# UNITED STATES INTERNATIONAL TRADE COMMISSION

| In the Matter of:          | )                          |
|----------------------------|----------------------------|
|                            | ) Investigation Nos.:      |
| CARBON AND CERTAIN ALLOY   | ) 701-TA-417 and           |
| STEEL WIRE ROD FROM        | ) 731-TA-953, 957-959, and |
| BRAZIL, INDONESIA, MEXICO, | ) 961 (Third Review)       |
| MOLDOVA, AND TRINIDAD AND  | )                          |
| TOBAGO                     | )                          |

Pages: 1 through 193

Place: Washington, D.C.

Date: June 16, 2020

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#### THE UNITED STATES INTERNATIONAL TRADE COMMISSION

In the Matter of:

(CARBON AND CERTAIN ALLOY) TOBAGO

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Tuesday,
June 16, 2020

Teleconference U.S. International Trade Commission 500 E Street, S.W. Washington, D.C.

The hearing commenced, pursuant to notice, at 9:35 a.m., before the Commissioners of the United States International Trade Commission, the Honorable DAVID S. JOHANSON, Chairman, presiding.

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| 2  | (9:35 a.m.)   |
|----|---|
| 3  | CHAIRMAN JOHANSON: Good morning. On behalf of the             |
| 4  | U.S. International Trade Commission, I welcome you to this    |
| 5  | hearing concerning Investigation Numbers 701-TA-417 and       |
| 6  | 731-TA-953, 957-959, and 961 (Third Review) involving Carbon  |
| 7  | and Certain Alloy Steel Wire Rod from Brazil, Indonesia,      |
| 8  | Mexico, Moldova, and Trinidad and Tobago.                     |
| 9  | The purpose of these five-year reviews is to                  |
| 10 | determine whether revocation of the antidumping duty and      |
| 11 | countervailing duty orders on carbon and certain alloy steel  |
| 12 | wire rod from Brazil, Indonesia, Mexico, Moldova, and         |
| 13 | Trinidad and Tobago will be likely to lead to continuation or |
| 14 | recurrence of material injury within a reasonably foreseeable |
| 15 | time.   |
| 16 | All witnesses must be sworn in by the Secretary               |
| 17 | before presenting testimony. I understand that parties are    |
| 18 | aware of the time allocations. Any questions regarding the    |
| 19 | time allocations should be directed to the Secretary.         |
| 20 | Speakers are reminded not to refer in their remarks           |
| 21 | or answers to questions to business proprietary information.  |
| 22 | Please speak clearly into the microphones and state your name |

- for the record for the benefit of the court reporter.
- 2 If you will be submitting documents that contain
- 3 information you wish classified as business confidential, we
- 4 request it comply with Commission Rule 201.6.
- 5 Mr. Secretary, are there any preliminary matters?
- 6 MR. BISHOP: Mr. Chairman, I would note that all
- 7 witnesses for today's proceedings have been sworn in. There
- 8 are no other preliminary matters.
- 9 CHAIRMAN JOHANSON: Very well. Will you please
- 10 announce our embassy witness.
- MR. BISHOP: Joining us from the Embassy of Mexico
- is Gerardo Lameda, Head of the Office of the Secretary of the
- 13 Economy in Washington, D.C., for the Embassy of Mexico.
- 14 We welcome you, Mr. Lameda. If you would just go
- ahead and activate your webcam and microphone for us, please.
- 16 Your microphone needs to be unmuted. Yep, there you go.
- MR. LAMEDA: Here I go.
- MR. BISHOP: Thank you so much. You may begin when
- 19 you're ready.
- 20 MR. LAMEDA: Okay, I'm ready. So, first of all,
- 21 thank you for the opportunity to testify before the
- 22 Commission today. My name is Gerardo Lameda, and I am Head

of the Office of Trade at the Embassy of Mexico.

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I want to discuss the significant benefits the

United States and Mexico have enjoyed as a result of their

longstanding trade partnership and the two countries' joint

plans for continued success with respect to steel trade in

particular. I would also like to update the Commission as to

the status of Mexican business that rely on the steel trade

and share our projections for the future.

Since the North American Free Trade Agreement,
NAFTA, entered into force in 1994, Mexico and the United
States have seen positive trade developments. Trade between
Mexico and the U.S. has grown exponentially ever since. U.S.
exports to Mexico increased from \$41.6 billion in 1993 to
\$256.5 billion in 2019, while U.S. imports from Mexico
increased from \$40 billion in 1993 to \$358 billion in 2019.

As of 2019, Mexico is the United States' top trade partner and ranks second for U.S. exports in total trade between the two countries, amounting to \$614.5 billion.

Mexico supplies to the U.S. its top exports, such as automobiles and auto parts, which contain a significant percentage of U.S. volume content. This beneficial relationship between the U.S. and Mexico has grown over the

- past two decades as the two countries become closer trading partners and work to address shared concerns in the field of
- 3 international trade.

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- In the steel industry, the U.S. is the largest
  importer of Mexican steel, importing 32 percent of Mexican
  steel exports, while the U.S. is the top exporter of steel
  products to Mexico, at 39.9 percent of total exports as of
  2018.
  - Mexico's status as the top exporter of U.S. steel to the U.S. and vice versa can be attributed to NAFTA and continuous dialogue between our governments as to the steel industry.

For example, NAFTA partners collaborate along with the private steel sector to develop policies to boost and enhance operation of the North American steel sector through the North American Steel Trade Committee. This committee allows our governments to coordinate positions on issues of importance to steel and provides the steel industry with a forum to exchange information and discuss policies that affect the North American steel sector.

21 This relationship will continue to grow once the 22 United States, Mexico, and Canada agreement is implemented.

- 1 The special relationship that Mexico has with the U.S.
- 2 distinguishes us from the other subject countries in this
- sunset review. Our close relationship with the U.S. has led
- 4 to numerous coordinated efforts to reaffirm the commitment
- 5 that both countries have taken to improve and expand the
- 6 steel industry.
- For example, in March 2018, the U.S. imposed a 25

  percent tariff on steel products from virtually all countries
- 9 under Section 232 of the Trade Expansion Act of 1962. After
- a number of negotiations between Mexico and the U.S., both
- 11 countries achieved a mutually beneficial agreement in May of
- 12 2019 where Section 232 tariffs against Mexico were lifted and
- a more robust mechanism to monitor and prevent surges of
- 14 steel imports from Mexico was established.
- Under this bilateral agreement, if a surge of steel
- imports occurs, the U.S. can impose Section 232 tariffs on
- such products. Since implementation of the agreement, there
- has been no surge in steel imports from Mexico, and both
- 19 countries have taken steps to continue monitoring imports of
- steel to ensure the agreement remains in force.
- 21 Further, demand for wire rod in Mexico is expected
- to remain stable despite COVID-19 pandemic and related

- economy concerns. Notably, the Mexican government expects to invest in several major infrastructure developments, from infrastructure projects in southern Mexico to a new 1,500 kilometer rail project in Yucatan, Mexico. We expect these projects to support the construction industry and maintain
- Further, as of early May, the construction and

  automotive industries in Mexico have been allowed to re-open

  and restart production. Both of these industries are

  significant consumers of wire rod and will continue to do so

  despite COVID-19 pandemic. Despite the brief closure of

  these industries during the height of pandemic, they are now

  ready to begin operations, and we expect this to result in a

  continued stable demand for wire rod in Mexico.
  - It is also important to highlight that since the imposition of the antidumping duty order, Mexico has experienced substantial growth in downstream industries that pose --
- MR. BISHOP: Stop the clock.

demand for wire rod in Mexico.

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MR. LAMEDA: For these reasons, local demand for wire rod and downstream products will remain stable, and Mexican producers will continue to focus on supplying wire

1 rod to the Mexican industry even if the antidumping order is 2 revoked.

To conclude, the Commission should find the revocation of the antidumping order on wire rod from Mexico will not injure the U.S. wire rod industry in the foreseeable future. As noted above, Mexican exports to the U.S. are not likely to increase because internal demand in Mexico is expected to remain strong, and most of the wire rod produced will be consumed in Mexico. Therefore, Mexican exports cannot be a potential cause of injury or threat to the domestic industry.

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This statement is consistent with the strong and fruitful bilateral relationship between our countries that has continued through the renegotiation of NAFTA and the USMCA, which will be entering into force on July 1, 2020. As trading partners and neighbors, Mexico and the U.S. have the same goal to promote shared economic interests and continue a long-lasting special relationship in trade and security.

19 Thank you for the opportunity to address you today.

MR. BISHOP: Thank you so much, Mr. Lameda.

MR. LAMEDA: Thank you, Mr. William Bishop.

MR. BISHOP: I don't see that the Chairman is on

- 1 his webcam right now, but I would open the floor to any
- 2 questions from the Commissioners that we have present.
- Oh, there you are. Hi, Mr. Chairman.
- 4 CHAIRMAN JOHANSON: Hello, Bill.
- 5 Do any Commissioners have any questions they would
- 6 like to ask of the embassy witness?
- 7 COMMISSIONER KARPEL: I do not.
- 8 CHAIRMAN JOHANSON: No Commissioners do.
- 9 Well, thank you very much for appearing here today.
- 10 We appreciate your testimony.
- MR. LAMEDA: You're welcome.
- 12 CHAIRMAN JOHANSON: Thank you, Mr. Lameda.
- 13 MR. LAMEDA: Very nice meeting you.
- 14 CHAIRMAN JOHANSON: Thank you.
- 15 MR. LAMEDA: Good luck. Ciao.
- 16 MR. BISHOP: With that, Mr. Chairman, we will turn
- 17 to opening remarks. Opening remarks on behalf of those in
- support of continuation of the orders will be given by Alan
- 19 H. Price of Wiley Rein.
- 20 Mr. Price, you have five minutes, and you may begin
- 21 when you're ready.
- 22 MR. PRICE: Good morning, Chairman Johanson and

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- 1 members of the Commission. I am Alan Price, counsel to Nucor
  2 Corporation and Commercial Metals Company.
- In the five years since the Commission last
  reviewed these orders, the U.S. industry has become
  increasingly vulnerable to unfairly traded imports. Since
  then, the domestic wire rod industry has been twice injured
  by unfair trade, once from China and then a second time from
  dumped and subsidized imports from 10 countries.

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Declining demand has made the domestic industry
even more vulnerable. As demand fell from 2018 to 2019, most
of its trade and financial indicators dropped, including
production, capacity utilization, shipments, and operating
income. COVID-19 is exacerbating these deteriorating
conditions.

Revoking the orders now would be devastating. The pandemic is hitting U.S. producers hard because it is hitting their customers hard. Both automotive and construction demand is declining significantly. Things are even worse in the subject countries and their traditional export markets.

The U.S. recovery will take years according to the Federal Reserve, but it will be faster than in the subject countries, and this will make the U.S. even more vulnerable

- 1 and the U.S. market even more attractive.
- 2 The five countries under review are historically
- disruptive. If the order is revoked on any of them, imports
- 4 will increase and the vulnerable domestic industry will be
- 5 injured. Each of the subject countries has significant
- 6 combined excess and divertable capacity.
- 7 Because the U.S. market is 42 percent smaller than
- 8 it was at its peak in the original investigation, even small
- 9 volumes from any subject country will have a material
- 10 injurious impact on the domestic industry. The fact that led
- 11 the Commission to cumulatively assess the injurious effects
- of the five countries in the last review are even stronger
- 13 here.
- On the other side, you will hear a single Mexican
- 15 producer trying to mimic the play book that Ukraine used in
- 16 the last review. Unfortunately, we were forced to re-file
- 17 another case against Ukraine after they surged back into the
- market, and the Commission made an affirmative determination
- 19 putting them back under order.
- The basic tenets of the wire rod industry have not
- 21 changed since the original investigation. Domestic and
- 22 subject wire rod all compete under similar conditions of

competition. Wire rod is interchangeable among country
sources and competes on the basis of price. How will the
subject countries increase exports of a product where prices
normally determine who gets the sale? Just like they always
have: by underselling U.S.-produced wire rod and causing

injury to the domestic industry.

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- There are five things I want you to remember when considering the other side's arguments today. First, the Mexican industry currently has more excess and divertable capacity than in the last review, and the amount of excess capacity cannot be distinguished from other countries.
- Second, just like the last review, the Mexican industry has added capacity for wire rod, although, here, at least one producer decided not to tell the Commission about it.

Third, just like the last review, Mexican producers remain extremely interested in the U.S. market. In the last decade, Deacero circumvented the wire rod order twice. And, by the way, it's also recently been found to circumvent a rebar order, and rod and rebar are all made on the same equipment. Deacero is the reigning champion of circumvention, with three rulings under its belt.

| 1  | Fourth, ArcelorMittal and Grupo Simec no longer              |
|----|--|
| 2  | have any interest in U.S. production. This removes another   |
| 3  | possible reason for these producers to limit their dumped    |
| 4  | Mexican imports.   |
| 5  | Fifth, Section 232, the agreement between the U.S.           |
| 6  | and Mexico, does not prevent Mexican imports from surging.   |
| 7  | Just look at rebar from the same subject Mexican producers.  |
| 8  | In sum, Mexico will have a discernible adverse               |
| 9  | impact on the U.S. industry, as will all subject imports.    |
| 10 | All subject imports will compete under similar conditions of |
| 11 | competition. They should all be cumulated. Allowing the      |
| 12 | subject producers to re-enter the U.S. market will have an   |
| 13 | injurious price and volume effect and negatively impact      |
| 14 | workers and producers.                                       |
| 15 | On behalf of the domestic industry, we ask that the          |
| 16 | Commission make affirmative determinations with respect to   |
| 17 | all subject imports. Thank you.                              |
| 18 | MR. BISHOP: Providing opening remarks on behalf of           |
| 19 | those in opposition to continuation of the orders will be    |
| 20 | Rosa Jeong of Greenberg Traurig. Ms. Jeong, you have five    |
| 21 | minutes. If you will go ahead there you are, you may         |
|    |  |

begin when you're ready.

22

| 1 | MS. JEONG: Good morning. I'm Rosa Jeong with                  |
|---|---|
| 2 | Greenberg Traurig, appearing on behalf of Deacero and Deacero |
| 3 | USA. It is a pleasure to be here today, and we truly          |
| 4 | appreciate the Commission's effort in providing this          |
| 5 | opportunity to have a live hearing in this case during these  |
| 6 | unusual times.  |
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As you know, these orders have been in place for 18 years; 18 years is a long time, during which much of the world has changed, of course. According to Petitioners, no change would ever justify revocation of any order and that every AD order should exist in perpetuity. That's not what the staff just said, nor what the Commission believes.

Instead, the Commission carefully reviewed the market and the industry to determine whether the revocation of the order would lead to a recurrence or continuation of injury.

One advantage of reviewing an order that's been around for 18 years is that the Commission is able to review a long period of data in assessing the behavior of market participants. Here, with respect to Mexico, the behavior of the industry has been remarkably consistent. Mexico has continued to import to the U.S. in low volumes and never constituted more than a minute share of the market. Mexico

1 has also maintained high capacity utilization rates and has

2 continued to focus on internal consumption and supplying

3 their hallmark customers, while demand for wire rod and

4 downstream products has grown.

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In this review, Mexico faces an additional restraint in the form of the bilateral agreement and the removal of Section 232 duties, which constrains imports from Mexico at historical levels. Should any significant increase occur, the domestic industry will be fully protected through the resumption of Section 232 duties. These exact standards are in contrast to those related to the other four subject countries: Brazil, Indonesia, Moldova, and Trinidad and Tobago, which have not imported any commercial volume to the U.S. market since the imposition of the order. And unlike Mexico, these four countries seem to have high excess capacity or are more export-oriented or do not have the additional volume restraints.

These facts support analyzing subject imports from Mexico on a decumulated basis. What is remarkable about the U.S. industry's prehearing brief and the submitted testimony is how much time the U.S. industry spends talking about other countries and products not under review. For example, the

- U.S. industry spends a lot of time discussing the injury they suffered from wire rod imports from China in the 10 countries investigated in 2017.
- By definition, any injury the U.S. industry may

  have suffered from the imports from these other countries is

  not attributable to Mexico, and, more importantly, the U.S.

  industry has already obtained orders against China and the 10

  countries. Adding icing on the cake, the industry is further

  protected from imports from virtually all other countries in

  the world through the imposition of Section 232 duties.

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The U.S. industry also points to rebar, not wire rod, and argues that Section 232 volume restraints are not working. Setting aside the fact the data they used is highly distorted, there has been no surge of wire rod, the product under review.

Why is the U.S. industry pointing to irrelevant products and countries? It's because all data related to wire rod imports from Mexico do not support a conclusion that the revocation of the order will result in the recurrence of injury. The U.S. industry also seeks to cast doubt about the reported Mexican capacity figures, citing articles and other information about investments made by Grupo Simec,

- 1 ArcelorMittal, and Siesta.
- 2 As discussed in our prehearing brief, public
- information confirms that these purported new investments are
- 4 primarily dedicated to non-subject merchandise or refer to
- 5 total steel capacity or broad categories, including many
- other products, not just wire rod. In short, there's no
- 7 evidence linked to any material increase in capacity in
- 8 Mexico, and the Commission should continue to rely on the
- 9 data collected with respect to capacity and production.
- 10 By all measures, the U.S. industry is doing well
- and is not in a vulnerable condition. Despite its claim to
- 12 the contrary, the U.S. industry, after successfully shutting
- out virtually all imports from the U.S. market, seems to be
- having trouble meeting U.S. demand, as reflected in the
- reports of shortages and the large number of Section 232
- 16 exclusions granted. Upon a complete analysis of the record,
- 17 the Commission will find that the imports of wire rod from
- 18 Mexico will remain insignificant and the industry is unlikely
- 19 to be injured by the increase in the instant volume. It is
- 20 time to sunset the order. Thank you.
- MR. BISHOP: Thank you, Ms. Jeong.
- 22 Mr. Chairman, that concludes the opening

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- 1 statements.
- 2 Moving to our panel, the panel in support of
- 3 continuation of the antidumping and countervailing orders are
- 4 all present. All witnesses have been sworn in. This panel
- 5 has a total of 60 minutes for the direct testimony. If the
- 6 witnesses could please activate your webcams and microphones
- 7 when you speak. Otherwise, please leave them disabled.
- 8 Mr. Rosenthal, you may begin when you're ready.
- 9 MR. ROSENTHAL: Thank you, Mr. Bishop.
- 10 This is Paul Rosenthal of Kelley Drye & Warren.
- 11 Kelley Drye is representing Charter Steel, Liberty Steel USA,
- 12 Optimus Steel, and EVRAZ Rocky Mountain Steel in this review.
- 13 And I'm presenting this overview on behalf of the entire
- domestic industry, which would include Newport and CMC as
- 15 well.
- 16 Before I get into the meat of our presentation, I
- 17 want to show you a little amusing instructional video, which
- will take about 26 seconds. (Video plays.)
- 19 Well, while I rarely disagree with Homer Simpson, I
- don't share his antipathy to carbon steel wire rod. What
- 21 makes wire rod heroic is not its use on a flight into space
- 22 but rather its character as a product essential to every kind

- of industrial activity that makes an economy work: bridges,
- 2 roads, buildings, vehicles, consumer goods. Virtually every
- product necessary for a modern economy depends on products
- 4 made from wire rod.
- As a ubiquitous intermediate product, wire rod has
- 6 a certain quiet heroism. Indeed, because it is so essential,
- 7 virtually every country in the world has the capability to
- 8 produce wire rod. And because it's used in so many common
- 9 applications, it is produced in essentially the same way, to
- 10 the same standards, and effectively is interchangeable from
- one producer to the next.
- 12 Turning to the Slide Number 3, it reminds us that
- the Commission has always recognized the interchangeability
- and substitutability of wire rod products. In the original
- investigation, the Commission found that imported and
- domestic carbon steel wire rod are highly substitutable and
- 17 interchangeable. You also found that prices drive purchasing
- decisions. You made the same findings in each of the sunset
- 19 reviews as well.
- In subsequent investigations involving China and
- 21 the 10 countries in 2018, the Commission made similar
- 22 findings of moderate to high substitutability and overlapping

- 1 competition. You also, again, found that price is an
- 2 important factor in purchasing decision and that the
- 3 purchasers usually purchased the lowest price products.
- In this current review, the staff concluded that
- 5 industrial quality wire rod, which makes up most of domestic
- 6 consumption, is highly substitutable. The majority of
- 7 importers and 80 percent of purchasers agree that the
- 8 domestic and imported products are highly interchangeable.
- 9 It's also worth noting that the domestic producers make every
- 10 type of carbon wire rod.
- 11 Slide 6 summarizes the purchasers' views about
- 12 price. Ninety-six percent said it was a very important
- factor. Eight-six percent said it was in the top three
- 14 purchasing factors. And two-thirds of purchasers said that
- factors other than price were never or only sometimes a
- 16 significant factor in the decision to purchase carbon wire
- 17 rod.
- Given the importance of price, it's no surprise
- that the imposition of duties in the original investigation
- led to a steep decline in subject imports. It is very clear
- 21 that those imports cannot make significant sales to the U.S.
- 22 market without dumping. Indeed, Deacero has routinely been

- 1 found to dump even under the order. And Commerce has
- concluded that the Mexican producer as well as the producers
- 3 in the other subject countries will resume dumping at
- 4 significant margins if the orders are revoked.

findings concerning underselling. This next slide shows that
in the original investigation, the Commission found that

The next few slides summarize the Commission's

8 subject imports undersold to the domestic industry in over

9 three-quarters of quarterly comparisons. In the first

10 review, the instances of underselling were 57 percent of

11 quarterly comparisons. And Slides 10 to 11 show you the

12 results of underselling in the second and third reviews,

which shows underselling from Mexico only, finding 81 percent

and 70 percent underselling in the quarterly comparisons

15 respectively.

5

In the current review, price continues to be the
key to purchasing decisions. Slide 12 shows 27 producers say
that price is very important and no one says it is not
important. The next slide summarizes the data regarding
demand, which has dropped steadily since the time of the
original investigation. Indeed, in the current period of

review, demand continues to decline, and Slide 14 puts this

- decline in graphic terms. It's confidential, but the
- 2 Commissioners should have that version.

orders were imposed.

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- In Slide 15, you see the enormous share of the

  domestic market that subject imports would capture if they

  were free from restraints and returned to preorder levels.

  If the subject imports were able to return to volumes that

  they had in the original investigation today, it could result

  in a significantly higher market share than they were able to

  capture preorder because of the decline in demand since the
  - Slide 16 graphically illustrates the decline in prices to the key pricing products in 2019. Two of them declined by over 20 percent and the other two by 30 percent. That decline is one of the indicia of vulnerability which is further outlined in the next slide.

Just two years ago, the Commission concluded its investigation of dumping and subsidies by 10 countries that surged into the U.S. market, injuring the domestic industry. As a result of your decision, we think the industry has had something of a recovery. Thank you. Profits have increased somewhat, although not as much as the Deacero brief would have you believe.

As you can see from the record, the profits have
remained modest at around 6 percent. Not terrible but not
the level needed for a capital-intensive industry to be able
to reinvest and stay competitive. Moreover, the average
masked significant vulnerabilities, as your confidential
version of the slide indicates.

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The next slide, indeed, the review of the capacity utilization in this slide, 18, shows a decline from 82 to 70 percent of capacity utilization from 2017 to 2019 and underscores why the domestic industry cannot afford another surge of low-price imports from the subject countries.

The next slide outlines some examples of full or partial plant closures in the last couple of years. You'll hear the industry witnesses discuss some of these closures and idling of facilities. As the slide notes, five producers reported prolonged idling and reductions in shifts at various times in the period of review. Among other adverse events highlighted in the slide, Liberty Steel, which made a major investment in reopening the shuttered door shop steel mill, recently announced the temporary idling of the mill, affecting 130 employees and contractors, due to declining demand in the U.S. market.

| 1  | With the domestic industry in a vulnerable                   |
|----|--|
| 2  | condition, the last thing it needs is more competition from  |
| 3  | low-priced subject imports. Unfortunately, as weak as the    |
| 4  | U.S. market may be, it is still very attractive to the       |
| 5  | imports from the five countries subject to review.           |
| 6  | As Slide 20 summarizes, U.S. market prices are               |
| 7  | still higher than those elsewhere in the world, and the U.S. |
| 8  | market is still very large and open compared to many other   |
| 9  | markets around the world. This is true despite the Section   |
| 10 | 232 duties, as other industry witnesses will explain later.  |
| 11 | Moreover, while all the subject producers have demonstrated  |
| 12 | an ability to penetrate this market, several have affiliated |
| 13 | U.S. import arms that could readily facilitate those imports |
| 14 | if the antidumping orders are revoked.                       |
| 15 | As mentioned at the outset, wire rod is produced by          |
| 16 | just about every industrial country. And while foreign       |
| 17 | producers have the capacity to support their own country's   |
| 18 | needs, they all want and need to sell their excess capacity  |
| 19 | to the U.S. You saw the slide about the subject import surge |
| 20 | in the original investigation. The next slide shows you the  |
| 21 | subsequent import assault from China and 10 other countries. |
| 22 | Every foreign producer wants to sell in the U.S.             |

- 1 market, and as the next slide shows, no company has shown
- 2 more determination to sell in the U.S. market than Deacero.
- As Slide 22 outlines, Deacero wants to sell in the U.S.
- 4 market in the worst way. And when I say worst, I mean that
- 5 in every sense of the word. Not only is Deacero highly
- 6 motivated, but it has shown a willingness to circumvent the
- 7 antidumping order on wire rod not once but twice.
- 8 Slide 23 shows how Deacero's imports have spiked
- 9 when it circumvented the dumping order, meaning that imports
- 10 came into the U.S. without dumping duties. And you can see
- 11 how Deacero's imports declined after the Commerce Department
- investigated and found circumvention.
- Mr. Price and other witnesses will have more to sav
- about Deacero, but one thing is clear, when there's no
- discipline of an antidumping order, their imports will surge.
- 16 Revocation of the orders, however, not only pose a threat of
- 17 an import surge from Deacero but the rest of the subject
- 18 producers as well. Confidential Slide 24 shows that capacity
- in the subject countries has surged since the original
- 20 investigation. And Confidential Slide 25 shows that even
- 21 based on incomplete questionnaire data, the responding
- 22 subject producers have high and growing levels of unused

- capacity. The next slide shows that even the incomplete data demonstrate that the responding producers' idle capacity
- 3 represents a substantial percentage of U.S. demand.

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In the next few slides, I want to address some of
Deacero's claims specifically. Slides 27 and 28 show that
the Mexican industry has growing capacity and declining
capacity utilization. And as Slide 29 shows, the Mexican
industry has increased exports. Indeed, and again, contrary
to the argument of Deacero, Slide 30 shows that the Mexican
wire rod industry sales through its own market has declined.

Again, Mr. Price will expand on the facts with respect to Deacero, the rest of the Mexican industry, and the other foreign producers, but I'll mention one more claim by Deacero that is contradicted by the record. Slide 31 shows that the U.S. wire rod industry can indeed supply the entire market. While we all know that an affirmative determination in the domestic industry does not require such a showing, this is just a matter of fact.

In sum, Deacero's capacity is up. Its capacity utilization is down. Its own market is declining, and its exports are growing. If given the opportunity through revocation, Deacero will no doubt do what it's done before,

- ship large quantities at low prices to the U.S. market.
- I have three slides remaining. As evidence of a
- just and merciful God, however, I'm not going to read them,
- 4 but I urge you to take a couple of minutes to do so. They
- 5 summarize what importers and purchasers have told you will
- 6 happen if the orders are revoked. In essence, importers and
- 7 purchasers say that they will resume buying the subject
- 8 imports, as Slide 32 details, that U.S. prices will drop, as
- 9 indicated in Slide 33, and that while the orders help
- increase prices, revocation will undoubtedly lead to more
- imports supplied at lower prices, that's Slide 34. This
- 12 concludes my presentation, and we'll turn next to Mr. Price.
- 13 Thank you.
- MR. PRICE: Good morning. I am Alan Price. I'm
- 15 counsel for Nucor Corporation and Commercial Metals. And in
- 16 my presentation today, I'm going to focus on cumulation
- issues for the Petitioners.
- 18 As we all know, cumulation is discretionary in a
- 19 sunset review. However, the facts in this review, just like
- the first and second reviews, demonstrate that the Commission
- 21 should cumulate all five of the subject countries.
- No party has challenged that the traditional four-

- 1 factor test criteria supports cumulation here. Only a single
- 2 Mexican producer has raised the issues of discernible adverse
- 3 impact and differences in conditions of competition.
- 4 Frankly, the other Mexican producers have decided that their
- 5 best strategy is not to appear.

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6 Each subject country will have a discernible

7 adverse impact if the orders are revoked. These countries

8 have excess capacity, declining capacity utilization, and are

9 export-oriented. The Commission has cumulated these five

10 countries in the last review and in all the prior reviews in

11 the original investigation, and, frankly, the facts are even

12 stronger for cumulation in this sunset review.

In the last sunset review, the majority of the Commission found that each country would have a discernible adverse impact, but the facts are even stronger in this review. In addition to the same facts supporting the Commission in the last review, we have in this case Brazil, we have new entrants, in Indonesia you have new capacity, in Mexico you have excess capacity and continued interest in wire rod with Deocera now having multiple affirmative determinations of circumvention under its belt. Again, it is

the reigning circumvention champion in the steel industry.

GDP in all five countries is predicted to decline
significantly. Notably, Mexico's GDP contracted in 2019 and
is projected to have its sharpest decline in GDP in 2020. As
GDP and consumption fall in the subject countries, they will
have the economic incentive to export to the attractive U.S.
market.

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In these quotes from Simec's most recently released annual report, it acknowledges that demand is declining in Mexico due to government spending cuts. COVID-19 is having substantial additional negative effects on demand, but the current competitive conditions encourage mills to maximize exports, which leads to lower prices and margins, and that it competes in the export market on the basis of price.

Essentially, Simec acknowledges that Mexican producers as well as other subject countries will be desperate to export wire rod and will compete on the basis of price. We agree.

The data shows that the pricing of the Mexican producers are indistinguishable from the other subject producers. The data in the pre-hearing report confirm that the U.S. is attractively priced for all of the subject producers compared to the prices in their other export markets.

Even prior to COVID, responding producers reported

declining capacity utilization, which reflects the overall

decline in demand in their home market and traditional export

markets. Mexican capacity utilization is even lower than in

the prior investigation, and as you saw from Simec's annual

report in the prior slide, the high fixed cost of running

steel mills encourages steel producers globally to maximize

production and exports by lowering prices in the face of poor

demand.

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Now, based on Respondents' own data compilation,

Mexican producers could increase exports significantly. I

want to remind the Commission that excess capacity is excess

capacity. It's not dedicated to internal consumption or

other export markets or even other products. This is

capacity that will be used to target the United States if the

orders are revoked. And this data does not include capacity

expansions from other Mexican producers which the Commission

discovered while preparing the pre-hearing report that was

not reported in the Commission data.

Deacero claims that Mexican producers have not increased capacity during the last five years and that the reports of capacity increases for long product are not wire

1 rod.

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Sometimes a picture is worth a thousand words. The picture to your right is wire rod. It's the first bar of wire rod produced in Grupo Simec's new mill in 2018. I would encourage the Commission to review the article filed with this presentation.

While they may try to call this product bar, it's wire rod, as the picture on the right shows. Simec's new mill is operating at less than 50 percent capacity. That capacity along with the other increases in capacity will be targeted at the United States if the orders are revoked.

Mexico's excess in divertible capacity is greater than in the prior review, where the Commission decided to cumulate Mexico with the other subject countries. And this data predates the additional negative effects of COVID on global demand and Mexican demand.

I would like to emphasize that while Mexican capacity utilization has declined significantly during the review period, the Commission should be focusing its attention on the volume available to send to the United States in the event of revocation. The volume is significant and has increased since the last time the Commission looked

| 1 | at this, and it decided that Mexico would have a discernible |
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| 2 | adverse impact and compete in the same manner as the other   |
| 3 | subject imports. Again, the facts here with respect to       |
| 4 | cumulating Mexico are stronger than the prior review.        |

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The Commission has granted final trade relief to the domestic wire rod industry twice in the most recent five-year review period under investigation. The first investigation involved China and the second investigation involved 10 countries.

The Commission can compare the relative volume of Mexican excess and divertible capacity to the peak levels the Commission found in the 10-country case and the China case.

It's significant. Mexican producers will compete on the same manner as all other subject countries if the orders are revoked. Excess capacity in Mexico is similar to other countries where the Commission has found that unused capacity was the reason that it would have a discernible adverse impact in past sunset reviews of wire rod.

In the last sunset review, the Commission revoked the order on Ukraine in part because of ArcelorMittal's local coordination policy. The Commission found that this policy would allow ArcelorMittal's U.S. operation to prevent or

- 1 limit ArcelorMittal's Ukrainian mill from shipping large
  2 volumes of wire rod to the United States.
- Chairman Johanson and Commissioner Williamson

  disagreed and determined that the policy would not prevent

  imports from Ukraine from having a discernible adverse

  impact. So what happened? After the order was revoked,

  imports from the Ukraine surged and we had to file another

  case against the Ukraine and nine other countries. In those

  cases, Arcelor was the largest or second largest exporter in

  a total of three of the subject countries.
  - The consideration of ArcelorMittal's company policy is no longer an issue because ArcelorMittal no longer has an interest in wire rod capacity in the United States.

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- I would add that in this investigation

  ArcelorMittal actually, or Mittal, excuse me, has an interest

  in three countries in the mills that are producing here. So

  we had three countries last time finding injury, and we have

  three countries here. What happened with Ukraine could

  happen again and would happen again here if these orders are

  lifted.
- We urge the Commission to take a few seconds to look at this slide. In this slide, you can compare which

producer has the most excess capacity. You can also examine changes in that producer's capacity over time.

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Now I have to say when Ms. Jeong said we brought up rebar, I was a little stunned in that. They brought up in their brief quite extensively various random products and tried to say oh, things won't surge, things can't surge, and putting aside how they cut off data for the month of May and manipulated to try to make things look the way they wanted it They actually didn't give you the product that the same producers produced on the same equipment often and it's the exact same subject producers, so it's probably the best evidence of whether or not the 232 really would restrain their exports. So we figured we'd focus on that. And so they raised the issue, we're going to respond with the thing that we think is most telling as to what will happen if you revoke these orders. And we think it's most telling, frankly, whether or not the 232 will restrain and does restrain exports from Mexico.

Regardless of what period you look at, whether you look at a three-year period from '15 to '17, which is often referred to as a historical period for those involved in the 232, or you look at the period for the five months prior to

| 1  | the revocation of the actual duty requirement in 2019        |
|----|--|
| 2  | compared to the current period, there are huge surges. Any   |
| 3  | argument that the 232 will restrain imports from Mexico and  |
| 4  | it's a magical panacea, well, the facts speak here and these |
| 5  | are the facts for the same producers who are producing on    |
| 6  | common equipment. So there is no basis for concluding that a |
| 7  | bilateral agreement will discourage a dramatic surge in      |
| 8  | Mexican wire rod imports, and I'd actually be happy to       |
| 9  | address that more in answers to questions or in the post-    |
| 10 | hearing brief.   |

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In the last two sunset reviews, the Commission has found that Mexico would have a discernible adverse impact and compete under similar conditions of competition as well as other subject countries. The facts in this review are even stronger. Therefore, the Commission should cumulate all subject countries for this review.

With that, we would now like to take the opportunity to introduce our witnesses. Because we filed their testimony in writing, we believe the Commission has had an opportunity to review those written statements in advance. Our witnesses will be available to answer questions.

For Nucor Corporation, I'd like to introduce Mr.

- 1 Eric Zernikow. Eric, can you turn your camera on for one
- 2 second?
- MR. ZERNIKOW: Good morning, everyone.
- 4 MR. PRICE: Okay. Eric is responsible for
- 5 commercial operations for the entire Engineered Bar Group,
- 6 which includes the wire rod facility.
- 7 Mr. Rosenthal, would you like to introduce your
- 8 witnesses?
- 9 MR. ROSENTHAL: Yes. Thank you.
- Joining us today from the domestic industry are
- 11 Edward Goettl, who is the Vice President of Sales and
- 12 Marketing at Optimus Steel, and Timothy Dillon, Senior Vice
- 13 President of Sales and Marketing for Liberty Steel USA. As
- the testimony of Mr. Goettl and Mr. Dillon were already
- submitted for the record, they won't read those this morning,
- as I'm sure you've already read them, but they'll be happy to
- 17 answer your questions.
- And also available to answer questions are my
- 19 colleagues, Kathleen Cannon, Alan Luberda, and Brooke Ringel
- of Kelley Drye and Gina Beck of Georgetown Economic Services.
- 21 Thank you.
- 22 MR. PRICE: And also available from Wiley Rein is

Heritage Reporting Corporation (202) 628-4888

- 1 Derick Holt and Adam Teslik.
- 2 And with that, we will reserve our remaining time
- 3 for rebuttal. Thank you.
- 4 MR. ROSENTHAL: I have a question for Mr. Bishop.
- 5 Bill, should we leave the webcams on or off or as you direct
- 6 us?
- 7 MR. BISHOP: Just go ahead and leave them off until
- 8 a question, you're answering a question.
- 9 MR. ROSENTHAL: Okay.
- 10 MR. BISHOP: Okay. Thank you.
- 11 CHAIRMAN JOHANSON: All right, we appreciate you
- 12 all appearing here today. We will now begin Commissioner
- 13 questions with Commissioner Schmidtlein.
- 14 COMMISSIONER SCHMIDTLEIN: Okay. Yes, I'd like to
- thank you all for being here today, especially the witnesses.
- 16 My first question, I wonder for Mr. Rosenthal, have
- 17 the Simpsons made any predictions with regard to steel wire
- 18 rod since they seem to be pretty good at making predictions?
- 19 MR. ROSENTHAL: You know, Commissioner Schmidtlein,
- 20 I was given a book about the Simpsons and philosophy and I
- 21 was not able to find anything there about predictions for the
- 22 future of wire rod, although I will note if you go in and

- watch that entire episode of "Homer in Space," you'll see
- 2 that wire rod did receive a medal, and I think it was a medal
- 3 that was based on domestic production, with the expectation
- 4 that it will continue.
- 5 COMMISSIONER SCHMIDTLEIN: Okay. I was impressed
- 6 that you were able to find that episode at all.
- 7 MR. ROSENTHAL: Well, my son gave me that clip more
- 8 than 10, 15 years ago and we almost used it at a previous
- 9 proceeding, but technology wasn't as advanced and I figured,
- 10 you know, he's getting old, I had to get this done before too
- 11 long. Thank you.
- 12 COMMISSIONER SCHMIDTLEIN: All right. Just a
- moment of lightness there.
- So my first question has to do with the joint
- 15 Section 232 agreement and the fact that Mexico is no longer
- 16 under 232 tariffs or quotas, and I know that, Mr. Price, you
- just addressed that by using rebar as an example, but I
- wonder if you could respond to the argument that at the very
- 19 least this means that imports from Mexico are going to
- 20 compete differently, that this is a different condition of
- 21 competition since the other countries, other subject
- 22 countries in this particular review are not under that

- 1 exemption, don't have that kind of exemption. So shouldn't
- 2 we look at that as a different condition of competition in
- 3 terms of analyzing decumulation?
- 4 MR. PRICE: So, again, we don't think you should
- 5 look at it as a differing condition of competition. What the
- 6 agreement says is that if there is a surge in imports and the
- 7 United States raises it, we may reimpose duties. So,
- 8 essentially, while it liberalizes the 232 a bit, okay,
- 9 they're still subject to the 232. The exact parameters are a
- 10 little bit different, but they are a similar condition of
- 11 competition.
- 12 COMMISSIONER SCHMIDTLEIN: Well, you don't think
- 13 that would serve as a -- I know, again, you used the rebar,
- and I -- forgive me, I don't recall is rebar under -- we have
- 15 so many orders I assume on rebar, is rebar under order?
- 16 MR. PRICE: Rebar is under order.
- 17 COMMISSIONER SCHMIDTLEIN: From Mexico?
- 18 MR. PRICE: From Mexico and Turkey and a bunch of
- 19 different countries, yeah.
- 20 COMMISSIONER SCHMIDTLEIN: And so, in the example
- you used, rebar has surged back in after the 232 exemptions?
- MR. PRICE: Well, there are reasons why, you know,

| Τ  | there are surges. The 232 disciplines are complicated in a    |
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| 2  | variety of different ways. They're temporary. You know, no    |
| 3  | one knows how long they're going to last. No one knows how    |
| 4  | they're going to be enforced. And so what you see is a        |
| 5  | variety of different experimentations going on. People eat    |
| 6  | the duties all the time and come in. We see surges of people  |
| 7  | under the duties. We see surges of people with temporary,     |
| 8  | with exemptions at times. Not exemptions. Where you have      |
| 9  | these modifications with Mexico and sometimes we don't.       |
| 10 | So 232 is a condition of competition. It's common             |
| 11 | to all of the subject countries, and the exact differences in |
| 12 | terms of behavior can vary by product. But, regardless of     |
| 13 | whether or not there's duties in place, regardless of whether |
| 14 | or not there's this hybrid with Mexico, we see people surging |
| 15 | in and out under the 232 program.                             |
| 16 | MR. ROSENTHAL: If I could add to that,                        |

MR. ROSENTHAL: If I could add to that,

Commissioner. If anything, the Mexican treatment under 232

makes them even more likely to export to the U.S. market than

the others who are covered by the duties. Apart from

everything that Mr. Price said about the temporary nature of

the duties, the unpredictability, how long they'll stay in

place, et cetera, we know that for some of the other

| 1 | countries under order they have the 25 percent duties in    |
|---|---|
| 2 | place, not for Mexico. And they could come in and increase  |
| 3 | their imports quite a bit before the USTR and the Mexican   |
| 4 | government decide that a surge might be there and decide to |
| 5 | do something about it. Or they may decide not to. Imports   |
| 6 | may surge and the government says, you know, we have bigger |
| 7 | fish to fry, we're not going to do something about this.    |
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The most important factor, though, is that if anything, the Mexican exports are more favored than the others, and to the extent that there's any difference in the condition of competition, it makes them more likely to come in. And if you do decumulate, which you shouldn't, there's no possible way you can make the conclusion that their exports to the U.S. would have no discernible adverse impact.

So, if anything, they should not be treated differently, but they are. They should be treated as more likely to harm the U.S. industry than anybody else.

COMMISSIONER SCHMIDTLEIN: So let me just go back to that rebar slide. So, if I understand, rebar is under order from Mexico. Once the agreement was reached and the 232s were changed, you know, in terms of liberalizing them, as you mentioned, rebar surged back into the United States

- from Mexico. So why hasn't that already happened with regard
- to this product, right? So they're both under order.
- They've both had the exemption now put in place. Rebar has
- 4 surged back in. Would you argue Mexico has already surged
- 5 relative to where it was? Or why that difference?
- 6 MR. PRICE: So I think there are a variety of
- 7 reasons which we can explain more in the post-hearing brief,
- 8 including the fact that dumping margins are different rates,
- 9 the deposit rates are different, you know, the reality is
- 10 that people make their own calculations of where they want to
- 11 take financial risk on their dumping cases and they've made a
- 12 different calculation here.
- 13 What I would say to you is that to the extent, and
- they raise the argument and said hey, because of the 232
- agreement, you know, here, product cannot surge into the
- 16 United States, that is just not the case.
- 17 MR. ROSENTHAL: And I'd like to have Mr. Dillon
- 18 comment in this.
- 19 COMMISSIONER SCHMIDTLEIN: Okay.
- MR. DILLON: Good morning. My name is Tim Dillon.
- 21 I'm Senior Vice President with Liberty Steel.
- 22 And our view is that what we are seeing in the

- 1 market today is through the first three months of this year
- wire rod shipments are actually far more than they were
- through the first three months of last year. In fact,
- 4 they're four times as much as they were through the first
- 5 three months last year. So I think there's evidence that
- 6 there's an increasing interest for Mexican wire rod producers
- 7 to ship to the U.S.
- 8 COMMISSIONER SCHMIDTLEIN: I assume through those
- 9 shipments Mexican producers have maintained their, I don't
- 10 know whether you want to call it a network or their contacts
- 11 with their distributors or end users.
- MR. ROSENTHAL: Not only do they have their same
- 13 contacts, they've got a sister company in the United States
- 14 that makes wire products that are shipped there. And by the
- way, that company, Mid Continent Steel, used to buy their
- 16 wire rod domestically before they were acquired by Deacero.
- 17 They displaced U.S. production that way, and Deacero ships
- 18 not only there, through their extensive network, they ship
- 19 elsewhere.
- 20 MR. PRICE: This is Alan Price. I would add that
- 21 we believe going forward it's not just Deacero. We believe
- 22 there are a number of other Mexican producers that will

- 1 penetrate the market rapidly. As the 10-country case showed,
- 2 frankly, it's very easy to enter the market in wire rod and
- 3 to ship massive volumes and to increase them very, very
- 4 quickly. So entry into this market by the subject imports
- 5 would not be difficult, whether it's Mexico or any of the
- 6 subject countries.
- 7 COMMISSIONER SCHMIDTLEIN: Okay. Thank you. My
- 8 time is up.
- 9 CHAIRMAN JOHANSON: Next, we turn to Commissioner
- 10 Kearns.
- 11 COMMISSIONER KEARNS: Great, thank you.
- I don't have too many questions, but let me just
- 13 start with demand and COVID-19. Mr. Price, I think in your
- 14 brief you pointed out not just the impact that COVID-19 will
- 15 have on the U.S. market but also the market in other
- 16 countries, in particular in Mexico.
- 17 And I'm wondering if you all can send more about
- how we should look at COVID-19. You know, as I think your
- 19 brief points out, it seems there are kind of two dimensions
- 20 to it, both the U.S. market but then also relative
- 21 differences between the U.S. market and other markets. And
- 22 if other markets right now are more dependent -- I mean if

- other producers in other countries, subject import countries,
- 2 are more dependent on other markets, then we should be
- 3 analyzing that as well. So, if you have any thoughts on that
- 4 post-hearing or now, I'd appreciate it.
- 5 And I'm going to also ask the Respondents to
- 6 comment on the Nucor brief that pointed out, if I remember
- 7 right, I think auto production in Mexico is down 99 percent I
- 8 think is what the brief said. So any thoughts on that now or
- 9 post-hearing.
- 10 MR. PRICE: Certainly.
- 11 First of all, COVID is very relevant. Obviously,
- the Commission has to look at the conditions of competition
- and the likely effects of revocation based on the facts as
- 14 they currently exist. Obviously, demand has been
- 15 dramatically affected, as we'll address in our post-hearing
- brief, but a couple of points that we'll address here and I
- 17 can just add for a second.
- Projections on auto build for light or automobile
- 19 consumption and build for North America are down dramatically
- 20 not only for this year but for many years to come.
- The peak auto consumption in the United States was
- going to be roughly, where we were producing roughly 17.4

- 1 million units up until May of '19. It actually starts to
- decline there. This year, we'll be lucky to consume 12
- 3 million units.
- 4 And the construction side tends to be a lagging
- 5 indicator, so projects in production tend to get finished
- 6 out, but what we see going forward is going to decline
- 7 dramatically. Not only is this the case in the U.S., but
- 8 this is the case in Mexico and other markets where we see
- 9 significant declines going forward.
- 10 Mr. Zernikow, would you like to discuss the changes
- in demand we're going to see for these products both in the
- 12 U.S. and globally, in Mexico and elsewhere?
- 13 MR. ZERNIKOW: Absolutely. Eric Zernikow, Nucor.
- Regarding first the U.S. markets, the reality is
- 15 not well. We're already being challenged from an automotive
- 16 standpoint. It's down significantly.
- 17 As Alan mentioned, the construction backlogs are
- typically much more firm and it's a lagging business, so we
- will not see some of the effects from a construction
- standpoint for probably nine to 12 months.
- I can tell you one of the things we watch closely
- is the ABI, Architectural Billings Index, and we're already

- 1 starting to see much slower activity in those areas, which is
- 2 typically a precursor of what is to come.
- When we look a little bit more specifically at
- 4 Mexico, that market in particular is under extreme economic
- 5 pressure. Construction projects being canceled, as
- 6 mentioned. I think you saw the forecasted GDP levels are
- 7 well-documented.
- 8 The other part I would put into play for the
- 9 COVID-19 pandemic, if you look at IHS and their outlook for
- 10 automotive production in Mexico, it's back to 2025 to return
- 11 to pre-COVID level amounts.
- MR. ROSENTHAL: Mr. Goettl testified in his written
- 13 statement about the demand in Mexico. Mr. Goettl, would you
- 14 like to add anything at this point?
- 15 MR. GOETTL: Hi. Ed Goettl, Optimus Steel. Yeah.
- 16 We're certainly seeing more activity or quotes from Mexican
- 17 producers in the United States. It's very clear to us, the
- market participants we talk to who happen to have plants.
- 19 Our customers also happen to have plants in Mexico, but
- 20 demand in Mexico is very poor and it's not anticipated to
- turn around anytime soon. It's very concerning if this order
- is revoked what will happen on top of the poor demand that

- 1 they're experiencing there right now.
- 2 MR. ZERNIKOW: I would like to add one thing to
- 3 that. And we can hit some of this in more detail in our
- 4 post-hearing brief, but we are seeing at least offers for the
- 5 first time from companies like ArcelorMittal in Mexico that
- 6 we had not been seeing previously. So those things are
- 7 starting, there's starting to be some activity there, and I
- 8 have zero doubt that without these orders and all the subject
- 9 companies staying in place there will be a significant impact
- on the U.S. steel industry and most importantly our
- 11 teammates.
- MR. PRICE: And, Mr. Zernikow, in your written
- 13 testimony, you discuss the decline in your orders currently.
- Can you just briefly highlight that piece of testimony.
- 15 MR. ZERNIKOW: Yeah. What I would share with you
- is I believe it was the last five weeks that I had took in
- 17 comparison to what we had seen last year, and without a doubt
- we are beginning to see decreased order activity. We are
- 19 seeing impacts already to the amount of hours available for
- our team to work just based on where those demand levels are,
- 21 and fully believe that anything other than cumulating all
- these companies would end up with a major problem for U.S.

| 1  | steel producers. I think we can mention we've already seen   |
|----|--|
| 2  | some U.S. steel production in wire rod have to shut down, as |
| 3  | we've previously mentioned, other companies other than Nucor |
| 4  | COMMISSIONER KEARNS: Okay. Thank you very much.              |
| 5  | Next, I wanted to ask about cumulation. Deacero              |
| 6  | argues that Mexico has a higher degree of capacity           |
| 7  | utilization, more U.S. export orientation compared to other  |
| 8  | subject countries, and is the only country not subject to    |
| 9  | duties in other markets and is the only one that has a       |
| 10 | safeguard in its home market. Can you help us put that in    |
| 11 | perspective in terms of how we should think about cumulation |
| 12 | in this case compared to other cases?                        |
| 13 | MR. ROSENTHAL: None of those differences or                  |
| 14 | alleged differences really make them any different than the  |
| 15 | other countries and none of those are a basis for            |
| 16 | decumulation, if you will.                                   |
| 17 | We spent some time in our brief talking about that.          |
| 18 | When it comes to what they said in their brief concerning    |
| 19 | demand and capacity and capacity utilization, I would point  |
| 20 | out a lot of that is incorrect. If you're talking about      |
| 21 | Mexico overall, capacity utilization is overstated, capacity |
| 22 | is understated, their export orientation is pretty much      |

- ignored, and the decline in their economy is, as the
- 2 argument, has been totally contradicted by the record and
- 3 what we've heard today.
- 4 So not only do the facts not support that, the law
- 5 doesn't either. None of those are bases for decumulation.
- And, indeed, the ultimate, from my point of view, point that
- they're making, which is they're not that interested in the
- 8 U.S. market and they're going to behave differently from the
- 9 other subject countries, is totally contradicted by their
- 10 behavior in the past, their continuing efforts to circumvent,
- their efforts to sell, and you just heard five minutes ago
- 12 testimony by domestic industry witnesses that they are being
- 13 very aggressive in the U.S. in this current environment.
- 14 COMMISSIONER KEARNS: Thank you.
- 15 MR. PRICE: Alan Price. I actually want to take
- one second here and contrast Canada, where you decumulated in
- the first review, just to put things in perspective why
- 18 Mexico is not like Canada and why Mexico is like the other
- 19 countries here.
- 20 So there are four basic reasons why there was a
- decumulation decision in that one. The first one, actually,
- 22 Mexico increased market share from the original POI. You're

- going to say, huh? They increased market share, why would we
- decumulate? Let's just follow it for a second here.
- 3 The Canadian industry actually decreased production
- 4 capacity while the other countries increased or maintained
- 5 capacity. Clearly, Mexico increased or maintained capacity.
- 6 And I would say to you that Mexican import volume has been
- 7 bouncing around but largely restrained by the current orders.
- 8 That was not the case with Canada.

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that aside.

- Okay, let's go to the heart of this. Canada showed high levels of overselling in the original review period. It was 54 out of 78 comparisons in the investigation. And when you got to the sunset review, they were increasing their market share. They were overselling in 117 out of 118 comparisons. And it turns out a significant portion of the Canadian imports were essentially isolated in cold heading quality and welding quality, which was where at the time there was the conclusion that there was a low or negligible
- 20 NAFTA is not what's at stake here. This is not the 21 issue. The question is, will these guys have a discernible 22 adverse impact. When the Canadians were overselling by large

share of imports from the other countries. So let's just put

- 1 margins, they did not have a discernible adverse impact.
- 2 These guys will have a discernible adverse impact. They have
- a constant history of underselling. They can only get into
- 4 the U.S. market by underselling and by underselling
- 5 pervasively in every single analysis you have done.
- 6 COMMISSIONER KEARNS: Okay, thank you very much.
- 7 My time is up, but I did want to note before I turn over the
- 8 mike that this is Chairman Johanson's last hearing, and I
- 9 wanted to express my appreciation for all the work he has
- done through some pretty difficult times at the Commission in
- a number of respects, whether it's government shutdowns or
- 12 COVID-19 or many other more day-to-day challenges we've had.
- 13 So I've appreciated working with you, Mr. Chairman, and I
- look forward to continuing to work with you after you step
- 15 down. Thank you.
- 16 CHAIRMAN JOHANSON: Well, thank you, Jason. I
- 17 greatly appreciate it. It has been indeed a rather
- 18 challenging chairmanship, but I think the Commission's come
- 19 through well. I appreciate all the great work of the
- 20 Commission staff and, of course, of my personal staff, who
- 21 always do a great job for me. So thank you, Jason.
- Next, we'll move on to Commissioner Stayin.

| 1        | COMMISSIONER   | STAYIN. | Thank   | VO11 |
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| <u>L</u> | COLITION TOWER | DITTIN. | IIIalik | you. |

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Mr. Chairman, I too want to thank you for your

leadership in this first year that I have been here. I'm

still learning and learning a lot from you taking us through

this terrible virus episode, enabling the Commission to

continue to meet its mandate notwithstanding all of the other

obstacles. So I commend you for your leadership.

CHAIRMAN JOHANSON: Thank you, Randy.

Supply constraints, I'm reading from page Roman II-11 of the staff report. Seventeen of 27 responding purchasers reported that they experienced supply restraints since 2014. Several purchasers reported constraints on domestic wire rod nodes in 2018. These purchasers stated that due to 232 tariffs U.S. producers began allocating capacity to their customers, resulting in rising price. Another company reported that several U.S. producers refused to produce the 4.75 millimeter wire rod and that a U.S. producer had supply issues in 2014 and some purchasers did not report any supply constraints.

So I lay this issue with you because I think we need to deal with it. And what are your thoughts, gentlemen?

MR. ROSENTHAL: Let me start, Paul Rosenthal, and

- then I'll turn it over to the other witnesses.
- 2 First of all, I do think it's important to talk
- 3 about the time frame here. It is true that when the 232 came
- 4 about it was pretty abrupt, and all of a sudden a bunch of
- 5 customers all approached the producers simultaneously to see
- if they could find alternatives, and I think at that time
- 7 there were some statements to some of the customers saying
- 8 we'll get to you. But all of a sudden there was a surge of
- 9 interest when the 232 came on. And that all got worked out.
- Same thing when it came to the antidumping duties.
- 11 As you see now, that temporary phenomenon is long gone. You
- saw not only a lot of excess capacity in the U.S. industry
- but declining prices in the last year.
- So, yes, we won't deny that when those
- announcements came out all of a sudden there was a surge in
- interest from customers who hadn't been buying domestic, but
- that's all, they were all temporary and well in our rearview
- 18 mirror.
- 19 With that, I'll turn it over to the other witnesses
- 20 to amplify.
- MR. PRICE: I'd like to ask -- this is Alan Price,
- 22 counsel for Nucor. I'd like to ask Mr. Eric Zernikow to

| 1  | respond. Obviously, when there's a short-term we've seen      |
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| 2  | this over and over again where there were short-term supply   |
| 3  | shocks, as Mr. Rosenthal said, and it just takes a few months |
| 4  | for the market to work itself out. Just because you call one  |
| 5  | mill and you say hey, I want some volume, you know, it        |
| 6  | doesn't mean they can produce all of the volume for the       |
| 7  | United States themselves. And then the market sorts itself    |
| 8  | and this little short-term issue went away pretty quickly.    |
| 9  | And if you want to know where we are today, just              |
| 10 | look at the declining capacity, excuse me, in production from |
| 11 | 2018 to '19, and so you will see that there's obviously       |
| 12 | plenty of capacity available in that once that worked out.    |
| 13 | Mr. Zernikow, would you like to address this in               |
| 14 | greater detail?   |
| 15 | MR. ZERNIKOW: Certainly. Eric Zernikow with                   |
| 16 | Nucor. Commissioner, I will tell you from a broad answer      |
| 17 | there is ample U.S. capacity, and that's evidenced by the     |
| 18 | capacity analysis that's been documented I think that Alan    |
| 19 | was just referring to. Now I'll say this, are there brief     |
| 20 | moments in time where there can be hedge or panic buying, and |
| 21 | what I refer to is that where folks are overbuying true       |
| 22 | demand for speculative reasons? Yes, but those situations     |

- 1 quickly balance themselves out with typical market dynamics.
- The 4.75 millimeter item that you bring up, I'd
- 3 really like to address a couple points on that. One, we did
- 4 produce it. It was found to be part of the circumvention
- 5 where 5.5 millimeter could be used and, again, trying to work
- around the system is, we feel, what we were having. But the
- 7 important thing to remember on that, that product in itself,
- gives 5 just the throughput and the steam, produces roughly 25
- 9 percent slower than typical wire rod. Yet, that product was
- 10 being sold into the U.S. at lower than even standard rod
- 11 pricing, okay. And when we quoted accordingly to supply
- 12 that, I believe there was an interest. We can hit some of
- that as well in the post-brief items.
- The last thing I would say, one mill not having
- 15 capacity at a given time is not representative of the entire
- 16 U.S. wire rod steel producing market. And as I stated I
- 17 think in the beginning, there's ample U.S. wire rod capacity
- and capabilities, the documentation shows that, I believe, as
- 19 well.
- 20 MR. ROSENTHAL: I'd like to have Mr. Dillon and Mr.
- 21 Goettl also add their perspectives, please.
- 22 MR. DILLON: Yes, Jim Dillon with Liberty Steel. I

don't think at issue here is the actual rod demand and the

2 actual capacity in the United States. As Eric mentioned, I

3 think it's well-documented the capacity exceeds the recent or

4 historical demand in the United States today.

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What happened in early 2018 as a result of the tariffs is, again, what has been mentioned as speculative buying. If you see prices rising in future months and you can buy steel before those price increases occur, you're going to try to buy as much as you can and increase your inventories regardless of what demand is. You know, the old adage is is that when business is up 10 percent, people want to buy twice as much, and when it's down 10 percent, they don't want to buy anything, and exacerbating that is unfairly traded additional product entering the marketplace that makes it even more difficult.

And so even with that all being said, Liberty Steel looked at the mill in Georgetown that was shut down by ArcelorMittal in 2015 and saw even though imports in 2017 were about the same as they were in 2016, there were orders that went in place in, I believe, or that were filed in 2017 or early in 2017. So, certainly, not only was it the first opportunity for Liberty to enter the U.S. market, but also,

- 1 it was an opportunity to make additional investments in wire
- 2 rod and participate in what we had hoped would be a growing
- 3 market in a market where rod was fairly traded. So we saw,
- 4 you know, great opportunity there.
- 5 Unfortunately, as we turned the calender into 2019,
- 6 we've seen a steady decline in pricing, and also because of
- 7 the COVID situation, we've had to go into a 90-day care and
- 8 maintenance shutdown. We are evaluating restarting the mill
- 9 if business conditions will allow for that. And we are
- 10 poised to make significant investments in that mill, as we
- 11 had done when we restarted the mill in 2018.
- MR. BISHOP: Paul, you're on mute.
- MR. ROSENTHAL: Sorry, Mr. Goettl, do you have any
- brief position? We don't want to use up all of Commissioner
- 15 Stayin's time, but I think it would be useful.
- MR. GOETTL: Sure. Ed Goettl, Optimus Steel. I
- would just say that it was an unprecedented event when the
- 18 232 started and nobody really knew how long it was going to
- 19 last and how to behave in that environment, and the evidence
- 20 of the over-ordering is the inventory levels in the third and
- 21 the fourth quarter of that year, they were enormous. Our
- customers, some of them, just had to stop buying because of

- the inventory that they had, and that's evidence of overordering, but in their defense, an unprecedented event that none of us had ever experienced before.
- And just a quick note on the 4.75 millimeter, to 4 the comments from Nucor, it's an economic decision if you 5 want to invest the money to produce a product that isn't 6 7 necessary to produce the wire product. You can still produce 8 the wire products that are produced from 4.75 millimeter or 5 9 millimeter, you can produce all those products from 5.5. 10 just becomes an economic question for the mills as to whether 11 or not they want to invest in producing a different size that 12 isn't necessary for the end product.
- 13 CHAIRMAN JOHANSON: Okay. Does that conclude your questions, Commissioner Stayin?
- 15 COMMISSIONER STAYIN: I had one more question and
  16 that is just to comment on the demand. In the report, I
  17 think it was stated by staff that the level of demand in 2019
  18 was the lowest it has been throughout these various cases.
- Would you like to comment on that? I think you've given us a lot of information, but just on that particular issue.
- 21 MR. ROSENTHAL: I'm going to ask the industry
  22 witnesses if they would like to jump in on this one.

| 1 | MΥ  | Dillon?   |
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- MR. DILLON: Yes, Tim Dillon, Liberty Steel. 2 3 2018, after the 232s were announced, and I had mentioned the phenomena of speculative buying, buying in advance of price 4 5 increases, and I think you'll see that there were some additional imports that came into the market throughout the 6 balance of 2018, so there was actually plenty of rod that 8 came in towards the end of 2018 as people were buying more than what they needed, and we spent the first half of 2019 9 10 where customers were working down those inventories and not 11 buying any rod.
- 12 And during that time frame, you know, we were
  13 taking temporary outages on our mill, as I'm certain other
  14 domestic rod suppliers were as well. But the phenomenon of
  15 2019 that affected the demand for wire rod more so than
  16 anything was the tremendous inventory overhang that was
  17 created at the end of 2018.
- 18 MR. ROSENTHAL: Mr. Zernikow?
- 19 MR. ZERNIKOW: Yeah, I would just add that demand
  20 is definitely down. I think 2018 was certainly overstated
  21 with the speculation that's been talked about. The part I
  22 would share is that demand in itself is down. It's going to

- 1 be even further down with the COVID-19 impacts that we've
- 2 talked about, and the part that I would stress upon everyone
- 3 is that any movement there on imported products will
- 4 absolutely harm our business, harm our industry, and harm our
- 5 team.
- 6 COMMISSIONER STAYIN: My time is up.
- 7 CHAIRMAN JOHANSON: All right. Commissioner
- 8 Karpel?
- 9 COMMISSIONER KARPEL: Hi, thank you. Thank you
- 10 everyone for being here today. It's always important to hear
- from you all. And I also wanted to echo what my fellow
- 12 Commissioners have said and thank David for his leadership as
- 13 Chairman. It's really been a welcoming time to have come
- onboard under your leadership, and I know there's been some
- 15 challenges, and I've really appreciated how you've navigated
- 16 us through those, especially this current situation and even
- 17 these hearings, getting us to the point where we're doing our
- hearings pretty much the same way, except over video
- 19 conference, so thank you so much, David. I really am
- 20 grateful.
- 21 CHAIRMAN JOHANSON: Thanks, Amy. I appreciate your
- 22 comments.

| 1  | COMMISSIONER KARPEL: So I'd like to ask about                |
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| 2  | Trinidad and Tobago and, in particular, the facility there   |
| 3  | that Nucor argues in its brief was recently or recently a    |
| 4  | bid was accepted to purchase the facility. However, the      |
| 5  | staff report offered information, another news article,      |
| 6  | suggesting that that bid was withdrawn. Do the domestic      |
| 7  | industry participants have any information about the status  |
| 8  | of that sale or whether there is another bidder and whether  |
| 9  | that facility, you know, has the prospect of restarting      |
| 10 | production anytime soon?                                     |
| 11 | MR. ROSENTHAL: I'll ask Mr. Dillon and Mr. Goettl            |
| 12 | for their views and then go from there if that's okay.       |
| 13 | Mr. Dillon?  |
| 14 | MR. DILLON: Sorry about that. Tim Dillon with                |
| 15 | Liberty Steel.   |
| 16 | MR. ROSENTHAL: You've had some experience in                 |
| 17 | opening up mills recently and you know the T&T mill pretty   |
| 18 | well, so if you could be the first to answer Commissioner    |
| 19 | Karpel's question, that'd be great.                          |
| 20 | MR. DILLON: I'm not certain of the current                   |
| 21 | interest in the mill in Trinidad Tobago. What I can tell you |
| 22 | is that at Georgetown, Georgetown, again, was shut down in   |

2015; Liberty Steel bought the mill, closed on the deal at 1 2 the end of 2017 to acquire the facility, and within six months, Georgetown was up and operating, so it's a fairly 3 quick turnaround to go from start or go from not running to 5 running and producing significant quantities of wire rod. MR. GOETTL: Ed Goettl, Optimus Steel. 6 I would 7 just add, one, we don't know -- we don't have any information 8 on the status of the facility being purchased right now, but 9 it's our opinion that if the order is removed on Trinidad, 10 that there will be several buyers looking at the facility in 11 very short order. 12 MR. PRICE: Alan Price, counsel for Nucor. 13 our understanding that there is an active purchaser for the 14 mill, that the mill, frankly, only has one market. If you 15 World Bank for exports to the United States. 16 There is no 17

understand how that mill was built, it was essentially by the World Bank for exports to the United States. There is no local consumption anymore, nor was there ever much in Trinidad. Nucor has some very specific information which we will elaborate on in the post-hearing brief because it is confidential. It is clear to us that the Trinidadian government wants to restart that mill ASAP, but if you need to restart a mill and it has one market essentially, which is

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- 1 the United States, you know, this case is pretty
- determinative as to its restart status right now.
- 3 Mr. Zernikow, anything else to add?
- 4 MR. ZERNIKOW: You nailed it, Alan. I mean, the
- 5 size of the market there we know is limited. I'm not going
- 6 to repeat all the things he mentioned, but, certainly, I
- 7 would imagine the folks there are watching how this case is
- 8 handled, with the U.S. being the target market if they were
- 9 able to come back up.
- 10 MR. PRICE: And we're pretty confident that without
- an order, they will be up quickly, that this transaction will
- 12 be closed.
- MR. ZERNIKOW: Yeah. I would just add that the
- 14 concerns on the speed of which a facility like that can come
- 15 back, I know some of the other witnesses certainly have
- 16 experience with that, but they can be buying billets and
- 17 rolling product in very short order or bring up their own
- 18 meld shop.
- 19 COMMISSIONER KARPEL: Okay. Thank you. I wanted
- 20 to ask you about Slide 7 in the domestic industry's
- 21 presentation, and that slide shows the export AUVs for the
- 22 subject producers and the United States -- well, actually,

- 1 not for the United States. Can you just walk me through what
- 2 are the sources for these figures here? In preparation for
- 3 the hearing, I was looking at Table -- in particular with
- 4 respect to Mexico, Table 418, which has some different data.
- 5 So if you could just walk me through how you made this chart
- 6 here and what sources went into it.
- 7 MR. PRICE: Alan Price, Wiley Rein. Mr. Holt, can
- 8 you address this?
- 9 MR. HOLT: Good evening -- I mean good morning,
- 10 Commissioner. We used the global export AUVs for this chart.
- And if you look at the chart, we used the global export AUVs
- 12 specifically for Mexico in 2019 in their position, so that's
- Table 423 because it wasn't in the table in 454. So that's
- 14 how we prepared it.
- 15 COMMISSIONER KARPEL: Okay. But those are
- 16 Mexico's -- the average of Mexico's export prices --
- MR. HOLT: Export AUVs.
- 18 COMMISSIONER KARPEL: -- to the world?
- MR. HOLT: Yes.
- 20 COMMISSIONER KARPEL: Okay, okay. And that's the
- same for the other countries represented there, Brazil and
- 22 Indonesia, okay.

- 1 MR. HOLT: Yes.
- 2 COMMISSIONER KARPEL: And then, for domestic
- 3 producers, you're using their AUVs from the C Table for U.S.
- 4 shipment?
- 5 MR. HOLT: Yes.
- 6 COMMISSIONER KARPEL: Okay. All right. Thank you.
- Okay. So then here's my question, if you look at Table 48 of
- 8 the staff report, 418, I'm sorry, it shows exports from
- 9 Mexico to various countries, and it shows the AUVs for those.
- 10 I don't see brackets, so I think it's public. And it shows
- 11 AUVs from Mexico, exports from Mexico being lower than other
- 12 destination markets, in particular, in Central and South
- 13 America. I wondered if you could comment on that. That
- 14 seems to suggest that the United States is the least
- 15 attractive market for Mexican exports at least based on the
- 16 information in Table 418.
- MS. RINGEL: Commissioner Karpel, if I may respond
- 18 to that, Brooke Ringel, Kelley Drye. What I think is that
- 19 reflects what the pricing data in the record for the period
- 20 of review also shows, which is that Mexican imports into the
- U.S. market have actually undersold U.S. producers in a
- 22 predominant number of instances and is thus, frankly,

- 1 reflective of the behavior that we would expect and that
- 2 we've seen since the original investigation from Mexican
- 3 imports.
- 4 MR. HOLT: Also, the export AUVs would include some
- of the circumventing wire rod that would ship to the United
- 6 States, which is priced lower too than normal wire rod, so
- 7 that's why you're probably seeing the lower export AUVs.
- 8 COMMISSIONER KARPEL: All right. So I was
- 9 wondering if you could comment on, in your pre-hearing brief
- 10 at page 27 to 28, you argue that MEPS pricing data shows that
- U.S. prices are higher than prices in third country markets,
- in particular, markets in Asia and Europe, and that this
- creates an incentive to export to the United States if the
- orders are revoked, and I'm wondering, in particular, for
- 15 subject imports from Moldova and Indonesia, whether you know
- 16 the additional cost of shipping to the United States from
- 17 those markets as compared to those markets and, if so, how
- those additional shipping costs might factor into your
- 19 argument here.
- 20 MR. ROSENTHAL: Ms. Ringel, do you want
- 21 to -- I'll try it. You're referring to the optimist, the
- 22 Liberty brief, Commissioner Karpel?

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| L | COMMITTOOTONER | NARPEL: | ies. |

| 2  | MR. ROSENTHAL: Brooke or Gina, do you want to                 |
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| 3  | address that question? I'm not sure we have a good handle,    |
| 4  | sitting here today, about the shipping costs, but we can try  |
| 5  | to address the rest of it best we can and do the rest in a    |
| 6  | post-hearing brief. But, if we have, Gina and Brooke, some    |
| 7  | idea on shipping costs or otherwise, let's go ahead.          |
| 8  | MS. RINGEL: Commissioner Karpel, Brooke Ringel,               |
| 9  | Kelley Drye. I don't have specific information on shipping    |
| 10 | costs at this point in time, but I will say that whatever     |
| 11 | additional shipping costs exist did not prevent those imports |
| 12 | from underselling the domestic product in the original        |
| 13 | investigation or in prior reviews when that data was          |
| 14 | collected by the Commission, so the imports are still able to |
| 15 | and expected to undersell domestic product regardless of any  |
| 16 | additional costs.   |
| 17 | COMMISSIONER KARPEL: Okay. Thank you. If you do               |
| 18 | have any more specific information                            |
| 19 | MS. BECK: Oh. Yeah, I'm sorry. Just to piggyback              |
| 20 | on Brooke, in addition, even in the prior reviews, we also    |
| 21 | saw underselling, specifically from Moldova, so even since    |
| 22 | the orders have been in place these countries are still       |

- 1 interested and have even undersold since the original orders
- 2 were in place.
- 3 COMMISSIONER KARPEL: Okay, thank you. And if you
- 4 do have any additional information on the shipping costs that
- 5 you can explore post-hearing, that would be appreciated.
- 6 Thank you.
- 7 MR. PRICE: Alan Price, Wiley Rein. We'll be happy
- 8 to do that post-hearing. The one thing I would note is that
- 9 with COVID you will see generally a decline in the Baltic Dry
- 10 Bulk Index, and this has been sustained over time as shipping
- 11 costs continue to decline and fuel costs continue to decline,
- which further makes shipping costs less.
- 13 CHAIRMAN JOHANSON: All right. Does that conclude
- 14 your questions, Commissioner Karpel?
- 15 COMMISSIONER KARPEL: Well, I think my time is up.
- 16 I'll take a look through my notes if I have more.
- 17 CHAIRMAN JOHANSON: Okay, thank you.
- I'd like to begin by first of all thanking the ITC
- 19 staff for making today's hearing possible. I know that a lot
- 20 of work has gone into this. And I also wanted to thank the
- 21 parties involved for being here today and for helping to put
- 22 together this virtual hearing.

- 1 My first question involves the overall U.S. market.
- 2 Figure 1-1 of the pre-hearing staff report suggests that
- demand for wire rod in the United States has never fully
- 4 recovered from the Great Recession. What causes re-
- 5 calibration of demand in the United States?
- 6 MR. ROSENTHAL: Tim or Ed, do you want to take a
- 7 shot at that?
- 8 MR. DILLON: Yes.
- 9 MR. ROSENTHAL: Go ahead. Go ahead.
- MR. DILLON: I was just going to say what we've
- seen is products that use wire rod are now being produced
- 12 outside the United States in increased quantities, and so
- barbecue grills or white goods or a number of other products
- that might consume wire rod that were previously being
- 15 produced in the United States are now being produced
- 16 elsewhere, and that demand is elsewhere as well for wire rod.
- MR. ROSENTHAL: Mr. Goettl?
- 18 MR. GOETTL: Yeah, Ed Goettl, Optimus Steel. Yeah,
- 19 the example I always give is a refrigerator. So, before,
- 20 when more refrigerators were made in the United States, there
- 21 was condenser wire in the back, there were shelves made of
- 22 wire. All of those products were made by our customers,

- 1 hopefully from domestic wire rod. And then, over time, the
- 2 refrigerators stopped being built to the extent that they
- 3 were in the United States and moved to countries like Brazil.
- 4 So there's a movement of the further finished product to
- 5 other parts of the world. Tires would be another example of
- 6 that as well.
- 7 MR. PRICE: Yeah. Mr. Zernikow, would you like to
- 8 add to that?
- 9 MR. ZERNIKOW: Yeah, I would concur with what the
- 10 group shared so far. The other two points that I would bring
- up, one would be light-weighting. We've seen a lot with
- vehicle applications and so forth going to different
- materials due to the CAFE standards for fuel efficiency, so
- there's certainly been some light-weighting going on in new
- 15 engineering there, Commissioner.
- 16 And then the other part I would say is
- 17 the -- I think it's been hit on -- the downstream finished
- imports. That's another area that we're really focused on,
- 19 as people will try to circumvent and go to downstream
- 20 products when they can't get their given product into the
- 21 country.
- MR. PRICE: Alan Price, Wiley Rein. I would just

- 1 add that, Commissioner Johanson, as a general matter, that's
- 2 not just true of wire rod. Actually, steel consumption in
- 3 the United States in macro never recovered fully from the
- 4 Great Recession, and so, as we look at the current period
- 5 with COVID-19, with long-term decline in a variety of things
- and impacts, we know all of the projections show downward
- 7 consumption declines not recovering for, according to many
- 8 securities analysts, for three to five years, according to
- 9 AIHS, for example, many, many years, 2025.
- The question that some of the analysts are asking
- is, how much will the demand be down overall? What that
- points to is an increasingly vulnerable U.S. industry.
- MR. BISHOP: Mr. Chairman --
- 14 CHAIRMAN JOHANSON: Does that conclude your
- 15 response, Mr. Price?
- 16 MR. PRICE: Yes, it -- sorry. There's a lag there.
- 17 That concludes my response. I'm sorry, I'm having some
- 18 connectivity problems at the moment.
- 19 CHAIRMAN JOHANSON: Okay. Bill, am I there?
- MR. BISHOP: Yes, you're here right now.
- 21 CHAIRMAN JOHANSON: Okay. Thank you all for your
- responses.

| 1  | MR. BISHOP: Alan  |
|----|---|
| 2  | CHAIRMAN JOHANSON: That leads to a hello, Bill?               |
| 3  | MR. BISHOP: Yes? Are you there, Mr. Chairman?                 |
| 4  | CHAIRMAN JOHANSON: Yes, I am now. That leads to a             |
| 5  | follow-up question. To what degree have any imports of        |
| 6  | finished wire products had an impact on demand for            |
| 7  | domestically produced wire rod?                               |
| 8  | MR. ROSENTHAL: There's no question that there have            |
| 9  | been a lot of imports of finished wire products coming        |
| 10 | through that space. You know about the PC Strand case that    |
| 11 | is now pending before the Commission. But there are other     |
| 12 | products, wire mesh among them, and other wire products, that |
| 13 | have seen import increases of dramatic portions in recent     |
| 14 | years, and so, yes, there is more in the way of wire products |
| 15 | coming into the United States.                                |
| 16 | And all this is happening in a time of declining              |
| 17 | demand for a lot of industrial products generally, so it's    |
| 18 | very concerning. Certainly, the imports of wire rod that      |
| 19 | have come in have been more impactful than one might have     |
| 20 | expected because of the decline in overall demand for wire    |
| 21 | rod, as well as the finished wire products.                   |
| 22 | That's one of the reasons why we're so concerned              |

- about revocation of these subject orders now, because, as we
- 2 highlighted, demand is down, the prices at which the subject
- 3 producers will inevitably commit to the U.S. market will
- 4 further depress the domestic industry and not just the
- 5 revenues but, certainly, the capacity utilization. So it's a
- 6 major concern.
- 7 CHAIRMAN JOHANSON: Okay, thank you, Mr. Rosenthal.
- 8 When Optimus took over the Gerdau plant in Beaumont, Texas,
- 9 in March 2018, was that a smooth transition or was there some
- 10 down time required?
- 11 MR. GOETTL: Ed Goettl, Optimus Steel. There was
- 12 no down time. In fact, we had our system in place, we had
- shipments on the first Monday of ownership and shipped bars
- on our second day of ownership. So there was a smooth
- 15 transition both from a production standpoint and from a
- 16 systems standpoint.
- 17 CHAIRMAN JOHANSON: Thank you, Mr. Goettl.
- This is a question regarding Liberty Steel. If I
- 19 could turn your attention to confidential statements made on
- 20 page 13 of the Deacero brief and the associated public
- 21 exhibits 15 and 16. The first exhibit is an article about
- the owner of Liberty Steel, and the second is about Liberty's

- 1 acquisition of Georgetown Steel. Both articles were from
- late February, just before the COVID-19 problem started, and,
- 3 although I don't want to overstate matters, both articles are
- 4 somewhat skeptical regarding Liberty's financial health.
- 5 Given current business conditions of the past three
- 6 months, is Liberty still on track to reopening Georgetown
- 7 Steel in the near future?
- 8 MR. DILLON: Tim Dillon, Liberty Steel. As I
- 9 mentioned, we have gone into a 90-day care and maintenance
- 10 mode with Georgetown. We're maintaining the facilities so
- 11 that we can open those facilities. We have a wire product
- business that we're looking at using Georgetown for as a
- depot for our wire products operation, and we are looking at
- 14 different scenarios for restarting the Georgetown facility.
- 15 However, we are looking at the current business environment,
- 16 and we will need business conditions to support the restart
- of Georgetown.
- 18 CHAIRMAN JOHANSON: Okay. Thank you for your
- 19 response. My time, I'm about to hit the one minute left
- 20 mark, so I'm going to go ahead and move to guestions from
- 21 Commissioner Schmidtlein.
- 22 COMMISSIONER SCHMIDTLEIN: Okay, thank you. I

- 1 guess I just had a few follow-up questions on price. Deacerd
- 2 argues in its brief around pages 18 to 24 that U.S. prices
- 3 are fluctuating with scrap prices and, in fact, the U.S. has
- been able to maintain a margin above scrap prices. Can you
- 5 respond to that? And is it your position that while under
- 6 order during this time, subject imports were having an impact
- 7 on domestic prices?
- 8 MR. ROSENTHAL: Perhaps Mr. Goettl and Mr. Dillon
- 9 could talk about the relationship between scrap and pricing
- 10 first, and then we'll get to the second part of your question
- if that's okay, Commissioner?
- 12 COMMISSIONER SCHMIDTLEIN: Okay.
- 13 MR. GOETTL: Sure. Ed Goettl, Optimus Steel.
- 14 Price is not determined by scrap. It's a factor, but what
- 15 really determines price is supply and demand. And there
- 16 certainly are cases where base prices outside of scrap go up,
- and sometimes base prices go down. So we wouldn't agree that
- it just simply follows scrap. It just isn't that simple.
- 19 There's too many factors within supply and demand that are in
- 20 play beyond scrap.
- MR. DILLON: I would concur with Ed's comments.
- The pricing in the marketplace is based on supply and demand.

| 1  | We have continually experienced low-priced imports coming     |
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| 2  | into the marketplace that customers want to present to us as  |
| 3  | a competitive situation, and I would suggest that those       |
| 4  | import prices are not connected to scrap in any way. So we    |
| 5  | don't feel that scrap is the main driver for pricing.         |
| 6  | COMMISSIONER SCHMIDTLEIN: Are the prices in Mexico            |
| 7  | affected by scrap prices?                                     |
| 8  | MR. DILLON: Well, I think everybody that makes                |
| 9  | steel and makes wire rod has as a component scrap in their    |
| 10 | cost, but there's ferroalloys, ferrosilicate, ferromanganese, |
| 11 | other inputs that go into scrap, electrodes. There's a        |
| 12 | number of other things, and that's why we have to say that    |
| 13 | it's really supply and demand that drives pricing in the      |
| 14 | marketplace. And that would be true in Mexico as well.        |
| 15 | MR. ZERNIKOW: Commissioner, if I could add. Aaron             |
| 16 | Zernikow, Nucor. Pricing is predominantly determined by       |
| 17 | supply and demand, but I would also add to that that it is    |
| 18 | heavily, heavily influenced by the import offers and import   |
| 19 | levels that are out there.                                    |
| 20 | Certainly, scrap can play a small factor but does             |
| 21 | not even compare to import offers that can be sitting on      |

docks and on shores that somebody's trying to unload or get

| 1  | wid of I think walno hit this but the H C is a bighlu        |
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| 1  | rid of. I think we've hit this, but the U.S. is a highly     |
| 2  | attractive market due to our size and our products. So that  |
| 3  | would just be something I'd say we've got to keep in mind.   |
| 4  | MR. PRICE: Yeah, this is Alan Price. I just want             |
| 5  | to add that what we're dealing with in a period here is a    |
| 6  | period where we have very low import offers from Mexico and  |
| 7  | the other subject suppliers because of the discipline of the |
| 8  | orders.  |
| 9  | During this period, most of the data showing up in           |
| 10 | the import prices from Mexico, kind of going back to         |
| 11 | Commissioner Karpel's question, what prices are they         |
| 12 | transacting at, the prices you have are mostly their transfe |
| 13 | prices right now, you know, from one related entity to       |
| 14 | another related entity.                                      |
| 15 | That doesn't tell you what the actual pricing would          |
| 16 | be in a marketplace and the attractiveness of the pricing.   |
| 17 | And so the pricing in the U.S. is attractive. Pricing would  |
| 18 | be very different and the volumes would be very different.   |
| 19 | To Commissioner Schmidtlein's second question, you           |
| 20 | know, what are we seeing right now, right now we're seeing a |
| 21 | fairly disciplined market, although we are starting to see   |
| 22 | increasing volumes come in from Mexico as we speak.          |

| 1  | And as you look at this as how the market's going             |
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| 2  | to react, I think Simec probably said it as well as anyone    |
| 3  | else: demand's bad. People are going to try to maintain or    |
| 4  | maximize their capacity utilization. It's going to lead to    |
| 5  | lower and lower prices. And I think it's a fairly accurate    |
| 6  | description of what the market will be for these countries is |
| 7  | you allow them in in the absence of dumping relief.           |
| 8  | MR. ROSENTHAL: If I could just jump in for one                |
| 9  | more point which I think you'll find as important as I do.    |
| 10 | Everything I've heard from our domestic industry clients over |
| 11 | the years and certainly recently is that it doesn't take a    |
| 12 | lot of volume and low price to have a disproportionate impact |
| 13 | on the marketplace, be that viral or viruses in this time.    |
| 14 | But, in fact, low-priced offers do go viral. If               |

But, in fact, low-priced offers do go viral. If it's known that Deacero or somebody else is offering lower prices, all the other purchasers are going to demand that of the domestic industry. As word gets out, the new low price becomes the target for all purchasers and, therefore, all producers who want to sell to those purchasers.

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It was surprising to me when I got into the steel industry how important word of mouth is and these offers are to the overall pricing in the marketplace. I don't know if

- 1 anyone wants to add to that.
- 2 COMMISSIONER SCHMIDTLEIN: Okay. Let me switch.
- 3 Thank you very much. Let me switch gears just for one last
- question here. In the staff report, some of the purchasers
- or most of the purchasers mentioned Buy America, and so I'm
- 6 wondering, how significant is Buy America in this market and
- 7 what kind of impact does that have on demand for domestic
- 8 product?
- 9 MR. ROSENTHAL: Paul Rosenthal. I'll summarize
- 10 quickly and say a very small amount of supply or demand is
- 11 affected by Buy America. It has some small segments; for
- example, in PC Strand, there's a tiny portion of Buy America
- that goes up the highways, but even there, it's relatively
- small. Overall, for wire rod, which goes into a multiple of
- 15 uses, Buy America has very little influence overall. I'll
- let the others expand on that.
- 17 MR. ZERNIKOW: I would agree. It's a very, very
- small portion of what we see for the requirements that out
- 19 there compared to the entire wire rod market.
- 20 MR. DILLON: We certainly think it's a good idea
- 21 that we should have more Buy American, but, unfortunately, we
- don't have enough today, and it's certainly a fraction of the

- domestic capacity that's covered by Buy American.
- 2 MR. GOETTL: Optimus would agree with all those
- 3 comments.

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MR. PRICE: Alan Price, Wiley Rein. I would add 4 that Buy America does not actually prevent imports from being 5 consumed in Buy America projects. To the extent they are out 6 7 there, they're small portions of this project. It's just a 8 slight price preference that you might get if you're bidding 9 Secondly, depending on which Buy America law on an item. 10 you're talking about, there are a lot of countries that are 11 qualified to meet under Buy America. Third is that Buy 12 America may protect buying, but it doesn't protect prices,

COMMISSIONER SCHMIDTLEIN: Okay. All right. Thank you very much. I don't have any further questions, and I just also, before I sign off, wanted to echo my colleagues' thanks to David for his service as Chairman over the last few years and, of course, what have been pretty extraordinary circumstances between the shutdown, the government shutdown, and now the shutdown for COVID-19, so, like them, I also very

and customers don't say this is a Buy America job, charge me

more for that. So it has a little bit of a volume effect

perhaps, but it doesn't really insulate on prices at all.

- 1 much appreciate it. And that concludes my questions for the
- 2 Petitioners.
- 3 MR. BISHOP: I am not sure what happened to our
- 4 Chairman right now, but Commissioner Kearns?
- 5 COMMISSIONER KEARNS: Okay. Thank you. I don't
- 6 want to take up too much more time, but a couple of quick
- questions. One, Respondents raised the 232 exclusions,
- 8 suggesting that there are supply constraints. Can you all
- 9 comment briefly on that and also in the post-hearing brief?
- 10 MR. PRICE: I'll quickly address the exclusion
- issue. We'll have great details in the brief. So, first of
- 12 all, the Respondents' calculation, they actually never gave
- us the details, and you actually can't really search the
- 14 system and come up with their calculation, so there is very
- 15 much a bit of hide the ball in whatever they're saying here
- 16 and what they try to characterize as commodity, non-
- 17 commodity, and what they're actually counting in and not
- 18 counting in is not readily transparent. I mean, we have
- 19 categories there, but, actually, until you look at the
- individual exclusion request, you couldn't even tell what it
- 21 is.
- There are a number of issues with the exclusion

1 process. As we all know, Commerce has actually opened up the 2 process for comment because there are a number of complaints and concerns from all parties, actually, whether it is the 3 purchaser community or the domestic producer community. 4 5 There are a lot of reasons why companies -- most exclusions have been granted because companies do not object, and there 6 7 are a variety of reasons why companies do not object. 8 first is a number of companies have made the calculation that 9 it just isn't worth their time to do it because it takes a 10 lot of time and effort to constantly object to these things. 11 Respondents, by the way, filed the same exclusion 12 over and over and over again, figuring sooner or later, one 13 will get through. And we've seen 100,000-ton exclusions get 14 through that someone just missed one in the file when they 15 were objecting to 10 and 20 or 30, they missed one. exclusion process involves you basically objecting to your 16 17 customers' requests. There are a lot of reasons why people 18 choose not to object to customer requests that are very 19 commercially related, and so you have to make that calculation. There are number of exclusions in Canada 2.0 21 recently, for example, that have been, in essence, 22 retroactive back into the 232 period, but they're taking

- 1 place now. Why bother even objecting because the imports are
- 2 here? People are just seeking refunds at this point. So
- 3 there a number of issues there; we can address them more
- 4 fully.
- 5 Mr. Rosenthal, I believe one of your clients has
- 6 some specific comments about its experiences and what it has
- 7 experienced with the objection process.
- 8 MR. ROSENTHAL: Mr. Goettl will add a few words now
- 9 and then we'll be more expansive in the post-hearing brief,
- 10 where we can talk about some confidential data.
- 11 MR. GOETTL: Sure. Ed Goettl, Optimus Steel. I
- would just add that when the process started, we could object
- as an industry, so there were more objections initially.
- 14 Then you had to do it as an individual company, and some of
- 15 the comments already made are correct that they were
- 16 commercial decisions at points in time to not object. But we
- 17 did object to several along the way, but, for the most part,
- 18 it becomes another economic decision. There's time and money
- 19 involved in objecting, and you just have to decide for the
- 20 individual line items if it's worth it. Part of the process
- is there are so many line items, so many exclusions that, you
- 22 know, you could have one person employed doing nothing but

- reviewing those and objecting to them, and that doesn't seem to be a good use of our dollars.
- 3 MR. PRICE: Yeah. It's Alan Price. Also, you have to be very careful looking at the quantities that are granted 4 on these things because one of the ways people game the 5 system is by putting in huge quantities in their exclusion 6 7 request to try to say the U.S. industry can't manufacture 8 this. And some of the quantities are so bloated that it made 9 it very difficult to object, even though no one bought that much, no one was ever going to buy that much. So there's a 10 11 variety of ways in which those calculations are really not 12 particularly adequate.

And, again, there's a lot of abuse of the system and the numbers and how people present things to try to game the system because you can only object for certain specific reasons. And you can game the system to try to prevent people from objecting. I think Mr. Dillon --

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COMMISSIONER KEARNS: Okay. Thank you. Thank you.

Let me move on to kind of a bonus question, the small

diameter wire rod and the circumvention issue. My question

is, should we have included small diameter wire rod in our

original domestic light product determination? And could we

- have, given that there was no U.S. production of that product

  at the time?
- in the same.

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My answer, Commissioner Kearns, is 3 MR. ROSENTHAL: there wasn't any really need to. There wasn't any domestic production at that time, that is true, but it's also the case 5 that, frankly, the decision whether to make it a 5.5 or a 4.4 6 is simply a decision about whether the domestic or the 8 foreign producer wants to incur the costs of reducing the 9 diameter or whether the customer is going to do that. 10 the same exact product; it's just been reduced a little bit 11 further. And what's really been fascinating about the 12 Deacero approach is that in order to get around the original 13 lines that were drawn, they decided to incur those costs and

actually sold what was a more expensive product to produce at a lower price, which was adding insult to injury.

Every one of the producers in the U.S. can do this. It's a matter of how much cost they want to incur and what are they going to get for it. So, when customers say we need this product, with all respect, that's not accurate. They all can start at and all did forever, from time immemorial, at a 5.5 diameter and, all of a sudden, Deacero says, hey, we'll give you this at a lower price and save you some cost

- in the meantime. So that's how I analyze this issue. I
- 2 don't know if Alan or the industry want to --
- 3 MR. PRICE: Yeah, let me just add, and I think I'll
- 4 just hit a couple of different items here. So you heard Mr.
- 5 Zernikow testify earlier that they do and can make 4.75.
- 6 Frankly, customers don't want to pay the price for the extra
- 7 rolling time versus drawing it down themselves, and that's
- 8 just an economic tradeoff is what it was. So, if you go back
- 9 to Commissioner Karpel's question about 418, a large part of
- 10 the U.S. imports in 2017, until we filed the circumvention
- case I think in September or October of 2017, virtually all
- of that is the very small diameter rod of I think the 4.4 at
- that time, that they're again offering a much more expensive
- 14 product to make at a much cheaper price because they're
- desperate to sell it and they can't sell more products to
- 16 other countries because this is the open market and so
- they're selling it at really low prices because they just
- 18 need the volume.
- 19 The second part of it comes back to, by the way, a
- 20 transfer pricing issue which I mention because a lot of what
- 21 Deacero sells is ultimately transfer priced among its
- 22 parties. So that chart doesn't tell you a lot. The bottom

- line here, though, is that it's an economic tradeoff. Mr.
- 2 Rosenthal actually drew this original scope, so I can't get
- 3 into what the industry view was at the time that scope was
- 4 made, but the industry can make it. The industry has the
- 5 capability of making it. It's just an economic tradeoff in,
- 6 you know, that tradeoff of who bears the cost of that
- 7 reduction.
- 8 COMMISSIONER KEARNS: Okay. Thank you very much.
- 9 I have no further questions.
- 10 CHAIRMAN JOHANSON: Commissioner Stayin?
- 11 COMMISSIONER STAYIN: Yes. In the prior second
- 12 review, the Commission did not determine that the domestic
- industry was in a vulnerable condition. Rather, it focused
- on the volume of subject imports. The Commission explained
- or really acknowledged that most performance indicators
- declined in 2012 and 2013 after showing some recovery from
- 17 the recession. We find that the domestic industry is
- 18 currently not in a vulnerable condition. Nevertheless,
- 19 should the orders under review be revoked, we find that the
- 20 volume of subject imports would likely increase to a
- 21 significant level.
- In the current time, especially after this COVID

- 1 virus that our country has endured the shutdown of plants,
- the shutdown of trains, would you say that there's no
- 3 question now that the U.S. industry is vulnerable?
- 4 MR. ROSENTHAL: I would say there's no question now
- 5 that the industry is vulnerable. But I want my colleague,
- 6 Kathy Cannon, to expand on that, if that's okay with you,
- 7 Kathy.
- 8 MS. CANNON: Sure. Good morning, Commissioner
- 9 Stayin. This is Kathy Cannon with Kelley Drye. I would say
- 10 that the statute does not require an industry to be in a
- 11 vulnerable condition in order for the Commission to determine
- 12 legally that injury will continue or recur. And that's what
- happened in the past review. Your facts of record here show,
- in fact, as we lay out in our brief, that the industry is
- 15 highly vulnerable, that the conditions have gotten worse.
- We've just come out of, you know, an injury finding by the
- 17 Commission a couple of years ago about injury caused by 10
- other countries that were unfairly trading.
- 19 So you see a picture of a very nascent recovery by
- 20 the domestic industry in trying to get back to a condition of
- 21 health, in trying to reinvest, in trying to do all the things
- that it really needs to do to put itself back on solid

- 1 footing. And while, yes, some things have turned up since
- 2 that time, as the Respondents point out in their brief, what
- 3 they fail to acknowledge is they're pointing out improvements
- 4 from a period of significant injury caused by unfairly traded
- 5 imports.
- 6 So this industry, indeed, remains in a very
- 7 vulnerable condition, and that makes it all the more
- 8 compelling a case that significant volumes of imports that
- 9 are shown to have even greater capacity and idle capacity in
- 10 a market where demand has declined to lower levels than it
- was in the past review and where prices are going down makes
- it all the more likely that the injury will continue or recur
- if the subject imports are permitted to return.
- 14 COMMISSIONER KEARNS: Thank you very much, and that
- is my last question.
- 16 CHAIRMAN JOHANSON: Okay. Commissioner Karpel?
- 17 COMMISSIONER KARPEL: Yeah. I just had a follow-up
- 18 question. I was asking earlier about Table 418 and I just
- 19 wanted to circle back to that, and I guess setting aside -- I
- 20 take your point that you said that the lower Mexican export
- 21 AUVs to the US compared to other export markets might be
- 22 evidence of underselling, but I wanted to return to my

question that if it's a fact that Mexico has an opportunity 1 2 to export to market with higher export AUVs, why would it direct any increase in production to the U.S. market where it 3 would get a lower price, as opposed to other markets where it might get a higher price? And in that, I mean, if you have 5 any information about the difficulties in them expanding 6 7 exports to those third country markets, I'd like to hear 8 If you have any information about maybe the products 9 they're shipping to the U.S. are different in some way than 10 the products they're shipping to other markets, that would be 11 interesting, too, or any other explanation, I, of course, 12 welcome. 13 MR. PRICE: Okay. Commissioner Karpel, we'd be 14 happy to address that in our post-conference brief. As we 15 know, the U.S. market is a large, I repeat large open market. 16

happy to address that in our post-conference brief. As we know, the U.S. market is a large, I repeat large open market. It's very, very different in a variety of different natures than a number of these markets where there are extremely, extremely limited demand no matter what you can do. And when you look at the total volumes available to sell in the United States and when you look at the actual prices and their ability to ship large volumes to the U.S., we think not only would they use their excess capacity to ship to the United

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- 1 States, we think that, in fact, the pricing you're seeing is
- 2 somewhat distorted for a number of reasons in that official
- 3 import data.
- 4 You know, when the Commerce Department looks at
- 5 this and tries to understand what the pricing is and when
- 6 you're selling a lot -- and again, we're talking about modest
- 7 volumes coming up from Mexico currently to the United States,
- 8 but when you're selling a lot to an affiliated party, then
- 9 that pricing doesn't -- that's not what the Commerce
- 10 Department looks at to calculate what the real price is, and
- I suspect that transfer pricing data that is in there does
- not reflect what I would say open market sales would be. So
- we'll address it. We'll address it more completely in the
- 14 post-conference brief.
- 15 MR. ROSENTHAL: And, Commissioner Karpel, I would
- 16 just add we know that average unit values hide a multitude of
- 17 sins. And so, while it's the best we've got to try to figure
- out what pricing is like in other countries, it's not very
- 19 good. And we will do our best to explain why what we've got
- 20 indicates the attractiveness of the U.S. market, apart from
- 21 past behavior, but what's happening currently and we'll
- 22 explain as well the limitations of that information.

| 1  | From our point of view, though, and just focusing             |
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| 2  | on these five countries, if you look at where they are in     |
| 3  | terms of their own demand, their lead to export and you look  |
| 4  | at the U.S. historically and even in our downward state right |
| 5  | now, we're still looking a lot better than most of the other  |
| 6  | economies in the world generally and certainly for steel      |
| 7  | consumption.  |
| 8  | COMMISSIONER KARPEL: Thank you. And do we have                |
| 9  | information on the demand in these third country markets? I   |
| 10 | take it there are smaller countries and smaller economies,    |
| 11 | but if there's more specific information that's in the record |
| 12 | or that you could point to that sort of would bolster that    |
| 13 | assertion that there's a limit to how much those third        |
| 14 | country markets are going to take in and                      |
| 15 | MR. ROSENTHAL: We'll get you more of that in our              |
| 16 | post-hearing brief.   |
| 17 | MR. PRICE: Absolutely. We'll get you more of that             |
| 18 | in our post-hearing brief, and the other thing we will get    |
| 19 | you are various analyses of what demand level excuse me       |
| 20 | what general economic levels are in third country markets.    |
| 21 | Most of the developing world is in far worse shape            |
| 22 | than the United States. They don't have the ability of the    |

- 1 Federal Reserve to go in and basically finance a liquidity
- 2 situation that we can do to keep an economy going, and so
- 3 things are far worse, particularly when you look at, you
- 4 know, a number of the countries involved in this case.
- 5 COMMISSIONER KARPEL: Okay, thank you. That's all
- 6 the questions I have. Appreciate it.
- 7 CHAIRMAN JOHANSON: On pages 13 to 14 of the Nucor
- 8 brief, there are some statements about ArcelorMittal and its
- 9 domestic wire rod operations and what that might mean for its
- import sourcing strategy, especially as it's --
- MR. BISHOP: Mr. Chairman, you're coming in and
- out. Mr. Chairman, we can't hear you. Mr. Chairman, can you
- hear me? Mr. Chairman? We're still not able to hear you,
- 14 Mr. Chairman. Try again.
- 15 CHAIRMAN JOHANSON: Okay, let me repeat that
- 16 question.
- MR. BISHOP: There you go.
- 18 CHAIRMAN JOHANSON: Okay. My apologies. I'm
- 19 having technical difficulties, obviously. On pages 13 to 14
- of the Nucor pre-hearing brief, there are some statements
- 21 about ArcelorMittal, its domestic wire rod operations, and
- 22 what that might mean for its import sourcing strategy,

- 1 especially as concerns the ArcelorMittal factory in Mexico.
- 2 Because this was a condition of competition that I
- 3 addressed in my dissent in the last review, I would like for
- 4 you to help me understand how the situation might be
- 5 different in this review.
- 6 MR. PRICE: Certainly. So there are a number of
- 7 reasons why the situation is different in this review,
- 8 Commissioner, or Chairman Johanson. First of all, one of the
- 9 things in the last review that you relied on was Mexican
- 10 capacity utilization -- excuse me -- was that the Mexican
- 11 industry -- excuse me.
- 12 In this one, Mexico has declining capacity
- 13 utilization, so that's different. They have a lot more
- 14 export capacity available. They have a downturn in their
- 15 economy. You have significant excess capacity, and the
- 16 structure of the industry shows that you have multiple
- 17 Mexican producers, and so the focus on Deacero, we think, is
- 18 a bit misplaced here.
- 19 We've presented various data, which I don't really
- 20 want to talk about publicly, but I think you can see what it
- 21 is in the staff report. We see that ArcelorMittal, by the
- 22 way, no longer has an interest in U.S. production process,

- and we've seen a number of dumping findings involving
- 2 ArcelorMittal entities. So, without that domestic constraint
- in terms of local supply, they have no concerns about
- 4 injuring themselves or controlling availability to the U.S.
- 5 And so this is quite different.
- Also, at that time, I believe Mexico you pointed to
- 7 was not one of the top two exporters, now it is, to the
- 8 United States of the subject countries. So that's very
- 9 different. And the record in this case shows, you know,
- 10 repeated underselling and a pattern of circumvention.
- So we'll explain this more in our post-conference
- brief, but the situation is materially different both because
- of the Georgetown sale by ArcelorMittal but for a number of
- 14 other reasons.
- 15 Mr. Holt, do you want to add to that?
- 16 MR. HOLT: Yeah. And I would just point out the
- 17 circumvention and how much weight that you would want to put
- on it. The sales that were made were not made in an open and
- 19 notorious manner. The Department of Commerce, and you guys
- 20 have it, they found that Deacero's sales were not advertised
- 21 in those situations.
- So, when you look at the actual weight of how they

| 1 | would react or how they would behave in the absence of a     |
|---|--|
| 2 | dumping order, you can't really look at the volume that's    |
| 3 | coming in, but what you can do is look at the pricing, and   |
| 4 | the Commerce Department found that the pricing of the 4.4    |
| 5 | millimeter wire rod was lower than the other sales that they |
| 6 | made to the United Stats. So, just putting it in context,    |

8 CHAIRMAN JOHANSON: Okay.

that's something that you should consider.

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9 MR. PRICE: And I would add to it is that I
10 wouldn't view that as the likely volume, what they were
11 selling, as the circumvented volume. In the absence of
12 dumping relief, it would actually be a lot higher. They were
13 just trying to -- they were trying to be very discrete. It
14 took us a long time to discover it, fully document it so we
15 could even pursue a circumvention case.

And just note that when you look at that 2017 value that Commissioner Karpel was looking at in the official import stats, how low those values were. They're so desperate they're trying to sneak stuff in at a really low price, and the volumes would be a lot higher without the disciplines of a dumping order, which we object, so -- and where they could be open and -- open about it and sell a lot

| 1  | more volume without the restraints of trying to sneak it in   |
|----|---|
| 2  | and without being discovered. You have to remember this was   |
| 3  | the second time they were sneaking around trying to do this.  |
| 4  | CHAIRMAN JOHANSON: All right. Thanks for your                 |
| 5  | responses. I look forward to anything that you might write    |
| 6  | on this issue in the post-hearing brief.                      |
| 7  | In Nucor's brief at pages 48 to 49, there is a                |
| 8  | discussion of alleged surges of rebar imports from Mexico.    |
| 9  | Nucor states that despite this rapid and significant increase |
| 10 | beyond historical import volumes, no action has been taken    |
| 11 | under the U.SMexico agreement. I take it that these           |
| 12 | imports are monitored by the Steel Import Monitoring and      |
| 13 | Analysis system, or SIMA. Can you please describe how a       |
| 14 | complaint would work under this system and whether a          |
| 15 | complaint was registered in the case of these rebar imports?  |
| 16 | MR. BISHOP: Alan, you're on mute.                             |
| 17 | MR. PRICE: Yeah, okay. There is no formal                     |
| 18 | complaint system, there is no formal you know, I can't        |
| 19 | talk about how SIMA works in all of this. Obviously, you      |
| 20 | know, we assume the U.S. Government pays attention, but, you  |
|    |   |

to decide what to enforce and how to enforce it.

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know, at any given point in time, it's up to the government

| 1  | CHAIRMAN JOHANSON: Okay. Thank you. Mr. Price, I              |
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| 2  | have just one more question. For the post-hearing, could you  |
| 3  | please comment on the confidential record item, EDIS Document |
| 4  | Number 711822, dated June 3, 2020, which was submitted after  |
| 5  | the release of a pre-hearing staff report regarding the       |
| 6  | status of the Point Lisas facility? I would appreciate that.  |
| 7  | MR. PRICE: We will do that for the post-hearing               |
| 8  | brief. Thank you.   |
| 9  | CHAIRMAN JOHANSON: Okay, thank you, Mr. Price.                |
| 10 | That concludes my questions.                                  |
| 11 | Commissioner Schmidtlein, do you have further                 |
| 12 | questions? No?  |
| 13 | Commissioner Kearns, do you have any other                    |
| 14 | questions?  |
| 15 | COMMISSIONER KEARNS: No, I don't. Thank you.                  |
| 16 | CHAIRMAN JOHANSON: Okay. Commissioner Karpel?                 |
| 17 | COMMISSIONER KARPEL: Nothing further for me.                  |
| 18 | Thank you.  |
| 19 | CHAIRMAN JOHANSON: All right. Commissioner                    |
| 20 | Stayin, do you have any other questions?                      |
| 21 | COMMISSION STAYIN: No, thank you.                             |

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CHAIRMAN JOHANSON: Okay, then there are no other

this panel? 2 3 MR. CORKRAN: Douglas Corkran, Office of Investigations. Thank you, Chairman Johanson. Staff has no 4 5 additional questions. CHAIRMAN JOHANSON: Okay, thank you. Do the 6 7 parties in opposition have any questions for this panel? FEMALE VOICE: We have no questions. 8 9 CHAIRMAN JOHANSON: All right then, let's take a recess for lunch. Why don't we come back at 1:00. So we'll 10 11 see you all back here at 1:00. Thank you for all of those on 12 this morning's panel for appearing here today.

questions by Commissioners. Do staff have any questions for

- 13 (Whereupon, at 12:05 p.m., the hearing in the
- above-entitled matter recessed, to reconvene at 1:05 p.m.
- this same day, Tuesday, June 16, 2020.)
- 16 //

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| 1   | $\underline{A} \ \underline{F} \ \underline{T} \ \underline{E} \ \underline{R} \ \underline{N} \ \underline{O} \ \underline{O} \ \underline{N} \qquad \underline{S} \ \underline{E} \ \underline{S} \ \underline{S} \ \underline{I} \ \underline{O} \ \underline{N}$ |
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| 2   | (1:05 p.m.)  |
| 3   | CHAIRMAN JOHANSON: Mr. Secretary, are there any  |
| 4   | preliminary matters?   |
| 5   | MR. BISHOP: Mr. Chairman, I would note that the  |
| 6   | panel in opposition to the continuation of the antidumping   |
| 7   | and countervailing duty orders are all here. They have all   |
| 8   | been sworn in. This panel has 60 minutes for their direct  |
| 9   | testimony. We would ask that you activate your webcam  |
| LO  | microphone when speaking or answering a question. Otherwise,   |
| L1  | if you would leave it deactivated, we'd appreciate it.   |
| L2  | We welcome you, folks. You may begin when you're   |
| 13  | ready.   |
| L 4 | MS. JEONG: Thank you. Good afternoon. For the  |
| L5  | record, again, my name is Rosa Jeong. I'm an attorney of the   |
| L 6 | firm of Greenberg Traurig and counsel representing Deacero, a  |
| L7  | producer and exporter of wire rod from Mexico, and Deacero   |
| L8  | USA, an importer of wire rod from Mexico.  |
| L 9 | I'll start off our panel this afternoon by   |
| 20  | providing a short presentation on the legal issue of   |
| 21  | cumulation. Then Antonio Guerra of Deacero will present  |
| 22  | information about Deacero, its operations in Mexico, and an  |

- 1 outlook for their first market.
- We do have a slight change in our panel.
- 3 Unfortunately, Alex Castano of Deacero USA was supposed to go
- 4 next to discuss their first U.S. sales. Unfortunately, Mr.
- 5 Castano had a family medical emergency and isn't able to
- 6 attend today. In his place, Fernando Villanueva, who is
- already on the witness list, will present Mr. Castano's
- 8 testimony, and he'll be able to answer any questions related
- 9 to Deacero's U.S. operation.
- 10 Next, Chris Pratt will tell you a bit about Mid
- 11 Continent and its experience as a purchaser of wire and wire
- 12 rod. Finally, Jennifer Lutz of Economic Consulting Services
- will provide a summary of the pertinent data and the
- 14 reasonable conclusions to be drawn from the data.
- In this sunset review that includes five countries,
- one of the first issues for the Commission's consideration is
- 17 whether the Commission should analyze the volume and the
- 18 effects of subject imports from all five countries on a
- 19 cumulated basis. On the original investigation, cumulation
- 20 is discretionary in five-year reviews. Under the statute,
- 21 the Commission may not exercise their discretion to cumulate
- 22 subject imports if imports of any other subject countries are

- likely to have no discernible adverse impact in the domestic industry in the event of revocation.
- With respect to this position, the Commission

  generally considers the likely volume of subject imports and

  the likely impact of those imports on the domestic industry

  within a reasonably foreseeable time if the orders are

  revoked.

As we discuss in our pre-hearing brief, subject imports of wire rod from Mexico have been shipped to the U.S. in low volumes during the period of review and never comprise more than a minute share of the U.S. market. This trend is not going to change in the foreseeable future, given the lack of excess capacity in Mexico, the Mexican industry's focus on internal consumption, and the home market.

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Additionally, Mexico faces another effect of volume constraints imposed by the U.S.-Mexico bilateral agreement for the removal of Section 232 duties. Under the agreement, an increase of any particular steel product beyond historical levels would lead toward resumption of Section 232 duties. This means that imports from Mexico will remain at historical low volumes, and, given the volumes in constraint, the Mexican industry will have no incentive to try aggressively

| 1 | to | gain | market | share. | Should | there | be | any | meaningful |
|---|----|------|--------|--------|--------|-------|----|-----|------------|
|---|----|------|--------|--------|--------|-------|----|-----|------------|

- 2 increase in imports, the domestic industry will have an
- 3 immediate remedy in the form of resumed Section 232 duties.
- 4 For these reasons, imports of wire rod from Mexico will not
- 5 increase in the event of revocation.

the domestic industry.

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It's obvious that Mexican imports at the current
levels have not had any discernible adverse impact on the
domestic industry. The low volumes and price fluctuations in
import volumes in the last 18 years have no connection to the
performance of the domestic industry. Imports at the same
level will continue to have no discernible adverse impact on

We'd point out that these facts are very similar to a number of other cases in which the Commission decided to equalize imports from a particular country. For example, the existence of import volume restraints related to Section 232 was a reason that led to decumulation in the 2018 stainless steel bar sunset review.

Also, in the 2016 third sunset review of stainless steel wire rod from Italy, Japan, Korea, Spain, and Taiwan, the Commission decumulated Spain after finding that the Spanish producers' products with dedicated downstream

| 1 | production | and | with | constant | production | capacity, | it | was |
|---|------------|-----|------|----------|------------|-----------|----|-----|
|---|------------|-----|------|----------|------------|-----------|----|-----|

2 unlikely to change the level of exports to the U.S. We

3 respectfully submit that similar facts exist here.

differing conditions of competition.

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Alternatively, the Commission may exercise discretion to decumulate imports from a particular country if those imports are likely to enter into the U.S. market under

Now, in addition to the obvious fact that Mexico is the only country participating in these reviews, Mexico operates under conditions of competition that are different from all other subject countries in virtually all aspects.

First, the industry in Mexico has the highest average capacity utilization and has the lowest export orientation. Second, the behavior of Mexican producers has been consistent over the last 18 years, being the only country exporting consistently and in low volume. Notably, Deacero's exports have been low and stable even when its antidumping duty rates were lowest or at de minimis levels. We also note that Deacero's wire rod of 4.4 millimeter diameter was not subject to antidumping duties until February 2018, but Deacero's actual volume of these non-subject imports remain modest.

| 1 | Other changes during this period from the original            |
|---|---|
| 2 | investigation further reinforce the industry's conduct,       |
| 3 | including the fact that the industry's now dominated by       |
| 4 | Deacero, whose core business is downstream wire product, and  |
| 5 | its primary reason for production of wire rod is for internal |
| 6 | consumption.  |

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These were the very factors that Chairman Johanson cited in his dissent in the second sunset review of this order in 2014. These factors remain unchanged and have only become more prominent over the last six years. The existence of additional volume constraints imposed by the Section 232 bilateral agreement also add to the differing conditions of competition faced by Mexico.

These circumstances are similar to those that led to decumulation of Italy in the 2016 stainless steel wire rod first sunset review. In that case, the Commission found that the Italian producers were focused on their own consumption for downstream manufacturing, have longstanding regional focus, a well-established and stable customer base in the regional market, in that case Europe, and high capacity utilization rates.

Based on similar facts in this case, the Commission

| 1  | should conclude that Mexico is likely to compete under       |
|----|--|
| 2  | differing conditions of competition and analyze Mexican      |
| 3  | imports on a decumulated basis. Thank you.                   |
| 4  | MR. GUERRA: Good afternoon. My name is Antonio               |
| 5  | Guerra, and I'm the Director of Market Strategy for Deacero. |
| 6  | I've been working at Deacero for 23 years, starting with     |
| 7  | positions in sales and marketing of different products,      |
| 8  | including wire rod, rebar, merchandise, wire, and downstream |
| 9  | products, such as nails, fencing, and other construction     |
| 10 | products. In my current position, I work on planning and     |
| 11 | developing global sales and marketing strategies for the     |
| 12 | construction and infrastructure markets. I am here to give   |
| 13 | you an overview of our company, our operations in Mexico and |
| 14 | the U.S., and an outlook for the wire rod business.          |
| 15 | Deacero is a family-owned business that started in           |
| 16 | 1952 in Monterrey, Mexico, as a small workshop that produced |
| 17 | chainlink fences. Since then, the company has come a long    |
| 18 | way to become one of the leading steel producers in Mexico.  |
|    |  |

Deacero is a vertically integrated steel producer.

Our operations include scrap recycling centers, steel mills,
wire facilities, distribution facilities, and our research
and development center. Deacero has been in the U.S. market

- for over 30 years selling wire and downstream products.
- 2 During this time, Deacero has made significant investments in
- 3 the U.S. In 2006, Deacero purchased Stay-Tite Fence
- Manufacturing, which is based in New Braunfels, Texas, and is
- 5 the largest U.S. producer of fixed-knot fencing. In 2007, we
- 6 purchased two U.S. wire rod facilities which are operated by
- 7 Deacero USA in Houston. Deacero supply steel wire to those
- 8 two operations. We also installed a wire galvanizing line at
- 9 our Houston facility in 2012. Also in 2012, Deacero acquired
- 10 Mid Continent Steel and Wire, the largest steel producer in
- 11 the U.S., based in Poplar Bluff, Missouri.
- We've continued to invest in these U.S. operations.
- 13 For example, since being acquired by Deacero, Mid Continent
- 14 added more than 200 factory jobs and added a third factory
- 15 building. Overall, Deacero employs about 700 workers in the
- 16 U.S. and is trying to grow this number. In short, we're not
- just exporter to the U.S. but one of the largest U.S.
- producers of products, such as fencing and nails. We are
- 19 committed to the U.S. as manufacturers and employers.
- 20 Regarding wire rod, we have two production
- facilities in Mexico, our Saltillo mill, which has one
- 22 rolling line, and our Celaya mill, which has two rolling

- 1 lines. These production lines are shared with other
- 2 products, such as cold rebar. Even on those lines, we have
- 3 limited ability to switch between products. This is due to
- 4 commitments to existing customers themselves and the time
- 5 delays associated with equipment changes.
- 6 We have two more rolling lines at the Celaya mill
- 7 that can only produce straight rebar and small merchant bars.
- 8 We cannot produce wire rod on these two lines because we do
- 9 not have the equipment such as a finisher block, laying head,
- 10 and a cooling conveyor.
- 11 We have a third mill in Ramos Arizpe, but this
- 12 facility is dedicated to produce straight rebar, merchant
- bars and beams, and does not have the equipment to produce
- 14 wire rod. We do not have any plans to expand wire rod
- 15 production capacity.
- Since our beginning, our core business has always
- been steel wire and wire products. We started to produce
- wire rod primarily to supply our wire production. We have 13
- 19 wire facilities in Mexico where we draw wire rod that we
- 20 produce into wire and then manufacture downstream wire
- 21 products. The majority of the wire rod that we produce goes
- 22 to internal production of steel wire and downstream wire

| 1  | products. We produce more than 80 categories of downstream    |
|----|---|
| 2  | wire products used in industries such as agriculture,         |
| 3  | construction, mining, automobiles, oil and gas,               |
| 4  | telecommunications, and hardware. These wire products         |
| 5  | include chainlink fence, barbed wire, staples, nails, and     |
| 6  | many others.  |
| 7  | We're always innovating to develop new wire                   |
| 8  | products to cater to different markets. For example, we're    |
| 9  | developing new presentations for wire products to get into    |
| 10 | the sales construction market, new presentations and          |
| 11 | diameters that our specific to our industry-wide clients, and |
| 12 | expanding our design master fence range.                      |
| 13 | In 2017, we established a new company called                  |
| 14 | Deacero Summit which produces and sells special wire products |
| 15 | for the automotive industry, which has grown tremendously in  |
| 16 | Mexico over the last 18 years.                                |
| 17 | Our internal consumption and transfer to our wire             |
| 18 | plants account for around 70 percent of our wire rod          |
| 19 | production. The rest of our wire rod production is for        |
| 20 | commercial sales, most of which goes to customers in Mexico.  |

longstanding relationship with most of these customers and

We have over 1300 customers in Mexico. We have a

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1 are committed to supplying their wire rod needs.

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We've been supplying many of our home market

customers since the 1990s and early 2000s, well before we

ever shipped wire rod to the U.S. market. We'll continue to

consume large quantities of wire rod to produce steel wire

and other value-added downstream products.

The last few months, the COVID-19 pandemic has halted many parts of the worldwide economy. Like everyone else, Deacero has seen a temporary slowdown in sales across the company. However, we expect stable wire rod sales and demand for 2020 despite the pandemic. We saw a decrease of sales in May, but based on confirmed and projected orders, June and July sales will be back up to 2019 levels, and we expect the remainder of 2020 to be stable.

Among our customers in Mexico, construction and automotive industry stopped operations for a time but are restarting. Other wire-consuming industries, such as agriculture, have not been interrupted by the pandemic and have kept demand for steel wire and wire products steady.

Based on our internal projections, which take 2020 shipments to date into account, Deacero expects its internal consumption and home market shipments of wire rod to increase

- 1 steadily in 2020 and 2019 from 2019 levels.
- 2 We generally export around 10 to 15 percent of our
- 3 wire rod production, and most of it goes to Central and South
- 4 America. In those regions, many countries do not have enough
- 5 wire rod production and need imports. We have developed
- 6 strong relationships with our customers in these markets, and
- 7 we're committed to them.
- 8 The volume of all wire rod exports have been
- 9 limited because most of our wire rod is already committed to
- 10 internal wire production for the Mexican market. We schedule
- 11 our production based on confirmed sales and anticipated sales
- that are already committed to customers. We do not produce
- just to keep our lines running or to build inventory.
- 14 Deacero is not interested in disrupting our long-
- 15 term production and supply strategies just to address any
- 16 potential short-term decline in capacity utilization. Our
- 17 U.S. sales have been limited, and since we acquire Mid
- 18 Continent Steel & Nail, we prioritize supplying Mid Continent
- 19 before we sell to other unrelated customers.
- 20 Even then, there are times that we cannot sell to
- 21 Mid Continent because all of our wire rod volumes have been
- 22 committed to home market customers for our wire production.

- 1 We do not expect this trend to change in the foreseeable
- 2 future.
- 3 Thank you very much, and I'll be happy to answer
- 4 your questions.
- 5 MR. VILLANUEVA: Hello. Good afternoon, and thank
- 6 you for the opportunity to testify before the Commission
- 7 today. My name is Fernando Villanueva. I am the CEO of
- 8 Deacero USA based in Houston, Texas. And due to Alex
- 9 Castano's absence, I will read his testimony.
- 10 "My name is Alex Castano, and I am a sales director
- 11 with Deacero USA based in Texas. I've been with Deacero for
- 12 about 15 years. In my current role, I oversee the sales of
- wire rod, billet, and wire in the United States. Deacero USA
- imports and sells the steel products produced by Deacero.
- 15 Deacero USA also has production facilities in the U.S. where
- 16 we make downstream products that we use that use wire, such
- as fencing, wire rope, strand, and agricultural products like
- 18 barbed wire.
- 19 "We source most of our wire needs from Deacero, but
- 20 they don't always have the capacity to supply all of our
- 21 needed material. As a result, about 10 to 15 percent of our
- 22 materials come from U.S. producers. Deacero USA has been

- selling wire and downstream products in the U.S. market for around 30 years. We did not sell any wire rod until 2008, well after the imposition of the antidumping duty order.
- "Around 2008, after receiving requests from our 4 customers, we developed a 4.75 millimeter diameter wire rod, 5 which, to our knowledge, was not produced by any of the U.S. 6 7 producers at that time. After devoting significant time and resources, we were able to start making 4.75 millimeter wire 8 9 Our customers who draw thinner wire prefer the smaller 10 diameter wire rod because they can make that thinner rod with 11 less drawing and improve efficiencies.

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- "Starting in 2014, we also developed the 4.4 millimeter wire rod, again, after a specific customer request and after devoting a lot of time and resources to develop it.

  To our knowledge, no other U.S. producer makes or is able to make 4.4 millimeter wire rod, which, like 4.75 millimeter wire rod, offers substantial advantages over larger diameter wire rod, such as 5.5 millimeter wire rod.
  - "When we developed these smaller diameter products, they were not covered by antidumping duties. We view the specific dimensions of our products covered by the duties as being clearly established and rely on them. That said, even

- when the smaller diameter products were not covered by duties, our imports on these products were modest.
- "For context, I want to note that wire rod sales

  make up a very small part of all of what we sell in the U.S.,

  less than 5 percent. Based on our estimates of the size of

  the U.S. wire rod market, we believe that our sales are less

  than 1 percent of the market. We have just five to seven

  regular customers in the United States with whom we have

  established relationships, and we ship them small and

  consistent volumes of wire rod.
- "Our small volumes of wire rod result from several factors. First, our parent company, Deacero, has only a limited volume that it allocates to Deacero USA. In fact, Deacero plans production and allocates volume to different areas based on confirmed sales, past sales, and projections.

  As you have heard, Deacero prioritizes internal consumption for its wire production, then the Mexican market.

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"After those, Deacero USA is assigned a certain volume for each month based on our sales and projections.

This system typically means that there's no extra volume available to Deacero USA beyond the initial allocation.

Before confirming a sale with a customer, I always have to

- 1 check back with Deacero to confirm we have availability.
- 2 "Depending on the volume and nature of the request,
- 3 it could take months for us to receive any additional volume.
- 4 And as I mentioned earlier, Deacero doesn't always send us
- 5 all the materials we need. Because we are constrained by
- 6 Deacero's available capacity, it is difficult for us to
- 7 develop new customers or increase our sales volume.
- 8 "For example, if we are currently selling 200 tons
- 9 per month to a customer and get a request for an additional
- 10 200 tons, we couldn't commit to those additional volumes
- 11 right away. We will have to request approval through
- Deacero's internal allocation process, which takes around six
- months. There are many instances where we request additional
- volumes and months later we are turned down.
- "Second, as I mentioned, we sell to the same group
- of five to seven customers in the U.S. on a regular basis.
- 17 Another reason why we have such a small customer base is
- because we have to be qualified with any new customer before
- 19 we make any sales. The wire rod sales require qualification
- 20 process that involves discussion and agreement as to
- 21 specifications and testing by the customers.
- 22 "This process takes a minimum of two months for

| 1  | relatively simple products. For specialty products, the       |
|----|---|
| 2  | qualification process could take one year and, unfortunately, |
| 3  | on some cases, even more. For example, we have been in the    |
| 4  | process of trying to accomplish the exact specifications of a |
| 5  | particular type of wire rod before we can sell any of the     |
| 6  | products. We have been working to meet the specifications     |
| 7  | for over two years and still have not been able to meet them. |
| 8  | "And finally, there are also geographic                       |
| 9  | restrictions that prevent us from expanding beyond our small  |
| 10 | volume and customer base in the U.S. We simply cannot afford  |
| 11 | to compete in certain parts of the U.S. market, including the |
| 12 | Northeast, the Northwest, and part of the Midwest, because    |
| 13 | the freight costs are prohibitive to the expansion.           |
| 14 | "In sum, Deacero's wire rod sales in the U.S. are             |
| 15 | constrained by a number of technical, commercial, and         |
| 16 | logistical factors, all of which will continue to limit our   |
| 17 | wire rod sales. These factors exist outside of any duties or  |
| 18 | tariffs applied to imports from Mexico."                      |
| 19 | Thank you very much, and I look forward to                    |
| 20 | answering any questions.                                      |
| 21 | MR. PRATT: Good afternoon. My name is Chris                   |
| 22 | Pratt, and I am the operations and general manager of Mid     |

- 1 Continent Steel & Wire. Mid Continent is based in Poplar
- 2 Bluff, Missouri, and produces steel nails and fasteners. Mid
- 3 Continent is the largest producer of steel nails in the U.S.
- 4 and accounts for approximately 50 percent of the nails
- 5 produced in the U.S.
- 6 We currently have around 500 employees in our
- 7 Missouri plant and are the second-largest employer in our
- 8 county. As you may know, Mid Continent has been a petitioner
- 9 in several antidumping cases involving unfairly traded
- 10 imports of steel nails. Thus, it is important to note that
- 11 Mid Continent is a company that believes in fair trade.
- 12 Mid Continent has been making steel nails in the
- U.S. since 1987. However, a few years ago, and despite the
- 14 protections we were getting from some of the trade cases we
- 15 had filed, the company was still struggling due to continued
- 16 unfair import competition that supply approximately 85
- 17 percent of the U.S. market for nails.
- In 2012, Deacero acquired Mid Continent with a plan
- 19 to save the company and the jobs of its workers by using
- 20 steel from Deacero's plants in northern Mexico to make Mid
- 21 Continent competitive again as an American company.
- By 2017, Mid Continent's Poplar Bluff plant had

- 1 grown from just under 400 to around 600 factory jobs, and it
- 2 had added a third factory building to the two that already
- 3 existed. Our production was up to over 450 tons of nails a
- day, up from the 250 of 2012. Deacero continues to invest in
- 5 Mid Continent and is committed to its success and essentially
- 6 the survival of an American nail manufacturing industry.
- 7 To make steel nails, we use either wire rod that we
- 8 draw into wire or purchased wire. We source wire rod or wire
- 9 from both U.S. suppliers and our parent company, Deacero.
- 10 Even before Mid Continent was acquired by Deacero, we
- 11 purchased from import sources like Deacero. We will continue
- 12 to get our materials from U.S. suppliers as well as Deacero
- in the foreseeable future.
- It is important to have multiple sources of raw
- 15 materials in case there is any supply disruption with any
- 16 given vendor. For example, in 2018, when we were having
- 17 severe problems getting materials from any of our U.S.
- 18 suppliers -- and that was not the first time Mid Continent
- 19 experienced such a supply constraint with U.S. suppliers --
- at the same time, the imposition of 232 duties on imports
- 21 meant that we couldn't turn to Deacero or any other import
- 22 source for materials. In an effort to cover a portion of

- 1 this increased cost of raw materials, we raised our prices on
- 2 nails 19 percent, only to see our sales volumes plummet to
- 3 imported nails, which were not subject to 232 tariffs during
- 4 that time.
- 5 We managed to make it through thanks to the 232
- 6 tariff exclusions that we received. It was interesting that
- 7 during the Section 232 exclusion, a U.S. producer was
- 8 publicly claiming to the Commerce Department that it was able
- 9 to supply 100 percent of the materials that Mid Continent
- 10 needed for production but at the same time told us in
- business communications that they could only supply 14
- 12 percent of what we needed.
- 13 After reviewing these statements, the Commerce
- 14 Department granted us Section 232 exclusions for 86 percent
- of the volume that we needed for our production in Poplar
- 16 Bluff. Our exclusion requests were for wire rather than wire
- 17 rod, but capacity for wire is essentially equal to the
- 18 capacity for wire rod.
- 19 As a U.S. manufacturer, in an effort to ensure an
- 20 uninterrupted supply of raw material, we will continue to
- 21 diversify our purchasing requirement by purchasing from both
- 22 U.S. suppliers and imports.

| 1 | Than       | k yoı | ı, and | I | will | be | happy | to | answer | any |
|---|------------|-------|--------|---|------|----|-------|----|--------|-----|
| 2 | questions. |       |        |   |      |    |       |    |        |     |

2.0

MS. LUTZ: Good afternoon. I'm Jennifer Lutz with

Economic Consulting Services. If it finds imports from

Mexico would have no discernible adverse impact on the

domestic industry if the order were revoked, as it should

based on the record of this review, the Commission is

required to decumulate those imports.

If the Commission does not find that imports from Mexico will have no discernible adverse impact if the order were revoked, it should exercise its discretion to decumulate Mexico from the other subject imports and find that imports from Mexico would not be likely to cause a continuation or recurrence of material injury to the domestic industry.

The Commission is conducting its third review of these orders, including the order covering the imports from Mexico, which were imposed 18 years ago. The Commission has a long data series to consider in this review. Mexico is the only country subject to this review that has consistently shipped to the U.S. market since the imposition of the orders, albeit in modest volumes.

The actual import volume and market share data are

| 1  | confidential for many of the periods following imposition of |
|----|--|
| 2  | the order, but imports from Mexico have fluctuated in volume |
| 3  | since the imposition of the order in 2002. These volumes,    |
| 4  | however, were associated with market shares well below       |
| 5  | 1 percent starting in 2003.                                  |
| 6  | This pattern has held true even as duty deposit              |
| 7  | rates have fluctuated over time. Mexico is also the only     |
| 8  | country subject in this review that has participated in each |
| 9  | of the sunset reviews of the order conducted by the          |
| 10 | Commission, permitting the Commission to evaluate Mexican    |
|    |  |

industry data over an extended period of time.

2.0

In the second sunset review of these orders,

Chairman Johanson dissented from the majority opinion and

voted to decumulate Mexico from the other subject countries.

The factors cited by the Chairman continue to apply today

and are quite different from the factors cited by the

Commission majority determination to revoke the order with

respect to Ukraine, which was then included in the recent 10
country case.

There is no reason to believe that subject imports from Mexico would enter the United States in volumes or at prices that would injure the domestic industry.

| 1 | In the second sunset review, the dissenting opinion         |
|---|---|
| 2 | noted several key factors. With respect to the Mexican      |
| 3 | industry, it noted high capacity utilization with resulting |
| 4 | limited available capacity and a low ratio of exports to    |
| 5 | total shipments.  |
|   |   |

2.0

These factors were present during the original investigation as well as the first and second reviews, even during the global recession in 2008 and 2009, and continue to be true during this period of review.

A significant majority of Mexico's production of wire rod serves the Mexican home market. One change from the original investigation is the significant quantity of Mexican wire rod production that is consumed internally in the production of downstream products. Just as integrated U.S. producers are unlikely to divert volumes to commercial customers before serving their own downstream wire operations, integrated Mexican producers will continue to supply their downstream operations.

Wire rod consuming industries in Mexico, like the automotive industry, have grown significantly since the order was imposed in 2002, as shown in Exhibit 25 of our prehearing brief. Deacero has very longstanding relationships with its

| 1  | Mexican customers. The small portion of Mexican shipments     |
|----|---|
| 2  | going to export markets has consistently served regional      |
| 3  | markets in Central and South America, which do not have       |
| 4  | sufficient home market production capacity to meet demand.    |
| 5  | Mexico's behavior in third-country markets has not led to the |
| 6  | imposition of any remedial duties in these markets.           |
| 7  | As you have heard in the Deacero testimony,                   |
| 8  | supplier qualification processes for U.S. purchasers can be   |
| 9  | lengthy and make it difficult to develop customers in the     |
| 10 | United States. This process makes Deacero unwilling to        |
| 11 | increase significantly its exports to the United States to    |
| 12 | fill unused capacity.   |
| 13 | Even with declines in capacity utilization in the             |
| 14 | short term, the Mexican industry is not able to ship that     |
| 15 | capacity to new customers quickly and is not going to         |
| 16 | sacrifice its long-term supply strategy to fill available     |
| 17 | capacity in the short-term.                                   |
| 18 | With respect to the lower-diameter wire rod                   |
| 19 | products, these too were acknowledged in the dissenting       |
| 20 | opinion. Even when shipping products that appear to be        |
| 21 | outside the scope of the orders, export volumes to the United |

States remained modest and did not adversely impact the

- 1 domestic industry.
- In 2017, imports of 4.4 millimeter wire rod from
- 3 Mexico were present in the U.S. market, with U.S. import
- 4 statistics showing total imports from Mexico of 47,000 short
- 5 tons. Despite the presence of these imports, which were not
- 6 yet subject to the order, the domestic industry reported
- 7 healthy operating profitability equal to 6.6 percent of
- 8 sales.
- 9 Because there is demand for the smaller diameter
- 10 wire rod that is not being met by the domestic industry,
- 11 Deacero continues to ship some volumes of this product to the
- 12 U.S. market, even now that such imports are covered by the
- 13 order.
- 14 An additional factor that has arisen since the
- 15 second sunset review is the establishment of safeguard duties
- on imports in third-country markets for all countries subject
- 17 to this review, with the single exception of Mexico. Each of
- 18 the other subject countries is subject to safeguard duties in
- 19 Chile and Mexico, and Moldova faces additional safeguard
- 20 measures in the EU.
- 21 There have also been significant changes in the
- 22 conditions governing the domestic wire rod market since the

| 1 | second sunset review. In 2014 and '15, the domestic industry  |
|---|---|
| 2 | obtained AD-CVD relief against imports of wire rod from       |
| 3 | China, the world's largest producer of wire rod, and relief   |
| 4 | against an additional 10 countries in 2017 and '18, including |

5 many other significant global suppliers.

2.0

Earlier this month, the Commission voted in the first sunset review covering imports of wire rod from China to continue those orders. In 2018, the industry gained additional protection when the government imposed duties against imported steel products under Section 232.

While imports from Mexico and Canada are not subject to the 232 duties, the 2019 agreements with the United States provide for the resumption of duties if import volumes "surge meaningfully beyond historic levels of trade."

Subject import volumes would not be significant if the order is revoked with respect to Mexico. As you have heard from the industry witness and seen in the record of this review, the Mexican industry is not and has not been export-oriented. Rather, it internally consumes a substantial portion of its wire rod production in the manufacture of downstream wire product.

Deacero, the largest Mexican producer of wire rod,

| 1 internally consumes approximately 70 percent of its wire | 1 | internally | consumes | approximately | 70 | percent | of | its | wire | ro | od |
|--|---|------------|----------|---------------|----|---------|----|-----|------|----|----|
|--|---|------------|----------|---------------|----|---------|----|-----|------|----|----|

- 2 production. It has made significant investments in its
- downstream operation and is not going to abandon them to ship
- 4 wire rod to the U.S. market.
- 5 Several U.S. wire rod producers also have
- 6 downstream wire operations, and the shortages noted by
- 7 purchasers during the period of review demonstrate that they
- 8 do not divert material from internal consumption to serve the
- 9 U.S. commercial market.
- 10 The Mexican industry would likewise not do so. The
- 11 Mexican home market is also a very important outlet for
- Mexican wire rod production, with many long-term supply
- relationships. As noted by Deacero, it has been supplying
- 14 many of its home market customers since the late 1990s and
- 15 early 2000s. Exports account for only a small portion of the
- 16 industry shipment, and those exports are focused on regional
- 17 markets in Central and South America which do not have
- 18 sufficient domestic wire rod supply. Because of these
- 19 factors, the volume of imports from Mexico is likely to be
- 20 modest if the order is revoked.
- 21 Any limited participation by the Mexican industry
- 22 would not have adverse volume effects on the domestic

| 1 | industry, particularly given the frequent supply disruptions |
|---|--|
| 2 | reported by purchasers. Seventeen of 28 responding           |
| 3 | purchasers noted that there were supply constraints during   |
| 4 | the period of review. And you have heard additional          |
| 5 | testimony from Chris Pratt on that subject.                  |

2.0

I think these purchasers would be very surprised to hear that the domestic industry claimed that it can supply 100 percent of U.S. demand. A number of supply constraints were related to availability in 2018, when the Section 232 duties went into effect, although they are certainly not limited to that period.

In 2018, when numerous shortages were reported, the domestic industry claimed to be operating at only 78.8 percent of capacity, with 1.2 million short tons of unused capacity available. While domestic industries and purchasers often disagree about the ability of the industry to supply demand, the Commission has additional evidence at its disposal to evaluate domestic industry claims.

As part of the 232 relief, the Department of Commerce established a process to request exclusions from the duty. The Department stated in a Federal Register notice that "The primary consideration in whether to grant or deny

an exclusion request is evidence that the requested product
is or readily can be made in sufficient quantity and quality

by domestic manufacturers."

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Deacero reviewed the exclusions granted through
this process to identify wire rod products meeting the scope
of this review, and a summary of the exclusion volumes is
provided as Exhibit 20 to our prehearing brief.

The Department of Commerce granted exclusions of
almost 400,000 short tons in 2018, over 1 million short tons
in 2019, and almost 460,000 short tons in 2020. Some of
these products are more specialty products, but a significant
portion of the exclusions covered commonly manufactured
commodity products.

Thus, findings by another U.S. Government agency confirm purchasers' claim that the domestic industry is not able to meet all of U.S. demand and suggest that much of the unused capacity reported by the domestic industry is theoretical and not practical.

To be clear, nothing in the U.S. AD-CVD laws requires a domestic industry to be able to supply 100 percent of demand to receive relief. We simply urge the Commission to treat the reported capacity data with some skepticism and

find that any modest imports of wire rod from Mexico are 1 unlikely to have adverse volume effects on the domestic 2 3

industry.

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Any subject imports from Mexico would not have any adverse price effects if the order is revoked. The public pre-hearing staff report notes that two producers reported that wire rod prices fluctuate with scrap prices, which is consistent with third-party price data and U.S. producer announcements of price increases, which generally reference scrap prices.

Our prehearing brief includes a lengthy analysis of this relationship, although most of the data are proprietary. The public report data show that raw materials as a percent of net sales value declined steadily over the period, indicating that the spread between wire rod and scrap prices has improved, despite the participation of Mexico in the U.S. market, with imports underselling the domestic industry in seven quarters and overselling it in three.

Furthermore, declines in U.S. prices in 2019 appear to be related to declines in scrap prices and were not injurious to the domestic industry. Mexican imports during the period did not adversely impact the relationship between

- wire rod and scrap prices, including the volumes of 4.4
- 2 millimeter wire rod that entered in 2017 and were not covered
- 3 by the order.
- 4 As the Commission has found in other
- 5 investigations, in markets where contract prices are indexed
- 6 to published spot prices for the same product, such as many
- 7 ferroalloy markets, small volumes of imports can quickly
- 8 affect prices across the market.
- 9 In a market where prices are so closely linked to
- 10 raw materials costs, however, small volumes of imports are
- 11 unlikely to affect overall market prices. Any modest volume
- of imports from Mexico that would enter the U.S. market if
- the order were revoked would likewise not be sufficient to
- 14 affect that price-cost relationship.
- The domestic industry's performance has improved
- 16 significantly during the overall 2014 to 2019 period of
- 17 review. It received AD-CVD duty relief against imports of
- wire rod from China, by far the world's leading producer of
- 19 wire rod in 2015.
- In 2018, it received antidumping and countervailing
- 21 duty relief against an additional 10 countries. According to
- 22 the public record from that investigation, imports from those

- 1 10 countries accounted for almost 40 percent of total imports 2 of wire rod and over 13 percent of the total U.S. market for
- 3 wire rod.
- While the domestic industry as a whole remained

  profitable during the entire period of investigation for that

  case, profitability levels were low, with operating income as

  a percent of sales ranging from 0.9 to 2.8 percent of sales

  in the full-year period. And a majority of U.S. producers

  reported losses at both the operating income and net income

  level.
- In contrast, during the 2017 to '19 period, the

  domestic industry enjoyed higher operating profitability,

  ranging from 6.6 to 8.8 percent of sales, and only one or two

  U.S. producers reporting losses in any portion of the period

  of review, despite the Mexican industry's consistent

  participation in the market and despite the fact that demand

  was at its lowest level during any of the recent cases.

The domestic wire rod industry has enjoyed

increased capacity, production, employment and market share.

There is, of course, concern about the effects of the

COVID-19 pandemic. There has been considerable press

coverage about downturns in consumption, particularly in the

| 1 | automotive sector. The automotive industry was severely       |
|---|---|
| 2 | affected by measures associated with the pandemic in April of |
| 3 | this year. All indications show, however, that the            |
| 4 | automotive industry started reopening both U.S. and Mexican   |
| 5 | plants in May.  |
| 6 | The industries most affected by the Coronavirus               |
| 7 | response such as hospitality, travel and entertainment, are   |
| 8 | not key drivers of demand for wire rod.                       |

While the effects of the pandemic are of concern to the domestic and Mexican wire rod industries, indications are that consuming activities are continuing and are resuming.

As shown in Deacero's shipment projections for 2020 and 2021 even taking year to date shipments into account the company expects its internal consumption and home market shipments to increase modestly but steadily over 2019 levels.

2.0

The Commission should consider historic data with respect to the behavior of the Mexican industry in recessionary periods. The record of the second sunset review of this order covers the period from 2008 to 2013 which includes the most recent severe global recessionary period. The record with respect to the Mexican industry demonstrates that during that period they did not shift their shipment

| 1 | patterns  | with | respect   | to  | internal | consumption | and | home | market |
|---|-----------|------|-----------|-----|----------|-------------|-----|------|--------|
| 2 | shipments | desi | oite alok | oal | economic | events.     |     |      |        |

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| 3  | Because the Mexican industry is unlikely to                   |
|----|---|
| 4  | increase significantly its shipments to the U.S. market or    |
| 5  | otherwise alter its behavior the Commission can evaluate the  |
| 6  | expected effects of revocation by looking at the condition of |
| 7  | the industry reflected in the questionnaire responses.        |
| 8  | However, even if the Mexican industry doubled its shipments   |
| 9  | to the U.S. market the volume in market share would be        |
| 10 | insignificant relative to the domestic market and would not   |
| 11 | have an adverse impact on the domestic industry given the     |
| 12 | high capacity utilization of the domestic industry as         |
| 13 | demonstrated by the Department of Commerce exclusion orders   |
| 14 | and the strong link and steady spread between scrap and wire  |
| 15 | rod prices which has continued into 2020.                     |

The domestic industry producing wire rod is not vulnerable.

The Commission should find that imports from Mexico would have no discernible adverse impact on the domestic industry and decumulate those imports. In the alternative, the Commission should exercise its discretion to decumulate imports from Mexico and find that revocation of the order

- 1 against imports from wire rod from Mexico would not cause the
- 2 continuation or resumption of material injury to the domestic
- 3 industry.
- 4 Thank you.
- 5 MS. JEONG: That concludes our presentation. Thank
- 6 you.
- 7 CHAIRMAN JOHANSON: I would like to thank this
- 8 panel for appearing here today. We will begin Commissioner
- 9 questions with Commissioner Kearns.
- 10 COMMISSIONER KEARNS: Than you all for appearing
- 11 before us today. This is very helpful to have your testimony
- 12 and your participation in this case.
- I will start I guess with price effects.
- The record indicates that price is an important
- 15 purchasing factor in the U.S. wire rod market with nearly all
- 16 purchasers stating that price is a very important factor in
- their decisions. Moreover the record demonstrates consistent
- underselling by subject imports, particularly Mexico, in
- 19 every proceeding since the original investigation. Shouldn't
- 20 this lead to a conclusion that Mexican imports will resume
- 21 underselling subject imports in higher volumes if the order
- 22 were revoked?

| 1   | (Pause.)   |
|-----|--|
| 2   | MS. JEONG: Jennifer, do you want to say something            |
| 3   | <del></del>  |
| 4   | MS. LUTZ: Yes. Sorry, it took me a minute to get             |
| 5   | the camera on again.   |
| 6   | I think that the Commission has in front of it a             |
| 7   | record covering 18 years of the orders and there has been    |
| 8   | some underselling by the Mexican industry but the volumes    |
| 9   | have been very modest, as we keep saying. They're low,       |
| LO  | they're well under one percent of domestic consumption. And  |
| 11  | there is no reason to expect that those volumes would        |
| L2  | increase substantially, therefore limiting any effect they   |
| L3  | would have on U.S. prices which are closely linked to scrap  |
| L 4 | prices and have shown a steady gap over the last three years |
| L5  | COMMISSIONER KEARNS: Thank you.                              |
| L 6 | I also want to ask you about domestic like                   |
| L7  | products. Despite your arguments during the draft            |
| L 8 | questionnaire phase that the Commission had not previously   |
| L 9 | evaluated smaller diameter wire rod as a separate like       |
| 20  | product, in March 2019 Commerce issued a determination that  |
| 21  | all such smaller diameter wire rod constituted a minor       |

alteration that place it within the scope of the order.

| 1  | Doesn't your attempts to continue shipping smaller            |
|----|---|
| 2  | diameter wire rod to the United States notwithstanding the    |
| 3  | order demonstrate a continued interest in the U.S. market?    |
| 4  | MS. JEONG: I'll start off a little bit and then               |
| 5  | Antonio or Fernando can address it.                           |
| 6  | As our witnesses testified those products were                |
| 7  | developed in response to specific customer requests, to fill  |
| 8  | a need that U.S. producers didn't fulfill. And there are,     |
| 9  | despite claims given by the other side saying these were just |
| 10 | ways to avoid dumping duties, these are products with         |
| 11 | specific advantages, technical and commercial advantages,     |
| 12 | over other products.  |
| 13 | COMMISSIONER KEARNS: If I can, Ms. Jeong. I think             |
| 14 | we heard this morning from Petitioners that at least some of  |
| 15 | that wire rod is further processed by the customer normally.  |
| 16 | So if you'd comment on that as well.                          |
| 17 | MS. JEONG: Yeah, I'll just start off a second and             |
| 18 | then Fernando can pick up on this.                            |
| 19 | Yes. These are wire rods that are generally sold              |
| 20 | to wire producers. So the advantage that we're talking        |
| 21 | about, the advantage the wire producers have in drawing       |
| 22 | particular types of wire.                                     |

| 1 | Fernando, | do | you | want | to | get | into | а | little | more |
|---|-----------|----|-----|------|----|-----|------|---|--------|------|
|   |           |    |     |      |    |     |      |   |        |      |

- 2 detail on this?
- 3 MR. VILLANUEVA: Sure. Thank you very much for
- 4 your question, Mr. Commissioner.
- 5 Let me start by giving you a little bit of my
- 6 background. I was the operational manager of a wire plant in
- 7 the Deacero Group that we manufactured 160,000 tons a year of
- 8 wire probes. Wire probes ranging from very small diameters
- 9 to very big diameter wire probes and also low carbon and high
- 10 carbon wires.
- So what is the benefit of 4.75 or 4.5? Basically
- it's because you need less drawing, okay?
- Now there are certain occasions that our customers,
- 14 the machinery, they don't have the exact machinery to produce
- 15 a new product, like say a very thin product. So they need to
- 16 start from a 4.75 millimeter wire rod in order to produce
- 17 that fine product.
- I'm not trying to be very technical, but for
- 19 example. If you want to produce a 20 gauge. A 20 gauge is
- 20 32-thousandths of an inch wide. A very thin wire that can go
- 21 to staples or can go to a poultry netting or a stucco
- 22 netting, that is used for construction, and the other one is

- 1 used in agriculture.
- 2 To do that the ideal process, to have the ideal
- 3 results on cost productivity is to have an 11 draft drawing
- 4 machine. That's the idea. Using 5.5 down to 11.
- 5 But having an 11 step or path for a drawing machine
- 6 limits you, your flexibility to do some more wires.
- 7 For example on that machine you cannot produce the
- 8 12.5 gauge used for chain link fence, okay?
- 9 So instead of having an 11 draft machine you can
- 10 have a 9 draft machine where you can use that machine to
- either produce 094, 094 is 94 thousandths of an inch wire
- that is used on chain link, or use for 4.75 or 4.4 to do 20
- 13 gauge or 19 gauge.
- So it brings value to our customers, especially
- 15 those customers that they want to take advantage of their
- 16 assets, their investments to produce a variety of products
- 17 and to serve the U.S. market.
- 18 COMMISSIONER KEARNS: Okay, thank you.
- 19 Also I wanted to speak to you about the
- 20 attractiveness of the U.S. market. Doesn't the U.S. market
- 21 offer the best pricing for wire rod making it an attractive
- 22 export market? The Commission's pre-hearing report shows

- 1 that U.S. prices have been consistently higher than those in
- 2 third country markets for which data are available.
- 3 MS. JEONG: I think probably Fernando should
- address this question, but as mentioned in our testimony
- 5 there are constraints and commitments that really limit
- 6 Deacero's ability to increase sales to any one market. And
- 7 Fernando can tell you a little more about that.
- 8 COMMISSIONER KEARNS: Again, I think what we heard
- 9 this morning and in the briefs from Petitioners, even if we
- 10 were to assume that you can't shift current sales, that
- 11 there's quite a bit of excess capacity in Mexico that could
- be used to serve the U.S. market. So if you could speak to
- 13 that as well, Mr. Villanueva.
- 14 MR. VILLANUEVA: Of course. Yes.
- 15 I'm going to talk about the two things, pricing and
- 16 also the availability.
- 17 We need to acknowledge that delivered price is not
- everything and honestly speaking, the wire rod doesn't travel
- 19 well on wheels. And when I say wheels I mean truck or rail.
- Okay? I'm going to give you an example.
- Our cost, let's say from Laredo, Texas up to a
- certain point in Missouri it costs us \$70 a ton. To bring a

| 1 s | hipment | out | of | China, | Turkey | or | even | Europe | to | а | port | in | the |
|-----|---------|-----|----|--------|--------|----|------|--------|----|---|------|----|-----|
|-----|---------|-----|----|--------|--------|----|------|--------|----|---|------|----|-----|

- 2 U.S. costs \$15 a ton. So that inhibits us, our way to
- 3 compete in the U.S.
- 4 So even though the prices can be very high, for us
- 5 they're not too high because we need to spend a lot of money
- on freight transportation. That's one side.
- 7 The other side, an industrial wire, industrial wire
- 8 rod is a pretty unique segment. Because like in the other
- 9 presentation, the other presenters, they said it is an
- 10 industrial applications. It is something that you need a
- 11 specific requirement of a specific specification of wire rod
- in order to really achieve the results that you want. Okay?
- So nowadays, I mean we're running away from
- 14 commodity products and we want to make our product more
- 15 special and with special details and special diameters. So
- that plan is forcing us to develop a special wire rod with
- special chemistries, with special diameters as well to serve
- 18 those needs. Okay?
- 19 So even if the market is there, the capacity to
- 20 develop the right wire rod for what the customer needs it
- 21 takes a lot of time.
- In the case I told you on Alex's testimony, we have

- 1 been trying to develop this wire rod for this specific market
- 2 and we have been doing tests and trials for two years and
- 3 until now we haven't been able to develop it.
- 4 So there's a lot of constraints. Just having the
- 5 market there, there's a lot of constraints.
- Also There's a lot of constraints in our group.
- When our founder created this company, our founder started
- 8 making chain link fence by hand. The wire that our founder
- 9 used was bought from Keystone Steel & Wire in Peoria. So he
- 10 bought quality wire to do chain link fence by hand. So our
- 11 nature, our core is downstream products.
- We started doing the vertical integration in order
- 13 to compete. And be more competitive that draws to integrate
- further more back in the supply chain.
- 15 But that integration of supply chain now brings the
- 16 issues of coordinating that supply chain. So in order to
- 17 coordinate that supply chain our group, our request, a
- forecast of the next three months, and if we don't forecast
- 19 let's say our scrap group, they don't buy the scrap. So even
- though we could bring an order, there could be no scrap to
- 21 produce that order.
- 22 So we are in a time where we need to use all of our

- 1 resources and the planning system that Deacero uses tries to
- 2 maximize those resources and that's the reason why sometimes
- 3 we can look as low, but this is the way that we compete.
- 4 COMMISSIONER KEARNS: Okay. Thank you. My time
- 5 has expired.
- 6 (Pause.)
- 7 MR. BISHOP: Hello. Chairman Johanson, can you
- 8 hear us? I can hear you but --
- 9 Go ahead, Commissioner Stayin.
- 10 COMMISSIONER STAYIN: Thank you.
- In your brief there was a lot discussed about the
- 12 Mexican industries being at full capacity utilization but
- their focus was on the Mexican industries particularly
- 14 automobile and auto parts sectors and that they really
- weren't focusing on the United States market, although they
- 16 did -- and a second question. To what extent is your company
- 17 export oriented towards the United States maybe as a result
- of the UMCA? And to what extent are they focusing on wire
- 19 rod going to the United States? Or is this just a small
- 20 portion of what your company is doing?
- MR. GUERRA: Thank you, Commissioner.
- 22 Actually I would like to expand on Fernando's

| 1 | comment | а | few | minutes | ago. |
|---|---------|---|-----|---------|------|
|   |         |   |     |         |      |

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| 2  | As he has mentioned, 70 percent of what we produce        |
|----|---|
| 3  | on wire rod we use internally. And another significant    |
| 4  | percentage of that is sold to Mexican producers of wire   |
| 5  | products in Mexico. Definitely our focus is in the        |
| 6  | downstream products and that limits our ability to supply |
| 7  | additional volumes to other markets.                      |
| 8  | So we have a limitation from the capacity,                |
| 9  | availability and the physical capacity of the laminating  |
| 10 | lines that we have, on the rolling lines.                 |
| 11 | But there's a second one, Fernando talked on it,          |
| 12 | which was about the logistics and that involves the raw   |
| 13 | material, the scheduling, et cetera of our scheduling.    |

A third one I would like to point to regarding your question, is about the commercial constraints. Any commercial constraints is that in most of our customers we're talking about long term commitments. They depend on us. They depend on the wire that we supply to them so that the industry can continue operation.

For example we supply industries that make mattresses. So shifting production or moving from one market that we supply today to another one would create disruption

| 1 | on this whole supply chain not only of what we produce but or |
|---|---|
| 2 | what they need. And as we all know, creating a market, or     |
| 3 | creating or developing a customer takes time.                 |

So we're talking about long term commitments that they are depending on us as we depend on them.

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So the relationship that we trying to work with our customers, even in the forecasting about what's going to happen in the coming months, especially when we have such uncertainty in the market has to do a lot with having that very tight connection with that customer and being aligned to their demands and their consumptions so that we can adjust according to the demand instead of just producing to see who we sell it to.

So that relationship is the one that we have with our customers both in Mexico, what we export and what we do in the United States. It has to be very, very tight.

And once again, just moving products to take opportunity of short term gains would disrupt the long term business that we have developed with them over the years and that's where we want to go and work with them.

21 COMMISSIONER STAYIN: Okay, thank you.

22 And yet you did enter the United States with a new

| 1 | type of wire which you just discussed, and it was found to be |
|---|---|
| 2 | violating the decisions at Commerce and therefore it was a    |
| 3 | circumvention of the Department of Commerce order on these    |
| 4 | products. It suggests that your company was so anxious to     |
| 5 | get into the wire business in the United States that you      |
| 6 | attempted to do it through a surreptitious way by coming in   |
| 7 | with a slightly smaller wire.                                 |

8 Tell me what your thoughts are on that and how this 9 came about.

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MS. JEONG: Thank you. This is Rosa Jeong again.

I'd like to just mention a couple of things about the finding of circumvention and then I'll turn the table over to Fernando to address questions about the circumstances leading up to the development of sales of these products.

These products were outside of the scope of the orders were later found by the Department of Commerce to be minor alterations of subject merchandise. So as a result the scope of the order has been amended to include these smaller diameter products. I'm not sure if it's actually accurate to say we were violating an order of the Department of Commerce, but this was a later amendment to the magnitude of the scope that happened way after the petition was filed and the orders

1 imposed.

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2 Of course we recognize the Department of Commerce has the authority to change the scope of any order through an 3 anti-circumvention proceeding. But that said, it used to be 4 that physical dimensions of subject merchandise explicitly 5 specified in the order as something that the trade and public 6 rely on when determining what's in or out of the scope, the U.S. industry carefully drafted the language of the scope 8 9 when it filed the original petition to cover only wire rod in diameters ranging from 5.001 millimeters, 19.00 millimeters 10 11 despite the fact -- despite the indication there is healthy 12 U.S. production of small diameter wire rod at the time of the 13 decision. This meant that the portion of the U.S. industry 14 producing smaller diameter wire were purposely left out of 15 the Commission's injury analysis during the original 16 investigation.

To us, the Commerce decision truly muddied the waters as to what the scope of an order means anymore, and really opens up the door to U.S. industry circumventing the legal or power of proving injury prior to obtaining requirement of putting injuries prior to obtaining -- did your CVD limit in any case.

- 1 I'll now turn the mic over to Fernando to discuss
- the circumstances, why, how and these products came about.
- 3 COMMISSIONER STAYIN: Let me finish up with what
- 4 you were saying.
- 5 So has the company discontinued shipping those
- 6 wires to the United States?
- 7 MS. JEONG: I'll let Fernando answer, but the
- 8 answer is no.
- 9 MR. VILLANUEVA: The answer is no, Mr.
- 10 Commissioner.
- Okay, so how come we never lost the 4.75 and 4.5?
- 12 Again, those diameters they bring a value added for those
- wire producers that they need to produce fine wire. That
- doesn't mean that they can use the 4.75 for any application.
- 15 Okay?
- 16 For example, again, on the same example I was
- saying on that 12.5 gauge when a 9 gauge is used to produce a
- chain link fence, there's no reason why they should be using
- 4.75. They only should be using 4.75 if they are using a 5.5
- 20 millimeter to produce a fine wire or a medium-sized wire.
- 21 And the 4.75 millimeter wire rod gives much more benefits to
- 22 a wire producer. It's more, and I would call this

- 1 forgivable, sir.
- 2 So in order for you to produce the perfect results,
- 3 okay, as a wire producer, and I'm going to focus just on wire
- 4 drawing, you need to have a perfect v-scaling of the wire
- 5 rod. You need to have a perfect lubricant, a perfect dye
- 6 design, a perfect cooling of the blocks. Okay?
- 7 So as you draw the wire thinner and thinner and
- 8 thinner and thinner, more heat, heat, keeps producing on the
- 9 wire. So if in your process you have something that is not
- 10 perfect, let's say cooling, you will have breaks of that
- 11 material in your machine. The 4.75 is more forgivable. It's
- 12 more forgivable because you do less reduction, you generate
- 13 less heat. Okay?
- 14 So right now I have order for 4.75 wire rod for our
- 15 current customers. Some of our customers, and again, due to
- 16 their machine conditions and their plant conditions, they
- 17 prefer a 4.75 millimeter wire rod.
- In the other case, the 4.4 diameters, you can skip
- 19 a process. I'm going to explain you another example.
- In a certain wire, a high carbon wire, the process
- is, the high carbon wire is very difficult to draw. Normally
- 22 the drawing process is done in two steps. So you do the

- first drawing and then you do a heating of that product so you are able to draw it again.
- requiring three different processes. If you start with a 4.4 millimeter wire rod you can skip one of the processes. So

So imagine that you have a final product that is

- 6 you can draw in one machine from 4.4 to the final diameter
- 7 without any other process. And that brings competitivity, it
- brings more productivity to our customers. So we're trying
- 9 to add value and bring solutions to our customers.

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- 10 COMMISSIONER STAYIN: Just one question. My time
  11 has run out, but was there a request made to your company for
  12 that wire or did your company just develop it?
- 13 MR. VILLANUEVA: No, there was a request, it was
  14 customer driven, sir. It took us a lot of time to develop
  15 that wire rod because just like the Nucor guy said, it is
  16 very unproductive and our engineers were able to manufacture
  17 the 4.75 wire rod in a very productive way.
- 18 COMMISSIONER STAYIN: All right. Thank you very
  19 much. My time is up.
- 20 CHAIRMAN JOHANSON: Commissioner Karpel?
- 21 COMMISSIONER KARPEL: Thank you.
- Just following up on what Mr. Villanuevo was

| 1  | saying, I found it an interesting discussion. Is there       |
|----|--|
| 2  | something you can put in writing on the record to support    |
| 3  | that discussion? I think that would be helpful to us. We of  |
| 4  | course can use the transcript as we're considering this      |
| 5  | information further, but in terms of the process and the     |
| 6  | benefit for your customers and also the information in       |
| 7  | response to Commissioner Stayin's question that these were   |
| 8  | developed per a specific customer request, and it took a     |
| 9  | while afterwards. If you could sort of show that time line,  |
| 10 | maybe show that customer request, sort of build up some      |
| 11 | documentation to support your testimony, Mr. Villanueva, I   |
| 12 | think that would be helpful for us to have.                  |
| 13 | MR. VILLANUEVA: Of course. We will.                          |
| 14 | COMMISSIONER KARPEL: All right. So I wanted to               |
| 15 | ask a question, and it's similar to what other Commissioners |
| 16 | have been asking about, but I wanted to ask specifically in  |

ask a question, and it's similar to what other Commissioners have been asking about, but I wanted to ask specifically in the event of revocation of the order why wouldn't Mexican producers seek to use some of their excess capacity to increase production for export to the United States?

Particularly in light of the domestic industry's argument this morning that Mexico's other export markets are small in comparison to the U.S. market and Mexico is therefore limited

- in what additional wire rod it can export to those markets.
- I know you talked a bit about the difficulty of
- 3 shifting, but I wanted to specifically hear about why
- 4 couldn't you increase production and export more to the
- 5 United States from that increase in production?
- 6 MS. JEONG: Antonio, do you want to answer this
- 7 one?
- 8 MR. GUERRA: Yes, thank you.
- 9 Yes, Commissioner. One is pertaining to physical
- 10 limitation. That's the most important one about shifting.
- 11 We only have three lines that can produce core rebar or wire
- 12 rod. That's our limitation. The other lines that we have
- don't have the space, first, we don't have the equipment, and
- 14 it requires a significant investment because even in the
- 15 present it doesn't fit in the way that they're set up.
- 16 So right now the investment to produce additional
- 17 wire rod could be very high and we don't have plans right now
- in the short term or medium term about increasing our
- 19 production. So we don't have the capacity right now to do it
- 20 and I don't think that we --
- 21 COMMISSIONER KARPEL: Can I interrupt you? I'm
- 22 sorry.

| 1 | MR. | GUERRA: | Sure. |
|---|-----|---------|-------|
|   |     |         |       |

| 2  | COMMISSIONER KARPEL: And it's proprietary, so I               |
|----|---|
| 3  | don't want to say the figures, but looking at the data on     |
| 4  | capacity utilization for Mexican producers, I guess I can say |
| 5  | it's not 100 percent. So are you saying that that remaining   |
| 6  | space between 100 and where you are at in capacity            |
| 7  | utilization is not actual available capacity?                 |
| 8  | MR. GUERRA: I would say that, of course right now             |
| 9  | we're going through a bump after the COVID situation. So it   |
| 10 | is based and aligned with the forecast and demand that we are |
| 11 | looking forward. And as Fernando said, the time to develop    |
| 12 | new customers, the possibility of sustaining a long term      |
| 13 | supply it would be focused first, right now the capacity      |
| 14 | available would be dedicated for the Mexican market. That's   |
| 15 | where we're focusing that, and that's where we're trying to   |
| 16 | increase. The demand based on developing new products in      |
| 17 | Mexico, new wire products in Mexico, and supply the           |
| 18 | industrial customers that we have in Mexico. That capacity    |
| 19 | presently is focused on increasing our supply to the Mexican  |
| 20 | market.   |
| 21 | MR. VILLANUEVA: If I may, the other party, they               |

showed a picture, okay, of a wire rod and it was a competitor

- of us in Mexico. And I have been out of Mexico since late
- 2 2014, okay? But I am in constant communications with Antonio
- 3 and the rest of the company.
- And I know that Cimec (phonetic), they started that
- 5 wire rod it's not wire rod it's a steel mill, a steel mill
- 6 dedicated -- and it is stated like this in their web site --
- 7 and it's a special part quality steel mill.
- And also they started operations in 2018. And
- 9 correct me if I'm wrong, Antonio, but we have been selling
- 10 wire rod and servicing the wire market in Mexico I mean all
- of our lives, at least of mine. But we haven't seen Cimec
- 12 entering the market, I don't know if you have any other
- 13 comments on that.
- MR. GUERRA: Definitely we compete with them and
- 15 the other players, and we have not seen them. I mean we
- 16 would have seen them already and it would have hurt us
- 17 because they would go after us and we have not seen that
- 18 effect yet. So they could be using it internally, they could
- 19 be using other products. When they talk about long products,
- you could be talking about ACQs, you can be merchant bars, it
- 21 can be either -- rebar or anything. And particularly in the
- 22 wire rod we have not seen that effect in the domestic market

- from that extra supply that they would be able to, first they
- 2 would do -- the other thing is that they are not as export or
- 3 linked in. So they would first have to put it in Mexico. We
- 4 haven't seen that effect yet.
- 5 MS. JEONG: Just to get back to -- looping back to
- 6 the Commissioner's original question. I think your question
- 7 was whether we, you know refers to the extent of whether
- 8 there is an excess capacity, whether we could turn the
- 9 capacity to sales to the U.S. And the answer is, practically
- 10 the answer is no. Because of the fast way that the line
- 11 produces, they align production with their actual sales. So
- 12 yes, theoretically there is capacity available, but it's not
- 13 that they -- Antonio mentioned in his testimony, they're
- 14 definitely not running plants just to full up capacity to
- 15 reach some kind of levels. They don't produce -- if they
- 16 don't have sales, confirmed sales or practically confirmed
- 17 based on their commitments.
- 18 So just because the duty order be lifted doesn't
- 19 mean they're going to suddenly increase their production to
- 20 full up capacity or full up their inventory. That would be
- 21 expensive for them.
- 22 COMMISSIONER KARPEL: But wouldn't they have an

- 1 incentive to try to increase their sales through low prices?
- I mean, I hear you, you don't want to produce unless you have
- 3 somebody to give it to, but I guess, wouldn't they try to
- find extra customers and then produce more?
- 5 MS. JEONG: I'll let Fernando give more details
- 6 about the U.S. strategy. Both Antonio and Fernando had
- 7 mentioned that there was long-term strategy. They're not
- 8 just out there selling a truck full here and a truck full
- 9 there. They develop customers with long-term commitments in
- 10 mind and insist on regular volume to those customers.
- I want to remind that we also still have a volume
- 12 restraint imposed by the section's writ to agreement. Should
- there be a surge, or any kind of increase not at the local
- level, I have no doubt that the U.S. industry is not going to
- 15 be very shy about going to the U.S. government and saying
- 16 hey, you've got to do something. You know, across the duties
- 17 again.
- MR. VILLANUEVA: The strategy. The strategy, I
- 19 mean it is, it is unreliable that the most expensive thing
- that we can do is to lose a customer. Because just looking
- for a new customer, okay, and trying to convince the new
- customer to buy our product costs us a lot. So we don't want

- short term relationships with our customers. We want long term relationships with our customers.
- In order, I mean there's a graph on the commercial
  excellence and those kind of books that shows the cost of the
  customer, to acquire a new customer through time. So it
  shows that if you can keep a customer through time it costs
  you a very little portion than if you try to get new
  customers, every single one.
- 9 So in that case our strategy is to have long10 standing relationships and customers that can place us in a
  11 position where we can steady grow in the long run. In the
  12 long run.
  - So again on the technical side, we don't want to be on the quantity side, we want to be on the value added solution part, okay? And honestly, we're not competing head to head to with other exporters as Turkey and Moldova and Ukraine because we're not playing under the same conditions. Those guys are paying freights of \$15 when our freights are \$80 to \$100. So that makes us very uncompetitive on certain parts of the U.S.
- I don't know if I answered your question.
- 22 COMMISSIONER KARPEL: Thank you.

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| 1  | That actually brought me around to my last two               |
|----|--|
| 2  | seconds of my questioning time to something I wanted to      |
| 3  | follow up with you about your discussion about relative      |
| 4  | transportation costs from Mexico to various places in the    |
| 5  | U.S. versus the cost from other markets to the U.S. I guess  |
| 6  | I was surprised by that. I would think that Mexico being so  |
| 7  | close would have the lowest transportation costs.            |
| 8  | So my time is almost up but maybe for post-hearing           |
| 9  | if you have any sort of additional discussion of information |
| 10 | you can provide that supports that assertion, that could be  |
| 11 | helpful to us. Thank you.                                    |
| 12 | MR. VILLANUEVA: We will, Commissioner.                       |
| 13 | But I can tell you this before your time ends if I           |
| 14 | may. It is less expensive to send a container or say a load  |
| 15 | of Turkey's wire rod to Chicago than from Mexico to Chicago. |
| 16 | And I will send you information regarding that.              |
| 17 | Besides my experience on wire operations, I was              |
| 18 | supply chain vice president for our group, so that's the     |
| 19 | reason why I have a little bit of knowledge regarding it.    |
| 20 | Thank you.   |
| 21 | CHAIRMAN JOHANSON: I would like to thank all of              |

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you for appearing this afternoon.

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| 1  | On pages 15 to 16 of the Nucor brief they argue             |
|----|---|
| 2  | that Mexican home demand is quite low right now and that    |
| 3  | means that there is an incentive to export to the U.S.      |
| 4  | market.   |
| 5  | In your brief you have a chart in Exhibit 12 that           |
| 6  | shows restart dates for many U.S. auto plants. Would you be |
| 7  | able to find something similar for Mexican auto plants?     |
| 8  | MR. GUERRA: Yes, sir. Do you want to comment on             |
| 9  | that and then I'll go?                                      |
| 10 | MS. JEONG: Antonio's going to answer the question           |
| 11 | but we'll provide some information on it post-hearing.      |
| 12 | MR. GUERRA: Yeah, Mr. Chairman. In the particular           |
| 13 | case of Deacero, one of the things again that we target on  |
| 14 | our downstream products is that we are into many industries |
| 15 | definitely. The construction industry and the automotive    |
| 16 | industry were affected in a significant way. There were     |
| 17 | total shutdowns in Mexico during the month of April. And it |
| 18 | affected our results and our production in the marketplace. |
| 19 | Now, because of the diversity of product that we            |
| 20 | make, we go to target many industries. We go after hardware |
| 21 | stores, for example, that never shut down. We go up to the  |
| 22 | agriculture market that didn't shut down. We go to other    |

- 1 markets that were considered essential industries because
- 2 they supply the medical industry in Mexico.

So with all of that into consideration, what we did

during this pandemic, during the shutdowns, was that. We

also, yes of course, we also have to align our production to

the market demands. Actually one of the first things that we

had to look at and look for, we have to take care of our

people. That was the very first thing. Even if we had to

shut down some areas or give them more space, we had to take

-- people were sent home like everybody else. Some of us are

So all that was priority number one.

still in our homes.

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Second one was to align the retail market to our capabilities and yes we had to make some stops in our production. The only thing that kept going were government programs. Those never shut down. Those big infrastructure projects that they were doing that they were mentioning earlier like the new airport or the new refinery and similar investments that are going up, they never shut down. So that helped also on the consumption of the products.

21 Going now to your specific questions about the 22 recovery. The auto plants in Aguascalientes already started

- which is I think BMW and Nissan; I think the Puebla plants

  are starting today, it was in the news this morning. So all

  of them are already coming up on stream. of course that's in
- Private construction is already opening. What they
  are doing is they're doing it by state depending on the color
  and how critical the situation is in each state, but most

8 private construction is already opening. How that reflects

9 in our operation is that in June technically numbers are

10 better than May. July also looks -- well, we're in that

11 recovery process, we're not exactly sure how COVID's going to

go like everybody else. So that's where this alignment with

the customers is very critical to see how soon.

terms of that particular sector.

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We expect a full recovery, and when I mean full recovery, starting to get back to the numbers of last year maybe by the third quarter, by the end of the third quarter so that we finish up in a more normal way, I would say.

MS. LUTZ: This is Jennifer Lutz. I can actually add a little bit of detail about the auto segment in Mexico.

The Nucor brief cited a very dramatic article headline about auto production in Mexico and Brazil collapsing by 99 percent due to the coronavirus. So I took a look at the article, and

- 1 it shows that this decline refers only to production in
- 2 April. So it's a decline in a single month, when all of the
- 3 closures were in full force.
- 4 The article also noted that automotive production
- 5 is scheduled to start up again in Mexico on May 18th. The
- 6 auto production data they cite is from INEGE, which I think
- is a Mexican government source, but it may not be the
- 8 government. I'm not sure.
- 9 MR. VILLANUEVA: It is, it is.
- 10 MS. LUTZ: It is, okay. Looking at the data they
- 11 publish, yes. In April, production was way down. In May,
- despite the fact that production didn't start up again until
- the second half of the month, production was already six
- 14 times the April volume. Now, that's below normal volumes,
- 15 but the recovery has already started in that segment.
- 16 CHAIRMAN JOHANSON: Okay. Thank you for your
- information. Any other material you can provide will be
- useful, specifically for the auto sector, but other parts of
- 19 the economy as well. I would welcome any information about
- 20 that. Thank you.
- 21 Moving on to another question, on pages 13 to 14 of
- 22 the Nucor brief, there are some statements about Arcelo

- 1 Mittal, its domestic wire rod operations and what that might
- 2 mean for its import sources strategy, especially as it
- 3 concerns the Arcelo Mittal facility in Mexico.
- 4 Because this was a condition of competition that I
- 5 addressed in my dissent in the last review, I'd appreciate it
- if you'd help me understand how the situation might be
- 7 different in the current review.
- 8 MS. JEONG: Again, this is Rosa Jeong. Of course,
- 9 we are here on behalf of -- so we can't, you know, comment
- 10 exactly what is -- what Arcelo is doing or trying to do.
- But, you know, and Antonio has weighed in on this just a
- 12 little bit. But, you know, as far as we know, those
- companies are very much focused on the Mexican market, so
- 14 based on our understanding, you know, they're not likely to
- increase exports in the U.S., I mean, as evidenced by the
- 16 fact that they've actually had, you know, they're not here
- 17 and I think -- as evidenced by the participation in the
- 18 market in the past.
- 19 MS. LUTZ: This is Jennifer Lutz. We took a look
- 20 at both your dissenting views on Mexico and your dissenting
- views of Ukraine. And I think there are some fact patterns
- 22 that are very differently. I think you correctly pointed out

| 1  | with respect to the Ukraine producers their export            |
|----|---|
| 2  | orientation was much higher, and their capacity utilization   |
| 3  | was much lower, whereas the affiliation was not one of the    |
| 4  | key factors you cited in your dissent with respect to Mexico. |
| 5  | There were many other factors, including the lack of export   |
| 6  | orientation, high internal consumption, home market demand.   |
| 7  | CHAIRMAN JOHANSON: Okay. Thank you for your                   |
| 8  | response.   |
| 9  | Would you happen to have well, getting back to                |
| 10 | this whole issue, pages 10 to 11 of the Nucor brief, Nucor    |
| 11 | mentions two Mexico producers that have not forward responses |
| 12 | to the questionnaire. Have you had any contact with these     |
| 13 | friends? Do you know what their thinking might have been?     |
| 14 | (Pause.)  |
| 15 | MS. JEONG: Oh, I was on mute. With respect to one             |
| 16 | of the producers mentioned, there is information on the       |
| 17 | record. And I think in our prehearing brief we had presented  |
| 18 | information that included that information. I don't           |
| 19 | think you know, you may not have a full questionnaire         |
| 20 | response, but there is information submitted on the record    |
| 21 | that was certified.   |
| 22 | As for the other producer, we have not had any                |

- 1 specific contact with them, but I think their volume
- 2 comparatively speaking is pretty small overall.
- 3 MR. GUERRA: What we know is that definitely
- 4 they're focusing more in the domestic market. That's what we
- 5 know just from public information of their -- nothing
- 6 specific except that their focusing on the Mexican market.
- 7 CHAIRMAN JOHANSON: Okay. Thanks for your
- 8 responses. We will now turn to Commissioner Schmidtlein.
- 9 COMMISSIONER SCHMIDTLEIN: Okay. Thank you.
- 10 I'd like to thank you all for being here this
- 11 afternoon as well, especially the witnesses. I think it's
- 12 working very well on video.
- So let me -- I just want to make sure I understand
- 14 the current state, and then what you all are projecting will
- 15 happen in the future. With regard to the smaller-diameter
- 16 wire rod, I was a little bit confused. I thought I heard
- maybe in the presentation that U.S. industry did not supply
- that diameter, but then later, in answer to questions, I
- 19 think I understood you to say at the time of the original
- 20 investigation, they were supplying it, but that was outside
- 21 of the scope.
- 22 So, you know, that sort of led the Mexican

| 1 | producers | to | assume | that | those | producers | <br>the | supply, | the |
|---|-----------|----|--------|------|-------|-----------|---------|---------|-----|
|   |           |    |        |      |       |           |         |         |     |

- domestic supply, of that size wire rod was not -- they
- 3 weren't concerned about imports with regard to that.
- 4 So can you clarify for me, does the U.S. produce
- 5 that size now, and did they produce it I guess during the
- 6 circumvention proceedings?
- 7 MR. VILLANUEVA: Rosa, do you want me to answer
- 8 that?
- 9 MS. JEONG: Let me just start that off, and then
- 10 you can answer it, or add any information. So based on
- 11 public-available information, you know, Deacero as you know
- is not -- was not a participant in the U.S. market when the
- original petition was filed, but there is -- I think there
- are some footnotes in the original opinion, and the staff
- 15 report from the original investigation that implies I think a
- 16 charter that's produced as far as diameter merchandise.
- 17 So based on that our, you know, submission was
- there was at least some production of the product in the U.S.
- 19 at the time the petition was filed. And, you know, Fernando
- 20 could answer a little bit more, but based on our knowledge
- 21 that at the time the product was developed and pulled by
- Deacero, these products were not being produced by any other

- 1 U.S. producers to Deacero's knowledge.
- MR. VILLANUEVA: Yes, exactly. I mean, to our
- 3 knowledge, none of the U.S. producers were producing it right
- 4 now, okay? And exactly what Rosa said, what we believe is
- 5 that some U.S. producers charter steel, so I think he was --
- 6 that was a company that was producing the 4.75, was producing
- 7 it in the past.
- Now, what we know is that Japan and Canada, they
- 9 have been exporting to the U.S. the 4.75 wire rod.
- 10 COMMISSIONER SCHMIDTLEIN: Okay. And so in this
- 11 lower diameter, the 4.75 -- and I guess what was it, 4.4,
- 12 that was the other --
- MR. VILLANUEVA: Yes. Yes, ma'am.
- 14 COMMISSIONER SCHMIDTLEIN: Yeah, 4.4. Is that
- 15 being used in the same end uses as the wire rod under --
- 16 within the scope?
- MR. VILLANUEVA: It is drawn, if you are -- if your
- question is, is that it is drawn, yes, it is drawn.
- 19 COMMISSIONER SCHMIDTLEIN: Okav. It's not a
- 20 different end use or some other purpose that --
- MR. VILLANUEVA: I mean, it's a product. It's a
- 22 product that is very difficult to manufacture. It's just

- like the guy from Nucor said, for them it's about -- it takes
- about 25 percent of their productivity. For us, it's not the
- 3 case, okay? We have developed a process where the 4.75 -- of
- 4 course, it is less, less productive than a 4.5, but not 25
- 5 percent.
- But it brings additional to our customers, and that
- 7 is the reason why the customers, they ask for it. As I
- 8 explained, there are certain machinery conditions and process
- 9 conditions that they are -- they want to buy that wire rod
- from us because that brings value to their operation.
- 11 COMMISSIONER SCHMIDTLEIN: Okay. And for the
- 12 customers -- I know Commissioner Karpel had asked you for
- 13 additional information about that. You've mentioned a couple
- of times that you have five to seven regular customers. And
- 15 I feel it's these customers that had asked you to develop
- this smaller-diameter rod.
- 17 MR. VILLANUEVA: You know what? I was not here,
- 18 Commissioner, when we started sending 4.75 because I arrived
- 19 here in late 2014. But I will find out, and I will address
- 20 that in the post-hearing brief.
- 21 COMMISSIONER SCHMIDTLEIN: Okay. So can you give
- 22 me -- you know, we're trying to look into the future here

- about what might happen, and you all have stated that you
- 2 expect you're going to continue to ship to these five, seven
- 3 customers, which I assume you're shipping to right now. Is
- 4 that correct?
- 5 MR. VILLANUEVA: Yes.
- 6 COMMISSIONER SCHMIDTLEIN: So do you predict or
- 7 expect that you'll be increasing your shipments to these five
- 8 to seven customers?
- 9 MR. VILLANUEVA: You know what? It's difficult to
- 10 predict how their business will do. But if economy
- increases, and they gain more markets, I think that we will
- continue to do business with them and grow their business
- 13 together.
- 14 COMMISSIONER SCHMIDTLEIN: Okay. All right.
- 15 Shifting gears just a little bit, in looking at what is on
- 16 the record for this period of review, we've seen Mexico
- 17 underselling pretty consistently. And so I wonder if you
- 18 could -- if you can, you know, without getting into any
- 19 numbers or anything, how is it that Mexico is able to -- and
- 20 maybe, Ms. Jeong, this is more of a question for you because
- 21 you can see the record. I'm not sure, given that they can't
- see the proprietary -- I'm just curious.

- 1 They're under order. So how are they able to
- 2 undersell the U.S. so consistently? Maybe it would be better
- 3 to respond in the post-hearing, but if you have any comments
- 4 now, that might be helpful.
- 5 MS. JEONG: I think it's probably answered better
- 6 in the post-hearing brief.
- 7 MR. VILLANUEVA: Honestly speaking, I don't
- 8 understand why or how they calculate underselling,
- 9 Commissioner, because right now, we charge a premium. All
- things equal, we charge a premium for the 4.75 and the 4.4
- 11 millimeter.
- 12 COMMISSIONER SCHMIDTLEIN: Well, is that all
- Deacero is sending to the U.S.?
- 14 MR. VILLANUEVA: No. We also send some normal wire
- 15 rod material.
- 16 MS. JEONG: One thing to point out, Commissioner,
- 17 is that the pricing products in the data does not include the
- smaller diameter products. So the number of comparisons is
- 19 pretty limited because a lot of the products they shipped
- during the period of review were the smaller diameter, and
- 21 since there is no domestic priced products -- you know, there
- isn't a domestic product of the same diameter. There is no

- 1 pricing comparison -- where they set this pricing product.
- 2 So you're looking at a very limited picture as to
- 3 the pricing data. But, you know, we will try to address it
- 4 in more detail in the post-hearing brief.
- 5 COMMISSIONER SCHMIDTLEIN: Okay, okay. I think
- 6 that would be helpful. And I guess -- I mean, one of my only
- 7 other questions is does Deacero experience any supply
- 8 constraints during this period?
- 9 MR. VILLANUEVA: Supply in terms of the raw
- 10 material?
- 11 COMMISSIONER SCHMIDTLEIN: Supply constraints.
- MR. VILLANUEVA: Supply that -- out, supplying us
- to the customers or supply --
- 14 COMMISSIONER SCHMIDTLEIN: Yes, yeah, yes, yes.
- 15 MR. VILLANUEVA: No, we did not. Actually, we --
- 16 what we did was adjust our production to the customer needs.
- 17 So we supplied what was needed. Of course, during the last
- two months, that meant going down. And right now, it's in
- 19 the process of just aligning with them.
- 20 One commentary that I think that for the upcoming
- 21 months what becomes critical right now, and -- forecasting
- 22 based on history, right now that's pretty difficult to do.

| 1  | Any model that we had is going to be very so what we do     |
|----|---|
| 2  | with that, we run different scenarios. We have the lagging  |
| 3  | indicators, and we look at all of these data from the past. |
| 4  | But what is most important is what are our                  |
| 5  | customer's going to do. So once again, this becomes         |
| 6  | critical. This close relationship with the customer become  |
| 7  | the most important piece of information. How is their       |
| 8  | business doing, and what are they seeing in the upcoming    |
| 9  | months? Because no mathematical or statistical model can    |
| 10 | predict that at this point.                                 |
| 11 | So having that information with them and work very          |
|    |   |

So having that information with them and work very close with them is really what's going to align our production to what is needed. Over-producing can be very expensive because you end up with inventory that then you don't know how to -- where to move. And then you might get into some contentions of doing what you said, extra production.

Under-produced, exactly is that, because you may end up with bad service to the customers, and with losing sales, but most importantly, losing customers. When you producing too much, also you're investing a lot in raw material that you don't need.

| 1  | So I think that what becomes critical right now is            |
|----|---|
| 2  | that the supply chain between our suppliers, our production,  |
| 3  | and our customers is at a line and as fine as it can be.      |
| 4  | That's what is going to make it distinguished.                |
| 5  | MS. JEONG: Just quickly, just to add to that, you             |
| 6  | know, there is no supply constraint as in that lowers the     |
| 7  | overall volume it's committed to its customers. But, you      |
| 8  | know, as I think that Chris had mentioned, that there are     |
| 9  | times then where they can't supply or increase any supplies   |
| 10 | to even their major companies because every time or the most  |
| 11 | of the time what they produce is already spoken for.          |
| 12 | So to the exact extent I think their instance of              |
| 13 | supply constraint, you know, as Antonio is mentioning that,   |
| 14 | you know, that what they committed to they did supply.        |
| 15 | MR. PRATT: Yes. I can kind of complement what was             |
| 16 | Rosa has said. You know, there have been times where the      |
| 17 | U.S. operations of Deacero was not able to get their raw      |
| 18 | material needs from Deacero due to Deacero being committed to |
| 19 | their home market and their third-country home markets. And,  |
| 20 | you know, I've purchase wire rod from domestic suppliers. I   |
| 21 | mean, I've purchased several thousand tons of rods from Tim   |
| 22 | Dillon at Liberty Steel this year.                            |

| 1   | So, you know, they're not you know, their main                |
|-----|---|
| 2   | focus in Mexico is home market and third-country markets.     |
| 3   | COMMISSIONER SCHMIDTLEIN: Okay. All right. Thank              |
| 4   | you very much. My time is up.                                 |
| 5   | CHAIRMAN JOHANSON: Commissioner Kearns?                       |
| 6   | COMMISSIONER KEARNS: Thank you. I think I just                |
| 7   | have one followup question in connection with 232. You        |
| 8   | argued that if we lift our order, and if increased imports    |
| 9   | from Mexico again materially injure the U.S. industry, 232    |
| L 0 | relief will be immediately available. But aren't we to        |
| L1  | determine the likelihood of the continuation or recurrence of |
| L2  | the injury to the domestic industry in the event of           |
| L3  | revocation, not whether another agency has the ability to     |
| L 4 | grant alternative relief?                                     |
| L5  | MS. JEONG: Yes, you're correct, of course. But                |
| L 6 | what we mean by 232 is that the 232 is at a very expective    |
| L7  | volume constraint on the overall because of the threat of the |
| L8  | resumption of 232 duties. So in the event there's a surge,    |
| L 9 | you know, we U.S. industry really protecting, not that        |
| 20  | what we mean by the 232, to the more important point to us is |
| 21  | that it won't act as a very effective volume constraint for   |

22 us.

| 1  | MR. ALTSCHULER: I think also this is Irwin                    |
|----|---|
| 2  | Altschuler from Greenberg. I think it's a matter of public    |
| 3  | record, and I think a government of Mexico witness alluded to |
| 4  | this, this morning. The two governments the U.S.              |
| 5  | Government monitors imports carefully and aggressively, and   |
| 6  | the two governments in ongoing conversations or               |
| 7  | consultations.  |
| 8  | So I think when we think of 232, with Mexico the              |
| 9  | idea is that if there is an increase beyond historical        |
| 10 | levels, we would expect that USTR would talk to their         |
| 11 | equivalents in Mexico, and something would be done about it.  |
| 12 | But before that happens, the Mexican industry and             |
| 13 | the Mexican government are very well aware of what could      |
| 14 | happen. They're very well aware of the need to monitor on     |
| 15 | their own. So it's really a preventative measure to large     |
| 16 | increases in volume, the way that the 232 joint agreement was |
| 17 | structured and has been enforced, and will likely continue to |
| 18 | be enforced.  |
| 19 | COMMISSIONER KEARNS: Okay. Thank you very much.               |
| 20 | I have no further questions.                                  |
| 21 | COMMISSIONER STAYIN: I guess I'm next. Hello?                 |
| 22 | (No response.)  |

| 1  | COMMISSIONER STAYIN: Hello?                                  |
|----|--|
| 2  | MR. BISHOP: Mr. Chairman, can you hear us?                   |
| 3  | COMMISSIONER STAYIN: I can hear you. Can you hear            |
| 4  | me?  |
| 5  | CHAIRMAN JOHANSON: It's okay. Yes, I can. Okay.              |
| 6  | Commissioner Stayin?   |
| 7  | COMMISSIONER STAYIN: Yes. All right. Mexico has              |
| 8  | endured the same COVID terrible thing that's been happening  |
| 9  | in our country, and the economy has been having the same     |
| 10 | problems that our economy has. What pressure does this put   |
| 11 | upon your company? Do you have a need to export more because |
| 12 | there's no use for your product right now in your economy    |
| 13 | because companies aren't operating? Or what is the status in |
| 14 | terms of your economy and your company and where you're best |
| 15 | shipping your products at this time?                         |
| 16 | MR. GUERRA: Yes, Commissioner. If we compare to              |
| 17 | other steel companies in Mexico, actually, or outside of     |
| 18 | Mexico, one of the advantages that we as a company have      |
| 19 | benefitted from is the diversification of products.          |
| 20 | So, since we target and we cater to many                     |
| 21 | industries, we have been able to compensate some of those    |
| 22 | that have been hit the hardest than others. For example, we  |

| 1 | have a very strong presence in the hardware stores, in the   |
|---|--|
| 2 | Home Depots in Mexico and the hardware stores in Mexico, and |
| 3 | those were considered an essential industry and they never   |
| 4 | shut down. So that helped us to continue our operations.     |
|   |  |

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Now, in reality, yes, there was a slowdown because some states and some areas had to cut or had to restrict their operations, such as the construction. So I would say that in general, the pressure in the company at this point is more to be aligned with the different markets than to make short-term decisions that would affect us in the long run.

So our decision was, for example, if there is no demand, we shut down the number of shifts, for example, in some of our plants. And at the same time, that helped send people home and avoid having a lot of people in one location. So it kind of rearranged our personnel, operations, human resources with our customers, making sure that it would flow as seamlessly as possible.

Trying to force production just to keep going, it wouldn't have been a good decision. At least in our company we decided not to do it. So, yes, we decided to, as previously asked, shut down some of our operations and did cut down in the number of shifts but aligned with what the

- 1 market was needing.
- 2 COMMISSIONER STAYIN: In your brief, you comment on
- 3 the supply restraints in the United States, stating that the
- demand in the United States is not being filled or can't be
- 5 filled by U.S. producers, and, therefore, the United States
- 6 customers need your product because they can't get it from
- 7 the U.S. producers.
- 8 To what extent is that still an issue, still a
- 9 belief, and still one of the pressures, the purposes on
- shipping more product to the United States?
- MR. VILLANUEVA: Rosa?
- MS. JEONG: Jennifer, do you want to answer?
- 13 MS. LUTZ: Yeah. This is Jennifer Lutz. The point
- 14 that I was trying to make, maybe not as well as I thought,
- 15 discussing the capacity constraints was not that any imports
- 16 would be non-injurious to the industry but rather that the
- small volume of likely imports from Mexico would not have a
- 18 significant volume impact on the industry.
- 19 MS. JEONG: And just to follow up a little bit, you
- 20 know, we had put together just based on the 232 exclusion
- 21 data -- and I think somebody this morning had mentioned that
- it's not really easy to get all the data, so we did our best

| 1 | to comp | ile the | info   | rmati | lon. An | d b | ased | on th | nat, | they're | still |
|---|---------|---------|--------|-------|---------|-----|------|-------|------|---------|-------|
| 2 | seeina  | exclusi | ons be | eina  | granted | in  | 2020 | and   | thro | oughout | 2019. |

And given the fact that availability, whether that

product is available in the U.S. market, has been the primary

reason on whether exclusions are being granted or not. You

know, that seems to indicate there is at least still a need

in the market.

COMMISSIONER STAYIN: Yeah. I noted that one of
your positions is that the fact that there were so many
exclusion orders suggested that there are a lot of purchasers
who couldn't get the product directly from U.S. producers,
and that's one of the arguments behind the exclusion orders
and all the request.

MR. ALTSCHULER: Yeah, maybe I can comment on that,

Commissioner Stayin. It's Irwin Altschuler again.

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Basically, the whole basis for getting exclusions was a showing that the needed product couldn't be supplied and wasn't reasonably available in the needed quantities from domestic suppliers.

So that's when, for example, Mid Continent filed its exclusion request, and the odd set of circumstances there was Mid Continent knew that they weren't going to get their

exclusions granted if the wire they needed was available from
domestic sources. So domestic sources, including one that
for whatever reason we haven't identified by name except in
our confidential brief, so I guess I'll continue to not
identify it, but one particular producer, speaking I think to
an extent on behalf of the industry, said, oh, no, no, we can
supply everything. Don't worry, no exclusions are necessary.

We can supply everything.

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But then, in normal course of business correspondence, this producer told Mid Continent, well, really, we're strapped, and we can only provide you with 14 percent of what you need. And we flagged that to the attention of the Commerce Department, and the bottom line was that we had 86 percent of our exclusion request granted.

Department wasn't kidding. To the extent that the domestic industry could be the supplier, you weren't going to get an exclusion, even though it's natural for Mid Continent to look to Deacero for wire. But it was pretty clear to us that the Commerce Department believed us and realized that we couldn't get all of our needs domestically from this one company or the rest of the industry, and that's why, when they said they

- 1 could give us 14 percent, Commerce gave us 86 percent
- 2 exclusions to import.
- MR. PRATT: This is Chris Pratt, operations
- 4 manager. I'll complement what Irwin said. You know, I
- 5 personally had conversations with multiple U.S. suppliers
- during our times of need for materials, and we submitted
- documents, you know, confidential documents in our exclusion
- 8 request substantiating that there were multiples, not just
- 9 one but one in particular that Irwin was talking about said
- 10 they could give us 100 percent, you know, but I had others as
- 11 well that could not supply the material that I needed.
- 12 COMMISSIONER STAYIN: Yes. One of the questions
- that is always at the forefront of this case and many cases
- is the price. It's not the most important, one of the most
- important, factors in making a sale. To what extent is price
- 16 the primary basis upon which sales are made? And who would
- you say is the price leader among United States producers,
- and who's the price leader among foreign suppliers?
- 19 MR. PRATT: Well, I mean, just basically to name
- them, Nucor is the price leader in U.S. suppliers.
- 21 COMMISSIONER STAYIN: Okay.
- 22 MR. PRATT: They are typically the first one to

- 1 come out with a price increase, a price increase that's 90 --
- 2 well, I'm not even going to put a percentage -- the majority
- 3 of the time it's based on a fluctuation in U.S. scrap prices.
- When they testified earlier that, you know, prices are not
- 5 subject or conditional on scrap, but their letters state
- 6 differently.
- 7 And then, you know, import -- who's the leader in
- 8 imports, I mean, imports typically follow the U.S. price
- 9 leader. They're actually price followers, not price leaders.
- 10 And, you know, I've received quotations from many different
- 11 countries, you know, Mexico not being the only. So, I mean,
- they're all price followers, not price leaders.
- MS. LUTZ: This is Jennifer --
- 14 COMMISSIONER STAYIN: Your company is a user of
- these types of products, aren't you?
- 16 MR. PRATT: Yes, I'm a user. We are a consumer of
- 17 wire and wire rod.
- 18 COMMISSIONER STAYIN: Okay. Thank you very much.
- 19 I think those are the only questions I have. Thank
- you. My time's up as well.
- 21 CHAIRMAN JOHANSON: Commissioner Karpel?
- 22 COMMISSIONER KARPEL: Thank you.

- 1 I'll start with you, Mr. Pratt. What kind of wire
- 2 rod do you buy from Deacero? Are you buying the 4.75
- 3 milliliter (sic) or the 4.4 milliliter -- milliliter --
- 4 millimeter, or also other more standard grades?
- 5 MR. PRATT: No, ma'am, I do not buy 4.75 rod. Our
- 6 wires or nails are not that fine a wire where we need that
- 7 smaller diameter rod to gain an efficiency. Primarily, we
- 8 buy wire from Deacero because of availability of wire. Rod
- 9 is not available for us to purchase, so we actually buy wire
- 10 from them. And it's more important for them to keep their
- 11 wire operations running in Mexico.
- 12 COMMISSIONER KARPEL: So you're primarily buying
- wire, not wire rod from Deacero?
- MR. PRATT: Correct.
- 15 COMMISSIONER KARPEL: Okay. But you do buy some
- 16 wire rod?
- 17 MR. PRATT: Yes, I buy some wire rod. I'm buying
- domestic wire rod right at the moment.
- 19 COMMISSIONER KARPEL: I see. But, in terms of
- 20 Deacero, you're buying the wire versus rod, okay.
- 21 MR. PRATT: Correct.
- 22 COMMISSIONER KARPEL: Okay.

| 1  | MS. JEONG: Just to clarify, I think he's talking              |
|----|---|
| 2  | about, you know, what he's buying currently, and that depends |
| 3  | on availability. And, you know, in the past, I think, you     |
| 4  | know, we had mentioned that, you know, you do buy both rod    |
| 5  | and wire from Deacero.  |
| 6  | MR. PRATT: Correct. We'll buy wire and rod. It's              |
| 7  | an availability issue. It depends on what's available from    |
| 8  | Deacero.  |
| 9  | COMMISSIONER KARPEL: Okay. And then for Deacero               |
| 10 | representatives and if you want to answer this post-hearing   |
| 11 | to be confidential. But, to the extent it's not already on    |
| 12 | the record, who are these five to seven customers that        |
| 13 | Deacero is selling to in the U.S.? And what kind of wire room |
| 14 | are you selling to them? Can it be broken down between these  |
| 15 | more specialty 4.75 and 4.4 versus the more standard grade so |
| 16 | we can see?   |
| 17 | I guess what I'm hearing is some of this                      |
| 18 | argumentation this afternoon to me strikes me as a bit of an  |
| 19 | attenuated competition argument, that, you know, domestic     |
| 20 | producers don't make these smaller wire rods. This is where   |
| 21 | we spend a lot of energy investing in this new technology to  |
|    |   |

be able to make this.

| 1   | So I'd like to get a sense of what you're actually            |
|-----|---|
| 2   | selling to your U.S. customers and is it really, you know,    |
| 3   | focused on the specialty material or is it more of a mix of   |
| 4   | the two types. And, again, I recognize this may be            |
| 5   | confidential, so I'm happy to receive this information post-  |
| 6   | hearing. But, Ms. Jeong, do you want to start off?            |
| 7   | MS. JEONG: I'm pretty certain, just because it                |
| 8   | would give away a lot of confidential information, we'd want  |
| 9   | to address it in the post-hearing.                            |
| LO  | COMMISSIONER KARPEL: Okay. All right. Thank you.              |
| L1  | And another question. Let me get back to my notes.            |
| L2  | Ms. Lutz, I had a follow-up question for you for something    |
| L3  | you said earlier, just a point of clarification. You argued   |
| L 4 | that if the order is revoked, there's unlikely to be a volume |
| L5  | effect with respect to Mexican exports. But you were not      |
| L 6 | arguing that there wouldn't be any injurious effects. I want  |
| L7  | to give you a chance to clarify that. I mean, there's volume  |
| L 8 | effects which can injure, and then there's other effects      |
| L 9 | which can injure, but   |
| 20  | MS. LUTZ: Certainly. This is Jennifer Lutz. I                 |
| 21  | think I addressed it a little later in the testimony. To the  |
| 22  | extent all of the evidence shows that there would be a        |

- 1 very small volume of imports from Mexico. So it would not
- 2 have volume effects.
- 3 A volume that small in a market where prices are so
- 4 closely linked to scrap prices suggests that such a small
- 5 volume would not have an impact on prices either. So, if
- 6 it's not having volume effects and it's not having price
- 7 effects, it's not injuring the domestic industry.
- 8 MALE VOICE: Exactly.
- 9 COMMISSIONER KARPEL: And so is your position that
- 10 even if the order is revoked and Mexico continues to
- 11 undersell domestic producers, that that volume of
- underselling would be so small that it wouldn't have any
- impact on the market?
- MS. LUTZ: We do not expect that volumes would
- increase significantly from where they are now, and during
- 16 the POR, you've seen some fluctuating volumes but remaining
- 17 at very low market shares. And the domestic industry has not
- shown any adverse signs from it. So, based on conditions
- 19 during the POR, we can expect it to change if the order were
- 20 revoked.
- 21 (Pause.)
- 22 COMMISSIONER KARPEL: Sorry. I turned off my

- 1 camera instead of turning on my mike.
- 2 MS. LUTZ: It's really disorienting seeing people
- 3 talk like this.
- 4 COMMISSIONER KARPEL: So another question. This
- 5 morning, I believe it was Nucor had a slide in their
- 6 presentation, Slide 23, and it was showing imports from
- Mexico over a time period, 2000 to 2019, and it purported to
- 8 show that when these new products were developed and started
- 9 being exported to the United States, imports increased. And
- then, when the anti-circumvention order came in place, they
- decreased. And then the next product, the 4.75, they again
- show that imports increased and then decreased after the
- 13 anti-circumvention order.
- 14 And they argued that this shows that without the
- 15 discipline of the order, imports from Mexico go up. And I
- 16 wanted to give you an opportunity either now or in your post-
- 17 hearing brief to respond to this assertion and this
- information they presented in the slide.
- 19 MS. LUTZ: Well, I think first, because the volumes
- 20 overall have been so low, a relatively small change in volume
- looks like a bigger change percentage-wise. If you look at
- the Mexican market share over the period, it's been under 1

- percent for 17 years. And the increase associated with these smaller diameter products is low. I mean, it's pretty small
- 3 compared to the size of the market.
- MS. JEONG: And another thing to point out is that, 4 you know, in a way, the volumes of the non-subject imports 5 prior to the circumvention decision gives you an indication 6 7 of how those, you know, volumes may behave and what impact it would have in the market. And I think if you look at 8 9 domestic incidence performance and other indicators, the ups 10 and downs in Mexican imports, including the non-subject 11 merchandise or, you know, the smaller diameter, has not had 12 any impact on the domestic industry.

13 COMMISSIONER KARPEL: Okay. Thank you.

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And then just a couple more questions. Hopefully, this can go quickly, and feel free to address these post-hearing. One is, if you wish to comment on the domestic industry's assertions that Mexico capacity is understated and that their capacity utilization is also understated.

MS. JEONG: Yes. We'll try to provide some more information in the post-hearing, but just based on public information, which we addressed a little bit in our prehearing brief, you know, I think the main argument that Nucor

| 1  | made in its brief is that there are three producers in        |
|----|---|
| 2  | Mexico, you know, who, based on articles and press releases,  |
| 3  | may have additional capacity.                                 |
| 4  | Grupo Simec they're saying built this new plant in            |
| 5  | the LaSalle location. You had ArcelorMittal discussing        |
| 6  | increase in steel capacity, and then you had Siesta increase  |
| 7  | in some new investments. So we did mention just based on      |
| 8  | public information and you can just look at some websites.    |
| 9  | And even in the articles that Nucor cites to, it's clear      |
| 10 | that the primary focus for Simec's new location is special    |
| 11 | bar quality.  |
| 12 | And it's similarly for ArcelorMittal. When they               |
| 13 | say increased capacity, they're talking about steel capacity. |
| 14 | And as we know, a steel, as in probably the raw steel that    |
| 15 | goes into many, many different products that ArcelorMittal    |
| 16 | uses, you know, just like the U.S. producers. You know, most  |
| 17 | of these producers can produce more than just wire rod.       |
|    |   |

And similarly, when they mention long products, you know, the thing with Siesta was mentioned, the exception for, you know, maybe has some investments related to long products. Long product includes many different things other than wire rod.

| 2  | any material increase in Mexican capacity that has not been   |
|----|---|
| 3  | supported. And I think it was Antonio who had mentioned       |
| 4  | earlier that, you know, Deacero is some of the biggest        |
| 5  | producers of Mexican rod and wire rod in Mexico. And they're  |
| 6  | out there competing. And if there is some indicia that        |
| 7  | capacity increases, they're the ones who would have felt it   |
| 8  | first, and they haven't seen that.                            |
| 9  | COMMISSIONER KARPEL: Okay. Thank you. I just had              |
| 10 | one more quick question. So if I can indulge the clock here   |
| 11 | and if you want to take that up post-hearing that would be    |
| 12 | fine too.   |
| 13 | The domestic industry argued this morning comparing           |
| 14 | the facts that lead to the revocation on the order on Canada  |
| 15 | versus the facts that are present with Mexico and suggested   |
| 16 | they are very different and therefore we shouldn't decumulate |
| 17 | Mexico and consider going negative with respect to Mexico, do |
| 18 | you want to respond to that? I'm particularly focused on      |

I mean, there's no real evidence showing there is

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MS. JEONG: I mean, I think the Commission's decision was due to reason, and like most other issues, was

respect to those countries.

underselling and the different records that existed with

| _  | based on a case by case decision. Decause you decamarated    |
|----|--|
| 2  | Canada for a certain number of reasons and that case doesn't |
| 3  | mean you need to meet all those reasons for decumulation in  |
| 4  | any other case. I think we addressed that, and in Chairman   |
| 5  | Johanson's dissent in the second review where he stated the  |
| 6  | factors that he would have voted to decumulate Mexico. We    |
| 7  | believe that was a very well-reasoned dissent and we believe |
| 8  | that the same factors continue to exist today, maybe even    |
| 9  | more so.   |
| 10 | COMMISSIONER KARPEL: Thank you. That's all I                 |
| 11 | have.  |
| 12 | CHAIRMAN JOHANSON: All right. On page 29 of your             |
| 13 | brief, you state that the Steel Import Monitoring and        |
| 14 | Analysis system, or SIMA, shows that there have been no      |
| 15 | surges of steel imports from Mexico. Could you please        |

MS. JEONG: Jennifer, do you want to answer that one?

address Nucor's statements on page 48 to 49 of its brief

about alleged surges of rebar imports from Mexico that were

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not investigated?

MS. LUTZ: Yes. And I think I prepared some notes in response to the slide that they prepared, which I found

| 1 | very interesting when I saw it. The 232 agreement between    |
|---|--|
| 2 | the United States and Mexico was meant to keep import levels |
| 3 | from surging beyond historical levels. Historical levels for |
| 4 | rebar are higher than those for wire rod. This doesn't meet  |
| 5 | the same fact pattern as wire rod import volumes, which have |
| 6 | been historically much lower.                                |

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Furthermore, if you look at Mexican market share in 2019, for example, even if you triple that volume as one of the comparisons in the slide shows, the market share would still be very low. And we don't think that exhibit demonstrates that rebar is a relevant example. First, the exhibit shows data for a very odd assortment of time periods that don't appear to be representative.

The same data source shows that rebar imports during the 2015 through 2017 period as shown in the exhibit are well below historical levels and that imports prior to 2015 were consistent with or higher than the 2020 volumes. The 2018 import levels, which were subject to the 232 duties, were significantly higher than the 2015 to 2017 volumes. I'd say it's not clear why they chose to focus on that time period, except I think they cherry-picked the data.

Exhibit 26 to our pre-hearing brief provides data

| 1  | for some of the largest volume steel products imported from  |
|----|--|
| 2  | Mexico which have higher levels than rebar and, in addition, |
| 3  | some comparable data from Canada showing monthly volumes     |
| 4  | prior to and following the 232 agreement and anti-surge      |
| 5  | suggestion. There certainly has been no overall increase in  |
| 6  | steel imports and no increases in the product of interest in |
| 7  | this review, wire rod.                                       |
| 8  | I also learned from Deacero that their rebar market          |
| 9  | is unrepresentative because it was relatively unaffected by  |
| 10 | the 232 duties, with imports continuing to enter regardless  |
| 11 | of the imposition of duties.                                 |
| 12 | And the agreements between the United States and             |
| 13 | Mexico as well as the U.S. and Canada provide for            |
| 14 | consultation between the governments if a perceived surge    |
| 15 | occurs, and consultations have been requested under the      |
| 16 | aluminum agreement. So it's clear that there is a mechanism  |
| 17 | and it is being used.  |
| 18 | CHAIRMAN JOHANSON: Thank you, Ms. Lutz. I                    |
| 19 | appreciate your response.                                    |
| 20 | I have just one more question. Page 44 of the                |

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Nucor brief at Exhibit 70 and 71 of their brief discussed

large global inventory hangovers due to the COVID-19 pandemic

| 1  | shutdowns. Does Mexico have AD or CVD trade remedies or     |
|----|---|
| 2  | safeguards in place on imports of wire rod from China? Are  |
| 3  | imports from China a particular concern to Deacero at this  |
| 4  | time?   |
| 5  | MS. LUTZ: I do not know all of the details this             |
| 6  | is Jennifer Lutz. I don't know all of the details of the    |
| 7  | safeguards arrangement that Mexico has with respect to      |
| 8  | imports of steel products, but my understanding is most, if |
| 9  | not all, sources are covered. I imagine China would be      |
| 10 | covered, but we can look into that and address it in the    |
| 11 | post-hearing brief.   |
| 12 | CHAIRMAN JOHANSON: Okay, I would appreciate it.             |
| 13 | And I thank you all for appearing here today.               |
| 14 | Commissioner Schmidtlein?                                   |
| 15 | COMMISSIONER SCHMIDTLEIN: I have no further                 |
| 16 | questions. Thank you all for appearing here today.          |
| 17 | CHAIRMAN JOHANSON: Commissioner Kearns?                     |
| 18 | COMMISSIONER KEARNS: I have no further questions,           |
| 19 | thank you.  |
| 20 | CHAIRMAN JOHANSON: Commissioner Stayin?                     |
| 21 | COMMISSIONER STAYIN: No further questions. Thank            |
|    |   |

you for being here.

| 1   | CHAIRMAN JOHANSON: Commissioner Karpel?                    |
|-----|--|
| 2   | COMMISSIONER KARPEL: No further questions. Thanks          |
| 3   | for everyone's participation.                              |
| 4   | CHAIRMAN JOHANSON: All right, then it appears that         |
| 5   | there are no more questions from Commissioners.            |
| 6   | Do staff have any questions for this panel?                |
| 7   | MR. CORKRAN: Douglas Corkran, Office of                    |
| 8   | Investigations. Thank you, Chairman Johanson. Staff has no |
| 9   | additional questions.                                      |
| LO  | CHAIRMAN JOHANSON: Do Petitioners have any                 |
| L1  | questions for this panel?                                  |
| L2  | MR. ROSENTHAL: No questions from Kelley Drye.              |
| L3  | CHAIRMAN JOHANSON: Okay. Thank you then.                   |
| L 4 | Then, at this point, we will let parties prepare           |
| L5  | for their closing statements, their rebuttals and closing. |
| L 6 | I would like to note that those in support of              |
| L7  | continuation have 31 minutes remaining from direct, five   |
| L8  | minutes got close, for a total of 36 minutes.              |
| L 9 | Those in opposition have 16 minutes of direct, five        |
| 20  | minutes of close, for a total of 21 minutes.               |
| 21  | MR. BISHOP: And providing rebuttal and closing             |
|     |  |

remarks on behalf of those in support of continuation is Paul

- 1 C. Rosenthal of Kelley Drye & Warren.
- 2 Mr. Rosenthal, you have a total of 36 minutes.
- And, Alan, are you also giving remarks?
- 4 MR. PRICE: I'm just going to give very brief
- 5 rebuttal remarks first and then Paul will take it from there.
- 6 MR. BISHOP: Okay, as well as Alan Price of Wiley
- 7 Rein.
- 8 Gentlemen, you have a total combined of 36 minutes.
- 9 You may begin when you're ready.
- 10 MR. PRICE: Thank you, Chairman Johanson and
- 11 members of the Commission. I just want to take one minute
- again from my perspective, unrelated to actual closing
- remarks, to say thank you for all your service as the
- 14 Chairman, Chairman Johanson. I think everyone has respected
- 15 your work as Chairman and your leadership as Chairman, and I
- just want to from my perspective say that.
- 17 CHAIRMAN JOHANSON: Thank you very much, Mr. Price.
- 18 MR. PRICE: Thank you.
- 19 Now I just want to really address one point here.
- This really goes to a number of the questions that were asked
- 21 by several of the Commissioners but in particular from
- 22 Chairman Johanson towards the end of his questioning of me

- and of Rosa Jeong and of others. What do we expect to happen
- 2 here? Who is going to get sold, what is going to be sold,
- 3 and what are the impacts of that?
- 4 And only one of the Respondent companies from
- 5 Mexico has presented itself to the Commission. Chairman
- Johanson, you asked for, give me something to distinguish, to
- 7 make me understand what has changed, right? And I'm going to
- 8 refer you to Slide 15 in the Wiley Rein presentation on both
- 9 of those charts and what you wrote in Footnote 33 of your
- 10 opinion. A lot of it I can't discuss publicly, and so I just
- 11 want you to look at that. So that's one major thing that has
- 12 changed. It's a huge change and it makes a critical
- 13 difference.
- 14 With that, I will now hand it off to Mr. Rosenthal.
- MR. ROSENTHAL: Thank you, Alan.
- I want to echo Mr. Price's remarks concerning
- 17 Commissioner Johanson. Thank you for all of your efforts in
- 18 this difficult time. I know it hasn't been easy. It's never
- 19 easy, but it's been more difficult than the normal
- 20 chairmanship tender. So thanks. And, frankly, thanks to the
- 21 Commissioners and staff. This is a tough time to get
- 22 business done and we know you're incredibly busy and working

- remotely in the screen, but thank you for what you're doing to make this work and have justice prevail.
- With that, I want to turn real quickly to a couple
  of points that we just heard from the Respondent. I'll start
  with Mr. Pratt's comments, Mr. Pratt of Mid Continent, who
  admitted that Mid Continent actually switched from buying
  domestic to imports. And why was that? Because he said they
  needed lower prices, wire rod prices, and they needed to save
  the company. That's what he said.
- I'll look forward to the transcript because I don't
  think I'm mischaracterizing his statement. My reaction when
  I heard it was, doesn't everyone who buys low-priced imports
  say the same? We need that in order to compete.

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- Well, he told you why Mid Continent did it and it was based on price. And, yes, we appreciate that Mid Continent still buys domestic wire rod, but you can be sure that if there were no duties in place, the purchases by Mid Continent and anyone else buying wire rod, and they're all buying because of price, they'll all increase and increase dramatically.
- Indeed, the Respondents, in talking about why volume won't go up, really ignored totally that the low

| Τ  | volumes that they've had over the last number of years, even |
|----|--|
| 2  | with the surges when Deacero was circumventing, are not an   |
| 3  | indicator of what will happen when the order goes away. They |
| 4  | don't even talk about all of the unused capacity that could  |
| 5  | come to the U.S. If you look at the unused capacity of 2019  |
| 6  | alone, even if half of it was targeted at the U.S., it would |
| 7  | still be significant.  |
| 8  | And with all due respect, there's no way they'd              |
| 9  | sell a lot of volume here without selling at low prices. We  |
| 10 | know that's the reason why people will buy and we expect to  |
| 11 | see large volumes at low prices, as we talked about, which   |
| 12 | I'll come back to.   |
| 13 | Mr. Villanuevo was talking about how tough it is to          |
| 14 | meet the specs, et cetera. But, in fact, the vast majority   |
| 15 | of wire rod being sold is industrial wire rod and to users   |

The idea that all of a sudden consumers or purchasers needed 4.75 millimeter wire rod when they were buying a larger diameter for all the time since time immemorial is, with all due respect, not believable. Nor is it believable that all of a sudden after the 4.75 millimeter rod was found to be circumventing, all of a sudden they

who don't need particularly sophisticated specs.

- developed a need for 4.4 millimeter rod. All this rod goes
- 2 to the same uses, the Commissioners heard that, for the same
- 3 uses. It's only a matter of who's going to reduce the
- 4 diameter. Is it going to be the wire rod producer? Is it
- 5 going to be the purchaser?
- And the idea that they're selling for a premium is
- 7 ridiculous. They may be selling it for a premium compared to
- 8 their domestic customers in Mexico, but Deacero is selling
- 9 that 4.4, the 4.75, all at significant discounts below U.S.
- 10 prices.
- To kind of go back to the beginning of our
- 12 presentation where you saw the clip from the Simpsons that
- talked about in rod we trust, well, we still trust in rod.
- 14 The question for the Commission is how much are you going to
- 15 trust the representations of Respondent when they claim the
- 16 exports from Mexico won't increase significantly in the
- 17 event of revocation.
- 18 Remember, Deacero claimed in its previous sunset
- 19 review that in the event of revocation there would not be a
- 20 significant increase in import volumes from Mexico, but as
- 21 you know, even without the revocation, there was surges in
- Mexico based on the attempts at circumvention that have been

- 1 talked about extensively here. These attempts show Deacero's
- desire and need to export to the U.S. market. And,
- 3 ultimately, it really comes down to need.
- We don't need to talk about anyone's credibility,
- 5 and we can stipulate to the sincerity of the representations
- 6 that you've heard today, that they really don't intend to
- 7 increase substantially. But it's not a matter of their
- 8 subjective intent. It's what's the economic reality that's
- 9 going to force them to increase their imports. And it's not
- just Deacero, it's every other foreign producer who's subject
- 11 to this order.
- 12 They all have excess capacity. They all have
- declining demands in their home markets. They all are
- 14 looking at the most open market in the world to sell to. So
- 15 whatever they tell you their intent may be, they need to be
- 16 able to shift to the United States and they will certainly do
- 17 that in the event of revocation.
- Just look at Deacero's plans, which we focused on
- 19 mostly today. They don't talk about how much excess capacity
- there is for them and for the Mexican producers or that the
- 21 capacity utilization has declined. Commissioner Stayin was
- 22 asking the witnesses for Deacero what about because of COVID

- 1 the decline in demand in the market, and the witnesses kind
- of said, well, you know, that's not going to affect it.
- 3 We're looking for the long-term customers, et cetera.
- Well, in fact, long-term customers exist all over
- 5 once you get them to buy your product. And demand in the
- 6 auto industry in Mexico alone has dropped by a third.
- 7 They're not going to be able to sell their wire rod to those
- 8 producers, auto producers in Mexico. And as we talked about
- 9 this now, it's important to note that the claims by Deacero
- on exemptions and shortages, almost everything they were
- 11 talking about, how they couldn't get products, et cetera, and
- 12 the exemptions granted, those happen to deal with wire
- products, not wire rod, wire products. And we'll go into
- 14 that more in our brief. But a lot of that discussion you
- 15 heard was misleading, and I'm not saying it's intentional,
- 16 but a lot of the exemptions they talked about had to do with
- 17 wire and not wire rod. But you see excess capacity in
- 18 Mexico, demand in Mexico is declining and continuing need and
- interest by Mexican producers and exporters.
- 20 We also know that Deacero in particular has gone
- 21 through administrative reviews. Unlike some of the other
- foreign producers who haven't been subjected to a review,

- 1 Deacero's gone through administrative reviews and still found
- 2 that they couldn't sell in the U.S. without dumping. Well,
- 3 that's true for everybody that's subject to this order here.
- And as the Commissioners noted, they continue to undersell
- 5 in this U.S. market. They've undersold consistently and
- 6 they've undersold in this sunset review as well.
- 7 So, interestingly enough, they're saying, well,
- 8 we're not going to undersell here. We've got trade issues,
- 9 et cetera. And I think when they responded with whoever
- 10 emphasized freight completely missed it. Yeah, you can ship
- 11 from China or Turkey to Mexico cheaper than you can ship over
- land, but the fact of the matter is everybody's got to ship
- inland to the U.S. ultimately. And if you go back to the
- original investigation, crate rates were no impediment to
- 15 being able to overwhelm the market with large volumes at low
- 16 prices to imports.
- And the comment that something like wire rod
- doesn't do well on wheels, so you can't ship that much here,
- 19 well, I'm not sure what that means. When you look at the
- 20 original investigation, wire rod wasn't being shipped here by
- 21 dirigible. It was coming here by truck and in very large
- quantities, and they didn't seem to have any problem with

- 1 that.
- 2 Ultimately, the problem is that imports are going
- 3 to come in and in enough volume at this time that will cause
- 4 injury and a continuation of injury. Look at the state of
- 5 the domestic injury. It's highly vulnerable at this point.
- 6 Demand is down significantly, prices have declined, capacity
- 7 utilization is anaemic, plant and production lines are idle,
- 8 and profits are inadequate.
- 9 The industry is extremely vulnerable. There is
- only one result that we'll obtain if there is revocation of
- 11 the orders by Mexico alone or all the countries and that is
- 12 continuation and occurrence of material increase. The facts
- demand a continuation of the order to all of the countries.
- 14 Thank you very much for your time.
- 15 MR. BISHOP: Thank you, Mr. Rosenthal and Mr.
- 16 Price. Providing closing remarks on behalf of those in
- 17 opposition of continuation will be given by Irwin P.
- 18 Altschuler of Greenberg Traurig.
- 19 Mr. Altschuler you have a total of 21 minutes and
- you may begin when you're ready.
- MR. ALTSCHULER: Thank you very much, Mr. Bishop.
- 22 May I ask my colleagues, Ms. Lutz and Ms. Jeong, if

- 1 they have any comments in the nature of rebuttal before I
- 2 have one or two rebuttal points and then the closing. So,
- 3 Rosa, Jennifer, do you have anything to weigh in on, or
- 4 should I begin?
- 5 MS. LUTZ: I got my rebuttal comments in in
- 6 response to the last question.
- 7 MR. ALTSCHULER: Okay.
- 8 MS. JEONG: Let me just address -- thank you very
- 9 much. Again, this is Rosa Jeong with Greenberg Traurig.
- 10 Just a few points briefly.
- One of the issues that U.S. industry has raised in
- their brief and I think in their testimony as well is, you
- know, they're saying that there's divertible capacity, that
- 14 if the orders were revoked that the Mexican industry would
- 15 take every single ton of the remaining capacity and every
- 16 single ton of their inventory and ship them to the U.S.
- 17 market. That's simply not realistic I think in any case but
- in particular in light of the volume constraints on the
- 19 operations in the Mexican industry that you heard earlier
- 20 today.
- As our panel has explained, production is aligned
- with sales, which means that every ton they produce or every

- 1 ton they have in their inventory is already spoken for. Ever
- on a longer term basis, there's very little capacity because
- 3 they only produce to order and they align production that,
- 4 you know, there is not going to be a lot of volume to convert
- 5 and ship to the U.S. market.
- One point about Section 232 exclusions. And I
- 7 think Nucor or perhaps the other counsel had mentioned that
- 8 they recognize that Section 232 exclusions were almost always
- 9 denied when the U.S. industry filed objections. And, you
- 10 know, we haven't done a global review of every single
- 11 request, but, to our knowledge, U.S. industry has opposed a
- 12 great many number of exclusions, and as they recognize,
- 13 virtually all exclusions were denied when U.S. industry has
- 14 opposed them. That means the process they really have full
- 15 control over; by filing an objection, they can get the
- 16 request denied. And even looking at what we experienced when
- 17 Ms. Caughtner was filing exclusions, a lot of times they were
- just copying the same objection and then filing it to
- 19 another. There were many times where they filed the wrong,
- 20 you know, exclusion request numbers and so forth. It doesn't
- seem that it took a lot of effort for them to or wouldn't
- take a lot of effort for them to file an objection.

| 1 | And I think they mentioned, you know, they made a            |
|---|--|
| 2 | commercial decision that it wasn't worth responding and      |
| 3 | addressing every single request. But, collectively, the      |
| 4 | volume is, I think, a pretty significant volume that they    |
| 5 | submitted a graphic for, which indicates that they must have |
| 6 | found these ones not injurious to them.                      |

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I think that in the comments that was just made during the closing rebuttal session was that there are some allegations that we are mischaracterizing what Ms. Caughtner was requesting, it was wire, wire rod. I think our testimony is very clear that the exclusion request to Ms. Caughtner was for wire, but, as far as I know, all of the U.S. suppliers that we were trying to get supplied rod or wire from were also rod suppliers. So their capacity for wire and wire rod are linked and, you know, essentially equal. It's just not a reasonable assertion to say we would have had rod, we could have sold you rod but not wire. So we believe that's an unreasonable statement.

One final comment about the smaller diameter product, I think one of the witnesses mentioned that to our knowledge these small diameter products are still being produced by some of the Canadian producers, something of that

- 1 sort and we believe were produced at the time of the
- 2 petition. So, to the extent that Canada was one of the
- 3 subject countries, it must mean that it wasn't a subject of
- 4 concern to the domestic industry at the time and that it was
- 5 purposely crafted to leave out those products at the time of
- 6 the petition. Thank you.
- 7 MR. BISHOP: Irwin, are you there?
- 8 MR. ALTSCHULER: I am. And I got my button to
- 9 work, so that was good, Bill.
- 10 Well, just to close, first let me close by echoing
- 11 everybody else in thanking the Commission for putting this
- 12 together. I was fearful about this technology. I'm not a
- very high tech person, but I think it worked really well. So
- 14 thank you for the effort and I think it was worth it.
- 15 And, Chairman Johanson, happy next adventure and
- thanks for all your service.
- 17 CHAIRMAN JOHANSON: Thank you, Mr. Altschuler.
- MR. ALTSCHULER: Sure.
- 19 And I would just close with these remarks, that 18
- years is a long time, and 18 years ago was a long time ago.
- Just for perspective, George W. Bush was President, 9/11 had
- just happened, the Iraq war hadn't even begun, Barry Bonds

| 1  | won the National League MVP and he's now been retired for 13  |
|----|---|
| 2  | years. My three kids weren't even married, and now I have     |
| 3  | seven grandkids. So 18 years is a long time, and it's a very  |
| 4  | long time for an antidumping order.                           |
| 5  | The law, the antidumping statute, recognizes this             |
| 6  | when it instructs that in a five year sunset review an order  |
| 7  | shall be revoked unless the Commission determines that        |
| 8  | revocation would be likely to lead to a continuation or       |
| 9  | recurrence of material injury within a reasonably foreseeable |
| 10 | time. In this case, a third sunset review, the evidence       |
| 11 | shows that it would not be likely to reoccur or continue.     |
| 12 | In the last 18 years, a solid wall of protection              |
| 13 | has been built for the domestic wire rod producers.           |
| 14 | Antidumping orders on 11 more countries, including China,     |
| 15 | have been added. And there are precedents where the           |
| 16 | Commission has revoked antidumping orders shortly after new   |
| 17 | ones have taken effect.                                       |
| 18 | Now, not only have 11 new orders been put in place,           |
| 19 | but the industry benefits from Section 232 duties and quotas  |
| 20 | against imported wire rod. There's no denying that.           |
| 21 | Behind the protective wall U.S. producers have                |

thrived. And I won't go into the details because I think the

- 1 record makes clear how they have thrived through what
- 2 Petitioners like to call an incipient recovery. Well, if it
- 3 is incipient, it's going to continue because all the problems
- 4 are taken care of with these new antidumping orders.
- 5 So we think that revoking the order on Mexico won't
- 6 change a thing for these reasons, among others. This
- 7 protective wall, once again, including the reality that
- 8 Mexican wire rod would be hit again with 232 duties if its
- 9 wire rod exports surge.
- 10 The Mexican industry maintains high capacity
- 11 utilization and it's not export-oriented. Deacero, the sole
- 12 Mexican exporter for many years, is focused first on its
- internal consumption of its own wire rod, then on the Mexican
- 14 market, then third country exports, then on its own U.S. nail
- 15 company, Mid Continent, and only then on exports to a small
- 16 number of other U.S. customers. And high freight costs keep
- 17 Deacero out of a number of U.S. regional markets.
- 18 I think what I'd like to remind the Commission is
- 19 that first and foremost Deacero is a wire company, and the
- 20 number and variety of downstream customers for wire in Mexico
- 21 has exploded in the last 18 years. This diversified customer
- 22 base is a major reason why Deacero sales of wire rod in

- 1 Mexico have been and will be stable despite COVID-19.
- In sum, Mexico's exports to the U.S. will not
- 3 comprise a meaningful part of the U.S. market. It would be
- 4 too small to matter much, certainly too small to cause
- 5 material injury in a reasonably foreseeable time.
- And we know this is the key. This is the key.
- 7 Does the Commission accept that Mexico's exports will remain
- 8 very low? Because, after all, if Mexico even doubles its
- 9 exports, it will still be much lower than 1 percent of U.S.
- 10 market, U.S. consumption. So we urge you to consider these
- facts and conclude that it is unlikely that Mexico will
- increase in any meaningful way because of all the factors
- that we and our witnesses have recounted for you today.
- And I think just one more time, it is important to
- 15 note that the U.S. industry cannot be counted on to supply
- 16 all U .S. customers' needs. The huge number of 232
- exclusions granted for imported wire proves this.
- 18 And I think Mr. Rosenthal referred to this as
- 19 ridiculous, something to do with this. All I can say is I'm
- 20 glad the Commission and not Mr. Rosenthal is the arbiter of
- 21 what's ridiculous because, to me, it is a matter of
- credibility. Credibility always matters. And when it comes

| 1  | to these exclusions, to have a major U.S. producer tell the  |
|----|--|
| 2  | government one thing in an effort to deny any imported wire  |
| 3  | and tell its customer something very different, to me, that  |
| 4  | is a matter of credibility and it's something that the       |
| 5  | Commission is entitled to and should take into account.      |
| 6  | And last I'd note that U.S. prices, the producers'           |
| 7  | prices, are tied to scrap prices. I think that pre-hearing   |
| 8  | brief demonstrates that well. And that the very low volume   |
| 9  | of imports from Mexico will not disrupt that cost/price      |
| 10 | relationship.  |
| 11 | So, for all these reasons, we propose several                |
| 12 | conclusions. One is that the Commission should not cumulate  |
| 13 | Mexico with other subject imports because Mexico's imports   |
| 14 | will have no discernible adverse impact or because of        |
| 15 | significantly different conditions of competition; two, that |
| 16 | the U.S. industry is not vulnerable to material injury;      |
| 17 | three, that imports from Mexico will have no significant     |
| 18 | impact on the U.S. industry; and four, that the order for    |
| 19 | Mexico should be revoked.                                    |
| 20 | I thank you for this hearing again and the                   |
| 21 | opportunity to be heard and appreciate the time.             |

CHAIRMAN JOHANSON: All right. I would like to

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thank all of you for appearing here today. I will now make
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       the closing statement.
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                On behalf of the Commission, I want to thank all
       witnesses for participating in today's hearing on Carbon and
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       Certain Alloy Steel Wire Rod from Brazil, Indonesia, Mexico,
       Moldova, and Trinidad and Tobago, Investigation Numbers 701-
 6
       TA-417 and 731-TA-953, 957-959, and 961 (Third Review).
                 Post-hearing briefs, corrections to the transcript,
 8
 9
       and responses to Commissioner questions are due not later
       than 5:15 p.m. on Thursday, June 25, 2020, with the public
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11
       version due Friday, June 26, 2020.
12
                 The Commission appreciates everyone's patience and
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       flexibility while we refine our procedures during this
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       difficult time. Seeing no other business before the
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       Commission, this hearing is adjourned.
                  (Whereupon, at 3:45 p.m., the hearing in the
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       above-entitled matter concluded.)
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## CERTIFICATION OF TRANSCRIPTION

TITLE: Carbon and Certain Alloy Steel Wire Rod from Brazil, Indonesia, Mexico, Moldova, Trinidad and Tobago

**INVESTIGATION NO.:** 701-TA-417 and 731-TA-953, 957-959

and 961 (Third Review)

**HEARING DATE:** June 16, 2020

LOCATION: Washington, D.C.

NATURE OF HEARING: Hearing

I hereby certify that the foregoing/attached transcript is a true, correct and complete record of the above-referenced proceeding(s) of the U.S. International Trade Commission.

DATE: 6/16/20

SIGNED:

Signature of the Contractor or the Authorized Contractor's Representative 1220 L Street, N.W. - Suite 600 Washington, D.C. 20005

I hereby certify that I am not the Court Reporter and that I have proofread the above-referenced transcript of the proceeding(s) of the U.S. International Trade Commission, against the aforementioned Court Reporter's notes and recordings, for accuracy in transcription in the spelling, hyphenation, punctuation and speaker-identification, and did not make any changes of a substantive nature. The foregoing/attached transcript is a true, correct and complete transcription of the proceeding(s).

SIGNED:

Reblica & McChang Signature of Proofreader

I hereby certify that I reported the abovereferenced proceeding(s) of the U.S. International Trade Commission and caused to be

Pail W. four

prepared from my tapes and notes of the proceedings a true, correct and complete verbatim recording of the proceeding(s).

SIGNED:

Signature of Court Reporter