

UNITED STATES INTERNATIONAL TRADE COMMISSION

In the Matter of:)
) Investigation Nos.:
SUGAR FROM THE EUROPEAN)
UNION) 104-TAA-7 (Second Review)
)
SUGAR FROM BELGIUM,) AA1921-198-200 (Second Review)
FRANCE AND GERMANY)

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Tuesday,
 June 28, 2005

Main Hearing Room
 International Trade Commission
 500 E Street, S.W.
 Washington, D.C.

The hearing commenced, pursuant to notice, at 9:30 a.m., before the Commissioners of the United States International Trade Commission, the Honorable Stephen Koplan, Chairman, presiding.

APPEARANCES:

On behalf of the International Trade Commission:

Commissioners:

COMMISSIONER STEPHEN KOPLAN
 VICE CHAIRMAN DEANNA TANNER OKUN
 COMMISSIONER MARCIA E. MILLER
 COMMISSIONER JENNIFER A. HILLMAN
 COMMISSIONER DANIEL R. PEARSON

APPEARANCES: (Continued)

Staff:

MARILYN R. ABBOTT, Secretary to the Commission
WILLIAM R. BISHOP, Hearings & Meetings Coordinator
SHARON BELLAMY, Hearings & Meetings Assistant
JAI MOTWANE, Investigator
FALAN YINUG, Investigator
DOUGLAS NEWMAN, Industry Analyst
CLARK WORKMAN, Economist
JUSTIN LEE, Accountant/Auditor
KARL VON SCHRILTZ, Attorney
DIANE MAZUR, Supervisory Investigator

On behalf of U.S. Beet Sugar Association, American
Sugarbeet Growers Association, American Cane Sugar
Refiners' Association, American Sugar Cane League,
Sugar Cane Growers Cooperative of Florida,
Florida Sugar Cane League, Hawaii Sugar Industry,
and Rio Grande Valley Sugar Growers, Inc.:

JULIANA M. COFRANCESCO, Esquire
JOHN F. BRUCE, Esquire
VANESSA FORSYTHE, Esquire
Howrey Simon Arnold & White LLP
Washington, D.C.

MATTHEW CLARK, Esquire

KEITH MARINO, Esquire
Arent Fox LLP
Washington, D.C.

On behalf of Rio Grande
Valley Sugar Growers Association:

STEVE BEARDEN
Cane Farmer, Santa Rosa, Texas
President, Rio Grande Valley
Sugar Growers Association

On behalf of American Cane Sugar Refiners' Association:

MARGARET BLAMBERG
Executive Director, American
Cane Sugar Refiners' Association

APPEARANCES: (Continued)

On behalf of United Sugars Corporation:

JOHN DOXSIE
President, United Sugars Corporation

On behalf of Amalgamated Sugar Company LLC:

RALPH BURTON
President and CEO, Amalgamated Sugar Company LLC

On behalf of American Sugar Beet Growers Association
and Big Horn Basin Beet Growers Association:

TERRY JONES
Beet Grower, Powell, New York
President, American Sugar Beet Growers Association
Vice President, Big Horn Basin Beet Growers
Association

On behalf of American Cane Sugar League:

JESSIE BREAUX
Cane Farmer, Franklin, Louisiana
Vice PR, American Sugar Cane League

On behalf of American Sugar Alliance:

JACK RONEY
Director, Economics & Policy Analysis
American Sugar Alliance

On behalf of the CapAnalysis Group:

SUSAN MANNING
Vice Chairman, CapAnalysis Group

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P R O C E E D I N G S

(9:30 a.m.)

CHAIRMAN KOPLAN: Good morning.

On behalf of the United States International Trade Commission, I welcome you to this hearing on Investigation Nos. 104-TAA-7, Second Review, and AA1921-198-200, involving sugar from the European Union and sugar from Belgium, France and Germany.

The purpose of these second five-year review investigations is to determine whether revocation of the countervailing duty order on sugar from the European Union and the antidumping duty orders on sugar from Belgium, France and Germany would be likely to lead to continuation or recurrence of material injury to an industry in the United States within an reasonably foreseeable time.

Notice of investigation for this hearing, list of witnesses and transcript order forms are available at the secretary's desk.

I understand the parties are aware of the time allocations. Any questions regarding the time allocations should be directed to the secretary.

As all written material will be entered in full into the record, it need not be read to us at this time.

1 The parties are reminded to give any
2 prepared testimony to the secretary. Do not place
3 testimony directly on the public distribution table.

4 All witnesses must be sworn in by the
5 secretary before presenting testimony.

6 Finally, if you will be submitting documents
7 that contain information you wish classified as
8 business confidential, your request should comply with
9 Commission Rule 201.6.

10 Madam Secretary, are there any preliminary
11 matters?

12 MS. ABBOTT: No, Mr. Chairman.

13 CHAIRMAN KOPLAN: Very well. Let us proceed
14 with the opening remarks.

15 MS. ABBOTT: Opening remarks in opposition
16 to revocation of orders will be by Juliana M.
17 Cofrancesco, Howrey Simon Arnold & White.

18 CHAIRMAN KOPLAN: Good morning.

19 MS. COFRANCESCO: Good morning. My name is
20 Juliana Cofrancesco of the Howrey law firm. I am
21 joined by my colleagues Vanessa Forsythe and John
22 Bruce of my firm and co-counsel at Arent Fox, Matt
23 Clark and Keith Marino. I am also joined this morning
24 by our economist, Dr. Susan Manning.

25 We are very appreciative of the extensive

1 time and effort that's been invested by the commission
2 staff in analyzing and preparing the pre-hearing
3 report and we thank the commission for the opportunity
4 to have our witnesses appear before you this morning.

5 This morning you will hear from our panel of
6 witnesses with their boots on the ground in the farms
7 and running the factories across America. They
8 represent the full range of the U.S. sugar producing
9 industry, including sugar cane millers and refiners,
10 sugarbeet processors, all the way down to growers of
11 sugar cane and sugarbeets.

12 These witnesses will each speak to the
13 specific conditions and challenges that are facing
14 each of these sectors and segments of the U.S. sugar
15 industry and they will try to explain the reasons why
16 the E.U. trade remedy orders should remain in place.

17 The testimony presented by these witnesses
18 will go directly to the critical elements that inform
19 your statutory analysis.

20 The testimony will show that the E.U.
21 continues today to maintain the same policies that it
22 had in place five years ago and those policies foster
23 the export engine of the E.U. The addition of the new
24 member states to the E.U. has only increased the
25 production and export capability.

1 Although there were some changes to the E.U.
2 programs proposed last week, our witnesses testifying
3 today who understand this believe that the proposals
4 for change are nothing more than that, just proposals.
5 They are highly controversial, they are publicly
6 opposed by many member states and their constituencies
7 and even it appears that the E.U. parliament is
8 expressing concerns. It would be speculative indeed
9 for anyone to guess what program changes might occur
10 some time in the future.

11 The fact remains that the E.U. is the
12 world's second largest sugar producer and exporter, as
13 was shown in the staff report, and the E.U. has
14 significant economic potential to direct its dumped
15 and subsidized exports to the United States market.

16 The testimony will also demonstrate that the
17 U.S. industry is more vulnerable today than it was in
18 the prior sunset review.

19 The witnesses you will hear from today will
20 explain the factors that are behind the statistics
21 that are reported in the pre-hearing staff report and
22 will explain the vulnerability of the industry.

23 The testimony will also show a significant
24 change in the change in the conditions of competition
25 since the last sunset review, which is the substantial

1 increase in cooperative ownership of the processing
2 and refining facilities, which has made the industry
3 more vulnerable.

4 Farmers have had to make substantial capital
5 investments to acquire these facilities and with high
6 capital costs and narrow margins small changes in
7 price will quickly turn operating profits of these
8 co-ops into operating losses, which in turn affects
9 the operations of the farmers, which you will hear
10 about from our witnesses today

11 You will hear testimony about the fact that
12 the domestic sugar market is in a state of oversupply
13 and that there have been periods of low market prices
14 and increasing costs and that those have created
15 conditions of significant economic uncertainty for the
16 industry.

17 You will also hear testimony that
18 specifically describes how the industry will be
19 injured and how the E.U. imports, if left unregulated,
20 if the orders are lifted, will trigger off domestic
21 marketing allotments and disrupt the market and
22 potentially cause loan forfeitures and government
23 costs.

24 All of these facts and testimony that you
25 will hear will demonstrate that the U.S. sugar

1 industry is more vulnerable to dumped and subsidized
2 E.U. sugar exports than it was six years ago and that
3 the industry is likely to suffer material injury in
4 the foreseeable future if the orders are revoked.

5 Thank you.

6 CHAIRMAN KOPLAN: Thank you.

7 Madam Secretary, have the witnesses been
8 sworn?

9 MS. ABBOTT: Yes, Mr. Chairman.

10 CHAIRMAN KOPLAN: You may proceed with your
11 direct presentation.

12 MS. COFRANCESCO: Thank you.

13 Our first witness is Jack Roney, who is the
14 Director of Economics and Policy Analysis at the
15 American Sugar Alliance.

16 CHAIRMAN KOPLAN: Welcome back.

17 MR. RONEY: Thank you, Commissioner and
18 Commissioners. I am Jack Roney, Chief Economist at
19 the American Sugar Alliance, the national coalition of
20 the growers, processors and refiners of sugarbeets and
21 sugar canes. We urge that you retain the antidumping
22 and countervailing duty orders on sugar from the E.U.

23 I would like to focus on three reasons the
24 U.S. sugar industry would be materially injured if
25 those orders were to be lifted.

1 Number one: The E.U. is a larger threat as
2 an exporter of dumped and subsidized sugar now than it
3 was in 1999 and is likely to remain so.

4 Yes, sir?

5 CHAIRMAN KOPLAN: If you could move your
6 microphone a bit closer.

7 MR. RONEY: There are a number of reasons
8 the E.U. remains a formidable to send subsidized and
9 dumped exports to the United States absent U.S.
10 antidumping and countervailing duty orders.

11 A. Enlargement has increased the E.U.
12 production surplus. The access of ten additional
13 countries to the E.U. in 2004 transforming the E.U. 15
14 into the E.U. 25 has added more than 4 million tons to
15 the E.U.'s sugar production capacity.

16 E.U. sugar production in 2004 was 17 million
17 tons as the E.U. 15. Production of the E.U. 25 this
18 year is estimated at nearly 22 million tons. That's
19 four and a half million tons more than the E.U. 15 had
20 produced.

21 A further indication of unusually large E.U.
22 sugar surpluses since the enlargement was the
23 development in February 2005 when the E.U. purchased
24 86,000 metric tons of sugar through its intervention
25 system, the first time in 20 years intervention

1 purchases had occurred.

2 USDA reports that 500,000 tons of surplus
3 E.U. sugar could end up in intervention, eventually to
4 be disposed of on the world market.

5 B. EBA imports increase E.U. supplies. The
6 E.U. is implementing a phase-out of sugar import
7 tariffs on sugar from the least developed countries
8 under there Everything But Arms, or EBA, initiative.
9 The E.U. commission estimates that duty-free imports
10 into the E.U. from these countries will amount to
11 2.2 to 3.5 million metric tons by 2013. This
12 additional 2 to 3 million tons will further add to the
13 E.U.'s exportable surplus.

14 C. E.U. sugar reforms are only proposed.
15 Though the E.U. commission has proposed potentially
16 significant reform of the E.U. sugar regime, these
17 reforms have by no means been enacted and are strongly
18 opposed.

19 The July 2004 proposal would reduce the E.U.
20 sugar price by about a third, but would reduce E.U.
21 sugar production only by about 16 percent. Growers
22 would receive direct payments to help compensate for
23 the price reduction. The plan did not propose to
24 eliminate exports.

25 The proposal attracted strong opposition

1 from within the E.U. and without. Ten of the E.U. 25
2 countries have officially protested against the 2004
3 proposal. In addition, developing country opposition
4 to the proposed price cuts is widespread among the
5 Afghan, Caribbean and Pacific or ACP countries that
6 are traditional E.U. sugar import quota holders.

7 The E.U. commission's new proposal of last
8 week, while more severe than last July's, is still
9 just that, a proposal. It is costly with compensation
10 payments estimated at nearly \$2 billion the first year
11 alone and no doubt will be opposed by at least as many
12 E.U. and ACP countries as the more moderate 2004
13 proposal. In fact, this opposition is already
14 emerging. This plan, too, does not propose to
15 eliminate E.U. exports.

16 Though reform proposals if enacted may
17 affect E.U. sugar production exports in the long run,
18 it appears highly unlikely that there will be any
19 significant decline in the threat of subsidized E.U.
20 sugar exports in the next few years.

21 D. E.U. prices are still high and will
22 remain so. E.U. wholesale refined sugar prices
23 averaged about 42 cents per pound in 2004. The U.S.
24 wholesale refined sugar price averaged only 23 and a
25 half cents per pound. A one-third reduction in the

1 E.U. refined sugar intervention price would reduce
2 that price at the end of whatever transition period is
3 decided upon only to 28 cents per pound, still well
4 above U.S. levels.

5 To summarize on this point, with increased
6 production and imports contributing to a larger
7 exportable surplus, with no certain prospects for
8 reform and with continued high prices, subsidized
9 exports of E.U. sugar remain a potent threat to the
10 U.S. sugar industry.

11 Reason number two for our concern. Years of
12 low prices have made the U.S. sugar industry more
13 vulnerable to market price declines from dumped and
14 subsidized imports from the E.U.

15 Over the past two decades, nominal raw cane
16 and refined sugar prices have been flat or slightly
17 lower. General price inflation of 89 percent since
18 1985, the last time there was an increase in the U.S.
19 support price, has severely eroded the real prices
20 sugar producers receive for their product.

21 These charts depict the declining nominal
22 and real raw cane and refined beet sugar prices since
23 1985.

24 The next charts focus on price behavior
25 since 1996 relative to loan forfeiture ranges. In

1 2000, imports of just 300,000 or 400,000 tons in
2 excess of U.S. market needs resulted in the near
3 collapse of U.S. sugar prices. Raw cane and refined
4 beet prices fell by 30 percent from year earlier
5 levels. Sugar purchased by or forfeited to the
6 government totaled over 1 million tons at significant
7 cost to taxpayers.

8 The sustained period of low prices caused
9 enormous restructuring in the industry. Other
10 industry representatives will testify regarding the
11 widespread closure of beet and cane mills and
12 refineries. A third of all those operating in 1996
13 have shut down. And you will hear testimony regarding
14 the increased vertical integration in the industry.

15 As this chart shows, the grower-owned share
16 of U.S. sugar refining capacity has doubled from
17 36 percent in 1999 to 74 percent in 2004. Growers
18 have organized cooperatively, borrowed capital and
19 purchased beet processing and cane refining operations
20 that otherwise would have closed because of lack of
21 profitability in the industry. Their increased debt
22 has made the growers all the more vulnerable to modest
23 fluctuations in market price.

24 The 2002 Farm Bill restored USDA's authority
25 to balance supply and demand by imposing domestic

1 marketing allotments and prices recovered during 2002
2 and 2003. Lower prices since then, however, generally
3 within the loan forfeiture range, have further
4 stressed the industry and caused 40,000 short tons of
5 sugar loan forfeitures in 2004.

6 To summarize this point, with the industry's
7 increased price sensitivity, even a modest price
8 decline caused by dumped and subsidized E.U. sugar
9 exports could endanger U.S. sugar processing and
10 refining operations, the majority of them
11 farmer-owned.

12 Reason number three for our concern. The
13 restoration of the marketing allotment provision in
14 the 2002 Farm Bill better facilitates operation of a
15 no-cost sugar policy, but excessive imports from the
16 E.U. would trigger off the allotments, disrupt the
17 market and potentially cause sugar loan forfeitures
18 and government costs. In the 2002 Farm Bill, Congress
19 restored the Secretary of Agriculture's authority to
20 balance the domestic market when necessary by imposing
21 domestic marketing allotments. This authority existed
22 in the '90 Farm Bill but was removed in the '96 Farm
23 Bill.

24 The U.S. imported the quantities of sugar it
25 is required to under WTO and NAFTA commitments, but

1 was not able to restrict sales of domestic sugar to
2 make room for the mandatory imports.

3 Under the 2002 Farm Bill, USDA is required
4 to forecast consumption in the coming year, subtract
5 required imports, allow for reasonable ending stocks,
6 and establish an overall allotment quantity or OAQ,
7 the amount of domestic sugar that may be marketed for
8 food use.

9 If production exceeds the OAQ, domestic
10 producers must store the excess at their own expense
11 to balance the market until that sugar is needed.
12 American sugar producers are currently withholding
13 about 500,000 tons of excess sugar from the market and
14 storing this sugar at their own expense.

15 American producers are in effect residual
16 suppliers of their own market, lined up behind foreign
17 quota holding countries.

18 When U.S. consumption declined in 2003 and
19 2004 from 2002 levels, U.S. producers alone bore the
20 impact. Foreign access to the U.S. market remains at
21 WTO and NAFTA guaranteed levels. U.S. allotment
22 quantities were adjusted downward to offset the
23 decreased demand. U.S. producers ended up storing
24 large quantities of sugar.

25 When the U.S. market is oversupplied, as it

1 is now, every unneeded ton of sugar we import is
2 another ton American sugar producers must either store
3 or reduce their own production to accommodate.
4 Excessive imports can also trigger off USDA's ability
5 to impose marketing allotments.

6 Congress specified in the 2002 Farm Bill
7 that marketing allotments would be triggered off if
8 imports rose about one and a half million short tons,
9 which is the total of U.S. import commitments under
10 the WTO, one-quarter of a million tons from 40
11 countries, and the NAFTA, one-quarter of a million
12 tons of Mexican surplus production.

13 Congress essentially was sending a message
14 that the required import amount, about 15 percent of
15 U.S. sugar consumption, was enough. Imports could
16 grow if U.S. consumption growth outstrips U.S.
17 production growth or if there is a crop shortfall, but
18 U.S. producers should not have to cede larger minimum
19 shares of their market to foreign producers,
20 particularly during a time of increased concern about
21 U.S. food security.

22 To summarize this point, in a year when U.S.
23 sugar imports are already at the one and a half ton
24 minimum, marketing allotments are in place and
25 domestic sugar is blocked from sale, even small

1 quantities of imports of dumped and subsidized E.U.
2 sugar could trigger off marketing allotments and
3 severely disrupt the domestic sugar market. The
4 resulting price decline would harm American sugar
5 producers and likely cause massive loan forfeitures
6 and government costs.

7 In conclusion, Mr. Chairman and members of
8 the commission, the E.U. is a more potent threat to
9 dumped subsidized sugar now than it was six years ago
10 and the U.S. sugar industry and policy are more
11 vulnerable to dumped and subsidized sugar than six
12 years ago. The U.S. sugar industry therefore urges
13 the commission to retain the antidumping and
14 countervailing duty orders on sugar from the E.U.

15 Thank you.

16 MR. CARPENTER: Thank you, Mr. Roney.

17 MS. COFRANCESCO: Thanks, Jack.

18 Our next witness is Dr. Margaret Blamberg,
19 who is the Executive Director of the American Cane
20 Sugar Refiners Association.

21 MS. BLAMBERG: Good morning. I am Margaret
22 Blamberg and I am Executive Director of the American
23 Cane Sugar Refiners Association. Prior to this
24 position, I worked for the American Sugar Refining
25 Company, better known as Domino Sugar, and in total

1 I've been part of the domestic sugar industry for 27
2 years. I can speak from personal experience that the
3 U.S. market is more difficult than it has been in many
4 years, which underlines the importance of retaining
5 the countervailing and antidumping duty orders at
6 issue.

7 The U.S. cane sugar refining industry has
8 been under tremendous pressure and that is illustrated
9 by the fact that in the past two years two major
10 refineries have shut down permanently. In 2003,
11 Imperial Sugar Company closed their refinery in
12 Sugarland, Texas. The following year, in January of
13 2004, the Domino refinery in Brooklyn was closed.

14 These two refineries had been in operation
15 together for over two centuries and, in fact, the
16 Domino refinery in Brooklyn was the oldest in the
17 country, having first begun operations in 1856. When
18 these two refineries closed, it took 20 percent of
19 U.S. refining capacity out of production.

20 At the same time, between 2000 and 2005, no
21 less than nine cane sugar mills were closed. These
22 closures occurred in Florida, Louisiana, and Hawaii.
23 The mill closures, those nine mills, represented
24 30 percent of the milling industry. Therefore, the
25 commission should understand that it is reviewing an

1 industry that has seen a staggering amount of change
2 in a very short period of time.

3 The industry has tried to respond to these
4 changes in ways to make ourselves as efficient as
5 possible. We have seen vertical integration in the
6 cane industry rise from only 15 percent in the year
7 2000 to 60 percent today. Nevertheless, current
8 market conditions make the industry still over-
9 capacitized and additional closures could occur.

10 Let me describe some of the unfavorable
11 market conditions. First of all, we have been faced
12 in recent years by increased refined sugar imports.
13 The WTO tariff rate quota for refined sugar has
14 doubled in the past five years.

15 Secondly, despite import quotas, we have
16 seen several products imported outside of the quotas
17 which circumvent them. These circumventions most
18 notably include the importation of a product called
19 thick beet juice and another cane sugar molasses, both
20 of which are then processed in such a way that refined
21 sugar is extracted.

22 Thirdly, we have seen a dramatic increase in
23 the importation of sugar-containing manufactured
24 products such as confectionery products, baked goods
25 and drink mixes and we expect that these categories of

1 imports are going to continue to rise. It is
2 important to note that the underlying primary reason
3 why these sweetened manufactured goods are increasing
4 in terms of their entry into the United States is wage
5 differentials, not different prices for sugar around
6 the world, because the sugar content of these products
7 is very small. The sugar industry is literally under
8 siege because we have chosen to pay our employees
9 reasonable wages.

10 Besides the threat from refined sugar
11 imports, we also have seen a number of domestic life
12 style changes that have suppressed sugar demand. Let
13 me cite first of all an increase in the use of
14 artificial sweeteners, in particular the new sweetener
15 sucralose with the brand name Splenda and blends of
16 various artificial sweeteners.

17 Further, I'm sure all of us have heard of
18 the low carb diet craze. Many people in this room may
19 even have tried it. Well, sugar is a simple
20 carbohydrate and sugar demand has fallen off because
21 of this diet craze. Even though there are numerous
22 scientific studies out there that show that obesity is
23 not caused by sugar consumption, that is very often
24 the popular perception and sugar demand has suffered
25 by these accusations.

1 There is significant potential for increased
2 imports from the European Union if these orders are
3 lifted. Let me describe a number of ways in which
4 this threat has become more pronounced.

5 First of all, the E.U.'s exportable surplus
6 grows larger every year and it has been forecast that
7 in the coming crop year exports will reach an all time
8 high. This is despite the proposals that have been
9 made and that were announced just last week of various
10 reforms within the regime. There are already a number
11 of governments within the E.U. countries that are
12 seeking to revise or to neuter these proposals.

13 Additionally, the changes if implemented
14 would come in gradually, stretching all the way out to
15 the year 2013.

16 The current system that WTO and E.U.
17 officials have both publicly stated is highly
18 distorted is not going anywhere any time soon. The
19 E.U. will continue to subsidize millions of tons of
20 sugar exports.

21 But even putting aside these proposals, in
22 the nearer term, increased E.U. exports will probably
23 happen.

24 First of all, the reform s do not address
25 exports in any meaningful way. By design, the E.U.

1 sugar regime and its operation under the cap requires
2 excess surplus to be removed from the E.U. and dumped
3 onto the world market. The process and the resulting
4 injury of non-E.U. entities are not seriously altered
5 by the proposals. The E.U. will continue to clear its
6 market of oversupply and will continue distort the
7 world market as it has done for over three decades so
8 far.

9 Secondly, the E.U. is carrying larger stocks
10 of refined sugar than it has ever carried before.
11 Besides that, the enlargement of the E.U. has brought
12 in with the ten new members a number of high sugar
13 producing countries, most notably Poland, which as one
14 country alone has increased European sugar production
15 by over 10 percent.

16 The E.U. under various particular quota
17 schemes has granted quotas to Brazil and to Cuba, two
18 big raw sugar producers, which increases the
19 oversupply and their need to export.

20 Similarly, duty-free treatment has been
21 granted to the Balkan countries for the movement of
22 sugar into the E.U.

23 Finally, the Everything But Arms agreement
24 between the E.U. and the 25 least developed countries
25 in the world will significantly increase the duty-free

1 importation of sugar from those countries and most of
2 those countries' economies rest on tropical
3 commodities, notably sugar. There is no way for the
4 E.U. market not to be oversupplied as commitments
5 under the EBA are implemented.

6 In conclusion, this is a very difficult time
7 to be in the sugar business in the United States.
8 I believe by all objective indicia that the industry
9 is more vulnerable today than it was five years ago
10 when the commission correctly voted to keep the orders
11 in place. With the additional pressures faced by U.S.
12 producers and the fact that the E.U. has not revised
13 its admittedly distorted system of subsidizing its
14 producers and then dumping the surplus, the commission
15 should reach the same conclusion in these reviews.
16 The orders are important and they should be retained.

17 Thank you.

18 MS. COFRANCESCO: Thanks, Margaret.

19 Our next witness is John Doxsie.

20 MR. DOXSIE: Thank you and good morning.

21 I am John Doxsie and I am President of the United
22 Sugars Corporation. United Sugars is the largest
23 marketer of industrial and consumer sugar in the
24 United States, accounting for approximately 30 percent
25 of the sugar sold in the country. Our sugar is

1 distributed across the nation as shown on the map that
2 you see on the screen through our distribution system.
3 United Sugars is a cooperative owned by the American
4 Crystal Sugar Company, Minn-Dak Farmers Cooperative,
5 and the United States Sugar Company.

6 American Crystal Sugar Company and Minn-Dak
7 Farmers Cooperative are farmer-owned beet processors
8 located in Minnesota and North Dakota, respectively.
9 U.S. Sugar Company grows and processes refined cane
10 sugar in Florida.

11 My firm and our member organizations firmly
12 believe that revocation of these antidumping and
13 countervailing duty orders would cause significant
14 material and sustainable injury to the domestic sugar
15 producing industry in the United States.

16 United Sugars was formed in 1994 as a
17 cooperative marketing pool to collectively market,
18 sell and distribute sugar on behalf of its member
19 growing cooperatives. The revenues from the sale of
20 sugar ultimately become farm income to our cooperative
21 farm members after accounting for the cost of
22 refining, marketing and selling the sugar.

23 United Sugars sells on a national market, as
24 you can see from the screen. Although our sugar is
25 produced in a limited number of states, our

1 distribution network extends throughout the United
2 States. We are acutely aware of the dynamics of
3 selling sugar throughout the U.S. We sell on a
4 delivered price basis. If a sugar marketer can
5 negotiate favorable freight rates, sugar can compete
6 anywhere in the U.S.

7 Market competition often dictates the
8 seller, like United Sugars, must absorb the cost of
9 transportation in order to capture a sale to a
10 national account.

11 Industrial users of sugar, as well as retail
12 buyers, are extremely price-sensitive. Price is the
13 most important factor in making a sale. Quality,
14 handling and delivery terms are essentially uniform
15 throughout the United States. Imports, regardless of
16 their source, compete on an equal basis in the U.S.
17 due to the fungible commodity nature of sugar.

18 As the Department of Commerce has
19 determined, sugar from Belgium, France and Germany is
20 being sold at dumped prices and sugar from the
21 European Union is sold at highly subsidized prices.
22 Very small volumes of unfairly traded low priced
23 imports would immediately affect market prices in the
24 U.S. due to the highly price-sensitive nature of sugar
25 prices in this country.

1 I can attest to my own experience in selling
2 sugar on a day-to-day basis. Penny differences in
3 price can lead to making a sale or not making a sale.
4 Small quantities of sugar sold at a few cents less
5 than the market price can affect the sale of large
6 quantities of sugar. In both the retail and
7 industrial market, we face very sophisticated sugar
8 buyers who know the market inside and out and they
9 play sugar sellers off against one another.

10 These buyers follow the market closely and
11 exercise buying power to achieve the best prices in
12 the marketplace. If sugar is available in the market
13 at a lower price, our customers will know it and they
14 will factor that into their negotiations.

15 One of our most significant sources of
16 competition in recent years has been the increasing
17 amount of sugar-containing products entering the U.S.
18 Several large sugar buyers decided to locate their
19 production plants outside the U.S. Although some of
20 these buyers have cited lower sugar prices outside the
21 country as a factor in their outsourcing decision, as
22 you see from the chart on the screen, the data
23 indicates that sugar is only one and not a leading
24 component that affects production costs for these
25 buyers.

1 As a consequence, demand for sugar in the
2 U.S. has declined in recent years, exerting additional
3 pressure on an already fragile, highly vulnerable
4 sugar industry.

5 We also face competition from sugar
6 substitutes. In the past, consumers and industrial
7 customers made the choice of using a refined sugar
8 substitute. Some substitution was made for cost
9 reasons, like high fructose corn syrup, while other
10 switching occurred due to the desire for low calorie
11 products such as Equal or Sweet'N Low.

12 Converting to sugar substitutes is often a
13 technical problem, requiring complex reformulation of
14 our buyers' end products. As a result of this
15 reformulation, switching to make a lower calorie
16 product has been slower to occur because the
17 substitutes often do not yield an acceptable
18 confection or baked good.

19 With the introduction of Splenda, a new high
20 intensity sweetener also known as sucralose, produced
21 by Tate & Lyle, many of these concerns in the
22 confectionery and baking industry have been or will be
23 alleviated. It's going to add additional competition
24 for sugar.

25 Critics of the U.S. sugar industry assert

1 and allege that sugar prices in the rest of the world
2 are a fraction of the price in the U.S. market. As a
3 marketer of sugar, I would like to take issue with
4 that comparison.

5 Sugar in the so-called world market
6 constitutes excess sugar that is essentially dumped on
7 the world market. That is, this sugar far exceeds the
8 demand that exists in the home production market. The
9 E.U. is a great contributor to this dumped world
10 market. The WTO appellate body has confirmed that
11 excess subsidized sugar produced in the E.U.
12 contributes to artificially lowering the price of
13 sugar in world markets.

14 As this graphic shows, the retail price of
15 sugar in Belgium, France, Germany and the E.U. as a
16 whole are significantly above U.S. prices, despite
17 market allotments in the U.S. and TRQs that attempt to
18 control the supply of sugar in this country. Sugar
19 prices can and do fall to the level at which
20 forfeitures may occur.

21 Very small amounts of excess sugar can throw
22 this industry into a serious adverse imbalance of
23 supply and demand, as we experienced to a degree in
24 2000. Any additional quantities of subsidized and
25 dumped sugar from the E.U. would adversely exacerbate

1 an already vulnerable sugar market.

2 We ask that this commission continue the
3 antidumping orders against Belgium, France and Germany
4 and retain the countervailing duty order against the
5 European Union, all of which are critical in helping
6 this industry survive.

7 Thank you.

8 MS. COFRANCESCO: Thank you, John.

9 Our next witness is Ralph Burton.

10 MR. BURTON: Good morning. My name is Ralph
11 Burton and I am President and CEO of the Amalgamated
12 Sugar Company headquarters in Boise, Idaho. We have
13 three factories located in Twin Falls, Nampa and Paul,
14 Idaho. As a matter of fact, our Paul, Idaho plant is
15 North America's largest sugarbeet processing facility.
16 During our peak season, which is when we're harvesting
17 and processing, we will employ about 800 people and we
18 take beets from about 500 farmers and convert it into
19 a value-added product that only has 15 calories per
20 level teaspoon.

21 We're owned by the farmers. We're a
22 cooperative. The Snake River Sugar Company is our
23 parent company, and that group of men felt so strongly
24 that sugarbeets were important to their continued
25 existence that they took it upon themselves in 1996 to

1 beg, borrow or steal from relatives or banks about
2 \$80 million of their own money so they could buy
3 shares in this cooperative and then they obligated
4 themselves to banks and to the seller for another
5 \$180 million so that they could guarantee themselves
6 an opportunity and a place to bring their sugarbeets.

7 The issues presented in this hearing are of
8 great concern to the beet sugar industry. Keeping
9 antidumping and countervailing duties in place is
10 critical to the survival of our industry.

11 This industry is particularly vulnerable at
12 this particular time and I want to reinforce what you
13 have heard thus far in testimony and charts that would
14 show that sugar prices are teetering perilously close
15 to forfeiture levels.

16 You will recall just a few years ago in
17 2000-2001, prices were such that nearly 1 million tons
18 of sugar was forfeited to the U.S. Government as
19 payment in full for loans that were taken by
20 processors from the CCC. The program was initiated
21 and designed so this wouldn't happen. The idea was to
22 allow sugar companies to borrow money from the CCC,
23 put the refined sugar under loan as collateral and
24 then pay back these loans with interest so that the
25 government earned a little money, while at the same

1 time maintaining an inventory level that would cause
2 prices to be at such a level that processors and
3 producers could make a profit.

4 Since the 2000-2001 debacle, prices have
5 rebounded slightly, but processors continue to forfeit
6 sugar. Last year, Amalgamated Sugar and one other
7 processor forfeited nearly 40,000 tons of sugar to the
8 USDA.

9 Amalgamated's decision to forfeit sugar was
10 driven by economics. When our loans came due, the
11 better sale was to the government. Anticipated market
12 prices were such that we could make more money by
13 selling the sugar to the government and so we were
14 left with no economic choice but to forfeit sugar.

15 We also wanted to send the USDA a message
16 that we were in dire need of some help. Now, 24,000
17 tons is probably an annoyance, it was probably an
18 annoyance to the USDA, but it was our only method of
19 communicating.

20 Production costs for sugarbeet processors
21 have increased steadily, particularly in the areas of
22 energy, labor, freight, and associated medical and
23 pension costs. Coal, coke and lime rock, natural gas,
24 have all increased significantly. I'm told that our
25 coke and natural gas costs have gone up nearly

1 30 percent.

2 We have some long-term coal contracts which
3 helps us keep our energy costs down and I do feel bad
4 for those processors who are totally dependent on
5 natural gas. Pacific Northwest Sugar Company, a
6 northwest processor, now no longer in business, was
7 caught in the energy fiasco of 2000-2001 and that was
8 part of their demise.

9 We as processors are unable to pass these
10 increased costs on to users.

11 Environmental-related capital expenditures
12 which generate little or no return on investment are
13 being required by the various states and departments
14 of environmental quality. We want to be stewards of
15 the land. We like clean air, we like clean water, but
16 compliance with these regulations are expensive. As a
17 matter of fact, at our Nampa factory, we have
18 commissioned \$18 million worth of capital by putting
19 in steam dryers to ensure that our particulate matter
20 is reduced to acceptable levels.

21 The result of all these expenditures mean
22 that our processors and growers are living on razor
23 thin margins or farming their equity. Increasing
24 costs and low domestic prices, the result of
25 oversupply, have caused some beet processors to exit

1 the industry and close processing plants.

2 Amalgamated Sugar was not immune to this
3 trauma. In past years, prior to the 2002 Farm Bill,
4 the sugar industry was volume driven. That is, we
5 survived by running as much through our factories as
6 we could. We were wall to wall. And with the 2002
7 Farm Bill, the USDA brought in marketing allocations.
8 It's incumbent upon to change their rationale from
9 being volume driven to being market driving and that's
10 a painful transition.

11 We accepted these allocations in the hope
12 that by controlling supply we would have improved
13 prices. This year, Amalgamated Sugar Company closed
14 down and ceased to process sugarbeets at its Nyssa,
15 Oregon plant. Now, this is was one of the largest
16 plants in the United States. The layoff there has
17 been -- well, it only affected -- when I say only, it
18 affected 500 people.

19 It has been characterized as being similar
20 to laying off 50,000 people in a city the size of
21 Portland. Nyssa is a small community, it's a rural
22 community. Most of our sugarbeet factories are in
23 rural communities and they are the lifeblood of those
24 cities. Thirty-one hundred people in Nyssa and they
25 lost 500 jobs.

1 Those are good paying jobs. They're not
2 flipping burgers. They're people that are skilled,
3 they're welders, they're pipefitters. They pay enough
4 so that people can buy houses, buy an occasional car,
5 educate their children, buy a home.

6 Now, this decision had nothing to do with
7 the quality of operations or the management of the
8 factory, it was not a schlocky operation. It was a
9 good operation. As a matter of fact, as we measure
10 our campaign, Nyssa was our top operating factory this
11 year as we measure operating results, slice, sugar
12 content, all of the things that go into running a good
13 operation. But it happened to be as we analyzed it
14 the most costly plant to operate, given the volume
15 that was required.

16 So the key issues from a beet processor's
17 perspective are the domestic beet sugar industry has
18 been a viable sector of the farm economy for years.
19 It's a homegrown business. It's carried the farm in
20 the early 1900s. A beet contract meant financing for
21 a grower. From a national food security aspect,
22 I believe a domestic grown food supply is more secure
23 than a foreign grown food supply.

24 The survival of our industry depends on
25 maintaining our access to a balanced domestic market

1 and the ability to generate a nominal profit. Our
2 share of that market has been eroding and will
3 continue to erode by the factors mentioned by
4 Dr. Blamberg and others.

5 I think it would be a crime for us to have
6 shut down a factory, reduced our acreage to try to
7 bring ourselves into a balance with our market and
8 have that difference that we have there be backfilled
9 by foreign imports. I think that would be criminal to
10 allow that to happen.

11 So as we see it, the revocation of these
12 orders would increase the pressure that's already been
13 placed on us by our own trade policies. For decades,
14 Europe has laid lavish subsidies on its high cost
15 producers, allowing them to dump their excess
16 production on an already distorted world market at
17 less than their cost of production.

18 We really don't need any more sugar, from
19 Europe or from anyone else at any cost. As
20 I mentioned, to allow more sugar into an already
21 over-supplied market would place the entire domestic
22 industry in peril.

23 Thank you for your time.

24 MS. COFRANCESCO: Thanks, Ralph.

25 Our next witness is Steve Bearden.

1 MR. BEARDEN: Good morning. My name is
2 Steve Bearden. I am President and CEO of the Rio
3 Grande Valley Sugar Growers and I am here testifying
4 on behalf of the U.S. sugar cane millers. Prior to my
5 current position, I worked for the Texas Department of
6 Agriculture and before that I was a farmer growing
7 sugar cane for 20 years.

8 I am here today to urge the commission not
9 to revoke the antidumping and countervailing duty
10 orders that are protecting the U.S. sugar industry
11 from being materially harmed by dumped and subsidized
12 E.U. sugar.

13 Rio Grande Valley Sugar Growers is a sugar
14 cane milling cooperative owned by its Texas sugar cane
15 growers. We are the only sugar cane mill in Texas and
16 the only cane sugar refinery in Texas operated by
17 Imperial closed in 2003.

18 Sugar cane millers are operating on the
19 brink of financial ruin. Just a one cent per pound
20 change in the price of sugar can have a devastating
21 effect on our margins.

22 We also are facing higher transportation
23 costs because of the high cost of fuel. Since we have
24 no control over the price of sugar and over the cost
25 of fuel, we are working hard to improve our financial

1 situation by reducing our other costs. To that end,
2 sugar cane millers are consolidating around the
3 country in order to maximize production economies of
4 scale. Jobs are being cut as a result of this
5 consolidation. We are also making substantial
6 investments in capital improvements in order to
7 improve efficiency and productivity.

8 At the Rio Grande Valley Sugar Growers, we
9 are expanding our million operation capacity from
10 10,000 tons per day to 15,000 tons per day over the
11 next seven to ten years. The purpose for this
12 expansion is not to produce more sugar. It is to mill
13 sugar cane faster in order to reduce our variable
14 costs and protect our business from adverse effects of
15 imports, weather and other variables beyond our
16 control.

17 Each day of grinding time costs us
18 approximately \$80,000 in variable costs. By milling
19 sugar cane faster and reducing the grinding time we
20 can say \$80,000 per day. Also, we can reduce the
21 amount of time that outside forces can adversely
22 impact our business.

23 We also share with the other crop farmers
24 the constant battle with freezes, rains, floods and
25 droughts. Our goal, then, in implementing these

1 efficiencies is to minimize the physical impact of
2 these forces on our crop by getting the sugar cane
3 harvested and milled into raw sugar as soon as
4 possible.

5 As an industry, we are committed to reducing
6 costs, but it takes money to reduce costs. For Rio
7 Grande Valley Sugar Growers, we are implementing a new
8 transportation system this year that will allow us to
9 carry more sugar cane from the field to the factory
10 with each truck; a new set of centrificals that will
11 allow us to recover two to three pounds more sugar per
12 ton of cane; a new water cooling tower that helps in
13 all of this process, along with a clarified juice
14 heater; all of this costing us over \$8.5 million.
15 These are just a few of the improvements we are making
16 this year and are willing to make in order to reduce
17 our costs and improve our efficiency.

18 Although we are very efficient by world
19 standards, these investments we have planned over the
20 next seven to ten years will make us even more
21 efficient and put us in a position to better compete
22 with additional volumes of fairly traded imported
23 sugar.

24 E.U. sugar, however, is not fairly traded
25 and we cannot efficiently compete with sugar that is

1 sold at dumped and subsidized prices. We need the
2 commission's continued help. Dumped and subsidized
3 imports create enormous instability in the sugar
4 market, jeopardizing our ability to recover our costs
5 and adversely affecting the ability to obtain loans in
6 order to buy the equipment necessary to continue to
7 reduce our costs. These orders, I believe, prevent
8 even more dumped and subsidized sugar from entering
9 the United States.

10 On behalf of the sugar cane mill
11 operators and their growers, I urge the commission to
12 retain these orders.

13 Thank you.

14 MS. COFRANCESCO: Thank you, Steve.

15 Our next witness is Jessie Breaux.

16 MR. BREAUX: Mr. Chairman, commissioners,
17 good morning. My name is Jessie Breaux. I'm a fourth
18 generation sugar cane farmer from Franklin, Louisiana.
19 I have a 2000-acre farming operation; 400 acres are
20 the same acreage my great-grandfather farmed until
21 1917.

22 MR. CARPENTER: Mr. Breaux, if you could
23 just move the microphone a bit closer to yourself?
24 Thank you.

25 MR. BREAUX: Thank you. I'm testifying

1 today on behalf of the U.S. sugar cane growers. My
2 family has been in the sugar cane business for many
3 years.

4 The land I farm is in the parish of St.
5 Mary. Due to weather conditions and pest problems, no
6 other crop can be grown for our livelihood. Several
7 farmers in our area have experimented with other crops
8 such as corn, soy beans and peanuts. Unfortunately,
9 these farmers soon realized after many financial
10 hardships that the area was only suited for sugar
11 cane. For this reason, our livelihood depends on
12 sugar cane.

13 Since these orders went into effect, we have
14 been protected from the price depressing effects of
15 dumped and subsidized sugar imports from the E.U.
16 Thanks to these orders, we face many challenges in
17 growing sugar cane that we cannot control and which
18 make us especially vulnerable to unfairly traded
19 sugar. For the past three years, Mother Nature has
20 not been kind. We have had too much rain at times
21 and, at other times, we have had droughts when we
22 needed rain, both leading to poor crops.

23 In 2002, there were two hurricanes within a
24 week of each other at the beginning of harvest which
25 we call grinding. The rains continued through

1 December. This wave of bad weather has had a
2 continuing effect on my crops even today, three years
3 later, due to the deep ruts cutting through the fields
4 during harvest which affected the stalk growth.

5 The following year, from June through
6 August, there was too much rain, which affected both
7 the number of stalks and yield. Last year, there was
8 too much rain during the growing season, which was
9 followed by drought.

10 Our harvest season begins in late September
11 and lasts for approximately 100 days. During the
12 harvest, we finally received some rain, but the cane
13 stopped growing. Because of the record temperatures
14 in November, we had a significant reduction in sugar
15 content per acre.

16 As farmers, we accept this as what Mother
17 Nature has dealt us. These are some of the conditions
18 that make us vulnerable to the E.U. imports that we
19 are here to talk about today.

20 Even when the weather works in our favor, we
21 still face other challenges. Most farmers in the area
22 anticipate a good crop this year. If we do have a
23 good crop, we are now concerned that we will not be
24 able to sell our whole crop because of marketing
25 allotments. We can only sell the amount that we are

1 allotted to sell and the remainder has to be stored at
2 our expense.

3 Financing a farming operation under these
4 conditions becomes very tight and problems will begin
5 to compound. Cane farmers accumulate a lot of debt
6 throughout the course of a crop year, which would
7 normally get paid off during the harvest season.
8 Bankers do not want to see farmers not being able to
9 sell sugar because stored sugar does not generate cash
10 flow to repay our operating loans, much less buy or
11 repair equipment and even buy fuel.

12 I deliver my sugar cane to the St. Mary
13 sugar cooperative mill which was established in 1946.
14 If the raw sugar from my sugar cane and other farmers'
15 sugar cane cannot be sold, this will have an adverse
16 effect on St. Mary's ability to survive.

17 You cannot imagine how difficult it is when
18 the cost of running your farm, buying equipment, and
19 meeting the day-to-day expenses such as fuel are
20 constantly rising and yet you are receiving basically
21 the same price for your sugar for the past 23 years.

22 Our only means of making more profit under
23 these conditions is to constantly find ways to reduce
24 costs. Generally speaking, this means investing very
25 limited funds in more efficient equipment. These

1 investments are not making us more profitable, rather,
2 they are just keeping us from going under.

3 We constantly are being hit with more and
4 more imports and the last thing the sugar industry
5 needs is to have dumped and subsidized sugar coming
6 from Europe.

7 It is well known that E.U. farmers are
8 heavily subsidized. With those subsidies, they unload
9 the low-cost sugar into any target of opportunity
10 market and they certainly can do so in the U.S. market
11 at a price that is way below their cost of production
12 and that likely would not even cover the cost of
13 plowing, fertilizing the fields much less planting,
14 tending and harvesting the crops.

15 They have talked before and now are talking
16 again about fixing and reforming this huge sugar
17 subsidy system. It has never happened and all we have
18 now is more talk. I cannot survive this, nor can
19 other sugar cane growers survive if these dumped and
20 subsidized E.U. imports were to come into our market.

21 I ask the commission to continue these
22 orders as long as the E.U. ships dumped and subsidized
23 sugar into the world market and has the ability to
24 ship these same exports into our market.

25 Thank you.

1 MS. COFRANCESCO: Thank you.

2 Our next witness is Terry Jones.

3 MR. JONES: Good morning. My name is Terry
4 Jones. I am President of the American Sugar Beet
5 Growers Association and Vice President of the Big Horn
6 Basin Beet Growers Association in Wyoming. I am a
7 fifth generation grower in Powell, Wyoming. I farm
8 275 acres of sugarbeets. My sugarbeet production is
9 about the average enterprise size of a sugarbeet farm
10 in the United States.

11 In my roles as both a sugarbeet farmer and
12 the president of the American Sugarbeet Growers
13 association, I know personally the vulnerable position
14 of sugarbeet farmers in the United States. Sugarbeet
15 farmers are in danger of losing their livelihood for
16 four main reasons.

17 First, sugarbeet growers in Wyoming have had
18 to had incur significant financial obligations because
19 we have been forced to invest in acquiring the
20 processing plants that can put our crops into refined
21 sugar.

22 As prices continued to dip lower in past
23 years, independent processors such as Tate & Lyle in
24 my area exited the market and we were left with no
25 alternative market for our sugarbeets. In order to

1 survive, roughly 1300 shareholding farmers in our
2 region banded together to form Western Sugar
3 Cooperative to acquire the processing plants that once
4 were operated by this independent processing company.

5 Our grower-owned cooperative now sells the
6 sugar processed in our farmer-owned facilities in the
7 U.S. market.

8 Our situation in Wyoming is not unique. In
9 the last five or more years, a great many sugarbeet
10 growers have formed cooperatives to purchase their
11 former sugarbeet companies in order to keep their
12 farms running.

13 Since the last review, grower-owned
14 processor facilities went from 65 percent to
15 94 percent of total beet processing.

16 It's been a struggle, but it has become the
17 only way for sugarbeet farmers like me to be able to
18 make a living on the land that supported my father, my
19 grandfather and ancestors that settled the land in
20 Wyoming.

21 For beet farmers, rotational crops are
22 raised primarily to enrich the soil and to reduce or
23 eliminate soil-borne diseases. At any given point in
24 time, more than one-half of my acreage is, by
25 necessity, in rotation of crops. In my area, these

1 crops are malt, barley and edible dry beans. These
2 crops have a lower return than sugarbeets.

3 Water also is an issue. Crop
4 diversification is needed to effectively utilize the
5 water distribution system.

6 Sugarbeets have only one end use: the
7 production of refined sugar. There are no alternative
8 uses. Specialized equipment such as defoliators that
9 remove the leaves and harvesters that dig up the
10 mature beets are required to harvest the sugarbeets.
11 This equipment is so specialized that it has no other
12 use and is expensive to finance. This equipment
13 requires bigger, more powerful, more expensive
14 tractors than are needed for other crops.

15 Due to the nature of sugarbeets, the
16 facilities that process the beets into refined sugar
17 must be located close to the sugarbeet farm. In 2002,
18 when the factory where my sugarbeets are processed was
19 in danger of shutting down, farmers in my area and in
20 three other states pooled our resources to form the
21 Western Sugar Cooperative. We did so in order to
22 assure that we would have plants to process our
23 sugarbeet crop so that we could protect our assets,
24 both short-term, such as our equipment investment, and
25 long-term, such as our land and cooperative stock

1 value.

2 We needed to ensure our economic viability
3 by owning a processing plant that would not shut down
4 due to unrelated corporate stockholder demands.

5 My particular cooperative of farmer owners
6 has six factories that process sugarbeets grown in
7 four states: Colorado, Nebraska, Wyoming and Montana.

8 Financing these operations has been a
9 tremendous burden on all of our operations. In order
10 to finance the downpayment on the processing plant,
11 our farmers took on significant debt and depleted our
12 savings to pay off this debt. This is not an easy
13 task nor one that we asked for, as our farmers also
14 are taking yearly deductions in their crop payments
15 from the plants in order to allow cooperatives to meet
16 separately arranged financial obligations.

17 But, as with any investment, the return will
18 come when financial obligations are completed. This
19 means not only that we are still paying for our own
20 farms and equipment to grow sugarbeets, but also we
21 are financially responsible for the factories.

22 By becoming owners of these processing
23 plants, the major risk component to the sugarbeets
24 financial investment beyond traditional uncertainties
25 of farming now comes from the unfair international

1 trade issues that directly affect the market for
2 refined sugar. Those are the risks that in fact drove
3 the independent corporate owners of our processing
4 plants out of business, but we farmers saw that we had
5 no such choice.

6 Now, second, the federal marketing
7 allotments were authorized in the 2002 Farm Bill.
8 Although allotments don't technically limit the amount
9 of sugar that can be produced, they do limit the
10 amount of refined sugar that can be sold. Any excess
11 sugar produced above the marketing allotment must be
12 stored at our own expense. Common business sense
13 dictates that the amount that can be sold will
14 restrict the amount that can be produced in order to
15 limit storage costs. In fact, where there is excess
16 stored sugar, the cooperative management has told
17 farmers to reduce their crop size.

18 This puts farmers in a very difficult
19 position because all farmers need a certain amount of
20 crop to remain financially viable. That is, sugarbeet
21 growers need to maximize their throughput. If the
22 crop size is reduced, sugarbeet growers need to get
23 more money for their sugarbeets, something that is
24 generally impossible or extremely difficult to do
25 consistently in this market.

1 An increase in dumped and subsidized imports
2 from the E.U. and countries like Belgium, France and
3 Germany enter the U.S. in the event these orders are
4 lifted will make a shambles of the marketing allotment
5 system devised by Congress.

6 Losing the balance of supply and demand that
7 the allotment provides will have a devastating impact
8 on my farm, on my neighbors and on the U.S. sugar
9 industry.

10 Now, third, as with most farm crops, Mother
11 Nature has always contributed to our vulnerability.
12 Personally, this past season alone, I experienced
13 heavy rainfall after the spring planting and then a
14 freeze that killed almost my entire crop. I had to
15 replant 88 percent of that crop.

16 Not only did I incur the expense of
17 replanting, but I also lost on yield. Once the
18 replanted beets came up four weeks behind where they
19 should have been, I was hit again with another weather
20 disaster, when most of my crop experienced a terrible
21 hail storm causing me to totally lose 40 percent of my
22 crop. That's farming.

23 Now I need a successful crop year next year
24 in order to recoup my losses, but in order for me to
25 have that determination to pursue that crop, despite

1 the variables in Mother Nature, I definitely need
2 market stability.

3 Fourth is the very real impact and potential
4 impact of significant volumes of cheap dumped and
5 subsidized foreign sugar in the world market, a major
6 portion of which originates from the E.U. Prices of
7 sugar in the United States have consistently
8 fluctuated near forfeiture levels for many years.
9 Many of our beet sugar processors have had to forfeit
10 sugar because market prices were at levels below the
11 cost of loans.

12 Excess sugar means even lower prices and if
13 these additional volumes are at dumped and subsidized
14 prices, that is an unfair market advantage that we
15 cannot effectively compete with and remain in
16 business.

17 Members of the commission, my financial
18 investment and every other sugarbeet farmers' and
19 processors' financial investment are at risk. I am
20 asking you to continue these antidumping and
21 countervailing duty orders that are so critical to the
22 health of the U.S. sugar industry.

23 Thank you.

24 MS. COFRANCESCO: Thanks, Terry.

25 Our next witness is Dr. Susan Manning.

1 MS. MANNING: Good morning. I am Susan
2 Manning. I am Vice Chairman of the CapAnalysis Group
3 and I am appearing today before the commission on
4 behalf of the U.S. sugar industry.

5 The information compiled in the ITC staff
6 report and testimony you have heard today show that
7 revocation of the antidumping orders against Belgium,
8 France and Germany and the countervailing duty order
9 against the European Union would like lead to a
10 recurrence of material injury within a reasonable
11 period.

12 I would like to focus my testimony today on
13 the volume and price effects and the impact of these
14 unfairly traded sugar imports on the domestic sugar
15 industry.

16 A review of the facts before the commission
17 will show that a determination of likelihood of
18 recurrence of material injury is required in light of
19 the facts of this case.

20 First, volume effects. The antidumping and
21 countervailing duty orders have a significant
22 constraining effect on imports of sugar from these
23 countries. Imports fell substantially after the
24 orders were initially imposed. At that time, there
25 was no effective quota limiting imports into the

1 United States. This reduction in E.U. imports was
2 caused by the imposition of these orders.

3 Moving ahead to this investigation's period
4 of review, in 2004, the E.U. shipped 903 short tons
5 primarily from Belgium, France and Germany at the tier
6 2 tariff rate. There was no limit on the amount of
7 imports that can enter the U.S. at the tier 2 level.
8 It is the marginal effect of the antidumping and
9 countervailing duty orders imposed under these orders
10 that continues to prevent more entries of refined
11 sugar from these countries.

12 At the time of the original orders, the E.U.
13 was a net importer of sugar. Today, the E.U. is the
14 second largest exporter of sugar in the world.

15 As Mr. Roney testified and as the staff
16 report indicates at Table 4-8, the E.U. has
17 substantial and increasing amounts of excess sugar
18 that could be exported to the United States quickly.
19 The E.U. is storing record amounts of sugar stocks
20 because total supply far exceeds its total use. In
21 fact, ending stocks have increased over 30 percent
22 since 1999. The low price of sugar in the world is
23 affecting the E.U.'s ability to manage its CAP sugar
24 program.

25 In addition, capacity under the restitution

1 program increased significantly when 10 more member
2 states entered the E.U. in May of 2004. Exports have
3 decreased during the period, but with compounding
4 stocks of excess sugar, it seems reasonable that at
5 some point the E.U. will release this excess sugar in
6 the world market and possibly into the United States.

7 These indicia are evidence of a reasonable
8 likelihood that dumped and subsidized imports from the
9 E.U. may increase during the next several years and
10 cause material injury to the domestic sugar industry.

11 Second, I would like to address price
12 effects. The countervailing duty order on sugar
13 imports from the E.U. constrains E.U. sugar from
14 entering the U.S. at these highly subsidized prices.
15 The CAP sugar program is essentially the same today as
16 it was in the late 1970s, early 1980s at the time
17 these orders were imposed. The domestic industry was
18 unable to obtain a price at the minimum support level
19 due to this underselling at the time of the order.

20 The price effect of these dumped and
21 subsidized imports at that time was substantial. In
22 the case of the antidumping determination on Belgium,
23 France and Germany, more than 40 percent of the
24 '77-'78 crop year was placed in the CCC loan program
25 because growers were unable to sell the sugar for the

1 support price and by year-end 1978 substantial
2 tonnages of sugar were forfeited under the program,
3 causing material injury to this industry.

4 Similar conditions exist today. Since the
5 last sunset review, significant quantities of sugar
6 have been forfeited because sugar prices in the U.S.
7 market were too low to cover the loans on this sugar.
8 Sugar has the characteristics of a commodity product.
9 Small amounts of excess sugar in the market have
10 caused prices to collapse. In 2000, for example,
11 after good growing conditions yielded an above-average
12 yield of sugar, an additional 300,000 to 400,000 tons
13 of imports beyond that necessary to meet demand,
14 roughly 3 percent of total consumption, caused prices
15 to fall 30 percent from the previous year and more
16 than a million tons of sugar was forfeited to the
17 government. That is more than 10 percent of total
18 U.S. production for that year.

19 In response, Congress authorized marketing
20 allotments to bring stability to the market and
21 prevent such massive forfeitures from occurring again.

22 Please note, however, imports were not cut
23 back. Rather, restrictions on marketing
24 domestically-produced sugar were imposed.

25 Third, I would like to address the impact on

1 the domestic industry's financial and operating
2 conditions and the likelihood that material injury
3 would occur if these orders are revoked.

4 All of the witnesses today have testified
5 that the domestic industry is vulnerable to unfairly
6 traded imports. This industry is united in supporting
7 the continuation of these orders. The questionnaire
8 response rates and the responses of industry members
9 surveyed convey the importance this industry places on
10 these orders.

11 Operating and financial indicia of
12 vulnerability exists today, as it did five years ago.
13 The data show an industry experiencing ups and downs
14 within a relatively narrow range throughout the
15 period, but never showing any sustained positive trend
16 since 1999. In most cases, these indicia of
17 vulnerability show a weakened industry in 2004
18 compared to 1999.

19 Net sales. For processors and refiners, net
20 sales in terms of quantities and value are lower than
21 levels in 1999. For millers, sales of raw sugar to
22 sugar refiners in 2004 were below levels achieved in
23 2001 and 2002.

24 Unit value of commercial shipments. 2004
25 commercial shipments are above the 1999 level, but

1 below 2000, 2001 and 2003 levels. Although the value
2 of these commercial shipments is also higher today
3 than in 1999, per unit values are lower. Per unit
4 values in the interim January to March period are down
5 \$13 per ton.

6 Inventory. Due to the marketing allotments,
7 inventories have increased substantially during the
8 period with record highs in 2002 and 2003. As the
9 growers have testified today, yearly marketing
10 allotments limit the amount of sugar and hence the
11 income that farmers can achieve in any given year. As
12 a result, this industry truly operates within the
13 confines of one-year periods, making it extremely
14 vulnerable to dumped and subsidized imports entering
15 the U.S. in any given year.

16 Employment-related metrics. The continuing
17 rationalization of production in this industry has
18 resulted in a substantial decline in the number of
19 processor-refiner employees. Twenty-two sugar mills
20 and processing plants have been closed since the last
21 sunset review. The number of production-related
22 workers declined by almost 2500 workers from just 2002
23 to 2004. On a positive note, productivity has
24 increased significantly and labor costs have declined
25 as efficiency enhancing investments are beginning to

1 impact production and lower production costs.

2 Income. For cane sugar millers, net income
3 has fluctuated during the period of review, but for
4 each of the years 2000 through 2004 net income was
5 below the level achieved in 1999. In fact, in 2004,
6 net income was only 45 percent of the level attained
7 in 1999.

8 Growers' net income history is very similar.
9 Net income in 2004 was at its lowest levels during the
10 period of review, reaching only 68 percent of the
11 level attained in 1999.

12 Net income for processors and refiners is
13 more complex because of the differences in reporting
14 among the various firms and the cooperative structure
15 of some of the industry members.

16 Although there has been a improvement in net
17 income in the aggregate over the period of review,
18 this improvement primarily comes from fixed cost
19 reductions firms have made to improve their
20 competitive position.

21 Margins. The industry has operating and net
22 margins today that are lower than those that existed
23 at the time of the original determinations and at the
24 time of the last sunset review.

25 For the milling segment, operating margins

1 today are a fraction of 1 percent. For processors,
2 margins remained in the single digits during the
3 entire review period.

4 Grower margins, which are typically higher
5 than miller and processing margins, reached a period
6 low in 2004.

7 With respect to processors' margins, I urge
8 the commission to use the margin information provided
9 in the staff report at 3-12 in their determination and
10 we appreciate the staff pointing out the likely
11 distortion contained in Table 3-7 as a result of a
12 combination of corporate and non-corporate structures.

13 Capital expenditures. New investments
14 directed at improving efficiency are a critical
15 component of this industry's future. As the staff
16 report presents at 3-15, processor and refiner capital
17 expenditures have declined substantially since 1999
18 and 2000, reaching a low point in 2002.

19 Similarly, capital expenditures by cane
20 millers in 2004 were about half the level invested in
21 1999.

22 The industry questionnaire responses point
23 to the lack of investment capital and difficulty of
24 obtaining investment funds from banks because lenders
25 view this industry as a credit risk, given the many

1 challenges that it faces today.

2 The minimum support price for sugar has been
3 at the same level since about 1985. In real terms,
4 the price has declined by about half.

5 Mr. Roney's price charts indicate the real
6 price of sugar has declined dramatically since 1985,
7 yet raw material and other input costs have increased.
8 The only means by which this industry will achieve
9 positive real rates of return is by lowering costs to
10 generate profits, but developing and implementing
11 these cost-saving technologies is expensive, as
12 Mr. Jones testified, and once these investments are
13 undertaken, these producers need to achieve an
14 adequate rate of return to encourage even more
15 investment and more cost efficient means of
16 production.

17 Similar statements are set forth in the
18 questionnaire responses and are summarized in our
19 pre-hearing brief.

20 The commission has an extensive fact basis
21 before it that shows an industry vulnerable to
22 unfairly traded imports. Sugar from Europe is likely
23 to move into the United States in increasing amounts
24 simply because the market here is attractive relative
25 to the world dumped market if these orders are

1 revoked. A likelihood of continuation or recurrence
2 of material injury is reasonable in light of the facts
3 of this case.

4 Thank you.

5 MS. COFRANCESCO: That concludes our
6 affirmative presentation.

7 CHAIRMAN KOPLAN: Thank you very much. I
8 also want to thank you for providing us with your
9 statements at that start of this hearing so we have
10 them. We'll begin the questioning with Commissioner
11 Pearson.

12 COMMISSIONER PEARSON: Thank you Mr.
13 Chairman. It's a pleasure to welcome this panel; to
14 see some familiar faces. It's not every hearing that
15 I have that experience. We spend a lot of time here
16 dealing with things like carboxymethylcellulose and
17 it's nice now to get back to sucrose, a chemical
18 compound that I at one time knew a little bit about.

19 Mr. Doxsie, would I be correct to assume
20 that your headquarters are somewhere in the
21 metropolitan Minneapolis area?

22 MR. DOXSIE: That's correct.

23 Commissioner PEARSON: Well, then, permit me
24 to follow my custom and welcome a fellow Minnesotan to
25 Washington.

1 MR. DOXSIE: Thank you.

2 Commissioner PEARSON: I regret that it's a
3 little bit warm and humid here for someone of a more
4 northerly persuasion, but I trust you'll survive.

5 MR. DOXSIE: I'll survive. Thank you very
6 much.

7 Commissioner PEARSON: Let me begin just by
8 trying to clarify a point or two.

9 Is the European Union in a position to ship
10 raw sugar to the United States or, as we look at these
11 orders, are we concerned primarily or perhaps
12 exclusively with refined sugar?

13 MR. RONEY: That would be exclusively
14 refined sugar, Commissioner. The E.U. does import
15 some raw sugar from its ACP countries, its former
16 colonies, but it refines those in the E.U., with
17 subsidy, I would add, before then re-exporting that
18 sugar as refined sugar. So the E.U.'s exports are
19 exclusively refined and are running at record or near
20 record levels of between 5 and 6 million tons this
21 year.

22 Commissioner PEARSON: One of the
23 interesting things about looking at an order that's
24 been in place for more than 25 years is that some
25 things have happened in the marketplace in the

1 intervening time.

2 Am I correct to understand that at the time
3 these orders went into effect there were no quotas or
4 tariff rate quotas in place to restrict imports of
5 sugar from other countries into the United States?

6 MR. RONEY: Yes, Commissioner. That's
7 correct.

8 Commissioner PEARSON: Okay. So in the
9 market environment of the late '70s, then, these
10 orders were the only mechanism for restricting that
11 import of dumped and subsidized sugar from the E.U.

12 MR. RONEY: Yes, sir.

13 Commissioner PEARSON: Okay. But now we do
14 have quotas, tariff rate quotas, both on raw sugar
15 which we can ignore and on refined sugar, the combined
16 TRQ for refined sugar according to the staff report is
17 some 47,000 short tons, some 25,000 short tons of that
18 is product that's not subject to this investigation,
19 so we can set that aside, and then -- this is on page
20 1-25 of the staff report -- we have some 11,000 short
21 tons of the refined sugar quota allocated to Canada,
22 3000 to Mexico, leaving a balance of 7815 short tons
23 of refined sugar that's allocated on a
24 first-come/first served basis.

25 Now, is that the portion of the market that

1 we are concerned about being subject to imports from
2 the European Union?

3 MR. RONEY: Commissioner, I would argue that
4 we are vulnerable to all the E.U. exports.

5 Tim, could you bring up slide number 12?

6 The reason we're vulnerable is the fact that
7 under our tariff rate quota system, while we do have a
8 minimum amount of imports that we bring in essentially
9 duty-free and we are allowed to restrict the
10 quantities there, we have no restrictions on the
11 quantities of sugar that can come in above quota by
12 paying the second tier tariff. And because of the
13 nature of the world sugar market and what you see here
14 in this chart is the enormous fluctuation that makes
15 it the world's most volatile commodity market, USDA
16 has ascertained that year after year, that you do have
17 years when the world price can dip so low that even
18 the second tier tariff that we have in place, which is
19 15.5 cents per pound, may not be adequate to defend
20 our market.

21 And so because of the volatile nature of the
22 world market and also because the E.U. is price
23 insensitive to its exports we are vulnerable. The
24 E.U., of course, their producers cover their cost of
25 production and then some by the very generous

1 intervention price, market prices that I mentioned in
2 my testimony are about 42 cents per pound. That's
3 about 40 percent higher than U.S. prices. And they
4 are then insensitive to the price at which they dump
5 their surpluses on the world market because they've
6 covered their costs of production with their domestic
7 prices.

8 What you see here in this chart is that as
9 recently as 1999 soon after the last hearing on these
10 orders prices did to 4 or 5 cents per pound. As
11 recently as 1985, the year I started working in the
12 sugar industry at the U.S. Department of Agriculture,
13 prices at that time were running at 3 cents per pound.
14 So this kind of price variation can still occur
15 because there's still an enormous amount of subsidy in
16 the world market, there's still an enormous amount of
17 distortion and the Uruguay round of the WTO really did
18 virtually nothing to address that. The Doha round, of
19 course, is still in its infancy.

20 COMMISSIONER PEARSON: Okay. But let me
21 just clarify again, then. So the concern that you
22 have is really with the possibility of refined tier 2
23 sugar from the E.U. entering the United States.

24 MR. RONEY: Yes, sir.

25 COMMISSIONER PEARSON: Okay. And I know

1 Ms. Manning indicated that there had been some --
2 what, less than 1000 tons in 2004 that had done that.

3 MS. MANNING: Yes. That's correct.

4 COMMISSIONER PEARSON: Do we know anything
5 about that sugar? Is it some specialty sugar, organic
6 or something about it that made it particularly
7 desired by some user in the United States?

8 MS. MANNING: We don't know very much about
9 that sugar at all. We do know that the net unit value
10 of the sugar that came in was significantly higher
11 than for other imports, so we believe that there was
12 something unique or special about that sugar. From
13 what we understand, it came in at the tier 2 level.
14 It was not any type of sugar that was specifically
15 excluded under these orders, so it did come in under
16 the orders, but we truly do not know what the makeup
17 of that sugar was at this point.

18 COMMISSIONER PEARSON: And so if we are
19 going to understand the threat posed by imports of
20 refined tier 2 sugar, we need to consider the price
21 spreads that would have to exist in the marketplace to
22 make those imports financially viable. I've never
23 paid that much attention to refined sugar pricing,
24 instead looking at raw, and I know world raw today is,
25 what 9 and a half cents, more or less?

1 MR. RONEY: Yes, sir.

2 COMMISSIONER PEARSON: Isn't it somewhat
3 unlikely that in a reasonably foreseeable timeframe
4 which is, I think the standard that we have to apply
5 here in this review, that we would have market
6 conditions skewed to such an extent that the price gap
7 would widen to the point that any discernable volume
8 of refined sugar could enter from the E.U.?

9 MR. RONEY: I don't think we can rule that
10 out, Commissioner, because of the extreme volatility
11 of the world market.

12 I would also note that in addition to the
13 fact that the E.U. has been exporting increasing
14 amounts of sugar because of its enlargement and
15 because of the surpluses it's generated by its
16 additional imports, that you have the factor of Brazil
17 on the world market, which is an enormous and very
18 disturbing factor.

19 Tim, could you bring up slide number 16?

20 What you see here is that the E.U. has
21 expanded its exports of sugar since the early 1990s.
22 This is just on a percentage basis, it doesn't show
23 the actual volumes, but the actual volumes were from
24 2 million tons of sugar exports in the early '90s to
25 18 and a half million tons estimated this year. And

1 we keep hearing the stories about Brazil's enormous
2 potential to increase its agricultural production, not
3 just of sugar, but soybeans and livestock products and
4 so on.

5 And so this is a factor that is extremely
6 disturbing for the world sugar market in terms of the
7 price volatility we still face and the possibility
8 that prices could be depressed a great deal more in
9 the future.

10 Brazil has been able to expand its exports
11 like the E.U. has, regardless of price, because in the
12 case of Brazil their sugar industry benefits from
13 three decades of ethanol subsidies. More than half
14 their sugar cane is still converted into ethanol
15 rather than sugar. And they have also fairly
16 aggressively devalued the real to the extent that they
17 are virtually impervious to world price declines. And
18 so their export expansion occurred during a time that
19 they were driving the world price down during the
20 1990s from 14 cents per pound to 4 cents per pound.
21 Nonetheless, they continue to export. And there is
22 the continuing potential that not only will the E.U.,
23 the world's second biggest exporter, continue to
24 export large quantities, but that Brazil could expand
25 its exports at an even greater pace and that could

1 continue to put pressure on the world price,
2 potentially low enough to make us vulnerable to second
3 tier imports.

4 COMMISSIONER PEARSON: Ms. Cofrancesco, you
5 will understand the statutory standard that we have to
6 apply here probably better than I do, but it gets into
7 the question of what is likely versus what is probable
8 or what is merely possible. And I'll return to this
9 later if my colleagues don't address it adequately,
10 but what is not clear to me in this case is the
11 circumstances that Mr. Roney describes seems to me to
12 be possible, but how do we make the leap to see them
13 as more probable or more likely than not?

14 I don't know whether you want to address
15 that right now, given that my time has expired, but
16 we'll get back to it.

17 Thank you, Mr. Chairman.

18 CHAIRMAN KOPLAN: Thank you, Commissioner
19 Pearson.

20 My first question is for Mr. Roney and
21 Dr. Manning.

22 In the first review, the commission
23 determined that the U.S. price for refined sugar
24 exceeded the world price by one and a half cents a
25 pound, about 17 percent, taking into account the U.S.

1 tier 2 duties of 16.69 cents per pound. Therefore, we
2 found that E.U. producers would have an incentive to
3 export to the U.S. market to obtain higher profit
4 margins if the orders were revoked.

5 I'm referring to a discussion that takes
6 place at pages 52 and 53 of our first review
7 determination.

8 In light of today's world price, which is
9 about 4.7 cents per pound higher than the current U.S.
10 price, with the tier 2 duties of 16.21 cents per pound
11 taken into account and I note, Mr. Roney, that in
12 response to Commissioner Pearson you said there were
13 15 and a half cents, but I think it is 16.21.

14 MR. RONEY: I misspoke. It was 16 and a
15 half. Thank you.

16 CHAIRMAN KOPLAN: Okay. Thank you. Thank
17 you for correcting that.

18 It appears to me that the position of the
19 U.S. industry in 1999 is now reversed. What I see is
20 that in 2005 the incentive does not exist for E.U.
21 producers to ship over quota sugar to the U.S. if the
22 orders are revoked because currently they can get a
23 better price in the world market. And I'm referring
24 to Table 5-2 at page 5-7 of the public version of our
25 staff report.

1 I regard this as an important issue, it's a
2 very important issue. How do you respond to what I'm
3 looking at?

4 MS. MANNING: Mr. Chairman, I believe if you
5 go back and take a look at our pre-hearing brief --

6 CHAIRMAN KOPLAN: I have. I don't think you
7 deal with it in your pre-hearing brief.

8 MS. MANNING: I'm sorry. Let's go back to
9 our substantial response to the investigation, the
10 opening investigation.

11 I think in that brief we point out that as
12 early as a year and a half ago prices were very close
13 to the level, at which point there would be an
14 economic incentive for E.U. imports to enter the
15 United States. There was, I think, just over a penny
16 or a penny and a half difference if you look at the
17 relevant metrics.

18 CHAIRMAN KOPLAN: Yes, but I'm looking at
19 what I see now.

20 MS. MANNING: I understand. Our position is
21 right now, given the information that you have, there
22 is no incentive at this point to bring in sugar.
23 However, sugar prices in the world market and within a
24 narrow range in the United States fluctuate. If you
25 go back and look at the world sugar prices, if you

1 look at the midwest price of sugar, you will see a
2 fairly large variation of fluctuation in prices.

3 Our position is that at any point in time
4 those two factors could come together and recreate
5 that incentive which may happen three months from now,
6 six months from now, nine months from now, but
7 incentives do exist, they have existed fairly close
8 within our period of review and we're talking about
9 orders that if removed that incentive may in fact come
10 back very shortly because of the fluctuations in
11 price.

12 CHAIRMAN KOPLAN: I appreciate your
13 response, but I think it would be helpful for me if
14 you could go back and flesh this out in some more
15 detail in the post-hearing submission, taking into
16 account, for example, the tables that appear in the
17 staff report.

18 MS. MANNING: Certainly.

19 CHAIRMAN KOPLAN: Would you do that?

20 MS. MANNING: Yes.

21 CHAIRMAN KOPLAN: Thank you very much.

22 Ms. Cofrancesco and Mr. Clark, the staff
23 report at page II-4 states, and I quote, "Public
24 information concerning the sugar industry in the E.U.
25 indicates that it has significant economic potential

1 for shifting exports of refined sugar to the United
2 States from other countries."

3 On page 28 of your pre-hearing brief, you
4 state the following, and I quote, "The WTO's decision
5 that the E.U. is subsidizing its sugar producers
6 coupled with the staff report's conclusion that," and
7 this is in quotes within the quote, "conclusion that
8 'the E.U. indicates it has significant economic
9 potential for shifting exports of refined sugar to the
10 United States from other countries clearly point to
11 the potential for the E.U.'s subsidized sugar to
12 injure U.S. producers if the orders are revoked.'"
13 That's the end of the passage from page 28.

14 It took me a while to find your partial
15 excerpt in the staff report because your brief didn't
16 provide a page reference. As I read the full sentence
17 in the report, it is clear to me that the staff did
18 not reach such a conclusion. Moreover, the paragraph
19 you excerpted concludes that, and I quote, "Even if
20 these duties," meaning the subject orders, "were not
21 in effect, the TRQ under the U.S. sugar program would
22 still significantly restrain exports to the United
23 States."

24 Please respond, either Ms. Cofrancesco or
25 Mr. Clark or both.

1 MS. COFRANCESCO: Mr. Chairman, we did take
2 a look at the staff report and the way that we read
3 the data and the way that we saw the collected
4 information, we agreed with that portion of the
5 sentence that you are talking about and --

6 CHAIRMAN KOPLAN: You what?

7 MS. COFRANCESCO: We believe that public
8 information does indicate that the E.U. has
9 significant economic potential for shifting exports to
10 the United States.

11 CHAIRMAN KOPLAN: No, I'm not questioning
12 that. What I'm saying is the phrase that was left off
13 the quote is the fact that the rest of the sentence is
14 attributed to the public information concerning the
15 sugar industry in the E.U. and that does not appear in
16 your brief, that appears when you read the full
17 sentence in the staff report. Do you see where I'm
18 coming from?

19 And the leap you make to the staff reaching
20 that as a conclusion doesn't coincide with what I'm
21 reading in the staff report. Do you follow me?

22 MS. COFRANCESCO: I do.

23 CHAIRMAN KOPLAN: Okay.

24 MR. CLARK: Excuse, Mr. Chairman?

25 CHAIRMAN KOPLAN: Mr. Clark?

1 MR. CLARK: Not disagreeing with the
2 interpretation you're putting on the language at
3 all --

4 CHAIRMAN KOPLAN: I'm just giving you the
5 full quote.

6 MR. CLARK: Absolutely. No, no.
7 I certainly agree. Perhaps just a moment of
8 clarification. The position that is intended to be
9 articulated in the brief and as you heard in the
10 testimony today, it is certainly true that the E.U.
11 and its member countries have the potential to shift.
12 As you correctly described, realizing that potential
13 or making the choice to exercise that potential is an
14 economic phenomenon that can be done really quite
15 quickly.

16 It is certainly correct as we just had the
17 dialogue that the TRQ today, at the exact price point
18 we have today, does act as a limitation although we
19 also do have the phenomenon where unlike the situation
20 we had last time, we do in fact have imports of
21 subject merchandise that did come in from the E.U., so
22 we are looking at a situation where we have the staff
23 correctly finding that the E.U. has significant
24 potential to redirect its mandatory exports, its level
25 of sugar exports.

1 CHAIRMAN KOPLAN: Well, let me come back to
2 you now, because the staff concludes that even if
3 these duties weren't in effect the TRQ under the U.S.
4 sugar program would still significantly restrain
5 exports to the United States. That appears in that
6 same paragraph.

7 MR. CLARK: That's correct.

8 CHAIRMAN KOPLAN: What I'm saying to you is
9 I don't think that the language that you're quoting
10 from the staff report establishes that the E.U. has
11 the ability to shift. I think all the staff is
12 referring to here is some public information
13 concerning the industry that indicates that but I just
14 think that you go beyond when you attribute that to a
15 conclusion that the staff is making.

16 Do you follow where I'm coming from?

17 MR. CLARK: I understand what you're saying.

18 CHAIRMAN KOPLAN: Okay. I don't want to
19 beat it to death, but --

20 MR. CLARK: No, no.

21 CHAIRMAN KOPLAN: But I just had a problem
22 with that.

23 MR. CLARK: Understood.

24 CHAIRMAN KOPLAN: Okay. Thanks.

25 Mr. Burton, Ms. Cofrancesco and Mr. Clark,

1 on page 16 of your pre-hearing brief, you describe
2 forfeitures to the commodity credit corporation of
3 USDA totalling 40,000 short tons of sugar by
4 Amalgamated Sugar Company -- that would be you,
5 Mr. Burton -- and Michigan Sugar Company, but these
6 forfeitures took place during the last crop year,
7 which ended September 30, 2004.

8 When in 2004 did these forfeitures occur and
9 can you identify any forfeitures that have taken place
10 more recently?

11 Let's start with Mr. Burton.

12 MR. BURTON: You are correct. 24,000 tons of
13 forfeitures did occur in 2004. I do not recall the
14 exact date, but I would presume, since they're
15 nine-month loans, they would have been July, August or
16 September, in that range.

17 CHAIRMAN KOPLAN: Okay. If when you go back
18 you find that the date is different, you could submit
19 that post-hearing.

20 MR. BURTON: Correct.

21 CHAIRMAN KOPLAN: Ms. Cofrancesco and
22 Mr. Clark, did you want to -- could you tell me
23 whether you can identify any additional forfeitures
24 that have taken place more recently?

25 You're saying no, Ms. Manning?

1 MR. RONEY: This is Jack Roney.

2 CHAIRMAN KOPLAN: Mr. Roney?

3 MR. RONEY: Yes. There have been no further
4 forfeitures since last fall.

5 CHAIRMAN KOPLAN: Okay. Thank you very
6 much. I see my time has expired.

7 Vice Chairman Okun?

8 VICE CHAIRMAN OKUN: Thank you,
9 Mr. Chairman.

10 Let me join my colleagues in welcoming this
11 panel here today. I guess, like Commissioner Pearson,
12 it's a little bit of down home week, so I would like
13 to extend a special welcome to Mr. Burton, a fellow
14 Idahoan back there. And I know as CEO of Amalgamated
15 he's had the opportunity to visit my hometown of Paul,
16 Idaho several times to visit the sugarbeet processing
17 plant there, which I'm very familiar with. Even
18 though I've been out here a while, I still have the
19 chance to get back there, so it's nice to have you.

20 I think similar to Mr. Doxsie, it's better
21 to be in Idaho during the summer than in Washington,
22 D.C.

23 MR. DOXSIE: I agree.

24 VICE CHAIRMAN OKUN: So we appreciate you
25 making the effort. We would all like to be back

1 there.

2 Let me follow up a little bit just on a
3 couple of things that I've heard. One thing I guess
4 I'll start with and it might be Ms. Manning but,
5 Mr. Doxsie, I heard you say it as well, so I'm just
6 going to ask one question in terms of how we look at
7 this, looking at the reasonably foreseeable future
8 here, looking at what the commission found in the
9 first review.

10 One of the things that, of course, is
11 different and we've talked a bit about are the
12 marketing allotments and I would like you to expand a
13 little bit more on how the commission should take
14 those into consideration in trying to determine what
15 the impact of any volume of E.U. imports would be
16 because, again, it seems like if I look at even the
17 prices and the other information that's been supplied
18 in the record post marketing allotments, you see
19 prices higher and I'm trying to figure out how to take
20 that into account when I try to think about the impact
21 of additional imports into this market.

22 MR. DOXSIE: Commissioner, from my point of
23 view, marketing allotments are fine. They simply are,
24 as you know, I'm sure, a limit placed on we as
25 marketers as to how much sugar we can market and if

1 that is done properly, then there may be some balance
2 in supply and demand, but it's just as easy for the
3 marketing allotments to be too high as too low and
4 could cause prices to go low or prices high when the
5 market is out of balance.

6 So i think one of the points that I was
7 making was that the market is -- it's a very fragile
8 market for sugar and any excess sugar tends to drive
9 prices down rather significantly. So if that excess
10 sugar comes in the form of marketing allotments that
11 are greater than demand, then that pushes prices down.
12 If the excess sugar comes in the form of increased
13 imports of sugar, that too moves prices down very
14 quickly.

15 As you probably are aware, most of the
16 buyers of sugar, whether they're buying consumer
17 sugar, the big supermarket chains, for example, or
18 they're buyers of industrial sugar, the big food
19 processors, they're very sophisticated buyers. So
20 they're aware of the market dynamics and they're very
21 attuned to what total demand is for sugar in the U.S.
22 and total supply. So if they see any amount out of
23 balance, they are going to use that in their
24 negotiations and push prices down.

25 I'll turn it over to Dr. Manning in the

1 event that she has additional comments.

2 MS. MANNING: I think you said it very well.

3 Here, because the price of sugar -- small
4 differences in the price can have a very large effect
5 on overall quantity, as Mr. Doxsie said earlier. If
6 you just have a small amount of sugar that comes in at
7 what we would consider to be a below-market price, it
8 affects all the sugar that's being sold in that market
9 because that market price will come down to meet it.

10 So even though we have a restriction on how
11 much sugar can be sold, there is no restriction at
12 what price it can be sold and so if there is a price
13 effect from these imports, it will affect all the
14 sugar that falls under the marketing allotments.

15 VICE CHAIRMAN OKUN: Mr. Roney?

16 MR. RONEY: Commissioner, if I could add one
17 other thought and that is that the nature of the
18 marketing allotment system is that Congress designed
19 it so that if imports exceed a set amount, that is,
20 the amount that we've already conceded in the WTO and
21 the NAFTA, in the statute it's 1.532 million short
22 tons, that would trigger off the marketing allotment
23 system. That was Congress in effect saying we've ceded
24 enough of our market to foreign countries, let's
25 reserve the rest for efficient U.S. sugar producers,

1 at least under the 2002 Farm Bill.

2 So when we look at the potential for imports
3 coming in, second tier imports, from the E.U. or any
4 country, that would come in potentially above that
5 1.532 million ton trigger, that would trigger off
6 marketing allotments.

7 In a situation as we're in today, when we
8 are holding back and storing at our own expense a
9 half million ton of sugars, if marketing allotments
10 are triggered off just by a small amount of additional
11 sugar from the E.U., that causes a cascade of the
12 sugar that had been blocked from being marketed coming
13 onto the market.

14 So a 40,000 ton shipment from the E.U.
15 becomes a 540,000 ton cascade of sugar onto the market
16 as those marketing allotments are triggered off.

17 So that's an added level of sensitivity to
18 the imports of E.U. sugar that the marketing allotment
19 system provides.

20 VICE CHAIRMAN OKUN: Okay. Well, let me
21 talk a little bit, then, in terms of demand to just
22 get a sense because the relationship with the
23 marketing allotments and supply and demand in the
24 market, of course, is relevant to how we evaluate
25 additional imports in the market.

1 The one thing that struck me in looking at
2 the record here in terms of demand is that -- just
3 listening about Atkins and the different artificial
4 sweeteners that are out there, I think I would have
5 expected to see consumption to have dropped more than
6 we see on this record, which to me is you've had a
7 slight up tick since 1999, not a big drop off, and
8 some of the other information in the staff report
9 indicating that even among the different end uses for
10 sugar there hasn't been much of a switch.

11 So I would appreciate hearing from producers
12 out here on what you see looking forward. Is what we
13 see in the record what you would anticipate as we look
14 forward in terms of demand for the product?

15 Yes, Mr. Doxsie? And Ms. Blamberg as well.

16 MR. DOXSIE: I'll comment first and then
17 turn it over to Dr. Blamberg.

18 Candidly, I'm not familiar exactly with the
19 staff report and what the demand data is there, but
20 I suspect that demand for sugar will grow but very,
21 very slowly going forward. And that, I think, is one
22 of the added vulnerabilities of this industry. It's
23 not an industry that is able to benefit from robust
24 demand growth and allow the industry to grow. So in
25 my estimation, we're going to experience limited

1 demand growth going forward.

2 VICE CHAIRMAN OKUN: And when you say
3 limited, is there a percentage you would put to that?
4 Are we talking 1 to 2 percent? Is that low for you?

5 MR. DOXSIE: My personal opinion, yes, but
6 it's 1 percent-ish or a very low number like that.
7 And, as you know, the industry faces lots of
8 competition. There are lots of other sweeteners out
9 there, high intensity sweeteners, this new one,
10 Splenda, is a very good high intensity sweetener.
11 And, as you point out, there are a number of Americans
12 that try to avoid carbohydrates, so that limits their
13 sugar consumption.

14 VICE CHAIRMAN OKUN: Ms. Blamberg?

15 MS. BLAMBERG: Well, in terms of history of
16 the numbers, for decades we saw sugar consumption
17 increase by between 1 and a half to 2 percent a year,
18 which was a slight increase beyond population growth.
19 Starting with about three years ago, the 2001-2002
20 government fiscal year, we began to see a decline in
21 sugar consumption of about 1 and a half percent a year
22 and that is something that we in the industry have
23 found extraordinarily alarming.

24 It's impossible to document exactly where it
25 comes from because sugar is used in so many products

1 as well as table-top sugar that no one has really been
2 able to devise a survey to go around and say you've
3 stopped eating sugar because why. But we can document
4 the numbers. We think it's artificial sweeteners
5 because they're doing well. We think it's low carb
6 diets and the general concern about obesity. A third
7 factor I suppose I could mention is the aging of the
8 population. Youngsters eat more sweetened foods than
9 someone like myself. So we have been seeing this
10 decline and there's no reason to suspect that it won't
11 continue.

12 VICE CHAIRMAN OKUN: Okay. Well, perhaps --
13 Is there anyone else who would want to
14 comment?

15 Yes, Mr. Roney?

16 MR. RONEY: Thank you, Commissioner. Just
17 quickly, I don't want to give you the impression that
18 we're an industry in hopeless decline. The U.S.
19 Department of Agricultural is predicting this year a
20 turnaround in sugar consumption of 1 or 2 percent and
21 we're hoping that's a path we can stay on.

22 That 1 or 2 percent growth in the market is
23 a great opportunity for our producers to increase
24 their efficiency if we can supply that additional 1 or
25 2 percent of consumption growth. The danger with the

1 possible sunset out of these orders is the opportunity
2 for other countries, for the E.U., to come in and take
3 that minimal growth that we can look forward to having
4 away from us. That's why we'd like to be able to
5 compete among ourselves for that consumption growth
6 and give our producers the opportunity to further
7 increase their efficiencies.

8 VICE CHAIRMAN OKUN: Thank you for those
9 additional comments.

10 I see my red light has come on.

11 Thank you, Mr. Chairman.

12 CHAIRMAN KOPLAN: Thank you.

13 Commissioner Miller?

14 COMMISSIONER MILLER: Thank you,
15 Mr. Chairman.

16 Welcome and thank you to all the members of
17 the panel for being here to help us once again
18 understand the sugar program and the sugar industry.
19 No matter how many times I get this lesson, I always
20 need it again when an issue is before us, so I do
21 appreciate your help today.

22 I, too, like some of my colleagues before am
23 kind of focusing on this question of in the last
24 review we really looked very much at the relationship
25 between the U.S. price and the world price and the

1 tier 2 tariff and that was key to our decision.

2 In part, I want to ask some questions just
3 about what's going on with these prices so
4 I understand them.

5 I might also ask the question is that the
6 right focus? Is that where we should be focusing? Is
7 that what the threshold question is all about, the
8 relationship of world price, U.S. price and the tier 2
9 tariff?

10 So let me ask that threshold question.

11 Am I correct, Mr. Roney, in focusing first
12 and foremost on that?

13 MR. RONEY: Well, Commissioner, I think that
14 the price element is extremely important, but let's
15 also consider the horizon here for potential further
16 decreases in the second tier tariff.

17 We're looking at a six-year horizon. The
18 Doha round of the Uruguay round they're aiming to
19 complete in Hong Kong this December. It's conceivable
20 that that would embark us on a further set of declines
21 in the second tier tariff.

22 In 1999, we were in the midst of a series of
23 a six-year reduction of the second tier tariff under
24 the Uruguay round, which began in '95. So those
25 tariff reductions from 18 cents to the 16 and a half

1 cents that we are at now went into effect essentially
2 from '95 to 2001.

3 So in addition to the price sensitivity that
4 we face because of the extreme volatility of the world
5 market and the potential for increased dumped exports
6 by the E.U. and others, there is also the potential
7 for a decline in our second tier tariff, beginning
8 potentially a year from now because of the Doha round
9 of the WTO

10 COMMISSIONER MILLER: Okay. Well, however,
11 I would caution you because this is what we have to
12 look at. It's not the potential or the possibility or
13 the -- I for one am not about to try to predict the
14 outcome of the Doha round. Those much closer than
15 I am couldn't do so. I really have to deal more with
16 something that is firmer. Our mandate here is to look
17 at something, I think, that is more based in our
18 record, on the evidence that we have before us.

19 So it's hard for me to look at that,
20 I think. I really want to stay focused more on what
21 I can feel is a bit more firm in our record.

22 So otherwise, it makes sense for me to
23 continue to look at these relative price levels?

24 Mr. Clark?

25 MR. CLARK: Just to elaborate on two small

1 points that relate to this. If you go back and look
2 at the standard that is applicable in sunset reviews,
3 and here I'm taking this from the statement of
4 administrative action, there the legislative history
5 tells us that the analysis of the likelihood of
6 occurrence is one where if it is reasonable in light
7 of the facts of the case.

8 The facts of the case are certainly the
9 history of the world price, the U.S. price and the
10 level of the tier 2 tariff within the timeframe of the
11 five years that you're looking at and inclusive also
12 of the earlier period. You have complete cycles as to
13 both U.S. price and to the world price and you have a
14 decline in the tier 2 tariff.

15 In the record that you have, which includes
16 the five years and the experience before, you have a
17 situation where on the facts of the record you can see
18 the opportunity presenting itself. The one fact that
19 we do have now, and we're not arguing that the volume
20 is an overwhelming volume, but it is a difference from
21 what we had last time, we do in fact on this record
22 have subject merchandise coming into the United States
23 from the E.U. and paying the tier 2 tariff. That did
24 not exist in 1999.

25 At the time of your prior decision, you did

1 a very careful and thoughtful analysis of the relative
2 opportunities and correctly focused on the incentive
3 that existed at that time.

4 The incentive is still there. It is a
5 question of the point in time when the numbers will
6 align themselves. On this record, you can see a
7 history of multiple opportunities for the alignment of
8 those values.

9 Now, the second thing that is relevant to
10 your consideration, of course, is the question of
11 industry vulnerability, so when you look at the
12 potential for the execution of that incentive, it's
13 informed also by the vulnerability of the industry
14 and, as Mr. Roney was just describing, a circumstance
15 now in which you have an additional component to the
16 U.S. policy, which is the allotments, and the risk of
17 a volume triggering them off, not simply a price but a
18 volume, resulting in the dismantling of that very
19 carefully structured program.

20 So I think those are other components of
21 your analysis.

22 COMMISSIONER MILLER: Okay. That's fair.
23 And so let me go to a better understanding of some of
24 the price movements that I see when I just look at
25 sugar prices in the United States and in the world

1 market over the last five years, looking at the
2 previous review. I want to make sure I understand
3 some of the shifts.

4 With respect to the world market to start
5 with, you know, it does seem that the world market
6 prices are lower now generally than they were during
7 our last review. Why is that, Mr. Roney?

8 And, recently, if they've kind of moved
9 upward in 2005, which I think is a fair
10 characterization, why is that?

11 MR. RONEY: Well, to some extent, the
12 year-to-year fluctuations in world price are chiefly
13 driven by supply and demand. I say that with a caveat
14 that the sugar sold on the world market is sold almost
15 without exception at dumped prices, at prices below
16 the cost of production of virtually every country in
17 the world. And so that to some extent would suggest
18 that there isn't a great deal of supply and demand
19 factors really driving those decisions. For example,
20 the amount of sugar that Brazil ships into the world
21 market each year is more a function of what's
22 happening with ethanol policy in Brazil than it is
23 what's happening with the world price.

24 With the E.U., they're continuing to send
25 out large amounts of subsidized sugar, not so much as

1 a function of what's happening in the world price or
2 even what's happening in E.U. production, although
3 that is a factor, but it's also a factor of how much
4 more imports they're having to take under the EBA and
5 Balkan and other concessions.

6 But you do have on the year-to-year basis
7 for that fairly marginal market with only about
8 20 percent of the world sugar production being traded
9 on that market, you will see year-to-year variations
10 based on supply and demand factors.

11 Globally, sugar consumption has remained on
12 a fairly consistent modest increase and production
13 does vary from year to year with variations in
14 weather, but two continuing factors have been the
15 repetitively large amounts of sugar exported by the
16 E.U. and increasingly the amount of sugar exported by
17 Brazil, which, when Commissioner Pearson was asking
18 about the potential for low prices in the future,
19 while we see the E.U. plodding along at continued
20 significant levels, it's Brazil's potential for
21 dramatic increases that gives us the most pause with
22 regard to the potential for further collapse in
23 prices.

24 I'll give you one quick example of something
25 that could occur and that is that while oil prices are

1 high the demand for ethanol is relatively firm in
2 Brazil and elsewhere and so that's attracting
3 relatively larger amounts of Brazilian sugar cane
4 going to ethanol, rather than sugar. So that's kind
5 of a plus for the world market, it's a positive, but
6 when oil prices inevitably decline from the peaks that
7 they're reaching now and ethanol might become less
8 appealing, Brazil will fairly readily shift that cane
9 back into sugar with the potential that that could
10 push down world sugar prices fairly dramatically.

11 Again, that's where supply and demand
12 factors do affect it. If Brazil is increasing exports
13 in excess of any perceived increase in demand, that's
14 obviously going to push the price down and that
15 happened very dramatically in the 1990s.

16 COMMISSIONER MILLER: Okay. So those two
17 things perhaps would be most responsible for the
18 general decline in the world price?

19 MR. RONEY: Yes.

20 COMMISSIONER MILLER: I recognize that
21 whatever this world market price is, it's -- sometimes
22 I'm not sure how meaningful it is, I'll admit, but
23 it's knowing what it is, it is the other thing that we
24 have to look at here.

25 All right. I have other questions, but I'll

1 go to them on the next round.

2 Thank you.

3 CHAIRMAN KOPLAN: Thank you, Commissioner.

4 Commissioner Hillman?

5 COMMISSIONER HILLMAN: Thank you.

6 And I, too, would join my colleagues in
7 welcoming all of you here to this hearing. We very
8 much appreciate your taking the time and the effort to
9 be with us. For those of you that have traveled a
10 long way to be with us, a special thanks to you for
11 your time this morning.

12 I want to start, just to make sure
13 I understand -- I share Vice Chairman Okun's issue of
14 concern, I want to make sure I understand the
15 implications of the marketing allotment in terms of
16 both the implications on the U.S. side as well as this
17 issue of the trigger.

18 Let me start with the trigger, just to make
19 sure I understand it because, again, we have to decide
20 up here how likely is it that we are going to see
21 imports at a level that will actually result in the
22 triggering off of the marketing allotments. So let me
23 just make sure I understand it.

24 The level is set, Mr. Roney, you testified
25 at the 1.4, 1.5, et cetera, tons.

1 MR. RONEY: Yes.

2 COMMISSIONER HILLMAN: How close are we to
3 that now?

4 MR. RONEY: Thank you, Commissioner. At
5 this moment, we are below that.

6 COMMISSIONER HILLMAN: By how much?

7 MR. RONEY: By about a quarter of a million
8 tons.

9 COMMISSIONER HILLMAN: Okay.

10 MR. RONEY: And the reason is that we are
11 taking the one and a quarter million tons from the WTO
12 as we always do. And then there's a quarter of
13 a million tons that we are required to import from
14 Mexico, if Mexico has the sugar to export.

15 Now, the last couple of years, Mexico has
16 had disappointing crops and they have not had surplus
17 production to send to us. We're required to take up
18 to a quarter of a million tons of Mexican surplus
19 production.

20 So at the moment, in the marketing era that
21 we're in right now, we are at only one and a
22 quarter million tons, we're below that trigger.
23 However, that will be changing fairly dramatically
24 because we're at the time of year now when U.S. and
25 Mexico meet to discuss their surplus producer

1 situation. These meetings normally occur in late June
2 or early July. And the Mexican sugar production has
3 dramatically increased this past year. They've had a
4 tremendous recovery in their crop. According to USDA
5 figures, and we can provide those to the commission,
6 they've gone from about a 5.3 million ton crop to a
7 6 million ton crop.

8 So what that means is that they will now
9 have the surplus production available to send to us
10 and we would anticipate that the quota that will be
11 set for Mexico in the coming year, the year beginning
12 October 1, will allow them to fill their entire quota.

13 COMMISSIONER HILLMAN: So the trigger
14 mechanism is set at the total amount of tier 1, if you
15 will, or in quota shipments permitted? They are one
16 and the same?

17 MR. RONEY: No, Commissioner.

18 COMMISSIONER HILLMAN: Is there a difference
19 in the numbers?

20 MR. RONEY: First, let me explain. The
21 marketing allotment trigger, that amount is not the
22 actual TRQ. That is the amount that Congress came up
23 with saying, okay, let's look at our WTO commitments,
24 our NAFTA commitments, that's our minimum level of
25 imports, let's make that the trigger level above which

1 we will not have marketing allotments.

2 And so what happens is that all the sugar
3 that we import for domestic food use counts toward
4 that trigger, whether that sugar is first tier or
5 second tier. So right now, we are at a point where
6 we're taking only first tier imports from the WTO,
7 that's why we're at a million and a quarter tons.

8 The market anticipates that this coming fall
9 that we will ratchet that up to first tier, the full
10 amount coming in from Mexico and the WTO, which will
11 bring us right up to the trigger. That then makes us
12 extremely sensitive to second tier sugar coming in
13 from any country, including the E.U., that could tip
14 that over the 1.532 million ton trigger.

15 So while we have a little bit of room right
16 now, that cushion, if you will, is disappearing
17 rapidly because of the recovery in Mexican production.

18 COMMISSIONER HILLMAN: If I can then turn on
19 the grower side or the farmer side, I'm trying to make
20 sure I understand from your perspective whether this
21 marketing allotment and the notion that there might be
22 restrictions on how much can actually be sold on the
23 market has had any effect in terms of the prices you
24 get from the millers or the processors or has had an
25 effect on your decisions in terms of how much

1 production to create.

2 Have you seen an effect on domestic prices
3 or on supply as a result of these marketing
4 allotments?

5 Any of the farmers or growers?

6 MR. JONES: Ma'am, we feel that the
7 allocations are a definite need because of supply and
8 demand. It's like if you produce 1000 acres instead
9 of 500 so you can get \$1000. If you could \$1000 on
10 500 acres, you're better off because of the expense
11 involved. Do you follow me?

12 COMMISSIONER HILLMAN: Right.

13 MR. JONES: Every grower needs to increase
14 his throughput the best he can, but yet he has to do
15 it at the best prices that he can get and as we
16 increase our costs such as fuel and fertilizer which
17 have risen greatly, we need to recap the best profit
18 we can.

19 Now, do the growers feel that marketing
20 allocations are a necessity? Yes, we do. To keep the
21 market in balance.

22 COMMISSIONER HILLMAN: Okay. Has it had an
23 effect on prices?

24 MR. JONES: I believe so because I think
25 we've had a more stable price to an extent. I think

1 if we -- well, there's no think about it, had we not
2 had allocations, you would have seen a lot more sugar
3 forfeited this last year.

4 COMMISSIONER HILLMAN: Okay. Others?
5 Mr. Bearden, Mr. Doxsie? Others? Mr. Breaux?

6 MR. BREAUX: This is Jessie Breaux. We have
7 seen a stable price for many years, as I stated in my
8 speech. With that price, with the lack of an
9 increase, things that we do have increased in cost.
10 Nothing has stayed the same, fuel, labor and all.
11 These marketing allotments are there and they have
12 worked. The situation we have had is that we have
13 never reached the point where the allotments have
14 kicked in because of the poor weather conditions we've
15 had. We have not been able to produce to those sugar
16 levels that we had done in the past. But the margins
17 are so close in price, but anything -- the E.U. sugar
18 coming here that would cause a downward trend in price
19 would affect me drastically.

20 COMMISSIONER HILLMAN: Do you actually
21 negotiate the price that you are going to receive for
22 your cane or how does that work?

23 MR. BREAUX: I deliver my sugar cane to a
24 factory that processes the sugar cane into raw sugar
25 in Louisiana. The price is determined by the price

1 they have sold that raw sugar to refiners for
2 processing into refined sugar. And our cooperative
3 handles that process to sell the sugar. The quantity
4 and quality of sugar in our sugar cane is determined
5 at the mill.

6 COMMISSIONER HILLMAN: Okay. So it's
7 basically you're just told for this amount, for this
8 quality you get X.

9 MR. BREAUX: X amount of price, based on
10 what they have sold their raw sugar to the refiners
11 for.

12 COMMISSIONER HILLMAN: Okay. Okay.
13 Do others want to comment on this issue?

14 MR. JONES: I have one more comment on that.
15 We as growers are the processors in a sense. What the
16 processors make for a profit is what dwindles down to
17 us as far as -- as I mentioned earlier, getting these
18 things paid for. So we like to see a stable price and
19 a good price, but whatever the processors make on this
20 thing, we're all concerned about everyone's
21 allocation, but at least we're not overproducing
22 sugar.

23 And then that also gets back to the point of
24 storage. We need to keep everything in line because
25 that comes out of our pocket, too, should we have to

1 store excess sugar.

2 COMMISSIONER HILLMAN: Okay. I appreciate
3 that.

4 Anyone else?

5 Mr. Roney?

6 MR. RONEY: Yes, Commissioner. Thank you
7 Specifically on your question about what's
8 happening with prices, there's a slide from my
9 testimony which shows that in 2002, when marketing
10 allotments were first put in place, we had a very
11 significant, very helpful recovery in prices.

12 The Department of Agricultural at that time
13 set an overall allotment quantity, OAQ, that was very
14 conservative and it provided a nice balance in the
15 market and enabled prices to recover.

16 However, since that time, the department has
17 been less conservative. They have put in place OAQs
18 that we thought were really too large and that has
19 pushed prices back down into the forfeiture level,
20 which is why we had some forfeitures this past year.

21 So the marketing allotment system can have
22 the effect of being very positive for prices, but if
23 it's not managed carefully enough or not managed in a
24 way that producers would prefer, it can be used to
25 oversupply the market and push prices back down again,

1 so it can provide stability, but it can be used to
2 keep prices low as well.

3 COMMISSIONER HILLMAN: Okay. I appreciate
4 that.

5 Just one quick follow-up, perhaps for you,
6 Dr. Manning. And I need to go back at some point to
7 this issue of what caused these big price declines
8 because there's a part of me that's not quite sure how
9 much of it was as a result of the increased domestic
10 shipments on the market as opposed to the volume of
11 imports.

12 You stated in your testimony your sense that
13 it was the 300,000 ton increase in imports that caused
14 the prices to fall so much and yet I'm looking at
15 domestic shipments up by 1.4 million tons, so I'm
16 struggling with why should I assume that the price
17 declines are as a result of a much smaller volume of
18 increased imports as opposed to a much, much larger
19 volume of domestic shipments coming on the market?

20 At some point, I would like to come back to
21 that issue, to make sure I understand what I should be
22 looking at in terms of these price volatilities.

23 Thank you.

24 CHAIRMAN KOPLAN: Thank you, Commissioner.

25 Commissioner Pearson?

1 COMMISSIONER PEARSON: Thank you,
2 Mr. Chairman.

3 Dr. Blamberg, you have a lot of experience
4 in this industry, at least part of it working for a
5 sugar cane refiner. If refined sugar was to enter the
6 United States from the European Union, would it enter
7 in some type of bagged form or could it somehow be
8 shipped in bulk?

9 MS. BLAMBERG: At present, most of the
10 refined sugar that moves by oceangoing vessel in the
11 world goes in bags. However, in the past couple of
12 years, some French exporters have developed a way to
13 ship bulk sugar and they do that in some of their
14 shipments. That's not come into the U.S. because we
15 haven't bought in that kind of quantity, but to some
16 of their North African destinations, they have done
17 this bulk shipment and I have no doubt that if the
18 orders were lifted and the European Union were to see
19 the U.S. as an attractive market going forward, this
20 method of shipment would expand quite rapidly because
21 it's much more economic, as I'm sure you know, to in
22 bulk and in bags.

23 COMMISSIONER PEARSON: And does it require
24 special equipment to off load a bulk vessel?

25 MS. BLAMBERG: Insofar as the sugar has to

1 be kept sanitary, yes, but that same situation applies
2 to rail cars of sugar which most sugar in the U.S.
3 moves by rail car or liquid sugar in tanks.

4 COMMISSIONER PEARSON: Right. Right.

5 MS. BLAMBERG: So similar technology.

6 COMMISSIONER PEARSON: All right. It would
7 be correct to assume that some new investment would be
8 required in the United States to off load bulk refined
9 sugar?

10 MS. BLAMBERG: If the imports were of a
11 significant quantity to make that worthwhile.

12 COMMISSIONER PEARSON: All right. Okay.

13 So if we assume for the moment that import
14 volumes from the E.U. might be too small to justify
15 trying to handle bulk refined sugar and we would be
16 looking at bagged shipments, what are the weights of
17 bags that might be viable for import?

18 MS. BLAMBERG: The weights of bags vary
19 between 50 kilos and 1000 kilos. I'm trying to
20 convert between kilos and pounds. Our refineries
21 ship -- it's been in what we call totes and it's 1
22 ton.

23 COMMISSIONER PEARSON: A pallet or forklift
24 size?

25 MS. BLAMBERG: Yes. In one polybag that is

1 equal to one ton. And that's the way the industry
2 around the world is moving, from the 50-kilo bags to
3 the 1-ton totes which are quite economical to ship.

4 COMMISSIONER PEARSON: Are most U.S.
5 industrial sugar buyers able to use either bulk rail
6 sugar or the 1000-kilo totes?

7 MS. BLAMBERG: Yes. They can use both.

8 COMMISSIONER PEARSON: With a preference for
9 the bulk rail?

10 MS. BLAMBERG: It tends to depend on
11 quantity. Medium-sized manufacturers will take totes.
12 The really big fellows take normally rail cars.
13 However, the U.S. has a certain amount of re-export
14 business where we import sugar, refine it and export
15 it and in years when market conditions in the world
16 warranted, Domino as one refining company has exported
17 as much as a million tons on the world market of
18 refined sugar, all of it in 50-kilo bags. So it can
19 be done and it can be economic if the price is right.

20 COMMISSIONER PEARSON: Okay. Although it's
21 probably more economic if one is shipping those bags
22 to a country with relatively lower labor costs for
23 handling them once they get there. It just seems to
24 me there would be a disadvantage to bringing 50-kilo
25 bags into the United States because someone has got to

1 pick them up and move them.

2 MS. BLAMBERG: I see your point, but I am
3 convinced that given the level of development of the
4 European Union's sugar industry that if the market
5 economics were there they would find a way to do it
6 very quickly.

7 COMMISSIONER PEARSON: Right. And in the
8 intermediate period, we might expect the 1000-kilo
9 totes to come in, if product came in in any volume
10 from the E.U.?

11 MS. BLAMBERG: Except in the -- I believe
12 it's two ships, one, two or three ships that have
13 already been purpose built for holding bulk refined
14 sugar and a typical sugar vessel is anywhere from 30
15 to 50,000 tons per vessel, so we're talking about
16 significant quantities.

17 COMMISSIONER PEARSON: Right.

18 MS. BLAMBERG: Even if there's only one
19 shipment or two shipments that come in in bulk per
20 year, you're right up there at 100,000 tons.

21 COMMISSIONER PEARSON: Okay. Let's assume
22 for the moment that the price spread between world
23 sugar and U.S. sugar becomes sufficiently wide that
24 the U.S. market is really tight and someone decides to
25 import a quantity of tier 2 over quota sugar, okay?

1 Which form is likely to be most economical
2 to arrange that import? Would it be refined sugar or
3 would it be raw sugar that they would have tolled
4 through one of the existing refiners? Or maybe the
5 refiner itself doing the importing and then selling
6 it. Which is going to be better in terms of the
7 economics, import of raw or import of refined?

8 MR. RONEY: Commissioner, I think that would
9 depend on the premiums in the world market, the
10 premium between raw and refined prices, which vary
11 quite a bit.

12 I would also note that it's unlikely to
13 imagine that we would need to import second tier
14 sugar. What the Department of Agriculture would be
15 more likely to do if the market were tight and prices
16 were rising would be to increase the overall allotment
17 quantity first so that if we have any domestic
18 production that hasn't moved in the marketplace that
19 could move in first. Or, if we have already marketed
20 all our domestic production, most likely the
21 department would increase the tariff rate quota under
22 first tier and give first shot at that additional
23 demand to the quota holding countries that we've
24 traditionally taken our sugar from.

25 COMMISSIONER PEARSON: Ms. Blamberg?

1 MS. BLAMBERG: Maybe I could just add to
2 that and expand on what Mr. Roney mentioned with
3 respect to the differentials on the world market
4 between raw and refined sugar which are traded as two
5 separate contracts.

6 What I'm concerned about, one of the things
7 I'm concerned about, is that European sugar analysts
8 have predicted that going into the next fiscal year
9 European refined sugar exports will be at an all time
10 high and I cited in my testimony various reasons why
11 that is quite likely. My concern is that whatever
12 country that sugar goes to, that additional tonnage,
13 whether it's another -- I think it's forecast at an
14 additional 2 to 3 million tons -- will have a
15 significant depressing effect on the raw and refined
16 differential in the world market.

17 The world refined market is estimated
18 somewhere between 15 and 2 million tons, so an
19 additional 2 million tons is quite significant and
20 that will bring the differential down, which makes
21 tier 2 imports into this country all the more
22 attractive for the Europeans.

23 COMMISSIONER PEARSON: Okay. I understand
24 the point that you are raising, Mr. Roney, that there
25 are things that would happen in the marketplace first

1 before the market would get so tight that we would
2 have over quota imports, but if we want to understand
3 the potential risk that imports from the E.U. would do
4 material injury to the U.S. industry, we have to think
5 of a circumstance in which some meaningful volume of
6 E.U. sugar would enter the United States, so I was
7 kind of just taking a hypothetical situation where the
8 market got tight enough that sugar was now needed and
9 the question is, again, is the European Union a likely
10 origin for such sugar if the U.S. market gets so tight
11 that we need sugar from somewhere?

12 My sense has been that the more likely
13 sources of sugar in volume would be Brazil, Australia,
14 Guatemala, you name them. I mean, there's exporters
15 out there that traditionally send sugar to U.S.
16 refiners to be processed and moved economically in
17 bulk rail cars to U.S. consumers. It's not clear to
18 me why we would expect that marketing system to be set
19 aside and suddenly we would import some bagged sugar
20 from the E.U. to fill this need.

21 MR. RONEY: Commissioner, if I may, I think
22 a key factor is the E.U.'s price insensitivity, where
23 Australia or Guatemala are selling most of their sugar
24 on the world market and are really sensitive to those
25 world prices, that the E.U. is not, that this is a

1 surplus disposal mechanism, pure and simple, for their
2 sugar and the amounts available that they have to
3 dispose of are increasing.

4 Also, they have a substantial transportation
5 advantage to East Coast ports, where most of our
6 population is located, where demand is highest. So
7 they do have a big transportation advantage relative
8 to Brazil.

9 Now, Brazil does still predominantly send
10 raw sugar. The E.U. could fulfill immediate demand in
11 eastern ports where they could bypass refineries and
12 send refined sugar directly to food manufacturers.

13 COMMISSIONER PEARSON: I would just add as a
14 caveat that I believe there is a modern refined sugar
15 loading facility at the Port of Santos in Brazil,
16 although they primarily ship raw, they are also very
17 efficient at shipping refined relative to world
18 standards.

19 Thank you, Mr. Chairman.

20 CHAIRMAN KOPLAN: Thank you, Commissioner.

21 This is for Mr. Jones and other cooperative
22 members.

23 Let me just say because of the number of
24 tables you all are sitting at, if you can re-identify
25 yourselves each time you respond to a question, that

1 will be helpful for the reporter.

2 On page 44 of the pre-hearing brief, it
3 states, and I quote, "The amount of refined beet sugar
4 production under cooperative grower ownership
5 increased from 65 percent in 1999 to 93.4 percent in
6 2004. To accomplish this restructuring, growers have
7 undertaken significant investments and debt to
8 purchase these production facilities, making them more
9 vulnerable to dumped and subsidized imports that would
10 cause price depression and suppression in the U.S.
11 domestic market."

12 My request is this. Will each of you
13 document for me in a post-hearing submission any
14 significant investments you made and debt that you
15 have undertaken to purchase such production facilities
16 during the period under review?

17 I would also appreciate it if you could
18 provide me with any of the details now.

19 Could I hear from the co-op members on this?

20 MR. JONES: I'm Mr. Jones and I would like
21 to catch the last part of your question.

22 CHAIRMAN KOPLAN: The last part was if you
23 can provide me with any of that information now,
24 I would appreciate it.

25 MR. JONES: And that was what information?

1 That's my question.

2 CHAIRMAN KOPLAN: Any significant
3 investments made and debt undertaken to purchase such
4 production facilities during the period of review as
5 is mentioned on page 44 of your brief.

6 MR. JONES: Okay. Yes, we'll be happy to do
7 that or I will be in the post-hearing. Part of that
8 stuff I would guess is because of various -- it's
9 probably common knowledge in this room amongst the
10 industry, but it's kind of proprietary information, so
11 I really would not like to say how much, but I might
12 explain a little bit how this process takes place in
13 that each grower purchases a share being an acre of
14 beets. He purchases the right to produce beets on one
15 acre. So if he were to buy 10 shares or 100 shares,
16 he can produce beets on 10 shares or 100 shares. And
17 that is where his investment starts.

18 After that, when I explain it to people,
19 it's kind of like we made the downpayment on the car,
20 then we finish paying for the car and so you have your
21 initial investment, which is quite substantial, and
22 then to finish paying it off, you let the operations
23 of the plant, the profit, go towards retiring the debt
24 of the purchase in addition to withholding a
25 certain percentage of your payment on your crop to go

1 that way, too.

2 So you've got your downpayment that everyone
3 basically borrowed, in addition to your yearly
4 payments that you're making yearly from your crop.

5 Does that help answer your question?

6 CHAIRMAN KOPLAN: Yes, I appreciate that.
7 I understand that you don't want to get into the
8 details because of business proprietary information,
9 but the balance of that you could give me in the
10 post-hearing?

11 MR. JONES: That will be fine.

12 CHAIRMAN KOPLAN: Thank you.

13 Can I hear from others?

14 MR. BURTON: Mr. Chairman, our co-operative
15 was not formed -- this is Ralph Burton, by the way.

16 CHAIRMAN KOPLAN: Thanks.

17 MR. BURTON: Excuse me.

18 CHAIRMAN KOPLAN: That's okay.

19 MR. BURTON: Our cooperative was not formed
20 during the time period that you stated, but just prior
21 to that. We became a cooperative in '97.

22 If you look at this chart, our group decided
23 that the opportunity was there in '97 and you see the
24 prices were the highest on that whole chart and, as
25 I indicated in my testimony, I think I can suggest

1 without being proprietary that we purchased 225,000
2 shares. That was what we felt we needed, that was the
3 capacity of our factories and our growers paid \$400 a
4 share for that right and obligation to raise beets and
5 have that opportunity.

6 In addition, they acquired some additional
7 debt from banks and from the seller, to the point that
8 their total commitment both as owners of the factory
9 and on their individual farm debt was in the area of
10 \$270 million.

11 CHAIRMAN KOPLAN: Was this all prior to
12 1999?

13 MR. BURTON: This was all prior to 1999.
14 But I'm suggesting it answers your question.

15 Now, when you have -- the idea was that the
16 profits of the cooperative, the company that they
17 purchased, would pay the debt, would pay the bank
18 debt. They acquired some extra farm debt. Prices, as
19 you see, then dropped to the point now where farmers,
20 being owners, they have to pay the bills of the
21 factory, plus they have to pay their own bills and so
22 they have acquired copious amounts of debt and low
23 prices makes it really tough to run a budget when
24 they've got to pay \$50 an acre back for their personal
25 borrowings plus they're having to subsidize what they

1 thought was going to be a business that would pay for
2 itself.

3 CHAIRMAN KOPLAN: Thank you.

4 Are there others that want to join in?

5 Does that cover it?

6 (No response.)

7 CHAIRMAN KOPLAN: Thank you very much.

8 Dr. Manning, on page 48 of your pre-hearing
9 brief, you allege a decline in U.S. production over
10 the period under review based on USDA data, but the
11 commission staff used producer questionnaire data as
12 shown in Table C-1 of the staff report that reflects
13 double-digit increased production during crop years
14 '99 to 2004.

15 Can you explain to me why I should consider
16 the USDA data more reliable than what we relied on in
17 Table C-1?

18 MS. MANNING: I would have to go back and
19 look at the differences in that production to really
20 be able to tell you the difference. I know the USDA
21 collects data much like the commission did and I can't
22 really tell you why there is a difference at this
23 point, but I will look into that.

24 CHAIRMAN KOPLAN: Would you do that for me
25 post-hearing?

1 MS. MANNING: Absolutely.

2 CHAIRMAN KOPLAN: Thank you very much.

3 Ms. Cofrancesco and Dr. Manning, on page 25
4 of your pre-hearing brief, you state, and I quote,
5 "The system," and here we're referring to the E.U.
6 sugar support program in its current form, "also
7 fosters large volumes of excess sugar production for
8 export which has earned the E.U. the position of the
9 second largest exporter of sugar. Thus, as the world
10 market price declines, there is a corresponding
11 increase in the amount of export subsidies payable to
12 the European sugar producers under the CAP."

13 But world prices have not gone down over the
14 period of review. On the contrary, they have gone up.
15 I'm referring to Table 5-2 in the public version of
16 our staff report.

17 As a result, haven't the amount of export
18 subsidies payable to subject sugar producers gone
19 down?

20 MS. MANNING: Offhand, I do not know the
21 answer to that question. I'd have to look at it and
22 get back to you in the post-conference brief.

23 MR. RONEY: Commissioner, Jack Roney. As
24 I look at the pre-hearing brief, I think that what we
25 were trying to capture here was --

1 CHAIRMAN KOPLAN: I didn't hear that.

2 MR. RONEY: What we were trying to capture
3 is that when the world price declines export
4 restitutions go up. I don't think we were trying to
5 imply that the world price has declined since 1999,
6 but that's basically trying to capture the fact that
7 export restitutions become more expensive as the world
8 price declines. It's that relationship. World price
9 goes down, export subsidies become more expensive.

10 CHAIRMAN KOPLAN: I appreciate that.

11 And then if you still want to add to that in
12 the post-hearing, I welcome it. Thank you, Mr. Roney.

13 Let me just ask you a quick one, Dr.
14 Manning. I see my light is about to come on.

15 In your prepared statement, you state that
16 "Operating and financial indica of vulnerability exist
17 today as it did five years ago. The data show an
18 industry experiencing ups and downs within a
19 relatively narrow range throughout the period but
20 never showing any sustained positive trend since '99.
21 In most cases, these indicia of vulnerability show a
22 weakened industry in 2004, compared with 1999."
23 That's the quote on page 2.

24 I refer you to Table 3-7 at page 3-14 of the
25 staff report and what I'm looking at there is that the

1 trends don't appear to be up and down. The trends
2 appear to be up. And I will also mention to you
3 although it's not available to you yet, but in the
4 final staff report, I think you will find that there
5 will be additional tables that similarly reflect that
6 the trends are up now and not fluctuating the way you
7 seem to be referring to. So I just call your
8 attention to that and if you want to take a look for
9 me for the purpose of the post-hearing at Table 3-7,
10 maybe you could clarify that for me in the
11 post-hearing.

12 MS. MANNING: One comment that I would make,
13 Mr. Chairman, is this is the U.S. processors/refiners
14 table and as the staff pointed out, there is some
15 distortion of this table due to differences in
16 reporting by cooperative members versus
17 non-cooperative.

18 If you look at -- I'll refer you to page
19 3-12 of the staff report, I won't go into detail, but
20 I would urge you to take a look at the business
21 confidential version and I think it shows a slightly
22 different story than the data that is contained here.

23 CHAIRMAN KOPLAN: I'll go back to that and
24 take a look. Thank you.

25 Vice Chairman Okun?

1 VICE CHAIRMAN OKUN: Thank you,
2 Mr. Chairman.

3 With regard to the point that the chairman
4 had ended on, Ms. Manning, I have had a chance to take
5 a look at that and, as I understand it, the staff is
6 preparing additional charts to help us understand the
7 difference in the numbers when you take into account
8 the processors and make some assumptions on that, so
9 we'll look forward to your comments on that once you
10 have a chance to look at it as well.

11 I guess I want to go back -- I, of course,
12 did not participate in the first review, I was not on
13 the commission when the commission reviewed the order
14 the first time and I've had the opportunity to go back
15 and look at their opinion, and so I have followed with
16 interest some of the questions you got, in particular,
17 Commissioner Miller's question to you of the way the
18 commission analyzed the case the first time around and
19 whether you saw that as an appropriate way to do it
20 this time around.

21 And so, Mr. Clark, I want to go back to a
22 couple of things that you said and I know that
23 Chairman Koplan had also referenced that the
24 commission had looked at the spread between the world
25 price and the U.S. price taking into account the

1 tariffs and had focused on this 1.2 percent spread.
2 If you go back just looking over the year, a yearly
3 world price, a yearly U.S. price, to me, since 1999,
4 you barely get close on those three. You don't even
5 get to the same number the commission was looking at,
6 you get to a different number than you had in '04 or
7 '02, but it's still a .26 percent spread as opposed to
8 a 1.2 spread.

9 And so I wanted to see if there's anything
10 else you would add to that. I mean, once is when I'm
11 looking at this on a yearly basis is that distorted
12 because in fact if I looked on a monthly basis that
13 you would have seen the opportunity for E.U. traders
14 to have the incentive to come into the market on a
15 more frequent basis? That would be my first question,
16 how I should be looking at this.

17 MR. CLARK: We do have the information that
18 shows the monthly volatility in prices and it wouldn't
19 be surprising to see that you have a pattern that
20 shows a similar trend, but with spikes up and down
21 that are very different. So you can draw a baseline
22 through that and you can see the spike opportunities
23 downward where you would have a convergence and there
24 would be the opportunity for a trader. And we will
25 provide that in the post-hearing brief, both points in

1 time where that could occur.

2 VICE CHAIRMAN OKUN: Okay, I appreciate
3 that.

4 And then if we can turn back, I know you've
5 been able to respond to a number of questions about,
6 well, okay, if the commission decides to look at this
7 spread again, what's going to happen, both on the U.S.
8 side and on the world price side? And the one thing,
9 Mr. Roney, I just wanted to raise one thing. You've
10 talked a lot about Brazil and, again, I'm trying to
11 understand how the different relationships play out of
12 whether the E.U.'s sugar would move and whether it
13 would, as I think Commissioner Pearson said, would it
14 be more likely that actually the sugar that would be
15 coming in would be coming from another country, not
16 the E.U.? I'm just trying to make sense of how you
17 perceive that.

18 You had mentioned Brazil and I'm looking at
19 the LMC commodity bulletin for June 2005, which
20 I understand is something that the industry would
21 reference or would look to and you may have other
22 information as well, but what it says about Brazil is
23 northeast Brazil is forecast to have a smaller
24 exportable surplus from its '05-'06 crop and all signs
25 are that total exports from Brazil from July to next

1 April will be less than they were during the
2 corresponding year of the '04-'5 season.

3 The same report talks about China running on
4 reduced stocks and that they may have to import more
5 sugar in recent years.

6 So I want you to help me understand again
7 how you see the world market and its impact on world
8 prices and how to evaluate that.

9 MR. RONEY: Thank you, Commissioner. The
10 north northeast portion of Brazil only accounts for
11 about a fifth to about a fourth of their production.
12 The bulk of their production is from the center south.

13 VICE CHAIRMAN OKUN: Total exports from
14 Brazil will be lower than what they were.

15 MR. RONEY: Oh, okay. I'm sorry. Okay.
16 I misunderstood. I thought it was just the exports
17 from north northeast. Yes.

18 So Brazil has just had a phenomenal year of
19 exports. According to USDA, they exceeded 18 million
20 metric tons. It's conceivable that they might not
21 duplicate that in the coming year depending on what
22 their production is and how much is available.

23 The world market continues to be marked by
24 an enormous amount of uncertainty where relatively
25 small shifts in supply or demand can have an

1 extraordinary or great effect on prices, a
2 disproportionate effect on prices. And that again
3 comes back to the notion that this is not a market
4 that reflects the cost of producing sugar. You would
5 expect to see more stability in a market where the
6 price reflects the cost of producing that product, but
7 since we're still looking at a market that's dominated
8 by dumped supplies, dumped surplus supplies, you can't
9 really necessarily take the attitude that because
10 prices have run at a certain level for this number of
11 years that we can expect production to go up or down.
12 It really does become more of a function of political
13 decisions

14 You mentioned China. China's imports are
15 one of the most confounding things to predict. I'm
16 sure Commissioner Pearson remembers this from years
17 with other various commodities, that there is a
18 tendency to look at the population and income growth
19 in China and you can just do the charts that say, aha,
20 well, the increased imports will be -- but that's a
21 totalitarian system there, it's a command and control
22 economy, and the decisions are not based on rising
23 population or income, but based on government
24 decisions as to what type of consumption to foster or
25 discourage.

1 So you just don't really -- you can't really
2 predict from year to year how much China will import.
3 It's always tempting to think that they'll import
4 enormous amounts based on their population and income
5 growth, but if the government decides otherwise, that
6 simply won't happen.

7 By the same token, the government could
8 decide suddenly to import large amounts and that would
9 have an effect as well.

10 I worked in commodity analysis at the
11 Department of Agriculture for 15 years before joining
12 the sugar industry and we never found a more
13 confounding market to try to forecast than sugar,
14 mainly because of these factors, that they just don't
15 respond to normal supply/demand factors because it's
16 basically a residual market, basically a surplus
17 disposal or dumping ground.

18 VICE CHAIRMAN OKUN: Okay. And I guess,
19 Mr. Roney, as you say, this gets me back to this
20 point. When I listen to you, it is that you wouldn't
21 pay much attention to the spread because you think the
22 E.U. has to send the sugar somewhere, so even if it
23 had to pay the 16.21 to send it here, it would do that
24 once you get over what was referred to in some of the
25 testimony as the marginal -- I may have the wrong word

1 here -- that the CVDs and the antidumping duties were
2 what were preventing them from shipping it now. That
3 wasn't your statement, but it was someone else's in
4 their testimony, so maybe if I could hear a little bit
5 more on that.

6 MR. RONEY: Commissioner, I think we are a
7 market of opportunity for the E.U. because of the
8 proximity. Certainly we're closer to them than any
9 major industrial market with the possible exception of
10 shipments across the Mediterranean into North Africa,
11 but you don't have as much capital there, the demand
12 isn't as high and the ability to off load the sugar is
13 not as sophisticated as here.

14 So it would seem to me that we would -- and
15 this is why we went through this in the 1970s, because
16 that was when Europe was first generating surpluses of
17 sugar and I think what we saw then immediately was how
18 attractive the U.S. market was with adequate shipping
19 across the Atlantic, very sophisticated ports and a
20 very large and relatively wealthy population demanding
21 product.

22 So I think that we would be an appealing
23 target for E.U. subsidized exports to whatever extent
24 they thought it possible to get in here.

25 VICE CHAIRMAN OKUN: Okay. And then let me

1 just ask you on E.U. exports specifically because,
2 again, we had -- the USDA projections, which are in
3 the staff report at 4-8 for E.U. indicate that exports
4 in '05-'06 will be less than exports during the
5 '99-2000 period and '01 and much more like the
6 '02-'03. And if that's accurate data or if you agree
7 with that data, I guess my question would be if I look
8 at world prices, I don't see world prices during that
9 period being depressed, they seem to be around still
10 this 10 to 11 cents, why we would see changes or why
11 we would see a lower world price in '05-'06 if E.U.
12 exports are less and perhaps Brazil's as well?

13 MR. RONEY: I would imagine that would be a
14 function, Commissioner, of the demand side, that we're
15 not seeing adequate income growth or demand growth to
16 foster any kind of an increase in price, even as
17 exports are declining.

18 I think probably more recent data that
19 Dr. Blamberg has come across in talking with folks in
20 the trade who are monitoring this more closely on a
21 day-to-day basis suggest that E.U. exports will
22 probably be larger than USDA is predicting at this
23 point.

24 VICE CHAIRMAN OKUN: Okay. And is that data
25 that was in your pre-hearing brief? I did look

1 through there, but are you talking about more recent
2 data than what I've seen so far, Ms. Blamberg?

3 MS. BLAMBERG: It's the latest data that
4 I've been citing orally, it's based on a report by the
5 well respected European sugar analyst, German sugar
6 analyst, the company known as F.O. Licht, you may
7 recognize the name. In a late April report, when they
8 assessed the size of the crop and changes within the
9 E.U. allowing more imports under various restrictions,
10 they used the phrase "going into the next crop year"
11 and this was in my testimony, it was not my phrase, it
12 was theirs, "bloated stocks" and that exports would be
13 at record highs in '05-'06.

14 It's not in our pre-hearing brief because
15 I didn't come across the article until I was preparing
16 last week and I apologize for that.

17 VICE CHAIRMAN OKUN: I didn't recall seeing
18 that, but if you can make sure we have that?

19 MS. BLAMBERG: We can make it available to
20 you if you would like to see it.

21 VICE CHAIRMAN OKUN: Okay. I would
22 appreciate that and I appreciate all those answers.

23 Thank you, Mr. Chairman.

24 CHAIRMAN KOPLAN: Thank you.

25 Commissioner Miller?

1 COMMISSIONER MILLER: Thank you,
2 Mr. Chairman.

3 Let me go to a couple of other questions
4 I want to ask. I think I heard enough discussion
5 about some of the different issues affecting prices in
6 the U.S. and in the world that I don't have anything
7 further on that, but I want to ask a couple of
8 questions that I think are relevant to our
9 understanding of the industry's condition.

10 Dr. Blamberg, you in particular, you
11 referenced the closure of nine cane mills between 2000
12 and 2005 and you said that those accounted for
13 30 percent of the industry. And just your comments
14 about closures in the industry, I wanted to make sure
15 I understood the nature of those because I don't think
16 that our record on production and capacity is really
17 consistent with that and I know the chairman asked
18 some questions earlier, I think, of Dr. Manning
19 relevant to that. But help me understand your quote.

20 When you talk about 30 percent of the
21 industry, you mean 30 percent in terms of just numbers
22 of facilities or --

23 MS. BLAMBERG: I'm sorry. Now I've got my
24 microphone on. Numbers of facilities, yes.

25 COMMISSIONER MILLER: Okay. So if our

1 numbers don't show a decline in capacity or production
2 in terms of just absolute tons, how would you help us
3 understand that?

4 MS. BLAMBERG: Well, with respect to the
5 cane mills, I'm going to ask my colleagues Mr. Breaux
6 and Mr. Bearden to address that because I'm not as
7 comfortable talking about cane mills as I am
8 refineries.

9 In refineries, the 20 percent decrease that
10 I counted was in number of factories, but I would
11 suspect that if one did a pro rata share by capacity
12 of refineries, it might well be larger because the two
13 plants that closed, the Sugarland, Texas and the
14 Brooklyn, New York plants were both very large
15 refineries.

16 COMMISSIONER MILLER: Okay. And I just
17 wanted to see whether that fits with the numbers that
18 we have in our staff report and, if not, why not.
19 Perhaps you could try to look at that, Ms. Manning,
20 and help us understand that.

21 Mr. Breaux, would you like to comment on the
22 question about mill closures?

23 MR. BREAUX: Yes, we grow sugar cane and we
24 have raw sugar factories where I'm from.

25 We had two mill closures this year. Both of

1 them were co-ops. The acreage of land that was
2 delivering cane to those two mills were absorbed by
3 the other co-ops and private mill in the area. As a
4 result of that we're expanding the size of our co-op
5 to take on the increase in tonnage from those
6 closures, and that happened this year.

7 COMMISSIONER MILLER: So in other words some
8 of the closure facilities, it hasn't really reduced
9 the overall capacity or production. You talked about
10 expansion.

11 MR. BREAUX: In order to survive in this
12 industry with these type margins you have to have a
13 larger facility to process the cane. That's
14 facilitating some of the closures, and we have to do
15 it with the tight margins in order to survive as a co-
16 op.

17 COMMISSIONER MILLER: Exactly. Okay.

18 Mr. Roney, you reference some forfeitures
19 that occurred in I guess it was the 2004 crop year --

20 MR. RONEY: Yes, ma'am.

21 COMMISSIONER MILLER: -- as sort of one of
22 the things you would point to in terms of the
23 vulnerability of the industry. Those numbers that you
24 included in your, I guess it was your pre-hearing
25 brief, how would those compare with previous years?

1 Have there been forfeitures -- Obviously with the
2 prices way up there, you weren't likely to have
3 forfeitures --

4 MR. RONEY: Commissioner, forfeitures have
5 been fortunately quite rare for the industry.
6 Generally since 1985 when we first established a no-
7 cost sugar policy where the government was given the
8 requirement to try to manage supply and demand such
9 that there not be forfeitures, we've had very few.
10 The notable exception being the year 2000 when we had
11 about a million tons of sugar either forfeited to the
12 government or purchased by the government to try to
13 avoid forfeitures which proved not to be adequate.

14 So the 40,000 tons we've seen this past year
15 relative to the disaster year of 2000 is not a large
16 amount. Nonetheless, we think it's highly significant
17 to reflect the fact that even with marketing
18 allotments in place, prices have been relatively low.
19 That block that you see on this chart refers to the
20 forfeiture range. That's the Department of
21 Agriculture's calculation of what market price is
22 needed to make producers indifferent to whether they
23 pay back their loan or forfeit it. And it varies by
24 region. That's why you have the range there.

25 What you can see is that for much of 2004

1 prices were deep within that forfeiture range, and
2 that was why you ended up with producers, as it turned
3 out, in Idaho and Michigan that did forfeit some
4 sugar.

5 So I think that's very telling because what
6 it reflects is these producers basically operating on
7 the brink of profitability and on the brink of whether
8 they can repay their loans with interest or are more
9 induced to forfeit their crop to satisfy the loan.

10 COMMISSIONER MILLER: Okay. So there really
11 hadn't been, in the last few years prior to these that
12 occurred in the 2004 crop year.

13 MR. RONEY: Between 2000 and 2004 there were
14 no forfeitures.

15 COMMISSIONER MILLER: Okay.

16 Mr. Burton, did you want to comment?

17 MR. BURTON: I do. We as a company came
18 very close to -- We had sugar that we could have
19 forfeited in April and also in May and we consciously
20 looked at that and we were very very close to being
21 able to forfeit. But the sense was we might see this
22 little uptick and we thought well, since the USDA
23 isn't going to pay much attention to us anyway we will
24 with this small amount of sugar, we'll gamble and
25 think, rather than sell it today to the government we

1 may get a better price toward the end of the year.
2 But keep in mind there is copious amounts of sugar out
3 there that are still in, what do I want to say,
4 possibility of forfeiture. These loans will come due
5 in August and September and that will be the day of
6 reckoning.

7 COMMISSIONER MILLER: For the 2005 year.

8 MR. BURTON: For the 2005 crop.

9 COMMISSIONER MILLER: I'll admit, I haven't
10 asked this question but I keep looking up there and
11 seeing how after all this movement we have this
12 straight line here, and then we get a little jaggy. I
13 don't really understand that very well. I might as
14 well ask the question since I'm not sure I have
15 another one to ask at this point.

16 What explains that behavior? It's so
17 noticeable when I look up there that it flattens out
18 the way it does.

19 MR. BURTON: Maybe John Doxsie, being a
20 marketing guy. From my standpoint, it's kind of like
21 there's a bid and an ask, and even though that looks
22 pretty good I don't think there's too many people
23 buying sugar at those prices yet. We still have a lot
24 of block stocks and I think the users if they're worth
25 their salt are thinking there's going to be cheaper

1 sugar yet to come.

2 COMMISSIONER MILLER: You're talking about
3 that little blip up.

4 MR. BURTON: I'm talking about the blip up
5 and the little blip down. These prices are, I think
6 are relative. I don't know that they call somebody up
7 and say what do you think the price for sugar is today
8 and it may or may not be a delivered price. There may
9 be some discounts involved. So it gives you a sense
10 but I don't think it's totally precise.

11 COMMISSIONER MILLER: Mr. Doxsie?

12 MR. DOXSIE: Commissioner, I think what
13 happened is the buyers and the sellers began to
14 understand the overall allotment quantity and how that
15 was working, and so there was, I think there has been
16 a little bit more of an understanding of that
17 supply/demand relationship as we've gotten into this
18 use of the overall allotment quantity over a couple of
19 years, and that has created a little more stability in
20 the marketplace. At low price levels, but stability
21 nonetheless. I think that in part explains why there
22 has been that relatively straight line there at the
23 end of this time period that you see.

24 Again, it's a better understanding both on
25 the part of the buyers and the sellers of the

1 fundamentals of the marketplace.

2 COMMISSIONER MILLER: Thank you. I
3 appreciate your answers and I just kind of go to the
4 issue of vulnerability which you've addressed a good
5 bit in your testimony today.

6 Looking at the prices, I believe the
7 Chairman asked you some questions that you were going
8 to amplify on the different ways we look at the
9 financial information in your post-hearing brief, and
10 I think that would be useful. At least that initial
11 table suggests a kind of operating results that
12 normally the commission wouldn't, or at least I
13 haven't found to be an industry that I would describe
14 as being in a weakened state which is what
15 vulnerability means for us. It's not just how
16 susceptible you are to imports down the line, but
17 whether the industry is weak at the point we're
18 looking at it.

19 I have no further questions at this point.
20 I appreciate your answers.

21 CHAIRMAN KOPLAN: Thank you, Commissioner.
22 Commissioner Hillman?

23 COMMISSIONER HILLMAN: Thank you.

24 I guess I'd like to pick up a little bit on
25 this issue of vulnerability as well, and just to make

1 sure I understand your take on the data.

2 Let me start with the issue of costs. A
3 number of you have described the fact that you
4 perceive yourselves to be somewhat more vulnerable
5 because your costs have been increasing, and yet I
6 will say if I look at the data that we have on our
7 record in terms of, and again, I'm looking at the
8 processors you're describing in your brief at least,
9 an increase in labor, energy, overhead, compliance, et
10 cetera. I have to say looking at our data, I see our
11 unit labor costs looking like they've gone down and
12 our cost of goods sold and SGNA expenses lower in 2004
13 than they were in 1999. A slightly different picture
14 for the millers, and it's obviously even much harder
15 for us to get our arms around the data for the growers
16 and others.

17 I've heard your testimony in terms of you
18 perceive that your costs have gone up. I have to say
19 I don't know that that really squares with our data.
20 So I'd like some better understanding of how it is
21 that we're to view this industry as vulnerable.
22 You've discussed these cost increases. I'm not seeing
23 them necessarily here. The data we're looking at,
24 we're seeing a consistently profitable industry,
25 whether we're looking at grower processors or whether

1 we're looking at millers. So I'd like to hear a
2 little bit more on why you think we should come to the
3 view that you are in a vulnerable state.

4 MS. MANNING: I guess the point that I would
5 make is that the process and refiner data as we've
6 talked about, as it appeared in the public version of
7 the staff report, is problematic because of the
8 differences in the structure of processors and
9 refiners. So what I would point to is on my miller
10 and grower margins which is on Slide 29, shows that in
11 2004 in fact the net income margin for I believe it's
12 the grower has declined and is below the level that
13 occurred in 1999 at the beginning of the period of
14 review.

15 COMMISSIONER HILLMAN: For growers.

16 MS. MANNING: For growers. The same is true
17 for millers. Although there is a small uptick between
18 2003 and 2004 for the millers' operating income, again
19 it shows that it is below the level that occurred in
20 1999. That's why our statement that it is in a
21 weakened position at the end of this period versus at
22 the beginning of this period for the growers and the
23 millers.

24 These margins reflect, again, the increase
25 in costs against a basically flat or slightly

1 declining net price.

2 COMMISSIONER HILLMAN: Obviously I have in
3 front of me the data done these various different ways
4 which we have asked you to comment on in terms of what
5 is the best way to look at the data for the processors
6 and the refiners. They would all, however, show
7 certainly -- no matter which way we look at it -- a
8 clear, positive operating income and a increase in the
9 level of operating income in 2004.

10 So taking that as our look, I'm still trying
11 to understand how it is that we get from there to a
12 vulnerable industry.

13 Yes?

14 MR. BURTON: Ralph Burton. I think in my
15 testimony I referred to increasing costs. It's clear
16 to me that every time we have a union negotiation our
17 labor costs go up. When the stock market doesn't
18 perform well, our pension contributions go up. Our
19 costs of raw materials go up as a unit.

20 Now industry, in our particular company, and
21 I'm speaking for the industry as a whole, we have had
22 to do better and become more efficient, and quite
23 frankly we've exhausted most of the low-hanging fruit
24 for improving the efficiencies of our operation. We
25 can put in packaging equipment that you'll spend \$3

1 million and eliminate some labor, but you get to a
2 point where there's only so much of that you can do
3 and the costs keep rising and the revenue isn't. So
4 the profit margins as we spoke here become thinner and
5 thinner.

6 COMMISSIONER HILLMAN: I hear your answer.
7 My problem is in actually looking at the numbers, and
8 some of them are confidential but some of them are
9 not. That's just not what the numbers are showing.
10 They're clearly showing cost of goods sold going down,
11 and SGNA expenses basically holding steady in the most
12 recent years. So I hear what you're saying, I'm just
13 trying to square it with the data on here.

14 Mr. Jones?

15 MR. JONES: Yeah, Terry Jones.

16 I would like to comment just a little bit
17 about comparing 1999 to today's profit margins. One
18 of the biggest things in addition to our increased
19 labor, machinery, fuel, fertilizer what have you, the
20 costs, are that each year that we're into this
21 cooperative we're spending 50 to 60 bucks just to, as
22 we purchased the cooperative. Per acre. so you see
23 quite a decline there too.

24 COMMISSIONER HILLMAN: All right. I
25 appreciate that. And given the degree of --

1 MR. JONES: And that's talking about the
2 net.

3 COMMISSIONER HILLMAN: I understand. I
4 appreciate those comments.

5 If there's anything further you want to add
6 in the post-hearing brief, that's fine, but if I can
7 then go back to this issue of the price volatility and
8 what's driving price changes. I think we've heard
9 very clearly that what the Commission should be
10 looking at in terms of whether revoking this order is
11 going to result in a significant increase in the
12 volume of EU imports having a price effect in the U.S.
13 market really does depend on this issue of price. Mr.
14 Roney, as you've said, what we really are looking at
15 is tier 2 refined sugar which has to get over that 16
16 cent difference.

17 Which drives me to the issue of how much
18 volume will it take to push prices down to the point
19 where again, that gap is closed? To me that is really
20 the fundamental question here. I'm trying to make
21 sure I understand it.

22 As you're pointing out, I mean the last time
23 we had this big decline in prices was in that '99-2000
24 timeframe, and yet if I look at what happened in that
25 '99-2000 timeframe, you saw U.S. shipments of product

1 go up by 1.4 million tons; and you saw imports go up
2 by 300,000 which means you had a very significant
3 increase in total supply into the market driving those
4 price changes.

5 So I'm trying to understand how it is that I
6 should think something significantly less than that in
7 terms of volume from the European Union would still
8 have the kind of price change that it would require in
9 order to get prices down to the point where that gap
10 is closed.

11 MR. RONEY: Thank you, Commissioner.

12 I think one of the things that I've
13 discovered in studying the U.S. sugar market is how
14 price sensitive the market is to relatively modest
15 changes in supply. I want to correct a view that you
16 expressed earlier, I don't want to misconstrue what
17 we've been saying.

18 The period when we had the great price
19 decline was not because we increased imports by
20 300,000 to 400,000 tons during that period, but rather
21 that we could not decrease imports by that amount.

22 Traditionally the last time that there was
23 an unusually large U.S. sugar crop in the late 1980s
24 the import quota, the tariff rate quota shrank all the
25 way down to 800,000 tons to compensate for, or to

1 offset the increased production.

2 However in 1995 the Uruguay Round went into
3 effect and that prevented us from decreasing imports
4 below the 1.25 million tons.

5 So what we had in '99-2000 was the direct
6 consequence of the 1996 Farm Bill which took off
7 acreage controls for all crops and allowed producers
8 of other crops to still receive decoupled payments on
9 those crops while growing others. And there were no
10 restraints at that time on beet and cane acreage and a
11 remarkable number of producers shifted into beet and
12 cane. That shot up our production. And in the
13 previous world if the U.S. could have reduced imports
14 by 300,000 or 400,000 tons, the market would have
15 stayed in balance relative to past stocks to use
16 ratios.

17 But because the USDA could not reduce
18 imports below the 1.25 million tons, that's why we had
19 this tremendous drop in prices. So that 300,000 or
20 400,000 tons is only about three percent, three or
21 four percent of our market size and yet it depressed
22 prices by 30 percent.

23 So I think that what history has shown,
24 sadly for our industry, is that we are very price
25 sensitive and that even relatively modest amounts of

1 tier 2 sugar from the EU could have a fairly profound
2 effect on the market. That would be exaggerated in a
3 situation as we're in now where we are holding back
4 from the market about half a million tons that could
5 be triggered back onto the market if the EU imports
6 push us past the marketing allotment trigger level.

7 Is that clear?

8 COMMISSIONER HILLMAN: I hear what you're
9 saying. I'm still struggling with -- You're saying
10 this is all different because we couldn't keep off
11 this 300,000 tons. Again, I'm looking at the U.S.
12 edition of the 1.4 million tons and trying to
13 understand how it is that you're attributing the price
14 declines to this inability to stop 300,000 tons as
15 opposed to the price effect of the 1.4 million
16 additional domestic shipments. That's what I'm
17 struggling with is why I shouldn't be adding those two
18 numbers together and saying that's what really drove
19 the prices. It's not whether you could or couldn't
20 take off 300,000, but the much greater volume of
21 increased domestic shipments of sugar. That's the
22 issue.

23 You're saying that you've seen that kind of
24 volatility in domestic shipments in the past and it
25 hasn't had this price effect?

1 MR. RONEY: What we've seen in the growth in
2 domestic shipments is a reflection of a the growth in
3 the U.S. market and the extent to which we have been
4 able to satisfy some of that growth. So given that
5 our production is growing roughly in proportion to our
6 consumption, which ideally is the case, but obviously
7 in the last couple of years has not been the case
8 which is why we're holding back a half million tons,
9 then that should leave imports relatively constant,
10 but no lower than a certain amount.

11 So any marginal increases in the amount of
12 imports could have a very significant effect on our
13 supply/demand price situation.

14 COMMISSIONER HILLMAN: Okay. Thank you.

15 CHAIRMAN KOPLAN: Thank you.

16 Commissioner Pearson?

17 COMMISSIONER PEARSON: Mr. Burton, I think
18 you indicated earlier that when your co-op was
19 organized that the growers each put in \$400 per acre
20 basically to be able to have the right to grow beets
21 for the co-op. What are those share rights worth now?

22 MR. BURTON: It varies. I will provide that
23 for you in the post-hearing -- I'll provide that
24 information for you but I don't think it would be
25 appropriate for me to share that with you now.

1 COMMISSIONER PEARSON: That's fine. I don't
2 know how public this information is. I'm relatively
3 familiar with growers in southern Minnesota, Minn-Dak
4 and American Crystal. Those guys always know about
5 what their shares are worth.

6 MR. BURTON: They do, and I think ours is,
7 but I don't necessarily want them to know what mine
8 are worth.

9 COMMISSIONER PEARSON: I understand.
10 For purposes of the post-hearing, frankly,
11 it might be useful if we could get information not
12 just from Amalgamated but also from the other beet
13 processors that have a similar structure such that we
14 could see over a period of years whether the growers
15 perceived that the residual value that accrues to them
16 in the shareholdings is going up or down. If it's
17 falling out of bed and the shares are now worth
18 nothing, that's a clearer indication of vulnerability
19 than if we've seen the shares rise from \$400 to \$2000
20 an acre. So anything that could be put on the record
21 in that regard would be helpful.

22 MR. BURTON: We'll be glad to do that for
23 you, sir.

24 COMMISSIONER PEARSON: Okay.

25 MR. JONES: Mr. Pearson, I'm Terry Jones.

1 I'd like to make one comment on that.

2 COMMISSIONER PEARSON: Please.

3 MR. JONES: I think one thing that needs to
4 be taken into consideration is that when you mention
5 the Red River Valley Group or Minnesota, is they're
6 established cooperatives, pretty much in the 30 year
7 range, where the first of them actually have, close to
8 half of the industry has been established in the last
9 seven or eight years and so there's quite a difference
10 when you have an established cooperative with some
11 great prices back years ago compared to what we've got
12 going on now. It's almost like two different ball
13 games as far as the value of these shares.

14 I just wanted to throw that in.

15 COMMISSIONER PEARSON: I appreciate that. I
16 think it's an important consideration, that there has
17 been so much development over the past years. It's
18 sometimes difficult to assess what's happening to the
19 value of those shares because no doubt there's still
20 some sorting out going on. But that would give even
21 greater importance to the experience of the longer
22 established co-ops because the hope would be that over
23 time the newer co-ops, their performance would tend to
24 reflect the performance of the older co-ops.

25 A technical question here. Does either USDA

1 or USTR have authority to expand the size of TRQ
2 imports if that's needed to meet U.S. demand for
3 sugar?

4 Mr. Roney?

5 MR. RONEY: Yes, sir. They do.

6 COMMISSIONER PEARSON: So if the Department
7 of Agriculture saw a tightness of supply developing,
8 then they have a number of steps before they would
9 likely allow the market to adjust in such a way that
10 we would have over-quota imports. Because first they
11 would release the block stocks. Second, they would
12 allow an increase of TRQ imports.

13 MR. RONEY: Yes, sir.

14 COMMISSIONER PEARSON: Anything else that
15 would happen? Or once those two steps are taken then
16 is the next step if the market is still tight, over
17 quota.

18 MR. RONEY: Those are the only two steps the
19 department can take. They can address foreign
20 supplies with the TRQ and domestic supplies through
21 the OAQ.

22 USDA would set the import quota amount and
23 then USTR would allocate the quota. That's how those
24 functions vary.

25 COMMISSIONER PEARSON: Should we see that

1 it's likely that USDA and USTR would take those steps
2 in order to kind of maintain control of imports? In
3 other words, I wasn't clear, take the step of
4 expanding the TRQ amount in order so that they can
5 control imports rather than saying no, we want to let
6 the market sort it out by bringing in some over-quota?

7 MR. RONEY: Unfortunately yes, Commissioner,
8 you're right, that you would hope that USDA would try
9 to discourage that from happening by adequately
10 supplying the market through the OAQ and the TRQ but
11 the problems is that the second tier import amounts
12 are completely out of USDA's control and they're more
13 a function of not only what's happening purely in the
14 market in terms of prices and differentials, but also
15 the opportunities that traders may see to make a quick
16 killing by taking advantage of a temporary change in
17 premiums between raw and refined or whatever.

18 And again, I think the problem we face
19 relative to the EU is when you have sellers that are
20 relatively price indifferent, they just may have some
21 volume that they're trying to get rid of, an
22 opportunity may come up and USDA would have no control
23 over that.

24 COMMISSIONER PEARSON: Your comment about
25 the EU brings me to my next question. Could you

1 clarify, when the EU grants export restitutions for
2 sugar, are they destination specific or does the
3 export of the sugar just get a restitution and is able
4 to ship anywhere in the world?

5 MR. RONEY: Commissioner, I don't know.
6 We'd have to dig that out for you.

7 COMMISSIONER PEARSON: It seems to me there
8 might be some pressure within the EU governmental
9 structures to discourage a large-scale export of sugar
10 to the United States, just because some people here
11 would object to that and it could create political
12 difficulties between, across the Atlantic, and of
13 course we have some experience with that anyway. It
14 wouldn't be entirely without precedent in that regard.

15 If the EU has the ability to control the
16 destination of its sugar exports I think we would have
17 to consider carefully whether they would allow any
18 discernable quantity to come to the United States
19 given the sensitivities it would generate.

20 MR. RONEY: Commissioner, I would only
21 comment that that may well be true if they do have
22 that power of destination specific restitutions, but
23 I'd also comment that they seem relative politically
24 insensitive to that over the years when you consider
25 the price depressing effect that the EU exports have

1 had year after year on the world market, and the very
2 debilitating effect it has on developing countries
3 that rely on the world market for some portion of
4 their exports. Certainly that's a public relations
5 problem that the EU has managed to shrug off over the
6 last 30 years of subsidized exports.

7 COMMISSIONER PEARSON: And I don't disagree
8 with your basic thrust that the EU policy is
9 unconscionable.

10 Ms. Blanberg?

11 MS. BLANBERG: I recall that EU restitution
12 levels vary by exporter and on each occasion, but it's
13 a transparent formula where the exporter in a sense
14 bids a restitution level that he feels is necessary to
15 make his exports attractive to the administrative body
16 of the EU, but it's a transparent formula and is not
17 related to the specific destination of the sugar, so
18 there is no room for internal judgment, political
19 considerations, that sort of thing. It's formula
20 based, but it is on a bid basis.

21 Ms. Cofrancesco, how do you respond to the
22 argument that if these orders are evoked the most
23 likely reaction in the marketplace would be no
24 reaction at all? In other words given the other
25 restrictions, the TRQ restrictions on imports of

1 sugar, are these orders on EU sugar no longer really
2 relevant?

3 MS. COFRANCESCO: I would say that that is
4 not true. If you take a look at when the orders were
5 first in place, there was no quota, right? And so
6 what happened was that you saw an immediate decline in
7 imports to the United States. You have continued to
8 see that there have been very few imports to the
9 United States. I would say that that shows that it is
10 the antidumping, countervailing duty orders that are
11 keeping them out given what you've heard today about
12 the prices and world prices and the relationship from
13 the witnesses.

14 COMMISSIONER PEARSON: With the EU having no
15 TRQ ability to ship into the United States it's not
16 clear to me that these orders are having an effect,
17 but in the post-hearing you may have a chance to
18 elaborate on that.

19 If I could, just wrapping up here, in the
20 post-hearing could you please outline the best case
21 scenario in which it would be probable and not just
22 possible that number one, there would be a wide gap
23 between U.S. and world prices that would make over-
24 quota imports economical. Number two, that USDA would
25 regulate the sugar market or not regulate it in such a

1 way that over-quota imports would be needed rather
2 than TRQ imports filling the bill. Number there, that
3 refined sugar from the EU would be the most likely
4 source, or it would be more likely than not that the
5 EU sugar would fill this excess demand in the United
6 States, rather than imports of sugar from more
7 traditional origins.

8 That's what I'm trying to wrestle with and
9 I'll look forward to reading the post-hearing.

10 MS. COFRANCESCO: Sure, we'd be happy to
11 provide that.

12 COMMISSIONER PEARSON: Thank you.

13 Thank you for the indulgence, Mr. Chairman.

14 CHAIRMAN KOPLAN: Thank you, Commissioner.

15 Counsel, for purposes of the post-hearing
16 could you quantify for me the tariffs paid by EU
17 subject producers in other likely export markets? I
18 see you're nodding in the affirmative, Mr. Clark. Just
19 for the record.

20 MR. CLARK: We will do our best, Mr.
21 Chairman, to quantify that for you.

22 CHAIRMAN KOPLAN: I appreciate that. Thank
23 you.

24 Mr. Roney and Dr. Manning. I was prepared
25 to reference Appendix 12 to your response in Volume 3

1 of your response to the Notice of Initiation, but
2 you've basically covered the content of that this
3 morning. What I was looking at in that volume was the
4 EU news release that was dated July 14 of 2004 that
5 described the potential overhaul of the EU sugar
6 regime.

7 But I still have a remaining question and
8 that centers on the fact that one of the may CAP
9 reforms for sugar is a reduction, would be a reduction
10 of subsidized exports from 2.4 million tons to 0.4
11 million tons.

12 I know that you all have argued that the EU
13 reforms are only proposals and will meet much
14 resistance, but what I'm looking at in the sunset case
15 is what's going to happen prospectively, and I'm
16 wondering what evidence you might add to the record
17 that nothing's going to happen in the foreseeable
18 future. I've heard that argument, but is there any
19 way you can come up with anything to document that?

20 MR. RONEY: Mr. Chairman, we could certainly
21 try to provide some information --

22 CHAIRMAN KOPLAN: We're all trying to
23 predict here.

24 MR. RONEY: Yeah. I would note that even
25 the observation you just made, that's only a two

1 million ton reduction in exports and they're exporting
2 now five to six million tons, so that's a reduction in
3 "subsidized exports" under the very narrow definition
4 of the WTO of what is subsidized. While in a broader
5 sense, and I think the WTO case has made this clear,
6 that virtually all of EU exports are in fact
7 subsidized indirectly because they're effectively
8 covering the cost of production of their A and B
9 quota. They can send out the C quota for whatever
10 price it would bring indifferent to price.

11 But still, the EU reform packages that we're
12 looking at are only calling for a couple of million
13 ton reduction in exports, so I think it's extremely
14 likely that we'll still see large volumes of
15 subsidized EU exports in the years to come.

16 CHAIRMAN KOPLAN: Thank you.

17 Do you want to add anything to that, Dr.
18 Manning?

19 MS. MANNING: The only thing I would add is
20 that the EU has a history of looking at reforms of the
21 CAP sugar program.

22 As we pointed out in our substantial
23 response, the EU had made a proposal just in the last
24 year and a half. That proposal went nowhere. they
25 came up with another proposal here. There's already

1 objections within the EU to the proposal as being way
2 too draconian. There are objections. There was an
3 article recently which we can provide to you talking
4 about the European Parliament having some concerns
5 with this reform.

6 So I think we would say there's likely to be
7 perhaps some reform. We have no idea what the
8 ultimate reform will be and what options the EU will
9 have for looking at the effect of that reform and
10 somehow backing away from it even after it's
11 implemented.

12 We can address that in further detail in our
13 post-hearing brief if you would like.

14 CHAIRMAN KOPLAN: That would be helpful.
15 Thank you.

16 Let me stay with you and Mr. Roney for a
17 moment.

18 This morning you both made reference to EU
19 enlargement, the addition of the ten countries, having
20 boosted EU production and capacity. But you haven't
21 made any mention of the additional consumption that
22 accompanies all that.

23 Will enlargement consumption increases
24 outpace enlargement production and capacity increases?
25 You haven't discussed that at all.

1 MR. RONEY: Mr. Chairman, I'm sorry I did
2 that, but I left that out of my oral testimony for
3 time. I do have that in the written testimony now we
4 submitted today.

5 CHAIRMAN KOPLAN: You've got the time now.

6 MR. RONEY: I looked at that, and thank you
7 for raising it. Based on USDA's assessment of
8 production and consumption, what they found is that
9 the production increase is outpacing the consumption
10 increase by 1.5 million tons.

11 So the new EU ten are essentially producing,
12 they're adding more to the production side than they
13 are to the consumption side to the extent that it
14 would suggest in terms of exportable surplus, an
15 increase of about 1.5 million tons.

16 CHAIRMAN KOPLAN: Thank you for that.

17 With that I have no further questions. I
18 want to thank all of you for your answers to my
19 questions this morning. I also look forward to your
20 post-hearing submissions.

21 Vice Chairman Okun?

22 VICE CHAIRMAN OKUN: Thank you. Just a few
23 more.

24 The first one I think is a follow-up to
25 Commissioner Pearson's question about the restraining

1 effects of the antidumping and countervailing duty
2 orders versus the TRQ itself on limiting imports into
3 the United States.

4 If you could as part of that answer take a
5 look at the period of review. Again, if we look over
6 quote imports during the period they've been modest,
7 averaging about 27,000 short tons per year, most of
8 which comes from Mexico. So I want you to take a look
9 and then explain for me while the EU would be situated
10 differently without the orders on, vis-a-vis other
11 countries that could have been shipping during the
12 period including times when the U.S. prices have been
13 higher and more attractive. So if you'd just add that
14 on I'd appreciate that.

15 The second thing, I just want to go back on
16 the block stocks just for a moment. Mr. Roney, maybe
17 you're the best one to take that. But obviously I
18 think we've heard it from others as well. I want to
19 understand the argument again, and I know this relates
20 to the marketing allotments which we've had some
21 opportunity to explore. But when you talk about the
22 500,000 tons, as I understand it that's, looking at
23 page 14 of your brief, that's that cumulative two-year
24 total from the '03-'04 and the '04-'05?

25 MR. RONEY: That was.

1 VICE CHAIRMAN OKUN: Okay. And then just
2 help me, if I look at '04-'05 you see quite a big
3 reduction in block stocks just on a yearly basis in
4 '04-'05 to 291. And that is attributed to what? What
5 do you see going forward I guess would be my question.

6 MR. RONEY: That would attribute to crop
7 disasters for cane in Florida and Louisiana. Mr.
8 Breaux alluded to some of the problems he had with
9 excess rain. Florida ran into a hurricane, a couple
10 of them, and that reduced cane production for '04-'05
11 to a level below their overall allotment quantity and
12 enabled them to draw down the stocks that they had
13 been holding in surplus.

14 So virtually all the sugar, all but 7,000
15 tons of the 506,000 tons that is block now is beet
16 sugar.

17 VICE CHAIRMAN OKUN: Help me in terms of
18 when, in looking at that impact on price, as I
19 understand it USDA looks at the stocks to use ratio
20 when predicting prices and that they forecast that the
21 stocks to use ratio will decline significantly in '06
22 indicating that prices should rise.

23 But you've talked a little bit about not
24 thinking that's very accurate. If you could expand on
25 that just a little bit here, and perhaps post-hearing

1 as well.

2 MR. RONEY: Having formerly been in the
3 situation where I was making those forecasts at USDA,
4 I'd be loathe to criticize them, but I would note that
5 this is very early that they're predicting for a crop
6 year that begins next October, and so there's a
7 tremendous amount that can change with regard to
8 especially production, but even consumption. We're
9 less certain about consumption than we've been in the
10 past. We think we're coming out of the period where
11 we've gone from consumption declines to consumption
12 increases. USDA is assuming that these consumption
13 increases will continue. They're also presuming that
14 we have relatively modest crops.

15 If, however, we had production larger than
16 expected because of excellent weather the rest of the
17 year or if, God forbid, consumption started to drop
18 again, then that situation could change very rapidly.
19 So these are forecasts.

20 VICE CHAIRMAN OKUN: Okay, but you then
21 don't take issue with USDA how they would forecast if
22 the stocks to use ratio is around the 15 percent or
23 whatever number they use now, 15.5 percent? You don't
24 take issue with that ratio, it's just that you think
25 you're not as certain that that ratio holds for '05-

1 '06?

2 MR. RONEY: Yes, that's correct.

3 VICE CHAIRMAN OKUN: That's helpful, thank
4 you.

5 A final question I guess I have is just,
6 again, trying to understand the argument on the
7 potential volume that could come in from the EU vis-a-
8 vis the U.S. marketplace and the allotments. Because
9 in your oral testimony today you talked a lot about it
10 being the EU imports that would trigger off the
11 allotments and then consequently you have the block
12 stocks come on and that's where you see the price
13 declines.

14 We haven't spent much time on Mexico today
15 although I think there's rarely a sugar discussion
16 where you wouldn't spend more time on Mexico than on
17 the EU.

18 When I read your brief I had the impression
19 that you also saw the Mexico situation as impacting,
20 or interrelating what could happen with the EU. So
21 I'm just trying to make sure that I understand. Is
22 the argument, regardless of whether Mexico starts
23 increasing and crushes the cushion, that the EU volume
24 alone is enough to trigger the marketing allotments
25 and cause material injury to occur, regardless of how

1 Mexico performs?

2 MR. RONEY: Yes, regardless of how Mexico
3 performs. The EU would have the potential to trigger
4 off the marketing allotments because the potential
5 volumes are quite large. As you mentioned, the
6 cushion of 250,000 metric tons could disappear more
7 quickly than we expect it to because Mexico now has
8 the sugar to ship, in which case it would only take a
9 few tons of EU sugar to trigger off marketing
10 allotments.

11 Even absent Mexican performance the EU
12 certainly has the potential to send the 250,000 tons
13 or more that in and of itself could trigger off the
14 marketing allotments, even if we were taking no
15 additional sugar from Mexico.

16 VICE CHAIRMAN OKUN: Okay, and then the
17 other question I was contemplating up here which is if
18 it is Mexico that triggers off the market allotments
19 in the reasonably foreseeable future, prices go down
20 in the U.S. under the scenario in the block stocks,
21 does the EU still have an incentive to ship here?

22 MR. RONEY: I believe that because of their
23 price insensitivity we would always be looked upon as
24 a potential target market. Certainly if our price
25 drops fairly dramatically we would be less so, but I

1 think that they would always have an eye on us because
2 of the transportation advantages. I think they'd
3 always have an eye on us as a potential market because
4 relative to the world market, world dump markets,
5 we're still fairly attractive even if the U.S. price
6 comes down just a few cents. We're still likely to be
7 above the world dump market level.

8 VICE CHAIRMAN OKUN: My last question for
9 post-hearing for you, Ms. Cofrancesco, is with regard
10 to the reasonably foreseeable future with an
11 agricultural product such as this if you could cover
12 that in your post-hearing brief, and I'd appreciate it
13 if you use your industry experts to inform how we
14 should do that analysis. I'd appreciate that very
15 much.

16 MS. COFRANCESCO: I sure will.

17 VICE CHAIRMAN OKUN: Okay, and with that I
18 have no more questions for this panel, but I very much
19 appreciate the time you've taken to be with us today
20 and to answer our many questions.

21 Thank you, Mr. Chairman.

22 CHAIRMAN KOPLAN: Thank you.

23 Commissioner Miller?

24 COMMISSIONER MILLER: I have no additional
25 questions. I too appreciate all the information

1 you've provided today and prior to the hearing and as
2 you will undoubtedly after the hearing. Thank you.

3 CHAIRMAN KOPLAN: Commissioner Hillman?

4 COMMISSIONER HILLMAN: I hope just a couple
5 of quick follow-ups.

6 One, on this issue of the amount of volume
7 that triggers what level of price increases, the
8 Commission has obviously done a lot of studies in and
9 around various free trade agreements and other
10 programs and found, as I understand it basically, one
11 fairly recent study on this issue of how much volume
12 triggers how much price increase, a particular study
13 coming out of LSU.

14 I'm only asking if you're aware of whether
15 there are any other studies out there that could be
16 put on the record that have looked at this issue of
17 how much volume of imports causes X amount of change
18 in prices in the U.S. market? Are there other
19 academic studies out there?

20 MR. RONEY: Yes, Commissioner. One by North
21 Dakota State University and another by the University
22 of Florida and we'd be happy to forward you copies of
23 both of them.

24 COMMISSIONER HILLMAN: If they're readily
25 available to you and could be provided, I think that

1 would be very useful.

2 MR. RONEY: I'd be glad to do that.

3 COMMISSIONER HILLMAN: A second question,
4 just to make sure I understand it, the WTO's recent
5 ruling with respect to the European Union that
6 indicates that their so-called C-sugar benefits from
7 cost subsidies between the A and the B-sugar, and
8 therefore I'm trying to understand whether that has
9 any implications for their ability to export
10 significant amounts of this C-sugar given that, as I
11 understand it, it now will fall under the WTO required
12 export cap of 1.3 million metric tons.

13 What is the effect of the WTO ruling in your
14 view?

15 MR. RONEY: It's still, I think the EU is
16 still trying to sort that out, Commissioner, how to
17 respond to that. I believe they see the latest reform
18 proposal as something that they'll waive in Hong Kong
19 this year saying yes, we're on our way to resolving
20 this.

21 But I think they've still got a problem in
22 how to deal with that. I'm not sure they've really
23 sorted it out yet themselves. It does seem likely,
24 however, that they will still be exporting pretty
25 significant amounts of sugar over the coming years,

1 that they can postpone the reaction to the WTO case if
2 they're showing movement in that direction and they
3 still have substantial volumes of sugar to get rid of,
4 even with production decreases potentially in the EU.
5 You've got the increased imports that they've also got
6 to deal with somehow.

7 COMMISSIONER HILLMAN: Last question. Let's
8 just say that we all share Commissioner Pearson's view
9 that the EU program on sugar is unconscionable, to use
10 his words. As a legal matter how do we, can we take
11 that into account in the sunset determination when the
12 statute, again, is pushing us to look at what's the
13 volume of imports, what's the price effect, what's the
14 vulnerability of the industry?

15 Is there an appropriate way within the
16 statute to take into account the EU program and its
17 effect sort of more broadly? That's more sort of for
18 the post-hearing if there's anything you want to say
19 about that issue of how if at all are we permitted to
20 take that into account.

21 MS. COFRANCESCO: Sure, we'd be happy to
22 discuss that.

23 COMMISSIONER HILLMAN: With that I have no
24 further questions but I would join my colleagues in
25 thanking all of you very very much. It's been

1 extremely interesting, informative and very helpful to
2 have those of you that are in the industry with us
3 this morning. Thank you very much.

4 CHAIRMAN KOPLAN: Thank you, Commissioner.
5 Are there any other questions from -- Yes?

6 COMMISSIONER PEARSON: No questions, Mr.
7 Chairman, but let me just express my appreciation to
8 the panel. I have great respect for all of you who
9 make your livings in the highly regulated marketplace
10 that we have here in U.S. sugar and I share Mr.
11 Roney's concerns about the global sugar marketplace
12 which, what we see in world sugar is amalgamation of
13 whole lots of policies by a whole lot of governments.
14 And what we're seeing in the global sugar market
15 doesn't tend to have a whole lot to do with the
16 marginal cost of production of sugar in the world or
17 the marginal propensity to consume. We're not in an
18 economic sense getting a nice convergence between
19 those two in determining the global price of sugar.

20 I would just comment finally that that
21 unfairness no doubt, the unfairness of the global
22 market has no doubt had a lot to do with the fact that
23 when Mr. Roney and I started working on these issues
24 we both had much much less gray hair than we do now.

25 Thank you.

1 CHAIRMAN KOPLAN: Thank you, Commissioner.

2 Ms. Mazur, does staff have questions of this
3 panel?

4 MS. MAZUR: Mr. Chairman Doug Newman, our
5 industry analyst, has a few questions.

6 MR. NEWMAN: Thank you. Doug Newman, Office
7 of industries.

8 Just one question with respect to the
9 current level of blocked stocks, say 500,000 tons.
10 How would this compare to what the industry would
11 normally carry as inventories, they would be
12 considered a customary inventory levels.

13 MR. RONEY: Thank you for that question.

14 We would regard the block stocks as being
15 above what levels the industry would normally carry.

16 CHAIRMAN KOPLAN: You need to stay with your
17 microphone.

18 MR. RONEY: You would normally expect, I
19 think Commissioner Okun referred earlier to the
20 standard 13 to 15 percent stocks to use ratio as
21 reflecting normal carryover stocks, and basically
22 pipeline stocks. But what we find with the block
23 stocks is that these are stocks above and beyond what
24 those companies would normally wish to carry just to
25 maintain their customers and pipeline inventories.

1 I wonder if Mr. Burton would want to comment
2 on that further.

3 MR. BURTON: We probably own the biggest
4 share of those block stocks and I would suggest to you
5 that our block stocks are twice, maybe three times,
6 I'm not sure how you work that, but of what our normal
7 carry inventory is. Costly.

8 As a matter of fact that's one of the
9 reasons why our growers opted to take the painful,
10 make that painful decision of reducing acreage in the
11 2005 crop from not planning 100 percent of their
12 acreage to planting only 84 percent of their acreage
13 in order to address a program to reduce those block
14 stocks.

15 MR. NEWMAN: Thank you.

16 MS. MAZUR: Staff has no further questions.

17 CHAIRMAN KOPLAN: Thank you.

18 Thank you for asking that question.

19 This brings us to our closing statement, Mr.
20 Clark.

21 MR. CLARK: Thank you, Mr. Chairman, members
22 of the Commission, for your kind attention today.

23 To conclude our testimony I'm going to
24 review some of the, what we consider to be the
25 critical elements. Let me start with something that

1 should have been obvious from the beginning.

2 What you have appearing before you today is
3 a completely unanimous industry. Cane growers, beet
4 growers, cane millers, cane refiners, beet processors.
5 We're all appearing before you today to explain that
6 the maintenance of the antidumping and countervailing
7 duty orders is in their perception quite critical and
8 quite important to the long-term survivability of this
9 industry. An industry that comes before you today
10 completely untied and unanimous in its view to say we
11 are more vulnerable now than we were when we were here
12 six years ago in 1999.

13 There has been much discussion today about,
14 for example, the phenomenon of marketing allotments.
15 But what you've also heard is in this environment when
16 marketing allotments have been in effect, that there
17 have been forfeitures. We are a few months away from
18 the time when loans will become due and the question
19 of forfeitures for the current crop year, just as they
20 existed for the previous crop year, will again arise.

21 The bottom line, marketing allotments are
22 not a panacea. They have not been a cure.

23 During the period when we've had marketing
24 allotments in effect, we have had reductions in
25 employment, we have had cane refiners closed, we have

1 had beet processors closed. We have seen a phenomenon
2 and you've heard it in the testimony today where
3 independent processors, and when we say independent
4 processor what I'm describing about is a corporate
5 entity, not a grower-owned entity. Corporate or
6 independent processors withdraw from the market. They
7 said this is not a business we can get an adequate
8 return in.

9 What happened? The growers, having no other
10 choice, because if there's not a processor to send
11 your beets to, you're out of business. The growers
12 got together, undertook colossal liabilities that may
13 not manifest themselves at the level of the processor,
14 but as you heard from Mr. Jones, very much manifest
15 themselves at the farm level.

16 What do we have happening in the EU? We had
17 a discussion about proposals that have been made and
18 we also had a number of discussions today about what
19 is the ability to predict and foresee, which is
20 difficult. Legislative history and the statute
21 recognize that this is an inherently predictive
22 exercise and predictions are dicey things. But
23 history informs prediction.

24 We had a discussion about the ability to
25 foresee that we will have the convergence of prices

1 that would create the incentive that you found six
2 years ago. There is a history, and we will show it in
3 the post-hearing brief, of convergence opportunities
4 where the alignment of world price, U.S. price, and
5 the tier 2 tariff creates opportunities to exploit the
6 incentives that exist in the attractive U.S. market.

7 If we look at the EU proposal and we look at
8 the history of agricultural reform proposals, you have
9 to ask yourself the same counter-factual predictive
10 question. Where does history tell you that you can
11 draw a foreseeable likelihood that there will actually
12 be reforms?

13 The reality as we sit here today is that the
14 subsidies, the dumping that takes place on the world
15 market are precisely as they have been throughout the
16 period of investigation and just as you found them to
17 be in 1999. When you predict from that history into
18 the period of foreseeability, proposals that have met
19 nothing but objection are not a basis to conclude that
20 anything will be different. Conversely, there is a
21 history of performance, of price, that enables the
22 European Union, price insensitive that it is, because
23 of its export subsidies and a support price mechanism
24 that enables its producers to be insensitive to price
25 and opportunistic, to exploit the opportunities when

1 they will inevitable present themselves as they have
2 presented themselves in the past.

3 So the totality of this is we have an
4 environment as the industry comes before you today at
5 every level, from grower through processor, to explain
6 we need to retain these orders. When you look at the
7 totality of the factual record, you look at the
8 testimony today, it is reasonable in light of the
9 record to conclude that European imports in the event
10 of revocation are likely to occur.

11 You now have an environment when when that
12 occurrence arrives in the U.S. market not only will
13 there be the traditional price effect that's been
14 described, but now we have an environment where those
15 imports, the volume of them, putting price aside, has
16 the extreme risk of triggering off marketing
17 allotments and thereby compounding injury to the
18 industry with injury to the U.S. income and price
19 support program, something which is also cognizable
20 under your statute.

21 The totality of the circumstances,
22 therefore, is one where just as you found six years
23 ago, it is reasonable to conclude that in the event of
24 revocation, material injury will occur, that imports
25 will increase, and these orders must be maintained.

1 On behalf of myself and the witnesses today
2 we thank you for your kind attention.

3 CHAIRMAN KOPLAN: Thank you, Mr. Clark.

4 I also want to thank those witnesses who
5 traveled a great distance to come here and participate
6 in today's hearing.

7 Post-hearing briefs, statements responsive
8 to questions and requests of the Commission and
9 corrections to the transcript must be filed by July 7,
10 2005.

11 Closing of the record and final release of
12 data to parties, August 5, 2005.

13 Final comments, August 9, 2005.

14 With that, this hearing is concluded.

15 (Whereupon, at 1:14 p.m. the hearing was
16 adjourned.)

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CERTIFICATION OF TRANSCRIPTION

TITLE: Sugar from the European Union
INVESTIGATION NO.: 104-TAA-7 (Second Review)
HEARING DATE: June 28, 2005
LOCATION: Washington, D.C.
NATURE OF HEARING: Hearing

I hereby certify that the foregoing/attached transcript is a true, correct and complete record of the above-referenced proceeding(s) of the U.S. International Trade Commission.

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