

THE UNITED STATES INTERNATIONAL TRADE COMMISSION

In the Matter of:)
) Investigation No.:
 SILICA BRICKS AND SHAPES) 731-TA-1205 (Preliminary)
 FROM CHINA)

Thursday,
 December 6, 2012

ALJ Courtroom B, Room 111
 U.S. International Trade
 Commission
 500 E Street, S.W.
 Washington, D.C.

The hearing commenced, pursuant to notice, at
 9:32 a.m.

APPEARANCES:

On behalf of the International Trade Commission:Staff:

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 JAMES MCCLURE, SUPERVISORY INVESTIGATOR
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In Support of the Imposition of
Antidumping Duty Order:

On behalf of Utah Refractories Corporation:

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 DENNIS WILLIAMS, Vice President/Owner
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P R O C E E D I N G S

(9:32 a.m.)

MS. DEFILIPPO: Good morning, and welcome to the United States International Trade Commission's conference in connection with the preliminary phase of the antidumping duty Investigation No. 731-TA-1205, concerning imports of Silica Bricks and Shapes from China. My name is Catherine DeFilippo, and I am the Director of the Office of investigations, and I will preside at this conference.

Among those present from the Commission staff are, from my far right, James McClure, the Supervisory Investigator; Samantha Day, Economist; Aimee Larsen, Economist -- I'm laughing because we usually have the same order and people mixed up on me today -- Mary Messer, the Investigator. To my left, Peter Sultan, the Attorney; Chip Yost, the Auditor; and Kathryn Lundquist, the Industry Analyst.

I understand that the party is aware of the time allocations. I would remind speakers not to refer in your remarks to business proprietary information and to speak directly into the microphone.

We also ask that you state your name and affiliation for the record before beginning your presentation or answering questions for the benefit of the court

1 reporter.

2 Finally, speakers will not be sworn in, but
3 are reminded of the applicability of 18 U.S.C. 1001
4 with regard to false or misleading statements and to
5 the fact that the record of this proceeding may be
6 subject to Court review if there is an appeal.

7 Welcome, Mr. Straight, and your panel. Just
8 to put on the record, normally we do five minutes
9 opening statements by each side and then each side
10 gets 60 minutes. You are the only party, so if you
11 are okay, we'll just combine that 65 minutes and we
12 won't stop after any opening statement. Is that okay?

13 MR. STRAIGHT: That's great. Thank you.

14 MS. DEFILIPPO: Perfect. Thank you.

15 Welcome, and proceed when you're ready.

16 MR. STRAIGHT: Thank you. My name is Sam
17 Straight. I'm an attorney Ray Quinney & Nebeker in
18 Salt Lake City and represent the Petitioner, Utah
19 Refractories here. I want to first thank the
20 Commission and all of you for your effort and your
21 work on this petition, and we appreciate your time
22 here today to give us an opportunity to talk about
23 what our important issues for Utah Refractories and
24 this industry in the United States.

25 I have with me today, and I just want to

1 introduce everyone as they may make some comments as
2 the day goes through, to my far right is Dennis
3 Williams. He's the Vice President and co-owner of
4 Utah Refractories. Next to him is Ray Worthen. He's
5 the President and also a co-owner of Utah
6 Refractories. Next to me is my law partner, Zach
7 Wiseman, who's an attorney at Ray Quinney with me.
8 Then to my left is Tom Mulholland who is the Director
9 of Sales for Utah Refractories.

10 We all felt that this opportunity and this
11 conference was important enough that we all came, and
12 we want to make sure we answer whatever questions the
13 Commission may have and try to explain the primary
14 reason that we're here and that we filed this petition
15 is Utah Refractories has already suffered significant
16 injury because of dumped imports of silica brick from
17 China and there is a serious threat to Utah
18 Refractories' existence as a business from the ongoing
19 dumping of these bricks from China, bricks and shapes,
20 so we're here to try to implore the Commission to help
21 us have a remedy to those problems.

22 Today, just to give you an outline of what
23 we would like to address, we'd like to first start and
24 just give you a little bit of history and background
25 about Utah Refractories so you understand what the

1 company is, where it came from, why it's based in
2 Utah, of all places, some of those historical facts
3 that I think will help put this in perspective, and
4 Mr. Wiseman's going to talk about that.

5 Then a background. We understand that the
6 Commission is familiar with the refractor industry
7 from the magnesia brick case so we don't want to
8 replot a lot of ground, but at least give some
9 background about the refractory industry and why
10 silica bricks are different and a special product unto
11 themselves within that refractory industry. Zach will
12 also talk about that.

13 Then I want to talk about how we got here
14 and why our clients in this particular way ended up
15 filing this petition, and then talk in more specific
16 terms without repeating everything in the petition,
17 but to try to go through the specific injury that we
18 felt and are threatened with that we've outlined in
19 the petition.

20 So, with that, unless you have questions
21 now, I'd just go to Zach and let him give us some
22 background.

23 MR. WISEMAN: Zach Wiseman, again, with Ray
24 Quinney & Nebeker on behalf of Petitioner. I'm
25 excited today because after weeks of compiling a lot

1 of what to me is really tedious financial information
2 I get to tell sort of the story of Utah Refractories,
3 which is a great story. It's a great real American
4 success story.

5 Seated to my right, as Sam mentioned, is Ray
6 Worthen and Dennis Williams, the co-owners and
7 President and Vice President, respectively, of Utah
8 Refractories. They both come from the area where Utah
9 Refractories is located, in Utah County, Utah, and
10 have a long history there.

11 Mr. Worthen started working at Utah
12 Refractories, what was, it was Utah Refractories at
13 the time, but at that plant in high school part-time,
14 and ultimately, after a couple of years of college,
15 accepted a full-time position there and has been there
16 ever since. Mr. Williams ran a trucking company that
17 shipped the products that were made at the predecessor
18 of Utah Refractories from the plant for years and
19 years. So they have a long history there, and in that
20 community, the families all have a long history there.

21 There are generations of families that have worked at
22 Utah Refractories since World War II and have
23 connections to that company and that plant that go
24 back several generations.

25 The plant there has an important part not

1 only in Utah history, but in American history. It was
2 government built and owned as an inland World War II
3 national defense plant, designed to service the U.S.
4 steel manufacturing process that was so important
5 during the war years. There was also a steel plant
6 right down the street called Geneva Steel, also a part
7 of that inland defense plan for the war.

8 After those critical war years, the plant
9 continued to operate and was ultimately privatized and
10 switched hands several times in that process. Over
11 time, the refractories industry, as you may well know,
12 became incredibly consolidated and by 1998 there were
13 really only two plants remaining in operation that
14 were producing silica-based refractories. There was a
15 plant in Howell, Maryland that was owned by Harbison
16 Walker, and then A.P. Green owned the plant in Lehi,
17 Utah that is now Utah Refractories Corporation.

18 In that same time, in 1998, Harbison Walker
19 was in the process of purchasing, acquiring A.P.
20 Green. I'm not sure if it was a merger or an
21 acquisition, but they were combining their resources.

22 In that year there was a decree from the Department
23 of Justice mandating that Harbison Walker divest
24 itself of one of those two remaining plants so there
25 wouldn't be a monopoly. In that process, these two

1 gentlemen who had worked their way up from, you know,
2 a high school job and a trucking job jumped in and
3 purchased the plant and have owned it ever since as
4 Utah Refractories Corporation.

5 So it's an interesting thing to go out there
6 and see these connections that these folks have to the
7 people who work there, the community, and these
8 connections that go back generations. It's a proud
9 place and a lot of proud workers have been there for a
10 long time.

11 These two took advantage of the unique
12 opportunity that they had before them and have tried
13 their best to run this plant and do a good job with it
14 and produce the best product that they can. They're
15 lucky because Utah Refractories owns a quartzite mine
16 very near the plant that produces some of the purest
17 silica rock known in the world which allows them to
18 produce a very high quality product.

19 Unfortunately, shortly after they got
20 involved in this industry and purchased the plant that
21 is now Utah Refractories, the other plant in Howell,
22 Maryland went out of business and Utah Refractories
23 remained the sole producer of silica-based
24 refractories in the United States of America.

25 Let me talk a little about refractory brick.

1 It's really a remarkable product, in part because
2 it's remarkably simple. These silica-based refractory
3 bricks that we refer to as SRB contain, or are
4 comprised, of at least 90 percent silicone dioxide.
5 Ours are even much, much higher than that, actually,
6 but that's sort of the baseline. Or silica. Silicone
7 dioxide or silica. It's found, as I said, in this
8 quartzite rock, and we, Utah Refractories, happens to
9 have a mine that's full of very, very pure silica
10 rock.

11 The primary applications for SRB are coke
12 ovens and glass melting furnaces. SRB maintained
13 volume stability and load bearing capacity at
14 temperatures up to their melting point of
15 approximately 3,000 degrees. They're also resistant
16 to most fluxes present in coke ovens. Moreover, even
17 in continuous operations, SRB are practically free
18 from thermal spalling, which is the flaking or
19 chipping that can occur when these refractories are
20 heated to such high temperatures.

21 Without the volume stability and anti
22 spalling qualities of SRB, these coke oven walls,
23 which are massive, would likely fail, fall and
24 collapse. Instead, the coke oven walls built with SRB
25 may operate continuously for 20, or even up to 40

1 years on the very high end.

2 The volume stability, compressive strength
3 and relative light weight of SRB also make them ideal
4 for use in the sprung arch crowns at the top of glass
5 furnaces. In addition, SRB helped minimize the
6 potential for glass defects due to low degradation.
7 Moreover, because of the purity of SRB and the high
8 percentage of silica, any degradation, any minimal
9 degradation that does occur does not affect the
10 opacity of the glass because of the purity of that
11 silica that's in the rock, so it makes it ideal for
12 the top of those glass ovens where some degradation
13 may occur.

14 Finally, in addition to the quality stated
15 above, one of the things that make SRB so attractive
16 in the refractory industry, as you all know, is
17 they're very low cost, they're fairly easy to make,
18 the product, the raw material, rather, is abundant and
19 the coke oven batteries and the industry applications
20 are able to purchase large quantities of SRB at a
21 fraction of the cost of other similar type
22 refractories.

23 So that's sort of a history of Utah
24 Refractories and the product. Again, thank you for
25 hearing us today.

1 MR. STRAIGHT: I'm going to ask Zach, if he
2 would, to hand out to all of you some letters that
3 give you a little bit of a background of why we ended
4 up here and why we filed the petition.

5 Zach, actually, can I have one of those
6 before you walk away?

7 Back in November of 2010, these three
8 gentlemen sent letters to Sen. Orrin Hatch, to the
9 U.S. Trade Representative, and they outlined a lot of
10 the same kind of contentions that we've put in the
11 petition in this case, saying we need some help from
12 our government to handle this importation of extremely
13 low priced silica brick from China that we simply
14 can't compete against.

15 What we've included in this packet is the
16 cover letter, or the original letter that these
17 gentlemen sent, including a press release from a
18 Chinese refractory announcing its, you know, expansion
19 and extended manufacturing capacity, then responses
20 from Sen. Hatch and from the USTR who all, in essence,
21 said to Utah Refractories, well, we really can't help
22 you, you're going to need to file a petition, and
23 there's a way to get relief from what you believe are
24 these dumped imports, and the way to do that is
25 through filing an antidumping petition. So that's

1 what we've done.

2 We took the time to go through and try to
3 very carefully analyze the factors that are relevant
4 both to the Department of Commerce, as well as to the
5 Commission, and put together a petition. Again, not
6 being frequent fliers of the antidumping process, we
7 took the time and spent the effort and expense to put
8 together that petition and filed it. The primary
9 reason that we're here today is because of the injury
10 that we've suffered already and the very serious
11 threat of injury that Utah Refractories will cease
12 operations altogether. I'm going to go through what
13 those factors are.

14 First of all, as Zach mentioned, and when
15 we're talking about kind of the domestic like product
16 of these bricks and shapes that contain more than 90
17 percent silica, this is a product that is really a
18 product unto itself. There are a whole variety of
19 refractories, and in our petition we included a copy
20 of this nice refractories, it's from the Refractories
21 Institute, which is a trade group, that kind of
22 describes the different uses.

23 As Zach mentioned, you can't use, for
24 example, a magnesia carbon brick in the same
25 applications that you can use one of these high purity

1 silica bricks that Utah Refractories makes. They're
2 different applications.

3 Yes, they go in high heat coke ovens, glass
4 furnaces, steel ladles, et cetera, but the silica
5 bricks have specific properties and specific
6 characteristics that allow them to be especially
7 applicable in glass furnaces and in coke ovens, as
8 we've already explained. That makes them really a
9 product unto themselves and customers view them that
10 way. If a customer says I need silica brick, everyone
11 knows what you're talking about. It is this brick, 90
12 plus percent pure silica, for use in these very
13 specific applications.

14 In going back and forth with the Department
15 of Commerce on the scope we just did recently file an
16 amended scope, and we filed it also with the
17 Commission, but trying to make sure we're all clear on
18 what the product is that we're talking about.

19 We said in that amended scope that the
20 products covered by the investigation are bricks and
21 shapes, regardless of size, containing at least 90
22 percent silica, which is also known as silica dioxide,
23 regardless of other materials in the bricks and
24 shapes, and then provided the HTS numbers that
25 typically these products are entered, and it's

1 6902.20.1020, 6902.20.5020, and there may also be some
2 under 6901. all zeroes. So we've tried to clarify and
3 make sure that we're clear this is one product that
4 all customers recognize and understand, and that it is
5 not interchangeable with other refractory products.

6 Now, that being said, Utah Refractories'
7 product and the Chinese silica brick that we're
8 talking about is almost 100 percent interchangeable,
9 so the imports that are coming in of Chinese silica
10 brick are destined for the exact same applications,
11 the exact same customers, that the Utah Refractories'
12 silica brick is used in and has been used in for years
13 and years.

14 As I mentioned, those are primarily end user
15 customers in the glass making industry and the steel
16 making industry. The coke ovens are obviously used in
17 steel, and I know the Commission has a lot of
18 experience with steel.

19 The manufacturing process for both of these
20 products, whether it's made in China, whether it's
21 made in Mexico, whether it's made in Ukraine, or
22 whether it's made in the United States, is very
23 similar. You crush silica rock, you put it into a
24 mold, you shape that mold and then you fire it in a
25 kiln. Once the products are properly cooked in the

1 kiln, for lack of a better word, then you are able to
2 deliver them to the customer. So regardless of where
3 you are, that manufacturing process is going to be
4 very similar.

5 As we mentioned, Utah Refractories, and Zach
6 went through the history, is the sole remaining
7 producer of this product in the United States. We've
8 asked and asked, and we've checked. We are not aware
9 of any other manufacturer of this product in the
10 United States. So when we're talking about injury to
11 Utah Refractories, we're talking about injury to the
12 entire industry. If Utah Refractories goes out of
13 business, there will no longer be a silica refractory
14 brick industry in the United States. It won't exist
15 anymore because there won't be another plant.

16 As I think we put in the petition, it's very
17 cost-prohibitive to build one of these plants. So our
18 plant was built in World War II Era. A lot of money
19 was invested in building Geneva Steel. It was a war
20 effort time to build another one of these silica
21 refractory plants. We think it's highly unlikely that
22 someone else will do that, especially given the
23 imports and the low cost imports that are coming in.

24 I know that the Commission and all of you
25 are fully aware of the standard, but the injury

1 standard is just harm that is not inconsequential,
2 immaterial or unimportant. We submit our harm is very
3 consequential, very material and it's critically
4 important to the existence of our business.

5 As we've tried to set forth in our petition
6 and in response to the Commission's questionnaire, the
7 imports from China are, without question, the cause of
8 why Utah Refractories has suffered, has lost its
9 business almost entirely to the steel industry and is
10 in a real threat of losing its business to the glass
11 making industry. Let me explain why that is.

12 First of all, we know through looking at the
13 import data, and as we've put in our petition, that
14 the Chinese imports are about 49.5 percent as of 2011
15 of total imports of this kind of product. I mean it's
16 a huge percentage of total imports, well above any
17 threshold that I think is relevant or material in the
18 case. Also, knowing what we know, and this is
19 business proprietary so I don't want to get into too
20 much detail, but knowing what we know about Utah
21 Refractories, we can also say that the Chinese
22 apparent consumption or the U.S. apparent consumption
23 of the Chinese imports is also very high, and we've
24 set forth in the petition.

25 The prices that are being quoted and the

1 prices that are being sold of this Chinese brick to
2 U.S. consumers are so far below our prices, as to be
3 suspect on their face. They're so far below our cost
4 of production they are impossible, frankly, for a
5 company like Utah Refractories to compete against
6 because they're so much lower than any price we could
7 possibly sustain.

8 Also, as we set forth in the petition, China
9 has a vast capacity, and they tout that capacity,
10 there are press releases about that capacity.
11 Everyone, or not everyone, many of the quotes we got
12 talked about the capacity and their ability to
13 generate more and more silica brick almost at will.
14 That capacity is thousands of times greater than Utah
15 Refractories' capacity.

16 But when we consider Utah Refractories'
17 capacity, it's operating well below the capacity it
18 could. If it were not fighting dumped imports that it
19 can't compete against, it could certainly increase its
20 capacity significantly and sell more brick, make more
21 brick to customers if it had a fair level playing
22 field on which it were competing, which right now it's
23 not.

24 Also, and we, again, put this in the
25 petition, and without rehashing all of it, we have had

1 specific conversations with, and by we, I mean my
2 clients, with customers saying, look, we're making
3 these decisions on price and you guys can't compete on
4 price and the prices are prices of Chinese brick. We
5 have lost sales from specific customers, or two
6 specific customers, based on that price quote that we
7 just simply can't come close to.

8 So we know in the coke oven, which is really
9 steel industry, and we set this forth in detail in the
10 petition, we had one repair project for U.S. Steel
11 that we completed. That was a one time only and it
12 was because some imported Chinese brick had failed.
13 U.S. Steel had us come in, sell them some silica brick
14 to replace and fix that. But it was very clear that
15 was a one time deal. But for that one repair project,
16 our coke oven steel industry business is gone. We
17 don't have sales to the steel industry anymore. We
18 had that one in recent times.

19 Now, if you look at our chart, and I'm going
20 to hand, ask Zach if he would hand this out, I think
21 this kind of illustrates, and it's in the petition but
22 we thought it would be helpful to have here today,
23 illustrates where we've gone on steel and where we're
24 headed on glass unless the Commission and the
25 Department act to help Utah Refractories. Let me just

1 let Zach hand that out.

2 So if you look at these graphs, what they're
3 showing, obviously, is, first, our domestic sales to
4 steel producers, then to glass producers, and then
5 combined. Very important, and we included this
6 asterisk because we don't want to be misleading at
7 all, these shipments are net of the sales to the one
8 repair project that we have excluded because it was a
9 one time project and we don't expect it to recur. You
10 can see from 2005 through now that our sales to the
11 steel industry have all but vanished.

12 With respect to the glass industry, we have
13 been fortunate in that we were able to shift some of
14 our sales that we would otherwise have made to the
15 steel industry, we've been able to shift those to the
16 glass industry. As you see from this chart, when you
17 look at this graph over time, the glass industry sales
18 are also reducing, and, in fact, all of our sales are
19 reducing, and here is the critical concern. We've
20 suffered injury on the steel industry business. It's
21 gone.

22 On the glass industry business, as Chinese
23 importers and manufacturers figure out and correct any
24 problems they have with their brick and get the entree
25 into the glass manufacturers, we have a serious fear

1 and concern that the graph you're seeing at the very
2 top on steel will look exactly the same for glass in a
3 very short time.

4 The Chinese producers have the capacity,
5 they are actively working to make sure they can
6 satisfy customer needs and they have pricing that we
7 can never, ever match. With that combination, the
8 threat of material injury is extreme. Once the glass
9 industry business goes, our business goes because we
10 don't have another application to shift to as we did
11 when we pivoted from steel over to glass, and that's
12 the real concern that we're today, to try to prevent
13 that outcome.

14 I think one area that will help illustrate
15 this and our significant harm is the number of hours
16 worked at Utah Refractories. We've put the specific
17 numbers in the petition, and I'm not going to go
18 through those here because they're proprietary, but I
19 will give you the percentages. From 2005 to 2011, the
20 number of hours worked decreased by 67 percent if you
21 exclude the repair project, but even including the
22 repair project, they decrease by 38 percent.

23 As I mentioned, we're operating nowhere near
24 capacity. We could certainly increase the number of
25 shifts, the number of hours worked and produce a

1 greater number of bricks if we had a fair playing
2 field and a market into which we could sell them.

3 As I mentioned, and I want to reiterate
4 because I think it's important and I know there isn't
5 a kind of you don't have to eliminate all causes, but
6 I know causation is important, we've had
7 conversations, and again, when I say we, I mean my
8 clients, have had conversations with purchasing
9 agents, with consumers, who have told them you, in
10 essence, are not competing on price and that's why
11 you're going to lose this sale. So when we know that
12 the reason the sales are being lost is because of the
13 cheap prices of the dumped imports, I think that gives
14 you more than enough information on causation to know
15 that the injury is caused by these dumped imports.

16 The last thing I really wanted to say, and
17 then we want to answer whatever questions the
18 Commission might have, based on everything we've put
19 in our petition, in our questionnaire response, and
20 everything we've said today, we submit that imports of
21 Chinese silica refractory brick have caused, and
22 threaten to cause, material injury to the entire SRB
23 industry in the United States, and the real threat is
24 that that industry will be driven out of business
25 altogether and that Utah Refractories will no longer

1 be able to continue operations.

2 We are here. We're a small company. We're
3 from Utah. We're not people who go through this
4 process all the time, but we were told by our
5 representatives, we were told by a lot of people this
6 is the place we need to come for relief, so we're here
7 asking you, and again, appreciate all your hard work
8 and effort, and asking you to give us relief. Thank
9 you.

10 MS. DEFILIPPO: Thank you, Mr. Straight. A
11 couple of quick housekeeping items before we turn to
12 staff questions. For the two documents that you gave
13 to us, I presume this is public since there's no
14 numbers. I noticed that.

15 MR. STRAIGHT: It is public.

16 MS. DEFILIPPO: Do you want me to include
17 these as exhibits and they'll go in the transcript?
18 That's normally what would be done.

19 MR. STRAIGHT: Sure. That would be great.

20 MS. DEFILIPPO: Okay. With that, before I
21 turn to staff, I did want to say thank you very much
22 to Mr. Williams and Mr. Worthen for coming, and you
23 guys, also, from Utah. I know that is a long trip.
24 Probably you get the award for the furthest travel
25 this year for a preliminary conference. So I thank

1 you very much. I know it is hard to get away from
2 your business, but it is very helpful for us to have
3 the opportunity to ask questions to better understand
4 the industry. I will first turn to Ms. Messer for
5 questions.

6 MS. MESSER: Thank you. Mary Messer, Office
7 of Investigations. First, I'd like to turn to certain
8 items that have been brought to our attention and
9 wanted to get your position concerning a clarification
10 on whether or not these items are covered, in your
11 viewpoint, in the scope of the investigation.

12 The first item is a fused silica item. It
13 can be either cement bonded press shape or a kiln-
14 fired cast shape. The cement bonded press shaped are
15 typically used for the repair of hot coke ovens, the
16 kiln-fired cast shapes are typically used in the
17 titanium chlorinators or as an overcoat over the crown
18 in a glass oven. The other item is a high purity
19 silica crucible which is typically greater than 99
20 percent silica and it is used in the production of
21 semiconductor wafers, solar panel chips and certain
22 other research and development projects. So if you
23 will please let us know what your viewpoint is on
24 whether or not these items are included in the scope.

25 MR. STRAIGHT: Ms. Messer, let me also say,

1 and Ms. DeFilippo, I didn't, I meant to give my
2 clients an opportunity to say anything they want, and
3 also, on some of these questions I think they may be
4 even better suited, and if that's okay with the
5 Commission --

6 MS. DEFILIPPO: Absolutely.

7 MR. STRAIGHT: -- we'd be glad to have them
8 answer. I think I know the answers, but if one of you
9 guys want to -- Tom, you want to?

10 MR. MULHOLLAND: I'm Tom Mulholland with
11 Utah Refractories. I worked in sales. I'm an
12 employee of Utah Refractories. To the best of my
13 knowledge, fused silica is a little bit of a different
14 product than the product we make. There are
15 applications in the glass industry, but by size and
16 volume, they tend to be small.

17 Fused silica is used to repair, for example,
18 a hole in a crown made of our bricks. The
19 characteristics of fused silica are such that it has
20 very good thermal shock resistance. You can put it
21 into a hot application and it will survive and patch
22 the furnace. You can't do that with our bricks. You
23 have to heat them up very slowly. So there are a few
24 little applications within glass for fused silica. Is
25 it a competitive product to ours? No. It compliments

1 our products.

2 In the coke oven industry, to the best of my
3 knowledge, some of the coke producers will re-engineer
4 their furnace, their battery itself. The old coke
5 oven batteries traditionally had 500 to 600 different
6 shapes on average, so you can imagine a bill of
7 materials, and they still construct batteries today
8 with that number of shapes. Over time, when these
9 batteries need repair, it becomes a challenge
10 sometimes for our customers to find the bricks so they
11 will have large blocks made and they re-engineer the
12 shapes. Those are made out of that fused-type
13 material, fused silica. It's very different than
14 ours.

15 On the chlorinators, to the best of my
16 knowledge, I'm not a refractories expert, I have a
17 working knowledge of it, the amount of iron that we
18 add to our products would probably make it prohibitive
19 to use our type of product in a chlorinator.

20 MR. STRAIGHT: And so what I was going to
21 say kind of, and I appreciate that, Tom, we don't
22 believe that those are like product, we don't believe
23 they should be covered. We can put some more
24 clarification in our postconference brief, if that's
25 helpful. But, you know, we think those are separate

1 and apart for the reasons Tom explained. Also, I
2 understand the cost is dramatically different on those
3 products versus ours.

4 MS. MESSER: Right, and that includes, you
5 mentioned the fused silica, but also the silico
6 crucibles for use in the semiconductors?

7 MR. MULHOLLAND: That's just a totally
8 different application.

9 MS. MESSER: Okay. Also, you will need to
10 contact Commerce, I'm sure you're aware, as soon as
11 possible. Now, after your testimony, Mr. Mulholland,
12 I assume then that Utah Refractories does not produce
13 either one of these products.

14 MR. MULHOLLAND: That is correct.

15 MS. MESSER: Are you aware of any production
16 in the United States of these products?

17 MR. MULHOLLAND: To the best of my
18 knowledge, I believe the products are being made by
19 ANH Refractories, another company in Bessemer, Alabama
20 called Special Shapes Refractories. I believe they
21 purchase a mix from ANH and make similar type fused
22 silica products. So they would buy the raw material
23 or the prepackaged mix and make form shapes out of it.
24 There are other companies that service the coke
25 industry that make these shapes as well.

1 MS. MESSER: Do these other firms also
2 produce the product, the silica bricks that you
3 produce?

4 MR. MULHOLLAND: No, they do not, to the
5 best of my knowledge.

6 MS. MESSER: Okay. The production process
7 then, I assume, is totally different?

8 MR. MULHOLLAND: It's my understanding that
9 there is some type of a tempering or a heating process
10 for the fused silica. I don't believe it's fired to
11 our, as high a temperature as ours, but I may stand
12 corrected on that.

13 MS. MESSER: Okay. What about prices? The
14 prices. Can you compare the prices between the bricks
15 that you produce and these other types of items?

16 MR. MULHOLLAND: Fused silica compared to
17 our product is much more expensive.

18 MS. MESSER: Okay. Are you aware of any
19 other items that, any other types of silica bricks or
20 shapes that contain 90 percent or more that similarly
21 would not, in your viewpoint, be included in the
22 scope? Are there any other items out there that we're
23 not aware?

24 MR. STRAIGHT: Again, if I -- I think the
25 question is, so we've just talked about this fused

1 silica that we don't think is comparable to our
2 product. Are there any others out there that might be
3 a silica at 90 percent plus but isn't the silica brick
4 we're talking about in this case?

5 MR. MULHOLLAND: To the best of my
6 knowledge, no.

7 MS. MESSER: Okay. Can you please then
8 restate your position on what the Commission could
9 consider, should consider as the definition of the
10 domestic like product -- this might be for you, Mr.
11 Straight -- and indicate whether or not these items
12 that I've listed, these three, the two types of fused
13 silica and the high purity silica crucibles, whether
14 or not they should be part of the Commission's
15 definition of domestic like product.

16 MR. STRAIGHT: If it's acceptable, what I
17 think would be probably the wisest course for us would
18 be to put that in the postconference brief so that we
19 get it very clear, but I can tell you in response to
20 your question we don't believe that those items, the
21 fused silica that you mentioned today and the high
22 purity crucible, should be included, it's just a
23 question of making sure we get the language right that
24 I don't want to kind of do on the fly.

25 MS. MESSER: Okay. Thank you. I want to go

1 back to a real quick question on the other companies
2 that produce these products. You indicated in your
3 testimony earlier that it's rather expensive to build
4 a plant. Would it be expensive, similarly, to convert
5 one of these other producers' plants that produce
6 these other types of silica bricks to produce the type
7 that your plant produces?

8 MR. WORTHEN: Ray WORTHEN, President, co-
9 owner of Utah Refractories. Yes, it would be very
10 expensive.

11 MS. MESSER: Okay. All right. I'm going to
12 move on. In your petition you state that the
13 Petitioner is the sole remaining domestic producer in
14 the United States. You indicated in your testimony
15 that there was one other, Harbison Walker. Were there
16 any other? Those were the only two domestic
17 producers? That's correct? I just want to make sure
18 I got that right.

19 MR. WORTHEN: That is correct.

20 MR. WISEMAN: And that one's as of 1998.
21 There were other companies that may have owned the
22 plant prior to that, but the last time there was more
23 than one producer, us, it was those two, and that was
24 1998.

25 MS. MESSER: I apologize if I missed this

1 but can you tell me why that company went out of
2 business?

3 MR. WISEMAN: Yes. I don't think we are
4 comfortable with the specific reasons why they did.

5 MS. MESSER: Okay. All right. Moving on, I
6 wanted to talk about inventories. Is this an industry
7 in the United States and elsewhere where inventories
8 are kept, and why, or why not, and is this the same
9 practice in China or in other nonsubject countries?

10 MR. WISEMAN: Yes. This is not, at least
11 for us, an industry where we have a high inventory
12 level because these projects are done on a project by
13 project basis. One of the reasons is the various very
14 specific shapes that may be required for a particular
15 project, and the other is the volume of the product,
16 you know, it would be hard for us to just keep massive
17 amounts of volume, and then the cost. These projects
18 are usually accomplished on a per order basis. The
19 project comes in, we make the project, we ship it out.

20 I don't know, you know, we can't speak for
21 China, how they do it, but it would be surprising if
22 that were the case, again, given the very specific
23 nature of many of the orders and the various types of
24 bricks that are used. As was said earlier, some of
25 these projects may have hundreds of different types of

1 shapes for a particular project, so it could be
2 difficult to keep that kind of inventory for such a
3 diverse number of customers with such a diverse number
4 of molds.

5 MS. MESSER: Is there a standard shape
6 that --

7 MR. WISEMAN: We put this in the petition.
8 There are standard series. Like I think we included
9 in the petition some information regarding a nine inch
10 series. But even in a series, you understand that
11 there will be corner pieces, arches, crowns, key
12 stones.

13 In a series there are a number of different
14 shapes and so those are somewhat standard, but then
15 you'll have different widths to those series, and so I
16 think we've listed four examples of standard series
17 and in that four series there are, you know, a dozen
18 or more different, well, more than that, dozens of
19 shapes, and then they come in different widths as
20 well. So, you know, even if you were to go with
21 standard series, it would be impractical, I would say,
22 to keep inventories on hand.

23 MS. MESSER: Okay. All right.

24 MR. WISEMAN: Just to add. I'm sorry. My
25 client just informs me there are 30,000 different

1 shapes that they manufacture at Utah Refractories,
2 just to give you an idea.

3 MS. MESSER: Okay. All right. That makes
4 sense then. Okay. Moving on, can you please describe
5 the trend in U.S. consumption in the United States
6 from 2009 to the present, and in your explanation, can
7 you please explain what drives the demand.

8 MR. STRAIGHT: I can start, but I think
9 these guys may be better to describe it. Consumption,
10 as Zach has pointed out and as we've talked about
11 today, is driven on a project basis, so as a customer
12 either needs to repair a glass furnace, or build a new
13 battery, or et cetera, you will have some spikes in
14 consumption based on those specific requirements.

15 When you look at it kind of as a trend line,
16 I don't think that we've seen any kind of overall
17 decline in consumption or in demand, and I want these
18 guys to talk about that in more detail. There are
19 some, you know, peaks and valleys, but when you look
20 at it over time, I don't think that we've seen any
21 kind of wild swing or cycle that would suggest that
22 demand has somehow dropped off in the United States
23 generally. I want you guys to talk about that. Tom?

24 MR. MULHOLLAND: Looking at the domestic
25 industry, we'll look at glass first, you can run a

1 furnace so long and it's almost a waiting game. A lot
2 of the competitors in the industry will wait and see
3 what their competition's going to do when they bring a
4 furnace on. So there's perhaps a potential to secure
5 more business.

6 So within the glass industry there's so many
7 furnaces. They have built new ones, they've closed
8 some plants, but I'd say the overall available market
9 is fairly constant in terms of silica brick. We saw
10 some applications where there were exotic product, not
11 exotic products, but fused cast refractories being
12 considered for oxygen fuel furnaces; however, over the
13 years we've demonstrated, successfully, that silica
14 brick can be used in this application and we've served
15 that market as well. So as the glass industry
16 advances in melting technologies, our products have
17 kept pace with them.

18 Within the coke industry we have seen a
19 number of plants close due to environmental
20 regulations and the cost of compliance. However, at
21 the same time, we've also seen new coke plants being
22 built in the United States. So I'd say that available
23 market perhaps has increased a little bit for silica
24 brick.

25 MS. MESSER: Okay. When you're talking

1 about the glass industry, you're talking about all
2 types of glass or any particular of? Are you talking
3 Coke bottles or --

4 MR. MULHOLLAND: I'd say in general terms we
5 look at the glass industry as flat glass, which would
6 be glass for architectural applications and automotive
7 glass, windshields and the like. Those furnaces tend
8 to be very large and run, I'm guessing, 12 to 18 years
9 on their cycles and then they're brought down and
10 repaired.

11 Then another segment of that industry would
12 be the container industry: bottles, jars, wine
13 bottles, beer bottles. Consumption of those products
14 has been perhaps increasing because of trying to be
15 green. People want to use recycled materials, glass
16 is readily recyclable. So we've seen some plants
17 close and we've seen some plants open in that
18 industry, but I'd say that's been fairly constant.

19 There's a smaller type of segment of that
20 industry that serves artists. They make glass for
21 stained glass, special rods that they could sell to
22 artists to make products and that. There are those
23 little niches. That's a very small segment of our
24 business, but we do sell products to them. There's
25 fiberglass. We sell some silica brick to the

1 fiberglass producers as well. There was another
2 segment I would call pressed and blown. That would be
3 the light bulbs, the General Electrics and that.
4 We've seen that go down for the incandescent bulbs,
5 but we're still selling product to the plants that
6 manufacture fluorescent tubes.

7 MS. MESSER: Thank you. I appreciate that
8 explanation. That was very helpful.

9 MR. MULHOLLAND: You're welcome.

10 MS. MESSER: I'd like to move on quickly to
11 the import data that we have. I know you had
12 mentioned that China represented, what did you say, 49
13 percent of the import stat?

14 MR. STRAIGHT: 2011.

15 MS. MESSER: That was for the HTS No. 6902?

16 MR. STRAIGHT: Yes.

17 MS. MESSER: Okay. I understand that that's
18 an other brick category subheading that covers certain
19 refractory bricks, blocks, tiles, similar refractory
20 ceramic constructional goods containing, by weight,
21 more than 50 percent of alumina or silica, or a
22 mixture of the two. So that's clearly a broader
23 category than what the subject merchandise is. What
24 are other products in that category, and what are
25 their uses? How much of this category is the subject

1 merchandise, and how much is not?

2 MR. STRAIGHT: In the discussions with the
3 Commerce Department, they also thought that we ought
4 to add this other HTS Code No. 2, and you're right,
5 it's not a unique only silica brick comes in under
6 that number. But I'm going to turn to you all and see
7 if, you know, do you have a sense of what else comes
8 in under that number?

9 MR. MULHOLLAND: No. No. I'm sorry, I
10 don't.

11 MR. STRAIGHT: It's very hard for us to
12 determine and we

13 MR. WORTHEN: You may get some high alumina
14 or some clay products that come in under that number.
15 They all contain certain amounts of silica, generally
16 in the 40 to 60 percent range.

17 MS. MESSER: What are uses for those?

18 MR. WORTHEN: More on the steel application.

19 MS. MESSER: Okay. All right. These
20 additional HTS numbers, the 6902.20.5020 and the 6901
21 number, are those also baskets, and do you know how
22 much, whether or not a significant amount is the
23 subject or if that's another other category that's --

24 MR. STRAIGHT: It's another other category,
25 and again, I think -- yeah, another other -- the issue

1 at Commerce was just, you know, the concern that there
2 were things coming in under different numbers that
3 would certainly be subject merchandise, but there's no
4 question that it is difficult to parse out what else
5 may be in there.

6 MS. MESSER: Okay. Do you have an idea as
7 to how much of this -- it seems primarily it's the
8 6902.20.1020 number.

9 MR. STRAIGHT: That's right.

10 MS. MESSER: Do you have any idea whether or
11 not the subject merchandise is a substantial amount or
12 is a tiny amount?

13 MR. STRAIGHT: I don't think we think it's a
14 tiny amount. Given the question, I think what we can
15 try to do for our postconference brief is see if we
16 can dig into that more and try to provide you some
17 more detail on that.

18 MS. MESSER: That would be very helpful.

19 MR. STRAIGHT: Yes. We can do that for
20 sure.

21 MS. MESSER: Okay. As far as other
22 importers, who do you consider to be your firm's
23 primary competitors when it comes to imports of the
24 Chinese product?

25 MR. MULHOLLAND: I'm trying to understand

1 your question, please.

2 MS. MESSER: What other firms -- when you go
3 out to compete for a bid on a project or try to sell a
4 customer or something, who do you view as your main
5 competitor?

6 MR. MULHOLLAND: Within the steel group for
7 coke ovens, main competitor would be product from
8 China.

9 MS. MESSER: Any company names in specific
10 that you can reveal or not, or you can put in a brief?

11 MR. MULHOLLAND: They seem to change.

12 MS. MESSER: Okay.

13 MR. MULHOLLAND: So there seem to be
14 probably 10 companies and the names change. Sometimes
15 it's difficult to even write the names. You hear them
16 phonetically. Do I have a list? No. Within the
17 glass industry, again, the competition price-wise is
18 from China. We do compete against European quality
19 producers, and we've done, we've competed successfully
20 against them.

21 MS. MESSER: European? Any countries in
22 particular?

23 MR. MULHOLLAND: I would say the Czech
24 Republic, we compete against them, we compete against
25 two plants in Germany and one plant in Belgium.

1 MS. MESSER: Okay. Do you know the names of
2 those plants? If you don't know them off the top of
3 your head, if you could provide them in a
4 postconference brief.

5 MR. MULHOLLAND: The plant in Belgium has
6 been called BELREF, but I believe their name now is
7 called Ipratec. In Germany the company is RHI.
8 There's a plant in Mittels-Bollendorf that makes
9 silica brick. Then there's another plant in Germany
10 under a company called PD Group and they have another
11 owned operation in the Czech Republic that's referred
12 to as MSLZ. The other German company Dr. C. Otto.

13 MS. MESSER: Are there any other companies
14 outside of Europe that you're seeing here, in the
15 United States?

16 MR. MULHOLLAND: I believe there's silica
17 production in Poland, I believe there's a plant in
18 Ukraine, there has to be producers in Russia, but we
19 have not seen their products here.

20 MS. MESSER: Okay. What are the
21 similarities and differences with these nonsubject
22 products? You indicated there were high quality
23 products from Europe. Is there anything different
24 about -- are there different applications, different
25 price levels, quality, whatever?

1 MR. STRAIGHT: So to be clear, just, Tom,
2 when you're answering the question, we're drawing the
3 distinction between silica brick that's
4 interchangeable with yours versus what Ms. Messer
5 referred to as nonsubject, which would be other kinds
6 of products that wouldn't be --

7 MS. MESSER: No, no, no.

8 MR. STRAIGHT: Is it wrong?

9 MS. MESSER: The same type of silica brick
10 that would compete with your product here, in the
11 United States, that's not Chinese.

12 MR. STRAIGHT: Got it. Okay. So does that
13 make sense?

14 MR. MULHOLLAND: Repeat again, please.

15 MR. STRAIGHT: Yes.

16 MS. MESSER: Do you go up against any of
17 these German or Czech producers that you mentioned
18 here for the same silica brick? Are those products
19 that they bring into the United States, are they
20 different in, you know, quality, in application, in
21 price?

22 MR. MULHOLLAND: I would say they are
23 comparable, but not as good as our product. When we
24 look at the different grades available and, for
25 example, denser silica brick, a purer silica brick,

1 fine tuning it to the application, they have
2 comparable grades to ours.

3 MS. MESSER: Can you compare them then with
4 the Chinese product?

5 MR. MULHOLLAND: The Europeans? I would not
6 venture to do that.

7 MS. MESSER: Okay. This is the last subject
8 and I promise I'll let, I'll shut up and let everyone
9 else talk. We have very little information on the
10 record about the Chinese industry and I'm interested
11 in knowing if you guys know anything about the
12 structure of the industry. How many producers are
13 there, the level of production, their export
14 orientation or whether or not they sell in their home
15 market primarily, are they large producers, are they
16 small producers? Anything that you can share with us,
17 we'd appreciate.

18 MR. STRAIGHT: We'll certainly put some more
19 in the postconference brief, but let me talk about
20 that briefly. It's difficult to pierce, candidly, and
21 what we've seen are, like we handed out in the
22 exhibit, announcements of increased production and
23 increased capacity.

24 When we reached out for quotes, you know,
25 touting the kind of capacity they have, they can meet

1 any need, we've sold to the U.S., Europe, et cetera.
2 But in terms of getting in past that kind of, yes,
3 we've got a lot of silica brick and we can sell it all
4 to you whenever you need it at a low price, it's
5 harder to understand exactly, for example, are the
6 refractories all integrated over there, do you have a
7 plant that's making silica, magnesia and three other
8 kinds of refractory bricks? Harder for us to
9 determine that.

10 Now, we tried and we'll give it another, you
11 know, effort to try to figure that out, but it's been
12 as difficult for us as I think it is for you to
13 understand exactly. Now, what I will say is there's
14 no question that there is an export orientation just
15 from what we've seen coming into the U.S., the
16 competition we've seen. There's at least some export
17 orientation. Beyond saying that generally, it's very
18 hard for us to say. Anything else, guys, on that?

19 MS. MESSER: And whether or not there's a
20 demand for that in China, their product? Do you have
21 any insight on that?

22 MR. MULHOLLAND: I would say absolutely
23 there is a demand in China. The steel industry in the
24 United States, let's say 100 million tons a year
25 production. I believe China is 550, 600 million tons

1 a year. You need refractories to service that
2 industry, you need coke. So I'd say, as a rule of
3 thumb, yes, there is a significant demand in China for
4 those products.

5 We have, in fact, shipped our brick to China
6 as they built new glass plants. They wanted quality
7 products. We sent our products over to China through
8 an engineering company in the United States. There is
9 a growing glass industry over the last few years in
10 China where they're producing more and more flat glass
11 plants.

12 MS. MESSER: Can you give me an idea as to
13 who the largest Chinese producers are? Is any one
14 producer related to an importer that keeps coming up
15 in --

16 MR. STRAIGHT: Well, and honestly, we, and
17 our consultant that helped us put some of this
18 together, he would look and look and, as Tom said,
19 sometimes the names would change. It was very
20 difficult to tell are these entities, all three,
21 related to each other or is it just a name
22 coincidence? Very difficult for us to kind of pierce
23 that.

24 I think we could, though, based on, you
25 know, I've look at a lot of it myself, we could at

1 least try to come up with here's our best estimation.

2 I mean we can't, we don't know, but we can, from what
3 we see and what we have seen, we can at least put some
4 more of that in the posthearing brief.

5 MS. MESSER: That would be great. I'd
6 appreciate that. I'm done.

7 MS. DEFILIPPO: Thank you, Ms. Messer.
8 We'll turn to our dueling economists, Ms. Day and Ms.
9 Larsen. I'll let you decide who's asking what.

10 MS. LARSEN: Has that percentage be stable
11 or is it growing or is shifting at all in the last
12 three or four years?

13 MR. MULHOLLAND: We have lost some business
14 in the electric arc furnace application. I suspect we
15 lost that business to Chinese producers.

16 MS. LARSEN: And this question can be
17 completely naive, but is there any kind of
18 interchangeability between the silica bricks that are
19 produced for the coke furnaces with the glass
20 furnaces?

21 MR. MULHOLLAND: Interchangeability in what
22 respect?

23 MS. LARSEN: Can you use bricks that were
24 made for a coke furnace in a glass furnace application
25 at all?

1 MR. MULHOLLAND: I would say probably not.
2 You could, but you probably would not achieve the
3 results you want in terms of longevity. For example,
4 the glass industry requires a pure product. They
5 don't want a lot of alumina, for example, in the
6 brick. We will add alumina to our coke oven bricks to
7 increase the thermal shock resistance. So you would
8 use a coke oven type brick in a glass application, but
9 I don't think the results would be optimal.

10 MS. LARSEN: Okay. And how interchangeable
11 are either the coke or glass bricks with these minor
12 applications?

13 MR. MULHOLLAND: Coke bricks for the
14 electric arc furnace are very similar. Tunnel kilns,
15 I'm trying to remember what we produced for the last
16 tunnel kiln. Was it Grafco? It was an industrial
17 grade that was similar to the coke oven grade.

18 MS. LARSEN: What I'm trying to understand
19 is how you and your customers with the relationships
20 like so, a customer will come to you with a bid -- a
21 project and then either multiple bids. What's the
22 process when you guys sell these bricks?

23 MR. MULHOLLAND: Typically, we'll learn of a
24 potential project from a customer. They will request
25 a formal quotation. We'll review the bill of

1 materials. If we have questions, we will go back to
2 them, whether we go back to the purchasing manager or
3 interface with engineering. Sometimes it's a little
4 of each. I would say at that point the customer would
5 review our offer against our competitors and make a
6 decision.

7 MS. LARSEN: And you mentioned there's like
8 30,000 molds out there. Are you designing these
9 furnaces? Or they tell you, we want this, these are
10 the shapes and the size of the furnace that we need
11 and then you create that?

12 MR. MULHOLLAND: Our customers come to us
13 with, in some cases, a drawing of a furnace. And on
14 the drawing there will be a bill of materials, so many
15 of this shape, so many of this shape, and they have
16 made that decision --

17 MS. LARSEN: Okay.

18 MR. MULHOLLAND: -- this is what is needed
19 to fill this bill of materials.

20 MS. LARSEN: And are you aware of how many -
21 - what kind of bids are used? How many rounds of
22 bidding do you usually do in these projects?

23 MR. MULHOLLAND: Sometimes there's only one
24 round. Sometimes we have longer term purchase
25 agreements with a customer where it's a formality of

1 putting the previously agreed to pricing in the
2 respective bill of materials for that project and just
3 doing some paperwork. Some customers do go back and
4 forth, one, two, three times. They tend to be the
5 exception though.

6 MS. LARSEN: Okay.

7 MR. MULHOLLAND: Usually there is so many
8 different parts of the project that need to be
9 considered, the labor, the schedule, other
10 refractories, that the customers have an understanding
11 of our products, they have an understanding of our
12 competitors, and they look at the bids and they do
13 business fairly quickly.

14 MS. LARSEN: Okay. Can you discuss what
15 goes into a project requiring significant mold work?
16 For example, like how is the pricing for the product
17 determined? What is the production process? The
18 clay? Can you reuse the molds again?

19 MR. MULHOLLAND: For example, in the glass
20 industry, a lot of the molds are standard sizes.
21 Sometimes we'll get a bill of materials that has been
22 re-engineered to metric sizes and we will produce
23 those molds to make the metric bricks. Some customers
24 have a program to switch from standard U.S. sizing to
25 metric sizing. On occasion, customers will improve

1 the design, the previous design of a furnace and some
2 of the shapes change. Once again we will make molds
3 to produce those products.

4 Likewise in the coke oven industry,
5 sometimes on a repair, even if we have all the molds
6 for a battery, there's fine tuning and constant
7 improvement that's going on. And sometimes a redesign
8 sections of the furnace and the shapes themselves.
9 There again we will make molds for those products.

10 MR. STRAIGHT: Let me just add one thing
11 that's anecdotally having been to the plant. I don't
12 know what the number is, but there are thousands of
13 molds down there, so that they can reuse molds over
14 and over. And oftentimes even if it's a unique or
15 custom size, it can be used again in another
16 application. Is that right? Yeah. So you don't have
17 to redesign molds every time for every project. It's
18 usually a small piece of the project, is that right?

19 MR. MULHOLLAND: Yes. And on our bill of
20 materials, we will show our product that we're
21 producing and the corresponding prices on an
22 individual piece basis. Then we will also show any
23 ancillary charges for packaging molds, special cutting
24 or forming of bricks. Those are broken out, so that a
25 customer can compare let's say apples to apples.

1 Here's what it cost to buy this refractory product
2 versus company A, B, or C.

3 MS. LARSEN: But a project is never turned
4 down because the mold req is too specialized, is it?

5 MR. MULHOLLAND: Sometimes let's say for a
6 very small bill of materials, somebody wants 400
7 different shapes within three to four months and we
8 don't have 300-400 molds. The amount of work required
9 for the return, it's not feasible at that point.

10 MS. LARSEN: Okay.

11 MR. STRAIGHT: But, Tom, would you say
12 that's fairly rare?

13 MR. MULHOLLAND: That tends to be the
14 exception.

15 MS. LARSEN: Okay. I'm going to actually
16 turn it over to Samantha Day and let her ask a few.

17 MS. DAY: Hi. Samantha Day, Office of
18 Economics. Thank you. I have a couple of questions
19 to follow up on some of the things Ms. Larsen said.
20 When your purchasers are considering purchasing silica
21 bricks and shapes, what factors are important to them?
22 What do they look for? What do they compare between
23 say a domestic product and an imported product? Can
24 you kind of tell me some of those factors?

25 MR. STRAIGHT: Go ahead, Dennis.

1 MR. WILLIAMS: It's maybe just a price
2 issue, pricing issue when they originally supply us
3 with a bill of materials.

4 MS. DAY: And are there other things like
5 quality, maybe delivery time, or anything like that,
6 do they consider things like that as well or is it
7 mostly price?

8 MR. WILLIAMS: Well, delivery time and price
9 I would say were the two key components.

10 MS. DAY: Okay. And another question on
11 purchasers, are there any type of industry
12 certifications that silica bricks and shapes producers
13 have, like an ASTM or anything like that, and do
14 purchasers look for those if they're required?

15 MR. WORTHEN: Yes, they do. It is an ASTM.

16 MS. DAY: And is that mostly applied to --
17 is that both steel and glass applications or --

18 MR. WORTHEN: Generally, yes.

19 MS. DAY: Okay. And is there any type of
20 Buy America situation here where purchasers are
21 looking to have any requirements to buy American-made
22 products?

23 MR. WORTHEN: We don't see that that often.
24 We wish.

25 MS. DAY: Moving on to another topic,

1 earlier you talked about magnesia bricks and they're
2 not really a good substitute. And I know in the
3 petition, it mentions how silica bricks are ideal for
4 glass furnaces because the magnesia bricks can cause
5 discoloring and things like that. Can you use
6 magnesia bricks in a coke over application?

7 MR. MULHOLLAND: No.

8 MS. DAY: No. And also the other things
9 that I've seen on the record and some of the
10 questionnaire responses as substitutes, like aluminum
11 bricks and they mention like a fused cast brick and
12 then we talked about some of the fused bricks earlier
13 and then mullite, are those very interchangeable with
14 the silica bricks?

15 MR. MULHOLLAND: I'd say most applications,
16 no. If you look at a fused cast brick, it is perhaps
17 six to eight times the cost of our product. The
18 product is much heavier. You have to reenforce the
19 super structure of the furnace. Some customers will
20 consider that, but they usually go back to silica
21 brick. It's a cost effective solution within the
22 glass industry.

23 And there was another part to your question
24 too, I believe. Mullite?

25 MS. DAY: Yes, the mullite bricks.

1 MR. MULHOLLAND: Mullite has found
2 applications in the fiberglass industry. However,
3 recently we've begun to sell again to a domestic
4 manufacturer of fiberglass. Several furnaces in the
5 United States and several furnaces that have been
6 exported, they've changed the composition of their
7 fiberglass to where silica is now once again useful to
8 them, and they've elected to move away from the
9 mullite back to the silica for cost savings.

10 I'd say as a rule of thumb, mullite is
11 perhaps -- mullite alumina, perhaps three times the
12 cost of silica. And it is also heavier.

13 MS. DAY: Okay, thank you. I have a couple
14 of questions about raw materials. And can you discuss
15 expected trends in raw material costs and other input
16 costs over the next one to two years?

17 MR. WORTHEN: Would you repeat that?

18 MS. DAY: Please discuss the expected trends
19 in raw material costs and other input costs over the
20 next one to two years.

21 MR. WORTHEN: Generally, raw materials jump
22 up about one to three percent every year.

23 MS. DAY: And you expect that over the next
24 couple of years?

25 MR. WORTHEN: Certainly, yes.

1 MS. DAY: And have you seen the same
2 fluctuations since like 2009, the beginning of the
3 period of investigation?

4 MR. WORTHEN: Yes.

5 MS. DAY: And earlier you mentioned the
6 quartz mine that you have that source silica stone
7 from. Industry, just typical industry, and you can
8 provide this in your post-conference briefs, do you
9 source a good bit of your silica from that mine or do
10 you also purchase some? And if you do purchase any,
11 is that typically a contract or is it spot sales?

12 MR. WORTHEN: Well, we don't sell it to
13 anybody else, number one, and we just directly mine it
14 for ourselves and then bringing it as we need it.

15 MR. STRAIGHT: And do you ever buy any from
16 anyone else?

17 MR. WORTHEN: No.

18 MS. DAY: And going on to price, since 2009
19 there seemed to be some fluctuation in pricing in the
20 U.S. market. What is driving the fluctuations?

21 MR. MULHOLLAND: Pricing in terms of?

22 MS. DAY: Sales pricing of the product.

23 MR. STRAIGHT: And just to be clear, are you
24 talking about our pricing or pricing in the market
25 generally?

1 MS. DAY: Market generally.

2 MR. MULHOLLAND: I'd say you have to look at
3 the industry and the application.

4 MS. LARSEN: Is there a good way for us to
5 tease out -- I mean especially since these are
6 produced to order projects that are bid, we have price
7 data that's all over the map. How would be a good way
8 to tease out if there's underselling occurring when
9 these projects are completely different project
10 specifications?

11 MR. STRAIGHT: You know that may be one we
12 need to think about a little bit and try to give you a
13 better answer in the post-conference brief. Because I
14 understand the question, it's just trying to give you
15 some data you can work with. The problem is I think a
16 lot of times we don't know all of the prices obviously
17 that other people are bidding and the we're competing
18 against. What we have uniformly heard is that the
19 Chinese prices are a lot lower than ours.

20 MR. MULHOLLAND: I would -- well, I could
21 add that some of our customers will state to me that
22 your product is 40, 50, 60 percent higher than a
23 Chinese product.

24 MS. LARSEN: If possible, could you maybe
25 provide some of these emails of the RFQs that state

1 this the case, that the Chinese product is 40 to 60
2 times --

3 MR. MULHOLLAND: Sure.

4 MS. LARSEN: Thank you.

5 MR. STRAIGHT: And let me be clear, Tom, do
6 you have any -- are those phone calls or are those --
7 do you have any of those in writing?

8 MR. MULHOLLAND: This is not in writing.
9 This is in a negotiation with a customer.

10 MS. DAY: Is there a public source of price
11 data for silica bricks, like an industry publication
12 that maybe publishes prices, monthly, quarterly?

13 MR. MULHOLLAND: No.

14 MS. DAY: Okay. And then is there a price
15 difference between the silica bricks that are used in
16 coke oven applications versus those used in glass
17 furnace applications?

18 MR. MULHOLLAND: Yes, there is.

19 MS. DAY: And how much of a difference,
20 which one is higher?

21 MR. MULHOLLAND: The coke industry is higher
22 with respect to Utah Refractories. We consider a
23 number of factors when pricing our product. We look
24 at the grade --

25 MR. STRAIGHT: And, Tom, if it gets too

1 sensitive, we can put that in the brief.

2 MR. MULHOLLAND: Sure.

3 MS. DAY: Yes. Okay, thank you.

4 MR. MULHOLLAND: Yes.

5 MS. DAY: Yes, please provide that in your
6 briefs. And then there was a question in the
7 questionnaire that asked about the cost share of the
8 end-use product and how much of that cost of the end-
9 use product is accounted for by silica bricks and
10 shapes. And the record will show there's -- we kind
11 of received a wide variety of responses to that
12 question. And I'm trying to just understand and maybe
13 is it because if you're looking at say a repair
14 project versus building a new oven or furnace, would
15 the cost share accounted for in each of those two
16 different types of products be different? Like how
17 much the silica bricks and shapes account for in the
18 cost of each of those, would that differ?

19 MR. STRAIGHT: Could you help us, because I
20 think everyone struggled with this question? When you
21 say "cost share" for us sitting here, exactly what do
22 you mean by that? So then I think we can answer the
23 question better.

24 MS. DAY: Say for example your building an
25 oven and you have multiple inputs that go into this

1 entire project. And then you have the cost of the
2 entire project. Silica bricks and shapes are a part
3 of that project and so they account for a portion of
4 the total cost of that project. So the question was
5 how much of that total cost is accounted for by silica
6 bricks and shapes?

7 MR. STRAIGHT: If we know.

8 MR. MULHOLLAND: I'd say in general terms if
9 you look at the refractory component of not a grain
10 filled site, but let's say an oven rebuilding, the
11 infrastructure is in place, typically the construction
12 would be 80 percent silica, 20 percent fire clay as a
13 rule of thumb. Then there's mortar. There's
14 insulation. There's some ancillary products in that.
15 But that's a good break.

16 I'd say a significant cost would be labor at
17 that point for any customer, installing of the
18 product, which would probably be more than the
19 refractory costs.

20 MS. DAY: And if you're building a coke oven
21 versus a glass oven, would the cost share of the
22 silica bricks be different for those two projects?

23 MR. MULHOLLAND: I would say in a coke oven,
24 it would be much, much higher. I would estimate for a
25 typical glass container furnace, the portion of silica

1 would be five to seven percent of the overall cost of
2 the project, if that helps.

3 MS. DAY: Yes, thank you. Okay, I think Amy
4 and I are done. Thank you, very much.

5 MS. DEFILIPPO: Thank you, Ms. Larsen and
6 Ms. Day. I'll now turn to our attorney, Mr. Sultan.

7 MR. SULTAN: My name is Peter Sultan. I'm
8 with the Office of the General Counsel here. My first
9 set of questions is going to go to the definition of
10 the domestic-like product. As you know, the
11 Commission doesn't always define the domestic-like
12 product in exactly the same way as Congress defines
13 the scope. And we have a six-factor test that we
14 analytically go through in defining the like product
15 and I'd like to just walk through those factors with
16 you. And let me just be clear that if there are any
17 questions which you prefer to answer in your post-
18 conference brief, there's no reason why you shouldn't
19 do that. So feel free to defer.

20 MR. STRAIGHT: And we may also clarify
21 answers we give.

22 MR. SULTAN: That's fine too. So in the
23 petition, it explained that SRBs are distinguished by
24 their high volume stability, excellent load bearing
25 characteristics, and their thermal conductivity. I

1 just want to be sure that I understand what that
2 means. The high volume stability means that it's
3 relatively free from flaking or chipping, right? Is
4 that correct?

5 MR. MULHOLLAND: I'd say volume stability,
6 my understanding would be when you heat up a vessel, a
7 glass furnace or a coke oven prior to operation, the
8 brick will keep its shape. It will not begin to
9 slump. So if you look at a silica brick, by nature a
10 silica brick once it's heated up will hold its
11 properties almost to the point of failure. Other
12 refractories may begin to show a slumping or a
13 degradation and begin to weaken. Silica brick holds
14 its properties and then fails catastrophically once
15 you past its service temperature. Other refractories
16 will give warning.

17 MR. SULTAN: Okay. So how is that different
18 from the load bearing characteristics?

19 MR. MULHOLLAND: Load bearing
20 characteristics, my understanding would be that it's
21 high strength. You can stack --

22 MR. SULTAN: You can stack them up high.

23 MR. MULHOLLAND: -- very high on top of each
24 other, heat the brick up, and the bricks at the bottom
25 do not deform. They maintain their shape and

1 integrity.

2 MR. SULTAN: Okay. Now in terms of how the
3 SRBs are made, in the petition it explains that in
4 coke oven applications, the crushed silica is mixed
5 with less than five percent lime that acts as a
6 binder. What about the production of SRBs for glass
7 furnace crowns, do you also use lime in roughly the
8 same proportion?

9 MR. MULHOLLAND: Should I answer or brief?

10 MR. STRAIGHT: If you don't mind, we'll just
11 put that in the brief.

12 MR. SULTAN: Brief is fine, okay. Now in
13 terms of the uses for these products, I looked at
14 Exhibit 3 to the petition, which is this chapter on
15 refractories. And I have to confess, I didn't
16 understand all of it. I didn't work on the magnesia
17 refractories case.

18 MR. STRAIGHT: I'm still learning.

19 MR. SULTAN: Okay. I got the impression
20 that one uses different types of refractories at
21 different spots in the furnace, is that correct?

22 MR. STRAIGHT: Yes, and one of the things
23 that was most helpful to me as I was trying to learn
24 all this is that diagram on page 33 of Exhibit 3 that
25 shows you kind of the different -- there it is --

1 MR. SULTAN: Okay.

2 MR. STRAIGHT: -- the different refractories
3 in different places. Now these guys can give more
4 detail about that and kind of how it works, but that
5 was my rule of thumb.

6 MR. SULTAN: Okay. So this diagram is of a
7 glass tank melting furnace, which I assume is for
8 making glass.

9 MR. MULHOLLAND: Yes.

10 MR. SULTAN: Now are there any spots in the
11 furnace where a customer would have a choice as to
12 whether it wants to use silica brick or a different
13 kind of brick?

14 MR. MULHOLLAND: I'd say they have a choice
15 in the regenerators. These would be the sides of the
16 furnace. Sometimes they're magnesia or different
17 compositions. The walls sometimes are magnesia. Some
18 places in Australia use silica in that application.
19 Not too many people in the States do that. Our
20 product is mostly on the crown itself, the middle of
21 the drawing.

22 MR. SULTAN: And is that because that's the
23 hotter part of the furnace?

24 MR. MULHOLLAND: The regenerators can get
25 very hot too.

1 MR. SULTAN: Okay.

2 MR. MULHOLLAND: Yes.

3 MR. STRAIGHT: My understanding of that is
4 that is where your glass is actually melting. So if
5 you have any degradation and you have this pure
6 silica, you're not going to affect your glass. And
7 you guys correct me if -- yeah.

8 MR. SULTAN: Okay. So what about in a coke
9 oven, would there also be interchangeability as to
10 what type of refractory you want to use, silica in
11 some cases?

12 MR. MULHOLLAND: To the best of my
13 knowledge, no. The working portion of the battery is
14 going to be silica.

15 MR. SULTAN: Okay. Moving on to channels of
16 distribution, you explained that typically customers
17 will have a project and will come to you for bids.
18 Are these SRBs also carried by distributors or are
19 they always sold to end users?

20 MR. MULHOLLAND: We do not have -- well, I'd
21 say, there's a handful of what you would envision as a
22 stocking distributor that service predominantly the
23 electric arc furnace market. It is just a small niche
24 market we serve. There are refractory companies and
25 distributors that concentrate, that would take a

1 number different refractory products that provide
2 service to the customer. We sell to them and they
3 take title to the product and then resell it to that
4 customer. Sometimes I think they would carry some
5 inventory for that customer.

6 MR. SULTAN: So you sell to end users and to
7 distributors. Roughly in what proportion?

8 MR. MULHOLLAND: Two percent I'd say of our
9 business may go to what you would envision as a
10 stocking distributor. We do use distributors in the
11 marketplace where we would sell to a company that's
12 providing sales, service for us, that would take title
13 and sell to the end user, United States.

14 MR. SULTAN: Okay.

15 MR. MULHOLLAND: In most cases, we sell
16 directly to our customers though.

17 MR. SULTAN: Now turning to the
18 manufacturing facilities and the production process
19 and the employees, do you make other types of
20 refractories other than silica refractories in the
21 same facilities, using the same employees?

22 MR. WORTHEN: No, we do not.

23 MR. SULTAN: You do not?

24 MR. WORTHEN: No.

25 MR. SULTAN: Because I thought --

1 MR. WORTHEN: We will make silica cements,
2 but outside of the silica refractories though.

3 MR. SULTAN: Okay. Silica cements, you
4 said?

5 MR. WORTHEN: Well, yes, cement to put the
6 bricks together and hold them together. Silica mortar
7 might be better.

8 MR. SULTAN: Okay moving on to the fifth
9 element, which is producer and customer perceptions of
10 the products, earlier, Mr. Straight, I think I heard
11 you say that among customers, everyone knows what
12 you're talking about. So would you say that producers
13 and customers have a very clear idea of the
14 distinctions between SRBs and other types of
15 refractories?

16 MR. STRAIGHT: I would say absolutely. And
17 Tom is right here and I think he knows this much --

18 MR. MULHOLLAND: Yes, absolutely.

19 MR. SULTAN: Okay. And finally price, you
20 mentioned that SRBs are low cost. And I think I heard
21 you compare the price of SRBs to mullite bricks.

22 MR. MULHOLLAND: Yes.

23 MR. SULTAN: But how about in comparison to
24 other types of refractories? I mean can you give me
25 some idea of --

1 MR. MULHOLLAND: I had mentioned on the fuse
2 cast refractories, which would be a potential
3 substitute for our product, and the top of a glass
4 furnace crown I had mentioned six to eight times more
5 expensive to use that type of product. Sometimes
6 customers consider that when they have a very
7 demanding furnace that is really hurting the
8 refractory life. They look at that and they consider
9 that. But in most cases, they stick with the silica.

10 MR. SULTAN: Okay, thank you.

11 MR. WISEMAN: And just for point of
12 clarification too, I want to be clear that these other
13 types of refractories, you know, we've hit on the ones
14 that are interchangeable. It's a very small subset of
15 refractories that are interchangeable. The
16 refractories you hear about more often perhaps would
17 not be interchangeable in the same application with
18 our products. So the price difference I think would
19 maybe be inconsequential because you couldn't use them
20 in the same capacity.

21 MR. SULTAN: And what sort of refractories
22 would those be?

23 MR. WISEMAN: So like magnesia for example.
24 You know, some of the other refractories that have
25 been brought up -- I guess what I want to clarify is I

1 think today we've stated what type of refractories
2 would be interchangeable. You know, the fuse silica
3 with the price difference, the mullite example we
4 gave, that's about the extent of it. In the industry,
5 they wouldn't just go out and use any refractory for
6 any application. They have very specific qualities
7 that would cause them to be used in the context that
8 they're used now.

9 MR. SULTAN: Thank you. I think that's
10 enough on the domestic-like product. I just have
11 several other miscellaneous questions. You mentioned
12 that it's very costly to build a plant. The
13 production process seems relatively simple. What
14 makes it so costly?

15 MR. WORTHEN: Well, as you know, in any
16 industry, machinery is not cheap. The kilns are very
17 expensive. I think the last number I come up with in
18 the early '90s was about \$50 million to replicate that
19 plant.

20 MR. STRAIGHT: And just to give you a
21 visual, again for me it's been helpful to go down and
22 visit the guy's plant. You have this whole lineup of
23 these large, large kilns that you have to build in the
24 first instance and then -- and I agree, the production
25 process is relatively simple, the flow, but to build

1 all that and all -- I can't remember how many kilns
2 you have --

3 MR. WORTHEN: We have 10 kilns.

4 MR. STRAIGHT: -- 10 kilns, that's costly to
5 build each one of those.

6 MR. SULTAN: Okay. Mr. Mulholland, when you
7 were talking about other countries that make these
8 products, you mentioned Czech producers, German
9 producers, and a producer in Belgium, and I heard you
10 say I think that you had competed successfully --

11 MR. MULHOLLAND: Yes.

12 MR. SULTAN: -- against these companies. Do
13 you care to elaborate on that? I mean --

14 MR. MULHOLLAND: Well, when we go to market,
15 our customers realize we are not a large company.
16 These are companies that are perhaps hundreds of times
17 our size that make many different types of
18 refractories. So they can be a little more aggressive
19 on price. At the end of the day, we have to pay the
20 light bill. We can't buy market share. So we look
21 for different ways to compete against those companies:
22 time, efficiencies, quality. We try to differentiate
23 that and we're still competing against a very large
24 company and we've been successful at that.

25 MR. SULTAN: Thank you. And my last

1 question goes to the so called repair project that you
2 had. I guess I'm wondering if your customer had this
3 catastrophic failure, why that customer continued to
4 source from China after that?

5 MR. WORTHEN: This isn't the first time.

6 MR. SULTAN: This is not the first time
7 what?

8 MR. WORTHEN: Since we have done this type
9 of business, meaning that we have done this repair
10 project 10 years ago. So that same thinking is still
11 there. It's all a bottom line cost.

12 MR. SULTAN: But presumably, I mean, if they
13 had a catastrophic failure and they have to come to
14 you to rebuild their furnace, that's costly too.

15 MR. WORTHEN: Certainly. Yeah, that's our
16 point.

17 MR. WILLIAMS: We've tried to explain it, it
18 just doesn't get through.

19 MR. WORTHEN: Yeah, it doesn't get through.
20 But, you know, we're dealing with different people
21 about every time this happens. So they come in, they
22 see a low cost refractory, they buy it, they move on
23 in their position, the furnace fails, we deal with
24 another guy, he sees a low cost, so it just continues
25 to work that way.

1 MR. WILLIAMS: But they've used this for
2 years in their application as well though. I mean
3 it's not all failures. They've successfully used this
4 other brick a lot.

5 MR. WISEMAN: I don't know that we call it
6 catastrophic. He's right. These are large repair
7 projects for a failure of certain parts of furnaces
8 that may have been put in. The problem of course, the
9 concern we have is the price is still so low that
10 notwithstanding those failures, they're still choosing
11 to go back and buy this brick because obviously it's
12 offset, whatever potential harm is offset by the low
13 initial cost of the brick.

14 Moreover, one of our concerns about threat
15 and harm is we anticipate they're going to continue to
16 refine their process and make better and better brick
17 and make it more and more difficult for us to compete.

18 Because that one argument we have about, hey, failure
19 and we're going to have to come in and redo this for
20 you, even though price has been so low, they haven't
21 changed their behavior. We think it's going to become
22 harder and harder as the brick becomes more
23 competitive.

24 MR. STRAIGHT: And just two follow-up
25 points, I think one thing that Mr. Williams said, they

1 haven't had all failures. I mean they've had plenty
2 of Chinese brick that's worked just fine and haven't
3 had a problem with it. And so that leads them to keep
4 buying it because of the price difference. And then
5 what I asked Tom was making sure the European pricing
6 that they've been competing against is much fair. I
7 mean it's nowhere close to as low as the Chinese
8 pricing. So they've been successful in weaning some
9 of those, but you're in a much closer price parity
10 than you have been with any of the Chinese products.

11 MR. WILLIAMS: Plus the time constraint
12 issues.

13 MR. STRAIGHT: Yeah.

14 MR. SULTAN: Thank you. That's all I have.

15 MS. DEFILIPPO: Thank you. Mr. Yost, do you
16 have any questions for the panel?

17 MR. YOST: Thank you. Yes, just a few
18 follow-up questions. So perhaps a steel company or a
19 glass manufacturer may defer changing out the silica
20 brick if they -- in the event of a downturn like we
21 experienced in late 2008-2009? I mean is that a
22 significant part of the changes in demand?

23 MR. MULHOLLAND: I think they would consider
24 that, but I would say perhaps no. That furnace will
25 eventually need repair. They can schedule it with --

1 let's say one company could have 10 repairs scheduled
2 and they do the five critical ones. And sometimes
3 they make marketing decisions based on how to serve
4 their customers and keep this plant going while this
5 plant is shut down. That enters into the equation as
6 well.

7 MR. YOST: Okay. You mentioned that you
8 have very small amount of sales to stocking
9 distributors and to other distributors. Do they buy
10 particular shapes or is there a commodity size brick
11 that a stocking distributor or other type of
12 distributor may buy just to have them on -- you know,
13 in the yard for example when somebody calls?

14 MR. MULHOLLAND: The distributors are
15 servicing the electric arc furnaces. Sometimes two or
16 three distributors will chase the same business. And
17 we quote them all and then sell to whoever wins the
18 customer's bid. But I don't believe they carry a lot
19 of inventory because a lot of times they're in a hurry
20 to get the product, which means their customer needs
21 it, which means they don't have it in stock.

22 MR. YOST: So in effect even though you're
23 selling to a distributor, the distributor probably has
24 very similar type of bill of materials that you would
25 be bidding on to a coke oven or a glass manufacturer;

1 in other words, a bill of materials that specifies
2 number of shapes, et cetera, et cetera?

3 MR. MULHOLLAND: For the electric arc
4 furnace, we may see two to four shapes for that
5 portion of the market. We don't sell to distributors
6 for the coke market.

7 MR. STRAIGHT: But if I may, I think the
8 question was more focused on is that distributor going
9 to be selling in the same kind of way you are, meaning
10 here's a specific job, he's got a bill of materials,
11 he needs to fill that.

12 MR. MULHOLLAND: Yes. The furnace need
13 repair, they need product to do that.

14 MR. WILLIAMS: They have a specific customer
15 in mind when they purchase and that's usually a repeat
16 business.

17 MR. YOST: Okay. So they're not buying for
18 inventory --

19 MR. WILLIAMS: No.

20 MR. YOST: -- anymore than I get the sense
21 that you're not producing for inventory. You're
22 producing for specific orders that have a specified
23 bill of materials that specify the shapes and how many
24 shapes and so forth.

25 MR. WORTHEN: Yes.

1 MR. YOST: Okay, all right. Thank you for
2 those clarifications. I get involved very deeply, as
3 you know, in your financial information and I'm more
4 than a little constrained discussing that in public.
5 So I have several follow-up questions that I will
6 provide you separately outside of the conference.

7 MR. STRAIGHT: thank you.

8 MR. YOST: Thank you very much. And I'd
9 like to thank you for the cooperation that I've
10 received so far. Thank you.

11 MS. DEFILIPPO: Thank you, Mr. Yost. Ms.
12 Lundquist, questions for the Petitioner?

13 MS. LUNDQUIST: Yes. I'm Kathryn Lundquist
14 in the Office of Industries, writing about the
15 manufacturing process, as well as the non-subject
16 countries who are producing the silica refractory
17 brick. I have some questions. First, whether or not
18 there have been any significant changes in silica
19 refractory brick manufacturing in recent years, has it
20 changed since the plant was developed during World War
21 II?

22 MR. WORTHEN: No, not really.

23 MS. LUNDQUIST: Not significantly?

24 MR. WORTHEN: No.

25 MS. LUNDQUIST: Thank you.

1 MR. WORTHEN: There have been some
2 efficiencies gained, but by most part it's the same.

3 MS. LUNDQUIST: All right, thanks. And to
4 your knowledge -- well, my understanding is that there
5 are two types of manufacturing, one using periodic
6 kilns and the other using continuous kilns. Are you
7 aware of what type of the Chinese manufacturers use?

8 MR. WORTHEN: I don't know that.

9 MS. LUNDQUIST: Not aware, thank you. And
10 any of the European companies, are they using periodic
11 kilns or continuous?

12 MR. WORTHEN: Both.

13 MS. LUNDQUIST: Both?

14 MR. WORTHEN: Yeah. I'm sure the Chinese
15 are using both also.

16 MS. LUNDQUIST: Okay, thank you. And do you
17 know what the source of Chinese silica is? Are they
18 using Ganister also? Are they importing?

19 MR. WORTHEN: I'm sure they're using
20 Ganister also.

21 MS. LUNDQUIST: Ganister?

22 MR. WORTHEN: Yeah.

23 MR. STRAIGHT: Where it comes from, I don't
24 think we know.

25 MR. WORTHEN: We don't know that.

1 MS. LUNDQUIST: Thank you. And could you
2 please discuss how Utah Refractories is different in
3 quality? Why are they of a higher quality? Is it the
4 raw materials that Utah Refractories is using?

5 MR. WORTHEN: Yes, it is.

6 MS. LUNDQUIST: Okay. And that has to do
7 with the silica content in the rock that you're
8 mining?

9 MR. WORTHEN: Yes.

10 MS. LUNDQUIST: Thank you.

11 MR. STRAIGHT: And just one clarification on
12 that. You know, I think our products and our business
13 is all about quality and the highest quality. But I
14 think it is important to remember, as we've heard
15 today, that Chinese brick substitutes in and we may be
16 able to differentiate on quality, but it's a marginal
17 point versus a decision-making point because if the
18 cost is where it is, the steel producers and the glass
19 companies are going with the Chinese because it's
20 lower cost.

21 MS. LUNDQUIST: Okay. And in the case of
22 the steel -- or the coke oven repair, was that an
23 issue of the materials that were in the silica brick
24 originally? Where was the quality flaw in those
25 brick?

1 MR. WORTHEN: I don't believe that I really
2 know the answer to that, to be honest with you.

3 Tommy, did you hear --

4 MR. STRAIGHT: So what happened on that --

5 MR. WORTHEN: What happened to the Chinese
6 brick?

7 MR. STRAIGHT: -- the U.S. steel repair
8 project?

9 MR. MULHOLLAND: The large --

10 MR. STRAIGHT: What happened to the brick?

11 MR. MULHOLLAND: I believe the brick failed
12 inspection. Our customers, when they develop the bill
13 of materials that we quote off of, part of that bill
14 of material, let's say it says silica brick, then
15 there are specifications that our customers develop,
16 your brick have to meet these specifications. So you
17 can be at the high end of the quality of the
18 specification, you can be in the middle or the low,
19 but you technically meet those specifications for the
20 silica brick. We try to say we're at the high end of
21 those specifications.

22 MS. LUNDQUIST: Okay, thank you. A lot of
23 these questions have already been answered. I have a
24 question about silica brick shipping. When you are
25 shipping to a customer, are the silica brick

1 palletized and shipped on trucks?

2 MR. WORTHEN: Yes.

3 MS. LUNDQUIST: Thank you. And in terms of
4 shipping from China, I would assume that it would be
5 very high cost. Are they shipped in containers sent
6 overseas?

7 MR. WORTHEN: Containers and come across on
8 a boat.

9 MS. LUNDQUIST: And a little bit about Utah
10 Refractories manufacturing process, for your kilns,
11 how are the bricks loaded and unloaded into the kilns?

12 MR. WORTHEN: All by employees.

13 MS. LUNDQUIST: Employees. So --

14 MR. WORTHEN: It's all manual labor.

15 MS. LUNDQUIST: All right. And just one
16 final question, just about the molds, what are the
17 molds made from that you produce brick?

18 MR. WORTHEN: We actually have a couple of
19 different styles. 87 tool steel is the majority of
20 the molds. Large runners or large piece counts, we
21 will go to carbide because it's much more cost
22 effective.

23 MS. LUNDQUIST: Thank you. I think that
24 sums it up for me.

25 MR. STRAIGHT: Thank you.

1 MS. DEFILIPPO: Mr. McClure, questions?

2 MR. MCCLURE: Jim McClure, Supervisory
3 Investigator. That title means I'm the least
4 important person here and these people do all the
5 work. I want to thank you folks for coming in all the
6 way from Utah. We are an agency, we're as good as the
7 information we get. You folks have the information
8 and other questionnaire respondents.

9 I know you are always happy to get greetings
10 from the government and say we need a little
11 information. So we appreciate what you've given us so
12 far. I'm sure we will have follow-up questions
13 indicated -- it's in your interest to help us as much
14 as possible because each case is different. And we've
15 gone from solar panels to next week washing machines
16 and this, so we do a wide range of things.

17 One thing that Kathryn mentioned, the
18 shipments from overseas, now I assume you sell on a
19 national basis rather than particular regions?

20 MR. MULHOLLAND: We service -- our primary
21 market is the United States --

22 MR. MCCLURE: Right.

23 MR. MULHOLLAND: -- regardless of geographic
24 location.

25 MR. MCCLURE: Okay. Would you say that's

1 the same for the Chinese?

2 MR. MULHOLLAND: I have no idea how to
3 answer that. I'd say we're seeing Chinese product
4 here, so perhaps no. We do export market.

5 MR. MCCLURE: Right, but I'm just trying to
6 get a picture if they are mostly on the west coast or
7 if they come in to other ports.

8 MR. WORTHEN: They're all over, east and
9 west coast. Yes, east and west coast.

10 MR. MCCLURE: Okay. That's the only
11 question I have. I'm usually the most popular
12 questioner for that reason. But one thing I would,
13 getting back to the importance of you getting in touch
14 with the Department of Commerce, so we can get this
15 scope thing clarified as soon as possible, because to
16 get some precision and clarity in that definition
17 would be helpful to us. But it's also helpful if
18 there are firms out there who produce other things,
19 who really aren't what you were after, it saves them a
20 lot of money too.

21 MR. STRAIGHT: And that's fair.

22 MR. MCCLURE: So the Commerce Department is
23 over at 14th & Constitution. If you've got some extra
24 time, you can do that and wander over to the Christmas
25 Tree lighting tonight, all, you know, one package.

1 Anyway, thanks for coming and we look forward to
2 proceeding with the case.

3 MS. DEFILIPPO: Thank you, Mr. McClure.
4 Like Ms. Lundquist, I tried to cross off the questions
5 that I've generated during the course of this. I
6 think I've done a good job. Most of my questions have
7 been either answered in your responses or asked by
8 other staff. I think I have a couple just to follow
9 up.

10 I'm drawing a blank on -- maybe it was Ms.
11 Day was talking about qualification and ASTM
12 standards. In addition to the ASTM standards, is
13 there any sort of qualification process or procedures
14 that purchasers go through in order to qualify that
15 product or is it basically the ASTM standards and the
16 specifications that are listed?

17 MR. MULHOLLAND: Many of our customers have
18 their own specification and they will consider the
19 ASTM designation. And where that is helpful is in how
20 do you test for density, how do you test the strength
21 of the product. The ASTM has specific steps, so that
22 everybody tests the same way.

23 The Europeans have their own standards
24 similar to the ASTM. And through experience in that,
25 our customers have a working knowledge of either one.

1 MS. DEFILIPPO: I apologize if you've
2 already stated this, are the ASTM standards the same
3 for the brick in the use in the steel, as they are in
4 the glass furnaces?

5 MR. MULHOLLAND: I would say yes, because in
6 some of the coke oven applications and the
7 specifications that will refer to the ASTM standard.
8 For example, they have a density specification per
9 ASTM.

10 MS. DEFILIPPO: Okay. You talked a little
11 bit about the product being made to order and that I
12 think that there were differences between sort of the
13 coke oven use and the steel. Within each of those
14 sort of two market segments, do customers have
15 different specifications such that the silica level on
16 other things may vary? So glass producer 1 may have a
17 different specification than glass producer 2?

18 MR. MULHOLLAND: I'd say in glass, most of
19 the customers buy one grade of our product. However,
20 there are some variations for oxy-fuel furnaces. But
21 if a customer wants to use that, it's available to
22 them.

23 MS. DEFILIPPO: Okay.

24 MR. MULHOLLAND: We do have improved
25 versions of what I would call our standard product.

1 But most of the glass industry buys the standard
2 product.

3 MS. DEFILIPPO: Okay. Is that the same for
4 customers in the coke oven industry?

5 MR. MULHOLLAND: Coke oven industry, one
6 standard product.

7 MS. DEFILIPPO: Okay. I think it might have
8 been you, Mr. Straight, earlier said a lot of the
9 sales have been lost on the steel industry side.
10 There's very few left and that they're starting to --
11 the Chinese are starting to make inroads into the
12 glass industry. Why was it or is it easier to
13 penetrate the steel industry, as opposed to the glass
14 industry?

15 MR. STRAIGHT: And that is what we said and
16 what we've seen. I want to let these guys address
17 that to the extent we know.

18 MS. DEFILIPPO: Sure.

19 MR. MULHOLLAND: This is strictly my
20 opinion, but the numbers -- the dollars potential is
21 much higher in the steel industry. So if you're
22 looking to save money, there's more potential to do
23 that in steel. I think steel will take a little more
24 risk in their operation than the glass industry. The
25 glass industry is traditional. They have a furnace

1 that runs well for so long. They're hesitant to make
2 changes. They will look at things, but it takes time.

3 So for example if you're trying to sell a new
4 customer, they're going to be very, very cautious
5 about making a change. It's a little bit -- that's
6 the flavor of the industry.

7 MS. DEFILIPPO: Thank you. That's helpful.

8 And just a couple final questions just so I
9 understand. In the repair business, are you relining
10 a whole oven or is it more of a spot sort of repair
11 for portions of the furnace on either side?

12 MR. MULHOLLAND: Let's say a coke oven
13 battery may have 40 ovens. The repair would start in
14 a portion. Many times the battery is still producing
15 coke. And they'll shut down a couple ovens and bank
16 them as a safety measure and then repair these ovens
17 and then move down the battery. So the whole battery
18 is usually not shut down and rebuilt.

19 MS. DEFILIPPO: Okay. So how long would it
20 take for that process from starting to do a repair to
21 on average?

22 MR. MULHOLLAND: I couldn't give you an
23 average --

24 MS. DEFILIPPO: Okay.

25 MR. MULHOLLAND: -- but it's over a year.

1 MS. DEFILIPPO: Okay. That's helpful. And
2 this could be something you would prefer to put into a
3 post-conference brief, but looking at the period that
4 we collected data for, so since 2009, would you say
5 more of your business has been for repair or
6 construction for new facilities? And again feel free
7 to comment on that in a submission after post-
8 conference.

9 MR. STRAIGHT: We'll respond to that in the
10 brief.

11 MS. DEFILIPPO: Okay, thank you. I do not
12 have any additional questions. I'm going to look up
13 and down the table to see if anyone has any additional
14 questions. With that, we conclude the direct
15 presentation and questions.

16 I thank you all very much for being patient
17 in answering all our questions. As Mr. McClure
18 mentioned, we do a lot of different products and but
19 for our industry analysts who follow these industries,
20 we don't. So it's always a new and interesting
21 venture trying to learn about it.

22 Mr. Straight, what we normally do is then
23 have a 10-minute period for each side, in this case
24 just you, to do a concluding statement or remarks. If
25 you want to take time, a few minutes to consult with

1 your panel, or if you want to just move into it, or if
2 you just are done, that's fine too.

3 MR. STRAIGHT: I think if we just turn my
4 mic off, I can consult with these gentlemen just right
5 there and we'll wrap up just one second.

6 MS. DEFILIPPO: That would be great.

7 (Pause.)

8 MR. STRAIGHT: As I suspected, we're ready
9 to wrap up.

10 MS. DEFILIPPO: Terrific.

11 MR. STRAIGHT: We want to thank all of you
12 and all of your efforts and we appreciate the work
13 that you've put into this and obviously the great
14 attention you've given it based on the questions we've
15 heard. We'll be happy to submit our post-conference
16 brief. I think it's due on Tuesday. And if there are
17 any other questions, of course we'll field those.

18 I just want to reiterate one more time, this
19 company is really in a crisis situation and really
20 facing a serious injury and as already been
21 significantly injured. And this is the place we learn
22 we should come for relief and so we're asking for that
23 relief. Thank you.

24 MS. DEFILIPPO: Thank you, Mr. Straight. On
25 behalf of the Commission and the staff, I'd like to

1 thank the witnesses who came here today, as well as
2 counsel, for helping us gain a better understanding of
3 the product and the conditions of competition in the
4 silica bricks and shape industry.

5 Before concluding, please let me mention a
6 few dates to keep in mind. The deadline for
7 submission of corrections to the transcript and for
8 submission of post-conference briefs is Tuesday,
9 December 11th. If briefs contain business proprietary
10 information, a public version is due on Wednesday,
11 December 12th.

12 The Commission has tentatively scheduled its
13 vote on this investigation for Friday, December 28th
14 and it will report its determination to the Secretary
15 of the Department of Commerce on Monday, December
16 31st. Commissioner's opinions will be transmitted to
17 Commerce on Tuesday, January 8th.

18 Thank you again for coming and with that,
19 this conference is adjourned.

20 (Whereupon, at 11:26 a.m., the hearing in
21 the above-entitled matter was concluded.)

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CERTIFICATION OF TRANSCRIPTION**TITLE:** Silica Bricks and Shapes from China**INVESTIGATION NO.:** 731-TA-1205**HEARING DATE:** December 6, 2012**LOCATION:** Washington, D.C.**NATURE OF HEARING:**Hearing

I hereby certify that the foregoing/attached transcript is a true, correct and complete record of the above-referenced proceeding(s) of the U.S. International Trade Commission.

DATE: December 6, 2012

SIGNED: LaShonne Robinson
Signature of the Contractor or the
Authorized Contractor's Representative
1220 L Street, N.W. - Suite 600
Washington, D.C. 20005

I hereby certify that I am not the Court Reporter and that I have proofread the above-referenced transcript of the proceeding(s) of the U.S. International Trade Commission, against the aforementioned Court Reporter's notes and recordings, for accuracy in transcription in the spelling, hyphenation, punctuation and speaker-identification, and did not make any changes of a substantive nature. The foregoing/attached transcript is a true, correct and complete transcription of the proceeding(s).

SIGNED: Rebecca McCrary
Signature of Proofreader

I hereby certify that I reported the above-referenced proceeding(s) of the U.S. International Trade Commission and caused to be prepared from my tapes and notes of the proceedings a true, correct and complete verbatim recording of the proceeding(s).

SIGNED: David Jones
Signature of Court Reporter