

UNITED STATES INTERNATIONAL TRADE COMMISSION

In the Matter of:)
) Investigation Nos.:
UTILITY SCALE WIND TOWERS) 701-TA-486 and
FROM CHINA AND VIETNAM) 731-TA-1195-1196 (Final)

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 FROM CHINA AND VIETNAM) 731-TA-1195-1196 (Final)

Thursday,
 December 13, 2012

Main Hearing Room
 U.S. International
 Trade Commission
 500 E Street, S.W.
 Washington, D.C.

The hearing commenced, pursuant to notice, at 9:32 a.m., before the Commissioners of the United States International Trade Commission, the Honorable IRVING A. WILLIAMSON, Chairman, presiding.

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 Countervailing Duty Orders:

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PAUL SMITH, President, Broadwind Towers, Inc.
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In Opposition to the Imposition of Antidumping and
 Countervailing Duty Orders:

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I N D E X

	PAGE
OPENING STATEMENT OF DANIEL B. PICKARD, ESQUIRE, WILEY REIN LLP	6
OPENING STATEMENT OF ELLIOT J. FELDMAN, ESQUIRE, BAKER & HOSTETLER, LLP	11
TESTIMONY OF ROBERT E. DEFRANCESCO, ESQUIRE, WILEY REIN LLP	16
TESTIMONY OF KERRY COLE, PRESIDENT, TRINITY STRUCTURAL TOWERS, INC.	28
TESTIMONY OF PAUL SMITH, PRESIDENT, BROADWIND TOWERS, INC.	34
TESTIMONY OF DANIEL B. PICKARD, ESQUIRE, WILEY REIN LLP	41
TESTIMONY OF J.D. RUBIN, VICE PRESIDENT AND GENERAL COUNSEL, BROADWIND ENERGY, INC.	45
TESTIMONY OF JAMES P. DOUGAN, SENIOR ECONOMIST, ECONOMIC CONSULTING SERVICES, LLC	152
TESTIMONY OF NED H. MARSHAK, ESQUIRE, GRUNFELD DESIDERIO LEBOWITZ SILVERMAN KLESTADT, LLP	170
TESTIMONY OF MICHAEL REVAK, VICE PRESIDENT OF SALES AND PROPOSALS, SIEMENS	148
TESTIMONY OF KEVIN HAZEL, VICE PRESIDENT OF SUPPLY CHAIN, SIEMENS	140
TESTIMONY OF ELLIOT J. FELDMAN, ESQUIRE, BAKER & HOSTETLER LLP	138
CLOSING STATEMENT OF DANIEL B. PICKARD, ESQUIRE, WILEY REIN LLP	260
CLOSING STATEMENT OF MAX F. SCHUTZMAN, ESQUIRE, GRUNFELD DESIDERIO LEBOWITZ SILVERMAN & KLESTADT, LLP	270
CLOSING STATEMENT OF ELLIOT J. FELDMAN, ESQUIRE, BAKER & HOSTETLER, LLP	274

1 P R O C E E D I N G S

2 (9:32 a.m.)

3 CHAIRMAN WILLIAMSON: Good morning. On
4 behalf of the U.S. International Trade Commission I
5 welcome you to this hearing on Investigation Nos.
6 701-TA-486 and 731-TA-1195-1196 (Final) involving
7 Utility Scale Wind Towers From China and Vietnam.

8 The purpose of these investigations is to
9 determine whether an industry in the United States is
10 materially injured or threatened with material injury
11 or the establishment of an industry in the U.S. is
12 materially retarded by reason of subsidized and less
13 than fair value imports of utility scale wind towers
14 from China and Vietnam.

15 Schedules setting forth the presentation of
16 this hearing, notices of investigation and transcript
17 order forms are available at the public distribution
18 table. All prepared testimony should be given to the
19 Secretary. Please do not place testimony directly on
20 the public distribution table.

21 All witnesses must be sworn in by the
22 Secretary before presenting testimony. I understand
23 that parties are aware of the time allocations. Any
24 questions regarding the time allocations should be
25 directed to the Secretary.

1 Speakers are reminded not to refer to
2 business proprietary information in their remarks or
3 answers to questions. Please speak clearly into the
4 microphone and state your name for the record for the
5 benefit of the court reporter. Finally, if you will
6 be submitting documents that contain information you
7 wish classified as business confidential, your
8 requests should comply with Commission Rule 201.6.

9 Mr. Secretary, are there any preliminary
10 matters?

11 MR. BISHOP: Yes, Mr. Chairman, two
12 preliminary matters. With your permission, we will
13 add Michael Snarr of counsel, Baker & Hostetler, to
14 page 2 of the witness list, and I would note that all
15 witnesses for today's hearing have been sworn.

16 (Witnesses sworn.)

17 CHAIRMAN WILLIAMSON: Very well. Okay.
18 Let's proceed with opening remarks.

19 MR. BISHOP: Opening remarks on behalf of
20 Petitioner will be by Daniel P. Pickard, Wiley Rein.

21 CHAIRMAN WILLIAMSON: Welcome, Mr. Pickard.
22 You may begin when ready.

23 MR. PICKARD: Good morning, Mr. Chairman,
24 Commissioners. I'm Dan Pickard from Wiley Rein here
25 this morning on behalf of the Wind Tower Trade

1 Coalition. We welcome the opportunity to explain
2 today how the U.S. wind tower industry has been
3 materially injured and is threatened with material
4 injury by dumped and subsidized imports from China and
5 Vietnam.

6 This case is to some degree more complex
7 than many other cases that have come before the
8 Commission. Wind towers are large, fabricated steel
9 products built to OEM specifications. There are
10 extended lead times between the bid, award, production
11 and shipment of towers. Additionally, demand is
12 heavily dependent on the availability of financing.
13 The production tax credit, or PTC, which provides
14 credit for the first 10 years of a wind farm's
15 operation, also affects wind tower demand.

16 And importantly, the customer base is
17 extremely concentrated. Large, global OEMs possess a
18 significant amount of leverage and have not been
19 afraid to use that leverage to dictate price terms to
20 tower producers and to force tower producers to
21 renegotiate the terms of framework agreements.

22 Keeping these key conditions in mind, the
23 evidence of material injury is overwhelming. As the
24 staff report confirms and the Respondents concede,
25 subject imports surged during the period of

1 investigation, capturing approximately 20 percentage
2 points of market share from domestic producers.

3 The domestic producers should have
4 benefitted from an uptick in demand at the end of the
5 POI, but instead the most recent evidence of record
6 demonstrates operating losses for the industry. Even
7 when including Vestas' data, which Petitioner believes
8 should be excluded under the related party provision
9 or accorded less weight under the captive production
10 provision, the industry posted a negative 9.6 percent
11 operating margin.

12 A number of U.S. wind tower producers have
13 already exited the industry. Others have laid off
14 workers, are in the process of repurposing their wind
15 tower facilities or are on the brink of shutting down,
16 and some U.S. producers were never even able to get
17 their operation off the ground. This is material
18 injury, and it is due to Chinese and Vietnamese
19 imports.

20 Subject producers shipped significant
21 volumes of wind towers to the U.S. market in times of
22 both depressed and growing demand and increasingly
23 captured critical U.S. sales, including the Shepherds
24 Flat project in Oregon, the largest wind farm project
25 in the United States.

1 U.S. shipments of subject imports surged
2 from 2010 to 2011 and increased by almost 200 percent
3 from the first half of 2011 to the first half of 2012.
4 Chinese and Vietnamese producers' share of the U.S.
5 market rose significantly, and by the end of the POI
6 subject producers had seized significant market share
7 at the direct expense of U.S. producers. The surge in
8 subject imports is directly linked to extremely low
9 Chinese and Vietnamese tower prices.

10 As you will hear from senior officials of
11 Trinity Structural Towers and Broadwind Towers, price
12 is critical whether a producer is bidding for work or
13 is party to a long-term supply agreement with an OEM.
14 OEMs and tower producers intensely renegotiate and
15 renegotiate the FOB price of towers. The data
16 collected by the Commission staff confirm that subject
17 imports significantly undersold domestic wind towers
18 in nearly all instances and that this underselling had
19 price suppressing and depressing effects.

20 By capturing high profile sales, subject
21 imports recalibrated market pricing for future sales.
22 OEMs and producers quickly learned about these new
23 pricing levels, and for their sales that domestic
24 producers did not lose to subject imports they were
25 unable to sufficiently increase pricing to cover

1 rising costs.

2 The material injury currently being
3 experienced by domestic producers occurred in a peak
4 market with the PTC in effect. Subject imports
5 threaten further material injury if not restrained by
6 AD and CVD orders. If the PTC is allowed to expire
7 pricing pressure will only intensify, and low-priced
8 subject imports certainly will secure much of the more
9 limited sales opportunities. Even if the PTC is
10 renewed, it will take some time before the wind tower
11 demand picks back up, and subject imports will readily
12 rush into the U.S. market.

13 The data on the record shows enormous and
14 growing subject capacity and the ability to ramp up
15 production and shipments to the United States. Demand
16 in other markets, including China and Europe, is
17 waning. Given the industry's current condition, even
18 modest volumes of additional subject imports will have
19 a devastating impact on the domestic producers and
20 workers.

21 Today domestic producers are in a starkly
22 different position than they were in 2009 due to huge
23 volumes of low-priced, unfairly traded subject
24 imports. On behalf of the U.S. wind tower industry
25 and its workers, we respectfully request relief from

1 dumped and subsidized Chinese and Vietnamese imports.

2 Thank you.

3 CHAIRMAN WILLIAMSON: Thank you, Mr.

4 Pickard.

5 MR. BISHOP: Opening remarks on behalf of

6 Respondents will be by Elliot J. Feldman, Baker &

7 Hostetler.

8 CHAIRMAN WILLIAMSON: Welcome, Mr. Feldman.

9 You may begin when you're ready.

10 MR. FELDMAN: Thank you very much. I'm

11 delighted to be here. Good morning. I'm Elliot

12 Feldman, senior partner at Baker Hostetler and counsel

13 to Siemens Energy and Siemens Wind Power. I'm

14 accompanied by my partner, Mike Snarr, and

15 representatives from our client.

16 The staff has done an excellent job

17 establishing certain facts in this case. The key

18 facts are that domestic towers dominate sales in the

19 heartland of the United States close to where they are

20 manufactured. We've distributed a map displaying the

21 distribution of towers during the POI, installations

22 during the POI in different parts of the United

23 States. Subject towers penetrate this territory only

24 when domestic producers fail to deliver or to accept

25 orders.

1 Transportation costs, with associated risks
2 and logistical challenges, dominate tower purchasing
3 decisions, not price. Petitioners sold more towers in
4 each year, year over year, of the POI. Tower prices
5 have held steady or risen throughout the POI, despite
6 falling prices for energy. A sealed process for price
7 quotations means Petitioners speculate that they are
8 competing with foreign prices without any knowledge of
9 such prices.

10 Purchasers consistently have paid more for
11 foreign towers than for domestic towers. Expiration
12 of the production tax credit has driven the tower
13 market. Custom ordering means no inventories and long
14 production lead times. These are all facts
15 established by the staff.

16 The prehearing staff report reconfirms from
17 the preliminary phase that Petitioners have provided
18 no evidence of lost sales, nor have Petitioners
19 provided a single specific example of underselling.
20 Petitioners' argument now is that unfairly traded
21 Chinese and Vietnamese towers have surged into the
22 U.S. market, suppressing prices and rendering the
23 domestic manufacturers uncompetitive.

24 They claim that FOB price is the single most
25 important issue in the negotiation of a contract for

1 towers, that tower manufacturers are forced to bid for
2 contracts against the unfairly traded prices from
3 China and Vietnam, that they consistently lose in this
4 bidding because they cannot compete with the unfairly
5 traded prices.

6 Purchases in Respondents' briefs are exactly
7 to the contrary; that FOB price is not important at
8 all and that price itself is secondary at best in the
9 selection of contractors for towers because the towers
10 represent a small percentage of the installation of a
11 wind turbine; that OEMs do not collect competitive
12 prices and in any event never show prices of any tower
13 producers to any other tower producers; that Asian
14 towers are never selected solely on the basis of
15 price.

16 By constructing an argument diametrically
17 opposed to the facts presented in the purchasers'
18 questionnaire responses and as indicated in the
19 prehearing staff report, Petitioners perhaps hope the
20 Commission will split the difference, reckoning that
21 there must be fair points on each side. There's no
22 difference here to split. There is no reconciling
23 Petitioners' argument with the facts of the case.

24 OEMs report Chinese and Vietnamese towers to
25 be more reliably delivered. There are no reported

1 lawsuits against Chinese and Vietnamese producers.
2 There are many legal disputes with domestic producers,
3 and they themselves admit many problems in 2010, 2011,
4 2012 in producing quality towers reliably on time.

5 According to Petitioners, the Chinese and
6 Vietnamese towers are always much cheaper, and now
7 they claim that OEMs do not bear ocean freight costs
8 so not only would delivered cost not be important, but
9 OEMs necessarily buy cheaper, whether FOB or delivered
10 from Asia, according to Petitioners.

11 Why, if China and Vietnam have unlimited
12 capacity to produce towers that are better, more
13 reliably delivered and always cheaper, would the OEMs
14 ever buy anything but Chinese and Vietnamese towers?
15 Yet domestic manufacturers sold more towers in 2011
16 than in 2010 and more in 2012 than in 2011.

17 The record is full of Petitioners'
18 confessions of turning down orders because they did
19 not have the capacity to deliver, so their loss of
20 market share was due to their inability to produce
21 more, not due to foreign imports. The record is also
22 full of evidence of Petitioners' failures to fill
23 orders, forcing OEMs to cover often with domestic
24 towers, sometimes with Chinese and Vietnamese towers.
25 The record shows that in almost all instances the

1 delivered cost of the subject towers was higher than
2 the delivered cost of the domestic towers.

3 And our maps, one of which we've now
4 distributed and you have before you -- the other one
5 contains BPI of another company -- show the absolute
6 dominance of domestic tower sales in the American
7 heartland. Petitioners themselves in their many sworn
8 declarations have acknowledged OEM preference for
9 towers manufactured near wind farms as proven by the
10 map.

11 Chinese and Vietnamese towers oversell
12 domestic towers bought to cover when domestic towers
13 have not been available. Petitioners claim they
14 rejected orders because they couldn't meet Chinese and
15 Vietnamese prices, but the evidence of record,
16 Petitioners' own communications, show that they had no
17 knowledge of competitive prices and they didn't have
18 capacity --

19 CHAIRMAN WILLIAMSON: Mr. Feldman, you're
20 going to have to wrap up.

21 MR. FELDMAN: Thank you. -- or sometimes
22 the equipment or ability to make the towers needed.

23 Petitioners complain about sealed bids, yet
24 claim to have known somehow what was in the envelopes.
25 There not being a Carnac amongst them, they either

1 bid against themselves or conjured an excuse for
2 rejecting orders, failing to fill them and not making
3 money. Price competition from foreign imports simply
4 had nothing to do with their apparent travails. Thank
5 you very much. Thanks for indulging me.

6 MR. BISHOP: Will the first panel, those in
7 support of the imposition of antidumping and
8 countervailing duty orders, please come forward and be
9 seated?

10 MR. DEFRANCESCO: Good morning, members of
11 the Commission and staff. My name is Robert
12 DeFrancesco of Wiley Rein, counsel to the Petitioners.

13 Before our witness presentation I'd like to
14 quickly summarize some important points for you to
15 keep in mind as you listen to testimony today. There
16 are several fundamental points the Commission
17 identified in its preliminary determination that
18 remain largely unchanged and have now been confirmed
19 in this final investigation.

20 As this first slide shows, with respect to
21 the domestic industry Vestas we believe should be
22 excluded from the domestic industry. Vestas' primary
23 interest lies in importing wind towers. In its public
24 filings, Vestas has claimed that its global sourcing
25 strategy, its new global sourcing strategy, is to rely

1 on outsourcing its production needs.

2 The Commission has been unable to verify
3 Vestas' information. Vestas' own publicly reported
4 financial statements show that it's been operating at
5 a loss in both 2011 and 2012. Including of Vestas'
6 unverifiable data in the domestic industry we believe
7 will skew the data. Now, having said that, we do
8 believe that excluding Vestas from the domestic
9 industry would provide the Commission a clearer
10 picture of the domestic industry's performance, but we
11 also believe that including Vestas still shows the
12 domestic industry is injured by reason of subject
13 imports.

14 In addition, we'd also like to point out, as
15 Mr. Pickard alluded to earlier, we also believe that
16 the captive consumption provision would be
17 appropriate. It would be appropriate to apply that in
18 this instance. The internally transferred towers do
19 not enter the merchant market for the same domestic
20 like product. The wind towers are predominantly the
21 physical input in the production process of the wind
22 turbine. It's just physically larger. It's the
23 largest input. And because these towers are generally
24 built to OEM specification, they're not
25 interchangeable as between other OEM specifications.

1 With respect to the demand drivers, as the
2 Commission staff has indicated there are three primary
3 government incentive programs -- the production tax
4 credit, the expiration of which at the end of 2011 led
5 to an increase in turbine installations and
6 construction, the investment tax credit and the
7 renewable portfolio standards, which are set by the
8 states and require a certain amount of electrical
9 generating capacity to be installed.

10 In addition, with respect to electricity
11 pricing utilities have a desire to have multiple types
12 of electrical supply as a hedge against their cost.
13 Typically they use coal, gas wind, nuclear and solar
14 as complementary of one another.

15 With respect to supply conditions, despite
16 the increase in demand and these favorable government
17 incentive programs, the U.S. industry has suffered
18 significant shutdowns and production curtailments. As
19 this next slide shows, prior to the surge of subject
20 imports in 2011 and '12, the domestic industry looked
21 like this. They were spread out all over the country
22 with facilities poised to take advantage of the return
23 in demand as the recovery began.

24 Following the surge of subject imports in
25 2011 and '12, the domestic industry now looks like

1 this. As you can see, there are numerous domestic
2 production facilities that have been shuttered, sold
3 or repurposed. Of these 18 production facilities, at
4 least 11 have been shuttered.

5 This chart also shows that the domestic
6 producers have facilities in all parts of the country
7 and can supply all parts of the country from all these
8 locations, and the project data that the Commission
9 has collected demonstrates that the domestic producers
10 have supplied projects in all parts of the country
11 from all of these facilities. And at the same time,
12 the Commission staff report recognizes that the
13 Chinese and Vietnamese producers have shipped to all
14 of these geographic regions in 2011.

15 With respect to some other conditions of
16 competition principally with respect to price
17 negotiations, as we've stated in our briefs because
18 the OEMs typically arrange for transportation of the
19 wind towers negotiations focus on obtaining the lowest
20 FOB price for the towers. Objective evidence
21 demonstrates that OEMs and tower producers negotiate
22 intensely over the FOB price of the towers to be
23 provided.

24 As the witnesses you'll hear from today,
25 during these negotiations tower producers are

1 continually asked to reduce their prices, yet the
2 firms with the most interest in maintaining their
3 access to unfairly traded imports have been less than
4 forthcoming in providing the bid data that will show
5 this continued suppression and depression of pricing
6 by the subject imports.

7 The OEMs have failed to provide the bid data
8 in the manner requested and alternatively provided the
9 Commission simply with final award data. In fact, one
10 of the largest OEMs has refused to provide any bid
11 data, yet in the preliminary phase of this case OEMs
12 did provide some bid data which did show the
13 significant price pressure exerted by the subject
14 imports. And moreover, at least one OEM didn't report
15 their actual delivery cost in this data.

16 In the next slide, nevertheless despite
17 these issues this slide shows that the OEMs have
18 recognized that price is by far the most important
19 factor in their purchasing decision. In this next
20 slide, in the preliminary determination the Commission
21 recognized as much. The Commission noted that the
22 price of the tower is the primary component of the
23 total landed cost and is an important factor in the
24 OEM purchasing decision.

25 You can see that in this next slide. This

1 slide illustrates the importance of the tower in the
2 overall turbine installation cost. In 2011, the
3 National Renewable Energies Laboratory estimated the
4 cost of the tower as approximately 15 percent of the
5 total installation cost of the turbine. Conversely,
6 the transportation cost of the entire turbine, which
7 includes the nacelle, the blades and the tower, is
8 only 2 percent of the total installation cost of the
9 turbine. In light of these dynamics, regardless of
10 how the towers are purchased, the significant presence
11 of unfairly priced subject imports have a substantial
12 price effect on the negotiations of the final tower
13 price in all sourcing negotiations.

14 As this next slide indicates, as a result of
15 these price pressures and the decline in demand in
16 turbine pricing, the OEMs began turning increasingly
17 to low-priced subject imports. As the MAKE Consulting
18 report in 2010 indicates, weak demand has resulted in
19 price pressure for OEM vendors who in turn are seeking
20 low-cost imported steel towers from Asian
21 manufacturers to aid their profitability.

22 As this next slide shows, we believe that
23 the Shepherds Flat sale and project is a primary
24 example of this. Shepherds Flat signaled a
25 significant shift in the market at a time affecting

1 both the domestic industry's volume and prices.
2 General Electric was awarded the project in October of
3 2009 and put it out for tower bid shortly thereafter
4 with construction and tower delivery slated to begin
5 in May 2011 and continue into 2012.

6 As the public information indicates,
7 numerous domestic and foreign producers bid on this
8 project. Ultimately the project was awarded to two
9 Chinese suppliers. The loss of this project signaled
10 a significant shift in the market. Subject imports
11 began to increase at a significant rate and at reduced
12 prices. The domestic producers were required to
13 continually reduce their prices to remain competitive.

14 As this next slide shows, after winning the
15 Shepherds Flat project in 2011 subject imports
16 increased by 143 percent from 2010 to 2011. A
17 significant portion of this increase was made up by
18 the Shepherds Flat project, but there is also a
19 significant amount of subject imports in this increase
20 that is unrelated to Shepherds Flat as well.

21 Subject imports continued to increase in the
22 interim period and increased by another 193 percent
23 from the first half of 2011 to the first half of 2012.
24 At the same time, U.S. producers' shipments increased
25 by only 8 percent over this period from the first half

1 of 2011 to the first half of 2012.

2 As a result, as you can see from the next
3 slide, the subject imports' share of the market
4 increased substantially at the expense of the domestic
5 industry. By the end of the period, subject imports
6 held a larger share of the market than the domestic
7 industry, as you can see from this slide. In
8 addition, since the Shepherds Flat project was awarded
9 while towers have gotten larger and heavier the
10 subject producers AUVs declined by 11.5 percent from
11 2010 to 2011 and declined again by 9.7 percent from
12 the first half of 2011 to the first half of 2012.

13 As the next slide indicates, based on the
14 proprietary analysis in our brief on an FOB basis the
15 subject imports undersold the domestic industry in
16 nearly every comparison. As we explained in our
17 brief, as the margins of underselling increased over
18 the period subject imports gained a greater share of
19 volume.

20 As a result of the continued loss of market
21 share and the price suppressing and depressing effects
22 of the subject imports, despite the increases in
23 demand toward the end of the period financial
24 performance of those domestic producers that remained
25 in the industry and that were competing in the

1 merchant market steadily declined over the period. In
2 addition, I would also note that the domestic
3 producers generally, their performance also declined
4 toward the end of the period despite the fact that
5 demand was increasing.

6 Now, Respondents do not refute these facts.
7 Instead, the Respondents claim that significant
8 market share gains at the expense of the domestic
9 industry were completely unrelated to price. As Mr.
10 Cole and Mr. Smith will testify to, this is simply not
11 true. The domestic producers had available capacity
12 and would have produced more towers had profitable
13 orders existed.

14 The staff report found that U.S. producers
15 possess a substantial amount of excess capacity and
16 can respond to changes in demand with large changes in
17 shipment quantities. Moreover, as Table III-4 of the
18 confidential staff report indicates, the domestic
19 industry has established production facilities and
20 expanded capacity at existing facilities to service
21 demand throughout the period.

22 The table also indicates that nearly all of
23 the U.S. producers' facilities were qualified to
24 supply the largest OEMs by 2011, yet the domestic
25 industry's overall capacity utilization continued to

1 decline over this period. Consequently, the market
2 dynamics the Commission observed at the preliminary
3 stage have not changed significantly. Subject imports
4 are still primarily sold on the basis of price, and
5 the FOB price of the tower is the key selling point in
6 the sourcing negotiations with both the foreign and
7 domestic suppliers.

8 Subject imports have surged into the U.S.
9 market at the expense of the domestic industry. As
10 subject import penetration grew, domestic producers
11 have seen their tower prices suppressed and depressed.
12 As a result, domestic producers' performance
13 deteriorated over the POI. These fundamental facts
14 are unchanged and support an affirmative
15 determination.

16 With respect to the threat of material
17 injury, in addition we'd also note that the facts show
18 that the domestic industry is threatened with further
19 material injury. As everyone agrees going forward,
20 the expiration of the PTC will substantially reduce
21 demand. Even if the PTC were renewed tomorrow it
22 would take a significant amount of time for delayed
23 projects and new projects to re-enter the pipeline.
24 Thus, the demand projections for 2013 are weak.

25 At the same time, the remaining domestic

1 producers have been forced to shutter facilities and
2 curtail production and are in a weakened financial
3 condition. In this environment, any amount of
4 unfairly priced imports would have devastating effects
5 on the remaining domestic producers.

6 Chinese and Vietnamese producers possess a
7 significant amount of excess capacity and continue to
8 service the U.S. market. As the Commission staff
9 report indicates, there are a large number of
10 additional Chinese and Vietnamese tower producers with
11 substantial amounts of excess capacity. At the same
12 time, demand in other major global wind energy markets
13 has declined and is projected to continue to decline.

14 At this next slide indicates, Bloomberg
15 Energy has reported that the Chinese market is
16 expected to decline, will see a 20 percent decline in
17 annual installations over this year and is projected
18 to continue to decline. Bloomberg has also noted that
19 India, as well as China and the U.S. and Europe, also
20 expect to see significant production declines in
21 consumption in those markets.

22 These markets comprise the vast majority of
23 global demand. As a result, there is simply no
24 additional outlet to absorb the Respondents' excess
25 capacity. In fact, the decline in installations in

1 China is already manifesting itself in the United
2 States as additional Chinese producers have begun
3 supplying the U.S. market that previously had remained
4 in China.

5 In addition, we would also note that in our
6 brief we have discussed some of the largest Chinese
7 producers that are directly administered by the
8 Central Government of China and are considered the
9 backbone of the Chinese Navy. These types of
10 companies have virtually unlimited access to capital,
11 allowing them to continually expand their capacity.
12 Thus, notwithstanding the claims you will hear later
13 this afternoon, the subject producers' actions are
14 injuring the domestic industry and threaten the
15 industry with further material injury.

16 The Commission recognized this in its
17 preliminary determination when it concluded that the
18 resulting volume surge would come at the expense of
19 the domestic industry and would have significant
20 negative price effects on the domestic industry,
21 thereby preventing the domestic industry from
22 benefitting from the demand increase. In the final
23 phase of this investigation, the additional facts
24 collected by the staff confirm the Commission's
25 preliminary conclusions. The Respondents' claims of

1 capacity constraints have done nothing to refute these
2 facts.

3 With that, I'd like to turn it over to Mr.
4 Cole.

5 MR. COLE: Good morning. My name is Kerry
6 Cole, and I am President of Trinity Structural Towers,
7 Inc. On behalf of Trinity and its U.S. employees, I
8 would like to start by thanking the Commission for its
9 hard work on this case.

10 Trinity is the largest remaining producer of
11 utility scale wind towers in the United States,
12 employing over 550 skilled workers in plants in Texas,
13 Illinois and Iowa. Over the last four years, five
14 major U.S. producers, two of whom were Petitioners in
15 these investigations, have shut down tower operations
16 and left the tower industry. Others have been forced
17 to curtail productions, shutter facilities and lay off
18 workers, all as a result of the surge of dumped and
19 subsidized imports.

20 Despite increasing demand in 2011 and 2012,
21 Chinese and Vietnamese producers took sales from us
22 and other U.S. producers. At a time when we should
23 have been able to increase our sales and our prices,
24 we were unable to increase prices sufficiently to
25 cover our costs. Although Trinity has managed to

1 remain in the business, much of our efforts to cope
2 with the severe price competition from these imports
3 have failed, and even our most efficient plants
4 located in strategic areas have been negatively
5 impacted.

6 We have already closed plants, are planning
7 to idle our facility in Coleman, Texas, and because of
8 lost opportunities have repurposed our facility in
9 Fort Worth to produce tank cars. The sales we lost to
10 the Chinese and Vietnamese imports have and continue
11 to cause this injury.

12 As the Commission is aware, wind towers are
13 sold to large OEMs either through a competitive closed
14 bidding process or through negotiated supply
15 agreements. The OEM purchaser base is extremely
16 limited and consists of only a handful of large OEMs
17 like Siemens, GE and Vestas and, to a lesser extent,
18 Gamesa and Suzlon. On the other hand, there are a
19 relatively large number of wind tower suppliers that
20 these OEMs can choose from, and this disparity gives
21 the OEMs a significant upper hand when it comes to
22 negotiating prices and volumes.

23 During the bidding process, tower suppliers
24 provide OEMs with detailed bid responses specifying
25 the ex-works cost of the tower and confirming the

1 supplier's ability to produce these towers within the
2 OEM's specified timeframe. Because wind towers are
3 produced on a rolling basis and producers may take as
4 long as a year to produce an entire order, the
5 timeframe for OEM pickup of the towers generally
6 covers a period of several months.

7 I have been involved in bid negotiations for
8 many years, and I know that the price of a wind tower
9 typically is the most important factor in the OEM's
10 purchasing decisions. For the most part, particularly
11 when competing against subject imports, the only price
12 negotiated is the price of the tower. OEMs buying
13 towers on margin can obtain the best margin by
14 purchasing Chinese and Vietnamese towers, and because
15 the ex-works prices are so low freight costs are less
16 of an issue.

17 You can see this in the OEMs' purchasing
18 decisions. Starting in 2009 and 2010, OEMs began
19 buying their base load capacity from China and
20 Vietnamese producers and used these imports to fill
21 projects in all regions, including the midwest. At
22 the same time, they stopped purchasing significant
23 volumes from U.S. producers. In Trinity's case, we
24 had a framework agreement in place prior to this shift
25 and had not had any delivery or quality issues.

1 Nonetheless, because the price of subject imports were
2 so low our customers chose subject imports over our
3 towers.

4 Because of the extreme price sensitivity
5 during the negotiations, the OEMs generally attempt to
6 push prices down by indicating that the tower
7 supplier's price is too high compared to other quotes
8 received. Although the OEMs do not provide specific
9 details about other quotes, they generally have been
10 frank in telling us that they can best maximize their
11 own profits by choosing low-priced Chinese and
12 Vietnamese towers rather than ours.

13 In some cases, including the Shepherds Flat
14 project, we were specifically told to make our bid FOB
15 Port of Longview along the Pacific coast and thus knew
16 we were competing against these low-priced imports.
17 OEMs also sometimes indicate that their price quotes
18 from foreign suppliers are a certain percentage lower
19 than ours. Often times these prices are far below our
20 cost and it is simply not feasible or sustainable to
21 supply them at such prices. Although we have had
22 opportunities to match these low prices, we have
23 declined.

24 Apart from the bidding process, U.S.
25 producers also have supply agreements with OEMs that

1 fix volumes and prices for wind towers. However, as a
2 result of competition from Chinese and Vietnamese
3 imports these contracts are frequently renegotiated,
4 the OEMs forcing U.S. producers to lower their prices,
5 delay or reduce their volume commitments, increase the
6 warranty periods, lengthen the receivables periods and
7 alter liquidated damages and penalty clauses.

8 To make matters worse, despite the OEMs'
9 contractual commitment to order volumes from us, the
10 OEMs have chosen to instead increase their purchases
11 from China and Vietnam. When this previously
12 committed capacity becomes available, we're unable to
13 fill it with other wind tower orders because of unfair
14 imports from China and Vietnam.

15 In the past, Trinity has offered to set up
16 facilities in regions where supply is needed and to
17 bring on additional capacity when commercially
18 reasonable to do so. Brownfield facilities generally
19 can be transitioned and running within five to six
20 months and a much shorter time period if the
21 facilities have previously produced products that are
22 similar to wind towers.

23 Because qualification is a fairly routine
24 process and Trinity almost always qualifies to produce
25 new wind tower designs, this should have been an

1 attractive option for the OEM, yet Trinity's offers
2 were rejected and Chinese and Vietnamese imports took
3 a large portion of these sales. The sales lost to
4 Chinese and Vietnamese imports forced us to close
5 certain facilities and idle others.

6 Despite these closures, Trinity still had
7 available capacity to devote to new wind tower
8 production if the orders are there at the right price.

9 But as purchasers rely more and more on low-priced
10 imports from China and Vietnam in order to maximize
11 their profits, U.S. producers are often left with site
12 specific and small volume orders.

13 Such orders require changes in production
14 processes to adapt to the different tower designs and
15 heights. During any such changes in production, a
16 certain amount of capacity is taken off the market as
17 facilities ramp up for production of a new tower and
18 work out normal quality and efficiency issues that
19 arise with such transitions to new designs. Once the
20 initial ramp up is complete, however, Trinity is
21 generally able to build up production efficiently to
22 minimize delays.

23 The pressure from competition from unfairly
24 traded Chinese and Vietnamese towers also prevents
25 domestic producers from being able to increase prices

1 in response to increase in costs. With pressure to
2 lower prices and rising production cost, revenue and
3 margins have fallen and any attempts to mitigate
4 margins by refusing to lower prices further have
5 caused us to lose more sales.

6 The American wind tower industry has been
7 devastated by Chinese and Vietnamese trade practices.
8 At a time of incredibly high demand due to the
9 potential expiration of the PTC, American wind tower
10 producers should have been flourishing and expanding.

11 Instead, Trinity, like other U.S. producers, has had
12 to close or idle facilities, curtail production,
13 repurpose facilities and lay off workers. Other
14 producers have simply been forced out of the market.

15 Trinity does not want to meet the same fate.
16 We believe American manufacturers certainly can
17 compete with fairly traded wind tower imports. I
18 respectfully urge the Commission to give us the
19 opportunity to do so by imposing AD and CVD duties
20 against dumped and subsidized imports from China and
21 Vietnam.

22 Thank you for your time, and I will be happy
23 to answer any questions that you may have.

24 MR. SMITH: Good morning. My name is Paul
25 Smith. I'm the President of Broadwind Towers, and

1 I've been with Broadwind since 2008. I'm very
2 familiar with the wind tower industry in general and
3 the wind tower sales negotiation process in
4 particular.

5 Broadwind was established in 2004 in an old
6 industrial shop turned manufacturing facility at a
7 time when there were few wind tower producers in the
8 United States. Back then, it was a small job shop
9 manufacturing about four towers each month in
10 Manitowoc, Wisconsin. In 2007 and 2008, as the demand
11 for renewable energy increased, Broadwind saw an
12 opportunity for growth and invested millions of
13 dollars in the company, hired new workers and
14 increased its Manitowoc production by 500 percent.

15 With the high quality towers and dedicated
16 employees at Broadwind, we grew from a single facility
17 tower producer to one of the major producers in the
18 U.S. market. Apart from our tower sales, Broadwind
19 has also contributed to revitalizing the manufacturing
20 community in Manitowoc, creating new jobs and training
21 highly skilled workers in that community.

22 In 2008 and 2009, Broadwind invested over
23 \$20 million to construct a brand new tower
24 manufacturing facility in Brandon, South Dakota, to
25 service the expected increase in wind turbine sales.

1 This facility was also projected to employ 150 people.
2 Unfortunately, we have not been able to open this
3 facility as many of the sales that would have serviced
4 in Brandon went to unfairly traded imports from China
5 and Vietnam.

6 With little prospect of being able to use
7 this facility, we are now in the process of selling it
8 at a price considerably under the original investment,
9 resulting in a substantial financial loss. Over the
10 last few years, such dumped and subsidized imports
11 from China and Vietnam have severely injured the
12 entire U.S. wind tower industry. An industry that
13 should have flourished as demand reached prefinancial
14 crisis highs is instead on the brink of collapse with
15 producers like Ameron, DMI and Katana forced to
16 shutter facilities and exit the industry.

17 The competition from unfairly traded imports
18 and lost sales has impacted Broadwind, one of the few
19 remaining U.S. producers, so negatively that we have
20 been forced to lay off employees, curtail production
21 and even shutter a brand new and unused facility.
22 Instead of using available domestic capacity, unfairly
23 priced towers from China and Vietnam have been sourced
24 at the expense of U.S. production and U.S. workers.

25 Since 2008, the wind tower market and in

1 particular the sales process for wind towers has
2 changed considerably. Prior to the financial crisis
3 when the tower market was thriving, sales of towers
4 primarily occurred through framework agreements, which
5 gave us the opportunity to level load our capacity.
6 At that time, prior to the surge of dumped and
7 subsidized imports, we are able to negotiate
8 reasonable prices for wind towers as OEMs worked to
9 secure available capacity from U.S producers in
10 locations convenient to their wind farm projects.

11 In 2008 and 2009 when the financial crisis
12 hit, the market for wind towers changed. OEMs shifted
13 away from framework agreements with U.S. producers,
14 and sales began to occur on a spot basis. Such spot
15 sales generally involved a bidding process in which
16 tower producers submit bids to OEMs on a project by
17 project basis.

18 At that time, the sales process for towers
19 became much more competitive because by this time the
20 OEMs had developed steady sources of low-priced
21 imports from China and Vietnam. OEMs were able to
22 take advantage of these imports and adopted aggressive
23 negotiating strategies with the domestic industry.
24 During these spot sale negotiations we are typically
25 provided with target pricing. This usually occurs in

1 the midst of ongoing negotiations, but on some
2 occasions we are provided target pricing even before
3 negotiations had begun.

4 On many occasions we were told that unless
5 we met a certain target price we would not be awarded
6 the order. Such prices were often so low with barely
7 acceptable or nonexistent margins that we were forced
8 to choose between accepting the project at the
9 dictated price or laying off workers and waiting for
10 future projects. Because of the constant loss of
11 sales to Chinese and Vietnamese producers, adopting
12 such a wait and see approach was extremely risky.

13 Even when we offered to invest in facilities
14 near wind farm projects, which would minimize
15 transportation costs from our factories to the wind
16 farm sites for installation, our offers were rejected
17 and the projects were filled with dumped and
18 subsidized Chinese and Vietnamese imports. The
19 Shepherds Flat project is a perfect example. Despite
20 offering to locate a facility within 50 miles of the
21 project installation site, the OEM chose to use
22 Chinese towers.

23 The fact that we were unable to compete with
24 Chinese towers, even though our transportation costs
25 would have been minimal, is indicative of just how low

1 Chinese towers are priced, and the loss of this single
2 project, which could have sustained a number of U.S.
3 tower producers in 2010, only further pressured us to
4 lower prices going forward.

5 Qualifying to produce such towers is not a
6 difficult process. The qualification process
7 generally involves a review of the producer's document
8 control process and traceability of materials, as well
9 as verification of the producer's manufacturing
10 production plan. During the process, OEMs verify that
11 the producer is following each step of the production
12 plan and that the plan conforms to the OEMs' own
13 requirements.

14 OEMs also generally verify that the plant
15 workers are sufficiently trained to manufacture the
16 towers and in some cases provide additional tower
17 specific training. Finally, the OEM usually does a
18 physical inspection of the first complete wind tower.

19 The qualification process is generally not
20 overly difficult or involved. Although the process
21 does get slightly more complicated when there are
22 multiple designs being built in the same facility at
23 the same time, even then, however, qualification is
24 generally not overly time consuming and can be
25 completed within a few months.

1 Broadwind is qualified to produce towers for
2 eight different OEMs, and we have never failed to
3 qualify for any design. At times when OEMs have tight
4 project timelines, production and qualification run
5 concurrently, and Broadwind has produced towers for
6 projects even while our facility was going through the
7 qualification process. Such overlapping production
8 and qualifications has been particularly common this
9 year as OEMs rush to get projects commissioned before
10 the upcoming expiration of the PTC. Qualifying to
11 produce towers, therefore, is not generally an issue.

12 The U.S. wind tower industry is in a
13 precarious position. Without relief from subject
14 imports, the few remaining domestic tower producers
15 will continue to lose sales, shutter facilities and
16 lay off workers. Duties on unfair imports from China
17 and Vietnam are essential to ensuring that such injury
18 does not continue by providing domestic producers with
19 a level playing field for which to compete.

20 We have already begun to see positive
21 effects from the filing of this case as orders from
22 our towers have begun to increase. Without continued
23 relief, our ability to maintain this volume is in
24 jeopardy.

25 Thank you for your time this morning and for

1 all your efforts in these investigations. I will be
2 happy to answer any questions that you have.

3 MR. PICKARD: Mr. Chairman, that concludes
4 our direct presentation. We'd like to reserve the
5 remainder of our time for rebuttal.

6 CHAIRMAN WILLIAMSON: Thank you very much.
7 I want to express our appreciation to all the
8 witnesses for taking time from their businesses to
9 come and present testimony today. It was very helpful
10 to us. This morning we will begin questioning with
11 Commissioner Pearson.

12 COMMISSIONER PEARSON: Thank you, Mr.
13 Chairman. Allow me to extend my welcome to all of you
14 with special thanks to those who participated in the
15 tour we had a few weeks ago of the Broadwind facility
16 in Manitowoc.

17 Mr. Smith, you weren't able to be there, but
18 let me assure you that we were well taken care of and
19 had a most interesting discussion. I had never before
20 had the opportunity to see heavy plate being
21 manufactured into anything and so it was quite a
22 fascinating tour. Thank you.

23 MR. SMITH: We were glad to have you there,
24 Commissioner. Thank you.

25 COMMISSIONER PEARSON: Let me begin with a

1 question that popped up in my mind time and time again
2 as I reviewed this record. Is there more than one
3 Shepherds Flat project?

4 The reason for asking is that there are
5 multiple spellings of Shepherds Flat in the briefs,
6 and I'm just not sure. If we're talking about more
7 than one project it would be important to know that.

8 MR. COLE: No, sir. It's just one project.

9 COMMISSIONER PEARSON: Okay. Then either
10 now or for purposes of the posthearing could you
11 clarify what is the correct spelling of Shepherds
12 Flat? Because I think it's important that we agree on
13 that and get it right in our final opinion. If
14 representatives of the Respondents have input on that,
15 by all means also provide your thoughts.

16 MR. COLE: I'm not sure what the proper
17 spelling is, but we can get that for you.

18 COMMISSIONER PEARSON: Okay. I'll look for
19 it later.

20 The Respondents have indicated that they
21 have made claims for delayed shipments and quality and
22 whatnot, and my question is whether those claims might
23 have contributed to the domestic industry's relatively
24 weak operating results.

25 MR. COLE: I can say that in my company's

1 case we have not had any quality issues per se that
2 have resulted in any operating issues financially.
3 We've had normal issues that any other manufacturer
4 would have with startups, but nothing out of the
5 ordinary that would cause a significant decline.

6 COMMISSIONER PEARSON: Is it correct? Have
7 settlements been agreed? Have payments been made or
8 has money exchanged hands because of these claims?

9 If necessary, if this is confidential you
10 could respond in the posthearing, but the Respondents
11 talked about this and I'm just trying to understand if
12 there's another side to the story.

13 MR. SMITH: That is proprietary so I think
14 we are going to have to answer that in a posthearing
15 brief.

16 COMMISSIONER PEARSON: Okay. That would be
17 fine. Perhaps now at this point you could clarify for
18 the record. Where in the financials would we find
19 those settlement payments if they existed? Would they
20 be in SG&A or in other factory costs?

21 MR. DEFRANCESCO: Commissioner Pearson, this
22 is Robert DeFrancesco. I think how they accounted for
23 it I think we'll probably have to respond in the
24 posthearing brief.

25 On a related point with respect to quality

1 issues and delivery issues, in our brief, again
2 because it's proprietary, the Respondents'
3 characterization of some of these issues is not
4 exactly accurate, and we will be responding to that in
5 the brief.

6 I would also note that I think Mr. Smith can
7 maybe comment about quality issues that the Chinese
8 towers have had over the same period of time. In
9 fact, they've been asked to examine possible rework of
10 some Chinese towers that have entered the U.S.

11 MR. SMITH: That is true. There were some
12 towers that were shipped out to the west coast for a
13 project out there. I believe it was the Shepherd
14 Flats or Shepherds Flats or however you spell
15 Shepherds Flats. We were asked to inspect the tower
16 sections and provide a price to repair welds and paint
17 on those towers that came from China, so I have seen
18 firsthand some quality issues

19 Speaking for my company, I can tell you that
20 we build some of the best quality in the industry.
21 One OEM that we just started working for this year, I
22 know there was some chronic issues with quality with
23 some of their offshore suppliers and we did a very
24 good job with addressing some of the very specific
25 issues that they were looking for, better performance

1 on doorframes in particular.

2 They had had a lot of issues with these
3 doorframes, welding them in. The first three that we
4 welded in we had zero indications, and that's just
5 subject to an ultrasonic inspection, so it was quite a
6 win for us. And three of them, we considered that a
7 hat trick.

8 COMMISSIONER PEARSON: Just out of
9 curiosity, if you had reworked the Chinese towers
10 would you have had to transport them to Manitowoc from
11 the west coast?

12 MR. SMITH: We declined to quote. We just
13 thought the liability and the exposure issues were too
14 great to overcome, and we declined.

15 COMMISSIONER PEARSON: Okay.

16 MR. RUBIN: J.D. Rubin. One thing I just
17 wanted to add to Paul's statements about the effect on
18 the financial statements. Certainly any details would
19 be proprietary, but as a general matter I would say
20 that any settlements did not have a material effect on
21 the financial result, so generally I think it's safe
22 to say that that is the case.

23 COMMISSIONER PEARSON: Okay. See, because
24 from the Respondents we might be able to get their
25 assessment of how much money exchanged hands, but they

1 wouldn't know how it affected your financials and so
2 that's why in order to understand this issue and see
3 whether there's really anything there that has an
4 influence on our analysis of the case we need to
5 substantiate this. So please give us all you've got,
6 okay? Along with that, if perhaps you've taken
7 reserves against potential future settlements that
8 also would be good to know.

9 Shifting gears, if we look at Table V-2 and
10 V-3 on pages 536 and 37, and of course this is
11 proprietary information so I regret that some of you
12 don't have access to it, but we see that at least one
13 purchaser frequently has paid more for subject imports
14 than for domestically produced towers in circumstances
15 in which both types of towers have been used on the
16 same site for the same wind tower project.

17 Can you explain why purchasers would do
18 this? Why would they pay more for the imported
19 towers?

20 MR. PICKARD: Why don't I start off? For
21 the record, this is Dan Pickard again. Obviously that
22 information is proprietary.

23 I think there's a couple of issues maybe
24 that I'll start off with is, one, I think there's a
25 legitimate question regarding the accuracy of this

1 information that's been provided. There are questions
2 in regard to how the delivered costs were calculated.
3 We'll address that in more detail.

4 COMMISSIONER PEARSON: Also questions about
5 how the FOB costs were calculated?

6 MR. PICKARD: No. I think in this issue at
7 least what jumps out predominantly to me was the
8 freight costs that were calculated here, although I
9 think there are also related issues with some of the
10 FOB costs so that's one part of it.

11 The second part is, and obviously without
12 going into any one particular company's proprietary
13 information there's evidence of record that
14 demonstrates that certain OEMs buy on an FOB basis
15 without knowing where the towers are going first and
16 then later subsequently there are decisions where
17 they're going to be placed. So in that scenario it's
18 not unforeseeable that there would be some scenarios
19 where the freight costs could end up in a higher
20 delivered cost.

21 A third and I think related issue goes to,
22 and I would respectfully submit that this would be
23 fair grounds for questions in the afternoon panel,
24 whether the OEMs are capable of passing along their
25 freight costs and in sometimes marking up their

1 freight costs. There is certainly some evidence of
2 record to suggest that that's the case. And if that
3 is the case then we don't have higher costs being
4 absorbed by the OEMs, but there are three kind of
5 initial thoughts.

6 MR. DEFRANCESCO: And just to follow up on
7 that point, and I think Mr. Cole and Mr. Smith can
8 maybe elaborate on this a little bit. What you've
9 seen over the course of the POI is the subject
10 producers have begun entering into these global
11 sourcing contracts with the OEMs and that they are
12 supplying the OEMs globally and have effectively
13 become their source of base load supply whereas the
14 U.S. industry is now in a position where they've lost
15 that source of base load supply.

16 As Mr. Pickard said earlier, they're
17 negotiating on the FOB price in every instance. The
18 tower producers and the OEMs are negotiating on the
19 price of the tower. Where the tower goes after that
20 is more of a logistics issue.

21 COMMISSIONER PEARSON: Okay. My time has
22 expired, but if the Chairman will indulge me a very
23 quick followup question to Mr. Cole and Mr. Smith.
24 Have you ever been involved in a discussion with one
25 of your customers when they say gosh, I wish you could

1 sell me more towers because I'm having to pay more
2 money to bring in these imported towers?

3 MR. COLE: Never.

4 MR. SMITH: We have not.

5 COMMISSIONER PEARSON: Thank you very much.

6 CHAIRMAN WILLIAMSON: Thank you.

7 Commissioner Aranoff?

8 COMMISSIONER ARANOFF: Thank you, Mr.
9 Chairman. Welcome to all of you this morning. I
10 appreciate your being here.

11 In seven years of hearing these cases, I
12 think this is the first time that I've walked into a
13 hearing in a final investigation, having read all the
14 briefs, the staff report, participated in the prelim,
15 and I still have no idea how prices get set in this
16 market. I just don't understand it. The parties are
17 arguing from two completely different planets.

18 So can you just walk me step-by-step like
19 I'm really stupid from the first time you ever hear
20 that there's some new project going up to how the
21 final price gets agreed to in your experience?

22 MR. COLE: Commissioner, I'd like to start.
23 Our two companies are different so I'm going to
24 describe the normal way in which our company does it.
25 Mr. Smith will describe a different method that his

1 company does it.

2 Typically Trinity has enjoyed supply
3 agreements, and that's how we have built our business
4 and been able to build the many plants, the four
5 plants that we have or had in operation. The supply
6 agreements are set by some certain volume per year at
7 a certain price. They are always ex-works at our
8 facilities. We never quote on freight. It's always
9 an ex-works price.

10 The issue that we have had with that process
11 is the contracts that we had were due to be completed
12 in 2010, and because we weren't able to get all the
13 towers that were committed to us those tower contracts
14 now go out into 2014.

15 COMMISSIONER ARANOFF: Let me stop you there
16 because there was something you said I didn't
17 understand. Weren't able to get all the towers
18 committed to us. What did that mean?

19 MR. COLE: Our customer did not give us year
20 over year the amount of towers that the supply
21 agreement said they should give us. So in essence we
22 work off normal framework agreements, and I'll turn it
23 over to Mr. Smith and he can describe how his company
24 prices towers.

25 MR. SMITH: We have a mix of both in our

1 sales model. We have a framework deal with one of our
2 major customers that we signed a few years ago. It's
3 been extended into 2014, the same idea, but for the
4 most part we bid in what's referred to as the spot
5 market.

6 So the OEMs will secure a project with a
7 developer and then go out for bid on that specific
8 project. We would typically receive an RFQ package or
9 a request for quote. We would be given the tower
10 design and a quantity and a delivery window and we
11 would quote based on what we could secure material
12 costs for at that time. Basically it's the same
13 process. As I said in my testimony earlier, typically
14 we're given a target price that we have to meet before
15 we could be awarded an order.

16 COMMISSIONER ARANOFF: So you're saying that
17 at this first stage when the OEM comes to you with an
18 RFQ, that RFQ might include a target price to get you
19 in the door?

20 MR. SMITH: A lot of times the target price
21 is basically given to us verbally -- this is where we
22 need you to be -- but it has been included from time
23 to time in the RFQ. This is the target price we're
24 looking to get, to achieve.

25 COMMISSIONER ARANOFF: Okay. And so I want

1 to just follow up with that. So in a case where you
2 are given a target price either in writing or orally,
3 the understanding is that if you don't meet that
4 target price it won't be considered at all?

5 MR. SMITH: Yes.

6 COMMISSIONER ARANOFF: Okay. And if you do
7 meet the target price and you send in your proposal
8 then what happens?

9 MR. SMITH: Then the OEM would review the
10 quote and decide who gets the award.

11 COMMISSIONER ARANOFF: Would they come back
12 to you and ask you to adjust your pricing again or
13 anything else about your proposal, or they just choose
14 among what they've got?

15 MR. SMITH: There have been times where
16 they've come back for a lesser price.

17 COMMISSIONER ARANOFF: How often would you
18 say that is as a share of the volume that you're
19 selling? How much of it would be subject --

20 MR. SMITH: Probably just a round number,
21 10, 20 percent.

22 COMMISSIONER ARANOFF: Ten, 20 percent.
23 Okay. When you get one of these initial proposals
24 that has a target price and you decide that that is
25 not going to be a profitable price at which you would

1 be producing, what's the thought process that you go
2 through?

3 MR. SMITH: Well, we will discuss where we
4 would need to be, but I can tell you going through
5 this process we've never turned away a reasonable
6 request for an order, and that goes for price and/or
7 delivery.

8 COMMISSIONER ARANOFF: All right. How do
9 you define a reasonable request? Do you have a
10 certain profit level in mind? Does it have to just
11 cover your marginal cost? What's reasonable?

12 MR. SMITH: I think we're getting into the
13 proprietary.

14 COMMISSIONER ARANOFF: Okay. Well, if you
15 could provide that for us on the record where you
16 would kind of draw the line on what's reasonable and
17 what's not reasonable that would be very helpful.

18 MR. SMITH: Okay.

19 COMMISSIONER ARANOFF: Okay. With respect
20 to cases where you've entered into these framework
21 deals, and this is for both of you who say you've been
22 part of this process. Explain to me how the price
23 piece of that gets set and whether, for example, it
24 has a clause to adjust based on steel prices or any
25 other mechanisms that adjust it over the term of the

1 contract.

2 MR. COLE: Yes, ma'am. In our particular
3 supply agreement normally there is an escalation cost
4 for steel prices and there is an escalation cost for
5 flange prices. And the flanges you know are the
6 forgings or the castings that are at the end of the
7 tower. So those two items usually make up a
8 significant amount of cost. So other than that
9 there's usually not an escalator. There's usually no
10 escalators for labor, so whatever rate you go into is
11 the labor rate that's set.

12 So in essence with the escalation costs that
13 pass through they will affect your profit percentage
14 because if the price of steel goes up then obviously
15 your margin percentage goes down. But there is no
16 other escalators to cover any other overhead costs or
17 labor costs in the supply agreement; only steel and
18 flanges.

19 COMMISSIONER ARANOFF: Okay. And how long
20 does an agreed price generally last?

21 MR. COLE: In our case the agreed price was
22 supposed to be three years. We are now working on our
23 fifth year, and it will extend out until seven years.

24 COMMISSIONER ARANOFF: Okay. So you're
25 saying that's seven years where except for the things

1 that are adjusted according to some sort of index,
2 everything else stays the same in the price?

3 MR. COLE: That is correct.

4 COMMISSIONER ARANOFF: All right. Now, I
5 understand that U.S. manufacturers sell FOB. Are there
6 any U.S. producers or were there at any point U.S.
7 producers who also bid on the delivery logistics
8 component, or is that always performed by separate
9 entities?

10 MR. COLE: In essence, Trinity Structural
11 Towers is owned by Trinity Industries is our parent
12 company, and we have a Transportation and Logistics
13 Group that's a completely separate business. If any
14 transportation is bid, they bid directly with our
15 customer and we're not involved in that.

16 The one occasion that we were, Trinity
17 Structural Towers was involved in that, was in the
18 Shepherds Flat project, and the reason we got involved
19 in that was because we could not compete on FOB price
20 and it was too big of an order not to investigate
21 further, so we spent several months working with the
22 railroads trying to figure out an economical mode of
23 transportation, hoping that we'd be able to have
24 inland transportation cost cheaper in the U.S. than
25 what the oceangoing freight cost would be from China

1 and Vietnam.

2 But when it was all said and done that was
3 not the case. Our inland rail transportation cost was
4 \$12,000 more per tower than it was for the oceangoing
5 cost to bring the towers in to the same FOB point. So
6 in that case we did get involved because we tried to
7 wrap it up in order to get the deal and thought it
8 would be a help and it ended up not being a help in
9 that case.

10 COMMISSIONER ARANOFF: Okay. Mr. Rubin?

11 MR. RUBIN: Broadwind's parent company had a
12 logistics company, Heavy Haul Trucking Company, in
13 2008 through early 2010 and in the 2008 and 2009 time
14 period did attempt to bid a sort of tied tower
15 logistics offering to customers.

16 One of the observations that we had in that
17 context was often times those purchasing decisions
18 were made in different places, so even though we felt
19 we could give a price that was beneficial because we
20 could bundle these two things together, the decision
21 makers were operating in two different places and
22 ultimately it was not a very attractive offering. We
23 have since divested the logistics business in early
24 2010.

25 COMMISSIONER ARANOFF: Okay. All right.

1 Thank you very much for those answers. Thank you, Mr.
2 Chairman.

3 CHAIRMAN WILLIAMSON: Thank you.
4 Commissioner Pinkert?

5 COMMISSIONER PINKERT: Thank you, Mr.
6 Chairman, and I join my colleagues in welcoming you
7 and thanking you for being here today.

8 I also have some questions about pricing and
9 in particular about the price data that we should be
10 looking at in determining whether there's underselling
11 or other price effects in this case. Given the very
12 significant product mix issue in this case, is there
13 any basis for relying on average unit values to
14 determine whether or not there's underselling?

15 MR. DEFRANCESCO: Commissioner Pinkert,
16 Robert DeFrancesco. There is some product mix with
17 respect to the size of the tower where we've talked
18 about towers over the period have gotten larger and
19 heavier so there is that issue.

20 In our brief we did provide a breakout by
21 tower type. It's BPI, but you can see where we
22 measured the underselling by tower -- by 80 meter
23 tower, by 100 meter tower -- and you can see on a
24 model basis and you can see the same pattern of
25 underselling and price suppression and depression that

1 also exists in the AUVs. So even though there is a
2 product mix issue with respect to the AUVs, the
3 patterns are consistent.

4 COMMISSIONER PINKERT: Okay. Now, as you
5 all know, the Respondents emphasized that we're
6 dealing with a custom-made, made-to-order product in
7 this case. Given that that's true, or if that's true
8 shall we say, then what would be the best way of
9 determining whether or not there's underselling?

10 Now, I understand that there are limitations
11 with respect to the data on the record, but I'm just
12 asking you to sort of think this through with me.
13 What would be the best way to do that? Please answer
14 that question both for situations where you have
15 competitive bids and for situations where you don't
16 have competitive bids.

17 MR. DEFRANCESCO: Sure. Robert DeFrancesco.
18 Commissioner Pinkert, I think one of the Respondents
19 has said, as you pointed out, that oh, these things
20 are very customized and you can't compare them. I
21 think if you take a close look at the bid data
22 collected, however, it does indicate specific model
23 numbers and weights of the towers, and those are very,
24 very consistent.

25 The weight of the tower is primarily made up

1 of the steel, and while there may be some variation
2 it's not significant. So what we've done in our brief
3 is sort of a traditional Commission pricing product
4 analysis. Because the OEMs didn't provide the bid
5 data in the manner requested, which would have showed
6 those price suppressing and depressing effects from
7 the first bid to the second bid, if you break it out
8 in that way where you look at what would be a
9 traditional sort of pricing product analysis, you can
10 see those price suppressing and depressing effects
11 because the products are actually fairly consistent
12 across different products.

13 In the project data you can see. You'll
14 have similar tower suppliers supplying the same tower
15 model to three, four, five different projects. The
16 weights are the same and the models are the same and
17 the prices are the same. So I think it is consistent
18 that you could do a sort of modified pricing product
19 analysis like we've done in our brief.

20 In addition, as we've pointed out before,
21 some of the other OEMs, they are purchasing these
22 towers under framework agreements, and the framework
23 agreement will identify particular model numbers to be
24 supplied. Again, we're not talking about a lot of
25 variation in these models. They're 80 meter towers

1 that weigh so much, 100 meter towers that weigh so
2 much.

3 Again, in the data you see the same 100
4 meter tower being supplied to four or five different
5 projects with the exact same FOB price with the same
6 weights, so I think it is appropriate to analyze the
7 data in that way.

8 COMMISSIONER PINKERT: Okay. Now just one
9 clarification. I think you answered this question,
10 but one clarification here.

11 Suppose you have a situation where there is
12 no competitive bid process. It's simply a discussion
13 between a buyer and a seller that results in a price
14 for a made-to-order, custom-made product. Is there
15 any way to do an underselling analysis if that's the
16 situation?

17 MR. DEFRANCESCO: I think Shepherds Flat
18 might be an example of that where the tower type is
19 unique relative to some of the other towers that are
20 on the record, but even there you do have some bid
21 data that was supplied at the prelim that would allow
22 you to do that type of analysis where you've had
23 multiple bids from multiple suppliers.

24 And at the same time, like we've said
25 before, even in a unique situation as you've just

1 described, the presence of the subject imports in
2 large volumes is having an effect, which is generally
3 across the board in negotiating prices. Like Paul
4 said, I keep getting lower and lower target prices
5 that I'm being required to meet, so it has a sort of
6 radiating effect.

7 COMMISSIONER PINKERT: Thank you. I'd give
8 anybody else on the panel an opportunity to answer
9 that question, but if there are no other comments on
10 that I'll move on to my next question.

11 MR. PICKARD: Commissioner, this is Dan
12 Pickard. Maybe just more to echo some of Rob's
13 observations. I think if your question -- I think a
14 clarification might be appropriate.

15 The idea of really kind of a custom,
16 made-to-order tower that is one-of-a-kind, I don't
17 know if that's really what we're talking about here.
18 If we're talking about an evolution of a new model, an
19 80 meter but which has some different specifications,
20 I think the industry can probably speak more to that
21 and I think that's more frequent than the idea of a
22 particularly unique one-off.

23 But then if your question is what is the
24 most appropriate way of kind of evaluating the price
25 effects in those type of situations, I would agree

1 that I think probably the most appropriate and the
2 most traditional way what the ITC has approached this
3 when you have these type of cases, if you want to call
4 them big ticket or made-to-order cases, has been an
5 evaluation of the bidding process.

6 And I think I would probably echo the
7 thought in regard to but you weren't given really the
8 bidding data that you requested in this final phase.
9 I think the preliminary phase is very supportive of
10 kind of the price suppression.

11 More specifically to your question, and I
12 think it's a question that's pretty appropriate for
13 Shepherds Flat. When all of the award goes to China
14 you're not going to be in a position to really kind of
15 do an underselling analysis per se, and I think then
16 there's probative value in the evidence that the
17 witnesses can provide in regard to that long
18 negotiation process, what they were willing to do, the
19 renegotiation of prices downward and downward and
20 downward, and then I think that has probative value in
21 regard to your statutory obligation is to find out if
22 there's significant price effects.

23 COMMISSIONER PINKERT: Thank you. That's
24 helpful. Now moving on to this issue of
25 qualification, and perhaps the industry witnesses can

1 speak to this.

2 There are allegations that the problem for
3 the domestic industry is not subject imports; it's
4 that for a certain range of purchasers you simply did
5 not satisfy the qualification requirements of the
6 purchaser and therefore are not even in the mix in
7 terms of the sale. How do you respond to that?

8 MR. SMITH: We've never had a problem
9 qualifying for any one of the customers that we've
10 built for on any one of their towers, and typically
11 when you qualify for a customer with one design it
12 facilitates the process on any new designs you would
13 build for that customer.

14 So I can tell you that our tower quality,
15 I'd put it up against anybody's in the world. Our
16 workforce is terrific. They're engaged. We work with
17 the customer. When they come in and work with us on
18 any qualification they're actually on the shop floor
19 working with our team concurrently, and it just hasn't
20 been a problem for us.

21 MR. COLE: Sir, in my company's case we've
22 never had an issue qualifying to build someone's tower
23 and since 2005 have been building towers for the
24 largest OEM in the United States continuously and
25 built hundreds of towers for them every year.

1 COMMISSIONER PINKERT: When you say that
2 it's not difficult, can you describe the qualification
3 process as it typically is constructed or structured?

4 MR. SMITH: Typically, as I said in my
5 testimony, there's some documentation packages that we
6 put together or a documentation package called an MPP
7 or a manufacturing production plan where we would list
8 all of the documentation that we used to control the
9 process from start to finish from cutting plate to
10 rolling plate to welding plate together through paint,
11 blast, into assembly and then preparation for
12 shipping.

13 Each step of the process is controlled very
14 closely with process control documents and training,
15 and that qualification is really about that control of
16 that process -- how do we order materials, how do we
17 maintain traceability on all those materials, those
18 types of things -- and then most of the time most
19 customers will look at our training as well to see
20 that our people are qualified per their expectations
21 and their qualifications to make sure that we are
22 compliant with what they're looking for.

23 COMMISSIONER PINKERT: Thank you. Thank
24 you, Mr. Chairman.

25 CHAIRMAN WILLIAMSON: Thank you.

1 Commissioner Johanson?

2 COMMISSIONER JOHANSON: Thank you, Mr.
3 Chairman, and I would like to thank today's witnesses
4 for appearing here. Have any of the facilities of
5 Trinity and Broadwind been unable to supply requested
6 wind towers?

7 MR. SMITH: We've never turned away a
8 reasonable request, so no.

9 MR. COLE: Sir, our facilities are tied up
10 under a long-term supply agreement and so the only
11 time that we would turn down an order is if in fact we
12 already have an order from a previous customer where
13 they're trying to get into the same slots.

14 COMMISSIONER JOHANSON: Okay. Could you
15 please respond to the Respondents' arguments that the
16 domestic industry has been unable to supply towers
17 consistently and reliably on a time basis?

18 MR. COLE: In our case when we had our
19 supply agreements in place and our customer was giving
20 us the commitments that met the supply agreement and
21 we had continuous manufacturing and production like
22 the agreements intended to have we never had any
23 issues with delivery or quality issues.

24 When you don't have all your capacity being
25 utilized and you're going in doing different tower

1 models you incur a normal ramp down and start up cost
2 from changing different tower designs, and those are
3 just normal, as I stated in my statement, the normal
4 ramp ups and the ramp downs that you would have with
5 producing different towers for different customers.

6 COMMISSIONER JOHANSON: Mr. Smith?

7 MR. SMITH: I concur with what Mr. Cole
8 said, and I would add that although we have been late
9 on occasion, we're 95 percent on time and we have
10 worked through some challenges this year especially
11 with compressed schedules and those types of things,
12 but we worked through those.

13 But for the most part when we've been able
14 to level load our plants, as Mr. Cole was talking
15 about, we delivered on time 100 percent. It is a
16 challenge with the spot market, but I would ask how
17 many of the offshore providers have shipped 100
18 percent on time as well.

19 COMMISSIONER JOHANSON: And how do your
20 companies commit their capacity, I mean, when you know
21 that you're going to be working at close to capacity?
22 How do you commit your workers, et cetera?

23 MR. SMITH: We look at each RFQ, and
24 especially in the spot market it gets tricky because
25 we'll just look at capacity and how it's scheduled now

1 and where are the holes that we can fit in the new
2 projects. So it's typically how many hours per tower,
3 where does that fit into our schedule, can we get
4 materials on time. It's a standard process.

5 COMMISSIONER JOHANSON: All right. Thank
6 you.

7 If the production tax credit is renewed and
8 orders are put in place, what would the effect be on
9 the domestic market if many domestic producers have
10 already sold their assets or are producing other
11 products? I believe, Mr. Cole, you had mentioned that
12 you have begun producing rail cars or something along
13 those lines.

14 MR. COLE: In one of our plants in Fort
15 Worth we repurposed that plant for rail cars. Our
16 customer saw no demand in the future for that
17 particular facility and we had an opportunity at
18 another one of our businesses in order to capture
19 long-term business.

20 You know, how I can answer your question
21 about if the PTC passes and the market needs capacity,
22 Trinity built its wind tower business on building
23 facilities for our customers when they had a need.
24 Every single facility that we have or had on line was
25 because a customer requested the capacity and gave us

1 a commitment for that capacity and we built that
2 facility and operated it based on those agreements.

3 And we would continue to do that again.
4 Whether we have facilities that are within the Trinity
5 portfolio that we can repurpose or if we would go out
6 and lease facilities or purchase facilities like we've
7 done in the past, we're committed to doing that and
8 growing the business again.

9 COMMISSIONER JOHANSON: If a plant is
10 producing other products, how long would it take them
11 to go back into wind tower production if they were to
12 refocus on wind towers?

13 MR. COLE: Well, I would not necessarily --
14 if there was no work -- if the question is if you're
15 producing one product and you go to another product
16 how long would it take --

17 COMMISSIONER JOHANSON: Right.

18 MR. COLE: -- the way I would answer that is
19 if I looked at the reverse, earlier this month we were
20 producing one tower at the plant in Fort Worth, and
21 when the last wind tower came off line we had tank
22 cars immediately behind it ready to come off and fill
23 the tank car market.

24 Obviously it was at a reduced rate and not
25 at full capacity until they get the learning curve and

1 fill the plants up and fill the line up with a new
2 product line, but it's not a very long period of time,
3 and I'm not clear on what rail car's ramp up plan is
4 to get to 100 percent capacity in that plant.

5 COMMISSIONER JOHANSON: Okay. Thank you.
6 And I understand from the briefs that buyers prefer to
7 source all of their wind towers for a specific project
8 from one producer. Isn't that risky for them to rely
9 on just one producer?

10 MR. COLE: I've not necessarily seen
11 evidence of that. You know, when we build wind towers
12 for our customers we rarely know where those wind
13 towers are going, but if we have people on site we've
14 seen our towers. We've seen Broadwind's towers.
15 We've seen other manufacturers' towers on site.

16 So I believe it's just as common to mix
17 towers from different manufacturers than it is to
18 solely depend on one manufacturer for a site.

19 COMMISSIONER JOHANSON: All right. Yes, Mr.
20 Smith?

21 MR. SMITH: Yes. I would concur with that.
22 I'd be surprised to hear that it's one manufacturer
23 for each project.

24 COMMISSIONER JOHANSON: Okay. In your
25 experience, when in the buying process do OEMs

1 evaluate and estimate transportation costs?

2 MR. COLE: I believe in a situation where
3 you have a supply agreement I believe they evaluate
4 the transportation costs long after the buy and
5 they've come under the supply agreement. It's when
6 the projects -- they don't have visibility three years
7 after they've bought the towers of where the site is
8 going to be, so the transportation costs become an
9 afterthought in the case of a supply agreement.

10 For example, if we have a three-year supply
11 agreement where we're building towers for a particular
12 OEM for three years, they have no idea at that point
13 in time where those towers are going, so that argues
14 the case that they're buying basically on an ex-works
15 price, the best ex-works price that they can get.

16 COMMISSIONER JOHANSON: And that's the case
17 even though transportation is of course a very high
18 component?

19 MR. COLE: Yes. I think what they try to do
20 is pick the best geographic regions where they can get
21 capacity and hopefully try to minimize some of the
22 transportation costs, but the majority of the OEMs
23 aren't that large to be able to support three
24 manufacturers' facilities or three or four people.

25 I guess for more detail on that you would

1 have to ask them what their basis of that is, but they
2 have no visibility three years in advance when they're
3 signing supply agreements where the towers or the
4 sites are going to be.

5 COMMISSIONER JOHANSON: All right. Thank
6 you. The market for wind towers in the United States
7 appears to exhibit what could be fairly characterized
8 as a boom/bust cycle. How does this cycle reflect the
9 operational challenges faced by your companies?

10 MR. SMITH: I think you're less susceptible
11 to those booms and busts when you have a framework
12 deal like Mr. Cole described. You level load your
13 plant and schedule your people accordingly and ensure
14 that you hang onto the talent that you have within the
15 plant.

16 So framework deals and the base load being
17 on a domestic base instead of our offshore base would
18 very much help the stability around those peaks and
19 valleys.

20 COMMISSIONER JOHANSON: Yes, Mr.
21 DeFrancesco?

22 MR. DEFRANCESCO: Just to follow up on that,
23 this idea of boom/bust cycle, one of the things you've
24 seen in this case, had the domestic industry not been
25 undersold by the subject imports and been able to keep

1 more of their market share and sustain their market
2 share in 2011 and '12, they would be in a better
3 position to weather the bust cycle, provided the PTC
4 expires, going forward.

5 COMMISSIONER JOHANSON: All right. My time
6 is about expired, so I will conclude now. Thank you.

7 CHAIRMAN WILLIAMSON: Thank you.
8 Commissioner Broadbent?

9 COMMISSIONER BROADBENT: Thank you. I want
10 to thank the witnesses very much. My excuse today is
11 that I wasn't at the prelim so I'm catching up a
12 little bit here, and I'm just trying to see this case
13 for underselling, I mean, what evidence I have to look
14 at.

15 You argue there's consistent underselling,
16 but when I look at our reports, I mean, on an FOB or a
17 delivered basis that's not the story I'm really
18 seeing. Is this a new theory, and how unusual is this
19 in cases that we view at the ITC?

20 MR. DEFRANCESCO: I don't think it's a new
21 theory from us. I think you can see from our data
22 that there is consistent underselling on an FOB basis
23 based on where the purchasers are buying the towers.

24 The OEMs, as Mr. Cole has said, they're
25 negotiating on an FOB price and they're purchasing the

1 towers in advance. On that basis that should be where
2 you base your pricing comparison, which we've done in
3 our brief.

4 So I think that analysis is actually sort of
5 a traditional Commission analysis. Again, the OEMs
6 hadn't supplied the data requested with respect to the
7 bid data, and had they done so you would have seen the
8 price suppressing and depressing effects.

9 But with the data that is on the record you
10 can see that as the FOB price declines and as the
11 domestic producers are forced to reduce their FOB
12 price, the market share and the share of the purchases
13 by the subject imports increases.

14 COMMISSIONER BROADBENT: Yes. Okay. I'm
15 thinking you're proposing something different than
16 what our staff has in the staff report.

17 MR. DEFRANCESCO: The staff has collected
18 the bid data, and what we've done in our brief is
19 taken that bid data and compiled it in what would be a
20 more traditional Commission pricing product analysis.

21 COMMISSIONER BROADBENT: Okay. I'm going to
22 talk about the federal and state incentives a little
23 bit. All the parties appear to agree that federal and
24 state incentives have a big impact on demand in the
25 U.S. market, but they certainly don't seem to have

1 spurred demand growth significantly during the first
2 three years of our period of investigation, and
3 consumption has actually been falling.

4 When we looked at the Solar Panels case just
5 a couple of months ago or last month, incentive
6 programs seemed to have really a tremendous growth in
7 the market. What evidence is there that these
8 programs do impact demand positively?

9 I mean, all I'm really seeing is that sort
10 of at the end of that 2012 period when everybody is
11 racing to get advantage of the production tax credit
12 there's an increase in consumption, but nowhere else
13 during the period of investigation. Am I correct on
14 that?

15 MR. DEFRANCESCO: Sure. I'll start and then
16 maybe Kerry or Paul can jump in. The difference
17 between the Solar Panel case and this case is that
18 these wind farms are massive outlays of capital and
19 very expensive and so therefore there's a large amount
20 of financing that OEMs and the wind farm developers
21 need to obtain in order to develop the wind farms.

22 So in 2008 when the financial crisis hits
23 and capital and financing becomes very difficult, the
24 RPS requirements, while they establish a floor for
25 sort of a base load of development, it makes it very

1 difficult to get these projects off the ground and get
2 them financed.

3 So I think when you look at the
4 installations you see that dip from 2009 into '10 and
5 then a recovery as the financial crisis begins to
6 ease, and I think I would posit that explains some of
7 the difference between this case and the Solar case.

8 MR. RUBIN: J.D. Rubin. I think Rob summed
9 up nicely sort of the period of time between 2008 and
10 the present with respect to the PTC NE industry. I
11 would add that, from a financing perspective, the PTC
12 is a vital component of wind development at sort of
13 the levels that we've seen over the last few years,
14 and certainly to the extent that it is not in place,
15 that will have a detrimental effect on the industry.

16 COMMISSIONER BROADBENT: Respondents in
17 their briefs are claiming that producers have publicly
18 said that they have recently shut down facilities
19 because of the expiration of the production tax
20 credit, not really because of subject imports. Do you
21 disagree? Is there an inconsistency between their
22 public statements on the record and the statements
23 here that you're making?

24 MR. PICKARD: Sure. I'll start. For the
25 record, Dan Pickard. I think there is some disconnect

1 and I would suggest for the companies that have left
2 the industry, that there would be value in examining
3 the questionnaire responses that have been submitted
4 to the Commission in regard to what they said in
5 conference as far as the effect of subject imports on
6 their businesses, on their profitability and on any
7 decision to leave the market.

8 MR. DEFRANCESCO: And just to follow up on
9 that point, two of the domestic producers that I think
10 are being referenced, their data is on this record.
11 They have reported data for the period. They were
12 producing towers and they were operating at a loss.
13 So the fact that the PTC went away or was going away
14 in a period of time when they should have seen
15 increased demand, and increased shipments and
16 increased production, they were operating at a loss
17 whether the PTC was still in operation or not.

18 COMMISSIONER BROADBENT: Okay. In your
19 briefs you argue that the number of purchasers in this
20 market is highly concentrated, while there are a
21 number of producers. You say that it means that
22 purchasers set the price, not producers. If this is
23 so, then why does it matter whether subject imports
24 are in the market? Aren't there enough domestic and
25 nonsubject suppliers for this small group of

1 purchasers to retain price-setting power? If the
2 purchasers have power in setting prices, why are
3 subject imports the cause of the material injury that
4 we're trying to find here?

5 MR. DEFRANCESCO: Commissioner, Robert
6 DeFrancesco. I think what we're talking about in our
7 brief with respect to purchasing power, as the OEMs
8 are entering these long-term global supply agreements
9 with the foreign producers, and again, buying based on
10 the cheaper FOB tower price, they have the ability in
11 the negotiating process with the domestics to force
12 down and leverage down their tower prices by using
13 these lower priced imports, whereas the domestics
14 don't have the ability to negotiate the price up, as
15 much as they might like. You can see that in the
16 data, I think.

17 MR. PICKARD: Right. And I guess I'd follow
18 up and then maybe pass it to one of the industry
19 witnesses. It's the purchasing power in combination
20 with the low priced subject imports that allows the
21 leverage to force down prices on the domestic
22 producers, all right? I think that's the business
23 reality.

24 MR. COLE: I think that even though some of
25 our fellow tower producers aren't in business anymore,

1 there's certainly more than enough capacity in China
2 and Vietnam to put the pressure still on the remaining
3 few that are left standing. I mean they have the
4 capacity, in this market and today, to supply the
5 majority, if not all, the towers. Until the market
6 significantly increases again, that will continue to
7 be the case.

8 MR. SMITH: Yes. I would just add that
9 given the size of the market, I mean we're that much
10 more susceptible to lower prices coming in from
11 offshore. I would go back again to that comment about
12 the baseload. The baseload is coming from the
13 offshore tower suppliers. You know, we're going to be
14 fighting for every single project we get and it's
15 going to be very difficult for us to level load our
16 plants and utilize all of our capacity.

17 COMMISSIONER BROADBENT: On the first page
18 of your brief you say that the U.S. wind tower
19 industry is on the brink of collapse. As I'm looking
20 at the charts here, I see an industry that the market
21 share has increased over the three, four years of the
22 period of investigation, production, shipments and
23 sales volume have been growing, sales revenue and unit
24 prices are increasing, and generally, employment
25 levels are improving. The negative part, of course,

1 is the profits. They're not good. But are you really
2 on the brink of collapse?

3 MR. COLE: I think the evidence that all of
4 our domestic tower manufacturers have gone out of
5 business almost indicates that point. The market went
6 up and some tower manufacturers enjoyed a quick up
7 tick in 2012 because of the relatively short time
8 period in which there was to deliver towers. That's
9 over, that time period is gone, and with the potential
10 expiration of the PTC the market is expected to
11 shrink, even the short-term, even if the PTC gets
12 extended, so it's just left a couple of us fighting
13 for what's out there and the competition and the
14 pricing pressures have not gotten better. They're
15 only going to get worse.

16 So we saw a temporary up tick in the second
17 and third quarters last year and, to meet the demand
18 for the market, the expiration of the PTC, but that's
19 not been the trend over the last three years or so.

20 COMMISSIONER BROADBENT: Thank you.

21 CHAIRMAN WILLIAMSON: Thank you. I don't
22 know if whether you addressed the question is if the
23 PTC expires, how long would it take, and say if it's
24 put back in, how long does it take to sort of, before
25 you would see some benefit from that in terms of

1 sales, deliveries.

2 MR. SMITH: Probably about six months before
3 we saw --

4 CHAIRMAN WILLIAMSON: Okay. So it takes
5 that long for the purchasers to decide to respond.

6 MR. SMITH: Right. For the manufacturing
7 cycle to kick in and support any new projects that
8 would be generated by that.

9 CHAIRMAN WILLIAMSON: Okay. Thank you. You
10 want to add anything, Mr. Cole?

11 MR. COLE: Well, it goes, the cycle is
12 pretty long. I mean without any foresight that a PTC
13 was going to be passed, the upstream developers stop
14 procuring land, stop procuring power purchase
15 agreements, the whole industry stops, so it's not just
16 a matter of when the PTC comes back will there be a
17 magic order placed.

18 You know, we started being potentially
19 harmed with the PTC expiration at the end of December
20 back in the second quarter because that's the normal
21 length of time. So that's been the out cry of the
22 industry is we can't wait until it expires because the
23 damage occurred nine months in advance. So now we're
24 going to have to wait for that normal cycle again for
25 everything to unfreeze and begin.

1 CHAIRMAN WILLIAMSON: Okay. Good. Thank
2 you. I got the impression, Mr. Cole, you were saying
3 that some of your contracts, and I'm not sure what
4 percentage of them, you know, people have extended all
5 the way out to 2014. I was just wondering what was
6 the, were there consequences for the purchaser from
7 doing this extension? It might be business
8 proprietary, if you want to address it then.

9 MR. COLE: No, there was no consequence for
10 doing that. We tried to accommodate our customer by
11 doing that. We believed early on that the reason we
12 were doing it is because our customer didn't have the
13 demand in order to fulfill the contract because of the
14 industry.

15 What we started hearing after the fact was
16 it wasn't a demand issue, it was pricing pressures on
17 the price of electricity was going down so then the
18 price of turbines started going down. So what we
19 found out was that our customer was buying turbines
20 from China and Vietnam to help offset the pricing
21 pressures they were getting and make more margins and
22 decided to push us out. So they decided to get their
23 baseload from China and Vietnam to help their margins
24 and continued to give us a portion of the contract to
25 keep us happy under the pretense that there just

1 wasn't a market there.

2 When the market studies came out and we saw
3 our customer's market share and how many they actually
4 shipped and what they bought from us, there was a huge
5 disparity, and, in essence, they could have bought
6 everything they needed to buy from us in those years
7 because they had those types of sales.

8 CHAIRMAN WILLIAMSON: Okay. Is that
9 analysis in your briefs or anything like that?

10 MR. DEFRANCESCO: I believe there's a
11 discussion in Trinity's questionnaire response and
12 we've discussed it in our briefs as well.

13 CHAIRMAN WILLIAMSON: Okay. Thank you. Did
14 that have consequences in terms of your say bidding
15 for other business along the way, and to what extent
16 might that contribute to these allegations of, you
17 know, availability?

18 MR. COLE: Well, it put us in a very
19 precarious position because we didn't have a lot of
20 advance notice that our customer wasn't going to take
21 the volume they needed, so even though they weren't
22 taking it, we still had a legal contract for that
23 capacity that we abided by. So it was very hard for
24 us to participate in a lot of outside bid process for
25 certain facilities that were tied up because we were

1 honoring our side of the contract.

2 CHAIRMAN WILLIAMSON: Okay. Thank you. You
3 mentioned that the tower purchasers will a lot of
4 times buy towers even though they're not sure where
5 they're going to put it. Is there any kind of
6 estimate or percentage? Is that a growing phenomenon?

7 MR. COLE: When the industry was growing
8 back in 2006, 2007, 2008, and demand far out seated
9 supply, that was the strategy for long-term supply
10 agreements was is to tie the wind tower's capacity up
11 for your future business. So that's when the long-
12 term supply agreements evolved was basically tying our
13 capacity up for their future business in the following
14 years. So that was the mode.

15 Then when the financial collapse happened
16 and the volume decreased in the industry, then the
17 general customer base wanted to switch it to spot
18 buying. Let me buy it for a specific project, I don't
19 want to be responsible for that capacity anymore, I
20 don't need that capacity, just give me what we need in
21 a certain period of time, which completely disrupted
22 the flow of the facilities from producing the product
23 continuously day, after day, after day, like the
24 commitment was.

25 CHAIRMAN WILLIAMSON: Okay. So does it mean

1 that you are both now more spot market providers than
2 before? Is that a fair characterization, whether you
3 like it or not.

4 MR. COLE: We still have a semblance of a
5 supply agreement in place because, in my earlier
6 comments, the original supply agreement that was due
7 to expire in 2010, our customer has not taken all that
8 volume yet.

9 CHAIRMAN WILLIAMSON: Okay.

10 MR. COLE: So we do have that volume tied up
11 in facilities but it's a constant negotiation, and we
12 have had several amendments to the contract as we feel
13 our way through the market with them.

14 CHAIRMAN WILLIAMSON: Okay. Thank you. Mr.
15 Rubin, do you --

16 MR. RUBIN: I was just going to add that I
17 think we are generally more on the spot market now
18 than we were in 2008 and earlier when I think the
19 trend was, to Mr. Cole's point, significantly more
20 towards a framework agreement with a steady flow and a
21 plan that was not tied to sort of specific projects,
22 but rather, a general capacity.

23 CHAIRMAN WILLIAMSON: Okay. Thank you. Mr.
24 Cole, were you saying that people now are sort of,
25 purchasers are now more often to buy things that they

1 don't know where they're going to put it, or that was
2 the case earlier when supply was tight?

3 MR. COLE: It's still the case. In any case
4 with a supply agreement where you have an agreement
5 that's two or three years in advance, you don't know,
6 they don't know where they're going. As a matter of
7 fact, going to 2013, we're talking to our customers,
8 and they have virtually, maybe know 20 percent of
9 where 2013s volume is going to go. They don't know,
10 even coming, and here we are, almost in 2013, and they
11 don't know where that volume, the majority of that
12 volume is going to be yet and where those sales are
13 going to come from, but yet we're building towers for
14 them on a supply agreement.

15 CHAIRMAN WILLIAMSON: So you're saying that
16 basically in terms of price, the purchasers -- the
17 Respondents sort of argued that basically the
18 purchasers figure in the transportation costs in
19 deciding where they want to source from, and your seem
20 to be saying to me that, no, that's not the case.

21 MR. COLE: In my contracts and my supply
22 agreements they're an X works price at every Trinity
23 facility. They're not a delivered price, they're an X
24 works price and they always have been since 2008 when
25 we entered the agreements.

1 MR. SMITH: And I --

2 CHAIRMAN WILLIAMSON: But in terms --

3 MR. SMITH: I'm sorry.

4 CHAIRMAN WILLIAMSON: Go ahead, Mr. Smith.

5 MR. SMITH: I can add that even in the spot
6 the projects that we're bidding, we bid X works
7 pricing.

8 CHAIRMAN WILLIAMSON: Yes, but is the
9 purchaser, what are they thinking? They're saying I'm
10 going to buy this because it's nearer or my
11 transportation cost is going to be X?

12 MR. SMITH: We don't know that. I mean
13 we're asked to bid the projects X works from our
14 facility, and that's it.

15 MR. COLE: I think one of us stated before,
16 you know, in most OEMs the tower procurement side is
17 here and the logistics side is over here and a lot of
18 times they don't talk, you know?

19 CHAIRMAN WILLIAMSON: Really? Okay.

20 MR. COLE: That's the brunt of the issue.
21 So the tower buyer is buying from us at lowest X works
22 price. That's what our contracts are, and that's what
23 we're measured against when we're measured against the
24 domestic competition and what we're measured against
25 when we're bidding against the Chinese and the

1 Vietnamese.

2 CHAIRMAN WILLIAMSON: Okay. If you have to
3 move it a long distance, that transportation cost gets
4 to be an awful large percentage of the final cost.
5 That's why I'm having trouble understanding this.

6 MR. COLE: I think when you enter into a
7 supply agreement and you buy a certain amount of
8 secure capacity that you know is going to be there
9 when you need it, there are certain risks that you may
10 take in order to have that secure capacity, and some
11 of those risks may be that you may have to spend a
12 little more money on logistics than you thought you
13 did or needed to because you just don't have the
14 products to find, or the projects to find at that
15 point when you make the purchase.

16 CHAIRMAN WILLIAMSON: But in today's market,
17 given the supply and demand situation, do you have to
18 do that as much as you used to, might have had to do
19 it, used to do it?

20 MR. COLE: That's really more of a question,
21 I would think, for the Respondents than us on what
22 their decisionmaking would be because I'm not very
23 clear on it.

24 CHAIRMAN WILLIAMSON: Okay. Thank you. My
25 time has expired. Commissioner Pearson?

1 COMMISSIONER PEARSON: Thank you, Mr.
2 Chairman. Mr. Pickard, toward the end of my first
3 round we were discussing the delivered cost
4 information provided by the purchasers and you
5 indicated there were reasons to doubt its, whether it
6 was correct. Could you please elaborate?

7 MR. PICKARD: Certainly, Commissioner. I
8 think because it goes directly to specific companies'
9 questionnaire responses it might be most appropriate
10 to do that in the posthearing brief.

11 COMMISSIONER PEARSON: Okay, because
12 obviously you're not unaware that, you know, if
13 they're trying to mislead us, that's an important
14 thing to know, so, you know.

15 MR. DEFRANCESCO: Commissioner Pearson, I
16 think it would be safe to say that what we're talking
17 about specifically is the freight data is reported on
18 a standard cost basis, it is not the actual delivered
19 cost, and therefore, it's not clear how much it
20 actually costs to deliver those towers to that
21 facility, to those particular facilities.

22 COMMISSIONER PEARSON: Okay. Well, tell us
23 more in the posthearing, please. For Mr. Cole and Mr.
24 Smith, in response to a question by Commissioner
25 Pinkert regarding issues of quality and failure to

1 qualify for the purchasers' requirements, in the
2 public version of the staff report, page 225, we do
3 have that seven of nine responding purchasers reported
4 problems with the quality of either domestic or
5 imported wind towers.

6 Problems were reported for product from,
7 among others, Broadwind, Trinity, from both the United
8 States and Mexico, problems were reported -- well,
9 yes. It talks about the different problems that were
10 reported, but I don't know which of those would apply
11 to Trinity and to Broadwind. Then on two pages later
12 we have five of nine responding purchasers reporting
13 that wind tower producers had failed to be certified
14 or had been disqualified, including U.S. producers
15 Broadwind and Trinity. I understood your testimony
16 earlier to be different than that. Can you please
17 explain what the apparent discrepancy might be?

18 MR. SMITH: I can. We've never failed a
19 qualification and never been disqualified so I don't
20 understand the comment.

21 COMMISSIONER PEARSON: Okay. Well then I
22 can ask Respondents about it later. Mr. Cole?

23 MR. COLE: My response is the same. You
24 know, like I said, we've built for one of the largest
25 OEMs and have since 2005 and we continue to do so and

1 build hundreds of towers a year for them, so if our
2 quality was not that good, our supply agreement would
3 have been voided and we wouldn't be in business
4 anymore or we'd have severe issues, and that's not the
5 case.

6 COMMISSIONER PEARSON: Okay. Well, I will
7 pursue that this afternoon. Mr. Smith, what led to
8 Broadwind's decision to build a facility in South
9 Dakota? The reason for asking is at that time weren't
10 there already competing facilities in Iowa, North
11 Dakota and Minnesota? Please. Sorry. Please go
12 ahead.

13 MR. SMITH: When we decided to expand the
14 company we looked at market rich areas and we also
15 discussed it with our customers: Where would you like
16 us? That plant was built specifically for a customer.
17 Not one customer, but, you know, the interest that
18 the customers were showing in that region. So it was
19 well thought out, well-planned and discussed with our
20 customers, but never used.

21 COMMISSIONER PEARSON: Okay. You may have
22 stated earlier why it was never used but perhaps you
23 could elaborate on that.

24 MR. SMITH: Well, part of it was what
25 happened in 2008, and then once we -- it was post

1 crisis. We believed that the baseload for the
2 capacity, or the demand, went offshore, so there was
3 no more, the baseload had moved by that time so there
4 was no need for us to open the plant. We couldn't
5 open the plant for a 20 tower order. You open a
6 facility like that based on a two year, three year
7 framework deal, and at that point no one was signing
8 those deals anymore like that, you know? They were
9 being signed with Chinese and Vietnamese --

10 COMMISSIONER PEARSON: Given the status of
11 the marketplace now, in the event that an order goes
12 into effect such that towers from Vietnam and China
13 would be subject to antidumping and some
14 countervailing duties, would that plant be viable or
15 is there enough other production available so that
16 that plant likely would stay shut?

17 MR. SMITH: I mean I think it would be
18 viable. It really depends on, you know, the size of
19 the market overall and the size of how much capacity
20 is out there, but yes, I think it's still a viable
21 plant, but at this point we've put it up for sale.

22 COMMISSIONER PEARSON: Have either of the
23 two firms represented here made any public statements
24 not related to this investigation that have noted that
25 subject imports have been a cause of injury or plant

1 closings? You know, any communications to
2 stockholders, any press releases, anything like that
3 that would indicate problems from subject imports?

4 MR. RUBIN: One that comes to mind,
5 especially in light of Paul's recent answer on the
6 Brandon, South Dakota plant, is the statement that we
7 made to shareholders in connection with the write down
8 of that asset. It had originally cost upwards of \$20
9 million to construct and we wrote down \$13 million of
10 the value in connection with our decision to put it up
11 for sale, and included in that statement was a note
12 about the fact that part of the reason why it was not
13 viable as a tower plant was because of competition
14 from Asia.

15 COMMISSIONER PEARSON: Okay. Do we have
16 that statement on our record? Do you know?

17 MR. DEFRANCESCO: Commissioner Pearson, the
18 statement may be referenced in Broadwind's
19 questionnaire response, but if it's not, we'll put it
20 on the record.

21 COMMISSIONER PEARSON: Okay. Thanks. I
22 regret. We had an interesting hearing on washing
23 machines on Tuesday and I have not made it through
24 every portion of this record, so thank you. Okay.
25 Commissioner Johanson was touching on this issue but

1 let me go back to it. How often during the POI have
2 your firms turned away potential new business?
3 Respondents say that that's happened, as I understand
4 it, so I'm just trying to see it from your point of
5 view.

6 MR. SMITH: We haven't turned away any
7 business, any reasonable requests for business during
8 the POI.

9 COMMISSIONER PEARSON: Mr. Cole?

10 MR. COLE: The only requests that we've
11 turned away is when we already had the facility at the
12 timeframe committed to another customer or we had
13 other pending milestones that we could not commit the
14 particular capacity at that time and said that because
15 it was first right of refusal from another customer,
16 but after that refusal was up, then we could certainly
17 offer that capacity up.

18 COMMISSIONER PEARSON: So what would have
19 been an unreasonable timeframe? Would it be if they
20 would have wanted delivery within six months, within a
21 year? I mean I understand that you're always willing
22 to put business on the books for some point out in the
23 future after you've got all your orders filled, but
24 the question, in large measure, is, you know, what
25 were your order books like and how difficult was it

1 for you to contemplate adding more business, you know,
2 in a relatively short timeframe?

3 MR. COLE: Well, what we continually found
4 with people's requests was they wanted a facility in a
5 capacity that was already tied up, and when we offered
6 them alternatives, they did not want to pursue the
7 alternatives, you know, whether the alternatives was
8 capacity in another facility or for us to build a
9 facility for them for that capacity.

10 You know, we've had several Respondents that
11 we have offered to do business with that we were very
12 close a few years ago in actually giving them a plant
13 if they wanted a type of capacity, and at the last
14 minute they bailed out on that offer after we got
15 pretty far down the road. So, you know, if we had the
16 capacity available, we would have filled the spot.
17 When we had to say no it was because the capacity was
18 already committed somebody else, but we offered
19 alternatives.

20 COMMISSIONER PEARSON: Okay.

21 MR. COLE: That's how we grew our business,
22 Commissioner. You know, the plants that we have, we
23 just didn't have these plants that we just opened up
24 for wind tower plants. Our customers came to us and
25 said we have a need in Texas, we put a plant in Texas;

1 we have a need in the midwest, we put a plant in
2 Illinois; we have a need in Iowa, we put a plant
3 there. We had one customer said we had a need for
4 Oklahoma. We went down the road, we gave them the
5 price, we were close to negotiations, at the last
6 minute they pulled out and now they're one of the ones
7 that are saying they can't get capacity.

8 COMMISSIONER PEARSON: So it is possible,
9 though, that from the standpoint of the purchasers, if
10 they felt that the lead time for getting domestic
11 product was too long, that could potentially have
12 encouraged them to look overseas for towers that could
13 have been delivered in a shorter timeframe.

14 MR. COLE: I would have hoped that they
15 would have looked at the other domestic competition,
16 my competitors, before they would have made that
17 decision, but yes, they could have.

18 COMMISSIONER PEARSON: Okay. Thank you, Mr.
19 Chairman.

20 CHAIRMAN WILLIAMSON: Commissioner Aranoff?

21 COMMISSIONER ARANOFF: Thank you, Mr.
22 Chairman. I'm trying to figure out how the Commission
23 should look at the capacity and capacity utilization
24 data that we have in this case because if you look at
25 it in the aggregate it reports, you know, very

1 substantial available capacity on the part of the
2 domestic industry through the period, even during
3 times when demand was arguably booming, but I think
4 we've also heard testimony that there are these
5 agreements that require producers to tie up some, or
6 all, of their capacity to hold it available for
7 someone who may not actually be using it at the time
8 but is making it unusable by another customer, so when
9 those situations arise, that would have been recorded
10 as capacity that was not operating even though it was
11 committed.

12 Does that mean that the Commission should be
13 discounting the amount of unused capacity that the
14 data show on an aggregate basis, and, if so, by how
15 much?

16 MR. DEFRANCESCO: Commissioner Aranoff,
17 Robert DeFrancesco. No. We think the Commission
18 should take the unused capacity into effect. The fact
19 that the contract is a contract that commits a certain
20 amount of volume, if that OEM doesn't take that volume
21 and decides to purchase subject imports, then that is
22 unused capacity and it was unused because that OEM
23 decided to purchase the subject imports. So it is
24 legitimate to say that that is unused capacity and
25 that that unused capacity is injuring the domestic

1 industry as a result.

2 COMMISSIONER ARANOFF: But isn't it only
3 retroactively you know that that capacity was unused?
4 Because it was locked up in a contract.

5 MR. DEFRANCESCO: It was locked up in a
6 contract, but had the OEM used that capacity, they
7 would have filled those orders and they would have
8 produced more and they would have produced at a
9 profit, and they elected not to.

10 COMMISSIONER ARANOFF: Do producers sign
11 agreements that commit 100 percent of the capacity of
12 a particular production facility to a single customer?
13 Does that happen?

14 MR. COLE: Yes.

15 COMMISSIONER ARANOFF: So when that happens,
16 you just wait then, you just sit there until they send
17 you and say could you make some of these particular
18 towers.

19 MR. COLE: It's a little more complicated
20 than that. When you commit the facility, you commit
21 the facility at 100 percent of the capacity, and they
22 commit to you to utilize 100 percent of the capacity.
23 Then what happens is is over time they will come to
24 you and say, okay, we really don't have a need for
25 that capacity, but in that period of time is very

1 short to turn around and be able to sell that to
2 somebody else and produce those orders.

3 You don't have the long lead time that you
4 need in order to sell that unused capacity, which, you
5 know, just to give you an idea, once we get an order,
6 it will be four months before we get materials in in
7 order to start producing the towers, so it's very long
8 lead times to produce those, so it's not easy to
9 overcome those production slots that have been missed,
10 even though it seems to use a very relatively short
11 period of time. But it's a long process by the time
12 you get an order to get materials in to start
13 production.

14 COMMISSIONER ARANOFF: Okay. When someone
15 is operating largely in the spot market, Mr. Smith, if
16 you have let's say one time in the year where you are,
17 you don't have any towers to produce or not as many as
18 you could be producing in that particular time, and
19 you have another time of the year where you're
20 producing as many as you can and turning away requests
21 for more because you can't do it in that timeframe,
22 how should the Commission even those things out in
23 terms of looking at available capacity?

24 MR. SMITH: I mean available capacity to me
25 means that there's production slots available, so, you

1 know, to Mr. Cole's point, sometimes it is about
2 timing. You know, one way to overcome any of those
3 empty slots of production is if we are level loaded
4 and we get the baseload here instead of moving the
5 baseload into China and Vietnam.

6 It's all about baseload. If we can level
7 load our plants to a certain percentage of our
8 capacity, that positions us to hang on to our talent,
9 to hang on to the people that know how to build the
10 towers, so that when the orders do come we're prepared
11 to work them through the plant. We can move, shift
12 structure, that kind of thing, whatever it takes to
13 get it done, but we've always shown willingness to all
14 of our customers to add capacity.

15 As Mr. Cole said, if they told us there's
16 any one region where they needed us to be to help
17 with, you know, what's coming up on their schedules
18 and their forecasts, we'd be willing to do that.

19 COMMISSIONER ARANOFF: The record seems to
20 be full of a lot of examples where domestic producers
21 either did build capacity for anticipated customer
22 needs, new capacity, or offered to do that as an
23 incentive to get certain work. It doesn't seem like
24 it basically ever was successful. Maybe there are
25 some examples where it was, but it seems like in most

1 cases the purchasers weren't that interested.

2 Some of the things that the purchasers
3 seemed to say was we can't afford to have these brand
4 new, unqualified plants popping up when we don't know
5 how long it's going to take them to start up, we don't
6 know what quality workers they're going to be able to
7 get, but we need to be committing in advance for, you
8 know, delivery, and it has to be done within our
9 window, and therefore -- I mean they make it sound
10 like you just would never, ever work for them.

11 MR. SMITH: Well, I hope I'm not
12 interrupting you, but we have proven that we can get a
13 new plant, brand new plant to market and qualified and
14 build towers in a very short period of time. Our
15 plant in Abilene, Texas, we broke ground on that plant
16 in September of 2008 and were building towers in
17 January of 2009. That's a very tight timeline to get
18 something like that done. We had the people in, we
19 had them trained, we had them qualified and we were
20 building towers in a very short period of time.

21 COMMISSIONER ARANOFF: Broader question.
22 The U.S. industry producing wind towers seems quite
23 young, at least the companies here sort of seem to
24 have come into the market in the mid-2000s. Why is
25 the industry this young since I mean some of the tax

1 incentives and things have been around for a while on
2 and off, and there are, I think, longer standing
3 industries in some other countries. So I'm trying to
4 figure out why the U.S. industry is as young as it is.

5 MR. COLE: It's more about the
6 sustainability of the PTC. You know, the PTC, I
7 believe it was 2005 when it was renewed, and it was
8 sustainable up until this year where it's going to
9 expire, so that sustainability enabled manufacturers
10 such as ourselves, tower manufacturers, to build here
11 because we saw a future and we saw that mechanism for
12 growth.

13 On the flip side, the OEMs made the same
14 model. At that time there was only one or two OEMs
15 that were manufacturing turbines in the United States,
16 and it gave them the opportunity to take foreign
17 plants away and build plants in the U.S., to do that.
18 So we saw a sustained growth of the PTC, or sustained
19 length of it, that enabled us to have the growth,
20 enable companies such as myself, our company, to say,
21 wow, this is a sustainable market, it's a good market,
22 and we're in, and we can see some growth in it and
23 we're willing to entertain in playing in this market.

24 MR. RUBIN: J.D. Rubin.

25 COMMISSIONER ARANOFF: Go ahead.

1 MR. RUBIN: Just to add to that, one of the
2 reasons I think, also, is because that for some period
3 of time a lot of the towers were being manufactured in
4 Europe. Over time, companies like Trinity and
5 Broadwind saw an opportunity in the United States to
6 establish these manufacturing facilities to serve this
7 market, and because of the sustained PTC have been
8 able to flourish, but for now, kind of the issues that
9 we're having relative to the expiration and the, you
10 know, imported towers from China and Vietnam which are
11 causes, you know, issues with respect to what has
12 become, I think, or had been, you know, an industry
13 that was really starting to build.

14 COMMISSIONER ARANOFF: Okay. Now, we
15 recently completed work on a case involving solar
16 panels and one of the things that at least some people
17 seemed to believe in that case was that there were
18 some parts of the United States where solar generated
19 electricity had achieved grid parity. Has wind energy
20 achieved grid parity anywhere in the U.S., or is it
21 close?

22 MR. RUBIN: I think the short answer is yes.

23 COMMISSIONER ARANOFF: Okay. If there's
24 more you can provide on that, and it doesn't have to
25 be a large volume more, for posthearing, I think that

1 would be helpful because it helps us gauge what demand
2 would be like, you know, in the near future, absent
3 the tax credit. Okay. Let's see. My time is almost
4 up so I'm going to stop there. Thank you very much.

5 CHAIRMAN WILLIAMSON: Thank you.
6 Commissioner Pinkert?

7 COMMISSIONER PINKERT: Thank you, Mr.
8 Chairman. Just a follow-up on the questions I had
9 about underselling. What percentage of this market is
10 set up for competitive bids? Do we have an ability to
11 quantify that?

12 MR. COLE: I'm not really sure I understand
13 the question. Can you please ask it again?

14 COMMISSIONER PINKERT: Well, there may be
15 situations where you have a made to order custom made
16 product and there is no competitive bidding process,
17 there's just a negotiation between a buyer and, I mean
18 between a seller and an OEM. There may be other
19 situations where there's actually a competitive
20 bidding process. How often is that the case?

21 MR. DEFRANCESCO: Commissioner Pinkert,
22 Robert DeFrancesco. I think in this instance when you
23 look at some of the purchase data it's a bit mixed
24 where you'll see OEMs purchasing towers through long-
25 term framework agreements from the subject imports and

1 also putting out to bid the same project to some of
2 the domestics or vice versa. Again, it's what we went
3 back to before, they're really buying the towers first
4 and then deciding where they go later. So I think
5 we'd have to think about that and maybe get you an
6 answer in the posthearing.

7 MR. PICKARD: If I understand correctly,
8 Commissioner, is your question ultimately driving at
9 really what percentage of products is there going to
10 be some form of head to head competition between
11 either the domestic industry and other domestic
12 producers, or the domestic industry and imports, or
13 some combination thereof?

14 COMMISSIONER PINKERT: It's not exactly what
15 I asked, but I'll take that as a reformulation. Go
16 ahead.

17 MR. PICKARD: Well, in that case I'll defer
18 to the industry witness.

19 MR. COLE: I would think it's almost every
20 time. You know, you had mentioned about a large, I
21 don't remember exact words, complicated, one off
22 project. I mean that's not the case in wind towers.
23 Each OEM produces their towers a little bit different,
24 they have a little bit different spec, but at the end
25 of the day, whether I'm producing four manufacturers'

1 towers, our production processes generally don't
2 change. We don't change out our major equipment. We
3 run those towers right down the same line as we would
4 another manufacturer's towers.

5 So some are a little bigger, some are a
6 little smaller, some have different specs and
7 requirements, but there's not the one offs in this
8 industry.

9 COMMISSIONER PINKERT: Okay. Well, now
10 that's another reformulation of the question. I
11 understand your point about custom-made versus made
12 more in a, for want of a better term, commodity kind
13 of a context, but that still doesn't address the
14 question of how frequently is there the kind of head
15 to head competition that Mr. Pickard was just talking
16 about, or, in my original formulation, a competitive
17 bidding process.

18 MR. COLE: I believe it takes place the
19 majority of the time, a competitive bidding process.

20 MR. SMITH: I would concur with that.

21 COMMISSIONER PINKERT: Did the record pick
22 up Mr. Smith's answer?

23 MR. SMITH: I concur.

24 COMMISSIONER PINKERT: Thank you. Any
25 additional information you can supply in the

1 posthearing I think would be helpful. Now, to what
2 extent are the domestic industry's 2012 financial
3 results affected by nonrecurring charges that are
4 unrelated to subject imports? If you want to answer
5 that in the posthearing, that would be fine.

6 MR. DEFRANCESCO: Yes. I think we'd have to
7 answer that in the posthearing. Thank you.

8 COMMISSIONER PINKERT: Thank you. Now, on
9 this next question, even though the parties appear to
10 agree on the issue of cumulation for purposes of a
11 threat determination, I do want you to give me some
12 additional information on this. Why should the
13 Commission cumulate imports from Vietnam and China in
14 a threat context given that the pricing data shows
15 substantial differences between the two countries?

16 MR. PICKARD: Sure, and we'll be happy to
17 flesh that out in the posthearing, but I would say
18 some of the most traditional factors in regard to
19 geographic overlap, simultaneous presence in the
20 market obviously from the current material injury
21 analysis is applicable in the threat analysis, but
22 arguably one of the most compelling facts is the fact
23 that you've got subject producers with facilities in
24 both countries.

25 Off the top of my head I can't think of any

1 case where the Commission didn't cumulate under that
2 fact pattern, but obviously we'll provide you a more
3 thorough analysis in our posthearing.

4 MR. DEFRANCESCO: Just to follow-up on that,
5 one of the largest foreign producers has facilities in
6 both countries and so it really operates as one
7 entity.

8 COMMISSIONER PINKERT: Let me just get an
9 understanding of the implications of that point. Are
10 you suggesting that noncumulation would provide an
11 avenue for circumvention?

12 MR. DEFRANCESCO: Potentially. If the
13 Commission were to make a negative with respect to one
14 country and an affirmative with respect to another,
15 yes.

16 COMMISSIONER PINKERT: Thank you. Now,
17 there was a question by Commissioner Aranoff about
18 grid parity. I do want to ask some questions about
19 competing products or competing sources of energy.
20 What is the impact of declining prices for natural gas
21 likely to be in the reasonably foreseeable future on
22 the U.S. market for wind power? So this is one of
23 these questions having to do with threat looking to
24 the reasonably foreseeable future. If the declining
25 prices in natural gas continue, what's the impact

1 likely to be on this industry?

2 MR. RUBIN: Well, natural gas prices affect
3 the wind industry and affect demand for turbines, and
4 hopefully prices are, at least for our industry, not
5 going to go that much lower, but while they have an
6 effect, there are a number of other things that
7 mitigate that mitigate that effect.

8 The first is state RPSs that, you know, call
9 for some level of renewable energy, and wind is a
10 great source for that, and installations of wind over
11 the past few years, even with low natural gas, you
12 know, continue to be relatively strong. In addition,
13 there's obviously lots of demand from consumers and
14 others for more green energy and that will also help
15 wind.

16 So there are, while gas is an issue, there
17 are certainly other ways that wind can succeed, even
18 with low natural gas, and, you know, it's one of many
19 potential energy sources that will hopefully, you
20 know, bridge the gap into the future and move us
21 forward into a different type of energy system in the
22 United States.

23 COMMISSIONER PINKERT: Okay. So we talked
24 about natural gas. Are there other forms of energy
25 that also will be having an impact on the market for

1 this product in the reasonably foreseeable future?

2 MR. COLE: I believe the great strides that
3 the turbine manufacturers have made over the last few
4 years in developing their technology, natural gas
5 remains the only viable potential issue. The numbers
6 with coal, and nuclear and some of the other more
7 traditional forms, wind has been able to develop its
8 technology and be able to compete head to head with
9 those other forms of energy.

10 MR. RUBIN: This is J.D. Rubin again. If
11 there's one more point that I could add I think it's
12 that in many ways gas and wind are actually
13 complimentary because of the nature of the delivery
14 systems.

15 You know, wind, you know, has sort of a peak
16 times and non peak times and gas is, I think, my
17 understanding, they're much more able to turn it on
18 sort of quickly to meet spikes in demand, whereas
19 other types of energy, like nuclear and coal, are
20 harder to run the plants that way, so in some ways,
21 and there have been commercials on television, you
22 know, from the gas industry to show that wind and gas
23 have a complimentary relationship in providing power
24 to the grid.

25 MR. PICKARD: I guess, Commissioner, to your

1 specific question in regard to the threat analysis, I
2 think we know some things. Even during times of very
3 low natural gas, installation of wind towers generally
4 went up over the POI, and that renewable portfolios
5 indicate that there will be some demand for wind
6 towers for the reasonably foreseeable future, even in
7 the face of the expiration of the PTC. There will be
8 just a considerably decreased demand.

9 So for purposes of threat, not surprisingly,
10 I would suggest that that mitigates in favor of an
11 affirmative determination, right, so that in a time
12 where there will be some demand, just decreased
13 demand, price competition becomes even more fierce,
14 which means that the injurious effects of the imports
15 are magnified even with smaller volumes.

16 COMMISSIONER PINKERT: Thank you. Thank
17 you, Mr. Chairman.

18 CHAIRMAN WILLIAMSON: Commissioner Johanson?

19 COMMISSIONER JOHANSON: Thank you, Mr.
20 Chairman. The staff report states that wind towers
21 are built for the specifications of the specific wind
22 turbine that will be used at a particular project
23 site, and that is at pages, basically pages 1 to 15 of
24 the staff report. Is this no longer the case in light
25 of what you all were inscribing earlier as the

1 purchaser's practice of ordering towers without
2 knowing where they will be placed?

3 MR. COLE: Yes. In our case, our customers
4 may order two or three different models in those
5 supply agreements. They may just not be limited to
6 one model, they may have several models that they're
7 requesting for us to build over the years so they have
8 whatever inventory or model they need to fit the
9 specific turbine requirement.

10 COMMISSIONER JOHANSON: Okay. And if towers
11 are ordered without specific destinations or intended
12 projects, would we expect to see inventory levels to
13 be higher?

14 MR. COLE: In essence, yes. Inventory
15 levels could be higher because normally the
16 manufacturers, as ourselves, will have a level build
17 throughout the year, and then there is a somewhat
18 seasonal nature of the installation of when they would
19 actually take the towers to the site.

20 COMMISSIONER JOHANSON: Okay. Given the
21 seasonal nature of your industry and also what I would
22 ascribe as a boom, bust cycle, I know there might be
23 some arguments as to whether or not there is, indeed,
24 a boom, bust cycle, but given the cyclical nature of
25 the industry, are you all able to hold on to talent?

1 MR. SMITH: Yes. Typically, it takes a
2 certain period of time to build an order, anywhere
3 from six months to a year depending on the order, so
4 as long as we get the order and we're level loaded,
5 yes, we can hang on to talent.

6 COMMISSIONER JOHANSON: Okay. It would seem
7 to me in your industry that would be quite difficult,
8 not only given the seasonal nature of the industry,
9 but also the fact that there's a spot market.

10 MR. DEFRANCESCO: Just a point of
11 clarification for Mr. Johanson. I think, with respect
12 to seasonality, the installation may be seasonal, but
13 the production of the tower is not.

14 COMMISSIONER JOHANSON: Okay. Okay. Thank
15 you for clarifying that. I appreciate it. Your brief
16 included information about producers in Spain and
17 Germany and other global producers who are struggling
18 with reduced government support and declining demand.
19 How is what is happening in the United States' market
20 different than what is happening in other parts of the
21 world?

22 MR. DEFRANCESCO: Commissioner Johanson,
23 Robert DeFrancesco. I think in our brief we discuss
24 the effects of the European financial crisis on
25 installations in Europe and you can see the effects on

1 some of the OEMs that are based in Europe, Vestas
2 being one of them. There's also, as we talked in our
3 slides, the demand in China has declined. Their
4 installations are down and projected to decline again
5 this year. In India, also one, the third largest, I
6 believe, wind market in the world, they're also
7 declining. Suzlon, which is an Indian turbine
8 manufacturer, has suffered losses for the last three
9 years in a row. So the markets generally around the
10 world are contracting and I think you'll see that in
11 our brief.

12 MR. PICKARD: Commissioner, if your question
13 is how is the contracting demand in the United States
14 perhaps different than contracting demand in other
15 parts of the world --

16 COMMISSIONER JOHANSON: Right. How is what
17 is happening in the U.S. industry, when you compare it
18 to what's happening around the world, what differences
19 are there, or are there differences?

20 MR. PICKARD: One significant difference
21 that springs to mind is that the U.S. market doesn't
22 have a domestic content requirement for wind towers,
23 so when you have contracting demand in other markets
24 but who have domestic requirements, those are
25 essentially closed off markets.

1 So if you have Chinese and Vietnamese
2 producers who have massive excess capacity and there
3 is shrinking demand throughout the globe but some of
4 those markets aren't open to their imports, it makes
5 it all the more likely that those imports come here,
6 that even with decreased demand they remain, this
7 market remains more attractive than perhaps other also
8 shrinking markets.

9 COMMISSIONER JOHANSON: Okay. What other
10 markets have, major markets have domestic content
11 requirements?

12 MR. DEFRANCESCO: Robert DeFrancesco. Just
13 off the top of my head, China has domestic content
14 requirements, South Africa has domestic content
15 requirements, the Ukraine has domestic content
16 requirements and I believe the Australians may as
17 well. We can get you a --

18 COMMISSIONER JOHANSON: Okay. That would be
19 helpful. As far as you know, the European countries
20 do not?

21 MR. DEFRANCESCO: I would have to check.
22 Some of them may. I'm not aware.

23 COMMISSIONER JOHANSON: Okay. All right.
24 Thank you. Table VI-3 of the staff report indicates
25 that the financial performance of individual U.S.

1 producers varied somewhat during the period examined.
2 While copy-specific financial results are
3 confidential, what do you consider to be important
4 factors which explain this variability?

5 MR. DEFRANCESCO: I'm sorry, Commissioner,
6 can you repeat the question?

7 COMMISSIONER JOHANSON: Yes. If you look at
8 Table VI-3 of the staff report it shows that U.S.
9 producers, their financial performance varied,
10 sometimes quite substantially, and I was wondering if
11 you knew what might have caused that. I realize that
12 specific information is confidential, but thought you
13 might be able to give an overview as to why that might
14 be the case or why that is the case.

15 MR. PICKARD: Why don't I start it off and
16 maybe I'll refer more from the legal issues connected
17 with it, and then maybe others might want to flesh out
18 kind of the more factual basis. There have been some
19 concerns sometimes with arguments made before the
20 Commission that unless the domestic industry is all,
21 are all simultaneously impacted in the same way during
22 the period of investigation, then the cause of injury
23 must be something besides imports, right, that we've
24 heard before arguments made that if injury is
25 manifested in different ways by different U.S.

1 producers, for example, maybe that's a sign of entry
2 to industry competition. I would suggest that that's
3 got no basis in the statute.

4 Imports are going to have different affect
5 on different producers, and kind of keeping within the
6 statutory framework, I think sometimes you're going to
7 see it manifested more as a volume effect for some
8 producers. They're going to decide to not bid on
9 those projects or not take sales at below profitable
10 levels and then their injury is going to be manifested
11 more in their production data.

12 I think other U.S. producers in this case,
13 and other cases, their injury is first manifested as a
14 price effects. They try and maintain share by
15 fighting it out with the domestic industry, and
16 therefore, you see decreases in their sales revenue
17 and they dropped for their bottom line. Also, I think
18 some producers are situated in different ways when the
19 impact of imports first come in.

20 If your question really kind of goes to if
21 you look at the data, what's really kind of the most
22 important thing to see in regard to the fact that
23 there are different performances by some of the
24 domestic producers, what's most telling, I would
25 suggest that the idea that you, while charged with

1 looking at the industry in the aggregate, you see an
2 industry that goes from a profitable level to posting
3 an almost 10 percent negative operating income in the
4 most recent period examined, and that's even if you
5 include Vestas' data, which is, I would suggest, has,
6 raises some concerns.

7 COMMISSIONER JOHANSON: Yes, Mr.
8 DeFrancesco?

9 MR. DEFRANCESCO: Just to follow-up on that
10 point, again, with respect to the U.S. producers whose
11 data wasn't verified, that accounts for some of that
12 anomaly which we'll get into more in the posthearing
13 brief.

14 Going more to the point of seasonality, if
15 you look at the data at Table III-4 in the staff
16 report where the producers were asked to break out by
17 facility their production on a half year basis for
18 each year of the POI, you can see that that production
19 from half year to half year at every year of the POI
20 is fairly consistent so that they are producing on a
21 rolling basis over the course of the year.

22 COMMISSIONER JOHANSON: All right. Thank
23 you. My time is about to expire so that concludes my
24 questions. Thank you.

25 CHAIRMAN WILLIAMSON: Commissioner

1 Broadbent?

2 COMMISSIONER BROADBENT: Thank you. Were
3 you able to see the Respondent Siemens map at all?
4 Have you seen that? If you haven't seen it, I just
5 have a question. Are you aware of wind tower
6 facilities on the East Coast? This shows a big lack
7 of any activity on the East Coast and I just wondered
8 is that consistent with other, with the whole market?
9 Is most wind towers out west and in the wind corridor
10 here, in the midwest?

11 MR. COLE: At one time a manufacturer built
12 their own towers in Pennsylvania but has ceased
13 operations in doing that. You're correct, you're not
14 seeing much on the east because there's not much of a
15 wind market in the east. The wind market is
16 predominantly in the midwest corridor, from Texas all
17 the way up through Canada between the Mississippi and
18 the Rockies, and then on the West Coast, California
19 and the Pacific Northwest. Primary markets.

20 COMMISSIONER BROADBENT: Now, is that
21 because of population density or the wind just doesn't
22 blow as much on the East Coast?

23 MR. COLE: You're exactly right. It's wind
24 speed is what's determined. I mean it's been labeled,
25 the midwest and the Plains through between the Rockies

1 and the Mississippi has been labeled the Saudi Arabia
2 of wind for the United States.

3 COMMISSIONER BROADBENT: Right. Okay. Mr.
4 Smith, I'm going to kind of probe you a little bit
5 further here. You said you hadn't denied any
6 unreasonable requests for towers. Can you tell me
7 what kind of requests were unreasonable or how you
8 would characterize an unreasonable request?

9 MR. SMITH: We talked a little bit about
10 price, if the target price is unreasonable and also if
11 we had already committed that capacity or if the
12 timeline was just too tight to meet, if the schedule
13 was too tight.

14 COMMISSIONER BROADBENT: So if you'd already
15 committed the capacity to somebody else, then if you
16 had a request for an order, you wouldn't deem that to
17 be unreasonable?

18 MR. SMITH: If we already had an order and
19 we suggested an alternative schedule, you know, part
20 of it's based on lead time for materials. It takes
21 three to four months to get all the materials in from
22 time of order.

23 So if we had the capacity filled and we
24 suggested an alternative schedule where we could build
25 and meet the commitments we'd already made, then I

1 would consider that unreasonable if that was shot
2 down.

3 COMMISSIONER BROADBENT: I mean, I guess
4 that the word unreasonable is hard for me to use in
5 that sense if you can't meet their demand when they
6 need it.

7 MR. SMITH: We typically try to find a way
8 to get any order where we can make the order
9 profitably. We will try to find a way to get it done,
10 whether we suggest we move capacity to another
11 location or, as I said, suggest an alternative
12 schedule. We're always trying to find ways to get
13 orders produced in our plants.

14 If the customer was to come back and say,
15 no, we need it all in this time period and we've
16 explained that we don't have those slots available but
17 here's an alternative schedule, I would consider that
18 unreasonable.

19 COMMISSIONER BROADBENT: Okay. For Mr.
20 Smith and Mr. Cole, I wanted to talk a little more
21 about the supply agreements with purchasers. How
22 often roughly do purchasers not buy the number of
23 towers that they have contracted for? Does this
24 happen often? Sounds like it does, but maybe you
25 could answer that.

1 MR. COLE: I would say it didn't happen
2 until 2009, and at that time with the financial
3 collapse and the energy crisis being depressed and the
4 demand being depressed, which therefore the turbine
5 prices became depressed, then that's when the supply
6 agreement stopped being honored because the base load
7 to help the margins was being brought in by the
8 Chinese Vietnamese towers to help out the OEM's
9 margins because they were being depressed from the
10 industry. Previous to 2009, they were usually
11 honored, the agreements and the volume every year,
12 because the demand was there and they needed it.

13 MR. SMITH: In a spot market, typically it's
14 on a spot basis anyway so it's tied to a real project,
15 so relatively never.

16 COMMISSIONER BROADBENT: Okay. Do you see
17 the business changing? Aren't these agreements
18 putting you into sort of an untenable position because
19 you're having to turn down work and then not knowing
20 that you've really got a commitment and the commitment
21 on paper doesn't seem to reflect what people are
22 following through on.

23 MR. COLE: We've evaluated our position, and
24 even though the supply agreement is not what it was
25 intended to be and brought the financial rewards we

1 thought it would be, it's still better in our mind
2 than going back to the spot market.

3 MR. DEFRANCESCO: Just to follow-up on that
4 point, again, we would note that the foreign producers
5 have similar agreements with the OEM's. Those appear
6 to be being honored whereas these are not.

7 CHAIRMAN WILLIAMSON: Thank you. So,
8 following along that similar line of questioning and
9 also trying to get at Commissioner Pinkert's question
10 about how many times there were comparative bids, if
11 you made reference to, and I guess we've seen also
12 reference in the record, that sometimes the OEM's have
13 pointed global supply agreements they may have with a
14 foreign producer as a reason for not buying
15 domestically and wanting to satisfy that.

16 So I was trying to figure out how important
17 that is, that trend, because money is money. Are you
18 a victim of globalization in the sense that the OEM's
19 and some of the foreign suppliers are basically
20 operating on a global market and almost like treating
21 the U.S. producers as secondary suppliers or
22 supplemental suppliers?

23 MR. COLE: That's what it's turned into, and
24 that's the problem is the more -- if we the tower
25 manufacturers, domestic tower manufacturers, had that

1 base load work in our shops, then we would be more
2 competitive. We would be having base load work day in
3 and day out. Our efficiencies would only enhance, and
4 that's the way it was intended.

5 That's the way it was intended to be, and
6 that was the bet and in 2008 when these agreements
7 were signed, and my analogy is if you and I are
8 betting on a football game and my team's up 40 to
9 nothing in the fourth quarter and you want to change
10 the bet because your team's losing. And that's what
11 happened in our industry.

12 The OEM's wanted to change the bets. They
13 didn't want the supply agreements that they had with
14 us anymore because the pricing margins went down, and
15 they went elsewhere to go ahead and help enhance their
16 margins. They changed the bet.

17 MR. PICKARD: Commissioner?

18 CHAIRMAN WILLIAMSON: Sure, go ahead.

19 MR. PICKARD: Oh, I'm sorry. I was just
20 going to follow-up and say I think I would make a
21 distinction or respectfully disagree with the term
22 victim of globalization.

23 CHAIRMAN WILLIAMSON: I thought you might,
24 but go ahead.

25 MR. PICKARD: Because it's not global

1 trading, right. It's the unfairly priced trade. It's
2 the fact that if these OEM's are making purchasing
3 decisions based on the lowest price and if they can
4 get price from Chinese producers who are receiving
5 subsidized steel for their towers are willing to sell
6 at dumped prices. It's not the globalization per se.

7 It's these two specific sources of subject
8 imports which are taking away from the sales either in
9 the spot market or from volumes that were already
10 committed under a supply agreement.

11 CHAIRMAN WILLIAMSON: Actually, my next
12 question was going to be should we be looking at sort
13 of the X-factory price, China and Vietnam, versus X-
14 factory price in the U.S. in this situation? I mean,
15 I know you've got transportation costs, but I'm not
16 sure if you -- we can't seem to sort out how we should
17 treat that. I mean, the Respondents are saying you've
18 got to look at the transportation costs and then
19 compare.

20 MR. PICKARD: My colleague and I have worked
21 out a pattern where I start and answer and he
22 finishes.

23 CHAIRMAN WILLIAMSON: Okay.

24 MR. PICKARD: So why don't we go back to I
25 think there's some issues. There can be value with an

1 X-works to X-works comparison or a delivered cost to
2 delivered cost comparison.

3 Assume your data is accurate, right, and
4 we've discussed already that some of the delivered
5 cost data that's been reported, there's some questions
6 in regard to the fact that it's not actual freight
7 data cost data. It's more standard cost and questions
8 in regard to how that standard cost was calculated.
9 So that's one part.

10 Two, I think there's an open question in
11 regard to whether freight is absorbed. I think if the
12 Commission should determine that the OEM's have the
13 ability to move freight cost to the wind farm,
14 especially if they have the opportunity even if it's
15 frequently or just generally to markup the freight
16 costs, then I think you have an even more compelling
17 reason to make an FOB or an X-works to X-works
18 comparison.

19 CHAIRMAN WILLIAMSON: Excuse me. Do we have
20 the information to be able to do that and make that
21 determination or can you supply it?

22 MR. DEFRANCESCO: Yes, Commission. In our
23 posthearing brief we've done that analysis for you,
24 our complete selling analysis does that.

25 CHAIRMAN WILLIAMSON: Okay.

1 MR. PICKARD: And since we're going to be
2 tag teaming back and forth here, I would also suggest
3 if a price negotiation is being done on the FOB price,
4 then I think that also weighs in favor of examining
5 that FOB or X-works price because that's where you're
6 seeing the price depression or price suppressing
7 effects of the imports where the actual negotiation is
8 going on.

9 And then last but not least as we've talked
10 about in other places, there are instances where sales
11 are being done under supply agreements where freight's
12 not being factored in, so that again suggests
13 comparison at kind of an X-works to X-works which
14 makes sense if you have purchasing decisions for
15 towers being done by one unit of a business and a
16 logistic center making subsequent determinations in
17 regard to freight cost.

18 CHAIRMAN WILLIAMSON: Okay. My time has
19 expired. Even if I wanted to take some of
20 Commissioner Broadbent's time, I don't think I can do
21 that.

22 So Commissioner Pearson.

23 COMMISSIONER PEARSON: Thank you, Mr.
24 Chairman. We've been talking a lot about supply
25 agreements, so for purposes of the post hearing, could

1 you please let us know which firms in the domestic
2 industry had supply framework agreements for which
3 facilities covering how much capacity per year or
4 whatever's the correct way to look at the time frames?
5 And then let us know how much was actually supplied
6 under these framework agreements.

7 And after doing all that in a way that we
8 can understand it, maybe you could provide us with the
9 agreements themselves so that we could look at them
10 because this is an issue that's got me -- I'm
11 uncertain what to think of it.

12 Mr. DeFrancesco?

13 MR. DEFRANCESCO: We'd be happy to provide
14 that in our post hearing. We'd also like to request
15 that you make the same request of the foreign
16 producers to supply their supply agreements as well.

17 MR. PICKARD: And I think I would just echo
18 that thought because obviously to the extent that
19 we've got some of these documents, they're limited to
20 clients we represent. But the OEM's are going to be
21 in a position to provide all of the relevant supply
22 agreements.

23 COMMISSIONER PEARSON: Okay. And then a
24 specific question for Mr. Cole, and you may wish to
25 comment on this now or perhaps in posthearing, but

1 this comes out of my experience with supply agreements
2 where, preferred supplier agreements is what I was
3 more familiar with, in the event that not all capacity
4 was needed, the purchaser in my experience had some
5 obligation to hold harmless the supplier such that the
6 supplier wasn't sitting out there not producing
7 anything and losing money. If I understand you
8 correctly, that's not the situation you're in; is that
9 right?

10 MR. COLE: That's correct. We made an
11 effort to accommodate our customer because we believe
12 the demand that was less than the contracted volume
13 was based on some kind of an economic issue or an
14 industry or a market issue, so we did work with our
15 customers and accommodated them several times on
16 several amendments to move that volume out. And
17 basically we did that at no financial penalty to try
18 to help our customer out and maintain the relationship
19 that we had with that customer.

20 COMMISSIONER PEARSON: Did some of those
21 discussions take place in the context of the recession
22 in which demand for lots of things was evaporating and
23 everybody was scrambling to try to figure out how to
24 keep body and soul together.

25 MR. COLE: Well, and that was the reasoning,

1 but as we found out, that wasn't necessarily the
2 truth.

3 COMMISSIONER PEARSON: Okay. Well, thanks.
4 If there's anything more we should know, go ahead and
5 put it on the prehearing record.

6 Mr. Chairman, I believe that concludes my
7 questions, so I'd like to thank the members of this
8 panel very much for your testimony this morning.

9 CHAIRMAN WILLIAMSON: Thank you.
10 Commissioner Aranoff.

11 COMMISSIONER ARANOFF: Just one last
12 question. The Staff Report lists several substitute
13 types of towers that might have started to be seen in
14 the market including concrete lattice mast or space-
15 framed towers.

16 Are any of these products that the domestic
17 producers of the type of towers that we're talking
18 about also make or are they different producers and to
19 what extent have you seen these products used in the
20 U.S. market?

21 MR. SMITH: We haven't seen a lot of any of
22 those so-called hybrid towers or concrete towers in
23 the U.S. market. Right now they're primarily used in
24 Europe. And we've done quite a bit of market research
25 on concrete towers and those types of hybrids, and we

1 don't see them as a threat at this point.

2 COMMISSIONER ARANOFF: Why is that?

3 MR. SMITH: I think it's just about the cost
4 of the tower and the economics. It just doesn't make
5 any sense.

6 COMMISSIONER ARANOFF: So are concrete
7 towers more expensive than a steel one?

8 MR. SMITH: Yes.

9 COMMISSIONER ARANOFF: Okay. And these
10 others with the lattice, so that's the way to achieve
11 the same effect with less steel, right?

12 MR. SMITH: Right, but I don't see it as a
13 viable technical option at this point.

14 COMMISSIONER ARANOFF: Do they blow over, I
15 mean, well, what doesn't work about them?

16 MR. SMITH: You know, we're probably getting
17 into some territory here that I'm not 100 percent
18 comfortable with, but it's more about the labor that
19 would go into installing these towers in the field,
20 You know. They're cheaper when it comes to buying the
21 material but much more expensive to install in the
22 field, so there really is no economic gain to using
23 them.

24 COMMISSIONER ARANOFF: Okay.

25 MR. DEFRANCESCO: Commissioner just to

1 follow-up, I think some of the lattice mast towers you
2 may be thinking of are really more for small wind
3 applications whereas we're covering a utility scale
4 and there really aren't lattice mast towers used in
5 utility scale operations yet.

6 COMMISSIONER ARANOFF: All right. That is
7 helpful, and I'm trying to analogize this to what I
8 learned about the solar industry not long ago, but in
9 the solar industry they're obviously is a utility
10 scale market but there's also a residential and
11 commercial market. Is that also true for wind?

12 MR. SMITH: Yes. There's what we call a
13 small wind market or community type market. It's not
14 on the grid.

15 COMMISSIONER ARANOFF: Okay. So some of
16 these installations that we have, for example, in our
17 Staff Report that show one or two towers and it seems
18 to imply that it belongs to a municipality or
19 something, that's what you're talking about?

20 MR. SMITH: That's correct. Typically
21 they'll be connected directly to the user rather than
22 connected to a utility grid.

23 COMMISSIONER ARANOFF: Do you also build
24 those? Are there domestic producers who are building
25 those who are also building the utility scale towers?

1 MR. SMITH: We've built one or two of them,
2 but it's not really something that's high volume. We
3 did it more as a favor to the end user.

4 COMMISSIONER ARANOFF: Okay. Seems like a
5 great way to fill in these little pieces of capacity
6 that you can't use.

7 MR. SMITH: That's what we used it for was a
8 filler at our plant in Adeline.

9 COMMISSIONER ARANOFF: Okay. Well, I want
10 to thank all of the witnesses for your answers. I
11 don't have any further questions.

12 Thanks, Mr. Chairman.

13 CHAIRMAN WILLIAMSON: Commissioner Pinkert?

14 COMMISSIONER PINKERT: No further questions.
15 I thank you too.

16 CHAIRMAN WILLIAMSON: Commissioner Pearson?
17 Johanson. Sorry.

18 COMMISSIONER JOHANSON: Yes. Mr. Chairman,
19 I have no further questions, but I would also like to
20 thank the witnesses for appearing here today.

21 CHAIRMAN WILLIAMSON: Commissioner
22 Broadbent, no?

23 COMMISSIONER BROADBENT: No further
24 questions. Thank you very much.

25 CHAIRMAN WILLIAMSON: Okay. I have a couple

1 quick ones. Mr. Cole, you talked about the option of,
2 I guess, getting wind towers to the project in Oregon
3 and you talked about it just wasn't feasible.

4 You didn't mention, I think, shipping by
5 boat. Since you are in Texas, I mean, through the
6 Gulf and the Panama Canal. Was that not an option or
7 not a cost effective option?

8 MR. COLE: Our plant, our FOB point would be
9 Coleman, Texas which is west Texas, so we had looked
10 at that but it would require truck transport down to
11 the port and then ocean going transport around, and it
12 wasn't cost effective.

13 The normal source of trucking for towers is
14 over-the-road trucks, and that was no effective from
15 either of our plants. So the best most effective
16 source of transportation that we could get close to
17 was rail transportation.

18 CHAIRMAN WILLIAMSON: Okay. I was just
19 wondering about that. Knowing that two of the U.S.
20 producers in the west coast closed, do we have a
21 regional market here by any chance? There haven't
22 been any discussion of it or data on it, but I was
23 just curious.

24 MR. DEFRANCESCO: Commissioner, we would say
25 no. It's not a regional market. I think if you look

1 at the data, the project award data that you have on
2 the record, you see that towers are shipped from the
3 U.S. facilities, all of the facilities all over the
4 country to all different parts of the country and
5 specifically the two facilities that did exist on the
6 west coast could have serviced that market but for the
7 subject imports.

8 MR. PICKARD: And I guess I would just
9 follow-up that it's a national market and what you see
10 is Ameron and Katana who were in a sweet spot of the
11 market -- California has traditionally had a robust
12 demand for wind energy, should have been in the sweet
13 spot -- but they were at ground zero with Chinese
14 imports landing and arguably felt the first brunt of
15 the attack. But then what we've seen is since then
16 subject imports into every region of the U.S.

17 CHAIRMAN WILLIAMSON: Okay. Thank you. So
18 with respect to the captive production provision, can
19 you explain your position that the third criteria is
20 met since all wind towers are used for the production
21 of wind turbines?

22 MR. DEFRANCESCO: Commissioner, Robert
23 DeFrancesco. It's our position that because the wind
24 towers are interchangeable with respect to a
25 particular OEM's specification, that wind tower is not

1 necessarily interchangeable with another OEM's
2 specification. So under that basis, we would think
3 that the third criteria would be met.

4 MR. PICKARD: I would suggest that if you
5 should choose to apply the related party provision,
6 there's a decent chance that you don't get to the
7 captive consumption issue, and I would suggest that
8 there's some very compelling reasons for application
9 of the related party provision.

10 But to follow up specifically on the captive
11 consumption provision, I think what we've seen from
12 the Commission in the past is even if the captive
13 consumption provision isn't strictly applied, in
14 situations like this it's been recognized as a
15 significant condition of competition.

16 So regardless of whether there's a finding
17 that the three factors are specifically met or it's
18 just recognized that one particular producer has
19 significant internal consumption and that import
20 competition takes place most directly in the merchant
21 market, it's my understanding that the Commission's
22 practice has just been to recognize that and to place
23 a larger focus on the merchant market.

24 CHAIRMAN WILLIAMSON: Okay. Thank you for
25 that clarification. Are there differences in

1 producing an 80 meter versus 100 meter towers in terms
2 of equipment needed or other factors?

3 MR. SMITH: There aren't. They're pretty
4 close in design. Typically an 80 meter tower can be
5 three to four sections, and a 100 meter tower will be
6 four to five sections, but the process used and the
7 equipment used to build both are pretty much the same.

8 CHAIRMAN WILLIAMSON: Okay. So are there
9 any wind towers that you're currently incapable of
10 producing due to factors such as height or other
11 specifications?

12 MR. SMITH: None that I've seen on the
13 market.

14 CHAIRMAN WILLIAMSON: Okay. Good. Okay.
15 With that, I think I have no further questions and I
16 think no other Commissioner has any questions, so I
17 guess does staff have any questions for this panel?

18 MR. CORKRAN: Douglas Corkran, Office of
19 Investigations. Thank you, Chairman Williams. The
20 staff has no additional questions.

21 CHAIRMAN WILLIAMSON: Okay. Do Respondents
22 have any questions for this panel?

23 MR. FELDMAN: No questions, sir.

24 CHAIRMAN WILLIAMSON: Okay. Thank you. I
25 think we'll take a lunch break now. I want to remind

1 everybody that the parties should not leave
2 confidential business information in the room because
3 the room is not secure. So we'll take a break until
4 1:30. Thank you.

5 (Whereupon, at 12:26 p.m., the hearing in
6 the above-entitled matter was recessed, to reconvene
7 at 1:30 p.m. this same day, Thursday, December 13,
8 2012.)

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1 Siemens has had no such guaranteed supply
2 agreements. Trinity has turned us away often saying
3 it did not have capacity to supply us. We were
4 offered cheaper towers, however, where there was
5 capacity in Mexico.

6 Others in 2012 told us the same thing. This
7 morning we heard a little bit more about why because
8 such requests, without a guaranteed supply agreement,
9 apparently are unreasonable. And maybe Mr. Cole
10 thinks he can inventory towers, but certainly not for
11 Siemens.

12 We commend to the Commission pages 25 to 36
13 of our brief which details the capacity issue one
14 supplier after another. There you will also find this
15 statement from one of the petitioners at page 32 in
16 response to one of the last questions this morning.

17 Just spent some time with our manufacturing
18 and engineering group reviewing the 99.5 meter tower.
19 The weights on the tower sections, especially the
20 base at 110 tons, exceeds our crane capacity. Quite
21 frankly, it exceeds the crane capacity of most of our
22 plants. Thanks for the opportunity, but we will have
23 to pass on this project.

24 Yes, the change in the design and size of
25 the towers has made a difference and, no, all of the

1 suppliers in the United States are not able to produce
2 them.

3 I'm going to let Mr. Hazel and Mr. Revak
4 introduce themselves. They come extremely well
5 credentialed. They are the best we could produce for
6 you and we're very happy to have them testify today at
7 your hearing. Thank you.

8 MR. HAZEL: Good afternoon. I'm Kevin
9 Hazel. I'm vice president of the supply chain for the
10 Americas region of Siemens Wind Power. I've been with
11 Siemens for 34 years managing the supply chain for
12 wind power for the last five.

13 Throughout the period of investigation, I
14 have been responsible for the procurement, quality,
15 and delivery of wind towers. Petitioners have
16 speculated a lot about our policies and practices in
17 procuring towers for wind farms. Here are the facts.

18 When tower manufacturers produce towers for
19 Siemens, they are making our product according to our
20 design. We do not buy towers from manufacturing
21 plants we have not qualified. Qualification is for
22 quality control as Petitioners seem to recognize. It
23 often takes months to qualify a facility.

24 The primary expensive of qualification,
25 typically between 250 and \$500,000, is borne by

1 Siemens. Petitioners apparently think qualification
2 is automatic. It isn't, as Katana's Washington plant
3 ought to know. Petitioners also seem to think it's
4 based on prior price negotiation. It isn't. The
5 criteria are technical and based on performance,
6 capability, and capacity.

7 We do not take bids for towers. Because of
8 the logistical problems in moving towers and the
9 expense, we always, let me repeat always, try to buy
10 as many towers as we need for a domestic project from
11 a qualified facility closest to the project.

12 The most important considerations are
13 whether the facility has the capacity to deliver the
14 number of towers we need meeting Siemens' quality
15 control standards in the window when we need them.
16 When it can, it gets the complete order. If it can
17 supply some but not all of the towers, we may take
18 what we can get although we would still prefer to get
19 all of the towers for a given project from one place
20 and may try someplace else.

21 When we can't get all of the towers or the
22 rest of what is needed from the first or second
23 choice, we move on. We invariably move to the next
24 nearest qualified facility determined by geography,
25 and we continue in this manner until we have all of

1 the towers we need for a given project.

2 Of course, sometimes we know that the next
3 nearest facility has no capacity so we were forced to
4 move even further away. We know that the further we
5 go, the more it will cost us regardless of the FOB
6 price.

7 At no time, however, do we collect more than
8 one quote from more than one producer in order to
9 compare them or persuade them to meet the price of the
10 other. Our overwhelming priority is to meet our
11 contractual obligation to our customers including
12 public utilities which means to assemble and install
13 the contracted number of wind turbines according to a
14 specific design and on time.

15 Domestic tower manufacturers have spaced
16 themselves so far apart that there is no real
17 competition among them. Again, the supplier that is
18 closest to the project site has an overwhelming
19 advantage assuming capacity and quality control
20 standards can be met.

21 The tower manufacturers in the United States
22 are all around 500 miles or more apart from one
23 another, and we generally are trying to move towers a
24 good deal fewer than 500 miles.

25 We've invested substantial resources in 2011

1 to expand the number of qualified domestic producer
2 facilities so we could increase the domestic
3 production capacity available to us and could lower
4 our costs and commercial risk for tower transportation
5 to project sites.

6 Contrary to Petitioners' theory that we were
7 only looking to buy more towers from China and
8 Vietnam, we were diligently and at great expense
9 trying to grow the number of potential suppliers in
10 the United States.

11 In addition to the domestic suppliers we
12 already had qualified and relied upon, Ameron and DMI,
13 in 2011 and 2012, we qualified Katana's Nebraska and
14 Washington State facilities, Martifer Hirschfeld's
15 Texas facility, and Broadwind's Wisconsin facility.
16 All of these qualifications were completed or underway
17 before the petition was filed in this case.

18 We also had numerous communications with
19 Trinity that we hoped would lead to qualification of
20 facilities in Iowa and elsewhere, but we could not
21 come to agreement on warranties, liquidated damages,
22 and other issues, none of which were price related,
23 nor could we reach agreement on the kind of capacity
24 Trinity would have available and the terms for its
25 availability.

1 We buy towers from China and Vietnam for
2 only two reasons.

3 All of the domestic manufacturers, with the
4 exception of Ameron in Southern California and
5 Katana's Washington plant, which was not available to
6 us until it qualified for Siemens' production in
7 January of this year, are in the middle of the country
8 and distant from port facilities.

9 Transportation from those facilities to the
10 Atlantic and Pacific coasts, to Puerto Rico and Hawaii
11 is too difficult and too expensive. If OEM's were
12 unable to procure Chinese and Vietnamese towers, our
13 customers would be unable to supply electricity
14 through wind power to those densely populated areas of
15 the United States.

16 Our second reason for buying Chinese and
17 Vietnamese towers arises when our domestic suppliers
18 let us down. They may contract with us and fail to
19 deliver, whether on time or of adequate quality, and
20 they may refuse to contract with us all together, a
21 frequent occurrence in 2012.

22 Often when we need towers, there is no
23 nearby qualified facility, none that is ready or none
24 that will be ready in the time that the towers will
25 need to be delivered.

1 Petitioners have reported various efforts
2 and interest in building facilities on behalf of OEM's
3 new projects. Unfortunately, they typically want OEM
4 guarantees before they build or even staff.

5 That is the story for our project in
6 Washington state and apparently for GE on Shepard's
7 Flat. In my judgment, GE could not reasonably be
8 expected to wait for a supplier to build a local
9 facility any more than Siemens could wait to contract
10 for a major supply of towers when Katana Summit only
11 had two employees in the facility.

12 Two major domestic producers have proposed
13 to me personally that they would build a new facility
14 at a specific location if I would guarantee to
15 purchase a significant quantity of towers from that
16 location for a minimum of three years.

17 Thus, before there was even a factory let
18 alone one with employees qualified to build towers
19 meeting Siemens' standards and specifications and
20 before Siemens had wind power contracts, they wanted a
21 guarantee of wind power purchases fixed to a location
22 where there might not ever be a project.

23 One of the leading Petitioners complaining
24 bitterly about foreign towers in the U.S. market
25 repeatedly has tried to persuade Siemens to buy towers

1 from facilities it has in Mexico. Apparently there
2 was plenty of excess capacity there and they have
3 offered FOB quotes that undersell all of their
4 domestic options, but we do not want towers from
5 Mexico which faces worse transportation and logistical
6 solutions than American, or Chinese, or Vietnamese
7 towers. Perhaps they think it's all about price and
8 we should buy those towers. We're not buying.

9 Let me offer an example of an exception
10 where we did deliver foreign towers to the Midwest.
11 We qualified and contracted for that project with one
12 of the Petitioners. That manufacturer let us down,
13 failing to deliver. We had to scramble for towers.
14 The other nearest domestic manufacturers either were
15 not qualified to produce towers or lacked the capacity
16 to do so.

17 Therefore, we had to bring towers in from
18 further away in the United States and also from Asia.
19 We lost money, but we would have lost even more had
20 we failed to install the turbines. Chinese towers
21 were bought for this project as a last resort when
22 domestic companies failed to deliver. The record
23 shows they cost us more than the domestic towers.

24 Petitioners are focused on price. We
25 generally know market prices at any given time because

1 our contracts with tower suppliers to manufacture our
2 unique towers are typically based on their concept of
3 "conversion".

4 They charge us a price for their conversion
5 of the steel plate into steel towers for wind turbines
6 and then add charges that they pass through to us for
7 the changing costs of their inputs particularly and
8 most importantly steel.

9 We have submitted for the record statements
10 from suppliers explaining price rises for towers due
11 to steel prices. We absorb those additional costs,
12 not the domestic tower manufacturers. The price of
13 towers from China and Vietnam has never determined
14 whether we would purchase American towers nor at what
15 price. We prefer to buy American which is why we have
16 diligently sought to qualify more domestic facilities.

17 As responsible for the supply chain, I want
18 to deal with the fewest possible number of suppliers
19 at the shortest distances. I prefer solving problems
20 by speaking in the same language and in the same time
21 zone. Unfortunately, sometimes I can't have it the
22 way I'd prefer. But towers from China and Vietnam
23 have never displaced the purchase of an American
24 tower.

25 Siemens qualifies tower manufacturers

1 everywhere in the world the same way and at the same
2 expense. Today only one supplier in China and one in
3 Vietnam are qualified to supply Siemens with custom
4 design towers. They have no inventory of towers for
5 Siemens because Siemens designs and buys towers for
6 specific projects.

7 Siemens cannot buy towers made for any other
8 OEM for Siemens' project. Anyone making towers for us
9 in China and Vietnam has to be qualified the same way
10 we qualify facilities in the United States.

11 I understand the law to require a threat of
12 injury to be imminent. There is no threat from China
13 or Vietnam. There is no inventory. There are only
14 two qualified manufacturers, and it would take up to a
15 year to deliver on new orders. And for all of that,
16 we would still prefer whenever possible to buy
17 American. Thank you,

18 MR. REVAK: Good afternoon. I'm Mike Revak,
19 and I'm happy to return here to assist the Commission
20 in its investigation as I did last January. I am
21 responsible at Siemens Energy for the selling of wind
22 turbine generators and their delivery, installation,
23 and commissioning. I deal directly and personally
24 with customers and the evolving market.

25 As Kevin just testified, our first

1 obligation is to our customers, the wind farms, and
2 public utilities who choose to install wind power for
3 them. We design our wind turbine generators uniquely
4 to suite their specific needs.

5 After we win a contract with them, we seek
6 suppliers for the proprietary towers we will need.
7 Our towers are unique, and we contract for their
8 manufacture and they are delivered directly to us. No
9 one else can use them. We contract only for what we
10 need.

11 Although Petitioners may believe many
12 different designs are all similar, towers of one
13 design cannot substitute for towers of another design,
14 and the towers designed for one OEM can never
15 substitute for towers for any other OEM.

16 More than one manufacturer can make the same
17 tower, but because of licensing and intellectual
18 property, none can make the same tower without a
19 specific contract and we will never make a Siemens
20 tower for anyone but Siemens.

21 Although all towers are being used as the
22 base for wind turbines making them all like products,
23 because they are uniquely made for each OEM, they are
24 in our view distinct like products.

25 Petitioners now seem to think that we can

1 pass ocean and freight cost onto our customers. We
2 don't. We can't. And the tower manufacturers enjoy a
3 pass-through provision in contracts with us. We have
4 no such benefit from our customers.

5 The reason for the difference is easy to
6 explain. We compete fiercely for the opportunity to
7 supply wind farms. We believe in the long term future
8 of wind power in the United States, and we intend to
9 be around when the future is brighter than it is
10 today.

11 There are many bidders for opportunity to
12 supply wind farms. There are not a lot of tower
13 manufacturers and their geographic dispersal mean they
14 do not have to compete very hard for the business.
15 They know that OEM's need to buy towers close to the
16 wind farm sites and tower manufacturers are spread out
17 so far apart that we rarely have more than one initial
18 choice for supply.

19 While we may inquire about quotes from time
20 to time, we do not contract for towers until we know
21 we need them. Throughout the POI in this case, we
22 have been buying towers on the spot market.

23 The expiration of the PTC and the consequent
24 consolidation among tower manufacturers, Trinity
25 acquiring DMI while converting some production to

1 railcars, Martifer Hirschfeld exit, along with Katana
2 Summit is forcing us to consider supply agreements
3 with a few remaining producers but we know such
4 agreements will only increase the hold the small and
5 dispersed manufacturers will have on us.

6 Everyone wants to limit the risks, but not
7 everyone complains and sues when they cannot pass the
8 risk onto us. In effect, the Petitioners have sued
9 us, a high technology American industry innovating for
10 the future and creating more employment than they
11 create, because we would not assume all the risk.

12 The issues in the case did not arise from
13 Chinese and Vietnamese towers. They arose when
14 Government incentives expanded market demand that
15 domestic tower manufacturers could not meet only to
16 see the incentives expire with domestic turbine
17 manufacturers responding to the new demand bought as
18 many towers from domestic manufacturers as they could
19 produce and would sell to us.

20 When they would not or could not supply
21 more, and they always told us it was because they did
22 not have the capacity to do so, then we looked for
23 alternatives as we always had to for coastal and
24 island projects. When incentives started going away,
25 the tower manufacturers started quitting. We did not.

1 We are still here although it is not easy.

2 Eight years ago, I became the first Siemens
3 Energy employee for wind power in the United States.
4 Before we had to lay off 615 employees and over 200
5 contractors in the United States a few months ago, we
6 had reached almost 2,000 American employees.

7 We employ far more in the wind energy than
8 any other tower manufacturers and have lost more than
9 they because of the expected expiration of the
10 production tax credit, but it is the expiration of the
11 tax credit not foreign competition that has impacted
12 employment and profits in wind energy.

13 Unlike tower manufacturers, we are committed
14 to wind energy for the long haul. We just have to
15 hope that the Commission will not make the business
16 even more difficult for us.

17 MR. DOUGAN: Good afternoon. I'm Jim Dougan
18 from Economic Consulting Services, and I'm here on
19 behalf of the Chinese and Vietnamese Respondents. It
20 is my opinion that the record evidence shows that
21 imports from China and Vietnam cause no adverse price
22 affects and no adverse volume affects to the domestic
23 industry and that any injury the U.S. producers may
24 have suffered is not by reason of subject imports.

25 By now, the Commission has no doubt gathered

1 that this is an unusual case. To fully and correctly
2 analyze price, volume, and impact, there are important
3 conditions of competition that the Commission should
4 consider.

5 Respondents discuss them at length at
6 section 5 of our prehearing brief, but they can be
7 summarized as follows: Number one, demand for wind
8 towers in the United States is largely dependent on
9 Government incentives for wind energy projects. Mr.
10 Cole and Mr. Rubin testified this morning that
11 basically the reason the industry even exists at all
12 is because of the current PTC.

13 Number two, the 2008 financial crisis and
14 impending expiration of certain Government incentives
15 included in the PTC have been the critical demand
16 drivers during the POI.

17 Number three, wind towers are generally
18 sourced through a sealed process where prices are not
19 shared with tower producers and, therefore, tower
20 producers have an incomplete and skewed view of
21 competitive dynamics. Number four, supplier
22 qualification is a critical factor in purchasing
23 decisions.

24 Number five, the U.S. wind tower market is
25 highly seasonal with a vast majority of installations

1 taking place in very few months. Number six, the
2 weight and size of wind towers mean transportation
3 costs drive purchasing decisions and lead to somewhat
4 attenuated competition by geography.

5 Number seven, the combination of seasonality
6 and geography leads to unbalanced production loads and
7 overstated capacity figures for U.S. wind tower
8 producers. Number eight, delivery timing is critical
9 as late deliveries expose OEM's and in turn wind tower
10 producers to liquidated damages.

11 First with regard to price effects, the
12 staff has done an admirable job in compiling and
13 analyzing the pricing data provided by the parties.
14 The Commission will find from staff's analysis that
15 there was no underselling by subject imports during
16 the POI and that, in fact, significant premiums were
17 paid by OEM's to use subject imports for projects in
18 the United States.

19 Staff's analysis of GE's pricing data at
20 prehearing report page 5-6 shows that where projects
21 were sourced from both domestic and subject import
22 producers, the price of imports from Chinese on a
23 delivered basis were higher than U.S. producers prices
24 in nearly all 24 comparisons and, in aggregate, GE
25 paid a very substantial premium for the use of Chinese

1 towers for these projects.

2 Likewise, staff's analysis of Siemens'
3 pricing data at prehearing report page 5-40 shows that
4 where projects were sourced from both domestic and
5 subject import producers delivered prices for imports
6 from both China and Vietnam were higher than U.S.
7 producer delivered prices in a majority of comparisons
8 and in aggregate Siemens too paid a premium for the
9 use of subject import towers for these projects.

10 The discussion of pricing in Petitioners'
11 prehearing brief and what you heard this morning
12 completely ignores staff's compilation and analysis.
13 The alternative underselling analysis that they
14 present is highly flawed conceptually and is in
15 opposition to the conditions of competition in this
16 industry, Commission precedent, and frankly common
17 sense.

18 Petitioners present their entire analysis on
19 the basis of FOB pricing and insist that this is the
20 appropriate basis on which to evaluate underselling,
21 but the record evidence shows that this is not the
22 price on which OEM's base their purchasing decision
23 and common sense demonstrates why they never would.

24 The Staff Report at page 5-5 notes that GE
25 relies on the delivered cost rather than the FOB cost

1 because, quote, transportation costs account for a
2 large portion of the total cost of the finished wind
3 tower, end quote.

4 And as you've heard from Siemens' witnesses
5 today, they too make purchasing decisions on the basis
6 of delivered not FOB price. The reason is simple.
7 Utility scale wind towers are very heavy usually
8 weighing over 100 metric tons a piece and tall, most
9 commonly 80 meters or greater in height and
10 transported in sections of 20 to 30 meters a piece.

11 Petitioners dismiss freight as a, quote,
12 logistics issue as if logistical arrangements related
13 to the transport of products that tall and that heavy
14 would be, in Mr. Cole's words, an afterthought.

15 For a hypothetical example that provides
16 some context, please see slide one. To adopt
17 Petitioners view of the world, one would have to
18 believe that an OEM seeking to source wind towers for
19 a project in the American Midwest, the yellow dot,
20 would compare prices on the basis of FOB price at the
21 port in China, the blue dot, and X factory price of a
22 U.S. producer, the red dot.

23 Hypothetically, if the X work's price of the
24 U.S. tower is \$300,000 a tower and the FOB China price
25 is \$250,000 a tower, Petitioners argue that this

1 represents underselling, but OEM's do not make a
2 purchase of the Chinese tower on the basis of this
3 supposed \$50,000 savings because to do so would be
4 irrational.

5 The price comparison fails to reflect the
6 very significant costs involved in getting the towers
7 from China over the 10,000 miles of ocean to Houston,
8 the U.S. port nearest to any project site in the
9 Midwest. This could amount to \$100,000 per tower or
10 more.

11 In addition, the inland freight from Houston
12 to the installation site could run \$50,000 per tower,
13 meaning that the total delivered price of the Chinese
14 towers would be \$400,000 per tower.

15 In comparison, the inland freight to the
16 U.S. producer to the project site could be \$25,000
17 which means that the total delivered price of the U.S.
18 towers would be \$325,000 which is \$75,000 per tower or
19 about 18 percent less than the Chinese towers.

20 If in this example the OEM sources towers
21 from the domestic producer, it may be doing so because
22 of non-price factors such as availability of qualified
23 capacity at the required time. But make no mistake,
24 it's also choosing the lower priced alternative.

25 If the OEM sources towers from China, the

1 Petitioner would have you believe that this is
2 underselling and that the decision is made on the
3 basis of the lower FOB price, but the only pricing
4 metric that matters to the OEM, total delivered cost
5 to the site, they're paying a premium, therefore, by
6 definition this sourcing decision would be made for
7 non-price reasons which might include a lack of
8 available supply from the domestic producer because of
9 capacity constraints, order refusals, or
10 cancellations.

11 Pricing under a framework agreement may be
12 negotiated in advance, but the decision as to where to
13 send that supply to source a particular project is
14 made on the basis of delivered price, and this is the
15 only relevant basis on which one can make a comparison
16 with subject imports.

17 Now, this is a hypothetical example with
18 made up numbers but the numbers are well in the range
19 of data provided by the purchasers and the record is
20 full of many actual examples just like the one I
21 walked through including the one mentioned earlier by
22 Mr. Hazel.

23 The fact is, if a purchaser pays a premium
24 price for an import, there's no underselling. Mr.
25 DeFrancesco alluded this morning to a more traditional

1 pricing product analysis that they present in their
2 prehearing brief, but as we'll show in our posthearing
3 brief, this really only works to support their
4 argument on an FOB basis, that is a red-dot to blue-
5 dot comparison. If ocean and inland freight costs are
6 considered, their analysis supports our case too.

7 Also, a couple of questions. If inland
8 freight costs and site proximity are so
9 inconsequential an issue to the purchase decision, why
10 do Petitioners make so much of their offers to build
11 facilities close to OEM project sites as Mr. Cole and
12 Mr. Smith did this morning?

13 Number two, why do the OEM's not source
14 their East Coast projects from subject import
15 suppliers or from domestic suppliers? They tend to
16 source the vast majority of these projects from
17 suppliers in Canada because the Canadian suppliers are
18 closer to the East Coast projects. And if you look,
19 at the confidential pricing data, you'll see that
20 these OEM's aren't sourcing from Canada on the basis
21 of the lowest FOB price.

22 As said by Mr. Feldman earlier, if the FOB
23 price were the key determining factor in OEM's
24 purchasing decisions, the domestic industry would have
25 made hardly any sales at all during the POI when, in

1 fact, they held the dominant share of the market until
2 2012 when their own capacity limitations left them
3 unable to fully satisfy the explosive demand growth in
4 anticipation of the PTC expiration.

5 The fact is, the closed pricing process
6 leaves the domestic industry with an incomplete and
7 skewed view of the marketplace competitive dynamic.
8 This is compounded by the fact that Petitioners really
9 have no idea, and they admitted as much this morning,
10 what the OEM's are paying for freight and, therefore,
11 what the OEM's total delivered costs are.

12 In the words of Mr. Cole from the
13 conference, what's interesting about the bid process
14 is it's not open so you don't know who you're bidding
15 against. You don't get to see your prices compared to
16 someone else's.

17 The fact that OEM's don't share prices with
18 wind tower producers and that tower producers have no
19 idea about delivery costs means that there's no
20 mechanism for price suppression to occur.

21 Moreover, Petitioners' incomplete and skewed
22 information has left them unable to identify any
23 actual lost sales or revenues apart from their
24 inaccurate contention regarding the Shepard's Flat
25 project. Because Petitioners' explanation for the

1 Shepard's Flat project is flawed, so too is the rest
2 of their price affects argument.

3 As noted in their own brief, this project
4 alone accounted for a large portion of the increase in
5 subject imports from 2010 to 2011 and a project that
6 was awarded for non-price factors cannot recalibrate
7 market pricing for wind towers. As shown at page 42
8 in Exhibit 7 to Respondents' prehearing brief, there
9 was no price depression during the POI.

10 Another misrepresentation by Petitioners is
11 their assertion that wind tower prices are, quote,
12 frequently subject to intense renegotiation, end
13 quote. The only evidence, the only evidence, they
14 site in support of this assertion is a public
15 verification report from the DOC phase of this
16 investigation which we will address in our posthearing
17 submission.

18 In short, Petitioners have ignored staff's
19 thorough analysis of the pricing data and presented no
20 credible evidence to support their alternative world
21 view.

22 With respect to volume effects, the domestic
23 industry suffered no adverse volume affects by reason
24 of subject imports. Domestic producers held a
25 dominant and increasing market share over the POI

1 until part year 2012.

2 While the market share data for 2009 and
3 2010 are redacted from the final phase prehearing
4 report, the data provided in the public version of the
5 preliminary Staff Report show that the domestic
6 industry increased its market share during each full
7 year for which the Commission collected data, from
8 47.7 percent in 2008 to 55.6 percent in 2009, to 60.5
9 percent in 2010 and, based on the public prehearing
10 report, to 61.6 percent in 2011.

11 However, unable to meet the surge in demand
12 caused by the impending expiration of the PTC, the
13 domestic industry's market share dropped to 38.6
14 percent in part year 2012. This drop in market share
15 was entirely illusory, however, as the market simply
16 grew beyond the domestic industry's ability to supply
17 it.

18 Domestic producers production problems and
19 lack of available capacity were thoroughly documented
20 over the period when the domestic industry supposedly
21 lost market share.

22 Respondents' prehearing brief and, frankly,
23 the Staff Report as well provide numerous citations
24 from questionnaire responses regarding domestic
25 producers supply difficulties including late

1 deliveries results in millions of dollars of
2 liquidated damages and refusals of orders in part year
3 2012.

4 As shown in the prehearing report at 2-3 and
5 2-4, these problems were wide spread across nearly all
6 domestic producers including all Petitioners,
7 Broadwind, DMI, Katana, and Trinity, and from a
8 majority of purchasers, not just GE and Siemens.

9 Moreover, virtually all, that is seven of
10 nine, purchasers reported delivery issues for wind
11 towers that resulted in additional expenses or lost
12 revenue for the purchasers.

13 Petitioners prehearing brief was over 100
14 pages long with over 700 pages of accompanying
15 exhibits. Nowhere among this voluminous submission
16 was any evidence offered to rebut or even provide
17 further context regarding purchasers' allegations.

18 Thus, the Commission should read this
19 striking omission as tacit confirmation. Mr. Smith
20 testified that Broadwind had never turned down an
21 unreasonable request but, when pressed, admitted that
22 this included turning down business because of a lack
23 of available capacity at the required time. This is
24 precisely the corroboration of what purchasers' said
25 in their questionnaires.

1 But despite all of the difficulties that
2 OEM's had experienced with U.S. producers, the
3 purchasers worked hard and, as you heard earlier from
4 Mr. Hazel, at significant expense to qualify the
5 additional domestic facilities over the course of the
6 POI. See Respondents prehearing brief at pages 34 to
7 35 and Exhibit 6.

8 Qualification is a legitimate constraint on
9 the available capacity of U.S. producers that may have
10 limited their ability to fully take advantage of the
11 demand spike in 2012 and, given that it must be done
12 for each tower model at each facility, limited the
13 U.S. producers' ability to participate in particular
14 wind farm projects.

15 Ironically, while Petitioners' prehearing
16 brief completely omits any discussion of domestic
17 capacity constraints, it includes extensive discussion
18 about excluding a substantial amount of domestic
19 capacity from the Commission's analysis, that is, the
20 capacity of Vestas'.

21 Petitioners, contrary to their position in
22 the preliminary investigation, now oppose Vestas'
23 inclusion in the domestic industry. Vestas has become
24 a significant producer of the subject merchandise, and
25 this is a sign of industry health.

1 Petitioners' characterization of Vestas as
2 an increasingly reliant on subject imports is
3 misleading and, frankly, wrong which we will address
4 in detail in our posthearing brief.

5 In Exhibit 2 to Petitioners' prehearing
6 brief which they site as evidence supporting the
7 notion that Vestas is, quote, relying on outsourcing
8 its production needs, end quote, Vestas states in the
9 very first line, the new Vestas operating model is
10 designed to maintain Vestas' global footprint and
11 increase customer proximity which remains one of
12 Vestas' greatest strengths.

13 This is consistent with Vestas' strategy of
14 investing in the U.S. assets to serve its customers
15 here and a sign of increased investment in the
16 domestic wind tower industry overall.

17 Now, we understand that the Commission may
18 have some misgivings regarding Vestas' financial data
19 given potential transfer pricing issues with its
20 parent company, and so on, and their refusal to be
21 verified by the Commission staff, but even if the
22 Commission decides to disregard Vestas' financial data
23 for these reasons, they should include its trade data
24 for analyzing volume effects. Any potential transfer
25 pricing issues would not impact the volume data.

1 For related reasons, separating the market
2 share analysis between the merchant market and
3 internal markets would lead the Commission to miss an
4 important trend, the discussion of which requires
5 confidential information that we'll get to in our
6 posthearing brief.

7 Finally, the seasonality of the U.S. wind
8 tower market is an important condition of competition
9 that helps to explain U.S. producers capacity
10 constraints at various times during the calendar year.
11 This is discussed in detail at Respondents'
12 prehearing brief pages 19 to 21 in Exhibit 2

13 While virtually all of the data relating to
14 this issue are confidential, we note that the public
15 prehearing report at 2-4 quotes one U.S. producer who
16 reported it has been unable to supply wind towers,
17 quote, in situations when short-term requirements have
18 exceeded the sustainable capacity that it has had in
19 place at the time, end quote. This is a perfect
20 summation of the effect that seasonality has had on
21 the U.S. producer's ability to supply the market.

22 I believe also this morning Mr. DeFrancesco
23 noted that there are data in the Staff Report that
24 show that there's no seasonality in the production.
25 Those are grouped in six month increments, and we

1 believe that if you look at -- the six months on each
2 side includes a little bit of the peak period, so it
3 doesn't really help you understand or explain
4 seasonality. The Respondents provided monthly
5 production data. We think you should ask the domestic
6 producers to do the same.

7 So given the absence of adverse price
8 affects and volume affects by reason of subject
9 imports, the domestic industry cannot be said to be
10 suffering any adverse impact by reason of subject
11 imports.

12 As discussed in Respondents' prehearing
13 brief, pages 49 to 53, and Exhibits 9 through 11, a
14 few non-recurring charges unrelated to subject imports
15 have massed a substantial improvement in domestic
16 industry financial performance in 2012.

17 This morning, Mr. Cole mentioned the
18 complexity and associated inefficiencies associated
19 with ramping up and down his facilities to make many
20 different kinds of towers, but that's the nature of
21 the product. It's not a commodity. Sure, it would be
22 easier for everyone if you could just build one type
23 of tower and crank them out at high volume and get the
24 manufacturing efficiencies, but that's not really the
25 way this market works.

1 The chief evidence Petitioners present in
2 support of their injury is the exit from the industry
3 from a number of producers and/or the closure or
4 repurposing of certain facilities to manufacture
5 products other than wind towers. However much
6 Petitioners argue to the Commission that these changes
7 are the result of subject imports, their public
8 statements tell a different story. See slide 3.

9 When discussing the reasons behind the
10 decision to put DMI up for sale in late 2012, DMI's
11 senior vice president of corporate communications
12 listed, number one, the expiration of the PTC; number
13 two, lack of a predictable national energy policy; and
14 number three, low natural gas prices, not imports.

15 Katana Summit in its September 2012 press
16 release announcing it was looking for a buyer
17 mentioned only the PTC expiration as the cause for its
18 troubles, not imports. Trinity's decision to convert
19 some of its production to rail car products was blamed
20 on the lack of demand in the market place, not
21 imports.

22 Mr. Pickard this morning said that these
23 companies provided questionnaire responses and that
24 the Commission can look at those for the real impact,
25 but the Commission might also ask why these stories

1 are different at all. Blaming imports in a press
2 release wouldn't have required the disclosure of
3 confidential information, so why didn't they do it?

4 As far as non-Petitioner exits go, the Staff
5 Report specifically mentions Hirschfeld Energy Systems
6 ending wind tower production in 2012 to the expiration
7 of the PTC, not imports. Likewise, SIAG Aerisyn filed
8 for bankruptcy following a similar filing by its
9 German parent company. It's not related to imports in
10 the United States.

11 Now, with little or no wind tower projects
12 in 2013 due to the expiration of the PTC, it's
13 unsurprising that many producers are exiting the
14 industry, especially considering the testimony of
15 domestic producers this morning that that's why they
16 got into the industry.

17 As can be seen in the Staff Report as Figure
18 2-1, the lapsing of the PTC in the year 2000, 2002,
19 and 2004 caused wind turbine installations to drop
20 substantially, and unlike in 2004 when the PTC expired
21 then and the weighted average wind power price was on
22 the low end of national wholesale prices as can be
23 seen in Staff Report Figure 2-3, the average wind
24 energy power price in 2011 is significantly above the
25 national wholesale power price suggesting that the

1 drop off in projects could be more severe in 2013 than
2 in prior years. This is the result of decade low
3 natural gas prices which Petitioners somewhat
4 surprisingly argue is a complement to wind tower
5 demand.

6 Nevertheless, this drop in future demand has
7 nothing to do with subject imports, and according to
8 questionnaire data compiled in the confidential
9 prehearing report, Tables 3-5 and 7-9, this downturn
10 in demand has had a far more substantial impact on
11 future subject import volume than on future domestic
12 shipments.

13 For that reason and for many more outlined
14 in Respondents' prehearing brief, the domestic
15 industry is not threatened with injury by reason of
16 subject imports. Thank you.

17 MR. MARSHAK: Good afternoon. I'm Ned
18 Marshak of Grunfeld Desiderio. I'd like to very
19 briefly reply to several issues raised by Petitioners
20 from the perspective of our law firm's clients, Wind
21 Tower Exporters to the United States and China and CS
22 Wind Vietnam. First, this case is about the impact on
23 the U.S. industry of wind towers exported from China
24 and Vietnam. It is not about conditions of
25 competition within China, and it is not about wind

1 tower production capacity and capacity utilization
2 within China.

3 The vast majority of wind towers produced in
4 China stay in China. Only a handful of Chinese wind
5 tower producers export wind towers to the United
6 States. Only three Chinese producers and one
7 Vietnamese producer exported significant quantities of
8 wind towers to the United States during the period of
9 investigations, and these are the only companies
10 qualified by the OEMs which dominate the U.S. market
11 to produce wind towers for exportation to our country.

12 The Commission should focus on the business
13 operations of these four companies to evaluate whether
14 the domestic industry was materially injured by reason
15 of subject imports during the POI or whether is a
16 threat of material injury in the imminent future.
17 Second, if the Commission concludes that the 2012
18 spike in subject imports did not materially injure our
19 domestic industry, in our opinion, you cannot
20 reasonably conclude that subject imports constitute a
21 threat of material injury in the imminent future.

22 The four qualified Chinese and Vietnamese
23 exporters had the capacity and ability to meet their
24 customers requirements in 2012. The Commission will
25 decide if this spike was injurious. If the Commission

1 decides in our favor, as we believe it should, these
2 qualified exporters do not pose a threat of material
3 injury in the future. In 2013, U.S. demand will
4 decline. Our exports also declined.

5 We will not change the manner in which we
6 conduct business with our clients, their dealings with
7 their customers and the fact that our clients only
8 produce towers to fill firm orders to meet their OEMs'
9 customers' requirements. In short, this case is about
10 present injury. If the Commission decides the 2012
11 spike did not result in present material injury, it
12 should not conclude that there is a threat.

13 Third, contrary to Petitioners' claim,
14 qualified Chinese and Vietnamese exporters do not
15 produce an export regardless of price, do not maintain
16 inventory in the absence of firm orders, and did not
17 increase shipments to the U.S. in 2011, 2012 because
18 they were offering low FOB prices. As you have heard
19 today, and as the documents and the records confirm,
20 subject shipments increased because demand spiked to
21 meet expiration of the PTC.

22 OEMs purchased towers from China and Vietnam
23 because the location of these facilities and the
24 inability of domestic producers to meet OEM
25 requirements. Selecting a wind tower producer in

1 certain respects is like buying a house. Location,
2 location, location. Qualified Chinese and Vietnamese
3 exporters have constructed production facilities
4 adjacent to strategically located deep water ports.
5 They are not burdened with inland freight costs in
6 China and Vietnam.

7 They are perfectly situated to ship towers
8 to West Coast and Gulf Coast ports in the United
9 States, to Brazil, to India, to Mexico and the West
10 Coast of Canada, to Thailand. In short, the third
11 countries, which even Petitioners have acknowledged
12 will experience increased demand for wind towers in
13 the future. What these exporters are not ideally
14 situated to do is to produce wind towers which must be
15 shipped long distances within China or to installation
16 sites in the middle of the United States.

17 This fact has been graphically established
18 in the maps presented today by Mr. Dougan. OEM
19 customers only asked our client to produce towers for
20 shipment to the Midwest when they had no other choice.
21 When domestic producers were unable or unwilling to
22 meet our customers needs. Finally, Petitioners claim
23 that our client's success in selling towers to the
24 United States is based on the fact that we're offering
25 towers at extraordinarily low FOB prices arrived at

1 after intensive price negotiations and renegotiations.

2 These specific claims, based on the public
3 version of a Department of Commerce report are not
4 accurate. In our confidential posthearing brief, we
5 will submit additional documents supporting this fact.

6 As a simple example, one of our clients, an OEM,
7 entered into a framework agreement in which the OEM
8 was required to pay significant liquidated damages if
9 it had failed to order a specified quantity of towers.
10 There was a specified period of time since our client
11 had reserved capacity for this OEM. In fact, the OEM
12 failed to meet its goal, and it paid the price.

13 If a tower manufacturer's X factory price
14 was the driving force in its sales to this OEM, the
15 OEM would have purchased additional towers from the
16 manufacturer to avoid the liquidated damage payments.
17 It did not. Instead, the OEM decided to pay the
18 damage and to source towers destined for certain areas
19 in the United States from factories located closer to
20 the installation site. The reason? Location,
21 location, location. Our ex factory prices were not
22 controlling factors in the OEM sourcing decision.

23 To summarize, Chinese and Vietnamese exports
24 did increase during the POI, most notably in 2012, but
25 this increase was not caused by decision by Chinese

1 and Vietnam exporters to ship towers to the United
2 States as claimed by Petitioners regardless of price
3 or demand. To the contrary, OEMs had no choice but to
4 look offshore for towers to meet the spike of 2012
5 after domestic producers were unable or unwilling to
6 fill orders.

7 The OEMs looked to Chinese and Vietnam to
8 fill this void because the strategic location of the
9 Chinese and Vietnamese production facilities and the
10 fact that they knew that these particular Chinese and
11 Vietnamese vendors, by reason of prior qualification
12 and experience, were ready, willing and able to
13 produce and deliver first quality wind towers to the
14 United States on a timely basis. The X factory price
15 of the towers was not the reason for the OEM sourcing
16 decisions.

17 This being the case, any material injury
18 experienced by domestic wind tower producers was not
19 by reason of exports from China and Vietnam. Thank
20 you.

21 MR. FELDMAN: That concludes our
22 presentation, Mr. Chairman.

23 CHAIRMAN WILLIAMSON: Thank you very much,
24 and I express an appreciation to all the witnesses for
25 coming to present their testimony today. This

1 afternoon, we'll begin questioning with Commissioner
2 Aranoff.

3 COMMISSIONER ARANOFF: Thank you, Mr.
4 Chairman. Welcome to the afternoon panel. We
5 appreciate your being here today. This is a question
6 for either Mr. Hazel or Mr. Revak. How much of an
7 out-of-pocket cost is there to Siemens when you
8 qualify a new supplier for wind towers?

9 MR. HAZEL: The cost of a qualification
10 ranges from \$250,000 to \$500,000. We have to involve
11 several experts in that process that have to travel
12 typically from headquarters in Denmark. We have
13 developed some of that expertise locally in the
14 states, but it's an expensive and time-consuming
15 process.

16 COMMISSIONER ARANOFF: And you do that on a
17 plant-by-plant basis, right?

18 MR. HAZEL: It's plant by plant and also
19 design by design, and as presented, I believe, this
20 morning, there's a reduced consideration of only the
21 design changes when you go design by design, but plant
22 by plant is definitely done on a whole basis, holistic
23 basis.

24 COMMISSIONER ARANOFF: So if someone new
25 enters the U.S. industry, and they set up a plant, how

1 do they qualify? They have no production history that
2 you can look at. You can kind of kick the tires on
3 their equipment, right?

4 MR. HAZEL: That's correct. We would come
5 with experts. Again, we're the design agency, so we
6 understand the makeup of a tower. We understand the
7 manufacturing processes and the equipment that are
8 necessary to create that tower, so certainly we would
9 validate that this was a concern that had a financial
10 health, we would validate the new business concern had
11 the equipment necessary to perform the necessary
12 functions to complete the tower.

13 We would validate they had the right
14 personnel either in their personnel plan or on board
15 in order to perform the necessary quality functions
16 and so on, welding functions, and then we would
17 initiate a process to validate their performance of
18 creating a tower to a first article inspection
19 process. There is, and contrary to what you heard
20 this morning, then there is a risk of failure or at
21 very best delay in that process whereby you may have
22 to circle back and do rework, and so it's not a fixed
23 process with a guaranteed outcome.

24 COMMISSIONER ARANOFF: Okay. Now, there
25 obviously are some instances that you address in your

1 brief where you talk about problems with domestic
2 supply, and I understood you to be referring
3 specifically to timeliness of performance in most, if
4 not all, of those. Are there instances where you've
5 actually had a serious quality issue with the domestic
6 product, the tower just didn't meet specifications,
7 didn't work?

8 MR. HAZEL: No, typically not, but the
9 reason for the delay is really inconsequential to
10 project. A delay is still a delay, and the impact is
11 pretty much the same, so we have had instances of late
12 delivery. We have had instances where we've had to
13 move delivery schedules around at our expense in order
14 to meet project needs, so yes, there had been those,
15 but quality wise, because of the extensive
16 qualification process we go through, and because we
17 have onsite personnel at the plants when they're
18 producing the towers and overseeing the process, we've
19 avoided significant quality problems.

20 COMMISSIONER ARANOFF: Now, you have choices
21 around the world for supply, and you've laid out how
22 you prioritize, but one of the things that you have to
23 be doing as a supply chain manager is you're weighing
24 the risk, and I guess in some ways you might say a
25 closer producer bears fewer risks, but on the other

1 hand, I think we were talking this morning about the
2 fact that the domestic industry includes a number of
3 players that are relatively new, not global scale,
4 where most of the foreign suppliers are larger
5 companies that are more global in their footprint.

6 How does that factor into weighing whether
7 you're going to have a domestic versus a foreign
8 source of supply when you're looking at the risk that
9 the towers are not going to show up on time?

10 MR. HAZEL: Again, because of the knowledge
11 that we have of the manufacturing process, we can
12 assess, and again, I think you heard it from Mr. Smith
13 this morning, there's a specified time, six to nine
14 months or so, and it's not a first-time opportunity in
15 the industry, so we sort of know the timeframe that it
16 will take. With the assessment of the equipment and
17 the expertise and the financial health and the quality
18 system of a company, we can determine fairly well what
19 that timeframe is and what the risks are involved in
20 that.

21 Again, part of the \$250,000 to \$500,000 is
22 risk mitigation on that. We do an up-front process to
23 decide do we want to spend the \$250,000 to \$500,000 to
24 get the supplier qualified, will there be enough
25 business benefit by virtue of that new capacity in its

1 particular location to make it have a business case
2 for us.

3 COMMISSIONER ARANOFF: Okay. I asked some
4 questions this morning about the relationship between
5 arranging for the transportation as opposed to the
6 timing of setting the price on the tower itself, and I
7 think the testimony this morning was that OEMs treat
8 those as two separate transactions. They're not done
9 by the same people in the OEM who don't talk to each
10 other, and the companies that provide the
11 transportation services are a completely different set
12 of suppliers from the companies that supply the
13 towers, so how much of that do you agree with, and how
14 much of that do you think that's not accurate?

15 MR. HAZEL: Thank you for putting it that
16 way. The only thing that I would agree with is that
17 the companies that provide transportation services are
18 different than the companies that build towers. Other
19 than that, it's complete contrary to our experience.
20 It's very much a coordinated decision.

21 COMMISSIONER ARANOFF: So you're responsible
22 for both buying the tower and buying the logistics?

23 MR. HAZEL: And securing the logistics,
24 correct.

25 COMMISSIONER ARANOFF: Temporally, are you

1 agreeing on the price of the tower first and then
2 arranging the logistics because once you know where
3 the tower's coming from, you kind of have an idea what
4 the logistics are going to be, or do you go out for
5 both prices before you make a commitment? How does
6 that work?

7 MR. HAZEL: We would go out for both. We do
8 a market survey, and the market survey is basically
9 two components. One is the cost of the tower from the
10 different suppliers. The other is the cost of the
11 transportation and the different transportation modes
12 available to different prospective project sites.
13 That gives us, more or less, a portfolio-type of a
14 document of available solutions in our marketplace for
15 the potential project sites that may arise in the near
16 future.

17 We base a market forecast on where those
18 project sites will be. That gives us that portfolio
19 and allows us then to provide preliminary bids into
20 the process of securing the wind turbine contract. As
21 that contract gets refined and closer to reality, we
22 would validate all of that information including the
23 capacity available. As you might imagine, the
24 contracts sometimes take a little bit longer to close
25 or a little bit shorter to close.

1 The capacity windows need to be validated
2 regularly, so we have that portfolio. We use that.
3 We validate it. Once we get the contract for the wind
4 turbine, then we will place the subsequent contract
5 for the tower with hopefully the preferred supplier
6 that we validated the available capacity with as we
7 went through the process.

8 COMMISSIONER ARANOFF: Okay. Now, your
9 testimony today has been that you have this closed
10 bidding process, and so I wanted just to try and
11 understand that a little bit. The domestic producers'
12 testimony was well, okay, it's true that we're not
13 told and don't see the prices that other people might
14 be bidding, but our suppliers tend to give us either
15 hints, you need to be lower in order to meet this
16 Asian competition or your price is too high or
17 sometimes that there's a price target that you don't
18 even get to bid if you don't commit that you're going
19 to hit this price target.

20 Is that true, or when you say closed
21 bidding, do you really mean the supplier gives a
22 price, you make no comments on it all, and you just
23 pick?

24 MR. HAZEL: We don't collect bids, so we'll
25 start there, but we do have a confidentiality

1 agreement that's in place before we would start any
2 negotiation or any interaction with a supplier to
3 provide them with the confidential or intellectual
4 property and such. That's a two-way confidentiality
5 agreement that we both will share and sign. That
6 bounds us and keeps us from sharing any information
7 about any other supplier with them, so that we simply
8 do not do. It is our policy, practice, and we put
9 that into effect with the confidentiality agreement.

10 There is a sanity check in the marketplace,
11 as you might imagine. If a supplier came to me and
12 said it was going to cost a million dollars for a
13 tower, and I know that they shouldn't cost that,
14 obviously, I wouldn't go back and get feedback. There
15 is a sanity check, and that sanity check again is
16 based on our detailed understanding of all of the
17 hours that it takes in every process in order to
18 create our design, so I have a pretty good idea what
19 the price should be based on the hours.

20 We do and have given feedback sometimes on a
21 discussion of how many hours a particular step would
22 take. We would further engage with them if their
23 hours were less or more, rather, than our expectation
24 on how we can work together to reduce that investment
25 in time at your factory to produce something that in

1 our experience says should take less, and we would, if
2 necessary, do different changes in design to try to
3 address that with them to try to help them be as
4 efficient as they can be.

5 COMMISSIONER ARANOFF: Okay. I appreciate
6 those answers. I've got lots more questions, but my
7 time is up. Thank you, Mr. Chairman.

8 CHAIRMAN WILLIAMSON: Okay. Commissioner
9 Pinkert?

10 COMMISSIONER PINKERT: Thank you, Mr.
11 Chairman, and I thank all of you for being here today
12 to help us to understand these issues. I want to
13 begin with some question about pricing that I also put
14 to the panel earlier today, maybe not in quite the
15 same, but the same general idea. First of all, did
16 the OEMs in this case fail to provide with the
17 information that we need to analyze whether there's
18 overselling or underselling?

19 MR. HAZEL: I can't speak for any other OEM
20 but my own, but we made an absolute best effort to
21 comply with every request.

22 MR. DOUGAN: This is Jim Dougan from ECS,
23 and not having knowledge of these companies' internal
24 record keeping of course, but I think there is
25 voluminous data available on which the Commission can

1 make their assessment, and most particularly the
2 comparisons of the delivered price for the same tower
3 for the same project. You know that it's the same
4 location. You know that it's pretty much the exact
5 same tower. It is the exact same tower, and so a
6 comparison of what it costs to get those towers to the
7 site, I think, would be a very valuable way of
8 assessing the underselling.

9 COMMISSIONER PINKERT: I think that one of
10 the things that the Petitioner panel was referring to
11 in this regard was bid data, whether we got all the
12 bid data that we need in order to analyze overselling
13 or underselling?

14 MR. FELDMAN: Mr. Pinkert, if I may? As you
15 heard in the testimony, bid data is a terminology not
16 very applicable at least to Siemens because it doesn't
17 collect bids. It doesn't entertain competition as to
18 price. The purchase process, as described by Mr.
19 Hazel, is serial. Never has a contract for towers not
20 gone to a facility that was qualified, had capacity
21 and was nearest the project site, so in the end, the
22 nearest facility gets the contract.

23 The towers are bought from them, and it's
24 not based on driving down a price. There are no bids.
25 There's no price shared with them from anyone else.

1 The only collection of prices is quotations for market
2 sanity and to have some sense of what something should
3 cost. Remember, all the costs of goods are passed
4 through. We pay the steel price. We pay the flanges
5 and so on, so it's really a question of conversion,
6 which is a labor cost, and that involves what's
7 required to make the tower.

8 That's the discussion that's engaged in, and
9 Mr. Hazel is prepared to redesign the tower, if
10 necessary, so that the final price is one that will
11 correspond in some fashion to the quotation given
12 upstream where the competition was to get the contract
13 because that's locked in. That's not changeable, and
14 there's an estimate in that contract as to what the
15 tower should cost. If the towers are going to come in
16 at a very different price, it won't be a feasible
17 project, but we're not in the business of driving down
18 the price.

19 There's not enough at stake in that in the
20 overall picture of the cost of the project. The
21 solution is in design adjustment, maybe a little less
22 steel, maybe the paint will be applied in a different
23 way, but it will be done in a cooperative fashion so
24 that the facility that is going to get the contract
25 for the towers will get the contract for the towers,

1 so when you ask for bid data. We don't have bid data.

2 What you see on our spreadsheet in a couple
3 of instances is prices from more than one company, but
4 it turned out the reason that that happens is because
5 the first company didn't deliver the towers, and then
6 Siemens had to go to somebody else and buy, and so
7 there was more than one set of towers and therefore
8 more than one set of prices on that project, but those
9 weren't collected simultaneously. They weren't
10 bidding against each other for the purpose of
11 supplying that project.

12 COMMISSIONER PINKERT: Understood. Mr.
13 Dougan, do you want to take a whack at that question
14 as well since you had answered the earlier question?

15 MR. DOUGAN: I thought I already answered.
16 Did you have a second question? I'm not --

17 COMMISSIONER PINKERT: The followup was I
18 thought they were referring to bid data earlier today
19 when they were suggesting that the OEMs had not
20 provided sufficient information on the underselling,
21 overselling issue.

22 MR. DOUGAN: On that one, as to what the
23 OEMs collect and don't collect, I would have to defer
24 to them on their responses. I was working with the
25 data that were provided.

1 COMMISSIONER PINKERT: Okay. Now, the next
2 thing is can the OEMs provide us with the framework
3 agreements or long-term agreements that they're
4 operating under?

5 MR. FELDMAN: Again, if I may? There are
6 framework agreements, but Siemens has had no long-term
7 supply agreements in the United States. There are no
8 such agreements. There are other OEMs, as you heard
9 this morning, with Trinity. We have never had an
10 agreement with Trinity. We have no framework
11 agreement. We've never bought a tower from Trinity.
12 We've tried, but we've never succeeded, so we're not
13 the right party, and this was a handicap you this
14 morning as well.

15 It would be difficult to say that Trinity
16 and Broadwind are representative of the industry. We
17 don't pretend to be representative of the industry.
18 We're just the folks who showed up. Woody Allen said
19 that's 90 percent of the game, right? We're here, and
20 we do represent about half, but there's another half
21 out there we don't speak for. We have no such
22 agreements to supply guaranteed agreements.

23 MR. DOUGAN: Commissioner Pinker, I'm sorry,
24 I just thought of something in response to your
25 earlier question, which is what the data do show that

1 have been provided is that like the staff says, in the
2 aggregate, the OEMs are paying a premium for the
3 imports. If they're using import prices as a means of
4 leveraging down other bids, they're doing a really bad
5 job at it because in aggregate, they paid a very
6 substantial premium to use the imports.

7 I think that tells you kind of what you need
8 to know about price comparisons, whatever sort of
9 market reality or sanity checks that they did
10 beforehand, I'm not sure what additional contacts that
11 would provide.

12 COMMISSIONER PINKERT: Is there anybody on
13 this panel that can provide us with framework
14 agreements or long-term supply agreements?

15 MR. MARSHAK: The Chinese respondents will
16 supply you with any agreements that we have with any
17 of our customers.

18 COMMISSIONER PINKERT: Thank you. Now, this
19 is a question that is not addressed to a particular
20 OEM, but rather is an attempt to get some gauge of the
21 entire market. Maybe nobody can do that for us, but
22 I'm going to ask the question anyway. Earlier today,
23 you heard testimony of the panel that this made-to-
24 order concept is not as prevalent as the Respondents
25 may wish to have us believe that they're producing

1 more -- I don't want to use the word "commodity" as a
2 precise description, but more of a commodity-type
3 product.

4 Do we have a sense of what percentage of
5 this market as a whole is in the made-to-order
6 category versus a more commodity-type of production?

7 MR. FELDMAN: I'd like to just introduce,
8 and I think Mr. Revak is probably the right person to
9 really address your question, but what you were
10 hearing this morning, I think, was testimony about an
11 alternative model for operating in the wind power
12 industry, which is characteristic of another OEM and
13 not us, so if there indeed is some movement toward a
14 minimization of the number of models, a
15 commoditization ultimately of the towers, that's not
16 happening here so much, and those who could answer
17 your question aren't here at the table.

18 Mr. Revak, who deals with these differences
19 and the uniqueness of the towers, can then address
20 your question, but for our part of the industry.

21 COMMISSIONER PINKERT: Understood. That's
22 why I asked the question the way I did because I
23 understand that a particular OEM may not be able to
24 give us the full picture on this.

25 MR. REVAK: Just generally, we look at every

1 project is different. Every project is unique, and
2 every project is in a different location, different
3 site, different wind conditions, and part of the
4 analysis we do is to analyze the layout of the wind
5 farm, the wind regime, the loads that go onto the
6 turbine, and as a result of that, we develop a
7 specific bill of material that is used for each of the
8 projects, and there are differences in towers.
9 There's difference in seismic requirements. There's
10 difference in hurricane requirements, so there are
11 differences in towers.

12 What we do though is also to look at
13 minimizing the amount of different designs we have.
14 We could actually design a new tower for every turbine
15 location on a wind farm because the loads and the
16 design is different. Now, that would be time
17 consuming, expensive to do, so we do try to minimize
18 that by trying to apply known designs, known
19 specifications for towers and manage the bills of
20 materials so that those towers will be applicable on
21 maybe a different project, but there are unique
22 differences to every project.

23 MR. MARSHAK: As far as the Chinese
24 Respondents go, we don't build towers on spec. We're
25 not going to build a tower unless we get a firm order

1 from an OEM to build a particular tower to the OEM
2 specification.

3 COMMISSIONER PINKERT: Thank you. Thank
4 you, Mr. Chairman.

5 CHAIRMAN WILLIAMSON: Thank you.
6 Commissioner Johanson?

7 COMMISSIONER JOHANSON: Thank you, Mr.
8 Chairman, and I would also like to thank all the
9 witnesses for appearing here today. There's been a
10 great deal of emphasis on supply, but nothing has been
11 said today about non-subject imports. Why did imports
12 from China and Vietnam increase so much as imports
13 from other countries declined sharply? In other
14 words, how are imports from China and Vietnam able to
15 replace some of the import volume from country sources
16 that are not alleged to be dumping or to have received
17 actionable subsidies?

18 MR. DOUGAN: Commissioner Johanson, this is
19 Jim Dougan from ECS. At least in part one of the
20 explanations is if you look at the distribution of the
21 projects geographically over time from 2008 through
22 2011, you'll see that earlier in the period in 2008,
23 and this is all based on the appendix of projects that
24 the staff compiled in the staff report, so there's
25 good information there, if you look at the

1 distribution geographically over time, you'll see that
2 in 2008, say, there were a greater proportion of
3 projects in the Eastern part of the United States, and
4 those were services largely, if not almost entirely,
5 from Canada, and that would be the non-subject
6 imports.

7 As the more projects were being built on the
8 West Coast and fewer on the East Coast, Canada would
9 not be a good alternative for the West Coast, so the
10 volume of imports from Canada would decline, and the
11 volume of imports from the Asian countries would
12 increase.

13 MR. MARSHAK: One other reason is the
14 Vietnamese and Chinese imports probably took market
15 share from imports, I don't know if it's confidential
16 or not, from another supplier country, and the other
17 supplier country was selling to an OEM who really
18 doesn't have that many turbines in the United States
19 anymore, so I think in one year, you have a lot of
20 towers from another country going to an OEM, and those
21 just disappear from the market because the OEM is not
22 making turbines in the United States, so there's a bid
23 shift there.

24 MR. FELDMAN: And, Commissioner, if I may,
25 just amend the answer a little bit. As some non-

1 subject imports started to disappear, there were some
2 quality issues with them, and so there were some
3 preferences expressed in the market over quality as to
4 where towers were coming from as to other non-subject
5 imports.

6 COMMISSIONER JOHANSON: Could you perhaps
7 detail what some of the quality issues were, and I
8 don't know if this is confidential or --

9 MR. FELDMAN: We'll include it in the
10 posthearing brief.

11 COMMISSIONER JOHANSON: Okay. Because I've
12 read articles about some quality issues in like *The*
13 *New York Times*, but it did not pertain to wind towers
14 as other components. I didn't know if there's other
15 public information out there you might know of?

16 MR. FELDMAN: Not offhand.

17 COMMISSIONER JOHANSON: Okay. Well, thank
18 you for your response. This is a question for Mr.
19 Hazel. Did Siemens purchase imports from non-subject
20 sources during the period of investigation?

21 MR. HAZEL: Yes.

22 COMMISSIONER JOHANSON: You did? Okay. So
23 there are other qualified producers in third
24 countries?

25 MR. HAZEL: Yes.

1 COMMISSIONER JOHANSON: Okay. Have you
2 shifted purchases away from non-subject sources during
3 the period of investigation that you can recall?

4 MR. HAZEL: No, we have not. We continue to
5 use the same decision model, which would be the
6 closest available qualified capacity would be our
7 preference, and then we would increase the reach, if
8 you will, to find that closest available qualified
9 capacity within the production window that we needed
10 to satisfy the project.

11 COMMISSIONER JOHANSON: Okay. Do you happen
12 to know how non-subject prices compare with subject
13 and domestic prices? I know you say you purchase
14 basically on the basis of location, but do you happen
15 to know prices?

16 MR. HAZEL: Yes. Again, that's a little bit
17 sort of a broader --

18 COMMISSIONER JOHANSON: Right. Right.

19 MR. HAZEL: But generally speaking, on a
20 fully-delivered basis, they are competitive within a
21 range. Within a certain range, they remain
22 competitive. It's just a question of in this case we
23 had some quality issues and found capacity elsewhere.

24 COMMISSIONER JOHANSON: Okay. Thank you.
25 This question might be best answered by Mr. Dougan, or

1 at least you touched up on this when you spoke a few
2 minutes ago. One of the witnesses this morning stated
3 that transportation costs are an afterthought of
4 purchasers. Would you mind commenting on that?

5 MR. DOUGAN: Yes. Sure. I can't imagine
6 how that would be the case given how substantial they
7 are and what the contribution is to the overall
8 delivered cost, and like I said, it sort of raises the
9 question if it's an afterthought, why they buy any
10 domestic towers at all and why they would source East
11 Coast projects from Canada as opposed to from the
12 subject imports.

13 I can't speak for him, but I think it could
14 only potentially be an afterthought in the sense that
15 well, if you have a framework agreement where you have
16 an idea about what the FOB price might be for a
17 certain type of tower at a certain level of capacity
18 for next year or the year after that, we don't yet
19 know where that tower is going to be sent. We don't
20 necessarily have a contract for a project and know
21 precisely where we want to send those towers.

22 In that sense, delivery costs aren't
23 negotiated with the wind tower producer up front.
24 That much is known. That's done with the logistics
25 producer, but it's not an afterthought. It is very

1 much part of the decision about how to source a
2 particular project.

3 COMMISSIONER JOHANSON: At what point in the
4 process -- I'm sorry, Mr. Hazel. Go ahead.

5 MR. HAZEL: If I may? If you look at the
6 tower as a delivered product, the largest unspecified
7 variable cost in our decisionmaking is the
8 transportation. To suggest that it becomes
9 unimportant would make absolutely no sense.

10 COMMISSIONER JOHANSON: At what point in the
11 process do you begin to evaluate transportation costs?

12 MR. HAZEL: When we provide inputs to a
13 customer bid at the project level, at the wind turbine
14 level.

15 MR. REVAK: And I can just add another
16 comment. I mean, we have a very stringent analysis
17 where when we look at a project response on our fee,
18 we collect all the costs, and transportation is a key
19 part of that. We collect it for all our products that
20 we build ourselves, towers, transportation,
21 implementation cost.

22 All those aspects go into the analysis, and
23 we cannot bid or make an offer to a customer without
24 finalizing that analysis and looking at all those
25 details and seeking approval not only at Kevin and my

1 level, but at our management level above us and even
2 up to the Board of Siemens AG in some cases.

3 COMMISSIONER JOHANSON: Okay. Thank you for
4 your response. One of the witnesses this morning
5 mentioned that he believed that grid parity had been
6 reached. According to the brief of CS Wind, this is
7 at page 14, the memo states, "The record low natural
8 gas prices make it difficult for wind energy project
9 to achieve grid parity. Would you all mind speaking
10 for a moment on grid parity, and in particular what is
11 happening due to natural gas?

12 MR. DOUGAN: This is Jim Dougan. I could
13 let the industry witnesses answer. Just real quickly,
14 the answer from the witness this morning, as I
15 understood it, was perhaps a lot more narrow than
16 that. The question was is there anywhere within the
17 United States that has achieved grid parity, and the
18 answer is yet, and that's probably true in
19 particularly high-wind locations.

20 Grid parity as a whole for the United States
21 against natural gas, I mean, that's just not the case,
22 and the staff report data show that's the case, so in
23 a particular location, we have the staff report at
24 Figure 2-3 shows that's not really the case. There
25 may be particular locations where that's so, but

1 certainly not so, and certainly not because of the
2 decade low natural gas prices.

3 COMMISSIONER JOHANSON: Okay. I apparently
4 misunderstood what I heard this morning, and if I
5 could turn back for a moment to the issue of non-
6 subject imports, do you all happen to know what is
7 happening with Korea and Indonesia? I believe they're
8 producers as well.

9 MR. HAZEL: I'm only familiar with Korea,
10 and I'm only familiar with a single supplier in Korea,
11 and --

12 MR. FELDMAN: And that's what we'll take up
13 in the post hearing. I don't want to let him wander
14 off into violations of confidentiality.

15 COMMISSIONER JOHANSON: I understand. I
16 know that it's public that they ship. I don't know --

17 MR. FELDMAN: Right. I'm not sure which
18 part is public, so we'll answer that in the
19 posthearing brief.

20 COMMISSIONER JOHANSON: Okay. Thank you.
21 I'd like to pose one question which I brought up this
22 morning with the Respondents. It appears to me that
23 the market for wind towers in the United States
24 exhibits what could be called perhaps a boom-bust
25 cycle. Could you all maybe describe how that impacts

1 market and how that would impact U.S. suppliers and
2 as purchasers?

3 MR. REVAK: I can start first.

4 COMMISSIONER JOHANSON: Is it accurate to
5 state that it's a boom-bust?

6 MR. REVAK: I would say it is, yes.

7 COMMISSIONER JOHANSON: Okay.

8 MR. REVAK: I mean, as many people have
9 talked about today, one of the key drivers is the
10 production tax credit or the investment tax credit,
11 and the expiration of that over time, and it's expired
12 or a threat of expiration has occurred over time, and
13 during those periods where it looks like it's going to
14 be expired, the market in wind has dropped between 73
15 and 93 percent the following year, so that's the
16 situation we're entering right now in 2012 with the
17 pending expiration.

18 The market, as a result, is looking very
19 bleak for 2013, and then from a supplier standpoint,
20 and Kevin can comment a little bit more in details,
21 but clearly the lack of a policy that goes forward for
22 a long time doesn't allow a manufacturers' OEMs to
23 really commit to the investment they're making in
24 terms of manufacturing facilities, and so it impacts
25 that. I mentioned earlier, Siemens has had a

1 reduction in workforce as a result of the pending
2 expiration and market downturn.

3 The industry though as a whole is pushing
4 very hard with innovation in terms of technology, in
5 terms of products, in terms of manufacturing
6 innovation to reduce the cost. I mean, the goal is
7 long term, to reach parity. We're not there yet. I
8 mean, the PTC as a result, as you can tell by the
9 falling off of the capacity following the expiration
10 of the PTC, it demonstrates that we're not quite at
11 parity on a continental U.S. basis, so there is a
12 significant impact.

13 MR. FELDMAN: This goes --

14 COMMISSIONER JOHANSON: Yes, if you could
15 answer briefly, too? My time has expired. Thank you.

16 MR. FELDMAN: Thank you. I'm sorry, but
17 this goes to the question of the exiting from the
18 market of the tower manufacturers, and as Mr. Revak
19 just suggested, we've seen this before. This is a
20 movie that's played before. When the government
21 incentive disappeared, the manufacturers of towers
22 disappeared, and as you've heard this morning, they
23 can convert, and they can make their factories do
24 something else, and they say they can ramp up and
25 start producing towers again in six months or nine

1 months, and so they can make this change.

2 The turbine manufacturers can't do that as
3 easily, and they're much more committed to R&D, so
4 they're the ones trying innovate to bring the overall
5 cost down to achieve grid parity, and they testified,
6 they intend to stay in this business and do that, but
7 they've laid off 615 workers, 200 contractors in the
8 anticipation, expectation that in 2013 there aren't
9 many contracts for building and installing turbines.

10 COMMISSIONER JOHANSON: All right. Thank
11 you for your responses. My time has well expired.

12 CHAIRMAN WILLIAMSON: Commissioner
13 Broadbent?

14 COMMISSIONER BROADBENT: Thank you. Let's
15 see. Mr. Dougan had a chart here which was a bar
16 chart, and I had some questions for Mr. Hazel and Mr.
17 Dougan and Mr. Revak. Just trying to understand, we
18 had some talk this morning, Shepherds Flat really
19 loomed large in the market here, and I know that this
20 is a GE product, and GE, for whatever reason, similar
21 to Tuesday, is not here to kind of give us some
22 information, but if you could help me sort of
23 understand the order of magnitude of this one project.

24 I mean, we're looking at a graph that 2011
25 to the first six months of 2012, subject imports have

1 increased three times, and that's really the crux of
2 some of the issues that we're dealing with. How much
3 of that is due to this one project? Can we tell?

4 MR. DOUGAN: This is Jim Dougan from ECS.
5 Just so you know, the 2012 numbers in the chart are
6 annualized, so from full year to 2011, that's not the
7 first six months of 2012, so the subject import volume
8 for the first six months of 2012 would be, within some
9 seasonality, but roughly speaking it would be in the
10 neighborhood of about 1,200, 1,250. I think it's
11 public that the Shepherds Flat number of wind towers
12 is 300 and something, 340 wind towers in that
13 neighborhood.

14 The consumption numbers are based on
15 shipments as opposed to production and maybe
16 installation, so a lot of that -- let's say it's 340
17 towers probably showed up partially in 2011 and
18 partially in 2012, but it's 340 towers in that ball
19 park for let's say 2011. Let's say all of it was
20 2011.

21 COMMISSIONER BROADBENT: Mr. Hazel, could
22 you talk a little bit about the Shepherds Flat project
23 and how it fits into the industry and whether it
24 represents sort an aberration of how the business is
25 going, or would you say it's indicating some changes?

1 MR. HAZEL: I would not consider myself
2 qualified to do that. Perhaps, Mr. Revak has a better
3 feel for it as a market influence.

4 MR. REVAK: Again, it's GE project. We're
5 not familiar with the details of it. As we've
6 indicated, I think when you look at the ability and
7 where towers and delivered tower costs are
8 competitive, we've shown and testified that when
9 you're in coastal markets or island markets away from
10 kind of the sweet spot, it's much more favorable when
11 you look at import versus the domestic supply, and
12 that's driven by the cost to transport those towers,
13 domestic towers, to locations on the coastal or on
14 island locations like Hawaii and Puerto Rico.

15 MR. DOUGAN: And, Commissioner, if I could
16 just add something? What this chart is kind of
17 showing or attempting to show, and again, there's some
18 issues with confidentiality and this being an
19 annualized number, but essentially it's saying that
20 from the first six months of 2012 at an annualized
21 rate, the U.S. producers are producing as much as
22 they've produced and shipped at any point in the POI,
23 and they're telling people they can't do any more.

24 They're turning people away, but because of
25 the PTC expiration, demand just spiked. Those towers

1 had to come from somewhere, and that's the reason.
2 This isn't all about Shepherds Flat here. This
3 probably says more about the domestic producers'
4 inability to supply than it does about the reasons for
5 more imports coming in.

6 MR. FELDMAN: Commissioner, if I may? We
7 submitted two maps, only one of which we could
8 distribute today. The other one includes the GE data
9 and the rest of the industry. That map will show in
10 even greater relief the distribution of towers
11 geographically, and it includes the Shepherds Flat
12 compliment, so that map may be particularly helpful to
13 you in answering your question.

14 COMMISSIONER BROADBENT: Yes, that would be
15 helpful. That would be good. Okay. Mr. Feldman, I
16 just wanted to probe you a little further on something
17 that you said this morning, and you were working with
18 Mr. Hazel in your response, I think, but you were
19 saying sort of that the closest qualified producer
20 gets your sale independent of price, and it just seems
21 to me hard to believe.

22 MR. FELDMAN: We're not asking you to
23 suspend credibility, and it is effectively independent
24 of price in the sense that Mr. Hazel described to you
25 what we know about price, so there is a sanity check.

1 We're not going to buy towers at some price that's
2 inconceivable for concluding our responsibilities to
3 our customers, but having said that, the proof of the
4 statement is that we almost invariably, and perhaps
5 invariably, buy the towers from the nearest qualified
6 facility that can supply the capacity when needed in
7 the end, notwithstanding whatever negotiations take
8 place, whatever other discussion there may be.

9 In the end, price can not be the determining
10 factor. The determining factors have to be geography,
11 capacity, quality, reliability. Now, it's a business,
12 and that's why you're raising the question, I think,
13 the way you're raising it. It's a business, and these
14 folks are supposed to make money, and prices are how
15 money is determined, but when this represents only 15
16 to 20 percent of the overall cost and diminishing, and
17 the largest single variable cost over which there's
18 some control is the transportation because much of the
19 tower costs we have no control over.

20 The costs of the materials are passed
21 through to us. We pay for the steel whatever it is,
22 so in that small dimension where we might have some
23 impact the quibbling to wind up having to go four or
24 five hundred miles down the road for an alternative
25 supplier makes no sense. In that respect, the price

1 is not determining the purchase.

2 COMMISSIONER BROADBENT: In this morning's
3 testimony, Mr. Smith of Broadwind discussed a shift
4 from these framework agreements during most of the
5 period of investigation to an increased use of target
6 pricing on a spot basis and competitive bidding
7 processes. Is this a shift that's going to continue
8 would you say?

9 MR. REVAK: As we talked about, and Kevin
10 commented on as well, I mean, we are not in a
11 position, we don't do frameworks. All of our
12 purchases have been on a spot basis.

13 COMMISSIONER BROADBENT: But just in the
14 overall market?

15 MR. REVAK: From the overall market, I can
16 only speak for what we're doing. I can give you a
17 comment based on the potential PTC expiration and
18 what's happening in the tower industry, but let me
19 just finish the discussion, that little bit of a
20 discussion, around what Kevin had already testified
21 which was that we buy things on a spot basis. We have
22 confidentiality agreements. We don't give targets.
23 We don't do that. That's not part of the way we
24 conduct our business.

25 In terms of what we're looking at now with

1 the consolidation on the tower side, we are looking at
2 it because we want to buy local towers. We want to
3 buy American towers. We want to buy towers close to
4 projects. We are now evaluating framework agreements,
5 and that's to go forward to see if we can have
6 capacity with the limited number of suppliers and the
7 need and the cost to have those suppliers close to
8 where we believe the wind farms are going to be.

9 If we don't do that, then we have no choice
10 but to import towers, and in those locations, the cost
11 to do that is going to be prohibitive, going to drive
12 up the cost of the wind farm. It's going to make our
13 price non-competitive to serve our customers, and it
14 may make our customers non-competitive in the power
15 market, so they will, in the end, lose. The project
16 may never get built by the owner. It may never get
17 built by an equipment manufacturer and will never be
18 supplied towers from the tower manufacturers.

19 COMMISSIONER BROADBENT: Okay. Are there
20 domestic preferences that make working with the U.S.
21 suppliers more preferable to imports?

22 MR. HAZEL: Yes. As I previously testified,
23 the whole solving problems in the same time zone, in
24 the same language with shorter supply chains, shorter
25 distances, less complex delivery systems, not to speak

1 of less costly, just less complex, all of that gives a
2 distinct preference to a local source.

3 COMMISSIONER BROADBENT: But I'm talking
4 about a Buy America requirement or some sort of a
5 policy preference in U.S. law that makes it better to
6 deal with U.S. suppliers?

7 MR. HAZEL: Not that I'm aware of.

8 COMMISSIONER BROADBENT: Okay. Thank you.

9 CHAIRMAN WILLIAMSON: Thank you. Just kind
10 of following on the last series of questions, if, Mr.
11 Hazel, you're bidding on a contract, I understand you
12 want the closest qualified supplier, but yet you've
13 said you've had sometimes to go off shore where you
14 may be talking about shipping costs, taking the
15 example Mr. Dougan of \$100,000 versus \$25,000, how do
16 you take that into account in your bids? I mean, when
17 you make your bid to a customer, it seems you would
18 have to expect that if you have go offshore, the FOB
19 price is going to be a lot lower than what the
20 domestic's going to be.

21 MR. FELDMAN: Let me give you an initial
22 answer in which I'd ask you to take our map out again.
23 We're buying offshore for only two reasons. The
24 first is determined entirely by geography, and it's a
25 question of ocean freight. It's a question of it

1 being must less expensive to put a tower, especially
2 of these dimensions, on a ship and send it than to try
3 and send it across the Rocky Mountains because without
4 Ameron in Southern California, and until January 2012,
5 we had not other options of qualified suppliers on the
6 West Coast of the United States.

7 If we were to participate in any Pacific
8 Coast projects, the only choices were Ameron in
9 Southern California, and as you can see from our map,
10 we bought a lot from Ameron in Southern California,
11 but as you move up the coast, we've had to go Asia for
12 towers because the ocean freight is much less
13 expensive, and the logistics and risks are enormously
14 reduced from trying to get towers across the Rocky
15 Mountains.

16 The only other time in which we buy offshore
17 is when our domestic suppliers have failed to deliver,
18 and you can also see from our that that hasn't
19 happened that often. There aren't very many. The red
20 spikes that populate the middle of this map are the
21 domestic towers. There aren't a lot of purchases made
22 for foreign towers in the heartland, and that's only
23 been, and we've detailed these in our spreadsheet and
24 in our brief, to cover when domestic suppliers have
25 failed us. It's the only time we go offshore.

1 Now, Mike or Kevin perhaps can say a little
2 bit more about the freight differences, the
3 transportation differences, but those are the driving
4 considerations when we consider buying offshore.

5 CHAIRMAN WILLIAMSON: Have those figures
6 been more likely been in the last year or so?

7 MR. FELDMAN: I'm sorry?

8 CHAIRMAN WILLIAMSON: Have the figures been
9 more frequent?

10 MR. FELDMAN: No. We've catalogued them,
11 and again, I come into our brief, which was heavily
12 bracketed, not so much for us. If the Petitioners and
13 others would say we don't mind, we'd be happy to make
14 a lot of it public, but pages 25 to 36.

15 CHAIRMAN WILLIAMSON: Okay. Okay. Fine.

16 MR. FELDMAN: A lot of these figures are
17 2010, 2011.

18 CHAIRMAN WILLIAMSON: Okay.

19 MR. REVAK: I mean, generally, I described
20 a little bit the process, and, Kevin, as we respond to
21 a bid, we understand where the best source of tower
22 is, and we understand the capacity, so we try to base
23 our bids --

24 CHAIRMAN WILLIAMSON: No, I understand that.
25 I understand. Let me pose the question then.

1 MR. REVAK: Okay.

2 CHAIRMAN WILLIAMSON: If you're bidding in
3 the Northwest nowadays --

4 MR. REVAK: Yes.

5 CHAIRMAN WILLIAMSON: The closest place you
6 might go is maybe across the Pacific it sounds like?

7 MR. FELDMAN: We qualified Katana in
8 Washington State earlier in 2012. If they were still
9 in business --

10 CHAIRMAN WILLIAMSON: Yes, I was going to
11 say that, but they're gone now.

12 MR. FELDMAN: Yes, but they're gone, but
13 that option, which hadn't been open to us until then
14 because the previous time when it was considered for
15 qualification, there were only two employees in the
16 plant, but once it was staffed, and we could qualify
17 it, that's what we tried to do, and we would turn
18 there, but it's not an option anymore.

19 CHAIRMAN WILLIAMSON: Okay. Okay. So those
20 other times, where you have the red in the middle of
21 the country, there must have been hell to pay in terms
22 of --

23 MR. FELDMAN: Yes, the red's domestic.

24 CHAIRMAN WILLIAMSON: Yes.

25 MR. FELDMAN: And we very deliberately did

1 not have the non-market economies in the middle of the
2 country.

3 CHAIRMAN WILLIAMSON: Okay.

4 MR. FELDMAN: But you're right. Those times
5 when it wasn't red were interesting.

6 CHAIRMAN WILLIAMSON: Okay. You don't want
7 to be there. Okay. How important is IP in your
8 designs? Isn't a wind tower like a telephone pole? I
9 know it's a lot more complicated than that, but --

10 MR. HAZEL: No, sir. It's a good bit more
11 complicated than that, and just as a simple
12 explanation, if you consider a wind turbine on top of
13 the tower, the wind turbine has the blades that are
14 rotating to different gusts of wind, so the wind is
15 gusting occasionally and so on. Well, here's your
16 tower, and the tower is swaying continuously, and
17 there's a vibration that happens continuously.

18 CHAIRMAN WILLIAMSON: Okay.

19 MR. HAZEL: So you have this rotary
20 force that's giving a torque on the tower top. You
21 have the compression for the weight. It's 85 tons of
22 a cell sitting on top of the tower, and you have the
23 tower in a dynamic mode all the time to make sure that
24 structure will be secure for the 20- to 25-year life
25 of the product is a very special IP, which we guard

1 very carefully.

2 CHAIRMAN WILLIAMSON: Okay. Are there a
3 category of say towers that are garden variety, that
4 might have a special IP?

5 MR. HAZEL: Not to our knowledge. Again,
6 there are codes and standards that need to be
7 satisfied and all of those forces I just described
8 would apply to everyone's turbines. Ours are unique
9 because we have a different blade length. We have a
10 different cell design. We have different
11 considerations than some of the other OEMs, so each
12 OEM will have their own considerations, but the codes
13 and standards would apply to all.

14 CHAIRMAN WILLIAMSON: Okay. So as long as
15 your predatory design meets those codes and
16 standards --

17 MR. HAZEL: They all have a degree of
18 complexity, some more than others, and all different.

19 CHAIRMAN WILLIAMSON: Yes. Is this why you
20 say that towers should be considered separate
21 domestic-like products, or each one should be
22 considered?

23 MR. FELDMAN: It's one of several reasons.

24 CHAIRMAN WILLIAMSON: What are the others?

25 MR. FELDMAN: Thank you. I never thought

1 you'd ask. You heard in the contrast between business
2 models. You have an almost emerging one theory that
3 Mr. Pearson was inquiring about is that this is an
4 industry that's bifurcating in some ways. We at
5 Siemens are seeing more contracts that are related to
6 the special and unique custom designs that we do, and
7 somebody else, not here, is seeing more of a
8 progressing commoditization perhaps of their designs.

9 When you asked, for example, about channels
10 of distribution, the distribution for Siemens, there
11 is none. We buy directly. Nothing is delivered to
12 anybody else. There are no channels except direct
13 delivery to us. Now, that's not true necessarily of
14 everyone in the industry. That is, they take direct
15 supply, but we buy project by project as you've been
16 hearing.

17 That's not always the case with others, and
18 all of our towers are unique, traded only by us, and
19 as was suggested earlier this afternoon, when we
20 commission the manufacturer of a tower, we virtually
21 take over the plant. It's our tower. We send someone
22 there to monitor the manufacturer. It becomes
23 peculiarly our own, and our towers are not
24 interchangeable, not with another product, not with
25 any other OEM. They're not substitutable. We can't

1 move them from one project to another except by
2 chance.

3 There may be an occasion, it has happened,
4 when the same tower is used in more than one place,
5 but that's not the norm, so in all those respects, the
6 towers are doing the same thing. They're holding up
7 turbines, but ours are not like anyone else's, and if
8 you were to distinguish between companies, or
9 distinguish within the industry as it's evolving, then
10 it's a distinct like product.

11 CHAIRMAN WILLIAMSON: And domestic
12 manufacturers can produce those towers to meet your
13 specs.

14 MR. FELDMAN: Only when they're qualified,
15 and when they do it we in effect take over the factory
16 for our towers. We have a monitor there. It's done
17 with the protection of our intellectual property in
18 that factory. It's just that we're not in the steel
19 business.

20 CHAIRMAN WILLIAMSON: Thank you for that
21 clarification.

22 Does Siemens have any worldwide supply
23 contracts? With some of the OEMs doing that? And if
24 it's confidential and you want to do it post hearing,
25 that's fine.

1 MR. FELDMAN: Siemens in the United States
2 has no such contracts. The rest would be subject to
3 the APO and we can answer your question in the
4 posthearing brief.

5 CHAIRMAN WILLIAMSON: I would be
6 appreciative to understand what role they might be
7 playing and is that role changing.

8 MR. FELDMAN: There's an indication on our
9 spreadsheet, so if you want an answer faster than we
10 can write the posthearing brief you can start there.

11 CHAIRMAN WILLIAMSON: Okay. Thank you.
12 Commissioner Pearson?

13 COMMISSIONER PEARSON: Thank you, Mr.
14 Chairman.

15 Allow me also to offer my welcome to all of
16 you. It gets to be kind of a long day but we're in
17 pretty good shape here in mid-afternoon yet. So hang
18 in there a bit longer.

19 In response to the Chairman's comment about
20 the engineering features, one of the useful things
21 about the trip that some of us were able to take to
22 Broadwind was we get to see the towers in sections and
23 it reminded me in my younger day when I was quite
24 impressionable I spent a certain amount of time
25 working 60 feet, 20 meters or thereabouts up in the

1 air. You get kind of used to that. But I found
2 myself thinking what would it be like at 100 meters?
3 That may be a whole different experience, which if
4 anyone wants to take me up a tower some time, I'd
5 probably be willing to try it, but as long as I get to
6 come back down.

7 MR. HAZEL: We'd be more than happy to host
8 you.

9 COMMISSIONER PEARSON: Do some of them have
10 elevators?

11 MR. HAZEL: Some do, but most not in the
12 United States.

13 COMMISSIONER PEARSON: I could use the
14 exercise I think.

15 MR. HAZEL: You'd have to take a safety
16 briefing first.

17 COMMISSIONER PEARSON: Yes, and wear a hard
18 hat and all that good stuff.

19 A question perhaps for you, Mr. Hazel or Mr.
20 Revak. There seems to have been a trend over several
21 years to using somewhat taller towers. Are there
22 engineering or economic issues that prevent making
23 towers ever taller?

24 MR. HAZEL: Actually, it's doable. What
25 happens is, depending on the construction of the

1 tower, it gets more and more difficult to transport.
2 As you go higher in a tubular steel tower such as the
3 one you saw on your visit, you have to increase the
4 diameter of the base or you have to increase the
5 thickness of the steel in the base. As you do that,
6 you then have some additional problems to solve. If
7 you increase the steel, rolling it gets harder and the
8 welds get harder. If you increase the diameter,
9 transportation gets harder. So there are some
10 practical limits not related to the capability to go
11 taller, but the capability of getting it where you
12 want it perhaps or what it might cost to get it where
13 you want it and to construct it. So there are some
14 practical limits.

15 What we see in the marketplace, and Mike
16 could probably offer, but we see 80 and 100 meters as
17 sort of the sizes of choice at the moment.

18 MR. REVAK: Again, as we talked about before,
19 each site is unique and the wind conditions allow,
20 there's a condition in wind called wind sheer which
21 means as you go taller the wind is actually stronger.
22 So there's an incentive in certain markets to go
23 higher. That is a trend in those markets to be
24 higher, to go taller.

25 As Kevin said, when you look at technology

1 and the earlier discussions, there were questions on
2 technology. The steel towers that you see and have
3 seen up to 100 meters or so, they tend to be okay and
4 competitive and you can make it work if you can
5 address the manufacturing, the transports out of it.
6 When you go higher, Siemens in Europe as an example,
7 we've gone to taller concrete towers. We've gone to
8 hybrid towers which have a steel base and a concrete
9 top. We've gone --

10 MR. HAZEL: Other way around.

11 MR. REVAK: Yeah. Concrete base, steel top,
12 all concrete, and we've also gone to a shell tower
13 which is a little bit different construction. Not the
14 rolled up plate, but individual pieces of an arc that
15 are bolted together to go higher.

16 So there is that technology and innovation,
17 and that's what Siemens is doing is to innovate,
18 trying to manage if the industry and the requirements
19 are to go taller, that we would have that ability to
20 do that.

21 COMMISSIONER PEARSON: Would it be correct
22 to assume that the requirements for towers erected
23 off-shore would be, that they be higher because
24 they've got to go down to the ocean floor and then up
25 above the water?

1 MR. REVAK: I'm not an expert on off-shore,
2 but there are, generally off-shore there's the
3 foundation piece and that could be what they call
4 mono-pile which is like a tower but driven into the
5 sea bed. There's gravity based, there's other types
6 of securing the bottom of the tower.

7 The actual tower from the top of the sea to
8 the cell aren't necessarily longer, in fact they're
9 shorter in most cases than on-shore. The reason
10 because of that is when you're off-shore you don't
11 have the land that creates turbulence that you have to
12 account for.

13 COMMISSIONER PEARSON: With a taller one are
14 you able to put a larger turbine, longer blades on it,
15 or will the turbine size be roughly comparable over
16 some range of tower heights?

17 MR. REVAK: The turbine size is comparable.
18 As you go taller you do have the ability, because one
19 of the restrictions on shorter towers is you've got
20 the blade which has a rudder diameter, so if it's too
21 close to the ground or has turbulence adjusted by like
22 the trees or local geography, then it creates an issue
23 for the turbine and turbine performance.

24 So as you go taller, you avoid that. You
25 can also accommodate longer rotor diameters and things

1 like that.

2 COMMISSIONER PEARSON: Just out of
3 curiosity, on a 100 meter tower that Siemens might
4 design, what would be the expected movement laterally
5 at the top in a wind situation? If that's not BPI.

6 MR. REVAK: I don't know. I would have no
7 clue.

8 COMMISSIONER PEARSON: Several inches or --

9 MR. REVAK: Probably more than inches.

10 MR. HAZEL: I would say more than inches.
11 Your trip to our turbine will be exciting.

12 (Laughter.)

13 COMMISSIONER PEARSON: Good.

14 I actually did have some questions that
15 relate to the investigation, I just had to go through
16 those other things for fun.

17 This morning with the domestic industry I
18 spoke a little bit about claims for damages that are
19 related to lateness and quality, et cetera. That was
20 an issue that I believe your counsel had raised in the
21 briefs.

22 Is there anything you can tell us about that
23 here in public session or should this be dealt with
24 just in posthearing? I'm curious to know what your
25 experience has been with suppliers where you felt a

1 need to undertake some legal redress or money should
2 exchange hands due to non-performance.

3 MR. HAZEL: We have had some instances of
4 that with some of the Petitioners. By and large, we
5 have come to a settlement arrangement with Petitioners
6 on those instances.

7 MR. FELDMAN: There's been much more
8 negotiation in this regard than over prices for
9 towers. But we'll address it in the posthearing
10 brief.

11 COMMISSIONER PEARSON: Okay, and also you
12 probably can tell us the amounts of money that have
13 been involved then in the posthearing. I'm just
14 curious because I asked the domestic industry whether
15 the claims had been large enough to contribute to the
16 not terribly strong operating results that the
17 domestic industry had experienced. So if you are able
18 to shed light on that, by all means, do.

19 MR. FELDMAN: I'm not sure whether we can,
20 but we will inquire to do so.

21 COMMISSIONER PEARSON: Thanks.

22 MR. DOUGAN: Commissioner Pearson, if I can
23 -- Jim Dougan from ECS, if I can just add to that.

24 What's interesting is that despite these
25 numerous types of difficulties and claims and

1 negotiations and settlements with the domestic
2 producers and the absence of them with regard to the
3 subject producers, they're still trying to buy as much
4 as possible from the domestic producers. We'll leave
5 it at that.

6 COMMISSIONER PEARSON: I got you.

7 Mr. Dougan, perhaps this question is for
8 you.

9 This morning again we spoke about potential
10 problems that the Petitioners believe exist with
11 delivered cost information that had been provided by
12 Respondents. Any thoughts on that?

13 MR. DOUGAN: I don't have any thoughts on
14 that at the moment. I would want to look closely at
15 the confidential data. They weren't really able to go
16 into specific allegations so I'm not really able to go
17 into specific responses. But my reaction is that of
18 course they're attacking the delivery costs because
19 they want you to look only at FOB prices. But it
20 would have to be fairly substantial changes and they
21 would have to be off by a fairly large amount to
22 compensate for the very large premiums that these OEMs
23 are paying for the imports on a delivered basis.

24 If indeed, and I don't know if this is true
25 or not. Again, I've got to look more closely. If

1 indeed any of the freight costs were reported on a
2 standard cost basis as opposed to some actual invoice
3 from the freight forwarder, the variances on those
4 standard costs for freight would have to be again,
5 pretty huge, for the data provided to not provide a
6 reasonable indication of what the delivered cost was.

7 COMMISSIONER PEARSON: Okay, thank you.

8 I had a couple more but I'm running out of
9 time so I'll hold and catch them the next time around.
10 Thanks.

11 CHAIRMAN WILLIAMSON: Commissioner Aranoff?

12 COMMISSIONER ARANOFF: Thank you, Mr.
13 Chairman.

14 I'm looking at the chart that Siemens gave
15 us of locations, where you've placed towers and where
16 they came from. Can anybody tell me about the one up
17 in Maine? It says subject product up in Maine. That
18 had to come all the way around through the Panama
19 Canal which was what you told me doesn't happen.

20 MR. FELDMAN: I'm not sure we told you that
21 didn't happen. I think that's what you heard this
22 morning.

23 COMMISSIONER ARANOFF: I think I just heard
24 that East Coast is usually supplied from Canada.

25 MR. FELDMAN: That's correct.

1 MR. REVAK: At the time, that project is a
2 project I think we completed in 2011. At that point
3 in time Siemens qualified manufacturers in Canada were
4 not available to us, so bringing towers from the
5 Midwest because of the transportation concerns and the
6 logistics to go through the highly populated area of
7 the U.S. and constraints on rail and tunnels and
8 mountains, it was impractical to bring towers from the
9 Midwest to there. So the solution we had, the two
10 solutions would have been either bring them from
11 Europe or bring them from Asia and for us we concluded
12 that Asia was the best source.

13 COMMISSIONER ARANOFF: Why is it not viable,
14 I'm just asking this, why isn't it viable to take
15 towers from the Midwest and ship them through the
16 Great Lakes and the St Lawrence and get them to the
17 East Coast? Are there like locks that aren't wide
18 enough?

19 MR. HAZEL: It's possible. The issue is any
20 time you have a product of this size and weight and
21 dimension, you have extra lifts involved. So if you
22 take it from the manufacturer to the barge site,
23 that's one lift onto a truck or a rail. There's
24 another lift to get it onto the barge. Then another
25 lift to get it off of the barge onto the subsequent

1 transport. Then you have to get it to the project
2 site.

3 Each time you have to lift that product,
4 it's an unscheduled or undesired event and it's
5 costly. So just the logistical chain gets to be risky
6 and expensive, let alone something that you just would
7 try to avoid.

8 We'd rather have sort of an ocean transport,
9 the port onto a truck, the truck to a project site.
10 It's just simpler and less risky.

11 COMMISSIONER ARANOFF: That makes some
12 sense.

13 You've talked a lot about innovation that's
14 going on in the market for wind turbines and the idea
15 that you've got to bring the cost down to get to grid
16 parity, you've talked about that some.

17 What role do the tower manufacturers play in
18 terms of innovation in the wind turbine market?

19 MR. HAZEL: They really don't. The design
20 is ours, the intellectual property is ours, the
21 development of the subsequent designs and the cost
22 reductions in those designs are really headed by us.
23 The consideration of alternative designs as Mr. Revak
24 pointed out, that is being done by us, funded by us.
25 Trials and prototypes being performed by us. The

1 domestic industry really is a build to print industry
2 that is responding to a need to roll, weld and paint
3 steel.

4 COMMISSIONER ARANOFF: Okay.

5 I was asking this morning about some of
6 these alternative types of wind towers that are out in
7 the market. Concrete, lattice nests, something called
8 space frame. Are these some of the innovations that
9 you're talking about to try and either take out cost
10 or achieve greater height? And where are they in
11 terms of viability in the market?

12 MR. HAZEL: A lattice tower isn't new.
13 You've seen them I'm sure as you go from place to
14 place. Maybe a cell phone tower or something would be
15 a lattice tower. Or what you see for a high tension
16 wire is a lattice tower. So it's a stick figure kind
17 of an arrangement.

18 COMMISSIONER ARANOFF: So if I see a wind
19 tower on a farm, that's what I'm seeing.

20 MR. HAZEL: That's a lattice tower. To take
21 that lattice tower and scale it up to a utility size
22 with an 85 ton turbine on the top of it. Is it
23 viable? Yes. Is it desirable? Not necessarily.

24 It was characterized correctly this morning
25 about lattice towers, that they are cheaper to buy but

1 much more expensive to construct. Then when you come
2 back you have to tighten up the bolts sometimes so
3 there's another maintenance cycle that is not
4 desirable to our customers.

5 Each of the tower types that is being looked
6 at has sort of pluses and minuses. At the current
7 time with the current cost of steel, we see and the
8 marketplace accepts that the tubular steel tower or 80
9 to 100 meter is the preferred solution. But being in
10 the business and being in the business for the long
11 haul and knowing that towers might go taller, we
12 continue to look at alternatives that may be viable in
13 future markets. Or if the current conditions change.

14 COMMISSIONER ARANOFF: Can you explain to me
15 how concrete works? We're reading about concrete
16 towers. Other than putting them down on the sea bed
17 to hold up a metal tower.

18 MR. HAZEL: There are different methods.
19 But prestressed concrete, again, you've seen it in
20 road systems. They have a span of a bridge that shows
21 up on the back of a truck and you put it down and it
22 carries load.

23 We take that same concept and just turn it
24 on its side and stack pieces next to each other in a
25 conical or a circular shape, bind them together, and

1 place them one on top of the other and you begin to
2 see the concept, how it works.

3 It's then capable of being flexible and
4 carrying load, which are the things that we need.

5 COMMISSIONER ARANOFF: The technician has to
6 climb up on the outside?

7 MR. HAZEL: No, you go up through the
8 inside. It's hollow. There will be a series of
9 platforms and ladders inside. So it looks very
10 similar once it's fully constructed, but it's just a
11 different way to accomplish the same task.

12 COMMISSIONER ARANOFF: I'm not sure I have
13 any additional questions at this point, so I'm going
14 to thank the panel, and Mr. Chairman I'll let you know
15 if I think of another one when you come back around.

16 CHAIRMAN WILLIAMSON: Commissioner Pinkert?

17 COMMISSIONER PINKERT: Thank you, Mr.
18 Chairman.

19 Just as a follow-up to Commissioner
20 Williamson's question. In answering his question
21 about any volume commitments, could you provide any
22 written understandings regarding volume commitments,
23 if you have any, in the posthearing? This is for
24 Siemens.

25 MR. FELDMAN: We'd be happy to, but they

1 don't exist. WE have no written volume commitments
2 because we buy on the spot market project by project.

3 COMMISSIONER PINKERT: Okay, turning to an
4 issue that is raised by the other side, does a
5 customer base concentrated in the hands of only a few
6 OEMs give them the ability to dictate price terms to
7 suppliers?

8 MR. REVAK: I think as I mentioned in my
9 testimony, I think there are a wide variety of OEMs
10 that compete in the market we're in. GE obviously,
11 and Siemens, but there are other customers. Companies
12 like Vestas, Repower, Anarcon, Suzlon. So there are a
13 number of OEMs so it's not per se -- There are a
14 number of them.

15 I was counting this morning, probably 10 or
16 12 that are active in the market. So it's not limited
17 in a few. And then I think on the opposite, what we
18 said is there are very few domestic tower suppliers,
19 particularly in the consolidation that's taking place,
20 and in fact it's almost the opposite. The tower
21 manufacturers have the ability to kind of, to
22 determine what they want to charge for the towers, and
23 we're stuck because our goal is to drive to deliver
24 power at a competitive level to allow a customer to be
25 successful in the market, so we're aimed at, that puts

1 us in a bind in terms of our ability to pass extra
2 cost on a tower. The towers get more expensive
3 because of limited capacity close to a site. All we
4 have is the ability to raise our price. We raise our
5 price, the IPP or the developer can't provide power at
6 a competitive level and nobody wins. The project just
7 doesn't go ahead.

8 MR. FELDMAN: The logic of the market is
9 exactly the opposite. We are effectively price
10 takers. We don't like to broadcast that obviously,
11 but we're in a negotiating disadvantage because the
12 geographic spread of the domestic tower manufacturers
13 and now the consolidation of the industry and the
14 elimination of a number of companies means there are
15 not many places we can go for supply and when we can't
16 make a deal with the first one for whatever reason,
17 we're then 500 miles away to the next one. So we're
18 doing everything we can to make the deal with the
19 first one. We need to be closer to the site.

20 By contrast, we're competing ferociously for
21 the right to do the project with other OEMs. So
22 there, there's a heavy price negotiation and bidding
23 for the site. Then we're locked in.

24 For example, the suggestion that we passed
25 along ocean freight, we don't pass along ocean

1 freight. We don't pass along anything to our
2 customer. But the tower manufacturers do pass on all
3 their costs to us. The steel being the most
4 important. We pay whatever the steel price is at the
5 time we get the tower.

6 So the reality of the market is the
7 geographic dispersal of the tower manufacturers and
8 the consolidation of the industry means that we don't
9 have a lot of choices where to go to get towers. And
10 of course it's all derived demand as the staff
11 identified in the first page of their report. So
12 there aren't any orders for them unless we have
13 orders, and we need orders, we're competing for the
14 orders. Then we go to them wherever they're located,
15 whoever is closest to the project we're likely to buy
16 their towers.

17 MR. DOUGAN: This is Jim Dougan from ECS.

18 If the OEMs were dictating price to the wind
19 tower producers, I find it hard to believe that they
20 would be agreeing to escalation clauses and pass-
21 throughs on the steel which is three-quarters of the
22 cost of the tower.

23 If you were really truly had market power
24 like that you'd never agree to an escalation cost for
25 steel. You'd just say eat it.

1 COMMISSIONER PINKERT: You don't mean eat
2 the steel.

3 (Laughter.)

4 MR. DOUGAN: No.

5 MR. FELDMAN: Absorb the cost.

6 MR. DOUGAN: Just to clarify.

7 COMMISSIONER PINKERT: Understood.

8 I have one other question and then I'm going
9 to provide a little bit of clarification for the
10 posthearing.

11 I asked this question earlier today of the
12 Petitioners. Even though the parties appear to agree
13 on this point having to do with cumulation for
14 purposes of threat, I'd like you to take a look at
15 Vietnam and China again to tell me whether the pricing
16 data shows substantial differences between the two
17 countries, and if so, then how does that play into the
18 decision about whether to cumulate for threat
19 purposes? You can comment on it now or you can wait
20 until the posthearing.

21 MR. DOUGAN: With respect to the pricing
22 data I think it's best wait until the posthearing.

23 COMMISSIONER PINKERT: Finally, I understood
24 your answer, Mr. Feldman, on the volume commitment
25 question. I just want to clarify for purposes of the

1 posthearing, it's not necessarily volume commitments
2 in the United States that I'm concerned about, but any
3 volume commitments either in the United States or
4 globally that you could provide written documentation
5 on, I would appreciate it if you would do that for the
6 posthearing.

7 MR. FELDMAN: We'll be happy to do that,
8 Commissioner. Again, not only is there a
9 confidentiality involved, but Siemens in the United
10 States has no such agreements. So the manner in which
11 these operate we'll explain in the posthearing brief,
12 but I have a feeling it's not going to be exactly what
13 you're looking for.

14 COMMISSIONER PINKERT: Okay. Again, I'm not
15 just looking for an explanation, but if you have any
16 documentation.

17 MR. FELDMAN: I understand.

18 COMMISSIONER PINKERT: Thank you. And with
19 that I have no further questions.

20 I appreciate the information that you
21 supplied today.

22 CHAIRMAN WILLIAMSON: Thank you.

23 Commissioner Johanson?

24 COMMISSIONER JOHANSON: Thank you, Mr.
25 Chairman.

1 A few years ago I was in Iowa and visited a
2 plant that produced blades for windmills. I think it
3 was a plant that might have been owned by one of the
4 companies that is represented at the table here today.

5 From what I recall, one reason that the
6 plant was located in Iowa was because that was close
7 to the customer and the blades are very long and
8 difficult to ship. I know they're not as heavy as the
9 wind towers, but apparently, once again, they were
10 located in Iowa because that is where the customer
11 was.

12 Do you know if the United States is
13 importing large quantities of blades to let's say the
14 West Coast? Or where they are being sourced? I don't
15 know if that's proprietary or not.

16 MR. HAZEL: I can answer for our own. The
17 rest of the industry will have to respond for
18 themselves.

19 But for us, we make our blades in Fort
20 Madison, Iowa.

21 COMMISSIONER JOHANSON: That must have been
22 the plant I visited then.

23 MR. HAZEL: I'm glad you were there. We're
24 quite proud of that. Unfortunately, as Mike
25 referenced, it was one of the places hardest hit by

1 the downturn and the reduction in force.

2 But that being said, it was one of our early
3 moves into this market to address the whole issue of
4 transportation costs. We were bringing blades in from
5 Denmark and again, that kind of transportation, three
6 times for every turbine for something that is that
7 large, that long, like you said, perhaps not so heavy
8 but still difficult to move, is the kind of thing that
9 very early we understood had to get closer in order to
10 be more competitive.

11 We did that in 2006, 2007. Mike was heavily
12 involved in that.

13 We subsequently moved the cell production
14 also domestically for exactly the same reasons. And
15 that is in Hutchison, Kansas. Also centrally located.
16 The third part, of course, is towers, and again, as
17 we've testified many times, we try to get the towers
18 as close as possible to the project site and that
19 allows us to attempt to optimize our total
20 transportation inbound to a project.

21 COMMISSIONER JOHANSON: Do you know if
22 blades are being imported to the West Coast as opposed
23 to being purchased domestically? Once again, I don't
24 know if that is proprietary or not. You might not
25 even know this off the top of your head.

1 MR. HAZEL: For us, for Siemens, it would be
2 an unusual event. We would like to very much source
3 from Fort Madison given the investment we have there.

4 COMMISSIONER JOHANSON: Okay.

5 I might ask the staff to look into this
6 perhaps a bit during the posthearing period. Thank
7 you.

8 This morning I asked the domestic producers
9 if they know if purchasers prefer to source all their
10 wind towers for a specific project from one producer.
11 Do you have a response to that?

12 MR. HAZEL: Yes, it was in my testimony. We
13 would very much prefer to do that. Sometimes it can't
14 be done. The size and scope of a project, as was
15 mentioned, I believe, by one of the Commissioners,
16 there may be a risk consideration in doing so.

17 COMMISSIONER JOHANSON: That's why I brought
18 that up this morning. I was wondering if you could
19 maybe address that.

20 MR. HAZEL: Again, looking at the available
21 capacity, the performance of a particular supplier in
22 a particular period of time, you may be overly taxing
23 or expecting to have too much of a success-based
24 schedule when a supplier would offer you capacity for
25 a particular project, so you might then decide to risk

1 mitigate by splitting that.

2 There are advantages to keeping it in once
3 place as well. From a supply perspective I would much
4 prefer to have one facility where I had to dispatch my
5 people; one facility where I had to qualify; one
6 facility where I had to maintain schedule control and
7 so on.

8 So there is a balance and it depends on the
9 particulars of the situation. But all things being
10 equal, I would prefer to source one project from one
11 supplier completely if I had the opportunity.

12 COMMISSIONER JOHANSON: Do any of you know
13 if there are instances in which both domestic and
14 imported towers have been used on the same wind farm?

15 MR. HAZEL: Yes.

16 MR. FELDMAN: You'll find it on our
17 spreadsheet and I made reference to it earlier, but
18 not by name.

19 COMMISSIONER JOHANSON: Thank you.

20 The staff report includes a figure, Figure
21 2-1, that illustrates the declines in wind turbine
22 installation that have taken place when the production
23 tax credit has been allowed to lapse. We do not have
24 information, though, on what happens on the exit of
25 wind tower producers as opposed to numbers of

1 installations from the industry when the credit has
2 lapsed.

3 Do you all happen to have any information on
4 that, or perhaps that would best be addressed by the
5 Petitioners.

6 MR. REVAK: I don't know the details about
7 people exiting the business. Obviously there's been a
8 lot of, particularly this year, a lot of public
9 announcements about reductions in work force by many
10 OEMs. I think it's a question that has to be asked of
11 the tower producers.

12 COMMISSIONER JOHANSON: Okay. Perhaps I
13 could ask them now or in the posthearing brief. I
14 don't know if this is proper to ask them, but --
15 posthearing, okay. I'm kind of new at this still.

16 Well, I guess it's been over a year now,
17 about a year and six days since I was confirmed I
18 think it is.

19 Anyway, that was my old excuse so I guess I
20 can't use that much longer.

21 (Laughter.)

22 COMMISSIONER PEARSON: Commissioner
23 Johanson, I have to confess I feel like using that
24 excuse still from time to time.

25 (Laughter.)

1 COMMISSIONER JOHANSON: Well, you can't use
2 that any more.

3 I think my questions have been answered. I
4 thank you all for appearing here today.

5 I have no more questions.

6 CHAIRMAN WILLIAMSON: Commissioner
7 Broadbent?

8 COMMISSIONER BROADBENT: Thank you.

9 I have a question about the blue chart here.
10 In Iowa we have 129 towers from Vietnam and China.
11 How would they have gotten there?

12 MR. FELDMAN: That's the unnamed project
13 that was done for cover, but perhaps Kevin can explain
14 how we got them there, but we got them there at great
15 expense and great difficulty, but we didn't have a
16 choice.

17 MR. HAZEL: More or less as outlined in the
18 chart that was displayed earlier, by ocean, then by
19 rail and then by truck.

20 COMMISSIONER BROADBENT: So up from?

21 MR. HAZEL: Up from ports in Texas.

22 COMMISSIONER BROADBENT: In Texas. So it
23 goes into the Texas port and then it goes on rail, not
24 the Mississippi River, huh?

25 MR. HAZEL: I don't recall the specifics on

1 all of those shipments, but that would be the
2 preferred method. Any other would be even worse for
3 us because it would be more overland transport by
4 truck, and that would have involved more cost.

5 COMMISSIONER BROADBENT: I get the feeling
6 this wasn't a great experience.

7 MR. HAZEL: You would be correct.

8 COMMISSIONER BROADBENT: For Siemens, how
9 many Chinese or Vietnamese manufacturers have you
10 qualified?

11 MR. HAZEL: One. One in each.

12 COMMISSIONER BROADBENT: One in each
13 country.

14 What kind of a process was that like?

15 MR. HAZEL: Exactly the same process as we
16 use for the domestic suppliers. It's the same
17 product, same controls, same oversight, same design.
18 So all of the same processes would apply. We send
19 people to the site, we do a quality system check. We
20 do an equipment verification. We do an expertise
21 verification. Do you have the people you need to do
22 the job that's necessary? We do a first article
23 inspection. Typically it's a little bit of a
24 misnomer. First article really means several towers'
25 worth of first product. Then we periodically

1 oversight, again, the processes as they continue the
2 production. Exactly the same process we do with the
3 domestic suppliers.

4 COMMISSIONER BROADBENT: Do you have to do
5 anything different because of the intellectual
6 property that you need to protect?

7 MR. HAZEL: We have controls in place, but
8 generally speaking it's about the same as we have with
9 the domestic suppliers.

10 COMMISSIONER BROADBENT: Mr. Feldman, your
11 argument that the Commission should reconsider our
12 like product definition. I'm not sure I completely
13 got your argument.

14 You appear to be claiming that the products
15 sold to Siemens should be a separate domestic like
16 product because they're designed expressly for Siemens
17 and not interchangeable with other wind towers.

18 Are you saying that we should create a
19 separate like product for your purchases of customer
20 designed products? Have we ever done this before?

21 MR. FELDMAN: Yes, and I don't think so.
22 But there are a number of peculiar things in this case
23 and one of the peculiarities is that our business
24 model, our conduct of our business appears to be
25 different and becoming more different perhaps than

1 others in the industry. Such that, for example, it
2 has not been easy for the Commission to do price
3 comparisons with us because we don't take bids. We
4 can't give you bid data in the sense that you would
5 normally use them for the reasons that we've been
6 describing this afternoon. That's not true of some
7 other OEMs.

8 Our process of purchase, the nature of our
9 business appears to be different. And within the
10 context of ours, the evidence of record is quite clear
11 that we're buying subject towers either under duress
12 in the example that you just raised in Iowa; or
13 because of the geography on the Pacific Coast or in
14 Hawaii or Puerto Rico, and that's the only conditions
15 under which we buy these towers.

16 So when it comes to measuring whether there
17 is injury, you can see from our map in the heartland
18 that it would be impossible to ascribe injury to us
19 with respect to lost sales or reduced viability of the
20 domestic industry in building towers near their
21 facilities.

22 Now on the model of another OEM, the
23 purchases are made in a different way. That does
24 enable you to make those comparisons.

25 We think, as Mr. Dougan has pointed out, we

1 think that the outcome of that analysis with those
2 comparisons is still that there's no injury, and as
3 you just inquired as to threat, we have one foreign
4 supplier in China's qualified; one in Vietnam. Given
5 the time it would take to qualify anyone else, which
6 we've not started or taken an interest in. The
7 imminent part of the injury requirement would make it
8 as remote as any case I've encountered.

9 So our story is a story that's somewhat
10 segregable. You can read it distinctly. We think the
11 aggregate data will get you to the same place. But if
12 you as a Commission think that the aggregate data
13 won't get you to the same place then we think you
14 should distinguish our product.

15 COMMISSIONER BROADBENT: Back on the threat
16 issue that you mentioned, are you saying we ought to
17 look differently at the large capacity levels that we
18 see in China? Are they not live for purposes of a
19 threat? Because most of them have not been qualified.

20 MR. FELDMAN: With some hesitation, and
21 showing my age, one of my mentors in college in the
22 earlier days of the Vietnam War, said that we would
23 never have gotten involved in the conflict had we only
24 turned the map upside down. Because as we saw the map
25 of China, the perception was that all of those people

1 in that mass were going to flow down into the
2 peninsula. And if we only turned the map upside down,
3 no one would have thought they'd float up and we
4 wouldn't have gotten involved in the war. That was
5 Hans Morgenthau, a famous scholar of international
6 affairs.

7 We still tend sometimes to do the same thing
8 with respect to trade. There may be a lot of Chinese
9 out there, and there may even be a lot of people
10 making towers. We don't know. But for us, for our
11 business, there are only two qualified suppliers. One
12 in China, one in Vietnam.

13 So no matter what the rest of China is
14 about, as to our capacity to buy towers and secure
15 towers, let alone that we only buy them on the basis
16 of custom orders. There's no big supply out there.
17 There's no inventory out there. The rest of china is
18 irrelevant to our story.

19 MR. MARSHAK: I think that's true for the
20 entire U.S. industry. I think what Mr. Feldman said
21 for Siemens is true for everybody else. There are
22 only four qualified suppliers, three in China, one in
23 Vietnam. You may have capacity in China, but they're
24 building for China. Qualified suppliers for the U.S.
25 OEMs, they sell for export. They don't sell into the

1 Chinese market. They don't really care what's
2 happening in the Chinese market.

3 So as far as threat, as far as the Chinese
4 industry, we believe that you're looking at just these
5 four companies who have been qualified by the OEMs in
6 the United States and that's the industry you have to
7 look at in China and Vietnam.

8 COMMISSIONER BROADBENT: How many
9 manufacturers are represented in that 1250 number that
10 Mr. Dougan, that's what we're talking about in 2011
11 right? An annualized --

12 MR. DOUGAN: The 2012 annualized --

13 COMMISSIONER BROADBENT: Yes, so estimating
14 --

15 MR. MARSHAK: As far as exports to the
16 United States?

17 COMMISSIONER BROADBENT: How many different
18 manufacturers in the --

19 MR. MARSHAK: I think it's confidential, but
20 I would say the vast, vast, vast, vast majority are
21 four companies. Virtually all are four companies --
22 three in China and one in Vietnam, and I think there
23 are two other companies that may have a minimal,
24 minimal number of exports to the United States. We
25 think that's what you have to look at when you're

1 looking to Chinese industry. These companies who have
2 been qualified. Everybody else it would take a long,
3 long time for them ever to ship to the United States
4 if they want to.

5 COMMISSIONER BROADBENT: Can you talk to me
6 a little bit about what the Chinese market is for
7 their own consumption of wind towers domestically?

8 MR. MARSHAK: It's very, very large. We
9 really haven't got into it. I believe we've given you
10 an exhibit. I believe it's a public exhibit where we
11 describe from the Chinese perspective what's going on
12 in the Chinese home market and what they believe the
13 market is for wind towers. But again, we believe
14 that's totally separate from this case.

15 But we've given you documents as to what I
16 believe it is. I think it's the largest market in the
17 world. It's a question as to whether the growth is
18 declining. I don't think anybody's going to say that
19 they're not going to be building a lot more wind
20 towers, a lot more wind turbines in China for the
21 foreseeable future, for the long term future. The
22 growth may be slowing down a little bit from
23 phenomenal growth in the past, but it's still growing
24 and it's still very, very large demand in China for
25 wind energy.

1 MR. DOUGAN: One other thing to consider
2 with respect to the number of other wind tower
3 producers in China is that the ones who are qualified,
4 they're basically on the beach. That allows them to
5 obviate a lot of the logistical issues with getting
6 these large things over land. You may have wind tower
7 producers who are in the hinterlands producing for
8 wind farms in China, but they're not going to export
9 those things because they'd have to truck them over
10 inland in China and that's not going to be any more
11 logistically easy than doing it in the United States.

12 COMMISSIONER BROADBENT: Sorry. Thank you,
13 Mr. Chairman.

14 CHAIRMAN WILLIAMSON: I was wondering, I'm
15 not sure what to make of the 2012 data. This is very
16 much, people were trying to get projects done. Had to
17 get the PTC before it expired. Should we maybe just
18 ignore that data here?

19 MR. DOUGAN: Ignore what data?

20 CHAIRMAN WILLIAMSON: The volume data, the
21 import data. 2012 was kind of a special case, wasn't
22 it? This is when everybody was trying to do things to
23 beat PTC. Maybe late 2011. I'm just trying to think
24 what to make of it.

25 MR. HAZEL: If I may, clearly the ITC and

1 the PTC expiration, those two effects have had a huge
2 pull forward effect on what the market demand would
3 be. There was a rush to complete. So orders that may
4 have been generated over a longer period of time were
5 pushed into 2012. I think that's a fairly clear
6 statement.

7 What to make of that then is, it was a very
8 unusual year as you point out, and did create some
9 very unusual sort of patterns in the marketplace
10 perhaps with respect to why we're here today on
11 towers.

12 I do believe, we just saw a very unusual
13 event where capacity in the domestic industry was
14 unprepared to fulfill it. Now we're about to face
15 another unusual event which is the aftermath of that.

16 MR. DOUGAN: As I understand reading the
17 preliminary determination, it was made affirmatively
18 on the basis that there was a reasonable indication of
19 threat given the likely increase in imports that was
20 to occur in 2012. The ones that had already been
21 arranged to take on these projects. So on that basis
22 I would think you'd have to consider what actually
23 happened in 2012. And the fact that injury didn't
24 happen by reason of subject imports because of the
25 capacity constraints and the rejections and all the

1 other things that happened with the domestic
2 producers, I think that has to be weighed.

3 It was an unusual year in many respects, but
4 I think the Commission must consider the data.

5 CHAIRMAN WILLIAMSON: Do you think the
6 domestic industry is vulnerable if the subsidies are
7 not renewed?

8 MR. FELDMAN: Our wind operation is
9 certainly vulnerable, and that's why we've lost 615
10 employees. The wind power industry is vulnerable
11 without the production tax credit. But it's the
12 production tax credit that has created the
13 vulnerability. It has nothing to do with imports.

14 CHAIRMAN WILLIAMSON: Domestic producers are
15 also vulnerable.

16 MR. FELDMAN: -- towers are vulnerable in
17 that there aren't any orders and there aren't any
18 orders for us either, but that vulnerability, again,
19 has nothing to do with imports. If there were demand
20 for towers in Mid-America the domestic manufacturers
21 will get those contracts. They're not under any
22 threat from anyone except the absence of the subsidy
23 that's been keeping the industry going. There's no
24 vulnerability related in any fashion to the imports.
25 Indeed, --

1 CHAIRMAN WILLIAMSON: I see the distinction.

2 MR. FELDMAN: We're all vulnerable if no one
3 is ordering our product.

4 MR. DOUGAN: Again, 2013 will not be a good
5 year for anyone in this industry, but the relevant
6 question, I think, is is the industry vulnerable to
7 injury by reason of subject imports? I think the
8 answer to that question is no. The data in the staff
9 report show that to the extent that this downturn in
10 demand for 2013 has been borne by anybody, it's been
11 borne by anything coming from the imports. The
12 domestic producers have some business coming which
13 makes sense if that's where the projects are.

14 CHAIRMAN WILLIAMSON: What if the subsidies
15 are continued at some point --

16 MR. FELDMAN: If the subsidies are continued
17 then there's no vulnerability at all. To the
18 contrary, the diminished industry will be a near
19 monopoly and they should have a grand year in the
20 second half of 2013.

21 CHAIRMAN WILLIAMSON: As well as the OEMs.

22 MR. FELDMAN: And certainly the OEMs should
23 be, we will be able to fill orders.

24 CHAIRMAN WILLIAMSON: Do any of the projects
25 last more than one year? I was thinking about this

1 question of long term contract, or medium term
2 contracts. So I was wondering, are towers often
3 delivered over say more than one season or one year? I
4 know it depends on the size of the project.

5 MR. REVAK: On occasion they do transition
6 over a year. We'll have projects that started in
7 2011, were commissioned and built, finalized in the
8 beginning of '12, and we have a project that's
9 extending into '13 that we started in '12. So there
10 are those occasions, but generally -- It's driven by
11 the economics. Most economics are driven by
12 completion by the end of the year in the U.S.. Most
13 people target that. That's why you see the lumpiness
14 in the marketplace of when a project's being built,
15 when turbines are delivered, when towers need to be
16 delivered to support an end of the year commercial
17 date.

18 CHAIRMAN WILLIAMSON: Thank you.

19 I think that's all my questions.

20 Commissioner Pearson?

21 COMMISSIONER PEARSON: Thank you, Mr.

22 Chairman.

23 This morning I spoke with the domestic
24 industry about a comment in the staff report that
25 showed up in the public version, pages 225 and 227.

1 These have to do with quality of product and
2 qualification. We had seven of nine responding
3 purchasers reporting problems with the quality of
4 domestic wind towers and the companies mentioned by
5 name included Broadwind and Trinity. But of course I
6 have no idea whether Siemens was one of those seven
7 purchasers who reported a problem.

8 But if you are able to say something now, by
9 all means do so. Otherwise, for purposes of the
10 posthearing, if Siemens had those concerns could we
11 learn more about them please?

12 MR. FELDMAN: We'll be happy to address
13 that.

14 COMMISSIONER PEARSON: The same question
15 would apply on page 227 where the issue has to do with
16 certification or qualification of U.S. producers.
17 Here it was five of nine responding purchasers
18 reporting that they had had problems certifying
19 domestic producers.

20 Again, Trinity and Broadwind were two of the
21 firms that were mentioned. Once again, no idea
22 whether Siemens might have been one of those
23 purchasers. But if you have something you could tell
24 us in the posthearing, please do so.

25 MR. FELDMAN: And we did refer in our

1 testimony today to problems qualifying one of the
2 Katana facilities, which we put on the public record
3 today.

4 COMMISSIONER PEARSON: Okay.

5 You probably have clarified this already,
6 but do we have on the record the instances during the
7 POI in which Siemens has been told that a domestic
8 firm could not produce an order that it was seeking to
9 get filled?

10 MR. FELDMAN: Pages 25 to 36. I think
11 that's the right range in our brief. All of which is
12 bracketed. But which provides the largest piece of
13 our brief and is all stories addressed directly to
14 your question.

15 COMMISSIONER PEARSON: Thanks.

16 One last question along these lines. Do you
17 have a sense of whether a shortage of steel plate has
18 played a role in some of the instances in which
19 domestic tower manufacturers might have said they're
20 unable to meet an order request?

21 MR. FELDMAN: Same pages. You'll find a
22 specific reference to at least one such instance.

23 COMMISSIONER PEARSON: Good, thank you.

24 This is easy. A last question, if I may.

25 Assume for the moment that we find only one

1 domestic like product. Siemens has really told us a
2 great deal today about its purchasing and pricing
3 practices, and I thank you for that, but the reality
4 of course is that Siemens is not the only purchaser.

5 Assume for a moment that other purchasers'
6 practices tend to be closer to what the domestic
7 industry has told us they are. How should we
8 interpret the record as a whole?

9 MR. FELDMAN: I think Mr. Dougan should
10 answer this question because he's examined the
11 aggregate data in ways that we have not. And as I
12 tried to suggest but perhaps not with the finest
13 articulation, I think the aggregate data will lead you
14 to the same conclusion. I'm just suggesting that were
15 it not to lead you to that conclusion then you ought
16 to reconsider Siemens' situation under those
17 circumstances.

18 But we think that the aggregate stories
19 still get you to the same place. The story here is
20 still a geographic story. The domestic industry has
21 done just fine where it is located and not so fine
22 where it's not located. Foreign towers have been
23 purchased for specific reasons that have nothing to do
24 with price. We have overpaid or oversold in buying
25 towers because we've had to cover. The aggregate data

1 do show that they're not undersold. There's no
2 pricing comparison that leads you to any lost sales.
3 There are no specific examples offered by the
4 Petitioners of underselling. There's an allegation of
5 underselling but no specific instances. There's no
6 real competition going on in the tower world. The
7 real competition is going on upstream.

8 But I'd yield to Mr. Dougan as to the
9 analyst of the aggregate data.

10 MR. DOUGAN: There are some -- This is again
11 based mostly on highly confidential stuff, but there
12 is some evidence in the public staff report where the
13 price comparisons for GE, the other main OEM who has a
14 slightly different sourcing model, they too in nearly
15 all comparisons of the 24 projects for which they
16 source from both subject imports and domestic supply,
17 paid more for the subject import. And in aggregate,
18 paid a very substantial premium to have them.

19 Again, that raises the question. GE's in the
20 business to make money. Why would they do that?

21 If Petitioners' story is true, then that
22 wouldn't have happened. GE would not have paid that
23 much money to source subject imports if their whole
24 model was revolved around getting the very cheapest
25 price they possibly could.

1 I can't speak for GE and I can't get into
2 confidential information, but the public record tends
3 to support what these folks say even if the sourcing
4 model is different.

5 COMMISSIONER PEARSON: Thanks. Obviously if
6 there's anything more we should know in the
7 posthearing, go ahead and clarify it for us.

8 Mr. Marshak, did you have a comment that you
9 wished to add a few minutes ago?

10 MR. MARSHAK: No. The only comment I wanted
11 to add is for all our customers we should find that
12 there's no material injury and no threat. Siemens and
13 everybody else. We want a win for everybody.

14 COMMISSIONER PEARSON: I can appreciate
15 that.

16 I have no further questions, Mr. Chairman.
17 So allow me to thank all of you for hanging in there
18 with us through the afternoon.

19 CHAIRMAN WILLIAMSON: Commissioner Aranoff?

20 Do any members of the panel have any
21 questions? I just have one real quick one. Both for
22 Mr. Feldman and Mr. Marshak.

23 What is your position on Petitioners'
24 argument that Vestas towers should be excluded from
25 the domestic industry?

1 MR. FELDMAN: I'm mystified by it, so I'd
2 leave someone else to try to answer that question.

3 MR. MARSHAK: Absolutely not. If you look
4 at the confidential record, you look at your criteria,
5 in every single case the record confirms that Vestas
6 should be part of the domestic industry. I think we
7 touched on that very, very briefly in our prehearing
8 brief. We'll touch on it more in our posthearing
9 brief, but for every single criteria that the
10 Commission normally uses, whether a company like
11 Vestas should be part of the domestic industry it
12 comes out on the side of including them as part of the
13 domestic industry.

14 CHAIRMAN WILLIAMSON: Okay.

15 Thank you for that answer.

16 If the Commissioners don't have any other
17 questions, does staff have any further questions?

18 MR. CORKRAN: Douglas Corkran, Office of
19 Investigations. Thank you, Chairman Williamson.
20 Staff has no additional questions.

21 CHAIRMAN WILLIAMSON: Do Petitioners have
22 any questions for this panel?

23 MR. PICKARD: No, Mr. Chairman.

24 CHAIRMAN WILLIAMSON: Thank you. In that
25 case I guess we're ready for closing statements.

1 Petitioners have 30 minutes of direct
2 testimony and 5 in closing for a total of 35.
3 Respondents have 15 minutes direct, and 5 closing, for
4 a total of 20. As we usually do, we can combine those
5 times unless anybody objects. You don't have to take
6 it all.

7 I want to thank this panel for their
8 testimony.

9 MR. FELDMAN: Thank you, Mr. Chairman.

10 (Pause.)

11 CHAIRMAN WILLIAMSON: You may begin when
12 you're ready.

13 MR. PICKARD: Thank you, Mr. Chairman. For
14 the record, this is Dan Pickard.

15 I'd like to start off first by expressing
16 our thanks to the Commission and particularly for the
17 staff. As I think everybody would agree, this is a
18 particularly complex investigation and I think the
19 staff has done an extraordinary job in regard to the
20 investigation that was conducted.

21 What I think we'd like to do is first off
22 with my assurances that we will not be taking all 35
23 minutes. Unless there's an objection.

24 Mr. DeFrancesco has got some rebuttal
25 points, and then I will briefly sum up.

1 MR. DeFRANCESCO: Thank you.

2 I'd like to echo Mr. Pickard's comments
3 thanking the Commission and the staff for their hard
4 work in this case.

5 Just to sum up a few key points. What you
6 just heard in the previous panel is that the primary
7 respondents in this case have told you that they are
8 export platforms whose sole purpose is to supply wind
9 towers on a global basis. They have sourcing
10 contracts with some of the larger OEMs. On that
11 basis, in fact I direct you to our public prehearing
12 brief, Exhibit 21. this exhibit is an excerpt from CS
13 Wind's web site. On it in 2007 CS Wind says that it
14 signed a five year wind tower purchasing agreement
15 with Siemens Wind Power; in 2010, CS Wind signed a
16 four year wind tower purchasing agreement with Siemens
17 Power; in 2011 CS Wind states that it signed an
18 umbrella trading agreement with Siemens Wind Power.
19 This is in Exhibit 21 of our prehearing brief.

20 What you've heard here today is again, as
21 our panel talked about, it is a shift in the market
22 around about the time of Shepherds Flat where the OEMs
23 have used subject pricing to leverage down the
24 domestic prices and have switched their base load
25 volumes to the subject imports. You can see that in

1 these purchasing agreements. You see that in the
2 purchasing patterns. You see that in the market
3 shares and the underselling.

4 What you see is the domestic industry losing
5 market share and losing volume over this period. You
6 see prices being suppressed and depressed. At the
7 same time the market share of the subject imports
8 exploding over the period.

9 You also heard that they're essentially
10 sourcing the towers first and figuring out where they
11 go later. What we've talked about earlier, about the
12 standard cost of the delivery is evidence of that.
13 First they purchase the tower, they apply some sort of
14 standard or estimate as to where they want to put
15 them, but that's not what they actually paid for the
16 freight to get it there. Once the tower is purchased
17 it's months, six months, nine months, a year before
18 it's actually shipped. So the freight may differ and
19 it may differ significantly.

20 But basically the negotiations on price and
21 the negotiations on how many towers and from whom to
22 buy them from takes place at the FOB level.

23 With that, I'll turn it over to Mr. Pickard.

24 MR. PICKARD: My initial observation is that
25 the volume and impact alone in this case would just

1 find affirmative determination. The question was
2 raised, what do you do with 2011, 2012 data? I would
3 suggest it is the most recent, the most relevant and
4 most probative information in regard to whether there
5 is injury or threat on boot day.

6 And what's that data show you? It shows
7 there's been a 200 percent increase, 193 percent to be
8 precise, increase in the volume of subject imports
9 over the interim period. Subject imports took 20
10 percent market share away from the domestic producers.
11 And as a direct result, the health of the domestic
12 industry deteriorated.

13 Numerous companies went out of business.
14 Half of the members of this coalition. And over the
15 period of investigation the domestic industry went
16 from an operating profit to an operating loss.

17 On those facts alone, either based on common
18 sense or under the relevant statute that we just find
19 affirmative determination.

20 Where there's been most disagreement appears
21 to be in regard to price. I think there are some real
22 questions in regard to credibility. I'd like to come
23 to that in a minute, but there's just one or two
24 things I'd like to touch on first.

25 One is a simple observation in regard to

1 quality. There have been some allegations made in
2 regard to quality and I would simply make the
3 observation that to the extent that Siemens has had
4 complaints about that, Trinity has not sold them one
5 tower, nor has Broadwind ever been disqualified from a
6 project. And when really asked directly in regard to
7 quality problems or if they were more along the lines
8 of delays which quite frankly happen with any U.S. or
9 foreign manufacturer, the witness indicated that it's
10 Typically not a quality issue.

11 What we've essentially been talking about is
12 that as a result of Shepherds Flat there's been a
13 fundamental switch from base load with the U.S.
14 industry moving to Chinese and Vietnamese producers.
15 Consequently, U.S. producers getting more drips and
16 drabs.

17 The question was asked a couple of times in
18 regard to supply agreements, and as usual, Rob is one
19 step ahead of me in that when the question was asked
20 repeatedly, are there supply agreements, either the
21 answer was well no, there aren't any supply agreements
22 with a U.S. entity or there were no supply agreements.
23 Maybe that was just a misunderstanding because it's
24 pretty clear that CS Wind's public web site talks
25 about their supply agreement with Siemens.

1 I think it's important because it goes to
2 one of the fundamental contentions. As far as the
3 movement from the OEMs sourcing predominantly from
4 China and Vietnam at the cost to the U.S. industry.

5 I would make one other observation and then
6 really kind of get into the heart of the matter in
7 terms of price.

8 I was thinking about who's not here today?
9 I think this is also going to go to the issue of
10 credibility. There are three groups of people who
11 aren't here today. first off, there are no direct
12 witnesses from the foreign producers so they can't be
13 asked questions directly in regard to their
14 credibility, but there certainly could be reasons for
15 that.

16 We had two out of the three major OEMs are
17 not present today. I think there are legitimate
18 questions in regard to their full compliance with this
19 investigation, not the least of which I'm going to do
20 with the data.

21 Last, and certainly not least, the other
22 people who aren't here today are two of my original
23 clients and a lot of the other U.S. producers who in
24 their confidential submissions to the Commission
25 indicated that their businesses were threatened and

1 were on the verge of going out of business as a direct
2 result of subject imports.

3 That gets us to price. And really, two
4 fundamentally different arguments. We have
5 essentially suggested while this is a complex case,
6 this is an industry like most industries in that
7 people try to get goods at the lowest price and try
8 and maximize their profits. And along those lines
9 you've heard direct testimony in regard to price
10 negotiations. Sometimes it happens in the spot market
11 with a series of negotiations going on. Sometimes
12 you've heard of it really being more of a volume
13 effect. When the subject import prices were so cheap,
14 certain OEMs chose not to honor their volume
15 commitments. And purchase from Vietnam. That is a
16 result of these negotiations and Shepherds Flat being
17 arguably Exhibit A. It has led to price depression in
18 the U.S. and there are escalation costs in regard, in
19 some contracts in regard to steel and phalanges.

20 Other costs are not so protected, and
21 consequently, the price depression by imports has led
22 to price suppression in regard to those increasing
23 cost of goods sold.

24 So essentially the domestic industry showed
25 up today to say that this market functions mostly like

1 most normal markets.

2 The opposite side where essentially extreme
3 statements that price has no role in this marketplace
4 whatsoever. When asked directly about whether there
5 were price negotiations, I don't think there was a
6 direct response. There was a remark in regard to
7 well, we have certain sanity checks. Or possibly that
8 we would engage with them as to certain issues as to
9 cost.

10 Mr. Feldman said they don't entertain
11 competition as to price. But the brief is even more
12 extreme. On page 52 of Siemens' brief they say, "None
13 of these purchases" purchases done subject to import
14 purchases at the cost of domestic product. "None of
15 these purchase decisions had been based on price."

16 Even more extreme, page 37, "Price played no
17 role in the orders for towers in 2011 to 2012." I
18 think that is an extraordinary claim lacking
19 credibility.

20 I think it's so extreme I'd like to just
21 repeat it. The domestic industry has alleged that
22 there's price competition going on, and like most
23 markets, and that has moved down price. That has
24 contributed to material injury.

25 The other story that you've heard,

1 explicitly as stated, that price has no role
2 whatsoever. And to the extent that helpful bid data,
3 bid data that was collected in the preliminary phase,
4 would have cast light on this, to the extent that
5 you're missing it, it's a failure from certain
6 Respondents to fully cooperate with this
7 investigation.

8 To sum up, there's no doubt that volume has
9 increased over the period of investigation, both
10 absolutely and by market share.

11 There is missing price data, but in regards
12 to credibility as far as how this market works, you've
13 heard today, as far as specific examples, as far as
14 Shepherds Flat, extreme measures that the domestic
15 industry was willing to go to in order to get that
16 business and being rejected. And we know it went to
17 China based on price and other price data that's
18 collected in the confidential version of our
19 prehearing brief. And obviously we'll be following up
20 with in our posthearing brief.

21 And we know there's been a significant
22 impact on the domestic producer. There are closed
23 companies, and the industry in the aggregate is
24 posting a loss.

25 And in regard to threat, this injury

1 occurred when there was the PTC in effect. Everybody
2 would agree that, we heard from Respondents this
3 afternoon. In the absence of the PTC this is going to
4 be a more vulnerable industry.

5 I would point out that the statute doesn't
6 say that you have to be more vulnerable by reason of
7 subject imports. It's this vulnerability, it's an
8 important condition of competition. And with this
9 decreased market, the domestic industry is even more
10 vulnerable to a modest increase in subject imports.
11 But even if the PTC should come back, first off, There
12 are going to be delays in new wind farms being
13 commissioned, getting their financing approved, and
14 that is going to keep the domestic industry in a
15 vulnerable state.

16 And the injurious impact of imports is going
17 to be even further magnified in that down market. But
18 even when the PTC comes back there's no reason to
19 believe that the current trend won't continue.
20 Subject imports will continue to undersell the
21 domestically produced product and the U.S. producers
22 will continue to lose market share.

23 So we respectfully submit the domestic
24 industry is both today currently materially injured
25 and threatened with further material injury.

1 Thank you.

2 CHAIRMAN WILLIAMSON: Thank you.

3 You may begin when you're ready.

4 MR. SCHUTZMAN: Good afternoon again. Max.
5 Schutzman for the Foreign Respondents. Mr. Feldman
6 and I will share the time.

7 Just a word following up on what Mr. Pickard
8 mentioned about the non-appearance at this hearing of
9 two of the three major OEMs, Vestas and GE. While
10 they may not have appeared at the hearing, they
11 certainly have cooperated fully with the Commission in
12 terms of responding to the questionnaires extensively
13 and I think the Commission will decide this case based
14 upon the record evidence, and the record evidence
15 includes those questionnaire responses. So the fact
16 that the 800 pound gorilla in this industry chose not
17 to, for whatever reason, appear at this hearing is not
18 determinative in any way.

19 In fact GE and Siemens have provided
20 sufficient evidence on this record, even the public
21 record, to rebut much of the incorrect and/or
22 misleading statements that we've heard from
23 Petitioners and that we've seen in their briefs.

24 I will focus principally on the issues of
25 conditions of competition that we've heard during the

1 course of this hearing. I apologize if I'm repeating
2 what others have said, but I just feel that these
3 points do bear repeating.

4 Number one, Petitioners say the FOB foreign
5 port price of imported towers is or should be the
6 relevant comparative for the Commission's pricing
7 analysis. What does Siemens say? What does GE say?
8 They say not true.

9 The delivered cost is the critical
10 component, and this makes perfect sense as we've
11 heard. Since transportation costs are the
12 responsibility of the purchaser, not the tower
13 producer, and not the public utility for whom the
14 turbines are being constructed. And they represent an
15 immense expenditure.

16 Siemens confirms, contrary to Petitioners'
17 allegations, that there is no pass-through to the
18 turbine buyer of transportation costs. The FOB
19 foreign port price is therefore not a relevant factor
20 in the Commission's underselling analysis.

21 It is most assuredly not just a logistics
22 issue. When the cost of moving one tower overland can
23 extend into the six figures, this is not just a
24 logistics issue.

25 Number two, in that regard Petitioners say

1 imports are substantially underselling domestically
2 produced wind towers. What does GE say? What does
3 Siemens say? They say not true.

4 GE confirmed, and we've heard this during
5 the course of this hearing, that in 24 project
6 comparisons we purchased towers from both domestic and
7 Chinese sources, the delivered cost of the Chinese
8 tower was higher in nearly all instances. The same
9 was true for Siemens. The delivered prices were
10 higher in the majority of those comparable cases.
11 That is what the Commission must look at.

12 Petitioners say there is intense price
13 competition among tower producers for the turbine
14 builders' business. Siemens says huh uh, not at all.
15 As Mr. Feldman and the Siemens witnesses quite
16 cogently stated, tower producers are not aware of the
17 prices tendered by other tower suppliers for given
18 projects, and more importantly, Siemens does not even
19 solicit competing bids.

20 The blind bid process precludes price
21 competition.

22 Petitioners say they possess ample capacity
23 to supply turbine builders' needs during the POI.
24 Staff report says not true. The majority of purchases
25 reported an inability to secure capacity from domestic

1 producers and the lack of capacity extends across the
2 gamut of domestic production. From Broadwind to DMI
3 to Martimer Hirschfeld, to Katana Summit to Trinity.
4 And U.S. producers confirmed this to the staff.

5 Petitioners say production issues were not a
6 problem for them during the POI. GE and Siemens say
7 this is also not true. Both reported problems with
8 domestic production. During the POI that resulted in
9 an inability to meet scheduled shipments and in
10 certain cases presented them with the absolute
11 requirement to purchase off-shore.

12 Petitioners claim to have suffered lost
13 sales and revenue during the POI as a result of low
14 priced imports. Not true says the staff report which
15 notes there was insufficient data to allow the staff
16 to investigate these allegations.

17 Petitioners claim a number of domestic
18 producers exited the business due to intense price
19 competition from imports. The record evidence,
20 however, is contrary. The sole reasons for this were
21 the expiration of the PTC and historically low natural
22 gas prices.

23 Finally, Petitioners say they are threatened
24 with material injury in 2013 and thereafter by
25 increasing imports of subject merchandise from China

1 and Vietnam. But all parties agree that as a result
2 of the elimination of the PTC, the ITC and low gas
3 prices, U.S. demand for towers in 2013 will be
4 substantially below 2012 levels; and in 2014 demand
5 will also substantially suffer.

6 To be sure, our Chinese clients and our
7 Vietnamese client, to our knowledge, have no wind
8 tower orders for U.S. delivery in 2013. Let me repeat
9 that. They have no orders on their books for U.S.
10 delivery in 2013.

11 Given the lengthy lead times between
12 completion of a utility contract and the delivery of
13 the necessary towers for the projects by definition,
14 there can be no imminent threat of material injury
15 from Chinese and Vietnamese wind towers.

16 Thank you.

17 MR. FELDMAN: Let me thank the staff again
18 and the Commission.

19 But it comes to this. I've been doing this
20 for a 25 years and I think this is the first time I've
21 effectively been called a liar at a hearing. I've
22 been told that what I said was not credible and
23 effectively not true, so I do take some offense.

24 What we said was true and credible and we
25 presented evidence to support it. No purchasing

1 decisions were made on the basis of price. Delivered
2 cost and all of the associated transportation and
3 logistics involved, yes. Price, especially FOB price,
4 never.

5 There has been no injury in this case
6 because over the course of the POI the domestic tower
7 manufacturers sold more towers year over year
8 throughout the POI. And indeed, Commissioner
9 Broadbent involved some of the critical statistics in
10 her first intervention today.

11 So Trinity has a contract problem, which is
12 not a trade question, and that dominated the
13 presentation we heard this morning.

14 Nor can there be any threat. Chairman
15 Williamson asked us whether there is vulnerability.
16 If there are no orders I guess we're all vulnerable.
17 It's a question of why we're vulnerable. We're
18 vulnerable because there are no orders. There are no
19 orders because we've not achieved grid parity and the
20 production tax credit's gone, at least for the moment,
21 and the natural gas prices plummeted, so we're not
22 competitive in wind power going into 2013.

23 But that vulnerability doesn't translate
24 into any threat from foreign imports. To the
25 contrary, there are no orders for them, there's no

1 inventory, they can't enter the market. They won't
2 enter the market. There's nothing imminent. There's
3 no injury. There's no threat of injury. There can't
4 be. It's in the nature of the business that there
5 can't be

6 Our Exhibits 16 and 17 of our brief display
7 the history of the expiration of subsidies, of
8 incentives. That history shows an exit from the
9 industry. That's when there weren't any imports of
10 any consequence. Imports have nothing to do with the
11 fact that they made a calculation early in 2012 that
12 chances were the production tax credit wouldn't be
13 extended, therefore chances were there wouldn't be
14 orders in 2013, and they didn't want to be maintaining
15 factories in which there would be no business so they
16 left.

17 We stayed in the business, and then we
18 couldn't get towers from them. Even when we couldn't
19 get towers from them, they still sold out at maximum
20 capacity so that they sold more towers than ever
21 before. They complained they lost market share only
22 because the market got big, not because foreign
23 imports displaced them.

24 You've been asking about-- They raised an
25 issue about bid data and I think we've explained this

1 in some detail. There are no bid data because it's
2 not the way we conduct our business. And the
3 misapprehension of that perhaps at the preliminary
4 phase was because you could see particularly in one
5 project in Iowa, more than one price. I hope we've
6 now clarified why that was the case. An American
7 tower producer failed to deliver and we had to cover.
8 So there was a sequence of prices obtained from more
9 than one producer, but not at the same time and not on
10 a competitive basis.

11 They raised the question again about the
12 supply agreement. There is a supply agreement with
13 the Danish parent of Siemens for global supply. The
14 American divisions of Siemens are not subject to that
15 agreement. We, the American divisions, do not have a
16 supply agreement globally, nor do we have a supply
17 agreement with anyone in the United States. We're not
18 subject to that agreement. That is a Siemens
19 agreement signed in Denmark for global supply. We
20 have no obligations in the United States to buy
21 anything under that supply agreement and that will be
22 explained in further detail in the posthearing brief.
23 But since this seemed to be so important to
24 Petitioners in their rebuttal, I felt it necessary to
25 take that extra step and explain it more now.

1 Broadwind testified that if there were an
2 order then their facility in South Dakota would
3 suddenly become viable. They didn't explain how or
4 why. Where would the orders come from? It will be
5 viable only if anybody wants to buy towers for some
6 wind protection in the vicinity of Brandon, South
7 Dakota. Otherwise it's not relevant. There aren't
8 orders in 2013.

9 So a countervailing duty order, an
10 antidumping order, will have no impact whatsoever on
11 whether the Brandon, South Dakota facility of
12 Broadwind is viable. That's at least, at best,
13 misleading. We will be interested to read, perhaps,
14 in their posthearing brief how it will be that the
15 Brandon, South Dakota, facility will become viable if
16 there were antidumping or countervailing duty orders
17 on Vietnamese or Chinese towers.

18 I'd like to conclude on a lighter note.
19 There's currently a production of My Fair Lady at
20 Arena Stage. It's a little controversial because
21 Asians have been cast in the cockney roles as Eliza
22 and Alfred P. Doolittle. Some critics in particular
23 the Washington Post critic, says there's no place for
24 Asians in this very English musical. And some folks
25 here apparently think there's no place for Chinese and

1 Vietnamese towers in the United States. Yet the
2 Chinese and Vietnamese do Americans no harm, nor do
3 they threaten anyone. To the contrary, without them
4 we'd have a lot less electricity powered by the wind,
5 certainly on the coast.

6 So I'd ask you with a nod to Rex Harrison to
7 think about it this way with reference to our map.
8 Domestic towers stay mainly on the plain; and where's
9 that blasted plain? Not Maine, not Maine. Domestic
10 towers are not made on the coast, so foreign towers
11 are ordered there the most while domestic towers stay
12 mainly on the plain.

13 Foreign towers always arrive by boat, while
14 domestic towers rarely ever float. Domestic towers
15 should mainly move by train, but all too often they
16 have to move by truck. By truck they need to stay
17 mainly on the plain. They don't cross mountains, even
18 with a little bit of luck. Geography's to blame.
19 That's why domestic towers stay mainly on the plain.

20 Thank you all very much.

21 CHAIRMAN WILLIAMSON: Thank you.

22 I want to thank all the witnesses for your
23 participation in the hearing today.

24 Posthearing briefs, statements responsive to
25 questions, and requests of the Commission and

1 corrections to the transcript must be filed by
2 December 20, 2012.

3 Closing of the record and final release of
4 data to parties is January 11, 2013.

5 Final comments are due January 15, 2013.

6 With that, this hearing is adjourned.

7 (Whereupon, at 4:41 p.m., the hearing in the
8 above-entitled matter was adjourned.)

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CERTIFICATION OF TRANSCRIPTION**TITLE:** Utility Scale Wind Towers from China & Vietnam**INVESTIGATION NO.:** 701-TA-486, 731-TA-1195-1196**HEARING DATE:** December 13, 2012**LOCATION:** Washington, D.C.**NATURE OF HEARING:**Hearing

I hereby certify that the foregoing/attached transcript is a true, correct and complete record of the above-referenced proceeding(s) of the U.S. International Trade Commission.

DATE: December 13, 2012

SIGNED: LaShonne Robinson
Signature of the Contractor or the
Authorized Contractor's Representative
1220 L Street, N.W. - Suite 600
Washington, D.C. 20005

I hereby certify that I am not the Court Reporter and that I have proofread the above-referenced transcript of the proceeding(s) of the U.S. International Trade Commission, against the aforementioned Court Reporter's notes and recordings, for accuracy in transcription in the spelling, hyphenation, punctuation and speaker-identification, and did not make any changes of a substantive nature. The foregoing/attached transcript is a true, correct and complete transcription of the proceeding(s).

SIGNED: Rebecca McCrary
Signature of Proofreader

I hereby certify that I reported the above-referenced proceeding(s) of the U.S. International Trade Commission and caused to be prepared from my tapes and notes of the proceedings a true, correct and complete verbatim recording of the proceeding(s).

SIGNED: Gabriel Gheorghiu
Signature of Court Reporter