

UNITED STATES INTERNATIONAL TRADE COMMISSION

In the Matter of:)
CORROSION-RESISTANT CARBON) Investigation Nos.:
STEEL FLAT PRODUCTS FROM) 701-TA-350 and
KOREA AND GERMANY) 731-TA-616 and 618
) (Third Review)

REVISED AND CORRECTED TRANSCRIPT

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Wednesday,
January 9, 2013

Room No. 101
U.S. International
Trade Commission
500 E Street, S.W.
Washington, D.C.

The hearing commenced, pursuant to notice, at 9:30 a.m., before the Commissioners of the United States International Trade Commission, the Honorable IRVING A. WILLIAMSON, Chairman, presiding.

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P R O C E E D I N G S

(9:30 a.m.)

1
2
3 MR. BISHOP: Will the room please come to
4 order?

5 CHAIRMAN WILLIAMSON: Good morning. On
6 behalf of the U.S. International Trade Commission I
7 welcome you to this hearing on Investigation Nos.
8 701-TA-350 and 731-TA-616 and 618 (Third Review),
9 involving Corrosion-Resistant Carbon Steel Flat
10 Products From Germany and Korea.

11 The purpose of these five-year review
12 investigations is to determine whether revocation of
13 the countervailing duty order on corrosion-resistant
14 carbon steel flat products from Korea and the
15 antidumping duty orders on corrosion-resistant carbon
16 steel flat products from Germany and Korea should be
17 revoked.

18 Schedules setting forth the presentation of
19 this hearing, notices of investigation and transcript
20 order forms are available at the public distribution
21 table. All prepared testimony should be given to the
22 Secretary. Please do not place testimony directly on
23 the public distribution table.

24 All witnesses must be sworn in by the
25 Secretary before presenting testimony. I understand

1 that parties are aware of the time allocations. Any
2 questions regarding the time allocations should be
3 directed to the Secretary.

4 Speakers are reminded not to refer in their
5 remarks to business proprietary information. Please
6 speak clearly into the microphone and state your name
7 for the record for the benefit of the court reporter.

8 Finally, if you will be submitting documents that
9 contain information you wish classified as business
10 confidential, your requests should comply with
11 Commission Rule 201.6.

12 Mr. Secretary, are there any preliminary
13 matters?

14 MR. BISHOP: No, Mr. Chairman.

15 CHAIRMAN WILLIAMSON: Very well. Will you
16 please announce our congressional witness?

17 MR. BISHOP: The Honorable Peter J.
18 Visclosky, United States Representative, 1st District,
19 Indiana.

20 CHAIRMAN WILLIAMSON: Welcome, Congressman.

21 MR. VISCLOSKY: Thank you very much. I
22 appreciate the opportunity to testify today on
23 corrosion-resistant flat products. Connected with my
24 testimony is a letter from the Congressional Steel
25 Caucus signed by Chairman Murphy, myself and 19 other

1 Members, and as always appreciate your careful
2 consideration and deliberation of all of the facts.

3 In May, the Commerce Department found that a
4 revocation of the orders in this case that were first
5 issued in 1993 would result in continued subsidy
6 margins by the Koreans of seven-tenths of 1 percent to
7 1.26 percent, and in December of this past year the
8 Commerce Department found that the dumping margins for
9 Germany could increase up to 9.35 percent and for
10 Korea 12.85 percent.

11 It is projected that in the European
12 community there will be a contraction of the gross
13 domestic product, and obviously there is a great deal
14 of pressure on German industry to export. Obviously
15 the South Koreans have a huge problem relative to
16 competition with the Chinese, whose production of
17 these types of products has increased by 53 percent
18 since 2009.

19 And some might say that an increase of a
20 margin of seven-tenths of 1 percent is simply petty,
21 is small and is of no consequence. I would argue it
22 differently. Last month we had unfortunately in the
23 United States of America 11.8 million Americans
24 without work. That's a horrific number.

25 In the 1st Congressional District of

1 Indiana, 2,948 people applied for unemployment. In
2 the great scheme of things that doesn't sound like a
3 lot, except it's an important number for each one of
4 those families, and it is that 2,948 number added up
5 that comprise 11 million.

6 And I would hope as you consider the facts
7 today that you remember that those slight margins make
8 all the difference in the world to the industry and
9 those who work in it and again simply appreciate the
10 opportunity to testify again before you.

11 CHAIRMAN WILLIAMSON: Thank you very much.
12 Any questions for the congressman?

13 (No response.)

14 CHAIRMAN WILLIAMSON: No?

15 MR. VISCLOSKY: Commissioner, thank you very
16 much.

17 CHAIRMAN WILLIAMSON: Thank you. Good to
18 see you again.

19 Okay. Now it's time for opening remarks.

20 MR. BISHOP: Opening remarks on behalf of
21 those in support of continuation of the orders will be
22 by Kathleen W. Cannon, Kelley Drye & Warren.

23 CHAIRMAN WILLIAMSON: Welcome, Ms. Cannon.
24 You may begin when you're ready.

25 MS. CANNON: Thank you, Mr. Chairman. Good

1 morning to you and to members of the Commission. The
2 briefs that have been submitted in this case present
3 starkly different pictures of the conditions
4 prevailing in the U.S. and foreign markets for
5 corrosion-resistant steel.

6 Respondents would have you believe the
7 domestic industry has sailed through the review period
8 insulated from the economic downturns prevailing in
9 the United States and earning strong and healthy
10 profits. They also claim that the Korean and German
11 producers have basically lost interest in and the
12 ability to sell significant import volumes to the U.S.
13 market despite strong evidence to the contrary.

14 Let's look at the facts. The domestic
15 industry producing corrosion-resistant steel has
16 struggled to sustain its operations and its workforce
17 over the past six years. Numerous production
18 facilities have been closed, and the workers have been
19 laid off. One company, RG Steel, was shut down
20 completely after declaring bankruptcy.

21 The new state-of-the-art facility that
22 ThyssenKrupp built in Alabama is being sold following
23 a 50 percent asset writedown in 2012 and massive
24 reported losses, losses that Respondents ignore when
25 they talk about the industry's health.

1 Six of 14 U.S. producers lost money in the
2 last full year examined. In fact, the domestic
3 industry's condition over the current review period is
4 in many respects worse than before the orders were
5 imposed. The industry's average profit to sales ratio
6 was only 2.3 percent over the period of review, a
7 level below the preorder profit level and below all
8 prior average review levels. Generated returns are
9 well below the industry's cost of capital and prevent
10 much needed investments.

11 As demand has fallen, so too have domestic
12 production and shipments. Much domestic capacity
13 remains unused with the industry operating at below 80
14 percent utilization rates over the last two years.
15 These facts can hardly be characterized as describing
16 a strong or healthy industry.

17 Respondents' unwillingness to admit the
18 facts, however, goes far beyond their description of
19 the domestic industry's condition. If you read only
20 the ThyssenKrupp brief, you wouldn't even be aware
21 that its U.S. facility is in the process of being
22 sold. ThyssenKrupp ignores the sale and argues that
23 its ownership of the Alabama facility is a key fact
24 because it now no longer needs to supply the U.S.
25 market from Germany and will do so instead out of

1 Alabama. It emphasizes a veto power it has over
2 imports from Germany.

3 Amazingly, ThyssenKrupp fails to acknowledge
4 that it publicly announced the sale of its U.S.
5 facility well before its brief was filed and that it
6 has already received bids from interested buyers. Its
7 latest annual report states that its U.S. operation
8 called Steel Americas has been classified as a
9 discontinued operation. How can you exercise a veto
10 power or control imports when you no longer own the
11 U.S. operations? You can't.

12 In fact, now that a sale is imminent,
13 ThyssenKrupp has every incentive to increase exports
14 of corrosion-resistant steel from Germany to supply
15 its U.S. customers. In fact, it admits it has been
16 selling to those customers German product already
17 through what it calls prep tons. These prep tons have
18 prepared the customers for a continued supply of the
19 product, but now it will come from Germany, not
20 Alabama.

21 ThyssenKrupp also ignores the increasing
22 level of unused capacity existing in Germany and the
23 dire condition of the EU economy. The European car
24 market is at a 20-year low, and the German sentiment
25 about the Euro Zone has worsened markedly. Higher

1 U.S. prices will provide a strong incentive for German
2 producers to export to the United States under these
3 circumstances.

4 The Korean producers' assertion that there
5 will be no significant volumes of low-priced imports
6 from Korea absent an order is equally baseless. As
7 the import statistics show, import volumes and market
8 shares from Korea are already larger than they were
9 before the order was imposed. The Koreans focus
10 heavily on the U.S. market and undercut U.S. prices
11 even with the order in place.

12 Given the large and increased capacity of
13 the many subject Korean producers and the increasing
14 oversupply situation in Asia, it is not difficult to
15 project how much worse the competition from Korea will
16 be if the discipline of the orders is removed. Absent
17 an order, subject imports will revert to the use of
18 ever lower prices to obtain sales in this price
19 sensitive market. Customers will use dumped imports
20 to leverage down U.S. prices, forcing U.S. producer
21 prices that are already declining and yielding weak
22 profits down even further.

23 The fragile domestic industry cannot
24 withstand further price erosion and lost business to
25 unfairly traded imports. Although some things have

1 changed since this order was imposed, the injury that
2 these unfairly traded imports can and likely will
3 inflict on the U.S. steel industry has not. Thank you
4 very much.

5 CHAIRMAN WILLIAMSON: Thank you.

6 MR. BISHOP: Opening remarks on behalf of
7 those in opposition to continuation will be by Donald
8 B. Cameron, Morris Manning & Martin, and Kenneth J.
9 Pierce, Hughes Hubbard & Reed.

10 CHAIRMAN WILLIAMSON: Welcome, Mr. Cameron
11 and Mr. Pierce. You may begin when you're ready.

12 MR. CAMERON: Thank you, Mr. Chairman and
13 members of the Commission. Don Cameron on behalf of
14 Korean Respondents.

15 So some things have changed. That is the
16 understatement of the year. There's no question that
17 the ADCVD orders on core from Korea and Germany should
18 be revoked. These two orders have been in effect
19 since 1993; in other words, before cell phones, before
20 the internet and before this U.S. steel industry
21 became a world-class competition. The world has
22 changed. Twenty years is a long time, but this
23 industry is still asking for five more years.

24 The U.S. core industry that exists today
25 bears little resemblance to the industry that existed

1 two decades ago. The U.S. industry in 1993 was
2 uncompetitive, burdened with staggering legacy costs
3 and faced with the daunting process of restructuring
4 itself in the face of competition from more efficient
5 producers in other parts of the world.

6 Now the industry has restructured, and many
7 of the U.S. producers have become or are in the
8 process of being vertically integrated through
9 investments in suppliers of their major raw materials.

10 This strategy of vertical integration is a good one
11 that insulates the industry from the cost/price
12 squeezes that have negatively impacted them in the
13 past.

14 Viewed in the context of the current
15 business cycle, the U.S. industry actually has
16 performed remarkably well, and we don't take that
17 back. Even with the declines in demand that occurred
18 during the cycle as a result of the recession and the
19 slow economic recovery, the U.S. industry gained
20 almost eight percentage points of market share to hold
21 almost 90 percent of the core market in the first half
22 of 2012. The industry also more than doubled its
23 operating income from the beginning to the end of the
24 POR.

25 The industry's ability to weather the

1 economic crisis is tied directly to its success in the
2 coveted auto sector. Their dominance in the auto
3 sector is a result of geography, not price, since
4 imports cannot meet the short lead times demanded by
5 the U.S. auto producers. The U.S. industry has also
6 made significant capital investments in core
7 production during the POR. These are not the
8 hallmarks of a vulnerable industry.

9 Not coincidentally, subject import market
10 share today is lower than at the beginning of the POR.

11 This is not a coincidence, and the same factors that
12 have led to lower market share for imports is likely
13 to limit the import market share in the future.

14 As you listen to the U.S. industry today,
15 remember that they made the same arguments five years
16 ago with respect to the orders that were revoked, but
17 the predicted import surge didn't occur because the
18 market has changed in fundamental ways.

19 Twenty years is not temporary relief. It is
20 permanent. An additional five years cannot be
21 justified under the statute. These orders have been
22 in place long enough. It's time for them to be
23 revoked. The industry is not entitled to import
24 relief in perpetuity. Thank you.

25 MR. PIERCE: Good morning, Commissioners. I

1 am Ken Pierce of Hughes Hubbard & Reed, counsel to
2 ThyssenKrupp and Salzgitter. We concur with Mr.
3 Cameron that a negative determination should issue for
4 both countries if cumulated. Today's domestic
5 industry is consolidated and strong; witness its rapid
6 recovery from the great recession.

7 From the beginning to the end of the review
8 period, its profits and market share are up, major
9 capital investments have been made and large cash
10 reserves have been amassed. It is anything but
11 vulnerable. Consider that this newly integrated
12 domestic industry has virtually eliminated the threat
13 of a cost/price squeeze during once dreaded raw
14 materials volatility into profits.

15 Later today ThyssenKrupp will address why
16 revocation for Germany, with its 0.2 percent market
17 share, planned U.S. market withdrawal, zero
18 underselling and high capacity utilization could have
19 no discernable adverse impact on Petitioners and
20 should not be cumulated in any event. The order on
21 Germany should be revoked regardless of ThyssenKrupp
22 having just built the newest mill in this country, an
23 investment that will replace imports from Germany and
24 one that is delivering thousands of new American jobs.

25 Two recent Stainless reviews involved the

1 sister entity at the same Alabama site, resulting in
2 decumulation and revocation. The same was done twice
3 before in recent Hot-Rolled reviews involving
4 ArcelorMittal and for EVRAZ in Italy in the recent
5 Steel Plate review. Notably, this was the outcome in
6 the Stainless cases, although a potential sale of the
7 stainless operation in Alabama was pending.

8 Likewise today, ThyssenKrupp has
9 overwhelming financial incentives to ensure the
10 continued strength and prosperity of the domestic
11 corrosion-resistant industry for the foreseeable
12 future, an industry that could not conceivably be
13 harmed by revocation of the German order. Thank you.

14 CHAIRMAN WILLIAMSON: Thank you.

15 MR. BISHOP: Will the first panel, those in
16 support of the continuation of the antidumping and
17 countervailing duty orders, please come forward and be
18 seated?

19 Mr. Chairman, all witnesses have been sworn.

20 (Witnesses sworn.)

21 CHAIRMAN WILLIAMSON: Okay. You may begin
22 when you're ready, and welcome to everyone.

23 MR. HECHT: Good morning. I'm Jim Hecht,
24 and I represent U.S. Steel in this review. I'd like
25 to start by drawing your attention to three critical

1 points. First, the Commission kept these orders in
2 place six years ago and the record now supports relief
3 even more strongly than it did then. Weaker demand
4 has forced U.S. mills to cut production, the industry
5 has seen higher raw material costs and lower profits,
6 and poor market conditions elsewhere are more likely
7 to channel imports to the United States.

8 Second, the prehearing brief from German
9 producers relied heavily on claims that ThyssenKrupp
10 had served this market from its mill in Alabama, but
11 since that brief was filed ThyssenKrupp executives
12 have made clear that this mill will be sold.

13 Third, Korean mills are exporting massive
14 volumes around the world, and many of their exports
15 are going to less attractive markets. If the orders
16 are revoked, they will have a compelling incentive to
17 ship much larger volumes to the United States.

18 Let's look at the record in more detail.
19 Here are the key points on cumulation. As you can
20 see, there are no significant differences between
21 Korean and German imports, and cumulation is the only
22 way you can fully and accurately determine what will
23 happen to U.S. mills if the orders at issue are
24 revoked.

25 Now let's turn to likely volume. As you

1 see, subject producers have extensive contacts that
2 can be used to rapidly increase sales upon revocation.

3 The first 10 months of 2012 they were on pace to sell
4 over 300,000 tons of subject product to U.S.
5 customers.

6 The subject mills also have huge amounts of
7 unused capacity. As you can see here, they have
8 admitted having almost 1.3 million tons of unused
9 capacity in 2011, the last full year for which you
10 have data. But as we've shown in our briefs, we
11 believe that this figure understates the full amount
12 of their excess capacity.

13 The subject producers need to increase sales
14 here because they have big problems elsewhere. As you
15 know, Europe is facing one of the worst economic
16 crises in its history. This is very bad news for both
17 German and Korean mills, which are very active in
18 Europe.

19 Here you see that the IMF believes that the
20 Euro Zone's GDP actually fell in 2012 and that it will
21 grow by only 0.16 percent this year. This is simply
22 an ongoing disaster for mills that rely on that
23 market, including the subject producers.

24 The crisis has hit European vehicle
25 production, which is down by over two million units

1 since the beginning of the period of review. That
2 translates into less demand for corrosion-resistant
3 steel. Not surprisingly, the ongoing crisis in Europe
4 has contributed to a significant decline in German
5 exports, which are down almost 24 percent since 2006.

6 Furthermore, German mills cannot make up
7 those lost sales in their home market. As you can see
8 here, the German economy is being dragged down by the
9 same crisis that has engulfed the rest of Europe.
10 Given that their exports are falling and that their
11 home market is weak, German mills have been forced to
12 slash output. Thus, they have a compelling incentive
13 to increase exports to the United States.

14 In their brief, the German mills urge you to
15 disregard these facts and instead assume that
16 ThyssenKrupp will serve this market from their
17 facility in Alabama. Here you see their argument that
18 this fact "cuts across and swamps all other
19 considerations." But it is now clear that
20 ThyssenKrupp is severing its ties to the Alabama
21 plant. That investment cost the company billions. It
22 is currently for sale, and industry observers expect
23 it to be sold this year.

24 In fact, ThyssenKrupp has stated for
25 financial accounting purposes that its entire Steel

1 Americas operation, including the Alabama plant, is a
2 "discontinued operation," meaning that it will not be
3 on the books for much longer. In light of these
4 facts, TK's suggestion that its interest lies in
5 serving this market from Alabama should be wholly
6 rejected.

7 During the review period, Korean mills were
8 engaged in a massive expansion of their own inside
9 Korea. Your staff report shows that since 2005,
10 Korean mills have added almost four million tons of
11 new capacity. Korea's home market cannot justify so
12 much capacity, so Korean exports have grown
13 dramatically. The latest figures indicate an increase
14 of more than 43 percent from 2006 to 2012.

15 Furthermore, Korean mills have become more
16 dependent on exports. According to the staff report,
17 they exported almost half their production in the
18 first half of 2012. But Korean mills face stiff
19 competition. For example, in 2006, China exported
20 3.8 million tons of corrosion-resistant steel.
21 Through the first 11 months of last year, China was on
22 pace to export almost 12 million tons of corrosion-
23 resistant steel. Many of those Chinese exports are
24 going into Korea itself.

25 As Chinese production continues to grow,

1 Korean mills cannot afford to overlook any market,
2 especially one as large as the United States. Korean
3 mills will argue that the orders make no difference
4 because they are already shipping hundreds of
5 thousands of tons here, but as you can see on this
6 slide they are shipping much larger volumes to markets
7 where prices are lower than they are here.

8 In the absence of relief, it is certain that
9 many of those exports will be redirected to the more
10 attractive U.S. market. In fact, this situation is
11 similar to the one the Commission faced a few years
12 ago with respect to OCTG from Korea. As you can see
13 here, Korean mills were quite active in this market
14 when the order on OCTG from Korea was revoked, but
15 that was nothing compared to what has happened since.

16 Next we turn to likely price effects. As
17 subject imports pour into this market, they will
18 compete with the domestic like product on the basis of
19 price. As you can see here, both U.S. and subject
20 product are comparable on most factors, including
21 quality. Furthermore, purchasers agreed almost
22 unanimously that prices are a very important factor in
23 purchasing decision.

24 U.S. mills cannot afford price competition
25 with unfairly traded imports. As you can see here,

1 prices have fallen significantly over the last year.
2 Nevertheless, U.S. prices remain attractive relative
3 to prices in other markets. This fact will encourage
4 the export-oriented subject producers to increase
5 sales to the United States by underselling the
6 domestic like product.

7 Finally, we consider the likely impact of
8 subject imports. Domestic producers are extremely
9 vulnerable to material injury. As you can see here,
10 through the first half of 2012 U.S. consumption was
11 running well below 2006 levels. Furthermore, the raw
12 material costs incurred by U.S. mills have risen
13 dramatically since the beginning of the period of
14 review. Under these circumstances, it is vital the
15 domestic producers be able to obtain the true market
16 value of their product.

17 Faced with weak demand and rising cost, U.S.
18 mills have struggled to make a profit. Indeed, their
19 operating margin from 2006 to 2011 was a paltry
20 2.3 percent, even lower than their margin in the last
21 review. The other side may point to the slightly
22 higher margin reported in the first half of 2012, but
23 even that figure was down from the first half of 2011.

24 Meanwhile, U.S. mills are dealing with an
25 increase of low-priced imports from various countries,

1 including Taiwan, China, India and Italy. The
2 domestic witnesses will tell you that their business
3 is already suffering as a result.

4 Finally, we urge you to take a step back and
5 look at the bigger picture. RG Steel, a major U.S.
6 producer, has gone bankrupt and discontinued
7 operations. ThyssenKrupp's effort to build a new
8 plant in Alabama has resulted in huge losses.

9 The U.S. economy continues to face major
10 problems. In a capital-intensive industry like this
11 one where new investments are necessary to help auto
12 makers meet demanding new environmental standards, the
13 small operating margins you see on the record leave no
14 room for error.

15 As the examples of RG Steel and ThyssenKrupp
16 show, investments in this industry can go very bad
17 very quickly. Under these circumstances, we urge you
18 not to expose domestic mills to additional unfairly
19 traded imports.

20 MR. SCHERRBAUM: Good morning. My name is
21 Joe Scherrbaum, and I'm Vice President, Sales, for
22 United States Steel Corporation. I appreciate the
23 opportunity to testify today about the pending orders
24 on corrosion-resistant steel, which is an extremely
25 important product for our company.

1 As you may know, there are three common
2 varieties of flat-rolled sheet -- hot-rolled steel,
3 cold-rolled steel and corrosion-resistant steel. Of
4 these three products, corrosion-resistant steel is the
5 most technologically advanced and the most valuable in
6 our marketplace, so we have made a major commitment to
7 this product.

8 Your staff report identifies 10 different
9 locations where U.S. Steel or one of its joint
10 ventures makes corrosion-resistant steel. We also
11 maintain the U.S. Steel Automotive Center in Michigan,
12 a state-of-the-art facility where we research new
13 products for auto applications. In fact, we have
14 developed six new carbon grades of corrosion-resistant
15 steel since the last time you reviewed these orders.

16 This research is absolutely essential to our
17 long-term success. As you know, the government is
18 pressing auto makers to dramatically improve the fuel
19 efficiency of their vehicles. This is a huge
20 challenge. To help them meet these new environmental
21 standards, the auto companies expect us to develop new
22 steels that will be lighter, stronger, safe and cost
23 effective. Given that we face growing competition
24 from alternative products such as aluminum and
25 composites, it is critical that we do so.

1 But staying on the cutting edge isn't easy
2 or cheap. Going forward, companies like U.S. Steel
3 have to make major expenditures both in terms of
4 research and in capital expenditures to remain
5 competitive. To justify those expenses, we must be
6 confident that we can earn a rate of return sufficient
7 to cover our cost of capital.

8 Unfortunately, poor marketing conditions
9 that have existed for an extended period of time have
10 greatly undermined that confidence. I understand that
11 your staff report shows that from 2006 to 2011 the
12 domestic industry has earned an operating margin of
13 only 2.3 percent. That figure doesn't even come close
14 to the type of return required to justify the
15 investment this industry needs.

16 Other recent experiences are also sending
17 strong warning signs to investors in this market.
18 ThyssenKrupp has admitted to suffering heavy losses on
19 its new mill in Alabama, which costs more than
20 \$4 billion to build and is state-of-the-art.
21 Furthermore, in May of 2012, just after a year after
22 buying corrosion-resistant facilities in Maryland and
23 Ohio as part of a \$1.2 billion deal with Severstal, RG
24 Steel filed for bankruptcy. In August, its assets
25 were sold for pennies on the dollar.

1 Meanwhile, we still face very challenging
2 market conditions. In 2012, U.S. consumption of
3 corrosion-resistant steel ran well below 2006 levels
4 for the sixth year in a row. We have seen some
5 improvement in the automotive sector, but the
6 construction market, which plays as significant a role
7 in corrosion-resistant demand and in U.S. Steel's
8 corrosion-resistant business, remained very weak.

9 In addition, we continue to face significant
10 import competition. U.S. imports of the subject
11 product rose by 38.5 percent from the first half of
12 2011 to the first half of 2012.

13 Our customers often talk about their
14 substantial reliance on domestic mills and the need to
15 have a strong domestic steel industry. I would of
16 course wholeheartedly agree that a healthy steel
17 industry is vitally important to our industrial base,
18 and I would suggest that the record before you offers
19 a great illustration of why unfair trade is so
20 dangerous and so damaging.

21 As you can see, this is an industry that has
22 operated on a very thin margin for many years at the
23 same time it is being asked to make substantial
24 investment in new products and product quality. We
25 are an intensively competitive market with powerful

1 customers that demand cost savings at every turn, and
2 we are only now coming out of one of the worst
3 economic recessions on record.

4 The simple point I would urge you to
5 consider is that we do not have any margin for error
6 in making this work. Indeed, it does not take a lot
7 of sophisticated analysis to look at this industry's
8 performance through time and understand that any
9 reduction in profitability or sales due to unfair
10 trade could be calamitous.

11 We want to continue to be, and we can be,
12 the world-class producers that our customers need and
13 desire, but we can only do it with a reasonable
14 assurance of fair play in this market. That is what
15 this case is all about from our perspective.

16 Germany and Korea are two of the largest
17 producers of corrosion-resistant steel in the world.
18 They make highly sophisticated products capable of
19 meeting the most demanding applications in the market,
20 all the way from construction to automotive. Given
21 the circumstances they face, they have an enormous
22 incentive to increase sales in our market.

23 Producers in both countries already have
24 many contacts and customers here. Last year, German
25 and Korean mills shipped over 264,000 tons of subject

1 goods to the United States, and subject imports rose
2 by over 42 percent from the first half of 2011 to the
3 first half of 2012.

4 Make no mistake, these mills face huge
5 challenges in their primary markets. Demand in Europe
6 is extremely depressed because of the economic crisis
7 there, and Ford recently announced plans to close
8 facilities in Belgium and Great Britain. In Asia,
9 Korean mills face brutal competition from subsidized
10 Chinese mills who are under government pressure to
11 make steel with little regard to market conditions.
12 Demand here isn't great, but this is a very attractive
13 market compared to the alternatives. Any salesman
14 would have an intense desire to be active here.

15 In short, if these orders are revoked we
16 will certainly face a new wave of unfair competition
17 from Germany and Korea, and we simply can't afford
18 that now at this critical juncture. Thus, we urge you
19 to keep these orders in place and give U.S. mills the
20 chance to continue pursuing market-based solutions to
21 our new challenges. Thank you for your attention.

22 MR. MULL: Good morning. I'm Daniel Mull,
23 the Executive Vice President for Sales and Marketing,
24 ArcelorMittal USA. I have held this position for six
25 years and have worked in the steel industry for 39

1 years. My job responsibilities include overseeing and
2 coordinating sales of a wide array of flat-rolled
3 steel products for ArcelorMittal, including corrosion-
4 resistant products.

5 I am here today to support retention of the
6 orders on corrosion-resistant steel from Germany and
7 Korea. My company manufactures a full range of these
8 products, including hot-dipped galvanized,
9 electrogalvanized, zinc aluminum and aluminized
10 products at six facilities in nine coating lines in
11 Indiana, Ohio and Mississippi. We sell these products
12 for use in numerous applications, including to
13 automotive, construction, appliance and service
14 centers for processing.

15 As part of our efforts to strengthen the
16 company and our corrosion-resistant steel operations,
17 we were forced to go through the painful process of
18 shedding about 1.5 million tons of capacity during the
19 period of review, closing facilities in Lackawanna,
20 New York, and Hennepin, Illinois.

21 Corrosion-resistant products account for a
22 substantial part of ArcelorMittal USA's total
23 flat-rolled steel production. I don't think I can
24 overstate how important they are to the overall
25 financial performance of my company. Corrosion-

1 resistant steel is among our most highly engineered
2 and value-added product, having gone through our basic
3 steel making, hot-rolling, cold-rolling, then we
4 anneal it and then it goes through our coating
5 facilities.

6 Corrosion-resistant steel sales are the
7 culmination of all those production processes, and the
8 revenue from these sales support thousands of jobs and
9 billions of dollars in capital investment throughout
10 our flat-rolled operations. It is critical to earn a
11 sufficient return on our corrosion-resistant products
12 to reinvest and support these operations.

13 Revocation of these orders would pose a
14 serious threat to the financial health of
15 ArcelorMittal's operations. With demand and prices in
16 the rest of the world softening, the subject producers
17 have to look elsewhere to fill their mills. The
18 United States is the obvious market of choice.

19 Prices in the United States for corrosion-
20 resistant steel have been higher than prices in most
21 of the rest of the world for well over a year, making
22 this market very attractive to the Korean and German
23 producers. The price differential has been enough
24 that the subject producers can undersell domestic
25 producers and get a greater return by selling in the

1 United States.

2 The economic slowdown in China is reducing
3 prices and demand there, even while new capacity
4 continues to be installed in Asia. The financial
5 crisis in Europe is also causing demand for corrosion-
6 resistant steel to fall there. Automotive demand in
7 Europe in 2012 fell by 20 percent from 2007 levels,
8 reaching its lowest level in 20 years, and is not
9 expected to recover this year. Ford announced that
10 it's closing three factories in Belgium and Britain.
11 These factors will very likely continue to drive down
12 both demand and prices in Europe.

13 Under these conditions, the subject
14 producers will have more product to ship to the United
15 States, and they have a financial incentive to ship it
16 here at prices that will further undersell our prices
17 if the orders are lifted. I have every reason to
18 believe that they will do exactly that if given the
19 opportunity to do so without the orders to constrain
20 them.

21 We know they are interested in this market
22 because they have remained in the market despite being
23 subject to the orders. In the case of the Koreans,
24 they have even increased their exports to the United
25 States to exceed preorder levels. The major subject

1 producers have maintained sales and commercial
2 distribution capabilities in the United States and can
3 sell a range of corrosion-resistant products that
4 compete with products we make.

5 In particular, both German and Korean
6 producers are recognized suppliers of automotive
7 grades of corrosion-resistant steel, which is a key
8 market for ArcelorMittal USA. The German and Korean
9 industries have first tier producers that our
10 customers know. Our contract customers are very
11 sophisticated and large buyers of corrosion-resistant
12 steel, and they're well aware of both U.S. and world
13 market prices for the product.

14 As spot prices fall in the United States in
15 the major markets like Europe and Asia, these
16 customers expect new contracts to reflect those
17 declines and will be able to use import prices as
18 leverage in negotiations. As a result, both spot and
19 new contract prices will likely fall in the United
20 States if the subject producers are allowed to
21 increase sales with no check on their ability to dump
22 into this market.

23 As I mentioned earlier, production of
24 corrosion-resistant steel is critical to my company.
25 This is a capital intensive with high fixed cost

1 business. We must be able to achieve a reasonable
2 return on this product over time given our huge
3 investment. U.S. prices in 2012 were down from 2011
4 and weakened as the year progressed. Demand has now
5 fully recovered since the recession. Excuse me.
6 Demand has not fully recovered since the recession,
7 and the uncertainty in the economy has made our
8 customers very cautious.

9 A further increase in the volume of low-
10 priced, dumped and subsidized imports from Korea and
11 Germany will mean even lower prices and lost sales to
12 ArcelorMittal USA and other domestic producers. We
13 are not in a position to withstand such renewed,
14 unfair competition without suffering serious injury.

15 ArcelorMittal has gone through the difficult
16 process of closing significant corrosion-resistant
17 steel production capacity at the cost of hundreds of
18 jobs during the period. We don't want to go through
19 that again as a result of the return of unfairly
20 traded corrosion-resistant steel from Korea and
21 Germany. On behalf of ArcelorMittal USA and its
22 employees, I urge you to leave these orders in place.

23 Thank you.

24 MR. BARLOW: Good morning. I'm Gary Barlow,
25 Vice President of Sales and Customer Service at AK

1 Steel. I succeeded Doug Gant, who testified during
2 the prior sunset review, when Doug retired after 30
3 years with AK.

4 Previously I worked with Chicago-based
5 Ryerson, Inc., a national metals processing and
6 distribution company, where I served as Vice President
7 for the Carolinas before being promoted to President
8 for the Northeast Region. I have a Bachelor of
9 Science degree in Accounting and MBA with a
10 concentration in International Business.

11 Utilizing both blast furnace and electric
12 arc furnace technology, AK manufactures a mix of high
13 value-added carbon, stainless and electrical steels
14 for customers in the United States and abroad. The
15 sunset reviews are extremely important to AK Steel
16 because corrosion-resistant steel, or as we commonly
17 refer to it at AK, coated steel, is a key part of AK's
18 business and essential to AK's overall viability and
19 success.

20 Coated steel shipments account for over
21 one-half of AK's sales of carbon steel products.
22 Moreover, in terms of overall corporate strategy, AK
23 is striving to increase its value-added sales, moving
24 from hot-rolled to cold-rolled and from cold-rolled to
25 coated products.

1 The foreign producers covered by these
2 orders include some of the most aggressive and
3 sophisticated companies in the world. They are
4 perfectly positioned to compete for the type of
5 high-end business that we need to survive. AK sells
6 into all coated steel market segments, including
7 automotive, HVAC, appliance and construction. AK
8 competes with subject imports in each of these market
9 segments. Over half of AK's sales of coated steel,
10 however, are to the automotive sector.

11 Before discussing competition with subject
12 imports, let me first describe demand conditions. The
13 automotive and construction market are the key demand
14 drivers for coated steel products. Although
15 conditions have improved since the severe economic
16 downturn that started in the fall of 2008, both
17 markets remain significantly depressed compared to
18 prerecession levels. Projected U.S. light vehicle
19 sales of 14.4 million units in 2012 is far below the
20 prerecession sales of 16.5 million vehicles in 2006.

21 The construction market is just starting to
22 emerge from the lows of the great recession. There
23 have only been four years in the past 50 years where
24 annual housing starts have been less than one million
25 units, and we've just lived through those four years.

1 2012 is slated to be the fifth straight year with
2 housing starts of less than one million units.

3 Appliance and HVAC customers continue to see
4 relatively flat demand. We need a pickup in the
5 construction markets to spark increased appliance and
6 HVAC activity. In sum, the end markets for coated
7 steel remain very weak.

8 AK's sales strategy emphasizes quality,
9 delivery and service. The Jacobson survey results
10 indicate that AK's carbon steel customers consistently
11 rate us number one among our direct integrated steel
12 mill competition in quality, service, on-time delivery
13 and overall customer satisfaction.

14 Chrysler Corporation chose to honor AK
15 during the second quarter of 2012 with its Metallics
16 Supplier of the Year Award. We understand that we
17 were the only metallics supplier worldwide to receive
18 this award. This award reflects AK's corporate
19 mission to serve customers better than any other steel
20 maker.

21 AK is confident that its strategy of serving
22 the most demanding customers, the toughest product
23 applications and the most difficult markets is the
24 right strategy and that it will serve the company well
25 over time, but fair trade is essential to the success

1 of this strategy.

2 In the automotive sector of the U.S. market,
3 German producer ThyssenKrupp has the advantage of
4 long-established relationships with German car makers
5 such as BMW, Mercedes and Volkswagen. In fact,
6 ThyssenKrupp established a plant in Alabama to better
7 serve the U.S. production facilities of these
8 important customers and has been gradually obtaining
9 qualification to supply coated steel for certain parts
10 made in those U.S. auto plants.

11 We understand, however, that TK expects to
12 close on the sale of this plant in 2013. When that
13 occurs, TK will naturally serve those U.S. auto plants
14 from Germany, where its coated steel is already
15 qualified for many models produced by these same auto
16 manufacturers.

17 U.S. auto transplants of these German brands
18 are important customers for AK Steel. As these
19 transplants increase production and continue to export
20 from these facilities, obtaining a share of the
21 increased demand at fair margin is important to AK.
22 The existing discipline of the order is critical to
23 AK's competitive posture with these U.S. plants of the
24 German auto producers. If the order on Germany is
25 revoked, German export volume to the U.S. facilities

1 of these companies will increase. At the very least,
2 these customers will use the availability of dumped
3 imports from Germany to force us to lower our prices.

4 Similarly, Korean auto producers Hyundai and
5 Kia are increasing production in the United States as
6 increasing labor costs in Korea make their Korean
7 produced autos less competitive. Hyundai and Kia are
8 affiliated with Hyundai HYSCO Steel. As a result,
9 both auto companies appear to have a preference for
10 sourcing steel from Korea. As Hyundai and Kia
11 increase their market share, sales to these companies
12 become proportionately even more important for both
13 the volume involved and the pricing benchmarks
14 established.

15 Of course, the Korean and German producers
16 are sophisticated and formidable competitors in the
17 market. They compete aggressively for sales to all
18 auto makers' U.S. plants. They also compete in every
19 other U.S. market segment for coated steel. Thus,
20 U.S. producers must compete across the board with
21 subject imports. In addition, AK is one of only three
22 U.S. producers of aluminized coated steel. We compete
23 directly against imports from POSCO, which makes
24 aluminized coated steel in Korea.

25 Unfortunately, the German and Korean

1 producers have a proven track record of unfair trade
2 in the U.S. market. AK does not complain about stiff
3 competition. We face it every day. But competition
4 with dumped imports at prices that can only lead to
5 heavy losses for us is very different. No company
6 that must compete for its investors in the open market
7 can succeed over the long run under such
8 circumstances.

9 Price remains a critical element of
10 negotiation with all purchasers. Over the years there
11 has been a change in the timing of supply negotiations
12 with automotive purchasers. A lot of the automotive
13 deals are up at the end of the year, but many of them
14 expire through the balance of the year so it's now a
15 staggered expiration process. Thus, unlike the way it
16 used to be where everything was a January 1 start
17 date, it is certainly not that way anymore.

18 But the negotiation process remains the
19 same. There has never been a negotiation where the
20 automotive purchasers haven't wanted to obtain as low
21 a price as possible. Accordingly, with staggered
22 contracting significant price negotiation and
23 competition are always present in the market.

24 Let me assure you that few, if any,
25 companies have a greater interest in the long-term

1 health of the U.S. auto industry than AK Steel. We
2 have served this market with quality steel for over
3 100 years. We want the auto makers to succeed, but
4 our relationships with the auto companies cannot be
5 sustained if we have to meet unfair prices.

6 The U.S. steel industry in general and
7 coated steel in particular has lagged the general
8 economic recovery due to global overcapacity. As you
9 will see from our confidential questionnaire response,
10 AK Steel's production of coated steel, while
11 recovering, has not returned to prerecession levels.
12 While the auto sector is slowly recovering, our
13 shipments to the auto sector remain very depressed
14 relative to 2006.

15 Even more troubling is the fact that due to
16 excess global capacity we are facing severe downward
17 pricing pressures on the sales we are making. Among
18 other things, when my predecessor testified in the
19 last sunset review in 2006, China was a net importer
20 of coated steel. Today China is a net exporter.
21 Imports of coated steel from China and Taiwan
22 increased 92 percent from 2009 to 2011 and another
23 33½ percent from January to September 2011 to January
24 to September 2012.

25 If these orders are revoked, additional

1 imports from Germany and Korea will exacerbate the
2 oversupply situation in the United States and cause
3 prices to fall. To permit resumption of unfair price
4 competition from either Korea or Germany would cause
5 material injury to AK Steel and the rest of the U.S.
6 industry.

7 The Korean and German producers argue that
8 they have no intention of increasing their shipments
9 to the United States, but those assertions are not
10 credible. Production of coated steel involves high
11 fixed cost, so any coated steel producer anywhere in
12 the world is always looking to keep its mills running
13 at as close to full capacity as possible.

14 Furthermore, the United States is the most
15 attractive market in the world for two key reasons.
16 First, prices in the United States are generally as
17 high or higher than any market in the world. Second,
18 the subject exporters face strong competition in other
19 export markets.

20 Increased exports to the U.S. market are
21 very likely because of increased competition Korea and
22 Germany face in other export markets from China,
23 Taiwan and other countries. The Korean and German
24 producers cannot fill their capacity in their home
25 markets, and the U.S. market will be their preferred

1 market to which to increase exports if the orders are
2 revoked.

3 In closing, I want to emphasize AK's
4 commitments to its employees, both present and past.
5 AK's obligation to protect our current workers make
6 safety the number one consideration all the time at AK
7 Steel. We greatly appreciate our workers and their
8 willingness to reach new, equitable contract
9 agreements.

10 Moreover, we are steadfast in funding our
11 pension obligations. AK's pension contributions since
12 2005 have ranged between \$110 million to \$250 million
13 a year. Our contributions for full year 2012 will be
14 \$170 million for a total of \$1.5 billion contributed
15 since 2005. Despite all of the difficulties that AK
16 has faced, we have never declared bankruptcy and we
17 have not thrown our pension obligations onto the
18 federal government. In fact, we have never missed a
19 pension contribution or a pension payment to our
20 30,000 retirees.

21 These are certainly high legacy costs, but
22 these are commitments for which we take
23 responsibility. Quite frankly, we think there should
24 be a place in this country for a world class
25 manufacturer that stands behind its commitments. We

1 think we can, but not if we have to fight a surge of
2 illegal trade.

3 In sum, the last thing the U.S. market needs
4 is another surge of dumped and subsidized imports. I
5 urge you to keep these orders in place and give us a
6 chance to compete on a level playing field. Thank you
7 for the opportunity to testify this morning.

8 MR. ANDERSON: Good morning, Chairman
9 Williamson and members of the Commission. I am James
10 Anderson, General Manager of The Techs, a division of
11 Steel Dynamics, Inc. or SDI for short. I have been in
12 the industry for 30 years, including 26 years with The
13 Techs. I am joined today by Tommy Scruggs, the
14 Flat-Roll Sales Manager at SDI, who has 21 years of
15 steel industry experience.

16 The Techs encompass three different
17 galvanized plants located in Pittsburgh, Pennsylvania.

18 Together with SDI's three galvanized facilities in
19 Butler and Jeffersonville, Indiana, SDI is one of the
20 largest suppliers of galvanized sheet, including
21 Galvalume, to the U.S. service center market and to
22 end users in the construction, agriculture and
23 appliance industries.

24 At The Techs, we purchase our flat-rolled
25 steel substrate from a variety of eastern United

1 States suppliers with a large portion from U.S. Steel,
2 which has facilities that are within 10 miles of our
3 plants. We buy limited quantities from our sister
4 division in Indiana. Our most significant costs are
5 by far raw material costs -- steel, zinc and aluminum
6 -- followed by freight, labor and energy costs.

7 As I've stated, our plants furnish
8 corrosion-resistant sheet to either service centers or
9 directly to end users that mainly serve the
10 construction, the agricultural equipment or appliance
11 market sectors. SDI does not have coated automotive
12 contracts primarily due to the fact that automotive
13 sheet dimensions, quality and grade demands are beyond
14 our design capabilities.

15 One example of this is that much of the
16 galvanized sheet used for auto bodies requires the use
17 of interstitial free steel, which is a highly ductile
18 and formable steel. I believe the Commission is
19 familiar with these characteristics from your recent
20 sunset review of Tin Mill Products in which you
21 learned that tin mill products are unique to
22 integrated mills because the mini mill production
23 process still has difficulty obtaining required steel
24 formability.

25 Another example of the difference between

1 galvanized sheet for the auto market and the
2 construction market is that our coating lines produce
3 up to 60 inches wide, while the automotive companies
4 require 72 inch wide product for body panels. In
5 addition, our galvanized lines at SDI and The Techs
6 are designed for the commercial construction markets
7 and not for the auto market. The difference in cost
8 for an auto galvanizing line versus a construction
9 oriented line is approximately fivefold.

10 So even though one may view galvanized sheet
11 as one large, homogeneous market, from our perspective
12 there are two distinct markets. There's an automotive
13 market and a construction-related market.
14 Unfortunately for us, it's very difficult to earn a
15 profit in the latter at the present time.

16 The construction markets, which drive demand
17 for our product, have only seen modest recovery from
18 the dire recession of 2009. In fact, we are supplying
19 a smaller slice of a smaller pie as nonsubject imports
20 are inundating the U.S. market at ridiculously low
21 prices because the construction markets around the
22 world are declining, whether in Europe, the Middle
23 East or Asia.

24 Several Korean producers are significant
25 players in the Galvalume and the light gauge

1 galvanized construction markets. We are concerned
2 that lifting dumping duties will allow these Korean
3 companies to aggressively lower prices and to
4 significantly increase their exports to the United
5 States at the expense of an already eroded and foreign
6 penetrated domestic coated market.

7 To say that business conditions in the
8 construction market are mediocre would be an
9 understatement. The final third quarter GDP report
10 released by the Department of Commerce in late
11 December 2012 showed that in the second quarter of
12 2012 the annualized percentage change in investment in
13 nonresidential structures was .02 percent. It then
14 declined to zero -- that's right; dead in the water --
15 in the third quarter of 2012, even though overall GDP
16 increased by 3.1 percent in that quarter.

17 It's evident that nonresidential
18 construction is the slowest sector in the U.S.
19 economy. If there is neither an increase in demand or
20 a decrease in corrosion-resistant sheet imports, being
21 one of the lowest cost producers may not be enough.
22 We will likely have to further reduce our operating
23 rates. In 2012, we reduced our staffing at The Techs
24 from four crews to three crews at all of our plants.
25 Increased imports will lead us to reduce further to

1 only two shifts at one or all of our plants.

2 That is why we are here to ask you to
3 continue the antidumping orders on corrosion-resistant
4 steel from Germany and Korea. Thank you.

5 MR. BLUME: Good morning. I'm Rick Blume
6 with Nucor Corporation. I'm responsible for all
7 commercial activity for the Nucor Steel Making Group.

8 I appreciate this opportunity to appear before you to
9 explain why the orders under review are critical to
10 Nucor and to the U.S. corrosion-resistant steel
11 industry.

12 This morning I would like to focus on the
13 construction segment of the corrosion-resistant
14 market, which is of primary importance to Nucor. The
15 construction segment has been hit hard by weak demand
16 and rising imports. U.S. demand for corrosion-
17 resistant steel plummeted during the recession in 2009
18 and has yet to return to prerecession levels.

19 Construction demand in particular remains
20 extraordinarily weak and has barely begun to recover
21 from its unprecedented contraction. Recovery is not
22 expected in the near future, and demand will likely
23 remain weak as a result of poor U.S. and poor global
24 economic conditions.

25 We are also getting pummeled by increasing

1 volumes of low-price imports from subject and
2 nonsubject countries, many of which have been targeted
3 at the construction market. In 2012, corrosion-
4 resistant imports increased by 30 percent from 2011
5 with imports from Korea increasing by almost 35
6 percent. These imports are not being driven by U.S.
7 demand. The market has not needed one ton of these
8 imports to service the construction sector.

9 With the industry's low level capacity
10 utilization, even small volumes of imports will have a
11 negative impact on the market. In fact, we're already
12 seeing this play out. Rising imports at a time of
13 weak demand have resulted in price declines through
14 2012 with prices falling by more than \$100 during the
15 year. Our sales also dropped as the year progressed.

16 The Commission has Nucor's financial data
17 for the first half of 2012. It can see the adverse
18 impact of weak demand and rising imports on our bottom
19 line. Given its current condition, there can be
20 little question that the industry is vulnerable to
21 subject imports. In fact, the rise of imports from
22 Korea in 2012 is already causing injury to Nucor and
23 our workers.

24 If the orders are revoked, subject producers
25 will again target the U.S. market with injurious

1 volumes. Indeed, they're doing so now. Subject
2 producers are simply not being forthright if they tell
3 you they have no interest in our market. Despite the
4 imminent sale of its U.S. production assets, TK
5 continues -- continues -- to invest in distribution
6 facilities in the U.S. market. Korean producers in
7 particular are very aggressive and are surging into
8 the U.S. market on a wide variety of commodity grade
9 products, including plate and corrosion-resistant
10 steel.

11 The Koreans are under great pressure from
12 the Chinese in their home and export markets. The
13 idea that the Koreans are not interested in our market
14 is just as unbelievable as the Japanese claims in the
15 last Hot-Roll review that they had no interest in our
16 market. As soon as the orders were lifted, Japanese
17 hot-roll flooded our market. The same will happen if
18 subject producers are given the opportunity, and they
19 will return at dumped prices.

20 The Koreans are already targeting our market
21 and other markets around the world with unfairly
22 priced product. Because prices in the U.S. are
23 typically higher than in other export markets, subject
24 producers will choose to sell in our market. Given
25 the choice between losing less in our market and

1 losing more in other markets, they will come here.

2 A renewed surge of subject imports will
3 cause further material injury to the domestic industry
4 and its workers. At Nucor our workers are already
5 underemployed. We have a no layoff practice, but with
6 our mills running at low levels of capacity
7 utilization our employees are working fewer hours and
8 taking home less pay than they were a few years ago.

9 Revocation of the orders will only cause
10 further harm to our workers. At a time of high
11 unemployment, a reduction in hours worked and employee
12 income due to dumped and subsidized imports is bad for
13 our company and it's bad for our country. Preserving
14 good paying jobs should be the highest priority.

15 On behalf of Nucor, our workers and their
16 families, I urge the Commission to leave the orders in
17 place. The orders are just as critical today as they
18 were during the original investigation. Thanks for
19 your time.

20 MR. KELLER: Good morning. I am Mike
21 Keller, Vice President and Corporate Controller, Nucor
22 Corporation. Today I will be discussing the rates of
23 return the U.S. corrosion-resistant steel industry
24 achieved during the period under review and why those
25 rates of return negatively affect how Nucor evaluates

1 potential investments at our existent plants and in
2 new technologies and facilities.

3 In a free market system like ours,
4 industries compete for investment. There are
5 hundreds, even thousands, of possible places investors
6 can put their money. They will invest in an industry
7 only if they believe it will generate a higher rate of
8 return than the available alternatives. Companies
9 like Nucor will invest in significant expansions or
10 new facilities only if we conclude that the investment
11 will generate a higher rate of return than the
12 alternatives.

13 In a highly capital intensive industry like
14 steel, adequate rates of return are absolutely
15 necessary to fund the investments needed to stay
16 competitive. According to the public version of the
17 prehearing staff report, from 2006 through 2011 the
18 industry's average operating income was 2.35 percent.

19 The industry's average net income before income taxes
20 was even lower at 1.42 percent.

21 Over this period, the average operating
22 income and net income of the domestic corrosion-
23 resistant steel industry were significantly below that
24 for manufacturing in general, as well as for durable
25 goods manufacturing. They were lower than the average

1 rate of return on 10-year Treasury bonds.

2 While net income and bond yields are not
3 exactly equivalent, I think this comparison is
4 meaningful because Treasury bonds are widely
5 considered to be the safest possible investment. If
6 over an extended period an industry cannot even match
7 the rate of return for risk-free investments, it will
8 find it difficult to justify new investments in
9 itself, to attract investment or to borrow funds at
10 acceptable interest rates.

11 The Nucor data for the period of review
12 shows performance well above the industry average.
13 Even so, to move forward with new investments Nucor
14 requires rates of return significantly higher than
15 those it achieved for the period. Furthermore, if one
16 considers that additional assets are utilized at the
17 mill to deliver steel to the galvanizing lines, the
18 necessary rate of return would be higher still.

19 The recent investment outcomes in the
20 corrosion-resistant industry are consistent with the
21 inadequate industry returns. Of the latest two
22 companies to invest significant capital related to the
23 industry, RG is bankrupt and TK is selling its U.S.
24 assets at a fraction of their original investment
25 level.

1 Nucor invested a substantial amount in a
2 galvanizing facility at its Decatur, Alabama, mill in
3 2008 and 2009. Today, this investment has not yielded
4 the rates of return Nucor anticipated. This
5 experience and the recent industry results make
6 further Nucor corrosion-resistant investments
7 difficult to justify.

8 In addition, most of the major corrosion-
9 resistant producers have had their debt ratings
10 downgraded within the last year, further confirming
11 the vulnerability of the domestic industry.
12 ArcelorMittal, U.S. Steel and AK have all been
13 downgraded to noninvestment grade status. In
14 November, Moody's downgraded Nucor to A3, our lowest
15 rating since Moody's initiated coverage. Such
16 downgrades have consequences as debt/credit ratings
17 affect the availability of capital and the interest
18 rates paid on the related debt borrowings.

19 The long-term health of any industry depends
20 upon its ability to generate rates of return that are
21 high enough to attract outside investment and to
22 justify internal reinvestment. Over the last six
23 years, rates of return for the corrosion-resistant
24 steel industry compare unfavorably to those from other
25 possible investments.

1 If unfairly traded Korean and German
2 products are allowed back into the U.S. market without
3 the discipline of the orders, it will be even more
4 difficult for the domestic industry to generate
5 acceptable rates of return going forward. Thank you.

6 MR. KEGLEY: Good morning, Mr. Chairman.
7 Can you hear me? Good morning, Mr. Chairman and
8 Commissioners. My name is Todd Kegley, and I am the
9 President of Local 9231, United Steel Workers, at the
10 ArcelorMittal USA plant located in New Carlisle,
11 Indiana. I have been a proud member of the United
12 Steel Workers, or the USW, for 22 years. I've been at
13 the New Carlisle mill for 22 years.

14 USW is the largest industrial union in North
15 America and has 850,000 active members producing a
16 wide variety of manufacturing goods, including those
17 steel products at issue today. The ion coat mill
18 produces hot-dipped galvanized, galvaneal and
19 electrogalvanized steel sheet.

20 As the President of USW Local 9231 for 12
21 years, it has been a tremendous honor representing the
22 USW members at my plant. I greatly appreciate the
23 opportunity to testify before you today on their
24 behalf. I want to express my concerns with the
25 effects that revocation of the orders on corrosion-

1 resistant steel from Germany and Korea would have on
2 my fellow USW members, our families and our
3 communities.

4 When the original petition was filed in
5 1992, New Carlisle was a new plant and I was a new
6 steel worker. That plant was built in 1991 to meet
7 the growing demand for high precision, corrosion-
8 resistant steel products. New Carlisle's mill has one
9 of the most highly trained, expert workforces in the
10 production of corrosion-resistant steel of any company
11 in the world. In terms of technology, quality and
12 market segments, we compete directly with imports from
13 both Korea and Germany.

14 The company and my fellow USW members
15 working at the plant have definitely benefitted over
16 the years from these trade cases. About a decade ago
17 the company's order books at New Carlisle were
18 completely full. There were never any open turns.
19 But in late 2008, unfortunately things changed almost
20 overnight. Demand collapsed and production plummeted.

21 The great recession and its aftermath forced
22 the company and our workforce to undergo some
23 previously unheard things at our plant. We had to
24 take furloughs and reduced hours for our USW members.

25 My members at the mill have a continued sense of

1 uncertainty for the future. As the administrator of
2 our pension plan, I see this uncertainty every day as
3 many of our retirement eligible USW member are
4 postponing retirement.

5 While we avoided layoffs at our plant in New
6 Carlisle, other plants were not as fortunate. I
7 participated in the negotiations on behalf of USW
8 members involving the closings of ArcelorMittal USA's
9 Lackawanna and Hennepin corrosion-resistant steel
10 plants. We all worked very hard to minimize layoffs
11 by moving USW members displaced by those closings to
12 other plants, but due to the severe recession
13 ultimately hundreds of hardworking steel workers were
14 laid off, many who had been in the industry for
15 decades.

16 As you can imagine, this was devastating to
17 my members, their families and the Lackawanna and
18 Hennepin communities. When plants close, it is the
19 workers and their families who suffer first and suffer
20 most. Unfortunately, our problems did not end after
21 2009. As demand for corrosion-resistant steel has
22 remained depressed, last year or this year RG Steel
23 closed its Sparrows Point, Warren and Martins Ferry
24 plants, costing hundreds of USW members their jobs.

25 I worry that any U.S. plant producing

1 corrosion-resistant steel, including our New Carlisle
2 plant, is vulnerable to a similar fate. It is my
3 understanding that even ThyssenKrupp is selling its
4 brand new Calvert, Alabama, plant and has laid off
5 nearly 200 last August. These troubling events show
6 us just how vulnerable U.S. producers and workers
7 continue to be in this still underperforming economy.

8 The United Steel Workers union has done its
9 part to keep the U.S. steel industry competitive.
10 Recently, in 2012, we reached a new labor agreement
11 with the industry, including a new three-year
12 agreement with ArcelorMittal USA, which was ratified
13 by the steel workers on October 18, 2012. Recognizing
14 the current fragile economic situation, we feel the
15 result of these negotiations was in everyone's best
16 interest. Most importantly, shutdowns of remaining
17 ArcelorMittal plants in the U.S. was avoided.

18 I know you cannot eliminate the current
19 economic uncertainty that we all face, but by
20 continuing these orders you can eliminate the threat
21 of unfairly traded imports from Germany and Korea from
22 flooding the U.S. market. No more United Steel
23 Workers should lose their job to keep steel mills in
24 Germany and Korea full.

25 So on behalf of the 435 USW members at my

1 mill, their families and our communities, I urge you
2 to please continue the orders on corrosion-resistant
3 steel from Germany and Korea. Thank you for your
4 time.

5 MR. HECHT: That concludes our affirmative
6 presentation.

7 CHAIRMAN WILLIAMSON: Thank you. Before we
8 begin questioning, I'd like to thank all of the
9 members from the industry who are here today who have
10 taken time away from your businesses and work to come.
11 Your presence is always very valuable to us.

12 This morning we'll begin the questioning
13 with Commissioner Broadbent.

14 COMMISSIONER BROADBENT: Thank you, Chairman
15 Williamson.

16 I guess my first question is for Mr. Hecht,
17 trying to kind of catch myself up on what's happened
18 in the steel industry in the last 20 years. Can you
19 kind of give me the overview of sort of how the
20 restructuring has gone and what we're seeing in terms
21 of integration and more efficiencies, better labor
22 contracts and so forth or more efficient labor
23 contracts?

24 MR. HECHT: Yes, and I'm sure a number of
25 the industry folks here could speak to that as well.

1 I think there certainly is a history there. As you
2 know, this industry has gone through a number of
3 crises, a lot of them import driven, in its history.

4 There was a safeguard proceeding in early
5 2000, which really did result in the bankruptcy of a
6 very large portion of the industry led to that
7 proceeding, and out of that there was a great deal of
8 restructuring in the industry. There was
9 restructuring of labor contracts. There were efforts
10 to control costs and have savings throughout the
11 industry, and I think those were the types of things
12 that should have been done and that were done and that
13 did assist the industry.

14 I think what you see on the record here, we
15 see a lot in the briefs from the other side suggesting
16 that this is a new industry and is somehow now
17 invulnerable to the effects of unfair trade or
18 imports, and I guess what I would urge the Commission
19 to look at is that the effects of that restructuring
20 that went on in the industry are fully reflected in
21 the data before the Commission.

22 You can sort of get a sense of what happened
23 with the industry, what it went through and now what
24 the results the industry is producing are on the
25 record before you, and I think as you've heard from

1 the testimony today the fact is that this is an
2 industry that is operating with very anemic margins
3 currently due to a number of factors, one of which
4 obviously was the recession that occurred during the
5 period of review. Another major factor has been
6 nonsubject imports, which have grown with an
7 increasing presence in this market and are having
8 increasing effects on the industry.

9 So I guess what I would say overall is that
10 certainly the industry has gone through a number of
11 steps through the history of these orders that have
12 helped it to gain a more competitive position, but it
13 is by no means impervious to the effects of unfair
14 trade, and I think that's why we're here today
15 suggesting that this relief remain so critical.

16 COMMISSIONER BROADBENT: But in terms of
17 looking at vulnerability, what are the statistics that
18 you would point to as high line numbers we ought to
19 look at?

20 MR. HECHT: From our standpoint, there's no
21 question that this industry is vulnerable. Five years
22 ago the Commission did not find the industry to be
23 vulnerable, although it did find that a recurrence of
24 unfair trade from these two countries would be likely
25 to lead to a recurrence of injury.

1 We did not agree with that decision at the
2 time, but I think the evidence of vulnerability is
3 even stronger on this record. The fact is demand is
4 down significantly from what you saw in the last
5 review period. The operating results of the industry
6 are down very significantly from what you saw in the
7 last review period.

8 The economic circumstances facing the
9 foreign producers are much more grave. The situation
10 in Europe is an absolute disaster. There is enormous
11 amounts of unused capacity out there that could be
12 used and directed towards this market, and with the
13 relative price attractiveness of the U.S. market,
14 notwithstanding the problem we have here, we think
15 there's no question that that would serve as an
16 impetus for the subject producers here to direct
17 additional imports to this market if given the chance.

18 So we would urge you to revisit that
19 vulnerability finding on the record here for those
20 reasons.

21 COMMISSIONER BROADBENT: Okay. In terms of
22 these two remaining orders on corrosion-resistant for
23 Korea and Germany, how much of the original injury do
24 you think that they represented?

25 I know we were looking five years ago at

1 eight countries for CVD petitions and I guess it's
2 nine countries for the dumping petitions. Most of
3 those were revoked, but we have these two left in
4 place, and it seems to me a very small percentage of
5 overall imports that we're looking at. How did they
6 relate to the original injury that we were looking at
7 in this case?

8 MR. HECHT: Yes. I can kick it off.
9 Certainly the original case did involve a number of
10 other countries and a larger level of total imports.
11 There was no question, however, that these were two
12 very significant players in that market at the time.
13 They were cumulated and considered as a group in
14 assessing injury at the time of the original
15 investigation.

16 I think the Commission found in the last
17 review that given the circumstances of the market
18 these two countries really did pose the greatest risk,
19 as you saw it going forward in terms of the likelihood
20 of substantial imports into this market and the
21 effects that you would have in this market.

22 Both of these countries have remained
23 extremely active in the U.S. market throughout the
24 life of these orders, showing extreme interest in the
25 market. As we've talked about, they have customers on

1 the ground here, operations on the ground here that
2 have allowed them to retain that foothold in the
3 market and we think without the discipline of the
4 order would have a major effect going forward.

5 They are established for uses throughout the
6 market ranging from automotive to construction and the
7 rest of those uses. We think they could compete for
8 sales in all parts of the market, and therefore we
9 think standing alone would definitely be capable of
10 leading to a recurrence of injury if these orders were
11 lifted.

12 MR. ROSENTHAL: Commissioner, if I could
13 interject, please?

14 COMMISSIONER BROADBENT: Sure, Mr.
15 Rosenthal.

16 MR. ROSENTHAL: I think one of the things
17 that -- Paul Rosenthal for Kelley Drye. One of the
18 things that you have to look at is not approaching
19 this in a static way.

20 The situation with respect to Germany and
21 Korea is much different than it was in the previous
22 review. You've heard a lot already, and you'll hear
23 more this morning, about the crash in the European
24 market and in the German market and so whatever the
25 threat posed by Germany in the previous review, I

1 would argue it's much, much worse at this time.

2 The same with Korea. In the last review,
3 Korea or China was a net importer of this product, and
4 now they're exporting not only around the world and to
5 the rest of Asia, but they're shipping product into
6 Korea. So Korea is much more desperate, I would
7 argue, to ship their product elsewhere, including to
8 the most attractive available market to them, the
9 United States.

10 So again, you can't look at this as a static
11 way or even in the domestic industry as much as it has
12 improved in the last number of years in a static way
13 because the industry has gotten more efficient. No
14 question about it. The steel workers have made lots
15 of concessions, but the threats based on the U.S.
16 economy, the European economy and the Asian economy
17 are much different than you've seen in previous
18 reviews.

19 MR. BARLOW: Ms. Commissioner, one other
20 question. Gary Barlow with AK Steel. I would also
21 contend that with the expansion of the automotive
22 transplant with Hyundai, Kia, as well as the German
23 transplants with BMW, Mercedes and Volkswagen, that
24 these two countries have an inherent interest, more so
25 than maybe some others, to continue to try to increase

1 shipping levels into the United States.

2 COMMISSIONER BROADBENT: Okay. All right.
3 How are you all competing with these transplants at
4 this point? What are your sales to those transplants?

5 MR. BARLOW: We're not public on what our
6 individual sales to individual customers would be.

7 COMMISSIONER BROADBENT: Right.

8 MR. BARLOW: We'd be glad to address that in
9 the postbriefing. I think in my testimony we said
10 that over half of our corrosion-resistant steel goes
11 to the automotive market, and we are selling to most
12 of those transplants today.

13 COMMISSIONER BROADBENT: Okay. Thank you.
14 And then, Mr. Vaughn, you had something you wanted to
15 say?

16 MR. VAUGHN: Yes. I just wanted to, going
17 back to the issue of the original six countries and
18 sort of how these fit in with that, I think that one
19 of the things the Commission looked at the last time,
20 if you sort of look at the last set of reviews, they
21 said okay, we have these six countries.

22 Canada they kind of treated as sui generis.
23 Then there was Australia, France and Japan. I think
24 the Commission was impressed by the fact that those
25 countries had largely left the U.S. market and did not

1 seem to have as much of an interest in the U.S.
2 market.

3 But these two countries, Korea and Germany,
4 still had a very active presence here, were still in a
5 strong position to take auto contracts away from the
6 domestic industry and still had strong incentives to
7 do so and so the Commission made its decision that
8 these countries represented a threat that wasn't
9 presented by the other countries.

10 I think since then, as you've heard from the
11 testimony here, that threat has significantly grown.
12 I mean, the German mills are in terrible trouble in
13 Europe. Korean mills have wildly overbuilt. They've
14 added four million tons of capacity since the last
15 time you guys looked at this, and these mills are
16 literally faced with a choice. They can either try to
17 ship as much stuff to the United States as possible or
18 they are going to face very, very severe problems.

19 So to the extent they were a threat, some of
20 the other countries I think might have changed some of
21 their behavior to some extent since the orders were
22 originally put in place. These countries are more of
23 a threat now than they were even five years ago.

24 COMMISSIONER BROADBENT: But, Mr. Vaughn, if
25 you'd just allow me to follow up? Just looking at

1 what evidence we have on the record, I mean, we've got
2 really low margins from Korea, and I think POSCO had
3 its dumping order rescinded due to a de minimis
4 margin. Why haven't they expanded already?

5 MR. VAUGHN: Well, I think it's important to
6 keep a couple things in mind. First of all, I believe
7 that the situation with POSCO is that the order can be
8 put back in place if they resume dumping, but the
9 other thing to keep in mind is that the deposit rate
10 margin is not necessarily the margin that's going to
11 be charged.

12 In other words, if we have the right to seek
13 administrative reviews, if it turns out that they're
14 dumping at a much higher margin then we can go and get
15 that margin raised and the duties are increased on
16 them.

17 So if you look at a situation right now
18 where Korea -- if you look at the volume they're
19 shipping here, which is about 300,000 tons, and we
20 have the volume they're shipping to Europe, which is
21 about 700,000 tons. Look at the data. They're not
22 getting as good a price in Europe. Why would they
23 ship so much, ship over twice as much to Europe as
24 they would here?

25 It seems clear the only reason is the

1 orders. They do act as a real restraint on their
2 behavior. That's why they're here and that's why they
3 need the orders revoked, because they're in big
4 trouble and they're looking for customers everywhere
5 in the world and this is the best available market to
6 them.

7 COMMISSIONER BROADBENT: But we -- I guess
8 I'll follow up later. Thank you.

9 CHAIRMAN WILLIAMSON: Okay. Thank you.

10 Respondents have suggested that because U.S.
11 producers now own many of their raw material suppliers
12 they are insulated from increasing raw material
13 prices. To what extent do you agree with this
14 assertion, and how should this affect our analysis?
15 Yes? Identify yourself, please.

16 MR. BLUME: Yes. Rick Blume, Nucor.
17 Chairman Williamson, we would disagree with that
18 assertion entirely. I'll speak obviously for Nucor's
19 circumstance. We have made considerable investment
20 both in owning a scrap company, which, by the way,
21 processes scrap. They don't own scrap or mine scrap.
22 We have to go out and secure scrap in an open market
23 in a supply/demand manner and pay whatever the market
24 will pay at that point. By the way, scrap is a global
25 market and it's driven by global supply and demand.

1 Our processing facilities, in many cases
2 they're shredding automobiles. We don't own those
3 automobiles. Again, we have to go out and we have to
4 secure those automobiles that many of you drive today.

5 Somewhere down the road it's likely that Nucor is
6 going to purchase those vehicles, shred them and
7 recycle those into our operations. That's the scrap
8 side of our business.

9 We have also invested in a DRI facility to
10 convert iron ore into a usable form in our furnaces,
11 okay, but again, I would remind the Commission that we
12 do not own an iron ore mine, okay, so we are also
13 subject to the supply and demand dynamics of iron ore
14 acquisition throughout the world. So in both case, in
15 neither cases are we shielded from raw material
16 volatility.

17 CHAIRMAN WILLIAMSON: Okay. Yes? Mr.
18 Barlow?

19 MR. BARLOW: Thank you. In October of 2011,
20 AK Steel announced a several hundred million dollar
21 acquisition of two strategic investments in coal
22 resources and iron ore with a publicly stated goal
23 that when those two investments become fully
24 operational, which won't be until sometime in 2015,
25 that we will be self-sufficient for about 50 percent

1 of our raw material needs in coking coal and iron ore.

2 The other 50 percent, we will be subject to the full
3 market pressures of supply and demand worldwide.

4 In addition to that, our shareholders expect
5 the return on the hundreds and hundreds of million
6 dollars of investments to secure our self-reliance on
7 those two products. So I would argue that even though
8 we will be better positioned with the self-reliance of
9 raw materials in iron ore and coking coal in several
10 more years, we will still be exposed to the world
11 dynamics of supply and demand.

12 CHAIRMAN WILLIAMSON: Okay. Thank you. I
13 was just going to ask, does that mean that for that 50
14 percent you better operate it efficiently,
15 otherwise --

16 MR. BARLOW: We definitely have to operate
17 it efficiently and we have to make the return to pay
18 for it, as well as invest further into the company.

19 CHAIRMAN WILLIAMSON: Okay. Thank you. Mr.
20 Scherrbaum?

21 MR. SCHERRBAUM: Yes. Mr. Commissioner, Joe
22 Scherrbaum, U.S. Steel. Speaking on behalf of our
23 company in raw materials, we do own our own iron ore,
24 but other significant raw materials, we do not. We
25 buy coal to make the coke for our processes, we buy

1 all of our scrap on the open market, we buy natural
2 gas on the open market, we buy the zinc that goes into
3 corrosion-resistant products on the open market.

4 Speaking on the iron ore, while we do supply
5 the majority to ourselves, similar to what Mr. Barlow
6 just said, our shareholders expect us to get a fair
7 return in our market return on that asset and that
8 investment we've made on the ore. Again, all the
9 other input costs we buy, or inputs, we buy on market
10 pricing.

11 CHAIRMAN WILLIAMSON: Okay.

12 MR. BLUME: Yes. One more comment,
13 Commissioner.

14 CHAIRMAN WILLIAMSON: Mr. Blume, right?
15 Yes. Okay. I'm sorry.

16 MR. BLUME: Rick Blume, Nucor. The other
17 point that I would add is that having iron ore mines
18 does not guarantee profitability or success. The
19 integration back to iron ore goes back a long time.
20 That's not a new trend in the business. In fact, the
21 industry has been in and out of owning their own iron
22 ore mines. So having that access, certainly if we
23 look at the history of the steel industry certainly
24 indicates that having iron ore mines would not
25 guarantee profitability or success. There's a lot of

1 bankrupt steel companies along the way over the past
2 100 years or so.

3 CHAIRMAN WILLIAMSON: Okay.

4 MR. MULL: Dan Mull, Arcelor --

5 CHAIRMAN WILLIAMSON: Sure. Mr. Mull? Yes.

6 MR. MULL: Looks like we covered it pretty
7 well but I would just reiterate that buying iron ore
8 is like any investment, there's no guarantees, and
9 sometimes you have to sell some of that off, which we
10 have done recently, so, you know, it's no guarantee
11 that you're going to have the lower input costs over a
12 period of time either. So thank you.

13 CHAIRMAN WILLIAMSON: Okay. I thought maybe
14 you were going to summarize it and sort of say what it
15 means. I guess it may have a marginal impact, but
16 it's not going to be --

17 MR. MULL: We look at our mining industry as
18 a business on itself and we transact all that business
19 on the going market price.

20 CHAIRMAN WILLIAMSON: Okay. Okay. Thank
21 you for all of those answers. ThyssenKrupp's
22 prehearing brief at pages 12 and 13 notes several U.S.
23 firms have recently lost money and describes these
24 circumstances of these firms as aberrations which fuel
25 the national average. I was going to ask, do you

1 agree with their assumption? Some of this I know is
2 probably confidential and you might want to reply
3 posthearing, but anything you want to say about that,
4 their arguments here, or else we would do it all
5 posthearing. Yes?

6 MR. BLUME: Commissioner Williamson, Rick
7 Blume, Nucor. We would definitely disagree with that.
8 Those companies, while they also had very poor
9 performance, as we have seen our own performance
10 deteriorate, the reality is they're part of the
11 marketplace, they're part of the domestic market and
12 they need to be considered in the analysis. It's what
13 we compete against every day.

14 CHAIRMAN WILLIAMSON: Okay. Thank you.
15 Anybody else want to add to that? Okay. Thank you.
16 I was wondering, what steps is the industry taking to
17 adapt its product mix to CAFE standards, and would
18 changes in the product mix resulting from these
19 standards have a positive or negative impact on future
20 profitability?

21 MR. SCHERRBAUM: Joe Scherrbaum with U.S.
22 Steel. We are right in the middle of that process.
23 As you know, the CAFE standards, the 54 1/2 mile per
24 gallon direction by 2025, obviously requires, our
25 customers, the auto companies, are requiring us, are

1 requesting us, as I testified, to make lighter,
2 stronger, but still safe and cost-effective steel.

3 We are in the middle of a tremendous amount
4 of research, running trials and it costs money, which
5 is one of the reasons why we ask you to keep these
6 orders in place, so we do not have our profitability
7 further reduced by competing with unfairly traded
8 imports so we can reinvest in this business and
9 continue to make and learn how to make the products
10 that are going to be required to meet the CAFE
11 standards over the next 10 to 15 years.

12 CHAIRMAN WILLIAMSON: Okay.

13 MR. BARLOW: Mr. Commissioner, Gary Barlow
14 with AK Steel. I would generally agree with Mr.
15 Scherrbaum. At this point in time it's still a
16 relatively small piece of the market segment and it is
17 really not material in terms of all of the imports
18 that are coming in from Korea and Germany today.

19 CHAIRMAN WILLIAMSON: Okay. So the foreign
20 supplies are in no more better competitive position
21 than you all to meet these at this point. Is that a
22 fair assumption?

23 MR. MULL: Though I'm sure there would be
24 other people in this room would take this position,
25 but we feel we lead, as ArcelorMittal, with the

1 product availability and design work and certainly do
2 not take a back seat to anyone.

3 CHAIRMAN WILLIAMSON: Okay. Thank you. I
4 was wondering, is there anything similar happening in
5 the construction industry that might affect the types
6 of products that may be demanded in the future that we
7 might want to take, we should take into account here,
8 for those of you in the construction sector or
9 supplying the construction sector. Yes? Could you
10 identify yourself?

11 MR. KOPF: Yes. Rob Kopf with U.S. Steel.
12 Commissioner Williamson, we are very active in
13 developing new products, new coatings that do things
14 like increase reflectivity for building panels so that
15 the energy efficiency, energy consumption in buildings
16 is actually reduced, energy efficiency increased.

17 So there's a great deal of work being done
18 to produce construction materials that are assisting
19 in meeting LEED requirements and all those things that
20 develop point systems that go into green buildings and
21 help the industry move forward as well.

22 CHAIRMAN WILLIAMSON: Okay. Thank you.
23 Have there been any significant changes in the types
24 of subject products sold during the period of review,
25 and are average sales values primarily a function of

1 price levels or was there a product mix factor?

2 MR. ANDERSON: Mr. Chairman, James Anderson
3 with The Techs. I firmly believe that the price
4 values are a result of product mix. The Techs have a
5 three galvanized line that span the entire thickness
6 and width range of commercially available product.
7 The difference in manufacturing cost between the very
8 light gauge and say the heavier gauge products, the
9 thicknesses, are between \$300 and \$400 per ton, so I
10 firmly believe that the nonsubject imports coming in
11 today are targeted at those very light thicknesses,
12 those high revenue items.

13 CHAIRMAN WILLIAMSON: Okay. Thank you. Mr.
14 Blume?

15 MR. BLUME: Yes. Chairman Williamson, also,
16 I would add to that, with the orders in place it
17 obviously put a lot of incentive for those that wanted
18 to from Germany and Korea to import here really to
19 cherry pick the high end of the market.

20 The concern is is if the orders are revoked
21 and you open that up, that the import, dumped imports
22 are going to come in and hit an already vulnerable
23 industry. So, you know, we think, in fact, the orders
24 are effective and need to be retained.

25 CHAIRMAN WILLIAMSON: Okay. Thank you very

1 much. Commissioner Pearson?

2 COMMISSIONER PEARSON: Thank you, Mr.
3 Chairman. I'm very glad to see all of you here and
4 appreciate your ability to adjust your schedules.
5 This is not the first of November or whenever we
6 originally had scheduled it and I guess it's just one
7 of many adjustments that you've become accustomed to
8 making in your industry.

9 I would just note, too, that I think the
10 Chairman is doing a marvelous job at this hearing, and
11 I say that in the context of the last time we met on
12 this topic, which was I think in late November or
13 early December of 2006 with some other guy in the
14 chair, and he did a much worse job because we didn't
15 even get to opening statements, as I recall, until
16 about noon, and then keeping with that level of
17 efficiency right through the hearing, he brought the
18 gavel down at 10:58 that night. Some of you may
19 recall that and have survived it. Based on what I'm
20 seeing so far, I think we won't have that problem
21 today, so good work, Mr. Chairman. I do have some
22 actual questions, too.

23 Apparent consumption for this over the
24 period of review, we saw a decline from 2006 down into
25 2009 and then it's been rising again since then. Over

1 that period the domestic industry's share of apparent
2 consumption has risen rather appreciably. What
3 explains this trend, the increasing share of apparent
4 consumption that's accounted for by production and
5 sales of the domestic industry? Mr. Vaughn?

6 MR. VAUGHN: Well, Commissioner Pearson, one
7 thing I think you'll see when you look at the data is
8 that the market obviously shrank dramatically from
9 2006 to 2009, and as that happened, you did see the
10 domestic industry have a larger share of a smaller
11 market, to some extent because, you know, imports were
12 simply not as interested in this market during that
13 time period.

14 However, if you look at what's happened in
15 the last, toward the end of the period, market share
16 fell from 2010 to 2011, fell again from first half of
17 2011 to first half 2012, and actually, the market
18 share in the first half of 2012 was the lowest for any
19 period for which you have data except for 2006.

20 So I think that what's happened is, and this
21 is one of the things that we've been talking about, is
22 that as the market has become, it's not a great
23 market, it's still well below 2006 levels, but, you
24 know, it's a relatively attractive market, and what
25 you're seeing is that is drawing in the imports again

1 and that market share is going right, is going back
2 down. So I think that's the main take away there with
3 respect to the data on the market share.

4 COMMISSIONER PEARSON: Okay, but there will
5 be general agreement that this is a somewhat different
6 pattern than we've seen in other cases recently. I
7 mean we've tended to see one or more import suppliers
8 actually gaining substantial market share and a
9 decrease in the U.S. market share. I know it's a
10 little bit difficult to compare cross products, but I
11 saw this and I thought this is somewhat different, I
12 wonder what's going on here. Any other thoughts on
13 why the domestic industry has done relatively well in
14 terms of building market share over the period of
15 review? Not really, huh?

16 MR. PRICE: Alan Price. Go ahead.

17 MR. HECHT: Yes. I would just reiterate I
18 think you really do have to look at 2006 as an unusual
19 year. I think if you go back and look at the data
20 from the prior periods of review, as Stephen said,
21 that year, you really did have an abnormally low
22 market share over this period. The interim period in
23 2012 was the lowest market share of any other year
24 since the original period of investigation, so I think
25 it, to some degree, may look particularly unusual

1 because of that fact.

2 As you mentioned the Great Recession,
3 obviously when you see a drop of demand from 23
4 million tons to 12 million tons in the course of a
5 couple of years, that is an unusual event in the
6 market, needless to say, and I think there was a lot
7 of disruption that that caused.

8 MR. ROSENTHAL: That's really where I want
9 to pick up, Commissioner Pearson. I don't think that
10 I would characterize this as the domestic industry
11 building market share, it was the rapid exit from this
12 market by imports because of the drop of demand in the
13 recession, and as we're slowing growing out of that
14 the imports have not come in quite as quickly, but
15 they're showing up now in 2011 and 2012 in a way they
16 weren't here in, during the depth of the recession.

17 So it's not a growth of market share by the
18 building, but it's behavior of the imports. What
19 worries us is what's going to happen absent these
20 orders.

21 MR. PRICE: Alan Price, Wiley Rein, counsel
22 for Nucor. One of the things you see throughout the
23 global steel market is as you move into 2007 and 2008,
24 the U.S. starts to become a less attractive market as
25 our housing crisis starts to slowly occur and the

1 Middle East market really becomes the strong market,
2 and there are other strong markets in the world that
3 really become higher priced than the U.S., somewhat
4 unusual in history of steel, but this does happen in
5 this period, so you see a lot of the imports go off to
6 the most attractively priced markets.

7 As we move back into 2012 and we see
8 recovery, as bad as the recovery is in the U.S., one
9 of the things that was painfully apparent going to the
10 most recent OECD meeting is that this is about as good
11 as it is in the world. Asia is inundated with excess
12 capacity, the Indians today just slapped a bunch of
13 duties on steel to try to deal with imports from China
14 and concerns with China, and Korea and Japan flooding
15 the markets, massive excess capacity, you have Europe
16 in a state of collapse, so you have excess demand, you
17 have excess supply on the Asian side, which is
18 unprecedented, we have more excess supply in the
19 global market for steel overall than we have had in
20 years and we see product in 2012 starting to come back
21 and accelerating into the U.S. market, which means we
22 have prices for core declining significantly, based on
23 CRU, we see profits margins declining despite
24 increasing demand.

25 So the imports are coming in, they're

1 accelerating and they're having significant negative
2 effects as they respond to what is, comparatively
3 speaking, a good market at this point.

4 COMMISSIONER PEARSON: Okay, but following
5 up on that, if you were to look at Table IV-1, which
6 is on page 4-3, it gives information, among other
7 things, for the shipments by five major nonsubject
8 producers to the United States, and those would be
9 Canada, China, India, Mexico and Taiwan, three of them
10 being Asian producers, okay, and we see that for all
11 of them the quantity of shipments they sent here in
12 full year 2011 is quite a bit lower than it was in
13 full year 2006.

14 So we know they have the capability to ship
15 here because they did it in the past, and yet they
16 have been doing so in somewhat modest quantities in
17 the more recent timeframe. I understand growing a
18 little bit the last couple of years, but, you know,
19 China is one of those countries. In other cases we've
20 seen China often taking market share left and right.
21 What's different about this? Why are we not seeing
22 that sort of pattern?

23 It almost looks like nobody from elsewhere
24 is all that eager to sell corrosion-resistant steel in
25 the United States because they are handling their

1 sales rather judiciously compared to what we've seen
2 in other cases. Mr. Mull?

3 MR. MULL: Without too much speculation,
4 there's no doubt that there's a much more conservative
5 approach by most customers into the marketplace and
6 are not willing to buy forward as they did in the
7 past, so, you know, they have been conservative in
8 their approach of taking position, especially right
9 after the recession period.

10 As we've moved into the 2011/2012 period we
11 have seen more and more people starting to buy and
12 starting to replenish their stocks and taking a
13 position with comfort that the pricing is a little bit
14 more at a level that they can do some forecasting.

15 COMMISSIONER PEARSON: Mr. --

16 MR. KOPF: Yes. Rob Kopf with U.S. Steel.
17 Commissioner Pearson, I guess I would like to take
18 issue with the term judicious because we find
19 frequently in the last two plus years that offers from
20 the Asian market have come into this country -- first
21 of all, the offers are increasing, the volumes are
22 increasing in 2011 and once again in 2012, and
23 frequently the offers are more than \$200 a ton below
24 domestic pricing offers being made at the time. That
25 just does not appear to be very judicious, in my

1 opinion.

2 COMMISSIONER PEARSON: Okay. Your point on
3 word choice is well taken. In the back there, Mr.?

4 MR. DICIANNI: My name is Robert DiCianni
5 and I'm from ArcelorMittal USA out of Chicago. I
6 think one of the reasons that we gained market share
7 over the years that you're highlighting is that the
8 part of the U.S. market that returned was the auto
9 market and the commodity portion of the market really
10 did not recover, and so as a result of that, we didn't
11 see a great surge of commodity products coming in from
12 foreign producers.

13 However, as the commodity part of the U.S.
14 market does start to recover, and I believe if the
15 orders are rescinded we will begin to see a surge as
16 that part of the market improves.

17 COMMISSIONER PEARSON: Okay, but we haven't
18 really yet seen it from the nonsubject countries that
19 aren't under order. My time has expired, so, Mr.
20 Chairman, back to you.

21 CHAIRMAN WILLIAMSON: Thank you.
22 Commissioner Aranoff?

23 COMMISSIONER ARANOFF: Thank you, Mr.
24 Chairman. Welcome to all of the witnesses.
25 Commissioner Pearson and I, I guess, are the only two

1 who were here for the last review, so we'll be
2 economizing today. We hopefully will not stay late
3 enough that we have to buy pizza for the staff like we
4 did last time.

5 I want to ask a series of questions about
6 the role, if any, of non-North American corrosion-
7 resistant steel in the U.S. auto sector. In their
8 purchaser questionnaires, U.S. auto producers have
9 said that they purchase all, or almost all, of their
10 corrosion-resistant steel from North American
11 suppliers, and so my first question is, well, I mean
12 if you disagree with that you can tell me, but my
13 first question is whether that would also be true of
14 the auto sector part suppliers.

15 You know, as you go down the chain, that
16 all, or almost all, of their corrosion-resistant steel
17 is purchased within North America.

18 MR. SCHERRBAUM: Joe Scherrbaum with U.S.
19 Steel. I think I would disagree with that statement
20 because we are painfully aware of some of the
21 automotive companies in the United States that we
22 supply to that do buy product from Korea and Germany.

23 MR. BARLOW: Gary Barlow with AK Steel. I
24 would agree with Mr. Scherrbaum, but more importantly,
25 we are subject to the price negotiations of the world

1 price regardless of whether they actually pull the
2 trigger and source from those foreign suppliers or
3 not. We are subject to the competitive pressures of
4 the world dynamics.

5 COMMISSIONER ARANOFF: For those who are
6 experiencing this competition, do you have an estimate
7 that you use for your own business purposes of what
8 percentage of the auto sector demand is coming from
9 outside of North America, being met from outside of
10 North America? I see a hand way in the back.

11 MR. DICIANNI: This is Robert DiCianni from
12 ArcelorMittal. In Mexico, where they don't have
13 restrictions on imported steel, we estimate that about
14 35 percent of the core product is coming in from
15 outside of North America, so it comes from Europe or
16 it comes from Asia. So the capability to supply from
17 long distances is available for companies who really
18 want to do it.

19 COMMISSIONER ARANOFF: Okay. Well, good.
20 That's a good segue into my next question, which is
21 with respect to products that are coming from outside
22 the region, are the foreign producers or affiliated
23 importers providing just in time delivery or are
24 purchasers inventorying these products at their own
25 risk and expense?

1 MR. SCHERRBAUM: Joe Scherrbaum from U.S.
2 Steel. Speaking on the automotive side, they are
3 providing just in time delivery. I mean the auto
4 companies are not going to do anything different with
5 them to buy from them than they do from us, where we
6 have to have a full supply chain in place, and the
7 Germans and Koreans do have companies in the U.S. that
8 can completely handle that process for them.

9 COMMISSIONER ARANOFF: Okay. Now, is this a
10 phenomenon that's limited to German and Korean
11 producers in terms of supplying the auto sector in the
12 U.S. or are there other players in that market from
13 outside this region?

14 MR. SCHERRBAUM: There are other players.
15 The Chinese are in the automotive business, the
16 Japanese, to a smaller degree, and all have some type
17 of a supply chain set up to handle the delivery aspect
18 you asked about.

19 COMMISSIONER ARANOFF: Okay. All right. In
20 the back.

21 MR. BLUME: Yes. Rick Blume, Nucor. The
22 one thing I would add with respect to your earlier
23 question about part suppliers, as you get down the
24 chain in terms of the supply chain, I think there is
25 certainly also more opportunity to purchase foreign

1 material.

2 Primarily, in many cases, the service center
3 distribution network creates and facilitates some of
4 the just in time that's still required by the
5 automotive industry but they serve that role to be
6 able to bring in foreign product.

7 Again, I would highlight the point that we
8 made earlier with respect to ThyssenKrupp and their
9 continued investment in distribution while at the same
10 time having made the decision to pull out of steel
11 production. So distribution is a key part of that and
12 a key enabler to allow foreign producers to bring in
13 product to service that industry.

14 MR. ROSENTHAL: Commissioner Aranoff, if I
15 might jump in on this because there's an answer that I
16 think is relevant to your question, and also to the
17 questions of Commissioner Pearson earlier, and that is
18 what you've seen in the purchasers' questionnaires is
19 that purchasers, including the auto industry, will buy
20 and the pricing is the most important thing to focus
21 on.

22 Commissioner Pearson was asking, well, gee,
23 you've tried to maintain, you've maintained a fair
24 amount of market share here, why is that, or how is
25 that possible? Well, in a depressed market and you

1 have limited or a very low capacity utilization, you
2 want to hold on to as much of that market share as you
3 can. The customers use the foreign price to beat down
4 the domestic industry on pricing.

5 If you take a look at the pricing in 2012,
6 you see declining prices over the course of the year,
7 so imports are coming up, domestic prices are going
8 down and you're seeing depressed pricing as you go
9 through the course of the year. So it is not just --
10 I urge you, don't just look at the volumes here, look
11 at the price affects of these negotiations.

12 COMMISSIONER ARANOFF: Right. No, that is
13 what the Commission found in the last review where
14 they said that these prices could be used to bargain
15 with domestic producers with respect to contracts in
16 the auto sector.

17 In their brief, the German Respondents make
18 the argument that while the antidumping duty order has
19 been in place, German producers could have been
20 serving the U.S. market through their other global
21 affiliates, such as ThyssenKrupp's production
22 affiliates in Spain and China, and that the fact that
23 they haven't done so indicates a lack of interest in
24 increased imports from Germany in the event of
25 revocation.

1 Does anyone on the panel want to talk about
2 ThyssenKrupp's affiliates in Spain and China, whether
3 they make the same things as they make in Germany,
4 whether they had opportunities that they passed up in
5 the U.S. market and whether this tells us anything
6 about how German producers would operate? Doesn't
7 look like I've got any takers for that question.

8 MR. PRICE: This is Alan Price. We'll
9 respond in the postconference brief. I think there
10 are a number of differences and so I think that's not
11 exactly an argument, just like the argument which
12 ignored the fact that they're essentially divesting
13 their U.S. production assets throughout their entire
14 brief. There are a lot of inaccurate arguments there
15 in that brief.

16 COMMISSIONER ARANOFF: Okay. I'll have to
17 wait. Okay.

18 MR. NARKIN: Yes. This is Steve Narkin,
19 Commissioner Aranoff. With respect to the Spain
20 facility I would just point out that at the time of
21 the original investigation, Thyssen was supplying the
22 U.S. product via its plant in Germany and that's why
23 there was no case brought against Spain. So it seems
24 to me that the Commission would have to know more
25 about the capability of that plant in Spain to make

1 things, like automotive steel, that Thyssen has been
2 supplying to the United States in order to make any
3 sense of that argument whatsoever.

4 COMMISSIONER ARANOFF: Okay. I'm not sure
5 how much time I have left to get into this question
6 but I wanted to ask some of you if you could describe
7 what current contracting practices are in this market,
8 and, in particular, whether contract terms have gotten
9 shorter or changed in any significant way since the
10 prior review. So this would mainly be in the
11 automotive sector, which is where I understand
12 contracts tend to be used. Go ahead.

13 MR. KOPF: Yes. This is Rob Kopf with U.S.
14 Steel. I would describe, first of all, the contract
15 terms over the last several years as being fairly
16 consistent. Speaking strictly for U.S. Steel, we tend
17 to follow contract patterns that our customers request
18 of us, not the terms that we dictate to our customers.
19 We have not seen a large change in anything over the
20 last few years in terms of the way we do business with
21 our customer base here, in North America, or the U.S.
22 specifically.

23 COMMISSIONER ARANOFF: Have there been
24 changes, for example, in having more, or different,
25 types of surcharges included in contracts now than

1 five or six years ago when we last looked at the
2 industry?

3 MR. KOPF: There are many different
4 mechanisms that are used today that probably were not
5 in place the last time the order was reviewed. I will
6 say that some customers prefer to have fixed pricing,
7 which they did back then and they still do today, and
8 they get it today, some customers like to have prices
9 that tend to move with the market so we have
10 accommodated some contract terms that allow for
11 market-based pricing, and some customers like to see
12 the ability for their price to move based upon cost
13 changes that may occur in the marketplace and we have
14 stated in several of our earnings releases, as U.S.
15 Steel, that we have those kinds of mechanisms in place
16 as well.

17 I just want to reiterate that those are
18 requests that the customers make of us and that we are
19 accommodating. It's a very competitive market out
20 there and we're in no position to be able to dictate
21 the way that the business is transacted with our
22 customers.

23 MR. BARLOW: Ms. Commissioner, Gary Barlow
24 with AK Steel. I'd just like to reiterate that once a
25 mill supplier is qualified in an OEM, quality is a

1 given. The least common denominator then becomes the
2 importance of price competitiveness. Regardless of
3 whatever mechanisms that may be inherent in individual
4 contract negotiations, price competitiveness with
5 domestic mills and import prices are paramount for
6 securing the contract.

7 COMMISSIONER ARANOFF: Okay. Take one more
8 answer because I'm over my time.

9 MR. BLUME: Yes. Rick Blume, Nucor. One of
10 the other points I would add to the discussion around
11 contracts is that sometimes there's a belief that
12 they're very distinct. The reality is that when you
13 negotiate contracts, in many cases it's the spot
14 markets, it's the supply and demand that sets the
15 context for that particular negotiation, so, in fact,
16 you know, imports having an impact on the spot market
17 also can have, and do have, an impact on contracts and
18 how they're negotiated.

19 To my colleague's comment about some of the
20 index market-based pricing basically also illustrates
21 that the supply and demand, when customers talk about
22 market-based, they're talking about the supply and
23 demand dynamics having an impact on that contract
24 price. So, you know, I think that's an important
25 point to remember as you look at both of those

1 elements of contract versus spot. They're very much
2 in concert with each other.

3 COMMISSIONER ARANOFF: Mr. Chairman, do I
4 have time to take one more response in the back there?
5 All right. Go ahead.

6 MR. DICIANNI: This is Robert DiCianni from
7 ArcelorMittal. I just wanted to make a comment about
8 contract lengths. I don't believe that they have
9 changed a lot in the last five or six years, but if
10 anything, I believe they've gotten shorter. With
11 regard to surcharges, at ArcelorMittal, we do not use
12 surcharges.

13 COMMISSIONER ARANOFF: Okay. Thank you all
14 very much for those answers. Thank you for your
15 patience, Mr. Chairman.

16 CHAIRMAN WILLIAMSON: Okay. Thank you.
17 Commissioner Pinkert?

18 COMMISSIONER PINKERT: Thank you, Mr.
19 Chairman. I join my colleagues in thanking all of you
20 for being here today. As you may recall, Mr. Cameron
21 emphasized in his opening statement that some of the
22 things that the domestic industry said in the previous
23 review in his view did not come to pass when the
24 revocations occurred.

25 I want to give you an opportunity to respond

1 to that and talk specifically about what the impact of
2 those revocations in the last review was. I know
3 you've talked about some of the nonsubject countries
4 and so forth, but focusing specifically on what
5 happened with, as a result of the revocations.

6 MR. HECHT: It's Jim Hecht. I can jump in
7 first on that. I guess the first thing I would say is
8 that obviously in the course of this review you had a
9 major event in terms of the Great Recession, which I
10 think was extremely disruptive in this market and I
11 don't think is anything anybody predicted at the time
12 of the last review and I think did have an effect on
13 all players throughout the market.

14 In terms of what happened with the countries
15 that were let out, and again, it's difficult without
16 them before us now and to see what they were doing or
17 to have a full record to talk about on that, we have
18 seen an increase from those countries, particularly
19 now, after the results of the recession are starting
20 to pass. The Canadians are up now in terms of market
21 share I think to a substantially higher level than
22 they were at the time of that last review, the
23 Japanese are up, the Australians are up. I'm not sure
24 the French are.

25 So we have seen increases, but I think,

1 again, it was in the context of a drop in demand from
2 23 million tons to about 12 1/2 million tons over the
3 space of just a couple years.

4 As we pointed out in the slide show and in
5 other context, you look at what the Japanese did in
6 the hot-rolled situation when that order was revoked
7 and they said they had no interest in this market and
8 have come back with a vengeance. If you look at Korea
9 specifically, and we had a slide on that, they played
10 a very significant role in this market under order,
11 with the suggestion that that was sort of the level of
12 participation that they expected. When that relief
13 was lifted, we've seen an absolute explosion in Korean
14 imports.

15 I think that's also going to Commissioner
16 Broadbent's question about duty rates. I think you
17 have to be very careful in looking at a low duty rate
18 and people shipping under it and somehow suggesting
19 that means they could ship unlimited amounts. The way
20 our laws work, just because you have a low duty rate
21 does not mean that you can ship any tonnage you want
22 at any price you want without potential liability for
23 additional duties.

24 If they try to chase higher volumes with
25 lower prices, their duties are going to go up, not

1 just in the future, but for those very sales. So we
2 think the discipline of the orders is really critical,
3 including for countries like Korea that have
4 maintained a large presence in the market and may have
5 relatively low duty rates.

6 COMMISSIONER PINKERT: Mr. Vaughn?

7 MR. VAUGHN: Yes. I agree with what Jim
8 said. If I could just follow up a little bit on the
9 point about OCTG from Korea because I think that is
10 very relevant here. I mean if you look at the record
11 in that case, they were shipping about 200,000 tons a
12 year to the United States, there was a finding that
13 they were not likely to ship much more because they
14 were pretty much shipping as much as they could, and
15 now they're shipping close to 900,000 tons a year.

16 I would argue that's a more relevant analogy
17 because as we've, I think sort of the consensus today
18 is going to be that this is a relatively attractive
19 market with respect for corrosion-resistant steel
20 compared to some other markets, and so I think what
21 you want to look at is a situation like the OCTG,
22 which was also a relatively attractive market, and how
23 those imports soared, whereas for a lot of the period,
24 from '07 to '10, this was not a relatively attractive
25 market.

1 So I think that what you should be thinking
2 about is, in the context of a relatively attractive
3 market, when you have a country like Korea that has
4 very large volumes of capacity and is very export
5 dependent, what are we likely to see? I think the
6 better comparison is the OCTG from Korea, as opposed
7 to some of these other countries.

8 COMMISSIONER PINKERT: Mr. Price?

9 MR. PRICE: Some of the changes in the
10 global industry are relevant which are related to
11 ownership here, so at this point, part of, a key part
12 of your decision in the prior review was the
13 substantial Japanese investment in the U.S. corrosion
14 industry, which did not exist, by the way, in the hot-
15 rolled industry, and now we're seeing a flood of hot-
16 rolled imports. The ownership of ArcelorMittal in
17 France and the management of that, so they didn't want
18 to undermine their investment, and that is essentially
19 in many respects what has happened, I think, with
20 Canada. It's integrated with both U.S. Steel and
21 ArcelorMittal at this point.

22 With regard to the Australians, just to put
23 it in perspective, the Australian industry has been
24 crushed by the Chinese. Blue Scope, their principal
25 producer, has hived off now and shut down permanently

1 half of their operations. So trying to generalize
2 what will happen now, I think it's very difficult.

3 TK tried to adopt what I call the argument,
4 we've invested here argument perhaps, you know, hoping
5 to get away with that argument before it became
6 obvious on the original schedule that this sale, this
7 operation was being sold entirely. That was obvious
8 to everyone in the industry when the prehearing briefs
9 were filed. If there's any doubt, I have their
10 investor presentation where they say this is a
11 discontinued operation, it will be sold by their
12 fiscal year end, which is September 30.

13 So I think with regard to TK, they obviously
14 have massive distribution interests, they have no
15 ownership interests going forward and the Koreans
16 don't have an ownership interest in the U.S. market,
17 so I think they're very different dynamics to
18 generalize from the last, from those other countries
19 to these countries.

20 I agree with Mr. Vaughn and Mr. Hecht that
21 the hot-rolled Japan situation is much more relevant
22 and the OCTG Korea situation is much more relevant for
23 this one.

24 COMMISSIONER PINKERT: Ms. Cannon?

25 MS. CANNON: I was going to make the point

1 that Mr. Price made regarding the ownership interest
2 of ArcelorMittal which obviously had a significant
3 effect on the imports from Canada and from France, as
4 well as the Japanese situation, which is quite
5 different, but I also would point out to you we have
6 statistics we will put in our posthearing brief that
7 show, for example, Australia, the imports have come up
8 from Australia, but equally importantly, what you'll
9 see is that the average unit values have gone down
10 significantly.

11 Before that order was revoked the average
12 unit values coming in from Australia were well above
13 those from other countries, and now they're well below
14 them. This was one of the concerns that we have with
15 this case is when the order is revoked, it's not just
16 a volume effect, it's a price effect. I think we're
17 already seeing that with respect to these imports
18 after the order was removed.

19 COMMISSIONER PINKERT: Thank you. Staying
20 with ArcelorMittal, how would revocation of the order
21 affect ArcelorMittal's strategy in serving the U.S.
22 core market? Its international strategy.

23 MR. MULL: Dan Mull, ArcelorMittal.
24 Obviously, our global footprint, we look at each
25 region on its own and we certainly try to protect our

1 investments in each of those regions and conduct our
2 business in an orderly fashion.

3 Where we try to shift shipments, we would be
4 shipping to countries where we do not have large
5 assets and investments, so really do not see that
6 changing our participation and impact here, in the
7 U.S.

8 COMMISSIONER PINKERT: Thank you. Did
9 anybody wish to add to that?

10 (No response.)

11 COMMISSIONER PINKERT: Thank you. If, for
12 purposes of the posthearing, you could submit any
13 documentation about that strategy, I think that would
14 be helpful.

15 MR. ROSENTHAL: Commissioner, just to --
16 we'll certainly do that, but that strategy has not
17 changed or is not different for this product than some
18 of the other products you've heard about from
19 ArcelorMittal in the past. So it is the same
20 strategy, and we'll put that information on the
21 record.

22 COMMISSIONER PINKERT: Thank you. Now,
23 concerning Thyssen's international strategy, is there
24 any information that can be put on the record about
25 how active Thyssen Germany has been in non-European

1 markets?

2 MR. VAUGHN: Commissioner Pinkert, we will
3 put some information about that on the record. I can
4 tell you that this year, for example, I mean in 2012
5 through the first 10 months of the year they had sold
6 about 72,000 tons from Germany to, I mean at least
7 Germany as a whole has shipped 72,000 tons of
8 corrosion-resistant steel to Mexico. If you sort of
9 compare the relevant size of the Mexican market and
10 the U.S. market, I mean that's an enormous share of
11 that market. It would be equal to something like
12 400,000 tons in this market. So we will put that
13 information on the record.

14 COMMISSIONER PINKERT: Thank you very much.
15 I'm at the end of my round.

16 CHAIRMAN WILLIAMSON: Thank you.
17 Commissioner Johanson?

18 COMMISSIONER JOHANSON: Thank you, Chairman.
19 I would like to thank all of the visitors, the
20 witnesses, for appearing here today. I'd like to give
21 a special thanks to Severstal and U.S. Steel. I had
22 the opportunity to observe the production of
23 corrosion-resistant steel when I visited their plants
24 in Michigan in September, so thank you again.

25 During the period of review, German pricing

1 products have oversold U.S. pricing products more than
2 they have undersold. What does that tell us about the
3 potential injury to U.S. producers from imported
4 German product? Mr. Hecht?

5 MR. HECHT: Jim Hecht. I'll start with it.
6 We really don't think it tells you anything when
7 you're operating in the context of an existing
8 antidumping order for the reasons we talked about
9 before, that order does impose discipline in terms of
10 fair pricing in this market, and I think it's far more
11 relevant to look at the experience without the
12 discipline of an order where there was the evidence of
13 underselling on the record. So I think you really
14 have to be careful when you look in the context of an
15 existing order.

16 Having said that, the Koreans have continued
17 to undersell even with the discipline of an order,
18 which we do think is relevant because it does show,
19 again, the aggressiveness in the market.

20 COMMISSIONER JOHANSON: Yes, Mr. Vaughn?

21 MR. VAUGHN: Mr. Stephen Vaughn.

22 COMMISSIONER JOHANSON: Yes.

23 MR. VAUGHN: If I could just comment on that
24 as well. I obviously agree with what Jim said. I'd
25 also like to point out that I think it's very

1 important when you look at the situation, especially
2 with respect to ThyssenKrupp, they are in big trouble.

3 I mean they have lost a huge amount of money on this
4 situation in Alabama, they are under really strong
5 fire in the trade press, there are reports they may
6 even get out of the steel business in Europe, their
7 own home market is in terrible trouble, their nearest
8 traditional export markets to Europe are shrinking.
9 They need to move volume.

10 We've seen this time, and time and time
11 again in the steel industry. These mills are designed
12 to run 24/7, they have strong incentives to run them
13 as long as they can and to sell the tonnage for prices
14 that they can get, and I think that you're going to be
15 in a situation where they're under an incredible
16 pressure to generate volume, to generate sales, and in
17 order to get those sales they will become more
18 aggressive on price. We've seen that over, and over,
19 and over and over.

20 So I think for now, obviously they're
21 checked by the order, but, you know, once the order is
22 gone or if the order is gone, they will not have that
23 check on their behavior. I think that the Commission
24 has repeatedly found that in the context of a sheet
25 industry like this one, when the volumes come, to get

1 those volumes, they have to compete on the basis of
2 price. You'll see underselling.

3 COMMISSIONER JOHANSON: Thank you. Mr.
4 Rosenthal?

5 MR. ROSENTHAL: Yes. Commissioner, I think
6 it's very important to have a firm understanding of
7 what the dumping margins do and don't do and how they
8 work. There was a discussion earlier about product
9 mix and how the Koreans and others are capable and
10 have been selling higher end products.

11 If you know anything about how the Commerce
12 Department works and dumping calculations work, you
13 know that smart Respondent counsel can minimize
14 dumping margins by having limited sales of higher
15 priced products. You get a lower dumping margin that
16 way. You may even be able to get revoked from the
17 dumping order after a few years of zero margins under
18 the old policy. It doesn't mean, and it doesn't tell
19 you anything about what the behavior will be if the
20 margins are no longer there or you're no longer
21 threatened with the discipline of an administrative
22 review.

23 So just because you have low margins or even
24 zero margins for a time because you've been able to
25 ship lower quantities of higher priced product does

1 not tell you what's going to happen if the order is
2 revoked. So please understand that as you analyze
3 future behavior. Again, what's going to happen if the
4 discipline is not there is what you need to focus on.

5 COMMISSIONER JOHANSON: Thank you. Ms.
6 Cannon?

7 MS. CANNON: Commissioner Johanson, I would
8 also refer you to pages D-22 and D-23 of the
9 prehearing report where there are summaries of
10 purchaser statements as to what would likely happen if
11 the order was revoked as to these two countries. I
12 can't refer to them in public other than to say that a
13 number of purchasers were pointing out that it was not
14 only the underselling, but it was the additional
15 supply expected in the market that was likely going to
16 drive prices down and affect contract negotiations. I
17 think that's a significant factor that the Commission
18 should consider when looking at the potential price
19 effects of imports from both Germany and Korea.

20 COMMISSIONER JOHANSON: Yes? I guess we
21 have time for maybe one more response.

22 MS. BECK: Commissioner Johanson, also I
23 would like to point out in the last sunset review, in
24 the determination it was specifically pointed out that
25 the underselling from Germany would cause price

1 suppression. The Commission found that the higher
2 prices in the U.S. market compared to third country
3 markets would permit German producers to undersell the
4 domestic industry and still obtain higher prices than
5 in alternate markets. I would just point out today
6 that is the case, that the prices here, in the U.S.
7 market, are higher than other third country markets.

8 COMMISSIONER JOHANSON: All right. I thank
9 you for your responses.

10 CHAIRMAN WILLIAMSON: Excuse me. Ms. Beck,
11 could you please identify yourself for the court
12 reporter.

13 MS. BECK: Yes. Gina Beck from Georgetown
14 Economic Services.

15 COMMISSIONER JOHANSON: All right. Mr.
16 Rosenthal, I'd like to follow up on the response you
17 just gave. Could you respond to the Thyssen argument
18 that its imports of core to the United States are high
19 end, high priced steel products produced under long-
20 term contracts for specific automotive applications
21 and thus are not exactly commodities sold on the open
22 market.

23 MR. ROSENTHAL: That may all be true. It
24 doesn't mean that they are not dumped and wouldn't be
25 injurious to the domestic industry. You can satisfy

1 all those conditions and take sales away from the U.S.
2 industry, and they've got every reason to do that
3 given what you've heard about the market conditions in
4 Germany and the opportunities there, compared to here.

5 MR. BLUME: Commissioner Johanson?

6 COMMISSIONER JOHANSON: Yes?

7 MR. BLUME: Rick Blume, Nucor. One of the
8 points that I would also add is that, you know, as
9 we've seen in the marketplace, ThyssenKrupp has
10 participated to a great extent in other markets, like
11 the construction market and some of these commodity
12 markets that they're referring to, and part of that
13 certainly is as they continue to qualify, and that is
14 a process that takes some time, but the reality is is
15 they're in the markets, and our belief is that even
16 once they sell the facility in Mobile, and again, in
17 light of the continued investment and distribution,
18 they're going to continue to participate in these
19 markets, they're not going to walk away from the
20 customers that they have built, and so it's a concern
21 that, and again, speaks to the need to keep these
22 orders in place.

23 MR. BARLOW: Mr. Commissioner, Gary Barlow
24 with AK Steel. I would just point out that even
25 though those parts may very well be high quality

1 technical type of product, those are the exact same
2 products that AK Steel produces. When quality is a
3 given, we're competing on a price basis now.

4 COMMISSIONER JOHANSON: All right. Thank
5 you for your responses. I guess I'm going to walk
6 down this path just a little bit more, once again
7 talking on Thyssen. Thyssen argues that in the future
8 it will be confined to EG products, which are
9 electrogalvanized products, a comparatively small, and
10 shrinking, market product segment, and that these
11 products are not strong substitutes for HDG products.

12 Could you all perhaps respond to that? Yes, Mr.
13 Scherrbaum?

14 MR. SCHERRBAUM: Yes. Joe Scherrbaum at
15 U.S. Steel. There's been talk for the last 20 years
16 that the EG market is shrinking considerably and we
17 really haven't seen it. It's shrunk a small amount of
18 a change by car companies to hot tip galvanized, but
19 we operate, as you know since you were there, a couple
20 electrogalvanized lines and they are operating today
21 at a pretty good clip, just at the same levels that
22 our hot dipped galvanized lines are.

23 MR. BARLOW: Gary Barlow with AK Steel. I
24 think ThyssenKrupp is talking out of both sides of
25 their mouth. The ThyssenKrupp Europe contends that

1 all of the tonnage that they're bringing in are truly
2 prep tons to qualify the Alabama mill at the
3 automotive manufacturers.

4 The ThyssenKrupp Alabama mill does not have
5 an EG line, so therefore, it is inconsistent that, if
6 we believe that the EG product that Germany would be
7 bringing in would be substitutable for the hot dipped
8 product that Alabama will produce.

9 COMMISSIONER JOHANSON: Thank you.

10 MR. PRICE: Alan Price, Wiley Rein. More
11 importantly, that whole argument is premised on the
12 fact that TK would be producing hot dipped galvanized
13 product in the U.S. on a going forward basis. TK has
14 said at its investor presentations and every other
15 presentation that those facilities are being divested,
16 so the idea that it would just supply EG out of
17 Germany because that was not produced in the U.S. no
18 longer has the factual predicate that it was going to
19 supply hot dipped from the U.S.

20 COMMISSIONER JOHANSON: All right. Thank
21 you for your responses. My time is about to expire so
22 that will conclude my questions. I would like to
23 state, though, that my visits to the Severstal and
24 U.S. Steel plants in Michigan did, indeed, show me the
25 difference between, a very visual demonstration of the

1 differences between EG and HDG, so I did find the trip
2 quite useful. Thank you again.

3 CHAIRMAN WILLIAMSON: Thank you.
4 Commissioner Broadbent?

5 COMMISSIONER BROADBENT: Thank you. Let's
6 see. I had just some questions about exports. Your
7 exports are a positive part of the picture, I think,
8 that we've got, but you've been arguing that the U.S.
9 market is the most attractive market in the world for
10 corrosion-resistant steel in terms of price and I was
11 just trying to interpret why your aggregate unit
12 values for exports are so high compared to domestic
13 shipment prices.

14 MR. MULL: Dan Mull, ArcelorMittal. At
15 least for our company, it's a combination of our
16 exports are really strictly to Mexico, they're
17 automotive-related so those are high, and there's also
18 a freight composite that's probably in that price.

19 COMMISSIONER BROADBENT: How much of it is
20 freight, would you say?

21 MR. MULL: We can give that to you --

22 COMMISSIONER BROADBENT: Yes. That would be
23 helpful.

24 MR. KOPF: This is Rob Kopf with U.S. Steel.
25 One of the things that need to be looked at are, for

1 example, shipments to Mexico. There is no
2 electrogalvanized production down in Mexico so there's
3 a need for that product down in Mexico by car
4 companies that are based both here, in the U.S.,
5 headquartered in the U.S. but have production
6 facilities in, for example, Canada or Mexico. So
7 there's a need for that product down there. I would
8 argue that that is a product mix issue more than
9 anything else.

10 COMMISSIONER BROADBENT: There was another
11 one in the back. Anybody else? Okay.

12 MR. DICIANNI: This is Bob DiCianni from
13 ArcelorMittal. I was going to make the same point
14 that Dan Mull made that almost all of our exports are
15 automotive steel going down to Mexico and that's why
16 the value of them is so high compared to other
17 shipments.

18 COMMISSIONER BROADBENT: Okay. Thank you.
19 In their prehearing briefs, the Respondents made the
20 argument that comparing X mill prices for corrosion-
21 resistant steel in the U.S. does not take into account
22 the transportation and logistical costs that factor
23 into prices. How do we kind of get a sense of how
24 much it costs to ship corrosion-resistant steel from
25 Germany or Korea? How much of the final product is

1 transportation cost?

2 MR. KOPF: Commissioner, this is Rob Kopf
3 with U.S. Steel. Transportation costs are a very
4 difficult thing to get your arms around but I guess
5 I'd like to just paint a very simple picture. If you
6 were to produce corrosion-resistant steel in the upper
7 midwest, at one of our facilities up there, and
8 attempt to ship it down into southern Texas, for
9 example, there's a freight cost associated with that.

10 The same corrosion-resistant steel could be
11 produced in Europe, in Germany, shipped from a
12 northern European port and actually delivered to
13 southern Texas for less freight cost than it costs to
14 get something on a truck or a railcar down into the
15 southern United States.

16 So I know that the other side might argue
17 that their freight costs are so significant that the
18 delivered value of that product will be much higher
19 than ours. As I recall in the slides, there was about
20 \$100 differential. I would argue that in certain
21 parts of the United States, that that \$100
22 differential actually would increase rather than
23 decrease when you add all the freight costs from
24 Europe into the United States.

25 MR. BARLOW: Ms. Commissioner?

1 COMMISSIONER BROADBENT: Yes?

2 MR. BARLOW: Ms. Commissioner, Gary Barlow
3 with AK Steel. I would also say that the motivation
4 for any steel mill to try to keep their coating lines
5 full far exceeds the cost of transportation to move it
6 from Europe or Korea into the United States. Our
7 competitors are willing to absorb those freight
8 expenses, raw material increases and anything else
9 just in order to cover a variable cost to try to
10 achieve 100 percent capacity utilization on their
11 coating lines.

12 COMMISSIONER BROADBENT: Yes. There was
13 somebody in the background there.

14 MR. DICIANNI: Robert DiCianni from
15 ArcelorMittal. One of the points I'd like to add is
16 that a lot of the steel mills in Germany and in Korea
17 were actually designed to export steel. They were
18 built on the ocean and exporting steel was a part of
19 their strategic plans from the very beginning.

20 The mills in the United States are generally
21 in the midwest and it's very difficult for us to ship
22 steel great distances.

23 COMMISSIONER BROADBENT: Okay. I think I'll
24 go on to the next question. Sorry. This is for
25 ArcelorMittal. You argued in your prehearing brief

1 that there was an overcapacity of corrosion-resistant
2 steel globally, and specifically, a lot of
3 overcapacity in Asia. When we looked at the responses
4 from the questionnaires, firms are generally expecting
5 that global demand will fluctuate and probably
6 increase through 2014, and they are, you know,
7 pointing to countries like China, South Korea and
8 India as really expanding consumption and the markets
9 growing pretty heftily there.

10 Can you, ArcelorMittal, give me your
11 expectations of what global demand will be in the next
12 few years for this product?

13 MR. MULL: We can certainly submit that, our
14 forecast for the future, after brief. Some of that we
15 would consider confidential.

16 COMMISSIONER BROADBENT: Are there sort of
17 independent analysts that you would point to that are
18 looking at these markets and projecting demand?

19 MR. MULL: Would you repeat --

20 COMMISSIONER BROADBENT: Is there on the
21 record out there numbers that you could quote that
22 would be from an independent analyst?

23 MR. MULL: I mean there's many forecasts
24 that are there --

25 COMMISSIONER BROADBENT: Right. Yes.

1 MR. MULL: -- that you can look towards. We
2 still believe that there is a glut of capacity
3 globally and that the economies of the global world
4 are going to be slowly recovering, and it's, there
5 will be excess capacity globally through that
6 timeframe you're referencing.

7 COMMISSIONER BROADBENT: Okay. So you're
8 not seeing a large demand growth in Asia.

9 MR. MULL: Not to take up all the capacity,
10 no. I mean it's a supply/demand question. You know,
11 just because demand is going to be growing doesn't
12 mean it's going to grow to the point that supply is in
13 balance.

14 COMMISSIONER BROADBENT: Right. I'm just
15 trying to get a sense on what you're seeing for
16 demand. In the back there.

17 MR. BLUME: Rick Blume, Nucor. From Nucor's
18 perspective, as we look out and we look at forecasting
19 demand domestic and globally, the challenge we have is
20 certainly all of the considerations of the Chinese
21 economy, the European debt crisis, all of those
22 things, a lot of moving parts to that.

23 I can tell you one of the disappointing
24 things that we have seen is that since really the
25 Great Recession started, every year we started the

1 year thinking that we could see at least some
2 improvement in demand, and, in fact, in the corrosion
3 industry, typically we would see an increase in the
4 first half, only to see the second half be very, very
5 disappointing in terms of year end results.

6 So, you know, from our perspective, and I
7 could tell you from forecasting within our company,
8 we've become very weary about having a beginning of
9 the year optimism about seeing demand, and really, we
10 don't see the fundamentals that suggest that demand is
11 going to improve either globally or here.

12 COMMISSIONER BROADBENT: Okay. This is a
13 question for Mr. Kegley from the United Steelworkers.

14 Really appreciate your participation here because of
15 how important the employment issues are. You all are
16 sort of, the workers are taking probably the brunt of
17 a lot of this restructuring and plant closing that's
18 been going on and it looks like you're doing a good
19 job on sort of accommodating. I know you all are
20 following what's going on with the ThyssenKrupp
21 facility in Alabama. What is the general speculation
22 about who will buy this plant?

23 MR. KEGLEY: Well, there's a lot of talk on
24 the shop floor, obviously. You know, we're probably
25 one of the newer mills in North America, our plant

1 being built in like '89, 1989.

2 COMMISSIONER BROADBENT: You're in
3 Pennsylvania? Sorry.

4 MR. KEGLEY: Indiana.

5 COMMISSIONER BROADBENT: Indiana. Excuse
6 me.

7 MR. KEGLEY: Yes. Yes. So we're a
8 relatively new mill ourselves. So I think there's a
9 lot of speculation on the floor of who's going to buy
10 it. I think there's a lot of concern that if a
11 competitor buys it it's going to be bad for us.
12 There's also concern that if ArcelorMittal buys it it
13 will be a concern to us because we're sort of the
14 crown jewel of the company right now and for us to
15 have some reservation about ThyssenKrupp tells me a
16 lot about people's concerns.

17 So we don't know who's going to buy it, but
18 we think somebody's going to buy it and that's going
19 to put a lot of pressure on us because the same
20 customers that Thyssen is going after with the new
21 plants are the ones that we're trying to get into as
22 well down south and are currently producing foreign as
23 well. So there's a lot of concern either way it goes.

24 If Thyssen were to be a successful company
25 and wouldn't be going through what they're going

1 through now is also a concern. So it's just a lot of
2 pressure for us where we're at because we're sort of
3 up in the midwest and we're trying to reach down into
4 some of those customers down south and we don't, I
5 mean nobody knows for sure who's going to get it, but
6 a lot of concern on the shop floor about that.

7 COMMISSIONER BROADBENT: Why don't you think
8 they could have made a go of that facility? What was
9 the problem?

10 MR. KEGLEY: I mean I don't know for sure
11 what the problem is. I think it was bad timing
12 obviously because with everything going on in the U.S.
13 industry. I mean, quickly, back in time, you
14 mentioned about all the sacrifices that the
15 steelworkers made. Thirty some companies shut down
16 between 1998 to mid-2003, '04. Tens of thousands of
17 steelworkers lost their job. We benefit from that
18 today.

19 So when Thyssen announced they're going to
20 build that plant, we thought that was a little unusual
21 because a lot of efforts went into consolidating
22 industry. Probably needed to be done back then
23 because there was a lot of competition for pricing and
24 things like that. So I think it did do the industry a
25 lot of good.

1 So when Thyssen built a new plant down there
2 it was sort of unusual for us because just when the
3 industry got into a very solid position, now, all of a
4 sudden, there's a new player in the game which is
5 going to just kind of take us backwards in time a
6 little bit to have different issues around pricing and
7 things like that. So it was a little unusual that
8 they actually put that kind of investment down there.

9 COMMISSIONER BROADBENT: Okay. Thank you
10 very much. Appreciate.

11 CHAIRMAN WILLIAMSON: Okay. Thank you. Mr.
12 Kegley, staying with you, I was wondering if you could
13 comment, I don't know if there have been any recent
14 contract negotiations or new contracts or anything
15 like that that we should take into account in terms of
16 trends we're seeing with labor management relations in
17 the industry.

18 MR. KEGLEY: I'm sorry, Commissioner, can
19 you repeat that?

20 CHAIRMAN WILLIAMSON: Have there been any
21 recent contract negotiations or things that we should
22 be taking into account as it might affect our
23 assessment of the industry and also the impact on
24 workers?

25 MR. KEGLEY: Yes. I think again I think

1 you'd have to go back a bit in time to the 2004, 2005
2 negotiation which I was a part of when actually at the
3 time ArcelorMittal merged or purchased ISG, which was
4 a conglomeration of a bunch of bankrupt companies, so
5 if you go back in time to what we did in '05, it was
6 paramount to where we're at in 2012. We went from
7 things like 35 to 40 job classes in 2004, 2005 down to
8 four and five. Our incentive plans were greatly
9 changed, to the point where rather than focused on
10 tonnage it was focused on quality throughput, on-time
11 delivery.

12 A lot of components went into the incentive
13 plans in '04 and '05 that were necessary changes but
14 were not easy for some of the older plants to get
15 accustomed to. Even though our plant had been doing
16 that for years, it was a big change, so what we did in
17 2012 was sort of build on those changes that were done
18 in 2004 and 2005, more shops for flexibility. We sort
19 of blended the lines between production and
20 maintenance even a bit more so that there was more
21 shops for flexibility. People weren't so in tune with
22 just having one. This is not my job. It's all of our
23 job. It's all of our job to be successful. So a lot
24 of that took place.

25 We obviously looked at things around

1 training for new steel workers, which is a big deal
2 for us. As I said in my statement, one of the things
3 that I've seen over the years is that guys are putting
4 off retirement for years because of the uncertainty
5 around whether their pension is going to be there,
6 around retired healthcare, so what we're seeing now is
7 that we're going to have a compressed window for
8 retirement and both the company and the union
9 recognize that need to address the future of steel
10 workers, so we're starting a program called Steel
11 Workers of the Future, and I think it's a joint effort
12 to try to transition our older workforce into the new
13 generation of steel workers, and both the company and
14 the union are on board with that.

15 And there's also a big focus on safety that
16 we had during these last negotiations, but more than
17 that, I think we both entered these negotiations in
18 2012 with 2009 very fresh in our mind. So while we
19 wouldn't call this a concessionary contract we
20 certainly think it was a common-sense approach. You
21 know, we looked at a practical approach to these
22 negotiations. Everybody in our plant and the other
23 plants did not want to have a redo of 2009. So I
24 think we understood that going into that thing. I
25 think both parties at the end of the day got a very

1 acceptable contract and it set us up well for 2015.
2 We have some big issues around OPEB that some of the
3 other companies may not have and a lot of our
4 competitors do not have.

5 CHAIRMAN WILLIAMSON: Around what?

6 MR. KEGLEY: OPEB, Other PostEmployment
7 Benefits. I'm sorry. I learned that very well this
8 last time around.

9 CHAIRMAN WILLIAMSON: Okay.

10 MR. KEGLEY: But we have some huge issues
11 around that, you know, and I think we've set the
12 groundwork to sort of set that stuff aside moving
13 forward. Obviously healthcare is a rising concern for
14 everybody. We took some major steps towards
15 minimizing the increases in that area and we took some
16 steps for preventative care and wellness, things like
17 that, to lower the costs on the company in terms of
18 healthcare, which is a growing burden that the company
19 has, and it's our future as well.

20 So we took a lot of major steps towards
21 lowering our overall employment costs, which was a
22 complete strategy throughout both sides of the
23 negotiations. We don't want to repeat what happened
24 in the late '90s or what happened in '09, so we want
25 to be very upfront about that and try to correct that

1 stuff.

2 CHAIRMAN WILLIAMSON: And going forward,
3 this discussion we have on whether or not to extend
4 these orders, what in fact might that have on the
5 completion of these plans or fulfilling those plans?

6 MR. KEGLEY: Well, I've been thinking a lot
7 about this because I thought maybe you'd ask something
8 about that with me, but I was first president of my
9 plant back in 1984. I was barely 30 years old, and my
10 focus back then was on trying to get the old guys and
11 old gals pensions and get them on their way. You
12 know, I'm the young guy.

13 CHAIRMAN WILLIAMSON: You said move over so
14 I can move up.

15 MR. KEGLEY: Right, exactly. So that was my
16 entire focus. I didn't have kids back then. But now
17 turn the clock down to 2012, those old guys and gals
18 are still there but now I've got their kids that I'm
19 worried about.

20 Their kids, you know, there's a big emphasis
21 to get their kids employed there. As you know, the
22 job market's not really easy out there. So not only
23 am I worried about them retiring with a good pension
24 with healthcare, I'm worried about their kids having a
25 long-term employment opportunity and having a career

1 at my plant.

2 I never thought in a million years that
3 would be my focus, but so now that's what I'm dealing
4 with right now. So when we enter negotiations,
5 obviously that's in the back of my mind as well as
6 anything is too and making sure that plant's going to
7 be around for 30, 40 years, or 50 years. And that's
8 really a big deal for me now.

9 Those old guys, forget about them. I still
10 got a little time. They should have gone a long time
11 ago, but the young guys are the ones I'm worried
12 about.

13 CHAIRMAN WILLIAMSON: Thank you. I think
14 you're in the position of a lot of parents.

15 MR. KEGLEY: As far as the revocation of the
16 order, my concern -- obviously, you know, when I first
17 started working there, nobody ever thought my plant
18 would ever see the things we saw in 2009.

19 So if the revocation of the order to us
20 would make us more vulnerable -- because again, our
21 plant is in the very highest echelon of the fuel
22 industry. It's the very highest quality products that
23 are out there.

24 So revocation of this order to us would be a
25 great threat to the long-term viability of our plant,

1 our younger members as well as the retirees or the
2 future retirees. So we really think that revocation
3 would greatly hurt the long-term viability of the
4 plant. Thank you for your time.

5 CHAIRMAN WILLIAMSON: Okay. Thank you very
6 much for that. Does anyone else want to add anything?
7 That very well covered that. Thank you.

8 I want to turn to a question, Mr. Mull and
9 Mr. Barlow, you both mentioned in your testimony that
10 this is a high fix cost industry, and I was wondering,
11 do you agree with the Korean Respondent's statement in
12 their pre-hearing brief on page two that the domestic
13 industry sharply reduced its fixed costs during 2000
14 to 2005 from something, 41 percent to 28 percent.

15 Either now or post hearing, could you
16 estimate the share of total cost for corrosion-
17 resistant steel that is fixed now and provide any
18 evidence you may have to support these estimates and
19 particularly has this share changed significantly
20 during the period of review?

21 MR. HECHT: I'll kick it off for us. We'd
22 be happy to address that post hearing, and as I
23 commented earlier, obviously there was restructuring
24 and certainly an effort to control cost across the
25 board. I think the important thing to keep in mind

1 here is that all of those things they're talking about
2 are reflected in the record before you.

3 We think that's a record that shows an
4 industry operating in an environment of extreme
5 competition from a lot of different sources and with
6 results that are anemic at best and show a vulnerable
7 industry.

8 CHAIRMAN WILLIAMSON: Okay. Thank you.

9 MR. MULL: Dan Mull, ArcelorMittal. We will
10 also provide that information in post-brief, but I
11 think all these types of questions, I can't emphasize
12 enough, that this business is such a global business
13 and that the global market for steel is so challenging
14 and is very weak, and we've been very lucky the last
15 two years to kind of be on a little bit of an island
16 that the market's kind of recovered a little bit.

17 But as we look at the total global market,
18 it's going to be very challenging this next year and
19 that's what's really driving our concerns. I can't
20 emphasize enough that the demand is not going to meet
21 the supply side, and the result is that the threat of
22 coming into this market from everywhere including
23 Korea and Germany is a big threat. So I'll leave it
24 at that.

25 CHAIRMAN WILLIAMSON: Okay. Thank you.

1 MR. BARLOW: Mr. Chairman, AK Steel will
2 also provide detail in a post brief as well.

3 CHAIRMAN WILLIAMSON: Thank you.

4 MR. DORN: Mr. Chairman.

5 CHAIRMAN WILLIAMSON: Mr. Dorn.

6 MR. DORN: Let me just say though that from
7 a general perspective, I mean, the point about capital
8 intensity is there for this industry for sure. In two
9 respects it's important for your review here.

10 One, in looking at operating income margin,
11 you have to realize that in this industry it take more
12 assets to generate those operating profits per dollar
13 of revenue than for most industries, so you would
14 expect this industry to have a higher operating income
15 margin relative to most industries that you see
16 certainly in order to cover the cost of capital.

17 The other point we'd make is that because
18 fixed costs are high relative to variable costs, every
19 plan has an incentive to maximize its capacity
20 utilization. So if you're a producer in Korea or
21 Germany with excess capacity, you have a high economic
22 motivation to export that incremental ton as long as
23 it covers your variable cost in freight and just a
24 little bit of return of a contribution to your fixed
25 cost.

1 CHAIRMAN WILLIAMSON: Thank you. Mr. Price?

2 MR. PRICE: First of all, I agree with Mr.
3 Dorn's comments and it also points out an issue that
4 may be difficult to work slightly across records on
5 capital intensity here.

6 The Commission Office of Accounting requires
7 us to bring all inputs in at cost which means
8 fundamentally when you look at profitability, there's
9 absolutely no return for any prior stage including hot
10 rolling, cold rolling, blast furnace, et cetera.

11 So in this capital intensive industry, you
12 have to have very high rates of return and you have to
13 include all of those assets in the calculation. Many
14 of the domestic producers in responding to this record
15 did not include those prior stage assets in this
16 record, so it gives you perhaps an understated view of
17 what the capital intensity is of this industry but
18 also the assets deployed and the fixed assets
19 deployed.

20 So there's a bunch of accounting issues
21 here, so when you come to rate or return on capital,
22 the Commission staff did not actually calculate a rate
23 of return on assets. I know it's something
24 Commissioner Pearson has often said in past
25 investigations he is curious about.

1 If you actually do it, it's very small and
2 radically overstated because it doesn't include the
3 full set of assets to get an apples to apples
4 comparison. So you have low returns on an operating
5 level. You have low rates of return on assets, and
6 you've overstated the rates of return on assets if you
7 actually were to do the calculation because of flaws
8 in the accounting.

9 Commissioner Pinkert has in other
10 investigations along with former Commissioner Lane
11 recognized some of these issues with accounting. So I
12 have started to get at some of the accounting details
13 here, but they do have an impact on the way you look
14 at this. And what you have is incredibly capital-
15 intensive industry with incredibly low rates of
16 return.

17 CHAIRMAN WILLIAMSON: Okay. Thank you for
18 that, and I did ask the question so, and Commissioner
19 Pearson, you can carry on.

20 COMMISSIONER PEARSON: Thank you, Mr.
21 Chairman. Yes. First a technical correction. I
22 believe I misspoke earlier by saying that all of the
23 five major non-subject suppliers had shipped smaller
24 amounts in 2011 than they had in 2006, and then I
25 realized from Mexico, in particular, I had been

1 looking at the 2010 number, and in 2011 they actually
2 shipped marginally more than they did in 2006. So I
3 just wanted you to know that I had recognized the
4 error of my ways. Not all of them, but that one.

5 Okay, so let's assume that the Respondents
6 when they're in front of us this afternoon make the
7 argument something like we really haven't seen what we
8 would consider a surge of imports from the non-subject
9 producers.

10 We have two subject countries that if the
11 order is lifted and they go back to their pricing
12 pattern in the original investigation you shouldn't
13 expect to see much pricing pressure because Germany
14 oversold, I think, in 26 out of 27 instances. And
15 Korea oversold, what is it, 13 instances of
16 overselling and 11 instances of underselling. This is
17 from footnote one on table 513, page 527.

18 So the Respondents may argue we should
19 revoke these orders and there's basically nothing
20 going to happen because you haven't seen an incentive
21 for non-subjects to increase all that much and you
22 don't have the two countries here are not ones that
23 were acting in a terribly predatory way prior to when
24 the order was in place, so why not lift it. Your
25 comments, please, Mr. Vaughn.

1 MR. VAUGHN: Yeah, Commissioner Pearson, I'd
2 just like to start that off. First of all, let's go
3 back to this issue about what the non-subject imports
4 have been doing.

5 You have basically, the testimony here has
6 been there's basically two big segments of the market.

7 There's an automotive segment and there's a
8 construction segment. The testimony is that the
9 automotive segment is weak but slowly getting better.
10 The construction segment has just been wiped out.

11 The non-subject imports, people like China,
12 Taiwan, India are more heavily concentrated in the
13 construction segment than the automotive segment, and
14 that's a big part of why you saw the big increase in
15 2006 during the construction boom. A lot of those
16 imports ended up going into inventory through 2007.

17 But even though that market is still very,
18 very weak and these people will tell you it's been
19 terrible, if you look at the first half of 2011, the
20 first half of 2012, big increase from China, big
21 increase from India, big increase from Taiwan.
22 They're coming back.

23 Now, let's take that and look at the Korea
24 and Germany situation. These are guys who were active
25 both in the construction segment and in the automotive

1 segment. So they have a capacity to sweep in across
2 the board and, thereby, do much more damage or even
3 additional damage on top of what's already happening.

4 I think the witnesses here would testify and
5 have testified they are, in fact, being hurt by those
6 non-subject imports right now because although the
7 numbers may not seem all that large to you in the
8 context of the weak construction market, they are
9 quite large.

10 So now you're going to have a situation
11 where you've got the non-subject imports picking up in
12 the construction market. You've got the German and
13 the Korean imports picking up across the board. They
14 may tell you they plan to stay out of here. How is
15 that possible?

16 I mean, ThyssenKrupp is in terrible shape.
17 They need to be making every sale that they can get.
18 Korea is selling almost twice as much steel to Europe
19 where prices are lower than they are here. The
20 likelihood that they're just going to sort of
21 voluntarily stay on the sidelines, and not run their
22 mills, and not makes sales, and just sort of concede
23 all this business, you know, I just think that's
24 incredibly unlikely.

25 So the most likely outcome then is you're

1 going to have a situation where everybody is trying to
2 get into this market which, weak as it is, is sort of
3 the last man standing. So the result is going to be
4 incredible price competition, incredible price
5 suppression and even depression, and an industry
6 that's already just barely breaking even.

7 So it's not like they've been sort of
8 setting prices high and getting a lot of big profits.
9 They're just barely breaking even. That market, that
10 industry will quickly be in big trouble.

11 COMMISSIONER PEARSON: Any thoughts from
12 people who actually produce steel? Mr. Kopf.

13 MR. KOPF: Yeah, Rob Kopf with U.S. Steel,
14 Commissioner. We can provide specifics in the post-
15 hearing brief, but I can site examples where we have
16 contract negotiations that have just taken place and
17 spot offers that are continuing to take place where
18 offers from subject countries are more than 10 percent
19 below current market pricing in the United States
20 today. Very damaging in all the negotiations that are
21 taking place at this time.

22 COMMISSIONER PEARSON: Mr. Scherrbaum, did
23 you have?

24 MR. SCHERRBAUM: I was going to say the
25 exact same thing, Commissioner, and we can provide

1 more detail in the post-hearing brief.

2 COMMISSIONER PEARSON: Okay.

3 MR. ANDERSON: Jim Anderson with STI. Back
4 to the non-subject trends. If you double the 2012
5 imports from non-subject countries, doubling because
6 the report is for January through June, they're
7 equivalent to 2007. So even though we saw a reduction
8 in imports from 2007, '08, '09, '10, they've been
9 rising and are rising rapidly now.

10 On a percentage basis, my mental math says
11 they're very equivalent to 2007 and 2008 time frame.
12 And I would like to concur that the bulk of those
13 imports are targeted at the construction markets and
14 the construction markets have not recovered. The
15 construction markets are oversupplied and there's very
16 little return in coated markets in the construction
17 markets.

18 COMMISSIONER PEARSON: Okay. Well, thank
19 you. Moving along, I wonder if the Respondents will
20 offer an argument along the lines that the demand base
21 for corrosion-resistant steel is a little bit
22 different than we see for some other products and that
23 there might be a stronger preference for local supply
24 rather than imported supply.

25 Perhaps let me first direct a question to

1 Ms. Beck who has been waiting for someone to ask her
2 one. Have you had a chance to look at the question of
3 whether there's a larger or smaller percentage of
4 corrosion-resistant steel that moves in international
5 trade relative to some other products, say, rebar, or
6 hot rolled, or standard pipe, something like that?

7 MS. BECK: I can certainly do so for
8 posthearing.

9 COMMISSIONER PEARSON: Okay. Thanks. I'd
10 be curious to see that because, you know, there has
11 been this element of a local preference argument
12 that's come up in the Respondents' brief, and I'm just
13 wondering what's your response to that, Mr. Blume, is
14 it?

15 MR. BLUME: Yes. Commissioner Pearson,
16 certainly I'm going to speak to the construction side
17 of the business although I think it also carries over
18 to a great extent into the automotive market.

19 We really see no appreciable difference in
20 terms of local preference. Ultimately, what it comes
21 down to with buyers is in many cases it's about the
22 price. Certainly that's what we have to compete
23 against.

24 So to argue that there is a local
25 preference, you know, certainly there may be if at the

1 end of the day you have a lower price. But
2 ultimately, that really drives to a great extent the
3 decision. And I think there's data been provided to
4 the Commission in terms of a survey that clearly
5 demonstrates that when you survey buyers of steel.

6 COMMISSIONER PEARSON: Mr. Kopf.

7 MR. KOPF: Yes, Commissioner, I would like
8 to just point out, I guess, that while there is a
9 statement about local preference, these companies have
10 very well established local presence through their own
11 distribution and service center networks.

12 ThyssenKrupp, in fact, has a very wide
13 reaching global trading division of their own, and
14 based upon my experience overseas, I'm very familiar
15 with their abilities to serve as very high-quality
16 products from Germany to India, for example, on very
17 sophisticated end-use applications.

18 I would argue also that it's hard to imagine
19 something much more local than the ThyssenKrupp
20 material services building that sits just down the
21 street from the Jeep plant in Toledo, Ohio. It's
22 about as close as you get.

23 So I think these companies have the ability
24 to be very local. They've demonstrated on other
25 products like tin mill that they will be more than

1 willing to have materials sitting in distribution
2 centers ready for consumption within two hours of
3 getting a phone call.

4 COMMISSIONER PEARSON: Is this a product in
5 which imports are not likely to happen unless there is
6 a contact for sale, or is this a product that some
7 people ship and it sits on a dock in the Texas Gulf
8 until somebody buys it?

9 I mean, we hear that occasionally with rebar
10 and real commodity products, they're just shipped in
11 and then they figure out how to sell them. But is
12 this mostly contracted in advance?

13 MR. KOPF: I guess I'd like to answer your
14 question this way. This is Rob Kopf again.
15 Recognizing that the construction market is a very
16 significant consumer of erosion resistant steel,
17 you're almost looking at close to what I would call a
18 50/50 split between maybe the automotive and the
19 construction consumption.

20 Most of the construction consumption is spot
21 oriented business that is negotiated month to month
22 with customers and there are frequent occurrences
23 where you have cargos of steel that are on the way to
24 the United States without a price connected to that.

25 And a piece of steel hits the dock in

1 Houston or somewhere else, and then the negotiation
2 begins to take place. That has a direct impact on the
3 ability for the domestic producers to make a sale to
4 those customers who are buying the steel, first of
5 all, and it has an enormous impact on the price of the
6 steel being negotiated for the next month or two.

7 COMMISSIONER PEARSON: Okay. Well, thank
8 you. My time's expired.

9 CHAIRMAN WILLIAMSON: Commissioner Aranoff?

10 COMMISSIONER ARANOFF: Thank you, Mr.
11 Chairman. With respect to Thyssen's Alabama mill, the
12 odds are that when that plant is sold, if that plant
13 is sold, it's going to continue operating. It's a
14 state of the art mill. It doesn't look as though it's
15 in the same situation as the RG assets that are being
16 disposed of in bankruptcy.

17 With that said, that's a large addition to
18 domestic supply. My understanding is that it's
19 already qualified with some customers that are in the
20 process of being qualified. In that circumstance, why
21 would German producers be likely to or successful at
22 competing with that mill using product from Germany if
23 the order were revoked? It's got their technology.
24 It's qualified with customers here already.

25 MR. BARLOW: Ms. Commissioner, Gary Barlow

1 with AK Steel. I think you have to go back to the
2 motivation of any steel mill with a tremendous fixed
3 asset investment and the motivation to keep their
4 production lines as close to full capacity as
5 possible.

6 The ThyssenKrupp German operation has very
7 deep relationships, as I stated before, with BMW,
8 Mercedes, and Volkswagen in their home country, and
9 their definition of prep tons, they are developing
10 those same relationships here with the United States
11 auto manufacturer transplants for those same
12 companies.

13 Absent production capabilities here in the
14 United States, it's very likely that they will
15 continue to try to grow their German production with
16 the same customer base that they have been terming
17 prep ton customers from their Alabama operations.

18 COMMISSIONER ARANOFF: I know Mr. Narkin had
19 had his hand up in the back. I don't want to pass him
20 over just because he's way in the back.

21 MR. NARKIN: No, I was just going to make
22 the same point about the three German automakers with
23 operations in the southeast.

24 COMMISSIONER ARANOFF: Okay. Go ahead.

25 MR. BLUME: Yes. Rick Blume, Nucor. The

1 other comment that I would make is to recognize that
2 many of these customers preceded the building of this
3 facility in Alabama. In fact, ThyssenKrupp has been
4 supplying the automotive industry for a very long
5 time, so there is really no reason to assume that if
6 they're going to not produce steel in Mobile, Alabama
7 that they're not going to continue those long-standing
8 developed relationships. It just doesn't make sense.

9 COMMISSIONER ARANOFF: Go ahead, Mr. Price.

10 MR. PRICE: Alan Price, Wiley Rein. There
11 are a couple of other factors which is it is not
12 certain, for example, that the steel source is going
13 to actually follow with the rolling mill, and that
14 affects qualification. And depending on who owns it
15 and how that all works out, you could end up with
16 essentially a company that does not have the same
17 capability from an automotive perspective owning that
18 facility in Brazil, the hot end in Brazil versus what
19 you want in the U.S.

20 We do know, for example, that the Brazilian
21 government has offered substantial subsidy offers to
22 CSN to finance the potential purchase of the hot end,
23 so all of this stuff is subject to question here.

24 It is interesting that subsidies are being
25 offered by the Brazilian government here in an attempt

1 to sort of keep these, you know, to sell these assets
2 and to keep them in Brazilian hands. But there's no
3 assurance that these things stay together. It's a
4 different sort of technical hot end issues that
5 develop.

6 If you end up with a company with a
7 different hot end and a different role, you know,
8 you've got to go through the qualification process
9 again.

10 ATTORNEY: Okay. I've got one more response
11 here. Go ahead.

12 MR. KOPF: Commissioner, Rob Kopf with U.S.
13 Steel. One other comment I'd like to make is how do
14 they compete? Well, they'll compete by a price.
15 Thirty-three of the 35 Respondents indicated the price
16 was a very important decision in their patterns of
17 buying steel, and if you have market conditions here
18 that are better than elsewhere in the world, they have
19 a very significant incentive to try and sell steel
20 here at prices better than the rest of the world but
21 lower than the domestic price here.

22 COMMISSIONER ARANOFF: Okay. Mr. Hecht, do
23 you want to add something as well because I do have
24 another question.

25 MR. HECHT: Okay. I'll wait.

1 COMMISSIONER ARANOFF: All right. I wanted
2 to get to this just because it was raised in
3 Respondents' brief and I want to make sure I give you
4 opportunity to respond to it on the record.

5 The Respondents make the argument that major
6 U.S. corrosion-resistant steel producers are holding
7 substantial cash reserves and that such reserves would
8 weigh heavily against a finding that the industry is
9 vulnerable or can't afford to invest in this product.
10 So let me give you all an opportunity to respond to
11 that on the record if you would like.

12 MR. HECHT: Jim Hecht. I think we'd prefer
13 to address that post hearing if we could. We think
14 that's an absolutely ridiculous argument to somehow
15 suggest that having some working capital or cash on
16 hand somehow shows that this industry is not
17 vulnerable. We can address the significance of that
18 and the size of it in the context of the companies at
19 issue here post hearing, but I think we would rather
20 do it in that context.

21 MR. DORN: I'll just add that Moody's
22 doesn't appear to share that view.

23 COMMISSIONER ARANOFF: Okay. Fair enough.

24 MR. KELLER: This is Mike Keller from Nucor.
25 I think it's still absolutely essential that we don't

1 forget whenever we deploy cash that you've got to get
2 adequate returns, and we need to emphasize that. And
3 when you look at the period of return here as 6
4 through 11, we've already emphasized it's 2.3 percent,
5 even if you look at the best period, the six months of
6 2011 at 6 and-a-half percent, that's not adequate
7 either when you look at the wax of the companies in
8 this industry.

9 Furthermore, that 2011 data for the first
10 six months, it actually goes down for the full year
11 2011. The full 2011 year results actually drop to 3.9
12 percent from 6 and-a-half percent and then even the
13 first six months of 12 are worse than 11, so at the
14 end of the day, you have to put cash where the returns
15 are.

16 COMMISSIONER ARANOFF: Okay. I wanted to go
17 back to where I was asking questions about pricing and
18 the auto segment of the market. Now, my understanding
19 has always been that auto manufacturers will award
20 supply relationships for particular parts or supplies
21 at the beginning of when they start producing a model,
22 and then they tend to keep that supplier throughout
23 the life of the model barring, you know, some sort of
24 catastrophic problem.

25 That said, can you explain -- you've talked

1 a lot about how the availability of imports can affect
2 price negotiations, but if someone has a pretty locked
3 in supplier relationship for a particular part, it's
4 going to take a lot, I assume, for that auto
5 manufacturer to actually change suppliers.

6 Doesn't that limit the extent to which
7 availability of other competitive prices in the market
8 can bring down prices within the lifetime of a
9 particular auto model? Now I see a hand all the way
10 up in the back.

11 MR. DICIANNI: Yeah, this is Robert DiCianni
12 from ArcelorMittal. They typical life cycle of a
13 platform is about five years, but the auto companies
14 have new platforms coming in all the time and so there
15 are always opportunities to bring in new suppliers.
16 So they will have new platforms available for a new
17 supplier if the new supplier has a package which
18 includes price that is attractive.

19 COMMISSIONER ARANOFF: All right. Over
20 here.

21 MR. KOPF: Rob Kopf with U.S. Steel. I'd
22 just like to add to that, Bob is correct in his
23 statement. There is incentive though in the short
24 term if the price gap is significant enough to switch
25 suppliers in the middle of a vehicle platform run.

1 That's happened. We've gained and lost parts in
2 various negotiations over the years.

3 And then the threat also becomes not just in
4 the current next year or two but, you know, here today
5 vehicle platforms in 2015, those awards are impacted
6 based upon today's price.

7 So we have really a very long-term exposure
8 that could be as long as seven or eight years in terms
9 of shifting of parts that we currently have as well as
10 new vehicle awards that is impacted by current price
11 offerings into this market from abroad.

12 MR. BLUME: Commissioner Aranoff?

13 COMMISSIONER ARANOFF: In the fourth row.

14 MR. BLUME: Yeah. Rick Blume, Nucor. One
15 other comment I want to come back to that I made
16 earlier is the fact many of these contacts or a
17 growing percent of these contacts are market-based
18 contacts meaning that they follow an index.

19 Well, that index moves with the spot market.

20 So while, in fact, you may say you have the business
21 for an extended period of time or for a period of
22 time, typically an annual period, the market price
23 moves and therefore the contact price moves so you can
24 continue to have damaged material impact due to what's
25 happening to the spot market in the context of

1 imports.

2 COMMISSIONER ARANOFF: Okay. Thank you very
3 much. Those are very helpful answers. Thank you, Mr.
4 Chairman.

5 CHAIRMAN WILLIAMSON: Commissioner Pinkert?

6 COMMISSIONER PINKERT: Thank you, Mr.
7 Chairman. Mr. Kegley, you talked a little bit in your
8 testimony about RG Steel and what happened with their
9 production facilities in the United States. How long
10 had you suspected that that was going to be the
11 outcome?

12 MR. KEGLEY: Well, you know, Sparrows Point
13 was part of that whole deal. They were with us in
14 negotiations in 2004 and 2005. They changed ownership
15 so many times in the last four or five years, I think
16 everybody realized they were in trouble right from the
17 time that they left the ArcelorMittal family because I
18 think them being out there on their own a little bit
19 kind of put them out as a vulnerable plant to begin
20 with. So I think for a number of years we thought
21 there was some concern about whether or not they'd be
22 able to hang around based on that.

23 COMMISSIONER PINKERT: Thank you. Now,
24 would this panel agree that German corrosion-resistant
25 steel production is moving primarily toward

1 microalloys and other non-subject products?

2 MR. BLUME: Yes, Commissioner Pinkert, Rick
3 Blume, Nucor. I guess our view of the world, and
4 again it's not as -- we're not a major part of the
5 automotive industry but we do participate. When the
6 claim that grades are moving toward microalloy, we
7 would not disagree with that.

8 When you talk about microalloy and steel,
9 you're talking about putting expensive elements into
10 the melt, into the mix, okay. So it's a cost issue by
11 microalloying.

12 The reality is that most customers and most
13 mills in producing higher strength steels which
14 ultimately is what you're getting to, okay, higher
15 strength, we'd prefer to do that in a thermal
16 mechanical way rolling practices within the mills.

17 So we don't see a major shift toward
18 microalloy. We see more of a focus on, yes, getting
19 to higher strength but doing that in a variety of
20 methods including how we process the steel.

21 COMMISSIONER PINKERT: Mr. Dorn or Mr.
22 Barlow.

23 MR. BARLOW: Yes, Gary Barlow with AK Steel.
24 As I mentioned before, advanced high strength steels
25 are clearly an emerging market segment for corrosion-

1 resistant steel specifically in the automotive sector
2 but in today's environment is still a very small
3 percentage of all the corrosion-resistant steel that's
4 utilized in the marketplace.

5 COMMISSIONER PINKERT: Right. But I'm
6 looking to the near future. If you can project that
7 out the next 12, 18 months, what do you see?

8 MR. BARLOW: Relatively small gains within
9 that time period, more so probably in the 36 to 48
10 month type of time frame.

11 MR. KOPF: Commissioner Pinkert, one thing I
12 would like to add to all of this is as these advanced
13 high strength steels are developed and implemented
14 over months and years, I think it's very important for
15 the Commission to understand that these steels are
16 produced the same way that today's steels are of low
17 carbon and ultra low carbon steels.

18 They go through a melt shop that makes
19 steel. They go through rolling mills that continue to
20 roll carbon steel, and through thermal mechanical
21 properties or chemistry the properties are made. They
22 will go through corrosion resistant coating lines the
23 same way that yesterday's and today's steels do as
24 well. So I just don't want there to be a
25 misunderstanding that somehow microalloyed steels are

1 going to be a completely different process path that
2 doesn't have an impact on the way we produce steel
3 here today.

4 MR. BARLOW: Gary Barlow, AK Steel. One
5 follow-up comment. There's significant R&D
6 expenditure and investment being spent at AK Steel and
7 within the domestic industry to make steel that will
8 meet our customers demand today and our customers
9 demand in the future especially as they try to achieve
10 the new CAFE standards which Mr. Scherrbaum mentioned
11 in his testimony.

12 Absent these orders, we can expect continued
13 price erosion with our corrosion resistant steel from
14 Germany and Korea. That takes the ability to invest
15 further in these R&D initiatives away from the
16 companies that will be impacted.

17 COMMISSIONER PINKERT: Mr. Hecht?

18 MR. HECHT: Just a quick point. There's a
19 fair bit of confidential information on the record on
20 this question that does not support the suggestion
21 being made there, so we would welcome the chance to
22 address that post hearing.

23 COMMISSIONER PINKERT: Certainly, and of
24 course, we'll get the Respondents' view of that as
25 well in the post hearing, I'm hoping.

1 Mr. Mull?

2 MR. MULL: I'd just like to reenforce we are
3 working diligently along these lines also with
4 research in developing many product lines. It's a
5 small part of everyone's portfolio at this point in
6 time that's in the automotive side of the business,
7 and we certainly expect that to be a growing trend but
8 it's down the road and certainly would not have an
9 impact immediately.

10 COMMISSIONER PINKERT: Do you agree with Mr.
11 Barlow's time frame on that?

12 MR. MULL: I think that's relatively in
13 agreement, yes. We're looking at 2015, 2017 period.

14 COMMISSIONER PINKERT: Thank you. Now
15 turning to the price comparisons in your pre-hearing
16 brief, do your U.S. German price comparisons fail to
17 take into account differences in logistics costs,
18 transportation, as well as differences in lead times?

19 MR. HECHT: Jim Hecht. I can kick that off.
20 You know, obviously freight is an issue when you're
21 talking about relative pricing. I guess what I would
22 point out is that we pointed to and I think the staff
23 report and other sources have a lot of data on
24 relative prices in the market.

25 Some of those published sources, the very

1 point of those is to be able to compare relative
2 pricing across markets, and there's no question that
3 you've seen a dramatic move in terms of higher pricing
4 levels in the U.S. market than in European markets or
5 other markets around the world.

6 And we think the basic point we made and we
7 think is very clear on the record is that that is
8 going to create relatively more pressure and
9 attractiveness for folks to ship to the U.S. market.

10 Now, we would never claim that, you know,
11 there's a lot of things that go into a sale, freight
12 and other considerations, and that's certainly one of
13 them. But the overall magnitude of these differences
14 we think would account for freight differences in many
15 of those instances.

16 And oftentimes you're looking at shipments
17 comparing two different markets where there's freight
18 cost imbedded in both of those shipments as well. So
19 again, we'd be happy to address that further, but we
20 think there's very strong evidence of the
21 attractiveness of this market based on price.

22 COMMISSIONER PINKERT: Please do address
23 that in the post hearing.

24 Mr. Vaughn?

25 MR. VAUGHN: Yeah, just a couple of points

1 to supplement that. I mean, if you look at some of
2 the facts in the record, for example, last year in
3 2011, there was about 12,000 tons that came into this
4 market from Italy. This year there was over 70,000
5 tons that came in from Italy.

6 So obviously the freight costs did not
7 prevent them from taking advantage of a relatively
8 attractive U.S. market. If you look at a situation
9 like the Korean mills, for example, their shipping
10 very, very large volumes to Europe and presumably
11 there would be freight costs associated with those.

12 And there's no reason to believe that, given
13 that the U.S. market is relatively more attractive
14 than Europe that there'd be a lot of reasons,
15 incentives, to shift from Europe to the United States
16 as a result.

17 So we will address this in the post hearing,
18 but I think there's a number of reasons to believe
19 that this is a relatively attractive U.S. market and
20 that historically when we are a relatively attractive
21 U.S. market, we attract more imports.

22 COMMISSIONER PINKERT: Mr. Scherrbaum.

23 MR. SCHERRBAUM: Yes, George Scherrbaum with
24 U.S. Steel. I also would like to comment on the lead
25 time comment, a part of that question that you had.

1 As Mr. Kopf said earlier, often foreign producers
2 produce product and put it on the water and ship it
3 here, and it's not even priced. It comes in and then
4 goes into the inventory of a trading company, that
5 type of thing.

6 So really, because they have a longer
7 transportation time does not really mean that their
8 lead time is longer because they just bring it here in
9 inventory and we have to compete making steel from
10 scratch with steel that's already in inventory on the
11 ground at a dock or at a warehouse.

12 COMMISSIONER PINKERT: Okay. Mr. Mull?

13 MR. MULL: Yes. First of all, I think all
14 of us respect their steel making capabilities both in
15 Germany and Korea, and we ship from locations to
16 service automotive people from many parts of Europe to
17 other parts of Asia and elsewhere and to produce
18 automobiles and are able to give service. And we know
19 they have the same kind of capability we do to satisfy
20 these customers.

21 MR. ROSENTHAL: Perhaps it's restating the
22 obvious but prior to the orders the subject producers
23 showed a great ability to ship product here despite
24 lead time issues, transportation costs, and the like,
25 and they continued to be able to do that. While some

1 things have changed, that hasn't.

2 To the extent there has been change, it's
3 been the incentive that's been created because of the
4 relatively high prices in the U.S. and the constraints
5 in Asia in terms of supply and demand issues there and
6 a collapsing European market. So they have lots of
7 incentives to overcome whatever transportation and
8 lead time issues might exist, even more so than in
9 prior to this review period.

10 COMMISSIONER PINKERT: Thank you. Thank
11 you, Mr. Chairman.

12 CHAIRMAN WILLIAMSON: Commissioner Johanson?

13 COMMISSIONER JOHANSON: Thank you, Mr.
14 Chairman. The ThyssenKrupp investment in North
15 America has received quite a bit of attention here,
16 today of course, but I'd like to turn to POSCO now.

17 Has the establishment of the Posco owned
18 corrosion-resistant steel plant in Mexico made a
19 significant change in the conditions of competition?

20 MR. SCHERRBAUM: Joe Scherrbaum with U.S.
21 Steel. Our understanding of their facility they put
22 into Mexico is really designed to meet the growing
23 Mexican automotive market and not to really come into
24 the United States. As we continue to get information
25 from our customers, they're still supporting the

1 United States business from their Posco facility in
2 Korea.

3 COMMISSIONER JOHANSON: Okay. Yes, Mr.
4 Vaughn.

5 MR. VAUGHN: Yeah, just to supplement that
6 point, I would note that the Korean export data shows
7 that in the first 11 months of 2012, Korea exported
8 315,000 tons of corrosion-resistant steel to Mexico
9 and that figure is consistent with data from prior
10 years.

11 So whatever they've done in Mexico, they're
12 still obviously sending a lot of product from Korea to
13 that market.

14 MR. BARLOW: Gary Barlow with AK Steel. We
15 will compete with Posco on a direct basis for our
16 aluminized corrosion-resistant steel product and their
17 Mexican operation is not producing aluminized so there
18 would be no impact to AK Steel's aluminized line with
19 the Mexican operation.

20 MR. BLUME: Commissioner Johanson.

21 COMMISSIONER JOHANSON: Yes.

22 MR. BLUME: Rick Blume, Nucor. The other
23 comment that I would make regarding the question is
24 obviously Posco is not the only Korean producer that
25 is a threat to our market and again, particularly with

1 respect to the construction market, Hyundai, Hysco,
2 Donbu, Union are all active participants in bringing
3 in product into the U.S., so it's really not in its
4 entirety a Posco question but we certainly see them as
5 well being a threat.

6 COMMISSIONER JOHANSON: Yes. I have time
7 for one more response. Yes.

8 MR. DICIANNI: Robert DiCianni,
9 ArcelorMittal. We believe that Posco is building
10 their facility in Mexico to increase their market
11 share in North America and that they will continue to
12 export from Korea even after that facility is
13 completed.

14 COMMISSIONER JOHANSON: Okay. Thank you for
15 your responses. In reading through the briefs and the
16 staff report, I did not see this question answered.
17 It's a pretty basic one, so I'll ask it of you all
18 now.

19 To what extent is corrosion-resistant steel
20 that is sold to the automotive end users
21 interchangeable with corrosion-resistant steel that is
22 sold to construction end users?

23 MR. ANDERSON: Jim Anderson, SDI. The
24 product quality of automotive is much higher than is
25 required for construction. However, if there is a

1 facility, automotive producing facility, that is not
2 -- has excess capacity, they can very easily run
3 construction products through that facility and serve
4 construction markets.

5 COMMISSIONER JOHANSON: Do changes have to
6 be made in the facility to make that happen?

7 MR. ANDERSON: No.

8 COMMISSIONER JOHANSON: So it's fairly
9 simple to do?

10 MR. ANDERSON: It's fairly simple to do.

11 COMMISSIONER JOHANSON: Okay. Yes, Mr.
12 Blume?

13 MR. BLUME: Commissioner Johanson, Rick
14 Blume, Nucor. I think the other point as well is that
15 we know that Posco is very, very active globally in
16 terms of the construction market, so the idea that
17 maybe they're solely focused on automotive just is not
18 accurate on a global basis.

19 And I agree with my colleague, Jim Anderson,
20 it's very easy. Those changes in a coating facility
21 happen coil to coil. So it is not difficult at all to
22 go from a grade to another grade when you're producing
23 coated product.

24 COMMISSIONER JOHANSON: All right. Thank
25 you. And you might have answered my next question,

1 but I'm going to ask it anyway since I think it's
2 relevant to get a clear answer on.

3 Do you all think that future demand for
4 corrosion-resistant steel will differ depending upon
5 the end use or the market sector, that is, automotive
6 versus construction?

7 MR. ANDERSON: Jim Anderson, SDI. I firmly
8 believe that the construction markets are very soft.
9 As I pointed out in my testimony, even though there's
10 GDP growth, we don't see construction market growth.
11 So as far as we can see into the future, I believe
12 that the construction demand for coated products
13 remains soft.

14 COMMISSIONER JOHANSON: Yes, Mr. Scherrbaum.

15 MR. SCHERRBAUM: Yes, regarding the
16 automotive piece of that, yes, it's been publicized
17 and written that the automotive business is improving
18 in this county, but I would just like to point out
19 still it is not back to and not forecasted to be back
20 next year to the levels that we experienced in car
21 sales in the years 2003 through 2008. So we've
22 bounced off of a very low bottom. It's making
23 progress but still not back to pre-recession levels
24 yet.

25 COMMISSIONER JOHANSON: All right. Thank

1 you for your responses. The next is a question I ask
2 in several hearings we've held. It's kind of an
3 interest of mine, and I think it might be relevant
4 here.

5 Figure 5-3 of the pre-hearing staff report
6 shows that U.S. natural gas prices have been declining
7 in recent years and that's something we are all quite
8 well aware of just from reading newspapers, et cetera.

9 How do natural gas prices in Germany and Korea
10 compare to those in the United States and how does any
11 difference here affect the price for corrosion-
12 resistant steel from those countries?

13 MR. SCHAGRIN: Commissioner Johanson, this
14 is Roger Schagrin. I do a lot of work in energy
15 products, and so I can tell you the base information
16 out there on natural gas prices is that they're about
17 \$3.00 in MCF in the U.S. They're about 10 to \$12.00
18 in Europe and more like 14 to 15 in Asia.

19 However, in discussing this, this wouldn't
20 make them uncompetitive because if you look at the
21 production costs, it's not insignificant but natural
22 gas as a production cost for making a ton of
23 corrosion-resistant is probably less than one percent
24 of the total production costs is the use of natural
25 gas. So there's a difference.

1 I would like to point out though, you were
2 talking about construction. Just so the Commission or
3 the gang of four of the Commission doesn't make the
4 same mistake in this case that you made in the CWP
5 case.

6 When you talk about construction, don't go
7 by rosy forecasts for 2013. Went back and looked.
8 Those same rosy forecasters, their forecasts for 2012
9 that they're making at the end of 2011 was for a five
10 to six percent increase will wind up with between a
11 zero and a point three percent actual increase in
12 2012.

13 So the people in this industry who are
14 selling to construction who are already in 2013, they
15 can see the actual non-residential construction
16 markets for 2013. They are staying very poor, but the
17 forecasters are predicting like an eight percent
18 increase.

19 So please don't make the wrong decision
20 based on hope beyond because 170 people from the USW
21 and the Keys Port lost their jobs because they can't
22 make CWP towards the end of December. That was a
23 horrible gift at the holidays. They can't make CWP.
24 They can't make lime pipe because they can't get
25 relief in the context of the business cycle. So

1 listen to the testimony not the forecasts for
2 construction, non-residential construction. Thank
3 you.

4 COMMISSIONER JOHANSON: Thank you. And
5 could I ask for you all to follow-up just a little bit
6 on my question regarding natural gas, how much that
7 does comprise in the production of corrosion-resistant
8 steel?

9 MR. PRICE: We'll be happy to.

10 COMMISSIONER JOHANSON: Yes. Thank you. I
11 would appreciate that.

12 MR. PRICE: We'll be happy to but actually
13 natural gas as a cost component is really principally
14 in earlier stages of production. So I mean, this all
15 goes back to the question of what are you measuring
16 from an accounting standpoint when you ask that
17 question.

18 As a portion of corrosion-resistant steel,
19 it may be essentially zero, okay. As a proportion
20 going back in the acid chain, it has a small portion
21 of it.

22 COMMISSIONER JOHANSON: Okay. Thank you. I
23 guess one of the reasons I'm asking this is I've been
24 very fortunate in visiting a number of steel plants in
25 the past few months to see how the product is made. I

1 mean, it must be quite hot to make an understatement.

2 So I always assumed that the cost of fuel would be a
3 very significant factor or at least a significant
4 factor. So once again, if you can answer that, I'd
5 appreciate it. I know it's kind of a basic question,
6 but it would help me understand better. Thank you.

7 I don't have much time left, but I guess
8 I'll just ask one more question and I don't know how
9 fully you can discuss it during the short period of
10 time, but could you all possibly discuss differences
11 in the channels of distribution price comparisons and
12 import volume trends between Germany and Korea and how
13 these might affect whether or not the subject imports
14 should be treated on accumulated basis? Mr. Vaughn?

15 MR. VAUGHN: I think we'll address that --
16 we'll put more detail on that in the post-hearing
17 brief, I would say, however in the past when the
18 Commission has looked at this, they've always found
19 that there wasn't overlap of the channels of
20 distribution between German producers and Korea
21 producers. And that's what you've found when you've
22 accumulated them the last few times you've looked at
23 it, and we will expand on that in our post-hearing
24 brief.

25 COMMISSIONER JOHANSON: All right. I would

1 appreciate it. Yes, Ms. Hecht?

2 MR. HECHT: Just to add, we think the base
3 is even stronger than it was last time. Obviously
4 you've seen the Korea mills get even more active and
5 the automotive side of things as well. So we'll walk
6 you through that as well, but we think the case for
7 accumulation is even stronger.

8 COMMISSIONER JOHANSON: Thank you. I should
9 add, I know you all addressed this in your briefs.
10 I've read them, and it was quite prominent. But as
11 you all know, the German Respondents have a certain
12 opinion on this which they expressed quite strongly as
13 well. So I'm just trying to clarify -- I want added
14 clarification there. Thank you. And my time's
15 expired.

16 CHAIRMAN WILLIAMSON: Commissioner
17 Broadbent?

18 COMMISSIONER BROADBENT: Thank you. I
19 wonder if we could just talk about the environmental
20 standards for a few minutes. You indicated the need
21 for more investment to keep up with the changing
22 environmental standards. Is there someone that could
23 give me just a brief overview of what's going to be
24 needed there and kind of an order of magnitude?

25 MR. ANDERSON: Jim Anderson, SDI. In

1 regards to the coating operations only, that's where
2 my expertise lies, the environmental standards are
3 growing but the costs are very low compared to other
4 costs of manufacturing.

5 MR. ROSENTHAL: Commissioner, just to
6 clarify, are you talking about the environmental
7 standards that are imposed on the industry or the
8 industry's changes in this product it needs to make,
9 for example, for the auto industry to meet CAFE
10 standards? I just want to make sure we're answering
11 the right question.

12 COMMISSIONER BROADBENT: I'm just responding
13 to your PowerPoint which said there was challenges
14 facing the industry, need for investments to keep up
15 with environmental standards. So either way.

16 MR. ROSENTHAL: Thank you.

17 MR. SCHERRBAUM: We commented on it earlier,
18 and obviously with this 54 and-a-half miles per gallon
19 that I mentioned earlier, all the automotive companies
20 are obviously looking to take as much weight out of
21 vehicle as they can, and we are currently in the
22 process as our own company and also as an industry
23 group working on processes, methods to make a lighter,
24 stronger product for them to be able to use as opposed
25 to them going to the more expensive aluminum product

1 to get that same weight loss.

2 COMMISSIONER BROADBENT: Is it possible for
3 you to give us something in the post-hearing brief on
4 how much R&D is involved there?

5 MR. HECHT: Jim Hecht. Yeah, we'd be happy
6 to do that. There's a fair bit published out on that.
7 The OECD looked at that at one of the recent meetings
8 as well, so we'd be happy to put more information on
9 the record.

10 COMMISSIONER BROADBENT: Okay. Great.
11 Thank you. Let's see. Forgive me. I've got to go
12 back to the Dewey margins on --

13 MR. SCRUGGS: Ms. Commissioner?

14 COMMISSIONER BROADBENT: Yes.

15 MR. SCRUGGS: This is Tommy Scruggs with
16 Steel Dynamics. If I could just add one comment to
17 that last question?

18 COMMISSIONER BROADBENT: Sure.

19 MR. SCRUGGS: I'm merely a salesman, so I
20 wouldn't pretend to be an environmental engineer or
21 anything of that nature, but you know, our industry
22 does spend a tremendous amount of capital to maintain
23 environmental compliance and OSHA compliance.
24 Although our facilities are very modern, we continue
25 every year to invest capital in maintaining air

1 quality standards, investments in back houses, thermal
2 oxidizers to destroy VOC's and things of that nature.

3 COMMISSIONER BROADBENT: Okay. Thanks.

4 Forgive me. I'm wanting to go back once more to the
5 German overselling. You're sort of attributing their
6 overselling to the duty margins, but the duty margins
7 are considerably lower than the average overselling
8 margins that we have in the report. I think it's
9 about 10 percent compared to about 25 percent. And
10 that the German overselling has been prevalent in each
11 review period and in the original investigation.

12 Can you just make me feel a little more
13 comfortable about how the margins are not being, this
14 overselling is really being caused by margins that are
15 really not that quite high?

16 MR. ROSENTHAL: When you say caused by
17 margins, are you talking about dumping margins? Okay.

18 Maybe some of my out counsel have made the argument
19 that the overselling margins have something to do with
20 the dumping margins, but that's not one of the
21 arguments I would make.

22 I think their overselling or underselling in
23 any given instance may have nothing to do with the
24 level of dumping found in any particular review. The
25 universe of products that are reviewed in an annual

1 review may be totally different than the ones that are
2 put forward for comparison purposes, for purposes of
3 the ITC's underselling and overselling analysis. So
4 there really isn't, in my view, a direct connection
5 between those.

6 MR. DORN: Commissioner, Joe Dorn for AK
7 Steel. I'd also just make the point that given the
8 fact that it's a counterfactual analysis, I mean, I
9 think the important thing to remember is that every
10 time a German producer is selling steel in the United
11 States, it's looking at its normal value and has to
12 take into consideration the discipline of the order in
13 terms of how it prices that steel.

14 I mean, these are sophisticated companies.
15 They have sophisticated advisors. They're very --
16 their margin implications, dumping margin implications
17 or their pricing strategy in the United States is very
18 well known to them and they necessarily take that into
19 account in terms of their pricing in the United
20 States. And they could certainly be much more
21 aggressive in their pricing in the United States
22 without the discipline of the anti-dumping order.

23 MR. HECHT: Jim Hecht. And just to repeat
24 again, as I said, you have to be careful not to look
25 at that dumping margin and assume that that means they

1 can sell at any price or unlimited volumes and that's
2 what they're going to pay because, again, we have a
3 retrospective system of assessing duties in this
4 country, and if they lower prices to chase more
5 volume, you could see a much higher duty than that.

6 So without the discipline of an order, our
7 agreement would be they would be free to ship at much
8 more aggressive prices and to attack this market in a
9 way that they are not under order.

10 COMMISSIONER BROADBENT: Okay. And then
11 just one final question. On the sale of the T.K.
12 facility in Alabama, if this doesn't occur, do we
13 still have a case for accumulation or should we
14 accumulate if they still continue to operate that
15 plant?

16 MR. ROSENTHAL: I think you cannot assume it
17 won't occur. They've said it will and they're making
18 essentially only public statements for press release
19 purposes but for securities purposes. And so I think
20 that you have to assume based on the facts of this
21 record that they sale will occur. I don't think you
22 can assume otherwise.

23 MR. PRICE: Alan Price, Wiley Rein. I
24 happen to have their investor presentation here from
25 their year-end last year in front of me. We're happy

1 to put it on the record. I'm surprised T.K. didn't
2 put it on the record and didn't make this explicit
3 when it was filing its pre-hearing brief. This may
4 not have been out there then, but it was pretty clear
5 what was going on.

6 These are discontinued operations. That's
7 what they've classified them for. Completion is
8 expected by year end. They say multiple times, this
9 will be sold by year end. This company's hemorrhaging
10 money.

11 They actually at this point can't afford to
12 run this, as Mr. Blume just told me, they're better
13 off probably, you know, shutting this down than
14 continue to hemorrhage money. They're hemorrhaging
15 money in Europe at this point, so the idea that any
16 concept that this won't be sold is not supported by
17 the record at this point.

18 COMMISSIONER BROADBENT: Okay. Thank you
19 very much. Mr. Hecht?

20 MR. HECHT: Jim Hecht. I guess to go back
21 to your question, obviously we do think it will be
22 sold for the reasons we've stated. Even if it were
23 not, hypothetically we would still argue you should
24 accumulate those imports and perhaps at another time
25 we can talk in more detail about the Commission's

1 approach to cumulation and reviews.

2 Clearly, you would have discretion whether
3 to cumulate or not. Presumably the basis there to
4 decumulate would be a conditions of competition
5 analysis where you would view the ownership of a U.S.
6 facility as somehow distinguishing those conditions of
7 competition.

8 What we have argued is that the purpose of
9 cumulation is to assess sort of the hammering or
10 obviously cumulative effect of imports coming into the
11 market, and you have to be careful not to look for
12 just any difference.

13 You know, there's always going to be a
14 myriad of differences in the market. The question is
15 do they really go to that question of how do you best
16 assess the combined effective imports. And we would
17 argue even when you've got a U.S. facility here,
18 you've still got to look at what their incentives
19 would be shipping from their home market, what type of
20 excess capacity they've got, what reasons they might
21 have to ship here.

22 And we think for all the reasons we've
23 discussed, they would still have a lot of incentives
24 to ship to this market and it would have a combined
25 effect with shipments from Korea on the U.S. industry.

1 COMMISSIONER BROADBENT: Okay. Thank you.
2 Thank you, Mr. Chairman. I don't have any more
3 questions.

4 CHAIRMAN WILLIAMSON: Thank you. Just a
5 couple of questions. I don't think this has been
6 discussed. What is the impact on the market of the
7 loss of the RG Steel capacity and is this capacity
8 likely to remain out of the market?

9 MR. KOPF: Mr. Chairman, I've been --

10 CHAIRMAN WILLIAMSON: Sorry. You didn't --

11 MR. KOPF: -- Rob Kopf with U.S. Steel.

12 CHAIRMAN WILLIAMSON: -- right. That's
13 right.

14 MR. KOPF: I apologize. I've been in the
15 market for a little over 24 years, and I've never
16 incurred an example of a mill going out of business
17 and it having absolutely no effect whatsoever on the
18 market.

19 In fact, if you look at the public data
20 about spot pricing in the United States, after they
21 went out of business, the spot price in the United
22 States fell precipitously. While they were still
23 running in the early part of the year, the price was
24 actually edging up slightly.

25 So the fact that they went out of business

1 was one of the biggest non-events that I've seen in my
2 time of being in the industry.

3 CHAIRMAN WILLIAMSON: Okay. Thank you. Mr.
4 Rosenthal?

5 MR. ROSENTHAL: Chairman, you asked also
6 about the sale of their assets as well, and again,
7 there has been no effect on the market as a result of
8 the sell off of parts and other equipment there that
9 has added capacity in the industry as a result of
10 those sales.

11 CHAIRMAN WILLIAMSON: Okay. Thank you. So
12 a total non --

13 MR. ROSENTHAL: Late replacement parts.
14 They've been used to modernize but there's not an
15 addition of capacity in other companies as a result of
16 that.

17 CHAIRMAN WILLIAMSON: Okay, thank you. Mr.
18 Vaughn.

19 MR. VAUGHN: Chairman Williamson, I just
20 wanted to say that, you know, while it was a non-event
21 in the market, I think it is very important for
22 purposes of your analysis because what it shows is
23 that the market is so weak in the United States that
24 even when these facilities shut down it did not stop
25 prices from declining.

1 So I think, you know, the fact that you
2 could pull these mills off the market and there's
3 obviously so much supply and over supply, products
4 were continuing to fall, and I think that's important
5 for your analysis in terms of looking at the
6 vulnerability of the industry.

7 CHAIRMAN WILLIAMSON: Okay. Thank you.
8 This is the last question. Mr. Price sort of touched
9 on this or discussed it in part. In your experience,
10 does certification of a mill producing corrosion-
11 resistant steel for large-volume auto manufacturer of
12 the end user typically convey when that mill changes
13 ownership? So does that certification convey?

14 I know that Mr. Price mentioned that, I
15 guess, if there's a change in maybe the sourcing of
16 some of the components, it might not. But I was
17 wondering if anybody else wanted to sort of amplify on
18 that either now or post hearing?

19 MR. BARLOW: Gary Barlow with AK Steel. I
20 would concur with that. I think it is unknown whether
21 the certification of an Alabama part would continue to
22 be certified in the future. The certification of a
23 German manufactured part regardless of the sale of the
24 Alabama asset either with or without the Brazilian
25 assets would definitely continue to be certified at

1 the U.S. auto manufacturers.

2 CHAIRMAN WILLIAMSON: Okay. Thank you. Any
3 other comments on that? Sure. I'm sorry.

4 MR. KOPF: Mr. Chairman, Rob Kopf with U.S.
5 Steel. I would just like to further add that the
6 qualification process is very unique by customer, and
7 there are a lot of very unique -- many customers have
8 very stringent process path requirements for all
9 stages of steel production all the way through the
10 coating of the steel to make it corrosion resistant.

11 And I would suggest to you that the other
12 side talking about these prep times being simply
13 something that sets the stage for the facility in
14 Alabama to be qualified, there are numerous end user
15 customers who would not allow a part that was made and
16 coated in Germany and shipped in to the United States
17 to be instantly qualified on the facility in Alabama.

18 It would require an entirely new
19 process/qualification path which is why I question
20 whether or not these prep tons are simply setting the
21 stage for the facility in Alabama rather than trying
22 to set a permanent footprint here into this market
23 from Germany.

24 CHAIRMAN WILLIAMSON: Okay. Thank you for
25 that answer. I have no further questions.

1 Commissioner Pearson?

2 COMMISSIONER PEARSON: Thank you, Mr.
3 Chairman. I have a couple. First, Mr. Scherrbaum,
4 you had mentioned in your opening statement that the
5 rate of return to capital has been too low to
6 encourage investment in the industry overall, the
7 average rate of return, and yet on this record we see
8 a substantial amount of variability in terms of the
9 operating results of the various firms in the
10 industry.

11 Of course, the industry doesn't make a
12 decision to invest based on its average earning.
13 Individual firms make those decisions based on their
14 own specific circumstances.

15 So would it be rational to think that if
16 there were firms with sufficiently high earnings in
17 the industry that they might continue to invest and do
18 the sorts of things that you had said would be hard
19 for the industry as a whole?

20 MR. SCHERRBAUM: Sure. I think that would
21 be rational thinking if a firm was making
22 significantly more than the 2.3 percent that I
23 referenced. It wouldn't make sense for us to, for any
24 company to, stay in business and meet growing needs of
25 the marketplace so you would invest.

1 COMMISSIONER PEARSON: Okay. And for post
2 hearing, could I ask that each of the members of the
3 domestic industry here let us know what your own
4 circumstances might indicate regarding your potential
5 for further investment, or maintenance, all of the
6 sorts of things for which one needs cash every year.

7 And my last questions has to deal with the
8 reality that this industry has a substantial degree of
9 production capacity relative to apparent consumption.

10 I mean, you've got more production capability than
11 there is total demand.

12 In addition, there is a new entrant in
13 Alabama that is probably trying to figure out how to
14 fit its capacity into the marketplace and is driving
15 other existing firms in the industry a little bit
16 nuts. I don't know who. At least it's problematic to
17 deal with new entrants at a time when the domestic
18 demand is not completely robust. Okay?

19 So from this record, should we conclude that
20 the domestic industry is more at risk of injuring
21 itself from intra -- competition among domestic firms
22 rather than having some risk from subject imports if
23 the order was revoked?

24 I mean, I look at what's going on here on
25 the domestic side, and I think I almost can get myself

1 to the argument that any potential injury from
2 revoking the order with respect to subject imports is
3 not much more than tangential or incidental. So
4 please comment on that.

5 MR. SCHAGRIN: Commissioner Pearson, this is
6 Roger Schagrin. I think in the past most of the
7 members of this Commission have looked upon
8 investments by an industry during a period of review
9 in a sunset investigation as making the industry more
10 vulnerable because of the fact that, as you stated,
11 those new entrants who have made investments in new
12 capacity have to try to obtain sales and a return on
13 that investment.

14 And in an already oversupplied market,
15 that's going to put downward pressure on. We do know
16 that except when you get into some very odd
17 circumstances and lack of analysis, that it's price is
18 about supply and demand.

19 So you initially stated properly when you
20 have more supply coming into static demand, you're
21 going to have downward pressure on prices. Nothing
22 anybody does in this world is going to change those
23 basic laws of economics.

24 As I say, that makes this industry more
25 vulnerable. Regardless of who buys the ThyssenKrupp

1 America's facility, and I agree with Mr. Price, if
2 they can't sell it by the end of their fiscal year,
3 they're probably going to have to shut it down rather
4 than taking the entire corporation into bankruptcy
5 because it's public information.

6 They're a publicly traded company. They are
7 hemorrhaging money. But the new buyer is going to
8 want to try to get some return on whatever they pay,
9 and that's going to put downward pressure.

10 To the extent that this Commission were to
11 sunset orders, if your analysis is that there will be
12 increased imports, then you would have increased
13 imports coming into a market that is more vulnerable
14 with more domestic supply already pushing down
15 pricing.

16 You add more import supply to more domestic
17 supply. That gives you even more downward pricing
18 pressure in an industry in which current returns are
19 very, very low compared to costs of capital.

20 So I would argue rather than being self
21 injury that the Commission should follow its
22 precedents and, in fact, find that it makes the
23 industry more vulnerable.

24 COMMISSIONER PEARSON: Mr. Kegley.

25 MR. KEGLEY: Yeah, just quickly just to

1 restate what had happened in the industry that lead us
2 up to a point in time where the industry became
3 healthy again. Thirty some companies had folded in
4 order for us to be in a competitive situation or at
5 least a pricing situation, and obviously most of us
6 would like for the T.K. plant to never have been built
7 because of what we had all gone through, tens of
8 thousands of workers lost their job. But here we are
9 with this dilemma of a catch 22.

10 From our vantage point, I can tell you from
11 at least the ArcelorMittal unions that I know, the
12 people I deal with, in terms of whether or not this
13 plant becomes up and becomes fully utilized as the
14 potential of having four galvanizing lines there that
15 we feel or fear that it's going to cost jobs
16 elsewhere.

17 This is not a matter of, in our opinion,
18 T.K. plant taking over or replacing imports. It's a
19 matter of, in our opinion, taking over domestic
20 production. And we feel that some of the people in
21 jobs today will be out of business and lose their job
22 if it's up and running. Thanks.

23 COMMISSIONER PEARSON: Mr. Rosenthal.

24 MR. ROSENTHAL: I do take exception to the
25 notion of self-inflicted injury by the industry.

1 Industry hasn't been responsible for the collapse and
2 demand, and the T.K. facility, whoever buys it,
3 doesn't necessarily mean that the existing capacity is
4 going to stay where it is today.

5 If a domestic producer buys it, they may
6 take other capacity out only adding to Mr. Kegley's
7 concerns. But still, I don't regard any of that as a
8 self-inflicted wound. I regard the economic
9 conditions, the collapse and demand, the overall
10 economy, the difficult time in the construction
11 segment of the market as not something that the
12 industry is responsible for.

13 I do think what we can control and what you
14 can control is whether or not the orders stay in place
15 because you've got pent up demand by the Germans and
16 Korean producers given the difficulty that they're
17 having in their markets.

18 So I do think you have to take in tort law
19 terms the victim as you find him. We're in a
20 vulnerable condition, and then what happens when the
21 orders are revoked. That is really the analysis I
22 think you should follow.

23 COMMISSIONER PEARSON: So how do you respond
24 to the idea that given the intensity of competition
25 among domestic producers that I think we see on this

1 record as reflected in relatively modest, average
2 earnings, is there really room for many imports,
3 subject or otherwise, to get in here? I mean, this
4 looks to me like a tough marketplace to get a big
5 foothold in right now as T.K. is proving.

6 MR. ROSENTHAL: It's not just T.K. and it's
7 not just domestic competition. There's competition
8 from non-subject imports. These are all conditions of
9 competition that you have to consider. But again, it
10 is not attributing injury. It is what is the
11 condition of the industry? Is it vulnerable?

12 And I would argue it is vulnerable now
13 because of all the things that you've mentioned.
14 That's the analysis, not who caused the vulnerability
15 but is it vulnerable and what happens if the orders
16 are revoked. I don't think it's too simplistic to
17 look at it that way.

18 COMMISSIONER PEARSON: Mr. Vaughn?

19 MR. VAUGHN: Yeah, Commissioner, I think you
20 very accurately have described the very, very
21 difficult situation which everybody is facing. And
22 there is not a great win-win type solution here.

23 I mean, the Koreans have built so much
24 capacity that they have to export over 40 percent of
25 their production. The German mills are in a situation

1 where they've lost huge amounts of money, and they're
2 looking for more customers. And as you say, this is a
3 very competitive market and the people here are trying
4 to hang on and do what they can in difficult market
5 conditions.

6 The issue is should people who are trading
7 unfairly who are dumping and who are sort of violating
8 the principals that we've established, these
9 principals of fair trade, should they end up being the
10 victors in this?

11 In other words, they're able to say, well,
12 we have a solution. We can dump our problems in the
13 United States and we can pass off the harm that would
14 have fallen to us and make sure that instead it falls
15 on these domestic producers. That's really the issue
16 here.

17 It's not a question of, you know, is there a
18 way to avoid people being hurt? Somebody probably is
19 going to be hurt. The question is can foreign mills
20 avoid their hurt by dumping and hurting American
21 mills?

22 COMMISSIONER PEARSON: I would just add as a
23 word of explanation then for those of you who haven't
24 heard me say this before that I spent enough time in a
25 couple industries where when an enthusiastic firm

1 built too much capacity it just clobbered the margins
2 for everybody for two, three, four years until the
3 market could grow out of it. So I have some sense of
4 what the situation that you're all in. So I just want
5 to make that clear.

6 Unless anyone has anything more that they
7 think I need to know -- I probably shouldn't have said
8 it that way. I want to thank you all very much for
9 being here. It's been good to see you again. I
10 probably won't be here the next time around assuming
11 we have another review, so I appreciate your
12 testimony.

13 CHAIRMAN WILLIAMSON: Nothing that you need
14 to know before lunch.

15 Commissioner Aranoff?

16 COMMISSIONER ARANOFF: Thank you, Mr.
17 Chairman. Just one question for the record. We
18 talked some about supply relationships between
19 domestic producers and German transplant auto
20 producers.

21 In the post hearing for the record, if each
22 company could just indicate the volume of product that
23 you've sold over the years of this period of review to
24 the German transplant auto companies in the U.S., that
25 would be helpful. With that, I don't have any further

1 questions. I do want to thank you all for your
2 answers. Thanks, Mr. Chairman.

3 CHAIRMAN WILLIAMSON: Commissioner Pinkert?

4 COMMISSIONER PINKERT: Just a quick legal
5 question. There's been a lot of discussion about the
6 disposition of the Alabama plant, whether it's
7 certain, whether it's likely, whether it's going to
8 happen in the near future, and so forth.

9 What I'm wondering is under the statute,
10 what is the standard of certainty that we should be
11 applying in determining whether to take that
12 disposition into account. In other words, are we
13 supposed to take it into account only if it's certain,
14 only if it's completed, or should we take into account
15 if it's likely. And if the latter, then likely over
16 what period? Mr. Hecht?

17 MR. HECHT: Yeah, I think I would say that
18 it would be evaluated under a likely standard under
19 the reasonably foreseeable future the way the rest of
20 the analysis is conducted, and I guess we can further
21 brief this post hearing because obviously it's a
22 critical point.

23 But given that for financial accounting
24 purposes they have declared this a discontinued
25 operation and with that comes certain expectations

1 about the disposition of that plant and in what time
2 period, we think it would be well in excess of any
3 type of likely standard there, very much approaching a
4 certainty standard.

5 COMMISSIONER PINKERT: Mr. Price?

6 MR. PRICE: Yeah, I agree with Mr. Hecht,
7 and as our presentation says, it will be sold by year
8 end or fiscal year end which is September 30th. In
9 terms of reasonably foreseeable, certainly that's in
10 the reasonably foreseeable time frame.

11 The Commission has generally used an 18 to
12 24 month time frame for steel sunsets given the nature
13 of contract relationships that exist in this and
14 what's reasonably foreseeable, so this is certainly
15 well within the reasonably foreseeable period and it's
16 certainly likely. So I think it should be taken into
17 account and I think it's well past likely, approaching
18 a high degree of certainty given the financial
19 statements that have been made.

20 COMMISSIONER PINKERT: Mr. Rosenthal, I see
21 you gesturing.

22 MR. ROSENTHAL: Well, we'll both certainly
23 address this in the post-hearing brief, but we have a
24 high degree of certainty, but that needs to be your
25 standard. I think likely is the standard you need to

1 employ, and I agree with the discussion that you heard
2 from the other counsel so far.

3 COMMISSIONER PINKERT: Thank you very much.
4 Mr. Chairman, I have no further questions but I want
5 to thank the panel, and I look forward to the
6 additional information that you've promised for the
7 post hearing.

8 CHAIRMAN WILLIAMSON: Commissioner Johanson?

9 COMMISSIONER JOHANSON: Thank you, Mr.
10 Chairman. I have no further questions.

11 CHAIRMAN WILLIAMSON: Does any Commissioner
12 have any further questions? Commissioner Pearson?

13 COMMISSIONER PEARSON: I'm sorry, Mr.
14 Chairman. This is just further to Commissioner
15 Pinkert's question. If you're going to address the
16 question of what happens, whether the ThyssenKrupp
17 plant gets sold, please also address how we should
18 handle the uncertainty that it would be bought by
19 another German firm, by a Korean firm, by some firm.

20 Well, seriously, because it could be
21 transferred and be in exactly the same situation it is
22 now in terms of how we would have to analyze it, so it
23 seems to me that's another degree of uncertainty that
24 we just can't ignore and walk away from. Thank you.

25 CHAIRMAN WILLIAMSON: Thank you. No further

1 questions from the Commissioners, does staff have any
2 questions for this panel?

3 MR. FISHBERG: David Fishberg, Office of the
4 General Counsel. We just have one question and it
5 goes to cumulation and it's probably going to be best
6 answered in your post-hearing briefs. I know in your
7 pre-hearing briefs you addressed this somewhat.

8 In the last review, the Commission undertook
9 an analysis in terms of the way the German and Korean
10 imports were going to compete in the U.S. market, and
11 the Commission looked at a certain amount of factors
12 in making that analysis.

13 In your post-hearing briefs, can you address
14 those factors that the Commission looked at last go
15 around. Explain whether on the record of this review
16 you think it's a stronger or weaker case, and looking
17 at maybe past Commission decisions, are there any
18 other factors that the Commission should be taking
19 into account in terms of its cumulation analysis.

20 That would be very helpful for both sides
21 for your post-hearing brief. If you could do that,
22 that would be great. And with that, staff has no
23 further questions.

24 CHAIRMAN WILLIAMSON: Thank you. Do
25 Respondents have any questions for this panel?

1 MR. PIERCE: This is Ken Pierce. No, we
2 have no questions for the panel.

3 CHAIRMAN WILLIAMSON: Okay. Fine. It's
4 time to take a lunch break. We'll reconvene at 2:30.
5 You should remember that this room is not secure, and
6 therefore, don't leave any confidential business
7 information in the room. We'll see you at 2:30.
8 Thank you.

9 (Whereupon, at 1:25 p.m., the hearing in the
10 above-entitled matter was recessed, to reconvene at
11 2:30 p.m. this same day, Wednesday, January 9, 2013.)

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1 group of foreign producers. In fact today all non-
2 subject imports are 8 to 5.5 points below 2006 on a
3 full year and interim basis.

4 There have been many significant changes in
5 the industry since the last review, let alone the
6 original investigation two decades ago. Consolidation
7 has intensified with the formation of ArcelorMittal.
8 Raw material surcharges have become contracting norms.

9 The four major domestic mills each now has large
10 captive supplies of their man raw materials -- iron
11 ore, coal and scrap. Most recently, natural gas costs
12 have plunged.

13 Consider the strong state of the highly
14 consolidated domestic CORE industry today. 2011
15 operating income is above 2006, and interim 2012 is
16 well above 2011 at 6.1 percent. This is without
17 adjusting for some mills' obvious reporting anomalies
18 discussed in our brief that artificially deflate
19 operating income.

20 Market share has climbed from 81.4 percent
21 in 2006 to 89.3 percent in 2011 -- more than an 8
22 point jump.

23 Assets increased from \$7.6 billion to \$9.6
24 billion over these five years. So capital investments
25 are not lacking.

1 Corrosion resistant prices are up
2 significantly with averaging values increasing 25
3 percent over the review period.

4 This industry is anything but vulnerable as
5 the threat of raw material cost squeeze has been all
6 but eliminated by captive supplies. The industry's
7 resiliency was tested and proven by its remarkably
8 fast recovery from the 2009 recession.

9 In June of last year in a sunset review of
10 Brazil, Japan and Russia, the Commission found that
11 the hot-rolled segment of these same domestic mills
12 was not vulnerable, concluding that their performance
13 over nearly the same period simply tracked demand
14 trends and that slow improvement was foreseeable.

15 With similar reasoning, the Commission found
16 one year ago that the domestic carbon steel plate
17 industry was not vulnerable and revoked the order on
18 Italy.

19 The same is true today concerning the CORE
20 industry, which likewise is not vulnerable. All
21 development since the recent hot-rolled and plate
22 decisions have only strengthened domestic CORE
23 producers. It would be unreasonable to conclude that
24 an industry this strong is likely to be injured by
25 revoking 20 year old antidumping orders against two

1 countries that combined hold just two percent market
2 share.

3 Although negative determinations clearly are
4 called for even if Germany and Korea are cumulated,
5 Germany, nevertheless, should not be cumulated.
6 Germany's market share is at two-tenths of one percent
7 and its revocation could not possibly have even an
8 adverse discernable impact on the domestic mills.

9 In any event, there are compelling reasons
10 why the Commission should exercise its discretion and
11 not cumulate Germany.

12 First and foremost is ThyssenKrupp's \$1.4
13 billion investment in the domestic CORE industry by
14 construction of a new mill in Calvert, Alabama. Our
15 witnesses will speak to this at length, answer your
16 questions, and the underlying local supply strategy
17 that caused it will be discussed, and to the extent
18 possible in a public forum, will address Petitioner's
19 speculation about ThyssenKrupp Steel USA's future.

20 Two of the other German mills, by the way,
21 ArcelorMittal and Tata Steel are similarly heavily
22 invested in the United States CORE industry.

23 The minuscule shipments from Germany are
24 largely composed of prep tons to support the Alabama
25 investment which is to replace these small remaining

1 imports. Uniquely, CORE production in Germany is
2 inexorably shifting from subject carbon to non-subject
3 micro alloys, with ThyssenKrupp's non-subject
4 concentration moving from one quarter to one-third of
5 total CORE production over the review period.

6 Also uniquely and related to the increased
7 production of non-subject CORE, German imports are
8 solely for the automotive industry, a circumstances
9 that is hardened by ThyssenKrupp's required contract
10 surcharges for raw materials volatility.

11 With Petitioners' consent the countervailing
12 duty order on CORE from Germany was removed in 2007,
13 and half of German imports, so-called Granocoat
14 products, were exempted from the anti-dumping order on
15 Germany about four years ago. These events happened
16 only with Germany and not Korea.

17 Surely Germany's revocation would not be
18 likely to lead to material injury to the domestic
19 industry.

20 Germany is not export oriented as a
21 remarkably stable and very high proportion -- nearly
22 90 percent -- of shipments are within the European
23 Customs Union with its proximity and possibility of
24 trade barriers, preferential transportation tariffs,
25 and common currency. It is a fantasy to think of

1 these localized shipments as traditional exports.

2 Germany is subject to no trade barriers,
3 certainly not within the EU nor anywhere else, other
4 than this anti-dumping order. Germany's capacity
5 utilization, reasonably measured under normal
6 operating conditions as the questionnaires instruct,
7 is above 90 percent and no capacity expansions are
8 planned.

9 There was zero underselling by Germany. A
10 pricing relationship locked in for the foreseeable
11 future by the advent of contract surcharges.

12 A negative determination should be issue for
13 both Germany and Korea, and if not, without a doubt,
14 for Germany alone.

15 Our witnesses will speak to each of these
16 issues from the perspective of sales and strategy
17 planning by ThyssenKrupp Germany and concerning the
18 operation and sales of ThyssenKrupp Steel USA in
19 Alabama.

20 Mr. Stefan Grünhage will begin, follows by
21 Mr. Christian Dohr, and concluding with Mr. Bob Holt.

22 Thank you.

23 MR. GRÜNHAGE: Good afternoon, Chairman
24 Williamson and Commissioners.

25 I am Stefan Grünhage Head of Distribution

1 Service and Senior Manager of Sales Strategy and
2 Planning for ThyssenKrupp Steel Europe AG.

3 My title describes my responsibilities
4 there. Sales strategy/planning including corrosion
5 resistant products. I'm here from Duisburg to offer
6 information to aid in your decision-making with
7 respect to Germany.

8 ThyssenKrupp Germany can only sell what it
9 has the capacity to make. Presently for CORE this is
10 about five million tons annually as set forth in the
11 business plan we provided to the Commission. The plan
12 reflects our operational adjustments of practical
13 production capacity to project the demand. For
14 example, the closing of a blast furnace. The plan
15 projects total CORE sales of about five million tons
16 in fiscal year 2012-2013. Thus, realistically, under
17 normal operating conditions our CORE capacity
18 utilization was 94 percent in 2011 and is slightly
19 above that today.

20 This is all CORE capacity. Non-subject CORE
21 is a large and growing proportion of our sales --
22 especially micro-alloys developed in response to
23 evolving customer demands. Five years ago they were a
24 quarter of CORE production. Today they are one-third.
25 It is misinformed to consider all CORE products to be

1 fungible. These micro-alloys tend to be advanced high
2 strength steels for the most demanding applications
3 such as hot formed auto parts. It is not easy to
4 simply shift production between these products. It
5 requires significant advance planning and scheduling,
6 and we will not abandon established customers that
7 have set this trend to increase non-subject
8 production.

9 With no tariffs or even the possibility of
10 trade barriers and nearly all using the Euro as a
11 common currency, ThyssenKrupp's home market, in my
12 mind, is the entire EU. Proximity matters.
13 Transportation is at preferential rates for shipments
14 within the EU. Product standards and specifications
15 and financing are essentially uniform throughout.
16 These are fundamental reasons why this customs union
17 was formed.

18 Germany is central to it as the main
19 economic engine of Europe. But none of our EU sales
20 are exports in any meaningful sense -- commercially,
21 they are closer to sales between states in the United
22 States. The EU accounts for 93 percent of our total
23 CORE shipments in 2011, so I find it incorrect that
24 Petitioners label ThyssenKrupp as export oriented.

25 ThyssenKrupp exports small volumes of CORE

1 products to the United States, less than one percent
2 of our total CORE shipments. In recent years about
3 half have been of Granocoat, an excluded carbon CORE
4 product. What remain primarily are so-called "prep
5 tons" to temporarily support TKS USA as it becomes a
6 qualified supplier and ramps up production. Let me
7 explain.

8 ThyssenKrupp has adopted a local supply
9 strategy where we invest in production near the
10 customers. This reduces transportation and logistics
11 costs, avoids currency exchange risks, and greatly
12 enhances customer relations. In the United States
13 this strategy led us to build TKS USA in Calvert,
14 Alabama. This was a \$5 billion investment in flat-
15 rolled steel production, both stainless and carbon.
16 \$1.4 billion of which relates to CORE production.

17 My colleagues will tell you more about this
18 investment. Our sales plan is to have TKS USA
19 displace imports from Germany. However, customers
20 must be serviced while TKS USA passes rigorous
21 qualification tests that can take over a year. The
22 new mill also need customers once it is qualified and
23 it comes on line. These related goals are
24 accomplished with so-called "prep tons". These are
25 temporary imports from Germany for TKS USA's

1 customers. These prep tons explain the small increase
2 in subject imports from Germany since 2010.

3 Shipments of prep tons will end in 2014.
4 Minimal exports will continue after that, but these
5 will be of electrogalvanized CORE, since TKS USA makes
6 hot-dipped galvanized CORE. In the market, hot-dipped
7 galvanized has steadily replaced electrogalvanized
8 over the past decade, because hot-dipped galvanized is
9 less expensive and its performance characteristics
10 have improved. We only make electrogalvanized in
11 Germany, so we will continue exporting it to a few
12 customers in low volumes since TKS USA cannot make
13 this product.

14 Concerning these U.S. sales, our universe of
15 potential customers has been narrowed by global raw
16 materials volatility. ThyssenKrupp does not have
17 captive raw material supplies. Since 2010 raw
18 materials, especially iron ore and coal, can no longer
19 be purchased under long term contracts. This caused
20 us to require steel contracts with quarterly surcharge
21 mechanisms which means that the automotive sector
22 because our sole U.S. customer base, as no others
23 would accept the surcharges, particularly with five
24 month lead times required for our U.S. shipments.
25 Thus today our only U.S. customers are automotive.

1 This means our U.S. sales essentially are unaffected
2 by demand trends in other sectors like construction.

3 ThyssenKrupp has hot-dipped galvanized CORE
4 mills in Spain and China. Both serve their local
5 markets and neither ship to the United States. Given
6 that China and Spain are not subject to antidumping
7 orders, you have a very good indication of what is
8 likely to occur with respect to CORE imports from
9 Germany following revocation. If we were going to
10 behave as Petitioners claim following revocation we
11 would already have flooded the market from Spain and
12 China. Of course we did not do so, and we have no
13 plans to do so.

14 Our non-U.S. CORE exports from Germany, as
15 small as they are, have been limited to China for two
16 years, despite the fact that there are no trade
17 barriers against German CORE exports in any market
18 except the United States. There is no basis for
19 believing that we would shift these shipments from
20 China to the United States if the antidumping order is
21 revoked. The exports from Germany to China serve our
22 international auto customers that globally require the
23 same CORE products that we make only in Germany.
24 These limited exports from Germany to China are
25 indicative of the composition of our small exports

1 from Germany to the United States if the antidumping
2 order is revoked, as the United States market is to be
3 served by production in Alabama just as soon as the
4 product is available from Alabama.

5 You heard a lot this morning about prices in
6 different markets, as if the United States were a
7 high-priced magnet poised to draw in a flood of
8 Germany steel after revocation. Let me describe to
9 you how someone in my position looks at this argument.

10 First, factually it's wrong. Over the past
11 five years sometimes prices in the United States have
12 been higher than in Europe and sometimes lower. The
13 spreads are either way not dramatic and tend to be a
14 function of fluctuating exchange rates as much as
15 anything else.

16 Petitioners are also wrong about how
17 different markets' comparative prices affect
18 ThyssenKrupp's sales decisions. From the production
19 side, there must be available capacity and we are
20 running close to full capacity. We are not going to
21 abandon customers in the EU market just to chase
22 temporary price differentials.

23 More basically, it is illogical for
24 Petitioners to argue that we compare ex-mill prices in
25 the United States with ex-mill prices in Germany and

1 choose to sell to the higher of the two. Someone has
2 to pay to move the steel across the Atlantic. At
3 about \$90 a ton, transportation costs from Germany are
4 significant. We also incur higher credit and service
5 costs on our U.S. sales.

6 Then there are lead times. About five
7 months for our U.S. sales as all our production is
8 made to order, making inventory levels meaningless in
9 this review. Customers will not wait that long when
10 they can buy immediately from a nearby U.S. mill
11 without the risks of market prices having changed by
12 the time the material arrives. This alone gives U.S.
13 mills significant price premiums over imports from
14 Germany.

15 In my experience the price magnet theory is
16 not realistic. In the real world where I help to set
17 ThyssenKrupp's sales strategies and plans, it simply
18 does not hold up. Given customers' all-in acquisition
19 costs and concerns, for the theory to have any
20 credible basis in fact, it would require near
21 permanent price differentials over 25 percent, and
22 that is just not realistic.

23 Petitioners also have greatly exaggerated
24 conditions in the European economy as I see them for
25 sales planning and strategy purposes. My job requires

1 that I keep a close watch on European demand
2 indicators. The recession of 2009 affected Europe
3 like it did the United States, but not as badly in
4 Germany. And most of Europe, including Germany, has
5 been in sustained recovery for the past two and a half
6 years. I expect this will also be the case for the
7 foreseeable future. It is slower than we would like
8 it, but it is moving in the right direction. And for
9 ThyssenKrupp the economic fundamentals are sound.
10 Auto production is not soaring, but is relatively
11 stable as is construction. Import levels are low and
12 we expect an EU countervailing duty order to soon be
13 imposed on organically coated CORE products from
14 China. Looking forward, customer inventories are low
15 and restocking is soon to commence at significant
16 levels, meaning increased EU shipments for at least
17 the next two quarters.

18 Certainly there is nothing occurring in the
19 EU market that would likely lead to a flood of steel
20 exports into the United States. Consider that at the
21 depths of the economic crisis in 2009 there was no
22 flood. Instead, CORE imports from Germany dropped to
23 their lowest level in 2009, with market shares below
24 2008 and 2007. In fact they have been at very low
25 levels throughout the economic up s and downs in this

1 review period. This will not change with revocation
2 as Alabama's production completes full ramp up.

3 Thank you.

4 MR. DOHR: Good afternoon Chairman
5 Williamson, Commissioners. My name is Christian Dohr.

6 I'm the President and CEO of ThyssenKrupp Steel USA
7 in Alabama, the nation's newest and most
8 technologically advanced carbon steel rolling mill.
9 We make hot-rolled products, cold-rolled and
10 galvanized flat-rolled steel from slabs supplied from
11 our sister company in Brazil, ThyssenKrupp CSA.

12 TKS USA was built in Alabama to service the
13 after market pursuant to ThyssenKrupp AG global supply
14 strategy where production proximity to our customers
15 is essential. We are a proud member of the United
16 States steel industry and of the American Iron and
17 Steel Institute. The \$5 billion investment in Alabama
18 that my colleague Stefan just described employed 6500
19 workers to build, 2000 workers to operate the carbon
20 segment, and overall sustains 38,000 indirect jobs.

21 In addition to our own customer base, the
22 overarching plan is for our production to be sole
23 means by which ThyssenKrupp supplies the after market
24 for hot-dipped galvanized steel products, by far the
25 largest CORE segment accounting for upwards of 80

1 percent of all CORE consumption. Our target market
2 extends throughout the continental United States,
3 Mexico and into Canada.

4 Our first galvanizing line went into
5 production in March 2011 and the second later that
6 year. With this, our annual CORE production capacity
7 is one million metric tons. Another galvanizing line
8 will start operation in 2013 and zinc port (Ph)
9 installation, the fourth, is planned to start in 2014.
10 This will bring our total CORE capacity to two
11 million metric tons.

12 Given the scale of this investment obviously
13 it is in ThyssenKrupp's self-interest to be a part of
14 a strong and vibrant domestic steel industry. For
15 this reason I have been given so-called veto authority
16 over all potential imports from ThyssenKrupp
17 facilities anywhere in the world that might compete
18 with our production. This extends to both the volume
19 and prices of potential imports from affiliates as
20 well as all forms of corrosion resistant steel, since
21 one form of CORE such as electrogalvanized can
22 influence the prices and volumes of another such as
23 our own hot-dipped galvanized.

24 The effective exercise of this veto
25 authority is great facilitated by the centralization

1 since 2012 of all flat-rolled steel imports from any
2 ThyssenKrupp entity through a single arm, ThyssenKrupp
3 Steel North America, located in Detroit.

4 Contrary to Petitioners' claim, ThyssenKrupp
5 Steel Service Center in Richburg, Virginia, no longer
6 imports CORE and ThyssenKrupp Taylor Blanks in
7 Michigan of which I was recently president, has been
8 sold.

9 The strategy for TKS USA in Alabama and
10 ThyssenKrupp CSA in Brazil rested on certain basic
11 economic parameters and these have changed as publicly
12 described by ThyssenKrupp AG in May of last year.
13 This strategy primarily hinged on our access to low
14 cost slab from ThyssenKrupp CSA in Brazil coupled with
15 price premiums for our products in the national
16 market.

17 But then came the financial crisis, followed
18 by the slow and uneven recovery in the United States
19 in contrast to a strong growth in Brazil. This had
20 corresponding and unforeseen cost and demand effects
21 on the two countries. It caused production costs to
22 rise disproportionately in Brazil due to an increase
23 in labor costs, inflation, and the appreciation of the
24 Brazilian currency. Iron ore prices also rose
25 sharply, and long-term iron ore contracts ceased being

1 offered.

2 Despite these challenges in the United
3 States we are confident that we will win those
4 customers that value our locally produced steel.
5 These customers include automotive manufacturers as
6 well as heavy equipment and pipe and tube
7 manufacturers who value the quality, grades and sizes
8 of our high strength steel.

9 TKS USA is seeking certification from all
10 ten of the major auto OEMs in North America, with
11 about 50 percent approvals received thus far. Similar
12 price premiums are less likely in the U.S. service
13 center segments where demand has yet to fully recover
14 and high strength and quality grades are less
15 differentiating factors.

16 In May of last year, as you know,
17 ThyssenKrupp AG decided to divest the plants in
18 Alabama and Brazil because the integrated tandem of
19 the two plants is economically unsustainable for
20 ThyssenKrupp. But despite this, both plants hold
21 leading positions in terms of technology and
22 conversion costs and can be very attractive for new
23 owners.

24 This is why ThyssenKrupp AG initiated a
25 sales process which is running completely to plan.

1 Since November ThyssenKrupp AG has given a selection
2 of potential buyers the opportunity to analyze the
3 plants in a due diligence process. As soon as this
4 process is complete, we expect binding offers.
5 ThyssenKrupp AG is determined to find a new
6 perspective for both plants in the course of fiscal
7 year 2012-2013.

8 I appreciate your understanding that this is
9 a highly confidential and extremely complex process
10 involving potential investors. I trust that the
11 restraints on my discussing this process any further
12 in public are readily apparent to the Commission.

13 In the mean time, as has been the case since
14 the mills first became operational, the ramp ups of
15 the two mills in Alabama and Brazil are proceeding
16 apace to completion. It is in ThyssenKrupp's interest
17 that TKS USA be as financially sound as possible to
18 increase its value. Thus I retain and am fully
19 prepared to exercise the veto authority I now hold
20 should that need arise.

21 The process undertaken by ThyssenKrupp AG
22 also has not changed the prep ton strategy of
23 ThyssenKrupp Germany, supporting TKS USA as it gets
24 qualified by automotive customers and reaches the
25 production levels necessary to serve them directly.

1 After all as mentioned over the long term the price
2 premiums for high quality high strength steels in
3 automotive are critical to maximizing the value of
4 this major ThyssenKrupp asset in Alabama.

5 I concur fully with my colleague Stefan.
6 The enhancement of the value of TKS USA is far more
7 important to ThyssenKrupp AG than are the small import
8 volumes from Germany.

9 Finally, over the coming critical period
10 the antidumping order on Germany is serving no
11 legitimate purpose that I can see. For the many clear
12 reasons given in our pre-hearing brief and testimony,
13 CORE imports from Germany are not going to injure the
14 domestic industry if the antidumping order is revoked.

15 Those duties are merely an expensive nuisance and an
16 unnecessary complication hindering the prep ton
17 strategy that is essential to the full operation of
18 TKS USA so that we may displace imports from Germany
19 and serve our customers throughout the United States
20 as well as Mexico and Canada with our U.S. production.

21 Thank you.

22 MR. HOLT: Good afternoon, Mr. Chairman and
23 other Commissioners. I am Bob Holt, Vice President,
24 Sales and Marketing, ThyssenKrupp Steel USA.

25 I've worked for the American steel industry

1 for over 30 years. I would like to explain to you the
2 relationship between our sales from Alabama to imports
3 from Germany and how those imports are to be displaced
4 by our U.S. production.

5 We consider our market to be national and
6 all countries in NAFTA, although we are less focused
7 on Canada. What I'm going to describe to you applies
8 throughout this area.

9 It takes time to ramp up a new steel mill
10 and its coating lines, particularly a mill that is not
11 domestically established and has not had extensive
12 commercial representation in the United States. To
13 supply the market we not only had to build a new
14 facility, but we had to break into that market in all
15 facets of the business. This included not only
16 building the facility, but more importantly building
17 customer relationships, demonstrating operating
18 capabilities, and operating at a high level of
19 performance.

20 As mentioned earlier by my colleagues, to
21 supply the automotive market we must also pass intense
22 qualification tests of the individual car companies.

23 During today's period of initial production
24 we began by selling CORE products primarily into the
25 service center segment, both in the United States and

1 Mexico. In this market segment demand has improved
2 since 2009.

3 For the reasons explained by my colleague
4 Stefan Grünhage, ThyssenKrupp Germany does not sell
5 into this segment so there are no imports for us to
6 displace. This means that German imports of CORE
7 products do not compete significantly with Nucor and
8 SDI, two major U.S. producers that primarily sell to
9 non-automotive market segments. Nor do they compete
10 against any of the integrated steel mills in the large
11 service center market.

12 CORE imports from ThyssenKrupp Germany are
13 exclusively for U.S. automotive companies where demand
14 is strong and growing. These customers require very
15 high performing materials from ThyssenKrupp and others
16 qualified to make these steels.

17 ThyssenKrupp Steel USA is one of the few
18 mills that can supply into this high end market
19 segment in the United States. But even though
20 contracts currently are in place for TKS USA to supply
21 the automotive companies, we cannot provide the steel
22 until we finish the time-consuming testing process and
23 then ramp up production.

24 To meet our contract supply obligations and
25 accelerate entry into the automotive market, these

1 automotive customers must receive the steel from
2 Germany until Alabama can supply it. This is also
3 essential to ThyssenKrupp Steel USA coming fully on-
4 line with the high end customer base that is so
5 important to our future success. This is where the
6 imports from ThyssenKrupp Germany come into play.

7 These imports are the so-called prep tons so
8 that the automotive customers get steel as
9 ThyssenKrupp USA completes startup. Once that is
10 completed, ThyssenKrupp Steel USA supply takes over to
11 replace the imports. This replacement process applies
12 to imports into all three NAFTA countries as the local
13 supply strategy is fully implemented.

14 Since prep tons ultimately are paving the
15 way for ThyssenKrupp Steel USA sales, ThyssenKrupp USA
16 leaves the price negotiations with these automotive
17 customers with input from Germany. In addition, we
18 also supply all the technical support necessary to
19 support that business as well.

20 The prep ton process has been successful
21 with some of the automotive companies, but not all of
22 them. Some do not want to go through the prep ton
23 process due to the distances and because of the
24 logistics involved during the replacement phase.
25 Instead, these automotive companies will consider

1 sourcing directly from ThyssenKrupp USA once we are
2 qualified by them. ThyssenKrupp Germany has not
3 sought to step in and take these sales.

4 The replacement of prep tons with
5 ThyssenKrupp Steel USA production is not just an
6 intention, but generally follows a well-defined
7 schedule. There are different schedules for different
8 materials and different automotive customers, and
9 there can be variations depending upon future
10 automotive production levels of the specific car
11 models involved.

12 The prep tons largely will continue at
13 roughly current levels into 2013. Then they will tail
14 off and cease altogether in 2014. By that time we
15 expect ThyssenKrupp USA to have entirely replaced
16 imports of hot-dipped galvanized CORE products from
17 ThyssenKrupp Germany.

18 This prep ton and import replacement process
19 is commercially established with the arrangements with
20 our customers. Christian Dohr's veto authority helps
21 ensure imports will be replaced but the transfer is
22 going to happen in any event because market forces
23 compel it.

24 The shift to domestic production is
25 essential to maximizing the value of ThyssenKrupp

1 Steel USA, an absolute top priority of ThyssenKrupp
2 AG. I have no reason to believe that any of this is
3 changed by the process undertaken by ThyssenKrupp
4 regarding ThyssenKrupp USA that Christian described in
5 his testimony.

6 As to the non-subject imports that were
7 discussed this morning from places other than Germany
8 and Korea, as shown in the pre-hearing report they
9 have not surged, dropping from 2.7 million tons in
10 2006 to 1.6 million tons in 2011.

11 There has been some increase in 2012 over
12 2011, but most of this is from Canada.

13 The major Canadian CORE producers today are
14 owned by U.S. steel mills following U.S. Steel's
15 acquisition of Stelco and ArcelorMittal's acquisition
16 of Dofasco. So even domestic producers opposing
17 Germany's revocation obviously realize that not all
18 imports are alike, nor potentially injurious.

19 In fact, non-subject imports have no bearing
20 on German imports after revocation. For example,
21 those from China, Taiwan and India are an entirely
22 different market segment from ThyssenKrupp Germany.

23 But none of this has any real bearing on
24 lifting the antidumping order on Germany. In the end,
25 the order is simply an unnecessary cost and

1 complication in our efforts to displace CORE imports
2 from Germany with U.S. production and grow our
3 business in Alabama within the automotive industry.
4 It should be revoked and this would have absolutely no
5 impact on our domestic industry.

6 Thank you very much.

7 MR. CAMERON: Don Cameron from Morris
8 Manning & Martin on behalf of Korean respondents. I'm
9 accompanied by Julie Mendoza and Will Planert and our
10 Korean witnesses.

11 Before they testify we wanted to just give a
12 little statement to provide some context.

13 The U.S. CORE industry has enjoyed 20 years
14 of import relief and cannot credibly claim that it
15 will suffer a continuation or reoccurrence of material
16 injury if this order is not maintained for another
17 five years against the only two remaining countries --
18 Germany and Korea.

19 Again, they are saying that the U.S.
20 industry requires an additional five years on top of
21 the 20 they've already had of import relief.

22 Antidumping and CVD orders are not intended
23 to be a permanent fixture of the market. This
24 investigation confirms that the reason the U.S.
25 industry has gained eight percent market share over

1 the POI and doubled their operating income during the
2 period of review has nothing to do with the orders.
3 It has to do with the fundamental change in the
4 industry and its customer base. The U.S. industry
5 today is composed of world class steel producers and
6 they compete effectively in a global steel market.

7 These are good companies. As the Commission
8 recognized in the last sunset review as part of the
9 process of consolidation and restructuring, the U.S.
10 industry renegotiated labor contracts, shed more than
11 \$7.5 billion in legacy costs, and reduced their fixed
12 costs. During these past 20 years these U.S.
13 producers have obtained an optimal position as the
14 dominant suppliers of the most vibrant sector of the
15 U.S. CORE market, the automotive industry. This also
16 explains in part why imports have declined. They
17 simply can't compete to the same extent in that
18 market.

19 That fact is not a function of the orders.
20 It is a function of geography.

21 Look at the declining market share of the
22 other suppliers who were sunset five years ago. Look
23 at the declining share of subject imports. Both
24 phenomena are due to the long term structural change
25 in the market which the Commission saw at the time of

1 the last sunset review.

2 U.S. automotive producers are generally
3 unwilling to depend on the vagaries of import supply.

4 To the extent that other segments of the CORE market
5 have been slower to recover than others, such as the
6 construction sector, imports have also declined in
7 response to that condition. Contrary to Mr. Schagrin,
8 the construction market is recovering and the
9 automobile market is obviously gaining more strength
10 as well.

11 In a down market that has been slow to
12 recover, purchasers prefer the domestic product and
13 the ability to avoid the uncertainties brought about
14 by long lead times and fluctuating prices.

15 There is every reason to believe that those
16 market forces will continue to operate in the imminent
17 future.

18 The U.S. industry has already begun to take
19 the next step forward in consolidating its strength by
20 becoming vertically integrated with the suppliers of
21 their primary raw materials. Despite what they said
22 this morning, this does improve their position with
23 respect to costs.

24 This is a worldwide phenomenon and U.S.
25 producers have not been left behind. As for the

1 likely behavior of the Respondents if the orders are
2 revoked, the best evidence is what has occurred during
3 the period of review.

4 Subject imports have declined in
5 significance. Not only have U.S. market forces
6 brought about that change, but both Korean and German
7 producers are highly diversified and the U.S. market
8 is just a small part of that business. Korean
9 capacity utilization exceeds 95 percent. Both Korean
10 and German producers sell primarily to their home and
11 other non-U.S. export markets.

12 The U.S. market is not the magnet it once
13 was, and price competition is not the name of the
14 game. As stated earlier this morning, it is a global
15 steel market with all that entails.

16 Predictably, the record in this case shows
17 mixed over and under selling by Korean producers and
18 over selling by the Germans. In most recent quarters,
19 Korean producers have consistently over sold domestic
20 suppliers.

21 Finally, nobody here on our side is
22 suggesting that Korean producers are going to abandon
23 the U.S. market, and to the extent that that was being
24 promoted this morning, let me dispel that. Nobody
25 said that. We certainly didn't. POSCO will continue

1 to supply the Korean transplant automotive companies
2 -- Hyundai Motors and Kia -- as members of The Hyundai
3 Group. POSCO will continue to supply the automotive
4 sector in small quantities, although this will
5 increasingly be done by non-subject imports from POSCO
6 Mexico and not from Korea. Dongbu and Union will
7 continue to sell small volumes into the construction
8 sector, but their volumes will not be significant in
9 the context of U.S. apparent consumption.

10 MR. BAEK: Good afternoon. My name is
11 Young-Il Baek, and I'm a manager in the overseas
12 marketing department of POSCO. I have worked for
13 POSCO as a member of trade affairs team for over three
14 years. I appreciate the opportunity to appear before
15 the Commission today to present this subject.

16 POSCO is the world's fifth largest steel
17 company and sells a wide variety of steel products
18 including CORE in the home market and to markets all
19 over the world. Korea is POSCO's largest market for
20 CORE and normally accounts for 60 to 70 percent of our
21 shipments.

22 As for export markets, POSCO primarily
23 exports to countries in Asia due to their close
24 proximity and other growing economies such as Turkey
25 and Brazil.

1 POSCO has also maintained a steady and
2 consistent presence in the U.S. market since the
3 original investigation in 1992. However in recent
4 years POSCO has continued to diversify into a broader
5 market arena and as a result, our level of exports to
6 the United States has steadily declined. This trend
7 will continue in the future as POSCO wants to reduce
8 risks due to over-dependence on a few markets.

9 POSCO's sale of CORE to the U.S. market are
10 exclusively to the automotive sector, mainly to Kia,
11 Hyundai and Volkswagen. However, POSCO's supply of
12 CORE to the automotive sector has continued to decline
13 during recent years as the U.S. automotive companies
14 have increasingly expressed a preference for
15 domestically produced CORE.

16 Their reason has nothing to do with the
17 quality of POSCO's CORE, but rather is due to the long
18 lead times, transportation costs, and logistical
19 issues associated with importing from Korea.

20 Due to their dependence on continuous
21 production schedules, the U.S. automotive companies
22 are increasingly buying from the U.S. domestic
23 producers who can deliver their products much faster
24 and with lower transportation costs and fewer
25 logistical issues associated with importing from

1 Korea. We expect this trend to continue in the
2 future, and as a result expect our exports to the U.S.
3 to continue to remain at relatively low levels.

4 Another important reason why we expect our
5 exports to the U.S. to continue to remain low is our
6 recent investments in production facilities in Mexico.

7 Specifically in June 2009, POSCO Mexico's first
8 production facility commenced commercial production of
9 CORE. The continuous galvanizing line has a
10 production capacity of 400,000 tons. Additionally,
11 POSCO Mexico is in the process of constructing a
12 second production facility in Mexico which will have
13 an additional capacity of 500,000 tons. Given its
14 close proximity to the U.S. market, POSCO expects to
15 increase its service to the U.S. market from its
16 Mexico facilities.

17 Another important development for POSCO is
18 that the Department of Commerce recently revoked the
19 CORE AD order on POSCO in March of last year. The
20 revocation was based on the fact that POSCO
21 consistently had de minimis dumping margins. The
22 revocation occurred only in March last year, and I
23 would like to note that since the revocation of the AD
24 order, POSCO has not materially changed its level of
25 exports to the U.S. market. CVD margins have always

1 been de minimis.

2 POSCO has continued to ship its products to
3 the U.S. market in small volumes. This is because
4 POSCO's strategy of diversification is not impacted
5 and has never been impacted by the existence of the AD
6 and CVD orders. This will not change if the orders
7 are revoked.

8 I would also like to address the issue of
9 POSCO's recent capacity additions. In April of last
10 year POSCO added a new continuous galvanizing line at
11 its Pohang plant. The total capacity for this new
12 line is 826,000 short tons. However, of that new
13 capacity 341,000 short tons of this new capacity is
14 for the production of non-subject pickled and oiled
15 hot-rolled steels. The new CORE capacity from this
16 new line is thus 485,000 short tons. This new
17 capacity was added chiefly to serve the construction
18 and household appliances industries in the domestic
19 and emerging markets. The Pohang plant did not have
20 continuous galvanizing line before the construction of
21 the new facility and Gwangyang plant's galvanizing
22 lines are producing CORE mainly to meet the soaring
23 demand for the automotive industry.

24 Additionally, POSCO had planned to build a
25 new CORE plant in Gwangyang in 2009, but those plans

1 were abandoned and POSCO has no plan to build this
2 plant at this time.

3 Finally, I would like to briefly address
4 imports from China into Korea. Imports of CORE from
5 China have not had much impact on POSCO's sale in the
6 Korean home market because the quality of the steel is
7 not at the same level as POSCO and is primarily
8 targeted to the construction industry, especially for
9 those who do not require high safety standards such as
10 lightweight steel, structural steel, and roofing
11 panels.

12 Again, I appreciate the opportunity to
13 present this case before the Commission today, and
14 will do my best to answer any questions you may have.

15 Thank you.

16 MR. PI: Good afternoon, my name is Dong-
17 Heui Pi and I am the Deputy General Manager in the
18 Marketing Strategy Team for Hyundai HYSCO. I have
19 worked at HYSCO for seven years and have been in my
20 current position for five years. I am quite familiar
21 with the Hyundai HYSCO's CORE operations and with the
22 CORE market. I appreciate the opportunity to appear
23 before the Commission today.

24 HYSCO sells a wide variety of steel products
25 including CORE in the home market and to markets

1 around the world. However, because HYSCO is part of
2 the Hyundai Group much of its CORE production is
3 dedicated to supplying the Hyundai Motor Group
4 automotive producers which includes Hyundai Motors and
5 Kia Motors.

6 HYSCO has overseas processing plants in
7 Europe, India, China, Russia, Brazil and the U.S. in
8 order to support the Hyundai Group's overseas
9 automotive business. As the Hyundai and Kia brands
10 have become more popular and accepted in markets all
11 around the globe, demand for these cars and thus
12 demand for CORE has increased significantly.

13 Demand for Hyundai and Kia automobiles is
14 still the strongest in the Korean home market where
15 these two brands consistently maintain approximately
16 80 percent market share. As a result, the large
17 majority of HYSCO's CORE shipments -- approximately 50
18 to 60 percent -- are made in the home market. We
19 expect this to continue and to even increase as demand
20 for Kia and Hyundai cars continues to grow in Korea.

21 Automobile demand in other non-U.S. export
22 markets has also been strong. As a result, HYSCO has
23 expanded its exports to these markets to service the
24 growing demand for Hyundai and Kia automobiles. For
25 instance, both Kia and Hyundai are adding additional

1 automobile production plants in China, bringing the
2 total number of automobile production plants in China
3 for Hyundai and Kia combined to six.

4 Hyundai also recently completed construction
5 of a new auto plant in Brazil. HYSCO supplies CORE to
6 all of these auto plants.

7 HYSCO has also maintained a steady presence
8 in the U.S. market and sells CORE to both Hyundai
9 Motor Manufacturing Alabama and Kia Motors in Georgia.
10 Given that HYSCO is affiliated with Hyundai Motors and
11 Kia via the Hyundai Group, it is only natural that we
12 supply them with some of their CORE needs. However,
13 both Hyundai and Kia also purchase CORE from the major
14 U.S. producers and in fact now purchase more of their
15 CORE from the U.S. producers than they do from HYSCO.

16 Hyundai Motors and Kia depends on supply
17 from U.S. producers in order to enjoy the benefits of
18 shorter lead times and just in time delivery, just
19 like every other U.S. auto producer. The lead times
20 from Korea and the transportation costs often make the
21 U.S. producers a more attractive option.

22 Going forward, HYSCO expects to continue to
23 be a steady supplier to its affiliated automotive
24 companies in the U.S. market and this will not change
25 with or without the existence of the AD/CVD orders.

1 Because of the advantages the U.S. producers enjoy in
2 being able to supply Hyundai Motors and Kia Motors
3 with a reliable supply of CORE with short lead times,
4 HYSCO does not anticipate that the percentage it
5 supplies to Hyundai and Kia will increase in the
6 foreseeable future.

7 HYSCO has been subject to numerous AD and
8 CVD administrative reviews at Commerce and has
9 consistently received very low and mostly de minimis
10 margins. HYSCO has never received a calculated CVD
11 margin above de minimis in any administrative review.
12 Our level of exports to the U.S. market thus has not
13 turned upon the existence of AD/CVD orders, but is
14 instead based on market conditions. This will not
15 change if the orders are revoked.

16 I would also like to address recent capacity
17 additions by HYSCO. In 2011 and 2012 HYSCO expanded
18 its continuous galvanizing line at its Sunchon and
19 Dangjin plants. The nominal capacity increases were
20 275,000 tons at each plant. This new capacity was
21 brought on line in order to service primarily the
22 domestic market and other non-U.S. export markets.

23 In addition, HYSCO is in the process of
24 building a new plant in Dangjin that will have a name
25 plate production capacity of 1.65 million short tons.

1 However, only 550,000 short tons of this new capacity
2 will be for the production of CORE. The remaining
3 capacity will be used for non-subject cold-rolled.
4 This new plant will not be operational until the
5 fourth quarter of 2013. This expanded capacity is
6 based on the requirements of Hyundai and Kia Motors.

7 HYSCO is, and will continue to be, a steady
8 and consistent supplier of CORE to the U.S. market as
9 a supplier to Hyundai Motors and Kia Motors. However
10 its primary focus will continue to be on its home
11 market and other export markets based on proximity,
12 and as part of HYSCO's strategy to remain diversified
13 in the export markets it supplies. HYSCO has
14 established customers in these non-U.S. export markets
15 and will not divert shipments from those markets to
16 the U.S. in the near future. This is true with or
17 without the existence of the AD/CVD orders.

18 Thanks again to give the opportunity to
19 appear before the Commission today. Thanks.

20 MR. CAMERON: Thank you, Mr. Chairman. That
21 concludes the panel's testimony.

22 CHAIRMAN WILLIAMSON: Thank you very much.
23 I want to express my appreciation to all the witnesses
24 and especially realizing that it's a long trip from
25 Germany and even longer trip from Korea, so I

1 appreciate very much those who have come from overseas
2 for this hearing. As I said, it's very helpful to
3 have the manufacturers here to talk about their
4 product that it sells and their plants.

5 The questioning begins with me, so I'll move
6 right into that. I guess we should go to Thyssen. I
7 understand that you can't talk about the sale process,
8 you particularly can't talk about the sales process,
9 you don't know who you're going to be negotiating with
10 and what the deals are going to be. But that raises
11 the question of how should we treat this possibility.

12 Particularly I'm trying to think what we
13 should make of the statements that Mr. Dohr has made
14 about exercising control of all the imports that are
15 coming into this market. And it's probably all going
16 to have to be done post-hearing.

17 Go ahead.

18 MR. PIERCE: If I may, perhaps, to offer a
19 framework, and I appreciate your sensitivity to the
20 confidentiality of something like this in a public
21 forum.

22 But your question and how to frame it is
23 interesting and it goes to a question Commissioner
24 Johanson raised this morning that I've been thinking
25 about since he raised it. The issue of how certain do

1 we have to be.

2 I'd step back first and say we don't think
3 our case depends on Alabama, but let's say getting to
4 the question of what's going to happen in Alabama, how
5 certain does it have to be.

6 The legal standard of course is likely to
7 lead to material injury, and within that you can
8 consider conditions of competition. Conditions of
9 competition -- One condition of competition, a major
10 one for Germany is we have a steel mill in Alabama. It
11 is up and operating and is running, it is built, it is
12 not speculation. The veto authority is in place and
13 being exercised. The prep tons process is in place
14 and going forward with that. The customers'
15 expectations of that going through are in place
16 already. All of that is known and concrete.

17 As you push out to the future and you talk
18 about the divestment -- who, when, what form, how, if?
19 That's all speculation. That's entirely speculative.

20 A good example of that was this morning and
21 will probably end up as a block quote in our brief was
22 Mr. Price's comments when he was talking about who's
23 going to supply this mill? He started going off on
24 what's going to happen with the Brazilian segment of
25 this? We don't know. What's going to happen? This

1 could happen. That could happen. He was engaged in
2 rank speculation. That's what you're being asked to
3 do here as you consider what might happen with regard
4 to Alabama.

5 Now we have been as forthcoming as we can be
6 in a public forum. Frankly, there's no hiding the
7 ball on this, this was a public issue. It was in our
8 questionnaire response back in August. As it's
9 evolved, it was in our brief and it's addressed in our
10 testimony and we brought you the witnesses who can
11 discuss it as much as we can. We will give you what
12 we can on the details in our post-hearing brief to the
13 extent they're known. But you're asking for -- You're
14 not asking, but issues are being raised this morning
15 on things that just haven't been determined yet,
16 frankly. It's just quite speculative.

17 So within the context of the level of
18 certainty, what you can be certain of is there is a
19 mill built and producing in Alabama, it has veto
20 authority over the imports from Germany, the prep ton
21 process is in place and running, contractually locked
22 in. That you can be certain of. What's going to
23 happen a year from now on this other process, the
24 divestment, frankly, you would just be engaging in
25 complete speculation and I don't think you can rest

1 the determination on that.

2 That's how I think it should be assessed.

3 CHAIRMAN WILLIAMSON: That still leaves the
4 problem that in the next -- To the extent that you're
5 asking us to decide that imports from Germany are not
6 going to be a problem because during the next 18
7 months Thyssen's imports will not injure that plant.
8 That was what Mr. Dohr was basically saying. I'm
9 going to be in charge.

10 Well, as soon as sale happens, unless you
11 can tell us now that hey, it's only going to happen
12 under these conditions that assumption will not be
13 valid, as far as I can see. We don't know what the
14 situation is going to be. But we know there probably
15 will be a change.

16 MR. PIERCE: We don't know what the
17 situation's going to be.

18 I would back up two steps. I'm not even
19 sure you have to get to this question. If you did
20 cumulate Germany and Korea, I still don't see grounds
21 for an affirmative determination, frankly. You're
22 talking about less than two percent of a 20 year old
23 order.

24 CHAIRMAN WILLIAMSON: That's a valid
25 argument.

1 MR. PIERCE: But before you get to the next
2 point, I think there are also independent grounds for
3 decumulating Germany and to think of a continuing
4 order in Germany of less than two percent of market
5 share is just out there.

6 On this particular issue, I can't give you
7 any certainty either way on the question, that
8 specific question you're asking because it hasn't been
9 decided yet.

10 CHAIRMAN WILLIAMSON: Okay, we all know
11 that. So maybe what you -- Are you saying to us
12 irregardless of what happens here, we don't think you
13 have a reason to continue the order on Germany.

14 MR. PIERCE: Absolutely.

15 CHAIRMAN WILLIAMSON: And therefore don't
16 worry about this other stuff. All these other factors
17 are so predominant they outweigh it. That's the
18 argument you're making, then okay maybe we can
19 evaluate on that basis. But to the extent that you're
20 also saying to us don't worry, we'll make sure --
21 Shall we call it the middle relationship which would
22 adjust before other circumstances, if you're saying
23 that applies here, then I have to think about these
24 other questions.

25 MR. PIERCE: Fair enough. I take your point

1 very well and I think you understand the situation
2 that we're in where we can't speculate about things of
3 that sort. I don't want to give you wrong
4 information.

5 CHAIRMAN WILLIAMSON: I appreciate your
6 frankness on that. I'm just sort of saying post-
7 hearing if there's any further guidance you want to
8 give us as to how we should deal with the
9 circumstances, and of course the Petitioners will have
10 some views too on that.

11 MR. PIERCE: We'd be more than happy to.

12 CHAIRMAN WILLIAMSON: Thank you.

13 MR. CAMERON: Commissioner?

14 CHAIRMAN WILLIAMSON: Mr. Cameron.

15 MR. CAMERON: Just one very brief
16 observation which is that as Ken just said, the
17 cumulated issue here and the issue of revocation does
18 not depend on what is happening with TK Alabama and
19 whether it is sold, whether it's not sold, how you
20 want to determine that. Regardless of that, the facts
21 on the record support the fact that this 20 year old
22 order shouldn't be extended for another five years
23 based upon speculation of whether or not we're going
24 to fall off the fiscal cliff, whether we're going to
25 go into a global depression, whether China is going to

1 overwhelm the entire world and particularly Korea.
2 Maybe they'll invade. You don't know what's going to
3 happen. There could be nuclear weapons that are
4 exploded in North Korea. I don't know.

5 But I can tell you it's all speculation and
6 not relevant to whether or not these orders ought to
7 be terminated right now.

8 CHAIRMAN WILLIAMSON: Before you go nuclear,
9 that's --

10 MR. CAMERON: Right. That's another
11 observation.

12 (Laughter.)

13 CHAIRMAN WILLIAMSON: I've posed the issue
14 out there on the other matter. Let me go back and see
15 what other questions I have.

16 Do you agree with the domestic parties that
17 the Commission should continue to find one domestic
18 like product consisting of the CORE center with the
19 Commerce scope and consistent with Commission prior
20 determinations?

21 MR. PIERCE: We do.

22 MR. CAMERON: We agree with one like
23 product, and I think it's important for you to
24 recognize, as I'm sure you're aware, this is a very
25 old order and it's a carbon only order. Like product

1 does not extend to micro-alloys. There's a lot of
2 production in Germany of CORE product that's non-
3 subject merchandise. But that still is sticking with
4 the same like product definition as used before, and
5 we would support that.

6 CHAIRMAN WILLIAMSON: Thank you.

7 Also do you agree with the domestic injured
8 parties that the Commission should continue to define
9 the domestic industries comprising all U.S. producers
10 of CORE?

11 MR. PIERCE: We do, yes.

12 MR. CAMERON: I think there are issues that
13 are posed by this. We'll address them in the post-
14 hearing brief. But I think that you do have to look
15 at some of the U.S. producers and how that fits in.

16 CHAIRMAN WILLIAMSON: Thank you.

17 I think with that I'll stop while I'm ahead.
18 Commissioner Pearson?

19 COMMISSIONER PEARSON: Thank you, Mr.
20 Chairman. Permit me to offer my welcome to you also.

21 It's going to be nice to get out of here earlier than
22 we did last time, because of course -- Yes, some of
23 you remember that all too well. And may it go well
24 for both the seller and the buyer assuming a
25 transaction takes place.

1 Mr. Pierce, you addressed cumulation and you
2 touched on the possibility of a finding of no
3 discernible adverse impact in regard to imports from
4 Germany. Give me a sense. Are you proposing that as
5 the basis that we should use to decumulate? Or are
6 you saying --

7 MR. PIERCE: No. It's a separate
8 determination before cumulation is considered. I
9 think before you can cumulate you have to determine
10 that a country, if there was revocation, would be
11 likely to have a discernible adverse impact. In our
12 opinion Germany's revocation doesn't even rise to that
13 standard. The imports are just so low and so
14 specialized and so concentrated in the automotive
15 sector, capacities, at high capacity utilization. For
16 all those factors, I think Germany should be revoked
17 under the no discernible adverse impact standard. I
18 think it's that clear.

19 Failing that, if you find that there would
20 be likely to be an adverse discernible impact on the
21 domestic industry if Germany was revoked, then I think
22 you should exercise your discretion and decumulate
23 Germany based on different conditions of competition
24 from Korea. Whether it be the situation where the CVD
25 order was lifted and half of the imports were excluded

1 with domestic industry consent vis-a-vis Germany,
2 whether it be the much lower market share, whether it
3 be the moving concentration into non-subject CORE
4 production in Germany. Any of those grounds I think
5 are a basis for decumulation.

6 Added to that, another ground for
7 decumulation would be the investment in Alabama.
8 Failing that, if it's cumulated, I still think there
9 should be revocation because even when you combine
10 these two sources under a 20 year old order, you're
11 still talking about less than two percent market
12 share, and a very small volume of imports that have
13 been relatively stable over the last 15, 20 years or
14 so.

15 COMMISSIONER PEARSON: Thank you.

16 I'm among the Commissioners that at times
17 has been willing to consider no discernible adverse
18 impact as a basis for not cumulating. However, I'm
19 also among a group of Commissioners that has taken the
20 approach of first addressing conditions of competition
21 and then subsequently addressing no discernible, so I
22 was wanting to get your sense.

23 If you were making a strong push that we
24 should decide this on the basis of no discernible
25 adverse impact, then I would want you to go back and

1 explain to me how this case compares to others where
2 I've made that finding. But if you're arguing largely
3 for or at least arguing that it's possible to
4 decumulate on the basis of conditions of competition,
5 then that's less relevant.

6 MR. PIERCE: We'll address that in the
7 brief. I'm arguing both. I'm arguing we're so small
8 and inconsequential upon revocation there would be no
9 discernible adverse impact given the conditions of
10 competition.

11 If there were a discernible impact found, if
12 we were to cross that threshold, I still think we
13 should be decumulated maybe for the same grounds, but
14 you don't have to get over the discernible adverse
15 impact hurdle.

16 COMMISSIONER PEARSON: In that case look at
17 some of my past NDAI findings and let me know whether
18 this case fits within those parameters or whether it's
19 a bit more of a stretch.

20 MR. PIERCE: Will do.

21 COMMISSIONER PEARSON: Thanks.

22 What's your sense of whether the consumers
23 of corrosion resistant steel do have some preference
24 for local supply as compared to supplies coming long
25 distances?

1 MR. CAMERON: Don Cameron for Korean
2 Respondents.

3 I think if you look at the purchaser
4 questionnaires, particularly with respect to the
5 automotive sector, it is quite clear and their reasons
6 are also quite clear. They say it's geography. It's
7 long lead times. It's geography. And it was
8 interesting this morning, we heard from Mr. Rosenthal
9 that nothing had changed in the market. The one thing
10 that hasn't changed is you know, they were in the
11 market before the order 20 years ago, and they're in
12 the market now, and really, the basics of the market
13 haven't changed. Well, I beg to differ.

14 The basics of the market actually have
15 changed. The whole theory that the automobile
16 industry is pursued in that 20 year period in order to
17 become more competitive is the just in time theory of
18 inventory. And actually that does drive certain
19 decisions. One of those decisions actually is a
20 preference for sourcing locally. So that is a huge
21 non-price factor.

22 You then go from there to this issue of
23 well, if the prices here are higher and therefore
24 automatically it's just going to be this magnet that's
25 going to attract the imports.

1 Well that assumes that the buyers here are
2 necessarily going to be buying those imports. If you
3 look at those questionnaires I think that it's quite
4 clear, imports are there. Korea and Germany are
5 hardly the sole producers of automotive quality steel.
6 In fact Korea is a rather late comer to this market.
7 The Japanese and other producers have been there for
8 a long time. Again, why is it that the major
9 automobile producers are saying well, yeah, these
10 sources are available, however we prefer to source
11 locally. It's pretty important.

12 MR. HOLT: Excuse me. My name is Bob Holt.
13 I'm from ThyssenKrupp.

14 I've had a lot of discussion with customers
15 over the last five years relative to that issue, and
16 to be perfectly honest, when we first started our
17 market entry process we based a lot of our planning on
18 prep tons. Prep tons obviously means steel that's
19 going to come from Germany over here to the United
20 States and help prepare the way for us to get into
21 that automotive business.

22 Of all the automotive companies out there,
23 we had high expectations that maybe all of them would
24 have an interest in buying prep tons from
25 ThyssenKrupp. As it turned out, it's been just the

1 opposite. There have only been maybe 50 percent of
2 the automotive companies that have had any interest in
3 bringing prep tons in to support their business. And
4 the reasons are pretty obvious.

5 Despite the fact that we would assure them
6 that we would make sure we would guarantee deliveries
7 and that we would perform in the way that they
8 expected and be competitive, they just don't want to
9 deal with steel that's coming from off-shore, 4,000,
10 2,000 miles away, and deal with the logistics of
11 bringing steel in from those foreign sources.

12 So as a result, instead of having 10
13 companies that we thought would be able to help us get
14 started, we've had five. Of those five, we've had a
15 representation of domestic automotive, Asian
16 automotive and German automotive. But you'd be
17 surprised that the least supportive of the prep tons
18 has been the German automotive companies. In fact
19 they flat out have not wanted to do it, with the
20 exception of one.

21 So it's been somewhat of a disappointment
22 because we thought it would accelerate our ability to
23 get in automotive, but those are the reasons. They
24 don't want to manage that additional logistics of
25 bringing the steel in.

1 COMMISSIONER PEARSON: Thank you for that
2 comment. My time has expired.

3 CHAIRMAN WILLIAMSON: Commissioner Aranoff?

4 COMMISSIONER ARANOFF: Thank you Mr.
5 Chairman, and welcome to this afternoon's panel.

6 This morning and in their briefs the
7 domestic producers were making the point that even as
8 TK is preparing to sell off its U.S. production assets
9 it continues to retain and has not shown any interest
10 in selling off its U.S. distribution assets.

11 Can you comment on that please?

12 MR. HOLT: Yes, ma'am.

13 The distribution assets of ThyssenKrupp here
14 in the U.S. are really part of a different legal
15 entity within the ThyssenKrupp Group organization.
16 They're not related to the ThyssenKrupp Steel
17 function.

18 Today within the United States there are
19 only two distribution networks in the United States
20 that handle carbon steel for ThyssenKrupp. One of
21 those is located in Detroit and one of those is
22 located in South Carolina.

23 The one in Detroit, by the way, was never
24 built with the intention of being a distribution
25 network. It was only built to supply and support the

1 automotive business that Thyssen was supplying to the
2 domestic automotive companies for 20 years prior to
3 this time.

4 So that leaves really only one other
5 distribution outlet in the United States currently and
6 that's in South Carolina.

7 At the present time and for the past several
8 years that company has not bought one pound of carbon
9 steel or CORE steel from our ThyssenKrupp parent
10 company. Nor do they intend to.

11 The reason for that is, well, there are a
12 couple of reasons for that. The reason for that is
13 that they compete with a lot of other service centers
14 in the United States and they also buy from a lot of
15 other mills in the U.S.. I can tell you that there
16 was a lot of sensitivity on the part of some of our
17 competitors in the U.S. when we announced our
18 construction here in Alabama. The concern was, they
19 might not be able to buy from the other producers
20 because of the relationship with ThyssenKrupp, and in
21 fact there were two incidents where domestic mills
22 made a point of stopping shipments to that
23 distribution network because of the relationship with
24 ThyssenKrupp.

25 But the bottom line really is this. There

1 is no steel being purchased by the distribution
2 operations of ThyssenKrupp right now from Germany.
3 Nor has there been for years.

4 COMMISSIONER ARANOFF: I'm not sure that
5 entirely answers the question though I do appreciate
6 that factual background. But I think that the
7 implication of the argument that the domestic industry
8 was making is that if the U.S. plant is sold off and
9 if the order is revoked, that ThyssenKrupp Germany
10 would have an existing U.S. distribution network that
11 it could easily use to serve the U.S. market and to
12 keep the customers that it has been cultivating and
13 developing for sales from the U.S. plant even if the
14 U.S. plant was turned over to a new owner.

15 MR. HOLT: Now I understand what you're
16 saying. I will attempt to answer that and then I will
17 give it to my colleague here from Germany because he
18 ultimately is going to be the one making the decision
19 of whether they ship the steel over here.

20 But as I said, currently there are no
21 customers being serviced by Germany through our
22 distribution network in the United States nor has
23 there been for the last several years.

24 MR. DOHR: Let me add something. Christian
25 Dohr, President of ThyssenKrupp Steel USA.

1 I think what's important to understand is
2 that the mill we built in Alabama includes all
3 functions. It includes also its own sales force.
4 Almost 100 people we have. This is part of the asset
5 and part of the company that will be sold. So talking
6 about a distribution network is just grabbing
7 something out of the air because yes, there is an
8 entity that is called materials and it handles mostly
9 non-carbon steel products. And the entity that
10 handles the steel products here in the U.S. is
11 ThyssenKrupp Steel USA with its own sales force that
12 is up for sale.

13 MR. GRÜNHAGE: Stefan Grünhage also from
14 ThyssenKrupp, but still Europe so I'm familiar.

15 A couple of years ago, it was exactly 2009,
16 we decided to channel all sales of ThyssenKrupp Steel
17 Europe and that's mainly our niche products like tin
18 mill products, electrical steel and some other
19 products to one single point of entry in the United
20 States because all of our business is mainly on a long
21 term basis, customer driven.

22 If you are sending your materials through
23 the trading companies, and really ThyssenKrupp, the
24 trading branch as my colleague explained to you, it's
25 a worldwide network and they are trading not only with

1 steel but many, many other materials. But that is
2 normally not the selling branch. We are using
3 ThyssenKrupp Steel Europe for those sales.

4 Most portions of it is done directly with
5 the end customer, especially with the OEMs because
6 throughout the world, 93 percent -- I said it before
7 -- goes to the EU. I would say two thirds of this
8 goes to automotive customers, so that is without
9 distribution, without some splitting and cutting and
10 service centers. So it is really not foreseen.

11 The other reason is that in the United
12 States, especially if we are talking about CORE, we
13 are only talking about automotive sales, and as we
14 explained and I have written in my statement, if the
15 duties will be lifted, yeah, we will make minor
16 shipments to the United States of electrogalvanized,
17 for example, because some customers are still
18 requesting this for specific parts. But that all will
19 be handled also in the future through ThyssenKrupp
20 Steel North America which is the selling arm of the
21 mill. This is specifically there to bring in the
22 various products of various daughter companies also of
23 ThyssenKrupp Steel Europe to the U.S. market.

24 MR. HOLT: May I say one more thing, please?

25 COMMISSIONER ARANOFF: Okay.

1 MR. HOLT: One other aspect, and the
2 question came up this morning about distribution. I
3 believe they were referring to the distribution
4 network that belongs to ThyssenKrupp. And there was a
5 question or a comment made also about an additional
6 distribution center that was going to be made or built
7 in the south as well, which is true.

8 But I would say this. I would say that the
9 thinking and the mentality of the distribution network
10 and the guys who buy the steel for the distribution
11 network is really no different than the automotive.
12 They don't buy from Germany because they can buy the
13 steel that they need locally and domestically and they
14 don't need to rely on an import in order to support
15 their customer base. In fact both of those companies
16 right now that do exist today are buying all their
17 steel from the domestic industry today. It's really a
18 matter of simplicity for those guys.

19 COMMISSIONER ARANOFF: Having heard all of
20 these answers about what distribution assets there are
21 and what the various ones do, all of which is very
22 helpful in understanding the state of play right now,
23 I'm going to now anticipate what the domestic
24 industry's response to these answers would be and I
25 think it would be look, this is all what's happening

1 now but doesn't describe what would happen once the
2 mill is divested and the order is revoked. There was
3 some testimony that if the order was revoked there
4 could be some minor sales of electrogalvanized, so I
5 appreciate that piece of the testimony.

6 But once TK Europe sells the mill, you're
7 selling the distribution. TK North America goes with
8 it, the marketing arm for carbon products. So then
9 the question is there hasn't been any denial of the
10 domestic industry's claim that it would be in the
11 interest of the German producer to still pursue the
12 customers that have been developed and some of whom
13 are buying German products right now.

14 MR. HOLT: I think the answer would be --
15 First of all, the distribution assets would not be
16 sold. As I said, they are part of a different company
17 within the ThyssenKrupp organization. Only the steel
18 mill in Alabama is to be sold.

19 So the distribution assets that would allow
20 Thyssen Steel in Europe to bring Thyssen Steel in
21 would still exist as part of the ThyssenKrupp
22 organization. And as I said, they currently do not
23 buy steel from the parent company.

24 MR. PIERCE: I get what you're saying.
25 There's always the question of what's likely and

1 evidence to support what's likely as opposed to frank
2 speculation about what could happen or what's
3 possible.

4 There is something to consider in particular
5 with that, with the distribution network though, and
6 that is these contract surcharges, the iron ore
7 surcharges, that's a policy of ThyssenKrupp. You
8 don't buy steel from ThyssenKrupp without the
9 possibility of surcharges being built into the price
10 on a quarterly basis. The only U.S. customers that
11 will take those contracts, agree to them, are the
12 automotive customers. That keeps us out of the
13 construction industry or out of the service center
14 industry. So I think there's hard commercial reasons
15 why this flood through the distribution network, if
16 you're thinking service centers, isn't going to
17 happen.

18 Secondly, and Bob can speak to this as well,
19 you just can't say to a customer okay, we've sold the
20 Alabama mill, now you've got to take the product from
21 me in Germany. It's just not their unilateral
22 decision in Germany to say the prep tons are our
23 customer, we're going to keep them and we're going to
24 sell to you. The customer's not going to agree to
25 that. There are contractual issues. It's not as if

1 Germany can just say okay, we've paved the way for
2 this customer with Alabama, oh, no, now we're going to
3 keep that customer. They don't have that ability.
4 The customer has a hell of a lot to say about --

5 COMMISSIONER ARANOFF: No, of course they
6 don't have the right to require the customer to buy
7 from the German parent company, but they certainly
8 have the ability to try and persuade the customer to
9 do so if they're so inclined.

10 MR. HOLT: There's no mistaking that if they
11 were inclined they could persuade and they would try to
12 persuade the customer to do that. But I think as my
13 colleague Stefan indicated, that has not been the
14 focus of ThyssenKrupp Steel for 20 years or more. In
15 fact even over the life of the last 20 years the steel
16 that has come to the U.S. has really been a legacy of
17 automotive business that they had before the last
18 duties were found against ThyssenKrupp. In fact
19 really the bulk of the steel that came in, CORE
20 products that came in to the United States from
21 ThyssenKrupp was really focused on the automotive
22 industry. And the reason it was focused on the
23 automotive industry, if you'd be interested in
24 knowing, there is kind of an interesting story there,
25 is because there was an automotive company back in the

1 '80s who entered into some financial difficulties and
2 they were cut off from credit from the domestic
3 industry so they had to find another source of steel.

4 Well, they went to ThyssenKrupp and ThyssenKrupp
5 supplied them the steel and was a major supplier to
6 them for the next, even up until today. Although that
7 has diminished quite a bit over the years.

8 That's why a distribution center was built
9 in Detroit, to support that automotive company who
10 could not buy steel in the United States.

11 That picture no longer exists today, but
12 that was really what brought it in and that's why the
13 focus for Thyssen always has been automotive. That's
14 why it's always been primarily with one customer until
15 today.

16 COMMISSIONER ARANOFF: Thank you. I
17 appreciate all of those answers.

18 Thank you, Mr. Chairman.

19 CHAIRMAN WILLIAMSON: Mr. Pinkert?

20 COMMISSIONER PINKERT: Thank you, Mr.
21 Chairman, and I thank all of you for being here today
22 to help us understand these issues.

23 I want to stay with that line of questioning
24 and maybe reframe it a little bit.

25 I understand your testimony about the

1 distribution network and I understand your testimony
2 about how the customer has a lot of say in what
3 happens with respect to the supplier. But assume just
4 for the sake of this discussion that the Alabama plant
5 has been sold. We don't know the details of who it
6 was sold to, but we know it's been sold. Does that
7 necessarily change the incentives of Thyssen Germany
8 to ship to the United States?

9 MR. GRÜNHAGE: Stefan Grünhage. I would
10 like to answer to this question. I've been sworn in
11 this day and I know what this means and we have
12 submitted our sales plan to the Commission which gives
13 you a very good picture of our tonnages, which we have
14 foreseen for different customer groups by product and
15 to different markets. As you can see, that's not even
16 really big tonnage. It will fade out of the prep tons
17 in 2014 and we have not more foreseen any tonnages for
18 the United States market.

19 If we would sell the mill, yes or no, it
20 doesn't really change the picture because we need all
21 our material for our European customers.

22 Again, 93 percent, up to 95 percent year by
23 year goes to customers in the European Union, and that
24 has not changed over the last 15 years. In every
25 sunset review and I'm testifying here the third time,

1 I explained the same story. That we deem our home
2 market the whole European Union. And now that brings
3 us to seven percent of exports. Are these exports
4 flooding around the world? No. A bit portion of this
5 goes to the neighborhood countries. It's not the EU
6 themselves, but it's Switzerland, still part of
7 Europe; it's Turkey; it's Norway. And that leaves
8 only a small tonnage and this was a traditional
9 business we had in the United States, and in the same
10 size business to China. Why China? Because in China
11 it's more or less the same story like in the United
12 States. We have a joint venture there, where we are
13 serving the automotive market with domestic
14 production. Some certain specific products cannot be
15 produced by our joint venture in China so we ship this
16 to China again.

17 This is all our picture of exports and
18 material, what we have.

19 The next step is that more or less and we
20 can like it or not, we made different plans, we have
21 handed over our customers in the United States to our
22 colleagues in Alabama, and at the moment we are
23 colleagues, and that will proceed at the moment
24 because as we heard before, what will happen, who
25 knows, today. Yes, it is announced, we will sell it,

1 but up to then we will strictly stick to what we have
2 and even if it is sold, that will not change the
3 picture because we have not foreseen more tonnages to
4 the United States markets if the orders will be
5 revoked or not.

6 MR. DOHR: I would like to add one comment,
7 Commissioner Pinkert. Christian Dohr, ThyssenKrupp
8 Steel USA.

9 When we built the mill in Alabama we brought
10 in all know-how we have within ThyssenKrupp Steel
11 Europe. We brought in in terms of intellectual
12 property, of people who train those producing in
13 Alabama. And when you look at Alabama, we are proud
14 of this mill in terms of its technology and what it
15 can do. It's already supplying the automotive
16 industry in the U.S., but we should not say it's
17 static. It's still in a ramp up. We have two
18 galvanizing lines running right now and there's going
19 to be a third one ramping up. So that volume will
20 increase. We have equipped this plant with the best
21 technology you can buy, with all the know-how from
22 Germany.

23 So I would say whether we like it or not, we
24 have built the most powerful competitor in this
25 country you can have for a CORE product and that will

1 remain in this country.

2 COMMISSIONER PINKERT: Thank you.

3 This next question is for both the German
4 and the Korean producers and it concerns demand trends
5 in third country markets. Can you describe how the
6 trends in third country markets affect the likelihood
7 of German and Korean producers shipping to the United
8 States in the event of revocation in the reasonably
9 foreseeable future?

10 MS. MENDOZA: Julie Mendoza for Korean
11 Respondents.

12 I was looking today after your questions
13 this morning about anybody who projects demand
14 worldwide for automobiles, and there was an article
15 actually today in the Wall Street Journal, that
16 discussed China and production in China of
17 automobiles. The article is talking about the fact
18 that today one out of every four automobiles are
19 actually built in China, and that projections for
20 growth are as much to seven to eight percent this year
21 over last year.

22 One of the interesting observations in the
23 article is that because of the territorial disputes
24 with Japan that actually the Korean automakers have
25 actually gained a great deal of market share in the

1 last year and are probably anticipated to do so in the
2 next year.

3 So obviously the demand in this market, the
4 Chinese market, where as HYSCO, Mr. Pi was testifying,
5 they are very focused on following Hyundai and Kia
6 wherever they're investing. And as he also mentioned,
7 not only do they already both have two plants in
8 China, they're now building a third plant. Each of
9 them is building a third plant in China.

10 Therefore I think that does say a lot about
11 where they're likely to focus. Not only China, but
12 they have facilities in Russia which is also a very
13 rapidly growing market; in Turkey; in Brazil.

14 So I think that the old days when the U.S.
15 was the only game in town really aren't true anymore
16 and I think the U.S. industry itself even testified
17 this morning that the Mexican market, they get even
18 better returns in the Mexican market than they do in
19 the U.S. market.

20 So I think the diversification of the Korean
21 producers to serve these various markets in India and
22 China and these other places with growing populations
23 says a lot about their incentive or their lack of
24 incentive of wanting to focus on this market.

25 MR. CAMERON: And we do believe that that is

1 contrary to the story that China is somehow
2 overwhelming the Korean CORE industry because there's
3 no evidence of that. Frankly, the record speaks for
4 itself in terms of the record before this Commission
5 in terms of A, the diversification of Korean exports;
6 and B, their ability to compete in the home market.

7 The economy is growing slowly, we grant
8 that. However, different sectors are growing with
9 different vibrancy. But even the construction sector
10 is growing and the global economy while not projected
11 to take off next year, it's also still projected to
12 have reasonable growth.

13 So it's not -- We are not entering a
14 depression.

15 MS. MENDOZA: One quick point also, we're
16 going to put it on the record in our brief, but
17 Goldman Sachs basically in January just a few days ago
18 published a report with respect to the automotive
19 sector which basically reads, "The U.S. automotive
20 market has been the best market for steel in 2012 with
21 North American production growing faster than expected
22 at over 11 percent. U.S. automakers are seeing pent-
23 up demand and currently many U.S. auto qualified flat
24 steel producers such as U.S. Steel claim to be sold
25 out of auto capacity and would need to expand in order

1 to be able to sell more volume.

2 So we'll be putting that on the record also.

3 MR. GRÜNHAGE: I would like to add
4 something, Stefan Grünhage again.

5 With respect to the European market, because
6 we heard this morning a lot of disastrous scenario for
7 Europe. I must tell you, I'm living in Europe, I'm
8 working there, and thank God it is not that bad as
9 maybe the picture has been painted for you.

10 Yes, we had this financial crisis in 2009
11 and yes, we are on a slow pace of recovery in Europe
12 and if you look at GDP growth rates, the forecasts
13 vary between minus 0.3 percent which means a little
14 recession in Europe up to close to 0.4 percent, even
15 slow growth. I think the truth might lie somewhere in
16 the middle, so maybe it's a stagnation. But no, you
17 have to look at the various regions within Europe.

18 The south of Europe is suffering a little
19 bit more than the other regions, and Germany, it's the
20 engine. It's a slow engine. We would like to have
21 more but it's still the engine. And for Germany, GDP
22 growth is expected to increase by 1 to 1.5 percent in
23 2013.

24 That brings me especially to the automotive
25 sector. We heard minus 20 percent and other figures

1 this morning. Yes, it is true that our new passenger
2 car registrations have dropped also in Germany, but
3 the production figures in 2012 were only two percent,
4 had decreased only two percent in comparison to 2011.

5 So how could this be? That is that the premium
6 segment and exports of premium cars has nearly
7 compensated totally the loss of passenger car
8 registrations in Europe, and this is a segment,
9 premium cars, where especially German producers are of
10 course BMW, Audi, Mercedes are affected, and that is
11 our CORE customer group. Therefore we see also a good
12 development for 2013. The President of the German
13 Steel Automotive Federation just announced their
14 expectation of an increase of one percent in
15 production in the next year.

16 MR. PIERCE: Very quickly, I think there are
17 two barometers you can use if you want to test what
18 impact demand is really going to have, not just
19 theoretically if demand goes down in Europe that means
20 a flood of imports from Germany.

21 You've got Galmed and the two ThyssenKrupp
22 mills -- one in Spain, one in China. They've been in
23 place for many years. You can track what they've done
24 for shipments to the United States through ups and
25 downs in the European economy.

1 You can look at cold-rolled from Germany
2 after the cold-rolled revocation in the last review.
3 No flood. Even with the 2009 dip in the economy over
4 there.

5 There are barometers over there that give
6 you assurances as to what the impact of the demand
7 fluctuations in Europe would be regardless of how they
8 might be predicted.

9 COMMISSIONER PINKERT: Thank you.

10 Thank you, Mr. Chairman.

11 CHAIRMAN WILLIAMSON: Commissioner Johanson?

12 COMMISSIONER JOHANSON: Thank you, Mr.

13 Chairman, and I would also like to thank all of you
14 for appearing here today, especially those of you who
15 had to travel very long distances to be here. I found
16 it very useful for you to be here, so thank you again.

17 Mr. Grünhage, I believe you mentioned that
18 ThyssenKrupp is selling just to the U.S. automobile
19 market. Is that correct? So you're not selling to
20 the construction market.

21 MR. GRÜNHAGE: Talking about CORE products
22 is correct. We have not served the construction
23 market with CORE products I think for at least a
24 decade.

25 COMMISSIONER JOHANSON: Are there technical

1 reasons for that? Can the corrosion resistant steel
2 that you're producing be used in the construction
3 market or have you just preferred to sell to the --

4 MR. GRÜNHAGE: What is sold to the
5 construction market is primarily commodity grades
6 which I think mostly every producer in the world can
7 produce. That is not the business model of
8 ThyssenKrupp Steel Europe. Our business model is
9 really that we try to serve the premium segment and
10 that is the automotive industry especially, but also
11 white goods and others which have high demand for a
12 high quality product and that is our differentiation
13 to other producers.

14 For example, this leads us to be after one
15 Austrian producer in the last year, to be margin
16 leader in Europe, while others are still in the
17 negative red figures a little bit, steel producers.
18 ThyssenKrupp Steel Europe managed it to make a
19 profitable result due to its business model and
20 construction, where the commodities is and where you
21 totally have a different price level is not the
22 segment we are serving.

23 COMMISSIONER JOHANSON: Okay.

24 MR. GRÜNHAGE: Not in the export markets.
25 Of course in Europe, to a certain extent, we are

1 serving the construction market as well.

2 COMMISSIONER JOHANSON: This might be
3 proprietary, and if it is if you can maybe address it
4 in your post-hearing brief. But have you been
5 disadvantaged by the location of your plant in
6 Alabama, given that most auto production in the United
7 States I believe is in the upper Midwest?

8 MR. DOHR: May I answer that?

9 COMMISSIONER JOHANSON: Yes.

10 MR. DOHR: Christian Dohr.

11 Commissioner Johanson, absolutely not. When
12 you think about the automotive industry in the U.S.
13 and go back 10, 15 years, everybody thinks of Detroit.
14 I actually have lived in Detroit from 2009 until
15 2012, so through all the recession and the downturn.
16 What we all have witnessed in the last five years is a
17 big move south and that's why ThyssenKrupp has built
18 the mill in Alabama, because today about 50 percent of
19 the North American automotive production is within the
20 area which we call our home market, so those are the
21 southern states of the U.S. and Mexico. That's the
22 market we serve from Calvert, Alabama.

23 COMMISSIONER JOHANSON: Okay. Thank you.

24 I'm from Texas and I know there's quite a
25 bit of, there's been a big production increase in

1 Texas, in San Antonio, I believe, so I guess that
2 makes sense.

3 Thank you for your answer.

4 Along those same lines, and this is once
5 again to ThyssenKrupp, do you know, do foreign
6 producers offer warehousing or stocking of imports in
7 the United States to satisfy their purchasers' desires
8 for shorter lead times? This is something which was
9 discussed this morning. I believe one of the
10 Petitioner witnesses stated that there's a fair amount
11 of warehousing of product in the United States, so in
12 other words they do not have that big of an advantage
13 for producing in the United States.

14 I apologize, that question is based off the
15 top of my head so I didn't really cogitate on it much,
16 but I think you get what I'm asking.

17 MR. HOLT: I think I understand.

18 First of all if we distinguish between
19 automotive imports and non-automotive imports that
20 might help explain it a little bit.

21 First of all, the automotive imports will
22 come in to support an automotive production facility.

23 Parts that are being produced for automobiles at that
24 present time. So I think it's been talked about
25 earlier that a level of inventory has to come in and

1 be stored in order to meet that just in time process
2 for the automotive companies.

3 So particularly for an importer, and because
4 of the long lead times that are associated with
5 ordering and producing and shipping, importers might
6 have as much as four months of stock sitting in a
7 warehouse to be supplied to that automotive company.

8 So yes, there will be storage facilities of
9 some sort set up. In some cases they're owned by the
10 company that is shipping the material in. In some
11 cases it's leased or rented through some other storage
12 or processing facility before it goes into the actual
13 automotive company. That's usually set up by the
14 automotive companies themselves.

15 For the non-automotive business it's not
16 quite as structured as that, and typically what you
17 would find is more of a commodity product coming in as
18 opposed to an automotive product. In those cases,
19 typically the material is generally going to come in
20 and be stored by the producer at some local facility
21 near the point of entry until it is sold to the
22 ultimate customer. Unless of course it's sold before
23 it arrives in country.

24 Those typically are not owned by the
25 importer. Those are typically going to be leased or

1 rented by the company that's bringing the steel into
2 the United States. Did that help?

3 COMMISSIONER JOHANSON: Yes it did, thank
4 you. Thank you for your response.

5 I have one more question for ThyssenKrupp
6 and I apologize to the Korean witnesses. I have a
7 question for you all as well but I think I'll just
8 continue here for a moment with the German producers.

9 Your brief describes the automobile industry
10 in Germany and Western Europe as being somewhat
11 stable, but given the closures of four plants in
12 Belgium and in Britain and the closure of a Peugeot
13 plant in France, isn't the situation in Europe
14 somewhat unstable?

15 I believe also there's talk of a Renault,
16 possible Renault closure in the EU.

17 MR. GRÜNHAGE: What you can see, of course
18 is a drop in new passenger car registration,
19 especially in the south of Europe. And this is in the
20 small sized car segment, let's say where the commodity
21 cars, I don't know what the correct word is. The
22 small, really the small cars that are going in --

23 COMMISSIONER JOHANSON: The non-luxury.

24 MR. GRÜNHAGE: Yeah, it's not a BMW, and the
25 others. So it's more effective for it and to a lesser

1 extent also the French producers. So their demand has
2 declined and that as the reason why some automotive
3 producers closed their plants. But again, the German,
4 especially the Germany but also the other European
5 producers serving other region of the world and
6 according to the BDA statement where I was mentioning
7 also the plus one percent expectation on passenger car
8 production next year in Germany, they were saying that
9 in between we're accounting for 80 percent worldwide
10 in the premium segment with our cars. That is the
11 stability, why we are saying that our demand will not
12 drop as much.

13 It is affecting producers in Spain and Italy
14 and I think our competition, they are suffering more
15 than ThyssenKrupp and the other German producers.

16 COMMISSIONER JOHANSON: Thank you for your
17 responses.

18 And now a question for the Korean producers.

19 Has the increase in China's exports of
20 corrosion resistant steel to Korea from I believe it's
21 190,000 net tons in 2006 to 2.5 million net tons in
22 2011, affected your production and your sales?

23 MR. PI: In my opinion Chinese exports to
24 Korea is not effective in Korean domestic market
25 because some Korean company has struggled in our steel

1 market, but as for high score it don't have any effect
2 from Chinese exports because our main business is for
3 automotive market. So the steel from China is not
4 used for automotive steel market.

5 MR. CAMERON: I think it's also worthwhile
6 pointing out that number one, the Chinese production
7 is of lower grade, lower quality, so it's going into
8 some very basic uses.

9 COMMISSIONER JOHANSON: So it's somewhat
10 analogous to what's going on in Germany, perhaps, with
11 -- TK just mentioned that their automotive steels of
12 higher quality, that they have higher quality steel --

13 MR. CAMERON: That's true. They are
14 different markets. One of the things that was
15 testified to I believe by Mr. Pi, but possibly by Mr.
16 Baek was that yes, there is Chinese material in the
17 market but it is of lower quality, it is serving a
18 different market.

19 Secondly, it's not as if the Korean market
20 hasn't been growing over that period of time. The
21 Korean market actually has grown quite significantly.

22 Thirdly, and again, it's useful to point out
23 we heard this morning, there must have been five
24 references to the excess capacity and under capacity
25 utilization in Korea. If you look at the record, the

1 record is clear that the Korean industry is operating
2 at approximately 95 percent capacity, which is not
3 unusual.

4 That's not what one would call an abundance
5 of capacity ready to pounce on a foreign market.
6 Frankly, if that theory was correct and if that
7 premise was correct, you'd already see it. You can't
8 have it both ways. You can't say that geez, look at
9 the Koreans. Even with the order they've been shoving
10 material in here, and at the same time say well geez
11 if the order is lifted look at all the tonnage that's
12 going to come in here. Yes, the Koreans have had a
13 constant position in the market over the 20 years of
14 the order. We don't apologize for that. We're not
15 suggesting that if the order is lifted there will
16 never be another piece of Korean steel that's coming
17 in. We're not saying that. What we are saying is
18 that the market is pretty orderly, the Korean
19 producers and the evidence is pretty clear that
20 produced at a high level of capacity utilization, and
21 that frankly, they've got a lot of markets. And
22 they've done that intentionally so that they're not
23 dependent on one market or the other. They like the
24 U.S. market. these guys are concentrating on the
25 automotive business. It is a higher quality. And no,

1 these guys aren't affected by imports from China into
2 Korea as much as other producers are.

3 But yeah, I'm sure there are people who
4 don't want any imports from China into the Korean
5 market just like the U.S. producers don't want a drop
6 of foreign material here. It doesn't work like that.
7 They know that.

8 COMMISSIONER JOHANSON: Thank you for your
9 responses. I have a few more questions but my time
10 has expired. I will come back in the second round.
11 Thanks.

12 CHAIRMAN WILLIAMSON: Thank you.

13 Commissioner Broadbent?

14 COMMISSIONER BROADBENT: Mr. Cameron, just
15 following up on that, what are the plans for future
16 capacity in Korea by these two companies?

17 MR. CAMERON: As they both testified, they
18 do have capacity increases, and I think they've put it
19 on the record.

20 COMMISSIONER BROADBENT: I was just trying
21 to get an order of magnitude about what the plans are.

22 MR. CAMERON: We had about 450,000 tons for
23 POSCO, was it? Of CORE?

24 MS. MENDOZA: Yes.

25 MR. CAMERON: POSCO has already put their

1 tonnage into place and actually it's reflected in
2 their questionnaire response. But I think with
3 respect to CORE, it was what, 341,000 out of the
4 800,000.

5 In the case of Hyundai, HYSCO, they also
6 have additional capacity that is in the process of
7 coming on stream. So that is not reflected in the
8 questionnaire response which only went up through
9 June. That capacity is right now scheduled to come on
10 stream in the fourth quarter of 2013. I believe it
11 was on the order of 600,000 tons of corrosion
12 resistant -- 550, sorry.

13 COMMISSIONER BROADBENT: Thanks.

14 MR. CAMERON: And that 550,000 tons is
15 directly tied to the demands from Kia and Hyundai and
16 primarily for the mills that they are now constructing
17 by Kia and by Hyundai in China. So they've got two
18 new automobile plants.

19 Again, we've heard a lot about China. We've
20 heard a lot about how China is, again, another
21 economic disaster. Well, that kind of depends. In
22 the case of Kia and Hyundai, they are building each
23 one more automobile facility, so they'll each have
24 three apiece instead of two. And they are expecting
25 HYSCO to have the corrosion resistant steel to supply

1 it. That's what this new capacity is for, for the
2 corrosion resistant.

3 COMMISSIONER BROADBENT: Do Hyundai and
4 HYSCO believe that the corrosion resistant steel
5 exports to Korea are fairly traded at this point?

6 MR. CAMERON: From China?

7 COMMISSIONER BROADBENT: Excuse me, yes.
8 From China to Korea.

9 MR. CAMERON: She's asking whether or not
10 you think the imports from China are dumped into
11 Korea. Or do you have a view on it.

12 The Chinese prices I'm sure are low, but
13 whether that's -- If you use a Commerce Department
14 calculation methodology, I'm sure you have a 200
15 percent margin. I don't think everybody necessarily
16 calculates margins that way. And the question is,
17 they haven't brought any antidumping cases in Korea
18 against it. I think there would probably be
19 difficulty in proving injury, but I honestly don't
20 know. We can try and get some additional information
21 and supply it for post-hearing.

22 COMMISSIONER BROADBENT: That would be
23 helpful.

24 Then what sort of dumping actions are
25 Hyundai and POSCO facing in other markets? I think

1 there's an investigation going on in Thailand. Is
2 that correct?

3 MR. BAEK: In CORE we had an antidumping
4 case from Brazil, but it ended with no injury.

5 COMMISSIONER BROADBENT: What about
6 Thailand?

7 MR. BAEK: Except that we only have this
8 case.

9 COMMISSIONER BROADBENT: So there's no
10 dumping action against Korean exports of CORE to
11 Thailand?

12 MR. BAEK: that is for color coated steel,
13 but it's not -- POSCO do not produce that. POSCO
14 subsidiary produced color coated steel. Actually I do
15 not have much information on that.

16 MR. PI: Actually for Thailand, our export
17 problem is very small. We did not participate in the
18 antidumping cases.

19 MR. CAMERON: There are also other producers
20 in Korea, obviously, so we will get the information
21 for you and submit it for the post-hearing brief.
22 There are producers in Korea that do export color
23 coated. I'm not sure this was a big case, but we'll
24 get that for you and submit it.

25 COMMISSIONER BROADBENT: That would be

1 terrific. Thank you.

2 I'm trying to get a focus on how export
3 oriented the Korean industry is. It seems to me that
4 about 50 percent of your production is exported?

5 MR. CAMERON: I think a more correct figure
6 is probably around 40.

7 COMMISSIONER BROADBENT: Forty percent.

8 Then what proportion goes to what areas of
9 the world? Most of it to Asia, but then can you give
10 me a sense of that?

11 MR. CAMERON: I think it would make more
12 sense for us to get that data and submit it in the
13 post-hearing brief because off the top of my head I
14 can't give that to you.

15 Yes, I think most of it goes to Asia, I
16 think a lot of it goes to Asia. I think a lot of it
17 goes to China. But because HYSCO was obviously
18 exporting a lot to China and I think POSCO is as well,
19 but rather than my speculating on those numbers, why
20 don't we get the breakdown for you and we'll submit it
21 in the post-hearing brief.

22 COMMISSIONER BROADBENT: Okay. I think the
23 preliminary info that we have is that half of the
24 experts go to China and then half are shipped all over
25 the world to different countries, but we'll see if

1 that's right.

2 MS. MENDOZA: Commissioner, I would just say
3 that I think one of the points we were trying to make
4 is because the plants, the Hyundai and the Kia plants,
5 are located in so many different jurisdictions
6 including India, Turkey, Republic of Czechoslovakia,
7 all of that, that you're going to see a pretty wide
8 diversion because that's kind of where these two
9 producers in particular are focused. But we'll get
10 you the exact information.

11 COMMISSIONER BROADBENT: Great, that's
12 helpful. Thank you, I appreciate it.

13 For you two Korean Respondents, in just
14 under half of the price comparisons the Commission
15 has, the Korean price undersold that of or domestic
16 like product. Can you explain why we shouldn't be
17 concerned about this underselling and why it's not a
18 threat?

19 MR. CAMERON: I believe we oversold in the
20 majority, small majority but a majority of the
21 comparisons. If you look at the information in the
22 staff report, it basically appears that they're
23 underselling a little bit, they're overselling a
24 little bit, it's in about the same relationship.
25 That's a market and I think you have to take that into

1 account when you're also taking into account A, the
2 volumes that are involved, and B you have to take into
3 account the markets that are being sold to.

4 In other words, to the extent for instance
5 that you're comparing automotive steel and I don't
6 know, I'd have to look at what the comparisons are.
7 But those products are going to be less price
8 sensitive because in fact there is a domestic
9 preference. It has nothing to do with the price of
10 the steel, so there may or may not be overselling.
11 Query, does that drive the sale? And we would suggest
12 to you that the answer to that is no.

13 MS. MENDOZA: I think Commissioner, the only
14 thing I would add is that if you look at the most
15 recent periods, which are I would think the most
16 indicative, because in some ways those earlier periods
17 were affected by what was going on with the financial
18 situation, that those show a greater predominance of
19 overselling and I guess we would argue that's probably
20 the best information on why the price levels are not
21 likely to cause any injury in the future.

22 COMMISSIONER BROADBENT: For the post-
23 hearing brief, I wonder if we could get a little more
24 information on the investments that these two
25 companies have made in China, just to understand

1 what's going on in the Chinese market at this point.
2 It tends to loom as a big concern for the Petitioners,
3 of course. Their perspective on what the restrictions
4 are they face there, how easy it is to do business in
5 China, kind of what the outlook is for Chinese
6 production.

7 MR. CAMERON: We'll be happy to do that.

8 COMMISSIONER BROADBENT: It looks like I
9 will wait until round two. Thank you.

10 CHAIRMAN WILLIAMSON: Thank you.

11 I was wondering if both of you might briefly
12 discuss, in their view what was the effect of the
13 recession in late 2008, 2009, the conditions for
14 competition in the U.S. market. From the perspective
15 of the two industries.

16 MS. MENDOZA: I think it depends on the
17 division of the market itself. I would suggest that
18 if what you observed was that the U.S. producers
19 actually gained market share during that period of
20 time, and I think the reason for that is that in times
21 of economic uncertainty, and the Commission has seen
22 this in some other cases, where in times of economic
23 uncertainty there's a lot more reluctance to purchase
24 imports. And when demand's falling and the U.S.
25 industry has plenty of capacity, people tend to prefer

1 to buy the domestic product. I think that is what
2 happened.

3 I would say at the same time that what's now
4 happening is that the economy is recovering. I think
5 from this Goldman Sachs article, it suggests that
6 things are great in that part of the industry. If
7 there's a part of the steel industry that's really
8 doing well, that's it.

9 So I would say in terms of conditions of
10 competition from the financial, that was kind of
11 something we went through. We're coming out of. And
12 if anything it sort of cemented the U.S. producers'
13 position with their customers during that period of
14 time, and what we've seen since they came out of it is
15 that the U.S. producers continue to have a solid
16 market share in that segment. In both segments of the
17 market.

18 MR. CAMERON: What you did see with respect
19 to the recession is that it was not only subject
20 imports but it was non-subject imports that generally
21 declined during that period. Again, they were
22 responsive to the market and it is contrary to the
23 theory that is generally being propounded here which
24 is that imports will take any market share at any
25 point at any price. I think the facts don't support

1 that theory.

2 CHAIRMAN WILLIAMSON: Thank you.

3 Any other comments?

4 MR. PIERCE: We concur in those comments.
5 Demand fell off during that period, and imports from
6 Germany followed that demand trend down. They dropped
7 from 46,000 tons to 10,000 tons in '09 to 14,000 tons
8 in 2010. so even at a very small level, they still
9 retreated further as demand went down so it did impact
10 it and it wasn't as if when the market went down the
11 world went into a recession. All of a sudden
12 everybody's ramping up production to keep the mill
13 full, to ship as much as they could to the United
14 States. The facts just don't bear out what
15 Petitioners are claiming is around the corner.

16 MR. CAMERON: As a matter of fact in the
17 case of Korea, during that time the lowest level of
18 capacity utilization for Korea was reached in 2009, I
19 believe, of something on the order of 81 percent.

20 Again, the theory is that the Koreans were
21 going to just pump the steel out through the mill
22 regardless of market conditions. Again, that's not
23 the fact. That is not what happened. And it didn't
24 happen either to the U.S. market where they were
25 subject to dumping duties nor to other markets where

1 they weren't. Again, that was what the market was,
2 yes. They got hurt just like everybody else.

3 CHAIRMAN WILLIAMSON: Thank you.

4 The domestic producers talked a lot about
5 global oversupply and I was wondering whether or not
6 you all share that view, and what is your view about
7 if there is such an over supply how is it impacting
8 the U.S. market?

9 MR. HOLT: I would probably concur with that
10 statement. I think particularly here in the United
11 States I would say that given the current level of
12 capacity utilization, I would submit that we are
13 oversupplied at least in the current market, but this
14 is not unusual from what we've seen over the last 20
15 years either. We're not always running at 90 percent
16 and very seldom do we have that luxury.

17 I would say globally, I would also say
18 there's an oversupply in the global market as well

19 CHAIRMAN WILLIAMSON: You say an oversupply
20 both in the U.S. and global market?

21 MR. HOLT: Yes.

22 MR. CAMERON: Commissioner, to the extent
23 that there is an oversupply globally, there have been
24 theories that a lot of that is in China. And the
25 question is exactly how efficient is it and how

1 competitive is it. We would suggest to you that every
2 ton of capacity is not equal, and not all producers
3 are equal, and again, is there an oversupply of
4 automotive quality corrosion resistant steel? I would
5 suggest to you that the data suggests there is not.

6 So I think it kind of depends on how you
7 want to define it.

8 CHAIRMAN WILLIAMSON: Thank you.

9 Getting to the question of whether or not
10 the U.S. industry is vulnerable, based on Thyssen's
11 experience in Alabama, what would you say about the
12 vulnerability of the U.S. industry?

13 MR. DOHR: I would like to take that.

14 CHAIRMAN WILLIAMSON: Sure.

15 MR. DOHR: I'm leading that plant. It's a
16 real challenge. There is a fun part to it and a very
17 challenging part to it.

18 The fun part is more with the people
19 building the mill; the challenging part is the
20 financial one.

21 I think it's important to understand where
22 the financial challenge comes from and I tried to do
23 that in my testimony, to explain that it's really
24 because things have changed in the U.S. and in Brazil.

25 So we have built this mill based on the assumption of

1 low cost flat supply from Brazil which has turned out
2 to be very different, a very different development
3 over the past five years. So Brazilian labor costs,
4 for example, have increased by 80 percent in the last
5 five years. That's nothing we foresaw when we built
6 this flat production down there. That is the main
7 reason and driver for the losses we have in Alabama.

8 Nevertheless, it is a state of the art mill
9 that has found its customer and that will have a
10 future.

11 We look at the industry. I think what we
12 have heard this morning and some of you have asked the
13 questions about is this really an import issue? I
14 don't think we talk about the import issue here, we
15 talk about the industry where several companies have
16 recovered well after 2009 and some have not. So there
17 seems to be some structural issues within that
18 industry, but overall it's a profitable industry. I
19 think the vulnerability, I don't see the vulnerability
20 from imports. What I see certainly is the competition
21 within this market and us bringing a new mill into
22 this market certainly didn't, we didn't win that many
23 friends by doing this. But we strengthened the local
24 industry. That's what we did. So I don't see that
25 kind of a vulnerability as we see good profits for

1 most of the companies.

2 CHAIRMAN WILLIAMSON: Would you make a
3 distinction between industries that maybe sell
4 primarily to the automotive sector and those that sell
5 to the non-automotive sector? Particularly
6 construction.

7 MR. DOHR: I think I don't want to get into
8 exactly describing or get my view on our competitors
9 in detail.

10 What I --

11 CHAIRMAN WILLIAMSON: I didn't want you to
12 get into that. I was just thinking more about --
13 Let's withdraw that. If you have some comments in the
14 post-hearing, look at that.

15 MR. DOHR: I think that companies are very
16 successful who have put in good assets to supply a
17 successful industry and successful industries in the
18 U.S. are definitely the automotive industry. It has
19 recovered very, very fast. Heavy equipment. The U.S.
20 is known for export. We talked about Texas,
21 Caterpillar has just built a plant there and is
22 exporting equipment from there into the world. So if
23 you are a steel supplier providing material to those
24 industries you're in good condition.

25 There is also competitors who have

1 established over time a very successful supply chain
2 for construction which is amazing, but not all of
3 them. So there is, I see big differences between the
4 companies that testified this morning, so I would not
5 talk about vulnerable industry, but maybe there are
6 some, a few vulnerable companies there.

7 CHAIRMAN WILLIAMSON: Mr. Cameron?

8 MR. CAMERON: Commissioner, just briefly.

9 We would -- No, there is no way this
10 industry is vulnerable. If you look at the indicia
11 that you have on the record with respect to
12 production, with respect to capacity utilization,
13 shipments, what they're doing, profitability. These
14 indicators are up for this industry and frankly, the
15 cases of the losses of TK, for instance, which they
16 are using to reduce their overall operating profit,
17 nobody is suggesting that the losses of TK are as a
18 result of imports. It's the same thing with RG.
19 Their lawsuit speaks for itself as to what the basis
20 for their complaint is and it has nothing to do with
21 imports. They believe they were not told the truth by
22 Severstal. I don't know what the actual case is, but
23 they're not speaking of imports.

24 So no, I don't think the case has been made
25 that this industry, which has been protected for 20

1 years by these orders, are somehow vulnerable to the
2 revocation, to possible injury from the revocation of
3 the orders from Korea and Germany. I don't think that
4 case has been made. I don't think the data supports
5 it.

6 CHAIRMAN WILLIAMSON: Thank you.

7 Commissioner Pearson?

8 COMMISSIONER PEARSON: Thank you, Mr.
9 Chairman.

10 Further to the issue of vulnerability, Mr.
11 Cameron, as I understand it the issue of vulnerability
12 is supposed to reflect the condition or the prospects
13 for the domestic industry and it really doesn't hinge
14 on whether the subject imports are playing a role in
15 that, does it?

16 MR. CAMERON: I think that's correct. But
17 the issue of the imports irrelevant. When you look
18 at, again, the composition of the industry and exactly
19 where some of the larger losses are occurring, it is
20 useful to then look at well, are those one-off issues?

21 Because if they are one-off issues that are contained
22 to an individual company, then no, it's not indicative
23 of the industry. Frankly, it appears that that
24 situation would have occurred regardless of imports
25 because frankly, imports are not a big part of this

1 market.

2 MR. PIERCE: I would just add, I agree on
3 revocation. I take your point about the status of the
4 industry and you look at it, but vulnerable to what is
5 a relevant question. The standard isn't invulnerable.
6 You re informed about vulnerable to what by whether
7 or not imports caused that vulnerability, so I think
8 it is a relevant consideration.

9 COMMISSIONER PEARSON: Well, I believe I've
10 been part of a Commission majority at times when we
11 have found an industry not vulnerable and voted in the
12 affirmative and times when we've found an industry
13 vulnerable and voted in the negative. So from the
14 domestic industry we have an impassioned plea that
15 they are vulnerable and you have a different view. I
16 can kind of read the record either way. So I don't
17 know that vulnerability is the dispositive factor
18 here. Is it?

19 MR. CAMERON: We agree with that. All we're
20 trying to suggest is that it is useful to analyze the
21 industry, as was said this morning, you take it as it
22 lies. Fair enough. And when you're looking at it, it
23 is useful to pick apart exactly what we're talking
24 about. When you're talking about injury -- They put
25 front and center RG Industries. That's great, but

1 exactly what is the cause of that?

2 COMMISSIONER PEARSON: Isn't he getting knee
3 surgery today?

4 MR. CAMERON: He is.

5 I was thinking about that same thing, but I
6 didn't do that. Okay?

7 COMMISSIONER PEARSON: He may be vulnerable.

8 MR. CAMERON: And you're now appealing to
9 worst nature, so this is not really quite fair, but
10 hopefully he'll be fine.

11 RG Industries looks like it's not doing as
12 well as RG3. Okay? But again, that has nothing to do
13 with imports. And that is a relevant consideration.
14 I think that's all we're trying to say to the extent
15 that you're analyzing it. But we agree with you, the
16 issue itself of vulnerability is not dispositive of
17 the issue of revocation. We're all on board with that
18 and we understand that the precedents go both ways.
19 That being said, this industry isn't vulnerable.

20 COMMISSIONER PEARSON: Okay. Well, thank
21 you for those clarifications. I think -- were they
22 clarifications? Thank you for those comments.

23 MR. CAMERON: Don't ask.

24 (Laughter.)

25 COMMISSIONER PEARSON: I had asked before

1 about whether there's a preference for local supply on
2 the part of buyers. Along with that, your companies
3 trade in the global market. Do you know, do we
4 receive a fair amount of corrosion-resistant steel in
5 the United States that does not have a buyer
6 associated with it at the time it arrives?

7 MR. CAMERON: I can tell you for a fact that
8 there is no imports of corrosion-resistant steel from
9 Korea that doesn't have a buyer with a price before it
10 leaves Korea, much less before it lands. I mean, you
11 know, we're getting back to the original 1992 case
12 with the fax machine on the boat in the Gulf that was
13 setting the price, the spot price market, and
14 collapsing all the prices. And anybody who reads the
15 transcripts from the 1992 case will see what a joke
16 that was.

17 But that is what the suggestion was. And
18 now we're going right back to it. In the case of
19 Korea, they produce to order. And those orders are
20 quantity, and they are price.

21 MR. PIERCE: The same is true for Germany.
22 All production is to order, therefore by definition
23 there is a customer and a set price.

24 COMMISSIONER PEARSON: Okay. Thank you very
25 much. I had asked the domestic industry whether there

1 was some way to quantify whether the corrosion-
2 resistant steel industry is more localized in the
3 sense that there is a smaller percentage of global
4 production enters international trade. For purposes
5 of the post-hearing, perhaps the firms represented
6 here have economics departments or analysts who could
7 look at that question and give us some perspective on
8 it, perhaps comparing to other products that your
9 firms produce or are familiar with.

10 You know, we think of the commodity products
11 that we've dealt with a lot here at the Commission,
12 things like rebar, standard pipe, hot-rolled steel.
13 Is that something that we could receive in the post-
14 hearing brief?

15 MR. CAMERON: So you're trying to -- so the
16 precise question is what?

17 COMMISSIONER PEARSON: The precise question
18 is if we look at the percentage of these various
19 products that actually moves in international trade,
20 that crosses a border somewhere, is it lower or higher
21 for corrosion-resistant steel than for those other
22 products, and does that tell us anything about whether
23 there is more local demand for -- or demand for local
24 production from buyers of corrosion-resistant steel
25 than might be the case for some other products?

1 MR. CAMERON: We can look at it.

2 COMMISSIONER PEARSON: Okay. I understand
3 it's a little bit of a --

4 MR. CAMERON: Yeah. We can look at it.

5 COMMISSIONER PEARSON: Can we get a
6 perspective on the industry from a different way?

7 MR. CAMERON: Yeah. I have no idea, but we
8 can look at it.

9 COMMISSIONER PEARSON: Okay. Thank you. In
10 some investigations we have firms that come in front
11 of us that have adopted accounting procedures that
12 allow them with some degree of accuracy to predict
13 whether the price that they sell an individual
14 shipment into the United States -- whether the
15 Department of Commerce here would determine that price
16 to be a dumped price or not. I don't know whether I
17 explained that very well, but have your firms adopted
18 such accounting procedures so that you can try to
19 anticipate how Commerce will evaluate your pricing?

20 MR. GRÜNHAGE: For ThyssenKrupp, I can say
21 we have it in place, especially for the United States.
22 We know our experiences here. And, yes, so that means
23 that our department -- that is why Jörg Wichert is
24 here -- will be contacted if any new business will be
25 done. As I saying, from a dumping perspective, can we

1 make this business, yes or no, and why you cannot be
2 sure because currency exchange rates is changing, but
3 we can give them a very good indication if yes or no.

4 COMMISSIONER PEARSON: Okay.

5 MR. PIERCE: And that's not just for CORE
6 products.

7 MR. GRÜNHAGE: No. That --

8 (Simultaneous discussion)

9 MR. PIERCE: -- non-subject merchandise as
10 well.

11 COMMISSIONER PEARSON: Right.

12 MR. PIERCE: So that discipline is in place
13 with or without a dumping order.

14 COMMISSIONER PEARSON: Okay. Thank you. Do
15 you have a sense, Mr. Cameron, of -- okay.

16 MR. GRÜNHAGE: In between maybe I can come
17 back to your first question of the trade intensity of
18 corrosion. I think due to my experience because I am
19 also responsible for the market economy department
20 within ThyssenKrupp Europe, I think it is true that
21 the more further down you go the value chain, it's
22 less trade intensive because then you have many
23 specific rates, customer tailor-made products, which
24 is not the case, for example, with hot-rolled, where
25 you can make it different. Out of hot-rolled, you can

1 make cold-rolled, electrogalvanized, hot-dipped
2 galvanized. So it's more a commodity product, let's
3 say, hot-rolled.

4 So I think the trade intensity on hot-rolled
5 is much higher than corrosion-resistant product, and
6 it's also the case because the lead time -- because
7 it's the latest product in the value chain, of course,
8 as long as in for hot-rolled. You have just to
9 produce raw steel and make it hot rolling, and then
10 you can ship it. With the others, you have to kneel
11 it, you have to cold-roll it, you have to zinc it, to
12 galvanize it. So that needs much more time to
13 produce, and it prolongates the lead time, and what we
14 heard before is a longer lead time to a certain extent
15 gives local supply advantage in comparison to imports.

16 COMMISSIONER PEARSON: Thank you for that
17 elaboration. Mr. Cameron?

18 MR. CAMERON: Sorry for the delay. They
19 generally monitor their export prices. But I don't
20 think that it would be fair to say that they have a
21 rigid accounting program that they are running on a
22 constant basis.

23 COMMISSIONER PEARSON: Okay. Well, I note
24 from the record that some Korean producers have
25 managed to have *de minimis* margins, and so somehow --

1 MR. CAMERON: Oh, yeah, yes. Well, but you
2 can do that by price monitoring. And actually POSCO
3 did that, and its order was revoked by the Commerce
4 Department because of three successive *de minimis*
5 findings. HYSCO generally has been *de minimis*, but
6 not always. Close.

7 COMMISSIONER PEARSON: For purposes of the
8 post-hearing, could I ask that you put on the record
9 some indication of whether if the orders are revoked,
10 whether similar pricing monitoring would be followed
11 because, you know, this is a big industry in the
12 United States, some \$15 billion more or less of
13 domestic consumption. And if it's possible to
14 envision at some point in the future another dumping
15 case being initiated by the domestic industry --
16 you're surprised, Mr. Cameron?

17 MR. CAMERON: I'm shocked that there is
18 gambling going on in this establishment.

19 COMMISSIONER PEARSON: But it would be
20 interesting for post-hearing to know whether your
21 firms have intentions to pay attention to the pricing
22 if the order is revoked.

23 MR. CAMERON: Absolutely.

24 COMMISSIONER PEARSON: Thank you very much.
25 Mr. Chairman, I've just gone over time.

1 CHAIRMAN WILLIAMSON: Commissioner Aranoff.

2 COMMISSIONER ARANOFF: Thank you, Mr.

3 Chairman. One of the arguments that German producers
4 have made is that ThyssenKrupp has other mills in
5 Spain and China and could have been serving the U.S.
6 market any time it wanted to. It's a facially
7 appealing argument, but I wanted to give you the
8 opportunity to fill the record out on that a little
9 bit more because on the record in this investigation
10 we don't know what those plants produce or how much of
11 it they produce, whether it's automotive quality
12 product, whether there are other conditions of
13 competition that would be different shipping from
14 Spain or China versus from Germany.

15 So I want to give you the opportunity to
16 provide some factual backup to that argument if you
17 can and if you desire.

18 MR. PIERCE: Thank you. And we'll put
19 specifics in the post-hearing brief as well. Just to
20 answer the initial question from this morning, both
21 Tygal, which is the mill in China, and Galmed, which
22 is the mill in Spain, both of those make automotive
23 quality, have the ThyssenKrupp technology, could be
24 supplying the U.S. customers. They would have to
25 qualify and go through that process, but some of them

1 are qualified.

2 Automotive manufacturers are global, of
3 course, and much of their production is global. So I
4 -- you know, we will put more facts on the record. I
5 appreciate the opportunity to be able to document
6 that. I think another barometer that I mentioned
7 before is, you know, what did Germany do after the
8 cold-rolled order was revoked five, six years ago, and
9 the corrosion order in Canada. Still moderate levels
10 of imports, small levels of imports.

11 So you do have a couple of examples out
12 there. But I appreciate that opportunity, and we'll
13 get the additional information on the record.

14 COMMISSIONER ARANOFF: Okay. Thank you.
15 And actually, your response leads very well into my
16 next question, which is that there has been references
17 a number of times to the idea that when the recession
18 was going on in the U.S. in 2009 and 2010, there was
19 no flood of imports, you know, based on the global
20 economy being bad, and there hasn't been one since
21 then. But I think this argument about what happened
22 during the global turndown in 2009 is not necessarily
23 relevant to what would happen in the reasonably
24 foreseeable future.

25 At that time, basically demand dried up

1 everywhere, and so, you know, foreign producers
2 couldn't sell product in the U.S. Domestic producers
3 couldn't sell product in the U.S. because nobody was
4 buying the product.

5 I think the argument that the domestic
6 industry is making now is, you know, on a smaller
7 scale more like the Asian financial crisis, that this
8 is a situation where they're arguing that demand in
9 the U.S. isn't great, but it's much better than demand
10 in the rest of the world, and that creates a different
11 incentive structure where some people are buying the
12 product here, and in their view nobody or fewer people
13 are buying the product elsewhere. So --

14 MR. CAMERON: Well, I take your point,
15 Commissioner, but I guess I don't agree with the
16 theory. First of all -- and your observation about
17 the global recession and how analogous it is, I think
18 you're absolutely right. The point that we were
19 trying to make with respect to that was not so much
20 the fact that, well, imports from Korea didn't surge,
21 and although it's true -- and actually, if you listen
22 to the point of view of the domestic industry, if this
23 had been right before that, they would have told you,
24 if we have a recession here, everything is going to
25 come in from Korea and swamp the market, et cetera.

1 So, I mean, their theory doesn't change just
2 because there is a recession. But the major point
3 with that was really, when you look at the capacity
4 utilization in Korea -- in other words, it's not just
5 the United States. It was their markets everywhere.
6 And, yes, as a steel mill, these steel producers do
7 like to keep the capacity utilization in the high 90s,
8 which is where it is right now.

9 But when it was down at 81 percent, there
10 wasn't any artificial jamming out of steel to other
11 markets in order to artificially fill the mill, and
12 that was really the point. And I still think that
13 that's a valid observation to make.

14 With respect to the idea that this is
15 analogous to the Asian financial crisis --

16 COMMISSIONER ARANOFF: Well, and you
17 understand that those were my words, not the domestic
18 industry's.

19 MR. CAMERON: Oh, no, that's fine.
20 Commissioner, that's fine because it's illustrative of
21 the point, which is what you're trying to do, and I
22 understand it. The Asian financial crisis was
23 obviously something in a vastly different level, and I
24 guess I don't see -- let's put it another way. We
25 have heard this morning, and I don't think anybody

1 here is going to disagree with the idea that
2 corrosion-resistant steel, just like other steels, is
3 a global market.

4 The domestic industry has been testifying to
5 that for some time. How is it that there is a global
6 market for steel, and yet the United States industry
7 somehow in the U.S. somehow has the only prices that
8 are totally different from everywhere else in the
9 world, and this, of course, is the price magnet that
10 is attracting all of the imports, right? How is that
11 possible, number one, in a globally competitive
12 market?

13 I would suggest to you that, well, that
14 might be the explanation. Of course, there might be
15 other explanations, and those explanations would be,
16 number one, that actually when you take into account
17 freight and other costs, there isn't that price
18 differential in terms of the other markets because you
19 take into account freight, you take into account
20 exchange rates. Basically, they're in parity, and
21 this is exactly what the witnesses from Thyssen have
22 discussed.

23 Secondly, you do have product mix issues.
24 And thirdly, you have the issue of the automobile
25 industry here that actually prefers domestic supply

1 for reasons unrelated to price, and I believe that
2 that's consistent with what they stated in their
3 questionnaires.

4 MS. MENDOZA: And, Commissioner Aranoff, I
5 would just add one thing, which is that I think we
6 disagree with their premise. We don't think that this
7 is the only strong market in the world. I think we
8 firmly believe that markets like Brazil, Turkey,
9 China, Southeast Asia, we think all of those markets
10 in fact are quite strong and growing, and that
11 particularly in the automotive sector, but in other
12 sectors as well -- I mean, we saw it in the Far East.

13 There is a lot more construction going on, and that's
14 really building. We saw that a lot in the standard
15 pipe case.

16 So I guess our -- you know, what we're
17 saying is we don't agree with the assumption that the
18 U.S. is the best market and the strongest market in
19 the world. It may be stronger right now relative to
20 some other markets, but certainly there are many
21 markets around the world that are experiencing much
22 bigger growth rates than the United States is.

23 COMMISSIONER ARANOFF: Okay. I appreciate
24 those answer. In the prior review, U.S. auto
25 manufacturers indicated that revocation of the orders

1 would allow them to use the availability of imports as
2 a bargaining tool when negotiating prices with
3 domestic CORE steel suppliers, even though they
4 strongly preferred to buy the domestic product.

5 I would love to ask them if anything has
6 changed, but they seem to be regretting their
7 appearance the last time around. So I'll ask you.
8 That is what the Commission found in the last review,
9 and I want to ask you if we were wrong because we just
10 relied on what they told us. But I will ask you
11 whether anything has changed.

12 MR. PIERCE: Well, just to complete the
13 record, I mean, Ford did put in a prehearing brief
14 making comments, particularly related to the prep
15 tons. But with regard to the automotive folks, you
16 know, let's consider where the domestic steel industry
17 is today. Three mills make 70 percent of the steel in
18 the United States. We saw any number of questionnaire
19 responses in this review talking about supply
20 constraint issues that are of concern.

21 If you're an automotive company, even though
22 I'm sure that you want local supply, you want to buy
23 domestic -- they clearly do. They insist on that.
24 But do they want access to global supply? Yes.
25 They're going to want to have that option. They're

1 global competitors. They need to have that. So it
2 wouldn't surprise me.

3 That's a different question than using the
4 prices to actually negotiate down and undermine U.S.
5 prices. There is too many other overriding factors.
6 But I'm sure they want access to global supply.

7 MR. CAMERON: Commissioner, just briefly.
8 Once you have made it clear that you have a strong
9 preference, and you are buying domestic, then this,
10 quote unquote, using the foreign producers as a
11 bargaining chip is a pretty weak bargaining chip
12 because it's not going anywhere if everybody knows
13 where you're going to buy from.

14 Then it turns out that the competition for
15 price is not with the foreign mills. Then the
16 competition for the price becomes with the domestic
17 mills. And we would suggest to you that that's
18 exactly what the record supports, at least in terms of
19 what they have said.

20 So we get your point, but I don't -- I think
21 the theory of using bargaining chips and the reality
22 of it are totally different in a negotiation because
23 you can't use it as a legitimate bargaining chip
24 unless you're willing to actually do that. Are you
25 going to buy, you know, X percentage of your steel

1 from foreign mills? And the indication from the -- at
2 least from the big suppliers is they haven't been
3 willing to do that. So it's not a very strong chip.

4 COMMISSIONER ARANOFF: Okay. Thank you all
5 very much for those answers. Thank you, Mr. Chairman.

6 CHAIRMAN WILLIAMSON: Commissioner Pinkert.

7 COMMISSIONER PINKERT: Thank you, Mr.
8 Chairman. Staying with you, Mr. Cameron, I'm trying
9 to understand the market logic here, okay? So just
10 bear with me for a second.

11 If U.S. producers, auto producers, prefer to
12 buy domestic, what should that do to the relative
13 prices between domestic and foreign supply of the
14 CORE?

15 MR. CAMERON: It depends on what the
16 domestic market and competition is. I mean, if in
17 fact it is they are overwhelmingly purchasing from
18 domestic producers, then I would suggest to you that
19 the price of the foreign CORE is not really all that
20 relevant to the price of the domestic CORE. The
21 domestic CORE is going to be based on how many
22 suppliers do we have here that supply automotive
23 corrosion-resistant. And it's going to be the price
24 between them, not the competition between them and the
25 foreign suppliers.

1 If you're 2 percent of the market -- I mean,
2 I understand the theory. I've heard the theory
3 before. But I beg to differ that 2 percent of the
4 market is a market setter rather than a market taker.

5 And that is the theory that is being suggested by the
6 industry. I don't think that works.

7 COMMISSIONER PINKERT: Thank you. I see Mr.
8 Pierce back there holding up his hand, so, Mr. Pierce.

9 MR. PIERCE: Just briefly. I think the
10 consequence of it is price premiums for the domestic
11 mills. In other words, you know, the domestic mills,
12 the auto producers, they want to buy domestic. That
13 means that there is an advantage for the domestics.
14 They can get price premiums above imports because
15 imports have hurdles that they have to overcome to be
16 able to make the sale. And I think that's what you
17 end up with, and that's a natural way one would think
18 of the price competition, I think.

19 COMMISSIONER PINKERT: Thank you. Now, I
20 think you remember earlier today there was some
21 testimony by the domestic panel about how we should
22 think of the new investment in the domestic industry
23 insofar as it might impact the vulnerability
24 determination. And I want to give you a chance to
25 respond to this. And this is another one of these

1 theoretical questions where I want you to answer it as
2 if other things were equal. Just considering on its
3 own the question of new investment, new production
4 capacity in the United States in and of itself, does
5 that make the domestic industry more or less
6 vulnerable?

7 And then once you've answered the *ceteris*
8 *paribus* question, then you go on to explain why it's
9 relevant or not relevant.

10 MR. DOHR: Well, let me start with new
11 investments as -- Christian Dohr -- as we have the new
12 investment in Alabama. I think what it very much
13 shows is a strengthening of the local industry. So we
14 have the best assets there, the newest technology, and
15 everything is equipped to the best standard you can
16 buy, for production, the same as for environmental
17 protection, everything around it.

18 I think that is a big step forward for the
19 industry, adding 2 million tons of CORE capacity in
20 the United States as an investment to strengthen this
21 industry. And I think that takes away vulnerability
22 because that, of course, gives a certain lead in the
23 competitive race with other companies around the
24 world. And this is why I would say that the
25 vulnerability with our investment, although it might

1 in the future no longer be our investment, is being
2 reduced.

3 COMMISSIONER PINKERT: Mr. Cameron.

4 MR. CAMERON: With respect to your
5 theoretical question, we believe that theoretically
6 when you have companies that have made the decision
7 that the market is good enough that they should invest
8 the dollars -- in other words, they are going to
9 commit real money to the market -- that is an
10 indication then the market in fact is not vulnerable.
11 That is an indication of faith in the market. It is
12 an indication of where you're scoping out a plan, a
13 business plan, for the future, and you're saying, yes,
14 this investment makes sense to us because it's going
15 to be successful.

16 Now, the success or failure of that is
17 different, and in fact it doesn't appear that it
18 depended so much upon the U.S. market. It really was
19 a function of individual occurrences with respect to
20 Brazil. I mean, that's a separate issue. But the
21 decision to invest in the United States portion of
22 that was based upon a faith in the market and an
23 evaluation in the market that, hey, this is a good
24 market. Let's invest here.

25 So I would say that it's a counter -- it is

1 an indication that the market participants do not
2 believe that it is vulnerable, and it's not an
3 indicator of vulnerability in theory.

4 MR. DOHR: I would like to add one more
5 comment here. This morning it was suggested that the
6 industry is vulnerable and that the German steel
7 mills, especially ThyssenKrupp Steel USA, might be
8 very aggressive in importing steel to this market
9 because of its financial situation.

10 Well, I think there are some mistakes or
11 some misstatements in there. If you look at the
12 publicly available results of ThyssenKrupp financial
13 results that were published in December, you will see
14 that actually ThyssenKrupp Steel Europe is profitable,
15 and it's profitable although there is this downturn.
16 It's profitable because of the reasons that Stefan
17 Grünhage mentioned, that it is an industry -- it is a
18 company that bases its success on successful customers
19 like the automotive.

20 So there is no evidence that ThyssenKrupp
21 Steel now desperately needs to seek new customers
22 somewhere.

23 COMMISSIONER PINKERT: Thank you. Now,
24 where subject and nonsubject products are produced on
25 the same equipment, if we're trying to measure idle

1 capacity, should we combine the idle capacity for both
2 the subject and the nonsubject production so that we
3 arrive at an amount that is possibly exportable to the
4 United States in the event of revocation, an amount of
5 subject product that would be exportable? Mr. Pierce.

6 MR. PIERCE: No. I think the fair way that
7 you have to assess that additional capacity is to
8 allocate it between subject and nonsubject, probably
9 best based on normal production levels. You can't
10 just assume, okay, we can put all of this capacity
11 into subject, and if there is that growth in demand
12 and production, there wouldn't also be in the
13 nonsubject.

14 I mean, alternatively, you know, one could
15 assume, okay, well, it's all going to go to
16 nonsubject. Both of those would be wrong. The better
17 way to allocate it is by actual production experience
18 in normal times, I think.

19 COMMISSIONER PINKERT: For purposes of that
20 particular question, can you give me some idea of what
21 the normal time, what the benchmark would be so that
22 we would have an appropriate allocation?

23 MR. PIERCE: I'd say over the review period,
24 and as long as there is no strange event that
25 happened, but I'd say something over the review period

1 would be a fair projection, and then you'd project out
2 two years. The more recent you are in time, the more
3 reliable the predictability of the time period is
4 going to be. But I don't think you'd go back any
5 further than that.

6 COMMISSIONER PINKERT: Thank you. And my
7 last question goes back to the sale of the Alabama
8 plant that we've talked so much about today. And you
9 may remember that I asked the panel earlier today
10 whether the standard that we should be applying to
11 that potential sale is one of likelihood or certainty,
12 or does it have to already have occurred for us to
13 take it into account? And so I'd like to give this
14 panel an opportunity to address that question as well,
15 either here or in the post-hearing.

16 MR. PIERCE: Well, I think I tried to
17 address that or anticipate that question earlier in
18 our comments. I think the way one has to look at it
19 is, you know, it's likely to -- is revocation likely
20 to lead to material injury. And so it's not that
21 likely standard that applies to what is going to
22 happen with the Alabama plant because the Alabama
23 plant I think is a condition of competition
24 particularly. And what you know in concrete terms is
25 that that mill is there, the prep tons are in place,

1 the veto power is in place.

2 I think that it's just too speculative as to
3 what is going to happen over the course of time with
4 respect to, you know, who might buy, will someone buy,
5 when will they buy, how might it be structured. I
6 think it's far too speculative, meaning that for you
7 to render a determination based on, well, the
8 automobile is going to be gone, therefore Germany is
9 going to be a likely cause of injury, you have to be
10 pretty darn certain of all the details of how that
11 sale might or might not be structured, and it's just
12 an impossibility. There are too many open questions
13 to reach a level of certainty that would be necessary
14 to make that type of determination, I believe.

15 COMMISSIONER PINKERT: Thank you very much.
16 Thank you, Mr. Chairman.

17 CHAIRMAN WILLIAMSON: Commissioner Johanson.

18 COMMISSIONER JOHANSON: Yes, thank you, Mr.
19 Chairman. This is a question for Mr. Young-il Baek.
20 You spoke during your testimony regarding POSCO's
21 investment in Mexico or investments in Mexico. And
22 this also -- I brought this up this morning as well
23 with the Petitioners, so I want to delve under this a
24 bit deeper.

25 Your brief states that POSCO is now able to

1 supply the U.S. market with automobile-grade
2 corrosion-resistant steel in part from this facility.

3 Have any U.S. customers qualified the Mexican mill?

4 MR. HONG: My name is Schoon Hong from POSCO
5 America. Only Hyundai and KIA is qualified for
6 supply.

7 COMMISSIONER JOHANSON: Okay. And I
8 apologize if this was answered before, but are they
9 importing from that plant?

10 MR. HONG: Yes, they are.

11 COMMISSIONER JOHANSON: Okay. And how much
12 does a product range of that mill overlap with POSCO's
13 Korean capacity?

14 MR. CAMERON: You mean product range in
15 terms of --

16 COMMISSIONER JOHANSON: Yes, yes. I'm sorry
17 if I'm not being clear.

18 MR. CAMERON: The question is, is it
19 duplicative of POSCO, and is it replacing POSCO
20 supply.

21 MR. HONG: Right now the POSCO Mexico is
22 supplying lower grade GI and GA material to KIA and
23 Hyundai. And they're bidding second line because they
24 can build more high quality steel, such as AHSS,
25 advanced high-strength steel. This second line can

1 produce those kind of steel, and eventually replace
2 the imports from Korea.

3 COMMISSIONER JOHANSON: Okay. Thank you for
4 your responses. And I apologize if it was something
5 that was repetitive, but I was actually -- my staff
6 and I were working on this question, and we kind of
7 noticed that you were already answering the question
8 perhaps. So anyway, I apologize for that.

9 I'd now like to turn to the German
10 Respondents. And I think Mr. Grünhage might have
11 touched on this earlier. The Respondent briefs
12 mentioned a domestic lead time advantage as one factor
13 that would protect the domestic industry from injury.

14 Do you know if there has been a preference for
15 shorter lead times if a preference for shorter lead
16 times has become more widespread or more pronounced in
17 recent years?

18 MR. GRÜNHAGE: Well, I can tell you exactly
19 what in Europe has happened, and that is that indeed
20 customers rely on much shorter lead times. Most of
21 them have substantially reduced their stocks to have
22 low capital employed. So and because of the economic
23 uncertainties and the financial crisis, they don't
24 like to have so many material on stock because then
25 they could run into the risk of devaluation of their

1 stocks. That means that in between they are ordering
2 with much more shorter lead times, at least in Europe,
3 their material than before. And that has had an
4 influence on the whole distribution chain.

5 So I'm not exactly sure if this is the same
6 for the United States. Maybe, Bob, you can answer
7 this.

8 MR. HOLT: Yes, sir. There has been a
9 strong preference for a reduction in lead times from
10 suppliers to producers in the U.S., particularly in
11 the automotive business. In fact, it's not uncommon
12 today for deliveries and delivery responses to be made
13 within a matter of hours rather than a matter of days
14 these days. So that's certainly the way of the
15 future.

16 MR. CAMERON: Commissioner?

17 COMMISSIONER JOHANSON: Yes, Mr. Cameron.

18 MR. CAMERON: I'd also point out that in the
19 recent standard pipe investigation, lead times
20 actually -- the record was pretty replete with the
21 fact that lead times was an important consideration of
22 purchasers in terms of whether to purchase domestic or
23 imported material. So obviously for the automobile
24 industry, this is a well-known fact, but it's also
25 clearly in the other markets as well, for instance, to

1 supply the construction market.

2 COMMISSIONER JOHANSON: Do you know why that
3 is happening in the United States? Is it similar to
4 what is happening in Europe, as was discussed by Mr.
5 Grünhage?

6 MR. CAMERON: It's in order to reduce
7 inventory costs. I mean, number one, everybody wants
8 the convenience of I'd like that, and I'd like it now.
9 But at the same time, they don't want to have to bear
10 the cost of what that takes. It used to be that a lot
11 of companies had their own inventory, and they
12 maintained significant stocks of inventory so that
13 they could run at their convenience.

14 They had two disadvantages. Number one,
15 you're maintaining out-of-pocket costs for the
16 inventory. Number two, within the last decade at
17 least, and certainly within this particular POR, the
18 issue of raw material volatility, and what has been
19 the impact of raw material volatility? The impact of
20 raw material volatility has been to result in
21 reevaluations of the inventories, whether it be
22 corrosion-resistant steel, whether it be hot-rolled
23 steel, whether it be pipe and tube.

24 If you're on the wrong end of that inventory
25 valuation, you've got a problem. And therefore one

1 way to minimize the risk -- and this is again a
2 disadvantage to the import's face -- the way to
3 minimize that risk is to not carry that inventory and
4 have somebody else doing it.

5 So again, it's an factor of economics. But
6 it's a catching up of actually a sound way of doing
7 business. But once you do that, once purchasers do
8 that, and then users do that, they are minimizing the
9 raw material risks and the risks that they're going to
10 be hurt by the volatility of those prices.

11 MR. GRÜNHAGE: I just wanted to add
12 something to this, and exactly this is fact why we at
13 the moment have nearly the lowest rate of imports on
14 corrosion-resistant steel in Europe, and that is
15 because our customers are refusing to ordering
16 imported material, not from South Korea, not from
17 China, or other sources where they previously see us
18 sometimes -- whereas they previously have bought it
19 from. And that is also a fact of this.

20 COMMISSIONER JOHANSON: All right. Thank
21 you.

22 MR. HOLT: And just one last comment. As I
23 said at the beginning, that is the primary reason why
24 the prep ton strategy just did not materialize as we
25 had hoped. People were too reluctant to take the

1 chance of waiting for those long lead times. And I
2 might also add too that this short lead time concept
3 goes far beyond just the automotive industry. I mean,
4 it has moved all the way down the chain into the
5 appliance industry, into the heavy equipment industry,
6 into just about any OEM today.

7 So even service centers, by the way, are
8 demand shorter lead times from the mill. So it's a
9 concept that's all about economics, as Don mentioned
10 just a few minutes ago.

11 COMMISSIONER JOHANSON: But, I'm sorry, I
12 don't know very much about the subject. But don't you
13 risk possible shortages of the product?

14 MR. CAMERON: Which is the reason that they
15 prefer to have domestic supply, because in a risk of
16 that, you have some place that is right next door or
17 has a lead time of two days or three days rather than
18 a lead time of 75 days to 100 days. So, yes, you do
19 risk shortages, and that occasionally occurs.

20 So that's another reason that people like to
21 diversify supply, to the extent that they can. But,
22 yes, you're absolutely correct.

23 MR. HOLT: But there is a risk to that, but
24 exactly as you said, but they compensate on that risk
25 by trying to -- or by actually requiring larger stocks

1 of inventory to be held by the supplier in order to
2 compensate for the unforeseen expectation or the
3 unforeseen run-aheads or the unforeseen rejections or
4 the unforeseen -- or the unexpected. But that's how
5 they compensate that.

6 But it goes back to the supplier who is
7 taking that risk, not the OEM.

8 COMMISSIONER JOHANSON: So they're
9 transferring the risk back to you all in effect.

10 MR. HOLT: Absolutely, yeah.

11 COMMISSIONER JOHANSON: Okay.

12 MR. HOLT: It's all a matter of economics,
13 too. They no longer have to carry that inventory.
14 They no longer have to manage the inventory.

15 COMMISSIONER JOHANSON: All right. Thank
16 you. And I'm going to move on. I think I have time
17 for one more question. I believe a similar question
18 was posed to the Korean Respondents, but could you all
19 please respond, the German Respondents please respond,
20 to the argument made by U.S. Steel in its brief at
21 pages 14 to 16 that the reported reduction in
22 Germany's capacity is unsupportable?

23 MR. GRÜNHAGE: Yeah. I mean, that's a
24 question where we are coming from. There are a lot of
25 different publications out there, and by my view --

1 and I'm really experienced in this -- they are all
2 overstated.

3 I can tell you that we have roughly reported
4 to the International Trade Commission exactly what we
5 have available as capacity in our company by coming
6 from the possible number of maximum shifts which you
7 can have within one year, and then looking at what
8 times these shifts cannot operate because there is
9 plant maintenance, repairs, cleanup, modernizations,
10 or others, and this gives you then the available
11 number of shifts in a year, which are available to
12 produce material.

13 In addition to this, you have assumptions
14 based on historical experience, what product mix you
15 will make on this, on a specific line. And because
16 different products like aluminized products and zinc
17 magnesium needs different times to be produced on the
18 same line, and then you come to an average performance
19 by line, and multiplying this with the given shifts
20 gives you then the real capacity in a year. And that
21 is -- we are always making this plan for the future
22 year, and we have taken this from our plant capacity,
23 which of course is not the paper tiger capacity
24 published somewhere in publications, let's say. And
25 then, of course, we would to add -- to reach 100

1 percent of this plant capacity.

2 But then unfortunately we have unforeseen
3 standstills, which are not taken into account when we
4 have reported our capacity to the International Trade
5 Commission because -- and plant maintenance, which was
6 foreseen, took about 10 shifts, now needed out of the
7 hair because material was not there, 15 shifts, and
8 that is the reason why our capacity is 92, 93, and at
9 the moment 94 percent.

10 COMMISSIONER JOHANSON: All right. Thank
11 you for your response. And my time has expired.

12 CHAIRMAN WILLIAMSON: Good. Commissioner
13 Broadbent.

14 COMMISSIONER BROADBENT: Thank you. One
15 thing that stuck in my mind -- this is a question for
16 ThyssenKrupp. And you had mentioned that your labor
17 costs in Brazil had actually gone up 80 percent during
18 the period of review. I don't know what the time
19 period was. Was that a function of exchange rates or
20 how would labor costs go up 80 percent?

21 MR. DOHR: Yeah. That was over the course
22 of the last five years, Commissioner Broadbent, and it
23 actually includes both. Yes, the labor cost in the
24 country multiplied with whatever the exchange rate was
25 during these two time spots, so converted into U.S.

1 dollars. That's what we looked at.

2 COMMISSIONER BROADBENT: Yes.

3 MR. DOHR: And it's part of the problem in
4 Brazil. Certainly there have been other issues in the
5 ramp-up which added the cost and led to the impairment
6 we recently did. And the question that ThyssenKrupp
7 had to answer in leading to the decision in May 2012
8 to dispose -- or to sell the assets -- the question we
9 had to answer is what is going to be our view for the
10 next five years out. Where will Brazil be? And we
11 did not find enough evidence to believe that it would
12 come back to the low-cost production country it once
13 was five, six years ago. And that means that the
14 slabs we take from Brazil into the U.S. and draw them
15 in Calvert will have an uncompetitive pricing, and
16 that led to the decision.

17 COMMISSIONER BROADBENT: And then what would
18 you project the source of slabs would be in the future
19 for that facility?

20 MR. DOHR: That totally has -- we have to --
21 you know, it remains to be seen, as this will be part
22 of concept potential buyers will roll out. And
23 everything is possible there right now. I don't want
24 to go into speculating whether we will have a
25 difference slab source in which that could be. What

1 can I tell you is that we have a very high interest in
2 the plant. We have had lots of visitors there before
3 Christmas and now. And there are several parties
4 interested coming with different business concepts.

5 COMMISSIONER BROADBENT: Okay. At the end
6 of the day here, I can't answer this question myself,
7 so I may have to repeat a question and ask it again,
8 and I apologize for that. Why isn't ThyssenKrupp
9 exporting much outside of the EU right now?

10 MR. GRÜNHAGE: Sorry. Why we are exporting
11 that much or not so much.

12 COMMISSIONER BROADBENT: Not so much.

13 MR. GRÜNHAGE: Not so much. Well, we have
14 never done this during the last 10 or 15 years. It
15 was all destined for our customers. That's our
16 local supply strategy. And then the mill in Germany
17 is producing for the European market, which is our
18 home market, and we have longstanding customer
19 relationships I would say. Nearly 100 percent of our
20 customers, we are making business with since the last
21 30, 40 years even. And you just not -- you have good
22 customer relationships in your home market just to go
23 temporarily maybe to another export market.

24 COMMISSIONER BROADBENT: Okay. So the
25 production you have in the EU goes to EU production of

1 autos and so froth.

2 MR. GRÜNHAGE: Yes, yes, yes.

3 COMMISSIONER BROADBENT: And you mentioned
4 that the small passenger car production is falling
5 off, but it's being compensated by --

6 MR. GRÜNHAGE: By the premium.

7 COMMISSIONER BROADBENT: -- a rampup in the
8 premium. And where are those cars being sold at this
9 point?

10 MR. GRÜNHAGE: To a more larger extent to
11 markets like in Asia. Also it goes to China, for
12 example. That is also part of why parts of the
13 automotive production, which was counted in Germany
14 previously, now is counted as Chinese automotive
15 production, while the parts are still being produced
16 in Germany, so that -- but the assembly, the final
17 assembly, is done in China. It seems like -- and that
18 might also be a reason why Petitioners have claimed
19 that production levels went down in Germany, why it
20 seems lower. But actually, the production is still in
21 Germany, but the cars, of course, the premium cars,
22 are sold throughout the whole world.

23 COMMISSIONER BROADBENT: Okay. So the
24 corrosion-resistant steel goes to parts production in
25 Europe.

1 MR. GRÜNHAGE: Yes.

2 COMMISSIONER BROADBENT: Okay. Now, the
3 original period of investigation, Germany was a major
4 exporter of corrosion-resistant steel to the U.S., and
5 then this dropped after the order, of course. So how
6 much of this was a result of the order, and how much
7 of it was a result of your sort of local supply
8 strategy you've been discussing?

9 MR. GRÜNHAGE: For me, it was not an effect
10 of the order because we shipped constantly over the
11 years still with 10 percent antidumping duty, which we
12 now have in place since 20 years tonnage as to the
13 United States. We always had a huge portion of
14 shipments of nonsubject merchandise. We are shipping
15 runner coat, for example.

16 But the local supply strategy was the main
17 driver that the U.S. market has over the years not any
18 longer the meaning for ThyssenKrupp Steel Europe as it
19 had in the past 20 years ago. I mean, our company has
20 changed totally. Everything has changed. And so it's
21 not any longer one of our key markets.

22 COMMISSIONER BROADBENT: Mr. Cameron.

23 MR. CAMERON: Commissioner, you're asking
24 with respect to prior to 1992, right?

25 COMMISSIONER BROADBENT: Right.

1 MR. CAMERON: I mean, it's very interesting.
2 As you know, these petitions were filed six months
3 after the expiration of the second -- of the VRA
4 extension by the George H.W. Bush administration. As
5 you probably have seen -- and actually, I think you
6 were around then -- those cases -- those petitions
7 were massive.

8 The world has changed so much in terms of
9 the steel world that it's really -- there is very
10 little that you can compare in terms of these markets,
11 in terms of what had occurred before the cases and
12 afterwards. But I can tell you that in fact most of
13 the steel was controlled because it was controlled by
14 the VRAs between 1984 to about, I don't know, April
15 1992, something like that.

16 So there was a great deal of control. And
17 then, of course, you also the safeguard action that
18 occurred in 2000. So it's a quite different market
19 between the two, between the before and after, which
20 is kind of the point.

21 MR. GRÜNHAGE: Maybe I can add to this. The
22 world, especially for ThyssenKrupp, since we are
23 acting in Europe, has changed dramatically. We have
24 seen mergers, especially in Europe, which have taken
25 place. Many, many players who had been there acting

1 in the market 20 years ago are still not any longer
2 there. We had Aceralia, names -- British Steel, which
3 are gone. What a chorus it was in between. It's now
4 tighter in between even.

5 So there was a huge consolidation with a lot
6 of capacity closures in Europe. At the same time, the
7 European Union has expanded from the EU 15 or 12 -- I
8 am not even sure what it was in 1991 -- to now EU 27,
9 where we come EU 28 possibly in the next foreseeable
10 future. And that has on the one side increased your
11 market, and on the other side has reduced competition.

12 And that, of course -- there is a higher demand for
13 our material now in Europe. And so it's not in any
14 way necessary, and we don't have the material to ship
15 it in the same tonnage as 20 years ago in the United
16 States.

17 MR. CAMERON: And again, I think this was
18 testified this morning. The number of U.S. producers
19 has been reduced, not necessarily eliminated, but
20 consolidated. And now you have a level of
21 consolidation that is so great that when ArcelorMittal
22 was making their proposal, the Justice Department
23 required them to divest some assets in order to
24 approve it. So in that level of consolidation there
25 is also a competitive advantage in many ways. So it's

1 a very different market.

2 COMMISSIONER BROADBENT: Okay. I'm still
3 struggling with the transportation and logistic costs,
4 trying to understand the ex mill prices. The
5 Petitioners were arguing that both the German and
6 Korean producers as well as the domestics face
7 transportation and logistical costs, and they were
8 saying that inland transportation could outweigh
9 overseas transport costs for some projects.

10 What is your response to that, please?

11 MR. CAMERON: Our response is that once you
12 get it from overseas -- I realize this is going to be
13 a revelation to the U.S. industry. But actually, once
14 you bring it into port, you actually have to transport
15 it overland to wherever you're going. So it is -- an
16 ocean freight is going to depend on what ports you're
17 going to. Some are more expensive depending upon
18 where you're taking it.

19 So no, we don't agree with that, but we'll
20 be glad to put the transportation costs on the record.

21 I think that's a good idea.

22 COMMISSIONER BROADBENT: Good. That would
23 be helpful. I don't have any more questions, Mr.
24 Chairman.

25 CHAIRMAN WILLIAMSON: Thank you. Just a few

1 more questions. Just quickly, I was wondering, since
2 the domestic industry mentioned it this morning,
3 Korean exports to Europe, are those primarily to the
4 auto sector sector, or is there sort of both auto and
5 construction and other?

6 MR. HONG: They are primarily for automotive
7 sectors.

8 CHAIRMAN WILLIAMSON: Okay. Thank you. And
9 you talked about some investments in eastern Europe.
10 Good, thank you. Mr. Cameron, could you expand on
11 your statement that small differences in price are not
12 likely to influence purchasing decisions, and how
13 should we reconcile this with the statements where the
14 majority of questionnaire responses that, you know,
15 price is very important, or maybe there isn't a
16 difference?

17 MR. CAMERON: Well, nobody is denying that
18 price is very important. But again, lead times are
19 also very important, so it depends on what exactly are
20 we comparing. Again, in the case of the automobile
21 companies, are they saying price isn't important? No.
22 They're all saying price is really important. I
23 grant you that.

24 But price is very important to the
25 automobile companies, and how much are they buying

1 from the two Respondents that are sitting here?

2 CHAIRMAN WILLIAMSON: Okay. So all those
3 other factors.

4 MR. CAMERON: Well, exactly.

5 CHAIRMAN WILLIAMSON: Okay.

6 MR. CAMERON: So and price premium. So
7 nobody is saying that price isn't important, okay? I
8 mean, we're not saying that. But what we're saying is
9 that when you look at the market and you look at the
10 record of this case and other cases that you've had,
11 the issues of lead times are quite important, and as
12 are nonprice factors. So that's the way we would
13 explain it.

14 CHAIRMAN WILLIAMSON: Good. Thank you.

15 MR. PIERCE: I think if you look at it from
16 the customer's perspective, it's not that you look at
17 the accidental price here and the accidental price
18 here, and say where do I get the better price. It's
19 what is it going to cost me to buy domestically. What
20 is it going to cost me to buy an import. And when you
21 have all in cost ,the price comparison just is
22 irrelevant -- it's not irrelevant, but the ex mill
23 basis really doesn't work. You've got to think of it
24 as the customer. What is it going to cost me buy that
25 import.

1 CHAIRMAN WILLIAMSON: Okay. Thank you.

2 MR. CAMERON: Do you want to ask another
3 comment?

4 CHAIRMAN WILLIAMSON: Okay, okay. I think
5 you all have answered it. I want to get us out of
6 here. I was wondering, Commissioner Johanson asked
7 the question this morning about natural gas prices,
8 and basically the domestic industry said it's really
9 insignificant. Do you all agree with that? I mean,
10 the difference in natural gas price between the U.S.
11 and some other -- say Europe and Korea. Is it really
12 relevant? If it's not, we'll move on.

13 MR. CAMERON: We can look at it. I mean, I
14 think it is fair to say that natural gas price in the
15 United States is actually a raw material advantage
16 here vis-à-vis, for instance, Korea. But we will be
17 glad to get you that information. How significant
18 natural gas is as a component of their total cost, I'm
19 not sure how significant that is.

20 CHAIRMAN WILLIAMSON: Okay. If it's not,
21 then that's --

22 MR. CAMERON: Yeah. We'll be glad to find
23 out and let you know.

24 CHAIRMAN WILLIAMSON: And I was wondering,
25 you know, raw material prices have fluctuated over the

1 period. And I was wondering, do you expect this
2 fluctuation to continue, and what impact might it have
3 on the price of CORE in the future?

4 MR. PIERCE: Well, for those with
5 surcharges, which is what ThyssenKrupp has to have in
6 their contracts now for sales, that means that the
7 prices are going to move with the raw materials,
8 depending on where raw material quarterly costs are.
9 What that does is it eliminates the possibility that
10 you get a contract price sent or set from ThyssenKrupp
11 over time, and then raw material costs move, and that
12 squeezes the margin on somebody else that is in there.

13 What it helps to do is remove price
14 suppressive pressures from the market from contract
15 sales essentially. So with the surcharges, it moves
16 with the raw materials. It's a significant
17 development. It's a big change in the market. It has
18 had a lot of effects, a lot of domino effects in the
19 market. And what it also does, it means that if you
20 have captive raw material supplies, even substantial
21 capital raw material supplies, not 100 percent, well,
22 then when raw material price cost go up to your
23 competitor, you're just pocketing more profit because
24 steel prices are moving up. And, you know, what do
25 you do to get more iron ore? You dig a deeper hole.

1 It's not like you're cost of mining the iron ore move
2 with the market price of the iron ore.

3 So having captive supply is a big change.
4 That's why the domestic mills are investing so much in
5 setting up capital supply. U.S. Steel testified
6 almost all their iron ore is captive. You know,
7 ArcelorMittal today is the fourth largest iron ore
8 producer in the world?

9 CHAIRMAN WILLIAMSON: Okay, good. Thank
10 you. I know they have quite -- slight -- a different
11 view about that. But thank you for that perspective.
12 What about for the Korean producers?

13 MR. CAMERON: The Korean producers do not
14 have surcharges, so volatility of raw material prices
15 is something that is -- it impacts them. But in terms
16 of the U.S. industry perspective on this issue of
17 captive supply of raw materials, it was quite
18 interesting this morning because they were suggesting
19 quite vociferously that, well, what are you talking
20 about. That doesn't have any impact on our
21 competitiveness, and it doesn't insulate us from the
22 market forces.

23 Now, nobody is suggesting that it is
24 insulating them from market forced, but it does
25 significantly impact their competitiveness. And you

1 don't have to believe me. Let's see what A.K. Steel
2 said. A.K. Steel said in their 10K that investments
3 in iron ore, coal and iron ore, quote, "represents
4 significant steps toward achieving the company's top
5 strategic initiative of vertically integrating the
6 business through increased ownership of some of its
7 key raw materials."

8 U.S. Steel said, "Our relatively balanced
9 raw materials position in North America and limited
10 dependence on purchase steel scrap have helped
11 mitigate the volatility of our production cost."

12 So for the industry to sit here today and
13 say, nah, it doesn't have any impact at all, what are
14 you talking about, I don't understand where you got
15 that from -- well, we got it from their annual
16 reports. That's where we got it from.

17 So I think that there is a credibility issue
18 there. They're vertically integrating for a reason,
19 and they're doing it for exactly the reason that Mr.
20 Pierce is suggesting. It's to -- yes, it mitigates
21 the volatility because a lot of the volatility is
22 dependent on what? It's dependent on demand, not the
23 cost. It's dependent upon the demand. And if the
24 demand drives the price up, then all of a sudden,
25 people that are dependent upon buying that are paying

1 that higher price.

2 But if you also control that supply, then
3 you're getting that benefit of the increased price of
4 the demand without having to pay for it. So, yes,
5 actually it's a significant change in the nature of
6 this industry and in the competitiveness of this
7 industry.

8 CHAIRMAN WILLIAMSON: Okay. Thank you. If
9 they disagree with you about significance of it, we'll
10 hear it post-hearing.

11 MR. CAMERON: They disagree with me for
12 about everything.

13 CHAIRMAN WILLIAMSON: Okay. And actually, I
14 have no further questions. Commissioner Pearson?

15 COMMISSIONER PEARSON: Thank you, Mr.
16 Chairman. I also have no further questions, but would
17 like to express my appreciation for your participation
18 and your willingness to answer our many questions.
19 Thank you.

20 CHAIRMAN WILLIAMSON: Thank you.
21 Commissioner Aranoff?

22 COMMISSIONER ARANOFF: Thank you, Mr.
23 Chairman. One quick data request. This is directed
24 in particular to ThyssenKrupp. But if the Korean
25 producers also want to answer it, I would appreciate

1 that, too.

2 For the German producers, we asked in our
3 questionnaire that you separate your shipments into
4 home market, European Union, United States, and other.

5 And I'd like to ask you to break out the other
6 category to the best of your ability to reflect which
7 ones of those are basically in Europe but not in the
8 EU or, you know, otherwise would be considered
9 regional sales versus elsewhere. And you can do that
10 either by going country by country or making your own
11 cut at the data and explaining what you did.

12 For the Korean producers, if you think that
13 that would add helpfully to an argument about the
14 geography of sales, please feel free to do the same
15 thing with the other category.

16 MR. CAMERON: We'll be pleased to do that.
17 I think we had already committed to doing that in
18 response to Commissioner Broadbent's request, and I
19 think that you're correct, and we'll look at that.
20 Thank you.

21 COMMISSIONER ARANOFF: Thank you.

22 MR. PIERCE: We'd be happy to do that. I
23 believe it's in our questionnaire response already.

24 COMMISSIONER ARANOFF: Oh, okay.

25 MR. PIERCE: But we'll put it in the post-

1 hearing brief.

2 COMMISSIONER ARANOFF: Well, if it's already
3 in your questionnaire, I can just ask staff to extract
4 it and add it in a footnote to the table in the
5 report.

6 MR. PIERCE: Okay.

7 CHAIRMAN WILLIAMSON: Thank you. And thank
8 you very much for all your other answers today.

9 CHAIRMAN WILLIAMSON: Thank you.
10 Commissioner Johanson?

11 COMMISSIONER JOHANSON: Thank you, Mr.
12 Chairman. I just have one more question, and this is
13 for ThyssenKrupp. ArcelorMittal asserts that demand
14 is currently weak in Europe, and that it temporarily
15 closed a German blast furnace in late 2011 in response
16 to this weak demand. Could you respond to
17 ArcelorMittal's statement that ThyssenKrupp reported
18 no intention of shutting down flat shield capacity,
19 and that this establishes that ThyssenKrupp is not
20 inclined to shut down capacity, but will look to other
21 markets, including the United States, to absorb any
22 excess capacity or idle capacity?

23 MR. GRÜNHAGE: Yeah. I can tell you that's
24 totally not the truth. ThyssenKrupp Steel Europe has
25 also idled a blast furnace since last year, which is

1 not operating. We have four blast furnaces in our
2 production facility in Duisburg, and only three of
3 them are running since I think now -- since a year,
4 and it's not foreseen to revamp the blast furnace in
5 the foreseeable future.

6 That is our adoption to reduce the amount
7 which we have seen after the financial crisis, of
8 course, in Europe, as I said before. And in addition
9 to this, we also looked at especially specific on
10 CORE. We have reduced our number of workforce
11 permanently. That means we released really people
12 from work. And that means that we don't have, for
13 example, the people available to run, for example, our
14 electrogalvanizing lines with full shifts, possible in
15 a week. So normally seven days with three shifts a
16 day is 24 shifts you can theoretically produce in one
17 week. But that needs then at least, let's say, five
18 teams with operators that you really could run the
19 mill all the time, and we have permanently reduced our
20 workforce in adoption to the lower demand on this, and
21 this also then reduces, of course, the capacity
22 because if you don't have the people to run the mill,
23 then you don't have the capacity to work this.

24 So we have adapted to the reduced amount
25 rather than keeping our blast furnace running, feeding

1 our production lines, and then ship the material
2 throughout the world. And again, if you look at our
3 export, at our shipment throughout the years, always
4 above 90 percent in all the years, only in Europe. If
5 there is a financial crisis or not, the picture has
6 not changed. We have reduced then our production and
7 adopted this with lower demand.

8 COMMISSIONER JOHANSON: All right. Thank
9 you for your response, Mr. Grünhage. And actually, I
10 just thought up one more question, and this will be my
11 final one. And this is a followup to one I asked, I
12 believe it was during the last round.

13 I had spoken to you about possible
14 instability in the European market due to plant
15 closures for automobiles in Belgium and the UK, and I
16 believe France as well. And I believe I read in the
17 newspaper the other day that there have been no
18 closures of automobile plants in Germany in recent
19 years, and that they were possibly not foreseen.
20 Could you perhaps comment on that?

21 MR. GRÜNHAGE: Well, up till now, luckily
22 there was no plant closures of automotive industry in
23 Germany. Opel most recently, which is General Motors,
24 announced that they will close production at the
25 Bochum location. That is one plant in Germany out of

1 three. And they will relocate the production to
2 Rüsselsheim, the other plants, in adoption to this.

3 COMMISSIONER JOHANSON: But that is not shut
4 down at this point.

5 MR. GRÜNHAGE: At the moment, it's not shut
6 down. I think they announce to do it 2016, I think,
7 is their target.

8 COMMISSIONER JOHANSON: Okay. Thank you.
9 And that concludes my questions I'd like to once
10 again thank all of your for appearing here today,
11 especially those of you who had to travel very long
12 distances. Thanks.

13 CHAIRMAN WILLIAMSON: Okay. Thank you. I
14 think the concludes questions from commissioners.
15 Does staff have any questions for this panel

16 MR. CORKRAN: Douglas Corkran, Office of
17 Investigations. Thank you, Chairman Williamson.
18 Staff has no additional questions.

19 CHAIRMAN WILLIAMSON: Thank you. Do
20 Petitioners have any questions for this panel?

21 MR. ROSENTHAL: No, we don't.

22 CHAIRMAN WILLIAMSON: Thank you. This comes
23 to time for closing statements. Let's see.
24 Petitioners have 6 minutes from direct questioning, 5
25 for closing, a total of 11 minutes. Respondents have

1 9 minutes from direct and 5 from closing, for a total
2 of 14 minutes.

3 It is our custom usually for each side to
4 combine those times, if no objection to that. If so,
5 I want to thank this panel for their testimony. I
6 appreciate it very much, and those who have traveled
7 so far. And we'll dismiss you so that we have closing
8 statements.

9 MALE VOICE: Thank you, Mr. Chairman.

10 MALE VOICE: Thank you.

11 (Pause)

12 CHAIRMAN WILLIAMSON: Come to order. And
13 you can begin when you're ready.

14 MR. VAUGHN: Commissioners, this is Stephen
15 Vaughn for U.S. Steel. I'll start off with the
16 closing statement. First of all, a couple of points.

17 There was testimony several times in the
18 afternoon about the concept of speculation as to what
19 is going to happen with the plant in Alabama. Just to
20 be clear, it is not speculative that the plant is
21 going to be sold. They have told that to the world.
22 They have put that in their financial statements.
23 There is just simply no doubt about that.

24 Second, there was a discussion about the
25 effects of the orders and the dumping margins on

1 Korean exports. Clearly, you do see a lot of Korean
2 exports in this market, but that doesn't mean that the
3 orders are not having a big impact. In fact, we
4 believe that it's pretty clear that it limits their
5 ability to chase prices as those prices go down.

6 Third, there was a lot of discussion about
7 ThyssenKrupp and its business model and how it does
8 things in the world, and how it has done things in the
9 world. The record shows that ThyssenKrupp's business
10 model is not working. They have big problems. They
11 have lost a great deal of money. There is even talk
12 they may get out of the steel business altogether. So
13 I think that you should not assume that whatever they
14 have done in the past is going to necessarily be the
15 road model -- the model for what they're going to do
16 in the future. They have a lot of pressure to
17 increase sales.

18 Fourth, there was a discussion of capacity,
19 and it was stated that apparently one of the things
20 that happens in calculation of capacity is they're
21 taking into account things like layoffs. We don't
22 think that's consistent with the Commission's
23 instructions in terms of how to calculate capacity
24 because that capacity is still there. The mill is
25 still there. And the plant people can be hired if the

1 business presents itself. And we believe that that
2 business could present itself in the context of a
3 revocation and a chance to return to this market.

4 ThyssenKrupp has said that it's clear that
5 they've lost a huge amount of money on an effort to
6 build a new mill in Alabama. Now, the whole purpose
7 of that mill was to serve the U.S. market. Today they
8 have said that the mill will be sold, leaving them
9 with no U.S. production facility. Are we now to
10 believe that the German mills will simply turn their
11 back on this market altogether? Where would they go?

12 The European economy is a basket case, and
13 German mills have been forced to slash production in
14 response to poor market conditions over there. Is it
15 really plausible that they will go on with unused
16 capacity year after year and make no effort to use the
17 customers and contacts they have in the U.S. market to
18 save themselves? Of course not.

19 What about the Korean mills? Look at the
20 facts. They have built millions of tons of new
21 capacity, capacity that far exceeds the requirements
22 of their home market. To keep those mills running,
23 they have to export millions of tons every year. They
24 are chasing customers all over the world.

25 Commissioner Broadbent raised this in some

1 of her questions about the different markets. Last
2 year, in the first 11 months of the year, they shipped
3 155,000 tons to Belgium. They shipped 46,000 tons to
4 El Salvador. They shipped 27,000 tons to Georgia, the
5 country, not the state, 129,000 tons to Iran, 100,000
6 tons to Malaysia, 315,000 tons to Mexico. You get the
7 picture.

8 In light of these facts, the notion that
9 they would not take advantage of every possible
10 opportunity to increase sales to this market, one of
11 the largest and most attractive in the world, is
12 absurd. Thus, it is clear that revocation will lead
13 to increased volumes of imports from Germany and
14 Korea. The only remaining question is whether those
15 imports will hurt domestic producers.

16 The evidence in favor of an affirmative
17 determination on this point is overwhelming. Over six
18 full years, from 2006 to 2011, U.S. mills had an
19 operating income of only 2.3 percent. When R.G. Steel
20 went bankrupt, its mills could not find a buyer that
21 would keep them in operation. When T.K. tried to
22 break into this business with a new mill, they lost a
23 fortune. The evidence is compelling. The domestic
24 producers are vulnerable.

25 One can understand why German and Korean

1 mills are so eager to see these orders revoked. They
2 need all the sales they can get, and they can sell
3 here, so long as they sell fairly. But they do not
4 have a right to ship unfairly traded goods to the
5 United States to keep their mills running. It's not
6 the fault of U.S. workers and businesses that subject
7 mills have excess capacity or that subject producers
8 are being hurt by poor market conditions abroad.

9 The domestic producers will pay the price if
10 these orders are revoked, and we get a new flood of
11 unfair trade. I urge you to prevent such a result and
12 to maintain the relief that is in place. Thank you.

13 MR. ROSENTHAL: I want to pick up on that
14 last point because there was a lot of discussion and I
15 would say numerous references by Mr. Cameron in
16 particular about the age of the order. Well, the
17 Respondents have had the so-called keys to the
18 jailhouse door in their own pockets for the last 20
19 years. They could have stopped dumping. They could
20 have stopped being subsidized at any time during this
21 period and gotten out from under the effects of the
22 order. They didn't do that. So they're continuing to
23 trade unfairly. And the law does not say the dumping
24 order goes away after a set period of time. In fact,
25 that notion was rejected during the Uruguay round. It

1 says that the orders will stay in place if they were
2 likely to cause injury or recurrence of injury, a
3 continuation or recurrence.

4 So Mr. Cameron is likely to get up here
5 another five times and talk about the age of the
6 orders. He'll talk about cell phones and maybe
7 muskets and the 800-ship Navy. Those are legally
8 irrelevant to the questions before this Commission.

9 Other misstatements of law are too numerous
10 to get into today, but let me just talk about a few.
11 The discernible adverse impact analysis is not based
12 on current import volumes with the order in effect.
13 That's something the Respondents keep forgetting.
14 We're not talking about the 2 percent share of the
15 market today or how it has been the last 20 years
16 under order. What the Commission has to do is discern
17 what is going to happen after the order is revoked if
18 it is.

19 So you have to not focus on the arguments
20 made by Respondents, which is up until now everything
21 has been fine, and we have a stable market. The order
22 has been in place. It's supposed to be stable.

23 Mr. Pierce cites the high capacity
24 utilization rate of Germany to claim that their
25 capacity is constrained. What he ignores is the

1 absolute level of German capacity, not capacity
2 utilization. Even at relatively high capacity
3 utilization rates, the German producers maintain more
4 than enough capacity to swamp this market with their
5 production.

6 The Respondent's contention that the
7 domestic industry is not vulnerable because imports
8 did not cause the industry's problems currently, that
9 they may have caused it themselves or that there is
10 some other force in play, it's legally irrelevant.
11 The statute and the SAA make clear that vulnerability
12 does not need to relate to imports, nor should it with
13 an order in place. By definition, the condition of
14 the industry is not supposed to be caused by the
15 subject imports.

16 The fact that Respondents have attempted to
17 rely on whether imports cause vulnerability is one
18 more indication of the weakness of their argument
19 concerning vulnerability.

20 I want to go back to the question of
21 speculation. We had a very interesting phenomenon
22 today. Mr. Pierce did his best to obfuscate and
23 suggest that there were a lot of unknown unknowns in
24 the phrase of a former Secretary of Defense. But
25 there are certain known knowns. One of them is that

1 this mill will be sold. That has been clearly stated
2 and admitted to by one of the witnesses for
3 ThyssenKrupp today.

4 Another known known is that that sale will
5 take place by the end of their current fiscal year,
6 which will be September 2013. There is no speculation
7 about either one of those. Yes, Armageddon could take
8 place. There could be tsunami, all these things that
9 Mr. Cameron was talking about earlier could happen.

10 But those are the statements that the
11 Respondent's witnesses have admitted to. The only
12 issue that is uncertain is who is going to be the
13 buyer. But you know what? That's not something you
14 need to trouble yourself with. The one thing we know
15 is that ThyssenKrupp will not be the buyer. They're
16 the seller. And the entire argument by Thyssen Krupp
17 is that, having this Alabama mill, it changes
18 everything. And therefore, we can control our
19 imports. We've got veto authority.

20 Their brief says here, on page 39, "Cutting
21 across and swamping all other considerations is the
22 fact that ThyssenKrupp, the largest Germany CORE
23 producer responsible for most -- all subject imports
24 over the past five years, is now a significant member
25 of the domestic industry.

1 Well, that won't be the case in the
2 reasonably foreseeable future. They're going to be
3 out of that position by September of this year. So
4 they will no longer have veto authority. Imports from
5 Germany can't come in unrestrained by their position
6 as a domestic producer. This is an industry that is
7 vulnerable. It is in a bad position in terms of its
8 finances, and it's facing threats from imports from
9 Europe, which is in a bad condition, and Asia, which
10 has oversupplied.

11 We urge you to continue these orders. Thank
12 you.

13 CHAIRMAN WILLIAMSON: Thank you.

14 (Pause)

15 CHAIRMAN WILLIAMSON: Mr. Cameron or Mr.
16 Pierce, you can begin when you're ready.

17 MR. CAMERON: Let me start. I've got some
18 overall things, and I know that Ken has some specifics
19 with respect to ThyssenKrupp.

20 We just heard -- apparently I am supposedly
21 a believer in the 800-ship Navy. Actually, I remember
22 that dialogue in the recent election. I actually
23 thought that the President had a good point on that.
24 And actually, that's the reason that it is relevant
25 because just as the 800-ship Navy is not the same as

1 what we're talking about now, so it is that the
2 condition of this industry in 1992 or 1991 is really
3 not really the point today. And yet that actually is
4 relevant to this Commission as a legal matter.

5 As Commissioner Broadbent has been asking
6 these questions -- and she's right. And why is she
7 asking the questions? Is it just because she's
8 curious? No. Actually, I believe it's because the
9 statute asks that you look at what was the condition
10 of this industry at the time of the order, and what is
11 the condition now. And the reality is that it's quite
12 different, and therefore it is relevant, and the age
13 of the order is relevant. And yet the fact that it is
14 20 years in existence is relevant. And the idea that
15 they need another 5 years because 20 years wasn't long
16 enough is relevant.

17 Secondly, it was just pointed out by Mr.
18 Rosenthal that, you know, the issue of discernible
19 adverse impact is what will happen, not what has
20 happened. Well, there are two ways to look at this,
21 or a couple of ways to look at it. One is that what
22 has happened under the order is actually relevant to
23 looking forward. It doesn't mean that it's
24 definitive. It doesn't mean that it answers all the
25 questions. But it answers quite a few of the

1 questions because for one thing, it is useful to know.

2 And to the extent that the orders have not had a
3 significant effect on the volumes from Korea, it is
4 relevant to the issue of so do you expect that there
5 would be a big change if the orders are lifted.

6 And our answer to that question is, well,
7 actually, no, we wouldn't. And evidence that we
8 pointed out this morning in the introduction and
9 Commissioner Pinkert asked the Petitioners, all right,
10 and the question was, well, Mr. Cameron said that if
11 you look at what happened after they took away the
12 order five years ago, that actually imports declined.

13 Do you agree with that statement?

14 The domestic industry panel started out
15 saying, well, no. I mean, actually, look at imports
16 from Canada. They increased. Now, it was
17 subsequently pointed out by the panel that, well, of
18 course, the imports from Canada are controlled by U.S.
19 producers, U.S. Steel and ArcelorMittal. So it is not
20 quite an answer to suggest that the fact that imports
21 from Canada may have increased because the domestic
22 industry itself decided that it was in their interest
23 to supply from Canada rather than from their U.S.
24 mills that they apparently aren't running at full
25 capacity, for whatever reason, that somehow that is

1 contradicting my statement. I think the answer to
2 that is self-evident. It's not.

3 So what else did they point out? Well, they
4 then pointed out to the OCTG order. That's
5 interesting. Do you think that the conditions of
6 competition in oil country tubular goods is different
7 from the conditions of competition in this industry?
8 I would suggest that it is. Do you think that
9 removing 2 million tons of Chinese OCTG from the
10 market right after the revocations might have had some
11 impact on the rest of the market? I think maybe it
12 did.

13 Number three, they aren't the same
14 producers, and they're not the same product. So
15 exactly how is that legally relevant to this decision,
16 and how does that somehow contradict the observation
17 under this order of what these Petitioners said five
18 years ago if this cataclysmic occurrence were to occur
19 and you were to remove the orders? And the answer is
20 nothing happened. Why? Because what was happening
21 under the orders was relevant to what is going on.

22 So I think that most of the other things
23 that -- I think that we've covered most of the other
24 things. I just want to reemphasize one more thing,
25 and that is this issue of raw material integration,

1 again just to make sure that this point isn't lost. I
2 was rather surprised this morning to hear the domestic
3 industry back peddle from the -- I mean, it's not even
4 a controversial statement, that the reason that they
5 are vertically integrating their raw material supplies
6 is to insulate them from raw material volatility.

7 You don't have to look any further than the
8 brief submitted by U.S. Steel in which they admit this
9 and say, but, you know, there are other people that
10 are actually paying market prices, and you can see
11 what the market prices are. Again, the fact that they
12 are making a statement at this hearing that it doesn't
13 have any impact doesn't make it so. And I would
14 suggest to you that the statements that they have made
15 in their 10Ks with respect to the benefits that they
16 expect to receive and the importance of the vertical
17 integration of raw material supply, and why that is
18 making them more competitive and more able to
19 withstand the volatility in the marketplace is much
20 more persuasive and much more credible than the
21 statements that they are making in response to
22 Commission questions when they're thinking, oh, my
23 goodness, if that's true, maybe we're not vulnerable,
24 and maybe they'll revoke the order.

25 I mean, let's get a little credibility here.

1 That's all I've got to say.

2 MR. PIERCE: Thank you. The outcome of the
3 German order doesn't turn on, shouldn't turn on, how
4 you view the sale of the mill in Alabama. The two
5 countries are cumulated. There is no grounds for
6 finding the likelihood of material injury, or more
7 likely material injury, from revocation if they're
8 cumulated.

9 If they're not cumulated because of no
10 discernible adverse impact, or there is no discernible
11 adverse impact, I think you have to find with respect
12 to Germany.

13 As to Petitioner's guesswork, as to the
14 point that you think the future of the Alabama mill is
15 dispositive, it is guesswork. We have on the record
16 -- we have given you the public statements by
17 ThyssenKrupp AG about the divestiture of the mill.
18 That is their intentions. That is their aspirations.

19 What is going to turn out is all yet to be
20 determined, whether it's with respect to any aspect of
21 that mill or the sale or the form it takes. There is
22 also the question of Brazil.

23 So I think you have a lot of speculation
24 there, and you can't just assume, as Petitioners say,
25 well, that mill is going to be gone, and then make the

1 next giant leap, well, if that mill is gone, then
2 Germany is going to flood the U.S. market, when there
3 is no evidence to indicating that whatsoever.

4 So with that, I won't belabor the point with
5 you. But obviously your determination has to be based
6 on evidence. It has to be a likely finding and cannot
7 be based on Petitioner's speculation. Thank you.

8 MR. CAMERON: Thanks very much for
9 -- actually, for your patience and for taking the time
10 to understand the record and to ask questions. We
11 actually appreciate it, and we appreciate your
12 patience. Thanks.

13 CHAIRMAN WILLIAMSON: Okay. Thank you. And
14 we appreciate all of the testimony today, and we
15 appreciate all of the witnesses who came from near and
16 far to testify. Posthearing briefs, statements
17 responsive to questions and requests of the Commission
18 and corrections to the transcript must be filed by
19 January 18, 2013. Closing of the record and final
20 release of data to parties is February 6, 2013. Final
21 comments, February 8, 2013. And with that, this
22 hearing is adjourned. Thank you.

23 (Whereupon, at 6:10 p.m., the hearing in the
24 above-entitled matter was adjourned.)

25 //

CERTIFICATION OF TRANSCRIPTION

TITLE: Corrosion-Resistant Carbon Steel Flat Products
From Korea & Germany

INVESTIGATION NO.: 701-TA-350, 731-TA-616-618

HEARING DATE: January 9, 2013

LOCATION: Washington, D.C.

NATURE OF HEARING:Hearing

I hereby certify that the foregoing/attached transcript is a true, correct and complete record of the above-referenced proceeding(s) of the U.S. International Trade Commission.

DATE: January 9, 2013

SIGNED: LaShonne Robinson
Signature of the Contractor or the
Authorized Contractor's Representative
1220 L Street, N.W. - Suite 600
Washington, D.C. 20005

I hereby certify that I am not the Court Reporter and that I have proofread the above-referenced transcript of the proceeding(s) of the U.S. International Trade Commission, against the aforementioned Court Reporter's notes and recordings, for accuracy in transcription in the spelling, hyphenation, punctuation and speaker-identification, and did not make any changes of a substantive nature. The foregoing/attached transcript is a true, correct and complete transcription of the proceeding(s).

SIGNED: Rebecca McCrary
Signature of Proofreader

I hereby certify that I reported the above-referenced proceeding(s) of the U.S. International Trade Commission and caused to be prepared from my tapes and notes of the proceedings a true, correct and complete verbatim recording of the proceeding(s).

SIGNED: David W. Jones
Signature of Court Reporter