

UNITED STATES INTERNATIONAL TRADE COMMISSION

In the Matter of:) Investigation Nos:
STAINLESS STEEL SHEET AND STRIP) 701-TA-557 AND 731-TA-1312
FROM CHINA) (FINAL)

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UNITED STATES OF AMERICA
BEFORE THE
INTERNATIONAL TRADE COMMISSION

IN THE MATTER OF:) Investigation Nos.:
STAINLESS STEEL SHEET AND STRIP) 701-TA-557 AND
FROM CHINA) 731-TA-1312 (FINAL)

Main Hearing Room (Room 101)
U.S. International Trade
Commission
500 E Street, SW
Washington, DC

The meeting commenced pursuant to notice at 9:30
a.m., before the Commissioners of the United States
International Trade Commission, the Honorable Rhonda K.
Schmidtlein, Chairman, presiding.

1 APPEARANCES:

2 On behalf of the International Trade Commission:

3 Commissioners:

4 Chairman Rhonda K. Schmidtlein (Presiding)

5 Vice Chairman David S. Johanson

6 Commissioner Irving A. Williamson

7 Commissioner Meredith M. Broadbent

8 Commissioner F. Scott Kieff

9

10

11

12 Staff:

13 Lisa R. Barton, Secretary to the Commission

14 Sharon Bellamy, Records Management Specialist

15 Tyrell Burch, Legal Document Assistant

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17 Michael Szustakowski, Investigator

18 Karen Taylor, International Trade Analyst

19 Aimee Larsen, International Economist

20 Nabil Abbyad, International Economist

21 Jennifer Brinckhaus, Accountant/Auditor

22 Benjamin Allen, Attorney/Advisor

23 Douglas Corkran, Supervisory Investigator

24

1 Congressional Witness:

2 The Honorable Peter J. Visclosky, U.S. Representative, 1st
3 District, Indiana

4

5 Opening Remarks:

6 Petitioners (Kathleen W. Cannon, Kelley Drye & Warren LLP)

7 Respondents (Jeffrey S. Neeley, Husch Blackwell LLP)

8

9 In Support of the Imposition of Antidumping and

10 Countervailing Duty Orders:

11 Kelley Drye & Warren LLP

12 Washington, DC

13 on behalf of

14 AK Steel Corporation

15 Allegheny Ludlum, LLC d/b/aATI Flat Rolled Products

16 North American Stainless

17 Outokumpu Stainless USA, LLC

18 Terrence L. Hartford, Vice President for ATI Defense,

19 Allegheny Technologies Incorporated

20 Geoff Pfeiffer, General Manager, Specialty Steel Sales,

21 AK Steel Corporation

22 Dan Lebherz, Manager, Specialty Products & Markets, AK

23 Steel Corporation

24 Chris Lyons, Vice President, Commercial, North American

25 Stainless

1 Stephen J. Letnich, Vice President of Sales for Coil
2 Americas, Outokumpu Stainless, LLC

3 Thomas Conway, International Vice President, United
4 Steelworkers

5 Michael Kerwin, Director, Georgetwon, Economic
6 Services

7 Brad Hudgens, Economic Consultant, Georgetown Economic
8 Services

9 Kathleen W. Cannon, John M. Herrmann, David A.
10 Hartquist and Grace W. Kim - Of Counsel

11

12 In Opposition to the Imposition of Antidumping and
13 Countervailing Duty Orders:

14 Husch Blackwell LLP

15 Washington, DC

16 on behalf of

17 ShanXi Taigang Stainless Steel Co., Ltd.

18 Baosteel Stainless Steel Co., Ltd.

19 Ningbo Baoxin Stainless Steel Co., Ltd.

20 Taiyuan Ridetaixing Precision Stainless Steel Incorporated
21 Co., Ltd.

22 Ningbo Qiyi Precision Metals Co., Ltd.

23 Guanghan Tiancheng Stainless Steel Products Co., Ltd.

24 China Chamber of International Commerce

25

1 John P. Junker, General Manager, Tisco Trading USA,
2 Inc.

3 Bruce Malashevich, President and Chief Executive
4 Officer, Economic Consulting Services, LLC

5 Kathryn Kobe, Director of Price, Wage & Productivity
6 Analysis, Economic Consulting Services, LLC

7 Jeffrey S. Neeley and Michael S. Holton - Of Counsel

8

9 Rebuttal/Closing Remarks:

10 Petitioners (Kathleen W. Cannon, Kelley Drye & Warren LLP)

11 Respondents (Jeffrey S. Neeley, Husch Blackwell LLP)

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P R O C E E D I N G S

9:37 a.m.

MS. BARTON: Will the room please come to order.

CHAIRMAN SCHMIDTLEIN: On behalf of the U.S.

International Trade Commission I welcome you to this hearing on Investigation No. 701-TA-557 and 731-TA-1312 Final involving Stainless Steel Sheet and Strip from China. The purpose of these investigations is to determine whether an industry in the United States is materially injured or threatened with material injury or the establishment of an industry in the United States is materially retarded by reason of imports of stainless steel sheet and strip from China.

Schedules citing forth the presentation of this hearing, notices of investigation and transcript order forms are available at the public distribution table. All prepared testimony should be given to the Secretary. Please do not place testimony directly on the public distribution table. All witnesses must be sworn in by the Secretary before presenting testimony. I understand that parties are aware of the time allocations. Any questions regarding time allocations should be directed toward the Secretary.

Speakers are reminded not to refer in their remarks or answers to questions to business proprietary information. Please speak clearly into the microphones,

1 state your name for the record for the benefit of the court
2 reporter. If you will be submitting documents that contain
3 information you would classify as business confidential your
4 request should comply with Commission Rule 201.6.

5 Madam Secretary, are there any preliminary
6 matters?

7 MS. BARTON: No, Madam Chairman.

8 CHAIRMAN SCHMIDTLEIN: Very well, will you please
9 announce our first Congressional witness.

10 MS. BARTON: Our first Congressional witness is
11 the Honorable Peter J. Visclosky, U.S. Representative, First
12 District, Indiana.

13 CHAIRMAN SCHMIDTLEIN: Thank you, Congressman
14 Visclosky, before you get started I would just like to thank
15 you publicly for your letter of support for the Commission's
16 supplemental budget request that you made in November. We
17 very much appreciate that.

18 STATMENT OF THE HONORABLE PETER J. VISCLOSKY

19 REPRESENTATIVE VISCLOSKY: I appreciate it and
20 hopefully between now and the end of April Congress will
21 finish its work on the Appropriations for 2017 and will
22 continue my best efforts on their behalf. Now, Chairman and
23 Members of the Commission, I appreciate the opportunity to
24 again testify before you. It is a new year.

25 I do appreciate looking back on 2016 the

1 Commission's good work and attentiveness to detail. My
2 recollection is that you deliberated on seven different
3 steel-related cases last year that involved a total of 18
4 countries. Congress joined the last session, also approved
5 two new laws so as to strengthen trade remedy statutes. We
6 are in a new year but confronting very similar problems that
7 remain much the same. We are needing to be very vigilant in
8 2017.

9 Last year I testified before you in three
10 different steel cases involving Chinese Imports, one of
11 which involved duties upwards of 215 percent. Today, a case
12 involves the Country of China and stainless steel sheet and
13 strip. The Department of Commerce has already indicated in
14 its preliminary determinations just how egregious the
15 actions in this case are by proposing dumping margins of up
16 to 75 percent and subsidy rates of up to 193 percent.
17 Further, the Commerce's decision to impose retroactive
18 duties based on critical circumstances shows that these
19 companies have a long history of disregarding our trade
20 laws.

21 In conclusion, I know that you again will give
22 careful and thoughtful consideration to all of the facts of
23 law involved. I appreciate that and look forward to working
24 with the Commission in the future.

25 CHAIRMAN SCHMIDTLEIN: Alright, thank you very

1 much. Any questions for the Congressman?

2 (No response.)

3 CHAIRMAN SCHMIDTLEIN: Alright, thank you very
4 much.

5 REPRESENTATIVE VISCLOSKY: Thank you.

6 CHAIRMAN SCHMIDTLEIN: We will now move to
7 opening remarks.

8 MS. BARTON: From Petitioners Kathleen W. Cannon,
9 Kelley Drye and Warren, LLP.

10 CHAIRMAN SCHMIDTLEIN: Welcome Ms. Cannon. You
11 may begin when ready.

12 OPENING STATEMENTS OF KATHLEEN W. CANNON

13 MS. CANNON: Thank you and good morning
14 Commissioner, Chairman Schmidtlein and members of the
15 Commission and Staff. I'm Kathleen Cannon of the law firm
16 Kelley Drye appearing today on behalf of Petitioners, the
17 Domestic Industry Producing Stainless Steel Sheet and Strip.

18 You've heard a lot lately about the injury that
19 imports from China have caused to the domestic carbon steel
20 industry as a result of massive overcapacity and increased
21 exports. Massive overcapacity also exists in the Chinese
22 stainless steel industry. Over the past several years that
23 overcapacity has led to significant increases in Chinese
24 exports of stainless sheet to the U.S. Market.

25 Those exports sold at unfairly low prices have

1 battered the Domestic Industry and its workers. In what
2 should have been a healthy period for this industry fueled
3 by increasing demand, the Domestic Industry's performance
4 deteriorated significantly as China took U.S. Producers'
5 sales and depressed U.S. prices and profits.

6 Let me review each of the statutory factors that
7 point to a finding of injury. The volume of Subject Imports
8 rose by more than 130 percent over the 2013 to 2015 Period
9 of Investigation. By 2015, China was the largest import
10 source of the subject product by a wide margin. The
11 increase in import volumes from China outpace U.S. Demand
12 growth, allowing China to increase its market share at the
13 direct expense of the U.S. Industry.

14 This volume surge occurred for one primary
15 reason, price. Purchasers overwhelmingly told you that
16 price is very important to their buying decisions and that
17 the prices of imports from China undercut U.S. Prices and
18 that their main reason for shifting to imports from China
19 was price. The quarterly pricing data show that imports
20 undercut U.S. prices on a significant basis.

21 Further, purchasers acknowledge to shifting
22 substantial volumes from U.S. Producers to lower priced
23 imports from China specifically due to price. The low
24 import prices not only caused U.S. Producers to lose sales,
25 they also caused severe price depression. Prices of

1 stainless sheet in 2015 plummeted to decade lows due to the
2 glut of low priced imports. Prices fell to a greater degree
3 than did costs, pulled down by the low Subject Import
4 prices, leading to the declining financial performance of
5 the industry.

6 The effect of this unfair import behavior has
7 been significant declines in all of the U.S. Industry's key
8 trade and financial indicators. Production and shipments
9 dropped, workers lost their jobs, a facility was idled and
10 then closed. The financial condition of the industry
11 deteriorated to losses on both an operating and net income
12 basis and planned investments were postponed or cancelled.

13 The correlation between the Subject Import
14 volumes and prices and the Domestic Industry declines is
15 strong. There is a virtual one for one shift in market
16 share from the U.S. Industry to Subject Imports over the
17 period. When Subject Imports hit their peak market share in
18 2015, the U.S. Industry suffered its lowest market share and
19 its worst financial performance.

20 What is also telling is once this case was filed
21 the Domestic Industry regained market share from China and
22 finally its prices began to recover. Demand increased over
23 the Period of Investigation so demand cannot be blamed for
24 the Industry's performance declines. In fact, the U.S.
25 Industry should have done much better than it did given the

1 demand increase.

2 Non-subject Import volumes were stable over the
3 period and also cannot be blamed for the injury.
4 Respondents blame the injury on alleged U.S. Supply
5 shortages but as our industry members will attest there was
6 ample availability of stainless sheet from the Domestic
7 Industry as a whole throughout the period.

8 While lead times lengthened temporarily in the
9 second half of 2014, they were not longer than lead times of
10 Subject Imports. As the vast majority of purchasers that
11 bought the Chinese product told you, they shifted to China
12 not due to availability or better lead times but due to
13 price. Based on the overcapacity that remains in China, the
14 injury will only grow worse.

15 Despite massive overcapacity, China continues to
16 add stainless sheet capacity. China is also subject to
17 numerous third country trade measures so the United States
18 will remain an attractive outlet. Absent a remedy to
19 address the unfair dumping and subsidies, China will
20 increasingly target the U.S. Market with stainless sheet
21 exports leading to further financial losses, additional
22 closures of facilities and more lost jobs. We urge you to
23 reach an affirmative determination to prevent that from
24 happening. Thank you.

25 CHAIRMAN SCHMIDTLEIN: Thank you, Ms. Cannon.

1 MS. BISHOP: We will now have opening remarks
2 from Respondents: Jeffrey S. Neeley from Husch Blackwell
3 LLP.

4 CHAIRMAN SCHMIDTLEIN: Welcome, Mr. Neeley. You
5 may begin when you are ready.

6 OPENING STATEMENTS OF JEFFREY S. NEELEY

7 MR. NEELEY: Thank you. I'm Jeff Neeley from
8 Husch Blackwell here on behalf of the Chinese Respondents.
9 Not surprisingly, what you are going to hear from us is a
10 very different view of what happened in the U.S. Market
11 since 2013. You will hear from Mr. John Junker who had
12 spent many years in stainless steel industry, both with U.S.
13 Producers and now with Tisco USA, the largest of the
14 importers of stainless steel sheet and strip from China. He
15 will discuss both the pricing mechanisms in the U.S. Market
16 and the reasons that imports from China increased in 2014
17 and into the first part of 2015.

18 Our case is not based on anecdotes but rather on
19 data. The story that the Commission was told about the
20 severity of the production problems in 2014 and 2015 simply
21 is not credible in our view. In light of Petitioner
22 companies' own statements. I remind the Commission of the
23 following which are just a few examples.

24 One, the parent company of NAS stated to its
25 investors in 2014 "imports were pulled into the U.S."

1 That's their quote. That's the word they used. "Pulled
2 into the U.S. Market due to production issues with the U.S.
3 Companies." Yet in this case the U.S. Producers have
4 explicitly denied the pull effect.

5 Secondly, Outokumpu in statements to its
6 adjusters provide figures indicating a significant cost and
7 consequent financial losses due to the production problems.
8 These statements did not indicate that this was some minor
9 occurrence but rather a major disruption. More information
10 on this matter is plainly available in the insurance claims
11 of the company and we urge the Commission to supplement its
12 questions with a request for those claims.

13 In Outokumpu thirdly, official in a statement to
14 an industry forum showed his view of the overall capacity in
15 North America. That position is directly at odds with the
16 position taken here that there is a massive amount of excess
17 capacity in the U.S. The shortfall that Outokumpu discusses
18 is important because when there is increased demand and
19 there is a major production problem in the United States as
20 there was in 2014, imports are naturally pulled into the
21 U.S. Market as NAS' parent discussed. Such imports may take
22 a few months to arrive but they will arrive and providing
23 some assurances of supply for U.S. customers.

24 So in light of this explanation, why do we see
25 the adverse effects on the U.S. Industry in 2014 and 2015?

1 We think that the explanation is quite straightforward. The
2 pricing mechanism used by the U.S. Producers relies on
3 surcharges to provide most of the profit margins.
4 Surcharges are not just a pass-through. They are a
5 pass-through with a profit margin built in.

6 Because of this, it is just simple math that
7 leads to the higher profit margins when prices for nickel
8 and other surcharged items are high and lower profit margins
9 when such prices are lower. The percentage markup is made
10 on a lower base, obviously when the prices are lower. It's
11 quite apparent from the data that the condition of the U.S.
12 Industry is moving independently of the level of prices of
13 imports from China. Instead, it's congruent with the
14 falling surcharges.

15 The reason is quite apparent to use and it's the
16 pricing mechanism. With Chinese Imports falling to low
17 levels in 2016, one would expect if Petitioners were correct
18 that prices and profits would have returned to 2014 levels
19 before the entry of the increased Chinese Imports. But they
20 did not. The explanation for this lack of effect is very
21 clear. These figures move with the surcharges and not with
22 the levels of prices of Chinese Imports.

23 In light of this lack of causal connection based
24 on the data and in light of China's long history in the U.S.
25 Market, there has been no sudden change that should lead to

1 either a finding of present injury or threat of injury. It
2 seems to us that this case was brought for one reason.
3 There was an increase in Chinese Imports in 2014 and the
4 U.S. Industry knew perfectly well this was the time to drive
5 the Chinese Imports out of the U.S. Market.

6 They saw their opportunity and they took it.
7 This does not support an affirmative determination however
8 and we think the data support that. Thank you very much.

9 CHAIRMAN SCHMIDTLEIN: Thank you, Mr. Neeley.
10 Madam Secretary, we are ready for you to call the First
11 Panel.

12 MS. BELLAMY: Would the first Panel please come
13 forward?

14 CHAIRMAN SCHMIDTLEIN: Ms. Cannon, you may begin
15 when you're ready.

16 MS. CANNON: Thank you, Chairman Schmidtlein.
17 Our first witness this morning will be Mr. Hartford.

18 STATEMENT OF TERRENCE L. HARTFORD

19 MR. HARTFORD: Good morning Chairman Schmidtlein
20 and members of the Commission. My name is Terry Hartford
21 and I am a Vice President of ATI Defense at Allegheny
22 Technologies. I've been employed by ATI in Allegheny Ludlum
23 for nearly 36 years and served as the Vice President and
24 General Manager of Stainless Sheet from 2006 through 2015
25 and currently serve as Vice Chairman of the Specialty Steel

1 Industry of North America.

2 Joining me this morning is Des Schnur, Product
3 Manager for Sheet and Strip for ATI Flatroll Products. In
4 1998 and '99, I was extensively involved with ATI's
5 participation in the Commission's Unfair Trade
6 Investigations on Stainless Sheet and Strip from eight
7 countries.

8 Our company testified to the injury we had
9 suffered due to the barrage of these unfairly traded
10 imports. Those cases were successful, the playing field was
11 leveled and the U.S. Industry was able to recover. Orders
12 covering stainless steel sheet and strip from Japan, South
13 Korea and Taiwan remain in effect today and are subject to
14 an ongoing Sunset Review.

15 Despite the relief provided by the existing
16 unfair trade orders, we are again confronted by large
17 volumes of unfairly traded imports of stainless steel sheet
18 and strip, this time from China. The current situation is
19 all the more frustrating because it was entirely
20 predictable. Our former President expressed his concern
21 during the Sunset Review of the existing stainless orders as
22 to the negative consequences that China's large capacity
23 expansions would have on the U.S. Market. His projections
24 have proven to be true.

25 Imports of stainless sheet and strip from China

1 more than doubled over the Period of Investigation,
2 capturing market share from Domestic Producers. The volume
3 of stainless sheet imports began shortly after the EU
4 initiated unfair trade cases on that product in May of 2014.
5 By 2015 the volume of imports from China alone was more than
6 half of the total volume of imports from the 8 Subject
7 Countries covered by the trade cases that were filed in
8 1998.

9 The Chinese sheet and strip entering the United
10 States is interchangeable with the Domestic Product and is
11 sold on the basis of price. Chinese Producers have
12 aggressively used low prices to penetrate the U.S. Market
13 quickly and at our expense. The large volume of low-priced
14 Chinese Imports drove our total prices for stainless sheet
15 down to levels I had not seen since 2004.

16 Worse, in 2015 the Industry experience the lowest
17 base price levels in the 35 years that I have been in this
18 industry. Because we manage fluctuations in raw material
19 cost through the use of surcharges, we depend upon our base
20 prices to do several things; to cover a portion of our
21 material costs, cover our conversion costs and overhead
22 costs and hopefully leave us with a profit. That goal was
23 impossible to achieve over the past few years because of the
24 low Chinese prices that force ATI and other Domestic
25 Producers to significantly reduce the base prices.

1 Imports from China have had a devastating impact
2 on ATI's operations and financial results. The Chinese
3 Import surge occurred at just the time our company expected
4 to be able to take advantage of a major capital investment
5 to further strengthen our competitiveness.

6 Between 2010 and 2015, ATI invested an
7 unprecedented 1.2 billion dollars to build the world's most
8 advanced hot-rolling and processing facility in
9 Brackenridge, Pennsylvania. This is the largest investment
10 in ATI's history and was justified on the basis of expanding
11 our product capability and reducing our cost structure.

12 Due to the weak conditions in the U.S. Market
13 caused by the dumped and subsidized imports from China, our
14 Brackenridge facility is running far fewer days than
15 planned. This prevents the facility from being used at its
16 maximum efficiency and the weak pricing for stainless sheet
17 and strip is preventing us from earning a return on our
18 investment.

19 The flood of low-priced imports from China caused
20 ATI to announce the decision to idle our Midland,
21 Pennsylvania facility in late December 2015. ATI's
22 Chairman, President and CEO Rich Harshman stated that the
23 challenging market conditions underlying the decision "are
24 the result of global excess capacity, which has now led to
25 unfairly traded imports in the U.S. Market including the

1 first half of 2015 record surge of low-priced imports
2 primarily from China".

3 In October 2016, we made the decision to
4 permanently close the Midland Facility which has employed
5 100's of workers engaged in stainless sheet for decades. We
6 are keeping the assets at Midland in the event that market
7 conditions improve and justify resuming profitable
8 operations there. The issuance of orders against China is
9 one important component in improving market conditions.

10 The Chinese Respondents alleged that their
11 products were "pulled into the U.S. Market as a result of
12 the inability of Domestic Producers to supply their
13 customers." As to ATI, they cite our Midland Facility
14 closure and an employee lockout that we experience in 2015.
15 Those claims are wrong. Neither the idling, nor the
16 subsequent closure of Midland caused the supply shortage at
17 ATI. As our company continued to have the capability and
18 capacity to perform finishing operations on stainless sheet
19 and strip at our facilities in Vandergrift, Pennsylvania;
20 Louisville, Ohio; New Bedford, Massachusetts and Waterbury,
21 Connecticut.

22 Further, our company's decision to idle the
23 Midland facility did not pull imports of Chinese stainless
24 and strip into the market. The decision to idle our Midland
25 plant was announced in December 2015. The surge of Chinese

1 Imports however began in 2014 and continued into 2015.
2 Indeed, it was the negative effects of the surge in
3 low-priced Chinese Imports that forced our company to idle
4 the Midland facility, not the other way around.

5 Similarly, the lockout our company experienced
6 between August 2015 and March 2016 did not prompt the import
7 surge or cause a supply shortage. Again, the surge in
8 Chinese Imports began in 2014 well before the lockout began
9 in August of 2015. With respect to supply, we planned
10 extensively for a potential work stoppage.

11 We built inventory of finished stainless sheet
12 and strip products as well as had our salaried and temporary
13 employees operate the plants. Through these steps we were
14 applied to ensure our customer's needs were satisfied. An
15 agreement was reached with the USW in February of last year
16 and our USW represented employees have been back to work
17 since last March.

18 It is not a supply shortage but unfairly low
19 prices that have allowed Chinese Imports to surge into the
20 U.S. Market at our expense. The continued presence of such
21 products in the U.S. Market has severely harmed our
22 operations. We had to lay off 250 workers in Midland alone.
23 We have lost sales, suffered financially and are badly in
24 need of relief.

25 Without relief we know these things will get even

1 worse. The surge in imports from China is a direct result
2 of massive increasing capacity to manufacture stainless
3 steel. China has a stainless melting capacity of
4 approximately 30 million tons representing more than 50
5 percent of global capacity. Further, Chinese capacity to
6 finish stainless sheet and strip is approximately 15 million
7 tons which is roughly 8 times larger than the U.S. Market
8 and far in excess of Chinese domestic consumption.

9 From our own market knowledge, we believe that
10 China has current unused capacity that is twice the size of
11 the U.S. Market. given these huge capacity expansions and
12 the increasing number of barriers to Chinese stainless steel
13 imposed by third countries, these low-priced imports will
14 continue to flow into the U.S. Market causing more plant
15 closures and the loss of more jobs.

16 I urge you to prevent that from happening by
17 providing us with remedial relief against the high levels of
18 dumping and subsidization we face in trying to compete with
19 imports from China. Thank you.

20 STATEMENT OF GEOFF PFEIFFER

21 MR. PFEIFFER: Good morning Madam Chairman and
22 Members of the Commission. My name is Geoff Pfeiffer and
23 I'm the General Manager of Specialty Steel Sales at AK Steel
24 Corporation. I have been employed at AK Steel since 1999.
25 In my current position, which I assumed in July 2013 I am

1 responsible for sales and marketing of stainless steels
2 including stainless steel sheet and strip.

3 Joining me today is Dan Leberz, the Manager of
4 Specialty Products and Markets at AK Steel Corporation. AK
5 Steel is headquartered in Westchester, Ohio. We produce
6 stainless steel sheet and strip at our facilities in
7 Middletown, Mansfield, Zanesville and Coshocton, Ohio as
8 well as Rockport, Indiana and Butler, Pennsylvania.

9 AK Steel is a leading supplier of stainless steel
10 sheet producing a broad range of grades including the more
11 advanced precipitation hardening in duplex grades. We are a
12 world-class producer of stainless steel products and are
13 routinely sited by our customers for our superb quality and
14 customer service. While AK Steel also produces carbon steel
15 and electrical sheet products, stainless sheet and strip is
16 also a core product for our company and is critical to our
17 company's business.

18 Stainless steel sheet is used in a variety of
19 consumer and industrial applications, especially in
20 applications where corrosion resistance, heat resistance or
21 aesthetic characteristics are desired. In particular,
22 stainless steel sheet is used in automotive, housing and
23 construction applications. Major purchasers include
24 distributors, pipe producers, automotive manufacturers as
25 well as manufacturers of household appliances and equipment

1 for food processing and chemical handling.

2 Automotive manufacturers use stainless sheet
3 particularly for automotive trim and exhaust applications.
4 Given these applications, changes in demand for stainless
5 sheet and strip in the U.S. Market generally attract broad
6 economic trends, particularly with respect to the automobile
7 and construction sectors.

8 The increase in consumption for stainless sheet
9 over the past several years is consistent with the slow but
10 steady growth in the U.S. Economy between 2013 and the
11 present. The percentage increases in U.S. Market demand
12 however have been far exceeded by huge increases in the
13 supply of Chinese Products in the U.S. Market. The open
14 U.S. Market has been an attractive outlet for excess Chinese
15 production.

16 Irrational capacity expansions in China that far
17 exceed domestic demand have created a large, idled capacity
18 situation that has resulted in an export focus by Chinese
19 Producers. This circumstance has been made worse for U.S.
20 Producers by the fact that many of the large markets around
21 the world including India, Brazil, Taiwan, Thailand, Vietnam
22 and the European Union have been quick to respond to surging
23 Chinese Imports and impose barriers on imports of unfairly
24 traded stainless steel sheet and strip from China.

25 Chinese Producers have claimed that they entered

1 our market only in response to U.S. Purchasers that were
2 unable to obtain adequate supplies of stainless sheet and
3 strip from the Domestic Industry. This is certainly not
4 true with respect to AK Steel's operations. AK Steel has
5 experienced no inability to supply our customers over the
6 2013 to 2016 period.

7 Our company did experience extended lead times in
8 the 2nd half of 2014 because a number of our customers were
9 purchasing stainless sheet and strip in volumes that
10 significantly exceeded their typical volumes. We worked
11 with our customers to ensure that they were able to obtain
12 from us the steel required for operations. The large volume
13 of Chinese Product in the U.S. Market in 2014 and 2015 were
14 not in response to a supply need.

15 The Chinese Imports were able to penetrate our
16 market so quickly for one reason; price. Subject Imports
17 gained sales because they significantly undercut U.S.
18 Prices. They did not gain sales based on a better quality,
19 better reliability or any other factor. The increased
20 volumes of low-priced Chinese product in the United States
21 devastated pricing of stainless steel sheet and strip.

22 We saw prices in 2015 fall to absurdly low
23 levels. By the 4th quarter of 2015 overall pricing and base
24 prices were at levels we had not seen for more than a
25 decade. The low-priced Chinese Imports were the cause of

1 these price declines and I would add that these imports
2 negatively affected our prices whether we were selling to
3 customers through a short-term contract, a long-term
4 contract or on the spot market.

5 AK Steel has lost significant sales revenue as a
6 result of the low prices prevailing in the U.S. Market due
7 to Chinese Imports. There is an urgent need for trade
8 relief to return fair pricing to the U.S. Market and to
9 ensure our industry is able to make the capital investments
10 that are necessary to ensure our long-term competitiveness.
11 Thank you.

12 STATEMENT OF CHRIS LYONS

13 MR. LYONS: Good morning. I am Chris Lyons, Vice
14 President, Commercial, at North American Stainless, also
15 commonly referred to as NAS.

16 This morning I would like to address issues
17 regarding the pricing of stainless sheet and strip in the
18 U.S. market and the impact of the unfair Chinese imports on
19 the operations of NAS.

20 I have been in the steel industry with NAS for 15
21 years. NAS maintains a modern state-of-the-art steel mill
22 in Ghent, Kentucky, on the Ohio River, as well as processing
23 and distribution facilities in California, Illinois,
24 Georgia, and Pennsylvania.

25 We offer a broad line of stainless sheet products

1 and are very proud of our consistent high quality. While we
2 go to great lengths to maintain our product quality,
3 stainless sheet is sold on the basis of price. All
4 producers in the United States and in China are capable of
5 meeting the basic industry-wide quality standards, so price
6 becomes the primary means of distinguishing suppliers.

7 Prices in the U.S. market are set using a base
8 price plus surcharges. NAS's surcharges cover alloys,
9 including nickel, chrome, molybdenum, iron, titanium,
10 manganese, copper, and niobium.

11 Stainless scrap does not need its own surcharge
12 because stainless scrap contains alloys covered under our
13 surcharges. Surcharges for alloys differ by grade of
14 stainless steel, reflecting various use of these alloys.

15 The price of nickel, for example, is very
16 important to the pricing of Grade 304, but of no
17 significance to the pricing of grade 409, because that
18 product doesn't contain nickel.

19 NAS changes its surcharges on a monthly basis,
20 and they are publicly available on our website. Our
21 surcharges fluctuate based on published indices such as
22 Platts, The London Metal Exchange, Metal Bulletin, and
23 American Metal Market. Surcharges apply as of the date of
24 shipment of the product, and that is true at both spot and
25 contract accounts.

1 Surcharges are used when index costs for the
2 alloys exceed a specific threshold. If costs for those
3 elements do not exceed the threshold, the base price will
4 cover all of our costs for the alloys and energy.

5 Base prices must cover all other components of
6 our costs of production, including labor, industrial gases,
7 acids, other factory costs, factory overhead, and SGNA
8 expenses. For this reason, maintaining base prices is
9 crucial to our profitability.

10 Throughout the Period of Investigation, prices
11 for the key alloys covered under the surcharge mechanism
12 were above the threshold. In other words, surcharges
13 applied throughout the Period of Investigation even as our
14 raw material costs declined.

15 For this reason, declining raw material costs
16 never had an impact on our base prices in this period.
17 Rather, it was unfair competition from Chinese imports that
18 caused our base prices to decline as I will discuss further
19 in a moment.

20 Domestic producers, and most importers, of
21 stainless sheet use similar pricing mechanisms of a base
22 price plus surcharges. In fact, some importers of Chinese
23 product quote NAS's published surcharges as those to be
24 employed in the pricing equation for the imports they offer.

25 But this does not mean that Chinese imports and

1 domestically produced stainless sheets are priced at
2 comparable levels. In fact, the base prices being offered
3 on Chinese imports have been far lower than ours. This
4 aggressive underselling is shown in the many instances we
5 provided of accounts where we lost sales to low-priced
6 offers for Chinese imports.

7 Not only had Chinese prices on stainless sheet
8 undersold our prices throughout the 2013-2016 period, the
9 degree to which they undercut our prices increased up until
10 the time we filed this case.

11 Imports from China expanded and took a growing
12 share of U.S. market in 2015, and price aggression grew to
13 unprecedented levels. As the Chinese economy declined over
14 the course of 2015, Chinese producers continuously lowered
15 prices in the U.S. market in order to offload their excess
16 production.

17 This trend became even more pronounced after the
18 European Union imposed preliminary antidumping duties on
19 imports of stainless steel sheet and strip from China in
20 March 2015. The result for NAS was disastrous.

21 In the 12 months from January to December 2015,
22 our base price, exclusive of surcharges, on stainless sheet
23 fell by nearly 20 percent. In fact, by the end of 2015 our
24 base prices fell to the lowest point we've ever seen.

25 As I noted earlier, these declines had nothing to

1 do with declining raw material costs which were completely
2 covered under surcharge declines. I must emphasize how
3 destructive declines in base prices are to our financial
4 performance, because it is the base price that must cover
5 all of our manufacturing costs we incur in turning the raw
6 materials into a finished product.

7 It is the base price that determines our profits.
8 When that base price plummets due to unfair import price
9 competition, so do our financial results. The destructive
10 price impact of the Chinese imports has occurred in both our
11 spot sales and contract accounts.

12 Aggressive pricing by Chinese imports pushed
13 prices for our spot sales of stainless sheet ever lower over
14 the course of 2015. Even contract sales with customers that
15 wanted to maintain NAS as a consistent supplier were
16 affected by the pricing being offered on Chinese imports as
17 customers used those offers to push down our price.

18 We were increasingly faced with a choice of
19 giving up sales volume to the underpriced Chinese imports,
20 or lowering our prices to hold on to volumes. The combined
21 result has been the financial deterioration that you see in
22 our questionnaire response.

23 While your Staff Report notes that some
24 purchasers have listed NAS as the price leader in the U.S.
25 market, during the Period of Investigation our efforts were

1 focused on increasing our prices for stainless sheet.

2 Until this case was filed, most of those efforts
3 were unsuccessful. In truth, it was the Chinese imports
4 that were leading U.S. prices, although they did not release
5 them in published announcements.

6 The price declines in 2015 occurred in a period
7 of healthy demand for stainless sheet. Overall, U.S. demand
8 has been relatively buoyant throughout the period of
9 investigation, and the U.S. economy is doing comparatively
10 well by global standards. Given U.S. demand conditions,
11 there was no market justification for the magnitude of the
12 price declines we witnessed. Instead, we have suffered as
13 weak market conditions in China have prompted Chinese
14 producers to move as much volume to the United States as
15 possible, regardless of price.

16 Generous subsidies from the Chinese Government
17 allow this type of behavior, but the U.S. industry does not
18 have the luxury of similar support. The Chinese Respondents
19 have argued that supply tightness, not lower prices, caused
20 the increase in volumes of Chinese imports.

21 This is simply not true. While NAS temporarily
22 used a controlled-order entry system in 2015, this system
23 was imposed to manage the lead times, and we did a good job
24 of meeting our customer needs.

25 The important point to remember is that even when

1 our lead times became extended, they never became as long as
2 those of the Chinese imports. Customers bought imports from
3 China due to the low prices, not due to availability issues
4 or lead times.

5 After prices reached a low point in the first
6 quarter of 2016, we have seen some improvement in pricing
7 due to the impact of this case as import volumes from China
8 have declined and the prices have increased and there has
9 been an improvement in U.S. market prices.

10 This improvement is very tenuous, however, and
11 will disappear completely if the duties are not locked into
12 place through an affirmative final determination in this
13 case. While we were able to announce a much-needed increase
14 in our base prices in December, that increase is certainly
15 not going to hold if Chinese are allowed to once again sell
16 in the U.S. market at prices we saw in 2015.

17 The assault by Chinese imports has led to
18 substantial declines in production, shipments, prices, and
19 profitability at my company. The success of Chinese imports
20 in our market has not been due to any advantages in relation
21 to product quality or superior service. It simply comes
22 down to lower prices.

23 Given the massive size and over-capacity of the
24 Chinese industry, if antidumping and countervailing duties
25 are not imposed against imports from China, the viability of

1 our entire industry will be put in jeopardy.

2 That concludes my remarks. Thank you for
3 allowing me to address you this morning.

4 STATEMENT OF STEPHEN J. LETNICH

5 MR. LETNICH: Good morning, Madam Chairman, and
6 the Members of the Commission. I am Steve Letnich, the Vice
7 President of Sales for Coil Americas at Outokumpu Stainless
8 USA.

9 I appreciate the opportunity to appear before you
10 today to discuss the injury that Outokumpu has suffered due
11 to dumped and subsidized imports from China.

12 Outokumpu produces stainless steel sheet and
13 strip at our state-of-the-art, fully integrated stainless
14 mill in Calvert, Alabama. Our Calvert Mill was constructed
15 on a Greenfield site near the Port of Mobile, Alabama, and
16 includes both a melt shop and a cold-rolling mill.

17 We are a world-class stainless steel producer
18 with one of the most advanced, efficient production
19 facilities in the world. Our product offerings include a
20 full range of stainless steel products, including 72-inch
21 wide stainless sheet.

22 Outokumpu is a relatively new producer in the
23 U.S. market. Our parent company, Outokumpu Oyi, acquired
24 the Calvert facility from ThyssenKrupp Stainless at the end
25 of 2012. Shortly after construction was completed,

1 construction of the Calvert facility began in 2007 and was
2 completed with the start of operations of the cold-rolling
3 mill in 2010, and of the melt shop in 2012.

4 The stainless portion of this project stands for
5 an investment of over \$1.5 billion, and the creation of over
6 1,000 direct jobs in Alabama, as well as numerous indirect
7 jobs in the area.

8 At the time of the original investment and
9 acquisition by our parent company, the U.S. market was
10 strong and stable. Demand in the United States was
11 increasing and prices were healthy, unlike in the European
12 Union and other markets.

13 As a result, Outokumpu was very much looking
14 forward to the opportunity to produce and sell stainless
15 steel into the growing U.S. market, as well as earning a
16 reasonable rate of return on our new investment.
17 Unfortunately, we were deprived of that opportunity. Why?
18 Because a wave of low-priced unfairly traded imports from
19 China flooded the U.S. market.

20 In 2014, just as we were trying to ramp up to
21 gain orders, dumped and subsidized imports of stainless
22 steel from China surged into the United States, decimating
23 pricing in the U.S. market and taking away sales from
24 Outokumpu and other domestic producers.

25 In 2015, the onslaught of subject imports from

1 China continued at higher levels than in 2014, even as
2 demand declined. As a result, the domestic industry's
3 market share fell further and pricing of stainless steel
4 sheet in the U.S. market collapsed to its lowest level in
5 over a decade.

6 Chinese imports gained U.S. market share by
7 significantly underselling U.S. producers. Most of
8 Outokumpu's sales are sold to distributors on a spot basis.
9 Distributors frequently use offers for lower-priced Chinese
10 steel forcing us to lower our prices if we want to win the
11 sale.

12 During the Period of Investigation, imports from
13 China consistently undercut the prices of our products. As
14 a result, we lost sales to China and had to cut our prices
15 for those sales we were able to retain.

16 Because the U.S. market is not their primary
17 market, Chinese producers are not concerned with the impact
18 of their low pricing in the United States. In contrast, the
19 U.S. market accounts for over 80 percent of domestic
20 producer sales. When we are forced to reduce our prices to
21 meet low import prices, that has a substantial and
22 devastating impact on our financial performance.

23 Unlike Chinese producers who receive massive
24 government subsidies, we do not have the luxury of selling
25 our products at any price. The rapid deterioration in

1 pricing in the U.S. market as a result of significant
2 volumes of unfairly traded Chinese imports contributed
3 greatly to the poor financial condition of my company and
4 our industry/

5 While Outokumpu incurred startup costs associated
6 with our new plant that contributed to negative EBITDA in
7 2013, Outokumpu projected growing demand for stainless sheet
8 through 2015 that would provide us with increased sales and
9 profitability.

10 Shortly after we made this projection, however,
11 imports of unfairly priced stainless sheet from China surged
12 into the market decimating pricing, taking market share from
13 Outokumpu and other producers, and endangering the business
14 rationale for our original investment in Calvert.

15 At a time when demand was increasing in the U.S.
16 market, we should have seen much better results in our
17 financial performance. Instead, Outokumpu has struggled,
18 suffering declines in our share, production, sales, and
19 profits. Our capacity utilization has also suffered.

20 In addition, and as detailed in our questionnaire
21 response, the increase in unfair subject imports has forced
22 us to postpone and significantly reduce planned capital
23 investments in our facility that are necessary for the
24 company to remain competitive.

25 We have provided extensive details in our

1 questionnaire response of the financial effects on our
2 operations resulting from these unfair imports.

3 We have worked hard and succeeded in providing a
4 quality product at our Calvert facility that meets our
5 customer needs. These efforts, however, have been undercut
6 by the surging imports from China.

7 Although Outokumpu experienced some technical
8 issues that forced us to operate a part of our stainless
9 operations at reduced capacity, those were of limited
10 duration during the second half of 2014.

11 Specifically, one cold-rolling line was down for
12 repairs for six months, while two other lines were down for
13 10 and 19 days in September for preventative repairs. We
14 never stopped production during this time, and all three
15 lines were back up and running by December of 2014.

16 Moreover, we supplemented our U.S. production
17 with fairly traded imports from our foreign affiliates. By
18 relying on this supply of stainless sheet and trip from our
19 overseas affiliates, we were able to help ensure our
20 customers' needs were met, despite the temporary outage at
21 our Calvert mill.

22 Instead, our customers still often chose to
23 source from China because the Chinese prices were
24 consistently lower than our prices. Imports from China
25 continued to increase in 2015 when our company's stainless

1 operations were fully functional. If imports were truly
2 filling a supply shortage, then it doesn't make sense for
3 Chinese imports to increase further in 2015 or to sell at
4 prices that are substantially lower than our prices.

5 The significant increase in low-priced imports
6 from China occurred because of the unprecedented global
7 steel over-capacity plaguing markets worldwide. China
8 vastly overbuilt its stainless steel sheet and strip
9 capacity, even as their demand growth slowed.

10 As a result, Chinese producers have been
11 exporting more and more of their stainless sheet and strip
12 products to overseas markets, including the United States.
13 Although the preliminary duties imposed last year helped to
14 reduce the volume of Chinese imports in 2016, this trend
15 will be quickly reversed if final duties are not imposed.

16 In conclusion, without relief from this case
17 there is no doubt that stainless sheet and strip imports
18 from China will once again flood the U.S. market at
19 extremely low prices. Our trade and financial performance
20 will continue to erode as we lose additional sales and cede
21 market share to subject imports from China.

22 The substantial losses we have experienced will
23 intensify and could well jeopardize the existence of our
24 U.S. operations and the livelihood of over 1,000 new
25 employees whose jobs were created just a few years ago.

1 On behalf of Outokumpu and our employees, I urge
2 the Commission to reach an affirmative determination in this
3 case. Thank you.

4 STATEMENT OF THOMAS CONWAY

5 MR. CONWAY: Good morning, Chairman Schmidlein,
6 Members of the Commission. My name is Tom Conway. I've the
7 Vice President of Steelworkers Union. USW is the largest
8 industrial union in North America, representing hundreds of
9 thousands of active and retired members both in steel and
10 many other industries, as you know.

11 I am here today to express the Union's support
12 for the trade cases against the dumped and subsidized
13 imports of the stainless sheet and strip from China. These
14 unfairly traded imports seriously harm more than 2,000
15 steelworkers producing stainless steel sheet and strip
16 products in the U.S., including the USW members at six ATI
17 facilities, and one AK facility across multiple states.

18 The imposition of the antidumping and
19 countervailing duty Orders on stainless steel sheet and
20 strip from China is critical to Steelworkers.

21 The domestic industry is facing surging imports
22 of unfairly traded stainless steel, both sheet and strip,
23 from various countries over the past 30 years. These cases
24 included orders on stainless from Japan, Korea, Taiwan, and
25 the Commission found in the last reviews would continue to

1 injury American producers and workers if the orders were
2 revoked.

3 In the past several years, however, we've faced a
4 new challenge in this industry as we've seen in the carbon
5 steel industry, as well, unfairly priced stainless steel,
6 sheet and strip, from China pouring into the U.S. I'm told
7 that your Staff report reflects what I've witnessed
8 happening at many of our stainless steel production
9 facilities as a result of the import surge.

10 Steelworkers have lost jobs, hours, and wages.
11 Roughly 500 jobs have been lost in the industry over the
12 time period you're examining. Think about what those lost
13 jobs mean to real people and real families.

14 Unfairly priced Chinese imports have also hurt
15 the U.S. industry's ability to make the investments in
16 capital and research and development necessary to remain
17 competitive in the technically sophisticated stainless steel
18 industry.

19 If these unfair imports from China are allowed to
20 continue stealing business from U.S. stainless steel sheet
21 and strip producers, the companies will be forced to cut
22 back high-skilled steelworker jobs even further, with more
23 devastating consequence.

24 These Steelworker jobs, these are good
25 family-supporting jobs, and they are the bedrock of U.S.

1 manufacturing. This repeated torrent of unfair imports over
2 the past 30 years has eroded the stainless steel industry,
3 deeply and permanently affecting the livelihood of
4 Steelworkers, their families, and our communities.

5 Our Steelworkers have already sacrificed so much
6 in recent decades to ensure that the U.S. stainless steel
7 industry survived. We've agreed to workforce reductions,
8 changes in workplace rules, modifications to health care
9 coverage; the Steelworker members have done all we can to
10 ensure the viability of this industry, and we've fought to
11 save U.S. jobs. We have fought to give our remaining
12 workers the benefits they deserve for the time and talent
13 they contribute to this industry.

14 We have fought to secure benefits for our many
15 retirees who were deeply harmed by the loss of benefits
16 earned over a lifetime of hard work in this industry. I
17 would note the profit streams from both of these company,
18 ATI and AK, are important to our ability to continue to
19 deliver retiree health care benefits for our retirees from
20 those companies. We have placed that benefit into a trust,
21 in a VIVA trust, which is funded through profit streams from
22 these companies.

23 So the ability for us to continue to take care of
24 those retirees is directly linked to this. This situation
25 is not going to get better on its own. China continues to

1 produce both carbon and alloy steels, including stainless,
2 at a record pace.

3 China's massive overcapacity is already extremely
4 harmful to U.S. producers, and yet China continues to invest
5 in stainless steel production. Stainless steel products
6 from China are going to continue to flood the U.S. market
7 and drown the domestic industry unless the Commission helps
8 to stop the industry and stabilize the U.S. market.

9 We must do what we can to save these jobs while
10 we can. So on behalf of our Union's members and the
11 retirees and the communities that depend on them, I urge the
12 Commission to find the unfairly priced stainless steel sheet
13 and strip imports are injuring the U.S. industry and its
14 workers.

15 Thank you.

16 STATEMENT OF KATHLEEN W. CANNON

17 MS. CANNON: For the record, I am Kathleen Cannon,
18 and I will conclude our presentation today by addressing the
19 key statutory issues the Commission must examine in reaching
20 its final decision.

21 First, the domestic like-product. We have
22 explained in our prehearing brief why the record continues
23 to support the conclusion that the like-product should
24 equate to the scope decision. Respondents stated that they
25 do not contest this definition, so unless you have questions

1 later I won't spend further time on that issue.

2 I would like to focus on the three statutory
3 factors of volume, price, and impact that support a finding
4 of material injury caused by subject imports. And you
5 should each have a confidential handout that will provide
6 some of the information that I am not able to show on these
7 public slides.

8 (Slides are being shown.)

9 Let's start with volume. The volume of imports
10 from China is significant. By 2015, China had become the
11 largest import source of stainless sheet in the U.S. market,
12 accounting for roughly one-third of total imports.

13 The volume of imports from China has also
14 increased by a substantial amount, 133 percent, over the
15 2013 to 2015 period. In fact, the volume increase by China
16 alone over the Period of Investigation exceeds the 2015
17 individual volume levels of every other import source.

18 These volume increases were not a reaction to
19 demand growth. While demand did increase over the Period of
20 Investigation, the pace of the increase of Chinese imports
21 was much faster.

22 As a result, the U.S. market share of subject
23 imports increased rapidly as well, more than doubling over
24 the 2013-2015 period.

25 Our witnesses testified that the critical factor

1 driving purchasing decisions in the U.S. market is price.
2 Purchasers responding to your questionnaires confirmed that
3 price is, quote, "very important" to their buying decisions.

4 Purchasers also reported that the U.S. product is
5 comparable or superior to the imports from China on most
6 factors except price. Most purchasers reported that the
7 U.S. product was inferior or not priced as low as the
8 Chinese product.

9 Quarterly pricing data confirmed that China has
10 engaged in significant underselling both on a quarterly
11 basis and on a volume basis. As the Commission has
12 recognized in other cases, where a price-sensitive product
13 is at issue a mixed pattern of underselling and overselling
14 is not surprising and is supportive of an affirmative
15 determination.

16 You asked the purchasers that had shifted to
17 buying the subject imports instead of the U.S. product
18 whether those imports were lower priced. Of the 19
19 responding purchasers who switched to China, 18 said the
20 imports were lower priced. That's 95 percent of the
21 responding purchasers who shifted to buying stainless sheet
22 from China telling you Chinese prices are lower than U.S.
23 prices.

24 Confidential slide 9 provides purchaser comments
25 on Chinese versus U.S. prices. As you see, the purchasers

1 were quite specific at calling out China as being the source
2 they turned to for reasons of price. If you look at this
3 slide and the one before it, you have to wonder whether the
4 quarterly pricing data gathered are indicating the full
5 extent of the underselling.

6 Not only did purchasers overwhelmingly cite
7 Chinese imports as lower-priced, most of them also stated
8 that price was the primary factor driving their decision to
9 switch to China. And the volume that they reported
10 switching to China due to price is substantial.

11 Purchasers admitted that the vast majority of
12 their total purchases of Chinese imports were shifted due to
13 price. This is a compelling table. It is hard to look at
14 this table based expressly on the purchaser responses and
15 not conclude that low-priced Chinese imports drove the surge
16 in import volumes over the 2013 to 2015 period.

17 The results of the significant underselling by
18 China was not just lost sales but also severe price
19 depression. Domestic producer prices for each of the price
20 descriptive products fell precipitously over the period.

21 As you heard our witnesses testify, total prices
22 for stainless sheet by 2015 were at their lowest point in a
23 decade. Base prices fell by 20 percent to absurd lows,
24 driven by Chinese imports.

25 Purchasers confirmed that the price declines seen

1 in the database were due to lower priced subject imports, as
2 you see in the statements on confidential slide 15.

3 Numerous purchasers also reported substantial
4 price cuts by the domestic industry in order to compete with
5 lower priced imports, and you'll see the specific
6 percentages on confidential slide 16.

7 The prehearing report's variance analysis
8 confirms that it was not raw material cost declines that
9 drove price declines. Rather, the declines in U.S. net
10 sales values on a per-ton basis exceeded cost declines over
11 the period.

12 As our witnesses testified, surcharges are used
13 to address fluctuations in raw material costs. What those
14 mechanisms do not address are the base prices that U.S.
15 producers were forced to continually reduce to historically
16 low levels so that they could compete with the lower prices
17 of the imports from China.

18 The impact of these increasing volumes of imports
19 is predictable and injurious. The domestic industry
20 experienced declines in all of its key trade variables.
21 Production and shipments fell. Employees lost their jobs.
22 And the facility was idled and then closed, as you heard Mr.
23 Hartford testify due to the increasing imports from China.

24 These large import volumes at prices that
25 undercut and depress U.S. prices also had a devastating

1 effect on the domestic industry's financial performance.
2 Net sales values fell, as did net profits and operating
3 profits, as well as the ratios of those profits to net
4 sales.

5 In fact, "profit" is the wrong word to use, as
6 all of these indicators were losses for the industry in
7 2015. The modest profit the industry obtained in 2014 was
8 quickly reversed to a significant loss in 2015. And
9 remember, in both of these years demand was up over 2013
10 levels. So the industry's sales and profits should have
11 been much better.

12 The causal nexus between subject imports and
13 injury the U.S. industry has suffered is compelling. There
14 was a one-for-one shift in market share between subject
15 imports which gained in 4.1 percentage points of market
16 share between 2013 and 2015 and the U.S. industry which lost
17 4.2 percentage points of market share.

18 Of equal note in assessing causation is what
19 happened after we filed this trade case in February of 2016.
20 Once the case was filed, subject imports declined and only
21 then were U.S. producers able to regain market share, again
22 on almost a one-for-one shift back to the domestic industry
23 from China.

24 No other factor explains this injury. U.S.
25 demand increased over the period that should have led to

1 increased U.S. sales and stronger prices and profits, but
2 the opposite happened. Nonsubject imports were a remarkably
3 stable presence in the market over the period, as you see
4 from the dotted line along the bottom, increasing by just
5 0.1 percentage point.

6 Respondents spend extensive time citing to supply
7 shortages as the reason for the increased imports, but as
8 you heard our witnesses testify they have not experienced
9 supply shortages as an industry.

10 The equipment issue at Outokumpu affected only
11 that one company, and only in the second half of 2014, and
12 even then Outokumpu continued to supply product.

13 The other three producers did not experience
14 supply shortages. Rather, their lead times extended in the
15 second half of 2014. Importantly, even those extended lead
16 times were not beyond lead times for subject imports. The
17 reason purchasers bought imports from China in 2014 was the
18 incredibly low prices China offered.

19 This slide, based on the purchaser reports,
20 corroborates the domestic industry's testimony. While
21 Respondents claim that lack of availability, poor delivery
22 time, or lack of reliability is what drove purchasers to buy
23 subject imports, the purchasers tell a different tale.

24 In terms of U.S. product availability, the main
25 factor Respondents cite as to why subject imports increased,

1 most purchasers reported that the U.S. was superior to
2 imports on availability, or at least comparable. No
3 purchaser said the U.S. was inferior.

4 The same is true of reliability of supply,
5 another factor Respondents emphasized. No purchasers
6 corroborated that claim. Look also, please, at the
7 responses on delivery time. No purchasers reported the U.S.
8 as inferior on delivery time.

9 The only variable as to which the purchasers give
10 advantage to China is price. And you see again the
11 reference to us being inferior on price.

12 This chart provides compelling evidence that
13 price, not availability, reliability, or lead time, was the
14 factor driving purchasers to buy imports from China. And
15 don't forget this chart. Joint purchasers overwhelmingly
16 reported they shifted large volumes to lower priced imports
17 from China, and that they did so due to the lower import
18 prices.

19 While the record is compelling in establishing
20 present material injury caused by subject imports, there is
21 also strong evidence of a continuing threat of injury. As
22 with many other metal products, China has massively expanded
23 its stainless steel production over the past 10 years. By
24 2015, China accounted for more than half of global
25 production.

1 China's capacity has increased rapidly over the
2 Period of Investigation, as you see in confidential slide
3 28, and it is projected to continue that growth even though
4 there's already lots of idle capacity.

5 I know you received data from some of the Chinese
6 producers that their total capacity and production is well
7 below China as a whole, so we urge you to rely on these
8 independent data for a complete picture of the level of
9 Chinese current and projected capacity.

10 And much of the Chinese capacity sits idle, as
11 you see in confidential slide 29. In fact, China can
12 rapidly swamp the U.S. market with stainless sheet from its
13 idle capacity alone. And there is every reason to believe
14 China will increasingly export that idle capacity here if
15 orders are not imposed.

16 There are a number of third countries that have
17 imposed orders on stainless sheet from China. Major markets
18 like the European Union have imposed duties against China,
19 forcing China to look to other countries to unload its
20 excess production.

21 In fact, once the EU initiated the case against
22 China in 2014, Chinese exports to the U.S. market increased.
23 The U.S. market will remain an attractive outlet for China,
24 absent the imposition of duties in this case.

25 Thank you. That concludes our testimony and we

1 would be happy to answer your questions.

2 CHAIRMAN SCHMIDTLEIN: Alright, thank you, Ms.
3 Cannon. And I'd like to thank all of the witnesses for
4 being here today to help us understand this case.

5 I am actually first in the questioning order
6 this morning, so I want to start with, I guess, Mr. Lyons
7 you talked about pricing and surcharges in the base price.
8 And to understand a little bit more the differences between
9 those two and in particular I thought I heard you say that
10 in this instance surcharges applied throughout the period of
11 investigation, even as raw material costs were dropping, so
12 can you explain why that was because I thought that
13 surcharges were reflecting the fluctuation in raw material
14 prices.

15 MR. LYONS: Chris Lyons, North American
16 Stainless.

17 Yes, I'd be happy to answer your question. The
18 component of our price contains two parts, that being the
19 base and the surcharge. The way the surcharge is built is
20 there is a threshold of the content of each alloying element
21 in the respective grade.

22 As long as the percentage of -- as long as the
23 value of those alloying elements exceed that threshold there
24 will be a surcharge. And what's important to understand is
25 as the value of those elements decline, they always stayed

1 ahead of the threshold such that those declines never
2 imposed themselves on the base price itself.

3 CHAIRMAN SCHMIDTLEIN: And that's in the
4 contracts, I guess.

5 MR. LYONS: Yes.

6 CHAIRMAN SCHMIDTLEIN: Okay. And in your
7 experience, your base prices declined throughout the period
8 of our investigation or was it --

9 MR. LYONS: The most pronounced decline came in
10 the 2015 period. We say in the neighborhood of a 20 percent
11 decline on base prices with the greatest point of decline at
12 the end of 2015.

13 CHAIRMAN SCHMIDTLEIN: Okay. Maybe this might
14 be a question for you, Ms. Cannon, or for one of the
15 economists.

16 In your brief at page 27, you include some
17 business proprietary information which is a graph of monthly
18 average base prices for a particular grade. And if you look
19 at that graph, you can see that between 2013 -- so this is,
20 again, average, I guess, of the entire industry, maybe.
21 That between 2013 and 2015 -- the beginning of 2013, so the
22 beginning of '13 to the end of '14 I should say that base
23 prices increase according to this graph.

24 Again, this is proprietary, so how do we
25 reconcile that with an argument that Chinese prices --

1 because, of course, '13 to '14 is when the Chinese imports
2 had their greatest increase into the U.S. market. So how do
3 we reconcile those two pieces of information?

4 MS. CANNON: We may have to address more of this
5 specifically in our brief because the numbers are
6 proprietary, but the flood of the Chinese imports, and in
7 fact, their peak market share was in 2015 even though they
8 started the acceleration in 2014. They hit their peak
9 market share in 2015 and they were really flooding the
10 market and we lost the most market share that particular
11 year and that was really when the prices crashed.

12 We submitted in the preliminary stage of this
13 case a declaration on behalf of each of the domestic
14 producers showing exactly what their base prices did over
15 the period for each of the different pricing products that
16 you are examining which shows that decline that happened
17 that corroborates the testimony that Mr. Lyons presented
18 about these very substantial declines that occurred.

19 CHAIRMAN SCHMIDTLEIN: You think those started
20 in '14 not '15 because according to this it doesn't really
21 start until '15.

22 MS. CANNON: The collapse in the base prices?

23 CHAIRMAN SCHMIDTLEIN: Yes, the decline, not
24 just -- any decline. It's increasing up until the end
25 according to this little chart.

1 MS. CANNON: I have to be a little careful
2 because of the confidential nature of the information.

3 CHAIRMAN SCHMIDTLEIN: No, we don't have to talk
4 about the particular numbers. It's just the trend.

5 MS. CANNON: Right. So for some products we
6 were seeing some trend that was upward on some of the base
7 prices in 2014 at the end of the period when they had the
8 tightening of supply and the lengthening of the lead time,
9 but that was a very short period and it quickly reversed
10 itself as the glut of the imports came into the market and
11 then it just collapsed, absolutely collapsed the prices in
12 2015 and you saw this trajectory downward.

13 And what's important to realize is even in 2014
14 when you're seeing that upward tick you're not seeing an
15 upward to a premium price and profit. Look at the
16 industry's profits overall for 2014. They were barely at
17 break even, even no matter what those prices were, so you
18 saw a little bit of an uptick and then you saw an absolute
19 trending crash down in 2015 that pulled the prices down to
20 the levels, as the witnesses said, they'd never seen before
21 in many of their careers of these base prices and the
22 profits as well.

23 So I think it was a very short period of time
24 where anything trended upward that probably correlates with
25 the tighter supply and the longer lead times, but it wasn't

1 for very long and everything crashed in 2015 very quickly.

2 CHAIRMAN SCHMIDTLEIN: So are you all arguing
3 that that price depression occurred throughout '14 or is it
4 really that the price depression was concentrated was in
5 '15.

6 MS. CANNON: There was much more in '15 for
7 sure. There was some in 2014 certainly in that if you see
8 the bottom line the domestic industry still couldn't
9 increase their prices to the levels they would like with the
10 imports surging into the market and them having to fight for
11 it. You see a lot of the testimony or the evidence from the
12 purchasers in their questionnaires about how much those
13 prices were going down and they were experiencing that
14 competition even in 2014, but it accelerated and intensified
15 as that glut imports was really pushed into the market in
16 2015 and that's when the worse depression and the worse
17 financial hit occurred.

18 CHAIRMAN SCHMIDTLEIN: Okay. Would any of you
19 like to talk about your experience in having to reduce
20 prices? Was that your experience in '14?

21 MR. HARTFORD: Terry Hartford with ATI.

22 I don't have our specific prices in front of me,
23 but in 2014 I just recall as the surge of Chinese imports
24 became very evident it very quickly translated into increase
25 price pressure and these offerings for greater volume were

1 coming at lower prices than the domestic market and we were
2 constantly confronted with challenges to reduce our prices
3 to keep the share of the business that we had.

4 CHAIRMAN SCHMIDTLEIN: Okay, anybody else?

5 MR. LYONS: I would echo the statements of Mr.
6 Hartford. The pressure was most pronounced in the third and
7 fourth quarter of 2014. That's when the volume began to
8 increase substantially and the greater impact of our price
9 was felt more among the lines of '15; however, the pressure
10 began at the end of 2014.

11 CHAIRMAN SCHMIDTLEIN: At the end of '14?

12 MR. LYONS: Yes.

13 CHAIRMAN SCHMIDTLEIN: Okay, anyone else? No?
14 Okay.

15 Can you respond to the argument, and I can
16 probably guess what your response is going to be, but can
17 you respond to the argument that according to the
18 Respondents you see some of the supply constraints, as they
19 call them, including the controlled entry order and the
20 lockout and so forth occurring around the same time or
21 correlating with when you see the overselling by Chinese
22 imports, in other words, in 2015. And so doesn't that
23 confirm their argument that their product was being pulled
24 into the market due to that sort of supply shortage and
25 that's why you see them able to oversell during that period

1 of time.

2 MR. HARTFORD: Terry Hartford from ATI.

3 I'll be glad to answer that. I think the timing
4 and sequence of events is really important to understanding
5 how this period of time unfolded and clearly the surge of
6 Chinese imports began early to mid-2014. That's when those
7 imports arrived. Remember that the lead time to get those
8 products is something on the order of two to three months
9 prior to that delivery date, and so U.S. buyers decisions to
10 start buying Chinese imports probably had to happen at the
11 end of '13 or very early in 2014.

12 We talk about the episodes that you've
13 referenced the extension of lead times at ATI didn't begin
14 until late second quarter of 2014, so certainly after the
15 surge of Chinese imports was coming into the U.S., so there
16 was not a pull, from our standpoint and according to the
17 data, there wasn't a pull.

18 This extension of lead times was not a
19 controlled order entry situation. It was a temporary in
20 surge in demand from our customers. We responded to that by
21 lengthening our lead times and meeting individually with our
22 customers to see what their needs -- their true material
23 needs were during that period of time. Our lead times were
24 extended for a period of about five months, roughly, and
25 then they came back to a normal time. So that period for

1 ATI occurred after the beginning of the surge of Chinese
2 imports, so it was not our episode resulting in a pull of
3 Chinese. It was just the opposite. Our view is that the
4 Chinese began pushing imports into the United States and
5 using price to do that.

6 We had a lockout that I referenced in my
7 testimony that you've referenced. That lockout began in
8 August of 2015. It was about 17 or 18 months after the
9 Chinese surge of imports began, so there certainly was not a
10 causal affect of our lockout in August of '15 with the
11 initiation of Chinese imports, so I don't buy an argument
12 that says that they had to bring imports into this country
13 to support ATI's customers because of a lockout. I don't
14 think that's accurate.

15 And thirdly, the decision to idle the Midland
16 facility occurred in December of 2015, you know a full year
17 and a half or more after the initial surge of Chinese
18 imports. So I don't think there was a causal affect in any
19 of those three episodes relative to ATI and Chinese imports.

20 CHAIRMAN SCHMIDTLEIN: Okay. Mr. Lyons, I
21 assume you would like to respond, but we can come back in my
22 next round since we're already over. Vice-Chairman
23 Johanson.

24 VICE CHAIRMAN JOHANSON: Thank you, Chairman
25 Schmidtlein and I would like to thank all of you for

1 appearing here today, the witnesses and their counsel.

2 I'm going to begin by speaking about the plant
3 in Calvert, Alabama. This is something I've been following
4 since January or February of 2009 when I was working in the
5 Senate. There was actually issues involving Calvert being
6 discussed up there at that time, so I follow with interest.

7 In December 2012, Outokumpu acquired the
8 stainless steel of ThyssenKrupp in Calvert, Alabama. Was
9 this facility producing stainless steel sheet and strip at
10 full capacity prior to 2013?

11 MR. LETNICH: Hi, Steve Letnich from Outokumpu.

12 From my knowledge, there was ramping up going on
13 during that time period. So compared to the capacity of
14 today, no sir, it was not at full capacity.

15 VICE CHAIRMAN JOHANSON: How did the market
16 respond to Outokumpu's acquisition of this facility and the
17 news that it would be supplying stainless steel sheet and
18 stripe?

19 MR. LETNICH: Sir, I was not with the company at
20 that time, so I couldn't comment on the market perception or
21 any customer feedback.

22 VICE CHAIRMAN JOHANSON: How about any of the
23 other producers who are here today?

24 MR. HARTFORD: We watched carefully as
25 ThyssenKrupp made their decision to invest and then

1 proceeded with their investment and that ramp up and then
2 the subsequent acquisition of Outokumpu and you know it was
3 a fact of life. We had a new competitor with new equipment
4 that was coming on board and we knew we'd have to compete
5 against a new competitor and so we did exactly that.

6 VICE CHAIRMAN JOHANSON: Did the acquisition of
7 the plant by Outokumpu was it disruptive to other already
8 established U.S. producers who were producing this product?
9 For example, did it impact the Midland plant which was shut
10 down in 2015?

11 MR. HARTFORD: A new producer typically will do
12 that. I think it is important to understand that prior to
13 the Calvert plant being built Outokumpu would import product
14 from other facilities, in Finland or in Sweden or at other
15 places, into the U.S. market, so the Calvert investment was
16 not a net increase to supply into the U.S. market. To a
17 great extent, it was a substitute for product that they used
18 to import into the U.S. market.

19 VICE CHAIRMAN JOHANSON: I'm sorry, Ms. Cannon.

20 MS. CANNON: Commissioner Johanson, I was just
21 going to add onto that that actually that was discussed and
22 analyzed by the Commission in detail in the context of the
23 last round of sunset reviews of the stainless sheet orders
24 when that whole acquisition was going on and the shift that
25 Mr. Hartford described from importing to producing in the

1 U.S. occurred. And so, as he said, it was really a
2 substitution and that was what the Commission found and the
3 reason that the Commission terminated those orders.

4 VICE CHAIRMAN JOHANSON: Thank you, Ms. Cannon.

5 Respondents have argued that Outokumpu's
6 acquisition of the plant in Alabama demonstrated the
7 perception of a need for more capacity for stainless steel
8 sheet and strip in the U.S. market, and this can be seen at
9 page 7 of their brief.

10 Is this correct or were the circumstances of the
11 acquisition emblematic of difficult market in the first
12 place?

13 MS. CANNON: This is Kathy Cannon. I'll let Mr.
14 Letnich elaborate, but there are statements by Outokumpu at
15 the time basically stating that they were optimistic about
16 demand in the market and that the investment was taking
17 place precisely because of projected demand, which actually
18 was borne out in the data -- 2014 demand, 2015 demand were
19 both good. And then what they go on to say is the problems
20 they didn't anticipate were the surge in subject imports.
21 So I think they were simply, as we said, moving here to have
22 in the U.S. a facility that would supply what had been
23 supplied by import sources of their affiliates and doing it
24 reaction to projected demand, which they were accurate to
25 predict, but just unfortunately couldn't predict the import

1 situation.

2 MR. LETNICH: The only comments that I would add
3 to that is that you read some of our published words. Our
4 former president and CEO projected a break even analysis
5 based upon the market conditions for 2014. And actually, if
6 you'll look at the data and the shipments, we had a
7 significant increase in volume coming through the facility
8 even with some of the mechanical issues we had in 2014
9 relative to 2013.

10 VICE CHAIRMAN JOHANSON: Yes, Mr. Hartford?

11 MR. HARTFORD: One other comment that I would
12 add in terms of the market conditions at the time, as both
13 Ms. Cannon and I said a minute ago, some of that output in
14 Calvert was taking the place of product that used to be
15 imported, so it was not a net increase, number one.

16 Number two, over the period of investigation the
17 U.S. market grew by 4.4 percent and so we had a growing
18 U.S. market to also absorb some of that additional capacity.
19 And so when you look at those factors, it became
20 competitive, but there was market growth to support that and
21 there was this shift from imports to domestic production.

22 VICE CHAIRMAN JOHANSON: Thanks, Mr. Hartford.

23 Respondents have calculated what they contend
24 are loss profits by Outokumpu in connection with its supply
25 disruption in 2014 at the Calvert plant, and this can be

1 seen at page 10 of the Respondent brief.

2 They also suggest that we should be obtaining
3 any insurance claims for the outage filed by the company to
4 understand the nature of such losses, and then this could be
5 seen at pages 10 and 15 of their brief. How do you all
6 respond to these allegations?

7 MS. CANNON: We would like to respond to those
8 in our post-hearing brief because most of that information
9 is confidential, but I will note that we are working with
10 the Commission staff to respond to some requests that have
11 been made to us.

12 VICE CHAIRMAN JOHANSON: Alright, thank you, Ms.
13 Cannon.

14 I'd now like to turn to the issue of the lockout
15 at ATI. How was it that ATI can lockout more than 2,000
16 employees for seven months without disrupting its ability to
17 supply stainless steel sheet and strip to the market?

18 MR. HARTFORD: We had planned for that
19 eventuality far in advance. Thirteen months prior to the
20 expiration of our contract we began preparing for the fact
21 that -- we prepared for the worse case scenario and in that
22 case it came through. And part of that planning it involved
23 several things. It involved the building of inventory of
24 stainless sheet and strip, both intermediate inventory that
25 could be subsequently processed during the lockout and also

1 finished goods inventory to support our sheet and strip
2 customers during that period of time.

3 We changed our sales portfolio during the period
4 of the lockout to focus on U.S. customers and a significant
5 decrease in our export market because for a variety of
6 reasons it was more important for us to take care of our
7 U.S. customers.

8 And third, we planned extensively to operate our
9 facilities with company employees and professional temporary
10 employees to run the facility during the period of the
11 lockout, which we did successfully. And so the combination
12 of those -- the outcome of those plans allowed us to
13 continue to supply our customers with sheet and strip during
14 that period.

15 VICE CHAIRMAN JOHANSON: Thank you, Mr.
16 Hartford.

17 And following up on that, the Respondents make a
18 reasonable point at page 12 of their brief when they ask if
19 the lockout would give customers a confidence to place the
20 same level of orders with ATI or would instead this lead
21 them to hedge their bets by seeking alternative sources?

22 MR. HARTFORD: Commissioner, I think I might
23 want to respond to that in a post-hearing brief, if we
24 could.

25 VICE CHAIRMAN JOHANSON: Alright, that's fine,

1 Mr. Hartford. I look forward to seeing that. And the
2 yellow light's about to come on, so let me stop here and I
3 look forward to resuming questions in a few minutes. Thank
4 you.

5 CHAIRMAN SCHMIDTLEIN: Commissioner Williamson.

6 COMMISSIONER WILLIAMSON: Thank you. And I too
7 want to express my appreciation to the witnesses for coming
8 today.

9 You argue in your brief that the domestic
10 industry is capable of supplying the entire U.S. market.
11 It's on page 16. Why then do the non-subject imports
12 maintain such a significant share of the market?

13 MR. LYONS: Chris Lyons, North American
14 Stainless.

15 The consistent presence from the Chinese is
16 strictly a price-oriented equation. The products that we
17 produce are not such that they cannot be replicated and
18 offered by a number of different sources. Quality standards
19 can be met by those producers in the U.S. as well as in
20 China. So the fact that a domestic purchasing agent would
21 choose extended lead times and Chinese supply is based off
22 of price.

23 COMMISSIONER WILLIAMSON: I sorry; I was talking
24 about non-subjects -- you know countries other than China.

25 MS. CANNON: Let me try, Commissioner

1 Williamson.

2 I think just because an industry can supply the
3 entire market doesn't always mean it does supply the entire
4 market. And most of the steel industries that you have seen
5 there is a presence of imports. And that isn't an issue
6 and it hasn't been an issue for the industry as long as
7 those imports are not undertaking the price behavior that
8 China did here that allowed them to surge in and really grab
9 market share on the basis of low prices, crash prices to
10 never-before-seen levels and harm the financial performance
11 of the industry, so it's not a matter of trying to keep all
12 imports out of the market. If other imports fairly trade
13 that's simply a part of market dynamics that the stainless
14 steel, the carbon steel, and other industries deal with
15 every day.

16 COMMISSIONER WILLIAMSON: What role does the
17 non-subject imports from companies related to the domestic
18 producers play in this market?

19 MR. LYONS: Chris Lyons, North American
20 Stainless.

21 For North American Stainless, we have a parent
22 company in Spain. We have sister companies in Malaysia as
23 well as South Africa. We, as an organization, have been
24 able to utilize our own demand to supply our customers and
25 our market needs. We have during the period of

1 investigation imported product from our parent company
2 Acerinox the reason for that decision is based on the fact
3 that it's a product finish that we do not currently produce
4 in Ghent, Kentucky.

5 You may have seen that we have a capital
6 investment of \$150 billion that our equipment is set in the
7 coming months to commission and the product that we will
8 produce is this same product that we were bringing from our
9 parent company in Acerinox. Outside of that, we stand alone
10 on our own and moving forward we intend to do so the same.

11 COMMISSIONER WILLIAMSON: Okay, thank you.

12 MR. LETNICH: Steve Letnich from Outokumpu.

13 You know we look at our business as a complete
14 portfolio of products of which the Calvert mill satisfies
15 roughly 80 percent of that, so we have opportunities with
16 specific-niche products or capabilities of our affiliates in
17 Europe that help us fill out that portfolio for our
18 customers.

19 COMMISSIONER WILLIAMSON: Okay, thank you.

20 Mr. Conway, I was wondering what affect have the
21 subject imports and all had on the workers in addition --
22 you talk about the layoff and some plant closings, but I was
23 just wondering have there been other impacts?

24 MR. CONWAY: Yeah, it caused us to get locked
25 out.

1 COMMISSIONER WILLIAMSON: Fair.

2 MR. CONWAY: I chaired the union's bargaining
3 with ATI in that period that Mr. Hartford referenced and it
4 was clear to the union that that lockout was hopefully we
5 didn't figure it was imminent and we tried our best to avoid
6 it, but during the bargaining and with the company's
7 principles with who I bargained the overarching discussion
8 was about the pressure from pricing from imports and it was
9 constantly before us. It was constantly part of the
10 bargaining, part of the ongoing discussion that went on and
11 lead to the lockout.

12 Now the union tried not to get locked out. We
13 wanted to stay at work. We continued to make offers. And
14 in fact, modified our healthcare for our active employees,
15 modified our retiree healthcare arrangement, modified a
16 bonus plan to the tune of a buck fifty an hour that people
17 was relaxed and made a bunch of other modifications to the
18 labor agreement in order to avoid the lockout. It was
19 unavoidable and we had this fight. So all those things, I
20 think, are injury related to what went on leading up to the
21 lockout and the discussions. So as far as I'm concerned,
22 when Outokumpu came -- when ThyssenKrupp built that thing no
23 one thought that was a good idea in this industry, whether
24 you were on the carbon side or the stainless side. But
25 Outokumpu was there now.

1 It was a reality to deal with and the fact that
2 Outokumpu was now going to make the steel here rather than
3 bring it in sort of was a push and that's how we saw it
4 within the union, but the Chinese pressure that was coming
5 in constantly was, as far as I'm concerned, for me something
6 I couldn't escape in the bargaining leading up to the ATI
7 deal and lead to the lockout.

8 COMMISSIONER WILLIAMSON: Okay, thank you.

9 MR. CONWAY: You're welcome.

10 COMMISSIONER WILLIAMSON: Thanks real. Okay,
11 thanks.

12 This next question you'll probably address
13 post-hearing. For certain key indicators, such as capacity
14 utilization and profitability, there's a wide disparity in
15 how certain U.S. producers perform versus others and so what
16 is the explanation for these disparities and how should the
17 Commission take this into account? And you can do it at
18 post-hearing.

19 MS. CANNON: We'll be happy to do that
20 post-hearing.

21 COMMISSIONER WILLIAMSON: Okay, thank you.

22 What does the domestic industry in its
23 experience on operating loss in interim 2016 after subject
24 imports had receded from the market?

25 MR. HARTFORD: Commissioner, Terry Hartford.

1 Could you please repeat the question?

2 COMMISSIONER WILLIAMSON: So why did the
3 domestic industry experience an operating loss in interim
4 period 2016? (0:28:23.7) didn't expect to see a
5 post-petition affect and yet, I guess --

6 MS. CANNON: Perhaps I could start and you could
7 supplement from the industry.

8 What we saw was, as we testified, by December
9 2015 the prices had crashed so low to records they hadn't
10 seen, which pulled their profits down ridiculously in 2015.
11 We filed the case in February of 2016, and even after we
12 filed the case those imports from China continued to come
13 in, in pretty significant volumes February and March, trying
14 to beat the provisional duties. That's why we have the
15 critical circumstances finding by Commerce. So you still
16 have a continual presence in the market in early 2016. And
17 remember we're recovering from a really low price base.

18 Now once they've stopped and you watch -- we can
19 show you monthly imports. Those imports just plunge right
20 about the time provisional duties were expected. That's
21 when the price recovery began to happen, a real price
22 recovery. It doesn't happen overnight, but it started
23 trending up and that's why you're now seeing the industry's
24 profits coming back from where they had been at a
25 ridiculously low level. They haven't completely recovered

1 to what would be healthy, but they certainly turned around
2 from where they were enormously.

3 MR. HARTFORD: To Ms. Cannon's point for ATI,
4 the period that she is talking about, from the second
5 quarter of '16, when the Chinese imports finally started to
6 subside, through the end of the year, we went from enormous
7 losses to a break-even quarter in the fourth quarter of
8 2016, so there was improvement there.

9 In a competitive market like the stainless sheet
10 and strip market, prices -- it takes a long time to go up.
11 They can fall very quickly, if they're driven that way. But
12 on the way up, it's a competitive market and so as we
13 announce price increases, we fight hard to get them and we
14 fight to keep business and the climb in prices is underway.
15 But it will take some time to get it back to a level that's
16 more reasonable.

17 MR. LETNICH: If I could add just a little bit,
18 I was new to Outokumpu; I was hired in January, 2016. And
19 the price pressure that China put under was not just spot
20 market-based, but even for contractual obligations. So
21 there were contracts that we were forced to sign into in the
22 second half of '15 that lasted six months or twelve months
23 into 2016. So even those spot prices come up, a chunk of
24 business was not impacted by higher prices until those
25 contracts were fulfilled.

1 COMMISSIONER WILLIAMSON: Thank you for those
2 answers.

3 CHAIRMAN SCHMIDTLEIN: Commissioner Broadbent.

4 COMMISSIONER BROADBENT: Thank you, Chairman
5 Schmidtlein. Mr. Lyons, if the pricing formula is base
6 price plus surcharge, and the raw material costs declined,
7 why wouldn't you expect domestic prices to decline
8 concurrently?

9 MR. LYONS: Could you repeat for me one more
10 time? I'm sorry.

11 COMMISSIONER BROADBENT: Sure, absolutely. If
12 the pricing formula is base price plus surcharge, and the
13 raw material costs declined, why wouldn't we expect domestic
14 prices to decline at the same time?

15 MR. LYONS: They did. The net price did
16 decline. The issue is that the declines that we saw
17 exceeded that of the raw material declines. So there were
18 declines as it relates to the lowering values of our
19 surcharges, but the net reduction was much greater, which
20 ties itself to reductions in the material base price.

21 COMMISSIONER BROADBENT: Okay. How much does
22 the surcharge account for the total price?

23 MR. LYONS: That is a bit of a moving target as
24 the value of the -- elements increase, it can change the
25 percentage of the total. By and large, you're looking at

1 around 60% as a figure, but I caution that that's really
2 relative to what point in time we evaluate, because as those
3 fluctuations in the raw materials occur, it has a big impact
4 on the percentage split, base versus surcharge.

5 COMMISSIONER BROADBENT: Okay. But just rule of
6 thumb, it's basically about 60%?

7 MR. LYONS: That's a fair assessment.

8 COMMISSIONER BROADBENT: Okay. Great. Mr.
9 Letnich, you mentioned you've been in the industry a decade
10 or so. How many times has the domestic industry had some of
11 these issues that have occurred during this period of
12 investigation, such as the motor failure and the lock-out
13 and the shortages?

14 MR. LETNICH: May I clarify, I've been in the
15 stainless steel for just over twelve months. I've been in
16 the steel industry for twenty-five years.

17 COMMISSIONER BROADBENT: Okay.

18 MR. LETNICH: Just conjecture -- it happens. I
19 can remember my father working for Bethlehem Steel in the
20 1970s and hearing of shutdowns. So there are equipment
21 failures, there are electrical failures, there are union
22 issues. There are all sorts of these that happen and have
23 happened periodically.

24 But most cases, there are, I'd say, preventative
25 measures done ahead of time. If you have a maintenance

1 issue, you run product ahead to take care of your customers.
2 If you have any unforeseen things, those typically don't
3 happen, but certainly in my experience, planning before
4 shutdowns or lock-outs are done to take care of customers
5 and to insure there's consistent supply.

6 COMMISSIONER BROADBENT: Okay, great. Mr.
7 Lyons, there's a mix of underselling and overselling in this
8 case. How do you explain the instances of overselling by
9 the Chinese? Is that a result of a different formula
10 between the surcharge and the base price? Or --

11 MR. LYONS: I can't make sense of it. And the
12 reason that is -- information will pass freely from customer
13 to us as they get offers. The vivid, dramatic nature in
14 which the Chinese approached our market place, it was quite
15 apparent. And it was -- to hear that there was overselling,
16 it doesn't corroborate with what I saw in the market place
17 during that period of time. So I'm confused by that
18 message.

19 COMMISSIONER BROADBENT: Okay.

20 MR. HARTFORD: Commissioner, if I could add to
21 that. When I was in that role at ATI, I would concur with
22 Mr. Lyons. It's surprising to me that there was evidence of
23 overselling, as we saw this wave of Chinese imports come
24 into the U.S. market. As you said, our customers share much
25 of that information with us and consistently, those Chinese

1 offerings were significantly below our current market
2 prices. So I can't explain it either.

3 COMMISSIONER BROADBENT: Okay. Let's see -- for
4 Mr. Conway, respondents in this case argue that, in regards
5 to at least one U.S. producer, the uncertainty of the labor
6 dispute led U.S. purchasers to seek alternative supply from
7 China and nonsubject sources. If you're a U.S. purchaser,
8 how do you navigate the labor and union negotiations and try
9 to protect yourself against lack of availability of product?

10 MR. CONWAY: We knew they were putting a lot of
11 inventory down, and they were building ahead of this strike,
12 opening warehouses that had not been opened before, and
13 putting a lot of inventory in a lot of different places
14 around the country, and I was aware, frankly, of all of it,
15 during that period of time.

16 Because one of the issues that led to the labor
17 dispute was the amount of overtime people were getting
18 forced to work in order to build this inventory and we knew
19 that it wasn't shipping. So I think, if you're a customer
20 out there, ATI certainly is able to say to them, we've got
21 your materials put up and we're going to sustain our way
22 through this, and this one lasted a while.

23 But nowadays labor disputes don't go a week or
24 two. If the parties get in that sort of a squabble, it's
25 going to last for a while. So this one I don't think was

1 any worse than others. You know, I wish it hadn't happened,
2 but I don't think they had trouble get out of their
3 inventories by their customers. I think they were able to
4 signal that to their customers.

5 Now, they'll tell you all day long they ran
6 those plants with scabs and things ran fine. I don't
7 believe that either. But I think they had enough material
8 put up to weather their way through it.

9 COMMISSIONER BROADBENT: Okay, fair enough.
10 Thank you. Let's see -- Mr. Hartford, why wasn't the
11 domestic industry prepared for the increase in demand in
12 2014? Why did the lead times increase? If there was excess
13 capacity in the domestic industry to begin with?

14 MR. HARTFORD: I can't explain all the reasons
15 that we saw demand increase. I could probably speculate on
16 a couple of things. One is many customers and much of our
17 product that's sold goes through distribution and so there
18 is this inventory filter, buffer, in the middle of the
19 supply chain that can mask true demand by manufacturers. So
20 if it's flowing through a distributor and then from a
21 distributor to a customer, we don't always get a great view
22 of what the true demand looks like down the supply chain.

23 Oftentimes, at the end of a year, many
24 distributors will drive their inventory down. And then
25 they'll replenish early the following year. We saw that

1 happen a little bit later in 2014. We saw this increase
2 start to happen sometime mid-second quarter. Some of that
3 may have been driven by the beginning of a rise in material
4 costs, and when customers see rising material costs, they
5 at times will buy to try to get ahead of that. And so that
6 may have spurred the increase in buying.

7 So we didn't see any fundamental demand signals
8 that said, overall demand is going to be stronger. And so
9 we were, I want to say, surprised, but we weren't expecting
10 the increase in order entry that we saw. I think we got a
11 handle on it pretty quickly in terms of meeting with our
12 customers and asking what's behind this. Is this true
13 demand? Are you ordering 20% more than you need just in
14 case? And if that's the case, we can, if we understand what
15 your true needs are, we can work with you and try to satisfy
16 those things. So our lead times went out for a period of
17 several months and we were able to satisfy our customers and
18 then those lead times came back in by the end of 2014.

19 COMMISSIONER BROADBENT: Okay. Mr. Herrmann,
20 your side is arguing that surging imports caused material
21 injury to domestic industry. Yet, when subject imports from
22 China increased the most in absolute volume between 2013 and
23 2014, the domestic industry was at its most profitable.
24 Please explain why this was happening, and how the
25 Commission should find that there's a causal link between

1 the imports and the injury.

2 MR. HERRMANN: Sure. Happy to discuss that. So
3 you did, as Mr. Hartford and the other witnesses have
4 testified, see a sudden ramp-up in purchases at the second
5 half of 2014. I think what you also saw at the same time
6 was a substantial increase in inventories. And I think as
7 prices rose with the increased demand, there was an
8 opportunity for the domestic industry to do a little
9 better. I think frankly what happened was, as you saw, the
10 surge of Chinese product into the market, a build-up of
11 inventories, and frankly that build-up of inventories worked
12 its way off and through the market, through the remainder of
13 2014 and into 2015.

14 MS. CANNON: Commissioner Broadbent, if I could
15 just supplement that. I know your time is running out. I
16 think this phenomena is very similar to what we saw in the
17 carbon steel cases where the 2014 demand went up in most of
18 those cases. The imports surged and yet the industries
19 profits generally did go up, but what they gave up was
20 market share.

21 And then as they saw that they were losing so
22 much market share, by 2015, it flipped, because they had to
23 keep their customers, and that's when their prices went
24 down, and the financial performance went down. And that
25 tends to be the same pattern that you are looking at here.

1 So profits went up. But even when profits went up, look at
2 what they went up to. They were barely break-even. In a
3 very good demand year, they weren't making much money, and
4 by 2015, when they had no choice but to cut the prices to
5 try to get the customers back, everything crashed, both
6 market share and profits fell off the face of the earth that
7 year.

8 COMMISSIONER BROADBENT: Okay, thank you. My
9 time has expired.

10 CHAIRMAN SCHMIDTLEIN: Commissioner Kieff.

11 COMMISSIONER KIEFF: So I join my colleagues in
12 thanking everybody. Let me just ask you to follow-up on
13 that. So I'm still trying to understand how we should be
14 thinking about the case from your perspective. That in
15 effect, the good days were not as good as they seemed to us
16 in our staff report. They were in effect injurious to you,
17 or setting a trap for you to be injured in the later years,
18 is that -- am I understanding your last exchange correctly?

19 MS. CANNON: Commissioner Kieff, I guess I
20 would ask, what do you mean by the good days? Are you
21 referring to --

22 COMMISSIONER KIEFF: Sorry. You were just
23 having a discussion in which you were referring to "profit".
24 I think that's good, right? I'm just trying to summarize.
25 So profit, let's call that a good day. I thought you were,

1 in effect, saying yeah, it was a good day, but not as good
2 as it seemed.

3 MS. CANNON: Understood. So let me clarify
4 then. In the staff report I'm looking at your C-Table. The
5 profit in 2014 was 0.5%. I wouldn't call that a good day.
6 The industry wouldn't call that a good day, even that year.

7 COMMISSIONER KIEFF: Let me ask. Are you
8 calling that what we in our statute should call material
9 injury?

10 MS. CANNON: Yes. Because --

11 COMMISSIONER KIEFF: Because you're saying even
12 though -- again, I'm just trying to summarize -- even though
13 the books were black, not red, it was not as intensely black
14 as you would have expected and therefore, that is injury?

15 MS. CANNON: Correct. Given the increase in
16 demand that happened that year, in 2014, that should have
17 been, given the business cycle and the upturn, that should
18 have been a good year. A barely break-even profit and a
19 loss in market share, which is what the industry went
20 through in 2014, does not make it a good year, given the
21 market dynamics of that year.

22 COMMISSIONER KIEFF: Okay, so let me make sure
23 I'm understanding why we expect that. Because there's a
24 phenomenon in this particular case that I'm struggling with,
25 which is in an admittedly cartoonish way--I don't mean to

1 suggest that what I'm about to say is accurate, I just mean
2 to say there is a glimmer of it--what you have described in
3 your getting ready for the, I believe the phrase was
4 "worst-case scenario" and I'm not trying to put words in
5 anyone's mouth.

6 I just -- in the kind of "getting ready for the
7 bad", there was an increase in production in the domestic
8 industry, an increase in overtime in the relationship
9 between the domestic management and the domestic labor, and
10 my understanding of the way that -- when you run a business
11 in the United States where you generally pay more for
12 overtime per hour than you pay for regular time per hour, I
13 would expect a surging up of a business to make the books
14 look exactly the way you just described them to look, less
15 positively profitable in that timeframe, but that would be
16 an artifact of running the furnaces longer and keeping the
17 workers later in the day.

18 And what I'm trying to figure out is, there
19 might be very good reasons for that. I don't want you to
20 cast dispersions or suggest that there's anything insidious
21 or improper about it. I'm just saying that might be
22 explaining why the profitable numbers were smaller in that
23 time period than otherwise.

24 MS. CANNON: Understood. So I think I have two
25 responses to that. The first is that the situation that was

1 described about the lock-out was in 2015, not 2014, so the
2 2014 period I was just describing, none of this was
3 occurring.

4 COMMISSIONER KIEFF: I see.

5 MS. CANNON: It was the next year.

6 COMMISSIONER KIEFF: That's helpful.

7 MS. CANNON: And secondly, I would say it
8 affected one company, ATI. It didn't affect anyone else.
9 If we disaggregate the results, you're going to see a
10 downtrend in the industry's performance, even separate and
11 apart from that. So I think that those two factors answer
12 the concern that you identified as I understood.

13 COMMISSIONER KIEFF: No problem. That's very
14 helpful.

15 MR. KERWIN: Commissioner Kieff, if I could add
16 two points. One is that in the respondents' brief, they
17 point to a twenty-year history of consumption of this
18 product in the United States. And 2014, by their own data,
19 shows to be a record over that period. So it's a
20 twenty-year high in terms of U.S. consumption.

21 Typically, in a period of increasing and
22 high-consumption, an industry can be expected to be able to
23 raise prices first of all, but also show some real
24 efficiencies in the production process, such that those
25 would overcome any increases in overtime because your

1 throughput would be so much more substantial going through
2 your mill, that your fixed costs would be allocated over a
3 much larger number of units than you would be doing in a
4 relatively poor period of consumption. So typically costs
5 per unit should be declining in a period of healthy demand.

6 COMMISSIONER KIEFF: So if you could, in the
7 post-hearing, just try to give us as much of--if you
8 will--presidential listing of cases in which we have found
9 an industry as in the black as you were in that time period,
10 nonetheless being injured, perhaps for the reasons your
11 economists just described or otherwise, I don't want to use
12 the hearing to "gotcha". I want to use the hearing to focus
13 to explain to us why we should decide your way, and of
14 course the other side the same thing.

15 So if there are reasons why you think just that
16 timeframe alone is a good case for injury, despite the fact
17 that you were in the black, I can see the reasons why. I'd
18 just like you to please explain it on the record, tying it
19 to the facts and then giving us some precedential guidance
20 as to why we generally go that way with that kind of record.

21 MS. CANNON: We'll be happy to do that,
22 Commissioner Kieff, and we'll also be referencing you to the
23 new legislation, the new law which --

24 COMMISSIONER KIEFF: But the new law -- remember
25 the new law -- I'm not suggesting that I can't conceptualize

1 that outcome. I actually, before the law, thought we had a
2 good track record of both conceptualizing and going
3 affirmative. So I actually still don't yet understand what
4 that phrase in the new law was designed to encourage us to
5 do if we already can conceptualize it and already can go
6 affirmative on it.

7 And I don't know why being reminded to both
8 conceptualize and go affirmative is necessary. But I do
9 take the law at face value and absolutely am interested in
10 following it. I just thought we were before. But I want to
11 try to then follow-up on the next half of the exchange with
12 Commissioner Broadbent, which is -- we were talking about
13 the "good days", the profit days.

14 Now let's talk about the bad days. And on the
15 bad days, in the staff report at least -- and I think
16 Commissioner Broadbent was getting at this, and I think a
17 couple of the other Commissioners as well -- there seems to
18 be in the staff report just data that the Chinese products
19 were, except for at least one grade, generally having higher
20 unit values than the domestic, so colloquially overselling.

21 Now I take your witnesses at face value, that
22 they're shocked to hear that. I don't doubt the sincerity
23 or accuracy of their perceptions. I'm asking you as a
24 lawyer, what we do with our staff report?

25 MS. CANNON: That's a question we asked

1 ourselves too, because what we saw in those quarterly
2 pricing data did not match what our witnesses were telling
3 us. So what we did was comb through other aspects of your
4 staff report, and those are some of the other record facts
5 that I tried to highlight in my presentation.

6 Because what we found were that, when you talk
7 to the purchasers you got a very different picture than just
8 what you see in the quarterly pricing data. You had
9 eighteen of nineteen purchasers who said the product was
10 lower-priced. And you had most of them say we shifted due
11 to lower priced product. And it was a big shift.

12 So you have your purchasers telling you that,
13 and that was over the entire period of investigation. You
14 asked them how much it was in 2015.

15 COMMISSIONER KIEFF: So let me just make sure
16 I'm understanding. You're saying that the data in our staff
17 report might be accurate, but not representative of enough
18 of the behavior in the market?

19 MS. CANNON: That may be correct. And I'm not
20 totally sure that it's accurate. I mean we're trying to
21 look behind some of the quarterly pricing data that shows
22 overselling and --

23 COMMISSIONER KIEFF: Look. I'm trying to be
24 really explicit. We benefit by being told by both sides
25 whether our data is accurate or not. And then even if it's

1 accurate, whether it's relevant or not. So we're not
2 slavish to our first impressions. The whole reason we have
3 hearings is to ask you to inform us what's wrong. Of
4 course, we're asking the other side the same questions and
5 we hope that we can discern a more accurate understanding
6 from the combination of inputs we will receive from the two
7 sides.

8 MS. CANNON: Understood. So in response to
9 that, I fully encourage you to look very closely at what the
10 purchasers have told you, because I think that's highly
11 informative on the underselling issue.

12 COMMISSIONER KIEFF: Thank you.

13 CHAIRMAN SCHMIDTLEIN: All right. I just had a
14 couple questions. We've heard from and read in the
15 respondents' brief that there were a number of public
16 statements from some of the companies with regard to what
17 appears to be supply constraints. So I wondered if you
18 would like to respond to that and explain how you believe we
19 should consider those statements in our analysis.

20 MR. LYONS: Chris Lyons, North American Stainless.
21 As it relates to supply constraints, what we saw is an
22 extension of our lead time. Our customers' needs was
23 something that we were able to fulfill. And, yes, the surge
24 did lead to longer lead times, but it did not lead to our
25 inability to provide to our customers the product that they

1 needed.

2 MR. LETNICH: Steve Letnich with Outokumpu. As
3 everyone knows, we had an issue with our manufacturing in
4 Calvert, Alabama. We have three cold-rolling mills there,
5 the smallest of which is the 54-inch mill. We've got a
6 64-inch mill and a 74-inch mill.

7 We had a motor outage on our 54-inch mill that
8 took it out of operation for six months, June through
9 December of 2014. We used that experience to inspect the
10 motors on the other two mills and decided to do preventative
11 maintenance for a very short period of time in September.

12 In those cases we did run material ahead and do
13 the things necessary to make sure supply to our customers
14 was taken care of. But all three mills were back up and
15 running by the end of 2014.

16 In a note that I had said earlier, but I'll
17 restate again, is that in 2013 into 2014, our volumes were
18 significantly more in 2014 even with the outage of the small
19 mill, and with the preventative maintenance on the two other
20 mills.

21 MR. KERWIN: Chairman Schmidtlein, if I could add
22 --- Mike Kerwin, Georgetown Economic Services. As Mr. Lyons
23 just mentioned, lead times did increase over the 2014
24 period, but that does not equate with a product shortage
25 during the period.

1 People were being supplied, and customers were
2 being kept happy. But the key point I think is that even as
3 these lead times increased, they never reached lead times of
4 the Chinese imports, which means the Chinese imports never
5 had a comparative advantage vis-a-vis lead times even as
6 these lead times extended for the domestic industry.

7 CHAIRMAN SCHMIDTLEIN: And is that what--you're
8 basing that on what they've reported in the questionnaires?
9 Or what lead times from the Chinese are you referring to?

10 MR. KERWIN: Well in the Respondents' own brief, I
11 believe on the first couple of pages, they note that the
12 average lead time for Chinese imports in this period were
13 105 days, I believe it was, while the domestic industry's
14 average lead times were 35 days.

15 CHAIRMAN SCHMIDTLEIN: Even during the extended
16 lead times?

17 MR. KERWIN: Well they do have an exhibit that
18 shows purported lead times, or track lead times, I'm not
19 sure what the source is, but even in their own analysis it
20 shows essentially the same thing. I won't go into the
21 detail because it's, they've claimed, proprietary treatment
22 for it, but there is evidence in one of their exhibits that
23 goes to this issue.

24 CHAIRMAN SCHMIDTLEIN: Okay, maybe you could
25 respond to that in the post-hearing.

1 MR. KERWIN: We'd be happy to, yes.

2 CHAIRMAN SCHMIDTLEIN: I note that in the Staff
3 Report, the Staff Report does say that three of the four
4 U.S. producers reported experiencing supply constraints
5 since January 1st, 2013. So in your view that doesn't
6 translate into purchasers turning to subject imports because
7 of these ---

8 MR. KERWIN: Correct. I think there's a key
9 point--

10 CHAIRMAN SCHMIDTLEIN: --various issues that were
11 popping up?

12 MR. KERWIN: Right. The key point to remember,
13 these issues that occurred at individual producers were not
14 occurring at the same time. So to the extent there was
15 something happening at Outokumpu during that period, those
16 issues were not occurring at the three other domestic
17 producers. And those domestic producers were able to pick
18 up much of that slack.

19 And even if you examine the output at Outokumpu
20 itself in 2014 in relation to 2013, you can see that there
21 was no constraint in the output of the company. In fact,
22 output increased in that period.

23 So not only was that not a substantial issue in
24 relation to Outokumpu's output vis-a-vis 2013, but you also
25 had three other manufacturers who were not in that same

1 situation with an equipment failure. And the same is true
2 when ATI Allegheny had its issues in 2015, the other three
3 manufacturers were not in that position.

4 MS. CANNON: Chairman Schmidtlein, the other thing
5 I would say about the supply constraint is, if there really
6 was a supply constraint in the second half of 2014, why
7 weren't nonsubject imports surging in?

8 I mean, everything went up, including domestic
9 production and shipments. We shipped more in 2014 because
10 the customers wanted more. But relatively, in terms of
11 market share, who grabbed the share?

12 China, not any other subject country. They
13 grabbed it at everybody's expense because of low prices.
14 And then in 2015 when we were past the supply shortage, they
15 didn't go away. They kept the share and then even increased
16 the share further when there was nothing going on that
17 precipitated that.

18 And again, nonsubject imports lost out. So you
19 have to ask yourself, how is the supply constraint driving
20 that type of a behavior? Why would it need to be low
21 prices? Why would they sell low? They should sell high.
22 They should get a premium. They didn't.

23 CHAIRMAN SCHMIDTLEIN: Yes, that's a question for
24 the Respondents this afternoon.

25 Alright, so the other question I had, and I'm not

1 sure--I don't think this has been specifically asked--why
2 was the industry experiencing a loss in '13? What were the
3 conditions in the market at that time that were causing the
4 U.S. industry to operate at a loss?

5 MS. CANNON: Some of this is proprietary and we
6 can address it more. One thing that has been said publicly
7 by Outokumpu was that 2013 was still in their ramp-up
8 period, and that they were projecting by 2014 that they
9 would be at a break-even state.

10 And in fact that was borne out by the market,
11 that the demand did pick up and things were getting better
12 then. And then all of this happened and prices crashed. So
13 part of the 2013 explanation is still related to the ramp up
14 at Outokumpu.

15 Beyond that, to talk about other companies'
16 specific performance, I don't know that we want to get into
17 that specifically here, unless anybody just wants to comment
18 on the market in 2013.

19 CHAIRMAN SCHMIDTLEIN: Okay, I would appreciate it
20 if you could follow up in 2013. And then discuss whether
21 the conditions that existed in 2013, I assume, how were they
22 different from what's happening in 2016?

23 MS. CANNON: Absolutely.

24 CHAIRMAN SCHMIDTLEIN: Okay. Alright, thank you.
25 I don't have any further questions.

1 Vice Chairman Johanson?

2 VICE CHAIRMAN JOHANSON: Respondents contend at
3 page 4 of the brief, and at Exhibit 11, that during each of
4 the years of the Period of Investigation subject imports
5 from China were either at an all-time historical lows, or at
6 levels consistent with annual import levels over the past 20
7 years.

8 Does the historical data provide important
9 context from subject import volumes during the Period of
10 Investigation as Respondents suggest?

11 And what role should the historical data play in
12 the Commission's consideration of injury on this record, in
13 your view?

14 MS. CANNON: Commissioner Johanson, I was
15 extremely puzzled when I read that statement, because our
16 experience was that China was nowhere near the level they
17 are now historically. And in fact as we've gone back to
18 read it, it's a very misleading statement.

19 It was never Chinese imports that were at these
20 levels. What they've said is, they start by saying China
21 imports, and then they segue to saying "subject imports,"
22 and by "subject" they don't mean China. They're now talking
23 about the eight subject countries that were subject to the
24 other cases.

25 So it is not true that China has just returned to

1 historical levels. And in fact I had our economist pull the
2 data going back 20 years to 1996, at which point the imports
3 from China were 43 tons. And under 100 tons for a long
4 time. They weren't even a fraction, a speck of anything in
5 the market.

6 The largest volume of Chinese imports of any year
7 in the past 20 years was 2015. So we will be happy to talk
8 more historically, but that's just a very misleading
9 statement in their brief.

10 VICE CHAIRMAN JOHANSON: Thank you, Ms. Cannon.
11 How do you respond to Respondents' contention at page 2 of
12 their brief that when the prices of Chinese product and
13 domestic product are compared, one is comparing a Chinese
14 price that is effectively a futures price with a U.S. price
15 that is a current price.

16 MS. CANNON: Again, this is similar to arguments
17 we saw in the carbon steel cases when they wanted you to do
18 a lag effect and compare prices and market shares at
19 different periods based on when they sell, but frankly
20 there's nothing different about the way that the imports in
21 stainless sheet are being sold in any of the other imports
22 that you typically look at for price comparison purposes.

23 And in fact the domestic industry, when they
24 price a product, they may be shipping it later, too.
25 Nothing is being sold the day that it happens. The lead

1 times vary, and the lead times varied over the entire
2 period.

3 I was looking actually at your recent decision in
4 the cut-to-length plate case where you were analyzing this
5 lag argument and said there's really not a way to resolve
6 this because you're always going to have some of these
7 differences.

8 And the way that the quarterly pricing
9 comparisons have traditionally been performed is as apt here
10 as it is in any other case. There's nothing unique about
11 the way that they sell here that would differentiate this
12 case, or argue for a different methodology.

13 VICE CHAIRMAN JOHANSON: Thank you. Petitioners
14 mention in the prehearing brief at page 9 that industry
15 witnesses in the preliminary phase conference testified that
16 customers began to place orders in 2014 for unusually large
17 volumes of stainless steel sheet and strip and the market
18 experienced a herd mentality.

19 Why was there this increase in demand in 2014?
20 And what in particular drove this so-called "herd mentality"
21 in purchases during this uptick?

22 MR. HARTFORD: Terry Hartford with ATI. I think
23 there were some contributors to this. I don't know that we
24 can fully explain every reason why we saw the demand
25 increase, but I think a couple of reasons.

1 One is inventories at the distribution level had
2 been driven down at the end of 2013, which was typical in
3 the distribution business. And sometime in early to
4 mid-2014 that replenishment began.

5 I think the herd mentality that was referenced in
6 the earlier hearing was, if you are a buyer at distributor A
7 and you know that somebody at distributor B is suddenly
8 placing large orders, you don't want to get left behind and
9 be the service center that doesn't have inventory.

10 And so I think those things sort of feed on
11 themselves, and that may have been the reference to the herd
12 mentality.

13 I think the other contributor to the increase in
14 demand that we saw was a rise in raw material costs. And
15 when that happens, most buyers try to get out ahead of that
16 and buy earlier rather than later to take advantage of
17 current raw material costs.

18 VICE CHAIRMAN JOHANSON: Thank you, Mr. Hartford.
19 At page 213 of the Staff Report it states that "Most
20 responding firms indicated that the market for stainless
21 steel sheet and strip is not subject to business cycles."

22 This struck me. How could this be the case,
23 especially when this product is used largely in the
24 manufacture of automobiles?

25 MR. KERWIN: Commissioner, I might just join in

1 here--Mike Kerwin, Georgetown Economic Services. It seems
2 to me that the comment--sorry, I lost my train of thought.
3 Could you repeat your question again?

4 VICE CHAIRMAN JOHANSON: Yes. At page 213 of the
5 Staff Report it states that "Most responding firms indicated
6 that the market for stainless steel sheet and strip is not
7 subject to business cycles." And I'm wondering why that
8 might be the case?

9 MR. KERWIN: I think when that question is
10 answered people are thinking in terms of does it have its
11 own business cycle. I think that demand for this product is
12 reflective of changes in the overall U.S. business cycle,
13 including what could happen in the industries that consume
14 the materials such as the auto industry. I don't think
15 anybody denies that, that the strength of the auto industry
16 has been a net gain for the stainless sheet and strip
17 industry.

18 But the question of whether the stainless sheet
19 and strip industry itself has a specific business cycle I
20 think is what people are answering there in the negative.

21 VICE CHAIRMAN JOHANSON: Okay, that's for that
22 clarification. I thought I knew the industry pretty well,
23 after working all these cases, so that kind of struck me,
24 that one sentence.

25 As presented in the prehearing Staff Report at

1 Table 6-2, during the Period of Investigation some U.S.
2 producers performed notably better, while others performed
3 notably worse.

4 What are the key factors that help to explain
5 this divergence in company performance, in your view?

6 MS. CANNON: We believe that that answer needs to
7 be presented in post-hearing brief so we can dissect each
8 company, but we will be happy to provide that, Commissioner
9 Johanson.

10 VICE CHAIRMAN JOHANSON: Alright, thank you, Ms.
11 Cannon. Well that concludes my questions. I appreciate all
12 of you appearing here today.

13 CHAIRMAN SCHMIDTLEIN: Commissioner Williamson?

14 COMMISSIONER WILLIAMSON: Thank you. Just a few
15 more questions.

16 We'll go back to the base versus total price
17 discussion. I don't think these particular questions were
18 addressed. Respondents argued that any effect of subject
19 imports must occur in base prices, because the surcharge for
20 alloys that pass through that is not negotiable.

21 Do you agree that we should be looking at base
22 prices only?

23 MS. CANNON: Yes, we agree that you should look at
24 base prices. Where we disagree is that we, as we testified,
25 the base prices are what's driving the profits, not the

1 surcharges. That's the area of disagreement.

2 COMMISSIONER WILLIAMSON: Okay, so in other words
3 look not only at the base price is what you're saying?

4 MS. CANNON: Well let me clarify that. Total
5 prices are important because often the imports from China
6 are sold on the basis of total prices, which include both
7 elements. So you do need to look at total prices.

8 Where you can segregate them and you see the
9 effects, the base price portion, as Mr. Lyons testified, is
10 the part that really gets hit because the surcharge is a
11 formulaic number that will rise and fall in response to
12 published metal exchanges.

13 So the base price is where they have to capture
14 all their costs of production, all of the elements, and when
15 China comes in and crashes those base prices, that's when
16 prices are pulled down and we see the profit hit that we
17 experienced, not when the surcharges fluctuate.

18 MR. KERWIN: Commissioner Williamson, if I could
19 add, the argument of the Respondents is that the surcharges
20 themselves explain the trends in profitability of the
21 domestic industry in this period, and that makes no sense
22 whatsoever.

23 As you've heard from our witnesses, it's the base
24 prices that must capture and pay for the costs of changing
25 the material, converting the material from a raw material

1 into a finished product.

2 So all of their internal costs must be reflected
3 in the base prices, and hopefully some element of a profit.
4 But the surcharge itself is essentially a pass-through. So
5 the surcharge trends over this period do not explain the
6 trends in the industry's profitability whatsoever. It's the
7 base prices that are key in demonstrating that.

8 COMMISSIONER WILLIAMSON: Does that mean that you
9 agree or disagree with the Respondents' claim that there is
10 a profit element in the surcharge?

11 MR. KERWIN: As the witnesses said this morning,
12 the surcharge is essentially a pass-through. So there
13 really is not a profit element in the surcharge.

14 COMMISSIONER WILLIAMSON: Okay, so you think
15 they're wrong on that claim?

16 MR. KERWIN: That is correct.

17 COMMISSIONER WILLIAMSON: Okay. And if there's
18 anything more you can add post-hearing, it would help on
19 that.

20 MR. KERWIN: Sure. We'd be happy to do so.

21 COMMISSIONER WILLIAMSON: I wasn't clear. Did you
22 say we should be looking at the base prices only?

23 MR. KERWIN: No, I think we should look at both,
24 the total prices and the base prices. Certainly the pricing
25 information that the Commission has collected is on a

1 total-price basis, and it's certainly very relevant. But we
2 do have some ability to look at the base prices here, and as
3 you've heard from the witnesses the decline in the base
4 prices certainly in 2015 were very substantial and very
5 destructive.

6 MR. HARTQUIST: Commissioner Williamson, David
7 Hartquist.

8 COMMISSIONER WILLIAMSON: Sure.

9 MR. HARTQUIST: Let me simplify this down to a
10 very elementary level. The total price determines who gets
11 the order. What the customer wants to know is how much do I
12 have to pay for the product? And is it your price or
13 somebody else's price? Which one is lower? That's where I
14 place my order.

15 But the determination of profitability in the
16 U.S. system of pricing is substantially dependent upon the
17 base prices because that's where the element of profit comes
18 in, given that the surcharges are a pass-through of material
19 costs that are going into making the product.

20 COMMISSIONER WILLIAMSON: Does that imply that
21 everybody constructs the surcharge the same way?

22 MR. HARTFORD: Terry Hartford, from ATI. I
23 wouldn't say they're the same way, but they are similar.
24 And they're posted on our respective websites, and we all
25 have an approach to those surcharges.

1 I can give you a little bit of history. They
2 started in 1988. And when we announced them in 1988 because
3 of a dramatic spike in nickel prices at that point in time,
4 we published the formula that we would use to construct a
5 surcharge. And so that was very evident to our customers
6 and to anybody else who was willing to read these things.

7 And so there was this, I won't say a public
8 document, but a well-known construction of the surcharge.
9 And so ATI publishes an ATI surcharge. And NAS does the
10 same, and Outokumpu and AK do the same. They happen to be
11 similar.

12 COMMISSIONER WILLIAMSON: Okay, so in a sense
13 there's enough transparency in this that people can take it
14 into account. And I guess--the Chinese, are they copying of
15 these standards the major companies are using?

16 MR. LYONS: Chris Lyons, North American Stainless.
17 In regards to that particular question, we receive through
18 our customers offers that have been presented to them from
19 Chinese producing mills that state on the offer itself that
20 the surcharge reflective of North American Stainless's
21 surcharge at the time of shipment. So they specifically
22 point to our surcharge mechanism as the one they employ
23 themselves.

24 COMMISSIONER WILLIAMSON: Okay, thank you. That
25 helps to clarify that.

1 Let me go to another question that Commissioner
2 Kieff had raised earlier. And this gets to the Table 4-4
3 and the differences in the AUVs between subject --- you
4 know, showing that AUVs of subject imports were in many
5 cases higher than the domestic AUVs.

6 And then I think you all started talking about
7 the pricing tables, and I never really got an answer to is
8 there an explanation for --- or what should we make of this
9 difference in AUVs?

10 MS. CANNON: We discussed this, Commissioner
11 Williamson, and this is a product with a very wide range of
12 types and sizes and gauges and finishes, et cetera. It's a
13 huge product mix. It's one of the reasons that the
14 percentage coverage in your price descriptors, despite all
15 of us working to try to find more, never got to be that big.
16 Because you just have so many different types of products.

17 And so the explanation on why the average unit
18 values of China may be higher than the U.S. here we think is
19 driven simply by a different product mix, because that's
20 hugely influential over prices in this particular product
21 category.

22 COMMISSIONER WILLIAMSON: Okay.

23 MS. CANNON: Because all of the other information
24 on the record from the purchasers tells you China is lower
25 priced. So an average unit value which spans a wide product

1 mix is just not going to be particularly informative here.

2 COMMISSIONER WILLIAMSON: Okay, I was just
3 wondering. Good. Thank you.

4 Last question, just because no one has touched on
5 it before, any forecast for demand going forward?>

6 MR. LYONS: North American Stainless, Chris Lyons.
7 Looking ahead, there's an expectation of some potential
8 modest growth in the neighborhood of 1 to 2 percent. By
9 nature, our industry is a skeptic at first, it seems, and as
10 it relates to what we've seen thus far and leading into next
11 year, there's a sense of cautious optimism. But they want
12 to see first before they really react.

13 So our expectation for the year ahead is modest,
14 a 1 to 2 percent growth.

15 COMMISSIONER WILLIAMSON: Okay. Good. Thank you.
16 Thank you for those answers.

17 CHAIRMAN SCHMIDTLEIN: Alright, Commissioner
18 Broadbent?

19 COMMISSIONER BROADBENT: Yes, I just had a couple
20 of extra ones here.

21 Okay, so profitability is--this is for Mr. Lyons--
22 -profitability is derived mostly from the base price. But
23 Respondents are arguing that Outokumpu led a race to the
24 bottom in the intra-industry price war. Should we assume
25 the domestic industry shares a common base price formula?

1 Or are there differences? I just want to make sure that
2 that's clear that they're pretty much the same.

3 MR. LYONS: Within the domestic industry, it gets
4 back to what Mr. Hartquist was alluding to. What customer
5 is--they're comparing the different vendors in the supply,
6 and benchmarking on the best opportunity as it relates to
7 price.

8 From my perspective, the attack on the price in
9 the market was not led by our counterparts at Outokumpu. It
10 was led by the very direct and aggressive approach by the
11 Chinese. All U.S. suppliers in order to maintain market
12 share were forced to follow the Chinese prices to a degree
13 in which we could maintain volume levels, to the best of our
14 abilities, but we have great interest in preserving margin
15 where available.

16 So it's not our desire to lower prices,
17 especially when the capacity of the domestic producers can
18 fulfill that of the domestic marketplace.

19 COMMISSIONER BROADBENT: Okay. Is there a
20 surcharge for energy costs, like electricity and gas and
21 does that differ among U.S. producers and then between the
22 U.S. and China?

23 MR. LYONS: There's a component to our surcharge
24 that would enact an energy surcharge in the event that those
25 costs reach a certain threshold. In the case of energy,

1 they have not reached that threshold since 2009. So during
2 the period of investigation the cost-related energy were
3 covered in our base prices.

4 Ms. Cannon, what accounts for the increase in
5 U.S. exports of stainless steel between 2013 and 2014? How
6 do U.S. prices in other market -- what are the prices like
7 in export markets and the pricing formula does it change in
8 the export market? I mean is it basically the same or is it
9 different?

10 MS. CANNON: I'd have to defer to the industry
11 for the last question. For the first question about why
12 there was a change in export.

13 COMMISSIONER BROADBENT: Why they went up, yes.

14 MS. CANNON: In the preliminary stage of the
15 case, and I can put this on the record again, that question
16 was asked at the staff conference and each of the witnesses
17 put a confidential declaration in explaining for their
18 company what change in exports and why it changed from 2013,
19 so we can put that back on the record for you for this case.

20 In case of whether the pricing formula is
21 somehow different, I'd let the industry answer that.

22 MR. HARTFORD: Terry Hartford, ATI.

23 For our export business, we follow a similar
24 structure. We start with a base price and we add a
25 surcharge to that, depending upon the grade and the month

1 that we're going to ship it, so it follows the same
2 structure for the same reasons. It's because we need that
3 surcharge to protect ourselves against volatile raw material
4 changes and the base price is the base price, so it's a
5 similar structure.

6 COMMISSIONER BROADBENT: Okay, thank you very
7 much. I don't have any further questions.

8 VICE CHAIRMAN JOHANSON: Commissioner Kieff?

9 COMMISSIONER KIEFF: So just a couple of follow
10 ups. In your discussion with Commissioner Williamson a
11 moment ago or a few moments ago, you were pointing out the
12 difference in the AUVs -- difference in AUVs between
13 domestic and subject imports and you were pointing out the
14 differences across the product mix.

15 What I would like to ask, if you could, is to
16 tie that difference in product mix to the Respondent's
17 argument about attenuated competition. Doesn't that fit
18 their argument?

19 MS. CANNON: No. Because while the domestic
20 industry may sell a broader range of products, we are
21 competing with them head-to-head in the products that they
22 sell and so we have really not attenuated competition here
23 of the type you might have seen in other cases. Say, if
24 they were selling a grade, you know, 430 and we were selling
25 a grade 304 and that's what I would call attenuated

1 competition.

2 Here, if you have them selling the same grades
3 that we're selling, even if they may not sell every grade,
4 you don't have attenuated competition. But yes, you are
5 correct that some of those differences could explain the
6 average unit value variations because there are some
7 different products that we sell.

8 COMMISSIONER KIEFF: Okay. And then to follow
9 up on our last discussion about the different significance
10 the two panels are probably going to ask us to draw from
11 that so-called overselling data and the purchaser
12 questionnaires that you pointed to, I take it that the -- I
13 suspect that the afternoon panel will say, gosh, they're
14 fine embracing the purchaser questionnaires because they
15 understood the purchaser questionnaires to be saying that
16 pricing was a factor rather than the factor and prices --
17 the idea that price is a factor is not inconsistent with
18 their take on overselling.

19 MR. HUDGEN: Commissioner Kieff, I would just
20 point out that the question actually indicates whether it's
21 been a primary factor, not a factor. It actually indicates
22 that it's an important factor.

23 MS. CANNON: Correct. And the way that the
24 staff report reads is "Did you shift, was it lower priced,
25 and was pricing a primary factor?" And when they say yes to

1 all of that that's when they fill in the number. I think
2 that's very telling if they have told you price -- it was
3 lower priced and price was a primary factor in their shift.
4 And a lot of them don't mention any other factors at all.

5 COMMISSIONER KIEFF: Okay, so again, if in the
6 post-hearing if both sides could focus themselves on exactly
7 what you are each pointing to and then explain to us why
8 that either supports your view of the case or undermines or
9 is inconsistent with your opponent's view. That's just very
10 helpful.

11 Let me ask a set of questions that are not about
12 primarily price, but rather how a purchaser might experience
13 a increase in time for delivery of a product and whether
14 that increase in time for delivery might encourage a
15 purchaser to shift purchasing relationships. So I take it
16 that you've, in effect, argued there were no supply
17 constraints, but in arguing that there were no supply
18 constraints you told an arch of a story about how you
19 pre-positioned and planned and then delayed processing and
20 had a controlled entry system and I'm just wondering whether
21 increasing lead time might be a reason for a purchaser, in
22 good faith, to act the way purchasers sometimes act with
23 there is actually a supply constraint.

24 So put differently, while you're describing all
25 the very reasonable things you did to help make sure there

1 wasn't a supply constraints, at least some purchasers might
2 have experienced some behaviors that they, nonetheless,
3 treated as a supply constraint. Is there anything to that
4 or is this an example of a bump in a rug getting pushed out
5 only to surface somewhere else or was the rug really just
6 smooth throughout the living room?

7 MS. CANNON: Let me start and you'll supplement.

8 So the lead times were pushed out. We've
9 acknowledged that for a temporary period of time, but what
10 we said was they never went longer than the imports. And
11 so, to the extent that our industry witnesses talked to the
12 customers, what the customer said was, you know, now you're
13 out here and they're lower priced. That's why we're going
14 to them and that's what they told you in the chart that I
15 put up that there wasn't -- we weren't inferior on delivery
16 times. We weren't inferior on availability. We were only
17 inferior on price. So I think that purchaser statement is
18 very telling that even with an extended lead time that
19 wasn't what drove them to the imports. It was the price,
20 but please.

21 MR. HARTFORD: I agree with what Ms. Cannon
22 said. And in our post-hearing from the preliminary hearing
23 back in March, we submitted some specific evidence of cases
24 where we provided materials to certain -- material
25 protection, if you will or certainty to certain customers,

1 only to have them say no thank you because they chose to buy
2 from China at a lower price and we can submit that again as
3 a post-hearing this time.

4 COMMISSIONER KIEFF: Yeah, absolutely. We
5 always, for both sides, we always are glad if we can get
6 contemporaneous business documents, either call records,
7 call notes, emails, even if they're your own people talking
8 to each other the mere fact that they are written at that
9 time, so in that regard not litigation induced, contemporary
10 business records are always helpful to us, so if you've got
11 them and can provide them, please.

12 Those are my questions. Thank you very much.

13 CHAIRMAN SCHMIDTLEIN: Alright, thank you. Do
14 Commissioners have any other questions? No?

15 Does staff have any questions?

16 MR. CORKRAN: Douglas Corkran, Office of
17 Investigations. Thank you, Madam Chairman, staff has one
18 additional question, please.

19 Mr. Lyons testified that NAS established
20 surcharges as of the date of shipment. Could the other
21 domestic producers please indicate whether that's their same
22 practice or whether they employ a different practice for
23 surcharges?

24 MR. HARTFORD: Terry Hartford from ATI.

25 We publish a monthly surcharge and it's a

1 calendar month and that surcharge is tied to raw material
2 indices from a period of time that's six weeks to ten days
3 prior to that month, so for the March surcharge we would use
4 the raw material indices from January 20 to February 20 and
5 those published prices compared to our threshold price would
6 establish our surcharge for the month of March.

7 MR. LETNICH: Hi, Steve Letnich from Outokumpu.
8 We use a very similar practice as both ATI and
9 NAS.

10 MR. LYONS: And if I may -- Chris Lyons, North
11 American Stainless.

12 To clarify, at time of shipment, essentially,
13 the month in which the product ships is tied to the month of
14 the respective surcharge. Is what I was intending to convey.

15 MR. PFEIFFER: Geoff Pfeiffer, AK Steel we have
16 a similar mechanism and we do publish our surcharges on our
17 website, aksteel.com. And it is surcharge at time of
18 delivery.

19 MR. CORKRAN: Thank you very much. Madam
20 Chairman, staff has no additional questions.

21 CHAIRMAN SCHMIDTLEIN: Alright, thank you. Do
22 Respondents have any questions for this panel?

23 MR. NEELEY: No.

24 CHAIRMAN SCHMIDTLEIN: Alright thank you. Alright
25 we are ready for our lunch break, let me remind you that the

1 hearing room is not secure. So please take your confidential
2 business proprietary information with you. And we will stand
3 in recess until 1:15 p.m.

4 (Whereupon the hearing recessed for lunch to
5 reconvene at 1:15 this same day.)

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1 A F T E R N O O N S E S S I O N

2 CHAIRMAN SCHMIDTLEIN: Madam Secretary, are
3 there any preliminary matters?

4 MS. BELLAMY: No, Madam Chairman.

5 CHAIRMAN SCHMIDTLEIN: Will you please call the
6 second panel?

7 MS. BELLAMY: Second panel, you can start when
8 you're ready.

9 CHAIRMAN SCHMIDTLEIN; Mr. Neeley, you can begin
10 when you're ready.

11 MR. NEELEY: Okay, thank you very much.

12 Again, Jeff Neeley from Husch Blackwell. I'm not
13 going to spend a lot of time, myself, talking this
14 afternoon. I know that the afternoons tend to drag on, and
15 I was very much encouraged this morning that the Commission
16 had picked up on a lot of the themes that we think are
17 important in this case.

18 So what we're going to do is have two witnesses,
19 John Junker who is the General Manager of Sales and
20 Marketing of Tisco Trading USA, and then a few words from
21 Bruce Malashevich from Economic Consulting Services. And
22 then we can go right to questions.

23 So with that, I will turn it over to Mr. Junker.

24 STATEMENT OF JOHN P. JUNKER

25 MR. JUNKER: Good afternoon. I am John Junker,

1 and I am General Manager of Sales and Marketing of Tisco
2 Trading in Canonsburg, Pennsylvania.

3 I have worked in the stainless steel industry for
4 what will be 40 years this June. I went to school at
5 Edinburgh State University in Pennsylvania, and then went
6 into the industry immediately after graduation from college.

7 I worked with -- Specialty Steel, ThyssenKrupp,
8 and various sales and marketing and management positions.
9 In 2008 I came to work for Tisco to head up their sales and
10 marketing efforts.

11 Tisco had a desire to start up an operation in
12 the U.S. and would mirror the way European steel companies
13 sold, which included not selling through traders,
14 understanding the U.S. market better in order to achieve
15 maximum profitability.

16 We were also able to advance credit terms and
17 establish a claims system in order to reflect the way the
18 U.S. industry operates and get to know our customers better.

19 Because I knew many of our customers already,
20 Tisco thought that it would be the best way to maximize the
21 profits of the company. As part of this we joined trade
22 organizations, supplied hot bands to the ThyssenKrupp plant
23 in Alabama that later was purchased by Outokumpu. We also
24 supplied wide, 60-wide hot bands to Allegheny, and this was
25 during the 2014 period.

1 I would like to start my remarks by discussing
2 pricing in the U.S. industry, because the pricing structure
3 is critical in understanding the profitability of the U.S.
4 industry.

5 The overwhelming drivers of profitability up and
6 down are the surcharges, not the base price. Surcharges are
7 not a pass-through. They are a profit center. And
8 sometimes a large profit center. While the U.S. industry
9 tells its customers otherwise, this is simply not the
10 industry--this is simply the industry's way of pretending
11 that price increases are out of their control and just a
12 wash, when in fact they are no such thing.

13 Let's start with the history of the surcharge in
14 the stainless steel industry. In the mid-1980s due to
15 rising nickel prices, the U.S. industry first introduced the
16 surcharge mechanism. At that point, the surcharge was based
17 on a factor of 1.1 times the nickel content in the material
18 times the monthly published price, minus the trigger price.

19 At this point, no other component was part of the
20 surcharge, but it only applied to nickel. Keep in mind that
21 the 1.1 factor represents an estimated recovery rate. In
22 other words, it represents a loss of 10 percent of the
23 nickel in the production process.

24 Even at this time, back in the late '80s, this
25 was very favorable to the mills because at that time the

1 loss rate was probably around 5 to 7 percent. So it was a
2 money-maker even then.

3 Then beginning in 1990, the surcharge went away
4 for a number of years because the published nickel price
5 fell below the nickel trigger price and thus there was no
6 adjustment. In 1994, the surcharge was reintroduced because
7 nickel prices rose. In 1994 when the surcharge began to be
8 applied again, the factor was adjusted upwards by the U.S.
9 industry from 1.1 to 1.2. This was simply an arbitrary
10 adjustment upwards by the domestic industry and, much to the
11 surprise of many in the domestic stainless steel industry,
12 it was accepted by the market.

13 Clearly this meant that profits went up because
14 efficiencies were getting better, not worse. It became a
15 huge money maker when the prices for imports such as nickel
16 were high.

17 The money-making effects of the surcharge are
18 enhanced even more by the fact the U.S. industry melt is not
19 based totally on virgin alloys like nickel, but instead
20 primarily on scrap which is much less expensive.

21 So this adds to the profitability from surcharges
22 when the price of the commodities are high. In the early
23 2000s, other raw material such as chrome and magnesium were
24 added to the surcharge mechanism. Thus, the U.S. industry
25 became even more dependent on surcharges for profitability.

1 The effect of the surcharge on profitability is
2 really just a matter of math. For example, if total nickel
3 price was \$3 per pound and the trigger price was \$2, then
4 the surcharge formula is applied \$1. So for every dollar
5 the nickel increases the profit on the surcharge for nickel
6 will be at least 10 cents.

7 Conversely, if nickel prices are falling, then
8 the profits on the surcharge in overall profits also will
9 fall. We can see this in the period outside the Period of
10 Investigation as well as in the current period.

11 In 2007 the industry surcharge in July 2007 was
12 \$2.21 per pound. This generated record profits for the U.S.
13 stainless steel industry. Surcharges were about 75 percent
14 of the total price, and the base price was about 25 percent
15 of the total price.

16 In 2015, base price was about the same, but base
17 prices were about 46 percent of the total price in the
18 published report and the industry suffered. This
19 illustrates that the surcharges are driving profits up and
20 down and has nothing to do with Chinese imports filling the
21 gaps in supply in this market.

22 Let me turn now to the critical year of 2014 and
23 what happened in the market. There was a major increase in
24 early 2014 in U.S. demand mainly due to an increase in
25 demand for appliances and construction increases, where

1 there was pent-up demand.

2 Much of this demand was for lighter gauge
3 stainless steel where the rolling time is longer for the
4 U.S. mills, which drastically reduced the rolling capacity
5 for the mills. I reviewed the presentation from Outokumpu
6 from September 16, 2014, which is attached as Exhibit 5 in
7 our brief.

8 There was discussion of the charts by Stephen
9 Lacor of Outokumpu who prepared the presentation and he
10 showed that on the chart on page 7, that shows the apparent
11 consumption in NAFTA market. The chart shows the black
12 line, sometimes solid and sometimes dotted, that Mr. Lacor
13 explained represented actual capacity, and he shows that
14 there is a shortfall in capacity.

15 There's no doubt that this shortfall had to come
16 from imports from somewhere, whether it was from the
17 Petitioner's related mills, or from China. One reason for
18 Mr. Lacor's presentation was to show the need for additional
19 capacity that Outokumpu was bringing on in Alabama.

20 As early as April of 2014, we began to receive
21 inquiries and some orders as a result of the increased
22 demand. You need to understand that most of our customers
23 are service centers. After many years in this industry, I
24 have observed that such service centers react to increased
25 demand by over-buying because they are concerned with

1 shortages and do not want to turn away customers.

2 Thus, the inventory levels often increase during
3 periods of increased demand. The panic was particularly so
4 in 2014 because of the increase in demand was obvious and
5 came on top of major supply disruption by Outokumpu
6 beginning in June 2014.

7 We need to distinguish this sort of major supply
8 disruption from the ordinary issues in the industry that
9 might be suffered by a company like AK or by delays in our
10 own shipments. This Outokumpu disruption was major and an
11 extraordinary disruption as can be seen by Outokumpu's own
12 statements.

13 We saw this in the request for many additional
14 customers who had not bought from us before, but now were
15 concerned about obtaining supplies of stainless steel in
16 placed orders.

17 Then in 2015, there was a 7-month lockup at
18 Allegheny. While I do not think that this disruption was as
19 severe as what happened with Outokumpu, it did cause
20 continued concern in the marketplace.

21 The other significant thing that happened in the
22 U.S. market in 2015 was a price war that was started by
23 Outokumpu to fill the mill. NAS quickly reacted with our own
24 price cutting. All of this happened as the surcharges were
25 dropping severely. Clearly these events were a huge impact

1 on profits of the U.S. industry.

2 I want to make clear that not all customers were
3 affected equally by shortages. As always, the U.S. industry
4 took care of its major customers, and those customers may
5 not have been affected as severely as others, but we had
6 many customers who were concerned about supplies and were
7 not able to get product in a timely manner.

8 So the Commission should rely on the overall
9 picture and not just stories from a few companies. I hope
10 the Commission will understand what happens when customers
11 believe they may not get product.

12 When we have a major disruption such as what
13 happened with Outokumpu in 2014, combined with increased
14 demand, and then when other companies put customers on
15 controlled-order basis, this causes customers to have a
16 great concern and look elsewhere for products.

17 So if a company buying under a controlled-order
18 system thinks that it would be able to get 100 tons of a
19 product based on last year's purchases, but thinks it will
20 need 120 due to increased demand, and also sees a major mill
21 such as Outokumpu have huge disruptions, it is likely to
22 believe that it will not get even th 100 tons, so it may
23 order 130 or 140 tons. This is what happened in 2014.

24 So when the U.S. industry says it was not turning
25 customers away, that may be true but it misses the point.

1 Late deliveries may have promised--may have promised but
2 this did not meet the customer's needs and they turned to
3 other sources.

4 Finally, I want to discuss what happened with the
5 base price in 2015 and '16. In 2015, the base price did
6 fall in the second half of the year due to a price war by
7 Outokumpu. By the last half of 2015, before the case was
8 filed, Tisco's orders had fallen off very substantially, as
9 had orders from other Chinese producers, and they cannot be
10 blamed for these falling base prices.

11 As you can see when you look at the import data,
12 64 percent of the total 2015 shipments from China came in
13 the first five months of the year. These orders were booked
14 in 2014 when prices were high, and there was a surge in
15 buying due to concerns with supply availability.

16 By the end of 2015, Chinese imports had returned
17 to traditional levels. By 2016, this price war had
18 dissipated and there were shutdowns by Allegheny and
19 increased demands in the first half of 2016 that led to base
20 price increasing somewhat.

21 However, prices still were not at the levels we
22 saw in 2014. This was due to the continuing low surcharges.

23 Thank you for your attention, and I will be glad
24 to answer any questions.

25 MR. NEELEY: We will now turn to Mr. Malashevich.

1 STATEMENT OF BRUCE MALASHEVICH

2 MR. MALASHEVICH: Good afternoon, Madam Chairman,
3 and Members of the Commission.

4 I am testifying today on behalf of Chinese
5 Respondents in this case. And I would like to offer two
6 significant rebuttal comments to Petitioners' prehearing
7 brief. I respectfully view them as game-changing in this
8 case.

9 Petitioners's brief meanders away from arguments
10 in the original petition and in their post-conference brief.
11 At that time they argued that low-priced imports from China
12 caused material injury through total product price
13 undercutting, more or less in the traditional analytical
14 manner.

15 In this final phase, the prehearing brief follows
16 a very different course. Now all the emphasis is on the
17 alleged impact of subject imports on Petitioners' base
18 prices, not surveyed by the Commission.

19 The Commission's traditional price comparisons
20 for the total product price, despite Petitioners' addition
21 of even more Grade 304 products essentially identical to the
22 product already surveyed in the preliminary phase so as to
23 put weight on one side of the scale, show a very mixed
24 pattern of underselling by very low margins that fall into
25 the realm, in my opinion, of statistical insignificance.

1 Put another way, the pattern is one where the
2 competitors are trying to make sales at the highest prices
3 possible and get the business, while one is selling forward
4 by over 100 days and the other is normally selling with a
5 much shorter time. You heard discussion of that in this
6 morning's sessions, and it's addressed in Respondents'
7 prehearing brief.

8 Petitioners face two case-decisive problems, in
9 my view as a non-lawyer. The Commission's questionnaire
10 surveyed the traditional pricing information only for the
11 final net price of the product, including surcharges.

12 Ironically, Chinese Respondents in at least two
13 occasions urged the Commission and staff in the fall, in
14 writing, to modify the traditional pricing survey to
15 deconstruct the total product price into its component
16 parts: base price, extras, and surcharges.

17 We also urge the Commission to request insurance
18 claims by certain producers affected by the unfortunate
19 events of that period. And we also suggest that they
20 collect data on--Mr. Junker, you had a term of art for the
21 unfilled orders that every company keeps? --- on-time
22 delivery books, which Mr. Junker claims are maintained in
23 the routine course of business, and very easy to access on
24 digitalized files.

25 Such time series would permit a comprehensive

1 testing of Petitioners' theory that the base price drives
2 the final price, and that Chinese underselling of the base
3 price depressed prices generally.

4 The Commission and staff, for whatever reason,
5 declined to make those modification, and I assume in part
6 with the urging of Petitioners. So when faced with the
7 current facts of no significant underselling by the
8 traditional analysis, Petitioners now are resurrecting their
9 argument about base prices, but supported only by the
10 confidential exhibit 3 to their prehearing brief.

11 That exhibit consists of one affidavit with a few
12 pages of text, rather than any complete data set covering
13 the relevant facts and the relevant period.

14 Petitioners' own affidavit at their exhibit 3 in
15 fact supports Respondents' case more than it does their own.
16 On page 2 there's language that suggests that base prices
17 during the POI were arbitrarily established with the
18 surcharges routinely applied in the manner discussed by Mr.
19 Junker.

20 Petitioners' prehearing brief at page 27 contains
21 a line graph showing what it regards as the evolution of
22 base prices going back a number of years. The underlying
23 data is not provided.

24 Respondents' prehearing brief at exhibit 14
25 contains a similar chart showing both base prices and

1 surcharges, and I urge you to take a look at that, which
2 I've produced for you right from the brief for the
3 convenience of the Commission.

4 It is an admittedly busy chart, but it's
5 necessary to disprove all the major planks of Petitioners'
6 causation theory with respect to domestic industry's
7 condition.

8 Now if I can ask you first to look at the two
9 middle lines, that's the relationship between the base price
10 and the surcharge. Now you don't have to be a scholar to
11 figure out there's very little correlation between the two.
12 No way one can conclude from these facts that base prices
13 drive the total price of the product. They just don't.
14 It's all about surcharges.

15 Now another thing this shows is, if you look at
16 the boxes at the top, and you'll see there's a top and a
17 bottom with different data sets. Let's look at the top line
18 first. Let's call it normal conditions.

19 Now I'd like you to look at the percentages of
20 gross profit and operating income going from left to right
21 through time. And I would be very surprised if you would
22 conclude that these are indicative of a crash, as noted by
23 counsel for Petitioners I believe in the morning session.

24 But it's more than that. Not only do they show
25 no evidence of any crash, even though being susceptible to

1 exactly the same changes in supply and demand, changes in
2 raw materials' prices, Chinese and wherever other
3 competition, they're all exposed to the same facts of market
4 conditions at the time. But look at the difference.

5 Focusing again on the top line, moving your eyes
6 down, you'll see that in fact consistent with Mr. Junker's
7 explanation of the true facts of the market, in 2014 indeed,
8 and carrying into '15, the strong demand in that period
9 caused the strongest reportable performance, okay? But also
10 look at one of the two lines in the middle, the one
11 representing surcharges, precisely as Mr. Junker testified,
12 the best performance was recorded when the surcharges were
13 at their peak during the period. And a lesser performance
14 as they declined.

15 This is empirical support for the accuracy of Mr.
16 Junker's theory, and complete bankruptcy of Petitioners'
17 theory of causation. Speaking of which, once again I'm
18 thinking of counsel's depiction of the so-called crash in
19 the middle of the POI.

20 Take a look at the lower end of the top boxes and
21 look at the percentages, and look at the lines at the very
22 bottom with your attention paid to the right axis. This
23 industry--this industry, in this respect, was in crash mode
24 throughout the POI. And I suspect if we went back further
25 in time it would have been still in crash mode.

1 So you really think a surge in imports from China
2 over a period of months would cause the industry to crash
3 for four years? It's ridiculous.

4 My second point, rebuttal point, addresses
5 Petitioners' cookie-cutter injury argument concerning the
6 industry's overall condition on pages 31 to 34, and the
7 theory of domestic industry's vulnerability.

8 Of course my layman's understanding of the
9 Commission's task is that it must consider injury to the
10 industry as a whole, but I've heard time and again during
11 the course of my career that it also has discretion to
12 consider any other factors it deems relevant.

13 So taking a look at exhibit 14 that I just walked
14 you through, how could you possibly think that's not
15 relevant to the decision in this case? And to breaking the
16 alleged link of subject imports and the domestic industry's
17 overall condition.

18 In this case they are very well documented
19 arguments concerning how certain producers experienced major
20 injury owing to a combination of factors having nothing
21 whatsoever to do with subject imports. Exhibit 14 is also
22 instructive in that regard.

23 The fact of the matter is that the adverse impact
24 of extraordinary events on the domestic industry's condition
25 is profound, as indicated by the comparison of boxes that I

1 just walked you through.

2 I would also like to call your attention to my
3 second rebuttal point which is addressed in collective
4 exhibit 15. And in this respect, we said, okay, so let's
5 look at base prices, and let's look at what they did over
6 the POI using sources well known and regarded as reliable in
7 the industry, and just flip through them. Look at the
8 titles carefully because there are some differences in
9 exactly what is depicted, in the interests of showing a
10 bunch of different ways that come out with the same
11 conclusion.

12 Yes, the base prices were on a declining trend.
13 However, they performed no worse, and indeed in some
14 respects better, than base prices for nonsubject stainless
15 plate, whether you look at continuous build plate, or piece
16 plate, nonsubject, there is nothing special about the
17 direction of change in this case that could conceivably be
18 linked to subject imports.

19 The facts don't exist. So we had to use the
20 reliable sources available to create the database as we
21 hoped it would have been created in the questionnaires. And
22 on that note, I will just say, taking a look again at the
23 percentages at the top of exhibit 14, and addressing the
24 threat situation in this case was not part of my mission but
25 I do believe they go to the point of vulnerability of the

1 domestic industry, and there isn't none. There isn't--
2 excuse me, there isn't one. And whichever line you look at,
3 you can't possibly link any threat from China to the
4 numbers you see.

5 Thank you for your attention.

6 MR. NEELEY: Thank you. I think we'll conclude
7 our direct with that and be glad to answer any questions
8 that the Commission may have.

9 CHAIRMAN SCHMIDTLEIN: Alright, thank you, Mr.
10 Neeley. I'd like to thank all the witnesses for being here
11 today. We appreciate it. And we will start with
12 Vice-Chairman Johanson this afternoon.

13 VICE CHAIRMAN JOHANSON: Thank you, Chairman
14 Schmidtlein and I would like to thank all four of you for
15 appearing here today.

16 How do you all respond to the contention that
17 the domestic industry's market share was directly displaced
18 by subject imports as noted at page 30 of the Petitioner's
19 brief? Why is the shift in market share that we observe in
20 the "C" significant?

21 MR. NEELEY: I think what we're seeing -- and
22 I'll let Mr. Malashevich jump in as well if he has anything
23 additional on this, but I think what we saw in 2014 was a
24 substantial increase in demand.

25 And if we turn to the piece that we put in by

1 Outokumpu in what we think is a shortage in capacity in the
2 U.S. industry, which is what Outokumpu itself said the
3 situation what, that that could not be served by the U.S.
4 industry, so it would natural if demand increases they're
5 really not able to serve it, one, because of capacity not
6 being that great and number two, some shortages in that 2014
7 and actually you're going to see an uptick in market share.

8 MR. MALASHEVICH: Forgive me, Commissioner. I
9 would just add that you know it's well known that if there's
10 a supply gap that's being filled by the imports that doesn't
11 displace domestic production that was not there to begin
12 with.

13 I think we've made a case in our pre-hearing
14 brief, generally, and if you were to do a version of Exhibit
15 14 that looked at capacity utilization, its evolution over
16 time, you'd see what I mean. The capacity wasn't there and
17 that's why -- and very interesting I think the best proof of
18 that is there's a particular three-page table in the
19 pre-hearing report. It distinguishes between AISI domestic
20 shipments routinely gathered, subject and non-subject
21 imports.

22 Now it's very clear that during the course of
23 '16 Chinese imports fell off the cliff, but look who gained.
24 If there is all this excess capacity over there all the gain
25 would've been filled by the domestic industry, but in fact,

1 most of it was filled by non-subject imports and the record
2 shows who is responsible for those, so I think that put that
3 argument to bed.

4 MR. JUNKER: I'd like to add also I think you
5 have to take a look in 2014 of the U.S. domestic's exports
6 because those exports would've taken capacity away their
7 ability to have market share and the exports from the U.S.
8 domestics were higher in 2014.

9 VICE CHAIRMAN JOHANSON: Thank you for your
10 responses.

11 If domestic producers were the source of a
12 shortage in supply of stainless steel sheet and strip during
13 the period of investigation, then why did purchasers state
14 that U.S. producers reduced their prices to compete with
15 Chinese imports as Petitioners have argued in their
16 pre-hearing brief at page 28?

17 MR. JUNKER: I think we have to be careful of
18 data like that. Purchasing people -- you know I've been in
19 the industry. I've been selling for 40 years and believe it
20 or not purchasers lie to me and they lie to domestic
21 producers and I think that's one of the cases.

22 We set up Tisco to try to become a partner in
23 the U.S. industry. We wanted to be a functional partner and
24 I think when we look at pricing we try to monitor it as much
25 as the domestic's do. We try to make sure that we were not

1 selling under the U.S. domestics. We were trying to become
2 a good market leader, so we watch pricing as much as they
3 do.

4 VICE CHAIRMAN JOHANSON: Yes, Mr. Malashevich?

5 MR. MALASHEVICH: If I can add, please,
6 Commissioner. I think it's very interesting that, first of
7 all, not all purchasers said that; but also, let's think of
8 what they're reacting to. What they're reacting to is the
9 final price of the product. And let's assume that they were
10 accurate, that the final price -- the primary reason for the
11 switch because the subject import price was lower, but how
12 does that relate to Petitioner's case concerning base price?
13 It doesn't at all. There's no connection. The emperor has
14 no clothes.

15 VICE CHAIRMAN JOHANSON: Thank you.

16 Petitioners have argued that Chinese capacity to
17 produce stainless steel sheet and strip far exceeds the
18 country's demand for the product and that despite such
19 enormous capacity China's capacity to produce this product
20 continues to expand. In your view, why does China continue
21 to expand in the face of global over-capacity and is it your
22 position that the Chinese home market is posed to absorb
23 this production?

24 MR. NEELEY: I think we can provide you with
25 some additional information in the post-conference brief,

1 but for now what I would say is that what we're seeing from
2 the Petitioners is information about when there is
3 additional capacity coming on in China and at times, of
4 course, there is and China just as there is in the United
5 States. They don't show the shutdowns that occurred in
6 China at the same time.

7 I think you also have to step back and take a
8 history of China in the U.S. market, if they really were
9 doing this in order to flood the U.S. market or any other
10 market that would've been done long ago. And in fact,
11 what's happened in China is that there continues to be
12 growth despite that growth not being at the same high rate
13 as it was earlier. So my understanding is that that is
14 being added mainly for the Chinese market -- overwhelming
15 for the Chinese market, in fact. And that when we look at
16 the whole picture of shutdowns combined with additions that
17 it's not the huge increase that's being alleged, but we'll
18 try to get you better information on that. I know that that
19 would be helpful to you.

20 VICE CHAIRMAN JOHANSON: Yes, once again, if you
21 could try to find any information that you find that states
22 that China's, indeed, producing or putting capacity in place
23 in order to satisfy the home market that would be helpful if
24 that is available.

25 You all have argued that non-subject imports

1 surged in volume during the period of investigation. This
2 is at page 5 of your brief, but doesn't the market share
3 data undermine your contention that non-subject imports
4 surged, but Chinese import volumes are not significant? Do
5 Chinese volumes meet your definition of "surging" based on
6 their quantity in market share data compared to non-subject
7 imports same data?

8 MR. NEELEY: I think the period we were -- I'd
9 have to look at it again, and I'd prefer to address it in
10 the post-hearing, but I believe what we're referring to is
11 the surge that Mr. Junker was referring to in the latter
12 part of the period by non-subject, not at the 2014 level.

13 MR. JUNKER: When you look at the import data
14 and you look at 2015 and you look at 2016 the same amount of
15 tons are coming in, except China has been displaced by
16 either non-subject companies, so I think that's what we're
17 referring to, the overall imports in the United States in
18 2015 and 2016 were coming approximately same. What you have
19 is you have Outokumpu deciding to bring in more material
20 from Mexico and other companies they have. It's interesting
21 that you have North American Stainless starting to introduce
22 the Malaysian product, bringing in 1500 tons a month in
23 October and November. So you have the Petitioners actually
24 starting to bring in more imports as the Chinese went down.

25 VICE CHAIRMAN JOHANSON: Okay, thank you, Mr.

1 Junker.

2 Table 5-3 of the staff report shows that 78
3 percent of importer sales were on short-term contract basis,
4 wouldn't these sales prices reflect a U.S. price that is a
5 current price rather than a future price?

6 MR. JUNKER: All of our products, Tisco, was
7 sold on an order-by-order basis. So we would contact the
8 customer, give them a monthly price, and they would decide
9 whether or not to place orders with us.

10 VICE CHAIRMAN JOHANSON: So that would be a
11 current price, is that right?

12 MR. JUNKER: Right.

13 VICE CHAIRMAN JOHANSON: Okay, because in your
14 brief you all write on a futures type of price.

15 MR. NEELEY: Well, let me clarify what we were
16 trying to say if it didn't come through clearly. What we
17 were trying to say was when you take into account delivery
18 time when John sets his prices, for example -- and this is
19 according to the Commission's staff report -- says that on
20 average I think it was 106 days forward. He's trying to
21 figure out what the correct price is going to be 106 days
22 hence and so is the customer. And obviously, you've got
23 fluctuations and things like surcharges going on, which can
24 be significant, so people are trying to project out that
25 far.

1 On the other hand, when the U.S. industry is
2 making a sale it's probably 30 days out, so you're talking
3 about a very different timeframe and the fact that the two
4 don't always synch, that the projections aren't always
5 exactly correct, yes, that happens. It could be higher or
6 lower. That's what we were trying to say.

7 MR. JUNKER: Let me try to explain. When we
8 contract with our customers and say the price we agreed to
9 is a dollar a pound and that's in July of 2014. They're not
10 going to get the material 'til December of 2014 or November
11 in some cases, but yet, when North American Stainless would
12 put through their product they may initially take a contract
13 at a dollar a pound, but because the pricing mechanism in
14 America is priced in effect of time of shipment if they
15 start to decrease the prices by lowering the base price
16 their price may be, effectively, 90 cents a pound because
17 they've reduced it. So that's where we're talking about our
18 pricing being firmed up at order entry, the base price is
19 firmed up at order entry.

20 VICE CHAIRMAN JOHANSON: Alright, thank you for
21 your responses. My time has expired.

22 CHAIRMAN SCHMIDTLEIN: Commissioner Williamson.

23 COMMISSIONER WILLIAMSON: Okay, thank you and I
24 want to thank the witnesses for coming this afternoon.

25 You argue that purchasers have bought more

1 subject imports because of various supply problems -- you
2 know in the domestic industry in 2014, and of course, that
3 was the year of highest demand. You point to higher lead
4 time and controlled order entry by some producers. Did
5 Chinese producers or importers experience supply issues or
6 longer lead times in 2014?

7 MR. JUNKER: No. Our lead times were the same
8 as they were throughout 2013, 2014. They've been pretty
9 steady.

10 COMMISSIONER WILLIAMSON: Okay.

11 MR. NEELEY: I would just add, Commissioner,
12 because it's important. Again, I think Mr. Junker talked
13 about this. We have to sort out longer lead time in a
14 substantial way against noise in the marketplace. In other
15 words, there could be an occasional shipment that was late.
16 I mean that always happens and that happens with the U.S.
17 industry too. That's not what we're talking about. We're
18 talking about a real large, sustained extension of lead
19 times, which is a different phenomenon.

20 COMMISSIONER WILLIAMSON: Okay, but do the lead
21 times of the Chinese imports ever become shorter than for
22 domestic product?

23 MR. JUNKER: In some cases for like the West
24 Coast because the shipment time to the West Coast is a lot
25 shorter than it is to the East Coast. Yes, in 2014, there

1 were times when our lead times to the West Coast were
2 shorter than the domestic's. Again, our shipments are
3 predominantly coming to the East Coast, but our shipments
4 specifically for the West Coast were better than the
5 domestic's in that case in 2014.

6 In fact, in the Petitioners own words they talk
7 about no delivery problems causing the imports coming in. I
8 mean there are articles that they cite in American Metal
9 Market where Chris Lyons, the president of North American
10 Stainless, states that the delivery performance of the
11 domestic mills and long lead times contributed to imports
12 coming into the United States.

13 MR. NEELEY: And maybe you, Mr. Junker, can
14 expand on this a bit more -- Jeff Neeley here.

15 Simply comparing the lead times of the two may
16 not be the most instructive thing. I was told by Mr.
17 Junker when the lead times get closer people get closer --
18 when the U.S. lead times get very close to what the Chinese
19 lead times are, people are already very concerned and start
20 to make moves. They don't have to necessarily go over
21 because, look, you're dealing with imperfect information in
22 the marketplace as you try and make these decisions, so
23 maybe you can expand on that.

24 MR. JUNKER: I think in 2014 there was a panic
25 from domestic producers, whether producers want to admit

1 that, domestic or not. Yes, some of them had controlled
2 booking and allocation plans, but those allocations plans
3 were based on what they bought in 2013; meanwhile, the
4 apparent demand is going up. So there's a natural desire to
5 have more steel come to them.

6 Surcharges were rising rapidly in 2014, so
7 customers were trying to find other sources and obviously we
8 provide by being a U.S. domestic arm of a Chinese producer
9 some place where they could come to place orders.

10 COMMISSIONER WILLIAMSON: Okay. But that is
11 different from the question of the lead times on the West
12 Coast because I was going to ask you how significant was
13 that West Coast market?

14 MR. JUNKER: It was about 20 percent of what we
15 shipped. Remember, I'm only taking for Tisco. For other
16 customers, I would think for other Chinese companies it may
17 be the opposite of that. I think, for instance, I know
18 Baosteel has major commitments to the West Coast, so it
19 would be those imports coming from a company like Bao maybe
20 it's -- I don't know the figure, but I know it's a lot more
21 than 20 percent and it probably is north of 50 percent.

22 COMMISSIONER WILLIAMSON: Okay. Okay, you
23 think, though, the lead times were similar -- I mean that
24 their lead times might have been faster than U.S. lead times
25 in that period?

1 MR. JUNKER: Yes, for sure. Yes. For the West
2 Coast, it definitely would be significantly shorter than the
3 U.S. domestic's to the West Coast.

4 COMMISSIONER WILLIAMSON: Okay. We also want to
5 hear what the Petitioners may have to say about that, of
6 course.

7 The domestic producers argue that underselling
8 is significant because it was most pronounced in 2014 and
9 this is the year in which, of course, subject imports grew
10 the most. What is your reply to this assertion?

11 MR. NEELEY: I'm sorry; could you repeat the
12 assertion?

13 COMMISSIONER WILLIAMSON: The domestic producers
14 argue that underselling is significant because it was most
15 pronounced in 2014 and of course, this was the year in which
16 subject import volume grew the most. So I was wondering
17 what is your response to this assertion?

18 MR. NEELEY: I guess we have a couple of
19 responses. One, we think that underselling was a mixed bag
20 in every period that we see and that was based on what we
21 think is a very narrow focus of the pricing products.
22 Basically, it was all 304s. I mean there was a little bit
23 of other things, but it was mostly 304s.

24 Secondly, even if you do find on those selected
25 items some underselling, when you then look at the condition

1 of the U.S. industry, including its financial performance
2 during that period, we don't see the linkage between
3 whatever is going on with pricing, which is a mixed bag at
4 best and the condition of the U.S. industry.

5 MR. JUNKER: Let me try to understand.

6 Basically, what the Petitioners are saying is that our
7 underselling occurred in 2014 during the time that the U.S.
8 pricing was going up, but then our overselling was in 2015
9 when no prices were going down.

10 COMMISSIONER WILLIAMSON: They're actually
11 saying the underselling was most pronounced. I know if they
12 go that far and say it wasn't.

13 MR. JUNKER: When no prices are going up.

14 COMMISSIONER WILLIAMSON: Right.

15 MR. JUNKER: It doesn't make sense.

16 COMMISSIONER WILLIAMSON: Well, they were saying
17 the volume of imports -- the subject imports grew the most
18 in 2014 and they were saying that there was the most
19 significant underselling during that period, so the relating
20 the underselling to the growth of the -- .

21 MR. NEELEY: I guess the other comment I would
22 make is, again, remember that 2014 surcharges were at their
23 highest level, okay. So whatever was going on with
24 underselling -- whatever was going on we don't think it was
25 significant. It was mixed, but whatever was going on wasn't

1 having any significant affect. What was driving everything
2 upward in terms of the condition of the U.S. industry were
3 the surcharges and what drove everything downward later were
4 the surcharges in every material respect, at least. That's
5 the way that we see it.

6 COMMISSIONER WILLIAMSON: I mean wasn't demand
7 growing quite strong in '14?

8 MR. NEELEY: Yes.

9 COMMISSIONER WILLIAMSON: So what role did that
10 pay?

11 MR. NEELEY: Well, demand drew in the imports.
12 I mean certainly that had an affect. I'm not sure what
13 else. I mean we don't see any linkage to an injury. I mean
14 if you look at the condition of the industry we just don't
15 see it.

16 MR. MALASHEVICH: Excuse me, Commissioner; I'd
17 like to just add one point to what's been testified to.

18 Again, returning to the infamous or famous
19 Exhibit 14, if you had to look at that again in the year
20 2014, notwithstanding whatever -- I don't have the
21 underselling data in front of me, forgive me, but we do have
22 these data that show during that same period where
23 Petitioners are arguing that the underselling widened in
24 some fashion you'll see that the result was best for the
25 industry in 2014. And if you look down to those middle

1 lines, you'll see that the base prices were moving steadily
2 upward during the course of 2014, so be that what it may,
3 but the underselling picture I challenge others to point out
4 a causal link between those other factors with the results
5 for the industry. You look at actual prices or you look at
6 base prices, take your pick. You look at profits, same
7 deal. The underselling had no impact.

8 COMMISSIONER WILLIAMSON: Okay. I see my time
9 has expired, but thank you for those answers.

10 CHAIRMAN SCHMIDTLEIN: Commissioner Broadbent.

11 COMMISSIONER BROADBENT: Okay. Let's see, as we
12 try to understand the chronology of events regarding the
13 alleged supply disruption, what were periods in which there
14 was an overlap in domestic supply issues?

15 MR. NEELEY: The disruption for Outokumpu
16 occurred in 2014 and they basically were in the second half
17 of 2014. And I might remind the Commissioners you know
18 whereas only one of those mills was out for six months, as
19 they said in the testimony, they were proactively taking the
20 other two down at different periods to look at these same
21 bearings that had caused the problems in the 54Z mill. And
22 customers were saying what if those Z mills also go down.
23 So again, there's periods of two to three weeks, maybe a
24 month when customers do not know what Outokumpu can produce,
25 so it was a significant disruption, not a minor disruption.

1 Allegheny's was basically in 2015 when they locked out the
2 workers.

3 MR. MALASHEVICH: I can add a few other points
4 that might be helpful. In the Respondents pre-hearing
5 brief, I simply elected not to reproduce those particular
6 exhibits, but we show through more than one means, relying
7 on Tisco data based on order date as opposed to physical
8 entry into the United States. We relied on staff's numbers
9 on the behavior of subject imports month-by-month, which was
10 in a table in the report, and we drew shaded areas or
11 vertical lines to identify the periods of greatest
12 disruption and the periods were different in time as between
13 the lockout that's been discussed earlier and the problems
14 with Outokumpu, but elsewhere in the brief there's -- you
15 know we can't think of the problems of Outokumpu as a
16 one-time event like the lockout. It occurred throughout the
17 POI.

18 As a matter of fact, I personally reviewed the
19 latest annual or quarterly report. I forget what it was,
20 but we quoted it in the brief and I believe we submitted the
21 entire document as an attachment to the brief, Outokumpu's
22 major report to shareholders, sort of similar to a 10(k),
23 and the main man, whatever he's called, the president, the
24 CEO said -- and the quote's in or brief -- that they won't
25 get that plant operating properly until 2018. It's

1 unfortunate for them, and I wish no ill on anybody, a
2 continuing problem in production, not a one-shot deal.

3 COMMISSIONER BROADBENT: Okay, but why are U.S.
4 purchasers going outside of the country so easily. Why
5 don't they just go to another domestic producer?

6 MR. NEELEY: I'll start. I think part of that
7 just -- the reason they're going out of the country is
8 explained by Outokumpu itself and Outokumpu saying that
9 there was not sufficient capacity. Outokumpu was saying
10 that largely because they were saying why are they bringing
11 a mill on and why are they working on this mill and putting
12 this money into Alabama. Well, their explanation was that
13 there wasn't sufficient capacity in the United States and so
14 I mean I think if Outokumpu is correct in that statement
15 then I think it pretty much explains fully what happened.

16 MR. JUNKER: Yes. When you look at the chart --
17 and again, this is the Petitioner's vice president and
18 commercial for Outokumpu at that time talking at a
19 conference, explaining his graph on page 7, when basically
20 he says here's the actual capacity. And I think that's what
21 people have to watch because there may be a ready capacity
22 for Allegheny that is totally different from what their
23 actual capacity is, in Outokumpu or any one of the other
24 domestic mills. So when you look at that chart this is in
25 September 2014. I mean what he was saying in that meeting,

1 in that conference was there's a need for imports. We can't
2 supply all the material that NAFTA -- remember NAFTA we're
3 talking about Canada. We're talking about Mexico, but we
4 can't, the U.S. producers produce enough material to supply
5 the demand of the market.

6 COMMISSIONER BROADBENT: Okay.

7 MR. JUNKER: Again, these are words of the
8 Petitioners, not us.

9 COMMISSIONER BROADBENT: Of one element of it.

10 MR. JUNKER: Right.

11 COMMISSIONER BROADBENT: But it seemed to me
12 there are a lot of other characters out there that you could
13 buy from and I'm just looking for more evidence on the
14 record, other than that one statement.

15 MR. JUNKER: I would think you would have to ask
16 them what those shipments were for those periods versus what
17 they could produce, and again, actual capacity, not what
18 they have as a graded capacity.

19 MR. MALASHEVICH: If I might add that, of
20 course, in the United States there are only four steel mills
21 producing this product and if you were to redo the boxes on
22 Exhibit 14, the capacity utilization rates, that partly will
23 answer your question. But the other thing that I think is
24 quite significant is if there's all this unused capacity why
25 did so much of the reduction -- dramatic reduction in

1 imports from China in 2016 was filled with non-subject
2 imports? Why didn't all that capacity in the United States
3 rally and fill it all? The fact of the matter it didn't
4 exist.

5 MR. JUNKER: I mean, again, look at NAS in their
6 testimony this morning. They were bringing in product from
7 Spain, but they didn't mention the fact that they were
8 bringing product in from Malaysia, so if they were at 100
9 percent capacity you know in this current market why are
10 they bringing material in from Malaysia? I do understand
11 the material from Spain. It's a product that they don't
12 produce, but it's a product that U.S. producers do produce.

13 COMMISSIONER BROADBENT: Okay. But back on the
14 base price surcharge discussion, I mean if you got your
15 profits either in the base price or the surcharges it
16 doesn't really matter in the sense that total prices did
17 decline and I just wondered where you all thought the
18 Chinese industry was as unprofitable as the domestic
19 industry based on this pricing?

20 MR. JUNKER: When you look at the price erosion
21 from 2014, in July of 2014 the surcharge component that was
22 90 cents a pound. By the end of 2015, that price in
23 surcharge went down to approximately 40 cents. That's a 50
24 cent drop just in surcharge. The base price, even if it's
25 going down 20 percent moves maybe 10 to 12 cents a pound. I

1 mean the surcharge -- the surcharge component of the
2 profitability of the domestic mills is an absolutely huge
3 component. It's cannot be separated out.

4 When 60 to 65 percent of the costs of making
5 stainless steel is raw materials and you have a factor of
6 1.2 percent -- 1.2 times the actual chemical you're making a
7 lot of money on that. And the domestic mills for years and
8 years have had a broken price system that doesn't reflect
9 the true cost.

10 When the surcharge was reintroduced in 2000 with
11 a two dollar trigger price, the base price without a
12 surcharge was probably in the \$1.10, \$1.20 range.

13 MR. JUNKER: Now some of the domestics are half
14 that on the base price. So again, they have relied on the
15 surcharge mechanism and it's made them a lot of money. In
16 2007, it made them a lot of money. But when nickel goes
17 down, they lose money because of that.

18 MR. NEELEY: I guess another way to put it is
19 yes, we sort of agree that total price matters, but total
20 price is being driven mostly by the surcharge, right?

21 MR. JUNKER: Again, in 2007, 75 percent of the
22 price was surcharge.

23 COMMISSIONER BROADBENT: Okay. I think that's
24 all my questions for the moment. Thank you very much.

25 CHAIRMAN SCHMIDTLEIN: Commissioner Kieff.

1 COMMISSIONER KIEFF: I just add my appreciation
2 to the panel and appreciate the discussions that are going
3 on. So I have nothing particular to add to them, but I look
4 forward to the ongoing discussion and the submissions.
5 Thank you.

6 CHAIRMAN SCHMIDTLEIN: Okay, thank you. I want
7 to understand a few things that you've said so far, and
8 particularly I guess we'll start with the most recent that,
9 and I think Mr. Malashevich, you must have said this just a
10 while ago, that non-subjects, when the Chinese imports left
11 in 2016, that non-subjects came in and took that share?

12
13 MR. MALASHEVICH: Excuse me. And my comment
14 refers to a particular table that's in the staff report,
15 three pages long. It goes back in time on a monthly basis,
16 and I forget what table it is but it's about the middle of
17 the report. And the table shows a number of things, but one
18 of them is that as Chinese imports fell I don't think
19 literally to zero but towards zero --

20 CHAIRMAN SCHMIDTLEIN: Yeah, reduced in 2016 you
21 mean?

22 MR. MALASHEVICH: 2016, yes.

23 CHAIRMAN SCHMIDTLEIN: Okay.

24 MR. MALASHEVICH: And if there was all of this
25 excess capacity truly in existence, you would have found all

1 of that gap supplied by the domestic industry, which
2 presumably would have been desperate to fill that capacity.
3 Instead, I forget the exact percentage, but roughly half of
4 the market vacated, if you will by subject imports was
5 filled by increasing subject imports.

6 There was an increase in AISI shipments of a
7 modest degree. But why wouldn't they take all of it if
8 they had the capacity? That's the anomaly that I'm trying
9 to --

10 CHAIRMAN SCHMIDTLEIN: And so how does, you
11 know, because when you look at the table, the domestic
12 producers regained 5.2 percent share and non-subject
13 regained .9, in the interim.

14

15 MR. MALASHEVICH: No. I don't have it in front
16 of me, but the volume --

17 CHAIRMAN SCHMIDTLEIN: You're talking about the
18 absolute volume?

19 MR. MALASHEVICH: Yes, yes.

20 CHAIRMAN SCHMIDTLEIN: In tons, the short tons,
21 how many short tons. So non-subjects took half of what left
22 from China?

23 MR. MALASHEVICH: That's going from memory. I
24 prefer not to shoot from the hip on that, but I think -- I
25 see no reason why domestic shipments would not have taken

1 all of it, if in fact there is all that capacity?

2 CHAIRMAN SCHMIDTLEIN: Well, but couldn't they
3 be competing on price with non-subject? I mean what -- what
4 is arguing against a fairly priced import?

5 MR. MALASHEVICH: I can't answer that particular
6 question on pricing with non-subject. That I believe is
7 APO. But I'd be happy to address it as part of the
8 post-hearing brief, and I think I know what I'll find. But
9 it's --

10 CHAIRMAN SCHMIDTLEIN: Do you think the U.S. was
11 priced, that non-subject was underselling?

12 MR. MALASHEVICH: No. Off the top of my head, I
13 don't know.

14
15 MR. NEELEY: We also ought to keep in -- if I
16 may, this is Jeff Neeley, we also probably ought to keep in
17 mind that we think a substantial amount of those non-subject
18 imports were affiliated companies. So I mean we call them,
19 you know, fairly priced or we can call them, you know,
20 captive or affiliated. So there were other things going on
21 with those imports as well I believe.

22 MR. MALASHEVICH: Certainly that's true. To the
23 extent that the nonsubject imports are by U.S. producers
24 themselves from their affiliates or from elsewhere, these
25 are the same producers that are complaining that they're

1 suffering from underutilized capacities. So why would they
2 reach out to anybody, be it their affiliates or others? It
3 just doesn't make sense to me in terms of some of the
4 capacity utilization rates that have been reported.

5 CHAIRMAN SCHMIDTLEIN: So you all are
6 questioning the utilization rates in the staff report?

7 MR. MALASHEVICH: Well, I'm not saying they're
8 arithmetically inaccurate, but I'm saying there's an
9 abundance of evidence that they are wishful thinking.

10 MR. NEELEY: And I would just add, Jeff Neeley,
11 that they're currently inconsistent with what Outokumpu was
12 saying in the report or Mr. Lacor. So I mean that's --

13 CHAIRMAN SCHMIDTLEIN: But they include more
14 than just that one company. So --

15
16 MR. NEELEY: Well, I don't know. I think that
17 what Mr. Lacor was talking about was not Outokumpu. He was
18 talking about NAFTA capacity, okay. He was talking -- he
19 wasn't talking about Outokumpu. He was talking about why
20 Outokumpu, it made sense for Outokumpu to come into the U.S.
21 market in a big way and upgrade that plant in Alabama, you
22 know, not about what only their capacity was.

23 CHAIRMAN SCHMIDTLEIN: Okay. But I guess -- so
24 for us, you would be asking the Commission to say we will
25 rely on a statement by an executive in one of the companies,

1 and disregard the information provided in the questionnaire
2 responses by the individual companies, in terms of analyzing
3 whether or not there was available capacity?

4 MR. NEELEY: What I would say is that you should
5 treat the capacity information that you have from the
6 questionnaires with a great deal of caution. I can't
7 explain the difference, but there is a huge difference and I
8 would say that what Mr. Lacor said was not, you know, during
9 the course of the investigation, where they're trying to get
10 dumping duties. It was to an industry conference.

11 CHAIRMAN SCHMIDTLEIN: It was in an industry
12 conference. That's the statement you're referring to?

13 MR. NEELEY: That's correct.

14 CHAIRMAN SCHMIDTLEIN: Okay.

15
16 MR. MALASHEVICH: There's also the purchasers'
17 questionnaires, which the prehearing brief quotes from
18 liberally. There were not all purchasers but roughly half
19 of them going from memory did cite the presence of shortages
20 and allocations with various euphemisms for not having
21 enough product available when it wanted, and I think that's
22 probably the most powerful evidence of actual full
23 utilization of practical capacity.

24 CHAIRMAN SCHMIDTLEIN: All right. So this was
25 sort of a segue into my next question, which is something

1 that came up in the morning panel. If that's true, and
2 demand is going up, then why do we see the underselling in
3 2014? Why would the Chinese product, why wouldn't they
4 command a premium if they're being demanded in the market
5 due to a shortage, and demand is otherwise so high?

6 MR. NEELEY: Jeff Neeley. I think we have --
7 there's a couple of things going on here that we need to
8 keep in mind. One is that the AUVs overall from China are
9 actually higher, and you know, we do have when we're looking
10 at the pricing products, we have a fairly small number of
11 pricing products. Those pricing products are concentrated on
12 Grade 304.

13
14 So I'm not sure that's a completely
15 representative sample of what's going on overall in the
16 marketplace. Secondly, I think you're bound to have, in our
17 view, a mix of underselling and overselling when they're
18 selling forward, and that's why our explanation of selling
19 forward by 100 and, you know, average 106 days the staff
20 report says or whatever the exact number you're looking at,
21 as opposed to 30 days or 35 days forward, makes a
22 difference because you're projecting out on a different
23 basis. So we're not necessarily, you know --

24 CHAIRMAN SCHMIDTLEIN: But you're agreeing on a
25 price on the date you make the sale, right?

1 MR. NEELEY: You're agreeing on a price, and
2 anticipating what the price -- in their case, in Mr.
3 Junker's case, is going to be 106 days hence, okay, or
4 whatever the number is, 120 it is, whatever it is. He's
5 trying to figure out what, what the market's going to be 106
6 days say out.

7 CHAIRMAN SCHMIDTLEIN: But whatever that is, if
8 you assume that demand is strong and there's a shortage, so
9 customers are desperate, then relative to what that would
10 have been otherwise your price should be higher, and why
11 wouldn't it be higher than the U.S. price?

12 MR. NEELEY: Because they have better
13 information. They have information that's within 30 days.
14 You know, his information is 100 --

15 CHAIRMAN SCHMIDTLEIN: So they can guess what's
16 going to happen in 30 days but not 120 days?

17 MR. NEELEY: Yeah. I mean I think it's --

18 CHAIRMAN SCHMIDTLEIN: I think they're in the
19 wrong business. I think I'd go to the stock business if
20 you're able to do that.

21

22 MR. NEELEY: Well, if I could do that, I
23 wouldn't be here but that's a different question.

24 (Laughter.)

25 CHAIRMAN SCHMIDTLEIN: All right, okay. Yeah, I

1 understand what you're trying to -- what you're arguing.
2 All right. I think I don't have any -- I'm finished for the
3 moment, so we will go back to Vice Chairman Johanson.

4 VICE CHAIRMAN JOHANSON: Thank you Chairman.
5 How do you all respond to the Petitioners' point that demand
6 for stainless steel sheet and strip was increasing during
7 the Period of Investigation, and should have led to
8 improvements in the domestic industry's condition, and this
9 can be found on page 37 of their brief?

10 MR. MALASHEVICH: I'll take a first stab at
11 that. I think once again, I draw your attention to
12 Respondent's Exhibit 14. The short answer is that it did.
13 Those operating under normal circumstances responded
14 precisely in that way, both in terms of financial
15 performance and otherwise.

16 MR. NEELEY: And I would also just add, Jeff
17 Neeley, that if you accept our premise, and we think it's
18 supported by the facts, that the surcharges have such a
19 large effect on prices that that explains a lot of why
20 they're not doing as well as they'd like to be doing. I
21 mean whatever's going on with demand, that's only one part
22 of the, you know, of the picture.

23
24 VICE CHAIRMAN JOHANSON: Thank you, Mr. Neeley.
25 Does a market share below ten percent and makes underselling

1 and overselling by margins that average less than ten
2 percent, diminish any impact of subject imports below the
3 threshold of significant?

4 MR. NEELEY: Do those factors help us win? Is
5 that the question?

6 VICE CHAIRMAN JOHANSON: That's basically --
7 (Simultaneous speaking.)

8 MR. NEELEY: I think the answer is yes if that's
9 the question.

10 VICE CHAIRMAN JOHANSON: It's the question. But
11 then again, we're also dealing with commodity product, where
12 margins are traditionally very low; correct?

13 MR. NEELEY: Yes.

14 MR. MALASHEVICH: Forgive me, but I don't think
15 the commodity product per se means that the margins will be
16 low, because especially in a product like this where you
17 have literally hundreds of different combinations of
18 chemistry, finishes, dimensions, I know for a fact that
19 there are lots of products that a whopping margin, even
20 though you might call Grade 3 or 4 to be finished indeed a
21 commodity.

22 VICE CHAIRMAN JOHANSON: Okay, thank you Mr.
23 Malashevich.

24

25 MR. MALASHEVICH: I would only add that a good

1 friend of mine who passed away some years ago was a very,
2 very wealthy man, and he made his wealth by selling pockets
3 that are sewn in a dress or pants. Big commodity, big
4 margin.

5 MR. NEELEY: Yeah. I would only say that even
6 if one accepts that, you know, it's a commodity market,
7 people -- you're not going to see prices being exactly the
8 same at all points in time now. As you see from the selling
9 of the prices that you've collected, it overshoots, it
10 undershoots both ways. So I think when you take all of the
11 factors into account, that it's not significant, that
12 there's a bit of underselling or overselling when taken in
13 context.

14 VICE CHAIRMAN JOHANSON: Okay thanks, Mr.
15 Neeley. According to the staff report, purchasers stated
16 that the late deliveries from both domestic and import
17 suppliers were frequent, but not out of the ordinary, and
18 this can be found in the staff report at page 211.

19 Why were there delivery issues with respect to
20 import suppliers during the Period of Investigation? How
21 should we factor this into our consideration of competition
22 between the two sources of supply?

23

24 MR. JUNKER: As importers, we can be subject to
25 problems as far as material getting to the port and the FDA

1 wants to search the ships for bugs. So and it holds it for
2 two to three weeks longer than what we thought. So there
3 are some things that are out of our control. But I can tell
4 you, our delivery performance during the period was pretty
5 much in the month we had promised it, and again, I would ask
6 that the delivery performance for the U.S. domestics should
7 also be measured.

8 It's evidence that they have, that's easy for
9 them to give you. So you should ask for them to see what
10 their delivery performance was during the Period of
11 Investigation.

12 VICE CHAIRMAN JOHANSON: Okay, thank you Mr.
13 Junker. To what extent in your experience does price drive
14 purchasing decisions for stainless steel sheet and strip,
15 and would you characterize the U.S. stainless steel sheet
16 and strip market as highly price sensitive?

17 MR. JUNKER: Price is definitely a factor for
18 any commodity you would have, and the domestics struggle
19 with it as we struggle with it. But it's not the only
20 component, especially for some major purchasers, they may
21 decide that they want to buy so much of the material from
22 foreign sources. They have a goal that they're going to --
23 as a service center that they're going to buy say 20 percent
24 foreign steel. There may be some domestic service centers
25 that are international and that want to have a global

1 agreement with service centers.

2 So there's -- it's not only price. It's not
3 only price for the domestics, but it's also not only price
4 for the importers. There are reasons why besides price that
5 people buy from us.

6

7 VICE CHAIRMAN JOHANSON: Thanks Mr. Junker.
8 Respondents have also argued that the increase in demand
9 during 2014 pulled in subject imports from China. If that's
10 the case however, then why did subject imports from China
11 not only maintain their volume but actually increase their
12 volume in 2015, when apparent U.S. consumption actually
13 declined, as shown in Table C-1 of the staff report?

14 MR. JUNKER: That's very easy, and I think we've
15 tried to explain that to you. The entire 2015, the first
16 five months, where 86,000 tons of the approximately 132,000
17 tons came in. Those whole -- those orders were booked in
18 2014. So basically what you have is the boats were going.
19 Our orders from China are non-cancellable.

20 So basically they had given us orders and the
21 service centers could not cancel the orders. So basically
22 the reaction of the first five months in 2015, where the
23 majority of the shipments came in, well over the majority,
24 86,000 to 46,000 tons, those orders were entered in the 2014
25 period, and basically they came through the system. The

1 orders came through and arrived in the United States, and as
2 soon as Nass, as soon as Outokumpu in January, in February
3 said they were ready to take orders, our order rate fell off
4 drastically, back down to historical levels.

5

6 If you look at the Chinese imports in the last
7 seven months of 2015, they're back to historical standards,
8 go back to 6,000, 5,000 tons per month. And in fact in
9 2015, the end of the year, they were down to sometimes 3,000
10 tons. So they were falling off as the pricing war started
11 with the U.S. domestics.

12 MR. MALASHEVICH: That's most vividly displayed
13 in an exhibit to the brief that relies on Tisco's data,
14 based on order date as opposed to arrival date. We
15 duplicated that same analysis and format using the staff's
16 data on the -- in the table that Chairman Schmidtlein
17 mentioned in our colloquy, monthly data. It shows the same
18 thing, even though they're based on entries.

19 The correlation is with the events creating the
20 shortages during the period, not any other factors.

21 VICE CHAIRMAN JOHANSON: All right. Well thank
22 you for your responses. That concludes my questions.

23 CHAIRMAN SCHMIDTLEIN: Commissioner Williamson.

24 COMMISSIONER WILLIAMSON: Thank you. I wanted
25 to go back to I think your argument, if I understand it

1 correctly, you're saying that the high surcharge in 2014 and
2 I guess the decline has adversely affected the domestic
3 industry, affected their profitability?

4 MR. JUNKER: Yes.

5 COMMISSIONER WILLIAMSON: Are the Chinese -- I
6 think the producers said this morning the Chinese basically
7 use a similar formulation for surcharges because they're
8 producing the same result. Do you agree with that?

9

10 MR. JUNKER: Yes.

11 COMMISSIONER WILLIAMSON: And so what does that
12 say about the Chinese firms, their profitability and so
13 their market behavior if the surcharges are -- is it having
14 the same effect on them?

15 MR. JUNKER: Yes. Right and again, it's what --
16 it's unfortunate that we have gone so long in this industry
17 with a pricing system that was designed basically in the
18 year 2000, again when discounts. I think you have to take a
19 look at the way the U.S. domestics and we also unfortunately
20 had to respond to them.

21 You have a base price. In 304, that's \$1.40 a
22 pound. And then you have what are size extras. It encases
23 seven gauge, which is 36 cents a pound. So you add those
24 together and you use a discount factor. So all of the
25 sudden now those size extras, those are supposed to be

1 rolling costs, true costs of rolling steel down to the
2 lighter gauges. It goes down past the 36.

3 So now all of the sudden in 2000, when we set up
4 this pricing system, those discounts were say at 35 percent
5 off. Now the discounts are 70 percent off. So instead of
6 getting -- instead of getting an effect of \$24 for rolling a
7 seven gauge, now you get an effect of \$12.

8

9 I mean it's the pricing system that the current
10 U.S. industry has doesn't capture the real cost of rolling
11 to lighter gauges, and it's not a factor of what we, China,
12 have done; it's a factor that they've not revised the
13 pricing system that's been broken for a number of years.

14 COMMISSIONER WILLIAMSON: Okay. I'm trying to
15 figure out do the Chinese have the same -- are the
16 surcharges having the same effect on them, should there be
17 any difference --

18 MR. JUNKER: The Chinese through the Chinese
19 domestic market give a monthly price. So they basically --
20 they come up with a monthly price including the alloys, and
21 that's how they sell in the Chinese market. It's adjusted
22 every month. It's not formulated; it's adjusted every
23 month.

24 MR. NEELEY: Yeah, if I can be clear. This is
25 Jeff Neeley. I mean this is a U.S. pricing system. We

1 don't necessarily like it at Tisco I think, but --

2 COMMISSIONER WILLIAMSON: That's clear.

3 MR. NEELEY: Right yeah, and it's been -- but
4 it's been there for a long time. There's not a whole lot,
5 you know. If they're going to sell in this market, there's
6 not a whole lot they can do about it. It's different in
7 China, though. In the home market of China, they don't
8 follow that system.

9

10 COMMISSIONER WILLIAMSON: Okay, okay. I'm going
11 to come back, because producers have not asked you why if --
12 why was there the underselling in 2014 and you said yeah,
13 well it's just those few products that are -- if you look at
14 the total supply, it's only those few products in which I
15 guess we have pricing data on, and that -- because she was
16 asking the question why was there the underselling if, you
17 know, demand was so strong in 2014.

18 And the answer was I don't know what you said
19 about the other products, or whether or not you said there
20 wasn't underselling for those or we just don't know what was
21 going on.

22 MR. NEELEY: I think what I said was that the
23 average unit values were still higher for us in 2014. I
24 believe that's correct, and so there's a -- that means
25 there's a substantial amount of product that we don't know

1 whether they were undersold or oversold. So that's part of
2 the answer.

3 The other part of the answer is regardless of --
4 that there might be some underselling at some point, clearly
5 that was not having an adverse financial effect on the U.S.
6 industry, that the only thing that was having an adverse or
7 the main driver, the overwhelming driver I would say of the
8 adverse financial effects on the U.S. industry was what was
9 happening to the surcharges. So that's -- it's a
10 causational answer, and it's also an answer of the data
11 aren't complete. So it's both.

12

13 MR. MALASHEVICH: And I agree with Mr. Neeley,
14 that you might recall I also referred to, and I don't know
15 the exact answer of why, assuming there was a greater degree
16 of underselling in that year. But it's -- I call the
17 Commission's attention once again to Exhibit 14, how the
18 domestic industry operating under normal conditions
19 responded precisely as expected.

20 Prices were higher. Both the base price and
21 surcharges were at their peak. Profitability was at its
22 peak. I mean that's normal. So it's what in our cases I
23 call arithmetic underselling. Yes, you do the math and
24 there's underselling by a given percentage. But it didn't
25 make a difference at the end of the day.

1 MR. JUNKER: I think if the Commission wants to
2 take a look at something and study the effects of China
3 coming to the United States, if you look at the Grade 201,
4 which is a domestic grade that they produce, Chinese
5 producers do not produce this grade. If you look at during
6 the point of investigation, I will tell you clearly that the
7 same pricing problems that they had in 304 occurred in 201.

8 The same erosion of prices and erosion of
9 profitability accounted, were duplicate in 201 as 304, but
10 yet there was no competition from China in 201.

11 COMMISSIONER WILLIAMSON: Okay. Thank you for
12 that answer. Petitioners argue that the Commission should
13 reduce its reliance on interim 2016 data due to the effect
14 of the petition and the investigations. You know, this is
15 the post-petition effect. Do you agree with that or --

16 MR. NEELEY: I guess it depends what they mean
17 by, you know, discounted. I mean clearly the petition had
18 an effect. There's no doubt about that. But discounted in
19 a different way I would say no. I mean you should take a
20 look at it, because if their theory of the case is correct,
21 one would think that by the end of 2016, everything should
22 have gone back up to those wonderful days in 2014, when they
23 were doing incredibly well financially and prices were very
24 high.

25 That didn't happen. I mean why didn't it

1 happen? Well, it didn't happen because those surcharges
2 were not there. Surcharges were much lower, that's why.

3 COMMISSIONER WILLIAMSON: Well, but they argue
4 that it's just because they were in such a deep hole that it
5 took that long to get back.

6 MR. NEELEY: Surcharges are formulaic, okay. I
7 mean they've said that, we've said that and I don't think
8 anybody disagrees. Surcharges are formulaic, and if they're
9 formulaic, they have no control over them and yet when --

10 COMMISSIONER WILLIAMSON: I don't think they
11 were talking about the surcharges. They're just talking
12 about whether or not they were able to benefit from the
13 petition, the effect of the petitions and reducing the --

14

15 MR. NEELEY: Let me try to put it a different
16 way if I'm not clear. What I'm trying to say is that one
17 would think if it was the Chinese that were causing the
18 problem, that the prices would have gone back up to 2014
19 levels. I mean their case is largely one of, you know,
20 prices, Chinese prices. We've been talking about
21 underselling or whatever's going on.

22 And you would think that they would go up to
23 something approaching 2014 levels. Okay, they didn't --
24 that didn't happen in 2014, I mean in 2016. They stayed --
25 it up ticked a little bit, but they didn't really go up, and

1 the U.S. industry didn't benefit that much. The reason it
2 didn't benefit that much in our view is pretty clearly the
3 surcharges.

4 So yes, they didn't talk about surcharges. If
5 they talked about the surcharges, they got a big problem,
6 because that's what driving everything in 2016 and
7 throughout this period. So that's why we think it's so
8 important that you consider 2016, at least for the point of
9 view of for whatever reason, it doesn't really matter, the
10 Chinese are out of the market basically in -- particularly
11 in the latter half of 2016, moved on.

12
13 So if we're not there and they're not getting
14 any better or they're not getting a lot better or they're
15 certainly not going up to 2014 levels, then I think you need
16 to ask yourself why that is. I think we have a really quite
17 thorough and complete explanation in surcharges.

18 COMMISSIONER WILLIAMSON: Okay. Let's see, one
19 last question. Okay, no. Anti-dumping penalties have been
20 applied on Chinese stainless steel sheet and strip I guess
21 by six countries since 2013, including most recently the EU.
22 These measures cover four of China's top five export
23 destinations. What has been the effect of these measures on
24 Chinese exports to the country at issue, to countries at
25 issue? In other words, what's happened to Chinese exports

1 after these measures --

2 MR. NEELEY: Yeah, thank you. Jeff Neeley.

3 It's probably the easiest to just go through those one by
4 one in the post-hearing brief and just walk through that. I
5 think that's better addressed and more thoroughly addressed
6 there. So if that's acceptable with that.

7 COMMISSIONER WILLIAMSON: And the -- well,
8 either then or now, address what -- don't these measures
9 increase Chinese incentives to ship to the U.S., United
10 States?

11 MR. NEELEY: Right, okay. We'll address that as
12 well.

13 COMMISSIONER WILLIAMSON: Okay.

14 MR. NEELEY: We don't think so, but we'll
15 explain our view of that.

16 COMMISSIONER WILLIAMSON: Okay.

17 MR. NEELEY: Thank you.

18 COMMISSIONER WILLIAMSON: Thank you. That's all
19 the questions I have.

20 CHAIRMAN SCHMIDTLEIN: Commissioner Kieff, do
21 you have any -- No?

22 I guess I just had one follow-up question. Mr.
23 Neeley, you made the statement a few minutes ago that there
24 was no adverse affect from the underselling because
25 profitability, according to the Respondents is based on the

1 surcharges. So my question is if the Commission were to
2 find that the underselling in 2014 lead to a loss of market
3 share with the concomitant loss of sales revenue from those
4 sales does the difference between surcharge and base prices
5 and so forth matter for purposes of determining whether or
6 not there's injury?

7 MR. JUNKER: Well, the surcharge, as we've
8 talked, certainly does affect the profitability. Again, I
9 emphasize you're looking at factor of 1.2, 20 percent.

10 CHAIRMAN SCHMIDTLEIN: I understand that
11 concept.

12 MR. JUNKER: So as nickel prices go up.

13 CHAIRMAN SCHMIDTLEIN: I understand that
14 concept, but my question, but it's a bit of a legal
15 question.

16 MR. JUNKER: Yes, I'm trying to understand the
17 question.

18 CHAIRMAN SCHMIDTLEIN: And now that you mention
19 it, you've argued that surcharges were at their peak in
20 2014.

21 MR. JUNKER: That's correct.

22 CHAIRMAN SCHMIDTLEIN: So if the Commission were
23 to find that the underselling lead to the loss of market
24 share, which is loss of sales revenue in 2014, then
25 presumably, they lost out on what was the peak time for

1 profitability you know from no profits given that surcharges
2 were at their height.

3 MR. NEELEY: I think I see what you're driving
4 at. I mean I think what we would say is that there was no
5 material affect in 2014 and there was no material affect,
6 partly because the surcharges were so high they were making
7 a huge amount of money, partly because they couldn't service
8 the supply in a timely manner and a commercially reasonable
9 manner at that time. So that there were other things going
10 on that even if at the end of the day a customer said, oh,
11 I'll buy that Chinese product because it has a lower price
12 there were other things going on that also lead them -- as
13 Mr. Junker testified, I mean price was not everything. So I
14 mean sorting price affects and under pricing is a very
15 difficult thing. It was a significant or a factor. We're
16 not disputing that really.

17 So what we're saying is that even in -- even if
18 there was underselling and it had an affect it could not
19 have been a material affect and have caused material injury
20 under the statute.

21 MR. MALASHEVICH: If I could add a non-legal
22 point that I think, if I understand your theory correctly
23 and I think I do, you would have to assume that there was
24 displacement one-for-one on account of price. And I think
25 we've all been involved in other cases where the allegations

1 of shortages have been an issue to various degrees, but
2 personally, I can't think of a case where the shortages were
3 this well documented in so many different ways and that's
4 why I think -- you know with respect, I think that in this
5 case that that theory would fail because of the
6 extraordinary circumstances and the extraordinary weight of
7 the documentations being presented in the questionnaires,
8 SEC statements, authoritative documents, not rhetoric.

9 CHAIRMAN SCHMIDTLEIN: Yes, the Commission would
10 have to find that they had the capacity to do that.

11 MR. MALASHEVICH: Capability might be a better
12 word because they might have the physical capacity, but
13 there could've been other demands on it.

14 CHAIRMAN SCHMIDTLEIN: Right. Alright, this
15 morning the Petitioners made the argument that the imports
16 weren't drawn into the market by any supply constraint
17 because the surge started prior to any reports of various
18 supply issues. Can you respond to that?

19 MR. NEELEY: It's Jeff Neeley. Let me try and
20 I'll let Mr. Junker because he obviously knows a lot about
21 this industry, but there's two things that are going here
22 that are important.

23 Yes, there was a decrease in demand in 2014
24 which we need to recognize, so the problems of Outokumpu
25 weren't the only things that were going on in 2014 to

1 increase the Chinese imports, so we need to take that into
2 account as well.

3 CHAIRMAN SCHMIDTLEIN: Can you respond to it
4 because based on what you explained a few minutes ago about
5 the lead times and how '15 those orders were placed, at
6 least the first five months of '15 those orders had been
7 placed in the prior year, so presumably, that's true for '13
8 to '14, right? So a lot of the product that you see coming
9 in, in '14, must've been ordered in '13. And if the supply
10 constraints were really beginning in '14 then does that
11 undermine your argument that the imports were being drawn
12 into the market by supply shortages?

13 MR. JUNKER: When you look at 2014, the
14 industries that stainless serve, appliance, construction,
15 automotive, even in the end of 2013 there was a big ramp up
16 of demand.

17 Also, remember that, in particular, the
18 appliance manufacturers, unfortunately, that product that
19 they asked for from the industry is light gauge. It's one
20 of the lightest products they roll. So once you start to
21 have to roll lighter gauges because the usage, the mix of
22 the mill changes from heavy gauge to light gauge it reduces
23 the capacity of the mill. That started in 2013, really took
24 off in '14.

25 In 2014, the service industry, in particular,

1 started to restock and so all of a sudden you had -- and you
2 had surcharges starting to go up, so you had people starting
3 to say we want to get the orders in as fast as we can.
4 Again, if you look at our imports, they were primarily,
5 again, late second half -- I mean late third quarter to
6 fourth quarter. That's when they started to drive in, but
7 basically -- yes, there was demand and there was
8 constraints because the mix of the mills changed.

9 I mean North American Stainless complained to
10 customers saying that our mill has gone into light gauge and
11 it's gone into 201 and 201 is another grade that the U.S.
12 mills had problems producing, so it reduces the capacity.
13 So the capacity constraints were started probably at the end
14 of 2013 and definitely in 2014 early. The markets for
15 appliance, the markets for automotive were taking off.

16 CHAIRMAN SCHMIDTLEIN: And you think that's
17 across the industry that there was a constraint imposed by
18 the lighter gauge.

19 MR. JUNKER: It doesn't matter if it's NAS or
20 it's Allegheny it takes much more time to roll a 24 gauge
21 than it does a 7 gauge, so when a mix goes to lighter gauges
22 they lose capacity.

23 MR. NEELEY: Jeff Neeley.

24 I would add one more thing and that is just to
25 remind everybody that it was the parent company of NAS that

1 also talked about the NAS saying that there was a pool
2 affect in the U.S. market in 2014. It's not just our
3 say-so. I mean they were saying the same thing.

4 CHAIRMAN SCHMIDTLEIN: Right, okay.

5 MR. MALASHEVICH: Also, Madam Chairman, if you
6 could look at Exhibit 16. It's APO, but Mr. Junker's
7 testimony is borne out by those statistics. It's gray area
8 "A" and "B." "A" coincides with the shortage associated
9 with Outokumpu, among other things. "B" is associated with
10 the so-called lockout and it shows based on order date, not
11 delivery date, I'd say a modest increase '13 to '14 in
12 keeping with demand.

13 The only thing I can call a surge would be the
14 box marked "A" occurred in between March and October,
15 roughly, eyeballing the data, of 2015 and then it fell off
16 the cliff down to what you could only call pre-surge levels.
17 These are orders for subject merchandise. There is a less
18 pronounced surge and then fall off during the Allegheny
19 lockout. It's all here.

20 CHAIRMAN SCHMIDTLEIN: Okay, I will definitely
21 take a look at that.

22 Alright, well, I don't have any further
23 questions.

24 VICE CHAIRMAN JOHANSON: I have one.

25 CHAIRMAN SCHMIDTLEIN: You have one, okay,

1 Vice-Chairman Johanson.

2 VICE CHAIRMAN JOHANSON: I have just one more
3 question. If domestic supply disruptions or lead times were
4 driving U.S. purchasers to other sources of stainless steel
5 sheet and strip in 2014 and 2015, why didn't non-subject
6 imports gain market share on the domestic industry?

7 MR. JUNKER: By 2013, and again, we set up the
8 local office in Tisco back in 2008/2009. We were well
9 established. I mean we had a very good reputation as far as
10 a place to go place order, get good delivery. Our quality
11 was as good as the domestic industry and sometimes better by
12 what customers said, so they came to us. There were other
13 purchasers, not of Tisco product, but of Bao product that
14 had a very established source. So that particular customer
15 decided that they would go to Bao and place more orders
16 also.

17 So it basically was we had the mechanism, I
18 think, China, to respond faster than say a Vietnam that
19 didn't have outlets. I mean Vietnam doesn't have an outlet
20 in the U.S. to -- again, one of the major problems with
21 imports is if you don't have structure like we have to
22 settle claims, to let people buy on open terms customers are
23 reluctant to do that. We established that. We established
24 a claims policy that was similar to the U.S., so it was
25 natural for them to come to us, to come to China as a source

1 when supply got tight.

2 VICE CHAIRMAN JOHANSON: But non-subjects had
3 been in the market for a long time, right?

4 MR. JUNKER: Well, again, non-subjects? Which
5 ones are you referring to because, again, non-subjects, as
6 we've talked before, some of them like Mexinox, is
7 controlled by Outokumpu? And basically, even in 2014 when
8 you look at those shipments the South American market all of
9 a sudden became very strong for Mexinox, Outokumpu. They
10 strategically decided that they wanted to sell -- to service
11 more in the home market, which was growing.

12 If you look at the charts we supplied from
13 Outokumpu, look at Mexico, how fast Mexico is growing in
14 stainless. Mexinox is the only stainless producer in
15 Mexico. So basically, you'll see a switch away from some of
16 those subject countries because they have home markets where
17 they were also busy.

18 VICE CHAIRMAN JOHANSON: Alright, thank you for
19 your response, Mr. Junker. And that concludes my
20 questions.

21 CHAIRMAN SCHMIDTLEIN: Alright, so the
22 Commissioners are finished with questions. Does staff have
23 any questions?

24 MR. CORKRAN: Douglas Corkran, Office of
25 Investigations.

1 Thank you, Madam Chairman, staff has no
2 additional questions.

3 CHAIRMAN SCHMIDTLEIN: Okay. Do Petitioners
4 have any questions for this panel? No? Alright, then we
5 will move to closing statements. The Petitioners have 12
6 minutes from direct, plus 5 for a total of 17. The
7 Respondents have 34 minutes from direct, plus 5 for a total
8 of 39. You do not have to take all your time.

9 Ms. Cannon, you can begin when you're ready.

10 CLOSING STATEMENT OF KATHLEEN W. CANNON

11 MS. CANNON: Thank you, Madam Chairman.

12 Let me just start with volume. Respondents said
13 if the market share shift was due to the lower priced
14 imports of China we should've gotten -- we, the domestic
15 industry, should've gotten the increase back when China
16 declined in 2016. We did. Look at your Table C-1. They
17 went down over the period 6.1 percent. We went up by 5.2
18 percent. We got almost all of it back over the period.
19 Non-subject imports didn't benefit from that.

20 And even if you look at just the interim period,
21 2015 to 2016, you'll see that we took 172,000 tons and they
22 grew by 32,000 ton, so we took 84 percent of the growth, so
23 the domestic industry absolutely did benefit from the
24 decline in China imports. It wasn't the non-subjects. If
25 he thinks that proves the converse, then I agree with him.

1 The decline in the import absolute volumes in
2 the second half of 2015 was not to alleviate a supply
3 shortage. They had swamped the market so badly that no one
4 could sell and yet they kept selling.

5 They keep talking about how there was this
6 supposed just temporary volumes in the first few months of
7 2015, but look at your database again. Your Table C-1 shows
8 they hit their highest market share of the entire period in
9 2015 and they didn't stop then. They not only didn't stop
10 in the beginning of 2015. They didn't stop at the end of
11 2015. We had big increases in imports from China in both
12 February/March of 2016. That's why Commerce found critical
13 circumstances. So this was not a temporary phenomenon that
14 went away as they want to characterize it.

15 In terms of capacity, they've challenged the
16 capacity as reported by the domestic industry and I have a
17 couple of responses. First, we worked with your staff very
18 closely in responding to providing the capacity that you
19 want in the way you want it in the questionnaire responses.
20 We've revised the data. And the data submitted on the
21 record in the U.S. producer questionnaire responses is
22 completely consistent with what we've been asked to provide
23 by the staff and it shows that in 2014 we were operating at
24 75 percent of capacity.

25 So they make a big deal about 2014 based on

1 Outokumpu statement that it needed to go out to get imports
2 from affiliates to supply customers, but that isn't saying
3 the entire industry needed to do that. None of the other
4 U.S. producers say that they had any supply shortages. What
5 they say was that there was a rush in demand at a certain
6 time and when that happened the lead times lengthened and
7 they still were able to manage their customer needs.

8 Mr. Malashevich says why didn't the U.S.
9 industry rally and supply the whole market. Well, we
10 might've liked to, but we were faced with underselling by
11 China. Look at the 2014 underselling data. That's what the
12 U.S. industry was forced to compete with. That's how they
13 gained the market share.

14 Mr. Junker testified that the inquiries to Tisco
15 started as early as April 2014. That's well before the
16 outage at Outokumpu that they said that they were responding
17 to, that that's what pulled them into the market. And in
18 fact, when you add in the lag affect and you look at the
19 actually monthly data you see a spike in imports beginning
20 in the second quarter of 2014, which had to have been
21 ordered before that. So what was really pulling it into the
22 market? It wasn't a pull. It was a push. And what pushed
23 it, frankly, more than anything that they've ignored
24 entirely is the European Union starting a trade case at that
25 time.

1 So everybody knew that there was a trade case
2 filed and it got started and as soon as that happened -- and
3 we'll give you monthly data showing how their exports to the
4 European Union fell off and their exports to the United
5 States surged and that was in 2014. They needed another
6 market for that product. That's what caused them to come in
7 here so rapidly and at such low prices.

8 Mr. Junker says the ITC should rely on the
9 overall picture and not just stories from a few companies in
10 analyzing why purchasers sourced from China. We agree.
11 Look at your purchaser responses. They say, 14 of 19 of
12 them, that they bought primarily due to lower prices, that
13 that was why they shifted a lot of volume. They don't say
14 they did that because they couldn't get U.S. product.

15 Mr. Junker also says late deliveries may have
16 been promised, but this did not meet the customer needs, so
17 they turned to other sources. Look at confidential slide 25
18 of the presentation I did earlier. Did any customers tell
19 you that the U.S. inferior to China on delivery time? No,
20 not one did. They all said they were inferior -- that the
21 U.S. was inferior on price and that was how China was
22 getting sales.

23 They've cited to you the Acerinox report on this
24 pull factor. We're going to provide in our post-hearing
25 brief some other quotes from that same report and statements

1 from the CEO of Acerinox that they've ignored that talk
2 about the aggressive China pricing and why they actually --
3 what they were experiencing in the market, so it was some
4 selective quoting there.

5 They also ignored the fact that when they refer
6 to the 2014 supply shortage if you look at the data again in
7 Table C-1 you will see that production increased over that
8 period by the U.S. industry. It didn't decline. And in
9 fact, in their own brief the Respondents say that in 2014
10 U.S. producer shipments were the highest on record during
11 the 20-year period. So I don't understand how they keep
12 characterizing this as a supply shortage.

13 Let me turn to price. Mr. Malashevich says that
14 there's mixed underselling and in this case, in his view, it
15 is statistically insignificant I believe is what he said.

16 The mixed pattern here is actually very similar
17 to the mixed underselling pattern you've seen in the carbon
18 steel cases and it's what you often see in types of cases
19 where you have commodity-sensitive products. In fact, in
20 earlier cases involving this exact product, stainless steel
21 and strip, you saw similar mixed patterns of underselling,
22 but does it fully capture the underselling here, probably
23 not.

24 When you asked about whether there was a premium
25 and why there was not a premium because of tight supply,

1 they answered that, well, there was a small number of
2 pricing products and maybe it wasn't a complete sample and
3 it wasn't capturing everything. Well, in some ways I agree
4 with that and we think it's not capturing fully all of the
5 underselling. And how do you sort that out? You know we're
6 saying maybe it's not capturing it all. They're saying the
7 opposite.

8 Look elsewhere in your record. Is there
9 anything in your record that says that there was a premium
10 charge for Chinese product during this period due to a
11 supply shortage? No, there's nothing there, other than
12 their claim that maybe there might've been; but there's
13 nothing there. But what did the purchasers say? The
14 purchasers say they were lower priced. That's where your
15 other record evidence is.

16 I also would cite in this context they cite the
17 refrigerant's case to you and say we're just like the
18 refrigerant's case where you found this supply shortage.
19 Well, look at that case. In that case there actually was a
20 supply shortage. The domestic industry admitted people
21 couldn't get raw material, so people just had to stop
22 producing. That was a real supply shortage. And what
23 happened? Prices spiked. You're not seeing that here.
24 You're seeing a lot of underselling and you're seeing very
25 depressed prices throughout the period.

1 There was some discussion about average unit
2 values earlier and you'd asked about why are the Chinese
3 prices higher than the U.S. prices and I mentioned product
4 mix. We dug a little bit further into this in the break and
5 Mr. Neeley confirmed just now the primary alloy they sell is
6 Grade 304. If you look at our data, you'll see that our mix
7 carries much more diverse alloys, including the fluidics
8 grades, which are lower values and we think that's probably
9 why you're seeing the lower average unit values related to
10 that product mix point.

11 Mr. Malashevich, I think, misunderstands our
12 argument about underselling because he seems to think that
13 we support his view that you should deconstruct the base
14 price from the surcharge when you're looking at price
15 comparisons. We've always urged you to compare total price
16 comparisons. That's what you've done. That's what our
17 producers face in the market. Our focus on the base price
18 has been with respect to the profit component and we will
19 provide more on that in our brief, but let me just mention a
20 few points in response to this Exhibit 14 on which they
21 focused extensively.

22 Please note that it's disaggregating domestic
23 financial performance by groups of producers, not looking at
24 the industry as a whole. It's comparing quarterly
25 surcharges to annual financial performance. It has really

1 no analysis of correlation, let alone causation between the
2 surcharges and producer profitability. And frankly, as
3 we'll discuss, it does show a relationship between base
4 prices and profits.

5 At one point there was a claim, I think, that
6 the purchasers lie about price and maybe the testimony was
7 that the purchasers somehow are misleading us when they're
8 in a negotiation. I hope they are not suggesting to you
9 that the purchasers are lying to you in the questionnaire
10 responses because there's no evidence of that. There's no
11 evidence when 95 percent said China was lower priced, that
12 that's not true. There's no evidence that when they said
13 U.S. prices -- we're buying because of the price and not
14 because of delivery time or availability or any of the other
15 factors they've cited. We urge you to focus heavily on
16 those responses.

17 Last, in terms of impact, there was testimony
18 that the U.S. industry is doing incredibly well in 2014.
19 And I think that Mr. Malashevich said that just look at the
20 arithmetic. The underselling has no impact on the domestic
21 industry in 2014. Look at 2014 in the C Table again. We
22 were experiencing record demand. We had record output and
23 there were large increases in surcharges, they say, all of
24 which should drive profitability, but what happened? We had
25 barely break even profitability of 0.5 percent. That is

1 terrible in a year of record demand. It should've been far
2 better than that and it's because they were underselling us
3 and they took our market share.

4 So in sum, I would just say you have a lot of he
5 said/she said here and it's always challenging I know to
6 sort that out. I would simply urge you to look at two basic
7 factors. One is you know this is a price sensitive case.
8 They've never really argued that this is not a very price
9 sensitive product and price drives market share and where
10 did the market shift go? It went to them away from us.
11 That's very telling.

12 And number two, please look closely at what the
13 purchasers said. The purchasers documented testimony and
14 reports is overwhelming in establishing that price drove a
15 substantial volume shift to China and away from us due to
16 price. Thank you very much.

17 CHAIRMAN SCHMIDTLEIN: Alright, thank you, Ms.
18 Cannon.

19 CLOSING STATEMENT OF JEFFREY S. NEELEY

20 MR. NEELEY: Jeff Neeley from Husch Blackwell.
21 I won't take my thirty-seven minutes or whatever it is that
22 I've got. Fortunately, you know, I do agree -- or I guess I
23 don't agree with the statement, it's a question of "He Said
24 She Said". I really think this is a case about the data.
25 Fortunately, you've got a lot of data and I

1 think it all points in the same direction. We don't have to
2 rely on anecdotes here. So let me just walk through a
3 couple of things and then we'll put a lot more in our
4 post-hearing brief.

5 But the 2016 effect, whatever the volume effect
6 might have been for our being knocked out of the market from
7 the Chinese point of view, we also need to look at other
8 things, such as what happened to pricing, what happened to
9 the financial situation of the U.S. industry. And the
10 answer is, not very much.

11 So we--the Chinese imports--are supposed to be
12 the explanation of all this bad stuff that happened to them.
13 But we're out of the market for whatever reason. It doesn't
14 really matter why, but we're not there anymore, and nothing
15 really great is happening to them in terms of pricing and
16 the financial situation.

17 And again that goes back to our explanation of
18 the surcharges and the effects. In 2015, the continued
19 importations of China in 2015 can be easily explained. We
20 talked about it. It's the lag effect. Mr. Junker went into
21 that. We've given you information in our brief on Tisco's
22 orders. I think it answers that question perfectly well.

23 I can't completely explain why the capacity
24 information that the Commission is obtaining is different.
25 It's seemingly radically different than what Outokumpu was

1 seeing in the industry meetings. I mean I think it's for
2 them to explain why it's different, but I would just think
3 that the Commission ought to be treating the capacity
4 information that it has with great caution, and it ought to
5 be doing so, not only because of that statement, but also
6 the fact that Outokumpu was coming into the United States
7 and making very substantial investments and I don't think
8 they're crazy.

9 I mean they seem to think there was a reason to
10 have those additional investments in the United States.
11 Almost every -- I think every one of the representatives of
12 the U.S. industry said that lead times were extended in
13 2014. At the same time, they said there's no pull. Well,
14 go figure.

15 I don't know -- I don't understand that
16 argument. It doesn't go together, it doesn't make sense to
17 me. Carbon steel is the analogy that they love, it's a
18 draw. That's understandable because the U.S. industry after
19 all won the carbon steel cases recently, so I guess I draw
20 that analogy as well.

21 But what carbon steel didn't have is a number of
22 things. But one thing it didn't have was an alternative
23 explanation of the performance of the U.S. industry, which
24 we have here. And we have it in the form of the surcharges.
25 And what we just heard in the response of the domestic

1 industry just now, a couple of minutes ago, was nothing
2 really substantive on the surcharges. There are no real
3 explanation of the surcharges.

4 And keep that in mind. The surcharge issue was
5 brought up in our brief. I mean we just didn't come today
6 and talk about it. It has been an issue. They had an
7 opportunity to address it. They haven't done so. And I
8 think there's a reason for that. So I'll close with that
9 and we'll address the issues that the Commission has raised
10 in our post-hearing brief. Thank you.

11 CHAIRMAN SCHMIDTLEIN: Thank you, Mr. Neeley.
12 All right. Post-hearing briefs, statements responsive to
13 questions and requests of the Commission and corrections to
14 the transcript must be filed by February 7th, 2017. Closing
15 of the record and final release of data to parties is
16 February 24th, 2017, and final comments are due February
17 28th, 2017. And with that, this hearing is adjourned.

18 (Whereupon the hearing was adjourned at 3:11 p.m.)
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CERTIFICATE OF REPORTER

TITLE: In The Matter Of: Stainless Steel Sheet and Strip from China

INVESTIGATION NOS.: 701-TA-557 and 731-TA-1312

HEARING DATE: 1-31-17

LOCATION: Washington, D.C.

NATURE OF HEARING: Final

I hereby certify that the foregoing/attached transcript is a true, correct and complete record of the above-referenced proceeding(s) of the U.S. International Trade Commission.

DATE: 1-31-17

SIGNED: Mark Jagan

Signature of the Contractor or the
Authorized Contractor's Representative

I hereby certify that I am not the Court Reporter and that I have proofread the above-referenced transcript of the proceedings of the U.S. International Trade Commission, against the aforementioned Court Reporter's notes and recordings, for accuracy in transcription in the spelling, hyphenation, punctuation and speaker identification and did not make any changes of a substantive nature. The foregoing/attached transcript is a true, correct and complete transcription of the proceedings.

SIGNED: Gregory Johnson
Signature of Proofreader

I hereby certify that I reported the above-referenced proceedings of the U.S. International Trade Commission and caused to be prepared from my tapes and notes of the proceedings a true, correct and complete verbatim recording of the proceedings.

SIGNED: Gaynell Catherine
Signature of Court Reporter

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