

# UNITED STATES INTERNATIONAL TRADE COMMISSION

---

In the Matter of:  
WOOD MOULDINGS AND MILLWORK PRODUCTS  
FROM BRAZIL AND CHINA

) Investigation Nos.:  
) 701-TA-636 AND 731-TA-1469-1470  
) (PRELIMINARY)

**REVISED & CORRECTED**

Pages: 1 - 191  
Place: Washington, D.C.  
Date: Wednesday, January 29, 2020



**Ace-Federal Reporters, Inc.**

*Stenotype Reporters*

555 12<sup>th</sup> Street, NW

Suite 630-A

Washington, D.C. 20004

202-347-3700

Nationwide Coverage

[www.acefederal.com](http://www.acefederal.com)

1 THE UNITED STATES INTERNATIONAL TRADE COMMISSION

2 In the Matter of: ) Investigation Nos.:

3 WOOD MOULDINGS AND MILLWORK PRODUCTS ) 701-TA-636 and

4 FROM BRAZIL AND CHINA ) 731-TA-1469-1470

5 ) (Preliminary)

6

7

8

9

10 Wednesday, January 29, 2020

11 Main Hearing Room (Room 101)

12 U.S. International

13 Trade Commission

14 500 E Street, S.W.

15 Washington, D.C.

16 The meeting commenced, pursuant to notice, at

17 9:30 a.m., before the Investigative Staff of the United

18 States International Trade Commission, Elizabeth Haines

19 presiding.

20

21

22

23

24

25

1 APPEARANCES:

2 On behalf of the International Trade Commission:

3 Staff:

4 WILLIAM R. BISHOP, SUPERVISORY HEARINGS AND INFORMATION

5 OFFICER

6 SHARON D. BELLAMY, RECORDS MANAGEMENT SPECIALIST

7 ANTHONY COURTNEY, PROGRAM SUPPORT SPECIALIST

8

9

10 ELIZABETH HAINES, SUPERVISORY INVESTIGATOR

11 CHARLIE CUMMINGS, INVESTIGATOR

12 SARAH SCOTT, INTERNATIONAL TRADE ANALYST

13 JOHN BENEDETTO, ECONOMIST

14 EMILY KIM, ACCOUNTANT/AUDITOR

15 KARL VON SCHRILTZ, ATTORNEY/ADVISOR

16

17

18

19

20

21

22

23

24

25

1 Opening Remarks:

2 In Support of Imposition (Laura El-Sabaawi, Wiley Rein LLP)

3 In Opposition to Imposition (Jeffrey S. Grimson, Mowry &

4 Grimson, PLLC)

5

6 In Support of the Imposition of Antidumping and

7 Countervailing Duty Orders:

8 Wiley Rein LLP

9 Washington, DC

10 on behalf of

11 Coalition of American Millwork Producers

12 Gary Trapp, Executive Vice President & Chief Financial

13 Officer, Cascade Wood Products, Inc.

14 Kevin MacDonald, Vice President Operations, Endura

15 Products, Inc.

16 Bruce Procton, President, Endura Products, Inc.

17 Bill Carroll, Millwork Division Manager, Sierra Pacific

18 Industries

19 Jon Gartman, Secretary, Sierra Pacific Industries

20 Greg Easton, Vice President, Millwork Division,

21 Woodgrain Millwork Inc.

22 Timothy C. Brightbill, Laura El-Sabaawi -

23 Of Counsel

24

25

1 In Opposition to the Imposition of Antidumping and  
2 Countervailing Duty Orders:

3 BakerHostetler

4 Washington, DC

5 on behalf of

6 Weston Wood Solutions Inc.

7 Alan Lechem, President, Weston Wood Solutions Inc.

8 Michael S. Snarr, Elliot J. Feldman, Mark B.

9 Lehnardt, Lindita V. Ciko Torza - Of Counsel

10

11 Barnes & Thornburg LLP

12 Washington, DC

13 on behalf of

14 Composite Technology International, Inc. ("CTI")

15 Griff Reid, Chief Executive Officer, CTI

16 Tony Casey, Senior Vice President, Sales &

17 Marketing, CTI

18 Bryan Settje, Senior Vice President, Manufacturing

19 Sales, CTI

20 Jerrie Mirga, Vice President, Economic Consulting

21 Services LLC

22 David M. Spooner, Christine J. Sohar Henter,

23 Clinton K. Yu, Adetayo O. Osuntogun, Richard Kaye - Of

24 Counsel

25

1 Steptoe & Johnson LLP  
2 Washington, DC  
3 on behalf of  
4 Associacao Brasileira da Industria de Madeira Processada  
5 Mecanicamente ("ABIMCI")  
6 Gian Carlo Almeida Marodin, Director of Sales, Araupel  
7 S.A.  
8 Norton Luis Fabris, Chief Executive Officer, Araupel  
9 S.A.  
10 Giovani Tadeu Simoes Pires Giacomet, Finance Director,  
11 BrasPine Madeiras Ltda. and Braslumber Industria de  
12 molduras Ltda.  
13 Phillip Kleiss, USA Sales Representative, Solida Brasil  
14 Madeiras Ltda.  
15 Patrick Burke, Director of Pine Procurement, Metrie  
16 Inc.  
17 Louis Donavon Ammons, Managing Trader, Shamrock  
18 Building  
19 Materials, Inc.  
20 Marcia Pulcherio, International Consultant, Steptoe and  
21 Johnson LLP  
22 Eric C. Emerson - Of Counsel  
23  
24  
25

1 Mowry & Grimson, PLLC

2 Washington, DC

3 on behalf of

4 American Moulding and Millwork Alliance ("AMMA")

5 Joe Caldwell, Chief Executive Officer, MJB Wood Group,  
6 Inc.

7 George Liu, Chief Executive Officer, Evermark

8 Jeffrey S. Grimson, Kristin H. Mowry - Of Counsel

9

10 REBUTTAL/CLOSING REMARKS:

11 In Support of Imposition (Timothy C. Brightbill, Wiley Rein  
12 LLP)

13 In Opposition to Imposition (Eric Emerson, Steptoe &  
14 Johnson LLP and Jeffrey Grimson, Mowry & Grimson, PLLC)

15

16

17

18

19

20

21

22

23

24

25

	I N D E X	
		Page
1		
2		
3	Opening Remarks	
4	Laura El-Sabaawi, Wiley Rein LLP	10
5	Jeffrey S. Grimson, Mowry & Grimson, PLLC	14
6	Timothy C. Brightbill, Wiley Rein LLP	19
7	Bill Carroll, Millwork Division Manager, Sierra Pacific	
8	Industries	26
9	Greg Easton, Vice President, Millwork Division,	
10	Woodgrain Millwork Inc.	31
11	Bruce Procton, President, Endura Products, Inc.	36
12	Gary Trapp, Executive Vice President & Chief Financial	
13	Officer, Cascade Wood Products, Inc.	42
14	Joe Caldwell, Chief Executive Officer, MJB Wood Group,	
15	Inc.	96
16	Clinton K. Yu, Barnes & Thornburg LLP	103
17	Griff Reid, Chief Executive Officer, CTI	104
18	Louis Donavon Ammons, Managing Trader, Shamrock	
19	Building	112
20	Patrick Burke, Director of Pine Procurement, Metrie	
21	Inc.	118
22		
23		
24		
25		

## I N D E X

1		
2		Page
3	Rebuttal/Closing Remarks:	
4	Timothy C. Brightbill, Wiley Rein LLP	178
5	Jeffrey Grimson, Mowry & Grimson, PLLC	184
6	Eric Emerson, Steptoe & Johnson LLP	185
7		
8		
9		
10		
11		
12		
13		
14		
15		
16		
17		
18		
19		
20		
21		
22		
23		
24		
25		

1 PROCEEDINGS

2 MR. BISHOP: Will the room please come to order?

3 MS. HAINES: Good morning and welcome to the  
4 United States International Trade Commission's Conference in  
5 Connection with the Preliminary Phase of Antidumping  
6 Countervailing Duty Investigation Nos. 701-TA-636 and  
7 731-TA-1469 and 1470 concerning wood mouldings and millwork  
8 products from Brazil and China.

9 My name is Elizabeth Haines. I am the  
10 Supervisory Investigator of these investigations and I will  
11 preside at this conference. Among those present from the  
12 Commission Staff are from my far right: Charlie Cummings  
13 the Investigator; Karl Von Schriltz the Attorney; John  
14 Benedetto the Economist, Emily Kim the Accountant and Sarah  
15 Scott the Industry Analyst.

16 I understand that the parties are aware of the  
17 time allocations. Any questions regarding the time  
18 allocations should be addressed with the Secretary. I would  
19 remind speakers not to refer in your remarks to business  
20 proprietary information and to speak directly into the  
21 microphones.

22 We also ask that you state your name and  
23 affiliation for the record before beginning your  
24 presentation or answering questions for the benefit of the  
25 court reporter. All witnesses must be sworn in before

1 presenting testimony. Are there any questions? Mr.  
2 Secretary, are there any preliminary matters?

3 MR. BISHOP: Yes, Madam Chairman. With your  
4 permission, we will add the following to the witness list on  
5 page 2. Tony Casey, Senior Vice President of Sales and  
6 Marketing with CTI and Brian Segi, Senior Vice President of  
7 Manufacturing Sales with CTI. There are no other  
8 preliminary matters.

9 MS. HAINES: Okay, thank you.

10 MR. BISHOP: We will begin with opening remarks.  
11 Opening remarks on behalf of those in support of imposition  
12 will be given by Laura El-Sabaawi of Wiley-Rein. Ms.  
13 El-Sabaawi, you have five minutes.

14 STATEMENT OF LAURA EL-SABAAWI

15 MS. EL-SABAAWI: Good morning Ms. Haines and  
16 Commission Staff. I'm Laura El-Sabaawi for the Coalition of  
17 American Millwork Producers. On behalf of the Domestic  
18 Industry and its workers we greatly appreciate your work on  
19 this important new investigation.

20 We are here today in an effort to restore fair  
21 trade to the wood mouldings and millwork products market in  
22 the United States. While information is still being added  
23 to the record, the evidence collected so far already shows a  
24 fact pattern that you have seen in many of the other  
25 investigations of wood products. You are seeing the same,

1 unmistakable signs of material injury to this important  
2 American Industry, which includes many family-owned  
3 companies that have been in business for decades.

4           Dumped and subsidized imports from Brazil and  
5 China are damaging the market share of prices and profits of  
6 U.S. Producers. The volumes of Subject Imports have  
7 increased significantly during the Period of Investigation.  
8 The Commission should analyze Subject Imports cumulatively.

9           Wood mouldings and millwork products from Brazil  
10 and China are interchangeable, both with each other and the  
11 domestic like product and compete in the same geographic  
12 regions. They are sold through the same channels of  
13 distribution and were simultaneously present in the U.S.  
14 during the period.

15           Assessed cumulatively, Brazilian and Chinese  
16 Imports totaled already nearly 400 million dollars in 2016.  
17 By 2018 they had reached nearly 550 million dollars for an  
18 increase of 32 percent. In the first three-quarters of 2019  
19 Subject Imports grew by another ten percent.

20           While U.S. demand was strong and growing during  
21 the period, the increase in Subject Imports far exceeded the  
22 growth and apparent domestic consumption. As a result,  
23 Subject Imports steadily took market share from the Domestic  
24 Industry, with Subject Imports market share reaching its  
25 peak at the end of the period.

1           Our preliminary analysis of the data shows that  
2 by value Subject Imports took 5 percentage points of market  
3 share directly from the Domestic Industry from 2016-2018 and  
4 they took more than four points of share from interim 2018  
5 to interim 2019. As shown by these market share data,  
6 Subject Imports also took more than 82 million dollars worth  
7 of sales and revenues from Domestic Producers and these are  
8 only the sales that we could formally document.

9           Subject Imports took these sales and revenues  
10 using dumped and subsidized pricing. Average unit value  
11 data shows substantial underselling by Subject Imports and  
12 we expect that the pricing product data the Commission is  
13 compiling will show the same. These imports have suppressed  
14 U.S. prices.

15           Numerous Domestic Producers have told you that  
16 despite increasing raw material costs and growing demand  
17 they have been unable to pass costs through in their prices  
18 because of competition with unfairly traded Subject Imports.  
19 These effects have been particularly pronounced because  
20 competition in this industry is based on price. Price is  
21 the major factor that meaningfully distinguishes between  
22 domestic and subject wood mouldings and millwork products.

23           The sales, market share and pricing that the  
24 Domestic Industry lost to Subject Imports directly harmed  
25 its financial performance. U.S. Producers' operating income

1 margin dropped substantially during the POI to the point  
2 that the Domestic Industry is now operating at a loss.  
3 Capacity utilization was low and dropping leaving  
4 substantial available capacity even while demand was  
5 growing.

6           Subject Imports are driving U.S. Producers to  
7 shutter facilities including plants in Oregon, Tennessee and  
8 Washington. Multiple other U.S. Producers have reported  
9 shift reductions and employee reductions, that their  
10 facilities are threatened and that they have been unable to  
11 complete equipment upgrades and make other important  
12 investments due to the market conditions caused by Subject  
13 Imports.

14           This is simply not what you would expect to see  
15 in a strong market and it is a direct effect of unfair  
16 Brazilian and Chinese imports. These should be good times  
17 for the domestic wood mouldingss and millwork products  
18 industry. instead, because of Subject Imports, sales and  
19 revenues are being lost, profits are non-existent and  
20 facilities are closing.

21           Finally, the Commission should define a single  
22 like product and a single Domestic Industry coextensive with  
23 the scope. The various types of wood mouldingss and  
24 millwork products subject to the scope have the same general  
25 market and production process. They are made on the same

1 equipment in the same facilities with the same employees.

2 We look forward to providing you with additional  
3 information today which along with the evidence already on  
4 the record will show the Commission that dumped and  
5 subsidized imports and wood mouldings and millwork products  
6 from Brazil and China are injuring and threaten to injure  
7 the Domestic Industry. we ask the Commission to make an  
8 affirmative determination and to restore a level playing  
9 field to the U.S. Wood Mouldings and Millwork Products  
10 Market. Thank you.

11 MR. BISHOP: Thank you, Ms. El-Sabaawi. Opening  
12 remarks on behalf of those in opposition to imposition will  
13 be given by Jeffrey S. Grimson of Mowry & Grimson. Mr.  
14 Grimson, you have five minutes.

15 STATEMENT OF JEFFREY S. GRIMSON

16 MR. GRIMSON: Good morning. Jeff Grimson from  
17 Mowry and Grimson here representing the American Mouldings  
18 and Millwork Alliance and its members CTI, MJB Wood Group as  
19 well as others we will list in our post-conference brief.

20 Today the Petitioners are telling a simple but  
21 incorrect story. Imports up, Domestic Industry condition  
22 down. One caused the other. Case closed. However, the  
23 reality is much more complicated. Here, that complication  
24 is caused by the way the Petitioners have approached this  
25 case, by gerrymandering both the Domestic Industry

1 definition and the targeted countries.

2           There are two gaping holes in the Petition that  
3 undercut the Petitioners causation case. Those gaping holes  
4 are medium density fiberboard or MDF and Chile and while we  
5 don't concede injury today, we're going to be focused mostly  
6 on causation in the public session.

7           Let's start with the definition of Domestic  
8 Industry. many of the Petitioners and even more unlisted  
9 Domestic Producers are increasing their production and sales  
10 of mouldings and millwork made from MDF. The rise in sales  
11 of MDF is at the direct expense of the Petitioners'  
12 production of finger-jointed product.

13           When challenged on this point, the Petitioners  
14 confirmed two things. First, they confirmed that MDF is  
15 definitely not in the Commerce scope of the case. Second,  
16 they said that MDF mouldings and mill work is a different  
17 industry because unlike finger-jointed products MDF is not  
18 finger-jointed, without explaining why that makes any  
19 difference.

20           You will hear from our witnesses today that MDF  
21 millwork is not only substitutable with a large share of  
22 finger-jointed millwork but that demand change is driven by  
23 fashion and decorating trends are actually accelerating a  
24 shift from finger-jointed millwork to MDF. Plus, MDF stock  
25 is cheap and plentiful in the United States and comes in

1 narrow thicknesses that reduce milling waste so  
2 manufacturers love it.

3           It is a fact that Domestic Production of MDF  
4 mouldings and millwork, not Subject Imports is replacing  
5 Petitioners' sales of finger-jointed product in many  
6 applications. the MDF industry is huge, perhaps larger than  
7 the Petitioners' stated Industry and it's growing by the  
8 day.

9           It's telling that the selection of Petitioner  
10 witnesses today appears to come almost entirely from  
11 companies that do not also mill MDF products. So if you  
12 hear from them that the products are not substitutable or  
13 not made on the same machinery you need to be careful to ask  
14 whether that's true of the other members of Domestic  
15 Industry who are not here. You'll hear from our Panel's  
16 witnesses today that it does not make any difference.

17           Another flaw in the Petition is that it includes  
18 laminated veneer lumber or LVL which is used in door frames,  
19 jams and window components. This is an application that  
20 used to be served by finger-jointed product but now is  
21 mostly shifting to LVL. It has superior production  
22 efficiencies and superior performance characteristics to  
23 finger joint.

24           At some exterior door applications such as  
25 framing for fiberglass doors, LVL is the only wood material

1 that will work although composite materials are now  
2 beginning to edge into that market. Petitioners problem is  
3 that they don't make LVL and in this example they are losing  
4 out on fiberglass door sales parts. But there is a Domestic  
5 Producers of LVL, Pacific Wood Laminates but you wouldn't  
6 know that from the Petition. We will argue in our  
7 post-conference brief that LVL is a distinct product.

8 Now let's turn to Chile, the second largest  
9 source of imports by volume and 2nd lowest in terms of AUVs.  
10 This is the second example of some extreme gerrymandering by  
11 the Petitioners. I guess it was left out because of  
12 commercial relationships between Petitioners and the  
13 Chileans. Chile is enormously large and among the lowest  
14 priced sources of imports and volume and price affects must  
15 be examined in light of the Chilean product. We don't see  
16 how you can distinguish between Brazil and Chile when you're  
17 assessing causation.

18 One more note on Chile, the Petitioners have been  
19 crystal clear that finger-jointed and edge-glued mouldings  
20 in millwork blanks are included in the scope of the case and  
21 they've said that merchandise is not removed from the scope  
22 by trimming, cutting to size, notching and other steps  
23 typical of the initial stages of milling in another country.

24 Now, it's widely known in the industry that many  
25 of the Petitioners use finger-jointed blanks from Chile and

1 other import sources whether imported directly or purchased  
2 from brokers. If it's true as Petitioners say that trimming  
3 and cutting does not result in a transformative change for  
4 dumping purposes then isn't it also true that the  
5 Petitioners production of millwork from Chilean blanks  
6 should not be counted as Domestic Production.

7           Looked at it that way, many of these Petitioners  
8 are more properly considered outsourced Chilean millwork  
9 producers rather than Domestic Producers. The Commission  
10 should probe this very carefully to ensure that the Domestic  
11 Industry production data reported by the Petitioners truly  
12 aligns with the scope of the case as they are asking.

13           I know this is a prelim and everybody says it's  
14 just a prelim but there is a legal standard and in our view  
15 this case does not meet it and you should terminate this  
16 case at the beginning stage. We look forward to answering  
17 your questions today.

18           MR. BISHOP: Thank you, Mr. Grimson.

19           Would the panel in support of the Imposition of  
20 the Antidumping and Countervailing Duty Orders please come  
21 forward and be seated.

22           Madam Chairman, all witnesses on this panel have  
23 been sworn in. This panel has 60 minutes for their direct  
24 testimony.

25           (Pause.)

1           Welcome to this panel. You may begin when you're  
2 ready.

3           STATEMENT OF TIMOTHY C. BRIGHTBILL

4           MR. BRIGHTBILL: Good morning, Ms. Haines and --  
5 good morning, Ms. Haines and Commission staff. [Adjusting  
6 the microphone].

7           Good morning, Ms. Haines and Commission staff.  
8 Thank you for your hard work on these investigations. Can  
9 you hear me alright?

10           Hello? Alright. Good morning, Ms. Haines and  
11 Commission staff. Thank you for your hard work already on  
12 these investigations. The Commission is of course still  
13 compiling the record, but what I'd like to do today is lead  
14 you through the record as we've compiled it so far, and then  
15 we'll hear from our domestic industry witnesses.

16           There is a reasonable indication that imports of  
17 wood mouldings and millwork products from Brazil and China  
18 are materially injuring and threaten further injury to the  
19 domestic industry.

20           We have subject imports that have increased by  
21 nearly 50 percent during the Period of Investigation to more  
22 than \$550 million in the last full year of the POI. U.S.  
23 demand is growing, but imports from Brazil and China are  
24 taking market share at the direct expense of the domestic  
25 industry.

1           We believe the record will show consistent  
2 underselling, and the domestic industry sales and financial  
3 performance has declined significantly.

4           Petitioners represent a substantial majority of  
5 the domestic industry. The Petitions that we filed alleged  
6 dumping margins of more than 85 percent for Brazil, and 181  
7 percent to more than 300 percent for China. The  
8 Countervailing Duty Petition on China identifies more than  
9 35 subsidy programs that have benefitted Chinese producers.

10           I will review briefly the scope of the  
11 investigation, just some of the highlights. The merchandise  
12 that is subject consists of wood, LVL, bamboo, or a  
13 combination of wood and composite materials continuously  
14 shaped throughout its length. It also includes profiled  
15 wood with a repetitive design and relief, similar milled  
16 wood accessories such as rosettes and plinthblocks, and  
17 finger-jointed or edge-glued moulding or millwork blanks.

18           And the scope includes building components such  
19 as interior paneling and jamb parts, and door components  
20 such as rails and styles. I will point out, we have brought  
21 a few product samples on the table. We're not going to pass  
22 those around. We'd be happy to show them off after our  
23 presentation is completed.

24           Yes, the products may be solid wood, may be  
25 laminated, finger-jointed, edge-glued, face-glued, or

1 otherwise joined, and they are covered whether or not  
2 imported raw, coated, primed, painted, stained, or with any  
3 combination of coatings, and whether they incorporate  
4 rot-resistant elements in them.

5           Several products are excluded from the scope of  
6 the investigation, including exterior fencing, decking, and  
7 exterior siding products that are not LVL or finger-jointed;  
8 finished and unfinished doors; flooring; parts of  
9 stairsteps; and picture frame components three feet and  
10 under in the individual lengths.

11           As Laura mentioned, there is a single domestic  
12 like-product co-extensive with the scope, and if you go  
13 through the factors it's very clear the physical  
14 characteristics and uses of the product are same or very  
15 similar. They are interchangeable. They are made in the  
16 same or similar manufacturing facilities, using the same  
17 processes and the same employees. They have the same or  
18 similar channels of distribution. Producers and customers  
19 perceive them the same way. And the pricing is based on the  
20 raw materials, and so the pricing is very similar as well.  
21 The cumulation factors are also met.

22           Here is a high-end overview of how the product is  
23 made. Our industry witnesses will talk more about this, but  
24 basically there is a front end process, and then a moulding  
25 and finishing process.

1           So the wood comes in. It is dried and  
2           conditioned. And then it is scanned and ripped lengthwise.  
3           It is then cut to remove knots and defects. It is then  
4           finger-jointed back together in longer lengths so that it  
5           can be moulded or milled into the finished product.

6           You then have that moulding and milling process  
7           finishing where there's prime coating for their machining,  
8           and then the product is shipped out.

9           This slide shows the finger joint which is again  
10          how the wood is put back together so that it can be moulded  
11          or milled in the longer lengths, and it's joined with an  
12          adhesive at those finger joints.

13          This is a part of the website from Home Depot  
14          covering moulding and millwork products. It refers to all  
15          of these moulding and millwork products as one product  
16          group. You'll see things like crown moulding, baseboard,  
17          door and window products, picture frame, general purpose  
18          moulding, quarter-round, all sold and marketed together.

19          There is a single continuum of wood mouldings and  
20          millwork products. The Brazilian, Chinese, and domestic  
21          producers make and sell the same product configurations to  
22          the same customers. We believe the record will show  
23          consistent underselling of the domestic product. It is  
24          shown in the average unit values already, and these  
25          producers have taken substantial market share from the U.S.

1 industry, including over \$82 million in documented lost  
2 sales during the Period of Investigation.

3 Turning to the material injury factors, we  
4 believe the questionnaire responses and record information  
5 already show a reasonable indication of material injury in  
6 this case, rising import volumes, increased import market  
7 share, underselling and lost sales, and a huge decline in  
8 sales and financial performance for the industry. So now  
9 we'll go through a few of those factors individually.

10 Here you see the subject import increase from  
11 Brazil the blue bars, and China the red bars. Brazil is the  
12 largest source of imports. China is the fastest-growing  
13 source of imports during the period. And you have the three  
14 full-year period and then the interim on the end.

15 The subject imports have increased absolutely and  
16 relative to U.S. production. So here you see subject  
17 imports in red, and the U.S. producers production declining  
18 in green, declining during the period, and declining again  
19 during the interim.

20 Importantly, subject imports have not only  
21 increased and captured market share, they're taking share  
22 from the domestic industry and also, to a lesser extent,  
23 from nonsubject imports. So again you see the green bars,  
24 the U.S. producer production dropping during the period,  
25 during the interim. Subject imports increasing throughout

1 the Period of Investigation, and nonsubject import share  
2 decreasing during the Period of Investigation.

3 And this is the same data viewed by value rather  
4 by volume, and you reach the same result, which is subject  
5 imports, the red bars taking market share away from U.S.  
6 producers. And again this is happening in a growing market  
7 where demand is strong.

8 Turning to price effects, the subject import  
9 average unit values are low and declining, and we believe  
10 the record will show substantial underselling once it's all  
11 compiled.

12 Here you see the gap between subject import  
13 average unit values and domestic average unit values, so  
14 there is a very significant gap, and that gap is growing  
15 during the Period of Investigation.

16 Turning to impact, again demand for these  
17 products increased by nearly 8 percent during the period.  
18 Despite this strong demand, the domestic industry was  
19 deprived of increased shipments and the sales and financial  
20 performance has clearly suffered by all of the Commission's  
21 traditional measures, production, employment, capacity  
22 utilization have fallen. Operating and net profits are  
23 down and are negative. And there have been closed  
24 facilities, laid off employees, and bankruptcies. This harm  
25 is intensifying.

1           This slide shows the U.S. production declines --  
2   that's the red line -- versus apparent U.S. consumption,  
3   which is the black line. So rising consumption, declining  
4   U.S. production.

5           The capacity utilization data is even more stark.  
6   Sharp declines. Those are the red lines again, reaching a  
7   low right around 51 percent at the end of -- at the  
8   September 2019. Again, despite increased demand.

9           The same is reflected in the number of production  
10   and related workers. That's the lower line. Again,  
11   declining, and then you see hours worked, the red line, and  
12   wages, the upper line, but all declining during the period  
13   and during the interim period, despite increased demand.

14          And then this is reflected in losses. The  
15   operating income are losses shown by the blue bars. And  
16   again the industry is in an operating loss position at the  
17   end of 2018, and also the end of the interim period. And  
18   the net losses are even greater. So we are --  
19   unfortunately there is a negative operating income for the  
20   industry as a whole.

21          And U.S. producers have not been able to invest  
22   enough in their businesses. You see that there have been  
23   declines in capital expenditures, particularly since 2017.

24          Although this is a compelling injury case, the  
25   threat factors are also present. The domestic industry,

1 because of its declining profits and loss of market share,  
2 is vulnerable. The subsidies received by the Chinese  
3 industry encourage exports. The Brazilian and Chinese  
4 industries have large amounts of available capacity.  
5 That's already evident from the questionnaires that have  
6 come in so far.

7 Brazilian and Chinese imports, again we think the  
8 underselling data will be clear once it's all compiled. And  
9 because of their competition, there has been new investments  
10 that have been discouraged that the domestic industry would  
11 like to make and needs to make.

12 So this is the summary of all the factors that  
13 strongly support an affirmative preliminary determination.  
14 Again, these are all the things that you look at in every  
15 investigation. The record is very compelling already, and  
16 we think it will become even more clear as you compile your,  
17 your report.

18 With that, I will wrap up and we'll turn to our  
19 domestic industry witnesses, starting with Bill Carroll from  
20 Sierra Pacific Industries.

21 STATEMENT OF BILL CARROLL

22 MR. CARROLL: Good morning. I am Bill Carroll  
23 from Sierra Pacific Industries. I have been in the wood  
24 industry for the past 46 years, with the last 29 years  
25 working for Sierra Pacific Industries in the North Division,

1 starting out as a floor manager, into a superintendent, and  
2 working into a plant manager position, and currently as the  
3 Millwork Division Manager.

4 Here with me today is Jon Gartman, with Sierra  
5 Pacific. Sierra Pacific Industries is a family-owned --

6 MR. COURTNEY: Can you turn on your mike, please?  
7 Or switch mikes?

8 MR. CARROLL: Sierra Pacific Industries is a  
9 family-owned company that has been in operation since about  
10 1950, approximately 70 years.

11 Sierra Pacific started out with one sawmill on  
12 the Coast of California, and over the years we have grown to  
13 14 sawmills in California and Washington State, and two  
14 millwork plants primarily in California.

15 We have participated in the millwork industry for  
16 the past 45 years. SPI is one of the largest, if not the  
17 largest, millwork producer in the United States. We have  
18 about 100 millwork customers that vary in purchasing volume  
19 from a truck or two a year, to hundreds of truckloads per  
20 year.

21 Sierra Pacific produces a large variety of the  
22 mouldings and millwork projects subject to this  
23 investigation, from finger-joint blanks to door jambs and  
24 baseboard, casing, and trim products all in the same  
25 facilities and with the same equipment.

1           Sierra Pacific has always made our people our  
2 priority. Our employees in the millwork division  
3 historically have been accustomed to very competitive wages,  
4 benefits, retirement, and very steady work with little to no  
5 layoffs over the years. The only downtime our crews had  
6 experienced prior to the inflow of the Chinese and Brazilian  
7 products was during the recession years of 2008-2009.

8           The steady workflow allowed us to attract and  
9 keep good employees to run our plants safely and efficiently  
10 with minimal turnover. More than one-third of our employees  
11 have 20-plus years of seniority, with many having  
12 generations of their families working for SPI.

13           Unfortunately, things have changed in the U.S.  
14 market for Sierra Pacific in recent years. We have seen  
15 more and more under-priced Chinese and Brazilian imports  
16 pouring into the U.S. recently. With this increased volume  
17 of unfair imports, we have lost market share.

18           We also have been forced to lower our prices in  
19 order to maintain somewhat of an order file with our  
20 remaining customers, to the point that we're experiencing a  
21 negative cash flow.

22           For some of our largest customers that were  
23 buying imports in the past, they also kept a decent volume  
24 with domestic U.S. suppliers and did not have all their eggs  
25 in one basket. But this has changed now, too.

1           In the last couple of years, many of these  
2 customers have gone, in my estimate, to more than 90 percent  
3 imports because of the dumped and subsidized pricing from  
4 China and Brazil.

5           We simply cannot compete with the unfair trade in  
6 pricing of Brazilian and Chinese imports. We see unfairly  
7 traded imports in the U.S. market both from Brazil and  
8 China. Imports from each country can be head-to-head with  
9 one another, and each compete head-to-head with products  
10 produced in the United States, with devastating effects on  
11 U.S. producers like Sierra Pacific.

12           It is important to note that these negative  
13 effects on our company are happening in what should be a  
14 good market for us. Housing construction and remodeling  
15 have recovered and have grown in recent years, but imports  
16 from Brazil and China are taking all of this growth,  
17 preventing us from benefitting from healthy demand.

18           With this diminished sales volume, depressed  
19 prices, and revenue loss we have had to take some extreme  
20 measures in our millwork division.

21           In March of 2018, we started experiencing layoffs  
22 from one- to four weeks in duration that affected 50 to 90  
23 crew members at a time in our Corning, California, location.  
24 In April of 2018, we curtailed one-quarter of the millwork  
25 capacity at our Red Bluff, California, location.

1           This curtailment impacted 39 of our employees, 13  
2 of which were permanently laid off, and the balance we were  
3 able to offer jobs at some of our other SPI locations that  
4 were not millwork related.

5           The effects of imports on our operations and  
6 employees have continued. In October of 2019, we were  
7 forced to permanently shut down the in-process portion of  
8 our Corning facility, which included a rip scanner, ripsaw,  
9 a five-saw cut line, scanning equipment, and four finger  
10 joint machines. This machinery was scrapped or sold, when  
11 possible, but resulted in a permanent elimination of this  
12 millwork capacity and affected the lives of 70 people.

13           With our Red Bluff facility running at a  
14 diminished capacity and being 15 miles from the Corning  
15 location, we were able to consolidate these people into that  
16 plant and keep the majority of them working that were able  
17 and wanted to relocate.

18           But if unfair imports from Brazil and China  
19 continue, it will not be possible to keep moving people  
20 around and more employees could lose their jobs. And all of  
21 these changes recently in our Millwork Division has raised  
22 some uncertainty in our crew members, and we have lost some  
23 short- and long-term employees with valuable experience and  
24 knowledge that is going to take years to rebuild.

25           Sierra Pacific is a proud American manufacturer

1 and wants to produce quality mouldings and millwork products  
2 for our customers well into the future. We have plenty of  
3 available capacity to increase production and serve the  
4 market. However, the entire domestic industry is at risk  
5 from the surge of unfairly priced imports from China and  
6 Brazil.

7 I urge you, on behalf of the Sierra Pacific  
8 Industries, and our 600 employees that make the subject  
9 products, to make an affirmative finding of material injury  
10 in this case, as this affects the families of those 600  
11 employees as well. Thank you.

12 STATEMENT OF GREG EASTON

13 MR. EASTON: Good morning and thank you for your  
14 time and work on this case. I am Greg Easton, Vice  
15 President of the Millwork Division at Woodgrain Millwork. I  
16 am here today in support of the Petition filed by the  
17 Coalition of American Millwork Producers and its members.

18 Woodgrain is a company with humble beginnings.  
19 It was founded over 65 years ago by my wife's grandfather  
20 who started out in Utah with a single sawmill. He worked  
21 long and hard to grow the company, and today we manufacture  
22 a large array of products at production facilities around  
23 the country. We are headquartered in Fruitland, Idaho, and  
24 have three other millwork facilities in North Carolina,  
25 Virginia, and Alabama.

1           I have been employed by Woodgrain since 2002, and  
2 I have led the Millwork Division as Vice President for the  
3 last five-and-a-half years since 2014. Prior to that, I  
4 served as the CFO for five years from 2009 to 2014, and as a  
5 division manager for Woodgrain Doors for three years before  
6 that.

7           Woodgrain produces a broad array of products,  
8 including just about every product falling within the scope  
9 of this investigation. We produce base mouldings, crown  
10 mouldings, door jambs, frames, and boards, among other  
11 products.

12           Woodgrain is also a vertically integrated  
13 company, focused on getting the best fiber value out of our  
14 lumber. In addition to our millwork facilities, we have a  
15 sawmill division, door division, window division, and a  
16 distribution division that allows us to get closer to our  
17 customers.

18           Woodgrain makes the various types of mouldings  
19 and millwork products covered by the scope in the same  
20 facilities, on the same equipment, and with the same  
21 employees.

22           The manufacturing process for our mouldings and  
23 millwork products is similar for all products. We introduce  
24 rough lumber in the front-end of the process where it is  
25 planed or surfaced and then scanned in order to optimize the

1 value.

2           The scanner communicates with a rip saw that cuts  
3 or rips lengthwise into long narrow pieces. After passing  
4 through another scanner, the ripstock is crosscut to remove  
5 knots and other defects. The small pieces are then finger  
6 jointed back together by making small cuts across the ends,  
7 applying glue, and pressing them together.

8           On the back-end, the finger-jointed blank is run  
9 through a moulder which has different heads or knife  
10 configurations depending on the pattern or profile.

11 Products may also undergo further finishing processes such  
12 as precision end trimming, priming, or other coating and  
13 machining for hardware.

14           Over the past several years, demand for wood  
15 mouldings and millwork products in the United States has  
16 been strong. It has increased as housing demand has  
17 increased. This should be a very good market for domestic  
18 producers. But these healthy demand levels are not at all  
19 reflected in our domestic production or our profitability  
20 because of imports from the countries subject to this  
21 investigation.

22           While we have seen demand generally increase  
23 since 2010 as the U.S. economy recovered from the housing  
24 crisis, our share of the market has dwindled as subject  
25 producers have aggressively taken market share at our

1 expense. The market is growing, but we are being prevented  
2 from growing with it. And while the effects of these  
3 unfairly priced imports have been around for some time, they  
4 have magnified in the last three to four years.

5 Our distribution arm provides us with a unique  
6 perspective into the U.S. market and the effects of subject  
7 imports. Each month, I meet with members of our  
8 distribution group. They tell me that I must compete with  
9 the unfair import prices if I want to keep selling in this  
10 market.

11 In this way, subject import prices have a direct  
12 negative impact on our prices. The imports are setting the  
13 prices in the market -- prices that are unsustainable for  
14 our business, and I'm sure for other U.S. producers as well.

15 The increasing volume of unfairly traded subject  
16 imports has had a devastating effect on our company. There  
17 are numerous investments that Woodgrain would like to make  
18 in our facilities, including in new technology, but the  
19 effects of subject import have made them impossible.

20 Because of unfair competition, we have been  
21 unable to make the profit margins needed for such  
22 investments. And on the investments we have managed to  
23 make, the effects of subject imports on the market have  
24 prevented us from earning a decent return.

25 For example, Woodgrain opened a new plant in

1 North Carolina in 2015, but it has struggled to compete with  
2 the unfairly traded prices that have taken hold in the  
3 market. If unfair imports are not addressed, the future of  
4 that operation is in jeopardy.

5 In fact, subject imports have already played a  
6 role in the closure of a Woodgrain facility. In late 2014,  
7 after a major snowstorm, a portion of the roof collapsed in  
8 our Prineville, Oregon, plant. The unfair competitive  
9 environment in the U.S. market caused by subject imports  
10 made it uneconomical for us to repair the plant. Instead,  
11 we were forced to shutter the mill.

12 It closed in January of 2016 when the last 55 of  
13 what had previously been 250 workers were laid off. If not  
14 for subject imports and their disastrous effects on the  
15 market, we could have repaired that facility and stayed in  
16 operation and those workers could have kept their jobs.  
17 We've had to reduce our headcount even further since then.  
18 If this unfair trade doesn't stop, it is only a matter of  
19 time before more workers in the U.S. mouldings and millwork  
20 products industry are negatively affected.

21 Woodgrain also has a unique perspective because  
22 we have a joint venture in Chile that manufactures wood  
23 mouldings and millwork products, some of which we import  
24 into the United States.

25 While we have had our facility in Chile for more

1 20 years, recent competitive dynamics in the U.S. market --  
2 meaning the influx of subject imports -- are forcing us to  
3 consider further increasing our imports to remain  
4 cost-competitive. We want to produce in the United States  
5 where we started and have grown as a company, but subject  
6 imports are making it very difficult.

7           The U.S. industry as a whole has been decimated  
8 by subject imports. The results have been reduced sales,  
9 unsustainable prices, and plant closures and layoffs. It is  
10 only going to get worse if the playing field isn't leveled,  
11 so we are here today to ask the Commission for an  
12 affirmative determination in our case.

13           Thank you very much for your time this morning.  
14 I am happy to answer questions later.

15                           STATEMENT OF BRUCE PROCTON

16           MR. PROCTON: Good morning. My name is Bruce  
17 Procton, and I am the President of Endura Products. I am  
18 joined today by Kevin MacDonald, our Vice President of  
19 Operations at Endura, and we are here in support of the  
20 Petition filed by the Coalition of American Millwork  
21 Producers and its members.

22           My family has been manufacturing in the United  
23 States for nearly 70 years. My grandfather founded Endura  
24 in 1954, and we have been family owned and operated ever  
25 since.

1           Endura is headquartered in Greensboro, North  
2 Carolina, and has production facilities in North Carolina,  
3 Texas, Tennessee, and Oregon, and we employ approximately  
4 700 people nationwide.

5           We began manufacturing exterior door thresholds  
6 in the 1970s, entered the exterior door frame market in  
7 1993, and now produce millwork products including exterior  
8 frames, brickmould, casings, mullions, door sills,  
9 astragals, multi-point lock systems, and other components  
10 used in pre-hanging entry door systems. Endura takes great  
11 pride in manufacturing high-quality products and providing  
12 excellent service to our road base of customers.

13           I have been with Endura since 1992, and I have  
14 been president of the company since 1998. I have seen the  
15 company through several stages of growth, including our  
16 acquisition of a plant and purchase of the patented  
17 FrameSaver product in Texas in 2005, and our acquisition of  
18 a plant in Sparta, Tennessee in 2012. Until the last few  
19 years, these acquisitions, along with further investment in  
20 our plants and equipment, helped our company grow with a  
21 positive return. Our business grew from a small producer  
22 originally shipping four to eight trucks of material per  
23 month, to a significant participant in the exterior frame  
24 segment.

25           We competed on a fair basis of price, quality,

1 and delivery, against many of my cohorts at this table.  
2 Sometimes we gained business. Sometimes we lost it.

3           Unfortunately, after all these years things have  
4 now changed in our business. Dumped and subsidized imports  
5 of wood mouldings and millwork products from Brazil and  
6 China have surged into the U.S. market over the past several  
7 years, and they are devastating the domestic industry.

8           The pricing pressure we face from these unfairly  
9 traded imports is enormous. When trying to expand or renew  
10 our business with existing customers, or when seeking out  
11 new customers, we are often directly confronted with subject  
12 import prices -- prices which are much lower than we can  
13 afford to sell at even to recoup our costs of production.

14           Subject imports going through distribution  
15 channels, with additional costs and multiple levels of  
16 profit mark-up built in, are even priced lower than we can  
17 profitably sell and deliver product.

18           This is a huge problem for our business, because  
19 many customers now buy predominantly on the basis of price.  
20 Other factors that may have once made a difference in  
21 getting a sale -- like quality or customer service -- are  
22 now far out shadowed by the vast disparity between domestic  
23 and subject import pricing. Even for products we've  
24 developed and invested in, subject import knock off products  
25 have set the price we can charge, limiting our ability to

1 sell profitably or recover market share.

2           We know for a fact that subject import prices are  
3 unfair because Endura has a global supply chain. While some  
4 of our wood, what we call "fiber," is sourced domestically,  
5 some of it comes from global sources. We are competing  
6 against companies from all over the world, including China,  
7 when we buy fiber, so we are aware of Chinese producers'  
8 cost for this raw material in particular.

9           In recent years, the cost of that fiber has at  
10 times increased, and Chinese companies have experienced  
11 those cost increases as well because they buy their wood  
12 inputs from abroad. But despite these higher costs, China's  
13 prices have remained unsustainably low. This forces us to  
14 absorb raw material cost increases rather than pass them  
15 along in our prices, for fear we would be squeezed out of  
16 the market entirely.

17           The price effects of subject imports have harmed  
18 our profitability, and our production levels as well. Most  
19 notably, we were forced to cease operations at our Sparta,  
20 Tennessee, plant in 2018. We were informed by our largest  
21 frame customer they were discontinuing their business with  
22 us, business which accounted for over 70 percent of this  
23 plant's production, and would otherwise source product from  
24 a competitor whose product originated in China.

25           With such a massive loss of business, we had no

1 choice but to close the plant in Sparta, laying off more  
2 than 70 employees in the process. This closure was a direct  
3 result of lost sales to unfairly priced imports from China.

4 The impact doesn't end there, unfortunately. At  
5 our plant in Nacogdoches, Texas, where we once ran two  
6 shifts but are now down to one -- again, because order levels  
7 have decreased as we've not been able to compete with  
8 subject import pricing.

9 This is indicative of what we've experienced  
10 throughout our millwork product operations: our capacity  
11 vastly exceeds our production, causing us to reduce our  
12 workforce because unfairly priced imports are taking our  
13 sales.

14 Manufacturing wood mouldings and millwork  
15 products is a capital-intensive business. To be able to  
16 produce our products most efficiently and to the highest  
17 quality and with constraints on available labor, we often  
18 need to invest in new equipment.

19 These are substantial investments, with equipment  
20 systems each typically costing between \$1- and \$5 million.  
21 Because of the effects of subject imports on the market, we  
22 are constrained from further investing in new equipment and  
23 making other improvements to our facilities.

24 The equipment we have invested in is being  
25 underutilized. For example, we recently invested a

1 significant amount of money in a rough mill, a equipment  
2 system that optimizes our raw material use, and it is  
3 running at 50 percent capacity.

4           Again, this is because subject imports are taking  
5 our sales. Were it not for the extreme pricing pressure  
6 placed on us by subject imports, we'd be able to invest much  
7 more significantly in our workforce and our infrastructure.  
8 However, because of the imports, we have been forced to do  
9 the exact opposite.

10           These should be good years for Endura and for the  
11 U.S. wood mouldings and millwork products industry as a  
12 whole. Demand is healthy and has been increasing in recent  
13 years. Strong overall economic conditions and a stable  
14 housing market should be good signs for the industry.  
15 However, instead of reaping the rewards of these good years,  
16 growth for domestic manufacturers like ourselves has slowed  
17 to a crawl or gone backwards, while Brazilian and Chinese  
18 product sales have increased significantly.

19           While the effects of subject imports on the U.S.  
20 market have been devastating, there is still some hope. If  
21 a level playing field were re-established, we would be able  
22 to turn things around and continue to grow our business.

23           Although it is currently shuttered, our mill and  
24 equipment in Sparta, Tennessee, is still there and we could  
25 readily bring back a second shift at our Texas plant. We

1 could make full use of the investments in wood processing.  
2 I believe we have one of the most productive mouldings and  
3 millwork industries in the world, and if given the  
4 opportunity, U.S. producers can absolutely compete in a  
5 fair market. But this won't happen unless unfairly traded  
6 imports are addressed, and quickly, before it is too late to  
7 recover.

8 Thank you for your time this morning, and I'll be  
9 happy to answer your questions.

10 STATEMENT OF GARY TRAPP

11 MR. TRAPP: Good morning, and thank you,  
12 Commission staff, for your time and hard work on this case.  
13 I am Gary Trapp, Executive Vice President and CFO at Cascade  
14 Wood Products. I've been with Cascade for more than 20  
15 years, since 1997.

16 At Cascade, we produce a broad range of products  
17 covered under the scope of this investigation, including  
18 lineal mouldings, door frames, brick mould, and other  
19 millwork products. Thank you for having me today and giving  
20 me the opportunity to explain why it is critical that trade  
21 remedy orders be imposed on wood mouldings and millwork  
22 products from China and Brazil.

23 Cascade has been in business for more than 70  
24 years. During this time, it has been home to generations of  
25 craftsmen and women in Southern Oregon who have grown up in

1 manufacturing and made it an integral part of their lives.

2           We have grandparents and parents that have worked  
3 with us, and sons and daughters who have followed in their  
4 footsteps. We are proud to say that we're a multi  
5 generational company. Cascade has a "Silver Circle Club,"  
6 where we recognize more than 50 employees who have 25 years  
7 or more of service to our company, and we have a number of  
8 employees that have worked with us for more than 40 years.

9           Our own President Gary Moore started at Cascade  
10 not long after graduating from high school, and worked his  
11 way up to become an owner of the company. When I was first  
12 asked to come onboard as CFO, I never imagined that 20 years  
13 later I would still be at the same company. Today I can't  
14 imagine being anywhere else. It's the tremendous level of  
15 dedication that this company has to its employees that sets  
16 it apart from anyone else and makes it a really great place  
17 to work.

18           Over the decades we've been in business, Cascade  
19 has faced and overcome many challenges. The housing crisis  
20 in 2008-2009 could have easily defeated the company. But  
21 Cascade was able to manage and adapt to the challenges and  
22 continue to provide good jobs for families in our community.  
23 We were able to do this through innovation, investment, and  
24 by focusing on our areas of strength.

25           But the challenge we're facing today -- the

1 onslaught of unfairly priced imports from Brazil and China--  
2 is different. I am here because these unfairly traded  
3 imports pose a grave threat to Cascade and the workers that  
4 depend upon the company. Cascade is facing insurmountable  
5 pressure caused by the influx of imports of wood mouldings  
6 and millwork products from China and Brazil that are being  
7 sold at unimaginably low prices.

8           Significantly, these imports are taking away our  
9 sales of large-production-run items -- large quantities of  
10 the same product, with the same pattern, and in standard  
11 sizes. By taking away these most profitable sales, subject  
12 imports have pushed us into short runs, which require a lot  
13 of changeovers and longer set-up times, and which are  
14 therefore less efficient and more costly.

15  
16           Cascade has always been willing to provide  
17 excellent service to our customers by selling mixed  
18 truckloads of multiple products. But with the influx of  
19 subject imports, we're getting fewer and fewer of our  
20 bread-and-butter long-run orders. And we cannot survive on  
21 small runs alone.

22           Subject imports are taking these sales from us  
23 based on price and price alone. And there is no way these  
24 imports are being priced fairly. For example, I know that  
25 many Chinese producers buy lumber based on the same pricing

1 index that we do -- the well-known publication Random  
2 Lengths.

3 In 2017, and 2018, raw material costs shot  
4 upward, not just for us but for producers worldwide.  
5 Everyone should have been in the same boat, and everyone  
6 should have raised prices. But subject import prices barely  
7 budged. There is no way we could compete with their prices.  
8 We lost sales, and for the sales that we were able to  
9 maintain we were unable to pass on raw material cost  
10 increases in our prices and this severely impacted Cascade's  
11 profitability.

12 You have now seen our data. You have seen how  
13 our production has decreased, how our workforce has been  
14 reduced, our financials impacted, and our investments  
15 hindered as a result of subject imports.

16 The effects on our employees have been especially  
17 devastating. As a result of the sales we have lost to  
18 subject imports, we have had to reduce our workforce by more  
19 than 25 percent since 2016. Those workers that have  
20 remained have not received wage increases that we would have  
21 otherwise wanted to make. And it's getting harder and  
22 harder to maintain the benefit packages that Cascade  
23 provides to its employees. In this market, we should be  
24 growing and taking on new employees. Instead, we've had to  
25 consolidate facilities and reduce our workforce.

1           Our ability to invest in new technologies has  
2 also taken a tremendous hit due to the market effects of  
3 subject imports. Over the last five years, we invested in  
4 scanning and cutting systems which allow us to utilize more  
5 of our raw material and operate as efficiently as possible.  
6 The benefits of this investment have been severely undercut  
7 by the negative impacts of subject imports, preventing us  
8 from earning the expected return on the investment. In  
9 fact, if we knew back when we made this original investment  
10 decision that subject imports would surge into the market as  
11 they have, we probably would not have made that investment.

12           We are trying to hang on until something changes,  
13 but for that to happen we need the Commission to address the  
14 unfairly priced imports coming in from China and Brazil. We  
15 are proud to manufacture our products in the United States,  
16 and we can compete with anyone on a level playing field.  
17 But we can't compete when foreign producers are not abiding  
18 by trade rules.

19           On behalf of our company, our employees and their  
20 families, I urge the Commission to find that the imports of  
21 wood mouldings and millwork products from the subject  
22 countries have injured our industry and threaten us with  
23 further material injury.

24           Thank you very much for your time.

25           MR. BRIGHTBILL: Tim Brightbill, Wiley Rein.

1 Can you hear this microphone? Is this one picking up?

2 Good, okay. So that concludes our presentation. We'll  
3 share some microphones and we're happy to answer any  
4 questions. Thanks.

5 MS. HAINES: Thank you very much for the  
6 helpful testimony. We'll start with staff questions with  
7 Charlie Cummings, our Investigator.

8 MR. CUMMINGS: Good morning. Charlie Cummings  
9 from U.S. ITC staff. Thank you for the information that  
10 you've shared with us so far this morning. I have a few  
11 questions. Having looked at the record as it currently  
12 stands, are there any major missing companies from the U.S.  
13 producer importer or foreign producer data sets? And do you  
14 see any major holes in our coverage that you'd like to bring  
15 to our attention?

16 MR. BRIGHTBILL: Tim Brightbill, Wiley Rein.  
17 We think the data is still coming in, of course. We  
18 received a large release late Monday which we're compiling.  
19 But we think the domestic industry representation is very  
20 strong. All of the largest producers have reported, and we  
21 think that based on an early read that the foreign producer  
22 and importer responses is strong as well.

23 So we don't see any holes at this time, but  
24 I'd like to be able to comment on that after we look at it a  
25 little closer.

1                   MR. CUMMINGS: Do you believe official import  
2 statistics are the most accurate measure for this product,  
3 or do you believe that questionnaire data coverage would be  
4 a better measure? And for official import stats, which HTS  
5 numbers are most important? Can you speak to that?

6                   MR. BRIGHTBILL: Tim Brightbill, Wiley Rein.  
7 So the challenge with this product is that imports are  
8 reported in lineal meters, whereas this industry really  
9 tries -- that doesn't give you any sense of the dimension of  
10 the mouldings and the work products. Which is why we  
11 recommended to the staff and why the Commission is  
12 collecting data in thousands of board feet, and why you also  
13 properly included in the questionnaires asking for any  
14 conversion factor if any party reporting was required to  
15 convert their data to the thousands of board feet.

16                   So we can comment further in the brief on the  
17 best source. I think regardless of whether you look at the  
18 import statistics by volume or value, or by the  
19 questionnaire responses, you'll see the same trends. Strong  
20 increase in imports, price effects and huge impacts on the  
21 domestic industry.

22                   MR. CUMMINGS: Okay. You actually spoke to my  
23 next question there as well, which actually was about the  
24 unit of measure challenges. You spoke to, you know, the  
25 challenge of some companies reporting in lineal feet versus

1 board feet versus cubic meters. So you know, any additional  
2 information you can provide us with how we might deal with  
3 those challenges would be appreciated.

4 MR. BRIGHTBILL: Great and -- Tim Brightbill,  
5 Wiley Rein. I didn't address your HTS question. We listed  
6 primary HTS codes as well as codes that the product may  
7 enter under, and we think the primary codes have very good  
8 coverage of the product.

9 MR. CUMMINGS: Okay. Do you believe that  
10 Global Trade Atlas data are accurate enough to portray  
11 global export trends specific to this product, and are they  
12 useful?

13 MR. BRIGHTBILL: Tim Brightbill, Wiley Rein.  
14 We believe so, but I think we'd like to be able to comment  
15 on that in the post-conference brief.

16 MR. CUMMINGS: Okay. Can you comment on the  
17 major non-subject sources of imports?

18 MR. BRIGHTBILL: Yes. Tim Brightbill, Wiley  
19 Rein, and then maybe the domestic industry can comment as  
20 well. Chile is definitely the largest source of non-subject  
21 imports, and we looked very closely at this as we planned  
22 filing the case, because it is a large source of imports.  
23 Really what we saw is that the pricing and the AUV data was  
24 different from Chile, and certainly what's happened in terms  
25 of market share is different as well.

1                   So I can go back to -- I think that's Slide  
2 16. I can't quite tell. There we go. Again, the subject  
3 imports are taking share from the non-subject imports. So  
4 we saw a clear difference in behavior between the subject  
5 imports and the other sources of imports. So Chile is a  
6 large source of non-subject imports, but it's -- the  
7 behavior is different according to what we saw, which is why  
8 we're challenging the unfair trade practices of Brazil and  
9 China. If anyone else would like to comment.

10                   MR. PROCTON: Yes. This is Bruce Procton from  
11 Endura Products. So as I mentioned in my statement, we  
12 source fiber globally. We've done so. We originally got  
13 into business in North Carolina, and we have a regional  
14 species, Eastern White Pine, that we utilized. Over the  
15 years, and I remember one of our employees saying, you know,  
16 this could be like the furniture business. Imports are  
17 going to kill you. This is back in the 1990s.

18                   Chile and other sources began becoming a  
19 factor in terms of supply of fiber. New Zealand as well.  
20 The west coast has Ponderosa and other species of pine.  
21 Together collectively, I would say as a company we always  
22 looked at the market and bought what would result in the  
23 best valued product we could produce, whether it was  
24 utilizing blanks from Chile or indigenous species.

25                   Something has changed in the last several

1 years, because as long as we were in business, we were  
2 playing on a level playing field until we saw a disparity  
3 between what the finished product coming in was versus what  
4 I would say would be the global basket of pricing. So there  
5 are other sources. I think that everybody at this table has  
6 utilized some of those sources. It's the finished goods  
7 when you see the same inputs seem to come out with different  
8 outputs.

9 MR. EASTON: Greg Eston with Woodgrain  
10 Millwork. As we looked at the data outside of Brazil and  
11 China, the largest two non-subject countries were Chile and  
12 Mexico. As we looked at the data over the last four years,  
13 we really did not see growth and it's demonstrated in the  
14 slide that Mr. Brightbill showed. The market share of those  
15 non-subject countries declined during the period.

16 MR. TRAPP: Gary Trapp, Cascade Wood. In  
17 looking over the last few years, our loss of customers has  
18 been primarily to the flux of imports out of China being  
19 number one, their pricing being the number one factor in  
20 loss of customers.

21 MR. PROCTON: Bruce Procton, Endura Products.  
22 One other area that we're starting to see product come from  
23 is Indonesia I would say.

24 MR. CUMMINGS: Okay, thank you. Charlie  
25 Cummings, U.S. ITC staff again. Can you comment on the

1 scope of the investigation? Is there potential for out of  
2 scope products to be caught up in our data collection set,  
3 and if so which out of scope products might be captured? Do  
4 you have any suggestions for how we might handle that?

5 MR. BRIGHTBILL: Tim Brightbill, Wiley Rein.  
6 I'll think about that but I think the scope was clear the  
7 way the Commission put it forward, and although we've made  
8 some minor revisions to the scope language, it doesn't  
9 change the coverage since the questionnaires went out. The  
10 primary change was done in consultation with Customs and  
11 Border Protection, to sort of eliminate the long list of  
12 examples of products that were covered but it didn't change  
13 the coverage.

14 Similarly, we clarified that bamboo products  
15 are subject merchandise. Bamboo is not a huge source in  
16 this area anyway. So that shouldn't have a huge impact, and  
17 we did make a change with small picture, individual picture  
18 frame components. Again, I don't think that distorts the  
19 data in any great way. So we think the scope is clear and  
20 the coverage will be accurate.

21 MR. CUMMINGS: Okay, thank you. Can you  
22 comment on the breakdown of subject product by material type  
23 and product type? In the questionnaires for product type  
24 right now we've collected data for crown cove mouldings,  
25 door frames or jambs, astragals, base caps, corner guards and

1 other in scope products, and for material type right now  
2 we've collected data for softwood, hardwood temperate,  
3 hardwood tropical, laminated veneer lumber and combination  
4 composite.

5 Are these appropriate breakouts? Are there  
6 any other product or material type breakouts that might be  
7 appropriate to add?

8 MR. BRIGHTBILL: Tim Brightbill, Wiley Rein.  
9 On species, I mean we as the Petitioners did not recommend  
10 these breakouts. So the Commission did them and there's  
11 nothing wrong with them. I think you'll a large  
12 predominance of softwood product, but that's true for  
13 subject imports as well as the domestic industry.

14 The product types, I think some of the  
15 individual products broken out in the questionnaire have  
16 very -- are rather small in terms of the scheme of things.  
17 There are a lot of different variations of these products,  
18 but they're all made in the same way using the same  
19 equipment and the same employees, and they're marketed the  
20 same way so it's really a continuum of products.

21 So I think having door frame-related products  
22 broken out from all the other products is not unreasonable,  
23 but given that they're made the same way by the same  
24 employees using the same processes, I don't think it sheds  
25 that much light and you'll see injury regardless of how you

1 look at it. Of course, we think it is a single like  
2 product.

3 MR. CUMMINGS: Okay. Can you talk to  
4 alternative products that might be produced on the same  
5 equipment and how easy it is to ship production between  
6 alternative products, and factors that might motivate a  
7 shift in production?

8 MR. BRIGHTBILL: Sure. Maybe our industry  
9 witnesses can talk about this too. By and large, there are  
10 not other products that can be made using this equipment,  
11 but maybe they can comment on sort of the uses of their  
12 equipment versus any other products out there.

13 MR. EASTON: Greg Easton, Woodgrain Millwork.  
14 Generally speaking, our equipment's divided up into two  
15 components. The first half of the front end is dedicated to  
16 ripping lumber and taking defects out of the wood, and I  
17 don't see that equipment being useful for anything else  
18 other than that. The moulders downstream, you can make  
19 anything that needs to go through a moulder which is most of  
20 the products that we make.

21 MR. PROCTON: Bruce Procton, Endura Products.  
22 The only thing I'd say, he said exactly what I would say,  
23 and I think that the same thing, that every -- you can't be  
24 in this business without the equipment that is utilized to  
25 take the defects out of the equipment (sic), which is very

1 significant equipment, and I think we also have very similar  
2 systems from many of the same equipment vendors, and then  
3 the moulding side as well.

4                   So it is -- it's really a dedicated equipment  
5 specialty for converting wood to a finished product, moulded  
6 product.

7                   MR. BRIGHTBILL: Tim Brightbill, Wiley Rein.  
8 Also Brazil and China use the same or similar equipment as  
9 well. There was some talk during Respondents' opening about  
10 MDF. I think there are substantial differences. There's,  
11 you know, the optical scanning to remove the defects and the  
12 knots and so forth is obviously something that you don't  
13 need or don't use for MDF products. So that's dedicated to  
14 this industry.

15                   MR. CUMMINGS: Okay, thank you. To the best  
16 of your knowledge, are there any anti-dumping or  
17 countervailing duty orders in third country markets that you  
18 know of?

19                   MS. EL-SABAAWI: This is Laura El-Sabaawi from  
20 Wiley. We have looked at this and we have not identified  
21 any AD/CVD orders in third countries. We will continue to  
22 look a little more and let you know post-conference if we do  
23 find anything, but preliminarily no.

24                   MR. CUMMINGS: Thank you. I have no further  
25 questions.

1 MS. HAINES: Next, we'll turn to Mr. von  
2 Schrilz.

3 MR. VON SCHRILZ: Good morning. I'm Karl von  
4 Schrilz from the Office of the General Counsel here at the  
5 Commission. Thank you for coming this morning to discuss  
6 your case on mouldings and millwork. I'll begin my  
7 questions with the like product issue. Now you've argued  
8 that the Commission should define the single like product  
9 coextensive with the scope, but in their opening remarks,  
10 the Respondents suggested that perhaps the domestic like  
11 product should be defined to include MDF, millwork and  
12 mouldings produced from MDF instead of wood.

13 Could you please address? I mean assuming  
14 they make that argument, could you address it in terms of  
15 the Commission's six like product factors, whether there's a  
16 clear dividing line that stops at the scope of the  
17 petitions?

18 MR. BRIGHTBILL: Tim Brightbill, Wiley Rein.  
19 I'll start, and then our witnesses can testify, and we'll do  
20 some more of this in our post-conference brief. In terms of  
21 physical characteristics and uses, MDF obviously has very  
22 different physical characteristics. And so although it  
23 could be used in the same way, maybe our industry can  
24 comment on the use of wood mouldings versus MDF.

25 MR. PROCTON: So this is Bruce Procton from

1 Endura Products. Finger joint products are actually one of  
2 the things about them is not only do they not have any of  
3 the defects, the knots that existed in the board before it  
4 was processed, but the process of recombining them and  
5 fingerjoining them back together actually makes for a  
6 stronger and more stable product. That product or a lot of  
7 these products are used in structural type of applications.

8           Because of the composition of MDF, it is much  
9 weaker, cannot be used for similar structural applications.  
10 So what we're losing our sales to are actually similar type  
11 products, not MDF products. Door frames, which are what we  
12 produce, are not replaced by MDF door frames.

13           MR. EASTON: Greg Easton, Woodgrain Millwork.  
14 Ultimately, it's up to the customer to decide and the end  
15 user, and we've had very few cases where customers tell us  
16 we don't want to buy that product in wood, we want to buy it  
17 in MDF. They may buy both, but it's not buying one and not  
18 buying the other.

19           MR. TRAPP: Gary Trapp from Cascade Wood.  
20 Just to echo, the customers we've had that have moved, have  
21 moved based on price for exactly the same product. It's the  
22 fingerjoint door frames and similar like products. It's not  
23 been anything going to MDF on our part.

24           MR. BRIGHTBILL: Again the import -- Tim  
25 Brightbill, Wiley Rein. The import data and the market

1 share data again show growth of subject imports in wood  
2 mouldings, and the corresponding loss by these producers.  
3 So we've touched a little on customer perceptions as well,  
4 which is the like product factor.

5 In terms of manufacturing facilities, one  
6 thing we discussed with the domestic industry is the fact  
7 that you have to have a source of MDF input into the mills,  
8 and therefore often the MDF production is associated with  
9 someone who owns a MDF producing facility. So maybe our  
10 witnesses could comment on that for a minute as well.

11 MR. EASTON: Greg Easton, Woodgrain Millwork.  
12 As Mr. Brightbill alluded to, most of the successful MDF  
13 moulding manufacturers either share ownership or very tight  
14 relationships with somebody who produces MDF board. In  
15 order to produce MDF board, we're talking about investments  
16 on the scale of say \$100 million, very large facilities,  
17 dramatically different from the processes and products that  
18 we make on the wood moulding side.

19 MR. BRIGHTBILL: So Tim Brightbill, Wiley  
20 Rein. I think that gives you insight into some of the key  
21 differences, and we'll be happy to expound on those in our  
22 brief.

23 MS. EL-SABAAWI: This is Laura El-Sabaawi from  
24 Wiley Rein. Sorry, just one additional smaller point. The  
25 MDF mouldings do come in under a different HTS number as

1 well. So there's a separation there, and none of the data  
2 that you've collected in your questionnaire responses,  
3 nothing that would be in the scope HTS numbers would include  
4 MDF.

5 MR. VON SCHRILZ: Thank you for that. What  
6 about channels of distribution? Are the MDF millwork and  
7 mouldings sold through the same channels of distribution as  
8 the wood mouldings and millwork?

9 MR. BRIGHTBILL: Tim Brightbill, Wiley Rein.  
10 I think there's sales -- we can talk about the main channels  
11 of distribution. There's sort of retail and then  
12 distributor channels. Certainly some sell both, but maybe  
13 the witnesses can comment on the distribution channels and  
14 so forth, or we can do it in the brief. Why don't we  
15 comment in the brief on that?

16 MR. VON SCHRILZ: That would be fine, thank  
17 you. What about the price of MDF mouldings and millwork  
18 versus the wood mouldings and millwork?

19 MR. BRIGHTBILL: Tim Brightbill, Wiley Rein.  
20 I think what you heard from our witnesses is that the  
21 impact, the prices of wood mouldings are affected by the  
22 prices of the subject imports, not by the prices of MDF  
23 mouldings.

24 MR. EASTON: Greg Easton, Woodgrain Millwork.  
25 We've talked a lot about MDF the last week here, and

1 honestly I don't know what the price of a comparable MDF  
2 molding is, if it was the same profile as wood moulding. I  
3 don't know where the MDF moulding price is and I don't track  
4 it.

5 MR. BRIGHTBILL: Oh, and Tim Brightbill, Wiley  
6 Rein. I should have said the producers, the domestic  
7 industry that you have here and in our coalition generally  
8 does not make MDF mouldings.

9 MR. PROCTON: Bruce Procton from Endura  
10 Products. Sorry. I just -- one last comment. We don't  
11 compete against MDF. We make at least our company makes  
12 exterior door frames and related components. There are no  
13 MDF products that can be utilized for that activity. It's a  
14 structural application. It requires, you know, MDF  
15 moisture-wise wouldn't stand up to an exterior application  
16 like that. So we just don't see it.

17 MR. VON SCHRILZ: The follow-up. What about  
18 the decorative applications for mouldings and millwork?  
19 Would there be some degree of interchangeability between the  
20 wood mouldings and millwork and MDF mouldings and millwork  
21 for decorative applications?

22 MR. BRIGHTBILL: Tim Brightbill, Wiley Rein.  
23 Our witnesses can comment. I think certainly you could use  
24 one or the other. I think many of these companies see a  
25 strong preference for wood moulding, and not for MDF.

1                   MR. TRAPP: Gary Trapp, Cascade Wood  
2 Products. We really don't see MDF as a main competitor in  
3 our line of business. It's not been something our customers  
4 have come to us and said they have a strong preference for,  
5 nor do we recognize much of a price differential on those.  
6 Again, our real threat has been coming from the subject  
7 countries.

8                   MR. GARTMAN: John Gartman, Sierra Pacific  
9 Industries. I just have a personal experience I'd like to  
10 relate. I had a broken pipe in my bathroom, and I had MDF  
11 in the bathroom and it melted. Our source of mouldings and  
12 products we manufacture do not.

13                   MR. VON SCHRILZ: Thank you. Thank you for  
14 responding to my questions. Right. Turning to cumulation,  
15 now you argue that there's a reasonable overlap of  
16 competition between subject imports from Brazil, China and  
17 the domestic like product. Could you talk to me a little  
18 bit more about the degree of substitutability or fungibility  
19 between subject imports from Brazil, subject imports from  
20 China and the domestic like product?

21                   MR. BRIGHTBILL: Tim Brightbill, Wiley Rein.  
22 I think our industry witnesses can talk about the fact that  
23 these are all fully substitutable. They're very similar in  
24 terms of physical characteristics. They clearly are  
25 substitutable and that's why they compete on price, but

1 perhaps they can all comment.

2 MR. PROCTON: Bruce Procton, Endura Products.  
3 So there are no moulding shapes. There's actually book out  
4 there of moulding patterns, whether it's WM 180 brickmould or  
5 an exterior door frame. They're all moulded to the exact  
6 same shapes, whether it's coming from my plant or Woodgrain  
7 or Sierra or Cascade or any of the competition that we see  
8 from some of the subject imports.

9 MR. CARROLL: Bill Carroll, Sierra Pacific.  
10 One thing to note is that most of these products run  
11 linearly through a moulder, and the pattern's been varied  
12 slightly and can be simply changed by regrinding the shape  
13 in the moulder heads to cut the profile. So there's very  
14 much interchangeability, there's thousands of millwork  
15 patterns that are close to each other. But they all perform  
16 the same function in the same type of industry.

17 MR. MACDONALD: Kevin MacDonald from Endura  
18 Products. These products are widely accepted in the  
19 marketplace and considered interchangeable with the products  
20 that we sell as domestic manufacturers, as well as being  
21 manufactured in the same way. They're considered as an  
22 equivalent to the products that we manufacture.

23 MR. VON SCHRILZ: Are there any physical  
24 differences between the subject imports and the domestic  
25 like products such as wood species or quality that might

1 distinguish subject imports from the domestic like product?

2 MR. EASTON: Greg Easton, Woodgrain Millwork.

3 The overwhelming majority of the subject products end up  
4 being primed or coated before they're sold to the downstream  
5 customers. So the species of wood underneath and the end  
6 mix makes very little difference.

7 MR. BRIGHTBILL: Tim Brightbill, Wiley Rein.

8 The coating, some of the products you'll see on the table  
9 over there have a Gesso coating on them, and so the coating  
10 is a little bit thicker, particularly from some of the  
11 subject imports, which is used to hide, in some cases to  
12 hide some of the imperfections in the wood itself. But  
13 these are minor differences and as the witnesses said, the  
14 product's likely to be painted further when it's installed,  
15 and so really they're interchangeable physically.

16 MR. PROCTON: This is Bruce Procton from  
17 Endura Products. I just, I think I've said it before. The  
18 fiber, the logs that are used for this, for these purposes,  
19 whether they're going to China and Brazil, the U.S.,  
20 wherever, they're all coming from the same sources. New  
21 Zealand is radiata; you've got Chile; you've got radiata  
22 down there. You've got Taeda elliottii from the Brazilian  
23 area.

24 So we're all, whether we're manufacturing  
25 domestically or whether somebody's manufacturing elsewhere,

1 the fiber source is very similar.

2 MR. BRIGHTBILL: Tim Brightbill. One other  
3 thing that the Commission has seen before, particularly in  
4 the cabinets case, is that the move toward white kitchens,  
5 white cabinets, plain shape or styles has helped encourage  
6 the subject imports in their, and the same is true as well  
7 on these products. So it just is another reason why subject  
8 imports can readily enter the market.

9 MR. CARROLL: Bill Carroll, Sierra Pacific.  
10 One thing our sales staff often get asked for quote orders  
11 and they're competing. The same quotes go to our Chinese  
12 friends, our Brazilian friends. They all end up quoting on  
13 the same material, the same orders. So I think that  
14 represents that they are pretty interchangeable. Thank you.

15 MS. EL-SABAAWI: This is Laura El-Sabaawi from  
16 Wiley Rein. Just to reinforce that, I mean we gave you some  
17 lost sales and revenues information that shows that there  
18 are -- these producers, the U.S. producers are quoting for  
19 the exact same projects as Chinese and Brazilian producers,  
20 and the products aren't just substitutable. They're  
21 actually being substituted for the U.S. product. So  
22 they're really the exact same things, and that's from both  
23 of the subject countries.

24 MR. VON SCHRILZ: Is there a market for  
25 uncoated millwork and mouldings, where you can see the

1 woodgrain, and if there is a market for that, do the  
2 domestic producers have an advantage?

3 MR. EASTON: Greg Easton, Woodgrain Millwork.  
4 I would say generally there are two markets for uncoated or  
5 what one might call raw. One would be a fingerjoint market  
6 where it's very similar manufacturing process, and it's  
7 ultimately going to be painted. It's just not sold at the  
8 initial step as primed.

9 The other case where you could have raw or  
10 something would be more of what we would call a clear or a  
11 solid product, and that's something that's likely to be  
12 stained in the end. So people don't want fingerjoint. It's  
13 going to be defect free, and that's the high end premium  
14 line of moulding.

15 MR. GARTMAN: John Gartman, Sierra Pacific  
16 Industries. We used to produce an appearance grade moulding  
17 and quite frankly just the market dropped very, very low so  
18 we just could not produce at volume. The market would not  
19 demand the volume that it would take for us to be profitable  
20 in it. We could still make it, it's just the market's not  
21 there.

22 MR. VON SCHRILZ: All right. Thanks for your  
23 responses. Something else that I heard from the  
24 Respondents' opening statement this morning concerned the  
25 importation -- it sounded to me like the importation of

1 blanks from Chile for further processing in the U.S. market.

2           Is it your position -- first of all, do  
3 domestic producers import blanks of some kind for further  
4 processing into subject mouldings and millwork in their U.S.  
5 facilities? If they do that, is it your position that that  
6 represents domestic production?

7           MR. BRIGHTBILL: Tim Brightbill, Wiley Rein.  
8 So for blanks and boards and things, the U.S. industry  
9 makes, manufactures, produces many of them, and also imports  
10 some of them as well. As far as whether it represents  
11 production or not, that's sort of a creative argument I  
12 haven't heard before. I think we'd like to address that in  
13 the brief.

14           The Respondents were referencing some of the  
15 circumvention language in the scope in terms of minor  
16 processing, so we'll respond to that in the brief. But if  
17 anyone else wants to comment on the fact that you  
18 manufacturer these as well as import some of them.

19           MR. EASTON: Greg Easton, Woodgrain Millwork.  
20 We do import blanks periodically both from Chile and from  
21 Brazil. It's a supplement to what we do domestically. I  
22 don't know the numbers off the top of my head, but I'm  
23 confident less than ten percent of what we produce in the  
24 U.S. comes from a blank from overseas.

25           MR. TRAPP: Gary Trapp, Cascade Wood Products.

1 Just to add, we do what Greg Easton said. We do import  
2 some, but it's a small percent and it's just a minor  
3 supplementation of what we produce here in the United  
4 States.

5 MR. PROCTON: Bruce Procton from Endura  
6 Products. We as well as everybody else in this room more  
7 than likely who's a manufacturer here do supplement what we  
8 do domestically with blanks. We have a plant in beautiful  
9 Nacogdoches, Texas. There's no indigenous species for us to  
10 utilize in that area to do the front end of this. So when  
11 we bought that plant, they imported all their blanks. Over  
12 time, we have turned that into getting product mostly from  
13 North Carolina.

14 But in the industry, we need to be competitive  
15 on the front end and the back end, and so you as a  
16 manufacturer look at the market. Does that diminish the  
17 amount of manufacturing in the U.S.? No. The vast amount  
18 of our labor and manufacturing goes to the moulding and  
19 processing of the product in the back end. That's the  
20 customer specification part, that's the intensive part of  
21 the process.

22 I think everybody's invested in systems up  
23 front that make that process efficient as possible. So  
24 that's -- it's a mixture.

25 MR. BRIGHTBILL: Tim Brightbill, Wiley Rein.

1 I was just going to say from a layperson's perspective, the  
2 front end is also very impressive, where there's the optical  
3 scanning of the wood to use it as efficiently as possible,  
4 and it's computer sorted and then there's manual operations  
5 as well just from the visit I've had. It's a very  
6 sophisticated operation to do that part of the process as  
7 well.

8 MR. PROCTON: Bruce Procton from Endura. And  
9 given -- the investment in the front end is significant. I  
10 think that we have all the desire in the world to process as  
11 much wood on the front end as possible, to make good on that  
12 investment. We need to be able to swing and compete as  
13 well. So thanks.

14 MR. VON SCHRILZ: Thank you, and in addressing  
15 this issue in your post-conference brief, I would focus on  
16 the production-related activities that the Commission  
17 generally looks at when assessing whether production-related  
18 activities in the United States qualify as domestic  
19 production.

20 MR. GARTMAN: If I could just make one -- Jon  
21 Gartman, Sierra Pacific Industries. I just wanted to I  
22 guess tell our story a little bit. We're an integrated U.S.  
23 producer. All of the timberland we own is in the United  
24 States. We have sawmills all in the United States, as well as  
25 our millwork plants are all in the United States.

1                   In these unfairly dumped products, subject  
2 imports from Brazil and China not only affects our millwork  
3 division, but reduces the value of our lumber and that's not  
4 obviously within your scope or your purview of this  
5 investigation. But it also reduces the value of our  
6 timberland.

7                   MR. VON SCHRILZ: To follow up, so Mr.  
8 Gartman, does your firm import blanks for further processing  
9 in the United States?

10                  MR. GARTMAN: We do not.

11                  MR. VON SCHRILZ: To follow up on an issue  
12 concerning substitutability, I heard testimony earlier that  
13 subject imports from Brazil and subject imports from China  
14 are all produced to the same general shapes. Apparently,  
15 there is a book of shapes and profiles, so that everything  
16 is kind of standardized. But I'm wondering, are subject  
17 imports from Brazil and China concentrated in any particular  
18 end uses? The petitions list ten end use applications.  
19 Clearly, that's not exhaustive.

20                  There are a lot of different end uses for  
21 these products, but among those ten end uses listed on pages  
22 6 and 7 of the petition, are subject imports used for all  
23 ten of them, or are they concentrated in certain particular  
24 end uses?

25                  MR. BRIGHTBILL: Tim Brightbill, Wiley Rein.

1 We'll look again, but I don't see any applications where  
2 Brazilian -- where subject imports can't be used from the  
3 ones that we've listed in the petition. So and as the  
4 witnesses have commented on, they're all according to a  
5 pattern book.

6 I think we submitted the pattern book as one  
7 of our petition supplements, and we also included a glossary  
8 with a long list of product types. I'm not aware of any  
9 that the subject imports cannot make among those product  
10 types or list. If you, if the industry could comment as  
11 well?

12 MR. PROCTON: Bruce Procton, Endura Products.  
13 We've seen subject imports in every profile that we make.

14 (Pause.)

15 MR. VON SCHRILZ: Thank you. Mr. Easton, I  
16 heard testimony from you earlier that your company entered  
17 into a joint venture with a Chilean producer, and that  
18 you've been forced to source more mouldings and millwork  
19 from your joint venture partner to compete with low subject  
20 import prices. I'm wondering, why did Woodgrain enter into  
21 that joint venture and when did it do so.

22 I'm also wondering if the imports from your  
23 joint venture partner in Chile are lower cost, why hasn't  
24 woodgrain simply shifted all sourcing of moulding and  
25 millwork from the United States to Chile?

1                   MR. EASTON: Greg Easton, Woodgrain Millwork.  
2 There were multiple questions there, so please remind me if  
3 I forget some of the answers or don't address all of your  
4 questions. First one I remember was when did we get started  
5 in Chile? We got started in Chile in the mid-1990's. That  
6 was before I was involved with woodgrain. So I can tell you  
7 from what I understand it's not -- I wasn't directly  
8 involved at that point.

9                   This is a long history lesson, but if I  
10 understand right, a lot of what sparked some of the early  
11 move to imported products was the spotted owl crisis, as  
12 people had more concern about cutting domestic timberlands,  
13 particularly in the Pacific Northwest. There was a need to  
14 generate wood fiber from other parts and places in the  
15 world, and places like New Zealand, Chile and Brazil began  
16 investing in forest assets that began to mature.

17                   As those forest assets matured, naturally  
18 manufacturing capacity was added in those countries. Does  
19 that address that question, that particular question?

20                   MR. VON SCHRILTZ: The first part of my  
21 question, yes. The second part has to do with your imports  
22 -- your firm's imports of non-subject moulding and millwork  
23 products -- non-subject products from Chile -- from your  
24 joint venture partner in Chile. And it's basically, if  
25 they're cheaper -- if you can import those non-subject

1 moulding and millwork products from Chile for lower costs,  
2 then you can make them in the United States, why not just  
3 replace your domestic production entirely with non-subject  
4 imports from Chile?

5 MR. EASTON: Our company is maybe a little  
6 unique from some of the others up here in that we also  
7 operate in the distribution space. So, as a distributor of  
8 moulding and millwork, our demand for moulding and millwork  
9 exceeds our manufacturing capacity in house with how we're  
10 currently staff. So, we source product from all over the  
11 world in our distribution arm. We source product in  
12 meaningful volumes from Brazil, from China, from Chile, and  
13 from our domestic manufacturing plants.

14 Our domestic manufacturing plants, as I stated  
15 in my testimony earlier, we have a monthly discussion and we  
16 have to compete with the import prices on like products to  
17 get the orders domestically.

18 MR. BRIGHTBILL: I think you also asked why not  
19 just shift all to Chile. Of course, that we negate the huge  
20 investment that Woodgrain and other companies have made for  
21 decades and you know the hundreds of workers the employ and  
22 so forth, so that's obviously an important consideration as  
23 well. And the domestic industry's fully competitive. They  
24 just can't compete with unfairly traded imports.

25 MR. VON SCHRILTZ: Okay, thank you for your

1 response. I appreciate it. I'm wondering are there -- I  
2 heard testimony from you that in recent years due to the  
3 increase of low-priced subject imports customers have  
4 increasingly focused on price; whereas, before perhaps they  
5 were also interested in quality and service. Are there  
6 factors, other than price, that U.S. purchasers still  
7 consider important when choosing between suppliers --  
8 foreign and domestic?

9 MR. TRAPP: Quality and service used to be a  
10 factor, timeliness in being able to get the product, but  
11 price has become the overwhelming factor and our customers  
12 that have left they simply state they cannot compete with  
13 their competition based on the low prices that they're  
14 buying out of the subject countries, so they have to move in  
15 order to be competitive as well, which means that what we're  
16 losing is based on price and that is the number one factor.

17 MR. PROCTON: So, are there other things that  
18 they consider? When they are in a hot rush, when it's like  
19 -- we've become the short-order chefs of the millwork  
20 industry. So, the volume runs the things that make your  
21 plant efficient that business is the portion of the business  
22 that really price is the factor on that, but when they get  
23 in a bind, they might call us up. There's a point of  
24 diminishing returns in trying to set up moulders and  
25 production to be able to accommodate that sort of thing.

1 What you end up doing is sitting on a huge amount of  
2 inventory, hoping for that order so you can process it  
3 quickly; otherwise, they might as well get it overseas. So,  
4 it's diminishing returns on that portion of the business  
5 that may be less price sensitive.

6 MR. CARROLL: Yes, we find the same things, the  
7 long run orders. In the past, we used to run truckload  
8 volumes of certain patterns and certain items. These days  
9 it's one or two units of items to appease the market that  
10 Chinese and Brazilians are not doing the small runs.  
11 They're continuing to do the large-volume runs that are best  
12 for all of us because they are cheaper to run. You have  
13 less changeover time, so better productivity, and better  
14 profitability if you can get enough dollars for the product  
15 to make a profit.

16 MR. VON SCHRILTZ: Thank you. I'd like to talk  
17 a little bit about price. Is it appropriate for the  
18 Commission to look at average unit values in this industry  
19 or is the range of products too great? Are average unit  
20 values influenced by differences in product mix and changes  
21 in product mix over time?

22 MR. BRIGHTBILL: Certainly, there's some  
23 variation in the average unit values, but it provides  
24 evidence. And as we showed in our slides, it provides  
25 evidence that the gap between subject imports in the U.S. is

1 large and growing, but I think all the questionnaires are  
2 complied you'll also have other sources of information on  
3 prices as well that will show the same thing --  
4 underselling by subject imports.

5 MR. VON SCHRILTZ: To follow up, I'm wondering  
6 to what extent do the lower average unit values of subject  
7 imports reflect differences in product mix between the  
8 product mix for subject imports and the product mix for the  
9 domestic industry. In particular, I'm thinking about these  
10 short runs you were just talking about. The customers are  
11 less price sensitive when it comes to shorter runs, so would  
12 the domestic industry's greater reliance on shorter runs  
13 with higher AUVs account for the domestic industry's higher  
14 AUVs relative to subject imports?

15 MR. BRIGHTBILL: That may be part of the  
16 picture. I think there's probably a number of things going  
17 on, so it might be best to comment in our brief.

18 MR. VON SCHRILTZ: I heard testimony this  
19 morning that costs have increased -- the cost of wood fiber  
20 and that everyone's cost around the world go up at about the  
21 same -- to the same extent; that there's a global market for  
22 wood fibers. So, Chinese and Brazilian producers would've  
23 been facing roughly the same cost increases. What accounts  
24 for the increasing cost of wood fiber over the period of  
25 investigation?

1           MR. GARTMAN: Well, our raw material, of course,  
2 is lumber and I think it's actually been more volatile, up  
3 and down, than you know millwork products. But the housing  
4 industry has been increasing, not -- the trajectory is up,  
5 not very steep, but it's up. I think each year it's getting  
6 a little bit better; consequently, lumber prices are kind of  
7 following along with that subject again to the vagaries of  
8 supply and demand for various reasons. It's not a straight  
9 line. So, I think increasing economy, increasing repair and  
10 remodel, all affecting an increase in lumber prices.

11           MR. BRIGHTBILL: The data already show for the  
12 domestic industry, and will show, a cost-price squeeze,  
13 which the Commission is quite familiar with.

14           MR. PROCTON: So, again, we buy fiber from  
15 various sources and so just too kind of go back to what  
16 causes fluctuation out there sometimes we see regionalized  
17 activities. If it's a wet spring in Virginia and you can't  
18 get much lumber from the area, so costs will go up for  
19 reasons like that; obviously supply and demand. We're in  
20 the midst of a continued slow recovery in the housing  
21 industry. I would say that's probably the largest utilizer  
22 of wood fiber.

23           The U.S. building products industry is the  
24 largest users of wood products worldwide from that extent,  
25 so we continue to see that increase in demand, and then

1 there's just various swings in the market. I wish we had a  
2 crystal ball for what is going to happen, but you know we're  
3 kind of at the tail end. We hear that "X" number -- 400  
4 containers have been sold to China for remanufacturing or  
5 this many containers went there, so we end up you know  
6 basing on Random Lengths as well as trying to negotiate with  
7 any of the mills that we do work with.

8 MR. EASTON: With published prices on the wood  
9 fiber value and Random Lengths publication, it's easy to get  
10 a good sense of where the market's at on the raw material  
11 side. But unfortunately, with the subject import impact the  
12 price of moulding has not always followed suit with the  
13 price of raw materials.

14 MR. VON SCHRILTZ: Thank you very much, very  
15 helpful. Were domestic producers forced to rescind any  
16 announced price increases during the period of  
17 investigation?

18 MR. TRAPP: We do mainly spot orders. So, a  
19 customer will come to us, say here's what we need, what's  
20 your price? Oops, you're so many dollars higher than the  
21 competition, mainly, subject imports. That's where the  
22 order is going. We did not rescind price increases, but we  
23 could not put any price increases into place because of the  
24 downward pressure coming from subject imports.

25 MR. PROCTON: Much like Cascade, with our

1 customers on these products it's, generally speaking, you  
2 have your price. You're not able to move it. The only time  
3 that we've moved our prices over the time period has been  
4 downward, responding to competitive factors. We're probably  
5 a little different than our direct competitors inasmuch as  
6 we do publish a price list for certain quantities. We have  
7 not been able to increase or change that price list. As a  
8 matter of fact, on some of the products we manufacture we've  
9 had to reduce pricing over the timeframe.

10 MR. CARROLL: Our sales force tries to daily get  
11 more money for our product on a constant basis.

12 MR. BISHOP: Can you either get closer to the  
13 mike or use a different mike, please?

14 MR. CARROLL: Our millworks Sales Department  
15 constantly tries to get more money for our product to try to  
16 make us more profitable, but we are quoting the same orders  
17 as our competitors, as the Chinese, the Brazilians, and  
18 typically, if we try to raise our prices we don't get the  
19 order. So, we just don't have the opportunity to raise our  
20 prices.

21 MR. VON SCHRILTZ: Thank you. Now, another  
22 question concerning non-subject imports, were non-subject  
23 imports -- and in particular, non-subject imports from Chile  
24 priced lower than domestically-produced moulding and  
25 millwork during the period of investigation?

1           MR. EASTON: Obviously, we have first-hand  
2 knowledge of prices out of Chile and the prices out of Chile  
3 have to be consistent with and follow the prices out of the  
4 subject import countries if they want to get orders.

5           MR. BRIGHTBILL: We can pull together some  
6 information on pricing on non-subject imports for the  
7 post-conference brief.

8           MR. VON SCHRILTZ: Great, thank you. To sort of  
9 follow up, I'm wondering if competition is purely  
10 price-based and if non-subject import prices are similar to  
11 subject import prices, why didn't non-subject imports  
12 capture market share from the domestic industry during the  
13 period of investigation?

14          MR. BRIGHTBILL: I'll let our industry comment,  
15 but I think what we've seen is the price leadership is,  
16 unfortunately, by the dumped and subsidized imports and  
17 they're clearly the ones that captured share as a result.

18          MR. TRAPP: One of the things we did not see out  
19 of Chile is them coming in as aggressively as anyone else.  
20 In fact, a lot of their fiber wound up going to China and a  
21 lot of their lumber and such was being shipped directly to  
22 China for China then to turn around and produce it into  
23 competitive products and those are the ones that really  
24 flood the market and had the big increase.

25          MR. EASTON: I think that raises some further

1 interesting questions of if Chile also makes wood, but  
2 chooses to ship raw materials to China that then turns  
3 around and goes to the U.S. at cheaper prices than Chile can  
4 make it, it's an interesting story.

5 MR. TRAPP: One more follow up on that. There  
6 are times when it makes sense to buy lumber from Chile. We  
7 have not been able to buy it because it was all being  
8 shipped into China for the subject imports.

9 MR. VON SCHRILTZ: So, to follow up, is it fair  
10 to say that China doesn't have a lot of domestic fiber that  
11 it can rely on in making these products? Do they have to  
12 import much of the wood fiber they use, to your knowledge?

13 MR. TRAPP: My understanding is most of their  
14 fiber for the subject imports is coming out of Chile and New  
15 Zealand, the radiata pine.

16 MR. BRIGHTBILL: This is something the  
17 Commission has seen before too. For example, in the  
18 hardwood plywood case where, again, China is behind lumber  
19 and logs and they're buying from the same sources as the  
20 domestic industry and then it's coming back in the form of  
21 finished products at dumped and subsidized price levels.  
22 So, again, you've seen this pattern before with the raw  
23 materials being converted, but the dumped pricing resulted.

24 MR. VON SCHRILTZ: Alright, I'd like to talk  
25 about a slide that I saw this morning. Let's see if I can

1 find it. I think it's Slide 24 during your presentation.  
2 Yes, there it is. It shows the U.S. producers operating  
3 income and net income over the period of investigation.

4 Now, it looks like the industry's losses  
5 narrowed in interim 2019 compare to interim 2018. Why is  
6 that? Why did the industry do a little bit better in  
7 interim 2019 than it did in the corresponding period in  
8 2018?

9 MR. PROCTON: We saw some pretty rapid  
10 escalation in 2018 of the fiber costs. That has ameliorated  
11 somewhat in 2019. So, we're not able to get better prices,  
12 but the cost factor has gone down a little bit.

13 MR. BRIGHTBILL: Tim Brightbill, Wiley Rein.  
14 Again, this is an industry that clearly was profitable at  
15 the start of the POI, so something else is going on. There  
16 is also a lesser factor with respect to the Section 201  
17 tariffs, but I think, in talking with our industry, that's  
18 played a really minor role in the process, and of course,  
19 those tariffs are temporary and they can be absorbed, and  
20 have been absorbed in some cases by the Chinese industry.

21 MR. VON SCHRILTZ: All right, thank you very much  
22 for your responses to my questions. And I may have some  
23 questions later, but for now, I'll turn the microphone over  
24 to my colleagues.

25 MS. HAINES: Thank you. We'll turn to Mr.

1 Benedetto.

2 MR. BENEDETTO: Thank you all very much for  
3 coming here today. If any of my questions touch on any  
4 confidential information, please just say so and follow up  
5 in the brief. I don't have many questions. I think Mr. Von  
6 Schriltz got most of mine.

7 How does most of the wood moulding you all make go  
8 from your mill and get into a house? I heard you all  
9 reference distributors. Does most of it go through  
10 distributors? Does some of it go to Big Box retailers? If  
11 so, roughly how much -- how does it get from your factory  
12 into a house?

13 MR. EASTON: Greg Easton, Woodgrain Millwork.  
14 There are a couple of primary channels, some of which you  
15 touched on. The Big Box, primarily those products go  
16 through a distributor to a Big Box retailer and then are  
17 sold to the end user, again, most of the Big Box products go  
18 into repair and remodel market on the professional side, or  
19 the contractor side. Much of that volume flows ultimately  
20 through what we'd call a "pro dealer" or something like a  
21 builder's first source, or a BMC, and they buy their  
22 products a combination of direct from manufacturers in large  
23 volumes and also through distributors.

24 MR. BENEDETTO: Okay. So what's the -- I guess,  
25 why does the distribution market exist? What value do they

1 add to the process?

2 MR. EASTON: In an example like Home Depot,  
3 again, we do a lot of business with our distribution arm  
4 with Home--sorry Greg Easton, Woodgrain Millwork--the  
5 distribution provides a lot of value for Home Depot because  
6 we buy full truckloads and containers of product, put it in  
7 a warehouse, Home Depot orders at the store level, a bundle  
8 of this, a bundle of that, in very small quantities in our  
9 warehouse and fill, put in several stores worth of orders on  
10 an individual truck and deliver it to their stores, and then  
11 we provide the service in the store, we put it up in the  
12 rack as well.

13 MR. BENEDETTO: Okay.

14 MR. PROCTON: Bruce Procton, Endura Products. So  
15 there's another segment of this whole thing, and it's almost  
16 like manufacturers. Our products go into pre-manufactured  
17 door units, and so there's an entire industry out there that  
18 is dedicated to assembling door units and that would be our,  
19 you know, they call it one- and two-step distribution, but  
20 they are essentially manufacturers of these products. So  
21 that's who we supply, they in turn will supply the builder.

22 MR. BENEDETTO: Okay, thank you. To the best of  
23 your knowledge, the subject imports then compete with you at  
24 what level? In sales to distributors or to those  
25 manufacturers or to the builders' networks?

1           MR. PROCTON: Bruce Procton, Endura Products.  
2 All of those levels we just mentioned. So I've got  
3 customers who would normally have bought from me, they will  
4 bring in container from an importer or an import  
5 distributor, I think it happens at the retail level and much  
6 the way Greg was describing. We see them everywhere.

7           MR. BENEDETTO: Anyone else? Or -- no? Okay.  
8 This may be a sensitive question, so again, feel free to say  
9 it's confidential and follow up in the brief.

10           Are any of your contracts, either on the cost  
11 side or the selling side, explicitly indexed to something  
12 like Random Lengths? Or is that something you just keep an  
13 eye and use as a guide when you're thinking about pricing?

14           MR. TRAPP: For us, again, we sell on the spot.  
15 Sorry, Gary Trapp, Cascade Wood. For us we sell generally  
16 on the spot, so a customer will call us up, ask for an  
17 order, is not tied to Random Lengths at all, it's based  
18 purely on price.

19           MR. CARROLL: Bill Carroll, Sierra Pacific. As  
20 stated before, we kind of are doing the same thing, spot  
21 pricing, customers come in with an order they want quoted  
22 and we quote it and try to get the most out of it we can to  
23 try to get the order.

24           MR. BENEDETTO: Okay, we had a question in our  
25 questionnaire that everyone had trouble with in this

1 industry, which is understandable, which is the one about  
2 the end uses and the cost share.

3           What we're trying to get at with that is, sort of  
4 speaking generally, when the price of wood mouldings rises  
5 or falls, does that lead to a strong response in terms of  
6 how much your customers buy? Or are they making their  
7 decision at sort of a larger level? Like I can imagine  
8 someone building a house may not think that much about  
9 whether the price of wood moulding has gone up that much. Is  
10 my impression correct that way?

11           MR. PROCTON: Bruce Procton, Endura Products.  
12 The value of the products in the moulding and millwork as a  
13 portion of the overall costs of house is minute, so they're  
14 not making their decision not to build or to build or to  
15 sell or not to sell based upon the fluctuations in pricing  
16 of these products.

17           MR. BENEDETTO: Anyone else have something?

18           MR. BRIGHTBILL: Tim Brightbill, Wiley Rein.  
19 Understand some folks had trouble with that question, but  
20 your impression is correct. The cost of these products is a  
21 very small, very small percentage of the end use product, a  
22 house or something else. So hopefully we've addressed that,  
23 at least on the domestic producers' side at this point.

24           MR. EASTON: Greg Easton, Woodgrain Millwork. I  
25 would say the demand for moulding and millwork products is

1 quite inelastic -- I'm sure what I put in my questionnaire  
2 that I filled out, we estimated the cost of an end house,  
3 the moulding and millwork was maybe half a percent of the  
4 house and so I don't see that being material in people's  
5 decisions whether or not to build a house.

6 MR. BENEDETTO: Okay, and then one last question  
7 just to follow up on what Mr. Von Schrilitz was asking about  
8 species. You can make these products out of a range of  
9 species and you do, that's correct? And I'm seeing nodding  
10 heads, and so do you sometimes supply one customer with the  
11 same specification, but the only difference being species,  
12 but there is different species within one order?

13 MR. EASTON: Greg Easton, Woodgrain Millwork.  
14 Again, we have facilities in various parts of the country  
15 and our facilities source with a combination of whatever the  
16 domestic regional species is: In Virginia, North Carolina,  
17 it's Eastern White Pine; in the Pacific Northwest, it's  
18 Ponderosa. But as I said previously, we do supplement our  
19 production with blanks that could be from Chilean Radiata  
20 Pine or Taeda from Brazil and those locations.

21 MR. BENEDETTO: Okay, anyone else?

22 MR. TRAPP: Gary Trapp, Cascade Wood Products.  
23 Again, we'll use regional species, Ponderosa, Sugar, again,  
24 with a little bit of supplemental products out of Chilean  
25 Radiata, but being that most everything is primed, covered,

1 it really doesn't matter what the subspecies is underneath,  
2 because customer's really not seeing the wood, because  
3 they're seeing a primed product.

4 MR. MACDONALD: Kevin MacDonald from Endura  
5 Products. In our four facilities across the United States,  
6 we use Ponderosa Pine, Eastern White Pine and some Radiata  
7 and Taeda from South America. I can't think of a customer  
8 that requires any one of those species, so we use them  
9 virtually interchangeably.

10 MR. BENEDETTO: So customers don't specify in the  
11 orders anything like, "I want Radiata," or something like  
12 that?

13 MR. MACDONALD: No, we don't see that.

14 MR. CARROLL: Bill Carroll, Sierra Pacific.  
15 These moulding products are primary an appearance type  
16 product, so what they are looking for is a good finish  
17 product --

18 MR. BISHOP: Closer to the mic, please.

19 MR. CARROLL: -- with a smooth appearance and a  
20 paintable finish. So typically the species underneath is  
21 not critical.

22 MR. BRIGHTBILL: Tim Brightbill, Wiley Rein. In  
23 addition to the four companies here, there are some others  
24 in our coalition that make a bit more on the hardwood  
25 species than softwood, but so it's a slightly different

1 emphasis, but again, you know, there can be variation among  
2 species there, so everything you've just heard is the same  
3 for them as well.

4 MR. BENEDETTO: Thank you all very much for  
5 coming here today and thank you for answering my questions.

6 MS. HAINES: Thanks. We'll move to Ms. Kim.

7 MS. KIM: My name is Emily Kim. I'm the auditor  
8 for this investigation. Actually, I have a lot of  
9 questions, but my questions are related to the proprietary  
10 information. So I'm gonna contact U.S. producers  
11 individually with my questions.

12 MS. HAINES: Okay, we'll move to Ms. Scott.

13 MS. SCOTT: Hi, thank you for coming and I'd like  
14 you to make sure that if any of my questions that touch on  
15 business information, that you submit it separately. So my  
16 first one should be pretty easy to answer. Regarding the  
17 lumber that you use, when you dry it, to make your product.  
18 What's the optimal percent moisture content for making these  
19 products?

20 MR. CARROLL: Bill Carroll, Sierra Pacific.  
21 Typically from 8-12% moisture content is kind of the  
22 industry standard.

23 MS. SCOTT: Okay. And then my next question has  
24 to do with the information that you use to provide your  
25 production information in the petition, you used MMPA and

1 I'd like to know if we could have a copy of the source  
2 information?

3 MR. BRIGHTBILL: Tim Brightbill, Wiley Rein. We  
4 can check with them and see if that's possible.

5 MS. SCOTT: Okay. That's all that I have. Thank  
6 you.

7 MS. HAINES: Thank you. I wanna ask -- so it  
8 sounds like a lot of you are importing, I think you said, a  
9 small quantity, or a quantity of the blanks. So then you're  
10 finishing them? And that's still within the scope? Is that  
11 correct? So that you're -- so I guess my question is, is  
12 "finishing" a large -- is something that we should be  
13 looking at?

14 MR. EASTON: Greg Easton, Woodgrain Millwork.  
15 There's a very important step that's skipped if you're  
16 talking about buying a blank and then finishing it. So any  
17 blank that anyone of us would purchase has to first go  
18 through a moulding process to have a profile put on the wood  
19 and any other end work or finishing details, and then it  
20 would be primed after that. Or coated.

21 MS. HAINES: Anyone else?

22 MR. BRIGHTBILL: Tim Brightbill, Wiley Rein. So  
23 just to confirm, if you're talking about surface finishing,  
24 that's just the very end of the process. And the moulding  
25 process is also very capital-intensive and involves a lot

1 of, you know, the extremely important part of the production  
2 costs.

3 MS. HAINES: Okay. Mr. Brightbill, you mentioned  
4 tweaking the scope with regards to frames, picture frames?  
5 Can you enlighten me as to what that is? The tweak that was  
6 made?

7 MR. BRIGHTBILL: Yes. Tim Brightbill, Wiley  
8 Rein. So we simply added an exclusion for picture frame  
9 components three feet and under in individual lengths, so  
10 even though the product is made and can be made, it's not  
11 the primary focus of what this case is about and could be  
12 confusing, given arts and crafts shops and things like that.  
13 So, for that reason, we made that exclusion as an  
14 accommodation.

15 MS. HAINES: Okay, thank you. In the opening  
16 statement, the respondents discussed LVL -- my notes, if I  
17 can read my handwriting -- that the petitioning firms do not  
18 produce LVL, that you are sort of separate from some of the  
19 other producers in the market that do produce LVL? I'm not  
20 sure I'm characterizing exactly what they said, but would  
21 you like to address that comment or argument?

22 MR. BRIGHTBILL: If anyone wants to comment, they  
23 can, but given that it involves the whole industry and not  
24 just the people that are here, we'll definitely comment on  
25 it in the brief as well.

1           MR. EASTON: Greg Easton, Woodgrain Millwork. I  
2 think I would just say that no, we don't make LVL mouldings  
3 today. There's no reason, if the price was fair, that we  
4 couldn't buy an LVL substrate and run it through our moulders  
5 and finishing process to make an LVL coated millwork  
6 product.

7           MR. MACDONALD: As Greg indicates, we also have  
8 the capability of manufacturing LDL jambs, but we don't have  
9 customers requesting that. They're requesting finger-joint  
10 jambs.

11           MR. CARROLL: It's the same for us. We do not  
12 make LVL, but we could mill it if it was --

13                     (Speaking off mic.)

14           MR. CARROLL: Sorry, Bill Carroll, Sierra  
15 Pacific. We do not make LDL and do not use it for moulded  
16 products but -- not to say that we couldn't buy LVL and mill  
17 it. It would go through the same processes as our  
18 finger-jointed pine does.

19           MS. HAINES: Okay, thank you. Also, I think --  
20 did I understand that you, Mr. Brightbill, I think he said  
21 that the technology that the foreign industries are using is  
22 comparable, very similar, to what the domestic industry is  
23 using. Is that accurate?

24           MR. BRIGHTBILL: Tim Brightbill, Wiley Rein.  
25 Yes, I mean, there's a wide range in China, as you would

1 expect. But it ranges from extremely sophisticated and very  
2 comparable with everything that the domestic industry does  
3 and some that is less sophisticated. And Brazilian imports:  
4 those facilities are also fully comparable and, many times,  
5 state of the art. Some of the witnesses have been -- have  
6 seen some of these facilities or their companies have.

7 MS. HAINES: Okay. I guess any other -- I guess  
8 my last question is, if there's any publicly available  
9 information on any of the, the, broader industry, or foreign  
10 industry that you can get your hands on to help us plug any  
11 holes in our data that would be helpful.

12 MR. BRIGHTBILL: Tim Brightbill, Wiley Rein.  
13 We'll look for that and happy to submit it.

14 MS. HAINES: Okay. Mr. von Schriltz has some  
15 questions.

16 MR. VON SCHRILTZ: Thank you, Betsy. Just a few  
17 follow-up questions. I'd like to follow up on a question  
18 that Betsy had for you and that is, LVL, I think in their  
19 opening statements Respondents were arguing that LVL is  
20 increasingly replacing wood mouldings in millwork in window  
21 and door frames because of its superior performance. They  
22 also said that fiberglass is displacing wood mouldings and  
23 millwork and, since none of you produce mouldings and  
24 millwork using LVL, has this -- first of all, have you seen  
25 this trend? Have you seen the market shifting from wood to

1 LVL? And if it has, has this caused you to lose sales to  
2 producers -- to products using LVL?

3 MR. PROCTON: Bruce Procton, Endura Products. I  
4 hope I don't massacre this one. Um, I just kind, to clear  
5 things up, when they were talking about fiberglass,  
6 essentially. I believe they were addressing stiles and rails  
7 within doors. So, when a door itself is made then there's  
8 some elements within the door that holds the front and the  
9 back skin of the door together and that would be the stiles  
10 and rails and that's where, um, either finger-joint stiles  
11 and rails or LVL stiles and rails could be used.

12 I would only say that, over the period of the  
13 inquiry, we have -- we don't make doors, but we're very  
14 familiar with door construction because we work with all the  
15 door companies out there. We have not seen any appreciable  
16 change in the utilization of LVL stiles and rails versus  
17 wood stiles and rails -- wood finger-joint stiles and rails.  
18 So, there are -- the construction of fiberglass door,  
19 whether it's from any of the domestic manufacturers, therma  
20 tru, Masonite, Jeld-Wen, etc. etc. hasn't appreciatively  
21 changed one way or another over the last several years.

22 As far as the products that, at least, our  
23 company manufactures, we have never been requested, nor  
24 demanded, LVL versus finger-joint pine one way or another.

25 MR. EASTON: Greg Easton, Woodgrain Millwork,

1 similar experience to Endura in that we don't get requests  
2 or inquiries for LVL door frames. Obviously doesn't mean  
3 they're not being sold in the marketplace, but we've not  
4 seen a big shift to that. I was in a large door shop, or  
5 pre-hanger recently and -- where they hang a very large  
6 quantity of extra doors and in that door shop there were  
7 not any at all -- LVL exterior frames.

8 MR. TRAPP: Gary Trapp, Cascade Wood. Our  
9 experience is very similar in that we're not getting  
10 requests or inquiries or, to the best of our knowledge,  
11 losing any sales to LVL. Our customers are quite frank and  
12 open where we're losing it and it's to the subject import  
13 countries.

14 MR. PROCTON: Bruce Procton, Endura Products. I  
15 do hear, in the initial rebuttal, mention made of a supplier  
16 of LVL frame products, Pacific Wood Laminates. We're  
17 familiar with Pacific Wood Laminates. We source from Pacific  
18 Wood Laminates. Endura has a division that makes styles and  
19 rails that use LVLs so we're intimately familiar with that.  
20 But they've had exterior frame products in LVL out for years  
21 since going back -- I don't know -- we bought some about 15  
22 years ago. I bring this up because, again, we've not seen  
23 any appreciable change in demand for those products in our  
24 segment over the course of the last 15 years.

25 MR. VON SCHRILTZ: Thank you, that's very

1 helpful. One last question. Again, it's an issue that the  
2 Respondents raised in their opening statement. It concerns  
3 MDF. They claim that there's been a shift from wood moulding  
4 and millwork to MDF mouldings and millwork due to a change  
5 in fashion which, I guess, relates to the increased demand  
6 for white millwork and mouldings, the Shaker style  
7 cabinetry and the like. Could you comment on that? Has there  
8 been a shift in consumer fashion that's led to a shift from  
9 wood mouldings to MDF mouldings?

10 MR. EASTON: Greg Easton, Woodgrain Millwork. I  
11 think if you go back over a very long period of time there's  
12 been a shift in -- Wood has lost some share to MDF. If you  
13 look back over the last three or four years of the subject  
14 period, I don't see a dramatic change during that period.

15 As far as the styles and preference goes,  
16 definitely there's been a shift towards more painted and  
17 more square-ish profiles but those are made out of  
18 finger-joint materials as well.

19 MR. BRIGHTBILL: Tim Brightbill, Wiley Rein. As  
20 some of our witnesses mentioned earlier, there's actually a  
21 preference for wood mouldings over MDF in many markets and  
22 many situations. And yet, the dump pricing from Brazil and  
23 China is causing them to lose market share despite that  
24 preference.

25 MR. VON SCHRILTZ: Great. Thank you for your

1 responses to my questions and thank you again for being here  
2 to educate us on this product.

3 MS. HAINES: I think that concludes the staff  
4 questions. Thank you very much for coming to provide the  
5 very helpful testimony. We will take a one-hour break. So,  
6 we'll reconvene to hear the other respondents in an hour at  
7 ten of one. Okay. Thank you very much.

8 MS. BELLAMY: Will the room please come to order?  
9 We will begin when you're ready. Please spell out your name  
10 for the court reporter. Thank you.

11 MR. GRIMSON: Good afternoon. Jeff Grimson from  
12 Mowry and Grimson for the American Alliance of Molding and  
13 Millwork Producers. We have a big group here today from a  
14 variety of segments of the industry. We are only going to  
15 hear direct statements from four of them, but everyone else  
16 is here because they are anxious to give you as much  
17 information as we can convey. So we will start right now  
18 with Joe Caldwell from MJB.

19 STATEMENT OF JOE CALDWELL

20 MR. CALDWELL: Good afternoon. I'm Joe Caldwell.  
21 I'm the CEO of MJB Wood Group out of Dallas, Texas. I've  
22 been employed with the company for 33 years. We're an  
23 international wood products manufacturing and distribution  
24 company who focuses on sourcing and managing our customer  
25 supply chains. We operate three molding manufacturing

1 operations located in Texas, Arkansas, and South Carolina.  
2 Plus we have a joint venture in Elkhart, Indiana.

3 We employ three hundred hardworking Americans in  
4 our factories. We also have production and distribution  
5 operations in Mexico, plus a sales office in China. I have  
6 customers and competitors in this room today on both sides  
7 of the case, so I think you can understand that. I'm here  
8 today for one reason and that is to discuss whether the ITC  
9 is looking at the right data to evaluate the Petitioners'  
10 case.

11 I believe that the Petitioner is mistaken on two  
12 issues. First, is that they have included LVL Millwork,  
13 especially door and window components which is a very  
14 different industry and should not be lumped together with  
15 finger-joint. The second is that they have left out the MDF  
16 millwork production from your analysis.

17 The MDF production is virtually indistinguishable  
18 from the Petitioners' finger-jointed product. Let me first  
19 address LVL or laminated veneer lumber. This is a product  
20 that we source from China as well as other Southeast Asian  
21 Countries for the three largest U.S. Door manufacturers in  
22 the assembly of their products. Most windows and doors are  
23 constructed in a way that requires a structural element in  
24 the frame that's covered by some other exposed material.

25 Historically, pine lumber rails from South

1 America were used for this purpose and are still today but  
2 they are declining. In the past few years we are replacing  
3 this with an engineered, laminated veneer product or LVL  
4 which today is coming from China. LVL is a product that is  
5 produced with veneer layers that primarily are oriented in  
6 the same direction, which is different from your standard  
7 plywood which we all know which is standard plywood  
8 construction.

9           Unlike other multilayer veneer products which are  
10 produced in dimensions matching usually a hot press, LVL is  
11 typically produced with lap joints rather than finger joints  
12 and it's in lengths up to 50 to 60 feet and is done in a  
13 continuous press. It does not need to be finger jointed  
14 because it is so highly engineered it does not suffer from  
15 knots or imperfections that need to be cut back or cut out  
16 or spliced back together.

17           This product is very strong and straight due to  
18 many thin layers of wood that's glued together to make a  
19 better product than the solid wood it's replacing. The  
20 modulus of elasticity which is known as the bending strength  
21 allows LVL to be a more desirable product for the door  
22 manufacturers than the pine lumber since it reduces the  
23 rejects to bowing or crook in the long pieces.

24           The reason LVL molding is so scarce in the US is  
25 that LVL billets are unavailable. The hardwood panel

1 producers like Columbia Forest Timber Products, they do not  
2 make it which is one reason why they wrote an exemption for  
3 us on certain LVL window and door components into the scope  
4 of the hardwood plywood case.

5           We have tried to source LVL billets from domestic  
6 suppliers but we have found that due to the industrial grade  
7 of the veneers that are required and the thickness and the  
8 length requirement it's not a product they want to make.  
9 I'm aware of one producer of LVL window and door components  
10 and that's Pacific Wood Laminates. They are out of  
11 Brookings, Oregon. Their website lists numerous LVL window  
12 and door components. It's marketed under their pack work  
13 trademark.

14           They do manufacture their own LVL stock in house  
15 and they mill it into door and window components. To my  
16 knowledge PWL is the only domestic manufacturer of LVL  
17 window and door components. It's very strange to me that  
18 the Petitioners did not list them as a Domestic Producer  
19 even though they have worded the scope to hit imported LVL  
20 window and door components with dumping and countervailing  
21 duties.

22           This confirms to me that the Petitioners do not  
23 consider themselves to be in the same industry as PWL which  
24 produces window and door components. None of these six  
25 pricing products that the Petitioners suggested to the

1 Commission relate to the LVL industry at all. To my  
2 knowledge, none of the Petitioners or any other members of  
3 the Domestic Industry makes LVL window and door components.

4 As I mentioned before, LVL billet does not need  
5 to be finger-jointed. It's a characteristic that  
6 Petitioners recently said was the main difference between  
7 the Domestic Finger-Joint Millwork Industry and the Industry  
8 producing the same products from MDF. They said there's no  
9 substitution between these materials in the production of  
10 millwork.

11 In my experience that's not correct. MJB Wood is  
12 the largest Domestic Producer of MDF millwork today. There  
13 are at least five other MDF millwork producers including  
14 TLC, Sunset, Aralco's recent purchase of Primeline,  
15 Alexandria and Pacific MDF. Petitioners listed MJB and  
16 Alexandria but they left out everyone else.

17 My estimate is that MJB plus the other five MDF  
18 producers' output is over eleven hundred trucks a month,  
19 which is very significant. Also I understand that several  
20 of the Petitioners make MDF millwork. It is a surprise to  
21 me that they do not consider it as a substitutable product  
22 with finger-joint. There is no difference between MDF and  
23 finger-jointed wood in terms of our production process.

24 We can run finger-jointed molding blanks on the  
25 exact same machines we use to produce millwork from MDF.

1 The only thing we have to change is the cutting knives. We  
2 use carbide blades for MDF and we use steel blades for the  
3 finger-joint stock. That's the only difference. It takes  
4 us fifteen minutes to switch those knives out to produce the  
5 same product that the Petitioners do on our MDF mill. We have  
6 produced millwork products using finger-jointed wood when  
7 our customers have requested it and it was no problem.

8 Our employees would need no additional training.  
9 The finished products are virtually indistinguishable to the  
10 customer. They are sold to the same channels of  
11 distribution. For example, both are sold at the big boxes  
12 and more and more the big boxes are specifying that the  
13 finger joint and the MDF is both either Gessoed or primed so  
14 that when the consumer sees when you walk down the aisle a  
15 complete aisle of white molding.

16 They are interchangeable for many applications.  
17 In many cases the MDF is smoother and it looks better after  
18 painting than the finger joint. Paint grade molding used to  
19 be only about 8 percent of the market 5 years ago but  
20 because consumers were staining the molding. This is  
21 declining. Now, about 50 percent of the market is paint  
22 grade.

23 MDF and imported Gessoed molding is benefitting  
24 from this home design change. It is not due to dumping. We  
25 use MDF not because it makes any difference in our

1 production process but rather because it is a cheaper raw  
2 material than lumber needed for finger joint. Also, we can  
3 get MDF in very precise thicknesses which reduces our  
4 production waste compared with typical finger joint blanks,  
5 which is sold only in nominal thicknesses.

6 Efficiency and customer preference is why MDF is  
7 gaining market share from the domestic finger-joint molding  
8 industry. As a company, we expect to gain significant  
9 business on our millwork products if this case results in  
10 price hikes on finger-jointed products. This would  
11 accelerate a trend of increasing acceptance of MDF millwork  
12 that corresponded with the fashion changes away from the  
13 ornate dentil molding and towards the simpler shaker  
14 decorative style, which are simple and clean lines that is  
15 perfect for an S4S piece.

16 MDF can achieve that look very well and it is a  
17 cheaper alternative to finger-jointed molding. LVL window  
18 and door components are produced by an industry not  
19 represented by these Petitioners. It's a very different  
20 product from finger-joint. The ITC should consider LVL and  
21 finger joints separately.

22 The Petitioners cannot complain about sales or  
23 product that they do not make. They cannot establish injury  
24 on a product of an industry that they do not represent. On  
25 the finger joint product this substitutes easily with MDF.





1 U.S. manufacturers of various products in millwork,  
2 providing sales and customer service that would span through  
3 the start of our new venture, CTI. Mom, Dad and I  
4 established CTI in 2004 with the goal of providing the best,  
5 high-quality specialty millwork products in America.

6 Our motto is that if we do not add value in  
7 quality, innovation and performance every year, then we will  
8 fall behind. It is this philosophy that has made CTI  
9 successful in producing products out of China. There is no  
10 unfair advantage provided by the Chinese government or  
11 dumping from any of the factories that we own or partner  
12 with.

13 We built our three joint venture partnerships  
14 from the ground up. We purchased the land, we bought the  
15 equipment, and we built a strong business over the past  
16 five-plus years with hard work and ingenuity. In fact, the  
17 Commission will see that average unit values from China are  
18 higher--much higher--than prices from other large exporters  
19 such as Chile.

20 CTI is proud of what we've built. In fact,  
21 because of our philosophies we have grown at an average rate  
22 of 30% year over year for the past ten-plus years, even  
23 during a recession, and our imports account for  
24 approximately 50% of all the millwork produced in China that  
25 is sold in the United States. The majority of our net

1 growth over the past four years has come from our innovative  
2 products, primarily from our LVL lines and patented  
3 SuperJamb and Jamboo products.

4 We are the main supplier of door components and  
5 millwork to the two largest door manufacturers in the world.  
6 We are their supplier because of our innovation and our high  
7 quality, not price. This petition will not change that  
8 fact.

9 Coincidentally, Woodgrain, a petitioner, is one  
10 of our largest customers. We have worked with Woodgrain in  
11 developing new markets for our products, such as our  
12 patented SuperJambs and our LVL molding line, giving them a  
13 competitive advantage in the marketplace.

14 Sierra Pacific as well, another petitioner, was  
15 previously a customer, but no longer buys from us because  
16 they've told us our prices are simply too high.  
17 Representatives from both Woodgrain and Sierra Pacific have  
18 traveled to our China facilities and know our manufacturing  
19 process is actually very different from theirs.

20 In November of 2019, Woodgrain in fact visited  
21 our Indonesian facility, and is currently our largest  
22 customer of Indonesian product today. We have outstanding  
23 orders to supply Woodgrain not only from our Chinese and  
24 Indonesian facilities, but also from our Malaysian facility  
25 as well starting this month. Woodgrain and our other

1 customers are supplying our LVL product line to the majority  
2 of the Big Box retailers and home improvement centers.

3           Although CTI has sourced innovative products from  
4 China, including our patented SuperJambs and Jamboo product,  
5 we have been diversifying our supply chain and shifting  
6 production out of China.

7           We are not the only ones doing this either.  
8 Today there are four companies that are currently producing  
9 product in Indonesia and marketing them in the United  
10 States. Some are at this very table. There is also a very  
11 large producer of millwork in North America that is already  
12 producing gesso products and has a state-of-the-art  
13 facility.

14           I know for a fact that there is over 500  
15 containers worth of capacity that has been built within the  
16 last six months in Indonesia and elsewhere which is not  
17 being utilized today. These production lines are using the  
18 exact same technology that China has developed over the past  
19 fifteen years, that the U.S. is not.

20           I'd like to touch upon several additional key  
21 points today:

22           First, and I can't stress this enough, the  
23 current producers of molding and millwork in the United  
24 States are producing an outdated product as compared to what  
25 is made in both China and Brazil. Petitioners' products do

1 not cater to the evolving and more sophisticated millwork  
2 products and are outdated for our customers' current  
3 demands. In contrast, our factories continue to innovate  
4 our products and processes.

5           The majority of CTI's net growth over the POI is  
6 due to CTI's new and innovative products, and we will  
7 provide support in our post-conference brief. Our fastest  
8 growing product line is LVL, and that is not produced by any  
9 of the petitioners. And to the best of our knowledge, there  
10 is no domestic production of LVL mouldings and only a small  
11 number of producers of LVL door components. These U.S. LVL  
12 producers of door components are not even parties to this  
13 petition.

14           As the petitioners said this morning, CTI's LVL  
15 product is not displacing market share from the petitioners.  
16 So I'm not sure why it's included at all. CTI is also aware  
17 that the domestic industry is losing its market share, not  
18 due to pricing, but due to other competing nonsubject  
19 merchandise, such as certain composites like PVC, MDF and  
20 other similar materials. CTI is responding to the needs of  
21 the future -- petitioners are not.

22           What is Laminated Veneer Lumber, or LVL? It is  
23 an engineered wood product that uses multiple layers of thin  
24 wood assembled in a continuous lay-up line, pressed together  
25 to produce our long-length lineal LVL products. LVL

1 mouldings are produced using essentially the same molding  
2 manufacturing process as MDF. And just as the petitioners  
3 have stated with regards to LVL, "There is no need to cut  
4 boards to remove defects and therefore no need to finger  
5 joint." We do not finger joint any of our mouldings today.

6 LVL has several qualities that distinguish  
7 it--and make it superior--to the outdated millwork products  
8 made by the petitioners. LVL is stronger, straighter, and  
9 more uniform than traditional millwork. Due to its  
10 composite nature, it's much less likely to warp, twist,  
11 shrink, crack or break. It doesn't have the imperfections  
12 of milled lumber such as knots and bowing. It is  
13 dimensionally stable and the components are completely  
14 customizable.

15 In fact, our customers have told us that the  
16 breakage, or defect rate, for petitioner's finger joint,  
17 small mouldings, such as this quarter round you'll see on  
18 the petition table, and actually there's a picture up there  
19 of our quarter round stretched over Tony's head, but you can  
20 see how strong and durable it is, you cannot do that with  
21 finger joint mouldings today. And that is 20% of the  
22 product produced by the petitioners either arrives broken or  
23 is damaged by in-store handling because of the finger  
24 joints.

25 In contrast, CTI's LVL products breakage rate is

1 less than 3%. What does this mean for customers? It means  
2 that customers of petitioners' products must replenish stock  
3 at a much higher rate and replace these items at their own  
4 expense. This is why Big Box retailers prefer our products  
5 over the petitioners. And why our sales have grown so  
6 significantly in this sector. This has nothing to do with  
7 price.

8           Petitioners have failed to innovate and to keep  
9 up with the demands of the evolving marketplace. In  
10 addition to LVL, CTI can procure goods from China with  
11 coatings that are superior to U.S. offerings. These  
12 coatings are extruded on the substrates--Pine, other  
13 softwoods and LVL--and completely seal the wood, and unlike  
14 traditional coatings offered by the petitioners, our  
15 coatings can expand and contract with the wood without  
16 cracking, peeling or bubbling, even under extreme heat and  
17 cold.

18           Meanwhile, our patented SuperJambs outperforms  
19 traditional finger-jointed offerings of domestic  
20 manufacturers as well. It's a product that has an  
21 engineered substrate that goes through a cast steel dye for  
22 coating, which allows the dimensions to be identical on each  
23 and every piece. This patented product saves an installer  
24 approximately 15 to 30 minutes of prep time per door and we  
25 all know how there is a labor shortage in the builder

1 sector today, so this savings is significant.

2 We can only get these SuperJambs and other  
3 products from outside the United States today. I wish it  
4 were otherwise, but these petitioners have simply failed to  
5 adapt to current market demands. In fact, we will provide  
6 letters with our post-conference brief from past and current  
7 customers of the petitioners that state they moved their  
8 business to CTI not because of price, but solely because we  
9 can provide a better quality and consistent product.

10 As I have stated, the cost advantage of our  
11 process that achieves the significant quality and yield we  
12 have developed in China are easily transferrable to other  
13 countries. We have proven this by opening new factories in  
14 Indonesia and this month in Malaysia, with equal or superior  
15 cost structures and pricing. The same could be done here in  
16 the United States if the petitioners chose to adapt their  
17 processes to achieve a better yield and invest in what is  
18 now the industry standard finishing process.

19 Finally, I must say I was and am still shocked by  
20 this petition. CTI has been sourcing from China for  
21 decades. As I noted at the outset, we have imported goods  
22 from China for twenty-two years. More than two years before  
23 the Commission's period of investigation, CTI began to  
24 source product from outside of China, that is, from  
25 Indonesia. We did so--and continue to do so--for a number

1 of reasons, but basically because we worry about rising  
2 costs and supply-chain risk.

3           During the POI, China was--and still is not--the  
4 lowest-cost producer in the industry, and it became clear  
5 that diversification would be required to remain competitive  
6 in the marketplace. In fact, prices from China are far  
7 higher than from other major exporting countries.

8           We respectfully request the Commission to  
9 recognize that Chinese imports have not injured and do not  
10 threaten to injure U.S. manufacturers. U.S. millwork  
11 producers have failed to innovate and have brought this  
12 petition at a time when our company among others, are  
13 shifting production outside of China.

14           Thank you and I'm happy to answer any questions  
15 later.

16                           STATEMENT OF LOUIS DONOVAN AMMONS

17           MR. AMMONS: Good afternoon. My name is Louis  
18 Donavon Ammons, but I go by Don. I am the Managing Trader  
19 of Shamrock International, which is a division of Shamrock  
20 Building Materials.

21           I've been with Shamrock for over twenty years,  
22 and today I run our international moulding and millwork  
23 division based in Santa Rosa, California. I have been with  
24 a few other trading companies before and also was the North  
25 American Sales Manager for the largest New Zealand

1 sawmilling and moulding company for four years. In total, I  
2 have over thirty years of experience in the international  
3 and domestic millwork business as a trader and sales  
4 representative.

5 Shamrock is a member of the World Millwork  
6 Alliance, the key industry association. Our imported  
7 moulding and millwork is globally sourced, and as a result,  
8 I do business with millwork companies in the United States  
9 and around the world. Our products include a wide array of  
10 finger-jointed mouldings, as well as finger-jointed raw and  
11 primed boards for exterior and interior applications. In  
12 addition, Shamrock supplies small primed mouldings, door  
13 jambs and frames. In terms of our customer base, half of  
14 our sales are made to distributors and the other half are  
15 to door pre-hangers. These are companies that purchase door  
16 components for assembly into pre-hung doors.

17 Sources of supply. In order to supply such a  
18 diverse range of products, Shamrock sources products from  
19 around the world. We buy our products from Brazil, Chile,  
20 New Zealand, Mexico and the United States. However, these  
21 sources of supply are not always interchangeable. Each  
22 country or company tends to specialize in a particular type  
23 of product and quality.

24 From South America, we buy from both Brazil and  
25 Chile. From Brazil, we buy the bulk of our products from

1 BrasPine. They supply us with mouldings for use throughout  
2 the home. In Chile, our major supplier is Davidson, who  
3 sells us finger-jointed boards, which are used for moulding  
4 and/or interior design. We also buy MDF products from  
5 Chile, which producers in Brazil do not supply. In North  
6 America, we have bought from Sierra Pacific, the largest  
7 U.S. producer, and from Pinelli in Mexico, but we usually  
8 look to these sources because of their ability to deliver  
9 products quickly and also in smaller quantities.

10 Chile. Given my extensive experience purchasing  
11 from both Brazilian and Chilean producers, I found the  
12 omission from this petition of imports of moulding and  
13 millwork from Chile to be surprising. In my experience, the  
14 finger-jointed products produced in and exported from Brazil  
15 and Chile are nearly interchangeable. The only slight  
16 difference between the products comes from a difference in  
17 species. Chilean products are generally produced from  
18 Radiata Pine and Brazilian products are generally produced  
19 from a southern yellow pine mixture also known as Taeda  
20 Pine.

21 But this difference is slight, and normally does  
22 not affect purchasing decisions or the price of the product.  
23 Chilean producers are also very active in the market, and  
24 most have their own U.S. sales presence. We can therefore  
25 only assume that Chile was excluded for commercial reasons,

1 as one of the petitioners is part owner of one of the  
2 largest Chilean producers/exporters of finger-jointed  
3 products to the United States.

4           The petition also fails to include equally  
5 competitive product from Argentina and Mexico from the  
6 petition. Shamrock buys moulding and millwork from Mexico,  
7 and in general, their product range, product quality and  
8 delivery infrastructure are nearly identical to the U.S.  
9 producers. While we do not buy from Argentinean suppliers,  
10 I am generally aware of their product offering, and they  
11 also sell a comparable range of product as the other South  
12 American suppliers do.

13           As to MDF and finger-jointed products, while  
14 petitioners have focused their complaint solely on wood  
15 finger-jointed products, in order to develop a complete  
16 picture of the market, the Commission must also examine the  
17 role played by medium density fiberboard, or MDF, products.

18           Over the last several years, MDF millwork  
19 products have become significantly more popular in the U.S.  
20 market, particularly in the West Coast, where they account  
21 for perhaps 80% or more of the moulding market. MDF has a  
22 number of advantages over finger-jointed products in terms  
23 of surface finish and workability. When finished and  
24 primed, it is almost impossible for consumers to  
25 distinguish MDF from finger-jointed products, and for nearly

1 every application, MDF products have become an alternative  
2 to finger-jointed and other solid wood products.

3 Perhaps most importantly, MDF is significantly  
4 less expensive on a per-foot basis than a comparable  
5 finger-jointed product. Because of this high degree of  
6 interchangeability, the Commission must consider the role  
7 played by MDF products in its injury analysis.

8 As MDF products have become more popular in the  
9 market, we have seen U.S. producers expand their MDF  
10 production. Certain U.S. companies have substantially  
11 increased their investment in and production of MDF products  
12 at the expense of their wood moulding production. Certain  
13 foreign producers have also increased their MDF production.  
14 For example, Shamrock purchases MDF products from producers  
15 in Chile, and we are aware that there is an Argentinean  
16 producer who has expanded into MDF production. However, to  
17 our knowledge, almost no MDF moulding products are produced  
18 in Brazil and exported to the United States.

19 Transportation costs is something I'd like to be  
20 considered. One critical issue that drives our purchasing  
21 decisions is transportation cost. You'll note that all but  
22 one of the petitioners is located on the West Coast.  
23 Shamrock is also headquartered in California, but we supply  
24 products across the country, including up and down the East  
25 Coast.

1           Over the past several years, U.S. overland  
2 freight costs have increased to the point where it is now  
3 cheaper to ship a container from a Brazilian factory to an  
4 East Coast port than it is to ship a comparably-sized  
5 truckload of product from a U.S. factory on the West Coast  
6 to that same port. Given today's transportation costs, the  
7 majority of the U.S. industry is simply located in the  
8 wrong place to satisfy a substantial amount of U.S. demand  
9 economically, and we have to take this into account when  
10 making our sourcing decisions.

11           Production Capacity. In addition to minimizing  
12 transportation costs, another important factor that drives  
13 our sourcing decisions is production capacity. Brazil and  
14 Chile both enjoy an abundance of naturally fast-growing  
15 timber, and as a result, producers in both countries can  
16 produce large quantities of single moulding profiles very  
17 cost-effectively.

18           The timber supply available to U.S. mills to  
19 produce moulding products, by contrast, is limited. This is  
20 due in part to longstanding U.S. environmental policies that  
21 restrict logging, and also U.S. producers' commercial  
22 decisions to devote a larger share of timber supply to the  
23 production of other products, such as window components and  
24 dimensional lumber. As a result, U.S. mills tend to ship  
25 smaller quantities of a more diverse range of products in a

1 single truckload, often at higher prices.

2           In fact, it's common to find U.S. mills  
3 advertising their ability to ship "highly mixed loads."  
4 While Shamrock purchases these smaller quantities from  
5 domestic mills to fill in particular needs, we could never  
6 shift the majority of our purchase volume to the domestic  
7 industry. Our major customers require large quantities of  
8 individual moulding profiles to stock in their inventory  
9 locations. We could never satisfy the needs of these  
10 customers with domestic production, as the U.S. industry  
11 simply lacks the capacity to meet our needs.

12           Changes in Customer Perceptions. Finally, I  
13 would like to highlight the impact of customer tastes and  
14 trends on demand. The moulding and millwork that we sell is  
15 used for decorative purposes, and that means that as  
16 consumer tastes change, so does the material sold in the  
17 market. Over the last few years, we've seen a shift in  
18 customer preferences from highly decorative, highly  
19 profiled mouldings to a simpler square moulding, in a more  
20 craftsman style. This may account for some of the increase  
21 in imports from China, which tends to specialize in simpler  
22 products like S4S boards that U.S. producers do not supply.

23           Many thanks for your time and attention, and I  
24 would be pleased to answer any questions you might have.  
25 Thank you.

1 STATEMENT OF PATRICK BURKE

2 MR. BURKE: Good afternoon. My name is Patrick  
3 Burke. I am the Director of Pine Procurement for Metrie,  
4 Inc. I have been working at Metrie for 32 years and in the  
5 area of procurement for 20 years. I am responsible for  
6 securing and maintaining our supply chain for pine moulding  
7 and millwork.

8 Background on Metrie. Metrie began as a small  
9 family-owned business almost a hundred years ago and has  
10 grown to become a wholesale distributor of moulding and  
11 millwork products across North America. We operate two  
12 medium-density fiberboard, or MDF, manufacturing facilities  
13 outside the United States and one solid wood facility in  
14 Washington state. We have 15 distribution centers throughout  
15 the United States and employ approximately 700 employees in  
16 this country.

17 We purchase moulding and millwork products,  
18 including S4S boards, door frames, door jambs, and an  
19 extensive offering of moulding profiles from both domestic  
20 producers and from Brazil, China, Chile, Argentina, Mexico,  
21 and many others. We distribute those products to  
22 lumberyards, millwork houses, retailers, and facilities that  
23 hang doors. Having an extensive network of distribution  
24 centers makes it easier to react to regional needs and to  
25 provide better, and more, responsive logistical support for

1 our customers.

2 Overall Changes in the U.S. Industry. I  
3 understand that the ITC will be looking at a relatively  
4 recent period, from 2016 to present, in assessing the injury  
5 to the U.S. industry. However, in order to understand the  
6 domestic industry today, it's important for you to have some  
7 historical context.

8 When I started in this business thirty years  
9 ago, the U.S. industry dominated the market and there were  
10 very few imports into the market for moulding and millwork  
11 products. But in the early 1990s the U.S. Environmental  
12 Protection Agency began to impose rules on U.S. logging  
13 activities to protect endangered species. This, combined  
14 with more aggressive environmental regulations in California  
15 (where a large part of the U.S. industry was located)  
16 limited the domestic industry's access to timber. Around  
17 that time, imports from South America began to arrive in the  
18 market, first from Chile, then from Brazil and then from  
19 Argentina. Over time, these producers were able to increase  
20 their production capacity because of their access to large  
21 quantities of high quality, fast-growing timber, and, at the  
22 same time, also improved the overall quality of their  
23 products. Around the same time, Chinese producers also  
24 started arriving into the market. At first, their products  
25 were substandard, but, over time, their quality also

1 increased until they were equal of the South American  
2 imports.

3 In response to the increased competition, U.S.  
4 producers simply failed to keep up. They declined to invest  
5 in their mills and, instead, several U.S. producers put  
6 their resources behind MDF production. As a result, U.S.  
7 producers cannot deliver in the quantities and time periods  
8 that we need, and the U.S. millwork is no longer the top or  
9 the best quality that we can buy. I have brought with me  
10 moulding samples on the table produced by a leading U.S.  
11 producer and a sample of similar moulding produced by a  
12 leading Brazilian producer. You can easily tell the  
13 difference between the two, as the surface of the domestic  
14 product is far rougher, and would need finishing on-site  
15 prior to painting, in order to give it the smooth finish  
16 that the Brazilian product already has.

17 Metrie does purchase from domestic producers,  
18 particularly when we have a need for a niche product, or a  
19 product with a short delivery lead time. This lower volume,  
20 specialized production means that on a per-foot basis,  
21 domestic mills are generally able to charge a price premium.  
22 However, while the quality of some U.S. products may be  
23 acceptable, the fundamental long-term changes I've described  
24 make it impossible for us to rely on the domestic mills as  
25 our principal source of supply.

1           Over time, I have also seen changes in demand  
2 and consumer tastes. Overall, the moulding and millwork  
3 market is extremely mature. With the exception of MDF, which  
4 I'll speak about in a minute, we don't see much in terms of  
5 significant changes in the supply or the demand. Today, the  
6 millwork that is installed is generally a simpler craftsman  
7 style, a style in which foreign producers specialize and the  
8 U.S. producers do not.

9           South American Producers. As I mentioned  
10 before, Metrie buys from Brazil, Chile, and Argentina and,  
11 in our view, the wood millwork products we buy from these  
12 countries are virtually interchangeable in terms of product  
13 type, product quality, and price. For that reason, we were  
14 initially somewhat surprised that Chile and Argentina were  
15 excluded from this petition, and we can only assume that at  
16 least Chile was excluded because of the commercial and  
17 corporate relationships between some of the petitioners and  
18 certain Chilean mills. But, regardless, because of the high  
19 quality of fungibility among products from the South  
20 American countries, we believe it would be extremely  
21 difficult, if not impossible, for the Commission to conclude  
22 that any injury suffered by the domestic industry was by  
23 reason of imports from Brazil and not from Chile and  
24 Argentina.

25           China. However, while these South American

1 suppliers are largely interchangeable with each other, in  
2 our experience, Chinese suppliers tend to specialize in  
3 different segments of the market, and thus are  
4 distinguishable. Whereas Brazilian producers largely focus  
5 on moulding products, Chinese producers principally produce  
6 S4S boards, door frames, jambs, internal door components  
7 commonly used in the manufacture and pre-hanging of doors.  
8 Also, unlike Brazilian producers, China produces LVL  
9 products, laminated products that are used in the production  
10 of smaller mouldings, and door frames and door components.  
11 As a result of this market differentiation, we rarely, if  
12 ever, sell competing Brazilian and Chinese products to the  
13 same customer.

14                   Similarly, we also do not believe that Chinese  
15 millwork products compete unfairly with U.S. millwork  
16 products. For example, the Chinese have developed unique  
17 production techniques suited for the quality of their wood  
18 materials, such as finishing their products with a  
19 combination of Gesso and latex paint. This sets them apart  
20 from U.S. production, which does not use similar coatings.  
21 Overall, we see little competition between Brazilian and  
22 Chinese imports, and little competition between those  
23 imports and domestic production.

24                   MDF. In considering the impact of imports of  
25 wood mouldings and millwork from countries other than Brazil

1 and China on the domestic industry, the Commission must also  
2 consider the important role that MDF products play in the  
3 market. In my opinion, it is entirely unreasonable for the  
4 petitioners to ask the ITC to focus solely on solid and  
5 finger-jointed wood millwork products without considering  
6 MDF millwork products as well.

7           While MDF and wood mouldings are produced from  
8 very different raw materials, when finished and primed they  
9 are virtually indistinguishable. I have passed around some  
10 samples (which are actually on the table) of finger-jointed  
11 millwork and MDF millwork with the same profile and finish,  
12 and you can tell these products are nearly identical even  
13 before the final coating of paint is applied. Furthermore,  
14 except for very specific end uses such as door jambs,  
15 frames, and applications where structural integrity is  
16 needed, MDF can -- and indeed has replaced wood and indeed,  
17 given its softness and lightness, some contractors prefer  
18 MDF millwork to wooden millwork. But, perhaps important of  
19 all, MDF products are sold at substantially lower prices  
20 than comparable wood products. All of these factors have  
21 contributed to a significant growth in demand for MDF in the  
22 U.S. market.

23           As a result of these trends, we have seen the  
24 U.S. industry dramatically increase its production and sale  
25 of MDF products. In some cases, we understand that certain

1 domestic producers responded to this trend by converting  
2 their manufacturing facilities to produce MDF instead of  
3 wood products as both production methods generally use the  
4 same machines and operations. We have seen imports of MDF  
5 products from certain countries, like Chile, entering the  
6 U.S. market to take advantage of this increased demand.  
7 Thus, just as the Commission cannot consider the impact of  
8 Brazilian and Chinese imports of wood millwork on the U.S.  
9 industry without considering imports from other countries,  
10 in particular Chile, I equally do not believe that the  
11 Commission can consider their impact without analyzing MDF  
12 production and sales as well.

13           Prices. Finally, I would like to touch upon  
14 price trends in the marketplace, particularly since 2016. We  
15 understand that the Commission will be collecting  
16 confidential pricing information from market participants  
17 and this will give insight into pricing during this period.  
18 I would like to give you my sense of price trends. While  
19 prices declined after the housing crisis, prices for  
20 millwork products have remained largely stable in the last  
21 several years, and certainly since 2016. The only meaningful  
22 price changes we observed during that time occurred after  
23 the initial imposition of 25% tariff on imports of millwork  
24 products from China that started in September 2018. After  
25 these duties were imposed, Chinese producers increased their

1 prices and prices from other non-Chinese producers,  
2 including those in the United States, took the opportunity  
3 to increase their prices as well. In the latter half of  
4 2019, we have seen prices decrease slightly as the shock of  
5 the 25% tariff has dissipated into the market. In  
6 considering any price trends during the period of investigation,  
7 it will be important for the Commission to consider this  
8 significant event.

9 We appreciate the opportunity to provide this  
10 testimony and I look forward to your questions.

11 MR. GRIMSON: That concludes our prepared  
12 presentations, and now we would be happy to answer questions  
13 you may have.

14 MR. BISHOP: Madam Chairman, before we turn to  
15 questions, with your permission we would like to add Rich  
16 Kaye with counsel with Barnes & Thornburg, to page 3 of the  
17 witness list. Thank you.

18 MS. HAINES: Thanks. Okay, we will turn to Mr.  
19 Cummings.

20 MR. CUMMINGS: Charlie Cummings, USITC staff.  
21 Thanks to you all for sharing information with us.

22 I heard a lot about MDF and LVL. Is MDF imported  
23 under the same HTS codes that were provided in the Petition?  
24 If not, are they imported under a different HTS code?

25 MR. GRIMSON: I'll doublecheck on that, but I

1 think MDF is definitely in different tariff codes on the  
2 import side. It's not under the same one.

3 MR. CUMMINGS: So we wouldn't be collecting any  
4 data that may include MDF?

5 MR. GRIMSON: The scope doesn't include MDF.

6 MR. CUMMINGS; Correct, yes.

7 MR. GRIMSON: So in terms of tariff codes, I  
8 don't know what data you'd be collecting.

9 The problem is that there's a big  
10 giant of data on the domestic industry side that's left out,  
11 but I take your question and we'll answer it on the import  
12 side. But it's not a question of what import data you'd be  
13 looking at.

14 MR. CUMMINGS: Okay. For Respondents that  
15 producer -- have joint ventures that produce wood moulding  
16 or millwork, can they describe production process  
17 differences compared to U.S. producers?

18 MR. SETTJE: I am Bryan Settje of CTI. The short  
19 answer to your question, when it comes to LVL, which we've  
20 talked about, Griff has a lot, and other people have, the  
21 production is quite different. It's produced in a  
22 continuous line, very long presses. It does not require the  
23 defect cutting and finger-joining. So that's regards the  
24 LVL.

25 For the pine production, we use a similar process

1 as the domestic with the defect cutting, and the finger  
2 joining, edge gluing. The primary difference comes at the  
3 end where we're using our extrusion-coated products that  
4 allow us to use a different standard of wood, alright, so a  
5 different grade. So instead of buying a higher grade wood,  
6 we can buy a lower grade wood, as was talked about earlier  
7 today, that that made a minor difference in the cost. It's  
8 actually very significant versus when we were buying  
9 furniture grade versus shop grade.

10 And also, a major difference for us is the size  
11 of the material we can buy. We can buy material cut exactly  
12 to the size we need, sourced from New Zealand, and that  
13 gives us that slight advantage -- I shouldn't say "slight,"  
14 it's more like 10 percent.

15 So the processes in the finger joining is very  
16 similar domestic, China, Brazil. And then the major  
17 difference would be when it comes to LVL, and it's quite a  
18 bit different. Does that answer your question?

19 MR. CUMMINGS: Yes.

20 MR. REID: Griff Reid, CTI. I think he's  
21 correct. The processing initially of the wood is very  
22 similar. But like he said, the extrusion process is much  
23 different, which allows us to use a lower grade wood and not  
24 the nominal sizes that are used by the U.S. market,  
25 five-quarter and six-quarter. We actually use specialized

1 thicknesses that give us a much higher yield, and we're  
2 able to use a lower grade because of the extruded finish on  
3 it, which you'll see over here on this side.

4 MR. CUMMINGS: For the importers, can you  
5 describe your role as an importer, who your customers are.  
6 Do you sell to distributors, to big box stores?

7 MR. GRIMSON: Okay, so can you repeat that  
8 question?

9 MR. CUMMINGS: Yeah. So for the importers, can  
10 they describe who their customers are, if they're selling to  
11 distributors, to big box stores, kind of what the breakout  
12 might be.

13 MR. GRIMSON: Okay, and then just to be clear,  
14 you're not asking for names of customers, but types?

15 MR. CUMMINGS: No.

16 MR. AMMONS: Yes, I understand. Okay, thank you.  
17 I'll answer that, yes, sir. Don Ammons, Shamrock  
18 International. So we sell to regional distributors. And  
19 these distributors will go out 400, you know, 2- 3- 400  
20 miles from their location and service the mom and pop retail  
21 lumber yards, as well as the Lowe's and Home Depots of the  
22 world.

23 And then we also sell large and medium-size  
24 prehangers. Now if you've ever been to a retail lumber  
25 store, you've probably seen where there is a door, and it

1 has jambs on it. And so you're a contractor, or you if  
2 you're very good you can go buy that door, put it in your  
3 truck, go home and install that door.

4 So we sell the guys, or the companies that  
5 assemble those parts, the jambs, the head, and the door, and  
6 they put on the hardware. And then that door goes to a  
7 retail lumber yard.

8 MR. BURKE: Patrick Burke from Metrie. We're  
9 both an importer and a distributor, but would follow pretty  
10 much what Don said as far as the type of customers, whether  
11 it's a door prehanging facility, a millwork house, a retail  
12 customer, or a pro dealer.

13 MR. CUMMINGS: Is there a regional breakout? A  
14 preference in certain regions by product type? Is LVL  
15 preferred in certain regions of the country versus others?

16 MR. BURKE: MDF specifically has certain  
17 geographical preferences. In my opinion, the West Coast of  
18 the United States is predominantly an MDF millwork market,  
19 whereas the Southeast and the Eastern U.S., the Eastern U.S.  
20 would have a higher concentration of wood or finger-joint  
21 wood moulding and millwork products.

22 MR. REID: Griff Reid, CTI. LVL is an engineered  
23 product. So the advantages are generally in the type of  
24 moulding that's produced, not geographical locations. So,  
25 for instance, like he said, small mouldings are very

1     advantageous to make an LVL because it's stronger. And,  
2     door parts, as well.

3                   MR. BURKE: Patrick Burke from Metrie again. One  
4     thing I would add is that the humidity does play a role in  
5     preference with MDF over finger-joint pine at times. Just  
6     given relative humidity, MDF responds a bit differently and  
7     is more favorable on the West Coast rather than the East  
8     Coast where we've got maybe a higher concentration of  
9     humidity and you'll see a product like pine used a bit more.

10                   MR. SETTJE: Bryan Settje, CTI. We heard about  
11     the sales through distribution for more traditional  
12     business. Nearly 50 percent of the sales for CTI is done to  
13     the OEM manufacturing. So we sell the largest door  
14     manufacturers, particularly Jeld-Wen, and so that's going  
15     to be a bit different. And I don't think the questionnaire  
16     actually, you know, addressed that really well for us. So  
17     we had to put a lot of notes in our questionnaire, whether  
18     or not we're selling to the end user, or whether we're going  
19     through distribution.

20                   The large door manufacturers take our product,  
21     and the Mister from MJB the same thing. Will they take our  
22     product? And are they going to use it to produce doors? So  
23     this is the interior styles and rails, lock blocks, this  
24     type of thing for the door. And they also buy our millwork  
25     products, the door frames, door jambs, some moulding, brick

1 mould, a couple of the items that were in the pricing list.  
2 And they're going to use that to make these prehung doors  
3 you're going to find in all the Home Depot and Lowe's.

4           So we have the distribution side, which is going  
5 to be very similar to, as Metrie spoke, and then we have our  
6 OEM side which I think is probably 45 percent of our  
7 business. And it's sold a bit differently. And I can go  
8 into that later, too, but more on program, not spot prices  
9 but more on program business where we're actually developing  
10 new products for them, value engineering, this type of  
11 thing. So it's definitely not a price. We're talking  
12 about long term supply agreement contracts that are based on  
13 index costs. And so that's quite a bit different for CTI.

14           MR. CALDWELL: Joe Caldwell with MJB. I'll just  
15 add to that, that we have the same distribution network.  
16 We're a manufacturer and a distributor, and we do sell a  
17 large portion of our capacity to the OEMs. And we are  
18 similar to CTI in the fact that we get involved in the value  
19 and the construction of our customer's products. They look  
20 for us for engineering their products and helping them  
21 improve them, and that's what we do.

22           MR. CUMMINGS: Okay, thank you. Having looked at  
23 the record as it currently stands, are there any major  
24 missing companies from either U.S. producers, importers, or  
25 foreign producers in our data sets? Do you see any major

1 holes that you want to bring to our attention?

2 MR. GRIMSON: Yeah, Jeff Grimson, Mowry &  
3 Grimson. The ones that we -- the ones that I mentioned in  
4 my opening statement. So, Pacific Wood Laminates. And then  
5 Mr. Caldwell mentioned five producers of MDF millwork that  
6 we request be queried about this case with an instruction to  
7 respond in the event that the Commission does expand the  
8 domestic like-product to include them, as we think it  
9 should.

10 MR. EMERSON: This is Eric Emerson with Steptoe.  
11 Just to dovetail on what Mr. Grimson said, to the extent  
12 that any of the petitioning U.S. companies that have  
13 responded to the Commission's questionnaire so far also have  
14 MDF activities, if they could be queried for their MDF  
15 activities as well. So it's not simply -- so the companies  
16 that Mr. Grimson mentioned clearly do need to be added, but,  
17 you know, again probing to make sure that the companies  
18 that have responded also respond as to MDF production.

19 MR. CUMMINGS: Noted. Can you comment on the  
20 unit of measure issue? We have queried folks. Some  
21 products are measured in cubic meters versus board feet, and  
22 any suggestions on the challenges of the unit measure  
23 difference for our data collection purposes?

24 Mr. Grimson: Jeff Grimson, Mowry & Grimson.  
25 Yes, it's a challenge. It's a challenge across the board

1 for everybody converting from linear meters to board feet  
2 for a product that has this diversity in it.

3 I guess for purposes of this preliminary phase  
4 investigation, we're simply adopting the Petitioner's  
5 proposed converter of .65. We're still looking at it. We  
6 may have more to add, if we think that needs refining, but  
7 at this point it's the best that we have.

8 MR. GIACOMET: Sorry, just to add on that,  
9 Giovanni Giacomet from BrasPine, just on the conversion  
10 topic. I think it's a really difficult issue to address and  
11 compare within different markets. Because the .65 reference  
12 on the Petition, it can vary a lot depending on what type of  
13 upper files it's produced. So we do think that this needs  
14 to be further addressed later on.

15 MR. CUMMINGS: So you believe there's the  
16 potential for some distortions there when comparing --

17 MR. GIACOMET: Yes, we do. Yeah. I mean just --  
18 and we have included that on our questionnaire, just based  
19 on the wrong conversions that we heard from other players  
20 that would be distortions of up to 35 percent on just the  
21 numbers that we heard.

22 MR. CUMMINGS: Do you believe that official  
23 import statistics are the most accurate measure of this  
24 project? Or do you believe the questionnaire data coverage  
25 will be a better measure?

1 MR. GRIMSON: So that's -- Jeff Grimson, Mowry  
2 and Grimson. That is something again that we're still  
3 trying to figure out.

4 I guess that the test will be when all the  
5 questionnaire data are in and compiled, how close is the  
6 value from the questionnaire data to the census  
7 questionnaire data, the census value data. If that's  
8 similar, then would tend to corroborate the quantity data as  
9 well. At that point, maybe you could go off of the census  
10 data for quantity basis and onto simply the questionnaire.

11 I think that Mr. Brightbill earlier said his  
12 sense is that there's pretty good coverage in the  
13 questionnaire data, but at the moment we're -- we are using  
14 the census data as a reference, and we're using the  
15 converter that they proposed.

16 MR. CUMMINGS: To the best of your knowledge,  
17 are there any anti-dumping or countervailing duty orders in  
18 any third country markets?

19 MR. GRIMSON: Jeff Grimson, Mowry and Grimson.  
20 A lot of head shaking no's, and I think you have people here  
21 that are producing around the world, and I think that we,  
22 word would have bubbled up to the surface by now if there  
23 were one.

24 MR. CUMMINGS: In the questionnaire, we asked  
25 for a breakout by material type and product type. Do you

1 think the breakouts were appropriate, and do you have any  
2 suggestions on that?

3 MR. EMERSON: This is Eric Emerson. I think,  
4 and I'll let others respond as well. We think that the --  
5 we appreciate the fact that the Commission did take a step  
6 toward trying to do those breakouts, because we do think  
7 that is a very important step. The scope as it's written is  
8 incredibly broad, covers a wide range of products that  
9 really hit the market at different places, different kinds  
10 of products, and so a product breakout, I think, is  
11 critical.

12 The categories that the Commission identified  
13 might be the right ones. To the extent that this  
14 investigation does go to a final, we will certainly want to  
15 provide comments on draft questionnaires to try to true that  
16 up. I think in our experience, it was a little difficult in  
17 the time provided for companies to really divide into some  
18 of those categories.

19 So I think there was -- the four categories,  
20 there's kind of an All Others category at the bottom that I  
21 think captured probably a disproportionate share of exports,  
22 just because people were, I think, unable to sort of in the  
23 time, short time permitted by statute, but time permitted to  
24 really do that division.

25 So but we do think it is critical for a number

1 of reasons, causation, also cumulation, that the Commission  
2 do -- that the Commission does collect disaggregated data,  
3 and will help you in the final.

4 MR. CUMMINGS: Okay, thank you. No further  
5 questions at this moment.

6 MS. HAINES: Okay. Mr. von Schrilz.

7 MR. VON SCHRILZ: Thank you. Karl von  
8 Schrilz, Office of General Counsel. Thank you to everyone  
9 for being here to answer our questions. We really  
10 appreciate it. It's very helpful.

11 Mr. Grimson, I think I heard you say that  
12 you're going to argue that the domestic like product should  
13 be defined to include MDF?

14 MR. GRIMSON: Jeff Grimson, that's correct.

15 MR. VON SCHRILZ: Okay. Are you also going to  
16 make a domestic like product argument based on LVL?

17 MR. GRIMSON: We are.

18 MR. VON SCHRILZ: That is should be a separate  
19 domestic like product?

20 MR. GRIMSON: That it is a separate domestic  
21 like product, and I think you heard the Petitioners this  
22 morning basically saying they don't know that much about  
23 LVL. The one LVL producer is not here. We got the definite  
24 impression from them that it is a market that they don't  
25 play in, and that made us more confident to follow up on

1 this in the post-conference brief.

2 MR. VON SCHRILZ: Okay. Well, I'd like to ask  
3 a few questions about this. So I heard testimony that  
4 there's one known domestic producer of LVL, Pacific  
5 something?

6 MR. GRIMSON: Pacific Wood Laminates.

7 MR. VON SCHRILZ: Pacific Wood Laminates. Are  
8 the Pacific Wood Laminates, do they sell LVL mouldings and  
9 millwork? Do they sell those products to the same sorts of  
10 customers and channels of distribution that wood molding --

11 MR. GRIMSON: Yes. Yes, to our knowledge yes.  
12 If you look on their website, you'll see some pictures of  
13 window and door components that are all constructed of LVL.  
14 You can see the layers on them, correct. Did you have a  
15 follow up?

16 MR. REID: Griff Reid, CTI. They only make it  
17 in short lengths. So the difference between the production  
18 here and the production methods, domestic versus China, the  
19 production methods are different but the construction is  
20 similar. So method's different, construction similar, and  
21 they only make it in certain lengths.

22 MR. VON SCHRILZ: So for LVL, just to focus on  
23 LVL, so LVL you said they make door and window components  
24 that are described by the scope of the petitions. Are those  
25 interchangeable with the wood door and window components?

1 MR. GRIMSON: Do you want to address this?

2 MR. REID: The LVL door components that we  
3 supply have to go through stringent testing, independent  
4 testing by independent agencies, INTERTEC, and wood,  
5 fingerjoint wood styles do not pass that testing. So it is  
6 not possible to interchange fingerjoint styles with LVL  
7 styles today. It's not possible.

8 MR. VON SCHRILZ: They have the same uses and  
9 dimensions as the wood door and window components?

10 MR. REID: They're made in the same shape.  
11 That's Griff Reid, CTI. Sorry.

12 MR. VON SCHRILZ: And so the LVL parts that  
13 are made in the same shape as the wood parts would be used  
14 in the same applications?

15 MR. SETTJE: Bryan Settje, CTI. We've left  
16 some samples on the table that are probably going to be very  
17 useful for you. The LVL parts used in exterior door  
18 manufacturing, and I think we need to differentiate that  
19 from the interior doors. The LVL parts and pieces developed  
20 over the past 15 years are not interchangeable with  
21 fingerjoint pine.

22 The properties that are allowed, the LVL, that  
23 others have talked about, change the performance of that  
24 door that allow it to pass, such as Miami Dade hurricane  
25 ratings, other depression ratings, this type of thing. So

1 it goes to the integral part of Jeld-Wen, other companies  
2 making these fiberglass and steel doors.

3                   So the predominant, you know, door  
4 construction using LVL, that requires the LVL because of the  
5 structural strength, screwholding ability of the door.  
6 Today, very little fingerjoint pine is used and none of the  
7 door producers could make a change quickly without  
8 essentially retesting all of their doors and  
9 remanufacturing the way all those doors are made. I'm  
10 sorry. I spent 23 years with Jeld-Wen before joining CTI,  
11 so I was a customer before.

12                   MR. VON SCHRILZ: Thank you for providing  
13 that. Is LVL used in wooden doors?

14                   MR. SETTJE: Bryan Settje. Yeah, it is to  
15 some extent as cores for wooden doors, like stile and rail  
16 doors if we're speaking of that. So our product line mainly  
17 goes to exterior fiberglass steel domestically made doors.  
18 Some of our product will go into stile and rail doors as the  
19 cores. Some of the same reasons, that they need the  
20 strength for it.

21                   And then there is some use of LVL products in  
22 interior doors. In my experience, the LVL that we sell for  
23 use in interior doors would be interchangeable with  
24 fingerjoint pine. Does that answer your question?

25                   MR. VON SCHRILZ: It does, thank you. Now I

1 know, is the actual, hmmm. In the production process for  
2 LVL, now the Commission's going to be most interested in how  
3 domestic producers produce LVL, but in your experience, are  
4 there -- are there similarities in the production processes  
5 between mouldings and millwork made at LVL and mouldings and  
6 millwork made of wood, specifically the second stage when  
7 you're actually molding the millwork into the right shape?

8 MR. CALDWELL: Joe Caldwell of MJB. In our  
9 factories today, we can bring they call them billets, LVL  
10 billets, which are blanks that come in in two foot widths,  
11 already pressed to the exact thickness of the product that  
12 we're going to machine, and we can rip those on our  
13 equipment in our production plants today without making any  
14 changes to any of our equipment.

15 So we can do that, and it runs through a  
16 molder and it runs through -- we have installed Gesso  
17 equipment, which is unlike a lot of our competition here  
18 domestically, and that gives us the capability of finishing  
19 the LVL.

20 MR. GRIMSON: Jeff Grimson, Mowry and Grimson.  
21 I just want to be clear on one point. What Mr. Caldwell's  
22 talking about is now the -- what they call the back end. I  
23 think they said it was you had the front end of the business  
24 and then the back end. The front end is the fingerjointing  
25 business, and the back end is the molding business.

1           He's saying you can start from the molding  
2 step forward with LVL as an input if you can get it. Now  
3 the Petitioners this morning said but it's the front end  
4 that's very important. In fact, that's the difference  
5 between fingerjointed and MDF. They said the MDF doesn't go  
6 through that front end part with the scanning and the  
7 cutting.

8           So now here, we have a producer that's not in  
9 this room, that makes the front end whole part of that  
10 operation under a very different process, the LVL process.  
11 If that is a distinct and different industry because of what  
12 happens between those two parts, the front end, the back  
13 end, then no, we think that you -- it has to be one way or  
14 another on this LVL and MDF question.

15           MR. REID: Griff Reid, CTI. I think to  
16 further that point, the front end and back end, we -- like I  
17 said, we produce the LVL completely, which is we're able to  
18 get the exact same thickness and length in this process. I  
19 think also, I think the Petitioners have said they have no  
20 problem finishing LVL.

21           It's taken us over five years to perfect this  
22 process and it's not easy to finish. It's difficult to get  
23 the substrate perfect. Maybe flat pieces are easy, but  
24 molded LVL has taken some trial and error. It's taken a  
25 number of, quite a few years of development to get a

1 finished product to the quality we've got it today.

2                   So you can't take just a piece of LVL and  
3 throw it through a machine. It takes an expertise on how to  
4 produce the LVL, where the veneers go, how to finish it  
5 prior to sanding and coating.

6                   And then of course the coating itself that's  
7 utilized in China is far different than was done here. So  
8 we put an extruded Gesso on, similar to what Joe does in  
9 China, and none of the producers today, that I know at  
10 least, produce anything Gesso-related at all, which is why  
11 our quality of finish is significantly better. Thank you.

12                   MR. SETTJE: I'll just add to what Griff was  
13 saying is the extrusion coating that you know our customers  
14 specify that makes that LVL production for the moulding --  
15 the finished product, the finished-wide product achievable  
16 in China.

17                   I want to differentiate for you as well. We  
18 talked about two different things here. We talked about  
19 coating of the LVL and then we also talked about the door  
20 components. Some of the steel door components will have a  
21 coating on it -- on the outside edge and most of the  
22 fiberglass components don't. So, the OEM parts that go to  
23 Jeld-Wen and the other large door manufacturers go inside  
24 the door, may have a small amount of gesso coating, but the  
25 advantage that we've grown with the coated product, which

1 you market sort of like moulding or super jam, this type of  
2 product, it requires the extrusion coating. The stance that  
3 somebody could buy LVL billets and run it through a standard  
4 domestic manufacturing without having extrusion coating is  
5 probably not achievable.

6           The last thing I'd like to address -- anticipate  
7 one of your questions may be when it comes to LVL, you asked  
8 it earlier, is the wood source different. So, we heard a  
9 lot this morning about how you know radiata pine, tahiti  
10 pine, the domestic species of pine were sort of  
11 interchangeable and that was sort of a wood basket that has  
12 a market price.

13           LVLs are generally going to come from a domestic  
14 or local, so in our case China or Indonesia produced  
15 plantation species. Most of our -- I shouldn't say most --  
16 almost all of our product in China is made from  
17 plantation-growth poplar and eucalyptus where they peel the  
18 log, create the veneers in the country. This isn't  
19 something that's exported. There's no standard price you  
20 know for this. It's somewhat of a bit of a local -- almost  
21 like a farmer's market for these products and the same thing  
22 for Indonesia where we're pulling mostly a species called  
23 acacia and also rubber wood. So, it's quite a bit different  
24 on the LVL side where it's not going to be the New Zealand,  
25 Chile, Brazil domestic you know pine prices where they

1 referenced those random lengths.

2 MR. YU: I mean what's clear is that we have the  
3 leaders in innovation for LVL here at this table. And so,  
4 you know as they get into some of the production processes,  
5 some of it, they might want to discuss confidentially in the  
6 post-conference brief. I just wanted to let you know.

7 MR. KAYE: I wanted to just let you see an  
8 example of the millwork and the coatings that are so much  
9 different than what Petitioners laid out earlier. They've  
10 taken it back, so it's hard for you to compare the two, but  
11 if they would put it back or give it back to you all to take  
12 a look at you'll see the differences in the coating and its  
13 gesso process that we use so that, as we brought up earlier,  
14 that when it comes time to finish the product the installer,  
15 the ultimate contractor, they don't have to go through the  
16 same sanding and finishing process that this Gesso that we  
17 apply is a finished product that can be installed directly.

18 MR. VON SCHRILTZ: So, whoever installed this  
19 product they wouldn't need to paint it; it can be installed  
20 just like this?

21 MR. SETTJE: You would still need to paint it.

22 MR. VON SCHRILTZ: Now, the wood mouldings and  
23 millwork they are gessoed, right. I mean you buy them with  
24 paint gessoed? Yes, I understand that you've got some kind  
25 of extruded coating process to gesso these, to put the --

1 it's basically a primer, right, so you can paint it with a  
2 smooth finish.

3 All the domestically-produced millwork that I  
4 saw on that table where also covered with a white gesso, so  
5 what is the difference between your special coating and the  
6 gesso that I saw on the domestically-produced millwork?

7 MR. REID: Ours extruded on there, so it  
8 actually goes through a cast steel dye and it coats the  
9 product with a gesso product. What's produced domestically  
10 is a paint -- paint only -- and it covers up a thin layer.  
11 And you can see by the samples that were brought earlier you  
12 can see the finger joints and the wood grain clearly showing  
13 through on the paint.

14 MR. BURKE: The product that we buy from Brazil  
15 and Chile would have a gesso finish on it -- a gesso and  
16 sometimes a top-laid text coat. The product that we buy  
17 domestically in the U.S. does not. It has, as Mr. Reid  
18 described, just a primer coat, a paint coat.

19 MR. AMMONS: And I would concur with Pat. The  
20 domestic product, although it's workable if you spend time  
21 with it, it's just not up to the standard the industry's  
22 requiring these days.

23 MR. VON SCHRILTZ: So, you can't simply paint  
24 the U.S. product?

25 MR. BURKE: Yes, you can. Sometimes it requires

1 preparation, addition sanding, but the gesso is a much  
2 smoother finish to start with, so when you paint it you get  
3 a superior top coat application. Sometimes with the  
4 painting of a non-gessoed product you'll get what's called  
5 "grain rays" or maybe even some bled through or some  
6 telegraphing of the substrate underneath.

7 MR. EMERSON: We've also got some samples of the  
8 domestic product from a domestic producer along with sort of  
9 a comparable, not exactly the same profile, but a similar  
10 profile from a Brazilian producer from BrasPine, so you  
11 could take a look at these later too or we can bring them  
12 up, whichever you like.

13 MR. VON SCHRILTZ: Great, thank you.

14 The channels of distribution for the LVLs, so  
15 the door components they would be sold to the door  
16 prehangers?

17 MR. REID: Yes, that's correct -- door  
18 manufacturers, joblin, basemat et cetera.

19 MR. VON SCHRILTZ: Great. Now, I'd like to turn  
20 to MDF a little bit. So, MDF I heard this morning one  
21 distinction that the Petitioners' panel drew between MDF and  
22 the wood moulding and millwork was that MDF -- the frontend  
23 operations have to be at a pretty significant scale. They  
24 claim that it costs \$100 million to construct a facility  
25 with the scale necessary to produce the MDF efficiently to

1 feed the moulding equipment. Do you agree with that  
2 assessment?

3 MR. CALDWELL: We have three factories today and  
4 two lines in each factory and what it takes is a 5-foot  
5 wide, multi-rip saw. You can buy those today for 50 to  
6 \$60,000. That's what we have in our plant. Now, there's  
7 frontend equipment you need to put to automation to that, so  
8 you know I would say, realistically, it's probably 200,000  
9 if you add all the equipment and everything to handle that.

10 This is the handling of the panel that goes into  
11 it, so it's a rip saw -- multi-rip saw with feeding system  
12 because what we bring in when we run MDF is a panel that's  
13 5-foot wide and it's 16-foot long and so that's very unlike  
14 lumber. Lumber comes in, they have rough mills, they have  
15 to process it, cut it, finger joint it. You don't have that  
16 on MDF, so that's on the frontend. But after that rip  
17 process, which again, for 200,000 you could automate your  
18 line to do that. The rest of the -- the backend of the line  
19 would work.

20 MR. BURKE: If I could clarify, I think the  
21 dollar figure that was referenced this morning is actually  
22 for a continuous press or a mat press that they produce what  
23 we would call the MDF sheet stock to produce the product.  
24 So, that can be very expensive and there are continuous  
25 presses that run continuously and produce a product then is

1 cut into 16 or 14 or 18-foot. I'm not familiar with how  
2 much that machinery costs, but it would be significant.

3 MR. CALDWELL: I'll add to that. I did  
4 misunderstand. You're talking about the manufacture of MDF.  
5 I thought you meant just processing it. Today what we have  
6 going on there's a new mill that's coming to the United  
7 States from Austria. It's called Eggers and they have  
8 started building their plant in North Carolina and that's  
9 about a \$450 million investment, so it's significant to  
10 build an MDF plant. And we have more and more plants coming  
11 on and the reason is because the demand for MDF is  
12 increasing pretty substantial and again that's what -- if  
13 you just look at what our company has done with MDF, we've  
14 added two new plants -- two moulding plants since 2017, so  
15 we see the same trend.

16 MR. BURKE: Maybe just another point of  
17 clarification, there are a number of panel manufacturing  
18 plants throughout North America that would supply companies  
19 like Joe's, our company, and other manufacturers and they  
20 would supply, not only moulding and millwork producers --  
21 pardon me. They would supply cabinet manufacturers,  
22 furniture manufacturers, anywhere that a medium density  
23 fiberboard product could be used. They would have  
24 alternative or other supply lines outside of just the  
25 moulding and millwork business.

1                   MR. AMMONS: I'd like to add that in the  
2 moulding business in the West Coast of the U.S. two of the  
3 Petitioners who are not here actually have switched the  
4 majority of their production to MDF, meaning the moulding,  
5 buying panels and running mouldings.

6                   MR. VON SCHRILTZ: And who are those companies;  
7 what are their names?

8                   MR. AMMONS: That would be Yuba River and Sunset  
9 Moulding -- Yuba River Moulding and Sunset Moulding.

10                  MR. VON SCHRILTZ: Thank you. Let's see if I  
11 have any more questions about like product. MDF mouldings  
12 and millwork are less expensive, generally, than the wood  
13 mouldings and millwork; is that what I heard you say this  
14 morning - or this afternoon?

15                  MR. CALDWELL: Yes, that is correct.

16                  MR. VON SCHRILTZ: Would there be any reason  
17 that a consumer -- someone building a house would choose  
18 wood millwork and mouldings instead of MDF millwork and  
19 mouldings?

20                  MR. CALDWELL: Well, I think we heard this  
21 morning one example is in an area where there's a lot of  
22 water, so a bathroom, yes, they would choose wood over MDF,  
23 but again, just the opposite we're seeing in all the other  
24 areas. MDF is desired because there is no finger joints.  
25 There is no joints in it and it paints much better than

1 wood.

2 MR. VON SCHRILTZ: Thank you. I'd like to talk  
3 about substitutability a little bit.

4 Mr. Burke, I think I heard you testify earlier  
5 that in your experience there's very little overlap between  
6 subject imports from Brazil, subject imports from China, and  
7 subject imports -- and domestically produced mouldings and  
8 millwork. So, I'm wondering is it -- well, here, just to  
9 give you a concrete example. Like the Petitioner list a  
10 number of end uses for subject merchandise -- crown  
11 mouldings, door frames or jams, astrogols, base caps, corner  
12 guards, base shoes, brick molds, drip caps, and baton.  
13 They're the 10. They're listed on pages 6 and 7 of the  
14 petitions.

15 Do you import all of those products and sell  
16 them in the U.S.? Do you import them from Brazil or only  
17 certain of those products?

18 MR. BURKE: Many of those products, not all of  
19 those products. Yes, we would, as well as from Chile and  
20 possibly from China, but primarily, the moulding products --  
21 the profile moulding products are purchased from Chile and  
22 Brazil, as well as some domestically.

23 MR. VON SCHRILTZ: So, you think you also import  
24 and sell a lot of those products from China as well?

25 MR. BURKE: Not mouldings, per say. Primarily,

1 what we would import from China would be S4S boards.

2 MR. REID: We specialize in LVL the small  
3 moulding. You'll see the base shoe, et cetera, to Mr. Burke  
4 and his company as well; primarily, small mouldings whereas  
5 Brazil and Chile, Argentina use the other size mouldings  
6 across the board.

7 MR. VON SCHRILTZ: Now, is there anyone else  
8 here who imports these products from China? No?

9 Mr. Reid, do you have any familiarity with the  
10 Chinese industry. I think I heard you testify you account  
11 for about half of the imports of subject merchandise from  
12 China.

13 MR. REID: Approximately.

14 MR. VON SCHRILTZ: Now, of the other half would  
15 that run the range of products that I just named from the  
16 petition, those 10 products?

17 MR. REID: We do supply a number of those  
18 products as well. Like I said, we supply the large door  
19 manufacturers who also pre-hang and supply to the home  
20 centers, so door frames, door jams. We do some specialized  
21 casing as well that go on these, brick mould, so we produce  
22 specifically for the door manufacturers to their specs and  
23 also distribute some through distribution as well.

24 MR. VON SCHRILTZ: Great. So, would you agree  
25 that imports from China consists of pretty much all the

1 products that are listed on pages 6 and 7 of the petitions  
2 -- the ones I listed?

3 MR. REID: I'll have to take a closer look, but  
4 it looks like there is definitely some overlap.

5 MR. VON SCHRILTZ: Great. You know Mr. Reid you  
6 testified that you believe the quality of your products is  
7 superior to the comparable products or that the similar  
8 products that are produced domestically. Mr. Burke, are the  
9 products you import from Brazil is the quality of those  
10 products comparable to the products that are produced  
11 domestically or also superior to the products produced?

12 MR. BURKE: They would be superior to the  
13 products that are manufactured domestically.

14 MR. VON SCHRILTZ: And how does the quality of  
15 the products you import from China compare to the quality of  
16 the products you import from Brazil?

17 MR. BURKE: Very similar, sir.

18 MR. REID: I'd add that -- Woodgrain can attest  
19 to this as well that their finishing process in Chile is  
20 different than their U.S. manufacturing as well. They  
21 produce a gesso product in Chile and they prime here in the  
22 United States.

23 MR. VON SCHRILTZ: Thank you for that. So, I'm  
24 wondering if the product range is similar for subject  
25 imports from Brazil and China and we know that the domestic

1 industry produces all the same products and the quality of  
2 subject imports from Brazil and China is similar and in your  
3 view higher than the quality of the products made in the  
4 U.S. in what way are the imports from Brazil and China not  
5 substitutable with each other and with products like the  
6 domestic-like product?

7 MR. EMERSON: I think one other aspect that's  
8 important to bear in mind, and it came up in both Mr.  
9 Burke's testimony and Mr. Ammons, it's not simply looking at  
10 the kind of products that are produced. It's also looking  
11 at what each of these producers can do. You know we have --  
12 there was testimony about the Brazilian producers'  
13 capability of producing large runs of very similar profiles.  
14 And that, again, is because they have the advantage of ample  
15 timber stock in their countries and the same is true, for  
16 example, from Chile.

17 The domestic industry, by contrast, is a bit  
18 more constrained in terms of the raw material it has and so  
19 its production is oftentimes far more limited and so, again,  
20 we

21

22

23 see highly

24 mixed loads. You know is there a profile in their highly

25 mixed loads that might be the same as a profile from Brazil?

1 Yes, possibly, but in terms of commercial substitutability  
2 are these companies substitutable in terms of what they  
3 provide? No. I think the testimony is, no, they're not.  
4 And I think at least in that respect substitutability needs  
5 to be taken a look at, not just in terms of a list of  
6 products -- do you produce a door jam -- but you know how  
7 are you able to supply that market.

8 MR. YU: And as Griff testified earlier, that  
9 there's -- you know with certain products like the LVL the  
10 installation time between their product and others is  
11 significantly lower and so there is perhaps a labor  
12 limitation for certain commercial operations. And in that  
13 case, we wouldn't call that substitutable as well.

14 MR. VON SCHRILTZ: Okay, well, we just talked  
15 about some substitutability issues. I'd like to discuss --  
16 well, to back up, demand. So, I've heard you argue this  
17 afternoon that demand is shifting from wood mouldings and  
18 millwork to MDF moulding and millwork. Well, if that's the  
19 case, how do you explain the apparent increase in U.S.  
20 consumption of wood mouldings and millwork over the period  
21 of investigation?

22 MR. GRIMSON: It would be easier to answer that  
23 question if we also had the MDF data in the picture. So,  
24 without that data, we can just say that MDF is clearly  
25 cannibalizing finger jointed sales. That's been the

1 consistent testimony from our players this afternoon and a  
2 lot of it goes with that simple shaker design. It's easy to  
3 make from MDF and it's much cheaper. So, overall  
4 consumption of this product, as defined by the Petitioners,  
5 is increasing. Their complaint is, but our market share is  
6 going down. Well, the reason their market share is going  
7 down is because they are not you know showing you that their  
8 market share may be going up on MDF or somebody's market  
9 share in this industry is going up on that. So, we really  
10 think that you aren't seeing the complete picture of what's  
11 happening in the marketplace right now.

12 MR. VON SCHRILTZ: Just to follow up, I mean  
13 they would argue that subject import market share has gone  
14 up. And again, if MDF is cannibalizing the wood mouldings  
15 and millwork how do you explain what the Petitioners argue  
16 has been a significant increase in subject imports of wood  
17 mouldings and millwork from Brazil and China.

18 MR. GRIMSON: Okay, so we just heard a whole  
19 discussion of the gesso coating and how great that is. So,  
20 if you're decorating your house with a very simple, flat  
21 moulding, you know the gesso is ideal. It's paintable. And  
22 Mr. Brightbill even mentioned the growing consumer  
23 preference we heard about in the Cabinets Case towards  
24 white, bright. Nobody is doing stained wood looks anymore.  
25 It's not very popular, let's say. It's going down.

1           So, the MDF and the imports that are already  
2 look really good for that application are tending to gain  
3 market share because of two things. One is the way that the  
4 Petitioners produce their product it doesn't look quite as  
5 bright and white when you're a consumer in the aisle. And  
6 the second thing is they are or somebody in the domestic  
7 industry is increasing their sales of MDF that is locally  
8 made in the United States. So, we don't think there's a lot  
9 of imports of that particular product of finished millwork  
10 of MDF, so it's really homegrown market shift.

11           MR. KLEISS: I think something you have to keep  
12 in mind is that the Brazilians have actually taken share  
13 from Chile over the last three years and that's why Chile  
14 should be included in the analysis because their share of  
15 the U.S. market is easily 30, 35 percent of the market in  
16 wood mouldings and Brazil has had an impact on Chile more so  
17 than on the domestic producers.

18           MR. VON SCHRILTZ: To follow up on your  
19 testimony, how has Brazil taken market share from  
20 non-subject imports from Chile; is it lower prices?

21           MR. KLEISS: It's certainly competitive prices  
22 are a factor. What we found is that Chile uses a radiata  
23 pine. Brazil uses a eliotus tiatus pine and there had been  
24 some -- in years past some negativity towards the Brazilian  
25 fiber, but with new finishing processes and the gesso

1 process it kind of has eliminated that distinction between  
2 the two. So, it's kind of got Chile and Brazil more on an  
3 even footing where Chile had an advantage probably five,  
4 ten years ago.

5 MR. VON SCHRILTZ: Thank you. Now, I've heard a  
6 lot of testimony that subject imports from Brazil and China  
7 are qualitatively superior to domestically-produced  
8 mouldings and millwork for a variety of reasons -- the  
9 smoother surface, the gessoing. Mr. Reid, you talk a lot  
10 about your -- the process is extruded, gesso coatings, and  
11 the superior strength and stability of your LVL products, so  
12 if that's the case, you'd expect to see overselling,  
13 wouldn't you?

14 I mean wouldn't most purchasers be willing to  
15 pay a premium for products that are qualitatively superior  
16 to domestically-produced products? So, we don't have the  
17 pricing product data yet, but the AUV data show that the  
18 average unit value of subject imports from Brazil and China  
19 is much lower than the average unit value of the domestic  
20 industry's shipments.

21 And Mr. Reid, I think you said about half of the  
22 subject imports from China are your products, so how do you  
23 explain the low average unit value of subject imports from  
24 Brazil and China if they're qualitatively superior?

25 MR. REID: Our percentage of LVL is not 50

1 percent, so LVL category is growing. Our incremental growth  
2 over the last four to five years have been on new products  
3 we're developing, so those products actually take quite a  
4 bit of sales in the market and product knowledge. So, in  
5 order to get out there and increase our sales,  
6 incrementally, you have to teach the market the benefits.  
7 And we've had significant -- more successes recently because  
8 the market is starting to accept them, to see the benefits  
9 of LVL. But historically, when it was produced many years  
10 ago in Malaysia, et cetera, they had some failure rates.  
11 They had some problems with LVL because it wasn't produced  
12 properly. So, by us developing LVL properly for this  
13 particular process and method and use, we've had success  
14 lately and that's the benefits we're having and we're  
15 obviously getting a premium for it as well. Thank you.

16 MR. CALDWELL: I want to add that. As we value  
17 engineer products for our customer, one of the things we've  
18 done out of China with LVL is we were able to take for the  
19 door industry a stile that use out of finger joint pine that  
20 would be an inch and a quarter thick and we've been able to  
21 use an LVL construction and make it out of a 13/16. So,  
22 if you were just comparing price, you might be misled by  
23 that because you may think we're undercutting the price.  
24 It's an apple and an orange. We've redesigned the product  
25 and it's actually stronger than the thicker piece of the

1 pine that they use, so that's another reason for the change  
2 that's happening in the door industry.

3 MR. EMERSON: Another, I think, an answer to  
4 your question as well is contained in the testimony of Mr.  
5 Burke and Mr. Ammons. The domestic industry plays a role in  
6 the market oftentimes filling in when companies like  
7 Shamrock, like Metrie need small quantities of a particular  
8 profile that don't happen to have in inventory and can't get  
9 from the Brazilian suppliers because of the distance.

10 So, as we said -- I think it was Mr. Burke's  
11 testimony talked about the Petitioners -- many of the  
12 Petitioners advertise on their websites selling highly mixed  
13 loads, so it's almost a little bit more like a retail  
14 business, in a sense, where you might say that a comparable  
15 product -- I mean the Brazilian product may have higher  
16 quality, but because it's being sold in larger volume its  
17 per unit price may be lower. The per unit prices from the  
18 domestic industry may be higher, even though the quality is  
19 different just because of the different roles they're  
20 playing in the marketplace currently.

21 MR. VON SCHRILTZ: Just to follow up on that. Of  
22 course, I heard testimony this morning from petitioners that  
23 they've been forced into this role, that in order to operate  
24 their facilities efficiently, they need large runs of the  
25 same product. But in their view, subject imports have

1 forced them into these smaller runs of different products,  
2 which are more expensive to produce and less profitable.

3 Is there any reason the domestic industry can't  
4 produce long runs of the same product as they say they want  
5 to?

6 MR. BURKE: Patrick Burke from Metrie. No.

7 MR. SETTJE: Bryan Settje, CTI. One of the  
8 things I spoke earlier about is, the OEM aspect of this  
9 business and it's significant for CTI. Since 2015, there's  
10 been a significant shift in the way JELD-WEN, Masonite and  
11 the other large door manufacturers have been purchasing.  
12 Before, they were buying more regionally, the  
13 decision-making wasn't centralized.

14 Since one of them became public, or I guess they  
15 both became public probably near that time zone, they become  
16 much more sophisticated in their purchasing. And so what  
17 was required of us is to take on the risk of multi-year  
18 contracts, index pricing, and it goes to your comments about  
19 longer runs. If you're running for a very standardized  
20 product like JELD-WEN's would be, you're gonna achieve  
21 longer runs, which we do, we enjoy.

22 We also, as we take these contracts, we also make  
23 all the other stuff, too. We make the short ones, the fat  
24 ones, the skinny ones, if you will. So that change is  
25 really about the behavior of the customers and what they

1 demand of the client, of the supplier. And also the other  
2 aspects, which we'll talk about, like the value-added  
3 engineer that comes with that, the partnership on the  
4 multi-year contracts' year-over-year projects.

5           And then I think also, the freight has become  
6 very significant when you're talking about taking a contract  
7 to service a nationwide, or North American-wide customer,  
8 there is some freight advantages we enjoy to touch all of  
9 the parts of the United States with a similar maintainable  
10 price.

11           MR. GRIMSON: Jeff Grimson, Mowry & Grimson.  
12 Just wanted to pick up on what Mr. Emerson was saying,  
13 because I think your original question was, if the quality  
14 of the subject imports is higher, why would the AUVs be  
15 lower? And he gave you a perfectly consistent explanation  
16 of that, which is that, if the quality of subject imports is  
17 lower, then over time, people are not going to want to buy  
18 as much from them, then they are forced into this emergency  
19 supplier role, or ad hoc supplier role, and when you're  
20 desperate, you're gonna pay a higher price. Those are  
21 consistent.

22           MR. EMERSON: This is Eric Emerson again and I'd  
23 just like to follow up, just to clarify one aspect. We  
24 don't have yet a full set of the--at least I don't have it  
25 here and I couldn't talk about it if I did--the petitioners'

1 capacity information. I think that there is a difference  
2 between production capacity, how much could they produce,  
3 and a separate issue of the feedstock that comes into the  
4 plant.\

5           And so I do think it's important when the  
6 Commissioner considers petitioners' claims that we have the  
7 capacity to be able to produce more. Are they looking  
8 solely just at their facilities? What they have under-roof?  
9 Or are we also looking at the feedstock that goes into that  
10 plant, and whether they can do it and whether they can do it  
11 economically.

12           Mr. Burke was talking about, you know, long-term  
13 trend in the U.S. industry starting in the 90s with  
14 heightened restrictions on logging in the United States  
15 because of environmental concerns. Other concerns,  
16 particularly in California where a number of the petitioners  
17 are located, that makes it more difficult to make this sort  
18 of product.

19           And so I think it's really critical, so while Mr.  
20 Burke may be--I'm not questioning him at all when he says  
21 yes, do they have the ability to do it, that may be true,  
22 they have the machinery to do it--but what's going in the  
23 raw material loading dock? Do they have enough stuff to run  
24 through the plant?

25           And I would also note then, that if the domestic

1 industry has the ability to make these long runs, why is the  
2 domestic industry instead investing in MDF? Right?

3 Because, you know, that is a product that's being more  
4 demanded in the marketplace. So I think we also need to  
5 take a look at their economic decisions, too, about where  
6 they're putting their money, you know, when we're analyzing  
7 this issue of whether they could, in theory, put out the  
8 same kind of product and the same sort of volume that, say,  
9 the Brazilian producers could do.

10 MR. REID: This is Griff Reid, CTI. And just to  
11 dovetail what Bryan Settje said, we did pick up significant  
12 contracts because our producers of doors wanted the same,  
13 consistent product nationwide, and I don't think any of the  
14 producers or the petitioners could provide that quality of  
15 product on a full production line of all the products they  
16 require nationwide, and we're able to do that.

17 MR. VON SCHRILTZ: Thank you. I think I have a  
18 question, another question for you, Mr. Reid. You mentioned  
19 that your family's been in the wood products industry for  
20 generations. And you've been in the business for a long  
21 time, and you started out at Reid & Associates representing  
22 different U.S. manufacturers of millwork products.

23 So I'm wondering, when you established CTI, why  
24 did you decide to make your products in China instead of in  
25 the United States?

1           MR. REID: This is Griff Reid, CTI. Actually, we  
2 originally started our factory in Mexico, believe it or not,  
3 in 2000, and we were sourcing OSB from the United States.  
4 So our initial thought process was to produce an OSB jamb  
5 with a stop, and it was in Mexico we actually came up with  
6 our SuperJamb idea, where we patented that product, and our  
7 original plan was to produce all using U.S. raw materials.

8           Unfortunately, U.S. OSB market went through the  
9 roof and it was no longer viable. During that time, we  
10 started sourcing a blockboard-engineered substrate which we  
11 still use today, from China, because that was one of their  
12 main products, and it was very highly engineered, and we're  
13 able to go over there and teach them how to produce that  
14 product that would stay stable and straight all the time.

15           And then by laminating the stop on there and  
16 extruding a coating on it in Mexico, we were able to get all  
17 the qualities today, that we still use today, that actually  
18 save the installer significant labor and savings. And it  
19 was with that product, we actually developed our  
20 relationship with Masonite and selling into Home Depot.

21           And then unfortunately, because the raw material  
22 source was not available in the United States, we had to go  
23 where our raw material was sourced, which was China. And we  
24 actually closed our facility in Mexico in 2005. We were  
25 minority shareholder in Mexico starting in 2000 actually,

1 but we established CTI in 2004.

2 MR. VON SCHRILTZ: Thank you. I don't have any  
3 further questions at this time. Thank you very much for  
4 answering my questions.

5 MS. HAINES: Mr. Benedetto.

6 MR. BENEDETTO: Thank you all very much for being  
7 here today. As I said to the first panel, if my questions  
8 touch on anything confidential, please just say so and  
9 respond in the brief. I don't have many more questions.  
10 Just I wanna confirm something. Mr. Grimson or anyone else,  
11 most MDF you're saying, that's in the U.S. market, is made  
12 in the U.S., is that correct? I know we don't have data on  
13 it, but is that the anecdotal impression?

14 MR. CALDWELL: Joe Caldwell, MJB. MDF mouldings,  
15 right now, we're probably about, domestically, about half of  
16 the production.

17 MR. BENEDETTO: Okay. And again, I know we don't  
18 have data on it, but for MDF mouldings, how does that  
19 compare to the size of the in-scope mouldings? Is it a  
20 route the same size? I mean the markets, are they about the  
21 same size or is MDF larger or smaller, if you know?

22 MR. CALDWELL: I'm not sure I can answer that.

23 MR. BENEDETTO: Okay.

24 MR. EMERSON: This is Eric Emerson at Steptoe. I  
25 think the BrasPine folks estimate, if I can get this right,

1 about half of the products in the market now are  
2 U.S.-produced, half are Chilean-produced.

3 MR. BENEDETTO: Thank you. For our pricing  
4 products which you all were filling out the questionnaires  
5 on, given the way that we wrote the definitions, would you  
6 have included LVL product in the pricing products when  
7 you're giving us the data? Again, if this is confidential,  
8 feel free to respond in the brief.

9 MR. SETTJE: Specifically part of -- overall yes.  
10 Of the six, there were six items, I believe. Three of them  
11 called out specifically pine or fir.

12 MR. BENEDETTO: Okay, so they wouldn't be --

13 MR. SETTJE: They actually would not be.

14 MR. BENEDETTO: Right.

15 MR. SETTJE: And then the next three didn't call  
16 it a species or a substrate so it would've for CTI.

17 MR. BENEDETTO: Would've included LVL? Does the  
18 Section 301 apply to MDF? And does it matter?

19 MR. REID: There's relatively no mouldings or MDF  
20 mouldings coming from China. Zero.

21 MR. BENEDETTO: Okay. So it doesn't matter.  
22 Okay. And who supplies wood mouldings like the in-scope  
23 product to the rest of the world? Does the rest of the  
24 world buy this product, or do they buy something else that's  
25 different? And if so, who supplies it to them?

1           MR. REID: Griff Reid, CTI. Our facilities in  
2 China, we supply the Philippines, Australia, Indonesia,  
3 Europe today.

4           MR. BENEDETTO: Okay. Anyone else?

5           MR. GIACOMET: Antonio Giacomet from BrasPine.  
6 The vast majority -- we do export to fifteen countries as  
7 well. That's more than 90% comes to here, because this is  
8 the largest market by far for this kind of product. And  
9 most of these are countries, they have specific specs.  
10 Sometimes thickness that we cannot produce efficiently and  
11 then we cannot compete. And so we try to focus on the  
12 markets where we can compete more efficiently and  
13 unfortunately, there is not very much market for that.

14           I don't know if I can with that, I'm not asking  
15 about this, but I think it's very important to give an  
16 indication of the piece, the big market share of this thing,  
17 because I think that maybe not everybody knows about who's  
18 who in this equation. I started doing business in the  
19 states about forty years ago. Not necessarily finger-joint  
20 at that time, but in solid pine, because at that time, the  
21 vast majority would be solid with some finger-joint. I'm  
22 talking about 1975, there was no MDF, or almost no MDF, zero  
23 LVL.

24           During this forty-years' time, MDF now -- someone  
25 says 50% or the people say 40%, but we all on the

1 finger-joint, we are all finger-joint, lot market for MDF  
2 40%, so our biggest, let's say, competitor, really, for all  
3 of us, is MDF. It's not China or Brazil or Chile. And then  
4 so 40% or 35 or 50 is MDF, and the balance of this roughly  
5 1,000 containers from Chile or finger-joint, 1,000 plus  
6 containers from Chile in MDF, 1,000 containers, or 1,100  
7 finger-joint from Brazil.

8           Yesterday we heard 1,100 or 1,200 containers of  
9 finger-joint and LVL from Asia. And then we have the  
10 domestics here that produce. We do not know exactly, but I  
11 would bet that is much less than a 1,000. So this is the  
12 size of the piece. Close to 3,000 containers out of this  
13 7,000 that this adds up, is MDF. Majority produce it here  
14 and a good portion, between 45-50% in Chile and a little bit  
15 in Argentina. So I would like to state that, that gives an  
16 idea of the role thing. And these numbers are very  
17 estimated, is not exact, but I think it's not too far.  
18 Thank you.

19           MR. BENEDETTO: Does anyone else have a comment  
20 on that?

21           (No response.)

22           MR. BENEDETTO: My last question, I believe  
23 somebody on this panel said earlier that U.S. prices have  
24 remained stable. If lumber costs have been rising, or they  
25 rose in 2018, why have U.S. prices for moulding remained

1 stable?

2 MR. BURKE: Patrick Burke for Metrie. I think I  
3 said that our import prices have remained relatively stable.  
4 I think it's just due to competition. If one country became  
5 more expensive, this product might have been sourced  
6 elsewhere. The market will only bear what the end consumer  
7 would pay. And if raw materials went up at times, I think  
8 there was a lower margin from the manufacturer's  
9 perspective.

10 MR. BENEDETTO: Anybody else?

11 MR. EMERSON: This is Eric Emerson from Steptoe.  
12 I think the answer again goes back to MDF. You know, MDF is  
13 a -- is a comparable product. It's a substitutable product,  
14 and, you know, even if the Petitioners or anyone's costs of  
15 wood raw material rise, there's a natural constraint on the  
16 ability to raise prices because there is always this cheaper  
17 alternative on the bottom end.

18 On the top end, if as companies start to increase  
19 prices for wood moulding, then you start to get into a price  
20 where you could get into something that's a non-wood product  
21 altogether like a PVC, for example, that might have a much  
22 longer life span but is much more expensive.

23 But, you know, as a consumer, as that price  
24 starts to climb up, you might say, well, you know, I'm going  
25 to leave behind the wood finger-jointed product altogether

1 and go to a non-wood product.

2 And so, you know, I did hear counsel talk about a  
3 cost/price squeeze, of course. The assumption is that in a  
4 cost/price squeeze that producers can pass along cost  
5 increases, but I think for both essentially on the top end  
6 and on the bottom end in this market I don't know that that  
7 assumption is true.

8 MR. REID: Griff Reid, CTI. That's an excellent  
9 point, Mr. Emerson. I think the majority of these  
10 Petitioners today produce exterior door frames. The biggest  
11 threat to them with any increase would be PVC or composite  
12 frames. That delta on composite frames, which is a lifetime  
13 warranty and it's composite, is only about 20 percent today.

14 If you give any sort of a 20 percent increase,  
15 the market will move to composite almost completely if  
16 there's a capacity to do that. Or, more and more ability  
17 will be moved to composites as well.

18 So I think the reason you don't have the upward  
19 pressure and you have downward pressure is, like you said,  
20 the MDF mouldings and the ability to convert to composite is  
21 right around the corner.

22 So there's a small window there that we can plan.  
23 Thank you.

24 MR. KLEISS: Phillip Kleiss, Solida. I think  
25 it's worth noting that the barrier to entry in the moulding

1 business is not very large. You come with \$100,000 in a  
2 building and you could be running mouldings and be in the  
3 moulding business. So what we found is that the market in  
4 general is over-supplied. There's too many suppliers in the  
5 market, and it keeps a lot of pressure on the pricing.

6 MR. BENEDETTO: Thank you all very much.

7 MS. HAINES: Ms. Scott, you're next.

8 MS. SCOTT: I want to echo that if I ask you a  
9 question that you feel provides sensitive information,  
10 please provide it separately in postconference.

11 Someone mentioned earlier that the reason that  
12 they felt that the LVL was superior to the finger-joining  
13 was because it had to pass a standard test. What is this  
14 test? And is it an international test, or is it a domestic  
15 test?

16 MR. REID: This is Griff Reid, CTI. The door  
17 manufacturers, after they install the stiles into the doors,  
18 they have to go through independent testing for different  
19 markets in the country, as well as fire rating, a number of  
20 independent tests that the door manufacturing market  
21 requires.

22 So they tested previously the finger-joint, and  
23 now they've moved to LVL. And because of the MOE and MOR,  
24 which is the elasticity of the actual substrate itself, it  
25 is significantly higher with LVL. And so the performance is

1 much higher, and that's the standard now.

2 MS. SCOTT: So that's an industry, a  
3 buyer-specific test that they perform for their own  
4 specification?

5 MR. REID: It's become the industry standard.

6 MS. SCOTT: Okay. Yes?

7 MR. FELDMAN: I think it's also a requirement in  
8 some state governments.

9 MS. SCOTT: Would you turn on the microphone,  
10 please?

11 MR. FELDMAN: I think it's on. I may be mistaken,  
12 but I think some of these standards are not industry  
13 standards, they're standards of state governments that are  
14 requiring this kind of testing.

15 MR. REID: That's correct. There are counties  
16 and specific governments that require specific testing --

17 MS. SCOTT: What I'm trying to get at is that you  
18 said LVL had to pass it, but finger-jointed didn't.

19 MR. REID: Did not pass the testing.

20 MS. SCOTT: Oh, I thought you were saying that it  
21 didn't have to do it, but you're saying both products had  
22 to?

23 MR. REID: Correct.

24 MS. SCOTT: Okay. For use of the interior versus  
25 exterior, I heard some discussion about whether the MDF,

1 LVL, and finger-jointed were the best use, and it sounded  
2 like you were saying that the LVL and finger-jointed were  
3 better for exterior and that the MDF was okay for either.  
4 Is that not true?

5 MR. CASEY: The MDF was far superior -- or better  
6 for interior. You do not want to use MDF outside.

7 MS. SCOTT: Okay.

8 MR. CASEY: Or expose it to the elements.

9 MR. REID: Griff Reid, CTI. LVL is used interior  
10 or exterior. The majority of actually the LVL we produced  
11 is still used in small mouldings and some interior use, used  
12 for exterior brick moulds. We don't do many exterior frames  
13 today in LVL. We only use exterior LVL frames in extreme  
14 environments like Phoenix where the heat is very high, or in  
15 Alaska where it's actually very cold. And in Denver, as  
16 well.

17 So it's three markets, because of the performance  
18 of the LVL product itself, that lends itself to be made in  
19 LVL or is predominantly across the country used finger-joint  
20 for exterior.

21 MS. SCOTT: Thank you.

22 You have mentioned significantly about the  
23 technology you use for your coating. Aside from the  
24 coating, is there any technological difference between the  
25 finger-jointed moulding and millwork you provide versus the

1 domestic product?

2 MR. CASEY: Could you --

3 MS. SCOTT: You were saying that your product was  
4 technologically superior. And is it mainly the coating?  
5 It's not?

6 MR. CASEY: Finger-joint only.

7 MS. SCOTT: Yes.

8 MR. AMMONS: Ma'am, Don Ammons, Shamrock  
9 International. Just as the Petitioner said earlier, they're  
10 buying the semi-finished material out of South America as  
11 well as converting material here. And so by them doing  
12 that, it shows that as a raw material it's all  
13 interchangeable.

14 But coating is what makes all the difference to  
15 the end user because of application.

16 MS. SCOTT: Thank you. In the finger-jointed  
17 only, is there a difference in the manufacturing process in  
18 China or Brazil versus the domestic product?

19 MR. AMMONS: Don Ammons, Shamrock International.  
20 I can't talk about China, but the process itself is very  
21 similar. The only thing I can say that's different is that  
22 when you're using what we call "shop lumber" domestically,  
23 that's provided by the large sawmills, they're only using a  
24 lower grade, and they're taking out the higher grade. And  
25 when they do that, the lower grade is giving them much less

1 yield compared to what you can get from South America.

2           See, the South Americans, they do what's called  
3 "cut a log." So they just cut the lumber, basically like a  
4 tomato, and then size it by the width, and then they send  
5 that to somebody.

6           And then also, the domestic folks, because  
7 they're cutting domestic species of Ponderosa Pine, the  
8 knots are too big. But some of the other species that you  
9 can use, the knots are smaller and that's where folks like  
10 in China and some other places are able to get a better  
11 yield, but they put defects underneath there.

12           And so when you say apples to apples, it's not  
13 really apples to apples because what's being done by some  
14 other places, they're actually -- they've innovated to the  
15 point where they can utilize material that the domestic  
16 people would throw out.

17           MS. SCOTT: So what I'm trying to get at is: Is  
18 the production process different? So you're speaking to the  
19 inputs, but as far as the process, is it different?

20           MR. AMMONS: Don Ammons, Shamrock International.  
21 The process is the same.

22           MS. SCOTT: Okay, thank you. Do you have any  
23 information on the non subject countries' markets that  
24 you're willing to provide? You mentioned Chile and  
25 Indonesia.

1 MR. REID: What information were you requesting?

2 MS. SCOTT: As far as the market and that type of  
3 thing.

4 MR. AMMONS: Don Ammons, Shamrock International.  
5 That information can be gathered for sure, and the process  
6 in Chile is the same as in Brazil. The process in Argentina  
7 is the same as in Chile, and Brazil. The process is all the  
8 same. That's why, if you'll note, some of the folks that we  
9 have as Petitioners are using all the same species and  
10 buying raw materials from these very markets.

11 MS. SCOTT: Okay, thank you.

12 MR. REID: Griff Reid, CTI. Same situation. The  
13 process would be similar in Indonesia and Malaysia as it is  
14 in China.

15 MS. SCOTT: And you're speaking to LVL?

16 MR. REID: Both finger-joint and LVL.

17 MS. SCOTT: Okay, thank you. That's all I have.  
18 Thank you.

19 MS. HAINES: I would just ask that if you have  
20 any information on the industries in Brazil and China for  
21 the entire industry, anything available, that you could  
22 provide it in your brief that would be great.

23 I have no other questions. Thank you very much  
24 for coming all this way to give us very helpful testimony.  
25 We greatly appreciate it. So we will go to the closing

1 statements.

2 MS. BELLAMY: This panel is excused.

3 (Pause.)

4 MS. BELLAMY: Will the room please come to  
5 order? Rebuttal and closing remarks in support of  
6 imposition, Timothy C. Brightbill of Wiley Rein, LLP. Mr.  
7 Brightbill, you have ten minutes.

8 CLOSING REMARKS BY TIMOTHY C. BRIGHTBILL

9 MR. BRIGHTBILL: Good afternoon. Thanks again  
10 to the staff for your patience today and all your hard work  
11 on these investigations. We are looking forward to having a  
12 complete record, and we think the complete record will show  
13 a material injury caused by subject imports.

14 To start, I'd just like to run through a few  
15 of the things we heard this afternoon and also one new  
16 development. The Commerce Department has initiated these  
17 investigations, including the anti-dumping margins of 86.73  
18 percent from Brazil, and 181 to 359 percent from China.  
19 Several of the Respondents' points that I'll try to respond  
20 to quickly, and we'll do more in our briefs as well.

21 First of all, the notion that the domestic  
22 industry somehow makes outdated products I think was  
23 countered throughout the afternoon by all of the evidence  
24 that the products are fully substitutable and compete head  
25 to head. To the extent the domestic industry has been

1 unable to develop some new products and technologies, that's  
2 a form of injury caused by subject imports.

3           With regard to substitutability though, I  
4 think the staff asked very good questions and received  
5 answers from the Respondents that verify that there are  
6 comparable uses, that the Brazil and Chinese products are  
7 either similar or superior in quality to the U.S. product.  
8 Notwithstanding Mr. Emerson's discussion of commercial  
9 substitutability, the legal factors and the commercial  
10 factors all show substitutability of the domestic product  
11 with the subject imports.

12           In response to CTI and the Chinese imports, if  
13 these products are so new and so great and so innovative,  
14 how come the subject imports sell for so much less? The  
15 same with Brazil. If the quality is so much better for  
16 Brazil, why is the pricing so much less? The staff  
17 correctly targeted these flaws in Respondents' case.

18           If demand is shifting away from wood toward  
19 MDF, why does the data show increase in apparent domestic  
20 consumption, and how do you explain subject imports taking  
21 market share from the domestic industry? We heard no  
22 answers that were convincing or compelling from Respondents  
23 on these points. Again, the staff asked if subject imports  
24 are qualitatively better, why are the AUVs so much lower?

25           We do small runs, by the way. Small runs are

1 not an explanation there. We do small runs because we were  
2 forced into this role. Again, there were no real answers  
3 here. Despite what you heard about LVL and MDF, we will  
4 comment more during the post-conference brief. The facts  
5 before you are that demand for wood mouldings is up and the  
6 United States producers are losing share not to LVL or MDF  
7 but to Brazilian and Chinese wood mouldings. The data  
8 already shows that.

9           As the staff noted, MDF is in a different  
10 category of tariff codes, so the Commission can readily  
11 examine and document those trends, and we'll do so as well.

12           LVL. LVL is not a separate like product.  
13 Respondents said throughout the course of the afternoon the  
14 manufacturing is similar, the shapes are similar, the uses  
15 are similar. With respect to the tests and standards, our  
16 Petitioners can meet those standards. The molding process  
17 is the same, that is the back end.

18           Also LVL, I think, is a very small portion of  
19 the overall industry. All of these things together, it  
20 sounds like a continuum of products to me, which is what the  
21 Commission looks for in a single like product.

22           There were some contrasting answers from  
23 Respondents as far as capacity available. We heard at one  
24 point Respondents say the market is over-supplied. We also  
25 then heard earlier U.S. producers cannot deliver in the

1 quantities and the time periods that we need.

2 I think if you look at the capacity and the  
3 capacity utilization data from the domestic industry, that  
4 latter statement by Respondents cannot be correct. We can  
5 deliver. The domestic industry is ready and able, but they  
6 can't compete with dumped and subsidized prices.

7 And again, subject imports are not better able  
8 somehow to provide large orders. The subject imports took  
9 those orders away from U.S. producers based on price. U.S.  
10 producers would love to have those orders back, and they  
11 have the capacity to produce them. They have been left only  
12 with the small runs, which makes them less efficient, less  
13 productive, less profitable.

14 We also disagree that the Chinese imports  
15 somehow specialize in certain products. Our experience is  
16 they make everything. It's not niches that they fill. It's  
17 not certain market segments, and in fact of all the uses,  
18 the staff listed those out, the subject imports make all of  
19 those. We're confident the investigation will show the  
20 overlap and the substitutability.

21 With respect to coating, the U.S. industry  
22 does Jesso coat. There are multiple Petitioner facilities  
23 that do it and do extruded Jesso coating. It's also  
24 ridiculous to say that the U.S. product that has been around  
25 for decades is somehow highly inferior, and in fact

1 Respondents themselves also said the raw materials are  
2 interchangeable and the process is the same, making our case  
3 for us.

4                   With regard to transportation costs, the U.S.  
5 producers service the market nationwide. The Commission's  
6 data will show that. Subject imports do not have an  
7 inherent freight or transportation advantage. What they is  
8 unfair trade when they're pricing their products.

9                   There were several references to Woodgrain and  
10 particularly its distribution arm. Woodgrain does buy from  
11 CTI and they would be happy to explain why, and it's not  
12 because it's an LVL product. So we'll put that in our  
13 brief.

14                   There's many points I could make, but instead  
15 let me just underscore some of the things you heard at the  
16 outset, and hopefully that we made clear throughout the day.  
17 There is a reasonable indication that imports of wood  
18 mouldings and millwork products from Brazil and China are  
19 materially injuring and threaten to injure the domestic  
20 industry.

21                   U.S. demand is growing, but imports from  
22 Brazil and China are taking market share at the direct  
23 expense of the domestic industry. The record will show  
24 underselling, we're confident of that when all the data is  
25 in, and the domestic industry's sales and financial

1 performance has declined significantly.

2           There is a single domestic like product  
3 co-extensive with the scope. We've examined all the factors  
4 today, physical characteristics and uses,  
5 interchangeability, manufacturing facilities. They're the  
6 same or very similar, the other factors as well. So despite  
7 strong demand, dumped and subsidized Brazilian and Chinese  
8 imports deprive the domestic industry of increased  
9 shipments, and you've seen the harm already in the results  
10 of your questionnaire responses that have come in.

11           Sales and financial performance has suffered.  
12 Production, employment, capacity utilization all down across  
13 the board. Reduced production, reduced production workers,  
14 reduced hours worked, wages paid, U.S. facilities closed,  
15 prolonged shutdowns, some producers that have gone out of  
16 business, producers that have lost market share, at least  
17 seven and half percentage points to Brazilian and Chinese  
18 imports, to subject imports.

19           While demand increased, you have capacity  
20 utilization down, operating profits down and negative, net  
21 income down and negative. We have documented lost sales and  
22 lost revenue. We submitted \$82 million worth of those,  
23 expansions cancelled, returns on investment harmed. At this  
24 stage of the preliminary determination, an affirmative is  
25 warranted on behalf of this long-existing domestic industry

1 and their workers that depend on this industry. Thank you  
2 very much.

3 MS. BELLAMY: Closing remarks of those in  
4 opposition to the imposition is Eric Emerson, Steptoe and  
5 Johnson LLP, and Jeffrey Grimson of Mowry and Grimson PLLC.  
6 You have ten minutes.

7 CLOSING REMARKS BY JEFFREY S. GRIMSON

8 MR. GRIMSON: Good afternoon Commission staff.  
9 Thank you for your attentiveness today. We're going to take  
10 a tag team approach here, starting out with like product.  
11 Petitioners seemed unable to grapple with their definition  
12 of like product when faced with a lot of testimony here and  
13 evidence on MDF. On the one hand, they said the scan and  
14 cut line, the front end of a mill, is very important. A lot  
15 of investment there.

16 But on the other hand they said so is the back  
17 end. That's why they are able to take in blanks from Chile  
18 and others and still mold that, and they want to count that  
19 as domestic production. Well, if that's true that you can  
20 buy a raw material substrate from somebody else and mill  
21 it, then you can't have it both ways really on this LVL  
22 thing.

23 So our main point on this is why isn't MDF  
24 part of this domestic industry? It is substitutable. It  
25 takes 15 minutes to shift the back end of a mill from one

1 raw material to another. It's cheaper, it's growing, people  
2 are investing hundreds of millions of dollars to provide  
3 that very MDF to them and others.

4                   They seem incredibly oblivious to that  
5 product. They don't track it. They don't track the prices.  
6 They weren't aware they were losing sales, but several of  
7 them are actually engaged in a lot of MDF activity, which we  
8 hope comes out through the life span of this case. So to be  
9 clear, we think MDF needs to be included in the domestic  
10 industry analysis in this case.

11                   CLOSING REMARKS BY ERIC EMERSON

12                   MR. EMERSON: This is Eric Emerson. So I'd  
13 like to then turn to the issue of third country imports,  
14 which we talked about quite a bit. We talked about Chile.  
15 I think that got the most attention, but we also -- a number  
16 of the witnesses also mentioned Argentina and Mexico as  
17 other third country sources of product.

18                   You know, if you take a look at the petition,  
19 Exhibit I-18, simply looking at the Petitioners' own data,  
20 if you were to add together the import volumes from  
21 Argentina, Chile and Mexico, they exceed Brazil in every  
22 single year that's recorded here in the petition, at prices  
23 that are similar to or sometimes below the Brazilian price.

24                   So it really is, I think it's just not  
25 credible for the Petitioners to leave out such an enormous

1 chunk of import competition, particularly when as you've  
2 heard this afternoon, a number of importing witnesses who  
3 have extensive experience with products from all of these  
4 countries have told you that they're virtually  
5 indistinguishable in terms of quality, in terms of price,  
6 in terms of product range.

7                   So we appreciate the fact that the preliminary  
8 questionnaires, the Commission requested pricing information  
9 on the Chilean imports, and in any final determination we  
10 may ask the Commission to expand that request for pricing  
11 data to cover some of these other very competitive countries  
12 as well.

13                   MR. GRIMSON: Turning once more to the issue  
14 of the blanks, we would urge the Commission to ask the  
15 Petitioners to respond to the six factor test for who is a  
16 domestic producer basically, from the Iron Mechanical  
17 Transfer Device Controllers case, because it's important to  
18 nail down exactly what is the difference between the front  
19 end of this and the back end of the production, and the  
20 level of investment activity.

21                   If the answer is that the back end is enough  
22 to make you a domestic industry, a domestic producer, then  
23 once again we say MDF must be in this industry.

24                   MR. EMERSON: One issue that didn't come up  
25 this afternoon is the issue of price sensitivity. The

1 Petitioners placed a lot of weight on the importance of  
2 price in the purchasing decision, and that all of these  
3 decisions are based on price. But that goes against other  
4 testimony that you heard this morning.

5           There was a question about the confusion in  
6 the questionnaire, a little bit about the percentage value  
7 added to the finished product contributed by millwork of the  
8 value of a house. Obviously a trivial percentage, and  
9 counsel also talked about the demand insensitivity of this  
10 product. Both of those argue against a high level of price  
11 sensitivity in the market.

12           Similarly, as you heard, some of the end users  
13 in this case are some of the big box retailers, companies  
14 you've heard from before, companies like Lowe's and Home  
15 Depot. In order to be able to be a supplier to those  
16 companies, of course price is a consideration. But there  
17 are also extensive requirements for delivery, for quality,  
18 in order to be qualified as a supplier to those stores.

19           The notion that they run around simply seeking  
20 the lowest price from anyone I think is inconsistent with  
21 probably everything you've heard in a number of different  
22 cases, and is certainly not true here either.

23           MR. GRIMSON: Picking up on price  
24 specifically, the question that they really didn't seem to  
25 be able to answer this morning on Chile, if competition is

1 occurring solely on the basis of price, and if Chile is  
2 present in the market at a lower price, well why didn't  
3 Chile gain market share? Why didn't Chile also lose,  
4 provide injurious competition to them?

5           Their answer to that was kind of all over the  
6 place. One witness says, said you know they did have to  
7 compete with other import sources, but most interestingly  
8 one said that Chile just wasn't as aggressive as Brazil and  
9 China. I think that this shows that there's something else  
10 going on in the market than just price, because it can't be  
11 that -- the answer can't be basically the Chileans are lazy.  
12 That doesn't really work.

13           On profits, yes the Petitioners graphs show a  
14 decline in profitability in 2018 in making the price-cost  
15 squeeze argument. But it kind of falls apart if you look at  
16 2019 then, when the inverse happened. So if they're only  
17 constrained on price by competition, so they can't raise  
18 prices when costs are going up, we heard today well costs  
19 went down in 2019 but their prices didn't seem to go down.

20           So this -- sometimes we get in these cases,  
21 the so-called photo negative post-petition effects. In my  
22 mind this 2019 really is the inverse of a cost-price  
23 squeeze, and it just is one more data point on the fact that  
24 there's a lot more going on in this market other than  
25 competition based purely on price. That's it for me.

1                   MR. EMERSON:  Then I'll end with threat,  
2 because we haven't really talked about threat at all.  You  
3 know, for the same reasons that the Commission should make a  
4 negative determination as to material injury, a negative  
5 determination as to threat is equally warranted.

6                   We have, I suspect we will see a relatively  
7 high level of AUVs by imports relative to the domestic  
8 industry.  I think you'll see that there is -- the market  
9 trend toward MDF is going to be a significant factor that  
10 should lead the Commission to make a negative threat  
11 determination.  We'll expand upon that obviously in our  
12 brief.  But thank you very much for your time and your  
13 attention today.

14                  MS. HAINES:  Okay.  On behalf of the  
15 Commission and the staff, I'd like to thank the witnesses  
16 who came here today as well as counsel, for helping us gain  
17 a better understanding of the product and the conditions of  
18 competition in the wood mouldings and millwork products  
19 industry.

20                  Before concluding, let me mention a few dates  
21 to keep in mind.  The deadline for submission of corrections  
22 to the transcript and for submission of post-conference  
23 briefs is Monday, February 3rd.  If briefs contain business  
24 proprietary information, a public version is due on Tuesday,  
25 February 4th.

1                   The Commission has tentatively scheduled its  
2 vote on these investigations for Friday, February 21st, and  
3 the report, its determinations to the Secretary of  
4 Department of Commerce on Monday, February 24th. The  
5 Commission's opinions will be issued on Monday, March 2nd.  
6 Thank you all for coming. The conference is adjourned.

7                   (Whereupon, at 3:17 p.m., the preliminary  
8 conference was adjourned.)

9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25

## CERTIFICATE OF REPORTER

TITLE: In The Matter Of: Wood Mouldings and Millwork Products from Brazil and China

INVESTIGATION NOS.: 701-TA-636 and 731-TA-1469-1470

HEARING DATE: 1-29-20

LOCATION: Washington, D.C.

NATURE OF HEARING: Preliminary

I hereby certify that the foregoing/attached transcript is a true, correct and complete record of the above-referenced proceeding(s) of the U.S. International Trade Commission.

DATE: 1-29-20

SIGNED: Mark A. Jagan

Signature of the Contractor or the  
Authorized Contractor's Representative

I hereby certify that I am not the Court Reporter and that I have proofread the above-referenced transcript of the proceedings of the U.S. International Trade Commission, against the aforementioned Court Reporter's notes and recordings, for accuracy in transcription in the spelling, hyphenation, punctuation and speaker identification and did not make any changes of a substantive nature. The foregoing/attached transcript is a true, correct and complete transcription of the proceedings.

SIGNED: Christopher Weiskircher  
Proofreader

I hereby certify that I reported the above-referenced proceedings of the U.S. International Trade Commission and caused to be prepared from my tapes and notes of the proceedings a true, correct and complete verbatim recording of the proceedings.

SIGNED: Larry Flowers  
Court Reporter