

UNITED STATES INTERNATIONAL TRADE COMMISSION

In the Matter of:
SODIUM SULFATE ANHYDROUS
FROM CANADA

) Investigation No.:
) 731-TA-1446
)

Pages: 1 - 206
Place: Washington, D.C.
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UNITED STATES OF AMERICA
BEFORE THE
INTERNATIONAL TRADE COMMISSION

IN THE MATTER OF:) Investigation No.:
SODIUM SULFATE ANHYDROUS) 731-TA-1446
FROM CANADA) (PRELIMINARY)

Main Hearing Room (Room 101)
U.S. International Trade
Commission
500 E Street, SW
Washington, DC
Thursday, April 18, 2019

The meeting commenced pursuant to notice at 9:30
a.m., before the Investigative Staff of the United States
International Trade Commission, Douglas Corkran, Supervisory
Investigator, presiding.

1 APPEARANCES:

2 Staff:

3 William R. Bishop, Supervisory Hearings and
4 Information Officer

5 Sharon Bellamy, Records Management Specialist

6

7 Douglas Corkran, Supervisory Investigator

8 Keysha Martinez, Investigator

9 Samuel Goodman, International Trade Analyst

10 Jenifer Catalano, International Trade Analyst

11 Emily Burke, International Economist

12 David Boyland, Accountant/Auditor

13 Henry Smith, Attorney/Advisor

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1 APPEARANCES:

2 Embassy Appearance:

3 Embassy of Canada

4 Washington, DC

5 Colin Bird, Minister-Counsellor, Economic and Trade

6

7 Opening Remarks:

8 In Support of Imposition (Thomas J. Trendl, Steptoe &

9 Johnson LLP)

10 In Opposition to Imposition (Douglas J. Heffner, Drinker

11 Biddle & Reath LLP)

12

13 In Support of the Imposition of Antidumping Duty Order:

14 Steptoe & Johnson

15 Washington, DC

16 on behalf of

17 Cooper Natural Resources, Inc. ("CNR")

18 Elementis Global LLC ("Elementis")

19 Searles Valley Minerals, Inc. ("SVM")

20 (collectively, "Petitioners')

21 Joe Kane, President, CNR

22 Michael Cortese, Director-National Sales, Elementis

23 Frank Murphy, General Manager-Americas, Elementis

24 Chromium

25 Pamela Ford, Vice President, Sales & Marketing, SVM

1 APPEARANCES (Continued):

2 Guy Wrenn, President, Giles Chemical Industries, Inc.

3 Thomas Rogers, Principal, Capital Trade Inc.

4 Travis Pope, Associate, Capital Trade, Inc.

5 Thomas J. Trendl and St. Lutheran Tillman - Of Counsel

6

7 In Opposition to the Imposition of Antidumping Duty Order:

8 Drinker Biddle & Reath LLP

9 Washington, DC

10 on behalf of

11 Saskatchewan Mining and Minerals Inc. ("SMMI")

12 Rodney J. McCann, President, SMMI

13 John F. Kearney, Director, SMMI

14 Brent Hironaka, Chief Financial Officer, SMMI

15 Brent Avery, General Manager, SMMI

16 Ruby Cozart, Regional Accounts and Logistics Manager,

17 SMMI

18 Douglas J. Heffner and Richard P. Ferrin - Of Counsel

19

20 Rebuttal/Closing Remarks:

21 In Support of Imposition (Thomas J. Trendl, Steptoe &

22 Johnson LLP)

23 In Opposition to Imposition (Richard P. Ferrin, Drinker

24 Biddle & Reath LLP)

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P R O C E E D I N G S

(9:30 a.m.)

MR. BISHOP: Will the room please come to order.

MR. CORKRAN: Good morning, and welcome to the United States International Trade Commission's Conference in connection with the Preliminary Phase of Antidumping Duty Investigation No. 731-TA-1446 concerning Sodium Sulfate Anhydrous from Canada.

My name is Douglas Corkran. I am a Supervisor in the Office of Investigations, and I will preside at this conference.

Among those present from the Commission staff are, to my far right, Ms. Keysha Martinez, the Investigator. To my left, Mr. Henry Smith, the Attorney/Advisor; Ms. Emily Burke, the Economist; Mr. David Boyland, the Accountant; and two of our Industry Analysts, Ms. Jennifer Catalano and Mr. Samuel Goodman.

I understand that parties are aware of time allocations. Any questions regarding time allocations should be addressed with the Secretary. I would remind speakers not to refer in your remarks to business proprietary information, and to speak directly into the microphones. We also ask that you state your name and affiliation for the record before beginning your presentation, or before answering questions, for the benefit

1 of the Court Reporter. All witnesses must be sworn in
2 before presenting testimony.

3 Are there any questions?

4 (No response.)

5 MR. CORKRAN: Mr. Secretary, are there any
6 preliminary matters?

7 MR. BISHOP: Mr. Chairman, I would note that all
8 witnesses for today's hearing have been sworn in. There are
9 no other preliminary matters.

10 MR. CORKRAN: Thank you, Mr. Secretary. Will you
11 please announce our Embassy witness.

12 MR. BISHOP: Our Embassy witness this morning is
13 The Honorable Colin Bird, Minister-Counsellor of Economic
14 and Trade with the Embassy of Canada.

15 MR. CORKRAN: Welcome, Mr. Bird. You may begin
16 when you are ready.

17 STATEMENT OF THE HONORABLE COLIN BIRD

18 MINISTER BIRD: Thank you, Mr. Corkran. And on
19 behalf of Canada, thank you for providing me with an
20 opportunity to appear at this preliminary hearing.

21 At the outset, I note that I am appearing here
22 today on behalf of Canada, voluntarily, to provide the staff
23 conference with my government's views with respect to this
24 matter. I also note that my appearance does not constitute
25 an expressed or implied waiver by the Government of Canada

1 of any applicable diplomatic privileges or immunities.

2 This case involves imports of sodium sulfate
3 anhydrous, SSA, from Canada, which represented \$6 million
4 U.S. dollars' worth of sales in 2018, according to the
5 Petition. Saskatchewan Mining and Minerals, Incorporated,
6 is the only Canadian exporter of this product to the United
7 States.

8 This is not the first time that Canadian imports
9 of this product are being subject to U.S. trade remedy
10 proceedings. The U.S. industry, including two of the three
11 Petitioners in the present case, had brought forward a
12 similar claim of alleged dumping and material injury in
13 2000. At the time, your predecessors on the Commission
14 found at the preliminary phase that there was no indication
15 of material injury or threat thereof by imports of SSA from
16 Canada. The case, therefore, ended.

17 We believe that the Commission should again
18 terminate the inquiry at the preliminary phase. Any alleged
19 injuries suffered by the U.S. domestic industry is not
20 caused by Canadian imports, and we believe that there will
21 be sufficient evidence of this fact on the record of your
22 preliminary investigation.

23 In this regard, we encourage the Commission to
24 examine closely the evidence submitted concerning the
25 conditions of competition in the U.S. domestic industry.

1 In closing, I would like to underscore the
2 importance of this case, despite the small amount of trade
3 involved. The sole Canadian exporter, Saskatchewan Mining
4 and Minerals, Incorporated, is a small company and, we
5 understand, constitutes approximately 10 percent of the U.S.
6 market.

7 Imposition of preliminary antidumping duties
8 against this Canadian company when it is not the cause of
9 injury to the Petitioners would be devastating to this
10 company and its 70 employees.

11 Members of the Commission staff, we invite you to
12 consider closely the evidence that will be brought forward
13 to you by the responding party, Saskatchewan Mining and
14 Minerals, and by some of its U.S. customers in these
15 proceedings, and to make a negative determination.

16 Thank you, very much.

17 MR. CORKRAN: Mr. Bird, thank you very much. Let
18 me turn to my colleagues to see if there are any questions?

19 (No response.)

20 MR. CORKRAN: No? With no further questions,
21 thank you very much. This has been very helpful. We
22 appreciate it.

23 MR. BISHOP: Mr. Chairman, we will now move to
24 opening remarks. Opening remarks on behalf of those in
25 support of Imposition will be given by Thomas J. Trendl of

1 Steptoe & Johnson. Mr. Trendl, you have five minutes.

2 STATEMENT OF THOMAS J. TRENDL

3 MR. TRENDL: Good morning, Mr. Corkran, staff.

4 We appreciate your taking the time here.

5 My name is Tom Trendl. I am a partner with
6 Steptoe & Johnson, and I am here this morning, along with my
7 colleague, Luke Tillman, representing the Petitioners Cooper
8 Natural Resources, Elementis, Searles Valley Minerals.

9 With me today are Joe Kane, President of Cooper
10 Natural Resources; Micky Cortese of Elementis; Pamela Ford
11 with Searles Valley Minerals; and Guy Wrenn, President of
12 Giles Chemicals. Supporting us in economic analysis we will
13 hear from today as well is Tom Rogers of Capital Trade.

14 As set forth in the Petition, and as our
15 witnesses will testify this morning, the domestic sodium
16 sulfate industry has experienced declines from 2016 to 2018,
17 the time period in which, and a wide variety of factors that
18 the Commission looks at in examining material injury. These
19 declines came at a time, and were caused by an increase in
20 subject imports, decreasing average unit values, and
21 increasing market share by the Respondent.

22 In that regard, I now briefly outline the issues
23 we're going to address today in our affirmative
24 presentation. And of course we're happy to answer any
25 questions you'll have.

1 Like Product: The like product should be
2 coextensive with the scope of the investigation set forth in
3 our Petition. I've not seen the department's Notice of
4 Initiation, but I have every reason to think it will be the
5 same. And to our knowledge, that covers all of the sodium
6 sulfate imported from Canada.

7 The domestic industry is comprised of companies
8 who produce SSA naturally, and those who produce it
9 synthetically as a co-product with the production of another
10 product. Witnesses today will cover each of these
11 production methods.

12 Material Injury: I will avoid the adjective heavy
13 hyperbole most petitioner opening statements seem to spout,
14 and instead focus on a number of key facts which I believe
15 must lead the Commission to an affirmative preliminary
16 determination. So I'm just going to hit a few points.

17 Volume: Subject volume increased 42 percent from
18 2016 to 2018. Respondent's market share increased
19 significantly over the POI. AUVs--this is based on official
20 statistics--declined almost 17 percent over the POI.

21 The Financial Impact on U.S. Producers: On an
22 aggregate level, gross profits, net income, and operating
23 income, as well as other factors are all down from 2016 to
24 2018. And while the impact on each company is somewhat
25 different, the overall negative impact on the domestic

1 industry is clear.

2 Workers: This industry provides great
3 comparatively high-paying jobs in areas where such jobs are
4 not easy to come by. The domestic producers have held tight
5 to maintain these jobs but, make no mistake, these jobs are
6 threatened by the unfairly traded imports by the Respondent.
7 Pricing Data as currently reported shows both underselling
8 and overselling. This is not unusual in a commodity market,
9 but based on import values transportation costs and our
10 client's direct reporting of what they are seeing at their
11 customers, we anticipated that the low prices of subject
12 imports would be more evident than the questionnaire
13 responses. We think that there is either a data reporting
14 issue or a selective interpretation of the Commission's
15 instructions. While there is ample evidence of adverse
16 price effects, it cost a lot to ship sodium sulfate from
17 Saskatchewan deep into the U.S. market. We encourage
18 additional examination of the pricing data to ensure that
19 U.S. and imported prices are reported on a comparable basis.

20 Threat: The Commission's standard factors for
21 assessing threat of material injury unambiguously leads to
22 the conclusion that there's a threat in this investigation.
23 Petitioners are vulnerable to the presence of Respondent's
24 unfairly traded SSA, taking additional volume, depressing
25 prices, preventing price increases. The threat posed by

1 subject imports can be seen in Respondent's increase in
2 market share, aggressive pricing, and inventory.

3 And finally, as it was raised by the Minister,
4 one last point I would like to focus on is the Commission's
5 negative determination 19 years ago. As will be discussed
6 in greater detail, a lot has changed since 2000.

7 With regard to the record in this investigation,
8 that includes the import and market share trends, price
9 depression and suppression, and importantly the financial
10 performance of the domestic industry. Today's
11 investigation bears little resemblance to the one 19 years
12 ago.

13 For all these reasons, we encourage the
14 Commission to reach an affirmative preliminary
15 determination, and I look forward to speaking with you
16 shortly. Thank you.

17 MR. BISHOP: Thank you, Mr. Trendl. Opening
18 remarks on behalf of those in opposition to imposition will
19 be given by Douglas J. Heffner of Drinker, Biddle and Reath.
20 Mr. Heffner, you have five minutes.

21 OPENING STATEMENT OF DOUGLAS J. HEFFNER

22 MR. HEFFNER: Thank you and good morning Mr.
23 Corkran and the entire Commission staff. My name is Douglas
24 Heffner and I am counsel to Saskatchewan Mining and Minerals
25 or SMMI. I'm here today with Richard Ferrin from Drinker,

1 Biddle and Reath. SMMI is the only Canadian producer of
2 sodium sulfate anhydrous or for short sodium sulfate.

3 Back in 2000, an anti-dumping case was filed
4 against the same product. In that case, the Commission
5 issued a negative preliminary determination. Many of the
6 same factors the Commission examined in the 2000
7 investigation likewise exist in this investigation.

8 First, you will hear from SMMI witnesses today
9 that the conditions of competition involving sodium sulfate
10 only producers, as opposed to waste byproduct or co-product
11 producers differ significantly. Unlike producers that are
12 engaged in the production process that yields only sodium
13 sulfate as a product, the market dynamics of producing
14 sodium sulfate as a waste byproduct or co-product are driven
15 almost exclusively by the production and marketing of the
16 more valuable main or co-product.

17 The objective for these producers is to move the
18 sodium sulfate quickly from the production plant at low
19 prices so they do not interfere with the production of the
20 more valuable main product, as most of those producers do
21 not have facilities for long-term storage.

22 Moreover, production decisions for these
23 manufacturers are driven exclusively or primarily by demand
24 and price signals for the higher value main or co-products
25 that they intend to produce. SMMI is not hypothesizing

1 about the role of those producers. As you will hear from
2 our witnesses today, SMMI can speak from experience because
3 they previously represented a U.S. waste byproduct producer,
4 JCI as its selling agent in the United States.

5 In addition, SMMI was a U.S. customer of one of
6 the petitioners, SMV. Finally, you will hear about the role
7 of Saltex in the market as one of the primary drivers of low
8 U.S. prices.

9 Concerning volume, SMMI's imports from Canada
10 did increase from 2016 to 2017, but that was because SMMI
11 experienced a huge shortfall of sodium sulfate production in
12 Canada in 2015 and 2016, way below all other years in the
13 past ten year period. This was due primarily to a very poor
14 harvest of raw materials in the '14-'15 period, driven by
15 unfavorable weather conditions.

16 To counter for the low Canadian production, SMMI
17 actually purchased sodium sulfate from U.S. producers in
18 2015 and 2016, and used the U.S.-produced sodium sulfate to
19 supplement U.S. sales. Looking at SMMI's total U.S. sales,
20 however, the Commission will see that they actually fell by
21 24 percent over the period 2016 to 2018.

22 In fact, this is part of a longer-term trend for
23 SMMI's U.S. shipments because since 2013, overall U.S.
24 shipments have declined by 39 percent. Therefore, there has
25 been no surge. Instead, SMMI's U.S. sales have been on a

1 steady downward decline. Concerning pricing, we expect
2 that the Petitioners will claim today that SMMI drove prices
3 down. That is simply not the case. SMMI has always been
4 the responsible player in the U.S. market. In fact, SMMI
5 actually refused to lower its price for one of the largest
6 purchasers of sodium sulfate, Proctor and Gamble, and lost
7 that business because of the extremely low prices of U.S.
8 producers.

9 You will hear more about the domestic producers'
10 aggressive pricing from SMMI witnesses and the fact that
11 U.S. producers are the ones that have consistently lowered
12 prices. Finally, we believe that customer questionnaire
13 responses and quarterly pricing data will corroborate that
14 SMMI is the high-priced producer in the U.S. market.

15 In conclusion, many of same factors that led the
16 Commission to issue a negative preliminary determination in
17 the 2000 investigation exist in this investigation. The
18 volume of subject imports is not significant, and the prices
19 of subject imports are not having any negative price
20 effects. Just like the evidence before the Commission in
21 the 2000 investigation, the record as a whole contains clear
22 and convincing evidence that no material injury or threat of
23 material injury exists by reason of imports from Canada.

24 Therefore, just as the Commission did in the
25 2000 investigation, SMMI respectfully urges the Commission

1 to issue a negative determination. Thank you.

2 MR. BISHOP: Thank you, Mr. Heffner. Would the
3 panel in support of the imposition of the anti-dumping duty
4 order please come forward and be seated. Mr. Chairman, this
5 panel has 60 minutes for their direct testimony.

6 (Pause.)

7 MR. TRENDL: Good morning again. This is Tom
8 Trendl from Steptoe. As I've explained to the witnesses and
9 the company folks you're going to hear today, the staff, you
10 guys want to hear from them more than you want to hear from
11 me. That doesn't crush me, I understand it, and because I
12 really want them to have a conversation with you.

13 So in that regard, I want to limit my beginning
14 comments here. I will try to move things along, but we're
15 starting now with Mr. Kane of CNR.

16 STATEMENT OF JOE KANE

17 MR. KANE: Good morning, and thank you for the
18 opportunity to testify today. My name is Joe Kane. I'm the
19 president of Cooper Natural Resources. I have been with CNR
20 since 1998. With regard to the sodium sulfate business,
21 I've been responsible for the overall financial performance
22 of the business since I joined CNR.

23 Prior to CNR, I worked at Bayer and a company
24 called Arkema in various capacities in chemical industry for
25 over 18 years. CNR is a producer of sodium sulfate. It was

1 formed in 1996 with the acquisition of this sodium sulfate
2 operation located in West Texas. The current sodium sulfate
3 Cedar Lake operation began in the mid-1960's, extracting and
4 refining sodium sulfate from a reservoir of brine water
5 beneath the surface of Cedar Lake.

6 The facility extracts mineralized brine from an
7 underground lake bed and chills the brine to drop out a
8 hydrated form of sodium sulfate. Thereafter, the hydrated
9 sulfate undergoes a process to remove the chemically
10 combined water to product anhydrous sodium sulfate.

11 The material is then sized and separated for
12 storage into silos or packaged into 15 pound bags or in
13 various size super-sacks. Over the years, CNR has invested
14 heavily in its sodium sulfate business. As a result, it has
15 grown into one of the largest sodium sulfate producers in
16 the United States. Sodium sulfate is principally used in
17 the production of dry powder laundry detergents, dry
18 powdered dish wash detergent, food starches, textiles, pulp
19 and paper, glass and other applications.

20 Sodium sulfate is sold in both bulk and bag
21 forms. The bulk is split into two categories, two shipping
22 forms, hopper cars and hopper trucks. The bag form is
23 shipped via over the road dry box trailers. CNR is proud to
24 be a trusted source of high quality sodium sulfate through
25 various customers located cross the U.S. and spanning a

1 variety of end uses.

2 Sodium sulfate is a fungible commodity product
3 available from a limited number of domestic sources and
4 primarily one Canadian manufacturer. Sodium sulfate from
5 any source is completely substitutable. In fact, I cannot
6 identify a single purchaser buying sodium sulfate based on
7 the country of origin.

8 While quality and service are important
9 purchasing factors, price is paramount in a commodity
10 market. We expect no less. We are happy to compete on
11 price in a healthy market against fairly traded sodium
12 sulfate produced from any source. Unfortunately, the very
13 existence of our business is now under attack from an
14 ongoing surge of low-priced imports from Canada.

15 Typically in the beginning of fourth quarter,
16 most large consumers begin negotiating with producers to
17 satisfy their requirements for the following year or years.
18 The presence of low-priced subject imports from Canada have
19 taken a toll on those negotiations. Over the past three
20 years, we have been forced to offer steeper and steeper
21 discounts to hang onto our customers as a result of
22 competition with the subject imports.

23 The price erosion the industry experienced over
24 the Period of Investigation was devastating to our company,
25 and does not make economic sense. To be clear, the low

1 prices from subject imports are offered despite the high
2 transportation costs of sodium sulfate.

3 Saskatchewan Minerals facility is located in
4 Chaplin, Saskatchewan. It is more than 200 miles from the
5 nearest major port of entry, and is another 2,000 miles
6 further from the southeast competition consumption region in
7 the U.S. market. If Sask Min was selling product into the
8 U.S. market fairly, the logistical disadvantages and costs
9 associated would be insurmountable.

10 These ridiculous prices do not reflect a more
11 efficient operation, better technology, better product and
12 no better logistics costs on a per unit basis. Their
13 motivation is clear. A dumped sale into the U.S. is better
14 than no sale at all, as they can beat their variable costs
15 -- as long as they can beat their variable cost.

16 Sodium sulfate production is a highly capital
17 intensive business. The equipment we use to produce, store,
18 package and ship the product is expensive and requires
19 continuous investment or maintenance and repairs. As a
20 result, the fixed cost of production sites and facilities,
21 as well as the cooling facilities are significant.

22 To cover these costs and to remain a viable
23 business, sodium sulfate producers must maintain capital
24 utilization levels which must at a minimum allow for the
25 recoupment of costs. However, the impact on our operations

1 and profitability has been significant.

2 If left unchecked, the adverse financial impact
3 facing the domestic industry will cause plant closures and
4 the reduction in U.S. capacity. CNR is a proud employer in
5 the remote West Texas region. These are well-paying
6 manufacturing jobs that help support a rural community.

7 At a time when prices should support
8 reinvestment into our facilities and even expansion of
9 operations, our production workers wages are down and the
10 unfortunate business reality is that of Sask Min's pricing
11 tactics are left unchecked, our workers' jobs are ultimately
12 at risk. Thanks for time and listening to me on behalf of
13 CNR. I'd be happy to answer any questions you may have.

14 MR. TRENDL: Thanks Joe, and now we turn to
15 Mickey Cortese of Elementis.

16 STATEMENT OF MICHAEL CORTESE

17 MR. CORTESE: Good morning, and thank you for
18 the opportunity to testify today. My name is Michael
19 Cortese, and I am the Director of National Sales at
20 Elementis. I have been with Elementis since 2002, and my
21 primary responsibility has been the sales of co-product
22 sodium sulfate in the marketplace.

23 Prior to joining Elementis, I worked in a
24 similar capacity with Occidental Chemical in Dallas, Texas,
25 and before that I was the vice president and general manager

1 for Prior Chemical, who was a marketer of sodium sulfate.
2 All told, I have 25 years of experience in the sodium
3 sulfate industry.

4 Our plant in Castle Hayne, North Carolina has a
5 long history of producing co-product sodium sulfate dating
6 back to 1972. At that time, we produced a low quality
7 product, but the market was large enough for us to sell our
8 product at acceptable margins.

9 In the 1990's, however, the market had declined
10 and quality expectations were higher. So in 1997, at a cost
11 of \$20 million, we installed a purification plant to allow
12 us to sell sodium sulfate for every end use application.
13 This includes applications which require food chemical codex
14 specifications. Our customers consider our quality to be
15 second to none in the industry.

16 The manufacture of sodium sulfate as a
17 co-product by reacting chrome and soda ash to make sodium
18 chromate. We then react that with sulfuric acid to produce
19 sodium dichromate and sodium sulfate. The sodium sulfate
20 stream then goes through our purification plant, where
21 impurities are removed, the product is crystallized and
22 dried to make a high purity product.

23 This plant operates 24 hours a day, seven days a
24 week, so it has to be well-maintained. The sodium sulfate
25 is a commodity product. But our objective, just like our

1 other co-products, is to maximize profitability for the
2 business. Therefore, price is an important component to our
3 bottom line. From a business perspective, we treat this
4 product the same as we do our other product groups, and in
5 fact sodium sulfate contributes considerably to our bottom
6 line profitability.

7 We do compete against domestic producers and
8 marketers of sodium sulfate, as well as Saskatchewan
9 Minerals. In the past few years, I have experienced
10 increased pressure to reduce prices at select accounts due
11 to lower price offerings by Sask Min. This is perplexing to
12 me as well as my company.

13 As you will see in the data, this is a low value
14 product and logistic costs contribute significantly to the
15 total cost of the delivered product to the customer. In
16 several cases involving our largest customers in the south
17 and Midwest, the delivered price offered by Sask Min is
18 below our delivered price. Sask Min's stated imported price
19 at the border, plus their significant logistical costs from
20 the border in Western Canada could not possibly result in a
21 lower delivered price to the customer.

22 In addition, I'd like to point out that Sask Min
23 has not always been successful at gaining business with
24 these low prices, but they still have a profound impact to
25 us, because customers have and will use these prices to

1 leverage a lower price from us. We hope you will consider
2 this as a major factor in your determination.

3 This action has negatively impacted our
4 profitability and the main reason we are here today. Again,
5 thank you for the opportunity to speak, and I am happy to
6 answer questions.

7 MR. TRENDL: Thank you, Mickey. We now turn to
8 Pamela Ford of SVM.

9 STATEMENT OF PAMELA FORD

10 MS. FORD: Good morning. Pamela Ford, Searles
11 Valley Minerals. My name is Pamela Ford, and I am the Vice
12 President of Sales and Marketing for Searles Valley
13 Minerals, also known as SVM. I've been with SVM for almost
14 29 years, and in this capacity 11 years, with 15 plus years
15 of experience in the industry.

16 SVM has been in the sodium sulfate business for
17 over 30 years, and our U.S. headquarters are located in
18 Overland Park, Kansas. For perspective, our plant is
19 located in California, Trona, California, and it's 177 miles
20 outside of Los Angeles. We are the only U.S. producer in
21 the west, and as I'll explain in a moment, we produce sodium
22 sulfate naturally as a co-product to our production of soda
23 ash, as well as other borax products.

24 This is a bit different from some of the other
25 operations that you've heard from this morning. Our sodium

1 sulfate production method is what has been called in this
2 investigation as naturally produced. More specifically, our
3 minerals are recovered from the brine third process called
4 fractional crystallization.

5 Brine is sent to the soda ash plant first, where
6 the brine is reacted to carbon dioxide. The brine depleted
7 from sodium carbonate values is then sent to our borax
8 facility. The borax is recovered from the brine using what
9 we call a filtration process. The borax is further
10 processed into several sellable borax products.

11 The brine depleted from sodium carbonate and the
12 borax values is then sent to our sodium sulfate facility.
13 At this facility, the process produces the end use sodium
14 sulfate product. At this point, all of the brine has been
15 depleted from sodium sulfate sodium carbonate, as well as
16 the sodium sulfate values, and we send that reserve back
17 into the underground reserves.

18 We sell into all market segments within the
19 various products we produce, and for example we sell into
20 the glass market, which is half of the 64 million global
21 soda ash market. In the glass industry, we also sell sodium
22 sulfate. So we have opportunities to sell into several
23 market segments that use our various products.

24 We have a geographical advantage in the west as
25 we're located in California, but we do sell into the Midwest

1 and the northwest, where you do compete against U.S.
2 producers and Sask Minerals. That said, logistics is a
3 significant cost factor in delivering product, and due to
4 our geographical location we have an advantage on logistics
5 costs versus others in the region.

6 While we export a percentage of production,
7 maximizing the price on our U.S. sales is very important to
8 the company. And simply put, price does matter. When we
9 compete, there are times we're not able to sell our product
10 at a fair price in the United States, which obviously
11 impacts our business.

12 I cannot say much in this public setting about
13 the negative financial impact on SVM. If you look at our
14 gross profits, our operating income and net income, I think
15 you will see a clear picture of where we were during this
16 period. I thank you for your time, and I'll be happy to
17 answer any questions.

18 MR. TRENDL: Thank you Pamela, and now we're
19 going to hear from Guy Wrenn of Giles Chemical.

20 STATEMENT OF GUY WRENN

21 MR. WRENN: Good morning and thank you for the
22 opportunity to speak with you today. My name is Guy Wrenn
23 and I am president of Giles Chemical Industries. I have
24 served as president of Giles Chemical for three years, and
25 have 12 years' experience with Giles in the sodium sulfate

1 industry, including jobs in customer service, logistics,
2 marketing and sales.

3 I welcome the opportunity to speak with you
4 today regarding Giles' perspective on the sodium sulfate
5 market. Unlike the other companies here today, Giles is not
6 a producer of sodium sulfate. But I feel our perspective
7 will be just as valuable as the others sitting at this
8 table.

9 Since 1994, Giles has acted as an exclusive
10 marketing agent for several producers of co-product sodium
11 sulfate. The agreements Giles has with these co-product
12 producers gives Giles the right and obligation to sell 100
13 percent of those producers' materials, and we do so under
14 the Saltex brand.

15
16 While Giles' position in the sodium sulfate
17 market may not be the typical producer-seller position,
18 Giles feels its viewpoint is very valuable for the following
19 reasons: Giles acts as the effective sodium sulfate sales
20 and marketing arms of the co-product producers it
21 represents, and has a much more involved relationship with
22 these producers than a buy-sell relationship. As a matter
23 of fact, we do not consider ourselves a purchaser at all.

24 As mentioned, we are obligated to move 100
25 percent of the sodium sulfate produced at co-product

1 facilities we represent, and are financially liable if we
2 fail to do so. Our agreement with our producers is that of
3 a revenue-sharing, where our compensation is based on how
4 high the average sales price is.

5 We are responsible for all sales and prices as
6 well as directing where each ton of production is shipped as
7 it leaves the co-production facilities, responsible for all
8 rail car costs and lease, as well as other transportation
9 costs. We have a fiduciary responsibility to our producers
10 to move 100 percent of their production in a way that is
11 best for them, and a large part of that is selling at the
12 highest prices the market can support.

13 Our producers support this petition and desire
14 to have Giles represent them and our interests. I want to
15 emphasize several key points. First, our co-producers do
16 not engage directly in the sodium sulfate market. They do
17 not have any contact with customers and in fact have zero
18 sodium sulfate selling activity.

19
20 Rather, Giles negotiates the pricing and terms
21 for all sales of those companies' products. Giles' contract
22 with each producer establishes the terms for Giles to
23 arrange all aspects of transporting and selling the product.

24 While the contract terms may vary with producer
25 and I am not sure how they reported their data to the

1 Commission, in general the sales data produced by our
2 co-product producers is not going to be comparable with the
3 sales data produced by the natural and other co-product
4 producers here.

5 A number that is comparable to those numbers
6 would be Giles' sales FOB producer's plant. Regardless of
7 how they are reported to the Commission, the actual revenue
8 of the co-product producer should follow the market pricing
9 trends, even if they are not directly comparable.

10 As Giles was responsible for sales and marketing
11 of our producers' product, we sometimes ship material to a
12 bagging facility. There, we unload the material, bag it
13 typically in one ton or 50 pound bags, store it, load in the
14 dry van trucks and then ship it to the customer.

15 All these costs and/or selling expenses are
16 significant. All these costs are deducted when determining
17 the net return to the producer. While our sales are
18 concentrated in the eastern half of the country, we face
19 direct competition from Sask Min at key accounts,
20 particularly in the midwest.

21
22 They compete with us on both bulk and bagged
23 product. For bagged material, we understand Sask Min ships
24 sodium sulfate to a bulk facility in the U.S. that engages
25 in similar unloading, bagging, storing and transporting

1 activity. During marketing sodium sulfate under the Saltex
2 brand, I can attest that natural and synthetic product are
3 interchangeable in virtually every application and with few
4 exceptions at every customer.

5 The Saltex brand covers both natural and
6 co-product, and in many cases we ship both products to the
7 same customers at the same price. Giles does not sell
8 co-product sodium sulfate at a lower price, and indeed our
9 objective for both our account and our producers is to
10 obtain the highest price possible.

11 Nineteen years ago, a representative of Giles
12 was a witness for the Respondent. However, as mentioned in
13 previous testimony, this petition is different than it was
14 19 years ago, and so are the circumstances, as the fair
15 market price for sodium sulfate has come under increasing
16 pressure due to Sask Min's practices.

17 The negative impact is felt both at the Giles
18 level for our producers, who do not in any way consider
19 sodium sulfate a waste product, and in fact they consider
20 valuable high quality product that has real and substantial
21 costs. Thus, it is important for them to obtain a fair
22 value.

23

24 I appreciate your time and I'm happy to answer
25 any questions I can in this public setting.

1 MR. TRENDL: Thank you Guy. I now turn to Tom
2 Rogers of Capital Trade for a presentation. Accompanying
3 that presentation are slides or handouts, which I hope you
4 all have. He'll be referring to those.

5 STATEMENT OF THOMAS ROGERS

6 MR. ROGERS: Good morning. Thomas Rogers of
7 Capital Trade. As Mr. Trendl indicated, we have some slides
8 or charts we'd like to go through with you. You just heard
9 from the industry witnesses here today on the product,
10 market trends and the impact of increasing imports on the
11 domestic industry.

12 Much of the data in this preliminary phase is
13 proprietary, so I'll refer to the record in general terms.
14 In our brief, we'll address the economic issues and relevant
15 data in greater detail. Today I'll focus on certain key
16 issues related to conditions of competition, the volume
17 effects, price effects and impact, that is the material
18 injury caused by subject imports.

19 At the outset it's useful as we've heard,
20 looking at Slide 3, it's useful to compare the market
21 conditions in the current period of 2016 to 2018 to those
22 prevailing when the Commission last looked at this industry.
23 Many of the players are the same, but the main facts are
24 very different and this is not the same case.

25

1 In 2000, as we've heard and we're all very much
2 aware, the Commission issued a negative preliminary
3 determination. The summary of key factors listed in Slide 3
4 shows that the current situation is very different. Now
5 looking at the chart, it's kind of summarized the main
6 factors in the case and Commission's decision.

7 Subject import volume. In 2000, the Commission
8 found that imports declined substantially. In the current
9 as we've seen, subject imports from Canada using U.S. Census
10 data increased by 42 percent. Market share. In the 2000
11 period, in the POI related to the 2000 decision, subject
12 import market share declined. In the current investigation
13 period, you'll see in your data that the Canadian market
14 share increased substantially.

15 Price depression and suppression. In the 2000
16 investigation, you found those factors were insignificant.
17 In contrast in the current period, you'll declining AUVs for
18 price depression and a deteriorating and indeed
19 significantly deteriorating COGS to net sales ratio.

20 Finally looking at domestic industry
21 performance, in the last case there was a mixed bag. This
22 case, you'll see across the board declines in financial
23 results, regardless of which sector of the market you look
24 at. In other words, to summarize, unlike the prior case,
25 there's a volume effect, price effects and a direct impact

1 on the domestic industry.

2

3 Now before examining specific details of the
4 injury case, it is first useful to review the key conditions
5 of competition in the sodium sulfate market. Now I'd like
6 you to look at Slide 4. First, as we've heard, sodium
7 sulfate is a commodity product. So what does this mean on
8 the market? It means domestic and subject products are
9 interchangeable, highly substitutable.

10 Competition is based largely on price, and
11 that's price at the customer delivered. Third, imports
12 compete directly with domestic producers at major accounts.
13 Whether a specific sale is lost, the low price offer by
14 subject imports causes serious harm.

15 Next factor I'm going to look at is sodium
16 sulfate, as you've heard, has a low value to weight ratio.
17 This has several implications for your analysis. First,
18 sodium sulfate accounts for just a very low share of the
19 cost of end use products. It's difficult for industry
20 representatives to estimate that perhaps, but as a low value
21 product some figures say it's under five percent or even
22 under one percent of the cost of the final product.

23

24 Second, transportation and logistics costs, as
25 you've heard from the industry representatives, account for

1 a significant share of the final delivered price. In some
2 cases, the freight costs can exceed the value of the
3 product. What does this mean? This means that valid price
4 comparisons require that all terms be reported on a
5 comparable basis.

6 Next, demand in this industry is relative
7 inelastic. That means for your analysis lower prices do not
8 spur additional demand. As Sask Min lowers the price, we're
9 not going to somehow recover it by selling more product.
10 Lower price has therefore generally reduced revenue and thus
11 declining profitability for domestic producers, regardless
12 of which segment they're in.

13 Finally, purchasers have significant buying
14 power and annual contracts are common. The implications
15 here is that a small number of firms account for the
16 majority of U.S. consumption. Sask Min competes against
17 domestic producers at key accounts, and customers use Sask
18 Min offers to leverage down prices. So even a small volume
19 sold or offered for sale can have a dramatic impact on
20 domestic producers.

21 With these conditions as a basic reference
22 point, I'm now going to discuss recent trends and the impact
23 on domestic producers. Turning first to volume, the record
24 will show significant volume effects. These are summarized
25 in Slide 5. Again, subject imports, the volumes are

1 significant on an absolute basis. More than 55,000 short
2 tons in 2018, and just looking at the first month of
3 published data for 2016, we see an increase again. 2019,
4 sorry.

5
6 Subject imports increased as we've heard by 42
7 percent from 2016 to 2018. They increased relative to
8 domestic production, and they increased to consumption.
9 Non-subject imports. Non-subject imports in contrast were
10 flat over this period. Further, we believe that they're not
11 a significant factor in the market. In fact, the high AUV
12 suggests minimum if any overlap with U.S. or Canadian sodium
13 sulfate.

14 So the conclusions here on volume effects.
15 Volume effects cannot be attributed to non-subject imports,
16 and subject imports captured market share at the direct
17 expense of domestic producers. The absolute volume increase
18 in illustrated in Slide 6.

19 I know you've heard these numbers already a
20 couple of times, but looking at the main HTS subheading in
21 the Census data, you see that subject imports increased by
22 42 percent, from 39,000 tons in 2016 to more than 55,000
23 tons in 2018. Total apparent consumption data are
24 proprietary, but a subject import market share chart would
25 show a similar upward trend.

1 Now let's look at pricing. Slide 7 summarizes
2 the price effects. The main effects here on the chart,
3 subject imports as we've noted have caused price depression,
4 import AUVs and U.S. producers' prices declined over the
5 period. Subject imports caused price suppression. U.S.
6 producers' prices declined relative to their costs, and this
7 is shown by the COGs to net sales ratio that I referenced
8 earlier. Import pressure has prevented price increases.

9

10 Another underselling, another indicator of price
11 effects is mixed, and in general we can't talk about the
12 specific information at this point in the public hearing.
13 But as Mr. Trendl referenced in his opening remarks, this is
14 not surprising in a commodity market.

15 However, we also question the quarterly price
16 comparisons that are currently available in the data. The
17 questionnaires and other data suggest that U.S. and imported
18 prices may be reported on different bases. The specific
19 price declines in the period are shown in the next two
20 slides.

21 On Slide 8, this looks at the AUV of imports
22 from Canada on a quarterly basis, and we see that they fell
23 17 percent, from \$126 per short ton in the first quarter of
24 2016 to \$104 in the fourth quarter of 2017. Using indexed
25 questionnaire data, Slide 9 demonstrates that domestic

1 prices for the four pricing products for U.S. producers
2 followed a similar downward trend.

3 Now while establishing price leadership is not
4 always clear for a commodity product, a combination of
5 increasing import volume and declining import prices
6 strongly suggest that the U.S. price decline was fueled by
7 subject imports. These trends are confirmed by the price
8 competition at key accounts.

9
10 A low price Sask Min offer may not be reflected
11 in the pricing data, but U.S. producers had to cut their
12 prices in order to maintain sales with those customers.
13 Moreover, the quarterly AUV data clearly show the downward
14 trend in Sask Min's export prices, and there is significant
15 underselling. As I mentioned, we still have concerns about
16 how the net pricing data was reported.

17 As I noted earlier, because transportation costs
18 account for a large share of the delivered price, it is
19 essential that the prices be evaluated on a comparable
20 basis. If sales terms, shipping points and transport modes
21 are not comparable, and all relevant costs including
22 transloading are not accounted for, the price comparison
23 will be unbalanced.

24 The Commission requested a breakdown of sales by
25 delivery distance, and the responses show that there is a

1 large variation. Thus, if one company reported a lower
2 delivered price but deducted only 50 miles of freight cost,
3 while another had to ship the product 500 miles, a
4 comparison of FOB prices at the two assumed U.S. shipment
5 points would show a very different result.

6 In some cases, the cost of freight can exceed
7 the cost of the product itself, so accounting for freight
8 differences could completely flip the quarterly price
9 comparison. Put another way, the petitioning U.S.
10 producers, plus Giles and Saltex, reported all prices netted
11 back to the producing factory.

12
13 If import prices were reported netted back only
14 to a U.S. transloading and/or packaging facility, then the
15 Commission would not be evaluated comparable transactions.
16 A map on Sask Min's website illustrates the potential impact
17 of transportation, logistics and costs. Data published by
18 Statistics Canada show that most sodium sulfate is shipped
19 by rail and we can see the specific U.S. states where that
20 product goes.

21 The Canadian government confirmed that. From
22 its plant in Saskatchewan well north of the border, Sask Min
23 ships large volumes by rail to several U.S. distribution
24 facilities. Given this extensive logistic chain, the
25 Commission needs to determine whether all relevant costs are

1 being deducted. Otherwise, it may be comparing an import
2 price that includes substantial U.S. inland freight to a
3 domestic price netted of all freight and related expenses.

4 Now I want to turn to impact. As we're all
5 learning, this industry presents interesting questions as to
6 how to assess impact. Our panel today, for example,
7 includes one primary natural producer, one natural
8 co-product producer, a synthetic producer and a marketer of
9 synthetic material. The Commission has collected data from
10 all of these companies, as well as from synthetic producers
11 that sell through Saltex. So you have extensive data on
12 the domestic industry's condition.

13

14 So what do you do with this data? In the last
15 case, the Commission relied on aggregate figures for some
16 indicia such as employment. For financial performance,
17 however, the Commission noted that a traditional P&L
18 statement does not exist for byproduct producers. For those
19 companies, the Commission focused on average price trends.

20 In this case, we expect that the questionnaire
21 data will evidence downward trends in industry performance
22 whether you assess the industry overall or examine
23 individual producers or subsets of producers separately. As
24 noted by Mr. Kane, his company, CNR, produces sodium sulfate
25 as the primary product, just like Sask Min.

1 So as a first cut, it would be reasonable to
2 look at CNR as the producer most likely to feel the impact
3 of subject imports. At a second level, you can examine the
4 aggregated results for the two natural producers, CNR and
5 Searles Valley Minerals or SVM.

6 SVM, as you heard, produces sodium sulfate as a
7 co-product, yet it faces the same pricing pressure and
8 impact on its results. Third, you have complete data from
9 Elementis, the largest synthetic producer. Finally, you
10 have data from synthetic producers that sell through Saltex.
11 These companies did not have direct contact with the market,
12 and in fact do not even have selling expenses, so their net
13 byproduct revenues may mask or lag some market trends.

14
15 Regardless of how you slice and combine the
16 data, the increasing volume of subject imports' ever-lower
17 price had a negative impact on all segments of the domestic
18 industry. The results vary by company and the detailed data
19 are confidential. But we expect you will find declining
20 results across the board.

21 As show in Slide 10, gross profit, operating
22 income, net income and net byproduct revenue declined
23 absolutely on a per unit basis and as a percentage of sales.
24 At the operating level, to date the industry has managed to
25 maintain production and employment, but a continued decline

1 will likely result in shutdowns.

2 Such an event would be devastating for the rural
3 and indeed remote communities that depend on these
4 high-paying jobs. I expect you will hear from the other
5 side, in fact we already did this morning, the typical
6 allegation: it's not us, it's the other guys.

7 My response is that you will have data from all
8 segments of the domestic industry, and however you slice and
9 examine the domestic market, you'll see an adverse impact
10 caused by the low priced imports. Finally, regardless of
11 how you measure the performance of the synthetic producers,
12 we note that historically synthetic sulfate accounts for
13 roughly half the domestic market.

14
15 Because synthetic production hinges on the
16 output of the producers' other co-products, they cannot
17 simply adjust production of sodium sulfate in response to
18 changes in prices or changes in demand. The U.S. market
19 requires a substantial volume of natural sulfate. Assuming
20 that the supply of synthetic material is relatively fixed,
21 it is the natural producers that adjust production levels
22 first, as they supply the balance of the market.

23 In other words, regardless of how Sask Min
24 characterizes or attempts to explain away its increased
25 shipments, the unfairly traded imports from Canada have been

1 and will continue to be at the direct expense of the
2 domestic industry. While all U.S. producers feel the pain
3 of lower prices, it is the natural producers that are the
4 most vulnerable. Thank you.

5 MR. TRENDL: This is Tom Trendl from Steptoe.
6 Thank you, Tom Rogers. We have presented how I think a
7 basic testimony and happily it's a beautiful day and we are
8 not going to fill an hour for no reason.

9 I do want to say in closing before we turn this
10 over to your questions, which we very much encourage, in the
11 opening statement by counsel for Respondent basically said
12 "this is just like 2000." You heard today from Mr. Rogers
13 and from the companies why this is not like 2000. The
14 trends are different, the companies are different.

15 There is a company Giles sitting on this side of
16 the table, this side of the room who previously in 2000 sat
17 on the other side of the room. The way that the co-product
18 material is sold and marketed is very different in addition
19 to all the trends that Mr. Rogers went through. So if I
20 were counsel for Respondent, I'd want this to be just like
21 2000. They won. It's not just like 2000.

22 With that, I will conclude our affirmative
23 testimony and we welcome all of your questions.

24 MR. CORKRAN: Thank you very much, Mr. Trendl and
25 thank you very much to the entire panel. We very much

1 appreciate your testimony today. It's been very helpful.
2 I'm going to turn first to our Investigator Ms. Keysha
3 Martinez for questioning.

4 MS. MARTINEZ: Good morning. Thank you very much
5 for being here today. Your testimony has been very helpful.
6 I will first start off with a few data set and data related
7 questions and then we can move on to some of the things that
8 you mentioned in your testimony.

9 Is there anyone major missing from the U.S.
10 Producer/Importer or Foreign Producer data sets?

11 MR. TRENDL: No, there is nobody missing. What
12 you have here at the table and the producers that are
13 serviced by Giles and Saltex.

14 MR. ROGERS: I'm sorry the question referred to
15 Foreign Producers and Importers.

16 MR. BISHOP: Could you state your name, please?

17 MR. ROGERS: Sorry, Tom Rogers.

18 MS. MARTINEZ: So U.S. Producers as well?

19 MR. ROGERS: To the best of our knowledge, all
20 major U.S. Producers are represented in the -- Tom Rogers.

21 MR. TRENDL: And in addition, if you were asking
22 about the Canadian side, you heard from the Minister that
23 the only Respondent is here today.

24 MS. MARTINEZ: And the importers, you believe we
25 have adequate import coverage?

1 MR. TRENDL: We believe that you've -- I'm sorry,
2 my name is Tom Trendl. Yes, we believe that you have -- and
3 I lectured these folks about doing it too -- yes we believe
4 that you have coverage of the importers. Whether or not
5 there is one or two here or there I can't say because I
6 don't know but I believe you have coverage, yes.

7 MR. ROGERS: This is Tom Rogers. I'd just like
8 to note that because the Canadian product is coming in over
9 land we don't have access to Piers or Import Genius or some
10 other service that allows us to identify who was importing
11 product to the best of our knowledge. I think you have
12 pretty good coverage just based on the data that is reported
13 and how it correlates with the census data.

14 MS. MARTINEZ: Thank you. That's very helpful.
15 Are official import statistics the most accurate measure for
16 this product?

17 MR. ROGERS: This is Tom Rogers. We believe so.
18 We believe that it's a reasonable representative that one
19 category that I used in my charts. It appears to be a
20 discrete category. There are several, three perhaps other
21 categories that reference sodium sulfate in their
22 description and obviously what importers, how they classify
23 their product that they bring in. We have no control
24 over that but based on the information that has been
25 submitted both by Respondents and other parties as well as

1 comparing that to the census data I think the census data
2 are reasonable. Non-Subject Imports as I pointed out, a
3 little less confident of because the numbers there don't
4 necessarily seem to correlate with what our company's
5 perspective is in the market.

6 However the fact that I'd say imports are
7 probably on the high side if anything that you're seeing in
8 the data and we certainly have not seen any effect from
9 that.

10 MS. MARTINEZ: So when you say official import
11 statistics, you're pretty confident on the coverage, the
12 mean HTS category and we should not really be considering
13 too much the other three categories?

14 MR. ROGERS: Yes, we agree with that.

15 MS. MARTINEZ: Okay. And can you just elaborate
16 a little bit on what you said about the non-Subject Imports
17 trends not correlating.

18 MR. ROGERS: Tom Rogers. So if you look at the
19 absolute numbers, the volume of non-Subject Imports I
20 believe is around roughly 9,000 tons throughout the period.

21 MS. MARTINEZ: For the one HTS category?

22 MR. ROGERS: For the one HTS category. That
23 volume sounds material but again we have not really seen
24 that in the marketplace. I don't know if that's just
25 because they're selling to completely different people or

1 it's a different product that may be misclassified.

2 I do note that the average unit values for those
3 imports are quite high which seems inconsistent with what we
4 know about the market.

5 MS. MARTINEZ: Thank you. Just going off of the
6 average unit values, are there differences in product mix
7 that would influence average unit values where for imports
8 or U.S. Producer shipments?

9 MR. ROGERS: Tom Rogers. We don't think so. As
10 you've heard this is a commodity product and certainly I
11 think we heard from the Canadians this morning that there is
12 one producer and exporter from Canada so there should be no
13 product mix on that side.

14 On the U.S. side you've heard that sodium sulfate
15 anhydrous is produced both naturally and as a co-product.
16 The products are fungible in almost every single instance
17 and are sold to the same customers and marketed
18 concurrently.

19 MS. MARTINEZ: So there is no major differences
20 in quality that would affect pricing in a significant way?

21 MR. ROGERS: To my experience and my knowledge,
22 no. Welcome comment from one of the industry
23 representatives who sells those products.

24 MR. KANE: Joe Kane, CNR. No, it's a really
25 fungible product that has no distinction whether it's

1 co-product, synthetic material or natural material. The
2 only distinction that we see in our industry is the kind of
3 packaging that it's sold in, whether it's sold via bulk or a
4 50-pound or 2000-pound super-sack we will see some
5 differential in pricing.

6 MS. MARTINEZ: Thank you. Are Global Trade Atlas
7 Data accurate enough to portray global export trends
8 specific to this product?

9 MR. ROGERS: Tom Rogers. We have no reason to
10 question the GTA data. We looked at the export volumes from
11 Canadian Data Statistics Canada to get a sense of whether
12 Sassman was exporting to other markets. What we could see
13 is that the volume was negligible which actually goes toward
14 threat if you think about it because the Canadian market on
15 a relative basis is smaller than the United States so this
16 is clearly their primary market.

17 MS. MARTINEZ: How would you describe the
18 composition of the U.S. SSA industry today compared to 2000
19 when the previous case was filed?

20 MR. KANE: Joe Kane, CNR. This is a commodity
21 product and I think the same occurs with sodium sulfate or
22 any commodity product. The rules of supply and demand are
23 paramount here so in 2000, 20 years ago the whole supply
24 side was very different than it is now and that the demand
25 side certainly was different. It was completely different

1 20 years later.

2 Unfortunately both have declined. The supply
3 side has declined. There's lots less byproduct production,
4 there's less natural capacity and production available and
5 unfortunately the consumption side has declined as well
6 across all sectors.

7 The detergent industry is significantly
8 different, textile industry is significantly different, pulp
9 and paper industry is also significantly different.

10 MR. TRENDL: Ms. Martinez, you were asking about
11 the composition of the industry, like the companies involved
12 in producing and marketing?

13 MS. MARTINEZ: Yes, sure.

14 MR. TRENDL: Okay, that's what I thought the
15 question was.

16 MR. ROGERS: Okay, as result of both the supply
17 and demand chains the competition is the same. Basic supply
18 and demand.

19 MS. MARTINEZ: So would you say that the
20 composition so when you say supply I'm assuming you mean the
21 number of U.S. Producers. Would you say that has been
22 influences by the end-use industries?

23 MR. KANE: This is Joe Kane. With regard to
24 destruction in demand, yes it has been influenced by less
25 demand, if that's what you're asking.

1 MS. MARTINEZ: Would you say that demand for the
2 end-use industry is driving demand for SSA?

3 MR. KANE: Yes.

4 MS. MARTINEZ: I believe in your testimony you
5 mentioned the need to maintain relatively high capacity
6 utilization rates due to SSA being highly capital intensive.
7 Could you elaborate on that a little bit more? Do you run
8 24/7 continuous operations? What does that look like?

9 MR. TRENDL: I'll ask Mr. Kane to respond to
10 that and I don't know if anyone else wants to as well.

11 MR. KANE: Our sodium sulfate plant in West
12 Texas is a sodium sulfate only facility making on natural
13 material. It is a 24/7, 350-day operation. From time to
14 time, we will take some maintenance outages lasting one to
15 two days, if the market allows. It is capital intensive.
16 It is steel, water, and salt, so the corrosive dynamics of a
17 facility as such requires lots of capital to continue its
18 functions.

19 MS. MARTINEZ: Does anyone else have anything
20 else to add?

21 MS. FORD: We also run a 24/7 operations, 350
22 days. We have planned maintenance schedules, et cetera.

23 MS. MARTINEZ: So, is the nature of -- oh, I'm
24 sorry. Go ahead.

25 MR. MURPHY: I think you heard from the

1 testimony of Michael Cortese that in 1997 we invested twenty
2 million dollars into this facility, so that confirms your
3 assertion of very high capital investment. We also run our
4 plant 24/7, 350 days a week -- I mean 350 a year. Thank
5 you.

6 MS. MARTINEZ: So, I just want to make sure I
7 understand the nature of SSA production is that it must be
8 continuous.

9 MR. KANE: Yes, in our facility it must be
10 continuous and I think in Elementis regard and SVM's regard,
11 yes, the same thing. It has to be continuous. There's no
12 option to batch produce sodium sulfate. To run, we shut off
13 a week and come back on around about a week. Your fixed
14 costs are just that, your fixed costs. Your variable costs
15 are just that, they're variable. So, the equation is pretty
16 simple. The more you produce on a per unit basis your fixed
17 costs tend to go down because you're producing more product.
18 And that's the challenge of a commodity-type product. If
19 you can sell product for more than your variable costs,
20 you're producing some margin. And from our perspective, I
21 think that's exactly what's happening in our U.S.
22 marketplace.

23 MS. MARTINEZ: Thanks. That's helpful.

24 Would you say that the SSA process has remained
25 relatively unchanged since the last time the Commission

1 looked at this product or have there been efficiencies
2 gained, things of that nature?

3 MR. KANE: The process has been consistent
4 throughout the years and certainly the same since 2000.
5 It's a very simple, physical type process, not a lot of
6 dynamics to try to reduce costs in any material way.
7 There's a significant energy component and then there's a
8 labor component of which are pretty dynamic in our market --
9 in our facility, but the capital costs keep that facility
10 operating. It's quite intensive.

11 MS. MARTINEZ: Thank you.

12 Mr. Rogers mentioned that natural producers are
13 at the most vulnerable. Can you just go over this argument
14 again. You know building off of that, what differences
15 would you expect to see when comparing natural versus
16 synthetic producers? I know that we're looking at one
17 industry -- you know one that produces the domestic-like
18 product, whether synthetically or naturally produced, so can
19 you just go over that a little bit more?

20 MR. ROGERS: I'll leave like product for the
21 lawyers, but it is, in my view, at least, it's certainly one
22 like products. These products are competing directly for
23 the same customers and same end users.

24 With respect to the market and output and
25 demand, the synthetic producer and the co-product producers

1 they have complexes or facilities that produce several
2 co-products and so their production decisions are driven by
3 factoring in -- I'll let them speak as well, but their
4 production decisions are factored -- you know consider all
5 these products in their business-making decisions.

6 So, what that means is that the -- when there
7 are supply issues and you have a company like SNR and Mr.
8 Kane's operations they are the ones who kind of bear the
9 first burnt of the decision-making in terms of if the
10 market's going down do they adjust production. They have --
11 you know sodium sulfate is their sole product, so they face
12 that decision first. That was what I was getting at there.

13 MS. MARTINEZ: And would you -- you know I'm
14 sort of thinking of our Commission questionnaire, right?
15 Would you expect to see different trends in trade or
16 employment or anything like that?

17 MR. ROGERS: No, I mean they're all -- in terms
18 of trade, you know they're all selling sodium sulfate into
19 the market. They're all producing during your period -- and
20 I'm trying to characterize the level, but you'll see it in
21 the data. And to this point, as we mentioned in testimony,
22 no significant facilities have been taken offline or
23 shutdown, so we don't see a different trend on that basis.

24 Now, obviously, the companies have different
25 economics in terms of how they're set up because they

1 produce the product differently and you'll see that in your
2 data. It's sort of almost like the steel industry in that
3 you'll have a mini-mill and you'll have an integrated
4 facility. They'll have different costs, but they could be
5 producing the same product.

6 MR. KANE: There's more to say here, but we'd
7 like to say it in the post-conference hearing to fully
8 answer your question.

9 MS. MARTINEZ: That would be great. Thank you.

10 Mr. Cortese, you say that you view production of
11 SSA the same as your other products -- the production of
12 your other products. Just from, as I'm learning about this
13 industry, that doesn't seem to be sort of the view of other
14 synthetic producers. Can you comment on that?

15 MR. CORTESE: Sure. Again, in the manufacturing
16 of our chromium product, sodium dichromate, we also generate
17 sodium sulfate. We then take that through a purification
18 plant where we've got a lot of other added costs and
19 expenses to purify that product and deliver the product to
20 the customers, so we viewed this business just like the rest
21 of our businesses based on profitability. So, by no means
22 is any kind of co-product or byproduct that we're looking to
23 just get rid of. That is far from the case.

24 MS. MARTINEZ: Would you just say your focus is
25 on other primary products?

1 MR. CORTESE: Well, it's not -- no, actually,
2 it's a significant piece of our business. I mean Elementis
3 is a global producer of chromium chemicals. We sell to a
4 multiple end use industries all over the world. Our
5 production has been relatively consistent over the years.
6 We try to operate at very high operating rates and the
7 sodium sulfate is just another product that we make along
8 with that portfolio that we have of our other chromium
9 products.

10 MR. WRENN: I'd like to add a little bit to that
11 kind of corroborating what Mr. Cortese said. The co-product
12 facilities that we represent, they very much value the
13 sodium sulfate that they produce and they are very much
14 interested in getting a fair and good value for that. They
15 invest a lot of capital and engineering into making a
16 high-quality product that is saleable and they invest a lot
17 of time in making sure everything they do helps contribute
18 to the value of that product. And they all think of it as a
19 product just as important as other things that they make
20 because at the end of the day it is.

21 MS. MARTINEZ: Can you talk about environmental
22 standards or -- you know what obligations do companies have
23 to -- I don't know -- process this SSA purify -- I'm
24 sorry. I don't know the proper term. Are there laws that
25 require you to dispose of it in a certain way or to -- you

1 know as this byproduct to crystallize it or anything like
2 that?

3 MR. MURPHY: I'm not aware that there are any
4 environmental laws which dictate how we dispose it. We
5 don't dispose of it. We sell it. I mean it's a co-product.
6 I'm responsible for five product groups, right, and this
7 product group is not treated any differently than the other
8 four product groups. As a matter of fact, profit-wise, it
9 is not the lowest profitability product group that I manage.
10 And so, you know, my objective as the general manager of
11 this business is to maximize overall profitability of the
12 business. This is just another product. Alright, we don't
13 treat it any differently and we certainly never consider any
14 of our products that we must dispose of them.

15 The analogy I use when describing my plant or
16 facility to someone who's not familiar with the chemical
17 industry is to say it's kind of like a refining operation.
18 You know you're bringing in crude oil. You're refining that
19 and you're producing -- you know want to produce all
20 gasoline, but you also produce diesel fuel and kerosene and
21 asphalt and many other products. Well, they don't treat
22 kerosene any differently than they do gasoline. They try to
23 maximize the profitability of that. That's exactly how we
24 treat sodium sulfate.

25 MS. MARTINEZ: I was just trying to figure out

1 of there were any environmental standards that would
2 motivate companies to have SSA in a saleable form rather
3 than -- you know especially you know from what I've observed
4 not all byproduct or co-product producers have the same
5 behavior as Elementis, so I was just trying to figure out
6 why -- figure out any of the differences there.

7 MR. WRENN: You know I have exposure to a large
8 breath of co-product producers of sodium sulfate and for one
9 reason or another they may do whatever they do. In my
10 experience, the ones that make sodium sulfate in a saleable
11 form do so because it's in their best interest and they
12 chose to do so.

13 MR. MURPHY: I'd also like to add that this is
14 just not a domestic market. There's a very large
15 international market for sodium sulfate, so this is not a
16 bunch of people making sodium sulfate and trying to either
17 make a decision to put it to waste treatment or to sell it
18 somewhere. No, there are viable applications as used in the
19 glass industry, in the detergent industry, in the textile
20 industry, in the paper industry. They need our product.
21 They want our product, right? And that's not just here;
22 that's globally.

23 MS. MARTINEZ: Thank you. That's helpful.

24 MR. KANE: Frank, what I would maybe ask is you
25 described to us yesterday that you had other options to

1 produce other products and you chose to produce sodium
2 sulfate; is that correct? Right? Could you explain that,
3 maybe?

4 MR. MURPHY: So, when we made the investment in
5 a facility 20 years ago, 1997 -- a little over 20 years ago
6 -- we had other options for the streams, right? Just like
7 in a refinery, you know you can make kerosene or you can
8 make you know benzene, right? So, you know you've got
9 choices of what you can make. And we invested in this
10 particular facility twenty million dollars because we
11 thought for our product in the overall process, in the
12 integration of our process, we decided to go in this
13 direction and invest in this facility. It's not too
14 dissimilar to the decisions that we made what to do with our
15 sodium dichromate after we make that. So, we have
16 competitors in the chromium industry that only make chromic
17 acid, for example. Okay, well, we've decided to make
18 chromic acid and basic chrome sulfate and chromic oxide.
19 So, those are decisions that we made on how we were going to
20 create our product portfolio and how we were going to
21 maximize our process. That was the same sort of
22 decision-making that we made with sodium sulfate when we
23 made that twenty million dollar investment back in 1997.

24 MS. MARTINEZ: Thank you. I'm going to switch
25 gears a little bit.

1 Mr. Wrenn, can you elaborate on the difference
2 between Giles and Saltex? Are they separate entities? You
3 seem to be, at times, using them interchangeably. Can you
4 just untangle that for me?

5 MR. WRENN: Saltex is a joint venture between
6 Giles Chemical and Cooper Natural Resources for the purposes
7 better serving the domestic sodium sulfate market with
8 co-product and natural. All the co-product material that
9 Giles sells is sold under the Saltex name.

10 MR. KANE: I can elaborate further on that. Out
11 of the natural material sold to the domestic industry from
12 the Cedar Lake facility is sold also under the Saltex
13 trademark. There have other things to say about this that
14 are better dealt in the post-conference hearing that will
15 help you understand more about what Saltex is relative to
16 Giles and CNR.

17 MS. MARTINEZ: Yes, if you could please include
18 that in your post-conference brief, it would be very
19 helpful.

20 So, in the same vane, how is SSA sold to Giles
21 Saltex by the co-product producers? What does that
22 transaction look like?

23 MR. WRENN: From a functional standpoint, it's
24 less of sale and more that they make it and we direct it and
25 we do the invoicing of the customers because we have the

1 agreements with the customers and so they have production.
2 We know what that's going to be, just like any facility, and
3 we do the marketing for that. They're going to make "X"
4 number of tons and we're going to move "X" number of tons as
5 they make it. The only time we take possession of it is if
6 we move to a bagging facility in which we'll bag it because
7 these facilities don't have their own capability to do that.

8 MS. MARTINEZ: So, how do the co-product
9 producers get paid? Do you pay them a commission? What
10 does the pay structure look like?

11 MR. WRENN: I can address specifics in a
12 post-conference hearing, but largely, they're
13 revenue-sharing deals.

14 MS. MARTINEZ: Please include in the
15 post-conference.

16 In the opening statements, Respondents argued
17 that the marked increase in Canadian imports from 2016 to
18 '17 is because imports were much lower prior to the POI.
19 Can you respond to this argument?

20 MR. ROGER: In our experience, it unusual for
21 the Commission to -- the Commission uses a three-year
22 investigation period in virtually every case and the market
23 is analyzed in that situation, looking at those dynamics.
24 And if you look at that period, which is the focus of our
25 analysis here, you'll see a dramatic increase in the subject

1 imports.

2 Regardless of what happened in prior years, the
3 simple fact is that the imports from Canada increased
4 markedly over this three-year period and Sask Min had a
5 choice. Regardless of what happened previously, do they
6 sell in the market and do they sell in the market at a very
7 competitive price? And they made that decision, so we think
8 that it is very appropriate to focus -- it's an interesting
9 story, perhaps, to go back into their company history, but
10 the purpose of the analysis is to see what happened during
11 the investigation period. And we think they have made that
12 concerted effort to increase their sales into the United
13 States during this period.

14 MR. KANE: Let me add, depending on what period
15 you're looking at, there were substantial imports into the
16 United States from Canada. But if markets were different at
17 any one particular time, if you look at the period what they
18 exported, significantly more product than they do now, the
19 markets were totally different. You can't base any judgment
20 on, well, they exported 80,000 tons in a particular year.
21 The markets were significantly different. The markets have
22 been in significant decline, depending on what period
23 you're looking at, so the impact is, of course, mitigated by
24 that.

25 MR. TRENDL: And you'll see too, as Mr. Rogers

1 mentioned in his testimony, if you look at even -- I think
2 it's the first two months of 2019 this hasn't stopped, so
3 the increases has continued. There's not a lot of ambiguity
4 there.

5 MS. MARTINEZ: Thank you.

6 How would you describe demand during the
7 investigation period? When I'm looking at preliminary data,
8 it seems like demand may have been relatively stable during
9 '17 to '18.

10 MR. ROGERS: Looking at the same data you are,
11 I'd agree with that assessment. I think there are several
12 end use industries that purchase sodium sulfate for
13 different applications and they may be trending in different
14 directions, but overall, your aggregate data, I agree, show
15 a relatively stable market during this period despite maybe
16 long-term trends that Mr. Kane alluded to.

17 MS. MARTINEZ: Thank you. And I just have one
18 more question.

19 To the best of your knowledge, are there any
20 anti-dumping or countervailing duty Orders in third country
21 markets?

22 MR. TRENDL: I'm not aware of any. No.

23 MS. MARTINEZ: Those are all my questions for
24 now. Thank you very much.

25 MR. CORKRAN: Thank you very much, Ms. Martinez.

1 And now we'll turn to Mr. Smith.

2 MR. SMITH: Hello and thank you all for being
3 here today. We really appreciate it.

4 I'd first like to start to talk a little bit
5 about grades of SSA, so could you please tell me what grades
6 exists in the market?

7 MR. KANE: There's typically just one grade of
8 sodium sulfate. It is a fungible product, a commodity-type
9 product that almost everybody can use. There are some
10 customers that have some specific specifications that are
11 assigned to one supplier or another. Sometimes they base
12 their specification on a particular supply point and then
13 write a specification associated with that. There's no
14 magic in that whatsoever. There's rarely a case where any
15 of our products can't be sold into the industry.

16 MR. SMITH: Could you elaborate a little more on
17 the customers that have specific specifications.

18 MR. KANE: Well, from time to time, maybe a
19 glass producer will require a certain particle size
20 distribution. It's very rare, but it does occur. Sometimes
21 there might be a Ph requirement from a particular customer.
22 Because it's a relatively small market the impact on
23 somebody who wants a Ph product that's between a particular
24 range is typically immaterial.

25 MR. SMITH: Could you tell me what salt cake is?

1 MR. KANE: I imagine salt cake is a term that
2 was mostly created by the paper industry. I think that's
3 where it stems from. You folks can help me out here. So,
4 it's synonymous with sodium sulfate. It's become to be
5 known as a lower quality sodium sulfate. You could take a
6 little bit more impurities with it, maybe the particle size
7 could be different. There's nobody in the U.S. that uses a
8 sodium sulfate that's termed salt cake. But if you talk to
9 somebody in the paper industry, depending on who you speak
10 with, they might refer to it as salt cake, but totally
11 synonymous with sodium sulfate sold in the marketplace
12 today.

13 MR. CORTESE: I agree with Joe Kane. Our
14 product comes out consistently. It's basically one product
15 and we do test for different things for select customers as
16 well, but it's basically the same type of product. The term
17 "salt cake" is used predominately by the pulp and paper
18 industry. Some of them even call it "salt." We actually at
19 Elementis call it "salt," but it is anhydrous sodium
20 sulfate.

21 MR. SMITH: You mentioned pulp and paper, but
22 what about detergent makers and textile makers who starches
23 glass do they require any kind of different grades or do
24 they just take SSA the same?

25 MR. CORTESE: They're pretty much all the same.

1 Most of our customers just take our specification sheet and
2 use that, quite frankly, whether it's detergent, textile,
3 glass. In the occasion of starch manufacturer, they do want
4 a FCC product that meets the food chemical code
5 specifications. So that would probably be one exception, I
6 would think.

7 MR. SMITH: Okay. I think it might be helpful
8 actually if you could add that specification sheet to the
9 post-conference brief.

10 All right, switching gears a little bit. Mr.
11 Wrenn, I think you mentioned that Giles and Saltex do some
12 bagging for the producers of synthetics. Could you
13 elaborate on that a little more?

14 MR. WRENN: Yeah, a certain segment of the sodium
15 sulfate market requires sodium sulfate in palletized
16 fifty-pound bags or 2,000 pound sacks, predominantly. And
17 we have a facility and we contract on smaller volumes. The
18 other facilities are in different parts of the country to do
19 that bagging and warehousing so we can fulfill that portion
20 of the market.

21 MR. SMITH: Okay. Does Giles and Saltex engage
22 in any other production-related activities related to SSA?

23 MR. WRENN: Giles or Saltex doesn't produce any
24 sodium sulfate. The only activity, the only hard assets
25 that Giles has in the ground is a bagging facility for the

1 purposes of bagging and storing sodium sulfate.

2 MR. SMITH: Okay. Mr. Trendl, in your
3 post-conference brief, would you mind addressing whether
4 there are any domestic producer-related parties that should
5 be excluded from the domestic industry in this case?

6 MR. TRENDL: Certainly will address that in our
7 post-conference brief.

8 MR. SMITH: Okay, thank you. We talked about
9 this a little bit more, but I'm curious to know whether
10 there's any kind of disconnect between supply and demand in
11 this market, mainly because the synthetic producers, there's
12 potential that they could be producing SSA, not based on
13 demand for SSA, but based on demand for the coproduct. So
14 could you elaborate on that a little more? Maybe you, Mr.
15 Rogers?

16 MR. ROGERS: As I noted, the industry is
17 comprised of different producers with different structures.
18 The market, though, at the end of the day is roughly half
19 synthetic material. Roughly the other half is natural. So
20 the producers, you know, they all face the same motivations
21 in terms of getting the most they can from their product.

22 What I was indicating in my testimony is that the
23 producers who are solely focused on sodium sulfate face the
24 decision first in terms of how they're gonna operate their
25 facility and run their facility. But there is no demand

1 difference among the producers.

2 MR. SMITH: Okay.

3 MR. MURPHY: I'd just like to add onto that, that
4 we don't need to make a certain amount of sodium sulfate. I
5 can reconfigure my production process to produce more or
6 less of that. And so it's, in my case, it's like my other
7 product groups. I'm constantly doing a balance within my
8 plant to find the optimal production of all of my products.
9 Which means, sometimes, I have to --

10 I always prefer to sell domestically for all of
11 my products. But I also sell into fifty other countries in
12 the world because, you know, once again, optimized
13 production and then sometimes I have to find the markets.
14 And sodium sulfate is that way as well. So if I needed to
15 go international with sodium sulfate, I could certainly do
16 that.

17 MR. SMITH: Okay. So is it possible that you
18 would produce in excess of the amount you're seeing demand
19 for sodium sulfate because you're seeing more demand in a
20 coproduct? Is that -- I mean I know you're trying to
21 optimize the product you produce, but I'm just curious to
22 see if there's any kind of market there might be
23 overproduction, for example, of sodium sulfate because
24 there's a higher demand for the coproduct.

25 MR. MURPHY: You know, we really consider our

1 market area, geographical area, because there's such high
2 transportation costs associated with the movement of the
3 product and in many cases, the transportation costs can
4 outweigh the value of the product, so you have to be very
5 careful about where you're moving product and where you can
6 be competitive.

7 So we really consider our market to be focused in
8 and around the southeast of the United States and also in
9 the Midwest. And in that market area, we do not believe
10 there is a supply-demand imbalance. In other words, we
11 could not produce more than that market could absorb. Us,
12 alone. I can't speak for all the other manufacturers.

13 MR. SMITH: Mr. Murphy, do you keep sodium
14 sulfate in inventory:

15 MR. MURPHY: We do keep some in inventory, but
16 it's at maximum, two, three, we can do maybe a months' worth
17 of production in inventory.

18 MR. SMITH: Okay. And what about --

19 MR. MURPHY: I'm sorry, but like most companies,
20 we try and do our best to minimize that because there's a
21 cost associated with carrying inventories.

22 MR. SMITH: Right. Okay. Did any of the
23 industry participants notice or can discuss or elaborate on
24 any irregularities with the supply in domestic market at the
25 beginning of the POI?

1 Sorry, I'm curious to know if there are any
2 regularities in the supply at the beginning of the POI,
3 which would be 2016 in the domestic market.

4 And about what percent of U.S. shipments by
5 domestic suppliers in 2018 were synthetic, as opposed to
6 natural?

7 MR. ROGERS: You'd have to look for the specific
8 information would be in the questionnaires. I noted in my
9 testimony, we believe it's roughly half. You know, whether
10 it's 45-55 or 50-50, I'm not sure. And there might be some
11 variation. But I think that's a reasonable range.

12 MR. SMITH: Okay. Switching gears a little bit
13 to price, and I won't go too deep into it, but the opening
14 remarks of respondents, there's a mention of SMII losing
15 business to P&G because it refused to lower prices? If you
16 could elaborate a little what you know about this in your
17 post-conference brief, I'd appreciate that.

18 MR. ROGERS: We'll do that. I think, at least
19 one of the companies here today has direct knowledge of
20 interactions with that customer.

21 MR. SMITH: Okay. And also on price, if Mr.
22 Rogers, you've discussed this a little bit, but I'm not sure
23 I totally understand. Could you elaborate again on your
24 argument for, you know, how we need to take into account
25 transportation costs when comparing the subject imports'

1 prices to domestic like product prices?

2 MR. ROGERS: That's a very good question. I'd
3 say at the outset that the data you have reasonably reflect
4 what's going on in the market on an aggregate basis, that
5 is, when you look in terms of price trends. So you look at
6 the AUVs and you look at those trends and the imports that
7 are coming in, you see prices going down.

8 It's when you get to the specific quarterly
9 comparisons that we start to wonder what the best way of
10 looking at the information is. We'll say, at the outset,
11 and certainly ever reliant, you have a robust data set in
12 terms of number of participants and coverage that the -- you
13 know, that's not the issue here.

14 The question then is, and the data you do have
15 shows a picture of mixed underselling without going into the
16 specifics. So I think you certainly have a reasonable basis
17 for finding adverse price effects.

18 Going forward, the question is, do you need
19 better handle -- does the industry need to provide better
20 information to establish price comparisons at the point
21 where these products are truly competing? You know, if
22 somebody's bringing the product into Illinois and then only
23 shipping it fifty miles and you've asked for the data U.S.
24 point of shipment, and whereas somebody else is shipping it
25 five hundred miles, then they're gonna have a very

1 different transportation costs.

2 And freight is really expensive in this industry.
3 And freight is a factor of distance, it's a factor of mode,
4 it's a factor of location. It costs a lot more to ship it
5 in a urban environment as opposed to out in the plains of
6 Kansas. There are a lot of factors going on.

7 So, you know, there are different ways of looking
8 at this one is -- to do it on a "get delivered" pricing,
9 which you've done in some cases involving cannon and
10 involving heavy products such as this or lower-valued weight
11 products. Another option, which might be easier to do,
12 certainly at this stage of the proceeding is to just simply
13 look at the price at the border, when looking at the import
14 price.

15 Because I know from the U.S. side, all of the
16 producers took their product all the way back to the factory
17 gate. They took out all the costs. They took out the rail
18 cost, they took out the truck cost, they took out the
19 bagging costs, they took out the transloading costs if
20 applicable. I'm not convinced that was done on the other
21 side.

22 So, again, I think, going into a final phase,
23 you'd certainly want to ask additional questions to try to
24 get at the most accurate price comparisons, but you
25 certainly have sufficient data in this, already compiled in

1 this proceeding to make a finding of adverse effects.

2 MR. SMITH: Okay, thank you. One more question
3 with respect to pricing. In the 2000 case we looked at bid
4 data. Should we be looking at bid data in the final phase
5 here as well? Is this an industry that has bidding for
6 contracts? And could you elaborate on that a little more?

7 MR. ROGERS: I wasn't involved in that case, so I
8 can't comment specifically on what was done then. I know
9 bid data are not used frequently by the Commission. There
10 are issues there as well. But we can look at that and
11 discuss it and get back to you in the post-conference brief.

12 MR. SMITH: Okay, thank you.

13 MR. TRENDL: You're right, Mr. Smith, that bid
14 data was used. We were trying -- and I don't remember the
15 gent -- I was around then and I'm trying to remember exactly
16 how it came out. But it was going to the point of trying to
17 make a comparison of things that are equal.

18 If a Sask Min is shipping something from
19 Saskatchewan to a hub in Joliet, Illinois and then shipping
20 that and that freight doesn't get included in their -- or is
21 included, I should say in their price and then they just are
22 deducting -- now trucks are something taking it from Joliet
23 to a customer in the United States, where you have a U.S.
24 manufacturer bringing it from somewhere further and
25 incurring higher freight costs.

1 You know, bid data, in theory, although it's
2 always complicated 'cuz all the bid terms are different,
3 it's hard to equate them, you would then try to compare,
4 like, well, what's the customer really paying for? And
5 that, it's a way to do it. I mean it's frankly a pretty
6 messy way to do it, and which is why the Commission doesn't
7 often do it. I've been involved in a couple of cases.
8 Uranium was another one where we got bid data and the bid
9 process and for enriched uranium is crazy complicated.

10 But looking at it at the border is far cleaner
11 and simpler way, particularly in this preliminary phase.
12 But yes, we will address it further in our post-conference.
13 But that's I think where bid data was coming from. It's not
14 something that we're getting behind here. Because it's just
15 complicated, frankly, and I don't know, every other
16 companies might have different terms. It's maybe not the
17 best way.

18 MR. SMITH: Okay. I know this will be in the
19 questionnaires, but are annual contracts a big part of this
20 industry?

21 MS. FORD: Most of our contracts are on annual
22 basis.

23 MR. SMITH: Okay. And I assume you compete for
24 those contracts every year with your competitors?

25 MS. FORD: Yes, we have some contracts, not so

1 much in sulfate, but we can go two to three years. It's not
2 necessarily as common, but we have done contracts longer
3 than one year. But in terms of our U.S. sales, we do have,
4 just to be clear, on the end use, larger consumer side
5 that's typically one-year contracts.

6 We have a large distributor network on the West
7 where most of those are not -- some are under agreements for
8 a year, but most of those are just -- I wouldn't consider
9 them spot sales, because once you have the business, unless
10 a competitor comes in and you have to react in that regard,
11 but on the end use side, on the consumer side, those are
12 annual contracts.

13 MR. SMITH: And the contracts set the price which
14 shipments are made pursuant to the contract? Or orders are
15 made? Is that accurate?

16 MS. FORD: Can you say that again, please?

17 MR. SMITH: The contract sets the price which
18 orders are made for that year?

19 MS. FORD: That's correct. You negotiate and
20 that price typically within the contract, the price is firm.
21 Through the life of the contract.

22 MR. SMITH: Okay.

23 MR. CORTESE: Most of the customers, major
24 customers, are typically asking for a one-year or two-year
25 contract agreement. And so, yeah, the pricing is then

1 established for that period of time.

2 MR. SMITH: Okay. I have just two more questions
3 right now. This is perhaps something that needs to be
4 elaborated in post-conference brief, but my question is,
5 should the Commission give any consideration to Giles and
6 Saltex's financial performance in its analysis of the
7 domestic industry's financial performance in that they do
8 not appear to produce the sodium sulfate? If so, how
9 should the Commission take into account their financial
10 performance?

11 MR. WRENN: I believe you absolutely should. Our
12 financial performance is directly tied to the health of the
13 sodium sulfate market and in the United States. And so are
14 the coproduct producers that we represent. Because, you
15 know, the sales that we can generate are, you know, they
16 feed directly down into the health of us financially, as
17 well as our coproduct producers.

18 MR. KANE: Further to that, because we're not
19 able to discuss how contracts apply to the marketing of
20 sodium sulfate, there could be a disconnect between
21 financial dynamics of Saltex and Giles and the health of the
22 market. But certainly, in the questionnaire, you'll see
23 evidence of the downward trend in the export's pricing
24 related to the material that Giles, Saltex markets from.

25 MR. TRENDL: That's a good question, Mr. Smith,

1 because one thing to keep in mind, Giles is the company
2 that's competing with the respondent. The coproduct
3 producers, there is a level of competition there and Giles
4 is marketing it, but Giles is setting the prices, Giles is
5 finding customers, Giles is sometimes bagging, but Giles is
6 doing that. So there is a role in here, and I think to
7 ignore that would not be correct. But we will happily
8 elaborate further in our post-conference brief as you
9 suggested.

10 MR. SMITH: One last question. And we talked
11 about this a little it already, but I just wanted to check
12 -- with respect to nonsubject imports, do any of the
13 industry participants have any idea what might be coming in
14 as nonsubject that we're seeing as nonsubject with a higher
15 AUV, what product that might be?

16 MR. TRENDL: Just so, maybe to elicit an answer
17 if anyone knows. What Mr. Smith is asking, is stuff that's
18 coming in not from Canada, but from some other source, as
19 Mr. Rogers testified, it seemed to have a crazy-high AUV.
20 Any idea what that might be? Is that a different
21 characterization of your question?

22 MR. SMITH: Yeah, right. What product it might
23 be.

24 MR. KANE: No, we do not know. We're fairly
25 confident is it not sodium sulfate. Just because of this

1 AUV dynamic.

2 MR. CORTESE: I would have to agree with Joe
3 Kane. I don't believe it's sodium sulfate.

4 MR. SMITH: Okay. Well, thank you all again.
5 That's all my questions for now.

6 MR. CORKRAN: Thank you, Mr. Smith. And next
7 we'll turn to Ms. Burke.

8 MS. BURKE: Good morning. So I just have first
9 some questions based on the testimony this morning, and then
10 based on questionnaire in the petition. So my first
11 question is, Mr. Rogers mentioned that he believes that
12 there's some discrepancies in the importer pricing data. Is
13 it your opinion that there's no discrepancies in the
14 producer pricing data?

15 MR. ROGERS: Well, with respect to the producer
16 pricing data, I canvassed the members of the panel here and
17 they all reported that they netted everything back to their
18 factory gates. So I'm pretty confident that's what they've
19 reported with respect to the imported material. And
20 obviously I don't know exactly how they did their
21 calculations.

22 But I just note that there's an extensive
23 logistics chain in moving the product from Saskatchewan to
24 the border on one line, moving it to another train in many
25 cases, moving it to a facility, back, storing it, handling

1 it, bagging it perhaps, putting it on a truck and shipping
2 it. There's a lot going on there. So I just don't know
3 that they have taken all those costs into account.

4 MS. BURKE: Okay. You also mentioned that there
5 is mixed underselling and overselling. I'm just gonna say
6 on our end, we're not seeing that. So I would suggest
7 counsel and the U.S. producers go back and look at the data
8 that they provided to us. Okay.

9 So moving on. In the petition, I was just
10 looking through it. I didn't see that you asked to get
11 pricing on a delivered basis. And on page -- on the right
12 page here, you do mention on Page 6 that prices are on a
13 delivered basis, but also on FOB plant and Ex Works. So did
14 you ask for pricing on a delivered basis in the petition for
15 the questionnaires?

16 MR. ROGERS: No, we did not explicitly ask that
17 question.

18 MS. BURKE: Okay. Some other questions. On Page
19 4 of the slides, it mentions that competition is based
20 largely on price. Will we see that in the purchaser
21 responses to the LSLR survey as major purchasing factors?
22 And that they purchase based on the lowest priced product?

23 MR. ROGERS: Obviously I can't comment on
24 specifics. I think, again, there are two issues here. One
25 is the overall trends going on. And the second, when you

1 look at individual purchasers -- I don't have them memorized
2 in terms of whether some said yes, some said no.

3 There's also a situation where, and we'll go into
4 it in post-conference, and I think there was a reference to
5 a particular customer, where they did not buy imported
6 product perhaps, but they used that imported product as
7 leverage to knock down the price offered by U.S. producers.
8 So I don't think that question necessarily provides a
9 complete answer as to what's going on in the market.

10 MS. BURKE: This is on Page 4 of the slides, and
11 it's just a general question that we always ask obviously in
12 our questionnaires. And also, I think it's on Page 7 of the
13 petition where you list a number of end uses of SSA. We
14 would appreciate receiving some cost-shares of these end
15 uses that are attributable to SSA. If you can provide that
16 in your post-conference brief, we'd really appreciate that.

17 MR. ROGERS: We will survey the members again.
18 We have asked this question and everybody basically says,
19 "How do we know what PNG's cost is?" for example. Or a
20 glass producers' total cost. I mean how much sodium sulfate
21 is part of that cost. We'll take a stab at it.

22 MS. BURKE: Great, thank you. Okay, so switching
23 gears. On Page 10 of the petition, it states that producers
24 utilize lake brine as the main raw material in SSA and that
25 the costs are based on the mineral royalty costs of each

1 producer. Can you explain the mineral royalty -- like, how
2 the mineral royalty rate is calculated? Because looking
3 through the petition, it's a little confusing.

4 MR. KANE: We have our facility. We own some of
5 the minerals associated with what we produce and some we
6 lease from folks that own the mineral rights to it. So the
7 mineral royalties associated with what comes into the
8 facility are paid out to the mineral owners at a particular
9 rate, based on various factors. We have several agreements
10 that are distinct from each other.

11 MS. BURKE: Okay. And so if it's based on these
12 leases and the different minerals that you have in-house and
13 that you have to lease, would these royalty costs be
14 different for U.S. and Canadian producers?

15 MR. KANE: Joe Kane, CNR. When you said
16 "different minerals," I'd like to be clear. We only have
17 mineralized sodium sulfate available to us. So it's really
18 only one mineral. I don't know the mineral royalties
19 associated with the facility in Chaplin. I'm not able to
20 comment on that.

21 MS. BURKE: Okay. So then these leases, the
22 leases you just mentioned, are they generally on like an
23 annual contract basis? Do you ever -- is there ever an
24 agreement in a spot sale situation?

25 MR. KANE: Joe Kane, CNR. No. They're

1 typically -- they've been historically paid out at a
2 particular rate. The facility has been operating for
3 decades and decades and decades. Unfortunately what's
4 happened is you're out in a very remote area in West Texas.
5 The land holders of that or the mineral rights owners of
6 that facility, most of them have passed away and now have
7 brought down the rights to a host of individuals.

8 There are hundreds and hundreds and hundreds of
9 mineral royalty checks written to various members of
10 families who own a particular portion of a lease. You can
11 imagine a grandfather had eight percent of our minerals and
12 he passed away, and now he had four kids and that family
13 tree continues. So we write very small checks based on
14 agreements that were had in the 60's.

15 There are some that are based on some other
16 factors that are more concrete to the industry itself. But
17 generally speaking, as you can see demonstrated in the
18 questionnaire, it's a minor component of our cost.

19 MS. BURKE: And so I don't know if it's -- it
20 might not be, but are any of these costs publicly available?
21 Like are there any price indices for this mineral that we
22 can look at for our analysis?

23 MR. KANE: Joe Kane, CNR. From a mineral
24 royalty perspective, there are no markets or indices that
25 you can refer to.

1 MS. BURKE: So it's mentioned in the petition
2 that SSA is interchangeable, regardless of what country it
3 was produced in. But in Mr. Wrenn's testimony, he says it's
4 interchangeable in virtually every application and with few
5 exceptions at every customer. So what applications is it
6 not interchangeable in, and what customers are those? Like
7 what are the customers that are the exceptions?

8 MR. WRENN: Guy Wrenn, Giles Chemical. I was --
9 I was speaking about natural versus synthetic. Each
10 facility has different quirks, different, minute differences
11 in the product they make, and every once in a while a
12 customer, and this is definitely not something that is a
13 major factor in anything, but every once in a while a
14 customer for whatever reason will prefer one quirk versus
15 another.

16 MS. BURKE: Okay. So --

17 MR. KANE: Joe Kane, CNR. Let me add something
18 to that. Like I mentioned previously, there are very few
19 customers that you can't sell most of the product to,
20 virtually all of them. The difference between virtually and
21 all it's so minor that it's immaterial. There could be some
22 glass facility that will prefer one product versus another,
23 but that preference is mostly based on historical trends.

24 I'm going to approve one particular supply
25 point. It has this kind of chemistry and this kind of

1 particle size distribution, so that's what I'd like. But
2 supply to that particular, say it's a glass account, will --
3 and pricing associated with it will dwarf any chemical or
4 physical properties of it. They'll change if the market
5 dictates they change, if pricing dictates they change.

6 MS. BURKE: Okay. So does this, and maybe
7 this, but does that have to do with the purity argument that
8 was in the petition, about that some customers preferred
9 lower impurities? I wasn't sure where -- that was in --
10 there's a mention of purity and impurities in the petition,
11 and I'm trying to get a better handle on what that would
12 mean.

13 MR. MURPHY: Frank Murphy, Elementis. I think
14 we mentioned that in Michael Cortese's opening statement,
15 that back during the 90's, the quality demands of the
16 industry increased. And as a result, we made the investment
17 in the purification unit which stands today. So that was --
18 I believe in the past there were applications that could
19 utilize a lower quality material. But the remaining
20 applications do require a certain quality standard for the
21 industry, and just about everyone in the industry meets
22 those standards today, yeah.

23 MS. BURKE: So what are the major factors that
24 purchasers consider when purchasing SSA, and I know we've
25 kind of touched on this. But I just want to get on the

1 record what qualities or characteristics other than price
2 are important to the end users?

3 MR. KANE: Joe Kane, CNR. Other than price,
4 there are two other legs to the stool that I think maybe
5 most of you would agree with, and it's service and quality.
6 Quality is everybody demands good quality and we think we
7 all produce an acceptable, fungible type product to
8 virtually the entire customer base.

9 On a service perspective depending on what we're
10 talking about, whether it's a hopper truck location that's
11 25 miles away and what their expectations are on the
12 delivery time. That's a meaningful decision point that lots
13 of customers make. And then there's rail car dynamics.
14 Rail cars come in various sizes and shapes, and maintenance
15 capabilities. That's another component, especially when you
16 sell to large customers who take rail car quantities.

17 MR. CORTESE: Michael Cortese with Elementis.
18 Yeah, in addition to that, I think just the relationship you
19 have with that particular account. You build up trust over
20 time and if you've delivered when they needed it and you
21 took care of them in times of need. So there's a lot of
22 trust that's been built up, and I would hope as a sales guy
23 that, you know, I would get the benefit of the doubt, all
24 things being equal because of that.

25 MS. FORD: I agree. Pamela Ford, Searles Valley

1 Minerals. I think Mr. Kane hit on it. Outside of price,
2 certainly lead time and a transportation factor is a
3 qualifier for a supplier, because reliability is very
4 important in this industry. Sulfate and certainly other
5 products that I sell, it can shut down a facility if they
6 don't have the product. So it's important to them.

7 MS. BURKE: Okay, and so going to quality, is
8 there a difference in quality of U.S.-produced SSA and that
9 of Canadian-produced SSA?

10 MR. KANE: CNR, Joe Kane. No, there is none.

11 MR. CORTESE: Michael Cortese. I agree.
12 They're the same product.

13 MS. BURKE: So moving to demand, what
14 indicators would be the most useful for predicting future
15 demand of SSA?

16 MR. KANE: Joe Kane, CNR. This is a fairly
17 small market. So it's hard to point to anything as a
18 leading indicator whatsoever. So it's really much
19 customer-based. We know the market and we know the
20 customers, and there's not a lot of them. So when we look
21 to see what we think demand's going to look like, we can't
22 read an industry and say the paper industry, are they going
23 to produce more crap paper? No. There's no dynamic or
24 tie-in to any kind of an indices in any market as far as we
25 can tell.

1 The detergent industry worldwide is very
2 significant relative to the use for the application of
3 sodium sulfate. There's no worldwide industry or
4 measurement of that. But some of us guessed that it might
5 be 90 to 95 percent of the total worldwide consumption for
6 dry powder laundry detergent. So we look at that.

7 In developed countries, we use a lot of liquid
8 detergents versus dry powder, but you can't go -- you can't
9 see that anywhere. You might read an article relative to
10 P&G's position on liquid versus dry powder. But it's very
11 much a local issue. There's -- we know, everybody knows
12 P&G's position.

13 Everybody knows the dry powder laundry detergent
14 business over the last 20 years. We know where it had all
15 gone, and there's virtual -- there are a few that are left.
16 But there's no indices to go look at and try to measure what
17 the market's going to look like.

18 MR. CORTESE: Michael Cortese. You know, this
19 is a mature industry. There aren't any new applications for
20 sodium sulfate out there that I know of, that would, you
21 know, increase demand. So you know, overall the trend has
22 been downward and I don't see it increasing significantly by
23 any means. I think it's going to be flat, to continue to
24 maybe slowly decline.

25 MS. BURKE: Okay. Are there any substitutes

1 for SSA?

2 MR. KANE: Joe Kane, CNR. There's no perfect
3 substitutes. Depending on what industry you're speaking of,
4 yes, there could be. If you want to elaborate we can. So I
5 would say in the dry powder laundry business, there really
6 isn't. They can, they can change formulation to use more or
7 less sodium sulfate.

8 We do try to understand how that works. But
9 typically these large players aren't very forthcoming so
10 it's a bit of a mystery. That's why it's a challenge when
11 you asked the question how much sodium sulfate goes into the
12 final product. We ask that all the time and it's -- that's
13 a little bit of a selling pitch for us.

14 What do you care what sodium sulfate sells for?
15 Whether it's \$10 a ton more, it's .1 percent of your total
16 cost. We would love to get to a number like that. But it's
17 a challenge. In the textile industry, depending on what
18 customer you're talking to, it's used as a dyeing agent, and
19 depending on what kind of stainless you're using in their
20 particular cast, they can maybe switch to sodium chloride or
21 back and forth.

22 But it's an imperfect substitution. There's
23 drawbacks with using sodium chloride. Same in the detergent
24 industry. There have been some folks that use sodium
25 chloride in detergent, but it's a lousy substitute. It

1 makes an inferior product. Pulp and paper industry, they
2 have some other options. They're a challenge, they have
3 their drawbacks.

4 Logistics, as you've heard over and again here,
5 is a big component of how we look at the industry. But the
6 pulp and paper guys they can use an emulsified sulfur with a
7 caustic soda. But there's issues with that. It depends on
8 what, how they're contracted now with caustic, what their
9 balances are in the facilities. It's a pretty complicated
10 market to understand how they trade the product, their
11 liquid swaps and all.

12 There's no correlation between the price of
13 let's say their alternatives, which is gnash and a
14 combination of caustic soda, an emulsified sulfur and sodium
15 sulfate. There's no real perfect analysis that you can
16 make. It's a very complicated situation.

17 Do they have the handling capabilities at a pulp
18 and paper facility? Do they have enough recovery boiler
19 capacity? Even if sodium sulfate was free, would they use
20 it? It depends on what capabilities they have at the
21 facility.

22 MS. FORD: Pamela Ford, SVM. Just to add onto
23 pulp and paper and probably in other cases, it's not
24 necessarily the facilities were built to use substitutes.
25 Some are turnkey where they could use sulfate or they could

1 use caustic. Some were built long enough ago that their
2 process only allows them to use caustic or only allows them
3 to use sulfate. So although there may be some alternatives
4 or substitutes, the facility also has a lot to do if
5 there's -- they have that option.

6 MS. BURKE: Thank you. Have there been any
7 availability issues or supply disruptions during the Period
8 of Investigation for any of the U.S. producers.

9 MR. CORTESE: Michael Cortese with Elementis.
10 Yes, our company in October of 2018 was caught in the middle
11 of Hurricane Florence, which doused I think something like
12 24 inches of rain over a two-day period. So there was
13 severe flooding that took place.

14 What basically happened is the railroad declared
15 force majeure, so we could not get raw materials in, nor
16 could we get finished product out. So we in turn had to
17 declare force majeure as well, and that was for about a
18 three week period where we were able to ship our bag
19 customers from inventory because we had inventory in stock.

20 We did ship some of our bulk accounts because we
21 had inventory in the silo. But there were some periods
22 there where we could not sell the customer. So our
23 competitors, I think, took over at that point and filled the
24 gap. But in terms of total tons of our production, it was
25 relatively small and compared to the total market it was

1 really insignificant.

2 MS. BURKE: Thank you. I think I know the
3 answer, but I'll just ask. Are there any available public
4 pricing, publicly -- price data that's publicly available
5 for SSA that is also largely recognized by the industry?

6 MR. TRENDL: I'll answer this. This is Tom
7 Trendl. Boy, I wish, and as you can imagine, we looked hard
8 for it. We looked all over the place for it, you know.
9 From an import point of view, you know, the HTS data is
10 fairly useful.

11 But there's not. You might have for, you know,
12 a steel product, you know. You've got it all broken down
13 and all that. That does not exist as far as I'm aware, and
14 if someone says yes now, you should have told me that months
15 ago.

16 MS. BURKE: So and this goes to coverage and I
17 know it was mentioned, but how representative are our
18 pricing products? Is SSA sold in any other quantities? I
19 know we've talked about the 50 pound bags and then the 2,000
20 bags and then by rail. Is there any other way that it's
21 sold that we might not be capturing with the current pricing
22 products?

23 MR. ROGERS: This is Tom Rogers. I'll jump in
24 first and then let the industry representatives pick up the
25 pieces. If you look at their total shipments and compare it

1 to the total quantities in the pricing products, I think
2 you'll see pretty complete coverage there. So to my
3 understanding, there's very little other forms of the
4 product, or other forms in which it's sold.

5 MR. CORTESE: Well Michael Cortese. Again, it's
6 primarily a bulk rail car, a bulk truck, and then 50 pound
7 bags and shipper sacks.

8 MS. BURKE: I think that's it for me. Thank
9 you.

10 MR. CORKRAN: Thank you, Ms. Burke and now I'll
11 turn to Mr. Boyland.

12 MR. BOYLAND: Good morning. Thank you for your
13 testimony. First a question, and this is probably an
14 accountant would only be interested in, the distinction
15 between co-product and byproduct. But throughout the
16 testimony I've heard this interchangeably used, and it is
17 actually pretty important.

18 Our questionnaire was structured to collect
19 byproduct data from byproduct producers, and co-product
20 producers were presumably only natural producers. So at
21 this point, I guess what I'd like to ask is where are we on
22 this, because my general understanding was everybody except
23 the natural producers were byproduct producers.

24 It's an accounting distinction, so I guess for
25 Elementis, if your company treats this as a co-product for

1 accounting purposes, that's important and I think, you know,
2 we might need to re-think the way we asked for the
3 information. So I guess I'm asking you that. Is it a
4 co-product from an accounting standpoint?

5 MR. MURPHY: Frank Murphy. I'm sorry, I'm not
6 an accountant. So I don't know if there is, you know a
7 fiduciary distinction that would -- somehow has been made,
8 you know, where you account for a byproduct one way and a
9 co-product another. I don't know that. I just know that we
10 have, we have a cost center set up for it like all of our
11 other products, and we, you know, we generate profitability
12 on that product like we do everything else.

13 MR. BOYLAND: And I guess that's a question for
14 your accountants. But I take your point, and to the extent
15 that you do have a cost center and you're treating this as a
16 co-product for all practical purposes, I think we would want
17 to re-evaluate the way the information was submitted,
18 because essentially the byproduct information, the byproduct
19 P&L was intended to collect a net byproduct revenue.

20 If what you're saying is we have a P&L for this
21 co-product, and that's really what we should have been
22 collecting.

23 MR. MURPHY: This is Frank
24 Murphy. I'd just like to say that we don't go do a full
25 P&L, P&L meaning going all the way down to net income,
right. We don't go down to a full P&L for any of our

1 product groups. We only go down to the gross profit level,
2 and then all -- we treat all production costs, all our fixed
3 costs separately.

4 So we've got a variable cost built into the
5 gross profit, and then we've got a fixed cost, manufacturing
6 costs and then our GS&A is all below the gross profit level.
7 Then we come up with an operating profit for the business.
8 So we treat that business unit like -- that product group
9 like every other in that. So we don't go down to a strict
10 P&L.

11 MR. BOYLAND: Yeah, no, I was -- P&L in the
12 sense that you're, you know, costing it out and you're
13 actually, you know, presenting a gross margin on a
14 product-specific basis.

15 MR. MURPHY: Yes, we are.

16 MR. BOYLAND: It sounds a lot like it's a
17 co-product, and I think at least for presentation purposes,
18 we would want to have a more complete P&L, which you may
19 have actually provided the components already. It would be
20 simply going back and breaking out the manufacturing costs
21 into raw material directly or overhead.

22 So to essentially mirror what we requested from
23 the natural producers, the primary and co-product natural
24 producers, who were requested to submit a complete P&L. So
25 I guess I'd kind of throw that out to counsel, if you could

1 --

2 MR. ROGERS: Sure. This is Tom Rogers. Your
3 point is well-taken. Obviously for the questionnaire, the
4 company filed the format as specified. When we prepared the
5 data for the petition, however, we did have -- the company
6 did break out the information that way you are indicating.
7 So it should not be a significant issue to put it into that
8 form.

9 MR. BOYLAND: Okay. That would be great. I
10 appreciate that. And I guess, you know, sort of along the
11 same lines we have other producers out there, and to the
12 extent they've submitted information it would appear they
13 consider themselves byproduct producers. So testimony has
14 sort of referred to them as co-product producers. You know,
15 I guess I would like to hear from you, I mean they're
16 basically calling themselves byproduct producers. You're
17 referring to them as co-product producers. Is this a
18 distinction that's really relevant to you or --

19 MR. MURPHY: It is to me, I guess that's my
20 point. It's important to me.

21 MR. WRENN: Guy Wrenn, Giles Chemical. I'm not
22 sure what you guys consider co-product versus byproduct or
23 the semantics in between. I can explain to you what I would
24 and how I think they look at it. I'm certainly not an
25 accountant, nor do I know their accounting and how they

1 account for all this stuff because I'm sure it's more
2 complicated than I want to know.

3 But you know, a co-product is a product, as I
4 think of it and as I know our co-product producers think of
5 it, is a valuable product. It's something that they do.
6 It's something that they put energy in. It's something that
7 they put money into. It's something they want to do well,
8 and they see tons of value in.

9 You know, I would -- and while you can get into
10 a matter of semantics, a byproduct is thought of as more of
11 a waste, I think. So they don't think of it as a byproduct
12 because it's something that's very important to them to do
13 and do well, and it's something that they want to get a lot
14 of value for. So that is why I'm referring to everything as
15 a co-product.

16 YY I think we're on the same sheet of music.
17 From an accounting standpoint, a distinction between
18 byproduct and co-product is essentially how you're going to
19 -- are they going to have costs assigned to them
20 specifically? I think in this instance, your point is
21 well-taken. It is a product they care about, etcetera.
22 That doesn't mean it's not a byproduct from an accounting
23 standpoint.

24 So I think we're okay on that. I just kind of
25 wanted to make sure we were on the same sheet of music

1 because we are going to be presenting the data in a way that
2 categorizes producers.

3 MR. CORTESE: Yeah. This is Michael Cortese.
4 Just as I guess a point of clarification, on the
5 questionnaire it stated natural and co-product or just
6 natural, and then it had byproduct/synthetic.

7 MR. BOYLAND: Yes, and that was my mistake.

8 MR. CORTESE: So that -- so we haven't checked
9 the synthetic box.

10 MR. BOYLAND: I think in the future, well I made
11 an assumption so point well-taken. I think the distinction
12 between synthetic and natural is pretty much accepted so
13 okay. Moving on. A question kind of in general. The U.S.
14 producers are reporting revenue in their income statements.
15 Could you confirm that freight was deducted from the revenue
16 that was reported?

17 I believe for CNR and SVM, it would be Table
18 III-10. For byproduct it would have been III-13.
19 Essentially did the revenue strip out?

20 MR. ROGERS: This is Tom Rogers. Yes, that is
21 my understanding, that is -- that the pricing data were
22 prepared on the same basis as the trade revenue data, FOB
23 point of shipment per the instructions.

24 MR. BOYLAND: So freight is -- okay.

25 MR. ROGERS: It's not necessarily how the

1 product is sold.

2 MR. BOYLAND: Correct, I understand. But for
3 our purposes that's the way we asked for it. Just with
4 respect to the natural producers, we were discussing the
5 mineral rights and the brine. Is there a difference between
6 the brine being used by CNR versus SVM? I mean it sounds
7 like maybe there's more minerals to deal with at the SVM
8 level versus CNR?

9 MR. KANE: Joe Kane, CNR. We have other
10 products, other minerals in the mineralized deposits, but
11 they're not economical to pull out. We have some sorting
12 chloride in the material, but the cost to associate it, to
13 pull it out and make it a saleable product is significantly
14 -- it's significant and you look at where the site is
15 located, the major application for sodium chloride is in
16 deicing.

17 So not many people out that way, so it's just
18 not economical, versus your SVM's mineralized deposit, they
19 have economical components that makes sense to pull out.

20 MR. BOYLAND: Okay.

21 MS. FORD: Pamela Ford, SVM. Yes, Mr. Kane's
22 right. We have several mineral deposits in our service like
23 beds that have been developed over many, many years. This
24 used to be an all Kerr-McGee facility. That may sound
25 familiar, that name. So we have been around a very long

1 time. We've commercialized the products that we sell today
2 for a very long time.

3 So it's a very geographical, intense,
4 engineering intense, injection well intense process. So
5 yes, it would be maybe similar in the sense of deposits, but
6 very different in terms of the way that we utilize the
7 brine.

8 MR. BOYLAND: Thank you, and this is kind of
9 more of a data-related question for SVM. On Table III-10,
10 the cost of goods sold information is broken out into raw
11 material, direct labor, other factory costs. One of those
12 elements is not reported, and I would request for
13 post-hearing you could update the questionnaire to include
14 that item, or explain why it's not included.

15 MS. FORD: Sure. Pamela Ford, SVM. We'll look
16 at that. I think we did circle back around that, Mr.
17 Boyland.

18 MR. BOYLAND: If it's been corrected, I haven't
19 seen it yet.

20 MS. FORD: Okay. We'll address it in the
21 post-conference for sure.

22 MR. BOYLAND: Thank you. Oh yeah, and I guess
23 along the same lines as Mr. Kane was describing the mineral
24 rights, raw material, would it be similar for SVM, mineral
25 rights, royalties, etcetera?

1 MS. FORD: Yes. Pamela Ford, SVM. We do lease
2 a portion. I don't in the public hearing want to get into
3 too much specifics. But we do lease property from the BLM,
4 Bureau of Land Management, have for many, many years. It's
5 an evergreen situation. We're grandfathered in, but we do
6 pay -- we do pay royalties to the government.

7 MR. BOYLAND: Okay, thank you. Previous
8 testimony described the operations as 24-7. I believe
9 everybody is essentially indicating that. During the
10 Period, were there any changes in that? I believe CNR in
11 your questionnaire, you indicated that that may not have
12 been the case for the entire period, in I think response to
13 Question II-2. You provided some narrative about the
14 company's operations.

15 MR. KANE: Joe Kane, CNR. If you want further
16 detail on it, we'll need to do that in a post-conference
17 hearing.

18 MR. BOYLAND: Okay. I think the question, again
19 I'm trying to tiptoe around the BPI part of this. But it
20 would be more you've narratively described it, and I would
21 like to know how that impacted the costs of the company. I
22 mean I can sort of gather what happened, but it would be
23 good to get your perspective.

24 MR. KANE: Joe Kane, CNR. Well, when you make
25 less product and your fixed costs are that fixed, then your

1 unit for fixed cost goes up. So it hurts. Obviously, the
2 employment situation out in West Texas is such that I
3 believe there's only a pool available to you. So it's hard
4 to rationalize out labor on a basis where you could not
5 operate on such.

6 So labor stays fixed throughout the period,
7 regardless of if you're producing at the particular time.

8 MR. BOYLAND: Okay fair enough, and again that
9 helps, because I think the idea was it's better to have the
10 company official describe the impact, as opposed to me just
11 sort of interpreting, okay, that's what must have happened.
12 So I appreciate that.

13 I guess sort of circling back to the minerals
14 themselves. For SVM, your description of the production
15 process indicated that SSA is produced at the tail end of
16 the process, after all the other minerals have been
17 extracted. Is that correct?

18 MS. FORD: Pamela Ford, SVM. Vice President of
19 Sales for a reason. From a production perspective seriously
20 speaking, it's a little more complicated than that. I have
21 -- I can provide on post-conference a diagram to further
22 explain the process if that would be helpful. I guess we've
23 provided a 30,000 foot view.

24 MR. BOYLAND: And I appreciate that.

25 MS. FORD: We have what we call a sack process,

1 where actually the brine is separated between soda ash and
2 sulfate, and in the interim borax. So that was maybe a
3 little bit more of a simplistic. Do you have a particular
4 --

5 MR. BOYLAND: Yeah. I think my question was,
6 you know, to what extent SSA in the production process is
7 not emphasized because these other products are more
8 value-added, they're more, you know --

9 (Simultaneous speaking.)

10 MS. FORD: I don't think the supply chain within
11 the -- the supply chain within the manufacturing process
12 signifies a priority of the products that we produce. It's
13 just the way that the brine is brought in and the injection
14 wells and the service wells to bring into the product into
15 the finishing process.

16 MR. BOYLAND: And sort of along the lines of I
17 think previous questions about how SSA production could be
18 modulated, can SVM modulate production? I mean it has all
19 these other products it's producing too. But to what extent
20 does SSA just sort of follow the overall trend?

21 MS. FORD: We produce sodium -- Pamela Ford,
22 SVM. We produce sodium sulfate in a facility called, what
23 we call West End, which it's the same facility we produce
24 pentahydrate through the same stream. So through the
25 pentahydrate process, as well as parallel to the sodium

1 sulfate process. I'm not going to sit here and say -- we
2 don't have a key that we can put in and say "turn sulfate
3 off," no.

4 There are a lot of other factors that affects
5 other processes. So it's not something we consider as an on
6 and off switch.

7 MR. BOYLAND: Okay, thank you. And I guess for
8 Elementis, that was a question that was raised too, the
9 extent that, you know, looking at one of the tables where
10 you had outlined the percentage of SSA relative to other
11 products. It would appear that there are other products
12 that are more substantial, that looking at that I would sort
13 of assume that those other products are driving SSA as
14 opposed to, you know, given the relative size of SSA
15 compared to these other products.

16 MR. MURPHY: Frank Murphy, Elementis. When you
17 say "relative size," you mean on a volume basis or revenue
18 basis --

19 MR. BOYLAND: Well, share of sales, and I'm
20 assuming that was on a value basis. Percentage could have
21 been on it.

22 MR. MURPHY: Oh, it was on a value basis?

23 MR. BOYLAND: Yeah.

24 MR. MURPHY: I would say that that, sales of
25 those products are the five product categories that I

1 manage. I would say it's maybe third or fourth in the, you
2 know, in the value of the sales for the total business. So
3 it's certainly not insignificant.

4 MR. BOYLAND: Correct, and you know I guess the
5 points was mainly just the extent to which -- well, let me
6 ask another question. The \$20 million investment that you
7 referred to in the 90's, was that specific to the
8 purification or for the overall facility?

9 MR. MURPHY: Specific to the purification of
10 that particular stream.

11 MR. BOYLAND: Okay, to get to --

12 (Simultaneous speaking.)

13 MR. MURPHY: To so we could sell this
14 particular product.

15 MR. BOYLAND: Okay, thank you. Okay. That
16 helps, all right. And again, I think that goes back to the
17 point about how many co-product is a more, you know for us
18 anyway, that's the way we should be looking at it, because
19 obviously you don't -- 20 million would be a lot to spend on
20 something that really is a byproduct literally. So okay.

21 MR. MURPHY: Frank Murphy, Elementis. Yeah, we
22 have -- we have other product groups that we have since put
23 capital investments in, and almost all of them have been
24 less than that \$20 million amount.

25 MR. BOYLAND: Okay, thank you. Just sort of a

1 general question, and I think this is more for the natural
2 producers, CNR and SVM. Have the level of exports during
3 the period been normal? I mean based on the information
4 that's submitted, they're not insubstantial. I'm not
5 getting into BPI, but the pattern that's being reported,
6 could you comment on that? Is this like normal or the
7 historical trend for exports?

8 MR. KANE: Joe Kane, CNR. It's normal. It
9 depends on what kind of period you're looking at. If you're
10 looking at a three year period versus another three year
11 period, it could be distinct. But if you look at it across
12 the trend of that facility over 20 years, it's very normal.

13 MR. BOYLAND: For SVM, how would you
14 characterize exports?

15 MS. FORD: Sure. Pamela Ford, SVM and just to
16 clarify exports, shipping? Products shipping out of the
17 U.S. into export markets? Is that your question? I just
18 want to make sure I'm --

19 MR. BOYLAND: Yeah. I'm looking for trade
20 information that you submitted.

21 MS. FORD: Yes, yeah. I will be glad to
22 elaborate in post-conference. I don't want to get into
23 strategies or any specifics. But based on the data, yes.

24 MR. BOYLAND: Okay. I appreciate that, and I
25 guess for post-conference, to the extent that both companies

1 could comment on or describe the factors driving the period
2 to period changes in exports and U.S. shipments? So sort of
3 looking at them, the income statement combines it, so we
4 look at one number, but the trade data has it separate.

5 So to the extent that we're seeing trends that
6 aren't necessarily in lock step, it would be good to
7 understand why for each.

8 Thank you. This is a question for SVM, Ms.
9 Ford. The branch financial results submitted by the
10 company, could you comment and I know this is probably a
11 post-conference question to be answered, but could you
12 describe the extent to which this is the level of detail
13 that the company normally considers.

14 When it's looking for financial results for SSA,
15 is post-profit an important measure? Is it contribution
16 margin? Is it something else? It'd be very useful to kind
17 of get a handle on the way the company is actually looking
18 at this.

MS. FORD: Sure. Pamela
19 Ford, SVM. I'll address that in post conference.

20 MR. BOYLAND: Thank you. Sorry, again this is an
21 SVM question. Question 320 of the U.S. Producer
22 questionnaire has a question and you responded to it and the
23 response that you gave is essentially if it's affirmative
24 it's requesting a narrative response and there is no
25 narrative response. Maybe there is one and I couldn't see

1 it but if you could update the questionnaire? MR.

2 TRENDL: Whatever it is, this is Tom Trendl, we'll confirm
3 it.

4 MR. BOYLAND: I'd appreciate it.

5 MR. TRENDL: Whether or not it was answered, if
6 not, we will answer it.

7 MR. BOYLAND: Okay, thank you. This is just a
8 general question, and why I asked whether freight was
9 deducted or not. When I'm unitizing the sales values I
10 wouldn't necessarily expect them to be all the same in every
11 period for each producer.

12 I wouldn't expect that but there are some
13 differences and I'm wondering if it's a fungible product and
14 you know it's the same essentially, why would I be seeing
15 differences from company to company in terms of the average
16 sales value in 2016 is this for one company, it's that for
17 another company and in some instances it's not an
18 insubstantial difference.

19 So and I'm treating you guys' shipments too, not
20 an average of everything so is there, could you comment on
21 that? Why that would be? Is it a customer issue?

22 MR. MURPHY: Frank Murphy, Elementis. I can't
23 really speak as to, we're talking about net sales price?

24 MR. BOYLAND: Yes, that's correct. Again it's
25 just my -- I take the total net sales divided by the total

1 volume, I come up with an average.

2 MR. MURPHY: So for us, you know more of on a
3 micro-level it's you know the closer the customer is to our
4 facility obviously the net price is going to be higher. The
5 transportation cost could be double the cost of the product
6 much further from us and the net sales price would be much
7 less.

8 MR. BOYLAND: I guess that's the question, I'm
9 wondering because it's like well once you back out the
10 freight you think well then it's the same. I mean the
11 customer would have to get it to point A --

12 MR. MURPHY: No, it's closer to my plant but I'm
13 competing with someone who is shipping from Canada or from
14 Texas.

15 MR. BOYLAND: Okay, I see what you're saying.

16 MR. MURPHY: But it's in North Carolina. My net
17 sales price is going to be imported to get

18 MR. BOYLAND: That sale.

19 MR. MURPHY: It's going to be much higher than
20 either one of them because they've got to deduct a very
21 large freight rate. I think it's important that we're all
22 on an apples to apples.

23 MR. BOYLAND: I hear you.

24 MR. CORTESE: Michael Cortese, I might add to
25 that with Elementis. It's certainly a function in the case

1 of the railroad. Okay, our rail carrier may be different
2 than the other guys rail carrier so whatever we negotiate
3 with our railroad could be different than what they're
4 negotiating with. It also could be multiple railroads
5 involved, depending on the whole -- usually if there's one
6 railroad the rate is going to be higher because each
7 railroad company wants to get their piece of the pie so
8 those are extenuating factors that could cause the
9 differences.

10 MR. BOYLAND: I mean, so is that sort of the
11 issue here, it's essentially the freight? I wouldn't be
12 looking at oh someone's selling a particle size that's
13 different or --

14 MR. KANE: Joe Kane. I think because the
15 industry is small in nature, any impact from one customer
16 has a big impact on what the results look like. Not in
17 addition to any particular quarter or a particular month,
18 most customers do use product on a continuous basis but some
19 don't.

20 So if you're selling to a higher net-back company
21 for two months and then the low net-back company comes in
22 the month after you might see some material changes. I'm
23 not sure what in total you're implying to but I think our
24 data is such at least across the years that it's pretty
25 consistent. I don't know what material it is.

1 Certainly if we sell more bags in one quarter
2 typically the selling prices are higher for bags versus bulk
3 so you could see some differentials there causing for this.

4 MR. BOYLAND: Okay, that's good. I mean I think
5 the question about product mix was raised and from your
6 standpoint it sounds like product mix could be as much of a
7 function of how it's packaged, how it's saturated. It's not
8 a product mix in the physical sense of underlying chemical
9 or whatever. It's essentially how's this thing being
10 delivered to the customer.

11 So, changes in that could impact the average
12 sales value. I guess the other question would be did it or
13 has the profile changed or is it pretty much the same?

14 MR. KANE: Joe Kane, CNR. I would have to look
15 at the data on this for product mix that we've provided in
16 the application from quarter to quarter. Just so it's
17 clear, there are net-backs associated with each customer
18 account and one, even though it's a big account, the
19 net-back could be lower than a truck account. There's no
20 normal rule for that. So it's not entirely to do with
21 product mix, there is some customer mix dynamics.

22 MR. BOYLAND: Gotcha.

23 MR. KANE: That could impact --

24 MR. BOYLAND: What they actually get, what the
25 negotiate?

1 MR. KANE: What they actually get, yes.

2 MR. MURPHY: Frank Murphy Elementis. I think
3 there's another component in all of this and it's the
4 regional nature of the sales. I think Elementis is
5 well-positioned in the largest consuming market which is in
6 the southeast of the United States. You know, our net-back
7 is going to be higher than people who have to ship long
8 distances in order to reach those customers. I
9 think that's the same for Seals Valley. They are in the
10 unique position, located in the northwest. I would never
11 ship product that far because I would not make any money on
12 it. that would be ridiculous for me to try to compete in
13 that market. So you know being physically located in a
14 region could give you an advantage and as a result superior
15 effects.

16 MR. BOYLAND: Thank you. I guess the question
17 kind of certainly backed why am I seeing these differences?
18 It might be something that if counsel could look and maybe
19 get perspectives that each company can't look to see well
20 you're different because of this, because of that. That
21 would be helpful. So I guess that's kind of where --

22 MR. ROGERS: Tom Rogers. We'll do that.

23 MR. BOYLAND: Thank you. This is a question for
24 Mr. Wrenn, also from Saltex. The question about sales and
25 what we're actually looking at, is Saltex purchasing the

1 product from the byproduct producers? Is it taking title?
2 It sounded like maybe it's only taking title in certain
3 instances. If you could maybe reelaborate on that maybe
4 just a little bit.

5 MR. WRENN: Largely, we do take title but that's
6 really more of just a formality. As I kind of said in my
7 testimony the way to think about this in my opinion and our
8 co-producer's opinion is we are their marketing arm. You
9 know, their big a lot of times multinational global
10 companies and they need boxes checked.

11 You take title here, but we with them, their
12 product, we can trace it back to them. They are aware of
13 the steps in the process. They stand behind their product
14 even though we take title of it and they stand behind it
15 with us as part of how we service the customers.

16 MR. BOYLAND: Okay, and I guess the question was
17 more an accounting question in terms of like who's
18 recognized in revenue, at what level is revenue recognized
19 and it sounds like the byproduct, coproduct, however you
20 want to describe them -- they are recognized on revenue and
21 it would be what you would describe as a profit-sharing or a
22 fee or what would that, how would you describe the --

23 MR. WRENN: I can kind of loosely touch on it.
24 I'm happy to explain to the nines in post-conference.
25 That's very central to the health of my customers.

1 MR. BOYLAND: That's fair. I don't want you to
2 start getting into things you're not able to.

3 MR. WRENN: I'd love to talk about that
4 post-conference.

5 MR. BOYLAND: Again, the idea is just to really
6 make sure we understand what level we're looking at and so I
7 appreciate your time doing that.

8 MR. ROGERS: Sorry, this is Tom Rogers. I just
9 wanted to note that we looked at the data from one of the
10 companies that was in the release from one of the companies
11 that Mr. Wrenn markets and they put in a flat amount for
12 revenue on a per ton basis per year which we understand is
13 not reflective of what they are actually receiving.

14 MR. BOYLAND: Okay, that's a good point and I did
15 see that and I think that's kind of why I, you could
16 interpret that different ways and if it's wrong then it's
17 wrong.

18 MR. ROGERS: I mean, we don't have control over
19 that but it's my understanding that it's not been applied
20 properly.

21 MR. BOYLAND: Okay, well if you could --

22 MR. ROGERS: We will try to get as much
23 information on it as we can.

24 MR. BOYLAND: I appreciate that. I guess just
25 maybe this one final question. The producers like Guy from

1 Saltex they are getting product from, does it vary? Does
2 the product itself, do some companies require further
3 processing? Is it all coming out pretty much the same way
4 for you? When you look at it, when you receive the product?

5 MR. WRENN: Guy Wrenn, Giles Chemical. It all
6 largely ends up the same thing. They arrive at it in many
7 different -- they arrive at the same point from different
8 avenues.

9 So as mentioned you look at the co-product
10 material that we market and it's largely all fungible and
11 it's all very, very similar. I can pour it out three
12 different producers on this table and you couldn't tell me
13 the difference, nor could you test the difference between
14 them unless you knew some really specific thing to look for.
15

16 MR. BOYLAND: The reason I'm asking is that when
17 you broke it out by company, I mean we had specific
18 information from you by company it looked like each one had
19 a different requirement for processing because you had
20 manufacturing and SGNA. So companies look higher and some a
21 little lower so that's I guess what I was asking from
22 company to company. Are some more intensive in terms of
23 what you need to do?

24 MR. WRENN: Guy Wrenn, Giles Chemical. I think I
25 know what you're talking about and what I did I basically as

1 a percentage of what we market I took one number and
2 allotted that.

3 MR. BOYLAND: Okay, so it's really not something
4 I should take to be okay, this is being really specific and
5 it's going to be interpreted as higher conversion to get the
6 customer from producer A versus volume?

7 MR. WRENN: Guy Wrenn, Giles Chemical. What you
8 saw from my reporting with regards to cost would only be
9 Giles' basically SGNA and the hard cost would be rail cars,
10 leases and fixing them and all that kind of stuff. The
11 former is allotted just generally based on a percentage and
12 the latter is easier to place in a facility and that's
13 generally what I did.

14 MR. ROGERS: Mr. Boyland, just to confirm, Giles
15 does not do any processing of the product. No physical
16 manufacturing.

17 MR. BOYLAND: I'm using that term loosely. I
18 meant more processing in terms of getting it from whatever
19 raw form is showing up into a bagged form.

20 MR. WRENN: That would be all in a -- broken out
21 in per ton basis. There's certain cost to move it from "A"
22 to "B," to put it from loose to bulk, and those costs are
23 largely fixed and they run across the board.

24 We have another facility operated on another set
25 of books, but those costs are pretty -- they're in there and

1 they're reflective of what they actually are.

2 MR. BOYLAND: Okay, thank you.

3 You know there was a previous question, and Mr.
4 Kane you indicated -- I think you were going to provide more
5 detail about the relationship between Saltex, Giles, CNR.
6 And I guess maybe the issue here -- I would just be
7 interested in confirming that the CRN revenue that's being
8 reported who actually made that? You said it's branded
9 under Saltex, so I guess the question would be are they
10 actually making the sale?

11 MR. KANE: The responses we gave to the natural
12 sodium sulfate facility is reflective of only the sodium
13 sulfate made at the Cedar Lake plant. There's no synthetic
14 co-product sales or any costs in the data we provided you in
15 the questionnaire.

16 MR. BOYLAND: Okay, thank you. I have no
17 further questions. Thank you for your time.

18 MR. CORKRAN: Thank you, Mr. Boyland. Next,
19 we'll turn to Ms. Catalano.

20 MS. CATALANO: Good afternoon. The question
21 that I'm going to start with has to do with the way that
22 these products are classified under the HTS. So, in the
23 petition there were four 10-digit level HTS numbers that
24 were referenced and want to kind of just give a little bit
25 of a summary so that we all can talk about and communicate

1 about what these different products might be. And I realize
2 there might be some uncertainty, but I hope to get some
3 clarification.

4 So, the category at the 6-digit level is
5 2833.11, which is disodium sulfate and under that category
6 at the 10-digit level we have salt cake and then we have two
7 others, which are disodium sulfate anhydrous and disodium
8 sulfate other. The petition also references the
9 2833.19.0000, which is "other/other." And the petition
10 talks about how some of the products might be
11 misclassified.

12 So, I'm going to start asking you a couple
13 questions. So, we did talk about earlier that there was
14 salt cake and sodium sulfate anhydrous and that these two
15 products should be synonymous, with the exception of the
16 salt cake having a little bit of a dirtier prep and maybe
17 there being some impurities. Could anyone talk about what
18 some of those salt cake impurities might be that could
19 differentiate them from the sodium sulfate anhydrous
20 category because in the HTS they are mapped out differently
21 and they have different tariff rates for crossing the
22 border. So, I'm kind of wondering from a chemical
23 standpoint how might we differentiate these two categories.

24 MR. KANE: Salt cake it's an old term and
25 however those numbers got established if you were to

1 reestablish them now you would not provide for a salt cake
2 HTS number. It's, in my perspective, it's meaningless.
3 Nobody makes a salt cake product. There is no such thing as
4 a salt cake product. It's difficult -- it's a pejorative
5 type way of saying sodium sulfate, but it is anhydrous
6 sodium sulfate. Typically referred to, as we testified
7 previously, in the paper industry. But nobody -- there is
8 no such thing as salt cake that differentiates itself from
9 2833.1100 or 500.

10 MS. CATALANO: So, do you think it would be fair
11 if there were imports under salt cake and imports under
12 sodium sulfate anhydrous to add those two numbers from those
13 two categories? Because there are some imports, according
14 to Data Web, that are coming in under salt cake. It's not a
15 majority. It's a minority. And I sort of wondered if you
16 had an opinion on that.

17 MR. KANE: Well, not knowing how that's being
18 classified and who's doing it and what that product is, it's
19 hard to comment on. But if you look at the 6-digit number
20 that we reference with the Canadian imports and marry it up
21 to the stats Canada 6-digit number virtually all of it is
22 2833.11.

23 MR. ROGERS: I would just note that it was
24 confirmed by the other side today that Sask Min is the
25 primarily, if not sole, exporter of product from Canada.

1 So, I think if you match up their data with census data
2 that's probably a good indication of where you should go.

3 MS. CATALANO: Thank you.

4 And in the petition it also mentions that there
5 are 2,502 short tons recorded as entering the United States
6 from Canada under 2833.19.0000, which is the sodium sulfate
7 other, and I'm going to give Canada -- I'll ask Canada about
8 this later, but do you think this is misclassified or what
9 do you think this might be? I'll ask them.

10 MR. KANE: I have a guess and it's come
11 recently. Sodium sulfate other is not sodium sulfate
12 anhydrous that we're all talking about. There is a product
13 called sodium bisulfate. It's very dissimilar to sodium
14 sulfate. It's a different kind of chemistry, totally
15 different applications. None of us players provide any
16 product into that market. Know about that market, but I've
17 come to learn maybe 2833.19 is sodium sulfate. I'm not
18 sure, but it could be. But certainly, there is no anhydrous
19 sodium sulfate associated with what we're discussing
20 attributed to 19.

21 MS. CATALANO: Okay, thank you.

22 My next question is for the natural product
23 producers. And I heard Mr. Heffner say earlier that there
24 was a short fall due to poor harvest of raw material and
25 that some of these things could be related to weather or

1 other conditions and I understand. I didn't hear any
2 product supply disruptions coming from the natural product
3 producers, but could you give me an idea of if you have a
4 lake and you're getting product out of that lake what are
5 some of the weather or other major things that could happen
6 to disrupt what is going on in production?

7 MS. FORD: Again, we process off of a surface
8 lake that's many, many years old. We have injection wells
9 that go through the surface down several hundred feet,
10 depending on the reserve and we bring the brine in through
11 isolated pipes. Rain does not affect our production. We're
12 out in the middle of the Mojave Desert, so we don't really
13 have to worry about a lot of rain affects relative to
14 production.

15 Our production, like any facility, there could
16 be unplanned down time for a boiler trip or some other
17 issue, but we have contingency plans. We have people -- a
18 large staff of maintenance people and we keep a number of
19 tons in inventory for that reason. And we also, like all
20 other facilities, have planned outages. Ours is every 18
21 months. We plan for that. We know when they're going to
22 occur. We make sure that we have inventories to manage our
23 customer base accordingly. So, for our facility, to your
24 question there's really not a large exposure to elements
25 affecting our production.

1 MR. KANE: Our mineralized deposits think of it
2 as a hydrologically dead area where no fresh water can get
3 into. The reason sodium sulfate deposits are located in the
4 arid regions they are when you do get rains you do get these
5 mineralized deposits over geological time and because no
6 fresh water can get to them they crystallize out. So, ours,
7 like SVM's, its underground. Most of our wells operate at
8 about 80 to 90 feet. We pump out "X" amount of gallons per
9 day into a pipe, so above ground weather has no impact on
10 it.

11 Cedar Lake is a historic term used out in West
12 Texas for some time. It's a dry lake bed. When it does
13 rain, you might get two, three, four inches of topical water
14 on it, but that's all. It evaporates off.

15 MS. CATALANO: My next question is for
16 Elementis. And in 1997 there was the twenty million
17 investment for the purification plant. And I'm wondering
18 what were the impurities that were unwanted that you were
19 purifying out.

20 MR. CONTESE: Sure. Well, the main impurity was
21 chromium. We were making a product that had about 400 ppm.
22 Chromium and so that was the main driving force, but it also
23 removed other metals and impurities as well.

24 MS. CATALANO: And I wanted to ask Elementis if
25 the chromium demand in the U.S. went down would that affect

1 production of SSA?

2 MR. MURPHY: We ship to over 50 countries
3 worldwide, our current products. So, the fact that the U.S.
4 market goes down would not have a significant impact. If
5 the chromium demand around the world significantly went
6 down, which in the last -- as far as I've looked back -- 20,
7 30 years it's grown according to the global economy -- the
8 GDP of the global economy, so it would be very unlikely, but
9 U.S. going down would not affect it. Yes.

10 MS. CATALANO: And I'm sitting here thinking
11 you've got this natural product over here from the lake that
12 might have some interesting metals or minerals in it and
13 here you've spent all this money to purify out chromium and
14 other metals. Do you think that because you're a synthetic
15 company and you've purified everything so you really kind of
16 know what you got that you have an advantage in the U.S.
17 marketplace over the natural suppliers?

18 MR. MURPHY: We think we have the best product
19 in the world. I don't know if my competitors would agree
20 with that, but we think we have a pretty darn good product.
21 I don't think any customers are paying a premium for it,
22 though.

23 MS. CATALANO: Oh, I'm sorry to hear that.

24 MR. CORTESE: I would just add that the process
25 that was installed makes an extremely consistent product.

1 We very, very rarely have any quality issues since this
2 plant was put in place.

3 MS. CATALANO: And would the natural product
4 producers say the same thing, you have a very consistent
5 product or is that something that might change over time due
6 to whatever factors.

7 MR. KANE: It's a very consistent product. The
8 deposits are the kind of deposits that sodium sulfate comes
9 from. They're very consistent. It's a closed process.
10 There's no other chemicals associated with our process.
11 It's a purely physical process. There's no chemistry
12 involved in anything. And then there's a crystallization
13 process and typically in a crystallization process you
14 purify things, but there's really nothing to purify. The
15 main components that are detrimental to the market,
16 typically, would be heavy metals and the deposit has no
17 heavy metals and hasn't had any and there won't be any.

18 MS. CATALANO: Okay, my last question is about
19 the end users. So, I'm reading in your petition that there
20 are detergents, pulp and paper, glass, textile, starch,
21 carpet deodorizers, and livestock mineral feed. And what I
22 begin to form in my mind is a pie chart of, well, what
23 percentage of these are going to livestock feed versus pulp
24 and paper. Could you just comment on in terms of the end
25 users would you say it's divided evenly in the pie chart in

1 my mind or is it 1 percent of this and 99 percent of the
2 other?

3 MR. KANE: We did provide data on our market
4 share percentages. I'm not sure if you have seen those and
5 I don't know if we've collected them and categorized them in
6 total, but animal feed is an insignificant portion the total
7 demand.

8 MS. CATALANO: Thank you. Those are all my
9 questions.

10 MR. CORKRAN: Thank you, Ms. Catalano. Next,
11 we'll turn to Mr. Goodman.

12 MR. GOODMAN: Alright, thank you.

13 So, first question for Elementis, do you also
14 generate and recover SSA from your chromic oxide
15 manufacturing?

16 MR. MURPHY: The answer is no.

17 MR. GOODMAN: Oh, just the dichromate?

18 MR. MURPHY: That's correct.

19 MR. GOODMAN: Okay, thank you for clarifying.

20 Turning to the subject imports per year, so
21 started the increase from 2016, 2017 to 2018, but that
22 second year, the 2017 to 2018 was relatively consistent with
23 only about a 2 percent change. Do you foresee that the
24 levels of imports will remain at about that level? And I'll
25 ask the Canadian producer as well whether they anticipate

1 that as well.

2 MR. ROGERS: I can't speculate as to -- or I
3 can't speculate, but I can't answer definitively what's
4 going to happen with Canada. That's obviously their
5 business decision. What we do know is that just looking at
6 January of 2019 the volume is up over the prior year or the
7 earlier period and I think you have something in the
8 questionnaire about arranged imports. So, I think if you
9 look at those -- the information you do have available it
10 will give you some indication of where things could go.

11 MR. GOODMAN: Good. Thank you.

12 MR. TRENDL: I mean in one area is frankly the
13 reason we're sitting here to the extent this has an impact
14 on anyone's activities it's a little hard to project
15 forward. That's up to them.

16 MR. GOODMAN: I guess I'm wondering if there is
17 a sustained impact why would the year-over-year be the same
18 for '17 and '18 or very close rather than continuing to
19 increase? If there's a significant driver for taking
20 additional market share for domestic producers, I'm just
21 curious what your take on that is.

22 MR. TRENDL: I think our take on that is they're
23 producing product up in Canada. Canada is a small market
24 for them. This is their market as they product this product
25 and this is where they're going to sell it. And if they

1 have to dump to do it, they're going to dump to do it. So,
2 to the extent their production increasing you know it's
3 coming here and it's affecting everyone at this table.

4 Again, as you just heard, January data shows an
5 increase. I don't know what's going to happen with February
6 and March. I don't know if this action is going to impact
7 them at all. I can't tell at this point.

8 MR. CONTESE: If I could comment, I think some
9 of the actions we took from year-to-year precluded them from
10 gaining share, so it was part of some of our actions that
11 didn't allow them to import more product. Certainly, you
12 look at the economics associated with how that impacted us
13 it's significant.

14 MR. MURPHY: I was basically going to say what
15 Mr. Kane said. You know we had to make adjustments,
16 particularly, in pricing to be able to maintain our business
17 and our customer base.

18 MR. GOODMAN: Okay, thank you.

19 Probably something handled in post-conference
20 because can't quote the numbers here, but on page 25 of the
21 petition, paragraph two, line two, you quote a number of
22 lost revenue. And then on page 26, paragraph two, line two,
23 you quote numbers about change in profit and I was wondering
24 if you could square those numbers for me.

25 MR. ROGERS: I'm sorry; could you repeat the

1 numbers and we'll address it in post-conference.

2 MR. GOODMAN: Yes, so it's page 25, paragraph
3 two, line two and then page 26, paragraph two, line two.

4 MR. ROGERS: We'll take a look at that.

5 MR. GOODMAN: Thank you.

6 One final question, so on the CNR website there
7 was a letter posted dated October 24, 2014 from a Christina
8 Kurland (ph) Muldoon, National Sales Manager of Saltex, LLC,
9 directed to purchasers of Saltex SSA stating "Effectively
10 immediately or as permissible by contract, Saltex, LLC is
11 increasing prices for all grades of sodium sulfate anhydrous
12 by \$30 per short ton. This increase applies to both bulk
13 and packaged product. The price increase reflects market
14 conditions, such as increasing demand in new and existing
15 sectors, coupled with a significant decrease in supply with
16 over 50,000 tons of sodium sulfate capacity removed from the
17 marketplace."

18 Was this price increase affected for all Saltex
19 customers over the period and did domestic and foreign
20 producers not affiliated with Saltex also have similar price
21 increases?

22 MR. KANE: We'll look into that. I can comment
23 that happened in 2014 at this hearing, but I'll comment on
24 it when I look at the data.

25 MR. GOODMAN: Thank you. That's my last

1 question.

2 MR. CORKRAN: Thank you very much, Mr. Goodman.
3 And I want to thank the panel very much. Your testimony and
4 your responses to our numerous questions have been extremely
5 helpful. As for myself, I don't believe I have any
6 questions, but I am going to survey the panel to see if
7 there are any additional questions.

8 We have two staff members who will have
9 additional questions. We'll turn first to Mr. Smith.

10 MR. SMITH: Yes, I just wanted to -- I heard
11 from Respondent's counsel this morning another argument,
12 which was that Saltex is the primary driver of lower prices
13 and I just wanted to make sure that was addressed in any
14 post-conference brief, including in the context of whether
15 there are other factors that have an impact on the domestic
16 industry, such as intra-industry competition.

17 MR. TRENDL: Mr. Smith, we'll happily address
18 that in post-conference brief. And as you can imagine, we
19 disagree fully with the conclusion that the Respondent
20 presented.

21 MR. SMITH: Thank you.

22 MR. BOYLAND: This is, basically, just a couple
23 of follow-up questions and requests for information in the
24 post-conference brief. Could the U.S. producers report what
25 is included in raw material costs? In 310, we have the cost

1 of goods sold broken out. Raw material cost is a primary
2 part of that. To the extent Elementis updates its
3 questionnaire to conform to the product code product PNL,
4 that would be ideal if you could complete that, but also
5 report, once it's completed, what is the raw material?

6 And the other item would be other factory costs.
7 If you could describe the primary categories included in
8 that as well as if there were any notable changes in those.
9 I mean significant increases in maintenance, other items
10 that you think might be important to be aware of. So again,
11 sort of a description of what's included and if there were
12 any significant changes because right now I'm just looking
13 at one number and I know other factory costs is multiple
14 cost centers, et cetera. So, your help understanding what's
15 included there would be appreciated.

16 MR. ROGERS: Just to clarify, are you referring
17 to just Elementis or to all the panelists?

18 MR. BOYLAND: I'm sorry. I wasn't picking on
19 you guys, but all the U.S. producers.

20 MR. ROGERS: Okay. And are you looking for a
21 narrative description for those only or are you looking for
22 a breakout?

23 MR. BOYLAND: You know a breakout would be -- if
24 it's easier to do. I mean I think I would defer to the
25 company if they feel -- but I'm looking for primary

1 categories. I realize this could probably go hundreds of
2 lines if you got into like a lot of detail, so I'm really
3 interested in just what you'd consider primary categories of
4 other factory costs.

5 And final question, energy, if you could
6 describe when you refer to energy what form is that. Is it
7 natural gas, et cetera? So, if you could indicate what I
8 should be looking at there and confirm that energy is
9 concluded in other factory. So, if you listed it as a
10 separate, primary category within other factory costs that
11 would help understand where it's being report.

12 MR. ROGERS: Okay. Just to clarify, we can
13 provide that information in a separate appendix or table or
14 are you asking to amend the response and submit a new --

15 MR. BOYLAND: Oh, no, this is really just
16 informational, so an appendix would be fine.

17 MR. ROGERS: Got it.

18 MR. BOYLAND: Thank you, appreciate it.

19 MR. CORKRAN: Thank you. And with that, we will
20 conclude the morning/early afternoon panel. We are going to
21 take a break at this point. I think given the time we will
22 break until 1:45. We will return at 1:45 to begin with the
23 afternoon panel.

24 So, with our thanks, thank you very much for
25 your presentations today.

1 (Whereupon a lunch recess was taken to reconvene
2 this same day at 1:45 p.m.)

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1 A F T E R N O O N S E S S I O N

2 MR. BISHOP: Will the room please come to order.
3 Mr. Chairman, the panel in opposition to the imposition of
4 the anti-dumping duty order has been seated. This panel has
5 60 minutes for their direct testimony.

6 MR. HEFFNER: Good afternoon, Doug Heffner for
7 Saskatchewan Mines and Minerals. I'd like to introduce our
8 panel here, and I'll go from right to left. Rod McCann.
9 He's the CEO and Brent Hironaka and John Kearney, and to my
10 left it is Brent Avery and Richard Ferrin and Ruby Cozart.
11 We'd like to just go ahead and proceed with the customer
12 witnesses. Thank you. We'll start with Rod McCann.

13 STATEMENT OF RODNEY J. McCANN

14 MR. McCANN: Thank you. Good afternoon
15 Commission staff. My name is Rod McCann, and I'm the
16 president of Saskatchewan Mining and Minerals, or for short
17 SMMI. I've been president of SMMI since 2005, when we
18 purchased the predecessor company, which was called
19 Saskatchewan Minerals, a division of GoldCorp.

20 In 2013, we went through a name change and now
21 go by, as I had mentioned, Saskatchewan Mining and Minerals,
22 Inc. As a bit of background, the company did begin
23 operations in Chaplin, Saskatchewan in 1948, and in my
24 testimony I have it down as a small salt cake plant.
25 Because we talked about salt cake earlier, I will say that

1 it was a lower grade of anhydrous sodium sulfate. But
2 over the years, Sask Min installed equipment and shifted
3 from production of salt cake to a higher detergent grade
4 sodium sulfate, the product that we continue to produce
5 today. That equipment not only allowed the Chaplin plant to
6 produce high grade sodium sulfate, but also to do so more
7 efficiently and more economically.

8 SMMI produces only sodium sulfate from our plant
9 in Chaplin. We utilize ten square miles of saline lake in a
10 semi-arid part of Canada. SMMI has only one plant in
11 Chaplin, Saskatchewan, and we produce and sell only one
12 product, sodium sulfate. We produce no other co-products
13 and we produce no other byproducts as part of our process.

14 Our process is fairly simple. We harvest what's
15 known as glauber salt from a brine we created or we create
16 by diverting fresh water into our main brining areas during
17 the spring and early summer. Glauber salt is basically
18 sodium sulfate with water in its crystallized form.

19 As the summer heats up, the warm, windy weather
20 continuously moves the brine over our brining areas,
21 creating a strong, concentrated salt brine. When the brine
22 is of sufficient strength, we then pump it into five
23 reservoirs and where it continues to concentrate through
24 natural water evaporation in the heat of the summer.

25 In the fall, as the weather cools, the glauber

1 salt precipitates out of the brine and settles on the floor
2 of each of the reservoirs. Excess water is then drained
3 back into the brining areas for use in subsequent seasons.
4 By December, the layer of glauber salt in the reservoir
5 floors is then windrowed utilizing high volume excavators.
6 And then from late December to early March, we utilize
7 larger 40-ton rock trucks that bring the glauber salt from
8 the reservoir bottoms into our -- into our stockpile,
9 excuse me.

10 That stockpile then is what we have to feed our
11 plant for the next 12 months. Each year's production volume
12 is directly tied to the weather conditions during that
13 period, the period that we use as our brining season. So
14 once we have the glauber salt up in the stockpile, it is fed
15 into our plant, where we simply add water to melt the
16 glauber salt and filter out some sands, dirt and other
17 impurities via settling, natural settling and some chemical
18 addition.

19 This now clean saturated brine is fed through
20 multi-effect evaporators to remove the bulk of the water and
21 create solids, which are then fed to centrifuge. From there
22 it is fed into a rotary dryer to remove the remaining
23 moisture. The finished sodium sulfate is inventoried into
24 one of three finished product storage bins.

25 As I had mentioned, from year to year the volume

1 of SMMI's harvest of glauber salt from the brine is
2 dependent on the ambient air temperature at certain times of
3 year, and the volume and timing of precipitation throughout
4 the year. Although these conditions tend to be fairly
5 steady in most years, occasionally there are years that are
6 quite wet and cool at the wrong times, which can
7 significantly reduce SMMI's harvest of glauber salt which,
8 as I've mentioned, is what we utilize to make the finished
9 sodium sulfate product.

10 Also very important for this Commission to note
11 is that on a long term basis, SMMI has been depleting the
12 naturally-occurring reserves of glauber salt. We have
13 experienced a slow decline in the average harvest volumes,
14 which has resulted in a limitation of our overall production
15 capacity.

16 SMMI experienced poor harvests in the 2014 and
17 2015 period, due to some abnormal weather conditions. This
18 dramatically reduced the amount of sodium sulfate that SMMI
19 could produce in 2015 and 2016. In addition, during 2014
20 and '15, we were working on a new project, evaluating the
21 possibility of producing sodium hydroxide, which has another
22 chemical name of caustic soda from our sodium sulfate.

23 As a result, SMMI had slowly depleted the sodium
24 sulfate reserves at Chaplin, in order to build reserves for
25 the caustic soda project. As a result of these two events,

1 SMMI approached one of the Petitioners, Searles Valley
2 Minerals or SVM, to quote for purchase of sodium sulfate to
3 meet our shortfalls and to enable us to continue to supply
4 our U.S. customers at historical levels.

5 SMMI reached agreement to purchase substantial
6 quantities, excuse me, from SVM, particularly in 2015 and
7 2016 at very attractive pricing. As a result, we were able
8 to resell the SVM-produced sodium sulfate to our long term
9 U.S. customers without interruption and at a significant
10 profit. In almost all cases, deliveries were directly from
11 SVM's plant to SMMI's customers.

12 The reason I've highlighted these issues is that
13 these events during the 2014 to 2016 time period are
14 critical to understanding the trends in imports of sodium
15 sulfate from Canada over the period 2015 through 2018, which
16 will be explained in further detail by one of my colleagues.

17 Now I would like to also touch on the effect of
18 byproduct and co-product producers in the U.S. market. In
19 the Commission's 2000 investigation of sodium sulfate from
20 Canada, the Commission recognized that the U.S. market for
21 sodium sulfate was influenced heavily by synthetically
22 produced byproduct. The same situation exists today.

23 It is important to note that the synthetic
24 producers are not in the sodium sulfate business, but
25 instead are in the business of producing something else.

1 The sodium sulfate is a byproduct, and in some cases even a
2 waste product that these producers must get rid of. This is
3 also true for SVM, which makes sodium sulfate as a low value
4 co-product as part of its soda ash and borax production
5 processes.

6 Generally, these byproduct and co-product
7 producers make production decisions based on supply and
8 demand of their primary products. They cannot and do not
9 vary the quantity of their output, sodium sulfate based on
10 market conditions in the sodium sulfate market.

11 It was interesting to hear this morning from
12 Elementis that they value their sodium sulfate in the same
13 manner as their other products. I think that as an example,
14 in spite of a very stable sodium sulfate market in 2008 and
15 2009, petitioner Elementis disregarded the sodium sulfate
16 market when it chose to cease production of its main
17 product, chromium, in response to the declining demand for
18 chromium in the automobile industry in the United States.

19 As a result of this, Elementis did not produce
20 sodium sulfate and was not able to meet its customer
21 commitments in the sodium sulfate markets, all despite a
22 very robust sodium sulfate market at the time. In addition,
23 byproduct and co-product producers usually do not have
24 significant long term storage facilities for sodium sulfate.

25 This means that the byproduct and co-product

1 producers have to have a big incentive to drop their sodium
2 sulfate prices as low as necessary, because they have to get
3 rid of their sodium sulfate quickly. This was also true in
4 the 2000 investigation. In reviewing the findings of that
5 investigation, it appears that one of the most important
6 factors in the Commission's unanimous negative preliminary
7 determination was that the U.S. synthetic producers were in
8 fact the low price leaders.

9 It was not sodium sulfate imports from Canada.
10 You're going to find the same thing here. Based on our deep
11 understanding of the markets, we believe this is true today
12 as well. One important difference between 2000 and now is
13 that most of the byproduct producers are now organized by
14 Saltex, which was a joint venture between Giles Chemical and
15 the petitioner Cooper Natural Resources or CNR.

16 We understand that Saltex itself does not
17 produce sodium sulfate, but instead is the marketing and
18 distribution agent for several byproduct manufacturers. We
19 also understand that sales representatives employed by CNR
20 actually represent both CNR and Saltex in marketing calls,
21 and do identify as both interchangeably.

22 By virtue of Saltex aggregating and organizing
23 the byproduct producers in the U.S. market, Saltex has
24 served to drive down prices even further. The reason for
25 this is that Saltex has developed a very robust marketing,

1 distribution and customer channel which greatly assists the
2 byproduct producers in their primary need to move product
3 from their facilities as quick as possible.

4 Saltex is able to negotiate very low purchase
5 pricing from these producers, in order to gain access to
6 Saltex's network. Byproduct and co-product producers are
7 eager to join, as their greatest fear is not having the
8 channels to get the sodium sulfate away from their
9 facilities.

10 SMMI has some firsthand knowledge of the
11 byproduct end of the market. In 2013, Johnson Controls,
12 Inc. announced production of approximately 30,000 tons of
13 sodium sulfate per year as a byproduct of recycling
14 batteries at their plant in Florence, North Carolina.

15 From 2013 through 2016, SMMI purchased JCI's
16 sodium sulfate byproduct and distributed it to SMMI's
17 customers in the United States and in Canada. In 2016,
18 Saltex took over the marketing and distribution of JCI
19 material, winning the business through an online tender
20 process conducted by JCI. This meant that Saltex had an
21 additional 30,000 tons to sell in 2017.

22 In order to move the additional product, Saltex
23 aggressively pursued multi-year contracts at a dramatically
24 reduced price. Eventually, Saltex expanded its geographic
25 reach of the JCI product to include some of the territories

1 of Elementis, which results in a price war between Elementis
2 and the JCI material that was being marketed through Saltex,
3 which eventually resulted in a further downward pressure on
4 overall pricing.

5 Thank you very much for your time and for your
6 attention. This does conclude my portion of the
7 presentation, and I was now wanting to turn the microphone
8 over to one of my colleagues, Brent Hironaka.

9 MR. HEFFNER: I just want to mention I handed
10 out an attachment or an exhibit that John is going to be
11 referring to. It was actually in our confidential
12 questionnaire response, but we decided to make it public and
13 to -- okay, sorry. Brent is going to go first.

14 STATEMENT OF BRENT HIRONAKA

15 MR. HIRONAKA: Good afternoon to the Commission
16 staff. My name's Brent Hironaka. I'm the Chief Financial
17 Officer of Saskatchewan Mining and Minerals. I've been the
18 CFO since it was acquired in 2005. I've been a certified
19 public accountant, chartered accountant in Canada since
20 1985. Thank you for the opportunity to address the
21 Commission today.

22 I'd like to specifically address the pricing
23 data question and the pricing data that was provided by us
24 in our questionnaire. I'd like to just confirm to the
25 Commission that SSMI has presented the data in the pricing

1 series in the questionnaire that directly followed the
2 instructions of the Commission and present our price to the
3 customer, less all costs incurred for freight, storage,
4 transload, bagging and final shipment to the customers. In
5 other words, we followed the exact methodology requested in
6 the questionnaire.

7 I trust that this clarifies for the Commission
8 that our pricing data is, in fact consistent with the "X"
9 works pricing presented by the Petitioners.

10 Thank you again for your time. I'll pass it
11 over to John.

12 MR. HEFFNER: Now John is going to talk.

13 STATEMENT OF JOHN KEARNEY

14 MR. KEARNEY: Thank you. Good afternoon
15 Commission staff. I am John Kearney. I'm a director of
16 Saskatchewan Mining and Minerals. I have been a director
17 and advisor to SMI since 2005. I would like to discuss the
18 issue of volume of SMI sales of sodium sulfate in the U.S.
19 market.

20 The principal use of sodium sulfate is in the
21 manufacture of powder detergents, laundry detergent. And as
22 you've heard this morning, the U.S. market for sodium
23 sulfate has been gradually declining over many years;
24 primarily, as a result of a decline in the demand for powder
25 detergents in the U.S. where liquid laundry detergents and

1 pods have increased in popularity, thus reducing the
2 production of powder detergents. And neither the liquids or
3 the pods use sodium sulfate.

4 So, primarily, as a result of the decline in
5 demand for powder detergents, U.S. consumption of sodium
6 sulfate has generally decreased over the past 10 years. But
7 at the same time, consumption of sodium sulfate in other
8 emerging markets has actually increased because of the
9 growing use of laundry detergents, which in those countries
10 is generally in powder form.

11 In the United States, at the same time, most of
12 the other uses of sodium sulfate in the U.S. market are in
13 the long term a downward trend as well. So, there's no
14 disagreement between the Petitioners and the Respondent with
15 regard to the general state of the market for sodium sulfate
16 in the U.S. or in its declining demand.

17 Now, the Petitioners argue in their petition
18 that the imports from Canada surged during the 2016 to 2018
19 period. This is simply not correct. There was no surge
20 from SSMI. As shown in Attachment 1 to the importers'
21 questionnaire and on the exhibit which we have just
22 distributed today, SSMI's imports into the U.S. market have
23 generally followed a steady decline since 2010. This
24 exhibit shows the total SSMI sales into the U.S. have
25 declined from about the 80,000 ton per year range in the

1 years 2010 to 2013 to 70,000 ton range per year in 2015 and
2 16 and further declined to the 50,000 tons per year range in
3 2017 and 2018.

4 Now, Mr. Rogers for the Petitioners called this
5 an interesting story and he implied that it was not
6 relevant, but it's highly important to a proper
7 understanding of its impact on the period under
8 investigation. And we submit that the long-term trend is
9 very, very relevant. Yes, there was as temporary drop in
10 SSMI imports in years 2015 and '16, but not in our sales.
11 Yes, in 2015 and '16, SSMI's imports dropped from 77,000
12 tons in 2014 to 23,000 tons in '15 and 38,000 tons in '16
13 before resuming back up in 2017 to more traditional levels,
14 consistent with the historical, but declining pattern.

15 Now, the explanation for the reduction in our
16 U.S. imports in 2015, as you've heard from Mr. McCann, is
17 that during 2014 we experienced a bad harvest and due to
18 unfavorable weather conditions and that poor harvest
19 occurred again in 2015, both of which impacted our
20 production in '15 and '16. And at the same time, we needed
21 to build up our rubber source as part of a pilot program we
22 were examining the production of sodium hydroxide or
23 caustic soda.

24 However, notwithstanding the result of those
25 two factors, our production of sodium sulfate in

1 Saskatchewan in '15 and '16 declined. There was no similar
2 drop in our U.S. sales because, as Mr. McCann mentioned,
3 SSMI made up the shortfall in production by purchasing a
4 substantial tonnage from Petitioners Searles Valley in both
5 of those years, 47,728 tons in 2015 and 38,125 tons in 2016.
6 So, the apparent big change in imports from Canada in 2017,
7 which the Petitioners seem to rely on to support their
8 argument that SSMI has caused a price drop by introducing
9 new product into the market is by no stretch of the
10 imagination a surge of imports from Canada.

11 SSMI was in the market in both of those years,
12 2015 and '16, with the same customers, the same market
13 share, admittedly declining, overall by demand. So, the
14 anomaly is not in the surge what occurred. The anomaly is
15 in the decline which occurred in the previous year as a
16 result of the unusual conditions in the base year where our
17 production was reduced.

18 We did supplement our Canadian production with
19 the purchase of U.S. product from SVM in order to maintain
20 our customers, not chase new customers, maintain our
21 customers at the historic levels which, as we were
22 admitting, is in decline.

23 In 2016, our harvest improved over the previous
24 year, which meant that we now had additional -- more product
25 available to sell in 2017 from Saskatchewan. And at that

1 particular year, as it happens, Searles Valley and SSMI we
2 were not able to reach agreement under renewed terms and
3 volumes for the purchase of their product in 2017, so we
4 ceased to purchase the product from SVM. And by the same
5 year, 2017, SSMI, we were no longer representing JCI, which
6 conversely meant that Saltex was now representing JCI, who
7 was then moving an additional 30,000 tons of material from
8 the JCI into the U.S. market.

9 So, at Saskatchewan Minerals, we believe that
10 Saltex need to move the additional JCI product lead Saltex
11 to pursue aggressive multi-year contracts with some of its
12 purchasers and in so doing dramatically reducing the price
13 and causing a ripple effect on the entire market. As a
14 result, SSMI's overall sales volume in the U.S. declined
15 significantly in 2017 from approximately 70,000 tons in 2016
16 to approximately 50,000 tons in 2017 because Saskatchewan
17 Minerals was unwilling to match the low prices offered by
18 our competitors and specifically by the Petitioners,
19 including Saltex, which is in a joint venture with Cooper
20 Natural.

21 Overall, Saskatchewan Mineral's U.S. sales
22 declined by approximately 24 percent from 2016 to 2018. In
23 fact, just as one example, which has been mentioned, in 2017
24 SSMI lost its sales to Proctor and Gamble, which is the
25 single largest producer in the United States -- purchaser,

1 sorry -- the single largest purchaser of sodium sulfate in
2 the United States and a long-term, 10 year customer of SSMI.
3 We lost that sale when we declined to drop our price. We
4 did not want to lose Proctor and Gamble, but we lost them.

5 So, contrary to the surge argument advanced by
6 the Petitioners and its alleged impact on price, SSMI's
7 total shipments to the U.S. market have been on a
8 significant, long-term downward trajectory. And as you can
9 see from the exhibit which we have handed out, when you
10 examine it from the standpoint of SSMI's overall U.S.
11 shipments rather than just imports from Canada, SSMI's
12 overall U.S. shipments have declined significantly from
13 historical levels.

14 So, contrary to the argument that the surge is
15 causing the problem, it's actually -- I'm sorry -- causing
16 the problem by introducing more product into the market, we
17 are actually introducing less product into the market. And
18 this is not a small decline. As we show on the exhibit,
19 SSMI's total overall shipments, both imports from Canada and
20 U.S. purchases, declined by over 30,000 tons. That's over
21 40 percent since 2013.

22 Now, that reduction in Saskatchewan Minerals'
23 sales volume is, by our estimate, the equivalent to about 70
24 percent of the reduction in demand in volume in the United
25 States over the same period. So, in other words,

1 notwithstanding that we believe we only represent about 10
2 percent of the market share, the percentage of our reduction
3 in sales in the period of '17 and '18 was equivalent to the
4 bulk of the reduction in demand in the U.S. market.

5 And finally, taking a look at Exhibit 1, we
6 would like to make one other point about the data.
7 Specifically, I would like to point out, as you'll see, in
8 2018, the last year, we increased our sales significantly in
9 Canada. That's because we secured a new customer in Canada
10 that switched from the production of salt ash to sodium
11 sulfate. And this new customer purchased a significant
12 quantity of sodium sulfate from us in Canada, 20,000 tons in
13 2018. Such that, for the year of 2018, our sales volume in
14 Canada were up and our sales volume in the United States
15 were down, both compared to historical levels.

16 Thank you very much. I will now hand the
17 presentation over to our General Manager, Brent Avery.

18 STATEMENT OF BRENT AVERY

19 MR. AVERY: Good afternoon, Commissioner staff.
20 I am Brent Avery. I am the General Manager of Saskatchewan
21 Mining and Minerals. I have been with them since 2006. I
22 would like to take this opportunity to discuss pricing
23 patterns in the U.S. market. SMMI has always tried to
24 maintain as high a price as possible within the U.S. market.
25 Unlike the many U.S. byproduct or coproduct producers, it is

1 vitally important to SMMI's future to hold the line on the
2 prices in the U.S.

3 Because sodium sulfate is all that we make. And
4 the U.S. market has been very important to us since our
5 entrance into it some seventy years ago. The petitioners
6 have alleged that SMMI used low prices to rapidly increase
7 the volume of subject imports and capture market share over
8 the period of investigation.

9 Nothing could be further from the truth. In
10 fact, SMMI reduced its overall sales in the U.S. market
11 because SMMI was unwilling to match the low prices offered
12 by competitors. I would like to walk you through an example
13 of negotiations with one of our long-term customers who I
14 will refer to as Purchaser A.

15 MR. HEFFNER: And, just for the record, we'll
16 provide the names in post-conference to these customers.

17 MR. AVERY: We entered into a three-year contract
18 with them from 2012 through 2014, with a 1% increase in the
19 first year and 2% increases in the following two years.
20 After that contract, our next three-year contract covered
21 2015 through 2017. The contract provided for a 6% increase
22 in the first year, 4% increases in the second two years. In
23 April of '17 we made the decision to approach some of our
24 long-term customers to sign contracts early. Feedback from
25 other customers suggested our competition was lowering

1 prices in the marketplace.

2 Purchaser A was one of those customers. We began
3 with a strategy of going in with very little or no price
4 increase. The buyer for Purchaser A delayed our overtures,
5 saying he would need to get back pricing from the
6 marketplace before pursuing forward. The buyer came back to
7 us in August of '17 saying he had an offer for a price far
8 below what we had offered them.

9 Our first proposal in response to that was for a
10 two-year contract starting with a delivered price, \$4 per
11 ton lower than our 2017 contract year. Then increasing by
12 \$2 for the second year. The buyer rejected our offer very
13 quickly, saying that we were still very high versus the
14 current offer he had in his hand from our competitor. We
15 attempted to sell our history with this customer, the
16 strengths that we bring to the table and emphasizing that
17 this was a distressed price from a U.S. producer trying to
18 buy cash flow.

19 The buyer for Purchaser A said that SMMI was not
20 even close to the offer he had. Which he said was 20 to 25%
21 below what we were offering. In September of '17, on a
22 conference call, we offered the buyer a two-year contract
23 with a price \$25 per ton below our August 2017 offer with a
24 \$5 per ton increase for the second year. The \$5 ton
25 increase may not sound like much, but it was important for

1 us to set the tone for the next contract negotiations so
2 that the buyer would realize that our expectations are that
3 prices would rise.

4 The buyer accepted that proposal. We provided
5 that contract to the buyer in November of '17, and at that
6 time, the buyer stated he had a price from Saltex that was
7 still \$20 per ton lower than the contract we just settled
8 for. He flatly stated, "Keep us competitive and you'll
9 retain our business." We held our negotiated price and was
10 able to secure that business for the next two years. I
11 would like now to have my colleague, Ruby Cozart discuss our
12 history with two other large U.S. customers.

13 STATEMENT OF RUBY COZART

14 MS. COZART: Good afternoon, Commission staff. I
15 am Ruby Cozart, Regional Accounts and Logistics Manager of
16 Saskatchewan Mining and Minerals. I have been with SMMI
17 since September of 2013. I will discuss SMMI's sales
18 history with another customer that we'll refer to as
19 Customer B, which we believe is one of the five
20 higher-volume purchasers in the United States.

21 I need to take you back to September of 2015. We
22 submitted a bid proposal with Customer B for 2016 through
23 2018 with separate quotes for shipments to their Northwest
24 and Midwest plants. Our price quote for Customer B's main
25 plants in the Midwest provided for a single fixed price for

1 2016 and 2017 and approximately a \$2.50 per ton increase for
2 2018.

3 For the quote to the Midwest plant, Customer B's
4 buyer told us the price where we needed at to be competitive
5 was approximately \$30 per ton below what we had just
6 initially quoted them for 2016 and 2017. We were shocked at
7 how low the other suppliers had quoted.

8 We could've still made money at this price, but
9 we chose not to pursue the business as we felt that the low
10 price Customer B was quoted by the other suppliers was lower
11 than the current sodium sulfate market value. Ultimately,
12 we lost out on this long-term contract.

13 In general discussions with Customer B in January
14 of 2018, the Customer B buyer told us that they had a
15 meet-or-release clause in the contract they had with the
16 current suppliers who secured the contract for 2016 through
17 '18. Customer B was willing to entertain a price quote from
18 us in light of this meet-or-release clause with the
19 incumbents.

20 The Customer B buyer supplied us with a price
21 range that we would need to meet for their Midwest plant.
22 Customer B would have then provided our quote to the
23 incumbent supplier and they would have had the opportunity
24 to match. We evaluated that pricing opportunity and decided
25 not to put an offer in to Customer B, due to the fact that

1 we would need to meet that low \$30 per ton drop from the
2 initial September, 2015 bid proposal by the incumbents.

3 Then in September of 2018, Customer B contacted
4 us, stating that they were having supply issues with their
5 current suppliers and asked SMMI for our assistance to
6 provide material. We offered pricing for product shipped to
7 their Midwest plants by railcars at a price approximately
8 15% higher than the price we had initially quoted them in
9 2016 and '17. We also requested tighter payment terms,
10 which Customer B agreed to.

11 We could've taken advantage of Customer B's
12 current supply issue, but our ethical focus was to supply
13 customer service and maintain market value, which we feel we
14 are prided for from our customer base.

15 Another example, who we will call Customer C,
16 trialed our product in January, 2014, and we successfully
17 qualified. We submitted RFP pricing in January, 2014 and in
18 February, Customer C requested a discount to this price,
19 which we politely declined. Customer C awarded us a portion
20 of their volume for one year on our quoted price. In
21 February, 2015, we quoted a price again for the period,
22 April 2015 to March 2016. We went through back-and-forth
23 negotiations with a final quote approximately \$5 per ton
24 lower than our original February 2015 quote with extended
25 payment terms. We were unsuccessful and did not receive any

1 volume.

2 In November, 2016, Customer C issued an RFP for
3 the 2017 calendar year. We presented a price, we were told
4 we were too high, went back and forth with negotiations and
5 eventually settled on a price. We were awarded the business
6 in December, 2016. Now, prior to that contract being
7 signed, Customer C received a much lower bid from Saltex.

8 In past contracts with other suppliers, Customer
9 C always had a meet-or-release clause in their contract. At
10 this point, SMMI had not fully discussed all the contract
11 terms with Customer C, but we have most certainly attempted
12 to remove any meet-or-release clause because it is against
13 SMMI's policy to agree to any such term.

14 Saltex then went around the buyer, through the
15 back door, to the procurement director of Customer C and
16 quoted a dramatically lower offer. It was enough savings
17 that Customer C could not ignore, regardless of our verbal
18 agreement. We made another counteroffer which was still \$6
19 above the Saltex low-ball offer. Customer C accepted our
20 new offer, stating that they were still leaving considerable
21 savings on the table from the Saltex back-door bid.

22 We eventually reached a two-year contract with
23 Customer C, although they did insist on retaining the
24 meet-or-release clause in their contract. In February,
25 2018, Customer C received an unsolicited offer from Saltex

1 at another significant price drop of approximately 18% from
2 the 2017 offer. We countered and eventually settled on a
3 renewed two-year contract with again \$6 per ton above the
4 Saltex offer. But only on condition that that
5 meet-or-release clause be removed from the contract, which
6 this was agreed to by Customer C.

7 This speaks directly to how it is the domestic
8 producers, specifically Saltex, that are lowering the market
9 value of sodium sulfate in the United States. Now I will
10 turn it back to my colleague, Brent Avery, for additional
11 information.

12 STATEMENT OF BRENT AVERY (CONTINUED)

13 MR. AVERY: Good afternoon, again. I'm Brent
14 Avery. I wanna discuss one more customer, which I'll call
15 Customer D. Historically, SMMI has been a large supplier of
16 sodium sulfate to Customer D, ranging between 20,000 metric
17 tons up to 30,000 metric tons. However, in 2014, SMMI
18 attempted to increase its price by approximately 12%.
19 Although Customer D agreed to the higher price, it slashed
20 our volume commitment by approximately 66%, awarding the
21 remainder of our former volume to a U.S. producer that
22 offered lower prices.

23 For 2015, we lowered our price by \$1 per metric
24 ton. And essentially was awarded the same volume commitment
25 as the prior year with the remainder of the volume going to

1 a lower-priced U.S. producer. For 2016 supply, we again
2 were forced to lower our price, but was awarded even less
3 volume because of the lower price yet offered by U.S.
4 producers. For 2017 we, again, bid on the business for
5 Customer D's Midwest facility. We were told the U.S.
6 producer prices were double-digits lower than the price we
7 offered. And that the price gap was widening.

8 Customer D told us they were not sure that they
9 wanted to keep SMMI on as an approved supplier if we could
10 not be responsive to their pricing needs. The purchaser
11 tried to have us lower our price so that we were competitive
12 with the price provided by the U.S. producers. We had
13 significant internal discussions involving all levels of
14 personnel within our organization. We debated what was best
15 for the long-term.

16 It was an important decision as we could
17 potentially go from 30,000 metric tons to 0 metric tons with
18 this one customer over a three and a half-year period. Not
19 a decision to be taken lightly. In the end we decided it
20 was time to take a stand and decline to lower our price any
21 further. Consequently, Customer D refused to award us any
22 business for 2017, despite the fact we were the incumbent
23 supplier.

24 In 2018, the RFP for Customer D was received by
25 SMMI for one of their locations in the Southeast. Based on

1 our past evidence, the fact that we lost business in 2017,
2 we decided to revisit our price and dropped it by about 7%.
3 In our estimation, the 7% was at the upper end of where the
4 buyer for Customer D suggested we needed to be. Although we
5 did receive the business, the amount of the business was
6 very small, less than 1,000 tons.

7 In late 2018, SMMI was asked to provide a quote
8 on the Midwest business. SMMI supplied a quote, but at a
9 11% increase over the last year's quote, a quote for which
10 we did not receive any business. Although we weren't
11 expecting to receive any business, we were surprised when we
12 were awarded that business.

13 In conclusion, quite plainly our history with
14 Customer D clearly demonstrates that we are not willing to
15 go down to the rock bottom prices offered by the domestic
16 producers. Instead, we would rather walk away from business
17 rather than drive the market price lower. It also shows
18 that we're always trying to increase prices and be a market
19 leader.

20 In addition to SMMI just walking away from
21 business because of the extremely aggressive pricing by
22 domestic producers, we have provided examples of where we
23 had to lower prices to retain business due to these extreme
24 low prices.

25 I want to take this opportunity to share one

1 other example. In 2017 we saw byproducts show up in Western
2 Canada for the first time in more than fifteen years. At a
3 price dramatically lower than SMMI's. Saltex won this
4 business with a byproduct material at a delivered price that
5 is so low, we estimate it to be well below the Canadian cost
6 of production. And certainly not a profit-maker for Saltex.
7 This clearly demonstrates their motivation to move product
8 regardless of profit.

9 We know that we are the most responsible company
10 when it comes to pricing. We believe that our customers
11 will support us in this regard. Even when we have to lower
12 our price to keep business, we still try to stay on the high
13 side of the market. We believe that our customers will tell
14 you that it is the domestic producers that have led pricing
15 down and not SMMI. In fact, we believe, and the data will
16 support it, that we have the overall highest U.S. market
17 prices. Thank you.

18 MR. HEFFNER: Thank you. That's the end of our
19 direct testimony. We'd be glad to take any questions that
20 you have, and I'm sure you have a lot.

21 MR. CORKRAN: Thank you very much. Thank you
22 very much for coming today and for your very helpful
23 presentation. I'm gonna turn questions over to my
24 colleagues in just a moment. But with the caveat that I'm
25 probably the least knowledgeable among the staff at the

1 table on the players in this market. I would like to ask
2 one question about the information in Exhibit 1. There was
3 earlier testimony about JCI, Johnson Controls. Where, if at
4 all, do they show up on that Exhibit?

5 MR. KEARNEY: I'll ask our chief financial
6 officer, Brent Hironaka to deal with that question.

7 MR. HIRONAKA: Johnson Controls, Inc. was
8 actually supplied by a U.S. subsidiary, so it does not
9 appear in these numbers.

10 MR. CORKRAN: Okay. Thank you very much. With
11 that, I'm gonna turn the questioning over to our
12 investigator, Ms. Keysha Martinez.

13 MS. MARTINEZ: Good afternoon. Thank you very
14 much for appearing here today. Your testimony is very, very
15 helpful. I apologize in advance. I'm probably gonna be
16 skipping around a lot as I try to make sense of everything.
17 I just wanna make sure I understand the timing of the events
18 in terms of the supply shortfall, when that occurred, why
19 that occurred, and the role of SVM and, yeah, if you could
20 just kind of untangle that for me. I know you've discussed
21 it a little bit.

22 MR. AVERY: The harvest in 2014, 2015, as was
23 reported, we harvest one time per year. Both those years it
24 was below normal because of abnormal weather conditions in
25 Saskatchewan. Our lake is a large flat alkali lake and we

1 require a certain amount of water, a certain amount of heat,
2 certain amount of cold, kind of at the right times of the
3 year.

4 Those two years, we had excess moisture, which
5 caused a significant reduction in our raw material harvest.
6 So that, of course, affected our production. At the same
7 time, we were beginning to, or exploring, or doing a pilot
8 project to produce caustic soda. So we were trying to build
9 our raw material reserves to satisfy that as well. I
10 believe it was end of '15 we started purchasing from SVM to
11 satisfy our U.S. market contracts and that continued through
12 2016.

13 MR. HIRONAKA: So if I could just add very
14 quickly to what Brent was saying, the weather conditions in
15 '14 and '15 were poor, which contributed -- the weather
16 conditions impacted the production levels for the following
17 year. Our harvest happens generally in the December through
18 February period.

19 So the weather conditions in '14 meant we had
20 less raw material in '15, and the weather conditions in '15
21 meant we had less raw material in '16 to put through our
22 plant. And so that's why the purchasers from SVM actually
23 started at the end of '14 when it appears that our harvest
24 for that year was going to not be as good, and then
25 continued through '15 and '16.

1 MS. MARTINEZ: So would those purchases from SVM
2 -- how would that be reflected if anywhere in the
3 questionnaires? Would that be an export from SVM to
4 Saskatchewan Minerals? Or -- did they supply the end users
5 directly and --

6 MR. HEFFNER: It was a sale directly from SVM in
7 the United States to a U.S. customer.

8 MS. MARTINEZ: I'm sure you're already planning
9 to, but for the post-conference brief, if you could just
10 provide as much information and documentation on that as
11 possible, it'd be very helpful.

12 MR. HEFFNER: Yes, we will.

13 MS. MARTINEZ: So this might be obvious, but the
14 domestic industry, in their testimony, they mentioned that
15 weather disruptions to production are not very common at all
16 in their operations. This might be obvious, but can you
17 just explain why, in your production, that's different and
18 environmental event affect your production a lot more?

19 MR. AVERY: Again, the weather that affects us is
20 really in the harvest part which is our raw material
21 feedstock. So we have a large flat, alkali lake that the
22 salt deposit runs six, seven feet deep. And what happens is
23 the Glauber percolates up through the soil to the surface
24 and it's absorbed by lower levels of water. So when it
25 heats up in the summer, it creates a concentrated brine.

1 What happened in 2014, 2015, we had excess moisture, which
2 is fresh water, and that brine would not concentrate to such
3 a level that would allow us to produce a normal amount of
4 Glauber salt in our harvest. That happened two years in a
5 row.

6 MS. MARTINEZ: Thank you.

7 MR. MCCANN: I just wanted to add, one of the
8 unique features of our facility in Chaplin is that we truly
9 can utilize the energy of the environment. So in the spring
10 when we are diverting water in to flood our brining areas,
11 the moisture from the previous winter and whatnot, the
12 spring runoff really impacts that. It allows us to really
13 regulate the amount of water that we bring into our lakes.

14 And if we have a hot, dry spring and summer, that
15 creates extra evaporation and so, if you can imagine, as the
16 water evaporates, it draws more salt out of the ground, so
17 if we can flood the brining areas and get evaporation early,
18 we can then flood again and draw more salt out, so again,
19 increasing our brine conditions. So wind and heat and low
20 moisture conditions in the spring and early summer--well,
21 throughout the summer--are very important to us.

22 The other unique aspect of being in Canada is you
23 get some nice cold winters. And we certainly utilize the
24 cooling temperatures through the fall and the wintertime to
25 take the energy out of the reservoirs, to take the heat out

1 of the water. And what that does in prime conditions, is,
2 as the weather cools without getting so cold as to create
3 ice on the top, it just slowly drops -- as the brine
4 temperatures cool, it drops more and more Glauber salt out
5 of the water and it precipitates and sits at the bottom of
6 our reservoirs.

7 Excuse me. So at that stage, we've used, if it's
8 wet during that period -- I'm sorry, that's what I meant to
9 get to -- if it's wet during that period, you can imagine
10 every time the rain falls, you end up reducing the
11 concentration that's in your reservoirs. So if we get a lot
12 of rain through the summertime and not a lot of heat, our
13 concentrations go down significantly.

14 Subsequently, in the fall and winter, often we'll
15 get warmer temperatures and it just doesn't draw as much
16 salt out, so a couple of times throughout the year, it can
17 really have a significant impact. If we're cold and wet in
18 the early sessions and we're warmer in the fall and winter,
19 both of those can have very significant impact on our salt
20 harvest.

21 MS. MARTINEZ: Thank you. Going back to Saltex,
22 I guess, why would Saltex drive down prices as in your
23 testimony, you claim, if it would negatively affect the
24 petitioner, CNR, who is, you know, they're in the joint
25 venture.

1 MR. MCCANN: I don't know if I can specifically
2 speak to the interaction between Cooper and Saltex and
3 Giles. But what we do know is that, as a stand-alone,
4 Saltex does have the ability through their network to be
5 able to create a significant selling feature to the
6 byproduct side of the market.

7 And by utilization of their marketing
8 distribution and customer channels, they can secure lower
9 pricing from the purchase side, from the producers, and
10 also, in our opinion and my contention, a higher sales
11 price. So I can only speak to the way they generate their
12 margin. I don't understand -- I don't know the attraction
13 between Cooper and Saltex.

14 MS. COZART: I'd just like to add to that. Most
15 of these biproduct facilities do not have any storage
16 ability, or very minimal, so they need to move this product
17 as quickly as possible. So, they're looking for a very
18 quick sale, so that's arranging a lower price with the
19 customers that they're after.

20 Because if they're going to have to store it,
21 they're going to incur additional costs. So, they need to
22 get it off of the manufacturer's premises and either ship it
23 direct to the customer or incur storage costs.

24 MS. MARTINEZ: Thank you. Earlier this morning
25 the domestic industry has asserted there is no market for

1 SSA in Canada, how do you respond?

2 MR. HIRONAKA: That's not true. Brent Hironaka,
3 we have been in business in Canada, installed sodium sulfate
4 in Canada for 70 years. We've always had a market in
5 Canada, the market has fluctuated somewhat. It is growing
6 and it has grown in the past few years.

7 We've weathered some significant changes in the
8 Canadian market over time, but it has always remained
9 relatively steady over the last 10-15 years until the last
10 year where we picked up this new customer that switched over
11 from using soda ash in their product process to using sodium
12 sulfate.

13 We protect, we support our Canadian market. We
14 like to -- obviously, we have a bit of an advantage in our
15 Canadian market without question. As the Petitioner stated
16 this morning, mostly from a logistics standpoint, so yeah,
17 we've always had a Canadian market. It's definitely smaller
18 than the U.S. market, but there is a Canadian market that we
19 are part of.

20 MR. HEFFNER: Doug Heffner, if I can just say if
21 you look at Chart 1 here you can see the growth in Canadian
22 sales, and we want to point that out to you. And if you
23 look at our projections too, you will see that that customer
24 is really providing a lot of growth in Canada, thank you.

25 MS. MARTINEZ: So, in your testimony you

1 mentioned that, at least from what I understood, there's a
2 lot of business being lost due to this lower-priced sulfate
3 product. Where is that product going? Is that being sold
4 in Canada or is that being exported to other markets?

5 MR. AVERY: My name is Brent Avery. The specific
6 customers that I talked about, one of them is one of ours
7 for long-term that we've had for 30-some years. And because
8 of the aggressive pricing policies of competitors, that
9 particular customer took a lot of revenue out of the sodium
10 sulfate market.

11 The other large term, a large customer, the one
12 that was 30,000 metric tons -- basically we've been reducing
13 our U.S. exports to make up for the difference.

14 MS. MARTINEZ: So, it's not necessarily -- the
15 product is still going to your customers, it's just at much
16 lower prices or you're not signing these contracts and you
17 have excess product?

18 MR. HIRONAKA: Brent Hironaka, sorry we don't
19 have excess product production. I think as Rod stated
20 earlier, we have been experiencing a longer-term decline in
21 our natural reserves, so our production capacity has in fact
22 been declining somewhat.

23 That combined with the increase in Canadian sales
24 that we've experienced and that we anticipate continuing
25 through experience have actually -- is what's made up for

1 the drop in our U.S. exports and our U.S. sales. It's been
2 a combination of declining production and increasing
3 Canadian sales.

4 MS. MARTINEZ: Can you describe your role as the
5 U.S. importer of record? Are you always the importer of
6 record for any product that's brought to the United States
7 and do you have affiliated entities in the United States
8 that receive this product? Can you just go over that
9 please?

10 MS. COZART: Ruby Cozart, yes, we are the
11 importer of record, always on all of the products that we
12 import from Canada into the United States, so there's no
13 product from Saskatchewan Minerals that's being brought into
14 the U.S. by other U.S. importers. You're always acting as
15 importer of record, that is correct.

16 MS. MARTINEZ: And do you have affiliated
17 entities in the United States?

18 MR. HIRONAKA: Brent Hironaka, we have a holding
19 on subsidiary that is currently inactive. It was
20 responsible for the distribution of the JCI product when we
21 were distributing the JCI product.

22 MS. MARTINEZ: So, once the product comes into
23 the United States, it does go directly to the buyer or does
24 it go to a distributor that then --

25 MS. COZART: Ruby Cozart, depending on who's

1 purchasing the product, whether it's going direct to the
2 customer or it could be going to one of our transload
3 facilities where it is possibly getting bagged out or held
4 for bulk truck distribution to smaller end customers, so
5 it's --

6 MS. MARTINEZ: A mix of both?

7 MS. COZART: Yes.

8 MR. HIRONAKA: Brent Hironaka, just to add very
9 quickly, I know in the questionnaire there is a section that
10 talks about end channel. We do sell to third party
11 distributors that take our product in bulk and redistribute
12 it on their own behalf and under their own brand to their
13 end customer, that's what we defined in our questionnaire as
14 distributors.

15 MR. AVERY: Just to add something, Brent Avery,
16 it's not always bulk, it could be bags or super sacks to
17 those distributors.

18 MS. MARTINEZ: I'm going to ask the same question
19 that I asked the panel this morning regarding official
20 import statistics. Do you agree that this is the most
21 accurate measure of the product using that one HTS category?

22 MS. COZART: Yes, we do agree.

23 MS. MARTINEZ: And do you have any idea of, you
24 know, Petitioner mentioned non-subject imports, they were
25 not very sure because average unit values were higher. Do

1 you have any idea as to why that may be?

2 MS. COZARD: We do not, we use one harmonized
3 tariff schedule code, so anything else would not be
4 affiliated to SMMI.

5 MS. MARTINEZ: Thank you.

6 MR. HEFFNER: But in answer to your -- Doug
7 Heffner, in answer to the question, we don't know what the
8 other stuff is.

9 MS. MARTINEZ: Okay. Thank you very much, that
10 concludes my questions for now.

11 MR. CORKRAN: Thank you Miss Martinez, now we'll
12 turn to Mr. Smith?

13 MR. SMITH: Thank you all for being here this
14 afternoon, I really appreciate it. My first question is for
15 you Mr. Heffner, do you agree with the Petitioner's
16 definition of a domestic-like product is a single-like
17 product all extensive of the scope?

18 MR. HEFFNER: For purposes of the preliminary
19 determination we have no objection, we reserve the right to
20 contest it if there is a final investigation.

21 MR. SMITH: Okay. Are there any other producers
22 of sodium sulfite in Canada?

23 MR. AVERY: Brent Avery, there is a small
24 by-product in Ontario which I'm not even sure what the
25 volume is, but for these purposes we are the only producer

1 in Canada.

2 MR. SMITH: And what is the name of that
3 by-product producer?

4 MR. AVERY: Toda.

5 MR. SMITH: I believe it was Mr. McCann, in your
6 testimony you mentioned something about how the conditions
7 of competition, particular supply and demand conditions are
8 affected by synthetic producers in the U.S. market. Can you
9 elaborate on that a little more?

10 MR. MCCANN: Rod McCann, it's our contention that
11 the by-product and to a large extent the co-product
12 producers are forced by virtue of their main higher value
13 product to not regulate the SOP or excuse me, the sodium
14 sulfate based upon the current supply or the current demand
15 for that and that it's all driven -- it's almost
16 exclusively driven by the supply and demand curves that
17 drive their more high-value co-products or main product.

18 MR. HEFFNER: This is Doug Heffner, I don't know
19 if you caught the story what Rob was talking about earlier
20 but in -- I believe it was 2008, during the financial crisis
21 when Elementis was -- it was Elementis, right?

22 It was Elementis that was -- they are big
23 producers for the automotive market for chrome. They ended
24 up, because of the financial crisis there weren't a lot of
25 automobiles being produced, so they ended up closing down

1 some of their production and even though the market for
2 sodium sulfate was very strong at that point in time, they
3 closed down the market for sodium sulfate.

4 They didn't sell anything for a while, so that
5 proves our point and we'll be glad to give you information
6 on that if you would like in the post-conference.

7 MR. SMITH: Yeah, I would actually, and I'm
8 interested too to see whether demand for those co-products
9 has had any impact on the domestic industry as well.

10 I heard at one point that Giles, I guess there
11 was a representative from Giles in the 2000 case that was on
12 the Respondent's side, and now we're seeing a representative
13 on the Petitioner side. Do you have any -- know why that
14 might be? Was that -- did SMMI ever supply Giles Saltex?

15 MR. HEFFNER: Okay, this is Doug Heffner, I'm
16 going to admit I was involved in that case back then just
17 like Tom was, but my memory is short. I'm telling you the
18 truth.

19 MR. SMITH: I really just curious about that.
20 Okay.

21 MR. FERRIN: This is Richard Ferrin, one thing
22 that is obviously different now is the situation that then,
23 I mean now you've got this Saltex joint venture, so
24 basically the operation for purposes of this case, the
25 interest in Giles with due respect to this case, is they've

1 got ownership in common with TNR and that's a big difference
2 why they're sitting on a different side of the table now I
3 believe.

4 MR. SMITH: Okay, you talked about this a little
5 bit already, but I'd like to probe a little more and get a
6 little more information on what exactly SMMI's presence is
7 in the United States? Do they have some sort of subsidiary
8 here or do they have production facilities in the United
9 States, packaging facilities?

10 MR. HIRONAKA: Brent Hironaka, we are an exporter
11 or the importer of record. We utility third party
12 warehouses and bagging facilities for short-term temporary
13 storage and trans-loading, basically from rail to truck and
14 while we were doing and representing the JCI product, we did
15 that through a U.S. subsidiary. We have no permanent
16 facilities in the United States.

17 MR. SMITH: And when did you stop handling the
18 JCI product?

19 MR. HIRONAKA: Mid-2016.

20 MR. SMITH: Does SMI, SMMI package any of this
21 product in the United States or is that handled by third
22 parties?

23 MR. HIRONAKA: All of that is handled by third
24 parties.

25 MR. SMITH: Okay. So, we heard a little bit from

1 Petitioners this morning about how the price comparisons
2 that we're making may have laws related to the fact that
3 transportation is such a huge part of the cost to get it to
4 the port of entry. Do you have any comments on how we
5 should look at subject import prices compared to
6 domestic-like product prices?

7 MR. HIRONAKA: Brent Hironaka, as I stated
8 earlier, our response to the questionnaire, there's a
9 question in the questionnaire was to provide pricing at the
10 point of entry, so we did remove the U.S. logistics costs
11 from our final customer price to get back to a net at the
12 point of entry.

13 So, I believe that our prices at point of entry
14 are comparable to the Petitioners prices at their plants.

15 MR. SMITH: I asked Petitioners this question as
16 well, but in the prior 2000 case we collected bid
17 information. I'm curious to see what your opinion is on
18 whether we should be analyzing bid information for any final
19 phase?

20 MR. HIRONAKA: I think, sorry Brent Hironaka, we
21 provided some examples of our sales process. I believe, we
22 believe that in the customer questionnaires that have been
23 sent in or will be sent in, that the -- with the stories and
24 the facts that we presented will bear themselves out and it
25 prevents what is driving the prices down and it is the

1 pricing of our competitors and not the prices of imports.

2 MR. HEFFNER: Doug Heffner, In answering your
3 question though concerning whether you should be collecting
4 bid prices, you know, I guess we can look at that a little
5 later but I mean I would say right now we believe that
6 there's no underpricing and we think that this should be a
7 negative preliminary determination.

8 MR. SMITH: Okay, Mr. Heffner, I think it would
9 be helpful since a large part of the argument here is that
10 there's no surge of imports from Canada. When you consider
11 years prior to the typical, to the Commission typically
12 since there's a three-year period of investigation, three
13 full years.

14 So, I think it would be helpful if in your post
15 conference brief you can provide some prior Commission cases
16 where the Commission has gone outside of it's GOI, so in
17 particular to find whether the volume or the increase in
18 volume is significant, so if you can provide some Commission
19 cases that would be very helpful.

20 MR. HEFFNER: Doug Heffner, we'll be glad to do
21 that, but I think the point though is just showing a
22 long-term decline. It's not necessarily that you shouldn't
23 look at the period of investigation, it's just showing over
24 a historical period what is actually happening and also
25 understanding why the '16 period was a low period and

1 unrepresentative, but we will endeavor to do that anyway,
2 provide some information, thank you.

3 MR. SMITH: Sure. Another thing that I would
4 like some more information on in the post-conference would
5 be, I'm sure it's, you know, I can elaborate here to as well
6 but in the opening you discussed a lost business that SMMI
7 lost in business to Proctor and Gamble, it was a large part,
8 if we could get some more detail on that it would be
9 helpful.

10 MR. HEFFNER: Doug Heffner, we'll be glad to
11 provide that.

12 MR. SMITH: Okay. Last question, are you aware
13 of any third country anti-dumping or countervailing duty
14 orders on sodium sulfate anhydrous from Canada?

15 MR. HEFFNER: Doug Heffner, no we are not.

16 MR. SMITH: Okay.

17 MR. HEFFNER: Aware of any.

18 MR. SMITH: That's all my questions, thank you
19 very much again.

20 MR. CORKRAN: Thank you Mr. Smith, now we'll turn
21 to Miss Burke?

22 MS. BURKE: Good afternoon. Okay, so I'm trying
23 to get a better understanding of Saltex, and how they act
24 within the market and any of this could be post-conference
25 for Respondents and for Petitioners.

1 Because my understanding in the way I'm
2 understanding this is that because they don't produce the
3 product, they are a purchaser who then distributes within
4 the market. So, how was that relationship different than
5 the third party distributors that you mentioned you sell to
6 within the United States who then -- from what I just heard,
7 sells under their own brand and may repackage the product
8 that you had sold to them.

9 Or maybe I'm misunderstanding. I'm just trying
10 to understand what's the difference -- why should we be
11 looking at pricing from Saltex if we're not also going to be
12 looking at pricing from the third-party distributor that you
13 mentioned you sell to?

14 MR. HEFFNER: Doug Heffner. I agree, I don't
15 think you should. I think Saltex is not part of the
16 domestic industry. They're just like anybody who we're
17 selling to as far as a distributor and they resell the
18 product. So, I agree with you there.

19 MS. BURKE: So, then I would ask in
20 post-conference brief whatever information you have from
21 your customers, that is including the pricing that they're
22 receiving from Saltex, if you can provide that to us so we
23 can see that, I mean whatever you have.

24 Okay, and then I guess another question I have is
25 do you ever compete for business with the third-party

1 distributor that you're selling to in the United States?

2 MR. HIRONAKA: This is Brent Hironaka. No, we
3 don't because if we did that we wouldn't be selling to them
4 anymore.

5 MS. BURKE: I just wanted to get it on -- okay.
6 So, you mentioned that in your exhibit the new customer
7 between 2017 and 2018 in Canada, so from what I'm hearing it
8 sounds like demand at least with this customer is increasing
9 in Canada for the same market. Are similar changes being
10 seen in the U.S. market?

11 Do you see potential new customers that would
12 increase demand on the U.S. side for similar product switch?

13 MR. HIRONAKA: Brent Hironaka, the customer in
14 question is actually a mining operation and we don't see
15 similar opportunities in the United States at this time.

16 MS. BURKE: Earlier you mentioned that in the
17 spring of 2017 you were going to customers with new
18 contracts, to negotiate new contracts. Was that based only
19 on the lower prices you were seeing from the U.S. side or
20 was there another reason that you were going to these
21 customers?

22 MR. AVERY: My name is Brent Avery. No, it was
23 in direct response to information we received in the
24 marketplace that found price competitiveness in the market.

25 MS. BURKE: Okay. So, I'm going to ask you

1 similar questions that I asked earlier this morning. I'm
2 still trying to wrap my head around the raw materials and
3 I'm not, so how do the raw material costs for you differ
4 from what we heard this morning in terms of these leases and
5 yeah?

6 MR. HIRONAKA: Okay, Brent Hironaka, our material
7 costs -- we do, we do pay a provincial alkali royalty to the
8 government to Saskatchewan, but what we consider to be our
9 raw materials costs are all of the costs to harvest our
10 material and get it on to our stockpile ready to be fed to
11 the plant.

12 So, that would include when Rod went through the
13 costs associated with moving water around on the lake to
14 absorb the salt, pumping into the reservoirs, draining the
15 reservoirs, labor to drain the reservoirs, and then the
16 costs that are paid to -- for the heavy equipment and the
17 labor to move all of the salt that is in the bottom of the
18 reservoirs up onto the stockpile.

19 MS. BURKE: Okay, and the price that you were
20 mentioning that you paid to the Canadian government, is that
21 publicly available?

22 MR. HIRONAKA: No, I don't believe that it is.

23 MS. BURKE: Okay. If you have the information on
24 the cost shares for the end users, that would be very
25 helpful.

1 MR. HIRONAKA: This is Brent Hironaka, can you
2 clarify -- I'm not certain I understand.

3 MS. BURKE: Okay, so earlier I had mentioned that
4 in the petition on page 7, there's a number -- quite a
5 number of end users for SSA that are mentioned and we're
6 interested in finding out to the extent that you know what
7 the cost shares for those end uses for as many of them as
8 you can, not just what you put in your questionnaire --
9 we're looking for all of, for as many end users that were in
10 the petition on page 7 that you can provide cost shares for,
11 I understand that might not be possible now, but in
12 post-conference briefs.

13 We did receive some in the questionnaires but
14 we're looking for as many as we can get.

15 MR. HEFFNER: Doug Heffner, we'll endeavor to do
16 that.

17 MR. HIRONAKA: Brent Hironaka, we'll say that the
18 costs of our customers will be by definition estimates,
19 we're not fully aware of the costs for the end user.

20 MS. BURKE: And this was brought up earlier, but
21 is SSA from Canada and the United States interchangeable in
22 your opinion?

23 MR. AVERY: My name is Brent Avery. On an
24 overall basis it is. There are certain customers that
25 request natural product for their particular use related to

1 some of the standards that they interpret. For example, we
2 do have a fairly large customer that sticks with us because
3 of our naturally-produced product.

4 But in general, it's true that it's basically
5 interchangeable.

6 MS. BURKE: Okay. What would you say are the
7 major factors, purchasing factors for your customers and
8 what qualities -- and this question I asked earlier, what
9 qualities or characteristics other than price are important
10 to them?

11 MR. AVERY: Brent Avery, it's similar to the
12 Complainant this morning talking about it's reliability, the
13 inability -- we hear that a lot from our customers and it's
14 one of our largest selling points is that we produce the
15 product on purpose so that we can manage your ups and downs
16 in supply better than other people can and quality, quality
17 is another thing. We certainly sell our facility on that
18 and there are again, certain customers that specify our
19 product based on that. We are the only ISO certified
20 company that produces sodium sulfate.

21 MS. BURKE: Okay. And, again, this is from this
22 morning, but in post-conference briefs or any indicators
23 that would be helpful for predicting future demand of SSA,
24 both within the United States and globally would be
25 appreciate.

1 Something that I was hearing more in your
2 testimony than I did this morning, that it sounds like your
3 contracts are longer term, compared to this morning, we were
4 hearing that there are more annual contracts. Is that
5 correct?

6 MR. AVERY: In general, our contracts are yearly.
7 We do have a few that either are two-year or three-year in
8 length.

9 MS. BURKE: That's it. That's all I have. Thank
10 you.

11 MR. CORKRAN: Thank you, Ms. Burke. And now,
12 we'll turn to Mr. Boyland.

13 MR. BOYLAND: Good afternoon. Thank you for your
14 testimony. I just have a quick question about the Exhibit 1
15 and the pattern of exports. In 2015, it's a large volume,
16 2016, somewhat smaller. And I -- I guess I have two
17 questions. One, I'm curious, why? Where did all this
18 volume come from? I mean, prior to that, volumes have been
19 very low to Mexico, if not--there was none in several years.
20 So, what was going on? I mean it's an interesting pattern.
21 I wanted to ask.

22 MR. HIRONAKA: I'm looking and I think as John
23 stated early, our total U.S. shipments show a relatively
24 steady decline over the period on Exhibit 1. The ones that
25 show the significant change that I think you're talking

1 about, are the shipments, the purchases that we made from
2 SVM in 2014, '15 and '16.

3 MR. BOYLAND: And these are purchases to
4 basically supplement production that you essentially weren't
5 able to meet this obligation?

6 MR. HIRONAKA: Correct. There was purchases
7 directly from SVM to be shipped to our customers in the
8 United States.

9 MR. BOYLAND: In the United States?

10 MR. HIRONAKA: Yes.

11 MR. BOYLAND: Okay. So maybe I'm
12 misunderstanding. It says SMMI total Mexican shipments.

13 MR. HIRONAKA: Oh, I'm sorry. We also did
14 purchase -- we purchased material from SVM to ship into
15 Mexico. In 2013 and 2014, the shipments to Mexico came from
16 our Chaplin plant. There was a supply disruption, I think,
17 to the major sodium sulfate producer in Mexico and at a very
18 significant cost to the purchaser. That's why the volumes
19 are quite small, but it was a very significant cost to the
20 purchaser to move material from Chaplin all the way to
21 Mexico City.

22 MR. BOYLAND: Okay. But it's again, a must, even
23 higher volume in 2015. Again, you're purchasing this from
24 SVM to sell to a customer in Mexico?

25 MR. HIRONAKA: Yes. Those were purchased from

1 SVM and shipped to customers in Mexico.

2 MR. BOYLAND: Okay. And then in 2017, not --

3 MR. HIRONAKA: 2017, as John stated, we weren't
4 able to reach the supply agreement with SVM, so we weren't
5 able to supply that customer any longer.

6 MR. BOYLAND: Okay.

7 MR. HIRONAKA: We certainly able to do it from
8 our Chaplin --

9 MR. BOYLAND: Exactly. So essentially, it
10 wouldn't've been feasible to try to do it from --

11 MR. HIRONAKA: That's --

12 MR. BOYLAND: -- Canada?

13 MR. HIRONAKA: That's correct.

14 MR. BOYLAND: Okay, thank you. I have no further
15 questions.

16 MR. CORKRAN: Thank you, Mr. Boyland. Now, we'll
17 turn to Ms. Catalano.

18 MS. CATALANO: Good afternoon. I would like to
19 ask questions about how things are classified in the HTS.
20 The petition has four HTS numbers and I'm just gonna read
21 one of the sentences from the petition and ask you to
22 comment and see what you think.

23 This is from Page 9 of the petition and it says,
24 "Some SSA may also have been classified and entered though
25 incorrectly under 2833.19.00.00, which is sodium sulfates

1 other. All sodium sulfate is disodium sulfate. There are
2 no mono- or trisodium sulfates. As such, it does not exist
3 chemically, yet, 2,502 short tons are recorded as entering
4 the United States from Canada under this subheading, 2016
5 through 2018."

6 So I'm gonna kind of ask, do you know what this
7 material is that's coming in under this HTS?

8 MS. COZART: We do not know. It is not coming
9 from our facility, from SMMI, so we are not aware of any
10 information regarding this.

11 MS. CATALANO: That's very helpful. Thank you.

12 MR. HEFFNER: In fact, we only use one code. And
13 if you'd like to know the code, she can provide it for you.

14 MS. CATALANO: My next question has to do with
15 production processes. And so, this morning I heard there
16 are the synthetic producers and the natural producers, and
17 it sounds like the natural producers have all these pipes
18 going under the lake and that sounds very complex in terms
19 of engineering and whatnot. And then when I'm listening to
20 what sounds like a third methodology, the wind is coming,
21 the rain is coming, and we're letting it air out, and too
22 bad if the weather's not good, we're not getting anywhere.

23 So it sounds like there are three separate
24 processes going on. And I'm kind of curious if you would
25 agree with that characterization of manufacturing. Or is

1 your process very similar to the U.S. process? The U.S.
2 producers that you heard this morning that do natural
3 production? And do you think there's a cost differential in
4 these manufacturing processes?

5 MR. AVERY: I would agree that there kind of
6 three different ways that each producer gathers their raw
7 material. It's hard for me to comment on the costs for the
8 respondents in regards to what their raw material is. I
9 know ours, we use Mother Nature a lot. So ours is quite
10 cost-effective in gathering the raw material.

11 MR. HIRONAKA: I'd just like to follow up a
12 little bit. I think that all of it, the complexities that
13 you're hearing and the processes, I think once it gets to
14 raw material, I believe that, in general, we're starting
15 with a similar raw material. Probably including the
16 byproduct people. And then the purification and evaporation
17 processes become similar.

18 Where it does differ is in the collection of raw
19 materials. Where we're able to use Mother Nature for heat
20 and for cooling, I think Cooper Natural Resources uses
21 mechanical means for both heat and cooling. So certainly in
22 our opinion, we believe that we have a classic advantage
23 because we're using solar in the summer and--I don't know
24 what the opposite of solar is--in the winter.

25 MS. CATALANO: Sure. Mother Nature sounds cheap.

1 But I'm thinking, what a complexity that must present for
2 our economists trying to figure out Mother Nature's cost
3 structure.

4 MR. HIRONAKA: Yes. And we consider ourselves
5 Saskatchewan farmers of salt.

6 MR. MCCANN: I would just like to add on a little
7 bit. I think that one of the difficulties you may have, we
8 certainly would have, would be trying to define the cost
9 structure on the byproduct or coproduct and how costs are
10 allocated amongst numerous product lines. As much as we do
11 have benefit and value from Mother Nature, she's also very
12 expensive sometimes, too, to us.

13 And there are many other costs as Brent had
14 identified, too, that I want to make sure that are
15 recognized in our pumping and just in allocation of water,
16 moving water, moving large, large volumes of water from our
17 lakes into our system.

18 MS. CATALANO: And I did want to ask about this
19 flooding. And I'm picturing, I don't know, the Red Sea
20 parking or something. How much water are we talking about
21 here?

22 MR. AVERY: I need my engineer here, quite
23 frankly.

24 MS. CATALANO: In general. A billion gallons or
25 a gallon? Is it as much as the lake?

1 MR. AVERY: Again, it's ten square miles.

2 MS. CATALANO: Okay. That puts it in --

3 MR. AVERY: There's a lot of water.

4 MS. CATALANO: -- perspective.

5 MR. MCCANN: Ten square miles at about two to
6 five or six inches in depth. So it's not big deep lake.

7 MS. CATALANO: Okay. But that helps put it in
8 perspective. Okay. I heard Mr. Avery. I heard you say
9 that you are the only ISO certified company on the market.
10 And I was wondering, I know the ISO usually has certain
11 different protocols and I was wondering if you had a certain
12 protocol that certified you. And would you say that that
13 ISO certification gives you a credibility with your
14 customers and gives you're a market advantage?

15 MR. AVERY: Absolutely. ISO is very rigid in how
16 you run your operations and what you look at in your
17 manufacturing process. It deals with quality. It deals
18 with how you ship everything out of your facility. It runs
19 the whole gamut. And you don't successfully maintain your
20 ISO certification unless you have buy-in from the bottom all
21 the way through the top. So it kind of permeates through
22 the organization. Everybody's aware of it. Everybody's
23 proud of it. And it certainly helps us produce a quality
24 product all the time.

25 MS. CATALANO: So in hearing what I heard this

1 morning about maybe some impurities or heavy metals getting
2 into the product, I would imagine that, because you have
3 this rigid quality certification, you might be able to
4 demand a higher price. And I was wondering about your
5 perspective. Do you think that their product might be a
6 little downgraded because they don't, and they could get a
7 cheaper price?

8 MR. AVERY: Certainly in a complete package we
9 like to think that we could get a premium on top. But it
10 still boils down to reliability, serviceability and quality.
11 And then, I'm certainly not going to sit here and tell you
12 that the other suppliers don't have a quality product. I
13 just feel like we provide the whole package which allows us
14 to get slightly premium prices.

15 MS. CATALANO: Thank you. Those are all my
16 questions.

17 MR. CORKRAN: Thank you very much, Ms. Catalano.
18 Next we turn to Mr. Goodman.

19 MR. GOODMAN: Thank you. I was wondering if you
20 could comment on different grades of SSA. So we've
21 encountered references to potentially optical grade for
22 glass-making or ACS-grade for chemical applications. But
23 they all seem to be about the same standard of greater than
24 or equal to 99% purity. Is that about right? And do you
25 see any segregation in grades throughout the market for your

1 customer base?

2 MR. AVERY: I would agree with Mr. Kane's
3 description. There is no real discernification of grades
4 between sodium sulfate.

5 MR. GOODMAN: Okay.

6 Thank you. I had a question about your process,
7 make sure I understood it because I'm not really seeing
8 where the energy savings come in for you. So you've taken
9 your saturated lake brine, you let that precipitate over the
10 winter. Then you take that solid, redissolve it to create
11 another saturated solution and filter off any entrained
12 solids. And then you remove the water from that to create
13 your SSA. Is that correct?

14 MR. AVERY: That is correct.

15 MR. GOODMAN: I'm just curious from a chemical
16 engineering standpoint why you don't just filter it first
17 and then just remove the water instead of the intermediate
18 precipitation step?

19 MR. HIRONAKA: I'm not an engineer. I'm
20 definitely not a chemical engineer. But the preliminary
21 form of the crystal it precipitates is a Glauber salt which
22 does have water molecules chemically imbedded in the
23 crystal. So the first step in our process -- what we sell
24 is anhydrous sodium sulfate, and what the market requires is
25 anhydrous sodium sulfate, so our first step in the, kind of

1 the redissolving, is actually, it's more of a melting
2 process. And it's breaking the bond with those water
3 molecules that are molecularly chemically bonded to the
4 sodium sulfate molecule.

5 And then the rest of the process is to remove the
6 impurities and then again to evaporate the water and remove
7 the water. I believe that from any brine source, the
8 crystal that's going to be derived from the brine source is
9 going to be Glauber salt, so it's going to be a similar
10 process.

11 MR. GOODMAN: Right. So you just use the water
12 hydration then as the solvent? So you just heat up the
13 crystalized Glauber salt. It remelts and then you're able
14 to filter that off, and then you just remove that water?
15 You don't actually add more water to redissolve the
16 crystals?

17 MR. HIRONAKA: Yes, we do add a small amount of
18 water. We do add some water to the process. Most of it is
19 recycled. And in fact we use the waste heat of evaporation
20 to provide heat to our melters.

21 MR. GOODMAN: Okay, I got you now. Thank you for
22 clarifying. Let's see. So you mentioned that you're
23 running into potential problems with your reserves and the
24 amount that's extractable. So I ask this question to the
25 petitioners as well. Do you believe that the present level

1 of imports represent what's economically viable for you to
2 extract? So, for example, if there was an economic
3 incentive, would you even be able to increase your
4 capacity?

5 MR. HIRONAKA: Our capacity is limited by what we
6 can harvest from the lake. So I believe if the economic
7 opportunity existed, we would not be able to significantly
8 increase our imports into the U.S. on a long-term basis.

9 MR. GOODMAN: So would it be fair to say that
10 you're capital-limited in what you're able to extract at
11 this point?

12 MR. HIRONAKA: No, I don't believe -- it's not a
13 capital limitation. It's a limitation of reservoir capacity
14 and of the amount of salt that we can actually withdraw from
15 the lake. As Brent stated earlier, the Glauber salt is in
16 the lakebed and by flooding the lakebed, it actually draws
17 the salt out of the muds, and there's a limited amount that
18 we can draw out on an annual basis. We have a relatively
19 short harvest season, a relatively short season where we can
20 do that. And we only get one shot at it per year because of
21 the weather conditions and the way the weather patterns
22 work.

23 MR. KEARNEY: Just to add there, that is it is a
24 declining asset. And that eventually it will be all
25 evaporated and gone. So it is like any mine, any natural,

1 like a quarry or any mine, its reserves decline. Look back
2 over the years, our country reserves or resources in the
3 ground are declining and it's very hard to estimate the
4 declining curve for that, but in the long-term, which isn't
5 necessarily that long, it will stop. There'll be no more.
6 It's not a self-generating or self-perpetuating process.

7 MR. AVERY: Just to add a little bit more to
8 that. The nature of the deposit doesn't allow you, for
9 example, to dredge the material up, to increase the amount
10 that you have. It's relatively shallow and it's widespread.
11 So you're only allowed to kind of withdraw a certain amount
12 per year.

13 MR. GOODMAN: So agitating the lake bed would not
14 necessarily help you?

15 MR. AVERY: No, it would not.

16 MR. GOODMAN: Okay, thank you. One final
17 question. Could you describe your efforts to start a sodium
18 hydroxide process? What exactly were you trying to, what
19 kind of reactions are you trying to do there?

20 MR. HEFFNER: We'll answer to that in
21 confidential post-hearing brief, post-conference brief.

22 MR. GOODMAN: Okay, thank you. That's all my
23 questions.

24 MR. CORKRAN: Thank you, Mr. Goodman. In just a
25 minute, I'll turn to my colleagues here. I have one or two

1 questions or mainly clarifications. One of the things I was
2 wondering, looking at Exhibit 1, is there any way that you
3 can provide--and I hope I'm getting the terminology
4 right--but the harvest data that's associated with each
5 year's sales, which I believe from the testimony would be
6 the previous years' harvest, right? And where I'm going
7 with that is, you point to and you emphasize shipment
8 volumes in 2015 and '16 and the impact of the '14 and '15
9 harvest. So presumably it means that your 2018 harvest is a
10 pretty good predictor of the volume that you will have
11 available for 2019 sales? And they apparently go mostly
12 just to Canada and to the United States. So harvest data
13 for, particularly for 2018, would be helpful. But having it
14 in the series would put that into context. The other
15 question I have --

16 MR. KEARNEY: Just to clarify, in my
17 presentation, when I used the previous year, I did that in a
18 general sense, so that what was been explained by some of my
19 colleagues, the harvest actually is in the period of
20 November, December, January, February, but it's created in
21 the period leading up to November, December.

22 So for, not to have so many dates, I just used
23 the previous year, but just it is not a calendar year. It
24 actually slots over into January and February. But it is
25 the previous year, it's the previous season perhaps is a

1 better way to describe it.

2 MR. CORKRAN: Thank you, no, that helps a lot.

3 And it sounds like then, you have just finished the --
4 you've just completed the most recent harvest, is that
5 correct?

6 MR. KEARNEY: That is correct.

7 MR. CORKRAN: Or recently completed?

8 MR. KEARNEY: Yes, that is correct.

9 MR. CORKRAN: Thank you very much. And the other
10 is just a clarification question to sort of understand the
11 process a little bit better. With your process, are you
12 primarily holding reserves of the precursor material? Or do
13 you hold actual stocks of SSA? Or does it just depend what
14 part of the year and what part of the cycle you're in? How
15 do you hold your inventory?

16 MR. AVERY: We hold both inventories, so we have
17 a raw feedstock as John just explained. We just finished
18 harvesting, so by, call it February of each year, we've got
19 that inventory of raw stock to feed the plant. On top of
20 that, as we're producing sodium sulfate, we have three
21 finished bins on site where we store that, as well as, we
22 have various transload locations within the U.S. where we
23 would hold a small amount of inventory as well.

24 MR. CORKRAN: And are you producing the sodium
25 sulfate twelve months a year? Or is it only a limited

1 period during the year when you're actually at that stage of
2 production, as opposed to harvesting and other activities?

3 MR. AVERY: We harvest once a year. Production
4 is continuous throughout the year.

5 MR. CORKRAN: Thank you very much. That is very
6 helpful. And those are the questions that I have. But let
7 me turn to my colleagues to see if there are additional
8 questions. Any others? Yes?

9 MR. SMITH: Thank you. I just wanted to ask a
10 few more questions about these purchases from the SVM in
11 2014 through 2016. I guess I'm trying to understand why,
12 why didn't the domestic industry supply these U.S.
13 customers? Are they established customers? Is there some
14 certain been going on with transportation costs?

15 MR. AVERY: Those would be customers that we had
16 current contracts with.

17 MR. SMITH: Okay.

18 MR. AVERY: So they weren't really available to
19 the domestic producer.

20 MR. SMITH: Okay. So these are three-year
21 contract customers?

22 MR. AVERY: Not necessarily three-year. They
23 could've been one-year, they could've been two-year.

24 MR. SMITH: Okay. And maybe in post-conference,
25 if you could comment on whether SMMI was making money on

1 these sales or the purchases from SVM and their sales to the
2 customers, what was going on profit- and loss-wise?

3 MR. HEFFNER: We'll be glad to do so.

4 MR. SMITH: Okay, thank you. That's all I have.

5 MR. CORKRAN: Well, with that, I would like to
6 very much express our appreciation for your presence here
7 today and for your testimony. It's been very helpful.
8 We'll dismiss this panel and take about five minutes to
9 gather our thoughts and then begin with closing statements.
10 Thank you very much.

11 MS. BELLAMY: Will the room please come to
12 order? Closing remarks on behalf of Petitioners in support
13 of imposition is Tom J. Trendl, Steptoe & Johnson, LLP.

14 Mr. Trendl, you have 10 minutes.

15 CLOSING STATEMENT OF THOMAS J. TRENDL

16 MR. TRENDL: Thank you very much. Also, with me
17 in closing here are Luke Tillman and Tom Rogers. Ten
18 minutes is a short time. I forgot you didn't get to save up
19 your time from earlier. So, I'm going to through -- it
20 won't be in order -- but I want to go through some rebuttal
21 comments.

22 The Respondent continues to call byproduct and
23 co-product material waste material. You heard this morning
24 it's the furthest thing from it. It's a cost center. It's
25 something that they care about. It's something one company

1 invested twenty million dollars on. This is not waste
2 material.

3 Let's look at volume for a second, despite their
4 Exhibit 1. Now, volume is measured in two different ways.
5 I mean the consideration is different. In evaluating the
6 volume of imports of merchandise the Commission shall
7 consider whether or not the volume of imports of the
8 merchandise or increase in that volume is significant. And
9 frankly, even using their data, which we have some issues
10 with, no one can dispute that the volume is not
11 significant. And even using their chart, not touching it
12 about anything else, it even went up over 4 percent from '17
13 to '18 and it looks like it's going up in '19 as well.

14 Some other factors to look at here. I remind
15 you the financials for the domestic industry are down. AUVs
16 are down. You heard a lot today, this afternoon, about the
17 purchases by Searles Valley, that Respondent made from
18 Searles Valley Minerals. You heard something very key at
19 the end. I think it was in response to you, Mr. Corkran.
20 That was still a U.S. sale. Sask Min made that sale. Sask
21 Min had that customer. Sask Min set that price. When Sask
22 Min said they didn't have the material, they got SVM to
23 supply it for them. They also implied that SVM was billing
24 the U.S. customer. They were not. SVM was billing Sask
25 Min.

1 Mr. McCann said today that co-product producers
2 are not in the sodium sulfate business. I think you can
3 imagine that that would be quite a shock to the -- you know
4 take Elements, for example, and anyone else in this
5 business. It is absolutely a business.

6 We continue to hear that this is, you know, like
7 the year 2000. These are not much -- it's like 2000. Tom
8 Rogers went through a whole list of things that were
9 different. In addition, as Mr. Smith pointed out, you've
10 got parties that were on one side that are now on the other
11 side. And importantly, what was going on in 2000 was how
12 synthetic material was handled in the marketplace. It is
13 now sold entirely differently. And Mr. McCann said, in fact
14 -- and I wish I had this quote and I will have it by our
15 brief -- you know Saltex is there to raise prices that the
16 byproduct and co-product people might've been selling for.
17 Saltex raised prices.

18 They told a story about Customer A about all of
19 these pricing offers and how difficult it was and they were
20 getting beaten back and forth. Anyone on the Petitioners
21 panel can exactly that same story. It's a commodity
22 product. That's what customers do.

23 We also heard about Customers B, C, and D. You
24 know that they lost all these sales, that it was significant
25 amounts of volumes, and all of that. Assuming it's all

1 true, and they said they walked away from business, but yet,
2 looking at their own chart you see their volumes went up.
3 Again, ignore '16 if you want to, it's still substantial
4 business in '17 and '18 and it went up. So, if they lost
5 all of these sales that they complained about where did it
6 go? What did they do with it? How did they increase sales?
7 They sold it to other people in the United States at low
8 prices.

9 Saltex and Giles, boy, they had fun with that.
10 Now, they stated that the byproduct and co-product producers
11 -- accounting term or not -- that they have to get rid of
12 it. They have to sell it in the market right away. They
13 can't store it. Well, that's not true. Giles stores stuff.
14 They can store quite a bit of it. You have it in your
15 questionnaire response.

16 They also -- I find interesting on this chart,
17 thanks to Mr. Tillman and the beauty of Google Maps --
18 you'll see a drop off when SMMI was no longer purchasing
19 from SVM to sell into Mexico. And they said why -- you guys
20 asked -- somebody asked the question why aren't you doing
21 that anymore and they said, well, geez, that really far
22 away. You know it's prohibitive. Well, according to Google
23 Maps, Chapel to Mexico City is 2500 miles. Chapel to
24 Raleigh is 2,000 miles. That's just Raleigh. So, if it's
25 so prohibitive to go to Mexico, it's not that many more

1 miles. You know it says what they're willing to do in the
2 U.S. market.

3 And on that, I'm going to turn it over to Mr.
4 Rogers while my light is still green. I did leave you with
5 a yellow light.

6 CLOSING STATEMENT OF THOMAS ROGERS

7 MR. ROGERS: So, I'm just going to follow up on
8 a couple of points, made notes on. You know regarding the
9 volume and what happened in '17 and '18, let's remember that
10 Sask Min made the choice and decided to export more to the
11 United States and they did so at a certain price level.
12 Petitioners have faced the impact of those volumes and those
13 prices.

14 Regarding the story at P&G, we're not going to
15 go into the proprietary details of that point on that
16 customer. Needless to say, our clients have a different
17 view of that story. Regarding the Canadian market, there
18 might've been an misinterpretation of what we said this
19 morning regarding the Canadian market. I don't think we
20 said that it was nonexistent or negligible. I think our
21 point was simply that it's a much smaller market than the
22 U.S. and that therefore Sask Min has a strong incentive to
23 sell to the U.S. and I think they made that point this
24 afternoon as well.

25 The final issue I want to raise is you know if I

1 heard correctly part of their argument about the synthetic
2 production is that the synthetic producers of sodium sulfate
3 are driven by the -- production is driven by the production
4 of co-products and that the greater demand for these
5 products means more production of sodium sulfate. And that,
6 therefore, because of that the synthetic producers are
7 dropping the price to move that product.

8 I think the data on the record is going to show
9 a different story and you'll see that the production and
10 supply of synthetic sodium sulfate did not increase during
11 the period. It was relatively flat. So, their theory just
12 simply falls apart.

13 Instead, what we have seen is that the volume
14 that did increase was the volume of subject imports. Thank
15 you.

16 MR. TRENDL: For the record, the light's still
17 green and our rebuttal testimony is concluded. Thank you.
18 Thank you very much for your time and we really do
19 appreciate it on a beautiful day. Thanks.

20 MS. BELLAMY: Closing remarks for those in
21 opposition to imposition is Richard B. Ferrin, Drinker,
22 Biddle & Reath, LLP. You have 10 minutes.

23 CLOSING STATEMENT OF RICHARD P. FERRIN

24 MR. FERRIN: Just taking a moment to look at the
25 overall picture, what do we have? You have to analyze the

1 volume of imports, the price effects of imports, impact on
2 the domestic industry.

3 With respect to the volume of subject imports,
4 the whole point that we are making is that you have to take
5 into account -- you know when you look at the trends for a
6 three-year period, you've got exactly three data point. You
7 need to have some context in which to examine the data
8 point.

9 So, for example, there've been lots of cases
10 where you may have a producer that starts in the first year
11 with zero and then goes to, say, you know 10 tons in the
12 second year and then 15 tons or 12 tons in the third year.
13 Well, you could make the argument that, oh, this shows that
14 they had an infinite increase from the first year to the
15 second year.

16 No, that's not the way the ITC analyzes it. The
17 statute that he quoted and the way the ITC always analyzes
18 is it is you have to take into account the volume in
19 context, the significance of the volume. Did MSSSI sell
20 nothing during the period? Of course, not. We did sell
21 during the period, but the point is that there was no surge
22 like the Petitioners want to portray. All that happened
23 was in 2015 and 2016 the imports were unusually low. They
24 weren't part of the normal level of imports because of the
25 factors that we already described. What we did was we

1 supplied the same customers by having SVM do this.

2 Now, they talk about saying, well, SVM is still
3 a U.S. sale, not a Canadian sale and that SVM billed Sask
4 Min. You know that might be an interesting debate point,
5 but it's really entirely irrelevant to what the point is.
6 The point is not that we are trying to say that this an
7 import -- that this is import that went from SVM to our U.S.
8 sales, but the point is is there a reason that our imports
9 look like there's a big shift upwards from 2016 compared to
10 2017 and leveling off in 2018.

11 And is it because there's a surge in imports?
12 No, it's not because there's a surge of imports. It's
13 because there was an unusually low amount in them original
14 base period and that's the only reason that we're bringing
15 that up.

16 Now, they say that the Elementis is in the
17 sodium sulfate business. Well, you know, yes, Elementis and
18 these other byproduct producers they do produce it; but
19 there's no question as to what is leading the direction.
20 Elementis doesn't say, oh, we've got a low amount of low
21 prices for sodium sulfate, so let's shut down all of our
22 production because we're not getting enough money from
23 sodium. If you look at the relative value of sodium versus
24 chromium that's in their own questionnaire response, you'll
25 know that that's preposterous.

1 The converse, however, is true and was
2 empirically true in 2008/2009. During that time period
3 there was a huge drop in the demand for chromium because it
4 wasn't being needed by U.S. automobiles. So, what did
5 Elementis do? They said, oh, we'll continue running our
6 chromium plant because, by golly, we can get those good
7 prices on sodium sulfate. No, they didn't. they shutdown
8 the plant. If the situation is reversed, they wouldn't
9 shutdown the plant. They wouldn't shutdown the plant if one
10 year the prices were low for sodium sulfate, even though
11 they were high for chromium. This is just common sense.

12 Now, there is a claim made by the other side
13 about what the role of Saltex. It was to drive down prices.
14 And this was the testimony from Rod earlier. All Rod meant
15 to say was that Saltex was there to drive down the prices
16 and to increase the margin, not to increase the prices.

17 Now, they talk about lost sales. Mr. Trendl
18 said, well, we're talking about -- that we talk a lot about
19 lost sales, yet, their volumes went up. Where did the sales
20 go? Well, what happens when you lose some big accounts you
21 have to replace them with a lot of smaller accounts if you
22 possibly can. And certainly, in some situations we tried to
23 supplement with smaller accounts when we lost the big
24 accounts to the U.S. producers.

25 But when we're talking about what the lost sales

1 and what the lost revenue is, the Commission always has a
2 very standard way of examining it. They look at the lost
3 sale/lost revenue questionnaire responses. You can take a
4 look at that and draw your own conclusions. That's
5 confidential, but we're certainly confident that the
6 conclusion you'll draw doesn't support the Petitioners'
7 case.

8 And then when you take a look the other way, you
9 can take a look at the price effects, has to do with just
10 simply doing the quarterly pricing comparisons like the
11 Commission does in every single case. And what'd you have
12 there? You don't have a mixed pattern. I don't know where
13 he gets that from. The data I'm looking at -- and I suspect
14 the data the Commission is looking at is showing no
15 underselling.

16 Think about that. How many times does the
17 Commission decide that there are significant adverse price
18 effects when there's no underselling? You know it's beyond
19 belief. So, they also made a comment about saying, well,
20 that it's 2500 miles to Mexico versus 2,000 miles to
21 Raleigh. Well, you know I don't think that's terribly
22 relevant here. In any given situation, the ability for us
23 to make a sale is going to depend on a number of factors and
24 transportation is one of them.

25 It is simply impractical for us to send things

1 all the way from Canada all the way down to Mexico City.
2 And I don't really understand what the point of his
3 reference is to 2,000 miles to Mexico versus to 2,000 miles
4 to Raleigh. But in the end, what it all comes back down to
5 is volume and price. There's no volume effects in this case
6 because there is no surge in imports. There's been a
7 steady, long-term decline in imports from Canada and there
8 have been a couple of exceptional years and that was the
9 situation that was -- and that includes the base year here
10 when there was a very poor harvest in Canada and when SMMI
11 was attempting to build up its reserves for its caustic soda
12 project, so there's no volume effects here, no significant
13 volume effects.

14 In terms of price effects, I don't know what
15 else the Commission needs at this point to issue an
16 immediate negative determination. I know it's a preliminary
17 determination, but my God, look at the data. And for those
18 reasons, I think the result for the Commission in this case
19 should be just like it was in 2000. Thank you.

20 MR. CORKRAN: On behalf of the Commission and
21 the staff, I'd like to thank the witnesses who came here
22 today and the counsel who came here today for helping us
23 gain a better understanding of the product and the
24 conditions of competition in the sodium sulfate anhydrous
25 industry.

1 Before concluding, please let me mention a few
2 dates to keep in mind. The deadline for submission of
3 corrections to the transcript and for submission of
4 post-conference briefs is Tuesday, April 23. If briefs
5 contain business proprietary information, a public version
6 is due on Wednesday, April 24.

7 The Commission has tentatively scheduled its
8 vote on these investigations for Friday, May 10, and it will
9 report its determinations to the Secretary of the Department
10 of Commerce on Monday, May 13. Commissioners' opinions will
11 be issued on Monday, May 20.

12 Thank you all for coming. This conference is
13 adjourned.

14 (Whereupon the hearing was adjourned at 4:01
15 p.m.)

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CERTIFICATE OF REPORTER

TITLE: In The Matter Of: Sodium Sulfate Anhydrous from Canada

INVESTIGATION NOS.: 731-TA-1446

HEARING DATE: 4-18-19

LOCATION: Washington, D.C.

NATURE OF HEARING: Preliminary

I hereby certify that the foregoing/attached transcript is a true, correct and complete record of the above-referenced proceeding(s) of the U.S. International Trade Commission.

DATE: 4-18-19

SIGNED: Mark A. Jagan

Signature of the Contractor or the
Authorized Contractor's Representative

I hereby certify that I am not the Court Reporter and that I have proofread the above-referenced transcript of the proceedings of the U.S. International Trade Commission, against the aforementioned Court Reporter's notes and recordings, for accuracy in transcription in the spelling, hyphenation, punctuation and speaker identification and did not make any changes of a substantive nature. The foregoing/attached transcript is a true, correct and complete transcription of the proceedings.

SIGNED: Duane Rice
Proofreader

I hereby certify that I reported the above-referenced proceedings of the U.S. International Trade Commission and caused to be prepared from my tapes and notes of the proceedings a true, correct and complete verbatim recording of the proceedings.

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Court Reporter