

# UNITED STATES INTERNATIONAL TRADE COMMISSION

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In the Matter of: ) Investigation Nos.:  
ALUMINUM FOIL FROM CHINA ) 701-TA-570 AND 731-TA-1346 (PRELIMINARY)

Pages: 1 – 191  
Place: Washington, D.C.  
Date: Thursday, March 30, 2017



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UNITED STATES OF AMERICA  
BEFORE THE  
INTERNATIONAL TRADE COMMISSION

IN THE MATTER OF: ) Investigation Nos.:  
ALUMINUM FOIL FROM CHINA ) 701-TA-570 AND 731-TA-1346  
) (PRELIMINARY)

Main Hearing Room (Room 101)  
U.S. International Trade  
Commission  
500 E Street, SW  
Washington, DC  
Thursday, March 30, 2017

The meeting commenced pursuant to notice at 9:30 a.m.,  
before the Investigative Staff of the United States  
International Trade Commission, Michael Anderson, Director  
of Investigations, presiding.

1 APPEARANCES:

2 On behalf of the International Trade Commission:

3 Staff:

4 William R. Bishop, Supervisory Hearings and Information  
5 Officer

6 Sharon Bellamy, Records Management Specialist

7

8 Michael Anderson, Director of Investigations

9 Justin Enck, Investigator

10 Daniel Matthews, International Trade Analyst

11 Aimee Larson, International Economist

12 Jennifer Brinckhaus, Accountant/Auditor

13 Peter Sultan, Attorney/Advisor

14

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1 Opening Remarks:

2 Petitioner (John M. Herrmann, Kelley Drye & Warren LLP)

3 Respondents (Kristin H. Mowry, Mowry & Grimson, PLLC)

4

5 In Support of the Imposition of Antidumping and

6 Countervailing Duty Orders:

7 Kelley Drye & Warren LLP

8 Washington, DC

9 on behalf of

10 The Aluminum Association Trade Enforcement

11 Working Group and its individual members

12 Lee McCarter, Chief Executive Officer, JW Aluminum

13 Company

14 Chester Roush, Chief Commercial Officer, JW Aluminum

15 Company

16 Beatriz Landa, Vice President - Specialties, Novelis

17 North America

18 James D'Amico, Senior Account Manager, Novelis North

19 America

20 Murray Rudisill, Vice President - Operations, Reynolds

21 Consumer Products

22 Charles Johnson, Vice President - Policy, The Aluminum

23 Association

24 Holly Hart, Legislative Director and Assistant to the

25 President, United Steel, Paper and Forestry, Rubber,

1 Manufacturing, Energy, Allied Industrial and Service Workers  
2 International Union

3 Brad Hudgens, Economist, Georgetown Economic Services,  
4 LLC

5 John M. Herrmann, Paul C. Rosenthal and Grace W. Kim -  
6 Of Counsel

7

8 In Opposition to the Imposition of Antidumping and  
9 Countervailing Duty Orders:

10 Mowry & Grimson, PLLC

11 Washington, DC

12 on behalf of

13 Flexible Packaging Association

14 Brian Nelson, Senior Category Manager, Sonoco Products  
15 Company

16 Dhuanne Dodrill, President, Rollprint Packaging  
17 Products, Inc.

18 Michael Higgins, Chief Operating Officer, Amgraph  
19 Packaging, Inc.

20 Donald Dewar, Corporate Purchasing Manager, American  
21 Packaging Corporation

22 Phil Brinkheide, Chief Financial Officer, American  
23 Packaging Corporation

24 Todd Lutterbein, President, Manakin Industries

25 Kristin H. Mowry - Of Counsel

1 Akerman LLP

2 Washington, DC

3 on behalf of

4 Oracle and LLFLEX

5 Jim Squatrito, CEO, Oracle and LLFLEX

6 Felicia Leborgne Nowels - Of Counsel

7

8 Mayer Brown

9 Washington, DC

10 on behalf of

11 Xiashun Holdings Limited and its affiliates

12 Daching Enterprises Limited

13 Xiamen Xiashun Aluminum Foil Co., Ltd.

14 Christina Chan, Executive Director, Xiashun Holdings

15 Ltd.

16 Eric Lu, Vice President of Sales, Xiamen Xiashun

17 Aluminum Foil Co., Ltd

18 Tim Rinkevich, Denton Quality Leader Tetra Pak

19 Jack Morrison (retired), Former CEO of Xiashun Holdings

20 Ltd.

21 Matthew McConkey - Of Counsel

22

23

24

25

1 Baker & McKenzie LLP

2 Washington, DC

3 on behalf of

4 Bemis Company, Inc. ("Bemis")

5 Steve Casey, Senior Director, Procurement, Bemis

6 Gary Michalkiewicz, Global Category Manager - Barrier

7 Products, Bemis

8 Kevin M. O'Brien and Christine M. Streatfeild - Of

9 Counsel

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11 Arnold & Porter Kaye Scholer

12 Washington, DC

13 on behalf of

14 Trinidad Benham Corporation

15 Donna Walters, Aluminum Risk Manager, Trinidad Benham

16 Corporation

17 Lynn M. Fischer Fox - Of Counsel

18

19

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25

1 Crowell & Moring, LLP

2 Washington, DC

3 on behalf of

4 Valeo, Inc.

5 Valeo Engine Cooling, Inc.

6 Valeo Climate Control Corporation

7 Rogelio Garcia, Site Purchasing Manager, Valeo Thermal

8 Systems North America

9 Albert Wang, North America Sales Director, Yinbang Clad

10 Materials Co., Ltd.

11 Daniel Cannistra and Benjamin Caryl - Of Counsel

12

13 Grunfeld Desiderio Lebowitz Silverman & Klestadt LLP

14 Washington, DC

15 on behalf of

16 Commodity Foil & Paper, Inc.

17 Sean J. Gallagher, CEO, Commodity Foil

18 Francis J. Sailer, Joseph M. Spraragen and Kavita Mohan

19 - Of Counsel

20

21 Rebuttal/Closing Remarks:

22 Petitioner (Paul C. Rosenthal, Kelley Dry & Warren LLP)

23 Respondents (Kristin H. Mowry, Mowry & Grimson, PLLC)

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P R O C E E D I N G S

(9:34 a.m.)

MR. BISHOP: Will the program please come to order?

MR. ANDERSON: Good morning. Welcome to the U.S. International Trade Commission. This conference is in connection with the preliminary phase anti-dumping and countervailing duty investigation preliminary phase investigations number 701-TA-570 and 731-TA-1346 concerning aluminum foil from China. My name is Michael Anderson. I'm the director of Office of Investigations. I'll be presiding at this conference.

Among the staff here present at the table on my right are our investigator Justin Enck, and to my left is our attorney adviser Peter Sultan, and or economist Aimee Larson, and our accountant auditor Jennifer Brinckhaus, and our industry analyst Daniel Matthews. I understand that parties are aware of their time allocations. And I would remind speakers not to refer to any remarks that are business proprietary and to speak directly in the microphone.

We also ask that you state your name before you respond for the benefit of the court reporter. Any questions regarding the time allocations should be addressed with the Secretary. Are there any questions?

1                   Mr. Secretary, are there any preliminary  
2 matters?

3                   MR. BISHOP: Yes, Mr. Chairman. With your  
4 leave, we will add Todd Lutterbein, president of Manakin  
5 Industries to page 2 of the witness list on behalf of those  
6 in opposition to the imposition of the anti-dumping and  
7 countervailing duty orders.

8                   MR. ANDERSON: Right.

9                   Also, I would remind everyone that we do have a  
10 camera crew in the room. If you reference any of your  
11 confidential information, please make sure that it's  
12 properly secured. There are no other preliminary matters.

13                   MR. ANDERSON: Okay, thank you. Very well, Mr.  
14 Secretary. Let's proceed with the conference.

15                   MR. BISHOP: Opening remarks on behalf of  
16 petitioner will be given by John Herrmann of Kelley Drye &  
17 Warren.

18                   MR. ANDERSON: Good morning.

19                   OPENING REMARKS OF JOHN M. HERRMANN

20                   MR. HERRMANN: Good morning, Mr. Anderson. Good  
21 morning, Mr. Anderson and members of the Commission staff.  
22 I am John Herrmann of Kelley Drye & Warren appearing this  
23 morning on behalf of the Aluminum Association Trade  
24 Enforcement Working Group and its individual members in this  
25 investigation of certain aluminum foil from China.

1                   This marks the first case the Commission will  
2                   consider on aluminum foil and represents the first case in  
3                   its nearly 85 year history that the Aluminum Association has  
4                   filed on behalf of its member companies.

5                   The filing of this case reflects the dire  
6                   condition of the domestic industry and the urgent need for  
7                   relief from the large and increasing volumes of low priced  
8                   unfairly traded imports of aluminum foil from China.

9                   Subject imports have injured the domestic  
10                  producers and the thousands of workers supported by the  
11                  industry for a decade and the injury continues today. Low  
12                  priced imports from China are responsible for decisions by  
13                  Reynolds Consumer Products and Novelis Corporation to close  
14                  entire production facilities. In addition, subject imports  
15                  were responsible for JD Aluminum's decision to reduce  
16                  significantly its capacity to produce aluminum foil in 2013.

17                  Many other U.S. producers have idled production  
18                  equipment with facilities that continue to operate. And  
19                  just last August, imports of low priced aluminum foil from  
20                  China were responsible for the closure of Alpha Aluminum.

21                  These closures have resulted in the removal of  
22                  significant foil production capacity from the market and job  
23                  losses for U.S. workers. Over the past decade, the volume  
24                  of aluminum foil imports from China has surged, increasing  
25                  from less than a quarter of total U.S. imports in 2007 to

1 more than 70 percent of total imports in 2016.

2           During the period of investigation, subject  
3 imports spiked from 219 pounds to more than 300 million  
4 pounds, an increase of nearly 40 percent. This surge has  
5 coincided with significant increases in the U.S. market  
6 share held by subject imports. Indeed, subject imports have  
7 grown from virtually no presence in the U.S. market more  
8 than a decade ago to more than 20 percent of the market  
9 today.

10           While apparent consumption of aluminum foil has  
11 increased by less than 2 percent over the period of  
12 investigation, the volume of Chinese imports has increased  
13 by nearly 40 percent.

14           The market share captured by increased imports  
15 from China has come directly at the expense of U.S.  
16 producers, as well as nonsubject imports. Despite growing  
17 demand for aluminum foil, the domestic industry's production  
18 capacity and capacity utilization have actually declined.

19           The increased market penetration by the Chinese  
20 imports has been accomplished on the basis of a single  
21 factor, price. I am sure you will hear today the usual  
22 excuses from respondents as to why subject imports have  
23 increased allegedly based on quality or other factors  
24 unrelated to price.

25           Like other flat rolled metal products, aluminum

1 foil is generally interchangeable, whether produced in China  
2 or the United States. So that price drives purchasing  
3 decisions. The prices at which aluminum foil from China has  
4 been sold in the United States has significantly undercut  
5 domestic producer prices, forcing them to reduce prices in  
6 order to retain business. In fact, the domestic producers  
7 report that they must satisfy their customer's demands to  
8 purchase aluminum foil at the China price.

9           The impact of selling lower volumes of aluminum  
10 foil at lower prices on domestic producer's financial  
11 condition has been predictable. The domestic industry,  
12 already vulnerable from the large volumes of low priced  
13 Chinese imports in the years preceding the POI suffered  
14 significant declines in gross profits, operating income, and  
15 operating income to sales ratio.

16           The subject import's negative effects also hit  
17 the industry's workers with the number of workers, hours  
18 worked, and wages paid all declining over the POI. These  
19 facts collectively establish more than a reasonable  
20 indication of material injury caused by subject imports.

21           Further, there is no prospect for relief in  
22 sight. Substantial excess capacity in China to produce  
23 aluminum foil, as well as a slowing economy there and third  
24 country barriers to imports of Chinese aluminum foil in the  
25 EU and Turkey and potentially in India all encouraged

1 Chinese producers to export their oversupply to the United  
2 States.

3 Absent import relief, unfairly traded imports  
4 will continue to expand at the expense of domestic producers  
5 and the thousands of workers supported by the industry. To  
6 prevent further injury, we urge the Commission to reach an  
7 affirmative preliminary determination. Thank you.

8 SECRETARY BISHOP: Opening remarks on behalf of  
9 respondents will be given by Kristin H. Mowry of Mowry &  
10 Grimson.

11 OPENING REMARKS OF KRISTIN H. MOWRY

12 MS. MOWRY: Thank you and good morning. I think  
13 it is. I can't get too much closer. No, yes? Okay. Sorry  
14 about that. Good morning. Thank you very much to the  
15 Commission staff and to the Secretary. I'm Kristin Mowry of  
16 Mowry & Grimson, speaking on behalf of the respondents'  
17 panel. Unlike most respondent panels, especially at the  
18 preliminary phase, ours is overwhelmingly made up of end  
19 users, American businesses supporting American jobs.

20 You will be hearing from representatives of a  
21 variety of end users with years of experience in the  
22 industry, who are intimately familiar with the production  
23 facilities of both domestic and Chinese aluminum foil  
24 producers.

25 The Commission is called upon at this phase to

1 determine whether there is a reasonable indication that  
2 Chinese imports are causing injury to the domestic industry.  
3 What you will hear over and over again from our panel of  
4 experts is that any injury the domestic industry may be  
5 suffering stems from its own neglect.

6           These companies have not made significant  
7 investment in machinery in more than 40 years. This neglect  
8 has led to the domestic industry's failure to fulfill the  
9 quantity demands, quality standards, and timely delivery  
10 needs of their customers. These deficiencies, and not  
11 Chinese aluminum foil, are the reason for any problems the  
12 domestic industry may be experiencing.

13           You are also going to hear two distinct separate  
14 like product arguments today. The U.S. flexible packaging  
15 industry will educate you on the uses of ultra-thin gauge  
16 foil less than triple aught three and demonstrate that it is  
17 a separate like product.

18           The auto industry will inform you on the thin  
19 stock market. Once the Commission examines the statutory  
20 like product factors, it will agree that there are separate  
21 like products. And it should find no injury in these  
22 sectors.

23           There is no causal connection between the  
24 pricing or volume of imports from China and the condition of  
25 the domestic industry generally. The main reason that

1 domestic flexible packaging companies use imports is that  
2 the Chinese aluminum foil is consistently and measurably  
3 superior in quality. Even in the middle segment of the  
4 market where the domestic industry maintains production  
5 capacity, you will hear about the consistent quality  
6 deficits of the domestic product. The quality deficiencies  
7 in all gauge ranges is a product of chronic underinvestment  
8 and distortions in the price of aluminum ingots in the  
9 United States, not import competition.

10           You will hear a common thread or corporate  
11 consolidation and resistance to capital investment among the  
12 U.S. producers. In many cases, the newest significant  
13 capital investment in U.S. production facilities was made in  
14 the 1970s. That means that the domestic industry is dealing  
15 with technology that is almost 50 years old. In this  
16 respect, the quality issues that the U.S. industry has  
17 experienced as a product of business decisions made long  
18 before Chinese producers were a significant presence in the  
19 U.S. market. By contrast, the Chinese mills are operating  
20 with state-of-the art-technology.

21           In the ultra-thin market, U.S. production does  
22 not exist in quantities sufficient to meet demand. While  
23 petitioners may argue that they would like to service this  
24 market, we will provide testimony demonstrating that they  
25 have repeatedly declined to do so and utterly failed to make

1 the investments to move in that direction. Even where there  
2 are both Chinese imports and domestic products occupying the  
3 same commercial space, poor quality and delivery failures  
4 are the cause of a shift away from domestic sourcing.

5 Imposing duties on aluminum foil from China will  
6 not save the domestic foil industry. It cannot, because  
7 what is coming in from China is large -- in large part not  
8 what the U.S. industry produces. The quality's not  
9 sufficient to meet the end needs of end users.

10 Duties will not have the desired effect.  
11 Instead, duties on aluminum foil would cause the U.S.  
12 flexible packaging industry as well as other industries  
13 consuming imported foil to shift their chain -- supply  
14 chains to third countries. The resulting supply chain  
15 disruption will also make the petitioner's own customers  
16 vulnerable to import competition of finished goods.

17 The Commission is a data driven agency. Today,  
18 we will be introducing you to the market segments to give  
19 you the context to understand the hard data on the record.  
20 And we are confident that you will find no injury. Thank  
21 you.

22 MR. BISHOP: Would the panel in support of the  
23 imposition of the anti-dumping and countervailing duty  
24 orders please come forward and be seated. Mr. Chairman, all  
25 witnesses on this panel have been sworn in.

1                   MR. ANDERSON: Good morning, Mr. Herrmann and to  
2                   our panelists. Thank you for being here today. And I  
3                   appreciate people's patience with the seating  
4                   accommodations. We have a lot going on here at the  
5                   Commission. In the main hearing room, there's a vote and  
6                   some other activities today. So it's a little cozy in here  
7                   this morning. Please proceed when you're ready.

8                   MR. HERRMANN: Thank you very much, Mr.  
9                   Anderson. We appreciate that and appreciate the -- you and  
10                  your colleagues' time with us this morning. Our first  
11                  witness will be Charles Johnson, the vice president of  
12                  policy of the Aluminum Association.

13                  STATEMENT OF CHARLES JOHNSON

14                  MR. JOHNSON: Good morning and thank you for the  
15                  opportunity to testify today. Good morning and thank you  
16                  for the opportunity to testify. My name is Charles Johnson.  
17                  I'm the vice president of policy for the Aluminum  
18                  Association. We represent primary producers of aluminum,  
19                  aluminum recyclers and producers of fabricated products, as  
20                  well as industry suppliers. The aluminum industry directly  
21                  employs 161,000 workers and indirectly employs an additional  
22                  550,000 workers. Our members operate approximately 170  
23                  plants in the United States, representing 80 percent of  
24                  North American production of all forms of aluminum. We are  
25                  the voice for the plants and the people employed in the

1 North American industry.

2 I am speaking today on behalf of all of our  
3 membership in support of the unfair trade cases filed on  
4 behalf of the Aluminum Association Trade Enforcement Working  
5 Group seeking a remedy against unfairly traded imports of  
6 aluminum foil from China. The U.S. aluminum foil industry  
7 is an important contributor to our nation's economy,  
8 accounting directly and indirectly for 20,000 American jobs  
9 and \$6.8 billion in economic activity.

10 The increased volumes of aluminum foil imports  
11 for from China have devastated the domestic industry both  
12 during the three year period on which the Commission will  
13 focus its analysis, as well as before that time. These  
14 increased import volumes have led to significantly increased  
15 market share held by aluminum foil from China at the expense  
16 of the domestic industry. The low prices and increased  
17 market share of the Chinese aluminum foil imports have been  
18 harming the sales and profitability of the U.S. industry.

19 In its 84 year history, the Aluminum Association  
20 has never sought trade enforcement relief on behalf of our  
21 members for any segment of the aluminum value chain. But  
22 when you consider the fact that China has produced more  
23 aluminum in the last 10 years than the U.S. industry has  
24 produced in 120 year history, this petition is not only  
25 timely, it is urgent. Our petition for relief seeks to

1 ensure that the aluminum foil industry can compete fairly in  
2 the U.S. market. Other witnesses today will provide the  
3 details of the impact of Chinese foil on U.S. producers.  
4 These witnesses are our members. And I am here today to  
5 support their efforts.

6 We will work with them and with the U.S.  
7 government to provide further support as this effort  
8 progresses and we thank the Commission for its attention to  
9 this urgent issue. On behalf of our members, we stand ready  
10 to work with you.

11 MR. HERRMANN: Thank you, Charles. Our next  
12 witness will be Murray Rudisill of Reynolds Consumer  
13 Products.

14 STATEMENT OF MURRAY RUDISILL

15 MR. RUDSILL: Good morning. Volume okay? All  
16 right, good morning, Mr. Anderson and members of the  
17 Commission staff. My name is Murray Rudisill. I'm the vice  
18 president of operations with Reynolds Consumer Products,  
19 where I've been employed for more than 29 years.

20 Prior to my current position, I was employed as  
21 the director of procurement including metals. And before  
22 that as the plant manager of our company's Hot springs,  
23 Arkansas aluminum casting and rolling facility.

24 The product targeted by our trade case is  
25 aluminum foil imports from China. Most people think of

1 aluminum foil as a boxed product you have in your kitchen.  
2 Our case, however, targets imports of jumbo rolls of  
3 aluminum foil that are used to produce not only the boxed  
4 household foil, but a variety of other products, depending  
5 on the gauge and other characteristics of the foil.

6 Let me describe those characteristics and uses  
7 as well as the production processes -- the production  
8 process for you more specifically. Aluminum foil is  
9 manufactured in a wide array of alloy types, thicknesses, or  
10 gauges, widths, tempers, and surface finishes. These  
11 different physical characteristics allow aluminum foil to be  
12 used in a wide range of industrial and consumer  
13 applications. These include semi-rigid containers and  
14 packaging, such as pie pans, food, and candy wrappers, and  
15 household foil, consumer durables, such as thin stock used  
16 in air conditioners and heat exchangers like automotive  
17 radiators, and as thermal insulation in building and  
18 construction and transportation applications.

19 Aluminum foil is produced around the world,  
20 including in the United States and Canada using the same  
21 basic manufacturing processes. To begin the process,  
22 aluminum and a small amount of alloying elements are melted.  
23 In the United States, the production process utilizes  
24 significant quantities of recycled aluminum scrap that are  
25 supplemented by primary aluminum as necessary.

1                   Our understanding is that the Chinese producers  
2                   use almost exclusively primary aluminum in their melts. The  
3                   aluminum metal is then cast either as a sheet gauge product  
4                   that's commonly referred to as aluminum foil stock or  
5                   re-roll, or into an ingot. The production process that  
6                   involves casting molten metal into a sheet gauge product is  
7                   known as continuous casting, while the process that involves  
8                   the casting of an ingot is known as the direct chill casting  
9                   process. Many producers rely on the continuous casting  
10                  process, which is a more efficient production process,  
11                  because it does not involve reheating an ingot and  
12                  subjecting it to significant reduction in order to achieve a  
13                  sheet gauge in advance of rolling to a full gauge.

14                  Reynolds utilizes a continuous casting process  
15                  to produce aluminum foil stock at our facility in Hot  
16                  Springs, Arkansas. Irrespective of whether the continuous  
17                  casting or direct shield casting process is used, the cast  
18                  aluminum is subjected to successive cold rolling passes to  
19                  reduce it to a full gauge. In the case of -- in this case,  
20                  a thickness of less than .2 millimeters or 00787 inches.  
21                  Because the cold rolling process makes the aluminum harder,  
22                  it is necessary to anneal or heat treat the foil in order to  
23                  soften the metal. The annealing process involves heating  
24                  the aluminum foil to a specific temperature, and then  
25                  allowing it to cool. Aluminum foil may be subjected to an

1 annealing process either between cold rolling passes or once  
2 the final gauge is achieved.

3 At this point, the aluminum foil coil is ready  
4 for any surface treatments or finishing operations. The  
5 standard mill finish involves a bright surface on one side  
6 of the foil and a mat surface on the other side of the foil.  
7 These finishes are achieved by cold rolling two coils at the  
8 same time. With the foil to foil side producing a matte  
9 finish and the outer surfaces that come in contact with the  
10 rolls, obtaining a bright finish.

11 Other surface treatments involve the use of  
12 specific roll patterns or separate mechanical finishing  
13 units. Finishing operations may include trimming the edge  
14 of a coil or slitting the coil to produce narrower widths.  
15 The finished rolls, which can weigh up to 7000 pounds, are  
16 then inspected, packed, and shipped to customers. In some  
17 instances, the foil is coated, painted, or printed prior to  
18 shipment to the end user.

19 Many domestic producers manufacture aluminum  
20 foil across a range of different gauges that are used in  
21 different applications. Reynolds' production of aluminum  
22 foil is typically in the gauge range of 0005 inches to 001  
23 inches, a medium gauge range for the product.

24 Our aluminum foil is produced at our facility in  
25 Louisville, Kentucky. Our current operations and product

1 mix, however, are vastly different than they were several  
2 years ago.

3                   For many years, Reynolds produced foil at a  
4 facility in Richmond, Virginia. That facility is no longer  
5 in operation and we were forced to shut it down due to large  
6 volumes of low priced imports from China. In 2007, we shut  
7 down a portion of the Richmond operations dedicated to  
8 producing thin gauge aluminum foil, resulting in the  
9 elimination of 60 million pounds of capacity. That thinner  
10 gauge foil was used to produce cigarette liners, candy  
11 wrappers, cereal box liners, sandwich wraps, blister packs  
12 for pharmaceutical products, and meals ready to eat or MRE  
13 pouches. This closure also resulted in decisions by  
14 Reynolds to close downstream facilities owned by the company  
15 that performed processing operations on the foil resulting  
16 in additional job losses.

17                   Unfortunately, China remained aggressive in  
18 sending additional volumes of aluminum foil into the U.S.  
19 market, leaving us with unacceptably low returns and forcing  
20 us to close the Richmond facility completely in 2009. This  
21 second closure resulted in the elimination of an additional  
22 100 million pounds of aluminum foil capacity. In total, the  
23 closure of our Richmond operations resulted in a loss of 725  
24 jobs.

25                   While the number -- while a number of years have

1 passed since the closure of our Richmond facility, despite  
2 growth and demand, pricing in the market has continued --  
3 has only grown worse. Chinese producers and exporters  
4 continue to ship increasing volumes of low priced aluminum  
5 foil to the United States, that create intense pricing  
6 pressures for Reynolds' products. These pricing pressures  
7 have reduced our revenues and profitability to the extent  
8 that our company's senior managers have been reluctant to  
9 pursue capital investments that would increase our capacity  
10 and further strengthen our company's competitiveness.

11           Indeed, while our company evaluated undertaking  
12 a major capital investment in 2014 for our Louisville  
13 facility, it would have resulted in new well-paying jobs,  
14 our company's leadership ultimately decided not to pursue  
15 the investment due to the substantial concerns about whether  
16 we could earn a sufficient rate of return for the  
17 investment.

18           Finally, I would like to address briefly the  
19 difficult decision made by our company to import aluminum  
20 foil from China. Reynolds would prefer to rely entirely on  
21 our own operations in Arkansas and Kentucky to produce all  
22 of the aluminum foil we sell. This would allow us -- this  
23 would allow our company to operate at a higher capacity  
24 utilization and run our facilities at an optimal efficiency  
25 in this capital intensive industry.

1                   For a period of time after the closure of our  
2 Richmond facility, Reynolds purchased aluminum foil from  
3 other domestic producers. However, as low priced imports  
4 from China caused priced declines in the market, the U.S.  
5 producers from which we purchased determined they could no  
6 longer sell the products we were sourcing-- that we were  
7 sourcing profitably and ceased production. As a result, we  
8 were forced to source aluminum foil from China.

9                   Competition with low priced products -- the low  
10 priced imports from China for business with certain accounts  
11 has necessitated our importing aluminum foil from China to  
12 try to maintain that business. Even in those limited  
13 instances where our company imports aluminum foil from China  
14 to maintain business with certain accounts, the pricing  
15 pressures are unrelenting.

16                   Reynolds is firmly committed to continuing to  
17 produce aluminum foil in the United States. Our company,  
18 however, has lost substantial sales revenue as a result of  
19 the lower prices prevailing in the U.S. market due to  
20 Chinese imports. We cannot continue to offer aluminum foil  
21 at inadequate price levels. There's an urgent need for  
22 trade relief to return fair pricing to the U.S. market and  
23 to ensure that our company and our industry are able to earn  
24 a reasonable return that will allow us to make the capital  
25 investments that are necessary to ensure our long-term

1 competitiveness. Thank you.

2 MR. HERMANN: Thank you, Murray. Our next  
3 witness will be Beatriz Landa of Novelis North America.

4 STATEMENT OF BEATRIZ LANDA

5 MS. LANDA: Good morning Mr. Anderson and Members  
6 of the Commission Staff. I thank you for the opportunity to  
7 testify here today in this matter that is critical for our  
8 industry.

9 My name is Beatriz Landa and I am the Vice  
10 President of Specialties with Novelis North America. In  
11 this position which I assumed earlier this year, I am  
12 responsible for North American Sales and Marketing of  
13 aluminum foil manufactured by our company. Since joining  
14 Novelis in 2011 I have also served as a Director of Strategy  
15 and Business Development for North America and as a senior  
16 manager for Corporate Strategy.

17 Joining me this morning is Jim D'Amico who is a  
18 Senior Account Manager with Novelis North America who has  
19 more than 24 years of experience in the production and sale  
20 of aluminum foil and he will be available to answer your  
21 questions.

22 Novelis North America is a part of Novelis, Inc.  
23 one of the world's leading producer of aluminum rolled  
24 products. Novelis North America is headquartered in  
25 Atlanta, Georgia. We produce aluminum foil at facilities in

1 Terre Haute, Indiana and in Fairmont West Virginia.

2 MR. BISHOP: Ms. Landa, could you please pull  
3 your mic a little bit closer?

4 MS. LANDA: Sure.

5 MR. BISHOP: Thank you.

6 MS. LANDA: Is this better? Demand for aluminum  
7 foil in the United States has grown at a moderate, steady  
8 rate in recent years. The increases in demand however have  
9 been far exceeded by huge increases in the supply of Chinese  
10 Products in the U.S. Market. Because of its large size and  
11 openness, the U.S. Market has been an attractive outlet for  
12 the excess Chinese production resulting from irrational  
13 capacity expansions that far exceed our domestic demand in  
14 China.

15 One of my colleagues from Novelis testified  
16 before the Commission 332 Investigation on Aluminum. In his  
17 testimony, he warned of the disruptive affect of unfairly  
18 traded imports on U.S. Producers of semi-fabricated products  
19 such as aluminum foil. Novelis has experienced firsthand  
20 the disruptive effects of imports of large volumes of  
21 low-priced imports of aluminum foil from China.

22 Indeed, Novelis aluminum foil operations today  
23 are vastly different and significantly diminished relative  
24 to a decade ago. In fact, Novelis has lost more than 100  
25 million pounds of foil production to Chinese Producers in

1 the past ten years as well as more than 120 jobs at our U.S.  
2 Operations alone. The large increase in the volumes of  
3 low-priced Chinese Product entering the United States has  
4 devastated pricing of aluminum foil in the U.S. Market.

5 Our company was first confronted by an initial  
6 surge in imports in the aluminum foil from China in 2006 and  
7 2007 that decimated pricing. With low prevailing prices and  
8 no prospect for improvements, our company made the difficult  
9 decision to close entirely its production facility in  
10 Louisville, Kentucky. While we made concerted efforts to  
11 sell this facility and its assets we were unable to identify  
12 a buyer due to the poor market conditions resulting from the  
13 inroads by imports from China.

14 Today, our Louisville facility is abandoned and  
15 unused. Regrettably this was not the only significant  
16 negative effect of Chinese Imports on Novelis aluminum foil  
17 operations. In 2014 we sold facilities in both the United  
18 States and Canada after reaching the conclusion that we  
19 could not operate them at a reasonable rate of return. The  
20 decision to sell these facilities was due to the continued  
21 increases in the volume of extremely low-priced aluminum  
22 foil imports from China.

23 In addition, Novelis was forced to suspend  
24 production on and lay off workers responsible for operating  
25 three aluminum foil production lines at our facility in

1 Terre Haute, Indiana. The most recent closure occurred when  
2 a production line was moth-balled in December of 2014, well  
3 before the end of its useful life, due to the lost market  
4 share and the inability to earn a reasonable return. This  
5 production line is a state-of-the-art mill that is just as  
6 efficient as any mill in China and was put in production in  
7 the 2000's.

8 The decision by our company to downsize its  
9 operations have been particularly painful because we pride  
10 ourselves on being able to compete with any producer in the  
11 world. Novelis is an extremely efficient producer with  
12 cutting edge production machinery. We have historically  
13 been one of the most cost competitive producers of  
14 flat-rolled aluminum products in the world. We cannot  
15 compete, however, against products that are subsidized by  
16 the Chinese Government and are sold at unfairly low prices.

17 Our company has invested hundreds of millions of  
18 dollars in recent years to expand its capability and  
19 capacity to produce auto body sheets. In approving these  
20 investments, our company's leadership has demonstrated its  
21 commitment to pursuing significant investments in our  
22 company's capital equipment so long as there is an  
23 expectation of a reasonable return of investment.

24 The prolonged, poor conditions in the U.S.  
25 aluminum foil market are not sufficient to justify any

1 capital investments to strengthen the competitiveness of  
2 Novelis' aluminum foil operations. As a result our company  
3 has made nothing more than the minimal investments necessary  
4 to perform basic maintenance on our foil related assets. We  
5 fear that our inability to make any investments to  
6 strengthen and improve our foil-producing equipment will put  
7 our future competitiveness at risk.

8 Absent the issuance of a trade remedy, it is  
9 impossible to envision the circumstances that would allow  
10 for such investments. Further, absent this remedy it  
11 appears that the already substantial volumes of unfairly  
12 traded imports from China will only continue to grow.  
13 Chinese aluminum foil is subject to antidumping orders in  
14 the EU and Turkey and could soon be subject to an  
15 antidumping order in India. In the face of import barriers  
16 in major markets around the globe, the U.S. Market remains  
17 particularly attractive to Chinese Producers as an outlet  
18 for their excess production, making Chinese Imports a  
19 significant threat of further injury to our industry.

20 The significant and increasing over-capacity in  
21 the Chinese aluminum foil industry coupled with China's  
22 slowing economy provide further reason for us to anticipate  
23 additional increases in imports from China absent relief.

24 In summary, if unfairly traded imports from China  
25 continue to flood the U.S. Market at the low price levels we

1 have seen in recent years, our company will continue to lose  
2 sales, market share and jobs to Subject Imports. We  
3 recognize that there is a place for imports in the market  
4 but they must be fairly traded. We are confident that if  
5 import relief is granted to our industry Novelis has the  
6 means and the determination to serve this market and again  
7 achieve a fair return on our investments. Thank you.

8 MR. HERMANN: Thank you. Our next witnesses will  
9 be Lee McCarter and Chester Roush with JW Aluminum Company.

10 MR. MCCARTER: Good morning. My name is Lee  
11 McCarter and I am the Chief Executive Officer at JW  
12 Aluminum. I have been an officer of JW Aluminum since April  
13 of 2009 when I was hired as the Chief Financial Officer and  
14 assumed my current position in December of 2009. Joining me  
15 this morning is Chester Roush, JW's Chief Commercial  
16 Officer. Mr. Roush has been employed by our company since  
17 June of 2009 and has more than 30 years of experience in the  
18 production and sale of flat-rolled aluminum products.

19 Mr. Roush and I will both be testifying this  
20 morning and now I would like to ask him to speak for a few  
21 minutes about our company's operations and the devastating  
22 effects of the unfairly-traded imports of aluminum foil from  
23 China.

24 STATEMENT OF CHESTER ROUSH

25 MR. ROUSH: Good morning. I am Chester Roush.

1       When Lee and I joined JW Aluminum, our company was  
2       confronting numerous challenges, perhaps most significantly  
3       trying to successfully navigate the aftermath of the global  
4       financial crisis. Despite an improvement in economic  
5       conditions since that time, our company continues to be hurt  
6       by extremely low priced aluminum foil imports from China  
7       that were already substantial in 2009 and then have  
8       continued to increase massively to the detriment of our  
9       company and our industry.

10               JW Aluminum products high quality aluminum foil  
11       at our facilities in Goose Creek, South Carolina -- our  
12       company headquarters, St. Louis, Missouri, Williamsport,  
13       Pennsylvania and Russellville, Arkansas. At JW Aluminum we  
14       produce a wide variety of aluminum foil products down to the  
15       gauge of 0.000275 that meet all the applicable industry  
16       specifications.

17               We have also produced full thickness of 0.00025  
18       inches as recently as 2014 but have not produced that gauge  
19       during the last two years due to the low prices that prevail  
20       in the market because of Chinese Imports. We would like the  
21       opportunity to produce larger volumes of these thinner gauge  
22       products should reasonable pricing return to the market.

23               The products we are producing already however  
24       encompass a wide range of uses. Applications of our product  
25       range from flexible packaging for thinner gauge products to

1 containers and thin stock for our thicker gauge products.  
2 The negative effects of large volumes of low-priced aluminum  
3 foil from China on our operations have been substantial.

4 In 2013, our company made the difficult decision  
5 to reduce the capacity of our mills in St. Louis and  
6 Williamsport by approximately 20 percent. This was achieved  
7 by a combination of idling certain equipment at each mill as  
8 well as reducing our workforce and the number of shifts  
9 worked by those employees that remained on our payroll.

10 While you won't see these reductions in our  
11 response to the Commission in the U.S. Producers'  
12 questionnaire because they occurred during the year prior to  
13 the Period of Investigation, they were very significant and  
14 continue to affect our company's operations today. The  
15 large volumes of low priced aluminum foil imports from China  
16 continue to have a devastating impact on our company's  
17 operations today.

18 The combination of reductions in our production  
19 and sales as well as the lower prices obtained for products  
20 we were able to sell have resulted in unacceptable low  
21 earnings and profitability. Although JW Aluminum has  
22 suffered decimating effects from the unfair priced imports,  
23 other domestic producers have been even less fortunate.  
24 Oracle Packaging sold its aluminum foil production operation  
25 to Alpha Aluminum in 2015 and Alpha Aluminum was forced to

1       cease production altogether by 2016.

2               Our understanding is that other U.S. Producers  
3       such as Granges, Alpha Aluminum and Republic Foil have  
4       significantly reduced their offerings and production of  
5       aluminum foil products or exited the business entirely. The  
6       common factor that accounts for all of these decisions is  
7       the presence in the U.S. Market of large volumes of  
8       extremely low priced imports from China.

9               Indeed we have submitted an extensive list of  
10       lost sales and lost revenue that identifies the large number  
11       of customer accounts where a company has been injured by low  
12       priced imports from China. The submitted information shows  
13       that Chinese Imports undersell products made by our company  
14       at substantial margins. I will now turn it over to Mr.  
15       McCarter.

16                               STATEMENT OF LEE MCCARTER

17               MR. MCCARTER: Thanks. A return of reasonable  
18       pricing to this market will allow the U.S. Producers to  
19       bring moth-balled capacity such as in our facilities in St.  
20       Louis and Williamsport back online. Further, if U.S.  
21       Producers have reason to believe that fair pricing will  
22       continue in the market, we will have the confidence to make  
23       additional investments in our operations to improve and  
24       expand our aluminum foil production.

25               Over the last year I have personally made

1 numerous proposals to either solicit investment in JW or for  
2 specific capital investments to expand and upgrade our  
3 capacity and capabilities. In virtually all cases the  
4 ongoing damage caused by Chinese Imports has negatively  
5 impacted those decisions and our ability to create new jobs.  
6 Currently, we are able to justify only minimal investments  
7 needed to complete basis maintenance on our equipment and  
8 facilities.

9           Nevertheless, since the filing of these cases we  
10 have been working actively with our Board of Directors on  
11 proposals to make significant capital investments to  
12 strengthen our operations. Absent a favorable outcome in  
13 this case however there is no prospect of earning sufficient  
14 returns on our aluminum foil products to justify proceeding  
15 with the investments.

16           The prices at which Chinese foil has been sold  
17 and offered for sale in the United States are persistently  
18 lower than the prices at which we need to sell our foil to  
19 earn a reasonable rate of return. Because aluminum foil is  
20 typically sold on the basis of annual contracts and to a  
21 lesser extent on contracts lasting more than a year, the  
22 pricing pressures created by the large volumes of Chinese  
23 Imports have a long term effect on our business.

24           Contracts for the sale of aluminum foil involve  
25 two pricing elements, a price for the aluminum that is

1 consumes in the manufacturing of foil as well as the  
2 fabrication or conversion price. Because prices for  
3 aluminum scrap and primary aluminum are volatile, Domestic  
4 Producers pass those costs through to the customers. As a  
5 result, the conversion or the fabrication price must cover  
6 our conversion and overhead cost and we hope, leave us with  
7 a profit.

8           Given that metal costs are a pass-through,  
9 demands by our customers that we sell product to them at the  
10 China price has forced us to either lower our fabrication  
11 price or lose the business. In many cases, we've lowered  
12 our fabrication prices and in some instances we have simply  
13 walked away from the business and given up the volume  
14 because the price points identified by our customers were  
15 unacceptably low.

16           Neither option is a viable alternative to sustain  
17 our business. Even when our company has contracts with  
18 customers the contracts do not insulate us from the pricing  
19 pressures created by low price Chinese Imports. If our  
20 customers receive a better offer for Chinese Imports they  
21 can and have purchased Chinese Products.

22           Our company has demonstrated a commitment to  
23 produce aluminum foil in the United States. However the  
24 current situation confronting our company and our industry  
25 is not sustainable. We cannot afford to sell at such low

1 prices and we cannot afford to operate at low capacity  
2 utilization levels. If relief is not granted, there is no  
3 doubt our financial performance and our ability to invest in  
4 our assets will continue to erode and we will further lose  
5 sales and market share to Subject Imports from China.

6 Our industry and its employees need relief  
7 immediately. We urge the Commission to reach an affirmative  
8 determination in this case. Thank you for your time.

9 MR. HERRMANN: Thank you. Our next witness is  
10 Holly Hart with United Steel Workers Union.

11 STATEMENT OF HOLLY HART

12 MS. HART: Good morning. My name is Holly Hart  
13 and I'm the Legislative Director and assistant to the  
14 President of the United Steel, Paper and Forestry, Rubber,  
15 Manufacturing, Energy, Allied Industrial and Service Workers  
16 International Union. Otherwise known as the Steelworkers or  
17 USW.

18 MR. BISHOP: Holly, can you pull your mic a  
19 little closer, please?

20 MS. HART: Sure. We're the largest industrial  
21 union in North America with approximately 850,000 active  
22 members and another 340,000 retired members. We are proud  
23 to represent the men and women in nearly every manufacturing  
24 sector including the aluminum industry. As you know, our  
25 union has been steadfast in its opposition to the practices

1 of foreign governments and foreign companies that seek to  
2 gain an unfair advantage over Domestic Industries by  
3 violating U.S. and International Trade Rules.

4           These unfair trading practices have had a  
5 devastating effect on American manufacturers and their  
6 workers. Earlier this year, I participated in the  
7 Commission's hearing concerning the Sunset Reviews of the  
8 Antidumping and countervailing Duty Orders on Aluminum  
9 Extrusions from China and the Commission recently voted  
10 unanimously to continue those orders. Today, I appear  
11 before you on behalf of our worker members and retirees  
12 dependent on the industry to discuss unfair trading  
13 practices affecting a different portion of the aluminum  
14 industry, this time involving aluminum foil.

15           The USW represents over 800 workers in the  
16 aluminum foil industry including individuals employed at and  
17 operated by Granges Americas Incorporated in Salisbury,  
18 North Carolina; Novelis Corporation in Fairmont, West  
19 Virginia and Terre Haute, Indiana and Reynolds consumer  
20 products in Louisville, Kentucky and Hot Springs, Arkansas.  
21 For our members, it is essential that the Commission provide  
22 trade relief from unfairly traded imports of aluminum foil  
23 from China.

24           The extent of unfair competition from imports of  
25 aluminum foil over the past three years has been intense but

1 as you have heard from the industry witnesses, it only tells  
2 part of the story. The persistent injury on the U.S.  
3 Industry by these imports of aluminum foil from China has  
4 been overwhelming but we have no choice but to keep fighting  
5 product by product against our foreign competitors such as  
6 those in China that continue to ship large volumes of dumped  
7 and subsidized products into the U.S. Market.

8 Over the past three years there has been a  
9 significant increase of dumped and subsidized imports from  
10 China that has threatened the economic livelihood of  
11 hundreds of American Workers. As members of the industry  
12 have just testified, production curtailments and layoffs  
13 occurred during the Period of Investigation and will almost  
14 certainly continue if relief is not provided. Indeed, the  
15 injury caused by the increasing volumes of aluminum foil  
16 from China has hurt our members and the U.S. Producers for  
17 much longer than the Commission's three year period of  
18 investigation.

19 The onslaught of unfairly traded imports from  
20 China has also caused our members to suffer reduced working  
21 hours and shrinking paychecks during the Period of  
22 Investigation as their employers were forced to cut back  
23 production. Those numbers represent actual jobs for  
24 hardworking Americans and less pay for them to take home to  
25 their families. Underneath the data you collect for those

1 trade cases lies the real injury being caused by dumped and  
2 subsidized imports. Harm to our workers, retirees, their  
3 families and entire communities that depend and thrive on  
4 the success of the domestic aluminum foil industry.

5 The Steel Workers and its members have worked  
6 closely with the Domestic Producers to ensure the viability  
7 of the aluminum foil industry. We will continue to work  
8 hard to save our members' jobs and to protect the benefits  
9 of our retirees but doing that in the face of unfairly  
10 traded imports has been increasingly difficult. Unless  
11 relief is granted, there is no doubt that injury will  
12 continue and intensity.

13 Production cutbacks, which we have seen over the  
14 past three years and which will likely continue unless  
15 orders are in place mean further reduced working hours,  
16 threatened livelihoods, family budgets and job insecurity.  
17 We take pride in our partnership with the Domestic Producers  
18 because when U.S. Producers do well our members do well. So  
19 do their families. Unfortunately when business suffers our  
20 members and their families are the first to suffer the  
21 consequences through layoffs and reduced hours.

22 There is no question that American workers and  
23 the products we manufacture can compete with imports from  
24 any country in the world as long as the competition is fair.  
25 But we need help in stopping the injury being caused by the

1 massive overcapacity, government subsidization and unfair  
2 pricing coming from China. so on behalf of our Union's  
3 members who make aluminum foil, the retirees that depend on  
4 the health of this industry and all of the communities they  
5 support, I urge the Commission to find that these unfair  
6 imports from China are injuring the U.S. Aluminum Foil  
7 Industry and its workers. Thank you.

8 STATEMENT OF JOHN M. HERRMANN

9 MR. HERRMANN: Thank you, Ms. Hart.

10 For the record, I am John Herrmann and I will  
11 conclude our presentation today by addressing the key  
12 statutory issues the Commission must examine in reaching its  
13 decision.

14 First, the domestic like-product. The  
15 like-product in this case should be defined coextensively  
16 with the scope of the case, and should consist of aluminum  
17 foil in reels weighing more than 25 pounds.

18 The scope definition includes certain aluminum  
19 foil with a thickness of 0.2 millimeters or less, and we  
20 encourage the Commission to define the domestic like-product  
21 to include the continuum of aluminum foil in reels with  
22 thicknesses that range from thin gauges to relatively  
23 thicker products.

24 The basic nature of the product and market  
25 warrant a single like-product definition under the six

1 factors the Commission traditionally analyzes. We will  
2 address those factors further in our brief.

3 The next slide includes a picture showing the  
4 product that is within the scope of this case, a heavy reel  
5 or jumbo roll or coil, essentially a coil of aluminum foil.  
6 Jumbo rolls of aluminum foil include a continuum of products  
7 that vary by gauge or thickness, width, alloy, tempers, and  
8 other physical characteristics. Jumbo rolls of aluminum  
9 foil are consumed in producing a wide array of downstream  
10 products.

11 I would now like to focus on the three statutory  
12 factors of volume, price, and impact that support a finding  
13 of material injury by subject imports.

14 (Pause.)

15 I think there's a little technical issue here.  
16 Let's start with volume. The volume of subject imports from  
17 China is significant, having increased by almost 40 percent  
18 over the 2014 to 2016 period. The growth in imports during  
19 the POI is reflective of a long-term growth trend that has  
20 occurred over the past decade.

21 As you see in slide 6, the volume of subject  
22 imports from China has grown by almost 400 percent since  
23 2007. Imports from China have also captured a significant  
24 and increasing share of total U.S. imports, rising from 22.7  
25 percent of total imports in 2007 to 70.6 percent of total

1 imports in 2016.

2 The increased volume of aluminum foil imports  
3 from China far exceeds the growth of apparent U.S.  
4 consumption during the Period of Investigation. While  
5 demand did increase over the POI, the pace of the increase  
6 of Chinese imports was much faster.

7 The increase in subject imports was significant  
8 not only on an absolute basis, but also as a share of the  
9 U.S. market. The market share held by subject imports  
10 increased significantly and accounted for more than a 20  
11 percent share of the U.S. market since 2015.

12 As imports from China penetrated the U.S. market,  
13 the domestic industry suffered a market share decline  
14 reflected on slide 10 that was equally significant, as you  
15 see in the chart.

16 Slide 11 presents apparent consumption and market  
17 share data for aluminum foil over the period from 2004 to  
18 2016. While these data, which were compiled by the Aluminum  
19 Association, encompass more than the aluminum foil that is  
20 subject to this proceeding, they show the significant market  
21 share that Chinese imports have captured from U.S. producers  
22 since 2004.

23 Specifically, Chinese imports have increased from  
24 a zero percent market share in 2004 to a 22 percent market  
25 share in 2016, all at the expense of the domestic producers

1 and other imports.

2 Our witnesses testified that the critical factor  
3 driving purchasing decisions in the U.S. market is price.  
4 As they further stated, and as the lost sales and lost  
5 revenue examples corroborate, imports from China have  
6 consistently undercut U.S. prices during the past three  
7 years, leading to the market share gains China has achieved.

8 Indeed, the responses to the Commission's  
9 lost-sales and lost-revenue surveys that have been released  
10 to date under protective order show that 100 percent of the  
11 companies that reported switching to imports from China,  
12 rather than from a domestic producer, indicated that the  
13 Chinese product was lower priced.

14 The result of the significant underselling by  
15 China was severe price depression. Domestic producer  
16 prices, as reflected in slide 13, for all but one of the 7  
17 pricing products fell precipitously over the period. As you  
18 have heard our witnesses testify, customers have demanded  
19 that domestic producers sell aluminum foil products to them  
20 at the China price, and have forced them to either lower  
21 their prices or lose the business.

22 The Commission's record indicates that the  
23 domestic industry has had to do both. As indicated in slide  
24 13, U.S. prices fell significantly due to low-priced imports  
25 from China.

1           As indicated in slide 14, not only were U.S.  
2 producers forced to lower their prices during the POI, but  
3 they also had to walk away from business and as a result  
4 lost substantial sales volumes. The quantity data for the  
5 pricing products demonstrate that the domestic producers'  
6 sale volumes of the vast majority of these products fell  
7 precipitously over the POI.

8           The impact of these increasing volumes of  
9 low-priced imports is predictable and injurious. The  
10 domestic industry experienced declines in all of its key  
11 trade financial variables. Production and shipments fell.  
12 Employees lost their jobs.

13           Further, as you heard Ms. Landa and Mr. Roush  
14 testify, capacity was reduced due to increasing imports from  
15 China. The large import volumes at prices that undercut and  
16 depressed U.S. prices also had a devastating effect on the  
17 domestic industry's financial performance.

18           Net sales values fell, as did net profits and  
19 operating profits, as well as the ratio of those profits to  
20 net sales. The causal nexus between subject imports and the  
21 injury that the U.S. industry has suffered is compelling.  
22 As indicated in slide 17, all of the market share that the  
23 domestic industry lost from 2014 to 2016 was due to imports  
24 from China.

25           No other factor explains this injury. As

1 reflected on slide 18, U.S. demand increased over the period  
2 that should have led to increased U.S. sales and stronger  
3 prices and profits. But the opposite happened.

4 As reflected on slide 19, nonsubject imports  
5 cannot be blamed for the domestic industry's injury as these  
6 imports declined during the Period of Investigation.

7 All of these facts provide more than a reasonable  
8 indication of material injury caused by dumped and  
9 subsidized imports from China. There is also a threat of  
10 injury by reason of these imports.

11 As you heard Ms. Landa testify, and as shown on  
12 slide 20, there has been a huge expansion in China's  
13 capacity to produce aluminum foil since 2010. This increase  
14 in capacity has led to a steady increase in aluminum foil  
15 production in China.

16 As you can see in slide 21, China's production of  
17 aluminum foil substantially exceeded home market consumption  
18 in every year during the Period of Investigation.

19 The disparity between China's aluminum foil  
20 capacity and consumption has caused and will continue to  
21 cause China to export this product. China retains massive  
22 idle capacity that could flood the U.S. market if allowed to  
23 do so. In fact, China has sufficient excess capacity to  
24 supply the entire U.S. market.

25 Even worse, as we will document in our

1 postconference brief, Chinese producers are continuing to  
2 add even more capacity that will only exacerbate this  
3 problem. China's massive excess capacity is likely to  
4 result in further increases in exports to the United States,  
5 given that the United States is China's largest export  
6 market as reflected in slide 23.

7 The final slide, slide 24, shows that aluminum  
8 foil producers in other significant markets have already  
9 been hurt by imports from China, and authorities in those  
10 countries have erected barriers to Chinese imports.

11 This includes the European Union which recently  
12 extended its antidumping order on imports of aluminum foil  
13 from China for an additional five years. Further, Indian  
14 authorities may soon issue an antidumping order on imports  
15 of aluminum foil from China. Such an order would almost  
16 certainly result in diminished shipments to China's second  
17 largest and very significant export market in India.

18 Absent a remedy in this case, the United States  
19 will continue to be the dumping ground for Chinese  
20 overcapacity causing further injury to our already battered  
21 industry.

22 That concludes our presentation this morning.  
23 Before turning to questions, I'd like to introduce my  
24 colleagues Paul Rosenthal and Grace Kim from Kelley Drye, as  
25 well as Brad Hudgens from Georgetown Economic Services.

1 Thank you for your attention. We'd be happy to answer your  
2 questions.

3 MR. ANDERSON: Thank you, Mr. Herrmann, and thank  
4 you for our witnesses and those who provided their  
5 testimony. Their information has been very helpful.

6 We'd like to proceed now with questions from  
7 staff, and we will start with our investigator, Mr. Justin  
8 Enck.

9 MR. ENCK: Good morning. Thank you for coming  
10 here to give your presentations and answer our questions.

11 My first question is with the scope, to get this  
12 out of the way. Are there any nonsubject--or what share of  
13 the official stats are nonsubject? In other words, under 25  
14 pound reels and coated on one side?

15 MR. HERRMANN: Sure. Let me answer this. This is  
16 John Herrmann. Our understanding, and I think Mr. Rudisill  
17 perhaps can supplement this, but our understanding is that  
18 there are very, very small, insignificant volumes of  
19 aluminum foil coming into the United States in rolls  
20 weighing less than 25 pounds. So we don't think there is a  
21 significant volume of product there.

22 With respect to the backed product, that would be  
23 classified under HTS subheading 7607.20. We have not  
24 covered those products in the scope of our case. I haven't  
25 looked at the import statistics. We can certainly include

1 those in our post-conference brief. But my understanding is  
2 that the volumes there are not terribly significant,  
3 certainly compared to the volumes of the jumbo rolls that  
4 are imported into the United States.

5 MR. ENCK: Thank you. And do you think any  
6 subject products enter under the "Also may enter" HTS  
7 categories that you added to the scope?

8 MR. HERRMANN: We don't have any reason to believe  
9 that products are currently entering under those headings,  
10 which are essentially the sheet headings from 7606 that we  
11 have included in the scope language.

12 We have included that language in the scope  
13 definition, however, in large part due to some recent  
14 determinations issued by the European Union suggesting that  
15 Chinese foil was being shipped into Europe at gauges that  
16 were--that slightly exceeded the gauge range that's covered  
17 by the antidumping order in effect in the EU, and that's why  
18 we included those headings, simply as a matter of  
19 precaution.

20 MR. ENCK: Thank you. Is there a difference in  
21 operations that produce the thin gauge versus those that  
22 produce the thick gauge foil, the thins?

23 MR. ROSENTHAL: Paul Rosenthal. When you say  
24 "difference in operations," are you asking about the  
25 machinery, equipment, what are you referring to?

1                   MR. ENCK: Can you make thin and the thicker gauge  
2                   on the same machinery and equipment, the same facilities?

3                   MR. RUDISILL: This is Murray Rudisill. Yes, my  
4                   experience is that you can make the products either through  
5                   continuous casting processes or DC casting processes within  
6                   the subject products that we're talking about.

7                   MR. ENCK: So you can make foil less than triple  
8                   zero three inches thick, and make the thin evaporator  
9                   components on the same equipment?

10                  MR. ROUSH: Yes. It's just a matter of the number  
11                  of passes you take on the rolling operations, the cold  
12                  mills.

13                  MR. ENCK: Can you use different alloys on the  
14                  same machinery and equipment? Does it matter what the alloy  
15                  is?

16                  MR. RUDISILL: You can use different alloys on the  
17                  same type of machinery. And for the most part, these alloys  
18                  are interchangeable within the scope of the products that  
19                  we're talking about here. These alloys are interchangeable  
20                  for DC casting or CC casting. Sometimes they'll have a  
21                  little bit of a different chemistry to achieve the same  
22                  desired end process, but there are equivalent ways to  
23                  produce products under each process.

24                  MR. MCCARTER: This is Lee McCarter. I would just  
25                  add on to that, as well, you know for capacity utilization

1 purposes and efficiency purposes, obviously the more you can  
2 make it a singular alloy the more efficient you can be in  
3 the production process.

4 So you can do multiple alloys across the same  
5 machinery. You can cast multiple alloys. It's just a  
6 matter of changing over time and lost down time associated  
7 with the changeovers.

8 MR. ENCK: What sort of quality control measures  
9 do you use for say thin gauge, for instance? One of the  
10 Respondents provided some information where they measured  
11 the meters per break in their product. Do you do anything  
12 like that?

13 MR. ROUSH: Yes. This is Chester Roush. Yes, we  
14 do at our facilities. You know, we go by all the Aluminum  
15 Association standards. So we're looking to at all times  
16 producing to the Aluminum Association standards as published  
17 by the Association, industry standards.

18 MR. ENCK: So there's a standard for meters per  
19 break?

20 MR. ROUSH: Yes, Yes, there are industry standards  
21 and they are published by the Aluminum Association.

22 MR. ENCK: Okay. Is it safe to assume that the  
23 thinner gauge is more difficult, or lower--more difficult to  
24 get the quality result?

25 MR. ROUSH: I wouldn't say to get the quality

1 results, but I'd say it's a little tougher to produce the  
2 lighter gauges versus the thicker gauges.

3 MR. ENCK: Okay.

4 MR. ROSENTHAL: Mr. Enck, I wanted--Paul  
5 Rosenthal--I just wanted to fast-forward to some of this  
6 because I don't think there's any question that the domestic  
7 industry can produce all the gauges and have produced many  
8 hundreds of millions of tons of thinner gauge product.

9 Where the Chinese have been so devastating is  
10 that they're offering this product which requires increased  
11 passes that you would think would be more costly to produce,  
12 but at lower prices. That's why they've been so effective  
13 at penetrating the market in this product.

14 MS. LANDA: Mr. Enck, just to add to that point.  
15 For the thinner gauges really we haven't seen--we get passed  
16 on quoting. I mean that's the level of uncompetitiveness  
17 that we see today.

18 So just to expand, per Paul's guidance here, so  
19 the reason we are passed on quoting is because the pricing  
20 of the Chinese imports at those thin gauges are so extremely  
21 low that we're just not even in the ballpark.

22 MR. ROUSH: This is Chester Roush. I think, you  
23 know, it's fair to say that it's easy to allocate that  
24 capacity too thick or thin, but to the point the price  
25 points are so low that it doesn't make economic sense for us

1 to produce those very thin gauges.

2 MR. ENCK: What sort of costs are we dealing with  
3 when it comes to converting your capacity to thick or thin?  
4 Is that something you can do pretty quickly?

5 MR. MCCARTER: This is Lee McCarter. Yes, we can.

6 MR. ENCK: Is there any seasonality to the  
7 industry? Do you, especially the thin products used in air  
8 conditioning, or is it pretty steady over quarter by  
9 quarter?

10 MR. MCCARTER: This is Lee McCarter again.  
11 Generally speaking, you know, our plants will run heavier,  
12 let's just say in the months of February through November.  
13 So more in line with some seasonal aspects of that, but  
14 those eight-week period of time in the wintertime allows us  
15 for the maintenance and repairs that are required to sustain  
16 the equipment.

17 So there is some seasonality, but--and it depends  
18 on end use, whether it be in for example in the container  
19 side as you think about the holiday periods of time, and pie  
20 pans, and turkey pans, and so forth, or the HVAC time of the  
21 year. But remember those HVAC units are built in advance of  
22 what you would think a hot season would be.

23 MS. LANDA: This is Beatriz Landa. Just to expand  
24 on that response, I think the seasonality with proper  
25 inventory management, there's no reasons we couldn't serve

1 that capacity. Thank you.

2 MR. D'AMICO: Mr. Enck, this is Jim D'Amico,  
3 Novelis. The seasonality is consistent year to year as  
4 well, so we have plenty of historical data that will allow  
5 us to develop plans to accommodate the demand, again because  
6 it's consistent year to year.

7 MR. ENCK: Are there any new technologies related  
8 to rolling foil?

9 MR. RUDISILL: This is Murray Rudisill. There's  
10 nothing in the way of innovative or new R&D type  
11 technologies, but there is the normal advancement of  
12 electronic capabilities, and the replacement of obsolescence  
13 of especially electronic components to the production  
14 equipment.

15 MR. ENCK: So you mentioned that China built  
16 capacity in 2010, or started to, or that's when we saw the  
17 imports from China increase. Did they not have excess  
18 capacity before 2010?

19 MR. ROSENTHAL; This is Paul Rosenthal, Mr. Enck.  
20 If you go back to the slides, that really was not the  
21 testimony. The testimony was that the Chinese really began  
22 to increase probably in 2004, and they had begun to increase  
23 their capacity dramatically well over a decade ago.

24 The problem has gone on and gotten more acute  
25 over time, but this process really began, and the Chinese

1 surge began from zero percent of market share to 22 percent  
2 over the course of over a decade.

3 MR. ENCK: So these are new facilities in China  
4 that are over the past decade that are now competing in the  
5 U.S.?

6 MR. ROSENTHAL: We're going to give you a lot--you  
7 have some information in the Petition, and you'll have a lot  
8 more in our post-conference brief. But you'll see that  
9 there's a great deal of data about the build-up of capacity  
10 in China over the last decade and a half. And what's  
11 frightening from a domestic industry point of view is that  
12 there doesn't seem to be any end in sight.

13 The capacity keeps coming on, and more and more  
14 plants keep getting built, and the Chinese market, Chinese  
15 economy cannot absorb that. So it's been a cumulative  
16 effect over the years, but it's getting worse not better.

17 MR. HERRMANN: This is John Herrmann, Mr. Enck.  
18 Just one additional point for you in the question you asked  
19 a moment ago about the significance of 2010. There was an  
20 antidumping order on Chinese foil that was published by the  
21 EU in 2009.

22 We think that certainly foreclosed a large market  
23 to Chinese producers. The margins found by the European  
24 Commission ranged from 6 to 30 percent. And I think that  
25 that may have resulted in diversion to the U.S. market,

1 given its size and lack of any trade measures on Chinese  
2 foil.

3 MR. MCCARTER: This is Lee McCarter. I'd just  
4 like to reemphasize there's enough capacity there, or  
5 capacity about to come online to basically fulfill 100  
6 percent of the needs of the U.S. market.

7 So that capacity is going to go find a home  
8 somewhere.

9 MR. ENCK: Alright, thank you. I'm going to pass  
10 it along to another member of staff.

11 MR. ANDERSON: Thank you, Mr. Enck. Now Mr.  
12 Sultan.

13 MR. SULTAN: Thank you. Let me start with a  
14 housekeeping matter.

15 Mr. Herrmann, our Secretary sent you a letter  
16 last Friday concerning bracketing in the Petition. Do you  
17 plan to respond to that? And if so, when?

18 MR. HERRMANN: Yes, we certainly do. I'm sorry,  
19 in the preparations for the conference this morning we have  
20 not been able to respond yet. I think, frankly, by the  
21 participation of several companies that are appearing before  
22 you today in the hearing, obviously it reflects their  
23 support for the Petition, and we will be responding to the  
24 Commission's letter very quickly.

25 MR. SULTAN: Thank you. I appreciate that. I

1 realize you've been busy and had other priorities. But let  
2 me just ask the individual company representatives, Mr.  
3 Rudisill, Ms. Landa, Mr. McCarter, is it correct that your  
4 testimony here indicates that your company supports the  
5 Petition? If you could please individually answer that  
6 question?

7 MR. RUDISILL: This is Murray Rudisill. And, yes,  
8 my company supports the Petition.

9 MR. SULTAN: Thank you.

10 MS. LANDA: This is Beatriz Landa from Novelis,  
11 and yes, my company supports the Petition.

12 MR. SULTAN: Thank you.

13 MR. MCCARTER: And Lee McCarter from JW, and we  
14 support the Petition.

15 MR. SULTAN: Thank you.

16 And then a question, I'm not sure if this is for  
17 Mr. Herrmann or for Mr. Johnson, but the Petition states  
18 that the members of the Aluminum Association Trade  
19 Enforcement Working Group, quote, "include," end quote,  
20 certain entities, or an entity. Now that's bracketed.

21 Could you tell me if there are any other members  
22 other than what's described in footnote one of the Petition?  
23 In other words, if a working group has any other members?

24 MR. HERRMANN: Sure. This is John Herrmann. I  
25 think we would prefer to respond to that in writing. We

1 will address it in response to the Commission's letter in  
2 advance of filing our post-conference brief.

3 MR. SULTAN: Thank you very much.

4 So let me move on to several questions about the  
5 product. The scope covers reels exceeding 25 pounds in  
6 weight. Are there rolls that weigh less than 25 pounds but  
7 that are heavier than what I think of as the ordinary  
8 household roll of aluminum foil?

9 MR. RUDISILL: So this is Murray Rudisill. There  
10 are food service rolls that are used in institutional  
11 applications that are as wide as 24 inches, and have  
12 significantly higher OD's than you would recognize in a  
13 household roll. And so some of them approach 25 pounds.

14 MR. SULTAN: But they are under 25 pounds and thus  
15 outside the scope?

16 MR. RUDISILL: Correct.

17 MR. SULTAN: Now a question about the definition  
18 of a domestic industry. We heard, I think it was from you,  
19 Mr. Rudisill, that your company has been importing subject  
20 merchandise from China.

21 I would be interested to know whether any other  
22 domestic producers--this is really a question for counsel--  
23 whether any other domestic producers would qualify as  
24 related parties, as that term is defined in the statute. In  
25 other words, whether they have the requisite corporate

1 relationship with exporters of aluminum foil in China, or  
2 whether they themselves import subject merchandise.

3 MR. HERRMANN: Yes, this is John Herrmann. We  
4 will certainly address that in our post-conference brief,  
5 but for purposes of the conference today I think I can  
6 fairly state that no domestic producer has significant  
7 imports that would justify their treatment as a related  
8 party. The imports are simply to supplement domestic  
9 production and account for a very small portion of the  
10 domestic producers' production of aluminum foil in the  
11 United States.

12 MR. SULTAN: Okay. But I think if they have  
13 imports, as a matter of statutory definition, they would be  
14 treated as a related party. The question would then be  
15 would it be appropriate to exclude them or not and you're  
16 saying, I think, that wouldn't be appropriate to exclude.

17 MR. HERRMANN: Correct. That's correct.

18 MR. SULTAN: Okay. But as I recall, in the  
19 petition you advocate a definition of the domestic industry  
20 as including all domestic producers; is that correct?

21 MR. HERRMANN: That's correct.

22 MR. SULTAN: In the testimony from Mr. Rudisill  
23 and also from Ms. Landa, we heard about plant closures and I  
24 just want to be sure that I understood this correctly.

25 Mr. Rudisill, you described the closure of a

1 plant in Richmond -- I guess Richmond, Virginia. Did that  
2 plant focus on making thinner gauge product?

3 MR. RUDISILL: Okay, so this Murray Rudisill.

4 That plant made both thin-gauged product and  
5 household-gauge product.

6 MR. SULTAN: Household-gauge product?

7 MR. RUDISILL: Household foil-gauge product.

8 MR. SULTAN: So household-gauge product would be  
9 -- okay, I think I understand.

10 And Ms. Landa, you described the closure of a  
11 plant in Kentucky, same question to you. Did that plant  
12 make only a thinner gauged product or what did it make?

13 MS. LANDA: I'm going to check with Jim, but  
14 that made household foil gauge. Correct?

15 MR. D'AMICO: This is Jim D'Amico.

16 It made thinner gauges and it had the capability  
17 to make household foil gauges as well.

18 MR. SULTAN: Okay. In producing aluminum foil  
19 are the same production processes, equipment, and employees  
20 used to make the thinner gauge foil as household gauge?

21 MS. LANDA: Yes.

22 MR. SULTAN: Okay, that's an unequivocal yes?  
23 Okay, right.

24 I got the impression this morning that Chinese  
25 imports have focused on thinner gauged products; is that

1 correct? If so, commercially, why do you think that is? I  
2 mean what was the incentive for Chinese producers and  
3 exporters to focus their attention in that part of the  
4 market?

5 MR. ROSENTHAL: Mr. Sultan, this is Paul  
6 Rosenthal.

7 I just want to summarize the testimony earlier,  
8 which was the Chinese began their entrance in the aluminum  
9 foil market by first going after the thinner gauges, but  
10 they are in competition at every gauge and every customer  
11 type. So it's not like the Chinese are only focusing on the  
12 thinner gauges. They're throughout the entire spectrum of  
13 foil products.

14 MR. HUDGENS: This is Brad Hudgens with  
15 Georgetown Economic Services.

16 So the information that we have received to date  
17 from the importer questionnaires shows significant growth  
18 among all gauges in imports from China during the period of  
19 investigation.

20 MR. SULTAN: Okay. But I guess I'd be  
21 interested in hearing from the company representatives what  
22 they commercial incentives were or what the dynamic was that  
23 lead Chinese producers to start out in the thinner gauge  
24 part of the market?

25 MR. RUDISILL: So this is Murray Rudisill.

1                   The beginning of what I saw of the Chinese  
2 import presence was in the lighter gauges and the lighter  
3 gauges carry a higher value, finished value at a higher cost  
4 and that may be why that's where the Chinese started, but I  
5 don't know for sure. That is the characteristic of those  
6 thinner gauges where the imports began.

7                   MR. SULTAN: So are the thinner gauges generally  
8 a more profitable product?

9                   MR. RUDISILL: I'm sorry, more what?

10                  MR. SULTAN: More generally, a more profitable  
11 product?

12                  MR. RUDISILL: That I would defer to the  
13 colleague who makes them.

14                  MR. MCCARTER: I want to back up for two seconds  
15 just so we understand -- it's Lee McCarter. I'm sorry.

16                  Thinner just simply means more time through a  
17 mill, so more time to produce, right? You're running it  
18 through making it thinner, thinner or you have more kneeling  
19 cycles as it may be -- as may be the case; therefore, it's  
20 more time. You have more cost associated with it.

21                  Given the excess capacity that's there, they  
22 certainly have more time because of excess capacity. They  
23 can run the equipment and they get a higher price for that  
24 since it's at the higher end of the spectrum. They're going  
25 to naturally charge more because you are -- it takes longer

1 to produce that. So targeting there is a natural fit for  
2 that newer capacity that's over in China. And then they've  
3 continued to expand through all gauges and participate in  
4 the marketplace here in North America.

5 MR. SULTAN: Thank you. I think that's all I  
6 have. Thank you very much for your informative answers.

7 MR. ANDERSON: Thank you, Mr. Sultan. And now  
8 Ms. Larson.

9 MS. LARSON: Good morning. I want to thank  
10 everyone this morning for their testimony. It's been very  
11 helpful.

12 I've several questions. I'll start with raw  
13 materials. I'm wondering if one of the domestic producers  
14 could answer this. How do you typically purchase your raw  
15 materials? Is it long-term contracts, spot sales?

16 MR. MCCARTER: Lee McCarter from JW.

17 So from a raw material standpoint, you think  
18 about it in two categories, prime aluminum or virgin  
19 aluminum as you may want to think about that, and scrap  
20 aluminum. And generally speaking, you approach that on an  
21 annual planning basis with a balance between contractual  
22 supply and spot supply that you would leave open as you go  
23 through the year.

24 MS. LARSON: And do those annual contracts do  
25 they fix price?

1                   MR. MCCARTER: Most of the contracts in the  
2 majority of cases are tied to the LME, London Metal  
3 Exchange, plus a premium called the Midwest Premium for a  
4 total pricing here in the United States. So those prices  
5 are set every month. They move each day obviously in the  
6 marketplace and end with an average for a month, for  
7 example, that you would be paying for your material.

8                   Scrap, on the other hand, is sold at a discount  
9 to that prime aluminum and that's negotiated on a  
10 load-by-load, day-by-day basis if you're buying spot and  
11 there are some cases where you'll fix to a discount to the  
12 LME, plus the Midwest Premium for scrap as well for an  
13 annual contract, but it fluctuates, obviously, as the LME  
14 moves.

15                  MS. LARSON: Right. And then how have raw  
16 material prices affected the sales prices of aluminum foil?

17                  MR. MCCARTER: So generally speaking, the  
18 aluminum for this industry, as I mentioned in the testimony,  
19 is a pass through, okay, so as you go through the year,  
20 aluminum changes in price, and we will pass that through.  
21 There are some ancillary affects in the cost of scrap not  
22 worth getting into here as the bulk of these are made in  
23 China with prime aluminum. Here we do a balance of prime  
24 and scrap.

25                  MS. LARSON: You mentioned earlier that most of

1 the sales of aluminum foil are typically annual contracts,  
2 so how frequently do you adjust the aluminum component of  
3 the sales price aluminum?

4 MR. MCCARTER: The aluminum component changes  
5 each month.

6 MS. LARSON: Okay.

7 MR. MCCARTER: Okay, the conversion fees or the  
8 adder or the fabrication price generally remains fixed  
9 during the year.

10 MS. LARSON: Okay.

11 MR. MCCARTER: And we have an annual contract  
12 season that usually occurs in the -- at least for JW anyway  
13 in the fourth quarter of the year that sets for the volume  
14 commitments and price commitments for the following year.

15 MS. LARSON: And then how frequently does your  
16 firm adjust the fabrication price? Not necessarily within  
17 the contract, but as a firm maybe you could discuss like  
18 what other inputs are in that fabrication price. Is there  
19 other raw material costs?

20 MR. MCCARTER: So generally speaking, you know  
21 we set those fabrication prices once a year and the  
22 companies are subject to have to deal with the changes and  
23 input costs, whether it be healthcare costs or utilities,  
24 for example, or supplies or repairs and maintenance,  
25 alright? So those again are set on an annual basis. We do,

1 and just to keep up, we don't fix 100 percent of our  
2 capacity. We do have monthly spot opportunities that we'll  
3 take advantage of to the extent that we can.

4 MS. LARSON: Did any other domestic producer  
5 want to chime in if those responses were different from what  
6 their firm does?

7 MS. LANDA: This is very similar to what -- this  
8 is Bertriz Landa.

9 This is very similar to what Novelis does, no  
10 big difference.

11 MS. LARSON: Great, thank you.

12 It seems from the questionnaire responses that  
13 firms reported on prices of raw materials have declined  
14 during the period that we're looking at. If prices for raw  
15 materials have decreased, how can we distinguish these raw  
16 material trends with the affects on imports?

17 MR. MCCARTER: Can you repeat?

18 MS. LARSON: In the sales prices of aluminum  
19 foil how can we distinguish the declining raw materials  
20 versus potential imports putting downward pressure on  
21 prices?

22 MR. MCCARTER: Yes, so that can be a complicated  
23 question, and the reason is is the movement in the LME  
24 prices through the year correspondently passes right  
25 through. There's another component called the Midwest

1 Premium, which has had its dislocation over the period of  
2 '14, '15, and '16, which is also influenced the  
3 profitability of the sector as well, so that can influence  
4 the sales price as well.

5 But generally speaking, the all-in price is  
6 going to go down throughout the period as aluminum goes down  
7 and there's also a consideration from a competitive  
8 standpoint on how China prices aluminum, the all-in price  
9 from China here in the North American markets as well that  
10 we compete against, in which in many cases for us is the  
11 all-in price, not just the fabrication price.

12 MS. LANDA: This is Beatriz Landa.

13 Just to Mr. McCarter's response, we do  
14 differentiate between the metal part of the price and the  
15 fab, so if you look at the fab trend this is diminishing  
16 regardless -- independent of the metal part of the price.

17 MS. LARSON: And do your firms publish to your  
18 customers the aluminum price or your fabrication costs?

19 MS. LANDA: So it's LME, plus Midwest Premium.  
20 These are both public information, so they can see that  
21 pretty much on a daily basis.

22 MS. LARSON: And your fabrication costs?

23 MS. LANDA: That's in the contract.

24 MS. LARSON: Okay. The all-in price that you  
25 guys spoke of for the Chinese imports does that mean that

1 their contracts are not -- do not vary throughout the annual  
2 contract period?

3 MR. ROUSH: This is Chester Roush.

4 Our understanding is that they would have a firm  
5 conversation price or fab price for the year and then it  
6 would fluctuate with the metal value of the LME.

7 MS. LARSON: Great, thank you.

8 MR. RUDISILL: This is Murray Rudisill.

9 Just to build on that, so our experience when we  
10 purchase from China is that there's an LME price that varies  
11 and the mechanism of how it varies can change from supplier  
12 to supplier. There's different ways that that can be done  
13 as agreed upon in advance. The fab price is generally fixed  
14 and there's also a freight component that is generally  
15 fixed.

16 MS. LARSON: Great, thank you.

17 Okay, has the demand for aluminum foil been even  
18 in all of the end use sectors or is there one end use sector  
19 over another that might be growing more rapidly?

20 MR. MCCARTER: I mean my view would be -- and  
21 I'm happy for other folks to chime in. You know in  
22 accordance with normal economic cycles you may get  
23 differences in certain demands. So for example, if the  
24 building industry is way down you would have therefore less  
25 HVAC units, right? So you could see some fluctuations due

1 to general overall macroeconomic changes out there, but  
2 generally speaking, you aren't seeing one sector grow  
3 radically over another sector or decline radically over  
4 another sector in terms of end uses.

5 MS. LARSON: Okay. What is the market share --  
6 I mean this product encompasses so many different end use  
7 and different application, so I'm trying to understand what  
8 are the major sectors and how big are they. Like are the  
9 consumer application products, the food packaging does that  
10 account for the majority or the industrial applications how  
11 large do they account for the total market?

12 MR. ROSENTHAL: I think it's fair to say that  
13 while there are different customers out there it's not so  
14 much the size of the market. It's what pricing can you get  
15 and so you'll see shifting based on where they perceive  
16 competition. And at any given day -- I'm trying to legally  
17 get to your question and we may get more detailed in the  
18 post-conference brief, but on any given day, for example,  
19 one company may get a sale for a thinner gauged product at a  
20 price that is sensible. They may decide to devote some of  
21 their capacity to that and not take on a sale of a  
22 medium-gauged product. And so for any individual company  
23 their customer mix may change from time to time.

24 And by the way, when that company switches, then  
25 another company will then have availability to pick up the

1 product that's been made more available and this is why the  
2 question of what are the differences between the thinner  
3 gauge and the heavier gauges is basically, as Mr. McCarter  
4 said, just a matter of how many passes and it's not new  
5 equipment or different equipment or facilities, et cetera.  
6 It is same equipment with a number of passes.

7 So the total number always ends up with 100  
8 percent and within the industry, including within the  
9 Chinese, there's a constant shifting as to who's got what  
10 portion of sales for household foil versus other gauges.

11 MS. LARSON: Do purchases do the say thing?  
12 Will they shift to maybe a little bit thicker gauge or  
13 thinner gauge? If they're making turkey pans or making a  
14 certain end product, do you see your customers switch a  
15 little bit between the gauges, depending on price?

16 MR. D'AMICO: Jim D'Amico of Novelis.

17 Yes, they certainly can, and that varies by  
18 customer as well.

19 MS. LARSON: Are there certain gauges or alloys  
20 that are used exclusively in certain applications?

21 MR. RUDISILL: I can't think of an alloy that is  
22 exclusive in an application, but there certainly are alloys  
23 that are designed for specific applications that are better  
24 suited for than other alloys and that's typically part of  
25 the equation. You try to find the most cost effective alloy

1 to produce that will deliver the product properties that are  
2 required.

3 MS. LARSON: And do imports from all countries  
4 supply the same major end use markets? In addition to  
5 China, do all imports are they able to supply all the  
6 different gauges and alloys needed for these end use  
7 products?

8 MR. RUDISILL: Yes, from my experience they are.

9 MR. ROUSH: This is Chester Roush.

10 I'd agreed with that as well.

11 MR. MCCARTER: And I'd just remind you that you  
12 know we've seen those imports from other countries decline  
13 as the presence of China has increased and so they get  
14 chased out, if you will.

15 MS. LARSON: Are there differences in the types  
16 of purchasers that purchase on a contract basis versus a  
17 spot basis?

18 MR. ROUSH: This is Chester Roush.

19 No, we don't see that with any significance.

20 MR. D'AMICO: Jim D'Amico.

21 One customer may purchase on a spot basis one  
22 year and a contractual basis the next year, so the answer I  
23 agree with Chester.

24 MS. LARSON: Thank you.

25 How much of the market is accounted for by

1 importers who use the product themselves and how much of the  
2 market is made up of importers who sell the imports into the  
3 aluminum foil market?

4 MR. ROUSH: Could you repeat that again?

5 MS. LARSON: I'm looking to see what the role of  
6 direct imports are in the market, so I'm curious to know how  
7 many importers import aluminum foil to then use downstream  
8 for their own end use production of their products versus  
9 how many importers import to redistribute in the United  
10 States market?

11 MR. HUDGENS: This is Brad Hudgens with  
12 Georgetown Economic Services.

13 I would just might state what their data show is  
14 that it's about 50 percent that are import for direct  
15 consumption and about 50 percent sell to an unrelated  
16 consumer.

17 MS. LARSON: Okay.

18 In the questionnaire responses many firms  
19 reported differences in quality. And Justin kind of spoke  
20 to this a little bit earlier, but what are the  
21 characteristics that purchasers consider when determining  
22 the quality, like smoothness, holes, like what would the  
23 test be for superior quality versus poor quality?

24 MR. ROUSH: Yes, this Chester Roush again.

25 I think what we indicate again it's the industry

1 standard. There's standards out there to produce to these  
2 end use applications, so that is what we would use as the  
3 benchmark for a quality product.

4 MS. LARSON: And then do purchasers -- I noticed  
5 that the firms' responses are that a lot of this product or  
6 even I think the majority of this product is produced to  
7 order, so do you see purchasers order various gauges from  
8 you in a single order from one supplier?

9 MR. ROUSH. Yes, I think -- this is Chester  
10 Roush again.

11 Yes, we do see a variety of gauges from  
12 purchasers, so you know if we're putting together -- for  
13 example, if it's an annual contract, it may be a variety of  
14 gauges and widths, if you will, so yes, we do see that.

15 MR. MCCARTER: And just one other follow up on  
16 the quality question you keep coming back to, just so you  
17 understand the criticality of that from our suppliers'  
18 standpoint, we target across our facilities less than one  
19 half of one percent on a volume standpoint of returns, okay.

20 If I have more than a percent, percent and a  
21 half, in general, overall across these facilities it is so  
22 detrimental to our financials that it's a very material  
23 impact to my bottom line earnings. So we have a stringent  
24 focus in this industry on quality. We have engineers that  
25 go out and meet with our customers and try to help engineer

1 the products on their machinery and we don't take it lightly  
2 at all.

3 MS. LANDA: And this is Beatriz Landa.

4 Just to add to that, I mean one of the defects  
5 that we do get back is usually due to scratches, given the  
6 logistics, the transport or condensation again due to  
7 transport, so there are things that return, but it's very  
8 insignificant.

9 MR. RUDISILL: And this is Murray Rudisill.

10 And just to be a little bit more specific about  
11 the question that you asked about what are the types of  
12 criteria, they're very greatly by product use, but  
13 typically, there are mechanical properties that are required  
14 to hit certain specifications, such as tensile strength or  
15 elongation and often there are surface finish requirements,  
16 depending on the application. So all of that gets built  
17 into the specification and if the product produced doesn't  
18 meet the specification then it's subject to be rejected.  
19 Does that help?

20 MS. LARSON: Yes, that is very helpful. Thank  
21 you.

22 One more follow-up question then on my previous  
23 question about purchasers ordering various gauges, so when  
24 purchasers are looking for suppliers is that the range of  
25 gauges a domestic producer can produce is that a limiting

1 factor in attracting and gaming these annual contracts from  
2 purchasers? Do you see purchasers wanting a wide range of  
3 different gauges?

4 MR. ROUSH: This is Chester Roush.

5 I would say there's no purchasers of  
6 significance that buys 100 percent of the product from one  
7 supplier, so they are looking at several different suppliers  
8 for their purchasing needs. It could be for width, gauge,  
9 whatever.

10 MS. LARSON: Thank you.

11 MR. MCCARTER: And what I would add on to what  
12 Chester said is those range of request from a contract basis  
13 is driven by price in the marketplace. So over the last  
14 years, if you will, as imports have become more prevalent in  
15 more thinner-gauged products from a price standpoint, it's  
16 naturally changing the order books accordingly, right?  
17 They're going in thinner, lower price the domestic industry  
18 is now morphing its industry or redirecting its capacity to  
19 more of a thicker gauge as a consequence of those decisions.

20 MS. LANDA: This is Beatriz Landa.

21 Just to add, usually when we don't quote it's  
22 not because of capability. It's just because the pricing  
23 doesn't make any sense to us.

24 MR. ROSENTHAL: This is Paul Rosenthal.

25 I'm sure you'll hear about lack of capability in

1       either gauges or capacity. I will advise you in advance to  
2       take those claims with a grain of salt. This industry has  
3       the capability to produce all the gauges and have and has  
4       enough capacity, either currently running or idle, but  
5       available to be brought online to supply all of the needs.  
6       The issue has been and is going forward at what price.

7                   MS. LARSON: Switching gears to the pricing  
8       data, how well did pricing products capture the competition  
9       in the market and do the pricing products capture the  
10      breadth of the aluminum foil market?

11                   MR. HERRMANN: So this is John Hermann.  
12                   So let me start with a response to your  
13      question. In identifying pricing products, we tried to  
14      identify a range of different gauges and alloy types to  
15      ensure that we had broad coverage. We have thin-gauged  
16      products. We have a pricing product that typically involves  
17      household foil. We also have products that involve fin  
18      stock and some thicker gauge products for container foil.  
19      So we have tried to identify the full range along the  
20      continuum of aluminum foil products covered by the scope.

21                   MS. LARSON: Thank you.

22                   How should we interpret any domestic price  
23      declines for any price products where there were no price  
24      data for imports from China?

25                   MR. MCCARTER: I would address that from a JW

1 perspective -- it's Lee McCarter -- as follows. Since  
2 sometimes the products are bundled that if you give me this  
3 price on Product A, I'll give you the volume on Product B.  
4 And so we have had some instances where contracts are set in  
5 the overall -- in order to achieve the overall volumes,  
6 we've had to lower on one price to maintain volume and price  
7 maybe on another segment. So it's a balance depending upon  
8 your strategy with that customer and that is  
9 customer-by-customer driven in many, many cases. Does that  
10 answer your question?

11 MS. LARSON: Yes, it does. Anyone else?

12 MS. LANDA: This is Beatriz Landa from Novelis.  
13 We've seen the same bundling tactics and we've  
14 had to react accordingly.

15 MS. LARSON: Thank you.

16 One last like thematical -- theme area  
17 substitutions. Most of the firms responded that substitutes  
18 were either limited or did not exist, but there were some  
19 examples out there and I'm curious to see how often PET film  
20 can be used as a substitute for consumer products, such as  
21 packaging of foods? Is that something that you see often?

22 MR. RUDISILL: So for the scope of this where  
23 we're talking about jumbo rolls there is not a substitute  
24 for aluminum foil at that stage of the manufacturing  
25 process.

1 MS. LARSON: Okay, that makes sense. Let me  
2 double check I'm not missing anything else before I turn it  
3 over to Jennifer.

4 MS. LARSON: Oh, I do have one more about  
5 supply. Talking about just the period of investigation  
6 here, have there been any major supply disruptions in the  
7 domestic producers' aluminum foil market?

8 MR. ROUSH: This is Chester Roush with JW  
9 Aluminum. No, we've not had any significant disruptions.

10 MS. LANDA: This is Beatrice Landa from Novelis.  
11 We haven't had any multi-months' disruptions, no.

12 MS. LARSON: And then, what is your average lead  
13 times for sales?

14 MS. LANDA: Thirty-five days.

15 MR. ROUSH: We're typically about the same.

16 MS. LARSON: And then, have any of you  
17 experienced any issues with delivery times during the period  
18 of investigation?

19 MR. ROUSH: Not of any significance. From time  
20 to time, you will have a day or two maybe, for some reason,  
21 but it's nothing of any significance in the market place,  
22 that we see.

23 MR. D'AMICO: Jim D'Amico with Novelis. We've  
24 seen the same.

25 MS. LARSON: Okay. That answers all my

1 questions. Thank you very much for everyone's answers.

2 Been very helpful.

3 MR. ANDERSON: Ms. Brinckhaus?

4 MS. BRINCKHAUS: Good morning. I'd also like to  
5 thank you all for your testimony this morning. It is very  
6 helpful for us when we're trying to learn a new industry.  
7 My colleagues have covered the majority of the topics that I  
8 had questions about this morning, but I have a couple more.  
9 Either here or in post conference, could you comment on any  
10 factors that might've led to an improvement in profitability  
11 of the U.S. industry from 2015 to 2016?

12 MR. HERRMANN: Yeah, I think we'll address that  
13 in our post conference brief. Thank you.

14 MS. BRINCKHAUS: I had a feeling on that one.  
15 And then, are there differences in the level of automation  
16 between the U.S. producers that would have an impact on the  
17 amount of labor necessary in production of the subject  
18 product?

19 MR. RUDISILL: There are none that I'm aware of.

20 MS. BRINCKHAUS: All right. Well, that covers  
21 my questions. Thank you all very much.

22 MR. ANDERSON: Thank you. Mr. Matthews?

23 MR. MATTHEWS: Good morning. Thank you all for  
24 your testimony here today. My name's Dan Matthews. I'm  
25 with the Office of Industries. So my first question is

1 actually regarding the ASTM international standard for  
2 aluminum foil. So it appears that ASTM standard B479, and  
3 this includes specifications for milled aluminum and  
4 aluminum alloy foil, this was withdrawn in 2015. Are the  
5 petitioners aware of any other standard specifications for  
6 the subject product?

7 MR. HERRMANN: Mr. Rudisill might be able, or  
8 others on the panel, might be able to supplement, but I am  
9 not, as of today, aware of any other standards.

10 MR. MATTHEWS: Okay. Is this standard still  
11 used in the industry, even though it was withdrawn in 2015?

12 MR. HERRMANN: We'll address that for you in our  
13 post conference brief.

14 MR. MATTHEWS: Okay, thank you. My next  
15 question is regarding alloys. So Commission research  
16 suggests that the 1000, 3000 and 8000 series alloys are the  
17 most commonly used alloys in the production of aluminum  
18 foil. Can the petitioners confirm this? And could you also  
19 indicate whether there are other alloying series used in the  
20 production of aluminum foil?

21 MR. ROUSH: We would say that the 1-, 3-, and  
22 8000 series are probably 95% at least in the market place.

23 MR. MATTHEWS: Thank you. I have a few  
24 questions regarding the manufacturing processes regarding  
25 casting. So earlier, Mr. Rudisill, I think you were

1       commenting about the difference between continuous casting  
2       and--what is the other one?--direct chill casting, so I was  
3       wondering -- How widespread is the use of continuous casting  
4       technology in the domestic industry?

5               MR. RUDISILL:  There's a mix of continuous  
6       casting and DC casting within the domestic aluminum  
7       industry, and there's also a mix of both processes in the  
8       industries in other countries, including in China, so both  
9       are present.

10              MR. MATTHEWS:  That was my next question was  
11       actually the subject country industry.  So it's a mix in  
12       China as well?  Continuous casting doesn't dominate in the  
13       United States or in China?  This is a pretty even mix?

14              MR. RUDISILL:  Neither dominates.

15              MR. MATTHEWS:  Okay.  I was wondering, could you  
16       comment on the energy savings using continuous casting  
17       versus DC?

18              MR. RUDISILL:  I don't have specific data  
19       because all of our casters are continuous cast.  But in  
20       describing the process a little bit more, the stage that  
21       isn't necessary in continuous cast process that is employed  
22       in DC cast process, involves what's called a hot mill, and  
23       that's a large piece of equipment that has a considerable  
24       number of motors that it takes to run it, so there's  
25       definitely more energy required in that process.  There's

1 also some heating energy required to heat up the ingot prior  
2 to going into the hot mill, but I couldn't give you data on  
3 that, because we don't have that type of mill.

4 MR. MATTHEWS: Okay. So are there any other  
5 casting processes that are used during the production  
6 process of aluminum foil? Or just DC and continuous pretty  
7 much capture the entire market?

8 MR. RUDISILL: I'm not aware of any other  
9 casting processes. There are different versions of  
10 continuous cast processes. They're equipment-specific, but  
11 they would fall into those two categories, to my awareness.

12 MR. MATTHEWS: Okay. Thank you. So trade data  
13 indicate that Germany and Japan are the second and third  
14 largest sources of U.S. imports of subject product. To what  
15 degree do the petitioners suspect that imports will increase  
16 from these countries if orders are put into place on imports  
17 from China?

18 MR. ROSENTHAL: Can you repeat that question? I  
19 just want to make sure I understand what you're asking?

20 MR. MATTHEWS: Yes. So it appears that Germany  
21 and Japan are the second and third largest sources of  
22 imports of subject product. To what degree do the  
23 petitioners suspect that imports will increase from these  
24 countries if orders are put into place on imports from  
25 China?

1                   MR. ROSENTHAL: I'm not sure we have the  
2 information or want to guess at that question. We know that  
3 the China have displaced the imports from those countries.  
4 If and when there's relief, we don't know what the situation  
5 will be with those other countries and if they're trading  
6 fairly, they'll have an opportunity to come back into the  
7 U.S., but I don't think we're in a position to speculate as  
8 to how much or how aggressively or what their pricing will  
9 be. So I think we probably want to take a pass on that one.

10                  MR. MATTHEWS: Thank you. That's all I have.

11                  MR. ANDERSON: Thank you, Mr. Matthews. And I  
12 believe Mr. Enck has a couple of follow-up questions.

13                  MR. ENCK: Okay, I'd just like to try to gauge  
14 the magnitude of the impact of product mix on capacity. So  
15 for instance, if you had daily capacity of 100 tons of thin  
16 stock, what might that capacity be if you only made the  
17 .0003" or less thick foil?

18                  MR. HERRMANN: Sorry, Mr. Enck. Could you  
19 repeat the question? I just want to make sure we and the  
20 witnesses understand it. Are you asking about the relative  
21 rolling time that's required for different products,  
22 depending on gauge?

23                  MR. ENCK: Yeah. If possible to translate that  
24 into capacity and Mr. Roush mentioned that it took longer to  
25 produce the thin gauge and I'm just saying the .0003" and

1 under, thin gauge versus the think stock?

2 MR. McCARTER: I think we'd just like to follow  
3 up on a post conference brief on that. I mean the reality  
4 of it is, there's more factors than just rolling time. So  
5 it's not an easy answer. You could make some directional  
6 answers on that, but I think we'd better give a more  
7 thoughtful approach to the other impacts of the ancillary  
8 downstream equipment to our manufacturing processes as to  
9 what that would do.

10 MR. ENCK: Yeah, I realize I was asking a lot  
11 there. Sorry. Okay, I think that's it for me.

12 MR. ANDERSON: Thank you. I have a few  
13 follow-up questions, so I hope you'll bear with me. Mr.  
14 Herrmann, I understand that you, counsel intends to go  
15 deeply into the six-factor analysis for domestic like  
16 product, but I would definitely invite you, if anything you  
17 would like to share now, I anticipate we'll hear a lot about  
18 two separate like products from the next panel and the folks  
19 behind you, so give you an opportunity to maybe presage your  
20 post conference briefs' arguments right now.

21 MR. HERRMANN: Sure. I think as you've heard  
22 from the industry witnesses this morning, that there is --  
23 that these products are produced at the same facilities with  
24 the same employees, irrespective of the gauge of the final  
25 product, the companies have the ability to produce products

1 across the continuum of gauges and product applications that  
2 you have common channels of distribution with all of the  
3 different foil products being sold either to distributors or  
4 end users.

5 And our view is that, when the six factors are  
6 considered by the Commission, it will clearly support a  
7 single like product finding that includes the continuum of  
8 products that we've discussed this morning.

9 MR. ANDERSON: Thank you very much for that.  
10 And look forward to more reaction to what we'll probably  
11 hear this afternoon in post conference briefs. The  
12 Commission is collecting information, thanks to the folks  
13 that are responding to the questionnaire, about the market  
14 segments, but in respondents' opening statement, they seemed  
15 to focus particularly on what they call flexible packaging  
16 and I believe the other comment was thin stock.

17 So I would invite this panel to characterize  
18 what share of the market, or your business, those two  
19 segments account for, and how does the demand in those  
20 segments either fluctuate or tend to influence your  
21 decisions on which markets or segments you target? You're  
22 facing intense competition as you mentioned at the price  
23 level at some of these other markets. How does that  
24 influence the other market segments that you're going after?

25 MR. ROSENTHAL: We'll certainly give you a fair

1 amount of detail in our post-conference brief on this. I  
2 would just want to say, though, notionally for those of you  
3 participate in a lot of metals cases over the years and, you  
4 know, I look at this like product issue as very similar to  
5 some of these steel cases you've seen.

6 Wire rod might be one where you have an  
7 intermediate product and it can go into all sorts of  
8 different customer bases, where there's nail producers or  
9 fence producers or pre-stretched concrete strands producers.  
10 They start with the same product and it's wire rod, and  
11 customers are different, but they're all buying the wire  
12 rod.

13 Similarly, they're all buying these jumbo rolls,  
14 and they go into different customer bases. Doesn't make the  
15 wire rod or the jumbo roll a separate like product for every  
16 one of the different customer bases. Similar to some of the  
17 carbon sheet products -- some of them go into the auto  
18 industry, some go into the construction business. Not  
19 separate like products. There are different specs for each  
20 of those, but same like product with different applications.

21 That's what we're talking about here, and as I  
22 said, we'll go into more detail. You have asked for, in  
23 other cases, and we're happy to supply you with how much of  
24 the production goes into any particular customer base, but  
25 we don't regard these as market segments. We don't regard

1       them as separate like products. We regard them as an array  
2       of different customers, all buying the same like product.

3               MR. ANDERSON: All right, thank you for that  
4       additional information. Also, turning a little bit to the  
5       price competition and I think we've heard from Mr. Roush and  
6       Mr. McCarter, and this may be something in your post  
7       conference brief, but there's an economic point where you  
8       make a decision whether to compete, as you say, with the  
9       Chinese at a certain price, and sometimes you've lowered  
10      your price and sometimes you've opted out of the  
11      competition.

12             Can you characterize what is, I think you said  
13      the reasonable price, or reasonable pricing that you would  
14      need in the market place to make the decision to compete,  
15      especially at the thinner gauges, as you were mentioning  
16      earlier? And perhaps you can say a little bit more about  
17      that, or save that for your post conference brief.

18             MR. MCCARTER: I think we'll definitely follow  
19      up with that in the post conference brief, but I will add  
20      in, at least from JW's perspective, just a couple points.

21             The question you asked is a difficult question  
22      because it's a balance between, at what price that I can  
23      tell you our profitability and prices have declined in our  
24      thin-gauge products. We've elected to keep people employed  
25      and run facilities in order to -- and had to lower price in

1 order to keep that occurring, right.

2 And also at the same time, that's driven our  
3 capital investment decisions in those facilities as well,  
4 which I know some folks may be expressing some concerns in  
5 those areas. What I can tell you is that over the last few  
6 years, that the decision to invest the capital, which drives  
7 the decision on capacity, which drives your pricing strategy  
8 in the market place as well, one of the elements of that,  
9 the uncertainty as to how that amount of capacity that sits  
10 in China is going to be deployed in the United States is  
11 greatly limiting the capital investment.

12 And it's a function in two areas. Number one,  
13 it's driving us to do the basic minimum as a number of us  
14 have said, investment in maintenance of our equipment,  
15 versus taking longer-term decisions on investments to  
16 provide a return, if you will, to be a long, long-term  
17 supplier in this market place.

18 That uncertainty on what's going to happen with  
19 that capacity, the certainty of what we see every day on  
20 pricing in the market place, what we know is, it's not good  
21 for the long-term health of this industry in this country,  
22 and it's not good for the long-term prospects of continuing  
23 to employ high-wage employees in our factories.

24 There's no question. We need to invest. I can  
25 tell you from JW's standpoint, right now we are limited on

1 that investment because of uncertainty from across the pond  
2 as we say. I am limited. I have a shovel-ready program,  
3 ready to vastly expand capacity. It's hundreds of millions  
4 of dollars, so it's not a \$5 million or \$10 million type of  
5 investment. And when you have uncertainty as to where that  
6 capacity is going to get deployed in the next few years from  
7 China.

8 And you look at having to then shorten your  
9 return prospects, which Novelis' representatives have said  
10 that not having a suitable rate of return. There's two  
11 components of that, the rate of return, you might think  
12 about a traditional in term, rate of return, from a percent.  
13 Or the time. And we are forced into short-term oriented  
14 investments for paybacks, which limits our desire to  
15 participate more fully and more competitively in the market  
16 place.

17 MR. ANDERSON: I appreciate that. It's a very  
18 complex question that I asked, and I appreciate the  
19 expansion and additional information. Just to follow up,  
20 before, and maybe this is outside the period of  
21 investigations, but before the increase or intense  
22 competition from China in the thinner gauges, were there  
23 other imports that were the main competition in that area?  
24 And has it dramatically changed the nature of those  
25 decisions? Or has it always been a challenge to meet import

1 competition at the thinner gauges from a price standpoint?

2 MR. RUDISILL: As long as I've been involved in  
3 the purchasing side, or been aware of it, which goes back to  
4 2008 or '09, there were imports from Europe, there were  
5 imports from South America, there were imports from Asia,  
6 but what changed was when the Chinese build-out occurred,  
7 the prices were driven down to where most of those other  
8 import-originating countries chose not to supply our market,  
9 or they reduced the amount that they supplied to our market.  
10 So we saw an effect on those import countries, as well as on  
11 the domestic suppliers. Did that help?

12 MR. ANDERSON: Very helpful. Okay. I wanted to  
13 turn to question -- given that the production is continuous  
14 and that you have to keep your mills running and so forth,  
15 and so do the exporting countries, but also on the counter  
16 side of that is the fact that you have contracts. Are  
17 inventories important in the market place for you? And is  
18 there anything you would care to say about the level or  
19 impact of the Chinese imports, the increase? You're  
20 alleging the increase of imports, have they had any impact  
21 on inventory?

22 MR. MCCARTER: Just from a JW perspective, to be  
23 clear, we run the continuous casters that we have and some  
24 of our competition has, by default continuous, they run 365  
25 days a year, 24 hours a day. So I just want to be clear on

1 that. In terms of inventories, because of the scarcity of  
2 capital as it relates to this competition, we've had to  
3 drive our inventories down in order to create dollars to  
4 invest back in the business, okay?

5 So the days of having weeks and weeks and weeks  
6 of inventory have left us, and it's a similar challenge that  
7 Asia has in terms of bringing product over here, who have  
8 since invested in warehouses to warehouse products over  
9 here, if you will, to meet delivery standards out there.

10 But we have the appropriate level of inventories  
11 based upon our customer's demand that we can more than, even  
12 easily supply the market place, if you will. But we  
13 constantly, just as a good business person would do, you  
14 want to have as little as inventory as possible, freeing up  
15 those dollars to invest back in your people or your  
16 equipment, while still maintaining the balance of service  
17 levels to your customer.

18 MR. ANDERSON: So basically regulating  
19 inventories based on the decisions of how much you produce  
20 and when you produce it?

21 MR. MCCARTER: It wouldn't be uncommon, for  
22 example, as we talked about, as the lady from Novelis talked  
23 about that, you know, in December or November, in the off  
24 time, we may actually build inventories a little bit,  
25 because, by the nature of the equipment, it's continuous

1 casting, it's continuously running. So it's not uncommon  
2 for us to expand our inventories at certain times of the  
3 year as a natural consequence of the demand cycle from the  
4 market place.

5 MR. ANDERSON: Are any of the producers aware of  
6 any changes or impact of Chinese inventories in the U.S.  
7 market?

8 MR. ROUSH: What we have seen over the years is,  
9 you know, I think as China continues to address shorter lead  
10 times or the potential, they either work directly with a  
11 customer, end-use customer, and/or they use a  
12 distributor/broker model where the distributor or broker is  
13 actually bringing material in and warehousing it for the  
14 customer and that -- the FOB point would be China and then  
15 they're bringing that product over here and warehousing it  
16 to offer a shorter lead time, if you will.

17 MR. ANDERSON: Thank you for that additional  
18 information. With that, I don't have any questions. I just  
19 want to scan the staff here to see if they have any  
20 follow-up questions. Mr. Matthews?

21 MR. MATTHEWS: I just have one question for Mr.  
22 Rudisill and for Ms. Landa. So in 2014, Reynolds acquired  
23 Novelis' North American foil products' division. I was  
24 wondering if you could tell me, did this include any U.S.  
25 production?

1 MR. RUDISILL: No, it does not.

2 MR. MATTHEWS: It's primarily Canadian  
3 production?

4 MR. RUDISILL: It's 100% Canadian production.  
5 And it's production that's not within the scope of this  
6 particular action.

7 MR. MATTHEWS: All right, thank you.

8 MR. ANDERSON: All right, with that, I  
9 appreciate your patience in answering our questions. It's  
10 been very helpful. And thank you to all the panelists for  
11 being here today. With that, we'd like to set the recess  
12 for thirty minutes. So by the clock in this room, we'll  
13 reconvene at 12:15.

14 (Whereupon a brief recess was taken to reconvene at 12:15  
15 p.m. this same day.)

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1                   A F T E R N O O N   S E S S I O N

2                   MR. BISHOP:   Would the room please come to  
3                   order?

4                   MR. ANDERSON:   Good afternoon and welcome to  
5                   our panel here? Mr. Secretary are there any preliminary  
6                   matters?

7                   MR. BISHOP:   Mr. Chairman, I would note that  
8                   those in opposition to the imposition of the anti-dumping  
9                   and countervailing duties orders have been seated. All  
10                  witnesses on this panel have been sworn. I again remind  
11                  everyone to please make sure you state your name every time  
12                  you speak. The court reporter can't see everybody's name  
13                  sign. Also, please speak directly into the microphone for  
14                  the benefit of those in the back of the room. Thanks so  
15                  much.

16                  MR. ANDERSON:   Thank you, Mr. Secretary.  
17                  Again, welcome to our panel. Thank you for being here  
18                  today, and Ms. Mowry, please proceed.

19                  STATEMENT OF KRISTIN H. MOWRY

20                  MS. MOWRY:   Thank you very much, Mr. Anderson.  
21                  Again, I'm Kristin Mowry, here today on behalf of the  
22                  Flexible Packaging Association, the trade association for  
23                  the \$30 billion flexible packaging industry. Flexible  
24                  packaging is a type of packaging used to protect, market and  
25                  distribute a vast array of products, from potato chips to

1 candy to medical devices.

2           The flexible packaging industry directly  
3 employs over 79,000 workers in over 950 manufacturing  
4 facilities across the United States. Flexible packaging  
5 offers an environmentally friendly choice, using fewer  
6 resources, generating fewer emissions, reducing food waste  
7 by extending shelf life and creating less trash than  
8 conventional packaging. This might exclude Mr. Matthews,  
9 but for others who remember the 1980's, you'll remember a  
10 certain ice cream novelty bar that asks the question that's  
11 highly relevant for today's panel: what would you do for a  
12 Klondike bar?

13           Klondike bar wrappers are flexible packaging  
14 made from ultra thin-gauged triple aught 275 Chinese  
15 aluminum foil. We have some samples there for you. Sorry,  
16 we didn't think to bring the ice cream itself, just the  
17 wrapper. This foil is not available in sufficient  
18 quantities in the U.S. market. We will address the separate  
19 like product factors in our brief, and you will hear some  
20 about those today by members of the panel.

21           To start off, you're going to hear about the  
22 attenuation of competition between the U.S. and Chinese  
23 thin-gauged product, assuming that there is a separate like  
24 product. The primary factor driving this attenuation is  
25 that the domestic industry cannot come even close to meeting

1 the demand of the U.S. flexible packaging market. With that  
2 background, I now turn to our panel of witnesses.

3 STATEMENT OF DON DEWAR

4 MR. DEWAR: Good afternoon. My name is Don  
5 Dewar, and I am the Corporate Purchasing Manager at American  
6 Packaging Corporation. I have been with American Packaging  
7 for 12 years, and working in flexible packaging since 1987.  
8 APC has been in existence since 1902. American Packaging is  
9 a privately held company, and we currently operate four  
10 plant sites, with a fifth committed to begin construction in  
11 April of this year.

12 American Packaging currently has 855  
13 employees, and is rapidly growing at two to three times the  
14 industry average. My testimony today will cover two issues.  
15 First, I will address the measurable objective differences  
16 between U.S. and Chinese foil in terms of thickness, quality  
17 and performance.

18 Next, I will address the overall performance  
19 of the domestic industry and the strategic errors that U.S.  
20 producers made years ago. The U.S. end users of thin-gauged  
21 aluminum foil are converters. These companies like mine  
22 coat, laminate and/or print aluminum foil to make flexible  
23 packaging. This flexible packaging is used for a variety of  
24 purposes including food packaging, tobacco, pharmaceutical  
25 applications and many others.

1                   Aluminum foil is a crucial component because  
2                   it provides a superior moisture and oxygen barrier,  
3                   extending shelf life and ensuring freshness. Around half of  
4                   the raw material costs for these applications is aluminum  
5                   foil. Gauge is the primary product characteristic that  
6                   drives purchasing decisions for the aluminum foil that  
7                   converters use. For my company and many others, gauges of  
8                   triple ott 3 and below provide the ideal mix of  
9                   characteristics for these applications.

10                   The conversion process can be summarized as  
11                   unrolling large rolls of foil, often at high speed, and  
12                   coating, laminating and/or printing on the foil. Quality is  
13                   essential to ensure that this process is optimized.  
14                   Domestic foil has a history of poor unwinding, causing web  
15                   breaks that result in massive and expensive incremental  
16                   machine down time.

17                   Domestic foil may also have residual rolling  
18                   oil which undermines bonding and ink adhesion, resulting in  
19                   substandard finished product that I cannot sell to my  
20                   customers. U.S. produced foil consistently underperforms  
21                   especially in the gauges that converters use. The incidence  
22                   of rejects of U.S. product are extremely high. In recent  
23                   years, some converters have stopped purchasing U.S. product  
24                   for that very reason.

25                   The U.S. product historically has been

1 reasonably price competitive with imports in gauges where  
2 offerings overlap. But the quality of Chinese production  
3 has not been met by U.S. producers. I have comparative  
4 score card reports with me that show the measured quality  
5 differences between U.S. and Chinese foil we have run. We  
6 will include these in the post-conference brief.

7           The story of the domestic foil industry is one  
8 of chronic under-investment, especially in machinery. Many  
9 U.S. mills can trace their last significant equipment  
10 purchase to the 1970's. By contrast, Chinese mills have  
11 invested heavily in modern machinery to serve the needs of  
12 U.S. converters. These imports offer superior quality,  
13 product selection and sufficient volume.

14           Chinese producers can manufacture the gauges  
15 that converters need at a level of quality that converters  
16 can trust. Ongoing investment in modern machinery also  
17 allows Chinese producers to roll foil in widths that are not  
18 duplicated by machinery in the United States.

19           At APC, we have a lot of experience with  
20 Norandal, now Granges. They're a typical U.S. producer and  
21 their story is common. Norandal's rolling mills no longer  
22 offer light gauge products. Problems at Norandal left  
23 little available capital to invest in capital improvements,  
24 and venture capital investors Apollo and the Norandal  
25 management simply would not make investments for the

1 long-term future of thin-gauged business.

2 Norandal's new port in Salisbury Mills have  
3 been our primary partners for decades, but they could no  
4 longer meet our thin-gauged requirements. This left them  
5 not only uncompetitive with imports from China, but other  
6 areas of the world with light-gauged rolling operations in  
7 Germany, South America, South Korea, Europe and South  
8 Africa. In addition to lower quality product, U.S.  
9 producers include a Midwest ingot cost.

10 The result is a higher delivered price for  
11 finished product due to artificially inflated ingot cost.  
12 Imports from any other country can source their aluminum  
13 ingots through the London Metals Exchange, and avoid the  
14 Midwest premium. This is no small issue. Historically,  
15 ingots are about half of the price of the finished product.  
16 The Midwest premium has since 2015 ranged as high as 29  
17 percent over the LME commodity ingot price.

18 If this petition proceeds, converters will not  
19 begin using or purchasing U.S.-produced foil, because it  
20 does not provide what they need. Instead, converters will  
21 source foil from other countries or may succumb to import  
22 competition in finished goods.

23 For example, there are several rolling mills  
24 that are currently supplying or willing to supply  
25 thin-gauged foils to the United States, Latte, Sam-A and

1 Dong Il in South Korea are good examples. If our supply  
2 chain is under stress, we will have to consider moving our  
3 purchases from China to South Korea and other countries to  
4 ensure that we have the gauge and quality that we require.

5 The process of requalifying suppliers is  
6 extremely costly and time-consuming, but we will have to do  
7 so with other foreign suppliers, because we cannot risk the  
8 quality issues we have seen from domestic suppliers. Thank  
9 you very much for your time.

10 STATEMENT OF BRIAN NELSON

11 MR. NELSON: Good afternoon. My name is Brian  
12 Nelson. I'm the Senior Category Manager --

13 MR. BISHOP: Can you pull your mic a little  
14 closer please?

15 MR. NELSON: Okay, thank you. Good afternoon.  
16 My name is Brian Nelson, and I am the Senior Category  
17 Manager at Sunoco Products Company, which is not the oil  
18 company but rather a global paper and packaging company  
19 headquartered in the United States. Sunoco is known for  
20 high quality standards and product innovation, and in fact  
21 our first product offering was an industry game-changer in  
22 the red hot yarn carrier market of 1899, when we introduced  
23 the first paper cone and displaced the first paper cone and  
24 displaced the previously dominant wooden cone for winding  
25 and transporting yarn.

1                   We have grown quite a bit since then, but we  
2                   continue to provide high quality and innovative products.  
3                   Sunoco's annual sales in each of the last two years has just  
4                   been under \$5 billion, and Sunoco employees about 20,000  
5                   people globally, with the majority of those in the United  
6                   States.

7                   About 35 percent of our operations are devoted  
8                   to consumer packaging, which includes a significant amount  
9                   of flexible packaging that utilized aluminum substrate. I  
10                  have brought several examples of consumer products that use  
11                  our packaging, and most will recognize the Pringle's can.  
12                  This case presents an important issue for us, and I look  
13                  forward to explaining how we source and consume aluminum  
14                  foil for our production operations.

15                  My responsibilities include managing the  
16                  purchase of foil and laminates, which includes managing the  
17                  process by which potential suppliers are qualified. I have  
18                  been in the industry for approximately 20 years, and I'm  
19                  familiar with the various methods our plants and quality  
20                  managers use to evaluate suppliers.

21                  Because we are producing packaging for food  
22                  products, the qualification process is long and our  
23                  suppliers must meet not only our needs, but our packaging  
24                  must meet the needs of our customers and the ultimate  
25                  customer. I cannot stress enough that converter foil is not

1 a commodity product. Our qualification process has three  
2 phases involving multiple iterations of testing with input  
3 from our customer.

4 If I am being ambitious, this process can take  
5 a year. For certain products, this process can be  
6 significantly longer. For example, Sunoco also produces  
7 packaging for the powdered infant formula market, for  
8 products such as Similac and Enfamil. Since this product is  
9 considered pharmaceutical, the qualification process for any  
10 new substrate or supplier change for these products is long  
11 and rigorous, and could take over two years. In short, we  
12 need high quality consistently reliable foil to produce our  
13 packaging.

14 We currently purchase both domestically  
15 produced and imported aluminum foil in gauges that typically  
16 range from 0015 to below triple 0-3 inches. We make a point  
17 of maintaining a supply relationship with domestic  
18 suppliers, because it is important to keep our supply base  
19 diversified and we do get a benefit on lead times.

20 Sunoco began importing largely because of  
21 quality issues. In 2013, we had an official reject rate for  
22 domestic production between four and eight percent. Some  
23 reasons for rejection including baggy edges, mill splice  
24 tear-outs, sticky foil, wrinkles in the foil and foil  
25 stringers, which are lines of punctures in the foil.

1                   There are also instances when the domestic  
2 mills were providing substandard product, but because of the  
3 needs to support our customer with finished product, the  
4 foil was not officially rejected and our production folks  
5 just had to work through the issues. The substandard  
6 product had a significant impact on our plant efficiency,  
7 productivity and sometimes on the quality of the finished  
8 product we've produced.

9                   Despite asking domestic suppliers for better  
10 quality product, they are not consistently capable of  
11 meeting our quality needs. We certainly would support  
12 having a reliable supply of domestic converter foil that met  
13 our quality standards, and at the gauges we require, but we  
14 haven't found it yet. Over the last many years, producers  
15 have retreated from production of the ultra-thin-gauged  
16 foil, and some have exited the market while we were actively  
17 purchasing from them with little notice, leaving us with  
18 minimal time to find new sources of ultra-thin gauge foil.

19                   Between these business decisions and the  
20 endemic quality issues, we have been forced to rely on  
21 imports to fill our converter foil needs. If this petition  
22 goes forward, the converter industry will be the ones who  
23 suffer. The petition will not save the domestic foil  
24 industry, but will only force light gauge foil converters  
25 such as Sunoco to find other foreign sources, since the

1 domestic industry cannot meet our quality or quantity  
2 requirements. We also expect that any  
3 interruption of our foil supply will increase import  
4 competition in our finished products. The flexible  
5 packaging market is global, and there are ready entrants in  
6 Canada, Europe and Asia. The likely result of an  
7 anti-dumping duty order on aluminum foil from China will be  
8 a petition by companies sitting at this table on Chinese  
9 flexible packaging stock. Thank you for the opportunity to  
10 speak with you today.

11 STATEMENT OF STEVE CASEY

12 MR. CASEY: Good afternoon, and thank you for  
13 the opportunity to address this conference today.

14 MR. BISHOP: Pull your mic closer please.

15 MR. CASEY: I'm Steve Casey, Senior Director  
16 of Procurement for Bemis Company. I've been with Bemis for  
17 28 years. With me is Gary Michalkiewicz, Global Category  
18 Manager for Barrier Products for Bemis. Bemis is a \$4  
19 billion Neenah, Wisconsin-based global supplier of flexible  
20 packaging. Bemis shares have been traded on the New York  
21 Stock Exchange since 1964, and we will celebrate our 160th  
22 anniversary next year.

23 We employ roughly 17,500 people in 12  
24 countries, and we have almost 9,000 employees in the United  
25 States. We believe this makes us the largest flexible

1 company in the U.S., both by revenue and number of  
2 employees. Bemis started in St. Louis making burlap bags in  
3 1858. Through technological change and innovation, Bemis  
4 has become one of the largest flexible packaging companies  
5 in the world.

6 Our products keep the food you buy safe and  
7 fresh through distribution, and keep patients safe during  
8 surgery. Our customer base includes the largest food and  
9 consumer products companies in the world, such as  
10 Kraft-Heinz, PepsiCo, Nestle and Kellogg's and medical  
11 device companies such as Johnson and Johnson and Baxter.

12 Bemis uses many different materials for  
13 packaging, including the aluminum foil products that are the  
14 subject of today's conference. Foil is an important  
15 component and provides barrier to light, oxygen and  
16 moisture. Our customers demand continuing improving  
17 packaging, including the use of thinner foil to deliver  
18 lower cost and more sustainable packaging.

19 Thinner foil demands tighter tolerances and  
20 higher quality, a product that does not meet our quality  
21 specifications simply cannot be used by Bemis, regardless of  
22 the price. This goes to the heart of the matter. A  
23 significant portion of the volume of foil purchased by Bemis  
24 is below 0.00-3 inches, triple 0-3 inches in thickness.

25 Product this thin is like tissue paper, and we

1 have samples over here you can look at, yet runs on our  
2 machines in rolls five feet wide by 28 miles long weighing  
3 2,000 pounds at speeds up to 800 feet per minute. If the  
4 roll tears or otherwise disrupts our production, the line  
5 can be down for hours and incur significant costs.

6 These realities mandate a very uniform, high  
7 quality product. The domestic foil suppliers who make foil  
8 for packaging have equipment that we estimate is at least 50  
9 years old, and incapable of providing the quality of product  
10 we require for these applications. Outside the U.S.,  
11 producers have invested in newer, highly engineered  
12 computer-controlled equipment that makes very flat high  
13 quality foil.

14 In other words, U.S. producers are driving a  
15 1958 Cadillac and trying to compete with a 2015 Tesla. For  
16 this reason, Bemis believes that ultra-thin oil at triple  
17 0-3 inch or thinner should be viewed separately and not  
18 combined with heavier gauge products. Additionally, foil  
19 below triple 0-3 is in very short supply domestically. Much  
20 of what Bemis buys is triple 0-2.75 inch foil and we use  
21 some foil as thin as triple 0-25.

22 Bemis able to obtain a limited supply down to  
23 triple 0-2.75 from a single domestic supplier, but it is  
24 their stated preference not to supply below a triple 0-3.  
25 That supplier does not have the capacity to meet all of our

1 thin foil requirements, and the product is of inferior  
2 quality. When this domestic source is used for these thin  
3 gauges, the product has an unacceptably high rate of  
4 tearing, bagginess, variations in thickness and overall poor  
5 quality.

6 In short, Bemis decisions to purchase imported  
7 foil are driven by quality and availability. A final point  
8 I would like to make is with respect to pricing. It's  
9 important to understand the pricing dynamics of foil. U.S.  
10 foil is priced in three components that include the LME  
11 price for aluminum and get a Midwest premium intended to  
12 cover the costs of freight and inventory of the metal, and a  
13 negotiated conversion price.

14 Two of these components, the LME ingot price  
15 and the Midwest premium are out of the control of the foil  
16 producers. Most imported foil is not subject the Midwest  
17 premium, instead pricing with only two components using the  
18 LME price for ingot and a conversion price. U.S. producers  
19 have had a difficult time competing in recent years for two  
20 main reasons.

21 First, the Midwest premium can fluctuate  
22 sharply based on factors entirely unrelated to the use of  
23 the product, such as speculation by commodity traders. The  
24 Midwest premium has historically been less than ten cents.  
25 However, in 2014 and 2015, commodity market factors drove

1 that premium over 24 cents, a historic high which created a  
2 significant disparity with imported product.

3           Secondly, the age of the U.S. assets doesn't  
4 allow them to produce thin-gauged foil efficiently, and  
5 contributes to high waste in their production. Thin foil  
6 cost is all about conversion, including how fast you can  
7 run, the waste generated and the quality produced.  
8 Producers may tell you that they can't afford to reinvest  
9 due to offshore competition, but where were they five, ten  
10 or 15 years ago when their equipment was already old.

11           They have not shown an interest in investing  
12 in an industry that demands higher quality and improved  
13 performance. Thank you.

14           STATEMENT OF MICHAEL HIGGINS

15           MR. HIGGINS: Good afternoon. My name is  
16 Michael Higgins, and I am the chief operating officer at  
17 Amgraph Packaging. Amgraph is a producer of flexible  
18 packaging with a focus on sustainability. Amgraph is a  
19 family owned, a family run business that employs about 110  
20 hardworking Americans in our facilities, and supply many  
21 name brands with packaging. I appreciate the opportunity to  
22 testify before the Commission staff today.

23           I am here to provide you with the perspective  
24 of someone who relies on imported aluminum foil to produce  
25 finished goods in the United States. A significant portion

1 of our business is the conversion of aluminum foil into  
2 flexible packaging largely for food packaging and similar  
3 applications. As you heard from some of the earlier  
4 witnesses, aluminum foil provides superior moisture and  
5 oxygen barrier properties and is preferred for our  
6 production process.

7 Imported foil, especially from China, is  
8 crucial to our production process and any interruption in  
9 supply would be extremely difficult to replace. I want to  
10 stress at the outset that when I say "extremely difficult to  
11 replace," I'm not referring to monetary considerations. The  
12 U.S. industry cannot provide the quality, gauge or quantity  
13 that my company and others in the industry require to make a  
14 satisfactory product.

15 If Chinese aluminum foil becomes unavailable,  
16 I will not be able to source the inputs I need in the United  
17 States. I will have to turn to alternative sources abroad  
18 from Korea or Europe, and try to pass on the increased costs  
19 along to my customers. This will make my company vulnerable  
20 to import competition in our end product.

21 Our reliance on imported foil is driven by two  
22 primary concerns, access to supply and quality. 78 percent  
23 of the foil my company purchases is triple ott 3 inches and  
24 below. We cannot source commercial volumes at that gauge of  
25 material in the U.S. In the thicker gauges, triple 0-7 to

1 double 0-1, we are trying to purchase domestically but the  
2 quality of the product has been terrible.

3                   At one point we were rejecting 1 out of every  
4 2 loads of foil from domestic producers in the triple 0-7  
5 gauge range. That thickness should be relatively easy to  
6 produce, but those rejections forced us to air freight foil  
7 from China to meet our production commitments. By contrast,  
8 over the past 12 years, with imports of 15 million pounds,  
9 we have had zero defects from Chinese product, zero. That  
10 is in gauges that are more difficult to produce.

11                   In a separate situation, again this is in the  
12 triple 0-7 range, we were provided with product that had  
13 surface contamination that resulted in approximately a  
14 \$200,000 payout to our customer. We have a third party  
15 examine the issue and identify deficiencies at our foil  
16 supplier's mill. When we contacted them to discuss how we  
17 might remedy the situation, they told us that the product  
18 met the alloy specifications in the contract, and in their  
19 eyes that was all they were required to do.

20                   I simply cannot rely on supply from domestic  
21 producers. The rejects and other quality issues are simply  
22 unsustainable. These are two sensational examples of  
23 problems with domestic supply. Quality issues like tears  
24 during conversion result in extended periods of machine down  
25 time and costly cleanup. When we are laminating plastic to

1 foil and the foil tears, molten plastic adheres to machine  
2 components rather than the foil.

3 This results in down time and lost material,  
4 and often damage to our equipment requiring repair or  
5 replacement. To the extent that the domestic aluminum  
6 manufacturers are suffering, it is in my opinion that it is  
7 failure on their part to invest the necessary capital to  
8 produce product of sufficient quality to meet the needs of  
9 U.S. customers. Under-investment has been prevalent for  
10 years, and the suggestion that unfairly priced imports are  
11 the cause of the industry's woes strikes me as  
12 opportunistic.

13 This petition will only injure Petitioners'  
14 customers, and could cause the evaporation of the very  
15 market they are seeking to preserve. Let me be honest with  
16 you. I would love nothing more than to buy American  
17 products for our foil requirements. I am a two-time veteran  
18 who has faith in the future of manufacturing in this  
19 country, but the domestic aluminum industry does not supply  
20 reliable product. Thank you.

21 STATEMENT OF DHUANNE DODRILL

22 MS. DODRILL: Good afternoon. My name is  
23 Dhuanne Dodrill, and I am the president of Rollprint  
24 Packaging Products.

25 MR. BISHOP: Pull your mic a little closer

1 please. MS. DODRILL: Good afternoon. My name is Dhuanne  
2 Dodrill, and I am the president of Rollprint Packaging  
3 Products, a flexible packaging manufacturer for the medical  
4 device, pharmaceutical and health care industries. I'm a  
5 chemical engineer by training and have been in the industry  
6 for over 30 years, starting as a quality assurance  
7 supervisor and now recognized as a leader in the field.

8 I chair ASTM F02 Committee on Primary Barrier  
9 Packaging, am active on a number of other industry  
10 committees, and have served as a technical expert for  
11 drafting industry ISO standards. Rollprint operates a  
12 manufacturing facility outside of Chicago, where we employ  
13 approximately 160 employees. Over 85 percent of our  
14 production is for the health care industry, which the  
15 majority of that for products that are intended to be  
16 sterile.

17 Chances are if you have been to the hospital,  
18 you have encountered products packaged in our materials.  
19 Absorbable sutures, knee and hip implants, human bone and  
20 tissue and drug delivery systems are just a few examples.  
21 We touch well in excess of a billion patients every year.  
22 My point is it is absolutely critical, a matter of life and  
23 death, that our products meet the quality standards required  
24 by our customers.

25 Unlike many of the other panelists, I do not

1 specialize in using ultra-thin gauge foil. The thickness of  
2 the foil that we employ ranges from double ott-3 to double-0  
3 2 inch. But much like the other panelists, we have  
4 experienced significant quality issues with our domestic  
5 sources of supply. By contrast, we have found suppliers in  
6 China that consistently provide us with products that meet  
7 our high quality standards.

8 In addition to the tearing that others have  
9 reported, we have also received a significant amount of  
10 domestic material with poor sheet flatness. It's baggy and  
11 it has oxidized, which manifests as brown spots on the foil.  
12 We have some samples that illustrate those issues. We have  
13 hard data that we will supply in our post-conference brief  
14 that demonstrates the percent rejections from our domestic  
15 source versus the Chinese foil over the past three years.

16 Our rejections have not been limited to  
17 thin-gauged foil. Some years, the majority of our  
18 rejections have been the 001 foil. In addition to the  
19 outright rejections, we have fought through a tremendous  
20 amount of domestic foil. The vast majority of our customers  
21 are single-sourced, and if we do not supply them, they are  
22 shut down. We have been advised by some of our customers  
23 that if that were ever to happen, the U.S. FDA would declare  
24 a national medical emergency.

25 Sheet flatness is important, because when

1 material that is baggy and unlined, envision a trough, goes  
2 through a nip point, a wrinkle is created. We can handle a  
3 certain amount of bagginess by putting more tension on the  
4 web, essentially pulling the bag out by stretching the rest  
5 of the material so the whole web is taut.

6                   However, there's a point where so much tension  
7 is applied that the material ears. No customer wants  
8 material with wrinkles. However, for a packaging material  
9 that is supposed to provide a sterile barrier, a wrinkle  
10 that might fall in a sealed area of a package can create a  
11 channel that will potentially allow microbes to pass into  
12 the package.

13                   Unlike food, medical devices don't get moldy  
14 or develop an off odor. There is nothing to clue the end  
15 user into the fact that the product that is supposed to be  
16 sterile is in fact not sterile. Wrinkles are a reason for  
17 recalls. The brown spots, which we have been advised is  
18 oxidation of the aluminum, is also a significant issue.  
19 Ignoring the impact that oxidation might have on the  
20 physical properties of the aluminum foil and our ability to  
21 bond to it, those are my concerns, our customers see this as  
22 contamination of foreign material.

23                   Now keep in mind that our customers in the  
24 highly regulated medical device and pharmaceutical markets,  
25 and they need to document that they've tested their product

1 against anything to which they may be exposed in the  
2 package. At best, oxidation is a reason for our customers  
3 to reject our material. At worst, it could mean a recall.

4 Rejecting material and waiting for resupply is  
5 never a good option. However, running substandard material  
6 has a significant impact on our waste and efficiency. More  
7 importantly, a failure of the sterile barrier system due to  
8 a substandard product also has a direct impact on the  
9 quality of care that patients receive and their health  
10 outcomes.

11 Simply put, the quality of the product that we  
12 are able to get from China far exceeds the quality of  
13 domestic foil, and that quality is mission-critical to my  
14 business. Thank you.

15 STATEMENT OF JIM SQUATRITO

16 MR. SQUATRITO: Good afternoon. My name is Jim  
17 Squatrito and I'm the CEO of Oracle Packaging. I've been  
18 with Oracle for three years and I thank you for taking the  
19 time to hear my testimony this afternoon. I am honored to  
20 be here.

21 Oracle manufactures multi-layer, high-barrier,  
22 flexible packaging materials and just about every product we  
23 make starts with an aluminum foil layer. We manufacture in  
24 Winston Salem, North Carolina and in Louisville, Kentucky  
25 and supply several products across multiple industries,

1 including healthcare, tobacco, consumer foods, wire and  
2 cable, building and construction, and specialty.

3 Our U.S. business employs 310 American and  
4 across of our product lines and all the market segments we  
5 supply our largest input is aluminum foil, which is a  
6 significant amount of the material we use in production of  
7 our final products. We use a variety of alloys, widths,  
8 gauges, and specifications for our products. We use  
9 thin-gauged foil for insulation productions in the building  
10 and construction segment, cigarette liner stock for  
11 cigarettes and for many pharmaceutical and medical device  
12 products.

13 We use a limited amount of standard-gauged foil  
14 for a variety of our lid stock and pouch stock materials.  
15 We use heavy-duty foil for cap liners and high barrier pouch  
16 stocks. We use heavy gauge or extra heavy duty foil for  
17 cable wrap products and for most of our lidding products.  
18 These lidding applications are for food products like  
19 yogurt, applesauce, hot beverages, snacks, even Pringles  
20 containers like are over on the side there.

21 We source our foil from China and from Europe.  
22 Oracle Packaging made its decision to source its foil abroad  
23 for several reasons and all of them have to do with the lack  
24 of capability of the U.S. foil manufacturers and the lack of  
25 reliability of U.S. foil.

1                   First, the U.S. simply cannot produce the gauge,  
2 width, and specifications of the various foil inputs needed  
3 for our finished products. In other words, we look outside  
4 the U.S. because what we need cannot be made here. For  
5 example, some widths we require exceed the maximum widths of  
6 existing producing North American production facilities or  
7 U.S. production facilities.

8                   We have had instances where U.S. producers have  
9 declined to make proposals on our business simply because of  
10 the incapacity to meet our specifications.

11                   Second, in situations where foil gauges are  
12 available in the U.S. the quality of the product is poor.  
13 We've experienced very high, crippling rejection rates.  
14 We've experienced product failing due to corrosion,  
15 tear-outs, gauge variation, watability and these issues  
16 caused de-lamination and failure of our product, both within  
17 our facility and at our customers.

18                   The rate of rejection due to poor quality has  
19 resulted in disruption to our production, large claims,  
20 returns, and loss of business. Our hard evidence will be  
21 submitted in post-conference briefs.

22                   Third, because our end markets and products are  
23 highly regulated and because our customers have delivered  
24 specifications, such as for healthcare, tobacco, and food  
25 packaging we cannot substitute just any foil for our final

1 products. Before making any foil changes, we, and our end  
2 use customers, would have to invest enormous time and  
3 resources in conducting self-life testing, operational  
4 trials, and product integrity analysis.

5 The finished products also would have to be  
6 approved and when you rely heavily on foil as a primary  
7 component it is not an option to switch out raw materials  
8 fundamental to the performance and use of the product, and  
9 especially on a product that is already approved and widely  
10 used.

11 Fourth, and similar to the above, for the  
12 products and markets that are not as highly regulated, the  
13 time and resources to pre-vet and clear vendors is  
14 prohibitive to our business model. Oracle cannot simply  
15 replace one supplier for another without extreme disruption  
16 to production and to our customers.

17 Fifth, and in one of our most recent  
18 experiences, U.S. firms quoted more than 25 percent longer  
19 lead times than those of our foreign suppliers. We purchase  
20 much of our foil based on immediate need and firm customer  
21 orders and we cannot afford the loss of time by the longer  
22 lead times of the U.S. producers. The lack of capacity,  
23 poor quality, and delay in supply make it impossible for  
24 Oracle to source its foil from U.S. producers. The high  
25 risk of product failure, costly claims and recalls,

1 especially for our end products in regulated fields like  
2 healthcare, tobacco, and food have drastic consequences, not  
3 just to our company, but also to the users of our products;  
4 likely, many of you.

5 The lack of U.S. manufacturing infrastructure  
6 and outdated factory equipment results in poor quality,  
7 incapacity to produce certain widths and gauges and longer  
8 lead times, all of which disqualify U.S. producers as  
9 suppliers for our products. The technical limitations and  
10 significant product quality concerns of U.S. foil render it  
11 not interchangeable, not comparable, and not an option for  
12 our finished goods.

13 Thus, our sourcing decisions are based on  
14 quality, capability, and specifications. Limitations on  
15 product substitutions exist due to availability, capability,  
16 and technical reasons.

17 Thank you for your attention.

18 STATEMENT OF JACK MORRISON

19 MR. MORRISON: Good afternoon. My name is Jack  
20 Morrison. I was the CEO of Xiashun Xiamen from 2007 to  
21 2011. I've allotted almost 38 years of history in the  
22 aluminum business and I previously worked for Novelis, Alcan  
23 Aluminum, Consolidated Aluminum and Alcoa. I'm here today  
24 on behalf of Xiashun Xiamen to address why light gauge  
25 should be a separate like product from other gauged foils.

1                   I understand the Commission looks at six  
2 factors. Let me start with product equipment and process.  
3 At Xiashun, we start with foil stock which normally has a  
4 thickness of around 300 micron. We roll that foil stock  
5 down to medium gauge, which we define as 100 micron to 8  
6 micron; however, our primary company focus is on  
7 light-gauged products, which we define as being below 8  
8 micron. So then we have to use specialized equipment to  
9 further process the medium-gauged foil to light-gauged  
10 product. That specialized equipment is needed to obtain the  
11 thickness and quality needed by our light-gauged customers.

12                   With respect to physical characteristics and end  
13 use, light-gauged, medium and heavy-gauged are different  
14 from each other in terms of their thickness. As for end  
15 use, one cannot use heavy gauged in place of light gauged  
16 and vice versus. For example, one does not use heavy gauge  
17 for packaging.

18                   With respect to production process, as  
19 mentioned, we use specialized equipment to produce light  
20 gauged. That equipment is not required to produce medium or  
21 heavy gauge. Conditional production steps required to  
22 produce light gauged from heavy gauged is double the time to  
23 produce medium gauged.

24                   With respect to interchangeability, again, these  
25 products are simply not interchangeable. Our customers come

1 to us and ask for specific gauge requirements. With respect  
2 to producer perceptions, since we use different equipment to  
3 make light-gauged foil we perceive them to be very different  
4 products. In fact, our primary focus is light-gauged foil.  
5 In addition, the quality requirements for light-gauged foil  
6 are much greater than in medium and heavy gauges because of  
7 the end uses.

8 With respect to channels of distribution, we  
9 sell directly to converts and through traders as we  
10 understand that a majority of our customers only purchase  
11 light-gauged foil. With respect to price there are some  
12 significant differences between heavy, medium, and  
13 light-gauged prices due to the increased production and  
14 quality control requirements, the biggest difference being  
15 between medium gauge and light gauge.

16 As you know and as I discussed these factors, I  
17 skipped over customer perception. So with us today we have  
18 Tim Rinkevich with Tetra Pak.

19 STATEMENT OF TIM RINKEVICH

20 MR. RINKEVICH: Thanks Jack. My name is Tim  
21 Rinkevich and I'm with Tetra Pak, one of the world's largest  
22 users of light-gauged foil as defined as foil below 8  
23 micron. Tetra Pak is also one of the biggest purchasers of  
24 light-gauged foil in the United States. As you may know,  
25 Tetra Pak's main line of business is producing aseptic

1 packaging used for beverage and food containers.

2 I've been in this industry and with Tetra Pak  
3 for almost 25 years. Currently, I'm the quality manager at  
4 Tetra Pak down in Texas. At Tetra Pak we only purchase  
5 light-gauged foil for our products. In fact, we cannot use  
6 medium or heavy-gauged foil in our application because of  
7 their thickness.

8 For example, the thicker the foil the more  
9 difficult it is to form the lument we use into the shapes we  
10 need for our packages. In addition, the added weight would  
11 increase the cost of our packages as well as the shipping  
12 cost and the environmental footprint. One hundred percent  
13 of the foil we use in the United States is imported, either  
14 from the EU or from China.

15 My job is to make sure that the products we  
16 purchase are the highest quality for our needs. That is  
17 what drives our purchasing decision, quality. For example,  
18 we look at the ability of foil to unwind without breaking,  
19 the ability of foil to give good adhesion to polyethylene  
20 and we look for the lack of impurities to ensure food  
21 safety. As mentioned, we only import from the EU and from  
22 China. We do not buy domestic aluminum foil in the U.S.  
23 Why? One of the reasons is that we've not found any U.S.  
24 company that produces the quality, the gauges, and the  
25 widths we need.

1           Our decision not to purchase American aluminum  
2 foil is not linked to price. It is only linked to product  
3 specifications. In our U.S. purchasing decisions, Chinese  
4 light-gauged foil competes with European foil, not American  
5 foil. Thank you.

6           STATEMENT OF MR. SEAN GALLAGHER

7           MR. GALLAGHER: Hello. My name is Sean  
8 Gallagher. I own a company called Commodity Foil and Paper  
9 in Richmond, Virginia. I employ seven people, but multiply  
10 that times four or five hundred plus companies across the  
11 country, then we are a force to be dealt with.

12           Commodity has been in business since 1977 and I  
13 have worked in the field for three decades. Commodity  
14 imports light-gauged foil from China for reasons that have  
15 nothing to do with price. We cannot purchase light-gauged  
16 domestically because the U.S. mills are not making this  
17 product, which is basically anywhere from -- and nobody's  
18 mentioned Triple Odd 236, which is still thinner than Triple  
19 Odd 2-5. The Chinese are exceptionally good at 236 gauges.

20           The massive private equity firms that own the  
21 U.S. mills have not reinvested in the mills themselves in  
22 decades. The newest domestic mill able to produce  
23 light-gauged foil is either 35, 45-years old, somewhere  
24 around there. You just can't turn a switch off and on roll  
25 from heavier gauges down to 2-5, down to 285, 275. That's a

1 myth. That just does not happen, so as a result, the U.S.  
2 mills are simply unable to produce light-gauged aluminum  
3 that is comparable or even as good or nearly as good as the  
4 Chinese foil that's being produced now.

5           Given the current capacity of the U.S. mills, if  
6 the mills ownership were to decide to invest in developing  
7 the capability today it would take between three and five  
8 years before the U.S. mills could begin to produce a  
9 competitive light-gauged foil. The U.S. light-gauged foil  
10 is drastically inferior in some cases to what is available  
11 in China. The U.S. foils are full and not all of them are  
12 full, okay, not 100 percent, but a lot. The U.S. foils are  
13 full of imperfections. They're called pin holes, dropped  
14 edges, bags, tin cans and we use in the converting industry  
15 because I am a converter, rope, spiral rope, wetability, and  
16 soft and hardness issues in the annealing process. I would  
17 be happy to explain any of these if you guys have got a  
18 couple hours.

19           Now what this means that the converters who use  
20 light-gauged aluminum cannot operate their machinery  
21 efficiently using U.S. foil because they constantly are  
22 getting interrupted by these problems, whether they're  
23 mechanical, open splices, dropped edges, or bags. So they  
24 have to stop when they run into an imperfection. Hopefully,  
25 they catch it in time, cut it out, re-splice up, start up

1 again. Owing a small company one roll can cost me 30  
2 percent of my production in one day of working with these  
3 U.S. domestic mills rolls.

4 Commodity is also a converter. I can tell you  
5 that when we have been asked to slit U.S. foil we've needed  
6 to stop in process, like I just stated, but furthermore, my  
7 employees don't get to just walk around. They have to run  
8 across this machine. They have to take foil out of it and  
9 we're down for a minimum of two hours. We can't operate  
10 like that. It's just impossible. This hurts production and  
11 is the reason U.S. converters do not want to buy domestic  
12 foil. Maybe Double 01 and up, but not Double 01 and down.

13 Also, we require wider widths than what can be  
14 made here even if they could make these gauges after they  
15 flick that magic switch on to make the light gauges. A lot  
16 of our customers are requiring 62 inches of Triple Odd 3,  
17 which is 7.62 microns up to 76 inches.

18 If Petitioners propose duties to go into effect,  
19 they will simply put Commodity and countless other U.S.  
20 companies that depend on imported aluminum out of business.  
21 We, as a very small company, also depend on a lot of these  
22 people here when they want to run trial orders. They don't  
23 want to order a minimum of 8,000 or 10,000 pounds from a  
24 converter or from an aluminum mill because they can only get  
25 to -- they will have to order 8,000. We can make a

1 thousand pounds for them and ship it to them.

2 The cost of aluminum would skyrocket, which  
3 would mean higher production costs in the pharmaceutical,  
4 insulation, and food, flexible packaging, and anything that  
5 needs foil, like MREs for our government.

6 STATEMENT OF MS. DONNA WALTERS

7 MS. WALTERS: Good afternoon. My name is Donna  
8 Walters and I am the Director of Aluminum Risk at Trinidad  
9 Benham Corporation. I've been in the aluminum industry for  
10 over 30 years, working for Alcoa as a consultant to the  
11 industry before joining Trinidad nine years ago.

12 Trinidad is celebrating its 100 year anniversary  
13 this year. Our company is 100 percent employee owned.  
14 We've been in the aluminum foil business since 1977.  
15 Trinidad has over 750 employee-owners, 275 of those at our  
16 production facility in LaGrange, Georgia, packaging  
17 household aluminum foil for retail sale and stamping and  
18 packaging disposal aluminum containers. You've probably  
19 never heard of our company because we produce the private  
20 label or store brand aluminum products sold directly to  
21 U.S. consumers in your local grocery or club warehouse  
22 store.

23 Our household foil competes with the branded  
24 product Reynolds Wrap. I tell my friends if you go to the  
25 grocery store and buy the store brand aluminum foil odds are

1 that it's Trinidad's product. Our other product, disposable  
2 aluminum containers, includes pans and lids used in food  
3 buffets and also in takeout from your local restaurant.  
4 Similar to household foil, these pans and lids are sold  
5 under private label names to consumers.

6 First, I'd like to talk about the household foil  
7 business and the substantial supply chain risk as a result  
8 of any duties on Chinese imports. Unlike most of the other  
9 products under investigation, household foil is sold to  
10 consumers in substantially the same form as it comes from  
11 the rolling mill. The cost of aluminum foil in our products  
12 comprises approximately 70 percent of our production costs  
13 and thus, is a critical component for our products'  
14 viability.

15 Household aluminum foil is a mature market. The  
16 Reynolds brand represents almost 50 percent of the category.  
17 Much of the remainder of the market is captured by private  
18 label brands, a large portion of which are supplied by  
19 Trinidad. Trinidad has imported most of its household needs  
20 because there has been little domestic production of  
21 household foil in the United States. This is has been the  
22 case for more than 20 years.

23 Currently, there is only one U.S. roller that  
24 offers household foil to Trinidad. This roller supplies a  
25 small percentage of our needs. Recently, our requests for

1 addition volume from this roller have been turned down due  
2 to capacity constraints and in recent weeks our existing  
3 orders have been cut due to production issues. The only  
4 other large-scale U.S. roller of household foil is Reynolds.  
5 Reynolds is a vertically integrated company. All production  
6 from their rolling mill is captivity consumed for their  
7 internal needs. To my knowledge, they do not sell to any  
8 external customers.

9           The sourcing of household foil from foreign  
10 suppliers is far from a new phenomenon. As you can see from  
11 the detailed information we attached to our questionnaire  
12 response, Trinidad has consistently purchased the majority  
13 of its supply from foreign sources for the past 12 years.  
14 Historically, our needs have been primarily sourced from  
15 Russian and Brazilian companies. In 2014, political  
16 tensions with Russia increased. At the same time, Brazil  
17 entered an economic recession and a period of political  
18 uncertainty.

19           Given this growing instability in our supply  
20 base, Trinidad shifted its sourcing toward China. We did  
21 not, nor do we intend to stop purchasing from any of our  
22 existing customer ^^^^ suppliers. I'm sorry.

23           It is difficult to see how U.S. rollers are  
24 injured by a reallocation of volume among foreign supply  
25 sources. Only one U.S. roller, other than Reynolds, was

1 active in the household foil market during the POI. U.S.  
2 rollers have never been a significant supplier of household  
3 foil to Trinidad and historically, have not sought our  
4 household foil business.

5 It is also difficult for me to imagine injury  
6 during the POI to the vertically integrated Reynolds. Their  
7 branded product market share remains steady and their retail  
8 prices have increased over the POI. During that same period  
9 the cost of the key input, aluminum, fell sharply, as did  
10 energy costs. Add to that a period of low wage inflation  
11 and again it's difficult to see injury.

12 Now I'd like to talk about the disposable  
13 aluminum containers. Like household foil, our end product  
14 is sold directly to the U.S. consumer. The cost of aluminum  
15 foil represents a disproportionate component of the overall  
16 production cost, approximately 70 percent. At present,  
17 Trinidad sources the majority of our foil for containers  
18 from U.S. rollers; however, we are concerned about the  
19 long-term viability of these U.S. sources. Recent public  
20 statement by various U.S. rollers suggests they may not have  
21 a long-term interest in producing container stock. Rather  
22 they are more interested in growing markets for high  
23 technology, high margin products such as beverage can sheet,  
24 aerospace, and automotive products. Rarely, do U.S. rollers  
25 mention household foil and container stock as strategic

1 markets.

2           As I read the writing on the wall, the risk is  
3 current U.S. suppliers shifting an even greater proportion  
4 of their capacity to other types of foil, again, leaving  
5 Trinidad without a domestic source. There are also  
6 technical hurdles to U.S. rolling mills supplying container  
7 stock to Trinidad. Certain U.S. rollers do not produce  
8 container stock in the wide widths necessary for our modern  
9 container stamping equipment, limiting available U.S.  
10 suppliers.

11           Additionally, one of our suppliers recently has  
12 switched the aluminum alloy for all their container stock  
13 production such that their foil is no longer suitable for  
14 our container lid products.

15           To summarize, a reliable supply of both  
16 household foil and container stock is critical to our  
17 business. In the household foil market, Chinese imports are  
18 necessary to meet consumer demand. Current U.S. production  
19 simply cannot meet U.S. demand. In the container stock  
20 market, U.S. rollers have a majority share, but their  
21 long-term commitment to this segment is questionable. At  
22 present, China is the only large volume, experienced  
23 producer, outside of the United States, who can meet our  
24 technical requirements for container stock.

25           Duties placed on Trinidad's foil imports from

1 China could be devastating to our company and all of the 750  
2 employee owners. Importantly, duties would also have a  
3 significant negative impact on U.S. consumers. Those duties  
4 could force Trinidad to exit the private label market. The  
5 end result would be that U.S. consumers have less choice for  
6 these foil products. Thank you for your time.

7 STATEMENT OF DAN CANNISTRA

8 MR. CANNISTRA: Good afternoon. Dan Cannistra  
9 on behalf of Crowell Moring. We're changing topics to fin  
10 stock. I'm joined today by Rogelio Garcia of Valeo, a Tier  
11 1 automotive producer, and Albert Wang, an expert in the  
12 production of fin stock material.

13 STATEMENT OF ROGELIO GARCIA

14 MR. GARCIA: Good afternoon, Commissioner  
15 staff. My name is Rogelio Garcia. I am the Site Purchasing  
16 Manager for Valeo Thermal Systems of North America. I am  
17 here today to explain why aluminum fin stock for heat  
18 exchanger is a different product from aluminum foil and  
19 should be separately examined by the Commission in this  
20 investigation. I am also here today to discuss the U.S.  
21 mills' inability to supply many of the alloy, sizes and  
22 quantities of fin stock we need in the U.S. automotive  
23 industry.

24 If you would allow us please, on the left you  
25 will see some samples of what fin stock is. You will see

1 the flat, the flat aluminum fin stock as it comes, the  
2 formed fin and then how it's incorporated into the heat  
3 exchangers. So Mr. Caryl will help me to pass those around  
4 while I continue talking.

5 So first, the fin stock aluminum foil have  
6 different physical characteristics. Fin stock gauges range  
7 from roughly 45 microns or 0.045 millimeters in thickness.  
8 On the other hand, a light-gauged foil is less than 40  
9 microns thick. The alloy and chemical compositions also  
10 differ, with fin stock comprising proprietary alloys which  
11 contain significant levels of silicon, manganese and zinc,  
12 low levels of iron and other special elements such as  
13 zirconium and titanium. Aluminum foil comprise standards  
14 110, 1200, 3000 and 8000 series alloys, with less alloy  
15 content. So secondly, these physical and  
16 chemical differences impart different mechanical properties  
17 and use. Fin stock is heavier, stronger and more  
18 corrosion-resistant and less tempered than aluminum foil, is  
19 used in the manufacturing of automotive heat exchangers.  
20 We're talking about radiators, oil coolers, heater cores,  
21 evaporators, condensers.

22 Fin stock is permanently incorporated into our  
23 product. In addition, a special processing may be used to  
24 manufacture -- sorry. This is to provide sag resistance  
25 and grain control, grain size control, which are vital the

1        brazing process. Aluminum foil, the converter and household  
2        foil, is much lighter and used for preserving food and  
3        medicine, which must be removed from the foil packaging for  
4        the ultimate use.

5                    Third, fin stock is not interchangeable with  
6        aluminum foil. In fact, specific grades of fin stock are  
7        not interchangeable with each other. Each grade has a  
8        specific corrosion resistance and grain orientation for this  
9        designated use, whether it's brazing fins, tubes or plates.

10                    Fourth, fin stock has distinct channels of  
11        distribution from aluminum foil. Fin stock is owned by Tier  
12        2 auto parts producers to Tier 1 manufacturers such as  
13        ourselves, Valeo and Mahle, for production of automotive  
14        heat exchangers, which then are sold to auto makers such as  
15        Ford, General Motors or Chrysler. Aluminum foil is sold in  
16        many different distribution channels to food and medical  
17        package manufacturers, spoolers and grocery stores.

18                    Fifth, manufacturing facilities, processes,  
19        equipment and costs for fin stock and aluminum differ  
20        drastically. Light and medium-gauged foil is produced in  
21        large batches, and it is primarily continuous cast. Rolled,  
22        frequently double-rolled, meaning that you have two sheets  
23        of foil that are rolled at the same time, that provides with  
24        one bright side and one matte side. You can't do that with  
25        fin stock. They're annealed, slit and for household oil



1 demand growth compared to other markets such as aluminum  
2 auto body panels.

3 As a result, there is a significant shortage  
4 of domestic fin stock supply. There are also significant  
5 qualification issues with the remaining U.S. producers of  
6 fin stock, most of which I will save for the post-conference  
7 brief, due to their confidential nature. I believe my  
8 testimony represents the position of other major U.S. Tier 1  
9 automotive producers. Thank you, and I would be happy to  
10 answer any questions.

11 MS. MOWRY: Kirsten Mowry here. Thank you  
12 very much. I do appreciate the staff's indulgence. I know  
13 we went overtime but maybe that just serves to prove the  
14 case that this is three different products, three different  
15 products, three different market segments and maybe each  
16 should have had their own hour to present their case. But  
17 thank you very much for your patience.

18 MR. ANDERSON: Thank you, and I want to thank  
19 all the panelists for your information. It's been very  
20 helpful and we'll now start with questions from staff.  
21 We'll start with Mr. Enck.

22 MR. ENCK: Okay. I'm going to ask the same  
23 question that I asked the Petitioners. Do you think any out  
24 of scope product is coming in under the 6 HTS numbers listed  
25 in the petition? Mainly the under 25 pound reels.

1 MS. MOWRY: The 25 pound roll is so far off of  
2 what the flexible packaging people use that it never even  
3 came across our radar screen. Would you say it's normally  
4 is 1,000 plus pounds per roll.

5 MS. WALTERS: This is Donna Walters. As I  
6 said, our --

7 MR. BISHOP: Move your mic a little closer.  
8 Thank you.

9 MS. WALTERS: This is Donna Walters. As I  
10 said in my testimony, our product is virtually unchanged.  
11 We just bring in the large jumbo coils and roll them into  
12 the smaller coils, that's to go into the retail boxes. Now  
13 certainly we are already seeing Chinese imports of those  
14 products into the U.S. market, and it's my belief that if  
15 that exclusion holds, we will just continue to see more and  
16 more imports of retail boxes of Chinese foil.

17 Additionally for aluminum containers, the same  
18 case holds. We see Chinese imports of finished containers,  
19 and again if this restriction holds or the function holds,  
20 we will see more inputs of finished products putting our  
21 company at risk.

22 MR. ENCK: Thank you. Question for the  
23 Chinese producers. Do you agree that you can switch  
24 production from fin gauge to heavy gauge quickly and easily  
25 as they characterized it?

1                   MR. CANNISTRA: Mr. Wang can certainly speak  
2 to the attributes.

3                   MR. BISHOP: Please identify yourself.

4                   MR. CANNISTRA: I'm sorry Dan Cannistra,  
5 Crowell and Moring. Mr. Wang can certainly speak on behalf  
6 of fin stock and the differences in producing fin stock  
7 versus other products, and the limited degree of  
8 interchangeability.

9                   MR. WANG: Albert Wang from Yinbang Clad  
10 Material. No, we cannot. For brazing fin stock, we use DC  
11 and homogenization to meet a special alloy requirement and  
12 the grand structure mentioned earlier for stress corrosion  
13 resistance, and spec particular properties. For example, in  
14 the DC casting is a big ingot coming out. In hot mill  
15 rolling, at least 31 passes, and also for homogenization.  
16 By definition, homogenization of coil structure need to be  
17 -- . So it's totally not interchangeable for our products.

18                  MR. ENCK: Thank you. Does anyone else --

19                  MR. MORRISON: Well actually I'd like to talk  
20 about that relative to light gauge.

21                  MR. ENCK: Sure.

22                  MR. MORRISON: Let me give you an example.

23                  MR. BISHOP: Please identify yourself.

24                  MR. MORRISON: Oh, I'm sorry. Jack Morrison,  
25 Xiashun Aluminum. Let me walk through an example of what we

1 do in terms of process. Let's start with 300 millimeter  
2 foil stock. This is an example of what a 300 millimeter  
3 foil stock would be like. You roll it through a foil  
4 rolling mill, reduce it about half, about 50 percent  
5 roughly. We do this four times. That gets it down to  
6 roughly about 15 microns in thickness.

7 Now we have a decision to make, which we want  
8 to go to light gauge foil. So we put it through a doubling  
9 process, put two coils together, two ply if you will. We  
10 roll it and we separate it back apart with the separating  
11 equipment. Then we have -- now we have a six micron or six  
12 and a half micron foil. So we put it through a separate  
13 process.

14 Now in addition, what we've done in Xiashun is  
15 we've purchased different types of equipment. We don't have  
16 one foil rolling mill. We have three different types of  
17 foil rolling mills. One specializes in heavy gauge, medium  
18 gauge and light gauge, and we're done this to be able to  
19 make the quality requirements, particularly gauge controlled  
20 through companies like Tetra Pak.

21 So we don't have one mill fits all. We have  
22 three separate mills, foil mills to roll the stack. So it's  
23 not interchangeable for us. We have some overlap. We have  
24 mills that can do medium and light or heavy and medium, but  
25 they're specialized foil rolling mills. That's the big

1 difference. So we look at them as entirely different  
2 products.

3 MR. ENCK: Okay, and then if I could ask the  
4 same question again about the impact of product mix on  
5 capacity. Do you have any -- can you give me any idea of  
6 what, what sort of impact on capacity that would have in  
7 terms of output by weight, between heavy gauge and thin  
8 gauge?

9 MR. MORRISON: Yeah, to use our example, your  
10 question earlier of 100 parts or whatever, 100 --

11 MR. BISHOP: Please identify yourself.

12 MR. MORRISON: Again Jack Morrison, with  
13 Xiashun Xiamen. To use your example earlier, if it takes us  
14 say 100 units of time to go down to a 15 micron, it would  
15 take us another 100 units of time to go down to 6 or 7  
16 micron. So roughly twice as much time to go down to light  
17 gauge.

18 MR. ENCK: Thank you. So a number of  
19 importers mentioned that -- sure. A number of importers  
20 mentioned that quality was a main factor in sourcing from  
21 China. Some cited specifications. Does anyone -- do any  
22 other importers attribute their preference to China to any  
23 other reasons?

24 MR. CANNISTRA: Well, we certainly did on fin  
25 stock --

1 MR. BISHOP: Please identify yourself.

2 MR. CANNISTRA: Dan Cannistra, Crowell and  
3 Moring. If we could, for the moment, pull back the slide.  
4 Ours is less quality-oriented and more qualification  
5 oriented and availability oriented. Rogelio, if you could  
6 review that slide.

7 MR. GARCIA: So basically what happens is the  
8 --

9 MR. BISHOP: Please identify yourself.

10 MR. GARCIA: Oh, Rogelio Garcia from Valeo,  
11 I'm sorry. The material that we use requires certain  
12 characteristics to go through the brazing process. In the  
13 automotive applications, qualification plays a very heavy  
14 role in our product mix. We basically sign up for meeting  
15 some performance criteria for our customers, and we do so  
16 with the right combination of materials and elements into  
17 heat exchanger.

18 To change one for the other, it's a very  
19 complex process. It takes a lot of testing and a lot of  
20 time and resources. In addition, what we've seen is after  
21 2009, a lot of the local mills preferred to exit the heat  
22 exchanger business because of this reason. We required  
23 non-standard product with different alloys, different sizes,  
24 different gauges, and the qualification process is very,  
25 very heavy.

1                   MS. MOWRY: This is Kristin Mowry. I think in  
2 Jim Squatrito's testimony, he also spoke about available  
3 widths, and I think that other converters have similar  
4 concerns. So if anyone want to jump in on the width issue,  
5 please feel free.

6                   MR. CASEY: Yes. This is Steve Casey from  
7 Bemis, and we have -- it would be both quality as well as  
8 availability of the thin gauges we need, both down to the  
9 thinnest, the triple 02-5 and width, and so those would be  
10 factors. I guess the other point I would like to make, the  
11 Aluminum Association specifications were mentioned multiple  
12 times, and I can tell you that for Bemis, the Aluminum  
13 Association specifications are not adequate. We have  
14 specifications that are much tighter than what the Aluminum  
15 Association would have.

16                   MR. DEWAR: Don Dewar, American Packaging. In  
17 addition to the quality issues, also you have delivery  
18 issues. The domestic suppliers rarely meet the dates that  
19 they have quoted you, and we manage our inventories so it's  
20 very much just in time.

21                   So we depend on those dates for our  
22 production, and that causes us a lot of excess cost as well.  
23 The promise of lead time based on the contract amount or the  
24 allocated amount that you would get outside of that  
25 allocation, the lead times are equal or beyond what you can

1 get sourcing the foil from Germany or China.

2 MR. ENCK: Okay, thank you.

3 (Pause.)

4 MR. ENCK: Are there any -- talking about a  
5 number of industries here, but in any of them are there  
6 substitute products for aluminum foil?

7 MR. GARCIA: Not for fin stock.

8 MR. CASEY: This is Steve Casey from Bemis,  
9 and we do not get the barrier properties required for  
10 packaging from any other substrates that we do from foil.

11 MR. GALLAGHER: My name's Sean Gallagher. I'm  
12 sorry, go ahead.

13 MR. DEWAR: Don Dewar, American Packaging.  
14 There are some applications in which the barrier properties  
15 are not as stringent, where opacity may be one of the  
16 factors that you're looking for more, and in a lot of those  
17 cases you can substitute the metallized oriented  
18 polypropylene or metallized polyester in place of it.

19 MR. ENCK: Thank you. Okay, that's all I have  
20 for now.

21 MR. ANDERSON: Thank you. Mr. Sultan, your  
22 turn.

23 MR. SULTAN: Thank you. My first question is  
24 for you, Ms. Mowry. How exactly are you proposing that we  
25 define the separate like product that you're advocating?

1 MS. MOWRY: Kristin Mowry, Mowry and Grimson.  
2 Thank you very much, Mr. Sultan. I would like to first  
3 acknowledge and offer my appreciation to the staff for  
4 adding the additional question in the questionnaire on the  
5 less than triple ott 3 inch shipments in both the importer  
6 questionnaire and the domestic producer questionnaire.

7 So what we are proposing is that less than  
8 triple aught three, and there was a lot of testimony earlier  
9 today about the cases in the EU, and I would note that there  
10 were several cases in the EU. One was a petition was  
11 submitted and later withdrawn, and that was on the  
12 ultra-thin. It was the 8, below 8 micron level, which is I  
13 think if my conversions are right, triple aught three-1 is  
14 equivalent to 8 microns.

15 So the standard of the ultra-thin at either  
16 less than 8 microns or in order to keep with how the  
17 Commission had already issued the questionnaire on the  
18 triple aught three inches, is recognized globally. So that  
19 petition in the EU was submitted and withdrawn. There was a  
20 separate petition on household foil, which I think is 8 to  
21 21 microns, and obviously it's a completely different  
22 standard as fin stock as well. So I think it really is  
23 globally recognized different segments.

24 MR. CANNISTRA: Dan Cannistra on behalf of  
25 Crowell and Moring. If I could just add a couple of quick

1 points, because I certainly appreciate this is the first  
2 aluminum foil case before the Commission. But as was just  
3 mentioned, there is a long history actually, a five year  
4 history of cases on aluminum foil in the European Commission  
5 brought by the same mills that were before you here today,  
6 and there were some very well--

7           And just like the Commission has to establish  
8 its like product based on as a primary matter first what was  
9 suggested by Petitioner, but then the Commission undertakes  
10 its own analysis, the Commission does the exact same thing  
11 there. Over this five year history, the parameters have  
12 been well established, and they are those advocated again by  
13 the same mills that were here today.

14           It's between 8 and at its maximum 45  
15 millicrons, time after time, case after case, that has been  
16 identified as a single distinct like product in the European  
17 Commission. Similar situation in India as well. The Indian  
18 case has very set and defined parameters as well. It is  
19 certainly and absolutely not 0 to 200. This would actually  
20 be the only case.

21           Just to follow up on the steel example, this  
22 is a bit like steel, and just like steel, steel also has  
23 very defined thicknesses of -- points in industries. In  
24 steel, it happens to be 4.5 millimeters. Steel is obviously  
25 a different industry. It also separates product based on

1 alloys as well. Fin stock, as an alloyed aluminum product,  
2 it is not a pure aluminum product. So just like steel, we  
3 think here a separation based on alloys is appropriate as  
4 well.

5 Stainless steel is not in the same industry as  
6 carbon steel, for example. So we do think that the steel  
7 industries are helpful, and we also think the European cases  
8 are very helpful in defining what is the appropriate like  
9 product. We would actually ask the Commission to approach  
10 Petitioners and ask them for the position on like product  
11 and industry that they have submitted in the European  
12 Commission, advocating for their definition of like product  
13 in those current and ongoing matters. Thank you.

14 MR. SULTAN: Okay, thank you. Sorry to  
15 belabor this, but frankly I get a little bit confused  
16 between microns, inches and millimeters. Is the dividing  
17 line that you're advocating, are you talking about a product  
18 that has a gauge of less than .0003 inches?

19 MS. MOWRY: That is what we are advocating  
20 for, yes.

21 MR. SULTAN: Which is 8 microns.

22 MS. MOWRY: Which is 8 microns. I mean it's  
23 just -- that's the closest measurement in inches that comes  
24 to the 8 micron level, and I think as Mister -- sorry, I  
25 can't read it, Sultan? Yeah sorry -- mentioned that --

1       sorry, sorry. Excuse me. Yeah so it is recognizes as 8  
2       microns, but in order to make it compatible with how the  
3       Commission was already collecting the data, we went with  
4       less than 0003. But that is what we're advocating for.

5                   MR. SULTAN: So 8 microns is the most precise  
6       measurement? I'm sorry, I said 8 microns is the most  
7       precise measurement, is that right?

8                   MS. MOWRY: I'm going to defer that to my  
9       post-conference brief. I believe that's right. What we  
10      wanted to do is make sure is make sure we had the right  
11      balance of what you had.

12                  MR. SULTAN: And do you refer to his product  
13      as ultra-thin gauge or thin gauge, because I've been hearing  
14      both.

15                  MS. MOWRY: We refer to it as ultra-thin  
16      gauge. I think it's safe to say, though, that within the  
17      industry, they don't necessarily use thin-gauge ultra-thin.  
18      They're going to use the exact thickness that they're  
19      looking for, whether it's triple aught three, 2.75 or double  
20      007 or whatever it is. That's what they use.

21                  MR. SULTAN: So in other words, in the  
22      parlance of the industry, it's referred to by those  
23      measurements, not by the terms ultra-thin gauge or thin  
24      gauge? I mean people generally speak of it in numeric  
25      terms?

1 MS. MOWRY: I see a lot of heads nodding, so  
2 I'm going to go with yes.

3 MR. DEWAR: Don Dewar, American Packaging.  
4 Oh.

5 MR. CASEY: This is Steve Casey from Bemis.

6 MR. DEWAR: Oh, go ahead.

7 MR. CASEY: This is Steve Casey from Bemis and  
8 yes, that's correct. We would refer to it as the specific  
9 number in terms of thickness.

10 MR. SULTAN: Okay, thank you.

11 MR. CANNISTRA: Dan Cannistra, Crowell and  
12 Moring. With the exception of fin stock. Fin stock is  
13 referred to as fin stock. It's a class of products unto  
14 itself.

15 MR. SULTAN: Okay. Mr. Cannistra, I'm  
16 actually going to get to your product in a minute, but Mr.  
17 Morrison, in your testimony, you said that different  
18 equipment is used to make light gauge foil. Could you  
19 elaborate on that a little bit? Maybe you did and I just  
20 didn't catch it.

21 MR. MORRISON: Yeah, I'm sorry. Jack  
22 Morrison, Xiashun. When we get down to medium gauge, which  
23 is about 15 microns, and take it to light gauge, what we're  
24 calling thin foil now, we go through another process. So  
25 what we do is we go through a doubling process to put two

1 coils together. We roll it, do the reduction and separate  
2 it back apart to another piece of equipment.

3 Now we've got the 6 micron or 7 micron foil.  
4 So we go through a separate doubling and separating  
5 processes to do that, and we also use specialized rolling  
6 equipment in our facilities, to make light gauged foil.

7 MR. SULTAN: Okay. Mr. Gallagher, I think  
8 that you said you can't just turn a switch to produce light  
9 gauge foil.

10 MR. GALLAGHER: That's correct.

11 MR. SULTAN: Can you elaborate on that a  
12 little bit?

13 MR. GALLAGHER: I'm sorry?

14 MR. SULTAN: Can you elaborate on that a  
15 little bit?

16 MR. GALLAGHER: I want to -- can I refer that  
17 question to Todd Lutterbein, who has better understanding  
18 and can probably put it in layman's terms?

19 MR. SULTAN: Thank you.

20 MR. LUTTERBEIN: Todd Lutterbein from Manakin  
21 Industries. I think the question is really related to  
22 expertise of the operators, the technical people that are  
23 involved, to bring these technologies to fruition, the  
24 investments that are made to build a greenfield plant, which  
25 is really what would be required in the United States or

1 major upgrade of an existing facility.

2 But that type of brick and mortar construction  
3 would be at a minimum two years, probably three years before  
4 you get the facility built and equipped with modern  
5 equipment. So in that regard, you just can't do that  
6 overnight.

7 MR. SULTAN: Okay. I am actually exclusively  
8 interested in what happens in terms of the production  
9 process here in the U.S. Are you saying there is no  
10 production anymore? MR. LUTTERBEIN: Well again,  
11 Todd Lutterbein replying. There's a vast differences in the  
12 way light gauge foil is made in let's say China and Europe  
13 than it is in the United States. They have better  
14 filtration systems and modern equipment to refine the  
15 rolling oils to a cleaner grade metal that is seen between  
16 the nip of the work roll that comes in contact with the  
17 foil. It might influence something like the pit holes we  
18 heard about earlier as a quality defect.

19 The gauge shape, profile controls and the foil  
20 mills are all modern using the latest microprocessing  
21 equipment, get the fattest seed -- control loop possible to  
22 make sure you get perfect gauge shape and profile across,  
23 you know, 72, 80 inches of web width. The U.S. mills are  
24 lagging many years technology in that area.

25 Another very important difference between the

1 Europeans and Americans and the Chinese, pardon me, the  
2 Europeans and the Chinese are using modern slitting  
3 equipment, where they can run at very high speeds, slit the  
4 finished gauge width foil to the desired customer width, and  
5 put it on an unwind stand or rewind stand, pardon me, at  
6 very precise tension controls.

7 This is important because when you put the big  
8 jumbo coils at this point off the slitter, they go into the  
9 annealing process, and if you don't have good tension in the  
10 coils that you put in the annealing furnace, you bake them  
11 at very high temperatures and the residual rolling oils will  
12 exit from the center of the coils. That's a huge  
13 productivity benefit.

14 The converters around the table here today,  
15 they run typical U.S. foil and they'll easily run it down as  
16 far as they can on the core, and they may throw out an inch  
17 of buildup on the -- from the core because they can't unwind  
18 it. It gets sticky and they fear it will tear out.

19 Most China or most foil come out of Europe or  
20 China, you run it right down to the core, and just get on  
21 with the next coil, without the anxiety of a foil break when  
22 you get down to the core.

23 Another huge difference I think in the process  
24 capability between the United States and Europe and China is  
25 abroad we use electric annealing furnaces that control the

1 heat inside the annealing furnace very precisely. In the  
2 United States, to my knowledge, we usually use gas or a  
3 diesel oil petroleum-based type heating system, and you  
4 can't control the heat nearly as precisely.

5                   When you're dealing with light gauge foil,  
6 it's critical that you evacuate all the rolling oils off  
7 every square inch of foil on that 28 mile strip that Mr.  
8 Casey described earlier, and every coil in the furnace. We  
9 might load 20 tons of foil in a furnace at one time. If you  
10 don't have a good control heat, you're going to have  
11 intermittent quality throughout the batch, and that's a  
12 significant process development, highly controlled by  
13 automated computers and that type of technology, to my  
14 knowledge, it really hasn't been pushed forward in the  
15 United States for many, many years.

16                   MR. SULTAN: Okay. Let me ask a question about  
17 the asserted lack of interchangeability between light,  
18 medium, and heavy gauge foil.

19                   Mr. Morrison, I think you said these three just  
20 aren't interchangeable at all. But let's say that a  
21 converter isn't able to get ultra thin gauge, 8 micron or  
22 less gauge product. Might they not be able to use something  
23 slightly over that gauge?

24                   MR. RINKEVICH: Tim Rinkevich with Tetra Pak. If  
25 we use heavier gauge foil--

1                   MR. BISHOP: Can you please speak directly into  
2                   the mic?

3                   MR. RINKEVICH: If we use heavier gauge foil in  
4                   our packages, as I stated, we can't form them. We can't get  
5                   the flats to come down. It also impacts our environmental  
6                   footprint, because we're trying to promote a product that  
7                   has a good transportation cost.

8                   MR. SULTAN: Okay, but would you say that--would  
9                   you say that 8 microns is sort of a bright dividing line  
10                  between ultra-thin gauge and medium gauge foil?

11                  MR. RINKEVICH: Tim Rinkevich with Tetra Pak.  
12                  Yes, that's the way we classify it.

13                  MR. SULTAN: Okay. Thank you.

14                  Mr. Cannistra, for you and your clients, several  
15                  questions about fin stock for heat exchangers. And excuse  
16                  me if these questions are off the wall but I have a very  
17                  minimal technical background.

18                  Is fin stock only used to make heat exchangers?  
19                  Or does it have other uses?

20                  MR. CANNISTRA: No, it is only used n the heat  
21                  exchangers.

22                  MR. BISHOP: Please identify yourself.

23                  MR. CANNISTRA: Daniel Cannistra. It is only used  
24                  in heat exchangers, as is.

25                  MR. SULTAN: I've seen the samples, but what

1 exactly are heat exchangers?

2 MR. CANNISTRA: A heat exchanger is a device that  
3 transfers heat from one medium to the other. So for example  
4 a radiator in the engine compartment of a vehicle, it cools  
5 the glycol that runs through it with the air that's blown by  
6 the fan. There's two basic components to a heat exchanger:  
7 the fin, and the tube.

8 In the cross-sections in the acrylic mounts that  
9 we pass around--I don't know if you have it available--to  
10 your left. In that mount you will see a cross-section of a  
11 heat exchanger, and you clearly see the fin stock, the fin  
12 and the tube. Fin stock will be used to form that accordion  
13 shape part that goes between the tubes.

14 MR. SULTAN: Okay, so the heat exchanger transmits  
15 heat from one element, or one part of the system to another?

16 MR. CANNISTRA: Correct.

17 MR. SULTAN: That's different from a heat sink,  
18 isn't it? A heat sink dissipates heat. Is that correct?

19 MR. CANNISTRA: That is correct.

20 MR. SULTAN: And could you just go over this  
21 again? I know that you testified to it, but it sort of went  
22 past me. Can you just describe again the additional  
23 production processes involved, or the different production  
24 processes involved in making fin stock as compared to making  
25 aluminum foil?

1                   MR. GARCIA: Rogelio Garcia. Absolutely. It all  
2 starts with actually the composition of the alloys. If you  
3 remember the previous slides, the mechanical and the  
4 chemical characteristics we require from the fin stock are  
5 there so we can mechanically produce what you see, make the  
6 heat exchanger pass through the oven at around 1100 degrees  
7 Fahrenheit, and we can have the product brace properly.

8                   That requires several steps in the process.  
9 First we prefer the casting, directional casting, and that  
10 allows the material to be homogenized. That controls the,  
11 how can I explain it, the allotment of the elements evenly  
12 across the whole coil.

13                  MR. CANNISTRA: Dan Cannistra. If I could just  
14 defer to Mr. Wang for a second because he's on the  
15 production side, as well. So we have the production side  
16 and the ND side.

17                  MR. WANG: Because product requires stress  
18 corrosion and high standing product cutting in terms of  
19 assembling the heat exchanger, so we start from alloys.  
20 Alloys are totally different from regular fin stock for  
21 semi-rigid container, for example.

22                  MR. SULTAN: How are the alloys different?

23                  MR. WANG: The alloy, for example, major  
24 different, for example, manganese and zinc. They are 40  
25 times than regular fin stock for semi-rigid container. So

1 with this type of high percentage of these two alloys, the  
2 conventional continuous casting which most of them using for  
3 foil production, cannot be used here.

4 So we have to use the so-called direct shield  
5 casting, the significant size is significantly bigger, and  
6 the investment is significantly bigger, and also the control  
7 of the process is much, much tighter.

8 For example, in homogenization in the furnace  
9 temperature we're talking about plus or minus 3 degree  
10 temperature control in a time In order to achieve the micro  
11 structure mentioned earlier. If the micro structure is too  
12 coarse, the corrosion can penetrate through it, just one  
13 example. And also the property, the physical property as  
14 well.

15 So starting from casting, we're already from  
16 direct shield casting. After direct shield casting, we have  
17 to go to the preheating. And then we go through the  
18 homogenization mentioned earlier. We make temperature about  
19 560 degree. Then we put on the long table of hot mill  
20 rolling because it's pretty heavy.

21 This went back and forth about 31 passes to  
22 reduce the gauge so we can wind it together. Then we go  
23 through cold mill. Then we can maybe go to some of--because  
24 we talk about thinner gauge, we go through the foil mill to  
25 get the point, zero point zero four five millimeter minimum.

1                   So of course then we have another partial  
2                   annealing, and annealing through this process, but it's not  
3                   finished yet. We have, for some brace we have to go back to  
4                   the hot mill again to make sandwich. The sandwich where you  
5                   have thicker parts and two or one side finger part. They  
6                   are different alloys. Then we go through hot mill all the  
7                   way to the thin gauge again.

8                   So this is a totally different process from foil.  
9                   So it's 51 steps minimum there.

10                  MR. SULTAN: As compared to how many steps in  
11                  producing aluminum foil, roughly?

12                  MR. WANG: Aluminum foil, thin gauge, maybe Jack  
13                  Morrison can comment, but I can roughly say you start from  
14                  CC casting. Coming out is about 7 millimeter thick. Wind  
15                  it together, then passing through the cold mill four passes.  
16                  Intermediate mill, another three to four passes. And go to  
17                  the, what you call the doubling, and then final pass to 6.5  
18                  micron. And then separator, the annealing. I think  
19                  probably roughly about 15, 16 passes, even for the thin  
20                  gauge. For semi-rigid container, they may be even much  
21                  less.

22                  So probably for semi-rigid container, I think  
23                  it's about 10 passes. So we are talking about 31 passes.  
24                  And alloy is so different. As I mentioned, manganese and  
25                  zinc is 20, 30, 40 times higher. It depends on the

1 customer's need. And the customer has specific need for  
2 their process, for their assembly, for their salt corrosion-  
3 -

4 MR. SULTAN: It's higher in the fin stock  
5 material. Okay. Just one last question.

6 Is there domestic production of fin stock?

7 MR. WANG: Mass production for thin stock?

8 MR. SULTAN: For Mr. Cannistra, actually.

9 MR. CANNISTRA: I'll pass this to Mr. Garcia.

10 MR. GARCIA: Rogelio Garcia. There is local  
11 production of fin stock, but we have observed throughout the  
12 years that the local players are moving away because of the  
13 complexity. And I think one of the panelists before  
14 mentioned that they prefer to roll single alloys to  
15 basically better utilize their capacity, which is  
16 understandable.

17 What happened after the Recession in 2009, our  
18 company wasn't able to secure the capacity in the United  
19 States to support our contracts to our customers, which is  
20 why we had to recourse to the import of fin stock from other  
21 markets.

22 MR. SULTAN: Alright, just one last question. And  
23 this is for counsel. I'd be interested in knowing whether  
24 you have any views on the proposed definition of a "domestic  
25 industry" by Petitioners to include all domestic producers

1 of aluminum foil?

2 MS. MOWRY: This is Kristin Mowry from Mowry &  
3 Grimson. We will be addressing that in our post-conference  
4 brief, thank you.

5 MR. SULTAN: Anyone else?

6 MR. O'BRIEN: Same with us.

7 MR. SULTAN: Thank you. That's all I have. Thank  
8 you, very much.

9 MR. ANDERSON: Thank you, Mr. Sultan. Ms. Larson?

10 MS. LARSON: Good afternoon. Thank you very much  
11 for the panel. This has been very helpful.

12 First, a very simple question just because  
13 there's so much going on and it's a new industry for me.  
14 Would it be accurate to characterize this as three market  
15 segments? You could say there's converter foil, household  
16 foil, and fin stock? Or are there other markets that are  
17 also covered under the scope?

18 MS. MOWRY: Kristin Mowry. Go ahead, please. Go  
19 ahead.

20 MS. WALTERS: This is Donna Walters from Trinidad  
21 Benham. We would the metal--the foil we make our containers  
22 from to be called "container stock," and that would be a  
23 separate category than household foil.

24 MS. LARSON: Okay, and that was my follow-up  
25 question. So flexible packaging is under that converter

1 foil? Is that correct? Okay, then there's household foil,  
2 container stock, and then fin stock, more or less? Those  
3 are the four main components.

4 Has the demand for aluminum foil been even in all  
5 the end sectors--sorry?

6 MR. SQUATRITO: Yes, sorry. It's Jim Squatrito  
7 from Oracle Packaging. We have a small, it's relatively  
8 small but it's worth noting, cable wrap business that's  
9 slightly higher gauge than the ones you have. So there's a  
10 fourth category is what I'm suggesting.

11 MS. LARSON: And the cable--

12 MR. SQUATRITO: It's a cable wrap. It's an  
13 armoring product for underwater, underground cables.

14 MS. LARSON: And it fits within the scope and the  
15 gauge?

16 MR. SQUATRITO: It would be a fourth gauge.

17 MS. LARSON: Okay.

18 MR. SQUATRITO: A fourth category.

19 MS. LARSON: Thank you.

20 MR. LUTTERBEIN: This is Tedd Lutterbein, Manakin.  
21 The Aluminum Association breaks out a number of product  
22 categories in the foil segment, and one that hasn't been  
23 mentioned is construction. And there's a couple "other"  
24 categories. The construction foil is typically very light  
25 gauge.

1 MS. LARSON: Thank you. That's helpful.

2 Has the demand for aluminum foil been even in all  
3 the end use sectors? Or have we seen one end-use sector  
4 increase more rapidly than others?

5 MR. CANNISTRA: Dan Cannistra on behalf of Crowell  
6 Moring. At least in the fin stock sector our demand is  
7 driven by automotive OEM production. So our demand during  
8 the POI has increased significantly.

9 MR. WALTERS: Donna Walters from Trinidad Benham.  
10 Basically our markets of household foil and containers are  
11 relatively mature markets with low growth.

12 MS. LARSON: Okay. And once the market share--  
13 distribution of these four main components, is fin stock an  
14 equal quarter of the market? Or what's the size?

15 MR. CANNISTRA: Dan Cannistra, Crowell Moring.  
16 I'm not sure that we have a number. We are certainly not  
17 one-fourth. We're significantly less in terms of total  
18 metric tonnage, but we'll need to get back with some more  
19 precise data.

20 MR. LARSON: Speaking to supply, Mr. Dewar  
21 mentioned earlier delivery time issues, and I was curious to  
22 hear from other purchasers or converters of any supply  
23 disruptions that they have experienced during the POI,  
24 during the Period of Investigation?

25 MS. MOWRY: This is Kristin Mowry from Mowry

1 Grimson. We had such a hard time trying to narrow down our  
2 list of potential witnesses, but our other members of the  
3 Flexible Packaging Association have stories similar to Mr.  
4 Dewar's, and we will be providing evidence of such delays in  
5 delivery in our post-conference brief.

6 MS. LARSON: Wonderful. That would be great.  
7 Thank you.

8 How have raw material prices affected the price  
9 of aluminum foil? Have you guys seen similar passed through  
10 with imports? Are raw material costs passed through--have a  
11 pass-through effect?

12 MR. DEWAR: The descriptions used earlier--Don  
13 Dewar, American Packaging--the descriptions used earlier by  
14 the manufacturers for how they arrive at costs, with the  
15 fabrication costs and the costs of the ingot is the same way  
16 that we negotiate prices with any of our suppliers globally.

17 MS. LARSON: In the Midwest--go ahead, sorry.

18 MR. CASEY: Steve Casey from Bemis Company. And  
19 so we have seen the same thing. The price, as mentioned  
20 earlier, for the aluminum does change monthly and is a  
21 pass-through. The conversion is negotiated on a periodic,  
22 usually annual basis. And then a wild card that we  
23 mentioned earlier was the Midwest premium that can fluctuate  
24 very significantly. And at times, when we look at 2014 and  
25 2015, put the domestic suppliers in a significant negative

1 position relative to imports.

2 MR. LARSON: Mr. Casey, how often is the Midwest  
3 premium price adjusted under a contract?

4 MR. CASEY: It is adjusted monthly, similar to  
5 what the LME metal would be.

6 MS. LARSON: And the Petitioners earlier said that  
7 the imported price of aluminum is often set at the start of  
8 the contract for the price of aluminum. Is that what--or  
9 maybe I misunderstood what the Petitioners were saying--

10 MS. WALTERS: Donna Walters from Trinidad Benham.  
11 We buy our products of household foil and container stock on  
12 the same basis: Midwest price if it's a domestic supply, and  
13 if it's a Chinese price it's LME plus the fabrication cost.  
14 So it's floating on the same basis.

15 MS. LARSON: Okay, great. Thank you. Are the  
16 purchasers and converters of aluminum foil located  
17 throughout the United States? Or are they more heavily  
18 concentrated in certain regions of the United States?

19 MS. MOWRY: We have a really good--sorry, Kristin  
20 Mowry, Mowry Grimson--we've got a map we can show you.  
21 Throughout the United States.

22 MS. LARSON: Great. Thank you. So in terms of  
23 purchasing factors, I've heard a lot about quality,  
24 availability in terms of sizes. Are there any other  
25 specific factors that purchasers and converters are looking

1 at when making purchasing decisions?

2 MS. MOWRY: Kristin Mowry, Mowry Grimson. I think  
3 this might be a good jumping point for some of our  
4 converters to go back to the issue of qualification process.  
5 I know in the earlier panel Mr. Rosenthal said on any given  
6 day you might ask for a price on this gauge or that gauge,  
7 but given that in the ultra-thin segment of the market and  
8 the converters take, as I think you heard earlier this  
9 morning, a minimum of one, sometimes two or more years. And  
10 maybe I'll ask Deanne to start off from the medical device  
11 perspective.

12 MS. DODRILL: Making a change, even one that seems  
13 as straightforward as a change in a supplier using the same  
14 alloy, is a very big deal in the medical industry. That  
15 would require us to do a--

16 MS. BELLAMY: Pull your microphone forward,  
17 please.

18 MS. DODRILL: -sorry--that would require us to do  
19 a good bit of testing on our part to show that it is  
20 substantially equivalent. We will then need to notify our  
21 customer, provide that information to them. They're going  
22 to want samples, probably of three different lots. They  
23 will have to go through a series of validation work on their  
24 own to make sure that nothing has changed.

25 That is going to include accelerated aging,

1 real-time aging, distribution studies. It is not a simple  
2 process. Depending on what has been filed with the FDA, it  
3 may require additional filings with the FDA and approval  
4 with them. So two years is typical.

5 We have one that we're now in year 11. So it is  
6 a slow process, and it is an expensive process.

7 MR. GARCIA: Rogelio Garcia for Valeo. For the  
8 fin stock I think one factor is also the willingness to deal  
9 with different kinds of alloy, the variety. When you talk  
10 about heat exchangers, a radiator is different from an  
11 evaporator, or a heater core. So our requirements are lower  
12 volume, higher diversity of different alloys and gauges, and  
13 not every player is willing to do that.

14 MS. LARSON: With the qualification process that  
15 you've described today, how many suppliers do you typically  
16 work with when you're making a purchase? How many suppliers  
17 do you have qualified at this time? Maybe it's a better  
18 post-conference brief--

19 MS. MOWRY: Yes, Kristin Mowry, we will address  
20 that in our post-conference. Thank you.

21 MS. LARSON: Great. Do you agree that thinner  
22 gauges typically demand higher prices in the U.S. market?

23 MR. NELSON: This is Brian Nelson with Sunoco.  
24 And that's been our experience. The conversion of the FAT  
25 price is higher than the heavier gauges for our price book.

1 MS. LARSON: Great.

2 MR. MORRISON: As I mentioned earlier--Jack  
3 Morrison with Xiashun. As I mentioned earlier, there's a  
4 significantly more production requirement and quality  
5 requirement for the thin gauge foil, so there is a  
6 difference in--significant difference in price.

7 MS. LARSON: Okay. Thank you. Mr. Nelson  
8 mentioned earlier his firm's experience with reject rates  
9 for its purchases of U.S. produced foil, between 4 and 5  
10 percent, I think it was for the year 2015. In your  
11 post-conference brief can other firms discuss, comment on  
12 their own reject rates and maybe provide evidence of those  
13 reject rates they've had?

14 MS. MOWRY: Yes, we have that all ready to go.

15 MS. LARSON: Great. Thank you. The questionnaire  
16 responses for the cost share of aluminum foil in the total  
17 cost of an end use product range greatly. The first  
18 question is for fin stock. What is the cost of aluminum  
19 foil in a fin stock end use product?

20 Mr. CANNISTRA: Dan Cannistra, Crowell Moring.  
21 They prefer to provide that post-conference confidentially.

22 MS. LARSON: Sure. And if parties on both sides,  
23 you could look at the ranges that we have. They vary  
24 greatly. If anyone has any comments about the accuracy of  
25 responses, or if there's any way we can characterize maybe

1 certain segments belonging to certain cost-share ranges,  
2 that would be very helpful.

3 How often does your firm bundle more than one  
4 product in a sales contract with a supplier? How often are  
5 you purchasing multiple aluminum foil products at the same  
6 time, and you bundle underneath one contract?

7 MS. MOWRY: We will address that in  
8 post-conference also, thanks.

9 MS. LARSON: And my last question--or a couple,  
10 actually, for price data. I wanted to get your take on how  
11 well do you think the pricing products captured the  
12 competition in the market? And do these pricing products  
13 capture the breadth of the market?

14 MS. MOWRY: We will address that in the  
15 post-conference brief, but I guess it's fair to say we were  
16 a little surprised at the coverage, or lack thereof.

17 MS. LARSON: If you could also suggest maybe  
18 products that should have been included, or could be  
19 included in the final phase investigation, that would be  
20 helpful.

21 MS. MOWRY: We're really hopeful not to be here  
22 for the final phase. Thanks.

23 MS. LARSON: The last question. If quality and  
24 delivery times are superior for Chinese product, should we  
25 be expecting to see overselling in the price data? Do --- I

1 would assume that if the quality is great, and the delivery  
2 times are superior, is there a price premium with the  
3 products?

4 MS. MOWRY: We will answer that question in the  
5 post-conference brief, but I think, yeah, that's what we'll  
6 do. Thanks. Sorry.

7 MS. LARSON: Thank you, that's all my questions.

8 MR. CASEY: This is Steve Casey.

9 MS. LARSON: Okay. Uh-huh.

10 MR. CASEY: I guess the one comment we wanted to  
11 make is we see a mixed bag in terms of pricing where  
12 sometimes imported product is less expensive. Sometimes  
13 it's more expensive. So it's -- I would say it's not  
14 consistent.

15 MS. LARSON: Thank you. Well, that concludes  
16 all my questions. Thank you for the panel.

17 MR. ANDERSON: Thank you, Ms. Larson, Mr.  
18 Matthews?

19 MR. MATTHEWS: Daniel Matthews, Office of  
20 Industries. Thank you all for your testimony today. My  
21 first question is for Mr. Dewar. So earlier you said that  
22 South Korean suppliers could potentially make up for the  
23 lost Chinese production if the orders were put into place.  
24 What were the other countries that you were alluding to  
25 earlier when you said other countries?

1                   MR. DEWAR: Countries such as Germany, Taiwan,  
2 South Africa, and Brazil.

3                   MR. MATTHEWS: Okay, thank you. My next  
4 question is for Ms. Dodrill. So you may be able to provide  
5 an answer for this question given your experience with ASTM  
6 International, but I was wondering, could you answer the  
7 question that I asked the petitioners earlier. Do you know  
8 if ASTM Standard B-479 is still used in the industry? This  
9 is the common standard for aluminum foil even though it was  
10 withdrawn in 2015.

11                   MS. DODRILL: Well, in the ASTM process, there  
12 are one of two ways a standard gets withdrawn. Either it's  
13 asked to be withdrawn and voted on, or it's just been  
14 neglected and there's no interest in the standard.

15                   It is a very simple process to renew a standard.  
16 It takes about five minutes to just ask for -- so the way  
17 the ASTM process works is every five years, a standard is  
18 supposed to go under review. If it hasn't been valid and  
19 approved after eight years, it's withdrawn. To get a  
20 re-approval, you just simply go online and anybody that's  
21 part of the committee can do that and ask that it be  
22 reapproved. So I take it that there was in interest in it.

23                   MR. MATTHEWS: Okay. Are you aware of any other  
24 standards regarding aluminum foil?

25                   Standard of specification through ASTM?

1 MS. DODRILL: Not standard specification -- I'm  
2 aware of standards that evaluate various properties of  
3 aluminum foil, but not a specification for aluminum foil.

4 MR. MATTHEWS: Okay. Thank you.

5 MR. LUTTERBEIN: Todd Lutterbein can help you  
6 out a little bit. We buy a lot of aluminum foil supply to  
7 customers here in the States. And we buy almost exclusively  
8 to the EN Standards. They're much more demanding. Their  
9 clarity is easier to work with.

10 MR. MATTHEWS: Okay. Thank you. My next  
11 question is for Mr. Morrison. So could you tell me how  
12 widespread the use of continuous casting is amongst the  
13 Chinese producers? Do you -- is it a mix between continuous  
14 casting and direct chill casting?

15 MR. LU: Eric Lu from Xiamen Xiashun Aluminum.  
16 Yes, in China, it is a mix between CC casting and DC  
17 casting.

18 MR. MATTHEWS: Okay. Thank you. Those are all  
19 the questions that I have.

20 MR. ANDERSON: Thank you, thank you, Mr.  
21 Matthews. I did have a couple of follow up questions and  
22 I'll turn to our staff if there are any second round of  
23 questions. First of all, could the panel characterize what  
24 they feel is the level of demand over the period of  
25 investigation? I think we heard from the first panel that

1       there were some estimates of demand, but what's your view of  
2       demand for aluminum foil over the period of investigation?

3               MR. GARCIA: Rogelio Garcia. So for fin stock,  
4       like Daniel said before, demand is directly driven by the  
5       automotive industry and how the market is behaving. During  
6       the POI, we've seen that the demand for commercial vehicles  
7       has increased maybe not as sharply like as like in 2011 and  
8       '12, but increase is still there. So that's directly drives  
9       the demand for our product. Every car has a radiator, a  
10      condenser, and an evaporator heater core, basically.

11              MR. ANDERSON: So would you say -- maybe I  
12      don't, I can't put a fine number about it right now, but  
13      would you say demand is growing faster than the general  
14      economy or general sales of autos? Or would you say less?

15              MR. GARCIA: I would say faster than the general  
16      economy, yes.

17              MR. ANDERSON: And go ahead.

18              MR. LUTTERBEIN: Yeah, Todd Lutterbein, Manakin.  
19      We see and I think the Aluminum Association data would  
20      confirm that overall demand for packaging foil is relatively  
21      stable. And you get -- it's not necessarily a dynamic  
22      market. People -- customers are always looking for, you  
23      know, process improvements. So you may see some movement  
24      between gauges, but the overall demand is pretty stable.  
25      And that goes over from all the way from the early '70s

1 right through today.

2 MR. ANDERSON: Okay. So in the context of  
3 stable or somewhat increasing demand, I'm curious as to your  
4 response to the first panel's information in their slides  
5 showing that imports from China of -- have increased  
6 dramatically as much as 38 percent. So if demand is fairly  
7 stable or going up modestly, what's driving the increase as  
8 they've characterized Chinese imports over the POI?

9 MS. WALTERS: This is Donna Walters from  
10 Trinidad Benham. As I stated, there's no U.S. -- there's no  
11 U.S. -- very little U.S. production of household foil. So  
12 we import almost all our needs. And I talked about in our  
13 presentation, we had a shift due to political reasons away  
14 from some what we called at the time instable countries,  
15 Russia, Brazil, into China. So our increase in China was  
16 due to political reasons more than, you know, a shift  
17 amongst our suppliers. Not from the U.S. A shift amongst  
18 our international suppliers.

19 MR. ANDERSON: And I believe you said that was  
20 in 2014 was the actual shift?

21 MS. WALTERS: We started the larger shift was in  
22 2014, yes.

23 MR. ANDERSON: Any --

24 MR. CASEY: This is Steve Casey from Bemis. As  
25 I said in my statement, our customers continue to push for

1 higher performance, thinner gauge both from a cost and  
2 sustainability standpoint. So as we downgauge the  
3 requirements for quality are higher, I -- we have also  
4 continued to reinvest in our equipment and are running at  
5 faster and faster speeds, which again, demand higher  
6 quality.

7 MR. DEWAR: Don -- oh, Don Dewar, American  
8 Packaging. And 2014, we currently still purchase 20 to 25  
9 percent of our aluminum foil from JW. In 2014, we purchased  
10 foil from Norandal. We had contracted 2.2 million pounds  
11 from them that year, but they only delivered 900,000 pounds  
12 of that contract because they ceased producing the gauges of  
13 foil that we require.

14 And to the quality standpoint, we actually print  
15 on the foil at high speed through a 10 color press. 10  
16 stations. So the quality has to be very high for that  
17 material. So the material was not available. And at those  
18 gauges, the quality is not available. And so, that demand  
19 moved to China.

20 MR. ANDERSON: Mr. Lutterbein?

21 MR. LUTTERBEIN: Todd Lutterbein, Manakin. With  
22 the customers pushing for increasing productivity within  
23 their own operations, we're able to source D.C. foil in  
24 China of particular alloy 8079. The U.S. market, I believe,  
25 registered that alloy, I don't know, '50s, '60s and stopped

1 making that alloy back in the last '70s just because they  
2 directed their D.C. production capability to make canned  
3 sheet. It's a much more demanding. A different alloy is  
4 required to make canned sheet.

5           So anyway, the continuous cast process saturated  
6 domestic production in the '80s so to speak. But the  
7 Europeans continue to make 8079. The Chinese make an 8079.  
8 So many customers when they come to us, or we come to them  
9 looking to downgauge or to get better productivity, we might  
10 recommend an 8079 alloy has better homogenous  
11 characteristics of the metal matrix, the way the elements  
12 are distributed across the web. So it's got higher  
13 strength, better elongation, better properties. And I can't  
14 buy that here. So we do see a shift. Some of our demand is  
15 gone because of alloy substitution.

16           MR. ANDERSON: Okay. Thank you for those  
17 comments. Very helpful. If there's anything further  
18 counsel would like to add in post conference brief, given  
19 that I can -- the Commission will find it very helpful  
20 looking at the value of imports could relate to the  
21 increasing demands and the higher quality that you're  
22 looking for, but we're also required to look at the volume,  
23 the absolute volume of imports, too.

24           MR. ANDERSON: My other question for you goes to  
25 these requirements and demands and maybe you're answered

1 some of this, but particularly during the POI, has there  
2 been any significant changes in the qualifications or  
3 demands that you require of your customers, whether they be  
4 from imports or from U.S. producers? Have you drastically  
5 or significantly changed the quality requirements, the  
6 qualification process, the time, the testing, et cetera  
7 during the period of investigation?

8 MS. MOWRY: This is Kristin Mowry. And for the  
9 flexible packaging folks, that is something that we're  
10 working on for the post conference brief. And there's just  
11 too many parties to generalize. So we will put that  
12 together for you.

13 MR. ANDERSON: Okay, that would be great. And  
14 then my last question has to do with as the Commission's --  
15 as the data comes in on the pricing information, you know,  
16 it would be very helpful in your post conference briefs if  
17 you could address the trends in those prices, particularly  
18 that you're looking at a separate domestic like product. I  
19 think we have at least one product that fits in that  
20 category. And there's a definite trend, an early analysis  
21 of that, those pricing data. So I'd invite you to address  
22 those trends in the context of some of the testimony here as  
23 far as demand and usability and quality and so forth. And  
24 with that, I don't have any further questions. I'll just  
25 scan the staff here. Any follow up questions?

1                   MR. ENCK: So we talked about apparent  
2 consumption trends in the United States. Could anybody tell  
3 me about what they've seen as far as consumption in China,  
4 the trends in China, and what's driving those as far as  
5 consumption goes?

6                   MR. MCCARTER: We'll address that in our post  
7 conference brief. These guys hadn't thought about that.  
8 They've haven't talked to me about it, so.

9                   MR. ENCK: Okay, thank you.

10                  MR. WANG: Oh, Albert Wang. I was just  
11 commenting that automotive thin stock trend in China is up.  
12 Yeah.

13                  MR. ENCK: Okay. All right, thank you.

14                  MR. ANDERSON: Well, I want to thank the  
15 panelists for responding to our questions. And thank you  
16 for being here. I know you've taken time away from your  
17 businesses and travelled here. And thank you very much for  
18 your information.

19                  I think now we'll take about a five minute  
20 recess so counsel can prepare their closing remarks. So  
21 we'll start closing remarks in five minutes.

22                  MS. BELLAMY: Will the room please come to order?

23                  MR. BISHOP: We're ready to start. Could  
24 everybody please find a seat? Closing and rebuttal remarks  
25 on behalf of petitioner will be given by Paul C. Rosenthal

1 of Kelley Dry & Warren. Mr. Rosenthal, you have ten  
2 minutes.

3 CLOSING REMARKS OF PAUL C. ROSENTHAL

4 MR. ROSENTHAL: I'll begin by addressing some  
5 preliminary issues like like-product and I assure you we  
6 will address these further in our post-hearing brief, but  
7 it's interesting to note that when you ask the respondents  
8 to define the bright lines that they would use to find the  
9 like product, they were unable to agree amongst themselves.  
10 Maybe in the post-conference brief, we will have it more  
11 clarity, but as far as I can tell, there wasn't any clear  
12 dividing lines that -- along the lines that the Commission  
13 would normally use to find a like product.

14 The Valeo representatives are making distinction  
15 between a specialized grade, a clad product of thin stock  
16 and it differs a lot from the common types of thin stock.  
17 And I don't think you can rely on that testimony as a basis  
18 for a like product analysis. And by the way, in talking  
19 about in general, how the production process works, JW  
20 Aluminum uses the exact same employees to produce  
21 light-gauge foil as thicker gauges, as we testified to  
22 before. Any suggestions to the contrary that you're not  
23 producing the same products in the same facilities is just  
24 not correct.

25 I want to talk a little bit about domestic

1 investment. I think the respondents have either forgotten  
2 or ignored a great deal of investment by the domestic  
3 industry in the last twenty years. One example that is  
4 particularly relevant given the testimony today was  
5 involving the Novelis who had a Number 16 mill installed in  
6 Terre Haute in the early 2000s, and they produce product  
7 that went directly to one of the respondents here.

8           And about five years later, that respondent  
9 decided to discontinue purchasing those products and decided  
10 to ship, or import from overseas. That mill was  
11 state-of-the-art in the early 2000s. It's still operating  
12 now and it's not the fifty-year-old or forty-year-old or  
13 thirty-year-old investment that has been referred to by the  
14 respondents today. We'll give you more detail on the more  
15 recent investments and expansions and capital improvements  
16 that have been made.

17           By the way, it's surprising that the respondents  
18 would highlight this notion that the U.S. industry can't  
19 supply certain aspects of the domestic market. They should  
20 know that, as a matter of law, the Commission has always  
21 held that the domestic industry is not required to be able  
22 to supply the entire market, in order to obtain relief.  
23 That's well-established Commission precedent.

24           And so as I said, it's surprising that they make  
25 that claim. But as a matter of fact, the U.S. industry can

1 supply the vast majority of the market and it has the  
2 capability, some of it idle, but certainly the capability to  
3 supply all of the needs with some tiny exceptions.

4           When the foreign producers and importers talk  
5 about some of these specialty grades, I hope they'll provide  
6 you with the actual data on what percentage of the market  
7 they're talking about. It's our information that the  
8 domestic industry can supply the key grades and the key  
9 specifications for probably 95 to 98% of the market. So if  
10 there are some particular products they can't supply, it's a  
11 very, very small portion of the market.

12           So I'll remind the Commission, as I usually do,  
13 to focus on the donut and not the hole, which is what the  
14 respondents would like you to focus on. I'd also note that  
15 the quality claims about limited supply or of a particular  
16 .003" foil are not relevant to the finding of a separate  
17 like product.

18           The whole issue of quality and investment  
19 decisions -- China's gained market share versus other  
20 nonsubject imports over the past few years have gone from  
21 22% of imports to over 70%, and the question is, have all  
22 those foreign sources been lacking in investment? Have all  
23 those foreign sources all of a sudden developed quality  
24 problems?

25           I would suggest to you in a price-sensitive

1 market that the entity that's gaining market share is doing  
2 so on the basis of price, not because everybody else has  
3 begun to fail quality tests or stopped investing. And it's  
4 not likely that the Chinese have displaced those nonsubject  
5 imports for reasons other than price. They were perfectly  
6 adequate before and all of a sudden, the Chinese are not  
7 taking over their share.

8 By the way, the EU, Turkey and India have, or in  
9 the case of India or -- imposed orders against foil imports  
10 from China. Did those industries in those countries all  
11 stop investing? Did all of them all of a sudden develop  
12 quality problems so they needed the Chinese to come in?  
13 Well, fortunately, the authorities in those countries  
14 decided that the Chinese imports were, in fact, injuring  
15 those industries and relief was granted, and that's what  
16 we're looking for here.

17 If you look at the data you received thus far by  
18 the importers and purchasers, you'll see that every one of  
19 them acknowledges that the Chinese price is lower than the  
20 domestic price, and that they are buying from China. Now,  
21 some of them will claim it's, you know, it's just  
22 coincidence that we're buying for other reasons such as  
23 quality, but the fact of the matter is, and Ms. Larson asked  
24 this question very properly, which is, "If they're selling  
25 higher quality product and it's not available in the United

1 States, why aren't you getting a premium?"

2 For a while, I think we heard the sound of  
3 crickets. Not a lot of robust responses. And then you had  
4 -- well, some of their products are higher priced. Well, so  
5 far we haven't seen that in the record. Maybe we'll see it  
6 later. But price is prime here. And I want to remind  
7 everybody in the room that this case is not about excluding  
8 products from China or any other country. It's about  
9 restoring fair pricing to the market place so that companies  
10 can have an adequate return on their investment.

11 By the way, on the question of quality, which  
12 we'll address quite extensively in our post-conference  
13 brief, Mr. McCarter testified earlier that the JW Aluminum  
14 returns were 0.5%. The returns of inadequate product  
15 according to this industry--and we'll give you the data--are  
16 microscopic. And why is that? It's very costly to have  
17 product that the customer doesn't like and ends up  
18 returning.

19 The witness for Trinidad Benham talked about  
20 concern about the long-term viability of U.S. producers  
21 producing container stock and as a reason for perhaps  
22 switching to other suppliers or diversifying.

23 Well, you know what? The domestic industry's  
24 concerned about the very same issue of the long-term  
25 viability. They want to be a long-term supplied to this

1 industry and not just a niche supplier. And that goes to  
2 this longer, or bigger question, if you will, of investments  
3 and facilities.

4           The decisions by the domestic producers to not  
5 invest recently in facilities is not by choice. Their  
6 decisions were forced as a result of the price declines and  
7 increased volumes due to the imports. And by the way, as I  
8 said, there have been investments previously, but in the  
9 last number of years, as Chinese imports at low prices  
10 increase, and they got more market share, that was --  
11 investments understandably declined. And to use the old  
12 phrase, when you're up to your arse in alligators, it's hard  
13 to remember that you came to drain the swamp.

14           Well, when imports from China are ramping up  
15 rapidly at low prices and you can't get an adequate return  
16 on investment, it is hard to convince your investors, your  
17 stockholders, to invest in costly new facilities, or expand  
18 or modernize your existing ones. Indeed, closing facilities  
19 and laying off of workers costs a lot of money, too, and the  
20 domestic industries would rather be investing in upgrading  
21 their facilities rather than laying off people. But they  
22 need an adequate return.

23           This industry wants to invest. You heard  
24 testimony that they have people willing, or at least trying  
25 to get investors to invest, but the investors are saying,

1 "Why make an investment in this industry when you have a  
2 gigantic looming threat by the Chinese over you?" How can I  
3 justify a return on your investment?

4 And it's interesting that the, some of the  
5 respondents have criticized the decisions by certain U.S.  
6 producers to reduce emphasis on certain products and then go  
7 to others that are more strategic. More strategic means  
8 more profitable. In retrospect, perhaps the domestic  
9 industry should've filed a case sooner. But managers and  
10 officers in the company said, you know, we want to try to  
11 have market forces at work, and we'll retrench.

12 Well, that didn't work. The industry discovered  
13 that there is no retreating and no retrenching. There's no  
14 place to hide. And you can't go anywhere here without the  
15 Chinese in this market place chasing you with low prices.  
16 So it's not over. If you listen to some of the respondents,  
17 they'd like to be able to say, "Give up, you can't produce  
18 light gauges, etc."

19 That's not our approach. We want fairness  
20 restored in this market and we want to be able to invest.  
21 You may all remember the character from Animal House, John  
22 Bluto Blutarsky, who famously declared that, over, was it  
23 over when the Germans bombed Pearl Harbor? Well, it's not  
24 over in this case when the Chinese have attacked the  
25 domestic aluminum industry.

1                   This case, the first, as you heard by the  
2 Aluminum Association in the lead, is a blow to taking back  
3 the U.S. market place and allowing U.S. producers to invest  
4 here, keep jobs here, and stop the erosion of U.S.  
5 manufacturing in the United States and particularly in the  
6 aluminum foil industry.

7                   This industry needs relief and it can't get it  
8 on its own. It needs the U.S. government, not to subsidize,  
9 not to give it a handout, but to enforce the unfair trade  
10 laws. There's been injury caused by imports and further  
11 threat, and we ask the Commission to make an affirmative  
12 determination. Thank you.

13                   MR. ANDERSON: Thank you, Mr. Rosenthal.

14                   MR. BISHOP: Rebuttal and closing remarks on  
15 behalf of respondents will be given by Kristin H. Mowry of  
16 Mowry & Grimson. Ms. Mowry, you have ten minutes.

17                   CLOSING REMARKS OF KRISTIN H. MOWRY

18                   MS. MOWRY: Thank you very much. I am sure I  
19 will not take ten minutes since I think our panel was quite  
20 comprehensive, and thank you for your questions.

21                   Let me be realistic. I know that there's a  
22 common phrase -- it's just a prelim, we're gonna  
23 rubber-stamp it, we'll just figure this all out in the  
24 final. And I'm just here to say, we're talking about, with  
25 respect to the flexible packaging industry, a crucial

1 industry that has come to you with what is a globally  
2 recognized exception.

3           The thought that these products are all in the  
4 same continuum is ludicrous. I don't want what I wrap my  
5 pizza in to be the same product that has my sterile, or  
6 supposedly sterile, medical equipment in. It's just  
7 ludicrous. You look at the products that are in front of  
8 you and the products that Valeo is talking about and there's  
9 just no way that this can all be considered one thing. I  
10 think we are very clear that for both the thin stock and the  
11 ultralight, ultrathin product, we have separate like  
12 products.

13           To Mr. Rosenthal's point, the quality claims are  
14 not relevant to separate like product -- totally agree. Our  
15 whole approach, because this is such an important issue for  
16 this industry, and because it can be ended on the ultrathin  
17 product at the prelim, our whole approach was, we're gonna  
18 brief you on the separate like product, but in order for you  
19 to understand the attenuation of competition, in order for  
20 you to understand why our packaging companies are buying  
21 from China versus from the U.S., the quality concerns are  
22 paramount.

23           And that is what's driving these. It's not  
24 price. You've heard that it takes one to two years or more  
25 to qualify a new supplier. We're not going to be making

1 decisions on prices. It's just not what's done. It's done  
2 on quality and availability.

3 We will be providing more information on the  
4 actual hard data from the companies on returns and I  
5 actually believe the gentleman from JW when the returns were  
6 microscopic. It's because they don't make very much of the  
7 ultrathin product. So the returns on the ultrathin to my  
8 guys is big. You heard one witness say it was one out of  
9 every two loads they had to reject. But when they're not  
10 getting that much from the domestic mills, I can see how the  
11 returns might be small, as compared to what the domestic  
12 mills are trying to focus there on.

13 Mr. Rosenthal gave the impression that it is the  
14 purchasers that said to the producers, "Oh, give up on less  
15 than .003", you can't make it." It's exactly the opposite.  
16 And we will be providing written documentation of domestic  
17 producers saying, "We are refusing to quote less than  
18 .003"." So it was their decision to exit the market. Not  
19 exit, but to dramatically reduce the market.

20 So I guess I would say to you, with respect to  
21 whether or not there is any competition between these two,  
22 to look closely and we'll provide more of this in our post  
23 conference brief, but if you look at the percentage of  
24 domestic production that is ultrathin, of total domestic  
25 shipments, look especially in 2014 and 2015. And I think

1 you'll be surprised by what you see.

2 And we will give you that information in the  
3 post conference brief, but this is clear. It is a bright  
4 line. I don't know if that didn't come across as clear to  
5 you in the panel. It may be crystal clear, we're talking  
6 about a carve-out for less than .003". That's what we're  
7 looking for. And that's what we think is a globally  
8 recognized segmentation in the market. With that, I would  
9 just reiterate that the issues in the less than .003" and  
10 throughout the ranges are quality, deliverability and  
11 quantity deficiencies.

12 Finally, I just would like to note for the  
13 Commission that the Chinese nonferrous metal industry has  
14 submitted a statement, I believe by e-mail, but we're also  
15 happy to include that in our post conference brief as a  
16 courtesy there. They want to have their views be known.

17 So I leave you with -- I know it's just a  
18 prelim, but it's not really that big of an ask. We've gone  
19 to so many resources to show you what the market really is  
20 in less than .003" and why these guys are making the  
21 decision to choose Chinese over the U.S. products. And I  
22 hope we've made it clear. Thank you very much.

23 MR. ANDERSON: Thank you, Ms. Mowry. With that,  
24 on behalf of the Commission and the staff, I would like to  
25 thank all the panelists and all the witnesses and the

1 counsel that have come here today to help us gain a better  
2 understanding of the aluminum foil market. This is the  
3 first time the Commission has looked at this product and  
4 it's been very helpful to have your testimony and have you  
5 here today.

6 A few closing remarks and dates I want to  
7 mention here to keep in mind on the investigation. The  
8 deadline for submission of corrections to the transcript and  
9 for submission of post conference briefs is Tuesday, April  
10 4th, and if briefs contain proprietary information, a public  
11 version is due on Wednesday, April 5th.

12 The Commission is tentatively scheduled its vote  
13 on these investigations for Friday, April 21st, and it will  
14 report its determinations to the Secretary of the Department  
15 of Commerce on Monday, April 24th. And Commissioners'  
16 opinions will be issued on Monday, May 1st. And with that,  
17 thank you all very much. And this conference is adjourned.

18 (Whereupon the meeting was adjourned at 2:47  
19 p.m.)

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## CERTIFICATE OF REPORTER

TITLE: In The Matter Of: Aluminum Foil from China

INVESTIGATION NOS.: 701-TA-570 and 731-TA-1346

HEARING DATE: 3-30-17

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NATURE OF HEARING: Preliminary

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