

UNITED STATES INTERNATIONAL TRADE COMMISSION

In the Matter of:) Investigation Nos:
STAINLESS STEEL SHEET AND STRIP) 701-TA-557 AND 731-TA-1312
FROM CHINA) (PRELIMINARY)

REVISED AND CORRECTED

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1 THE UNITED STATES INTERNATIONAL TRADE COMMISSION

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5 SHEET AND STRIP) 731-TA-1312
6 FROM CHINA) (PRELIMINARY)

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Friday, March 4, 2016

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Hearing Room A

11

U.S. International

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Trade Commission

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500 E Street, S.W.

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Washington, D.C.

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The meeting commenced, pursuant to notice, at

16

9:30 a.m., before the United States International Trade

17

Commission Investigative Staff. Michael Anderson, Director

18

of Investigations, presiding.

19

20

APPEARANCES:

21

On behalf of the International Trade Commission:

22

Douglas Corkran, Supervisory Investigator

23

Christopher Cassise, Investigator

24

Karen Taylor, International Trade Analyst

25

Andrew Knipe, Economist

1 APPEARANCES (Continued):

2 Russell Duncan, Statistician

3 Benjamin Allen, Attorney/Advisor

4 Jennifer Brinckhaus, Accountant/Auditor

5

6 William R. Bishop, Supervisory Hearings and Information

7 Officer

8 Sonia Parveen, Intern

9

10 In Support of the Imposition of Antidumping and

11 Countervailing Duty Orders:

12 Kelley Drye & Warren LLP

13 Washington, DC

14 On behalf of: AK Steel Corporation

15 Allegheny Ludlum, LLC d/b/a ATI Flat Rolled Products

16 North American Stainless

17 Outkumpu Stainless USA, LLC

18 Terrence Hartford, Vice President for ATI Defense,

19 Allegheny Technologies Incorporated

20 Geoff Pfeiffer, General Manager - Specialty Steel

21 Sales, AK Steel Corporation

22 Dan Lebherz, Manager - Specialty Products &

23 Markets, AK Steel Corporation

24 Chris Lyons, Vice President, Commercial, North

25 American Stainless

1 In Support of the Imposition of Antidumping and
2 Countervailing Duty Orders (continued):

3 Stephen Letnich, Vice President of Sales for Coil
4 Americas, Outokumpu Stainless, LLC

5 William Milon, General Manager, Distribution
6 Sheet Marketing, ATI Flat Rolled Products, Allegheny
7 Technologies Incorporated

8 Philipp Voet van Vormizeele, Senior Vice
9 President - Head of Legal/General Counsel, Corporate
10 Management, Outokumpu

11 Christian Tebroke, Managing Partner, Forell &
12 Tebroke (Consultant to Outokumpu)

13 Michael Kerwin, Economic Consultant, Georgetown
14 Economic Services

15 Of Counsel: Kathleen W. Cannon, David A. Hartquist, John M.
16 Herrmann, and Grace W. Kim

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1 In Opposition to the Imposition of Antidumping and
2 Countervailing Duty Orders:

3 Husch Blackwell LLP,
4 Washington, DC

5 On behalf of:

6 ShanXi Taigang Stainless Steel Co., Ltd.

7 Baosteel Stainless Steel Co., Ltd.

8 Ningbo Baoxin Stainless Steel Co., Ltd.

9 Taiyuan Ridetaixing Precision Stainless Steel Incorporated
10 Co., Ltd.

11 Ningbo Qiyi Precision Metals Co., Ltd.

12 Guanghan Tiancheng Stainless Steel products Co., Ltd.

13 (producer)

14 Sichuan Dyang Trading Co. Ltd. (exporter)

15 The China Chamber of International Commerce

16 Of Counsel: Jeffrey S. Neeley and Cortney Morgan

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P R O C E E D I N G S

9:28 a.m.

MR. BISHOP: Will the room please come to order?

MR. ANDERSON: Good morning and welcome to the U.S. International Trade Commission. This conference in connection with the preliminary phase of Antidumping and Countervailing Duty Investigations Nos. 701TA-557, 731-TA-1312 concerning stainless steel sheet strip from China. My name is Michael Anderson and I'm Director of the Office of Investigations and I will preside at this conference.

Among those present from the Commission Staff are from my far right Douglas Corkran, our Supervisory Investigator; Chris Cassise, our Investigator; Benjamin Allen, our Attorney Advisor; and starting on my left here are Andrew Knipe, our Economist; Jennifer Brinckhaus, our Accountant and Auditor; and our Industry Analyst to her left is Karen Taylor and then finally our Statistician is Rusty Duncan.

I understand that the parties are all aware of the time allocations and I would remind the speakers not to make remarks on business proprietary information and when you do speak, speak directly into the microphone and please identify yourself in both your testimonies and in answering questions. I understand all witnesses have been sworn in

1 and the parties are prepared to make opening statements.
2 Are there any questions regarding time allocations and if
3 there are any they should be addressed to the Secretary. If
4 there are no questions Mr. Secretary, are there any
5 preliminary matters?

6 MR. BISHOP: No, Mr. Chairman.

7 MR. ANDERSON: Very well. Let's proceed with
8 opening remarks.

9 MR. BISHOP: Opening remarks on behalf of
10 Petitioners will be given by Kathleen W. Cannon, Kelley,
11 Drye and Warren.

12 OPENING REMARKS OF KATHLEEN CANNON

13 MS. CANNON: Good morning Mr. Anderson and
14 members of the Commission Staff. I am Kathleen Cannon of
15 Kelley, Drye and Warren. I represent the Petitioners in
16 this investigation of dumped and subsidized stainless steel
17 sheet and strip imports from China.

18 Stainless steel sheet and strip is a flat-rolled
19 steel product containing low carbon and a variety of alloys.
20 The product is used in both consumer and industrial
21 applications where corrosion resistance, heat resistance or
22 aesthetic characteristics are needed by the customer. The
23 Commission has examined imports of stainless steel sheet
24 previously in cases the Domestic Industry filed in the late
25 1990's. These cases led to orders being imposed against

1 eight countries. Several of those orders remain in effect
2 but we appear before you today because yet another country
3 has emerged as a significant cause of injury to the Domestic
4 Industry, China.

5 While U.S. Producers of stainless sheet make
6 quality products they cannot compete with the largess of the
7 Chinese Government and the unfair pricing practices of the
8 Chinese Producers. Imports of stainless steel sheet and
9 strip from China have surged into the U.S. Market over the
10 past three years. On an absolute volume basis these imports
11 more than doubled between 2013 and 2015. China is now by
12 far the largest source of imports of this product into the
13 U.S. Market.

14 While apparent consumption of stainless sheet has
15 increased somewhat over the past three years, the rate of
16 increase of imports from China has far surpassed U.S. demand
17 growth. As a result, China has significantly increased its
18 share of the U.S. Market and has done so at the direct
19 expense of competing U.S. Producers. Despite growing demand
20 for this product as imports from China surge, the Domestic
21 Industry actually saw its production decline. In a
22 strengthening market domestic production fell, capacity
23 utilization is at an anemic level and employment has
24 dropped.

25 As you will hear from our witnesses, a major U.S.

1 facility producing stainless sheet has been temporarily
2 idled and workers have been laid off due to the severe
3 injury this industry has suffered at the hands of Subject
4 Imports. In addition, significant capital investments in
5 U.S. Facilities are now in jeopardy due to the effect the
6 Subject Imports have had on the U.S. Market. The market
7 penetration by China has been accomplished based on one
8 factor, price.

9 As the Commission recognized in the earlier trade
10 cases stainless sheet is generally interchangeable
11 regardless of source country. Based on information
12 collected from U.S. Producers, Importers and Purchasers in
13 the 2011 Sunset Review of the earlier order, the Commission
14 further concluded that price is an important factor in
15 stainless sheet purchasing decisions. The low prices at
16 which imports from China have been sold during the past
17 three years have significantly undercut U.S. Producer
18 prices.

19 These low prices have also forced U.S. prices
20 down to unprecedented levels. Prices for stainless sheet
21 and strip are now at a lower level than they have been in
22 more than a decade. Raw material cost changes do not
23 explain these price declines as the U.S. Industry has
24 pricing mechanisms in place that address those cost changes.
25 This price depression due to Subject Imports has caused the

1 Domestic Industry's financial condition which was already
2 weak, to decline to a significant loss in 2015.

3 The low import prices have also caused a serious
4 erosion in the industry's ability to raise capital, to
5 service debt and to undertake further capital investments.
6 Simply put, it is impossible to earn profits and to be in a
7 financially healthy condition when you are forced to sell at
8 prices below your costs. These facts collectively establish
9 more than a reasonable indication of material injury caused
10 by Subject Imports.

11 To make matters worse, there is no relief in
12 sight. As is true of other steel products the Commission is
13 examining, a significant overcapacity situation exists in
14 the Chinese stainless sheet market forcing China to export
15 its over-supply. The European Union, a major export market
16 for China, imposed trade remedies against China in 2015
17 leading China to look elsewhere to offload its idle
18 capacity. Numerous other countries have done the same.
19 Absent import relief, the inroads made by imports from China
20 in the United States will only continue at the expense of
21 the Domestic Industry and its workers.

22 To prevent further injury and to allow this case
23 to move forward, we urge the Commission to issue an
24 affirmative preliminary decision in this case. Thank you.

25 MR. BISHOP: Opening remarks on behalf of

1 Respondents will be given by Jeffrey S. Neeley, Husch
2 Blackwell.

3 OPENING REMARKS OF JEFFREY S. NEELEY

4 MR. NEELEY: Good morning. I'm Jeff Neeley from
5 Husch Blackwell. I'm going to be very brief in my opening
6 remarks. I really think that what we want to do is
7 primarily listen to what the Domestic Industry has to say,
8 what their witnesses will say. From what we've heard in the
9 opening remarks and frankly what we saw in the Petition it's
10 sort of the same old story, you know, imports are up --
11 profits are down and there must be something going on here
12 with China that is causing injury to the U.S. Industry.

13 We think that actually when the facts are all on
14 the table the Commission will determine that is not the
15 case. The Chinese entry into the market or increase into
16 this market was really reactive to things that happened in
17 the United States' Market. Things that happened with regard
18 to U.S. Industry inability to supply product and other
19 things that happened in the U.S. Market with regard to the
20 approach of some U.S. Companies with regard to pricing.

21 We'll discuss that in our main testimony but I
22 would say that we have a very different view of what's going
23 on here and I think that this is an incredibly weak case,
24 one that the Commission should find no reasonable indication
25 when it looks at everything together and looks not at just

1 what I say. I'm not the expert here and I realize that this
2 is a preliminary and the standard is very low but what other
3 people say and the trade press, lots of objective
4 information out there has talked about what has been going
5 on in this industry.

6 I would suggest that the Domestic Industry
7 brought this case now because it's becoming very apparent
8 that Chinese Imports are not increasing at the end of 2015.
9 In fact they're declining substantially because the reasons
10 that caused them to come here primarily in 2014 and into
11 early 2015 because they were in the pipeline have dissipated
12 and so what the Commission will see is that I think in the
13 data and the fact that this trend is quite apparent made the
14 U.S. Industry file this case right now because they couldn't
15 have waited much longer and had anything other than an
16 obviously ridiculous case.

17 That's my opening. We'll be glad to give you a
18 little more detail later. Thank you.

19 MR. BISHOP: Would the Panel in support of the
20 Imposition of Antidumping and Countervailing Duties Orders
21 please come forward and be seated? Mr. Chairman, all
22 witnesses on this Panel have been sworn in.

23 MS. CANNON: Thank you Mr. Anderson. We will
24 begin our testimony with Mr. Hartford.

25 STATEMENT OF TERENCE HARTFORD

1 MR. HARTFORD: Good morning Mr. Anderson and
2 Members of the Commission Staff. My name is Terry Hartford
3 and I've been employed by Allegheny Technologies
4 Incorporated and its subsidiary Allegheny Ludlum for nearly
5 thirty-five years. During that time I've held a number of
6 senior positions with responsibilities relating to ATI sales
7 and production of stainless steel sheet and strip products.
8 I've served as a senior Vice President of Commercial
9 Operations from 2002 through 2006 and Vice President and
10 General Manager of Stainless Sheet from 2006 through 2015.

11 Joining me this morning is William Milon the
12 General Manager of Sheet Distribution Marketing at ATI Flat
13 Roll Products. Mr. Milon will also be available to answer
14 your questions at the conclusion of our presentation. Based
15 upon my responsibilities in these prior positions I was
16 extensively involved with my company's participation in the
17 Commission's investigations and the subsequent Sunset
18 Reviews on stainless steel sheet and strip from France,
19 Germany, Italy, Japan, Mexico, South Korea, Taiwan and the
20 United Kingdom.

21 We testified to the injury our industry has
22 suffered due to the barrage of unfairly traded imports from
23 those eight countries. Those cases were successful as both
24 antidumping and countervailing duty orders were imposed on
25 stainless sheet and strip from those countries in 1999. As

1 a result, the playing field was leveled and the U.S.
2 Industry was able to recover. Antidumping Orders covering
3 stainless sheet and strip from Japan, South Korea and Taiwan
4 remain in effect today along with a countervailing duty
5 order against South Korea.

6 The Commission will review those orders and
7 Sunset proceedings that are scheduled to commence in July.
8 Despite the relief provided by the existing unfair trade
9 orders, our company and our industry are again confronted by
10 large volumes of unfairly traded imports of stainless sheet
11 and strip. We are before you today to seek relief from
12 imports of stainless sheet and strip from China as will be
13 demonstrated in the slides that Kathy Cannon will discuss to
14 conclude our presentation.

15 Imports of stainless sheet and strip from China
16 have more than doubled over the Period of Investigation
17 resulting in devastating declines in pricing in the U.S.
18 Market and capturing market share from Domestic Producers.
19 In fact, the volume of imports from China alone last year
20 was more than half of the volume of the imports of eight
21 countries in total when we filed the trade cases back in
22 1998.

23 This surge in imports from China is a direct
24 result of massive expansions in China's capacity to melt
25 stainless steel and to manufacture flat-rolled sheet and

1 strip products that have occurred over the last 10-15 years
2 often with the support of extensive government subsidies.
3 Given these huge capacity expansions as well as the recent
4 softening of domestic demand in China for stainless sheet
5 and strip, it's not surprising that Chinese producers are
6 flooding the U.S. Market with large volumes of unfairly
7 traded imports.

8 The current situation is all the more frustrating
9 because it was entirely predictable. Indeed, in testifying
10 before the Commission at a Sunset Review hearing in March
11 2005, Dr. Jack Shilling Former President of Allegheny Ludlum
12 expressed his concern that the large expansions in China's
13 capacity to produce stainless steel products could have
14 significant negative consequences in the U.S. Market. In
15 particular, Dr. Shilling stated that China was expected to
16 reach three million tons of stainless melt capacity in 2005
17 and projected to reach just under eight million tons in
18 2007. Dr. Shilling's projection proved to be very
19 accurate. In the years since, China's capacity to
20 produce Stainless Sheet and Strip has continued to increase
21 Dr. Shilling's testimony, China has stainless melting
22 capacity of more than thirty million tons. Further, China's
23 capacity to produce stainless sheet and strip is
24 approximately 15 million tons, which is roughly eight times
25 larger than the U.S. Market and far in excess of Chinese

1 domestic consumption for stainless sheet and strip.

2 From our own market knowledge we believe that
3 China has current unused capacity that is twice the size of
4 the U.S. Market. Having massively expanded its capacity to
5 produce stainless steel products, Chinese producers are now
6 compelled to find markets in which they can sell these
7 products. With demand in China slowing and barriers to
8 Chinese exports of unfairly traded stainless sheet and strip
9 increasingly being imposed by other countries, that product
10 is coming to the United States. The United States remains
11 one of the few large markets that is open to imports and
12 that has been experiencing modest growth in demand in recent
13 years.

14 The Chinese sheet and strip entering the U.S.
15 Market is interchangeable with the Domestic Producers and is
16 sold on the basis of price. Chinese producers have used
17 price to quickly penetrate the U.S. Market at the expense of
18 my company and other U.S. Producers. As imports from China
19 have surged into the U.S. Market in 2014 and 2015 they have
20 driven down prices for stainless sheet products to levels
21 not seen since January of 2004. This flood of low-priced
22 imports from China has had a devastating impact on ATI's
23 operations.

24 The import surge occurred at just the time when
25 our company expected to be able to take advantage of a major

1 capital investment to further strengthen our company's
2 competitiveness. Between 2010 and 2015, ATI invested in an
3 unprecedented 1.2 billion dollars, that's 1.2 billion
4 dollars in a new capital investment to build the world's most
5 advanced hot rolling and processing facility in
6 Brackenridge, Pennsylvania. We use this facility to hot
7 roll our stainless sheet and strip before it is cold rolled
8 in our finishing plants.

9 Due to the weak conditions in the U.S. Market
10 caused by the dumped and subsidized imports from China, our
11 Brackenridge facility is running fewer days than planned.
12 This prevents the facility from being used at its maximum
13 efficiency and the weak pricing for stainless sheet and
14 strip products is preventing us from earning a return on our
15 capital investment. It's important to note that the U.S.
16 Producers are world class manufacturers of sheet and strip
17 and are not afraid of competition. The entire Domestic
18 Industry including ATI has invested billions of dollars to
19 build companies with unsurpassed capabilities, quality and
20 efficiencies. We have invested to support our
21 customers yet we cannot earn a return on these investments
22 today due to the flood of unfairly priced Chinese imports
23 that are forcing prices down and taking market share from
24 the Domestic Industry. We are simply asking for a level
25 competitive playing field which we do not have today due to

1 Chinese subsidies and market practices that violate U.S.
2 Trade Laws.

3 The flood of low-priced Chinese Imports has also
4 resulted in the decision to temporarily idle our stainless
5 melt shop and sheet finishing operations in Midland
6 Pennsylvania impacting approximately 250 of our employees.
7 In announcing this decision on December 10, 2015, ATI's
8 Chairman President Chief Executive Officer Richard Harshman
9 stated that the challenging market conditions underlying the
10 decision "are the result of global excess capacity which has
11 now led to unfairly traded imports in the U.S. Market
12 including the 1st half of 2015 record surge of low-priced
13 imports particularly from China".

14 At the same time, ATI announced our decision to
15 idle our Bagdad, Pennsylvania facility. That facility was
16 dedicated to the production of grain-oriented electrical
17 steel, a product in which ATI previously sought relief.
18 When the Commission declined to grant us relief we sought in
19 August of 2014, our grain-oriented steel operations
20 continued to deteriorate due to the dumped imports leading
21 to the temporary idling of that mill. That we have already
22 been forced to idle temporarily our Midland facility, which
23 was producing stainless sheet, shows how rapidly and
24 intensely the Subject Imports are affecting ATI.

25 The decision to temporarily idle our Midland

1 facility was particularly difficult because it's ATI's only
2 facility with the capability to melt and finish 60-inch wide
3 stainless steel products. While our Brackenridge facility
4 has the capability to hot roll 60-inch wide coils, we
5 depended on a supply of slabs from the Midland facility to
6 produce that product. We cannot produce that product today
7 without the Midland plant.

8 Despite the temporary idling of the Midland
9 facility, ATI is still very much engaged in the production
10 of stainless sheet and strip and has the capacity to supply
11 our customers with products that are melted and hot-rolled
12 at our Brackenridge facility and cold-rolled at our facility
13 in Vandergrift, Pennsylvania and other finishing plants. At
14 the end of the day though neither ATI nor other U.S.
15 Producers of stainless sheet can continue to compete with
16 dumped and subsidized imports from China if left
17 un-remedied. Recent conditions in the U.S.
18 Market caused by these imports threaten to impair operations
19 of the entire Domestic Industry despite our industry's
20 position as world class competitive producers of stainless
21 sheet and strip products. We urge the Commission to
22 recognize the injury these imports have caused so that
23 remedial duties can be imposed. Only by addressing this
24 unfair behavior with the U.S. Industry be able to return to
25 profitability, reopen idled facilities and make the capital

1 investments necessary to insure our continued viability as
2 an industry and for the benefit of our workers and their
3 families who depend on us.

4 On behalf of ATI I appreciate very much the
5 opportunity to appear before you this morning. Thank you.

6 STATEMENT OF GEOFF PFEIFFER

7 MR. PFEIFFER: Good morning. My name is Geoff
8 Pfeiffer and I am the general manager of Specialty Steel
9 Sales at AK Steel Corporation. I've been employed by AK
10 Steel since 1999 serving in a variety of positions including
11 Corporate Manager of Electrical Steel Sales, Manager of
12 Products and Marketing and Regional Technical Manager.

13 In my current position which I assumed in July of
14 2013, I am responsible for sales and marketing of electrical
15 and stainless steels manufactured by our company including
16 stainless steel sheet and strip. Joining me today to my
17 right is Dan Lebherz the Manager of Specialty Products and
18 Markets at AK Steel Corporation.

19 AK Steel is headquartered in West Chester Ohio.
20 We produce stainless steel sheet and strip products at our
21 facilities in Middletown, Mansfield, Zanesville and
22 Coshocton, Ohio as well as Rockport, Indiana and Butler,
23 Pennsylvania. AK Steel is a world class producer of
24 stainless steel sheet and strip products and is routinely
25 sited by our customers for our superb quality and customer

1 service.

2 AK Steel is a leading supplier of stainless steel
3 sheet, producing a broad range of grades including 200, 300
4 and 400 series products as well as more advanced
5 precipitation hardening and duplex grades. While AK
6 Steel also produces carbon steel and electrical steel
7 products, stainless steel sheet and strip is a core product
8 for our company and is critical to our company's overall
9 market strategy.

10 Stainless steel sheet is used in a range of
11 consumer and industrial applications, particularly in
12 applications where corrosion resistance, heat resistance, or
13 aesthetic characteristics are desired. In particular, this
14 stainless steel product is used in automotive, housing and
15 construction applications. Major purchasers include
16 distributors, pipe producers, automotive manufacturers,
17 particularly for automotive trim and exhaust applications
18 and manufacturers of household appliances as well as food
19 processing and chemical handling equipment.

20 Stainless steel sheet and strip is produced
21 around the world using the same basic manufacturing
22 processes used by both the U.S. Producers here and the
23 Chinese producers. Raw materials, typically stainless steel
24 scrap and various alloying elements are melted and subjected
25 to refining processes to ensure the desired chemistry is

1 met. Then they are cast into slabs. The slabs, which can
2 be 5 to 8 inches thick are reheated and subjected to a
3 hot-rolling process that reduces the slab's thickness and
4 forms the steel into coils.

5 At this point the product is referred to as a hot
6 or black band. Because the hot-rolling process creates
7 internal stresses and makes the steel harder, hot bands are
8 subjected to a heat-treatment or annealing process. This
9 involves heating the steel to a high temperature and then
10 cooling it in order to relieve the stresses and make the
11 steel softer. The steel is then subjected to a pickling
12 process which involves an acid bath that removes surface
13 defects and a dark oxide scale that forms on the steel
14 surface during the annealing process.

15 After the annealing process and pickling process
16 is complete, the product is commonly referred to as a white
17 band. White band is also called hot-rolled, annealed and
18 pickled coil or HRAP. While some stainless steel sheet is
19 sold in HRAP form, most goes through a cold-rolling process
20 which reduces the thickness of the steel by anywhere from 10
21 to 95% as a result of successive passes through the cold
22 rolling mill.

23 Similar to the hot-rolling process, cold-rolling
24 operations make the steel harder and imparts stresses to it.
25 Once the steel has been cold-rolled to the desired

1 thickness, it is subjected to a second annealing and
2 pickling process. The majority of stainless steel sheet and
3 strips sold in the market is a cold-rolled and pickled
4 product. At this point the cold-rolled coil is ready for
5 any surface treatments or finishing operations. Surface
6 treatments include a temper roll or skin pass that improves
7 the surface condition of the steel but does not involve any
8 thickness reduction.

9 Other surface treatments involve embossing or
10 etching patterns on the steel or polishing its surface.
11 Finishing operations may include trimming the edge of a
12 coil, slitting a coil to produce coils with narrower widths
13 or cutting the coil to form straight lengths of the desired
14 dimensions. There are hundreds of size and grade
15 combinations of stainless steel sheet and strip in the
16 market. Nevertheless, sheet and strip producers, including
17 those in China generally have the ability to produce a full
18 range of products.

19 Because quality is a given, once a supplier has
20 been certified to meet a customer's specifications, the
21 Chinese products in the U.S. Market compete with the
22 domestic producers on the basis of price. As a result, the
23 U.S. Market for sales of sheet and strip products is highly
24 competitive with even a small difference in price resulting
25 in the winning or losing of a sale. AK Steel sells

1 stainless steel sheet and strip on both a contract and a
2 spot basis. Irrespective of whether we are selling through
3 a short term contract, a long-term contract or under the
4 spot market, our pricing is affected by lower priced Subject
5 Imports from China.

6 Demand for stainless steel sheet and strip in the
7 United States has grown at a moderate, steady rate in recent
8 years. The moderate increases in demand however have been
9 far exceeded by large increases in the supply of Chinese
10 products in the U.S. Market. Because pricing in the United
11 States is generally stronger than in other markets, our
12 market has been an attractive outlet for excess Chinese
13 production resulting from its irrational capacity expansions
14 that far exceed domestic demand in China.

15 This circumstance has been made worse by the fact
16 that many other large markets around the world have been
17 quick to respond and impose barriers to imports of unfairly
18 traded stainless steel sheet and strip from China. The
19 massive increase in the volumes of low-priced Chinese
20 product to enter the United States has devastated pricing of
21 stainless steel sheet and strip in the U.S. Market.

22 Pricing is currently at levels we had not seen
23 for more than a decade. While AK Steel and a number of
24 other Domestic Producers announced price increases at the
25 end of 2015 and in early 2016, even those prices are well

1 below levels needed and are not sustainable in the long run.
2 AK Steel has lost substantial sales revenue as a result of
3 the lower prices prevailing in the U.S. Market due to the
4 Chinese imports. Our company cannot continue to offer
5 stainless steel sheet and strip at inadequate price levels.

6 There is an urgent need for trade relief to
7 return fair pricing to the U.S. Market and to ensure our
8 industry is able to make the capital investments that are
9 necessary to ensure our long-term competitiveness. Thank
10 you for your time today.

11 STATEMENT OF CHRIS LYONS

12 MR. LYONS: Good morning. I am Chris Lyons,
13 Vice President Commercial, North American Stainless, or also
14 commonly referred to as NAS. This morning I would like to
15 address issues regarding the pricing of stainless, sheet and
16 strip in the U.S. market and the impact of the unfair
17 Chinese imports on the operations at NAS.

18 I've been in the steel industry with NAS for 14
19 years. NAS maintains a modern, state-of-the-art steel mill
20 in Ghent, Kentucky on the Ohio River, as well as processing
21 and distribution facilities in Illinois, Georgia and
22 Pennsylvania. We offer a broad line of stainless sheet and
23 strip products and are very proud of the consistently high
24 quality of our output.

25 While we go to great lengths to maintain our

1 product quality, stainless steel sheet is sold on the basis
2 of price. All producers in the United States and in China
3 are capable of meeting the basic industry-wide quality
4 standards. So price becomes the primary means of
5 distinguishing suppliers.

6 Prices in the U.S. market are set using a base
7 price plus surcharge for alloying elements, and sometimes
8 for energy and fuel cost. NAS changes its surcharges on a
9 monthly basis, and they are publicly available on our
10 website. Our surcharges fluctuate based on published
11 indices such as Platt's and London Metal Exchange for the
12 key raw material cost.

13 Surcharges for alloying elements differ by grade
14 of stainless steel, reflecting varying use of these alloying
15 elements. The price of nickel, for example, will be
16 important to the price of Grade 304, but of no significance
17 of the pricing of Grade 409, because that product does not
18 contain nickel.

19 Domestic producers and most importers of
20 stainless sheet and strip using the same pricing mechanism
21 of the base price and surcharge. In fact, some importers of
22 Chinese product quote NAS' published surcharges as those to
23 be employed in the pricing equation for the imports they
24 offer, if they quote surcharges at all.

25 But this does not mean Chinese imports and

1 domestically produced stainless sheet and strip are priced
2 at comparable levels. In fact, the base prices being
3 offered on Chinese imports are far lower than ours. This
4 aggressive underselling is shown in the many instances we
5 have provided of accounts where we have lost sales or had to
6 reduce price in the face of low price offers on Chinese
7 imports.

8 Not only have Chinese prices on stainless sheet
9 and strip undersold our prices throughout the 2013 to 2015
10 period, the degree to which they undercut our price has
11 increased substantially over this period. As import volumes
12 from China expanded and took a growing share of the U.S.
13 market in 2015, price aggression grew to unprecedented
14 levels. As the Chinese economy declined over the course of
15 2015, Chinese producers continuously lowered prices in the
16 U.S. market in order to offload their excess supplies.

17 This trend became even more pronounced after the
18 European Union imposed preliminary anti-dumping duties on
19 imports of stainless steel sheet and strip from China in
20 March of last year.

21 The result for NAS has been disastrous. In the
22 12 months from January to December 2015 our base price,
23 exclusive of surcharges, on stainless sheet and strip fell
24 by nearly 20 percent. In fact, by the end of 2015, our base
25 prices fell to the lowest point we've ever seen.

1 I must emphasize how destructive this decline in
2 base prices is to our financial performance, because it is
3 the base price that must cover all of our manufacturing
4 costs we incur in turning the raw materials into a finished
5 product. The destructive price impact on the Chinese
6 imports has occurred in both our spot sales and contract
7 accounts.

8 Aggressive pricing by Chinese imports pushed
9 prices for spot sales of stainless sheet and strip ever
10 lower over the course of 2015. Even contract sales with
11 customers that wanted to maintain NAS as a consistent
12 supplier were affected by the prices being offered on the
13 Chinese imports, as customers used those offers to push our
14 price down.

15 We were increasingly faced with a choice of
16 giving up sales volume to the underpriced Chinese imports,
17 or our prices to hold onto volumes. The combined result has
18 been the financial deterioration that you see in our
19 questionnaire response. I should note that the declines in
20 the price in the U.S. market for sheet and strip have
21 occurred in a period of relatively healthy demand for the
22 product.

23 While shipments declined in 2015, overall demand
24 has been relatively bland, and the U.S. economy is doing
25 comparatively well by global standards. Given U.S. demand

1 conditions, there has been no market justification for the
2 magnitude of price declines we have witnessed.

3 Instead, we have suffered as declining market
4 conditions in China have prompted Chinese producers to move
5 as much volume to the United States as possible, regardless
6 of price. Generous subsidies from the Chinese government
7 allow this type of behavior. But the U.S. industry does not
8 have that luxury or that support.

9 The assault by the Chinese imports has led to
10 substantial declines in production, shipments, prices and
11 profitability at my company. The success of Chinese imports
12 in our market has not been due to any advantages in relation
13 to product quality or superior service, but simply comes
14 down to lower prices.

15 Given the massive size and overcapacity of the
16 Chinese industry, if anti-dumping and countervailing duties
17 are not imposed against imports from China, conditions in
18 the U.S. market will only worsen, and the viability of our
19 entire industry will be put in jeopardy.

20 That concludes my remarks. Thank you for
21 allowing me to address you this morning.

22 STATEMENT OF STEVE LETNICH

23 MR. LETNICH: Good morning. My name is Steve
24 Letnich. I'm the Vice President of Sales for Coil Americas,
25 for Outokumpu Stainless USA. I'm responsible for Outokumpu

1 sales and marketing of stainless steel sheet and strip
2 products in the United States. I have over 20 years of
3 commercial experience in the steel and metals industry.

4 I am joined by Dr. Philipp Vormizeele, the
5 Senior Vice President and General Counsel of Outokumpu and
6 Christian Trebroke, who is a consultant to our company and
7 who worked extensively on the European Union's anti-dumping
8 investigation of stainless steel sheet and strip from China.

9 Outokumpu produces stainless steel sheet and
10 strip at our state-of-the-art fully integrated stainless
11 mill in Calvert, Alabama. Our Calvert mill was constructed
12 in a Greenfield site near the port of Mobile, Alabama, and
13 includes both a melt shop and a cold rolling mill.

14 We are world class stainless steel producer with
15 one of the most advanced, efficient production facilities in
16 the world. We offer a full range of stainless steel sheet
17 and strip products, including 72 inch wide stainless sheet.
18 At the end of 2012, our parent company, Outokumpu Oyj,
19 acquired the Calvert facility from Thyssenkrupp Stainless
20 shortly after construction was completed.

21 Construction of the Calvert facility started in
22 2007 and was completed with the start of operations of the
23 cold rolling mill in 2010 and of the melt shop in 2012. The
24 project stands for an investment of over \$1.5 billion, and
25 the creation of over 2,000 direct jobs in Alabama, plus a

1 positive multiplier of indirect jobs in the area.

2 At the time of the original investment and the
3 time of acquisition by Outokumpu Oyj, the U.S. market was
4 strong and stable. Demand in the United States was
5 increasing and prices were healthy, in contrast to the
6 European Union and other markets. As a result, Outokumpu is
7 very much looking forward to the opportunity to sell
8 stainless sheet and strip into the growing U.S. market and
9 earning a reasonable return on our investment.

10 Instead, a massive increase in low-priced
11 imports from China have far outstripped the increases in
12 U.S. demand, deprived Outokumpu of that opportunity, and
13 ultimately endangers the business rationale for the original
14 investment in Alabama. In 2014, large volumes of dumped and
15 subsidized imports from China began flooding the U.S. market
16 at extremely low prices, taking away sales from Outokumpu
17 and other U.S. producers.

18 Between 2013 and 2015, subject imports more than
19 doubled, surging by 133 percent. This rapid increase in
20 imports from China and the oversupply situation that they
21 created led to the collapse of prices in the U.S. market.
22 The market share gains by the Chinese imports occurred as a
23 result of their underselling practices.

24 Most of Outokumpu's sales are sold to
25 distributors on a spot basis. Those distributors have

1 frequently used offers for lower-priced Chinese steel to
2 ratchet down our prices. During the Periods of
3 Investigation, imports of sheet and strip from China
4 consistently undercut the prices of our products, and we
5 lost sales to China as a result.

6 Even where Outokumpu sells pursuant to
7 contracts, they do not insulate us from the pricing
8 pressures created by low-priced Chinese imports. If our
9 customers receive a better offer for Chinese imports, they
10 can and have purchased the Chinese products. They use the
11 very low Chinese prices to force us to reduce our prices to
12 unsustainable levels.

13 The rapid deterioration in pricing in the U.S.
14 market as a result of significant volume of unfairly-traded
15 Chinese imports has contributed greatly to the poor
16 financial condition of my company and our industry. While
17 Outokumpu is incurring start-up costs associated with our
18 new plant, our financial performance is far worse than we
19 ever expected, because of the aggressively priced imports
20 from China.

21 At a time when demand was increasing in the U.S.
22 market, we should have seen much better results in our
23 financial performance. Instead, Outokumpu has struggled,
24 suffering declines in our market share, production, sales
25 and profits. Our capacity utilization has also suffered.

1 In addition, subject imports have forced us to
2 postpone and to significantly reduce planned capital
3 investments in our facility, that our so important to our
4 company's continued competitiveness. We have provided
5 extensive details in our questionnaire response of the
6 financial effects on our operations resulting from these
7 unfair imports.

8 We have worked hard and succeeded in providing a
9 quality product at our Calvert facility that meets our
10 customers' needs. These efforts, however, have been
11 undercut by the surging imports from China. Although
12 Outokumpu experienced some technical issues that forced us
13 to operate a part of our stainless operations at reduced
14 capacities for a limited period of time during the second
15 half of 2014, the situation was of a short duration and
16 completely resolved by December of 2014.

17 Significantly, imports from China surged into
18 the United States in advance of these technical issues, and
19 Chinese imports continue to surge into the United States in
20 2015, when our company's stainless operations were fully
21 functional. In addition, the large volumes of Chinese
22 product that entered the United States were sold at prices
23 that undersold U.S. producers.

24 This is not the level of pricing that would be
25 expected if the Chinese imports were truly filling a

1 purported supply shortage, which should have resulted in
2 higher prices in the market. The large increase in Chinese
3 imports has also occurred because there is significant
4 overcapacity in China. Chinese producers continued to
5 expand capacity during the Period of Investigation.

6 This problem was made even worse by the economic
7 slowdown in China, leading to reduced demand for stainless
8 sheet and strip in China. Prior to targeting our market,
9 the Chinese producers had shipped their excess capacity to
10 other parts of the world, causing prices of stainless sheet
11 and strip to decline worldwide.

12 As a result, a number of countries including the
13 European Union, Brazil, Thailand, Taiwan and Vietnam put in
14 place anti-dumping orders against China during the past
15 three years. Further, India has had an anti-dumping order
16 in place against China since February of 2010.

17 In the face of increasing import barriers around
18 the globe, Chinese producers simply had nowhere else to ship
19 their excess production other than the United States. These
20 fundamental market dynamics and import behavior continue to
21 exist today. So Chinese imports are also a significant
22 threat to further injury to our industry.

23 The current situation confronting my company and
24 our industry is not sustainable. We cannot afford to sell
25 at such low prices, and we cannot afford to operate at such

1 low capacity utilization levels. If relief is not granted,
2 there is no doubt that our trade and financial performance
3 will continue to erode as we lose further sales and market
4 share to subject imports from China.

5 Thus, the substantial losses we have experienced
6 will only intensify and could well jeopardize the existence
7 of our operations and the livelihood of over 2,000 new
8 employees, whose jobs were created just a few years ago.
9 Until the aggressive and unfair trading practices of Chinese
10 imports are addressed, it will impossible for domestic
11 producers to compete with stainless sheet and strip from
12 China in the U.S. market.

13 We need relief immediately, and we urge the
14 Commission to reach an affirmative determination in this
15 case. Thank you.

16 STATEMENT OF KATHLEEN CANNON

17 MS. CANNON: For the record, I am Kathleen
18 Cannon, and I will conclude our presentation today by
19 addressing the key statutory issues the Commission must
20 examine in reaching its decision. First, the domestic like
21 product. The like product in this case should be defined
22 co-extensively with the scope of the case, and consists of
23 stainless steel sheet and strip.

24 This product definition is largely the same as
25 the definition the Commission adopted in the prior trade

1 cases, except for a few product exclusions in that case not
2 repeated here. The reason for the lack of exclusions here
3 is to prevent circumvention that the industry experienced
4 during the prior orders due to some of these exclusions,
5 particularly with respect to cut to length stainless sheet
6 and strip.

7 In fact, the Chinese product is already being
8 imported into the United States in cut to length form. The
9 basic nature of the product and the market continue to
10 warrant a single like product definition under the seven
11 factors the Commission traditionally analyzes, and we will
12 address those factors further in our brief.

13 Second, the domestic industry. The domestic
14 industry is comprised of all U.S. producers of stainless
15 steel sheet and strip, including rerollers as the Commission
16 found in the prior trade case. The four petitioning
17 companies appearing here today account for the vast bulk of
18 U.S. production of this product.

19 Although Petitioners do not dispute that
20 rerollers are part of the U.S. industry as the ITC has
21 previously found, exclusion of one or more rerollers as
22 related parties may be warranted based on affiliations or
23 importations. As we see the record developed, we will
24 address any related party issues that arise in our brief.

25 Let me turn now to the key statutory factors of

1 volume, price and impact that the Commission must examine in
2 its injury assessment. As you see from the first slide, the
3 volume of imports from China has increased by a substantial
4 amount, 133 percent over the past three years, based on
5 official import statistics.

6 As I mentioned earlier, China is the largest
7 import source by a wide margin, and has also shown the
8 largest volume increases over the past three years. This
9 subject import increase was not only on an absolute volume
10 basis, but also as a share of the U.S. market, as you see
11 quite a significant market share penetration increase.

12 As imports from China penetrated the U.S.
13 market, the domestic industry suffered a market share
14 decline that was equally significant. As you see here,
15 there is a direct correlation between the increased market
16 share by China and the domestic industry's lost market
17 share.

18 As subject market share grew, the U.S. market
19 share fell in almost direct proportion, a classic X.
20 Non-subject import market share, on the other hand, rose
21 only slightly and was not the cause of the domestic
22 industry's significant market share loss, as these two very
23 divergent lines show.

24 The next slide demonstrates that the growth in
25 subject imports was not merely a response to growing demand.

1 Imports from China grew at a far faster pace than U.S.
2 consumption over the period, resulting in their very
3 significant market share gains.

4 Nor was the rapid import penetration by China a
5 reflection of a U.S. supply shortage or longer U.S. lead
6 times in 2014. You heard Mr. Letnich discuss an equipment
7 issue at Outokumpu that occurred in mid-2014. But the
8 increasing imports from China began before there was any
9 facility issue at Outokumpu.

10 Further, as our other witnesses can attest, they
11 were never unable to supply customers with stainless sheet
12 in 2014. Indeed, U.S. producers worked with customers to
13 ensure that their needs were met over this period. While
14 lead times lengthened somewhat for U.S. producers, they did
15 not exceed import lead times and provided no reason for the
16 purchasers to source the imports from China.

17 The reason the purchasers bought imports from
18 China in 2014 and 2015 was the incredibly low prices that
19 China offered. Two other points are worth note here.
20 First, the imports from China continued and even accelerated
21 in 2015, when there was no question of any ability of U.S.
22 producers to supply product and very short lead times being
23 offered by U.S. producers, who had ample unused capacity.
24 Second, if the imports were filling a supply need that U.S.
25 producers could not fill, the imports should have been sold

1 at premium prices. They were not.

2 The imports were sold at extremely low prices
3 that significantly undercut U.S. producer prices. Our
4 witnesses have testified that the critical factor driving
5 purchasing decisions in the U.S. market is price. As they
6 further stated and as our lost sales and lost revenue
7 examples corroborate, imports from China have consistently
8 undercut U.S. prices during the past three years, leading to
9 the market share gains China has achieved.

10 Responses you have received from purchasers on
11 the lost sales and lost revenue surveys confirm that they
12 have shifted purchases to China over the past three years,
13 that the Chinese product is lower-priced, and that price is
14 a primary reason for this shift, according to most of the
15 purchasers.

16 These price undercutting practices have led to a
17 severe erosion in U.S. producer prices over the past three
18 years as you see in this chart, for every single one of the
19 pricing products on which you have gathered data. Indeed,
20 as Mr. Lyons stated, U.S.-based prices by the end of 2015
21 were at their lowest level ever.

22 While we often hear Respondents blame U.S. price
23 declines on cost declines, that is not true here. Declines
24 in U.S. net sales values on a per ton basis exceeded cost
25 declines over the past three years. So while costs have

1 gone down, prices have gone down by more.

2 The domestic industry uses surcharges and other
3 pricing mechanisms to address fluctuations in raw material
4 costs. What those mechanisms cannot address, however, are
5 the very low base prices that U.S. producers are forced to
6 continually compete with against low-priced imports from
7 China.

8 The result of the surging volumes of low-priced
9 imports is predictable and unsustainable. As you see on
10 this next slide, key trade variables for the industry fell
11 over the past three years, despite an improvement in U.S.
12 demand. Production capacity utilization, domestic shipment
13 value, average unit value and market share all dropped.

14 The industry had a sizeable amount of capacity
15 sitting idle in 2015 that it would have liked to use, but
16 could not due to the glut of subject imports in the market.
17 Both ATI and Outokumpu reported on significant investments
18 they undertook in the U.S. market at Brackenridge and
19 Calvert, prompted by the projected demand growth, and that
20 demand growth occurred.

21 But subject imports took the increased demand
22 and more at the U.S. producers' expense. So neither of
23 those facilities is operating at the levels planned. In
24 fact, to make matters worse, as Mr. Hartford testified, ATI
25 has been forced to temporarily idle its Midland facility, and

1 to lay off workers due to the poor market conditions that
2 the subject imports have caused.

3 The next slide shows the financial impact of the
4 imports on the industry. There have been significant
5 declines in all profit indicators. A review of U.S.
6 producer questionnaires provide even more insight into the
7 extent of the financial injury to the U.S. industry.

8 Minor profits of the industry in 2014 turned to
9 significant losses in 2015, as low-priced imports continued
10 to aggressively sell into the U.S. market. All of these
11 facts provide more than a reasonable indication of material
12 injury caused by dumped and subsidized imports from China.

13 There is also a threat of injury by reason of
14 these imports. As you heard Mr. Hartford testify and as
15 this chart documents, there has been a huge growth in
16 Chinese capacity to produce stainless steel sheet and strip
17 since 2005, that U.S. producers projected but were powerless
18 to prevent.

19 This increase in capacity has led in turn to a
20 steady increase in Chinese stainless steel production. This
21 chart shows total stainless steel production, not just sheet
22 and strip, but is indicative of the trends in stainless
23 sheet and strip as well. We will provide you in our
24 post-conference brief with the confidential data on the
25 stainless sheet industry, which is similar to these trends.

1 Unfortunately however, consumption in China of
2 stainless steel sheet and strip has not kept pace with this
3 capacity and production growth. We will also present
4 confidential data in our brief showing the disparity between
5 China's stainless sheet capacity and consumption that has
6 caused and will continue to cause China to export this
7 product.

8 China retains massive idle capacity that could
9 flood the U.S. market and likely will if duties are not
10 imposed. Even worse, the Chinese producers are continuing
11 to add more capacity that will only exacerbate the problem
12 already experienced.

13 As this final slide shows, there are a lot of
14 other countries that have already been hurt by the imports
15 from China, and that have erected barriers to those imports.
16 The European Union, a major market, just imposed
17 anti-dumping duties against stainless sheet from China last
18 year. Many other countries have done the same.

19 These countries have decided they do not want to
20 allow unfairly traded imports to continue to injure their
21 industries, and they have addressed this problem. It is
22 important that the United States do the same, or we will
23 continue to be the dumping ground for Chinese overcapacity
24 in the stainless steel sheet and strip industry, causing
25 further injury to our already battered U.S. industry.

1 That concludes my statement. Before turning to
2 questions, I would like to introduce my colleagues Michael
3 Kerwin from Georgetown Economic Services and Skip Hartquist,
4 John Herrmann and Grace Kim from Kelley Drye. Thank you for
5 your attention, and we will be happy to answer your
6 questions.

7 MR. ANDERSON: Thank you Ms. Cannon, and I want
8 to on behalf of staff thank all the panelists, industry
9 representatives and their counsel for your testimony today
10 and being here today. I think we'll start first with
11 questioning, and we'll start first with our investigator,
12 Chris Cassise.

13 MR. CASSISE: I'd like to extend a good morning
14 to all the witnesses. Thank you for your testimony. I'd
15 like to begin today by asking the company witnesses
16 questions about items that I have found in various press
17 reports or 10-Ks that I'd like to get your feedback on
18 these, an explanation of the events, and of course
19 ultimately how they affected your operations for this
20 specific product.

21 So I'd like to start with AK Steel, Mr.
22 Pfeiffer. According to a press release, in June of 2013
23 there was a blast furnace at a facility taken offline due to
24 a mechanical failure. How long was the blast furnace online
25 (sic) and how did this incident affect your operations to

1 produce this product?

2 MR. PFEIFFER: Geoff Pfeiffer with AK Steel.

3 The blast furnace that you're speaking of, I believe that is
4 Ashland Works' facility. Ashland Works is a carbon steel
5 facility. It does not melt or process stainless steel. So
6 it had no effect on the stainless production at AK Steel.

7 MR. CASSISE: Okay, let me clarify Mr. Pfeiffer.
8 The press release that I had was in June 2013 at the
9 Middletown Works facility. My next question was the Ashland
10 facility.

11 MR. PFEIFFER: Both of them, that was the --
12 Middletown is also, as far as melting, a carbon steel
13 facility. We do hot roll our stainless. But there was no
14 effect on that. So those two facilities are carbon steel
15 melting facilities.

16 As I noted in my initial remarks, our stainless
17 steel facilities, I did not mention either one of those.
18 They are Butler, Pennsylvania along with a number of others.
19 Butler is our main melting source for the 300 series.

20 MR. CASSISE: Okay. So these two incidents had
21 absolutely no effect on your operations for these products?

22 MR. PFEIFFER: No sir.

23 MR. CASSISE: Okay. One other item, Mr.
24 Pfeiffer, that I noticed in your company's 10-K is they make
25 -- they make an item very clear that they, and I quote the

1 10-K from 2015, "We are intentionally limiting our
2 participation in the commodity portions of the stainless
3 steel market."

4 My question to you would be, you know, what AK
5 Steel consider, what grades or products do they consider to
6 be the commodity portion of the market?

7 MR. PFEIFFER: Thank you. Once again this is
8 Geoff Pfeiffer with AK Steel, and as far as AK Steel, the
9 reason that was in there is the pricing in the market, we'll
10 call it the spot market, has gone to levels as we mentioned
11 that we haven't seen in over a decade.

12 So at those prices, AK Steel cannot compete with
13 unfairly traded imports that have driven pricing to those
14 levels. Because of that, AK Steel has made the unfortunate
15 choice to pull back from those sales that are at those price
16 points. So if there -- if the pricing for that spot market
17 was at a price level that we would deem would have a fair
18 return, AK Steel would want to sell and ship more volume.
19 But because of those price points, we can't continue to do
20 that.

21 MR. CASSISE: And there are certain grades or
22 products in your product lineup that you consider commodity
23 grades? I'm looking for product grades or names of
24 products.

25 MR. PFEIFFER: Sure. When we talk about that,

1 and that's a general term, I think, in the 10-K, for all of
2 our products, being carbon, stainless and electrical as I
3 believe the wording there. The more high volume products
4 are definitely what we term as the commodity, and that goes
5 for the carbon stainless and electrical.

6 In stainless, the higher volume grades are the
7 304, 301, 316, 430, 409. The more high volume grades is
8 what that term means.

9 MR. CASSISE: Those are the commodity grades?

10 MR. PFEIFFER: Yes sir.

11 MR. CASSISE: Are those the grades that tend to
12 be imported from China?

13 MR. PFEIFFER: Yes sir. I believe that is true.
14 Yes sir.

15 MR. CASSISE: Okay. Mr. Letnich, again a few
16 items from 10-Ks and press releases. In 2014 annual report
17 and in some investor relation publications on your website,
18 you presented the U.S. division of the Calvert facility as
19 "ramping up." My question is is this ramp-up complete? Is
20 the facility fully operational, and if so, when was that
21 fully operational?

22 MR. LETNICH: Steve Letnich with Outokumpu. We
23 were fully operational in 2013.

24 MR. CASSISE: Why would the 2014 annual report
25 say you're still ramping up?

1 MR. LETNICH: I believe that has more to do with
2 the volume piece. The equipment was up and running. We
3 were ramping up in terms of gaining orders.

4 MR. CASSISE: Okay.

5 MR. VORMIZEELE: Philipp Vormizeele with
6 Outokumpu. May I supplement that? When ramping up, we mean
7 for once that we ramp up the technical capability to really
8 produce the volumes that is demanded, and of course there
9 are ramp-up costs connected still that we are incurring in
10 the course of the operational. But technically, the
11 facility is fully operational, and we are fully able to
12 serve the customers.

13 MR. CASSISE: Okay. Physically it is fully
14 operational, but you would state that you're still ramping
15 up orders and still writing off these ramp-up costs?

16 MR. VORMIZEELE: Philipp Vormizeele again from
17 Outokumpu. We understand also from ramping up that we
18 establish position here in the market, and that has also
19 been very much undermined by the existing surge of imports.
20 So we understand also ramping up not only from a technical
21 point of view, but also establishing a market position as a
22 rather new player here in the market.

23 MR. CASSISE: Okay. In the same annual report
24 and also in press reports, during 2014 you state in the
25 annual report there were unforeseen technical issues at the

1 Calvert facility, and that there were portions of the mill
2 that were shut down for approximately six months. What were
3 these unforeseen technical issues and how did this
4 ultimately affect your operations for this product,
5 producing this product?

6 MR. LETNICH: Again, it's Steve Letnich from
7 Outokumpu. We had motor failures on our cold rolling
8 facility.

9 We had one main mill go down for six months, and
10 then as a result of that motor failure, we decided to do
11 preemptive maintenance on the other rolling mills, and each
12 of those were sequentially down two weeks during that six
13 month period. All three were back up and running late
14 fourth quarter of 2014.

15 MR. CASSISE: So what was the total duration of
16 production stoppage?

17 MR. LETNICH: Well, we never stopped total
18 production. One mill was down for six months. The other
19 two mills were down to two weeks each.

20 MR. CASSISE: Okay.

21 (Pause.)

22 MR. CASSISE: This is directed to NAS, Mr. Lyons
23 I believe. According to your parent company's 2014 annual
24 report, there's been new investments in your facility here
25 in the United States, a new hot rolling mill, a slitter and

1 then also recently there was another \$150 million expansion
2 in 2015, which included a bright annealing line and another
3 cold rolling mill.

4 Did these expansions occur during the Period of
5 Investigation, that meaning between 2013 and 2015, and how
6 did they affect your firm's ability to produce stainless
7 steel sheet and strip? Did they increase your capacity to
8 produce these subject products?

9 MR. LYONS: Chris Lyons, North American
10 Stainless. The announcements that you mentioned were all
11 collectively one announcement. So we had currently in
12 construction an investment of approximately \$150 million,
13 which consists of a rolling mill, a slitter line, which has
14 just become operational and a bright anneal furnace.

15 The completion of that construction is set to
16 take place in February of 2017 for the mentioned rolling
17 mill, and March of 2017 for the mentioned bright anneal
18 furnace. So none of that investment recognized any
19 additional capacity during the 2013 to 2015 period.

20 MR. CASSISE: Okay, thank you. That's helpful.
21 While I have you also, according to filings with the Foreign
22 Trade Zone's Board, NAS Supply to create a foreign trade
23 subzone in its Kentucky facility, and according to that
24 application you list a long list of stainless steel raw
25 materials that you can enter into the subzone, but including

1 in that list is semi-finished stainless steel products.

2 My question is does NAS import semi-finished
3 stainless steel products into the FTZ, and if so do those
4 products fall within our scope definition here today?

5 MR. LYONS: No, we do not.

6 MR. CASSISE: Okay. Are there stainless steel
7 products produced in the FTZ that subsequently enter the
8 customs territory of the United States, and if so, under
9 which HTS subheading do they enter the United States under?

10 MR. LYONS: No. The answer is no.

11 MR. CASSISE: Only those products that will be
12 subsequently exported legally enter your FTZ subzone? You
13 can explain this in a post-conference brief if that's
14 probably more helpful.

15 MR. LYONS: That's what we'll do.

16 MR. CASSISE: Explain the activities that go on
17 in the FTZ subzone and what enters, what exits. That would
18 be helpful. Okay, Mr. Hartford. A similar question that I
19 had earlier. ATI's annual report in 2014 has a large
20 capital investment, \$1.2 billion for what they call the hot
21 rolling and processing facility, the HRPF, which was
22 completed at the end of 2014. Can you explain how that
23 substantial investment affected the stainless and sheet
24 operations, if at all, of your firm, that increased your
25 capacity to produce this product?

1 MR. HARTFORD: I'd be happy to. Terry Hartford,
2 ATI. We made the decision to invest in HRPF back in 2008,
3 the biggest investment in the history of our company. We
4 had hot rolling capability at that time, but it was limited
5 in size and it was limited in capability. So we wanted to
6 expand our capability, and so we made this investment.

7 Our old hot strip mills were 50 inches wide.
8 This new investment was 80 inches wide, which allowed us to
9 satisfy a bigger portion of the market. It was intended and
10 is performing very well at lowering our costs. We've
11 completed the commissioning of the new mill and we have
12 idled the prior two facilities.

13 So we're now using this new investment to hot
14 roll all of our stainless sheet and strip product. It's not
15 the only product that rolls on HRPF. We make nickel-based
16 alloys and titanium and some other alloys that are outside
17 the scope of this case. But they also hot roll in this
18 facility.

19 Certainly, the majority of the volume that we
20 roll on HRPF are stainless sheet and strip products, because
21 that's -- from a market standpoint, those are larger markets
22 than the nickel-based alloys or titanium. So the investment
23 was intended to enhance our competitiveness, enhance our
24 capability and offer our customers a different product
25 offering, a broader product offering than we could do prior

1 to that.

2 MR. CASSISE: Is it fair to say that this
3 investment replaced lower efficiency capacity instead of
4 raising overall capacity?

5 MR. HARTFORD: That's correct. This was more a
6 capability investment as opposed to a capacity investment.
7 It certainly gave us more capacity. But the intention
8 clearly was enhanced capability.

9 MR. CASSISE: You had mentioned earlier the
10 idling of a plant that Allegheny had decided to idle in
11 January of this year?

12 MR. HARTFORD: We announced it in December of
13 '15, and the idling took place right at the end of January
14 of '16.

15 MR. CASSISE: Okay. Well, according to press
16 reports in August of 2015, I mean HI has had some labor
17 disputes. I think that that's a fair statement. ATI locked
18 out over 2,000 union members at all of its production
19 facilities over a contract dispute on health care benefits.

20 If you could tell me the status of those
21 negotiations with the union, the extent of this lockout on
22 your operations and whether this -- part of this idling
23 decision was based on these union issues?

24 MR. HARTFORD: I'll answer the last question
25 first. The idling decision of Midland was completely

1 independent of our labor situation and the lockout. The
2 idling decision on Midland really was related to the
3 profitability or lack of profitability that we have on
4 stainless sheet and strip that's produced at Midland.

5 It's melted there and it's finished there, and
6 was independent of the labor situation. The lockout, we
7 began negotiating with the USW in May of 2015. When we were
8 not able to reach an agreement, a decision was made to lock
9 the workers out. That happened in August of '15. We had
10 planned extensively for that contingency, and we had built
11 inventory prior to the situation to support our customers,
12 and we had comprehensive plans to operate our facilities
13 during the course of the lockout with temporary employees,
14 which we did.

15 I'm pleased to announce that we have a new
16 agreement with the USW. It was ratified on Tuesday of this
17 past week, so March 1st. So that is now behind us, and our
18 USW represented employees will be returning to work soon.
19 In the meantime, we're continuing to run our operations with
20 salaried employees and temporary employees.

21 There's more that we'd like to share about this,
22 but we'd like to do that in a post-hearing brief.

23 MR. CASSISE: Understandable, and that would be
24 helpful. Also in the annual report it states that you're a
25 joint venture partner in a Chinese joint venture known as

1 Shanghai STAL Precision Stainless Steel Company, in which
2 your firm owns a 60 percent interest, and the remaining 40
3 percent is owned by the Baosteel Group of China. What
4 products does STAL produce, and what geographical markets do
5 these products serve?

6 MR. HARTFORD: We'd like to cover that in a
7 post-hearing brief.

8 MR. CASSISE: Okay. And this -- this is a
9 question to all of the companies. Again, if you would like
10 to answer this in a post-conference, I understand. It may
11 be -- you may not have this information with you today.

12 But some of the companies present in their
13 filings with the SEC have stated that they use derivative
14 contracts to hedge the price of raw materials, including
15 energy, iron ore, alloying elements and other commodities,
16 and that although this strategy reduces exposure to price
17 increases, it sometimes prevents the benefits of a decrease
18 in the cost of the raw material.

19 I think it's fair to say that during the period
20 of our investigation, we've seen a decrease, a somewhat
21 dramatic decrease in the price of some of the raw materials
22 and energy costs.

23 Now that being said, my question is is does your
24 firm use the hedging strategy? What raw materials does it
25 hedge and how that's affected your financial position over

1 the Period of Investigation? If possible, you know, losses
2 on derivative contracts would be helpful or hedging prices
3 versus spot prices during our Period of Investigation would
4 be helpful.

5 Again, anyone that would like to comment on that
6 in this public forum is more than welcome, but an answer in
7 the post-conference would be sufficient.

8 MR. HARTFORD: For ATI, we'd prefer to do that
9 in a post-conference brief.

10 MR. LYONS: Chris Lyons at NAS. We would do the
11 same.

12 MR. LETNICH: Steve Letnich with Outokumpu, the
13 same please.

14 MR. CASSISE: Okay.

15 MR. PFEIFFER: AK Steel the same, post-hearing
16 brief.

17 (Pause.)

18 MR. CASSISE: All right. Ms. Cannon, I have a
19 few technical questions for you. As you had mentioned, you
20 had compared the scope of the prior investigation with the
21 scope in the petition in front of us, and I had mentioned
22 kind of two -- I had noticed two main differences, one of
23 which you mentioned, which was some of the exclusions that
24 were left out and the cut to length aspect.

25 Another difference that I have noticed is this

1 inclusion of a minimum thickness in the current scope.
2 There was -- that didn't exist in the prior review scope.
3 Is there something significant in the market about this
4 specific thickness cutoff?

5 MS. CANNON: I'd like to ask my colleague, John
6 Herrmann, to address that please.

7 MR. CASSISE: Sure.

8 MR. HERRMANN: Excuse me, John Herrmann with
9 Kelley Drye. Yes, you are -- sorry. You are correct, that
10 the scope language for this case does include a minimum
11 thickness that was not in the prior proceedings. We have
12 included that in order to focus these cases on products
13 where we believe injury is occurring.

14 There have been, in the final scope that was
15 adopted in the cases in the late 90's, you'll see exclusions
16 for razor blade steel, some foil products for catalytic
17 converters, other thin-gauged products that would be beneath
18 the minimum gauge that we've identified in this scope for
19 this case.

20 We can also address this a little further in our
21 brief, but that's the principle reason for the minimum
22 thickness.

23 MR. CASSISE: Okay, yeah. If you could just
24 provide a reason on why you decided to exclude the foil
25 categories of products in this investigation.

1 MR. HERRMANN: Sure. Like I said, I think our
2 principle focus is on those products that are causing injury
3 to the domestic industry. We haven't seen that in the
4 thin-gauged products.

5 MR. CASSISE: You're not seeing the foil
6 products being imported from China?

7 MR. HERRMANN: In very low volumes, and not in a
8 way that we perceive to be injurious to the domestic
9 industry.

10 MR. CASSISE: Okay. The definition of the scope
11 was amended on February 19th, and among other changes, three
12 HTS numbers were removed from the scope. Are the official
13 import statistics compiled using the current list of HTS
14 numbers in your view an accurate description of the volume
15 and value of U.S. imports of the subject product?

16 MS. CANNON: Yes, yes. Without amendment, we
17 believe that the current list of import statistics is a very
18 accurate reflection of the subject product.

19 MR. CASSISE: Is there any non-scope product in
20 those HTS numbers at all?

21 MS. CANNON: If there would be, it would be
22 extremely minimal. I think it's almost exclusively this
23 particular product.

24 MR. CASSISE: So less than one percent, if it
25 existed?

1 MS. CANNON: Exactly.

2 MR. CASSISE: Okay. The last question I have is
3 a request for your post-hearing briefs. In Exhibit 13 of
4 the petition, you present CRU data of stainless steel flat
5 products, March Outlook dated November of 2015. If
6 available, could you in your post-conference brief attach
7 the December 2015 edition, the complete edition of maybe the
8 November and December 2015 Outlooks? That would be helpful
9 for us.

10 MS. CANNON: Certainly. If we can get our hands
11 on that, we will give that to you.

12 MR. CASSISE: Great, thank you. That's all I
13 have for now. Thank you very much.

14 MR. ANDERSON: Thank you Mr. Cassise, and I'm
15 going to pass the microphone over to Mr. Corkran, who's on a
16 time schedule here because we have a vote in ten minutes on
17 another case that he's involved in so --

18 MR. CORKRAN: Thank you very much. I wanted to
19 thank the panel. I hope to be able to get a few questions
20 in to you at a little bit later time, but I needed to excuse
21 myself for this vote. I didn't want you to think I was
22 walking out on you. Thank you very much for your time.

23 MR. ANDERSON: Okay. With that, we'll have Mr.
24 Allen take over now.

25 MR. ALLEN: I also want to thank you all for

1 your presentation today. We certainly appreciate you taking
2 the time to be here, and it's very helpful for us. Ms.
3 Cannon, my first question sort of goes to the fact that
4 there have been previous investigations, and that those have
5 only dealt with coil in essence with the scope.

6 Is straight cut to length stainless steel sheet
7 and strip something that should constitute a separate
8 domestic like product?

9 MS. CANNON: No. We believe it all falls within
10 the same like product. It's all made by the same producers
11 in the same facilities, and is used for the same purposes.
12 And as I said, originally the real concern is the
13 circumvention concern, which I think proves the point of the
14 substitutability of the products, because once the orders
15 were imposed against some other countries when the product
16 was precluded from coming in in coiled form, it easily
17 shifted to the cut form to go to the same purposes.

18 So that alternative form of the product is still
19 part of the overall like product in our view.

20 MR. ALLEN: Thank you. So if possible, could you
21 further discuss the role of nonsubject imports in the U.S.
22 market? Are nonsubject imports interchangeable with the
23 domestic like-product in other imports? And could you
24 please explain why you don't believe any injury is
25 attributable to nonsubject imports?

1 MS. CANNON: Sure. We can do that in more
2 specifics. But as you saw from the chart that I had up here
3 earlier--I'll go back to it, the market shares, that one--
4 the percentage change of the nonsubject imports has been
5 minimal. And I think that is the major difference that
6 you're seeing, is that the volume of the nonsubject imports
7 collectively is not showing this large gain that we're
8 seeing from China.

9 And what that also tells you about the nonsubject
10 imports is that their prices are not the same as those of
11 China. Their prices are not at the extremely low levels
12 that China has exhibited over this period that has allowed
13 China to do the market share gains that you're seeing here.

14 So while there are other imports in the market,
15 some of which might be interchangeable, although stainless
16 sheet and strip is a continuum product with a broad range,
17 and so you would have to look at each of the sources to see
18 how much overlap in specific types there might be.

19 To the extent that it is produced to the same
20 specifications, it's generally an interchangeable product.
21 But different sources may make different types of products.
22 But the key difference being the prices of those other
23 sources have not exhibited what China has done. They
24 haven't been as large. They haven't increased as China has.

25 MR. ALLEN: Thank you. So this is for you or any

1 of the producers here. I mean, can you discuss some of the
2 factors that affect U.S. demand for this product? Does it
3 just generally track overall U.S. economic performance? Or
4 are there other things in play?

5 MR. HARTFORD: Terry Hartford with ATI. I can
6 comment on some of the markets and the applications.

7 Mr. Pfeiffer described our products and what they
8 go into, but consumption of stainless sheet and strip
9 generally tracks consumer durable production quite well.
10 The appliance business and other large consumer
11 goods tend to contain specialty steels and stainless steels.

12 So over time consumption has tracked consumer
13 durable production pretty well. Product also goes into
14 capital goods. So heat exchangers in a power plant, or in
15 an oil refinery, or in a natural gas facility. Process
16 systems, pipe and tubing that would go into process systems
17 in any sort of a process industry, chemical facility. We
18 mentioned appliances. Consumer products: razors and
19 products like that contain our product.

20 And so demand for our product tends to move with
21 the overall economy. And we have not seen in recent years a
22 single new very large application for stainless that drove
23 growth, or declines, that were different than prior years.
24 So it tends to move with the economy.

25 MR. ALLEN: Thank you. I have no further

1 questions at this time.

2 MR. ANDERSON: Thank you, Mr. Allen. I want to
3 just jump in here real quickly while we have this slide up
4 here and wondered if, Ms. Cannon, if you could possibly
5 address in a post-conference brief, this is a percentage
6 change presentation. If you could perhaps provide us
7 information on absolute value or tonnage.

8 And then also to the extent you could either
9 quarterly or monthly compare and contrast the nonsubject
10 import trends with the subject imports in 2014 versus 2015,
11 that would be very helpful.

12 MS. CANNON: Certainly. We will be happy to do
13 that, Mr. Anderson.

14 MR. ANDERSON: Thank you.

15 And now we will turn the microphone over to Mr.
16 Knipe, our economist.

17 MR. KNIPE: Thank you. And thanks to you all.

18 First for the Outokumpu folks, back to the supply
19 issue. You said in a press release at the end of 2014 that
20 it had I think a negative impact, was the quote. And I'm
21 just wondering if you can expand on that. What "negative
22 impact" exactly did that have specifically to your
23 customers, as well?

24 MR. VORMIZEELE: Yes, it's Philipp van Vormizeele
25 from Outokumpu. It has a negative impact because, as we

1 explained before, we were in the expansion of our market
2 share situation in the U.S. when we had this temporary
3 reduction of capacity.

4 Just maybe to clarify that once again, so we have
5 three cold rolling mills, of which the motors experienced
6 some difficulties. One of them was the cold rolling mill
7 54, for which the motor was out between June and December.
8 And in the cold rolling mill 64 and 74, the respective
9 motors were out for two weeks in August.

10 So meaning we have not idled our production or
11 stopped our production, so we were just running at reduced
12 capacity and we were just at the beginning of ramping up our
13 market share and increasing our, yeah, increasing our share
14 in the industry. And there were two factors that led to a
15 negative impact.

16 First of all, we were not able to be as efficient
17 as we hoped to be in the second half of 2014, even though--
18 and I think that is also important to mention, we have not
19 turned any customers down. So we offered solutions also by
20 servicing those customers from our other mills in Europe, or
21 from Mexico. So we have solutions offered to our customers.

22 And secondly, and it was also driven by that we
23 already saw the impact of the imports which started before
24 the technical difficulties we faced in June. So overall,
25 the impact on our financial situation in 2014 was negatively

1 affected by those two factors, meaning the imports, but also
2 a certain reduced capacity we had in 2014.

3 MR. KNIPE: Okay. But you said that came also in
4 the middle of an expansion. So did that have a net impact
5 on your shipments? Can you talk about that here?

6 MR. VORMIZEELE: We would probably clarify the
7 details in our post-brief.

8 MR. KNIPE: Okay. In that same vein, what kind of
9 impact did it have on your delivery times?

10 MR. LETNICH: The delivery expectations were met.
11 But like Philipp had mentioned, we had to come up with some
12 alternatives. So if you had to move an order from Calvert
13 to Europe, then it would bump out, you know, two to four
14 months.

15 MR. KNIPE: Okay, besides Outokumpu I am seeing
16 some trade press that talks about extended lead times for
17 the domestic industry in general.

18 One quoted an extra six to eight weeks. Does
19 that sound accurate?

20 MR. HARTFORD: Mr. Knipe, could you clarify the
21 period of time that you're asking about? Was this 2014, or
22 is this a question about the current market?

23 MR. KNIPE: The article that I'm thinking of was
24 in May of 2015. So it's not just trade press. There were
25 some responses among purchasers, as well, that indicated

1 there may have been some lead time issues in the domestic
2 market.

3 MR. HARTFORD: We didn't have any lead-time
4 problems in May of 2015.

5 MR. KNIPE: At any time throughout the period of
6 review?

7 MR. HARTFORD: In, in 2014, in two thousands and
8 fourteen, from a period of roughly May through November, we
9 saw a change in the order pattern from our customers. And
10 during that period of time, we could satisfy our customer
11 needs throughout that period of time, but we saw greater
12 demand. And we managed that demand by talking to our
13 customers about what their needs were, their projected
14 future needs, and how we might be able to satisfy those.

15 So our lead times extended, but we were able to
16 satisfy our customers throughout that period.

17 MR. KNIPE: Okay. Thanks. Same question to the
18 other folks.

19 MR. PFEIFFER: This is Geoff Pfeiffer with AK
20 Steel. In May of 2015 we did not have any extended lead
21 times. But in the second half of 2014, we also experienced
22 extended lead times. We also saw a change in order
23 pattern, where we saw a number of customers come in at once
24 ordering more than their typical, what they typically
25 needed. Therefore we worked with each one of these

1 customers--each one of these customers and our extended lead
2 times to make sure that they had the steel that they needed.

3 We're not aware of any customers not getting the
4 steel in the time they needed it during this period of time.
5 But we had to work with each individual customer during this
6 time period because of our extended lead time.

7 MR. LYONS: Chris Lyons, North American Stainless.
8 Similar to my counterparts, we had lead times push out in
9 what began in March-April time frame of 2014 that continued
10 through the balance of the year.

11 We did not do any management of controlled order
12 entry during that period. We took orders as they came. And
13 that did lead to our lead times extending. But never such
14 that they exceeded that of the import lead times from China.

15 As we started 2015, we did try to take a strategy
16 of a more controlled entry approach where we had that same
17 discussion of trying to manage expectation. But the
18 necessity for that lasted mid-February. And then we were
19 back to a more typical four- to six-week standard lead time.

20 MR. KNIPE: A couple of you mentioned change in
21 order patterns. Is that for your contract sales? Or for
22 spot sales? For both?

23 MR. HARTFORD: Terry Hartford, ATI. It would be
24 both. Probably more on the spot sale side, since that does
25 represent the larger portion of our sheet and strip

1 business.

2 MR. LYONS: Chris Lyons, North American Stainless.

3 I would echo the comments of Mr. Hartford.

4 MR. PFEIFFER: This is Geoff Pfeiffer, AK Steel.

5 Just as Terry mentioned, both contract and spot.

6 Particularly in the spot market is sometimes a herd

7 mentality where, you know, suddenly everybody does the same

8 thing at once. So when you notice that, that is when you

9 start to look at things and try to work with each person

10 individually.

11 MR. KNIPE: Okay. Thanks. So it looks like in

12 the last, in the 2011 review we didn't collect stainless

13 steel scrap prices. Should we collect scrap prices this

14 time?

15 MS. CANNON: I mean I don't see the need for you

16 to collect scrap prices. We certainly can look into it if

17 you're interested--

18 MR. KNIPE: Sorry, I don't mean from you folks. I

19 just mean--

20 MS. CANNON: Generally?

21 MR. KNIPE: Yes, as a major input.

22 MS. CANNON: I defer to you all's investigation

23 whether you think that would be useful. I think the

24 industry's position has generally been, and the industry

25 experts can amplify, that the raw material costs for the

1 most part are controlled under the surcharges, and we've
2 provided a lot of details on that in the questionnaire
3 responses. So you probably have some information on a lot
4 of these other input factors, and that the real problem here
5 has been the base price competition that they have
6 experienced with China.

7 And that is where I think the focal point of the
8 analysis should be. So we don't view the scrap fluctuations
9 as being particularly significant to your analysis.

10 MR. KNIPE: So a general question. We see a lot
11 of steel cases, obviously. I still have an imperfect
12 understanding of the pricing structure. So a lot of you
13 publish surcharge lists monthly. I understand that changes.
14 I don't quite know what constitutes the base price. So if
15 you could sort of elaborate on that question?

16 It sounds to me like when you want to introduce
17 price changes outside of raw material price fluctuations,
18 that happens in the base price. So if you could tell me a
19 little bit more about that: What goes into deciding base
20 price changes? And then how have those changed over the
21 course of the Period of Investigation?

22 MR. HARTFORD: Terry Hartford, ATI. I will take a
23 shot at that.

24 Our total price is comprised of two components, a
25 base price and a raw materials surcharge. And the

1 surcharge, as Ms. Cannon just explained, is--it's a raw
2 material volatility protection system for us and for our
3 customers. So as raw material prices go up and down on a
4 monthly basis, the surcharge changes the subsequent month
5 based upon a formula that we have, comparing trigger prices in
6 current published prices.

7 And so the surcharge is to really handle the
8 volatility in raw material prices. And the base price is
9 really the price that we collect to cover labor costs, and
10 energy costs, and industrial gases, and acids, and all the
11 components of conversion of taking raw materials and turning
12 it into finished stainless steel sheet and strip.

13 And independent of the raw material fluctuations,
14 that base price needs to cover those cost components. And
15 then it also needs to cover our fixed costs, our overhead
16 costs, and hopefully leave us with a profit after that.

17 That is where our profitability comes from. Our
18 profitability really comes from the base price that we're
19 able to collect. And it is the base prices that we have
20 seen fall so dramatically during the Period of
21 Investigation. And I think all the evidence would indicate
22 that those base price reductions were driven by the surge in
23 low-priced imports.

24 During the Period, we have announced price
25 increases throughout the Period of Investigation, with very

1 limited success. And the way that process works is, is we
2 decide that, for whatever reason, based upon market demand,
3 or whatever the factor may be, that we need or should try to
4 get a price increase. And so we make an announcement that
5 we intend to raise prices at a certain point in time.

6 And then the market does what it does. And
7 ultimately over the Period we announced price increases many
8 times--I can't tell you exactly how many, but we can find
9 that out--but at the end of the day, our prices at the end
10 of the Period were lower, our base prices were lower at the
11 end of the Period than they were at the beginning of the
12 Period.

13 So our success in raising prices wasn't there.
14 Does that answer your question?

15 MR. KNIPE: It does. Thank you. Yes. So I don't
16 want to create a data collection burden, but it would be
17 helpful to see exactly what the trend has been for the base
18 price increases and decreases.

19 So would you be able to present on a quarterly
20 basis from the first and last quarter of the Period of
21 Investigation what has happened for each of the four
22 petitioners?

23 MS. CANNON: We'll try to do that.

24 MR. KNIPE: That would be great. Thank you.

25 One more question. Does China product typically

1 arrive through the West Coast?

2 MR. LYONS: Chris Lyons, North American Stainless.
3 Certainly the West Coast is one avenue. But it's one of
4 many. We see Chinese product come in from the Gulf Coast,
5 as well as up along the East Coast. So their presence is
6 felt across the United States in all ports.

7 MR. KNIPE: Would import location be a price
8 factor? I saw in the last review a couple of, a couple of
9 producers had the impression that it was a factor.

10 MR. LYONS: Chris Lyons, North American Stainless.
11 I do not view that as a price factor. Certainly there are
12 some inherent differences based on where the material
13 resides when it hits the shore. But as far as the injury
14 that we're feeling as regarding the base price itself that
15 China is selling at, not necessarily any particular port
16 that they target to try to create an advantage.

17 MR. LETNICH: If it's okay, I'd like to add
18 something. Steve Letnich from Outokumpu. Not only do we
19 see Chinese product coming in to various ports, but we see
20 it used across the United States.

21 So the customer base, regardless of state or
22 location, is using it. And the delta of price differential
23 from the Chinese product to our product really makes freight
24 negligible. It is a very, very small component of the
25 overall cost.

1 So, echoing what Mr. Lyons had said, it really
2 becomes a--it's a factor, but a very small factor.

3 MR. KNIPE: Okay. That's it for me. Thank you.

4 MR. ANDERSON: Thank you, Mr. Knipe. Now we will
5 turn it over to Ms. Brinckhaus.

6 MR. BRINCKHAUS: Good morning. I would also like
7 to join my colleagues in saying thank you all for being here
8 today, and for your testimony.

9 I have a few questions. I would also like to say
10 that anything you would prefer to answer post-conference is
11 completely fine.

12 The first question I have is for Outokumpu. In
13 your company's 2014 Annual Report it states, "In the spring
14 we were relieved of the obligation set by the European
15 Commission to supply our American operations from the
16 Turning Mill."

17 Could you provide a little background information
18 regarding this requirement, including what raw materials
19 were provided by the Turning Mill? How long was this
20 requirement in place? And what effect it had on your
21 financial performance at the Calvert facility?

22 MR. VORMIZEELE: Outokumpu is the result of a
23 merger between the former Outokumpu operations based in
24 Finland and the former Thyssenkrupp Stainless activities in
25 Germany. The merger was announced in January 2012, and

1 followed a rather long merger control proceeding with the
2 European Commission.

3 So finally the transaction was approved in
4 November 2012, but included some remedies that Outokumpu had
5 to fulfill. And one of the remedies was to divest the
6 integrated stainless steel mill formerly owned by
7 Thyssenkrupp in Terni, Italy. And as you may know, selling
8 a plant which you have to sell is maybe not the easiest
9 target you can bring to the M&A market.

10 In order to protect the viability of that target,
11 there are certain requirements from the European Commission
12 to maintain business relationships that were formerly
13 established in Terni because the European Commission feared
14 that selling it off we would try to strip it down and take
15 away the economic advantages they had from existing in the
16 group.

17 And before the Calvert Mill was fully
18 operational, we started with the cold rolling mill and
19 supplied material from Europe in order to already start
20 bringing material to the U.S. market. And then constructed
21 the melt shop. So we started from the back end to the
22 beginning, and this is rather typical when you build up an
23 integrated stainless steel mill.

24 So partly deliveries from Terni were used to fill
25 the cold rolling mill after 2010. And one of the

1 requirements of the European Union was that we would
2 continue that supply until the AST plant in Terni was sold
3 to a third party, even though we would have been
4 theoretically able to fill our cold-rolling mill with the
5 slats produced at the melt shop in Calvert.

6 Therefore we had to source from Terni, Italy, due
7 to the requirements, not necessarily needed from an
8 operational point of view. I would have to look up the
9 exact amount of the economic impact of that, but that is a
10 little bit of the background of the situation.

11 MS. BRINCKHAUS: Okay, great. Yeah, anything else
12 you could provide as far as the impact on the financials
13 would be very helpful.

14 I know there have been a couple of questions
15 already about the technical issues you had in 2014 with the
16 cold rolling line, but just one more quick follow up with
17 those.

18 Were you able to--how did this actually affect
19 the A Trap production? Were you able to increase the sales
20 of A Trap? Or did you have to reduce production of A Trap?
21 Or did inventories pile up? Or, you know, how did this--

22 MR. VORMIZEELE: Honestly, we would probably have
23 to follow up that, I mean generally it did not impact our
24 HRAP production. Just to clarify, that's--in Calvert, we
25 produce stainless steel slats in our melt shop, and they are

1 hot rolled to HRAP at the--our neighbor company used to be
2 the same company. Thyssenkrupp is now owned by
3 Arcelar-Mittal and Nippon Steel, and we have a toll rolling
4 agreement for HRAP there.

5 We have a certain minimum takeoff we have there.
6 So, which we then produce and probably put into inventory,
7 but we have to probably take a look in the details and
8 provide you with that.

9 MS. BRINCKHAUS: Okay. Great. Thank you. That
10 also took care of my next question with the relationship
11 with AMS Calvert.

12 As far as the other companies go with toll
13 processing or producing, what is the role of this in the
14 stainless steel sheet and strip industry?

15 MR. HARTFORD: Terry Hartford, ATI. We do some
16 toll processing outside for peripheral operations, peripheral
17 value add. So the core of producing stainless steel sheet
18 and strip, melting, hot rolling, cold rolling, and
19 annealing, we do all of that internally.

20 Some ancillary things like cutting-to-length and
21 polishing, we choose to do that at some outside companies.
22 That represents, frankly, a very small portion of our costs
23 of a product. It is a relatively small price adder. And
24 from an investment standpoint, these facilities
25 cut-to-length lines and polishing lines are not tens of

1 millions of dollars. They're five or ten million dollars.
2 So they are relatively small investments.

3 So we do some outside tolling for a portion of
4 our product line.

5 MS. BRINCKHAUS: Okay. Thank you. Would any of
6 the other companies like to address it?

7 MR. LYONS: Chris Lyons, North American Stainless.
8 At our operation in Ghent, Kentucky, we do all of the
9 manufacturing process with one minor exception. We
10 outsource an aluminizing process that takes place after the
11 production of our sheet and strip, which represents less
12 than one percent of our overall business. So it is very
13 insignificant.

14 MS. BRINCKHAUS: Great. Thank you.

15 MR. PFEIFFER: This is Geoff Pfeiffer with AK
16 Steel.

17 We do outsourcing, like it was mentioned earlier,
18 the low fixed cost or value-add portion of slitting,
19 cut-to-length, polishing. The high fixed-cost investment
20 processing such as melting, cold rolling, hot rolling, et
21 cetera, we do internally. And we outsource the, we'll call
22 it the low-cost value-add production to outside processors.

23 Like we said, this is a small percentage of the
24 cost and a small percentage of the price.

25 MS. BRINCKHAUS: Okay, great. Thank you.

1 I only have one more question and it is related
2 to some discussion that happened in the last investigation,
3 but I would like to get your comments on it here.

4 Does the industry consider the metal margin or
5 the gross margin the better measure for studying price cost
6 behavior? With the metal margin being, you know, the sales
7 value minus the unit raw material costs, and then obviously
8 the gross margin being including the overhead and labor.

9 MS. CANNON: Kathy Cannon. This is an issue we've
10 looked at in the past, and we've always encouraged the
11 Commission to look at the gross margin, and not just simply
12 the metal margin, because otherwise you're missing all the
13 other costs that Mr. Hartford identified that the industry
14 has to account for the bottom line.

15 MS. BRINCKHAUS: Okay, great. Thank you so much.
16 That concludes my questions.

17 MR. ANDERSON: Okay, thank you. And, Ms. Taylor?

18 MS. TAYLOR: Hello. Karen Taylor, Office of
19 Industries, Industry Analyst. And I would like to go along
20 with my colleagues to thank all of you for coming and for
21 providing some very informative testimony.

22 I would like to deal with rerollers, or
23 converters. I do appreciate the statement that they make up
24 a rather small share of the market, and that the ITC has
25 included rerollers/converters in other cases in the past.

1 We do that if the rerollers are taking a material
2 that is outside the product scope and converting it to
3 something within the product scope. So my first question to
4 you is: Typically, what are the converters converting? Is
5 it hot rolled stainless? Cold rolled stainless that they
6 are rerolling? Or something further up the production
7 process such as slab?

8 MR. HARTFORD: Terry Hartford, ATI. I would be
9 happy to take shot at this.

10 MS. TAYLOR: All right.

11 MR. HARTFORD: Generally the rerollers are taking
12 a product that is in scope and producing a product that
13 results outside of the scope. So they are typically
14 starting with a product that would be stainless steel sheet
15 and strip inside the scope of this case, and rolling it to a
16 gauge, a thickness lighter than the minimum that's in the
17 scope of this case. That would be the typical activity of
18 the U.S. rerollers.

19 MS. TAYLOR: Which if I understand you would mean
20 that the majority of what they're producing is something
21 that we really aren't interested in? Which would make their
22 share of production, or their share of the market pretty
23 small, if we're looking at the product within the scope--

24 MR. HARTFORD: Right. From the perspective of the
25 scope of this case, that's exactly right.

1 MS. TAYLOR: Alright, thank you. That's very
2 helpful.

3 We've had some testimony that the commodity
4 grades are considered 301, 304, 316, 409, 430. I mean, is
5 there broad agreement among the producers here that those
6 would be the volume grades for this product?

7 MR. HARTFORD: I would describe those as the
8 high-volume grades. I'm not sure I would always
9 characterize it as "commodity," but those are the
10 high-volume grades in our business.

11 MS. TAYLOR: And that is where you're seeing the
12 competition? Or that's where the injury is coming from the
13 Chinese imports?

14 MR. HARTFORD: Yes.

15 MS. TAYLOR: Okay. Alright, I don't have any
16 further questions at this time.

17 MR. ANDERSON: Okay, thank you. Mr. Duncan?

18 MR. DUNCAN: Yes. Good morning. My first
19 question is to follow up along with some of the questions my
20 colleagues had in relation to Outokumpu.

21 The greenfield investment, I think the cited
22 number was about \$1.5 billion. That wasn't Outokumpu's
23 investment. That was the company you purchased it from's
24 investment. Is that correct?

25 MR. VORMIZEELE: Yes. Yes, the original

1 investment was decided by Thyssenkrupp in 2007. It was a
2 joint project to establish a stainless steel mill and a
3 carbon steel mill in Calvert, Alabama, which was then
4 followed up by Thyssenkrupp.

5 Meanwhile, both sides, the stainless steel side
6 as well as the carbon steel side has been sold to third
7 parties. So in 2012, as was just explained, the stainless
8 steel part was sold to Outokumpu. But I think it's
9 important to notice that the acquisition decision by
10 Outokumpu was partly also to expand their international
11 footprint.

12 Outokumpu used to be a company, before the
13 merger, with main facilities in Finland and Sweden. And as
14 has been discussed before, the U.S. market has been modestly
15 growing, and also the stainless steel consumption was
16 estimated to be growing. So Outokumpu wanted to buy this
17 position to enlarge its international footprint, and also to
18 acquire the facilities in the U.S.

19 So Calvert was one of a major decision items, or
20 items that Outokumpu wanted to acquire by this transaction.
21 So, yes, true in 2012 Outokumpu acquired the stainless steel
22 part which is the melt shop and the cold rolling mill, while
23 I think also in the same year also Mittal in joint venture
24 with Nippon Steel acquired the carbon steel side which,
25 amongst others, operates the hot rolling mill where we have

1 the toll rolling agreement.

2 MR. DUNCAN: Thank you. The company's
3 acquisition of the portion related to the stainless steel,
4 was that procured at a discount or premium to the book value
5 of the assets at the time?

6 MR. VORMIZEELE: We probably have to answer that
7 post-brief. We have to look it up. It was a combined price
8 for not only the current facility but also other former
9 ThyssenKrupp facilities including facilities in Germany, a
10 bunch of service centers, our operations in Mexico and
11 previously also the operations in China.

12 MR. DUNCAN: If you could get a sense of if it
13 was a premium or a discount, that would be appreciated? An
14 additional related line of questioning, first for other
15 companies as well.

16 Then in relation to the acquisition of those
17 assets, did your company conduct any market study or
18 feasibility studies in which it analyzed an expected rate of
19 return from your investment, and if so can some of that
20 information be provided in relation to this proceeding?

21 MR. VORMIZEELE: We would have to look it up
22 what exactly has been done, and which documents can be
23 shared here. But we'll provide answers on that.

24 MR. DUNCAN: All right, thank you. It would be
25 interesting to see what the expectations were for the

1 facility, and whether or not there was sort of a break even
2 profitability rate you expected, and then how that compared
3 to what actually occurred in the market. So that's the
4 reason for this line of questioning.

5 MR. VORMIZEELE: We're happy to provide that
6 information.

7 MR. DUNCAN: In relation to the other producers,
8 I think Allegheny -- ATI I mean, indicated that it had a
9 2008 decision to purchase or build, I don't -- I forget
10 which, a facility in Breckenridge that related to the
11 product in question in these investigations.

12 Same question. Did your company conduct market
13 study and feasibilities in which it estimated an expected
14 rate of return for this investment, and can that information
15 be provided in relation to this proceeding?

16 MR. HARTFORD: Terry Hartford, ATI. We
17 certainly conducted a very thorough review of the cost and
18 the justification of this large of an investment. I mean
19 we're a \$4 billion company and we spent 1.2 billion on one
20 single investment, which is huge. So the justification to
21 convince the board to do that was very comprehensive. I'll
22 have to find out what we can -- what of that we can share
23 with the Commission.

24 MR. DUNCAN: Again, interested in sort of an
25 internal rate of return calculation or expected return from

1 that investment. So it doesn't have to be the full
2 documentation, but what you can share to give us a sense of
3 what you expected in the market, so that we can compare it
4 what actually has occurred in the market.

5 MR. HARTFORD: Thank you. One thing I can add
6 to that is I think important to the discussion today and
7 important to this case, is I can tell you, because I was
8 directly involved in that whole project requisition and the
9 development of that.

10 The assumptions that were built into that
11 justification called for a much healthier market environment
12 in stainless sheet and strip than we actually are realizing
13 today, higher selling prices than we're realizing today.

14 Many of the witnesses testified that we're
15 seeing the lowest base prices that we've ever seen.
16 So part of the justification for that investment was a
17 stronger price environment for stainless sheet and strip.
18 But we will pull together what we can for the HRPF
19 justification.

20 MR. DUNCAN: All right, thank you. Then the
21 same question goes to NAS. I believe your testimony was
22 that there are current investments underway that will come
23 fully online in 2017 in relation to the subject merchandise.
24 Can your company provide information on what you expected in
25 the market when the decision was made to start these

1 investments?

2 MR. LYONS: We'll look into that and offer as
3 much information as we are permitted.

4 MR. DUNCAN: Thank you. My next questions are
5 geared more towards counsel, and it has to do in relation
6 with some of the arguments for this case. We have had
7 testimony this morning from the domestic panel that in 2014,
8 there was a spike in demand by U.S. customers in the market.
9 This spike in demand from customers in the U.S. market may
10 have caused a pulling effect for a supply of imports to
11 satisfy some of that demand.

12 Whereas I believe your arguments as to injury
13 relate to China's overcapacity and pushing merchandise into
14 the U.S. market. So can you address in your post-conference
15 this dichotomy between whether the market dynamics related
16 to a pull in 2014 or a push from China?

17 MS. CANNON: We'll be happy to do that Mr.
18 Duncan. I just say now that the domestic industry was able
19 to supply demand. The lead times lengthened a bit. That
20 was really the phenomenon that was going on in 2014, and as
21 you heard all the witnesses testify, they managed their
22 customer needs.

23 The reason for that spike in 2014 was the low
24 prices that China was providing. That was why everybody was
25 racing to buy the product. You also heard today everybody

1 testify that by 2015, no such situation existed. Everybody
2 was anxious to sell, eager to sell, no long lead times. And
3 yet as you saw in our chart, the import volumes didn't go
4 away. In fact, they continued to increase.

5 So you have to ask yourself why is that going
6 on? That isn't a pull into the market. In fact, they so
7 glutted the market that, and I'm sure you'll hear later
8 today that OEFs were declining in the second half of the
9 year.

10 The decline in the second half of the year, and
11 we'll corroborate this from other independent sources that
12 have been observing this market, the decline in the market
13 in the second half of the year from China was simply a
14 result of the fact that they had flooded the market so much
15 the first half of the year that nobody was buying anything
16 much by the second half of the year, and prices tanked.

17 The other critical phenomenon you have to look
18 at is, you know, even if anybody needed some other supply,
19 why were they buying it from China? If there was a real
20 supply need and people were shorted, you should expect a
21 premium price. You shouldn't expect a low price, right? If
22 there's a supply shortage, you take advantage of that as a
23 commercial company. That isn't what happened.

24 So you've got a real price incentive here that
25 was driving that behavior and that continued into 2015,

1 irrespective of any of the Outokumpu equipment failures or
2 longer lead times.

3 MR. DUNCAN: All right, thank you. I look
4 forward to --

5 MR. KERWIN: Could I add? This is Mike Kerwin
6 from Georgetown Economic Services. We will definitely
7 provide you the full information in the post-conference
8 brief. But I would just note generally that output and the
9 shipments of the domestic industry actually did increase in
10 2014, despite any short-term problems with capital equipment
11 during that period or extensions of lead times.

12 The shipments of the industry actually went up
13 fairly substantially in 2014 in relation to 2013. But we'll
14 give you the full details in the brief.

15 MR. DUNCAN: A related question, also to deal
16 with some of the legal arguments before us in this matter.
17 Most -- if you look at an annual aggregation basis, most of
18 the increase in subject imports occurred in 2013 to '14, and
19 they continued on an aggregated annual basis into 2015 at a
20 slightly higher level.

21 How does the trend then in imports and you may
22 have to -- you likely have to address this fully in your
23 post-conference brief, tie then with the aggregated
24 financial performance of the industry which, to just
25 characterize it generically, increased in profitability in

1 the first part of the period, when that increase in subject
2 imports most occurred, and then decreased from '14 to '15?

3 MS. CANNON: A lot of this is confidential.

4 You're correct. We'll do it -- we'll discuss it more in the
5 brief. But I would just say that, you know, when you are an
6 industry and you are experiencing a flood of low-priced
7 imports, you know, your initial reaction is to try to do
8 what you can to keep your prices up and to keep the sales
9 that you can.

10 So you're not always going to see a direct
11 correlation between exactly what happens with the imports
12 and the domestic industry immediately because there's
13 various reactions.

14 MR. DUNCAN: A lag effect?

15 MS. CANNON: There can be lag effects, exactly.
16 But overall, I would say that throughout this period, this
17 industry's financial performance has been terrible. It's
18 never been good. It's just gotten worse, much worse.

19 So even in 2014 when it was "better," it wasn't
20 good and they were struggling both with trying to maintain
21 market share, which they lost, and with trying to maintain
22 any reasonable financial return, which they couldn't in any
23 year of this period.

24 MR. DUNCAN: I think additionally, we would like
25 any information that counsel can provide to help us

1 understand sort of what we may be seeing in terms of
2 variability in cost structure in the industry.

3 MS. CANNON: We'll address that in the
4 post-hearing brief. Thank you.

5 MR. DUNCAN: And my final question relates,
6 again, to another legal argument. It was raised that the EU
7 applied preliminary, provisional I guess duties in March of
8 2015, and if we look at subject imports on a monthly basis,
9 there was additional increases that occurred through April
10 and June.

11 But again, most of the increases in terms of
12 volume had occurred in months prior to the imposition of the
13 provisional duties on the products coming from China into
14 the EU. So how does that relate then to this diversion
15 argument?

16 MS. CANNON: The answer to that is that the glut
17 that I described earlier was so severe in the first half of
18 the year, that even though I'm sure China would have loved
19 to have sold more product here once they were foreclosed
20 from the EU market, people weren't buying it by the second
21 half of the year because they had flooded the market so much
22 in the first half of the year.

23 I mean you saw our charts. You see that total
24 imports for the year are huge. It wasn't as if they sold
25 about half as much and then stopped selling. They sold so

1 much at the beginning of the year that it didn't have to
2 sell that much by the second half of the year.

3 We have complete concern that once any demand
4 starts coming back and we're already seeing statements out
5 there in, you know, the trade indicators, that China is
6 looking back to this market as soon as demand picks up,
7 because there is nowhere else for them to go.

8 MR. DUNCAN: If you could provide any of those
9 indicators that you just referenced, because that will
10 obviously support your threat arguments.

11 MS. KIM: This is Grace Kim of Kelley Drye. I
12 also want to mention that in addition to the European Union,
13 there were a number of countries that imposed anti-dumping
14 duties in late 2013 that also contributed to the cause of,
15 you know, increased imports from China. So Brazil, Taiwan
16 and Thailand all imposed anti-dumping orders in late
17 October, November and December of 2013, Vietnam in October
18 2014, and Indonesia, you know, it launched an investigation
19 in December 2014. So those all contributed as well.

20 MR. VORMIZEELE: And may I supplement also here.
21 Philip Vormizeele from Outokumpu. All the concern is that
22 beside the fact that they have already flooded the market,
23 that they will come back once demand picks up again, because
24 the United States is one of the single markets in the world
25 where there is still an expectation for growth in stainless

1 steel consumption.

2 And while other areas which are major stainless
3 steel consumers have, let's say, weaker estimates with
4 regard to the economic development, meaningful example the
5 European Union but also Asia, the United States is still a
6 market which is objective for stainless steel.

7 Therefore, once demand picks up again, there's a
8 huge concern from our side that the stainless steel imports
9 from China will rise again, because we still do have the
10 overcapacity situation in China. We do have the situation
11 which was just described by Ms. Kim on the existing trade
12 barriers in other markets, and a lot of the markets are just
13 closing down.

14 So this market, with moderate growth, is still
15 available for the Chinese imports, and that is our concern.

16 MR. DUNCAN: Thank you. That's all my
17 questions.

18 MR. ANDERSON: Okay, thank you Mr. Duncan, and
19 now we'll turn time over to Mr. Corkran.

20 MR. CORKRAN: Thank you very much, and again
21 thank you very much for your testimony this morning. It's
22 been very interesting, and I hope to fill in the gap for the
23 15 minutes that I missed. But one of the things I'm trying
24 to do is to get my own sort of mental flow chart of the
25 operations in Calvert now.

1 Unlike some of my Commission colleagues, I did
2 not have the opportunity to go down and see it as it was
3 beginning to ramp up. Can you run through for me again the
4 way the product moves from melt to final cold rolling and
5 finishing?

6 MR. LETNICH: Hi again. Steve Letnich with
7 Outokumpu. So we have our melt shop. Then that product
8 becomes a slab. That slab then goes our partner-neighbor,
9 Arcelor Mittal and DuPont Steel, where they convert the slab
10 into what's called hot band black.

11 That hot band black then comes back to the
12 Outokumpu side of the shop, where we finish that through
13 various annealing operations and cold rolling operations,
14 including some finishing and slitting and cut to length, if
15 so desired by the customer.

16 MR. CORKRAN: Okay, thank you. That in
17 particular addressed one of my nagging questions, was at
18 what point the annealing and pickling of the hot rolled
19 product took place. But that takes place within the
20 Outokumpu operations?

21 MR. LETNICH: Yes sir, that's correct.

22 MR. CORKRAN: Okay, excellent. Thank you very
23 much. That's very helpful. I was also interested in --
24 there was a mention by Mr. Lyons of bright annealing in
25 terms of some of the investment that was taking place. Can

1 you give a little bit of -- just a little bit of a
2 description of what bright annealing entails, and why that
3 particular operation may be different than other forms of
4 annealing?

5 MR. LYONS: So currently, we use a continuous
6 anneal process in which the finish is a -- what would be
7 considered a 2D or a 2B finish coming out of our coat
8 annealing and pickling lines. What our new bright annealing
9 furnace is going to do is it's going to offer an area that
10 we anneal without oxygen, such that we preserve the surface
11 and it generates a bright annealed surface, a reflective
12 surface, a mirror finish type of surface, one that's
13 different than any product category that we support
14 currently.

15 So the interest is that it allows us to utilize
16 melting capacity by adding a new product that we're not
17 currently producing.

18 MR. CORKRAN: And in terms of the
19 characteristics of bright annealing in parts, when you
20 talked about the surface finish, is that -- is it
21 principally appearance or there are other characteristics
22 that are imparted by bright annealing?

23 MR. LYONS: Appearance. So the -- it would
24 present itself in different applications. It was mentioned
25 earlier automotive trim, appliance. There's various

1 applications that covet that particular cosmetic appearance.
2 Structurally, the material is very much the same.

3 MR. CORKRAN: Thank you very much. I've got
4 another question that I'd like to address to the panel, but
5 I'll probably ask that NAS take the lead on the response.
6 Who do you see as the price leader in the U.S. market?

7 MR. LYONS: Well you know, regrettably I see
8 China as the price leader. You know, we've made multiple
9 attempts to try to control the direction of pricing in our
10 market, meaning to establish a price level that permits us
11 to make a fair margin.

12 But all of those attempts, especially within the
13 years that were defined in this case, have become very
14 difficult and we've repeatedly failed to manage those margin
15 levels that we covet, namely because consistently competing
16 against underselling of Chinese producers.

17 MR. CORKRAN: Do you get that sense from your
18 customers, and one of the reasons why I kind of am drawing
19 on this point a little bit is looking at our -- looking at
20 the last time that we looked indepth at this product, there
21 was pretty high degree of unanimity that NAS was viewed by
22 purchasers as the price leader in the U.S. market. So
23 that's why I'm kind of looking for additional detail.

24 MR. LYONS: Yeah. I can understand that,
25 because we announce an increase. We don't announce a

1 decrease. So there's periods of time when we attempt to
2 influence our selling price through announcements raising
3 the price, and over the course of this period, from 2013 to
4 2015, we've made a number of attempts.

5 And historically speaking, NAS is typically the
6 first to speak. Not always, but that would lend itself to a
7 service center viewing us as a leader from the perspective
8 of the announcement itself. But regrettably, that doesn't
9 hold true overall due to the fact that our market and their
10 domestic producers have to chase the price that's being lead
11 down by the Chinese, in order to either one, maintain share
12 or two, forego share in order to try to preserve our margin
13 level.

14 MS. CANNON: Kathy Cannon. Mr. Corkran, if I
15 could just supplement that response. I've always been a bit
16 frustrated by the way that the Commission's questionnaire is
17 worded on price leadership, because it said who's the price
18 leader either upward or downward, and often you get
19 responses from purchasers, because they see very visible
20 U.S. producer price announcements saying we're trying to do
21 a price increase.

22 It could be NAS, it could ATI, a lot of people.
23 But that may not, as Mr. Lyons very eloquently stated,
24 translate into the actual effects in the market. Right now,
25 when you see these price declines, it isn't us that's

1 pulling things down.

2 MR. CORKRAN: Thank you. I very much appreciate
3 the explanation on that. One of the things I wanted to do,
4 just to put some of the testimony in historical context, I
5 think I've heard several times today that the price levels
6 were at the lowest in a decade.

7 Can anybody comment on what the -- how you would
8 characterize the price of say nickel as of the end of last
9 year in terms of prices over the last decade?

10 MR. HARTFORD: Terry Hartford, ATI. I'd be
11 happy to. I think it's important to distinguish the total
12 price of stainless versus the base price of stainless. The
13 total price of stainless is still at the lowest price that
14 we've seen in more than a decade. The base price of
15 stainless sheet and strip is as low as I've ever seen it,
16 and I've been in this business for 35 years.

17 So to your question on nickel, nickel prices
18 today are as low as they have been since the early 2000's.
19 So that would impact the surcharge portion of our total
20 selling price. But it would be a mistake to suggest that
21 the price of stainless steel is so low today simply because
22 the price of nickel is down. That's a contributor.

23 But if you strip away the raw materials and look
24 just at the base price, it's the lowest price I've ever
25 seen. That base price, as I mentioned earlier and I think

1 you were out of the room, that base price is our source of
2 profitability.

3 MR. CORKRAN: Thank you. I very much appreciate
4 the distinction and the elaboration on that. I was mainly
5 reacting to what I thought was an all-in price that was
6 being discussed. So thank you. I appreciate that.

7 I will certainly address this to the next panel
8 as well, but one of the things I wondered as I was hearing a
9 lot of testimony about the increase in capacity in China, I
10 wondered if there were not other trends that were also
11 taking place in China, if there were notable closures of
12 production facilities in China?

13 I thought I read something about Baosteel
14 closing one of their facilities in China. Have you seen any
15 of this or are you seeing any impact of this? And by the
16 way, it was for environmental reasons, or at least that was
17 the cited reason.

18 MR. VORMIZEELE: Philipp Vormizeele from
19 Outokumpu. I just come back from China. I was there on
20 Tuesday, so to our understanding the Bao Steel is a
21 relocation. It's not a closure and it's not a reduction of
22 capacities. But Baosteel's relocating its stainless steel
23 operations from an area close to Shanghai to a more distant
24 for mainly environmental reasons. But it's certainly not a
25 reduction in capacity.

1 So that is our understanding, and of course the
2 Chinese stainless steel industry, as the Chinese -- the
3 stainless steel industry as the Chinese common steel
4 industry is under pressure.

5 But despite announcements we have seen in the
6 past about reducing capacities, we have seen adding of
7 capacities in the recent years, rather than any reduction,
8 and the overcapacity you're seeing in China is so tremendous
9 that you cannot just reduce it in one big step to get it
10 healthy again.

11 So we've seen overcapacities which are
12 tremendous. We are not seeing any significant reduction of
13 capacity, especially in the stainless steel industry. So
14 therefore we do not see any impact so far or any attempts so
15 far that are at least serious enough that we could hope for
16 a reduction of the overcapacity.

17 MS. KIM: This is Grace Kim of Kelley Drye. I
18 just wanted to add that Baosteel Stainless that I think
19 you're talking about, also produces carbon steel. So much
20 of that capacity reduction was involved in carbon steel.
21 They had announced that they were going to close about two
22 million tons of carbon capacity.

23 MR. HARTFORD: If I may add to that answer, a
24 couple of key points that Philipp made. Number one, today's
25 -- China's productive capacity today far exceeds their

1 domestic consumption, as my testimony indicated, number one.
2 Number two, on the left hand you may read articles about
3 reductions in certain capacity. But then on the right hand,
4 announcements of additions, even though they have more
5 capacity than they need to satisfy their own market.

6 A public release in December 2015 and excuse my
7 pronunciation, Beihai Chengde Stainless Steel Company adding
8 600,000 tons of new stainless flat rolled capacity. That's
9 more than ATI produces. Two other companies that have not
10 been disclosed yet but we can put this in the post-hearing
11 brief, an additional 300,000 tons by one company and another
12 750,000 tons of stainless flat roll capacity coming on
13 stream in China, in a market that's already over-supplied.

14 So our view on that is that the net capability
15 in China just continues to grow.

16 MR. VORMIZEELE: May I have one additional
17 supplemental point. Philipp Vormizeele, Outokumpu again. I
18 think what you have to also remember is that the stainless
19 steel industry in China is not very old. At the end of the
20 90's, China was a 100 percent importing country of stainless
21 steel.

22 So in the last 15 years, they brought up their
23 capacity in stainless steel to an amount which most of us
24 can't really imagine to be feasible to operate in an
25 economic environment.

1 MR. HERRMANN: Well if I could, just one
2 additional point. The references Mr. Hartford just made
3 were to additions in cold rolling capacity. There also have
4 been additions on the melting side as well for stainless,
5 and we can provide you with some additional information on
6 that in the post-conference brief.

7 MR. CORKRAN: Thank you. I very much appreciate
8 all of those answers. I find it very helpful to get a broad
9 sense of market developments. I have one last question, and
10 that goes to the current operations of Outokumpu have been
11 very well described. Were there any -- and you also
12 described an agreement that was ongoing with Thyssenkrupp
13 for one of your inputs.

14 But was there any -- were there any other
15 ongoing supply arrangements that originated with
16 Thyssenkrupp's ownership of the facility? I'm thinking back
17 and remembering some of the challenges they faced in
18 obtaining supply of product from outside the United States
19 for some of their operations. Did that continue?

20 MR. VORMIZEELE: You may refer to one of the
21 questions we answered earlier maybe on the remedy situation
22 we had in the course of merger, when we continued to supply
23 our Calvert mill from Italy which was, as we talked about
24 earlier, I think you were out of the room back then.

25 No but essentially what we have in place is the

1 toll rolling agreement for hot rolling black band, which we
2 describe, which is now with AMNS, formerly Thyssen Group,
3 and we have of course interface agreement at that site,
4 because we share roads, we share transportation and
5 logistical items which are waste water treatment. But
6 nothing of that is really supply-related.

7 We obtain certain scrap from AMNS, but this is
8 nothing else which -- I mean nothing with regard to the
9 production of melting or cold rolling.

10 MR. CORKRAN: So the challenges that TK was
11 facing with its Brazilian operations are not really relevant
12 to this --

13 MR. VORMIZEELE: No. That's completely carbon
14 steel. So we had never any connections to the Brazilian
15 operations of ThyssenKrupp.

16 MR. CORKRAN: Thank you very much, and thank you
17 to the entire panel. It's been very informative and I very
18 much appreciate it. I have no further questions.

19 MR. ANDERSON: Thank you, Mr. Corkran. I'm
20 going to look to my right first to see if we have any
21 follow-up questions. Okay, Mr. Cassise.

22 MR. CASSISE: Two quick follow-ups. The 2014,
23 you know, change of the order pattern, the surge in orders,
24 was that surge in orders concentrated in a small number of
25 end use markets, or did you see a surge in orders from all

1 customers?

2 MR. LYONS: Chris Lyons, North American
3 Stainless. The change was across the board. It impacted
4 primarily I would pinpoint our service center customer base,
5 which is the majority of who North American Stainless sells
6 to. But the -- from the direct OEM sales it was minimal,
7 more oriented towards the distribution channel.

8 MR. CASSISE: Okay. Is that true for all of the
9 companies?

10 MR. HARTFORD: I would say we saw the growth
11 across the board, both in distribution customers as well as
12 end users.

13 MR. PFEIFFER: This is Geoff Pfeiffer with AK
14 Steel. We saw it across all customers and products, and
15 like I said before, when the market tends to move, it's a
16 herd mentality. How or why or how it happens, I don't know.
17 But they all move at once, and we saw it across the board.

18 MR. CASSISE: Okay, thank you. One other
19 follow-up question regarding the rerollers. Mr. Hartford,
20 you had described the rerolling operations as taking in an
21 in-scope product and making an out of scope product. Is
22 that true for all of the reroller production during our
23 Period of Investigation? You may not know that off the top
24 of your head, but is that just a portion or is it all of the
25 rerolling production?

1 MR. HARTFORD: It is the vast majority of the
2 rerolling production. It starts with a product that's in
3 scope and finishes a product that's lighter than the scope
4 of this case.

5 MR. CASSISE: Okay. Well then my next question
6 would be to Ms. Cannon. Why would you advocate those
7 rerollers in the domestic industry if they're producing a
8 product that is not the subject product?

9 MS. CANNON: We would not advocate that. I only
10 reiterated that we were not objecting to the position, the
11 legal position that the Commission adopted in the last case,
12 which was that a reroller, to the extent that it does
13 produce a product within the scope of the case, was
14 considered part of the case.

15 And so to the extent there's a minimal number of
16 rerollers that are doing that, we have no objection to them
17 being looked at by the Commission. But we don't think it
18 will have much of any addition or impact on your database.
19 I had mentioned that earlier.

20 MR. CASSISE: And with the evidence we have on
21 the record, they may have no effect at all.

22 MS. CANNON: For most of them, that's correct.
23 We believe they'll have no effect at all.

24 MR. CASSISE: Okay, thank you. I have no
25 further questions.

1 MR. ANDERSON: Thank you, Mr. Cassise. Any
2 further questions? Well, I wanted to just add one last
3 question. I know I'm standing between you and a break and I
4 want to appreciate, thank you and give our appreciation for
5 your thorough answers and for the coverage that you
6 represent here for your industry. It's very helpful for us.

7 Just a quick question about exports. I know the
8 questionnaire data's confidential, but the public -- the
9 official statistic suggests that there was -- U.S. exports
10 had an improving trend over the POI, and given the testimony
11 that we heard about some idling and slowing down of
12 production and so forth in 2014 in particular, and then the
13 argument that -- or the testimony that Chinese, the surge of
14 Chinese imports in 2014 in particular impacted this idling
15 and some of this production, how would you reconcile if
16 there was an increasing trend in U.S. exports during that
17 same period with those trends in Chinese imports and U.S.
18 production idling?

19 MS. CANNON: Mr. Anderson, I think that most of
20 that's going to be confidential to each of the companies.
21 So we probably need for them to address strategically why
22 they were doing what they were doing export-wise in a
23 post-conference brief.

24 MR. ANDERSON: Thank you. I think that would be
25 very helpful for the record. So with that, I wanted to

1 again thank the panelists for being here today here at the
2 Commission, and I think with that, we'll take -- let's take
3 a 15 minute break and we'll reconvene at 12:10. Thank you.

4 (Whereupon, at 11:55 a.m., a recess was taken,
5 to be reconvened the same day at 12:10 p.m.)

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1 AFTERNOON SESSION

2 (12:11 p.m.)

3 MR. BISHOP: Will the room come to order?

4 MR. ANDERSON: Good afternoon, Mr. Neeley, please
5 proceed when you're ready.

6 STATEMENT OF JEFFREY S. NEELEY

7 MR. NEELEY: I guess I'm ready.

8 Thank you, again. I am Jeff Neeley from Husch
9 Blackwell, here on behalf of the Chinese Producers.10 You know, what we've heard this morning was
11 pretty much what we had expected to hear from the U.S.
12 producers, sort of the typical story of the condition of the
13 industry is deteriorating, and claiming that virtually
14 everything is the fault of the Chinese.15 I thank the Commission staff for asking a number
16 of really good questions I think to get behind the rhetoric.
17 We will try to contribute something to that discussion now
18 with a very much an alternative story of what we think was
19 going on.20 We think it is supported by the facts. We will
21 supply a number of those facts in our post-conference brief.22
23 Some of the things of course that we need to say
24 are covered by the APO, and so we are going to have to steer
25 away from that, but there's a lot of information there that

1 we're going to go into in the post-conference brief as well.

2 Just as a sort of preliminary matter, in making
3 this--in having this discussion, I am going to accept the
4 like-product definition that they have submitted, just for
5 the sake of argument, not that we are necessarily agreeing
6 with it, but I know from many years of experience in doing
7 Commission work that it is very difficult for the Commission
8 to delve into that in any great detail in a preliminary.

9 So we are not going to challenge that, but
10 frankly we don't think we need to, given what we think is
11 the weakness of this case.

12 I would like to start our story with Outokumpu,
13 because I think it is an important part of the story. The
14 history of the facility you've heard, to a large extent,
15 this morning. The U.S. plant was built in Alabama by
16 Thyssenkrupp. It has been a disaster since the beginning.

17 The plant was opened in 2010. By 2012,
18 Thyssenkrupp had had enough. And after that very short
19 period of time, it sold the mill to Outokumpu at the end of
20 2012, or the joint venture, I really should say, is probably
21 more proper.

22 But during the entire three-year period here, the
23 Period of Investigation, Outokumpu owned the mill. I can't
24 really discuss the details of the operations here, but I can
25 in general say--and I think it will be confirmed by their

1 own information--that this is not a successful operation.

2 Among the problems in that plant were some that
3 we heard about this morning, not in really the details that
4 I would have liked to have heard, or probably not quite as
5 candid as I would have liked to have heard, but we did hear
6 that there were problems in 2014, which is pretty much
7 undeniable since they were publicly discussed in the press
8 in lots of different places.

9 The company itself has discussed how all three of
10 its cold rolled Z lines were shut down in 2014. One of
11 those lines was shut down for six months, which is an
12 extraordinarily long period of time.

13 The result, not surprisingly, is that customer
14 deliveries were delayed, and that the costs at the plant
15 were affected as well.

16 We heard--and I'll be glad when I get the
17 transcript, because we'll sort of go through it line by
18 line, but we heard things like "delivery expectations were
19 met." Which, you know, sort of meant I think that we told
20 them they're not going to get the stuff for months and,
21 yeah, you're not going to get it for months. That's what we
22 expected.

23 The fact is, there were huge delays. I mean,
24 let's be blunt about this. Let's not, you know, play word
25 games. I mean there were huge delays as a result of this.

1 And those are all documented, and we will provide you with
2 information on that in the post-conference brief.

3 `What happened, and one of the reasons that that
4 is really important, is that yeah, maybe, maybe not, the lag
5 times, or the lead times for the domestic mills were larger
6 or smaller than getting the product from China, but most
7 fundamentally not only in Outokumpu but in some of the other
8 plants people who were buying this product realized that
9 these were not reliable suppliers. Or at least for the time
10 being they weren't reliable suppliers.

11 I mean, when they got back on line that's
12 something else, but there was a huge credibility problem
13 about delivery here. And that affects that, you know, when
14 you turn the plant back on that doesn't change tomorrow. It
15 doesn't change tomorrow for a couple of reasons.

16 First of all, you're not really sure that
17 everything is okay if you are a purchaser. And secondly,
18 the other thing that happens is that people have already
19 ordered from China in anticipation of problems in those
20 plants. And that to work its way through the system will
21 take a matter of several months.

22 So it doesn't happen instantaneously. And I
23 think you need to understand the timing situation with
24 regard to what was going on, as well as the problems of the
25 industry, of the domestic industry, and in supplying, which

1 to some extent at least they've acknowledged.

2 What happened then in--it really got worse,
3 because that was 2014, primarily where this was a big
4 problem. And that alone of course in our view is almost the
5 entire reason that you had an increase in Chinese imports.
6 Because people were looking elsewhere for alternative
7 supplies because they didn't know what was going on with the
8 U.S. industry.

9 But keeping with just Outokumpu for a moment, the
10 reaction of Outokumpu in 2015 then was what they called
11 "fill- the-mill strategy." Okay? What's "fill-the-mill
12 strategy"? In other words, again, you know, if you kind of
13 get behind the rhetoric, what it means is they're going to
14 slash prices in order to increase capacity utilization after
15 they got the mill back up and running.

16 That's what they did. That's what they announced
17 publicly. That's what's in all of the trade publications.
18 There's nothing secret about that. This strategy was of
19 course one that was reacted to by other U.S. producers,
20 including NAS. I mean NAS is a much more efficient producer
21 than Outokumpu. NAS has been the price leader, as was noted
22 this morning, and they are not going to sit there and just
23 let them go forward with these huge price reductions without
24 doing something about it in 2015.

25 And, they reacted, as did the rest of the market,

1 as you would expect. We heard this morning that price is
2 everything. Price. Price. Price. Okay, well that applies
3 to the domestic producers, too, folks.

4 I mean, it's not just the Chinese. If price is
5 everything, then what Outokumpu did also affected the
6 market. And so we should be serious about analyzing not
7 just what Chinese prices are, but who is leading prices?
8 And who is leading prices down? And what their market
9 strategy was.

10 I mean, that might have been a brilliant market
11 strategy by Outokumpu to drive those prices down and fill
12 the mill, and maybe that helped their profitability; maybe
13 it didn't. That's their choice. But, you know, they
14 shouldn't be blaming the Chinese producers for what they
15 themselves did.

16 The drop in the prices by Outokumpu and the
17 reaction of the U.S. industry came at the same time, which
18 was early 2015 when raw materials prices were also dropping,
19 as we heard, and thus surcharges were declining consistent
20 with the U.S. pricing policies.

21 So the surcharges, the reduction in the
22 surcharges of course has a squeezing effect on the overall
23 profitabilities of the companies. I mean, it's just math.
24 I mean, if something is selling for \$100 and you're charging
25 a 20 percent premium on it, you're making more money than if

1 it's \$50 and you're charging a 20 percent premium on it.

2 You know, it's pretty obvious.

3 So that was going on simultaneously with the
4 pricing strategy of Outokumpu that was followed by others.

5 As we had heard--just give me one minute here; I
6 want to take a look at something--as we have heard, you
7 know, Allegheny, Midland plant was idled in August 2015, and
8 fortunately we had a nice dialogue on that with them where
9 they did admit that there was a lockout of workers, and that
10 the idling kind of took place simultaneously with it.

11 I would urge the Commission to look at that
12 carefully and the impact that that had on the market and
13 availability of products. As they said, it was only settled
14 within the last week or so. We think that had a major
15 effect on the market, as well.

16 So how does China fit into this picture? I mean,
17 how do we see the Chinese producers in this with the
18 descriptions that I've said of what happened with both
19 problems with capacity and pricing issues that the U.S.
20 industry--I mean, effectively we had a price war among the
21 U.S. producers.

22 So how does China fit into this? Well, China
23 largely filled the gap in 2014 when demand was increasing
24 for stainless steel sheet and strip. That increase from
25 China continued to some extent into 2015, and that's largely

1 because the lead time for Chinese imports, you know, is
2 pretty substantial. And when you take a look at the time of
3 the order to the time of the delivery.

4 So, you know, I can say all this, and we can put
5 it in our brief, and I'm a person who doesn't generally like
6 to read things from publications at lot at these hearings
7 because I think it's kind of boring, but we do have
8 something that I would like to read from because I think
9 it's really important. And of course we'll submit this in
10 our post-conference brief, and we'll submit some additional
11 information as well, but this is from December 11th, 2015,
12 American Metal Market, on page 3:

13 It says--and I'll just quote a few of the
14 important parts, but the whole article is really worth
15 reading, quote: "Some industry sources suggested the
16 increase"--and this is talking about a price increase at
17 that time--"some industry sources suggested the increase is
18 unlikely to stick unless market leader NAS backs the move."
19 End of quote.

20 I mean I think that is indicative of how people
21 see NAS in the market. And they may think only it's upward,
22 but we think that the market really sees NAS as a leader in
23 both directions. And they look to NAS. I mean, it's a good
24 mill. It's efficient, and there's, you know, there's a lot
25 of reasons to look at them as a market leader.

1 The article also says, quote, "The sad fact of
2 the global stainless market is that there's too much
3 capacity, not just in China and Europe, but in the U.S."
4 End of quote.

5 Yeah, we agree with that.

6 And then it goes on to what I just talked about.
7 Quote: "Outokumpu's strategy has been to, 'fill the mill,' a
8 move that has been criticized by its competitors for driving
9 prices down, but which has made the company more competitive
10 because of more efficient economies of scale at its plant in
11 Calvert, Alabama, a move that London-based financial
12 advisory firm Jeffries International highlighted in an
13 analysis note earlier last week could be beneficial to the
14 company but not so much to the industry." End of quote.

15 It then goes on a little bit to talk about
16 Outokumpu further. "Outokumpu"--this is the quote--"has
17 been a leader this year in a fill the mill strategy that has
18 been a contributor to lower pricing. By taking all of this
19 into account, if North American Stainless follows with their
20 own price increase announcements then it is likely that some
21 increase may take place, a Midwestern source said." End of
22 quote.

23 Then it refers to something else on an affiliate
24 of one of our clients, and it talks about a price increase
25 by somebody. And they're speculating as to whether it will

1 happen with NAS, but it refers to another company that had a
2 price increase recently. And it says, quote:

3 "The increase could have been triggered by TESCO
4 Trading USA, who noticed last week that it intended to
5 increase prices, market sources indicated." And then it
6 goes on to say, "It is unusual for an importer to lead a
7 price increase, according to a source in the Northeast, but
8 said it had no chance of sticking unless Ghent, Kentucky,
9 based NAS makes a move." End of quote.

10 Then it gives a really good description of the
11 market. It sure isn't the description of the market that we
12 heard this morning, is it? There's a lot more, by the way,
13 where this comes from, and we will be submitting that in our
14 post-conference brief.

15 Now certainly I would say the Chinese producers
16 reduced prices in 2015, as did everybody else in the market.
17 But this was due to the price war among U.S. producers. And
18 as I just noted, in the article I just read it was the
19 Chinese company TESCO that led prices upward, and it was not
20 the Chinese producers who led the prices downward.

21 Because of the actions of U.S. producers in 2015,
22 and because their capacity has now been largely restored,
23 the United States is not a terribly attractive market for
24 Chinese producers at the moment. And they have greatly
25 reduced their shipments in the latter part of 2015, as you

1 can see from the data.

2 Our projections are that in 2016 shipments to the
3 United States will be below the 2013 levels from China.
4 There's a lot of other issues which I will go into in the
5 post-conference brief about the lack of linkage between the
6 condition of the U.S. industry and Chinese imports--timing
7 issues, issues of--out of everything they can pull out of
8 their financial information. I can't go into that now, but
9 we will address that in more detail at the appropriate time.

10 There's no real indication, however, that the
11 U.S. has ever been a very large market for China for this
12 product. The fact is that China--the fact that China was
13 here at all was due to the shortages in the United States,
14 and those events are not likely to be repeated, at least
15 from what we can tell.

16 Of course there is some overcapacity in China,
17 but there's also severe overcapacity in the United States,
18 without a doubt. It is that overcapacity right here in the
19 U.S. of A. that has led to severe price cuts by some members
20 of the domestic industry.

21 Undoubtedly the U.S. companies are aware of the
22 drop in the imports from China. I think we heard some
23 acknowledgment of that this morning. And we think that is
24 exactly why the case was filed now. They needed to get this
25 case in before the data became even more apparent that China

1 had increased and was then declining as the capacity came
2 back onstream in the United States. So this was kind of
3 their last chance to get this case filed, and try to make a
4 case for injury.

5 We think that this, in short, is just an
6 incredibly weak case, one that should be dismissed at the
7 outset. We know the Commission doesn't often do that, but I
8 think the facts here, and the fact that the Commission has
9 looked at this industry before, I think when you gather all
10 the facts what the Commission will see is that this is
11 worthy of being turned off at this early juncture.

12 And I don't have anything else to say at this
13 point, but I will be glad to answer any questions that I
14 possibly can. Thank you.

15 MR. ANDERSON: Thank you, Mr. Neeley, for your
16 testimony and information, and we will now turn to the
17 questioning.

18 We will start with the Investigator, Mr. Cassise.

19 MR. CASSISE: Good afternoon, Mr. Neeley. You
20 represent a number of Chinese Producers. I wonder if you
21 could estimate what share of total Chinese production say in
22 2015 is accounted for by your clients?

23 MR. NEELEY: Yeah. I would like--I would like to
24 address that in the post-conference because it's something
25 that I have not totally calculated at this point. I think

1 we represent the overwhelming amount of Chinese exports to
2 the United States in 2015, 2014.

3 MR. CASSISE: And that is a separate question.

4 MR. NEELEY: Yes, I know it's a different
5 question, but--

6 MR. CASSISE: I will allow you to do that, as long
7 as you promise to give me a real number and not an
8 overwhelming phrase.

9 MR. NEELEY: Well, I--

10 MR. CASSISE: An estimate would be fine.

11 MR. NEELEY: Yeah, no, we'll give you--I can't
12 give it to you right off the top of my head because I don't
13 want to be wrong--

14 MR. CASSISE: Sure.

15 MR. NEELEY: --but, yeah, we'll give you a real
16 number based on what we know.

17 MR. CASSISE: You had mentioned that--you had
18 mentioned the like-product issue. It is my understanding
19 that you, in the preliminary phase of this investigation, do
20 not plan to make any domestic like-product issues. You
21 agree at least at this preliminary phase with the
22 Petitioners' stated like-product definition?

23 MR. NEELEY: Yeah, we'll accept it for argument's
24 sake. I mean, the argument that I just made really doesn't
25 depend on like-product.

1 MR. CASSISE: What is your position on the
2 definition of the domestic industry, specifically this
3 reroller issue? Do you have a position?

4 MR. NEELEY: You know, I think at this point we
5 would accept what was said by the domestic industry on that,
6 as well.

7 MR. CASSISE: Okay. You had mentioned a few
8 things about how Outokumpu is a highly unsuccessful
9 operation, and how they had this fill-the-mill strategy.
10 Would you dispute any of the data that they have submitted
11 in their questionnaire to the Commission?

12 MR. NEELEY: I think a lot of the data is very
13 curious, but I can't really comment on it.

14 MR. CASSISE: Right. That would be a--well, let's
15 say any questions would be welcomed in your post-conference
16 brief.

17 MR. NEELEY: Oh, we intend to do that.

18 MR. CASSISE: And again, you also mentioned how
19 the labor lockout at Allegheny was presented this morning as
20 not particularly affecting capacity and production. Again,
21 I would be interested in whether or not you would dispute
22 any of the data presented in the questionnaires that were
23 submitted to the Commission.

24 MR. NEELEY: Yeah, we will address that question
25 directly. Thank you.

1 MR. CASSISE: With that, I have no further
2 questions. Thank you. I look forward to reading your
3 brief.

4 MR. ANDERSON: Thank you, Mr. Cassise. Mr. Allen?

5 MR. ALLEN: I believe my colleague, Mr. Cassise,
6 has covered basically all the questions I was going to ask,
7 so no further questions.

8 MR. ANDERSON: Thanks. Mr. Knipe?

9 MR. KNIPE: Thank you. Do Chinese producers, to
10 your knowledge, follow a similar pricing structure, where
11 there's a base price and an alloy surcharge?

12 MR. NEELEY: I'm not sure if they do or not. I
13 would have to confer with the clients as to whether they
14 just have a flat price based on what the market is bearing
15 at a particular moment, or whether it's, you know,
16 structured like the U.S. I believe, I believe it's just a
17 flat price, you know, based on whatever the market
18 conditions are. But I would want to double check with them
19 to make sure that I'm not misspeaking on that.

20 MR. KNIPE: Okay. If it's helpful, I found a
21 Metal Miner article on December 17th that talks about an
22 increase from TSCO on what they call a base price. So I
23 don't know what that means.

24 MR. NEELEY: Okay. I'll check with them.

25 MR. KNIPE: Okay. And then, I don't want to take

1 away Mr. Taylor's question, but there are references to an
2 unfortunately named raw material, nickel pig iron, which
3 appears to be uniquely a Chinese product.

4 MR. NEELEY: Right.

5 MR. KNIPE: Do you know what's happened to the
6 price of this raw material over the course of the Period of
7 Investigation?

8 MR. NEELEY: I don't, off the top of my head, but
9 I will be glad to check that. I know that that's a raw
10 material that is uniquely Chinese. I've heard that. What I
11 don't know is the details of what pricings look like.

12 MR. KNIPE: Okay. And if you happen to come
13 across any helpful sources about where to find price data
14 for that, that would be helpful.

15 MR. NEELEY: Okay. I understand.

16 MR. KNIPE: So there are a number of trade press
17 articles about a decrease in demand in China largely due to
18 a housing bubble, or a construction bubble. How would you
19 characterize the demand situation in China and what's
20 happened to consumption levels of this product over the Poi?

21 Mr. Neeley: Yeah, I think that's something I
22 would want to confer with my clients on to give you some of
23 the better data that we have in terms of what is going on in
24 China in terms of demand for this product.

25 I mean the one thing I would say is that it's--

1 while I know this is something the Commission needs to look
2 at as part of its analysis according to the statute, I would
3 say that under the facts of this particular case if you
4 accept what I said are the reasons for the Chinese products
5 coming into this country, whatever is going on with demand,
6 you know, in China, didn't have a whole lot to do with it.
7 What it had to do with was, as somebody said this morning,
8 it was pulled. I mean, it was because of particular
9 specific problems in the U.S. during 2014.

10 But I take your point, and we will take a look at
11 that.

12 MR. KNIPE: Okay, what about supply issues in
13 China? Let's talk about overcapacity. Do you agree with
14 that characterization?

15 MR. NEELEY: I think there's overcapacity every
16 place in the world, yeah.

17 MR. KNIPE: Have there been new plants constructed
18 recently? Or is it mostly expansions on existing plants?

19 MR. NEELEY: I'll check on the exact details of
20 what has happened in the last few years in China, yes, I'll
21 take a look at that.

22 MR. KNIPE: And I guess I just want to get your
23 impression about the third market trade barriers. What are
24 the other large markets for Chinese product, if we're seeing
25 an increasing number of--

1 MR. NEELEY: Yes, my understanding is that the
2 larger markets are mostly in Asia for the Chinese product.
3 But again I need to circle back with them and get the
4 complete details of that, which we intend to address in our
5 post-conference brief. But Asia, for this product, and I
6 think a lot of other products, is their primary place where
7 they would be selling, in addition to their home market,
8 obviously.

9 MR. KNIPE: Okay. Thank you for your testimony.

10 MR. ANDERSON: Ms. Brinckhaus.

11 MS. BRINCKHAUS: Good afternoon, Mr. Neeley and
12 Ms. Morgan. I just have one quick question. It's the same
13 question I asked the panel this morning regarding the
14 arguments that were made in the previous investigation about
15 whether the metal margin, or gross margin is the better
16 measure for setting the price cost behavior.

17 I don't know if you want to address it now or--

18 MR. NEELEY: Yeah, I probably better defer on that
19 one because I understand your point. I don't know how my
20 clients would see that analysis.

21 MS. BRINCKHAUS: Okay. I appreciate it. Thank
22 you, very much.

23 MR. NEELEY: Thank you.

24 MR. ANDERSON: Okay, Ms. Taylor?

25 MS. TAYLOR: Good afternoon. Karen Taylor, Office

1 of Industries. I just have a couple of questions. It's a
2 pity your clients couldn't be here, because I suspect you
3 may not have the information at hand, but I will ask the
4 question.

5 I have seen some notifications in the press that
6 there are several stainless operations at least being
7 considered to be built, if construction has not begun, and
8 unfortunately I can't really pronounce these names, but if I
9 could send you a list?

10 MR. NEELEY: That would be good.

11 MS. TAYLOR: And let me know what the status is of
12 these operations, it would be much appreciated.

13 MR. NEELEY: Yeah, we'd be very glad to do that.
14 Specific names really do help to get to the bottom of that
15 sort of thing. Thank you.

16 MS. TAYLOR: I am interested in the differences
17 and similarities, in the manufacturing process in China and
18 the United States. For example, this whole nickel pig iron
19 as an input is something we just don't use here, to my
20 knowledge.

21 MR. NEELEY: Right.

22 MS. TAYLOR: So could you, and I presume you would
23 have to discuss with your clients, give me a better picture
24 of the manufacturing process in China? That would be
25 helpful.

1 MR. NEELEY: And you're looking for the
2 differences or similarities between the U.S. and China?

3 MS. TAYLOR: Correct.

4 MR. NEELEY: Sure.

5 MS. TAYLOR: All right. Thank you very much.

6 MR. ANDERSON: Thank you, Ms. Taylor. And, Mr.
7 Duncan.

8 MR. DUNCAN: Yes. Good afternoon.

9 My first question again is something I think you
10 had already indicated you will be addressing a little bit in
11 your post-conference brief, but to the degree to which you
12 can sort of look at the numbers and document what you see to
13 be the causation pattern over the period, if you could do
14 that?

15 MR. NEELEY: Yes.

16 MR. DUNCAN: Also, you indicated that, based on
17 this fill-the-mill strategy by Outokumpu that, you know,
18 U.S. capacity, push-to-fill capacity is leading prices. I
19 ask that you also look at the record evidence that has been
20 gathered in this proceeding and see if you can see that
21 pattern in the data that has been gathered, and highlight
22 that in your post-conference brief?

23 MR. NEELEY: Will do.

24 MR. DUNCAN: The morning panel discussed, and
25 you've claimed in your testimony and in response to a couple

1 of my colleagues' questions, that excess capacity exists
2 everywhere so it's not really an issue. But, that China has
3 excess capacity. But the morning panel indicated that what
4 they see to be excess capacity in China is two times the
5 total market in the United States.

6 So is there not a difference in magnitude of the
7 capacity overhang between China and the United States?

8 MR. NEELEY: Well, the demand in China is also
9 very significant. So I would have to look at that. I mean
10 I think that the relevant point is not just looking at
11 capacity overhang in both countries, but to look at what the
12 likelihood, which is the ultimate question that the
13 Commission needs to look at, of that excess capacity,
14 whatever it is, of coming to the United States.

15 MR. DUNCAN: Okay--

16 MR. NEELEY: And, you know, obviously that's
17 ultimately what you're driving at. And if we look at it
18 that way, you see the Chinese coming into this market and
19 then beginning to exit this market toward the end of the
20 Period. And you see a very substantial lag time between
21 placing an order with the Chinese mill and receiving the
22 product.

23 That is a particularly important issue I think in
24 stainless where you've got fluctuations in price that are
25 significant. I mean, obviously you could buy a Chinese

1 product at a higher price, and then you see the prices in
2 the U.S. market dropping by the time you get the product and
3 you don't have such a good deal anymore.

4 So there are inherent risks in addition to the
5 obvious risks that you have with buying a foreign product
6 and just having to wait for a while.

7 So absent conditions such as those that occurred
8 in 2014, purchasing Chinese product is not incredibly
9 attractive for I think a lot of purchasers in the United
10 States.

11 MR. DUNCAN: Okay, along that same line, since
12 you're going to explore that more fully in your
13 post-conference submission, can you also respond to some of
14 the indications that the domestic panel made that yes,
15 imports in 2015 or the end of the period declined. I think
16 no one is contesting that.

17 But it was stated as quickly as they had entered
18 previously, they can re-enter. So discuss that in your
19 post-hearing.

20 MR. NEELEY: Yeah, yeah. We'll discuss and, you
21 know, it's a valid question. But you know, what I would say
22 is that if the reason that they entered in the first place
23 in 2014 were these extraordinary conditions that occurred in
24 the U.S. market, which what we think the record will show,
25 absent something extraordinary happening again, it's

1 unlikely.

2 MR. DUNCAN: Like you were saying, going to be
3 pulled again into the U.S. market?

4 MR. NEELEY: Yeah. I mean they could be pulled
5 again. I mean if there's a lot of shutdowns, I suppose
6 that's possible. That's kind of speculative, to put it
7 mildly.

8 MR. DUNCAN: And then finally also address, to
9 the degree that you feel you want to, these arguments of
10 diversion related to the third country orders in place
11 against China, and if that's going to have an impact on what
12 may likely, for purposes of a threat analysis, enter the
13 United States market?

14 MR. NEELEY: Be glad to link up that sort of
15 timing and do an analysis of that.

16 MR. DUNCAN: That is all my questions.

17 MR. ANDERSON: Thank you, Mr. Duncan, and we'll
18 turn to Mr. Corkran now.

19 MR. CORKRAN: Thank you very much, and thank you
20 very much for your testimony and presentation this
21 afternoon. I think my colleagues have covered most of my
22 questions. I did want to take a little bit of a closer look
23 at a company that you spotlighted in your presentation.

24 You were talking about TISCO Trading, and it's
25 priced or a reported price strategy in the U.S. market. Can

1 you give us a sense of what role TISCO Trading plays in the
2 U.S. market, what its relative presence is in the U.S.
3 market?

4 MR. NEELEY: I'd have to get the market share
5 and take a look at that. I don't have that off the top of
6 my head, but I couldn't reveal it if I did. They are one of
7 the larger Chinese producers selling into the U.S. market
8 absolutely for sure and so they're, along with Baosteel, the
9 two most significant Chinese producers in the U.S. market.

10 MR. CORKRAN: And in your description of their
11 participation in the U.S. market and the notation that they
12 were seeking to raise prices, does that provide any
13 indication about relative prices? I mean would we expect to
14 see TISCO's prices being higher than U.S. producer prices?

15 MR. NEELEY: I suppose, you know, like a lot of
16 things. It depends on exactly what point in time you're
17 looking at, you know. It's probably the same with U.S.
18 producers. At any particular point in time it could be
19 higher, it could be lower.

20 I think the issue is mostly that TISCO and the
21 U.S. producers, many of the U.S. producers were being led
22 down by, you know, effects of the fill the mill strategy and
23 things of that sort. So I mean that's sort of our, I think,
24 our main point on that. I don't know if that answers your
25 question.

1 MR. CORKRAN: To a degree. I just wanted to
2 make sure how to evaluate data that we might be able to --
3 we might see in terms of pricing.

4 MR. NEELEY: Right.

5 MR. CORKRAN: What was your impression of
6 testimony this morning from NAS, when they described their
7 role in the market and the perception of their company as a
8 price leader, being one in which they tended to give market
9 signals that were primarily focused on upward price
10 movements rather than lower price movements?

11 MR. NEELEY: Well, I think with the publications
12 that I've seen said and say and what my clients have told
13 me, price leadership goes both ways. I mean they'd like to
14 think it only goes upward, but I find that a little bit, you
15 know. We don't think it's credible, let's put it that way,
16 and I don't think they've really cited anything other than
17 their own testimony as to why we should think that's
18 correct.

19 I mean what we see in the publications is a lot
20 of talk about NAS and price leadership, and to my mind and
21 my understanding, price leadership means both ways.

22 MR. CORKRAN: Okay. I think with that, that
23 concludes my questions. I appreciate your testimony this
24 afternoon. Thank you very much.

25 MR. NEELEY: Thank you.

1 MR. ANDERSON: Thank you, Mr. Corkran. I'll
2 just visually scan the panel. Any follow-up questions? And
3 my colleagues have very ably answered (sic) most of the
4 questions I had, and Mr. Neeley, I just want to follow up on
5 one line of testimony. I realize you're going to provide
6 quite a bit of information and detail in the post-conference
7 brief.

8 But two things. About this argument, I think
9 your words were "fill the gap," that Chinese imports are
10 filling the gap of what the U.S. producers couldn't supply
11 during the POI. What is the lead time for Chinese imports
12 into the U.S. market, both on a spot price basis and a
13 contract basis?

14 MR. NEELEY: You know, I will get the exact --
15 the best estimate that I can, but it's a matter of months.
16 My understanding is it's somewhere around four to five
17 months oftentimes. Could be slightly less. I'd have to
18 check, but I mean we're not talking about weeks. I mean
19 we're talking about months from the time -- I'm talking
20 about from the time of the order until the time it's
21 produced, put on the ship and come to the United States.

22 MR. ANDERSON: Okay. Would you say that's kind
23 of in the range of where the U.S. producers' lead times are,
24 whether they're struggling with technical issues in the
25 plant? I think I heard three to four months and then

1 sometimes it extended six months. But I'm hearing you say
2 three to five months.

3 MR. NEELEY: Right, right. My understanding is
4 that the lead times were similar at the time that they had
5 the problems. But I think you can -- my understanding is
6 from talking to my clients and my understanding is that it's
7 not just a matter of the lead times, comparing one lead time
8 to the other.

9 It's also a question, from a customer's point of
10 view, of reliability of supply and they talk in the U.S.
11 industry about building inventories and things of that sort.
12 Yeah, that did happen we think, and it happened because
13 people were scared of what was going to happen and whether
14 the product was going to be available, whether, you know,
15 it's going to get worse, whether it really was going to come
16 back on stream when people said it was going to come back on
17 stream, that sort of thing.

18 So simply saying oh, well that one's, you know,
19 four and a months from China and it's four months from the
20 U.S., so why would they buy Chinese? Well, you buy Chinese
21 because they know it's going to show up, you know. It may
22 be four and a half months, but there was a lot of
23 uncertainty during that period, and uncertainty leads to
24 customers, you know, looking elsewhere. We think that's
25 what happened.

1 MR. ANDERSON: Okay. I appreciate that context.
2 That's very helpful, and that leads to my final question,
3 which is given the emphasis that you placed on some of the
4 technical production difficulties, particularly for one
5 company and the Commission has to look at the industry as a
6 whole, and given the Exhibit 6 provided by the Petitioners
7 regarding the level of imports particularly between 2013 and
8 2014, we see over 100 percent increase and then the absolute
9 volume is on par in 2015.

10 Given that level of uncertainty, could you
11 address either now or in your post-hearing brief kind of
12 trying to match those up? If we have Outokumpu with a
13 couple of lines down for six months, what kind of volume are
14 we talking about that wasn't in the marketplace that could
15 have been in the marketplace if they didn't have those
16 problems, and what kind of volume could have been in the
17 marketplace from the U.S. producers if say they didn't have
18 their labor disputes relative to the total volume and
19 official statistics of imports from China?

20 MR. NEELEY: Right. I'm going to take a look.
21 Yeah, as you noted, it's not only Outokumpu that was the
22 issue in terms of problems in production and things of that
23 sort. But we'll do an analysis of what happened. I mean at
24 the same time that that was happening, by the way, there was
25 an increase in demand in the U.S. market.

1 So it was supply decreased in the U.S.
2 effectively because of all the problems we've been talking
3 about. But at the same time, there was an increase in
4 demand. So it was the worst of all possible worlds for you
5 if you were a purchaser of the product. So that's why they
6 started to look elsewhere.

7 MR. ANDERSON: Okay. Well thank you for that
8 explanation. Anything you want to add in the post-hearing
9 brief would be welcomed. With that, I thank you. I thank
10 you for your presentation and being here today and for
11 answering our questions. And now we'll take a quick change
12 to go to closing arguments.

13 MR. NEELEY: Thank you.

14 (Pause.)

15 CLOSING REMARKS OF KATHLEEN CANNON

16 MS. CANNON: Thank you, Mr. Anderson. For the
17 record, I'm Kathy Cannon from Kelley Drye. Just a few
18 points on rebuttal. I think I heard an inconsistency in the
19 testimony of Mr. Neeley, where at one point he referred to a
20 severe overcapacity of U.S. producers, and then at the same
21 time referred to a supply shortage in the United States.

22 So I'm not sure which argument they're
23 presenting, but really neither are accurate. There's not
24 any severe overcapacity in the United States. The U.S.
25 producers have built to supply this market and would like to

1 supply this market, and are fully capable of doing so but
2 for the imports. As you can see in the database, a lot of
3 that capacity is sitting idle.

4 As to the supply shortage, as we have testified
5 in detail, that was for a very temporary period that
6 Outokumpu experienced. The other producers were not denying
7 their customers product. They were simply experiencing
8 longer lead times, and when asked just now about the lead
9 times, generally speaking the lead times is an advantage for
10 the U.S. producers.

11 In this one short period of several months, the
12 U.S. lead times did lengthen, as customers were trying to
13 buy additional product. But as Mr. Neeley just admitted,
14 they were similar to the Chinese product. So why are you
15 going to China? For price. There's no other reason to go
16 there. The explanation that somehow they're a more reliable
17 supplier. Really?

18 I mean you have U.S. producers here with
19 long-standing relationships, good quality, good service.
20 You're not going to China because you need a reliable
21 source. You're going for reasons of price.

22 Let me just turn to price for a minute and
23 correct a couple of statements, to make sure that our
24 position and the facts are accurate. I believe I understood
25 Mr. Neeley to talk about alloy surcharge squeeze that has an

1 impact on the profitability of the producers. But as we
2 said, those alloys are really a wash, and the problem is
3 going on with the competition on the base prices.

4 I also heard a statement that the surcharge,
5 something about a surcharge being a percent adder. The
6 surcharge is not a percent adder to the price. It's a
7 dollar per pound and it doesn't change if the base price
8 falls, okay. So that's sort of an independent variable.

9 You heard some testimony about TISCO, TISCO
10 announcing a price increase as evidence that somehow China
11 is leading prices up. But look at this real carefully.
12 When did this happen? In very late 2015, and what did the
13 source that Mr. Neeley read to you say? It was very
14 unusual.

15 You don't see this out of China, and why did it
16 happen? Because there's plenty of press out there about
17 this trade case coming, and everybody was talking about it
18 and they were worried. We can document that for you in our
19 brief. If they had actually been doing these price
20 increases all along throughout the Period of Investigation,
21 we wouldn't be here today.

22 There was testimony that the domestic producers
23 have been somehow leading prices down. But China's prices
24 have always been below U.S. prices. The imports are
25 increasing at the rate they are because they are the price

1 leaders in this very price sensitive product. I think they
2 blamed a lot of this on Outokumpu, as somehow being the
3 price leader and cutting prices, slashing prices to build
4 market share.

5 We'll address that further in our brief, but
6 there is no foundation to that argument. Look, I would
7 encourage you to look in particular at the lost sales and
8 lost revenue responses of purchasers, where you ask them did
9 you shift to China, yes or no, and was China lower-priced
10 than the U.S., yes or no? You will see a lot of yeses.

11 The other factor really is, you know, you can
12 talk a lot and debate who's pricing at what level. But as I
13 believe Mr. Neeley conceded, this is a price sensitive
14 market. When you have a price sensitive market, your market
15 share table speaks volumes over who is the leader, because
16 that is the company that's gaining market share or
17 companies.

18 I want to defend my friends at Outokumpu against
19 some testimony about what a disaster their company is. It's
20 not a disaster. The mill is a state-of-the-art facility.
21 They purchase the mill with a clear growth perspective in
22 mind, and as you see in the data, that was borne out. This
23 market is a strong market. It's been doing well in terms of
24 demand. It isn't declining.

25 So they weren't mistaken about that and they

1 don't have terrible facilities. If you've ever been down
2 there, they're very good. They're wonderful facilities.
3 The problem is that they are getting jeopardized in that
4 investment by the aggressive pricing by China, that's
5 undercutting their operations.

6 And this behavior started before there was any
7 issue with their temporary shutdown with that facility in
8 terms of one the product lines and not all of the product
9 lines, which they kind of make it sound like it's a much
10 broader problem than it was.

11 In terms of China, there was a little bit of a
12 discussion about China really looking to other Asian
13 markets, that it's going to be focused on with the supply.
14 So we're going to put into our post-hearing brief a little
15 bit more specifics. But just look at a few of the Asian
16 markets that are out there for China, most of which are
17 already being served by their local suppliers but almost all
18 of which have barriers to China.

19 India has a 57 percent margin against China;
20 Taiwan, 20 to 38 percent; Thailand, 8 to 33 percent; Vietnam
21 has margins; and Indonesia has an ongoing investigation. So
22 where are they going to go? They're not going to any of
23 these local Asian markets right now. They really don't have
24 any other alternative except the United States.

25 So these claims that we were only here to fill

1 this quick need and now we're gone don't make sense. When
2 you have the larger over-supply and over-capacity that China
3 has, and you have a big market that looks relatively
4 attractive with demand growing, why would you leave?

5 The only reason you leave is because you've
6 glutted that market so much with your product that there
7 wasn't demand, and now you're worried about a trade case,
8 which obviously was borne out by the filing.

9 Let me just conclude by saying I do agree with
10 one thing that Mr. Neeley said. He started off by saying
11 that this is the same old story. That's true. It's kind of
12 sad. We come here a lot because we see these same problems
13 with China.

14 We see huge over-capacity, we see huge idle
15 capacity, we see them looking for a market and being blocked
16 out of other markets all around the world because other
17 markets have been bombarded by their product, and then we
18 see decimation of a U.S. industry.

19 So yes, he's right. It is the same old story
20 and it requires the same relief, and we urge you to grant
21 that to the industry. Thank you very much.

22 MR. ANDERSON: Thank you, Ms. Cannon.

23 CLOSING REMARKS JEFFREY NEELEY

24 MR. NEELEY: Okay, I'll be brief in my remarks.
25 First, the notion that there is some kind of discrepancy

1 between arguing about the over-capacity in the United States
2 and a shortage, I don't follow it. Sorry. I mean we're
3 talking about apples and oranges. I mean there is an
4 over-capacity. Let's look at what the U.S. industry has
5 reported to the Commission, all right?

6 The shortage is the shortage. I mean the
7 shortage is because plants went down. There were problems
8 in production. The two don't really have anything to do
9 with each other, and there's really no inconsistency between
10 what we're saying there whatsoever.

11 You know, we hear about a short period of time
12 and longer lead times. You know, it was a large part of
13 2014. Lead times were extraordinary. People didn't know
14 what was going to happen, and I think the customers, the
15 trade press and other places will confirm what we've said
16 about that.

17 Why go to China? Of course, the U.S. industry's
18 explanation is price, which is not surprising. I would
19 suggest another explanation. It's called availability, all
20 right. I mean they went to China because yeah, there was
21 available product there and people needed it and they were
22 concerned, and that's why they went there.

23 We will discuss some of the issues with regard
24 to pricing and how the surcharges work. I think it's
25 probably better to be discussed in more detail in our brief.

1 Yeah, I mean in some ways, I mean you can say what TISCO's
2 upward pricing proposal was unusual, I mean because -- and I
3 think what it means is simply this, is that there's a lot of
4 rhetoric always about how China, you know, drives things
5 down, drives things down.

6 Here's somebody trying to get the prices up, and
7 you know, we hear they get no credit for that. Certainly,
8 if they had gone down, we'd be hearing a lot about it.
9 Apparently China is just the opposite of NAS. NAS only
10 drives prices up. China only drives prices down, you know.
11 It's -- I would suggest that if you're going to be a price
12 leader, you do it in both directions and it's not credible.
13 It's just not credible to argue otherwise.

14 As to what we said about Outokumpu, you know,
15 they're doing well I guess according to the U.S. industry,
16 or at least according to what their conclusory remarks are.
17 I suggest you just take a look at their financials and see
18 what you think.

19 In terms of the same old story yeah, it is.
20 It's what we expected. It's not the same old story from our
21 side. I mean I think there's some unique facts that we've
22 presented in this case. We will present additional facts,
23 additional information in the post-conference brief.

24 It is not the same old story from the Chinese
25 side. I mean there's some very -- there are unique facts

1 here that we hope the Commission will take into account, so
2 and we obviously hope that they will -- the Commission will
3 find in the negative in this case. So thank you very much
4 for your time.

5 MR. ANDERSON: Thank you, Mr. Neeley. So on
6 behalf of the Commission and the staff, I would like to
7 thank all the witnesses and the counsel who came here today
8 to be with us today, and for helping us gain a better
9 understanding of the market conditions in the stainless
10 sheet and strip industry.

11 Before concluding, I'd like to mention a few key
12 dates in the investigation. The deadline for submission of
13 corrections to the transcript and post-conference briefs is
14 Wednesday, March 9th. If briefs contain business
15 proprietary information, the public version is due on
16 Thursday, March 10th.

17 The Commission has tentatively scheduled the
18 vote on these investigations for Friday, March 25th and we
19 will report our determination to the Secretary of Commerce
20 on Monday, March 28th. The Commissioner's opinions will be
21 issued on Monday, April 4th.

22 With that, again I thank you all for coming, and
23 this conference is adjourned.

24 (Whereupon, at 1:06 p.m, the conference was
25 adjourned.)

CERTIFICATE OF REPORTER

TITLE: In The Matter Of: Stainless Steel Sheet and Strip from China

INVESTIGATION NOS.: 701-TA-557 and 731-TA-1312

HEARING DATE: 3-4-2016

LOCATION: Washington, D.C.

NATURE OF HEARING: Preliminary

I hereby certify that the foregoing/attached transcript is a true, correct and complete record of the above-referenced proceeding(s) of the U.S. International Trade Commission.

DATE: 3-4-2016

SIGNED: Mark Jagan

Signature of the Contractor or the
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SIGNED: Gregory Johnson
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