



## THE UNITED STATES INTERNATIONAL TRADE COMMISSION

In the Matter of: )  
 ) Investigation Nos.:  
 CARBON AND CERTAIN ALLOY ) 731-TA-1099-1101  
 STEEL WIRE ROD FROM CHINA, ) (Preliminary)  
 GERMANY, AND TURKEY )

Thursday,  
 December 1, 2005

Courtroom B  
 U.S. International  
 Trade Commission  
 500 E Street, S.W.  
 Washington, D.C.

The conference commenced, pursuant to notice, at 9:15 a.m., at the United States International Trade Commission, ROBERT CARPENTER, Director of Investigations, presiding.

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P R O C E E D I N G S

(9:15 a.m.)

1  
2  
3 MR. CARPENTER: Good morning and welcome to  
4 the United States International Trade Commission's  
5 conference in connection with the preliminary phase of  
6 antidumping investigation Nos. 731-TA-1099-1101  
7 concerning imports of Carbon and Certain Alloy Steel  
8 Wire Rod From China, Germany and Turkey.

9 My name is Robert Carpenter. I'm the  
10 Commission's Director of Investigations, and I will  
11 preside at this conference. Among those present from  
12 the Commission staff are, from my far right, Douglas  
13 Corkran, the supervisory investigator; Michael  
14 Szustakowski, the investigator; on my left, June  
15 Brown, the attorney/advisor; Amelia Preece, economist;  
16 David Boyland, the accountant; and Harry Lenchitz, the  
17 industry analyst.

18 I understand the parties are aware of the  
19 time allocations. I would remind speakers not to  
20 refer in your remarks to business proprietary  
21 information and to speak directly into the  
22 microphones. We also ask that you state your name and  
23 affiliation for the record before beginning your  
24 presentation.

25 Are there any questions?

1 (No response.)

2 MR. CARPENTER: If not, welcome, Mr.  
3 Rosenthal. Please proceed with your opening  
4 statement.

5 MR. ROSENTHAL: Thank you. Good morning,  
6 Mr. Carpenter and members of the Commission staff.  
7 I'm Paul Rosenthal of Collier Shannon Scott  
8 representing the Petitioners, the domestic producers  
9 of wire rod. I'm accompanied this morning by my  
10 colleagues, Kathy Cannon and Alan Luberda.

11 Unfortunately, it was not all that long ago  
12 that I appeared before you in an attempt to obtain  
13 relief for this industry from other unfairly traded  
14 imports. On the heels of that successful case,  
15 however, it was only a matter of time before dumped  
16 imports from China, Turkey and Germany rushed in to  
17 cause further injury to the U.S. wire rod industry.

18 Our tale is all too familiar: Increasing  
19 market share of subject imports at the expense of U.S.  
20 producers, underselling by subject imports leading to  
21 suppression of U.S. prices at a time of rising costs  
22 and a consequent decline in both trade and financial  
23 variables for the industry as Dr. Magrath and our  
24 industry witnesses will tell you about this morning.

25 The earlier cases did however provide the

1 Commission the opportunity to examine a number of  
2 issues that should expedite the Commission's analysis  
3 here. On the like product issue, for example, the  
4 Commission found that wire rod is a continuum product  
5 and that all types of wire rod, including tire cord  
6 and tire bead, welding rod and cold heading quality  
7 rod, are part of a single like product. Nothing has  
8 changed that would lead to a different result in this  
9 case.

10 I should also add that the U.S. industry  
11 produces each of these types of rod and is being  
12 injured due to imports of each of these more  
13 specialized types of rod, as well as imports of the  
14 basic commodity grades of wire rod.

15 Similarly, the Commission had the  
16 opportunity to examine factors relevant to the  
17 cumulation of imports in the earlier case. The ITC  
18 determined that the factors of fungibility, channels  
19 of distribution, geographic overlap and  
20 contemporaneous sales supported cumulating the subject  
21 imports. Again, those same findings remain true of  
22 the imports in this case.

23 In fact, the Commission specifically  
24 examined imports from Germany and Turkey at the  
25 preliminary stage of that earlier case and found that

1 cumulation was appropriate based on competition among  
2 such imports and the U.S. product. Imports from China  
3 similarly are fungible with and compete against other  
4 subject imports and the U.S. product, justifying  
5 cumulation here.

6 Various conditions of competition the  
7 Commission identified in the earlier case also  
8 continue today, including the interchangeability of  
9 the product regardless of source and the resultant  
10 price-based nature of competition. That price-based  
11 nature of competition for rod sales has enabled  
12 imports from China, Turkey and Germany to take sales  
13 away from U.S. producers by undercutting U.S. prices.

14 The story of the past few years is fairly  
15 straightforward. The domestic industry tried to earn  
16 the much needed profits when they could when demand  
17 for rod increased last year in particular, but did so  
18 at the expense of lower production, declining sales  
19 and reduced market share due to surging volumes of  
20 subject imports.

21 This year, in an effort to prevent further  
22 declines in sales, the industry has tried to compete  
23 with the low-priced imports in a way that does not  
24 permit recovery of increased costs, leading once again  
25 to price suppression and substantial deterioration in

1 industry profits for the first three quarters of 2005.

2 As if the large financial decline for the  
3 industry this year is not bad enough, the massive  
4 capacity looming on the horizon from each of the  
5 subject countries with strong incentive to ship to the  
6 U.S. market given the world conditions threatens to  
7 bear down on the industry with even larger volumes of  
8 dumped imports. Relief for this beleaguered industry  
9 is needed now.

10 That concludes my opening statement. I  
11 understand Mr. Barringer will be speaking next. I'm  
12 going to relinquish my chair to him.

13 MR. CARPENTER: Yes. Thank you, Mr.  
14 Rosenthal.

15 Mr. Barringer?

16 MR. BARRINGER: It is a rare opportunity for  
17 me to sit among the Petitioners. I'll relish it for a  
18 few seconds.

19 I'm Bill Barringer. I'm from Willkie Farr &  
20 Gallagher. We're representing the Chinese  
21 Respondents. My remarks today are on behalf of all of  
22 the Respondent countries.

23 I'd like at the outset to point out that  
24 this investigation is somewhat unique in that subject  
25 imports are declining both absolutely and relative to

1 domestic shipments. While this decline is ignored in  
2 the petition because it covers only the first half of  
3 2005, the fact is that Petitioners are claiming injury  
4 or threat of injury from declining imports.

5 Interim 2005 domestic shipments were down  
6 17.9 percent from interim 2004. In contrast, subject  
7 imports were down 21.5 percent during this same  
8 period, but subject imports are declining absolutely  
9 and relative to domestic shipments in interim 2005.

10 I would note that this decline of subject  
11 imports has occurred despite the fact that because of  
12 labor problems substantial quantities of domestic  
13 supply have been removed from the market because of  
14 the shutdown by Gerdau of its Beaumont facility due to  
15 labor problems.

16 The question then becomes why did subject  
17 imports increase significantly during the earlier  
18 period of investigation and specifically 2004? As our  
19 witnesses will testify, the reason was quite simple.  
20 Lack of availability of domestically produced product.

21 One of the largest producers of wire rod,  
22 Georgetown Steel, was either not producing at all or  
23 producing in limited quantities from late 2003 until  
24 the third quarter of 2004. This resulted in several  
25 hundred thousand tons of supply being removed from the

1 market.

2 As all of our industry witnesses will  
3 testify, they had to resort to imports in 2004 because  
4 of the lack of supply from domestic producers.  
5 Indeed, at least one company was told by its supplier,  
6 a Petitioner, to seek import sources because it could  
7 not meet its demand for wire rod.

8 In 2004, the domestic industry was able to  
9 sell every ton of wire rod it could produce. There  
10 was a scramble among wire producers to find wire rod  
11 from whatever source they could find. This in turn  
12 led to the increase in imports, including subject  
13 imports. Price was not an issue. Availability was  
14 the only issue.

15 Indeed, there is no correlation at all  
16 between increased imports and domestic prices since  
17 domestic prices increased dramatically at the same  
18 time that subject imports were increasing. With  
19 prices at historically high levels and supply  
20 unreliable, both wire producers and their customers  
21 sought to build up inventory to be able to supply  
22 their customers.

23 When supply caught up with demand in late  
24 2004 and early 2005, the entire supply chain -- wire  
25 rod producers, wire producers and wire users -- had

1 too much inventory. The inventory had to be worked  
2 off, which in turn affected demand. Demand, and with  
3 it prices, softened affecting both profits and  
4 production.

5           The combination of the destocking throughout  
6 the supply chain and the slight weakening of prices  
7 led to a decline in operating profits, production and  
8 shipments of the domestic industry in the first three  
9 quarters of 2005. This had nothing to do with the  
10 subject imports.

11           The combination of reduced demand because of  
12 destocking and reduced profits because of higher costs  
13 attributable primarily to higher energy costs led to  
14 reduced profits during the first three quarters of  
15 2005. However, as we enter the fourth quarter the  
16 domestic producers are again demonstrating their  
17 ability to increase prices to recover increased costs,  
18 and availability of wire rod is again becoming an  
19 issue for the wire drawers.

20           With Georgetown back in full operation and  
21 Gerdau having announced that it will recommence  
22 production at its Beaumont facility in December,  
23 domestic shipments will increase. With announced  
24 price increases and the industry track record in 2004  
25 of being able to pass cost increases along to

1 customers in the form of price increases, profits  
2 should recover imminently.

3 With subject imports declining faster than  
4 domestic production, the domestic industry should  
5 recover any market share it lost in 2004 in 2005,  
6 providing that it has the product available for the  
7 marketplace.

8 In short, 2004 was a remarkable year in  
9 every way for the domestic industry. Moving into  
10 2005, it caused some problems for the domestic  
11 producers because of high inventory levels throughout  
12 the supply chain.

13 Neither the remarkable 2004 nor the 2005  
14 downturn were related to subject imports. The  
15 prospects for the balance of 2005 and for 2006 should  
16 approach the record performance of 2004.

17 Thank you.

18 MR. CARPENTER: Thank you, Mr. Barringer.

19 Welcome back, Mr. Rosenthal. Please proceed  
20 whenever you're ready.

21 MR. ROSENTHAL: Thank you. Our first  
22 witness this morning will be David Cheek, who's the  
23 president of Keystone Consolidated Industries.

24 MR. CHEEK: Good morning. My name is David  
25 Cheek, and I'm president of Keystone Consolidated

1 Industries, Inc. I've been with Keystone for six  
2 years, and I've served as president for the last two  
3 years.

4 My company was one of the Petitioners in the  
5 unfair trade investigation filed in 2001 against  
6 imports of wire rod from a number of countries.  
7 Information we presented to the Commission in those  
8 cases indicated that the subject countries were using  
9 unfair trade practices to increase their share of the  
10 U.S. market at the expense of the U.S. industry. We  
11 also demonstrated that the unfair trade practices  
12 permitted the subject imports to undercut our prices  
13 at a time when our costs were steadily increasing.

14 The Commission found that the imports had  
15 created a cost/price squeeze for our industry,  
16 suppressing our prices and leading to significant  
17 declines in our industry's financial performance and  
18 issued an affirmative injury finding. Orders were  
19 imposed against imports from seven countries in the  
20 fourth quarter of 2002 to offset these unfair trading  
21 practices.

22 As a result of the imposition of orders, the  
23 volume of imports from the seven countries declined  
24 significantly. Unfortunately, these beneficial  
25 effects were short-lived as other imports rushed in to

1 fill the void, bringing a renewed injury to our  
2 industry.

3 Notably, our 2001 petition targeted imports  
4 from Germany and Turkey, two of the three countries  
5 subject to this case. Orders were not imposed against  
6 those two countries, however, because German imports  
7 were found to be negligible, and imports from Turkey  
8 were found not to be subsidized.

9 Publicly available information shows that  
10 imports from Turkey and Germany surged before that  
11 petition was filed and then fell off significantly in  
12 reaction to the cases. Once a negative subsidy  
13 finding was issued for Turkey and a negligibility  
14 finding for Germany, however, imports from those two  
15 countries again increased to account for a sizeable  
16 share of the U.S. market.

17 The third country targeted in this case,  
18 China, was not subject to the original investigation.  
19 Frankly, imports from China were very low in volume in  
20 2001. That has changed radically in the past few  
21 years. China has surged to become the largest  
22 supplier to our market in 2005 with sales of extremely  
23 low-priced wire rod.

24 We have evidence that we will supply in our  
25 post-conference brief showing that there was a

1 significant inventory overhang of Chinese material  
2 from 2004 being offered for sale this year. Further,  
3 given the massive additional capacity being added in  
4 China, this surge in imports apparently is just the  
5 tip of the iceberg.

6 So here at the end of 2005, despite  
7 successfully battling unfairly traded imports from a  
8 number of countries in 2002, we find ourselves once  
9 again needing to pursue trade cases to address the  
10 injury caused by imports from China, Turkey and  
11 Germany.

12 Although the timing is different, many  
13 things remain the same. Imports from these countries  
14 are increasing their share of the U.S. market at our  
15 expense. Subject imports are also undercutting our  
16 prices at a time of rising industry cost, placing us  
17 in a cost/price squeeze and suppressing our prices.  
18 In fact, the cost increases we are experiencing now  
19 are even greater than were the cost increases in the  
20 earlier cases.

21 Other facts that the Commission found to be  
22 true in the earlier cases also remain the same. Wire  
23 rod is still a commodity product sold in the U.S.  
24 market largely on the basis of price. At Keystone, we  
25 sell commodity grades of wire rod, focusing on low to

1 medium-low carbon industrial and standard quality rod,  
2 but also selling an increasing amount of high level  
3 grade. We compete directly against imports from  
4 China, Turkey and Germany in sales of these products.

5 In the original investigation, the  
6 Commission examined whether imports from the subject  
7 countries, including Turkey and Germany, were  
8 interchangeable with U.S. produced rod, as well as  
9 with rod from other subject countries. The Commission  
10 found that imports from all sources, including Germany  
11 and Turkey, were interchangeable because of an overlap  
12 in product mix.

13 That remains true today for Turkey and  
14 Germany, as well as for China. All three countries  
15 sell the basic commodity grades we sell and compete  
16 directly against us for business. In the petition we  
17 submitted a number of examples of instances in which  
18 we lost sales or were forced to reduce prices in  
19 competition with these imports.

20 As a result of these continuing problems of  
21 unfairly priced imports, Keystone has suffered  
22 significant injury. We experienced a number of  
23 shutdowns during 2003 and 2004 and reduced schedules  
24 again in 2005 due to unfair import competition.

25 Keystone was in bankruptcy from February 26,

1 2004, until August 31, 2005. As we emerged from  
2 bankruptcy in the second half of 2005, however, we're  
3 struggling to maintain profitability in the wake of  
4 ever lower priced imports. If action is not taken to  
5 address these unfair trading practices, our selling  
6 price of wire rod will continue to drop, leading to  
7 financial losses for my company and our industry.

8 On the heels of what have been too many past  
9 years of financial problems for Keystone individually  
10 and for the industry as a whole, it is critical that  
11 the injury from these new and renewed sources of  
12 import competition be addressed.

13 Thank you.

14 MR. ROSENTHAL: Our next witness will be  
15 Brian Kurtz, who is the vice president and general  
16 manager for ISG Georgetown.

17 MR. KURTZ: Good morning, members of the  
18 Commission staff. My name is Brian Kurtz, and I'm  
19 general manager of ISG Georgetown, Inc., which is a  
20 part of Mittal Steel U.S.A. I have been in the steel  
21 industry for over 10 years, starting with Nucor in  
22 1995. I joined ISG in 2002 and moved to run ISG  
23 Georgetown in 2004.

24 Our mill has always been one of the leading  
25 mills for quality in the United States. We not only

1 make the industry grades of wire rod; we also are  
2 making welding rod grades, including S-6.

3 Georgetown has always been the leading U.S.  
4 producer of tire cord and tire bead product. We  
5 currently produce both products, including 1080 high  
6 tensile tire bead. These tire cord and bead products  
7 are very important to our product mix.

8 Import competition cuts across all of our  
9 product areas, and without question the biggest  
10 problem we face at Georgetown today is dumped imports  
11 of wire rod from China, Turkey and Germany.

12 Georgetown, under various ownership, has  
13 been battling unfairly traded imports both in the  
14 marketplace and in trade cases since well before my  
15 tenure. When the last set of trade cases was filed in  
16 2001, the mill was known as GS Industries and was in  
17 bankruptcy due in large part to imports, including at  
18 that time imports from Germany and Turkey.

19 By the time those cases finished in 2002,  
20 the mill had emerged from bankruptcy under new  
21 ownership to become Georgetown Steel Company. Those  
22 cases were very helpful to the industry and generally,  
23 but Georgetown never really got a chance to catch its  
24 breath.

25 As Georgetown emerged from bankruptcy in

1 2002, the bottom fell out of the market in 2003. By  
2 late 2003, low prices in part fueled by nearly 800,000  
3 tons of low-priced imports from China, Turkey and  
4 Germany, made it impossible for the Georgetown mill to  
5 make enough money to pay raw material suppliers.

6 Again the mill went into bankruptcy and  
7 ceased production in late 2003, just as the market was  
8 poised to improve again. Despite the improving market  
9 in early 2004, it took nearly eight months for  
10 Georgetown to find a buyer and consummate a sale that  
11 would bring it out of bankruptcy as ISG Georgetown in  
12 2004.

13 ISG worked hard to bring the mill back in  
14 line, and we were producing steel by July 31, 2004,  
15 only about six weeks after the purchase, and shipping  
16 rod by August. Georgetown is rightfully proud of that  
17 achievement.

18 Because of the period that Georgetown was  
19 closed, the domestic industry would have been down  
20 about 500,000 tons of wire rod supply for 2004. That  
21 is about the amount the non-subject imports increased  
22 from 2003 to 2004. At the same time, however, imports  
23 from China, Turkey and Germany increased by over  
24 1,000,000 tons between 2003 and 2004.

25 That is really a staggering amount,

1 particularly when you consider that these imports from  
2 China and Turkey and from the Brandenburg mill in  
3 Germany in particular were lowest priced or among the  
4 lowest priced rod in the market.

5 With wire product demand relatively strong,  
6 raw material prices rising and an abundant supply of  
7 low-priced rod imports surging into the market, the  
8 entire supply chain of our customers and their  
9 customers built significant inventories in 2004.

10 The increase in the low-priced imports  
11 during this period really had both an immediate and  
12 lingering effect on Georgetown. It eroded the price  
13 increases of the first half of 2004 that the industry  
14 needed to cover the rising cost of energy and raw  
15 materials.

16 In other words, the industry could have done  
17 far better in 2004 had it not been for the huge volume  
18 of low-priced imports from China, Turkey and Germany.  
19 Thus, the immediate effect came in the form of  
20 deteriorating prices in the fourth quarter of 2004 and  
21 into 2005.

22 The industry's 2004 profit scheme may seem  
23 good in a vacuum, but in the context of what was going  
24 on in all steel markets in the United States and the  
25 market we did not fare as well as the rest of the

1 steel industry.

2           For example, Mittal Steel is the largest  
3 producer of carbon plate in the United States. The  
4 carbon plate industry was making 22 percent operating  
5 profits in 2004. Georgetown certainly did not do that  
6 well after it reopened, nor did the wire rod industry  
7 generally come anywhere close to that profitability  
8 last year or this year. This is in large part because  
9 of the surge in low-priced imports from China, Turkey  
10 and Germany in 2004 and 2005.

11           The second continuing effect came when the  
12 customer chain began working down its inventories in  
13 2005. Thus, imports from 2004 were being consumed in  
14 2005 from the consumer level on up the chain. While  
15 demand for finished products remained reasonable in  
16 2005, wire rod apparent consumption fell as customers  
17 worked down rod inventory.

18           Imports of rod from China, Turkey and  
19 Germany unfortunately remained high and continued to  
20 undersell U.S. prices. As a result, our prices  
21 declined significantly during 2005, and profitability  
22 this year will be much lower for the wire rod industry  
23 than it was last year. Profitability will also be  
24 much lower in comparison to other parts of the carbon  
25 steel industry in 2005.

1           Georgetown is now part of the largest steel  
2 producer in the world, Mittal Steel. We have a great  
3 mill that can virtually make any product that the  
4 market demands. We have overhauled our labor  
5 contracts, cutting labor costs and increasing  
6 flexibility.

7           Despite the Gerdau Beaumont mill and a major  
8 Canadian supplier being down for part of 2005, we were  
9 still unable to fill our mill through most of 2005.  
10 At the same time, imports of dumped wire rod from  
11 China, Turkey and Germany continued to undersell our  
12 prices, take additional market share and cut into our  
13 sales and profitability.

14           As the Commission is aware, Mittal Steel  
15 owns wire rod producers in other countries. It also  
16 has facilities in the United States producing other  
17 basic products. We at Georgetown are continually  
18 judged by Mittal based on how we are performing  
19 compared to our other North American units and against  
20 our other foreign wire rod units.

21           To justify investments in this mill, I have  
22 to compete against other Mittal units in the U.S. that  
23 do not face the same level of import competition and  
24 can therefore outperform us. For example, we still  
25 have a relatively new Stelmor cooling deck taken from

1 Georgetown's now-closed Kansas City mill that we have  
2 not been able to justify installing in South Carolina  
3 absent an indication that the mill can have a  
4 sustained period of reasonable profitability.

5 We've done everything possible to improve  
6 our performance, but the dumped imports from China,  
7 Turkey and Germany continue to harm us and threaten to  
8 do even more harm. There is a tremendous amount of  
9 capacity that can be turned towards the United States  
10 from these countries, and any cooling decline in  
11 prices on demand in the world markets for these  
12 countries will lead directly to an even higher level  
13 of dumped imports at lower prices.

14 Wire rod imports from China, Turkey and  
15 Germany are not required to be traded fairly, thus  
16 enabling us to improve and maintain prices and  
17 profitability. Mittal will not be able to justify  
18 continued investment in and operation of the  
19 Georgetown mill.

20 Thank you very much.

21 MR. ROSENTHAL: Our next witness will be  
22 Keith Martin from Gerdau Ameristeel.

23 MR. MARTIN: Good morning, members of the  
24 Commission staff. My name is Keith Martin. I am the  
25 manager of wire rod sales for Gerdau Ameristeel.

1 We're the largest producer of domestic wire rod.

2 I've been in the business for over 20 years.

3 I've been selling wire rod since the early 1990s. I  
4 was with Georgetown Steel during the 1990s and then  
5 worked for Evaco Steel of Canada from 2001 to 2003 and  
6 joined Gerdau in 2003.

7 Gerdau Ameristeel has two primary production  
8 facilities, one in Perth Amboy, New Jersey, and  
9 Beaumont, Texas. We also produce a small amount of  
10 wire rod at a rebar facility in Jacksonville, Florida.  
11 Gerdau Ameristeel today combines the former facilities  
12 of Co-Steel Raritan, Ameristeel and North Star Steel,  
13 all of which were bought by Gerdau since the last set  
14 of cases were filed in 2001.

15 At our three locations, we have the ability  
16 to make a wide range of wire rod products, including  
17 low, medium and high carbon industrial quality wire  
18 rods. We can and do make coal heading quality and  
19 welding rods, as well as a variety of other types of  
20 rods. The domestic industry overall makes all of the  
21 categories of wire rod.

22 I came to the Gerdau organization in 2003  
23 after its purchase of Co-Steel in 2002. At that time,  
24 Germany and Turkey had already shown themselves to be  
25 a problem in the market, and China became a

1 significant player for the first time in 2002.

2           Since they entered this market, China and  
3 Turkey have consistently had the lowest or among the  
4 lowest prices in the market. When the market slowed  
5 in 2003 the volume of all imports dropped, but  
6 cumulated imports from China, Turkey and Germany  
7 dropped by less than the other imports, and they took  
8 an increased share of the market at prices that were  
9 lower than other suppliers. In a down market, this  
10 contributed to a very difficult year in 2003.

11           2004 really saw a fundamental shift in the  
12 market. First, as everyone knows, costs skyrocketed,  
13 particularly energy, raw material and transportation  
14 costs. This meant the prices had to increase for our  
15 industries to survive.

16           Second, demand increased, which also  
17 permitted us to recoup prices and profits. At the  
18 same time, there was an explosion of imports from  
19 China, Turkey and Germany. They went from about 25  
20 percent of all imports to about 45 percent of all  
21 imports and increased the presence in the market by  
22 over 1,000,000 tons.

23           Even with demand at such high levels in  
24 2004, this was a challenge for us because these  
25 countries represented nearly half of all the imports

1 and had the lowest prices in the market. If we had  
2 not had some major North American producers out of the  
3 market and a deliberate effort by our customers to  
4 build inventory, this kind of input surge in 2004  
5 could have been disastrous.

6 As it was, coming on the heels of so many  
7 poor years in the industry, we needed and hoped to  
8 have a much better year in 2004 than we actually had.  
9 This is the sort of industry that you need to have  
10 some very good years to cover the inevitable down  
11 year.

12 The low-priced imports acted to hold down  
13 price increases. That had an effect of putting a  
14 ceiling on profits last year and made the downward  
15 turn in the market come much faster this year. Even  
16 during the brief period in 2004 when demand was  
17 strongest, we were limited on prices we could offer  
18 our customers because of the huge presence of Chinese,  
19 Turkish and German rod in the marketplace.

20 Remember, the increased demand was in part  
21 caused when our customers built inventory. Part of  
22 the incentive to build inventory came in the form of  
23 the availability of large volumes of dumped imports.  
24 Because they were buying for inventory rather than  
25 current consumption, the customers could simply

1 decline to purchase from us or purchase imports if we  
2 tried to offer higher prices.

3           If Georgetown had not been out of the market  
4 for most of 2004 it's likely that we would have done  
5 much worse. As it was, prices started to erode in  
6 late 2004 and in early 2005, and they continued to  
7 fall during the first three quarters of this year. At  
8 the same time, imports of wire rod from China, Turkey  
9 and Germany have remained high and have significantly  
10 undersold the market. The result has been a  
11 significant hit to our profits.

12           Unfortunately, the standard practice of  
13 importers is to offer guaranteed pricing out for long  
14 periods of time. For example, I understand that the  
15 importers have guaranteed pricing through at least the  
16 first quarter of next year, so we are going to  
17 continue to struggle to maintain pricing.

18           I'm sure that the closure of our Beaumont  
19 mill since May 26, 2005, has helped some of my  
20 domestic competitors, just as we benefitted from  
21 Georgetown's closure last year. It shouldn't take the  
22 closing of domestic mills to keep the rest of the  
23 industry from going into the red.

24           When all North American mills are again  
25 fully operational the market is going to be very

1 crowded. We are already operating Beaumont on a  
2 partial production schedule and have announced our  
3 intent to resume operations fully shortly.

4 My customers will not pay Gerdau what it  
5 takes to cover our costs and make a reasonable profit  
6 if they can buy the same rod from China, Turkey or  
7 Germany for as much as \$100 a ton less. The Chinese,  
8 Turkish and German producers have shown that they  
9 intend to stay in this market at large and injurious  
10 volumes and at prices that consistently undercut us.  
11 They produce directly competitive products, and our  
12 customers know these things as well.

13 As the market stands today, prices are lower  
14 and profits are significantly down. We are already  
15 unable to fill our mill at Perth Amboy. Once we fully  
16 reopen our Beaumont facility, we are going to be  
17 forced to either forego sales or give up price to an  
18 even greater degree

19 The Chinese, Turkish and German mills cannot  
20 be permitted to continue to dump wire rod in this  
21 market if we are to return to healthy pricing and  
22 profitability in this market.

23 Thank you very much for your attention to  
24 this critical issue for Gerdau Ameristeel.

25 MR. ROSENTHAL: Our next witness is Robert

1 Simon from Rocky Mountain Steel Mills.

2 MR. SIMON: Good morning, Mr. Carpenter and  
3 Commission staff. My name is Rob Simon, and I'm the  
4 vice president and general manager for Rocky Mountain  
5 Steel Mill.

6 Prior to this position I was operations  
7 manager, which included overseeing manufacturing,  
8 costing, industrial engineering and environmental  
9 issues. I've been with Rocky Mountain Steel for over  
10 12 years and was part of the Oregon Steel Mill's  
11 acquisition team that acquired Rocky Mountain in 1993.

12 Rocky Mountain Steel is located in Pueblo,  
13 Colorado. It has been in the business of making  
14 carbon wire rod products since the 1960s. We're a  
15 highly competitive wire rod producer and produce all  
16 types of carbon wire rod products, including rod for  
17 welding wire, music wire, pipe wrap, specialty rope  
18 grades and tire bead, and we have made substantial  
19 capital investments for future production of tire  
20 cord.

21 Although Rocky Mountain Steel is an  
22 efficient, low-cost producer, we find ourselves unable  
23 to compete with the flood of low-priced imports from  
24 China, Turkey and Germany. Rocky Mountain Steel is  
25 aware that foreign producers of wire rod have had a

1 consistent practice of dumping carbon wire rod in the  
2 U.S. market. I have been in this business a long  
3 time, but I have never had to face competition like  
4 we're facing today from these countries.

5 Over the years, we heard that the Chinese,  
6 German and Turkish producers were building substantial  
7 capacity to produce wire rod, but we really felt that  
8 we would be able to compete with them until their  
9 large volumes of low-priced imports began penetrating  
10 our market.

11 China, Turkey and Germany's high production  
12 capacity and exports are particularly noticeable in  
13 the U.S. marketplace during the past several years.  
14 Imports from these countries have become the dominant  
15 price force in the market, keeping us from  
16 sufficiently raising prices to cover increased cost.

17 China, Turkey and Germany's internal markets  
18 cannot handle the excess production, so their product  
19 is being increasingly exported to offshore markets  
20 like the United States. Although China's internal  
21 supply needs have increased since 2002, the Chinese  
22 producers have severely overbuilt capacity and must  
23 export this excess capacity of wire rod. Turkey and  
24 Germany's limited home market demands also force the  
25 majority of their rod production to be exported,

1 especially to the United States.

2 As the numbers reflect, our business has  
3 experienced decreasing sales and profitability in the  
4 recent past despite cost cutting measures. This  
5 decline in our operating margins has set a negative  
6 impact on our return on investments. Our workers have  
7 also been directly affected since we've been forced to  
8 implement cutbacks so our number of employees has  
9 declined, as well as their hours and their wages.

10 Rocky Mountain Steel is competing head-to-  
11 head with imports for virtually every sale of wire  
12 rod, and we are struggling to maintain our sales. We  
13 reported numerous loss in sales in the petition, and  
14 these losses have hurt our bottom line. The sales  
15 that we have been able to preserve, however, have  
16 resulted in lower prices and consequently lost  
17 revenue.

18 Our customers tell us that if we want to  
19 keep doing business with them we have to come close to  
20 import prices. From what we hear, foreign producers  
21 have been willing to guarantee low prices for an  
22 extended period of time without regard to volume or  
23 market changes.

24 Rocky Mountain Steel has had ample excess  
25 capacity to produce wire rod over the period of

1 investigation, and we could easily increase our  
2 production and sales if it were not for unfair  
3 imports' growing market share.

4 Unless fair trade is restored to our market,  
5 we will continue to see lost sales and declining  
6 financial performance as our market share erodes  
7 further and further. If China, Turkey and Germany are  
8 allowed to dump large quantities of wire rod into this  
9 market, the injury experienced by the U.S. industry  
10 will become even more severe.

11 Thank you for your attention this morning.

12 MR. ROSENTHAL: Our next witness is Gus  
13 Porter from Connecticut Steel Corporation.

14 MR. G. PORTER: Good morning, Mr. Carpenter  
15 and members of staff. My name is Faragus Porter. I'm  
16 president and an owner of Connecticut Steel located in  
17 Wallingford, Connecticut. I have over 40 years'  
18 experience in the steel and steel-related industries  
19 and have been in my current position at Connecticut  
20 Steel since 1991.

21 Connecticut Steel sells a wide range of wire  
22 rod products, including rod for welded wire  
23 reinforcement and for production of wire rope,  
24 furniture and bedding springs, staples and fasteners,  
25 chain link fence and, since we are in New England,

1 lobster and crab traps.

2 We've seen significant inroads by Chinese,  
3 Turkish and German wire rod into all of our market  
4 areas. We have joined with the other domestic rod  
5 mills in bringing this case because we recognize that  
6 if we do not do so we will face a continuing erosion  
7 in pricing and profits beyond these we have  
8 experienced this year.

9 In the 1990s, Connecticut Steel participated  
10 in the unsuccessful trade cases that culminated in the  
11 Section 201 investigation of 1998. That investigation  
12 produced the remedy from the President which  
13 essentially locked in the injurious levels of imported  
14 rod and left the domestic industry worse off than  
15 before that case had been filed.

16 After that experience we were, quite  
17 frankly, disillusioned at the lack of effectiveness of  
18 the trade laws. As a result, Connecticut Steel opted  
19 not to be a Petitioner in the 2001 trade cases, even  
20 though we did support them.

21 We were pleased when these cases succeeded,  
22 and we assumed that it would set the stage for a  
23 return to consistent, long-term profitability for the  
24 industry. Modest profits in 2002 gave way to a much  
25 more difficult financial picture in 2003, however, as

1 demand dropped and the imports of wire rod from China,  
2 Turkey and Germany became significant.

3 The large and sudden rise of imports from  
4 those three countries would have been crippling to the  
5 domestic industry had it not been for a significant  
6 increase in demand and the closure of two large North  
7 American mills for part of 2004.

8 You will no doubt hear that during 2004  
9 supplies of wire rod were tight, but I believe that  
10 period of tightness lasted for less than six months.  
11 At Connecticut Steel, we worked to ensure that we  
12 could meet our rod customers' actual needs during this  
13 period. We even bought a modest amount of rod for our  
14 own wire mesh production facility so that we could  
15 dedicate more of our production to our own customers.

16 As far as I can determine, we were generally  
17 able to meet our rod customers' normal needs during  
18 2004. During 2005, we have consistently had excess  
19 rod production capacity because while demand has  
20 fallen from 2004 levels, imports of wire rod from  
21 China, Turkey and Germany have increased their share  
22 of the market.

23 Not being able to consistently sell our rod  
24 at a reasonable selling price in what should be a good  
25 market is very concerning to me. If Beaumont had not

1       been down for periods of 2005 and all the other  
2       domestic mills had not restricted production, the  
3       effect of the Chinese, Turkish and German imports on  
4       the U.S. market would have been even more severe, and  
5       the modest profit that Connecticut Steel will have  
6       made during 2005 could have turned to losses. Once  
7       Beaumont is back in operation, as we've just heard and  
8       they have announced they will be, we will face that  
9       prospect again.

10               The other thing that you will no doubt note  
11       about the wire rod market is the prices in 2005 are  
12       considerably higher than in 2002 or 2003. The  
13       industry has undergone fundamental shifts in its cost  
14       structure, however.

15               One cannot simply compare the higher selling  
16       prices of 2005 to those in 2003 and assume that the  
17       industry must be doing better. We obviously have to  
18       sell our product at higher prices to cover increase in  
19       the cost of raw materials, energy and transportation.  
20       Our profit levels, however, demonstrate the industry  
21       has not been able to maintain prices at a level which  
22       fully covers rising costs and provides a reasonable  
23       return.

24               It would appear that raw material, energy  
25       and transportation costs are unlikely to return to

1 2003 levels any time soon. However, while our costs  
2 are high and likely to remain high for the foreseeable  
3 future, we have seen considerable price erosion this  
4 year due primarily to import competition. We have  
5 also seen consequent erosion in profitability.

6 With the whole cost structure having shifted  
7 upwards for what appears to be the long term,  
8 underselling of the dumped subject imports seems to  
9 have a greater impact on our business. Even though  
10 our costs are at historic highs, it is much harder to  
11 maintain selling prices or to get further incremental  
12 price increases when our customers are also trying to  
13 protect their own profit margins in the face of import  
14 competition.

15 Finally, a way that our customers try to  
16 protect themselves is by attempting to get us to lower  
17 our selling prices to them. As long as imports from  
18 China, Turkey and Germany continue to significantly  
19 undersell the market, customers will have significant  
20 leverage against our prices. That is a recipe for  
21 disaster for the domestic wire rod industry in a  
22 market with continuing high input costs.

23 If antidumping duty orders are not placed on  
24 imports of wire rod from China, Turkey and Germany,  
25 their past behavior shows they will continue to grow

1 in volume and market share. Their past behavior also  
2 shows that they will continue to undersell the  
3 domestic industry.

4 Holding down or pushing down selling prices  
5 in a period of high production costs will return the  
6 industry to the losses that it suffered in the late  
7 1990s and the early part of this decade. Connecticut  
8 Steel's drop in shipments, underutilized capacity,  
9 declining prices and profitability this year show that  
10 the industry has already started down that road.

11 The application of antidumping duty orders  
12 against China, Turkey and Germany is absolutely  
13 necessary to permit my company and this industry to  
14 return to a healthy condition.

15 Thank you for your time.

16 MR. ROSENTHAL: Our last witness this  
17 morning will be Dr. Patrick Magrath of Georgetown  
18 Economic Services.

19 MALE VOICE: Thirty-two minutes.

20 MR. ROSENTHAL: Thirty-two minutes. Please  
21 don't let him use that time.

22 MR. MAGRATH: I'll try to restrain myself.  
23 Good morning, members of the Commission staff, ladies  
24 and gentlemen. My name is Patrick Magrath of  
25 Georgetown Economic Services. Accompanying me is Ms.

1 Gina Beck and Dave Rosner, who is on the PowerPoint  
2 today.

3 I will discuss the data on record concerning  
4 conditions of competition and the volume, price and  
5 injurious impact of the unfair imports from China,  
6 Germany and Turkey on the domestic wire rod industry.  
7 My presentation will conclude with a discussion of the  
8 ongoing threat of unfair imports from these same  
9 sources.

10 As has been mentioned, this product and  
11 industry are not new to the Commission. In fact, it  
12 has only been three years since the Commission last  
13 collected comprehensive data and analyzed the chronic  
14 problem of unfair imports of wire rod in the U.S.  
15 market within the context of dumping and subsidy cases  
16 against various foreign suppliers, including Germany  
17 and Turkey, current Respondents in this case.

18 The recent dates of these determinations and  
19 inclusion of two of the three subject countries make  
20 2002 cases particularly relevant to this  
21 investigation. In those cases, the Commission  
22 identified a number of conditions of competition  
23 pertinent to its analysis. These conditions have not  
24 changed since the ITC made and published its  
25 affirmative determination just three short years ago.

1           Then the Commission described a product as  
2     an "intermediate product used to make a variety of  
3     products, a continuum of wire rod products  
4     corresponding to various levels of quality and end  
5     uses." That's from the 2002 determination.

6           The ITC also found that imported wire rod  
7     and domestically produced wire rod were used in the  
8     same applications and that "foreign produced subject  
9     wire rod generally is interchangeable with U.S.  
10    produced rod." Finally, the price was an important  
11    variable in purchasing decisions.

12           The Commission found that the U.S. industry  
13    both as a whole and individually, which is a  
14    significant phrase, produced a broad range of wire  
15    products and "appears to have the capacity to switch  
16    relatively easily from production of one type of wire  
17    rod to the other."

18           As in 2002, the supply conditions in this  
19    market are characterized by the fact that U.S.  
20    producers had underutilized capacity throughout the  
21    period of investigation as shown in our first chart.  
22    In fact, even if we subtract out the capacities  
23    associated with plant closures and bankruptcies during  
24    the period, the United States industry still had  
25    substantial unused capacity as shown in Chart 2.

1                   Where is the issue of availability here?  
2           Even with the interruptions of Gerdau's Beaumont,  
3           Texas, plant, Gerdau's New Jersey facility and other  
4           U.S. producers have run at less than full capacity  
5           utilization throughout this period.

6                   One final fact on the significance of unused  
7           capacity. The ITC noted in its 2002 case the ease  
8           with which U.S. producers could shift production  
9           between the numerous chemistries and qualities that  
10          comprised the wire rod production continuum. Those  
11          are the ITC's words.

12                   Unused capacity in this industry is  
13          therefore just that; capacity that could be used right  
14          now to make and sell U.S. products, to cover the  
15          waterfront if you will, but that instead of being  
16          displaced by foreign sources, specifically imports  
17          from these three Respondent countries. In contrast to  
18          declining domestic industry supply and unused capacity  
19          throughout the period, we have the success story of  
20          the subject imports.

21                   Now, on the demand side of the market,  
22          according to questionnaire responses, consumption of  
23          wire rod fell from 2002 to 2003 before rising again in  
24          2004, but to a point well short of 2002, the start of  
25          the period of investigation. In 2005, we estimate

1 consumption has turned down again, but that unfair  
2 imports have maintained their huge market share gain  
3 that they registered in 2004.

4 The volume effect of imports. The increase  
5 in subject imports has been spectacular over the  
6 period of investigation, rising from nearly 90 percent  
7 from 2002 to 2004 in absolute volume. Subject imports  
8 continued at high levels, even as the overall market  
9 went into a significant downturn in 2005.

10 In the most recent period, January-September  
11 2005, imports from the three countries maintained the  
12 collective significant and increased market share that  
13 they had achieved in 2004 even as the overall market  
14 declined once again as shown on these charts.

15 The rapid and sustained increase in unfair  
16 imports and unfair import market share to almost 25  
17 percent of the total market in the most recent period  
18 is significant, both in absolute volumes and relative  
19 U.S. production and consumption.

20 Turning now to the issue of the price effect  
21 of imports, the Commission has long recognized that in  
22 a commodity such as wire rod the only way for import  
23 sources to get into this market and to increase market  
24 share so rapidly as has occurred here is by aggressive  
25 and low pricing.

1           In the determination of October 2002, the  
2 Commission reaffirmed the importance of price as a  
3 variable in determining who gets the sale of wire rod.  
4 The full degree to which unfair imports from the  
5 subject countries have undersold comparable U.S.  
6 product and depressed or suppressed U.S. prices awaits  
7 the development of the record through the submission  
8 of questionnaires in this case.

9           However, there are already facts on the  
10 record that indicate such underselling is likely to be  
11 widespread and deep. For example, comparing average  
12 unit values of U.S. import statistics with those of  
13 U.S. producers shows average unit values or AUVs as we  
14 say of these unfair traders as consistently lower than  
15 those of U.S. producers during each year of the  
16 investigative period.

17           Similarly, AUVs of the subject imports were  
18 also lower than the AUVs of all other import sources  
19 for each year of the period of investigation. Also,  
20 Petitioners have provided 64 examples of sales lost to  
21 imports from the subject countries.

22           A comparison of the quoted U.S. price and  
23 the import price from these lost sales examples  
24 reveals margins of underselling -- 33 percent for  
25 China, 23 percent for Germany and 20 percent for

1 Turkey -- beneath U.S. price offers. See Exhibit 10  
2 of the petition.

3 Most of the examples cited are the high  
4 volume basic products on which the Commission has  
5 requested price data, such as Grades 1008 and 1006.  
6 Unfair imports from the subject countries are coming  
7 after the heart of the U.S. market.

8 Negative volume and price effects of these  
9 unfair imports have resulted in a significant and  
10 negative impact on the U.S. industry's operation. The  
11 wire rod industry was injured by these imports  
12 throughout and in each year of the investigation, we  
13 point out, based on the statutory requirement that the  
14 Commission examine such effects "within the context of  
15 the business cycle and the conditions of competition  
16 that are distinctive in the affected industry."

17 The adverse volume and price effects we have  
18 discussed have had an increasingly negative impact on  
19 this particular industry, an industry that has been  
20 the victim of almost constant such impacts from a  
21 serial tag team of import sources over many years.

22 Compiled producers' questionnaire responses  
23 in this case show the following trend back here in red  
24 for declines and in black for favorable trends to the  
25 U.S. industry. This is U.S. industry producers'

1 questionnaire data.

2 All the factors listed on this chart the  
3 staff will recognize readily as statutory factors or  
4 ratios the staff itself calculates and the Commission  
5 often cites in its determinations. Note how many of  
6 these are in the red for the 2002 to 2004 period, the  
7 comparison between 2002 and 2004, as the rapidly  
8 increasing low-priced subject imports began to bite  
9 into U.S. producer operations.

10 The industry was profitable in 2004, but  
11 almost every other injury indicator examined by the  
12 ITC indicates deterioration, indicates injury. Now  
13 look at how many more of these indicators inevitably  
14 rolled over into the red in the 2005 period. In fact,  
15 every single one of them.

16 When one examines the whole condition of the  
17 U.S. industry by 2004, the evidence of material injury  
18 is present. By 2005, it is overwhelming as every  
19 statutory factor, including notably operating  
20 profitability, is in decline, but instead of all this  
21 red, all these declining factors you see in back of  
22 me, later on this morning we are just going to hear  
23 about one thing, 2004 operating profits, as if all  
24 those other factors are not in the statute and should  
25 not be considered.

1                   Well, even 2004 profitability proved  
2                   ephemeral. Questionnaire responses show operating  
3                   profitability plunging to near break-even levels in  
4                   the period January-September 2005, as several of our  
5                   witnesses have emphasized.

6                   In sum, despite a recovery from operating  
7                   losses, deep operating losses in fact in 2003, the  
8                   U.S. industry continued its contraction in 2004 as  
9                   production, capacity, capacity utilization, quantity  
10                  of shipments, productivity and the various employment  
11                  variables all continued to decline from the previous  
12                  year 2003 as well as from the base year 2002. The  
13                  declines in these enumerated factors continued and  
14                  broadened out in 2005 as industry profits inevitably  
15                  followed the other indicators down, dropping sharply  
16                  from 2004 levels.

17                  Now one final point about 2004. Even a  
18                  casual review of the trade press in the period would  
19                  demonstrate that 2004 was the market of the decade for  
20                  carbon steel products, the high point of the business  
21                  cycle. We're happy to see Mr. Barringer of the  
22                  Respondents agreeing with that.

23                  The operating profit of U.S. wire rod  
24                  producers in that year, which we estimate to be less  
25                  than 10 percent of sales when all the data are in and

1 when the staff goes through and makes everybody fill  
2 in all the blanks, this kind of operating profit, this  
3 level of operating profit, is really unremarkable.

4 In fact, it lags considerably operating  
5 profits registered by producers of other carbon steel  
6 products, for example, as well as operating profits  
7 reported by other carbon steel long product firms on  
8 their total operations for the year 2004.

9 The Commission will consider the wire rod  
10 industry's profitability in 2004 within the context of  
11 the business cycle, this business cycle, as instructed  
12 by the statute. When it does, the wire rod industry  
13 will be shown to be significantly lagging its peers,  
14 some of whom are up here, due to the greatly increased  
15 level of the subject imports in the market at low  
16 dumped prices.

17 The injury caused by these imports, which  
18 was already evident in most statutory indicators in  
19 2004, manifested itself in a huge drop in profits in  
20 2005 and, as we've said, with every indicator rolling  
21 to the red.

22 Now, the evidence provided in the petition  
23 on threat demonstrates that the threat of additional  
24 material injury to the domestic industry is real and  
25 imminent. For each of the subject countries there are

1 capacity additions. There is significant unused  
2 capacity. There is bountiful evidence of the ability  
3 to rapidly increase import volumes and market share by  
4 the Respondent countries. The import statistics and  
5 market share statistics will show you that.

6 And there is the potential for continued  
7 depression and suppression of U.S. prices. Subject  
8 imports jumped by 1,000,000 tons last year, and absent  
9 this case there is nothing to prevent them from  
10 achieving a similar increase in 2006.

11 The producers in these countries share  
12 similarities that make them a significant and  
13 persistent threat to the health of the U.S. industry.  
14 They all have significant wire rod production  
15 capacity. Excess capacity can be targeted to the  
16 United States. They are all export oriented, and they  
17 have demonstrated that the United States is an  
18 important market for them by the increases in their  
19 volumes.

20 All three of these Respondent country  
21 producers face falling prices and diminished markets  
22 at home that makes the United States, which is still  
23 the world's growth engine, an attractive market. All  
24 of the importers and users who are lining up here  
25 today want access to those tons.

1           The Commission can expect a push from the  
2           subject producers due to their weakened economic  
3           condition, as well as a continued pull from the  
4           importers and users in this country that will continue  
5           to increase unfairly traded subject imports into the  
6           United States unless this case succeeds.

7           First we have China. As you can see from  
8           our petition, there is no doubt that the Chinese wire  
9           rod industry has massive -- don't use that term  
10          lightly; massive productive capacity and has been  
11          adding to that capacity.

12          The results of our internet search of well  
13          recognized trade publications identified 40 producers  
14          of carbon wire and alloy rod in China with a  
15          breathtaking capacity to produce wire rod somewhere  
16          north of 33,000,000 metric tons, over four times the  
17          entire U.S. market consumption in 2004.

18          This figure is only for the capacity of the  
19          producers that we could identify from public sources.  
20          Actually, thanks to the service list which we got a  
21          couple days ago we can add Tangshan Iron & Steel  
22          Group, which we missed in assembling our gang of 40.

23          These 40 plus wire rod producers are in the  
24          main equipped with modern facilities and equipment, as  
25          you can see from the exhibits in our petition, as many

1 of the sources we got of information that were used in  
2 our petition to compile capacity expansions and  
3 modernizations in China are from websites of equipment  
4 suppliers and announcements of sales and construction  
5 of wire rod facilities in China.

6 China's rapid development of a wire rod  
7 industry producing quality products is in evidence  
8 from Exhibit 12 in our petition and also from the U.S.  
9 import statistics in Exhibit 9. Imports from China  
10 have simply skyrocketed in this period, increasing 88  
11 percent from 2002 to 2004 and an additional 156  
12 percent in interim 2005, all against the backdrop of a  
13 declining market.

14 A new supplier cannot achieve such  
15 acceptance, indeed cannot achieve such an embrace, by  
16 users here without offering quality as well as  
17 dramatically lower price.

18 China's volume and market share have been  
19 increasing continually throughout the period, and like  
20 its counterparts in Turkey and Germany it was  
21 aggressively pricing its products and underselling  
22 U.S. prices to increase volume and market share. The  
23 average unit values of rod imports from China has been  
24 the lowest, along with Turkey's in fact, of any major  
25 import supplying country.

1           Finally, prices for rod are falling in China  
2           and Asia as we speak, indicating a slump in demand.  
3           Thus, Chinese producers of wire rod will continue to  
4           be export oriented and will continue to increase  
5           export and market share in the United States.

6           Germany, like China, has an export oriented  
7           wire rod industry with a strong interest in the U.S.  
8           market. Our petition at Exhibit 14 lists nine  
9           producers of carbon and alloy wire rod from Germany  
10          with a combined capacity of 8.4 million metric tons, a  
11          capacity exceeding U.S. consumption in each year of  
12          the present investigation.

13          Germany's capacity to produce rod, like that  
14          of Turkey and China, has also increased over the  
15          period. With a downturn in world prices and softening  
16          demand, increased competition within and from outside  
17          of Europe, Germany will increase its exports to the  
18          United States.

19          Finally, Turkey has a large and expanding  
20          capacity for wire rod already estimated by Petitioners  
21          to be at least 4.6 million metric tons. That capacity  
22          is expanding, and Turkey, again like its other two  
23          brethren, China and Germany, is export-oriented and  
24          uses the United States as the market for any unused  
25          capacity.

1           This excess capacity in the industry, the  
2           export orientation and the demonstrated ability to  
3           shift rapidly between export markets, the aggressive  
4           low price of Turkish producers make them a threat to  
5           the United States industry.

6           In terms of the ability to depress or  
7           suppress U.S. prices, import statistics show AUVs from  
8           Turkey lower than even the Chinese for certain periods  
9           and consistently among the lowest of import sources  
10          throughout the period of investigation. Underselling  
11          margins and a lost sales allegation in our petition  
12          indicate imported product from Turkey underselling  
13          U.S. offers by up to 20 percent.

14          This concludes my presentation. Thank you  
15          for your attention.

16          MR. ROSENTHAL: That concludes our direct  
17          presentation. We'd be happy to answer questions at  
18          this time.

19          MR. CARPENTER: Okay. Thank you very much,  
20          all of you, for your testimony. Dr. Magrath, we will  
21          incorporate your exhibits as an attachment to the  
22          transcript.

23          We will begin the questions with David  
24          Boyland, who has to leave for a vote at 11:00.

25          MR. BOYLAND: Thank you for your testimony.

1 I have just a couple of general questions.

2 During the period was there a change in the  
3 product mix that was being sold? A change within the  
4 product mix in the sense that from period to period  
5 you're selling X product mix. Did that change  
6 substantially in the following period?

7 MR. CHEEK: No, not that we know of. We  
8 didn't see any.

9 MR. BOYLAND: Okay.

10 MR. G. PORTER: It was business as usual.  
11 It was just there was more demand.

12 MR. MARTIN: We increased some of the  
13 production capacity in New Jersey and as a result  
14 added some products that had not been previously run  
15 in 2003 simply because business was down.

16 MR. KURTZ: At Georgetown, during 2005 we  
17 did see a strong shift to mostly high carbon compared  
18 to the historical numbers that they had been  
19 producing.

20 MR. BOYLAND: Okay.

21 MR. SIMON: You will see the same thing at  
22 Rocky Mountain. We saw some shift towards the high  
23 carbons. I wouldn't call it anything overly  
24 significant, but there was some shift.

25 MR. BOYLAND: Would you say as a percentage

1 of volume 10 percent?

2 MR. SIMON: As a percentage of rod volume, I  
3 would say maybe 10 to 15 percent.

4 MR. KURTZ: Ours is similar. About 15  
5 percent.

6 MR. BOYLAND: Okay. With respect to energy,  
7 is there a common input for the producers, or is it  
8 different?

9 MR. CHEEK: Those of the producers like  
10 Keystone who make our own steel use electrical energy  
11 and electric arc furnaces. We also have a large input  
12 of natural gas because of reheat furnaces where the  
13 steel is reheated before rolling.

14 MR. BOYLAND: So your primary energy input  
15 would be natural gas?

16 MR. CHEEK: It would be electrical energy  
17 followed by natural gas.

18 MR. BOYLAND: Followed by the natural gas.  
19 Okay.

20 MR. SIMON: It would be the same for us.  
21 We're the single largest user of electricity in the  
22 State of Colorado, so it's major.

23 MR. BOYLAND: And natural gas?

24 MR. SIMON: Natural gas also for reheat  
25 furnaces. Correct.

1 MR. BOYLAND: Okay.

2 MR. KURTZ: For Georgetown, we also have the  
3 ability to use No. 6 fuel oil on our reheat furnace as  
4 an alternative to the natural gas.

5 MR. BOYLAND: And electricity being the  
6 primary?

7 MR. KURTZ: Electricity is the primary one,  
8 but I think it's important to note on electricity our  
9 electricity contract takes into account the fact that  
10 if natural gas does increase for the supplier of  
11 electricity our bill increases also.

12 MR. SIMON: Yes. We would echo that. We  
13 have seen almost triple in our electricity bill in the  
14 last three years, even though we have a contract.

15 MR. BOYLAND: Okay.

16 MR. G. PORTER: Yes. We are in a slightly  
17 different situation because thankfully we don't have  
18 our own melt shop any more. We used to have, but we  
19 closed that back in 1994.

20 Our increases have been very similar to Mr.  
21 Simon's for the electricity and natural gas. They're  
22 up about two and a half times.

23 MR. BOYLAND: Now, you don't melt or produce  
24 the billets themselves?

25 MR. G. PORTER: Correct. Correct.

1 MR. BOYLAND: You purchase billets?

2 MR. G. PORTER: Yes.

3 MR. BOYLAND: Okay.

4 MR. MARTIN: Much the same. Our electric  
5 furnace is predicated on electricity to melt the steel  
6 and natural gas to reheat the billets, to roll the  
7 billets.

8 MR. BOYLAND: I guess as just a general  
9 question, Mr. Magrath, regarding the exhibit Operating  
10 Profit to Sales Ratios, U.S. Wire Rod Operations,  
11 clearly as is presented here 10 percent is lower than  
12 the other segments that you're presenting.

13 Historically should I expect that number to  
14 be higher? I mean, obviously the other segments are  
15 different themselves. Should I expect that wire rod  
16 operations should be closer to the other producers?  
17 Historically have they been?

18 MR. MAGRATH: No. (Microphone off.)

19 MR. BOYLAND: As a general question, with  
20 respect to the products being sold and the markets  
21 being served by the producers are they different, or  
22 is there a large overlap between the markets being  
23 served, or are there differences among the producers  
24 that we should be aware of?

25 MR. CHEEK: From our perspective we compete

1 directly in the same markets with the subject imports.

2 MR. BOYLAND: And with respect to the U.S.  
3 producers, the other U.S. producers?

4 MR. CHEEK: Well, as I said in my statement,  
5 we at Keystone tend to be a little more toward the low  
6 to medium-low carbon grades. We do make a little bit  
7 of high carbon. We do not make the very high carbon  
8 grades at this time.

9 We have invested a lot of money in our steel  
10 making capacity and capabilities in recent years and  
11 would like to continue to move on up the continuum.  
12 Unfortunately, the situation we find ourselves in  
13 makes those capital expenditures a little bit  
14 difficult to justify.

15 MR. SIMON: I think you find that there's  
16 different focuses by the different producers on  
17 product type, but I can also very comfortably tell you  
18 that there's nobody here that I don't compete with  
19 directly.

20 MR. G. PORTER: We are somewhat in the same  
21 situation as Keystone. The grades that Dr. Magrath  
22 mentioned, the 1006 and 1008, is a big part of our  
23 business, and we come up the quality chain as far as  
24 the grade of 1078.

25 There may be references made to tire cord

1 and tire bead and cold-heading quality. We are not in  
2 a position to compete with that.

3 MR. MARTIN: Certain mills have strengths  
4 and weaknesses, and others have a better situation to  
5 produce products based on either Georgetown, who  
6 previously used to run direct reduced iron, or another  
7 plant that has the ability to introduce an alternative  
8 other than scrap to the mix to produce product.

9 All the rod mills can in one way, shape or  
10 form produce a great many of the grades and types of  
11 wire rod. We in fact purchase billets to try to  
12 compete in other segments of the market where we don't  
13 melt our own.

14 We're subject to the same situations that  
15 our melt is subjected to in terms of unfairly traded  
16 imports in cold heading and welding as well, so that  
17 also determines whether or not we can be competitive  
18 on a long-term basis with a purchased billet just as  
19 difficult as it is with our own melt.

20 MR. MAGRATH: A significant finding was that  
21 all U.S. producers were found together and  
22 individually to produce a broad range of products and  
23 that shifting within quality, shifting within grades,  
24 is relatively easy for them.

25 MR. KURTZ: Mr. Boyland, Georgetown has

1 probably the widest range of product offerings within  
2 the group similar to Rocky Mountain's product group.

3 MR. BOYLAND: Actually, Mr. Martin, you  
4 mentioned something that I was going to ask. The  
5 purchasing of billets by an integrated producer. That  
6 basically broadened your product line beyond if you  
7 were limited to just what you're producing. Is that  
8 correct?

9 MR. MARTIN: Yes. From the melt perspective  
10 there's two phases, two important phases of producing  
11 wire rod. Obviously you start with a semi-finish.  
12 You melt and produce a billet, but then the rolling  
13 and the cooling of the product also gives the product  
14 a fitness for the end use of the customers.

15 MR. BOYLAND: I have reviewed the  
16 questionnaires, and the rest of the questions would be  
17 business proprietary so I'll follow up with your  
18 company contacts shortly. Thank you very much.

19 MR. CARPENTER: We'll go next to Mr.  
20 Szustakowski.

21 MR. SZUSTAKOWSKI: If you can expand a bit  
22 more about the wire rod business cycle? What is  
23 actually driving demand? Are there just as many end  
24 users, or are there more of these downstream products  
25 coming into the U.S., sort of domestic production, the

1 consumers of wire rod?

2 MR. ROSENTHAL: Would you repeat that,  
3 please?

4 MR. SZUSTAKOWSKI: Well, I'm just wondering  
5 about the business cycle in general. Is there just as  
6 many end users of wire rod, downstream consumers of it  
7 in the U.S., as there were four years ago? Is the  
8 U.S. now importing the goods that consume wire rod?

9 MR. ROSENTHAL: Thank you. I actually hear  
10 two different questions. I want to make sure everyone  
11 is answering the right one.

12 One is what is going on about the business  
13 cycle, and I see a cycle different as what's driving  
14 demand or are there fewer customers because of other  
15 factors perhaps different than a business cycle that  
16 has to do with the economy.

17 MR. SZUSTAKOWSKI: Okay. Fair enough.

18 MR. ROSENTHAL: If I can clarify that for  
19 the witnesses to go ahead and answer?

20 MR. G. PORTER: For Connecticut, one of the  
21 cycles which drives our business is construction.  
22 About 25 to 30 percent of the wire rod that we produce  
23 we process ourselves into a wide range of products for  
24 the reinforcement of concrete. For instance, the  
25 passage of the recent federal highway bill looks like

1 it will give us some opportunity going forward.

2 The products we make are somewhat typical --  
3 would be somewhat typical -- to import into the U.S.  
4 because there's a great deal of air in the shipment so  
5 when you get a truckload, for instance, it's up 10  
6 feet high, and if you would bring this in in the hold  
7 of a ship you wouldn't get a great deal of weight, so  
8 we've been somewhat protected.

9 Other than that, the rest of the material  
10 that we sell out the door is largely driven just by  
11 the general economic cycle. Much of it ends up in  
12 consumer products and so if the mattress industry is  
13 doing well the demand for wire rod to make mattress  
14 springs is strong. If let's say mortgage rates cool  
15 off and people are spending fewer honeymoons then  
16 maybe the mattress industry isn't quite as strong.

17 I mentioned lobster and crab traps.  
18 Regionally that's quite a big consumer for us because  
19 in the last 15 or 20 years there's been a couple of  
20 very ingenious people who have really changed that  
21 whole industry from the wooden slat and mesh, string  
22 mesh, cord mesh trap, to a plastic coated steel trap.

23 MR. CHEEK: There are many sources of data  
24 on apparent domestic consumption, and we personally  
25 believe that that has peaked in 1998 or 1999 and has

1 gone down a little bit each year, domestic apparent  
2 consumption of wire rods.

3 We don't think the market has gotten  
4 significantly larger. In fact, we think it may have  
5 contracted somewhat. However, when we look at 2004 in  
6 retrospect we also see a large amount of wire rod  
7 transactions, and we attribute a lot of this, as we  
8 demonstrated, to a significant inventory build which  
9 occurred later in the year 2004.

10 MR. MARTIN: I'd like to comment just  
11 briefly on the same thing David mentioned that  
12 certainly there's been some changes in the industry  
13 relative to consumption of wire rod in certain market  
14 segments as a result of downstreamed finished goods,  
15 but at the same time there has been an increase in  
16 other areas where people are adding capacity and  
17 displacing other companies.

18 A great deal of 2004, when you compare -- I  
19 mean, the important thing to say about 2004 is it's an  
20 aberration. It's a unique year that we've not seen  
21 for many, many years and probably won't see for a long  
22 time.

23 It was driven by a panic in the industry, a  
24 panic, a flurry of buying of all products relative to  
25 wire rod and wire and then the end use of those

1 products, and it drove inventories up to a level that  
2 were unrealistic and primarily because of the unfairly  
3 traded imports. It created just a huge mountain of  
4 inventory, so to compare year to year and throw 2004  
5 in there kind of really throws a little monkey wrench  
6 into things.

7 MR. MAGRATH: This last remark by Mr.  
8 Martin, the Commission staff has seen this phenomenon  
9 in other steel products. The last time we were here  
10 representing stainless steel sheet and strip this same  
11 kind of issue came up in the same time period.

12 MR. SZUSTAKOWSKI: Okay. My next question  
13 is the AUVs of domestic shipments appear to be  
14 increasing along with those of imports. Is this  
15 strictly due to raw material prices? Is it only the  
16 scrap prices? How does that affect the pricing?

17 MR. G. PORTER: Really it's the items that  
18 we've all been mentioning. Raw materials, energy and  
19 transportation have all skyrocketed.

20 When I first got involved in the wire rod  
21 business back in 1991 the rule of thumb was scrap was  
22 \$100 a ton, billets were \$200 a ton, wire rod was \$300  
23 a ton. Scrap is way past the \$100 a ton mark.

24 As I said, our utility costs are up about  
25 two and a half times in the last 12 to 18 months. I

1 used to be looking at \$6 to \$7 a ton for natural gas  
2 and for electricity. These numbers are now in the mid  
3 teens.

4 Transportation. I think everybody knows the  
5 effect of fuel costs at the pump.

6 MR. KURTZ: From Georgetown's perspective,  
7 when we entered back into the market last year in  
8 October we saw historically high scrap prices when we  
9 entered back into it.

10 In fact, during the fourth quarter scrap  
11 prices peaked out over \$400 a ton, a metric ton. We  
12 saw extremely high scrap prices going into the fourth  
13 quarter of 2004.

14 In addition to that, energy costs recently  
15 with natural gas skyrocketing, we're seeing our  
16 electric bill increase by over \$10 a ton over all of  
17 our tons, so very, very significant increases in our  
18 input cost.

19 MR. SIMON: Do you know what? I would echo  
20 what these folks have said. I will also add that the  
21 main issue for us as you look at our AUVs, that  
22 increase for our product is not what others have seen  
23 in the steel industry, and we believe that's why we're  
24 here.

25 That's because the imports are driving our

1 prices to come down, and we're not able to get the  
2 price to cover these increases in cost that we've  
3 experienced over the last couple years.

4 MR. SZUSTAKOWSKI: Now, as far as the  
5 purchasers maintaining these inventories is this  
6 something they can just stock real easily, keep in a  
7 warehouse? What are the inventory considerations that  
8 they might have? Is this something they can just pile  
9 up outside basically?

10 MR. G. PORTER: To some extent it would  
11 depend on the grade of the wire rod. Low carbon  
12 grades, maybe up to about a 1035 or 1040, the end  
13 product made from that rod can still be made  
14 satisfactorily even if the rod has been stored  
15 outside.

16 Higher carbons 1055 and up, we know our  
17 customers don't want any rust on it when it leaves our  
18 place. In the wintertime trucks are tarped, and that  
19 would have to be stored inside so there could be a  
20 restriction. Warehouse space is relatively cheap if  
21 you think you can protect some product.

22 MR. MARTIN: That's a good question.  
23 Certainly it's not a normal practice to buy 90 days or  
24 120 days or six months worth of inventory. However,  
25 that was the case coming out of the fourth quarter of

1 2004, and many customers reported having to go out and  
2 lease warehouse space to store rod because they had no  
3 space in their rod yard outside their plant.

4 It wasn't steel that we produced. I can  
5 promise you that. It was steel that had come in at  
6 very low imported prices.

7 MR. SIMON: Yes. I would echo that. It  
8 differs depending on the product mix what's easy to  
9 inventory and what's not easy to inventory, but what  
10 we were seeing increasing examples of very large  
11 amounts of imported inventories and many cases where  
12 the imports were confining that inventory for the end  
13 users so the end users didn't have to pay for it until  
14 they actually used it, which made the competition with  
15 us that much more difficult.

16 MR. SZUSTAKOWSKI: In the petition you  
17 described basically a massive amount of capacity  
18 overseas, and you go on to describe in Exhibits 13  
19 through 15 that additional capacity is going to come  
20 on line relatively soon.

21 If there's this supply glut or capacity  
22 glut, why are they adding more and more capacity for  
23 wire rod?

24 MR. ROSENTHAL: If I could answer that I  
25 wouldn't be here. I don't think it makes a lot of

1 economic sense in many instances to do that.

2 Obviously there are in some instances  
3 national employment concerns; in other instances just  
4 a bad sense of the economics of the industry. There  
5 is and has been widespread overcapacity in this  
6 industry for a long time.

7 I don't understand why some of this new  
8 capacity is coming on stream because there doesn't  
9 appear to be the growth in demand to be able to  
10 support that. That's what is concerning us, and  
11 that's why in part we're here today because in many  
12 instances the most desirable export market, the most  
13 open export market traditionally, has been the United  
14 States.

15 MR. MAGRATH: One reason why is this product  
16 is sort of one of the mothers of all steel products.  
17 As we said, it's an intermediate product that has many  
18 and various uses. Those uses -- wire, netting,  
19 fencing -- are the basis of any economy, certainly any  
20 developing economy, and there's good replacement  
21 markets in developed economies.

22 Any country worth its salt will want a wire  
23 rod mill and will want wire rod capacity, but you  
24 build it, and they don't necessarily come. You have  
25 demand slumps. You have other disruptions in those

1 countries and so there the wire rod mill sets waiting  
2 for the development of domestic capacity.

3 When that doesn't happen, throw into the mix  
4 that the higher the capacity utilization the more  
5 efficient the mill is, and you produce things that you  
6 can't necessarily ship. That is why I feel that we've  
7 had these chronic import problems and this tag team  
8 kind of scenario with these various unfair importers  
9 for the last several years.

10 MR. SZUSTAKOWSKI: You don't really paint a  
11 pretty picture for 2006, and yet the Georgetown  
12 facility, the Gerdau facility, are ramping up  
13 production. Am I correct? What are they responding  
14 to? We have Georgetown coming back on line along with  
15 the Gerdau facility.

16 MR. MARTIN: On our plant in Beaumont, I  
17 mean, we've been in business for a great number of  
18 years. It used to be North Star Steel. There was a  
19 labor dispute in May, so we've got a large contingency  
20 of workers that want to get back to work, and we've  
21 got customers we'd like to supply steel to.

22 Certainly I'd like to continue to draw a  
23 paycheck and have some rod to sell, so I look with  
24 anticipation for that plant to get back up and  
25 running. Challenges that we confront are everything

1 that we've talked about today.

2 The same thing is going to happen again is  
3 we're going to have to meet a competitive import price  
4 that's going to hurt us and inhibit our ability to be  
5 profitable, but we've going to go back after the  
6 marketplace like we belong in the marketplace.

7 MR. SZUSTAKOWSKI: What about Mittal's  
8 decision to purchase a facility in late 2004? Can you  
9 describe now or later if it's BPI information what led  
10 to their decision to acquire at that time?

11 MR. KURTZ: I don't know exactly his  
12 incentive to buying all of ISG, but he did buy all of  
13 the facilities. He bought the flat-rolled, as well as  
14 the plate, along with the wire rod facility. His  
15 position, as far as I was aware of, was to keep all  
16 those facilities running and to ramp up the production  
17 and profitability of all those facilities.

18 Getting back to your first question,  
19 however, we had a ramp up mode last year in 2004, but  
20 it was a very short ramp up period from August through  
21 October. Then our orders dropped off dramatically in  
22 November and December, and throughout 2005, although  
23 we've got the capacity, we have only been running  
24 somewhere in the neighborhood of 67 to 70 percent of  
25 our capacity.

1           We have the ability to add more capacity or  
2 more tonnage to our order book, but with the flood of  
3 imports coming in we were unable to compete with the  
4 imports coming from China, Turkey and Germany as far  
5 as prices is concerned, so we were not able to secure  
6 those orders.

7           MR. ROSENTHAL: Mr. Szustakowski, let me  
8 also answer this. It's part economics and part  
9 perhaps philosophy.

10           These mills have been in the United States  
11 to supply the U.S. market for a number of years.  
12 There's been a lot of contraction over the years, but  
13 these mills are still operational. One, the Beaumont  
14 plant, has been down because of a labor dispute, but  
15 others, including Georgetown, has been shuttered in  
16 bankruptcy, and there's been other mills that have cut  
17 back on capacity.

18           The philosophical question is why should not  
19 the domestic mills be able to open up and operate and  
20 try to supply their own markets? Why should they in  
21 essence seed this market to unfairly traded imports?  
22 That's the philosophical question.

23           Why is it that there's an expectation that  
24 capacity should be closed in the United States and not  
25 closed in the foreign countries where there's excess

1 capacity? Why should they be able to have that  
2 capacity dumped on this U.S. market?

3 The reason why we're here is we don't  
4 believe that is the proper course to take. We believe  
5 that the workers in the U.S., at Beaumont and at the  
6 Georgetown mill, ought to be able to have jobs and  
7 sell their products here absent unfairly traded prices  
8 and imports.

9 The economic question also is in many  
10 instances the foreign steel that's coming in here is  
11 no more efficiently produced than that in the United  
12 States. In many instances the capacity installed  
13 abroad has been put in place, going back to your  
14 earlier question, without respect to the economic  
15 consequence of that excess capacity.

16 Now that they've got it they've got to ship  
17 it here whether they make money on it or not. Again,  
18 their operations are no more efficient or economical  
19 than those in the U.S. We've seen for many years in  
20 trade cases before the Commission more efficient U.S.  
21 producers being driven out of the business by less  
22 efficient foreign producers because they've had no  
23 place else to go with the foreign producers' capacity  
24 but into the U.S. market.

25 A long way of answering the question. I

1 hope I have in fact answered it. I want to add one  
2 more thing at the risk of prolonging the answer.  
3 You're going to get some folks here later today  
4 arguing that the reason why we buy imports is because  
5 we can't get a supplier from the U.S. They'll say the  
6 U.S. suppliers can't supply all of the U.S. markets.

7 Two points that you need to be aware of or  
8 be reminded of. I'm sure you're aware of it. One is  
9 that certainly the requirement under the statute is  
10 that the domestic industry be able to supply the  
11 entire market in order to get import relief so that  
12 shouldn't be a particularly troublesome issue for you,  
13 but the second part about that argument which we hear  
14 and you hear pretty frequently is akin to the old  
15 argument about or the story about the boy who kills  
16 his parents and then throws himself on the mercy of  
17 the Court because he's an orphan.

18 In many instances the importers have bought,  
19 dumped low price imports. We understand why. They  
20 want to have low input prices for themselves. Those  
21 purchases have in effect hurt the domestic producers  
22 of wire rod making it impossible for them to keep  
23 their plants open.

24 Then when their plants close they say we  
25 don't have a source of supply in the U.S. so we must

1 import. That kind of vicious cycle and story is one  
2 that really ought to stop here today with this case  
3 and say you know what, there's more than enough  
4 capacity in the U.S. to supply all the needs of the  
5 domestic users here and when you combine that with  
6 fairly traded imports everyone ought to be happy.

7 MR. SZUSTAKOWSKI: You're saying that the  
8 domestic producers are just as efficient as the  
9 foreign producers. Foreign producers are opening up  
10 new mills and purchasing new equipment.

11 Is that the case that the production process  
12 whether it's brand new equipment used to produce it  
13 versus U.S. producers they're both just as efficient,  
14 it's the same equipment, there's no new practices that  
15 these new facilities offer?

16 MR. ROSENTHAL: It would be required to  
17 really be a fair and comprehensive answer a company-  
18 by-company analysis there. There are certainly very,  
19 very efficient, very productive foreign mills. It  
20 doesn't mean they're selling the product here at their  
21 fully loaded cost however even though they may be  
22 efficient.

23 So I'll try to answer that more in our  
24 postconference brief. The essential answer is that  
25 not all the foreign mills even the newer ones are more

1 efficient than U.S. mills because there are very, very  
2 efficient U.S. mills as well and there are some very  
3 inefficient foreign mills, so it's not like there is a  
4 monolithic foreign industry and a monolithic domestic  
5 industry.

6 MR. CARPENTER: June Brown?

7 MS. BROWN: Thank you. Do any of the U.S.  
8 producers import or purchase subject product or are  
9 any of them related to subject country producers, and  
10 if so could you address that under the related  
11 parties' provisions?

12 MR. ROSENTHAL: The answer is yes. I think  
13 you will see the detail on that in the questionnaire  
14 responses and we were certainly going to address that  
15 related party issue in our postconference brief.

16 MS. BROWN: Okay. Thank you. I think I had  
17 a question for Mr. Magrath, but maybe someone else  
18 could answer it. I think he described the product as  
19 a commodity product. Is it correct to say that this  
20 is a commodity product or are there different types of  
21 product that are more commodity-like and other types  
22 that are more specialty-like?

23 MR. ROSENTHAL: I'll continue to answer for  
24 Dr. Magrath. I've been doing this for 20 years. I  
25 think that when he meant commodity product it's a

1 basic steel product and the vast majority of the  
2 products made by this industry are -- well, everything  
3 is really made to certain standard specifications and  
4 if you meet those standard specifications then the  
5 only difference is price.

6           There are some particular products that are  
7 more difficult to make, have more peculiar  
8 chemistries, they're a little bit more specialized.  
9 Those represent a very, very tiny portion of the  
10 overall universe of our products here.

11           I'm glad you asked this because I don't know  
12 how much time has been allocated to each of the  
13 witnesses that you will be hearing from a little bit  
14 later, but looking at the witness list my suspicion is  
15 that a fairly high proportion of the time that will be  
16 spent in the testimony later is going to be devoted to  
17 product that accounts for a small portion of the  
18 entire industry, so it will be a disproportionate  
19 discussion from everyone's point of view.

20           MS. BROWN: Thank you. My last question is  
21 when you look at the data that we have there is  
22 improvement in a number of the industry's indicators  
23 over the period and some of our data doesn't quite  
24 square with what Dr. Magrath showed us, but we can  
25 work on that. Also, even in the interim period it

1 looks like the quantity of imports was going down.

2 So I guess my question is are you saying  
3 that the industry is not healthy now? Are you saying  
4 it's healthy, but declining?

5 MR. ROSENTHAL: Well, it is not healthy now.  
6 It's injured now and it has been in an injured  
7 condition for several years. I would include 2004 in  
8 that if you want to characterize it that way. I'd  
9 also say the following. Yes, imports have been going  
10 down, but the last time I checked the statute it  
11 didn't require an increase in imports in order to have  
12 an affirmative finding of material injury here.

13 This is not as you know a 421 case where you  
14 have to show increased imports. You can have  
15 declining absolute imports. As long as the imports  
16 are significant, and that is the statutory term, then  
17 that is enough for a finding of injury and that's my  
18 essential point.

19 The second one is that even though you have  
20 declining absolute imports what you saw from Dr.  
21 Magrath's chart is a doubling of import penetration  
22 and a maintenance of that doubled import penetration  
23 up to close to 25 percent even in this declining  
24 market. So the importers have come in here, doubled  
25 their market shares and have maintained that market

1 share as the market has gone down.

2 MS. BROWN: Thank you.

3 MR. CARPENTER: Amelia Preece.

4 MS. PREECE: A few questions. Typically is  
5 the product sold FOB or delivered?

6 MR. MARTIN: Our prices are all, well, the  
7 majority of them are delivered. We just build the  
8 freight into the invoice.

9 MR. KURTZ: At Georgetown we first started  
10 up back in 2004. We were all FOB mill. We are now  
11 still primarily an FOB mill, but we do have some  
12 delivered pricing.

13 MR. SIMON: In our case we're primarily FOB  
14 delivered.

15 MS. PREECE: I'm sorry. FOB or delivery?

16 MR. SIMON: Delivered.

17 MS. PREECE: Delivered. Okay. Thank you.

18 MR. G. PORTER: Yeah. We're virtually all  
19 delivered, though we do have some material that the  
20 customer will send in his own truck.

21 MR. CHEEK: Same. We have some material  
22 that customers do actually pick up themselves.

23 MS. PREECE: But the rest of it is  
24 delivered?

25 MR. CHEEK: We quote an FOB mill price and

1 then add freight.

2 MS. PREECE: Okay.

3 MR. CHEEK: So it's a delivered.

4 MS. PREECE: Typically it's sold delivered  
5 then?

6 MR. CHEEK: Uh-huh.

7 MS. PREECE: Okay. Thanks. That's nice and  
8 quick. Do you use a surcharge for scrap or energy in  
9 your pricing?

10 MR. SIMON: We do not.

11 MR. KURTZ: We recently instituted a  
12 surcharge for energy.

13 MR. G. PORTER: We do not.

14 MR. CHEEK: No. We do not.

15 MS. PREECE: The price of scrap has been  
16 fluctuating wildly recently. How does that go into  
17 the price then?

18 MR. G. PORTER: Well, as a guy that doesn't  
19 buy scraps, but we do buy billets and the --

20 MS. PREECE: It will affect you.

21 MR. G. PORTER: The billet purchasing  
22 function is first of all critical for us and I get  
23 involved to some extent, but we have a very effective  
24 buyer I would say.

25 An advantage part of course is that not have

1 our melt shop the cost of scrap can vary from location  
2 to location and so we can on occasion buy a certain  
3 grade from a mill which is competent to supply because  
4 he's in a more favorable scrap situation and then we  
5 can switch to somebody else.

6 MR. SIMON: Again, I think that's one of the  
7 reasons we're here. Our prices are driven by the  
8 market in this case being pressured down by imports  
9 while scrap is going -- we can show you transfer  
10 pricing that's going this way and scrap is going that  
11 way.

12 MS. PREECE: I can see the scrap prices.  
13 It's obvious that's a big problem.

14 MR. SIMON: Absolutely.

15 MS. PREECE: I just wanted to see what's  
16 going on because the scrap prices are just crazy, so I  
17 wanted to see how you put those in. Which of your  
18 firms have put purchases on allocation, controlled  
19 order entry or other sort of things particularly in  
20 2004. It seemed to be a thing somebody's been talking  
21 about.

22 Have your firms been putting purchases on  
23 these kinds of controls?

24 MR. MARTIN: We've managed our order books  
25 with a controlled order entry pattern from early 2004

1 through probably August.

2 MS. PREECE: Okay. Anybody else?

3 MR. G. PORTER: In 2004 we tried as best we  
4 could to at least be able to supply normal levels. If  
5 we were selling somebody 2,500 tons a month most times  
6 he got his 2,500, but if he came to us and said he'd  
7 like 5,000 or 6,000 we weren't in a position to  
8 satisfy that. We did buy some rod extensions so we  
9 could free up some of our own rolling time to produce  
10 rod product to sell into the market.

11 MS. PREECE: Obviously that doesn't increase  
12 the amount of rod out there total since you're  
13 consuming part of it. You design one kind of rod and  
14 produce a different kind of rod.

15 MR. G. PORTER: Yes. We bought some low-  
16 grade commodity rod which was not manufactured in the  
17 U.S. because that's the kind of grade that you acquire  
18 for this particular product, but then we were able to  
19 source higher-quality billets and make higher-quality  
20 rod for sale into the U.S. market.

21 MS. PREECE: Great. Great.

22 MR. SIMON: we had a similar situation in  
23 2004. What I think is important to note is that we  
24 were supplying and able to supply normal levels of  
25 buy. What we saw happen in the middle of 2004 and

1 somebody referred to it earlier was a panic buy where  
2 all of a sudden our customers were buying very large  
3 amounts of rod to put in inventory.

4 It was at that time then we had difficulty  
5 meeting some of those orders and that was actually for  
6 a pretty short period of time in 2004.

7 MS. PREECE: How long would that period have  
8 been?

9 MR. SIMON: I would say probably three  
10 months that we were actually not able to meet some of  
11 those requirements, but if you look at what we did  
12 supply it was very consistent to what our normal buy  
13 would have been for those customers.

14 MS. PREECE: Thank you.

15 MR. KURTZ: From our perspective when we  
16 came back in 2004 we have not put any customers on  
17 allocation or a controlled order entry. If you don't  
18 mind I would like to go back to your surcharge  
19 question just for a moment.

20 It's interesting to note that within the  
21 entire U.S. steel industry the vast majority of the  
22 tons are being sold in one form or another with a  
23 surcharge on it whether it be an energy surcharge,  
24 scrap surcharge, so on and so forth.

25 Our industry is an exception to that in that

1 the affected imports are such that we are not allowed  
2 to pass on the surcharge because the imports become  
3 something that our customers will hold over our heads  
4 if they can go to the imports if they need *B* versus us  
5 passing on a surcharge.

6 MS. PREECE: Yes. I did notice that I have  
7 seen other industries where they were using  
8 surcharges. Thank you. Now, what was happening in  
9 2004 as far as strikes, the lock-outs, the  
10 bankruptcies, the plant closures that were affecting  
11 supply? It seemed like those were sort of somewhere  
12 back in the -- can I have a timeline of that?

13 MR. ROSENTHAL: We'll get you something for  
14 the postconference brief. Just to be clear the labor  
15 dispute that Gerdau has referenced was in 2005, not  
16 2004, and the only closure that I'm aware of was the  
17 Georgetown plant closure that was referenced earlier.  
18 If I'm wrong about that I'm sure the other folks  
19 around the table will correct me.

20 MR. KURTZ: That Georgetown, it was closed  
21 from January through July. For that period of time.

22 MS. PREECE: Of 2004?

23 MR. KURTZ: 2004. That's correct. It  
24 actually was closed in October 2003, but as far as  
25 2004 is concerned we were not producing from January

1 through July.

2 MS. PREECE: Okay. So October 2005 through  
3 July 2000 --

4 MR. ROSENTHAL: No. October 2003.

5 MS. PREECE: 2003 to 2004.

6 MR. KURTZ: 2004.

7 MS. PREECE: Sorry. Am I coherent or not?  
8 Is there a regional market for steel wire rod? How  
9 regional is the market? Are you, Rocky Mountain,  
10 competing with Connecticut on this thing?

11 MR. G. PORTER: That's the extreme case if  
12 you like. Well, geographically since the producer  
13 pays the freight we find we can compete out about 600  
14 miles in and out, so we get out into Ohio, and  
15 occasionally Indiana and then down into the Carolinas.

16 MR. SIMON: I would say that it varies on  
17 the product. For the lower grade, the more commodity  
18 product it's more regional. For the higher grades we  
19 are going as far as Georgia and other parts of the  
20 east coast with our product.

21 MR. CHEEK: At Keystone we ship all over the  
22 country.

23 MR. MARTIN: We do much the same. I mean,  
24 relative to transportation, availability of rail or  
25 barge, we supply rod to just about everybody.

1 MS. PREECE: Does it vary by quality  
2 perhaps?

3 MR. MARTIN: Depends on where the customers  
4 are located and what they use. That determines what  
5 kind of qualities that we ship or they buy.

6 MS. PREECE: Okay. How important are buy  
7 American programs? Are they of any importance  
8 whatsoever?

9 MR. G. PORTER: When we're supplying steel  
10 into construction projects where that's required we  
11 ensure that the steel we've rolled has been rolled  
12 from billets which have been melted in America. It's  
13 a factor and we always have been --

14 MS. PREECE: What percent would you say that  
15 would be of you --

16 MR. G. PORTER: For us, I don't know how it  
17 is everybody else, 10 percent maybe.

18 MS. PREECE: Okay. Ten percent?

19 MR. KURTZ: Similar for Georgetown also.  
20 About 10 percent.

21 MR. MARTIN: Yeah. At the very most.

22 MS. PREECE: Maximum 10 percent.

23 MR. MARTIN: At the very most. Yes.

24 MR. CHEEK: At Mittal Impact one of our  
25 companies makes wire mesh and we supply wire rod for

1 that and it's all domestic wire rod, but I don't know  
2 of in many applications of any specific buy American  
3 requirement.

4 MS. PREECE: So it wouldn't be 10 percent,  
5 it would probably be less than 10 percent for you?

6 MR. CHEEK: I would think so.

7 MS. PREECE: Okay. Well, that's very  
8 helpful. Thank you. I have no more questions.

9 MR. CARPENTER: Harry Lenchitz.

10 MR. LENCHITZ: I'd like to follow-up on a  
11 topic that Mr. Boyland raised about your energy costs.  
12 How significant are regional differences in electrical  
13 prices for the producers that are here?

14 MR. CHEEK: I don't know what the other guys  
15 costs are so I really can't answer that. I only know  
16 what our costs are in Illinois.

17 MR. MARTIN: I can comment that we in our  
18 for example New Jersey facility we have significantly  
19 higher electricity costs versus the Beaumont, Texas,  
20 plant.

21 MR. G. PORTER: In the northeast.

22 MR. KURTZ: We've had significant energy  
23 increases in both electricity and natural gas. In  
24 fact it got to a point where we have had to switch  
25 over from natural gas on our reheat furnace over to

1 No. 6 fuel oil to save on our costs.

2 MR. SIMON: There was a time when we had a  
3 very competitive electrical rate and that's just not  
4 the case anymore. The increases we've seen over the  
5 last three years have taken that advantage away.

6 MR. LENCHITZ: Thank you. That's real  
7 helpful, and I have just one more question on  
8 material. There's been no mention so far today of any  
9 substitutes for scrap and I know there is some trend  
10 in certain applications. How does this affect any of  
11 your facilities?

12 MR. KURTZ: We're probably one of the larger  
13 users of substitutes for scrap. We bring in both the  
14 hot re-kitted iron, HBI, as well as pig iron into our  
15 facility. As far as the commodities or the grades  
16 that we produce those substitutes are primarily used  
17 for the higher-end products that we produce.

18 When we come to the tire cord, Tire B  
19 material that we produce those are very significant to  
20 making the quality that's required from the customers.

21 MR. SIMON: We have the same issue. We  
22 don't purchase large amounts. We do use HBI and pig  
23 iron. What I'll tell you as far as pricing of those  
24 items they do tend to trend with scrap. There's  
25 usually a lag, but they do trend fairly similar.

1 MR. CHEEK: At Keystone we use a very small  
2 amount of HBI. We use some pig iron in our melts.

3 MR. MARTIN: Much the same. We're scrap  
4 driven. We use some pig iron to dilute the scrap to  
5 reduce the residuals in the steel, but it's all  
6 relative to the cost of making the steel.

7 MR. LENCHITZ: Thank you.

8 MR. CARPENTER: Next we turn to Jonathan  
9 Engler from the Office of General Counsel.

10 MR. ENGLER: I'd like to turn for a moment,  
11 please, if we could to something we touched on earlier  
12 which is domestic consumption.

13 I wondered if you could talk a bit more  
14 about changes in domestic consumption patterns in 2005  
15 compared to prior years and if in particular there's  
16 any change as to the nature of consumption, the  
17 particular part of products for which there's been  
18 significant change?

19 MR. MARTIN: Can you clarify the question?  
20 Are you referring to what our wire rod customers use  
21 and ship out as wire or what they buy?

22 MR. ENGLER: The demand for your product  
23 from your customers. Just the nature of the changes  
24 in that demand.

25 MR. MARTIN: Demand was down. At least our

1 business was down as a result of fewer people buying  
2 wire rod.

3 MR. ENGLER: Understood, but what is driving  
4 that from your customer's side?

5 MR. MARTIN: High inventories and increased  
6 low-priced imports.

7 MR. ENGLER: Last question. Is there any  
8 change in the product mix? In other words is demand  
9 down across the board in particular products?

10 MR. SIMON: I would say that it's not  
11 because it's largely driven by the build-up in  
12 inventories that we saw in 2004 and imports and that's  
13 really kind of across the board as we've discussed  
14 today, so that the lower demand has been fairly  
15 consistent across the board. At least that's how we  
16 see it at Rocky Mountain.

17 MR. KURTZ: At Georgetown it's been across  
18 the board, but probably more had we weighed it toward  
19 the low carbon side of things. We just have not seen  
20 the demand that we saw when we started up in 2004.

21 MR. CHEEK: Ours has been across the board,  
22 across the mix.

23 MR. G. PORTER: We concur with that as well.

24 MR. CARPENTER: Douglas Corkran.

25 MR. CORKRAN: Thank you.

1           My thanks to all of you today for coming and  
2 presenting testimony. This testimony has been very  
3 helpful. I may jump around just a little bit so there  
4 may not be much rhyme or reason to some of these  
5 questions.

6           The first question I had is I wondered, Mr.  
7 Cheek, if you would respond to Ms. Preece's question  
8 about customers on controlled order entry. I think we  
9 heard from each of the other companies --

10           MR. CHEEK: We didn't have allocation or  
11 controlled order entry.

12           MR. CORKRAN: You do not have any. Okay.  
13 The reason I ask is because in the opening statement  
14 for the Respondents the characterization was made that  
15 producers sold every available ton in portions of 2004  
16 and with the exception of Keystone and the Georgetown  
17 facility it did sound like you were saying that you  
18 had mechanisms in place to deal with availability of  
19 product.

20           Can you give me a sense for when that  
21 situation began to change and was it essentially tied  
22 with Georgetown's return to the marketplace?

23           MR. CHEEK: The situation from Keystone's  
24 perspective began to change in the probably early to  
25 mid-third quarter of 2004. Georgetown did come back

1 up, but as has been alluded to earlier they had a ramp  
2 up in production over several months' time and during  
3 the same period the imports in the subject countries  
4 were just dwarfed.

5 The volume dwarfed anything that Georgetown  
6 was bringing into the market at that particular point  
7 in time. That's a point in time we began to see  
8 volumes drop and prices be suppressed.

9 MR. G. PORTER: I think we'd probably make  
10 it a little bit later, probably early fourth quarter.

11 MR. SIMON: For us it was definitely third  
12 quarter and fourth quarter. The other thing to note,  
13 though, because there's been a lot of discussion on  
14 Georgetown when they exited the market, when they came  
15 back up it's important to know that when exited the  
16 market there were other players that entered the  
17 market and took over some of that tonnage as far as  
18 the market is concerned.

19 MR. MAGRATH: U.S. players, U.S.  
20 corporations.

21 MR. KURTZ: We were at less than 50 percent  
22 capacity during the fourth quarter of 2004.

23 MR. MARTIN: It's probably a good time to  
24 comment. Right about fourth quarter is when we  
25 actually added additional capacity and manpower to run

1 a full four crews in New Jersey and by January we laid  
2 off 51 people because we didn't have enough demand.

3 MS. BECK: Also, Mr. Corkran, I think you  
4 can see from the capacity and production figures for  
5 not only full year 2004, but also January through  
6 September 2004 it was a temporary phenomenon to see  
7 much excess capacity during those periods when looked  
8 at as a whole as opposed to just a month or two.

9 MR. CORKRAN: Thank you. I very much  
10 appreciate those responses. Dr. Magrath very  
11 helpfully went down a number of the conditions of  
12 competition that the Commission identified in its most  
13 recent import injury case on wire rods.

14 One of the other conditions that I'd like to  
15 hear a little bit more about is the safeguard measures  
16 that were in effect in all of 2002 and through the  
17 first quarter of 2003. We did hear some testimony  
18 this morning, but I'd just like to hear a little bit  
19 more about how and to what extent those U.S. safeguard  
20 measures had an impact on your own operations.

21 MR. ROSENTHAL: Let me try to answer first  
22 and I'll ask the companies to say what they will on  
23 that, but the reason why we brought the cases in 2001  
24 was that the safeguard measures were not effective and  
25 that essentially was the testimony that the witnesses

1 from the industry presented to the Commission not only  
2 during the course of the Title 7 cases filed in 2001,  
3 but also as far as the mid-term review I believe also  
4 in 2001.

5 So in essence the filing of those cases in  
6 2001 was a statement that the safeguard measures  
7 weren't doing much to help the industry and I don't  
8 think there is much of a beneficial affect that you'll  
9 find. Mr. Porter had some particularly strong views  
10 on that as I recall.

11 MR. G. PORTER: Yeah. I wasn't familiar  
12 with the term safeguard measure. You're referring to  
13 the 2001. Yes. That from our standpoint I think was  
14 a disaster. The headlines were great, the fine print  
15 was what's the deal?

16 MR. CORKRAN: Was that still the case even  
17 after the safeguard measures were modified, that they  
18 were implemented in initial form and then in the last  
19 year were modified in terms of allocations by regions,  
20 and did that have any additional affect?

21 MR. ROSENTHAL: It's hard to measure the  
22 short answer because I think people, even the  
23 importers recognized that by smoothing out how the  
24 quota system was working it was going to minimize some  
25 of the rush to the ports that was taking place prior

1 to that modification, but by the time that had been in  
2 place we had also filed these cases.

3 So it's hard to discern what positive impact  
4 was provided by that modification and what was  
5 provided by the filing of the cases during that year.

6 MR. CORKRAN: This was alluded to earlier  
7 this morning, but I'd also like to hear more about the  
8 filing of or the affect of the anti-dumping and  
9 countervailing duty orders that were put into place  
10 subsequent to the U.S.A. measures, but more along the  
11 lines of did it have an impact on how your particular  
12 companies were doing business in the market  
13 particularly in terms of product mix.

14 Certainly some of the countries or at least  
15 Canada had at one point been -- there had been  
16 particular products that were available from Canada  
17 that it was not always clear were available at quite  
18 the same levels from other sources. I just wonder if  
19 you could talk to me a little bit about your product  
20 mix following the anti-dumping duty and countervailing  
21 duty orders.

22 MR. CHEEK: If you're asking specifically  
23 about any changes to our product mix I don't think  
24 there were any.

25 MR. MARTIN: We didn't see any significant

1 changes to the product mix itself. 2003 same  
2 challenges were there, low-priced rod, that we were  
3 really battling, but relative to the mix I don't think  
4 there was any change.

5 MR. SIMON: We had some product mix change,  
6 but I'll tell you that was part of a strategic plan  
7 for our plants and you'll see that consistently over  
8 the years of getting more into the high-end product.  
9 I'm not sure that it was related to the case.

10 MR. CORKRAN: Actually, I believe there was  
11 a reference in the public staff report that that was  
12 already underway as you said.

13 MR. SIMON: Correct.

14 MR. KURTZ: Our product mix remained pretty  
15 constant over that same time period.

16 MR. CORKRAN: Mr. Martin, I wonder if you  
17 could comment. There was an article in today's  
18 *American Metal Market* that made reference to the  
19 situation at the Beaumont mill.

20 In fact it cited an official as saying this  
21 is speculation on my part, but there was a downturn in  
22 the wire rod market during the summer and they,  
23 meaning Gerdau, didn't need the business at the time  
24 he said and the company needs the business now. Now,  
25 he noted that he was speculating when he made that

1 statement, but I wonder if you could follow-up on  
2 that?

3 MR. MARTIN: Who is *he*?

4 MR. CORKRAN: I apologize. *He* is Patrick --

5 MR. MARTIN: He's a journalist? He's a  
6 writer.

7 MR. CORKRAN: John Patrick.

8 MR. MARTIN: A writer for the *American Metal*  
9 *Market*?

10 MR. CORKRAN: A U.S.W. subdistrict director  
11 involved in the negotiations.

12 MR. MARTIN: From the United Steel Workers.  
13 I haven't read his comments so I prefer not to address  
14 that. I can just throw out one comment to suggest  
15 that with Beaumont out as we've talked about during  
16 this whole session here the domestic industry was  
17 still struggling to keep a full order book, but yet we  
18 were competing against, you know, low-priced imports.

19 MR. CORKRAN: Can you give a little more  
20 detail about what the approximate volume affected by  
21 the Beaumont situation was?

22 MR. MARTIN: From May 26 through the  
23 present?

24 MR. CORKRAN: Yes, or even monthly.

25 MR. MARTIN: The plant, we were budgeted to

1 ship 50,000 tons a month. We didn't achieve that  
2 budget even in the first quarter this year for the  
3 reasons that we're here, but that's what I'm evaluated  
4 upon.

5 MR. CORKRAN: As I understand it production  
6 at Beaumont and shipments from Beaumont did not cease  
7 all together? There were some level of operations  
8 that were ongoing?

9 MR. MARTIN: The contract expired actually  
10 at the end of March. We continued to do work through  
11 May 25.

12 On the 26th we decided to no longer continue  
13 to try to run the plant without a contract to try to  
14 stimulate negotiations and then about six weeks ago I  
15 guess the decision was primarily to take care of some  
16 customer needs, to show some goodwill to customers we  
17 began to run on a limited basis with management  
18 supervisory people and that's the present situation  
19 until this announcement where we've invited the  
20 workforce to come back to work on the December 12.

21 MR. CORKRAN: Very good. Thank you very  
22 much. I'd actually like to get some input from the  
23 company representatives here today about what is  
24 involved in shifting from low carbon wire rod for  
25 example to high carbon or to some of the more

1 specialized forms of wire rod.

2 Now, several officials have already  
3 testified to the various different types of wire rod  
4 that's produced, but I wonder if you could give a  
5 sense of things like adjusting rolling schedules and  
6 the impact on capacity it might have to shift from one  
7 general form of wire rod to another?

8 MR. SIMON: For us it has been a twofold  
9 process. Process control has been a big part of it,  
10 in other words take a look at your process to make  
11 that we're under control, but you cannot do that  
12 without the capital improvement piece of it.

13 We made some substantial capital  
14 improvements in 1993 when we made the acquisition and  
15 we have continued to make those. What you've seen  
16 happen in this last few years they still have subsided  
17 because of the lack of returns.

18 We would like to make capital improvements  
19 to continue or climb up the ladder into the higher  
20 cords for instance, but it's become increasingly more  
21 difficult because of the lack of returns. I would say  
22 primarily you start out with a capital improvement and  
23 then you follow that with the process.

24 MR. KURTZ: From our perspective we've been  
25 in the high carbon business for a long time. As far

1 as high carbon is concerned you have to watch several  
2 factors all the way from the melt shop through the  
3 rolling cycle. Basically the tempo and the pace of  
4 the shop has to be very controlled for the high-end  
5 market or products that we produce.

6 In addition the tolerances at the castor  
7 have to be much tighter for our high carbon product.  
8 From our perspective we know how to do it, we're good  
9 at it and we continue to do well with it. In the  
10 rolling side of things for some of the really high-end  
11 product there is additional testing that needs to  
12 occur and we have to ensure that the tolerances remain  
13 very, very tight throughout the operation.

14 MR. G. PORTER: Everything starts with the  
15 billets and so when we're buying billets we need to  
16 know the capabilities of our suppliers. We've never  
17 bought from anybody that we haven't visited the plant  
18 and that really starts with the fleet stock. If it's  
19 a scrap-based mill without particularly sophisticated  
20 melting capability then that restricts the abilities.

21 If it's an iron ore-based mill whether it's  
22 based on DRI or whether it's based on blast furnace  
23 and all sorts of other things are capable.

24 MR. ROSENTHAL: Really I'll just reiterate  
25 what has already been said, but from the steel making

1     billet casting rod rolling there's more process  
2     control, there's more inspection and testing, material  
3     handling and finished side. It just involves a little  
4     more integrity into the manufacturing of the product.

5             MR. CHEEK: In our particular situation we  
6     weren't in the high carbon business until a few years  
7     ago. We spent a significant amount of money revamping  
8     a melting furnace, putting in a ladle net furnace in  
9     our melt shop, we put in a new billet castor. This  
10    equipment was commissioned in late 1998.

11            We've since made further improvements to the  
12    water quench cooling capabilities in our wire rod mill  
13    and that gets us the capability, and we've been  
14    successful at making high carbons up to a Grade 1070.

15            To move up the continuum we find ourselves  
16    in a similar situation as my colleague stated and that  
17    is we need to be able to justify doing the next  
18    capital projects to further enhance capabilities to go  
19    up above where we are today.

20            MR. CORKRAN: One of the issues I'd like to  
21    follow-up on, though, is when you get an order that  
22    involves weld and quality wire rod, or CHQ, or tire  
23    quota, or tire feed do you need to bundle those orders  
24    to reach a critical mass to work them into your  
25    rolling schedules?

1           Are you able to accept them as they come?  
2           Do you experience a great deal of changeover time as  
3           you try to accommodate different varieties of wire rod  
4           in your production schedules?

5           MR. KURTZ: From our perspective to increase  
6           efficiencies throughout the operations it's always  
7           much better to do a sequence of heats which typically  
8           is between 20 and 22 heats a day or a sequence of 80  
9           tons per heat. It's very good for us to have an  
10          entire sequence of high carbon because if you don't  
11          you'll have separation between those heats and you'll  
12          lose yield loss on the melting side of things.

13          As far as the rolling side of things you can  
14          intermix high carbon and low carbon as you're rolling  
15          the billets through the wire rod mill. The problem  
16          you run into is if you have an interruption in your  
17          operation and you leave high carbon billets in the  
18          reheat furnace for too long of time the quality  
19          deteriorates rapidly on you.

20          So whenever you have scheduled down time you  
21          always have to or you should always put the low carbon  
22          billets in your reheat furnace as you're sitting there  
23          waiting to start back up.

24          MR. SIMON: See, now where pretty much  
25          active sequencing is important it's really important

1 for all product lines, so I'm not sure that we see a  
2 major difference in how we sequence the high carbon  
3 versus the low carbon. We would love to have one  
4 month of all low carbon, one month of all high carbon,  
5 but it just doesn't work out that way.

6 MR. CORKRAN: My next question deals with  
7 demand. There was a reference today to the recent  
8 highway bill. We've and portions of the country have  
9 also experienced devastating weather patterns and  
10 Hurricanes Katrina and Rita. I wonder if you can  
11 comment on the affect of those items on your demand as  
12 you see it now and as you see demands going forward  
13 over the next year or so?

14 MR. MARTIN: I'll comment first. It's a bit  
15 premature to determine how much consumption, how much  
16 wire rod usage is going to result from the rebuild in  
17 the Gulf from Hurricane Katrina. We would expect that  
18 there would be an increase, but not so significant  
19 relative to other construction-related steel products  
20 such as rebar and products such as those.

21 As far as the highway bill goes, you know,  
22 until our customers come to us with an increased  
23 forecast for demand it's pure speculation to get too  
24 fired up about something like that, but certainly we  
25 with some optimism see some of these articles and hope

1 to think that we're going to see an increase in demand  
2 as a result of that.

3 MR. SIMON: I would echo that. We have not  
4 seen a big difference in our demand, nor do we really  
5 project a big difference. I will tell you that we  
6 tried from the third quarter to the fourth quarter of  
7 this year to move to a four crew operation. We're in  
8 essence operating at 75 percent capacity, and we  
9 failed miserably and we were not able to go to a  
10 fourth crew.

11 In our forecast for next year I'll call for  
12 a three crew operation.

13 MR. KURTZ: From our perspective at  
14 Georgetown we have seen an increase from Hurricane  
15 Katrina in one particular grade or quality of wire rod  
16 and that's in the welding rod area. We have seen an  
17 increase from that, but other than that we have not  
18 seen anything significant coming through just yet.

19 So I echo what everybody else is saying and  
20 that is that there will be a period of time before we  
21 actually would see anything there, but I think it's  
22 important to note that whenever we have seen large  
23 increases in demand within our industry we have also  
24 seen large increases in imports which in turn have  
25 suppressed any type of a price increase that we could

1 see.

2 MR. ROSENTHAL: Mr. Corkran, I just want to  
3 clarify one thing. I think everyone understood the  
4 question about demand. One of the discussions we've  
5 had within the industry is how do you measure demand?  
6 How do you know what demand is? When we describe to  
7 them how one analyzes apparent domestic consumption  
8 their response to me was well, that's not demand you  
9 idiot, that's something else.

10 I said you're right. One of the things that  
11 you'll be grappling with I'm sure is trying to figure  
12 out what real demand is versus apparent consumption as  
13 you look at the data particularly for 2004 and 2005.

14 What the industry witnesses have told us is  
15 that over the last several years real demand has been  
16 declining from their customers, but that over the last  
17 two years or so because of what you heard about the  
18 panic buying and the aberrational situation in the  
19 marketplace there was a lot of product that was  
20 bought, put in inventory and not really needed, not  
21 really demanded for the present, but was used over a  
22 longer period of time.

23 So I think you have to long at a longer  
24 trend line to look at what true demand really looks  
25 like.

1           MR. CORKRAN: That's a fair point. I'd also  
2 like to ask about with respect to the hurricanes what  
3 impact if any have they had on your own ability to  
4 source raw materials? Has that caused any disruption  
5 in your ability to get your raw materials?

6           MR. KURTZ: It has not at Georgetown as far  
7 as raw materials. It did impact our natural gas  
8 supply. We were put on allocation for natural gas and  
9 only allowed to use our firm portion of our natural  
10 gas during a six to seven week period of time.

11          MR. CHEEK: We've been able to source our  
12 raw materials at Keystone.

13          MR. SIMON: No impact on raw materials.

14          MR. CORKRAN: There are a number of  
15 published estimates of production consumption of wire  
16 rod in the United States and in other markets. Some  
17 of them are published and widely available, others are  
18 published but are by subscription only or otherwise  
19 deal with copyrighted material.

20                I wonder if you could comment on a  
21 description of the market that I'll just throw out  
22 very generally. One of the commonly referenced public  
23 sources there is a calculation that U.S. production of  
24 wire rod declined in 2004 whereas U.S. apparent  
25 consumption of wire rod increased substantially and

1 far in excess of apparent U.S. consumption worldwide.

2 I would just like your comments on just does  
3 that sound to you like an accurate description of the  
4 U.S. marketplace in 2004?

5 MR. CHEEK: I'm sorry. I misunderstood part  
6 of what you said. Would you go back to the part about  
7 -- I'm sorry, I apologize -- U.S. production last year  
8 and consumption? The figures state what?

9 MR. CORKRAN: These particular figures  
10 suggest a decline in U.S. production. I'm not sure  
11 that's actually something that our own data agree  
12 with, but I was primarily interested in the  
13 consumption figures which suggest a very large  
14 increase in apparent U.S. consumption in the year 2002  
15 and foreign excess of consumption worldwide.

16 The growth in the United States or growth in  
17 apparent consumption was far outstripping any such  
18 growth worldwide.

19 MR. CHEEK: Well, I think it gets back to  
20 the point that Mr. Rosenthal made and that's the fact  
21 that when you look at specific inventory bills and the  
22 amount of wire rod that came in from the subject  
23 countries in particular and how they skyrocketed last  
24 year and inventory was put on the ground as a  
25 carryover into this year we're not sure all that rod

1 was consumed.

2 We believe it was sitting somewhere else and  
3 not being consumed.

4 MR. MARTIN: I can attest that I shipped a  
5 whole lot of tons to certain customers who in 2004  
6 were buying wire rod on a regular basis up until  
7 fourth quarter and if you look at year to year those  
8 numbers are significantly down. They're down  
9 tremendously this year year-to-date versus last year.  
10 So I guess the consumers have to answer that question.

11 MR. ROSENTHAL: Mr. Corkran, domestic  
12 production may have been down. The figures we show  
13 show an increase of a million tons from the three  
14 subject countries coming into the market in 2004. So  
15 you can have consumption going up in U.S. production  
16 and U.S. shipments going down and I guess out of who's  
17 hide those million tons came.

18 Then we have the inventory phenomenon that  
19 the gentlemen have talked about. It goes back, I  
20 mean, I think to the U.S. as being looked upon by the  
21 entire world economy as the engine of growth of the  
22 economy and the United States very deep and getting  
23 worse trade balance in the big picture.

24 MR. MARTIN: Mr. Corkran, I might comment.  
25 We have good friends, obviously colleagues in the

1 industry from the American Wire Producers Association  
2 and at the February annual meeting it was the  
3 strangest experience that I had seen because there was  
4 very little business conducted. Nobody was buying  
5 anything.

6 The comments from most of the rod consumers  
7 were in 60 to a couple of months we should iron out  
8 our inventory issues and be buying again. So April  
9 rolled around and in a couple of months we should be  
10 ironing out our inventory issues and buying again. So  
11 it really prolonged itself well beyond the first six  
12 months of this year. Why all that steel was  
13 purchased, again, I can't answer that question.

14 MR. KURTZ: I think it goes back to I think  
15 there was panic buying going on and, you know, there  
16 were foreign producers who were pushing low cost rod  
17 into the U.S. market, and the panic buying took place  
18 and the inventory overhang was huge going into 2005.

19 MR. CORKRAN: I just have a few additional  
20 questions. One deals with internal consumption of  
21 wire rod by individual companies. To the extent that  
22 your companies do consume some of your own production  
23 internally can you tell me whether those applications  
24 differ in any marked way from the applications for  
25 which you sell the wire rod on the open market?

1           MR. CHEEK: We use a lot of rod internally  
2 that we manufacture at Keystone for other products and  
3 it's essentially similar to the rod product we sell to  
4 our customers.

5           MR. G. PORTER: Yeah. We consume 25 to 30  
6 percent of the rod that we roll in making reinforcing  
7 products, but we also sell that same rod to the people  
8 with whom we compete in the reinforcement market.

9           MR. KURTZ: Our is very negligible. A very  
10 small percentage.

11          MR. SIMON: Yeah. We don't consume any of  
12 what we produce either.

13          MR. CORKRAN: Well, I'd like to thank all of  
14 you very much for your testimony today and that  
15 concludes my questions.

16          MR. CARPENTER: I just have a few questions  
17 and I'd like to start with a question about average  
18 unit values and maybe I'll start with you, Dr.  
19 Magrath, since you had some discussion of that in your  
20 testimony. Do you believe that a comparison of  
21 average unit values among different sources of supply  
22 is a useful tool for analysis in this particular case  
23 given the differences in product mix among suppliers?

24          MR. MAGRATH: It is somewhat. First of all  
25 in preparing all this this is all we have with the

1 lost sales. The category import categories are broken  
2 down to a number of subcategories. You can examine  
3 those. I'd say it is a tool, but a second best tool.  
4 The questionnaires are going to be the best source of  
5 that data.

6 MR. CARPENTER: Let me follow-up on that  
7 with a little more detailed question. Looking at  
8 what's at least some preliminary unit value data that  
9 we have from the questionnaire data and it does show  
10 that there are differences in the average unit values  
11 among the three subject countries and then also in  
12 comparison to U.S. producers.

13 Germany typically had higher average unit  
14 values for most of the period than the other two  
15 supplying countries, but that difference seemed to  
16 narrow a bit in the more recent period and maybe I  
17 could ask any of the industry witnesses, too, if  
18 they'd like to comment.

19 Does anyone see a difference in the mix of  
20 products coming in from the subject countries during  
21 the period of investigation that we're looking at?

22 MR. KURTZ: Mr. Carpenter, from my  
23 perspective what we're seeing with the reference to  
24 Germany is that there's more low carbon coming in from  
25 the Brandenburg mill in Germany. It's a larger

1 percentage of the material coming in from Germany into  
2 the United States and it is primarily low carbon.

3 MR. CARPENTER: Any other comments on that?

4 (No response.)

5 MR. CARPENTER: Another general question  
6 about the different types of wire rod. Compared to a  
7 few years ago is there any for lack of a better term  
8 type of grade creep in terms of the specifications in  
9 such a way that either U.S. producers or import  
10 suppliers are supplying a higher specification product  
11 for a use that was typically supplied by a lower  
12 specification product a few years ago?

13 Have you seen any of that in the market?

14 MR. KURTZ: If I understand your question  
15 correctly what we have seen is a shift towards more  
16 high-end 1080 and even into 1090 material within the  
17 tire industry. We are seeing tighter restrictions on  
18 some of the products that we produced below those  
19 numbers.

20 Whether or not that's being used for higher-  
21 end applications we don't have the data to support  
22 that or not support that, but even on some of our low  
23 carbon grades we are seeing very tight restrictions on  
24 segregation and inclusion which in turn, you know,  
25 requires us to put a lot more effort into the material

1 that we're producing.

2 So as a company we don't have the data to  
3 support whether or not it's being used on the higher-  
4 end product, but they are tighter restrictions.

5 MR. ROSENTHAL: Mr. Carpenter, the converse  
6 is also true. At least we have anecdotal evidence  
7 that some purchasers might require for example 1080  
8 tire bead, but they'll buy 1070 and use it for what  
9 supposedly is a 1080 application. At least that's  
10 what we've been told.

11 MR. CARPENTER: Have you seen any situation  
12 sort of the converse of that where a higher  
13 specification product that's imported is being used  
14 for a use that might have typically been supplied by a  
15 lower specification product but at a lower price, a  
16 price that would typically be charged for a lower  
17 specification product?

18 MR. KURTZ: The one instance that I'm  
19 familiar with is material at a much small diameter,  
20 below the 5.5 millimeter, coming out of Canada and  
21 being used for products that we produce at the 5.5  
22 millimeter level and above.

23 MR. CARPENTER: I gather from what you're  
24 saying that there hasn't been that much of a change in  
25 the market in terms of what products are being

1 supplied for what uses, but customers at least in some  
2 cases have been increasing the specifications that  
3 they're requiring?

4 MR. KURTZ: That's correct. I mean, we  
5 don't have actual data on it, but we do believe that  
6 there is some tire bead material that we are supplying  
7 the industry that could in fact be used for tire cord  
8 specifications.

9 MR. SIMON: The difficulty in answering the  
10 question is just what he mentioned. We also believe  
11 that, you know, we may be selling something at 1070  
12 and it may be used for something different than that.  
13 It's very difficult for us to find that out. The same  
14 thing works in the opposite is if they're using a  
15 higher material for a lower end it's very difficult  
16 for us to know about the specifications.

17 MR. CARPENTER: I understand that. More  
18 appropriate question for a customer. Since the  
19 Respondents in their opening statement refer to or  
20 their argument was that the increase in the imports in  
21 2004 was being driven by the short supply of domestic  
22 product which brought the imported product into the  
23 market Mr. Corkran had some questions about that and  
24 there was some discussion about the timing of it  
25 particularly towards the end of the year I guess

1 capacity utilization was lower, but I was trying to  
2 reconcile that with the capacity utilization figures  
3 that, Dr. Magrath, you presented in your chart which  
4 looking at our preliminary questionnaire data it seems  
5 to be very consistent with our data.

6 It shows that there was something like 70  
7 percent capacity utilization by the domestic industry  
8 in 2004 and even if you look at the first three  
9 quarters of 2004 it was just a little bit higher than  
10 that and so I was trying to reconcile the fact with if  
11 you look at the reverse of that the unused capacity  
12 was close to 30 percent, but yet there appear to be  
13 instances of tight supply and I'm wondering whether  
14 again that might be maybe just limited to certain  
15 types of wire rod as opposed to across the board or  
16 alternatively maybe is it possible that the reported  
17 capacity might be higher than what was actually  
18 available during the time?

19 For example there was new capacity that was  
20 brought onstream and maybe it wasn't available during  
21 the entire time period.

22 MR. MAGRATH: What strikes me in the  
23 explanation for that question is the ephemeral nature  
24 of the so-called tight market. These gentlemen  
25 testified that it was for brief periods, the second

1 and third quarter 2004, and by the end of the year  
2 which is the capacity data that we use for the charts  
3 the Commission looks at that those problems had been  
4 unrattled, so it was never that big a deal.

5 MR. CARPENTER: Yes. I mean, it sounds like  
6 from your testimony that the short supply problems  
7 were resolved by the end of the year. In looking at  
8 the capacity utilization there seems an amount of  
9 excess capacity throughout the year.

10 MR. MAGRATH: Your suggestion that perhaps  
11 the tight supply situation was just for certain  
12 products, production capacity numbers are on the  
13 capability to make the entire gamut of wire rods.

14 So perhaps there were spot type situations  
15 on specific products, but you have heard these  
16 gentlemen by and large say that there was no tightness  
17 of supply or that they supplied their customers with  
18 the normal amount that they would get in normal times  
19 and that it was short-lived in any case.

20 MR. ROSENTHAL: Mr. Carpenter, I think one  
21 of the things that is interesting to look at is when  
22 you compare the Respondents' statements about tight  
23 supply and to the extent that they believe it was  
24 caused by Georgetown going out of the market for the  
25 first part of 2004 with the amount of tonnage that

1 came in from the subject countries as is indicated in  
2 some earlier testimony the amount that Georgetown  
3 accounted for in the marketplace was dwarfed by the  
4 level of imports from the subject countries.

5 That's number one. Number two, there was  
6 additional domestic supply that came onstream at that  
7 time. I'm not sure if it equalled the Georgetown  
8 supply that went offline, but it was a pretty  
9 significant amount as well.

10 MR. LUBERDA: Mr. Carpenter, I denote also  
11 that the customers were aware of what was happening to  
12 raw material costs during 2004, too. They see one  
13 producer down, they see raw material costs going up  
14 and they also see lots of offers for low-priced  
15 imports at the same time.

16 So the decision to build inventory last year  
17 wasn't done in a vacuum. They saw the same factors  
18 that our producers did. They build and have access to  
19 huge amounts and very low cost wire rods, so they make  
20 the decision to build inventory both of their rod  
21 stocks and their finished products with this lower  
22 price.

23 So it has much more to do with knowing what  
24 market conditions look like. At least they're  
25 projecting out, seeing raw material cost increases and

1 the availability of very low cost product, so that  
2 starts driving the engine of pushing more rod in the  
3 door for them.

4 MR. CARPENTER: Finally, I know that we've  
5 asked for a good bit of data in the questionnaires  
6 both from U.S. producers and from importers about  
7 their shipments of various grades of wire rod and I  
8 haven't seen a compilation of all that data, but I was  
9 just wondering whether some of the higher  
10 specification product like say the coal heading  
11 quality is increasing in terms of U.S. consumption,  
12 not just U.S. production, but consumption?

13 Is that becoming an increasingly popular  
14 product by customers? Is demand for that product  
15 increasing over the period or any of the other higher  
16 specification --

17 MR. MARTIN: Relative to the coal heading  
18 market, no, I haven't seen a significant increase.  
19 The fastener industry is, you know, subject to a lot  
20 of the same conditions that the rest of the steel  
21 consuming industry is.

22 Automotive build up and down, a demand for  
23 construction, but relative to our coal heading supply  
24 to our customer base we saw that in a decline this  
25 year versus last year for the same reasons that we're

1 here today talking about imports from various  
2 countries.

3 MR. CARPENTER: Right. Okay. Thank you  
4 very much for those responses to our questions. Let  
5 me just check with my colleagues to see if they have  
6 any further questions.

7 Mr. Corkran?

8 MR. CORKRAN: Thank you. Just a very quick  
9 question and it's only just for a clarification of one  
10 of the live presentations.

11 Dr. Magrath, the U.S. producers unused  
12 capacity excluding plant closures. In general what  
13 were the adjustments that were made from that compared  
14 to the previous slide, U.S. producers unused capacity?  
15 Was that Georgetown and Beaumont?

16 MR. MAGRATH: Yes.

17 MR. CORKRAN: Thank you. No further  
18 questions.

19 MR. CARPENTER: Again, I want to thank this  
20 panel very much for your presentations here, your  
21 patient response to our questions. We're already  
22 close to noon and I think we have quite a way to go  
23 this afternoon, so I'm going to suggest that we take a  
24 lunch break until 1:00 p.m. if there are no objections  
25 to that.

1 (No response.)

2 MR. CARPENTER: We don't normally do that,  
3 but I think the conference is going to run for a  
4 while, so hearing no objections we will resume the  
5 conference at 1:00 p.m.

6 Are there any other witnesses that have to  
7 leave early?

8 (No audible response.)

9 MR. CARPENTER: Maybe what we could do is  
10 have him testify first and then we could have a  
11 separate round of questions just for him so he could  
12 leave.

13 All right. We'll make it 1:00 p.m. then.  
14 Thank you.

15 (Whereupon, at 11:55 a.m., the hearing in  
16 the above-entitled matter was recessed, to reconvene  
17 at 1:00 p.m. this same day, Thursday, December 1,  
18 2005.)

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1 have identified the inability of the domestic industry  
2 to meet demand for wire rod.

3 This afternoon, you will hear about the  
4 unusual circumstances that affected the U.S. rod  
5 market in 2004 and 2005. After a record steel market  
6 in 2004, this year began with unusually high rod  
7 inventories at U.S. mills and wire inventories at the  
8 factories of our customers. As these inventories  
9 declined, demand has returned to normal levels, and  
10 U.S. rod mills are again raising prices.

11 Today, you will hear from four members of  
12 the AWWPA, who together purchase nearly two million  
13 tons of wire rod annually. At the appropriate time,  
14 we'll be pleased to answer your questions. Our first  
15 witness is the Association president, Bob Moffitt.

16 MR. MOFFITT: Good afternoon, my name is Bob  
17 Moffitt. I am appearing here today both in my  
18 capacity as President of the American Wire Producers  
19 Association, and as Vice President of Purchasing for  
20 Davis Wire, Davis Wire Pueblo, and National Standard;  
21 collectively, the Heico Wire Group.

22 The Wire Group is the largest consumer of  
23 wire rod in Western North America and one of the  
24 largest in the U.S., operating five plants in  
25 California, Washington, Colorado, Oklahoma, and

1 Michigan. These plants convert nearly 500,000 tons of  
2 wire rod into wire and wire products annually.

3 The Wire Group manufactures wire for  
4 agriculture and merchant products, industrial and  
5 specialty products, building and reinforcing products,  
6 and the automotive industry. We purchase low carbon,  
7 high carbon bead, and welded rod for these  
8 applications.

9 The Wire Group is a strong supporter of the  
10 U.S. rod industry. Our Kent, Washington plant is  
11 approximately 200 miles from Cascade Rolling Mills in  
12 McMinnville, Oregon. We are their largest customer.  
13 Our Colorado plant is located on the grounds of the  
14 Rocky Mountain Steel Mills facility in Pueblo. We are  
15 their largest customer.

16 We buy from Keystone Steel and Wire. We buy  
17 from Georgetown. We buy from Connecticut Steel. We  
18 were buying from Ameristeel's facility in Beaumont,  
19 Texas, up until their lock-out there. We would like  
20 to buy from the Perth and Amboy, New Jersey plants.

21 Although we prefer to buy domestically, we  
22 have learned through experience that it is essential  
23 to maintain multiple sources of wire rod. Disruptions  
24 caused by mill closures, production outages, labor  
25 disputes and even trade cases can interrupt the supply

1 of rod and threaten our business.

2 As a result, we made a strategic business  
3 decision, several years ago, that Davis Wire would  
4 purchase between 25 and 30 percent of its requirements  
5 from off-shore producers, and the remaining 70 to 75  
6 percent from domestic mills.

7 Our strategy of multiple sourcing was  
8 adopted to guarantee access to sufficient quantities  
9 of wire rod in order to avoid disruptions in our  
10 supply and ensure wire and wire products for our  
11 customers. In 2004, our strategy was validated when a  
12 rod shortage hit the U.S. market.

13 As the person responsible for all of the  
14 wire groups' rod purchases, I can tell you that during  
15 most of 2004, price was not an issue. It was all  
16 about availability.

17 For example, by contrast, Rocky Mountain  
18 supplies all of the rod consumed by our wire plant  
19 consumer in Pueblo, Colorado. But during 2004, we  
20 were told by Rocky Mountain that they could not supply  
21 any additional to Pueblo, because the wire group was  
22 already receiving 40 percent of the mill's production.

23 Rocky Mountain suggested that we buy imports  
24 to meet the shortfall. So in 2004, we bought imported  
25 rod for Pueblo, a plant which previously had used 100

1 percent domestic rod. During 2004, our companies  
2 developed new suppliers in Poland, Italy, Turkey, and  
3 Germany. These were mills that we had never purchased  
4 from before, but we needed the rod.

5 At times, the import price we paid was  
6 higher than the domestic price for rod. It didn't  
7 matter. We had to have the rod to meet the demand for  
8 our products during 2004, and we had serious concerns  
9 about the domestic mills' ability to supply us.

10 I know that we were not the only ones  
11 searching for available rod. We received calls from  
12 other independent U.S. wire companies who wanted to  
13 buy rod from our companies. It was a crazy time in  
14 the market.

15 My colleagues, Joe Downes and John T.  
16 Johnson, will address the reasons for these unusual  
17 conditions and their consequences. For the Heico wire  
18 companies, it meant having to pass up business  
19 opportunities on our products because rod supply was  
20 unable to meet demand.

21 Then, when the market cooled, we were  
22 sitting on three to four months of rod inventory,  
23 which has taken us nearly six months to work down to a  
24 manageable level.

25 As you might guess, rod availability has not

1       been an issue this year; 2005 has been all about  
2       inventory adjustments. Now that inventories have been  
3       restored to more normal levels, we are projecting  
4       increased demand for wire rod in 2006 for our wire  
5       companies.

6               We have already been advised by one of our  
7       domestic suppliers that it would be difficult for them  
8       to meet our first quarter requirements, and that we  
9       should expect delays. As I speak, I am still waiting  
10      for one of the Petitioners to ship rod promised for  
11      September, and we are now in December.

12             The question is, will our U.S. suppliers be  
13      willing and able to supply our domestic rod  
14      requirements next year? Thank you.

15             MR. JOHNSON: Good afternoon, my name is  
16      John T. Johnson, Jr. I'm the owner and President of  
17      Mid-South Wire Company. Mid-South Wire was founded in  
18      1967, and its affiliated sister company, Nashville  
19      Wire Products, are both family-owned businesses that  
20      employ approximately 1,000 people in Nashville and  
21      throughout Middle Tennessee.

22             Mid-South Wire produces more than 200,000  
23      tons of wire annually for the automotive, appliance,  
24      closet shelving, material handling, lawn and garden,  
25      and other industries. We also produce galvanized wire

1 for a variety of end uses, such as wire handles for  
2 paint cans.

3 We operate our own trucking company, with a  
4 fleet of approximately 75 trucks, in order to provide  
5 reliable service for our customers.

6 We, like other independent U.S. wire  
7 producers, are caught in a potentially catastrophic  
8 cost/price squeeze. We convert rod into drawn wire,  
9 which then becomes the raw material for our  
10 manufacturing customers. Therefore, our customers are  
11 caught in the same squeeze.

12 Increased rod prices result in increased  
13 wire prices, and manufacturers simply cannot continue  
14 to pass increasing costs onto their customers. Our  
15 customers are continually faced with the import or  
16 build decision, which is whether to import finished  
17 wire products, or to continue to purchase wire from  
18 Mid-South and manufacture their finished products here  
19 in the U.S.

20 Recently, one of our end customers, Charboil  
21 Barbecue Grills, announced that they will move the  
22 production of their entire product line out of the  
23 U.S. This will result in the loss of approximately  
24 1,600 jobs in Columbus, Georgia.

25 Another large customer, Newell Rubbermaid,

1 who is a major producer of wire closet shelving, has  
2 downsized their Jackson, Missouri work force as a  
3 result of outsourcing from overseas. Yet, they are  
4 still trying to maintain some production lines in the  
5 U.S., if feasible.

6           These are just two of many examples we have  
7 seen. Our customers continue to shut down  
8 manufacturing operations as products are forced  
9 offshore, largely due to rising rod and wire prices.

10           Examples are fan guards produced in  
11 Illinois, construction nails in Tennessee, Arkansas,  
12 and Mississippi; as well as pet cages in Indiana, and  
13 swing set chain in Alabama. These are all products  
14 that are now made off-shore.

15           Consumption of wire rod in the U.S. will no  
16 doubt decline, as more customers scale down and phase  
17 out production. Then domestic wire producers like  
18 Mid-South also will be forced to cut production, as  
19 well. Our customers demand that we be competitive, if  
20 they are to continue to buy from us and make their  
21 products in America.

22           The year 2004 was an exceptional year. From  
23 late 2003 through August 2004, our domestic rod  
24 suppliers told us the number of tons that would be  
25 allocated to us. When Cargill owned the Beaumont,

1 Texas mill, we purchased wire rod in large quantities  
2 from them.

3 With the new owners, they opted to keep our  
4 account with their sister mill in Perth Amboy, New  
5 Jersey. The New Jersey mill, however, was unable to  
6 meet all our needs during much of 2004. Therefore, we  
7 had no choice but to rely on foreign sources.

8 There were times during 2004 when the prices  
9 we booked for imported wire rod were higher than  
10 prevailing domestic prices. Also during 2004, there  
11 were occasions when the prices of wire rod from  
12 domestic and foreign mills actually increased, after  
13 orders were placed and in transit. But given the  
14 circumstances, we had no other choice but to accept  
15 those increases.

16 As I stated earlier, the demand for wire was  
17 very strong last year. We received calls from  
18 companies looking for wire that we had never done  
19 business with before. Some of our customers were so  
20 desperate for product, that they asked us to ship any  
21 wire size close to what they needed.

22 During 2004, as we struggled to obtain  
23 enough wire rod for our regular customers, we missed  
24 opportunities to grow our business. We had to turn  
25 down business from sizeable accounts that produced

1 products such as grocery carts, display fixtures,  
2 poultry cages, and other products, due to the  
3 tightness in the rod market that year.

4           There was a tremendous build-up inventory in  
5 late 2004, and it affected demand in 2005. Due to the  
6 shortages that we experienced in 2004, we bought rod  
7 from all available sources, domestic and foreign. As  
8 a result, when those orders arrived, we went into the  
9 first quarter of 2005 with heavy rod inventories.

10           Concerned about the availability of raw  
11 materials, rod for us and wire for our customers, the  
12 entire supply chain increased inventories during late  
13 2004. It was not until May 2005 that our inventory  
14 levels started to return to normal. This was due to  
15 the draw-down of high inventories in 2005, coupled  
16 with a slow-down in our markets; and it resulted in an  
17 overall decline in wire sales.

18           Purchases by some of our largest customers  
19 were down by as much as 20 percent in the early part  
20 of 2005. We saw significant reductions in the  
21 automotive, shelving, and lawn and garden sectors of  
22 our business due, in large part, to continued high  
23 inventory levels.

24           Recently, we have experienced delays in  
25 deliveries from domestic rod mills, both Cargill,

1 Perth Amboy, and Mittal Georgetown have been several  
2 weeks late, even though our order volumes had been at  
3 or even less than normal levels.

4 In the last three months, the U.S. mills  
5 have begun another round of price increases, from \$25  
6 to \$40 per ton, and those increases have remained  
7 firm. When we have talked to Mittal Georgetown about  
8 low carbon tonnage, they have referred us to their  
9 Caribbean Ispat mill in Trinidad, citing that the  
10 Georgetown mill's cost structure was not set up for  
11 low carbon production.

12 The consolidation that we have seen recently  
13 in the domestic rod industry has resulted in a more  
14 disciplined approach to both production levels and  
15 pricing levels, which keep the supply tight and prices  
16 high.

17 The domestic rod industry's reliance upon  
18 trade cases to restrict our access to the global wire  
19 rod market makes us uncompetitive in the global  
20 market; thus, making it impossible for us to be a low  
21 cost producer, which forces our customers to move  
22 production and jobs overseas.

23 I appreciate the opportunity of speaking to  
24 you today.

25 MR. DOWNES: Good afternoon, my name is Joe

1 Downes, and I am President of the Industrial Materials  
2 Segment of Leggett & Platt, Incorporated. A group of  
3 companies within our Industrials Segments produce  
4 welded tubing, round wire, and importantly, just like  
5 the Petitioners, we also produce wire rod. I'm also  
6 the Chairman of the Government Relations Committee of  
7 the American Wire Producers Association.

8 As Kimberly Korbel mentioned, the members of  
9 the AWWA purchase between 85 and 90 percent of the six  
10 to seven million tons of wire rod sold in the U.S.  
11 market each year. The Leggett & Platt Wire Group  
12 produces wire for downstream customers in the  
13 automotive, agricultural, and consumer products  
14 markets.

15 Our plants also produce the wire used in our  
16 company's internal operations to make springs for  
17 bedding and furniture components, displays and  
18 shelving for commercial furnishings, and other similar  
19 products. We manufacture these wire products using  
20 wire that we have drawn from wire rod.

21 We have seven wire mills in seven states,  
22 and we employ over 900 American workers. We are one  
23 of the largest wire producers in the United States.  
24 Annually, we consume in excess of 800,000 tons of  
25 carbon and alloy steel wire rod. A portion of this is

1 supplied by our own rod mill, Sterling Steel.

2 This mill, formerly Northwestern Steel and  
3 Wire, was purchased by Leggett & Platt in 2002, and  
4 I'll talk more about that a little later.

5 I think that in order to evaluate today's  
6 market conditions, it is important to understand what  
7 has happened since the end of 2002. For the U.S.  
8 steel industry, the past three years have been unusual  
9 ones, and that goes for the U.S. rod and wire  
10 industries.

11 First, 2003 was a difficult year for all of  
12 the U.S. steel industry, including the rod producers.  
13 In that year, apparent domestic consumption plummeted;  
14 and although domestically-produced rod gained a larger  
15 share of the U.S. market, there was a decline in  
16 domestic rod shipments.

17 During most of 2004, multiple unique  
18 circumstances led to high demand, historically high  
19 prices, and strong profitability. Late that year and  
20 into 2005, a softening in demand for wire and wire  
21 products produced an unanticipated wire rod inventory  
22 glut. The high inventories led to reduced wire rod  
23 purchases in 2005.

24 Now let's look at the details of the most  
25 recent two years. In October 2003, new developments

1 further contributed to the changing U.S. rod supply  
2 and demand situation. The rod mill in Georgetown,  
3 South Carolina was shut down by its previous owners,  
4 and that decision removed several hundred thousand  
5 tons of wire rod from the market.

6 It was also in October of 2003 that Keystone  
7 Steel and Wire began publicly reporting financial  
8 problems. Keystone subsequently sought bankruptcy  
9 protection in February of 2004; and although they  
10 continued production, it was on a limited basis.

11 As the Commission knows, 2004 was an  
12 extraordinary year for the steel industry, in general.  
13 In fact, Petitioners called 2004 a rising market, and  
14 you can see that their industry was profitable that  
15 year. The U.S. economy rebounded, while demand in  
16 other markets around the globe also increased.

17 This was especially true in China, where  
18 internal demand for wire rod surged and the Chinese  
19 market began absorbing all available steel. This was  
20 the primary cause for a dramatic rise in world steel  
21 prices. For several months during the first half of  
22 2004, there was essentially no Chinese material  
23 available in the U.S. market.

24 As a result of these developments, import  
25 prices escalated to the point that, at times, imported

1 rod was more expensive than domestic rod. There were  
2 periods during 2004 when we and other wire producers  
3 were being quoted prices of \$40, \$60, and even \$80 per  
4 ton higher than the prevailing domestic prices.  
5 Average rod prices from all sources, both domestic and  
6 imported, increased by more than 100 percent, from the  
7 first quarter of 2002 through the fourth quarter of  
8 2004.

9 As I noted earlier, Georgetown Steel was out  
10 of the market for a large part of 2004; and early in  
11 the year, Keystone was experiencing shutdowns and  
12 other disruptions, as the company entered bankruptcy.

13 During the first eight months of 2004, we  
14 bought all the rod the domestic producers would supply  
15 to us. We were, in effect, on allocation from four of  
16 the Petitioners.

17 I think it was interesting, in the testimony  
18 this morning, the question was asked about allocation.  
19 I think there was a reference used that said we had a  
20 controlled order entry process.

21 If you'll forgive me a little levity here, I  
22 was always told that if it walks like a duck and looks  
23 like a duck, and quacks like a duck, it's probably a  
24 duck. Well, if it sounds like an allocation and looks  
25 like an allocation, then it's probably an allocation;

1 and that's where we were at that point in time.

2 As a result of the aforementioned unusual  
3 market conditions, when we had an opportunity in early  
4 summer 2004 to purchase rod from various import  
5 sources -- and I think that's important -- at prices  
6 close to domestic, we did so. This was not because of  
7 price, but because of availability. We believed this  
8 to be our only alternative.

9 I thought it was interesting, when I looked  
10 at one of the charts this morning showing the U.S.  
11 producers' unused capacity, excluding plant closures,  
12 it would appear in 2004 that there was about one and-  
13 a-half million tons. That's this right here.

14 I need for somebody to help me understand  
15 how, when we had a perfect storm of circumstances --  
16 high prices, low availability -- if that excess  
17 capacity was there, then why were we not able to get  
18 the steel that we needed? Why were we forced to go  
19 off shore? I think we need to try to understand that.

20 At that time though, we had placed orders  
21 and expected our inventory to return to more normal  
22 levels. There were times in the early part of 2004  
23 where our inventory levels were under two weeks. When  
24 you try to run manufacturing facilities like we do,  
25 that's extremely low. We were incurring a lot of

1 costs, shifting material from one plant to another to  
2 take care of the outages.

3 But you've got to keep in mind that there's  
4 a three to four month lag between an order placement  
5 and the receipt of the import material.

6 So we continued, even during the third  
7 quarter, to buy all the rod the domestic mills would  
8 sell to us. I'm sorry, let me back up. You've got to  
9 fast forward a little bit here, because we've gone  
10 from the May/June timeframe of 2004 to now we're in  
11 the September/October timeframe.

12 The import material has now started to  
13 arrive. The Georgetown mill has now started back up  
14 production. This happened at a time when our demand  
15 for wire was dropping. So now we've gone from a  
16 limited rod supply to growing inventories. I cannot  
17 over-emphasize to you that that was growing  
18 inventories from all sources. We were over-  
19 inventoried with domestic and were over-inventoried  
20 with the imports.

21 By December of 2004, Leggett's wire plants  
22 were holding close to twice the normal level of rod  
23 inventory. We had to bring these inventories back in  
24 line, and as a result, there was a period of about  
25 four months this year where we didn't buy any outside

1 rod, either domestic or import. I understand that  
2 many of the U.S. wire companies were in the same  
3 situation.

4 Our customers also built up their  
5 inventories of wire and wire products during 2004 in  
6 order to ensure adequate supplies of raw material for  
7 their operations. During 2005, we and our customers  
8 worked off these inventories. This resulted in a drop  
9 in the apparent demand of wire rod during the first  
10 part of this year.

11 However, by the fall of this year, demand  
12 had improved. The inventories had fallen, and the  
13 domestic rod mills had been able to impose price  
14 increases, in some cases, up to as much as \$65 a ton.

15 As I mentioned earlier, Leggett made the  
16 unprecedented decision in 2002 to purchase a U.S. rod  
17 mill; and we acquired the assets of Northwestern Steel  
18 and Wire in Sterling, Illinois. Although Northwestern  
19 was in bankruptcy, we determined, during our due  
20 diligence, that the rod mill could be operated cost  
21 effectively.

22 In fact, the former management had stated to  
23 us at the time of the bankruptcy that the rod mill was  
24 profitable. Renamed Sterling Steel, the rod mill now  
25 supplies a significant amount of Leggett's demand for

1 wire rod.

2 We have been pleased with the performance of  
3 this facility, and are currently finishing a \$10  
4 million expansion that will increase production by 20  
5 percent. This is wire rod that I'm talking about now.

6 However, even with that increased capacity,  
7 Sterling will only be able to satisfy a portion of our  
8 overall rod requirements. So we will continue to  
9 source rod from outside sources, domestic and  
10 imported.

11 I really have mixed emotions about  
12 testifying today. If successful, this case could  
13 provide a short-term benefit for U.S. rod producers,  
14 and that includes Sterling Steel, which is my rod  
15 mill.

16 But in the long term, without wire demand,  
17 we don't need a rod mill. Without access to globally  
18 priced raw material sources, our wire companies and  
19 our wire customers cannot compete with foreign  
20 manufacturers of wire and wire products. Eventually,  
21 our U.S. wire businesses and customers will suffer,  
22 and so will the domestic rod industry.

23 Thank you for the opportunity to appear here  
24 today.

25 MR. DESHANE: Good afternoon, I am Michael

1 DeShane, Sourcing Manager for Steel and Chemicals, at  
2 the Lincoln Electric Company. I've worked at Lincoln  
3 Electric for seven years. During 2005, I visited  
4 seven steel mills, with a focus on the wire rod  
5 market.

6 Lincoln Electric is the world's largest  
7 designer and manufacturing of welding products. The  
8 company employs over 3,000 people in the United  
9 States.

10 Lincoln Electric enjoys a worldwide  
11 reputation for producing high quality state-of-the-art  
12 welding equipment and consumable welding products,  
13 including welding electrodes and wire produced from  
14 wire rod. Our welding products are used in a wide  
15 variety of construction and industrial applications,  
16 including such critical welding applications as  
17 natural gas and oil pipelines, and off-shore drilling  
18 platforms and ships, including nuclear aircraft  
19 carriers and submarines.

20 In virtually every case, our customers  
21 expect our welding products to meet tighter tolerances  
22 than the American Welding Society specifications.  
23 Wire rod is a critical component in the production of  
24 welding electrodes and wires.

25 To meet our customers' requirements, Lincoln

1 Electric has developed proprietary specifications for  
2 welding quality wire rod. Whenever possible, Lincoln  
3 Electric seeks to work with domestic wire rod  
4 producers, so that they are qualified to supply our  
5 needs.

6           Despite Lincoln's best efforts, the U.S. rod  
7 producers have determined that it's not in their  
8 interests to invest in the equipment necessary to  
9 produce a number of our special grades.

10           For example, most of our wire rod grades  
11 have tight tolerances for residual levels of various  
12 chemical elements. These tolerances can be achieved  
13 by controlled raw materials, ladle refinement, and/or  
14 vacuum de-gassing. None of the U.S. wire rod  
15 producers have been successful in meeting all of  
16 Lincoln's specifications for these tolerances.

17           We, therefore, had no choice but to purchase  
18 these grades from outside the United States. One such  
19 grade is used to produce welding wire for demanding  
20 military applications. Lincoln's only source of  
21 supply is Mittal Steel HOC build in Germany.  
22 Ironically, this facility is related to one of the  
23 Petitioners in this proceeding.

24           As a second example, the specifications for  
25 several grades require that wire rod be produced using

1 titanium-keeled steel. This process uses titanium as  
2 a de-oxidizing agent, and enables Lincoln to produce  
3 running electrodes and wire with improved mechanical  
4 properties and reduced welding fumes.

5           Unfortunately, no U.S. producer is capable  
6 of producing titanium-keeled steel for welding quality  
7 wire rod. Lincoln, therefore, has no option but to  
8 look outside the United States to obtain this wire  
9 rod. Our only source of supply for several of these  
10 grades is Zarfstahl in Germany.

11           Lincoln Electric has a strong commitment to  
12 the U.S. wire rod industry. We have devoted  
13 considerable resources over the past 15 years, working  
14 to get the Georgetown facility qualified to supply  
15 Lincoln EW 2512A grade of wire rod. We even committed  
16 to provide a base of business on other grades of wire  
17 rod, to assist in the re-opening of the Georgetown  
18 facility, following its closure in late 2003.

19           Unfortunately, we understand that Georgetown  
20 will not be installing the wire rod cooling deck  
21 required to produce EW 2512A. Apparently, Mittal  
22 Steel would prefer that Lincoln continue to purchase  
23 this material from affiliated middle facilities in  
24 Canada and Trinidad.

25           While the pending anti-dumping investigation

1 may potentially affect our sourcing decisions for this  
2 rod, the only potential beneficiaries will be foreign  
3 rod producers, not members of the U.S. Industry.

4           Where the U.S. wire industry is not capable  
5 of, or interested in, producing a particular grade of  
6 wire rod, there is simply no basis for finding the  
7 U.S. industry has been injured, because domestic  
8 purchasers, such as Lincoln Electric, have been forced  
9 to look overseas to meet customer needs.

10           Price is not the issue. It is simply the  
11 fact that for the overwhelming majority of our grades,  
12 there is no U.S. production of welding quality wire  
13 rod that meets Lincoln's specifications.

14           Earlier today, there were three Petitioners  
15 that stated they make welding quality wire rod. They  
16 did not say they can meet all of Lincoln's  
17 specifications.

18           Let me turn to wire rod grades produced in  
19 the United States. Like other wire rod purchasers,  
20 Lincoln Electric found that the market for welding  
21 quality wire rod tightened significantly in the later  
22 part of 2003 and through 2004. With the closure of  
23 the Georgetown facility, availability for a number of  
24 wire rod grades became problematic.

25           Efforts made to purchase wire rod from other

1 producers in the U.S. failed to meet Lincoln  
2 Electric's specifications. At the same time,  
3 worldwide demand for welding electrodes and wire  
4 remained strong. Both Lincoln and our customers were  
5 concerned about supply disruptions, and the response  
6 was to build inventories.

7 As supply improved in 2005 and customer  
8 orders slowed, we began to work down inventories.  
9 This effect dampened demand for welding quality wire  
10 rod during the first half of 2005. Inventory is now  
11 at normal levels. Demand is strong, and Georgetown is  
12 having difficulty delivering wire rod on time.

13 Lincoln Electric anticipates continued  
14 growth and a worldwide demand for welding electrodes  
15 and wire. We look forward to this growth; and where  
16 feasible, Lincoln Electric will purchase wire rod from  
17 domestic producers. However, we ask the Commission to  
18 recognize that for a number of our welding rod grades,  
19 we have no choice but to source from outside the  
20 United States.

21 These foreign purchases are critical to the  
22 continuation of our U.S. operations and over 3,000  
23 U.S. jobs. Thank you very much.

24 MR. HOEFERLIN: Good afternoon, I'm Jim  
25 Hoeferlin, Reinforcements Purchasing Manager for

1 Michelin North America. I'm responsible for steel  
2 product procurement for Michelin North America in  
3 Greenville, South Carolina. In my position, I am in  
4 charge of all steel purchasing decisions for the North  
5 American plants of Michelin and its affiliates.

6 I'm here today to speak to you on behalf of  
7 the tire industry members of the Rubber Manufacturers  
8 Association, including Michelin, Goodyear Tire and  
9 Rubber, and Bridgestone-Firestone. I'm accompanied by  
10 representatives from Goodyear and the RMA today.

11 The tire industry is appalled that the  
12 specialty wire rod products we require have been  
13 included in this case, given that in every previous  
14 case involving steel wire rod, at least a large  
15 portion of the materials we need have been excluded  
16 from coverage.

17 Our procurement of tire cord quality rod and  
18 tire bead quality rod should raise no issues for the  
19 domestic producers of steel wire rod. Tire companies  
20 use highly specialized steel wire rod for making tire  
21 cord and tire bead. We make some of our own tire cord  
22 from rod, and also purchase cord and bead from wire  
23 producers.

24 Tire cord reinforces the tread area of  
25 passenger car and truck tires. The wire rod is drawn

1 into a fine wire, to dimensions requiring the most  
2 exacting quality specifications. The wire is then  
3 impregnated into a rubber compound and built into the  
4 tire.

5 Tire bead is wire that is placed in the rim  
6 of the tire, to hold it to the wheel. The wire is  
7 drawn to larger diameters, not needed for tire cord.  
8 While wire rod for bead is available from domestic  
9 sources, tire producers have not been able to obtain  
10 tire cord quality rod domestically. It must be  
11 imported.

12 The domestic industry cannot benefit from  
13 restrictions on imports of wire rod for tire cord. In  
14 fact, such restrictions can lead only to one result.  
15 If rod for tire cord cannot enter the country on  
16 competitive terms, then downstream products will come  
17 in, costing American jobs.

18 Tire bead quality wire rod, by contrast, is  
19 purchased almost entirely from domestic sources.  
20 There was one exception. In 2003, as others have told  
21 you, a major producer, Georgetown, went out of  
22 business and did not reopen until the fall of 2004.

23 As a result, during this period, there was a  
24 severe shortage of tire bead quality wire rod in the  
25 United States. In 2005, the situation has normalized.

1 Imports are simply not necessary for tire bead quality  
2 wire rod, and so they are minimal.

3 Thus, the tire industry requires two  
4 products: one, rod for tire cord, which requires  
5 extraordinary quality, consistency and an absence of  
6 impurities that cannot be readily accomplished by U.S.  
7 mills, due to their production processes. The other  
8 product, rod for tire bead, is fully available from  
9 domestic mills. There are essentially no imports and,  
10 therefore, there is no need for trade protection.

11 For years, the domestic wire rod producers  
12 have recognized that the tire industry has special  
13 needs for special products that domestic mills cannot  
14 supply. That is why they agreed to exclusions for  
15 steel rod for the tire industry on at least four  
16 previous occasions, going back to the earlier 1990s.  
17 There was then, and there is now, simply no reason to  
18 include these products in this case.

19 As a major purchaser and user of wire rod,  
20 I'm closely attuned to the state of the industry in  
21 the U.S. The current condition of that industry, in  
22 my judgment, is good. The domestic companies are  
23 doing well. Their order books are full, and pricing  
24 is extremely strong.

25 In fact, I'm aware of reports that

1 Georgetown has turned down orders for bead quality  
2 wire rod. This does not surprise me, based on the  
3 current state of the industry.

4 U.S. tire producers have tried and failed to  
5 qualify domestic rod mills for tire cord applications.  
6 This is unfortunate, because it means we must purchase  
7 imported tire cord quality rod.

8 German sources of tire cord quality rod,  
9 China and Turkey, are really not factors in our  
10 industry, and are priced at levels far above ordinary  
11 grades, as indicated by the import statistics for this  
12 specialty product in 2004 and 2005.

13 For the first nine months of 2005, for  
14 example, tire cord quality rod from Germany had an  
15 average unit value of imports of \$878 per short ton;  
16 more than double the average unit value for all  
17 subject imports in that period. Subject import unit  
18 values are higher in interim 2005 than at any time in  
19 the past three years. Tire cord quality rod is not  
20 imported because of price. It is imported because the  
21 material is not available domestically.

22 In conclusion, the Rubber Manufacturers  
23 Association believes that tire cord and tire bead  
24 quality rod cannot have contributed to any injury the  
25 domestic wire rod industry may have experienced. The

1 tire cord quality rod is not available domestically,  
2 while tire bead quality rod is supplied entirely by  
3 domestic producers, and faces no significant import  
4 competition.

5 Moreover, the domestic industry shows no  
6 sign of import injury. Imports have declined and unit  
7 values of imports are increasing in 2005 for all wire  
8 rod.

9 Given what we know about the market, this  
10 case simply makes no sense. We urge the Commission to  
11 reject it. I would be pleased to respond to any  
12 questions; thank you.

13 MR. SHOR: Good afternoon, my name is  
14 Michael Shor. I'm with the law firm of Arnold &  
15 Porter. I'm appearing here today on behalf of the  
16 Turkish producers.

17 I will be addressing causation and threat  
18 issues. Dan Porter will then address the condition of  
19 the domestic industry, and the absence of any injury  
20 in light of the conditions of competition in this  
21 industry.

22 I want to start my remarks by quoting the  
23 great anti-dumping sage, Yogi Berra. "It is deja vue  
24 all over again." The facts of this case closely  
25 parallel not the 2002 case referenced by the

1       Petitioners; but rather the 1997 case, in which the  
2       Commission reached a negative determination.  Indeed,  
3       the domestic industry's case is only weaker now.

4               Then, as now, the U.S. industry was unable  
5       to meet domestic demand, so imports were necessary.  
6       You've heard from the customers how necessary.  Then,  
7       as now, production outages curtailed domestic  
8       production.  We'll come back to this later.

9               Then, as now, subject imports increased as  
10      prices rose, and fell as prices fell.  The key  
11      dispositive issue, both then and now, is the complete  
12      absence of any positive correlation between subject  
13      imports and adverse trends in the domestic industry.

14              Allow me to highlight several key facts.  
15      First, the only year in which subject imports  
16      increased was 2004.  That is also the year in which  
17      the subject imports peaked.  If imports were a cause  
18      of injury, that would be the year in which one would  
19      expect to see falling profitability and falling  
20      prices.  What actually happened -- prices increased  
21      and domestic producers recorded record profits.  There  
22      was no correlation between imports and any adverse  
23      trends.

24              The increased profitability, moreover,  
25      resulted from price increases that far out-stripped

1 increasing raw material costs. There was no cost  
2 price fees, which you heard this morning. There was  
3 price cost gouging.

4 Mr. Kurtz would have you believe that the  
5 domestic industry is injured because they are not  
6 making 22 percent operating profits. It is an odd  
7 case indeed in which the domestic industry appears  
8 before you, and asks to explain away record profits,  
9 record double digit profit operation margins, by  
10 arguing that profits could have been higher still.

11 Second, let's examine 2005. We read much in  
12 the petition about injury and imports in the first  
13 half of 2005, curiously ignoring the third quarter.  
14 Virtually all of what we heard this morning about  
15 Petitioner's injury was focused on 2005.

16 Mr. Porter will place the domestic  
17 industry's most recent performance in historical  
18 context. But the over-arching point here, which the  
19 Petitioners fail to mention at all in their  
20 presentation, was that subject imports declined in the  
21 full nine month interim 2005 period, and they declined  
22 substantially by 21.5 percent. There is no  
23 correlation between the adverse trends of which they  
24 complained and import behavior.

25 Mr. McGrath had his usual nice colorful

1 charts to put before you. But where was the causation  
2 chart? You've all seen it before, and Mr. McGrath has  
3 produced it before. It's the one that shows import  
4 trends increasing and prices declining, profitability  
5 declining, everything going bad because imports were  
6 going up.

7 He didn't have that chart today, because he  
8 can't. The lack of any causal relationship between  
9 import trends and domestic industry performance exists  
10 at both ends of the performance cycle. Subject  
11 imports were up, when prices were up, and the domestic  
12 industry was making record profits. They've receded  
13 as prices and performance declined. This is not the  
14 stuff of which injury cases are made.

15 There is most certainly no indication of  
16 threat, much less a reasonable indication of threat.  
17 Most importantly, subject imports declined in the nine  
18 month interim 2005 period, from 1.4 million tons to  
19 1.1 million tons. They did not increase, and without  
20 increasing imports, there is no indication of threat,  
21 period, end of threat story.

22 I'm aware of no case in which the Commission  
23 reached an affirmative threat determination when  
24 imports actually declined during the interim period.

25 My third and final point is to explain the

1 trend in subject imports I've described; the one in  
2 which increasing imports are correlated with record  
3 domestic industry profits. There is a supply  
4 component and a demand component, both of which the  
5 Commission will need to consider as conditions of  
6 competition in this case.

7 On the demand side, you heard from the  
8 purchasers how demand increased in 2004; not only  
9 because of increasing present consumption, but also  
10 because customers were increasing inventories in the  
11 face of one, increasing prices; and two, a contraction  
12 of domestic production capability.

13 The domestic producers' explanation of that  
14 phenomenon was what they called panic buying. That  
15 was essentially the causation story I heard this  
16 morning, panic buying. But panic buying can't be  
17 caused by low price imports. They can only be caused  
18 by the unavailability of domestic supply.

19 Here, it was caused by the uncertainty in  
20 domestic production, and the curtailments in domestic  
21 production at Georgetown and the problems at Keystone.

22 Demand softened in the first half of 2005,  
23 as customers were able to work off their inventories.  
24 Those inventories, as you heard this morning, were not  
25 simply import inventories, but they were domestic

1 producers' inventory, as well.

2           Along with declining scrap steel prices,  
3 this decline in demand caused prices to soften  
4 somewhat, although they still remain at a relatively  
5 high historical level. Again, the critical point is  
6 that declining imports did not push prices down.

7           On the supply side, I'd like you to refer to  
8 the first page in the packet of charts I distributed.  
9 We've plotted quarterly subject import levels, and the  
10 average unit values of those imports, along with  
11 production curtailments experienced by U.S. domestic  
12 producers and other supply disruptions.

13           What you see is striking. First, as noted,  
14 as volumes increased, prices increased; and as prices  
15 softened in 2005, volumes declined. Second, imports  
16 increased to cushion supply curtailments in the U.S.  
17 and decline afterwards. Imports increased in 2004  
18 after Georgetown shut down one of the largest mills in  
19 the country.

20           Subject imports declined over the year,  
21 prior to the shutdown, putting the light to the  
22 argument that you heard this morning, that subject  
23 imports somehow caused that mill to shut down. Look  
24 what happens after Georgetown re-opens in July 2004.  
25 Subject imports begin their decline.

1           Finally, we heard the domestic industry  
2           complaining this morning about how the import relief  
3           they obtained in 2002 was ineffective, because imports  
4           rushed in after the order. That is simply untrue.  
5           Imports declined in the quarters following the order,  
6           and only picked up in the fourth quarter and the first  
7           quarter of 2004.

8           The second chart in your packet is similar  
9           to the first, but we lagged import volumes by 90 days.  
10          This period reflects the average time between order  
11          and delivery for imported product and, thus, more  
12          accurately depicts the response of subject foreign  
13          producers to curtailment events in North America. The  
14          link between imports and supply disruptions is even  
15          more pronounced.

16          We will be addressing the Georgetown and  
17          other supply curtailments in detail in our post-  
18          hearing brief, with extensive evidence that all such  
19          curtailments resulted from labor disputes and other  
20          problems unrelated to subject imports.

21          I listened in dis-belief this morning, as I  
22          heard those closures attributable to imports. So I  
23          attached, at the back of my presentation package this  
24          morning, three charts, just detailing some of the  
25          quotations that leaders of the companies made at the

1 time of the shut-downs, attributing the shut-downs to  
2 labor disputes, and certainly not subject to imports.

3 But I can make the point even more quickly  
4 with reference to my third exhibit. This chart plots  
5 subject import volumes against non-subject import  
6 volumes. The trends are broadly the same. Both  
7 subject and non-subject imports increased in late 2003  
8 and early 2004, in response to the closure of the  
9 Georgetown mill, and both decreased after the mill re-  
10 opened.

11 There is nothing different about the trend  
12 for subject imports, and certainly nothing to tie the  
13 trend in subject imports to any adverse performance by  
14 the domestic industry; thank you.

15 MR. D. PORTER: Good afternoon, Mr.  
16 Carpenter, for the record, my name is Daniel Porter of  
17 Willkie Far & Gallagher, appearing on behalf of  
18 Chinese Respondents. With me today are my colleagues,  
19 Bill Barringer and Matt McCullough.

20 What I would like to do today is to focus on  
21 the central question facing the Commission. Does this  
22 industry really need relief? Are they really  
23 suffering material injury?

24 At the outset, I want to reiterate something  
25 that was noted today, and is quite well known to you.

1 The wire rod industry is no stranger to the  
2 Commission. As Kimberly Korbelt lamented earlier, over  
3 the past decade, the domestic wire rod industry has  
4 repeatedly come before the Commission, seeking  
5 protection from imports. However, this fact is  
6 actually beneficial for the analysis required in this  
7 case.

8 First, the Commission knows and understands  
9 wire rod very well. The Commission doesn't need a  
10 year-long investigation to figure out what's going on  
11 in the industry.

12 Second, all of the past cases provide a very  
13 useful benchmark with which to compare the current  
14 health of the domestic wire rod producers. Now before  
15 I jump into reviewing the data, I want to take a  
16 minute to discuss which type of data is most  
17 appropriate to analyze the health of the industry.

18 As you know well, the statute suggests  
19 several different methods for the Commission to  
20 analyze when examining the condition of the domestic  
21 industry. There are essentially three types of health  
22 indicators: volume indicators, such as production and  
23 sales quantities; price indicators, including the  
24 ability to raise prices; and profitability.

25 We submit that the rather unique

1 circumstances that happened in this industry during  
2 the POI make the volume indicators less relevant for  
3 obtaining an accurate picture of whether the domestic  
4 industry is suffering material injury.

5 Specifically, as we've heard from the  
6 industry experts at this table here, during the POI,  
7 significant U.S. producers either shut down production  
8 completely, or had their production curtailed for  
9 reasons that had nothing to do with imports.

10 Indeed, these producers shut down or  
11 curtailed production during a period when prices were  
12 very strong. Accordingly, given that substantial  
13 production was taken out of the market for a  
14 significant time during the POI, aggregate year over  
15 year trends are simply less meaningful as accurate  
16 indication of health of the industry over the POI.

17 Rather, what is more appropriate is to  
18 analyze the profitability of the production that did  
19 take place. That is what I suggest; that you focus on  
20 the profitability. You can undertake a trends  
21 analysis without worrying about the distortion caused  
22 by the curtailment of production of significant  
23 producers. You are examining the profitability of the  
24 entire industry of whatever production did take place.

25 Now let's look at the domestic industry

1 profitability. I refer you to Chart 1. Chart 1  
2 presents the average profitability of each three year  
3 period examined by the Commission in the past subsidy  
4 and dumping cases, as well as the current three year  
5 period examined in this case.

6           What do we see? We see that the domestic  
7 industry has done better or as well as any other three  
8 year period examined by the Commission, including the  
9 two cases in which the Commission found no injury from  
10 imports.

11           Now let's look at Chart 2. Chart 2 presents  
12 the industry's profitability in the last full year of  
13 each of the three year periods examined by the  
14 Commission. This chart is particularly relevant,  
15 because in every case, the Commission must examine  
16 whether the domestic industry is suffering current  
17 material injury. Therefore, the last full year of the  
18 POI is particularly important.

19           Again, what do we see? What we see is that  
20 the domestic industry's profitability in the most  
21 recent full year, in this case, is much higher than  
22 every other case, including the two cases in which the  
23 Commission found no injury from imports.

24           Now let's look at another indication of the  
25 health of the domestic industry -- the ability of the

1 industry to increase price. Again, what the data  
2 shows is rather remarkable.

3 I refer you to chart 3. As can be seen in  
4 chart 3, during the POI, the domestic industry was  
5 able to raise its pricing significantly. Indeed, from  
6 the first quarter of 2002 to the first quarter of  
7 2005, the domestic selling price increased by more  
8 than 96 percent. Even more noteworthy is the fact  
9 that these price increases occurred at a time when  
10 subject imports were increasing the most.

11 I refer you to chart 4. Just look at this  
12 picture. It is the complete opposite of what you  
13 would expect from a domestic industry crying about a  
14 surge in imports. Instead of the domestic selling  
15 price decreasing as more subject imports enter the  
16 country, the domestic selling price has increased  
17 significantly.

18 Now it is true that the domestic selling  
19 price came down a bit during the first nine months of  
20 2005. However, this decrease had nothing to do with  
21 subject imports, given that the volume of subject  
22 imports not only decreased during this period, but  
23 also subject imports lost market share in the U.S.  
24 market.

25 My last point concerns the comparison of

1 2004 to 2005. We actually created this slide on the  
2 fly, in response to Mr. Boyland's question this  
3 morning. He asked Petitioners, you know, what about  
4 the industry profitability of 2004, specifically in  
5 relation to past years.

6 Well, the interesting thing is, the  
7 Commission has, through its work on past cases, seen  
8 the profitability of the industry for every single  
9 year over the past decade. The figures are before  
10 you. What you see is that in 2004, it was a most  
11 aberrational year with respect to industry  
12 profitability. They have not earned profits like  
13 that, going back decades.

14 Therefore, we submit that it is improper, as  
15 the Petitioners suggest, to compare 2004 as a normal  
16 benchmark to 2005. Rather, what we suggest is look at  
17 the profitability in 2005, and compare it to the  
18 historical average. I think you will see that it  
19 meets to exceeds the historical average and,  
20 therefore, the industry is doing just fine.

21 Mr. Carpenter, these charts provide actual  
22 data of the health of the domestic industry. The wire  
23 rod industry that has come before you today has  
24 performed better over the past three years than in any  
25 recent three year period, going back nearly 15 years.

1           Their ability to command significant price  
2 increases in the face of increasing subject imports  
3 demonstrates that the cry for more protection should  
4 not be heeded. This industry is not suffering  
5 material injury from subject imports; thank you.

6           MR. BLAKESLEE: Good afternoon, my name is  
7 Merritt Blakeslee, DeKieffer & Horgan, and I'm here on  
8 behalf of Saarstahl AG, the general producer of steel  
9 wire rod and Saarstahl, Inc., which is the U.S.  
10 producer of Saarstahl's products. You've already  
11 heard the compelling reasons why the domestic industry  
12 has not been materially injured by subject imports.  
13 I'd like to point to one additional reason that  
14 relates specifically to subject imports from Germany.

15           You have heard this morning and you'll hear  
16 this afternoon from the Respondents a great deal about  
17 what was called a tiny group of products. In fact, a  
18 very significant portion of German subject imports, 30  
19 percent for the POI, is comprised of highly-  
20 specialized wire rod products that are not available  
21 from U.S. producers. Nearly all of these Germany  
22 subject imports are the specialty products  
23 manufactured by my client, Saarstahl. These are the  
24 products discussed by the industry witnesses, from  
25 Rubber Manufacturers Association and Lincoln Electric,

1 Tire cord quality wire rod and certain proprietary  
2 grades of welding wire rod. And as you've heard from  
3 these witnesses, the U.S. mills have for decades been  
4 unwilling or unable to produce these products. Thus,  
5 as you consider the issues of material injury and  
6 threat with respect to Germany, I would ask you to  
7 keep in mind that some 30 percent of German subject  
8 imports do not compete with any products supplied by  
9 the domestic industry, thereby further attenuating any  
10 causal nexus that might exist, and I believe that none  
11 does exist, between German subject imports and any  
12 injury experienced by or threatened to the domestic  
13 industry. Thank you.

14 MR. MCGRATH: Good afternoon. I guess we  
15 save the best for last. My name is Matt McGrath of  
16 Barnes Richardson & Colburn. I'm here representing  
17 Mittal Hochfeld and Mittal Hamburg, the company that  
18 appeared before you in previous investigations as  
19 ISPAD. Mittal, in Germany, is a producer of high-  
20 quality special application wire rod for U.S. and  
21 global markets and German imports, as you've just  
22 heard, have traditionally been a small part of the  
23 market, focused at high average unit value uses and  
24 special category and as you've also heard from  
25 purchasers here today.

1           Hochfeld sells two in particular that I did  
2 want to mention, that have been looked at in the past  
3 and should be looked at as being characteristic of  
4 what comes from Germany. One is customized alloy  
5 safety critical welding wire rod for special  
6 applications. You heard from Lincoln today that  
7 Hochfeld is the only producer in the world that can  
8 provide it. The other is super clean cold-headed  
9 valve spring wire rod that's used for automotive  
10 applications. Once again, very few companies in the  
11 world are qualified by the automotive manufacturers  
12 and the engine manufacturers to supply it.

13           These are examples of items that should not  
14 be covered by the investigation and are indicative of  
15 the nature of German production and participation in  
16 this market for the past several years. We think, if  
17 you take a close look, you'll find the data in the  
18 petition is thus unfortunately inflated somewhat by  
19 including these special products here, which simply  
20 aren't made and can't be made by domestic producers.

21           And we finally wish to endorse the comments  
22 that have been offered here today and that you heard  
23 today from customers here and other Respondents. And  
24 I think since I'm the last to testify, we're all  
25 available now for your questions and invite them.

1           MR. CARPENTER: Thank you, very much, panel  
2 for your presentation. As a housekeeping matter, we  
3 will accept the two sets of charts provided by the  
4 Respondents, as exhibits to the transcript. We'll  
5 begin the questions with Mr. Szustakowski.

6           MR. SZUSTAKOWSKI: Hi. Thanks for being  
7 here. Let me just organize my thoughts for a second  
8 here. Mr. DeShane was saying earlier that inventories  
9 are now at normal levels. Is this generally the case  
10 now for these domestic consumers of the wire rod, that  
11 inventories -- that this buildup in inventory has  
12 abated and that inventory levels are absolutely normal  
13 now?

14           MR. DOWNES: For our case, they will be by  
15 the end of December. We are still taking some working  
16 capital out of the business and will continue to do so  
17 until the end of the year and then we should be at the  
18 level that we would expect to maintain. So as we go  
19 forward, the wire we produce will require wire rod  
20 purchases.

21           MR. JOHNSON: Our inventories are in good  
22 shape and have been for several months probably.

23           MR. MOFFITT: And at the Davis and National  
24 Standard facilities, we have a couple of facilities  
25 that are actually a little bit low on inventory right

1 now and we have other facilities that are -- what we  
2 would consider manageable levels. I'd also like to  
3 point out, too, is one of the things that Mr. Martin  
4 said earlier today was very true, that at a meeting  
5 this past February, we did think that we would have  
6 our inventories in line perhaps in March or April, but  
7 what we had not anticipated was our customers having  
8 inventory. So, unfortunately, we lost a little  
9 business. So, it took us a little bit longer to get  
10 it actually down.

11 MR. HOEFERLIN: Michael, I can respond to  
12 it. From the perspective of Michelin, we're basically  
13 at normal levels now in the product that we buy that's  
14 related to this discussion.

15 MR. SZUSTAKOWSKI: So, now that the  
16 Georgetown facility is up and running, what would  
17 initiate another round of panic buying? Is this  
18 something that is probable to happen again? Is panic  
19 buying an accurate way to describe what happened in  
20 2004?

21 MR. DOWNES: Michael, I don't think I would  
22 refer to it as panic buying. I know some of the  
23 others in this morning's testimony did that, but I  
24 don't think anyone here referred to it as panic  
25 buying. I think, as I tried to testify, our

1 inventories dropped to lower levels and we were not  
2 panic buying; we were just buying material just to get  
3 back to what we would have considered a normal  
4 inventory level. We were at a two-week inventory.  
5 Normally, we would consider a five-week inventory.  
6 And in our case, an extra three weeks of inventory is  
7 45,000 to 50,000 tons.

8 MR. SIMON: I'm Roland Simon, The Goodyear  
9 Tire and Rubber Company. I'm sorry, I don't have a  
10 name plate. But one thing I would suggest that a  
11 comment was also made earlier this morning was about  
12 some of the rod customers buying longer-term further  
13 forward. And one of the reasons that we do that is  
14 for purposes of stability. One of the things that  
15 we're all longing for, what you could hear from  
16 people, is stability in the supply. We want to know  
17 that it's there. We want to be sure that we're not  
18 going to run short.

19 And to answer the question, what's the most  
20 likely scenario to cause some type of panic buying,  
21 even if it hasn't taken place yet, it's more than  
22 likely it would come from the rod manufacturers,  
23 themselves. Should they start to force non-  
24 competitive pricing once again, that forces buyers to  
25 start looking forward and buy forward and want to put

1 stability in their forecast. That's one of the things  
2 that we get measured on.

3 MR. SZUSTAKOWSKI: Is that why the subject  
4 countries' share of shipments now in 2004 -- it's  
5 about 22 percent -- is about double of what was in  
6 2003, and those levels have been maintained throughout  
7 2005, is pretty consistent? So, is this now going to  
8 be the current state where a tab of stable steady  
9 supply, everyone just now are going to source now more  
10 from these subject countries?

11 MR. SIMON: I can speak on behalf of  
12 ourselves and I would echo with some of what the  
13 others said, is that we would search out to provide  
14 stability and we would balance our sources. It's a  
15 normal rational behavior to mitigate your risk by  
16 having a balance of sources from different places.  
17 And you can see that what we're importing is at a  
18 certain level and that's what we would try to maintain  
19 for the purposes of mitigating risk. Should another  
20 hurricane hit, should the Mississippi get clogged up  
21 and the road doesn't come back up, you know, what do  
22 you do? It's part of normal behavior. So, we would  
23 be looking to balance our supply bases, normal  
24 rational procurement behavior.

25 MR. SHOR: I think one thing that's

1 important to keep in mind, and I haven't been involved  
2 in a lot of steel cases, but at the steel cases I have  
3 been involved in, there's always a seat at the table  
4 where there's a steel worker's union representative.  
5 It's always the same guy. He's here in Washington and  
6 he's very good, because he's here so often. But, he's  
7 not here today and he's not here today, because this  
8 part of the industry has the deepest seated, longest  
9 running disputes with their workers of any part of the  
10 steel union. And that's part of the problem. That  
11 was part of the problem in 1997, that's part of the  
12 problem now. It's not just that Georgetown was down  
13 on one day and up again in October. It's that you  
14 don't know when they're going to be down. They don't  
15 announce to their customers six months in advance that  
16 we're going to be shutting. I think when Georgetown  
17 shut down, they told their workers the day before the  
18 shutdown.

19           It's the tremendous supply uncertainty in  
20 this industry and their inability to meet domestic  
21 demand. And I think their capacity numbers are  
22 suspect, because when you have customers on controlled  
23 order entry, the euphemism they like to use, you're  
24 using all of your practical capacity. So, they were  
25 at 100 percent, for all practical purposes, in 2004.

1 And from the customer's perspective, if you're looking  
2 at a domestic industry that you don't really know from  
3 one day to the next which company is going to be  
4 producing or not producing because of labor disputes,  
5 then you have to have alternative sources of supply.  
6 And that's why imports, as they were in 1997, are  
7 necessary in this industry.

8 MR. SZUSTAKOWSKI: I don't know if anybody  
9 has comments on that.

10 (No response.)

11 MR. SZUSTAKOWSKI: Mr. DeShane was also  
12 talking about propriety specifications. What sort of  
13 certification process is there for producers? How  
14 long does it take this to happen? Are you more  
15 inclined to use domestic suppliers? Is it more  
16 difficult to have to look for oversea suppliers with  
17 these certifications?

18 MR. DESHANE: The approval process for a new  
19 source for a specific grade does take time. So, it  
20 can take six months to longer, to complete that  
21 process. The ability for someone to meet those  
22 requirements is based upon their complete offering of  
23 the process from steelmaking to rolling and wire rod.  
24 And what we find with our proprietary specifications  
25 is that the whole package needs to be there to be

1 successful on the most difficult specifications. If  
2 certain pieces are missing, which is common with all  
3 of the Petitioners, we don't achieve the quality that  
4 we're looking for.

5 The other point I would make, too, regarding  
6 what we prefer or is it easier to qualify domestic  
7 sources, the simple answer is, yes, and we prefer  
8 that, because we have to send our people, our  
9 technical people into the mills to help them meet our  
10 specifications. And we would much rather do that here  
11 in the United States, than have them to travel  
12 overseas to do that.

13 MR. SZUSTAKOWSKI: Have you had domestic  
14 suppliers that met these specifications, then fell out  
15 of favor or no longer met them or just opted out of  
16 producing these items?

17 MR. DESHANE: We've had domestic producers  
18 fail to meet our specifications, yes. We've invested  
19 a great amount of time to try to get them to where  
20 they need to be and, in the end, it didn't meet our  
21 needs and meet our customer's needs.

22 MR. SZUSTAKOWSKI: Anyone else?

23 MR. HOEFERLIN: I can echo a similar  
24 situation for the tire industry and especially for  
25 Michelin. We have a similar process for approving new

1 products. It takes a while to do. And the  
2 specifications for our most stringent product, which  
3 is tire cord, does require that the steel companies be  
4 able to do a lot of things in their operation very,  
5 very good, and we could get into a lot of technical  
6 detail on that, to be able to meet that specification.  
7 And it's -- there are other industries that require  
8 this absolute top level of quality, based on  
9 fundamentally the end use of the product. So --

10 MR. SIMON: I can add something -- sorry,  
11 Jim.

12 MR. HOEFERLIN: Go ahead.

13 MR. SIMON: I can add to that, as well.  
14 There are two different aspects of the approval  
15 process, which I think are important. There's a lab  
16 approval or a technical approval, as well as a  
17 processing approval. And I can use Georgetown as an  
18 example. When Mr. Kurtz says that he can produce tire  
19 cord grade rod, technically, that's a true statement;  
20 practically, it's not. Technically, he can produce a  
21 rod that's in a lab is a 1080 carbon rod, high carbon  
22 rod, that could be used to produce tire cord. I can  
23 tell you that at Goodyear, we have tried and failed,  
24 many, many times, to processes material through our  
25 plant, because it doesn't have the processability that

1 we require to run our plant efficiency levels that we  
2 require to keep our cost based under control. Quite  
3 frankly, the best prices I have on the table today for  
4 tire cord rod were from Georgetown, but I can't use  
5 it. I have to import it.

6 MS. KORBEL: I think you'll find, going back  
7 to the record in the early 1990s, that we've told this  
8 story over and over again, that there are segments of  
9 the market that have this qualification process and  
10 continual efforts by members of the U.S. wire industry  
11 to qualify domestic producers, because they would most  
12 assuredly prefer to have domestic producers, is not  
13 something that they even give up on. They keep  
14 working at it over and over again, to continue to work  
15 with domestic suppliers to be able to make these high-  
16 end products.

17 MR. SZUSTAKOWSKI: Would any of the subject  
18 countries consider the U.S. a principal export market?  
19 It seems like, so far, according to questionnaire  
20 responses, that principal export markets are more  
21 regional. How does the U.S. fall into it, compared to  
22 the other export markets?

23 MR. MOFFITT: Actually, I perhaps have some  
24 information that we would be able to provide you, that  
25 actually breaks down world steel rod consumption by

1 region. And I think it's interesting to note that  
2 while China, perhaps, certainly produces a lot of wire  
3 rod, 40 some mills that they've found, in 2004, the  
4 106 million tons of wire rod that were consumed in the  
5 world, 56.369 million tons were consumed in China,  
6 which represents 52 percent of the world market. And  
7 in the first three quarters of this year, 71 percent  
8 of the world market is consumed in China on wire rod.

9 MR. SHOR: I think for Turkey, I was trying  
10 to add up the questionnaire numbers in my head, as I  
11 was thumbing through the pages. The U.S. is by far  
12 not the most significant market for Turkey. Turkey's  
13 home market is very important and growing for the  
14 producers there and the largest market by far would be  
15 the EU.

16 MR. D. PORTER: With respect to China,  
17 again, I was trying to get the data. You have the  
18 data with respect to the exporters are from China and  
19 I just note that I believe you have close to 100  
20 percent coverage of the Chinese exporters. So, you  
21 have sort of a complete universe of the Chinese  
22 exporters -- sorry, the print is too small and I'm not  
23 quick enough to do the math -- but, I do know that the  
24 domestic market is by far the much more important  
25 market in China. The domestic market in China over

1 the last few years has grown, I think, close to double  
2 digits in their consumption of wire rod. So, the  
3 domestic market is large and growing in China.

4 MR. BARRINGER: Can I just make a comment,  
5 because the whole issue of China comes up every time  
6 China walks in this room? Apparently, it comes up  
7 every time China doesn't walk into this room and  
8 there's a steel case. To say that any segment of the  
9 Chinese steel industry is export oriented is a total  
10 absurdity. China, up until last year, was a net  
11 importer of steel and very substantial quantities. It  
12 has become a small net exporter of steel at the  
13 present time. But, you have to realize that steel  
14 consumption and steel production and steel capacity  
15 don't always move in exactly the same manner. You can  
16 go back to 2003, 2004, and the reason the prices ran  
17 up all over the world, including the United States,  
18 was because of consumption in China. They not only  
19 didn't have enough steel to meet their domestic  
20 market, they had to import huge quantities, which ran  
21 up the prices.

22 So, you know, I think it's a mistake for you  
23 to look at a small snapshot of China and say, oh my  
24 God, they're going to flood the world market, because  
25 tomorrow, their economy can start growing at one

1 percent faster and they may suck in all of that steel.  
2 So, China is not export oriented. Their steel  
3 industry certainly is not export oriented. But, they  
4 will be in foreign markets from time to time.

5 MR. CARPENTER: For those of you, who have  
6 been quoting various figures for consumption of wire  
7 rod in different world markets, if you could provide  
8 that information in your post-conference brief, I  
9 would appreciate it.

10 MR. SZUSTAKOWSKI: I was going to ask  
11 something similar to that. If you have any  
12 information about whether they are actually net  
13 importers or not of wire rod, that would -- if you  
14 have any material on that, that would be helpful.

15 Mr. Downes, if you could provide us with  
16 some material on what Leggett & Platt's decision was  
17 to purchase the Sterling facility when it did, not  
18 necessarily right now, but I'm just interested in  
19 contrasting that with -- or comparing that with  
20 Mittal's decision with the Georgetown facility. It  
21 seems like we have these two purchases recently and it  
22 would be helpful, if you could show us any sort of  
23 presentations or internal documents about what that  
24 decision-making process was like.

25 That pretty much wraps up by questions.

1 Thank you.

2 MR. CARPENTER: Ms. Brown?

3 MS. BROWN: Mr. Hoeflerlin, you commented  
4 that we should exclude tire cord and tire bead from  
5 the case. I'm just not clear what you're asking the  
6 Commission to do, in that regard, or is it Commerce,  
7 you're asking for that?

8 MR. HOEFERLIN: Yes, thank you. I can  
9 explain that. The way we view the two products is  
10 one, which is not made in the United States and can't  
11 be made readily in the United States, so should be  
12 excluded on those grounds. It has to be imported.  
13 That's the rod for tire cord, the more stringent  
14 specification.

15 The rod for tire bead is, for the most part,  
16 all produced in the United States and purchased by the  
17 companies at this table domestically. There really is  
18 no incentive to import that product. There is no need  
19 to import that product. The product can be made by a  
20 number of the Petitioners in this room with the  
21 quality we need. So, that product really doesn't fit  
22 any kind of an argument that says that we need some  
23 sort of protection, because we're buying it  
24 domestically already and there's no injury. So,  
25 that's our point on the two products.

1 MS. BROWN: Okay.

2 MR. LEIBOWITZ: If I may add just briefly.  
3 I think with respect to tire cord, the product that  
4 does have to be imported entirely, there is certainly  
5 an attenuated relationship between imports of that  
6 product and imports of other wire rod that's subject  
7 to this investigation, very attenuated, and I think  
8 the Commission should definitely take that issue into  
9 account.

10 Secondly, I think this and some of the other  
11 products you've heard about, especially from Lincoln  
12 Electric, raise that issue to new levels, maybe almost  
13 unprecedented levels. And the entire structure and  
14 fabric of the Petitioners' case is rendered, in my  
15 mind, very dubious, because the market, first of all,  
16 is segmented into very, very highly specified products  
17 that they don't make, but claim they can. What else  
18 about their case, you know, cries out for some hard  
19 analysis? I think that's the other point. So, it's  
20 attenuated competition and really a failure of the  
21 Petitioners to really make a coherent case.

22 MS. BROWN: I guess what I'm asking is how  
23 do we exclude them? On a like product basis? I'm not  
24 sure what you're --

25 MR. LEIBOWITZ: Well, at this point, while

1 certainly Michelin and anybody else, I suppose, can  
2 reserve the right to make a like product argument,  
3 we're not making one here, at this hearing.

4 MS. BROWN: Okay, thank you.

5 MR. LEIBOWITZ: I think that the point is,  
6 when you look at all the facts, in our judgment, the  
7 best way to deal with this case is to make a negative  
8 determination in the preliminary injury phase.

9 MR. MCGRATH: Could I just add one point to  
10 that. In addition to what Mr. Leibowitz was saying,  
11 the reason why I think, at least those of us  
12 representing products from Germany think that this is  
13 important is that, as you recall, the last case you  
14 looked at, the German product -- the numbers were  
15 close enough to the line that Germany was dropped out  
16 on negligibility. When you start looking at the mix  
17 of what's in this product and what the volumes are, I  
18 think, as Mr. Leibowitz said, this poses some  
19 fundamental questions about the case and what's  
20 included in those figures. I think probably the best  
21 you can do, at this stage, is to take a close look at  
22 attenuated competition. I don't think we're prepared  
23 or able to present you with a full blown case to argue  
24 like products. I think we may want to do that later  
25 on. But, this is the unique situation where I think

1 you probably have to take a closer look at that,  
2 because the numbers have a history of being very close  
3 to that line.

4 MR. GRACE: If I may just add, David Grace  
5 from Covington & Burling. Lincoln Electric plans to  
6 supply data in the post-conference brief for their  
7 purchases of German product that will supply total  
8 quantities purchased from Germany and then the subset,  
9 that is purchases of product that are propriety grades  
10 today can only obtain in Germany, that they can not  
11 obtain in the United States. We, like others, are  
12 reserving like product argument. But, we think a case  
13 has been made and there's a very strong case for  
14 taking into account that that volume of proprietary  
15 grades that can only be obtained from Germany cannot  
16 possibly be a source of injury to the domestic  
17 producers.

18 MS. BROWN: Mr. Blakeslee, I believe you  
19 said that 30 percent of German product is highly  
20 specialized. Is that your -- is that the company you  
21 represent or are you talking about all --

22 MR. BLAKESLEE: That's the company I  
23 represent and it's my understanding that that is not  
24 all -- virtually all of German specialized product  
25 that we're talking about. Mr. McGrath's clients bring

1 in small quantities of these specialized products, as  
2 well, as you've heard. But my understanding is that  
3 relevant to what Saarstahl brings in, they're quite  
4 small.

5 MS. BROWN: Thank you. We received data  
6 from the foreign producers on the different types of  
7 products that they produce. So, we can see the  
8 proportions. But, that's not what they -- as I  
9 understand, that's not what's coming into the United  
10 States. Do those proportions generally correspond to  
11 what the imports are?

12 MR. D. PORTER: If I may, Ms. Brown. You  
13 can get a glimpse of the 30 percent number from the  
14 HTS, itself. If you take the nine HTS, as I've done  
15 here, and then just have the import statistics, you'll  
16 see that 70 percent from Germany is in this sort of  
17 common HTS, where sort of everyone else is. But, then  
18 30 percent are other specialty products, which are  
19 very, very tiny quantities, compared to the total wire  
20 rod coming in. So, in a way, the HTS supports the 30  
21 percent number that Mr. Blakeslee was talking about.

22 MS. BROWN: But, I'm talking about the  
23 numbers we got from the foreign producers. Are you  
24 familiar with those numbers?

25 MR. D. PORTER: I'm not familiar with the

1 foreign producers from Germany and Turkey. And I'm  
2 not -- were they broken out by U.S. exports or  
3 production?

4 MS. BROWN: They're broken out by the  
5 foreign producers' production and it shows the  
6 proportions of what they're making. I guess my  
7 question is, is that also -- are the proportions of  
8 what's coming into the United States roughly the same?

9 MR. BLAKESLEE: Perhaps, I can clarify.  
10 We're in a unique position, because we have a  
11 dedicated importer, Saarsteel. And so, rather than  
12 focus on Saargestahl's production figures, if you look  
13 at Saarsteel's import figures, you'll see the  
14 percentages that I'm talking about are reflected there  
15 and they're reflected very accurately, because  
16 Saarsteel is the only importer of record for  
17 Saargestahl's products.

18 MS. BROWN: Okay, thank you.

19 MR. MCGRATH: And if you look at the figures  
20 that we've submitted for the two German facilities,  
21 the imports in the United States are not reflected in  
22 a relative fashion vis-a-vis what the different  
23 products were that were made by those facilities. The  
24 main markets for most of the wire rod that's produced  
25 by Mittal in Germany is throughout Europe and Asia,

1 and the U.S. market represents a very small portion.  
2 It's primarily those specialized products that I  
3 mentioned. But, it's a very small part of their  
4 overall production.

5 MS. BROWN: Thank you.

6 MR. SHOR: If I can answer or try to answer  
7 the question for Turkey. I think the one producer in  
8 Turkey that has a significant mix provided a breakdown  
9 separately by home market, U.S., and other third  
10 countries. So, you should have that data.

11 MS. BROWN: Thank you. If the Commission  
12 were considering threat of injury, could you please  
13 address cumulation for threat purposes?

14 MR. SHOR: As your question anticipates for  
15 threat purposes, cumulation is not mandatory. So,  
16 it's a different issue. Quite honestly, we explored  
17 for Turkey the issue of whether we have a reasonable  
18 decumulation argument and I think we've concluded that  
19 since we're primarily in the low end of the market,  
20 the low carbon steel, it comes in at all ports, so we  
21 don't have a good argument. But, we don't even need  
22 to get to that issue for threat, because with  
23 declining imports, there's no threat.

24 MS. BROWN: Anybody else want to comment on  
25 that? China? Germany?

1           MR. BARRINGER: We'll be happy to comment in  
2 the brief, if you don't mind. It's a rather  
3 complicated statistical question, I think, rather than  
4 one that can be answered real simply.

5           MR. MCGRATH: And I think from our  
6 standpoint, Germany, as we've said, we have a  
7 different kind of a product mix. But I like the  
8 answer Mr. Shor gave, there's really no need to get to  
9 threat.

10           MS. BROWN: I think I have one more  
11 question. Mr. Porter, you commented that the volume  
12 data was less significant in this case. What about  
13 the fact that there was -- I think as we explored this  
14 morning, there was some available capacity for the  
15 U.S. producers in 2004 and there was a loss of market  
16 share in 2004.

17           MR. D. PORTER: Yes. I think Mr. Shor just  
18 sort of muttered under his breath the answer and that  
19 is, I believe at Mr. Carpenter very diplomatically,  
20 though, questioned the capacity figures this morning  
21 and I believe today, you heard -- actually, this  
22 afternoon, you heard testimony that also questioned  
23 how there could be a million-and-a-half tons of extra  
24 capacity, yet these very same producers, who  
25 supposedly have this excess capacity, are telling the

1 customers to buy imports. Something is not right with  
2 that picture. And I would submit that what you heard  
3 today was actually going on in the market. So what  
4 that means is that there is something a little bit  
5 amiss with the data that you're looking at and it  
6 could be that the data is done on a weighted capacity,  
7 not a practical capacity. I mean, there are a variety  
8 of issues. But, I think the idea of so much excess  
9 capacity when the very same producers are telling  
10 their customers they're on allocation and to go buy  
11 imports, I think that's a more compelling story.

12 MR. SHOR: If I could just follow up on  
13 that. I think when the question was asked this  
14 morning, every single domestic producer said that  
15 during some part of 2004, they had their customers on  
16 controlled order entry, allocation, my favorite line  
17 was, we told our customers that they could have their  
18 normal supply. That's not what they ordered. That's  
19 not what they wanted. But, it's the producer telling  
20 their customers what they could have. That tells you  
21 that they are producing at capacity, right. They  
22 can't give their customers -- prices are rising,  
23 they're making profits, and they're not meeting their  
24 orders. If that's not 100 percent capacity  
25 utilization, I don't know what is.

1 MS. BROWN: Thank you.

2 MR. DOWNES: During one of the earlier --  
3 I'm sorry, I was just going to say, during one of the  
4 earlier hearings, one of the previous cases, there was  
5 some discussion about capacities and I remember the  
6 answer to one of the questions was, that's a  
7 theoretical capacity. And once again, I'm not trying  
8 to be humorous here, but the facts are we cannot  
9 produce wire from theoretical rod. We've got to have  
10 rod. And if that capacity was there, we would have  
11 received rod. And I think as I, also, testified, we  
12 bought the initial import material in late spring or  
13 very early summer of 2004. The import material we  
14 bought was at the domestic price. It wasn't a price  
15 decision. It was an availability decision.

16 MS. BROWN: Thank you.

17 MR. CARPENTER: Ms. Preece?

18 MS. PREECE: Let me first go to Ms. Korbel.  
19 The U.S. producers said that they thought the  
20 consumption of somewhat the specialty products was  
21 about 10 percent. Would you agree with that number?

22 MS. KORBEL: We would have to reserve that  
23 answer for the post-hearing brief to do some  
24 calculations. But, I would rely on the industry  
25 producers to provide that information.

1                   MR. BARRINGER: Excuse me. I thought that  
2 was Buy American, they said it was 10 percent and not  
3 specialty products, at least that's how I --

4                   MS. PREECE: You're right. I'm sorry.  
5 There was a Buy American that was 10 percent, but I,  
6 also, thought there was a specialty product that was  
7 around 10 percent. But, maybe I'm mistaken. I do  
8 remember the Buy American, as well, and you may be the  
9 one, who is right.

10                  MR. HOEFERLIN: Ms. Preece, I can say one  
11 quick item on that concerning the tire industry. We  
12 feel that the products that go into our product, which  
13 is considered specialty, are about seven percent. So  
14 --

15                  MS. PREECE: Seven percent of U.S.  
16 consumption of --

17                  MR. HOEFERLIN: Of U.S. consumption of rod.

18                  MS. PREECE: -- rod would be in tire --

19                  MR. HOEFERLIN: Would be --

20                  MS. PREECE: -- bead and cord?

21                  MR. HOEFERLIN: -- bead and cord. Now, the  
22 other specialty things that around the table here  
23 would be on top of that and I don't know what they  
24 would be. So, I'm only speaking for the product that  
25 goes into tires.

1 MS. PREECE: That's very helpful. Thank  
2 you.

3 What about the foreign producers? Now,  
4 we've had some discussion about Germany, that 30  
5 percent of Saarstahl was specialty product. And then,  
6 Mr. McGrath was -- and I wasn't clear, would that be  
7 representative of Germany overall or would it be some  
8 other number?

9 MR. BLAKESLEE: Ninety-five percent of  
10 Saarstahl's products in interim 2005 and about 85  
11 percent over the POI were the specialty products.  
12 It's 30 percent of total German production over the  
13 POI, which is not just specialty products, but  
14 specialty products that are not produced in the United  
15 States. And there is a difference.

16 MS. PREECE: Thank you. That was very  
17 helpful. And --

18 MR. MCGRATH: And that's basically -- that  
19 covers our answer, as well. Our product mix is a  
20 little different, but it's about the 70-30, I think,  
21 from recent numbers that we have.

22 MS. PREECE: So, 30 percent would be sort of  
23 the run of the mill wire rod product and 70 percent,  
24 whatever -- the other way.

25 MR. MCGRATH: Yes, I think the other way.

1 MS. PREECE: Well, but --

2 MR. MCGRATH: That's during the recent  
3 period of time. I mean, there are changes in product  
4 mix, depending on what the companies in Germany are  
5 supplying. I think they all have the capability of  
6 producing more standard commodity grades. It depends  
7 on whether they are selling to the U.S. or not and  
8 whether they're focusing more on specialty grades.  
9 But from the numbers that we've seen, I think that was  
10 the -- for the most recent period, that was the right  
11 ratio.

12 MS. PREECE: And Turkey and China?

13 MR. SHOR: I think if you asked a producer  
14 which of their products were special, they're tell  
15 you, they're all special. But, from the discussion  
16 today, if we define special as the tire cord, the tire  
17 bead, the welding quality, and the CHQ, I think for  
18 Turkey, it's zero. We don't produce that.

19 MR. D. PORTER: Again, right now, I'm just  
20 looking at sort of the import statistics, because  
21 those so-called specialty products do come under a  
22 different HTS number. So, if you're sort of looking  
23 at that, China is somewhere around the three-four  
24 percent range.

25 MS. PREECE: Three or four percent range?

1           MR. D. PORTER: Three to four percent of  
2 their exports to the United States would fall into  
3 what you've defined as specialty products.

4           MS. PREECE: Thank you. I don't think I've  
5 clearly defined specialty products, but it's been  
6 bandied about. Thank you.

7           What is the -- how or where are your firms  
8 of the fluctuations in this price of scrap and the  
9 other raw materials and how have they played out in  
10 your prices that you're facing or, in the case of the  
11 importers, the prices that you are providing?

12          MR. DESHANE: I'll go ahead and answer that  
13 first. One of the unique natures of the welding  
14 quality wire rods is that scrap-based steel-making  
15 just doesn't work. And so, scrap, as an actual raw  
16 material that goes into the rod that Lincoln Electric  
17 purchases, is really not a factor. Direct-reduced  
18 iron is a iron-ore technology that works well and,  
19 also, BOS steel basic oxygen furnace steel-making  
20 works very well for wire rod. And the electric arc  
21 furn is scrap-based steel that the Petitioners utilize  
22 doesn't work very well for us.

23          MR. SIMON: I'd like to add a comment to  
24 that, is that the U.S. steel industry, including these  
25 guys here today as Petitioners, made strategic

1 decisions not too long ago to embark in a process,  
2 which is very scrap dependent, in comparison to  
3 foreign manufacturers. It was their decision to do  
4 so. Now, there are very subject volatility in the  
5 scrap market. The Chinese and I believe also the  
6 Turkish industry are producing with blast furnace. If  
7 they want, they can run zero scrap. These guys have  
8 to run with scrap. And that was a strategic decision  
9 that they made.

10 MR. BARRINGER: I'm not exactly sure where  
11 the question goes, but if you look at the price of  
12 wire rod and the price of scrap, which is -- the green  
13 is the price of wire rod, the second line down is the  
14 price of scrap and you can see that wire rod prices  
15 track scrap very, very closely and have throughout the  
16 period of investigation.

17 As to the Chinese, we have to look at what  
18 the breakdown is between scrap-based and pig iron BOF-  
19 based production. But, I think it's primarily BOF-  
20 and iron-ore-based, not scrap-based.

21 MR. CARPENTER: Excuse me, Mr. Barringer,  
22 could you provide a copy of that chart in your brief,  
23 please?

24 MR. BARRINGER: Certainly.

25 MS. PREECE: Any other purchasers want to

1 put in their two-cents worth about how much they're  
2 aware of the price of scrap?

3 MR. MOFFITT: Well, obviously, it generally  
4 does track rod prices and so we do follow it very,  
5 very closely. I have data going back to 1981 from  
6 American Metal Market for both shredded and number one  
7 heavy metal, which are the scrap that we understand to  
8 impact our pricing. One thing that I would like to  
9 point out, as you heard this morning, not all of the  
10 Petitioners are charging surcharges. This was also  
11 true last year, 2004. And one of the difficulties  
12 that we have at our wire mill in Pueblo, Colorado, is  
13 we're getting 100 percent of our product from a mill  
14 that chose to take the low road, I think, or they  
15 might think the high road, I don't know. But last  
16 year in August, when they took a surcharge to \$125 per  
17 ton, and that meant we had to pay \$125 a ton beyond an  
18 agreed-upon price. And none of our competition,  
19 domestic wire mills, was having to pay 100 percent of  
20 \$125 on their material. And so that put us in a very,  
21 very negative position. And what I found of interest  
22 was when I queried them on where the \$125 came from,  
23 because I couldn't really identify it in any of the  
24 American Metal Market scrap charts, and I was told  
25 that it was not just scrap, but it was also alloys, it

1 was labor, it was energy, and it was demand, actually.  
2 So, not only were we paying a scrap surcharge and an  
3 alloy surcharge and a labor surcharge and an energy  
4 surcharge, we were also paying a demand surcharge.

5 MR. DOWNES: Well, having a steel mill, we  
6 track the market pretty closely, because we have to  
7 buy scrap every month. But, historically, before we  
8 made a decision to invest in the steel mill, we  
9 tracked the metal spread, if you will, which is the  
10 difference between scrap price and the sales price of  
11 the finished product, for about 25 years, and we did  
12 find that historically, over that period of time, that  
13 that margin stayed fairly constant. It doesn't mean  
14 that there were not peaks and valleys in it. But, if  
15 you look to the trend line over a long period of time,  
16 it was a fairly constant trend line.

17 MR. JOHNSON: True, scrap has always been a  
18 good indices to follow historically and we have  
19 conditioned our customers the same way; that as scrap  
20 goes, as your profit usually go. But, as Bob alluded  
21 to, there were times in 2004 where even if scrap came  
22 down to a certain extent, the domestic price didn't  
23 necessarily follow it. It was more demand driven.

24 MR. DOWNES: One more thing I'd like to add  
25 here, too, and that is -- and I really haven't heard

1 it mentioned, and that is during 2004, as the price of  
2 scrap was going up, demand for steel, let's say steel,  
3 we're talking wire rod particularly here, there were -  
4 - and I think the public companies, if you look at  
5 their reportings, you'll see it -- there was  
6 significant LIFO income in 2004, because whereas maybe  
7 in a more competitive historical trend market, your  
8 forward prices may be based on your current inventory,  
9 it was more of what the technical business school  
10 would tell you is that you have to price your product  
11 based on the replacement value of your raw material.  
12 And in 2004, there was a significant amount of LIFO  
13 income.

14 Now, our company does not separate it by  
15 segment, so I won't do that here. But, I can tell you  
16 just in our corporation, we had a \$75 million LIFO  
17 reserve to income in 2004. And I mentioned the  
18 companies that are involved in the segment that I  
19 oversee and that consumes somewhere in the  
20 neighborhood of a million-and-a-half tons. That's  
21 hot-rolled rod, flat-rolled cold, all of these types  
22 of steel products. And everybody in the steel  
23 industry experienced quite a bit of LIFO income. And  
24 I don't know, I won't try to go into those details,  
25 but that could also be something that's reflecting

1 some of the fall in income in 2005.

2 MS. PREECE: In consumption, how much do  
3 grades overlap. How much of the time can you use one  
4 grade and also another grade in consumption? I know  
5 that perhaps down at that end, they can't, but for the  
6 rest of you?

7 MS. KORBEL: We heard a lot this morning  
8 about wire rod being, and having lots of cases -- the  
9 guys always laugh about fungible rod -- but, you buy a  
10 rod to make garment hangars. You buy a different kind  
11 of rod to make fasteners. You buy a different kind of  
12 rod to do wire rope and a different kind of rod to do  
13 bed spring. And it's not that they can't be made --  
14 the commercial grades can't be made by the domestic  
15 rod producers. It's that there are no distribution  
16 centers for wire rod, because they make wire rod to  
17 specification for the customer, depending on the end  
18 product use. So, yes, they can all make a good  
19 portion of the rod products that we need, but you  
20 can't sell a garment hangar wire rod to a guy that's  
21 making wire rope.

22 MS. PREECE: I think we talked about  
23 qualification for tires and the welding rod. Other  
24 uses, would somebody tell about qualifications for  
25 those uses?

1           MR. MOFFITT: Well, we're sort of on the low  
2 end of the food chain here at Davis. I mean, we do do  
3 some bead rod, but no cord or anything like that. And  
4 I think you'll find that the substitutability broadens  
5 as the application becomes less critical. What I mean  
6 by that is that we might buy, for example, a  
7 particular grade of steel, and we actually buy by  
8 tensile; we don't buy by chemistry, because we find  
9 that one mill's 1018 is maybe like somebody else's  
10 1015. It has a lot to do with the scrap and the ore  
11 base that's used to make the steel. But, we find  
12 that, for example, if we're buying something for --  
13 not nails that you bang in with a hammer, but collated  
14 nail type nail wire, that we look for a specific grade  
15 of steel that we have to use to meet certain tensile  
16 requirements. Well, if it doesn't really work, then  
17 we have the opportunity to throw it off in the mesh,  
18 obviously something that sells at a retail at a much  
19 lower number. But, there is a broader range of rod  
20 that can be used for something like that.

21           On the high carbon side, we have specific  
22 tensile requirements, for example, that we require to  
23 make the bed spring wire, something like that. Every  
24 customer wants something a little bit different. And  
25 if it doesn't work, then we have the opportunity maybe

1 to use it in something like vineyard wire, where it's  
2 not critical. And so, we can use a broader range of  
3 grades of steel. When I say "grades," I'm not talking  
4 about the way you folks have necessarily categorized  
5 it into this low, medium, high weld and specialty. We  
6 buy 55,000 PSI rod or 60 or 70, 75, 80, and each one  
7 of them has a different end use. And there are  
8 opportunities where we can use a broader range of  
9 grade. But, generally, it's very specific to the end  
10 use that we have intended it for.

11 MR. JOHNSON: We would -- we buy certain  
12 grades for some applications. In our galvanizing  
13 operation, we have a max of a chemistry in our silicon  
14 and in our lower grade -- our drawing grades, copper  
15 is a big element. So, the chemistry elements  
16 determine what grade we're able to use for what  
17 application.

18 MR. MCGRATH: If I could just add to that,  
19 as well. I'm certainly not an authority on  
20 qualification for automotive applications. I'll  
21 provide that in our post-hearing brief. But in  
22 addition to the ones you mentioned, I think a lot of  
23 the qualification process was described by Mr.  
24 DeShane. Also, for the one product that we think is  
25 highly specialized that Mittal Germany is supplying,

1 it goes through the process of qualification to the  
2 automotive manufacturer working with each level, the  
3 assembler, the engine manufacturer, the valve  
4 manufacturer, the valve wire spring manufacturer, onto  
5 the wire rod producer, and each of those levels have  
6 to be qualified. So, I'll provide more detail in our  
7 post-hearing.

8 MR. BLAKESLEE: One major specialty product  
9 for which there is no industry witness here today is  
10 cold-heading quality. So, I will address your  
11 question on qualifications with respect to cold-  
12 heading quality in my brief.

13 MS. PREECE: I have no further questions.

14 MR. CARPENTER: Mr. Boyland?

15 MR. BOYLAND: Good afternoon. Thank you for  
16 your testimony. Mr. Downes, with respect to the  
17 purchase of Northwestern Steel, that took place in  
18 2002?

19 MR. DOWNES: We signed the papers and bought  
20 the assets in May -- I think it was May 20, 2002.  
21 But, then, we went for about seven months cleaning up  
22 and getting the operation ready to go, some major  
23 capital expenditures. And we had our first melt in  
24 January, 2003. We had about a six-month ramp-up. So,  
25 we hit full production somewhere late second quarter

1 of 2003.

2 MR. BOYLAND: You anticipated my next  
3 question. Prior to the signing, was the facility  
4 idle? Had it been moth balled?

5 MR. DOWNES: Yes. Once again, I can talk  
6 about some things that were part of our -- we are a  
7 public company, so we had some public releases about  
8 this. We had previously been the major buyer of wire  
9 rod from the former GSI plant in Kansas City and from  
10 Northwestern Steel and Wire. And our purchases, the  
11 last year that those two operations were in business,  
12 which would have been 2001, I believe, from those two  
13 companies totaled about 400,000 tons. So, when we  
14 restarted this mill, they started back at about a  
15 450,000 ton capacity. So, in effect, what we did was  
16 we were replacing the material that we had bought from  
17 the now shuttered mills prior to that time.

18 MR. BOYLAND: Okay. We seem to be coming  
19 across LIFO quite a bit lately and just so we're  
20 clear, you refer to LIFO income. And I would  
21 interpret that to mean the difference or the change in  
22 your LIFO reserve.

23 MR. DOWNES: Well --

24 MR. BOYLAND: How do you define that?

25 MR. DOWNES: I'm a peddler or a salesman,

1 not an accountant. So, I'll have to try to talk about  
2 this. It's gotten where in our corporate meeting, we  
3 have significant variance. We used to blame it on  
4 product mix, but now we blame it on LIFO, because  
5 nobody knows what that means.

6 (Laughter.)

7 MR. DOWNES: I believe some of the numbers  
8 today, and I guess people at the table will correct me  
9 if I'm wrong here, but I think we have been talking  
10 about some operating profits, not necessarily net  
11 profits or not necessarily EBIT. In our particular  
12 case, we have our operating income and we do not take  
13 our LIFO reserve or LIFO income until we get below the  
14 operating profit line. And once again, this is  
15 reported in our public documents. So, in 2004, we had  
16 LIFO income at the operating income level, because, in  
17 effect, we were pricing that product based on  
18 replacement value and we were using this lower-priced  
19 inventory to make it.

20 Now, we took the LIFO -- we had LIFO income  
21 at the operating income level. We took the charge  
22 above net income. And so, in that year, we had  
23 income, although we had an offsetting LIFO charge  
24 below the line. This year, in fact, we've been  
25 picking up some LIFO income below the line, because

1 our cost basis for the LIFO inventory has been  
2 changing this year.

3 MR. BOYLAND: Now, with respect to LIFO, you  
4 haven't gone into like your LIFO layers and --

5 MR. DOWNES: Mr. Boyland, I better not try  
6 to answer that question.

7 MR. BOYLAND: Okay.

8 MR. DOWNES: I would be more than happy to  
9 at least try to give you the answer to that. But,  
10 that's product mix.

11 (Laughter.)

12 MR. BOYLAND: And I think you sort of  
13 already answered this question, as well. You buy  
14 scrap, which means, you're an integrated producer.  
15 Okay.

16 I think that was it. Thank you for your  
17 responses.

18 MR. CARPENTER: Mr. Lenchitz?

19 MR. LENCHITZ: My first question concerns  
20 channels of distribution. I believe someone  
21 characterized earlier the time lag between order and  
22 delivery for imports, implying that this was something  
23 -- was somewhat long. I'd like to know how it  
24 compares similarly for domestic sources.

25 MR. DOWNES: I think I referenced the three-

1 month lag time, myself. I think we have to look at  
2 what period of time we're talking about here. At the  
3 period of time in early 2004, you know, we were having  
4 January domestic orders that were being delivered in  
5 late February and March. So, you can look at that and  
6 say, well, it may have been a eight- or ten-week lead  
7 time. But, in normal times, you're looking at maybe a  
8 two- to six-week lead time for domestic steel and  
9 three- to four-month lead time when you buy the import  
10 material.

11 MR. LENCHITZ: Is that industry-wide?

12 MR. MOFFITT: In our case, I think because  
13 we do buy heavily from two particular domestic mills,  
14 they know about as much as I know about what we're  
15 going to require, I think. And so, they have a pretty  
16 good idea -- they know they're going to get tons from  
17 us. And I will admit, that we are a little slow  
18 sometimes in actually getting the final breakdown,  
19 because it's -- I mean, our December we were changing  
20 yesterday. But, they have an understanding that we  
21 buy quarterly and we generally try to give them the  
22 requirements perhaps six weeks ahead of time. We're a  
23 little bit slow, unfortunately, with Rocky Mountain  
24 right now. But, they will get them. But, I would say  
25 that a six-week lead time is sort of a general rule.

1           MR. LENCHITZ: Okay. And similarly, with  
2 your channels of distribution, this morning, we heard  
3 about the concept of wire rod on consignment and you  
4 pay when you use it. Is this common and if so, what's  
5 the status?

6           MR. DOWNES: I'm going to investigate that  
7 with our suppliers after this session, because we  
8 don't do that. We don't have it offered to us.

9           MR. MOFFITT: We actually do with one  
10 supplier at two of our facilities.

11          MR. LENCHITZ: I just have one more question  
12 concerning the -- well, it actually involves cost  
13 structure, to begin with, in that we heard during the  
14 opening remarks, that, in some cases, a firm's  
15 viability was dependent on access to wire rod,  
16 certainly understood. But, we've also heard about  
17 some -- at least some firms here that are, in some  
18 cases, producing maintenance and even OEM materials  
19 for military procurement. And I want to know, first  
20 off, does Buy American figure at all into your product  
21 mix and, if so, does the cost of the materials  
22 influence that? Or are we talking about your costs  
23 being other than materials and how does that factor  
24 in?

25          MR. DESHANE: Well, certainly, Lincoln's

1 position is that we want to buy American as much as  
2 possible. And I believe when we're working with our  
3 customers, we help them specify what they need in a  
4 welding application. And so at that point in time, we  
5 have the opportunity, based upon our experience with  
6 the different steel producers, to let them know if the  
7 material is available in the United States or not.

8 MR. MOFFITT: I believe you're asking about  
9 some of the requirements that our customers place upon  
10 us. Yes, particularly --

11 MR. LENCHITZ: Federal government  
12 requirements.

13 MR. MOFFITT: -- we buy sufficient  
14 quantities of domestic rod, that we don't have to  
15 worry about it. I mean, we always have material in  
16 our inventory that will meet those requirements.

17 MR. JOHNSON: We're the same. Some of our  
18 road contract customers, we have to certify that it's  
19 a U.S.-made product.

20 MR. LENCHITZ: And does that extend to some  
21 of the specialty items that are in the room?

22 MR. HOEFERLIN: What I can add to that, in  
23 Michelin's case and the other tire companies are  
24 similar, but not exactly the same. A lot of what we  
25 buy is a downstream product, which is the wire -- the

1 actual steel wire that goes into tires, the tire cord,  
2 which some of the people supply here. And I can tell  
3 you that a vast majority of the wire that we buy, the  
4 tire cord we buy, the downstream product here comes  
5 from U.S. suppliers. The rod may come from overseas;  
6 but, virtually, all of the downstream high valued-  
7 added product comes from U.S. suppliers. It's not  
8 necessarily a Buy American rule we have; it's the way  
9 it works, because of the nature of the business.

10 MR. LENCHITZ: Okay, thank you.

11 MR. DESHANE: I just wanted to clarify that  
12 our customers are not putting Buy American  
13 restrictions on our manufacturing process or our  
14 materials.

15 MR. LENCHITZ: And would that apply -- since  
16 you mentioned it, would that apply to some of the rods  
17 that you make specifically for defense use?

18 MR. DESHANE: I'm sorry, for what use?

19 MR. LENCHITZ: I know there are some grades  
20 that you make that are used for aerospace and defense.  
21 Are there no Buy American requirements there?

22 MR. DESHANE: No.

23 MR. LEIBOWITZ: With respect to tires, some  
24 tires are supplied to the military, as well. The Buy  
25 American requirements are extremely complex. I think

1 it would be best to leave those for the post-  
2 conference, to see if there's any requirements with  
3 respect to wire rod that becomes tire cord, that  
4 becomes part of the tire, that goes on a jet airplane  
5 that's sold to the government.

6 MR. LENCHITZ: That's a very twisting road.

7 MR. LEIBOWITZ: Yes, it is.

8 MR. LENCHITZ: I have no further questions.

9 MR. CARPENTER: Mr. Engler, did you have any  
10 questions?

11 MR. ENGLER: I had two questions, both of  
12 which went to Chinese production, for the most part.  
13 The first goes more to the domestic industry, which is  
14 if you would comment, please, on the  
15 interchangeability of the Chinese product with other  
16 imports and the domestic product, and the significance  
17 that you -- the presence of the Chinese of merchandise  
18 in the U.S. market, particularly in 2005, in terms of  
19 availability and quality, those general types of  
20 questions.

21 MR. DESHANE: I'll answer first. Lincoln  
22 Electric has some experience in buying materials for  
23 welding quality wire rod in China and our process  
24 there has been specifically geared towards the grades  
25 that cannot be produced in the U.S. And so, our

1 choice has been to work with suppliers in China that  
2 do have the equipment necessary to meet those  
3 specifications. And only in those areas have we  
4 worked with China.

5 MR. ENGLER: That's interesting. I  
6 understand you to say that there are Chinese  
7 suppliers, who have been able to meet your  
8 certification requirements?

9 MR. DESHANE: That is correct. You know,  
10 part of my experience in China is that because much of  
11 the manufacturing there is new, they are utilizing the  
12 latest technologies and the news equipment and,  
13 therefore, that does give them the ability to produce  
14 products that can't be produced in the U.S.

15 MR. ENGLER: Thank you.

16 MR. MOFFITT: We are also a large buyer of  
17 rods from China and we found that -- we recognize that  
18 there are certain areas where the product works very,  
19 very well and others, perhaps not. And we've had a  
20 great deal of luck with their low carbon rod; the high  
21 carbon rod, not quite so much. And that's not so much  
22 they're able to produce the material; it's just that  
23 our requirements -- we have very tight tensile  
24 requirements and we ask for what we call a plus or  
25 minus 3,000 pound per square inch range on the

1        tensiles. And that's not something that they can  
2        meet. They're more likely to sell their grades. And  
3        so what we do is we look at their grades, we look at  
4        the meg capacity also they're able to meet and then we  
5        try to fit it in with ours. It's a lot like moving  
6        blocks around.

7                    But one of the things that we do like to do  
8        and we keep talking about the commodity the rod seems  
9        to be, and I accept that rods that we do buy perhaps  
10       are commodity type rod products. However, every mill  
11       steel is a little bit different. And I'm not talking  
12       about that from a quality perspective, but merely one  
13       that -- you know, our union workers are incentified  
14       and we find that if you take one particular mill's  
15       product and you put it on a drawing frame, you have  
16       die practices and things to set up, because you have  
17       finished tensile that you have to hit. And we learned  
18       what that particular mill's rod will do and we can  
19       turn the machine on and run it forever. And so when  
20       we buy domestically, offshore, wherever, we try to  
21       stay with the same mills as much as we can, so we can  
22       get that consistency. And if we are required to move  
23       from one source to another, then we go through a  
24       learning process until we get that down. But, we  
25       actually find the material from Shogun Steel in China

1 to work adequately for our products.

2 MR. JOHNSON: In our Chinese experiences, we  
3 have gone through that trial and error, as well, the  
4 mills that work well and the mills that don't and  
5 there are several factors that play into that. It can  
6 be tensile. It can be scale. It can be the  
7 drawability and the chemistries that I mentioned  
8 earlier, when we go into our galvanizing project.  
9 But, in most cases, if we know where we're going to  
10 put it, it is usable.

11 MR. ENGLER: Anyone on the tire side?

12 MR. HOEFERLIN: From a China perspective,  
13 there's no product that I know of right now that works  
14 in tire cord in the United States.

15 MR. SIMON: I would corroborate what he just  
16 said.

17 MR. ENGLER: Thank you. And my second  
18 question has more to do with just quantity presence in  
19 the market, again, focus particularly on 2005.  
20 Perhaps, that's a question for Mr. Porter or Mr. Shor.  
21 Chinese and Turkish shipments in the U.S. appear to be  
22 heading in opposite directions in 2005, in terms of  
23 volume trends and absolute volumes. I wondered if you  
24 could comment on why, with respect to those countries,  
25 the trends appear to be going the way that they do and

1 why, if you can comment, they diverge? And, perhaps -  
2 - I don't know, perhaps the consumers have some  
3 comment on that.

4 MR. SHOR: Well, I know for Turkey, one of  
5 the issues mentioned in I think our questionnaire  
6 response is a growing domestic market and also growing  
7 markets in Asia, which are best served from Turkey.  
8 So, there may be some differences in alternative  
9 markets between the two countries.

10 MR. D. PORTER: Why questions are very hard.  
11 We will investigate that, but I think if you look,  
12 sort of by definition, if you have sort of Chinese  
13 increasing and non-subject decreasing, you have import  
14 substitution and so you really don't have much harm to  
15 the domestic industry. So, I think that's what the  
16 data suggests.

17 MR. SIMON: For tire grade rod in China, the  
18 pricing of those are actually higher than in western  
19 Europe and North America. They fetch a premium in  
20 China. Most -- China is importing a large quantity of  
21 their tire quality rod, themselves, because they can't  
22 produce it domestically. Now, that's changing. Their  
23 local supply is developing that capability and maybe  
24 that's having some influence on that; I'm not sure.  
25 But, they fetch a premium in China. Why would they --

1 they've got no incentive to send it out.

2 MR. ENGLER: Thank you, very much.

3 MR. CARPENTER: Mr. Corkran?

4 MR. CORKRAN: Thank you all, very much, for  
5 coming here. This has been very helpful testimony.  
6 As with this morning's panel, and I'll apologize in  
7 advance, because my questions were probably bounced  
8 around a little bit, but let me start with demand and  
9 recent events in demand in the year 2005: very severe  
10 weather patterns, the hurricanes that struck, Katrina  
11 and Rita, and unrelated to weather, but they are most  
12 -- mostly unrelated to weather, but the highway  
13 spending bill, as well. I asked this morning if  
14 domestic producers were in a position to determine  
15 what those events impact might be on demand. I'd like  
16 to put the same question to the panel today, this  
17 afternoon, here, what impact do you see those events  
18 having on demand and is it a long- or a short-term  
19 event?

20 MR. SIMON: I can answer that one real  
21 quick. At Goodyear, we had some significant impact.  
22 We have a lot going on in the Gulf. And we had  
23 reduced production outputs for a period of probably  
24 four to six weeks. It was in the press. We announced  
25 that publicly. We will, by the end of December, have

1 made up all of that gap. So, by the end of the year,  
2 we would have mitigated any impact on demand. I don't  
3 know if that's the same for everybody else.

4 MR. DESHANE: Many of our customers are on  
5 the Gulf Coast and our company saw an immediate need  
6 to support customers with new welding equipment after  
7 the hurricanes. And that has caused additional  
8 business, specifically on the equipment side. The  
9 increase in business on electrodes and welding wire  
10 has followed that and has been a factor here in the  
11 fourth quarter; probably not as dramatic as we saw in  
12 the equipment side, but will continue as rebuilding  
13 efforts continue.

14 MS. KORBEL: I had a brief conversation with  
15 one of the members prior to the conference, who  
16 indicated that because of their geographic location in  
17 the southeast, that they saw some opportunity in some  
18 of their markets in construction and agriculture, et  
19 cetera, as a result of the hurricanes, but that it was  
20 difficult, at this point, to quantify and time those  
21 particular demand requirements, but they were looking  
22 at that as additional demand opportunities that they  
23 expect to come forward.

24 MR. DOWNES: We don't produce any -- or very  
25 many products that's used heavily in construction. We

1 are heavily in the products for home furnishings. And  
2 at this point in time, we see the news reports, there  
3 hasn't been a lot of rebuilding and people moving back  
4 in. So, we don't know what the full effect will be.  
5 We do think there will be some positive effect, but it  
6 will probably be short term. If you look at the U.S.  
7 market for mattresses, it's about a 20 or 22 million  
8 piece a year market. So, if there's a half a million  
9 more of them in there, yes, there could be, at some  
10 period of time, maybe a two percent growth for a  
11 spurt, but that would be about it.

12 MR. MOFFITT: I would agree with Joe. We do  
13 a lot of automotive parts and OEM parts for  
14 dishwashers and ovens and we're certainly hoping or  
15 anticipating some uptick in demand due to the rebuild  
16 of those type products. It depends on how many cars  
17 get scrapped and we have to replace household-wise.  
18 So, we're hoping for some uptick from it for sure.  
19 And we've actually already started seeing some  
20 business -- we have a wholly-owned company called  
21 National Strand. They make stranded products. And  
22 we've noticed a huge uptick there in our stranded  
23 products and ACS wire. And, in fact, we're waiting  
24 for Georgetown. We're running about two weeks late  
25 right now and Rocky Mountain is supplying that product

1 for us right now.

2 MR. CORKRAN: Moving from the demand issues  
3 to supply issues, a question I put to the panel this  
4 morning, what was the impact of the U.S. safeguard  
5 measure on steel wire rod and the subsequent  
6 antidumping and countervailing duty orders that were  
7 entered on steel wire rod from certain countries? In  
8 particular, in discussing the safeguard measure, I  
9 would prefer if you would focus on events as they were  
10 in 2002 and then when the safeguard measure was lifted  
11 after the first quarter of 2003, how did that change  
12 your sourcing decisions? Similarly, the same sort of  
13 issue would be antidumping and countervailing duty  
14 orders, what impact, if any, did that have on your  
15 sourcing decisions?

16 MS. KORBEL: Before the industry witnesses  
17 talk about their specific issues, the Section 201  
18 remedy, because of its artificial nature and  
19 particularly because of the quarterly quota  
20 requirements, we tracked a lot of that information on  
21 behalf of the industry. And as you might imagine, all  
22 of the imports that were available came in, in the  
23 first month, whether they needed them in the first  
24 month of that particular quarter or not, for risk  
25 sake. If you might need that material by the end of

1 the quarter, you had to have it at the beginning of  
2 the quarter or you wouldn't get it. And so, you will  
3 see in the import statistics artificial peaks and  
4 valleys based on the remedy that was assigned in the  
5 201 case.

6 MR. APPLEBAUM: For the tire industry, the  
7 201 proceeding and the current antidumping,  
8 countervailing duty orders have had no effect, because  
9 the 201 had total exclusions for all tire cord  
10 quality, wire rod, and bead rod. And while it's not  
11 total in the current antidumping and countervailing  
12 orders as an exclusion for 1080, again, tire cord  
13 quality, wire rod, and bead road, as Mr. Hoferlin  
14 testified, we don't understand why there aren't  
15 exclusions and we wouldn't have had to come here for  
16 this proceeding.

17 MR. DESHANE: I can just add that because  
18 our purchasing activity of rod is specification driven  
19 and capabilities of meeting the specifications, it  
20 hasn't had an impact on our decision process.

21 MR. DOWNES: From our perspective, it really  
22 has not had an effect, because as those duties were  
23 kicking in, in 2003, as I said earlier, that's when we  
24 were bringing up the production of our own rod mill.  
25 So, our buying pattern, as far as where we went to,

1 really became more domestic, because it was our own  
2 rod mill then.

3 MR. CORKRAN: I very much appreciate that,  
4 although I -- let me check some of the import data  
5 here. Okay. One of the other questions that I had  
6 was from hearing testimony this afternoon, it appears  
7 that a very similar phenomenon was happening to  
8 companies that were purchasing industrial quality wire  
9 rod, welding quality wire rod, to wire rod used in  
10 tire applications. The testimony seems to be fairly  
11 uniform in terms of shortage of supplies, followed by  
12 increased imports, and then a tipping point, and at  
13 some point in the third quarter, leading to an  
14 inventory overhang. It was characterized as panic  
15 buying this morning. And although that term is not  
16 favored here, it does sound at least like, I'm going  
17 to say, and I don't mean this in a pejorative since,  
18 but group think, herd mentality, everybody does seem  
19 to be doing the same thing at the same time. And I  
20 just wondered if I could get some comment on why that  
21 would be. In totally different applications, you're  
22 seeing the same phenomenon for supply.

23 MR. JOHNSON: I can address that to a  
24 certain extent. From our standpoint, instead of using  
25 panic buying, I think we would more have said

1 anticipating or precautionary buying. As things did  
2 settle down in late 2004, there was still a lot of  
3 talk or hope that 2005 could be just as strong as  
4 2004. And when you're turning customers away because  
5 you don't have product to be able to sell them, you've  
6 got to make hay when the sun shines. And if you don't  
7 have wire rod on hand, you can't do that. And so, we  
8 didn't want to get caught in a situation where we had  
9 to turn people away like we did in 2004. And so, you  
10 know, was it a mistake? Hell, yes, it was mistake.  
11 We should have been a little more disciplined maybe.  
12 But, we felt like if we didn't put that inventory on  
13 the ground, we were going to be the same position in  
14 2005 that we were in 2004. Because to us, there was  
15 nothing that told us 2004 was going to be what it was.  
16 So, there was nothing to tell us in 2005 whether it  
17 was going to be just as good, if not better.

18 MR. SIMON: To answer the question why it  
19 seems to impact the different types of rod in the same  
20 way, because in a lot of cases, the different grades  
21 of rod are being produced out of the same mills. It's  
22 simply a mix issue. It's not a huge -- not a massive  
23 job for the rod mill to go from a higher carbon to a  
24 lower carbon to a different like or alloy. It's a  
25 change, but it's not that difficult. They can mix it

1 up and mix it down relatively readily. So, that's why  
2 pretty much everybody was getting impacted, because  
3 they were trying to play the mix game, as well.

4 MR. MOFFITT: We're on the -- most of our  
5 requirements are from the west coast, and so one might  
6 ask, well, Georgetown, how did that impact you, and  
7 they were shut down. Well, it's a trickle effect. We  
8 found that the mills -- and it was a high carbon  
9 problem, for the most part for us, in 2004. And so,  
10 there was generally import material available perhaps  
11 in the low carbon area, but we found that we were hurt  
12 badly in the high carbon. So, we were trying to  
13 secure that. And so what we did was we were buying  
14 our requirements. We weren't trying to build  
15 inventory or anything like that. But what happened  
16 was, we have to remember, 2004 was not a U.S. problem.  
17 It's a global problem.

18 And so what happened was if there were late  
19 deliveries from domestic sources, there were also late  
20 deliveries from offshore sources. And what will  
21 happen, with offshore, you're not buying a railcar or  
22 a truckload. You're buying a boatload. And what we  
23 try to do when we do buy a shipment is we try to -- we  
24 don't suddenly cut off domestic mills, because we had  
25 25,000 tons show up. The intention is that we would

1 use that material over a period of time, so we can  
2 continue to support the domestic industry. However,  
3 if you have a ship that you expect to come in, in  
4 June, as we did, and I might point out, from  
5 Indonesia, a company under a duty order, I mean, we  
6 had no option. We had to get the material from them  
7 and at a substantially higher price, I might add,  
8 also. And, unfortunately, that ship showed up on two  
9 ships two months late.

10 Well, we had a two-month hole that we had to  
11 fill and we're out there borrowing from our plants,  
12 from moving material, from our Kent plant to Los  
13 Angeles and to all the different facilities and  
14 whatnot. And we weren't panic buying. We were buying  
15 what we required. But, if you get a -- 25,000 tons  
16 show up two months late, that is certainly going to  
17 impact where you are. And, unfortunately, it shows up  
18 when the material that you had quoted elsewhere  
19 showing up, as well. And that leads to a inventory  
20 build.

21 MR. BARRINGER: Can I just make a comment?  
22 This was not a phenomenon, which is limited to the  
23 wire rod industry. I mean, if you flip through the  
24 last 12 months of American Metal Market, you'll see  
25 that this happened virtually across the entire range

1 of steel products. I think it's important to look at  
2 this in two senses. One is -- and particularly with  
3 respect to wire rod, you already have an availability  
4 problem, which you're nervous about. Are you going to  
5 continue to be able to get the wire rod?

6 And then you have a phenomenon going on,  
7 which I don't think any of you gentlemen is older than  
8 I am, but maybe they are, but at least going back in  
9 my memory, and I've been working on steel for 30  
10 years, I've never seen prices go up the way they've  
11 gone up over the last 18 months. So, you have people  
12 nervous about whether they can get product and they're  
13 also seeing prices just going through the roof. And I  
14 wouldn't necessarily call it panic, but people were  
15 scrambling to get feedstock, to continue in business,  
16 to continue their businesses. And that phenomenon  
17 was, I think, then exacerbated in this industry simply  
18 by shutdowns and other events, which makes supply even  
19 less certain than it was normally in this industry.

20 MR. DOWNES: I'd like to think we have a  
21 little more discipline than a herd mentality, but I  
22 think that's -- I can't see where that's the  
23 appearance, but as I had testified earlier, our  
24 inventories were down to a two-week inventory. I wish  
25 I could tell you that we could operate our businesses

1       efficiently and effectively with a two-week inventory.  
2       We could take a lot of work and capital out of the  
3       business. But we can't.

4                 And so when the opportunity -- and I suspect  
5       most of my counterparts around the table and within  
6       the industry were in the same situation, so when there  
7       was an opportunity to buy something that would help  
8       you get your inventories back to a more workable  
9       level, I wasn't buying betting on the come, I was  
10      buying just to try to get the business back to where  
11      we felt like it should be to efficiently and  
12      effectively run the business.

13                So, when the opportunity presented itself to  
14      buy it and we didn't have the opportunity, we'd gone  
15      for four months trying to get the steel and we  
16      couldn't get it, that we made the decision to buy the  
17      product, and once again, I keep repeating at very  
18      close to the domestic price, so it wasn't a price  
19      issue when we bought that product.

20                Now it's unfortunate, but it is a fact of  
21      life that when you buy offshore material and it starts  
22      and that boat is on its way, the opportunity of  
23      getting the Coast Guard to intercept it if you don't  
24      need it is very remote.

25                I think it's -- also though I want to

1 emphasize that in our company's case, even when we  
2 knew those boats were coming, it would be very rare  
3 for me to find a circumstance where we cancel any of  
4 the domestic orders that we had.

5 We left those orders on. We lived up to our  
6 commitments and brought the steel in that we had  
7 committed, whether it was import or domestic, and it  
8 put the inventories in a position that they were just  
9 far, far, far too high. We could have canceled  
10 domestic orders. We could have stopped it, but we  
11 didn't do it.

12 MR. HOEFERLIN: And from the tire side, I  
13 think everybody acted the same way, because if there  
14 is a fear that there is going to be a shortage  
15 continuing for months and months and for years, you've  
16 got to react in order to be able to secure supply. One  
17 little difference in the tire side is because all of  
18 the tire cord quality product is imported, we didn't  
19 see quite the issue on that side because those orders  
20 were booked well in advance and were not affected by  
21 some of the things that were happening domestically.

22 On the bead side, we were in the same boat  
23 absolutely as everybody else. It was whether it was  
24 directly or indirectly. Mostly for us it's  
25 indirectly, but the folks here who supply bead wire to

1 us, trying to secure rod, we were very much affected  
2 by that.

3 MR. DeSHANE: Two points I wanted to make to  
4 this issue, and one was, you know, Mr. Barringer had  
5 described the metal market or the steel market in  
6 general in 2004. Those are our customers.

7 Our customers for welding wire and  
8 electrodes are putting metal together, so as the rest  
9 of the steel industry had increased demand, our  
10 situation was very much customer-driven. Our  
11 customers were buying. So on one side we've got the  
12 demand going up, and then we have late deliveries from  
13 the domestic steel producers.

14 Our inventory position was most dramatic for  
15 the grades that we purchase in the United States. The  
16 specialty grades that we purchase outside of the  
17 United States were less of a part of our inventory  
18 position.

19 MR. CORKRAN: Thank you. I'd also like to  
20 follow up on a question asked this morning regarding  
21 apparent consumption in the United States and in the  
22 world, because one of the discussions or one of the  
23 points that has been made is the large increase in  
24 imports into the United States in 2004.

25 At least one published source suggests that

1       apparent U.S. consumption in the United States  
2       increased quite dramatically in 2004 whereas globally  
3       it was a far more moderate figure or a positive  
4       increase but nowhere near the order of magnitude of  
5       growth in the United States.

6               From your experience domestically and  
7       internationally if applicable, does that square with  
8       your own experience in the year 2004?

9               MR. DOWNES:  Something I think we have to  
10       consider is in order to think about 2004, we also have  
11       to take a look at 2003 and understand that we were  
12       coming to the end of the 201, and that shifted a lot  
13       of purchases into 2003, right, for the first quarter,  
14       so there was some inventory lag at the end of '03.

15               It disappeared in the first quarter and then  
16       it built back through the cases we've been talking  
17       about today in '04.  So there was some inventory lag  
18       that caused '03's consumption to be down some.

19               MR. HOEFERLIN:  Just a quick comment in  
20       response.  I know in '04, the biggest focus in our  
21       business was the growth in China, 12 to 15 percent  
22       growth in a lot of their basic industries.

23               So I don't know if you were splitting that  
24       out, but certainly that one region or that one country  
25       of the world was certainly growing at many times the

1 rate of any other region that I'm aware of in 2004,  
2 including North America and Europe.

3 MS. KORBEL: I don't know if I can compare  
4 global demand to what was happening in the United  
5 States, but, you know, to put a face on it after 9/11,  
6 the United States went into recession and basic  
7 industry had a tough time. By the end of 2003, we're  
8 looking at China, who's all of a sudden got an  
9 enormous need for steel, and they're taking steel from  
10 the global marketplace.

11 And all of a sudden, in that same timeframe,  
12 Georgetown Steel is gone. Keystone is in bankruptcy,  
13 and nobody knows for sure what is going to happen.  
14 There wasn't an apparent buyer for Georgetown for a  
15 long time in the early part of 2004, so there's a lack  
16 of supply not only globally but here in our own market  
17 that you can see next door. You don't know where the  
18 next ton of steel might come from. That isn't panic  
19 buying. You've got to buy steel for a mill that  
20 doesn't have any steel.

21 We'll provide some information from one of  
22 the purchasers who isn't here today about actually  
23 having to close down their facility. A large customer  
24 of Georgetown had to close down their facilities  
25 because there was no rod available for them to

1 continue operations. That's not panic, gentlemen.  
2 That's you've got to make product, you've got to have  
3 raw material to do that.

4 MR. CORKRAN: Well, again, thank you all  
5 very much for your testimony. It's been very helpful,  
6 and I have no further questions.

7 MR. CARPENTER: I have just a few followup  
8 questions. First of all, a question on cumulation for  
9 present injury purposes. Are any of the parties here  
10 arguing against cumulation for present injury, or is  
11 that something you'd like to save for your briefs?

12 MR. LEIBOWITZ: I would like to save it for  
13 the briefs.

14 MR. CARPENTER: Okay. Fair enough. In  
15 doing so, could you address the factors that the  
16 Commission normally looks at in analyzing cumulation?

17 MR. LEIBOWITZ: Of course.

18 MR. CARPENTER: Mr. Blakeslee and also Mr.  
19 McGrath, but first Mr. Blakeslee. When you were  
20 saying that 85 percent of Saerstahl's imports over the  
21 PLI were products not produced domestically, could you  
22 identify in general terms what some of those products  
23 are, not the exact specifications but just what  
24 general categories they might fall into.

25 MR. BLAKESLEE: Yes. Quite specifically,

1 they're tire cord quality wire rod and certain of the  
2 welding wire rod that we supply to Lincoln Electric.

3 MR. CARPENTER: Okay.

4 MR. BLAKESLEE: Okay. To a lesser extent,  
5 there is some cool head and quality wire rod in there  
6 as well, but I think the situation there is slightly  
7 different. Customers come to Saerstahl for grades of  
8 CHQ that are produced in the United States but not  
9 produced at the same quality level as they're produced  
10 by Saerstahl, so that's a somewhat different  
11 situation.

12 MR. CARPENTER: Mm-hmm. Are you --

13 MR. BLAKESLEE: And I did not include CHQ in  
14 that 85 percent figure.

15 MR. CARPENTER: Okay. Are you arguing that  
16 the domestic industry is not capable of producing  
17 those products or simply that they have not produced  
18 them in recent periods?

19 MR. BLAKESLEE: Not just in recent periods.  
20 They haven't produced them, although their domestic  
21 customers have worked with them to try to get them to  
22 do that, and for whatever reason, they have been  
23 either unable or unwilling to do that.

24 MR. CARPENTER: All right. So there have  
25 been attempts to qualify those producers to produce

1 the product, but they haven't met the qualification  
2 requirements.

3 MR. BLAKESLEE: I think that's what both Mr.  
4 DeShane and Mr. Hoeflerlin have testified to.

5 MR. DeSHANE: Yes. I can certainly add that  
6 as we were supporting starting up of the Georgetown  
7 facility, there was a review of all of our  
8 specifications to determine what was possible and what  
9 was not, and there was a great amount of detailed  
10 effort that was put into that, and there was a very  
11 good list of specifications that were determined not  
12 possible to be made at the Georgetown, though.

13 MR. CARPENTER: Mm-hmm. Okay. If you have  
14 any further documentation you'd like to provide in  
15 your brief as far as what efforts have been made to  
16 qualify the U.S. producers and indications that they  
17 have not been able to meet those requirements --

18 MR. HOEFERLIN: We'll submit a copy and hand  
19 them out.

20 MR. CARPENTER: Okay. Thank you.

21 Mr. Moffitt, just a followup question for  
22 you. In your testimony, you indicated that your  
23 Colorado plant had purchased 100 percent from Rocky  
24 Mountain and at one point, they were told -- or you  
25 were told by Rocky Mountain that you may want to

1 pursue imports, buying imports.

2 My question is, when you were purchasing  
3 from Rocky Mountain up to that point, did you have --  
4 were you buying more or less a set quantity of product  
5 from them say on a monthly basis and you were asking  
6 for additional quantities above that figure, or were  
7 they unable to meet your normal purchasing  
8 requirements?

9 MR. MOFFITT: Actually, I would say it's a  
10 combination of both. I mean, we had additional  
11 business that we were getting because of the shortage  
12 in wire rod, so we would like to have fulfilled some  
13 of that, but also, and I am sure that they would point  
14 this out, what they had given us was their total  
15 production by month, and then we were given 40 percent  
16 of that for three of our facilities -- two of our  
17 facilities primarily, and I don't recall what it is.

18 But they had I believe, and I'm sure that  
19 they would answer this in fact right now -- and I  
20 don't recall whether there was some kind of a mill  
21 problem that they addressed where their monthly  
22 production was -- now they have told us this in  
23 advance, so what we would do is we'd take 40 percent  
24 of this number and the next month this number, and  
25 then it was back to normal after perhaps two or three

1 months. I don't recall exactly how long this was.

2 But we brought material in from Poland and  
3 from Italy into Pueblo, discovered unfortunately then  
4 that there were no rail cars to get it from Houston to  
5 Pueblo, which was another problem, but it was just  
6 that there was some timing in there and we did have  
7 some additional requirements that obviously fell off  
8 after that, but we've been buying fairly consistently  
9 at a certain number of tons per month, and we're  
10 working through those things right now.

11 MR. CARPENTER: I see. That's very helpful.  
12 Thank you.

13 Also, just as a general request, if any of  
14 the parties here would like to make like product  
15 arguments, if you could just go through the six  
16 traditional like product factors, I'd appreciate that.

17 Are there any other questions from staff?

18 (No response.)

19 MR. CARPENTER: Okay. Again, thank you very  
20 much for your testimony. We appreciate it.

21 At this point, we will take about a 10-  
22 minute break to allow parties to prepare their closing  
23 and rebuttal, statements, and we'll begin with the  
24 Petitioners.

25 (Whereupon, a brief recess was taken.)

1                   MR. CARPENTER: Take a seat, please, and  
2 we'll continue.

3                   Whenever you're ready, Mr. Rosenthal.

4                   MR. ROSENTHAL: Thank you. In the 10  
5 minutes I have to sum up I want to just clear away at  
6 the beginning a little of the distridous that was left  
7 by the Respondents and make a couple of points, but  
8 I'm not going to get into rebuttals of customers here.

9                   The last time I did that in 2001 and I  
10 called one of our customers a liar. For some reason  
11 it wasn't good for relations, so I'm not going to do  
12 that in this hearing.

13                   We will supply a great deal of information  
14 in our postconference brief which really rebuts a lot  
15 of the claims about what people were told, and when,  
16 and whether the companies we represent in the domestic  
17 wire rod industry can supply the product, what they  
18 can qualify, what they've tried to qualify. All the  
19 stuff you heard about today we will provide a great  
20 deal of information in our postconference brief.

21                   MR. CARPENTER: I would appreciate that. We  
22 were going to ask you to do that.

23                   MR. ROSENTHAL: Well, it's very difficult  
24 for members of the industry and myself to sit still  
25 and to hear some of the stuff which is in the nicest

1 way possible misrepresenting some of the facts that we  
2 know. I was glad to see the longer the hearing went  
3 on the closer to the truth a lot of the statements  
4 got, and so I was happy that we did have the lunch  
5 break and people had enough sustenance to continue.

6 I also want to talk about this whole issue  
7 of the so-called specialty products. As I mentioned  
8 at the outset all those products you're talking about,  
9 the tire products, the coal heading quality, the  
10 welding rod, all that is a small fraction of the  
11 market.

12 I don't believe by the way it accounts for  
13 the numbers that the Respondents talked about, but  
14 even if it does the amount that is not supplied by the  
15 domestic industry, which the domestic industry is not  
16 capable of supplying, is even a smaller amount. We're  
17 talking about tiny amounts.

18 For better or worse, you know, we spent a  
19 fair amount of the hearing talking about that, but it  
20 was more like looking at the tire hole rather than the  
21 tire. With all due respect I understand why the  
22 Respondents want to talk about it, they care about it.  
23 That's really not the heart of this case.

24 I don't think you will get any like product  
25 arguments on that and if you did I don't think the

1 Commission will want to make any different  
2 determinations than they've made in the past.

3           Quickly with respect to the German producers  
4 what you had here was representatives of two producers  
5 not Brandenburg and I don't believe you got a  
6 questionnaire response from Brandenburg because we  
7 haven't seen it yet. That is a major competitor in  
8 this market.

9           Their product mix as we understand it is  
10 much different than what you've heard described here,  
11 so we urge you to make sure you get that information  
12 from Brandenburg before you reach any conclusions  
13 about the German supply.

14           Also, with respect to the references, the  
15 quotes made by Mittal, and Keystone and Gerdau as to  
16 increased costs as a source of the problem that does  
17 not show that imports are not to blame for industry  
18 problems. If the U.S. producers could increase their  
19 prices sufficiently to cover their increased costs and  
20 then make a reasonable profit then the increased costs  
21 wouldn't matter.

22           It's because the U.S. producers could not do  
23 that that we're here today. Now, I want to get really  
24 to the heart of the case which was -- and I was  
25 fascinated by the last 20 minutes or half hour of

1 discussion on this. Whether you call it panic buying  
2 or some other phrase really doesn't matter to us.

3 What you heard here were a couple of  
4 contradictory statements, but ultimately the truth has  
5 come out. On one hand Mr. Downes said we were not  
6 panic buying we were buying for normal inventory  
7 levels and then later on he said well, it's going to  
8 take us a number of months to have our inventories  
9 worked in and in fact we underestimated.

10 He didn't say that, that was another person  
11 who said that, but we made a mistake in how much we  
12 needed for our inventories and in fact they ended up  
13 buying much more than they ever needed. In fact you  
14 can't reconcile the statements that you've heard from  
15 Respondents today.

16 While disclaiming panic buying and  
17 disclaiming buying more than they needed or  
18 disclaiming that they were using the imports in some  
19 manner to leverage the domestic industry's pricing in  
20 fact that's exactly what they were doing.

21 The representative from Goodyear here said  
22 exactly that. He provided an explanation for what  
23 went on and he said essentially that as the raw  
24 material costs were going up and everyone said wire  
25 rod scrap cost, as raw material costs were going up

1 and all the other costs are going up the customers  
2 were saying we don't want to take "noncompetitor  
3 pricing by domestic companies."

4 Then he said that's what caused the panic  
5 buying. I hope the transcript will say exactly that.  
6 I thought I wrote it down verbatim. In other words  
7 when prices started to go up in the U.S. as a result  
8 of the higher costs the customers used imports in  
9 order to keep the prices under control.

10 Take a look at the transcript. I'm pretty  
11 sure that's what the representative from Goodyear  
12 said. So if it wasn't panic buying, it was in his  
13 words, and ultimately admitted by the other witnesses  
14 here, too, that it was calculated purchases that they  
15 bought for "stability of supply".

16 Later on Mr. Downes admitted making a  
17 mistake in the amount of inventory that they built.  
18 They saw prices going up, they saw some tightness and  
19 then they went out and they purchased a great deal of  
20 imports that they had to work down.

21 Now, when costs and prices are doubling and  
22 the purchasers react by buying lower-priced imports to  
23 keep prices down that makes perfect sense. That's  
24 perfectly rational. We certainly understand that, but  
25 that doesn't mean it's not injurious to the domestic

1 industry. In fact everybody in the industry in 2004  
2 knew the same thing.

3 Everyone was facing unprecedented cost  
4 increases and those cost increases were going to be  
5 long-term. What they did was they took 1.8 million  
6 new subject imports at prices well below the domestic  
7 industry's. The prices vary, but invariably they were  
8 below the domestic industry's prices.

9 What the importers told you, what the  
10 customers told you was that they crave stability and  
11 they need competitive prices so they bought as much  
12 rod as they could at the lowest prices they could and  
13 that injury by the way was manifested in 2004 and it  
14 is manifested in 2005.

15 By the way regarding deliveries this notion  
16 that they couldn't get deliveries from the U.S.  
17 supplier, the U.S. wire rod producer they had to go to  
18 the imports, well, in many instances the converse was  
19 true. What would happen is that the customer would go  
20 to the imports and if there was a delay in shipments  
21 they would rush to the domestic mills and say can we  
22 have that product, we need it now.

23 In many instances the domestic mills helped  
24 out the customer and said yeah, we'll do what we can  
25 to help you here, but in essence the domestic mills

1 were filling in the gaps that were created when the  
2 import supply, which is the first choice of a lot of  
3 these customers, were unable to come through on a  
4 timely basis.

5 Now, you have to remember that the imports  
6 have both volume and price affects and the Respondents  
7 have essentially argued that when supplied are tight  
8 the increased import volumes don't hurt the domestic  
9 industry.

10 Even if you assume that the domestic  
11 industry was operating at full capacity, which it  
12 wasn't, import pricing still suppressed the prices  
13 that the domestic industry was able to obtain for the  
14 tonnage that it was selling. The ability of customers  
15 that used imports to keep prices lower than they  
16 otherwise would be or should have been given the  
17 rising costs is an important part of this injury case.

18 I want to go back to the question that I  
19 responded to by Ms. Brown earlier. You can have  
20 injury with declining imports as long as the volumes  
21 are significant, as long as you have price  
22 underselling which you will have here and as long as  
23 you have significant market share which you have here.  
24 On the question of profitability Mr. Porter's chart  
25 was interesting to put it mildly.

1           He obviously conveniently forgot 2005 in  
2 terms of his chart on profitability and that obviously  
3 shows current injury, but he also showed in his chart  
4 going back 10 years from 1994 to 2004 what we've  
5 always said in this industry which is there's been a  
6 persistent pattern of import injury coming up from a  
7 variety of sources.

8           This industry has not had the profits over a  
9 long period of time in order to be truly healthy and I  
10 would include 2004 in that statement. Let me add one  
11 other thing. Some of these niche products we've spent  
12 a lot of time talking about today the industry can  
13 make and they can make better and the industry would  
14 be even willing to invest some more to make some of  
15 the very few things they can't make.

16           They need to have sustained profits over a  
17 longer period of time to justify those investments.  
18 You can't get that (1) with the profits that the  
19 industry's had; (2) you can't get it if you  
20 continually exempt some of those products from the  
21 relief so that the customers have no incentive to buy  
22 those products or work with you going forward.

23           Last on China, staff asked why China would  
24 keep building production of excess capacity and Mr.  
25 Barringer actually helped answer that question. He

1 said that the Chinese are building for years in the  
2 future and frankly they can't digest all their  
3 capacity now.

4 What's happened instead is they built all  
5 this capacity and now they're injuring us while their  
6 demand can catch up to their supply. One last point.

7 On the email that Mr. Simon just got  
8 *American Metal Market* I believe it's today came out  
9 with an article mentioning that -- there's a report  
10 that says that China will have 116.5 million metric  
11 tons of excess supply in 2006 which is more than a  
12 doubling of their excess supply in 2005.

13 Now, I know that's more than just wire rod,  
14 but since Mr. Barringer was talking about the steel  
15 industry in general and there was a lot of  
16 conversation about the steel industry in general I  
17 urge you to take a look at that report. I see my time  
18 is expired, and I thank you for your attention.

19 MR. CARPENTER: Thank you, Mr. Rosenthal.

20 Mr. Porter or Mr. Shor?

21 MR. D. PORTER: I'll be brief. What I want  
22 to address is the Chinese boogeyman argument that  
23 Petitioners put forward this morning and then Mr.  
24 Rosenthal did just now. It's very important for the  
25 Commission to separate out argument by implication and

1 hard fact.

2           What Mr. Rosenthal would like you to believe  
3 is there are all these wire rod mills in China just  
4 pointed toward the United States, but let's look at  
5 the facts. Yes, there is about 40 producers in China.  
6 However, the consumption in China is a magnitude of  
7 20, 30 times what they export to the United States.  
8 Fact 1.

9           Fact 2. Although there are 40 producers  
10 only five companies really export to the United  
11 States. That's borne out by your questionnaire  
12 responses which has about 100 percent coverage of the  
13 exports to the United States over the POI. If you  
14 look at that you'll see that five companies which  
15 account for about 85, 90 percent of those exports  
16 exported every single year during the POI.

17           Now, what's interesting is Mr. Magrath, you  
18 know, again with this argument by implication and this  
19 boogeyman argument said we searched long and hard and  
20 then we found another Chinese wire rod mill in the  
21 service list because we entered an appearance on  
22 behalf of all the exporters.

23           He said this Tangshan is another out there.  
24 Well, let's look at Tangshan. They exported 1,000  
25 tons in 2004. Not a ton before, not a ton since.

1 Proves our point, okay? When 2004 there was shortage  
2 to the United States and the customers were scrambling  
3 to get supply a couple of other Chinese mills stepped  
4 in to help out.

5 They then stopped when the shortage abated.  
6 So it's very important to separate argument by  
7 implication and hard fact. There is no Chinese  
8 boogeyman. The wire rod industry in China is very  
9 consumed with the demand in China. Thank you.

10 MR. SHOR: Thank you, Mr. Carpenter. This  
11 is one of those rare cases that should be dismissed at  
12 the preliminary stage. The Commission knows the  
13 industry having visited it many times. The Commission  
14 has a complete record, full questionnaire responses  
15 from most parties in the case.

16 There simply is no case here. This is an  
17 industry that experienced record profits in 2004  
18 followed by declining imports in 2005. It's that  
19 simple. Let's start with the statutory standard.  
20 Statutory standard is whether there was a reasonable  
21 indication of material injury.

22 I would submit that all the domestic  
23 industry has shown here is an unreasonable propensity  
24 to continually complain. Let's start with the  
25 conditions of competition. There was a lot of

1 confusion I think in the afternoon about why all the  
2 discussion of specialty products and how that fit in.

3 Let me put it in context for you. It's one  
4 of the conditions of competition for this industry.  
5 There is a significant segment of the market in which  
6 imports and domestic products simply do not compete.  
7 Second important condition of competition in this  
8 industry is the unavailability of domestic supply.

9 Every one of the domestic producers told you  
10 that at some point in 2004 they placed their customers  
11 on controlled order entry. They didn't have supply  
12 available. They were at 100 percent capacity no  
13 matter what their numbers show you. It's more  
14 important than that. It's just not the unavailability  
15 of supply, it's the instability of supply that's  
16 critical for their customers.

17 It's not that Georgetown was shut down for  
18 this many months or that Keystone was in bankruptcy.  
19 The point is that when you're a customer and your  
20 major supplier enters in bankruptcy you don't know  
21 what that means for your supply. When Georgetown shut  
22 its doors you don't know when they're going to open  
23 again.

24 It's not the case that when a mill comes  
25 back online their customers welcome them back with

1 open arms. They're hesitant because they've been  
2 burned before. So you have a domestic industry -- and  
3 this was the same in 1997. The Commission  
4 specifically pointed to this, that the production  
5 curtailments and the instability of supply was an  
6 important condition of competition for the industry.

7 Let's next move to the condition of the  
8 domestic industry. No matter how much they tried to  
9 disguise the fact with charts about other industries  
10 and relative profits 2004 was a record year for this  
11 industry. Record profits that they hadn't experienced  
12 for 10 years.

13 I think we had a meeting last night and  
14 there was a gentleman that used to work for the  
15 domestic industry and somebody asked when did the  
16 domestic industry last have profits of this level and  
17 somebody mentioned a number in the 1970s, but look at  
18 other indicators of the domestic industry.

19 Look at investment and somebody ask this  
20 industry. First I don't think it was discussed today  
21 at all, but capital expenditures in the domestic  
22 industry increased over the period. You normally  
23 don't see that in an industry that's being materially  
24 injured. They're not reinvesting, they don't have  
25 confidence in their business prospects in the future,

1 but there are three other things to focus on.

2 Two domestic mills were purchased during  
3 this period, the Mittal mill and the mill bought by  
4 Leggett & Platt. They talk about due diligence.  
5 Nobody buys a mill unless they think that they're  
6 going to make money from it in the reasonably  
7 foreseeable future.

8 So there is investment, there's turnover of  
9 mills and Gerdau recently announced within the last  
10 few weeks that they were going to restart their mill  
11 shortly. Why is there a material injury? If they  
12 can't make money why are they opening that mill? They  
13 clearly think that there is a future for that mill in  
14 the short-term.

15 Finally let's go to causation. I was a  
16 little hurt by Mr. Rosenthal's closing remarks. I had  
17 spent time and care in my presentation, I try and put  
18 in some jokes, I had charts, I focused on causation.  
19 He attacked everybody but me. I feel left out. I sit  
20 here now and I can't tell you what the domestic  
21 industry's theory of causation is.

22 They have no coherent theory of causation  
23 because they can't deal with the obvious problem that  
24 if imports rose prices rose, as imports declined  
25 prices declined. Imports were highest when the

1 domestic industry's profitability was highest and as  
2 soon as that Georgetown mill reopened imports  
3 declined.

4 Now, there was a lot of discussion about  
5 panic buying and whether to call it panic buying or  
6 whether to call it something else, but that's a  
7 sideshow because whatever it is it's got nothing to do  
8 with imports. Imports did not cause panic buying,  
9 they didn't cause something like panic buying.

10 That was caused by the domestic industry's  
11 inability to supply, and instability of supply and it  
12 can't be blamed on imports. If anything the declining  
13 prices in 2005 was blamed on what everybody here today  
14 told you, the drop in demand. So it shouldn't be  
15 surprising that as demand drops prices drops.

16 Finally I'll turn to threat. It's the  
17 easiest part of this case. Subject imports declined  
18 by 21 and a half percent in interim 2005. There can't  
19 be any threat case. That concludes our presentation.  
20 The hour is late, so we do all adjourn.

21 MR. CARPENTER: Thank you, Mr. Porter and  
22 Mr. Shor.

23 Once again I want to particularly thank our  
24 witnesses for coming here today to help us develop the  
25 record in this investigation. We appreciate it. Let

1 me mention a few dates to keep in mind. The deadline  
2 for both the submission of corrections to the  
3 transcript and for briefing investigation is Tuesday,  
4 December 6.

5 You're free to contain business proprietary  
6 information. The public version is due on December 7.  
7 The Commission has scheduled its vote on the  
8 investigation for December 23 at 11:00 a.m. and it  
9 will report its determinations to the Secretary of  
10 Commerce on December 27.

11 The Commissioner's opinions will be  
12 transmitted to Commerce on January 4. Thank you for  
13 coming. This conference is adjourned.

14 (Whereupon, at 3:57 p.m., the conference in  
15 the above-entitled matter was concluded.)

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**CERTIFICATION OF TRANSCRIPTION**

**TITLE:** Carbon and Certain Alloy Steel  
Wire Rod

**INVESTIGATION NO.:** 731-TA-1099-1101

**HEARING DATE:** December 1, 2005

**LOCATION:** Washington, D.C.

**NATURE OF HEARING:** Preliminary Conference

I hereby certify that the foregoing/attached transcript is a true, correct and complete record of the above-referenced proceeding(s) of the U.S. International Trade Commission.

DATE: December 1, 2005

SIGNED: LaShonne Robinson  
Signature of the Contractor or the  
Authorized Contractor's Representative  
1220 L Street, N.W. - Suite 600  
Washington, D.C. 20005

I hereby certify that I am not the Court Reporter and that I have proofread the above-referenced transcript of the proceeding(s) of the U.S. International Trade Commission, against the aforementioned Court Reporter's notes and recordings, for accuracy in transcription in the spelling, hyphenation, punctuation and speaker-identification, and did not make any changes of a substantive nature. The foregoing/attached transcript is a true, correct and complete transcription of the proceeding(s).

SIGNED: Carlos Gamez  
Signature of Proofreader

I hereby certify that I reported the above-referenced proceeding(s) of the U.S. International Trade Commission and caused to be prepared from my tapes and notes of the proceedings a true, correct and complete verbatim recording of the proceeding(s).

SIGNED: Bernadette Herboso  
Signature of Court Reporter