

UNITED STATES INTERNATIONAL TRADE COMMISSION

In the Matter of:) Investigation Nos.:
CITRIC ACID AND CERTAIN CITRATE SALTS) 701-TA-581 AND
FROM BELGIUM, COLOMBIA, AND THAILAND) 731-TA-1374-1376 (PRELIMINARY)

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UNITED STATES OF AMERICA
BEFORE THE
INTERNATIONAL TRADE COMMISSION

IN THE MATTER OF:) Investigation Nos.:
CITRIC ACID AND CERTAIN CITRATE) 701-TA-581 AND
SALTS FROM BELGIUM, COLOMBIA,) 731-TA-1374-1376
AND THAILAND) (PRELIMINARY)

Hearing Room A
U.S. International Trade
Commission
500 E Street, SW
Washington, DC
Friday, June 23, 2017

The meeting commenced pursuant to notice at 9:30
a.m., before the Investigative Staff of the United States
International Trade Commission, Douglas Corkran, Supervisory
Investigator, presiding.

1 APPEARANCES:

2 Staff:

3 William Bishop, Supervisory Hearings and
4 Information Officer

5 Sharon Bellamy, Records Management Specialist

6

7 Douglas Corkran, Supervisory Investigator

8 (presiding)

9 Lawrence Jones, Investigator

10 Carolyn Carlson, Investigator

11 Jeffrey Clark, International Trade Analyst

12 Lauren Gamache, International Economist

13 Benjamin Allen, Attorney/Advisor

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1 APPEARANCES:

2 Opening Remarks:

3 Petitioners (Stephen A. Jones, King & Spalding LLP)

4 Respondents (Alexander H. Schaefer, Crowell & Morning LLP)

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6 In Support of the Imposition of Antidumping and

7 Countervailing Duty Orders:

8 King & Spalding LLP

9 Washington, DC

10 on behalf of

11 Archer Daniels Midland Company

12 Cargill, Inc.

13 Tate & Lyle Ingredients Americas LLC

14 Christopher B. Aud, Assistant Vice President, Cargill

15 Starches and Sweeteners, Acidulants Product Line, Cargill,

16 Inc.

17 Brett S. Tuma, Commercial Manager, Acidulants, Cargill,

18 Inc.

19 Jeffrey S. Peel, Director, Acidulants, Archer Daniels

20 Midland Company

21 Kenneth F. Erickson, Vice President, Product Line

22 Management Acidulants & Vico, Tate & Lyle Ingredients

23 Americas LLC

24 Charles Anderson, Principal, Capital Trade, Inc.

25 Stephen A. Jones and Benjamin J. Bay - Of Counsel

1 In Opposition to the Imposition of Antidumping and
2 Countervailing Duty Orders:

3 Crowell & Moring LLP

4 Washington, DC

5 on behalf of

6 Citrique Belge

7 Hans De Backer, Managing Director, Citrique Belge

8 Beate Braeuer, Sales Manager, Citrique Belge

9 Michael Gijsegom, Key Account Manager, Citrique Belge

10 Alexander H. Schaefer and Daniel J. Cannistra - Of
11 Counsel

12

13 Rebuttal/Closing Remarks:

14 Petitioners (Stephen A. Jones, King & Spalding LLP)

15 Respondents (Alexander H. Schaefer, Crowell & Moring LLP)

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Respondents (Alexander H. Schaefer,
Crowell & Moring LLP)

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P R O C E E D I N G S

9:30 a.m.

MR. BISHOP: Will the room please come to order?

MR. CORKRAN: Good morning and welcome to the United States International Trade Commission's Conference in connection with the preliminary phase Antidumping and Countervailing Duty Investigation Nos. 701-TA-581 and 731-TA-1374 through 1376 concerning Citric Acid and Certain Citrate Salts from Belgium, Colombia and Thailand.

I'm Douglas Corkran the Supervisory Investigator and I will preside at this conference on behalf of Michael Anderson the Director of Investigations. Among those present from the Commission Staff are on my far right: Lawrence Jones, one of our Investigators; Carolyn Carlson, also one of our investigators; Benjamin Allen our Attorney Advisor who is participating on behalf of Courtney McNamara; Lauren Gamache our Economist; and Jeffrey Clark, our Industry Analyst; Mary Klir our Accountant Auditor could not be here today but will be reviewing the transcript.

I understand that the parties are aware of the time allocations and any questions regarding the time allocations should be addressed with the Secretary. I would remind speakers not to refer in your remarks to Business Proprietary Information and to speak directly into the microphones. We also ask that you state your name and

1 affiliation for the record before beginning your
2 presentation or answering questions for the benefit of the
3 court reporter. All witnesses must be sworn before
4 presenting testimony.

5 Are there any questions? Mr. Secretary, are
6 there any preliminary matters?

7 MR. BISHOP: No, Mr. Chairman

8 MR. CORKRAN: Very well, let us begin with
9 opening remarks.

10 MR. BISHOP: Opening remarks on behalf of
11 Petitioners will be given by Steven A. Jones of King and
12 Spaulding.

13 MR. CORKRAN: Welcome back Mr. Jones, you may
14 begin when you are ready.

15 OPENING REMARKS OF STEPHEN A. JONES

16 MR. JONES: Good morning. Thank you Mr. Corkran
17 and members of Staff. My name is Steve Jones. I'm from
18 King and Spaulding and I am representing the Petitioners in
19 these investigations.

20 This case is about rapidly increasing imports of
21 citric acid and certain citrate salts from Belgium,
22 Colombia, and Thailand. Imports from all three countries
23 are being dumped and imports from Thailand are also being
24 subsidized. The Commission is very familiar with this
25 product. It reached affirmative determinations in

1 investigations involving imports of citric acid from China
2 and Canada in 2009 and it reached affirmative determinations
3 as to imports from both countries in the first Sunset Review
4 in 2015.

5 The scope of these investigations is the same as
6 the scope of those orders. As in those prior investigations
7 the domestic like product should be defined commensurate
8 with the scope definition. The key conditions of
9 competition which have not changed over the past decade make
10 the Domestic Industry especially susceptible to injury from
11 unfairly priced imports.

12 First, citric acid is a commodity-like product
13 and suppliers from the Subject Countries in the United
14 States compete primarily on the basis of price. Subject
15 Imports from all three countries compete with each other and
16 with Domestic Producers. The imports and domestic products
17 are highly fungible.

18 Second, the industry is highly capital-intensive.
19 Citric acid plants are intended to operate 24/7 in order to
20 minimize fixed per unit cost and to avoid costly shut downs
21 to sensitive biofermentation operations. Therefore, U.S.
22 Producers have a very strong incentive to meet lower-priced
23 import competition to avoid lost sales and underutilized
24 capacity.

25 Third, a small number of U.S. purchasers account

1 for a large percentage of domestic consumption. Most of
2 them put up their annual requirements for bid around the
3 same time of the year. This has the effect of intensifying
4 the focus on price because purchasers are well aware of
5 import prices and the availability of imports and are able
6 to use that information to their benefit in negotiations
7 with Domestic Producers.

8 Applying the statutory factors in the context of
9 these conditions in competition, there is clearly a
10 reasonable indication that the Domestic Industry is
11 materially injured by reason of Subject Imports. First, the
12 volume of Subject Imports and the increase of volume in
13 imports are both significant. During the period of Period
14 of Investigation cumulative Subject Imports increased 25.3
15 percent from 2014 to 2016 and by another 30.6 percent from
16 interim 2016 to interim 2017. In 2016, Subject Imports
17 accounted for 60 percent of all imports and 24 percent of
18 apparent consumption. They increased their share of the
19 U.S. Market from 19 percent in 2014 to 24 percent in 2016
20 and from 19 percent in interim 2016 to 24 percent in interim
21 2017.

22 Second, the Subject Imports have had very
23 negative price effects. The average unit value of Subject
24 Imports declined significantly over the POI. The increase
25 in volume and decreasing prices of Subject Imports have both

1 depressed and suppressed U.S. prices. U.S. Producers'
2 prices declined from 2014 to 2016. U.S. Producers have
3 attempted to hold the line and not follow imported prices
4 downward but they have not been able to do so the imports
5 have undersold the domestic like product taking increasing
6 market share and suppressed U.S. prices.

7 Finally, the Subject Imports negative volume and
8 price effects have adversely impacted the Domestic
9 Industry's market share, production, sales, profitability
10 and capital investment. The Domestic Industry lost 5
11 percentage points of market share and another 3 points
12 during the interim period. The rapid increase of lower
13 price imports at the expense of U.S. Production is
14 accelerating the Domestic Industry's disinvestment in U.S.
15 Production assets, which is adversely affecting the
16 industry's competitiveness.

17 Because the industry is already injured, there is
18 no need for the Commission to assess threat of injury but
19 the rapid increase in imports, the low and declining prices,
20 the excess capacity in the Subject Countries and the
21 government subsidies in Thailand all in the context of
22 essentially flat U.S. consumption make clear that future
23 injury is also imminent if duties are not imposed to offset
24 the unfair pricing and illegal subsidies.

25 Thus, the Commission should reach affirmative

1 preliminary determinations in each of these investigations.

2 Thank you.

3 MR. BISHOP: Opening remarks on behalf of
4 Respondents will be given by Alexander H. Schaefer of
5 Crowell and Morning.

6 MR. CORKRAN: welcome to the Commission, Mr.
7 Schaefer. You may begin when you are ready.

8 OPENING REMARKS OF ALEXANDER H. SCHAEFER

9 MR. SCHAEFER: Thank you Mr. Corkran and good
10 morning members of the Commission Staff. My name is Alex
11 Schaefer and to be clear, I am not here on behalf of the
12 Respondents, broadly speaking I am here specifically on
13 behalf of Citrique Belge the Belgian Producer of Subject
14 Merchandise. It's important for reasons I'm going to get
15 to.

16 I've been to a number of these proceedings but
17 nothing like the number that you all have been to. It must
18 be interesting for you to hear both the Petitioner and
19 Respondent templates. Right, so the Petitioners come in and
20 they talk about the halcyon days when demand was rising,
21 profitability was high and everybody was happy and then the
22 imports came. Profitability deteriorated.

23 There's never a gradual increase in imports,
24 there is only ever a spike or a surge. There's never a
25 gradual price erosion, there is only a precipitous drop and

1 then typically the Petitioners tell you that notwithstanding
2 their technology and their high quality workforce and their
3 ability to compete, they still depend on a level playing
4 field and only with relief will their business unit survive.

5 The Respondents typically then come in and say
6 "no, no, no -- that's all wrong. The Petitioners have shot
7 themselves in the foot. Their SGNA is bloated. They have
8 established commercial terms that their customers don't
9 like. Their quality is poor, their rejection rate is too
10 high. We compete in different arenas. Any wounds that they
11 have are self inflicted." How many times have you all heard
12 self-inflicted coming from the Respondents part?

13 Happily, we are not making that sort of a
14 presentation today. I say today, we reserve the right to do
15 who knows what going forward but we didn't put that
16 presentation together today because we were too busy being a
17 little bit puzzled about why we are here and in that regard
18 note what Mr. Jones didn't say in his opening remarks. He
19 said imports from all three Subject Countries are dumped.

20 First of all, that remains to be seen. That is
21 the Commerce Department's determination to make but what he
22 didn't say was imports from all three countries have grown,
23 because they haven't. This is why Citrique Belge is a
24 little puzzled about why they're here. Their imports shrank
25 during the Period of Investigation. You are going to hear a

1 little bit from Mr. De Backer about how that was and why
2 that was and why it's exceedingly unlikely to change.

3 What we ask is that you consider Citrique Belge's
4 role in the market, its historical record of imports and its
5 likely future prospects for imports and on that basis
6 conclude that there is neither injury nor threat of injury
7 from this small and frankly shrinking volume of imports from
8 Belgium. Thank you very much.

9 MR. BISHOP: Would the Panel in support of the
10 imposition of the Antidumping and Countervailing Duty Orders
11 please come forward and be seated. Mr. Chairman, all
12 witnesses on this Panel have been sworn in.

13 MR. CORKRAN: Thank you very much Mr. Secretary.
14 Welcome back, Mr. Jones and to the Panel and you may begin
15 when you are ready.

16 MR. JONES: Thank you, Mr. Corkran. Steve Jones
17 again for the Petitioners. We will begin right away with
18 the industry witnesses and our first industry witness is
19 Chris Aud from Cargill.

20 STATEMENT OF CHRISTOPHER AUD

21 MR. AUD: Good morning. My name is Chris Aud.
22 Since 2013 I have worked at Cargill as Assistant Vice
23 President, starches and sweeteners acidulants product line
24 manager. My main responsibilities in that capacity include
25 leading the citric acid business for Cargill Starches and

1 Sweeteners, North America.

2 Cargill is a privately held, family-owned company
3 that celebrated its 150th anniversary just a couple of years
4 ago. From our small beginnings in 1865 in Conover, Iowa we
5 have grown into a global company that produces and sells
6 agricultural-based products like citric acid in many
7 different countries all over the world. We currently
8 product citric acid at our plants in Eddyville, Iowa and
9 Uberlandia, Brazil.

10 Our Eddyville plant is part of an integrative
11 biorefinery and corn processing complex which provides
12 approximately one thousand good paying jobs. The Eddyville
13 citric acid plant uses a share of the dextrose produced in
14 the adjacent corn wet milling complex as a substrate for the
15 citric acid production.

16 While modest in its location in South Central
17 Iowa, Eddyville is connected to a truly global market.
18 Citric acid is globally produced and traded. There are a
19 small number of world class citric producers supplying the
20 global market. The major global players are located in
21 Austria, Canada, China, Brazil, Belgium, Colombia, Thailand
22 and the United States.

23 The demand side of the equation is also global.
24 The largest citric acid purchasers are global in nature and
25 scope. They have offices and buying agents in foreign

1 countries and purchase citric acid from non-U.S. Producers
2 for consumption in many different markets including the
3 United States. They are well aware of the world's supply
4 and demand pricing, availability and non U.S. citric acid.

5 They are motivated to maintain the lowest prices
6 because citric acid is interchangeable regardless of source
7 or end-use application. Three of the major exporting
8 countries are Belgium, Colombia and Thailand. For these
9 countries, the total production capacity for citric acid far
10 exceeds domestic consumption. As a result, all three
11 countries are major exporters and due to the orders on
12 imports from China and Canada that were imposed in 2009,
13 prices in the U.S. Market were higher than elsewhere in the
14 world for a few years.

15 That changed, however, when the Chinese Producers
16 responded to the U.S. orders on imports from China by
17 establishing production facilities in Thailand. Niran
18 allegedly started producing in Thailand in 2010, Sunshine
19 Biotech started production in 2011 and Kofco started
20 production in 2013. All of these Thai producers are
21 affiliated with Chinese Producers and all were established
22 in Thailand after the orders on imports from China were
23 imposed on the United States.

24 There are only a handful of Chinese Producers
25 that are world class and can compete with Domestic Producers

1 for the largest U.S. Customers but it was these world class
2 Chinese Producers that shifted production to Thailand in
3 order to circumvent the orders in the United States. It is
4 a classic whack-a-mole situation and the imports began to
5 have an injurious impact in 2014.

6 A similar situation occurred in Colombia. Tate
7 and Lyle was a joint venture partner in the sole citric acid
8 plant in Colombia which focused on sales in the Colombian
9 market and exports within Latin America. Accordingly, its
10 exports to the United States were not significant. After
11 Tate and Lyle divested its share of that facility in 2012
12 however, U.S. Imports from that Colombian plant surged.

13 The U.S. is now by far the leading export
14 destination for Columbian citric acid. Like the imports
15 from Thailand, the Colombian producer has taken advantage of
16 the effectiveness of the U.S. Orders on imports from China
17 and Canada and filled the void with low priced citric acid.

18 With respect to Belgium, Citrique Belge has also
19 taken advantage of the relatively higher prices in the
20 United States to dump its excess capacity in the U.S.
21 Market. although the volume of imports from Belgium is not
22 as high as those from Thailand and Colombia the merchandise
23 is being sold at very low prices and is just as injurious as
24 the Colombian and Thai imports given the high degree of
25 fungibility of imports from all three countries and

1 domestic production.

2 Because citric acid producers strive to run their
3 plants at full capacity there are powerful economic
4 incentives driving producers in Belgium, Colombia and
5 Thailand to produce below their fully absorbed cost of
6 production. Every year during the Period of Investigation
7 our customers have been receiving extremely and
8 increasingly attractive price offers for Subject Imports.
9 This downward price pressure has resulted in numerous lost
10 sales and revenues with the expected and harmful impact on
11 our bottom line.

12 After minimizing investments in our plant due to
13 negative profits before orders in China and Canada were
14 imposed, Cargill made significant investments after those
15 orders that enhanced our productivity and expanded our
16 capacity. We also increased our investment in general plant
17 maintenance to be able to reliably and consistently supply
18 customers. Unfortunately however, the surge in Subject
19 Imports since that time have prevented us in achieving the
20 expected return on those investments.

21 In fact since 2014 we have yet again been forced
22 to reduce investment in these same areas. At Cargill, we
23 focus our customers on what we believe is Cargill's superior
24 supply reliability and service but the reality is that price
25 is the overwhelming driver in the market for this product.

1 Price in this market is magnified by the way in which most
2 citric acid is bought and sold in the United States.

3 In November and December every year, Cargill
4 along with other U.S. Producers and importers negotiate with
5 purchasers to sell most of our total output for the
6 following year. Because almost all sales are negotiated
7 well in advance to cover a one-year period performance
8 related to non-price factors such as quality, delivery,
9 availability, and timeliness is a given.

10 If you are large enough to warrant a place at the
11 negotiating table then purchasers assume that you can
12 deliver quality product on time. Because we must sell a
13 substantial percentage of our output for the following year
14 within a very short window near the end of the year a few
15 large customers have tremendous negotiating leverage.

16 While the annual contracting process begins in
17 the early fall with discussions about volumes and price
18 trends, at some point toward the end of the year Cargill and
19 other sellers must meet the customer's price requirements in
20 order to book sufficient volumes to keep our plant
21 operating. If one producer misses out on a major order or
22 two early in the selling season, the pressure to lower
23 prices to make up for lost volume can become enormous.

24 Therefore just a small amount of incremental
25 volume if offered in the contract market at low prices at a

1 critical time in the negotiating season can shift the market
2 dynamics decidedly and stall suppliers. In a commodity
3 market where there are few major buys and a few major
4 sellers the side with the majority of marketing power will
5 depend on the balance of supply and demand.

6 It is well known that there are substantial
7 production capacity in excess of domestic requirements in
8 Belgium, Colombia and Thailand. That capacity can be and
9 has been engaged to serve the U.S. Market not only in the
10 spot market but in the all important annual contract market
11 as well. The citric acid producers in Belgium, Colombia,
12 and Thailand are world class producers capable of delivering
13 high quality citric acid, meeting USD specifications in
14 substantial volumes.

15 While we think Cargill offers the best supply
16 reliability and service we also believe that many if not
17 most customers have concluded that there are no material
18 quality differences, product availability differences, or
19 logistical disadvantages that might restrict the
20 availability of imports from these countries.

21 Even the global nature of the citric acid market,
22 the large available capacity in the Subject Countries has an
23 impact on the negotiating behavior of both the major
24 purchasers and sellers in all markets including the United
25 States. In recent years, additional supplies of

1 lower-priced imports from Belgium, Colombia, and Thailand
2 have shifted the existing supply and demand balance in the
3 United States and have caused U.S. prices to fall rapidly.

4 Because prices in the United States while falling
5 are still higher than in unprotected markets due to the
6 orders on China and Canada, the Subject Producers have
7 increased their sales to large volumes in the United States
8 by using aggressive and unfair pricing. The market impact
9 of the overcapacity in the Subject Countries and the
10 increasing imports is not lost on our major customers. They
11 enjoy a clear view of product availability and pricing from
12 the Subject Countries.

13 Unrestrained, import pricing from Belgium,
14 Colombia, and Thailand in the U.S. Market has caused
15 material injury to our citric acid business. Without relief
16 on imports from Belgium, Colombia, and Thailand the volume
17 of imports will continue to increase and prices will
18 continue to fall. We will lose more volume to Subject
19 Imports that undersell our product resulting in lost sales
20 volume and overall revenue.

21 The negative impact on our operations has already
22 been significant. The lower market prices caused by
23 increased underselling by Subject Imports have placed our
24 citric acid operations at risk. Continued volume losses
25 compromise our ability to operate at the high levels of

1 capacity utilization that are necessary and lower prices and
2 profits have translated into a reduction in investments in
3 our assets. Without relief on imports from Belgium,
4 Colombia, and Thailand continuation of our citric acid
5 operations is in doubt.

6 I look forward to responding to your questions.
7 Thank you.

8 MR. JONES: Thank you Mr. Aud. Our next witness
9 is Jeff Peel from Archer Daniels Midland.

10 STATEMENT OF JEFFREY S. PEEL

11 MR. PEEL: Good morning. My name is Jeff Peel
12 and I am the Director of Acidulants at Archer Daniels
13 Midland Company. I am responsible for all the commercial
14 activities of the company's North American Acidulant
15 businesses. I previously managed ADM Starch Business Unit
16 since 2006.

17 ADM is one of the world's largest agricultural
18 processor and food ingredients providers. We currently have
19 more than 33,000 employees serving customers in more than
20 140 countries. Our corporate headquarters are in Illinois.
21 We connect the harvest to the home making products for food,
22 animal feed, chemical and energy application.

23 ADM has been in the citric business since 1990
24 when we purchased the business from Pfizer. That purchase
25 included two raw class citric plants, one in Ireland and the

1 other in South Port, North Carolina. We closed our plant in
2 Ireland in 2005 due to a surge of low-priced imports from
3 China into the European Market. Today, therefore all of
4 ADM's citric acid production takes place at our South Port
5 plant.

6 Citric acid is a commodity product. Our
7 customers can readily substitute citric acid from Belgium,
8 Colombia, Thailand, or the United States as a drop-in
9 replacement in virtually every end use. As a result,
10 purchasing decisions are primarily based on price. Citric
11 acid production is capital intensive and it is important
12 that our plant operate continuously at a high level of
13 capacity utilization.

14 Our need to maintain high level capacity
15 utilization compels us to follow market pricing to maintain
16 sales and production volumes. Our major customers are
17 sophisticated companies that are well aware of these
18 conditions of competition. They demand that we meet or beat
19 prices being offered by other suppliers.

20 Purchasers have substantial leverage in sales
21 negotiation because of a small number of purchasers account
22 for a large percentage of the U.S. citric acid consumption.
23 Many of the large U.S. purchasers of citric acid are
24 accustomed to using imported citric acid. Some of them
25 purchased high Colombian or Belgian citric acid for their

1 overseas operation. In addition, imports from China and
2 Canada have been in the market for many years although they
3 are now disciplined by AD and the CVD orders.

4 Even the few purchasers who generally have
5 purchased citric acid produced in the United States monitor
6 import prices closely and demand that we meet the price in
7 order to keep their business. Since 2014, imports from
8 three Subject Countries have increased significantly, taken
9 market share and depressed Domestic Producer prices.

10 Like the Domestic Industry as a whole, ADM has
11 experienced significant negative effect caused by the
12 increasing volume of Subject Imports. The increasing supply
13 of dumped imports have prevented us from taking advantage of
14 what should have been much more favorable market conditions
15 following the imposition of duties on imports from Canada
16 and China in 2009. For a few years following those orders
17 the state of the Domestic Industry improved.

18 The orders restrained the volume and the prices
19 of imports from Canada and China and the industry was able
20 to regain lost market share and raise prices to levels that
21 permitted a return to profitable operations. This enabled
22 ADM once again to invest in our Southport plant. In short,
23 the orders permitted us to completely turn around our
24 business which was headed toward termination due to the
25 unfair pricing and the increased supply of imports from

1 Canada and China but the benefits of those orders did not
2 last.

3 Starting in about 2013, imports from Belgium,
4 Colombia, and Thailand began to surge. For example,
5 Thailand had not been a significant producer of citric acid
6 prior to the imposition of orders in the United States
7 against imports from China. After those orders however the
8 Chinese Producers built manufacturing facilities in Thailand
9 targeting the U.S. Market. As a result, U.S. Imports from
10 Thailand increased from about 2400 tons in 2011 to almost
11 45,000 tons in 2016.

12 Imports from Colombia also surged almost doubling
13 from 2013 to 2014 from 9500 tons to over 17000 tons in just
14 one year and imports from Colombia have been increasing
15 steadily ever since. Imports from Belgium have been
16 significant but relatively flat during the Period of
17 Investigation. Even so, there was a surge in imports from
18 Belgium after duties were imposed on imports from Canada and
19 China.

20 Like other countries, the Belgians saw an
21 opportunity and rushed in to fill the void with low-priced
22 merchandise but the cumulated Subject Imports have done much
23 more than just replace imports from China, they have taken
24 additional market share from the U.S. Producers and
25 depressed market pricing harming our profitability and

1 return investment.

2 Citric acid is a relatively small part of ADM's
3 total global business but for approximately 250 ADM and
4 contracted employees who work at the Southport plant the
5 citric acid business is their livelihood. The same is true
6 for ADM's employees in our corn milling facilities in Iowa
7 and Illinois for the substrate our citric acid is produced.

8 The jobs at the Southport plant are among the
9 best and sought after in southeastern South Carolina but
10 they are in jeopardy. Despite the fact that the ADM plant
11 in Southport is efficient and environmentally friendly,
12 increasing imports have put this continued operation in
13 doubt. Our citric acid operations including all the jobs in
14 our Southport plant are at risk.

15 As was the case before the China and Canada
16 orders were imposed, our unprofitable operations are forcing
17 us to cut costs very aggressively to maintain our citric
18 acid operation. Our plant is in urgent need of investment
19 but the company cannot justify additional capital
20 expenditures in light of the unacceptable returns that
21 low-priced imports from Belgium, Colombia, and Thailand are
22 causing.

23 Our deteriorating profitability has prevented us
24 from making substantial and necessary investments in our
25 citric acid business. Thus, not only are we losing sales

1 and revenue but we are also losing long-term
2 competitiveness. In short, although the orders on Canada
3 and China saved our Southport plant a few years ago, the
4 Subject Imports from Belgium, Colombia and Thailand that
5 surged into the market after those orders were imposed have
6 again injured our operations and put the plant at risk.

7 The steps we have taken to cut cost and improve
8 productivity have been inadequate to improve the
9 profitability of our operations in light of the unfair
10 import competition from the Subject Countries. Without the
11 relief we are requesting the continued existence of our
12 production in Southport is in question, therefore we request
13 that the Commission make an affirmative determination and
14 allow this investigation to continue.

15 MR. JONES: Thank you, Mr. Peel. Our next
16 industry witness is Ken Erickson from Tate & Lyle
17 Ingredients Americas.

18 STATEMENT OF KENNETH F. ERICKSON

19 MR. ERICKSON: Good morning. My name is Ken
20 Erickson. I am the vice president product line management
21 of Acidulants & Vico for Tate & Lyle Ingredients America,
22 LLC. I've held this position since 2015 and I have worked
23 and Tate & Lyle since 2011. Altogether, I have 13 years of
24 experience working in management and financial positions in
25 the agri business and food industries. In my current

1 position, I am responsible for all of Tate & Lyle's citric
2 acid business worldwide. I am familiar with market
3 conditions and prices in all markets.

4 Tate & Lyle is a multinational company. We
5 operate in manufacturing and blending facilities in over 30
6 countries around the world. We employ over 4200 people and
7 have been in the business for 150 years. We entered the
8 citric acid business in 1998 when we bought the citric acid
9 operations of Bayers Haarman and Reimer division, which
10 included plants in the United States, Brazil, Colombia,
11 Mexico, and the United Kingdom. At Tate & Lyle, we are
12 particularly attuned to the importance of combatting unfair
13 trade. We're forced to close and sell the U.K. plant in
14 2007 because of inadequate financial performance that was a
15 direct result of dumped imports from China. Similarly, we
16 still produce citric acid in Brazil, but imports resulting
17 from global overcapacity have also had significant negative
18 effects on our operations there.

19 The same thing happened in Mexico, where we shut
20 our business there in 2007 due to poor market conditions.
21 In Colombia, we divested our share of the joint venture that
22 operated the old Haarman and Reimer facility. After the
23 divestment, which was completed in 2012, the company changed
24 its name to Sucroal. We decided to sell our share in the
25 Colombian business due to our assessment of the plant's long

1 term competitiveness and its exposure to low priced
2 competition from China in the Colombian and other regional
3 markets.

4 When we were a partner in the venture, we had
5 exclusive rights to import into the United States and we
6 were careful not to oversupply the U.S. market with imports
7 of citric acid from Colombia. After the divestment,
8 however, Sucroal increased imports to the United States,
9 almost doubling the quantity of exports from 2013 to 2014
10 and cutting the price sharply to buy market share.

11 The volume of Sucroal's export to the United
12 States has continued to rise and its prices have continued
13 to fall since the divestment. Unfairly priced imports can
14 have a dramatic impact on the market, because citric acid
15 and citrate salts are commodity products. The scope of the
16 investigations cover citric acid, sodium citrate, and
17 potassium citrate. Most of the products sold in the United
18 States is citric acid in hydrous form. The second most
19 common form is sodium citrate. Although citric acid and
20 sodium citrate are made to standard specifications, which
21 make them completely interchangeable, accordingly, citric
22 acid and citrate salts are drop in replacements. This
23 permits purchasers to easily substitute one qualified source
24 for another.

25 Although citric acid requires specialized

1 equipment and substantial technical expertise to produce,
2 from a marketing standpoint, it is very simple. All world
3 class citric producers including the subject Belgian,
4 Colombian, and Thai producers produce to the standard
5 specification. Citric acid varies only in particle size and
6 level of moisture. Therefore, in almost all cases, even the
7 different types of citric acid and hydrous monohydrate or
8 solution are highly interchangeable. This is not
9 surprising, because citric acid is typically used in aqueous
10 solution. And the only difference among the three types of
11 citric acid is the amount of water they contain.

12 Because citric acid is a commodity product, you
13 would expect price to be the paramount factor in sales
14 negotiations and it is. The major purchasers of citric acid
15 are global companies with sophisticated worldwide purchasing
16 networks. They negotiate aggressively to drive our prices
17 down. They do not haggle about special grades, delivery
18 terms, particle sizes, or bag sizes. The real issue to work
19 out in negotiations is price.

20 The large customers on whom Tate & Lyle depends
21 on regularly using import prices to leverage down our price
22 in the contract negotiations. In fact, as low price subject
23 imports have increased, some of our contract customers have
24 asked us to renegotiate their contracts during the term of
25 the contract, forcing us to lower our prices to meet subject

1 import prices.

2 In addition, in some cases, our customers have
3 taken less volume than was projected in the contract and
4 increased their purchases of subject imports. The existence
5 of a contract provides no insulation from the adverse impact
6 of dumped and subsidized imports.

7 Low and declining import prices that resulted
8 therefore in lower prices for our merchandise in the United
9 -- U.S. market. This is severe injury just by itself, but
10 the injury is compounded by the cost environment in which we
11 operate. We have not only been able to force -- been forced
12 to reduce our prices, but we have also been unable to
13 increase our prices to cover our costs. Both of the
14 aspects of the price competition of subject imports have
15 directly and negatively impacted our bottom line.

16 The orders on citric acid from Canada and China
17 show what can happen when a remedy is imposed on dumped and
18 subsidized imports into this market. The market improves as
19 soon as preliminary anti-dumping duty cash deposits were
20 imposed in November 2008, which was in the middle of the
21 2009 contracting season. As a result, we were able to
22 obtain much higher contract prices for 2009. The
23 improvement was not a one year event. Prices and operating
24 profits for Tate & Lyle remain much higher for several
25 years, which allowed us to make necessary new investments.

1 For example, we made investments to debottleneck
2 certain processes, in order to improve efficiency and
3 increase production capacity. Unfortunately, the increases
4 in imports from Belgium, Colombia, and Thailand have
5 reversed these gains in profitability and new remedies on
6 these imports are now needed for us to recover.

7 Continuous investment in this industry is
8 absolutely critical. Citric acid is an acid intensive
9 business and continual maintenance is necessary to keep the
10 plant running efficiently. The caustic nature of acid
11 production increases wear and tear and requires constant
12 attention to the maintenance of expensive equipment at the
13 plant. Moreover, if the plant cannot be turned on and off,
14 it must run continuously to achieve the lowest cost and
15 highest market competitiveness. Unscheduled downtime for
16 maintenance is very harmful for the profitability of the
17 business. The increase in low priced subject imports has
18 adversely impacted our ability to make both capital
19 investments to improve our processes and to make routine
20 maintenance expenditures.

21 U.S. demand likely will continue to be flat,
22 primarily to declining consumption of both naturally and
23 artificially sweetened carbonated beverages. Given this
24 demand trend, as well as ample supply of global citric acid,
25 the future of our Dayton plant is in doubt if duties are not

1 imposed on subject imports.

2 Finally, I'd like to make a point about the
3 importance of fair market to employment in the citric acid
4 industry. Our workers in Dayton are represented by the
5 United Steel Workers, which have provided a letter of
6 support that we will include with our post conference brief.
7 The Dayton plant is vital to Dayton and the surrounding
8 community. The plant pays -- provides good manufacturing
9 jobs that are highly desirable. We have several employees
10 that have been working at the plant since it opened in
11 1977. And many have been working there since we acquired
12 the facility in 1998. If we have a job opening, we usually
13 get 200 to 300 applications for the position. Each
14 manufacturing job at the plant supports several additional
15 jobs in the surrounding community. If duties are not
16 imposed on imports from Belgium, Colombia, and Thailand,
17 those jobs will be in jeopardy.

18 Thank you for your attention. I look forward to
19 answering your questions.

20 STATEMENT OF CHARLES ANDERSON

21 MR. ANDERSON: Good morning. For the record,
22 this is Chuck Anderson from Capital Trade. I think I'm
23 going to have to start by apologizing to Alex Schaefer
24 because I'm going to stick very close to the standard
25 petitioner script, but that standard script has the

1 additional benefit of being quite true in this case. So
2 apologies to Alex, but here I go.

3 This is my fourth time testifying before the
4 Commission on citric acid. And I can say with a great deal
5 of confidence that not much has changed in this industry
6 over the market, except the countries from which the dumped
7 and subsidized merchandise were -- are being imported.

8 Let me start by summarizing what others have
9 already said about the subject of this investigation.
10 Citric acid really is the poster child for a commodity good.
11 As is evident from slide 1, where the font size here
12 represents the relative significance, for the most part,
13 citric acid is sold in two types: citric acid or sodium
14 citrate in one grade, which is food grade, in one form,
15 which is granular or fine granular. There's very little
16 distinction between the two and they're usually priced the
17 same. And in two types of packing. You can get them in 50
18 pound bags or super sacks.

19 Once a producer's citric acid has received food
20 grade certification, the product can be purchased for
21 virtually every end use by almost every U.S. customer. And
22 it's a condition found in the recent sunset case involving
23 citric acid from China and Canada. There's no branding or
24 product differentiation strategy that might give one citric
25 acid producer a sustained nonprice edge over its

1 competitors.

2 The product is storable for multiple years and
3 can be shipped in bulk across oceans and continents fairly
4 cheaply. Thus, the only way to sell citric acid in an
5 oversupplied market is to lower price.

6 Turning now to the supply aspects of conditions
7 of competition. The next three slides you'll see are the
8 aerial photos of the citric acid plants of the three U.S.
9 producers. So first, we have ADM's facility in Southport,
10 North Carolina. Slide 3 is the Cargill facility in
11 Eddyville, Iowa. This also includes an adjoining corn
12 processing plant and -- that produces the dextrose that is
13 used as a substrate. And there's some other downstream
14 plants around this facility as well.

15 And the next slide, Slide 4, this is the -- an
16 aerial of the Tate & Lyle facility in Dayton, Ohio. And you
17 can see very clearly from these photographs a modern citric
18 acid plant is a major capital investment. Today, a
19 Greenfield plant in the United States would cost well in the
20 excess of \$100 million. Not only does it cost a lot of
21 money to set up a citric acid plant, these plants are also
22 extremely difficult to operate.

23 Citric is produced through a highly -- I call it
24 a finicky bio fermentation process. Each producer has its
25 own in-house bred organism that is designed to achieve

1 optimum yields in its own plant using its particular type of
2 substrate.

3 Environmental conditions in fermentation, such
4 as temperature, pressure, ph, sterility, all of those must
5 be strictly controlled. It takes a lot of know how to
6 operate a citric acid plant at consistently high yields.
7 For these reasons outside of China, there are really very
8 few producers of citric acid.

9 So citric acid is made of continuous process of
10 fermentation, extraction, purification, and packing. These
11 plants are designed to operate only one way, 24/7. In fact,
12 shutting down a plant results in substantial losses. Not
13 only do you lose all of the citric work in process, it's
14 also very expensive to restart production. All of the
15 holding tanks and lines have to be flushed and sterilized.
16 And it takes a while to bring back an idled plant fully on
17 line.

18 With respect to demand, there are two principal
19 channels of distribution. Citric producers sell a majority
20 of their output directly to end users, but they also sell
21 product to specialty and general food and industrial
22 products distributors. As I'll explain in a moment, these
23 two channels are linked in a number of ways.

24 Another important element of demand is that U.S.
25 market is dominated by a few large purchasers, the major

1 soft drinks manufacturers, detergent producers, general food
2 companies, and large multinational general chemical
3 distributors.

4 All of these customers purchased on contract,
5 which typically extend one year or more. Usually, these
6 major contracts are all under negotiations simultaneously in
7 the fall and early winter for the following year's
8 shipments. The contracts, and I emphasize hopefully, fixed
9 prices, but quantities while typically specified in the
10 contracts, are not fixed in practice.

11 All of these large purchasers are extremely
12 sophisticated and know well the dynamics of the domestic and
13 global citric markets. A number of them purchased citric
14 from producers of subject imports in other markets. If not,
15 they certainly are well aware of citric export prices to
16 other markets, as well as the current state of the spot
17 market in the United States.

18 Moreover, major U.S. producers will make some
19 spot market purchasers. So they're well aware of subject
20 import availability and pricing. Contract sales to
21 distributors are also connected to the spot market through
22 the mechanism of manufactured price supports. That is, if a
23 U.S. distributor that's a contract customer of a U.S.
24 producer finds itself competing with imports in the resale
25 market, then the U.S. contract customer often comes back

1 and requests special price concessions from a 2S source in
2 order to win the sale from the ultimate end user. This is
3 how fixed price contracts become unfixed. So in a number of
4 different ways, the spot in the contract markets are linked.

5 Demand for citric acid in the United States has
6 basically been flat for several years. As is shown in slide
7 5, the biggest component of demand is beverages. Soft
8 drinks consumption in slide 6 illustrates has been declining
9 for a number of years now as the population ages and as
10 consumers turn more towards bottled water and other
11 alternative drinks.

12 While high oil prices in the mid to late 2000s
13 led to a small spike in demand for citric use in fracking,
14 with crude now selling at under \$50 a barrel, this market
15 has cooled in the last few years. The lack of growing
16 market opportunities leave U.S. producers especially
17 vulnerable to injury from dumped and subsidized imports.

18 Globally, the market clearly is oversupply.
19 According to the definitive CEH study in 2015, China alone
20 represented 60 percent of total citric acid production
21 capacity, but only 11 percent of global consumption. With
22 few large buyers and few large sellers in plants that must
23 operate 24/7 to survive, this overcapacity shifts pricing
24 power decidedly in the favor of the buyers.

25 The last point I'd like to make with respect to

1 demand is that is fairly inelastic. As the Commission has
2 found in past cases, citric acid constitutes a very small
3 percentage, like one percent or less, of the total cost of
4 the finished products in which it is use. Moreover, citric
5 has no close substitutes. Consequently, the only way to
6 increase total demand is to lower prices significantly.

7 With all this competition -- conditions of
8 competition in mind, let's now turn to the role of subject
9 imports. Citric acid from Thailand, Colombia, and Belgium
10 have been coming in in increasing volumes over the past
11 three years. Having started from virtually nothing after
12 the imposition of the orders on Canada and China, imports
13 from subject countries now account for almost a quarter of
14 the total U.S. consumption.

15 As it's clear from slide 7, price has been the
16 driving factor for these substantial gains in import volumes
17 and market share. Thailand has become a platform for
18 Chinese citric producers who have been unable to re-enter
19 the U.S. market with their Chinese product at fairly traded
20 prices.

21 Two of the Thai plants, Sunshine Biotech and
22 COFCO Thailand were started by and are presumably still
23 owned by COFCO, formerly BBKA, the giant state owned agro
24 processing conglomerate and one of the largest citric acid
25 producers in China.

1 COFCO has repeatedly refused to cooperate with
2 U.S. Department of Commerce's anti-dumping and
3 countervailing duty investigations and reviews and has been
4 shut out of the U.S. market by virtue of high adverse facts
5 available, dumping and countervailing duties.

6 We believe that Chinese money is also behind the
7 third Thai export oriented plant Niran. In fact, the core
8 of the Niran production facility in Rayong was the old DSM
9 Wooshi citric acid plant, which was disassembled and shipped
10 to Thailand.

11 Since allegedly starting production 2011, this
12 plant has been shut down over extended periods and may have
13 been used as a front for Chinese producer evasion of U.S.
14 anti-dumping duties.

15 Chinese excess capacity is also a factor in the
16 increasing volumes coming from Colombia and Belgium. As is
17 shown in slide 8, Chinese producers have exported large
18 quantities to these two countries, thereby spoiling these
19 markets for the local producers.

20 As a result, Sucroal and Citrique Belge have
21 been opportunistically seeking volume in the United States.
22 Sucrual in particular began to lower prices and ramp up
23 exports dramatically after its relationship with Tate & Lyle
24 expired.

25 Of course, as is usually the case with

1 oversupplied commodities, the surge in imports has depressed
2 U.S. prices and shifted volume from U.S. producers to
3 subject imports. The graph now in front of you, slide 9,
4 shows the relationship of U.S. producers' operating profits
5 and subject import volume. As you can see, there is a clear
6 inverse relationship between the two. Imports from
7 Thailand, Colombia, and Belgium started coming in not long
8 after the orders against China and Canada were imposed. And
9 as imports from Thailand, Colombia, and Belgium have
10 increased, U.S. profits have declined.

11 The injury being felt by the U.S. industry is
12 both price based and volume based. Average U.S. prices have
13 declined dramatically in the POI. Large contract customers
14 have repeatedly invoked lower import prices in their
15 attempts to jaw bone down prices of the U.S. producers.

16 As is evident from the U.S. producer's
17 questionnaire responses, U.S. AUVs for citric acid have
18 fallen faster than the cost of goods sold, resulting in
19 price depression and a classic price cost squeeze.

20 With respect to volume, that U.S. producers have
21 shown declines, notwithstanding the fact that the plants
22 must run 24/7. As documented in the petitions, U.S.
23 producers have also experienced lost sales.

24 Given as is shown in slide 10, their dependency
25 on exports, if left unchecked, producers in Thailand,

1 Colombia, and Belgium will continue to use United States,
2 which is the world's largest import market for citric as
3 their dumping ground.

4 Finally, a few words about impact. Adverse
5 price effects and adverse volume effects have translated
6 into the following indicia of industry -- injury. First, a
7 decline in U.S. commercial shipments and sales. Second, a
8 major drop in U.S. prices apparent both in the AUVs and in
9 the pricing product data. Third, a serious deterioration in
10 operating profits. And finally, an increase in the ratio of
11 cogs to sales.

12 No nonsubject import factor can explain these
13 declines. U.S. producers have been operating at near full
14 capacity during the POI. The market share of nonsubject
15 imports during this period has remained stable. The three
16 U.S. producers are competing for the same large contracts
17 under similar market conditions that prevailed prior to the
18 POI, yet their operating performance has deteriorated
19 significantly.

20 Finally, let me make a quick point about GMO
21 versus non GMO. You may hear today that subject imports are
22 only serving a segment of the market, which is the non GMO
23 market that U.S. producers cannot serve. This statement is
24 terribly misleading for at least two reasons. First, all
25 subject imports from all three countries can make the claim

1 to non GMO. The total size of the non GMO market, however,
2 is only a tiny fraction of the total volume of nonsubject
3 imports. So they all can't make that claim.

4 Second, U.S. producers do make a product that is
5 considered non GMO under some standards. They're not one
6 simple standards for what's considered to be non GMO. And
7 could make -- that is considered under non GMO under other
8 standards if the market were big enough and if the product
9 were priced fairly, reflecting its premium characteristics
10 in the eyes of some consumers.

11 In short, considering all the information on the
12 record, this is a textbook causation case. The data clearly
13 showed that subject imports have been a material cause of
14 declining U.S. prices and volumes and reduction in operating
15 profits. Thank you and I'll be pleased to answer any
16 questions.

17 MR. JONES: Thank you, Mr. Anderson. Steve Jones,
18 again, for the Petitioners. Before we wrap up, I'd just
19 like to make one point in response to Mr. Schaefer's opening
20 statement.

21 You will not hear us today, and in briefs further
22 as we hopefully get beyond the prelim into the final
23 investigation, talking about imports from these individual
24 countries in isolation. And the reason why is because the
25 statute, we believe in this case, requires the Commission to

1 cumulate subject imports.

2 So you're going to be hearing us talk about
3 cumulated subject imports. Imports from Belgium were
4 included in this case because they are contributing to the
5 adverse volume price effects of cumulated subject imports.
6 And as you just heard from Mr. Anderson, this is a material
7 injury case. And in a material injury case, if the subject
8 imports compete with each other and with the domestic
9 producers in the U.S. market, the Commission is required to
10 consider the volume and price effects of those imports on a
11 cumulated basis.

12 So this is a cumulation case, and in our view it
13 would be contrary to the statute to view it any other way.
14 So we will be happy to respond to any questions that you
15 have, but I just wanted to make sure it was clear what our
16 position is. And in our view, no basis exists in this case
17 to decumulate imports from any subject country. And the
18 Commission should consider the volume and price effects of
19 the subject imports on a cumulated basis.

20 And that concludes our presentation, and we would
21 be happy to respond to your questions. Thank you very much
22 for your attention.

23 MR. CORKRAN: Thank you very much. And on behalf
24 of staff, I just want to express our appreciation for your
25 coming and for your testimony today.

1 We will start with Mr. Jones.

2 MR. JONES: Good morning, everyone. Lawrence
3 Jones from Office of Investigations. I am going to start
4 with some questions about the product and the industry.

5 So the first question would be: Since the last
6 review, which was done about two years ago, on China and
7 Canada, it was approximately two years ago, what problems
8 have your firms, the three combined, have had with regard to
9 supply disruptions? And is this a recurring theme?

10 MR. AUD: I can take a shot at that. Chris Aud
11 with Cargill. Specific to internal supply disruptions, or
12 issues within our own company, we haven't had any in the
13 last several years. Part of that reason is we keep an
14 inventory on hand, and so we keep a certain amount of
15 inventory on hand to be able to handle minor disruptions
16 that are inherent in the business. But we haven't had any
17 issues with putting customers on allocation, or shorting
18 customers, not honoring our commitments on a contract, in
19 the last several years.

20 MR. PEEL: Jeff Peel with ADM. We are pretty much
21 in the same position. We have had no outages. We've had no
22 down time, other than what would be scheduled for
23 maintenance. But that's taken care of because we build
24 inventories. And we have warehouses throughout the U.S., as
25 well as at the plant site, so that we build inventory to

1 make certain that we have all of our customer needs taken
2 care of.

3 MR. ERICKSON: I'll echo a similar response. No
4 significant outages over the Period of Investigation. And
5 we use inventory as a buffer for any unscheduled plant
6 issues that may arise.

7 MR. JONES: Thank you. So following up with that,
8 what would you say as far as the domestic industry having
9 the sufficient capacity to satisfy the U.S. market as a
10 whole? And is this more relevant, this question more
11 relevant now than it was two years ago when the review was
12 done for Canada and China?

13 MR. ERICKSON: I can start this one. You know,
14 the U.S. is a net importer of citric acid, so we do rely on
15 imports to fill a void in supply. The citric supply
16 situation hasn't really changed; it's just changed by who's
17 actually importing material at this point. You know,
18 capacity that I believe as all three testimonies have said,
19 we've all invested since the China duties were imposed,
20 expanding capacity, but we're still in a net importer role
21 for citric acid as a U.S. market. So we do rely on imports
22 to fill that void.

23 MR. AUD: And I'll just add that, you know--oh,
24 I'm sorry, Chris Aud, Cargill. I would just add at Cargill,
25 and I think is the case with my colleagues here at the

1 table, we very much appreciate and enjoy competing in an
2 open and fair market environment.

3 So the fact that there is a supply deficit among
4 the domestic U.S. producers, it necessarily means that
5 imports are required. But when they're dumped and
6 subsidized, that's when we run into a problem.

7 MR. PEEL: Jeff at ADM. One of the concerns that
8 I really has is if you take a look at domestic capacity as
9 utilization, which I think are eroding, and that has a lot
10 to do because of the increased imports. So realistically
11 when one takes a look at the offset, the imports coming in
12 are a much higher rate than what they were. And so that has
13 a dramatic impact on our ability to run efficiently the way
14 we want to. And at the same time, it's all based on lower
15 prices. And so you're taking profitability away.

16 MR. JONES: Thank you. Mr. Peel, just to follow
17 up on what you presented, I had a question about some of the
18 investments. You mentioned some of the investments that
19 your company firm was looking to since 2000 when the last
20 reviews were done. I wanted to see what investments were
21 you specifically looking to include for your company?

22 MR. PEEL: We are looking at replacing turbines.
23 We're also looking at replacing equipment that has been in
24 position for quite awhile and is starting to deteriorate.
25 Because any facility that is going to run 24/7 eventually is

1 going to break down.

2 We are even looking at new opportunities out
3 there when we take a look at where we become more efficient
4 in our operations. And we're not able to pursue those.

5 MR. JONES: Thank you. And just to follow up on
6 that, since the Orders were imposed back in 2009, was there
7 any reason why those investments were not done or completed
8 between 2009 and '13?

9 MR. PEEL: We've made some investments for
10 improvement, but that's still quite awhile ago. And at the
11 same time, when you're taking a look at the business you're
12 trying to see is that business sustainable? And you're
13 looking at a three-year situation of where we were able to
14 gain and get back to where we once were. And then we saw
15 that turn and start to go down, especially with the product,
16 the imports that were coming in. And so you as a
17 corporation, we have responsibility to our shareholders, and
18 our shareholders expect us to run our business responsibly,
19 understand what makes us efficient, and invest back into our
20 facilities wisely.

21 MR. AUD: Chris Aud with Cargill. Just one thing
22 to add. So we have an annual preventative maintenance
23 budget that literally runs in the millions of dollars. So
24 not only is it investment in terms of improving kind of
25 current operations, but just to maintain the base operations

1 is a significant capital investment.

2 And given what's happening out in the market,
3 we've made the decisions internally to cut back on some of
4 that spent. And that not only puts our business at risk,
5 but ultimately our customers. And so, you know, we see this
6 as a necessary thing for the U.S. industry, not just for the
7 three of us in here, but for our customers and the long-term
8 sustainability of our businesses, and our ability to supply
9 them reliably over the long term. This is critically
10 important for our business.

11 MR. JONES: Thank you. So following up on that,
12 as far as growth and the projection of growth within the
13 U.S. and global markets for citric acid, what do you see as
14 the reasonable future, or reasonably foreseeable future?
15 And what do you base that on as far as where you see it
16 going?

17 MR. ERICKSON: Ken Erickson with Tate & Lyle.
18 I'll start with this one. You know, our outlook on citric
19 acid in the U.S. market is relatively flat from a demand
20 side. You know, we see, as the one chart that was up
21 earlier showed, beverage is about half the consumption.

22 You know, carbonated beverages have been on the
23 decline, and that's a significant consumer of citric acid.
24 There are other areas of the, you know, packaged goods
25 industry for food that are growing, other applications, GDP

1 and just population growth as well will continue to increase
2 consumption elsewhere. But our viewpoint is basically the
3 decline in soft drink consumption will about offset by any
4 other organic growth. So we're looking at a flattish
5 demand.

6 MR. TUMA: This is Brett Tuma, Commercial Manager
7 at Cargill. I work with Chris. I would echo Ken's
8 sentiment that the majority of the market is sold into the
9 beverage industry. And so if you look at the trend that's
10 continued there and that we expect, given consumer
11 preferences, any real organic growth to have meaningful
12 impact to our demand, and so that's why it's ever more
13 important to understand and take action on what's going on
14 in the marketplace. Because our industry is at risk. And
15 you hear the rest of our colleagues mention the impact of
16 import pricing, but there's nowhere else for us to go with
17 product at this point.

18 We're seeing a flat marketplace. And if we can't
19 compete at the current customer base we're going to be in
20 trouble.

21 MR. ANDERSON: This is Chuck Anderson. I'll try
22 the global picture. If you look at the CH Study, which I
23 think we provided in the Petition, it shows I think fairly
24 clearly that there's global over-capacity.

25 Global demand is expected to grow I believe

1 fairly consistently with global GDP. But there's so much
2 over-capacity that it's going to take a number of years to
3 work off the existing capacities.

4 So we've--notwithstanding the fact that I think
5 the global market looks a little bit more optimistic than
6 the U.S. market, it doesn't really solve the problem of
7 global over-capacity for a number of years.

8 MR. JONES: Thank you. And just following up on
9 that, I suppose a question begs as far as non-GMO
10 preferences specifically for customers. Can you guys tell
11 us a little bit about the customer preferences for non-GMO
12 citric acid, where it stands now, and where you project it?

13 MR. AUD: I can start off. So generally speaking,
14 we say it is a fraction of the market, the overall market.
15 We do offer a non-GMO product, as Mr. Anderson mentioned.
16 This is Chris Aud with Cargill, by the way. Sorry. That
17 Mr. Anderson mentioned in his testimony.

18 The fact that there are many different standards
19 to apply to non-GM, and depending on the customer, their
20 specific application, that can really vary widely. And so
21 there's not a lot of clarity in the market on non-GM in
22 general. But we do have a non-GM product. We offer it. We
23 don't invest significantly in terms of increasing the amount
24 of the capacity for that product within Cargill just
25 because it's such a small market and our customers aren't

1 asking for it.

2 And lastly, the reason we don't make further
3 investment in growing that market is because it's not traded
4 at a premium in the market. And so the people who are
5 supplying that different standard type non-GM product that's
6 imported material do not ask for and command a premium
7 product. In fact, the product that they sell as non-GMO to
8 their customers is below our regular standard citric acid
9 pricing in many cases.

10 MR. PEEL: This is Jeff, ADM. It's sort of a niche
11 market because of the fact that there's lower demand. It's
12 something that should have a premium to it in the
13 marketplace because of the smaller demand. But the product
14 that comes in, this non-GMO, is not only competing as a
15 non-GMO, it's competing against the GMO product.

16 And so when you're selling product at commodity
17 prices, you don't differentiate yourself. And as Chris was
18 saying, until we get a clear definition, too, from the
19 government as to what the non-GMO is, and what it isn't,
20 it's going to be another year or two. And we're not certain
21 that this market is sustainable.

22 MR. ANDERSON: Just to give you a little insight
23 into some of the difficulties, okay? The GMO versus non-GMO
24 relates to the substrate. So it starts out as corn. Okay?
25 You and I know, yellow number two corn. And then it gets

1 converted to dextrose, okay? And then through the process
2 of fermentation, it's molecularly changed entirely into
3 something completely different. So this is why it gets
4 complicated, because the "non-GMO" for a number of
5 customers, they consider that the conversion eliminates any
6 sort of genetic modification effect.

7 Others, purely for marketing reasons, want to say
8 that 100 percent of their ingredients are non-GMO. So the
9 market is very sort of vague and fuzzy right now as to what
10 really is non-GMO when it comes to citric acid.

11 You can make a credible claim that all citric
12 acid really is non-GMO. Or, you know, that some of it's
13 not. So until the market really clarifies what constitutes
14 non-GMO, it's hard to predict where it's going to go.

15 MR. ERICKSON: Ken Erickson with Tate & Lyle. I
16 just had one other piece of that. We also own a
17 manufacturing facility in Brazil that produces non-GMO
18 citric acid. You know, Brazil is a protected market. They
19 have similar protections against the Chinese manufacturers
20 going back to along the timelines of the U.S. market.

21 So a relatively healthy marketplace where there
22 is demand in-country, and prices that support the local
23 demand. We do not get--we do not import material in large
24 quantities to the U.S. for non-GMO because the pricing does
25 not merit the amount of volume that would be required to

1 take on what fairly priced traded material in Brazil, plus
2 freight to land in the U.S., would land it at a much higher
3 cost than what the dumped imports are arriving on our shores
4 at.

5 So just from another manufacturer's point of view
6 of a different geography for true non-GMO material, you
7 know, we just can't make it work economically.

8 MR. AUD: Chris Aud with Cargill. Just one last
9 thing to add. So there is an EU standard, or a European
10 standard for non-GM, and our product meets that standard.
11 And so many of our customers require that standard, and our
12 non-GM product that's the same as our GM product to certain
13 customers is the same exact product.

14 MR. JONES: Thank you for the answers regarding
15 non-GMO. Shifting gears a little bit to employment trends--
16 this is for all the firms individually, and then also as a
17 whole--how would you describe the current employment trends
18 regarding citric acid? And basically what would you say as
19 far as the future as far as employment trends? And where
20 would you say it's been for the last three years or so?

21 MR. PEEL: This is Jeff, ADM. The trends are
22 going to change. I mean, we can't live at the current
23 pricing levels and stay in business. And we're being
24 pressured very strenuously from up top. And that means that
25 we potentially have our facility at South Port in jeopardy

1 of not being around long term. And that's over 250 jobs
2 just in that particular facility, and that doesn't take into
3 consideration the other jobs that are supporting that with
4 the substrains that we sell.

5 So, you know, with the continued increase from
6 Thailand, Colombia, and Belgium in import volumes, it's
7 going to create a higher level of unemployment, I believe.

8 MR. JONES: Have you increased your hiring? Have
9 you increased the number of jobs since the Orders were
10 imposed for Canada and China?

11 MR. PEEL: Have we increased since then? No, we
12 haven't. We've actually streamlined. We went to a
13 different approach in supporting sales. We--you're looking
14 at the business manager and a sales person at the same time.
15 I'm wearing two hats. And that's changed in our business
16 where we had three or four people supporting on this
17 business.

18 So at this point in time, it's tough to justify
19 adding heads and adding personnel with no returns.

20 MR. ANDERSON: I'd just like to say, I've visited
21 these plants a number of different times now, and the type
22 of people who are working there--first of all, it's amazing
23 how efficient these plants are. Their continuous process
24 equipment doesn't take a lot of employees. It's not that
25 labor-intensive an industry. But because it's continuous

1 process and 24/7, it's very difficult to make marginal
2 changes in employment.

3 That is, if the plant has to run, you have to
4 have these same highly trained people. There's not a lot of
5 room for increase or decrease, and for that reason I think
6 generally the employment numbers have been flat for a number
7 of years. You would have to have a huge increase in
8 capacity or a significant decrease in capacity in order to
9 have a big employment change.

10 MR. STEVE JONES: Steve Jones. Mr. Jones, just
11 one thing to add on that. Just looking at the Commission's
12 report from the Sunset Review, the employment data are
13 public there. There was a slight increase in employment for
14 the industry from 2009 to 2013. It looks like about a
15 plus-18 production workers over that time. But the reason
16 for that is the reason that Mr. Anderson just stated. The
17 plant is run 24/7. You can't turn them on and off. And a
18 temporary shutdown is very harmful to the business and the
19 financial performance of the business.

20 So there has not been a lot of change in
21 employment since the China and Canada orders in 2009.

22 MR. AUD: Chris Aud with Cargill. Just from our
23 viewpoint, very consistent with what's already been said in
24 terms of our kind of current state of employment. Just to
25 speak of the future trend part of the question, I think if

1 we continue to stay where we're at in terms of levels of
2 profitability, and certainly if the trend continues downward
3 that we've seen, it will absolutely have to be addressed,
4 unfortunately.

5 MR. LAWRENCE JONES: Okay. Thank you very much.
6 Any other comments on the employment trends since 2014, for
7 the Period of Investigation?

8 (No response.)

9 MR. LAWRENCE JONES: Thank you. Just shifting
10 gears a little bit into market conditions and conditions of
11 competition, where do you see most of the end users? Where
12 are they going to? And where are they currently at? And
13 based on what you know, who are they going to on the other
14 side specific to the importers and the subject countries
15 involved?

16 MR. TUMA: I can start out. This is Brett Tuma
17 from Cargill. I think it's important to understand that,
18 you heard many people up on the panel talk about the
19 interchangeability of citric. And while I would love to be
20 able to sit in front of a customer, and we do talk about the
21 difference of Cargill quality and reliability and supply
22 chain, unfortunately for me and Cargill we're not able to
23 get that in the means of price premium.

24 And so what happens is, many of our customers are
25 distributors or spot contract users and have many qualified

1 sources from all three subject countries, and others. And
2 so what it really gets down to is competition across the
3 board, and eventually down to price, unfortunately. And so,
4 back to my earlier point, when you have unfair pricing
5 practices from three subject countries, and that is the
6 landscape, it makes it very difficult to impossible to be
7 successful as a domestic producer.

8 MR. ERICKSON: Ken Erickson with Tate & Lyle.
9 When we look at who the customers are we're working with or
10 working on a bid with, we'll see basically all three names
11 of the domestics bidding on that volume, as well as the
12 importers.

13 I mean, basically every subject country and the
14 domestic manufacturers are competing on these bids. So
15 there aren't that many suppliers of citric acid, so those
16 prices are out there. Importers are directly bidding on not
17 only end-user consumption but the distributor consumption as
18 well.

19 MR. LAWRENCE JONES: Thank you. So as far as the
20 most recent reviews, the product imports from--there were
21 five non-subject countries that were alleged to have grown
22 by about approximately 50 percent. Three of those five
23 countries, non-subject countries in previous investigations
24 are currently involved today in the proceedings. I suppose
25 a question begs: how come Israel and Germany were not

1 included as far as into the cumulation?

2 MR. ANDERSON: Chuck Anderson. I may be able to
3 address that from the 64,000 feet. Germany is--the producer
4 in Germany is JBL. JBL serves the U.S. market from its
5 Canadian operations. So traditionally there haven't been
6 that many shipments of product from Germany or Austria
7 because they do some finishing in Austria, to the United
8 States since JBL Canada commenced production in the early
9 2000s.

10 Gadot is the name of the Israeli producer. My
11 understanding is they have limited capacity. It's not a
12 huge plant. They have exported to the United States on
13 occasion, but I don't think they've been a consistent
14 large-volume participant in the U.S. market.

15 MR. AUD: Yeah, I would agree with that. Chris
16 Aud with Cargill. We don't see Israel, or JBL, or Gadot in
17 the market near the amount we do with the three subject
18 imports. So we put them on a completely different level.
19 Now JBL Canada absolutely, but the two specific that Chuck
20 mentioned we don't really see very often.

21 MR. LAWRENCE JONES: Thank you. That's all of my
22 questions.

23 MR. CORKRAN: Thank you very much, Mr. Jones. Now
24 we'll turn to Ms. Carlson.

25 MS. CARLSON: Good morning. Thank you all for

1 being here and for your testimony. I am Carolyn Carlson
2 from the Office of Investigations. Thank you to my
3 colleague for his questions.

4 You answered a bunch of my questions already, but
5 I have a few more. Are there any characteristics of citric
6 acid and certain citrate salts produced in any of the three
7 subject countries that are very unique to that country that
8 cannot be found elsewhere? Are there any characteristics
9 you can identify?

10 MR. AUD: Not to my knowledge, no. Chris Aud with
11 Cargill.

12 MR. ERICKSON: Ken Erickson with Tate & Lyle.
13 Simplistically, no.

14 MS. CARLSON: Are you as producers unable to meet
15 certain requirements or specifications of your customers
16 that are met by the imported product?

17 MR. AUD: Chris Aud with Cargill. No. We are
18 able to supply and meet the needs of our customers.

19 MS. CARLSON: Okay. Thank you. To what extent is
20 there intra-industry competition among the three producers?
21 And does this impact your performance currently? And how
22 would you anticipate it could impact your performance going
23 forward?

24 MR. STEVE JONES: I'm sorry, Ms. Carlson? The
25 question is about intra-industry competition?

1 MS. CARLSON: Yes.

2 MR. STEVE JONES: Okay. Thank you.

3 MR. ERICKSON: Ken Erickson, Tate & Lyle. I can
4 start. We are aggressively competing against Cargill and
5 ADM for most volumes. You know, there's a static demand in
6 the marketplace. We know that there's import pressure. We
7 know that, you know, ADM and Cargill are also actively
8 wanting to sell out their facilities. So there's a healthy
9 dose of competition for all volumes. So we view ourselves
10 competing for every pound that we sell out of our Dayton
11 facility.

12 MR. PEEL: Jeff, ADM. I really don't think as an
13 industry that we discriminate in picking out as to who we're
14 going to compete against and how we're going to compete
15 against them. It's an open bid process. Everybody has the
16 opportunity to bid. That includes Thailand, Colombia, and
17 Belgium, as well.

18 And so we're going in with the idea that, you
19 know, we want the business. And we're going to try to be as
20 competitive as we can. But it all comes down to price.

21 MR. AUD: I would just add if sort of the
22 underlying assumption with the question, if it is, you know
23 are we kind of the problem amongst the three of us versus
24 the subject import countries, I would just reference back to
25 you know the period of kind of 2013 to -- excuse me -- 2009

1 to 2013, prior to 2014, when the Canada and China duties
2 were put in place.

3 When the playing field was leveled, our
4 profitability turned around overnight amongst the three of
5 us and we were able to compete for you know a good amount of
6 years before subject imports started coming in and dumping
7 and subsidizing product into the market.

8 It's public record that prices pretty much
9 doubled that following year after those duties were put in
10 place and we competed head-to-head with ourselves and others
11 in the market at profitable levels for a number of years.

12 MS. CARLSON: Thank you for your answers.

13 Mr. Anderson, you showed in one of your slides
14 the different grades of citric acid. Would you say there's
15 some sort of continuum of grades and if so, are these grades
16 interchangeable at all?

17 MR. ANDERSON: I think the industry considers
18 that a continuum, if you look at like the 2015 CHE study,
19 the industry is considered the citric acid industry and
20 certain citrate salts industry. The citrate molecule is
21 common, obviously, to citric acid, potassium citrate and
22 sodium citrate. And if you're buying citric acid,
23 potassium, or sodium what you want is the citrate and
24 whatever your formulation is you want a little bit of
25 potassium and sodium, so it doesn't really physically change

1 the product. It's an addition. If you're doing like a low
2 salt product, you may want to use potassium citrate as
3 opposed to sodium. So yeah, I would consider that a
4 continuum of products.

5 And then, beyond those three types, then you're
6 basically just talking about finishing or grading and
7 they're all produced in the same plant and with the same
8 equipment. And so, yeah, this is pretty clearly a continuum
9 within this universe.

10 MS. CARLSON: Thank you. That's helpful.

11 So there was some testimony and references
12 concerning that the plants must be running 24/7. Are these
13 plants fully devoted to only producing citric acid or can
14 you switch production to other products?

15 MR. PEEL: It's devoted to citric and the two
16 citrates of potassium and sodium, but that's all we make.

17 MR. AUD: The same. As I mentioned in my
18 testimony, the refinery that we're a part of has several
19 plants within that site, but our citrate acid and salts
20 plant specifically makes the products here referenced in
21 your question and they cannot make other products.

22 MR. ERICKSON: Our Dayton, Ohio plant is only
23 citric acid. We don't even have the citrates at our
24 facility, but it's dedicated to citric acid manufacturing.

25 MS. CARLSON: And to follow up, do you produce

1 both solution and dry form citric acid? And if so, why
2 would you produce one over the other?

3 MR. ERICKSON: Yes, we produce both. I mean our
4 real production you basically get to a dried citric acid and
5 then you can deliver it as an aqueous solution, depending on
6 customer need. So if there's a customer in a relatively
7 close to the geographical proximity to the plant and they're
8 going to use it as a liquid solutions anyway, they may want
9 to purchase it in liquid form. Typically, it's a freight
10 disadvantage to be shipping water, so that's where your
11 geographic proximity will dictate whether or not you're
12 buying a liquid bases or a dry bases, but yes, we can do
13 that, but the vast majority of our product comes out as a
14 dried product.

15 MR. JONES: Just one thing to add to Mr.
16 Erickson's statement, it's important to keep in mind that
17 distributors of citric acid can and do liquefy product for
18 customers, and if a customer is requiring the product in a
19 liquid form, it can still buy subject imports and then the
20 distributor will liquefy. So the product doesn't have to be
21 shipped in liquid form from one of the three countries, but
22 it can be liquefied by a distributor in the United States
23 prior to shipment to end users.

24 MS. CARLSON: Okay, thank you.

25 Mr. Erickson, I believe you said in your

1 testimony that the different forms of citric acid, such as
2 granular or powder solution are essentially interchangeable.
3 Would other industry witnesses agree to that?

4 MR. AUD: We don't see any differentiation in
5 terms of -- I mean all of these products are completely
6 fungible across competitors. We don't see a difference.

7 MS. CARLSON: So are these different forms just
8 based on customer specifications?

9 MR. AUD: Yes, the different forms being citric
10 salt and citric versus sodium potassium salts.

11 MS. CARLSON: Well, I was referring to more
12 granular, fine granular and powder.

13 MR. AUD: I'm sorry. Yes, granular, fine
14 granular, those different forms are just based on the
15 functionality of the application that it's going into,
16 whether it's a beverage, an industrial application, a food
17 application. Customers will have different needs, depending
18 on what their application is.

19 MS. CARLSON: Thank you.

20 The petition says on page 9 that some
21 manufacturers use different equipment for crystallizing
22 hydrous and anhydrous citric acid, whereas, other
23 manufacturers use the same equipment and adjust it
24 according. Is it only temperature that suggests it and are
25 there any advantages or disadvantages of using different

1 versus the same equipment?

2 MR. AUD: We might take that, from our
3 perspective, and include that in our post-brief feedback and
4 get some input from our operations team, if that's okay.

5 MS. CARLSON: Sure, no problem.

6 So regarding the different purity and other
7 standards established by like the FCC and the USP, what
8 happens in the manufacturing process that makes these
9 different standards and do you put a premium on products
10 that are sold at certain standards?

11 MR. ANDERSON: I think, and tell me if I'm
12 wrong, that all the U.S. producers actually produce to one
13 grade. That is, they make one form that covers all the
14 standards. So they're not making like a USP grade versus an
15 FCC grade, and correct me if I'm wrong.

16 MR. AUD: That's correct. The process is the
17 same. It's more of a regulatory paperwork exercise to get
18 those different ratings and grades.

19 MR. PEEL: We do the same thing. I mean we make
20 all of our product to food and up to the highest
21 specifications and document them that way as well.

22 MR. ERICKSON: We do the same. I mean it's a
23 continuous process. There's no way to interchange or call
24 it degrade the product to go to a lower standard, so we
25 produce at the highest standard all product that comes out

1 of the plant.

2 MS. CARLSON: So if you produce to the highest
3 standard, it could be used -- if you produce at the food
4 standard, it could be used in the industrial standards. It
5 doesn't make a difference?

6 MR. TUMA: Everyone in the industry, including
7 the subject import countries, produce a food grade product.
8 It's kind of table stakes. Whether it's sold in to food or
9 industrial applications is indifferent to the standard. We
10 all manage to a food chemical CODEC standard and that's the
11 food grade specification, but it can go into various
12 markets.

13 MS. CARLSON: That's very helpful. Thank you.
14 So going back to the non-GMO issue for a minute,
15 is the corn-base that you use is the corn genetically
16 modified?

17 MR. AUD: Yes, the corn that we use to produce
18 our EU standard non-GM is genetically modified. We do have
19 the ability to identity preserve non-GM corn and bring it
20 into our facility; however, the cost to do that is
21 prohibitive relative to what the market will bear from a
22 price standpoint for that non-GM product, given my earlier
23 comments.

24 MS. CARLSON: Are there any other sources of
25 starch you have used or would consider using, other than

1 corn?

2 MR. AUD: No, from our perspective.

3 MR. ERICKSON: We use a generically modified
4 corn and there's no alternative to the dextrose that we
5 consume for the fermentation process.

6 MS. CARLSON: And the petition explains that
7 beet molasses, sugar cane, and tapioca are the sources used
8 by the foreign producers in the subject countries. What
9 drives the uses of these different sources?

10 MR. ERICKSON: It's the proximity to those
11 inputs and the costs of those inputs relative to the plant
12 locations, so those are the cheapest sources of substrate
13 that are available to those plants that are operating.

14 MS. CARLSON: Thank you.

15 If U.S. firms purchase citric acid, whether
16 domestically produced or imported, and convert it into
17 sodium citrate or other citrate salts should these firms be
18 included in the domestic industry?

19 MR. ANDERSON: I'll take a first shot at that.
20 This issue was considered in the original investigation and
21 the Commission decided not to include them in the domestic
22 industry. There are converters who do purchase citric acid
23 and then mix it with potassium or sodium and then dry it and
24 bag it and sell it as potassium citrate or sodium citrate,
25 but really the capital investment associated with that is

1 minimal. All you need is a mixing tank and a drying unit
2 and a packaging unit.

3 The real expensive and difficult part of the
4 exercise is to create the citric molecule. So for that
5 reason the Commission in earlier investigations declined to
6 include converters in the U.S. industry and I don't think
7 there's been any change since then.

8 MS. CARLSON: Thank you.

9 This question is for counsel. Have you filed
10 any change of scope with the Department of Commerce or do
11 you plan to?

12 MR. JONES: Ms. Carlson, I believe we did. And
13 we'll provide that to you. It did not substantively change
14 the scope. I think we, at the Department of Commerce's
15 request, moved one ^^^ you know removed a paragraph, change
16 the order of the paragraphs at their request, but there's
17 been no substantive change. But we would be happy to give
18 you -- well, you'll have it, hopefully, in the initiation
19 notice today, but we'd be happy to provide that to you in
20 our post-conference brief.

21 MS. CARLSON: I'll keep an eye out for that.
22 Thank you.

23 This question might be for the post-conference
24 brief, but are there any other anti-dumping or
25 countervailing duty orders in third countries? I believe an

1 investigation began in Columbia in 2014. I don't know if
2 you have an update to this. You can answer now or later is
3 fine.

4 MR. JONES: We'll address that in our
5 post-conference. I believe there is an order in Columbia on
6 sodium citrate from China, but we will answer that question
7 comprehensively for you in our post-conference brief.

8 MS. CARLSON: Thank you. That concludes my
9 questions.

10 MR. CORKRAN: Thank you, Ms. Carlson. Mr.
11 Allen.

12 MR. ALLEN: Thank you. So you discussed a
13 minute ago that different producers may use different
14 substrates. To your knowledge, does using different
15 substrates differ in terms of cost to that input?

16 MR. ERICKSON: I mean all inputs can be
17 different. I mean if you're using a sugar versus a corn,
18 they're differently traded commodities, different bases you
19 know globally in terms of how they're landed to your
20 facility as well, so there can be different cost of input.
21 Typically, you're looking to use the lowest cost raw
22 material at your disposal for your facility.

23 MR. ALLEN: Is there an input that's generally
24 cheaper?

25 MR. ERICKSON: Generally, I would say corn is

1 the cheapest, so the dextrose that we consume in the U.S. is
2 typically the cheapest, but you know depending on where
3 sugar markets may trade. I mean sugar can be a competitive
4 input as well.

5 MR. ALLEN: Okay, thank you.

6 Page 16 of the petition indicates that contracts
7 are negotiated almost solely on price. What other factors
8 go into these negotiations?

9 MR. TUMA: I mentioned that we try to display a
10 level of supply, reliability, supply chain expertise, and so
11 while we spend a lot of time promoting those qualities, at
12 the end of the day in the environment that we operate,
13 unfortunately, price is the deciding factor. So while
14 defend what we do and we think and try to promote that value
15 add, it is a commodity environment and so price is
16 ultimately what our buyers care about.

17 MR. ALLEN: Any other producers?

18 MR. ERICKSON: You know I would echo that. You
19 know to a certain extent it's table stakes to get to the
20 negotiating table to be able to provide a product that is of
21 high quality that you deliver on time, in full, all the
22 things that the customer expects in order to dump that bag
23 of citric acid into their next production run. So
24 basically, if all of those are expected to get to the
25 table, it's all just about price at that point once you're

1 actually negotiating.

2 MR. PEEL: One of the things in dealing with
3 customer they usually have requirements, specifications, and
4 whatever else, and everyone, including the imports, have the
5 capability of meeting that specification or those
6 requirements that makes them eligible.

7 MR. ALLEN: Okay, thank you.

8 So page 16 of the petition also discusses how
9 most citric acid is sold through fixed price, fixed term
10 contracts. To your knowledge, is that true for subject
11 imports as well and can you discuss how prices are generally
12 set in those contracts and the duration of those contracts?

13 MR. TUMA: I think I may have mentioned, but go
14 in to more detail, it is my understanding that subject
15 import countries behave and compete both on long term, fixed
16 contracts that would span a whole year. We've seen them at
17 some of our direct accounts. And they also operate within
18 quarterly pricing environments.

19 I will add to this that even the quarterly
20 pricing environments we compete with them in that space
21 within our annual contract negotiations. Mr. Anderson
22 mentioned that a lot of our distribution accounts are
23 negotiated on annual contracts, but what happens is they
24 compete for those quarterly or spot loads and if we see a
25 decline in import prices, ultimately, in order for us to

1 maintain our business with our distributor and with our
2 customer we have to meet that price and so we are affected
3 throughout the year.

4 MR. PEEL: Similar to that, even long-term
5 contracts a lot of customers write in their requirements to
6 meet a release and if you can't meet that cheaper price they
7 will go out and buy from them. At the same time, we also
8 find that even though we may have fixed volumes those
9 volumes are not always achieved and that, we find, is
10 interrupted by cheaper pricing from imports.

11 MR. ALLEN: Okay. And then my final question,
12 maybe for counsel, so on page 24 and 25, you discussed AV
13 data. Are there any issues that would call into question
14 the use of that AV data?

15 MR. JONES: I'm sorry, Mr. Allen, could you
16 repeat that please. I just lost the last part of your
17 question.

18 MR. ALLEN: Sure. On pages 24 and 25, you
19 discuss AV data. Are there any issues that would call into
20 question the use of that data?

21 MR. ANDERSON: I'll put my two cents in. This
22 is actually -- I'll start with imports, okay? In terms of
23 imports, if you don't get good coverage in your
24 questionnaire response, then you can definitely rely on the
25 AUV data from the imports statistics because you've got one

1 HGS number that's solely devoted to citric acid and
2 virtually all of the citric acid coming in is anhydrous
3 dry. That's a very good indicator of what the prices are on
4 the import stats.

5 The second is sodium citrate. There's a
6 specific HGS number for sodium citrates, so similarly, when
7 you look at the U.S. date if you look at our citrate acid
8 price separate from our sodium citrate price then that AUV
9 data is actually specific to those two types of products.
10 And those two types of products probably constitute well in
11 excess of 95 percent of the total subject merchandise.

12 So this is a case where AUV data, in particular,
13 is quite probative, even when you blend sodium and citric
14 the numbers come out about the same. That is, there's not
15 that much price difference on a per pound basis between
16 sodium citrate and citric acid, so even then you don't even
17 really get any major product mixes. So my reply will be,
18 yeah, you can rely pretty confidently on AUV data in this
19 case.

20 MR. ALLEN: Great, thank you. I have no more
21 questions.

22 MR. CORKRAN: Thank you, Mr. Allen. Ms.
23 Gamache.

24 MS. GAMACHE: Good morning. I'd like to thank
25 all the witnesses for taking the journey to come speak to us

1 today. So I really appreciate your time and I think I can
2 speak for all of us up here.

3 I'd like to continue the conversation about the
4 substrates. So I think I have just a couple of basic
5 questions and hopefully we can go through this quickly.
6 From the petition, it sounded like depending on country
7 source there was generally one primary substrates source.
8 Is that right or in your knowledge of the industry do
9 producers sometimes mix some substrates like use corn and
10 molasses, for example?

11 MR. ERICKSON: I'll take the first stab at this.

12 Most producers are tied into one source of substrates.
13 There is interchangeability if you have multiple sources. I
14 believe some of the Tia producers are able to switch between
15 sugar and tapioca, but for the most part, you know you're
16 using the cheapest and the most prevalent substrate
17 available and that typically does not change.

18 I can have Chris probably talk better to this.
19 I believe their Cargill plant in Brazil can switch between
20 sugar and corn. You know so I mean there is flexibility,
21 but typically, your organism performs best with a certain
22 type of substrate and you're not flipping around between
23 organisms either within your plant because it just can upset
24 things and create a lot of unpredictability in a process
25 that really likes predictability.

1 MR. AUD: Just to touch on Ken's point about
2 Cargill in Brazil, we're happy to provide information
3 relative to that point in the post-brief.

4 MS. GAMACHE: Great. That'd be appreciated.
5 Thank you.

6 To the best of your knowledge, are there any
7 sort of quality differences or differences in
8 characteristics of the citric acid, depending on the
9 substrate used in production?

10 MR. ERICKSON: No. I mean once it becomes a
11 citric acid molecule it's the same.

12 MR. PEEL: We agree.

13 MR. AUD: We agree. I mean you can think about
14 the substrate as essentially a bug eating that as its source
15 and excreting that substrate so it doesn't exist in the
16 product at the end.

17 MS. GAMACHE: And lastly, regarding raw
18 materials, do your firms domestically source your substrate?
19 And secondly, how do the prices of these raw materials
20 affect your costs of citric acid?

21 MR. ERICKSON: Yes, we domestically source in
22 the U.S. corn. We purchase dextrose from our LaFayette
23 facility, so we have corn wet mill in Lafayette, Indiana
24 that we source our dextrose from. You know corn is an
25 openly traded commodity, so it really depends on what is

1 that underlying commodity price and what is the local bases
2 to get that corn delivered to your facility.

3 MR. PEEL: Yes, we basically use one of the same
4 that we're able to source within our facilities in the
5 Midwest and we make the transportation via railcar to our
6 destination, but it's domestic.

7 MR. AUD: Ours is domestic as well. It's
8 produced on site there in Eddyville and transferred over via
9 pipe to our citric acid plant.

10 MS. GAMACHE: Thank you.

11 Mr. Erickson had touched on this a little bit
12 before, but just for a little bit of clarification, is the
13 only reason a consumer would prefer an aqueous form of
14 citric acid just for like use of their own production or is
15 there a reason a consumer might prefer dry over aqueous or
16 vice versa?

17 MR. ERICKSON: I can start with this one. I
18 mean it's really depending on the use, so if you were using
19 a dried powder you're packaging it in you're not going to,
20 obviously, go to a solution to then mix other ingredients.
21 So if it's s dry blend, you're going to want dry product.
22 If you're going into a -- you know it's really about your
23 plant's capabilities as well in terms of handling. So if
24 you're able to store dried product and liquefy yourself, you
25 may just buy dry 50-pound bags or dried super sacks, but if

1 you have a liquid storage tank where you can take a railcar
2 or a tanker car of liquid solution and bring it into your
3 plant and then use liquid that allows you to not have to cut
4 and dump the bag into your own solution.

5 So I mean it really depends on the plant's
6 handling and the plant's end use, but that's just
7 capabilities of the end facility, not necessarily any
8 differences of product fungibility. It's all the same.
9 It's just one has 50 percent water and the other doesn't.

10 MR. PEEL: We agree with that. Usually, if
11 you're going to take liquids, you've got a bulk system set
12 up. And that means that you're able to take bulk liquid
13 trucks or bulk liquid rail. You can't really ship dry
14 citric in a dry bulk truck or car because it's a
15 hygroscopic. It absorbs moisture and you're going to have a
16 lot of lumpy/clumpy at the end, so that's what the
17 preference is, is basically a bulk system.

18 MS. GAMACHE: And is there a price difference
19 between an aqueous form or a dry form?

20 MR. TUMA: Typically, in the marketplace,
21 aqueous is priced based on dry basis, so there is
22 effectively no difference. And just to clarify further,
23 there are many points, based on the explanation Jeff just
24 mentioned, where shipping dry across the country makes sense
25 and then liquefying close to the customer base and so that's

1 why we don't really see a differentiation with that market
2 being served either by domestic sources or by subject import
3 sources through distribution close to those customer bases
4 on the coast.

5 MS. GAMACHE: Thank you.

6 In your experience, are there differences in the
7 type of purchasers who prefer to purchase via contract or
8 via the spot market?

9 MR. ERICKSON: I would say your more
10 sophisticated purchasing networks are going to be
11 contracting on an annual basis. Typically, your smaller end
12 users will be active in the spot market where they're being
13 served by distribution, but typically, if you have a large
14 enough purchaser, you're out there contracting on an annual
15 basis. You have that price certainty.

16 MR. AUD: We see the same thing and we
17 participate in both contract and spot markets.

18 MS. GAMACHE: Thank you.

19 Are there any public price indices that you
20 reference during negotiations?

21 MR. ANDERSON: I've been looking for public
22 prices in this industry for years and I've never found one.
23 There are very few producers and very few major purchasers.
24 Although there's price transparency within the group,
25 outside, there's--as far as I know--there's no published

1 pricing. CEH would put out some pricing occasionally, but
2 it's fairly generic.

3 MR. JONES: Of course the import statistics
4 provide information on pricing as well.

5 MR. AUD: Just to bring back up Mr. Anderson's
6 comments, yes, there are no--to my knowledge--there are no
7 public price lists or indexes for citric acid that are used
8 by the industry.

9 MS. GAMACHE: Thank you. So based on your
10 experience in the market, would you expect to see prices for
11 the pricing data that we've collected? Would you expect to
12 see underselling by subject sources?

13 MR. ANDERSON: As is often the case with
14 commodities, I would expect to see mixed. I would be
15 surprised if there are large price differences. If there
16 are, it's something to drill down into and try to figure out
17 what's going on, but in the past citric cases, once we've
18 sort of corrected for some of the different terms in sales
19 and the like, we've seen patterns of mixed, and that's what
20 I would expect to see.

21 MS. GAMACHE: Thank you. And last question
22 regarding contract prices and spot prices. Generally, how
23 quickly do you see prices either through contracts or
24 through the spot market bleeding over and affecting the
25 other? If you do see that sort of pattern.

1 MR. TUMA: Within the contract period, we
2 contract in the fall of each annual period, so Q3-Q4, and
3 effectively what happens, because a lot of the large
4 purchasers either are well-aware of what's going on in the
5 spot market or participate in the spot market, they have
6 exact knowledge of what that spot pricing is. And they do
7 leverage it very openly in our annual contract negotiations.

8 So whether or not imports get that business, it
9 does affect and does cause injury to our business. In the
10 spot market -- I'll go back to what I stated previously --
11 we do a share of business through distribution. They are at
12 the whims of the spot market because a lot of their customer
13 base are either quarter by quarter or potentially load by
14 load, and if we are seeing very intense decline in prices,
15 eventually it comes back to us, whether you reduce price or
16 we lose the business.

17 MS. GAMACHE: Thank you. That concludes my
18 questions.

19 MR. CORKRAN: Thank you, Ms. Gamache. Mr.
20 Clark.

21 MR. CLARK: Thank you. I wanna join my
22 colleagues in thanking you for coming today. I'm with the
23 Office of Industries here at the Commission.

24 I wanna ask some questions about the operation
25 of a plant. We talked about continuous operation, but this

1 is a batch process. So how long does it take, between
2 emptying one substrate, one tank, and refilling it with the
3 next substrate, the organism for the next batch?

4 MR. AUD: If that's OK, there can be differences
5 between competitors on that, so if we can include that in
6 our post-hearing comments, that'd be appreciated.

7 MR. CLARK: Okay, that'd be fine.

8 MR. ERICKSON: We'll follow up on that as well.

9 MR. CLARK: Okay, thanks. Just a few other
10 things. You may wanna address these as well in the
11 post-conference brief.

12 Just wondering again, what that time would be,
13 what would be involved? I don't know if there's any
14 inspections required of the tank before you refill it? If
15 you switch between, let's say, the GMO and non-GMO, how much
16 time is required there? You're making it sound like it's
17 cost-prohibitive, and so just if you can give some sense of
18 the timing.

19 Is it possible -- I assume most of these plants
20 have numerous tanks? Is it possible to shut down one tank
21 or is it basically on or off for the entire facility?

22 MR. AUD: We'll include that in our post-hearing
23 comments, just from a proprietary standpoint.

24 MR. CLARK: On Pages 20 and 21 of the petition,
25 you talk about a slow-down affecting the yield. What is

1 meant by a slow-down? How do you -- is that changing the
2 process, changing the amount of substrate?

3 MR. PEEL: If your plant is set up to run to a
4 certain rate of capacity, that's what you are expecting --
5 that's what you wanna run to. If your sales are not to that
6 rate and under, you now have to slow down the throughput in
7 order to manage your inventory.

8 Because if you continue to operate at the same
9 rate full-out, you're gonna build huge inventories and
10 eventually you may have to shut it down for a while, or
11 figure out how you burn off your inventories. And with the
12 abundant supply of citric in the marketplace right now, it
13 may take you several years to burn that inventory off. So
14 that's why you have to run a lower rate.

15 MR. CLARK: Okay -- I don't know, I'm trying to
16 figure out exactly how you're lowering that rate. Again, as
17 y'all talked about this, it's a continuous operation. When
18 you want it to run all but, what, two weeks or so for
19 maintenance out of the year or something like that?

20 And so if it needs to be operating at a
21 continuous rate, how do you get to a slow-down? Do you take
22 a tank out of commission, do you, again, do you modify the
23 conditions and were to slow down your throughput, but again,
24 you're saying that's affecting yield? And so it must be
25 some other factor there.

1 MR. ERICKSON: I can take a stab at this and
2 then, you know, some follow-up additional details.
3 Typically, your options on the front-end, which is kind of
4 your fermentation, are to either not utilize all your
5 fermenters or to drop less sugar into the tank, less
6 dextrose into the tank. So you're utilizing less of the
7 available volume to you.

8 You know, one of the issues that you have is, as
9 you think about that whole back in process, if you're
10 running less volume through, but your motor's still running,
11 you're still running that motor at the same rate, still
12 consuming all the energy, although other variables, but
13 you're just putting less through, so you become less
14 efficient.

15 So instead of putting 100 pounds through it in
16 an hour, I'm putting 50 pounds through it in an hour, but
17 I'm still consuming the same, so my costs per hour of
18 operation goes up. That's really where we say, you know, to
19 get the most bang for your buck is in operating it at
20 highest efficiencies. You're really wanting to maximize
21 what's going into the front-end so you get the same amount
22 off the back end of that plant.

23 You know, in order to, that's where -- you're
24 almost better off running full-out and then taking an
25 extended shut-down, so you're not having those

1 inefficiencies in running if you bump against a higher
2 inventory situation as just mentioned.

3 MR. CLARK: If you were going to make a decision
4 to shut down, the decision to shut down a plant for a period
5 would be -- if you're gonna do that, how long would be the
6 minimum time you would shut down? You're not gonna shut
7 down for a day, I'm assuming.

8 So you would say, okay, well, if we're gonna
9 shut down, we're gonna shut down the plant for -- things are
10 going too slow, the holidays are coming up. Let's just go
11 ahead and shut the plant down for a month. Would that be a
12 reasonable consideration?

13 And if you shut it down then, and then things
14 still are recovering the way you want, how long after you
15 make the decision to restart a plant does it take to get a
16 plant back to full operations?

17 MR. ERICKSON: I'd have to follow-up in our
18 post-conference brief with some follow-ups with operations,
19 kind of an ideal timeframe to be down. But you wouldn't
20 wanna go down for a couple of days and then come back up.
21 Ideally, you'd be running extended periods, building
22 inventory actually, and then having those carrying costs of
23 inventory to then get you through that shutdown window.

24 But there are complexities that we mentioned
25 testimony of, you know, sterilization and things of that

1 nature, other complicating factors that, to get a plant back
2 up and running, it's not an ideal situation, and that's
3 where a lot of times, we'll compete on the basis of price
4 and have to meet import pricing because it's more
5 cost-effective for the plant actually to sell at a lower
6 price than to have that downtime.

7 MR. AUD: We'll include comments in our
8 post-hearing, but I would say that it's a living organism,
9 and so that's part of the problem when you either shut down
10 or slow down, depending on how you slow down. It's a living
11 organism, so it can be finicky, to use a term that was used
12 earlier, in terms of getting back to where you were before
13 you slowed down or shut down. And so that creates a lot of
14 risk to the process and the business.

15 MR. ANDERSON: And part of the difficulty in
16 slowing down and then ramping back up, as you mentioned, it
17 starts out as a batch and it ends up as a continuous, which
18 means you can't start it all at once.

19 The batches are designed to basically come to
20 completion on a regular basis. Because it's a multi-day
21 process. Which means, if you shut it down, you have to sort
22 of shut it down gradually and then you have to start it up
23 gradually. It's extremely expensive to do that. Because as
24 Ken says, then your unit cost during the slow down and the
25 ramp up is prohibitive.

1 The other factor is, if you shut it down, like
2 immediately, like that, then you have a big environmental
3 waste issue you have to deal with. Because a lot of work in
4 process that has to go through your water treatment
5 facility, and so you're backing that up.

6 The bottom line is, it's for economic and for,
7 also just for physical reasons, it's an extremely difficult
8 sort of process to tinker with in terms of throughput rates
9 and production volumes.

10 MR. CLARK: Okay, thank you. I guess, going off
11 of that, one other follow-up on the question we had with
12 substrate, talking about using different substrates, how far
13 afield from one substrate can you wander before you need a
14 completely different organism to ferment it and to get
15 anywhere near the same yield?

16 I mean, is that something that's kind of
17 constraining you once you decide a substrate that's gonna be
18 the main substrate for that facility? And you have your
19 organism, and how hard is it to change or deal with a
20 different substrate?

21 MR. ERICKSON: Once you're tied into a substrate
22 and your organism is adapted to that substrate, there's no
23 real switching back. I mean, they can consume something
24 else, but your yields would be so poor that it wouldn't make
25 sense to switch.

1 MR. CLARK: Okay, thank you. Some of the, in
2 general, we're talking about food and beverage applications
3 here, but some of the other things that you've either had in
4 your petition or in your exhibits, talking about the other
5 factors used as a buffering agent, used as sequester ions,
6 can you just comment a little bit on which applications
7 those are important to, and how citric acid is what brings
8 that value to that application, that customer?

9 MR. AUD: I can take a shot at that -- the
10 buffering piece, like one of the applications that you can
11 sort of enjoy that functionality of citric acid is as a
12 beverage. And so buffering meaning -- citric acid is very
13 low in its PH level, and so if you need to reduce the amount
14 of the PH level in a beverage application, citric is a great
15 performer for that.

16 And so from a sequestering the ions -- also we
17 talked about chelation from that standpoint -- and laundry
18 detergents, it's one of the key applications where it ties
19 up the metal ions and helps sort of wash away the dirt and
20 free up those metal ions in the detergent application.

21 MR. CLARK: Thank you. I'm assuming that since
22 the original investigations and our Sunset, there has been
23 no real change in any kind of production process, right?
24 Just throwing that out as, just confirmation.

25 MR. ERICKSON: I'd confirm that.

1 MR. CLARK: Okay.

2 MR. PEEL: As far as I'm known, and I've been
3 doing this for a couple of years, the process is pretty much
4 the same. So, no change.

5 MR. AUD: I agree, no change.

6 MR. CLARK: Okay, thank you. At one point in
7 the Sunset review, someone made a comment about the
8 possibility of a new application emerging that was gonna be
9 significant, but I haven't heard anything to that effect
10 today, or seen it in the petition. Are there any new
11 applications that are emerging for citric acid? Is there
12 anything that looks like it's on the horizon, but hasn't
13 fully materialized yet?

14 MR. ERICKSON: We have not seen any new
15 applications. I mean, citric acid is a well-known molecule.
16 It's been around for a long time. It's actively used in
17 development, but no new or large volume offtake
18 opportunities that we've seen that have materialized.

19 MR. AUD: We would agree with that. And not by
20 lack of effort on our part. Obviously we do have internal
21 projects and such throughout the time, trying to find those
22 new applications, but to Mr. Erickson's point, it's been
23 around a long time and people have exhausted a lot of those
24 possibilities.

25 MR. CLARK: Okay, thank you. I just wanted to

1 follow-up because I remember that from the Sunset review.
2 Thanks. Those are all the questions that I have for now.
3 Thank you.

4 MR. CORKRAN: Thank you, Mr. Clark. And thank
5 you to the entire panel. I have a few questions. Coming at
6 the end, they may sort of bounce around a little bit,
7 because I'm just trying to clean up some areas.

8 In the petition, it states that demand is
9 seasonal and it attributes that seasonality to, I believe,
10 it's an increase in soft drink sales in the first and second
11 quarter. So my question more in general is, is seasonality
12 declining over time in light of the declining level of soft
13 drink consumption? Is this becoming a less and less
14 seasonal industry?

15 MR. AUD: We have not seen a significant change
16 in seasonality due to the decline in beverage consumption.
17 And so, for us, it would be Q1 and Q2 we see as our kind of
18 peak demand periods. And you should see that in the data.
19 And then Q4 especially is when things really fall off.

20 And so your performance -- if you don't perform
21 well kind of the first half of the calendar, years of
22 business from a profitability standpoint, largely due to
23 that seasonality, you're pretty much setting yourself up for
24 a tough calendar year, because the back half won't usually,
25 unless there's some new demand or something that comes in

1 unexpectedly, in your business, usually the back half is not
2 as profitable as the first half.

3 MR. PEEL: We pretty much see the same type of
4 seasonality, and as you know, in the warm months, soft drink
5 consumption usually goes up and so you're gonna see that
6 spike, and that's pretty consistent from year to year.

7 MR. ERICKSON: I would agree. I mean there's
8 still seasonality. You know, I'd have to go back and check,
9 you know, going back a decade and see if the seasonality has
10 changed at all, but we still see seasonality and seasonal
11 builds and Q4s are definitely are our slowest time with the
12 first half being where we see the largest volumes moving.

13 MR. CORKRAN: Thank you. That's very helpful.
14 I'm always interested to hear about the various market
15 participants competing for sales in their product. We
16 talked a little bit earlier about imports from Israel,
17 imports from Germany.

18 Can you please tell me about the role of Canada
19 in the U.S. market? Has that changed in recent years? Has
20 there been any change to their status in terms of
21 anti-dumping duty order of coverage, or the administration
22 of that anti-dumping order?

23 MR. PEEL: One of the things that we've noticed
24 on JBL from Germany, when they were involved with their
25 production in Canada, it was an "over-the-fence" arrangement

1 with--at that time--corn products, which is now Ingredion
2 and they then bought the facility.

3 And so, rather than that facility continue to
4 run as a wet miller that made sweeteners and starches to
5 offset some of their byproduct cost, they're now pretty much
6 set to run citric and other citrates through that facility.
7 So we have, from our standpoint, we have seen a little bit
8 more activity coming from them over the last year or so,
9 because now they've got to look at where they sell that
10 volume after they take over that plant. And instead of only
11 getting X, they're now getting double- or triple-X. So we
12 have seen a little.

13 MR. TUMA: Just to add to that. And what was
14 mentioned before is -- we do see JBL Canada participate
15 more, and they are a strong competitor. But what I think is
16 important to note is that they behave appropriately and at a
17 fair market price level.

18 We have the Sunset review once past, gives us a
19 glimpse into their behaviors, and the last review, the
20 Department of Commerce issued a 0% duty. So I think it's
21 important to note that, as an industry, competition's
22 important, and if competitors from import jurisdictions
23 behave fairly, then we invite them to participate.

24 MR. CORKRAN: That was one of the issues I was
25 driving at, was that, even with the results of the last

1 administrative review, Canada occupies a not-insubstantial
2 space in the U.S. market. And I am kind of surprised not to
3 hear more -- I mean their volume is quite substantial.

4 MR. JONES: Let me just add to that. The
5 anti-dumping duty order on imports from Canada I think is a
6 success story. It is critical to have that in place to make
7 sure that the imports are coming in from Canada at fair
8 prices.

9 And the Department of Commerce conducts
10 administrative reviews of JBL, and JBL is able to establish
11 that it is not dumping. That, to us, is how the law should
12 work. And as Mr. Tuma said, that's all that this industry
13 asks for is a fair market, fair pricing and the order on
14 imports from Canada has worked as it should.

15 MR. ANDERSON: And just to say something,
16 because I'm an old Commerce Department guy. So I understand
17 sort of that side of the equation fairly well. It's true
18 that Canada has remained in the market. They had a 23%
19 dumping margin in the original investigation and they fairly
20 rapidly reduced that and it finally got to 0%. But that
21 doesn't mean that they're completely unrestrained in terms
22 of pricing and the like.

23 The dumping order imposes significant discipline
24 on pricing. That makes them qualitatively different in
25 terms of their behavior in the market. These would be the

1 imports. Yes, they do compete, and we see them. But there
2 are certain restrictions on what they can do in terms of
3 price and volume. And we think those are very meaningful.

4 MR. CORKRAN: Thank you very much. I was really
5 interested in the discussion about changes that have been
6 taking place in Thailand and in Colombia. And I wonder if I
7 could get a little bit more information. I think the
8 Colombia situation has been largely explained. But can you
9 give me a little more detail on the alteration in the
10 relationship with Tate & Lyle? With the Colombian
11 operation?

12 MR. ERICKSON: Sure. So we were JB Partners
13 with Sucromiles, what was it? Sucromiles was the name of
14 the joint venture that we acquired from Haarman & Reimer
15 back in 1998. We owned that joint venture through April of
16 2012. At that point, we decided to sell our share to the JB
17 Partner and that company then became Sucroal.

18 At the time of divestiture, though, we were
19 still the exclusive distributor for North America for their
20 material. And in August of 2013 we ended that exclusivity.
21 They bought back the distribution rights, and at that point,
22 our relationship with Sucroal ceased.

23 MR. ANDERSON: So Mr. Corkran, we've given you
24 another picture of this. And here we're just graphing on
25 import volumes on the bar chart versus average unit prices

1 in the line, to demonstrate that market change in behavior
2 with the Colombian imports, after the relationship with Tate
3 & Lyle ceased. As you can see in 2011, 2012 and 2013, the
4 import volumes were relatively modest, under 20 million
5 pounds.

6 But soon after the relationship ceased, the
7 volume doubled and the price basically was reduced by about
8 50%. So there was a real market change in behavior between
9 the time at which they were still affiliated with Tate &
10 Lyle and had a business arrangement, and after.

11 MR. CORKRAN: Thank you very much. That's very
12 helpful and I appreciate that. Do you have a timeframe on
13 some of the changes you identified in Thailand? You
14 specifically, Mr. Anderson, in your testimony, you were
15 talking about Sunshine Biotech and COFCO Thailand. Do you
16 have a timeframe when they started? And you mentioned their
17 ownership was through COFCO?

18 MR. ANDERSON: I think I had the years where we
19 believe they began production.

20 MR. JONES: In Mr. Aud's prepared testimony, he
21 runs through, to the best of our knowledge, what the
22 timeline is for the establishment of the citric acid
23 facilities in Thailand.

24 And in the Sunset review, we noted and expressed
25 concern in that proceeding about what we believed to be the

1 transshipment of Chinese material through Thailand being
2 declared upon entry in the United States as Thai origin,
3 when in fact, the production facilities in Thailand were not
4 yet fully operational, to the best of our knowledge. And we
5 communicated that concern to other agencies within the
6 government and to the best of our knowledge, there was an
7 investigation of that.

8 At this point, we're not entirely sure, but you
9 know, we believe that what's coming in is produced in
10 Thailand, although there is the possibility that there still
11 could be some transshipment, we're not sure. But it's
12 through the passage of time. And I think our best
13 intelligence on that is that the Thai producers are
14 producing in Thailand now. The Chinese have established
15 facilities now in Thailand, and are producing and exporting
16 from there.

17 MR. CORKRAN: I wonder if you wouldn't mind
18 putting back up Slide 9? Thank you very much. Mr. Jones,
19 you mentioned, as you were wrapping up your presentation
20 earlier, that your theory of the case is focused on material
21 injury and a cumulative assessment of imports.

22 If the Commission were to look at threat, what
23 would your position be with A, with respect to cumulation,
24 and B, with the question of, is the Belgium experience
25 arguably different than that of the other two countries?

1 Where we are talking about import trends that may look
2 somewhat different, and changes in ownership that appear to
3 be taking place at the inflection points of those import
4 trends?

5 MR. JONES: It's certainly something we'll
6 address post-conference. I'm not gonna try to make the
7 Belgium argument for them. I'd like to hear what they have
8 to say and respond to it.

9 You know, I think the first point we would make
10 is that this, in our view, is a clear material injury case.
11 But if it were a threat case, and the Commission looked at
12 cumulation and Commission has the discretion to cumulate in
13 a threat context, we still think the Commission should
14 cumulate imports from all three countries.

15 And while the import trends might be somewhat
16 different, we don't see the imports from Belgium operating
17 under different conditions of competition. There's a high
18 degree of fungibility among the imports from all three
19 countries. This is a commodity product as you've heard from
20 the industry witnesses. And we have not seen anything and,
21 you know, we'll be happy to respond to whatever arguments
22 are made, but we don't see any basis not to cumulate imports
23 from all three countries, even in a threat case.

24 MR. CORKRAN: Okay.

25 Looking back more toward the product in general,

1 can you speak a little bit about the nature and prevalence
2 of mixtures and blends in the U.S. market, other than the
3 two main citrates that we're talking about? Any other
4 mixtures and blends? And also crude in the U.S. market?
5 What characteristics do those products have? And to what
6 extent do you see them in the market?

7 MR. ANDERSON: I'm going to start out with that
8 one, because I think it's important for you to know why
9 they're in the scope of the petition. Both the blends in
10 the crude calcium citrate are within the scope as a
11 protection against possible circumvention.

12 We don't see blends of citric acid or citric acid
13 in other materials in the market currently, nor do we see
14 crude calcium citrate in the market currently. However, we
15 included these in the original petition against Canada and
16 China and we have extended that inclusion to the scope here
17 to preempt any potential attempt to get around any
18 antidumping or countervailing duty orders by first blending
19 citrate with other products, but really you're bringing a
20 citric in. And secondly, by interrupting your production
21 process after the citric molecule has been created, if you
22 run what's called the lime sulfuric extraction process.
23 Once the citric has been produced in fermentation, you first
24 react it with calcium carbonate, and that forms crude
25 calcium citrate.

1 There's no market for that, but it would be
2 theoretically possible to interrupt the process at that
3 point, dry it, and then ship it. I believe that in fact
4 early on when citric acid was being produced in China,
5 before they had been able to meet the food certifications,
6 they in fact did ship crude calcium citrate to Japan where
7 it was finished.

8 So that's the reason why crude calcium citrate is
9 in the Petition. The blends, if you think about it, citric
10 acid oftentimes is used in conjunction with other materials.
11 For example, a big use of citric is in the powdered soft
12 drinks like Crystal-Lite and things like that.

13 That is a large percentage of citric and some
14 form of sweetener. So one possible way to circumvent the
15 Order would essentially be to mix the sugar and the citric
16 and then bring it as a blend.

17 So we set a percentage that was high enough so
18 that real blended products, you know, made not for
19 circumvention purposes could enter, but it couldn't--a blend
20 could not be used essentially just to evade the citric acid.

21 So that's essentially why they're in the
22 Petition. And as I mentioned, there's really no market for
23 either product, but there could be if somebody got clever
24 and those things weren't in the Petition.

25 MR. CORKRAN: Thank you very much. That was very

1 helpful.

2 Let me turn to my colleagues to see if there are
3 any additional questions? Any additional questions?

4 (No response.)

5 MR. CORKRAN: Well with that, I would like to
6 thank you one more time for your appearance here today. It
7 has been very helpful. We appreciate all your testimony. I
8 will dismiss the panel in a minute and we will take a
9 ten-minute break, and then we will reconvene with the
10 Respondents' panel. Thank you, very much.

11 (Whereupon, a recess is taken.)

12 MR. CORKRAN: Thank you, Mr. Secretary. Before we
13 begin, are there any preliminary matters?

14 MR. BISHOP: Mr. Chairman, I would note that the
15 panel in opposition to the imposition of the antidumping and
16 countervailing duty orders have been seated. All witnesses
17 on this panel have been sworn in.

18 MR. CORKRAN: Thank you, Mr. Secretary. And
19 welcome to this afternoon's panel. We are very much looking
20 forward to your testimony. We appreciate you being here.

21 And with that, you may begin.

22 MR. SCHAEFER: Thank you, Mr. Corkran. Without
23 any ado or preliminaries from me--and this again is Alex
24 Schafer from Crowell & Moring on behalf of Citrique Beige.
25 I will pass the baton to Mr. De Backer.

1 STATEMENT HANS DE BACKER

2 MR. DE BACKER: Thank you. So good afternoon, Mr.
3 Corkran, Mr. Jones, Ms. Carlson, members of the Commission
4 staff. My name is Hans de Becker, and I am the managing
5 director of Citrique Beige in Tana, which is a small town 25
6 miles east of Brussels.

7 I would like to begin by thanking the staff for
8 the opportunity to testify today and for your efforts in
9 this case, because although it's new to us we do understand
10 that in these proceedings the staff have a great deal of
11 work to do in relatively little time. So we appreciate your
12 dedication to this task.

13 To help you accomplish this task, I would like to
14 provide you some background about Citrique Beige's role in
15 the U.S. citric acid market, and our views about the current
16 state of the market and the industry.

17 In short, there are a couple of key points that
18 we urge the Commission to consider.

19 First, imports from Belgium during the Period of
20 Investigation were both small and shrinking.

21 Second, those volumes will not increase in the
22 future for several inescapable commercial reasons. Key
23 amongst those is the fact that our primary focus has been
24 and remains our European home market, and that will not
25 change on a going-forward basis.

1 Taken together, these facts suggest that the
2 Commission should evaluate imports from Belgium separately,
3 and that the Commission should find that Belgium imports are
4 not injuring or threatening to injure the U.S. industry.

5 Let me give you now some additional details on
6 each of those key points.

7 First, let's talk about import volumes. The
8 import data show that the volumes from Belgium are
9 shrinking. And Citrique Beige's questionnaire response
10 confirms that trend. Our volumes have slightly increased by
11 about 3 percent from 2014 to 2015, and then dropped
12 significantly in 2016. We anticipate a modest increase in
13 2017 and 2018 relative to 2016, but our projection is that
14 those 2017 and '18 volumes will remain well below 2014 and
15 2015 levels. This again is detailed in our questionnaire
16 response.

17 These volumes are a small fraction of U.S.
18 consumption, and they are simply not sufficient to
19 contribute to any injury of the domestic industry.

20 My second point was that our export volumes will
21 not increase in the future, and there are several reasons
22 for this.

23 First, as our response shows, for the last
24 several years we have been operating at or around 90 percent
25 of our nominal production capacity. In fact, because of

1 increased sales volumes in the European Union, this year we
2 are running at over 91 percent of our nominal production
3 capacity.

4 This is obviously extremely high for any
5 industry, and as a practical matter for us this represents
6 full capacity utilization. That in turn means that we have
7 no meaningful ability to increase production. Know, too,
8 that we are running at a very high level of capacity even
9 though our first quarter sales to the U.S. are down over 12
10 percent in quantity and 17 percent in value relative to the
11 first quarter of last year.

12 And I should add that we have no intention or
13 incentive to add capacity because at a global level, as
14 mentioned, there is already over-supply of about 500,000
15 tons per annum. So it would be economically irrational for
16 us to add capacity in the near term.

17 Second, the fact is that in the EU the demand for
18 citric acid outstrips the supply of it by more than 250,000
19 tons per annum. So I should add that basically these
20 imports are much higher than in the U.S. market. So 250,000
21 tons per annum of imports of citric acid into the European
22 Union.

23 So imports fill part of that gap. But even so,
24 given the demand situation, we are much better served to
25 focus on our European home market than we would be to shift

1 additional attention to the U.S. market where competition is
2 indeed fierce, and pricing is becoming less favorable.

3 I would note that in this regard exports from
4 Thailand and Colombia have had the ability to take advantage
5 of GSP and the Free Trade Agreement respectively, whereas
6 ours are the only citric acid exports that are subject to
7 the MFN duty rate of either 6 percent of citric acid, or
8 6-1/2 percent of citrates.

9 As a matter of fact, if you look at the Thai
10 import volumes, you couldn't help but notice that it was
11 almost at the exact moment in mid-2015 when GSP was renewed
12 that the Thai imports have spiked significantly.

13 So because we sell primarily to distributors, and
14 for the most part on a SIF basis, we are already at a
15 competitive disadvantage relative to U.S. producers, and
16 producers in FTA eligible countries like Colombia and
17 Thailand.

18 This is why we have remained home-market focused
19 over the last several years, and our questionnaire
20 demonstrates that our EU sales consistently far outweighed
21 our U.S. sales during the Period of Investigation.

22 Apparently, our EU sales, which is a Free Trade
23 Zone, obviously, comprise over 85 percent of our overall
24 sales, with only about 9 percent going to the U.S., and over
25 50 percent of our EU sales are contracted either on a one,

1 or a one-in-five-year basis, rather than being spot sales,
2 which obviously is beneficial.

3 We fully expect these trends to continue as our
4 focus remains on the EU market. This is in stark contrast
5 with the situation in Colombia and Thailand where the level
6 of domestic production capacity far exceeds domestic demand.

7 Given the relatively low levels of demand in
8 those countries, producers have had no choice but to be
9 export-oriented. This is, luckily, not a dilemma that we
10 face in the European Union.

11 To sum up, our exports to the U.S. were never
12 large in the first place, and they got smaller over the
13 Investigation Period. That trend will indeed continue for
14 us because we are focused on the European market, with good
15 reason. We don't face import duties there, as we do here.
16 We have long contracts there, which is different than here.
17 And there is under-supply in Europe much more than here.

18 And even if this were not true, the fact is that
19 you cannot increase our production because we are running at
20 capacity already. These are the facts of the market. You
21 can see them reflected in our questionnaire response.

22 For those reasons, we kindly request that the
23 Commission considers our exports separately and determine
24 that we are not injuring or threatening to injure the U.S.
25 industry.

1 Thank you once again for the opportunity to
2 present our views today, and my colleagues, Ms. Braeuer, who
3 is my director of sales, and Mr. Gijsegom, who is our key
4 account manager for the U.S. market, would be happy, and
5 myself, happy to answer any questions that you will have.
6 Thank you, very much.

7 MR. SCHAEFER: Thank you, Mr. Corkran and members
8 of the staff. That largely concludes our affirmative
9 presentation, although of course we are delighted to answer
10 questions.

11 I just wanted to make one additional point. As
12 you probably noted during Mr. De Backer's testimony, he
13 refers to their European home market. And I point this out
14 only because one of the slides that we saw in Petitioner's
15 presentation this morning identified the purported
16 over-supply in the home country of Belgium.

17 I'm not sure whether that's accurate or not, but
18 it's sort of beside the point in the sense that it presents
19 a somewhat distorted picture of what Citrique Beige's home
20 market looks like. As a functional and practical matter,
21 there's no difference when this company makes the sale in
22 Belgium versus in France, or in Germany, or even the fabled
23 Liechtenstein citric acid market that we are always reading
24 so much about in the news.

25 And so taken at a regional level, there is in

1 fact substantial under-supply, and the industry guides that
2 talk about this industry are in a fair degree of consensus
3 on that point. And so we want to be clear that when we talk
4 about the "home market," we're not just talking about
5 Belgium, but rather Western Europe.

6 And so with that, we will defer to your all's
7 questions and thank you.

8 MR. CORKRAN: Thank you very much. We certainly
9 appreciate your testimony. We find it very helpful, and we
10 appreciate you coming to testify today.

11 With that, I am going to turn to my colleagues
12 starting with Mr. Jones.

13 MR. LAWRENCE JONES: Thank you. Lawrence Jones,
14 Office of Investigations. Thank you for your testimony.

15 Speaking about the European market, specifically,
16 where and to whom is your product going to within the
17 European market?

18 MR. DE BACKER: Our main market is Germany.
19 That's why my director of sales is German speaking. Beyond-
20 -you would have Italy as number two. I would guess that
21 France would be number three. UK would be either number
22 three or number four. These are obviously the big European
23 markets. Maybe we'd have Spain. Belgium is very small to
24 us, although we happen to be there. It's a tiny market for
25 us. And Germany is by far the biggest market for two

1 reasons. You have also big multinationals there producing
2 food and drinks. And you have actually a lot of small food
3 producers still in Germany.

4 MR. LAWRENCE JONES: Thank you. And you just
5 touched on it briefly about the domestic industry having the
6 sufficient capacity to supply the U.S. market. Could you go
7 into a little bit more detail about that as far as the
8 domestic industry's ability to supply not just the U.S.
9 market--well, more specifically the U.S. market, and how
10 would you respond to that as far as the last time we looked
11 at this two years ago as far as the Orders on Canada and
12 China?

13 MR. DE BACKER: Maybe it's interesting that I go
14 back a little bit in history on the European market,
15 although I'm quite new in the industry, and Beate has been
16 there for 25 years.

17 Europe had many producers as well until
18 antidumping was started also in 2008. I think we can say
19 that we have seven producers in Europe at that stage. Some
20 of them are behind us here in the room. And we are now down
21 to two.

22 So Jungbunzlauer out of Austria. We had a plant
23 in Germany, as you heard. And we had one plant in Belgium.
24 That's all what is left. The reason is simple: China.

25 Some 25 years ago there was a huge capacity built

1 in China. We now have six exporters out of China, but there
2 were many, many more in the old days. And the imports have
3 been flushing us to the extent that everybody was losing a
4 lot of money until 2008. In our case, for instance, we had
5 just taken over the company six months ago, in our case
6 between 2003-2008, the losses accumulated to 43 million
7 Euros over these five years.

8 So we also had to join hands with our Austrian
9 competitor to start antidumping against China. Now the
10 outcome of that was a little bit different than in the U.S.
11 Actually we also won the petition, if I may say so, but the
12 outcome was that three of the Chinese exporters have to
13 abide by minimum import price. So they don't have to pay a
14 duty. They just have to keep their price above a certain
15 level, which is actually linked to the European corn price.
16 And so it's reviewed on a quarterly basis by the European
17 Union.

18 The other three, out of six exporters, do have to
19 pay import duties to the European Union. But the level is
20 lower than they would have to pay here. And that's the
21 reason why they have left completely the U.S. market. They
22 have just made the balance between what they have to pay in
23 U.S. compared to what they have to pay in European Union.

24 Actually in European Union these three pay import
25 duties ranging between 6 percent and 45 percent. And so

1 they continue to supply. And that's why Europe has low
2 prices. But despite the fact that Europe has low prices,
3 there is under-supply because we have only two left. The
4 capacity of Jungbunzlauer is more or less double our
5 capacity.

6 So as I mentioned in my testimony, there is
7 250,000 tons lacking, which has to be met by imports. And
8 they mainly come out of China and, obviously much more,
9 Thailand.

10 That also means that Jungbunzlauer and us are
11 very much market-oriented, except for the fact that they
12 have built a plant in Canada, which we have not.

13 MR. LAWRENCE JONES: Thank you. And as far as--I
14 asked this question to the domestic parties--but as far as
15 customer preferences, what you're exporting to the U.S., can
16 you tell us a little bit about non-GMO citric acid and what
17 role it plays in driving future import trends?

18 MR. DE BAKER: First of all, the customers come to
19 us because of quality flexibility customer service. That's
20 what we believe in. We have a good reputation in the
21 market.

22 That being said, we see a vast increasing trend
23 in the U.S. market which is what has been discussed this
24 morning. The demand from U.S. consumers is for non-GMO.
25 Now it's hard to put data on it, because indeed, as was

1 mentioned this morning, the market is a little bit blurred.
2 So it's for us difficult to say that this percentage of the
3 market is non-GMO versus that percent of the market is GMO.
4 But the fact is, the demand for non-GMO is increasing
5 relatively fast from a consumer standpoint.

6 Now for us, the situation is a little bit
7 difficult in the sense that we are working very hard to get
8 our non-GMO certificate from the Non-GMO Project Board,
9 which is a U.S. nonprofit organization. We face some
10 difficulties for the simple fact that we use sugar beet
11 molasses mainly as our feedstock, and in the States all this
12 is GMO, while in Europe it's non-GMO.

13 So we are currently investing a lot of time and a
14 lot of effort in trying to get our non-GMO Certificate. In
15 the meantime, we already supply the non-GMO market because
16 some of our clients realize that our citric acid is non-GMO,
17 although we don't have the Certificate yet. Some of the
18 clients have actually been able to prove even to the non-GMO
19 Project Board that our products are non-GMO.

20 So we do see that this market is increasing. We
21 see that this actually commands for us a bit better prices
22 if we would be able to enter that market, which we are not
23 today because we don't have the Certificate.

24 We do see that the market would be commanding
25 some higher--some premium prices.

1 MR. LAWRENCE JONES: As far as the non-GMO
2 Certificate, what would that entail? And what would change
3 once you do receive it, or if you--basically, the process,
4 how it would go, once you receive it, how would that change
5 your role in terms of exports to the U.S.?

6 MR. DE BACKER: I would invite my colleagues to
7 add to that, but our customers are basically screaming for
8 us to have that Certificate. Although I believe that our
9 products are non-GMO because there are no sugar beets
10 genetically modified in Europe, they want us to have the
11 Certificate because it will make for them life easier. If
12 we will have that Certificate, they will have an easier time
13 to sell our products because they are distributors. And so
14 they're screaming for that certificate.

15 This being said, we do anticipate that once we
16 have that Certificate, we can raise our prices.

17 MR. LAWRENCE JONES: And how long do you
18 anticipate that?

19 MR. DE BACKER: They make our life very difficult
20 because it's a sliding slope, and it's not an easy process.
21 It seems to change every six months. But we are probably
22 near the end of it. To give you a small example, we have to
23 prove through our suppliers that there are no enzymes in the
24 feedstock. So we are now gathering all the certificates
25 from all our suppliers to prove that. We hope that we're

1 near the end of it.

2 MR. LAWRENCE JONES: Thank you. And as far as
3 obtaining the non-GMO Certificate, and into the future, not
4 just for yourself but for all other importers, how would
5 that affect the U.S. industry specifically?

6 MR. DE BACKER: It's a trend. It's a trend like
7 the U.S. consumer is refraining on eating bread, and the
8 U.S. consumer is refraining from other things, carbonated
9 soft drinks, for instance, although that is replaced--the
10 slide is actually showing one thing--but the carbonated soft
11 drinks are to some extent replaced by other type of drinks,
12 energy drinks, isotonic drinks, et cetera. So the market is
13 still increasing a bit, 0.9 percent. It's a trend to which
14 we cannot deny, and that's why we are making all the effort
15 to get that Certificate.

16 MR. LAWRENCE JONES: Thank you. You mentioned--
17 shifting gears a little bit--you mentioned the market
18 specifically from 2014 into 2015, and then 2015 to 2016.
19 Can you describe, as far as what the domestic market, or
20 more specifically your exports to the U.S., and the
21 distinction between year to year, to between 2014-2015 and
22 then also into the interim period of 2017. Just a little
23 bit of a description, details, as far as how the market
24 changed, specifically, in those time periods?

25 MS. BRAEUER: Okay, I think the price is actually,

1 the price situation in the market really changed drastically
2 between, from 2015 onwards. Prices go down, and we are no
3 longer competitive in this market at the moment. The
4 pricing is under pressure, and that is why we deliberately
5 reduced our exports to the U.S. And also at the same time,
6 demand in the EU increased. So as we already stated, we
7 prefer to stay in our home market.

8 MR. BE BACKER: Obviously as the pricing became
9 more tight, the fact that we have to top up 6 or 6-1/2
10 percent import duty makes also a difference. And the
11 exchange rate is also important. So we have to follow the
12 exchange rate. As a matter of fact, it helped us to focus
13 even more on our home market.

14 MR. LAWRENCE JONES: .Thank you. As far as
15 projections going into 2017 for the rest of the year, and
16 also into 2018, specific to exports to the U.S., how would
17 you describe those? And also to other markets? You
18 mentioned EU, over 85 percent, and then into the U.S. about
19 9 percent. Do you see that changing? Or do you see that
20 trend continuing?

21 MR. DE BAKER: The main reason we are running at
22 full capacity this year is, again, China, but on the other
23 side. The Chinese Government has a five-year plan, and it's
24 very clear. The prime focus of the five-year plan is
25 climate change and blue sky. The Chinese people have never

1 seen blue sky in Beijing. So they are fed up with that.

2 And so the Chinese Government has understood
3 that. And to the extent that they are stopping factories
4 from producing who are basically not meeting environmental
5 constraints, or CO2 output constraints.

6 We are aware of the fact that three of the six
7 producers are now running at reduced capacity because of the
8 Beijing Government imposing that upon them. The three of
9 them have reduced capacity between minus-30 to minus-40,
10 even minus-50 percent. The question is how long this is
11 going to take, and is this structurally or not? We expect
12 this to take at least the rest of this year. So this year
13 we can hardly follow demand. The question obviously is: Is
14 this going to remain next year?

15 Well, we do see this as structural. I have been
16 living there for a long time, and we talk to a lot of people
17 also in other industries. We do see that the Chinese
18 Government is serious about this, about stopping
19 environmental burdens to their own population, which
20 obviously means that their costs will also increase a bit,
21 and the labor costs which is also rising in China.

22 So we hope, obviously we all hope that, together
23 with you, we hope that the level of competition will become
24 a little bit more economic, if I can say so, and also based
25 on proper environmental behavior.

1 Now beyond that, we should also probably add
2 something to the U.S. As Beate said, the prices are for us
3 basically too low right now. So we don't want to go into
4 that.

5 MS. BRAEUER: We mainly focus on those niche,
6 certain customers who are really asking for our quality of
7 the product. We have a very high standard of quality, and
8 that is why the customers are buying this quality.

9 MR. LAWRENCE JONES: Thank you. And as far as
10 exports to the U.S., were there any trends over the last
11 three years, 2014 to 2016, specific to the U.S. market? Not
12 just the non-GMOs but anything aside from that, and whether
13 and how it affected the U.S. market and your export
14 orientation?

15 MR. DE BACKER: I see only two trends, which is
16 lowering prices and more demand for non-GMO.

17 MR. LAWRENCE JONES: Thank you. No further
18 questions.

19 MR. CORKRAN: Thank you, Mr. Jones. Ms. Carlson?

20 MS. CARLSON: Good afternoon. Thank you all for
21 traveling here and for your testimony.

22 I want to start with a couple of product-specific
23 questions. Earlier the Petitioners said that citric acid is
24 a commodity product. Would you agree with this?

25 MR. DE BACKER: The answer is yes, and no. When

1 we talk to customers, and obviously my people do that on a
2 constant basis, we seem to be able to come to the table with
3 arguments that are quality-driven, customer-service driven,
4 and flexibility driven.

5 Quality, for instance, although it's not easy to
6 differentiate in citric acid, we can talk about purity of
7 our product. We can talk about moisture, of caking. We can
8 talk about grainometry. So there are sufficient elements to
9 talk about when you talk about quality.

10 So we should not immediately turn to pricing when
11 we have a discussion with our customer. We first go through
12 quality, customer service, and flexibility. And this is why
13 our customers are coming to us. Obviously from there,
14 pricing is important.

15 MS. CARLSON: Thank you. There was also some
16 discussion earlier about the different standards and the
17 different grades. Would you say you follow these same
18 standards are there any standards in the EU that are
19 different than those in the U.S.?

20 MS. BRAEUER: Well, I would say the standards
21 are the same. We differentiate between different product
22 forms on the anhydrous and the monohydrate and the sodium
23 citrates. Within the products you have different
24 grainometries different packaging, but in principle, it is
25 the same, yes, than in the U.S.

1 MR. DE BACKER: Just to give you an example of
2 our flexibility, we have the Halal certificate. We have the
3 kosher certificate, Kosher for Passover. I mean customers
4 ask can we do it. We have the FCC and we have a score of 97
5 percent on our audit. We have the IFIS, although thats a
6 bit of double up. We have both certificates in the food
7 sector. In addition, obviously, you have the GMP for some
8 products going to the animal feedstock.

9 You have also the fact that we serve all the
10 pharmaceutical and cosmetics clients and they like to go and
11 audit our plant. So for instance, just last week had a
12 group audit by six pharmaceutical clients. So you have to
13 meet all these demands and all these audits to underpin all
14 the certificates. The certificates are pretty widely spread
15 in the industry, but they come together with severe audits.

16 MS. CARLSON: Okay, thank you.

17 Regarding the specific product itself that you
18 produce, would you say that its essentially interchangeable
19 with U.S. produced products? Are there any instances when
20 they are not, or would it point to certain certification?
21 Is there any other example?

22 MR. DE BACKER: Theyre largely interchangeable,
23 although we start from a different feedstock, and so we
24 start from sugar beet molasses and they are mixed to some
25 extent with sugar cane molasses. The reason was mentioned

1 this morning. This is the fact that we are near the sugar
2 beet belt and we are very happy that the sugar quota will
3 end at the end of September because it will be 17 percent
4 more sugar supply coming out of Europe, which also means 70
5 percent more molasses, which means big savings for us on our
6 feedstock, which is raw materials is roughly 57 percent of
7 our costs and obviously, this is the biggest raw material.

8 With respect to differentiation, chemically
9 speaking, you can say that most producers are producing the
10 same type of product, but there would still be quality
11 differences, hard to measure, hard to put in indexes or
12 indices, but there are differences in quality. And there's
13 also the fact that you could argue, but this is a very
14 difficult to argue, that if everybody's asking for -- if some
15 people ask for non-GMO, you could argue that as this starts
16 to become a bit of a different market.

17 Is it really a different market? Hard to say,
18 but if consumer demand is there pushing for that, you could
19 argue that this starts to become slowly, but surely, a
20 different market.

21 MR. CANNISTRA: If I could just add one addition
22 point following up on Hans on fungibility and
23 substitutability, and really building from the GMO point,
24 even if we were talking about two chemically identical
25 products, one with a kosher certificate, the other one

1 without, are those really entirely interchangeable
2 products. I suspect that they are not from the perception
3 of a customer. And this is a market filled with very
4 differentiated end users and all of those end users with a
5 series of individualized requirements, every producer coming
6 to the market with their particular suite of certifications,
7 in effect, GMO, non-GMO, kosher, non-GMO, pharmaceutical.

8 And so we believe that the question of
9 fungibility and interchangeability should be viewed in the
10 larger framework, particularly, for example, in the
11 kosher/non-kosher I think is a classic example. There's
12 truly no entirely fungible, interchangeable commodity that
13 I'm aware of, with the possible exception of gold.
14 Everything short of gold really needs to answer the question
15 of substitutability and fungibility from subjective
16 criteria. That's not an objective yes or no, fungibility
17 really short of gold. Thank you.

18 MS. CARLSON: Following up on that, earlier it
19 was established that the U.S. producers produce to the
20 highest grade, which is the food grade and then that can be
21 interchangeable with lower grade or industrial use citric
22 acid. Would you say you produce the product in the same
23 way? Is there a highest grade that you produce too and then
24 it can be used in, I guess, for lack of a better word, lower
25 grades?

1 MS. BRAEUER: Well, we have chosen for the
2 highest quality, so we are really producing to the highest
3 standard of the industry. Lets say, okay, there is an
4 official Pharmacopic standard and FCC or European
5 Pharmacopic whatever, but within this distinction you can
6 still have an above average quality. So lets say if you
7 look on the residues on the purity criteria, they can be
8 above this level even. Despite youre in conformance with
9 this Pharma criteria, you can have a quality which is even
10 above if you have had very high quality standard and a very
11 high purity. So this is something very important for the
12 pharmaceutical industry, for example.

13 And we have only one quality that we sell and
14 this is the high pharmaceutical quality standard.

15 MS. CARLSON: Thats helpful. Thank you.

16 Is there any aspect of the EU market thats
17 significantly different from the U.S. market that we should
18 be aware of, maybe in terms of end uses or channels of
19 distribution or would you say theyre more or less similar?

20 MR. DE BACKER: Probably quite some
21 similarities. We also have the famous contract season at
22 the end of the year and for us these key accounts, which
23 Frances Michael is serving, that would mean at least 40 to
24 50 percent of our sales. So we also are booking, more or
25 less, close to 50 percent of our sales towards the end of

1 the year or maybe early January after this contract season
2 and these are typically one-year contracts. And indeed, as
3 mentioned this morning, they come with a fixed price. They
4 should come with a fixed volume, but that could alter a
5 little bit throughout the year. We will not penalize
6 Proctor & Gamble if they would take 500 tons less than what
7 is on the contract, to give you a clearer answer.

8 The spot sales is still a very big chunk of the
9 market because there are so many small producers -- food
10 producers, drink producers. Our distributor its a German
11 company. They bring our product to 45,000 end consumers and
12 so this is another 30 to 40 percent of our market. These
13 are distributors. Sometimes they need -- they bring it in
14 solutions to their end users and they serve the small
15 bakeries and the small food producers, small drink
16 producers, so this is a very important part of our market.

17 And then I would say the last part of the
18 export, but the export in our case, as we just discussed, is
19 not very high.

20 MS. CARLSON: Have there been any recent
21 developments or changes regarding your industry that we
22 should be aware of? For example, with regard to technology
23 or the workforce or has it been pretty constant?

24 MR. DE BACKER: This morning Gadot was
25 mentioned. According to us, they have stopped citric acid

1 because also theyre too small in it. They were already a
2 very small player. Their capacity was 30,000 tons, have to
3 double it by 2.2 per pounds and so theyve stopped doing
4 citric acid, but they still produce citrates. And potassium
5 citrate was mentioned and other citrates, so thats now their
6 focus.

7 We are also aware of the fact that Jungbunzlauer
8 has done a small addition to its capacity. We dont know the
9 exact number, but they have slightly increased capacity. I
10 think these are the differences that we can say on the
11 competition front.

12 With respect to the market, actually, we have
13 been able to renew the anti-dumping that was initiated in
14 the beginning in 2009 in 2015. Malaysia wasnt added because
15 China was playing a game. They were so-called producing in
16 Malaysia. Obviously, everybody knew that they were not
17 producing in Malaysia, so the funny export statistics pumped
18 up and everybody understood that they were playing a
19 transshipment game, so Malaysia was added in 2015. And so
20 the anti-dumping measures have been extended until January
21 2020.

22 Because of the fact that the anti-dumping
23 measures have been extended until January 2020, we can say
24 that although prices in Europe are quite low, the two
25 European producers can still survive on that. So I think we

1 can say that we are profitable and we are the smallest of
2 the two, so we could assume that the other one is more
3 profitable. Our profit is official because our figures are
4 public. They were not in the petition because you saw only
5 the 2014/2015 numbers, but in the meantime, as all the
6 Belgian companies our numbers are publicly available. We
7 can also supply them through the post-hearing submission as
8 we have been running at a profit in 2016 and we have been
9 also increasing our profit this year.

10 MS. CARLSON: Thank you.

11 And Ms. Braeuer, do you produce both solution in
12 dry form citric acid and would you say those are essentially
13 interchangeable or why would you produce one over the other?

14 MS. BRAEUER: Well, we produce solutions solely
15 for the European market, so it does not make sense to export
16 solutions. This is not a topic for us, so we solely supply
17 dry material into the U.S. But in fact, yes, solutions is
18 50 percent dry material and depending on the installations
19 of the customers you either supply it in dry form or in
20 solution form, meet a certain silo installation that the
21 customer for the solution, so because you transport 50
22 percent water, you need to consider really the freight cost
23 in this context. So normally, you would say at around the
24 maximum delivery would be about 300 to 500 kilometers
25 maximum to really supply solutions; otherwise, it doesnt

1 make sense cost-wise.

2 MR. DE BACKER: Its not a big part of ours. Its
3 very small.

4 MS. BRAEUER: No, its very customer-specific
5 because customer needs specific installations and storage
6 tanks to be able to handle solutions actually.

7 MS. CARLSON: Regarding your use of sugar beet
8 molasses or sugar cane molasses as a starch source, have you
9 ever used anything else or would you consider using anything
10 else?

11 MR. DE BACKER: The reason why the company is
12 situated where it is, is we are in the middle of the beet
13 belt. We import beet molasses out of nine European
14 countries. A little bit of sugar cane comes from Central
15 America, but its very small quantities. We have been
16 testing to use other feedstock, but it has never been done.

17 As was explained this morning, its not -- I mean
18 our company has more than 90 years of experience in trying
19 to increase our fermentation yields and this is a process
20 that has been fine tuned over and over again. If you would
21 have to change feedstock, for instance, to corn or to
22 anything else, our fermentation would have to be restarted
23 almost. It would be a quite new fermentation process. So
24 its certainly not obvious to change feedstock right away.
25 It can be done, but it would be a difficult period of time.

1 MS. CARLSON: So you described earlier how your
2 main market is the EU, but with regards to any exports to
3 the United States, to what degree would you say you're
4 competing with other subject country exports from Columbia
5 and Thailand?

6 MR. DE BACKER: The answer is very simple. The
7 Thai have been taking market share from anybody. I think we
8 can say that openly. The figures are there and that's also
9 the reason why we have been facing a tough time too. That's
10 why we have been shrinking. We certainly did not want to
11 follow these prices and the big change in market share in
12 United States is very obvious. It's Thai imports.

13 MR. GIJSEGOM: I might add to that that when
14 you're asked to quote by a distributor or a direct user of
15 our product we always start from the situation as we have it
16 in Europe and then we have to add all the cost of freight
17 and other costs that might appear. And often it is that we
18 are out of the game relatively soon already. And then when
19 we have the information, because it's not always available,
20 when we get the information from our customer or our
21 potential customer we hear Thai names. We hear Sucroal
22 named and we hear also very often the local and the domestic
23 producers. So were -- and I can put it in a couple of
24 words. When I ask a question to a customer and ask him to
25 simply and shortly describe what he thinks and what he feels

1 when he hears Citrique Belge, he says great quality, super
2 service, but very high pricing. And that sums it up, I
3 think.

4 MS. CARLSON: Thank you. That concludes my
5 questions.

6 MR. CORKRAN: Thank you, Mr. Carlson. Mr.
7 Allen?

8 MR. ALLEN: Ill start out with some questions
9 for counsel. Do you agree with the definitions of
10 domestic-like product and domestic industry as proposed by
11 the Petitioners?

12 MR. SCHAEFER: We do.

13 MR. ALLEN: Okay. Moving on, Id like for you to
14 elaborate, if you can, a little bit on your argument for why
15 Belgium should not be cumulated with the other subject
16 countries, particularly, if you could touch on some of the
17 aspects and the factors that the Commission generally
18 considers.

19 MR. SCHAEFER: Thank you. We intend to go
20 through that in more detail with the requisite legalese in
21 our post-hearing submission.

22 MR. ALLEN: Im sorry?

23 MR. SCHAEFFER: We intend to go through that in
24 some detail in the requisite legalese in our post-hearing
25 submission.

1 MR. ALLEN: Okay. So on pages 12 and 13 of the
2 petition, the Petitioners describe the pricing products. Do
3 you have any comments on these?

4 MR. DE BACKER: Obviously, we have only seen the
5 public version so far, but I dont think we have comments on
6 it. The numbers seem to be correct.

7 MR. ALLEN: Okay. And then with respect to the
8 AUV data we discussed this morning, are you aware of any
9 issues that would call into question the use of AUV data?

10 MR. DE BACKER: There have been some
11 reconciliations that we have done, tiny differences with
12 respect to our figures, but no.

13 MR. ALLEN: Okay. So the Petitioners indicate
14 that you use beet molasses in the production process. Does
15 the use of that substrate differ in terms of the cost as
16 opposed to other substrates; is it higher, lower?

17 MR. DE BACKER: Very good question, difficult to
18 answer because it depends on proximity and buyer contracts.
19 I can only say that I have been enjoying the contract season
20 on the buy side because of the fact theres 17 percent more
21 sugar coming to the market. We have been able to lower our
22 costs by millions of Euros per year, so for us, obviously,
23 this is good news going forward. This could reverse a few
24 years from now. We follow the difference between sugar beet
25 molasses and corn every quarter. We have seen that corn

1 prices have been slightly going up a little bit, which also
2 is reflected in the minimum price that is going up towards
3 three Chinese that we just mentioned.

4 For instance, the next quarter, the MEP, as its
5 called, The Minimum End Price will go up by eight Euros.
6 That means that corn prices have again increased a bit, not
7 a lot. Its very hard to say. It depends really on your own
8 process whether sugar beet is cheaper or sugar cane is
9 cheap. Normally, sugar cane molasses is a bit more
10 expensive, but the difference with corn is hard to make
11 because it depends on your proximity, your negotiation
12 power. Most of the companies here in the room are backward
13 integrated. They have a corn milling plant nearby or next
14 to their plant. That obviously makes a difference if youre
15 backwards integrate.

16 The biggest sugar factory in Belgium is just one
17 kilometer away from us, so that helps. So yeah, its hard to
18 say.

19 MR. ALLEN: Okay, thank you.

20 So the Petitioners content that most citric acid
21 is sold pursuant to a fixed price, fixed terms contracts.
22 Is that true for your product as well?

23 MR. BRAEUER: In general, this is true for the
24 EU home market. It is less true for the U.S. market because
25 we usually -- we have two direct customers end users and all

1 the rest is by our distributors, so it is rather spot
2 business.

3 MR. GIJSEGOM: Can I add to that that, indeed,
4 there is a difference between the direct users of our
5 product where we have annual contract with fixed price and
6 then we have a range of distributors importing our product
7 and with them its up to them to -- the question is
8 different. Some ask for quarterly pricing. Some will ask
9 for annual pricings. Some will ask for half-year pricing,
10 so we try to follow what they ask and we stick to that, but
11 then, I can be open about that. There are, of course, lets
12 say questions that come up from the market where a
13 distributor is asking us to make a special effort for a
14 certain volume. And today, I can only say we refuse making
15 special efforts because we dont have the product.

16 MR. DE BACKER: Obviously, in Europe, around 50
17 percent of our sales is contract sales. In U.S., probably
18 something like 5 percent or maybe a bit more. So its
19 completely different.

20 MR. ALLEN: Thanks.

21 So on page 21 of the petition, Petitioners
22 contend that demand for citrate is seasonal and it typically
23 peaks in the first and second quarters of the year. Is that
24 also your experience?

25 MS. BRAEUER: Yes, its the same.

1 MR. ALLEN: Okay. And then Petitioners contend
2 that the U.S. market is one of the largest in the world and
3 generally has higher prices. Do you agree with that
4 contention?

5 MR. DE BACKER: Thats less true than before.
6 The U.S. market was, indeed, better for, I think, everybody
7 between 2009 and 2014, but thats not true any more. The
8 U.S. prices are now quite low. We fully agree with that.
9 Thats also the reason why we have been shrinking in the
10 market. Yeah, thats probably sufficient.

11 MR. ALLEN: Okay, great. Thank you very much.
12 I have no further questions.

13 MR. CORKRAN: Thank you Mr. Allen. Ms. Gamache?

14 MS. GAMACHE: Id like to thank you all for
15 making the trek. And most of my questions have been address
16 already, so Id like to keep this short and sweet,
17 relatively.

18 And to start, Id like to follow up with your
19 sugar. So can you explain why again well see this increase
20 or you have seen this increase in sugar coming into the
21 market?

22 MR. DBACKER: The sugar specialist, but it was a
23 highly regulated market. There was a quota, so that means
24 that European producers basically could not export beyond
25 Europe. And as from the first of October, they can export.

1 So the quota ends and that I think thats negotiated on the
2 WTO. Because of the fact that they know this since many
3 years they have been expanding their capacity since many
4 years as well and so theyre now fully ready to consume and
5 to produce 17 percent more sugar, on average, in Western
6 Europe because in addition that theres Russia and other
7 countries. But in Western Europe we have the numbers.

8 The fact is these factories are ready to, lets
9 say, refine all its sugar beets. Theyre also ready to
10 export. Obviously, why are the European sugar industry very
11 happy about this today the European sugar prices are more or
12 less -- per ton higher than the world price and the world
13 price is the London price or the New York price. Everybody,
14 obviously, expects that this will shrink, so they anticipate
15 right now that they can immediately export, but after that
16 well have to see whether this will continue because if the
17 European sugar prices would go down to the world sugar
18 prices maybe one day they will not have an incentive any
19 more to keep on pushing sugar beet and keep on pushing sugar
20 refinery as they do right now.

21 So we are actually hooking some two to
22 three-year contract right now for our feedstock because we
23 see this as an opportunity which could reverse three years
24 from now -- two to three years from now.

25 MS. GAMACHE: Thank you.

1 Ms. Braeuer, I believe you had said that youve
2 seen a slight increase in demand in the EU for citric acid;
3 is that correct?

4 MS. BRAEUER: Well, I would say there is a
5 slight increase in demand. Its probably, more or less, the
6 same situation I would say as in the U.S., so the demand its
7 no longer a 5 percent increase that it used to be, but there
8 is still increase in market, mainly, new soft drink types
9 coming up on stream, less carbonated soft drinks, but more
10 nutria and energy drinks that is where at the moment the
11 increase is coming from. And then, as we already said, its
12 mainly our demand increases because we see less imports
13 coming into the EU as well from the Chinese, so that is one
14 of the main reasons.

15 MS. GAMACHE: Okay, thank you.

16 Would you agree with Petitioners who said there
17 arent any readily available public price indices in the
18 industry?

19 MS. BRAEUER: Yes, I agree.

20 MS. GAMACHE: Okay. I think this is my last
21 question. How representative of the citric acid market do
22 you believe are a specific pricing products are and does
23 Citrique Belge produce any major products that we havent
24 encompassed in those eight pricing products?

25 MR. DE BACKER: On the citric acid and citrates,

1 which is 92 percent of our sales, its pretty much the same.
2 You could probably hardly say that this is a different
3 market in Europe than it is here. Although, obviously, the
4 fact is in Europe, there are only two players left and most
5 buyers need at least three suppliers. So that is probably,
6 to some extent, an advantage that we face right now because
7 all the big names that you know from Coca Cola to Proctor &
8 Gamble, UniLever, Bayer, Nestle, they would all like to have
9 at least three suppliers to ensure supply certainty --
10 well, basically, to have supply guarantee.

11 And thats actually one of the reasons why we
12 have jut bought a company six months ago. Theres only two
13 players left and most of our clients need at least three
14 suppliers, so we are relatively comfort that theres a place
15 for us in the market if we can sustain our quality,
16 flexibility, and customer service.

17 That is probably a difference between the
18 European situation right now and the American situation and
19 theres a difference in the number of players. Gadot just
20 stopped, as I just mentioned, so were two down.

21 Now whats special for us we are very old
22 company. We are fully circular economy, so we still have
23 almost eight million of byproducts, eight million Euro of
24 turnover of byproducts. They have nothing to do with citric
25 acid or with citrates. Theyre also not in the scope of

1 this, but it gives us some additional turnover and that goes
2 into the feed sector and that goes into the agricultural
3 sector, just to avoid that we waste any products. And we
4 see opportunities to get higher value core products in the
5 future out of that, so that could give us some momentum in
6 the future to develop new products.

7 MR. CANNISTRA: The question related to the
8 pricing products in the questionnaire and because theyre not
9 an importer and the pricing data wasnt requested in the
10 foreign producer questionnaire, theyre not familiar with
11 which six products they are, but we can show them what they
12 are and respond to the representativeness in the
13 post-conference submission.

14 MS. GAMACHE: Okay, thank you. That concludes
15 my questions for now.

16 MR. CORKRAN: Thank you, Ms. Gamache. Mr.
17 Clark?

18 MR. CLARK: Thank you. Again, thank you for
19 coming, making the trip here.

20 I have very few questions. I just, in part,
21 want to confirm your production process. If you could just
22 go over what your fermentation process and your extraction
23 process is and then Ill just ask something quickly about
24 products.

25 MR. DE BACKER: We are different for two reasons

1 than the rest of the industry. Were probably the only one
2 being fully on molasses as a feedstock. Although, Sucroal
3 is using some molasses and then there are also other plants
4 who have some molasses. We are the only one in the world
5 turning 100 percent on molasses and we are using surface pan
6 fermentation, whereas, all the players here in the room and
7 most of Chinese -- well, all of the Chinese use deep tank
8 fermentation.

9 Well, the difference is its not that huge. Its
10 still fermentation. And we stick to our surface pan
11 fermentation because we have been doing this for over 90
12 years and we have been optimizing that for over 90 years.
13 We have the space because it takes more space. It takes
14 more people to run it on a 24 times 7 bases, but we simply
15 see that we have a high yield with it. Obviously, its hard
16 to say the number here, but we have a higher fermentation
17 yield. We have a higher refinery yield than we see with the
18 competition.

19 The only disadvantages you need a bit more labor
20 because its a little bit less automated. You need more
21 space because we have 196 fermentation rooms, which is
22 opposed to a few tanks that our competitors would have, but
23 obviously, the space is there. The size of the plant is
24 very big and we actually consume less energy. A deep tank
25 it has the advantage of having lower labor costs, but has a

1 disadvantage of consuming more energy. Energy is important
2 to us in the world of citric acid, so we are going to build
3 a new gas turbine to become more reliable towards the future
4 and that will also avoid that we still have to buy
5 electricity, for instance. So this is actually making us
6 relatively unique within the sector of citric acid for
7 historic reasons obviously.

8 MR. CLARK: Okay, thank you.

9 For the extraction method, do you use the Lime
10 sulfuric acid method or -- is that what you use? Okay,
11 thank you.

12 And just beyond that, do you market all three --
13 citric acid, potassium citrate, and sodium citrate.
14 Correct?

15 MS. BRAEUER: We do not supply potassium
16 citrate, only citric acid and sodium citrate.

17 MR. CLARK: Okay. And at the end of the first
18 panel there were comments about blends and I wondered if you
19 have any blends. Do you sell any blends?

20 MS. BRAEUER: No blends.

21 MR. CLARK: Okay, thank you. Those are all my
22 questions.

23 MR. CORKRAN: Thank you, Mr. Clark. And I'd like
24 to thank all of the panelists today. I have just a couple
25 of questions to ask similar to what I asked the Petitioners

1 panel.

2 What do you see the role of imports from Canada
3 being in the United States? Do you bump up against them in
4 your commercial space in the United States?

5 MR. GIJSEGOM: As I said before, when we are
6 invited to quote we get feedback. We hear all names -- the
7 domestic, the three U.S. producers. We also hear about --
8 from Canada and we hear about the Thai and Sucroal. Its one
9 of the players. Its one of the competitors.

10 MR. DE BACKER: Beyond that, we have respect for
11 Jungbunzlauer. The company has also been around for 90
12 years in the industry, just like us. They know what they
13 are doing. In Europe, they have diversified much more
14 because they have many other products than citric acid and
15 citrates, which I think is not the case in Canada where
16 theyre more focused. They have also backward integrated in
17 Canada with corn. So I would assume that they are a strong
18 player in the market in U.S.

19 MR. CORKRAN: Thank you.

20 And the second question I had was related to
21 that. I know you discussed earlier how youd try to go to
22 market and how you try to win supply opportunities. When
23 you are successful with supply opportunities in the United
24 States, what do your customers tell you is the factor or
25 factors that made you successful?

1 MR. GIJSEGOM: I think the number one argument
2 that will help us to sell our product is our quality. We
3 have U.S. customers that ask specifically for our product.
4 Im not going to say it happens every week, but it happens
5 relatively frequently that new distributors approach us
6 asking specifically for our product and this is only because
7 one of their prospect customers asked them for our product.
8 So quality is an important issue or matter in our sales and
9 also our flexibility. I mean we try to follow the -- well,
10 the question from the customer.

11 And as it already has been said by the other, we
12 spend a lot of time and effort and money on our quality
13 assurance system in having certificates, but we dont stop
14 there. We go beyond that. We have the certificates, but
15 then we have on top of that other systems that take our
16 product and our complete quality package to a higher level.

17 MR. CORKRAN: This morning we saw a slide that
18 gave a presentation on applications, sales to the beverage
19 industry, for detergent uses, for food uses, industrial and
20 pharmaceutical. When you are successful with your supply
21 opportunities, is there a particular part of the market that
22 looks more to your product?

23 MR. GIJSEGOM: I can take it from the other end,
24 lets say. Because of our pricing situation, the price where
25 we have to sit to be able to import -- well, were not doing

1 the import ourselves, but to be able to realize a sale
2 through a distributor or direct when you look to the
3 different applications and the different layers in industry
4 only the top two will allow us to book business and this is
5 Pharma Pharmaceutical and food. And now in food you have
6 also, lets say, a differentiation, but we are rarely or --
7 well, not successful in technical industrial applications.

8 MS. BRAEUER: Yes, its really food and
9 pharmaceutical applications where we focus on, nothing else.

10 MR. DE BACKER: The proportion is very similar
11 in the market in Europe than in the States, so
12 three-quarters is food and beverage. Pharma is probably
13 around 11 to 12 percent of the market, but we obviously have
14 to compete against the Chinese in our home markets and we
15 see that its for us easier to sell at our high prices in the
16 pharmaceutical business. The Chinese are less present in
17 the pharmaceutical business. Theyre a bit more focused on
18 the food and beverage, the drink business, so we see an
19 opportunity since we are relatively expensive versus the
20 Chinese and the Thai. We see actually a bit more
21 opportunity in the pharmaceutical business and the cosmetic
22 business going forward, also because there the growth seems
23 to be higher than in the drink business.

24 MR. CORKRAN: I'm going to look to my fellow
25 panelists to see if there are any additional questions.

1 Additional questions? No. Well, again, I'd like to express
2 my appreciation to you coming to testify today. This has
3 been very helpful to us. And with that, I will dismiss the
4 panel. We will take five minutes to collect ourselves and
5 then we will begin final comments.

6 (Break)

7 MS. BELLAMY: Will the room please come to
8 order? Opening remarks on behalf of petitioners Stephen A.
9 Jones, King & Spalding, LLP. You have 10 minutes.

10 CLOSING REMARKS OF STEPHEN A. JONES

11 MR. JONES: Thank you. Steve Jones for
12 petitioners. Just to start out, I want to thank the staff
13 for your attention this morning, for your excellent
14 questions. We very much appreciate the opportunity to be
15 here and tell you about the problems that the domestic
16 industry is facing due to very low priced subject imports
17 from the three subject countries.

18 Only one country on the other side showed up
19 today. So we'll -- obviously, we'll focus on the
20 presentation of the Belgian producer Citrique Belge. And I
21 just have a few points to make in rebuttal. We'll be
22 putting a lot more in in our post conference brief.

23 The presentation from Citrique Belge was focused
24 on the -- what they say is a small and shrinking volume of
25 imports. The volume of imports from Belgium did decline

1 during the period. I wouldn't call it shrinking. It's a
2 slight decline from 14 to 16, but as you may recall from the
3 testimony of the industry witnesses this morning, even a
4 relatively small volume of low priced imports in this market
5 can have a significant impact due to the conditions of
6 competition that are unique to this industry. And in our
7 view, the imports from Belgium have been injurious during
8 this period of investigation and were a contributing cause
9 on a cumulated basis to the material injury experienced by
10 the industry.

11 Take a look please at, and I'm sure you will, at
12 the average unit value of imports from Belgium during this
13 period. The volume was essentially flat, but the average
14 unit values of imports from Belgium declined from 70 cents a
15 pound in 2014, to 62 cents a pound in 2016, to 60 cents a
16 pound in the first quarter of 2017.

17 You ask the witnesses from Citrique Belge if
18 they have any objection to the AUV data. Is there anything
19 wrong with the data, why they shouldn't be relied upon? And
20 they said no. They agreed that the AUV data were valid.
21 And we agree. And we think that is a -- it is telling that
22 the prices on imports from Belgium have declined so
23 significantly during this period.

24 We didn't really hear a decumulation argument
25 from the Belgian side. And counsel said that they would, of

1 course, put in an argument in their post conference brief.
2 So there's not a lot to respond to there in terms of a
3 cogent legal position, but there was an attempt made to, I
4 guess, argue that the Belgian merchandise is different
5 somehow. It's higher quality. It's not fungible. I think
6 Mr. Cannistra made a comment that took that on, that it's --
7 that the Commission ought to be careful or take special
8 care here in how it applies the fungibility aspect of the
9 cumulation test.

10 And there is simply no evidence that we're aware
11 of that Belgian quality is any different than what the
12 domestic industry's produced and frankly, what imports from
13 Thailand and Colombia produce and import into this market.
14 This is a commodity product. It's highly interchangeable.
15 The focus is on price. Quality is table stakes in this
16 industry. If you don't have sufficient quality, you don't
17 even get to bid on price. Once you've been accepted for
18 bidding based on an assessment of your quality, everybody's
19 the same at that point. And it's all about price.

20 And frankly, Citrique Belge and at several
21 points, their testimony and we'll run through these in more
22 detail in our post conference brief, but at several points
23 in their testimony admitted that they compete with imports
24 from Colombia and Thailand and the U.S. market. They
25 compete with the U.S. against the U.S. producers. They

1 admitted that they're subject to the declining price
2 environment in the U.S. I just took you through the AUV
3 data. The data showed this.

4 They made a point about halal and kosher
5 certification. All three domestic producers have halal and
6 kosher certification. There's no difference there. They
7 essentially admitted that they were not selling a non GMO
8 product in this market, that they're trying to obtain the
9 certification, but they haven't done it yet. And frankly,
10 the extent to which they're trying, the investment that
11 they're making and their focus no it belies the statement
12 that they're not interested in this market. They're
13 obviously interested in this market.

14 So the argument that their product is somehow
15 different, and it's not fungible with the other subject
16 imports and with domestic production is just not supported
17 by the evidence. And we don't think there's going to be
18 evidence that you collect in your questionnaire responses
19 that supports that either. And you know, we've had ^^^^ the
20 Commission's had since our interview two years ago, and
21 original investigation before that, and the conclusions of
22 the Commission, and taking close looks at this industry and
23 this market, has always been that purchasers have found
24 subject imports and domestic production to be highly
25 interchangeable products. And fungible for purposes of

1 cumulation.

2 And I -- you know, I think in the sunset
3 review, the JBL from Canada made a lot of the -- a lot of
4 these types of quality arguments that the Commission
5 investigated very closely and found no basis to support,
6 based on robust questionnaire data.

7 We don't -- I haven't had a chance to look at
8 the questionnaires yet in detail, but I suspect in a full
9 investigation, you will develop a similarly robust record,
10 showing that subject imports and domestic production are
11 highly fungible, based on all the criteria that the
12 Commission traditionally looks at.

13 And I -- just one more point on cumulation. In
14 a threat situation, typically, the argument would be that
15 there is some difference in the conditions of competition.
16 And -- where the imports that are being argued to be
17 decumulated or somehow operating differently in the market.
18 They're not. They're not competing in the same way in the
19 market.

20 And I think that the Citric Belge witnesses
21 today confirmed that their imports are be ^^^^ are operating
22 and are subject to the same conditions of competition in
23 this market that the U.S. producers are subject to and that
24 the other subject imports are subject to.

25 Finally, I -- the statement was made toward the

1 end of the presentation and the questioning that most
2 purchasers need "at least three suppliers". Well, we've got
3 three domestic producers. We have three domestic producers
4 right now, but we may not for long if duties are not imposed
5 on subject imports from Belgium, Colombia, and Thailand.

6 Thank you again for your attention and for your
7 time today. We very much appreciate it.

8 MR. CORKRAN: Thank you very much.

9 MS. BELLAMY: Closing remarks on behalf of
10 respondent Alexander H. Schaefer, Crowell & Moring, LLP.

11 CLOSING REMARKS OF ALEXANDER H. SCHAEFER

12 MR. SCHAEFER: Thank you, members of the staff.
13 I'm going to be very quick. In my opening remarks, I
14 expressed some puzzlement about why we, meaning Citric
15 Belge, are here. And we've heard precious little in the way
16 of explanation for why that is.

17 So Mr. Jones says that they're contributing to
18 the injury that the domestic industry's experiencing as
19 testified to by the domestic industry witnesses. Let's talk
20 about what they testified to for a moment.

21 Mr. Aud talked about all three countries being
22 major exporters. We know that's wrong. Citric Belge is
23 selling 85 percent of its production in the EU. And of the
24 remaining 15, only a portion is going to the United States.
25 And it's a smaller portion than it was at the beginning of

1 the POI.

2 He then went on to mention their excess
3 capacity. No. 91 percent is the number that Mr. De Backer
4 shared. I think in his testimony he referred to that as
5 functionally full capacity utilization. They don't have a
6 stitch in excess capacity. Later on, we talked about the
7 large available -- they talked about the large available
8 capacity again. No such thing.

9 Mr. Peel mentioned that there was a surge in
10 imports from Belgium after duties were imposed on imports
11 from Canada and China. Well, for a start, those duties were
12 imposed in 2009. So this is substantially outside the
13 period of investigation.

14 But even if that weren't a problem, a few
15 moments before that in his testimony, he said for a few
16 years following those orders, the state of the domestic
17 industry improved, that's 2009, for a few years following
18 those orders. So either there's a surge that -- from
19 Belgium that's causing problem in the years after the orders
20 or there isn't. It can't be both.

21 So to recap, we have volumes that shrank. We
22 have a company that's -- that testified to its focus on the
23 European market. And every bit of data that you have on
24 the record suggests that that is precisely what it's focused
25 on. Its 2017 Q1 sales to the U.S. are down relative to its

1 2016 Q1 sales to the U.S. And those in turn were down
2 relative to previous years. Imports declined.

3 And Mr. Jones has only had to answer to this on
4 a cumulation basis. That is, okay, imports declined, but
5 don't worry about it. The Thai and the Colombians, who are
6 the real problems in this market, wash them out. If you
7 muddle them all together, it'll work.

8 It's no kind of an answer and that's not
9 actually what the statute compels. We're going to go
10 through that more in our post conference submission. But in
11 the meantime, I urge the Commission to consider the data and
12 consider the roles of these participants in the marketplace.
13 Thank you very much.

14 MR. CORKRAN: On behalf of the Commission and
15 the staff, I'd like to thank the witnesses who came here
16 today and the counsel who came here today for helping us
17 gain a better understanding of the product and the
18 conditions of competition in this industry and in this
19 market.

20 Before concluding, please let me mention a few
21 dates to keep in mind. The deadline for submission of
22 corrections to the transcript and for submission of post
23 conference briefs is Wednesday, June 28th. If briefs
24 contain business proprietary information, a public version
25 is due on Thursday, June 29th. The Commission has

1 tentatively scheduled its vote in these investigations for
2 Friday, July 14th and will report its determination to the
3 Secretary of Commerce on Monday, July 17th. Commissioner's
4 opinions will be issued on Monday, July 24th.

5 Thank you all for coming and this conference is
6 now adjourned.

7 (Whereupon the meeting was adjourned at 1:31
8 p.m.)

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CERTIFICATE OF REPORTER

TITLE: In The Matter Of: Citric Acid and Certain Citrate Salts from Belgium, Colombia, and Thailand

INVESTIGATION NOS.: 701-TA-581 and 731-TA-1374-1376

HEARING DATE: 6-23-17

LOCATION: Washington, D.C.

NATURE OF HEARING: Preliminary

I hereby certify that the foregoing/attached transcript is a true, correct and complete record of the above-referenced proceeding(s) of the U.S. International Trade Commission.

DATE: 6-23-17

SIGNED: Mark A. Jagan

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SIGNED: Duane Rice
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I hereby certify that I reported the above-referenced proceedings of the U.S. International Trade Commission and caused to be prepared from my tapes and notes of the proceedings a true, correct and complete verbatim recording of the proceedings.

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