

UNITED STATES INTERNATIONAL TRADE COMMISSION

In the Matter of:
FINE DENIER POLYESTER STAPLE FIBER
FROM CHINA, INDIA, KOREA, AND TAIWAN

) Investigation Nos.:
) 701-TA-579-580 AND
) 731-TA-1369-1372 (FINAL)

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Place: Washington, D.C.
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UNITED STATES OF AMERICA
BEFORE THE
INTERNATIONAL TRADE COMMISSION

IN THE MATTER OF:) Investigation Nos.:
FINE DENIER POLYESTER STAPLE FIBER) 701-TA-579-580 AND
FROM CHINA, INDIA, KOREA, AND TAIWAN) 731-TA-1369-1372
) (FINAL)

Main Hearing Room (Room 101)
U.S. International Trade
Commission
500 E Street, SW
Washington, DC
Wednesday, January 17, 2018

The meeting commenced pursuant to notice at 9:30
a.m., before the Commissioners of the United States
International Trade Commission, the Honorable Rhonda K.
Schmidtlein, Chairman, presiding.

1 APPEARANCES:

2 On behalf of the International Trade Commission:

3 Commissioners:

4 Chairman Rhonda K. Schmidtlein

5 Vice Chairman David S. Johanson

6 Commissioner Irving A. Williamson

7

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19 Emily Kim, Accountant/Auditor

20 Courtney McNamara, Attorney/Advisor

21 Elizabeth Haines, Supervisory Investigator

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2 Opening Remarks:

3 Petitioners (Paul C. Rosenthal, Kelley Drye & Warren LLP)

4 Respondents (Ned H. Marshak, Grunfeld Desiderio Lebowitz

5 Silverman and Klestadt LLP)

6

7 In Support of the Imposition of Antidumping and

8 Countervailing Duty Orders:

9 Kelley Drye & Warren LLP

10 Washington, DC

11 on behalf of

12 DAK Americas LLC

13 Nan Ya Plastics Corporation, America

14 Auriga Polymers Inc.

15 Mark Ruday, Senior Vice President, Fibers Business

16 Unit, DAK Americas LLC

17 Richard Lane, Senior Manager of Public Affairs, Trade

18 Relations and Corporate Communications, DAK Americas LLC

19 Michael Sparkman, Senior Business Manager, Nan Ya

20 Plastics Corporation, America

21 John Freeman, Assistant Director of Sales, Nan Ya

22 Plastics Corporation, America

23 Thomas Brekovsky, Vice President, Polymers and Fibers,

24 Auriga Polymers Inc.

25 Nik Casstevens, Vice President, Palmetto Synthetics LLC

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4 Gina E. Beck, Economist, Georgetown Economic Services

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6 Paul C. Rosenthal, Kathleen W. Cannon, David C. Smith

7 and Brooke M. Ringel - Of Counsel

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9 In Opposition to the Imposition of Antidumping and

10 Countervailing Duty Orders:

11 Grunfeld Desiderio Lebowitz Silverman & Klestadt LLP

12 Washington, DC

13 on behalf of

14 The China Chamber of Commerce for Import and Export of

15 Textile and Apparel

16 Jiangsu Huaxicum Co., Ltd.

17 Jiangyin Yangxi International Trade Co., Ltd

18 Jiangyin Hailun Chemical Fiber Co., Limited

19 Jiangyin Huahong Chemical Fiber Co., Limited

20 (collectively "Chinese Respondents")

21 Cara Groden, Economist, Economic Consulting Services,

22 LLC

23 Ned H. Marshak and Jordan C. Kahn - Of Counsel

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1 APPEARANCES (Continued):

2 Arent Fox LLP

3 Washington, DC

4 on behalf of

5 Reliance Industries, Ltd. ("RIL")

6 Anil Rajvanshi, Senior Executive Vice President, RIL

7 Matthew M. Nolan and Andrew Jaxa-Debicki - Of Counsel

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9 Rebuttal/Closing Remarks:

10 Petitioners (Paul C. Rosenthal and Kathleen W. Cannon,

11 Kelley Drye & Warren LLP)

12 Respondents (Ned H. Marshak, Grunfeld Desiderio Lebowitz

13 Silverman and Klestadt LLP and Matthew M. Nolan, Arent Fox

14 LLP)

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P R O C E E D I N G S

9:33 a.m.

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2
3 VICE CHAIRMAN JOHANSON: Good morning. On behalf
4 of the United States International Trade Commission I
5 welcome you to this hearing in the final phase of
6 investigation No. 701-TA-579 to 580 and 731-TA-1369 to 1372
7 involving Fine Denier Polyester Staple Fiber from China,
8 India, Korea and Taiwan.

9 The purpose of these investigations is to
10 determine whether an industry in the United States is
11 materially injured or threatened with material injury or the
12 establishment of an industry in the United States as
13 materially retarded by reason of imports of Fine Denier
14 Polyester Staple Fiber from China, India, Korea and Taiwan.

15 Schedule setting forth the presentation of this
16 hearing, Notices of Investigation and transcript order forms
17 are available at the Public Distribution table. All
18 prepared testimony should be given to the Secretary. Please
19 do not place testimony directly on the public distribution
20 table. All witnesses must be sworn in by the Secretary
21 before presenting testimony.

22 I understand that parties are aware of the time
23 allocations. Any questions regarding the time allocations
24 should be directed to the Secretary. Speakers are reminded
25 not to refer in their remarks or answers to questions to

1 business proprietary information. Please speak clearly into
2 the microphone and state your name for the record for the
3 benefit of the court reporter.

4 If you will be submitting documents that contain
5 information you wish classified as business confidential
6 your request should comply with Commission Rule 201.6.

7 Madam Secretary, are there any preliminary matters?

8 MS. BELLAMY: No, Mr. Chairman.

9 VICE CHAIRMAN JOHANSON: Very well, let's begin
10 with opening remarks.

11 MS. BELLAMY: Opening remarks on behalf of
12 Petitioners Paul C. Rosenthal; Kelley, Drye and Warren, LLP.
13 Mr. Rosenthal, you have five minutes.

14 STATEMENT OF PAUL C. ROSENTHAL

15 MR. ROSENTHAL: Good morning, Commissioners. On
16 behalf of the producers of fine denier polyester fiber I'll
17 summarize the key elements of our case and the testimony you
18 are about to hear today.

19 The Commission previously has investigated
20 imports of course denier polyester fiber from China, Korea
21 and Taiwan. That higher denier fiber goes into products
22 such as stuffing for couches and pillows. The product at
23 issue in this case is made from the same raw materials using
24 the same process as those other products but is of narrower
25 thicknesses and is used for textile and nonwoven

1 applications.

2 The course denier and the fine denier products
3 and cases share a common thread; unintended and that is
4 producers from several Asian countries have used low, unfair
5 prices to increase their imports into the United States.
6 Those low-priced imports have taken significant market share
7 and caused the Domestic Industry to lower its prices and
8 revenues. The result has been material injury.

9 While the Commission has some familiarity with
10 the polyester fiber industry generally at this point it is
11 worth noting some key conditions of competition. First and
12 foremost, the production of these products is very
13 capital-intensive not unlike the seal industry that you are
14 very familiar with.

15 Second, the nature of the production process
16 requires continuous production. It is extremely costly to
17 stop and restart an operation. As a result of those first
18 two factors, once a company has made an investment in a fine
19 denier factory, as many companies around the world have
20 done, it's imperative to keep that factory running.

21 The record of this Investigation unfortunately
22 demonstrates that the Subject Foreign Producers have kept
23 their plants running by unloading increasing volumes of
24 low-priced imports into the declining U.S. Market. The
25 record shows that Subject Import volumes increased from an

1 already significant level in 2014 and surged dramatically in
2 just three years.

3 Subject Imports market share increased
4 significantly as well and now Subject Imports occupy a major
5 portion of the U.S. Market. The Subject Imports volumes
6 have been able to increase because of lower prices. It is
7 really that simple. When you look at both direct and
8 indirect sales the evidence of underselling in the record is
9 very strong.

10 Against their economic interests many purchasers
11 corroborate the underselling data by reporting that they
12 bought the Subject Imports because they were lower priced,
13 they bought them because they were lower priced. Those
14 purchasers also report several instances accounting for a
15 large volume of sales in which they switched from domestic
16 import sources because of price.

17 Similarly, purchasers report that Domestic
18 Producers lowered their prices in order to compete against
19 imports. These are very important facts in your record.
20 The result of the low priced imports is predictable. All
21 the trade and financial variables have declined. Capacity,
22 production, shipments, capacity utilization are all down.
23 Likewise, all measures of profitability have declined as
24 well and are at unsustainable levels.

25 At the Staff Conference, Respondents' counsel

1 conceded the increase in Subject Imports' volumes and market
2 share as well as lower prices and in their prehearing
3 briefs; in this case, Respondents attempt to escape
4 responsibility for these declines by using two arguments.

5 First, they claim that Domestic Industry cannot
6 supply certain products and second, a 29-day outage at DAK
7 allegedly compelled purchasers to seek imports and never
8 come back. Those are the key arguments that they make. As
9 their witnesses and their data will explain however these
10 products are in fact produced in the United States and will
11 be produced in higher volumes but for the Subject Imports.

12 Second, the less than one month outage during the
13 entire 45-month Period of Investigation did not result in
14 supply constraints. There has been and remains plenty of
15 capacity to supply the needs of the Domestic Market. In
16 fact, Respondents cannot explain why there is such rampant
17 underselling if Purchasers cannot obtain product from the
18 Domestic Industry.

19 Nor can the Respondents explain why Purchasers
20 admit to switching from domestic to import sources due to
21 lower prices. As the Domestic Industry witnesses will
22 explain, none of the Respondents' arguments has merit.
23 Subject Imports have used the tried and true method of
24 unfair pricing to gain market share and to suppress U.S.
25 Producers prices and to cause material injury to the

1 Domestic Industry.

2 As the witness in the entire record will make
3 clear, affirmative determinations are warranted here. Thank
4 you.

5 MS. BELLAMY: Opening remarks on behalf of
6 Respondents Ned H. Marshak of Grunfeld Desiderio Lebowitz
7 Silverman and Klestadt, LLP. Mr. Marshak, you have five
8 minutes.

9 STATEMENT OF NED H. MARSHAK

10 MR. MARSHAK: Good morning. I appear here today
11 on behalf of Chinese Producers to ask the Commission to find
12 its Subject PSF exports have neither materially injured our
13 Domestic Industry nor threatened the Domestic Industry with
14 material injury.

15 I would like to thank Petitioners for making my
16 opening statement easier for me to write than is normally
17 the case. Page 1, line 1 Petitioners began their prehearing
18 brief with the direct quotation from my closing statement at
19 the June 21, 2017 Staff Conference. They wrote that I
20 testified "things don't look good".

21 When I read their brief in preparing for this
22 hearing I thought "jeez, did I really say that? What was I
23 thinking?" So I went back and looked at the transcript and
24 this is what I said "Oh my gosh, why even bother? The
25 imports are increasing absolutely. They are taking a

1 greater share of the market. Pricing is close.
2 Petitioners have said that their profits are going down. We
3 are realists. Based on the public record, things don't look
4 that good.

5 But in this case, as in all your cases, that's
6 just the beginning of the analysis. There are many cases
7 where you have a loss of market share and declining
8 profitability and you still find no injury or even no reason
9 of indication of injury. Why? Because you look at the
10 questionnaire responses and that's where this case is going
11 to be won or lost."

12 That is what I said in June and that is exactly
13 what I intended to say in my opening remarks today. We lost
14 at the preliminary stage but as we all know in a final stage
15 investigation finding a reasonable indication of material
16 injury or threat is not sufficient to support an affirmative
17 determination.

18 With those of us who have access to the
19 confidential record know the data for the final, which
20 includes 37 purchaser questionnaire responses is
21 significantly more robust in the record which the Commission
22 reviewed at the preliminary stage. So what all will this
23 record show? What do we know that I can talk about today?
24 And here I need to tread carefully because a small number
25 of Domestic Producers is resulting in much of the critical

1 information being deemed proprietary.

2 We know that purchasers were very concerned when
3 DAK closed its Cape Fear Production facility shortly before
4 the POI. We know that purchasers could not risk disruption
5 in the supply chain caused by the potential inability or
6 unwillingness of domestic mills to meet their needs.

7 We know that some domestic producers experienced
8 disruptions in supply during the POI. We know that Domestic
9 Producers are not capable of meeting U.S. demand. We know
10 that certain types of PSF, post consumer recycled shortcuts
11 synchronized in black are not produced in significant
12 quantities in the United States.

13 Petitioners would like the Commission to believe
14 that this case is a slam-dunk, no brainer. It's not. What
15 we know from the public record is enough to make this case
16 very interesting and when the confidential record is also
17 considered as it must be, very interesting becomes very
18 problematic for Petitioners especially when the impact of an
19 affirmative finding will have a severe adverse impact on
20 Domestic Producers PSF downstream products.

21 Finally, I'd like to conclude this opening
22 statement with a question for Petitioners. What would you
23 have done if you were a PSF customer in 2013 facing DAK's
24 decision to close its Cape Fear facility, which had been
25 supplying you with PSF needed to meet your tight production

1 schedule and your customers' needs?

2 Would you have continued to rely on DAK as a sole
3 source of supplier? And if you did what would you have told
4 your customers, your shareholders and U.S. consumers when
5 you, as discussed in your preliminary Staff Report at 2-9 to
6 13, were placed on controlled order entry, received less
7 product ordered, were faced with extended delivery times,
8 were unable to obtain specific types of products?

9 We recognize the Commission is required by law to
10 examine the impact of Subject Imports on the industry as a
11 whole, producing the domestic like product. At the same
12 time however the Commission has in the past and should also
13 in this case, look behind the gross data.

14 Increases in market share which on your face
15 quote "don't look good" and ask why and if the answer to
16 "why" reveals that purchasers acted reasonably and
17 responsibly by looking offshore for subject merchandise and
18 if price declines tracked declines in raw material costs and
19 if gross industry data have skewed downwards for reasons
20 unrelated to low price imports, then the Commission should
21 reach a negative determination as required by law and which
22 is in the best interest of the United States. Thank you.

23 MS. BELLAMY: Will Petitioners please come
24 forward?

25 MR. ROSENTHAL: Thank you. We are ready to

1 begin. Our first witness this morning will be Michael
2 Sparkman.

3 STATEMENT OF MICHAEL SPARKMAN

4 MR. SPARKMAN: Good morning, my name is Michael
5 Sparkman and I'm the Senior Business Manager for Nan Ya
6 Plastics Corporation America. Nan Ya is a U.S. producer of
7 fine denier polyester staple fiber and one of the
8 petitioners in this case. I have worked for Nan Ya for over
9 18 years in both technical service and fine denier sales.

10 Nan Ya's polyester fiber manufacturing facilities
11 are located in Lake City, South Carolina where we also
12 produce course denier and low melt fiber. The Lake City
13 plant covers 700 acres and has been producing fine denier
14 and these other polyester staple fibers for over 25 years.

15 I would like to describe for you today the
16 product as a subject of this case, fine denier, and give you
17 an understanding of how it is produced and used by our
18 customers. I will also share with you how our company has
19 been affected by unfairly priced imports from the Subject
20 Countries.

21 Fine denier is a manmade fiber similar in
22 appearance to cotton or wool. The principal physical
23 characteristics of fine denier include diameter or denier,
24 length, finish, luster and the crimp of the fiber, which
25 affects the fiber's tenacity or strength. Regardless of

1 whether fine denier is made from either virgin or recycled
2 inputs which were originally virgin the product is
3 chemically identical.

4 There is simply no difference at all in the
5 physical characteristics of fine denier whether produced
6 from virgin or recycled inputs. All fine denier has similar
7 physical characteristics notably the denier and cut length
8 and is sold through the same channels of distribution to the
9 end users.

10 Other types of fine denier that Respondents have
11 identified such as black fiber and short cut of fine denier
12 are not different products but are simply examples of types
13 of fine denier. They comprise a relatively small part of
14 the market and are like other fine denier products except
15 for the difference in color and cut length.

16 I've brought some samples to pass around for you
17 and I will describe them and then take them over to the
18 clerk here. So the first is the actual product. This is
19 staple fiber. It has an appearance of cotton in both
20 appearance and feel. This is a yarn made 100 percent from
21 polyester staple fiber. This is a circular knit piece of
22 fabric that would then be cut and sewn into an athletic
23 t-shirt again made with polyester. Then this is an example
24 of a non-woven fabric which is actually stitch bond with a
25 spun yarn and this would be used in drapery material.

1 Our customers generally convert the fine denier
2 either to yarn for weaving or knitting into fabrics or to a
3 non-woven product. Textiles produced from fine denier are
4 known for soft surface texture, washability, dyeability;
5 resistance to stretching, shrinking, wrinkles, abrasion and
6 moisture. Non-woven fabrics made from fine denier also
7 provides specific functions such as cushioning, thermal and
8 acoustical filtration and sterility.

9 Vertically integrated fine denier producers like
10 my company strive to run a continuous high volume production
11 process to maintain efficiencies. The nature of production
12 is such that it is very expensive and disruptive to cease
13 and resume production. So maintaining a high level of
14 capacity utilization is critical for producers in our
15 industry.

16 The fact, plus the nature of the oil and natural
17 gas feedstocks we are dealing with means that our plants
18 much have sophisticated chemical processing equipment and
19 technology. Fine denier production is highly capital
20 intensive. Nan Ya produces a wide variety of types of fine
21 denier including the types Respondents erroneously claimed
22 were not produced in the United States.

23 We produce a range of thickness of fine denier
24 including thicknesses below 1.5 denier, we produce high
25 tenacity fiber. We produce siliconized fiber. We produce

1 optically bright and fine denier. Despite the ability of
2 Nan Ya and other U.S. Producers to manufacture high quality
3 fine denier we have been harmed by unfairly priced imports
4 from China, India, Korea and Taiwan.

5 Fine denier is a very price sensitive business.
6 Margins are extremely tight so lower prices of 1 or 2 cents
7 less than our prices greatly impact our bottom line. As a
8 consequence of unfairly low import prices from the Subject
9 Countries, Nan Ya has lost significant sales and market
10 share because we cannot compete with the low price the
11 producers are offering.

12 Let me give you a concrete example, at Staff
13 Conference one of the Purchasers testified that he had to
14 buy Subject Imports because of the lack of reliable domestic
15 supply. He said he wanted a second source, not lower
16 prices. The problem is that the purchaser is to be gentle
17 and accurate.

18 Nan Ya had a relationship with this purchaser for
19 many years. We had commitments from them for many
20 truckloads of material. Rather than buy their commitment
21 levels from us, they bought the lower priced imports
22 instead. Why? Lower price. They would rather buy
23 lower-priced imports that take 6-8 weeks to obtain rather
24 than our product which could be delivered in 3-4 days. The
25 purchaser clearly preferred low prices over reliability and

1 convenient second source.

2 In 2014, we had plans to add 45 million pounds of
3 capacity, hired 25 employees and had made significant
4 investments toward that goal. Instead we took a different
5 strategy to deal with imports. Rather than lower our prices
6 and immediately suffer reduction in profitability we lost
7 some sales. As a result, we had to idle some of our fine
8 denier production leading to a reduction in our fine denier
9 work force. In addition, we have had prolonged
10 reactor shutdowns due to business lost to low-priced
11 imports. This resulted in lower capacity utilization and a
12 less efficient production process. By the end of 2016 it
13 was obvious that this strategy was not sustainable. We had
14 lost sales to imports to such a degree that we had to
15 aggressively reduce our prices in an attempt to stem those
16 lost sales.

17 As a result, our financial conditions declined in
18 2017, driven down by price cuts we were forced to take to
19 compete with the low-priced imports.

20 MR. SPARKMAN: Nan Ya has suffered both lost
21 sales and financial injury from these unfairly traded
22 imports. Simply put, Nan Ya cannot remain competitive in
23 the industry if unfairly traded imports continue to enter
24 the U.S. market and cause injury to Nan Ya's business.
25 Thank you very much.

1 STATEMENT OF MARK RUDAY

2 MR. RUDAY: Good morning. My name is Mark Ruday
3 and I am a senior vice president of DAK Americas Fibers
4 business unit. I have spent 26 years in the chemical and
5 fiber industry. I appreciate the opportunity to be here
6 today to tell you about DAK's fine denier business and the
7 injury that imports from China, India, Korea, and Taiwan
8 have caused to our company.

9 Although this is the first trade case on fine
10 denier that the domestic industry has brought, this is not
11 my first experience with unfairly traded imports. I lived
12 through the previous waves of unfairly traded imports of
13 polyester staple fiber of 3 denier and above.

14 Because of my experience with the coarse-denier
15 polyester staple fiber cases, I recognized that what our
16 fine denier business has been confronted with is strikingly
17 similar to what I saw many years ago. Surging imports from
18 the subject countries at cut-throat pricing that we simply
19 cannot meet, resulting in a devastating impact on our bottom
20 line.

21 We know that our customers are choosing subject
22 imports at their unreasonably low prices over our product.
23 They can do this because the subject imports are
24 interchangeable and compete directly with domestically
25 produced fine denier. Customers have told me that they want

1 to continue buying from -- fine denier from us, they value
2 the quality of our product and the services we provide, but
3 they tell us the subject import prices are so low, that they
4 simply cannot turn down those offers.

5 The subject imports' aggressive underselling has
6 allowed them to capture sales and market share at our
7 expense. As a result, we have either cut our prices to
8 retain sales, and even then have still lost orders.

9 Customers that used to take advantage of DAK's volume
10 discounts switched to subject imports instead because the
11 imports' prices are lower than any discount we could give.

12 Other customers, including those with whom we have
13 had longstanding relationships, have used any excuse to move
14 to subject imports. At the staff conference last year, I
15 listened to other parties from the other side claim that DAK
16 had not been able to supply them because we closed our Cape
17 Fear facility in North Carolina in 2013.

18 That is simply not true. The volume that Cape
19 Fear produced for the U.S. market was easily shifted to your
20 Cooper River facility in Moncks Corner, South Carolina with
21 no impact on our supply.

22 In fact, DAK continues to have excess fine denier
23 capacity to supply even more orders. And by the way, we
24 were forced to close Cape Fear due to unfair import
25 competition which is why they employ that that facility

1 qualified and received trade adjustment assistance.

2 Respondents have also pointed out the loss of
3 electrical power at our Cooper River site in November of
4 2015. That resulted in just a 20 name -- day outage for our
5 fine denier production operations. It had virtually no
6 impact on our ability to supply product during that period.
7 We had product in inventory and were able to supply all
8 existing customer orders.

9 DAK has operated with significant idle capacity
10 over the past several years. So it is a gross overstatement
11 to suggest that domestic supply was significantly
12 constrained based on outage that lasted just 29 days.

13 What our outage did do was provide an excuse for
14 customers to seek out low-priced import sources. One of our
15 largest customers decided to take the vast majority of his
16 business to subject imports. It was not the case of our
17 customer wanting a second source of supply. Instead, this
18 customer took the bulk of its business to a foreign producer
19 as a sole source. The only sales this customer that we
20 retained were a small volume of a much more technically
21 demanding product.

22 We were only able to gain some business back from
23 this customer and another who had also moved to imports by
24 reducing our prices to an unsustainably low level in 2017.

25 While we weren't able to raise our prices to the

1 slightly more reasonable level after we filed this trade
2 case, our customers made it clear that they would go right
3 back to the low-priced subject imports if we lost.

4 In fact, one customer tried to negotiate the
5 contract with us by suggesting a higher price if we won the
6 case and a lower price if we lost. This shift to buying
7 imports was clearly never about DAK's capacity to supply
8 fine denier, but rather about the allure of low-priced
9 subject imports.

10 I understand the respondents cite statements in
11 the annual report of our company -- parent company Alpek for
12 the proposition that declining demand caused DAK's problem.
13 First, the statements in the Alpek report address the
14 overall polyester fiber industry, most of which is coarse
15 denier, not fine denier.

16 Second, it is true that U.S. demand for fine
17 denier declined somewhat in 2016, but not to the degree of
18 our sales decline. What really declined in 2016 was demand
19 for DAK's fine denier product as purchasers shifted to
20 buying subject imports instead.

21 As I just described, DAK lost one of its major
22 customer in 2016 to the low-priced imports. That loss had
23 nothing to do with overall demand changes.

24 There is no guarantee of business when we are
25 constantly being undersold by fine denier imports from the

1 subject countries. Customer contracts in this industry are
2 really only price agreements and not volume commitments.
3 That means that with much greater frequency over the past
4 several years, our customers have been choosing to
5 renegotiate, break, or not renew price agreements when faced
6 with low-price import offers. Very often, our customers
7 explicitly asked us to meet or beat a subject import price
8 to keep the business.

9 These deep discounts have chipped at our margins.
10 Our major operating or our raw materials, Monoethylene
11 Glycol or MEG and purified Terephthalic Acid or PTA.

12 These raw materials are essentially a
13 pass^^through in the majority of our price agreements. So
14 we have continued to face downward pricing pressure and an
15 impossibly tight squeeze on our margins, the adder to the
16 raw material index prices, no matter what raw material
17 prices we're doing.

18 We are losing money and we are losing volume. If
19 we cannot cut prices low enough, we lose sales and customers
20 to imports. And we cannot afford to lose sales because we
21 have to maintain high operating rates to maximize efficiency
22 in energy intensive fine denier production. There is no in
23 between for us. We are either producing optimal efficiency
24 or we are shutting down.

25 I would note that the four producers in the

1 subject countries also face the same dilemma, which is why
2 they have been churning out such massive volumes of fine
3 denier for exports to the United States to be sold at
4 virtually any price.

5 DAK's financial outlook changed dramatically over
6 the period of investigation. Early on, we felt confident
7 about our ability to obtain acceptable returns on our fine
8 denier investments in the market based on expected growth
9 and demand. In early 2015, we invested several million
10 dollars to upgrade our Cooper River site to add 25 million
11 pounds of fine denier production capacity.

12 We were only able to utilize that additional
13 capacity for five months before the negative impact of the
14 unfair competition from the subject imports forced us to
15 reduce the speed of equipment and produce less volume.

16 Around the same time, we invested over \$18 million
17 to install new polyester staple fiber in our facility at our
18 Pearl River site in Mississippi. This new expansion of our
19 fiber business was focused on fine denier production. This
20 new capacity of 230 million pounds per year was planning to
21 come on line in the second half of 2016, bringing with it
22 nearly 90 new full time jobs, but unfairly traded subject
23 imports came surging into the U.S. market in the intervening
24 years and we were hit hard. DAK had to make the very
25 difficult decision to postpone this project indefinitely.

1 We should be able to earn a rate reasonable rate
2 of return on investments in our fine denier business. I
3 could have the new Pearl River facility up and running in
4 nine months if it made economic sense to so. Instead, I am
5 forced to ask whether it makes economic sense to keep
6 producing fine denier at all. Our sales volume is
7 unsustainable, which has led to sharp declines in our
8 capacity utilization in the past several years.

9 Our margins are under extreme pressure and our
10 profitably has been abysmal. We have already had to make
11 tough decisions that have impacted our employees, including
12 reducing wages and benefits.

13 The situation is not going to improve on its own.
14 If fine denier imports from China, India, Korea, and Taiwan
15 are not required to trade on fair terms, we will be forced
16 into a partial or complete shutdown of production. We will
17 not be able with stand continuing financial declines and
18 lost market share beyond what we have already suffered.

19 If prices do not go up, and if our profits do not
20 improve, we will have to shut down. This is not an
21 exaggeration, but an operational reality. If we close our
22 facility, 350 DAK employees and many other supporting
23 personnel will be out of jobs. That will be devastating to
24 the small community of just about 10,000 people in Moncks
25 Corner, South Carolina.

1 On behalf of DAK and our employees, I urge the
2 Commission to find imports from the four subject countries
3 are causing material injury to the domestic fine denier
4 industry. Thank you.

5 STATEMENT OF THOMAS BREKOVSKY

6 MR. BREKOVSKY: Good morning. My name is Tom
7 Brekovsky. I am vice president of Polymer and Fiber for
8 Auriga Polymers, Inc. I've been employed at Auriga and its
9 predecessor companies including Hoechst Celanese, KoSa and
10 INVISTA for almost 30 years. I began my career in the
11 polyester business in 1989 with Hoechst Celanese. I have
12 been in my current position since 2008 and responsible for
13 the polymer and fiber businesses of Auriga.

14 I am here today because my company is in a tenuous
15 situation due to the large and growing volumes of imports
16 from China, India, Korea, and Taiwan over the past several
17 years. Auriga has been increasingly ^^^^ Auriga has
18 increasingly been faced with low^^priced offers by subject
19 imports during our customer negotiations.

20 Price is paramount in our customers' purchasing
21 decisions. Our customers are savvy and look at various
22 competitive offers. They use these offers as leverage in
23 our sales and contract negotiations. We are in a situation
24 where we must respond. We either have to lower our price to
25 meet the imports or we have to let go of the business.

1 Price is the driving force in buying decisions
2 when comparing our product to subject imports. The quality
3 of the imported fine denier products is comparable to ours.
4 If customers can buy fine denier from subject countries at
5 lower prices, they will and indeed have. We are not losing
6 business subject ^^^^ business to subject countries for
7 reasons of quality or inability to supply a product.

8 Subject import increases also have not been in
9 response to any shortages of supply of fine denier in the
10 U.S. market. Auriga has had available capacity throughout
11 the last three years. In fact, we would like to increase
12 our sales to our customers further, but have been prevented
13 from doing so due to the unfairly low-priced offers by the
14 subject countries.

15 We cannot remain in business when forced to
16 compete with companies that price our ^^^^ they price below
17 our costs and are willing to undercut our prices however
18 long we reduce them. The low-import quotes have also caused
19 customers to push back against price increases that Auriga
20 has attempted in an effort to improve our profitability.

21 With the loss in volume to dumped imports, we
22 experienced declines in production and sales since 2015. As
23 we tried to maintain prices, we lost sales to the subject
24 imports. By 2017, we had no choice but to reduce our prices
25 to compete with the imports, which hurt our bottom line.

1 The import prices remain at extremely low levels that are
2 not sustainable for our company.

3 I would also note that changes in raw material
4 costs are not the reason for our industry's injury. Our
5 price negotiations generally take into account raw material
6 cost fluctuations through mechanisms that can be adjusted on
7 a monthly basis.

8 Over the past three years, raw material costs have
9 fluctuated and the pricing within our agreements has allowed
10 our prices to change as well. We are not locked into some
11 other price independent of cost changes.

12 Instead, it is the lower prices of subject imports
13 that we have to compete against that is harming our prices
14 and our profits.

15 Demand is also not an explanation for the injury
16 we have suffered. Demand has declined somewhat over the
17 2014 to 2016, but subject import volumes have taken a larger
18 share of the market, causing our market share to fall and
19 our production shipments to decline.

20 The fine denier business is highly capital
21 intensive, so maintaining high operating rates to maximize
22 efficiencies is extremely important. The increased volume
23 of subject imports leans to reduced U.S. production of
24 shipments over the period of investigation have not only
25 cost us market share, but have affected our production

1 efficiencies.

2 We regained a few sales after the case was filed.
3 Without an affirmative determination and relief from the
4 unfair imports that are exported by subject countries with
5 huge capacity, Auriga will face ongoing and substantial
6 business losses. If the Commission does not impose duties,
7 we cannot remain competitive in the fine denier Polyester
8 Staple Fiber market. Thank you.

9 STATEMENT OF NIK CASSTEVENS

10 MR. CASSTEVENS: Good morning. My name is Nik
11 Casstevens and I'm the vice president of Palmetto
12 Synthetics, a domestic producer of fine denier polyester
13 staple fiber. I have been with Palmetto for 14 years and
14 have been in the staple fiber industry for over 24 years.

15 My company is not a petitioner in these unfair
16 trade cases, but Palmetto fully supports this investigation.
17 Palmetto focuses on small runs of less common fine denier
18 staple fibers such as black, colored, and short cut fibers.
19 The damage we have suffered, however, is just as harmful as
20 that experienced by the other domestic producers. The last
21 three years have been especially difficult for Palmetto due
22 to lost sales and declining prices for fine denier during
23 this period.

24 When I testified at the preliminary conference,
25 our hope was that off-setting, anti-dumping, and

1 countervailing duties on imports from the subject countries
2 would reverse this trend. Frankly, even the preliminary
3 imposition of duties to date has only had modest effect on
4 our volume while prices remain unsustainably low.

5 Unlike the petitioners, we purchased virgin
6 Polyester Resin from other producers or recycled bottle
7 flake on the open market and used these various forms of
8 Polyester Resin to produce our product lines.

9 We've produced black fibers, colored fibers, white
10 fibers from both virgin and recycled inputs. For our
11 recycled white fine denier, we purchase recycled and clean
12 bottled flake, which we then melt in extreme. The resulting
13 product as Mr. Sparkman stated is identical whether we use
14 virgin or recycled inputs. In fact, customers would not
15 even know which input was used to make the product unless we
16 told them.

17 Respondents have argued that there is no U.S.
18 production of shortcut fibers. That is incorrect. In fact,
19 I know William Barnett has several short cut fiber lines in
20 its facility in Kinston, North Carolina. And of course,
21 Palmetto also produces shortcut fine denier.

22 We began producing shortcut fibers in 2015, but
23 made the choice to limit our production to certain higher
24 end applications, such as siliconized shortcut fiber for
25 insulation, given the dismally low pricing for the

1 commodity-type shortcut polyester staple fibers.

2 Like other products, imports of shortcut fiber
3 have driven pricing so low that we knew we cannot compete in
4 the commodity market. We have significant available
5 capacity to increase production and sales of shortcut
6 fibers. The only reason we have not sold more shortcut
7 fiber is because of low-priced imports.

8 Palmetto produces shortcut fibers on the same
9 production lines and with the same employees that we produce
10 our other types of fine denier. Although the packaging
11 process for shortcut fibers is typically different in sacks
12 or in boxes, we have added the ability to also bail our
13 shortcut fibers, just like our other fine denier products.
14 All fine denier is cut to length, so the only difference in
15 so-called shortcut fibers is the shorter length.

16 Our largest selling product is black fine denier.
17 Generally in the one and a half denier range. We sell our
18 black fiber and colored fiber primarily to yarn spinners who
19 combine our fibers with cotton to make heather yarn.
20 Heather yarn is then made into grey T-shirts and other
21 apparel.

22 Our black fiber can also be used in 100 percent
23 black polyester yarns. In addition, black fiber is used in
24 non-woven applications, such as thermal bond and needle
25 punch products, where it is mixed with low melt fibers to

1 produce non-woven products for various end uses. Those end
2 uses include insulation, automotive applications like hood,
3 trunk liners, and seat backing.

4 We compete head to head with fine denier imports
5 in all these color types and have seen our sales of fiber
6 and our prices erode significantly over the last few years.
7 For example, the price for black fine denier has declined
8 dramatically by approximately 50 percent between 2014 and
9 today. Despite dropping our prices significantly, we are
10 still losing sales to imports.

11 Again, we have available capacity to produce and
12 sell more black fine denier fibers, but can't at current
13 pricing levels. Our total volume on black fine denier has
14 decreased by 33 percent since 2014. The vast majority of
15 that fiber has been replaced from -- by fiber from China and
16 India.

17 Subject imports have adversely affected our
18 sales of post-consumer recycled and colored fine denier
19 fibers as well. We have seen similar, if not more
20 significant, reduction in volume as well as in pricing.

21 In many instances, the fiber has landed at close
22 to our raw material cost. These are just a few of examples
23 of our longstanding customers replacing Palmetto's fine
24 denier with subject imports. The continued loss of business
25 and significant erosion in the pricing for fine denier

1 fibers has cost my company both sales and revenues and
2 harmed us in other ways.

3 In 2015, plans were drawn up and presented to
4 Palmetto for a new fine denier production line. By late
5 2015, however, market conditions had deteriorated so
6 severely, that our plans to add another black production
7 line had to be shelved indefinitely, along with the jobs
8 that would have been created. We still have not been able
9 to pursue that expansion.

10 Palmetto is the largest employer in Williamsburg
11 County, South Carolina, along with Nan Ya Plastics, another
12 petitioner in this case that straddles both Florence and
13 Williamsburg Counties. We joined with the petitioners in
14 this case because our business cannot survive under these
15 conditions. We hope that the Commission will take action to
16 reverse the injurious effects imports have had on our
17 ability to preserve the jobs of workers and the
18 profitability of our company. Thank you.

19 STATEMENT OF KATHLEEN W. CANNON

20 MS. CANNON: Good morning. I'm Kathleen
21 Cannon of Kelley Drye, and I will conclude our presentation
22 by summarizing the main arguments on behalf of the
23 Petitioners in this case.

24 First, the like product should be defined to
25 mirror the scope of this investigation and consist of fine

1 denier polyester staple fiber. This definition was adopted
2 by the Commission preliminarily based on its six factor test
3 and is supported by the final record of this case. The
4 Chinese producers state that they accept the Commission's
5 single like product definition.

6 Reliance argues that black fiber, short cuts
7 of fiber and siliconized fiber are each different like
8 products. Reliance's arguments, however, are predicated on
9 the product that Reliance produces in its production process
10 and facilities in India. Legally, the domestic like product
11 must be defined based on the domestic product and the U.S.
12 production operations, not those of the foreign producer.

13 As Mr. Casstevens just testified, Palmetto
14 produces black fine denier and short cuts of fine denier in
15 the United States in the same facilities using the same
16 processes as other fine denier, and the physical
17 characteristics of the products are largely the same. The
18 minor variations of color, length or silicon coating are
19 inefficient to distinguish these fiber types as different
20 like products.

21 Based on this like product definition, the
22 domestic industry consists of all U.S. producers of fine
23 denier, as shown on Chart 3. The main producers of fine
24 denier are the three petitioners, DAK, Auriga and Nan Ya, as
25 well as Palmetto Synthetics and William Barnett and Sons.

1 Barnett is a U.S. producer of short-cut fiber.

2 Respondents agree that no company should be
3 excluded from the domestic industry as a related party. As
4 shown on Chart 4, the statutory negligibility threshold is
5 met for each subject country.

6 Next, cumulation. The Commission should
7 continue to cumulate imports from all subject countries as
8 it did preliminarily, given the reasonable overlapping
9 competition as shown on Chart 5. The Chinese producers do
10 not challenge cumulation, but Reliance urges that India be
11 decumulated. In fact, there is significant overlap in the
12 U.S. commercial market, both in sales of black fiber from
13 India, as you heard Mr. Casstevens testify, and in sales of
14 other types of fiber from India.

15 I would refer you to Appendix D and Section 5
16 of the prehearing report for indications of some of that
17 overlap. Much of this information is confidential, so we
18 will address it further in our post-hearing brief. But I
19 would note that this overlap exists even excluding the
20 re-exported imports on which Reliance focuses. Let me turn
21 now to the three statutory factors of volume, price and
22 impact. As you see in Chart 6, and I'm now referring to
23 your pink handout, because most of this is confidential, the
24 volume of imports from the subject countries is substantial
25 on an absolute basis.

1 Subject imports accounted for the vast
2 majority of all imports in 2016. As shown in Chart 7, the
3 subject imports also increased significantly in volume from
4 2014 to 2016. You see substantial growth on both a pound
5 and a percentage basis. As shown in Chart 8, as a share of
6 the U.S. market, subject imports are sizable and surging.
7 Over the past three years, there's been a slight demand
8 decline for fine denier, yet the subject imports continue to
9 grow.

10 That allowed subject imports to substantially
11 increase their market share from an already significant
12 base. One important condition of competition here is the
13 significant level of direct imports from foreign producers.
14 We are seeing direct imports increasingly across many cases,
15 as customers avoid paying a markup to another importer or
16 selling agent and benefit to an even greater degree by
17 sourcing the low-priced imports directly from the foreign
18 producer.

19 Here too, direct imports accounted for the
20 largest volume of imports in the pricing products reported.
21 The Commission has recognized in sugar and in other cases
22 that it should look at direct import prices where, as here,
23 those prices account for the majority of the reported import
24 sales in the pricing products. Respondents would have you
25 ignore these direct import prices, claiming they are at a

1 different level of trade from U.S. prices. But as we
2 explained in our brief, the landed duty-paid values at U.S.
3 ports that the importers reported are at the exact same
4 level as the U.S. FOB plant prices reported by U.S.
5 producers.

6 As Chart 10 shows, direct imports are
7 consistently sold at prices below those of U.S. producers.
8 That is true both on a quarterly basis and to an even
9 greater degree on a volume basis. Even if you were to
10 adjust the direct import prices by the small percentage of
11 additional costs that the importers reported, which we don't
12 think is appropriate, you would still find substantial
13 underselling.

14 The quarterly pricing data on indirect sales
15 made through importers show a mixed pattern of overselling
16 and underselling. Chart 11 aggregates the direct and
17 indirect import price comparisons. The results is
18 predominant underselling by subject imports, both by volume
19 and by quarter. This extensive underselling by subject
20 imports is inconsistent with Respondent claims of U.S.
21 supply constraints.

22 Tight supply would allow imports to sell at
23 higher prices. That they were instead undercutting U.S.
24 producer prices this extensively indicates it was price, not
25 supply, that was driving these sales. Purchasers confirm

1 that the subject imports were lower priced and that they
2 shifted significant purchases to subject imports due to
3 price. As you see on Chart 12, 23 purchasers reported
4 shifting purchases of fine denier from domestic producers to
5 subject imports. Fifteen conceded that the import prices
6 were lower; 11 stated that price was the primary reason for
7 the purchase.

8 The total volume that they admitted shifting
9 due to price was more than 36 million pounds, and note that
10 in order to shift from the U.S. product to subject imports,
11 the U.S. producer had to be selling fine denier of a
12 competitive type with subject imports. This table reaffirms
13 both the direct competition between the domestic product and
14 subject imports, as well as the importance of price in
15 purchasers' decisions to buy the imports instead of the
16 U.S. product.

17 Confidential Chart 13 shows that the lower
18 priced import did not only cause U.S. producer to lose
19 sales, they also depressed U.S. producer prices.
20 Substantial price declines took place between first quarter
21 2014 and third quarter 2017 in each of the price descriptors
22 for which the Commission collected data. While Respondents
23 try to blame the declining costs entirely for this price
24 decline, the data show that the U.S. prices declined by
25 more than cost, leading to the industry's financial

1 downturn.

2 Purchasers also reported that the domestic
3 industry reduced prices during the period to compete with
4 subject imports, as you see on Confidential Chart 14.
5 Again, if the subject imports were products that the U.S.
6 producers could not supply as Respondents claim, why would
7 the domestic producers agree to reduce their prices to
8 compete with subject imports? The adverse impact of these
9 surging volumes of low-priced imports on the domestic
10 industry has been severe.

11 Chart 15 shows the substantial reductions in
12 key trade variables, production, shipments and capacity
13 utilization that the industry has suffered. The one
14 variable that increased significantly was U.S. inventories,
15 as producers were increasingly unable to sell products.
16 Producers had available capacity and available product in
17 inventory, but they suffered sales declines because of the
18 surging volumes of unfair imports, again reemphasizing that
19 none of these impacts would have occurred if the domestic
20 industry were not competing against the subject imports.

21 As Chart 16 shows, the industry's financial
22 variables plummeted to an even greater degree. The industry
23 experienced substantial declines in net sales and in all
24 profit variables, growth, net and operating profits. The
25 decline in the industry's net and operating profits, as

1 shown in Chart 16 on a dollars basis, is staggering. The
2 ratio of profits to net sales is abysmal and unsustainable.

3 The injury the industry suffered over the
4 three year period continued in interim 2017. Subject import
5 volumes declined only slightly from interim 2016 levels, so
6 their overall market share continued at a level well above
7 their 2014 level, while the U.S. industry's share remained
8 depressed. Domestic prices remained low, profits anemic and
9 capacity underutilized in 2017, a period well after the
10 alleged supply constraints that the Respondents cite.

11 You heard the industry witnesses describe some
12 of the negative effects their companies have suffered due to
13 subject imports. Production curtailments, cancelled
14 investment projects, idled operations, the potential need to
15 shut down operations entirely and resulting job losses.
16 Chart 18 provides more specifics on those effects.

17 The causal nexus between the domestic
18 industry's injury and the subject imports is strong. As
19 shown in Chart 19, subject imports directly displaced U.S.
20 market share over the period of investigation. The gain in
21 subject import market share and resultant loss in domestic
22 industry share is sizeable. All, all of the market share
23 the U.S. industry lost was to the subject imports.

24 This shift is not simply subject imports
25 gaining ground in a few specialty types of fine denier not

1 supplied by the domestic industry. This is an almost one
2 for one shift away from domestic producers to the subject
3 imports instead in just two years. Other factors cannot be
4 blamed for the industry's trade and financial decline. As
5 shown in Chart 20, non-subject imports are a small and
6 declining part of the U.S. market. In fact, the
7 non-subject imports lost market share to the subject imports
8 too over the period.

9 Chart 21 shows the demand for fine denier
10 declined over the period, but not nearly to the same degree
11 as the U.S. industry's production and shipments. The reason
12 U.S. production and shipments fell to a greater degree than
13 demand is explained by Chart 22. Even while demand
14 declined, subject imports surged rapidly into the U.S.
15 market, resulting in significant market share increases to
16 the detriment of competing U.S. producers.

17 This surge in low-priced subject imports
18 results in lost U.S. sales, reduced domestic production,
19 idled capacity, declining revenue and plunging industry
20 profits. So how do Respondents explain this import surge in
21 a declining market. They claim that the subject imports
22 were pulled into this market, both by U.S. industry overall
23 supply constraints and by the lack of U.S. production of
24 certain types of fine denier.

25 Chart 23 addresses the supply constraint

1 claim. Data in your prehearing report show that the
2 domestic industry has operated with increasing levels of
3 idle capacity over the Period of Investigation. The DAK
4 outage lasted only 29 days, and both DAK and other U.S.
5 producers met purchaser needs during that period. The
6 outage was simply an excuse for some purchasers to buy
7 low-priced imports. Those purchasers would not agree to buy
8 the U.S. product at reasonable prices until after we filed
9 this case and provisional duties were looming.

10 The increase in U.S. inventory levels over the
11 period further belies claims that there was no domestic
12 product available. Further, if a supply constraints truly
13 existed, subject imports should have been sold at a premium,
14 not at prices well below the U.S. producer prices.

15 Respondents also focus extensively on imports
16 of certain types of fine denier that they claim they were
17 forced to import because the domestic industry doesn't make
18 these products. Chart 24 reviews those product types.
19 Regarding the post-consumer recycled product, as you hear
20 our industry witnesses testify, whether fine denier is made
21 from virgin or recycled material, it is completely
22 interchangeable. Customers do not even know the inputs
23 without being told.

24 To the extent there is some small niche of
25 customers that specifically seek a recycled input, domestic

1 producer Palmetto is able to supply that. With respect to
2 black fiber, while Respondents argue that domestic producers
3 do not make black fiber, you heard Mr. Casstevens testify
4 about Palmetto's production and sale of this product.
5 Palmetto would like to sell more black fiber and even
6 explored a capacity expansion, and has current idle
7 capacity to make more black fiber. But it cannot increase
8 its sales of black fiber because of the low-priced import
9 competition.

10 Further, your database shows that this product
11 comprises a very small share of the overall fine denier
12 market and cannot explain the import surge. Finally,
13 Respondents argue about the need to import shortcut fibers.
14 But two U.S. producers, Palmetto and Barnett, produce
15 shortcut fiber. Domestic shortcut fiber sales are also
16 adversely affected by the low prices of subject imports, as
17 Mr. Casstevens testified, preventing more U.S. sales of this
18 type of fiber as well.

19 Reliance focuses heavily on re-exported import
20 volumes from India and arguing that there are minimal
21 imports sold in the U.S. market. We agree with Respondents
22 that volumes of imports that are re-exported should not be
23 counted as U.S. commercial shipments. But Respondents'
24 calculations are faulty because they are mixing databases.
25 If the Commission adjusts for re-exported volumes, as you

1 see in our Confidential Chart 25, it must use the volume
2 data reported in the questionnaires too and not the very
3 different and lower volumes in the Census data, because the
4 Census data already exclude the re-exported product.

5 Chart 25 shows the India import volumes and
6 market shares based on questionnaire data adjusted to remove
7 re-exports. As you see, these market shares remain
8 significant and increasing, both for India individually and
9 for the subject imports overall. Other record data confirm
10 that subject imports are not isolated in niche products.
11 Chart 26 shows the volume of subject reported were products
12 in pricing descriptors 1 through 4 of the Commission's
13 database.

14 There is direct competition between the U.S.
15 product and subject imports in each of these product types.
16 The volumes of just these four product types accounted for
17 the majority of subject imports over the Period of
18 Investigation. Subject imports are not surging because they
19 are selling different types of fine denier unavailable from
20 U.S. producers. They are gaining ground because they
21 undercut U.S. producer prices on the vast majority of sales.

22 Nor will the industry's condition improve
23 absent relief. In this final phase of the case, the
24 Commission has received no questionnaire responses from
25 subject producers in Korea or Taiwan. For Taiwan, we urge

1 you use the data the subject producers submitted
2 preliminarily, along with supplemental information we've
3 provided.

4 While your database is incomplete, as you see
5 in Chart 27, the data that the subject foreign producers
6 have submitted shows sizeable capacity and significant idle
7 capacity available that would be able to supply a
8 substantial part of the U.S. market. Further, the subject
9 producers are export-oriented. As Chart 28 shows, China,
10 India, Korea and Taiwan are four of the top five global
11 exporters of polyester staple fiber, and shown in Chart 29,
12 the United States is the number one export market for
13 polyester staple fiber exports by every one of the subject
14 countries.

15 Given the highly vulnerable condition of the
16 U.S. industry, the facts pose an imminent threat of further
17 injury to the domestic industry. Relief from these
18 injurious trading practices is badly needed. Thank you.
19 That concludes our testimony, and we would be happy to
20 answer your questions.

21 CHAIRMAN SCHMIDTLEIN: Okay. Thank you all
22 very much. I'd like to thank all the witnesses for being
23 here today to help us understand this case, and we will
24 begin the questioning with Vice Chairman Johanson.

25 VICE CHAIRMAN JOHANSON: Thank you Chairman

1 Schmidtlein, and I would like to thank all of you for
2 appearing here today. I would also like to welcome a new
3 member of my staff, Herman Corsino, who is sitting behind
4 me. Herman worked as a legal clerk in my office last
5 spring. He practiced intellectual property law for six
6 years in Puerto Rico, and he got an LLM last year at
7 Georgetown University and I'd like to welcome him back.

8 To begin with my questions, you state in your
9 prehearing brief that demand increased over the Period of
10 Investigation. This statement is based on shipment data
11 from the C table of the staff report. However, firm
12 responses paint a very different picture, with the vast
13 majority of reported overselling increasing with demand over
14 the Period of Investigation. How do you square these
15 different interpretations in demand trends?

16 MS. CANNON: Kathy Cannon. I think that
17 you're probably hearing about different aspects of the
18 market, Commissioner Johanson, and some are going up and
19 some are going down, and overall we're seeing a slight
20 decrease in the market. But I can certainly ask the
21 industry witnesses if they'd like to elaborate further on
22 where they're seeing some of the bright spots and some of
23 the downturns.

24 MR. SPARKMAN: Michael Sparkman. It is true
25 that we've seen some bright spots in our industry. But

1 overall, we do continue to see decline for demand for our
2 products. Obviously the bright spots would be in the
3 non-woven industry. These are primarily going into products
4 such as wipes or drapery or other items. A lot of these are
5 short use items that get disposed of rather quickly, and so
6 they tend to generate increased demand.

7 Obviously in the wipes industry, that seems to
8 continue to grow and grow. In the textile industry, where
9 fibers are knit or woven into fabrics for clothing, those
10 especially in the weaving side have continued to decline as
11 more products, more interest outside of -- outside of
12 clothing for discretionary income, as well as maybe some
13 push into the knit sector.

14 VICE CHAIRMAN JOHANSON: Okay. Mr. Brekovsky,
15 go ahead.

16 MR. BREKOVSKY: Tom Brekovsky. No, I just
17 wanted to add too, Mr. Sparkman had said that non-wovens was
18 an area of strength and but specifically for us, we sell
19 into that area and we have not seen that trend. We've
20 actually seen it decline over the period for the non-wovens.

21 MS. CANNON: Kathy Cannon. Let me just add
22 one other thing, Commissioner Johanson. When we were
23 discussing this and Mr. Ruday's testimony alluded to this as
24 well. When the Commission asks about demand, often the
25 companies think about demand in terms of demand for their

1 product and not specifically demand overall for the market.
2 So often the responses are demand for my product is down,
3 because they're losing product sales to imports.

4 So they're not necessarily suggesting overall
5 consumption in the way the Commission looks at it. They're
6 talking about demand for their product being down because
7 they are not able to sell as low-priced imports take more
8 and more of their sales and they're being specific to their
9 company, and that was true with respect to some of the
10 comments in the annual report, as Mr. Ruday testified for
11 DAK.

12 VICE CHAIRMAN JOHANSON: Okay, so Mr. Rosenthal?

13 MR. ROSENTHAL: So when we talk about demand
14 declining, we're looking at the same database that you are
15 because that's an aggregate of all the different experiences
16 and shipment data that we see, and you can see. So that's
17 the most objective measure of demand we've got, as opposed
18 to the subjective measures of purchasers and customers
19 saying well my sales are up, or my sales are down. What we
20 see in the record is the aggregate. And it's declining
21 slightly, demand.

22 VICE CHAIRMAN JOHANSON: Okay. Thank you for your
23 responses. I just was a little confused when preparing for
24 the hearing because rarely do the parties disagree on
25 something as basic as whether or not demand is up or down.

1 So that struck me immediately.

2 Could you all please clarify your argument on how
3 the Commission should use direct import data in making its
4 overselling or underselling analysis?

5 You state that: In your opinion, direct imports
6 and commercial shipments should be considered at the same
7 level of trade.

8 Please help us understand your argument on how
9 the Commission should compare the direct import purchase
10 cost data to producers' price data.

11 MS. CANNON: Kathy Cannon. Yes, they are at the
12 same level of trade. And I think part of the confusion as
13 to them being at potentially different levels of trade was
14 generated by initial language in the Commission's
15 questionnaire that talked about purchase cost data, which
16 implied that you were really looking at simply a price that
17 was paid by an importer to the foreign producer without
18 taking into account the cost to bring it to the United
19 States.

20 But when we look more closely at the specific
21 language of the importer questionnaire, your questionnaire
22 directs the importer to report a landed duty paid value that
23 include all of the costs to clear the product through
24 Customs.

25 So the importers are in those pricing data

1 reporting essentially an FOB port price. They're adding in
2 their Customs duties. They're adding in ocean freight. All
3 of those components of their costs are included in the
4 landed duty paid prices that are in the importer data, which
5 make them analogous to the FOB plant prices that the U.S.
6 producers report, both of which exclude U.S. inland freight.
7 So you still have apples to apples.

8 And in fact the one thing the Commission staff
9 did in this case, in response to some comments we filed on
10 the questionnaire, was to make explicit when asking were
11 there any additional costs incurred that you were not to
12 include if you were an importer any of those other costs
13 like ocean freight. And you will see in your database,
14 summarized in our chart on direct imports, that the
15 additional costs that were reported now are very minimal.

16 So even though we think those additional costs
17 like warehousing are already subsumed, even if you look at
18 them they aren't very much. So at this point basically the
19 importers are agreeing that those prices that they're
20 reporting and the prices we're reporting are about the same.
21 There aren't really these additional cost elements that
22 would suggest a different level of trade, as the Commission
23 had believed in the past based on the way that these data
24 are specifically being requested in that questionnaire.

25 VICE CHAIRMAN JOHANSON: Thank you, Ms. Cannon.

1 Can you please comment on the role of raw materials in
2 setting prices?

3 This industry appears to have relatively high raw
4 material costs as a share of the costs of goods sold, and
5 there appears to be some correlation between raw material
6 price trends and fine denier PSF trends.

7 It was also mentioned by a number of firms in
8 questionnaire data that there is at least a close
9 relationship. Can you please expand on what in your view
10 that relationship is?

11 MR. RUDAY: So, Mark Ruday, DAK Americas. There
12 is a very close relationship between raw materials and the
13 pricing of the products. The way the product is priced the
14 majority of the time is based on movements in raw materials
15 to published indexes, plus an adder, or what we could
16 consider an adder or a conversion fee.

17 So most pricing moves in lockstep with raw
18 materials, but then there is stressful negotiations on the
19 adder. And that's where subject imports, when you see
20 pricing from subject imports, you're getting attacked, or
21 you're getting pressure on the adders. And thus raw
22 materials are passed through, but then the adders are
23 continuing to decline over the last couple of years due to
24 the subject imports.

25 VICE CHAIRMAN JOHANSON: And there have indeed

1 been declines in raw material prices; correct?

2 MR. RUDAY: There have been both increases and
3 decreases in raw materials over the subject period. It's
4 the adder that is negotiated and where the pressures arise.

5 VICE CHAIRMAN JOHANSON: Okay.

6 MR. RUDAY: Raw materials make up about 75 percent
7 of the--you know, or more of the product cost, depending on
8 the price of the raw materials.

9 VICE CHAIRMAN JOHANSON: Okay. Thank you, Mr.
10 Ruday.

11 And the yellow light is now on, so I will come
12 back to you all in couple of minutes, unless you have
13 anything else to add on raw material costs?

14 (No response.)

15 VICE CHAIRMAN JOHANSON: No? Okay, thank you.

16 CHAIRMAN SCHMIDTLEIN: Okay, Commissioner
17 Williamson.

18 COMMISSIONER WILLIAMSON: Thank you, Madam
19 Chairman. And I do want to express my appreciation to all
20 the witnesses for coming today and presenting your
21 testimony.

22 I'll start off with a few questions about the
23 sheer cut, black, and PCR products. Why isn't there more
24 production for PCR sheer cut and black or colored PSF and
25 silicone micro dernier?

1 I understand Mr. Casstevens talked about that
2 from their company, but in general does somebody want to
3 talk about that?

4 MR. CASSTEVENSON: Nik Casstevens, yes. For most of
5 those products, for the black in particular, we operate from
6 an extruder-forward position. As where the Petitioners
7 operate from a chemical base. So the contamination
8 opportunity for the chemical base producers is much greater
9 than it is for us. So it allows us to do a lot more
10 specialized products.

11 COMMISSIONER WILLIAMSON: Does that mean that--so
12 these specialized products are produced on a separate
13 production line? Or is it--

14 MR. CASSTEVENSON: No. All of our production lines
15 are the same, and we can manufacture these products on all
16 of our equipment.

17 COMMISSIONER WILLIAMSON: Okay--

18 MR. RUDAY: So let me clarify. These specific
19 products you're referring to can be made on the same lines
20 that make other fine denier products. They may require
21 certain tweaks or investments of equipment, or higher costs
22 and/or potential, you know, in the case of black, protection
23 against potential contamination.

24 So we could at DAK Americas make those
25 investments in equipment to make those products, whatever

1 the means are, to protect from other fine deniers, but we've
2 never been able, due to the pricing in the industry almost
3 solely from subject imports, we've never been able to
4 justify such an investment.

5 So it has never been to the extent from an
6 economic rate of return our ability to make investments to
7 make those products due to the low priced subject imports in
8 those areas.

9 COMMISSIONER WILLIAMSON: Okay, but what's the--
10 Mr. Casstevens is starting with a product that's already
11 been--you're starting with a different product than the
12 other--

13 MR. CASSTEVENSON: Nik Casstevens. At Palmetto we
14 start with a PET resin which we purchase, as I mentioned in
15 my testimony, from PET producers.

16 COMMISSIONER WILLIAMSON: Okay. So--

17 MR. RUDAY: So let me clarify. Mr. Casstevens--

18 COMMISSIONER WILLIAMSON: I don't think we did a
19 tour for this product, so--

20 MR. RUDAY: Mark Ruday, DAK Americas. So let me
21 clarify. Mr. Casstevens starts with a chip that is made of
22 100 percent polyester, and then he extrudes that chip, melts
23 it back down and spins it.

24 COMMISSIONER WILLIAMSON: Okay.

25 MR. RUDAY: Whereas, the rest of the Petitioners,

1 we actually have a chemical process which still makes
2 polyester, it makes the exact same product that Mr.
3 Casstevens starts with, but we start from a chemical process
4 where we make the chip but instead of actually forming a
5 chip we just spin it directly.

6 So it's the exact same chemical composition.
7 It's the exact same raw materials in the end. We just start
8 a little bit further back in with the chemical process.

9 COMMISSIONER WILLIAMSON: Okay, and because of
10 that...

11 MR. RUDAY: Because of that chemical process--

12 COMMISSIONER WILLIAMSON: 530A or something like
13 that, it's going to be--

14 MR. RUDAY: It's much easier to add--for example,
15 it's much easier to add black to a chip than it is to a
16 chemical process and have it all cleaned up.

17 COMMISSIONER WILLIAMSON: Okay. Tours have been
18 extremely valuable for this job.

19 MR. SPARKMAN: Mr. Commissioner--Michael Sparkman
20 with Nan Ya Plastics. I'd just like to state again for the
21 record that we make siliconized fiber.

22 COMMISSIONER WILLIAMSON: Okay.

23 MR. SPARKMAN: And we make siliconized fiber on
24 the exact same lines that we make all of our fine denier
25 products. There is no--we don't have to make any difference

1 in how we process that product to make a siliconized fibers.
2 Only a slight change in the coating at the very last step of
3 the process that makes it siliconized versus something else
4 on that.

5 We've also looked at doing black, and shortcut
6 fibers as well. And again, similar to as what Mr. Ruday
7 testified, they would require some investment. But right
8 now we can't even make return on the current investment that
9 we have because of the low price.

10 COMMISSIONER WILLIAMSON: Okay. Go ahead.

11 MR. ROSENTHAL: Paul Rosenthal. There is one
12 important point in Mr. Casstevens' testimony I think that
13 bears reemphasis. And that is, when you look at the
14 percentage of the market that is for example black fiber, it
15 would be pretty small. You also see in your staff report
16 how much is produced in the U.S. and sold in the U.S.

17 What Mr. Casstevens testified was that they
18 actually have the capacity to make and sell a lot more.
19 And, to supply a greater share of the U.S. market for that
20 black fiber. And I would argue the same is true of shortcut
21 fiber between Mr. Casstevens' company and also William
22 Barnett and Company.

23 The reason why that additional supply isn't being
24 sold by U.S. producers is because of the low-priced imports.
25 So in one way, when you look at the staff report--and I did--

1 -we don't supply much of the market on those. And the
2 answer is not because we can't but because of the import
3 competition.

4 COMMISSIONER WILLIAMSON: Okay. And Mr.
5 Casstevens, how long has your company been around?

6 MR. CASSTEVENS: Our company was founded in 1998,
7 and we've been selling black polyester in particular since
8 2001 into the market, and haven't seen the negative pressure
9 on pricing that we've seen in the last three years ever
10 before.

11 COMMISSIONER WILLIAMSON: Thank you. And I guess
12 everybody is either in South Carolina and North Carolina--
13 everybody is in South Carolina and North Carolina. So I
14 guess people know who is producing what there. Is that a
15 fair statement?

16 MR. CASSTEVENS: Yes, sir, that would be a fair
17 statement.

18 COMMISSIONER WILLIAMSON: Okay, thank you. I just
19 wanted to make sure I understood that.

20 Maybe for you, Mr. Casstevens, how does the--and
21 maybe for others who make more than one product--how do you
22 allocate your production capacity between subject and
23 nonsubject--actually, this is for everybody--between subject
24 and nonsubject product?

25 MR. RUDAY: So all of our equipment can produce

1 any of the products, can produce both subject and
2 nonsubject, so essentially we allocate our capacity based on
3 price. So where price is the determinant, or the margin is
4 the major determining factor in what we--how we allocate our
5 production capacity. And when subject imports are at low
6 pricing, we may allocate our capacity in a different
7 methodology, or we can change the capacity very simply in a
8 day or less back to a different product.

9 COMMISSIONER WILLIAMSON: Okay, thank you.
10 Actually going back, the PCR, is that--we talked about the
11 black and the silicon, but what about PCR? Is that
12 something that everybody could use--could make if there's
13 demand?

14 MR. SPARKMAN: The PCR can be added to the
15 product. It would be extruded and then added to the molten
16 polymer by any of us.

17 COMMISSIONER WILLIAMSON: Okay.

18 MR. SPARKMAN: But we don't do that because there
19 are additional costs. And again, we can't compete with
20 products that don't have the higher cost input such as PCR.
21 It would be even more difficult to do so with a higher cost
22 input.

23 COMMISSIONER WILLIAMSON: Okay. And is an
24 adequate available supply of post-consumer waste in the U.S.
25 to make PCR in the U.S.?

1 MR. CASSTEVENS: There is an adequate supply--

2 COMMISSIONER WILLIAMSON: I mean I used to work at
3 the Port Authority in New York and New Jersey, and one of
4 our major exports was scrap waste and things like that. So-
5 -

6 MR. CASSTEVENS: Nik Casstevens. There is an
7 adequate supply for the current demand in the U.S. There's
8 not more PCR fiber made in the U.S. because the pricing on
9 the imports is so low you can't compete. The supply chain
10 to get the resin, or to get the flake is a costly supply
11 chain.

12 COMMISSIONER WILLIAMSON: I'm sorry? Why is it so
13 costly?

14 MR. CASSTEVENS: Collection. Washing. Cleaning.
15 So there's several steps to the process before you have
16 clean flake to make a high-quality PCR fiber.

17 COMMISSIONER WILLIAMSON: So things that are made
18 overseas, are they getting--is that process for them
19 cheaper, possibly?

20 MR. CASSTEVENS: Possibly. Also the quality of
21 the bottles that come in, the quality of the fiber, the
22 color. The products here in the U.S., because of the less
23 PVC contamination, less glue, it costs, the raw material are
24 more. So the selling price of the fiber is more.

25 MR. ROSENTHAL: Commissioner Williamson, I think

1 it's fair to say that there are ultimate customers in the
2 U.S., some high-end retailers, who will pay the additional
3 price because they want to say to their customers that
4 there's a certain amount of post-consumer recycled material
5 in their product.

6 But the vast majority of companies are not
7 willing to pay the increased price for that. And so the
8 U.S. producers have a hard time competing against low-priced
9 imports who aren't charging that much for their inputs.

10 COMMISSIONER WILLIAMSON: We were talking before
11 about a PCR shoe, the price of that, so I hear what you're
12 saying.

13 MR. RUDAY: Mark Ruday with DAK Americas. This is
14 a follow-up. DAK Americas actually has a PCR, a very large
15 PCR facility where we do recycle bottles back into flake
16 that can be used into either making fiber or making back
17 into bottles, or making carpet, or different applications.
18 We have never been able to make the economics work--
19 economics, or pricing, due to low prices, of making that
20 work into our facility, even though it could be extruded
21 into the--to make fiber. It's never economically worked and
22 we could never justify the additional investment, even
23 though we have a large site that's not running 100 percent
24 today in the PCR business.

25 COMMISSIONER WILLIAMSON: Okay.

1 MR. ROSENTHAL: It took me a long time to figure
2 out, when they were talking about the PCR, they weren't
3 referring to me.

4 (Laughter.)

5 COMMISSIONER WILLIAMSON: I have no further
6 questions. Thank you.

7 CHAIRMAN SCHMIDTLEIN: We could start using that,
8 though.

9 (Laughter.)

10 CHAIRMAN SCHMIDTLEIN: To follow up on these
11 questions about the specialized products, Mr. Rosenthal--
12 we'll stick with Mr. Rosenthal for now--you were just
13 talking about the fact that U.S. producers could produce
14 more of each of these.

15 And so I just wanted to understand that a little
16 more, because--and I know this is all bracketed--but it
17 appears in the staff report, the charts on pages roman
18 numeral IV-11 through 17, right? There are various tables
19 showing what the U.S. shipments were from U.S. producers,
20 and then U.S. importers from the subject countries.

21 And so my first question I guess is do each of
22 the four U.S. producers have the capacity to make all of
23 these products? Or are we talking about it's specific to
24 one or two of the companies?

25 MR. ROSENTHAL: Each of them do not have the

1 capacity to produce each of the products.

2 CHAIRMAN SCHMIDTLEIN: Okay.

3 MR. ROSENTHAL: And some of them, like Mr.
4 Casstevens' company, can produce each of those, but they are
5 smaller. But they can produce a lot more. Some of them
6 don't have the current capacity to produce those, but with
7 some additional equipment they could if the price were
8 right. And I'm summarizing the testimony and my
9 understanding right now.

10 CHAIRMAN SCHMIDTLEIN: Okay. So if you could just
11 unpack that for me. So Palmetto Synthetics produces right
12 now black and colored. Is that right?

13 MR. CASSTEVENS: We currently produce all the
14 fibers that have been mentioned--shortcut, black, colored,
15 and PCR. Yes, ma'am.

16 CHAIRMAN SCHMIDTLEIN: Okay. Okay, and--

17 MR. CASSTEVENS: And we have chosen not produce
18 more because of the current pricing levels of the imports
19 coming in.

20 CHAIRMAN SCHMIDTLEIN: Okay. So do you produce
21 what I guess I call the nonspecialized, then? Or your
22 shipments have just gone down? When you say you've chosen
23 not produce more, you haven't shifted to a different type?

24 MR. CASSTEVENS: We have shifted some production
25 to other products not defined in your arena.

1 CHAIRMAN SCHMIDTLEIN: I see. So not part of the
2 scope here.

3 MR. CASSTEVENS: Yes.

4 CHAIRMAN SCHMIDTLEIN: Okay. Okay, and so for the
5 other companies here, can you tell me what you produce of
6 the specialized products?

7 MR. RUDAY: Mark Ruday, DAK Americas. We
8 currently do not produce any of the three products you
9 mentioned. We could produce black fibers today. We have
10 not chosen to produce that due to the low pricing and the
11 costs. We would have to have small investments to produce
12 both the siliconized and the shortcut.

13 CHAIRMAN SCHMIDTLEIN: But for black you wouldn't
14 have to make any changes?

15 MR. RUDAY: For black we would not have to make
16 any additional investments other than to purchase certain
17 raw materials that we already have equipment to input into,
18 yes.

19 MR. SPARKMAN: Michael Sparkman from Nan Ya.
20 Again, the one specialized--the kind being excluded was--but
21 was mentioned by the defendant counsel this morning was the
22 siliconized fiber. And we do manufacture the siliconized
23 fiber. In fact, we could cover the entire need plus of that
24 product.

25 Additionally, we have done studies to look into

1 producing black, to look into producing PCR, to look into
2 producing shortcut fibers. These are products that we would
3 love to get into, as well.

4 But again, our studies have revealed that the
5 low-cost price of the import prohibits us from making that
6 investment.

7 CHAIRMAN SCHMIDTLEIN: So when did you start
8 looking into that? When did you begin those studies?

9 MR. SPARKMAN: Not each one at the same time.

10 CHAIRMAN SCHMIDTLEIN: Okay.

11 MR. SPARKMAN: We looked at shortcut probably,
12 honestly, before I even came to sales as a technical
13 service. We looked at shortcut. We've been looking at
14 black for--

15 CHAIRMAN SCHMIDTLEIN: So would that have been
16 within the last year or two years, three years?

17 MR. SPARKMAN: No, that would have been 10 years
18 ago.

19 CHAIRMAN SCHMIDTLEIN: Oh, 10 years ago? Okay.

20 MR. SPARKMAN: We looked --but we looked at black
21 within the last three to four years, especially as demand
22 for black has, at least in our opinion, has been increasing.

23 We have been approached by several of our
24 customers over the last few years inquiring about recycle,
25 and coming to me and saying: Mr. Sparkman, can Nan Ya make

1 recycle for us?

2 And the fact of the matter is that once we go
3 into what the costs of that recycle would be, the customer
4 has lost interest in the product.

5 CHAIRMAN SCHMIDTLEIN: And would you have to make
6 any changes to your equipment to manufacture any of these?

7 MR. SPARKMAN: Each one would require just slight
8 equipment changes. Shortcut would require a slightly
9 different packaging system for it.

10 We would have to add some small extruder lines to
11 inject the black or the PCR into the feedstream.

12 CHAIRMAN SCHMIDTLEIN: Okay.

13 Thank you--

14 MR. BREKOVSKY: Tom Brekovsky, Auriga Polymers.
15 No, we do not produce black siliconized or shortcut today.
16 I think it's similar. We could if we made the investment.
17 PCR we have the capacity to produce PCR today. We produce
18 very small amounts. We could produce more if needed. But
19 the other three we don't produce today.

20 CHAIRMAN SCHMIDTLEIN: And can you give me some
21 context for what type of investments would be required to
22 produce the other three?

23 MR. BREKOVSKY: As Auriga we haven't seriously
24 looked at investments for those other three, so I couldn't
25 comment on that.

1 CHAIRMAN SCHMIDTLEIN: Okay. Maybe Mr. Sparkman,
2 you said you all have looked at it. So can you give me a
3 ballpark of what you're talking about when you say it would
4 require some small investments?

5 MR. SPARKMAN: You're referring to financially?

6 CHAIRMAN SCHMIDTLEIN: Yes.

7 MR. SPARKMAN: Could we do that posthearing?

8 CHAIRMAN SCHMIDTLEIN: Certainly. Yes. And I
9 think it would be helpful just to understand, too, whether
10 that would require additional training for your employees.
11 You know, is the process similar? Just what the changes
12 would be would be helpful.

13 MS. BECK: Commissioner Schmidtlein, just to add
14 Gina Beck from GES. In addition, to Palmetto currently
15 producing short cut another U.S. producer, Barnett, is also
16 producing

17 CHAIRMAN SCHMIDTLEIN: Okay, that's helpful.
18 Alright let me switch gears a little bit. I still have a
19 few minutes left. To go back to the conversation about the
20 price declines and I believe Vice-Chairman Johanson asked
21 about the relationship with raw material costs and so forth.
22 And in the summary, I think, Ms. Cannon, you talked about
23 that the data showed that prices have gone down more than
24 cost and so I assume you're talking about -- are you
25 talking about the data in the staff report at VI-V, this is

1 where you get the breakout of the changes in AUVs versus the
2 changes in the raw materials and COGs?

3 MS. CANNON: Yes.

4 CHAIRMAN SCHMIDTLEIN: Okay. So one question I
5 had is given -- you know this is all bracketed information,
6 but it's pretty close and show how should the Commission,
7 though, take that into account in terms of these decreases
8 and the fact that we've got demand going down. So how can
9 we -- for price declines how can we be confident that we're
10 not attributing a price decline to subject imports that
11 should be attributed to the combination of the decrease in
12 demand with these changes in cost given how close they are?

13 MS. CANNON: Alright, well, I would say the
14 demand chart we showed which shows that the demand decline,
15 while it's gone down some, it's not nearly gone down as much
16 as the domestic production and gemans have gone down. We're
17 experiencing a much greater volume effect, which is also
18 affecting our financials, so it's pulled down.

19 The surge in the subject imports that happened
20 while you were losing demand in the market affected our
21 volumes as well. So we kind of got a double whammy here.
22 We had somewhat of a demand climb, but a surge in subject
23 imports causing U.S. production and shipments to fall to a
24 far greater degree than demand fell accompanied by, as you
25 saw in the pricing table we provided, extensive

1 underselling.

2 I mean the underselling is rampant, so you see
3 that the subject imports in virtually almost all the
4 comparisons you've got on the volumes are underselling. And
5 when you have that type of behavior going on it's hard to
6 assume that this small decline in demand is what caused the
7 industry's financial condition to deteriorate the staggering
8 affect that it did.

9 Instead, I would suggest that the combination of
10 these really significant plunging volume affects where we
11 lost so much sales accompanied by that underselling of
12 imports that, as you heard Mr. Ruday testify, prevented them
13 not only from increasing their adders, but forced those
14 adders down. That was the one part of their price that they
15 can control combine is really what is causing the financial
16 effects that are so severe that you're seeing in the
17 database.

18 MR. ROSENTHAL: Commissioner, I just want to add
19 one thing. If you got to Chart 14 in our confidential
20 charts this is corroboration for what my colleague, Ms.
21 Cannon, said. The purchasers are telling you that the
22 domestic producers lowered their prices to compete with
23 subject imports. So that to me basically puts the nail in
24 the coffin of Respondents' arguments that all that's
25 happening is that the industry is responding to demand

1 declines or just moving its prices in accordance with the
2 changing raw material prices or costs.

3 CHAIRMAN SCHMIDTLEIN: But you all don't dispute
4 that changes in raw material prices have an affect on the
5 price.

6 MR. ROSENTHAL: Oh, no. In fact, we totally
7 agree with that. The prices have gone up. They've gone
8 down. Because, as Mr. Ruday testified, raw material costs
9 and their formulas account for about 75 percent of the
10 price.

11 The problem is that the adder, the actual
12 margins that you get for the -- the profits you get or the
13 payment you get for the fabrication of those raw materials
14 has been squeezed and that's why the profitability has
15 declined.

16 CHAIRMAN SCHMIDTLEIN: Okay, alright, thank you.
17 Vice-Chairman Johanson.

18 VICE CHAIRMAN JOHANSON: Thank you, Chairman
19 Schmidtlein. My colleagues, Chairman Schmidtlein and
20 Commissioner Williamson were speaking were earlier about
21 different products that are issue today and I have a
22 question regarding shortcut fibers. What makes a fiber
23 shortcut? Is it the length defined by the classification,
24 such as ASTM standards or other industry standards?

25 MR. SPARKMAN: Shortcut, Commissioner, is

1 exactly what it sounds like; the fiber is cut to a very
2 short length, typically, between 5 and 10 millimeters where
3 a more standard cut would be 37 to 38 millimeters.

4 VICE CHAIRMAN JOHANSON: So there are no
5 official standards, though, which provide that
6 classification?

7 MR. SPARKMAN: I'm going to defer to Mr.
8 Casstevens.

9 VICE CHAIRMAN JOHANSON: Okay.

10 MR. CASSTEVENSON: I'm not sure if there is an
11 ASTM standard, but shortcut, as Mr. Sparkman said, 5 to 10
12 millimeters is sort of the industry terminology.

13 VICE CHAIRMAN JOHANSON: Okay, so folks in your
14 industry they agree upon what this is.

15 MR. CASSTEVENSON: Yes.

16 VICE CHAIRMAN JOHANSON: Okay, thanks for that
17 clarification.

18 Chinese Respondents have alleged that there have
19 been no significant lost sales or lost revenue in the
20 domestic industry during the period of investigation. This
21 can be seen in the Chinese brief at page 2. Could you all
22 please respond?

23 MS. CANNON: The product shifting table that we
24 showed you I think is pretty convincing evidence of sales
25 that were shifted from the U.S. industry to the subject

1 imports that a significant volume purchasers admitted were
2 due to price. Their contention that there weren't lost
3 sales is reflected in some comments of purchasers that are
4 confidential. I can't go into specifically, but a lot of
5 them were with respect to comments about supply constraints.
6 And as you've heard from our industry witnesses today, the
7 29-day outage at DAK is not a supply constraint that would
8 have allowed the significant surge in subject import volumes
9 that you're seeing. So even though purchasers may have
10 cited to that antidotal, and therefore denied that there was
11 a lost sale due to price, which is why it shows up that way
12 in the table, in fact, they admitted for most of them that
13 they were lower prices.

14 You see there's a significant volume shift and
15 the information shows that the supply was very much
16 available from the U.S. industry, which our industry
17 witnesses could elaborate on if you would like to hear more
18 about that.

19 MR. ROSENTHAL: Commissioner Johanson, I think
20 that one of the helpful things about the questionnaire
21 instrument that you're using is that you've gotten a little
22 bit further away from the totally subjective lost sales
23 confirmations that were used in the past where a purchaser
24 would when asked whether a sale was lost based on a fact
25 they would say, no, that was a sale for a \$1.98 that was

1 lost. It was a different price and therefore they deny it
2 or a different volume, et cetera.

3 What you've got here in this Chart 12 is a very
4 or closer to an objective analysis here. Did you buy
5 subject imports? Were subject imports priced lower? Was
6 the lower price a reason for switching? Now I know there's
7 some discussion about is switching meaning that it's a lost
8 sale? In our view, it does. You've gone from one source,
9 the domestic source, to an import source because of lower
10 price because you've said that as a purchaser that price was
11 a primary reason for buying the subject import instead of
12 the domestic. To us, that's a lost sale and you can see
13 that there's 36 million pounds that the Respondents
14 admitted to.

15 In my way of thinking, by the way, this is a
16 very small portion of the true lost sales because the
17 Respondents rarely make this admission against their
18 interests and I think that the actual amount of lost sales
19 is much higher than this. But even if it's just 36 million
20 pounds that is material, that is significant, and a lost of
21 volume and revenue for the domestic industry.

22 VICE CHAIRMAN JOHANSON: Thank you. Mr.
23 Rosenthal, you state that you think that lost sales are
24 actually higher?

25 MR. ROSENTHAL: Yes.

1 VICE CHAIRMAN JOHANSON: What would make you
2 think that?

3 MR. ROSENTHAL: Because we have alleged other
4 lost sales, whereas the other Respondents say, no, no, no,
5 we didn't switch because of price. We switched for some
6 other reason. And frankly, you're relying on purchasers to
7 say, oh, yes, we switched for that other reason or for price
8 and with all respect to them I don't believe everyone is
9 totally forthcoming in admitting that they switched because
10 of price as opposed to some other reason. So they always --
11 there's a tendency, shall we say, to downplay price as a
12 reason for switching and to emphasize something else.

13 So when I see the number of admissions here, and
14 that's what they are, admissions for switching I regard that
15 as probably a lower percentage of the actual times when the
16 switching occurred because of price. We certainly allege
17 more lost sales in our submissions than the Commission
18 confirmed, but just because the Respondents denied it
19 doesn't mean that they didn't really buy because of price.

20 MS. CANNON: If I could just add one other thing
21 Commissioner Johanson, one of my pet peeves on this table,
22 which I otherwise like very much this approach of asking the
23 purchasers, you know, did they shift and was it lower priced
24 is that it says was price the primary reason for the shift.
25 Legally, price doesn't have to be the primary reason. If

1 price is a reason for the shift, the courts have recognized
2 that that's sufficient. It can be other factors that
3 influence their decision to shift as well. They can say,
4 oh, yes, it's quality and price and I'm going to put quality
5 number one, but if price was one of the reasons they shifted
6 and they've admitted it's lower prices that's sufficient to
7 call that a lost sale, but that's not necessarily being
8 picked up in the database because of the question if it was
9 a primary reason. And in the subjective view of a
10 purchaser, they may decide that's not their primary reason.
11 So that would also lead to potential understatement of this
12 number in your lost sales confirmations.

13 MS. RINGEL: I'd also remind you of witness
14 testimony here today, specifically, Mr. Ruday's testimony
15 regarding his experience with one of DAK's largest customers
16 that only brought business back to DAK when DAK lowered its
17 prices to unsustainable levels and then subsequently tried
18 to renegotiate the price agreement contingent on winning or
19 losing this case. It was about price for that particular
20 customer, which is one of DAK's largest customers and not
21 about supply or any other claim about other reason for
22 shifting and that has been the experience of the domestic
23 industry as the witnesses have testified today.

24 VICE CHAIRMAN JOHANSON: Thank you, Ms. Ringel
25 and others. And staying on that issue, the whole issue of

1 supply, Respondents have spent quite a bit of energy
2 discussing different factors in the U.S. market of impact
3 supply, such as the close of the Cape Fear facility,
4 shutdown of the BPA or the British Petroleum Facility, the
5 electrical outage at the DAK facility. Didn't that have
6 some impact on -- that had an impact on the market by
7 reducing supply. Why is the argument of the Respondents not
8 tenable?

9 MR. ROSENTHAL: I think we should go through
10 each one of those.

11 VICE CHAIRMAN JOHANSON: I appreciate that
12 because, once again, they spent a lot of energy going
13 through that.

14 MR. ROSENTHAL: Certainly. And I will defer to
15 the industry witnesses. You heard some of the testimony
16 already, but I will say that the Cape Fear closure has come
17 up in a number of staple fiber and PET resin cases and I
18 would argue at this point it should be considered the Cape
19 Fear mongering argument. That facility closed in 2013. It
20 produced a variety of different products and it was very,
21 very clear that imports were a cause of the closure. But
22 Mr. Ruday testified that when that closed they had ample
23 capacity elsewhere to supply the market, so it did not have
24 an impact on the supply. And I'll let him amplify that and
25 go onto the other alleged events.

1 MR. RUDAY: I was going to say exactly that.
2 When we shut down Cape Fear facility, we had ample supply
3 and transitioned all of the Fine Denier products to our
4 Cooper River or our Monk's Corner facility and there was no
5 loss or no non -- all commitments of existing orders and all
6 commitments were maintained through our Cooper River
7 facility.

8 Again, that facility closed because of low
9 subject import pricing and made it uneconomical, so I think
10 the Petitioners want to cite event-by-event, so I'll let
11 other people talk about possibly the Cape Fear closure at
12 this time before moving on.

13 MR. LANE: I would also like to highlight Mr.
14 Ruday's comments that we didn't shut that facility down
15 overnight. We made public all the public announcements that
16 we were considering shutting that facility down. And then
17 once we made the decision to shut that facility down, it was
18 at least a year later or nearly a year later before it was
19 shut down, so there was more than adequate time to vet all
20 opportunities for supply and the handle the situations and
21 that's exactly what we did in that time period.

22 MR. RUDAY: That's correct. There was a very,
23 very long lead time. In addition, I'd like to in my
24 testimony reiterate that we did get trade assistance -- you
25 know help or assistance for all of our employees because we

1 proved that you know it was an import issue or subject
2 imports. I'd like to make that comment.

3 MR. ROSENTHAL: The essential point I know you
4 were asking about is what impact did that have on supply to
5 the market and the answer is that there was plenty of access
6 capacity at the other Cooper River facility to supply the
7 market. And in fact, DAK made additional investments there
8 and those were very, very well known.

9 MR. SPARKMAN: A lot of this focus has been on
10 DAK and their shutdown of the Cape Fear plant and of their
11 other shutdown. And first of all, I'd like to state that it
12 would seem that both the Defendants and many that have
13 testified in this have forgotten that there are other
14 producers of staple fiber in the industry today. You know
15 we had anticipated and expected that we would see an
16 increase in volume when they shutdown. Obviously, a
17 reduction of their production capability should've reflected
18 in an increase in products that we were selling; however, we
19 didn't see that. What we saw was a shift to the low cost
20 imports.

21 You also asked about the BP shutdown and I think
22 we could address that a little bit more directly because we
23 are the largest customer of BP. And I can tell you that
24 during that time we did not short any of our staple fiber
25 customers due to good inventory management on our side. We

1 had high inventories going into it. We allocated our
2 resources appropriately and were able to supply our
3 customers through that BP force majeure event without any
4 issue to supplying any of our customers.

5 MR. FREEMAN: We get our PTA from the BP
6 facility in Cooper River that had the fire in August of 2014
7 and I did want to note we were able to import that product
8 and continue our production. So we had, as Mr. Sparkman
9 said, no supply disruptions to our customers on the staple
10 fiber products.

11 MR. BREKOVSKY: I can confirm the same thing.
12 We saw no -- we did not miss any sales during the BP outage.
13 And also, during the 29-day DAK outage, we actually were
14 anticipating that we may get some more sales and we had
15 capacity that we could utilize for that, but we didn't see
16 that materialize.

17 VICE CHAIRMAN JOHANSON: Alright, thank you for
18 your responses. Did you have anything else to add, Mr.
19 Rosenthal?

20 MR. ROSENTHAL: I know you're well over your
21 allotted time, but there's one other issue and that had to
22 do with the 29-day outage at DAK. And we just want to
23 reiterate the point, which was DAK had plenty of inventory
24 to supply its customers and none of the customers with whom
25 they were doing business was denied their expected sales.

1 And to the extent that anyone was nervous about that, they
2 had, of course, the other domestic producers to return to
3 and they didn't do that.

4 VICE CHAIRMAN JOHANSON: Okay, thank you for
5 your responses and my apologies to my colleagues for going
6 so long over.

7 CHAIRMAN SCHMIDTLEIN: Commissioner Williamson.

8 COMMISSIONER WILLIAMSON: Thank you. You've
9 largely addressed these questions of charges and whatnot,
10 but given that fifteen of thirty-five responding purchasers
11 indicated that availability of supply from domestic industry
12 has changed, and most said supply was constrained, taken
13 together, doesn't it look as if the industry did experience
14 significant constraints in supply in the U.S. market over
15 the POI?

16 In other words, you know, usually when you've
17 got all these complaints, there's something, right? I just
18 wondered if y'all want to -- I know you've largely addressed
19 it, but maybe think about it from that perspective. Why are
20 your purchasers saying something different?

21 MR. ROSENTHAL: I don't think that anyone at
22 this table is denying that when DAKS 29-Day Outage occurred
23 back in 2015 that there was some concern about that, and
24 people were experiencing a tightness in the market. But
25 that, as you heard, that lasted 29 days.

1 The 29-day period over a course of a 45-month
2 period of investigation is pretty small. And frankly, even
3 assuming that there was a tightness of supply at that time,
4 it does not explain why other domestic producers were not
5 approached when DAKS had that outage. It does not explain
6 why certain purchasers declined to actually live up to their
7 commitments to buy product from Nan Ya, for example, as you
8 heard from Mr. Sparkman's testimony.

9 So yes, there were tight supplies at that time,
10 and I don't think anybody's denying that. But what we are
11 disputing is that it lasted for any significant period of
12 time, or is the real reason for purchasing subject imports
13 versus buying from the domestic industry.

14 COMMISSIONER WILLIAMSON: Okay. How important
15 is just-in-time delivery? How important is that for
16 purchasers in this industry? And would that bear on our
17 consideration to your relation to this question?

18 MR. SPARKMAN: Commissioner Williamson, Michael
19 Sparkman, Nan Ya Plastics. Obviously, the demand for
20 just-in-time has altered over the course, and the fact that
21 they've now become much more reliant on customers that have
22 six to eight weeks lead time to be able to get material into
23 their facilities.

24 As I testified earlier, if there really was a
25 concern on supply and getting on-time deliveries, then it

1 would behoove our customers to look for domestic supply.
2 Nan Ya Plastics can turn around with products in inventory
3 and deliver within 24 hours, sometimes within 12 hours,
4 depending on the plant site. Products that aren't in
5 inventory can be made within two to three weeks' time period
6 and delivered to those customers.

7 COMMISSIONER WILLIAMSON: Okay. So you're
8 saying, yes, they talk just-in-time, but don't practice it,
9 or what?

10 MR. SPARKMAN: Yes, that's what I'm saying, sir.

11 COMMISSIONER WILLIAMSON: Okay.

12 MR. ROSENTHAL: And by the way, one thing I
13 wanted to make sure we fully answer your question. So you
14 asked the question about supply shortages or tightness of
15 supplies. There may have been times -- when you heard the
16 example by Mr. Sparkman where a customer went to Nan Ya and
17 said, "I want this product three days from now," and if it
18 wasn't in inventory, which they might've said, "Okay, well,
19 it'll be three weeks for that," as opposed to three days.

20 And so we're not suggesting that that hasn't
21 happened from time to time either. I just wanna be clear
22 about that. And just to clarify or amplify the testimony of
23 Mr. Roday earlier, which was in the 29-day outage time
24 period, they supplied all their customers that they had
25 commitments to from their inventory, or they made sure they

1 didn't go wanting. But if somebody came to them in that 29
2 days and said, "I want this tomorrow," and hadn't already
3 made that order, they would've said, "Well, you're gonna
4 have to wait a few weeks, until we're up and running again."

5 COMMISSIONER WILLIAMSON: Is there any
6 difference between domestic industry in the -- for the
7 importer product and ability to just stock and have
8 inventory? I guess one could say that, if I'm worried about
9 the domestic industry, I'm gonna stock more of imports. Or
10 somebody's gonna say, "I'm gonna stock more imports so I can
11 meet people's needs."

12 MR. RUDAY: Mark Ruday, DAK Americas. Can you
13 repeat the question, please?

14 COMMISSIONER WILLIAMSON: What I was getting at
15 is, if just-in-time is important, then it would seem like,
16 yes, you would go to the domestics before you go to the
17 imports, if you're concerned of shortage of supply, but one
18 also could say, maybe that means that you wanna import more
19 and inventory more imports and are you sure you have the
20 supply? I was just, you know, the alternative theory.

21 MR. SPARKMAN: Michael Sparkman again. What
22 we've seen in the industry today is -- you are correct.
23 Huge, huge warehouse inventories of imported fiber. In
24 fact, we had appreciated the preliminary decisions and had
25 anticipated that we would see some increase in customers

1 coming to us for supply. And what we've learned in the
2 interim is that there's still three to five months' worth of
3 inventory in warehouses today of imported fiber.

4 COMMISSIONER WILLIAMSON: Okay. And the
5 importers are bearing the cost of that, I take it?

6 MR. SPARKMAN: I couldn't speak to that, sir.

7 COMMISSIONER WILLIAMSON: Okay, thank you. Does
8 anybody else wanna add something? I know I've been going
9 several different directions here at one time.

10 MR. RUDAY: I think it's important that the
11 premise of your last couple of questions is around the
12 concern over supply, which means you would want two
13 suppliers. That would be the premise of the question.

14 But in reality, the largest purchaser of fine
15 denier in the U.S. market by far today is sole supplied by
16 DAK Americas, but that only occurred after we had to reduce
17 our price significantly to meet the imports prices that he
18 had purchased previously. So I think the premise of
19 alternate supply, at least for the largest purchaser, was
20 not a factor. It was all about getting the lowest price.

21 MR. ROSENTHAL: And I'll just add to the
22 testimony earlier. When -- and it may be the same
23 purchaser, I'm not sure if it is -- but there is one
24 purchaser who went offshore allegedly because he wanted dual
25 sourcing, but actually what it did was have a single

1 offshore source, not a dual source in the U.S. and
2 offshore. So we are highly skeptical of the claims
3 concerning dual sourcing.

4 MS. BECK: Commissioner Williamson, if I could
5 also add. The purchase data for the large purchasers that
6 had the shift, it's very apparent in the actual figures that
7 it was almost a one-for-one shift from the domestic to the
8 subject imports, as opposed to splitting it up between two
9 sources.

10 COMMISSIONER WILLIAMSON: Okay, thank you. Mr.
11 Sanchez?

12 MR. SANCHEZ: Alejandro Sanchez, DAK Americas.
13 We've even note for consignment inventory and inventory
14 ports for our customers because we know inventory's so
15 important to them, and even then, with that extra cost, we
16 didn't get the programs back.

17 COMMISSIONER WILLIAMSON: Okay. Thank you for
18 those answers. This is post-hearing, I think Ruday, I think
19 you talked about the adder, and I don't know how much we
20 have in our -- but I was wondering if you could provide us
21 post-hearing more information about what you might have in
22 the data on how this adder has evolved, give us some
23 examples of what that includes. Because I'm not sure it's
24 really clear. I mean we see the evolution of the raw
25 material prices. Uh, but I don't think we have as much on

1 the adder.

2 MR. RUDAY: So, yeah, we can easily provide that
3 in the post-hearing briefs. I will say that, of course,
4 each adder may change a little bit based on the customer,
5 where they're located and the product. But we can easily
6 provide an averaging. Part of the adder may be freight
7 logistics, so of course, a customer who's in California's
8 gonna pay a little bit more of an adder than somebody who's
9 in South Carolina. But, yes, we can provide that
10 information.

11 COMMISSIONER WILLIAMSON: Okay. Because since
12 you say that isn't as adversely in -- the evolution of that
13 price isn't another sign of your injuries, right?

14 MR. RUDAY: Yeah, that's correct.

15 COMMISSIONER WILLIAMSON: Thank you. Also,
16 post-hearing, purchasers addressed differences in the
17 financial performance of the different members of the
18 industry and explain that and what does that tell us about
19 --

20 MR. ROSENTHAL: Yes, we will definitely do that.
21 I would -- you've heard a top-level explanation for that as
22 different companies approach the import competition
23 differently. But we will go into more detail in the
24 post-hearing brief.

25 COMMISSIONER WILLIAMSON: Okay. Thank you.

1 Thank you for those answers.

2 CHAIRMAN SCHMIDTLEIN: Okay. I wanna go back to
3 this question of the re-exports from India. And in
4 Reliance's brief -- I was just looking back at it -- and you
5 know, this is not bracketed, I don't know if you can respond
6 to it at this point.

7 It says, "Most subject imports from India were
8 actually re-exported, never sold in the U.S. market. The
9 balance of imports consisted almost entirely of black PSF or
10 siliconized fiber, for which U.S. production capacity is
11 insufficient to satisfy market demand." And then above
12 that, it also talks about one of the petitioners exerting
13 control over both volume and price.

14 And then later in the brief it talks about that
15 there's an agreement. So I guess, is there anything -- can
16 you respond to -- and because of that India should be
17 decumulated and they're not a source of injury because
18 they're such attenuated competition, one of the petitioners
19 is actually controlling the volume of price according to
20 them and therefore, you know, can't be injuring themselves.

21 MS. CANNON: Yes, Kathy Cannon. The re-export
22 issue is a bit of a red herring here, frankly. Your census
23 data that's in your staff report is just fine for the
24 Commission to rely on because it doesn't have the re-export
25 data in it. The re-export data showed up in some

1 questionnaires.

2 I would have to address in a post-hearing brief
3 more specifically what was going on with respect to that.
4 But we presented in confidential Chart 25 in my pink
5 handout, a summary of the data. What respondents did that
6 was wrong was they took the census data and then they
7 subtracted the re-exports from that, and then they said,
8 "Ah-hah, you see how small what's left is?"

9 That's wrong because the -- you have to look at
10 the questionnaire data to see what the volumes were that
11 were reported, and then what the re-exports were and make
12 that adjustment. If you do that, as you see in Chart 25,
13 you're gonna get numbers that are fairly similar to the
14 census data because the census data didn't have those
15 re-exports in them to begin with.

16 And what we've relied on in our brief is the
17 census data in the Commission's staff report. So that kind
18 of takes that issue off the table. Then you just look at
19 the India data alone and when you look at those data alone,
20 which are the commercial shipments sold in the U.S. market,
21 excluding any of these re-exports, you will find overlap in
22 black fiber. You will also find overlap in other products
23 that are not black fiber.

24 And again, I'll have to get into specifics in
25 the post-hearing brief. So we've taken the re-exports out.

1 That's not an issue. We've looked just at the actual U.S.
2 commercial shipments of the Indian product. That's where
3 we're seeing a significant overlap in various types, both
4 for purposes of cumulation and competition, and then I can
5 break that down more specifically in our brief.

6 CHAIRMAN SCHMIDTLEIN: Okay. And then, in
7 particular, the agreement that is referenced in there, and
8 how --

9 MS. CANNON: We'll address that.

10 CHAIRMAN SCHMIDTLEIN: -- what that is, what
11 that's about, and how that impacts, in your view, the
12 Commission's analysis.

13 MS. CANNON: Yes, we'd prefer to address that
14 post-hearing.

15 CHAIRMAN SCHMIDTLEIN: Okay. A couple of other
16 pages in Reliance's brief, and they include an exhibit which
17 they reference Exhibit 4, they reference this on Pages 6 to
18 7 and then again on 14, where they talk about the percentage
19 of subject imports that are concentrated in the specialty
20 products and compares it to the domestic industry shipments
21 of these products.

22 I don't know whether you can tell me now, or
23 whether you'd like to do it in the post-hearing, but I'm
24 curious of whether or not, first, you agree with their math,
25 in terms of what these percentages are?

1 MS. CANNON: We probably have to get into more
2 of this post-hearing, but I would say one thing they're
3 doing is adding everything up and assuming that it's all
4 independent. And our understanding is, there's overlap; in
5 fact, just by adding it up, you can tell that they are
6 duplicative in some respects. So you can't simply add it up
7 as you've done in Exhibit 4 and get the percentages that
8 they've gotten.

9 CHAIRMAN SCHMIDTLEIN: Okay.

10 MS. CANNON: A, and B, I don't think they've
11 accounted for everything in this table. One thing, as Ms.
12 Beck indicated, is we discovered there's another U.S.
13 producer of the short-cut fiber whose data you don't have.

14 Once we learned about that and informed your
15 investigator so that they would get a U.S. producer
16 questionnaire so that you would get the information from
17 them also on that product line which is not currently in
18 these data. So once we have that, I think we can address
19 that, both of those points, more specifically.

20 CHAIRMAN SCHMIDTLEIN: Okay. You can do that
21 post-hearing as well. Okay. I think Commissioner
22 Williamson asked you about the financial performance. I was
23 going to ask you about that as well, is that there seems to
24 be a slight inconsistency in how the companies are
25 performing, and then when you compare that to the increase

1 or decrease of subject imports, that the explanation of
2 what's going on, that would be helpful.

3 MR. ROSENTHAL: We will do that. I will just
4 say, since some testimony that you heard publicly -- address
5 this partially and that is, I think that you saw some of the
6 companies take a strategy of seating market share initially
7 and not lowering their prices and others who decided that
8 they could not take that approach and decided to drop prices
9 earlier in the period in order to maintain market share.

10 I think that's the most I can say publicly. But
11 that is my understanding of what accounts for some of those
12 differences. Not all. And I think we'll address them all
13 more fully in the post-hearing.

14 CHAIRMAN SCHMIDTLEIN: Okay. All right. So
15 shifting gears a little bit, I think we might be able to
16 talk about this question right now. Going back to the
17 attenuated competition argument, if you look at the staff
18 report and the pricing product coverage for U.S. producers,
19 as well as shipments of subject imports and I'm looking at
20 Roman Numeral 5-14, that's where the pricing data begins,
21 you can see that they're -- and that's where the staff
22 report summarizes the percentage coverage, if you look at
23 that here. Yes.

24 So you can see the percentage for U.S.
25 producers' shipments in 2016, China and then India and then

1 Korea. And so I guess the question is, given that coverage
2 and the specific coverage is bracketed, does that undermine
3 the notion that there is a reasonable overlap in
4 competition? Especially with regard to Korea.

5 MS. CANNON: Kathy Cannon. First, I would note
6 that the percentages you're looking at on Roman Numeral
7 5-14, are only the indirect import sales. This doesn't
8 count the direct imports sales, which is where you have the
9 bulk of the product from two other countries. So that
10 explains and boosts up those percentages quite substantially
11 on those countries.

12 With respect to Korea, we'll have to probably
13 address that more post-hearing as to what exactly is going
14 on there. I would note that none of the foreign producers
15 in Korea responded. I'm not sure what the complete response
16 rate is, but we probably need to address specifically the
17 Korea shipments more post-hearing.

18 CHAIRMAN SCHMIDTLEIN: Well, is it because --
19 I'm looking at the import, the direct data, right? If you
20 turn then to -- and when you look at -- so V-14, and we were
21 talking about India and Korea, and then when you look at the
22 tables for the direct imports, which I believe began on
23 IV-25, right? I'm sorry, V-25 --

24 MS. CANNON: Right.

25 CHAIRMAN SCHMIDTLEIN: -- and when you see the

1 India/Korea quantities in that table and then the next table
2 and then next table --

3 MS. CANNON: Right. So you have significant
4 coverage of China and Taiwan.

5 CHAIRMAN SCHMIDTLEIN: Yeah.

6 MS. CANNON: You have some coverage of India,
7 and then you have a small amount of coverage of Korea. And
8 that's the outlier sort of in the data. And that's why, in
9 terms of what Korea's selling, I'm not sure how much I can
10 get into that specifically in testimony.

11 CHAIRMAN SCHMIDTLEIN: Okay. You're looking at
12 table --

13 MS. CANNON: So I was looking both at V-14, as
14 well as V-23, and looking at all of that collectively, which
15 shows pretty good coverage for China and Taiwan, as well as
16 some coverage for India.

17 CHAIRMAN SCHMIDTLEIN: Okay. But then the
18 actual quantities that were reported being brought in, is
19 what I was looking at on those tables. And does that -- I
20 guess, so the question for post-hearing -- does that
21 undermine the -- It's so hard to talk about this when
22 everything is bracketed.

23 MS. CANNON: Exactly.

24 CHAIRMAN SCHMIDTLEIN: But does that -- I feel
25 like were talking in code -- does that undermine the

1 argument that there is a reasonable overlap in competition?

2 MS. CANNON: And I would say no, because even
3 the products, I mean these are four products you've
4 selected, obviously, in every case you're not going to get
5 everything out of four products. In these four products, my
6 point is, there is substantial coverage for a lot of the
7 subject imports, the bulk of the subject imports. And with
8 respect to those countries that you're not getting a lot in,
9 there is overlap in other products that simply weren't
10 identified in these pricing products.

11 CHAIRMAN SCHMIDTLEIN: Okay. Okay. So you can
12 elaborate on that in the post-hearing. Okay. All right.
13 Thank you very much. Vice-Chairman Johanson?

14 VICE CHAIRMAN JOHANSON: Thank you, Chairman
15 Schmidtlein. I concluded my questions during the last
16 round, speaking on issues of supply in the U.S. market. And
17 I now have a similar question, but not totally the same.
18 Respondents point out that multiple domestic companies have
19 advised the Commission that domestic plants were unable or
20 unwilling for reasons other than price, to meet all of their
21 sourcing needs during the period of investigation, thereby
22 requiring that they import fine denier PSF from one or more
23 the countries subject to this investigation.

24 And the respondents write at some length on this
25 at Pages 23 to 26 of the Chinese brief. Can you all please

1 respond to at least some of these allegations and if you
2 can't do totally so here in this hearing, if you could do so
3 in your post-hearing brief?

4 MS. CANNON: A lot of this is very
5 customer-specific and I think, Commissioner Johanson, we
6 will be able to give you in declarations without sharing
7 this with our clients, specifics on their interactions with
8 customers and the reasons that some of those sales were
9 lost. I think a lot of this is all talking about supply.
10 And you've heard the testimony already as to why it wasn't
11 supply, but we can we can flesh out a little further what
12 was driving that specifically with more details in some of
13 our declarations from the companies.

14 VICE CHAIRMAN JOHANSON: Thank you, Ms. Cannon.
15 I understand a lot of that is bracketed as well. Mr.
16 Rosenthal?

17 MR. ROSENTHAL: I was just going to say, as we
18 acknowledge, there was a very, very brief period of
19 tightness around the time of the 29-day DAK outage at a
20 point when there was some perceived demand opportunities,
21 but the bottom line -- and we will respond to each of these,
22 but the bottom line is that there were very few instances
23 that we're familiar with where there is a decision not to
24 supply or inability to supply.

25 There were times when, as I said earlier, some

1 folks were told we can supply later than you want, not
2 immediately in this time period; but we're talking about a
3 month, two months, at most, three months in a period of a
4 45-month period of investigation. So there might be some
5 examples, but they're very rare.

6 VICE CHAIRMAN JOHANSON: Okay, thank you Mr.
7 Rosenthal. And also, Mr. Rosenthal, you stated during my
8 last round of questions that you thought that lost sales
9 volume was understated perhaps. Can you please respond to
10 the Chinese Respondents' arguments found at pages 43 to 44
11 of their pre-hearing brief that lost sales volumes may be
12 overstated and not driven by price?

13 MR. ROSENTHAL: Yes, we disagree, obviously. We
14 are basing our analysis of the lost sales on the chart that
15 had been up there before and the purchasers' responses
16 acknowledging that they switched from domestic supply to
17 subject imports and I don't think that the claims made in
18 Respondents' brief undercut those claims.

19 They're making a subjective judgment that that
20 amount of lost sales and tonnage isn't significant. They're
21 claiming that it's a small percentage of all the sales that
22 were brought in and therefore not that big a deal from their
23 point of view, but as the Commission knows getting
24 confirmation of lost sales at all in these investigations is
25 not easy and getting admissions by Respondents that, as I

1 said, that they switched because of lower price is not
2 easy. So you know I'm looking at this as this is a lot for
3 a case where sophisticated importers, sophisticated
4 customers or purchasers know that if they admit that they
5 purchased because of low price and not something else then
6 they could be subject to high duties.

7 I regard the numbers in this case as very, very
8 significant and very, very telling and so we have a
9 disagreement about what's material and what's significant
10 with Respondent counsel.

11 VICE CHAIRMAN JOHANSON: Thank you, Mr.
12 Rosenthal. And what is your response to Reliance's claims
13 concerning how Indian imports are controlled and this is
14 referred to in pages 8 to 10 of their brief.

15 MR. ROSENTHAL: I'm sorry; we're going to have
16 to do a response to that one in the post-hearing brief.

17 VICE CHAIRMAN JOHANSON: I figured that would be
18 the case. I look forward to seeing that. And I have one
19 final question or I guess it's more of a request, and this
20 is to Mr. Sparkman and Mr. Freeman. Petitioner Nan Ya's
21 parent company has not filed a foreign producer
22 questionnaire and we invite Nan Ya to -- we invite you all
23 to try to persuade them to do so.

24 MR. FREEMAN: We are aware of that. We do not
25 have total control over that, but we will do our best.

1 VICE CHAIRMAN JOHANSON: You probably know their
2 phone number, right?

3 MR. FREEMAN: Yes.

4 VICE CHAIRMAN JOHANSON: Okay, I'd appreciate
5 that. Alright, that concludes my question. I appreciate
6 you all being here today.

7 CHAIRMAN SCHMIDTLEIN: Alright, that concludes
8 the Commissioner's questions. Do staff have any questions
9 for this panel?

10 MR. HARRIMAN: Staff has no questions.

11 CHAIRMAN SCHMIDTLEIN: Thank you. Do
12 Respondents have any questions for this panel?

13 MR. NOLAN: No questions.

14 CHAIRMAN SCHMIDTLEIN: Okay, thank you very
15 much. Alright, thank you all very much. I'd like to thank
16 you for being here again and I will dismiss you at this
17 time. And since it is 10 to 12:00, I think we will go ahead
18 and break for lunch and so why don't we return at 1:00
19 o'clock. It's one of the benefits of having only three
20 Commissioners is things go a little faster.

21 Let me remind you that the hearing room is not
22 secure, so please take your papers and confidential
23 information with you and we will stand in recess until 1:00
24 o'clock.

25 (Whereupon, at 11:50 a.m., the meeting adjourned

1 to reconvene at 1:00 p.m.)

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1 A F T E R N O O N S E S S I O N

2 MS. BELLAMY: Will the room please come to
3 order?

4 CHAIRMAN SCHMIDTLEIN: Good afternoon. Madam
5 Secretary, are there any preliminary matters?

6 MS. BELLAMY: No, Madam Chairman.

7 CHAIRMAN SCHMIDTLEIN: All right. We will now
8 move to the presentation of the respondents' direct case.
9 Mr. Nolan, you may begin when you're ready.

10 MR. NOLAN: Thank you, Commissioner, very much.
11 It's a pleasure to be in front of you yet again. I think
12 I've spent more time in front of the Commission in the last
13 year that I have in the last five. I'm not sure that if
14 that's a good or a bad thing, but I'm glad to see that you
15 are here. We've got quality up there on the Commission
16 staff and well, the others, hopefully they'll come in at
17 some point.

18 So I'm here today representing the Indian
19 respondents. I'm gonna just open up for about two seconds,
20 then turn it over to our witness, Anil Rajvanshi from
21 Reliance, International. Just a quick comment before Anil
22 starts just to sort of set the tone. I've been through a
23 lot of investigations before the Commission, and I've never
24 seen facts quite like this one in terms of the degree of
25 domestic involvement in the activities of what goes on, on

1 the international scale.

2 And I think it would behoove the Commission to
3 look very, very carefully about the degree to which control
4 over this market is being exerted, particularly with respect
5 to Indian imports. And with that, I'm going to turn it over
6 to Anil to give his statement.

7 STATEMENT OF ANIL RAJVANSHI

8 MR. RAJVANSHI: Thank you. Good afternoon,
9 Madam Chairman, and the members of this Commission. My
10 name is Anil Rajvanshi. I'm Senior Executive Vice President
11 of Reliance Industries, Limited. I have been working in the
12 polyester staple fiber industry for last fourteen years, and
13 I'm the head of Regulatory Industrial Affairs and I have a
14 fair knowledge and know about the U.S. markets.

15 I have appeared before this Commission in 2015
16 in a case of PET filed by the same petitioners. I
17 appreciate the opportunity to provide you with our views
18 regarding the PSF industry and our participation in the U.S.
19 market. I'd like to begin by assuring you that the Indian
20 PSF industry played by the rules. The fact, with respect to
21 Reliance, which accounts for significant imports into the
22 U.S. of PSF from India do not support the finding of injury
23 or threat of injury to the U.S. industry.

24 What is true for Reliance is true for PSF from
25 India as a whole. One of the most important factors the

1 Commission should consider in assessing the impact on the
2 U.S. market industrial imports of PSF from India, is that a
3 portion of PSF from India never enters the stream of U.S.
4 commerce. We know that at least some part is sent to
5 third-country markets by the petitioner DAK America.

6 Nearly all the PSF from India that remains in
7 the U.S. for distribution and sale consists of specialty or
8 niche product, such as black fiber or relatively small
9 submarkets, markets for which the U.S. industry lacks the
10 capacity to produce and to satisfy demand or in which it
11 simply chooses not to participate. In the case of Reliance
12 virtually all PSF that is actually distributed solely to the
13 U.S. consists of relatively low volume specialty products,
14 primarily dope dyed black PSF.

15 We are aware of only very limited U.S.
16 production of black PSF and U.S. production can meet only a
17 fraction of U.S. demand for this product. Imports of black
18 PSF from India and elsewhere are not cutting into the U.S.
19 industry's market share. They are filling the large gap
20 between the U.S. production and demand.

21 Imports into the U.S. of Reliance PSF that are
22 actually sold here do not compete with either U.S.
23 production or other subject imports across whole range of
24 PSF products covered by these investigations. They are
25 concentrated in market segments for specialty products for

1 which there is relatively limited demand. These are markets
2 where U.S. production capacity insufficient to meet demand,
3 or where U.S. producers have chosen not to compete.

4 To put India's presence in the U.S. market in
5 proper perspective, total imports into the U.S. of PSF from
6 India must be adjusted to the fact that a significant
7 quantity was not sold in the U.S. or has remained in the
8 U.S. If properly adjusted, the already small share of all
9 U.S. market volumes held by imports from India, become
10 substantially smaller.

11 Further, India is very small share of overall
12 market is concentrated in submarkets, for non-mainstream
13 relatively low demand products. The manufacturer to
14 consider for assessing the impacts of import from India is
15 that, except for a very small amount of shipments of one
16 specialty product, all of Reliance export to U.S. of all of
17 the PSF products are subject to an exclusive contract with
18 DAK America, the petitioner.

19 This contract effectively gives control of the
20 volume of the vast majority of U.S. imports of PSF from
21 India to the petitioner. That U.S. producer determines
22 which and how much of PSF is sold in the U.S. In addition,
23 the terms of agreement are intended to set price for the PSF
24 from Reliance based on cost and independently of U.S. market
25 prices. But the U.S. producer and petitioner has

1 consistently sought to leverage its control over volumes to
2 exalt lower prices than those set by the terms of the
3 agreement.

4 The agreement puts a U.S. producer in a position
5 to exercise its control over the vast majority of imports of
6 PSF from India in a manner that creates some of the
7 conditions cited as the basis for the claim those imports
8 are causing or threatening to cause injury to a U.S.
9 industry. We do not believe the U.S. industry should be
10 rewarded for its manipulative and indeed, combative conduct
11 with an affirmative finding of injury.

12 After more than decade of doing business with
13 us, under an almost exclusive agreement, DAK, one of the
14 petitioners, have suddenly decided to accuse us of dumping.
15 This is important, Your Lordships. Given that DAK has
16 exploited this agreement to force down prices, they have
17 only themselves to blame for any dumping.

18 I would like very briefly to address the issue
19 of cumulation and threat of injury. As discussed, most
20 import from India that are actually distributed or sold in
21 the U.S. are specialty products, serving distinct relatively
22 low volume of submarkets where there's a very little or no
23 competition with U.S. production. And a very limited
24 overlap and competition with other subject imports.

25 We believe these facts fully justify

1 decumulation of imports from India for purpose of the
2 determination by the Commission of very little material
3 injury or threat of injury. The facts also do not support a
4 finding of threat of injury. Even before being adjusted so
5 only U.S. shipments are counted, the volume of imports from
6 India is not at levels that threatens injury. The mix of
7 products from India actually sold in the U.S. either does
8 not compete or competes minimally with U.S. production.

9 The U.S. industry controls most of the PSF
10 import from India. Indian PSF production is at or near full
11 capacity with no significant expansions planned. The Indian
12 domestic market and other regions' markets outside the U.S.,
13 in south Asia and elsewhere, to reach India, also exports a
14 growing at faster rate than the U.S. market. These are
15 current conditions not foreseeable trends justify a finding
16 of threat of injury by imports from India.

17 In sum, the facts do not support the
18 petitioners' claim that they are being injured or threatened
19 with injury by import from India.

20 I have one other issue I would like to mention
21 to the Commission. Two years ago, in the same room, I was
22 before the Commission on the PET resin case. In that case,
23 we argued that DAK was about to purchase the Canadian
24 respondent and therefore, that the Canadians did not
25 participate because of the pending acquisition. In fact,

1 DAK did purchase Celanese, the Canadian company resulting in
2 greater industry concentration in North America.

3 Now we learn that's DAK's partner in the major
4 new 2 billion pound Corpus Christi planned. M&G is in the
5 financial difficulty. And that DAK has refused to supply
6 PTA feedstock to M&G. Further, the Corpus Christi plant is
7 now delayed. There is a distinct possibility that will
8 result in DAK controlling an even greater share of U.S.
9 market for polyester products as a result.

10 And with the Corpus Christi plan delay, there
11 will be shortages of PTA. Given the number of production
12 issues in this industry over the past few years, it seems
13 unwise to allow one company to dominate the market. This is
14 why downstream purchasers of PSF have been diversifying
15 their supply chains. The U.S. industry complaints should
16 not be used as an anti-competitive lever to consolidate the
17 power of one or two U.S. producers while creating a risk of
18 supply deceptions. Thank you for the opportunity to appear
19 before you, to express my views. I will be happy to answer
20 any questions that you may have. Thank you.

21 STATEMENT OF MATTHEW M. NOLAN

22 MR. NOLAN: All right, thank you, Anil. I am
23 going to address, just for a couple of minutes, the separate
24 like product arguments and then turn it over to my
25 colleagues for the Chinese respondents and the economists.

1 Again, this is Matt Nolan. We acknowledge that in the
2 preliminary determination, the Commission found a singular
3 like product in this case. And I am under no illusions that
4 we are probably gonna stay that way, but I'm still gonna
5 talk about this a little bit in front of you to give you
6 some context.

7 Because I do believe there are some clear
8 dividing lines. And even if you don't treat them as a
9 separate like product, at the very least, you have to
10 consider the attenuation of competition that is attendant to
11 what is going on with these difficult types of products in
12 the marketplace. So let's start with black PSF, since that
13 seems to be a very popular topic.

14 Physical characteristics and uses. It is a
15 black pigment that is introduced into the polymer to make a
16 specialty yarn. However, there's more than one weight to
17 make black PSF. Palmetto testified this morning that they
18 use flakes, they buy material. They extrude it and add
19 black to it when they do that.

20 That is not the way Reliance makes black PSF.
21 That process of making PSF is a downstream color additive.
22 When these guys make black PSF, they make it in the
23 polymerization chamber, so that the product when it comes
24 out of the chamber, is a solid black color. That is a
25 superior form of black PSF.

1 It is what textile producers yearn for when
2 you're making black t-shirts or other DAK black textile
3 products. Because it's color-fast. It's a better, much
4 higher-quality production facility. Plus it's a lower cost
5 production facility. Because you have a dedicated line,
6 that all it does is make black polymerized black-dyed dope
7 PSF.

8 Using that process is much less expensive than
9 buying flakes or buying intermediate material, remelting it,
10 adding the black and then extruding it. There's a
11 significant difference in the physical characteristics and
12 the production process involved between those two products.

13 Now, that may not be enough to get us over the
14 hump on separate like product, but it sure certainly
15 suggests that there's a significant difference in the type
16 and quality of the product we're talking about here. You
17 cannot extrude regular white PSF, turn it to black using our
18 process, and then turn it back again. Because it won't come
19 out white. To clean the machinery is extraordinarily
20 high-cost. And so people that make black tend to make black
21 PSF.

22 That is what Reliance does. They make a
23 specialty high-grade, high-quality black PSF and it's
24 limited to a very few ultimate customers. You didn't have
25 an appearance from Gildan here today, but Gildan is a big

1 customer of theirs, indirectly through where the product is
2 being imported to DAK Americas, who then turns around and
3 sells it to Gildan.

4 Gildan buys that product because they can get it
5 at the quality level they want and at the volumes that they
6 want or need. Gildan is not a small company. They have
7 3,000 employees in the United States, 48,000 employees
8 worldwide.

9 When they make an order, the order's going to be
10 big enough that they're gonna need to have quite a large
11 quantity. That would suggest here that whoever is making
12 black PSF needs to have the capacity to satisfy larger
13 orders. And I commend you to look at the current capacity
14 conditions in the industry of the United States with respect
15 to black PSF in your deliberations.

16 Synchronized solids, siliconized fiberfill PSF.
17 Siliconized fiberfill. This is not a textile-use product.
18 This is a product that is used to make material for the
19 inside of pillows, stuffing for pillows, stuffing for
20 duvets, stuffings for comforters. It's the stuff when you
21 buy those fancy high-end pillows and they tell you that they
22 shape perfectly around your head and they don't bunch up and
23 the material always stays even, that's what you're getting
24 with those pillows.

25 It's a very specific non-textile-oriented

1 product that is used in industries for those purposes not
2 for textile applications. In fact, it cannot be used in the
3 textile application. And as the petitioners noted this
4 morning, the issues they're having on demand drop is in the
5 textile sector. This is not the textile sector we're
6 talking about.

7 This is their nonwoven or the other sectors
8 which are not suffering from the same declines in demand.
9 And the industry demand and producer perceptions in
10 customers, you're not talking about textile companies buying
11 this product. You're talking about people that make
12 pillows, bedding, those types of things, that buy this
13 product and use it. It's not traditional textile users.

14 Last item, shortcut PSF. Physical
15 characteristics and uses. It, again, is a nontextile-grade
16 product used in nonwoven applications like paper products,
17 filters, wallpapers, those sorts of things. The petitioners
18 again this morning accepted or agreed that shortcut PSF is
19 subject to different demand conditions than the overall
20 textile market.

21 Again, we're talking about a submarket that is
22 not in the textile area for which demand is different
23 parameters and for which the demand characteristics or
24 ultimate users are different. Different channels of
25 distribution, different customers, different customer and

1 producers' perceptions, and different demand drivers.

2 There are significant differences in these
3 products. And again, I will close by saying I understand
4 the difficulty we're in on separate like product, but you
5 cannot ignore these distinctions at some point in your
6 analysis. IT is material. Thank you.

7 STATEMENT OF CARA GRODEN

8 MS. GRODEN: Good afternoon, Madam Chairman and
9 members of the Commission. My name is Cara Groden and I'm
10 with Economic Consulting Services. My testimony today will
11 address why subject imports of fine denier PSF have not had
12 adverse volume or price effects, nor adversely impacted the
13 condition of the domestic industry.

14 Obviously I'm limited by the APO as to what I
15 can discuss this afternoon, but even generally, there's not
16 sufficient evidence to support an affirmative determination
17 in this case. I do, however, have a set of confidential
18 exhibits which you should have with you already.

19 There's no denying that subject import volume
20 increased over the POI. But the questionnaire record is
21 clear. That this increase was a direct response to repeated
22 supply disruptions in the U.S., which drove purchasers to
23 seek secondary sources of supply.

24 Petitioners disagreed with this assertion during
25 their panel this morning, but the chorus of petitioner

1 responses summarized at Pages 14 to 23 of Chinese
2 respondents pre-hearing brief, shows clearly that supply
3 concerns were a primary reason for many purchasers'
4 decisions to source from subject countries, in addition to
5 sourcing from U.S. producers.

6 Even though petitioners assert that they would
7 have been able to serve customers who relied instead on
8 subject imports, even during periods where U.S. supply was
9 disrupted, the questionnaire data tell a different story.

10 Whether considering U.S. producers' PSF
11 capacity, or capacity for all production on the same
12 machinery, U.S. capacity was insufficient to serve U.S.
13 demand, sometimes falling very far short. The relevant
14 figures are presented at Page 34 to Chinese respondents'
15 pre-hearing brief.

16 As respondents from India have noted, the scope
17 of this investigation encompasses certain niche products
18 which U.S. producers have not supplied to the U.S. market in
19 any significant quantity during the POI. This includes blue
20 or other colored PSF, shortcut, siliconized and PCR, or
21 post-consumer recycled. Thus, customers who need these
22 products must rely on subject imports to meet their sourcing
23 needs.

24 In their pre-hearing briefs, respondents from
25 India and China both developed estimates of the share of

1 subject imports falling into these categories. This
2 calculation is nuance because there can be overlap between
3 some of the categories.

4 So Chinese respondents estimate at that point
5 was very conservative. Because it excluded certain
6 categories to avoid double-counting at all, knowingly
7 leaving out some portion of subject import volume. That led
8 to a lower estimated share of imports. Between briefing and
9 this hearing, we conferred with respondents from India and
10 refined our initial calculation using information from
11 purchaser questionnaires.

12 You can see the results of that analysis on the
13 first page of my confidential exhibits, and if the
14 Commission would like, I'm happy to provide the full
15 analysis post-hearing. We found that, no matter how you
16 slice it, more than half of 2016 subject import volumes fell
17 into at least one of the niche categories.

18 That's hardly insignificant. You can see from
19 the chart how U.S. producers' 2016 shipments in those same
20 niche categories compare both to U.S. producers total U.S.
21 shipments and to subject import quantities. For simplicity,
22 we've summed U.S. producers' nice product shipments all
23 together, regardless of overlap and even so there is a clear
24 disparity. Petitioners asserted at page 41 to their
25 prehearing brief that "The domestic industry can produce

1 every type of fine denier identified by Respondents." But
2 the data show that even if they can, they haven't. This is
3 despite demonstrable and steady customer demand for these
4 products.

5 It's no surprise then, between supply concerns
6 and attenuated competition in the niche product categories,
7 that purchasers would need to rely on subject imports during
8 the POI for reasons unrelated to price. Purchasers'
9 responses make this fact very clear. In addition to the
10 extensive narrative cited in Chinese respondents' prehearing
11 brief, 28 of 35 purchasers responded that price is not the
12 primary factor in their purchasing decisions, and 17 of
13 those purchasers reported that it was the third factor.

14 Twenty of 31 purchasers cited quality as their
15 most important purchasing factor. Eleven of 16 cited
16 availability as a first or second most important factor. A
17 large majority of purchasers reported that product
18 consistency, availability, reliability of supply and quality
19 were as important purchasing factors as price
20 considerations.

21 Accordingly, the record shows little evidence
22 of adverse price effects by reason of subject imports. The
23 prehearing report at 5-3 to 5-6 lists a number of responses
24 from importers, purchasers and U.S. producers outlining the
25 very close relationship between PSF pricing and the cost of

1 its key material inputs, specifically PTA and MEG.
2 According to those responses, raw material costs often
3 factor into contractual negotiations or even act as an index
4 in determining PSF pricing.

5 Record data confirm a very close correlation
6 between raw material costs and PSF prices, which you can see
7 on the second page of my confidential exhibits. Mr. Ruday
8 this morning referred to it as in lock step. As noted at
9 page 5-2 to the prehearing report, costs for PTA and MEG
10 decreased between 2014 and 2016, which led to a decline in
11 PSF pricing. PTA and MEG prices then increased between the
12 part years, which led to an increase in PSF pricing, as you
13 can see clearly in the chart.

14 The specific per unit calculations are laid
15 out page 40 to Chinese respondents' prehearing brief. Given
16 the declines in raw material costs, there is no basis to
17 attribute any decline in price to subject imports, or to
18 conclude that subject imports depressed prices. There's
19 also no evidence that subject imports suppressed prices.
20 Not only was the industry's COGs and net sales ratio steady
21 over the POI, but with pricing contracts stipulating a
22 relationship between price and cost for key inputs, there is
23 no basis to conclude that U.S. PSF prices should have been
24 higher, or for that matter, should have increased at all
25 between 2014 and 2016.

1 Petitioners noted in their prehearing brief
2 that the pricing products at the preliminary phase
3 incorrectly in their view included some of the niche
4 products I've already discussed, which may be higher priced
5 than other PSF. The definition of the pricing products was
6 accordingly changed int his final phase. But as in the
7 prelim, the Commission's traditional underselling data still
8 show overselling in a majority of instances, 49 of 77.

9 Similarly, the quantity of subject imports
10 involved in those instances of overselling exceeds the
11 quantity involved in instances of underselling, as shown as
12 page 533 to the prehearing report. Lost sales and lost
13 revenue are also not significant. As noted at page 43 to
14 Chinese respondents' prehearing brief, the quantity of PSF
15 reported by purchasers as lost sales is not significant
16 relative to apparently consumption over the full POI, which
17 is the appropriate comparison.

18 Furthermore, as shown at Table 5-14 to the
19 prehearing report, several of the purchasers involved in
20 these sales provided contradictory non-price related reasons
21 for shifting their purchases to subject imports, suggesting
22 that these volumes may even be overstated. Similarly, lost
23 revenue data should be considered insignificant.

24 I would urge the Commission to consider both
25 the share of purchases accounted for by those purchasers

1 reporting price reductions by U.S. producers, as well as the
2 specific contractual circumstances surrounding those price
3 reductions. The relevant information is in the prehearing
4 report at Table 5-16 and at pages 44 to 45 to Chinese
5 respondents' prehearing brief.

6 Thus, the record data regarding lost revenues
7 are, we submit, neither significant nor indicative of
8 adverse price effects. In response to Petitioners'
9 assertion this morning that purchaser questionnaire response
10 are in some way falsified or unreliable, I would like to
11 remind the Commission that each questionnaire response is
12 certified as true by the company, and accordingly considered
13 as submitted by the Commission and staff.

14 It would not be appropriate to dismiss a
15 purchaser's reported experience simply because they are a
16 purchaser, or because they source from subject imports or
17 because Petitioners find these responses inconvenient.
18 Increases in the volume of direct imports of PSF are
19 likewise not driven by price. These volumes were imported
20 directly by a subset of purchasers who were very clear in
21 their narrative responses that the need to import was a
22 direct result of their difficulties obtaining adequate U.S.
23 supply.

24 Whether these customers experienced a
25 disruption in supply from U.S. producers or whether U.S.

1 producers were unable to meet that customer's product
2 specifications when subject imports could, these direct
3 import volumes were not competing with U.S. product on the
4 basis of price. Those purchases were made based on more
5 vital characteristics such as availability and quality.

6 Furthermore, lost sales volumes reported by
7 purchasers who imported directly from subject sources are
8 small as a share of subject imports and minute as a share of
9 apparent consumption. Those calculations are presented at
10 page 47 to Chinese respondents' prehearing brief.

11 Although direct imports were the main source
12 of increase in subject import volumes, the questionnaire
13 record is unambiguous. Purchasers' choice to import
14 directly was not based on price. These import volumes did
15 not therefore gain share on the basis of price, or
16 contribute in any way to the decline in U.S. pricing.

17 Rather, these imports act as proof that
18 customers' faith in U.S. supply was shaken so thoroughly
19 that they had no choice but to seek alternative sources of
20 supply. Finally, to the extent that the U.S. industry's
21 condition declined in aggregate over the POI, it should not
22 be attributed to subject imports, which did not meaningfully
23 impact U.S. prices or gain market share on that basis.

24 Rather, any decrease in U.S. producers'
25 profitability or shipments was driven by other factors.

1 Although I can't touch on APO information today, we would
2 urge the Commission to consider these sometimes distinct
3 differences within the U.S. industry's experience over the
4 POI, which we present at pages 48 through 53 to Chinese
5 respondents' prehearing brief. Certain key indicia that
6 the Commission routinely considers show no evidence of
7 injury at all.

8 In sum, the record is clear. Increases in
9 subject imports, particularly in direct imports from subject
10 sources, were not driven by price. There is a clear
11 consensus in purchaser questionnaire responses that given
12 their struggles relying only on U.S. production, a
13 secondary, reliable and high quality source of supply was
14 needed. This choice to seek out alternative supply was not
15 made lightly or on the basis of price.

16 Furthermore, not only would the U.S.
17 industry's capacity be unable to adequately supply the
18 entire U.S. market, but a significant share of subject
19 imports are in types of PSF barely served by the U.S.
20 industry at all. It clearly follows that lost sales and
21 lost revenue allegations are insignificant compared to
22 apparent consumption, because price was not the driving
23 factor behind the increase in subject imports.

24 Thus, any injury to the domestic industry
25 during this POI should not be attributed to subject imports.

1 Thank you.

2 STATEMENT OF JORDAN C. KAHN

3 MR. KAHN: Good afternoon Madam Chairman and
4 members of the Commission. I'm Jordan Kahn with Grunfeld
5 Desiderio representing Chinese respondents. I'd just like
6 to make a few legal points to support Ms. Groden's economic
7 analyses.

8 She testified about niche PSF products having
9 to be imported because domestic mills were unable or
10 unwilling to produce them in the United States. To be
11 clear, while we are not seeking to divide the domestic like
12 product, the attenuated competition reflected on this record
13 is a critical condition of competition that the Commission
14 frequently considers.

15 We submit that the increased quantities of
16 such niche PSF products cannot constitute material injury to
17 the domestic industry by reason of subject imports. That
18 statutory standard requires a showing of a causal connection
19 between injury and subject imports. Showing a mere temporal
20 connection is not sufficient to establish material injury.
21 Significant volume and market share during the POI are not
22 by themselves enough for the Commission to vote in the
23 affirmative.

24 Petitioners belabor the volume of subject
25 imports, but it is axiomatic that no single factor is

1 dispositive. All economic factors that bear on the state of
2 the industry are to be considered. In the words of the
3 statute, within the context of the business cycle and
4 conditions of competition that are distinctive to the
5 affected industry. The volume of subject imports is
6 therefore only the start of the analysis. In fact, the
7 Commission and reviewing courts have repeatedly found that
8 mere significant volume does not constitute injury.

9 As the Federal Circuit explained decades ago,
10 where semiconductor imports nearly tripled over the POI, the
11 volume of subject imports and increase in volume are not
12 sufficient to demonstrate that the subject imports
13 themselves made a material contribution to any injury
14 experienced by the domestic industry.

15 The Commission's volume analysis also examines
16 capacity and capacity utilization. We've demonstrated
17 through record data aggregated on page 34 of our prehearing
18 brief that these considerations preclude finding injury,
19 given the discrepancy between available domestic capacity
20 and market demands.

21 Turning to price effects, the Commission
22 regularly finds no injury where reduced pricing correlates
23 with raw material costs, as Ms. Groden testified is evident
24 on the record of this investigation. In fact, just last
25 year when the Commission found no injury caused by truck and

1 bus tires from China, it found no price -- no adverse price
2 effects because prices were driven down by raw material
3 costs, not subject imports.

4 And that is the case with PSF and its key
5 inputs, MEG and PTA, as the Commission heard testimony this
6 morning. Ms. Groden further testified that the record is
7 devoid of significant lost sales or lost revenue. Again,
8 the Commission frequently declines to find adverse price
9 effects in the absence of these confirmed losses, and it
10 should follow suit in this investigation.

11 A final point on price is that the
12 underselling data on this record support finding no adverse
13 effects through the Commission's traditional underselling
14 analysis. The fact that some underselling occurred in the
15 minority of instances is not an adequate basis to find
16 injury, as the Commission recognizes in case after case.

17 Turning to impact, as Ms. Groden testified,
18 the domestic performance indicators over the POI are not at
19 all negative when properly evaluated. The Commission should
20 not limit its evaluation to the aggregated domestic industry
21 data. While the Commission does consider the domestic
22 industry as a whole, that analysis necessarily involves
23 reviewing individual company data, particularly in cases
24 like this where there are only a handful of domestic
25 producers.

1 We urge the Commission to look beyond the
2 aggregated domestic data, because doing so reveals that a
3 significant portion of the industry has not experienced any
4 decline. The Commission regularly finds no injury on
5 records like this one that show an inverse correlation
6 between increased imports and industry performance. These
7 data constitute substantial evidence that the requisite
8 causal link required for an affirmative material injury
9 determination does not exist.

10 Nor do subject imports threaten the domestic
11 industry with material injury. Foreign manufacturers have
12 no need to increase their shipments to the United States,
13 given that the U.S. market is not their primary focus. They
14 sell the vast majority of PSF in home markets and third
15 country export markets, both of which are projected to grow
16 in the imminent future.

17 Subject countries' exports to the United
18 States in 2016 constituted only a minute amount of their
19 total shipments. The Commission routinely declines to find
20 threat where home and third country markets are robust and
21 growing, as is clearly evidenced on this record.

22 The last point I'd like to make involves the
23 supposed vulnerability of the domestic industry. This
24 important factors cuts against threat and indeed against
25 injury, because the domestic industry forced purchasers to

1 switch to foreign sources of PSF. While the public record
2 reveals extensive domestic supply constraints throughout the
3 POI, we are of course constrained in what we can talk about
4 today in this open hearing.

5 We submit that this case will rise or fall
6 depending on the responses to the purchasers'
7 questionnaires, and we urge the Commission to evaluate those
8 proprietary statements that are quoted at length on pages 17
9 to 32 of our prehearing brief. These responses from
10 companies who actually purchase PSF and who don't have any
11 axe to grind constitute compelling evidence that the
12 domestic industry has not been materially injured by reason
13 of subject imports.

14 With this statutory standard unsatisfied, the
15 Commission should vote negative. That concludes our
16 testimony this afternoon, and we are of course happy to
17 answer any questions that you may have.

18 MR. NOLAN: All right. So this is Mr. Nolan
19 again. You're going to get one more dose of me before you
20 go to Q and A. I'll hopefully keep it mercifully short. I
21 just want to sort of tie us back to what the testimony that
22 just came up a few minutes ago and kind of reinforce some of
23 that, and you know, what strikes me is I actually went back
24 and, since we were at the prelim, went back and took a look
25 at the post-conference briefs, and I took a look at Gildan's

1 brief.

2 I just want to read you a couple of pieces
3 from that, because they're not here today, which is
4 unfortunate. Again, Gildan Active Wear maintains 48,000
5 employees worldwide, 3,000 employees in the United States.
6 They are a big user of product of fine denier polyester
7 staple fiber. They state, for example, "Gildan believes the
8 increased imports of subject merchandise resulted from the
9 domestic industry's inability to supply U.S. yarn
10 producers, including Gildan. The alleged injury to the
11 domestic industry was not caused by imports, but by the
12 domestic industry's own failure to adequately serve the U.S.
13 market."

14 Now mind you Gildan probably, I don't know for
15 sure, but probably buys a lot of material from a lot of
16 producers. So to go out on a limb and say something like
17 that about the U.S. industry is pretty strong for a company
18 like that. They also say that in the end of 2015, DAK
19 America, who's a petitioner and the largest U.S. PSF
20 producer, experienced a sustained shutdown of production and
21 quality issues subsequent to that shutdown.

22 The shutdown and quality issues significantly
23 disrupted the PSF supply in downstream yarn producers'
24 operations. They testified this morning how important it is
25 for them to run continuously. That also applies with equal

1 force to yarn spinners to textile producers. You cannot
2 have the machinery go idle. You cannot not have
3 just-in-time inventory deliveries.

4 You cannot have a producer saying well, we
5 can't produce it for you this week but maybe we'll get it
6 for you three weeks from now, right, because then they go
7 down. They stop producing fabrics. They stop producing
8 what they have to produce, and that is an unacceptable
9 result for the downstream industry. Therefore, when faced
10 with multiple potential supply disruptions or the potential
11 thereof, and with risk increasing in their minds, what is
12 the natural proclivity, what's the natural decision-making
13 process in that event, to diversify your supply sources?

14 Where do you go? To places that aren't going
15 to be disrupted by upstream PTA supply disruptions, fires or
16 to places that aren't subject to the degree of uncertainty
17 that seems to be boiling and roiling in this market for the
18 past three years. That is a big consideration.

19 I also note that they talk about the black PSF
20 specifically here, that Gildan purchased -- let me get it up
21 here -- Gildan purchases a black PSF from one petitioner,
22 DAK America, which imported the black PSF. Following the
23 staff conference, they learned that Palmetto Synthetics is
24 the only U.S. producer of black. They didn't even know
25 Palmetto existed before the staff conference, okay.

1 That tells you that it's not a major producer,
2 and a company like Gildan is not going to be buying small
3 lots of product. They need to have a producer or producers
4 that can meet their quality and quantity demands. Clearly,
5 they weren't aware of this alternative. According to
6 Petitioners, Palmetto's testimony at the staff conference,
7 Palmetto is a "small producer of black PSF that serves the
8 needs of small customers. Gildan is making a point here to
9 us. Small customers, small batches, multiple products, but
10 small." That doesn't serve the U.S. textile industry or
11 other industries given the demand that exists in those
12 industries.

13 Now let's go back to a second about the
14 statements this morning about coulda, shoulda, woulda. We
15 could make shortcut, we could make black. We just need to
16 make minor tweaks to the equipment because it can all be
17 made on the same lines, and minor investments is all we need
18 to produce it. Okay, good. Why aren't they making this
19 stuff?

20 They sat up here and said we don't make black.
21 We don't make black. We don't make shortcut. We don't make
22 siliconized. Why do they not make these things? Well
23 because imports are coming in. They weren't coming in
24 injurious levels three years ago or ten years ago. So all
25 of a sudden they can't even start to produce this stuff or

1 never, never started to produce it.

2 That is a flawed analysis on their part. You
3 cannot come in front of this Commission and say we're being
4 injured because we never made a product. In this instance,
5 they're manufacturing an injury case on a business decision
6 to not supply small niche submarkets. They have made a
7 decision from a business standpoint.

8 I don't fault that decision. That's their
9 cost. They went with large volumes, mainline products, but
10 don't blame imports for that because they didn't cause that.
11 That was not their business decision. They're just coming
12 in to fill a void that exists in this market. With that,
13 we'll reserve the balance of our time.

14 CHAIRMAN SCHMIDTLEIN: Okay. Thank you very much.
15 Again I'd like to thank all the witnesses on this panel for
16 being here today. We appreciate your time and the effort to
17 be here.

18 We will start with Commissioner Williamson this
19 afternoon for the Commissioners' questions.

20 COMMISSIONER WILLIAMSON: Thank you, Madam
21 Chairman. I too want to thank all the witnesses for their
22 testimony today.

23 Mr. Kahn, I would like to start with you since
24 you've made this point. The domestic energy financial
25 performance varied across firms. So even if the Commission

1 were to focus on the better performing firms, how do you
2 explain the interim 2017 data? I assume you're going to
3 have to do this posthearing, given that all of this is
4 confidential, but I have already asked the Petitioners to
5 explain differences in the firms, but I would like you to
6 address that particular--

7 MR. KAHN: Absolutely, Commissioner Williamson, we
8 will do so.

9 COMMISSIONER WILLIAMSON: Okay. Thank you.

10 For Reliance, you discuss your shortcut fine
11 denier PSF product. Are the points you raise made on--the
12 points you raised about how you produce the product, are
13 they true for the domestic-produced shortcut product? You
14 say the domestic product is produced differently than--

15 MR. NOLAN: No, the black PSF--

16 COMMISSIONER WILLIAMSON: The black--

17 MR. NOLAN: I don't think there's a difference in
18 the shortcut production. I mean we've given you the
19 specifics on how Reliance does it. I don't think it's
20 materially different. It's a different production process
21 in each type from our standpoint, because if you look at the
22 specifics of how each product is produced there are sort of
23 unique elements to the production process. Some provide
24 more processing. Some require less processing.

25 The big difference in the black is the way it is

1 made. Dedicated machinery. A dedicated polymerization unit
2 where the black pigment is introduced during the production
3 stage of the product. PTA, MEG, black goes in. Mix it up.
4 It comes out black.

5 Taking PET flakes or other material that's
6 pre-made and then remelting it and introducing it afterwards
7 comes up with a different consistency product,
8 fundamentally.

9 COMMISSIONER WILLIAMSON: Okay. I understand.
10 That was going to be my next question. Let's finish the one
11 on the shortcut. You say that is not different? I mean the
12 process is the same? Basically the same?

13 MR. NOLAN: The same process I'll answer for.

14 COMMISSIONER WILLIAMSON: Okay. But for Reliance
15 it's done on separate lines?

16 MR. RAJVANSHI: Yes, it is done on a separate line
17 in the sense that the--after the spinning is done, when it
18 goes for cutting, you need to have a very small cut. And
19 it's a tangler cut. Because it's not for the textile
20 application. In the textile application, normally as a
21 fiber, whether polyester stable fiber, or a viscol stable
22 fiber, it get mixed and then a yarn is spun out of it.

23 It can be blended, but shortcut cannot be blended
24 with any other fiber, unlike PSF which can be blended with
25 cotton, which can be blended with viscol, which can be

1 blended with nylon. A shortcut fiber cannot be blended.
2 That is not for textile application. It goes on for
3 non-textile application.

4 COMMISSIONER WILLIAMSON: Good. Okay, thank you
5 for that.

6 Now turning to the black or color PSF, are you
7 arguing that your product is a separate like product? And
8 if it is, what is the domestic product most like?

9 MR. NOLAN: Yes, so I think I'm making kind of a
10 dual argument, recognizing the hill we're climbing on,
11 separate like-product with you all based on history. I know
12 a little bit about how difficult that's going to be.

13 So I'm looking at it from both the standpoint of
14 separate like-product, but also attenuated competition. The
15 only product that I believe is made in the United States
16 that we--well, I can't say that, either. Okay, fine.

17 Let's just say there's very limited production in
18 the United States. And according to Gildan's testimony,
19 they're aware now that Palmetto makes it. However, having
20 said that, the product that Palmetto makes is not the same
21 quality or production process that Reliance makes, or other
22 polymerization style black PSF.

23 I think that limits it significantly. There's
24 both a cost factor that's built into that, and a price
25 factor. The price factor for the product they make is

1 higher. Unfortunately you didn't collect price information
2 on black.

3 On the cost side, the cost is actually lower,
4 because when you're doing a polymerization process it's a
5 continuous production process. You're not introducing this
6 in flakes. You've got to put more flakes in. You've got to
7 re-melt it. You've got--it's just a simple reaction.

8 COMMISSIONER WILLIAMSON: Is it--the domestic
9 industry talked this morning that some of the producers
10 would make it chemically, if they made the black product.

11 MR. NOLAN: That's the way Reliance makes it,
12 chemically. And I'd come back to the question I keep asking
13 every time I heard them speak up about this. If they could
14 make it, given the numbers we look at in the confidential
15 data, why aren't they making it? It can't be because of
16 imports. They never made it.

17 COMMISSIONER WILLIAMSON: Okay. Thank you. If
18 they have anything more to say on that, they can say it
19 posthearing. Thank you.

20 By the way, and you make the black product on a
21 separate production line, too, I assume. Thank you.

22 Okay, also for Reliance, is there a domestic
23 production of siliconized fiber fill? And is that also made
24 on separate lines using separate processes?

25 MR. RAJVANSHI: So clearly what happens, there are

1 two processes of making the polyester fill fiber. One is a
2 continuous polymerization where you add MEG and PTE, which
3 consists of about 80 to 85 percent of the cost.

4 You add that, make a melt, and when the dope is
5 ready it passes through the screening, the fine aspirated
6 that it goes for having further process, and then before it
7 is packed and dispatched.

8 The other thing is, you don't buy PTA, you don't
9 buy MEG, you don't make a dope. You buy the flakes from
10 outside, and then you melt them. And through the extrusion
11 process you create PSF. And in that process, what happens,
12 there are not always the consistent quality. Because what
13 happens, it depends on the kind of flakes that you are
14 buying.

15 If the flakes you are buying doesn't have a
16 proper composition of PTE and MEG, like 84 percent is the
17 volume of PTE and 35 percent is the volume of MEG. But in
18 order to save cost, if somebody has compromised on one of
19 the ingredients, then the flakes' quality will not be good.
20 And you can't get a consistent grade and a consistent color.
21 Because color you are adding the black color at the
22 extrusion stage, not in the melted cell so that it is
23 consistently coming with the same good color that you want.

24 MR. NOLAN: I think they're asking about
25 siliconized fiber. I'll interject here because I think I

1 know what you're asking.

2 MR. RAJVANSHI: You see, what happens, your
3 excellencies, when the melt is pink, before the screening
4 process, we add the siliconized oil in that. When we add
5 the siliconized oil in that, the whole process become
6 different.

7 Then after the mixing of the siliconized oil,
8 then it goes for screening, and then for the final brock.
9 Now that is because of the presence of that silicon oil. It
10 cannot be used for textiles. It is to be used for paper,
11 wallpaper, some secondary reinforcement like now people are
12 starting mixing it with the concrete to give it strength on
13 the pavement. So it has a different application, not the
14 textile application.

15 MR. NOLAN: And what about fiber fill? Does
16 anybody else make fiber fill?

17 MR. RAJVANSHI: Fiber fill? I don't think in U.S.
18 there is many producers, or there may be only one producer
19 is doing it. But I have my own doubts. And that gives--
20 it's a lax fiber. That gives a good feel, a soft feel,
21 because by adding that silicon oil it makes the end product
22 softer. And when it is softer, generally it is not taken
23 for screening. It is used as a fiber fill for pillows,
24 comforters, and all that, because it remains even. If you
25 hold a pillow and it has a gentle fiber, polyester stable

1 fiber, the fiber will come on one side. That's a tendency.
2 But if it's siliconized fiber, it will remain even, even if
3 you hold on one side.

4 COMMISSIONER WILLIAMSON: Interesting. Thank you.

5 Is demand for these, what I call, quote/unquote,
6 "more specialized fibers," is that growing relative to the--

7

8 MR. RAJVANSHI: The cost gets added because of the
9 addition of silicon oil into the normal process. So it
10 costs a bit higher.

11 COMMISSIONER WILLIAMSON: But is demand growing
12 for it relatively faster than demand for other--

13 MR. RAJVANSHI: Yes. The answer is yes.

14 COMMISSIONER WILLIAMSON: Okay. Okay, thank you.
15 This is for the Chinese Respondents.

16 You know, with this purchaser reporting
17 difficulty in obtaining domestic supply with POI, but
18 generally what we have, the purchasers don't generally
19 indicate why they weren't able to source elsewhere in the
20 U.S. Does the record really suggest that the industry as a
21 whole was unable to produce more during the POI?

22 MS. GRODEN: This is Cara Groden. I think that's
23 really two separate questions.

24 I think the record does suggest that the industry
25 was not able, even with their idle capacity, to serve the

1 U.S. market adequately. And certainly not to serve the
2 portions served currently by subject imports.

3 Secondly, I think there is--and obviously we'll
4 have to refer to this posthearing--but there is narrative
5 within the purchaser questionnaires saying why, where they
6 ordinarily would have sourced from one U.S. producer, why
7 supplying from other U.S. producers was not actually a
8 possibility for them. So we'll refer to that posthearing.

9 COMMISSIONER WILLIAMSON: Okay, good. Thank you.
10 Thank you for those responses.

11 CHAIRMAN SCHMIDTLEIN: Okay, thank you.

12 I guess following up on that question, how do you
13 account for the growing inventories, the end-of-period
14 inventories? Why couldn't they have sold out of those to
15 serve the U.S. market?

16 MS. GRODEN: Are you referring to U.S. producer
17 inventories? Or--

18 CHAIRMAN SCHMIDTLEIN: Yes, the U.S. producer
19 inventories. So if the argument is there were supply
20 constraints, imports were pulled in, domestic industry
21 couldn't supply, how do you reconcile that with the growing
22 inventories where presumably they could have just sold out
23 of inventory?

24 MS. GRODEN: Presumably. I don't know the
25 individual makeup of their inventories, whether product mix

1 was an issue particularly with regard to some of these niche
2 products. But the fact remains that these purchasers were
3 not able to source what they needed to.

4 It might have simply been an issue of compounding
5 supply disruptions and sort of shattering that foundation of
6 trust with your customers to a certain extent. That's
7 certainly the feel we got from some of the purchaser
8 questionnaires.

9 MR. NOLAN: Commissioner, if I could just
10 interject for a second? So those inventory numbers, you
11 have to look at little bit about what the composition of
12 that inventory is. We don't really have that.

13 But the composition of the inventory is very
14 important. It reminded me of the report that just came out--
15 --and I probably should have put it in the brief, but I just
16 didn't think of it--this is a report on the current status
17 of the U.S. staple fiber industry. And it says here:

18 One example is that new buying patterns will
19 change the demand for staple fibers and how they are handled
20 in the apparel industry. Retail garment sales in a number
21 of key consuming countries, including the United States, are
22 under pressure. And one reason is that Millenials,
23 Generation Ys born between 1980 and 2000, are more
24 interested in spending on technology and experiences such as
25 holidays and eating out than on clothes.

1 This is a fundamental shift in consumer buying
2 behavior and is slowing growth as retailers try to defend
3 their market place.

4 I happen to be the father of three Millenials. I
5 suspect you all probably have a few of them as well, and I
6 can attest to the fact that they are more into going out
7 than they are buying clothes. "The devil Wears Prada" is
8 dead these days. That's an unfortunate truth.

9 But if your concentration is in the textile
10 sector and not in the specialty or nonwoven sector, you are
11 going to have an increase in inventory.

12 CHAIRMAN SCHMIDTLEIN: So the argument is that
13 demand was going down in the textile sector, and that's why
14 the inventories were--

15 MR. NOLAN: I think that's part of it. I can't
16 tell you if that's the whole answer, but I think that's a
17 big piece of it.

18 CHAIRMAN SCHMIDTLEIN: Okay. So how should we
19 figure out what the whole answer is?

20 MR. NOLAN: We'll try to address it in the
21 posthearing brief, but the problem is the data that you need
22 for that isn't with us.

23 CHAIRMAN SCHMIDTLEIN: Do you think it's in the
24 staff report, though?

25 MR. NOLAN: I don't think the staff broke it down

1 to that level. I'd have to look.

2 CHAIRMAN SCHMIDTLEIN: Okay. Okay, there is a--
3 this might be along the same line of questions here--in
4 Reliance's brief on page 15, going from page 14 to 15--and
5 this is talking about volume; this is the volume argument--
6 and you all make the argument that the domestic industry
7 focused on mainstream PSF products and so forth.

8 And then over on page 15, you say the U.S.
9 industry is not losing market share in its primary markets.
10 And this is after you say, once speciality product imports
11 are removed, U.S. producer share did X. U.S. industry is
12 not losing market share in its primary markets.

13 And so when I read that, I guess I was a little
14 bit confused because they obviously lost market share when
15 you look at the C Table.

16 So my question is, what market are they losing
17 market share in? Because you're arguing that they don't
18 compete in the specialty markets, but if they're not losing
19 it in the primary markets then where are they losing it?

20 MR. NOLAN: Yeah, I mean I may have overstated
21 that a bit, and I'll admit that, and you can jump on me
22 later for that one. I think that I was trying--we were
23 trying to make the point that their market share is much
24 higher once you take out the specialty products and those
25 things out of the equation. And whether I calculated it

1 incorrectly because I didn't have the benefit of a
2 professional economist working with me that night that I was
3 trying to deal with it, I take the fault on that one.

4 But the point is still the same: that their
5 market share was much higher once you take the specialty
6 products out, given the level of concentration of imports in
7 those subsectors. And that therefore their market share is
8 deceptively changing in the calculus that you're looking at.

9 Whether it went down slightly or not, I can't
10 actually tell you because we don't have the data for
11 anything but 2016 for the submarkets, the specialty, the
12 black, the shortcuts and everything else.

13 The only data that was collected was for one
14 year. But if that is correct, the way I interpret it, it
15 would suggest that their market share for the mainline
16 production is much higher than otherwise would be the case.

17 CHAIRMAN SCHMIDTLEIN: So who did--so when I look
18 at this, U.S. producers lost share. It's bracketed. Let's
19 just look at the four years. And subject sources gained,
20 gained more than U.S. lost, right, actually, in those four
21 years.

22 Who did subject gain that from?

23 MR. NOLAN: I'll have to look at it and get you--I
24 can't look at the APO data with the witness in front of me,
25 so I'm a little bit hamstrung with that.

1 CHAIRMAN SCHMIDTLEIN: Ms. Groden?

2 MS. GRODEN: Just quickly, Cara Groden. I think
3 part of the point that Mr. Nolan is trying to get at is that
4 if there is a significant share of subject imports in these
5 niche markets that's not served by U.S. producers, and then
6 that's being lumped into this market of apparent
7 consumption, then the overall market is creating this
8 illusion of lost share when it's really just going into
9 products not served by the U.S. industry.

10 So that's a potential interpretation of that
11 share that's not--it's not taking anything from U.S.
12 producers. It's just simply filling a niche that U.S.
13 producers are not in.

14 MR. NOLAN: Thank you, Cara.

15 CHAIRMAN SCHMIDTLEIN: Okay. Okay, alright, sort
16 of along the same lines I guess, when I look at the
17 confidential chart that you all provided, right? So one
18 question I have in general in talking about these niche
19 markets, and you've put it out there on a graph very nicely
20 in terms of what proportion of subject imports are in the
21 specialty markets, specialty segments, and how that compares
22 to their overall. And then the same with the U.S.

23 I guess my question is: Even if we put aside the
24 U.S. production and how big that is in those markets, for an
25 attenuated competition argument, right, which is really a

1 causation argument, isn't that enough? Right? Isn't this--
2 and I hate to say it--but, you know, isn't the difference
3 between your green bar and your blue bar where that's the
4 portion that would just be competing in the quote/unquote
5 "primary market," right? Isn't that enough?

6 That seems like a fair amount to me to establish
7 causation. I mean, I know we've been really focused on
8 these percentages, but when you--even if you accept all that
9 arguendo, isn't that enough of the subject imports competing
10 in the primary market?

11 MS. GRODEN: I mean as far as causation, I don't
12 want to--I'm not a lawyer, so I'm not going to address the
13 legal aspect of that, but I think the presence of subject
14 imports in the market is not sufficient to establish
15 causation. The fact that two sources of supply are in a
16 market does not mean that one source of supply had any
17 substantial impact on another.

18 What we see in terms of a break of a causal nexus
19 is the fact that, regardless of the increase in volumes,
20 whether that was in niche products or if that was in the
21 other category, or the normal category, whatever you'd like
22 to call it, we have substantial evidence on the record from
23 purchasers stating that was not due to price and did not--
24 and therefore they didn't gain share on the basis of price.
25 And so therefore they would not have been adversely

1 impacting U.S. producers in their entry into the market or
2 in their presence in the market. I think just saying, well,
3 they had a substantial share, a substantial volume of
4 subject imports in the market is not enough to establish a
5 causal nexus.

6 MR. NOLAN: I would -- I'd reiterate what Karen
7 just said. And what's the reason that the imports were
8 coming, all right? We've heard the petitioner say it's all
9 about price, but the record doesn't say that. In fact, it
10 says pretty much the opposite. I saw the volume chart that
11 they put up, it said, wow, you know, price was a
12 consideration. Well, if I come to you, and I have two
13 identical products and one product is better quality than
14 the other and it costs the same, price is a consideration,
15 but you didn't buy it like an inferior quality product, you
16 bought the better one, because that's what drove your
17 decision process. You look at the purchaser questionnaire
18 responses, they're not dwelling on price. They're dwelling
19 on other factors. And just to put one plug in for the
20 Indians, we only brought in specialty products.

21 CHAIRMAN SCHMIDTLEIN: Okay. Before I turn it
22 over Vice Chairman Johanson, this is sort of along the same
23 lines. In the pricing products that we have, would those
24 capture some of these specialized products, the definition,
25 those definitions?

1 MS. GRODEN: They would not, no. Petitioners in
2 their pre-hearing brief noted or provided correspondence
3 that they had with staff to limit the pricing products to
4 include only longer than shortcut, not siliconized, not
5 other colored, not anything, to limit it specifically to --
6 I don't know what the specific definitions are off the top
7 of my head --

8 CHAIRMAN SCHMIDTLEIN: Yeah.

9 MS. GRODEN: -- but I do know that they limited
10 it to exclude all of the niche products.

11 CHAIRMAN SCHMIDTLEIN: Okay. Okay, thank you.

12 Vice Chairman Johanson?

13 VICE CHAIRMAN JOHANSON: Thank you, Chairman
14 Schmidtlein and thanks to all of you for appearing here
15 today. Earlier today, I asked the petitioners about the
16 apparent disagreement between petitioners and respondents
17 regarding the market with regard to demand. And I'm curious
18 why does your view on demand differ from that of the
19 petitioners, whether demand has increased or decreased?

20 MR. NOLAN: I think demand, it depends on which
21 market you're talking about here. I mean, the part of the
22 components of the separate like product argument that I was
23 making earlier was that there are fundamental differences in
24 these markets, woven versus non-woven, textile versus
25 non-textile applications. It's my sense that where you're

1 seeing the decline is in the textile sector, which is the
2 main line PSF production area, not in the non-wovens, not in
3 the places where it's not a textile application, because the
4 demand drivers for the stuffed pillows and the filters and
5 the paper products and the white products is fundamentally a
6 different dynamic.

7 And so, you've got to look at what's driving
8 those markets. And there's -- there are fundamental
9 differences between them. I think the demand has declined
10 some in the main textile sector for the reasons I just
11 quoted in this article.

12 VICE CHAIRMAN JOHANSON: Okay, thank you.

13 Mr. Marshak?

14 MR. MARSHAK: Yeah, I think if you look at page
15 28 of our brief, Table 10, subject imports and its products,
16 you're going to see increased shipments of these niche
17 products, which means there's an increased demand for the
18 niche products, which are being imported. And that is, you
19 know, one reason why there's an increased market share, but
20 these products seem to be doing very, very well.

21 So, again, different markets, different demands
22 in each market, between woven to non-wovens. And
23 unfortunately, for the domestics, I guess a market where
24 maybe at least one of the domestics really specializes in,
25 there may be decreased demand in that market, which is the

1 reason for a potential belief that there's injury for that
2 particular -- those particular producer or producer in that
3 particular market, rather than subject imports as being the
4 reason.

5 VICE CHAIRMAN JOHANSON: One of the
6 sub-specialties is black, correct? Isn't that primarily
7 used in textiles?

8 MR. NOLAN: The black is used in textiles, but
9 in a, I guess I would say, high end, wouldn't you say, high
10 end textiles, which I think is sort of a separate kind of
11 niche issue. I mean, you're talking about material that's
12 used for higher priced garments, higher priced -- higher
13 quality items. And perhaps that's a much smaller -- it is a
14 much smaller market relative to the main, you know, going to
15 Walmart and being T-shirts of whatever. But it's probably a
16 more robust and weather or recession resistant market, I
17 guess I would say, demand dropped resistant market from that
18 standpoint.

19 But it is a much smaller market, too, relative
20 to other PSF productions, based on what you can see just in
21 the staff report.

22 VICE CHAIRMAN JOHANSON: Okay, thanks, Mr.
23 Nolan.

24 Mr. Marshak, were you going to say something?

25 MR. MARSHAK: Not on that.

1 VICE CHAIRMAN JOHANSON: Okay. Okay, actually,
2 Mr. Marshak, I do have a question for you. This is just
3 kind of a side question, but according to the staff report,
4 production capacity in China for fine denier PSF has
5 decreased over the period of investigation?

6 MR. MARSHAK: And that would be consistent from
7 what we've heard from our clients. We're going to put on
8 more information in post-hearing with really a break --
9 where the report as to what's going on in the Chinese
10 market. I believe there's some environmental concerns in
11 China and reasons why they've taken offline certain
12 capacity. And if you can look at the data from China,
13 you're going to see really operating it very close to
14 capacity with increased shipments in the whole market and
15 third countries. And the U.S. just really isn't that
16 important for the Chinese.

17 Is it one of the biggest export markets? Yes.
18 But when you look at all the other export markets for China,
19 and you look at the whole market for China, the U.S. is a
20 drop in the bucket for China.

21 Again, you know, we care about the United
22 States, but we care a lot more about what's going on in
23 China and what's going on around the world.

24 VICE CHAIRMAN JOHANSON: Okay, thanks, Mr.
25 Marshak. I'm just not used to seeing Chinese production

1 capacity decrease. That's nothing something, you know, you
2 usually you hear the opposite in many of these
3 investigations. So that struck me.

4 You all had mentioned that production
5 constraints in the United States market such as the closure
6 of the Cape Fear facility and the shutdown of the British
7 Petroleum facility and the electrical outlet -- outage which
8 occurred in 2015, I believe that was with the DAK plant.

9 You have stated that those have led to increased
10 subject imports. But why would such production restraints
11 not be accompanied by higher prices in the U.S. market?
12 After all, as you all note in one of your briefs, I believe
13 the Chinese brief, U.S. producers are the largest suppliers
14 in the domestic market. If they're sending less product to
15 the U.S. market, would we not expect prices to rise?

16 MS. GRODEN: Well, if -- this is Cara Groden.
17 I've -- around here costs are falling, you wouldn't expect
18 prices to rise. We've already established it's a very close
19 relationship between raw materials and prices in the U.S.
20 And so there'd be no expectation that those prices would go
21 up even in a shortage, I think, because of the contractual
22 and in some certain cases, indexed relationship between the
23 two.

24 MR. NOLAN: Now you could actually see evidence
25 of that in our pre-hearing brief. In one of the exhibits,

1 we actually provide a formula that shows how it's priced.

2 VICE CHAIRMAN JOHANSON: Okay. That being aid,
3 I mean, and wouldn't you expect that if there is a supply
4 constraint, why would that impact prices?

5 MR. MARSHAK: I mean, I'm going to -- I mean,
6 the obvious answer is your supply constraint, you can't make
7 the merchandise in the United States. You can't get it from
8 a U.S. supplier, because of a supply constraint. So what do
9 you do? You know, you have customers to serve in the United
10 States. You buy it offshore, but you're not buying it
11 offshore, because of the low prices offshore. You're buying
12 it offshore because you just can't get it in the United
13 States, because you've been burned once and you're worried
14 about being burned in the future. And you have to satisfy
15 your customers who make yarn in the United States, who make
16 baby wipes in the United States. So this is a critically
17 important product to keep production in the United States of
18 the downstream products growing -- going. So you know, you
19 have to get the merchandise, get it at the same price.
20 There's no reason why the prices should go up. The
21 merchandise is coming in from offshore and the reason you
22 don't get it from the United States is because you can't.
23 It's just not there.

24 VICE CHAIRMAN JOHANSON: Okay. And Mr. Nolan,
25 you referred to the price formula?

1 MR. NOLAN: Yes.

2 VICE CHAIRMAN JOHANSON: Where is that found
3 again in your brief?

4 MR. NOLAN: If you look in the parts where we
5 discuss the agreement --

6 VICE CHAIRMAN JOHANSON: Okay.

7 MR. NOLAN: -- between denier --

8 VICE CHAIRMAN JOHANSON: Yeah, yeah.

9 MR. NOLAN: -- there is a formula that is
10 supposed to be followed by the parties.

11 VICE CHAIRMAN JOHANSON: Uh-huh. Okay, I'll
12 look -- I'll take a look at that again.

13 MR. NOLAN: But that's a cost plus formula
14 purely.

15 VICE CHAIRMAN JOHANSON: Okay.

16 MR. NOLAN: So you look at MEG prices. You look
17 at PTA prices. You add a factor in. Boom, that's your
18 price.

19 VICE CHAIRMAN JOHANSON: All right.

20 MR. NOLAN: That's pretty much what the industry
21 does.

22 VICE CHAIRMAN JOHANSON: Uh-huh. Also Mr.
23 Nolan, while you are sitting up there, in your brief, you
24 allege that subject imports from India are not sold in the
25 United States, but are -- that they are re-exported to third

1 countries, at least a large portion of them?

2 MR. NOLAN: Yes.

3 VICE CHAIRMAN JOHANSON: And this is in page --
4 several places in your brief, page 221 and 22. Could you
5 elaborate on this particular issue?

6 MR. NOLAN: Yes. It came upon me as I was
7 reviewing the importer questionnaire responses and
8 subsequent communications between the Commission staff and
9 certain parties. And it became quite apparent to me based
10 on that. And I could put the full range of communications
11 in one spot in a post-hearing for you, so you can see how I
12 got there.

13 VICE CHAIRMAN JOHANSON: That'd be useful, yes.

14 MR. NOLAN: It -- what it shows, and I'm not
15 looking at census there. I'm not mixing apples and oranges
16 here. I'm looking purely at importer questionnaire
17 responses from the parties in this room. And based on that
18 information, a large, if not significantly large quantity of
19 the material that was coming into the United States went
20 back out again.

21 And in fact, in parts of this, there are
22 comments about what stayed, and what left, and why. And I
23 -- with all due respect to the petitioners, counsel, I
24 disagree with their characterization of that chart being
25 inaccurate. I'll give you the source material right out of

1 the importer questionnaire response to show how we got it.
2 Seems pretty obvious to me what's going on. A substantial
3 amount of product that gets reported on the importer
4 questionnaire responses is not entering U.S. commerce.

5 VICE CHAIRMAN JOHANSON: And I assume, I don't
6 know if this is proprietary or not, and it might not be your
7 proprietary material, I just don't know, but do you know if
8 that is due to free trade zones or duty draw -- is there
9 duty for drawback being collected? Do you have any idea?

10 MR. NOLAN: I -- the reasons for that, I can't
11 elaborate on because at that date, it was not in the
12 questionnaire responses.

13 VICE CHAIRMAN JOHANSON: Okay.

14 MR. NOLAN: So I don't know. I just know that
15 what's on the charts, what the facts are telling us.

16 VICE CHAIRMAN JOHANSON: Because I would expect
17 that if you're re-exporting.

18 MR. NOLAN: Correct, but if you're importing --
19 if you're reporting import numbers at one level and then
20 it's leaving again --

21 VICE CHAIRMAN JOHANSON: Right.

22 MR. NOLAN: -- never entered U.S. commerce, so
23 why are we counting those numbers?

24 VICE CHAIRMAN JOHANSON: Okay. Well, thank you.
25 And I hope -- I wouldn't mind hearing more from the

1 petitioners on this. I think this came up this morning as
2 well.

3 My time is going to -- is ending right now, so
4 I'll -- I look forward to coming back and speaking in the
5 second round of questions.

6 COMMISSIONER WILLIAMSON: Thank you. Good.
7 Since you can address it here, I was wondering can you say
8 something about the demand for shortcut in the U.S. and how
9 it's evolved over the period? And is that all being used in
10 the non-woven or is it also being used in textile? Like I
11 said, to the extent it's not proprietary, address it here.

12 MR. NOLAN: First, I'll start from the last and
13 go forward. Just consulting and I'll have Anil talk about
14 this since you probably want to hear from him, not me so
15 much.

16 COMMISSIONER WILLIAMSON: Uh-huh.

17 MR. NOLAN: Shortcut is not used in textile
18 applications. It's used in non-woven applications, I
19 believe, exclusively. Is that correct?

20 MR. RAJVANSHI: Yeah, that's correct.

21 MR. NOLAN: As far as the evolution of the
22 market, I'm not a veteran in this industry by any stretch of
23 the imagination, so it's going to be really hard for me to
24 give you an honest, informed answer about this. So that's
25 perhaps something that we would want to try to address in

1 the post-hearing brief.

2 COMMISSIONER WILLIAMSON: Okay.

3 MR. NOLAN: But I think that the demand for that
4 sector is growing quite -- is growing, is improving because
5 of what it's used for, wipes, filters. You know, the demand
6 patterns again are different in that industry sector.

7 And I think that has been a growing sector,
8 which sort of begs the question, why isn't it more of it
9 being made here? I can't really answer that question,
10 because it would seem to me logically, you should be making
11 it here. And it can't be because imports were predeceased,
12 was just squeezing them out. I mean, start making it,
13 because it doesn't cost much more to make it apparently.

14 COMMISSIONER WILLIAMSON: Okay. Good, thank
15 you.

16 MR. MARSHAK: Just --

17 COMMISSIONER WILLIAMSON: Sure.

18 MR. MARSHAK: -- we show the data on shortcut on
19 page 27 and 28 of our brief. I mean, you look at the
20 confidential data, it's -- I don't think I'm saying anything
21 that's confidential. It's really not made in significant
22 quantities in the United States and imports have been
23 increasing. You know, absolutely, there have been an
24 increase of imports in shortcut. And you don't have
25 domestic production of shortcut. And these are the just the

1 facts.

2 Why? We'd have to ask purchasers. The
3 domestics may know. And we'll try to find out for the
4 post-hearing.

5 COMMISSIONER WILLIAMSON: Okay. Thank you. Has
6 -- some questions about direct importing. Has this become a
7 more common trend in recent years and when did the trend
8 start? And are some sectors use -- are users more likely to
9 import directly and why? And I'm thinking about in this
10 particular industry.

11 MS. GRODEN: This is Cara Groden. I think most
12 of this we'll have to address post-hearing just because the
13 confidential nature of the record, but I think there is --
14 and you can see it in the tables. We've inserted into the
15 -- that it's supply discussion in Chinese respondent's
16 pre-hearing brief, which I think is -- begins on page 17,
17 but don't quote me on that.

18 But there is a certain correlation with --
19 between the direct import volumes and the timeline of supply
20 disruptions in the States. But beyond that, I think we'll
21 have to talk about it post-hearing.

22 And I don't think that we have any really
23 information about whether it was going into certain end uses
24 or certain products because of -- we can make assumptions
25 based off of the purchasers who are reporting direct

1 imports, but we're not going to have as much information on
2 that as they would be able to provide themselves.

3 COMMISSIONER WILLIAMSON: Okay. And how much do
4 we use the direct importing pricing data? And do we have a
5 sufficient additional -- and have we gathered sufficient
6 additional data to make the direct import pricing data
7 comparable to our domestic producer and importer pricing
8 data?

9 MS. GRODEN: I think the purchaser questionnaire
10 record is clear that they weren't basing those price --
11 those purchases off of price. So regardless of what the --
12 that price comparison would show, the volumes weren't coming
13 in on price. And I understand that you need to look at it
14 as part of your consideration of the record, but I think
15 equally important is the fact that there's a wide consensus
16 in the purchasers bringing in those imports that price
17 wasn't the reason they were doing it.

18 COMMISSIONER WILLIAMSON: Now this morning,
19 petitioners argued that, you know, it might not be the
20 primary. I mean, it's not -- the test is not whether it's
21 the primary, but it's -- was it a factor? I mean, if you
22 get a bene, because you can also get it because it's more
23 what you want, but it's also cheaper?

24 MR. MARSHAK: I think petitioners are confusing
25 or conflating that, you know, imports or dumped imports

1 don't have to be the primary cause of material injury for an
2 affirmative determination. You know, we all agree now there
3 has to be a contributing cause, but that doesn't mean that
4 when you're talking about pricing as to why a particular
5 company buys a particular product, that price can't be a
6 factor in the purchasing decision.

7 If the primary factor in the purchasing decision
8 when you make a purchase is not based on price, if it's
9 based on quality or availability, and if price happens to
10 figure in there as a factor, as it always will, it's -- you
11 know, price always matters at the end of the day one way or
12 another. If something gets too high priced, you know,
13 you're just not going to buy it no matter what.

14 So when you're looking at contributing factors
15 in price, yes, for material injury if price is a
16 contributing factor, you could have material -- dumped
17 imports as a contributing factor, you could have material
18 injury. But when you're looking at a purchase decision, the
19 fact that price is a factor does not make that the purchase
20 decision injurious. It's not the real reason why the
21 merchandise was purchased. It was purchased because of
22 availability, because of reliability for other reasons.

23 COMMISSIONER WILLIAMSON: But often, we have
24 cases where people talk about it's a premium product. And
25 yet, it's priced lower. And their question is why is it

1 priced lower if it's a premium product?

2 MR. MARSHAK: Every case is fact specific case.

3 COMMISSIONER WILLIAMSON: Yeah, yeah.

4 MR. MARSHAK: I mean, you know, we go from case
5 to case. And you know, we know that you're not going to
6 rely on a decision in another case.

7 But what we try to do here in our brief is we've
8 put in -- we purposely put in the direct imports from the
9 major -- from all these purchasers to show that the real
10 increase in imports was because of these direct imports.
11 And then what we did in our brief right underneath that
12 chart, we put in the reasons from the mouths of the
13 purchaser.

14 And we were something that -- that petitioner
15 said this morning really, you know, just got me thinking.
16 They were saying that when you're talking about what the
17 purchasers were saying, they were equating the purchasers
18 with respondents.

19 Counsel was talking about, well, the respondent
20 said in their questionnaire responses. You know, wait a
21 second. The purchasers are not respondents. These are our
22 customers the same way that they are the domestic producers'
23 customers. They don't have this ax to grind. They have to
24 keep buying from the domestic industry.

25 You know, they have honest responses. And this

1 is what we said. And that's why we relied on this
2 information in our brief.

3 MR. NOLAN: And if pricing was always the
4 driver, the underselling analysis would be a lot clearer,
5 wouldn't it in front of you? I mean, the underselling --
6 overselling analysis is not suggesting that, you know,
7 pricing are submarining all the time.

8 If I came back to my statement before, if you
9 find yourself in a shortage of supply situation and you need
10 to find alternative sources, and you go out and say I'm
11 paying \$1 for this from this guy and this guy, but I'm
12 really not sure they're going to be able to supply. Can you
13 supply it for me for a \$1? And they say yes. Is price a
14 consideration? Yes. Is that the driver? No.

15 I submit to you that is what the U.S. purchasers
16 have been doing. They're diversifying their supply source.
17 There is not evidence of underselling on the level necessary
18 to say that imports are constantly going in under. And so
19 alternative explanations have to be ones to explore. And
20 the only one out there is what the purchasers are saying.
21 We're concerned about availability in the market, supply
22 disruptions in the market, domination in the market by a few
23 producers. And if somebody goes down, we're not making
24 material. So we want to diversify out to other sources.
25 It's not illogical. And it's certainly not price driven.

1 COMMISSIONER WILLIAMSON: Okay. So my question
2 is what do we make of the pricing data as regards to the
3 direct imports? What --

4 MR. MARSHAK: The pricing data and direct
5 imports is what it is, but the reasons why the purchasers
6 bought direct imports and primarily from China is not
7 because of price. It was not price driven purchasing
8 decisions. And you can see that, confirm that, by looking
9 at the purchaser questionnaires.

10 MR. NOLAN: And the Indians have a grave concern
11 about it. If any of that data is being used based on the
12 agreements that we have had in place, the price setting
13 that's been going on.

14 If you tell us we have to accept a price, and if
15 we don't accept the price, then we're done, even though that
16 price may not meet the parameters of an agreement, what are
17 they supposed to do? And then that affects direct imports.
18 And you look -- it looks like, well, now it's coming in
19 under. Well, who's manufacturing that price at this point?
20 The party to the agreement that's buying it and importing
21 the merchandise. And they're only selling to a very few
22 people in these -- in this country.

23 COMMISSIONER WILLIAMSON: Okay, well, thank you.
24 I see my time has expired.

25 MS. GRODEN: If I can jump in just quickly --

1 COMMISSIONER WILLIAMSON: Sure.

2 MS. GRODEN: -- since I didn't have that side
3 for you earlier, the relevant discussion with the purchaser
4 narratives and their respective direct imports begins at
5 page 14 to Chinese -- respondent's pre-hearing brief.

6 COMMISSIONER WILLIAMSON: Okay, thank you.
7 Okay, thank you.

8 CHAIRMAN SCHMIDTLEIN: Okay. Mr. Nolan, just
9 following up on the conversation we were having during the
10 last round, in the staff report, we do have tables which
11 break out the U.S. producers' shipments of these various
12 specialized products over the full POI and also breaks out
13 the U.S. importers' shipments from the various subject
14 countries over the full POI.

15 So it, you know, I've been looking at it here.
16 It looks like we, you know, we could piece together in terms
17 of this question are U.S. shipments and market share
18 declining because the market's disappearing or is there
19 something else going on, right, if I understood the last,
20 between you and Ms. Groden, the last explanation for where
21 that lost market share is going.

22 MS. GRODEN: This is Cara Groden. I know you
23 directed this at Mr. Nolan, but --

24 CHAIRMAN SCHMIDTLEIN: Yeah.

25 MS. GRODEN: -- the reason that he said earlier

1 that we only have the information for 2016 is because I did
2 that adjustment surrounding the -- using the purchaser
3 questionnaires to back out any potential overlap in importer
4 quantities, based off of 2016 data because they only
5 collected the relevant breakout for purchasers in 2016, so
6 it wouldn't be possible for us to do the same sort of
7 analysis for prior years of the POI.

8 So any sort of market share analysis that we
9 would do for the earlier years of the POI would be
10 fundamentally a little bit fuzzy, because we wouldn't know
11 -- we don't have any information really about changes in
12 product mix and purchases over the course of the POI either.
13 So it would be difficult to do an analogous analysis for
14 prior years.

15 CHAIRMAN SCHMIDTLEIN: But put it like this, but
16 for your all's purposes, because you're arguing that
17 specialty products are what dominate the subject imports,
18 right?

19 MS. GRODEN: Uh-huh.

20 CHAIRMAN SCHMIDTLEIN: And so if there's overlap
21 between these categories here, meaning there's actually
22 fewer product coming in in the specialized category writ
23 large --

24 MS. GRODEN: Somewhat, yes.

25 CHAIRMAN SCHMIDTLEIN: -- right? So in other

1 words, then they're only -- it's only going to go down. So
2 for your purposes, this would be the best case scenario,
3 right? Like what's reflected in these tables for the
4 Respondents this would be the best case scenario and if we
5 were able to eliminate the redundancy or the overlap between
6 a black fiber that's also a shortcut that's what you're
7 saying, right, something that qualifies as two?

8 MS. GRODEN: Sort of. If you're looking at --
9 it depends on how you're characterizing a market in this
10 instance, if you're looking at specifically the market for
11 each of those products separately or if you're trying to
12 back those products out of your overall apparent
13 consumption. And while it would, overall, yield a lower
14 market share for subject imports without knowing how
15 product mix might have overlapped in those prior years it
16 wouldn't necessarily give you a good idea of how market
17 share has changed. Does that make sense?

18 CHAIRMAN SCHMIDTLEIN: I guess my point was does
19 that matter if what we're really talking about is primary
20 versus specialized and that --

21 MS. GRODEN: It does matter because you wouldn't
22 be able to accurately break it out is the short answer, but
23 anything that we would provide on that basis would be
24 mathematically a little bit flawed.

25 CHAIRMAN SCHMIDTLEIN: Right. Well, okay, so

1 again -- alright, I'm not going to belabor the point. When
2 I'm looking at this, right -- so for instance, if we're
3 talking about an attenuated competition argument, you've got
4 China who is the biggest player here, right? When I look at
5 the imports from China there is an awful lot that I would
6 call non-specialized, non-niche, right? So if you're
7 looking at and you're adding up the total U.S. importer
8 shipments from China of these various categories that are
9 in D-3 to D-35, these various charts, right, if there's
10 overlap in that the specialized part is only going to go
11 down. The number is going to go down and the primary part
12 is going to go up. So that's why I'm saying for you all
13 purposes this is the best case scenario.

14 MR. MARSHAK: We agree. Look, you're absolutely
15 correct. Yes, so our argument, basically, is two parts.
16 One, you look at the attenuated competition with your
17 specialized products and then you look at what's left. And
18 when you look at what's left -- then let's say Chinese
19 because we represent the Chinese. Chinese market shares
20 stay the same. Chinese market share show up, if Chinese
21 market share stayed the same that's great for us. If
22 Chinese market share really did go up that's not the end of
23 your inquiry. What are the reasons why the Chinese market
24 share went up? And that's the reason that in our
25 pre-hearing brief we went into excruciating detail,

1 customer-by-customer.

2 First, we put the chart of direct imports
3 because that's the increase in imports and then we put right
4 under that for the major purchasers and for a major, major
5 part of the purchasing from China why. So we have did it go
6 up, is it indirect imports, and then the question is why?
7 So we believe for there to be an affirmative determination
8 you have to get -- if you don't get to the why, we win
9 before the why; but if you get to the why, then the
10 question is, is it because the purchasers believe they had
11 no choice? Is that a reasonable position by these
12 purchasers that they were basically scared to keep buying
13 from these domestic producers because they were burned once?
14 They looked around. They looked at what their customers
15 were saying. They looked at what their shareholders were
16 saying and they basically said we just can't rely on these
17 people in the United States any more.

18 And if that's case, we believe it has to be a
19 negative -- we believe it should be a negative
20 determination.

21 CHAIRMAN SCHMIDTLEIN: Right, okay. And then
22 the attenuated competition argument is also relevant for the
23 cumulation argument.

24 MR. MARSHAK: We're not arguing cumulation.

25 CHAIRMAN SCHMIDTLEIN: You're not arguing

1 cumulation, but India is.

2 MR. MARSHAK: Attenuated competition is also for
3 causation because --

4 CHAIRMAN SCHMIDTLEIN: Right. That's what I've
5 been focused on.

6 MR. MARSHAK: Let's see where there's really
7 attenuated competition. We'll look at that.

8 CHAIRMAN SCHMIDTLEIN: But you're looking at it
9 on a cumulated basis when you're talking about that.

10 MS. MARSHAK: Yes.

11 CHAIRMAN SCHMIDTLEIN: Yes.

12 MS. MARSHAK: We're not going to argue that.

13 CHAIRMAN SCHMIDTLEIN: Right.

14 MR. MARSHAK: You know we're kind of looking at
15 everything. You know is there attenuated competition, so
16 you know you're first inquiring and then you look at that
17 separately and then let's see what's left over. There is
18 not attenuating competition with everything. We know that.
19 And then what happens with the leftover. Is there increased
20 market share? Okay, if there is increased market share,
21 then what is the reason?

22 CHAIRMAN SCHMIDTLEIN: Okay.

23 MR. MARSHAK: There are many steps.

24 CHAIRMAN SCHMIDTLEIN: And so for India, you are
25 arguing that India should be de-cumulated?

1 MR. JAXA-DEBICKI: Yes.

2 CHAIRMAN SCHMIDTLEIN: Based on lack of
3 competition?

4 MR. JAXA-DEBICKI: Our argument is very simple.
5 It's there's so much coming in from India and you subtract
6 what's going back out what's left is in what we're calling
7 specialty product areas and it's attenuated competition
8 right there because it's our product that is actually being
9 sold and distributed here is being sold in these specialized
10 product areas in which the U.S. industry either does not
11 make the product or does not significantly compete. And you
12 can even take it a step further. I think there's evidence
13 on the record to support the second component, which is even
14 within the specialized product area, the ones that India is
15 concentrated in are not the same as the ones that most other
16 imports in those categories are. So in that sense, we
17 should be taken out.

18 MR. NOLAN: I'd also comment that special
19 circumstances with which these imports are coming in from
20 India pursuant to a 15-year, long-term agreement with a
21 party sitting in this room, who has set the price and
22 decides what the volumes are of those specialty products
23 coming in to a significant extent. It's hard to see how
24 that doesn't separate India out from the pack. Would they
25 be in this market at the level they are had it not been for

1 that agreement? It's a really good question.

2 CHAIRMAN SCHMIDTLEIN: Okay. Okay, thank you
3 very much. Vice-Chairman Johanson.

4 VICE CHAIRMAN JOHANSON: Thank you, Chairman
5 Schmidtlein. This question for Reliance dealing with a
6 specialty product, is the specialty shortcut PSF described
7 in your briefs also called Recron R3 different from the
8 shortcut PSF that the Commission previously considered in
9 the preliminary phase?

10 MR. NOLAN: I'm not sure Anil's going to know
11 because we weren't involved in the prelim, but why don't you
12 just tell them about the Recron 3, what that is.

13 MR. RAJVANSHI: Recron is a brand name of
14 Reliance. And of course, it doesn't classify the work,
15 specialty or non-specialty. It's just a brand name, Recron.

16 VICE CHAIRMAN JOHANSON: Okay, so I assume it
17 would compete with the domestic product.

18 MR. RAJVANSHI: But as we explained earlier, our
19 main export is our specialty product, not the general
20 product.

21 CHAIRMAN SCHMIDTLEIN: Okay.

22 MR. RAJVANSHI: -- which includes blacks,
23 siliconized, uses fiber fill, all in those things because we
24 didn't have much of a liberty to export the volumes at the
25 price that we feel like. As Matt explained, we are bound by

1 the agreement, so they give the orders of the quantity that
2 should come to America. They mention the price. Many times
3 you know we have placed on the card that we were not allowed
4 to even take the price as mentioned in the agreement because
5 the party do the agreement insisted, no, not at this price.
6 You sell at this price and then document for the card for
7 that, so we didn't have much liberty. Thank you.

8 VICE CHAIRMAN JOHANSON: Okay, thank you. Also,
9 for Reliance, on page 20 of your brief, you state that PTA
10 and MEG prices increased rapidly in interim 2017, but that
11 price hikes did not keep pace. In your view, why wouldn't
12 price increases keep pace with increasing raw material
13 costs?

14 MR. NOLAN: I'll have to look; which page is it
15 on?

16 VICE CHAIRMAN JOHANSON: Page 20 of your brief.

17 MR. NOLAN: You'd think I'd know what's in my
18 brief. So I think that goes to -- to me, I think it goes
19 with the lag, a bit of a lag. I mean when you have rapid
20 changes -- we've seen this behavior before in other
21 industries. You all have seen it many times where you know
22 when there are rapid changes in materials sometimes prices
23 are -- you get lucky and they go down, but you can maintain
24 price a little bit with an overhang.

25 On the other hand, if prices go up on the raw

1 materials really fast and even if you have the ability to
2 change your contracts on a monthly basis there's a month
3 where you're paying perhaps more raw material costs than
4 your price can change, so that can be impacting.

5 So any time there's a rapid increase or
6 decrease, it does create this dovetail, either beneficial or
7 prejudicial affect on pricing. And we've seen it in other
8 industries where when raw material prices dropped rapidly
9 you got a little bit of a cliff and maybe you make taste
10 prices for some period of time before the market forces you
11 down. The other side of that coin is when raw material
12 prices go up really fast and prices can't keep up with it
13 until the next cycle of price change in the contracts allow
14 you to get there.

15 VICE CHAIRMAN JOHANSON: Okay, thanks, Mr.
16 Nolan. And I have a question for the Chinese Respondents
17 and it's probably best for Mr. Kahn. You brought up this
18 case earlier. In your brief and also today in the hearing
19 you cited a case from the Federal Circuit and that case is
20 Taiwan Semiconductor Industries Association v. ITC. And you
21 cited this in support of the proposition that it is possible
22 to find an absence of material injury even when the volume
23 of subject imports is significant in absolute terms and even
24 when there has been a threefold increase during the period
25 of investigation. And you write all of this in pages 36 and

1 37 of your brief.

2 But can you tell what was the outlook in U.S.
3 market for semiconductors during that time in 1994 to 1997?
4 I assume the market was expanding rapidly for
5 semiconductors, unlike in the present situation where it
6 appears demand was either up a bit or down a bit, but not
7 increasing rapidly.

8 MR. KAHN: Commissioner Johanson, I don't have
9 that case with me right now. I can certainly address this
10 in post-conference, but it's -- I mean it's axiomatic that
11 each case is sui generis. And in fact, that's why you
12 know, typically, we don't load up these briefs with a lot of
13 cases because, quite frankly, it never works. You know we
14 never see in the Commission report saying, well -- you know
15 trying to distinguish or really even address precedent, so
16 you know we just wanted to make the point that this
17 Commission and reviewing courts have accepted the fact that
18 just significant import volume and just significant market
19 share is not itself enough. But in terms of what's going in
20 PSF demand and this record. vis- -vis, what we can tell from
21 the public decisions of the Commission and the court that's
22 something that I can address, but really the takeaway is
23 just the fact that we don't think this is controversial that
24 the mere fact of significant volumes is the end of the
25 analysis. We think it's just the beginning. Thanks.

1 VICE CHAIRMAN JOHANSON: Okay, thanks, Mr. Kahn.
2 And that concludes my questions. I appreciate you all
3 appearing here today.

4 CHAIRMAN SCHMIDTLEIN: Commissioner Williamson.

5 COMMISSIONER WILLIAMSON: Couple of questions
6 for Reliance. You argue that a specific contract controls
7 most of imports into the U.S. from India. Have you ever
8 been prevented from selling to other customers?

9 MR. RAJVANSKI: No it's not that. Basically for
10 the purpose of black fiber we didn't sell to other customers
11 here. We sold the siliconized to the --

12 COMMISSIONER WILLIAMSON: You sold the what?

13 MR. RAJVANSKI: We sold the siloconized fiber to
14 Invista. Invista is basically a company that has invented
15 the finest of fiber machinery and the technology. They're
16 one of the greatest technology suppliers as far as the
17 polyester fiber industry is concerned. They buy the
18 siliconized fiber from us, but not black we have not sold to
19 other customers because we are bound by that agreement.

20 COMMISSIONER WILLIAMSON: Okay, so it's just the
21 black product that you can't sell. Okay. And you argue for
22 purposes of -- you argue against cumulation of subject
23 imports from India for purposes of our present material
24 injury determination. What percentage of the total imports
25 from India are standard fine denier PSF? I mean, in other

1 words, not color to black, silicon, shortcut, et cetera, and
2 you may have to do this post-hearing.

3 MR. NOLAN: Yes, we'll have to do it
4 post-hearing, only because we can't speak for the entire
5 industry. I mean I can say that Reliance is a big chunk of
6 the exports coming from India. And once you factor out the
7 re-export equation, you're left with basically specialty
8 products, that's it. But I'll have to go back and look and
9 see what other imports coming in what those classifications
10 would be. I'm going to bet it's very small.

11 COMMISSIONER WILLIAMSON: Okay, so everything
12 that sort of competes with the domestic industry you're
13 saying is --

14 MR. NOLAN: I mean based on the questionnaire
15 responses that have come in and a very simple calculation of
16 what's going on when you take out material that never
17 entered U.S. Commerce what you're left with inevitably are
18 specialty products.

19 COMMISSIONER WILLIAMSON: Okay, thank you. I
20 look forward to seeing that post-hearing, and that's all the
21 questions I have. Thank you.

22 MR. JAXA-DEBICKI: I may add that's certainly
23 true for Reliance, which represents almost all or a great
24 majority, shall we say, of the exports. But it's also true,
25 to some extent, as far as we know, for the other exporter

1 from India to the U.S. They don't have a special agreement,
2 but there is also re-exporting going on with them and so,
3 again, affecting the whole cumulation argument.

4 MR. NOLAN: We'll get in to detail at the
5 post-hearing.

6 COMMISSIONER WILLIAMSON: Yes. You also might
7 explain why this re-exporting. What was the commercial
8 reason behind all that?

9 MR. NOLAN: I wish I could tell you why. All I
10 can tell you is it's been going on and it's apparent and you
11 would have to ask the importers involved why they're doing
12 it.

13 COMMISSIONER WILLIAMSON: Okay, thank you.
14 Thank you and I thank the panel for their answers.

15 CHAIRMAN SCHMIDTLEIN: Okay, just one follow-up
16 on that. I know you're going to address this in the
17 post-hearing. I was just looking to see. There were three
18 producers from India that submitted questionnaire responses,
19 so I guess what I'd like you to address is part of your
20 argument is based on the fact that there is an agreement in
21 place between one of the three, right, and they're bringing
22 in a certain percentage of product of the total from India.
23 How does it impact your argument with regard to that as a
24 basis for de-cumulation, the fact that there are other
25 producers of India sending product to the United States?

1 MR. NOLAN: Understood. We'll address it.

2 CHAIRMAN SCHMIDTLEIN: Okay, great. Alright, so
3 I think that concludes the Commissioners' questions. Do
4 staff have any questions for this panel?

5 MR. HARRIMAN: Staff has no questions.

6 CHAIRMAN SCHMIDTLEIN: Thank you. Do
7 Petitioners have any questions for this panel? Okay, thank
8 you.

9 Alright, again, I'd like to thank the witnesses
10 for their testimony today and I will dismiss you at this
11 time, and we will move to closing statements.

12 MR. MARSHAK: Could I just ask one question on the
13 timing of closing statements?

14 CHAIRMAN SCHMIDTLEIN: Of course. I was going to
15 get to that when you sit down.

16 So the Petitioners have 15 minutes from direct,
17 plus 5 for closing, for a total of 20 minutes. And
18 Respondents have 19 minutes from direct plus 5 for closing
19 for a total of 24 minutes. And we will begin with the
20 Petitioners when they are ready.

21 MS. BELLAMY: Closing remarks on behalf of
22 Petitioners, Paul C. Rosenthal and Kathleen W. Cannon,
23 Kelley Drye & Warren LLP.

24 CLOSING REMARKS BY KATHLEEN W. CANNON

25 MS. CANNON: Good afternoon. Thank you very much

1 for your attention today. Let me just address quickly a few
2 of these issues and then we will address them further on
3 posthearing.

4 On the like-product issue, in response to
5 questions you asked, Reliance again emphasized its product,
6 and its production process, which is not the test for
7 defining the domestic like-product and is legally
8 irrelevant.

9 Mr. Nolan also tried to emphasize that the
10 siliconized fiber they were using was for nonwoven
11 applications like pillows, as distinct from textile
12 applications. But these nonwoven applications like pillows
13 is exactly what the Nan Ya siliconized product that Mr.
14 Sparkman described is used for. So it is directly
15 competitive.

16 There was a claim by India with respect to do
17 cumulation that you have to focus on this black fiber.
18 While there are other fibers as well, I would encourage you
19 to look at Appendix D-19 to D-23 of your staff report very
20 carefully. It breaks down sales of black fiber by U.S.
21 producers, by each of the subject countries, and you will
22 see a significant overlap there too.

23 They also claim that when there are all these
24 sales of specialty products it has nothing to do with price.
25 But you heard Mr. Casstevens testify that Palmetto is

1 suffering intense price undercutting in the black fiber
2 area, in the shortcut area, in the post-consumer fiber
3 area. So these specialty types of fiber are not immune to
4 the price competition that we experienced more broadly.

5 Also there was a discussion a lot about the chart
6 where they aggregate all of these types together, even
7 though I understood Respondents to concede that there can be
8 overlap, and indeed there is. There can be black shortcut
9 fiber, or siliconized black shortcut fibers. So adding them
10 up as they have significantly overstates those products.
11 And, you know, as I think you recognized, even if you take
12 them fully there's still a significant amount of other
13 product that is not on their chart.

14 But I would also encourage you to look back at
15 Chart 26 of our PowerPoint presentation where we've
16 aggregated simply the four pricing products, and you get
17 quite a lot of overlap just in those product types.

18 On the volume point, Respondents contended that
19 significant volume and market share alone isn't sufficient
20 to prove causal nexus. I agree. But the problem is that
21 you don't have a case here where a significant market share
22 is taking--by imports, is taking nonsubject imports.
23 They're taking it directly from the U.S. industry, and
24 they're taking a substantial share from the U.S. industry.

25 Look at Chart X of our PowerPoint presentation.

1 This re-export issue, I just want to talk a second about
2 because I know this has caused a lot of confusion here. We
3 will explain this is more specifics in our brief, but they
4 claim that they are not mixing Census data with the
5 re-export data, but that's exactly what they do.

6 Look at page 25 of the Reliance brief. They give
7 you a chart. It starts with one column showing Census data,
8 and then from that they subtract the re-exports from the
9 questionnaires and they come up with a new volume and a new
10 market share that's much lower.

11 But the re-exports are not in the Census data.
12 So really they've overblown this point. Your Census data
13 are perfectly fine for India to rely on as is, and there's
14 no reason to look any further at re-export issues. If you
15 want to look at the questionnaire data, then you can do what
16 we've done in Chart 25 and re-dose them from the
17 questionnaire response data. Either way you end up about in
18 the same place.

19 On price, Mr. Kahn cited to several cases for the
20 proposition that even if there's significant volume
21 increases there may not be injury where there's no
22 significant underselling or adverse price effects.

23 Well we have that here. You can't say that
24 there's no significant underselling. There's predominant
25 underselling. Look at Chart 11 that we handed out to you.

1 It's on both direct and indirect sales. They pretty much
2 ignored all of the direct import sales when they did their
3 pricing analysis, but when they talked about volumes they
4 focused extensively on these direct imports and said they
5 were a big part of the increase. Exactly. They were a big
6 part of the increase precisely because you have that
7 predominant underselling. That is why they were able to
8 surge into the market as they have done.

9 And them urging you to look at what the
10 purchasers said is an entirely different point than saying
11 don't look at quarterly price comparisons. They haven't
12 contested our points about the levels of trade being
13 comparable that I heard today at least. We demonstrated why
14 they're the same. And there absolutely should be
15 comparisons of those direct import prices to assess
16 quarterly underselling.

17 Respondents also referred a bit to "lockstep
18 pricing" on raw material costs, quoting us and saying, aha,
19 we've admitted that that's what drives prices. We
20 acknowledge that raw material costs affect our prices. It's
21 70 percent of our costs. But we also said there's the
22 adder. And that's where the price competition occurs.

23 So, sure, our costs are going to track costs when
24 they're that big an element of it, but the adder is where
25 the competition occurs and where the depression has happened

1 that has spilled over into the profits.

2 When you have a pass-through of costs, that's not
3 affecting our financial data. What's affecting our
4 financial data is the pressure we're getting on that adder
5 to push it down.

6 They also claim that there's no evidence of
7 injury at all by certain producers. And we'll have to do
8 that more in our posthearing brief because we have to split
9 that out, but you will see lost sales, market share effects,
10 and financial downturn, and especially if you look into 2017
11 across the board.

12 And last, on the capacity point, which you've
13 heard a lot about today, first I would say that there's no
14 requirement the industry supply the entire market, as you
15 know, but here the industry was operating with significant
16 idle capacity throughout the period.

17 You heard a lot of testimony of plans to expand
18 capacity that they had to cancel because they just couldn't
19 earn sufficient returns to be able to undertake those
20 investments. And those weren't pie-in-the-sky investments.
21 Those were very detailed plans that had to be scrapped.

22 And finally, nobody answered the question that
23 you asked again, which is: If there are all these supply
24 constraints, why are they not charging a premium for the
25 product? Why is there predominant underselling?

1 And the answer comes back: That's how they are
2 gaining market share. And that is what has driven down our
3 sales and our profits over the period.

4 Thank you.

5 CLOSING REMARKS BY PAUL C. ROSENTHAL

6 MR. ROSENTHAL: I would just like to start off my
7 portion by admitting, candidly, that I am not a staple
8 genius. I do know this about this industry, however. When
9 you have a significant amount of volume to begin with, and
10 it increases, and you have purchasers telling you that the
11 reason they bought imports was because of lower price, you
12 have what I would consider causation.

13 The Respondents would on the one hand say yes we
14 acknowledge that the volumes are increasing. Yes, we
15 acknowledge the market share is increasing. But it's for
16 other reasons. It's either because of the so-called
17 subject--I'm sorry, the specialty imports, or because they
18 were afraid to buy from you because of this Cape Fear issue,
19 or this temporary problem that took place in 2015.

20 They don't--and they say you have to look at what
21 the purchasers said. Then when you look at what the
22 purchasers said, yes, there's a lot of, oh, we were afraid
23 to buy because of this outage here, or we were once told
24 that it will take us a few weeks to get you this product.
25 And all those statements took place years ago.

1 What they don't tell you to look at is when the
2 purchasers say: Oh, yes, we bought because the imports were
3 lower priced. And, oh, yes, we pressed the domestic
4 industry to lower their price in order to get sales.

5 They don't have you acknowledge that part of the
6 record where the purchasers are admitting that they bought
7 lower priced imports because of price. It wasn't some--
8 price is one of the factors. You asked specifically because
9 price is a primary factor.

10 I argued earlier today that that understates the
11 amount of lost sales. But even that amount that you have in
12 the record is significant, and I would argue enough to find
13 causation.

14 I acknowledge Mr. Nolan's admission that he
15 perhaps overstated his point about market share, but to get
16 back to Chairman Schmidtlein's question: Where did the
17 market share come from?

18 That entire growth wasn't just in these so-called
19 specialty products. It came from the basic commodity
20 product, if you will. And in fact, one of the interesting
21 things that you heard about here was that demand was down
22 for the textile product, if you will, as opposed to the
23 nonwovens, and yet when the big purchasers in this case, one
24 that's being cited constantly by the Respondents here, is a
25 big textile buyer who went offshore and made it very clear

1 that he or it went offshore for purposes of price.

2 The same buyer, by the way, is applying for a
3 foreign trade zone in order to reduce its prices or its
4 costs. Now I don't have any quarrel with that. Everybody
5 has a business model and no one is going to pay more for a
6 product than they have to. So if they want to try to lower
7 their costs and their prices, we understand.

8 But don't argue that price was not a principle
9 driver in the purchasing behavior. And by the way, this
10 very same purchaser rejected the prices for black fiber
11 offered by Palmetto in the past. And let's talk about
12 Palmetto and black fiber for a little bit.

13 First of all, we are told that Palmetto can
14 actually make enough black fiber for the whole market. They
15 are now limited on their production.

16 And second, that the price of the Reliance black
17 fiber that's coming into the market is half the price of the
18 Palmetto product. You can understand why they're not able
19 to expand at that level.

20 One last point on a related topic. And that is,
21 there's another producer who hasn't entered an appearance or
22 submitted a questionnaire response yet--Ms. Cannon referred
23 top that producer earlier--that's called Barnett. And we
24 are informed about Barnett, who is the big producer of
25 shortcut fibers, that they have ample capacity to supply

1 more of the shortcut market. They're here in the United
2 States. And secondly, that they have actually imported
3 shortcut fibers not because they can't produce it, but
4 because some of their customers have said we're not going to
5 buy your product at a higher price. We need to get a lower
6 priced product. And if you want to supply us and have good
7 customer relations, you've got to import.

8 I would submit to you that that is not only the
9 case with respect to this other company, Barnett, but it is
10 also the case with respect to some of the producers before
11 you today who have been told by their customers: We're not
12 going to purchase your domestically made product because
13 it's too high-priced. If you want to make us happy as a
14 customer, you need to buy some imports and supply us those
15 imports.

16 It's a common problem you see in a lot of
17 industries where they have to in effect supply certain
18 customers to fight fire with fire, but that's what's gone on
19 for several of these customers in this industry.

20 So one or two last points on this. It's
21 interesting, the argument that the Respondents are making.
22 They are at one point essentially telling you you should
23 ignore direct imports. And I totally--I mean, if you do
24 that, you have effectively ignored the vast majority of the
25 subject imports in your database. I wouldn't call it

1 slight-of-hand, but just say they conveniently wanted to
2 focus you simply on the indirect imports, which are a small
3 minority of the total imports, and focus you on the mixed
4 patterns of underselling and overselling there.

5 But if you looked at the chart that we had
6 earlier, the confidential chart, you will see the vast
7 amount of tonnage, if you will, when you combine the direct
8 and indirect show an overwhelming amount of instances of
9 lost sales--excuse me, of underselling and of the tonnage.

10 So you cannot ignore the direct imports. That's
11 essentially what's driving the imports in this business.
12 And it is demonstrating the lower prices and the injury to
13 the domestic industry through the underselling.

14 So the two points that they make, which are
15 focused only on the specialty products which still account
16 for a relatively small amount of the market, and a portion
17 of the growth.

18 We counter by saying, (a) we produce a lot of
19 that, or can produce a lot of that; and (b) would produce
20 more but for the unfairly traded imports.

21 And the second part, which is--and where a lot of
22 the market share is going--this bulk of the market, we are
23 indeed losing market share. You have customers or
24 purchasers saying we've bought imports because of lower
25 prices. But they want you to ignore that altogether and

1 suggest that none of that tonnage matters. That 36 million
2 pounds you saw up on that chart, ignore that.

3 And I'm very glad, Commissioner Schmidtlein,
4 Chairman Schmidtlein pointed out the chart used by
5 Respondents which shows a fairly large chunk of imports that
6 have come into the U.S. that are not part of attenuated
7 competition claims at all, but are by themselves enough to
8 satisfy the causation standard.

9 So we think the record is overwhelming that the
10 imports have been low priced and drove down the
11 profitability of this industry, and has hurt virtually every
12 factor that the Commission looks at on the trade and
13 financial portions of the record.

14 This injury is now. But if you look at the
15 threat issues, you can see that the foreign producers are
16 aiming their exports to the United States with their number
17 one destination for all of them. And if there is no import
18 relief, the injury is only going to get worse.

19 Thank you, very much.

20 CHAIRMAN SCHMIDTLEIN: Thank you very much.

21 MS. BELLAMY: Closing remarks on behalf of
22 Respondents, Ned H. Marshak, Grunfeld, Desiderio, Lebowitz
23 Silverman and Klestadt LLP and Matthew M. Nolan, Arent, Fox
24 LLP. You have 24 minutes.

25 CLOSING REMARKS BY MATTHEW NOLAN

1 MR. NOLAN: All right. We'll try to keep it
2 less than 24 minutes. I'm going to run out of things to
3 talk about. When I start repeating myself six times, it's
4 time to say good-night. That's what my kids tell me.

5 All right. So this is Matt Nolan again. So
6 let's start with Mr. Rosenthal's opening statement and his
7 closing. Purchasers buy due to lower price. Where in the
8 record do purchasers say that their predominant reason for
9 buying was price? The record is littered with statements
10 that say that is not the driver, that in fact there was
11 uncertainty in supply, that in fact there were supply
12 disruptions and it wasn't just one.

13

14 There was a pattern of disruption starting
15 shortly before the POI, running through the POI with
16 different forms of disruptions, but mind you disruptions
17 nevertheless, and continuing uncertainty with the M&G and
18 the Corpus Christi plant problems, partially due to the
19 hurricane damage that was done but partially due to the
20 dispute between DAK and M&G over what's going to happen
21 with that plant, and M&G's financial difficulties.

22 There is uncertainty in this market, and to
23 the extent that U.S. producers are buying these materials to
24 make it, you're making your buyers know this. What do they
25 do? They look for alternative sources of supply. China is

1 around, India is around, other producers are around. It's
2 not a price driver. It's a diversification and supply risk
3 mitigation factor.

4 We stated -- the Petitioners stated that like
5 product arguments that Reliance makes are legally irrelevant
6 because we're talking about Reliance products. Well, I
7 can't talk about all products, but it is not legally
8 irrelevant that we are making distinctions in like product,
9 and I'm using Reliance as the example for it. You all get
10 to decide whether you find that to be cogent or not.

11 I also again acknowledge the fact that the
12 like product argument is likely not to get traction with you
13 all, but it certainly does bode for the question of
14 attenuated competition, particularly, particularly with
15 respect to India, because so much of the imports that are
16 coming from India are keyed to subspecialty factors.

17
18 It is a little galling to me and frankly a
19 source of great anger to my client that they got into this
20 market in the first place over ten years ago because the
21 Petitioners sitting on the other side of the table, and are
22 now being called to task for supplying that self-same
23 petitioner with the black PSF material that they don't want
24 to buy from Palmetto. Think about that. Well, Palmetto
25 could supply the whole market. I dispute that as an

1 initial matter. I don't think they could supply the whole
2 market based on the numbers that I have seen, but you guys
3 can take a look at that and we'll address that in the
4 post-hearing.

5 But even if they could, why is DAK not buying
6 from them? Could it be that the quality's not right, or are
7 they going for the lowest price instead? I doubt it's the
8 price, but again we don't have specific pricing information.
9 By the way, as Gildan commented and as Reliance fully
10 agrees, the price for black PSF is generally 30 percent
11 higher than other products.

12 So if it doesn't cost much more to make it,
13 why are they not making more of it? The answer is they have
14 chosen not to. That is a specialty product where the
15 volumes aren't significant enough for them to support their
16 manufacturing operations the way they want to run them.
17 That's a good business decision. If the market's good for
18 the places you do concentrate on but it's not an import
19 problem, and certainly not something for which you should be
20 blaming Indian imports.

21

22 We talked about the re-exports and the Census
23 data. I go back to the exhibit. I think I can understand
24 where they're saying. Ms. Cannon is saying in the brief
25 section, because I had to find something to get at a sense

1 in the change in the percentages. But just go back to
2 Exhibit 5. Just look at that exhibit in our -- you'll see
3 how much imports of subject merchandise from India go down
4 once the re-exports are taken into account, and it is a
5 significant number, not something that you can overlook or
6 toss aside as an irrelevancy or something that is not
7 significant in your deliberations.

8 They talk about Palmetto could supply the
9 whole market. Again, I have great difficulty with that
10 statement. I don't think it's true. I don't think the
11 record would support that under any scenario, and you can
12 look at it. By the way, that's not the only product that
13 they make. So if you're making six products, are you saying
14 that if we throw all the other products out the window and
15 make one product, maybe we could get closer? I don't know,
16 but even then I don't think it works.

17 They keep focusing on we could make things, we
18 could make things. If we wanted to, we could. But they
19 just don't. They could make more siliconized fiber. They
20 could make more shortcut fiber. They could make more black
21 fiber. Look at the market share numbers for the overall
22 industry and look at their market share numbers for these
23 specialty products.

24

25 Something doesn't compute here. You would

1 expect at least a more significant percentage of their
2 product into those other markets, and if there was an injury
3 issue wouldn't you see them declining? But if they're not
4 there in the first place, did they make a business decision
5 to just not go into it? I don't buy the idea that we did a
6 study ten years ago and that's the reason why we decided to
7 not make it ever. It certainly does not have to do with
8 subject imports, because subject import weren't a factor
9 back then.

10 We talked a little bit about the non-wovens,
11 demand improving for the non-wovens. I do think that that's
12 a significant factor here in the demand patterns. I take
13 Commissioner Schmidtlein's comments to heart. I'll try to
14 address some of your concerns in our post-hearing brief,
15 because I understand where you're coming from. It's been a
16 while to catch up with you, but I'm getting there on the
17 market share issues.

18
19 But I still think the degree of concentration
20 in the subspecialty markets for imports is a significant
21 driving factors, especially with Indian imports. I mean I'm
22 not going to get you here. I'm here to represent India, and
23 we want decumulation. We think that the products that the
24 Indians are bringing in are under special circumstances.
25 They're not fungible with the other products. They're

1 specialty products, and they're in large part under the
2 control of a petitioner in this investigation.

3 That separates us out from the pack for
4 decumulation purposes. They should not be penalized for
5 following the terms of an agreement that a U.S. industry
6 set, period. As far as the other factors, I will let Mr.
7 Marshak talk about the general injury.

8 CLOSING REMARKS BY NED H. MARSHAK

9 MR. MARSHAK: I'm also going to keep it down
10 below the 24 minutes, even though as a lawyer I like to
11 talk. As in my opening comments, there's not much I can say
12 because of confidentiality restraints. I'd just like to
13 briefly list several key areas of inquiry which we are
14 asking the Commission and staff to review in examining the
15 confidential record.

16 We're realists. We have not argued for a
17 separate like product. We have not argued for decumulation.
18 We acknowledge there's been an increase in market share. We
19 acknowledge there's been declining shipments. We
20 acknowledge there's been declining prices. But we know that
21 that's just the beginning of the inquiry, and you the
22 Commission has to answer why.

23

24 So let's look at some of the questions. DAK
25 closed a major domestic production facility at the end of

1 2013. If you were a purchaser, how would you have reacted?
2 Was it reasonable for DAK's customers to look offshore to
3 ensure continuity of supply? We believe that's a very
4 important question.

5 Next, did price decline track declines in raw
6 material costs? I think we have a consensus on that. Yes.
7 If so, how could the Commission conclude that subject
8 imports adversely affected domestic prices.

9 Next, what was the reason for lost sales, and
10 I'm going to quote -- I'm going to hope to get it right what
11 Petitioners' counsel said this morning, and counsel said
12 "getting confirmation of lost sales is not easy. Getting
13 admissions of lost sales by respondents is not easy." Well
14 that's not true.

15 First, our customers are not respondents.
16 These are our customers and they're DAK's customers and
17 they're domestic industry customers. They're not
18 respondents. They are independent third parties. They
19 don't have an axe to grind. They're dependent on domestic
20 companies for supply. They have certified to the accuracy
21 of their submissions.

22 It may not be easy, but once these purchasers
23 decided to respond to your questionnaires and they didn't
24 respond by just checking a box; they responded in incredible
25 detail with a lot of backup documentation. We believe they

1 are very reasonable and very believable.

2

3 Next, we talk about price being a factor in
4 the purchase decision. Is the fact that price is maybe a
5 factor in the purchase decision, is that injurious? We
6 don't believe so. We believe that the real issue is price
7 the primary reason for the purchase decision. Price is
8 always going to be a factor. But if you have to go offshore
9 because of availability, because of reliability, and then
10 you say yeah, I looked at price too, we do not believe
11 that's injurious.

12 Next, the question arose if there are supply
13 constraints, why were importers, why were exporters not
14 charging a premium for the product? The reason is simple.
15 There continues to be supply from the United States. We're
16 not saying there was no supply of the majority of products
17 from the United States, and there are also imports coming
18 into the market.

19 So the market -- supply didn't shrink so
20 there's nothing left; but the purchasers had to look
21 offshore. The key is that the purchasers no longer trusted
22 the domestic producers to meet their needs. They had no
23 choice. Is a price a factor? Yes. Is it the primary
24 factor? No.

25 Next the question arose how should the

1 Commission deal with the increase in direct imports?
2 Counsel argued that we tried to ignore direct imports.
3 Well, if they read our brief as I hope they did, and if you
4 read our brief, so your staff reads our briefs as we know
5 that you will before this case is finished, we spent an
6 excruciating number of pages on our brief, from pages 13 to
7 23 directly addressing the question of direct imports.

8

9 We put a chart showing this increase in direct
10 imports and then we put the reason for the increase. We
11 believe the increase in shipments during the POI rests on
12 shipments of the niche products and shipments of direct
13 imports, and direct imports came into the market by the very
14 major purchasers for reasons other than price and the
15 purchasers are going to tell you that.

16 Repetitive, repetitive. What's the real
17 reasons for declining shipments and loss of market share?
18 Many reasons discussed today. One reason that we didn't get
19 to, a lot of it's confidential, but just hypothetically is
20 injury import related. When shipments decline because a
21 customer exits the market for reasons completely unrelated
22 to import competition.

23 So I've exited the market from a major
24 purchaser, which has a major impact on my shipments, that
25 cannot be import-related. In short, we know we've been here

1 before. We know the Commission and the staff are going to
2 look at the record very, very carefully. You're not going
3 to just look at gross data.

4
5 You're going to look at the backup, you're
6 going to look at the reasons why. You're going to look at
7 the purchaser questionnaires. You're going to look at the
8 fact that the purchasers did not just check off boxes but
9 they answered in detail, and we hope and we trust that based
10 on the record in the final investigation, which is a lot
11 more robust than the record in the preliminary investigation
12 with a different standard, you'll reach a negative
13 determination. Thank you.

14 CHAIRMAN SCHMIDTLEIN: Thank you very much.
15 Okay. This brings us to the close of the hearing.
16 Post-hearing briefs, statements responsive to questions and
17 requests of the Commission and corrections to the transcript
18 must be filed by January 23rd, 2018. Closing of the record
19 and final release of data to parties will be February 9th,
20 2018, and final comments are due February 13th, 2018.

21 Thank you again to everyone who participated
22 in today's hearing, and with that we are adjourned.

23 (Whereupon, at 3:19 p.m., the hearing was
24 adjourned.)

25

CERTIFICATE OF REPORTER

TITLE: In The Matter Of: Fine Denier Polyester Staple Fiber from China, India, Korea, and Taiwan

INVESTIGATION NOS.: 701-TA-579-580 and 731-TA-1369-1372

HEARING DATE: 1-17-18

LOCATION: Washington, D.C.

NATURE OF HEARING: Final

I hereby certify that the foregoing/attached transcript is a true, correct and complete record of the above-referenced proceeding(s) of the U.S. International Trade Commission.

DATE: 1-17-18

SIGNED: Mark A. Jagan

Signature of the Contractor or the
Authorized Contractor's Representative

I hereby certify that I am not the Court Reporter and that I have proofread the above-referenced transcript of the proceedings of the U.S. International Trade Commission, against the aforementioned Court Reporter's notes and recordings, for accuracy in transcription in the spelling, hyphenation, punctuation and speaker identification and did not make any changes of a substantive nature. The foregoing/attached transcript is a true, correct and complete transcription of the proceedings.

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I hereby certify that I reported the above-referenced proceedings of the U.S. International Trade Commission and caused to be prepared from my tapes and notes of the proceedings a true, correct and complete verbatim recording of the proceedings.

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