UNITED STATES INTERNATIONAL TRADE COMMISSION

In the Matter of:)	
	,	
HIGH PRESSURE STEEL)	Investigation Nos.:
CYLINDERS FROM CHINA)	701-TA-480 and 731-TA-1188
)	(Preliminary)

Pages: 1 through 128

Place: Washington, D.C.

June 1, 2011 Date:

HERITAGE REPORTING CORPORATION

Official Reporters 1220 L Street, N.W., Suite 600 Washington, D.C. 20005 (202) 628-4888 contracts@hrccourtreporters.com

THE UNITED STATES INTERNATIONAL TRADE COMMISSION

> Wednesday, June 1, 2011

Room 101 U.S. International Trade Commission 500 E Street, S.W. Washington, D.C.

The meeting commenced, pursuant to notice, at 9:30 a.m., before the Staff of the United States
International Trade Commission, CATHERINE DeFILIPPO,
Director of Investigations, presiding.
APPEARANCES:

On behalf of the International Trade Commission:

APPEARANCES:

Staff:

CATHERINE DeFILIPPO, DIRECTOR OF INVESTIGATIONS EDWARD PETRONZIO, INVESTIGATOR KARL TSUJI, INTERNATIONAL TRADE ANALYST CLARK WORKMAN, ECONOMIST CHARLES YOST, ACCOUNTANT/AUDITOR MICHAEL HALDENSTEIN, ATTORNEY JAMES McCLURE, SUPERVISORY INVESTIGATOR

APPEARANCES: (Cont'd.)

In Support of the Imposition of Antidumping Duties:

On behalf of Norris Cylinder Company:

JERRY VAN AUKEN, President, Norris Cylinder Company MIKE CAMP, General Manager Huntsville Factory, Norris Cylinder Company DANIEL KLETT, Principal, Capital Trade Inc. Inc.

EDWARD M LEBOW, Esquire NORA WHITEHEAD, Esquire Haynes and Boone, LLP Washington, D.C.

In Opposition to the Imposition of Antidumping Duties:

On behalf of Cyl-Tec, Inc and Beijing Tianhai Industy Co., Ltd.:

JAMES M. BENNET, President, Cyl-Tec, Inc

JOHN M. GURLEY, Esquire MARK P. LUNN, Esquire Arent Fox, LLP Washington, D.C.

HUI (OLIVER) LI, Chairman, American Fortune Company BILL ZHENG, Chief Executive Officer, American Fortune Company RICHARD ROTTMANN, ThyssenKrupp Steel Services

MAX R. SCHUTZMAN, Esquire DHARMENDRA CHOUDHARY, Esquire Grunfeld, Desiderio, Lebowtitz, Silverman & Klestadt, LLP Washington, D.C.

1	$\underline{P} \ \underline{R} \ \underline{O} \ \underline{C} \ \underline{E} \ \underline{E} \ \underline{D} \ \underline{I} \ \underline{N} \ \underline{G} \ \underline{S}$
2	(9:30 a.m.)
3	MS. DeFILIPPO: Good morning, and welcome to
4	the United States International Trade Commission's
5	Conference in connection with the preliminary phase of
6	countervailing duty and anti-dumping duty
7	Investigations Nos. 701-TA-480 and 731-TA-1188,
8	concerning imports of high pressure steel cylinders
9	from China.
10	My name is Catherine DeFilippo, and I am the
11	Commission's Director of the Office of Investigations.
12	And I will preside at this conference.
13	Among those present from the Commission's
14	staff are, from my far right, James McClure, the
15	Supervisory Investigator; Edward Petronzio, the
16	Investigator; Michael Haldenstein, the Attorney
17	Advisor; Clark Workman, the Economist; Carl Tsuji, the
18	Industry Analyst; and Charles Yost, the Auditor.
19	I understand that parties are aware of the
20	time allocation. I would remind speakers not to refer
21	in your remarks to business proprietary information,
22	and to speak directly into the microphones. We also
23	ask that you state your name and affiliation for the
24	record before beginning your presentation.
25	Finally, speakers will not be sworn in, but

- are reminded of the applicability of 18 USC 1001 with
- 2 regard to false or misleading statements, and to the
- fact that the record of this proceeding may be subject
- 4 to Court review if there is an appeal.
- 5 Are there any questions?
- 6 (No response.)
- 7 MS. DeFILIPPO: Hearing none, we will
- 8 proceed with the opening statements. Mr. Lebow,
- 9 please begin with your opening statement when you are
- 10 ready. Welcome.
- 11 MR. LEBOW: Thank you. My name is Ed Lebow
- of the law firm of Haynes and Boone. I am here with
- my associate, Nora Whitehead, and Dan Klett of Capital
- 14 Trade, representing the Petitioner, Norris Cylinder
- 15 Company. I will introduce Norris's company witnesses
- 16 to you shortly.
- 17 Madame Director, the U.S. market for high
- 18 pressure steel cylinders is being inundated with
- 19 dumped, subsidized imports from China.
- 20 As recently as three years ago, before the
- 21 onset of the financial crisis, the domestic high
- 22 pressure steel cylinder industry was doing reasonably
- 23 well. It sales were robust, and its market share,
- 24 although already less than half, was adequate. It
- 25 could produce in volumes that allowed a reasonable

- 1 allocation of fixed costs, and of prices that allowed
- 2 for acceptable profits, given its variable production
- 3 costs. And I mean variable, particularly for steel.
- When the market collapsed late in 2008,
- 5 imports from China continued to enter the U.S. market,
- and importers were apparently holding large
- 7 inventories at the end of the year. So even though
- 8 imports fell off in 2009, competition from sales of
- 9 subject imports in the U.S. market remained intense,
- 10 and the impact of low pricing of Chinese cylinders on
- 11 the already weakened domestic industry began to be
- 12 felt more acutely.
- 13 As 2010, last year, progressed, market
- 14 demand recovered somewhat. And early in the year,
- monthly volumes from China averaged less than 20,000
- 16 units.
- 17 However, starting in June 2010, Chinese
- 18 cylinders came roaring back in, with monthly volumes
- 19 generally doubling, and being consistently at levels
- 20 not seen since 2008. In fact, during the past 12
- 21 months, the total volume of high pressure steel
- 22 cylinders from China has exceeded the level in 2008,
- 23 based on census data.
- 24 The total market for high pressure steel
- 25 cylinders, however, is nowhere near what it was in

- 1 2008, and so the Chinese volume comprises a much
- larger share of the U.S. market. According to the
- latest census import figures, somewhere in the range
- 4 of two thirds to three fourths, while the domestic
- 5 share is half of that.
- This surge cannot be explained by the loss
- of domestic capacity from the closing of the former
- 8 Taylor Wharton plant in Harrisburg, Pennsylvania, or
- 9 from declining imports from non-subject countries such
- 10 as Canada.
- 11 What is happening is that imports from China
- 12 are consistently underpricing the domestic producer,
- 13 Norris; and thus, taking sales and market share. In
- 14 2010 Norris made no money in the high pressure steel
- 15 cylinder business.
- Norris has been able to increase the volume
- of its sales somewhat in 2010, as the market has
- 18 recovered from the recession, so it has been able to
- 19 spread its costs a bit more widely, and thus has
- 20 returned to the black. But its profits in absolute
- 21 dollar terms are meager.
- 22 With the Chinese producer BTIC last year
- 23 acquiring a major U.S. distributor, America Fortune
- 24 Company, and with the Chinese moving increasingly into
- 25 the larger size and higher grossed margin into the

1	business,	even	thes	e]	low pr	ofits	are	endan	gered.	
2		There	is	no	reaso	n for	price	es in	this	

industry not to cover increased steel costs, except

4 for imports from China with access to subsidized

5 steel. There is no reason for the domestic industry's

volume growth to be a fraction of that of imports, or

7 for the domestic industry to be consigned to a

8 decreasing minority position in its own country,

except for dumped imports from China, sold at whatever

10 prices are necessary to take the business.

15

16

17

18

19

20

2.1

22

23

2.4

25

There is no reason for the domestic industry
to earn little or no profit, and not to be able to
afford the investment needed to grow with the market,
except for dumped and subsidized imports from China

taking an increasing share of the U.S. market.

And there is no reason for the domestic industry to see growth niches, such as cylinders for use in cell phone towers, under pricing assault from day one, except, of course, for dumped and subsidized imports from China.

Our witnesses this morning will provide additional details of what has been going on in the domestic high pressure steel cylinder industry these past few years, and what is about to happen if the Chinese producers, particularly BTIC, are not required

- 1 to abide by international norms of fair trade.
- 2 Thank you very much.
- MS. DeFILIPPO: Thank you very much, Mr.
- 4 Lebow. We will now have opening remarks from
- 5 Respondents. Welcome, Mr. Schutzman. Please proceed
- 6 when you're ready.
- 7 MR. SCHUTZMAN: One small housekeeping item.
- 8 Our presentation will be much less than one hour, so I
- 9 may go over a bit on this introduction. Would that be
- 10 okay, just slightly?
- 11 MS. DeFILIPPO: Slightly.
- MR. SCHUTZMAN: Thank you. Good morning.
- 13 For the record, my name is Maxoff Schutzman, a member
- of the law firm of Grunfeld, Desiderio. And I'm here
- 15 with my colleague, Dharmendra Choudhary, representing
- 16 the interests of Beijing Tianhai Industry Co., Ltd.,
- or BTIC, a manufacturer in China of subject
- 18 merchandise -- high pressure steel cylinders -- and
- 19 its U.S. affiliate, America Fortune, a U.S.
- 20 distributor of those cylinders.
- 21 Also accompanying us today is Mr. Bill
- 22 Zheng, America Fortune's Chief Operating Officer, as
- 23 well as Mr. Richard Rottmann, Manager, Technical
- 24 Projects, of ThyssenKrupp Steel Services of Houston,
- 25 Texas. Mr. Rottmann will be making a presentation as

- well, and Mr. Zheng is here to help answer any 1 questions you may have following the presentation of the prepared statements. We appreciate the opportunity provided by 5 the Commission to present the exporters' and importers' views of the facts that underlie this 6 investigation. We believe that when all the relevant 7 data have been gathered and analyzed, the Commission will be satisfied that, based upon that data, there 9 will be no basis upon which to find a reasonable 10 11 indication of injury or threat to the domestic
- In a number of very important ways, this is
 actually quite a different investigation than those
 with which the Commission usually deals. We would
 like at this time to highlight some of those
 distinctions.

industry by reason of Chinese imports.

12

- 18 Typically, the Commission is called upon to
 19 protect the jobs of a large complement of American
 20 workers, and a significant number of domestic
 21 producers, from allegedly unfair trade practices.
 22 That's not the case here.
- For one, the U.S. industry here is solely synonymous with the Petitioner, Norris Cylinder Company, since Norris is the only producer in the

- 1 United States of subject merchandise.
- 2 For another, Norris's business, producing
- 3 high pressure steel cylinders, is a highly automated,
- 4 labor-unintensive one, accounting for the use of
- 5 modern computer-operated manufacturing equipment, and
- 6 the employment of relatively few production workers as
- 7 a result. That Norris is the only U.S. producer of
- 8 scope merchandise, with a relatively minimal workforce
- 9 and a production capacity that cannot come close to
- 10 serving the needs of the American market for steel
- 11 cylinders, are key aspects of this investigation that
- will factor significantly into the Commission's
- 13 ultimately decision.
- 14 Second, the Commission normally deals with a
- 15 relatively expansive scope definition, designed to
- 16 cover as much of the U.S. industry's like product as
- 17 possible. Here, this, too, is not the case.
- 18 As you can well see, Norris has taken great
- 19 pains to circumscribe the scope definition so as to
- 20 eliminate from that definition as very significant
- 21 portion of the like product: cylinders made to ISO
- 22 and UN specifications.
- 23 We think it will become readily apparent to
- the staff and the Commission when analyzing the
- critical sales and financial elements of Norris's ISO

1	and UN specification cylinders, which it should
2	request, precisely why Norris has chosen to keep those
3	products out of this investigation. We believe those
4	cylinders are squarely part of the like product
5	definition of the subject cylinders, and any analysis
6	of injury or threat must, as a consequence, consider
7	those cylinders, as well.
8	Thirdly, it cannot be gainsaid that
9	conventional allegations of injury by Petitioners
10	include an analysis of the harm their production
11	operations have suffered over the course of the entire
12	three-year period of investigation by reason of
13	subject imports. Here, that, too, is not the case.
14	First, the publicly available data is clear,
15	and Norris admits, that the worldwide economic
16	recession in 2009 took a heavy toll on not only its
17	cylinder business, but upon the U.S. business of
18	Chinese imports, as well. Indeed, imports of subject
19	merchandise by quantity from China declined
20	precipitously from 2008 to 2009, by 55 percent by
21	quantity, and by 70 percent by value. Even in 2010,
22	imports are still well below 2008 levels.
23	Second, the record will be clear that over
24	the POI, it is imports of spun cylinders, the smaller-

capacity items of up to 150 cubic feet, and especially

24

25

- those under 80-feet cubic capacity, where the Chinese-
- origin cylinders have been most prolific. Yet that is
- 3 precisely the product where competition from Norris
- 4 has been attenuated, at best, and non-existent, at
- 5 worst, over that three-year period.
- 6 Before its acquisition of the Taylor Wharton
- 7 production facility in the latter half of 2010, Norris
- 8 did not even make that size product, but sold spun
- 9 cylinders in the U.S. produced by Worthington
- 10 Industries in Canada.
- 11 Indeed, we believe that when all the facts
- 12 are known on this issue, the Commission may well wish
- 13 to segment the scope into at least two separate like
- 14 products: one in the over-150, and the other below
- 15 that capacity.
- 16 Next, in most cases presented to the
- 17 Commission, the economic performance of the
- 18 petitioning industry is typically consistent with that
- of others within its commercial sector, and especially
- 20 its affiliates.
- 21 Again, not so in this investigation. While
- Norris pleads poverty based upon severely reduced
- 23 sales and severely reduced revenues, dwindling
- 24 profits, and substantially reduced market share as a
- 25 result of Chinese imports, the portrait of the

- industry painted by Norris's parent company, Trimass
- 2 Corporation, on the other hand, is considerably
- different. Thus, Trimass, in its 2010 annual report,
- 4 extolls the virtues of Norris's unique process for
- 5 producing ISO cylinders, trumpets its UN
- 6 certifications enabling it to expand its product
- 7 portfolio, and heralds the increase in sales of its
- 8 business. Hardly the stuff of gloom and doom as
- 9 alleged in the petition.
- In conclusion, we urge the Commission and
- 11 the Commission staff to pursue further inquiry of
- these unique issues in this investigation, as well as
- others that will become clear during the course of
- this conference, and from a review of the
- 15 questionnaire responses.
- I thank you for your time.
- 17 MS. DeFILIPPO: Thank you very much. We
- 18 will now move to direct testimony for those in support
- of the imposition of anti-dumping duties. If that
- 20 panel would like to come up, and please proceed when
- 21 you are seated and ready to go. Thank you.
- 22 Welcome.
- 23 MR. LEBOW: Good morning again, Madame
- 24 Director and members of the Commission staff. I'd
- like to introduce our company witnesses.

- 1 To my immediate right is Jerry Van Auken.
- 2 Jerry is the President of Norris Cylinder Company. He
- 3 has been with Norris for four and a half years, and
- 4 has over 15 years' experience in the cylinder
- 5 business.
- To Jerry's right is Mike Camp. Mike is the
- 7 General Manager of Norris's Huntsville, Alabama
- 8 facility. Mike started in that facility 35 years ago.
- 9 I think he was in the quality control department, and
- worked his way up to be General Manager of the
- 11 facility.
- 12 And to Mike's right is Dan Klett of Capital
- 13 Trade, whom you know. And to my left is my associate,
- 14 Nora Whitehead.
- 15 Jerry, why don't you start us off by
- 16 describing exactly what is meant by a high pressure
- 17 steel cylinder?
- MR. VAN AUKEN: Thank you, and good morning.
- 19 First of all, I guess I'd like to try to describe what
- 20 products we are talking about. We did bring a couple
- 21 examples of cylinders.
- This is a completed cylinder, what is called
- a 20-cubic-footer. It's the smaller size, smaller
- 24 range of the cylinders that are manufactured. This
- 25 happens to be a cutaway of that same cylinder, so you

- can see inside how these things are constructed.
- 2 They are formed by a pressing operation,
- 3 usually under temperature and pressure, to extrude the
- 4 steel or the tube into the shape that it needs to be.
- 5 You'll notice that on the bottom here we have a bump-
- 6 back that allows the cylinder to stand upright, like
- 7 you see it there. And on the other side you see that
- 8 there's a dome or a form; that's done by a spinning
- 9 operation to close and create a neck that later will
- 10 have, will be drilled, so that a valve can be
- installed that will allow the pressure of the gases to
- 12 be released.
- So we'll get into the manufacturing process
- 14 a little more with Mike, but that's the cylinder we're
- 15 talking about. They come in all different aspect
- 16 ratios. I believe you all have a handout that we
- 17 provided to you. And if you go to the second page,
- 18 you can see the, kind of the scope of the products
- 19 that are being talked about here.
- The cylinder silhouette on the very left is
- 21 the 20-cubic-footer that you see here on the table.
- 22 And of course they range up in sizes based on a
- 23 diameter change and a length change to the cylinder,
- as well as wall thickness changes that are designed
- into the cylinder for the different pressures that

- 1 they're going to be put under.
- 2 These cylinders can hold all kinds of
- different gases. Examples of those would be helium,
- 4 nitrogen, hydrogen, argon, oxygen, air; a lot of
- 5 different types of gases. And again, those are all
- 6 regulated by the Department of Transportation as to
- 7 how the design and the manufacture of the cylinder
- 8 needs to occur.
- 9 The uses of these are also into other areas
- 10 like specialty gases. If you have a flat-panel TV at
- 11 home, it's likely that there was a cylinder involved
- 12 with a very exotic gas that's in it; some of them are
- 13 very poisonous. But they're used in the manufacture
- of the flat-panel displays. So they have a lot of
- 15 different applications. Fire suppressant, Co2 bottles
- 16 used to extinguish fires, many different applications.
- 17 The pressures that we would define as a high
- 18 pressure cylinder really begin at about 1800 psi,
- 19 pounds per square inch, similar to your tire, and
- 20 range all the way up to 6,000 psi.
- 21 And the sizes range from that 20-cubic-
- footer that you see, all the way up to 670 cubic foot,
- depending on the type of air and gas that you're
- using.
- 25 And so with that, I'd like to have Mike Camp

- 1 kind of describe a little bit the manufacturing
- 2 process, to get you more familiar with how this, this
- 3 cylinder is formed.
- 4 MR. CAMP: There are actually two principal
- 5 ways to make a high pressure cylinder. From a billet,
- 6 where you cut a slug of steel, you heat the steel up
- 7 to over 2,000 degrees Fahrenheit. That, in turn, is
- 8 going to go through a pressing operation, where the
- 9 steel is forged into a cut, and then extruded into the
- 10 diameter and to the wall thickness and the length of
- 11 the product you're making.
- 12 The other way is from tube. And with tube
- 13 you take a length of tube, cut to size, and you will
- heat the open end of one side. You'll go into the
- 15 hot-forming operation to actually spin that closed,
- 16 and in so doing seal the center portion of that
- 17 through a super heating.
- 18 And then, as Jerry mentioned, with the
- 19 bottom inverted here, we'll do a bump-back to form the
- 20 base of that cylinder.
- 21 From that point, you're looking at a billet
- or a tube that is an open-end shell. The end process
- is to form the top. And that's another hot-spinning
- operation. In both cases, whether it's from billet or
- tube, you will again heat this up, and we're over

- 2,000 degrees again at the starting point. We will
- form that closed into the neck that you see here.
- And on the third page of the handout is some
- 4 examples, there's some photographs. This is the tube
- 5 process. But at the top left you will see cut tube
- 6 that's going into the process. At the top right is
- 7 the open end that has been preheated, and is ready to
- 8 introduce to the spinning process.
- 9 The bottom left is the initial start of that
- 10 spinning process. And then the end result, to the
- 11 bottom right, which is the neck complete.
- 12 Following the spinning, the product will go
- through a heat treating, a quench, a temper process,
- 14 to set the properties of the steel. The uniformity of
- 15 the steel is very important for the safety of the
- 16 product. We will do a threading of the neck, so
- there's a machining operation to put the threads in
- 18 place.
- One hundred percent of the cylinders will go
- 20 through a hydrostatic test, which is a proof pressure
- 21 test. And that's at five-thirds the service pressure.
- 22 So in terms of any of the 1800 up through 6,000, you
- can see that the cylinder will be subjected to a
- pressure much higher than that, 100 percent.
- Once that is complete, and this is done

- 1 through the third-party inspectors witnessing that
- test or performing the test, the cylinder is then
- 3 marked according to the DOT specification that it's
- 4 being built to. There are markings on the shoulder.
- 5 There will also be the service pressure assigned to
- 6 it.
- 7 There will be a test date or manufacturing
- 8 date required to be put on it. There will be a unique
- 9 serial number, specific to that cylinder, that will be
- 10 assigned to it. And that number will reflect the
- 11 metallurgical test data, it will reflect the
- 12 hydrostatic test results, and the customer that we
- 13 sell that cylinder to.
- 14 The cylinder will also have on it a
- manufacturer's approved symbol, or a manufacturer
- 16 number assigned by DOT. It will also have a third-
- 17 party inspector's symbol for the approved DOT third-
- 18 party inspector.
- 19 There may be other markings, if a customer
- 20 so wishes, his name or other information that we can
- 21 apply. But those are the required markings for the
- 22 cylinder.
- 23 From there, the cylinder will be finished to
- the customer's requirements. It may be a valve for a
- 25 certain gas service, a certain valve protection, or

- just the paint colors that we will apply before we
- 2 pack and ship that to the customer.
- I think safety is critical for the high
- 4 pressure cylinder. Storage and movement of gases
- 5 under pressure, you can see at 1800 psi up to 6,000,
- it's understandable that cylinders must meet stringent
- 7 tests and be controlled as far as the process that we
- 8 produce them.
- 9 The testing and the certification is the
- 10 same for all manufacturers. That includes the Chinese
- 11 manufacturers. And once qualified, this product,
- they're all similar and interchangeable in our
- 13 marketplace.
- 14 MR. LEBOW: Thanks, Mike. Jerry, would you
- 15 take it from there, and lay out sort of an overview of
- 16 the global high pressure steel cylinder industry?
- 17 MR. VAN AUKEN: Sure. These cylinders, of
- 18 course, are used all over the world. Many of the same
- 19 applications, cutting, welding, wherever construction
- 20 is going on; many of the previous applications that I
- 21 described to you are obviously, in other countries
- around the world. There are other producers besides
- 23 Norris Cylinder and the Chinese cylinders in question
- here today. There are cylinders manufactured in
- 25 Canada, India, Italy, Czech Republic, Austria, Brazil,

- and Korea. So basically, all over the world they're
- 2 making these cylinders in various kinds and various
- 3 types.
- 4 We are of course the only manufacturer that
- is left here in the United States. Our previous
- 6 competitor, Taylor Wharton, went bankrupt last year
- 7 and closed its Harrisburg operation in Harrisburg,
- 8 Pennsylvania, that made the larger high pressure
- 9 cylinders, and proceeded to try to sell the assets of
- 10 the Huntsville operation in Huntsville, Alabama. We,
- of course, bid on that project, and were successful in
- winning the bid, and took over the Huntsville
- operation in June of 2010.
- During the time prior to the acquisition,
- 15 Norris Cylinder had a need to have small high pressure
- 16 cylinders like you see here, and we would purchase
- 17 those from Worthington, Worthington Cylinder, which is
- 18 part of Worthington Industries. That relationship was
- one that we desired only because we needed to have a
- 20 complete product offering.
- One needs to understand that it's not a good
- thing to be able to just sell one type of small
- 23 cylinder, and not have the large one. And a supplier,
- or a customer is not going to want to have to go to
- 25 two different suppliers in order to get what it is he

- 1 needs. So we needed to have a complete product line;
- 2 that's why we went to Worthington.
- 3 That relationship really didn't pan out,
- 4 mostly because we could not control the cost of the
- 5 product; so therefore, the price was kind of dictated
- to us, and we had to sell and sold at a loss. One of
- 7 the reasons that inspired us to go after the
- 8 Huntsville operation to try to gain control of the
- 9 manufacturing process.
- 10 The Norris purchases of also the assets that
- 11 were acquired in the Harrisburg operation were part of
- 12 this deal. So we bought the forge and some of the
- other pieces of equipment that were there, with the
- 14 idea that when the volume did come back from what was
- 15 the 2008 levels, that we would have even additional
- 16 capacity to build. But we have not deployed that,
- 17 because that volume just has not returned to Norris.
- 18 It was our intention, based on the synergies
- 19 and the acquisition of the Huntsville operation, to
- 20 complete our product line, and that we feel we have
- 21 done. The consolidation of those volumes would
- 22 hopefully then bring back the volume that's very
- 23 necessary in a fixed asset, highly fixed-asset
- 24 manufacturing organization, to leverage that volume.
- 25 But that volume just has not returned.

1	And we've done other innovative things, like
2	moving from the tube manufacturing process to just the
3	billet process in Huntsville, by using some of the
4	billet capability in Longview, Texas, where we do the
5	billet piercing, and finishing those products down in
6	Huntsville, to keep us as competitive a cost structure
7	as we can on those products.
8	MR. LEBOW: Jerry, who are the customers for
9	the high pressure cylinders?
10	MR. VAN AUKEN: Broadly spoken, there's
11	probably two categories of customers, generally. The
12	majors, these would be the large gas companies that
13	I'm sure many of you are familiar with, the air gases
14	and air products of the world. Others would be Air
15	Lockheed, Praxair, Matheson, Lindy. These are all
16	major players either here in the U.S. or across,
17	across the world.
18	The other section of those customers would
19	be fundamentally in what we call buying groups or
20	consortiums, and there are four major ones in the U.S.
21	I won't bore you with the details. It's called the
22	IWDC, the Big Group, the ADA, and the AIWD. And these
23	are essentially groups of welding and distributors and
24	end users who get together, and leverage their
25	requirements together, working with their vendors to

- get the best possible price, and obviously the best
- 2 possible deal, for them and their members.
- 3 The degree to which these operate vary
- 4 depending on the groups. Some are much more
- 5 structured; others, it's just a recommendation and/or
- 6 information to the buyers of those groups to buy
- 7 cylinders and/or other pieces of equipment. It's not
- 8 just cylinders, by the way; it's tips, it's welding
- 9 helmets, it's anything that would be used in the
- 10 welding industry, for example. And we're just part of
- 11 that.
- We are preferred at the present time with
- 13 the IWDC. The preferred means that they really want
- 14 their members to buy from us. If you're not
- 15 preferred, you're approved. And in either case, the
- 16 price of the product drives the decision to buy. So
- it's not, it's not mandated by any of the groups that
- 18 they have to. There are obviously incentives to do
- 19 so, either through loyalty rebates on the back end or
- 20 total purchases that would then, of course, feed back
- as a rebate structure at the end of the year based on
- total sales earned.
- There are other OEM customers, as well, the
- 24 Fikes and Kitty Fenwells of the world, who are using
- our product as an end item inside their equipment for

- let's say the fire suppressant industry. So they're
- 2 not in those buying groups.
- Roughly half -- and these are just
- 4 estimates. But roughly half of what we sell would go
- 5 to either majors or to buying groups. That's how it
- 6 splits out. And it varies, based on the time of year,
- 7 and it varies based on product mix. But as an overall
- 8 statement, I think that's fairly accurate.
- 9 There's a trend in our industry for the
- 10 little guys who get bought by the big guys. And so
- 11 many of the welding distributors in the U.S. have been
- 12 bought by the larger gas companies: Air Gas or
- 13 Praxair is a good example of companies that have gone
- and bought the more profitable small welding
- 15 distributors, and brought them into the fold under the
- 16 Air Gas or Praxair umbrella, for example. And of
- 17 course, that creates more buying, pricing pressure for
- 18 Norris Cylinder, as that, of course, creates a larger
- 19 buy and it commands a lower price.
- 20 MR. LEBOW: In addition to that, Jerry,
- 21 could you talk about some of the other trends in the
- U.S. market over the past three years?
- 23 MR. VAN AUKEN: Well, in 2008, I think as
- 24 was mentioned, you know, the economy was very strong.
- 25 Most of the industrial marketplace was doing very

- 1 well. And that certainly was true for Norris and the
- gas, our customers, the welding distributors.
- During that period of time, too, it's
- 4 important to note that steel prices were going up
- 5 significantly; probably some of the highest rises in
- 6 steel prices and shortage of supply in the industry.
- 7 And it's also evident that during that period of time,
- 8 that we were seeing strong pricing pressure, price
- 9 reductions from the Chinese.
- 10 As you all know, the market did crash
- 11 roughly in October. It was a black day for most
- people, and certain we felt that. There was a lot of
- inventory that was in place that had to be worked off.
- 14 We certainly saw the inventory availability from the
- 15 Chinese here in the U.S., and it was certainly evident
- 16 to us that we were seeing even lower prices for them
- during this period of time. Even though there was
- 18 maybe a reduction in the imports, there was no, no
- doubt that the prices were still being very
- 20 aggressive.
- 21 Although the import volume in 2009 was
- 22 significantly lower than in 2008, the market, and the
- 23 prices from the Chinese, were really being very
- 24 aggressive. And it was a tough period of time.
- Back in 2010, last year, we started to see a

- 1 resurgence in the industrial base. And certainly we
- 2 saw some of that. The market did recover.
- 3 Unfortunately for Norris Cylinder, because of the
- 4 price demands of the customers, to be competitive, we
- 5 didn't see a lot of that. Most of our domestic sales
- 6 were either flat or declining, in the domestic
- 7 marketplace now I'm talking.
- 8 Chinese imports really exploded in the
- 9 second half of that year, and especially in the
- 10 smaller sizes. But we've seen that pricing pressure
- 11 now grow into these larger silhouettes that you have,
- 12 larger sizes continually in the last three years.
- 13 So the, I quess the end story about the
- 14 trends is that there has certainly been higher import
- 15 levels in 2011. And certainly the demand for the
- 16 price differential that we see with our customers is
- widening, and is coming, a larger disparity as months
- 18 qo by.
- 19 MR. LEBOW: Dan Klett will summarize just a
- 20 bit of the public data on imports.
- MR. KLETT: Good morning, this is Dan Klett
- 22 with Capital Trade.
- 23 As you're aware, there is a separate
- 24 harmonized terror system category that is specific to
- the subject product; but because there may have been

- some misreporting of imports into this harmonized
- 2 category for the proposed conference brief, of course
- 3 we will be relying on the importer questionnaires for
- 4 most of our analysis.
- 5 However, I still think, at least for this
- 6 public forum, talking about using trends from that
- 7 harmonized terror system category are still, still
- 8 relevant.
- 9 From 2008 to 2009, imports from China fell
- 10 by more than 50 percent, reflecting the downturn in
- 11 U.S. demand, as well as inventories of imports, in
- 12 '08, that continued to be absorbed into a very weak
- 13 market in 2009. So as Mr. Van Auken indicated, the
- import volume in '09 was down, but it doesn't reflect.
- 15 That's apparent consumption that doesn't reflect the
- 16 competition, because there were still some inventories
- of imports left over from '08 that continued to
- 18 compete in the market in 2009.
- 19 Based on a review of the monthly data,
- 20 imports from China averaged about 20,000 units a month
- 21 through May of 2010. Starting in June of 2010, the
- import volumes increased significantly. They have
- consistently been more than, say, 38,000 units, and
- 24 through March of 2010 -- from June 2010 through March
- of 2011, they've averaged 48,000 units a month, more

- than double the monthly import volume since May of
- 2 last year.
- And in his opening, Mr. Schutzman indicated
- 4 that 2010 import volumes were in fact lower than 2008
- 5 import volumes. And while that is correct, I think
- it's important to look at what happened during 2010
- 7 with regard to the import volumes.
- 8 Although U.S. demand has increased somewhat,
- 9 a large share of this increase has been at the expense
- of, has been captured by imports at the expense of
- 11 high pressure cylinder sales by Norris.
- 12 And moreover, Norris's Longview and
- 13 Huntsville plants have sufficient capacity to supply
- 14 the market with the full range of high pressure
- 15 cylinders, so Respondents cannot argue that the
- 16 increase in their imports is the result of Norris not
- having the capacity to supply that increasing demand.
- Thank you.
- 19 MR. LEBOW: Jerry, would you go on from
- there, and discuss what Norris has been doing to push
- 21 back against the increasing imports from China?
- 22 MR. VAN AUKEN: Well, during this period of
- time, of course, customer after customer is really,
- have really pressured us on price, without a doubt.
- 25 And we've had to move, move on price in order to do

- what we can to try to maintain that business. And we
- 2 have, but at the sacrifice of even lower margins than
- 3 we were getting before.
- 4 Additionally, we've had to turn orders down,
- 5 where in fact we would know that, in fact, be shipping
- dollars worth of cylinder, in order to take the order
- 7 we would, in fact, not take those orders. So we've
- 8 seen a lot of that going on.
- 9 We don't feel that our market share is
- increasing; in fact, we feel it's decreasing during
- 11 this period of time, as hard as we do fight. But the
- 12 price differentials are just there.
- 13 BTIC of course has the capability to produce
- 14 all of these cylinders. They are very capable of
- 15 every one of the sizes that we've talked about here.
- 16 And so we see those pressures coming in and flowing
- from the smaller sizes to the larger sizes on a
- 18 continual basis.
- 19 We're really in need of having this complete
- 20 product line. As I mentioned earlier, not having a
- 21 complete product line is definitely a negative in this
- industry. And albeit that we've had, you know, a mix,
- 23 the Norris mix has been mostly in the larger sizes, we
- 24 still feel we're not getting the market share of that.
- 25 And we need to have that volume in our manufacturing

- organization in order to attain the cost effectiveness
- of the fixed assets we have in place with the
- 3 manufacturing sites.
- 4 During this period of time, American Fortune
- 5 has had its operation in Houston where it stocks these
- 6 cylinders. They have also announced that they're
- 7 expanding this into California with their operations
- 8 in, by adding a warehouse in California, which is a
- 9 further threat to us from the standpoint of
- 10 availability.
- 11 We've lost our position in a number of cases
- 12 with some of the buying groups, where we were
- 13 preferred. We have lost that status. And where we
- 14 have the status, we still lose orders because we do
- 15 not, are not able to meet the prices that are being
- 16 put in front of us by our customers. And at the end
- of the day, we lose those orders.
- This industry, as I mentioned before, has
- 19 high fixed costs, and so profit is very much a factor
- of the volume that we run through the, through our
- 21 facility. We've had to do a lot of cost actions,
- laying off people. And I don't care whether it's two
- people or its 2,000 people, people are important in
- 24 our industry, and we certainly have felt the effects
- of that. And also we've cut back on the number of

- 1 shifts that we operate.
- We make every effort to maintain and get the
- 3 best possible buy we can on steel, as steel is a big
- 4 factor in the total cost of production and the cost of
- 5 a cylinder. And we just, you know, from the
- 6 standpoint of the steel purchases we make, we think we
- 7 get good flexibility, and we get security of supply.
- 8 But the price is something that we have to pay; it's
- 9 not something we get to negotiate.
- 10 Our capital spending has been reduced. We
- 11 have cut back on some of the cap-ex items that we
- would want to put in place, mainly because of the
- 13 current condition of our, of our business.
- 14 As I mentioned earlier, we bought a press.
- 15 I mean, it's a great buy at a great cash discount,
- 16 taking advantage of the Taylor Wharton assets that
- 17 were in Harrisburg. But I still cannot deploy that
- press because I don't have enough volume.
- 19 So you know, the Chinese are not standing
- 20 still. They are very aggressive in every market that
- 21 we have, whether it's in the fire suppressant market
- or the welding and gas cutters, or it's in the majors.
- They are competing with us very strongly again on
- 24 price. That is the key in this.
- 25 MR. LEBOW: Thank you. Madame Director,

- 1 we're done with our direct presentation. We'd be
- 2 happy to respond to, obviously to questions, including
- any one of the points Mr. Schutzman made. You can be
- 4 sure that we're ready to answer them.
- 5 MS. DeFILIPPO: Thank you very much, Mr.
- 6 Lebow. Thank you very much, Mr. Camp, Mr. Van Auken,
- 7 and Mr. Klett. It's always very helpful having
- 8 company people come and explain the product to us, so
- 9 I thank you for taking the time from your I'm sure
- 10 what is a busy, busy day at your plant and operations.
- 11 We will turn to staff questions, and I will
- 12 start with Mr. Petronzio.
- 13 MR. PETRONZIO: Edward Petronzio,
- 14 Investigator. I just want to thank you guys for
- 15 coming; it was very helpful, the opening statements
- 16 and presentation.
- 17 If we could talk a bit about, it seems the
- 18 DOT standards are something that, you know, is stated
- in the scope as defining the product. Could you talk
- a bit about the regulations, as far as what makes
- 21 something DOT-approved, or the process that would come
- about to make a product DOT-approved? Versus the ISO.
- 23 And talk a bit about the standards and regulations for
- those two.
- MR. VAN AUKEN: Well, yes. The DOT

- 1 standards, of course, have been around a very long
- 2 time; the ISO standards are relatively new. The ISO
- 3 standards are essentially international standards, and
- 4 how steel cylinders are actually purchased in the rest
- of the world. It's not to say that DOT cylinders
- 6 haven't left the U.S. and gone to other countries; but
- fundamentally, that's a standard that is used, a
- 8 specification that is used for the purchase of
- 9 cylinders internationally.
- The specifications are similar in some ways,
- 11 but very different in others. The most, the biggest
- 12 distinction I can give you is the actual steel itself.
- 13 The steel is a high-strength steel. It commands a
- 14 much higher cost to purchase, and the manufacturing
- process to support the ISO manufacturing is, has
- additional testing that has to be done.
- 17 They do, for example, what's called an
- 18 ultrasonic test for flaw detection in the steel.
- 19 That's not required by the DOT specification. It
- 20 requires a hardness test to be done that's not
- 21 required by the DOT specification.
- 22 And the actual process flow of the product
- 23 through the manufacturing process is much slower. For
- 24 example, heat treating. It runs at a slower rate
- 25 because of the higher-strength steel.

These cylinders are fundamentally, except
for a few cases, not really used in the U.S., and most
of our customers who would see an ISO cylinder would
tell you it's a foreign language to them. You know,
first of all, they'll say the cylinder is a 300-bar.
Well, what's a 300-bar? Everybody in our industry is
used to psi.
So the U.S. market has not adopted that
cylinder to any great extent.
MR. PETRONZIO: Okay. And Mr. Camp, the
production process for the billet or spun from tube,
you talked a bit about the relationship between the
small-, medium-, and large-sized cylinders. Does
that, what is the production process for each of those
sizes, does it change depending on if it's a larger
cylinder versus a smaller cylinder?
MR. CAMP: The billet is more prevalent in
the larger sizes. So if you go back to the shadow
graph we gave you there, and look at, from the 150,
starting from the 150 and the 220, that's the split.
From the 150 down, you would see those more
from a tube process; from the 220 up, more from the
billet process.
But as Jerry mentioned earlier, the fact

that we are now part of Norris, Norris has the forging

25

- 1 capabilities, we are now working to forge some of
- these intermediate sizes. The 150, the 125, the 80.
- 3 So we're focusing in on where we can synergize our
- 4 factories, so that there is sort of a crossover in
- 5 those middle, intermediate sizes to be either billet
- or tube. Most of the small will be tube.
- 7 MR. PETRONZIO: Is there a large difference
- 8 in terms of cost? The production process versus the
- 9 two methods?
- 10 MR. VAN AUKEN: Typically, tube is more
- 11 expensive as a raw material than a billet is. It
- 12 requires an additional step for the forming of the
- 13 bottom. Where in a tube manufacturing process, this
- 14 would be spun closed, just like the top is, and then
- 15 there would be a bump-back operation which would allow
- the cylinder to be bumped back in.
- In a billet-piercing operation, this is all
- 18 formed in one pressing operation. So that would be
- 19 the major difference. The cost of material I would
- 20 say would be the biggest.
- 21 MR. CAMP: There are additional testing
- requirements for that bottom, as well. On a tube, you
- 23 do have to do a proof-pressure test or lead check on
- the bottom itself, to assure you did, the center did
- 25 seal itself during the spinning process.

1	MR. PETRONZIO: So is it more expensive to,
2	the spun-by-tube process you would say is, by far
3	there's more steps and it is more costly?
4	MR. VAN AUKEN: I mean, there's some
5	tradeoffs in both. But I guess I'd say generally yes,
6	it would be a little more expensive than tube.
7	MR. PETRONZIO: Okay. In terms of the end
8	users, the distributors that purchase these small,
9	medium, or large, are there different, are there
10	specific buyers that are more prone to buy the larger-
11	sized cylinders? In terms of their end uses.
12	MR. VAN AUKEN: It's pretty diverse.
13	Generally speaking, people that are buying, especially
14	a welding and gas distributor is going to buy the
15	portfolio of product. He's going to have a need for
16	the small high-pressure and the large ones.
17	The smaller ones tend to, in our industry
18	are usually called non-asset cylinders. And as you
19	get into the 220s, the larger sizes, they become asset
20	cylinders. And so those are used in rentals and
21	leases with the distributors to, you know, fill in and
22	provide gas. And they go back and forth where the
23	smaller ones are, although they get filled, they are
24	not necessarily considered assets.

25

But generally speaking, you know, I'd say

- 1 most customers are buying most of the product line,
- 2 from a size-disparity point of view.
- MR. PETRONZIO: Okay. So prior to Norris's
- 4 acquisition of TWI's assets, you were sourcing your
- 5 smaller-sized material or cylinders from Worthington
- 6 in Canada?
- 7 MR. VAN AUKEN: Yes.
- 8 MR. PETRONZIO: At any point, were you
- 9 purchasing from TWI? I mean, was there a reason why
- 10 you chose to source from Canada, rather than, I'm
- 11 assuming the Huntsville plant was producing the
- 12 smaller-sized cylinder. Was that ever an option?
- 13 MR. VAN AUKEN: There was a relationship
- 14 with Worthington that was already existing, and that
- 15 we also manufacture acetylene shells. And so we had
- 16 some relationship there already. Taylor Wharton was
- 17 viewed more as a competitor than Worthington was, so
- 18 we went in that direction. And we felt we could also
- 19 get better pricing from them.
- 20 MR. PETRONZIO: And in terms of imports from
- 21 China, were there trends as far as did you see the
- 22 smaller-sized cylinders coming in from China first?
- 23 Or was there a particular market segment that you saw
- 24 the imports coming in?
- MR. VAN AUKEN: I think it's pretty well

- 1 understood in the industry that the smaller ones were
- where the initial impact of the cylinders came in.
- And as time has gone on, we see them into the mainstay
- of the product, in the large 250s and 300-cubic-
- 5 footers. And I think that can be supported by the
- 6 import data.
- 7 MR. PETRONZIO: Okay. Could you talk a bit
- 8 about, so on the petition you talk about some of the
- 9 assets from TWI were purchased, some of them were
- 10 scrapped, some were sold, some were destroyed.
- 11 Is there any way you could elaborate a bit
- 12 about the actual assets? You talked about there was a
- forge that, is it being used, or is it idled? Could
- 14 you just elaborate about some of the assets that were
- 15 involved?
- 16 MR. VAN AUKEN: I wouldn't want to get into
- 17 too much detail in this particular environment. But I
- 18 can say to you that one of the key purchases was a
- 19 forge, which is kind of the heart and soul of most
- 20 manufacturing, cylinder manufacturers. It is a forge
- 21 that we feel very confident we can deploy. It is
- 22 sitting at our site waiting to be deployed. And we're
- 23 just waiting for that volume, trying to get that
- 24 volume so that we can substantiate the cost of getting
- 25 it running.

- 1 MR. PETRONZIO: Okay, I think that's all.
- 2 Thank you very much.
- MR. VAN AUKEN: Thank you.
- 4 MS. DeFILIPPO: Thank you, Mr. Petronzio.
- 5 We will now turn to Mr. Haldenstein, our attorney.
- 6 MR. HALDENSTEIN: Thank you. Good morning.
- 7 I'm Mike Haldenstein in the Office of the General
- 8 Counsel. I am curious about the ISO-marked cylinders.
- 9 Are they manufactured by your company? And are they
- 10 used in the U.S.? Could you address that?
- 11 MR. VAN AUKEN: Sure. The markings on the
- 12 ISO cylinder are completely different. They do have
- some of the same test data, but they're marked with
- 14 the ISO, not the DOT, markings. That's the
- 15 fundamental difference, besides, as I mentioned
- before, the specification and testing.
- We have some customers in the U.S., but I'd
- 18 say the bulk of our manufacturing device cylinders is
- 19 for export. These are going to every -- we ship ISO
- 20 cylinders to every continent in the world. So I mean,
- it's well over 90 percent of what we ship is going
- 22 offshore.
- 23 MR. HALDENSTEIN: And the DOT marking, that
- 24 stems from the, the need for these cylinders to be
- 25 used in transportation?

1	MR. VAN AUKEN: Yes, the DOT does control
2	that. And since these are cylinders that are under
3	high pressure or containing gases that are going to
4	end up on a truck traveling across the highway, the
5	DOT obviously exercises control over that. 49 CFR is
6	the regulation.
7	MR. HALDENSTEIN: I see. And are, all of
8	these cylinders are used for transportation?
9	MR. VAN AUKEN: No. They are transported
10	over highways, but their end use is at a site, like a
11	construction site for example. There is a great
12	distinction, and I should point this out, in fuel
13	gases that are used in vehicles that are, may be an
14	alternative fuel, for example, that are going to be
15	used for transportation; versus these cylinders, which
16	are going to be moved over a highway and put in place
17	at a location as a portable gas to be used in a
18	certain environment. Whether it be gas or welding or
19	cutting.
20	MR. LEBOW: May I add something to that?
21	Even though not every cylinder spends most of its time
22	in motion, because so many are moved, the regulations
23	happen to be administered by the DOT. And they have
24	something called the Pipeline and Hazardous Materials
25	Safety Administration within DOT, which regulates

- 1 pipelines and regulates gas cylinders, high pressure
- 2 cylinders.
- 3 MR. VAN AUKEN: I think you are all familiar
- 4 with the flatbed truck with all the cylinders driving
- 5 by. So I mean, that's why the DOT is obviously
- 6 controlling that.
- 7 MR. HALDENSTEIN: Thank you. And the
- 8 acetylene cylinders, those are excluded from the
- 9 scope, is that correct? Could you address --
- 10 MR. VAN AUKEN: Well, again, an entirely
- 11 different -- they're low pressure cylinders. They are
- welded, not seamless, so there are welds that are used
- 13 to create an acetylene cylinder. These are made out
- of, stamped out of coil, deep-draw process, not the
- 15 billet piercing or tube process that we've been
- 16 talking about.
- 17 They're filled with a porous mass, and then
- they are acetone, so that the acetylene gases can be
- 19 accepted into the acetone. So they're just totally
- 20 different, different cylinders.
- 21 MR. CAMP: The pressure is 250 psi for an
- acetylene, so you can see there is quite a difference.
- 23 If the high pressure starts in the 1800-psi range.
- 24 MR. VAN AUKEN: And it's only for one
- 25 specific gas. It's just acetylene.

- 1 MR. HALDENSTEIN: I see. So these cylinders
- 2 aren't used for acetylene.
- 3 MR. VAN AUKEN: No, high pressure cylinders
- 4 are not.
- 5 MR. HALDENSTEIN: And they're used for, but
- 6 they're used for welding with other sorts of --
- 7 MR. VAN AUKEN: They can be used in
- 8 combination with something to do that, yes.
- 9 MR. LEBOW: Jerry, why don't you explain
- 10 that, I think it may not be clear that in welding
- 11 there might be two different cylinders, one with
- 12 acetylene and one with the gas.
- MR. CAMP: The last page actually shows a
- 14 fuel tank set.
- 15 MR. HALDENSTEIN: So they're using two
- 16 different gases here.
- 17 MR. VAN AUKEN: That's correct.
- 18 MR. HALDENSTEIN: One of these is an
- 19 acetylene cylinder, and one is not.
- MR. CAMP: Exactly.
- MR. HALDENSTEIN: Now, you probably heard
- the Respondent speaking of some like-product issues in
- this investigation, and a dividing line between 150 I
- 24 quess cubic-foot cylinders and below, and above the
- 25 150-cubic-foot cylinders. Could you address that,

- whether there is a dividing line there? Whether there
- 2 are different uses or physical characteristics? I
- 3 think I heard they're produced differently.
- 4 MR. VAN AUKEN: Well, I guess I would be
- 5 getting into some proprietary -- go ahead.
- 6 MR. LEBOW: You can go ahead and talk about
- 7 it.
- 8 MR. VAN AUKEN: Okay. Up to the 150, first
- 9 of all, the specifications for this little cylinder or
- 10 the large cylinder are the same. There is no
- 11 difference. The only difference is the size and maybe
- the pressure that it's under, whether it's an 1800,
- 13 2300 psi. Those are the only real differences.
- 14 As far as the manufacturing process is
- 15 concerned, that's up to the manufacturer. As I
- 16 mentioned, all those companies around the world that
- are making these cylinders, some are spinning from
- tube, some are billet piercing, some are doing both.
- 19 Norris is doing both. Norris is moving more towards
- 20 billet piercing for all of its operations, including
- 21 the 80 through the 150, where our competitors may be
- 22 only using tube.
- But when they're done, they're going to the
- 24 same market, the same customers, with the same pricing
- 25 structures that are in place.

1	MR. HALDENSTEIN: I see. And they're
2	essentially used for the same type of applications?
3	MR. VAN AUKEN: Yes, yes. So I don't, from
4	my view I don't see where they split off. My
5	customers are demanding both and needing both for the
6	same applications. It's just how much gas you need.
7	Whether you need a very portable gas for a very small
8	job, or you need much more gas for a much larger job,
9	that's what's driving that.
10	MR. HALDENSTEIN: Now, the ISO cylinders,
11	they also referred to those as, as a type of cylinder
12	that probably should be in the like product, because
13	they were suggesting it was sort of an artificial
14	carveout in the scope. But I think I heard those are
15	distinct products with a much higher, is it a higher
16	-
17	MR. VAN AUKEN: Much higher pressure, yes.
18	They start at, you know, they start at 4500 psi. I
19	mean, these type-two cylinders that we make for export
20	are usually much higher pressures. They are usually
21	required for, especially for export, in lighter
22	weight.
23	So if you compared a DOT cylinder to an ISO
24	cylinder, the ISO cylinder is much lighter. And
2 5	again much more expending. Much more expending. Our

- 1 markets, especially the DOT market, just would not
- 2 accept the cylinder.
- There are niches for everything, but I mean,
- 4 the general market doesn't.
- 5 MR. HALDENSTEIN: Could they use it? Would
- it have to be marked DOT, or could they use an ISO
- 7 cylinder?
- 8 MR. VAN AUKEN: They could use an ISO
- 9 cylinder if it has a UN stamp on it, which was brought
- 10 up earlier. So the UN certification of an ISO
- 11 cylinder to allow it to be used in the U.S. is there.
- MR. HALDENSTEIN: I see.
- 13 MR. VAN AUKEN: The customers aren't, but
- 14 the markings are.
- MR. HALDENSTEIN: So they can be used
- interchangeable just to a certain extent.
- MR. VAN AUKEN: Well, I mean, can they be
- 18 used? Yes. Are they high-priced and overkill for the
- 19 market that they're being put into? Yes.
- 20 MR. HALDENSTEIN: I see. For the post-
- 21 conference brief, could you be sure to address these
- 22 two separate like-product issues, and go through the
- 23 Commission's six factors?
- 24 MR. LEBOW: Certainly, we'll do that.
- MR. HALDENSTEIN: Also, on these HTS

Heritage Reporting Corporation (202) 628-4888

- 1 numbers, I heard there was some misreporting of the
- 2 imports coming in. But do these HTS numbers also
- 3 include products that are not within the scope? Is
- 4 that true, or not?
- 5 MR. LEBOW: The HTS number is precisely
- 6 coextensive with the scope. And if the imports were
- 7 reported properly, the public data in the HTS
- 8 category, the census data, would be the data you'd be
- 9 working with.
- 10 We can't talk too much more about what we've
- learned from the questionnaire responses, other than
- 12 to say there is some indication there has been some
- misreporting. And so the final numbers may be
- 14 somewhat different, but certainly the trends will be
- 15 the same.
- 16 MR. KLETT: Mr. Haldenstein, this is Dan
- 17 Klett. I mean, conversely, there may have been some
- 18 subject product coming in under harmonized terror
- 19 system categories, other than the 731100030. So for
- those two reasons, we plan to rely primarily on your
- 21 questionnaire, questionnaires for imports.
- But in theory, that one HS category, if
- 23 everybody had properly classified their high pressure
- 24 cylinders, you'd be able to use that. But because of
- some misreporting one way or the other, it's not

- 1 precise.
- MR. HALDENSTEIN: Thank you. Do producers
- 3 have to become, have to be certified to obtain the DOT
- 4 stamp that they place on the cylinders?
- 5 MR. VAN AUKEN: Yes.
- 6 MR. HALDENSTEIN: And how would that work?
- 7 Is it easy to enter this market?
- 8 MR. VAN AUKEN: Oh, yes. To be a
- 9 manufacturer of DOT cylinders, you have to go through
- 10 a site visit from the Department of Transportation to
- 11 witness your processes. They also, you also have to
- 12 provide a third-party inspector who is approved by the
- DOT, that you hire, but works for the Department of
- 14 Transportation, to witness your testing.
- 15 So those things have to be in place. And
- 16 there has to be design approvals that are done for
- each one of the product types that pass certain
- 18 specifications, that they get to witness and test, and
- 19 validate that you are a manufacturer of that. And
- then they will award you a symbol, in our case; or in
- 21 the current world, an M number; which identifies you
- as being approved to manufacture these cylinders by
- 23 the Department of Transportation.
- 24 MR. KLETT: And Mr. Haldenstein, this also -
- 25 it may be evident, but this also applies to any

- 1 foreign-produced cylinders that have to be imported
- into the U.S. The same DOT standards apply to those,
- 3 in addition to U.S. manufacturing.
- 4 MR. HALDENSTEIN: Thank you. Are there many
- 5 foreign producers that are certified?
- 6 MR. VAN AUKEN: Most are certified, a lot
- 7 are capable and aren't certified. But I'd say more
- 8 than half are capable and are certified by the DOT.
- 9 And there is a listing at the Department of
- 10 Transportation that you can investigate. It shows all
- 11 the people that are approved to manufacture DOT
- 12 cylinders.
- MR. HALDENSTEIN: How long would it take to
- obtain a certification if a foreign producer wanted
- 15 it? Do you have any idea?
- 16 MR. VAN AUKEN: Well, all I know is right
- now the backlog at the DOT is pretty high, and it
- 18 takes a while for that to happen. We got approvals
- 19 for other designs that we're working on, that have
- 20 been taking over a year. So I'd say it's going to be
- 21 at least a year, from the start. Could be longer.
- MR. HALDENSTEIN: Thank you. And on the
- 23 non-subject imports that are in the market, how would
- you characterize those? Are those, would you say
- 25 they're a significant presence? Anybody can address

- 1 this.
- MR. LEBOW: Let me just explain what you
- mean by non-subject imports, if I may, to Mr. Van
- 4 Auken, and I'll let him answer.
- 5 He's asking, you know, what is the presence
- in the market -- volume, price impact, and so forth --
- of imports not from China, but from other countries.
- 8 MR. VAN AUKEN: Very small. The biggest in
- 9 from China. I'm only aware of one other that really
- 10 has had a significance in here, a company called
- 11 Jendun. But the rest are coming from other countries;
- mostly from Canada, a little bit from Europe, from
- 13 Heiser, which is Worthington in Europe. Some from
- 14 Silbrus and Brazil. But nowhere near what we're
- 15 talking about here. Nowhere near.
- 16 MR. Klett: And at least from the import
- 17 statistics, there is also a fairly small volume coming
- in from Korea. But declining over the years.
- 19 MR. HALDENSTEIN: Thank you. Once these
- 20 cylinders are certified and marked with a DOT stamp,
- are they pretty much a commodity product? Or are
- there perceived differences in the quality of the
- 23 Chinese and other, and the U.S. product?
- 24 MR. VAN AUKEN: That's a difficult question
- 25 to answer. There are perceptions in the industry

- 1 certainly that are viewed, versus a U.S. cylinder,
- versus let's say a Chinese cylinder. The DOT
- 3 requirements are very strict about the manufacturing
- 4 process and the quality of the product that they need
- 5 to have. And certainly we feel BTIC fills that need.
- 6 MR. HALDENSTEIN: So you would say the
- quality isn't, you emphasized that safety was very
- 8 important. But in the marketplace the perception is
- 9 the Chinese product is perfectly fine?
- 10 MR. VAN AUKEN: Yeah. I mean, I think
- 11 that's evident by the amount of volume that they've
- 12 been able to penetrate and take away. No doubt, it's
- 13 evident.
- MR. HALDENSTEIN: Thank you. I have no
- 15 further questions.
- 16 MS. DeFILIPPO: Thank you, Mr. Haldenstein.
- 17 We'll now turn to our economist, Mr. Workman.
- 18 MR. WORKMAN: Mr. Van Auken, I wanted to be
- 19 sure if I understand, in terms of which of the
- 20 material inputs for making these cylinders are either
- 21 billets or steel tube, as I understand. Which of the
- two is the more important, in terms of, you know, if
- you can tell me that?
- 24 MR. VAN AUKEN: For Norris Cylinder, I'd say
- 25 billet is the most important. Because we have moved

- 1 to billet from, we have been using billet for most of
- our manufacturing process, Mr. Workman, and we have
- 3 now moved it into those smaller sizes. So we're
- 4 moving in that direction, and trying to not use tube
- 5 because of the availability and cost of tube.
- 6 MR. WORKMAN: I see. Okay. I had one other
- 7 question. You know, you mentioned that this industry
- 8 depends very heavily on the general economy, you know.
- 9 And if there's a serious downturn, why, the sales of
- 10 cylinders fall off, as I understand.
- 11 Are there any particular economic variables
- in addition to the gross national product that your
- 13 company follows, monitors, or anything like that?
- 14 MR. VAN AUKEN: Well, obviously we follow
- the big major gas companies and what they're doing.
- 16 So I mean, that would be one indicator of how are the
- 17 Air Gases, Air Products, Air Lockheeds of the world,
- 18 who are really commanding most of the gases that are
- 19 used inside these cylinders, is obviously a good
- 20 indicator.
- 21 I would also suggest to you that the
- 22 construction industry indicators are very important to
- us. And so whether new construction, industrial
- 24 construction, what's happening in those industries
- 25 kind of will drive, or eventually will have an impact

- 1 on our business.
- MR. WORKMAN: Okay. So the construction
- industry kind of drives a demand for these cylinders.
- 4 As you're building new things, you need more of it?
- 5 That's the situation, or what?
- 6 MR. VAN AUKEN: I would say that that's a
- factor in it, without a doubt. Certainly, these are
- 8 portable gases that are being moved to places for use
- 9 of those gases. So the more we create the need for
- 10 portable gases, the more the industry is driven.
- 11 MR. WORKMAN: Okay, thank you. I don't have
- 12 any other questions.
- 13 MS. DeFILIPPO: Thank you, Mr. Workman. We
- 14 will now turn to Mr. Tsuji, our Industry Analyst. Do
- 15 you have any questions for this panel?
- 16 MR. TSUJI: Yes, technical questions about
- 17 the product. For the high pressure cylinders,
- 18 according to their various sizes, do the DOT
- 19 regulations specify the specific wall thickness of the
- 20 cylinders, as well as the capacities? Depending upon
- 21 the size.
- So in other words, for any particular
- 23 capacity, say if it's like the 150, would the
- 24 thickness always be the same for the cylinder of that
- 25 size to meet the DOT regs?

1	MR. VAN AUKEN: That's a great question, and
2	it varies by every manufacturer. But the control of
3	the wall thickness is a design criteria that is
4	measured in the strength of the steel. So as the
5	strength of the steel is greater, obviously it allows
6	for the walls of the cylinder to be smaller. And they
7	will regulate the maximum strength.
8	There are what we call tensile-strength
9	tests that have to be done on these cylinders, where
10	we actually pull the metal apart and break it. And it
11	has to meet a minimum requirement that is set by the
12	DOT.
13	Some manufacturers will have a thicker wall
14	than other steel manufacturers. It becomes one of a
15	margin of safety; it also becomes a matter of process
16	control for that particular manufacturing site.
17	Whether they're doing billet piercing or whether
18	they're using tube will have an impact on the size of
19	that wall. Some people can buy tube at the exact wall
20	thickness that's required, and others will do a hydro
21	forming operation to adjust that wall thickness to the
22	design criteria.
23	I hope I'm addressing your question. But
24	it's really controlled by the DOT, but through a
25	requirement for tensile strength that will end up

- 1 being a wall thickness calculation.
- MR. TSUJI: Okay, that's helpful.
- 3 MR. VAN AUKEN: Thank you.
- 4 MR. TSUJI: Further questions on the
- 5 production process. I notice from your sample there,
- looks like after the neck is shaped, I presume you
- 7 call that the spout? The part of the tank that joins
- 8 the valve?
- 9 MR. VAN AUKEN: The outlet.
- MR. CAMP: And the inlet, yeah.
- MR. VAN AUKEN: Outlet, inlet.
- MR. TSUJI: The inlet? Okay. That has to
- 13 be tapped to produce the threads to accept the valve.
- 14 Minor question. How do you keep the threads, the
- 15 cuttings out of the tank?
- 16 MR. VAN AUKEN: You want to answer that one?
- 17 MR. CAMP: I can do that. During the
- 18 machining process, and we do C and C and also tapping,
- 19 there is a cleaning process after that, where we will
- 20 literally go inside the tank and do a cleaning. So it
- 21 will be inverted.
- MR. VAN AUKEN: Upside-down, and we'll lance
- 23 inside it.
- MR. CAMP: And we'll lance up, clean it out,
- and actually do a visual inspection for particularly

- anything that might remain, such as a chip from the
- 2 threading operation.
- 3 MR. TSUJI: Okay, thank you. And for the
- 4 larger tanks, it looks like, per your diagram at
- 5 page 2, size 80, there's a protective cap. I presume
- 6 that prevents the valve from accidentally breaking off
- 7 during transport and handling.
- 8 MR. VAN AUKEN: Great question, yeah.
- 9 MR. CAMP: Right.
- 10 MR. TSUJI: I presume you've produced your
- own, your own taps. I presume it's a deep-drawing
- 12 process?
- 13 MR. CAMP: Taps are produced through a deep
- draw, and it would be something that would screw in
- 15 place on the top. Yes.
- 16 MR. TSUJI: Okay. That's made of sheet
- 17 steel, plate steel?
- MR. CAMP: Yes.
- 19 MR. TSUJI: Same type of steel as the
- 20 cylinder itself?
- MR. CAMP: Lower carbons.
- MR. TSUJI: Lower carbon, okay. And then
- 23 for certain industrial gases, those that may be
- 24 corrosive or even hazardous, do the cylinders require
- 25 to have a coating on the inside? According to the

- 1 DOT? Or is the quality of this chromium steel such
- that no coating is needed?
- MR. VAN AUKEN: That's a great question, as
- 4 well. There is a cleaning requirement for a standard
- 5 DOT cylinder you have to meet, which is a cleanliness
- 6 spec. And that's measured, that's measured by a
- 7 visual inspection, number one, and also there are some
- 8 solution tests for hydrocarbons that can be done to
- 9 ensure that the inside of the cylinder is clean.
- 10 But to your point, there are additional
- 11 applications. One of them that I mentioned earlier,
- which is the electronics manufacturing process, for
- 13 example, where an exotic gas may be brought in that is
- 14 very corrosive. And there will be coating put inside
- 15 that. We do not do that, but there are some companies
- 16 that will provide a coating inside; a nickel plating,
- for example. That's something that Norris Cylinder
- 18 doesn't do. But we can provide cylinders for nickel
- 19 plating that will eventually be used in those
- 20 applications.
- MR. TSUJI: Okay, thank you very much.
- 22 That's all.
- 23 MS. DeFILIPPO: Thank you, Mr. Tsuji. We
- 24 will now turn to Mr. Yost, our Auditor. Do you have
- 25 questions for this panel?

- 1 MR. YOST: Yes, thank you very much. A
- 2 followup on the line of questioning from my colleague
- 3 here on my right. Is it the same high-strength steel
- 4 alloy that's used in all of the cylinders? Or does it
- 5 vary by the capacity of the cylinder?
- 6 MR. VAN AUKEN: We use the same alloy for
- 7 all DOT cylinders. It's what we call a 4130-type
- 8 steel. Every manufacturer will have slight variations
- 9 to that 4130 steel; that is proprietary, of course.
- 10 But fundamentally, it's the same steel for all of
- 11 those.
- MR. YOST: Okay. Is this also, to the best
- of your knowledge, is this also used on the imports
- 14 from China?
- MR. VAN AUKEN: Yes.
- 16 MR. YOST: A similar alloy?
- 17 MR. VAN AUKEN: Similar.
- 18 MR. YOST: You had talked about the TSO
- 19 standards. Are DOT standards also accepted outside
- 20 the United States?
- 21 MR. VAN AUKEN: Some countries still accept
- the DOT standards, mostly towards Mexico, South
- 23 America, and Canada.
- 24 MR. YOST: Okay. So you're able to export
- 25 cylinders, our subject-product cylinders, to these

- 1 foreign destinations.
- MR. VAN AUKEN: Yes. Not a great deal,
- 3 because most of them are asking for ISO cylinders.
- 4 But I can't tell you that we haven't exported a DOT
- 5 cylinder; certainly, we have.
- 6 MR. YOST: Okay. I have a couple of
- 7 additional questions. And if you feel that you can't
- 8 answer now because of confidential business or
- 9 proprietary business information, I'd encourage you to
- 10 put the answer in or write the answer in your post-
- 11 conference brief.
- 12 And the first question is, what led to
- 13 Taylor Wharton's bankruptcy? If you can speak to
- 14 that.
- 15 MR. VAN AUKEN: I think there were many
- 16 factors that led to it. But, you know, we were
- involved in the due diligence, obviously, for Taylor
- 18 Wharton, and so there's a lot of proprietary stuff
- 19 that I would rather not answer in this forum here.
- 20 MR. YOST: Okay. Again, I would encourage
- you to, you know, complete the answer in your post-
- 22 conference.
- MR. VAN AUKEN: Sure.
- 24 MR. YOST: Then if you could specify, what
- 25 did Norris buy out of the bankruptcy estate?

- MR. VAN AUKEN: We bought the assets of the
- 2 Huntsville operation.
- 3 MR. YOST: Only Huntsville.
- 4 MR. VAN AUKEN: Only Huntsville.
- 5 MR. YOST: With the exception, I think you
- 6 mentioned the hot forge or the billet forge at
- 7 Harrisburg.
- 8 MR. VAN AUKEN: Right. And then there was
- 9 some equipment that became available in Harrisburg as
- 10 a result of that plant closing, that we bought at a
- 11 discount price.
- MR. YOST: Okay. Did you buy the records of
- 13 Taylor Wharton? The business records.
- MR. VAN AUKEN: We bought the business
- 15 records of the Huntsville operation.
- 16 MR. YOST: Okay. I'm trying to also
- 17 ascertain as to what, you know, how complete our
- information might be, in terms of shipments and sales
- 19 and costs of Taylor Wharton. And I think what we have
- 20 right now is we have your Longview plant, and we have
- your and the combination of Taylor Wharton's
- Huntsville plant. But we're missing, correct me if
- 23 I'm wrong, but we don't have information regarding the
- 24 Harrisburg plant.
- MR. LEBOW: We provided you a little bit of

- 1 information on Harrisburg, which is all the
- 2 information we have.
- 3 MR. YOST: Okay. I think that was the
- 4 limited information regarding shipments, right?
- 5 MR. LEBOW: That's correct.
- 6 MR. YOST: Could you clarify one phrase for
- 7 me? What is a stalking horse bid, from the
- 8 bankruptcy? I've seen it, but you know.
- 9 MR. VAN AUKEN: I quess the best way to
- 10 describe it is that we placed a bid for the assets of
- 11 the Huntsville operation. And during that time then,
- 12 other people can, for a certain period of time, come
- in and counter that bid. And if no one does, then the
- 14 bid of the stalking horse will be the bid that is used
- 15 for the purchase.
- 16 MR. YOST: So this is, in effect, the Judge
- 17 presiding over the bankruptcy proceeding decides
- 18 whether the stalking horse bid is the best use of the
- 19 assets? And if there is nothing else, then there is
- 20 no plan of reorganization presented, the stalking
- 21 horse bid is accepted?
- 22 MR. LEBOW: I'm not sure if Mr. Van Auken
- is, or I am in a position to opine on bankruptcy law.
- 24 MR. VAN AUKEN: I would prefer not to.
- MR. YOST: Understand, that's fine. That

- 1 was just for clarification. Thank you very much.
- MR. VAN AUKEN: We can expand on that,
- 3 though, I'm sure. Separately.
- 4 MR. YOST: All right. Other than being
- 5 painted green and having all the various marks,
- including the M mark that you're assigned from DOT, is
- 7 there anything that might distinguish your cylinders
- 8 from Chinese cylinders or Canadian cylinders? I mean,
- 9 is the color-coded something important? Or is, or
- 10 would a purchaser have to look for the M designation
- 11 mark?
- MR. VAN AUKEN: Well, the truest way of
- identifying a cylinder manufacturer is by the stamp,
- 14 either the M number, or in our case we were awarded
- 15 the diamond stamp. So there's a diamond M on it, or a
- 16 diamond C in the case of the Huntsville operation,
- 17 which indicates where it was manufactured.
- 18 MR. LEBOW: The paint color, the blue -- the
- 19 green, excuse me -- is not necessarily standard.
- 20 Every customer can say what color they want it,
- 21 striped or whatever.
- 22 MR. VAN AUKEN: We have customers that have
- 23 every color under the rainbow. They'll have three or
- 24 four colors sometimes on one cylinder. Don't ask me
- 25 why. But that would be one identifier.

1	There are some subtle things that can be
2	done. For example, we have a heat stamp on the bottom
3	of the cylinder that identifies the heat, because
4	these all have to be traceable. So the steel heat
5	that we bought from the mill for the steel, whether it
6	will be a stamp that's put during the forging
7	operations, it will be put on the bottom of the
8	cylinder, which we also can identify and trace it.
9	So if there was ever a need to trace the
10	steel, we can. And that's another requirement, by the
11	way, for the DOT, is to have complete traceability of
12	the manufacturing process.
13	So the heat of the steel, when it was
	So the heat of the steel, when it was billet-pierced, and when it was hydroed, and when it
14	
14 15	billet-pierced, and when it was hydroed, and when it
14 15 16	billet-pierced, and when it was hydroed, and when it was heat-treated. All of those things are traceable
14 15 16 17	billet-pierced, and when it was hydroed, and when it was heat-treated. All of those things are traceable inside from the cylinder.
14 15 16 17	<pre>billet-pierced, and when it was hydroed, and when it was heat-treated. All of those things are traceable inside from the cylinder. And there is, by the way, a serial number on</pre>
14 15 16 17 18	billet-pierced, and when it was hydroed, and when it was heat-treated. All of those things are traceable inside from the cylinder. And there is, by the way, a serial number on it, as well, specific to that. Every cylinder gets a
14 15 16 17 18 19	billet-pierced, and when it was hydroed, and when it was heat-treated. All of those things are traceable inside from the cylinder. And there is, by the way, a serial number on it, as well, specific to that. Every cylinder gets a serial number. Some of those are computer-generated,
14 15 16 17 18 19 20	billet-pierced, and when it was hydroed, and when it was heat-treated. All of those things are traceable inside from the cylinder. And there is, by the way, a serial number on it, as well, specific to that. Every cylinder gets a serial number. Some of those are computer-generated, others are requested or presented to us from the
13 14 15 16 17 18 19 20 21 22	billet-pierced, and when it was hydroed, and when it was heat-treated. All of those things are traceable inside from the cylinder. And there is, by the way, a serial number on it, as well, specific to that. Every cylinder gets a serial number. Some of those are computer-generated, others are requested or presented to us from the customer to put on the cylinder.

an inventory overhang. Well, how long would that

25

- inventory overhang last?
- 2 MR. VAN AUKEN: Well, we always had -- we
- 3 joke about that a little bit in our industry, that we
- 4 make a lot of these, and we don't know where they all
- 5 go. They seem to go out there, and they last forever.
- A cylinder has to be retested at intervals.
- 7 So in other words, a typical thing would be a 10-year
- 8 retest, for example, in our industry, where a gas
- 9 filler, let's say Air Gas, would receive a cylinder to
- 10 be filled. They'll look at the date-stamp or the
- 11 hydro stamp on the cylinder. And if it's past due,
- they have to do an inspection on that and recertify
- that cylinder before it can go back out into the
- 14 market.
- 15 So that cycle is always going on in our
- 16 industry. And if it's something that came in that was
- 17 20 years old that hadn't been hydro-tested, it would
- have been put out of service if it didn't pass
- 19 inspection.
- 20 MR. YOST: Is the cylinder then restamped?
- MR. VAN AUKEN: Yes, it will be restamped,
- and it will have a new hydro date that can be put onto
- it, and those will be cycled through. There are
- 24 retesters, hundreds and hundreds of retesters, all
- 25 throughout the United States that do this, as well as

- 1 some of the major gas companies.
- MR. YOST: Okay, thank you very much. That
- 3 concludes my questions.
- 4 MS. DeFILIPPO: Thank you, Mr. Yost. We'll
- 5 now turn to Mr. McClure.
- 6 MR. McCLURE: Jim McClure, Office of
- 7 Investigations. As far as what you know about the 10
- 8 or so Chinese producers, do they tend to specialize in
- 9 large or small? Or do most produce the full range of,
- 10 of products?
- MR. VAN AUKEN: I'd say most produce a full
- 12 range.
- 13 MR. McCLURE: But their initial entry into
- 14 the market started with the smaller cylinders, and
- 15 then --
- 16 MR. VAN AUKEN: I'm not sure, you mean into
- our market here in the United States? I'm sorry.
- MR. McCLURE: Yes, yes.
- 19 MR. VAN AUKEN: I would say to you that that
- 20 has been our experience, is that we've seen the
- 21 pricing pressure on the smaller sizes and migrating to
- the larger sizes. Yes.
- MR. LEBOW: Just to clarify, Mr. McClure.
- There's only really one really major Chinese producer
- in the U.S. market now. BTIC

- 1 MR. VAN AUKEN: BTIC.
- 2 MR. McCLURE: Okay. But I was also curious
- 3 about the others.
- 4 MR. LEBOW: Sure, sure, sure.
- 5 MR. VAN AUKEN: They all have that range of
- 6 product, sir.
- 7 MR. McCLURE: On the buying groups, has that
- 8 always been a part of the way product is purchased in
- 9 this industry? Or is it a relatively new phenomenon?
- 10 Seems like one-stop shopping. You said there are
- other products, aside from cylinders, that --
- MR. VAN AUKEN: Many of them -- yes, it's
- been going on for guite a while. And many, many
- 14 years. And some of them actually have what I call a
- 15 convention, or a gathering of all the members.
- 16 Recently, the IWDC just got through with one
- in Las Vegas. So they do occur. And they, and you're
- 18 correct; they are really dealing with a broad product
- 19 line. Not just cylinders, but anything that's used in
- their industry, they will have the people come in, and
- they'll have their own booths and set up booths and
- 22 display, and talk to them.
- MR. McCLURE: Anything for a convention.
- MR. VAN AUKEN: Yes.
- MR. McCLURE: The other products would be

- 1 what kinds?
- MR. VAN AUKEN: For example, a welding
- 3 helmet, for example. So the flip-down welding helmet.
- 4 The wire for welding, the tips for the welding and the
- 5 cutting devices, all that kind of thing. Clothing,
- 6 gloves, you name it. It's a potpourri of things.
- 7 MR. McCLURE: The fact that a customer, I
- 8 would take it they're building a forensic, the central
- 9 forensic lab across the street. So you've got a
- 10 construction site.
- 11 Is a construction site going to be using the
- 12 full range of products? And if so, what are the
- various uses of the products? Obviously, you know, we
- 14 see welding every day outside our window. But what
- other, you know, smaller or larger products would you
- 16 likely see at a construction site?
- 17 MR. VAN AUKEN: Well, the size of the
- 18 cylinder would be dictated by the construction site.
- 19 So if there is let's say a lot of welding or a lot of
- 20 cutting, you're going to typically see the larger
- 21 bottles associated with it.
- MR. McCLURE: The larger.
- 23 MR. VAN AUKEN: And if it's a remote site,
- you're going to see something like that. So let's
- 25 just say heating and ventilating, air conditioning is

- 1 a good example, where people are fixing air
- conditioners. Well, they're going to have very small
- ones that they're going to be carrying around to do
- 4 that. So I think that's really it.
- 5 Again, these are portable gases going to
- 6 remote sites, so it will be dictated by that
- 7 environment as to what they're going to use.
- 8 Industrial uses may have many large cylinders put into
- 9 a rack, and they might be all coupled together, so
- 10 that they have a much larger capacity.
- So you could take our 300-cubic-footer that
- 12 you see on that list, and there might be six- or 12-
- packs of these all put together. And then that will
- be transported, so that there's even more gas, and
- less need to transport back and forth.
- 16 MR. McCLURE: Okay, thank you. And 9one
- 17 last thing regarding the question that was asked, you
- 18 know. Where do cylinders go when they're finished, to
- 19 heaven or what? It sounds as though they never go to
- heaven, they just come back and get recertified.
- 21 At some point, it seems yet production
- 22 occurs, additional sales occur. It strikes me, or
- 23 maybe I'm missing something, isn't there a limit to
- the number of cylinders that can be out in the
- 25 marketplace?

- 1 MR. VAN AUKEN: Well, my smart answer to
- that, I sure hope not.
- 3 MR. McCLURE: Obviously that's not the case.
- 4 But if they don't --
- 5 MR. VAN AUKEN: No, it's a great question.
- And I don't know how to answer it with complete
- 7 definition, other than to say that if it's part of an
- 8 asset, let's say for an Air Gas or a major, they're
- 9 probably keeping track of what cylinders they have.
- 10 And they're trying to manage those inventories, just
- 11 like any other company does in managing your
- 12 inventory.
- 13 And if there's a need for new construction
- and it goes beyond what capacity they have to have
- 15 portable gas, they're going to order more cylinders.
- 16 And that's what they do.
- Now, there are other parts of this, where
- they may be going into the mom-and-pop gas and
- 19 welders, and these cylinders go out into some
- 20 cornfield to fix a tractor, and you may never see it
- 21 again. It may never come back. So I mean, that's
- what's going on.
- 23 So some will go into oblivion and never be
- 24 used again, and others will keep coming back. And
- 25 then at some point, some inspector will say there is

- 1 contamination, or there's a crack in the cylinder, and
- they take it out of service. And they'll actually cut
- a hole in it, so that no one can put gas in it.
- 4 MR. McCLURE: Okay. Then your mention of
- 5 asset, and you mentioned non-asset earlier and asset.
- 6 Could you run through that for me one more time, I
- 7 mean, so I understand? I mean, a non-asset is what?
- 8 MR. VAN AUKEN: Non-asset would typically be
- 9 something like this 20-cubic-footer. And depending on
- 10 the company, so there's no pat answer to this, the
- 11 general range is between 20 and 150, that would maybe
- 12 be considered non-asset.
- 13 As they get into larger sizes, they're going
- 14 to keep that on their inventory records as an asset
- 15 and track it, and know where it is. And in many cases
- these are being leased or rented, so they know where
- those cylinders went, how long they've been there, and
- 18 obviously charge for them.
- 19 MR. McCLURE: So the more likely a cylinder
- is to be portable, it's more likely to be a non-asset?
- 21 I mean, the smaller, or I'm assuming the portability -
- 22 -
- 23 MR. VAN AUKEN: I'm misleading you there, in
- 24 a sense that these, whether it's portable or not. All
- of these are portable. They're going everywhere.

- 1 MR. McCLURE: Well, yes.
- 2 MR. VAN AUKEN: It's just that this one is
- 3 likely to disappear.
- 4 MR. McCLURE: A human being picks it up.
- 5 MR. VAN AUKEN: Yes. This one is likely to
- 6 disappear at some point, and no one will care. Or
- 7 they may just replace it, based on the value, and get
- a new one.
- 9 MR. McCLURE: All right, thank you very
- 10 much. Those are all of my questions.
- 11 MS. DeFILIPPO: Thank you, Mr. McClure.
- 12 Just to follow up on that a little bit, in terms of
- the questions on asset versus non-asset.
- 14 It seems there is almost a size divide, if
- that's what you're saying, where the non-asset
- 16 cylinders are the smaller ones. So does that lead to
- a market where the production is predominantly in the
- 18 smaller sizes? Because they're not being recertified
- and held as long as the larger ones? So do we see a
- 20 bigger market on the smaller size, and is that just a
- 21 natural function of the fact that they're not kept as
- long, and they're not recertified?
- 23 MR. VAN AUKEN: I would say that there's
- 24 certainly more volume there, no doubt about it. And I
- think part of what you say is true; in other words,

- they're not as strictly controlled as other cylinders
- 2 are. So I think that's what most customers are doing.
- And again, depending on that customer, they
- 4 may view a 150 as an asset cylinder, and an 80 as a
- 5 non-asset cylinder. So it just depends on who you're
- talking to. What customer you're talking to, I mean.
- 7 MS. DeFILIPPO: And we talked a little bit
- 8 about the recertification once it gets past its date.
- 9 I assume there's costs involved with that?
- MR. VAN AUKEN: Sure.
- 11 MS. DeFILIPPO: I mean, is it expensive? I
- mean, is there some point where you might make that
- decision to say okay, this is old enough, it's going
- to be recertified, we'll just buy new? Or is it not a
- 15 significant cost for the recertification?
- 16 MR. VAN AUKEN: Well, the recertification is
- a cost, and it's a cost factor to every business that
- 18 they have to consider. That's certainly not the price
- 19 of a new cylinder.
- 20 However, based on whatever they may find
- 21 wrong with the cylinder, it may be easier to replace
- that cylinder than, let's say to replace, if the
- inside is corroded, for example, beyond where it needs
- to be. To fix that or do inside blasting on it might
- be a lot more expensive than just getting a new one.

- Or it may be too risky, from a safety point of view.
- MS. DeFILIPPO: On the example that we have
- in front of us, Mr. Yost was asking someone, or Mr.
- 4 Tsuji, about the cap. The valve, that is purchased by
- 5 your company? And you apply it before it's shipped
- 6 out?
- 7 MR. VAN AUKEN: Well, that varies. Some
- cylinders leave our plant, and the customer valves
- 9 their own cylinder. That's done mainly with the
- 10 majors. For example, they'll probably buy the
- 11 cylinder without a valve, install it themselves, and
- 12 fill it.
- 13 There are other customers, like in the
- buying groups, where they'll buy it with a particular
- 15 valve that they've asked for, for a gas service, and
- 16 we'll install it.
- MS. DeFILIPPO: And since throughout the
- 18 morning's conversation it's become very apparent that
- 19 safety is a big issue. So on the valves, are there
- 20 markings also that could be traceable to the
- 21 manufacturer of the valve?
- MR. VAN AUKEN: Oh, yes.
- MR. LEBOW: Yes.
- MR. VAN AUKEN: Everything in this
- 25 particular industry is traced. It better be.

Heritage Reporting Corporation (202) 628-4888

1	MS. DeFILIPPO: That's a good thing, I
2	think. Just a couple little cleanup questions.
3	We talked, you know, about your different
4	production-process billets versus tube. To your
5	knowledge, do the Chinese do both? Or are they
6	concentrated in one type of production process? Or do
7	you not know?
8	MR. VAN AUKEN: Well, I think BTIC is
9	obviously capable of both. We know that. I think
10	there may be other suppliers over there that are more
11	tube than they are billet.
12	MS. DeFILIPPO: And you may have said, and
13	if so, I apologize. You talked some about shifting
14	the production process for some of them from tube to
15	billet, from a cost basis.
16	Are there any differences in quality based
17	on producing it in the different manners?
18	MR. VAN AUKEN: No.
19	MS. DeFILIPPO: You also mentioned supply in
20	terms of acquiring assets, and having now the smaller
21	ones instead of purchasing it. Was there any time
22	during the POI when you had supply disruptions or

problems where you could not supply your customers?

And if this is something you'd rather answer in a

post-conference brief, please feel free to do so.

23

24

25

1	But not necessarily because you didn't
2	produce that product size; but for some reason or
3	another, you were having production problems where you
4	had to either, you know, defer the deliveries to
5	customers, or couldn't give them the amount they
6	wanted?
7	MR. VAN AUKEN: I mean, we feel we have
8	plenty of capacity for the market. I think we could
9	answer that in more detail off line.
10	MS. DeFILIPPO: Okay, thank you. You also
11	mentioned the term preferred status; that you had
12	preferred status with some customers. Can you just
13	briefly tell me what that means, and how that's an
14	advantage?
15	MR. VAN AUKEN: Well, it's supposed to mean
16	something in that obviously the consortium has decided
17	that you are going to be the key supplier. They may
18	approve whoever else bid on the project as approved,
19	and that's how it starts; and so they encourage all of
20	their members. And I think that's the best way I
21	could describe it to you, is they encourage all of
22	their members then to use the preferred supplier.
23	But what really, in my opinion, happens is
24	that then there becomes a price differential, and
25	that's held in front of you. Okay, well, I can get it

- 1 for this price, and you will either win or lose the
- 2 order on price.
- 3 MS. DeFILIPPO: Do the customers tend to
- 4 dual-source? Or if they have a preferred supplier,
- 5 they tend to just single-source from that?
- 6 MR. VAN AUKEN: I think most of the industry
- 7 likes having more than one supplier. We certainly get
- 8 indications of that. So I think they probably want to
- 9 predominantly use one, and have one as a backup. We
- 10 certainly feel the same way about our suppliers; we
- 11 never want to be just sole-sourced with someone.
- MR. LEBOW: Excuse me, what about the
- 13 rebate? Doesn't that make a preferred supplier --
- 14 MR. VAN AUKEN: That's a good point. The
- 15 rebate schedules are set up such that in many cases
- 16 there may be tiers of volume that are achieved, that
- then command a certain rebate at the end of the year
- 18 that go back to those members.
- 19 So especially if you're preferred, you might
- 20 be getting the best rebate deal. So you're kind of,
- 21 that being said, there may be a deal done on the side
- by one of the members, and you don't know anything
- about it. The rebates drive that a lot.
- MS. DeFILIPPO: Okay, that's helpful, thank
- 25 you. I think those are all the questions that I had.

- 1 I'll just look up and down the table, see if anyone
- 2 has any additional ones that came to mind. Mr. Yost.
- 3 MR. YOST: Sorry for that. Followup on the
- 4 question of rebates.
- I assume for the annual periods that you
- 6 report in the financial, could you tell us where the
- 7 rebates might be classified? What cost category?
- 8 Selling, general administrative?
- 9 MR. VAN AUKEN: It's selling.
- 10 MR. YOST: Again, if you want to answer this
- in the post-conference.
- MR. VAN AUKEN: I think I'd prefer to do
- that at this point, yes.
- 14 MR. YOST: Okay. And again, on the annual,
- I assume the rebates are somewhere in the financials.
- 16 But that might not be the case for the two interim
- 17 periods. And if you would look into that, as well,
- 18 I'd appreciate it. That concludes my question.
- 19 MS. DeFILIPPO: Thank you, Mr. Yost. And
- 20 again, I thank this panel for coming and spending some
- 21 time with us this morning. It's been very helpful for
- 22 us to understand this industry.
- 23 Seeing there is no more questions, I will
- 24 excuse this panel. We're going to take a 10-minute
- break in between panels just for people to stretch

- their legs. So it's 11:03; we'll come back in 10
- 2 minutes, around 11:13. Thank you.
- 3 MR. VAN AUKEN: Thank you.
- 4 (Whereupon, a short recess was taken.)
- 5 MS. DeFILIPPO: Welcome back everyone. We
- 6 will now move to direct testimony of those in
- 7 opposition to anti-dumping and countervailing duties.
- 8 Mr. Schutzman, are you ready to proceed?
- 9 MR. SCHUTZMAN: We are.
- 10 MS. DeFILIPPO: Thank you. Then please do.
- 11 MR. SCHUTZMAN: Mr. Gurley will make the
- 12 initial statement.
- MR. GURLEY: Good morning. My name is John
- 14 Gurley from the law firm of Arent Fox. We represent
- 15 Cyl-Tec. Inc. in this investigation. I'm here with
- Jim Bennet, president of Cyl-Tec and Mark Lunn, also
- 17 of Arent Fox.
- 18 The testimony you will hear today for
- 19 Cyl-Tec will paint a very different picture than what
- 20 has been presented in the petition and what you heard
- 21 today from Norris.
- 22 Since the end of the recession, we believe
- that all major players in the high-pressure steel
- 24 cylinder industry are doing increasingly well. We
- think that is true for Norris, ETIC, and ourselves.

- 1 We think that Norris is filing this case just at a
- time when things are becoming much better for it.
- But if Norris is indeed having any financial
- 4 problems as alluded to by Mr. Schutzman, is because of
- 5 their purchase of antiquated assets from Taylor
- 6 Wharton, something totally unrelated to imports from
- 7 China. Mr. Bennet will provide valuable testimony
- 8 today on that critical issue.
- 9 In Cyl-Tec's opinion, another reason
- 10 Norris's performance may not be as good as it thought
- it would be is because of the impact of aluminum
- 12 cylinders. For certain sizes and applications, U.S.
- customers are increasingly buying aluminum cylinders
- instead of seal cylinders. Again, this is something
- totally unrelated to imports from China.
- 16 As also mentioned by Mr. Schutzman,
- 17 Mr. Bennet will testify today of Petitioner's
- 18 exclusion of UNISO steel cylinders from the scope of
- 19 the case. We think Norris has painted a very
- inaccurate picture of that segment of the market.
- 21 Some ISO cylinders compete directly with VOT standard
- 22 cylinders and we believe Petitioner has carved out ISO
- 23 cylinders from the scope simply because they are
- 24 making substantial profits on this product.
- 25 Mr. Bennet will also explain today why

- 1 Cyl-Tech believes it has some success in the U.S.
- 2 market. We believe those reasons are unrelated to
- 3 price. They relate to shorter lead times, breadth of
- 4 its product line and technical services. The facts in
- 5 this case simply do not support a preliminary finding
- 6 of injury.
- 7 I will now turn to Mr. Bennet, president of
- 8 Cyl-Tec.
- 9 MR. BENNET: Thank you. Good morning.
- 10 My name is Jim Bennet. I am president of
- 11 Cyl-Tec, Inc. Cyl-Tec was founded in 1991 by my
- 12 father. Cyl-Tec is a family-owned, U.S. company with
- over 60 employees. We are involved in the
- 14 distribution, testing or retesting, and servicing of a
- 15 wide range of cylinders, including the subject
- 16 merchandise. I am here today because I believe that
- 17 the petition filed by Norris has many factual errors
- and incorrectly describes the U.S. market for
- 19 high-pressure steel cylinders.
- 20 First, I would like to discuss import
- 21 levels. We believe the import data in the petition is
- incorrect, but we acknowledge that there was some
- 23 confusion as to the proper customs classification for
- 24 some cylinders we imported into the United States.
- 25 Cyl-Tec included asetalyn, cryogenic

- 1 cylinders in the same customs category used for
- 2 high-pressure steel cylinders. Our questionnaire
- response and those of other importers will show the
- 4 actual importation of the subject merchandise. We
- 5 believe that it is a much lower amount than the
- 6 imports statistics show. We believe that the actual
- 7 imports are significantly below that alleged in the
- 8 petition.
- 9 It is true that imports of steel cylinders
- 10 have increased somewhat since the low level of 2009,
- 11 which was a time of recession, but I am sure the
- 12 Commission has seen such increases for many cases that
- have come before it. After declining from 2008
- through 2009, the business cycle has improved.
- 15 Imports have increased just as we assume U.S.
- 16 producers, production and shipments have also
- increased, therefore the level of imports is actually
- a sign that the U.S. economy is rebounding and that
- 19 the market for steel cylinders is improving. This not
- 20 a sign of injury.
- We are proud that Cyl-Tec has had some
- 22 success in the U.S. steel cylinder market. Of course,
- 23 we try to be cost competitive, but the main reasons
- our customers buy from Cyl-Tec are Cyl-Tec's
- 25 reputation and the services that we provide.

1	Cyl-Tec started out as a U.S. Department of
2	Transportation approved retesting facility like was
3	talked about earlier and we still have an unsurpassed
4	reputation for testing and servicing steel and other
5	types of cylinders. We also have a broader product
6	line than that of Norris. We sell cryogenic
7	cylinders, asealyn cylinders and aluminum cylinders
8	and related accessories that go along with those
9	cylinders. This is a big advantage.
10	Many customers like one-stop shopping.
11	Cyl-Tec also keeps adequate inventories of our product
12	in our Aurora, Illinois facility and we can provide
13	superior lead times to our customers. We also
14	maintain the largest cylinder service and testing
15	company in the United States. Put simply, a decision
16	to purchase cylinders from Cy-Tec is based on a wide
17	variety of factors, but we believe the key factors are
18	actually the quality of service and the short lead
19	times that we provide and our broader product line.
20	Norris, as was stated, is the sole U.S.
21	producer of steel cylinders. Norris by itself cannot
22	serve the entire U.S. steel cylinder industry. While
23	the petition suggest Norris has a lot of unused
24	capacity, Norris itself is well known for long, long
25	lead times. In customers minds and mine, long lead

- times are a clear indication that Norris really does
- 2 not have a lot of extra operating capacity.
- Norris claims that it has been injured by
- 4 imports from China, but I think that the Commission
- 5 should look very carefully at the underlying facts in
- 6 this case. Until 2010, Norris itself was a purchaser
- 7 of small steel cylinders until 2010. Small cylinders
- 8 are the largest part, by quantity, of the U.S. steel
- 9 cylinder market.
- 10 Norris freely admits in its petition that
- 11 prior to its purchase of Taylor Wharton's
- 12 manufacturing assets that it purchased cylinders from
- third parties. In fact, up to 2002, Norris purchased
- 14 Chinese small cylinders from us, from Cyl-Tec. But
- then Norris eventually moved that business to
- 16 Worthington who supplied them with the Canadian
- 17 cylinder.
- 18 Norris, the all American company, which is
- 19 now seeking trade relief from imports was itself until
- 20 2010 an importer of Canadian product for the very
- 21 product which it is trying to seek relief. The
- 22 obvious question is, and one that Norris missed -- one
- 23 reason its testimony why didn't Norris purchase
- 24 cylinders from Taylor Wharton?
- There is a very good reason for that.

- 1 Norris was not buying small cylinders form Taylor
- 2 Wharton because it was well known in the steel
- 3 cylinder industry that Taylor Wharton had very
- 4 antiquated, inefficient equipment. They had
- 5 notoriously long lead times and service problems.
- 6 Taylor Wharton product was always viewed as over
- 7 priced due to its inefficient production process and
- 8 high overhead. The reason Taylor Wharton went out of
- 9 business was not because of China or Canada. It was
- 10 because of production problems and bad management.
- 11 If Norris believed they could obtain small
- 12 cylinders at reasonable prices on a timely basis from
- 13 Taylor Wharton, they would have done so, but they
- 14 could not. Then in 2010, Norris knowingly bought
- 15 Taylor Wharton's antiquated production assets.
- 16 Let's be clear, the Taylor Wharton equipment
- 17 that Norris bought is old. We think most of it is at
- 18 least 50 to 70 years old. Having purchased antiquated
- 19 equipment from a failing company it is not unexpected
- that Norris would now have its own problems. But any
- 21 problems at Norris have nothing to do with imported
- 22 products from China. It has everything to do with
- 23 Norris's lack of foresight in anticipating the
- 24 problems that the Taylor Wharton production assets
- 25 would cause it.

1	Norris itself does not have an efficient
2	production process. It has two factories. One in
3	Texas and one in Alabama. For many sizes of
4	cylinders, it sales unfinished shells, as we described
5	before from its Texas facility to Alabama for the
6	spinning that we talked about that was talked about
7	and the finishing. This is an extra and unnecessary
8	cost that it tries to pass onto its customers.
9	In summary, the problems at Norris I have
10	just described have nothing to do with China and they
11	are self-inflicted problems.
12	Another reason that Norris is not doing as
13	well as it would like is because of aluminum
14	cylinders, a different product that wasn't talked
15	about are clearly competing with steel cylinders in
16	certain segments of the market. This is especially
17	true of the medical and beverage industries.
18	Cyl-Tec sells aluminum cylinders and we know
19	this issue very well. Not all cylinders can be made
20	out of aluminum, but many small sizes are increasingly
21	being made out of aluminum material. Aluminum is
22	lighter than steel. It has better cosmetics and it
23	does provide certain advantages over steel.
24	In recent years, aluminum pricing has been
25	greatly reduced. The lightweight nature of aluminum

- 1 cylinders has almost eliminated the demand of certain
- 2 small sizes of cylinders -- small steel sizes of
- 3 cylinders. This is certainly an important factor that
- 4 Norris should have mentioned to the Commission.
- We also note that Norris has specifically
- 6 excluded cylinders produced to the ISO specifications.
- 7 We understand that Norris claims that ISO cylinders
- 8 are always constructed of very high strength steel and
- 9 are designed to withstand internal pressures of two to
- 10 three times higher than cylinders produced to the
- 11 normal DOT standards.
- 12 This is only partially true. There are two
- 13 ISO specifications, 9809-1 and 9809-2. ISO
- 14 specification 9809-1 is essentially the same as DOT
- 15 specifications 3A or 3AAA. Indeed, there is very
- 16 little difference between DOT specifications and
- 17 ISO 9809-1.
- There is a second ISO specification, 9809-2,
- 19 which does require a different steel alloy and
- 20 typically is designed to withstand much higher
- 21 internal pressures. Cylinders produced to DOT
- standards clearly compete with the ISO 9809-1
- 23 cylinder, products sold by Norris and other producers.
- 24 We suspect that Norris has excluded the ISO
- 25 cylinders because they are making a lot of money on

- 1 these items. ISO-certified product is becoming more
- 2 prevalent around the world and it's starting to begin
- 3 in the United States also. Major multinational
- 4 companies such as Erlicheed and ParckAir would prefer
- 5 to have a single world cylinder. ISO-certified
- 6 cylinders meet that need. Cyl-Tec requested the
- 7 Commission to collect price information on ISO
- 8 cylinders. We understand that the Commission did not
- 9 request such data, but we believe that obtaining
- 10 pricing and profitability data on ISO cylinders is
- important as some ISO product competes directly with
- 12 U.S. DOT standard steel cylinders.
- 13 Also, in its petition Norris has mentioned
- 14 that it has lost sales to Cyl-Tec and blames our low
- 15 prices. As I noted earlier, customers prefer Cyl-Tec
- 16 for a host of reasons other than price. Cyl-Tec, of
- 17 course, tries to have a competitive price. But many
- times, based on our market experience, especially
- 19 recently, we are not the price leader. We make price
- 20 increases and others like Norris follow.
- 21 Prior to the purchase of Taylor Wharton in
- 22 2010, Norris did not produce small cylinders. It had
- 23 to purchase small cylinders from companies like ours
- 24 and Worthington, therefore Norris is new to the small
- 25 cylinder market and may be trying to regain the market

- share that Taylor Wharton lost, but still using the
- 2 same antiquated and inefficient production facilities.
- Norris also repeats many times that it is
- 4 the only U.S. producer, but many of our customers ins
- 5 the United States market are very important,
- 6 multinational companies. Most multinational companies
- 7 and even smaller local companies do not want to rely
- 8 on one single supplier. Why would a U.S. company put
- 9 all their eggs in one basket with Norris, especially
- 10 when an important part of its production equipment is
- 11 the antiquated Taylor Wharton production assets that
- 12 Norris purchased.
- 13 The Norris petition focuses on China, but
- 14 the Chinese are not the only exporter to the United
- 15 States. Products come in from Canada made by
- 16 Worthington as well as Korea, Italy, the Chez Republic
- 17 and Brazil. Italy, which was not mentioned by Norris
- in the petition, produces almost one million units a
- 19 year. This was a major omission, we believe. We know
- that many U.S. companies have problems with Norris.
- 21 We think that even if China were put out of the market
- our company as well as other distributors and end
- 23 users would simply look to other foreign suppliers of
- 24 cylinders.
- Of course, some of them would continue to go

- 1 to Norris as one of their suppliers, but as I noted
- earlier most companies would prefer to have at least
- one other source. Norris would have you believe that
- 4 this is an open and shut case, but the facts
- 5 complicate Norris's story. We think Norris is doing
- just fine, even with Chinese product in the market.
- 7 If Norris is having problems, they are self-inflicted.
- 8 Ones relating to its decision to buy Taylor Wharton's
- 9 very old production assets.
- 10 Thank you for letting me have the
- opportunity to be heard today. I will answer any
- 12 questions that you might have.
- MR. SCHUTZMAN: Thank you, Mr. Bennet.
- 14 Our next witness will be Mr. Richard
- 15 Rottmann, seated to my right. Mr. Rottmann is an
- 16 individual who has a wealth of experience in the steel
- 17 cylinders business in the United States and he is
- 18 currently the manager of technical products at Tyssen
- 19 Krupp Steel Services. Mr. Rottmann?
- 20 MR. ROTTMANN: Good morning, members of the
- 21 Commission staff my name is Richard Rottmann and I am
- the manager of technical products for Tyssen Krupp
- 23 Steel Services in Houston, Texas. I'm responsible for
- 24 purchasing, establishing purchasing standards, and for
- 25 sales of high-pressure steel cylinders which we sell

- exclusively to end users for fire suppression purposes
- only.
- These end users are operators of factories,
- 4 office buildings, and other structures that utilize
- 5 cylinders to house fire retardant suppression gases
- for emergency release purposes. I've been involved in
- 7 the steel cylinder business in the U.S. for 25 years.
- 8 The last ten of which with Tyssen Krupp Steel. Tyssen
- 9 purchases it full complement of steel cylinders from
- 10 BTIC in China on an FOB Chinese port basis in which
- 11 Tyssen is responsible for shipping the product from
- 12 China to the U.S. and functions as a U.S. importer of
- 13 record.
- 14 Tyssen maintains two U.S. warehouses for
- this product. It's main warehouse being Marionette,
- 16 Wisconsin and a smaller warehouse located in
- 17 Connecticut to service East Coast end users.
- 18 Tyssen competes for the fire suppression
- 19 customer cylinder business with Norris. Thus, some of
- 20 our customers also purchase from Norris as well as
- 21 other such as Korean and Canadian suppliers. There
- have been occasions with our customers at Tyssen
- 23 quoted prices for given cylinders have been higher
- than those of Norris and we have lost business to
- 25 Norris as a result.

1	However, high-pressure steel cylinders with
2	many of our customers are not purchased based strictly
3	on price. Other relevant considerations are level of
4	attention, service, product available, just-in-time
5	availability, short lead times, scope of product
6	offered and quality as well as supply chain control.
7	These latter factors are not window dressing, but are
8	very significant elements of the purchasing decision
9	of our customers.
10	Also, on the issue of price, the Commission
11	staff should be aware that our prices with BTIC are
12	strictly negotiated on a product-by-product basis and
13	it is not uncommon for BTIC to inform us that price
14	increases are needed due to escalations and the cost
15	of raw materials or other factors beyond its control.
16	My experience with the BTIC over many years is that it
17	functions much like any market economy company in that
18	it attempts to maximize profit, given the
19	circumstances of the market within which it functions.
20	We have also had instances where BTIC has
21	refused to reduce prices to allow us to obtain given
22	orders in the face of competition from Norris or
23	others and we have lost those orders as a result.
24	Additionally, it should be noted that a number of U.S.
25	purchasers of steel cylinders are owned by and/or are

affiliated with foreign companies that established 1 global purchasing programs for high-pressure steel cylinders and negotiate worldwide deals with BTIC to supply all global affiliates with needed supplies of 5 steel cylinders. This is quite contrary to Norris's claim that BTIC is specifically targeting U.S. 6 businesses for it demonstrates that much of BTIC 7 cylinder sales and customers purchases are truly multinational in scope with worldwide pricing arrangements being conducted on a regular basis. 10 Within terms of the sizes and models of 11 product offered, Norris does not offer the full array 12 of high-pressure steel cylinders that BTIC does and 13 this is another factor in U.S. and global customer 14 accounts opting to purchase from BTIC rather than from 15 Norris. So-called one-stop shopping is definitely a 16 factor considered by buyers of steel cylinders in my 17 18 experience. I am also aware that Norris has claimed that 19 imports of high-pressure steel cylinders from China 20 were down substantially in 2009 due to the existence 21 22 of substantial inventory in the U.S. of Chinese-made 23 cylinders. Although I am unable to speak for anyone else in this regard, this is simply not true for 2.4

Tyssen Krupp. During 2009, our inventory position was

25

- 1 no different than it was before or since. Our orders
- 2 from BTIC are based solely upon orders received from
- 3 customers and we agree to maintain the three-month
- 4 supply of consignment inventory in our warehouses at
- 5 the customers disposal, but no more. Tyssen therefore
- 6 had not glut of inventory in 2009.
- 7 It is also my understanding that the Taylor
- 8 Wharton machinery purchased by Norris in 2010 was very
- 9 old and inefficient stock. It was common knowledge in
- 10 the industry that Taylor had not reinvested in and
- 11 upgraded its U.S. production facilities for years and
- that is more than any factor likely to have lead to
- its ultimate demise.
- 14 As a viable steel cylinder producer, the
- 15 purchase of these assets also likely constituted a
- 16 significant financial drain on Norris. As far as I
- 17 know, Norris offers and has always offered various
- 18 programs, rebates, discounts to customers and
- incentives to purchase. Tyssen Krupp has never done
- 20 this. Our price is our price. Also, even before
- 21 Chinese-made cylinders became a prominent factor in
- the market, Norris was a very aggressive competitor,
- 23 willing to cut prices and make special deals routinely
- to make a sale.
- We saw this continuously years ago when the

- 1 principal competitors in the U.S. market were European
- companies. This is not a new phenomenon with Norris.
- Pricing for this product has always been susceptible
- 4 as you might expect to the world market price of basic
- 5 raw materials -- steel. As the price of steel goes,
- 6 so goes the price of steel cylinders. This is clearly
- 7 the most important factor affecting price and we have
- 8 seen this continuously manifested in BTIC pricing.
- 9 I would be pleased to answer any questions
- 10 you may have. Thank you.
- 11 MR. SCHUTZMAN: Ms. DeFilippo, that
- 12 concludes our presentation. I'm sure there will be a
- 13 few questions.
- MS. DeFILIPPO: Yes. Thank you very much
- 15 and thank you to the industry witnesses that came
- 16 today to speak with us. It's been very helpful.
- 17 We will turn first to Mr. Petronzio for
- 18 questions he may have.
- 19 MR. PETRONZIO: Thank you for that
- 20 presentation. It was very helpful.
- 21 There was a lot of talk about this
- 22 antiquated technology and the Taylor Wharton purchase.
- 23 I wonder if you guys can elaborate a bit about maybe
- 24 some of the evolution of the production of steel
- cylinders over the years. I mean what are actually

- 1 talking about when you say antiquated technologies?
- 2 In what ways has the process improved over the years
- 3 maybe in China or just other sources?
- 4 MR. BENNET: Since I'm not really in the
- 5 manufacturing business, my knowledge on production
- 6 equipment is limited from a manufacturer's standpoint.
- 7 It's just that it's very common knowledge that the
- 8 production equipment for billet cylinders Taylor
- 9 Wharton's billet production is very old. Their billet
- 10 presses is extremely old and I do know that modern
- 11 presses and modern equipment are much more efficient
- 12 and faster. But my area of expertise on the different
- types of equipment and how it's progressed over the
- 14 years is fairly limited.
- MR. GURLEY: We can provide additional
- 16 information in our post-conference brief. Some of the
- other officials from Cyl-Tec have more direct
- 18 experience with this.
- 19 MR. PETRONZIO: Mr. Rottmann, do you have
- 20 any insight as far as -- is it in terms of output or
- is there any kind of specific quality?
- MR. ROTTMANN: I think output is one factor,
- but again, Cyl-Tec has the expertise in that regard as
- far as machinery is concerned.
- MR. PETRONZIO: Okay. We talked a bit

- 1 earlier this morning about the different market
- 2 segments for the different size cylinders and
- 3 Petitioners allege that it was in the small-size
- segment that was the first where the Chinese imports
- 5 really made an impact. Can you maybe speak a bit
- about that from your experience of bringing in imports
- 7 from China as far as why that was the case where the
- 8 small market segment was the first one where we saw
- 9 the imports come in?
- 10 MR. BENNET: I don't think we actually
- 11 experienced that. When we started selling cylinders
- we sold the full array of products, so I'm really not
- 13 sure why Norris is claiming that small cylinders came
- 14 first. I can tell you that the small cylinders are
- 15 considered -- the large cylinders, 200 cubic foot and
- 16 up are considered asset cylinders by a lot of our
- 17 customers because they're more expensive.
- They generally rent those cylinders to
- 19 customers that are using the gases and the smaller
- 20 cylinders are sometimes called ownership cylinders
- 21 where they'll sell those products to the companies and
- then they'll bring those to the welding supplier or
- the gas supplier and they'll have them exchanged, but
- they actually own those cylinders.
- Those smaller ownership cylinders have

- 1 vastly higher quantities sold in the United States,
- and historically, those smaller cylinders generally
- 3 are made out of the spinning process like what was
- 4 described by Norris versus the billet pierce process.
- 5 MR. PETRONZIO: Would there ever be a
- 6 situation where a customer would request a spun tube?
- 7 Is there a quality -- I assume they have a higher
- 8 quality or is there a reason why a customer would
- 9 specify?
- MR. BENNET: No, not that I'm aware of.
- 11 It's generally driven by the manufacturing and the
- 12 cost of manufacturing.
- MR. PETRONZIO: You spoke a bit about
- 14 aluminum cylinders and how they can be substitutes for
- 15 the products we're looking at. Could you elaborate a
- 16 bit about a bit more of the benefits of using
- 17 aluminum? Can they be DOT approved? Are we talking
- 18 about very equal substitutes or are there any kind of
- 19 differences where aluminum can't be DOT approved?
- 20 MR. BENNET: Aluminum cylinders have DOT
- 21 approval just like steel cylinders do. It's a
- 22 different approval process, a different approval, but
- they can both be used for similar processes. Aluminum
- 24 cylinders of course being made out of a different
- 25 alloy aluminum than steel. But through the range of

- 1 spectrum that steel cylinders can be sold, there are
- 2 generally compatible aluminum cylinders that go along
- 3 to that range.
- 4 They are more prevalent in the smaller
- 5 cylinders and especially in the medical industry and
- the beverage industry where it's more important to
- 7 have a lightweight product, more portable. Aluminum
- 8 cylinders are more attractive. They're shiny.
- 9 They're aluminum.
- 10 Steel cylinders have to be painted and
- 11 maintained, part of what we do. Steel cylinders will
- 12 rust and they'll become corroded more often. Aluminum
- cylinders are more high tech and in many cases
- 14 customers prefer aluminum cylinders. And recently
- 15 with the cost of aluminum cylinders coming down in the
- 16 market, it's become more attractive.
- 17 We actually on some of the smaller sizes,
- 18 medical aluminum cylinders have actually almost
- obsoleted some of the steel cylinder models. We've
- 20 got some of those dinosaurs on our inventory right now
- 21 of steel cylinders.
- MR. PETRONZIO: When did we start seeing
- 23 aluminum come into the market? Was it a cost? Was a
- 24 functional price? Why did people start looking to
- 25 aluminum for that reason?

1	MR. BENNET: I mean aluminum cylinders have
2	been in the market for quite a while, but recent
3	competition between U.S. manufacturers and new
4	manufacturers have come into the market, causing more
5	competition and kind of driving the price of aluminum
6	cylinders down in some cases to where they're very
7	close to their steel brothers and sisters. And
8	therefore, the customers are choosing the aluminum
9	cylinders over the steel cylinders, not for all
10	cylinders, but it's moving I n that direction.
11	MR. PETRONZIO: In terms of the cylinders
12	that are painted, is it just based on a customer's
13	preference that you would bring in a product that it's
14	either painted or not, or do you paint them at all?
15	Do any of the importers have facilities or
16	capabilities to paint the cylinders?
17	MR. BENNET: We do mostly because our
18	original business was the retesting and
19	decertification and maintenance of the cylinders. We
20	have always had the ability to paint and install
21	valves and do the finishing work for the new
22	cylinders. The colors of the cylinders are usually
23	determined by the end user, but sometimes, for
24	example, for medical cylinders it's determined by the
25	FDA. For example, a medical oxygen cylinder is

- generally green, but in other gases it varies.
- 2 MR. PETRONZIO: I think I remember hearing
- 3 something during the course of the investigation about
- 4 these cylinders are primed. Are they primed first and
- 5 then painted or will they come in primed? Could
- 6 someone elaborate on that? Is it done at the same
- 7 time?
- 8 MR. BENNET: It depends.
- 9 MR. ZHENG: It depends on the customers.
- 10 When the customers they ask we need the cylinder
- 11 green. We just paint it in the factory. You know,
- some of them they just ask priming only and then ship
- those cylinders to the United States our customers --
- 14 for the customers as they request it.
- 15 MR. BENNET: Our company because we have the
- 16 facilities, the paint booths, the shot blasting
- 17 equipment are very good at customizing the cylinders
- 18 for the customer, for the end user, depending on what
- 19 color they want. So some cylinders we buy we bring in
- are just primer coated and some of them are painted.
- 21 Some of them that almost always have the same color we
- 22 will bring in already painted, but the vast majority
- of them we've bringing with a primer coat that we can
- 24 paint and customize.
- MR. ROTTMANN: Ninety percent of the

- cylinders that we bring in for the fire suppression
- 2 industry are brought primer coated because our
- 3 customers determine what colors and what type of paint
- 4 they would like to have on the outside surface. So
- 5 most of the time, 90 percent of the time everything is
- in a primer coated condition to protect against rust
- 7 during ocean voyage.
- 8 MR. PETRONZIO: And are the aluminum
- 9 cylinders typically painted?
- MR. BENNET: No. No, they're pretty as they
- 11 are.
- 12 MR. PETRONZIO: Those are all the questions
- 13 I have. Thank you very much. It was very
- 14 informative.
- 15 MS. DeFILIPPO: Thank you Mr. Petronzio.
- 16 We'll now turn to Mr. Haldenstein.
- 17 MR. HALDENSTEIN: Thank you.
- On the aluminum cylinders how does the
- 19 pricing compare with the steel cylinders?
- 20 MR. BENNET: Historically, in the past
- 21 aluminum cylinders have been more expensive than steel
- 22 cylinders. But recently, as I mentioned before with
- 23 increased competition aluminum cylinder pricing has
- come down to where in some models, especially the
- 25 small cylinders the pricing has been so close that

- 1 it's almost a slam dunk decision for the customer to
- 2 choose the aluminum cylinder over the steel cylinder.
- 3 MR. HALDENSTEIN: I see. Are you arguing
- 4 that aluminum cylinders should be within the light
- 5 product that the Commission is defining or is it just
- a condition of competition the Commission should take
- 7 account of?
- 8 MR. GURLEY: We'll be arguing both in the
- 9 alternative, but it may be difficult for the
- 10 Commission to obtain all the information you need with
- 11 respect to aluminum right now, but I think you should.
- MR. HALDENSTEIN: Mr. Schutzman?
- 13 MR. SCHUTZMAN: Yes, the same answer,
- 14 Mr. Haldenstein. I should also add that I learned
- 15 from Mr. Rottmann actually that in the fire
- 16 suppression business there is also the possibility of
- 17 aluminum cylinders being used by firefighters who wear
- them on their backs fighting fires and obviously
- there's a benefit to the use of aluminum because it's
- 20 much lighter. So yes, we will expand upon this in our
- 21 post-conference briefing and provide that information
- 22 to you.
- 23 MR. HALDENSTEIN: Could you please be sure
- 24 to go through the Commission's six factors when you're
- 25 arguing for aluminum cylinders.

- On the ISO cylinders, I believe I heard
- testimony that it's really the 9809-1 cylinder that's
- 3 comparable to the DOT cylinders, is that what your
- 4 arguing should be within the Commission's light
- 5 product or is it both sets of ISO cylinders?
- 6 MR. SCHUTZMAN: We will argue that. Yes.
- 7 MR. HALDENSTEIN: It's both, 9802?
- 8 MR. SCHUTZMAN: 9801.
- 9 MR. HALDENSTEIN: And on the 150-cubic foot
- 10 and under, are you also arguing that there should be a
- 11 dividing line between them?
- 12 MR. SCHUTZMAN: We will argue that as well.
- 13 Yes.
- MR. HALDENSTEIN: Okay. So how do you see
- the Commission's light product being defined? There's
- 16 a split between the 150 and up and down and the
- 17 aluminum and the ISO as well?
- MR. SCHUTZMAN: Yes.
- MR. HALDENSTEIN: Thank you.
- 20 How would you characterize demand in 2011?
- 21 Was it back to where it was in 2008 or better or a
- 22 little less?
- 23 MR. BENNETT: From my side I think that
- that's kind of proprietary information and I'd rather
- 25 not discuss that in a public conference like this, but

- 1 possibly later in the briefs.
- 2 MR. GURLEY: We can do that.
- MR. ZHENG: Yes, we have seen the demand
- 4 increasing of those.
- 5 MR. HALDENSTEIN: Thank you. If you could
- address that in your briefs that would be helpful.
- 7 Does anyone know how many of the Chinese
- 8 companies are certified to make DOT cylinders?
- 9 MR. ZHENG: As far as I know there are three
- 10 manufacturers in China who got DOT certified
- 11 cylinders. One is BTIC and the other one is Jeng Dun
- in -- province. The third one is in Jeng Hi.
- MR. HALDENSTEIN: Thank you. But it's my
- understanding that it's mainly BITC that's currently
- 15 exporting or are the others exporting just in smaller
- 16 amounts or do we know?
- 17 MR. ZHENG: I don't have the detailed
- 18 information, but as far as I know not only the Chinese
- 19 exporting to the United States as well as the other
- 20 countries they mentioned. The other two manufacturers
- 21 have small amount. I don't know the details.
- MR. HALDENSTEIN: Thank you.
- 23 Do any of the importers here sell the ISO
- 24 cylinders in the U.S.?
- MR. BENNET: We do, small amounts. A number

- of our companies are multinational companies and
- they're encouraging us to put inventories in of ISO
- 3 cylinders that we can sell to both their locations
- 4 offshore and also to their domestic facilities. It's
- 5 a smaller percentage, but it's growing and we know
- that they have an initiative to move in the direction
- 7 of ISO cylinders.
- 8 MR. HALDENSTEIN: I think I heard from
- 9 Norris that they weren't really used in the U.S. or
- 10 you would disagree with that or am I -- small amounts
- 11 maybe?
- MR. BENNET: From what I heard, they
- mentioned small amounts. Yes. But that is growing.
- 14 Our multinational customers especially are telling us
- 15 and putting pressure on us to keep those in stock and
- 16 that their requirements are going to be growing in the
- 17 U.S., especially the multinationals.
- MR. HALDENSTEIN: Thank you.
- 19 Are the cylinders ever marked with the DOT
- 20 and the ISO stamp or is that not done for some reason?
- 21 MR. BENNET: It's not done currently. I'm
- 22 not sure why.
- MR. HALDENSTEIN: Okay. Thank you.
- I have no further questions.
- 25 MS. DeFILIPPO: Thank you Mr. Haldenstein.

Heritage Reporting Corporation (202) 628-4888

- 1 Mr. Workman?
- 2 MR. WORKMAN: Mr. Bennet, these aluminum
- 3 cylinders I understand that they compete in the small
- 4 cylinder segment of the market, but are they also
- 5 competitive for larger cylinders or are they pretty
- 6 much limited to just the small cylinder group?
- 7 MR. BENNET: That's a good question. The
- 8 spectrum of models of aluminum cylinders does pretty
- 9 much match the spectrum of steel cylinders. It's just
- 10 right now in the small cylinders because they are more
- 11 transportable. You're probably familiar with seeing
- 12 medical oxygen cylinders that are in carts that nurses
- are toting around and stuff like that. There's just
- 14 more of a reason to have a lighter weight cylinder in
- 15 some of those applications. And again, the pricing on
- those aluminum cylinders has come down low enough
- where it's a much easier decision to buy an aluminum
- 18 cylinder over a steel cylinder.
- MR. WORKMAN: But they still are more
- 20 expensive than the steel cylinder, I assume, isn't
- 21 that true?
- MR. BENNET: In general, yes. But again,
- 23 the pricing on the aluminum cylinders, especially the
- 24 small ones has come down low enough that it's
- 25 relatively close. Like I said, causing a few of the

107

- 1 medical-sized, small cylinders to basically become
- obsolete. They're barely made in steel anymore. And
- also in some of the beverage applications, for
- 4 example, beverage applications means carbon dioxide
- 5 CO2 that's used for pumping soft drinks and stuff like
- 6 at McDonald's and things like that.
- 7 MR. WORKMAN: So even though they're
- 8 slightly more expensive, the advantages outweigh the
- 9 higher cost?
- 10 MR. BENNET: Yes, you could say that.
- MR. WORKMAN: Fine. I don't have any other
- 12 questions.
- MR. BENNET: Okay. Thanks.
- MS. DeFILIPPO: Thank you, Mr. Workman.
- 15 We'll now turn to Mr. Tsuji. Any questions for this
- 16 panel?
- 17 MR. TSUJI: Yes, a follow up on
- 18 Mr. Workman's question. And that is are the aluminum
- 19 cylinders produced to comparable sizes to the largest
- 20 sizes produced by Norris shown in the second page of
- their handout, which is the high capacity 6,000, for
- 22 example or is there a upper limit to the sizes of
- 23 aluminum cylinders that are currently available?
- 24 MR. BENNET: Yes, I don't know if there's an
- 25 upper limit to the manufacturing ability, but I

- 1 believe that aluminum cylinders can go up to about to
- the 250-cubic foot range that's commercially available
- 3 right now. But it would span the entire spectrum all
- 4 the way down to even smaller cylinders than that
- 5 smallest one there, that 20-cubic foot cylinder.
- 6 MR. TSUJI: Okay. Thank you very much.
- 7 MS. DeFILIPPO: Thank you, Mr. Tsuji. Mr.
- 8 Yost, questions?
- 9 MR. YOST: Yes, besides thanking you for
- 10 your presence and your valuable testimony this
- 11 afternoon, I do have two follow-up questions.
- 12 Mr. Bennet, I'm sorry to belabor the point.
- 13 You had mentioned aluminum cylinders a predominately
- in the small, do you mean the 20- and 40-size? Again,
- 15 I'm looking at Norris's page 2.
- 16 MR. BENNET: That and other sizes that
- 17 aren't indicated on here. And we can be more specific
- 18 in our briefs.
- MR. YOST: Okay.
- 20 MR. BENNET: But the 20, 40, and 55 also
- 21 double as beverage CO2 cylinders. The 20 is a 5-pound
- CO2, the 40 is a 10-pound, and I believe the 55 is a
- 23 15. But there are also medical sizes on here that
- aren't represented by the Norris spec.
- MR. YOST: And they are what, smaller than

- 1 the 55-cubic foot?
- MR. BENNET: Yes, there are some smaller
- 3 than that.
- 4 MR. YOST: So predominately, the overlap, if
- 5 any, is in that lower than 55-cubic foot?
- 6 MR. BENNET: There is also overlap in the
- 7 larger cylinders. It's just the popularity of
- 8 aluminum cylinders has started with the smaller
- 9 cylinders and it's kind of working its way up in the
- 10 spectrum.
- MR. YOST: Are these at the same pressures
- 12 as steel?
- MR. BENNET: Yes, comparable pressures.
- 14 MR. YOST: Norris had testified that the
- 15 small ones start at 1800 psi and go up to -- I forget
- 16 what they said, but it was upwards of 2,500 psi. And
- 17 aluminum will do the same?
- 18 MR. BENNET: Again, Cyl-Tec we are a
- 19 distributor of aluminum cylinders. We primarily
- 20 distribute the smaller sizes, so I'm a little bit
- 21 unfamiliar with the larger sizes that are offered by
- some of the manufacturers. But I can say that the
- 23 1800 psi on the lower end is accurate with aluminum
- 24 cylinders or steel cylinders and will increase as the
- 25 cylinders get larger. But we can give you more

- 1 accurate information in our briefs.
- 2 MR. YOST: Okay, I look forward to seeing
- 3 that.
- 4 Mr. Gurley also promised that we would have
- 5 more information on the statement that TWI's assets
- 6 were outdated and outmoded and it was an inefficient
- 7 producers, so I look forward to seeing that. Okay.
- 8 Thank you.
- 9 MS. DeFILIPPO: Thank you, Mr. Yost. Mr.
- 10 McClure?
- 11 MR. MCCLURE: Jim McClure, Office of
- 12 Investigations.
- 13 Mr. Bennet, the aluminum product that you
- 14 sell is that all imported from China? If that's
- 15 giving away any BPI, you can answer it in your brief.
- 16 MR. BENNET: No, it's currently all
- 17 manufactured in the United States.
- 18 MR. MCCLURE: It's all manufactured -- is
- 19 there any aluminum coming in from China?
- 20 MR. BENNET: I'm not aware of any coming in
- 21 from China right now.
- MR. MCCLURE: Coming in from any other
- 23 sources?
- 24 MR. BENNET: I hear that there is some, but
- 25 I mean primarily the sourcing of aluminum cylinders in

- 1 the United States is from U.S. manufacturers.
- 2 MR. MCCLURE: And the aluminum manufacturers
- are discreet from the major aluminum producers like an
- 4 Alcoa and a Kaiser or is it downstream?
- 5 MR. BENNET: Downstream, separate companies.
- 6 MR. MCCLURE: Okay, do you, on the subject
- 7 product, and I mean by definition not just Chinese, do
- 8 you import the steel cylinders from sources other than
- 9 China?
- 10 MR. BENNET: We have imported from Korea and
- 11 China.
- 12 MR. MCCLURE: I know you mentioned the fact
- that Italy produced 100 million units or whatever.
- 14 You mentioned something about Italy, were you implying
- that there are imports from Italy? Are you aware?
- 16 MR. BENNET: Yes. Yes. We don't but our
- 17 competition, other resellers do import from Italy
- 18 quite a bit.
- MR. MCCLURE: Everybody's asked the
- 20 questions about the aging assets purchased by Norris.
- 21 I've got one last question, and this is just idle
- curiosity and this is generally when I get in trouble.
- 23 But Tyssen why a warehouse in Wisconsin?
- 24 (Laughter.)
- MR. ROTTMANN: Because one of our major

Heritage Reporting Corporation (202) 628-4888

- 1 customers is located in Wisconsin and one of the
- 2 services that we offer is just-in-time delivery, that
- 3 is to say --
- 4 MR. MCCLURE: So that's coming down the
- 5 St. Lawrence seaway?
- 6 MR. ROTTMANN: No, that's coming in through
- 7 Los Angeles and going via mini-bridge.
- 8 MR. MCCLURE: Truck?
- 9 MR. ROTTMANN: Rail and truck. Rail to
- 10 Chicago. Truck to Wisconsin.
- 11 MR. MCCLURE: Interesting. Thank you for
- 12 your responses, for being here, and your expertise.
- MS. DeFILIPPO: Thank you, Mr. McClure. It
- can be dangerous when you get curious, but that wasn't
- 15 too bad. So thank you.
- 16 I've crossed off most of my questions that I
- had going through, but I think I have a couple of just
- 18 cleanup ones. And if they are similar to questions
- 19 that someone else asked that you're going to put in
- 20 your brief, just note that.
- 21 I think Mr. Haldenstein asked about
- 22 discussing like product factors with regard to the
- 23 argument of steel cylinders versus aluminum cylinders
- and we've talked a little bit about where they overlap
- and what sort of segments that we're seeing that

- overlap in -- beverage, medical, et cetera. If you
- 2 have any ideas or estimates of what percent of the
- 3 market in terms of consumption of sort steel and
- 4 aluminum how big is that? How big are those segments
- 5 of the market where we are seeing that competition.
- 6 That would be helpful.
- 7 Also, with regard to the ISO versus the DOT,
- 8 we talked about the overlap in terms of the
- 9 specifications being fairly similar between 9809-1 and
- 10 the DOT ones. If you had a specific size of cylinder
- that was the same and one was ISO and one was DOT,
- what's the approximate price differential? What we
- 13 heard this morning was that it was a more extensive
- 14 testing procedure or higher standards that the ISO had
- 15 to -- or that a product had to meet in order to be
- 16 certified as that. That to me would indicate perhaps
- 17 an ISO would carry a higher price. I think we might
- 18 have even heard that.
- 19 If you have any information -- I'm just
- 20 trying to get a sense of the relative prices on the
- 21 ISO and DOT because you talked about similar specs.
- MR. GURLEY: We can provide that
- 23 information.
- 24 MS. DeFILIPPO: That would be helpful. Mr.
- 25 Bennet?

1	MR. BENNET: The ISO 9809-1 cylinders are
2	made out of the same materials basically, the same
3	types of steel. The production processes are almost
4	identical. In fact, the ISO cylinders, the dash one
5	cylinders can actually be made out of a thinner wall
6	steel, which means less steel is used in those. There
7	are some minor differences in the testing, but truly
8	the cost to manufacture is very similar. It's just
9	that up to this point manufacturers of ISO cylinders
LO	have been able to get a higher price than the DOT
L1	models.
L2	MS. DeFILIPPO: I'm going to stay with you
L3	Mr. Bennet for my last question. This morning we
L4	heard that a portion of the product is used in
L5	construction applications. And since you sell these
L6	products, are you aware of any instances where there
L7	are Buy American provisions such that there may be
L8	construction projects where people are asking for
L9	domestic product, or have you not had any?
20	MR. BENNET: I'm not aware of any. And the
21	construction industry is only a portion of the market
22	for cylinders. There are growing markets. The
23	medical market, the beverage CO2 market, Research and
24	Development, specialty gas, many other markets that
>5	are different and more vibrant than the construction

- 1 MS. DeFILIPPO: That leads me to then one
- 2 additional request for post-conference submissions, to
- 3 the extent that you can provide any information on
- 4 your estimates of the different markets or to segments
- 5 and their relative size and perhaps some notation on
- 6 which ones you see as being growing and which maybe
- 7 either flat or not. That would be helpful.
- 8 MR. BENNET: Sure.
- 9 MS. DeFILIPPO: Thank you.
- 10 Any other questions? Mr. Tsuji, I will
- 11 allow you one.
- MR. TSUJI: Thank you.
- Just one quick question for the Respondents
- and that is the Chinese producers I presume they're
- 15 using the similar processes as the Petitioner for
- 16 producing these high-pressure steel cylinders, i.e.,
- they're using both the billet piercing method as well
- as the tube spinning method, correct?
- MR. BENNET: That's correct.
- 20 MR. TSUJI: As far as you're aware, for all
- of the Chinese producers?
- MR. BENNET: I'm mostly aware with BTIC.
- 23 MR. MCCLURE: I see Rottmann nodding in
- 24 agreement over there.
- MR. ROTTMANN: In my estimation, yes, it's

Heritage Reporting Corporation (202) 628-4888

- 1 basically to a cylinder manufacturer that's just the
- 2 way it's done worldwide.
- MR. TSUJI: Okay. Because Mr. Rottmann then
- 4 answered the second half of my questions about the
- 5 nonsubject producers as well. Thank you very much.
- 6 MS. DeFILIPPO: Thank you, Mr. Tsuji. Mr.
- 7 McClure, you had one additional question?
- 8 MR. MCCLURE: Jim McClure, Office of
- 9 Investigation.
- 10 You mentioned on the ISO that some of the
- 11 multinationals are pushing you to have the ISO in
- 12 stock. And we've had the terms "buying groups" and
- "majors." Are multinationals and majors the same
- thing or are they yet a third?
- 15 MR. BENNET: Multinationals are basically
- 16 majors and the buying groups are groups of smaller
- distributors that band together to try to negotiate
- 18 better pricing and such.
- 19 MR. MCCLURE: So when you're talking
- 20 multinationals, you're talking air products and
- various things of that nature, various firms?
- MR. BENNET: Yes, air products, practice
- 23 air, -- those types of multinational companies.
- MR. MCCLURE: With that, thank you again.
- MR. BENNET: You're welcome.

1	MS. DeFILIPPO: Thank you. And I think this
2	panel very much for your time in both providing the
3	direct testimony and answering all of our questions.
4	It has been very helpful. We'll take a five-minute
5	break to allow both sides to get prepared for their
6	closing statements and we'll resume at 12:16.
7	(Whereupon, a short recess was taken.)
8	MS. DeFILIPPO: Mr. Lebow, would you like to
9	have a seat and proceed when you're ready.
10	MR. LEBOW: Thank you, Madame Director,
11	members of the staff. For the record again I'm Ed
12	Lebow of Haynes & Boone, representing Norris Cylinder
13	Company.
14	For my closing statement, I'm just going to
15	go throw what I hope is a reasonably comprehensive
16	list of the points made by Respondents today and
17	comment on those points.
18	First, the assertion that Norris has
19	insufficient capacity is not borne out by the record.
20	You can look at Norris's capacity in its confidential
21	submissions and its capacity utilization. Norris is
22	not looking to secure the entire market. It is not
23	looking to be a monopolist. It's just looking for
24	fair pricing in the market and is happy to compete
25	with all comers at fair pricing.

1	Second, with respect to ISO, as we've noted
2	the ISO products use different materials, different
3	production processes, have different markets,
4	different prices, different customer perceptions, all
5	of which we'll detail in our post-hearing submission.
6	And as to the distinction between 9809-1 and -2,
7	although there may be some theoretical overlap as
8	argued by Respondents, Mr. Van Auken assures me that
9	Norris has virtually no ISO 9809-1 sales in the United
10	States. Maybe a bit in Canada, but nothing in the
11	U.S.
12	Regarding the recession and its impact on
13	the industry, of course the recession took its toll.
14	I suspect that's the case in every investigation
15	you've been looking at for the last few years. And of
16	course, domestic industries are recovering somewhat,
17	which I certainly hope is the case in every
18	investigation you've been looking at for the last
19	couple of years.
20	The question is can you be injured as you
21	are coming back out of the recession? We think that
22	you can be. That if you find that you're having a
23	smaller share of a smaller overall market you
24	definitely can be injured. If you find that imports
25	are growing faster than you're growing, you can be

1	injured.	Ιf	you :	find	that	you'	re	force	d to	o stand	on	a
2	smaller	and	smalle	er ic	e flo	oat,	you	can l	oe :	injured		

And that brings me to the whole issue of
aluminum. To the extent that the market is getting
smaller because of aluminum, then what we have is the
domestic high-pressure steel cylinder industry
competing in what will likely be a somewhat smaller
overall market and yes imports are returned to the
full level that they were a couple of years ago. But
the domestic industry is nowhere near there.

2.4

Also, regarding beverages and medical use for aluminum. This is not new. The implication some how that this was new. It isn't new. Those aluminum cylinders have been used for those applications for a long time. The argument was made by Respondents that competition was attenuated at the low end because during the earlier part of the period of investigation Norris wasn't at the smaller sizes, but GWI was. There still was a domestic industry producing

high-pressure steel cylinders in the Huntsville facility actually at the beginning of the period of investigation and we've provided you data on the results there and the impact of imports on that segment of the market.

The reference to ten something -- 10K, 10Q,

- 1 I forget exactly -- of Norris's parent company is sort
- of standard Respondent Commission defensive behavior.
- 3 You try to find some statement in some document that
- 4 cuts against Petitioner's case. And I should point
- 5 that the statement that was quoted here from TriMas
- deals specifically with ISO cylinders and not with DOT
- 7 cylinders, which is the subject merchandise.
- 8 Cyl-Tec has made a lot of the fact that they
- 9 have better lead times, better quality, fuller range
- of products. If they're so wonderful, why are they
- 11 charging so much less? Usually, when you have a
- 12 differentiate superior product, you charge more. And
- we ask you to take a look at your questionnaire
- 14 response pricing data and draw your own conclusions
- 15 about what is growing the business to the Chinese
- 16 imports.
- 17 As for products from other countries, again
- 18 you could look at the data. There just isn't much in
- 19 the way of imports into the U.S. from places other
- 20 than China. If the domestic industry were fortunate
- 21 enough to win this proceeding, sure we'd expect to see
- 22 some increase in imports from other countries, but not
- to the extent or with the pricing from China.
- 24 And finally, I'd like to talk about the
- 25 antiquated facilities in Huntsville. You noticed when

- 1 you started asking some specifics all you got was,
- well, general knowledge. General knowledge. Well,
- 3 here's at least the specific knowledge that I've been
- 4 able to obtain from Mr. Camp, who has worked at TWI.
- 5 First, he wants to state on the record that
- 6 he is not an antiquated facility and that neither are
- 7 his employees. Second, although the Harrisburg
- 8 facility did have some old facilities, the press which
- 9 Norris bought from Harrisburg was totally rebuilt and
- 10 refurbished as an excellent state-of-the-art
- 11 condition. Third, regarding Huntsville itself, it has
- 12 robotics, computer-controlled threading, a continuous
- production process for painting and it is a completely
- 14 up-to-speed, up-to-date, modern facility able to
- 15 produce high-pressure cylinders with the best of them.
- 16 And certainly it would take its share of the domestic
- 17 market if it weren't being consistently under priced
- 18 by imports from China. Thank you.
- 19 MS. DeFILIPPO: Thank you very much, Mr.
- Lebow.
- We will now turn to closing remarks from
- 22 Respondents. Mr. Schutzman, are you doing them?
- 23 MR. SCHUTZMAN: Mr. Lunn is going to lead
- off, and if there is any time left, I'll take it.
- MS. DeFILIPPO: All right. Sounds good.

- 1 Thank you.
- 2 MR. LUNN: There was a recognition that if
- 3 Mr. Schutzman went first there would be no time left.
- 4 (Laughter.)
- 5 MR. LUNN: So again, for the record my name
- is Mark Lunn of Arent Fox. I'm here representing
- 7 Cyl-Tec.
- 8 You've heard some divergent views today.
- 9 However, I think as you look at the record in this
- 10 case we believe that the issues will become clear.
- 11 First, we do believe that any injuries
- 12 suffered by Norris was due to the inefficiencies that
- it knowingly purchased when it bought Taylor Wharton.
- 14 Prior to this purchase, Norris did not even produce
- 15 small cylinders. Rarely does the Commission have a
- 16 case where the Petitioner literally purchases its own
- injury. Oddly, this is a case where Norris was not
- 18 willing to even buy cylinders from Taylor Wharton, but
- 19 for whatever reason decided to buy the company.
- 20 Second, we do believe that the like product
- 21 should include both aluminum cylinders and ISO
- 22 cylinders. While it's not uncommon for Petitioners to
- 23 try to define the scope in like product in odd ways,
- 24 it is truly uncommon to see a case as we have here
- where Petitioners have simply ignored a large and

- growing portion of the market. ISO cylinders are
- 2 produced today by both Norris and BTIC and they're
- 3 being sold by Cyl-Tec.
- 4 Norris just said that it ships ISO cylinders
- 5 to every continent in the world as well as to the
- 6 United States. Given that the entire world is using
- 7 or moving to this standard, it seems obvious that the
- 8 United State, with or without any trade actions will
- 9 be doing the same and that this is going to b a
- 10 growing and increasing important part of the U.S.
- 11 market.
- 12 Also, Norris, like all steel cylinder
- producers everywhere is losing market share to
- 14 aluminum cylinders. As we heard, in certain segments
- of the market aluminum has completely replaced steel
- 16 cylinders. These products again compete directly with
- 17 steel cylinders. While it seems impossible to collect
- information prior to the preliminary determination on
- 19 this segment of the market, if this case does go
- 20 forward we strongly encourage the Commission to
- 21 collect information on this segment of the market as
- 22 well for the final determination.
- 23 Finally, we wanted to emphasize one issue
- that came up earlier. As discussed by Mr. Bennet, the
- customs imports statistics are possibly overstated by

- 1 a substantial amount. We strongly encourage the
- 2 Commission to look at this issue as well.
- Addressing one issue just brought up by
- 4 Mr. Lebow, while Norris appear to suggest that it has
- 5 a large amount of capacity, the market seems to
- 6 suggest that there are strong lead times in delivering
- 7 their products. Lead times that Cyl-Tec doesn't have,
- 8 so we ask the Commission to consider this issue as
- 9 well.
- 10 Cyl-Tec believes that once the Commission
- 11 has a complete and accurate picture of the cylinder
- 12 market it will see that Norris is not being injured
- due to imports from China. Thank you very much.
- 14 MR. SCHUTZMAN: I get time?
- MS. DeFILIPPO: You do.
- MR. SCHUTZMAN: Yippee.
- Good afternoon once again. So what have we
- learned in the past three hours of listening to
- industry witnesses, attorneys, consultants on both
- 20 sides of the aisle and what is that we know?
- 21 We think the record will show that the
- 22 United States is a minor market for the Chinese and
- 23 that the Chinese domestic market and other export
- 24 markets are by far larger, so there is no targeting by
- 25 the Chinese of the American market. That's for sure.

1	We've learned that Norris purchased Taylor
2	Wharton production assets in Huntsville in 2010 and
3	that added significant overhead to an operation that
4	just could not support it. We learned that Norris is
5	incapable of satisfying anywhere near the demand for
6	steel cylinders in the United States and imports much
7	continue to fill that gap.
8	We've learned that prices for Chinese-origin
9	cylinders are competitive with those of Norris. And
10	in certain case, Norris's prices are lower than those
11	for the Chinese. We've learned that Norris's
12	production includes ISO cylinders and the Commissioner
13	could consider ISO cylinders in its analysis of
14	Norris's production data.
15	We've learned that imports and sales of
16	Chinese-made cylinders are most prevalent in the small
17	sized spun cylinders market, a segment of the market
18	Norris did not produce until late in the POI. We've
19	learned that the data before the Commission will
20	deflate Petitioner's claim of U.S. inventory overhang
21	in 2009, that U.S. consumers and customers purchase
22	Chinese-origin cylinders based upon factors other than
23	price and that Chinese imports of steel cylinders in
24	20110 were still well below import levels of 2008.
25	On the bases of these factors as well as

1 many others we cannot discuss because they're of a

- 2 proprietary nature, we urge the Commission to reject
- 3 Norris's petition and determine that it has not
- 4 demonstrated the necessary requisites for relief in
- 5 this case. Thank you.
- 6 MS. DeFILIPPO: Thank you very much. On
- 7 behalf of the Commission and the staff, I would like
- 8 to thank the witnesses who came here today as well as
- 9 counsel for helping us gain a better understanding of
- 10 the product and the conditions of competition in the
- 11 high-pressure steel cylinders industry.
- Before concluding, let me mention a few
- dates to keep in mind. The deadline for submission of
- 14 corrections to the transcript and for submission of
- 15 post-conference briefs is Monday, June 6. If briefs
- 16 contain business proprietary information, a public
- 17 version is due on June 7. The Commission has
- 18 tentatively schedule its vote on these investigations
- 19 for June 24 and it will report its determinations to
- the Department of Commerce on June 27. Commissioners'
- opinions will be transmitted to the Department of
- 22 Commerce on July 5.
- Thank you again for coming. This conference
- 24 is adjourned.
- 25 //

```
1
                   (Whereupon, at 12:32 p.m., the preliminary
       conference was concluded.)
 2
       //
 3
       //
 4
       //
 5
 6
       //
 7
       //
       //
 8
 9
       //
       //
10
       //
11
       //
12
       //
13
       //
14
       //
15
       //
16
       //
17
       //
18
       //
19
20
       //
21
       //
       //
22
       //
23
       //
24
       //
25
```

CERTIFICATION OF TRANSCRIPTION

TITLE: High Pressure Steel Cylinders from China

INVESTIGATION NOS.: 701-TA-680, 731-TA-1188 (Preliminiary)

HEARING DATE: June 1, 2011

LOCATION: Washington, D.C.

NATURE OF HEARING: Preliminary conference

I hereby certify that the foregoing/attached transcript is a true, correct and complete record of the above-referenced proceeding(s) of the U.S. International Trade Commission.

DATE: <u>June 2, 2011</u>

SIGNED: Raymond Vetter

Signature of the Contractor or the Authorized Contractor's Representative 1220 L Street, N.W. - Suite 600 Washington, D.C. 20005

I hereby certify that I am not the Court Reporter and that I have proofread the above-referenced transcript of the proceeding(s) of the U.S. International Trade Commission, against the aforementioned Court Reporter's notes and recordings, for accuracy in transcription in the spelling, hyphenation, punctuation and speaker-identification, and did not make any changes of a substantive nature. The foregoing/attached transcript is a true, correct and complete transcription of the proceeding(s).

SIGNED: Micah J. Gillett

Signature of Proofreader

I hereby certify that I reported the abovereferenced proceeding(s) of the U.S. International Trade Commission and caused to be prepared from my tapes and notes of the proceedings a true, correct and complete verbatim recording of the proceeding(s).

SIGNED: <u>Gabriel Gheorghiu</u>

Signature of Court Reporter

Heritage Reporting Corporation (202) 628-4888