UNITED STATES INTERNATIONAL TRADE COMMISSION

))

In the Matter of:

STEEL WIRE GARMENT HANGERS FROM TAIWAN AND VIETNAM

Investigation Nos.:) 701-TA-487 and) 731-TA-1197-1198 (Final)

REVISED AND CORRECTED COPY

Pages: 1 through 142

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Tuesday, October 24, 2012

Main Hearing Room U.S. International Trade Commission 500 E Street, S.W. Washington, D.C.

The hearing commenced, pursuant to notice, at 9:31 a.m., before the Commissioners of the United States International Trade Commission, the Honorable IRVING A. WILLIAMSON, Chairman, presiding.

APPEARANCES:

On Behalf of the International Trade Commission:

Commissioners:

IRVING A. WILLIAMSON, CHAIRMAN (presiding) DANIEL R. PEARSON, COMMISSIONER SHARA L. ARANOFF, COMMISSIONER DEAN A. PINKERT, COMMISSIONER DAVID S. JOHANSON, COMMISSIONER MEREDITH M. BROADBENT, COMMISSIONER

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APPEARANCES: (Cont'd)

In Support of the Imposition of Antidumping and Countervailing Duty Orders :

On Behalf of M&B Metal Products Company, Inc., Innovative Fabrication LLC/Indy Hanger, <u>US Hanger Co., LLC</u> :

MILTON M. MAGNUS, III, President, M&B Metal Products Company, Inc. STEVEN M. PEDELTY, Sales Manager, M&B Metal Products Company, Inc. ROGER CROWDER, President, Innovative Fabrication LLC/Indy Hanger WALTER SMITH, Vice President, Innovation Fabrication LLC/Indy Hanger ROBBIE L. FREEMAN, President, Phenix Supply Company DR. PATRICK MAGRATH, Economic Consultant, Magrath & Otis LLC FREDERICK P. WAITE, Esquire, Of Counsel KIMBERLY R. YOUNG, Esquire, Of Counsel Vorys, Sater, Seymour and Pease LLP Washington, D.C.

In Opposition to the Imposition of Antidumping and Countervailing Duty Orders :

On Behalf of H2I2 Dry Cleaning Supply, Inc., Tan Dinh Enterprise, Infinite Industrial Hanger, Ltd. :

STEPHEN W. BROPHY, Esquire, Of Counsel Barnes, Richardson & Colburn Washington, D.C.

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1 <u>P R O C E E D I N G S</u> 2 (9:31 a.m.) 3 CHAIRMAN WILLIAMSON: Good morning. On behalf of the U.S. International Trade Commission, I 4 5 welcome you to this hearing on Investigations No. 701-TA-487 and 731-TA-1197-1198 (Final), involving 6 Steel Wire Garment Hangers from Taiwan and Vietnam. 7 8 The purpose of these investigations is to determine whether an industry in the United States is 9 materially injured, or threatened with material 10

11 injury, or the establishment of an industry in the 12 United States is materially retarded by reason of 13 subsidized imports of steel wire garment hangers from 14 Vietnam and less than fair value imports of steel wire 15 garment hangers from Taiwan and Vietnam.

Schedules setting forth the presentation of 16 this hearing, notices of investigation and transcript 17 order forms are available at the public distribution 18 table. All prepared testimony should be given to the 19 Secretary. Please do not place testimony directly on 20 the public distribution table. All witnesses must be 21 sworn in by the Secretary before presenting testimony. 22 I understand that parties are aware of the time 23 allocations. Any questions regarding the time 24 25 allocations should be directed to the Secretary.

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Speakers are reminded not to refer in their 1 2 remarks or answers to questions to business 3 proprietary information. Please speak clearly into 4 the microphone and state your name for the record and 5 for the benefit of the court reporter. Finally, if 6 you will be submitting documents that contain information you wish classified as business 7 confidential, your request should comply with 8 9 Commission Rule 201.6. 10 Mr. Secretary, are there any preliminary 11 matters? 12 MR. BISHOP: Mr. Chairman, I would note that all witnesses for today's hearing have been sworn. 13 14 There are no other preliminary matters. 15 CHAIRMAN WILLIAMSON: Okay. Thank you. 16 Very well. Let's begin with opening remarks. 17 MR. BISHOP: Opening remarks on behalf of Petitioners will be by Frederick P. Waite, Vorys, 18 Sater, Seymour and Pease. 19 20 CHAIRMAN WILLIAMSON: Okay. Welcome, Mr. 21 Waite. Thank you, Mr. Chairman and 22 MR. WAITE: 23 members of the Commission. Again, my name is Fred Waite with the firm of Vorys, Sater, Seymour and 24 25 Pease. I'm here today on behalf of the Petitioners in

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this case who represent the U.S. industry producing
 steel wire garment hangers.

Imports of garment hangers from Taiwan and 3 4 Vietnam have devastated the U.S. market and they are 5 causing material injury to the U.S. hanger industry. The volume of hanger imports from the subject 6 countries literally exploded following the imposition 7 of an antidumping order on hangers from China in 8 October 2008. In 2009, the beginning of the period of 9 investigation, subject imports from Taiwan and Vietnam 10 totaled 760 million hangers, and they continued to 11 increase. By 2011, imports from both countries 12 totaled almost one billion hangers. At the same time, 13 the low prices of hangers from Taiwan and Vietnam 14 consistently and significantly undersold hangers made 15 in the United States, resulting in depressed, and 16 suppressed, prices for the American industry. 17

18 Numerous examples of lost sales and lost 19 revenues have been submitted by the U.S. industry and 20 they were overwhelmingly confirmed by purchasers who 21 noted that they often switch sources from U.S. 22 producers to subject imports because of low prices. 23 In addition, U.S. purchasers reported that American 24 hanger producers often dropped their prices in order 25 to compete with imports from Taiwan and Vietnam.

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This surge of low priced imports from Taiwan 1 2 and Vietnam resulted in deep financial losses for the 3 domestic industry throughout the period of investigation. The industry operated in the red each 4 5 year from 2009 through 2011 and during interim 2012 as the result of severely depressed pricing and low 6 operating rates caused by subject imports. Although 7 several new U.S. companies entered the hanger industry 8 after the dumping order on China, a number of them 9 were quickly driven out by the onslaught of unfairly 10 traded imports from Taiwan and Vietnam. 11

12 The U.S. Commerce Department's investigations have shown the extent to which hangers 13 from Taiwan and Vietnam are unfairly traded. 14 Commerce 15 has determined final dumping margins for hangers from Taiwan between 70 and 125 percent. For Vietnam, 16 Commerce found preliminary subsidy margins of 11 to 21 17 percent, and it calculated preliminary dumping margins 18 between 135 and 187 percent. We expect that Commerce 19 will increase these margins when it issues its final 20 determinations due to the refusal of some companies to 21 cooperate in the investigations. 22

The record of this case shows that Taiwan and Vietnam dramatically expanded their capacity to produce hangers throughout the period of

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investigation. They shipped large and increasing
 volumes of dumped and subsidized hangers to the U.S.
 market, virtually the only market for all of the
 hangers produced by these two countries. The domestic
 hanger industry has lost sales, lost revenues and lost
 customers, resulting in anemic capacity utilization
 levels and even worse financial performance.

8 Subject imports from Taiwan and Vietnam have 9 caused material injury to this beleaguered American 10 industry and they will continue to cause further 11 injury to the domestic industry unless relief is 12 granted pursuant to our trade laws. Thank you very 13 much.

14 CHAIRMAN WILLIAMSON: Thank you.

MR. BISHOP: Opening remarks on behalf of
Respondents will be by Stephen W. Brophy, Barnes,
Richardson & Colburn.

18 CHAIRMAN WILLIAMSON: Welcome, Mr. Brophy. 19 MR. BROPHY: Thank you, Mr. Chairman, 20 Commissioners. My name is Stephen Brophy, Barnes, 21 Richardson & Colburn. I'm appearing today before you 22 on behalf of H2I2 Dry Cleaning Supply, Inc., Tan Dinh 23 Enterprise and Infinite Industrial Hanger. H2I2 was a 24 U.S. importer of the subject merchandise and Tan Dinh 25 and Infinite were Vietnamese producers of the subject

1 merchandise. My presentation today will be solely on 2 critical circumstances. It will be relatively brief. 3 I have a whole hour to do it, so I will save the 4 substance until later. In short, we believe the 5 Commission should reach a negative determination with 6 respect to critical circumstances. Thank you very 7 much.

8 CHAIRMAN WILLIAMSON: Thank you. Okay. Mr.9 Secretary, will you please call the first panel.

MR. BISHOP: Will the first panel, those in support of the imposition of antidumping and countervailing duty orders, please come forward and be seated.

14 CHAIRMAN WILLIAMSON: Okay. You may begin 15 when you're ready.

MR. WAITE: Thank you again, Mr. Chairman. Again, for the record, my name is Fred Waite on behalf 8 of the domestic industry. Our first witness today 9 will be Mr. Milton Magnus.

20 MR. MAGNUS: Good morning. I am Milton M. 21 Magnus, III, President of M&B Metal Products Company, 22 Inc. This is the fifth time I have come to Washington 23 to testify before the Commission on behalf of the U.S. 24 hanger industry. The first time was nine years ago in 25 connection with the Section 421 case on hangers from

1 China. Then there was the antidumping investigation 2 of Chinese hangers in 2007 and 2008. Earlier this 3 year I was back again for the staff conference in this 4 case. I like visiting our nation's capital, but I'm 5 sure that you will understand that I would prefer not 6 to be here. I would rather be back in Alabama 7 producing more hangers or visiting customers to 8 increase our sales.

9 As long as unfairly traded hangers continue to be imported in the United States, causing serious 10 financial harm to my company and to other American 11 hanger producers, I will be fighting. I will be here 12 because this is the right thing to do for my company 13 and our workers, and it's the right thing to do for my 14 15 family, which has been producing hangers for four generations in the Leeds-Birmingham area. Next year 16 we will be celebrating our seventieth year. 17

M&B makes hangers in our plant in Leeds, Alabama, and also at our other facility in Mexico. When I testified in the China case I told the Commission that if we received relief we would ramp up our U.S. production, restart idled machinery. We did see some improvements in the market just after the antidumping order was issued on Chinese hangers in 25 2008. As a result of that case, we invested in a new

1 paint line in Leeds in anticipation of increased 2 output. That investment cost almost a half a million 3 dollars. We also built a new machine for caped 4 hangers and reconditioned, or repositioned, other 5 machines that could expand our production and meet our 6 customers' needs.

After the order on China, other American 7 companies began producing hangers in the United States 8 such as Indy Hanger in Indiana and US Hanger in 9 California. Both of them are Petitioners in this 10 There were others who also started making 11 case. 12 hangers, like Eagle Hangers in Texas, Great Plains Hanger in Nebraska, Platinum Hanger in Delaware. 13 Ιt seemed that the American hanger industry was making a 14 15 come back, which I believe is the purpose for enforcing our trade laws. 16

17 The ink had hardly dried on the dumping order against China when Taiwan and Vietnam, which had 18 never been in the U.S. market before, started shipping 19 huge quantities of hangers at prices equal to, or less 20 than, the low China price. Great Plains and Platinum 21 Hanger have both shut down, and Shanti Industries, 22 another U.S. hanger producer that had increased 23 production around the same time as the China case, 24 25 filed for bankruptcy and closed up shop.

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Let me review with you the current state of 1 2 my company and then the U.S. hanger industry 3 generally. As I mentioned, M&B invested in new equipment at our Leeds plant because we thought that 4 the order on unfairly traded hangers from China would 5 restore a level playing field. We wanted to expand 6 our production and employment in Alabama and produce 7 hangers profitably in the United States. We knew that 8 efficient and dedicated American hanger producers, 9 like M&B, would be able to serve the market. 10 However, low priced and subsidized hangers from Vietnam and 11 Taiwan flooded into the United States. 12

From zero imports in 2007, Vietnam shipped 13 more than 425 million hangers to the U.S. in 2009 and 14 15 almost a billion -- yes, that's billion, with a B --These hangers were priced below our cost of 16 in 2011. materials and they were appressively sold at lower and 17 lower prices. Our distributor customers told us that 18 they had to have these low prices to compete with 19 other distributors selling these dumped hangers. 20 Many of these customers switched to imported hangers. 21 It was the same story with Taiwan. 22

23 Together, Taiwan and Vietnam pushed huge quantities of 24 low priced subject hangers in the market after 2008. 25 Imports from Taiwan increased from nominal quantities

1 to more than 300 million hangers in both 2009 and 2 2010.

What has been the effect of this surge of 3 4 unfairly priced hangers in the U.S. market? We, and 5 other American hanger producers, have lost sales and customers and we often were forced to drop our prices 6 significantly in order to keep the business we had. 7 My company submitted to the Commission numerous 8 examples of these lost sales and lost revenues caused 9 by imported hangers from Vietnam and Taiwan. These 10 examples have largely been confirmed by our customers. 11

As a result, instead of increasing our sales and adding new workers to our payroll in Leeds, we were forced to resort to voluntary lay offs and we have not replaced some workers that have left. These were good jobs with healthcare and other good benefits for hard working Americans. We have fewer employees today than we did in 2009.

Dozens of companies in Vietnam and Taiwan have exported hangers to the United States, which is the largest market in the world for this product. To my knowledge, no other country consumes even a fraction of the number of hangers used in the United States every year by dry cleaners and industrial laundries.

As I mentioned earlier, M&B maintains a plant in Mexico which we opened back in 1999. It's a good thing, too. It allowed us to continue serving some U.S. customers, despite very low priced hangers from Vietnam and Taiwan. Our associates in Alabama are glad we opened the plant because they know if it had not been for the plant in Mexico these past few years, they would be like many former U.S. workers in the hanger industry, unemployed.

10 As a result of this case, we hope to obtain relief so we can ramp up our U.S. production. 11 This is our goal, and we will do just that if we are 12 successful. Just this year after we filed our case, 13 and in hope of relief, we have made substantial 14 15 investments in new wire straightener equipment, as well as a new paint line that is still under 16 construction. All of this equipment is located at our 17 Leeds plant. To become more efficient, we invested in 18 a Lean Manufacturing consultant to help us with our 19 processes. 20

Just recently, we hired a young engineer who has completed his MBA, as well as obtaining his Master's in mechanical engineering. He will bring new ideas, as well as new technology, to our company. We are also in the process of forming a partnership with

1 the University of Alabama in Tuscaloosa to help us in 2 our design of existing machinery, bringing new 3 technology to help us become even more efficient. All 4 of this is in our plant in Alabama. We are investing 5 in our future. Although our processes and equipment 6 are much more efficient than what I have seen in Asia, 7 we know we must continually invest to make a better 8 hanger at a lower price.

9 We have excess capacity and idle machinery 10 at our factory in Alabama that we could easily use to 11 increase our output in a relatively short period of 12 time. Moreover, as we have seen, there are 13 entrepreneurs throughout the United States who have 14 shown that they can get into the business very quickly 15 if only they can be assured that the market is fair.

In Leeds we produce only hangers, and our 16 equipment can only be used to make hangers. 17 This is the same with other hanger producers here, in the 18 United States, and overseas. We, and the other U.S. 19 producers, cannot retool our machinery and workers to 20 make other products. We also know that the producers 21 in Vietnam and Taiwan will continue to use their huge 22 23 capacity to make only hangers and the United States is the target market for them. 24

25 We have brought with us today samples of

1 different types of hangers that were selected as
2 pricing products in this investigation. All the types
3 of hangers that you see displayed on the board are
4 being imported into the United States from Vietnam and
5 Taiwan, the board is over on my right, your left.

The first is an 18 inch shirt hanger. 6 The 18 inch refers to the length of the bottom bar of the 7 hanger. Shirt hangers come in a variety of colors, 8 such as black, blue, red, gold and white, and they're 9 10 used primarily for dry cleaning common dress shirts or casual shirts. Shirt hangers are one of the three 11 most common products, hangers used in the dry cleaning 12 industry. 13

Products two and three are varieties of 14 caped hangers. The standard cape hanger is 16 inches 15 16 in length across the bottom bar. The hangers are generally painted in a gold tone, and a paper cover, 17 or cape, is either plain white, like product two, or 18 19 printed with a custom design or stock design, like product three. During the past two years, M&B 20 produced pink caped hangers to support the fight 21 against cancer. Caped hangers are also one of the 22 most common types of dry cleaning hangers. 23

The third most common dry cleaning hanger is a strut hanger. This is product four on the board.

A strut hanger has a tube along the bottom bar which
 is usually 16 inches long. Most tubes have a latex
 coating so that when your dry cleaner places your
 pants over the bottom bar, they won't slip off.

5 The last product, product five, is a latex, or industrial, hanger. These hangers are used by 6 companies who supply rental uniforms. After the 7 clothes come out of the industrial washer, they are 8 placed on a latex hanger, sent through a steam tunnel 9 10 to steam out the wrinkles, and then a heat cabinet to These companies use high speed conveyors and 11 dry. sorting systems in their process so the hangers must 12 be uniform in size and consistent quality. These 13 hangers are called latex hangers because the bottom 14 15 bar of the hanger is coated with a latex coating to 16 secure the pants on the hanger.

I would like to make one final comment which 17 is often overlooked in these cases. Besides M&B's 18 workers, who will be directly affected by this case, 19 we buy American made paper and cardboard products, 20 American made paint, American made steel rod, American 21 made packing boxes and other goods and services 22 supplied by many small companies right here, in the 23 If we do not get meaningful relief, fewer 24 USA. 25 hangers will be made in the United States and everyone

in our supply chain will suffer. Thank you, and I
 will be happy to answer any questions that you may
 have.

4 MR. WAITE: Thank you, Milton. Our next 5 witness is Mr. Walt Smith of Indy Hanger.

MR. SMITH: Good morning. My name is Walt 6 I'm Vice President of Innovative Fabrications, 7 Smith. LLC. We are doing business in the hanger market as 8 Indy Hanger. My partner, Roger Crowder, and I set up 9 Indy Hanger in Indianapolis, Indiana in 2008 after the 10 antidumping case against hangers from China. 11 We thought that there was a real opportunity in this 12 market to supply customers with hangers made in the 13 14 USA.

15 Roger and I became partners in 2007. Roger 16 had a company called Innovative Automation which serviced metal fabrication equipment, and I had been 17 running my own construction company prior to that, but 18 I was ready for a new challenge. Together, we 19 purchased the assets of a company with some excess 20 equipment and we set up Innovative Fabrication and 21 began producing flat sheet metal parts. 22

The idea to begin manufacturing hangers actually came from a part-time sales guy who worked for a local distributor. They were expecting a hanger

1 shortfall as a result of the antidumping case against
2 China and they suggested that we set up production to
3 supply hangers to them, so we bought some equipment
4 and opened our hanger plant in October 2008. We moved
5 to a new location with more space in June 2010, and
6 since then we have expanded our space and added new
7 machinery.

8 At Indy Hanger we produce only galvanized steel wire hangers, and we sell them nationwide. 9 Ι brought along some samples this morning. 10 As you can see, these hangers look like your ordinary everyday 11 hanger, except they have a shiny silver finish. 12 That is the zinc coating on the wire. We buy galvanized 13 wire, that is, wire that is coated with zinc, and we 14 15 form the hangers from the wire.

Some consider our hangers to be a green 16 product. First, the zinc coating on the wire means 17 that our hangers won't rust. We don't paint our 18 hangers so we do not have any of the environmental 19 issues with paint lines and disposal. However, 20 painted hangers still account for the majority of 21 hangers in the U.S. market and we do compete with 22 painted hangers, both U.S. made and imported. 23 In the market, the key factor for our customers is price, as 24 25 long as the hanger meets their requirements.

We are also proud to say that we buy all of our galvanized wire from U.S. wire producers. We do not buy imported wire for our hanger production, and we sell only U.S. made hangers, never imported hangers.

6 Our production process is comparable to 7 other hanger producers both in the United States and 8 overseas. We know that some U.S. hanger producers 9 draw wire from rod while others, like us, start with 10 the wire, but the process of forming hangers is still 11 basically the same. We have equipment that takes the 12 wire from a spool, straightens it, cuts it and forms 13 it all in one continuous process.

14 Currently, we sell all of our hangers to customers in the uniform rental and industrial laundry 15 It is very important to these customers 16 business. that the garments not slide around on the hangers so 17 most of our hangers are coated with latex. The latex 18 gives the surface of the hanger a slightly sticky feel 19 that keeps the garments from sliding around. 20 Our latex process is a dipping system. The formed hangers 21 are dipped into a vat of liquid latex, and then the 22 hangers are heated in an oven to dry. Although most 23 of our production is industrial hangers, we still 24 25 produce some dry cleaning hangers, but they are for

our industrial customers who use them for their
 executive shirts.

3 When we first started in the hanger business 4 we tried selling hangers to the dry cleaning market 5 but the pricing was so low because of import pressure 6 that we couldn't afford to put the steel in the box. 7 There was no profit margin at all so we decided to 8 focus on the industrial market, but imports have been 9 driving prices down in the industrial hanger market 10 also and our margins have been shrinking.

We are competing against U.S. manufacturers, 11 like Eagle Hangers, and U.S. distributors, like United 12 Wire. Eagle Hangers produces hangers in Texas, but 13 they also sell hangers imported from Vietnam. 14 We 15 understand that United Wire is getting their hangers from Vietnam also. For the first time, last year we 16 heard that galvanized hangers are starting to be 17 imported into the United States. 18

Demand continues to be strong and we want to continue to invest in additional machinery, which would mean more employment for our company, but, as I mentioned, we are seeing depressed pricing due to low priced imports in the market. Some of the companies selling imported hangers are offering ridiculously low prices that barely cover the cost of the steel. It is

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1 not unusual for a customer to tell us that we have to 2 meet those low prices in order to keep their business. 3 If we are forced to drop our hanger prices to such 4 low levels, we won't make any margin at all, and we 5 won't be able to continue investing and building our 6 company.

7 Thank you. Roger and I look forward to8 answering any questions you might have.

9 MR. WAITE: Thank you, Walt. Our next 10 witness is Steve Pedelty of M&B Metal Products.

MR. PEDELTY: Good morning. 11 My name is Steve Pedelty and I sell steel wire garment hangers 12 for M&B Metal Products. My experience in the garment 13 hanger industry spans almost 30 years, and I have 14 15 worked for four U.S. hanger companies during that 16 time. Two of those companies no longer exist, and a third company stopped making hangers in the United 17 States more than six years ago. 18

19 The hanger market consists of two main 20 groups of customers. The first customer segment is 21 the industrial laundry or uniform rental industry 22 which use hangers in their operations of washing, 23 delivery and renting of clothes for various 24 industries. Their customers include automobile 25 assembly plants, steel mills, car dealerships, UPS and

even M&B. The people who wear these rented clothes
 could be production workers, mechanics, hospital
 staff, supervisors and airline employees, just to name
 a few.

5 The second customer segment is the dry 6 cleaning distribution business. These distributors 7 buy hangers for resale to local dry cleaners 8 throughout the country. This is a segment of the 9 business that is familiar to most Americans.

10 My first job as a hanger salesman began in 11 May of 1982 when I joined Cleaners Hanger Company. At the time, Cleaners Hanger, or CHC, was the largest 12 producer of garment hangers in the United States and 13 the world. In 2002, I was promoted to vice president 14 15 of sales for CHC which operated manufacturing plants in six states. During this time, CHC made, and sold, 16 more than 1.5 billion hangers a year and I was 17 responsible for marketing the company's hangers to 18 customers throughout the country. I supervised the 19 sales force and I met personally with many of the key 20 accounts. However, CHC filed for bankruptcy in late 21 2003 and everyone lost their jobs, including me. 22

In January 2004, I joined another American hanger producer, Nagel Hanger, and I was the company's vice president of sales. Nagel was making hangers in

1 both Texas and Mexico when I joined the company. As 2 their only salesman, I called on all of the customers 3 nationwide. I left Nagel in March of 2004, and the 4 company stopped hanger production in the United States 5 and Mexico later that year.

6 After leaving Nagel I went to work as a 7 salesman for United Wire Hanger, which produced 8 hangers at its plant in New Jersey. My sales 9 territory covered primarily the southeastern United 10 States, but my responsibilities also included key 11 accounts in Minnesota and California. United shut 12 down its U.S. production entirely in June of 2006.

13 For the past seven years I've been working with M&B Hangers of Leeds, Alabama, where I am a sales 14 representative for the company. During my many years 15 as a hanger salesman I have called on, met and gotten 16 to know almost all of the key people buying hangers in 17 the United States in both the uniform rental and 18 industrial laundry industry and in the dry cleaning 19 industry. I also regularly attend many of the trade 20 shows, conventions and other meetings sponsored by the 21 trade associations serving the textile care industry. 22 23 When I began my career in the hanger business the U.S. market was served almost exclusively 24

25 by a large and diverse American industry. Our

1 industry was efficient and provided the full range of 2 hangers at competitive prices. However, low priced 3 hangers from China began to enter the U.S. market and 4 by 2005, China was exporting more than a billion 5 hangers a year to the United States.

6 The U.S. industry filed an antidumping case 7 in 2007 and a dumping order was issued in 2008. At 8 first, the effect of the order was positive. 9 Unfortunately, these positive effects were short-10 lived. Low priced hangers from Taiwan and Vietnam 11 came into the market and they had a devastating impact 12 on the American industry.

The flood of hangers from these two 13 countries is not a result of a better product or 14 superior service. There are a few quality differences 15 16 between American hangers and imported hangers, I'm sorry, there are few quality differences between 17 American hangers and imported hangers from Taiwan or 18 Vietnam. If anything, U.S. producers are more prompt 19 in responding to customer needs, and we offer more 20 consistent quality than imports. 21

In my experience, customers make their purchasing decisions almost entirely on the basis of price. Here, the hangers from Taiwan and Vietnam have a decisive advantage. When I was preparing my

1 testimony for this hearing, I looked back at M&B sales
2 data and I saw the large amount of sales dollars that
3 we have lost to hanger imports from Taiwan and
4 Vietnam. The majority of our customers that also buy
5 imports have purchased hangers from Taiwan and
6 Vietnam, or both.

7 Some of our customers have told me that the prices for these imported hangers tend to be less than 8 the prices for Chinese hangers, and they are 9 significantly less than M&B pricing. For example, I 10 have heard that prices for imported strut hangers are 11 more than 20 percent lower than the price offered by 12 Imported cape hangers show an even larger price 13 M&B. 14 gap.

15 After being a hanger salesman for 30 years, 16 I have a pretty good take on what is going on in the industry. I can quickly pick up on changes in the 17 market. The change that most everyone in the industry 18 has been discussing is the huge amount of hangers that 19 Taiwan and Vietnam have shipped here, and the 20 extremely cheap prices at which these hangers are 21 being offered. As a result, the amount of sales 22 dollars lost by M&B has been both large and sudden. 23 I fear that without relief from unfair 24 25 import pricing these trends will continue and the

effect on my company, and other American hanger
 producers, will be disastrous. Our laws need to level
 the playing field so that hanger production does not
 disappear from the United States. Thank you.

5 MR. WAITE: Thank you, Steve. Our next 6 witness is Robbie Freeman of Phenix Supply Company.

7 Good morning. MR. FREEMAN: My name is Robbie Freeman, and I am President of Phenix Supply 8 We are a distributor of dry cleaning and Company. 9 laundry supplies, including wire hangers. Phenix 10 Supply is headquartered in Atlanta, Georgia, and has 11 12 been a leading provider of laundry and dry cleaning products to the industry since 1899. We currently 13 14 have eight branches throughout the southeast and mid-15 Atlantic states. We employ about 100 people, including a team of sales professionals who call on, 16 and service, our customers on regular schedules. 17 Each of our eight branches is a distribution center for all 18 of the products that we supply to our customers. 19 We currently have over 5,000 customers in 13 states and 20 the Caribbean. 21

I have been with Phenix for over 40 years and have held several positions in the company, starting with assistant to the vice president in our Atlanta branch where I learned all aspects of the

business, and moving to Tampa as VP General Manager.
 I became President in 1990 when the Phenix employees
 formed an ESOP, employee-owned company, and purchased
 the company.

5 Although this is my first time appearing 6 before this Commission, Phenix Supply Company 7 participated in the antidumping investigation of China in 2008 by responding to the Commission's purchaser 8 questionnaire. At that time we had been buying 9 hangers imported from China since 2000/2001 because 10 their low pricing was determining the market price and 11 that was the only way that we could stay competitive. 12 From 2003 to 2007, seven domestic hanger 13 manufacturers, with 17 manufacturing plants in this 14 15 country, closed.

Our purchases of domestic hangers dropped from almost 98 percent in 2001 to 43 percent in 2007. After the dumping order was imposed on China we were able to increase our purchases and sales of hangers from domestic manufacturers to over 50 percent in 2008 and 2009.

With the opening of facilities in Vietnam and Taiwan, our purchases in 2010 moved back to imports from Vietnam -- approximately 55 percent -because the prices were too low for us to ignore and

stay in business. Since 2011, we have been able to
 move much of our purchases back to M&B and it ranges
 at around 60 percent now.

For many reasons, we prefer to buy our 4 5 hangers domestically whenever we can. First, the lead times from M&B can be as short as one day if we need 6 Lead times from Asia are very unpredictable, 7 them. but never shorter than six weeks. In 2011, there was 8 an apparent shortage of containers or ships to put 9 them on and we had containers that were expected in 10 eight to nine weeks that did not arrive for 16 to 19 11 This kind of inconsistency is extremely 12 weeks. detrimental to our ability to service our customers, 13 as well as destroying inventory turns and cash flow. 14

15 Second, the overall service capability and the immediate availability of a full range of hangers, 16 including specialty hangers in small quantities, is 17 important to us in taking care of our customers' 18 needs. When there is a problem, it can be resolved 19 quickly. Also, domestic hangers come palletized and 20 are unloaded with a forklift. Each box of imported 21 hangers has to be handled by an employee when they're 22 unloaded from the shipping containers. Third, buying 23 domestically keeps Americans working and contributing 24 25 to our nation's economy.

Having said all this about the advantages of buying domestically, you may be wondering why Phenix Supply Company continues to buy 40 percent of their hangers from imports. The answer is survival. Most of the brokers who sell imported hangers offer similar prices competitive with each other but substantially below the prices offered by domestic manufacturers, like M&B.

9 Some of our competitors are selling imported 10 hangers at very low margins, sometimes below our domestic cost. For many of our customers, price is 11 the major factor in their purchasing decisions. 12 We buy far too many imported hangers because of the huge 13 14 price differences between imports and domestic. In 15 some cases, we have had to ask M&B to lower their 16 prices or not to institute a needed price increase to regain some of the business lost to the low prices 17 from Vietnam and Taiwan. We don't like to have to do 18 that. 19

Low prices on hangers are not good for our business. When hanger prices drop, as they did when imports from Vietnam and Taiwan came into the market, they have a negative -- sorry -- impact on distributors, like Phenix Supply, and other full line bistributors. Most distributors try to achieve

certain acceptable margin percentages which are based
 on reasonable prices. When the prices drop, margins
 stay the same, our revenues drop.

The other effect of low pricing on imports 4 5 has been the appearance of limited distributors, whose qoal is to move containers of hangers for little more 6 than they paid for them. We refer to these 7 undercapitalized competitors as trunk slammers because 8 they don't always operate as legitimate businesses 9 complying with the laws and regulations that we 10 legitimate distributors operate under. 11

12 We indicated in our questionnaire responses that we had increased our purchases of hangers from 13 14 Vietnam and Taiwan over the last several years for two 15 reasons. First and foremost, hangers were not being 16 offered by these countries in prior years. Second, when they became available, they were offered at much 17 lower prices than the domestics. Although some of our 18 customers support domestic manufacturing and prefer 19 hangers made in the United States, price is the 20 determining factor in most hanger purchases. 21

Finally, I want to mention some things that we have seen in the market during 2012. Beginning in about May of this year, the --

25 CHAIRMAN WILLIAMSON: Just hold for a second

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1 and see if we can straighten this out.

2 MR. FREEMAN: Thank you. (Whereupon, a short recess was taken.) 3 CHAIRMAN WILLIAMSON: Okay. We're 4 5 installing a new, the electronics, audio in our new courtroom on the second floor and apparently that's 6 interfering with this system so they're going to stop 7 that work. Okay. Go ahead. Mr. Freeman, you can 8 continue. Sorry for that interruption. 9 10 MR. FREEMAN: Thank you. I'm glad to hear that I didn't break it. Finally, I want to mention 11 12 some things that we have seen change in the market during the year in 2012. 13 14 Beginning in about May of this year the lead 15 times for containers from Vietnam dropped 16 dramatically. Containers of hangers started flooding into the United States, creating a major oversupply of 17 hangers in the market. Containers that were scheduled 18 or expected to arrive in August or September were 19 delivered on the same ships with the containers 20 scheduled for June and July deliveries. 21 This oversupply created a different set of problems in the 22 market. Because distributors' warehouses have limited 23 capacity, we were all running out of space to store 24 25 these containers. This led to even deeper price cuts

being offered by some distributors to free up space,
 and also to get money to pay for the containers.

3 The other big development this summer was 4 new contract language from brokers who supply hangers 5 from Vietnam and Taiwan. The language requires the 6 buyer to pay any additional duties that may be imposed 7 after the hangers have been delivered. Phenix refused 8 to accept that language in our contracts, and I don't 9 know why any reasonable buyer would agree to those 10 terms.

11 Thank you for your attention. I look 12 forward to responding to any questions that you may 13 have.

MR. WAITE: Thank you, Robbie. Our final witness this morning, Mr. Chairman, is Dr. Patrick Magrath.

17 MR. MAGRATH: Good morning, members of the Commission, commission staff, ladies and gentlemen. 18 My name is Patrick Magrath, and I am here on behalf of 19 the domestic steel wire garment hangers industry in 20 these proceedings. I will address issues relating to 21 injury, the cause of injury and the impact of unfair 22 imports on the domestic industry producing steel 23 garment hangers. 24

25 You have heard already from two U.S.

producers and from a customer, Mr. Freeman, who gave
 testimony about the harmful impact of imports from
 Taiwan and Vietnam from a purchaser's perspective.
 Other U.S. industry participants unfortunately will
 not be here today because they are no longer in
 business, and I refer to American hanger producers
 Platinum Hangers, Great Plain Hangers and Shanti
 Hangers.

9 Shanti was one of the domestic hanger producers that testified in the China case. 10 Platinum and Great Plains entered the hanger business following 11 the trade case against China, but both failed due to 12 the surge of imports from Taiwan and Vietnam. 13 The closure of these U.S. producers and the attendant loss 14 of jobs, as well as the extensive red ink, that is, 15 16 operating losses, of the remaining U.S. producers are compelling evidence of material injury by reason of 17 unfairly traded imported hangers from Taiwan and 18 Vietnam. 19

As to the conditions of competition, we have the advantage of everyone's familiarity with this product. Steel wire garment hangers are a mature commodity-type product, and producers, importers and purchasers of hangers agree that they are fully interchangeable no matter where they are manufactured.

The staff report, in its survey of

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2 purchasers, found price to be an important variable in 3 purchasing decisions. These same purchasers, when 4 asked to rank U.S. hangers against hangers from Taiwan 5 and Vietnam, ranked all three as comparable, except on 6 the factor of price, where purchasers ranked imports 7 as superior.

8 In sum, the prehearing staff report establishes price as an important variable in 9 10 purchasing decisions and lower price as the single factor in which imports have a clear advantage over 11 12 U.S. producers for an otherwise undifferentiated product. The essence of the injury caused by these 13 low priced unfair imports is that they flooded a fully 14 15 developed market in which demand grew only slowly over the period of investigation. Subject imports, on the 16 other hand, increased 28 percent over this same 17 period. Demand may have been steady in the U.S. 18 market, but imports of dumped and subsidized hangers 19 20 were not.

As to the condition of supply for hangers, there is plenty of it, with Taiwan and Vietnam, as well as U.S. producers, all having large amounts of unused capacity. U.S. producers never achieved over 50 percent capacity utilization in any period. As for

1 Taiwan and Vietnam, and I'd like to refer you to 2 Chart 1, we have used a conservative methodology to 3 project their capacity based on actual production and 4 shipments to the United States. This chart shows that 5 between Taiwan and Vietnam there was unused capacity 6 of at least 787 million hangers in 2011. Even the 7 very limited responses that the Commission has received from foreign producers confirm this 8 substantial unused capacity, so there is abundant 9 additional capacity available from these countries, 10 and all of it is dumped, or subsidized, when it is 11 12 shipped here.

In summary, our characterization of the conditions of competition agrees with the staff sestimates of elasticity. The high supply and substitutional elasticities are ominous for the U.S. industry going forward if effective relief is not forthcoming.

19 The volume of imports from Taiwan and 20 Vietnam was large and increased over the POI. Please 21 refer to Chart 2. When we were putting together this 22 case we were looking at a 778 percent increase in 23 hanger imports from the two subject countries, as this 24 chart shows. Even with 2009 as the base period, 25 imports increased by 28 percent 2009 to 2011. Imports

1 from the subject countries then declined by 24 percent 2 over the interim even though there was a healthy 3 increase in demand, so the only explanation for this 4 sudden reversal in trends from Vietnam and Taiwan is 5 the filing of these cases.

Coupled with the increase in subject imports 6 during the POI, the sheer volume of subject imports 7 has had a devastating impact on the U.S. industry. 8 From 2009 to 2011, unfair import volumes took a 9 significant share of the U.S. market, a share greater 10 than that of U.S. producers. The sheer volume of 11 these imports was a significant factor in the U.S. 12 industry's operating losses in each period of the POI. 13 The dumped import pricing was the other. 14

15 In terms of pricing, there are a couple of ways to look at the data on price in this 16 investigation. Pages V-1 to V-5 of the prehearing 17 staff report show low and declining import prices for 18 19 Vietnam which undersold their U.S. counterparts by 97 percent of quarterly comparisons. In addition, 20 margins of underselling by Vietnam increased over the 21 period. 22

Although the staff received pricing data on 24 22 percent of the imports from Vietnam, they received 25 data on only 4.6 percent of imports from Taiwan, less

1 than one in 20. These scant, nonrepresentative data 2 on Taiwan show overselling by imports from Taiwan not 3 only of the Vietnamese, but compared to U.S. products 4 as well. These results contradict the official import 5 data and they're also at odds with the expected 6 behavior for commodity-type pricing.

7 Petitioners believe that more representational price data are found in the average 8 unit values of subject imports, as shown in Chart 3. 9 These AUVs are an excellent proxy for price in these 10 investigations because there is a specific HTS 11 category devoted exclusively to steel wire hangers. 12 Chart 3 shows that Taiwanese and Vietnamese prices 13 14 deeply undersold U.S. hanger prices, acting as a 15 continuous drag on these prices, and preventing U.S. 16 producers from raising prices sufficiently to attain profitability in any year or any interim period of 17 18 this investigation.

19 Import prices suppressed and depressed U.S. 20 prices. For proof on this point, the staff has 21 provided the Commission with a large number of lost 22 sales and lost revenue responses, a very high 23 percentage of which were verified by purchasers as 24 having been based on price. We cannot discuss the 25 actual numbers in a public setting, but our prehearing

brief details the many responses to lost sales and
 lost revenue allegations and the overwhelming number
 of times that customers confirm the accuracy of that
 information.

5 Altogether, the U.S. industry submitted 97 6 examples of lost sales and 186 examples of lost 7 revenue, with an overwhelming number of responses that 8 were confirmed by customers who reported they switched 9 products from U.S. producers to subject imports 10 because of price.

In addition, virtually all of these 11 12 purchasers who responded told the staff that U.S. producers had to reduce their prices in order to 13 compete with subject imports. These examples of lost 14 revenue, and their confirmation by customers, are 15 evidence of significant price depression. This number 16 of allegations and affirmed purchaser responses then 17 rise above the merely anecdotal. They are evidence of 18 price depression. Together with the large number of 19 lost sales that were confirmed by customers to be the 20 result of low priced imports from Taiwan and Vietnam, 21 these numerous examples of real market impact are 22 meaningful evidence of the price effect of imports. 23 As to the topic of price suppression, we ask 24 25 the Commission to note the high cost of goods sold to

1 sales ratio, the so-called cogs to sales ratio,

2 throughout the period of investigation. The very high 3 levels of this ratio is convincing evidence of price 4 suppression, as well as a guarantee of losses on an 5 operating basis, for the U.S. industry.

The injurious volume and price effect of 6 imports led directly to the negative impact of such 7 imports on the U.S. operations. This is Chart 4. Our 8 usual color scheme for these charts is to show red for 9 10 the losses and blue for the positive results from the data. Here, all you see is red. Referring back to 11 12 our observations on import volume, it is the sheer 13 volume of these low priced imports that result in operating losses in each period of the investigation, 14 15 despite some increases in shipments and sales.

Finally, we must emphasize that any increases in sales of American made hangers were merely part of an already meager share of apparent U.S. consumption of the U.S. producers.

Briefly, as to threat of injury, Petitioners want to draw the Commission's attention to a few factors. The first is that there is large unused capacity in the subject countries which Chart 1 we showed you before represents. It shows an unused capacity of almost 800 billion hangers from the two

1 subject countries.

The import data also show the ability and the willingness of Taiwanese and Vietnamese producers to increase imports quickly. Imports from Taiwan reached 334 million hangers in 2010, and Vietnam almost doubled its exports over the POI before that trend was reversed in this rather dramatic fashion by the filing of this case.

9 Finally, the underselling by subject imports 10 and the lost sales and lost revenue examples indicate 11 that low priced unfairly traded imports will continue 12 to harm the U.S. industry absent the discipline of 13 antidumping and countervailing duty orders.

14 In conclusion, I would like to thank the 15 staff for an outstanding effort, especially in 16 figuring out the lost sales and lost revenue and 17 bringing out the real reason that purchasers bought 18 imports during the period. Thank you very much. 19 Thank you for the Commission.

20 MR. WAITE: Thank you, Pat. Mr. Chairman, 21 that concludes our prepared presentation this morning. 22 However, before we take questions from the 23 Commissioners, I would like to introduce the two 24 remaining members of our panel who have not spoken. 25 Roger Crowder of Indy Hanger. As Mr. Smith indicated,

Roger and Walt are the founders and operators of Indy
 Hanger. Last, but certainly not least, my colleague,
 Kimberly Young from Vorys, Sater. Thank you very
 much, Mr. Chairman, and thank you to the Commission.

5 CHAIRMAN WILLIAMSON: Okay. Thank you, Mr. 6 Waite. Want to express our appreciation for all of 7 the witnesses coming today and taking time from their 8 businesses to come and present their testimony. This 9 morning we will begin our questioning with 10 Commissioner Pearson.

COMMISSIONER PEARSON: Thank you, Mr. 11 12 Chairman. My welcome to all of you. I don't know that I had as a career objective when I came to the 13 Commission doing hearings on hangers, but it's been 14 quite interesting and I'm pleased to do it again. 15 Mr. Smith, let me begin with a question for you. 16 You mentioned that this is stainless steel wire. 17 No. I'm This is a galvanized. 18 sorry.

19 MR. SMITH: Galvanized, yes.

20 COMMISSIONER PEARSON: Okay. You have 21 galvanized wire coming into the machine or is it 22 galvanized after it's gone through the machine? 23 MR. SMITH: No, it's galvanized -- we order 24 it, galvanized wire, and we process it through the 25 machine galvanized.

1 COMMISSIONER PEARSON: Okay. This is a 2 product that is product one on the board there, 3 correct?

4 MR. SMITH: Yeah. Product five. It's 5 comparable to product five.

6 COMMISSIONER PEARSON: Product five. Even 7 though, does it have, it has the same neck length as 8 the one that's displayed?

9 MR. SMITH: Approximately, yeah. Yes.

10 COMMISSIONER PEARSON: Okay. Is this a 13 11 gauge wire?

12 MR. SMITH: Approximately, yes.

13 COMMISSIONER PEARSON: Okay. Thank you for 14 those clarifications because it's interesting to look at if you're -- I was just wondering for sure what it 15 Why do we have a relatively low response 16 was. Okay. 17 rate by members of the domestic industry in this case? MR. WAITE: Commissioner Pearson, it's Fred 18 You have responses from three of the domestic 19 Waite. producers who are Petitioners, and I believe the staff 20 has quantified a number of the percentage that that 21 response rate represents of the U.S. industry and 22 23 it's, on data available to us, the overwhelming 24 percentage.

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25 We know of three, we know of two certain
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1 additional producers and a possible third. Two of 2 them are regional producers. They are very small. 3 One is Metro Supply in California. I've actually had 4 the privilege to see their operation. It's 5 essentially not much larger than a large garage. They 6 also, from what I saw of their operations, purchase They do not purchase wire rod and draw it into 7 wire. wire, they purchase wire and they form the hangers 8 from purchased wire and sell their product on the West 9 10 Coast, primarily.

11 The other regional producer is Ganchos in 12 Puerto Rico. Again, a very small supplier. We 13 provided what information we could obtain from those 14 two producers, it's on the confidential record, and 15 you will see, once again, they are very, very small, 16 regional producers.

17 The third producer is the question mark, I think, for all of us. I know that the staff tried to 18 contact them. We did as well. It's Eagle Hanger in 19 On their website Eagle Hanger states that they 20 Texas. both produce hangers at their facility, I believe it's 21 just outside Houston, as well as import hangers from 22 In fact, their website has two pages, one of 23 Vietnam. which shows the hangers that are available that are 24 25 represented as being produced in Texas, and another

chart which shows the hangers that are available as
 imports from Vietnam.

We have attempted, as I said, Commissioner 3 4 Pearson, to obtain information from them, to make 5 contact. We've been unsuccessful, just as the staff 6 has been unsuccessful. We know from public records 7 there have been a lot of litigation involved with that company, and from industry sources, including 8 9 customers, we understand that there may be some 10 difficulties in the ownership and management of the company, but I would say that you have before you, 11 including, in absentia, US Hanger from California, 12 13 virtually the bulk of the U.S. hanger industry. 14 COMMISSIONER PEARSON: Okay. It's just a little bit challenging across the industry to get 15 16 collaboration, complete collaboration on this type of Is that a fair way of understanding it? 17 petition? MR. WAITE: Well, I would say, as I just 18 19 mentioned, two of the producers are regional

20 producers. They're very small. They may not have 21 the --

22 COMMISSIONER PEARSON: Yes. We've covered 23 this adequate with them.

24 MR. WAITE: Is that all right?25 COMMISSIONER PEARSON: Yes. Thank you. On

1 this record we see an increase in apparent consumption 2 over the period of investigation. What is your sense 3 of the demand trend? Is it trending upward, and are 4 we likely to see increased usage, demand for hangers 5 over the next couple years?

MR. MAGNUS: This is Milton Magnus of M&B 6 Metal Products. We've seen the textile industry 7 become busier than they were a couple of years ago. 8 It's probably a six or eight percent increase in the 9 demand for rented clothes, and we see the dry cleaning 10 up a little bit over where it was a year or two ago, 11 but not in the numbers of the uniform rental. 12 Ι think, you know, as the economy improves we might see 13 some increases, but, you know, I think it's a pretty 14 15 mature market. I don't think there's going to be a lot of increase in volume of hangers needed. 16 There will be some, but not huge quantities. 17

18 COMMISSIONER PEARSON: Okay. Mr. Smith? 19 Yes. Walt Smith, Indy Hanger. MR. SMITH: When we got into this in '08 we were told that the 20 market, the industrial market was down 20 percent, so 21 as the economy has improved, I think that would 22 account for some of it. It's back up, at least from 23 those losses. 24

25 COMMISSIONER PEARSON: I know that some

1 people prefer to have permanent press shirts that they 2 wash at home and they hang out okay and they don't 3 actually send them to a commercial laundry. Has that 4 been a factor over, in recent years in influencing the 5 demand for hangers by commercial launderers?

6 MR. MAGNUS: Yes, it has been, affected 7 demand, but perma press has been around for a long 8 time and the people that buy perma press bought perma 9 press five or six years ago, so, you know, I don't 10 think it's a change in demand recently, I think it's 11 something that's, you know, evolved over the years.

12 COMMISSIONER PEARSON: Okay. Fair enough. 13 So I would be correct to understand the demand outlook 14 as trending upwards slightly but we're not expecting 15 anything to go gang busters. Is that fair? As the 16 economy grows, there will be some increase in demand 17 for hangers.

18 MR. SMITH: Yes.

19 COMMISSIONER PEARSON: Okay. Thanks. I 20 have a question about causation, and I just want to 21 give an explanation to members of the domestic 22 industry who won't have seen the confidential 23 information that I recognize that your industry's been 24 going through a challenging time, so I'm not trying to 25 minimize that, but I'm looking at the record and

trying to figure out how to size it up. Just, I'll
 talk about the trends.

We see that nonsubject imports fell enough 3 4 so that the market share of both the domestic industry 5 and subject imports rose, okay? We had an increase in U.S. production capacity, an increase in U.S. quantity 6 of production of hangers, an increase in U.S. capacity 7 utilization rate, an increase in U.S. shipments, a 8 decline in inventories of the domestic industry, 9 number of production workers declined modestly but the 10 total number of hours worked actually rose a bit, 11 12 labor productivity rose and unit labor costs fell, the domestic industry experienced increases in both the 13 quantity and value of net sales, we had a decline in 14 unit cost of goods sold, the cogs to sales ratio has 15 remained relatively steady, the operating income ratio 16 has trended upward, albeit not to a very high level. 17

18 Given this record is there a case for 19 present injury? Can we get to an affirmative on 20 present injury on this record? It's a legal question 21 so I direct it to Mr. Waite or to Dr. Magrath.

22 MR. WAITE: Commissioner Pearson, if I can 23 respond initially, and then I think Dr. Magrath can 24 probably fill in the details better than I can. You 25 indicated a number of factors and in our prepared

statement, Dr. Magrath went through some of those
 factors. It's true that capacity increased over the
 POI. That was because new suppliers came into the
 market. You had two new companies join the market
 during the POI.

Also, to follow up on your earlier question 6 about responses from the domestic industry, we were 7 talking only about current producers of hangers, or 8 purported current producers of hangers. During the 9 10 beginning of the POI there were a number of other companies that either came into the market or had 11 already come into the market and expanded. Platinum 12 Hanger in New Jersey and Great Plains Hanger in 13 Nebraska came into the market at the beginning of the 14 15 POI.

16 COMMISSIONER PEARSON: Okay, but my time has 17 expired. I think I may have to come back to this 18 because I'm interested -- you're giving information, 19 but I'm not necessarily getting to causation, which is 20 what I was most interested in.

21 MR. WAITE: I understand that, Commissioner 22 Pearson. I'm trying to lay the foundation in order so 23 you can understand how we get to causation. If I 24 could just finish the last point on the companies who 25 came out of the market. Their capacity is not

1 reflected in the data. If their capacity were

2 reflected in the data at the beginning of the period 3 you may see, in fact, you would see, a very different 4 result than you see from the survivors in the industry 5 and those who came into the industry. If you wish, we 6 can defer our response --

7 COMMISSIONER PEARSON: Yes, let's hold8 because I'm over time now. Thank you.

9 MR. WAITE: Of course, Commissioner.

MR. WILLIAMSON: Thank you. Commissioner
11 Aranoff?

12 COMMISSIONER ARANOFF: It's okay if you want 13 to wrap that up on my time if there was something you 14 wanted to add.

15 MR. WAITE: I'm afraid if we started to wrap 16 it up it would absorb all of your time, Commissioner 17 Aranoff, so --

18 COMMISSIONER ARANOFF: Okay. Well, I have 19 to appreciate that. Not all counsel are that 20 solicitous of not using up all my time, not to name 21 any names. Let me turn to a question on the pricing 22 data. The Commission's pricing data show quarterly 23 pricing declining over the period for the domestic 24 product on subject imports, except with respect to 25 domestic product number one. Is there any explanation

1 that you can offer for the apparent increase in price 2 of product one during the period?

3 MR. WAITE: I'm not sure that there's 4 anything that we can say publicly on that now, 5 Commissioner Aranoff. Perhaps, as you phrased the 6 question generically, the industry members could 7 respond generically as to what they saw on pricing of 8 the standard shirt hanger from 2009 through the middle 9 part of 2012.

10 COMMISSIONER ARANOFF: Okay. I mean the 11 data we collected, as you've heard, show generally 12 that the price for that product ended up higher at the end of the period we looked at than it was at the 13 beginning. Does that reflect your experience, and, if 14 so, can you tell us why it might have happened? 15 MR. MAGNUS: This is Milton Magnus with M&B 16 Metal Products. The only reason I can explain is it 17 was priced very low to begin with. 18

19 COMMISSIONER ARANOFF: Okay. You didn't 20 actually see any kind of a rising price trend for 21 those?

22 MR. MAGNUS: No, ma'am, we didn't.

23 COMMISSIONER ARANOFF: Okay. Okay. Anyone24 else want to comment?

25 MR. CROWDER: Roger Crowder, Indy Hanger.

1 The product one is the dry cleaner hanger and we, in 2 our, when he read his statement, at the very beginning 3 of our business that was the hanger that we tried to get into producing when we first got into the hanger 4 5 manufacturing, and that hanger was so ridiculously low we couldn't even put steel in the box for the price 6 that it was being sold at that point in time, so we, 7 as a company, didn't even produce that hanger because 8 we could not afford to do it at any kind of, it was 9 just a loss, so we concentrated more on hanger number 10 five with an industrial side of things. So it had to 11 go someplace. I mean that's my opinion is it had to 12 qo someplace because it was so ridiculously low we 13 couldn't even afford to do it, so we didn't do it. 14

15 COMMISSIONER ARANOFF: Okay. All right. 16 That's helpful. If there's anything that you want to add from the confidential record, please go ahead and 17 do it in the posthearing. There's been testimony, and 18 also in the brief, that the domestic industry has 19 increasingly focused on the industrial part of the 20 What is it about that market sector that's market. 21 made it easier for the domestic industry to be 22 competitive, and do you think this is a sustainable 23 strategy in the face of subject imports or anything 24 25 else that's going on in the market?

Walt Smith, Indy Hanger. 1 MR. SMITH: For us it was the volume at which the industrial market 2 In the hanger business, especially starting 3 orders. out, in '08 it was all about selling millions of 4 5 hangers, not 500 hangers, so we had to turn our attention away from the dry cleaning hanger and focus 6 on the volume, truckloads, of hangers. Fifteen 7 pallets of hangers in an order. That's the biggest 8 reason our focus is on industrial hangers. 9

10 COMMISSIONER ARANOFF: Does the fact that the order sizes are larger, how does that benefit you? 11 Is it in terms of your cost per unit? Does it let 12 you price lower and that's why imports haven't been as 13 competitive in that segment? That's what I'm trying 14 to understand is how you're able to compete in the 15 face of import competition in that segment, but not in 16 the dry cleaning segment. 17

Well, the volume part of it is 18 MR. SMITH: it also translates to our purchasing power with the 19 wire, the mills, the box companies, so that power 20 allowed us to, without increasing prices, which we 21 rarely can do, as our purchasing power improved, we 22 23 were able to take in enough margin to keep operating. COMMISSIONER ARANOFF: Okay. So it's been 24 25 on the cost side that it's allowed you to be

1 competitive.

2 MR. SMITH: Yeah.

3 COMMISSIONER ARANOFF: Okay.

MR. CROWDER: Roger Crowder. 4 In addition to 5 that, the industrial side seems to be more direct sales. So the dry cleaning side has a lot of 6 distributors in it, and so by the time that you 7 manufacture it, and then someone distributes it 8 through a distributor and they take their cut, and 9 10 then someone goes to sell it on the open market to the dry cleaners, the industrial launderers are more 11 direct routes. So we eliminate distributors, and 12 therefore, we can, our profits are directly to sales 13 14 versus any distribution there, and so a lot of times 15 we're able to sell direct and keep our pricing down to 16 the industrial markets versus the dry cleaning 17 markets.

COMMISSIONER ARANOFF: Okay. Mr. Magnus? 18 19 This is Milton Magnus with M&B. MR. MAGNUS: In industrial market there are four or five huge 20 buyers and your marketing efforts are to four or five 21 people instead of the 30,000 dry cleaners out there, 22 23 so it's, you know, you can present your case easily to one larger user than you can to a lot of small users. 24 25 COMMISSIONER ARANOFF: So would you say that

1 the purchasers in this industrial segment are any less 2 price sensitive than the purchasers in the dry 3 cleaning segment, or is it just that because of the 4 scale and because of there not being middlemen you can 5 do more on the cost side to meet their price needs?

6 MR. MAGNUS: They're very cost-sensitive. A 7 dry cleaner will buy three major types. We'll make, 8 you know, 60, 40 types of dry cleaning hangers. An 9 industrial hanger, you make one or two types, no 10 change overs, constant production, same machinery. 11 It's easier to produce those. Believe me, the big 12 buyers are very cost-sensitive.

13 COMMISSIONER ARANOFF: Okay. Thanks. That's all very helpful. Let me turn to a totally 14 15 different area and just ask whether Petitioners are aware of any new information since the Commission's 16 preliminary determinations in these investigations 17 regarding the existence or extent of transshipments of 18 Chinese hangers through third countries and into the 19 United States, and if you're not aware of any new 20 information, whether you agree with the way that the 21 Commission handled this issue in its opinion in the 22 23 preliminary phase.

24 MR. WAITE: Commissioner Aranoff, perhaps I 25 should respond to that question. In terms of new

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1 transshipment instances after the preliminary phase, 2 and I need to be very measured in what I say, we have 3 spoken with U.S. Customs and Border Protection 4 headquarters. Actually, we were invited by U.S. 5 Customs to meet with them in connection with these 6 cases because based on their experience in other 7 cases, other products, they wanted to anticipate if there would be transshipment as a result of these 8 That is, hangers that were being produced in cases. 9 10 Vietnam or Taiwan, or China as well, being transshipped through third countries. 11

12 We have some limited information, it's not been fully developed yet, that there are hanger imports 13 coming in from Laos. Whether or not those are 14 transshipped, we're still investigating that. In 15 terms of other countries, if you look at monthly 16 imports over the last several years, and particularly 17 in 2012 after this case was filed, there doesn't seem 18 to be a large number of countries shipping in steel 19 wire garment hangers. 20

At one time Canada shipped in quite a few. They've stopped pretty much. At one time Pakistan was shipping in some. In terms of any new solid credible information of transshipment of Vietnamese and/or Taiwanese hangers into the United States, no. Not

1 since the preliminary determination have we seen any.

2 COMMISSIONER ARANOFF: Okay. What about 3 Chinese hangers? Because in the preliminary the issue 4 was whether or not what we saw coming in from subject 5 countries was, in fact, product that was made in 6 China.

7 I'm sorry. MR. WAITE: I should have included China in that recitation of Vietnam and 8 Taiwan. We're looking at transshipment generally. 9 Obviously when a new country appears in the market, 10 and especially if it appears very rapidly in the 11 market, there is some concern that there could be 12 transshipment when nontraditional suppliers appear in 13 the market. 14

15 We understand that this industry is not like Investors don't need to have 16 basic steel making. billions of dollars and many years of construction to 17 set up a hanger plant, although when we see hangers 18 coming in from Mongolia, our eyebrow does go up. The 19 notion of shipping wire rod or wire from traditional 20 markets into Mongolia and then shipping hangers from 21 Mongolia back to a port on the Pacific to the United 22 States does raise some questions. Again, we're 23 looking at that. 24

25 If I could just address very briefly your

1 final comment about how the Commission dealt with this 2 issue in the preliminary. We think the Commission 3 dealt with it properly. There were allegations made 4 of transshipment. The Commission looked at the 5 record, looked at the data and found that there was no 6 specific credible information as to whether there was 7 transshipment, and especially the extent of the 8 transshipment if there had been transshipment through 9 either of these countries. I'd be happy to address 10 that further now, or later, if you would like.

11 COMMISSIONER ARANOFF: Okay. Well, my time 12 is up so I'll come back to it, if need by. Thank you 13 very much. Thank you, Mr. Chairman.

14 CHAIRMAN WILLIAMSON: Thank you.

15 Commissioner Pinkert?

16 COMMISSIONER PINKERT: Thank you, Mr.

17 Chairman. I join my colleagues in thanking all of you 18 for being here today and taking the time out to help 19 us to understand these issues. I want to begin with a 20 question that may actually relate to the last question 21 from Commissioner Aranoff. I don't know. You'll have 22 to tell me. I'm wondering if you can help us to 23 understand why the market share of imports from Taiwan 24 change so dramatically during the period that we're 25 looking at.

MR. WAITE: Commissioner Pinkert, it's Fred 1 2 Waite. We noticed that, we expected to be asked that 3 question, and our answer is we simply don't know. We don't know why imports from Taiwan declined so 4 5 dramatically in 2011. We've asked members of the industry, we've asked customers of Petitioners. 6 No one seems to know. Just the Taiwanese left the market 7 and Vietnam stayed in the market very heavily. 8

9 COMMISSIONER PINKERT: Well, let me try to 10 link this question back to Commissioner Aranoff's 11 questions. Is there any thought that the Taiwanese 12 imports were not actually imports from Taiwan but 13 represented transshipments?

14 MR. WAITE: At one point, the very beginning of this period, there was concern about transshipment, 15 16 not just Taiwan, but also Vietnam and other countries, but the information available to us, and, in 17 particular, the change in composition of the companies 18 who were shipping hangers from Taiwan during the POI, 19 indicated to us that there was an industry established 20 in Taiwan. It was established very rapidly. 21

We know that a number of the Chinese hanger producers historically have either been owned, or controlled, or had heavy investment by Taiwanese interests, and it seemed to us that there could be

1 very rapid movement of machinery and capabilities
2 across the Formosa Strait to Taiwan, and we all
3 recognize that Taiwan, even more than Vietnam, is a
4 heavily industrialized, almost first world country
5 that certainly had the capability, and the resources
6 and the skilled workforce to put an industry together
7 quickly. Vietnam accomplished the same result with
8 less of an industrial base than Taiwan.

So in terms of whether this was 9 transshipment or not, we don't know. We've tried to 10 find out, we know the staff has tried to find out. 11 We all know how many Taiwanese producers and how many 12 importers of Taiwanese products responded to the 13 Commission's questionnaire. We can't speak for the 14 15 Taiwanese industry. What we can do is look at the data that's collected by Customs and Border 16 Protection, data that's based on certifications under 17 criminal penalty by importers that they have used due 18 diligence to ascertain the facts that they are 19 reporting to Customs, including the country of origin 20 of their products. 21

We have anecdotal information of hangers We have anecdotal information of hangers being offered from Taiwan and from Vietnam. We simply don't have the authority or the resources to do anything more than rely on our government to tell us

these are where the products are coming from, these
 are the specific characteristics of these products,
 and we, I think, must rely on that the way the
 Commission did in the preliminary phase, relied on the
 official import statistics and data collected by U.S.
 Customs and Border Protection.

7 It's frustrating. It's very frustrating to 8 be in this situation. Indeed, if Taiwan weren't in 9 the case and we were looking at just Vietnam, I think 10 we'd also be frustrated by the paucity of responses, 11 but compared with Taiwan, Vietnam has been, you know, 12 wonderfully transparent and forthcoming in giving us 13 information. As you know, importers, representing 22 14 percent of their imports, have responded. For Taiwan 15 it's less than five percent. Several Vietnamese 16 producers have responded to your questionnaires, 17 primarily during the preliminary phase of this case, 18 but also during the final phase. No Taiwanese 19 producer has responded.

It's very difficult for us, and I would have to assume it's very difficult for you, to look at that and make the kind of analysis and judgments that you would make if you were dealing with a country where you were getting substantial responses from the foreign industry, as well as their importing partners,

about what they were doing, how they were doing it and
 their operations generally.

COMMISSIONER PINKERT: Thank you. 3 Now, in his testimony, Dr. Magrath talked about the market 4 5 share of the U.S. producers and talked about how it's really quite low throughout the period that we're 6 looking at. Is that the result of the impact of 7 subject imports or is that the result of the impact of 8 nonsubject imports? I know you're an expert on the 9 Bratsk case, Mr. Waite, but I'm not so much concerned 10 about a hypothetical analysis here as I am, you know, 11 what has the impact of the nonsubject imports been, 12 and is that what is limiting the market share of the 13 domestic industry? 14

15 MR. WAITE: Again, Commissioner Pinkert, 16 perhaps I could start and Dr. Magrath may want to fill in some of the blanks. There have been imports during 17 the period of investigation from nonsubject imports, 18 primarily from two countries, China and Mexico. The 19 Mexican imports have been steady during the period, 20 they've not increased dramatically. They've been more 21 or less stable. The Commission staff found, and it's 22 23 in the public version of the staff report, that pricing from Mexico was higher than pricing from 24 25 Vietnam and Taiwan.

In the case of China, and I would preface this comment by saying that, as all of us in this room know, the standard for looking at causation is that subject imports must be a cause, not the cause, not even a significant cause, must be a cause of injury, there's no doubt that the impact of imports from China was devastating until the order was issued against China.

9 Then you saw, and it's in our Chart 5, which was not discussed by Dr. Magrath this morning, but in 10 our Chart 5, after the order was issued on China, you 11 can see what happened to imports from China. 12 They diminished dramatically at the same time subject 13 imports increased dramatically, offsetting the volumes 14 15 that had previously been coming in from China. There's mixed information in the staff report about 16 pricing of Chinese products vis-a-vis Vietnam and 17 Taiwan but there can be no doubt that during the 18 period of investigation, imports from Taiwan and 19 Vietnam were increasing, their pricing was low, and 20 declining, and that U.S. purchasers were selecting 21 Vietnamese and Taiwanese hangers over U.S. hangers. 22 23 Again, one of the pieces of data that we all have in this case which we find almost remarkable are 24 25 the lost sales and lost revenues examples. The U.S.

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1 industry provided almost 100 lost sales examples and 2 provided almost 200 lost revenue examples. Responding 3 purchasers verified, confirmed, agreed that in the 4 overwhelming majority of the examples they did, 5 indeed, purchase hangers from Vietnam or Taiwan, or 6 both, under the circumstances that the U.S. industry indicated, that is, at a lower price than the U.S. 7 producer, and therefore did not make the sale to the 8 U.S. producer, or required the U.S. producer to lower 9 its price in order to meet the import price. 10

So the one shining example of hard data that 11 12 we have on what happened during the period of investigation are these lost sales and lost revenue 13 examples where the U.S. purchasers verified this was 14 what was happening in the market. These were real 15 sales, real dollars being lost, and real revenues 16 being depressed by imports from Taiwan and Vietnam. 17 Commissioner Pinkert, if I may add, please 18 don't speak too fulsomely about my experience with 19 Bratsk and Gerald Metals. I understand that that can 20 be a sore subject, especially with the General 21 Counsel's Office, so let bygones be bygones, if we 22 23 Thank you. may.

24 COMMISSIONER PINKERT: Well, as you know,25 the views about some of those cases may be different

depending on who you talk to, and I certainly don't
 want to put you in a difficult position on that.
 Thank you very much.

CHAIRMAN WILLIAMSON: Commissioner Johanson? 4 5 COMMISSIONER JOHANSON: Thank you, Mr. I would also like to thank all of the Chairman. 6 witnesses for appearing here today. As I've often 7 stated during hearings, one of the most interesting 8 parts of this job is you get to learn about products 9 10 that are prominent in your everyday lives but you never really think about, including hangers. I should 11 state that I'm actually a big fan of strut hangers. 12 I've always liked them. Didn't know that they had an 13 actual name, but now I do. So that's something I 14 15 learned from this investigation.

I was wondering, to what extent is demand 16 for hangers impacted by a weak economy or a weak jobs 17 I know that, as you all know, unemployment picture? 18 has been quite high during the period of 19 investigation. In September 2009 there was 9.8 20 21 percent, and in September 2010 there's 9.5 percent, in September 2011 there's nine percent. I assume that 22 has impacted sales of hangers. I know, for example, 23 that U.S. consumption of gasoline is down quite a bit 24 25 because you have millions of Americans not driving to

1 work because, unfortunately, they don't have work to 2 drive to. I assume that might be the case, or there 3 might be a similar situation with hangers. Could you 4 all please discuss that?

5 MR. MAGNUS: This is Milton Magnus with M&B 6 Metal Products. You're correct. When people are 7 working, they're dry cleaning clothes or renting uniforms. When they're not working, they're not. 8 We get figures from the industry, and we were at a 9 10 textile rental convention recently and their, although in 2008 things did drop substantially, their volume 11 has been increasing and is up over what it was in 2008 12 13 by a considerable amount, and also the dry cleaners' 14 volume.

When the Great Recession hit also went down, but it is, we get snap shots that shows they're up two percent, down two percent or whatever, and most, in the past three quarters, nine months, that shows an increase over what it was the previous year. Employment does play a factor in how dry cleaners are busy, yes.

22 MR. FREEMAN: Robbie Freeman, Phenix Supply 23 Company. Yes, the economy has had an impact on the 24 dry cleaning industry, you know, as Milton pointed 25 out. Even the uniform rental industry because people

1 don't wear uniforms if they're not, you know, if 2 they're not working. In dry cleaning, dry cleaning 3 volume has been declining for various reasons over a 4 number of years. Lately, it has been specifically 5 because of the, you know, lack of people going to work 6 and higher unemployment.

7 Over the last I'm going to say more like 8 almost a year we have seen a rather steady small 9 improvement in our overall business, and so we're 10 seeing more going out now than we were a year, year 11 and a half ago. So there is a light at the end of the 12 tunnel and we hope it's not a train.

13 COMMISSIONER JOHANSON: What about people dressing more casually these days? I know this is 14 outside the period of investigation, but about a 15 decade ago, I was working at a law firm, and there was 16 a little debate as to whether or not there should be 17 casual Fridays, and it turns out that did come into 18 effect, and I know, for example, at this Agency, there 19 are a large number of people who don't wear pressed 20 clothes every day. 21

I assume in the long term that is going to continue to impact the industry, is that correct? Is that your assumption?

25 MR. FREEMAN: Yes. Robbie Freeman, Phenix

1 Supply, again. Yes, sir, you're absolutely correct. The advent of Silicon Valley and the Apples of the 2 3 world and their dress codes did have an impact, and it 4 was detrimental to our overall business, but again, 5 that seems to be kind of reversing itself as well There are more and more people that are today. 6 starting to dress up again because it gives them more 7 business atmosphere in the offices, so more and more 8 employers are requesting that people go back to 9 dressing for work, dress for success rather than dress 10 for comfort. 11

12 COMMISSIONER JOHANSON: All Right. Thank you for your response. I appreciate that. 13 14 Petitioners state that several of the U.S. companies began hanger production as a result of the 15 16 implementation of the China anti-dumping order in 2008. Did this new U.S. production, by chance, lead 17 to a saturation in the U.S. market? Because I know 18 that a number of companies after those companies began 19 production, some went under? Yes, Mr. Magnus. 20 21 MR. MAGNUS: Milton Magnus with M&B Metal

22 Products. No, there were billions of hangers coming 23 from China, and when the dumping margin hit, those 24 went down drastically. There was plenty of room for 25 more domestic production.

1 MR. MAGRATH: And, Commissioner, to this 2 day, as I related in my testimony, the market share of 3 the U.S. industry is in the teens, so the great 4 majority of the market is imports, so there was 5 sufficient room for more producers to come in, and 6 they did. It's just they couldn't meet the price 7 levels of the unfair imports.

8 COMMISSIONER JOHANSON: All right. Thank you for your response, and I would like to get back to 9 10 the issue of possible transshipments. I know that Commissioner Pinkert spoke on this at some length with 11 12 you, Mr. Waite, but the staff report at page 73 states that hanger production machines are mobile and easily 13 transported and relocated . Do you have any evidence 14 whether or not this has occurred, and if that is 15 16 indeed the case that they can be easily transported to new locations? Yes, Mr. Waite. 17

Thank you, Commissioner 18 MR. WAITE: Let me address the first part of your 19 Johanson. question from more of a legal perspective, but I think 20 you may want to hear from the industry representatives 21 on the ease with which hanger machinery can be moved, 22 set up, sourcing of raw materials, et cetera. 23 In terms of the movement of production facilities, which, 24 25 as you mentioned, the Commission addressed in the

prehearing staff report, we do have some very clear
 examples of that from your sister agency, the
 Department of Commerce.

After the order was imposed on China, as a 4 5 number of the Commissioners have already noted, there was a rapid buildup of imports from Vietnam and 6 In the case of Vietnam, we had information 7 Taiwan. that two of those producers were, in fact, 8 circumventing the order on China, not transshipping. 9 There's a subtle distinction here. Transshipping is 10 when Chinese hangers are simply either relabeled or 11 reboxed as made in Timbuktu and then shipped to the 12 13 United States, as you know.

14 Circumvention means that there is some assembly or manufacturing operation in a third country 15 which may or may not transform the product into a new 16 product from that third county. In the case of 17 Vietnam, as I said, we had evidence of two companies, 18 Angang and Quyky, of circumventing, and what they were 19 doing, they were set up by Chinese hanger producers, 20 and they were importing into Vietnam components of 21 hangers and assembling them. If I could use an 22 example, Commissioner Johanson? 23

On product No. 4, the strut hanger, the wire part was fully formed and painted and shipped to

1 Vietnam in boxes. The strut or cardboard bar on the bottom were also made in China and put in different 2 3 boxes and sent to Vietnam, and these two companies 4 would receive those boxes, and along long tables, and 5 we had photographs which appeared in some of the materials that you've already seen in this case, and 6 7 Vietnamese workers would take the metal hanger piece from one box, the strut from the other, put them 8 together and put them in a box and label it made in 9 10 Vietnam.

The Commerce Department investigated that, 11 and they found in fact, that that was circumvention, 12 that the processing that was going on was not 13 sufficient to change the country of origin, but at the 14 15 same time in that investigation, the Commerce Department found in the case Angang, which actually 16 responded and provided information, they'd also set up 17 new production facilities at their plant. 18

19 They were actually buying wire rod and wire 20 and making hangers from scratch, so you had companies 21 in Vietnam that were sort of transitioning from buying 22 the components and putting them together to making the 23 hangers from scratch, and I think that may, in part, 24 answer your question of how easy is it to move this 25 production because it was actually done in two steps.

In the initial step, it requires very little
 investment to get an industrial space with a lot of
 tables and a lot of workers to assemble this.

At the same time, they were putting in 4 5 breakdown equipment to take wire rod into wire. They were putting into place straightening machines, 6 forming machines. We're not sure whether they were 7 actually making the cardboard components at the plant, 8 but they were making the hangers that were entirely 9 wire hangers as well as caped hangers. Now, maybe the 10 members can respond to your question about how easy it 11 is to move this equipment and set it up? 12

13 COMMISSIONER JOHANSON: If you could do so 14 briefly, that would be fine. My time's expired, but 15 just if you could talk for a few seconds, the would be 16 okay.

17 MR. CROWDER: Roger Crowder, Indy Hanger. To give you an example, we moved from one building to 18 the next building with our original six hanger 19 machines, and over the period of one weekend, meaning 20 we shut production down on Friday night, moved 21 Saturday, Sunday. Monday morning we were producing 22 hangers in our new facility with our dipping line, 23 everything was up and running, so in the period of one 24 25 weekend.

We only moved from one location to 30 blocks away. I mean, we only moved in town, but very simply put, you could disassemble our machines, move them, reassemble them into a new location very rapidly. COMMISSIONER JOHANSON: All right. Thank you. That's a good illustration, and thank you for

8 CHAIRMAN WILLIAMSON: Thank you.9 Commissioner Broadbent.

that. My time is expired.

7

10 COMMISSIONER BROADBENT: Thank you, and thanks very much for all of your information you 11 brought today. This is a question for Dr. Magrath. 12 I'm looking at Chart 3. Chart 3 shows a steady trend 13 throughout the period of investigation where U.S. unit 14 values are higher than a time when these imports, and 15 16 especially of the Vietnamese imports. If price is important for purchasers' decision, how have you been 17 able to maintain this higher U.S. price? I'm not 18 seeing as much downward pressure on prices as maybe in 19 20 some other cases.

21 MR. MAGRATH: The key thing we want to say 22 in terms of these trends is that U.S. producers were 23 experiencing this injury all along. They were injured 24 in 2009. They were injured in 2010 and 2011. You may 25 not see dramatic increases. You certainly don't in

the profit levels, and I think that maybe Robbie can
 talk to this.

3 COMMISSIONER BROADBENT: Increases or 4 decreases, we don't see --

5 MR. MAGRATH: Yes, we do see a lot of increases except for the one key variable of operating 6 profits where they are red all along. Now, they can 7 maintain these prices, but they are on a very much 8 9 reduced volume as we've been talking about. Their 10 market share is only in the teens, so that is a direct result of this volume. If they had gone down as they 11 do on individual sales to try to meet import prices, 12 they don't stay in business very long, so I think it's 13 a combination of the two. 14

They both cannot go down to meet these import prices without losing money, so they try to maintain their pricing level, but it hurts them in terms of their volume, their market share in the market.

20 COMMISSIONER BROADBENT: But the market 21 share hasn't really decreased, right?

MR. MAGRATH: The market share is in the Again, these trends don't mean that much, I mean, when you're drowning. I mean, if you're a drowning man in 20 feet of water, and you manage to

1 struggle up to be a drowning man in 8 feet of water, 2 you're still drowning, and that's the story of these 3 prices that are suppressed all along, and that's the 4 story of these prices where there's been price 5 depression all along, and we refer you again to the 6 many, many, many lost sales revenues that showed 7 underselling and showed price depression or is 8 evidence of price depression.

9 COMMISSIONER BROADBENT: Okay. Let's see. 10 You were talking a bit about Commerce's affirmative anti-circumvention determination. I think you had 11 mentioned that, particularly China's hangers being 12 transshipped or circumvented through Vietnam. 13 How should the Commission take this determination by 14 15 Commerce into account here with respect to the threat 16 analysis?

MR. WAITE: This is Fred Waite. I don't
believe I understand your question, Commissioner
Broadbent.

20 COMMISSIONER BROADBENT: How about the 21 volume analysis?

22 MR. WAITE: Well, the Commerce determination 23 on circumvention is history, and the imports of the 24 two producers who were the subject of the anti-25 circumvention investigation are subject to the anti-

dumping order and margins on China because the
 Commerce Department found that their hanger exports to
 the United States were circumventing the Chinese
 order, and that was the case even though the Commerce
 Department found that one of those producers was
 actually making its own hangers.

7 The Commerce Department never quantified the amounts of hangers, at least not in the public record, 8 that were being exported as the result of 9 circumvention and the quantity of hangers that was 10 being exported as the result of actual production in 11 Vietnam, so in terms of your question, how does the 12 Commerce Department determination in the anti-13 circumvention case affect the threat analysis? 14

I suppose one answer could be I'm not sure because the threat analysis would be on hangers produced in the subject countries, not hangers produced in China, and the threat analysis of the hangers produced in the subject countries would turn on, for example, the unused capacity of the producers in those countries, for example.

We have submitted information, again because We have submitted information, again because to be a subject of the responses of foreign producers in both subject countries, our best estimates based on solid data that's available from official channels to

1 project what capacity and what unused capacity in both 2 countries is. We would also point out that in the few 3 responses that you received from Vietnamese producers, 4 please look at their trade data tables and look at 5 what their capacity numbers are and what they project 6 their capacity numbers to become.

7 Those numbers, from just a few companies, 8 are simply astonishing and track very closely with our projections. I'm not sure I answered your question. 9 10 COMMISSIONER BROADBENT: No, that was good. It was not a completely clear question. 11 Thank you. Can you talk a little bit in terms of 12 Let's see. cumulation, how do you deal with cumulation? What 13 would you advise us to do on the threat analysis? 14 15 MR. WAITE: In terms of present material 16 injury?

17 COMMISSIONER BROADBENT: Yes.

In terms of present material 18 MR. WAITE: injury, I think the staff report addresses each of the 19 factors that the Commission normally considers in 20 deciding whether to cumulate imports from subject 21 The first criteria, of course, is that the 22 countries. 23 petitions be filed on the same day, which they were, and on the same product. Then, there are a number of 24 25 other factors that the Commission normally considers,

such as interchangeability, presence in the market,
 geographic overlap, channels of distribution.

3 Again, as the staff report shows, in the 4 case of both Taiwan and Vietnam, all of those factors 5 are established by the record. The hangers are interchangeable from the two countries as well as with 6 7 those manufactured in the United States. There is qeoqraphic overlap. Imports from Vietnam enter the 8 United States through all four of our coastlines. You 9 may not realize we have four coastlines, East, West, 10 Gulf and Great Lakes. 11

12 COMMISSIONER BROADBENT: Okay.

MR. WAITE: Imports from Taiwan enter through East Coast, West Coast and Great Lakes, and they're present throughout the country, geographic overlap.

17 COMMISSIONER BROADBENT: Okay. That's okay.
18 I'm just kind of running out of time a little bit
19 here.

20 MR. WAITE: Okay.

21 COMMISSIONER BROADBENT: If I could do one 22 more question, I'd appreciate it. The President 23 considered a 421 investigation in 2003, and they did 24 not impose a trade remedy. There was some trade 25 adjustment assistance there, I think, citing that

1 there was a likelihood that imports would continue to 2 increase from other countries based on how the market 3 looked. Following the imposition of anti-dumping 4 duties on imports of hangers in China in 2008, imports 5 from Taiwan and Vietnam increased just as the 6 President had predicted.

7 You argue in your prehearing brief that in Vietnam it was easy to quickly increase production to 8 the point where Vietnamese producers were able to grab 9 a substantial market share. How does this industry 10 hope to compete against additional third-country 11 exports in the U.S. market if they ramp up production 12 as we've been observing in Vietnam and other 13 countries? 14

15 MR. WAITE: That's an excellent question. Ι would first point out that the standard that President 16 Bush used in the 421 case is the statutory standard, 17 and one of the factors that he is to consider is 18 whether or not there are other producers, whether or 19 not the economy as a whole would be impacted, and when 20 you recited his decision, he relied heavily on those 21 Those are not factors that apply in Title 22 factors. 23 VII cases.

We've seen, and you've seen, any number of cases where an American industry brings a trade action

1 against Country A, or Countries A, B and C, receives 2 relief and then is back before you, two, three, four 3 years later against Countries D, E and F, and that, 4 unfortunately for U.S. industries, is a pattern that 5 is often followed. You receive relief. You induce a 6 number of countries to trade fairly under the 7 international trade regime, and then other countries 8 enter, some of them trading unfairly. What's the U.S. 9 industry to do? It's to respond by using the tools 10 available to us.

Then, secondly, I would point out at some 11 point there will be no third countries left to export 12 hangers to the United States, certainly on the massive 13 scale that you've seen from China, Vietnam and Taiwan. 14 15 Why is that? Well, first of all, any first-world country is going to have a cost structure very similar 16 to the U.S. producers, in fact probably inferior to 17 the U.S. producers given the great gains in 18 productivity that Commissioner Pearson referred to 19 earlier, and also if you're shipping hangers from 20 Italy or Japan, you're paying enormous amounts in 21 ocean freight in relation to the value of the product. 22 In order to be in the hanger industry, sure 23 the equipment can be moved relatively easily, 24 25 particularly compared with some other industries, but

1 you still need an infrastructure. You need a

2 transportation infrastructure. You need to be able to 3 get the raw materials. You need a skilled workforce. 4 Vietnam, as I read in the papers, is developing a lot 5 of those characteristics and becoming quite an 6 economic powerhouse in Southeast Asia. Taiwan 7 obviously has those capabilities, and China has them 8 in spades.

9 Countries like Bangladesh and Sri Lanka, 10 even Pakistan given its internal issues, Mongolia 11 simply don't have those infrastructures to even set up 12 an industry like this. If they had, they would be in 13 this industry.

14 COMMISSIONER BROADBENT: Just to clarify, 15 you're expecting a lot of additional cases or not a 16 lot of additional cases in the future?

17 MR. WAITE: No, no. I'm sorry, Commissioner. No, my point was that at some point, 18 the number of potential suppliers at the quantities 19 that we're talking about, hundreds of millions, if not 20 billions, of hangers are simply not there either for 21 their own internal economic constraints or because 22 23 they will not have the infrastructure, the capacity, 24 to set up an industry like this.

25 COMMISSIONER BROADBENT: Okay. Thank you.

1 CHAIRMAN WILLIAMSON: Thank you. I guess 2 what you're saying is there's limited size to the 3 Whack a Mole machine.

4 MR. WAITE: It is like Whack a Mole, Mr. 5 Chairman, yes.

6 CHAIRMAN WILLIAMSON: Okay. You addressed 7 the question of cumulation. If the Commission were to 8 reach a threat analysis or consider threat, I don't 9 think you addressed the question of how we would do 10 cumulation in that case.

MR. WAITE: No, we've not addressed that, 11 Mr. Chairman, either here or in our brief because we 12 don't understand, well I don't understand, Pat Magrath 13 14 can address this further, a threat analysis in this 15 case. This is an industry that's being devastated, 16 has been devastated throughout the period by unfairly traded imports, but if we look at a threat analysis at 17 the factors, one is, of course, similar import trends 18 from the subject countries. 19

20 Until this mysterious change in Taiwanese 21 imports in the middle of 2011, imports from both 22 countries were following very similar trends ramping 23 up sales and shipments to the United States at 24 prodigious levels and at very accelerated rates. 25 CHAIRMAN WILLIAMSON: Okay. I'm just going

1 to cut you off to say I have a number of other

2 questions, so maybe you want to respond briefly and 3 just address in post hearing.

4 MR. WAITE: We can do that if you prefer, 5 Mr. Chairman.

6 CHAIRMAN WILLIAMSON: Okay. Is there
7 anything significant that we should be thinking about?
8 MR. WAITE: Well, I think in terms of the

9 price suppression and the price depression, we've 10 talked about that a great deal, and of course, that's 11 a factor that the Commission considers also in 12 cumulation and threat circumstances.

MR. MAGRATH: If I could interject one quick14 comment?

15 CHAIRMAN WILLIAMSON: Sure.

MR. MAGRATH: In terms of evaluating these 16 17 two countries individually, neither we nor the staff has the data points to do any analysis on Taiwan. 18 There are practically no prices, and we don't have any 19 foreign producers questionnaires from Taiwan. 20 We think we've gauged their unused capacity pretty well, 21 but all these questions about unused capacity, the 22 modernization of their plants, et cetera, we don't 23 24 have the data and neither do you, so what do we do? 25 CHAIRMAN WILLIAMSON: Okay. So is there not

1 a threat, or they are a threat? Okay. Fine. Well, 2 if you have any additional thoughts post hearing, I 3 would appreciate seeing that. We've talked about 4 demand a lot, but no one's mentioned the word 5 recycling, and I was wondering whether or not that 6 plays a role, and I have personal experience. When I 7 first came here, I used to take the hangers back, and 8 the cleaner said we don't want to clean them.

9 After our first case, they began to take 10 them back. I don't know if they use them again, but 11 they're not taking them back and saying thank you, so 12 I was just curious whether or not recycling of hangers 13 plays any role in demand?

14 MR. FREEMAN: Robbie Freeman, Phenix Supply. 15 We have a percentage of our customers that do 16 participate in recycling or reuse programs to where they actually request the customers to bring them 17 back. We sell boxes and bags for the hangers to be 18 brought back in for our customers to give to their 19 customers. It's a very, very small percentage of 20 interest in the American public in taking the hangers 21 back and reusing them again. 22

23 Some of hangers you really wouldn't want 24 your dry cleaner to reuse the hangers with the paper 25 on there after they've been in somebody else's

clothes, somebody else's closet, in somebody else's
 dirty clothes bag to be brought back. In a lot of
 cases of those cases, you really want your clean
 garment put back on it.

5 CHAIRMAN WILLIAMSON: You mean, they don't 6 clean them or something like that?

7 MR. FREEMAN: There's no way to clean the 8 paper.

9 CHAIRMAN WILLIAMSON: Paper. Okay. Yes. MR. FREEMAN: The wire itself can be reused, 10 11 and some customers do that, but it's not a big 12 movement in the industry to do it, and so it hasn't been very successful. You are correct in saying that 13 14 right after the 2008 decision, there was a bigger push during that time because of the number of hangers that 15 16 were taken from the marketplace at that particular point, and we sold a lot of recycle bags and recycle 17 signs during that period of time. 18

19 CHAIRMAN WILLIAMSON: Okay. Good. So it makes me feel good. I can keep doing it, but don't 20 expect it to have an impact on demand. Thank you. 21 Okay. I was just curious, and this kind of 22 Wow. 23 relates to the threat question. Since the subject imports from Taiwan mostly oversold domestic products 24 25 and their volume declined towards the end of the POI,

1 so are these imports really a problem?

2 MR. MAGRATH: Now reiterating what I said, 3 there are very few data points on pricing, maybe a 4 couple, two or three, whereas on Vietnam, of course 5 you have all whatever it is, 26 data points by quarter 6 established, so it's going to be very tough with this 7 paucity of data to come to that conclusion, any 8 conclusion. 9 CHAIRMAN WILLIAMSON: Okay. Thank you. 10 Okay. 11 MR. MAGRATH: Sorry. 12 MR. MAGNUS: This is Milton Magnus with M&B? 13 CHAIRMAN WILLIAMSON: Okay. Mr. Maqnus, 14 yes. 15 MR. MAGNUS: I'd like to respond to that. 16 CHAIRMAN WILLIAMSON: Sure. 17 MR. MAGNUS: Phenix Supply is a very good customer of ours, and we would not be able to meet the 18 Taiwanese pricing that they were getting to be able to 19 sell on the hangers. They bought Taiwanese hangers 20 instead of M&B hangers during the period because of 21 the low price. 22 23 CHAIRMAN WILLIAMSON: Okay. Okay. So 24 you're saying if they're in the market, there would be 25 a problem.

MR. MAGNUS: If they're in the market,
 they're definitely a problem, yes, sir.

3 CHAIRMAN WILLIAMSON: Okay. Thank you. I 4 think I know the answer to this, but are you basically 5 saying that the hangers in the industrial market are 6 more profitable than the dry cleaning market, or just 7 that it was easier to compete against the imports in 8 that area?

9 Roger Crowder. MR. CROWDER: They're not more profitable. Just for us, they eliminate a 10 section of profitability that goes to distributor, so 11 12 we lower our price down. They are very, very competitive at the industrial marketing spot, but it 13 allows us volume. In our case, it allows credit card 14 runs, so we had cash flow. It allowed us a lot of 15 things that the dry cleaning industry didn't allow us, 16 so it's not more profitable. It's still very, very 17 tight margins on the industrial side as in the dry 18 cleaning side for the manufacturer. 19

20 CHAIRMAN WILLIAMSON: Okay. Thank you for 21 that clarification. Towards the end of the POI in 22 2011 and entering into 2012, the domestic industry 23 shipments rose while subject imports fell. However, 24 the industry remained unprofitable. How do you 25 explain this disconnect?

1 MR. MAGRATH: Well, as I've stated before, 2 the industry's been injured all along, and their 3 prices stayed the same. Their shipments may have gone 4 up, production may have gone up. You just heard here 5 that they produce more volume, and this is Indy 6 Hanger, they produce more volume, but they continue to 7 lose money. I think the idea's out there, pardon me, 8 but I think the idea's our there that you lose money.

9 Okay. You guys are losing money on every 10 hanger, but you're going to make it up on volume. I 11 mean, obviously that's not true. The more you 12 produce, the more you drive yourself downward, so I 13 think we would dispute that implied argument.

14MR. WAITE:Mr. Chairman?

15 CHAIRMAN WILLIAMSON: Yes.

16 Imports during the interim 2012 MR. WAITE: period are lower than imports during the corresponding 17 That is correct, but imports period in 2011. 18 annualized for 2012 are still greater than they were 19 in 2009, so you still had an enormous volume of 20 imports coming in during the interim period even 21 though it was falling off as a result of the case, and 22 indeed, if one looks at monthly import figures, 23 particularly with Vietnam, you see that they continued 24 25 at very high levels during the initial months of 2012.

As the Commerce Department approached its preliminary determinations in the countervailing and anti-dumping investigations, they began to trail down until in August, imports from Vietnam really declined dramatically because you had the Commerce Department's preliminary dumping determination with margins well in excess of 100 percent for every Vietnamese producer / exporter.

9 CHAIRMAN WILLIAMSON: Okay. Thank you. 10 This is for M&B, and you may want to use this post 11 hearing. When was the last time that your firm earned 12 what would be considered a reasonable profit margin on 13 steel wire hangers?

MR. MAGNUS: This is Milton Magnus. We'lldo it in the post hearing.

16 CHAIRMAN WILLIAMSON: Sure. Okay. Thank 17 you. Okay. My time is about to expire, so 18 Commissioner Pearson?

19 COMMISSIONER PEARSON: Thank you, Mr. 20 Chairman. Dr. Magrath, let me go back to the question 21 I was raising earlier about basically whether this is 22 a better cause regarding causation for present injury 23 or whether it's better as a threat case? There's a 24 lot on this record that we kind of have to explain 25 away if we're going to make a determination on present

1 injury, don't you think?

2 MR. MAGRATH: No. We think that this case 3 is clearly present injury.

4 COMMISSIONER PEARSON: You think?

5 MR. MAGRATH: Yes.

6 COMMISSIONER PEARSON: Stronger on present 7 injury than on threat?

8 MR. MAGRATH: Yes, stronger on present 9 injury than on threat because all these variables, 10 some of which you've listed and have gone up, I mean, 11 what does it profit you if you're losing money? 12 That's where I came in with my analogy of the drowning 13 man.

14 COMMISSIONER PEARSON: Right. Right. But we tend to do a trends analysis here, and if you look 15 at the trends on this, we had a trend of increasing 16 subject imports and increasing industry results, okay? 17 So we're running those two trends right at each 18 other, and that's why I'm having a little bit of a 19 difficult time reaching the conclusion that an 20 increase in subject imports is causing injury to the 21 domestic industry in this period of investigation. 22 23 MR. MAGRATH: Well, there's also a provision in the act, and if the lawyers want to talk about 24 25 this, they can, it's the hammering effect of imports.

1 This industry has been hurt all along, first by China 2 and then just the breathing room of a couple of months 3 before Taiwan and Vietnam came in, so again, it would 4 be frustrating, I think, to the Petitioners if an 5 industry like this that's been hurt all along and 6 doesn't have the trends if we were denied relief on 7 the basis that we didn't have any trends when we had 8 these losses in each period of the investigation.

9 MR. WAITE: Commissioner Pearson, if I may 10 also respond to that question?

11 COMMISSIONER PEARSON: Briefly.

12 MR. WAITE: Thank you. As I mentioned earlier, the data you have before you on the U.S. 13 14 industry is not necessarily a complete picture because there were a number of producers at the beginning of 15 16 the period whose production, shipments, sales are not included, so if they were included, I think the trends 17 would be going in the direction that you would more 18 normally expect to see in a present material injury 19 20 case.

You also mentioned several factors including increased productivity, lower unit values, et cetera. Those were achieved, as Mr. Magnus explained and the others explained, through very hard work and dedicated efforts on their part to get their cost down, to

become as efficient and as competitive as they could.
 You also mentioned the COGS level during the POI.
 That was fairly steady, but it was steady at what I
 would call a terminal level.

5 When you get an industry to a position where it has been hammered, and now it has the opportunity 6 7 to recover because the largest portion of unfairly traded imports should be exiting the market in place 8 of fairly traded imports, that is the China order, you 9 had these imports come in and drive companies out of 10 business and prevent the remaining survivors from 11 achieving the kinds of levels of production, shipment 12 and sale that they should have. 13

I mean, all of these levels that you see that are steady or improving are anemic. They're from very low levels, and you may be getting a misimpression again because dead men tell no tales, and the earlier producers' data is not included in this.

20 COMMISSIONER PEARSON: Okay. Well, would 21 you consider non-subject imports, specifically those 22 from China and Mexico to be price competitive in the 23 U.S. market, and you may want to address this in the 24 post hearing because what I'd really like is your 25 assessment of the data we have in Appendix D, Table 1,

which it makes that price comparison, and it's all
 confidential, but I'm trying to interpret that, and I
 would be interested in how you interpret it.

4 MR. WAITE: We will do that, Commissioner 5 Pearson.

6 COMMISSIONER PEARSON: Okay. Now, there's 7 been a little discussion about the potential 8 relationship between non-subject imports from China 9 and subject imports from Taiwan. Is the increase in 10 non-subject imports from China a function of the 11 reduced anti-dumping duty rate that they got at 12 whatever point in the POI when that went into effect?

MR. WAITE: The short answer is yes. We have addressed that in our prehearing brief, and there are a number of moving parts, and if you'd like, I can go through it very briefly to explain what we see on the China case and what we foresee on the China case in terms of China's ability to continue to ship large guantities of hangers into the U.S. market.

20 COMMISSIONER PEARSON: Right. I'm 21 particularly interested in the potential effectiveness 22 of an order on Taiwan in the context in which the 23 anti-dumping duty rate on imports from China remains 24 relatively low. I mean, is there any effectiveness of 25 having an order on Taiwan in that instance?

1 Well, in terms of the order on MR. WAITE: 2 China, the rates will not remain low. As we have 3 pointed out, because of the nature of the Commerce 4 Department's practice in non-market economy cases, 5 such as China, a number of companies, as the result of the first administrative review, saw their dumping 6 duty deposit rates go from either 187 percent or 55 7 percent down to less than two percent. There were 15 8 companies in that group. 9

In the second administrative review, the 10 Commerce Department found that six of those 15 11 companies will now receive the 187-percent margin 12 because they declined to cooperate. In the third 13 review that we're in right now, the Commerce 14 Department will issue its preliminary determination 15 later this month, and that determination will identify 16 six companies, including four new companies that have 17 the low margin, as being subject to the 187-percent 18 19 margin.

That will leave, as a result of the first review where all of these companies had a low rate and were shipping in, that will leave a handful of companies with a low rate. Of that handful of companies, three of them are treated by the Commerce Department as the same company, and that company

1 received a 95-percent margin when it was investigated 2 in the original investigation, but received the two-3 percent margin because it was a so-called separate 4 rate company and did not submit its data in the first 5 review.

One other company called Dingli, and we 6 expect in the fourth review, and Chairman mentioned 7 Whack a Mole, it does seem that way at times, by the 8 time the fourth review is over at the Commerce 9 Department, we know that of those 15 companies that 10 had the low margin, every other company has a margin 11 of 187 percent except one, and that's the western 12 oriented company that ships in, but all of these other 13 15 companies by the end of the fourth review are not 14 15 going to be able to ship because they're going to have 187 percent margins. 16

17 COMMISSIONER PEARSON: Okay. But the information that I have available indicates that in 18 the third review, six of the Chinese exporters with 19 retain their low 1.7-, one-percent duty rate due to 20 withdrawal of a request that they be reviewed, so for 21 the reasonably foreseeable future, don't we have to 22 kind of assume that there will be half a dozen 23 companies with the ability to ship into the United 24 25 States relatively easily, albeit disciplined by the

1 order but at a low duty rate.

2 To go out to the fourth review, isn't that getting a little speculative for us to make an 3 assumption about what will happen there? 4 5 MR. WAITE: Not at all, Commissioner In terms of the companies that will have a Pearson. 6 two-percent rate or less than two-percent rate, the 7 reviews were withdrawn for those companies because 8 they didn't ship anything during the review period. 9 In other words, these are companies with low rates 10 that didn't' ship anything. Two of them have resumed 11 The other four have not, and two of the 12 shipping. other four are trading companies, so who knows what 13 they will do? Of the ones that have resumed shipping, 14 as I said earlier, one of them was investigated in the 15 original investigation and a 90-percent dumping margin 16 when they were looked at, and they'll be looked at 17 18 aqain.

19 Also, and now we get into another aspect of 20 the Commerce Department's procedures, and that is the 21 retrospective assessment of anti-dumping duties. 22 These companies could ship in material at the two-23 percent margin, but what's been the history? Those 24 companies that have been shipping in under two percent 25 as a result of reviews had their margins increased to

1 187 percent, which means the Commerce Department 2 instructs Customs go back to every importer who 3 brought in merchandise from that supplier during the 4 period of review at the less than two-percent margin, 5 and you give them a bill for 187 percent. COMMISSIONER PEARSON: 6 I understand the 7 process. My time's expired. 8 MR. WAITE: So it's not speculative. I 9 think it's real. 10 COMMISSIONER PEARSON: In post hearing, if 11 you could elaborate on that, that would be great. 12 Thanks. 13 MR. WAITE: We'd be happy to do that. 14 COMMISSIONER PEARSON: Thank you, Mr. 15 Chairman. 16 CHAIRMAN WILLIAMSON: Thank you. 17 Commissioner Aranoff? COMMISSIONER ARANOFF: Thank you, Mr. 18 19 Chairman. I think I've heard the answer to this question, but I just want to make sure that I'm clear 20 on it. You've indicated that aside from Chinese 21 imports that are under order but some of which have 22 been subject relatively low margins, there's no 23 substantial supply of non-subject imports except the 24 25 Mexican product that we're aware of, so given that the

Chinese products are subject to order, the Mexican
 product has been pretty steady, preliminary is granted
 against subject imports from Vietnam and Taiwan.

Now, normally you would see some kinds of 4 5 spikes in the data either pricing or production data for the domestic industry. Does our period not go far 6 enough, or is it just because of those low rates on 7 some Chinese producers that we're not seeing that post 8 Commerce preliminary effect that you might expect in a 9 situation where there's not really any other sources 10 of supply to come into the market? 11

MR. WAITE: Commissioner Aranoff, I think it's because the period doesn't go far enough. If one looks at monthly import data of garment hangers, imports through the end of June from Vietnam still continue at high levels. It's only in August where imports, which had been as high as almost 90 million units in May, dropped to less than 5 million units.

Also, as Mr. Freeman testified, he found during 2012 that product that he had ordered for elivery in August and September was piggy-backed on product that he had ordered for delivery in May and June, so he was getting double deliveries, and he explained what the impact of that was on the market in terms of pricing and having to sell at low prices in

order to liquidate inventory because they didn't have
 space for the additional hangers.

I think it's the timing why you haven't seen a spike because again, when one looks at the monthly data, it's not until August when the Commerce Department issued its preliminary dumping determination with triple-digit deposit rates that you have seen hangers from Vietnam diminish the way you would expect as the result of a remedy against unfairly traded imports.

11 COMMISSIONER ARANOFF: Okay. Well, then let 12 me ask the producers. Gentlemen, since August, have 13 you seen an improvement in pricing?

14 MR. MAGNUS: This is Milton Magnus with M&B. 15 The pricing, our raw material cost has gone down some, and we were not forced to pass that along, so 16 yes, we've seen some improvement in pricing that way 17 is when our costs go down, raw material cost, mainly 18 steel, has gone down. In the past, we would have had 19 to pass it along quickly, but no. We've been 20 fortunate enough to be able to keep our price the 21 same, and as Mr. Freeman testified earlier, our volume 22 has not increased because he was overstocked with 23 hangers, and so was every other distributor 24 25 overstocked with hangers because of the flood of

1 hangers coming in.

25 Company.

2 COMMISSIONER ARANOFF: Okay. Mr. Crowder, 3 Mr. Smith, what's your experience on price since the 4 end of the summer?

5 MR. SMITH: Well, we're primarily industrial. Our pricing is always dictated by 6 imports. We walk a fine line. We've increased our 7 8 customer base, but we walk a fine line, a tight rope, 9 of what we can charge. We always charge more than imports, but our current pricing, without saying too 10 much, it doesn't reflect our margin, so, I mean, the 11 12 imports, because of that tight rope, kill our margins, 13 I mean, so I'm still up against low, low import 14 pricing. 15 COMMISSIONER ARANOFF: Okay. MR. SMITH: 16 And I have to stay close to it. 17 COMMISSIONER ARANOFF: Okay. All right. MR. SMITH: I have to sacrifice some of our 18 19 margins. 20 COMMISSIONER ARANOFF: Thanks. That's 21 helpful. 22 MR. FREEMAN: Commissioner Aranoff? 23 COMMISSIONER ARANOFF: Sure. Go ahead. MR. FREEMAN: Robbie Freeman, Phenix Supply 24

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Just to respond to the producers ability to

1 do anything about pricing at this point? To this 2 point, there has been no improvement or increased 3 pricing on the street to the end users. Those prices 4 have remained the same, partially because, as I said 5 in my testimony earlier, most of us got an excess of hangers that came in during the summer when sales are 6 the lowest, but we had more hangers than we could sell 7 at that particular point, and we're still selling out 8 of some of those in some cases. We're just now 9 starting to get in new shipments of hangers, but there 10 has been no change in our costing from any 11 manufacturer, so these quys can't raise their prices. 12 Generally, from Asia, a cost increase takes roughly 13 two to three months to become effective anyway because 14 of shipping times. 15

16 COMMISSIONER ARANOFF: Okay. All right. Thank you. Dr. Magrath, in your direct testimony 17 earlier today, I think it was you who talked about 18 price suppression, and we were looking at the COGS to 19 net sales ratio, which is what the Commission usually 20 looks at, and your argument was it's been consistently 21 high, but the evidence doesn't show that it's been 22 23 increasing over the period.

24 Can you think of any other instances where 25 the Commission has found that a sufficient basis for

1 making a finding of price suppression? Normally, it 2 wouldn't be. Can you distinguish it because of the 3 situation with the prior case?

MR. MAGRATH: We'd have to research that for 4 5 the posthearing brief. Our argument is that, once again, we've been injured all along, and it has been 6 well above 90 percent for the entire investigation, 7 and once you add on even a modest GS&A expense, you 8 find these companies in the red uniformly. Mr. Magnus 9 has testified that his wire rod pricing went down, but 10 it was not reflected because of the price suppression. 11

12 MR. WAITE: Commissioner Aranoff, yes, we can respond to that question in the post hearing. 13 Ι believe in one of the Citric Acid cases there was a 14 similar pattern of high COGS to sales, but I don't 15 16 know whether you would call it improvement or deterioration during the period; the ratios did not 17 18 increase.

19 COMMISSIONER ARANOFF: I think you're right 20 about that case, and I think that particular 21 interpretation got three votes, and I'm pretty sure I 22 wasn't one of them, but okay.

MR. WAITE: You can always reconsider.
 COMMISSIONER ARANOFF: Fair enough. Just to
 get some more understanding of the actual experience

1 day to day in the marketplace, I wanted to ask the 2 producers if you could describe to me today or in a 3 recent period if you are talking to a customer about a 4 sale, what does the pricing conversation sound like? 5 Do the customers ask for bids? Do they just call you 6 up and say what are you charging? How does that 7 conversation go?

8 This is Milton Magnus with M&B. MR. MAGNUS: What normally happens is a customer says this is what 9 I can buy imported hangers for, and can you meet that 10 or can you come close to it? What can you do for me, 11 and then at that time, we have the decision whether to 12 make the sale, get close to it, see if that makes a 13 sale or walk away from it, and all three of the above 14 happen on a fairly regular basis. 15

16 COMMISSIONER ARANOFF: So when they call you 17 up and say this is what I can get them for, can you 18 meet that? Do you have to answer them right then on 19 the phone? Do you call them back later that 20 afternoon? Is it an extended discussion?

21 MR. MAGNUS: It happens all of above. A lot 22 of times we get a forwarded email from our customer 23 that says Milton, see the email below. This is what 24 we're being offered. Can you meet it, and then we 25 think about it and decide. If business is slow, is

1 this something we really want to do? Is it going to 2 affect our whole market, and then we make the decision 3 and call them back or email them back with yes, no or 4 maybe.

5 COMMISSIONER ARANOFF: Okay. Now, are these 6 sorts of forwarded emails and information from your 7 customers, is that your only source of information 8 about what imports are charging in the market, or are 9 there other ways that you can get information about 10 what other people are charging?

MR. MAGNUS: The way we get information is from our customers, and it's either verbal or a letter they've gotten or an email, and that's the way we get information from our customers.

15 COMMISSIONER ARANOFF: And given the number of sort of brokers with sort of not much roots that 16 are operating in this industry, particularly with 17 respect to imports, how seriously do you take these 18 forwarded emails? If you see one that's got a very 19 low price, you've never heard of the person offering 20 it before, do you say to yourself that's really 21 serious, I need to meet that, or do you say to 22 23 yourself where is this quy coming from? MR. MAGNUS: If it's from somebody that 24 25 we've never heard of, we normally don't react to that,

but most of the emails that our customers send to us
 that we react to are from people they normally buy
 from.

4 COMMISSIONER ARANOFF: Okay. All right. 5 That's helpful. Mr. Smith, Mr. Crowder, do either one 6 of you want to comment on this?

MR. SMITH: 7 Yes. Walt Smith, Indy Hanger. I recently got a phone call direct from a VP of a 8 region, and he gave me an ultimatum, and it was a 9 10 reputable importer that was offering them the same hanger at \$2 less a box, and that day, I had to decide 11 whether I would meet or beat that price if I wanted to 12 hang onto their 30 centers, so we met it and started 13 afterwards finding out that they couldn't supply. It 14 was a bad product, but that's the kind of pressure, 15 16 and for us, on the industrial side, a lot of times we ship the same day, so if we get a call, somebody 17 challenging our price, we do have to decide that day 18 or they'll take their next shipment with somebody 19 else, so it is rough. 20

21 COMMISSIONER ARANOFF: Okay. Well, thank 22 you very much for those answers. I've gone a little 23 bit over my time, but I don't have any further 24 questions, so I do want to thank everyone on the panel 25 for your answers this morning. Thank you, Mr.

1 Chairman.

2 CHAIRMAN WILLIAMSON: Thank you.3 Commissioner Pinkert?

4 COMMISSIONER PINKERT: Thank you, Mr. 5 Chairman. One of the issues that you raised in 6 connection with causation of material injury to the 7 domestic industry is the plant closures that have 8 occurred. Do you have or can you supply information 9 in the post hearing that ties those plant closures to 10 the impact of subject imports?

MR. WAITE: Commissioner Pinkert, it's Fred 11 We have tried to contact those companies that 12 Waite. 13 have gone out of business and have been unsuccessful. We did note when they got into the business. We did 14 15 note in the case of Shanti, in particular, who 16 participated in the China case, what their business plans were in terms of expansion. We noted that they 17 went out of business generally consistent with the 18 surge of imports from Taiwan and Vietnam, but we have 19 not been able to contact them to have them respond to 20 the Commission as to the reasons for their decision to 21 close their companies. 22

23 COMMISSIONER PINKERT: Well, as you know, 24 Mr. Waite, we don't have strict rules against hearsay 25 here at the Commission, so I'm going to let other

1 folks on the panel answer the question as well. Mr.
2 Smith?

MR. SMITH: Walt Smith, Indy Hanger. 3 I know that early on our decision to move away from the dry 4 5 cleaning hanger, if we wouldn't have done that, we 6 would have been in the same boat because Shanti and 7 Great Plains Hangers were focused on dry cleaning hangers, who they had to pay the middle man, the 8 distributor, their fee and on top try to maintain a 9 10 marqin.

In our opinion, because of the low import 11 12 prices of that dry cleaning hanger, that's what we feel like, and I've talked to Great Plains, the owner, 13 and he somewhat agrees that if they made a different 14 approach, like we changed immediately because we knew 15 we couldn't supply that hanger at that price, so 16 that's hearsay. That's our opinion. 17 I mean, that's truly what we think happened to those two companies. 18 They couldn't meet that price. 19

20 COMMISSIONER PINKERT: Mr. Magnus? 21 MR. MAGNUS: Milton Magnus, M&B. The newer 22 companies, I think they have to meet the Vietnamese 23 price or Taiwanese price dollar for dollar, penny for 24 penny because they haven't got track records with 25 their distributors like we did. We were able to

1 survive because at a very few points above that price 2 because we had a track record, and customers knew us, 3 but we couldn't survive at much more than that, and 4 they were new to the industry, and for people to get 5 to know them, they had to try to be pricing the same 6 as an import, and you can't survive there.

7 MR. CROWDER: Roger Crowder, Indy Hanger. The other problem with a young company, we're all 8 businessmen, but with a young company, so many things 9 are happening all at once. In this industry, your 10 wire cost is so expensive, and you can almost dig 11 12 yourself a grave before you know you've dug yourself a grave by the selling of a cheap box of hangers and 13 then not realizing that you've just sold a box two 14 dollars cheaper than what you just manufactured the 15 box for. 16

17 You can only do that for a very short period of time, and if you're paying attention to shipping 18 and to getting people and making a good product and 19 everything, and you're not staying on top of that, it 20 will dig you a grave so fast that you don't really 21 realize it until you're out of money, and you can't 22 get wire anymore because you can't pay your wire bill. 23 So when you're starting up, there's so many things 24 25 going on that M&B and Milton, they all knew it.

1 They knew what to watch for, what the key 2 indicators are, and when you're starting up, you're 3 worried about making the hanger, making a good product 4 and all these things, and if you miss that one, it's a 5 killer, and it happens two, three, four weeks later, 6 and it's almost too late to recuperate.

7 COMMISSIONER PINKERT: Thank you. If in the post hearing you're able to come up with any 8 additional information on that, it certainly would be 9 helpful. My next question also may be more 10 appropriate for post hearing. In looking at the 11 12 arguments about price depression, not price suppression, but depression, one of the questions I 13 have is whether the subject import prices are leading 14 15 down the prices of the domestic industry?

I don't know that you can do the analysis if without including proprietary information, but in the post hearing, if you can explain to me why what we have in front of us suggests that the subject import prices are leading down the domestic prices, I think that would be helpful as well.

22 MR. WAITE: We will address that question in 23 our posthearing brief, Commissioner Pinkert.

24 COMMISSIONER PINKERT: Thank you. Finally,25 this is a question for Dr. Magrath. To what extent

1 does the relative inelasticity of U.S. demand play a
2 role in the analysis that you're presenting here
3 today?

4 MR. MAGRATH: Well, if you had relief from 5 imports, the demand is relatively inelastic, so the 6 U.S. industry could be brought back to health if these 7 imports were controlled. That's with an inelastic 8 demand curve.

9 COMMISSIONER PINKERT: If that could also be 10 brought to bear on the questions about price effects, 11 I think that would be helpful. But again, that's more 12 for posthearing. And with that, I have no further 13 questions for the panel. I appreciate your testimony, 14 and I look forward to the additional information to be 15 supplied posthearing.

16 CHAIRMAN WILLIAMSON: Thank you.17 Commissioner Johanson.

COMMISSIONER JOHANSON: 18 Thank you, Mr. I have a basic question for you all. 19 Chairman. Petitioners have stated that the U.S. market is by far 20 21 the largest market for garment hangers. Why is this, and what other countries would qualify as major 22 23 consumers of hangers, if any other countries? MR. WAITE: Even though I am not part of the 24 25 industry, Commissioner, I'd like to address that, and

1 then turn it over to the members. It seems, and 2 certainly from my travels, that we in the United 3 States and perhaps Canada are unique in the use of 4 steel wire garment hangers, particularly by 5 drycleaners, but also by industrial laundries.

6 For example, if you were to have drycleaning 7 done in most western European countries, you would 8 find that the garments are returned to you beautifully 9 folded in little wrapped packages. In some cases in 10 southern France, you can actually bring in your 11 hangers, and they will drape your clothing on your 12 hangers after they finish the process.

I think it's clear and been established in It the record of the China case and in this case the United States is not only the largest consumer of steel wire garment hangers in the world, it is almost uniquely the only significant consumer. Now, sure, hotels may use steel wire garment hangers overseas, although in most of my travels, again you get very nicely wrapped clothing when you leave it out for the concierge.

But this is the market. And when you look at the few responses that you have received from the Vietnamese producers, you will see where they ship their hangers, and they ship them here and essentially

nowhere else. But Milton and the others may have some
 more industry views on that.

3 MR. MAGNUS: This is Milton Magnus with M&B. 4 To my knowledge, there is not a big textile rental 5 industry throughout the world that rents uniforms the 6 way the United States does, and that's a third of the 7 U.S. hanger consumption. And as Mr. Waite said, the 8 drycleaners in the rest of the world, they will either 9 fold or put them on a wooden or plastic hanger that 10 you brought back in.

11 COMMISSIONER JOHANSON: All right. Thank 12 you for your responses. I'd now like to turn to yet 13 another question on Taiwan. Prices of imports from 14 Taiwan were lower than those of U.S. producers in 1 --15 40 quarterly comparisons. They oversold the domestic 16 product in the other 39 comparisons. And this is 17 found in the staff report at page 516.

18 Why is this pricing data not reliable in19 your view? Yes, Mr. Waite?

20 MR. WAITE: If I may start with that, 21 Commissioner. First of all, the very limited 22 responses that you have from importers of hangers from 23 Taiwan, I believe the exact number is confidential, 24 but it's less than the number of fingers I have on my 25 left hand. What the Commission staff did say is that

those imports represented fewer than 5 percent of all
 imports from Taiwan.

Secondly -- and we've made this point 3 4 repeatedly, that in the case of garment hangers, the 5 Commission has solid, credible data that it may not have in many other cases through the official import 6 statistics that are collected by U.S. Customs and 7 promulgated by U.S. Census. And that is because there 8 is a specific, harmonized tariff, statistical 9 subheading down to ten digits that comprises only 10 steel wire garment hangers. 11

12 Now, let me hasten to say that there are a few hangers in that classification that are not 13 subject merchandise. For example, we've seen from 14 15 Taiwan hangers that have a significant thickness, much thicker than the hangers that are used by drycleaners 16 or industrial laundries, and that are chrome-plated. 17 Those are hangers that are sold at Target or Walmart 18 in packages of six or a dozen to consumers to use in 19 your closet. They're permanent hangers. 20

21 With that very limited exception, that very 22 small number, the vast bulk of hangers coming in under 23 7326.20.0020 are subject merchandise from Vietnam and 24 Taiwan, and those numbers I think give a very good 25 proxy or a very good substitute for the data that you

1 didn't receive from the Respondents in this

2 investigation.

And what that data shows when you use the landed duty-paid value, which is the highest price that Customs has because it includes not only the price of the merchandise, but also the expense of the transportation and insurance to get the product to the port as well as the duty on the product.

9 When you look at those values and compare 10 them with the data that the Commission staff collected from that very limited number of importers, it tells a 11 12 very different story. And if you want a control of that, you can look at the AUVs for Vietnam, and you 13 will see that the AUVs for Vietnam using the same 14 methodology are strikingly similar, given that you 15 have specific products with different pricing in the 16 five pricing products. But in general, they are 17 strikingly similar to what you see in the data you 18 received from the importers of Vietnamese product. 19 20 MR. MAGRATH: It's our chart 3.

21 MR. WAITE: And Dr. Magrath reminds me 22 that's in chart 3. So that's how we tried to get at 23 this issue, Commissioner, given the fact that there is 24 so limited data and the fact that you've heard members 25 of the industry, you've heard customers testify,

you've seen purchaser questionnaire responses from
 multiple purchasers emphasizing that the most
 significant criterion for purchasing subject
 merchandise, steel-wire garment hangers, is price.

5 So it is really inconceivable that on an 6 interchangeable, price-sensitive commodity product 7 that Taiwan would be overselling the United States 8 producers, Vietnam, China, and Mexico, according to 9 the staff report, and still being able to ship in a 10 quarter of a billion hangers a year.

MR. FREEMAN: Commissioner, you're asking --Robbie Freeman, Phenix Supply Company. In our experience, if we placed an order for this on the same day for a container of hangers from Vietnam and one from Taiwan, they would come in at the exact same price, no variation. We would never have voluntarily paid a higher price for hangers from Taiwan. So prices are equivalent.

19 COMMISSIONER JOHANSON: All right. Thank 20 you for your responses. And I have yet another 21 question regarding Taiwan. Official import statistics 22 for Taiwan show a massive decline in subject imports 23 in 2011 and a further decline in interim 2012, and the 24 ITC's importer data shows a similar trend in the staff 25 report.

Given this sharp decline in imports from Taiwan, do we have any idea what is happening with the product produced in Taiwan or however it comes out of Taiwan? I mean, it's like it hit a wall. There must be some impact somewhere.

MR. WAITE: Commissioner Johanson, it's Fred 6 Waite again. As I mentioned earlier, we have no idea 7 why Taiwan ceased -- essentially ceased shipping 8 steel-wire garment hangers to the United States in the 9 middle of last year. And we don't know where those 10 hangers, if they're still being produced, have gone, 11 whether there is a lot of shuttered machinery in 12 Taiwan waiting for another opportunity, whether 13 machinery is being packed up and shipped somewhere 14 15 else. We're just not aware of the reason for the fall-off, and we don't see any shipments from Taiwan 16 going to any other markets around the world. 17

And I just mentioned earlier about the 18 advantage we have in the United States of having a 19 unique, harmonized tariff number for garment hangers. 20 21 Unfortunately, we are the only country in the world that has that unique tariff classification. 22 So it's not possible for us to look at Taiwanese import and 23 export data, for example, to see where garment hangers 24 25 are going because their garment hangers are classified

in a basket category that has everything from soup to
 nuts. So we can't track where those hangers are
 going, and we can't look at other countries' imports
 to see if the hangers are showing up there.

5 COMMISSIONER JOHANSON: I thank you, Mr. 6 Waite, for your response. I have one more question, 7 but I think I'll wait until the next round, the final 8 round, since I only have about 25 seconds remaining. 9 CHAIRMAN WILLIAMSON: We're coming to the --10 if you want to --

COMMISSIONER JOHANSON: I'll go ahead and 11 12 ask. Besides, I just have one more question. Given the sharp decline in imports from Taiwan -- I think 13 it's like -- according to my notes here, it's a 98 14 percent decline compared to interim 2011 -- isn't it 15 somewhat difficult to argue that the U.S. industry is 16 threatened with material injury, and then in the 17 imminent future by imports from Taiwan? Yes, Mr. 18 19 Waite.

20 MR. WAITE: I would say just the opposite. 21 You have an industry that was shipping a third of a 22 billion hangers into the United States as recently as 23 2010. That capacity is somewhere, and much of it is 24 probably still in Taiwan. We don't know again because 25 we haven't received any responses. If that capacity

is in Taiwan, and there is no remedial action against
 Taiwan, they just plug in the machines, call the
 workers back, buy some wire rod or wire, and the
 containers will start flowing across the Pacific
 again.

I mean, they did show, as Vietnam showed, a 6 7 capacity to rapidly ramp up production and shipments 8 to the United States. Here they've already done it, so they've got the infrastructure, the capacity, to do 9 So unless there is evidence, and I've not seen 10 it. any, and I don't think the Commission has either, that 11 this capacity has been destroyed or scrapped, it's 12 still there. And if there is no remedy, there is no 13 14 reason why it just won't start shipping a third of a 15 billion hangers into the United States again.

16 COMMISSIONER JOHANSON: All right. Thank 17 you for your response, and that concludes my 18 questions.

19 CHAIRMAN WILLIAMSON: Okay. Thank you. 20 Just a few questions. For critical circumstances, why 21 should the Commission do anything other than use its 22 traditional six-month comparison period?

23 MR. WAITE: Thank you, Mr. Chairman. If the 24 Commission uses the traditional six-month period --25 and as a footnote, I would say in the staff report, as

1 we pointed out in our prehearing brief, the six-month 2 periods prior to and after filing the petition were 3 from June through November 2011, comparing it with the 4 December through May figures for 2012, if memory 5 serves. Actually, the period given the Commission's 6 normal practice would be to consider December as part 7 of the pre-petition period since we filed the petitions on December 27th, and the Commission in any 8 number of cases has held in its analysis that if a 9 petition is filed toward the end of the month, in some 10 cases, you know, on the 20th of the month, that month 11 12 is considered pre-petition.

13 So although the staff report shows that imports actually declined in the pre- and post-14 15 petition period, we think if you move those two 16 months, you show an increase. So there is an increase of imports after the case was filed. And we suggested 17 that the Commission consider five months because 18 again, in this case, you had the preliminary subsidy 19 determination from the Commerce Department come up in 20 So by that time you're going to have a pendency 21 June. impact of the case on imports. So those imports 22 coming in would naturally be impacted by the fact that 23 countervailing duty rates are being charged on 24 25 imports.

1 So that's why we suggested five months, but 2 six months is your tradition, and that's fine, too. 3 CHAIRMAN WILLIAMSON: Okay. So even if we 4 use your five-month period, the increase in the 5 subject imports was less than 20 percent. Have we 6 ever found critical circumstances with such an 7 increase?

8 MR. WAITE: That's difficult question to 9 answer, Mr. Chairman, because I have, I think, just 10 about all of the critical circumstances decisions the 11 Commission has made, and most of them you don't 12 quantify what the change was. But to answer your 13 question, all of the cases where the change was 14 quantified were more than 20 percent. You are 15 correct.

16 CHAIRMAN WILLIAMSON: Okay.

MR. WAITE: I don't know whether the cases where the change was not quantified were below 20 percent.

20 CHAIRMAN WILLIAMSON: Okay. Well, anything 21 in posthearing to add to your arguments, we'll --

22 MR. WAITE: We shall do that.

23 CHAIRMAN WILLIAMSON: Okay. Thank you. I 24 was just wondering where the -- given that the U.S. is 25 really the only place that seems to use a lot of wire

hangers, where does the equipment come from? Is it
 domestically designed and produced, or --

MR. MAGNUS: This is Milton Magnus with M&B. We produce -- we design and produce our own machinery. CHAIRMAN WILLIAMSON: Okay. So are the producers in, say, China and Taiwan and Vietnam using U.S.-designed machinery or --

8 MR. MAGNUS: Some of them are because of the 9 demise of the hanger industry in the early part of 10 this decade or century. But most of it or a lot of 11 them are Taiwanese-made machines.

12 CHAIRMAN WILLIAMSON: Okay. Thank you. Mr. Smith, I think you referred to -- I'm sorry. Mr. 13 14 Freeman, excuse me. You had referred to something about the spike last August where I guess you were 15 16 getting, say, earlier shipments arriving at the same time as later shipments. And I wasn't sure I 17 understood exactly what you were referring to and what 18 was going on, or was there an explanation for why this 19 20 was happening?

21 MR. FREEMAN: Okay. Robbie Freeman, Phenix 22 Supply. What I was referring to was that we had been 23 placing our container orders for hangers to come in 24 from generally Vietnam, some Taiwan. But at this 25 particular time, it was taking us in the neighborhood

1 of 10 to 12 weeks on average for the shipments to show
2 up.

In June and July of this year, we received containers that had been ordered anticipating coming in, in August and September. They came in -- instead of coming in in 10 or 12 weeks, they came in in 7 or 8 or 9 weeks. They came in much faster than normal. So we wound up getting containers that were supposed to o come in two weeks coming in in the same week, and sometimes the same day.

11 CHAIRMAN WILLIAMSON: Okay. I mean, is this 12 because there is a sudden surge in supply of 13 containers or --

MR. FREEMAN: It was between the first of May and the first of August. There was decisions that were made during that time period, those time periods, that we anticipate was the reason they came in. They came in faster to make sure they got in to our possession prior to the first of August.

20 CHAIRMAN WILLIAMSON: Prior to the what?21 MR. FREEMAN: The first of August.

22 CHAIRMAN WILLIAMSON: Okay.

23 MR. FREEMAN: August the fourth, I believe, 24 was the decision that was announced from up here.

25 CHAIRMAN WILLIAMSON: Okay, okay. I was

1 just wondering because you made reference to it, but I
2 wasn't sure exactly why --

MR. FREEMAN: We got overloaded with 3 containers during the process of the decision-making. 4 5 CHAIRMAN WILLIAMSON: Okay. So people are just trying to avoid the impact of the --6 7 MR. FREEMAN: Correct. CHAIRMAN WILLIAMSON: -- decision. 8 That was our impression. 9 MR. FREEMAN: CHAIRMAN WILLIAMSON: Okay. Does anyone 10 else want to add anything to that? Okay. We're 11 running out of time, so I don't want to go long into 12 this, but, Mr. Pedelty, I was wondering, you sound 13 almost like the Pony Express rider who kept getting 14 15 his horse shot out from underneath him, as you kept 16 talking about these companies going under. And you

I was just wondering, since the U.S. seems to be -- do you have any idea why we've gotten in the habit of using steel-wire hangers, and nobody else in the world has? I mean, you've known the industry for such a long time. I was just curious about this, and particularly given, you know, the change in our population. You know, we're now consuming a lot more salsa than ketchup, but we're not folding clothes.

really haven't said much today.

17

MR. PEDELTY: You know, when I entered --1 2 Steve Pedelty with M&B. When I entered the industry 3 in '82, you know, there was still a lot of clothes folded in this industry, particularly on the uniform 4 5 side, where they would have big tables with lots of employees folding and tie a string around them. And 6 really the hanger made that industry very efficient, 7 and it became a product they had to have once they put 8 in the conveyers and, you know, the clothes go through 9 the tunnel, a steam tunnel, and get dried. 10

So the uniform people have to use a hanger. 11 And I think the drycleaners to some degree, it saves 12 them labor also. And you're right. I have been shot 13 off the horse with several companies, and it's not a 14 15 pleasant ride. But, you know, unfortunately, in 16 almost every one of those cases, it was old, established companies that had assets that we could 17 not compete. And, you know, Mr. Magnus talked about 18 the pricing. You know, we get the prices given to us 19 daily, weekly that we can match. And I would say the 20 majority of the time we can't match it and make a 21 profit. So it forces some tough decisions. 22 23 CHAIRMAN WILLIAMSON: Okay. Thank you for

24 that insight. Now I understand how the industry
25 developed and why it developed. Good. I actually

1 have no further questions. So I guess, Commissioner 2 Pearson --

3 COMMISSIONER PEARSON: Thank you, Mr. 4 Chairman. I have just a couple of questions dealing 5 with threat. Dr. Magrath, you had mentioned that we 6 have incomplete information regarding the industries 7 in the two subject countries. And I'll grant that. 8 But on this record we do have relatively clear 9 differences in both of the volume and price trends for 10 imports from the two countries.

11 And my question is are those differing 12 trends sufficient to decumulate those two countries in 13 a threat analysis?

MR. MAGRATH: Let me -- in other words, one is going up, and one is going down.

16 COMMISSIONER PEARSON: Yes.

MR. MAGRATH: Commissioner, I don't think that in an investigation where you have a commodity ype undifferentiated product that both imports from both sources go into the same channels of distribution, that the purchasers have told you that the only variable among all of the hangers, including the U.S. hangers, is price, I don't think it would be proper to decumulate these imports for purposes of threat.

COMMISSIONER PEARSON: Okay. Well, we have 1 2 been known to do that at times in the past, so that is 3 why I was asking. My other question, we talked 4 earlier about the relatively low antidumping duty 5 margin currently on the Chinese imports. And if that continues through the third administrative review, 6 where we have a meaningful number of companies in 7 China able to have access to the U.S. market at quite 8 a low duty rate, doesn't this suggest that there is 9 relatively little likelihood that there would be an 10 uptrend in imports from Taiwan or a surge of imports 11 from Taiwan, again getting to cumulation for purposes 12 of threat? Mr. Waite? 13

MR. WAITE: Very interesting question, and 14 one that I think requires speculation, quesswork and 15 estimates, and I think that's what -- and one that you 16 and I are trying to get our arms around. 17 Once again, I would say that if one acknowledges the nature of the 18 U.S. Commerce Department's process, I believe that 19 even though there are remaining -- and will remain 20 21 after the third review some Chinese companies with a very low margin -- a fraction of the companies that 22 23 were at that low margin after the first review, that there are constraints on them, and that those 24 25 constraints include the retrospective assessment of

1 duties to find customers who are willing to take a 2 risk that those companies which historically when 3 they've been investigated have enormous margins to tell an importer, well, you go ahead and buy this and 4 5 deposit less than 2 percent, and don't worry that in two years you're going to be bankrupt because the 6 Customs Service is going to come back to you with a 7 bill for almost 200 percent or twice the value of what 8 I'm selling to you now. 9

10 And also, we don't know what is driving the Taiwanese industry at the moment, you know, why 11 they're not shipping. And that's particularly 12 difficult, I think, Commissioner Pearson, because of 13 the nature of the relationships among some of the 14 15 Taiwanese producers and some of the Chinese interests, 16 and what decisions are being made at, say, more of a corporate level, where we'll ship from China because 17 we can ship large quantities now. We don't have to 18 worry, and perhaps if there is no action taken on 19 Taiwan we can then resume our production and shipments 20 out of Taiwan in that environment. 21

22 So, I mean, I'm struggling like all of you, 23 and what do you do with a record where you have a no-24 show from one of the responding countries?

25 COMMISSIONER PEARSON: Dr. Magrath.

MR. MAGRATH: Commissioner Pearson, I don't 1 2 know if the Commission wants to send out a signal that 3 you can be -- you can get away with -- you don't get 4 an affirmative, and you get decumulated in a threat 5 determination by not showing up. You know, Mr. Waite 6 and I and the rest of the panel have struggled with 7 this Taiwan question, that basically they didn't show up. And I hope there isn't a bias that because they 8 didn't show up, because they didn't show, you know, 9 great underselling, and there are only a couple of 10 lost sales, lost revenue examples, well, that means 11 12 that they get a negative determination.

13 COMMISSIONER PEARSON: Your point is well 14 taken. I think we're all with wrestling with what 15 exactly to make of this record. And I appreciate your 16 efforts to clarify some of the issues, and I'd like to 17 thank all members of the panel for coming here and 18 being with us today.

Mr. Chairman, I have no further questions.
 CHAIRMAN WILLIAMSON: Do any other
 commissioners have any further questions?
 (No response.)
 CHAIRMAN WILLIAMSON: Does staff have
 questions for this panel?
 MS. HAINES: Elizabeth Haines. Staff has no

1 questions.

2 CHAIRMAN WILLIAMSON: Okay. Thank you. Do 3 Respondents have any questions for this panel? MR. BROPHY: No questions. 4 5 CHAIRMAN WILLIAMSON: Good, okay. Well, 6 given the number of witnesses we have this afternoon, 7 I think we will just keep on going, and we'll dismiss this panel. I want to thank you all for your time in 8 9 coming and answering all of our questions. And we'll 10 ask the Respondent panel to come forth. 11 (Pause) 12 CHAIRMAN WILLIAMSON: Okay. Mr. Brophy? 13 Well, I'm sorry. 14 (Pause) 15 CHAIRMAN WILLIAMSON: Mr. Brophy, you may 16 begin. MR. BROPHY: Thank you very much. Hopefully 17 18 we'll have an early afternoon. Steve Brophy again, Barnes, Richardson & Colburn, again making a 19 presentation on critical circumstances. 20 In making a critical circumstances 21 determination, the Commission's practice is to examine 22 23 the six months before and after the petition to determine if there is an increase in subject imports, 24 25 and in some cases the Commission has used a seven-

1 month period when the petition was filed late in the 2 month.

The data presented in the staff report demonstrates that imports from Vietnam decreased by 0.1 percent using the six-month period. If the Commission looks at a seven-month period, imports decline by 12 percent. Petitioners have advocated a 5-month comparison period, and shifting December into 9 the pre-petition month period.

Even using this methodology, however, an affirmative critical circumstances determination is not warranted. Using Petitioner's methodology yields a 19.6 percent increase. However, the Commission has found even in larger increases in other cases do not warrant a finding of critical circumstances.

As one example, <u>Circular Welded Carbon</u> <u>Quality Steel Pipe</u>, the Commission determined that neither a 19 percent increase nor a 32 percent increase, depending on the period used, was sufficient to undermine seriously the remedial effects of the order.

As another example, in <u>Certain Steel Nails</u>, the Commission determined that a 23 percent increase was not sufficient to seriously undermine the orders. In those cases, the Commission noted that importers'

1 inventories declined. The same is true here. There 2 are no large inventories overhanging the market. No 3 one in any undermined any orders issued, let alone 4 seriously undermined any orders. There is no worry 5 that subject imports declined in interim 2012 and that 6 non-subject imports increased.

7 Clearly, customers were switching their 8 sourcing. They were not building massive inventories 9 of subject merchandise that would overhang the market 10 for the foreseeable future and seriously undermined 11 any orders issued.

12 Furthermore, neither the absolute volumes at issue nor the volumes accounted for by the increase 13 are sufficient to seriously undermine the order taken 14 15 in the context of total domestic consumption. Hangers have a short useful life. Demand is constant. 16 Any material injury alleged to have been caused by these 17 imports will be taken into account in the Commission's 18 current material injury determination, and will not 19 extend into the future to undermine any orders. 20

In short, the alleged increase in subject imports after the petition is simply not sufficient to undermine any antidumping or countervailing duty order, no matter what way the Commission looks at it. We respectfully submit that this record warrants a

1 negative determination with respect to critical

2 circumstances. Thank you. I'd be happy to take any 3 questions.

4 CHAIRMAN WILLIAMSON: Okay. Thank you.5 We'll begin questioning with Commissioner Aranoff.

COMMISSIONER ARANOFF: Just one question. 6 7 You referred to the data that we have, which of course is incomplete because of the number of Respondents who 8 responded indicating that there hasn't been an 9 increase in inventories. But we do have direct 10 testimony from at least one distributor who was on the 11 12 panel this morning indicating that there was a 13 substantial influx of early-received shipments just 14 prior to the preliminary determinations in this case, and that importers are currently just full to the 15 gills with supply. 16

How should the Commission weigh that How should the Commission weigh that testimony against the incomplete data that we have in the report?

20 MR. BROPHY: I mean, I think, first of all, 21 I think the Commission often has incomplete data. I 22 think we've heard this morning they don't have 23 complete data on the domestic industry. The data the 24 Commission has is, as far as we know, representative 25 of the importing community. I mean, I don't know the

1 anecdotal evidence. I don't know what numbers 2 specifically they have saying the overall inventories 3 went up in the interim period. I mean, if you just 4 look at the interim period data, subject imports were 5 down. Non-subject imports were up. That does not 6 suggest that people were hoarding inventories of 7 Vietnamese merchandise.

8 I would also -- it would suggest that they 9 just switched their sourcing and they probably worked 10 off whatever Vietnamese purchases they had.

11 COMMISSIONER ARANOFF: Okay. Just to 12 clarify, when you refer to switching their sourcing, 13 who could they switch to? I mean, are you talking 14 about non-subject imports from China, or is there 15 another source that you're referring to?

MR. BROPHY: I was just referring to the norease in the non-subject imports. I wasn't referring to any specific country. I'd have to look at the data to see, you know, what countries those were.

21 COMMISSIONER ARANOFF: Okay. Thank you very 22 much. Thank you, Mr. Chairman. I don't have any 23 further questions.

24 CHAIRMAN WILLIAMSON: Thank you.25 COMMISSIONER PINKERT: I have just one

1 question. Given the level of non-reporting that we 2 have in this case, should we be applying an adverse 3 inference to the issue that you're testifying on the 4 critical circumstances issue?

5 MR. BROPHY: My answer would be no. One, 6 the Commission has the official import data showing 7 what the increase was. It has the total amount of imports at issue. I mean, I was going to say, if you 8 9 were just to assume that 100 percent of that increase 10 was inventory, that the overall volume just compared to domestic consumption and taking into account can 11 the U.S. industry satisfy all of domestic consumption, 12 taking into account increases in non-subject imports 13 -- I would suggest that volume is insignificant, even 14 15 if it was all sitting in inventory right now. 16 COMMISSIONER PINKERT: Thank you. 17 CHAIRMAN WILLIAMSON: Okay. Thank you.

18 Commissioner Johanson?

19 COMMISSIONER JOHANSON: Mr. Chairman, I have 20 no questions.

21 CHAIRMAN WILLIAMSON: Commissioner Pearson?22 I'm sorry, no. I guess I'm next.

23 COMMISSIONER PEARSON: You are next.
24 CHAIRMAN WILLIAMSON: Okay. I'm sorry.
25 Okay. Why should the Commission use anything other

1 than its traditional six-month comparison period is
2 this investigation for critical circumstances?

3 MR. BROPHY: Commissioner, I am happy with 4 the six-month comparison period. If you're going to 5 use December in the post-petition period, I think 6 there is a decrease. If you use it in the pre-7 petition period, there is like I think a 4 percent 8 increase. A six-month comparison period is acceptable 9 to us.

10 CHAIRMAN WILLIAMSON: Okay. Thank you. I 11 was wondering, do you have anything to offer on any of 12 the other issues in this investigation?

MR. BROPHY: I wish I did, but I am onlyhere today to talk about critical circumstances.

15 CHAIRMAN WILLIAMSON: Okay. Thank you. I 16 just wanted to give you an opportunity. With that, I 17 have no further questions. Commissioner Pearson? 18 COMMISSIONER PEARSON: Mr. Chairman, you 19 just addressed my question. So I'd like to thank the 20 members of this panel, and appreciate your 21 participation.

22 CHAIRMAN WILLIAMSON: Okay. Does any 23 commissioner --

24 COMMISSIONER JOHANSON: I might add as well 25 that you addressed a question which I was reluctant to

1 ask.

2 (Laughter)

3 CHAIRMAN WILLIAMSON: Okay.

4 COMMISSIONER JOHANSON: But thank you for 5 appearing here today.

6 CHAIRMAN WILLIAMSON: It looks like we've 7 exhausted our questions. Does staff have any 8 questions for this panel?

9 MS. HAINES: Elizabeth Haines. Staff has no 10 questions.

11 CHAIRMAN WILLIAMSON: Okay. Do Petitioners 12 have any question for this panel?

13 MR. WAITE: No, we do not.

CHAIRMAN WILLIAMSON: Okay. Good, thank Well, this panel is dismissed. Okay. And I Guess now comes the time for closing statements. Let's see. The Petitioners have 16 minutes direct and minutes for closing for a total of 21 minutes. Respondents have 57 minutes direct and 5 minutes for

20 closing for a total of 62 minutes.

As our tradition has been to combine times, 22 so we assume this is okay with both sides -- and with 23 that, we'll have closing statements.

MR. WAITE: Thank you, Mr. Chairman. If 25 Respondent's counsel agrees not to use the 57 minutes,

1 I will promise not to use the 16.

Mr. Chairman and members of the Commission, this industry has been through the wringer as a result of unfairly traded imports. First there was China, which nearly wiped out the entire U.S. hanger industry with its huge volumes and the so-called China price. The dumping order on Chinese hangers was supposed to allow the U.S. industry to increase its production and sales, raise prices, and return to profitability.

10 That case led to optimism that there could 11 again be a vibrant domestic hanger industry, and 12 several new companies began producing hangers in the 13 United States in anticipation of improvements in the 14 market. But then another wave of unfairly traded 15 imports from Vietnam and Taiwan flooded into the 16 market.

Before the industry could recover from the injury China had caused, it was faced with a dramatic surge in imports from two new sources with hangers sold at prices that were as low or lower than the China price. The industry was not able to raise prices, but instead was forced to lower prices in order to retain business.

Hangers from Taiwan and Vietnam were sold in 25 the U.S. market at prices that were often below the

domestic industry's cost, as you heard this morning.
 And the U.S. industry was again faced with a raft of
 lost sales due to very low import pricing.

Again, the industry fought back by filing trade cases against the subject countries. This time, M&B was joined by two new companies that had begun hanger production after the China case: Indy Hanger, who is here today, and U.S. Hanger, who unfortunately could not be.

10 Three other domestic producers, Shanti, 11 Great Plains, and Platinum, did not survive the second 12 wave of imports. But the closure of these American 13 companies during the period of investigation speaks 14 volumes about the impact that imports from Vietnam and 15 Taiwan have had on the domestic industry.

Although Taiwan and Vietnam never reached 16 the annual volumes of 2 to 3 billion hangers that 17 China shipped at its peak, subject imports grew 18 rapidly from nearly zero in 2008 to a billion hangers 19 by 2010, and just about another billion in 2011. 20 These large import volumes have prevented U.S. hanger 21 producers from utilizing even half of their productive 22 23 capacity.

Although the volume of subject imports has declined somewhat in the interim period, this is

almost entirely due to the filing of the petitions in
 late December. The price effects of imports from
 Taiwan and Vietnam have been equally damaging to the
 U.S. hanger industry. Throughout the POI, subject
 import AUVs were consistently below the domestic
 shipment values, and the pricing data collected by the
 Commission confirms this.

8 In particular, the data on hangers from 9 Vietnam shows widespread underselling quarter after 10 quarter, and at significant margins. We have 11 explained why the extremely limited pricing data on 12 Taiwan is unreliable and should not be considered.

Finally, the impact of dumped and subsidized imports from Taiwan and Vietnam has been significant. The financial performance of the domestic industry has been terrible throughout the POI. The operatingincome-to-sales ratio was negative in every period, including the most recent interim period.

Although the industry's sales have increased somewhat, prices have been stagnating at low levels due to the presence of low-priced subject imports. The Commission has received an enormous number of examples of lost sales and lost revenues from the U.S. hanger industry in this case, and an overwhelming number of these have been confirmed by customers.

1 There is no question from this evidence that 2 the domestic industry has lost substantial sales to 3 subject imports, and customers have reported to the 4 Commission that the U.S. industry has been forced to 5 lower its prices just to compete with imports from 6 Taiwan and Vietnam.

7 This record shows that the U.S. hanger 8 industry is materially injured by reason of subject 9 imports from Taiwan and Vietnam. Without relief now, 10 this industry may not survive. Thank you very much.

11 CHAIRMAN WILLIAMSON: Thank you. Okay.

12 MR. BROPHY: I'm back.

13 CHAIRMAN WILLIAMSON: You may proceed.

MR. BROPHY: Steve Brophy again. 14 Just to sum up, I think our main point is that however you 15 look at the data for the critical circumstances 16 determination, a negative determination is warranted. 17 I believe Mr. Waite filed critical circumstances 18 allegations in both the AD and the CBD case. The 19 Commission normally combines those to make one 20 critical circumstances determination. You can 21 separate them, look at two critical circumstances 22 determinations. You can use a five-month period. 23 You can use a six-month period, a seven-month period, 24 25 December the post-petition period, December the pre-

1 petition period.

2 Whatever way you look at the data, we 3 believe the determination should be negative, and we 4 respectfully request that the Commission make a 5 negative critical circumstances determination. Thank 6 you.

7 CHAIRMAN WILLIAMSON: Thank you. Okay. And
8 I want to thank all of the witnesses for presenting
9 their testimony today. This is closing statement.

Posthearing briefs, statements responsive to questions and requests of the Commission and corrections to the transcript must be filed by October 31, 2012. Closing of the record and final release of data to parties is going to be November 9, Science Final comments are due November 13, 2012.

16 And with no further business, this hearing17 is adjourned. Thank you all.

18 (Whereupon, at 12:46 p.m., the hearing in19 the above-entitled matter was concluded.)

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CERTIFICATION OF TRANSCRIPTION

TITLE :	Steel Wire Garment Hangers from Taiwan, Vietnam
INVESTIGATION NO.:	701-TA-487, 731-TA-1197-1198
HEARING DATE:	October 24, 2012
LOCATION:	Washington, D.C.

NATURE OF HEARING: Hearing

I hereby certify that the foregoing/attached transcript is a true, correct and complete record of the above-referenced proceeding(s) of the U.S. International Trade Commission.

DATE: <u>October 24, 2012</u>

SIGNED: LaShonne Robinson Signature of the Contractor or the Authorized Contractor's Representative 1220 L Street, N.W. - Suite 600 Washington, D.C. 20005

> I hereby certify that I am not the Court Reporter and that I have proofread the above-referenced transcript of the proceeding(s) of the U.S. International Trade Commission, against the aforementioned Court Reporter's notes and recordings, for accuracy in transcription in the spelling, hyphenation, punctuation and speakeridentification, and did not make any changes of a substantive nature. The foregoing/attached transcript is a true, correct and complete transcription of the proceeding(s).

SIGNED:

<u>Rebecca McCrary</u> Signature of Proofreader

I hereby certify that I reported the abovereferenced proceeding(s) of the U.S. International Trade Commission and caused to be prepared from my tapes and notes of the proceedings a true, correct and complete verbatim recording of the proceeding(s).

SIGNED: <u>Gabriel Gheorghiu</u> Signature of Court Reporter