UNITED STATES INTERNATIONAL TRADE COMMISSION

In the Matter of:

MELAMINE FROM CHINA AND
TRINIDAD AND TOBAGO

) Investigation Nos.:

701-TA-526-527 AND

731-TA-1262-1263 (PRELIMINARY)

REVISED AND CORRECTED

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Place: Washington, D.C.

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1	THE	UNITED STATES
2	INTERNATION	AL TRADE COMMISSION
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4	IN THE MATTER OF:) Investigation Nos.:
5	MELAMINE FROM CHINA AND) 701-TA-526-527 AND
6	TRINIDAD AND TOBAGO) 731-TA-1262-1263 (PRELIMINARY)
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11		Wednesday, December 3, 2014
12		Main Hearing Room (Room 101)
13		U.S. International Trade
14		Commission
15		500 E Street, SW
16		Washington, DC
17		
18	The meeting co	mmenced pursuant to notice at 9:30
19	a.m., before the USITC In	vestigative Staff, Catherine
20	DeFilippo, Director of In	vestigations, presiding.
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25		

1	APPEARANCES:
2	On behalf of the International Trade Commission:
3	Staff:
4	William R. Bishop, Supervisory Hearings and Information
5	Officer
6	Sharon Bellamy, Program Support Specialist
7	
8	Catherine DeFilippo, Director of Investigations
9	Elizabeth Haines, Supervisory Investigator
10	Amy Sherman, Investigator
11	Philip Stone, International Trade Analyst
12	Lauren Gamache, Economist
13	Justin Jee, Accountant/Auditor
14	Nataline Viray-Fung, Attorney/Advisor
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1 In Support of the Imposition of Antidumping and Countervailing Duty Orders: 2. 3 King & Spalding LLP, Washington, DC on behalf of Cornerstone 4 Chemical Company: Greg Zoglio, Chief Executive Officer, Cornerstone 5 6 Chemical Company 7 Paul Mikesell, Chief Operating Officer, Cornerstone Chemical Company 8 9 Mike Driscoll, Global Business Manager of Melamine, 10 Cornerstone Chemical Company Eifion Jones, Chief Financial Officer, Cornerstone 11 12 Chemical Company 13 Brent Petit, USW Staff Representative 14 Joseph W. Dorn and Clinton R. Long, King & Spalding LLP 15 16 In Opposition to the Imposition of Antidumping and Countervailing Duty Orders: 17 Baker & McKenzie LLP, Washington, DC on behalf of Southern 18 19 Chemical Corporation ("Southern Chemical"), Methanol Holdings (Trinidad) Limited (MHTL"): 20 Adrian Spencer, Vice President, Sales, Southern 21 22 Chemical Thomas Rogers, Economic Consultant, Capital Trade, Inc. 23

Kevin M. O'Brien and Christine M. Streatfeild, Baker &

24

25

McKenzie LLP

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1	PROCEEDINGS
2	MR. BISHOP: Will the room please come to order?
3	MS. DeFILIPPO: Good morning, and welcome to the
4	United States International Trade Commission's conference in
5	connection with the preliminary phase of Anti-Dumping and
6	Countervailing Duty Investigation Nos. 701-TA-526 and 527,
7	and 731-TA-1262 and 1263, concerning Melamine from China and
8	Trinidad and Tobago.
9	My name is Catherine DeFilippo. I'm the Director
10	of the Office of Investigations, and I will preside at this
11	conference. Among those present from the Commission staff
12	are, from my far right, Elizabeth Haines, the Supervisory
13	Investigator; Amy Sherman, the Investigator. To my left,
14	Nataline Viray-Fung, the Attorney/Advisory; Lauren Gamache,
15	the Economist; Justin Jee, the Accountant/Auditor; and
16	Philip Stone, the Industry Analyst.
17	I understand the parties are aware of the time
18	allocations. All witnesses must be sworn in before
19	presenting testimony. Any questions regarding time
20	allocations should be addressed with the Secretary. I would
21	remind speakers not to refer in your remarks to business
22	proprietary information, and to speak directly into the
23	microphones.
24	We also ask that you state your name and
25	affiliation for the record before beginning your

1	presentation or answering questions for the benefit of the
2	court reporter. Are there any questions?
3	(No response.)
4	MS. DeFILIPPO: Hearing, seeing none, Mr.
5	Secretary, good morning. Are there any preliminary matters?
6	MR. BISHOP: Madam Chairman, I would note that
7	all witnesses for today's conference have been sworn in.
8	There are no other preliminary matters.
9	MS. DeFILIPPO: Thank very much. We will proceed
10	with opening statements. Welcome, Mr. Dorn. Please proceed
11	when you're ready.
12	OPENING STATEMENT OF JOSEPH W. DORN
13	MR. DORN: Good morning, Madam Director and
14	Commission staff. Joe Dorn on behalf of the Petitioner.
15	This case is about unfairly-priced imports of melamine from
16	China and Trinidad and Tobago. The subject foreign
17	producers have dumped melamine into the U.S. market, and the
18	governments of China and Trinidad have subsidized their
19	melamine producers.
20	The dumped and subsidized imports have
21	aggressively undersold the domestic-like product, driving
22	down market prices and taking sales and market share from
23	the U.S. industry. The proposed scope of the investigation
24	is melamine, as defined in the petition. The domestic
) =	product that is like the imported artisle subject to

2	Cornerstone Chemical Company is the only U.S.
3	producer of the domestic like product. It produces melamine
4	at its facility in Waggaman, Louisiana. Based on the
5	confidential data supplied in its questionnaire response,
6	there is no question that Cornerstone's melamine operations
7	are materially injured.
8	That is clear, for example, from its weak and
9	declining financial condition. Thus, the only question in
10	this preliminary investigation is whether there is a
11	reasonable indication that the subject imports are more than
12	a minimal or tangential cause of that injury.
13	Because there is a reasonable overlap of
14	competition among the subject imports from both countries
15	and the domestic-like product, the Commission must consider
16	the cumulative impact of subject imports in assessing
17	material injury by reason of subject imports from China.
18	Under U.S. law, the Commission must make its
19	determination regarding imports from Trinidad without
20	cumulating imports from China, because Trinidad is a
21	beneficiary country under the Caribbean Basin Economic
22	Recovery Act.
23	Applying the statutory factors, it is clear that
24	subject imports are the primary cause of the injury suffered
25	by Cornerstone. First, the volume of subject imports is

investigation is melamine in all forms.

1 significant and the increase in the volume of subject imports is significant. Imports from the subject countries 2. 3 represented over 60 percent of U.S. imports of melamine from 4 all countries in 2013, and over 68 percent during 5 January-September 2014. 6 Trinidad, which represented over 32 percent of 7 U.S. imports in 2013, and over 37 percent during January-September 2014, was the leading foreign supplier of 8 9 melamine during the Period of Investigation. Subject 10 imports also held a large share of U.S. consumption and production during the entire POI. 11 12 Subject imports increased 14 percent from 2012 to 13 2013, and another 16 percent from January-September 2013 to 14 January-September 2014. They also increased relative to U.S. consumption and U.S. production. Imports from Trinidad 15 16 first entered the U.S. market in 2010, and then accelerated 17 to large volumes throughout the POI. The increase in imports from Trinidad would have 18 19 been far greater had Cornerstone not reduced its prices substantially to avoid additional lost sales. Such imports 20 would also have been more significant had the Trinidad 21 22 exporter not had production outages during October and November 2013. 23 24 Instead, the Trinidad exporter purchased product

from a third country to maintain its U.S. market position

2 dumped and subsidized product in 2014. 3 Second, the subject imports have adversely 4 affected the domestic industry's prices. Melamine is a 5 commodity product that is produced to standard industry 6 specifications, and is highly interchangeable regardless of 7 source. Thus, price is the primary factor in purchasing decisions. 8 9 Our witnesses will explain that Cornerstone has lost substantial sales to lower-priced imports, and has had 10 to lower its prices to avoid losing even more sales. 11 12 subject imports have also prevented Cornerstone from fully 13 realizing price increases needed to cover increasing costs 14 of production. 15 The end result is that Cornerstone's capacity 16 utilization is too low, its fixed costs are spread over too 17 few pounds, and its prices are too low to sustain its melamine operations. We believe the record will show that 18 19 subject imports are underselling Cornerstone by substantial 20 margins, and that the under-selling is resulting in lost sales, lost revenues and a cost price squeeze. The subject 21 22 imports are grabbing market share for the sole reason that 23 they are the cheapest available in the market. 24 Third, the subject imports have had an adverse impact on the domestic industry. The record will show that 25

during those months, before resuming shipments of its own

1	Cornerstone has suffered declines in U.S. shipments, market
2	share, production and capacity utilization by reason of the
3	dumped imports.
4	In particular, the adverse volume and price
5	effects have delivered a devastating blow to Cornerstone's
6	financial results for melamine as is clear in its
7	questionnaire response. Given the clear indication of
8	material injury, the Commission need not address threat of
9	injury, but the threat of additional injury is even more
10	alarming, as we will explain during the remainder of this
11	conference and in our post-conference brief.
12	In conclusion, we ask the Commission for
13	affirmative preliminary determinations with respect to both
14	countries. Thank you for your attention to this case. I
15	hope we're not interfering with your holidays. We
16	appreciate your hard work. Thank you.
17	MS. DeFILIPPO: Thank you, Mr. Dorn. Good
18	morning, Mr. O'Brien. Welcome. Please proceed.
19	OPENING STATEMENT BY KEVIN O'BRIEN
20	MR. O'BRIEN: Good morning Madam Director and
21	Commission staff. I'm Kevin O'Brien. I'm with the law firm
22	of Baker and McKenzie. We represent Methanol Holdings
23	Trinidad Limited and Southern Chemical Corporation. We
24	appreciate your time and attention this morning. Our hope
25	is to provide you with a complete record with respect to

1	imports from Trinidad and Tobago, to permit a carefully
2	considered preliminary determination.
3	We believe that when the complete record is
4	reviewed by the Commission, a negative preliminary
5	determination as to injury and threat of injury by reason of
6	imports from Trinidad and Tobago should be issued. It is
7	fundamental to understand the importance of the Caribbean
8	Basin Economic Recovery Act.
9	You will hear, I imagine, much said today about
10	imports, imports from China, imports generally. That's not
11	what is at issue in front of the Commission, as far as
12	Trinidad and Tobago is concerned. Imports cannot be
13	assessed cumulatively with Chinese imports for making an
14	injury determination as to Trinidad and Tobago. The outcome
15	must rise and fall solely on Trinidad and Tobago's own
16	activity.
17	This is particularly so now when you look just
18	at our imports, you will find no evidence of injury, whether
19	you look at the volume effects, price effects, impact on the
20	domestic industry or threat of future injury.
21	There are several interesting aspects to this
22	case which we would like to flag at the beginning. One is
23	why are the Netherlands and German producers not here today?
24	Why have they not been included in this case? Imports from
25	Holland and from Germany are coming in in large volumes, and

- 1 the publicly available data indicates at prices lower than
- 2 the imports from Trinidad and Tobago.
- 3 These companies are well-established in the U.S.
- 4 market. They have a long history of sales in the U.S.
- 5 market. Indeed, one of them in a prior corporate
- 6 relationship was related to a predecessor of Cornerstone.
- Why is it that those third countries are not included in
- 8 this case? By the same token, we'll ask the Commission to
- 9 look very hard at the import data and the sales data from
- 10 Trinidad and Tobago.
- 11 Since 2012, imports have dropped significantly
- 12 from 2012 to 2013, and then again from 2013 to 2014. You
- 13 will also hear that Southern Chemical Corporation, SCC, the
- 14 U.S. seller, has walked away from sales and it has refused
- 15 to lower its price to meet other pricing offers from third
- 16 countries.
- 17 It's quite clear when you look at the market
- share, either volume or the pricing levels, or SCC's own
- 19 actions, that the imports from Trinidad and Tobago are not a
- 20 cause for injury or threat to the domestic industry. In
- 21 this preliminary determination, the Commission will be asked
- 22 whether or not there's a reasonable likelihood that such
- information will be determined or found in a final
- 24 determination.
- 25 That does not mean, that does not constitute a

1	reason to keep on looking. The case has to be made now that
2	there is a reasonable likelihood of injury or threat, and
3	when you look at Trinidad and Tobago's own data, we believe
4	that the proper result is a negative determination. Thank
5	you very much. We'll have more to say when it's our turn.
6	MS. DeFILIPPO: Thank you, Mr. O'Brien.
7	MR. BISHOP: Would the panel in support of the
8	imposition of anti-dumping and countervailing duty orders
9	please come forward and be seated?
10	(Pause.)
11	MS. DeFILIPPO: Welcome back, Mr. Dorn, and
12	welcome to the members of your panel. Please proceed
13	whenever you guys are settled in and ready to go.
14	MR. DORN: Thank you. Joe Dorn again for
15	Petitioner. Mr. Zoglio will be our first witness.
16	STATEMENT OF GREG ZOGLIO
17	MR. ZOGLIO: Good morning. My name is Greg
18	Zoglio. I'm the CEO of Cornerstone Chemical Company. I've
19	been in my current position since 2011. Prior to that, I
20	was the Vice President of our predecessor company, where
21	since the beginning of 2008, I was responsible for the
22	sales, marketing and operations of Building Block Chemicals
23	Division, which included among other business groups our
24	melamine business.
25	I began my career in the chemical industry in

1	1992. I've been involved in several different industry
2	segments at manufacturing facilities located in Idaho, Texas
3	and Louisiana. This case is of critical importance to our
4	company and to the preservation of our melamine operations.
5	In 2010, we were utilizing nearly all of our
6	melamine capacity. U.S. market prices were reasonable and
7	the company was profitable. That all changed in 2011, when
8	imports from Trinidad severely undercut U.S. market prices
9	in order to grab a large share of the U.S. market.
10	During the period of your investigations, imports
11	from China and Trinidad have undersold our melamine by
12	significant margins, and have held a large share of the U.S.
13	market. Cornerstone has had to lower its prices sharply to
14	avoid further loss of market share in order to have enough
15	volume to keep our plant running on a 24 hour, seven day
16	schedule, which it is designed to do and it is imperative to
17	do in order to maintain the economics to justify continued
18	operation.
19	We have lost tens of millions of dollars in sales
20	and revenue to the unfairly priced imports. These
21	significant volume and price effects have had a devastating
22	impact on our bottom line. As you will see from our
23	confidential data, we have suffered very substantial
24	declines in profitability from 2011 to 2014, and this year
25	we expect to close our financial books with a negative cash

1	flow.
2	Given our weak and declining financial condition,
3	we are unable to justify any further investment in the
4	melamine business and have shelved growth plans despite the
5	improving economic picture for the downstream industries
6	that we serve.
7	Our team will highlight these aspects of our case
8	in more detail today. I would just like to provide some
9	additional background on our company and explain the
10	importance of our melamine operations to Cornerstone, our
11	employees, and the community in which we operate.
12	Cornerstone Chemical Company is the sole manufacturer of
13	melamine in North America.
14	We are also a leading U.S. manufacturer of
15	acrylonitrile and a top supplier of sulfuric acid to the
16	Gulf of Mexico region. Located on an 820 acre site just
17	outside of New Orleans, Cornerstone safely operates a world
18	class highly synergistic manufacturing facility adjacent to
19	the Mississippi River.
20	Known for its high quality products, Cornerstone
21	is recognized worldwide for its reliability as a critical
22	global supplier of intermediate chemicals. Our facility was
23	constructed by our predecessor company American Cyanamid,
24	and has been in operation since 1952.

25

Today, we operate three major manufacturing units

Τ	and provide infrastructure support for two other major
2	chemical producers that share our site and share synergies
3	with the Cornerstone manufacturing units.
4	Cornerstone's melamine facility supplies
5	primarily U.S. and European resin producers. These resins
6	are used in the production of paints and coatings for the
7	automotive and coil coatings industries and in the
8	production of decorative paper for cabinetry, counter top,
9	and flooring production.
10	Melamine is also used directly by both low and
11	high pressure laminate producers in the counter top and
12	flooring markets, where melamine resin imparts hardness to
13	the clear coat surface preparations, providing a lower-cost
14	alternative to carpet, hardwood, and stone solutions to the
15	ultimate consumer.
16	Finally, melamine resins are used in new
17	residential and commercial construction as it is added to
18	phenolic and urea formaldehyde resins, where it acts as a
19	scavenger to reduce formaldehyde emissions and wood resin
20	applications such as oriented strandboard, medium density
21	fiberboard, and hardwood plywood.
22	Our acrylonitrile plant primary serves customers
23	within the United States and Canada for oil field and water
24	treatment applications and carbon fiber for lightweight
25	composite application, including next generation aircraft

- such as the Joint Strikefighter, Boeing 787, and Airbus A-350.
- 3 Our sulfuric acid plant supports many fertilizer,
- 4 chemical, and pulp and paper producers in the U.S. Gulf
- 5 Coast. Our two onsite tenants rely on various Cornerstone
- 6 raw materials, utilities, and services for their output.
- 7 Evonik, a German company, produces certain materials for the
- 8 plastics and paints market. Kemira, a Finish company,
- 9 produces acrylate for water treatment.
- The melamine operations are an essential
 component of Cornerstone's overall operations. The loss of
 these operations would undermine the synergy of all of the
 operating units at the site. This synergy is achieved
 through energy transfer, raw material relationships, shared
- utilities and services, and the leverage of expertise.
- For example, melamine consumes heat generated in the production of other chemicals that would otherwise be
- vented into the atmosphere. In turn, the chemical producers
- 19 generating heat rely on melamine as an economic consumer of
- their excess energy.
- In addition to the energy balance, melamine is a
- 22 significant consumer of site utilities and services.
- 23 Without melamine, the cost of utilities, services, and
- logistic systems on the site would be substantially higher
- 25 for Cornerstone and our other on-site tenant business units.

1	Thus a curtailment or closure of the melamine
2	unit as a result of unfair trade would substantially
3	increase the cost to manufacture all products at the site
4	and place the entire facility at risk of closure.
5	As I mentioned, Cornerstone has a long history.
6	Our initial plant operations were established to manufacture
7	products pioneered in support of the war effort in the
8	1940's. The initial plant structure was designed to upgrade
9	and commercialize natural gas discoveries in the South
10	Louisiana marshes.
11	The facility was operated by American Cyanamid
12	until 1993, when it was spun off as part of a new company,
13	Cytec Industries. The facility was most recently sold in
14	2011 to a private company and has operated independently
15	since that time as Cornerstone Chemical Company.
16	As indicated by our mission statement, we
17	consider ourselves experts at converting energy into
18	industrial chemicals on a large scale, and our vision is to
19	do this safely and efficiently to minimize our environmental
20	footprint. We pride ourselves on being a key part of our
21	employees' lives and a valuable member of our community.
22	We strive to treat these critical stakeholders with the
23	utmost trust and respect, while generating economic value in
24	return for individual investment and community support.
25	We recognize it is our customers who enable our

1	existence, and we relentlessly pursue innovation to exceed
2	their expectations in terms of quality, service, support and
3	delivery, nurtured by a culture that fosters commitment to
4	excellence and the unwavering passion of our employees.
5	The Cornerstone plant has an enormous impact on
6	the local community and local economy. We currently employ
7	over 430 direct employees. Our onsite tenants employ
8	approximately 70 more personnel on site. In addition,
9	approximately 150 regular contract employees support these
10	operations, and many more on a temporary basis.
11	The Louisiana Department of Economic Development
12	estimates to our onsite head count supports over 3,000
13	additional and direct jobs offsite. In conclusion, while
14	Cornerstone welcomes fair competition, we cannot continue to
15	compete with imports that are subsidized by foreign
16	governments and dumped by foreign producers.
17	Before the flood of dumped and subsidized
18	imports, our melamine plant successfully competed in the
19	global marketplace. We can do so again if duties are
20	imposed to offset the subsidies and dumping to restore a
21	level playing field in the U.S. market.
22	On behalf of our management team, our employees
23	and our local community, we respectfully request that the
24	Commission make affirmative preliminary determinations with
25	respect to both China and Trinidad. Thank you.

1	STATEMENT OF PAUL MIKESELL
2	MR. MIKESELL: Good morning. My name is Paul
3	Mikesell. I am chief operating officer at Cornerstone
4	Chemical Company. I have worked for Cornerstone and its
5	predecessor companies for 28 years. I have over 25 years of
6	experience in business development and manufacturing
7	operations.
8	At Cornerstone, I have overall responsibility for
9	manufacturing, turnarounds, new business development and
10	technical support. Prior to Cornerstone, I worked for Cytec
11	Industries, Cornerstone's predecessor company, in a variety
12	of technical and manufacturing leadership roles, including
13	the implementation of Six-Sigma across the chemicals
14	business.
15	At a basic level, melamine is produced by first
16	reacting ammonia and carbon dioxide under heat and extreme
17	pressure to produce urea in a water solution. This urea is
18	then concentrated and heated via molten salt circulation to
19	produce melamine.
20	World scale producers rely on one of two
21	processes to manufacture melamine: a high pressure,
22	non-catalytic process, and a low pressure gaseous phase
23	catalytic process. Regardless of the production process
24	used, the end product has the same characteristics,
25	specifications and uses.

1	Although trace byproducts may vary slightly,
2	depending on the production process, all melamine has the
3	same chemical composition, is highly interchangeable and is
4	sold through the same channels of trade, regardless of
5	particle size.
6	Cornerstone uses a low pressure, gaseous phase
7	catalytic process. A picture of our melamine plant is
8	provided here in Exhibit A.
9	This process was initially selected for
10	Cornerstone's facility when it was a joint venture between
11	American Cyanamid and DSM. That process was based on DSM
12	technology, which was installed with a complete overhaul of
13	the plant and production equipment in 1989.
14	Given its direct interest in the venture, DSM
15	designed Cornerstone's plant based on the best technology
16	available, to achieve the lowest production cost for
17	melamine. Subsequent to the start-up of the revamped plant
18	American Cyanamid and DSM continued to invest in process
19	improvements, culminating in a major expansion and overhaul
20	of the plant again in 1999. Following the dismantlement of
21	the joint venture in 2006, Cytec maintained this strategy
22	and invested in a further capacity expansion and a new
23	computer control system in 2009. These investments to
24	continue to expand the plant and meet U.S. customer demand
25	totaled almost \$30 million.

1	As the dumping by Chinese and Trinidadian
2	melamine producers continued, we sought other avenues to at
3	least partially offset the adverse cost impact. Cornerstone
4	is backward integrated into urea, which provided an
5	opportunity to enter the merchant urea solution market, to
6	enable us to at least operate the urea plant at capacity, by
7	selling urea into the growing diesel exhaust fluid market.
8	Moreover, although we source the primary raw
9	materials, ammonia and CO2 from the merchant market,
10	Cornerstone benefits from extensive energy integration
11	within the Cornerstone site. This includes the offtake of a
12	substantial amount of its energy requirements in the form of
13	steam from other exothermic processes at our site, resulting
14	in a relatively low proportion of on-purpose steam derived
15	from purchased natural gas.
16	For these reasons, Cornerstone continues today to
17	be one of the lowest cost producers of melamine in the
18	world. Our melamine facility was designed, built and
19	licensed specifically for the production of melamine. It
20	cannot be modified to manufacture any other products.
21	At our manufacturing complex, we have developed
22	less than 25 percent of the property owned by Cornerstone.
23	Further, the underlying infrastructure, primarily the steam
24	system and associated utilities, operates below its capacity
25	as a result of officionsy improvements we have made ever the

Τ	years to reduce energy consumption across the site.
2	As a result, in addition to having more than
3	ample space to expand, we also have the necessary
4	infrastructure to enable cost-effective, brownfield
5	expansion for the production of melamine. A picture of our
6	Fortier manufacturing complex is provided here in Exhibit B.
7	As we operated the plant at near-full capacity in
8	2010, we engaged Stamicarbon and Casale, two chemical
9	engineering design firms, to develop expansion proposals for
10	the melamine plant. With their help, we identified a
11	bottleneck in the quench system of the plant, where melamine
12	and the reactor effluent is separated from other off gases
13	prior to purification.
14	By addressing this bottleneck, we could easily
15	make a substantial addition to existing capacity. We had to
16	place these expansion plans on hold, however, once we began
17	to experience the adverse impact of melamine imported from
18	China and Trinidad, which made any reinvestment to expand
19	capacity financially unattractive.
20	Our melamine facility was also designed to
21	produce melamine 24 hours per day, seven days per week. The
22	melamine plant is designed to produce most efficiently in
23	continuous operation and at full capacity. Violating either
24	of these tenets results in suboptimal performance.
25	When the molemine plant operator at long than

- 1 full capacity, we experience higher per unit fixed costs.
- 2 In addition, operating the plant at less than full capacity
- 3 upsets the internal water balance of the plant. That is,
- 4 rather than recovering all of the unreacted ammonia, we must
- 5 send excess water, which contains ammonia and soluble
- 6 melamine, to the waste treatment facility.
- 7 While we could theoretically operate the plant in
- 8 a batch mode, it would be cost-prohibitive to do so.
- 9 Periodically shutting down the plant would require us to
- 10 remove ammonia from the processing equipment, to permit a
- 11 safe-hold condition.
- 12 This would involve both the venting of ammonia to
- the flare and the steam flushing of equipment, which would
- 14 cost in excess of \$200,000 for each shutdown. Although we
- 15 continue to operate the plant on a continuous basis,
- 16 unfairly-traded imports have caused us to scale back our
- 17 production rates. This has negatively impacted our output
- 18 and capacity utilization.
- 19 Because melamine production is highly capital
- 20 intensive, any reduction of production below full capacity
- 21 utilization has a direct and significant effect on our per
- 22 unit fixed costs and profitability. In fact, melamine
- 23 production has a much higher fixed cost structure relative
- 24 to raw materials and energy than other commodity chemical
- 25 products.

1	Thus, any declines in capital utilization result
2	in an even more significant impact on our cost structure, as
3	compared to these chemicals. Our capacity utilization has
4	been negatively impacted by a large increase in subject
5	imports. We operated at near-full capacity in 2010, when
6	subject imports were 26.5 million pounds.
7	But our capacity utilization fell sharply in
8	2011, when subject imports increased to 57.9 million pounds.
9	Our capacity utilization has remained very low during the
10	entire Period of Investigation. Based on official import
11	data through September, subject imports in 2014 are on pace
12	to reach 60.8 million pounds, higher than any other portion
13	of the Period of Investigation.
14	Given the loss of further sales to these
15	increasing subject imports, we have had to reduce our
16	production rates to avoid excess inventories. As a result,
17	our capacity utilization reached a low point during January
18	through September 2014. Bottom line, we need more output to
19	optimize the intended operation of our plant and to achieve
20	a reasonable profit.
21	We should be increasing production and expanding
22	capacity, as the economy continues to improve. Instead, we
23	are reducing output as we lose sales to dumped and
24	subsidized imports. Thus, we are suffering injury from the
25	volume of the imports alone, without even considering the

1	adverse price effects. Thank you for your attention.
2	STATEMENT OF MIKE DRISCOLL
3	MR. DRISCOLL: Good morning. My name is Mike
4	Driscoll. I am Global Business Manager of melamine at
5	Cornerstone Chemical Company. I have worked with
6	Cornerstone for 6 years and I have over 20 years of
7	experience in chemical sales and marketing. At Cornerstone
8	I have overall responsibility for the global sales and
9	marketing of melamine.
10	Prior to joining Cornerstone I worked for
11	Mitsubishi International Corporation as Marketing Manager of
12	commodity chemicals. As discussed in the Petition, most
13	melamine consumed in the United States is used in the
14	production of melamine resins predominantly melamine
15	formaldehyde resins or MF resins. Melamine resins are
16	typically used in laminates, surface coatings, adhesives,
17	molding compounds, paper treatment and other applications.
18	Typical laminate products include flooring,
19	countertops, tabletops, doors and cabinets. Surface
20	coatings are used in appliance finishes, automotive
21	topcoats, metal furniture finishes and coil coatings. Other
22	uses of melamine include wood adhesives, molding compounds,
23	paper treatment, textile treatment and other applications in
24	the automotive, furniture, appliance and other industries.
25	There are several conditions of competition that

1	make the U.S. melamine industry highly susceptible to injury
2	from unfairly traded imports. First melamine is a commodity
3	product that is highly interchangeable from all sources.
4	All melamine has the same chemical composition. The
5	physical characteristics of melamine sold in the U.S. market
6	are the same whether produced by Cornerstone or imported
7	from subject countries.
8	Subject producers in both China and Trinidad
9	employ production technologies and processes comparable to
10	those used by Cornerstone and the quality of subject imports
11	is comparable to that of Cornerstone. Melamine sold in the
12	United States regardless of source, is produced to meet
13	common industry specifications thus imports from each
14	subject country can be easily substituted for Cornerstone's
15	melamine.
16	Second, price is the key purchasing factor.
17	Quality and reliability are important of course, but China
18	and Trinidad have demonstrated to U.S. customers that they
19	are comparable to Cornerstone to those respects. Because
20	subject imports and Cornerstone's melamine are highly
21	interchangeable, there is no way to differentiate our
22	products from imports from China or Trinidad.
23	Cornerstone and subject foreign producers compete
24	for sales to relatively few customers and negotiate
25	simultaneously with multiple suppliers. Our customers

- 1 typically receive offers from foreign suppliers and then ask
- 2 me whether Cornerstone can match the low prices of the
- 3 imports.
- 4 Thus, customers use prices of subject imports to
- 5 force Cornerstone to lower its prices. If we do not lower
- 6 our prices we lose the sale.
- 7 Third, demand is highly price and inelastic.
- 8 Melamine is typically used to make resins that are used in
- 9 laminates, surface coatings, molding compounds and other end
- 10 uses. There are no direct substitutes for melamine in the
- 11 production of these products. Demand for melamine is
- derived from demand for these products which is primarily
- used in housing and automobiles.
- 14 Melamine represents a very small portion of the
- 15 cost of a new car or a house. Consumers do not decide to
- 16 purchase a house or an automobile or renovate a kitchen or
- 17 bathroom when prices for melamine decrease. Thus, the lower
- 18 prices of subject imports do not increase demand for
- 19 melamine. Instead low priced subject imports take sales
- 20 from Cornerstone and force Cornerstone to significantly
- 21 reduce prices on the sales that it does make.
- 22 The harmful impact of these low prices is evident
- 23 in the many instances of lost sales and lost revenues that
- 24 we have listed in the Petition. The melamine industry in
- 25 Trinidad is relatively new. Methanol Holdings Trinidad

1	Limited or MHTL was formed in 1999 as one of the world's
2	largest methanol producers.
3	In the late 2000's MHTL constructed the only
4	melamine plant in Trinidad which was commissioned in 2010.
5	MHTL received significant support from the government of
6	Trinidad including a 4 billion dollar bail out for its
7	parent company and company specific legislation to exempt
8	MHTL from corporate tax and other obligations. Given the
9	absence of a local melamine market, MHTL allocates its
10	production to affiliates for exclusive distribution in
11	export markets, Southern Chemical for sales to North
12	American and Helm for sales in Europe and South America.
13	Imports of melamine from Trinidad began entering
14	the U.S. market in June of 2010. By 2011 Cornerstone was
15	facing significant pressure from low-priced imports. One of
16	our key customers started receiving offers for low-priced
17	melamine from Trinidad in 2011. Our customer first wanted
18	to divert 50% of its volume from Cornerstone to imports from
19	Trinidad.
20	By lowering our price however, we were able to
21	sustain our volume with this customer for a short period. A
22	few quarters later, the prices of imports from Trinidad were
23	too low for our customer to ignore. Our customer then
24	switched 100% of its supply to Trinidad when we declined to
25	meet such low prices. We later tried to win back some of

1	this business by lowering our prices, our customer told us
2	that our prices were still too high, thus we lost this key
3	customer due to unfairly prices imports from Trinidad.
4	Competition with lower-priced subject imports
5	also forced us to lose significant revenues from the sales
6	that we did make. In negotiations with another key
7	customer, low prices of imports from China forced us to
8	substantially reduce our prices in order to maintain a
9	minority share of their requirements. Even with these price
10	reductions, we still lost sales of volume to this customer
11	solely due to the lower prices of imports from China.
12	In 2014 as we attempted to regain share and
13	increase sales volume however the customer told us that our
14	price level expectations kept us from regaining our 2013
15	volumes. We reduced our prices as much as we could in order
16	to keep this customer and regain at least some lost volumes.
17	We had similar negotiations of this same type with many of
18	our customers which caused us to lose significant revenues.
19	The lost revenue allegations provided with our
20	Petition however, do not demonstrate the full extent of the
21	injury that Cornerstone has suffered. Pricing is typically
22	negotiated on a quarterly basis and before we even make an
23	initial offer to a customer we must assess the temperament
24	of the market and adjust our opening offer accordingly.
25	Therefore in a market already impacted by

Τ	aggressive offshore producers, subject imports had afready
2	forced our initial offer prices to decrease significantly.
3	Measured in relation to the prices we would have offered
4	absent unfair import competition, our lost revenues are far
5	more substantial than indicated in the Petition.
6	As indicated in our response to the
7	questionnaire, subject imports have depressed our prices.
8	We were forced to drop our prices throughout the period of
9	investigation in order to compete with subject imports. As
10	explained by Mr. Mikesell, it is imperative that we maintain
11	enough sales volume to keep our melamine plant running 24
12	hours a day, 7 days a week.
13	We do not have the option of stopping and
14	starting the plant to control inventories. We can only
15	reduce the run rate which in itself, increases our per unit
16	fixed costs. Thus we have had to lower our prices to avoid
17	further lost sales and lost market share. In addition we
18	have been forced to look to the export market to maintain
19	economic rates.
20	In 2014 with subject imports at record levels, we
21	have been forced to drop our prices to the lowest level in
22	the period of investigation. In addition we have been
23	forced to export some quantities of material just to
24	maintain economic production levels.

Had we not lowered prices, subject imports would have

1	increased even more and had we not exported product, we
2	would have been forced to reduce our volume of production to
3	a level that would not permit us to run our plant on a
4	continuous basis.
5	Even after sharply reducing our prices however,
6	we continue to be undercut by subject imports. Subject
7	imports have also suppressed our prices. As you can see
8	from our questionnaire response, our prices have not been
9	adequate in relation to our cost of goods sold. Although we
10	have attempted to raise our prices to improve our
11	deteriorating financial condition, particularly in the face
12	of rising input cost in 2014, we have been unsuccessful in
13	recovering these cost increases.
14	In fact, in three of the four quarters in 2014,
15	we were forced to reduce prices despite rising costs. Given
16	the lower-priced subject imports, our price increase
17	announcements have not been successful citing specific
18	quarter data, prices actually declined after our September,
19	2013 price increase announcement because of the low
20	competing prices of subject imports.
21	We also announced a price increase in September
22	of 2014 due to escalating ammonia costs, but we were forced
23	to reduce the price increase because our customers had lower
24	priced offers from subject imports. We still lost
25	significant sales volumes.

1	While Cornerstone has tried to counter the
2	lower-priced imports by emphasizing the quality and service
3	we offer, the fact is that our customers are becoming
4	increasingly comfortable substituting subject imports for
5	our melamine. They have readily switched from our melamine
6	to the subject imports where we have not met the lower
7	import prices.
8	They can switch supply source with little or no
9	disruption to their plant operations. Moreover, while we
10	have tried to emphasize to customers that we are closer to
11	the market, the fact is that melamine from Trinidad is
12	warehoused by its affiliate, Southern Chemical in Newark,
13	New Jersey, Charleston, South Carolina, Houston, Texas and
14	Portland, Oregon. These warehouse locations are shown on
15	hearing exhibit C taken from Southern Chemical's website.
16	Melamine from China is delivered on a continuous
17	basis through all of these port cities and is then directly
18	delivered to customers. Given their lower pricing, logistic
19	capabilities, quality acceptance, subject imports have
20	severely impacted our U.S. sales. This has forced us to
21	export more in order to maintain sufficient volume to allow
22	our plant to operate continuously.
23	These exports are typically sold in the 4 markets
24	that have lower prices than our U.S. market. Thus subject
25	imports have also caused us financial harm by forcing us to

1	increase exports to replace lost U.S. sales. As I have
2	previously mentioned, the customer base does not discern
3	between imports from China and imports from Trinidad. The
4	product from each source is easily interchangeable.
5	China capacity continues to massively outgrow by
6	a factor that is many multiples of the growth of Chinese
7	domestic demand. In fact in just the next few years,
8	Chinese capacity is expected to increase by almost 3 billion
9	pounds. As the confidential data shows, U.S. demand is only
10	a very tiny fraction of this capacity increase. This
11	capacity is expected to further erode pricing in the United
12	States as these producers are forced by the absence of
13	sufficient demand in China to aggressively seek to market
14	their recent investments in production capacity offshore.
15	In addition, if duties were to be imposed on the
16	imports from China, but not on imports from Trinidad, we
17	would expect dumped and subsidized imports from Trinidad to
18	replace imports from China. MHTL has ample excess capacity
19	and can easily replace and exceed the current level of
20	imports from China.
21	Therefore, without relief from both subject
22	countries, the pricing strategies we have seen from the
23	subject imports will continue. Thank you for your time.
24	STATEMENT OF EIFION JONES
25	MR. JONES: Good morning. My name is Eifion

Τ	Jones I am Chief Financial Officer of Cornerstone Chemical
2	Company. I have worked for Cornerstone for over 3 years.
3	Prior to joining Cornerstone I worked for Akzo Nobel and
4	Courtaulds PLC, both here in the United States and overseas.
5	I have over 24 years of experience in the fibers
6	and chemical industries. I have spent most of my career
7	working on large scale, multi-product chemical manufacturing
8	sites in various financial corporate management roles. With
9	Cornerstone I have overall responsibility for all financial
10	reporting of the business and cost management strategies
11	and I serve as the primary interface with banking
12	institutions.
13	Dumped and subsidized imports of melamine have
14	caused severe harm to Cornerstone and they threaten the
15	closure of our melamine manufacturing operations if
16	anti-dumping and countervailing duties are not imposed
17	against Trinidad and China. If we are forced to shut down
18	there will be a domino effect across other businesses
19	operating in our chemical complex, let me explain.
20	Our melamine plant is part of a highly
21	synergistic 820 acre manufacturing complex. With a business
22	model based on the sharing of overhead, energy, raw
23	materials, logistics and other common site infrastructure
24	costs. The melamine business pays market value for its raw
25	matorials primarily ammonia and CO2. It utilizes the

shared energy across the site which is priced, at prevailing 1 2. market prices, to avoid the subsidization of a business by 3 another. 4 Each business on our site will stand on its own 5 financial merit. Currently there are 5 discrete 6 manufacturing plants making other chemicals operating on our 7 site, 3 of which are Cornerstone plants and 2 of which are tenant plants owned by other companies. In addition, a 8 9 third party plant is under construction and another third party plant is considering a decision for construction to 10 start in 2015. 11 12 The combined asset value of all of these plants 13 is over 3 billion U.S. dollars. All of these plants are 14 co-dependent upon each other. We have the land space and 15 infrastructure to support at least 6 more plants of a similar size to our melamine plant. The financial synergies 16 17 created at this common site is a primary reason why we were able to remain historically competitive as other U.S. 18 producers of base chemicals went off shore and why we were 19 20 able to weather the Great Recession without any layoffs. Since 2011 however, these synergies have not been 21 22 sufficient to compensate for the sharp and rapid decline in the financial results of our melamine business caused by 23 dumped and subsidized imports from China and Trinidad. If 24 the dumping and subsidies are not offset with duties, our 25

1	melamine business will likely be forced to close. Our
2	entire manufacturing complex will be destabilized and all
3	operations on the site will suffer higher operating costs
4	and be placed at risk.
5	This would affect not only Cornerstone's other
6	plants, but also the plants of the third party tenants we
7	have on our site. Following very tough recessionary years
8	in 2008 and 2009, Cornerstone recovered in 2010 and was able
9	to return the melamine plant to nearly full capacity.
10	Moreover, we achieved a reasonable price that allowed us to
11	earn a profit in 2010.
12	This improving trend continued into the first
13	quarter of 2011. By mid-2011 however, imports from Trinidad
14	followed by imports from China started to flood the market
15	at sharply reduced prices. In response Cornerstone was
16	forced to dramatically reduce our prices to avoid the loss
17	of additional market share and to keep our plant running on
18	a continuous basis.
19	Our efforts were not successful. Not only did
20	our prices decline from the beginning of 2011, our U.S.
21	shipments declined substantially from 2010 to 2011 as well.
22	This decline in performance occurred in the context of an
23	improving U.S. economy, particularly in the residential and
24	automotive sectors that drive the demand for melamine.
25	Based on public data, we believe the U.S. consumption of

1 melamine grew from 2010 to 2011. 2. But rather than increasing our production we were 3 increasing our inventories. In 2012 our U.S. sales price 4 continued to decline from the already injured price of the second half of 2011 and our U.S. shipments continued to 5 6 decrease. In response we had to further reduce production 7 to conserve cash and avoid excessive inventories. The decline in production adversely affected our 8 9 capacity utilization and in turn our per unit fixed costs. 10 Melamine production is capital intensive. The cost of a new plant exceeds 300 million dollars in order to be safe, 11 12 reliable and conform to the environmental standards of the 13 EPA and other regulatory requirements. 14 Fixed costs are high relative to variable costs 15 because among other things, we have a large depreciation 16 charge and our direct labor costs are fixed. Unlike a batch 17 manufacturing operation which can reduce the number of days 18 and shifts worked, our continuously operating melamine plant requires a fixed number of employees to run the facility. 19 20 For these reasons our decline in production over 2011 and 21 2012 quickly drove up our per-unit fixed costs and profits 22 fell dramatically. 23 As noted by Mr. Mikesell this declining output 24 and financial result in 2012 forced us to cancel our planned

plant expansion. We had no choice but to suspend capital

25

expenditures to grow our business, and we reverted to a 1 2. short-term maintenance and repair tactic rather than 3 replacing aged assets. 4 This was a tremendously frustrating decision. Cornerstone had weathered the recession and U.S. demand for 5 6 melamine was increasing in tandem with improving residential 7 construction and auto sales. Moreover, environmental regulation calling for greater use of melamine and resins to 8 9 reduce formaldehyde emissions was also spurring demand. 10 Following our plant expansion in 2009, Cornerstone's U.S. sales of melamine should have been 11 12 growing in step with the recovering U.S. economy. Instead, 13 we were forced to abdicate this growth opportunity to 14 unfairly priced imports from China and Trinidad and instead focus on our survival. 15 16 In the space of 18 months from the time Trinidad 17 started shipping dumped and subsidized product into the U.S. market in mid-2011 our production, our U.S. prices and our 18 19 profits had all fallen sharply. 20 The lost sales adversely impacted our plant's 21 efficiency. Our equipment is designed to run continuously. 22 The financial paradox of a chemical plant like ours is that 23 a reduction in capacity utilization will lead to increased 24 absolute costs because of the monitoring and the mechanical issues that arise from running the plant at oscillating or 25

reduced speeds. It is expensive and stressful to turn the 1 2. plants operating rate up and down to balance production with 3 sales. 4 Adjusting the operating rate of a melamine plant led to excessive mechanical wear and increased wastage of 5 raw materials. Given our rapidly declining financial 6 7 performance, we made an attempt to raise prices in 2013. Although we were able to achieve a temporary price increase, 8 9 we lost sales volume and market share in most of our customer accounts, as Chinese and Trinidadians continued to 10 blanket our customers with lower priced offers. 11 12 Our U.S. sales volume fell from 2012 to 2013 and 13 our financial results continue to suffer. In 2014 the 14 situation has become critical. Unfairly priced imports from 15 Trinidad and China are being sold in the U.S. at prices that are below our cost of goods sold. Cornerstone has been 16 17 forced to reduce prices in a last attempt effort to keep the 18 plant running on a continuous basis and to make at least 19 some contribution to fixed overhead and avoid destabilizing 20 the whole site. Despite our price reductions, we continue to lose 21 22 sales volumes to Trinidad and China. Our U.S. shipments for 23 the 9 months year to date are down significantly from the 24 comparable period in 2013. Pricing in the third quarter of 2014 was down sharply from the comparable quarter in 2013. 25

1	It's critically important for the Commission to
2	understand that the instances of lost revenue presented in
3	the Petition do not represent the full lost revenue impact
4	of Cornerstone. The prices we have been quoting to our
5	customers since the subject imports drove down market prices
6	had already been discounted as a first step to compete with
7	these imports.
8	For example, the initial price quotes we made
9	during July to September 2014 reflected the cumulative price
10	depression that we have suffered since the beginning of the
11	period of investigation. Thus the difference between our
12	initial price quote and the lower price quote which we made
13	the sale in 2014, reflects only a small sliver of the
14	revenue we lost on that sale. Compared to mid-2011 prices,
15	the lost revenue was far greater. We trust that the
16	Commission will keep in mind as it reviews the magnitude of
17	lost revenues we reported in the Petition.
18	To summarize, since the beginning of 2011
19	Cornerstone has suffered substantial declines in U.S.
20	shipments, production, capacity utilization, U.S. prices and
21	profitability. We can no longer justify any capital
22	expenditures beyond the minimum required to keep our plant
23	running.
24	Cornerstone is a lean organization. We operate
2.5	on a continuous improvement program to lower our gost of

1	goods sold while insuring the quality of our product,
2	reliability of supply as well as the safety of our
3	operations. Additionally, all senior management salaries
4	have been frozen and their bonuses have been eliminated.
5	Capital expenditures are being replaced by short-term
6	maintenance and repair. Our only choice if the tide of
7	unfairly priced imports from Trinidad and China is not
8	stopped is to close the melamine unit.
9	We have no other opportunity to reduce costs
10	given our already lean position. Supported by government
11	subsidies, melamine producers in China and Trinidad are able
12	to keep lowering their prices to undercut our prices and
13	increase their U.S. sales. As a U.S. producer operating
14	with no government support in a market economy, we have no
15	way to compete successfully with dumped and subsidized
16	imports.
17	Cornerstone requests the Commission to level the
18	playing field, to provide Cornerstone and our workers a
19	chance to compete in a U.S. market that is no longer
20	distorted by dumping and foreign government subsidies.
21	Thank you.
22	STATEMENT OF BRENT PETIT
23	MR. PETIT: Good morning. My name is Brent
24	Petit. I'm the international staff representative for the
25	United Steel Workers, Local 13-447.

1	The USW is the largest industrial union in North America
2	with approximately 650,000 active members.
3	My primary responsibilities are to negotiate and
4	oversee labor contracts and represent employees in the
5	grievance and arbitration process. I oversee 21 different
6	labor contracts, one of which is Cornerstone's, and I am
7	responsible for approximately 3400 employees in South
8	Louisiana.
9	I have worked in various roles with Cornerstone
10	Chemical Company and its predecessors for 33 years. I began
11	working at Cornerstone's facility in 1979 when it was owned
12	by the American Cyamamide Company. I continued working at
13	the facility after Cytec Industries was spun off from
14	American Cyamamide in 1993.
15	Around the time that Cytec Industries became
16	Cornerstone in 2011, I left my position at Cornerstone to
17	assume a full-time role with the USW. While working at
18	Cornerstone's facility, I was the president of Pace, Local
19	4-447, which covered approximately a dozen businesses. I
20	also served as chair to the Cytec Group at that time.
21	Over my 35-year career in the chemical industry,
22	I have seen a number of tremendous changes. The chemical
23	industry is very competitive and the business climate is
24	constantly changing. This has forced the workforce to
25	evolve along with technology and market forces

1	I was involved with major changes at our facility
2	driven by an increase in natural gas prices in the 1980s.
3	This caused the site to close five units. We negotiated
4	huge concessions in our labor agreement, which not only
5	allowed us to remain viable, but also allowed us to return
6	to profitability at that time.
7	We made these changes in response to an increase
8	in natural gas prices. Now, we are facing a challenge that
9	is being created by an unlevel playing field. The lone
10	domestic manufacturer of melamine is threatened by unfair
11	trade practices.
12	Today, our facility in Louisiana is a shining
13	example of advanced manufacturing where melamine is produced
14	in a flexible, self-directed, and high-performance workplace
15	that focuses on lean manufacturing.
16	As the largest manufacturing facility in
17	Jefferson Parish, the economic impact of Cornerstone
18	Chemical is not only felt locally, but reaches fair beyond
19	the parish borders.
20	Cornerstone employees and contract workers are
21	drawn from the immediate area as well as a large region
22	around the plant. Cornerstone currently has approximately
23	130 employees for its melamine manufacturing operations with
24	over 330 represented employees and over 500 total employees,
25	plus many temporary contractors.

1	In addition, Cornerstone's operations make a
2	significant contribution to the economy of the immediate
3	Gulf Coast economy. We have taken a number of measures to
4	respond to changes in the industry and improve productivity
5	at our facility. Specifically, we have improved our
6	maintenance and operations training programs to expand
7	skills and reduce overall training costs.
8	We set baselines and targets for maintenance
9	skill sets and invite vendors to come to our facility to
10	work with our hourly trainers to provide the most current
11	training available. Our hiring standards are more stringent
12	than ever. We have upgraded our distributed control
13	systems, and operations works with maintenance to make
14	adjustments to continuously improve productivity.
15	Our workers are skilled problem-solvers, have
16	extensive decision-making responsibilities, and have
17	expanded duties over safety and the operation of the
18	facility. Many of these improvements were made to reduce
19	costs in response to the lower-priced imports. Despite our
20	efficient operations, however, unfairly priced imports from
21	China and Trinidad and Tobago are taking market share from
22	Cornerstone; thus, we are losing sales to imports.
23	Although we always look for opportunities to make
24	adjustments and become more efficient, our operations are
25	not sustainable if these imports continue to enter at such

Τ	low prices. Without relief, we are certain to suffer more
2	lost sales and lost revenues to subject imports.
3	Melamine producers in China and Trinidad are
4	highly export oriented. They also have enormous excess
5	capacity. Solely with excess capacity these producers could
6	flood the U.S. market many times over with low-priced
7	melamine. These dumps and subsidized imports pose a
8	significant threat to the preservation of the highly skilled
9	and well paid U.S. manufacturing jobs that support the sole
10	U.S. melamine producer.
11	Thank you for your attention.
12	STATEMENT OF JOSEPH W. DORN
13	MR. DORN: Joe Dorn for Petitioner. I will now
14	summarize why the domestic industry's materially injured by
15	reason of imports from China and Trinidad and Tobago.
16	In it's determinations of material injury
17	concerning China, the Commission must cumulatively assess
18	the volume and effect of subject imports from China and
19	Trinidad because the petitions were filed against both
20	countries on the same day and there was a reasonable overlap
21	of competition among imports from both countries and the
22	domestic-like product during the POI.
23	Applying the Commission's cumulation factors, the
24	reasonable overlap in competition is clear. First, as you
25	have heard from the industry witness, melamine is a

1	commodity product. Imports of melamine from the subject
2	countries are highly interchangeable with each other and
3	with the domestic-like product.
4	Second, subject imports and the domestic-like
5	product serve the same geographic markets. As shown by
6	official import data, subject imports entered at multiple
7	ports of entry throughout the United States during the POI;
8	thus, subject imports compete against each other and the
9	domestic-like product throughout the United States.
10	Third, all melamine is sold through the same
11	channels of distribution. That was a finding the Commission
12	made in Melamine from Japan.
13	Fourth, melamine from both subject countries was
14	simultaneously present in the United States market during
15	the POI. Imports from China entered every month during the
16	POI. Imports from Trinidad entered in every month but two,
17	and that was in October and November of 2013 when it had its
18	production outage.
19	Thus, cumulation is mandatory for the
20	Commission's analysis of material injury by reasons of
21	imports from China. Application of the statutory factors
22	for material injury demonstrates that the domestic industry
23	is materially injured by reason of cumulated imports from
24	China and Trinidad.

25

As shown on Hearing Exhibit D, cumulated imports

1	increased by 14 percent from 2012 to 2013. They also
2	increased by over 16 percent from January/September 2013 to
3	January/September 2014.
4	As shown on Hearing Exhibit E, the average unit
5	value of cumulated imports declined sharply from the
6	beginning of the POI to the end of the POI. As explained in
7	the petition, and as we will further demonstrate in our
8	post-conference brief, the volume of cumulated imports is
9	significant, the increase in the volume of cumulated imports
10	is significant and cumulated imports have had negative price
11	effects. As a result, the cumulated imports have had an
12	adverse impact on the domestic industry.
13	In addition, the responses of the Chinese
14	industry to the foreign producers' questionnaire are grossly
15	inadequate, as are the responses to the U.S. 'importers'
16	questionnaire with respect to China. Thus, applying the
17	American Lamb standard, the Commission lacks any basis for
18	concluding that the record, as a whole, contains clear and
19	convincing evidence that there is no material injury or
20	threat of injury by reason of imports from China.
21	In addition, no party has entered an appearance
22	to argue the domestic industry is not injured by reason of
23	imports from China, and no witness is appearing on behalf of
24	China today. Thus, I will focus the remainder of my
25	material injury testimony on imports from Trinidad.

1	Because Trinidad is a beneficiary country under
2	the Caribbean Basin on Economic Recovery Act, the Commission
3	cannot cumulate imports from China with imports from
4	Trinidad in its determination with respect to Trinidad.
5	The record is clear, however, that the domestic
6	industry is materially injured by reason of imports from
7	Trinidad alone.
8	First, the volume of imports from Trinidad is
9	significant and the increase in the volume of such imports
10	is significant. In 2013, imports from Trinidad were equal
11	to 32 percent of imports from all countries, were higher
12	than imports from any other country, and were very
13	significant in relation to U.S. consumption and U.S.
14	production. During January - September 2014, imports from
15	Trinidad accounted for over 37 percent of imports from all
16	countries, were again higher than imports from any other
17	country, and again were very significant in relation to U.S.
18	consumption and U.S. production. Accordingly, imports from
19	Trinidad are significant within the meaning of the statute.
20	The increase in imports from Trinidad is also
21	significant. As shown on Hearing Exhibit F, imports from
22	Trinidad first entered the U.S. market in 2010. They
23	increased from zero pounds in 2009 to 9 million pounds in
24	2010 and to 35 million pounds in 2011.
25	From 2011 to 2012, imports from Trinidad

- 1 increased another 2.6 million pounds. This was a shock to
- 2 the U.S. market. Yes, there'd been imports from Netherlands
- and Germany, as opposing counsel stated, for many years.
- 4 That's not what caused the injury. What caused the injury
- 5 here was the shock effect of the introduction of imports
- from Trinidad on such a large scale from zero. Although
- 7 imports from Trinidad declined from calendar year 2012 to
- 8 2013, that decline was solely due to production outages in
- 9 the fourth quarter of 2013 in Trinidad.
- 10 In any event, imports in 2013 were still nearly
- 11 190 percent higher than in 2010. Moreover, based on
- 12 official data through September of this year, imports from
- 13 Trinidad are on pace to increase 7 million pounds, or 27
- 14 percent, form 2013 to 2014. Another way of looking at it is
- 15 that imports in January September 2014 are equal to
- 16 imports for all of calendar year 2013. And again, that
- 17 relates to the aberration in 2013 when MHTL had production
- 18 outages in October and November.
- 19 Imports from Trinidad also increased relative to
- 20 U.S. consumption and U.S. production from 2011 to 2012, and
- 21 they are on track to increase relative to U.S. consumption
- and U.S. production from full calendar year 2013 to full
- 23 calendar year 2014. These increases in absolute volume and
- 24 relative U.S. consumption and U.S. production are
- 25 significant within the meaning of the statute.

1	Moreover, and this is important, the increases
2	would have been far higher had Cornerstone not reduced its
3	prices aggressively to meet the lower prices of imports from
4	Trinidad.
5	Second, imports from Trinidad had very negative
6	price effects. Imports from Trinidad and the domestic-like
7	product are commercially interchangeable and very good
8	substitutes. Because melamine is a commodity product, sales
9	negotiations are focused on price. Southern Chemical and
10	Cornerstone compete for business from relatively few
11	customers who negotiate simultaneously with both suppliers.
12	Customers use the low import prices offered by
13	Southern Chemical from its four U.S. warehouses to force
14	Cornerstone to lower its prices. This underselling forces
15	Cornerstone either to lower its prices or lose sales volume.
16	As demonstrated in the petition, and as testified
17	by industry witnesses, imports from Trinidad undersold the
18	domestic-like product by significant margins throughout the
19	POI. Based on official import data, the average unit value
20	of imports from Trinidad was lower than that of imports from
21	China during each calendar year of the POI. These low
22	prices depressed Cornerstone's prices. As shown on Hearing
23	Exhibit G, the average unit value of imports from Trinidad
24	dropped sharply from the beginning to the end of the POI.
25	The substantial price decline during 2011 to 2012

_	arrowed fillification grap a range share of the o.s. market.
2	Trinidad has sharply dropped its prices again in 2014 to
3	regain the market share it lost in the last quarter of 2013
4	when it had its production outage. These low prices have
5	forced Cornerstone to reduce its prices.
6	The record also indicates price suppression. As
7	you'll see from Cornerstone's questionnaire response,
8	Cornerstone was unable to achieve a price level during the
9	POI sufficient to generate adequate financial results. In
10	effect, Cornerstone's prices have been suppressed since at
11	least the second half of 2011. Moreover, Cornerstone's
12	ratio of cost of goods sold to sales increased throughout
13	the POI.
14	In addition, Cornerstone could not fully realize
15	necessary price increases because customers were receiving
16	lower offers from Trinidad. In some cases Cornerstone's
17	prices actually declined after a price announcement due to
18	underselling by Trinidad. Due to pervasive underselling by
19	Trinidad, Cornerstone has suffered tremendous lost sales and
20	revenues. The underselling would've been even higher,
21	particularly during January to September 2014, had
22	Cornerstone not substantially reduced its prices to avoid
23	additional lost sales.
24	Third, imports from Trinidad have had a severe
25	adverse impact on the domestic industry. As you've heard

Τ	from our industry witnesses, in 2010, Cornerstone operated
2	near full capacity and enjoyed reasonable U.S. prices. When
3	imports from Trinidad surged into the U.S. market in 2011,
4	Cornerstone's production declined and its prices fell.
5	Those were not imports from Germany. They were not imports
6	from the Netherlands in 2011 that forced that to happen. It
7	was solely imports from Trinidad.
8	Imports from Trinidad also have adversely
9	affected Cornerstone's financial performance and impeded its
10	capital investments on melamine. Cornerstone's weak and
11	declining financial performance during the POI stands in
12	stark contrast to its performance in 2010 before the surge
13	of low-priced imports from Trinidad. Thus, there is no
14	doubt that Cornerstone is materially injured by reason of
15	dumped and subsidized imports from Trinidad alone.
16	Now, I'm going to turn to threat. Because
17	imports from Trinidad and China have caused material injury,
18	the Commission need not examine threat of material injury,
19	but the record will show, however, that Cornerstone also
20	faces a real, imminent threat of additional material injury.
21	The four cumulation criteria evaluated in the context of
22	present material injury fungibility, channels of trade,
23	geographic overlap and simultaneous market presence
24	likewise strongly support exercise of the Commission's
25	disarction to sumulate subject imports in evaluating threat

Τ	of material injury by reason of imports from China. The
2	factors applicable to the Commission's determination of
3	threat of material injury demonstrate that the domestic
4	industry is facing a clearly foreseen and imminent threat of
5	material injury by reason of cumulated imports from China
6	and Trinidad, and also looking solely at Trinidad.
7	The volume of subject imports is likely to
8	increase. First, subject imports are rapidly increasing.
9	They increased by 16 percent from interim 2013 to interim
10	2014, and also increased relative to U.S. consumption and
11	U.S. production. Imports from Trinidad alone are on track
12	to increase 27 percent from calendar year 2013 to calendar
13	year 2014. In addition, MHTL's affiliated U.S. importer,
14	Southern Chemical, has established warehouses for melamine
15	in New Jersey, South Carolina, Texas, and Oregon. Thus,
16	Southern Chemical has the ability to quickly respond to
17	changes in demand in the U.S. market.
18	Second, the volume of subject imports is likely
19	to increase because such imports are increasing at prices
20	that are likely to increase demand for further imports.
21	Subject imports gained sales in market share during the POI
22	by lowering their prices by underselling. On a cumulated
23	basis, the AUV for subject imports were significantly lower
24	than the AUV for Cornerstone's U.S. commercial shipments.
25	The AUV of imports from Trinidad was generally lower than

1	the AUV of imports from China, and that was certainly true
2	for each full calendar year of the POI. The AUV of imports
3	from Trinidad was also much lower than the AUV of
4	Cornerstone's U.S. commercial shipments.
5	The declining AUVs of cumulated subject imports
6	and imports from Trinidad alone are shown in Hearing
7	Exhibits E and G. Such low prices are likely to increase
8	demand for further imports from China and Trinidad.
9	Third, the volume of subject imports is likely to
10	increase because the subject producers receive significant
11	countervailable subsidiaries. The Government of China and
12	the Government of Trinidad have encouraged the establishment
13	and growth of capacity by providing subsidies to their
14	melamine producers. The countervailable subsidiaries
15	create a significant likelihood that low-priced subsidized
16	imports from China and Trinidad will continue their rapid
17	penetration of the U.S. market.
18	Fourth, the subject producers are export
19	oriented and have substantial excess capacity. The Chinese
20	melamine capacity was over 4 billion, with a "B", pounds in
21	2013. The available information indicates that Chinese
22	producers utilized less than 60 percent of that capacity.
23	Moreover, despite the massive over supply in China, melamine
24	capacity continues to expand rapidly with the support of the

Chinese government. As you will see on Hearing Exhibit H,

25

1	Chinese producers are currently adding about 3 billion
2	pounds of melamine production capacity.
3	MHTL, the only melamine producer in Trinidad,
4	also has substantial and growing excess capacity.
5	Information in our petition indicates that MHTL only used
6	half of its 132 million pound melamine capacity in 2013.
7	MHTL has allocated 66 million pounds of its current capacity
8	to Southern Chemical, its affiliated distributor in North
9	America. Thus, MHTL can use half of this allocated capacity
10	to increase melamine production and target the U.S. market.
11	In addition, as you can see on Hearing Exhibits I
12	and J, MHTL has announced plans to expand its annual
13	melamine capacity by at least 88 million pounds. With
14	expanding excess capacity, MHTL can increase its exports of
15	melamine to the U.S. market many times over.
16	And a final point I would make now that my time
17	has expired is that there is no home market for melamine in
18	Trinidad, so it's entirely dependent on exports.
19	And that concludes our presentation. Thank you.
20	MS. DeFILIPPO: Thank you very much, Mr. Dorn.
21	And I'd like to take this time to thank all of the witnesses
22	for coming today. I know it's difficult getting away from
23	your business and coming to D.C., but it's very helpful for
24	us to have you here to present testimony and allow us to ask
25	questions to be understand the melamine industry.

- 1 We will start staff questions first with Ms.
- 2 Sherman.
- 3 MS. SHERMAN: Thank you all for being here this
- 4 morning. I appreciate all of your testimony. It's actually
- 5 answered quite a few questions I've had already. So, the
- 6 first one that I have is regarding the product. You talked
- 7 about melamine is a commodity product; however, looking
- 8 through the petition and the previous publication melamine
- 9 from 1999, I had a question on some of the differences in
- 10 physical form, purity, and particle size. Can you first
- 11 comment on how the difference between crystalline power and
- 12 granular form and what applications those two forms would be
- 13 used in?
- 14 MR. MIKESELL: We don't differentiate between
- 15 crystal melamine or granular form. When we look at the
- industry sales spec that we sell into, they're
- interchangeable.
- MS. SHERMAN: Do you know why a customer would
- 19 buy one versus the other?
- 20 MR. MIKESELL: No. I know back in 1999 in I
- 21 think that period of when that petition was brought forth
- there was prior melamine producer in the United States.
- 23 They did grind melamine, and it was very small market that
- they targeted.
- 25 MR. DORN: And Ms. Sherman, to answer the

- 1 question, I think you're discussing ground melamine, not
- 2 granular melamine; is that the question?
- MS. SHERMAN: You would probably know better than
- 4 I would.
- 5 MR. DRISCOLL: Just as a bit of a follow up, yes,
- 6 the ground melamine market is extremely small, essentially
- 7 nonexistent any more in the U.S. Typically, some melamine
- 8 is bought in a regular form and it is grounded into
- 9 essentially a fine powder, sold very small quantity into
- 10 specialty things such as very specialty flame-retardant
- industry. Essentially, that market has been dissipated
- 12 since the 1999 petition that you were looking at.
- 13 We don't know anybody from China or Trinidad
- 14 that sends in the ground product into the U.S. If anything,
- 15 we had one distributor that would purchase, from time to
- 16 time, over the years from us very small quantities to grind,
- 17 sell off in much smaller packaging. So, again, it's a very
- 18 small market place, if any at all these days.
- 19 MR. DORN: I think the key point is that neither
- 20 Cornerstone, MHTL, nor the Chinese producers are selling
- ground melamine in the U.S. market.
- 22 MS. SHERMAN: Okay. Thank you. That's helpful.
- 23 And can you also comment on different purity levels? Are
- there different purity levels of melamine being sold in the
- U.S. market?

2	specification is a purity greater than 99.8 percent and all
3	the manufacturers, at least the ones that we compete with
4	certainly are in that range, from China and MHTL.
5	MS. SHERMAN: Thank you. And particle size is
6	that an issue?
7	MR. MIKESELL: No, that's not an issue either.
8	MS. SHERMAN: An additional question I had
9	regarding the product was concerning the scope. You
10	modified the scope language to cover melamine that is
11	blended has been blended with other products. Is this
12	fairly common, and can you give an example of a specific
13	product, a blend of melamine?
14	MR. DORN: Let me explain how that came about.
15	It came about from discussions with the Department of
16	Commerce in which they wanted to know, given their
17	experience with other chemical cases and other products,
18	they wanted to know whether there was a possibility of
19	circumvention if we did not include blends. We're not aware
20	of any imports from China, Trinidad, or anywhere else of
21	blended product today, but we're concerned about an
22	inventive foreign producer adding 5 percent of some other
23	material and calling it something new and different and
24	avoiding the duties.
25	I think it's also important to recognize that the

MR. MIKESELL: No, the general industry

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1	way the scope was written, to the extent there is a mixture
2	that contains melamine and other constituent materials, the
3	duties only apply to the melamine, so the scope is specific
4	to melamine. I think that's significant. So, we're not
5	talking about the creation of some new product that's a
6	blend being subject to scope, and likewise, with respect to
7	domestic-like product. We're not suggesting there are any
8	blends that should be considered U.S. production.
9	MS. SHERMAN: Thank you. My next question is
10	concerning the production process. Mr. Mikesell, you
11	explained a lot about the question I had about the two
12	processes used to produce melamine, and you explained that
13	Cornerstone uses the low pressure process. That's correct,
14	right?
15	MR. MIKESELL: That's correct.
16	MS. SHERMAN: Do you know what's being used in
17	other countries?
18	MR. MIKESELL: I know in Trinidad they use the
19	high pressure process. In China, it is very dependent on
20	the specific company. They use a range of low and/or high
21	pressure processes.
22	MS. SHERMAN: And if both processes produce the
23	same melamine, same chemical composition, what would be the
24	advantage to using one over the other? Are there any cost
25	advantages or why would you chose one over the other?

1	MR. MIKESELL: One deals with the availability of
2	a license, both the low and high pressure processes are
3	licensed technology. Historically, the owners of the low
4	press technology granted or issued very few licenses. The
5	high pressure process is licensed by an Italian design firm
6	called Eurotecnica. They are not in the melamine business,
7	so consequently, their business model was around licensing
8	and building plants.
9	MS. SHERMAN: Thank you. Another question for
10	you, Mr. Mikesell, you mentioned a de-bottlenecking process
11	that you put on hold that if you were to continue would
12	expand capacity. Do you know by how much this would expand
13	capacity?
14	MR. MIKESELL: We would consider that
15	confidential. We'll include it in our brief.
16	MS. SHERMAN: Could you include it in your brief?
17	MR. MIKESELL: Yes.
18	MS. SHERMAN: Thank you. And then my final
19	question is concerning actually, I have two final
20	questions.
21	The volume of imports when I'm looking at what
22	happened over the period of investigation, imports from
23	Trinidad and Tobago decreased in 2013, and I think the
24	reason you've all explained is production outages. But if
25	we look at China in 2012 it degreesed from 22 6 million to

1	5.9 million. Were there production outages in China as
2	well? Do you know why it decreased so much in 2012?
3	MR. ZOGLIO: We looked at the data, Ms. Sherman,
4	our view of what happened in that period of time was that
5	literally Trinidad caught the Chinese off guard by the fact
6	that they actually brought their new production process in
7	at a very low price to try to gain market share very
8	quickly.
9	As we explained, when you bring these plants on
10	they're rather large facilities, and their plant would
11	operate like ours where there's a minimum turndown. And so
12	as you bring product in, you all of a sudden produce a lot
13	and you have to place it very, very quickly. And the only
14	real way to do that in a market that's not growing is to
15	price it accordingly, given the fact that they split their
16	product 50/50 between Europe, Helm marketing material, 50
17	percent in the U.S., Southern marketing that material.
18	They had to develop a strategy to quickly place
19	the product. And it was really the Chinese with a six week
20	plus lead time to get their product from China into the U.S
21	they were effectively left out in the cold, so to speak,
22	because they didn't expect, nor did they foresee this sudden
23	and aggressive tactic by Trinidad into the U.S.
24	MR. DORN: If I could add to that, just look at
25	the unit values of the imports in connection with the

1	volumes I think is telling. Trinidad and Tobago undersold
2	China by a large margin in 2012. The unit value from
3	Trinidad was 61 cents per pound and China was 79 cents per
4	pound. So, I think that Trinidad having a new plant.
5	You've heard they've got to operate that plant continuously
6	So, what are they going to do? They've got to get sales to
7	the U.S. market. They can't get the sales because they've
8	got a different product or a better product. There are no
9	bells and whistles attached to melamine. So, the only
10	vehicle for getting quick market entry in order to ramp up
11	their production was to use lower prices, and they clearly
12	did that.
13	And then it's interesting, if you look at what
14	happened in 2013, China goes from 79 cents a pound to 68
15	cents a pound on its unit value. So, China is desperately
16	trying to get back in the game in 2013. And then, as we've
17	said before, the aberration in the data for 2013 relates to
18	this production outage in Trinidad in October and November.
19	If you look at the pace of their imports through
20	September of that year, you'll see that they were still a
21	very big player in the U.S. market, but then the calendar
22	year data gets distorted by that production outage in those
23	two months.
24	MS. SHERMAN: Okay, thank you, and my final
25	question is regarding non-subject imports Respondent's

1	counsel Mr. O'Brien, in the opening statements, mentioned
2	imports from Germany and Netherlands being significant in
3	the market, and Mr. Dorn, you mentioned in your testimony
4	that it's not an issue.
5	But I'd like to hear from some of the other
6	witnesses. How have those imports from non-subject
7	countries affected your business?
8	MR. JONES: I'll take that question. We view the
9	Netherlands and the German producers to be long-term fair
10	suppliers to the U.S. market. They're not the cause of the
11	injury that we've had during the Period of Investigation.
12	As I said, we consider them to be fair suppliers. We
13	compete with them here in the U.S., and we compete with them
14	in Europe.
15	If they were to lower their prices in the U.S.,
16	we have the capability to compete back in their home
17	markets, which are open, transparent marketplaces. We do
18	not have that ability with Trinidad. They have no home
19	market in which we can compete, and we don't have the
20	transparency capability and the methods to compete within
21	China.
22	Those are not open, or at least China is not an

open market economy in which we can compete. The injury is

clearly from Trinidad and China. That would be the reason

23

24

25

why.

- 1 MS. SHERMAN: All right.
- 2 MR. DORN: I might also add that we do have
- 3 evidence of substantial subsidies in China and Trinidad. We
- 4 do not have that with respect to Germany and the
- 5 Netherlands, and they're both market economies and they've
- 6 got to make money over time, without the help of their
- 7 government.
- 8 MS. SHERMAN: Thank you all. I have no other
- 9 questions.
- 10 MS. DeFILIPPO: Thank you, Ms. Sherman. We'll
- 11 now turn to Ms. Viray-Fung.
- 12 MS. VIRAY-FUNG: Good morning, and thank you for
- 13 being here. I have a couple of follow-up questions. Mr.
- 14 Driscoll, you mentioned melamine in its regular form. When
- 15 you said "regular form," did you mean granular, and is that
- 16 different from crystalline? I'm just trying to pin what we
- 17 mean --
- MR. DRISCOLL: All I meant by that is in its
- 19 general spec form.
- 20 MS. VIRAY-FUNG: I'm sorry, "in its general?"
- MR. DRISCOLL: Meaning the melamine general spec
- that's in the industry.
- 23 MS. VIRAY-FUNG: I don't understand what that
- 24 means. Does that mean granular?
- MR. DRISCOLL: No.

1	MS. VIRAY-FUNG: No?
2	MR. DRISCOLL: No.
3	MS. VIRAY-FUNG: Okay. Can you
4	MR. DORN: When you say granular, do you mean
5	ground?
6	MS. VIRAY-FUNG: I'm not too sure. Are we
7	getting granular, crystalline, coated?
8	MR. DORN: I mean because I thought that regular
9	melamine could be considered either granular or crystalline.
10	Is that right?
11	MR. DRISCOLL: Exactly.
12	MR. DORN: So the distinction is between ground
13	and unground, I think is what we're talking about. I think
14	what the the industry spec is for unground, and that's
15	what Cornerstone sells, MHTL sells, the Chinese sell is
16	unground. There is no ground being made by manufacturers of
17	melamine.
18	MS. VIRAY-FUNG: And is unground the same thing
19	as granular?
20	MR. DRISCOLL: Yes.
21	MR. DORN: Yes.
22	MS. VIRAY-FUNG: Okay, thank you. That's what I
23	wanted to know.
24	MR. DORN: I was confused as well.

25

MS. VIRAY-FUNG: Okay. Let me see. Regarding

1	melamine in a blend, what I heard was that nothing is
2	entering currently in a blend. This is purely in
3	anticipation of possible circumvention. So that means that
4	nobody domestically is producing melamine in a blend either?
5	MR. ZOGLIO: We're only aware of one customer
6	that does blend melamine with other product components, to
7	make a third product and sell it downstream into the
8	flooring, commercial flooring industry. Very, very small
9	quantity consumer, on the order of 40,000, 45,000 pounds a
10	month. So very small single end use, and really when you
11	think about the possibilities, what we are trying to guard
12	against, melamine in the U.S. is typically reacted to make
13	resin.
14	So it's reacted with the heat and formaldehyde in
15	a reactor to make melamine formaldehyde resin or melanine
16	urea formaldehyde resin. So one thought process is does an
17	inventive third party importer or exporter into the U.S.
18	market say well gee, I'll just take urea, five percent,
19	melamine 95 percent and pre-package these two products, urea
20	typically in a granular or solid form as well, and call it
21	something different.
22	What we just wanted as we go through this
23	process, we certainly don't want to leave a back door open
24	for an inventive type of individual to come in and say well,
25	Time got a way around that Thogo give did a lot of hard

- work, spent a lot of our time and money to go through the
- 2 process, and we've got this new melamine urea product that
- 3 we're going to sell.
- 4 This is really solely what we were after in that
- 5 scope change, as we put that detail together, to make it
- 6 very clear that melanine is melamine, and any melanine
- 7 brought in in any form as crystalline, and I'll use the word
- 8 "crystalline" when I describe melamine. I don't use ground,
- 9 unground or granular. As melamine crystal comes into the
- 10 U.S., there is no combination with any other product that
- 11 can take place.
- 12 MR. DORN: And if I could just add to that, in
- terms of the like product issue, keep in mind, this scope's
- 14 a little different from some you've seen in the past. There
- 15 are some precedents for it. But the scope only applies to
- 16 the melamine content of a blend.
- 17 So if you had 50 percent melamine and some other
- 18 constituent part, the duties would only be applied to the
- 19 melamine portion.
- MS. VIRAY-FUNG: Okay.
- MR. DORN: So it wouldn't be applied to a new
- 22 blend. So it's not like you have to find out which -- is
- 23 there a like product in the United States to some potential
- blend, because it's -- the only thing that's covered is the
- 25 melamine itself, and so the like product is only melamine.

1	MS. VIRAY-FUNG: Okay, thank you. On the
2	domestic industry side of things, given that there is one
3	other party you say does blend melamine, should they be
4	included then in the domestic industry?
5	MR. DORN: No. I think you need to match up the
6	domestic like product with the imports subject to
7	investigation. The non-melamine constituent part is not
8	subject merchandise. It's the only melamine content of
9	that, the way the scope is written.
10	MS. VIRAY-FUNG: Okay.
11	MR. DORN: Do you see what I'm saying? So and
12	there's no, you know, if you we're only aware of one
13	company that does blending on a very minor basis, and
14	they're not creating a product where melamine chemically
15	reacts to form some new chemical or new product. It's just
16	a mixture of melamine and another product.
17	So that's not it's not it doesn't match up
18	with the melamine that's subject to investigation, so it's
19	not like that, and even theoretically if you consider it to
20	be like, it wouldn't be U.S. production, because all it is
21	it's just mixing. It's like the melt shops in your recent
22	sugar investigation, if any of you are familiar with that.
23	MS. VIRAY-FUNG: Okay, thank you. Let me see.
24	Is there any seasonal aspect to melamine sales, production
25	or imports?

1	MR. DRISCOLL: No, there is not.
2	MS. VIRAY-FUNG: Okay. Thank you, Mr. Driscoll.
3	Mr. Jones, you touched briefly on demand, and you mentioned
4	that in 2008 and 2009, there was a recession from which the
5	industry began recovering from. Can you speak to when
6	demand began increasing?
7	MR. JONES: During the 2010 period, we saw demand
8	start to recover earnestly. Towards the back end of 2009,
9	once the domestic industries that use melamine started to
10	recover, we saw the demand pull through at that point. But
11	2010 was reflective of the real recovery.
12	MS. VIRAY-FUNG: Okay. Has it what has demand
13	being doing since?
14	MR. JONES: It's been accretively developing. If
15	you look at the beginning of the Period of Investigation to
16	now, approximately five percent growth in the demand profile
17	for melamine.
18	MS. VIRAY-FUNG: Thank you. Regarding channels
19	of distribution, do I have that right, channels of trade, is
20	it your position that channels of trade have not changed
21	then since 1999? This is cumulation question.
22	MR. DRISCOLL: No, no.
23	MS. VIRAY-FUNG: No, they have not?
24	MR. DRISCOLL: No, they have not.

25

MS. VIRAY-FUNG: Okay, thank you, and one --

- 1 MR. DRISCOLL: Well, except for the fact that
- 2 we've added Trinidad coming into the country.
- 3 MS. VIRAY-FUNG: Okay, all right. One final
- 4 question, and this is probably going to be for the
- 5 post-conference brief. Could you please provide us with
- 6 your thoughts regarding how the Commission should consider
- 7 the effects of imports from China, for the purposes of our
- 8 non-attribution analysis, when assessing imports from
- 9 Trinidad and Tobago?
- 10 MR. DORN: We're pleased to do that. I think it
- 11 would be helpful to use the confidential record. I think
- 12 it's best done in a post-conference brief. Thank you.
- 13 MS. VIRAY-FUNG: Thank you. All right, thank you
- 14 Mr. Dorn. That completes my questions.
- 15 MS. DeFILIPPO: Thank you. I'll now turn to Ms.
- Gamache for questions of this panel.
- 17 MS. GAMACHE: Hi everyone. Thank you for coming.
- 18 I'd like to start off by asking some raw materials
- 19 questions. I just want to make sure that I understand the
- 20 imports that are involved. First of all, I guess this is
- 21 probably a chemistry one on one question, but urea and
- ammonia. Are those the same thing?
- 23 MR. MIKESELL: No. Urea is produced from ammonia
- and CO2, carbon dioxide.
- 25 MS. GAMACHE: Okay. So then the inputs being

1	used are ammonia and CO2, exclusively?
2	MR. MIKESELL: The ammonia and CO2 are inputs
3	into the urea plant, and then the urea is an input into the
4	melamine plant.
5	MS. GAMACHE: Okay. So then this would be a
6	two-stage production process for melamine, first going
7	through the urea plant and then going on to the melamine
8	plant?
9	MR. MIKESELL: Yes, yes, although urea itself is
10	a product that we feel is commercially available.
11	MS. GAMACHE: Okay, and you mentioned that for
12	melamine, you reuse basically energy that's created through
13	another production process. What share of energy use is
14	used from that energy, and do you have any other energy
15	input that's necessary for melamine production?
16	MR. MIKESELL: We'll address that in the
17	post-conference brief.
18	MS. GAMACHE: Okay. Earlier in someone's
19	testimony, an increase in ammonia cost was mentioned. Is
20	that a steady increase that's been seen or does the price of
21	ammonia fluctuate?
22	MR. ZOGLIO: Over the period of investigation, in
23	fact ammonia price has fluctuated, and it really is
24	range-bound between a \$400 per metric ton and we think of
25	ammonia as a Tampa metric ton basis, as the market price for

1	ammonia in the U.S.
2	So it's range-bound between 400 and about 700
3	dollars a ton, and it oscillated throughout the period
4	between those price points. Just if I can use this
5	opportunity to say the melamine price has been completely
6	independent of any movements in that ammonia price, and
7	you'll actually see that in some of the data that we
8	provide.
9	MS. GAMACHE: In the future is there go ahead.
10	MR. DORN: No. I was just going to add that one
11	data point I think we'll add in the post-conference brief is
12	the fact that it's interesting to look at the trend in
13	melanine I mean sorry, the trend in melamine prices and
14	the trend in ammonia cost in the January-September 2014 time
15	period, because we've got ammonia cost increasing and
16	melamine prices going down.
17	MS. GAMACHE: Are ammonia costs expected to
18	continue increasing or do you expect fluctuation to
19	continue?
20	MR. ZOGLIO: What we would expect is really, as
21	we project forward from where we are today, more of the same
22	is still what we've seen over the period of the next several
23	years.
24	MS. GAMACHE: I understand there are many end

uses for ammonia. Could you talk a little bit more about

1	downstream manufacturing, maybe a little bit about your
2	direct customers? For example, do direct customers
3	exclusively make the formaldehyde resin, or do you sell to
4	customers who use melamine both to make the resin and then
5	to make, you know, the laminate or whatever else?
6	MR. DRISCOLL: It's kind of across the board.
7	The majority of melamine is sold into those that make the
8	resin and then sell it further downstream to end users in
9	the United States.
10	MS. GAMACHE: Do you have an idea of shares?
11	Like when you say majority, is that vast majority or
12	MR. DRISCOLL: Again, that's something that we
13	can answer in our post-conference brief.
14	MS. GAMACHE: Great. I guess that leads me into
15	my next question about importers. I'm not sure if you'll be
16	able to really address this. But the importers of melamine,
17	do they import to distribute, or are they importing
18	primarily to use melamine in their own production process
19	for another end use?
20	MR. DRISCOLL: It's just of a broad spectrum on
21	that again, is that there are some that import through
22	trader or distributor companies that will hold product and
23	then sell it into end users, and then there are occasions
24	where they also will buy directly from foreign producers and
25	will bring directly into end user plants.

1	Yeah. In terms of the product coming from
2	Trinidad, it's solely going through Southern Chemical,
3	through the distribution sites that I mentioned in my
4	testimony.
5	MS. GAMACHE: Other than price, are there other
6	factors that purchasers consider when making their
7	decisions?
8	MR. DRISCOLL: Certainly. In you know, product
9	availability, quality obviously go into the market
10	discussions with the customers. But ultimately, price has
11	overtaken all of those items in terms of the negotiation
12	process with melamine over the years, since the subject
13	imports have been coming into the extent that they have.
14	MR. ZOGLIO: And Ms. Gamache, what we'll show in
15	the post-conference brief too is that if you go earlier in
16	the POI, there certainly was more of a premium that was
17	ascribed to the U.S. producer of product than you'll see
18	late in the POI.
19	So clearly, the customer base has gotten quite
20	comfortable with product from China and from Trinidad both,
21	and that premium they're willing to pay for the U.Sbased
22	product has diminished significantly, and again we'll show
23	that specifically in the form of data and we put together
24	our post-conference brief.
25	MS. GAMACHE: Are there differences between the

Τ	purchasers that choose to purchase via contract versus
2	purchasers purchasing via spot sales?
3	MR. DRISCOLL: Again, it depends. The majority
4	of contracts in the U.S. are short-term contracts, and many
5	of them are on a quarterly basis. Even though there are
6	longer-term contracts inside of those, price is negotiated
7	on a quarterly basis. In terms of more detail of that,
8	that's something also we can address in the post-conference
9	brief.
10	MS. GAMACHE: Great. If you could include in
11	post-conference brief how you come about where the contract
12	price is, that would good.
13	MR. DRISCOLL: Absolutely.
14	MS. GAMACHE: Thank you. You mentioned that
15	there is no home market in Trinidad and Tobago. I'm
16	assuming that the Chinese market has huge applications for
17	melamine in their own market. To what extent do you think
18	that their own demand sort of absorbs their capacity to
19	export here?
20	MR. ZOGLIO: Being that it's a non-market
21	economy, it's very difficult to get what I would term
22	reliable data out of China. We struggle as an organization
23	to try to understand what's happening in China. One thing

is clear. They're building out capacity. In these new

plants, some of them are 100,000 tons alone as one single

24

1	facility. Our U.S. demand is 75,000 tons.
2	So they're building plants that are bigger than
3	the entire U.S. demand. When you look at one new 100,000
4	ton plant, and we used the Trinidad example of a 60,000 ton
5	plant that's being run at 50 percent capacity coming into
6	the market, and the impact it's had in our marketplace.
7	When you have 100,000 ton Chinese plant come on
8	into a market where there's already significant capacity,
9	and it's quite clear that the growth rate in China is
10	decelerating; although it's still growing, it's growing at a
11	slower rate than it has in the past, and given the fact that
12	there's significant subsidies to the Chinese producers to
13	continue to develop these products downstream.
14	What we've seen is a significant number of plants
15	come on and as you look at the data, and we've provided some
16	of the data and we will provide that data in the
17	post-conference brief, there is no growth rate that
18	justifies the investment that's happening.
19	So it leads one down the path to assume that
20	there's significant overhang of capacity that's got to go
21	somewhere. Knowing the producers as we've seen them behave,
22	they're going to look to the closest markets.
23	MR. DORN: And of course Europe's a very large
24	market, but you have anti-dumping measures in Europe, as
25	well as in India. So the United States becomes the logical

- 1 target for that excess capacity.
- 2 MS. GAMACHE: You mentioned the production outage
- 3 in Trinidad and Tobago. Have there been any other
- 4 disruptions to the melamine market in the recent past, or
- 5 any availability issues?
- 6 MR. ZOGLIO: So there's been no availability
- 7 issues with respect to product. But I will disclose that we
- 8 as Cornerstone did declare in 2013 a force majeure event.
- 9 So when we declare a force majeure event, what that does is
- 10 it effectively puts our contract customers on notice that
- 11 there may be difficulty in supplying.
- 12 We declared that force majeure event on April
- 13 lst. So we had already negotiated the second quarter
- 14 contracts with respect to both volume and with respect to
- 15 price. The reason we declared that force majeure event is
- 16 we had a process equipment failure, and we reverted to our
- 17 backup piece of equipment.
- Our backup piece of equipment ran fine, but we
- 19 had no experience in running it in over the last three
- 20 years. So we, with a low inventory level, were very
- 21 concerned about that reliability of that piece of equipment
- 22 while the main compressor was out for repair. Ultimately,
- 23 the backup performed fine. We were able to supply our
- 24 customer in every instance over the period of the force
- 25 majeure.

1	We lifted the force majeure when the new piece of
2	equipment was back in service and operating, so we now had
3	redundancy, and that was on June 1st of 2013, prior to the
4	third quarter price and volume negotiations.
5	So there are kind of two ways I look at this, is
6	one, did we have an impact on the customer? No. We
7	declared force majeure. That by the way, from a contract
8	perspective, gave them the rights, should they choose to
9	exercise it, to purchase product from other third parties.
10	Two, and did we rearrange shipments? Yes. We
11	worked our customers worked with us, but they too carry
12	inventory. But did we miss any shipments? No. And then
13	ultimately did that impact our customer supply/demand, if
14	you will, volume price negotiations in either quarter, no,
15	because the timing of that force majeure was outside both
16	negotiation and agreement periods.
17	So I just put that out there. It was not an
18	issue for us with respect to supply, but obviously it's
19	public information that's out there and available, and you
20	guys should certainly hear from us that that was there.
21	MS. GAMACHE: Okay. You had mentioned
22	under-selling. Is something we can expect to see in our
23	questionnaire data?
24	MR. JONES: Yes indeed. We cover more of that in
25	the post-conference brief But I think again the important

point, and you've heard this several times in some of the 1 2. testimonies, the lost revenue to Cornerstone has been far 3 more egregious than the under-selling calculations. 4 initial prices that we've been offering our customers has 5 already been discounted sharply from the price points that 6 we were achieving prior to the beginning of the Period of 7 Investigation. But the details will be covered in the 8 post-conference brief. 9 MR. DORN: I think really there are two points, and I think we've made this clear. But just to be sure, at 10 a point with respect to -- I've never had a client actually 11 12 feel so strongly about this issue. But they kept pointing 13 out to me that the form that's used by the Commission to 14 collect information on instances of lost revenues grossly understates the actual loss of revenue, if you look at the 15 cumulative impact of the price reductions over the POI. If 16 17 you're in the second quarter of 2014, you've been reducing your prices steadily, and you've made price offers for a new 18 contract for second quarter, and obviously you're not going 19 20 to offer the price you offered back in the first quarter of 21 2011, because prices have come down substantially. 22 So you're offering actually the current depressed 23 pricing levels, and then in relation to that, you still have 24 to reduce your price. So you're showing only a small reduction in price relative to the current market. But that 25

- doesn't take into account the cumulative impact of the price
- depression.
- 3 The other point that's with regard to
- 4 under-selling is that the under-selling margins would
- 5 obviously be a lot higher had Cornerstone not reduced its
- 6 prices substantially to avoid loss of further sales, which
- 7 would have prevented it from running its plant continuously.
- 8 MS. GAMACHE: I have one final question for Mr.
- 9 Jones. You had mentioned on the highlight of depreciation,
- 10 I think I may have missed what that was relative to. Is
- 11 that speaking to the machines?
- 12 MR. JONES: Yes. When you look at the capital
- 13 cost to build a melamine unit, as I mentioned in my
- 14 testimony, in current dollars it's over 300 million to build
- 15 a new chemical plant like a melamine unit. The
- 16 depreciation, ranging between 10 and 15 years, would range
- between 20 million and 30 million dollars a year on that
- 18 type of chemical asset.
- 19 So depreciation costs in a melamine business are
- 20 high, relative to the raw material costs.
- MS. GAMACHE: All right, thank you. Those are my
- 22 questions.
- 23 MR. ZOGLIO: I also should state that when I
- 24 think of depreciation too from an accounting perspective, it
- 25 really becomes a proxy for what return you expect on that

- 1 \$300 million dollar investment.
- 2 And that's certainly one of the issues when we're
- 3 selling below cash costs to begin with. You're certainly
- 4 not making a fair return on that initial investment that's
- 5 in place.
- 6 MS. DeFILIPPO: Thank you, Ms. Gamache. We'll
- 7 turn to Mr. Jee for any questions of this panel.
- 8 MR. JEE: I do not have any questions.
- 9 MS. DeFILIPPO: Thank you, Justin. Mr. Stone,
- 10 questions?
- 11 MR. STONE: I do not have any questions.
- 12 MS. DeFILIPPO: Thank you, Mr. Stone. Let me
- 13 look at my notes here. I think most of mine Ms. Sherman
- 14 mentioned, answered in your direct testimony and/or by
- staff; but I think I have a couple of quick follow ups.
- 16 Mr. Jones, you had made a statement that there
- 17 had been some growth in demand, about 5 percent over time.
- 18 Was that growth due to growth in the industries that were
- 19 using melamine or growth due to new end uses that were being
- 20 -- using melamine?
- 21 MR. JONES: I wouldn't be able to give you the
- 22 full detail. While I'm aware of the demand for melamine has
- 23 been increasing accretively as the U.S. economy has
- 24 recovered coming after the recession, I would fully expect
- it to be a combination of the reasons you just stated.

1	MS. DeFILIPPO: Okay. Have there been any new
2	uses or are there any other new uses that you anticipate
3	that would serve to help grow demand for melamine?
4	MR. JONES: One of the things to be aware of
5	there has been a regulation change from the California Air
6	Resources Board, which has required reduced emissions of
7	formaldehyde in the resin, and that would require a greater
8	formula component of melamine. So, to the extent that you
9	call that a new use, I would say it's a regulatory change
10	that's driving an increased demand for melamine.
11	MR. ZOGLIO: And just to be clear, that's not all
12	resin. That's only resin that's used in oriented
13	strandboard, medium density fiber board, hardwood, plywood,
14	call it 4x8 sheets of stuff, the glue that sticks it
15	together, historically, did not have a melamine content.
16	So, it'd be phenol formaldehyde or phenol urea formaldehyde
17	type components that would be used in that glue. It didn't
18	appropriately lock up the formaldehyde, so you had
19	emissions.
20	Being from Louisiana, we're quite familiar with
21	Katrina trailers. And you guys are probably familiar with
22	some of the issues that came out of that high formaldehyde
23	levels in those trailers. That really started to spur on
24	the U.S. to catch up with the rest of world who already has
25	very low formaldehyde emission standards.

1	Melamine is one way to reduce formaldehyde
2	emissions in the resin when it's used as a constituent part
3	of the formula to make that phenolic resin for use in ornate
4	strandboard or medium density fiber board or hardwood or
5	plywood. Albeit, it's a very, very small portion of the
6	total it is a nice, neat new use that we like to talk about;
7	but it isn't really moving the needle significantly in the
8	end market.
9	MS. DeFILIPPO: We have talked about the
10	different ultimate end uses, going through the production of
11	the resin, then down to a bunch of different end uses. Are
12	there any that are dominant or more significant than others,
13	or is it fairly spread out among the different end uses?
14	MR. DRISCOLL: As I said in my testimony, the
15	major uses for making melamine formaldehyde resin or MUF
16	resin melamine urea formaldehyde resin that then go into all
17	the end users that I'd mentioned in my testimony.
18	MS. DeFILIPPO: And of those end users are there
19	any that more significant than others?
20	MR. DRISCOLL: A lot of things that go into
21	housing. Primarily, flooring is a big one. Yes.
22	MS. DeFILIPPO: Mr. Dorn, you had mentioned, I
23	think, a minute or so ago about existing orders on melamine;
24	is that correct, in Europe? Was it Chinese product?
25	MR. DORN: Yes, China only. Correct.

1	MS. DeFILIPPO: And that was in Europe and?
2	MR. DORN: India.
3	MS. DeFILIPPO: India. Thank you. I think those
4	are all my questions. I'm going to look around the table
5	and see if anyone else has any follow up.
6	Seeing, hearing none, we will thank you again
7	very much for your presentation and answering all of our
8	questions. And we'll take 10-minute break just to let
9	everyone stretch their legs. We'll come back at 11:35 for
10	Respondents. Thank you.
11	(Whereupon, a 10-minute recess was taken.)
12	MS. DeFILIPPO: Welcome back everyone. And
13	welcome to Mr. O'Brien and his panel. Please proceed when
14	you're ready.
15	MR. O'BRIEN: Thank you, Madam Director. Just a
16	very brief introduction, to my immediate right is Adrian
17	Spencer, the Vice President of Sales for Southern Chemical
18	Corporation. To Mr. Spencer's right is Christine
19	Streatfeild, my colleague at Baker & McKenzie, and to my
20	left is without a name card, Tom Rogers is from Capital
21	Trade and will be giving our consulting/accounting
22	presentation.
23	STATEMENT OF ADRIAN SPENCER
24	MR. SPENCER: Good morning Madam Chairman and
2.5	Commission staff I'm Adrian Spansor the Wise Dresident of

1	Sales for Southern Chemical Corporation or SCC.
2	We sell chemical products in the U.S. that are
3	produced by MHTL, which produces melamine and other products
4	in Trinidad and Tobago. SCC has been selling chemicals in
5	the U.S. market since 1998. I personally have been involved
6	in the melamine market since 2011, and I've been with SCC
7	since 2010.
8	I would like to cover a number of topics today
9	regarding the U.S. market for melamine. First, I would like
10	to describe SCC and MHTL's relationship regarding U.S.
11	melamine sales with Cytec, the predecessor to Cornerstone.
12	Next, I would like to address Cornerstone's injury
13	allegations as they relate to SCC and MHTL. Finally, I
14	would like to discuss the product definition and the manner
15	in which melamine is sold in the United States.
16	MHTL was formed in 1998 primarily as a methanol
17	producer. The location was chosen, in part, due to ready
18	supplies of natural gas. By 2010, MHTL had added ammonia,
19	Urea Ammonium Nitrate capabilities, and in 2010, MHTL began
20	to add melamine to its production output.
21	MHTL supplies the U.S. market and other third
22	country markets with all of these chemicals. Also, in
23	2010/2011, while MHTL continued in its attempts to optimize
24	product quality, SCC had extended business discussions with

Cytec about supplying SCC with melamine for sale in the U.S.

1	We will provide further details in post-conference
2	submission.
3	We raise this issue today, in part, as an example
4	of the peculiar positioning of some of the major suppliers
5	in this case. DSM, now OCI Melamine was a 50 percent
6	partner of Cytec before being bought out by Cornerstone's
7	present owners. OCI Melamine produces chemicals in Holland
8	and ships large volumes of melamine product to the U.S., yet
9	OCI is not named in the petition for reasons that are
10	unclear. Similar questions could be asked as to why the
11	major German supplier, Borealis, is also not included in
12	this petition.
13	I would now like to take up the injury and
14	threat allegation against Trinidad and Tobago. In
15	particular, I refer to Exhibit 2 of the public version of
16	Cornerstone's submission of November 24. Exhibit 2 notes
L7	that from 2011 to 2013, imports of melamine from Trinidad
18	and Tobago decreased by 25 percent, and that in 2014 imports
19	decreased by another roughly 1 percent.
20	This chart does not take into account that
21	roughly 10 percent of SCC's imports are then exported to
22	Canada, which further reduces SCC's product sales in the
23	United States. Cornerstone's exhibit show that during this
24	same period imports from China increased significantly by

almost 50 percent between 2013 and 2014, and imports from

1	other countries, such as Germany and the Netherlands, also
2	increased substantially by almost 48 percent from 2011 to
3	2013.
4	These numbers are consistent with SCC's own
5	experience in the market. We have seen a significant rise
6	in Chinese product, in my view, caused largely by the
7	slowdown in China's domestic market. We've also see a
8	continual large presence of product from the Netherlands by
9	OCI and also from Germany. Interestingly, the German
10	product from Borealis is now marketed through Star Asia,
11	which handles primarily Chinese product.
12	So, what jumps out from these figures to me is
13	that SCC is decreasing import volumes while other countries
14	are increasing sales during the time period in which
15	Cornerstone is complaining of injury.
16	Referring to Question 3-16 on the U.S. importer
17	questionnaire, we have shown how our customer base has
18	dropped of considerably. Let me give you an example behind
19	these numbers.
20	One of our very good customers, a customer of
21	more than two years came to me in late 2013 after a business
22	trip that he had taken to China. He'd been made an offer
23	for melamine supply for his full volume for substantially
24	less than my quote at that time, and told me that he was
25	going to take a break from buying from SCC as he could

2	source.
3	I was told that if I wanted to share the
4	business then I could meet that price. SCC chose not to
5	match that price, and as a result, has had very little
6	business with this customer, other than briefly in Quarter 2
7	of 2014, when supply from China was delayed. SCC did not
8	reduce its prices for those 2014 sales to meet the China
9	prices. We have not had any business with customer since
10	July of 2014 this year, and we understand that Chinese
11	prices to this customer have dropped even further.
12	My next point is that it is apparent from SCC's
13	questionnaire response that SCC's presence in the market is
14	declining and that we have had to substitute in other third
15	country products due to supply issues. MHTL has contractual
16	obligations and supply chain allocations with respect to
17	particular markets that it needs to supply. SCC is simply
18	not entitled to MHTL's total melamine production. The
19	quantities shipped by MHTL were consistent with these
20	obligations and had nothing to do with Cornerstone's
21	lowering of its prices. Moreover, Cornerstone's allegation
22	that SCC would have imported more product if it had not
23	lowered its prices is simply not true.
24	Finally, again referring to Cornerstone's
25	Exhibit 2, SCC's average unit value of 67 cent per pound in

source for 9 cents per pound cheaper from the Chinese

1	2014 is above the average value for China and the other
2	third countries. Indeed, during 2011 to 2013, SCC's AUV
3	decreased by only 4 percent and then increased 7 percent in
4	2014. Contrast that with Chinese product, which decreased
5	by 14.5 percent from 2011 to 2013 and then by another 14.3
6	percent in 2014. And contrast SCC's AUV with the rest of
7	the world prices, which decreased by 15. 2 percent between
8	2011 and 2013, and then by another 6.5 percent in 2014.
9	So, Cornerstone's own submission makes clear
10	that SCC's imports are declining in volume and prices did
11	not decline over the period and increased in 2014.
12	Meanwhile, China and the rest of the world have sharply
13	increased shipments to the U.S. and have dramatically
14	lowered prices to below that of SCC. This latter point goes
15	directly to the claim that Cornerstone would have lost more
16	sales had it not lowered its prices.
17	That is just not right. In every situation that
18	I am aware of where SCC and Cornerstone are at the same
19	customer, and there are not many, the customer also has the
20	option of purchasing Chinese, Dutch, German, or other
21	product. As is apparent from Exhibit 2, if SCC was not in
22	the market the Chinese and the other producers would be.
23	Cornerstone has included in the petition the very large
24	production capacity of China which dwarfs the production
25	capacity in Trinidad and Tobaco In CCCla experience the

1	majority of customers choose not to rely on a single source
2	of supply and want multiple suppliers.
3	A further and important point that I want to
4	mention regarding Exhibit 2, Cornerstone seems to be
5	alleging that our actual price to the customers is below our
6	entered values. That is not the case. We've given the
7	Commission the actual prices by quarters since January 2011.
8	The Commission can compare these prices to Exhibit 2 and can
9	see that the prices are higher, not lower.
10	I would again note that for 2011 SCC was a
11	repeated customer of Cornerstone, and I believe that the
12	Commission should view the injury allegations with a high
13	level of skepticism. And since 2012, SCC's imports from
14	Trinidad and Tobago have dropped significantly at the same
15	time Cornerstone is claiming injury, and the industry press
16	reported that Cornerstone had experienced significant
17	production problems in 2013 and placed its customers on
18	allocation. I would encourage the Commission to further
19	inquire.
20	As a final note on this subject, the import data
21	shows that SCC's imports from MHTL are declining. And
22	Cornerstone's claim that MHTL is a threat to the U.S.
23	industry by expanding its melamine production capacity is
24	not correct.
25	Cornerstone cites a February 2013 article

1 indicating that MHTL is considering a plant expansion that 2. could include additional melamine capacity. That plant is 3 no longer under consideration. What we're left with is a 4 history of melamine production disruptions and supply shortages experienced by MHTL on an almost continual basis 5 6 since 2011. Contrast this to the capacity quoted by the 7 Petitioners. As to the form in which melamine is sold, as 8 9 noted in the Commission's questionnaire, melamine generally is sold in bulk, meaning railcars or equivalent volumes, in 10 bags ranging from about 1,000 to 3,000 pounds and in small 11 12 bags of 50 to 60 pounds. SCC sells in 1,000 to 3,000 pound 13 bags at least 95 percent of the time. One of the reasons 14 that SCC almost never sells MHTL product in bulk is that the 15 process that MHTL uses to produce melamine differs from that 16 used by Cornerstone and some other producers. 17 MHTL uses a high pressure process that results 18 in certain levels of clumping and fines that makes the product challenging to handle when shipped to customers in 19 large volumes. For these reasons, MHTL and SCC market this 20 21 product in bags of 1,000 to 3,000 pounds, or so. 22 Cornerstone, on the other hand, uses a low pressure process 23 that does not have the same level of clumping or fines, and 24 as a result has the option to ship in railcars or equivalent volumes to high volume customers. 25

1	The differences in production process also
2	affect the interchangeability of the product. In our view,
3	melamine made under low pressure processes, such as the
4	process used by Cornerstone and OCI are generally
5	interchangeable. However, product made through the high
6	pressure process, such as that used by MHTL, is sometimes
7	interchangeable and sometimes not. The high pressure
8	process may introduce impurities into the product that make
9	it unusable for certain customers. And SCC has, at times,
10	failed to qualify its product on that basis. As such, I
11	believe it is fair to say that products are sometimes, but
12	not always interchangeable.
13	In conclusion, SCC's perspective on the U.S.
14	melamine market can be summarized by a few key points. In
15	2011, Cornerstone was supplying SCC for resale in the U.S.
16	market the very product that is the subject of its present
17	action. Since 2012, SCC's sales volumes, number of
18	customers, and market share have dropped significantly. SCC
19	has walked away from some customers rather than match
20	pricing offered by Chinese suppliers.
21	As to pricing, the Commission has the quarterly
22	data since 2011, and I understand that we will be submitting
23	some revisions later today, this SCC data show quarterly
24	movements, but the price decline over this extended period
25	has not been large, particularly compared to the price

1	decline of other supplies. And as to impact, we're aware of
2	no customer in which Cornerstone and SCC are the only
3	potential suppliers. The remaining SCC customers source
4	from other supplies, primarily, from Borealis and OCI.
5	Stated differently, we believe that if SCC left
6	the U.S. market tomorrow the vacuum would be filled by the
7	large Chinese capacity or by Dutch, German, or other third
8	country product.
9	This concludes my statement.
10	MR. O'BRIEN: Thank you, Mr. Spencer. We'll now
11	hear from Tom Rogers of Capital Trade.
12	STATEMENT OF THOMAS ROGERS
13	MR. ROGERS: Good morning. I'm Thomas Rogers of
14	Capital Trade, Inc., appearing here today on behalf of MHTL
15	and Southern Chemical.
16	As the Commission knows, there's only one U.S.
17	producer, and therefore, virtually all of the financial,
18	pricing, and market share data on the record is business
19	proprietary information. Accordingly, I'm just going to
20	make a couple of points on trends evident in the census
21	import data and will provide a more complete discussion of
22	the data in the post-conference brief.
23	As noted in the petition, current information
24	indicates that melamine is generally imported under a
25	single, specific HTS category, 2933.61.0000. Thus, just

1 from this category we can get a pretty good picture of total imports and POI trends by simply pulling up data from the 2. 3 Commission's data website. 4 Most of the numbers are in the petition, and Mr. Spencer did a great job of highlighting the trends on a 5 percentage basis. As he described, imports from Trinidad 6 7 and Tobago declined over the latter half of the period and they moved in the opposite direction from imports from China 8 9 and all other countries. 10 Sometimes a simple picture can tell a pretty complete story. So, I'd like you to refer to the first 11 12 chart in our handout, and this compares import trends on a 13 volume basis from 2011 to 2013 and then again in the two 14 interim periods. And I stress that these are the two 15 interim periods, so it's an apples-to-apples comparison of 16 nine months in 2013 to nine months in 2014. 17 And as you see, there's been a significant drop in imports from Trinidad and Tobago from 2011 to 2014. That 18 19 drop was nearly 9 million pounds. Over the same period, imports from China increased by more than 700,000 pounds and 20 imports from non-subject countries here in green shot up 21 over 10 million pounds. The trend during the interim period 22 is also striking. Imports from Trinidad and Tobago continue 23 24 to decline while the volume from China, the lowest price supplier, increased by more than 6 million pounds. 25

1	Since imports from Trinidad and Tobago, as was
2	discussed this morning, should not be cumulated with imports
3	from China, we've prepared a second chart contrasting the
4	trend of imports from Trinidad and Tobago versus all other
5	countries. I draw your attention to the second chart. This
6	is the same data. It's just simplified and China and all
7	other countries are combined, and you'll see the opposite
8	trends of the import volume from these two sources. Again,
9	there's this distinct contrast.
10	Now, Petitioners stated in their petition I
11	think it was at page 15 that the domestic industry market
12	share was at its lowest point in interim 2014. As we can
13	see, imports from Trinidad and Tobago have declined. So, if
14	there is any volume-based injury during the period, then
15	that injury was not caused by imports from Trinidad and
16	Tobago.
17	Now, on the pricing side, the pricing data is
18	all BPI, so I'm going to refer our discussion of that to the
19	post-conference brief. I'd just like to draw attention to
20	Petitioner's Exhibit G when they listed AUVs for melamine
21	from Trinidad and Tobago by quarter. What they don't show
22	on that chart are prices from other sources. And I think if
23	you look at that data, particularly, in the last four to six
24	months of the period you'll see that all other sources are
25	priced below Trinidad and Tobago.

1	Thank you.
2	MR. O'BRIEN: I'll now make a few brief
3	comments.
4	As we've mentioned, one of the major issues in
5	the current investigation is the effect of the Caribbean
6	Basin Economic Recovery Act. Imports from Trinidad and
7	Tobago cannot be cumulated with Chinese or other third
8	country imports for making any kind of a material injury or
9	threat determination with respect to Trinidad and Tobago.
10	This has major consequences for the preliminary
11	determination. For example, Cornerstone makes much of
12	Chinese capacity and underselling. Yet, the more
13	Cornerstone emphasizes the injury caused or threatened by
14	Chinese shipments the more it makes our point. It would be
15	unlawful for the Commission to cumulate the effect of
16	China's shipments to the U.S. when assessing imports due to
17	Trinidad and Tobago. That's not what the statute allows.
18	And we again ask that the Commission be very conscious of
19	isolating those imports.
20	Secondly, where are Germany and the Netherlands?
21	What we have heard and I don't want to misstate
22	testimony, but I know that it was touched on earlier today.
23	What I will say is that these are major suppliers. These
24	are world class, large companies that use the same exact
25	process that Cornerstone uses, which process is different

- 1 than the process that MHTL uses.
- 2 These companies know the U.S. market inside and
- 3 out. They are very, very formidable competitors. And as at
- 4 least some of the public data already shows their prices are
- 5 low. Now, the conclusion is inescapable that some injury --
- 6 if there is injury, some of that injury is attributable to
- 7 shipments from third countries. And there's every reason to
- 8 believe that those third countries' shipments, OCI and
- 9 Borealis, are, in fact, a major factor in the current
- 10 financial difficulties of which we heard Cornerstone
- 11 testify.
- 12 Turning now to the material injury factors,
- 13 stated very generally, SCC's questionnaire importer response
- 14 will show declining sales. That import information will
- 15 also show that price has not been a major factor in terms of
- 16 decline over the entire period of investigation. So,
- 17 looking at Trinidad and Tobago, and not including the third
- 18 country imports or the Chinese imports, it is not
- 19 reasonable, in our opinion, to find that there's a
- 20 reasonable likelihood of injury or threat.
- 21 One point that should not be lost is that some
- 22 U.S. importers market both Chinese product and, in
- 23 particular, Borealis products from Germany. So, if you buy
- from certain importers, you may get Chinese product. You
- 25 may get German product. What you're going to get is a low

1	price,	in	our	opinion.	So,	it	further	emphasizes	the	fact

- 2 that you cannot simply buy products from those countries.
- 3 They are very, very deeply in the market.
- 4 I would also like the Commission to pay close
- 5 attention to Mr. Spencer's example which he relayed about a
- 6 long-term customer of SCC who went to China, came back, and
- 7 said if you want to keep the business you have to lower your
- 8 price by 9 cents. SCC walked away. The customer dropped
- 9 SCC because SCC would not lower its price, and except for
- 10 very small sales since, that customer has been gone. That
- is very consistent with SCC's experience during the period
- 12 of investigation.
- 13 If you look at the number of customers, the
- 14 market share, the sales on a relative or absolute volume you
- will see that that example is very consistent with the
- 16 approach SCC has taken to the market.
- 17 I'd like to now turn to the threat case. One
- 18 major portion of Petitioner's threat case is a supposed
- 19 plant expansion at MHTL. What you've heard from Mr. Spencer
- 20 is that that plant expansion is not on the table. It is
- 21 not. There were reports in 2013, but that plant expansion
- 22 is no longer under consideration. We'll supply more details
- of that in the post-conference brief.
- So, what you're left with is the existing
- 25 capacity, the capacity that has existed since the plant was

built and turned on I believe in 2010. Out of that
capacity, as has been noted, there are contractual
arrangements so that a large portion is allocated outside
the United States. And also, as can be very is very
clear from our questionnaire responses, the plant has not
produced to that capacity over any significant period of
time since it was turned on.
And just to make a very clear note, there isn't
any possibility of product shifting. These units are built
and designed for particular purposes and you can't take
other capacity for other for example, urea or ammonia or
something like that and somehow use those facilities to
increase melamine.
One final point I'll make on the scope
definition and the like product definition. If you look at
the Japanese case, it's melamine crystal from Japan. It's
rather simple. And I think both the Petitioners and we
would agree that melamine of a purity of 99.8 percent is
what customers buy.
Now, what we heard this morning and in the prior
submission is that the Petitioners would like to include
blends. And we are not aware of any such blends that are
being imported, but if that is the scope of the case, then
that does inform the like product definition. You can't

have one or the other. You can't say the scope includes

1	blends, but the like product doesn't include blends. It's
2	either one or the other, but you can't have it both ways.
3	So, if it is truly to be blended melamine, then

- 4 you have to look at the domestic industry that's blending
- 5 melamine. I don't know any other way for you to carry out
- 6 the statutory mandate to find under the definition of what
- 7 the like product is.
- 8 That concludes our testimony, Madam Director.
- 9 We're happy to answer questions.
- 10 MS. DeFILIPPO: Thank you Mr. O'Brien and thank
- 11 you to the panel members for being here to help us
- 12 understand the melamine industry. I know it is as I
- 13 mentioned earlier, difficult to take a day away and we do
- 14 very much appreciate it. I will turn first to Miss Sherman
- 15 for questions.
- 16 MS. SHERMAN: Okay thank you all for being here
- 17 this morning. My first question well it's while I'm
- thinking of it, it's directed to you Mr. O'Brien what you
- 19 just said about the -- that we must look at the domestic
- 20 industry that's blending melamine but do you know of any
- 21 firms that are doing this or could you provide a list of
- 22 that to us? How could we collect that data if we don't know
- 23 who is doing it?
- 24 MR. O'BRIEN: Miss Sherman we do not know and
- 25 just to reiterate we don't know of any importer bringing

1	blended	melamine	into	the	country	either	T∩ n	ne or	tο	119

- 2 it's a strange definition but it is in a sense it is what it
- is but we are not aware of any domestic producers of blended
- 4 melamine.
- 5 MS. SHERMAN: Okay thank you. My next question
- 6 is regarding the production process again Mr. Spencer you
- 7 provided a lot of additional information that I had
- 8 questions on but I'm still trying to understand the
- 9 differences between the two processes, the high pressure and
- 10 the low pressure. This morning the Petitioners indicated
- 11 that the two processes produce essentially the same product,
- 12 the same melamine.
- 13 But you are indicating that there are other
- 14 factors, there's clumping and impurities that are --
- MR. SPENCER: Yeah I'll try to explain our
- 16 position. You have to forgive me I'm not technical but I
- 17 will do my best to explain it.
- MS. SHERMAN: I'm not either.
- 19 MR. SPENCER: The -- as I understand it, and I've
- 20 been in the industry now for 2 1/2 3 years in the melamine
- 21 industry specifically. As I understand it, the low
- 22 pressure process that Cytec and OCI utilize creates on a
- 23 particle size level, creates a larger particle size, we have
- 24 a lot more fines in our mixture of product and using the
- 25 high pressure catalytic process so just to repeat -- to get

1	that right, they have a low pressure catalytic process, we
2	have high pressure and because it's a lot of pressure
3	there's no requirement for catalyst.
4	But it produces a different physical product.
5	It looks the same but if you inspect it you can see that the
6	Eurotechnica is the actual licensee of the technology. The
7	process produces a finer particle and that producing in the
8	tropics potentially introduces moisture into the product so
9	we for a period of 4 years have had issues with our
10	material clumping so much so that we set up in our warehouse
11	de-clumping facilities to actually you know, make the
12	material flow when it reaches the customer because being in
13	transit for as long as it is from Trinidad could create
14	clumping particularly when this material is double stacked.
15	On the chemical side, we are of the
16	understanding, and this is coming mainly from our customer
17	base in analyzing our material, that yes we are 99.8% pure
18	melamine but in that in the impurities our process
19	creates more acidic impurities or different proportions of
20	acidic impurities that are called oxy amino triazines,
21	OAT's, and the Amalene, amalide and cyanuric acid, the
22	process also creates Melem and melam as part of its process
23	and again the proportions of melam and melem are different
24	in our crystal than they are in the process that Cornerstone
25	uses.

1	This caused us a myriad of issues in introducing
2	our product into the marketplace in North America. So we
3	wanted our customers to have a product qualified and the
4	resins it just took a long time so you know, we dispute ever
5	so slightly that the material is fundamentally absolutely
6	interchangeable.
7	MS. SHERMAN: But didn't you say earlier that you
8	are not able to ship in bulk or
9	MR. SPENCER: We don't ship in bulk. What we do
10	is in Trinidad the material is put into one metric ton
11	super-sacks, it's then put into a 20 foot container, 20 at a
12	time so you have 20 tons stacked one on top of the other but
13	when you retrieve it at the U.S. end and you put it into
14	your warehouse, the bags that have sat on the bottom,
15	because they are compacted by the bag on the top tend to get
16	more flow issues than the bags on the top.
17	We do have the occasional issue with the bags on
18	the top merely by virtue of the finds & the moisture but we
19	don't ship in bulk, we had too many issues, we shipped once
20	in bulk and then had to retrieve the railcar in order to get
21	the material out.
22	MS. SHERMAN: So if you didn't have these issues
23	with clumping would you want to ship in bulk, would it be
24	more cost effective?
25	MR. SPENCER: Well we would never ship from

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1	Trinidad in bulk truck I think we would always put it in
2	super sacks I think that's the way to do it because when you
3	store it at your warehouse you store it in super sacks.
4	The actual delivery to the customer from the warehouse, if
5	the customer if it was a deal breaker with the customer
6	and they wanted material in a rail car or in a boat truck,
7	they we would you know, we would take that into
8	consideration.
9	MS. SHERMAN: And since this is a new plant that
10	was built in 2010 what was why did MHTL decide to use the
11	high pressure process rather than installing the low
12	pressure one where you wouldn't have these issues?
13	MR. SPENCER: Again we have no idea.
14	MS. SHERMAN: I mean is there a cost advantage or
15	we heard about the licenses this morning, do you know and
16	could you provide that information in the post-conference?
17	MR. SPENCER: Yes.
18	MS. SHERMAN: Okay, thank you. Cornerstone
19	indicates that their plant operates 24/7 does your plant
20	also operate?
21	MR. SPENCER: It's supposed to.
22	MS. SHERMAN: Okay that gets into my next
23	question about the 2013 production disruptions can you
24	explain that and what that's all about to us?

25

MR. SPENCER: I can explain some of it but I

Τ	would rather for confidential reasons give you the detail,
2	some of this information is public domain, but again I don't
3	know what is and what isn't so my preference is to give you
4	some detail in the post-conference brief.
5	In a nutshell, its common knowledge within the
6	industry that recently Trinidad has been suffering from gas
7	curtailments issues and subsequently that reduces your gas
8	supply to your facility. What you will find with the
9	melamine plant, it's at the tail end of the larger plant, as
10	an natural gas plant, as an ammonia plant as you hear, so
11	subsequently you know, small reductions in gas can
12	ultimately result in slightly larger decreases in production
13	at their end but I would prefer to if you need any more
14	detail to provide it.
15	MS. SHERMAN: For the post-conference brief could
16	you also, to the extent that you know, explain the
17	likelihood of these shortages in the future. I mean is it
18	a common issue and finally I think you mentioned that you
19	would talk about this in your post-conference as well but
20	additional information about the plant that you have that
21	you are no longer under consideration, just details about
22	what happened there and that's it, thank you.
23	MR. SPENCER: Will do.
24	MS. DeFILIPPO: Thank you Miss Sherman, Miss
25	Viray-Fung?

1	MS. VIRAY-FUNG: Good afternoon thanks for being
2	here. Let me see where do I start? Mr. Spencer you have
3	been using the word finds, I am assuming that is an industry
4	word for contaminants?
5	MR. SPENCER: No it's not. It's just melamine is
6	a crystal.
7	MS. VIRAY-FUNG: Okay.
8	MR. SPENCER: When you I'll give you an example
9	if you were to take a sample of melamine crystal and if you
10	were to shake it through various micro-fine sifts, you would
11	see some of the it's the distribution of the particle
12	size. So some of the proportionate the crystal will be a
13	certain micrometer in size and then a certain proportion
14	will be between that and the smaller size so it's the
15	particle size distribution essentially.
16	Our process produces a finer crystal so a higher
17	proportion of the finer crystals.
18	MS. VIRAY-FUNG: Okay and you mentioned that your
19	product has more acidic, possibly a greater proportion of
20	acidic impurities so you have been unable to sell to certain
21	is that
22	MR. SPENCER: What happened was some of the
23	customers we started to deal with were not used to using a
24	melamine produced under high pressure.

MS. VIRAY-FUNG: Um-hum.

25

1	MR. SPENCER: So the spread of these oxy amino
2	triazines in our material caused some of the end users of
3	melamine crystal in the manufacturer of the melamine
4	formaldehyde at resins and it caused them difficulty. As I
5	understand it and again not being technical you have to
6	forgive me if this is incorrect but they were having to use
7	buffers in order to ensure the stability of the resin that
8	was created over a period of time so they had to learn how
9	to use our crystal essentially.
10	MS. VIRAY-FUNG: Okay, do you have are you
11	able to tell us what uses these were for? Where they were
12	having difficulties?
13	MR. SPENCER: It's very similar to what was
14	outlined earlier on, I mean you know the melamine resin
15	industry which is what I am referring to specifically,
16	melamine formaldehyde resins which are essentially used in
17	the decorative surfaces industry, surfacing for panels and
18	for tabletops and for floors.
19	And then also the U.S. resins with the spray of
20	melamine in that to reduce formaldehyde emissions but
21	primarily the issues occurred in the laminate industry
22	because what you are working towards in creating a laminate
23	resin is clarity in the resin so with these acidics if you
24	don't cook the resin in the correct fashion you could end up
25	with a resin that's not clear which is clearly no use for a

- 1 decorative surface for a panel of or even for laminate
- 2 floor.
- 3 MS. VIRAY-FUNG: And so I think you may have just
- 4 answered my question, so this is primarily in the housing
- 5 industry?
- 6 MR. SPENCER: Yeah.
- 7 MS. VIRAY-FUNG: Okay thank you. Mr. O'Brien
- 8 could you be sure to cover in your post-conference brief
- 9 what are your thoughts on domestic-like product, domestic
- 10 industry, cumulation and also as I asked the Petitioner, how
- 11 the Commission should consider the effects of imports from
- 12 China on assessing imports from Trinidad Tobago.
- MR. O'BRIEN: Certainly we will do that.
- 14 MS. VIRAY-FUNG: That maybe -- I have one final
- 15 question. Do you know where else besides the United States
- 16 MHTL exports to?
- MS. SPENCER: Yeah primarily to Europe.
- MS. VIRAY-FUNG: Okay, thank you.
- 19 MR. O'BRIEN: And also a significant portion of
- 20 the product that is shipped to the U.S. is sold to Canada,
- 21 that point should not be lost.
- 22 MS. VIRAY-FUNG: Okay would you please expand on
- that in the post-conference brief?
- MR. SPENCER: Yeah.
- MS. VIRAY-FUNG: Now?

1	MR. SPENCER: We use the U.S. as our entry point
2	to U.S. and Canada. I should point out that we bring the
3	material in to our various points within the United States
4	but then when we deliver to customers in Canada we ship them
5	from the warehousing that we have in New Jersey or the
6	warehouse that we have in Oregon.
7	So they are imported into the U.S. but they are
8	exported to because we don't have warehousing in Canada.
9	MS. VIRAY-FUNG: Okay thank you.
10	MS. DeFILIPPO: Thank you I will turn now to Miss
11	Gamache for questions.
12	MS. GAMACHE: Hello thank you everybody for
13	coming. I would like to return to the interchangeability
14	issue Mr. Spencer. Were you saying that the problems with
15	interchangeability were basically just coming from purchaser
16	or your customer's learning how to process?
17	MR. SPENCER: I think and my understanding and my
18	recollection of what we went through in 2010, '11, and '12
19	in particular were that initially the plant was producing
20	levels of these OAT's that were causing the consumers a
21	little issue. So they worked at their end to make it alter
22	their formulations in cooking resin, both at the same time
23	we worked hard in Trinidad to try to optimize our process to
24	keep the levels of these OAT's as low as possible.
25	MS. GAMACHE: Okay. So would it be fair to say

	1	that	once	these	learning	curves	sort	of	surmounted	that	bot
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- 2 the high pressure and the low pressure processes are
- 3 interchangeable?
- 4 MR. SPENCER: More so than before. I would say
- 5 that we still have based on the chemical nature of our
- 6 product, we still have some issues with certain locations
- 7 with certain customers, we are not qualified.
- 8 MS. GAMACHE: Okay and those are based on like
- 9 the acidic, the acidity issues?
- 10 MR. SPENCER: It's been a while since the
- 11 customers have even entertained the discussion on this and
- so it goes back to what happened in 2012 and perhaps early
- 13 2013 in that we are still blocked from entry with those
- 14 products because they weren't able to qualify our melamine
- 15 at the time and haven't tried since.
- 16 MS. GAMACHE: Okay thank you. Could you talk a
- 17 little bit about energy usage and sort of the cost share
- that's devoted to energy? I understand that it's a very
- 19 energy intensive process?
- 20 MR. SPENCER: That's a really good question but
- 21 none of us work for MHTL so you know my knowledge of
- 22 production process is very, very limited as is everybody on
- 23 the panel so it's a question that the producer would need
- 24 to answer.
- MR. O'BRIEN: So we'll cover that in the

1	post-conference brief.
2	MS. GAMACHE: Okay great. Would you say that the
3	profile of your customer in general matches those of
4	Cornerstone? Do you market to the same consumer base?
5	MR. SPENCER: The customer base the melamine
6	customer base in North America and in the U.S. by default is
7	there aren't a lot of customers. There is a lot of
8	customer locations, but it is a relatively small industry as
9	resin producers there's board manufacturers, there is foam
10	producers, there is molding compound producers. I don't
11	know their customer base I would have to say I don't come
12	across them on an enormously regular basis in the
13	marketplace. I don't hear their name mentioned regularly.
14	But if I had to take a guess I would assume that
15	like us, I can assume that they have hedged their business
16	with some panel board manufacturers with some resin
17	producers, so you know you try to when you set your business
18	up you don't want to overly supply one industry in case that
19	industry suffers from issues, so that is a difficult
20	question to answer, not really knowing.
21	MS. GAMACHE: Okay. And then your opinion other
22	than price what are some factors that your customers like to
23	look at aside from
24	MR. SPENCER: Customer service, reliability which
25	sounds ironic given our production issues but we do

1	warehouse, when we set the business up, you know the plan
2	was to actually warehouse in the United States unlike some
3	of the suppliers who if a shipment comes in from China and
4	it goes straight to a customer and there's an issue on the
5	ocean, well then that shipment is probably going to be
6	delayed for the customer who might need that shipment, by
7	shipping from a warehouse based on main land U.S.A. I think
8	our supply chain is very efficient so I think that accounts
9	for a huge amount.
10	MS. GAMACHE: Okay, also I'm not sure if you can
11	speak to this now or maybe in your post-conference but could
12	you talk a little bit about your contract versus spot sale
13	pricing, is there any particular discounts that you like to
14	include in your contracts?
15	MR. SPENCER: We can perhaps elaborate in the
16	post-conference brief. In a nutshell it is pretty similar
17	to the way Cornerstone described it, it's totally
18	negotiations on price and volume, discussions with customers
19	based on their requirements and based on the market so it
20	really is a one on one negotiation with the buyer.
21	I think the difference for us is having you know,
22	for over four years not cemented ourselves firmly, you know,
23	we don't have long-term contracts, so and there are no sort
24	of year contracts in place with our customers, it's very
25	much done on a quarterly basis.

1	MS. GAMACHE: Okay. Aside from the issues that
2	have already been mentioned, have you noticed any shocks in
3	the melamine market or any other availability issues?
4	MR. SPENCER: Similar to what the Petitioner
5	mentioned in 2013 and combined with I have to say you know
6	our production issues have been on and off. It's not like
7	there was a period in 2013 but there was a period in 2013
8	where we had some major down time but yeah I mean you know
9	for me the market really, the pricing globally is determined
10	by supply and demand dislocations. You know if a plant
11	goes down in Europe it can affect the global price.
12	MS. GAMACHE: Okay.
13	MR. ROGERS: Excuse me this is Tom Rogers I don't
14	have the information in front of me but I recall reading an
15	article suggesting that the market went through periodic ups
16	and downs and that's it's almost routine that companies
17	experience turn-arounds or occasional shut-downs whether
18	they are located in the U.S., Trinidad or Tobago or in
19	Europe or even in China so I think that's more of a normal
20	market situation as opposed to a one-off production
21	disruption.
22	MR. SPENCER: I think it should also be noted
23	that see how demand fluctuates, I mean this is a
24	construction product, you know, it goes into coatings for
25	the auto industry and most of the products end up in the

- 1 housing industry so it's a signal, demand really does get
- 2 strong during the summer in the northern hemisphere and it
- 3 wanes in the winter.
- 4 MS. GAMACHE: I think that's all of my questions
- for now thank you.
- 6 MS. DeFILIPPO: Thank you Miss Gamache, Mr. Jee?
- 7 MR. JEE: I have no questions.
- 8 MS. DeFILIPPO: Mr. Stone?
- 9 MR. STONE: I have no questions.
- 10 MS. DeFILIPPO: I just have one sort of
- 11 tag-along, follow-up request to what Miss Sherman was asking
- 12 about for information on the production disruption. I think
- 13 at some point today I think I heard that when there was that
- 14 disruption with the Trinidad production that product from
- other sources was used to satisfy customer's needs so if you
- 16 could just provide any information on what source those --
- 17 that -- what is the source of that product that would be
- 18 helpful. Anything else?
- MR. OBRIEN: Certainly.
- 20 MS. DeFILIPPO: Thank you very much and I see no
- 21 more questions from the table here so again thank you very
- 22 much for taking the time to be with us and provide direct
- 23 testimony and answer all of our questions. I am going to
- look to both counsel and say a five minute break to do
- 25 closing or yes? Or none, would you be ready five? All

1	right, we will take five minutes and we will then start up
2	with the closing statements.
3	MR. O'BRIEN: Thank you very much.
4	(Whereupon a 5 minute break was taken.)
5	MS. DeFILIPPO: Mr. Dorn are you ready and
6	rearing to go?
7	CLOSING STATEMENT OF JOSEPH W. DORN
8	MR. DORN: All of the above. First of all with
9	regard to Respondent's comments on the scope I think it's
10	just very important as I have mentioned before that although
11	blends are included within scope, only the melamine
12	component of the mixture is covered by the scope of these
13	investigations. So even if there were somebody that were
14	mixing, I don't think that implicates the like-product
15	definition. In any event, Respondent's counsel cannot
16	identify any U.S. blender. So I think it's very clear that
17	the only reason we did this, changed the scope to add blends
18	was at the suggestion of the Commerce Department to avoid
19	them having to deal with an anti-circumvention petition a
20	year from now and that was our intent.
21	Turning to the arguments with regard to import
22	trends, I would like to refer you again to our exhibit F.
23	If you compare that with Mr. Roger's charts 1 and 2 you will
24	notice a big difference in that he would have the Commission
25	put on blinders and ignore anything that happened prior to

1 January of 2011.

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3 the period of investigation to include 2009 or 2010, but 4 what we are telling the Commission is you have to look at the import volume during the POI in context. And so 2009 5 and 2010 provide a lot of context here. And as shown on 6 7 exhibit F, imports from Trinidad were zero in 2009, 9 million pounds in 2010, and then they jumped to 35 million 8 9 pounds in 2011. 10 You asked this question about interchangeability. They said at the beginning they were having some problems 11 12 with the production process and so forth, although he admits 13 he's not a technical person, so I assume this is hearsay 14 testimony. But even with the initial problems they were 15 having, they were able to go from that 9 million pounds in 16 2010 to 35 million pounds in 2011, which suggests the high degree of interchangeability to be able to penetrate the 17 18 market that quickly.

And we are not asking the Commission to expand

And as was admitted, the profile of the customers served by SCC and served by Cornerstone are the same. They are the same industries. It was admitted that you have relatively few customers, so in this industry the customers know the competing suppliers and they are able to compare the prices of one supplier against the prices of another supplier.

1	Also I thought it was interesting to hear the
2	responses about non-price factors and there was reference to
3	service and reliability. But the witness was quick to admit
4	that SCC has warehouses in the United States in order to
5	address those issues. So it's able to provide better
6	service and better reliability than China for example, and
7	better with respect to non-subject imports. So you have
8	the most direct competition from a service and reliability
9	standpoint between Cornerstone and SCC.
10	Now also looking at exhibit F, yes they make a
11	good point that imports decreased from 2011 to 2013 but they
12	also admit that there was a production outage in the fourth
13	quarter of 2013 and that production outage explains the drop
14	from 2012 to 2013.
15	And what we have done on exhibit F is compare
16	calendar year 2013 with projected imports for calendar year
17	2014, just assuming the monthly average for January through
18	September would be maintained in October, November and
19	December. That shows that they are on track to increase 27%
20	from 2013 to 2014.
21	An alternative way to look at it is that imports
22	in the first 9 months of 2014 from Trinidad are equal to
23	imports during 12 months of 2013, so definitely on the
24	uptake. Now if you look at exhibit G I think it's important
25	to look at these price trends, and look at it in relation to

1 volume. So they are increasing imports radically in the United States in 2011 and 2012 relative to 2010 and how are 2. 3 they doing that -- by lowering their prices. That's showing a downward trend from the first quarter of 2011 to the fourth quarter of 2012. 5 6 Then prices do go up and you will see the price 7 is the highest during the quarter of the production outage where they were short on supply of product from Trinidad so 8 9 their price is higher. But what do they do in 2014 to 10 regain that lost volume, that lost market share that resulted from their outage? They lowered prices 11 significantly from the fourth quarter of 2013 to the third 12 13 quarter of 2014. 14 We had a very similar situation in the recent case on non-oriented electrical steel where the volume of 15 16 imports decreased from the beginning to the end of the 3 17 year POI, but we were able to show shifts in volume that were related to changes in prices of the subject imports. 18 You have this same causal relationship between volume and 19 20 price when you look at imports from Trinidad which I think are very, very telling. 21 22 And so you really had no engagement from the 23 other side in terms of our description of the import trends. 24 They came in here with their story and they stuck to it and 25 they really didn't respond to the points that we made

1	regarding the impact of the outage in the 4th quarter of
2	2013 making those data abherrational in conducting your
3	trend analysis.
4	In terms of conditions of competition one other
5	point that was admitted during the questioning was that SCC
6	generally engages in quarterly negotiations, no long-term
7	contracts. That matches up exactly with what Cornerstone
8	does. So they are competing head-to-head in a very similar
9	format. Now with regard to bulk sales, we will deal with
10	this in our post-conference brief, but there are very, very
11	few customers of melamine who could even receive bulk
12	product, they are not set up to receive bulk carriers.
13	So by far the predominant mode of shipping is in
14	the super sacks, and that's where Cornerstone and SCC again
15	match up directly. With regard to the clumping issue which
16	was briefly alluded to, I thought it was interesting to hear
17	that if there is a problem with regard to moisture say
18	coming from the moist Caribbean climate while shipping to
19	the United States, they have de-clumping operations in the
20	United States. So that eliminates that problem. As I
21	heard the testimony, the clumping is really only an issue
22	with respect to bulk carrier sales, not with respect to
23	super sack sales. Again, the focus of competition in the

So you know I am kind of running out of things to

Τ	say here because there is not a lot of disagreement on the
2	key issues here. We don't really have an attenuated
3	competition argument, that's for sure. There's no question
4	that imports from Trinidad were at a high volume during the
5	POI, especially if you are looking at the contrast between
6	2010 and the POI. There's no question that Cornerstone is
7	injured, and the only question is whether imports from
8	Trinidad had more than a tangential or minimal impact on
9	Cornerstone's volume and prices and thus materially
10	contributed to that injury.
11	So we would ask the Commission to reach an
12	affirmative determination with respect to Trinidad alone and
13	of course an affirmative determination with respect to
14	cumulated imports from China and Trinidad when making the
15	determination with respect to China. Thank you again for
16	your time and attention.
17	MS. DeFILIPPO: Thank you Mr. Dorn. We will now
18	turn to closing remarks by Respondents.
19	CLOSING STATEMENT OF KEVIN M. O'BRIEN
20	MR. O'BRIEN: Thank you Madam Director. A couple
21	of points I would like to hit on and that is there were a
22	number of statements made today and again if I don't have
23	the quotes right I will apologize but to the effect by
24	Cornerstone witnesses of customers are unable to discern the
25	difference between Chinese product and Trinidad and Tobago

1 product.

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Trinidad and Tobago product and Chinese product 2. 3 are blanketing the market or blanketing the customer's words 4 to those affect. You take those statements and then you look at Petitioner's exhibit H of production capacity in 5 6 China and it is quite clear that if SCC and Trinidad and 7 Tobago product were not in the market, that market would be served by China. 8 9 Now the only -- as to the extent there is any doubt about that then it is the third country issue. OCI 10 and Borealis which product is sold through a Chinese company 11 12 are major players and they are not in this room. Now one 13 case that I hope the Commission focuses on is Mittal v. U.S. 14 which dealt with the issue of Trinidad and Tobago and how do 15 you handle cumulation. And the Appellate Court said the 16 Commission must give consideration to the issue of but for 17 causation by considering would the domestic industry had been better off if the dumped goods, meaning the Trinidad 18 and Tobago good were absent from the market? 19 20 I believe if the Commission takes that approach which it should, it cannot be concluded that Cornerstone 21 22 would fill that vacuum. There are no facts on the record 23 that point to Cornerstone taking that business. Indeed all 24 the facts point to the other suppliers taking the business

and what facts do those -- the fact that the other suppliers

1	are coming in at lower prices than SCC, that's Petitioner's
2	own exhibit.
3	If you look at the entered values for 2014
4	certainly a period under which Cornerstone is claiming
5	injury, you have Trinidad and Tobago higher than China,
6	higher than rest of world, very significant effects by these
7	non-Trinidad and Tobago shipments and very, very strong
8	capacity. There really hasn't been any explanation as to
9	any satisfactory explanation in my opinion, as to why
10	Germany and Holland are not in this case from what again, I
11	apologize if I am paraphrasing but the essence of it I got
12	was well they compete fairly, we compete fairly with them in
13	the United States and we compete fairly with them in Europe,
14	well that's no explanation.
15	That just tells me that those companies would
16	step right into any vacuum. They have the technology, they
17	have the customer contacts, they have the lower pricing and
18	they have decades of experience in the U.S. market. The
19	notion that Cornerstone is going to take the very small
20	number of customers that SCC actually has is unsupported by
21	any of the facts in the record.
22	Now just to make sure that I am hitting the
23	import issue head on, imports are interesting. It's
24	important to know that there is a significant amount of the
25	product that goes to Canada and it's also important to know

1	that not everything imported is sold, that's why the
2	Commission's questionnaire asks for import data and sales
3	data and in this case there's a very big difference between
4	those numbers.
5	So you can look at import trends and if you look
6	at exhibit F of Petitioner's charts you will see that it
7	begins when the plant wasn't even operating so frankly not
8	surprisingly you are going to have a ramp up period, but you
9	are going to see import trends that are declining from 2011
10	they went up 2012 and down '13 and 2014 projected are still
11	lower than 2011 but that's not the sales volume.
12	And it's the sales that matter when you have the
13	Petitioner arguing that they are being injured by reason of,
14	but they are clearly not being injured by reason of because
15	the sales are nothing like what this chart suggests.
16	The final point is that one of the advantages of
17	this particular case is that there is a very limited
18	customer base serviced by SCC. The Commission really can
19	look one by one and it doesn't take very long to take a look
20	one by one at what happened with respect to SCC's customers
21	and who is competing for that business and more often than
22	anything first of all there will be multiple suppliers
23	competing for the business and it will be suppliers that
24	include the Chinese suppliers OCI and Borealis, that's what
25	the Commission will find more often than anything else.

1	And we all understand that this is a preliminary
2	determination, but the legal but this is not, the
3	analysis is not can we hope to develop more information for
4	a final determination that may be affirmative. The case has
5	to be made here and today on this record if there is
6	reasonable likelihood of material injury or threat, full
7	stop. And on this record, and the record that will be
8	supplied for the rest of this initial phase, we submit that
9	there simply is not a factual basis to say that any injury
10	is by reason of Trinidad and Tobago imports. Thank you very
11	much.
12	MS. DeFILIPPO: Thank you Mr. O'Brien. On behalf
13	of the Commission and the staff I would like to thank the
14	witnesses who came here today as well as counsel for helping
15	us gain a better understanding of the product and the
16	conditions of competition in the melamine industry. Before
17	concluding please let me mention a few dates to keep in
18	mind.
19	The deadline for submission of corrections to the
20	transcript and for submission of post-conference briefs is
21	Monday, December 8th. If briefs contained the business
22	proprietary information, a public version is due on Tuesday,
23	December 9th. The Commission has tentatively scheduled its
24	vote on these investigations for Friday, December 26th and
25	will report its determinations to the Secretary of the

1	Department of Commerce on Monday, December 29th.
2	Commissioner's opinions will be issued on
3	Tuesday, January 6th. Thank you all for coming, this
4	conference is adjourned.
5	(Whereupon the meeting was adjourned at 12:44 p.m.)
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CERTIFICATE OF REPORTER

TITLE: In The Matter Of: Melamine from China and Trinidad and Tobago

INVESTIGATION NOS.: 701-TA-526-527 and 731-TA-1262-1263 (Preliminary)

HEARING DATE: 12-3-2014

LOCATION: Washington, D.C.

NATURE OF HEARING: Preliminary

I hereby certify that the foregoing/attached transcript is a true, correct and complete record of the above-referenced proceeding(s) of the U.S.

International Trade Commission.

DATE: 12-3-2014

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Signature of the Contractor or the Authorized Contractor's Representative

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