

UNITED STATES INTERNATIONAL TRADE COMMISSION

In the Matter of:) Investigation Nos.:
CARBON AND ALLOY STEEL THREADED) 701-TA-618-619 AND
ROD FROM CHINA, INDIA, TAIWAN,) 731-TA-1441-1444
AND THAILAND) (PRELIMINARY)

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UNITED STATES OF AMERICA
BEFORE THE
INTERNATIONAL TRADE COMMISSION

IN THE MATTER OF:) Investigation Nos.:
CARBON AND ALLOY STEEL THREADED) 701-TA-618-619 AND
ROD FROM CHINA, INDIA, TAIWAN,) 731-TA-1441-1444
AND THAILAND) (PRELIMINARY)

Hearing Room B
U.S. International Trade
Commission
500 E Street, SW
Washington, DC
Thursday, March 14, 2019

The meeting commenced pursuant to notice at 9:30
a.m., before the Investigative Staff of the United States
International Trade Commission, Douglas Corkran, Supervisory
Investigator, presiding.

1 APPEARANCES:

2 Staff:

3 William R. Bishop, Supervisory Hearings and
4 Information Officer

5 Tyrell T. Burch, Program Support Specialist

6

7 Douglas Corkran, Supervisory Investigator

8 Keysha Martinez, Investigator

9 Daniel Matthews, International Trade Analyst

10 James Horne, International Economist

11 David Boyland, Accountant/Auditor

12 Patrick Gallagher, Attorney/Advisor

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1 Embassy Appearance:

2 Taipei Economic and Cultural Representative Office in the

3 United States

4 Washington, DC

5 James, Chih-tang Tsai, Economic Division

6

7 Opening Remarks:

8 In Support of Imposition (Luke A. Meisner, Schagrin

9 Associates)

10

11 In Support of the Imposition of Antidumping and

12 Countervailing Duty Orders:

13 Schagrin Associates

14 Washington, DC

15 on behalf of

16 Vulcan Threaded Products, Inc.

17 Dennis Black, General Manager, Vulcan Threaded

18 Products, Inc.

19 Alan Logan, Customer Service Manager, Vulcan Threaded

20 Products, Inc.

21 Brent Jenkins, Bar Mill Product & Marketing Manager,

22 Vulcan Threaded Products, Inc.

23 Walter Gross, President, Bay Standard Manufacturing,

24 Inc.

25

1 APPEARANCES (Continued):

2 Roger B. Schagrin, Elizabeth J. Drake and Luke A.

3 Meisner - Of Counsel

4

5 Interested Party In Opposition:

6 Ying Ming Industry Co., Ltd

7 Kaohsiung City, Taiwan

8 Carol Liu, Project Manager

9

10 Rebuttal/Closing Remarks:

11 In Support of Imposition (Elizabeth J. Drake, Schagrin

12 Associates)

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1 PROCEEDINGS

2 9:30 a.m.

3 MR. BURCH: Will the room please come to order?

4 MR. CORKRAN: Good morning and welcome to the
5 United States International Trade Commission's conference in
6 connection with preliminary phase anti-dumping and
7 countervailing duty Investigations No. 701-TA-618 through
8 619 and 731-TA-1441 through 1444, concerning Carbon and
9 Alloy Steel Threaded Rod from China, India, Taiwan and
10 Thailand.

11 My name is Douglas Corkran. I'm the supervisory
12 investigator and I'll preside at this conference. Among
13 those present from the Commission staff are, to my far
14 right, Ms. Keysha Martinez, the Investigator; Mr. Patrick
15 Gallagher, the attorney. To my left Mr. James Horne, the
16 Economist; Mr. David Boyland, the accountant and auditor;
17 and Mr. Daniel Matthews, the Industry Analyst.

18 I understand that parties are aware of time
19 allocations. Any questions regarding time allocations
20 should be addressed to the Secretary. I'd remind the
21 speakers not to refer in your remarks to business
22 proprietary information, and to speak directly into the
23 microphones. We also ask that you state your name and
24 affiliation for the record beginning your presentations or
25 answering questions for the benefit of the court reporter.

1 All witnesses must be sworn in before presenting testimony.

2 Are there any questions?

3 (No response.)

4 MR. CORKRAN: Mr. Secretary, are there any
5 preliminary matters?

6 MR. BURCH: Mr. Chairman, I'd like to note all
7 witnesses have been sworn in. There are no other
8 preliminary matters.

9 MR. CORKRAN: Very well. Let us begin with our
10 first Embassy witness, Mr. Tsai.

11 MR. BURCH: Our Embassy witness is James Tsai,
12 with the Taipei Economic and Cultural Representative Office
13 in the United States. Mr. Tsai.

14 STATEMENT OF JAMES CHIH-TANG TSAI

15 MR. TSAI: Thank you, good morning. So my name
16 is James Tsai. I'm from the Taipei Economic Cultural
17 Representative Office in the United States. So on behalf of
18 the Taiwanese government, I would like to thank you for the
19 opportunity to make this brief statement regarding the
20 anti-dumping investigations against carbon and alloy steel
21 threaded rods from Taiwan.

22 Taiwan is deeply concerned about a possible
23 imposition of anti-dumping duties on carbon and alloy steel
24 threaded rods from Taiwan, and would like to make the four
25 points, the following four points.

1 First, any injury suffered by the U.S. domestic
2 markets has not been caused by Taiwan. It appears that this
3 petition is targeting imports from one country in
4 particular, the volume of which is far greater than that of
5 imports from other countries being investigated. The
6 imports have increased by approximately 100 percent over the
7 Period of Investigation, which is far greater than that of
8 those from other countries that is being investigated.

9 It is Taiwan's position that any injuries
10 suffered by the U.S. domestic market has not been caused,
11 but rather by imports from these other particular countries
12 on the investigation.

13 Second, Taiwanese producers should be excluded
14 from the scope of investigation. Taiwanese products differ
15 from U.S. product in terms of production processes, physical
16 characteristics, end uses and interchangeability. Taiwanese
17 products utilize multiple station co-forging machines in
18 order to produce steel threaded rods with more elasticity,
19 which are used in applications require higher elasticity,
20 such as automobile engines.

21 This means that Taiwan-produced steel threaded
22 rods are not interchangeable with those produced by U.S.
23 firms, which do not produce this type of product.
24 Additionally, Taiwanese products are generally of specific
25 quality, and Taiwanese producers often customize their

1 products in accordance with the design of U.S. buyers.

2 This type of customization business model has
3 not and will not cause injury to the U.S. domestic market,
4 which focuses on the general commercial market. Moreover,
5 leading Taiwanese producers have entered into long term
6 supply contracts with well-known U.S. motor companies. This
7 type of business model benefits both Taiwanese firms and the
8 U.S. businesses. It does not negatively impact the domestic
9 producers of the United States. Consequently, Taiwan urges
10 the Commission to exclude Taiwanese producers from scope of
11 investigation.

12 Third, since cumulation is inappropriate in this
13 case, Taiwan's imports should be excluded from injury
14 analysis. We believe that cumulation is inappropriate in
15 this case. Therefore, Taiwan's exports should be excluded
16 from injury analysis. As previously noted, Taiwanese
17 products do not compete with the U.S. products, because they
18 differ in terms of production processes, physical
19 characteristics, end uses and interchangeability.

20 Taiwanese products are also generally of
21 specific quality, and are often customized to meet customer
22 specifications. Moreover, the imports from China and other
23 countries under investigation are very divergent. The
24 volume of the United States imports from China increased by
25 nearly 100 percent over the Period of Investigation, from

1 64.3 million to 125.4 million pounds per year.

2 On the other hand, import from Taiwan remained
3 stable from 2016 to 2018, at approximately 41.5 million
4 pounds per year. One last point. Taiwan has reinforced our
5 mechanism in monitoring any illegal transshipment to the
6 United States, especially on the steel products, and
7 especially when we monitor any abnormal increase in Taiwan's
8 imports volume.

9 Taiwanese government has also worked very
10 closely with our industry associations to eliminate any
11 illicit transshipment. Moreover, our government has been
12 calling upon our companies not to engage in dumping, illegal
13 transshipment or using false certificate of origin or any
14 other evasion and custom fraud actions.

15 So in light of these factors, Taiwan urges the
16 Commission to forego the cumulation in this case, and
17 exclude Taiwan's imports from injury analysis. I'd like to
18 thank the Commission for taking into the consideration of my
19 statement of position to this investigation. Thank you very
20 much.

21 MR. CORKRAN: Mr. Tsai, thank you very much for
22 your statement. We sincerely appreciate it. Let me turn to
23 my colleagues to see if there are any questions for you.

24 (No response.)

25 MR. CORKRAN: No? We have no questions, Mr.

1 Tsai. We very much appreciate your testimony here today.
2 Thank you.

3 MR. TSAI: Thank you.

4 MR. CORKRAN: If there are no additional
5 matters, we can begin with the first panel. Mr. Secretary,
6 will you introduce the first panel?

7 MR. BURCH: Opening remarks on behalf of those
8 in support of imposition will be given by Luke A. Meisner,
9 Schagrin Associates. Mr. Meisner, you have five minutes.

10 PETITIONERS' OPENING REMARKS

11 MR. MEISNER: Thank you. Good morning Mr.
12 Corkran and members of the Commission staff. My name is
13 Luke Meisner from the law firm of Schagrin Associates. I
14 represent the Petitioner in this case, Vulcan Threaded
15 Products. Today, you will hear how the domestic industry
16 invested in Vulcan during a time when demand for carbon and
17 alloy steel threaded rod was increasing.

18 But despite a renewed emphasis on productivity,
19 efficiency and Vulcan's workforce, and despite this
20 increasing demand for their product, Vulcan experienced
21 declines in its financial performance over the Period of
22 Investigation. The reason is simple. Unfairly traded
23 imports from China, India, Taiwan and Thailand.

24 As I am sure you're aware, this is not the first
25 time this domestic industry has had to seek relief from

1 unfair trade. In April 2009, an anti-dumping duty order was
2 issued against carbon steel threaded rod from China. Since
3 that time, the Chinese producers have shifted from carbon
4 products to alloy products.

5 In fact, Commerce found that certain Chinese
6 producers circumvented the dumping order by shifting to
7 alloy products. In addition, in 2013, the domestic industry
8 filed petitions against imports from India and Thailand.
9 Commerce found dumping and subsidization, but the Commission
10 reached a negative determination.

11 Today, the need for relief from these countries
12 is even more compelling. For example, when the prior
13 petitions were filed in 2013, imports of carbon products
14 from India and Thailand had peaked at 47 million pounds.
15 Last year, imports of carbon products from these two
16 countries reached a new high of 65 million pounds.

17 All of the statutory factors that the Commission
18 considers in its injury determination have been met for this
19 case. On volume, the first point to make is that subject
20 imports are fungible with each other and the domestic like
21 product, and they are present in the same markets through
22 the same channels of distribution at the same times all over
23 the United States.

24 In short, subject imports, including those from
25 Taiwan, compete with each other and the domestic like

1 product and should thus be cumulated for the Commission's
2 analysis. Looking at subject imports cumulatively, from
3 2016 to 2018, subject imports increased by over 40 percent
4 in absolute terms, and increased their share of the U.S.
5 market to absolutely jaw-dropping levels.

6 Subject imports captured market share by
7 persistently underselling the domestic like product, and
8 this underselling unquestionably had an effect on price. As
9 you will hear from the witnesses today, because of
10 low-priced subject imports, Vulcan could not raise its
11 prices to keep pace with increases in its raw material
12 costs.

13 That leads us to the impact on the domestic
14 industry. Consider these facts. During the Period of
15 Investigation, Vulcan's production and U.S. shipments lagged
16 behind growth in demand in the U.S. market. Because it
17 could not raise prices to cover increased costs, Vulcan saw
18 declines in its gross profits, operating income and net
19 income.

20 Vulcan purchased production equipment and assets
21 in 2017 and developed plans to use that equipment for a
22 second facility. Unfortunately, that equipment is sitting
23 in storage unused. Finally, you will hear from a witness
24 from another domestic producer, Bay Standard, testifying
25 that his company has been forced to import products instead

1 of making them in its facilities on the west coast.

2 Why? Because import prices are lower than the
3 domestic industry's cost of manufacturing. Subject imports
4 also threaten additional injury absent relief. Foreign
5 producers, which number in the hundreds, have massive
6 capacity and receive large export subsidies that encourage
7 them to target the United States. Left unchecked, they will
8 continue to surge into this market, capture market share and
9 the domestic industry's performance will continue to
10 deteriorate.

11 In sum, you are going to hear today how the
12 domestic industry has already been materially injured by
13 subject imports, and is threatened with additional material
14 injury if no relief is provided. Based on this evidence, we
15 respectfully ask that you reach an affirmative preliminary
16 determination for these investigations. Thank you.

17 MR. CORKRAN: Thank you very much for your
18 presentation. I believe we have no respondents to present?

19 MR. BURCH: No respondents to present.

20 MR. CORKRAN: We'll begin directly with the
21 first panel then.

22 MR. BURCH: The first panel in support of the
23 imposition of anti-dumping and countervailing duty orders
24 has been seated, and they have 60 minutes for their direct
25 testimony.

1 MR. SCHAGRIN: Thank you Mr. Secretary, and
2 thank you Mr. Corkran and members of the Commission staff.
3 For the record, my name is Roger Schagrin of Schagrin
4 Associates, and we are counsel to Petitioner Vulcan. We
5 would like to begin our testimony this morning with Dennis
6 Black, the general manager of Vulcan Threaded Products. Mr.
7 Black.

8 STATEMENT OF DENNIS BLACK

9 MR. BLACK: Good morning Mr. Corkran and the
10 members of the Commission staff. For the record, I'm Dennis
11 Black. I'm the general manager of Vulcan Threaded Products.
12 Vulcan is a division of Steel Dynamics, which purchased the
13 company in August of 2016. Since that time, we have
14 purchased major equipment and assets of Acme All-America
15 Threaded from its principal place of business in
16 Indianapolis, Indiana in August of 2017.

17 I will discuss this further later. I have been
18 in the steel industry for 28 years, including 17 years with
19 Steel Dynamics. I'm accompanied today by Alan Logan and
20 Brent Jenkins, my colleagues at Vulcan. Vulcan was founded
21 in Birmingham, Alabama in 1978. It is our only facility.
22 Besides threaded rod, heat-treated and cold-finished bars
23 are our only other products at that facility.

24 We have developed plans for a second facility to
25 produce threaded rod using the additional equipment that we

1 purchased, but we have been unable to follow through on
2 those plans because of the surge in low-priced imports. To
3 produce threaded rod, we purchase carbon or alloy rod in the
4 open market and bring it into our facility.

5 Small diameter products are uncoiled. For
6 larger diameters, we buy straight bars. In all cases, we
7 then draw it, straighten it and then cut it to length for
8 our customers' needs. We then take it into the machines,
9 where we thread the entire rod. Then much of the product is
10 either hot-dipped galvanized or is ink-plated. Alloy
11 products are also heat-treated, and are some medium carbon
12 products. The products are then packaged and shipped.

13 Threaded rod is used primarily in construction
14 to hang all manners of products for cable trays, lighting,
15 pipe, air conditioning and vents, or to hold down things
16 such as pipelines. The use of carbon and alloy threaded rod
17 overlap. But like all steel products, flat-rolled, plate,
18 bar, alloy with its higher cost is used when customers need
19 more strength.

20 Alloy can usually be substituted for carbon, and
21 imported alloy is so cheap that it is in fact a substitute
22 for domestic carbon rod. Within our first year in business
23 after SDI acquired Vulcan, we were disappointed with our
24 volume and decided we could increase our volumes and get
25 more pricing power. We purchased the equipment and much of

1 the business of Acme All-America Threaded at their largest
2 plant in Indianapolis, Indiana.

3 After this purchase, we planned on installing
4 this equipment to increase production. Instead, we have
5 only been able to increase production on our existing
6 facility, on our existing equipment, but we have not been
7 able to use the newly purchased equipment. Based on our
8 market information and available Customs entry data
9 information from subscription services, we know that
10 virtually every U.S. producer besides SDI is a major
11 importer of threaded rod.

12 We cannot hold this against them because the
13 subject imports are available at less than domestic
14 producers' cost of production. Vulcan does not import
15 carbon and alloy threaded rod. The primary channel of
16 distribution for threaded rod is through nationwide large
17 distributors of the range of construction projects.

18 The biggest among them are companies such as
19 Fasten-All, Granger, Ferguson and Thomas and Betts. These
20 companies are large, international and have strong
21 purchasing power. They do and will negotiate directly with
22 their suppliers. Then there are smaller regional supply
23 houses located in various parts of the country. The big box
24 hardware stores are smaller parts of this supply chain.

25 This is because threaded rod is not commonly

1 used in do-it-yourself projects. Instead, it is used for
2 industrial buildings, high rises, hospitals and various
3 commercial construction applications. Our raw materials are
4 far and away our largest share of the cost. As a processor,
5 we don't just get to pass along our raw material costs.

6 Prices for threaded rod are set by supply and
7 demand for the finished product. In 2018, our costs went up
8 dramatically. We attempted to raise our own prices to cover
9 these costs, but these efforts failed because subject
10 imports were available in such large quantities at much
11 lower prices.

12 As to our raw material purchases, while SDI
13 produces bar, we purchase all of our own steel raw materials
14 on an arms length basis from whichever domestic supplier has
15 the lowest delivered price to our plant. In fact, the
16 majority of our steel purchases come from suppliers other
17 than SDI because they have freight advantages.

18 Vulcan is a stand-alone profit and loss center.
19 Vulcan's previous cases covered only carbon threaded rod.
20 When SDI began to focus on the import problems in the
21 threaded rod market, we brought a fresh look and new counsel
22 to analyze the issue. Let me briefly explain why we believe
23 carbon and alloy threaded rod are one like product.

24 First, we make carbon and alloy in the same
25 plant in Birmingham. Second, we use same or similar

1 machines to produce both alloy and carbon threaded rod with
2 the same processes. Third, the uses are similar along a
3 continuum with the alloy, as in all steel products being
4 used in applications that are more critical.

5 Fourth, the same suppliers sell us carbon and
6 alloy raw materials. Fifth, almost half of our customs buy
7 both carbon and alloy rod from us, excuse me customers buy
8 both carbon and alloy threaded rod from us. Finally, our
9 prices for alloy are higher than our prices for carbon.
10 Subject import prices for alloy threaded rod are often
11 similar to our carbon prices.

12 Vulcan is a great company located in the
13 Southeast, and it has access to the Southwest as well.
14 These regions have outpaced the overall U.S. market in terms
15 of construction growth. SDI brought to Vulcan a renewed
16 emphasis on productivity. SDI has a compensation system
17 based on team output.

18 I can tell you that our associates at Vulcan
19 make significantly more than they did before. We also share
20 eight percent of our pre-tax corporate profits with our
21 associates as profit-sharing bonuses. SDI wants to make
22 significant additional investments in addition to the 2016
23 and 2017 investments in Vulcan's business. However, that
24 requires a return on investment compared to other
25 investments SDI could make. The return is simply not there,

1 as long as aggressively priced imports continue to distort
2 the market.

3 Without a doubt, we are sure that imports of the
4 carbon and alloy threaded rod have a higher share of the
5 domestic market than any other steel product SDI produces.
6 SDI has never been afraid of competing on a level playing
7 field. On behalf of all of our associates at Vulcan, we ask
8 you to make an affirmative determination.

9 MR. SCHAGRIN: Thank you, Dennis. Our next
10 witness is Alan Logan, the Customer Service Manager of
11 Vulcan Threaded Products.

12 STATEMENT OF ALAN LOGAN

13 MR. LOGAN: Good morning, Mr. Corkran. For the
14 record, my name is Alan Logan, and I'm the Customer Service
15 Manager at Vulcan. I've been with Vulcan for 33 years, and
16 I was involved in the other two cases that Vulcan brought on
17 threaded rod in 2009 and 2013.

18 As the Commission is aware, the China dumping
19 case on carbon rod was successful. However, after the
20 successful China case, we had to attack instances in which
21 alloys were added to the carbon product to circumvent the
22 duties. We did one circumvention petition on boron, but we
23 haven't had the time or money to chase every one of the
24 dozen alloy elements that can be added to the carbon steel
25 to avoid the anti-dumping duties.

1 In the meantime, imports of alloy steel threaded
2 rod from China have more than quadrupled since the order was
3 imposed on carbon steel threaded rod. Unfortunately, we
4 were unsuccessful in our 2013 case against Thailand and
5 India at the Commission. As can be seen from our petition,
6 imports from these two countries peaked at 46.5 million
7 pounds in 2013, when we filed our petitions.

8 They have only grown since that case has ended,
9 reaching 65.4 million pounds last year. Our parent company,
10 SDI, strongly supports President Trump's Section 232 duties
11 to remedy the damage to the steel industry and help address
12 world steel overcapacity. Both threaten our national
13 security.

14 Unfortunately, as a very small segment of SDI,
15 our threaded rod products fall outside of the Section 232.
16 This has made import competition even worse. In fact, the
17 current import situation for carbon and alloy threaded rod
18 is the worse I've seen in my career.

19 Obviously, we believe the record bears out that
20 unfairly traded imports from China, India, Taiwan and
21 Thailand are injuring the domestic industry. Because of
22 import pressures, our previous owners, who were also the
23 company's founders, were unable to invest heavily in the
24 business. Our entire workforce was happy to see the company
25 acquired by SDI, which had such a good reputation for

1 operational excellence in the steel industry.

2 Our positive views were reinforced by SDI's
3 willingness to tack on another purchase within a year of
4 acquisition, to acquire the major threaded rod business
5 assets of Acme All-America Threaded Rod. Unfortunately,
6 while we did pick up a decent chunk of All-America's
7 business, our plans to operate their equipment at a second
8 Vulcan location did not come to fruition.

9 Instead, we just used more of our own equipment
10 and have simply put their equipment into storage at our
11 facility. Dennis has spoken about the channels of
12 distribution for thread and rod, where we compete head to
13 head for imports. Threaded rod is a commodity product with
14 common specifications for both domestic product and subject
15 imports.

16 This main business is done on the basis of
17 price. Subject import prices have been significantly lower
18 than Vulcan prices, which explains how they were able to see
19 such a high share of the market. By the way, because major
20 national distributors such as Fasten-All and Granger often
21 act as importers as we have pointed out in the petition, it
22 is critical for the Commission to get an apples to apples
23 comparison in order to compare domestic prices and subject
24 import prices at the same level of trade.

25 We were thus very pleased to see that the

1 Commission requested that both domestic producers and
2 importers report their pricing data on sales to
3 distributors. If an importer who may act as its own
4 distributor was instead allowed to report their first sale
5 to an end user or contractor from a distribution center, it
6 would result in a distorted comparison that understates the
7 full extent of the underselling in the market.

8 We do not sell to end users or contractors
9 directly, and our sales to distributors should be compared
10 to importers' own sales into the same channel. This
11 aggressive price undercutting has directly harmed our
12 company, as can be seen in the numerous lost sales and lost
13 revenue allegations contained in the petition.

14 We know that our profit margins are abysmal. As
15 Dennis stated, our small Vulcan company is at a crossroads.
16 Without import relief, it is likely that the threaded rod
17 part of our business will have to be shut down, and we will
18 only be able to continue in the bar business. With relief,
19 we can grow by investing in under-utilized assets, expand
20 our geographic reach and increase our employment.

21 On behalf of everyone at Vulcan, we hope the
22 Commission allows us to pursue the second path. Thank you.

23 MR. SCHAGRIN: Thank you, Alan. Our next
24 witness is Walter Gross, the president of Bay Standard
25 Manufacturing. Wally?

1 STATEMENT OF WALTER GROSS

2 MR. GROSS: Good morning Mr. Corkran and members
3 of the Commission staff. For the record, my name is Wally
4 Gross. I am the president of Bay Standard Manufacturing.
5 Our manufacturing facility is in Brentwood, California,
6 located in the East Bay area, located in the East Bay area
7 of San Francisco. In addition to our manufacturing plant,
8 we have seven distribution facilities in the western United
9 States.

10 Bay Standard is a family-owned company
11 celebrating its 60th year in business. We have been engaged
12 in producing threaded rod for the past 50 years. We
13 currently have 150 employees. I've been at Bay Standard for
14 seven years now, but have over 30 years in the fastener
15 industry. We produce both carbon and alloy steel threaded
16 rod. We're the largest producer in the western United
17 States.

18 We are able to source raw material, round bar
19 and coil from several sources, including Nucor's Arizona and
20 Utah plants, Cascade's Oregon plant, and Gerdau AmeriSteel
21 Texas and Minnesota plants. Recognizing a substantial all
22 thread rod market that we could not compete in with our
23 domestic due to imports being less than our manufacturing
24 costs, we started importing both carbon and alloy threaded
25 rod in 2015. Today, import rod makes up ten percent of our

1 sales.

2 How do we still manufacture anything in the face
3 of this low-priced import competition? The potential for
4 catastrophic earthquakes along the Pacific coast has played
5 to our advantage. Building codes have changed and include
6 engineered seismic tiedown systems which main component is
7 all-thread rod.

8 Essentially, all-thread rod is used from the
9 anchor bolt to the top of the structure, giving the building
10 support in the event of an earthquake. Last minute job site
11 changes and specific material and handling requirements have
12 helped us compete with imports. But recently, imports of
13 threaded rod from China and Taiwan in grades used in this
14 application have been coming in and threatening our ability
15 to compete.

16 So why am I here? For the bulk of the west
17 coast market, Bay Standard simply cannot manufacture carbon
18 and alloy threaded rod and sell to distributors against
19 imports. We use imports to fight other importers. That has
20 come at a cost to Bay Standard. Last year, we had to
21 eliminate an entire threading line used to roll smaller
22 diameter, because we simply could not compete against
23 imports.

24 To be able to sell our manufactured all-thread
25 rod, importers have forced us to become a manufacturer that

1 has to offer value-added services such as specialized
2 handling, labeling and assembly. This has had negative
3 effects on the company with increased overhead and reduced
4 margins.

5 We are excited and optimistic for the potential
6 of relief from low-priced imports coming into the United
7 States. I have spoken with the ownership of Bay Standard.
8 They are willing and able to make significant investments to
9 increase our production capacity to meet any demand. For
10 these reasons, we wholeheartedly support these cases and ask
11 you to make an affirmative injury determination.

12 MR. SCHAGRIN: Thank you, Mr. Gross. Mr.
13 Corkran, while that concludes the direct testimony, industry
14 would be happy to answer your questions. I just thought I
15 might spend a minute or two, I'm sure there will probably be
16 some questions on the cumulation issue with Taiwan, based on
17 the economic minister's opening statement.

18 But I just thought I'd give an overview on this
19 issue, based on the record that's been developed thus far,
20 primarily based on our preparation of the petition. First,
21 we believe based on information we've received from Vulcan
22 for the preparation of the petition that a Taiwanese
23 producers has a supply agreement with one of the two largest
24 importer-distributors in the United States for commodity,
25 basic spec carbon alloy threaded rod.

1 Secondly, as you just heard in Mr. Gross'
2 testimony, just since the beginning of 2019 a Taiwanese
3 producer has begun supplying the specification that complies
4 with the seismic codes in California to a distributor on the
5 west coast. So that's more recent and it's really since
6 your end of 2018. But it shows the interest of the
7 Taiwanese industry in supplying the same types of products
8 produced by both other subject producers and the domestic
9 industry.

10 So even if, and there certainly are probably
11 some specialized products being imported from Taiwan, we
12 believe that Commission will find that there is sufficient
13 quantities of the imports from Taiwan, which overlap with
14 imports from the other subject countries, and with the
15 domestic industry in order to make an affirmative cumulation
16 finding.

17 And in fact, the Commission had to address the
18 similar issues of cumulation and specialized products being
19 imported from a country, versus more commoditized products
20 in its final determination of Cut to Length Plate From
21 Austria, et al., which was 12 countries, as to one or two of
22 those countries who claimed that most of their imports were
23 of products that did not overlap and we'll be happy in our
24 post-conference brief the Commission's analysis on
25 cumulation in those cases.

1 We believe that at the very least, the imports
2 from Taiwan will easily meet the criteria that the
3 Commission applied in its final determination in the Cut to
4 Length Plate cases. With that, we've used much less than
5 our 60 minutes, but that completes our direct testimony, and
6 we'd be happy to answer the Commission staff's questions.
7 Thank you.

8 MR. CORKRAN: Thank you very much to the entire
9 panel. We appreciate you being here today, and found your
10 testimony particularly helpful. We will begin our
11 questioning with Ms. Keysha Martinez, the Investigator in
12 this investigation.

13 MS. MARTINEZ: Good morning. Thank you for your
14 testimony and for being here today. I have a few questions
15 and I apologize if I kind of jump around a little bit. Just
16 as a preliminary matter, is there anyone major missing from
17 the U.S. producer-importer data sets?

18 MR. SCHAGRIN: Elizabeth, do you want to handle
19 that?

20 MS. DRAKE: Yeah, thank you. Elizabeth Drake,
21 Schagrin Associates. Acme All-America Threaded, which is
22 the company that Vulcan purchased assets from in 2017, is an
23 important producer that needs to be included in the data
24 set, because obviously any changes they've experienced would
25 be balanced out by changes that Vulcan has experienced. So

1 to get a full picture, we think it's important to get a
2 response from them.

3 There are a couple of significant importers that
4 their names at least don't appear on the EDIS docket. Prime
5 Source is one, and Industrial Threaded Products is another.
6 But we'd also like to review confidentially. If there's any
7 additional we'll identify for the staff, either directly or
8 at post-conference.

9 MR. SCHAGRIN: And Ms. Martinez, this is Roger
10 Schagrin. Can I add? So it's very important that the Acme
11 All-America Threaded information is included hopefully for
12 this preliminary, if not certainly for the final, because as
13 you heard in the testimony, about two-thirds of the way
14 through your POI Vulcan purchased probably more than half of
15 Acme's production assets.

16 So given that, it's a given that Acme, which
17 prior to that purchase would have been the second largest
18 producer in the U.S. industry, would have had a very steep
19 decline in production after they sold more than half their
20 assets, and Vulcan would have had, as you heard, an increase
21 as the purchasers of the assets and in fact purchased some
22 of Acme's business in fact.

23 So we think to get the full picture of the
24 domestic industry and appropriate trends in domestic
25 production, shipments, profitability, but also the

1 appropriate trends in import market share, that it's
2 important if you can to obtain that particular domestic
3 producer's data.

4 MS. MARTINEZ: Thank you. Since you've sort of
5 gone over a little bit of the acquisition of assets, can you
6 just kind of walk me through? Have there been other major
7 consolidations or acquisitions that you're aware of in this
8 industry during the Period of Investigation?

9 MR. BLACK: I'll at least start. Again, my name
10 is Dennis Black, a general manager. But I've only been at
11 Vulcan a couple of years, but obviously we purchased the
12 portion of Acme, again over half. But you know, there were
13 Acme combined how many, four companies? I believe Acme, I
14 mean originally bought four and made them All-America. So
15 but that was done prior to me getting into the industry.

16 I think that -- and they kind of consolidated a
17 lot of those at their Indianapolis plant. So when we
18 purchased that, we kind of acquired maybe three or four
19 other little companies that came together. But other than
20 that, I think the big three for, you know, All-America,
21 Vulcan and then Bay Standard were really the majority of
22 that.

23 MS. MARTINEZ: And that's been the case during
24 the Period of Investigation?

25 MR. BLACK: Yes.

1 MS. MARTINEZ: Even before then also?

2 MR. BLACK: Do you have anything to add?

3 MR. LOGAN: Ms. Martinez, Alan Logan. Most of
4 that consolidation occurred after our China case. That's
5 when Acme started acquiring some of the other smaller
6 companies that were financially not doing well because of
7 the imports. I don't think that there was another
8 acquisition or major consolidation during the Period of
9 Investigation, other than our purchase of the assets of
10 All-America.

11 MS. MARTINEZ: Thank you, and related to those
12 assets, can you just elaborate a little bit on what the
13 motivation was. Was it because it was rising demand or, you
14 know, what were the reasons behind that?

15 MR. BLACK: I mean I think the main part was
16 again to try to acquire volume, right. We believe again
17 to, you know, there's always the economy of scale, the
18 productivity efficiencies, and I think that we knew that
19 All-America was struggling and that they were probably
20 looking for somewhat of a plan. I don't want to speak for
21 them, but obviously they sold for a reason.

22 And so I think for us, it was economy of scale
23 and to try to pick up a larger piece of the market. We felt
24 that was a way for us to continue to be viable.

25 MS. MARTINEZ: Thank you. so can you go over

1 what alternative products you produce on the same equipment?
2 How easy it it to shift production to those alternative
3 products, and what are the factors that would motivate such
4 a shift?

5 MR. LOGAN: Alan Logan again. There's really
6 only one type of other product that we manufacture on that
7 same equipment. It's a stainless product. I believe I
8 filled out that portion of the questionnaire, and it was --
9 basically it's easy to shift from carbon and alloy to
10 stainless from a standpoint of it's the same diameters, so
11 we can thread it on the same equipment.

12 But the stainless market is fairly small,
13 especially the demand for domestic stainless is pretty
14 small. So we sell what we can and we produce what we can,
15 and we have extra capacity anyway. So we can shift it, but
16 there's not a max capacity on stainless because we would
17 never reach it, because there's just not that much demand
18 for stainless in the United States.

19 MR. SCHAGRIN: And needless to say that --

20 MR. LOGAN: Compared to alloy and carbon.

21 MR. SCHAGRIN: Roger Schagrin. I would just add
22 that I believe there's an overlap between carbon and alloy
23 and the price differentials been alloy and carbon just
24 reflect the additional alloying elements. So they are not
25 insignificant but not very significant. Stainless is more

1 than double the price of alloy. It's a huge difference
2 because of the chrome and nickel, which are extremely
3 expensive compared to the small amount of alloys.

4 This Commission has I know recently found in its
5 final determinations on large diameter line pipe from
6 several countries that carbon and alloy line pipe were one
7 like product, and stainless line pipe or stainless large
8 diameter pipe was a separate like product, and I think a lot
9 of your basis was different uses, but also a tremendous
10 differences in prices.

11 MS. MARTINEZ: Just to sort of backtrack a
12 little bit, I'm just going to ask a couple of data-related
13 questions. Do you believe that official import statistics
14 are the most accurate measure for this product?

15 MS. DRAKE: Elizabeth Drake, Schagrin
16 Associates. Yes, we do. There's three HTS categories that
17 we included in the petition. The first two, the
18 continuously threaded categories would be pretty much 100
19 percent subject merchandise.

20 The third category, which is non-continuously
21 threaded rod, since our scope covers anything that's
22 threaded up to -- unless it's 25 percent or less. The vast
23 majority of that is also subject. So we believe official
24 import statistics are a very good basis.

25 MS. MARTINEZ: So you do believe that that third

1 HTS number is mostly subject imports?

2 MS. DRAKE: Yes. We believe any amount that's
3 threaded along less than 25 percent of its length would be
4 very insubstantial.

5 MS. MARTINEZ: Thank you, that's very helpful.
6 What about Global Trade Atlas data? Are they accurate
7 enough to portray global export trends or is the category
8 too broad?

9 MS. DRAKE: Elizabeth Drake, Schagrin
10 Associates. I guess we have to look at that post-hearing.
11 Obviously, it would be a little bit too broad, but maybe we
12 can dive into that more post-conference.

13 MS. MARTINEZ: Thank you. That will be very
14 helpful. So according to our preliminary data, the number
15 of workers actually increased during the Period of
16 Investigation. How should this be interpreted based on the
17 arguments you've been making?

18 MR. SCHAGRIN: Well, this is Roger Schagrin.
19 I'll start and then Dennis might add to it. But once again,
20 I think you have a little bit of a skew because certainly
21 All-America Threaded would have had a steep reduction in
22 their workforce because Vulcan purchased all the assets of
23 their largest plant. So essentially in picking up
24 All-America's business, Vulcan was able to increase its
25 number of workers, even though it didn't, was not able as it

1 originally planned to actually use those assets.

2 It was able to increase its workforce and the
3 amount of time worked in its production by virtue of picking
4 up the extra volume from that purchase. Dennis, would you
5 like to add to that.

6 MR. BLACK: Yeah. I was obviously involved in
7 the acquisition and visited the plant a couple to times. I
8 believe that at least, even though I have not been back
9 since, that that plant's not running. All those people do
10 not work in threaded rod in Indianapolis. For us, we
11 probably added a few people on second shift, added a few
12 workers to offset, you know, to bring that volume to Vulcan.

13 Also, obviously the economy did get better in
14 '17 and '18. So you know, there was that. But a lot of it
15 was just the assets of the production from the acquisition.

16 MR. GROSS: Walter Gross. I'd like to add to
17 that. As I mentioned in my testimony, I've had to add
18 services along with my manufactured rod, which is very labor
19 intensive to get it to market, which shows up as in our
20 manufacturing labor overhead. But it actually is not
21 directly related to the production of the rod. It's the
22 sub-assemblies that we create after that that's affected
23 our, as mentioned our overhead and our profitability to
24 compete.

25 MS. MARTINEZ: Thank you.

1 MR. MEISNER: I'll just add one thing. This is
2 Luke Meisner from Schagrin Associates, and I think Mr. Black
3 touched on this. But if you look at the overall trends, as
4 Mr. Black just testified, demand for carbon and alloy steel
5 threaded rod was going up, and so you might see some of
6 that, just taking the data at face value.

7 But if you look at other data points such as
8 production and shipments, they lag behind the increase in
9 demand for the product. So there is injury there as well.

10 MS. MARTINEZ: So as you mentioned in your
11 testimony, U.S. producers importing, directly importing this
12 product seems to be pretty common. Can you tell me a little
13 bit more about why that is?

14 MR. GROSS: Wally Gross, Bay Standard. Since I
15 am one of those producers that does that, it is -- there is
16 -- it's very frustrating as a manufacturer trying to grow
17 sales when you run into so much being used in the market
18 that there is no way I can produce it and make a profit in
19 selling it to that market.

20 In my business world, so an importer of standard
21 nuts, bolts, washers that augment our all-thread broad
22 lines, so we're already an importer. So it just made sense
23 for us to either walk away from -- the choice is to walk
24 away from a potential sale or try to compete on the west
25 coast, especially on smaller diameter all thread rod.

1 So the choice was to help grow sales. It's just
2 a simple business choice. Would I rather be producing it
3 myself, adding to my production capacity myself?
4 Absolutely. And that's just the beginning and the end of
5 it.

6 MS. MARTINEZ: So you're saying a lot of it is
7 the smaller diameter that you're -- that's more commonly
8 imported?

9 MR. GROSS: In my market, the larger diameter is
10 being used more for the seismic application that I
11 mentioned. With the lead times being so short, it gives me
12 advantage to supply that market. On more common sizes, it
13 becomes a commodity. It's based off of just importing
14 inventories and selling off of your inventories, and keeping
15 the inventories coming in, if that makes any sense.

16 So I am an advantage with larger diameter
17 against imports, just because of lead times and changing in
18 the jobs. That's pretty much it.

19 MR. SCHAGRIN: Ms. Martinez, this is Roger
20 Schagrin. I know you haven't asked it yet, but I know
21 someone on the Commission staff will ask this question.

22 But just in case, I'll preempt it. That is that
23 because it's all based on confidential information, we will
24 make arguments in our post-conference brief as to whether
25 and which members of the domestic industry that are also

1 significant importers should be excluded from the domestic
2 industry by reason of the significance of the imports of
3 subject products.

4 MS. MARTINEZ: So when we're talking about
5 carbon versus alloy, galvanized versus non-galvanized, can
6 you tell me a little bit more about that? What is the most
7 common in the U.S.? Is there a preference? What, how do
8 the applications differ among the different products, and
9 how do the imports play into that?

10 MR. JENKINS: This is Brent Jenkins at Vulcan
11 Threaded Products. Repeat your question one more time? I
12 was writing.

13 MS. MARTINEZ: It's, you know, when we're
14 talking about the different combinations of the threaded
15 rod, carbon versus alloy, galvanized versus non-galvanized,
16 electroplated I think --

17 MR. JENKINS: Right.

18 MS. MARTINEZ: Can you just elaborate on, you
19 know, the differences, what's more common in the U.S., what
20 do you produce the most, what are the imports coming in, how
21 do they compare?

22 MR. JENKINS: The carbon and alloy are both very
23 similar. Really it depends on what the engineer down the
24 road is spec'ing out. So like a zinc plating is just the
25 electro-galvanized. It's just pretty much giving a cleaner

1 finish that hot tipped galvanized is going to give -- it's
2 better for a corrosive environment. And then the heat
3 treating is just adding strength.

4 So for the alloy, the alloy steel is better for
5 the heat treating process, but they're all used in very
6 similar applications. Essentially they're just, they're
7 being used to fasten whatever they're hanging, whatever
8 they're tightening. So they're very common, but then the
9 plating aspects and the strengthening aspects of the alloy
10 are just playing into whatever end use they're going into.

11 Percentage-wise, I would say they're very -- for
12 us, I'll tell you hot tipped galvanized is a smaller amount,
13 maybe seven to ten percent of our sales. For zinc plating,
14 it's probably over half. Definitely the vast majority would
15 be zinc, but quite a bit of that as well.

16 MS. DRAKE: Ms. Martinez, Elizabeth Drake of
17 Schagrin Associates. I think you'll see that the imports
18 also cover the waterfront in terms of the different alloy
19 carbon, the different types of coatings or finishes.

20 Obviously you see imports coming in under both
21 the carbon and alloy categories from the four countries, but
22 also staff did a good job of collecting information from
23 importers on the type of coating and from what we've seen,
24 there's a broad range both domestically and on the import
25 side.

1 MS. MARTINEZ: Do you see a strong preference
2 for imports for a particular country, you know, one of the
3 products over the others?

4 MR. JENKINS: I think, you know, because there's
5 already a dumping order, this is Brent Jenkins with Vulcan.
6 Because there's already a dumping order on carbon products
7 from China, it sort of eliminates some of their carbon
8 shipments. But there seems to be a good volume of both
9 carbon and alloy coming from most of these countries.

10 MR. SCHAGRIN: Yeah, and this is Roger
11 Schagrin. It's like de ja vu all over again with the plate
12 case, where there had been an order on carbon plate, and
13 then we had a lot of imports in the alloy category and just
14 some in carbon.

15 And that is, you know, with these imports from
16 China, which I think was in the opening statement of the
17 gentleman from Taiwan, which are the largest imports even
18 though there's a dumping order on carbon, no one ever knows
19 what the imports from China that are being classified as
20 alloy, how much of those are real alloy or they're actually
21 being imported as alloy, even though the mill test
22 certificates are just for carbon specifications.

23 But they may have added trace elements of some
24 alloy in order to avoid the anti-dumping duties. So very,
25 very similar from what I understand from talking to Vulcan

1 about the marketplace. Very, very similar to the Cut to
2 Length Plate case where we saw a lot of alloy imports from
3 China that were really being sold as meeting carbon
4 specifications.

5 MS. MARTINEZ: Thanks. Looking at the import
6 data, you know, sort of alluding Mr. Tsai's testimony
7 earlier or statement, how do you reconcile sort of, you
8 know, there does seem to be a large increase in imports from
9 China and to some extent India. But for Taiwan and Thailand
10 it's less so. You don't see as marked of an increase.

11 So you know, how do you -- how would you
12 characterize those and why, why aren't you seeing as much of
13 a surge for those countries?

14 MR. SCHAGRIN: This is Roger Schagrin. I mean
15 it's pretty easy and it happens often in these cases. So we
16 try to eliminate the Commission's future work, as well as
17 our own future work. I know it sounds funny coming from a
18 lawyer, to say we want to eliminate some of our future work,
19 but we have families too.

20 So I mean yes, there are different trends in the
21 imports, but we know from the marketplace that because the
22 imports from Thailand and Taiwan are being sold to the same
23 customers in general as the imports from India and China,
24 there's no doubt in our mind that not only are these imports
25 high and already injurious, certainly on a cumulative basis,

1 but that if we were to obtain relief from India and China,
2 we would see instead of the benefits going to the U.S.
3 industry, we would see a big increase in imports from
4 Thailand and Taiwan, and then we'd be back here again
5 saying now these imports are increasing. We'd have to file
6 new cases.

7 So the fact that their imports are high, we
8 believe they have excess capacity. They sell the same
9 products. They're cumulatively injuring the U.S. industry.
10 The Commission certainly, once it cumulates, doesn't have to
11 see the same trends in imports from all of the subject
12 countries.

13 MS. MARTINEZ: Thank you. I have no more
14 questions at this time.

15 MR. CORKRAN: Thank you, Ms. Martinez. We will
16 now turn to Mr. Gallagher.

17 MR. GALLAGHER: Patrick Gallagher from the
18 General Counsel's office. Thank you for (off mic). Okay,
19 is that better? Okay. My first one, I only have a few. My
20 first question is with respect to substitution.

21 I'm going to presume, and of course you'll
22 correct me if I'm wrong, but I'm presuming that for pretty
23 much all the carbon applications you can use an alloy,
24 right, use the hot rod? To use the expression "hot rod."
25 You use the hot one to substitute for the lower one, let's

1 say.

2 How far down does that go, or how far down can
3 it go in terms of pricing, right, because you're saying you
4 have to have the more expensive alloy in there in order to
5 meet the spec? So there has to be some point along the
6 substitution range, where the alloy just becomes too
7 expensive for the carbon application, you know. Roughly,
8 how far does that go down as a practical matter?

9 MR. LOGAN: Alan Logan, Vulcan. Let's see if I
10 can get to the heart of your question. From Vulcan's
11 standpoint, and as a domestic manufacturer, because alloy is
12 more expensive, then obviously and everybody's concerned on
13 price, then every buyer would have a certain price point
14 that they would not be willing to pay alloy pricing for a
15 product, for a carbon use.

16 What's been so concerning and so surprising to
17 us is how the alloy and carbon pricing from overseas has
18 converged. I mean they're almost interchangeable, which is
19 from a domestic producer's standpoint pretty shocking to us,
20 simply because in the domestic market there is a price
21 difference. We do pay more material, more cost for alloy
22 versus low carbon. I hope that answers your question or
23 addresses it.

24 MR. SCHAGRIN: So Mr. Gallagher, let me take a
25 shot. Roger Schagrin. So in terms of the physical ability

1 to substitute, I think you hit it on the head at the
2 beginning. In almost all applications, a customer can use
3 alloy instead of carbon. The reverse is not true from an
4 engineering perspective. If the engineer says you've got to
5 have an alloy product, then you've got to have an alloy
6 product.

7 What's happened in the marketplace is that not
8 only has import alloy displaced domestic alloy sales, but
9 import alloy has displaced domestic carbon sales because
10 import alloy prices are so inexpensive. So if I offered you
11 a Cadillac at a Chevrolet price, you'd say I'll take the
12 Cadillac. That's essentially what some of the foreign
13 producers are doing.

14 In the past, and I have to check on it, maybe we
15 can address in our post-conference brief, China's export
16 rebate program was skewed in a way that they gave a higher
17 export rebate for alloy rod or bar, the two raw materials
18 here, than they would for carbon.

19 So you'd see the Chinese producers, in order to
20 get a higher export rebate, wanting to produce the
21 additional rebate was actually more than the additional cost
22 of the alloys. So they were being incentivized by the
23 Chinese government to produce more alloy product, and that
24 might tie into this, that folks are often able to get alloy
25 raw materials from China at less than other worldwide

1 carbon prices for the same raw material.

2 MR. GALLAGHER: Thank you, and I'll be
3 interested in hearing what you have to say about Taiwan and
4 the specialty products in the post-hearing or
5 post-conference. Thank you. I only have one other
6 question. With respect to the imports from Thailand, do you
7 have a sense of alloy versus carbon, or do they produce both
8 equally and they export them equally?

9 JJ As far as we know -- this is Brent Jenkins
10 of Vulcan. As far as we know, there's very a little alloy
11 produced in Thailand. We're only -- based off our market
12 research, we're only aware of one manufacturer, at least
13 major manufacturer in Thailand, and they produce carbon only
14 as far as we're aware. But you know, I think that's just
15 all they produce. That's just what they do.

16 MR. GALLAGHER: Thank you. That's all I have,
17 thanks.

18 MR. CORKRAN: Thank you Mr. Gallagher. We'll
19 next turn to Mr. Horne.

20 MR. HORNE: Are there any common steel price
21 indexes or other benchmarks used by the threaded rod
22 industry for negotiating or setting prices of threaded rod?

23 MR. BLACK: As far as having a benchmark now, I
24 mean I'd say on the threaded side of the world it's really
25 supply and demand, you know. A lot of times trying to be

1 competitive with the imports. I'm sure Wally could add
2 something to it. But you know, you look at our bar side of
3 our business, you know, our heat treat bar, the bar side,
4 there are things that you could say scrap pricing. But it
5 does not exist on threaded. I'll let Wally add more.

6 MR. GROSS: No, I do. Wally Gross, Bay
7 Standard. I do agree with what Dennis shared, and any time
8 I've sought counsel on trying to base my pricing on some
9 form of index, it was basically I was told to steer away
10 from that.

11 MR. HORNE: Are there any pricing
12 characteristics such as load rating or durability that are
13 not adequately specified in the threaded rod pricing
14 products in the survey?

15 MS. DRAKE: I think we added threads per inch,
16 which was the one aspect of that from the prior case we
17 thought could be commercially significant and would improve
18 the comparability of the pricing data. But other than that,
19 there was nothing.

20 MR. HORNE: Are both types of threaded rod
21 expected to have the same price trends?

22 (Pause.)

23 MR. SCHAGRIN: Basically yes, similar. I mean
24 only because there's not enough alloying elements that a
25 sharp increase in alloy costs wouldn't change the trend,

1 unlike stainless where sometimes nickel and chrome can move
2 in entirely different ways from scrap or iron ore. But
3 that's not the case here between these carbon and alloy
4 products. You'd expect similar trends.

5 MR. HORNE: How will the pricing products
6 capture the entire threaded steel or steel rod market?

7 MR. SCHAGRIN: We should probably address that
8 in the post-conference when we've had a chance to analyze
9 everything. But we believe that at least for Vulcan, one of
10 the pricing products is far and away their single largest
11 volume product. So to that extent, remember there are -- in
12 threaded rod there are a lot of different diameters.

13 So that, you know, no, part is going to cover
14 the majority of the market. But at least we believe that
15 it's a significant percentage covered by the pricing
16 products, and we can give you further comments on that in
17 our post-conference brief.

18 MR. HORNE: Sort of a follow-up. We defined all
19 the pricing products as steel rod packaged in cardboard
20 tubes. Do you sell this packaged in a different way or is
21 that just the only way you do it?

22 MR. LOGAN: I would say probably over 60 percent
23 of our product is probably packaged in cardboard tubes. We
24 do have some customers that would prefer to buy it bulk,
25 without any packaging. So we would ship like a 3,000 pound

1 bundle to them. Wally actually on the west coast --

2 MR. GROSS: Wally Gross, Bay Standard. A very
3 small percentage of our product is sold tubed, simply
4 because as I mentioned in my testimony, we do a lot of
5 specialty packaging when we move product. Basically, we
6 ship rod by the job back to a specific job requirement. So
7 it's not really, you know, being sold through distribution
8 for resale in that fashion.

9 MR. SCHAGRIN: This is Roger Schagrin. You
10 know, after being able to talk to Mr. Gross about Bay
11 Standard, it's certainly a condition of competition that the
12 largest producer on the west coast has been forced out of
13 essentially the normal channels for distribution of selling
14 to distributors and sell to contractors.

15 He's been lucky to find a niche based on an
16 unfortunate circumstance of earthquakes in California, and a
17 change in the enforcement of the building codes to
18 essentially provide engineering services for a manufacturer
19 and to package products for engineering companies installing
20 the product at job sites for their specific requirements.

21 It's very unusual in a case that by and large
22 commodity products. I think if you'll see nationwide, as
23 you gather all your data, the vast majority of sales of
24 these products are through distribution to contractors, and
25 yet for Bay Standard, there's almost -- there's very few

1 sales through distribution to contractors. They're
2 engineering a product to a job site for specific engineering
3 to meet these seismic building codes.

4 Yeah. However, what you would import is for the
5 commodity distribution business, and probably would arrive,
6 Mr. Gross, in the cardboard tubes?

7 MR. GROSS: There's two different fashions that
8 the rod is imported in. It's either in cardboard tubes or
9 like a burlap wrap, which most of the west coast prefers
10 because it creates no dunnage.

11 You can just cut it off and you have access to
12 the rod, as opposed to having to get rid of the tube. So
13 that's how we're importing it. We bring in no tubed, just
14 burlap wrap which is in the west coast the primary method.

15 MR. HORNE: Is brand recognition or name brand
16 have any significance in the threaded rod market?

17 MR. LOGAN: I wish it did. This is Alan Logan.
18 I don't believe so. I mean it's not like a branded product,
19 you know, like a Chevy or a Ford certainly. It's a
20 commodity product. I believe probably 25 years ago maybe,
21 when it was primarily a domestic industry. Maybe people
22 preferred. But there wouldn't be a reason they would prefer
23 it from a use standpoint. Maybe they liked us better than
24 competition. But other than that, no.

25 MR. HORNE: What indicators do you find most

1 useful in predicting the future demand of threaded rod?

2 MR. SCHAGRIN: This is Roger Schagrin. It's the
3 normal overall construction indices. These products are
4 overwhelmingly used in the construction of buildings, not
5 homes. But so commercial construction, office buildings,
6 apartment buildings, hospitals, any other multi-story
7 buildings other than single homes.

8 So the best indicator is the regular Dodge
9 construction reports, or the reports on construction and
10 non-residential construction published by the government.
11 And this is Mr. Black translating here. Mr. Black says that
12 the second use, which was in his testimony, his products are
13 used to tie down pipeline.

14 So while the number one consuming by far is
15 construction, the second is often pipeline construction,
16 because you use threaded rods to hold down the pipelines in
17 places they're installed. So looking at the health of the
18 energy industry would be a second indicator of demand, after
19 looking at construction.

20 MR. HORNE: Does threaded rod ever need to be
21 replaced? Does it wear out or have a life cycle?

22 MR. LOGAN: I'm not an engineer. Alan Logan,
23 Vulcan. I believe certain of the applications probably that
24 are -- that have a half a take factor, where there is
25 machinery that's in motion or is under constant pressure

1 would probably have to be replaced.

2 I believe in a lot of the pipelines and
3 refineries, is they go through and they do maintenance.
4 They tend not -- you don't tend to want to replace -- I mean
5 use the same stud again, because once the material has been
6 torqued, you can stretch a little bit. That's the whole
7 idea of how it works.

8 So once they are moving a piece of equipment,
9 you know, they're going to throw away those studs and start
10 with something fresh so the material would perform properly.
11 So yes. On the other side, on the commercial application
12 where they're hanging HVAC or pipe housing fittings or
13 things like that, more than likely that will go up and never
14 move, unless there is a building renovation.

15 MR. HORNE: Are there factors that make steel
16 rod from any country preferable for any particular task, or
17 is threaded rod from all places substitutable?

18 MR. SCHAGRIN: The latter, threaded rod from all
19 sources are substitutable. I mean the products -- we didn't
20 talk about it too much, but there are specifications for
21 these products, both the carbon and the alloy, and every
22 producer has to provide their customers, like virtually all
23 steel products, with a mill test report showing that these
24 products meet the specification.

25 It's our view, but supported by the marketplace,

1 that any products import or domestic that meet the
2 specification are substitutable for each other. It's the
3 very reason that the specification agencies with the
4 participation of their users, who help make those
5 specifications, publish the specifications.

6 MR. HORNE: So last question. We're seeing wide
7 price fluctuations in the pricing data that we received from
8 our questionnaires. Do you have any explanation of why that
9 would be the case?

10 MR. SCHAGRIN: No, and I'll invite Elizabeth.
11 We're going to comment on that in our post-conference brief.
12 We've also seen a wide price fluctuation and can't quite get
13 our heads around it. Elizabeth, any comments now?

14 MS. DRAKE: Yeah, Elizabeth Drake. There appear
15 to be some reported pricing that appears aberrational, and
16 so we'd like to walk through post-conference since obviously
17 it's confidential.

18 MR. HORNE: That concludes my questions. Thank
19 you.

20 MR. CORKRAN: Thank you, Mr. Horne, and now
21 we'll turn to Mr. Boyland.

22 MR. BOYLAND: Good morning. Thank you for your
23 testimony. I've sent the companies follow-up questions. A
24 lot of it was BPI, things that I couldn't ask here, so
25 appreciate your time responding. Here, I may have some

1 questions that are kind of overlapping of those questions,
2 so again if it's a BPI response, please feel free to respond
3 in the post-conference.

4 With regard to the average sales values that
5 we're calculating during the period, to what extent was
6 there any changes in product mix? And I guess I mean
7 notable changes, because I understand that there would
8 probably be variations.

9 MR. JENKINS: This is Brent Jenkins with Vulcan.
10 I would say very little change over the course of the
11 period.

12 MR. BOYLAND: And for Bay Standard?

13 MR. GROSS: Wally Gross, Bay Standard. I would
14 say we saw significant changes over the period between 2016
15 and 2018 for the types of products we are manufacturing,
16 getting more into the high alloy all thread rod.

17 MR. BOYLAND: Okay, and does this relate to the
18 seismic?

19 MR. GROSS: This relates to the seismic,
20 correct.

21 MR. BOYLAND: Okay, thank you. And I'm just
22 curious, because the threaded rod seems like a product line
23 that would be, there would be many, many SKUs, just thread
24 sizes, diameters. How many SKUs are there, and I mean would
25 there be a few that kind of account for the majority, or are

1 we just talking about a lot of SKUs and you have to carry
2 all of them?

3 MR. JENKINS: There's a lot of SKUs. This is
4 Brent Jenkins with Vulcan. We carry and produce rod at all
5 different lengths, all different diameters, different thread
6 pitches, different coatings, different specifications. So
7 because of that, there's a lot of SKUs. However, there's a
8 consistent -- there's a handful that are always going to
9 be your largest movers, and that's pretty consistent
10 throughout every year.

11 MR. BOYLAND: Same for Bay Standard?

12 MR. GROSS: Yeah. Wally Gross, Bay Standard.
13 It is definitely the same. A lot of specialty applications
14 change things, and it's very -- it's very regional, where
15 you might see, you know, a very specific set of inventory
16 groups on the east coast is very different from the west
17 coast.

18 MR. BOYLAND: Okay, thank you. And just as a
19 general matter, the level of inventory, ending inventory for
20 manufactured threaded rod, was it high, low or about what
21 you'd normally expect?

22 MR. BLACK: I think for us it was maybe slightly
23 higher and, you know, I think we saw the market healthy and
24 increasing. Unfortunately, we probably didn't get as much
25 as we wanted. So I'm not sure we wanted it to be that high.

1 MR. BOYLAND: And just as a general matter, for
2 sales in general, I mean are you carrying inventory -- or do
3 sales get made essentially right out of inventory and that's
4 it?

5 MR. BLACK: Yeah, I think again part of being a
6 domestic guy, you know, compared to an importer, their
7 expectation is we're going to have it or we're going to have
8 it really soon. So you know, on a commodity like Brent
9 mentioned, there's these handful that are the industry
10 standards. If we ran out of that, there would mass
11 disappointment, right.

12 And so we have those specialty lengths and maybe
13 a diameter not so popular, you know. There may be a couple
14 a week lead time. But how we account for that is normally
15 through just stocking the raw material, because again it is
16 steel.

17 If it's especially plain it will rust. So you
18 don't want to put too much on your shelf of a plain product
19 because it will rust. They won't be happy with it. So
20 stock the raw, and then you can hopefully turn it quickly.

21 MR. BOYLAND: But it does sound like the working
22 capital here is pretty significant?

23 MR. BLACK: Yeah. Our inventory for raw and
24 finished is quite high, especially compared to other Steel
25 Dynamics businesses.

1 MR. BOYLAND: Thank you. Sort of skipping
2 around here, Mr. Gross you mentioned sub-assemblies in your
3 testimony, and I guess the question is to the extent that
4 you're reporting threaded rod, was there an issue in terms
5 of actually reporting the discrete revenue on threaded rod,
6 if it was part of a sub-assembly? In essence, are the
7 numbers that you're reporting, are they specific to threaded
8 rod, not a sort of broader product?

9 MR. GROSS: Wally Gross, Bay Standard. They're
10 specific to threaded rod.

11 MR. BOYLAND: They are. Okay, thank you. And
12 in your testimony, I believe return on investment, return on
13 assets was referenced, and the fact that it's at a point now
14 where it wouldn't justify reinvestment. I guess the
15 question is without, you know, talking about BPI, the trend
16 that we're looking at, is that something that had occurred
17 during the period or after the period or prior?

18 I guess what I'm thinking is 2016 kind of a
19 benchmark, you know, where I could say that was actually
20 exceeding the level? But after that, it declined below the
21 hurdle rate?

22 MR. BLACK: Well, I mean I guess my first
23 question is what trend you're talking about? If you're
24 talking about, you know, whether it's pricing, whether it's
25 demand, whether it's profit. I mean obviously in '16, the

1 price of steel was lower, raw material, which is a huge
2 portion of what we do.

3 But the demand wasn't near as good, so it's a --
4 and then obviously in '17 and then even in '18, the demand
5 went way up. We obviously the percentage it went up, we
6 didn't get to actually follow that as a percentage. We
7 didn't get to capture as much as we wanted, even compared to
8 imports.

9 But you know yeah. In '16, I mean raw material
10 pricing was lower. So even at lower demand, it was a
11 healthier business on the threaded side.

12 MR. BOYLAND: And sorry, just to clarify. I'm
13 sort of referring to a profit margin as sort of a proxy for
14 getting back to the return on investment and, you know, what
15 you'd be looking at in terms of okay, here's the cash flow
16 on an investment. What's the discount rate, here's my
17 return. Am I actually generating anything that's actually
18 going to exceed that? In 2016, was that number exceeded?

19 MR. BLACK: Well I mean it --- you know, I mean
20 as far as Steel Dynamics, we acquired it in August of '16,
21 right, and again it was acquired as a whole business,
22 including the bar side. We provided our numbers. I can't
23 say them out here, but obviously the bar side is our more
24 lucrative side by a lot.

25 And so I mean as far as Steel Dynamics with the

1 acquisition, and again that's an ROI looking at Vulcan as a
2 whole, you know, as a whole it was looked at okay. But
3 obviously the threaded side, we wouldn't be sitting here
4 today if we thought it was appropriate or where it needs to
5 be.

6 And also with the acquisition of All-America's
7 product, you know, we have not really done well on that
8 acquisition either. But obviously we started that in every
9 early '16. It closed in August of '17, but you know we
10 started that probably January or February of '17.

11 MR. BOYLAND: But I guess, you know, just
12 looking at the numbers, it would be I think a reader, given
13 all the facts that you just described, would probably assume
14 that well in 2016, the profit ratio that was being generated
15 was in fact at the level that was consistent with
16 reinvestment.

17 MR. BLACK: Uh-huh.

18 MR. BOYLAND: Subsequently it declined, and
19 further reinvestment wasn't -- and deploying those asset
20 themselves wasn't actually justified.

21 MR. BLACK: Correct.

22 MR. BOYLAND: Is that fair? Is that correct?

23 MR. BLACK: Yes.

24 MR. SCHAGRIN: And Mr. Boyland, this is Roger
25 Schagrin. I think in this particular case, you couldn't

1 have a better example of imports impacting companies'
2 investment decisions. As Mr. Black testified, when they
3 purchased the equipment from Acme All-America Threaded, they
4 purchased it with the plan of putting that equipment into a
5 second facility to operate that equipment, to produced
6 threaded rod on that equipment, and to supply the
7 marketplace.

8 The steep increase in imports prevented them
9 from making any investments along the investments they had
10 envisaged at the time of the acquisition, August '17. So I
11 can't think of a case in which imports had more of an impact
12 on a company's investment decisions than this case. And I
13 think it was also Mr. Black's testimony, now as part of a
14 larger steel company, Steel Dynamics would look at the
15 investments in Vulcan's threaded rod business as part of a
16 panoply of all the potential investments for the company.

17 So they're certainly a company that has always,
18 since their founding, heavily invested. They recently
19 announced a \$1.8 billion investment in a new three million
20 ton flat-rolled mill in the Southwest. I would say that's
21 largely thanks to the Commission's work. As you know, we
22 achieved significant relief in the form of anti-dumping and
23 countervailing duty orders on the three flat-rolled products
24 they will make there, corrosion-resistant steel, cold-rolled
25 steel and hot-rolled steel.

1 So while 232 may be, you know, temporary, those
2 orders will last, and I think that provided a foundation for
3 a very large investment. So they're a company willing to
4 invest. They made investment plans for this equipment, and
5 I mean purchased equipment and a not, given the size of
6 their company, a not insignificant amount of money.

7 And then having to just put it into storage
8 instead of erecting it and producing threaded rod in it,
9 that is solely because of the extremely large volumes of
10 unfairly traded imports of this product.

11 MR. BOYLAND: Thank you, and I just in terms of
12 the plant itself, the second facility, it didn't get
13 developed. Was it intended to produce the whole range of
14 what was being produced in the first facility? Was it
15 essentially going to duplicate?

16 MR. BLACK: Yeah, you know. I'll say 95, 99
17 percent of the equipment is still in storage, because we
18 didn't want to like say oh, I like that piece better. Let's
19 put it in our existing, because we wanted to keep it as a
20 unit to we could put that somewhere else.

21 So the plan was to, I don't want to say 100
22 percent, but 95 percent of the existing equipment, to either
23 put it on a larger facility in the south, you know. Our
24 existing facility couldn't house it. We'd have to invest in
25 a larger facility or, you know, possibly the Midwest. We've

1 also looked at the Northeast.

2 And the reason, as you say well why? I mean you
3 have to balance economy of scale. Hey, duplication of
4 maintenance, duplication of safety, accounting if you did a
5 larger plant in the south versus shipments. You know,
6 obviously threaded rod in shipping is expensive. Being near
7 your customers.

8 So you know, I think if you ask me my feel, I
9 think a second facility probably outweighs having a large
10 facility and shipping it farther. But those will all be
11 looked at, I mean, if we truly believe that's where we need
12 to go on investment. It is to try to weigh those as a large
13 facility and economy of scale versus having two plants being
14 closer to the customer base. But yeah.

15 MR. BOYLAND: Thank you. I just sort of
16 switching gears, a lot of the discussion is about raw
17 material cost as just sort of a financial reporting. Where
18 were the costs associated with zinc and --

19 MR. BURCH: Can you please speak into the
20 microphone?

21 MR. BOYLAND: I'm sorry. The costs associated
22 with the sort of further processing of the raw material, you
23 may not know this off the top of your head, but for the
24 post-conference, could you disclose where those costs are
25 included? Are they part of raw material or are they other

1 factory?

2 MR. LOGAN: I think we may want to address this
3 afterwards, but to clarify, I mean they should be part of
4 the cost of goods sold number?

5 MR. BOYLAND: Yes, and that's I guess for me,
6 when we divvy up the costs and look at a pattern, it's good
7 to understand well, does the raw material itself already
8 include other processing? So to the extent both companies
9 could just clarify what was included? You know, if this
10 goes to a final, we would probably break it out a little
11 more, just so it's not ambiguous.

12 MR. SCHAGRIN: We'll follow-up in the
13 post-conference, and I'm sure we can assist Mr. Gross and he
14 can provide that information confidentially through us in
15 the post-conference as well. I would assume that the zinc,
16 like the bar or rod, would be in the raw materials, and then
17 the actual cost of hot-dipped galvanizing or electroplating
18 would be in the other factory costs. But we'll confirm in
19 the post-conference.

20 MR. BOYLAND: Thank you, thank you. Mr. Gross,
21 you talked about engineering expenses and your testimony
22 suggested that the cost was being included as part of
23 manufacturing direct labor. Is that correct?

24 MR. GROSS: We do not -- Wally Gross, Bay
25 Standard. We do not provide the actual engineering service

1 to our customers. We supply -- our customer has an
2 engineered design to meet seismic code requirements in
3 construction. So they do the engineering, they tell us what
4 they need, and that's what we supply. So and again, the
5 majority of these systems are all thread rod.

6 MR. BOYLAND: So you are -- I mean if I'm
7 interpreting your response, sort of the cost of actually
8 fulfilling the order and producing what the engineering
9 specifications require is included, but not the actual
10 engineering itself?

11 MR. GROSS: Right. The cost associated with
12 that is to now you're taking something that could normally
13 be supplied in a 12 foot length, and you're now supplying it
14 in 10 foot, 8 foot, 12 foot, 6 foot, 3 foot, 2 foot, follow
15 me?

16 MR. BOYLAND: Right.

17 MR. GROSS: And then have it packed down by
18 their specific requirements adds labor to the whole
19 equation. So as opposed to me just producing rod and
20 selling it to somebody that could be doing this, I've had to
21 kind of end up going directly to these people that design
22 these seismic programs.

23 MR. BOYLAND: Okay, thank you, thank you. And
24 just as a -- again, this is definitely something I would
25 want in a post-conference; it's not a response I would

1 expect here. But could you, for your company in particular,
2 could you give me a schedule of the primary costs that you
3 reported or included in SG&A for your company? Thank you,
4 thank you.

5 (Pause.)

6 MR. BOYLAND: I have no further questions.
7 Thank you.

8 MR. CORKRAN: Thank you, Mr. Boyland, and now
9 we'll turn to Mr. Matthews.

10 MR. MATTHEWS: Good morning, everyone. Thank
11 you for your testimony here today. My first question is
12 regarding the effects of the Section 232 investigation. So
13 I understand that this product this not subject to the 232,
14 but I was wondering if you could comment generally on what
15 impact the 232 has had on domestic prices and your ability
16 to source wire rod and steel bar?

17 MR. BLACK: You know, this is Dennis Black.
18 Obviously, with the 232 it's -- our raw material costs are
19 higher. Based on, you know, domestic and even imports, if
20 you were to buy, but we do not. But if we would buy import,
21 it would affect that pricing for our raw materials. But not
22 of course our sale price or selling price.

23 MR. GROSS: Wally Gross, Bay Standard.
24 Obviously, it had a significant cost impact to our finished
25 product. But as far as the effect on my company in the

1 market we sell into, it was on a playing -- I was on an even
2 playing field with any other manufacturer that could supply
3 into that, because we're all basing our price on the same
4 source of steel.

5 So in general terms, the biggest impact for me
6 was availability and getting in the mill rollings, and we
7 had to do a little bit better doing our homework in
8 forecasting our steel requirements, or we were going to have
9 issues.

10 MR. MATTHEWS: Thank you.

11 MR. SCHAGRIN: Mr. Matthews, this is Roger
12 Schagrin. So as Mr. Gross pointed out, for the domestic
13 industry, they were all on the same playing field vis-a-vis
14 the 232 as raw materials. But it's important to point out
15 for their foreign competitors, that playing field was very
16 different because producers in these four countries would be
17 incentivized to go downstream into threaded rod and ship
18 threaded rod to the United States, and not have to pay the
19 25 percent duty, versus if they shipped rod or bar to the
20 United States, 25 percent duty would be imposed.

21 So there's little doubt, particularly from
22 threat maybe as a condition of competition as well, that
23 this product being one level removed from the 232 tariffs
24 and having its raw material subject to 232 and its product
25 not subject, has had a significant impact on this segment of

1 the industry.

2 MR. MATTHEWS: Thank you. Mr. Gross, as both a
3 domestic producer and an importer, I was wondering what
4 extent has the Section 301, of the ten percent tariff under
5 Section 301, impacted your ability to source from China, and
6 has that affected plans for producing more domestically?

7 MR. GROSS: Wally Gross, Bay Standard. To this
8 point, with only ten percent being applied, we have not seen
9 that much of an effect. Honestly, I was looking forward to
10 the other percentage being applied, especially in regards to
11 getting some protection on alloy steel out of China.

12 MR. SCHAGRIN: Mr. Matthews, one more comment.
13 I neglected to mention, even though you didn't ask for it;
14 maybe it was your next question, that last year or 18 months
15 ago the Commission also made decisions in a number of cases
16 on wire rod. So the imposition of dumping and
17 countervailing duties on wire rod has the same impact as the
18 232.

19 It means that more likely, wire rod relief
20 causes, as it should, prices to go up in the United States,
21 and yet abroad prices could fall and producers of wire rod
22 would be incentivized to sell more wire rod to producers of
23 threaded rod, so it could be imported without the imposition
24 of AD or countervailing duties on the rod.

25 MR. MATTHEWS: Yes. Thank you for that. Okay.

1 MR. BLACK: This is Dennis Black. I mean
2 obviously we have large customers who also, you know, buy
3 imports and we sometimes try to get information, obviously
4 like we all do. And they said their effect of what they saw
5 and Wally can probably speak to it more, is what they saw
6 from China was yeah, there's a ten percent but China was
7 taking most of that back.

8 If you look at some of the, you know, the price
9 was going down. They claim they only saw maybe three
10 percent to them, that China was eating a majority of that
11 ten percent and it wasn't affecting them very much. We just
12 didn't, we didn't see any improvement because of China
13 eating the majority of it.

14 MR. MATTHEWS: Thank you.

15 MR. GROSS: Wally Gross, Bay Standard. I would
16 like to share on that subject, because we do import vastly
17 more other standard fasteners from China, and in our -- we
18 go through every one of our commodities on a monthly basis,
19 and we saw consistent price decreases from our factories in
20 China, to offset that ten percent. So it had zero impact in
21 my mind.

22 MR. MATTHEWS: Okay. So in the post-conference
23 brief, could you expand on this, you know, the effect of all
24 these recent trade actions and how that plays a role into,
25 you know, how the Commission should rule on this particular

1 case? That would be helpful.

2 MR. SCHAGRIN: Yeah, we certainly will. It's
3 probably more of a threat factor than an injury factor, but
4 we will certainly address it in the post-conference brief.

5 MR. MATTHEWS: My next question is regarding the
6 share of threaded rod that is produced from steel bar versus
7 wire rod. So I was wondering -- so I understand the thicker
8 product is used from -- is produced from bar. Is there a
9 specific share as to like what is being produced from wire
10 rod and what is being produced from bar? The diameters
11 sorry.

12 MR. LOGAN: Alan Logan, Vulcan. It probably
13 differs for us and Bay Standard. It all depends on your
14 equipment. Most wire rod maxes at about inch and a eighth,
15 inch and a quarter. I believe the wire rod trade case was
16 only covered through 5/8ths or three quarter, something like
17 that. We draw up to inch and an eight out of -- and it all
18 depends on what mill you're talking to.

19 There's wire rod and then there's bar and coil,
20 and then there's bar. So some people call their -- the
21 stuff that we buy in coils barred coil. Some people call it
22 wire rod. Just from a standpoint of volume, probably the
23 mate of the volume is between 3-8ths and an inch and a
24 quarter across all grades.

25 You do have some -- obviously, we produce all

1 the way up through four inch diameter. But from a pound
2 standpoint, and you guys asked for pricing products and we
3 tried to pick the ones that were most representative of our
4 broad product line, 3/8ths by 10 foot zinc being the,
5 probably the largest single one line item SKU that's sold
6 within the industry from a volume standpoint. I hope that
7 answers your question.

8 MR. MATTHEWS: Yes, yes, it does.

9 MR. GROSS: Wally Gross, Bay Standard. We are
10 exactly the opposite. We are all large. You know,
11 predominantly 60 percent of ours as far as weight is of one
12 inch and above.

13 MR. BLACK: Again, I don't want to speak for
14 Wally. This is Dennis. But is it because you can't compete
15 and you had to get out of that market and get back to your
16 imports?

17 MR. GROSS: Wally, Bay Standard. Yes, that
18 absolutely is a cause, and then shifting our business to
19 chase other avenues where we can move product, yeah.

20 MR. MATTHEWS: So can bar and wire rod be
21 processed on the same threading machines? Do you have to
22 use different -- yes, okay. On a more general note, is
23 counsel aware of any anti-dumping or countervailing duty
24 orders on the subject product in third country markets?

25 MS. DRAKE: Elizabeth Drake, Schagrin

1 Associates. We are not, but we will revisit that
2 post-conference to see if there may be some we missed.

3 MR. MATTHEWS: Okay, thank you. So the current
4 order on carbon threaded rod from China, so why -- if carbon
5 threaded rod and alloy threaded rod can be used
6 interchangeably, why was that not included in the scope of
7 the previous investigation on China?

8 MR. SCHAGRIN: This is Roger Schagrin. Probably
9 first because it was a decade ago, and there have -- I think
10 the Commission's seen in a lot of cases. I know that I did
11 cases on carbon plate in I believe '96, and 2000, that was
12 just on carbon. And then when we did it again in 2014, we
13 made it carbon and alloy.

14 So I think increasingly throughout the steel
15 industry over the last 20 years, there's been a change to
16 have more products made at steel mills that fall under a
17 high strength, low alloy area. So there's been this
18 blending of the line between carbon and alloy, with high
19 strength low alloy.

20 Some of them were ten years. Changes in the
21 industry and there was different counsel. I think that's
22 why that -- there wasn't a countervailing duty case, even
23 though there's plenty of subsidies in the Chinese steel
24 industry. I think we alone have done about maybe over 20
25 CVD cases on various steel products from China.

1 But here, there was no CVD order in effect. But
2 I think that's the main reason, is just changes in steel
3 over the past decade or so.

4 MR. MATTHEWS: Thank you. Then my last
5 question, I was wondering if counsel could provide raw
6 material pricing data in the post-conference brief.

7 MR. SCHAGRIN: Yeah, we certainly can. We can
8 provide it for both rod and bar.

9 MR. MATTHEWS: Okay, thank you. That's it for
10 me.

11 MR. CORKRAN: Thank you, Mr. Matthews. I'd like
12 to express my appreciation to the panel today. I've got a
13 few follow-up questions, but a lot of the questions I have
14 have already been addressed. The first question I have, I
15 would like to turn back to some of the testimony we heard at
16 the very beginning of the day from Mr. Tsai, regarding
17 product from Taiwan.

18 One of the characteristics that he emphasized in
19 terms of that threaded rod was its higher elasticity. I
20 know you're going to address the competitive aspects of that
21 in your brief, but could I get a better understanding of
22 elasticity in the context of this product, and what type of
23 applications would be looking for greater elasticity.

24 MR. BLACK: Again, elasticity is again back to
25 some of the physical requirements required. Probably Wally

1 will want to chime in. It's probably a huge portion of the
2 seismic. Obviously it has to move. If you're looking to
3 hang a cable tray or duct work, they don't care about
4 elasticity, right? That is very -- it's just hanging in the
5 building.

6 It's more normally elasticity's big on the
7 higher end application like a seismic maybe for anchoring
8 type stuff like a wind tower. If you're anchoring a wind
9 tower, obviously that's going to have a lot of torsion. So
10 I would say it was a higher end product.

11 But it's just -- it's also covered by all the
12 specs, right? I mean certain specs, if you meet that spec,
13 some of the specs have elasticity, some don't, right? I
14 mean it's truly what product are you providing, and all the
15 specs, whether it be low or alloy, are covered by some sort
16 of spec, industry spec. So --

17 MR. LOGAN: Alan Logan, Vulcan. I was a little
18 perplexed when the term "elasticity" was used. I think
19 ductility is probably a better word. I don't want to speak
20 for him, but ductility is probably -- elongation or
21 ductility is probably more, more what he's talking about.

22 And it's interesting, uncertain certain
23 applications you want less ductility. You don't want the
24 bar to stretch. That would be in the case of the seismic.
25 In the case of seismic, what you're trying to do is keep the

1 building from not moving. If the building, if the fastener
2 stretches a little bit, the building could start moving and
3 then that's when you have a catastrophic failure.

4 So the idea on that is you don't want it to
5 move. There are other applications that you want more
6 ductility. You want higher strength and more ductility
7 where the fastener can give a little bit and stretch a
8 little bit without failing. So it depends on what the
9 specification that you're looking for.

10 There are various specifications, you know, that
11 have very low ductility requirements. There are other
12 specifications across the steel continuum that is much
13 higher in ductility. I hope that answers your question to
14 some degree.

15 MR. GROSS: Wally Gross, Bay Standard. There
16 is, as Roger had mentioned, very recently it's come to our
17 attention that certain importers are now bringing in product
18 that meet the ASTM standard, ASTM F-1554, Grade 36, which is
19 what I've spent the last three years focusing my company on,
20 is exploiting that in the market, training the end user as
21 this is the application for embeds into concrete for seismic
22 requirements.

23 Which, which separated my domestic product from
24 having to compete against lower-priced imports. Within the
25 last two months, it's come to my attention that it's being

1 supplied in the west coast to distributors, taking business
2 away from us, and allowing those distributors to sell to
3 other distributors, my customers meeting that standard.

4 That particular standard has four mechanical
5 requirements to it, where other products previously on the
6 ASTM standards that they were meeting for low carbon had two
7 mechanical requirements. So it's for me, that in and of
8 itself is a game-changer and it's of great concern for me,
9 if that trend continues.

10 MR. CORKRAN: Thank you. That was very helpful.
11 I'd also like to ask -- I've heard a lot about construction
12 today, and construction was identified as a major demand
13 driver. Mr. Tsai's testimony earlier indicated that imports
14 from Taiwan might have a focus that is more in the
15 automotive sector. Can you tell me to what extent you have
16 a customer base that includes automotive customers, and if
17 so how is threaded rod used in the automotive industry?

18 MR. BLACK: This is Dennis. I don't think we
19 know obviously what's specific he's speaking of. But we
20 don't do a lot in the automotive. Again, it would probably
21 be a very small fastener, you know, whether it be -- I don't
22 know if he's speaking of a bolt or a bolt replacement, a
23 stud. I can't, I don't know what he's specifically asking.

24 MR. GROSS: Wally Gross, Bay Standard. I agree
25 with Dennis' statement. The end use of our product is, as

1 far as Bay Standard, has zero automotive application.

2 MR. JENKINS: This is Brent Jenkins from Vulcan.
3 I can also attest that while some of Taiwan's production may
4 be going into automotive, the two largest volume -- based
5 off our market research, the two largest volume importers of
6 just commodity threaded rod are Fasten-All and Bright and
7 Best, and as far as we know, their largest suppliers are
8 both in Taiwan.

9 So I think a lot of it is going under the same
10 markets, the standard commodity threaded rod market used in
11 construction.

12 MR. CORKRAN: Thank you. That's very helpful.
13 My next question had to do with the acquisition of the Acme
14 Indianapolis facility. Can you go into that a little bit
15 more? I was -- it sounded to me as if Vulcan purchased the
16 facility and discontinued any, certainly any threaded rod
17 operations at that facility. Is that fair? Is there more
18 to it? What more should we be taking from this?

19 MR. BLACK: Yeah. When we bought the facility,
20 we did not buy the building. We bought the equipment, we
21 bought you know basically the market share, you know. There
22 were reasons we didn't buy the building. So we said hey, do
23 we relocate it? So we bring it to our facility?

24 But we did not buy the facility itself. We
25 bought the equipment and that portion of the business or

1 hope to be that portion of the business. That doesn't mean
2 the customers follow us, but that's what we hoped.

3 MR. CORKRAN: Okay.

4 (Pause.)

5 MR. CORKRAN: One of my questions is really more
6 of a request. In discussing the issues that Mr. Matthews
7 raised in terms of the 232, the 301 and as Mr. Schagrín
8 correctly identified, the wire rod anti-dumping and
9 countervailing duties that are now in effect in the United
10 States, could you please give particular attention not just
11 to the threat implications, but to the cost implications.

12 I was very much struck by testimony that yes, it
13 is something that you -- that there is a notion of a level
14 playing field among U.S. producers. But I would ask for a
15 market that has an import presence, which these were not
16 cost drivers, shouldn't the Commission -- should or should
17 not the Commission be looking at this as a cost that was
18 essentially imposed on your industry, and is separate from
19 any notion of competition with imports?

20 MR. SCHAGRIN: Well, we'll address it in the
21 post-conference, Mr. Corkran. This is Roger Schagrín. But
22 I don't think it can be separated by the Commission as a
23 cost not impacted by competition because yes, as we explain
24 in both petition and will in our post-conference brief,
25 there's significant increase in the cost raw materials over

1 the POI.

2 However, it's the -- not only the sworn
3 testimony of the witnesses this morning, but the facts that
4 this industry was not able to pass along those increased
5 costs because of import competition. Now if that import
6 competition were fairly traded, you know, lots of luck.
7 That's the way it goes. We live in a real marketplace.

8 But if unfairly traded imports prevented the
9 U.S. industry from passing along its increased costs of raw
10 materials, I would say regardless of the reason that costs
11 of raw materials were increasing, that the Commission
12 couldn't, it wouldn't be appropriate for the Commission to
13 say well, raw material costs were only increasing because of
14 these other actions of the government, and so that's what
15 injured you.

16 This Commission has always looked at
17 underselling and price suppression or price depression and
18 cost-price squeezes as if underselling by imports has caused
19 price suppression and a cost-price squeeze. Then that's
20 evidence of injury, regardless of why the costs of raw
21 materials were increasing.

22 So we'll address it in the context of injury as
23 well as threat, and explain the cost of raw materials, which
24 were certainly impacted by these actions. But we'll make it
25 clear, we blame squarely from a marketplace supply and

1 demand perspective, the inability of U.S. producers who
2 tried repeatedly, not speaking out of turn from antitrust
3 perspective, tried repeatedly over the Period of
4 Investigation to increase their prices and were
5 specifically told by customers hey, we're sorry to hear to
6 your raw material costs are going up.

7 But if you want to raise your price to us by 15
8 percent, we're just going to buy more imports. So I mean
9 that nexus is not something created by counsel. This is
10 what the people in the industry were being told by their
11 customers. Hey, we're not paying your price increase.
12 We're going to buy more imports, and they said oh, we can
13 only not pass along, you know, but so much.

14 Eventually, we're starting -- we're going to
15 start selling at low cost, which you can't do in the
16 manufacturing industry.

17 MR. CORKRAN: Okay. I appreciate that, and I
18 look forward to hearing the explanation, because I think you
19 framed the issue exactly what -- exactly the point that I'm
20 wondering about, is what expectation there would or should
21 be to increased prices from an externally generated cost.
22 But we're certainly talking about the same thing. So thank
23 you very much for that.

24 MR. CORKRAN: My next question is a
25 product-related question, but it also has an aspect that is

1 -- we see in the harmonized tariff schedule. Can you talk
2 to me a little bit about what it means to have a
3 continuously thread threaded rod versus a non-continuously
4 threaded? What are the aspects of those two types of
5 products? How might they differ in their application, and
6 for that matter just generically.

7 I mean we have the data, but just generically in
8 your experience, how commonly do you see non-continuously
9 threaded rod?

10 MR. LOGAN: Alan Logan, Vulcan. For the
11 threaded rod market, by and large in the vast majority, it's
12 a continually threaded product. There are I assume are
13 certain applications that would -- that would require
14 threads only on one or both ends. We do not really service
15 that market, so I can't really speak to the entirety of that
16 market.

17 There are -- when we originally, we tried to
18 accommodate when we originally wrote the scope, to try to
19 not include products that were not something that we
20 manufacture. Since then, we know that people have tried to
21 substitute single or double end threaded products to compete
22 with continuous threaded products, and under certain
23 applications that can be done.

24 If you know the -- if you know the end length on
25 the job site that you need, then that can potentially occur.

1 But it also cuts -- it also eliminates the main attribute of
2 threaded rod, which is the variability of being able to
3 modify it on the job site to the exact length that you need.
4 So obviously if it only has threads on each end, then that
5 can't be done as to that great extent.

6 MR. SCHAGRIN: And Mr. Corkran, you asked about
7 the product itself just from, you know, as we put together
8 the petition and looked at, you know, why do you have this
9 partial thread and what are the members of the domestic
10 industry. Evidently, there are a couple of U.S. producers
11 who don't make continuously threaded rod, but do make
12 partially threaded rod.

13 And so I mean I guess it's just different. I
14 presume they have different kinds of machinery and they have
15 different kinds of equipment and they 're servicing a
16 different kind of market.

17 And so that, I think, was another thing that
18 went into their initial thought processes. As we, as you do
19 when you're redoing a case, you know, broke up the scope
20 into every piece of the language we said how did you come up
21 with this 25 percent, you know, ten years and what does it
22 mean?

23 We learned that there are a couple of U.S.
24 producers who make only partially threaded rod, and do not
25 make continuously threaded rod, and that Vulcan makes only

1 continuously threaded rod and does not make partially
2 threaded rod. Evidently the machinery itself is different
3 to apply partial threads versus continuous threads.

4 MR. GROSS: Wally Gross, Bay Standard. We do
5 produce a significant amount of double end bar for -- by
6 engineering design, simply because we have customers who
7 require part number identification and heat code
8 identification on the bar itself, on every bar produced, and
9 we've had to build equipment to do it.

10 But 90 percent of our business when somebody
11 approaches us with double end bar, is we try to steer them
12 from all thread bar, because application-wise, strength-wise
13 there's no difference, and I can offer them a better price
14 doing continuously threaded, since that's how, generally my
15 plant is set up to produce.

16 But it's -- the requirement for double end bars
17 is fairly insignificant in the market.

18 MR. CORKRAN: Can you elaborate a little bit on
19 that? Are you telling me that the double end bars, one of
20 their leading desirable characteristics is the ability to
21 put a bar mark on the non-threaded portion? Is that what I
22 understand from your testimony?

23 MR. GROSS: Wally Gross, Bay Standard. We have
24 a customer whose engineering department loves to
25 over-engineer everything they do, and that's pretty much the

1 sum of it. They are a leader in the industry, and one of
2 their selling points is that every bar they sell into the
3 field can be traced back to the raw material it was
4 manufactured from, and this is a huge selling
5 characteristic that they offer their end users.

6 Again, they're a leader in the industry.
7 They're a leader in construction and code callouts in
8 California, and they carry a lot of weight. So to be able
9 to have an opportunity to service that business, we had to
10 adapt or else pass on the business.

11 MR. CORKRAN: Thank you. That's interesting.
12 Does this tie in to the fact that one of the areas that
13 you've been increasingly concentrating in is on the -- is
14 the seismic field? Is that linked to this customer that
15 needs strict identification?

16 MR. GROSS: Wally Gross, Bay Standard. Yes,
17 that's a fact.

18 MR. CORKRAN: Just to help me put that into
19 perspective then, how generally, particularly for bars that
20 are continuously threaded, how is identification in terms of
21 specification producing mill, things like that, how are they
22 normally identified in continuously threaded rod.

23 MR. LOGAN: Alan Logan, Vulcan. Various specs
24 require different things. There are some that require a
25 color code. There are some that require a physical stamp,

1 meaning an indentation, an indented stamp for grade or for
2 manufacturer symbol. There are a lot of specifications that
3 have no requirement.

4 So and then even some that have requirements
5 allow for it to be just marked on a tag, and that that be
6 fully traceable with heat and lot numbers.

7 MR. CORKRAN: I am almost done with my
8 questions. I have I think maybe one more, and that has to
9 do with a follow-up on a question Ms. Martinez asked, which
10 was can you tell me a little bit more about the two primary
11 formers of galvanization, electroplating and hot-dipped
12 galvanized.

13 Are there particular applications that -- for
14 which one might be more appropriate than the other? Are
15 there costs such as environmental considerations that may
16 lead a facility to have one versus the other? Why, why do
17 those two exist side by side in this industry?

18 MR. BLACK: I'll take a shot and Alan can add to
19 it, but the electroplating is much cheaper for one. So the
20 majority on some of that is much higher than the hot-dipped
21 galv. The hot-dipped galv is normally I'll use the word
22 corrosion, but maybe outdoor use. The zinc is not a real
23 thick. It's just electroplating.

24 So it's pretty thin, and it will, if left
25 outside, start to surface rust, especially at the thread

1 peaks and valleys where water sits. So it's really about
2 end use and what the customer needs. Hot-dipped does cost
3 more, but if they do need that protection against the
4 environment, and I'm not saying all outside. It could be a
5 wet environment inside obviously, but you know it's again
6 back to the end use and price when it comes down to it.

7 MR. LOGAN: Alan Logan, Vulcan. I'll add a
8 little bit to that. From a standpoint of process, hot-dip
9 is a dipping process where the product is submerged in
10 molten zinc. Therefore, the coating comes out thicker and
11 it also that's where you get the corrosion resistance.

12 And galvanizing competes with stainless in some
13 degree. But obviously not to a great degree because nickel
14 and chrome add so much corrosion resistance. The zinc
15 plating is more of an electro process, where the parts are
16 charged in a bath and it actually attracts the zinc.

17 It's a very thin coating, and really when you
18 talk to people and it's been done that way for a long time,
19 it really has to do with job site installation and not
20 wanting to get your hands dirty. From a standpoint -- not
21 that they don't want to get their hands dirty, but when
22 they're trying to install a product and they're hanging
23 upside down and installing it, they don't want grease marks
24 all over stuff that's just been painted.

25 So it's more of a cleanliness, job site

1 cleanliness application. It does offer some slight
2 corrosion resistance, but it's not a lot compared to other,
3 to other coatings.

4 MR. CORKRAN: Okay. Well, I would very much
5 like to thank the panel. This has been tremendously
6 helpful, and I'm now going to turn to my colleagues to see
7 if there are additional or follow-up questions. Yes, we
8 have a few follow-up questions. We'll turn first to Mr.
9 Boyland.

10 MR. BOYLAND: Thank you again. This is sort of
11 a follow-up to a follow-up that I asked in writing, related
12 to the pattern of conversion costs. Sort of to add on to
13 that question, looking at the company's, and I'm speaking to
14 Vulcan specifically, the capacity utilization during the
15 period, was that high or low or just about normal for this
16 company long term? Or was it -- how would you describe
17 capacity utilization?

18 MR. LOGAN: Well, it did increase. We did show
19 the increase in 2017 when we bought the All-America assets,
20 and although they sit unused at this point, they are assets
21 that we can install eventually and have that capacity. We
22 also felt that in their reply, All-America would probably
23 show a reduction in capacity.

24 So we didn't want to show that the U.S. did not
25 lose that capacity, it didn't go away. It's just not being

1 currently used. As far as the capacity utilization prior to
2 that and up to this point, it has grown due to the
3 All-American acquisition. We didn't plug in the actual
4 other capacity, but we did utilize our current equipment.

5 So we did show more production, but the overall
6 utilization, because of the added capacity, probably was
7 about flat or just a little bit, maybe increasing a little.

8 MR. BOYLAND: Thank you, yeah. And I think that
9 just gets sort of to another question related to conversion
10 costs, sort of embedded in the question itself.

11 MR. LOGAN: Sure.

12 MR. BOYLAND: About the importance of variable
13 costs versus fixed.

14 MR. LOGAN: Right.

15 MR. BOYLAND: And I guess my question is I'm
16 unitizing numbers and I'm seeing an average cost, and I'm
17 wondering well, if the capacity utilization is X, if it goes
18 up substantially, you know, would I be looking at a
19 conversion cost that's half of what it is, or is it just so
20 variable that it's not going to change that much?

21 MR. LOGAN: Well I mean, so we added some PRWs,
22 you know.

23 MR. BOYLAND: Right.

24 MR. LOGAN: Most of that was probably added in
25 the support aspects of manufacturing, more in the shipping,

1 receiving, packaging, labeling, where our equipment, our
2 equipment can run more product with the same number of
3 employees. The extra stuff, the packaging is more one to
4 one. As you increase volume, you have to have more people
5 there to do that type of work.

6 So overall, our as capacity utilization goes up,
7 I would imagine fixed costs being the same, the actual
8 production costs should decline. There would be some other
9 stuff that would have more of a one to one ratio, if that
10 makes sense.

11 MR. BOYLAND: Yes, it does.

12 MR. BLACK: Hey, this is Dennis. I have
13 something to add. The other part is raw material costs are
14 such a huge portion of that, that you know you can be
15 incredibly efficient and pat yourself on the back and make
16 almost no strides at times. And it can be disheartening,
17 but you know the raw material costs are a huge portion. I
18 don't know if I should say it here. That's the reason why
19 I'm kind of beating around the bush. We can obviously show
20 that. But you know, it's a huge percentage.

21 MR. BOYLAND: I understand, and I guess my --
22 the question that I sent the company getting to that part of
23 cost was, you know, sort of with the understanding that raw
24 material is a substantial part of the total COGS, but it's
25 not the only part. So I wanted to make sure we had a feel

1 for what was going on on the non-raw material part.

2 So to the extent that you could discuss capacity
3 utilization in your response if it's relevant, please feel
4 free. Thank you.

5 MR. CORKRAN: Thank you. Mr. Matthews?

6 MR. MATTHEWS: This is Daniel Matthews, Office
7 of Industries. I wanted to follow up on Ms. Martinez's
8 question earlier about stainless. So I understand that
9 because there's a high chromium and nickel content in
10 stainless, that the costs are significantly higher than
11 carbon and alloy threaded rod.

12 But I mean looking for, this is more of a
13 speculative question. Would it, would it be feasible for an
14 importer to start supplying or switching to stainless and/or
15 -- if that's not included in the order?

16 MR. LOGAN: Well, depending on where the demand
17 is coming from, switching our current -- you can't -- it's
18 not interchangeable from a standpoint from our customers'
19 view, because it's so price -- it's so much different, like
20 multiples different. We would like to manufacture more
21 stainless, but the demand is not there. It's such a small
22 market.

23 So it's -- that's why it's not included in the
24 case, simply because it is so much higher priced and it is
25 so -- and the corrosive resistant market is so much smaller

1 than the carbon and alloy that the case covers, that that's
2 why it's not included.

3 MR. MATTHEWS: So in the long run you would see
4 the trend, like you did from carbon to alloy, from alloy to
5 stainless?

6 MR. SCHAGRIN: No. Even the Chinese can't sell
7 stainless at carbon and alloy prices.

8 MR. MATTHEWS: Okay. All right. That's it for
9 me.

10 MR. CORKRAN: Well, I'd like to thank the panel
11 once again. That concludes staff questions, and we will
12 dismiss this panel.

13 (Panel leaves.)

14 MR BURCH: Will the room please come to order?

15 MR. CORKRAN: Thank you very much. We will
16 begin our next panel with Ms. Carol Liu.

17 STATEMENT OF CAROL LIU

18 MS. LIU: Yes. Hello everybody. Thank you for
19 your time and offering this chance for me to be here. I'm
20 Carol Liu from Ying Ming Industry in Taiwan, and we are a
21 manufacturer. The product we are selling to America are to
22 a OEM located in Detroit. So that OEM company, that car
23 company is actually the importer of our product.

24 The product we make are auto parts, because
25 we're in auto industry. So all of our product selling to

1 America are for auto industry. Does we have a similar
2 product like this petition describe, but in our industry it
3 is called double-ended stud, double-ended stud, yeah. For
4 this type of products is commonly used in engine and just
5 mentioned applications.

6 So the fatigue tax of this product should be
7 really high, because imagine a part installed into an engine
8 and just mentioned. So when you start your cars, it's the
9 inner vibration condition, yeah. So it's very different.
10 And in fact, this kind of design, this double-ended stud is
11 quite limited in car industry. It's not very commonly used
12 because normally for double-ended stud, there will be a hat
13 in the stud.

14 The reason why they design in this way is
15 because normally for this product, the application is really
16 critical. It's like a multiple joints. A lot of joints
17 would gather here, and we need this hat or you could
18 describe it as hat or something, something in the middle, to
19 make sure that these multiple joints reach to a perfect
20 balance. They have interfere and not interferes.

21 So because imagine in engine, there are many
22 components that would interfere together. Sometimes we
23 expect them to be interfered; sometimes we don't. So that's
24 why they come out with this design, that the double-ended
25 stud with the hat inside. I brought this for you guys, so

1 that you can have a better understanding, yes, like the
2 photo I send to you, right.

3 And this hat here is not assembled. It's
4 fouched (sic). So if you look at this drawing here, you can
5 see we cut the bar with this -- we cut the material in this
6 length, and then by multiple or co-folding station we make
7 this shape in the middle, yeah. So it's not assembled.
8 It's a one piece part. If you want to look into details, I
9 can pass this to you guys, yeah, okay.

10 So yes. There's a station. Okay, so yeah. The
11 product we make are for auto industry and mainly used for
12 engine and transmission. I look into the volume we export
13 to America last year. It was like 320,000 pounds, that
14 figure, yeah. Because like I said, the design is quite
15 limited in auto industry.

16 Also, when I look at the petition, I saw a word
17 called average unit value. So I check that our record of
18 this average unit value, and I found something really
19 interesting. While normally people would expect the value
20 we sell to domestic market is lower than what we sell to
21 export market. But in this case, it's opposite. The sell,
22 the selling price we offer to domestic market is actually
23 lower. So we sell to America customer the pricing is
24 higher.

25 The reason being is that American government has

1 a higher regulations on cars, especially pickups. So yeah,
2 seriously. People should buy American cars, because it's
3 really safer. So it's really interesting in this case that
4 I saw this figure. I never saw this figure before, and I
5 was very impressed.

6 So anyway, so this is what we do with our
7 customers. So you can see in my questionnaire that the
8 importer is actually a car company, so I cannot say the name
9 here if you understand. Okay. So we don't think that the
10 industry is a threat or will be a threat in this position.
11 Yeah, so that's my comments. Thank you.

12 MR. CORKRAN: Thank you very much, Ms. Liu. We
13 will start questioning with Ms. Keysha Martinez, our
14 Investigator.

15 MS. MARTINEZ: Hi. Thank you for being here
16 today and testifying. I only have a couple of questions.
17 So I just want to make sure I understand. Are you saying
18 that the product that you are describing, that it should be
19 seen differently than the threaded rod that the domestic
20 industry is arguing is injuring the U.S. industry, that are
21 alleged to be sold at less than fair value?

22 MS. LIU: Yes, because the engineering
23 requirement in United States is higher, a lot higher.

24 MS. MARTINEZ: So would you say, are the places
25 for these parts you believe are a lot higher than -- it's

1 not just a commodity?

2 MS. LIU: Yes, because the tolerance, the
3 drawing design are more complicated than the domestic
4 customers.

5 MS. MARTINEZ: And are you aware, and I'm sure
6 the domestic industry can respond later, but do you know if
7 the U.S. industry, if you compete with U.S. producers in
8 this particular product or --

9 MS. LIU: This is a very good question.
10 Actually, we've been trying to compete the American makers,
11 I mean for car industry for many, many years, and it's
12 actually quite challenging, because of being a supplying
13 auto industry, you do not just do production. You also need
14 to provide a lot of service.

15 For example, like site engineer. You need to
16 have a lot of site engineer in each assembly, and our
17 customers, they have like 20 different assembly plants in
18 America. So most of our competitors, American makers, they
19 have like two or three site engineers at each assembly
20 plant, which is still quite challenging for us to make that
21 service. Also we have to kind of co-design the product with
22 car companies together, and that's another challenge too
23 because of the timing difference and the language,
24 everything. So that's quite challenging to us also, yeah.

25 MS. MARTINEZ: Thank you, and do you know what

1 your competitors in Taiwan are doing? Are they producing a
2 similar product for export, or do they deal more in this
3 commodity threaded rod?

4 MS. LIU: Well actually there are very few Tier
5 1 fastener supplier as we do in Taiwan, because most of them
6 they sell to distribution, distributor.

7 They sell to distributor in America, and this
8 American distributor, they oftenly buy blank product from my
9 competitor in Taiwan, so that they can do service driven
10 (sic) like zinc plating or other coating in America, and
11 then do some special packaging. Because in auto industry,
12 especially for engine and transmission, they do auto
13 feeding. So you need to have a really special packaging to
14 make sure the system, the feeding system function well, so
15 that it could be feeding automatically.

16 So and a lot of Taiwanese makers, they don't
17 have the capability to do that, or to meet the requirement,
18 yeah. So that's why some of them selling this blank product
19 to American distributor, and they do service driven and then
20 to packaging. But what we do is we do everything in Taiwan,
21 and then ship here, yeah. So there is no other maker doing
22 the same thing as we do in Taiwan, yeah.

23 MS. MARTINEZ: Thank you. That concludes my
24 questions.

25 MR. CORKRAN: Thank you, Ms. Martinez. Now

1 we'll turn to Mr. Gallagher.

2 MR. GALLAGHER: Thank you. I just have a couple
3 of questions. This is what you sell to the United States?

4 MS. LIU: No, not really. Not yet, not
5 completely yet. This is just one of the process. We have
6 like a co-forging, that's co-forging, and then after that we
7 have threading. And as you can see, the diameter of both
8 side are different. So we have to do thoroughling (sic)
9 twice.

10 MR. GALLAGHER: No, I understand. But what I'm
11 asking you is this what you ship to the United States?

12 MS. LIU: Yeah, yes, yes.

13 MR. GALLAGHER: Just this?

14 MS. LIU: Just --

15 MR. GALLAGHER: Or things similar to this?

16 MS. LIU: Yeah. So bigger, smaller, but similar
17 to this.

18 MR. GALLAGHER: With a nut on it?

19 MS. LIU: No, no. With shape on it.

20 MR. GALLAGHER: Yes.

21 MS. LIU: Yes. So for example this one is
22 smaller, but similar.

23 MR. GALLAGHER: Essentially the same design?

24 MS. LIU: Yeah, yeah. This design are owned by
25 the customers. They design, they design the part, the

1 application, the performance and output this drawing, and we
2 make according to the drawing, and also there's further
3 requirements.

4 MR. GALLAGHER: Thank you. I don't have any
5 further questions.

6 MR. CORKRAN: Thank you, Mr. Gallagher. Mr.
7 Horn.

8 MR. HORN: Earlier in your testimony, you
9 described the price in the Taiwanese domestic market as
10 higher than the U.S. market. Is that accurate?

11 MS. LIU: No, no, no. The pricing we're selling
12 to Taiwan is actually lower, because the requirement of
13 American government on cars are higher. So the product, the
14 pricing we are selling to these car companies is actually
15 higher than what we sell to Taiwanese customers. It's the
16 regulations.

17 It's very difficult to get into auto industry in
18 America, because there are many, many requirements, and for
19 a car itself, the safety requirement of American government
20 is actually higher than Taiwanese government. So the
21 building, building a car in America is actually -- the
22 quality level is higher than the Taiwanese level.

23 So you can imagine the product we're selling to
24 Taiwanese customer is actually lower, because the
25 requirement is not that high, if you understand what I'm

1 trying to say, yes.

2 MR. HORN: Thank you. Would you describe your
3 -- and if you can't do so here, would you describe the
4 levels of capacity utilization? Are you supplying all of
5 the Taiwanese --

6 MR. BURCH: Jeff, can you ask your question into
7 the mic?

8 MR. HORN: Even if you do so in a brief and you
9 don't want it public, could you describe your capacity
10 utilization? Are you supplying all of the Taiwanese market
11 and still have additional capacity to send to the United
12 States, or is there excess capacity that you could still
13 increase shipments to the United States?

14 MS. LIU: Good question. Well, our market share
15 is America and some Asia excluded China, and then also
16 Europe. So it's kind of like three different market share,
17 yeah. To be honest, our capacity has been maximized for the
18 last three years, and we so far have no plan to expand our
19 capacity, yeah.

20 MR. HORNE: Would you be able to create similar
21 products on your existing machinery? Or is this so
22 specialized that you can only create these auto parts?

23 MS. LIU: Yes. It's very specialized, yeah. For
24 example, we make for eight car companies. We cannot selling
25 the same thing or same design to B customers. Because they

1 are all different design. And different engineering spec.

2 MR. HORNE: But on the same machinery, could you
3 change the machinery or alter it to make a different product
4 for a different customer? Or a different product entirely?

5 MS. LIU: It still has to be the same type. For
6 example, if double-end stud, then double-end stud. And if
7 it's a flange or some special one, then stay flange. So
8 it's kind of difficult to exchange, like I do hex-flange for
9 this machine and then I can change it to double-end stud.

10 MR. HORNE: So you can change and there's just --

11 MS. LIU: I can't. I can't. But for the same
12 machine, I can make double-end stud for A customer, B
13 customer, C customers.

14 MR. HORNE: Okay. Thank you very much. This
15 concludes my questions.

16 MR. CORKRAN: Thank you. And with that, we'll
17 turn to Mr. Boyland.

18 MR. BOYLAND: Thank you for your testimony. Just
19 one quick question. The product that you're selling to the
20 company in the U.S., the auto manufacturer. Are you selling
21 the same product to other affiliated producers not in North
22 America? In other words, the same company, but an affiliate
23 in --

24 MS. LIU: Yes. Yes.

25 MR. BOYLAND: -- in other countries?

1 MS. LIU: Yes, it's a global country, so we sell
2 to other company in America, and also to South America,
3 Asia, Europe, South East, South America, yes.

4 MR. BOYLAND: So the co-design would be
5 applicable to this company, but assembly, production,
6 etcetera, is happening all over the world?

7 MS. LIU: Yeah.

8 MR. BOYLAND: So it's not specific to the U.S.?

9 MS. LIU: Yeah, but --

10 MR. BOYLAND: That part?

11 MS. LIU: Yeah, yes.

12 MR. BOYLAND: That correct?

13 MS. LIU: But it's interesting that, even for the
14 same autos, they have different design in different area.
15 So sometimes we thought we could use one source to support
16 this customer globally, but sometimes no.

17 MR. BOYLAND: Okay. So sometimes, but not
18 always?

19 MS. LIU: No, no.

20 MR. BOYLAND: In terms of interchangeability?

21 MS. LIU: Yes.

22 MR. BOYLAND: Thank you for your testimony.

23 MR. CORKRAN: Thank you. And we'll turn to Mr.
24 Matthews.

25 MR. MATTHEWS: Daniel Matthews, Office of

1 Industries. Thank you for your testimony here today. My
2 first question is regarding the OEM that you're supplying.
3 So you mentioned it's just like one OEM in the United
4 States.

5 MS. LIU: Yes.

6 MR. MATTHEWS: But that there are eight auto
7 makers that you were supplying?

8 MS. LIU: Yeah.

9 MR. MATTHEWS: So those auto makers are mostly
10 based in the Asia region

11 MS. LIU: Uh, yes. Also in Taiwan. There are
12 several. And also in Thailand, India and Europe.

13 MR. MATTHEWS: And these are different companies
14 from all over --

15 MS. LIU: Yeah, different. Different, yeah.

16 MR. MATTHEWS: Okay.

17 MS. LIU: They are global one, but also local
18 one.

19 MR. MATTHEWS: And in terms of sourcing your raw
20 materials, is this from Taiwanese producers wire rod and
21 steel bar?

22 MS. LIU: I would call it, we call it a coil or
23 wire.

24 MR. MATTHEWS: Or wire? Okay.

25 MS. LIU: Yeah, 'cuz we don't use bar.

1 MR. MATTHEWS: You don't use bar?

2 MS. LIU: No.

3 MR. MATTHEWS: And this is being sourced from
4 Taiwanese producers or from other --

5 MS. LIU: Taiwanese producer, yes.

6 MR. MATTHEWS: And you are not supplying any
7 firms in mainland China?

8 MS. LIU: No, 'cuz we have a company over there
9 and that company is specifically only supports this Chinese
10 market. We try not to make two companies as competitors.
11 So this Chinese company, they only take care of the Chinese
12 market only, while we taking care of the rest of the world.

13 MR. MATTHEWS: So is this an affiliate of your
14 company?

15 MS. LIU: Yes. Yeah.

16 MR. MATTHEWS: Okay.

17 MS. LIU: The thing is, some of our customer move
18 to China and they expect us to be there, so that's why we
19 have to be there to support them.

20 MR. MATTHEWS: I believe that's all I have.

21 MR. CORKRAN: Thank you very much. And again,
22 Ms. Liu, thank you very much for being here today. It's
23 very helpful to get a sense of some of the different
24 producers in Taiwan. There's some that we've been looking
25 at very closely and then you've provided us a look today in

1 some of the other products that are also offered from
2 Taiwan. It's tremendously helpful.

3 Just as a general matter, you heard this morning
4 about the type of threaded rod that is produced in the
5 United States that is sold largely for construction
6 applications. It's produced from wire rod, from bar. There
7 are similar producers in Taiwan as well, that produce that
8 type of product. Do you see your company competing with
9 those companies or do you see yourself in a very separate
10 part of the market?

11 MS. LIU: Yeah, we are in auto industry and
12 they're in construction industry, so it's actually two
13 different industry. I know some of their names, but I don't
14 know them very much.

15 MR. CORKRAN: Ms. Liu, again, I want to thank you
16 very much. Let me quickly turn to my colleagues to see if
17 there are any additional questions. One this side, one on
18 that side. We got one additional question.

19 MR. MATTHEWS: I'm sorry, one last question. Are
20 any of your products subject to anti-dumping or
21 countervailing duty orders within your country market?

22 MS. LIU: No.

23 MR. MATTHEWS: -- country market?

24 MS. LIU: We are a very small company.

25 MR. MATTHEWS: Okay. So wherever you're

1 exporting your products, you're not subject to any market
2 orders?

3 MS. LIU: No.

4 MR. MATTHEWS: Okay, thank you.

5 MR. CORKRAN: Thank you, Ms. Liu. With that,
6 that concludes our questions and we wanna thank you very
7 much for appearing today. It's been very helpful to us.
8 Thank you.

9 MS. LIU: No problem. Okay. Thank you, guys.
10 Thank you.

11 MR. CORKRAN: Actually, can I ask that -- would
12 you mind making that available to the petitioners just so
13 they can see the type of product that you've been talking
14 about? Thank you very much.

15 Mr. Secretary, I understand that we have one
16 closing statement; is that correct?

17 MR. BURCH: That's right. That is correct.

18 MR. CORKRAN: Very good. Then we will begin
19 with, and end with petitioners' closing statement. Thank
20 you.

21 MR. BURCH: Closing and rebuttal remarks on
22 behalf of those in support of imposition will be given by
23 Elizabeth J. Drake with Schagrin Associates. Ms. Drake, you
24 have ten minutes.

25 CLOSING REMARKS BY ELIZABETH J. DRAKE

1 MS. DRAKE: Mr. Corkran, members of the
2 Commission Staff, than you very much for your attention
3 today, and thank you for all of your work on this case. I
4 realize it's a somewhat bigger case than you might always
5 get with four countries and a number of domestic producers
6 and a large number of importers and petitioner really does
7 appreciate all the work that's been put into the case to
8 date.

9 I'll begin by addressing the issues that Ms. Liu
10 raised with regard to her double-ended studs that her
11 company makes, we believe the current form for that is
12 probably a scope exclusion request at Commerce, and as long
13 as that scope exclusion language is administrable at least
14 in principle right now, petitioner doesn't have any
15 opposition or objection to creating that request.

16 It appears to be an extremely specialized
17 product. And it doesn't seem to typify the imports that
18 come in from Taiwan. I believe Ms. Liu said her company
19 exported 320,000 tons of this product last year, whereas the
20 U.S. imported 44 million pounds from Taiwan last year, so
21 this is very small part of overall imports.

22 Related to some of those arguments raised also by
23 the official from the Embassy of Taiwan, I'd like to briefly
24 address cumulation. We think that all of the four factors
25 for cumulation are easily met in this case. With regard to

1 fungibility, we see both alloy and carbon coming in from all
2 four countries, though, of course, to varying degrees.
3 These are all products that are made to standard
4 specifications that are highly interchangeable.

5 And in both prior cases, the Commission found
6 there was a high degree of interchangeability and that
7 continues to be the case today. Imports from all four
8 countries and domestic producers are in the same channels of
9 distribution through distributors and, of course, domestic
10 product goes to end users once it's through distribution.
11 We see imports and every customs district of a country from
12 all four subject countries and simultaneously present and
13 every single month of the period of investigation from all
14 four countries. So we think cumulation is easily met here.

15 The fact that there may be some divergent trends
16 in import volume among the four countries is not relevant to
17 the inquiry of cumulation for present material injury
18 purposes. And even if the Commission were to move to threat
19 where cumulation is discretionary, we think those
20 differences in those trends alone wouldn't be enough to
21 justify not cumulating imports from all four countries for
22 the purposes of a threat determination.

23 We spent quite a bit of time this morning talking
24 about the domestic like product. We think, like many other
25 cases the Commission has seen, there are strong grounds for

1 treating carbon and alloy as a single domestic like product
2 and no need to look at expanding the domestic like product
3 beyond the scope to very different products such as
4 stainless.

5 Turning to the domestic industry, as we
6 indicated, we will submit information post-conference as to
7 whether any of the domestic producers should be excluded
8 because they import, or are related to importers. But the
9 one thing that I do want to stress the most on the domestic
10 industry is getting a complete questionnaire response from
11 Acme All America.

12 That was clearly a big change that happened in
13 the industry during the period of investigation was Vulcan's
14 acquisition of their assets and it will understate the
15 domestic industry's loss of market share if we don't have
16 All America's production shipments at the beginning of the
17 period of investigation before that acquisition took place.

18 Turning to conditions of competition, as the
19 Commissioners found in previous cases on this product, these
20 are highly substitutable products, prices are very important
21 factor, and that continues to be the case here today. This
22 was a period of very strongly increase in demand, as we saw
23 a big increase in nonresidential construction, so the
24 domestic industry should have expected to have a strongly
25 rise in production, shipments, employment and profits during

1 the period.

2 The other important condition of competition is
3 the big increase in raw material costs which we've discussed
4 with Mr. Corkran. We believe that all the other factors the
5 Commission looks at strongly support an affirmative
6 determination, volume, subject imports already held a very
7 significant share of the domestic market in 2016. It surged
8 by 47%. And it saw increases in both 2017 and 2018 and they
9 gained market share at the expense of the domestic industry.
10 Again, if we include All America, we think that will be even
11 more apparent in the preliminary record.

12 The way these subject imports were able to gain
13 so much volume in the U.S. market was through aggressive
14 underselling. There were issues in the last investigation
15 in terms of the pricing data the Commission was able to
16 gather. We're hopeful that this time around, by requesting
17 pricing only to distributors, we will have more "apples to
18 apples" comparisons that will show more the extent of the
19 underselling that has occurred.

20 But I look forward to highlighting any areas
21 where we believe there may be some errors in the reporting
22 that the Commission has received. But that underselling is
23 significant. It did allow imports to increase and to gain
24 market share, and it also resulted in numerous lost sales
25 and lost revenue examples. Only a few of those

1 questionnaires have been returned, but we hope that we'll
2 get a more fulsome response to the numerous allegations
3 submitted by petitioner and by the standard.

4 This underselling also resulted in significant
5 price suppression as raw material prices went up, the
6 domestic industry repeatedly tried to increase their own
7 prices and were told by customers that they would not accept
8 those price increases and could rely on lower-priced imports
9 instead.

10 And this is seen in the increasing cost-price
11 squeeze that the industry experienced over the period. And
12 this led to material injury to the domestic industry. While
13 there were increases in certain indicators, I believe most
14 of those indicators increased less than the increase in
15 demand, as imports rose even more rapidly than domestic
16 shipments.

17 Capacity utilization, however calculated, we
18 believe it remains low, even if it increased over the
19 period. And the domestic industry as it was facing high and
20 rising raw material costs in an industry that raw material
21 costs are a very large portion of their total costs, the
22 only reason they were not able to fully pass those on, was
23 the rising presence of very low-price imports that make up
24 more than half the market.

25 So to discount the impact that those low-priced

1 imports had on variability to pass along price increases,
2 especially in light of this record, simply wouldn't be a
3 correct result. And this inability to pass along costs in
4 terms of rising prices led to declines in gross margins and
5 operating margins and in net income. And these declines
6 were particularly injurious in a period of very rapidly
7 rising demand when an industry needs to maximize its
8 profits before the inevitable downturn.

9 We believe there's also a very strong causation
10 story in this record. When you see imports peaking is when
11 you see the domestic industry doing its worst in terms of
12 profitability and cost-price squeeze. There are no other
13 factors that caused the injury or that made imports a
14 negligible cause of injury. We had increasing demand,
15 nonsubject imports were actually falling, and well, of
16 course, there were rising raw material costs due to a
17 number of factors that in and of itself shouldn't have
18 prevented the domestic industry from passing on those costs
19 to its customers.

20 It was the presence of unfairly traded imports
21 that prevented them from doing so. So for all those reason,
22 we hope that the Commission will reach an affirmative
23 determination and we thank you for all your time and work on
24 this case.

25 MR. CORKRAN: Thank you very much. On behalf of

1 the Commission and the Staff, I'd like to thank the
2 witnesses who came here today and the counsel who came here
3 today, for helping us to gain a better understanding of the
4 product and the conditions of competition in the carbon and
5 alloy steel threaded rod industry.

6 Before concluding, please let me mention a few
7 dates to keep in mind. The deadline for submission of
8 corrections to this transcript and for submission of
9 post-conference briefs, is Tuesday, March 19th.

10 If briefs contain business proprietary
11 information, a public version is due on Wednesday, March
12 20th. The Commission has tentatively scheduled its vote in
13 these investigations for Friday, April 5th, and it will
14 report its determinations to the Secretary of the Department
15 of Commerce on Monday, April 8th. Commissioners' opinions
16 will be issued on Monday, April 15th. Thank you all for
17 coming. And with that, this conference is adjourned.

18 (Whereupon at 12:11 p.m., the hearing was
19 adjourned.)
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CERTIFICATE OF REPORTER

TITLE: In The Matter Of: Carbon and Alloy Steel Threaded Rod from China, India, Taiwan,
And Thailand

INVESTIGATION NOS.: 701-TA-618-619 and 731-TA-1441-1444

HEARING DATE: 3-14-19

LOCATION: Washington, D.C.

NATURE OF HEARING: Preliminary

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