U.S. PURCHASERS' QUESTIONNAIRE

CERTAIN STILBENIC OPTICAL BRIGHTENING AGENTS (CSOBAs) FROM CHINA AND TAIWAN

This questionnaire must be received by the Commission by no later than January 17, 2012

See page 4 of the Instruction Booklet for filing instructions.

The information called for in this questionnaire is for use by the United States International Trade Commission in connection with its antidumping investigation(s) concerning CSOBAS from China and Taiwan (inv. No. 731-TA-1186-1187(Final)). The information requested in the questionnaire is requested under the authority of the Tariff Act of 1930, title VII. This report is mandatory and failure to reply as directed can result in a subpoena or other order to compel the submission of records or information in your possession (19 U.S.C. § 1333(a)). Further information on this questionnaire can be obtained from Aimee Larsen (202-205-3179, Aimee.Larsen@usitc.gov).

Name of fir	rm	
Address		
City	State	Zip Code
World Wid	le Web address	
Has your firm any time since	m purchased CSOBAs (as defined in the instruction booce January 1, 2009?	oklet) from <u>any</u> source (domestic or foreign) at
□NO	(Sign the certification below and promptly return only this	s page of the questionnaire to the Commission)
☐ YES	(Read the instruction booklet carefully, complete all parts questionnaire to the Commission so as to be received by the	
	CERTIFICATION	
	nation herein supplied in response to this questionnain and that the information submitted is subject to audit a	re is complete and correct to the best of my knowledge and verification by the Commission.
information provided in		and its employees and contract personnel, to use the in any other import-injury proceedings conducted by
Commission, its employmaintaining the records proceedings relating to	yees, and contract personnel who are acting in the c s of this proceeding or related proceedings for which t	and throughout this proceeding may be used by the capacity of Commission employees, for developing or this information is submitted, or in internal audits and resuant to 5 U.S.C. Appendix 3. I understand that all
Name of Authorized Of	ficial Title of Authorized Official	Date
	Phone:	
Signature	Fax	E-mail address

PART I.—GENERAL INFORMATION

The questions in this questionnaire have been reviewed with market participants to ensure that issues of concern are adequately addressed and that data requests are sufficient, meaningful, and as limited as possible. Public reporting burden for this questionnaire is estimated to average 25 hours per response, including the time for reviewing instructions, searching existing data sources, gathering the data needed, and completing and reviewing the questionnaire. Send comments regarding the accuracy of this burden estimate or any other aspect of this collection of information, including suggestions for reducing the burden, to the Office of Investigations, U.S. International Trade Commission, 500 E Street, SW, Washington, DC 20436.

I-1a. OMB statisticsPlease report preparing the reply to this qu					d the cost to you	r firm of
				hour	'S	dollars
I-1b.	questionnaire i		ted in any comment arity of specific que ve address.			
I-2.	questionnaire ((see page 3 of the i	de the name and ad- nstruction booklet f e stock exchange ar	for reporting guide	lines). If your fi	
I-3.	Ownership	<u> </u>	I, in whole or in par		m?	
	∐ N0	resList the	Tollowing informat	ion.		
	Firm name		Address		Extent o ownersh	
[-4.	domestic or fo	reign, which are en or which are engag	exportersDoes youngaged in importing ced in exporting CSO	CSOBAs from Cl	hina and/or Taiw	an into the
	☐ No	YesList the	following informat	ion.		
	Firm name		Address		<u>Affiliation</u>	

PART I.--GENERAL INFORMATION--Continued

Related NONSUBJECT importers/exportersDoes your firm have any related firms, eith domestic or foreign, which are engaged in importing CSOBAs from countries other than Chinand/or Taiwan into the United States or which are engaged in exporting CSOBAs from count other than China and/or Taiwan to the United States?			
□ No □ Yes-	-List the following information.		
Firm name and country	Address	<u>Affiliation</u>	
Related producersDo are engaged in the produ		irms, either domestic or foreign, wh	
☐ No ☐ Yes-	-List the following information.		
Firm name	Address	<u>Affiliation</u>	
		<u> </u>	

PART II.—PURCHASES

<u>Contact information</u>.--Please identify the individual that Commission staff may contact regarding the confidential information submitted in parts II to IV.

Name	
Title	
Email	
Telephone	
Fax	

II-1. **Purchases.--**Report, as indicated below, your firm's purchases (either directly or through a sales agent or broker) of CSOBAs. Report based on delivery date, not order date.

009	2010	2011

PART II.—PURCHASES--Continued

II-2.	<u>Changes in purchasing patterns.</u> —Please indicate how the relative levels of your firm's
	purchases of CSOBAs from different sources have changed in the last three years.

Source of purchases	Did not purchase	Decreased	Increased	Constant	Fluctuated	Explanation for trend
United States						
China						
Taiwan						
All other countries						

	II-3.	Share of	purchases	and uses	of CSOBAs
--	-------	----------	-----------	----------	-----------

(2	i) What percentage (of CSOBAs purchases in 201	1 was used in the following
/ -	\ \ \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	$f CCOD A = \dots = 1 = \dots = \dots = 201$	1 1 ' 41 C - 11 '

Paper	Pulp	Other:	Total
			100%

(b)	Do the types of C	SOBAs used differ by these a	applications (paper or pul	p)?
	No	YesPlease describe.		
(c)	Has there been a period of review?	change in the use (quantity ar	nd/or type) of CSOBAs us	sed in pulp during the
	No	YesPlease describe.		

PART II.—PURCHASES--Continued

II-4.	<u>Purchases from one country only.</u> If your firm has purchased CSOBAs from only one country
	please explain the reasons for doing so.

II-5. <u>Supplier identification.</u>--Please list your firm's <u>FIVE</u> largest suppliers for CSOBAs since 2009. Also, provide the share of the quantity of your firm's total purchases of CSOBAs that each of these suppliers accounted for in 2011.

No.	Supplier's name	City and state	Share of quantity of 2011 purchases
1			%
2			%
3			%
4			%
5			%

III-1.	<u>Firm type.</u> Which of the following best describes your firm as a purchaser of CSOBAs (check all that apply)?
	 ☐ End user ☐ Distributor ☐ Other (Describe:
III-2.	<u>Competition for sales.</u> If you are a <u>distributor</u> or <u>reseller</u> of CSOBAs, do you compete for sales to your customers with the manufacturers or importers from which you purchase CSOBAs?
	☐ No ☐ YesPlease describe.
III-3.	<u>Types of customers.</u> If your firm is a <u>distributor</u> or <u>reseller</u> of CSOBAs, what are the major types of consumers to which you sell CSOBAs?
III-4.	End uses If your firm is an end user of CSOBAs, list in order of quantity of CSOBAs consumed, the top 3 products for which your firm purchases CSOBAs as a component part or input. Please indicate what percentage of the <u>total cost</u> is accounted for by CSOBAs and other inputs.

		Share of	Share of tota the product(accoun		
	Product(s) you produce	total CSOBA purchases (percent)	CSOBAs (percent)	Other inputs (percent)	Total
1.		%			100%
2.		%			100%
3.		%			100%

III-5.	<u>Demai</u>	nd for end u	ise products			
	(a)		m is an end user of CSOBAs ing CSOBAs changed since		e den	nand for your firm's final products
		Increas	sed No change De	creased	d [Fluctuated
	(b)	Has this ha	ad any effect on your firm's	demano	d for (CSOBAs?
		☐ No	YesPlease describ	e.		
III-6.	Substi	itutesCan	other products be substituted	l for CS	SOBA	as?
		☐ No	YesPlease fill out	the tal	ole be	low.
			End use in which this	Hav		inges in the prices of this substitute fected the price for CSOBAs?
	Substi	tute	substitute is used	No	Yes	Explanation
1.						
1. 2.						

PART III.--MARKET CHARACTERISTICS AND PURCHASING PRACTICES—Continued

III-7. <u>Demand trends.--</u> Indicate how demand within the United States and outside of the United States (if known) for CSOBAs has changed since January 1, 2009. Describe the principal factors that have affected these changes in demand.

Market	Increase	No change	Decrease	Fluctuate	Factors
Within the United States					
Outside the United States					

III-8.	<u>Importance of purchasing domestic product</u> Is buying a product that is produced in the United States an important factor in your firm's purchases of CSOBAs (check ALL that apply)?						
	No YesPurchases of domestic product are required by law or regulation (for example, government purchases under "Buy American" provisions). This involves percent of all purchases of CSOBAs. YesPurchases of domestic product are not required by law or regulation, but are by your						
	customers. This involves percent of all purchases of CSOBAs. YesPurchases of domestic product are required for other reasons (please specify these reasons below). This involves percent of all purchases of CSOBAs.						
	percent of all parenases of esostitis.						

III-9.	Conditions of competition,								
	(a)	Is the the ch	conditions of competition other than						
		□ No) [YesPle	ase explain and	l estimate	the duration of any such cycle.		
	(b)	Have the business cycles or conditions of competition for CSOBAs changed since 2009? No YesPlease explain any such changes.							
III-10.	custom		ke purchasi				the extent that you know, do your used on the producer of the CSOBAs		
			Always	Usually	Sometimes	Never	If at least sometimes, discuss how your firm/customers determine the producer and why this information is important		
	Your	firm							
	Your	mers							

PART III.--MARKET CHARACTERISTICS AND PURCHASING PRACTICES—Continued

III-11.	<u>Decisions based on country-of-origin</u> Does your firm, and to the extent that you know, do
	your customers make purchasing decisions involving CSOBAs based on the country of origin of
	the CSOBAs you purchase?

	Always	Usually	Sometimes	Never	If at least sometimes, discuss how your firm/customers determine the source and why this information is important
Your firm					
Your customers					

III-12. Purchasing frequen

(a) How frequently do you make purchases (check one)
--

Daily	Weekly	Monthly	Quarterly	Annually	Other	If other, specify

(b)	Have you m 2009?	nade significant changes in your purchasing patterns (e.g., frequency) since
		Yes—Please describe.

III-13. Number of suppliers contacted.--How many suppliers do you generally contact before making a purchase? _____ firms

III-14.	<u>Suppli</u>	er negotiations
	(a)	Do purchases of CSOBAs usually involve negotiations between supplier and purchaser
		☐ No ☐ YesPlease describe these negotiations, noting whether purchasers generally quote competing prices as part of the negotiation process.
	(b)	Does your firm tend to vary its purchases from a given supplier within a specified time period based on the price offered for that period?
		☐ No ☐ YesSpecify the time period.
III-15.	Chang	e in suppliersHave you changed suppliers since 2009?
	□ No	YesPlease list the supplier(s), whether the firm was added or dropped, the reasons for the change, and how frequently you change suppliers.
III-16.		appliers. Are you aware of any new suppliers, either foreign or domestic, that have the market since 2009?
	☐ No	YesPlease identify the firms and indicate how you became aware of them

III-17.	Supplier qualification							
	(a) Do you require your suppliers to be of firm?	or to become certi	fied or qualified to se	ell CSOBAs to your				
	No Yes percent	of purchases in 2	2011 _Ye	esall purchases				
	(b) Please provide a general description describe the factors that you consider verification reliability of supplier, etc.)							
	(c) How long does it take to qualify a ne	w supplier?	_days					
III-18.	Failure to certifySince 2009, have an certify or qualify their CSOBAs with yo							
	☐ No ☐ YesPlease identify reasons why they		countries where they a ation/qualification pr					
III-19.	19. <u>Supply constraints.</u> —Has any supplier refused, declined, or been unable to supply CSOBAs to your firm since January 1, 2009 (examples being placed on allocation or "controlled order entry," not being accepted as a new customers or not being renewed as an existing customer, being delivered less than the quantity promised, supplier unable to meet timely shipment commitments etc.)?							
	☐ No ☐ Yes Please fill in the	ne table.						
	Type of supply constraint	When this occurred	Which suppliers caused the constraint	Why did the supply constraint occur				
	1.							
	3.							
	1 0. 1							

Raw materials.—
(a) Have raw material shortages affected the supply of CSOBAs in the U.S. market?
☐ No ☐ Yes Please describe.
(b) Has your firm changed its purchasing patterns and/or sources as a result of any CSOBA supply shortages?
supply shortages?
supply shortages?

PART III.--MARKET CHARACTERISTICS AND PURCHASING PRACTICES—Continued

III-21. <u>Purchasing factors</u>.--For the factors listed below, please rate each in terms of its importance in your purchase decision for CSOBAs.

	Very important	Somewhat important	Not important
Availability			
Delivery terms			
Delivery time			
Discounts offered			
Extension of credit			
Price			
Minimum qty requirements			
Packaging			
Product consistency			
Quality meets industry standards			
Quality exceeds industry standards			
Product range			
Reliability of supply			
Technical support/service			
U.S. transportation costs			
Other (specify):			
	П		

<u>Major purchasing factors</u> Please list, in order of their importance, the three major factors generally considered by your firm in deciding from whom to purchase CSOBAs for any one order						
(examples include avail		dit, dosage required, contra				
1.						
2.						
3.						
Other factors or comm	nents:					
Quality characteristic quality of CSOBAs?	sWhat characteristics	does your firm consider w	hen determining the			
-						
How do you evaluate th	ne efficiency of the CSO	RAs that you purchase to y	vour total cost structi			
How do you evaluate th	ne efficiency of the CSO	BAs that you purchase to y	your total cost structu			
How do you evaluate th	ne efficiency of the CSO	BAs that you purchase to y	your total cost structu			
How do you evaluate th	ne efficiency of the CSO	BAs that you purchase to y	your total cost structu			
	<u>, </u>					
	s based on price How	BAs that you purchase to y				
Frequency of decision	s based on price How					
Frequency of decision is offered at the lowest	s based on priceHow price?	often does your firm purc	hase the CSOBAs th			
Frequency of decision is offered at the lowest	s based on priceHow price?	often does your firm purc	hase the CSOBAs th			
Frequency of decision is offered at the lowest Always	s based on priceHow price? Usually	often does your firm purch Sometimes	hase the CSOBAs the			
Frequency of decision is offered at the lowest Always Price leaders.— A price either upward or downward.	s based on priceHow price? Usually Ce leader is defined as (1 ward, that is followed by	often does your firm purc	Never Itiate a price change, more firms that have			
Frequency of decision is offered at the lowest Always Price leaders.— A price ither upward or downward significant impact on property of the price leaders of the price leaders.	s based on priceHow price? Usually Ce leader is defined as (1 ward, that is followed by rices. A price leader is the second control of the second con	Sometimes one or more firms that in the other firms, or (2) one or not necessarily the lowest part and price leaders in the CSC	Never itiate a price change, more firms that have priced supplier.			
Frequency of decision is offered at the lowest Always Price leaders.— A price ither upward or downward significant impact on property of the price leaders of the price leaders.	s based on priceHow price? Usually Ce leader is defined as (1 ward, that is followed by rices. A price leader is fany firms you consider	Sometimes one or more firms that in the other firms, or (2) one or not necessarily the lowest part and price leaders in the CSC	Never itiate a price change, more firms that have priced supplier.			
Frequency of decision is offered at the lowest Always Price leaders.— A price ither upward or downward significant impact on property of the price leaders of the price leaders.	s based on priceHow price? Usually Ce leader is defined as (1 ward, that is followed by rices. A price leader is fany firms you consider	Sometimes one or more firms that in the other firms, or (2) one or not necessarily the lowest part and price leaders in the CSC	Never itiate a price change, more firms that have priced supplier.			
Frequency of decision is offered at the lowest Always Price leaders.— A price ither upward or downward significant impact on property of the price leaders of the price leaders.	s based on priceHow price? Usually Ce leader is defined as (1 ward, that is followed by rices. A price leader is fany firms you consider	Sometimes one or more firms that in the other firms, or (2) one or not necessarily the lowest part and price leaders in the CSC	hase the CSOBAs the Never itiate a price change more firms that have priced supplier.			

PART IV.—PRODUCT COMPARISONS

V-1.		e Please indicate the cog/pricing knowledge.	untries of origin for CSO	OBAs for which your firm				
	United States							
	China							
	☐ Taiwan							
	Other countries	(specify)				
V-2.	Please indicate A, F, A = the prod F = the prod S = the prod N = the prod	geable (<i>i.e.</i> , can they physe, S, N, or 0 in the table beducts from a specified collucts are <i>frequently</i> intereducts are <i>sometimes</i> intereducts are <i>never</i> interchanges.	sically be used in the samelow: country-pair are always into changeable changeable	erchangeable				
	Country-pair	China	Taiwan	Other countries				
	United States		İ					
	China							
	Taiwan							
	¹ For any country-pair producing CSOBAS which is <i>sometimes</i> or <i>never</i> interchangeable, please explain the factors that limit or preclude interchangeable use:							

PART IV.—PRODUCT COMPARISONS -- Continued

IV-3. <u>Factors other than price</u>.--Are differences other than price (*i.e.*, quality, availability, transportation network, product range, technical support, *etc.*) between CSOBAs produced in the United States and in other countries a significant factor in your firm's purchases of the products?

Please indicate A, F, S, N, or 0 in the table below:

A = such differences are *always* significant

F = such differences are *frequently* significant

S = such differences are *sometimes* significant

N =such differences are *never* significant

0 = no familiarity with products from a specified country-pair

Country-pair	China	Taiwan	Other countries
United States			
China			
Taiwan			
For any cour your firm's purcha imparted by such	ases of CSOBAS, identify the	r than price <i>always</i> or <i>frequently</i> is country-pair and report the advar	are a significant factor in natages or disadvantages
			_

PART IV.—PRODUCT COMPARISONS--Continued

Country preferences. —Do you or your customers ever specifically order CSOBAs from one country in particular over other possible sources of supply?						
□ No	YesPlease identify all relevant countries (including the United States and both subject and nonsubject foreign countries) from which you or you customers prefer to order, and indicate why CSOBAs from these countries is preferred over product from other countries (please note the specific product in your response).					
	/Sales supportDoes your firm ever specifically order CSOBAs from certain because of their particular technical/sales support that they provide you?					
☐ No	YesPlease identify the relevant suppliers and explain what kind of technica assistance they provide and if these services are provided free as a customer or at an additional cost.					
	ty of merchandiseAre certain grades/types/purity of CSOBAs available from only a ree (domestic or foreign, including both subject and nonsubject countries)?					

PART IV.—PRODUCT COMPARISONS--Continued

IV	⁷ -7.	Performance	advantage.
----	------------------	--------------------	------------

□ No □	☐ YesPlease ide	ntify the relevant s	suppliers and expla	in what kind of
		ince advantage the		m what kind of
suppliers (suc	h as saving from o		sing CSOBAs pure of other chemicals,	
□ No □		ntify the relevant shey provide.	sources and explain	n what kind of add
		a or IV-7b, how in	nportant are these I	performance adva
	l benefits in your j	purchasing decisio Somewhat	ns?	performance adva
	l benefits in your	purchasing decisio	ns?	performance adva
	l benefits in your j	purchasing decisio Somewhat	ns?	performance adva
	l benefits in your j	purchasing decisio Somewhat	ns?	performance adva
	l benefits in your j	purchasing decisio Somewhat	ns?	performance adva
	l benefits in your j	purchasing decisio Somewhat	ns?	performance adva
and additional	Very important	purchasing decisio Somewhat important	Not important	
and additional	Very important Ct not based on proceed was available for the second control of the seco	Somewhat important	Not important ased CSOBAs from at a lower price, J	m one source althoplease explain you
Choice of production comparable production comparable productions for doing nonsubject foreign	Very important Let not based on project was available for so (please specify n countries). Poss	Somewhat important riceIf you purch rom another source by country, includibilities might incl	ns? Not important ased CSOBAs from at a lower price, Juling the United Staude transaction characters.	m one source althous please explain you ates and both subject aracteristics such
Choice of production comparable production comparable productions for doing nonsubject foreign	Very important Let not based on project was available for so (please specify n countries). Poss	Somewhat important riceIf you purch rom another source by country, includibilities might incl	Not important ased CSOBAs from at a lower price, 1 ling the United Sta	m one source althous please explain you tes and both subjearacteristics such

PART IV.—PRODUCT COMPARISONS -- Continued

IV-9. <u>Factor country comparisons.</u>--For the factors listed below, please rate how CSOBAs produced in each country you identified in your response to the first question in Part IV compares with CSOBAs produced in each of the other countries you identified (including the United States and both subject and nonsubject foreign countries).

	product from United States compared to product from China		product from United States compared to product from Taiwan			product from China compared to product from Taiwan			
Quality	Superior	Comparable	Inferior	Superior	Comparable	Inferior	Superior	Comparable	Inferior
Availability									
Delivery terms									
Delivery time									
Discounts offered									
Extension of credit									
Price ¹									
Minimum quantity requirements									
Packaging									
Product consistency									
Quality meets industry standards									
Quality exceeds industry standards									
Product range									
Reliability of supply									
Technical support/service									
U.S. transportation costs ¹									
Other (specify):									

¹ A rating of superior on price and U.S. transportation costs indicates that the first country generally has lower prices/U.S. transportation costs than the second country.

PART IV.—PRODUCT COMPARISONS--Continued

IV-9. *Continued*.

	United col	compared to product from		product from China compared to product from Nonsubject			product from Taiwan compared to product from Nonsubject		
Quality	Superior	Comparable	Inferior	Superior	Comparable	Inferior	Superior	Comparable	Inferior
Availability									
Delivery terms									
Delivery time									
Discounts offered									
Extension of credit									
Price ¹									
Minimum quantity requirements									
Packaging									
Product consistency									
Quality meets industry standards									
Quality exceeds industry standards									
Product range									
Reliability of supply									
Technical support/service									
U.S. transportation costs ¹									
Other (specify):									

A rating of superior on price and U.S. transportation costs indicates that the first country generally has lower prices/U.S. transportation costs than the second country.

PART IV.—PRODUCT COMPARISONS--Continued

IV-10. <u>Minimum quality.--</u>How often does CSOBAs from the following countries meet minimum quality specifications for your uses or your customers' uses?

Source	Always	Usually	Sometimes	Rarely or never	Don't know	
United States						
China						
Taiwan						
Nonsubject countries						