

THE UNITED STATES INTERNATIONAL TRADE COMMISSION

In the Matter of:)
) Investigation Nos.
 CRYSTALLINE SILICON) 701-TA-481 and 731-TA-1190
 PHOTOVOLTAIC CELLS AND) (Preliminary)
 MODULES FROM CHINA)

Tuesday,
 November 8, 2011

Room No. 101
 U.S. International
 Trade Commission
 500 E Street, S.W.
 Washington, D.C.

The hearing commenced, pursuant to notice, at
 9:35 a.m., before the United States International Trade
 Commission.

APPEARANCES:

On behalf of the International Trade Commission:Staff Present:

CATHERINE DEFILIPPO, DIRECTOR OF INVESTIGATIONS
 CHRISTOPHER CASSISE, INVESTIGATOR
 ANDREW DAVID, INTERNATIONAL TRADE ANALYST
 NANNETTE CHRIST, ECONOMIST
 SAMANTHA WARRINGTON, ECONOMIST
 CHARLES YOST, ACCOUNTANT/AUDITOR
 MARK REES, ATTORNEY
 JAMES MCCLURE, SUPERVISORY INVESTIGATOR
 WILLIAM R. BISHOP, HEARINGS AND MEETINGS
 COORDINATOR
 SHARON BELLAMY, HEARINGS AND MEETINGS ASSISTANT

APPEARANCES: (Cont'd)

In Support of the Imposition of
Antidumping and Countervailing Duty Orders:

On behalf of SolarWorld Industries America Inc.:

GORDON BRINSER, President, SolarWorld Industries
America Inc.

KEVIN KILKELLY, President and Sales Manager,
SolarWorld Industries America, LLC

SETH T. KAPLAN, Principal, Capital Trade, Inc.

TIMOTHY C. BRIGHTBILL, Esquire

ROBERT E. DEFRANCESCO, III, Esquire

ADAM H. GORDON, Esquire

Wiley Rein

Washington, D.C.

In Opposition to the Imposition of
Antidumping and Countervailing Duty Orders:

On behalf of The Chinese Chamber of Commerce for
Import and Export of Machinery and Electronic
Products and its respective members :

ROGER EFIRD, Managing Director, Suntech America
ROBERT PETRINA, Managing Director, Yingli Green
Energy Americas, Inc.

THOMAS YOUNG, Senior Director of Investor
Relations, Trina Solar Limited

ALAN KING, Vice President of Sales, Canadian
Solar (USA) Inc.

SHELDON KIMBER, Chief Operating Officer,
Recurrent Energy

KENNETH R. BUTTON, Senior Vice President,
Economic Consulting Services, LLC

NEIL R. ELLIS, Esquire

RICHARD L.A. WEINER, Esquire

BRENDA A. JACOBS, Esquire

RAJIB PAL, Esquire

JILL CAIAZZO, Esquire

Sidley Austin

Washington, D.C.

APPEARANCES: (Cont'd)

On behalf of Sun Edison, LLC:

KENNETH H. HANNAH, President, Solar Materials,
MEMC Electronic Materials, Inc.
BRADLEY D. KOHN, Senior Vice President and
General Counsel, MEMC Electronic Materials, Inc.
KEVIN S. LAPIDUS, Senior Vice President and
General Counsel, Sun Edison, LLC

MATTHEW R. NICELY, Esquire
DAVID S. CHRISTY, Esquire
Thompson Hine LLP
Washington, D.C.

On behalf of Suntech Power Holdings Co., Ltd.
("Suntech") and its wholly owned affiliates:

JEFFREY C. LOWE, Esquire
Mayer Brown LLP
Washington, D.C.

On behalf of Trina Solar (US) Inc. ("Trina Solar"):

JOHN M. GURLEY, Esquire
Arent Fox LLP
Washington, D.C.

On behalf of SolarOne Solutions, Needham, MA:

MOONER H. AZZAM, President and CEO,
SolarOne Solutions

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P R O C E E D I N G S

(9:35 a.m.)

MS. DEFILIPPO: Good morning, and welcome to the United States International Trade Commission's conference in connection with the preliminary phase of antidumping duty and countervailing duty Investigation No. 701-TA-481 and 731-TA-1190 (Preliminary), concerning imports of Crystalline Silicon Photovoltaic Cells and Modules From China. My name is Catherine DeFilippo, and I am the Director of the Office of Investigations. I will preside at today's conference. Among those present from the Commission staff are, from my far right, Mr. James McClure, the Supervisory Investigator; Christopher Cassise, the Investigator; to my left, Mark Rees, the Attorney Advisor; Nannette Christ, the Economist; Samantha Warrington, Economist; Charles Yost, the Auditor; and Andrew David, the Industry Analyst.

I understand that parties are aware of the time allocations. I would remind speakers not to refer in your remarks to business proprietary information and to speak directly into the microphone. We also ask that you state your name and affiliation for the record before beginning your presentation or answering questions for the benefit of the court

1 reporter. Speakers will not be sworn in, but are
2 reminded of the applicability of 18 U.S.C. 1001 with
3 regard to false or misleading statements and to the
4 fact that the record of this proceeding may be subject
5 to Court review if there is an appeal. Finally, I ask
6 those in the audience to please silence your cell
7 phones so as not to interrupt the witnesses as they
8 are speaking. Any questions?

9 (No response.)

10 MS. DEFILIPPO: Hearing none, we will
11 proceed with the opening statements. Mr. Brightbill,
12 please join us and begin your opening statement when
13 you're ready.

14 MR. BRIGHTBILL: Thank you very much, and
15 good morning. I am Tim Brightbill, a partner in the
16 international trade practice of Wiley Rein LLP in
17 Washington, D.C., and counsel to SolarWorld Industries
18 America, the Petitioner in this case, and the
19 Coalition for American Solar Manufacturing. We
20 welcome the opportunity to explain today how U.S.
21 manufacturers of crystalline silicon solar cells and
22 modules are materially injured by dumped and
23 subsidized Chinese imports. Even as the staff is
24 compiling questionnaires from U.S. producers, foreign
25 producers and importers, the evidence of material

1 injury by reason of Chinese imports is already
2 compelling, and indeed overwhelming.

3 Chinese cell and module producers are
4 dumping their product in the United States at very
5 substantial margins, well in excess of 100 percent.
6 In addition, Chinese cell and module producers benefit
7 from a system of pervasive and illegal subsidies from
8 the Chinese national, provincial and local
9 governments, including, among others, massive cash
10 grants, subsidized raw material inputs, such as
11 polysilicon and aluminum, Chinese state ownership and
12 control of leading producers of polysilicon, which is
13 the single largest input into solar cells, and more
14 than \$40 billion in preferential loans and directed
15 credit for Chinese solar producers, including
16 multibillion dollar loans and lines of credit to
17 individual Chinese companies.

18 With regard to injury, the petitions
19 describe how Chinese producers have moved from
20 negligible levels of solar production to market
21 dominance in just a few short years. About 95 percent
22 of China's solar production is for export, and during
23 all of the period of investigation, Chinese solar
24 imports have targeted and completely overrun the U.S.
25 market. As the ITC's own import data shows, U.S.

1 imports of solar cells and modules from China rose by
2 more than 350 percent from 2008 to 2010, and Chinese
3 imports through August of 2011 were already far higher
4 than for the entire year of 2010. China's share of
5 the U.S. market has risen from about eight percent in
6 2008 to 45 percent this year and more than 50 percent
7 in the most recent month. Even for China this kind of
8 tremendous volume increase is remarkable.

9 Massive Chinese underselling of these import
10 volumes has caused U.S. prices to fall by 40 to 50
11 percent in the last 12 months and these dumped and
12 subsidized Chinese imports have caused material injury
13 to the U.S. industry. As a result of these Chinese
14 imports, numerous local U.S. producers have been
15 forced to shut down or lay off more than 1,700
16 workers, and the industry as a whole has suffered
17 tremendous harm in the form of lost production and
18 capacity, as well as financial losses. Today you will
19 hear from two senior officials from Petitioner
20 SolarWorld, a market leader and world-class competitor
21 that has finally decided enough is enough, but the
22 dumping and subsidies taking place today have harmed
23 the entire U.S. industry from large, integrated
24 companies, like SolarWorld, to numerous small and
25 start up module producers.

1 One other thing to keep in mind, the Chinese
2 industry, backed by its government, has made no secret
3 that it would use dumping and subsidies to take over
4 this market. It's been clear for years, spelled out
5 in China's five year plans and in its industry's own
6 statements. Notably, they want to take the U.S.
7 market at precisely the point where it is poised for
8 strong growth, the point where domestic solar power is
9 today a realistic and affordable energy solution.
10 This should be a booming U.S. industry, adding
11 thousands of jobs. Instead, it is fighting for its
12 very life. In conclusion, we look forward to the
13 Commission conducting thorough investigations of
14 China's unfair trade practices in the solar industry.
15 We request legal relief from these dumped and
16 subsidized imports and enforcement of our trade laws
17 on behalf of the U.S. manufacturing industry, solar
18 manufacturing industry, and its thousands of workers.
19 Thank you very much.

20 MS. DEFILIPPO: Thank you very much, Mr.
21 Brightbill. We will now have the opening statement on
22 behalf of Respondents, Mr. Richard Weiner from Sidley
23 Austin. Welcome, Mr. Weiner. Please proceed when
24 you're ready.

25 MR. WEINER: Good morning. My name is

1 Richard Weiner from Sidley Austin, speaking today on
2 behalf of Respondents and their U.S. suppliers and
3 customers. Until 7:00 p.m. last evening it was quite
4 clear that the scope of this investigation was to be
5 crystalline silicon photovoltaic cells, whether or not
6 assembled into modules, from the Peoples Republic of
7 China. Then, in an unprecedented maneuver, SolarWorld
8 filed its fourth scope revision in 20 days seeking to
9 recast its claims, this time to include all solar
10 modules made in China, even those incorporating
11 crystalline silicon photovoltaic cells from other
12 countries. Petitioner again also changed its
13 definition of the domestic industry.

14 The Commission has not collected data on the
15 Petitioner's broad, new product scope and has no basis
16 for concluding that there exists a reasonable
17 indication of material injury. Given that these
18 evidentiary inadequacies are of Petitioner's own
19 making, the Commission should make a negative
20 determination on a facts available basis at this
21 preliminary phase. Even without these unfortunate
22 procedural gymnastics, Petitioner's claims lack
23 foundation and threaten to destroy a nascent, yet
24 thriving U.S. solar energy industry. First,
25 Petitioner has asserted that the domestic industry in

1 this investigation comprises only those companies
2 producing CSPV cells, although yesterday, remarkably,
3 Petitioner has sought to add certain U.S. panel makers
4 to the industry.

5 Under either industry definition, Petitioner
6 is attempting to exclude thin film producers, such as
7 First Solar and Uni-Solar, from its domestic industry
8 definition. There is no basis for this distinction.
9 Thin film and CSPV cells have the same fundamental
10 characteristics and end uses, are interchangeable and
11 directly compete and have direct price effects on each
12 other. In short, they are like products. Once thin
13 film producers are added to the domestic industry,
14 Petitioner's claims of injury vanish. Second, even
15 Petitioner's claims that imports have injured the
16 domestic industry as it has defined it are without
17 merit. We urge you to review Petitioner's financial
18 filings. SolarWorld said it was flourishing
19 economically from 2008 until the second half of this
20 year.

21 Third, whatever injury Petitioner may be
22 suffering is not attributable to Respondents. As you
23 will hear today, while Petitioner claims that price is
24 the only factor that drives sales of CSPV cells and
25 modules, that is patently not the case. Nonprice

1 factors, such as so-called bankability, and the
2 willingness to share risk play a critical role in the
3 selection of suppliers. Moreover, the availability of
4 federal and state incentive programs are important in
5 shaping demand. Petitioner claims to have suffered
6 from a cost price squeeze, but the price of solar
7 cells and modules is inextricably linked to the price
8 of polysilicon, the key raw material used in these
9 products. Polysilicon prices have dropped sharply in
10 recent years, and consequently, so, too, have prices
11 for CSPV cells and modules. To the extent Petitioner
12 is suffering injury, that injury is caused by the
13 company's own poor supply chain management which has
14 locked SolarWorld into undesirable contracts for key
15 inputs, such as polysilicon.

16 It is undeniable that lower prices for thin
17 film solar panels pressure CSPV panel prices, and thin
18 film has a significant presence in the U.S. market.
19 Further, given the differential in pricing between
20 fossil fuels and solar energy, demand for solar
21 energy, and therefore the pricing of CSPV cells and
22 modules, is driven significantly by government
23 incentives. Regulators set terms that ultimately
24 shape how much a buyer is willing to pay per watt and
25 this effectively caps the price that a buyer is

1 willing to pay for solar panels used in its projects.
2 Fourth, Petitioner's claims of threat of injury are
3 also without merit. Demand is growing in the U.S. and
4 around the world, including in China and key other
5 emerging markets.

6 In closing, I would like to remind the
7 Commission that the solar energy industry in the
8 United States comprises many different elements, from
9 silicon makers and machine tool producers to cell and
10 wafer and panel manufacturers to distributors,
11 installers, electricians and technicians. This
12 industry employs more than 100,000 Americans of which
13 SolarWorld represents only a sliver, and absent trade
14 disruption, total U.S. solar jobs are expected to
15 grow. The industry is widely supported by federal and
16 state government policy as it offers enormous promise
17 for combating climate change and reducing dependence
18 on fossil fuels. Petitioner has launched an ill-
19 advised attack, threatening the foundation of an
20 entire U.S. industry. The Commission must not lose
21 sight of this bigger picture in its investigation.
22 Thank you.

23 MS. DEFILIPPO: Thank you very much, Mr.
24 Weiner. We will now proceed to direct testimony of
25 those in support of the imposition of the antidumping

1 and countervailing duty orders. Mr. Brightbill, if
2 you and your panel would proceed to the table.
3 Welcome, gentlemen. We're happy to have you here
4 today. Please proceed when you're ready to go. Thank
5 you.

6 MR. BRIGHTBILL: Thank you very much. Tim
7 Brightbill again from Wiley Rein. I thought I would
8 begin things with just a few slides to set the tone
9 before you hear from our industry witnesses this
10 morning. You have these handouts in front of you as
11 well. The ITC, to its credit, has monitored this
12 industry and prepared a report and analysis of this
13 industry even before these cases were filed, and among
14 the data that it compiled is data on import volumes of
15 Chinese cells and modules. Here you see the surge of
16 Chinese imports of cells and modules is truly
17 remarkable. It has continued throughout the period of
18 investigation. There has been no let up whatsoever.
19 Not year-to-date, not in the most recent month of
20 import data.

21 Viewed in terms of market share, China's
22 share of imports has followed a similar trajectory.
23 The market share gains of this year are particularly
24 troubling, and, as noted, in August, imports from
25 China exceeded imports from all other countries

1 combined. How has China accomplished this? Well,
2 they've told you. They've done it through dumped and
3 subsidized and even below cost pricing, as you see the
4 chief executive of Suntech stating to the *New York*
5 *Times* two years ago that to build market share,
6 Suntech is selling solar panels on the American market
7 for less than the cost of materials, assembly and
8 shipping.

9 Here's something I've never said to the
10 Commission before. This is a picture I took a couple
11 of weeks ago. This is one example of the pricing
12 practices we're talking about. The day after the
13 petitions were filed, I was in Dallas at the Solar
14 Power International 2011 Trade Show. Very impressive,
15 massive trade show for the solar industry put on by
16 SEIA. More than 20,000 people attending altogether.
17 You heard me refer to prices down 40 to 50 percent
18 already this year, and this is a picture that I took
19 in Dallas of a promotional offer selling solar modules
20 at 89 cents per watt for a purchase of one megawatt or
21 above. This is just one example of what is clearly
22 evident at these shows. You'll hear from Mr. Kilkelly
23 later on that. Again, there's no signs of any of
24 these pricing practices letting up. This just gives
25 you an idea of the solar manufacturing supply chain.

1 A couple of things to note on this.

2 SolarWorld is the only integrated U.S.
3 producer remaining in the market. I would also just
4 note that the Chinese subsidies are through every step
5 of this process, including polysilicon, where we've
6 presented evidence in the petition that the top 10
7 polysilicon producers are state owned in China and
8 ranging through the cell and module industry as well.
9 What has been the result of the surge in imports, and
10 the pricing practices and the underselling? Material
11 injury in a variety of forms, production declines,
12 shipment declines, losses, and also shut downs and lay
13 offs for crystalline silicon producers alone. This
14 table documents only public announcements from 2010
15 and 2011 of either shut downs, lay offs, outsourcings
16 in the industry we're talking about, crystalline
17 silicon production. We also believe the ITC
18 questionnaire data will provide an even more complete
19 picture of the harm that has occurred. All right.
20 With that, I'd like to turn over to our first industry
21 witness, Gordon Brinser, the President of SolarWorld
22 Industries America, Inc.

23 MR. BRINSER: Thank you, Tim. Good morning.
24 I'm Gordon Brinser, President of SolarWorld Industries
25 America, and on behalf of SolarWorld and its more than

1 1,100 employees in the United States, I would like to
2 thank the Commission staff for its hard work on this
3 case, and I urge the Commission to find that imports
4 from China have injured our industry and threatened
5 our industry with further injury. SolarWorld is the
6 largest crystalline silicon photovoltaic, or PV, cell
7 and module producer in the United States. We're a
8 completely vertically integrated producer and the only
9 remaining producer in operation in the United States
10 that is vertically integrated. We grow the
11 crystalline silicon, we cut the wafers, convert the
12 wafers into cells and assemble the modules.

13 Since 2007 we've invested more than half a
14 billion dollars without any federal subsidies to
15 produce right here in the United States. We produce
16 both cells and modules in our Hillsboro, Oregon
17 facility, and until recently we have produced modules
18 in our Camarillo, California facility, which was the
19 oldest crystalline silicon PV manufacturer facility in
20 the country. Camarillo had been producing solar
21 products since the 1970s, which we were forced to shut
22 down in September of this year. We employ more than
23 1,100 highly-skilled employees in our state-of-the-art
24 facility in jobs ranging from Ph.D.s to operators on
25 the shop floor. We can compete with anybody in the

1 world in any market that trades fairly under
2 international and U.S. law.

3 Competing against the Chinese government,
4 however, is a different story. As we have detailed in
5 our subsidy petition, the Chinese government has
6 chosen to make the solar industry one of its key
7 initiatives under its various five year and renewable
8 development plans. As is often the case, the Chinese
9 government identifies a key industry capacity and
10 exports rapidly expand well beyond any demand, and
11 prices artificially decline due to the sale of dumped
12 and illegally subsidized products. The solar industry
13 is no different. From 2009 to 2010, through massive
14 government intervention, the Chinese more than doubled
15 their total capacity from six gigawatts to 16
16 gigawatts. Incredibly, while total cell capacity
17 increased globally over this period, China's share of
18 that capacity increased from 37 percent to 52 percent.
19 By 2011, China continued to increase its capacity and
20 now possesses well over half of the global capacity.

21 For this key industry the Chinese government
22 has pumped massive amounts of support through
23 preferential loans, raw material inputs, export
24 financing and insurance and other types of direct
25 capital infusions. These policies, among others,

1 resulted in a development of massive amounts of excess
2 capacity in China and an almost pathological need to
3 continue to export well beyond any demand. Over 95
4 percent of China's solar production is destined for
5 export. There simply is not enough demand in China or
6 in other markets to absorb this capacity. As a
7 result, a significant portion of this capacity is
8 focused directly at the U.S. market, harming the U.S.
9 industry and its workers. For the massive amounts of
10 support from the Chinese government, China's solar
11 industry has no production cost advantage to warrant
12 its exceedingly low priced product.

13 In this industry, labor only counts for
14 approximately 10 percent of the total production
15 costs. Additionally, China has imported a portion of
16 its raw materials that's equivalent from the United
17 States and competes for the same raw material inputs.
18 Consequently, without subsidies from the Chinese
19 government and the dumping practices of its producers,
20 the Chinese would not be able to flood the U.S. market
21 with unfairly priced products, yet that is exactly
22 what has happened. Just as the U.S. market begins to
23 flourish and take solar mainstream, the Chinese have
24 trained their sights on this market and the domestic
25 industry. In the U.S., year over year, total solar

1 installations have steadily increased.

2 Solar panels and solar electricity is here
3 to stay. The U.S. market will continue to grow
4 steadily over time. To take advantage of this growth,
5 SolarWorld and other domestic producers have made
6 significant investments to service this market with
7 U.S.-produced product. Given our investments, we
8 should have been able to take advantage of the
9 increase in demand but couldn't because of the surge
10 in unfairly traded Chinese imports. From 2008 to
11 2010, the Chinese volume of cells and modules surged
12 by 358 percent, far beyond the percentage increase in
13 actual installations and at prices that were well
14 below the industry's. As you saw from the slides,
15 Chinese executives were blunt. They stated that their
16 goal was to price solar panels below even their cost
17 of production to gain market share at any cost, and
18 they've done just that.

19 In 2011, the flood continues. Imports of
20 cells and modules from China in August alone were
21 nearly as much as Chinese imports for all of 2009. At
22 the same time, as Kevin will tell you, prices have
23 continued to decline. These massive price declines
24 have caused significant harm to businesses and the
25 domestic industry. The Chinese have pushed prices

1 down so rapidly, so steeply, that we in the domestic
2 industry cannot keep up. The more product we sell,
3 the more money we lose. Shortly after we completed
4 the ramp up of our state-of-the-art facility in
5 Hillsboro, the Chinese surge gained momentum, forcing
6 us to begin curtailing production as we lost an
7 increasing number of cells to Chinese imports.
8 Despite the fact that we have extracted every bit of
9 efficiency in our production processes, made
10 substantial R&D investments, we simply could not
11 reduce the prices enough to keep pace with the dumped
12 and illegally subsidized Chinese prices.

13 Chinese prices have declined between 40 and
14 50 percent. Without massive intervention by the
15 Chinese government, this type of collapse in market
16 pricing does not reflect a sustainable, long-term cost
17 reduction. Ultimately, we were forced to shut down
18 our Camarillo facility in September of 2011, laying
19 off more than 186 highly-skilled workers, some of whom
20 have worked at the facility since it opened in 1979.
21 At our Hillsboro facility we've also been forced to
22 reduce our workforce. We will have to idle the
23 facility for three weeks at the end of this year. In
24 the middle of what ought to be a strong market, we're
25 laying off workers, idling and curtailing facilities.

1 We've been able to hang on longer than many, some of
2 the other domestic producers who, as you saw from the
3 slide, are no longer with us today.

4 The domestic industry has steadily invested
5 of this market to service the U.S., but it has been
6 decimated by the surge in unfairly traded Chinese
7 imports. There is simply no need for massive volumes
8 of dumped and illegally subsidized Chinese cells and
9 modules into this market. Any claim by the Chinese
10 that they act as responsible suppliers to the U.S. or
11 other global markets is simply not credible. By any
12 measure, the imports of Chinese crystalline silicon
13 cells and modules are injuring the domestic industry
14 and threaten the domestic industry with even further
15 injury. From their executives' statements and by
16 their actions, the Chinese producers' plans are clear.

17 They intend to dominate the U.S. solar
18 industry at the expense of the domestic industry and
19 our suppliers. The United States is already dependent
20 on foreign sources for our fossil fuel needs. The
21 question is will the United States become dependent on
22 China for our green energy needs? Without the
23 imposition of AD and CVD duties, the answer to this
24 question may very well be yes. As I said at the
25 outset, SolarWorld and our employees can compete with

1 any company in the world on a fair playing field. We
2 respectively request that the Commission give us the
3 opportunity by imposing AD and CVD duties against the
4 unfairly traded Chinese product. On behalf of
5 SolarWorld and our unemployed and underemployed
6 workers, I thank you for your time today. I'm happy
7 to answer any questions at the end here that you might
8 have. Thank you.

9 MR. BRIGHTBILL: Thanks, Gordon. Next is
10 Kevin KilKelly, President and Sales Manager,
11 SolarWorld Industries America.

12 MR. KILKELLY: Good morning. I'm Kevin
13 KilKelly, President and Sales Manager for SolarWorld
14 America. In this capacity, I'm responsible for
15 SolarWorld's sales and marketing operations throughout
16 the Americas. As you've heard, the green energy
17 market, and specifically, the solar power market, has
18 been growing steadily. SolarWorld, like other members
19 of the domestic industry, continues to improve our
20 technology, increasing manufacturing efficiencies and
21 lowering costs. Unlike the Chinese producers,
22 however, we do this without massive government
23 intervention. In the years covered by this case, we
24 have substantially increased our output of our solar
25 panels from 175 watts in 2008 to 250 watts last year.

1 By continuously investing in our business we
2 have been steadily reducing costs to reduce the gap of
3 conventional fossil fuels. Our goal is to continue to
4 increase our wattage, decrease our cost per units, so
5 that prices continue to come down and solar power
6 pricing can be competitive with traditional energy
7 sources. At SolarWorld we have increased our
8 marketing and sales effort to keep pace with the
9 growth. In this expanding market, we, and others,
10 also have made significant investments to expand
11 production of cells and modules in the U.S. using U.S.
12 raw material, U.S. suppliers and U.S. workers. In
13 2010, SolarWorld purchased significant goods and
14 services in about 45 states.

15 At least \$2 million were spent in 15 of
16 those 45 states and over \$86 million was spent in
17 California alone to our supply chain. In this type of
18 market environment, we ought to be doing well. Demand
19 is increasing. We are an efficient, low cost producer
20 with an outstanding workforce, offering leading, high-
21 quality, high-tech products made wholly in the U.S.
22 from pure silicon, and yet we're here today because
23 the Chinese have flooded the market with volumes of
24 unfairly priced product, causing a collapse in
25 pricing. Market prices simply do not seem to apply to

1 Chinese producers. Rather than allowing increased
2 efficiencies to steadily decrease costs and prices,
3 the Chinese government continues to pump billions of
4 dollars of subsidies into their solar industry to
5 build massive amounts of excess capacity.

6 Nearly 95 percent of their production
7 capacity is targeted towards export markets, including
8 the United States. Chinese producers' only goal is to
9 push huge volumes of cells and modules into the U.S.
10 and other markets through extremely low prices. The
11 price per watt is the primary driver of customers'
12 purchasing decision. As the surge in Chinese imports
13 accelerated, sometimes almost on a daily basis, I saw
14 lower and lower Chinese price offerings which I knew
15 could simply not reflect parallel decreases in their
16 production costs. As the disparity between the U.S.
17 and unfairly traded Chinese prices grew, we were under
18 increasing pressure to keep dropping our prices as
19 well. As part of my job, I travel around the country
20 and attend various green technology trade shows.

21 At every event I attend I find Chinese
22 companies are offering product at cut throat prices.
23 From one event to the next, their prices continue to
24 decline, and over time I see more and more Chinese
25 exhibitors and fewer and fewer domestic producers. At

1 one of the largest shows of this year, Inner Solar, in
2 San Francisco in July, I found a roughly 10:1 ratio of
3 Chinese to domestic producers. On a daily basis I'm
4 continually confronted with the Chinese price
5 offerings from existing customers, potential customers
6 and through direct solicitation by Chinese companies.
7 In general, at the beginning of this year, the Chinese
8 were offering modules at \$1.80 per watt. Now they're
9 offering modules as less than \$1. In addition,
10 Chinese producers are offering financing for utility
11 scale projects that no U.S. company can match.
12 Typically, Chinese producers will offer developers cut
13 rate financing for projects as long as their modules
14 are used.

15 Despite the fact that demand increased in
16 the U.S. during this period, prices continue to fall
17 significantly. In less than one year, prices fell
18 between 40 and 50 percent. Such a large drop in
19 prices during this period of strong demand is a direct
20 result of the unfairly priced Chinese imports.
21 Chinese producers and exporters are willing to sell
22 below cost to take more and more market share. More
23 often than not, Chinese prices are so much lower than
24 our prices, we simply lose sales without ever getting
25 a chance to compete. As a consequence of the Chinese

1 strategy to offer rock bottom and below cost prices,
2 Chinese producers have dramatically increased their
3 U.S. market share at the expense of the domestic
4 industry. By overwhelming the U.S. market, the
5 Chinese have collapsed pricing to the point that it's
6 difficult for domestic producers even to cover their
7 cost, leading many of them to close their doors or
8 outsource production to China.

9 As Gordon noted, the Chinese strategy to
10 continually push higher volumes of unfairly priced
11 products into the U.S. has had a predictable
12 consequence. Several producers have completely shut
13 down U.S. operations or declared bankruptcy, and more
14 than 1,600 U.S. workers have lost their jobs. As
15 prices continue to plummet, it becomes increasingly
16 difficult to cover costs and to continue to make the
17 necessary investments to increase efficiencies and
18 reduce costs that threaten the long-term viability of
19 this domestic industry. I have no doubt that Chinese
20 producers will continue to take U.S. sales at any
21 cost. These Chinese producers have crippled our
22 emerging industry and stand poised to inflict
23 additional injury in the absence of trade relief.

24 Finally, on a personal note -- excuse me --
25 I, and my sales staff, are based in Camarillo. In

1 September we were forced to shut down the facility.
2 Nearly 200 workers. I've worked with these people
3 every day. I know their families. They've competed
4 competitively and successfully for more than 30 years,
5 and we've done it against any company in the world,
6 but when you go against a country, the stakes are
7 different. Telling these people that they are losing
8 their jobs due to unfair competition from China was
9 very difficult. We are here today because we will
10 not, and do not, want to have the same conversation
11 with our existing and remaining working forces. So on
12 behalf of SolarWorld and the more than 1,100 current
13 employees and the nearly 300 laid off employees, I
14 urge the Commission to find that dumped and subsidized
15 imports of these cells and modules from China are
16 injuring us, the domestic industry and threaten the
17 domestic industry of further injury. Thank you for
18 your time. I'll be here to answer questions. Thank
19 you for your hard work.

20 MR. BRIGHTBILL: Thanks, Kevin. And now,
21 Seth Kaplan from Capital Trade.

22 MR. KAPLAN: Good morning. I'm Seth Kaplan,
23 Senior Economic Advisor at Capital Trade, Inc. I will
24 discuss how the actions of the Chinese government has
25 negatively affected the CSPV market, and, in

1 particular, the injury suffered by the U.S. industry
2 as a direct result of Chinese government industrial
3 policy directed at foreign markets. There has been a
4 cascade of effects resulting from China's decision at
5 the very highest levels of the government to target
6 this market, so if you could think about it as four
7 effects. First, the Chinese government targeted the
8 market explicitly in its most recent five year plan.
9 To carry this out, they then subsidized the industry,
10 consistent with the plan. The subsidization resulted
11 in vast Chinese CSPV overcapacity, which, as we have
12 seen, and which I will discuss, was targeted at
13 foreign markets. Finally, the U.S. foreign market for
14 them, our industry, has been injured by these
15 policies.

16 The plan was spelled out in the eleventh
17 five year plan to target the solar energy market, and
18 the State Consul's guidelines prioritize low cost,
19 mass development and utilization of renewable energy,
20 and, in particular, the development of high-
21 performance, low cost solar voltaic cells and
22 technologies that use them. That's the plan. How to
23 carry out the plan. As reported in *The New York Times*
24 and documented extensively in the petition in this
25 investigation, there have been many subsidies worth

1 many billions of dollars to support the Chinese
2 industry. To quote *The New York Times* from a 2009
3 article, "Since March, Chinese governments at the
4 national, provincial and even local levels have been
5 competing with one another to offer solar companies
6 even more generous subsidies, including free land and
7 cash for research and development."

8 We've listed some of the subsidies that are
9 documented in the petition, but these include cash
10 grants, input subsidies, including both polysilicon,
11 aluminum, power and water, preferential loads and
12 credits, tax incentives, programs for producers at
13 designated locations, export assistance and export
14 insurance at preferential rates, once again, in the
15 tens of billions of dollars. How has this affected
16 Chinese capacity? Well, unsurprisingly, given these
17 incentives, given government industrial policy and the
18 decision to subsidize, you've seen a very significant
19 increase, a compound annual growth rate of over 100
20 percent in the Chinese industry since 2007. This is
21 from a Goldman Sachs investment research report.

22 I've seen other documents which show higher
23 levels, but we have shown the most conservative
24 accounting of the capacity, and its plain how large
25 the increases are and that they're across many firms

1 within China. The next slide shows that based on the
2 subsidization and this targeting of the industry, that
3 China's CSPV producers are now the world's largest.
4 Of the top five producers, five of them are owned by
5 the Chinese, four of the five, and four of the five
6 have production locations in China. Their increase in
7 output has been in the triple digits. These companies
8 are expanding quickly and massively, using the
9 subsidies provided by the national, and regional and
10 local governments to increase output and to take that
11 output, as we shall see in the next slide, and send it
12 abroad. This is not the case of a Chinese industry
13 that's large, relative to the world, producing for its
14 home market and at times having excess supply.

15 This chart shows that the Chinese
16 consumption, listed as Chinese demand, is a half a
17 gigawatt, while the exports are 10.7. This is a
18 country where I'm sure your industry analysts and
19 economists on the staff here will see are developing
20 coal-powered energy plants at an incredible pace.
21 Polluting, coal-powered energy plants are being built
22 in China at a very rapid pace, and yet the solar
23 power, clean energy, all of it's being exported.
24 Government industrial policy targeting foreign
25 markets, not serving its own home market. The next

1 slide shows that the export values to the U.S., in
2 particular, have increased at very high rates,
3 particularly last year and this year. As Tim has
4 discussed earlier, over half the imports into the
5 United States are from China.

6 Their import penetration levels are close to
7 50 percent, and the prices have dropped by nearly half
8 all in the last year. The next slide is another graph
9 showing how the increase in Chinese imports has now
10 come to dominate the import market, that they are now
11 the largest importer relative to all other importers
12 combined. The increase has been steady, it has been
13 continuous, and it has been accompanied by declining
14 prices and accompanying as a result of the subsidies
15 in China. The next slide shows that the targeting in
16 the U.S. market isn't accidental or incidental. It is
17 thought through, it is directed, it is purposeful and
18 it is with intent. Only several months ago, Yingli
19 Green Energy Holdings, a single company in China, not
20 speaking for the industry, but just for themselves,
21 said we have become a leading module supplier in North
22 America and we expect to capture nearly 15 percent of
23 the North American market. This is one Chinese firm.

24 Below cost sales. This is a quote from
25 2009. The chief executive and founder of China's

1 largest solar panel manufacturer, Suntech, said that,
2 "to build market share in the United States," that
3 they will sell in the American market for less than
4 the cost of materials, assembly and shipping. What
5 are the effects of the government plan carried out
6 through subsidization affecting excess capacity in
7 China and targeting export markets? What has been the
8 effect of that? This slide shows that in 2010 and
9 2011, where all these quotes are from, that there's
10 been significant job losses and bankruptcies. Despite
11 the fact of growing consumption in the United States,
12 the turn toward green energy, the economic viability
13 of this industry as a competitor, and nonetheless,
14 jobs in Frederick, an hour ride from where we sit
15 today, have been lost, jobs in New York, jobs in
16 California have all been lost.

17 Given this oversupply, given that the prices
18 the Chinese are selling, admittedly below their own
19 cost, given the losses and the closures in the United
20 States, what is the plan to get the market in balance?
21 There is no plan to get the market in balance. The
22 plan is to continue to increase capacity in China.
23 That is the industrial policy that has been adopted
24 through subsidies, affected by dumping, as well, in
25 the United States. What do we see? We expect to see

1 increases in global capacity from China going forward.
2 This, despite the fact that one of their major markets
3 in the EU is now cutting back given the economic
4 conditions in the EU. So now you have increasing
5 additional and excess capacity in China and a decline
6 in one of their other markets. It only makes it more
7 apparent and clearer that their actions in the United
8 States will continue, accelerate and have the same
9 effects unless action is taken by the ITC to impose
10 antidumping and countervailing duties to equalize and
11 make the imports fairly traded.

12 Finally, as an economist, I just want to go
13 quickly through that the story makes a lot of common
14 sense. It's well-documented, it's consistent with
15 economic theory. Financial subsidies, and production
16 subsidies and construction subsidies lead to excess
17 capacity. The tax incentives have encouraged
18 producers to make investments that would have not have
19 taken place otherwise. That's what subsidies do.
20 There are input and production subsidies that affect
21 the marginal cost of production, so you have the
22 overcapacity from the direct subsidies to build, and
23 now you have incremental marginal cost subsidies from
24 input subsidies and production subsidies that lower
25 the price further, create the overcapacity and

1 overslide the market, create production and input
2 subsidies to shift out the supplier, and you even have
3 export subsidies that distort sales between home and
4 foreign markets. Which way are they distorted?
5 They're distorted to export. So all these distortive
6 subsidies tend to increase capacity, lower costs and
7 target foreign markets. The consequences are what
8 we've seen today. Severe declines in price and the
9 consequent effects on domestic producers. That
10 concludes my presentation of the effects of Chinese
11 industrial policy on the U.S. industry, and I'd also
12 be happy to answer any questions. Thank you.

13 MR. BRIGHTBILL: Thanks, Seth. Just to
14 highlight the one additional point back on Slide 12,
15 what Seth was showing was the projected increase in
16 global demand for solar next year, 2012, of about 1.2
17 gigawatts. Chinese capacity expected to increase by
18 three times that amount in the same year. So I think
19 that's very compelling of what's coming, global demand
20 versus Chinese capacity, for next year, increases in
21 both. All right. With that, we'd like to point out
22 that we brought along a SolarWorld solar panel. We
23 invite you to take a look at that. We also have two
24 solar cells on the table next to that module. With
25 that, we'd like to hold the remainder of our time for

1 any rebuttal, to the extent it's needed, and we're
2 happy to answer any questions. Thank you.

3 MS. DEFILIPPO: Thank you very much, Mr.
4 Brightbill, and thank you to the panel, in particular,
5 Mr. Kilkelly and Mr. Brinser. It's always nice to
6 have industry folks come and help us understand the
7 product and the market, so we appreciate you taking
8 the time to come be with us today. I will start staff
9 questions with Mr. Cassise.

10 MR. CASSISE: Good morning, and I'd like to
11 also thank the witnesses for their testimony. I'd
12 like to begin my questions with a document that I
13 received at about 9:15 this morning, which was the
14 Petitioner's revised scope language which was
15 mentioned by Respondents. If I understand the
16 revision, it is to include within the scope those
17 panels in China that were manufactured using third-
18 party cells. I'd like to ask whether or not that's,
19 you know, a fair assessment of the change, and how you
20 believe that may, or may not, affect the data that
21 we've collected.

22 MR. BRIGHTBILL: Tim Brightbill, Wiley Rein.
23 That is a fair explanation of the clarification that
24 we made, a clarification in response to a question
25 from Commerce staff. The scope always covered both

1 cells and modules, as demonstrated by page 1 of our
2 petition and just about every other page of our
3 petition. Yes, that is the clarification that we
4 made, and we believe the ITC questionnaire data, the
5 questionnaire is already set up properly to gather
6 that data, both domestically and on the foreign side,
7 so you're gathering the correct data and you're able
8 to make proper assessments using the data that you've
9 already sought from the questionnaires.

10 MR. CASSISE: Okay. I guess I will continue
11 then with a few points of clarification on your
12 testimony. One of the slides had import data and I
13 believe the source of that was our data web, but in
14 the petition on page 15, footnote 28, you mention a
15 potential anomaly on the import data where some
16 importers may have been reporting number of panels
17 instead of number of cells. Is that a large anomaly
18 that you think makes the import data from the data web
19 unreliable, or is this something that you don't
20 believe is material?

21 MR. BRIGHTBILL: Tim Brightbill, Wiley Rein.
22 We think the data web data is reliable and provides an
23 accurate assessment of import data on cells and
24 modules, so, you know, pending what we see with the
25 questionnaire responses coming in and tallied up, we

1 think it certainly gives you evidence of the surge of
2 imports and the levels of cells and modules, so we
3 think the anomalies are likely to be minor in nature.
4 Obviously, as the questionnaires come in, if we were
5 to reassess that, we'd let you know right away, but
6 the data is reliable.

7 MR. CASSISE: Okay. Thank you. Also, in a
8 postconference brief your position on whether or not
9 you believe the Commission should use the data web
10 import data for China, or for nonsubject countries, or
11 the importer questionnaire data.

12 MR. BRIGHTBILL: Tim Brightbill, Wiley Rein.
13 We will do that in our postconference brief.

14 MR. CASSISE: Another question regarding
15 what constitutes the domestic industry. Mr.
16 Brightbill, you had mentioned that SolarWorld is the
17 only U.S. integrated producer, and then in one of the
18 slides we had a linear chart of the supply chain. At
19 what point in that production chain does a company
20 become a U.S. producer? Now, the way I read the
21 petition, you have included what I called in the
22 questionnaires assemblers those companies that
23 assemble panels or modules from either imported or
24 purchased cells. It seems to me that you included
25 them as U.S. producers in the petition, and then

1 argued under our related parties provision to exclude
2 a certain number of them who you believed imported
3 from China. I guess my question is is that a fair
4 assessment of the way I read the petition? Do you
5 consider those assemblers U.S. producers, and, if not,
6 you know, where along this chart, what is this, page 6
7 of the first handout, at what point does a company
8 become a U.S. producer?

9 MR. BRIGHTBILL: Yes. Tim Brightbill, Wiley
10 Rein. Your assessment is correct. The scope of the
11 petition covers cell producers and module producers,
12 or assemblers. We've tried to highlight a point in
13 the scope where a wafer becomes a cell. We do not
14 cover wafers because those can be used for other
15 purposes. Gordon or Kevin could address that. The
16 point where a PN junction is formed is the point that
17 we've defined in the scope as where a wafer becomes a
18 cell and becomes subject to the case. So you've got
19 cell producers, and then the cell's assembled into
20 modules, or panels, and both of those types of
21 companies, the cell producers and the module
22 assemblers, are part of the domestic industry.

23 MR. CASSISE: What if a firm takes a
24 downstream product, something that's even more
25 developed than just cells? If I'm not mistaken, there

1 are what's called laminates in the market which are
2 even more, there's even more production that has been
3 done. If a company imports or purchases laminates and
4 then turns those into modules, would you consider that
5 a U.S. producer?

6 MR. BRIGHTBILL: Well, first, maybe you
7 could, Gordon, clarify a laminate --

8 MR. BRINSER: So let me clarify a little bit
9 on the process. As Tim had mentioned that the silicon
10 itself gets transformed into a silicon wafer, that's
11 really the same starting raw material as the
12 semiconductor industry, so wafers that are destined
13 for the solar industry, once you have that PN junction
14 is how we define it. Those cells then can be turned
15 into a laminate. Basically, at that point, they are
16 interconnected. One cell may be interconnective of 60
17 different cells, as you see there. So each of the
18 little, black cells is an individual cell that has a
19 PN junction that will convert light into electricity.

20 Those individual cells, in this case, 60 of
21 them are strung together to give the correct wattage
22 and the power requirements out of that module. A
23 laminate is defined, it's a jargon used within the
24 industry where those cells basically are laminated
25 between a piece of glass in the front and, in this

1 case, a what we call back sheet. That provides an
2 environmentally safe place for those cells to
3 basically perform their job. Those laminates then go
4 through a process in the module assembly and a frame
5 will be attached around the edge of the laminates for
6 structural integrity, handling, mounting mechanisms
7 and everything else. So the process, you know, goes
8 through those various steps. So the module assembler
9 would take an individual cell, assemble it into the
10 matrix, laminate it and put a frame around it and, you
11 know, prepare it for shipment.

12 MR. CASSISE: I guess, Mr. Brinser, I'll
13 stay with you on this line of questioning, which is
14 how involved is the production process of just
15 assembling the cells into modules or panels? How
16 capital-intensive, labor-intensive is it? Say I
17 wanted to start a module assembly plant next week and
18 I needed to gather capital. How much would it take
19 for me to start that kind of production facility?

20 MR. BRINSER: So this is Gordon Brinser,
21 SolarWorld. Forgot to do that the first time. For
22 the manufacturing, we describe growing the crystal
23 cell or the crystal itself to the module assembly.
24 The most capital intensive part of that process is the
25 cell manufacturing piece itself. It's the dominant

1 driver from the capital. If you look at that complete
2 value chain there, the module assembly is, you know,
3 much closer to, you know, around 15 to 20 percent, and
4 we can detail that in our posthearing brief, if you'd
5 like to.

6 MR. CASSISE: Absolutely. Yeah. No, that
7 would be helpful. So 15 to 20 percent value added the
8 assemblers add to the panel.

9 MR. BRINSER: Yeah. Not the actual cost,
10 that's the capital cost.

11 MR. CASSISE: That's just the cost.

12 MR. BRINSER: That's just the capital outlay
13 for. The actual value added self is roughly in the
14 neighborhood of, you know, 30 percent. Again, that's
15 something that we can detail in the brief because
16 there's a lot of detailed cost information in that.

17 MR. CASSISE: And, Mr. Brinser, what share
18 of U.S. production say in 2010 is produced by what I
19 have termed U.S. assemblers? Now, I guess if you're
20 the only, well, I guess if you're the only integrated
21 producer does that mean every other company that
22 produces in the U.S. is an assembler?

23 MR. BRINSER: Gordon Brinser of SolarWorld.
24 I'll get it yet. If you look at the U.S. domestic
25 industry as far as the manufacturers themselves, there

1 are approximately three companies that have any
2 substantial cell production remaining, and most all of
3 us have done layoffs over the last year because of the
4 subsidized and harmful imports into the industry. We
5 are the only fully vertically integrated, which we
6 grow the crystal, we manufacture the wafer, we produce
7 the photovoltaic cell. There was one other vertical
8 integrated producer who just recently shutdown the
9 first part of their operation.

10 (Electronic interference.)

11 MR. CASSISE: -- in production, the
12 production that they outsource is the cell production
13 and not the module assembly. That is the first to go
14 to China.

15 MR. BRINSER: Yes, this is Gordon Brinser
16 from SolarWorld. Yes, the first thing that does get
17 shut down is the cell production itself. It is highly
18 capital intensive.

19 As you can see from the slides earlier, with
20 the subsidiaries, this is where the free money, the
21 free subsidies, are flowing into the domestic
22 manufacturers in China. So obviously we are the
23 capital intensive piece.

24 It is a very highly technical step, the cell
25 manufacturing, but for the most part, because of the

1 capital intensiveness, is moved to China where these
2 subsidies basically are flowing to the point where it
3 is easy for those individuals to use that subsidized
4 money to set up shop.

5 MR. CASSISE: Is it fair to say that it is
6 not a labor intensive process?

7 MR. BRINSER: Gordon Brinser, SolarWorld.
8 Our labor in the U.S. accounts for about 10 percent of
9 our manufacturing costs. So it is not a labor
10 intensive process that we have. Labor is a very small
11 portion of the total cost.

12 And therefore as we have mentioned, there is
13 no warranted cost advantage because that labor portion
14 is so cheap.

15 MR. CASSISE: What about regulatory costs,
16 such as environmental or otherwise, that would make it
17 cheaper to go to China and do this?

18 MR. BRINSER: Gordon Brinser, SolarWorld.
19 The regulatory costs -- obviously in China, there are
20 different standards around environmental policies, and
21 environmental standards, and the manufacturers there
22 do not have to uphold the same level of standards.

23 And we have seen that, and it has even been
24 documented in the press about some of the atrocities
25 that have occurred in China due to manufacturing in

1 China, and even most recently with pollution in a
2 community.

3 And so those standards -- you know, for the
4 U.S., this is an energy supply that is supposed to be
5 a renewable, green energy, supply, and it needs to be
6 manufactured in a location that is close to the end-
7 consumers.

8 The transportation environmental impact, and
9 the impact of the manufacturers in China with the
10 looser regulatory demands, contradict many of the
11 benefits that you would see.

12 MR. CASSISE: But to build a new facility,
13 it is not a nuclear plant. Do you need a government
14 permit to build a new plant in the United States?

15 MR. BRINSER: Gordon Brinser, SolarWorld.
16 We have to go through the same local permitting
17 processes for -- like let's say for the semiconductor
18 industry plant, and whether you are making
19 microprocessors, d-rams.

20 We would apply for the same air emission
21 permits, and the same water discharge through our
22 waste water treatment, to the city, local city,
23 county, State, permitting processes like anybody else
24 in the United States.

25 MR. CASSISE: And nothing that would single

1 out the solar industry then?

2 MR. BRINSER: No. There is nothing that
3 really singles out the solar industry. We have to
4 abide by all of the regular laws that we as a people
5 in the United States have decided that this is a fair
6 way to manufacture in a global environment, and we
7 abide by those by manufacturing here in the U.S.

8 MR. CASSISE: Okay. Now, just shifting
9 gears slightly, Mr. Brinser, you had mentioned in your
10 testimony that regardless of where you produced this
11 product, the raw materials are the same, and the
12 largest being the polysilicon.

13 Mr. Weiner, in his opening statement, had
14 mentioned that SolarWorld may have been involved in
15 some long term supply contracts that affected their
16 cost structure. I wanted to know if you wanted to
17 address that issue and respond to his allegation.

18 MR. BRINSER: Gordon Brinser from
19 SolarWorld. Polysilicon is a major component in the
20 overall cost structure of producing a module, and we
21 can detail that out.

22 The polysilicon demand over the last three
23 or four years, it has been under pressure from a
24 supply and demand standpoint. It is the same starting
25 raw material as the semiconductor industry, and we

1 compete for some of those same raw materials.

2 We do have long term contracts with those
3 silicon supplies, but what I just state is what we
4 have seen is that the pricing of their product has
5 really decoupled from the cost of the polysilicon.

6 The subsidizing, and highly subsidized and
7 dumped prices that we are seeing is really decoupled
8 from the polysilicon pricing itself in the market.

9 MR. BRIGHTBILL: Tim Brightbill, Wiley Rein.
10 Just to emphasize on the polysilicon side, too. A
11 large portion of the subsidies in China are directed
12 to creating a whole polysilicon industry, and until
13 recently, China bought its polysilicon from a very
14 limited number of worldwide sources as Gordon can talk
15 about, including U.S. sources.

16 But they have created an entire industry, a
17 State-owned industry, as we have documented in the
18 petitions.

19 MR. CASSISE: Okay. And I will ask the
20 Respondent's this afternoon to address the same issue.
21 You know, in a post-conference brief, if you could
22 just give us a little more detail on some of those
23 long term supply contracts for the raw materials.

24 Mr. Kilkelly, I want to get to you. You had
25 mentioned something interesting, that some of the

1 Chinese producers had financed their customers for the
2 big projects at low rates.

3 Does SolarWorld finance or offer customer
4 financing for projects? Is that common in the
5 industry?

6 MR. KILKELLY: Kevin Kilkelly, SolarWorld
7 Industries America. It is becoming increasingly more
8 and more of a value proposition, as within the last
9 five months.

10 Five months ago, my answer would be
11 different, but within the last five months, because
12 they are actually trying to specify in their product
13 certain things, and they are saying, look, we will go
14 ahead and finance the preconstruction and some costs
15 for these larger scale projects.

16 These typically have to be -- the capital
17 has to be raised somewhere else. Traditional bank
18 financing will not -- it is too much capital risk for
19 them. They won't even entertain it, and the risk
20 premiums will be too high for a traditional financing
21 institution to go in and say, look, we will take on
22 that capital risk.

23 Venture capitalists do not want to entertain
24 that as well. They would rather buy the project when
25 it is actually built at the end of it. So, these

1 developers are saying, look, we don't have the capital
2 either.

3 We just entered this industry within the
4 last two years. We know how to build this, but we
5 need additional risk capital earlier in the stage of
6 the construction, and so from there, Chinese funds
7 have been raised to say, look, we will take that
8 capital risk on, but you have to specify our modules.

9 So it is basically a way to lock in the
10 specification for that.

11 MR. CASSISE: And part of the deal is
12 exclusivity?

13 MR. KILKELLY: Exclusivity.

14 MR. CASSISE: But SolarWorld doesn't offer
15 these kind of -- you don't get involved in these kind
16 of deals, the financing deals?

17 MR. KILKELLY: We are now within the last 60
18 days trying to offer these same type for specific
19 projects as well, because it is the only way to lock
20 in your specification. And this is usually in the
21 utility scale, large commercial, segment.

22 MR. CASSISE: Okay. So this is mostly in
23 the utility sector?

24 MR. KILKELLY: Large solar farms, yes,
25 that's correct.

1 MR. CASSISE: Mr. Kaplan.

2 MR. KAPLAN: Yes. We were talking yesterday
3 about the specifics of this, and we will put some of
4 this in the post-conference brief, but you are talking
5 about loans for financing that is in the tens of
6 millions of dollars that could cover half-a-year.

7 So that is a pretty sweet deal if you are
8 getting a construction loan for that much money, with
9 that long a lag, and to pay the piper, you have to
10 purchase the product from the person making the loan.

11 So it is yet another type of subsidy, and
12 another type of mechanism, to try to capture the
13 market share and lock in customers, and exclude
14 domestic producers by offering these types of deals.

15 MR. CASSISE: And although I will ask them
16 in the afternoon, I am assuming that this is what the
17 Respondents had called a non-price factor of
18 competition, where there were bankability and share of
19 risk of the large products, or the large projects?

20 MR. KAPLAN: Well, when you loan someone
21 tens of millions of dollars, and forego interest
22 payments for half-a-year, I would be happy to turn
23 that into a price effect for you.

24 That is not what are traditionally called
25 non-price factors at the ITC, where there is

1 availability of supply, or reliability of shipment.
2 This is something that you could put a dollar value
3 on, and capitalize it into the per megawatt cost.

4 So I think that is kind of an odd statement
5 from an ITC practitioner to say that this is a non-
6 price factor.

7 MR. CASSISE: No, my statement was that is
8 what the Respondent's called it.

9 MR. KAPLAN: Well, that is what I meant, and
10 not by yourself, but by the Respondent's, and they are
11 calling it -- you know.

12 MR. KILKELLY: This is Kevin Kilkelly. Just
13 to elaborate one more time. This is predatory in
14 nature, okay? It is a one-two punch, first with the
15 pricing effect, and the second one is with the
16 predatory financing that couples with that to lock in
17 the specification for these larger scale volumes,
18 okay?

19 It is absolutely predatory in nature. Their
20 cost of capital, no one in the world can touch. No
21 single company can acquire that risk capital at those
22 interest rates, or zero interest rates.

23 I can go and trade on the open market today,
24 and I can ask what the cost of capital will be for me,
25 and to float 6 to 9 months, and it will be far higher

1 than what the People's Republic of China will offer
2 those producers.

3 MR. CASSISE: Okay. Again in a post-
4 conference, if you could provide some more detail, and
5 maybe quantify how many deals that you know have
6 occurred in the marketplace.

7 And I am under the impression that this is a
8 recent phenomenon that started this year?

9 MR. KILKELLY: This is Kevin Kilkelly. Yes,
10 you are correct. It has happened within the last five
11 months, and we will into more detail in our post-
12 hearing brief.

13 MR. KAPLAN: And I think that the
14 Respondent's would have a better idea of how many they
15 have financed themselves. We will provide information
16 about what we know about it, but I think it would be
17 useful for them to provide a complete list of all the
18 financing that they have provided to the United
19 States, with both the value, and the terms, and the
20 quantities of cells involved for the Commission to
21 examine.

22 MR. CASSISE: I want to shift gears once
23 again, and talk about the thin-film technology. I
24 know in the petition that you have some information
25 about that you believe the differences between the two

1 products are, and why you believe they are two
2 different industries.

3 Mr. Brinser, and Mr. Kilkelly, I would
4 appreciate a little more detail on that, and anything
5 that you could provide me now, and in a post-
6 conference, but it is going to be raised.

7 MR. BRINSER: Gordon Brinser, SolarWorld.
8 So, I mean, I can start with that the raw inputs into
9 making a crystalline module, versus a thin-film
10 product itself, are completely different.

11 Obviously, our base material is crystalline
12 silicon itself, and all the raw inputs into that are
13 completely separate. Their production facilities,
14 their processes, the equipment, the workforce required
15 to produce a thin-film, versus a crystalline
16 technology, crystalline technology is very capital
17 intensive.

18 And it has many different processing steps,
19 and completely different than the thin-film technology
20 itself, and I will let Kevin cover some of the end-
21 uses and markets.

22 MR. KILKELLY: Yes, Kevin Kilkelly. Thin
23 film and crystalline technology, based on the market
24 segments, thin-film is usually deployed based on the
25 strength of that technology, okay?

1 It is a very low power producing module, and
2 you need a lot of space, a lot of geography, to
3 actually deploy the solar. This is why you do not see
4 thin-film applications mentioned by some of the other
5 folks in residential, light commercial, even
6 commercial, scale.

7 We do not see thin-film competitors out
8 there in the market in those segments. Seldom do we
9 see them going head-to-head on utility scale RFPs.
10 Usually the thin-film market strategy has been to go
11 into bilateral negotiations directly with the utility.

12 It is not a reverse auction process where it
13 is there, and they will come in and they will try and
14 deliver a full turn-key. So it is absolutely a
15 different approach to their market, and to where the
16 strength of that technology is actually deployed;
17 rooftop versus large field in the desert, or some
18 other application.

19 So we look at the technology completely
20 separate. From its core molecular essence, as Gordon
21 had said, that starting material is completely
22 different.

23 They both produce electricity, but in
24 different forms, and the strengths of each of those
25 technologies are deployed differently, and should be

1 deployed differently, to benefit the best needs of the
2 consumers.

3 MR. CASSISE: Mr. Kilkelly, SolarWorld does
4 not produce thin-film technology and thin-film
5 products?

6 MR. KILKELLY: We do not.

7 MR. CASSISE: And are you aware of any U.S.
8 producer that produces both?

9 MR. BRINSER: This is Gordon Brinser,
10 SolarWorld. I am not aware of anybody that produces
11 both. They are really a distinct product.

12 MR. CASSISE: But if a firm did produce
13 both, they would need two production facilities; one
14 to produce the CV cells, and one to produce the thin-
15 film products? It is not something that you can do on
16 the same production line?

17 MR. BRINSER: Gordon Brinser, SolarWorld.
18 You are correct. The production of the photovoltaic
19 cell has to be done in a separate facility.

20 MR. CASSISE: Mr. Kaplan.

21 MR. KAPLAN: Just to give you a quick
22 summary. Different inputs, different product
23 facilities, machinery, and end-workers. Different
24 characteristics, higher power per square foot; thin-
25 film, lower power.

1 That goes into different channels, because
2 since these are higher power, they are used in the top
3 of buildings, commercial, residential, light
4 commercial.

5 The lower power and larger surface areas of
6 the thin-film makes it more suited for a place where
7 there is low land costs, and you have a lot of room to
8 spread out for utilities in the desert.

9 You need a lot of light to see those. It is
10 my understanding in the southwest that you see those
11 up in the northeast, as well as in the southwest. The
12 channels are different because one is going to a
13 utility, and these cells could go to utilities, but
14 they are also going to the residential and the
15 commercial.

16 So there is different paths of end use, and
17 they are perceived differently by consumers because of
18 that. If you are living in Boston, and you want to
19 use solar for your house, thin-film is not really much
20 of an option.

21 So the consumers perceive it differently,
22 and the producers, because they use different
23 production processes, because the films that make the
24 stuff are different, and because the technologies are
25 different, because the inputs are different.

1 The producers all perceive these as two
2 separate industries. So if you go through the like
3 product factors, I just wanted to summarize it. I
4 think it is pretty clearcut.

5 MR. CASSISE: No, that is very helpful,
6 except that it does seem like that there may be some
7 overlap in the utility end-use market.

8 MR. KILKELLY: You are correct, and those
9 utilities and developers, based on the constraint of
10 the land that is actually available for that array,
11 usually dictates which technology will be used.

12 MR. KAPLAN: What was really interesting
13 after you asked the question was do you recall a time
14 that a utility -- and not commercial or residential,
15 but a utility, where at the final bid process, you are
16 going head-to-head against thin-film, and this is
17 someone who -- you know, this is his job, to sell this
18 to utilities, and at the premier company in the United
19 States, and as the president and head of sales, and
20 why don't you discuss that answer with me.

21 MR. KILKELLY: That's correct. In
22 solicitations, public solicitations, there is a tender
23 offer, and there is the Respondent's, and 5 to 15
24 developers would respond. Usually that is shortlisted
25 down to three.

1 And in my time in the last two years, we
2 have not gone head-to-head with any thin-film company
3 or producer out there, and we have been very
4 successful in competing in the utility sector.

5 MR. CASSISE: All right. To shift gears
6 again on a different like product, or another product
7 issue. I have been contacted by a number of firms
8 regarding what is called off-the-grid products, stand
9 alone products.

10 And I guess my initial question would be do
11 you, or does SolarWorld, produce those products here
12 in the United States? Well, first, could you describe
13 the products, and then state whether you produce them
14 here in the U.S.?

15 MR. BRINSER: Gordon Brinser, SolarWorld.
16 The off-grid product that you are referring to, my
17 assumption would be that it is a much smaller wattage
18 that may be used in remote areas -- you know, South
19 America, Africa -- where they need a panel that maybe
20 produces 20 or 40 watts to power a light or a pump.

21 And those are typically what is referred to
22 as an off-grid product. So they may have nine cells,
23 as opposed to 60 cells. In the U.S., SolarWorld only
24 produces the module that you see there, are the
25 standard 60 cell grid connected type module. So we do

1 not produce any off-grid here in the U.S.

2 MR. KILKELLY: Kevin Kilkelly. I have a
3 followup on that. Off-grids are usually -- there are
4 some type of storage capacity that is needed for that
5 application, and so the power wattage are anywhere
6 from 50 watts to 885, to 130.

7 So, SolarWorld produces globally from our
8 German factories that off-grid product to be used in
9 that application either in the telecommunications
10 group, to power repeater stations, in the cottage
11 industry, where you may be on an island, and the cost
12 ratio compared to diesel generation power, or solar
13 power, the economics actually work.

14 Any time you add storage to it, the
15 economics usually do not pencil lens. There is some
16 distinct benefit where you are importing diesel or
17 other types of fossil fuels to generate that power.

18 So we see the off-grid markets primarily in
19 Latin America, in the Caribbean, the Hawaiian Islands,
20 and in some cottage industries in the U.S. and Canada.

21 MR. BRINSER: Gordon Brinser, SolarWorld.
22 So when I mentioned or I described an off-grid panel
23 as maybe a small, maybe 40 watt, panel, you can also
24 use the standard product that you see here, the 240
25 watt, the 250 watt, panel itself as an off-grid

1 application if that is the required wattage.

2 So you could have with an off-grid product
3 by definition, because it is not connected to the
4 grid, could be anything from four cells, you know, up
5 to a standard 60 cell module like this.

6 So it all depends on the end-use
7 application, and as Kevin said, you are focused on a
8 very specific purpose for that, whether it is a pump,
9 light, backup, and so it can take many different forms
10 of power.

11 MR. CASSISE: So, Mr. Brinser, there is not
12 a set of physical characteristics that automatically
13 make something an off-the-grid panel, wattage, or
14 number of cells? Mr. Kilkelly?

15 MR. KILKELLY: Kevin Kilkelly. Usually off-
16 grid is required by the voltage. So the solar modules
17 are designed to generate either 12 volts or 24 volts,
18 because that is what is needed to charge a battery.

19 So in those unique applications that is why
20 the off-grids are there. So you see this in maritime,
21 and you see this in water pumping stations charging a
22 storage source, and that you are going to reuse that
23 power later on in off-hours, or non-peak sun hours if
24 you will.

25 MR. CASSISE: You know, just out of

1 curiosity, I am stuck in traffic on I-66, and I see
2 one of the construction signs with solar panels on it.
3 Would that be an off-the-grid application?

4 MR. KILKELLY: Yes, sir, because the
5 transportation traffic signal area is off-grid. Those
6 signals are still working at nighttime, and so during
7 the day, it is producing the power to generate the
8 signaling, and then also any excess power is charging
9 the battery, and then in evening times as you are
10 commuting home from work, the traffic signals still
11 work. There is no extension cord going to the grid.

12 MR. CASSISE: Mr. Brinser, the way the scope
13 is defined, those products would be within the scope
14 of the investigation, correct?

15 MR. BRINSER: That's correct, to the extent
16 that it meets the description of cells, or modules, as
17 we have provided. Now, there is one exclusion that we
18 have built in relating to cells of a certain small
19 size, so long as they are permanently integrated into
20 a consumer good.

21 For example, a piece of a solar cell in a
22 calculator or a flashlight is excluded from the scope.
23 But otherwise, yes, to the extent that it is a cell or
24 a collection of crystalline silicon cells or modules,
25 it could well be subject to the case, yes.

1 MR. CASSISE: I mean, would there be
2 circumvention issues if off-the-grid products were
3 excluded from the scope? Just something to think
4 about.

5 MR. BRIGHTBILL: Tim Brightbill. We could
6 consider that and respond in the brief.

7 MR. CASSISE: And also, Mr. Brinser, I would
8 like to discuss some of the U.S. tax policies and
9 incentives, and how they affect your business and in
10 any pricing decisions that you make.

11 I will just go down a list, and you can give
12 us a brief general description of it, and how you
13 think it affects the U.S. market. The solar
14 investment tax credit, and if you could explain how
15 the tax credit works, and if it affects your pricing
16 policies at all?

17 MR. KILKELLY: The solar investment tax
18 credit, it is a 30 percent Federal level. It is just
19 a tax credit that the end-consumer who purchases a
20 solar system -- and this is Kevin Kilkelly -- can go
21 ahead and take it in that year's tax, or be spread
22 out.

23 There is different incentives based on the
24 State, too. So you have different incentive programs
25 pushed through the Federal level, and local, and State

1 utilities all have different types of incentive
2 programs to shift people away from traditional fossil
3 fuels, or to make it somewhat more -- well, the
4 payback sooner from an investment perspective. Could
5 you elaborate more on the question?

6 MR. CASSISE: Well, a 30 percent tax credit.
7 So if I wanted to put solar panels on my house, the
8 government would reimburse me 30 percent of what I
9 paid you?

10 MR. KILKELLY: That's correct.

11 MR. CASSISE: Okay.

12 MR. KILKELLY: Which goes to all producers,
13 consumers, anyone who -- any consumer who purchases
14 solar would have that.

15 MR. CASSISE: Now, the --

16 MR. BRINSER: If I could follow up. This is
17 Gordon Brinser from SolarWorld. So, again, as Kevin
18 was mentioning, this is a demand driven or supplier
19 driven incentive, and it allows, and it provides the
20 consumer the ability to purchase.

21 And they can use that tax credit for any
22 product, any solar product, whether it is produced in
23 Europe, here in the States, or in China. So, it is
24 unbiased as to the origin of that product, which again
25 it makes solar more appealing to the end-consumer, but

1 it doesn't drive the pricing.

2 The pricing has been -- we have seen it
3 decoupled and price has been driven by the dumped and
4 subsidized products.

5 MR. CASSISE: So it is not like the real
6 estate agent who gives you the price of your monthly
7 mortgage after the home interest deduction? You don't
8 use that to cite prices to your customers?

9 MR. KILKELLY: That is absolutely correct.
10 This is Kevin Kilkelly. We do not use the investment
11 tax credits in any form or fashion in our pricing
12 strategy.

13 Our pricing has been to try and get close to
14 the dumping that is occurring, and to Gordon's point,
15 the pricing that is current today, and artificial
16 today, and illegally subsidized today, is absolutely
17 decoupled from efficient cost structures to
18 production.

19 So, its costs are totally different than
20 what current pricing is today. It is decoupled.

21 MR. CASSISE: Okay. Mr. Kilkelly, could you
22 describe what the 1603 Treasury Program is, and how
23 that affects the market?

24 MR. KILKELLY: Kevin Kilkelly. The 1603, we
25 are now talking about a tax grant, versus a tax

1 credit. It is due to be either renewed or could
2 expire at the end of this year, calendar year, on
3 December 31st. They can immediately take a cash grant
4 instead of a tax credit.

5 MR. CASSISE: Is this for the consumers?

6 MR. KILKELLY: I'm sorry, yes, all
7 consumers. All consumers.

8 MR. CASSISE: Okay. And again regardless of
9 the country of origin of the solar panel?

10 MR. KILKELLY: Yes, country agnostic,
11 producer agnostic, and it just applies to any
12 consumer.

13 MR. CASSISE: And I don't know who would
14 like to address this, but if the Department of Energy
15 loan guarantee program affects your company, or how
16 you believe it affects the industry?

17 MR. KILKELLY: This is Kevin Kilkelly. The
18 loan guarantee program does not affect SolarWorld in
19 any form or fashion, and we have not received any. So
20 how it has affected the industry, the Department of
21 Energy enables technology to leave the laboratory and
22 university studies in an attempt to be commercialized
23 and deployed mainstream for the benefit of all
24 consumers.

25 So that money helps companies start up,

1 deploy their technology, and I think that it is
2 personally taking a black eye in the political
3 environment of today.

4 Those loan guarantees, or DOE, Department of
5 Energy programs, are specifically there, and have been
6 there for many years and many Administrations, to help
7 get technology out of the universities, out of the
8 laboratories, and to test their strength and their
9 commercial viability in the open market.

10 MR. CASSISE: So, SolarWorld is not
11 currently engaged in that program?

12 MR. KILKELLY: SolarWorld is not engaged in
13 that program.

14 MR. CASSISE: Okay. My final question is to
15 Mr. Brightbill, and you may not have come to a
16 decision on this, but I have read media reports that
17 there may be a petition filed in the EU against
18 Chinese solar panels and cells. Has SolarWorld made a
19 decision regarding that petition?

20 MR. BRINSER: Gordon Brinser, SolarWorld.
21 So, obviously as was shown in the slides earlier, the
22 impact by the legal subsidized programs in the Chinese
23 solar industry is impacting markets worldwide.

24 And the markets in Europe are no different
25 than the markets here as far as the impact of these

1 illegally subsidized and dumped products. Our
2 colleagues in Europe are wrestling with the same
3 decision.

4 This was a difficult decision for us to
5 make, because we have been able to compete with
6 anybody anywhere in the world that abides by the
7 International and U.S. law.

8 And what we have seen here is a country
9 purposely who has gone out to decimate an industry,
10 and so Europe has the same -- they are wrestling with
11 the same issues there, and I am sure that they will
12 have to make a decision soon on their own on how to
13 react to it.

14 MR. CASSISE: Okay. With that, I have no
15 further questions.

16 MS. DEFILIPPO: Thank you, Mr. Cassise. We
17 will now turn to Mr. Rees.

18 MR. REES: Thank you. Mark Rees from the
19 Office of the General Counsel. I have just asked Mr.
20 Cassise to forward me a copy of the new scope, which I
21 have not had a chance to read it.

22 But with investigators as thorough as Mr.
23 Cassise, he covered a great deal of ground, including
24 a number of issues that I would otherwise have asked
25 about. So I say that affectionately.

1 (Laughter.)

2 MR. REES: I will be briefer than I
3 otherwise would be. But obviously I am at a
4 disadvantage. I am just reading this scope now, but
5 if I get it, then -- well, actually, I am not sure. I
6 guess, Mr. Brightbill, if you could just tell me -- I
7 think the gist of what you said, if I have got it
8 straight, is that you think that you got the scope
9 right the first time, but you have amended it, the
10 proposed scope, to clarify certain issues such as they
11 may have been raised by Commerce, or Respondents, or
12 others. Is that right?

13 MR. BRIGHTBILL: Yes. Tim Brightbill from
14 Wiley Rein.

15 MR. REES: Okay.

16 MR. BRIGHTBILL: We have always felt that we
17 have always covered cells, and whether or not
18 assembled into modules, and what that means is that a
19 cell made in China, a module made in China, a cell
20 made in China that is integrated into a module in
21 another country, and then sent here, and a cell made
22 in another country, or a module made in China using
23 material from a third country as well, those are all
24 covered by the scope of this investigation.

25 MR. REES: And did I understand you to say

1 that there are also some additional exclusions that
2 have been identified in the amended language, or
3 perhaps not?

4 I won't have a chance to read this very
5 carefully, but are there any other differences in the
6 new proposed scope that you want to make me aware of?

7 MR. BRIGHTBILL: Tim Brightbill. No, there
8 are no new exclusions in the clarification that we put
9 in yesterday. Adam, do you have anything else?

10 MR. GORDON: Yes, this is Adam Gordon from
11 Wiley Rein. That is correct. The exclusion that is
12 there was introduced in one of the earlier
13 clarifications to exclude these small solar cells that
14 are integrated into consumer products, of a size up to
15 10 thousand square millimeters.

16 MR. REES: Okay. So in addition to that
17 that point, and this business about the modules, there
18 is nothing else in the scope as of 7:00 p.m. last
19 night, or this morning at 9:15, or right now at 11:00,
20 that is any different from the scope as previously
21 proposed?

22 MR. GORDON: This is Adam Gordon from Wiley
23 Rein. We did change two phrases when we were
24 describing what previously were called bus bars and
25 fingers, which I came to learn is sort of an industry

1 slang. Instead, we were referring to metalization and
2 conductor patterns.

3 MR. REES: And the first part of that,
4 something fingers?

5 MR. GORDON: Bus bars and fingers are the
6 metal stripes on the cells that pull the electricity
7 off the cell, and feed it into the junction box. So
8 we have -- how shall I put it? We have improved our
9 phraseology there.

10 MR. REES: Okay.

11 MR. GORDON: To keep the solar engineers
12 happy.

13 MR. REES: Okay. I will try to digest that
14 quickly. Obviously to the extent that you hear
15 argument from the Respondents that this somehow caused
16 problems with this proceeding, or data issues, or the
17 like, we would obviously anticipate that that is
18 something that you will respond to specifically in
19 your post-conference brief.

20 MR. BRIGHTBILL: Tim Brightbill, Wiley Rein.
21 Yes, we will do that in our brief.

22 MR. REES: Now, to the extent that modules
23 are clearly included in this scope under the
24 clarifying language, if I have got it straight, you
25 have brought in a sample of a module, or I'm sorry,

1 would you refer to that as a panel or a module, or do
2 the terms --

3 MR. BRINSER: Gordon Brinser, SolarWorld.
4 The terms are more or less used interchangeably; a
5 panel, module, they are interchangeable.

6 MR. REES: Okay. And so this large -- do
7 you prefer that I call it a panel or a module?

8 MR. BRINSER: It doesn't make any difference
9 to me.

10 MR. REES: Okay. This module that we have, if
11 I understand it correctly, the scope includes
12 everything that I am looking at, right? Do I
13 understand that correctly, or --

14 MR. BRIGHTBILL: Tim Brightbill, Wiley Rein.
15 Yes, any part of the module, yes. So it would include
16 the entire value of the module, and not just the
17 crystalline silicon components. That is correct.

18 MR. REES: Right, because as I understood
19 it, the module is made up of a string of these cells,
20 which I will refer to them briefly, but a module also
21 has, or may have, a glass cover.

22 It may have this laminate that you just
23 discussed previously. If I understand it, it may also
24 include an electrical junction. I don't know if the
25 sample that you brought includes an electrical

1 junction does it?

2 MR. BRINSER: This is Gordon Brinser for
3 SolarWorld. Yes, when you go through the process that
4 we go through, once a photovoltaic cell is created,
5 that's where we talk about a PN junction, which is an
6 electrical term that is used inside the silicon itself
7 that has opposing electrical charges.

8 So it has a positive charge, and it has a
9 negative charge, and that is what we will call a PN
10 junction. Once that is created within the silicon
11 base material, then basically the cell is capable of
12 turning sunlight into electricity.

13 Those cells, through various steps of
14 optimization, and getting the blue cular, and fingers,
15 and buss bars, or the interconnects as we call them,
16 go through many different steps.

17 Those are assembled into a laminate, and
18 what we would consider laminate, and they are
19 interconnected into a matrix, and as we said here,
20 about 60 cells.

21 And that has changed over the years,
22 depending on the industry standards for the
23 crystalline technology. The cells are interconnected
24 into a matrix, and that matrix, and is basically
25 sandwiched and sealed inside, and to which or where

1 most people will refer to as a laminate of glass. You
2 know, an ethyl vinyl acetate, or some other type of
3 sealant in there.

4 Sometimes people use silicon, and then in
5 our case, there is a back sheet, and that back sheet
6 again keeps the environmental elements -- water, rain,
7 snow, wind, dirt -- from getting up in there, and
8 impacting the performance of that module itself.

9 There are companies that put glass on the
10 back, and so cells are sandwiched in between two
11 pieces of glass. That typically makes the modules a
12 lot heavier, and it also -- you know, glass is -- it
13 makes it heavier, and we do get some other benefits
14 from having that while back sheet on the module
15 itself.

16 Now, at that point, that is a laminate.
17 That laminate then is framed. An aluminum frame is
18 put around the module for, again, structural
19 integrity, handling, mounting to, or whatever racking
20 system or device that it may be mounted to.

21 On the back of the module, if you would take
22 a look once we are done today, there is what is called
23 a junction box, and that is where all the
24 interconnects come together and basically then the
25 electricity would flow out of there in cables, of

1 positive and negative cables, and those can be strung
2 together with other modules, or in the case of an off-
3 grid, that would go to -- and like Kevin mentioned --
4 the power device, or to a storage unit.

5 But in the product description itself, the
6 PN junction is something that is inside the base
7 material itself that you cannot physically see.
8 Hopefully that answers your question.

9 MR. REES: That was very helpful. Thank
10 you. And so then -- well, I will just ask this open-
11 ended. Is it then the Petitioners' position -- and
12 maybe this goes to Mr. Brightbill first, and then the
13 industry witnesses can fill in as useful.

14 Is it the Petitioners' position that the --
15 and I will call it a completed module, a finished,
16 completed module, but is it the Petitioners' position
17 that that is part of a single like product definition?

18 MR. BRIGHTBILL: Yes. Tim Brightbill, Wiley
19 Rein. Cells and modules are part of a single like
20 product. So, yes, a single domestic like product.

21 MR. REES: Okay. I think, especially given
22 the clarification of the scope, or just as it
23 currently sits before us, and what we are dealing
24 with, in light of that, I would -- well, I am not even
25 certain that it is an issue in this case.

1 So we don't need to raise any issues that
2 are unnecessary to reach, but I would float this out
3 there, and a lot will depend on what the Respondent's
4 position is in this case.

5 But with respect to the domestic like
6 product, to the extent that it raises any issues under
7 the traditional six factor test, it would be useful to
8 the Commission to see a discussion of why the cells
9 individually, versus the cells -- not simply strung
10 together in more than one, but as they sit in a
11 completed module, how it is that the completed module
12 and the cells individually are a single domestic like
13 product.

14 And that may be something that you can deal
15 with rather succinctly, but it is something that would
16 be useful to have that discussion.

17 MR. BRIGHTBILL: Yes. Tim Brightbill,
18 Wiley Rein. We will certainly provide that in the
19 brief. I think that we have laid out already, and we
20 will lay out in more detail, the module is basically a
21 collection of some cells, with some additional
22 materials.

23 So in terms of physical characteristics and
24 uses, obviously there is -- they are overlapping, if
25 not coterminous, in terms of manufacturing processes,

1 facilities, equipment, often a lot of overlap as well.

2 The cells have little other use than as part
3 of a module, but we will run through all the factors
4 as part of your analysis.

5 MR. REES: Thank you. You have already
6 discussed, and I understand that you will include in
7 your post-conference brief, the thin film product,
8 like product issue. So I won't get into that.

9 In your view, Mr. Brightbill, is there any
10 relevance of the semi-finished products analysis in
11 considering like product issues in this case?

12 MR. BRIGHTBILL: Tim Brightbill, Wiley Rein.
13 Again, we want to be very precise about it, and so we
14 will want to lay it out on the post-conference brief,
15 but yes, to the extent that the ITC has employed its
16 semi-finished analysis, it looks at a series of
17 factors that looks at the significance and extent of
18 the processes that are used to transform an upstream
19 into downstream articles.

20 And there is some processing required as you
21 have heard about to transform cells into modules, but
22 it is not the bulk of the technology. It is not the
23 bulk of the intellectual property of the capital
24 investment.

25 So you also look at whether the upstream

1 article is dedicated to the production of the
2 downstream article, and that is clearly the case.
3 Solar cells are dedicated to the production of solar
4 modules.

5 And then we can run through the other
6 factors as well, in terms of characteristics and
7 functions, in separate markets and so forth.

8 MR. REES: Thank you. That would be helpful
9 if that were included in the post-conference brief,
10 and you need not necessarily take a position on which
11 analysis you think is required. It is simply a
12 question of thoroughness.

13 And ultimately it is the Commission's
14 determination as to which analysis to apply, and
15 sometimes it applies both. Other issues were
16 discussed, and so I am not going to get into those,
17 such as the off-grid, and we may hear other points on
18 these issues, or other issues in the context of
19 domestic like product.

20 And I would just reiterate that your
21 thoroughness in your post-conference brief in
22 addressing any of those other issues will be helpful
23 to the Commission as it makes a decision in the
24 preliminary phase of this investigation.

25 In terms of domestic industry, we have

1 already had discussion. Both Mr. Brinser and Mr.
2 Kilkelly have discussed that. So I will be -- well,
3 actually, I will be just very brief.

4 There is, as there is with these other
5 issues, obviously a test that the Commission applies,
6 and I won't even belabor it here. And Mr. Cassise's
7 questions were getting at issues under that rest.
8 So I am not going to ask anything further about that.
9 I would just ask that you include that in your post-
10 conference brief.

11 Related party issues, we touched on briefly,
12 and these are addressed in the petition, and to the
13 extent that any new information is developed through
14 this conference proceeding, or through questionnaire
15 responses, please include a complete discussion of
16 that in your post-conference brief as well, Mr.
17 Brightbill.

18 MR. BRIGHTBILL: We will do that.

19 MR. REES: I think that there are only two
20 issues that Mr. Cassise didn't cover that I would ask
21 you about, and the first is -- and gentlemen, I will
22 keep this focused on Mr. Brightbill for the moment --
23 captive production.

24 Well, first of all, Mr. Brightbill, did you
25 consider the provision relevant in this investigation,

1 where it would appear that to the extent that the
2 scope includes, and the like product inquiry, will
3 cover modules, and to the extent that cells are
4 produced individually, and then those go into
5 downstream products, such as completed modules, that
6 there may be an issue of internal consumption.

7 That is, with the industry using cells that
8 it produces in the production, at least for those
9 three companies -- and it sounds like there are three
10 that you would still characterize as integrated -- to
11 the extent uses those cells in the production of
12 modules, and how and whether that triggers the captive
13 production provision of the statute, and your
14 application of that here, if in fact you think it
15 applies?

16 MR. BRIGHTBILL: Tim Brightbill. Well, we
17 will want to do that in the brief, but Mr. DeFrancesco
18 can touch on that briefly.

19 MR. DEFRANCESCO: Sure. Robert DeFrancesco
20 from Wiley Rein. We don't think the captive
21 production provision applies here. I mean, typically,
22 you have seen that in cases like hot rolled and cold
23 rolled, where you are consuming a portion of the hot
24 rolled to make the cold rolled, which is a different
25 market, and it is a different product, and it is a

1 different industry.

2 There is no distinction here. There is
3 internal consumption of cells, but those cells are
4 consumed in the production of a module. It is the
5 same industry, and we are not -- we see it as
6 completely different.

7 MR. REES: Now, are the cells themselves
8 sold on an open market? In other words, for these
9 integrated producers that I guess we have been talking
10 about?

11 MR. DEFRANCESCO: For the integrated
12 producers? No. For an integrated producer, there is
13 a small fraction of cells that will be sold on the
14 open market, and there are other producers that may
15 make cells, but those cell sales go to module
16 assemblers to be assembled into a module.

17 So, you know, you can't have one without the
18 other basically.

19 MR. REES: Okay. That brief response is
20 very helpful, and obviously its development in your
21 post-conference brief will assist the Commission. And
22 then the final question that I would ask is -- well,
23 this I can put to the industry witnesses.

24 So what role do non-subject imports play in
25 this market? We have seen some charts, and one of Mr.

1 Kaplan's showed non-subject imports in the U.S.
2 market, and developments in trends in the period of
3 this investigation.

4 And I am wondering if the industry witnesses
5 could comment on the role of non-subject imports, and
6 the competitive factors that you face with non-subject
7 imports.

8 MR. KILKELLY: Kevin Kilkelly, SolarWorld
9 Industries America. Non-subject imports are acting
10 rational. They are acting fairly, and they are not
11 being illegally subsidized, and they are not dumping
12 their pricing.

13 We welcome non-subject imports and we have
14 competed against them for over 30 years, and to meet
15 the demands within the market, global markets, non-
16 subject imports are needed. But they compete fairly
17 on the playing field.

18 MR. REES: Okay. I don't know if Mr.
19 Brinser wanted to add, or perhaps that captured his
20 point.

21 MR. BRINSER: Gordon Brinser, SolarWorld.
22 No, that captures the point. I think the main thing
23 is that the U.S. market is open to any producer
24 worldwide.

25 And as Kevin mentioned, we have competed on

1 an open global market, and with companies that do
2 compete fairly. And what we have seen here is clearly
3 an industry in China that has been heavily subsidized,
4 with the specific intent to basically dismantle the
5 U.S. industry.

6 And, therefore, the non-subject imports,
7 they compete on a global market, and they are impacted
8 similarly in their domestic markets, as we are here
9 with the subject imports.

10 MR. REES: Thank you. Both of you. Mr.
11 Brightbill, I would include in your discussion if you
12 will in your post-conference brief of the role as they
13 have started to develop it of the Petitioners' view of
14 the role of the non-subjects in the marketplace, and
15 what role you think they should play in the
16 Commission's analysis of the injury issues presented
17 in this case.

18 MR. BRIGHTBILL: Tim Brightbill, Wiley Rein.
19 We will certainly lay that out, and obviously the
20 trends are much different for the Chinese imports,
21 versus the non-subject imports, and we will explain
22 all of that in our brief.

23 MR. REES: Thank you, and with that, I have
24 no further questions.

25 MS. DEFILIPPO: Thank you, Mr. Rees. We

1 will now turn to Ms. Christ. Do you have questions
2 for this panel?

3 MS. CHRIST: I actually wanted to mention
4 that I also share the same affection for Chris, as
5 Rees does, and so many of my questions will probably
6 be more followup, with a few -- maybe one or two -- of
7 the same amount of original questions.

8 First of all, I do want to thank you all for
9 being here and helping me to understand this industry.
10 There is a lot of information out there, but I think
11 the industry perspective, and your firsthand
12 knowledge, cannot be replicated by any of the
13 independent research that is out there. So, I thank
14 you.

15 I wanted to start with sort of the beginning
16 of this process, the raw materials and the
17 polysilicon. Chris had already asked a little bit
18 about that, and I wanted to see if you could give me
19 some idea of what the lag is between polysilicon
20 prices and cell or module production?

21 MR. BRINSER: Gordon Brinser, SolarWorld.
22 So, again, polysilicon is a global product that is
23 used not only in the solar industry, but also in the
24 semiconductor industry as the raw starting material.

25 Historically, a lot of that production has

1 been in the U.S. and in Europe. Just recently, along
2 with the heavily subsidized production of the wafer,
3 cells, and the modules in China, they have also now
4 come to dominate the world supply of polysilicon also.

5 The actual, like any raw material, it does
6 influence the cost of the product. Let's be clear.
7 It is no different than any other product out there.
8 We have systematically over the years reduced our
9 consumption of silicon in our product.

10 We have also reduced or improved the
11 efficiencies by which we can convert the sunlight into
12 power within the silicon. We also work on our
13 internal yields to reduce again the amount of
14 consumption of silicon.

15 So there is a lot of effort going into
16 reducing that over the last 30 years that we have been
17 doing this. The actual polysilicon pricing on the
18 open market is influenced by many different factors;
19 the supply and demand by the individual polysilicon
20 suppliers, as they have ramped up their capacity as
21 the semiconductor capacity goes up and down, and as
22 the growth of the Chinese production industry.

23 What we have seen is that the pricing that
24 we have seen in the last six months is decoupled from
25 the polysilicon pricing. The major suppliers or the

1 major competitors in China have historically had
2 either purchased silicon from the U.S., and the U.S.
3 has been a major exporter of raw silicon material into
4 China.

5 And so they use that same raw starting
6 material, and so there is many factors that go into
7 this, but overall, we do see that pricing has been
8 decoupled, and most recently the dumping and the
9 severe decline in pricing did not match any pricing of
10 the polysilicon.

11 MR. KILKELLY: I have a followup. Kevin
12 Kilkelly. Cost follows pricing, and I think that is
13 what you are asking for on a lag, and so cost follows
14 pricing in its simplest form.

15 MS. CHRIST: Okay.

16 MR. KILKELLY: And the Chinese do not. That
17 is the main point.

18 MS. CHRIST: And what source does the
19 industry rely on for polysilicon prices?

20 MR. BRIGHTBILL: Tim Brightbill, Wiley Rein.
21 You are referring to the price index, or how to follow
22 up prices?

23 MS. CHRIST: Yes.

24 MR. BRIGHTBILL: I will let Gordon take
25 that.

1 MR. BRINSER: Well, I mean, there are
2 various industry analysts out there as far as the
3 pricing of the raw silicon. We work closely with our
4 polysilicon suppliers to make sure that the pricing is
5 competitive in the open market.

6 Personally, I don't follow the market that
7 closely because we have good long term relationships
8 with our suppliers.

9 MR. BRIGHTBILL: But just to -- Tim
10 Brightbill. It is a globally traded commodity, and I
11 think that there are -- that if you want to find an
12 index for polysilicon prices, there are several that
13 are readily available.

14 I believe that we referred to them in our
15 petition and petition supplements, and there is no
16 reason for pricing to differ a great deal from one
17 place to another, except to the extent that there are
18 subsidies in China distorting the market there.

19 MS. CHRIST: Okay. Are you -- is one of the
20 sources that you are referring to the photon index for
21 polysilicon prices?

22 MR. BRINSER: Yeah, that's one. Gordon
23 Brinser, SolarWorld. There are many different indexes
24 out there, and I think that we did outline a couple,
25 and we can follow up with more details on that in the

1 brief.

2 MS. CHRIST: If you have any of those price
3 series, that would be very useful. Thank you.

4 MR. BRINSER: We can do that.

5 MS. CHRIST: You had mentioned contracts.
6 What is the typical length of a polysilicon contract?

7 MR. BRINSER: Gordon Brinser, SolarWorld.
8 That really varies historically, and I would like to
9 cover that in the post-hearing brief if we could,
10 because those types of contracts are very instrumental
11 as far as strategic within the company.

12 MS. CHRIST: I think that one of the
13 supplemental exhibits provided indicated that there
14 were differences between contract and spot prices for
15 polysilicon.

16 If you could comment on that, too, in terms
17 of the 2008 to 2010 time period, and the difference in
18 the spot and the contract prices, and the role in
19 pricing.

20 MR. BRINSER: The polysilicon market, as was
21 mentioned previously, there is lots of global pressure
22 on that product because of the use in the
23 semiconductor industry. You know, the semiconductor
24 industry goes through its annual cycles.

25 You know, I am a product of the

1 semiconductor industry from years ago, and they go
2 through different cycles, depending on consumer
3 purchases, and everything else, and seasonal.

4 And they have historically driven the
5 polysilicon market -- pricing, investment, and
6 everything else. And the solar industry, obviously
7 with the growth and the awareness in environmental,
8 and with the increase in pricing in the traditional
9 sources of energy, and renewable energy is becoming
10 much more predominant now, that has stimulated the
11 growth of solar.

12 And along with the solar production came the
13 starting raw material, and the suppliers in the West
14 -- in the U.S., and in Europe -- have expanded their
15 capacities.

16 Historically, they had a large share of the
17 global market. If you look at the global share of
18 polysilicon market, two Chinese companies that have
19 received huge subsidies, and from the programs that we
20 talked about before, now dominate the polysilicon
21 market.

22 The spot market and the contract market,
23 because it is a raw starting material, without it, we
24 can't produce; and without it, our factories would
25 close down.

1 We have to have a good solid source of
2 polysilicon. If not, we close down our factories, and
3 we can't service our customers. So, therefore, most
4 companies historically go into contracts, and anywhere
5 from one year to five years, and maybe longer, with
6 the suppliers.

7 And those are contracted prices, and you see
8 those vary depending on the duration and the financing
9 sources, and everything else. The polysilicon
10 producers in the U.S. have used some of those long
11 term contracts for financing for their own investment,
12 and their capital, where it is shared between us and
13 the producer.

14 Where unlike in China, where it is heavily
15 governmentally subsidized with money and cash, and so
16 there is another big difference in the playing field.
17 The spot market prices, obviously with any commodity
18 out there, there is spot market prices.

19 So any excess available capacity that a
20 polysilicon supplier has, and/or a company may have in
21 their warehouses, they can put on the spot market, and
22 depending on supply and demand at various times.

23 And I think what you saw with the growth,
24 the unprecedented growth, and really unsustainable,
25 and what was really not required from the demand side,

1 the growth in the Chinese production artificially
2 pushed the spot pricing of polysilicon extremely high
3 during this time period.

4 And that would have impacted a lot of the
5 smaller second and third tier suppliers out there, but
6 again you did not see this same change in the pricing
7 of the products themselves.

8 And again we see a complete decoupling
9 between the prices that are being dumped into the
10 market here, and that long term trend.

11 MS. CHRIST: Thank you very much. I wanted
12 to move on to the production process, and what Mr.
13 Cassise has referred to as the assemblers. Do
14 assemblers exist in any part the production process?

15 So, for example, would an assembler take
16 cells and then produce a laminate? Would they take
17 laminates? I mean, in any part of the module
18 production process can product be sold to an
19 assembler?

20 So would an assembler take the laminate and
21 frame it, and turn it into a module? Would they take
22 the module, and put an invertor on it, and well it?
23 Would they take it with an invertor, and put a battery
24 on it and cell it?

25 Or are there certain places in this process

1 where assemblers do not really participate, or where
2 they do participate?

3 MR. BRINSER: Gordon Brinser, SolarWorld.
4 There are distinct places like you mentioned. As far
5 as when the product goes through the individual
6 processes, there are common places where you could
7 pull out the product at that point, and finish it
8 someplace else, or assemble it someplace else.

9 Commonly what you see in the market is most
10 of the time individuals, or assemblers, would take the
11 photovoltaic cells itself, and finish the process at
12 that point, and basically make it work and function.

13 The cells rely on being put into laminate,
14 and into a module for it to function. So we do see
15 where individuals do move laminates from one place to
16 the other.

17 There are cases where we have heard of them
18 being done this way to avoid some of the "Buy
19 American" clauses, where you can take a laminate, put
20 a frame on it, and put a junction box on it.

21 And obviously moving the laminate around,
22 you avoid a lot of extra shipping costs, because it is
23 thinner than the module itself. But you are correct
24 that at any point -- and typically you will see in the
25 industry right now, the junction box, and the framing

1 process, and the laminate process, is pretty well
2 connected.

3 Anything downstream from that for an
4 inverter or battery, it is not the dominant assembly
5 point. Usually an inverter or battery would be
6 connected further at the integrator level, though
7 there are some trends now where the inverters are
8 becoming attached to the module.

9 MR. BRIGHTBILL: Tim Brightbill. Just to
10 clarify. Most of the time, the assembly process is
11 taking cells and making them into the finished module,
12 ready to plug in somewhere, but with some laminates in
13 individual cases.

14 MS. CHRIST: And since you mentioned it,
15 could you give me some idea or estimate of the market
16 that is covered by either the Recovery Act or By
17 America provisions?

18 MR. KILKELLY: I would say less than 10
19 percent of the U.S. market falls under the ARRA Act,
20 or the Buy American Act, for both of those, less than
21 10 percent.

22 MS. CHRIST: Is that any particular market
23 segment?

24 MR. KILKELLY: Kevin Kilkelly. Usually it
25 is around the commercial segment, because this is

1 where those government rooftops are located. You
2 don't see a lot of utility scale need.

3 MR. BRIGHTBILL: And Tim Brightbill, Wiley
4 Rein. Again, we were discussing with Kevin last night
5 that the impact of Buy American is that -- I mean, the
6 Chinese imports can take advantage of that as well.

7 MR. KILKELLY: Yes, absolutely. Those Acts
8 are so wide open that there is no true rigor or teeth
9 behind those Acts. They apply to all global
10 importers, who can participate in that as long as they
11 meet a certain percentage.

12 The threshold, the barrier, of entry in
13 there is so low that it is easily covered by an
14 assembler.

15 MS. CHRIST: Okay. In your petition, and in
16 the exhibits that you provided, you provided a few
17 SEIA reports. I believe U.S. Insight Reports, and
18 which seem to indicate that in this last year that
19 there has been a large increase in the installations
20 in the utility market segment.

21 Could you give me an idea of what is driving
22 the disproportionate growth of the utility market
23 segment in just the last year? And especially if the
24 1603 and the Investment Tax Credit are consumer, or
25 would they also be benefiting from those incentives?

1 MR. KILKELLY: Ms. Christ, could you just
2 rephrase your question one more time?

3 MS. CHRIST: I'm sorry, the SEIA U.S.
4 Insight Report that was included in the exhibits to
5 the petition, seem to indicate that there was an
6 increase in the utility installations, in the segment
7 for residential, non-residential, and utility.

8 Do you have or can you comment on why this
9 last year there was a large increase in the utility
10 installations, in that market segment relative to the
11 other market segments?

12 MR. KILKELLY: Kevin Kilkelly. Yes,
13 absolutely. Renewable energy portfolio standards
14 started to hit and become more apparent to huge
15 utility companies two to three years ago.

16 The lead time for development and processing
17 of these large solar farms is 2 to 3 years, because
18 you have to get through the environmental permitting,
19 and you have to get through the land use rights. The
20 sales cycle is two years.

21 And so when they first got the notion that
22 they would be faced with meeting RPS standards, both
23 at the State and Federal level, those requirements,
24 those utilities started to take action, and looked at
25 their portfolio products and the production, and where

1 that power is coming from, and we need to start doing
2 something.

3 Solar is just one avenue, and that's why
4 wind -- you see wind farms and everything else, and it
5 is really starting to take action. But the solar
6 sales cycle for these utility scale projects is around
7 two years.

8 So when all this happened two years ago, the
9 sales cycle started, and now you are seeing the
10 deployment of those larger utility scales actually
11 being built at the second half of this year, and going
12 into the next year.

13 And that's why you see in the SEIA data that
14 the installed projections will increase because those
15 projects are now getting built.

16 MS. CHRIST: Okay. And you can comment on
17 this in the post-conference brief, but there have been
18 different demand drivers that have been identified,
19 including the State, the renewable portfolio
20 standards, the incentives, individual consumers going
21 green.

22 If you could give me some idea of which of
23 these demand drivers are more or less relevant or
24 important to different market segments. So, for
25 example, the non-residential, the residential, and the

1 utility market segments, if you could elaborate on
2 that, I would find that very useful.

3 MR. KILKELLY: We will be glad to do that in
4 the post-hearing brief.

5 MS. CHRIST: Okay. And my final question.
6 I have heard mentioned the combination of thin film
7 and crystalline silicon. Is that sort of a thin
8 filled products put on a normal silicon cell, or is
9 this something that is just an experiment, and how
10 might it affect -- I mean, is there a hybrid here?

11 MR. BRINSER: Gordon Brinser, SolarWorld.
12 The thin film is -- they are completely separate
13 technologies. So the thin film is usually applied to
14 just the back of a piece of glass, or some other
15 media.

16 So there is physically completely different
17 characteristics there. There is no overlap as far as
18 application on a silicon cell itself.

19 MS. DEFILIPPO: Thank you, Ms. Christ. Ms.
20 Warrington, do you have questions for this panel?

21 MS. WARRINGTON: Good morning, Samantha
22 Warrington, Office of Economics. I did have a few
23 questions. When you are considering a module, and you
24 say that it has a peak power wattage of 226 to 230, or
25 236 to 240, is the five watt range, is that an

1 industry standard for categorizing peak watts?

2 MR. KILKELLY: Yes, it usually is an
3 industry standard, five watt increments.

4 MS. WARRINGTON: Okay. Do firms usually
5 produce the full range of wattages, or just a select
6 few?

7 MR. KILKELLY: Kevin Kilkelly. We are
8 talking about efficiencies in a product and power
9 envelope increases in technology advances. That power
10 envelope moves up in the power range, and so it is a
11 standard Bell Curve of distribution if you would look
12 at it on power.

13 So as that power moves up, that curve moves,
14 and so lower wattage products can't even be made
15 anymore because the technology has advanced so far
16 that you are collecting too many electrons to produce
17 too much electricity and watts.

18 So it moves up with the power curve, and as
19 the power advances, so does the Bell Curve, and within
20 that curve, that band of products advances also.

21 MS. WARRINGTON: Okay. So then would you
22 say that if you are looking at two different -- the
23 ones with the peak wattage of 220, or the peak wattage
24 of 225, are those considered competitive?

25 MR. KILKELLY: Kevin Kilkelly. They are

1 within a five watt differential, and so we actually
2 look at every system. Aside from the building block
3 that we actually looked at, because the consumers'
4 concern about how they are going to actually get --
5 well, it is a total kilowatt hours generated system.

6 It has nothing to do truly with the building
7 block or how many watts are coming out of there. It
8 is what is the size of the roof that is available, and
9 how many kilowatt hours can they get, because actually
10 the rate payers are getting charged on kilowatt hours
11 of consumption.

12 And what they are trying to offset is
13 kilowatt hours of production. So that is where that
14 the grid parity, or equilibrium is kind of met at the
15 system level.

16 So, watts -- this is just a building block,
17 but at the end-state, the whole goal is to get the
18 kilowatt hours produced because that is what the
19 consumption metric truly is and that the rate payers
20 have to pay.

21 MS. WARRINGTON: That's very helpful. Thank
22 you.

23 MR. BRIGHTBILL: Tim Brightbill, Wiley Rein.
24 I would just emphasize that everything competes with
25 each other here. I mean, it is really a function of

1 kilowatts and price. So that is what is going to
2 factor into the decision.

3 MS. WARRINGTON: Would you say that any
4 production doesn't fall on the five watt differential?
5 I mean, if we were looking at the 235 and 240, would
6 anything happen to be like 236 or 238?

7 MR. KILKELLY: Kevin Kilkelly. Well, I
8 guess you are asking if a specific module falls within
9 a five watt increment before it jumps up and gets
10 rated at the next level, and we refer to that in the
11 industry as plus sorting.

12 And which means that it is a conservative
13 metric for the consumer, and that that module will be
14 warranted for that rated power, and that usually goes
15 up.

16 And in your example, a 240 watt module is
17 rated anywhere from 240.0 up to 244.9 in watts that
18 that panel will generate. Once it hits the next five
19 increments, then it is rated by SolarWorld standards,
20 because we use plus sorting, and we are the first in
21 the industry to introduce plus sorting.

22 The rest of the industry has tried to mirror
23 our leadership in that, but that is how we gauge it.
24 So if you are looking at if a module is flash tested,
25 and it generates 242 watts, yes, we would rate that

1 module as a 240 watt module.

2 So it is two extra watts of power given to
3 that consumer for that price point, and because we are
4 the industry standard, and first introduced plus
5 sorting, China has mirrored that approach as well,
6 because the consumers -- it has become an industry
7 standard now, and China takes the same approach.

8 MS. WARRINGTON: Okay. How do prices for
9 the residential, and non-residential, and utility
10 markets compare?

11 MR. KILKELLY: I will talk in generalities
12 as I don't want to get into specific pricing per
13 segment. The consumers are all driven by price.
14 Quality is somewhat -- for the tier one guys, it is
15 all the same.

16 But price is driven, and it is usually
17 driven by volume. But you can still see that pricing
18 would be somewhat standardized across segments based
19 on the volume that is aggregated for that customer.

20 If you have a residential homebuilder who is
21 deploying solar on a tract of homes, and aggregates
22 five megawatts, they would receive a price. If you
23 have an integrator who is doing a five megawatt
24 commercial rooftop, the volume is the same, and it is
25 still five.

1 We as the industry have used that as a five
2 megawatt tender. It is a five megawatt tender in the
3 commercial sector, and it is also a five megawatt
4 tender in the utility sector. So the pricing is
5 pretty standardized based on the volume without going
6 into specifics.

7 MS. WARRINGTON: Okay. Thank you. I have
8 no other questions.

9 MS. DEFILIPPO: Thank you, Ms. Warrington.
10 Mr. Yost, questions for this panel?

11 MR. YOST: Yes, thank you. Charles Yost,
12 Office of Investigations. Thank you very much for
13 your testimony. I found the testimony, particularly
14 of Mr. Kilkelly, very poignant.

15 I just have two followup questions, and one
16 was -- the first one is to comment if you want to any
17 further than you have already mentioned regarding the
18 Respondent's allegations that any injury that has been
19 caused has been caused by your own supply chain
20 problems.

21 And I would encourage you to put that in
22 your post-conference brief. I think that you had said
23 or have made several statements about that already
24 today.

25 And the second one again for your post-

1 conference brief is to comment on why there may be a
2 disconnect between the public filings of SolarWorld,
3 and SolarWorld's parent, with the injury that you are
4 alleging in the petition.

5 And that is all the questions that I have,
6 and again, thank you for your testimony, and your
7 appearance here today.

8 MS. DEFILIPPO: Thank you, Mr. Yost. We
9 will not turn to Mr. David.

10 MR. BRINSER: Just one quick comment.
11 Gordon Brinser, SolarWorld. As far as the injury that
12 we have seen, this isn't just SolarWorld that has seen
13 injury, and so I would refute the fact that it is due
14 to any internal practices that we have.

15 In the domestic industry in the U.S., it has
16 seen injury in the wide range of domestic
17 manufacturers, and we again can compete in a global
18 market with anybody anywhere.

19 So I think that from a global marketplace,
20 we can compete with -- and we have shown that we can
21 do it. The subsidized and dumping practices that are
22 occurring illegally in China, and with the China
23 products, that is what has caused the injury in this
24 case. Not only to us, but to other individuals within
25 the U.S., and we will comment on the rest in the brief.

1 MR. KAPLAN: This is Seth Kaplan. I would
2 be curious as to their comments on the Frederick News
3 Post, Reuters, the Boston Globe and Bloomberg, four
4 companies that have shut down, each pointing to the
5 Chinese product.

6 And I would like to hear if they think that
7 each of those had supply chain issues, or there was
8 another reason other than the reported Chinese imports
9 for those four companies recently closed and
10 relocated.

11 MR. BRIGHTBILL: Tim Brightbill, Wiley Rein.
12 Just to emphasize. It is pervasive and it goes from
13 the biggest companies, down to the smallest ones. I
14 think that this will become increasingly apparent as
15 the questionnaire responses come in, that there is one
16 common source for the injury, and it is not these
17 companies' own decisions.

18 MR. YOST: I will make one clarification.
19 What they have been talking about is the public
20 filing, the 20-F, I guess, of SolarWorld, and
21 SolarWorld's parent.

22 And there is oftentimes that we see that
23 there may be a product mix issue, and there may be a
24 much broader range of products, and a much greater
25 geographical range of sales.

1 So if you want to take a look at that, and
2 take a look at the question from that standpoint, that
3 is where I was headed with that question. Thank you.

4 MR. BRIGHTBILL: Thank you. We would be
5 happy to comment in our post-conference brief.

6 MS. DEFILIPPO: Okay. Now we will move on
7 to Mr. David.

8 MR. DAVID: Thank you. Andrew David, Office
9 of Industries. I want to echo my colleagues, and
10 thank you all for coming here today talk with us. As
11 an industry analyst, hearing directly from you is very
12 helpful for understanding U.S. industries.

13 So I am going to start out a little bit on
14 the production process. Mr. Brinser, how automated is
15 the production process at SolarWorld that it uses for
16 producing cells and modules?

17 MR. BRINSER: Gordon Brinser, SolarWorld.
18 We have invested in -- you know, it is highly
19 automated. It provides the ability to continuously
20 improve our quality, and reduce our costs.

21 MR. BRIGHTBILL: Tim Brightbill, Wiley Rein.
22 I just have to add that, one, evidence of the
23 automation is the cells, the ones that we are passing
24 around, are laminated so that they won't break.

25 But if you just hold them in your hand, they

1 break quite easily. Several of us sitting at the
2 table have done that inadvertently. So the
3 automation, and the robots and all, is very much
4 required in the production process because of how
5 delicate these products are as they go through from
6 the silicon, to wafer, to cell, to module.

7 MR. KILKELLY: This is Kevin Kilkelly. On
8 the commercial side, we rely on that automation
9 because of our warranties. It is a repeatable process
10 that happens thousands and thousands of times a day,
11 okay?

12 And so when you add human intervention in
13 there, you are adding a potential quality input that
14 could lower your standard of what that product is
15 eventually going to do.

16 So because it is a repeatable process, and
17 it happens so many times a day in the production,
18 whether it is at the cell level, at the module level,
19 the ingot level, the wafer level, that automatization
20 is critical to the success that we have had thus far,
21 and continues going forward.

22 MR. DAVID: To follow up on that are there
23 decisions that you make in your production process
24 that maybe other companies might make differently, in
25 terms of let's say you are assembling a module, and

1 you could put the frame on manually, and that is the
2 choice that you make, to automate that, or you could
3 put the back sheet on manually, and maybe you make a
4 choice to automate that?

5 Are there decisions and can there be varying
6 levels in the industry of automation that you will see
7 in these plants, or are those decisions that you make
8 as a company to go more automated or more labor
9 intensive?

10 MR. BRINSER: It's pretty similar across. I
11 mean, individual companies can make their own
12 decisions, in both the equipment suppliers that we
13 share.

14 A lot of the equipment suppliers are the
15 same, and the equipment is purchased and is similar to
16 the equipment that the Chinese industry has purchased
17 from the U.S., and/or from Europe itself. So we share
18 the same equipment.

19 MR. DAVID: Have there been significant
20 changes in this equipment over time? Has the output
21 of this equipment changed every couple of years, or
22 every few years? Is there a need to continually
23 upgrade the equipment, or is it pretty much that once
24 you have it in place that your output -- you know, the
25 number of modules per hour or per minute is not

1 significantly changing over time?

2 MR. BRINSER: Gordon Brinser, SolarWorld.
3 Within the high-tech industry, the technology is
4 always improving. As was mentioned, you get more
5 efficiency, and more -- you know, out of the cells
6 themselves, and there is a lot of intellectual
7 property, and capital investment, that goes into the
8 manufacturing of this.

9 It is a highly capital intensive and highly
10 technical, and so with those technology changes, there
11 are times that you have to retrofit equipment, and/or
12 even if the process sequence would change, you would
13 have to bring in new equipment.

14 MR. DAVID: Okay. Now, if you are producing
15 a module that is 249 watts, and one is that is at 245,
16 and one that is at 250, is that a difference in the
17 production process for the cells that go into that
18 module?

19 Do you sort the cells by their output, and
20 then assemble them into the module based on their
21 output? How does that work?

22 MR. BRINSER: Gordon Brinser, SolarWorld.
23 The variation really goes throughout the entire
24 process from the time that the crystal is grown, the
25 physical characteristics inside the crystal itself can

1 vary.

2 So with each individual process step that
3 variation can occur that would impact the actual
4 efficiency of the cell. The cell efficiency itself
5 though is dominated really in the cell processing
6 steps itself.

7 Some of these steps in moduling can also
8 impact the efficientness. And like Kevin mentioned,
9 there is a normal distribution of power that comes out
10 of that whole processing step.

11 There is multiple variables that feed into
12 it, and it is very technical, and you get that
13 variation throughout the whole process steps.

14 MR. DAVID: So just to clarify. Do you set
15 out to design a 245 watt module, or is that kind of
16 where you test the modules at the end stage, and where
17 you are testing the cells before they go into the
18 module to get that specific wattage out of that
19 module?

20 MR. BRINSER: Gordon Brinser, SolarWorld.
21 We test the product at various stages to try to
22 control the inputs. We test the cells before we put
23 them into the module because you do want to match up
24 like cells.

25 There is some various interdependencies

1 between the cells' power functions, I guess, and power
2 characteristics, that you can optimize the panel, and
3 so you test them at the cell level, and then you test
4 it also then before it is actually shipped out the
5 door once it is finally assembled.

6 And so we can put a 25 year guarantee on the
7 power. SolarWorld was the leader in that guarantee.
8 We set the precedent and that has now been copied by
9 all of our Chinese competitors, as far as the warranty
10 or guarantee, or workmanship warranty out there today.

11 MR. DAVID: Okay. And now for a 240 watt
12 module, or let's say a 260 watt module, is that
13 basically the same module, whether you are using it in
14 a residential, or a commercial, or utility
15 application, or is there any differences in the
16 module?

17 MR. KILKELLY: This is Kevin Kilkelly. That
18 is correct. It is all the same. A 240 is a 240.

19 MR. DAVID: Okay. Great. And to follow up
20 my last question, I just wanted to get back to the
21 applications again, and just one question on the thin
22 film versus the crystalline for Mr. Kilkelly.

23 You said that the thin film doesn't go head-
24 to-head in the residential sector. Do you go head-to-
25 head with some of the more, let's say, more of the

1 silicon flexible thin films, or say flexible thin
2 films in the residential or commercial rooftop sector,
3 or would somebody choose those flexible thin films
4 based on different criteria than they might choose a
5 crystalline module for those types?

6 MR. KILKELLY: You are correct. They would
7 choose that technology for a different building
8 requirement for that application, I guess, and within
9 the residential sector that is the core building block
10 globally for residential solar applications.

11 MR. DAVID: Okay. I think that wraps up my
12 questioning. I'm sorry, I have one more question to
13 wrap up with, and so you talked about not much
14 crossover between crystallin silicon and the thin
15 film, and this gets back to Nannette's last question.

16 The Sanyo hit modules, are they a
17 combination of crystalline and silicon, and amorphous
18 silicon? And is that common in the industry or is
19 that a proprietary technology?

20 And do you see any of that more mixing, or
21 do you see any mixing along those lines happening
22 going forward?

23 MR. KILKELLY: Kevin Kilkelly. We see that
24 option and technology out there, and not a lot of
25 others. It is proprietary, but not a lot of others

1 have gone down that path. It is very limited in its
2 availability in production. It is hard to large scale
3 commercialize it, and so we have no problem competing
4 against Sanyo.

5 MR. DAVID: Okay. That wraps up my
6 questions. Thank you.

7 MS. DEFILIPPO: Thank you, Mr. David. Mr.
8 McClure, questions for this panel?

9 MR. MCCLURE: Jim McClure, Office of
10 Investigations. I want to than you for coming. I
11 have no questions for two reasons. One, I am
12 perfectly happy with what Mr. Cassise and the rest of
13 this great investigative staff asked all the
14 questions, and the second is a piece of advice that my
15 tech-heavy 25 year old son gave me Sunday night.

16 He had always wondered what I do, and when
17 you investigate things like heliocospring lockhorse,
18 which is an artist canvas, does cause people to yawn.
19 But he said, oh, you have an interesting case. Will
20 there be a hearing, and I said, well, there will be a
21 conference.

22 And he said do the Commissioners ask
23 questions, and I said, no, it will be the staff, and
24 he looked at me and smiled, knowing of my battles with
25 this computer, for instance, and he said try not to

1 embarrass yourself, dad. So I won't embarrass myself.

2 MS. DEFILIPPO: Thank you, Mr. McClure. I
3 echo your comments on the Staff doing a great job. I
4 started off with a number of questions, and as I
5 listened to the testimony, and tried diligently to
6 scratch them off as I go through.

7 I hope that I am successful if I ask a
8 question, and I only have a couple, that have already
9 been answered, and I apologize in advance for that. I
10 don't remember exactly whether Mr. Brinser or Mr.
11 Kilkelly mentioned this, but it was just something
12 that you said recently in response to somebody's
13 question.

14 The reference was made to tier one guys,
15 pretty much the same, to Mr. Kilkelly. Were you
16 referring to suppliers, and are there tiers of
17 different suppliers in this market?

18 MR. KILKELLY: From a price perspective, no.
19 From a quality perspective, we like to think that we
20 are one of the best, and when we actually look at the
21 pure engineering of it, there are differences out
22 there based on different types of suppliers. From a
23 price perspective, there is no difference.

24 MR. BRINSER: And let me clarify. So from
25 the quality perspective, today we don't -- I mean, we

1 don't see a quality difference between a panel that we
2 produce and a Chinese product coming in. It is an
3 equivalent.

4 And like I mentioned previously, they have
5 copied our warranty, and they have copied our
6 guarantee, and they have copied our workmanship
7 warranty around it.

8 They have copied the way that we plus sort
9 also. So there is -- you know, it is a commodity, and
10 it is heavily subsidized pricing.

11 MS. DEFILIPPO: And following along with
12 that, as you mentioned the word commodity, and as I
13 was listening to some of this, and panels and cells,
14 it did harken back to my days of being an economist on
15 the DM case.

16 MR. BRINSER: We have been doing this since
17 the 1970s, and we have historically reduced our costs
18 through conventional, legal, sustainable methods. As
19 I mentioned, we internally have cost road maps to
20 continuously drive down our costs, and we know that we
21 need to do that, and we have shown that we are able to
22 do that.

23 And you have seen historically pricing
24 following that. What we have seen recently in the
25 last year is an unsustainable, steep decline in dumped

1 prices out of the Chinese product.

2 So, yes, there has been, and we will
3 continue to sustainably, legally, reduce our costs.

4 MS. DEFILIPPO: Dr. Kaplan.

5 MR. KAPLAN: Having participated in that
6 same investigation several years ago, I just want to
7 point out a couple of differences. Given Moore's law
8 and the DRAM industry, or the semiconductor industry
9 as a whole, the declines are sharper, and the path is
10 there through being able to put more semiconductors on
11 a particular sized piece of chip.

12 Here it is garnering efficiencies. So I
13 think that there is two points to be made about that.
14 First, while there is continuous development declines,
15 or I mean, price declines, and efficiency gains, they
16 are smaller.

17 And the second is that it seems that it is
18 my understanding that there is some limits to how far
19 those efficiency gains could go. And then to decouple
20 that, the price changes are just in percentage terms
21 just extraordinarily out of line with historic and
22 potential efficiency gains in the future.

23 I will leave it to Kevin to amplify that if
24 he thinks I have gotten something wrong.

25 MR. KILKELLY: Just one thing, the rise in

1 Caesar commodity products.

2 MS. DEFILIPPO: Okay. Thank you for those
3 responses. We have talked a little bit in terms of --
4 or we talked a lot about the panels and the change in
5 the scope language, and my understanding of that is
6 what the scope covers and is intended to cover is if
7 you have a Chinese solar cell that were to come in and
8 be assembled here into a panel, that is covered.

9 If you had a Chinese cell that is put into a
10 Chinese panel, or a panel in China, that would come in
11 as a Chinese import subject. If you had, say,
12 Taiwanese cell that is then put in a panel in China,
13 that comes in as a Chinese import; is that correct?

14 MR. BRIGHTBILL: Tim Brightbill. Yes, that
15 is correct.

16 MS. DEFILIPPO: If you had a Chinese cell
17 that went to Taiwan, and was put into a panel, what
18 would that be, and is that subject to this
19 investigation?

20 MR. BRIGHTBILL: Yes, that also would be
21 subject to this investigation.

22 MS. DEFILIPPO: So when those imports come
23 in, they would need to declare where the cell
24 originated from? I go back a little bit again to
25 DRAMs, and Dr. Kaplan remembers this, where in the

1 DRAM industry, there were rules on basically what the
2 country of origin was determined by where the wafer
3 was fabricated if my recollection is correct.

4 Are there any such guidelines here, or you
5 are just -- well, is there anything that is either a
6 cell from China, or a panel in China, regardless of
7 whether the panel is panelized somewhere else, it is
8 still going to be subject?

9 MR. BRIGHTBILL: That's correct.

10 MS. DEFILIPPO: And we have talked about the
11 production process in China, and I think I have
12 gathered that it is similar to the production process
13 here. Is the industry structured similarly, in that
14 there are some integrated firms, and then there is
15 also some firms in China that do just the panel
16 assembly?

17 MR. BRINSER: Gordon Brinser, SolarWorld
18 Industries. Yes, there is. You see a very diverse
19 group of -- and very similar to the U.S., and there's
20 some vertically integrated. There's some that just
21 produces the cell. There's some that do panel
22 assembly, and so all levels of integration.

23 MR. BRIGHTBILL: Tim Brightbill. I would
24 just add that there is integration in China even back
25 to the polysilicon level with regard to some

1 companies. So you have got that added dimension.

2 MS. DEFILIPPO: Thank you. I think that
3 this might be my last one. I am looking at the first
4 handout, where it talked about the shutdowns and
5 layoffs, and there is two that are listed as plant
6 shutdown, outsourcing, and I think just to clarify,
7 somebody indicated in their testimony that that
8 outsourcing was the solar cell production portion
9 going to China; is that correct?

10 MR. KILKELLY: Evergreen and BP, that is
11 correct. That was their strategy, and they were --
12 they had stopped as well, too. That's all public
13 record.

14 MS. DEFILIPPO: Are they still -- was it a
15 complete plant shutdown, or are they still doing some
16 of the assembly work here?

17 MR. KILKELLY: I can only speak to BP. They
18 have shut down their entire manufacturing arm. They
19 have tried to go downstream in the commercial activity
20 on the development side to act as an integrator to
21 develop the solar projects. But their manufacturing
22 is no longer in existence.

23 MR. BRINSER: Gordon Brinser, SolarWorld.
24 So both companies were tragedies of what has happened
25 here, and both of them have shut down with plant

1 closures, or their plants completely, and I believe
2 even with Evergreen, they are getting ready to auction
3 their equipment off here shortly.

4 MS. DEFILIPPO: You read my mind. I was
5 going to ask what happened to their equipment, and
6 whether you knew they moved it with the outsourcing,
7 or whether they sold it here.

8 I think that gets out all of the questions.
9 I will look up and down the table. Mr. Cassise, you
10 have more questions?

11 MR. CASSISE: I have one more last -- not a
12 question. It appears that a number of U.S. producers
13 that file confidential declarations attached to the
14 petition, and claimed to have supported the petition,
15 did not submit a questionnaire to the Commission yet.

16 And if they are represented here, I would
17 strongly urge them to file their responses to us by
18 early next week. You know, even if you are not
19 presently producing the subject product. If you
20 produced it during the period, we need your
21 submission. That's all. Thank you.

22 MS. DEFILIPPO: Thus, having come full
23 circle, starting with Mr. Cassise this morning, one
24 quick housekeeping matter. Should I include these two
25 handouts as exhibits in the transcript, Exhibit 1 and

1 Exhibit 2? Is that okay?

2 MR. BRIGHTBILL: Yes, that's fine. Thank
3 you very much.

4 MS. DEFILIPPO: Okay. Normally, I am a task
5 master and plow through, but I have been convinced by
6 my colleagues that we should take a little bit of a
7 break, and I am going to do a half-an-hour break in
8 case people have something they can eat to fortify
9 themselves for the afternoon panel.

10 I would like to say again thank you very
11 much for coming in and presenting your testimony, and
12 answering our numerous questions. It has been very,
13 very helpful. So, with that, we will take a 30 minute
14 adjournment until 12:45.

15 (Whereupon, at 12:18 p.m., the preliminary
16 conference in the above-entitled matter was recessed,
17 to reconvene at 12:45 p.m. this same day, Tuesday,
18 November 8, 2011.)

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1 witnesses, I would like to identify a couple of
2 overarching themes.

3 First we do not want you to be lulled by the
4 Petitioners' assurances regarding the scope revision
5 that happened last night. That in fact did change and
6 expand the scope in a significant way, to include in
7 addition to what was clearly covered, that is, Chinese
8 cells.

9 It now also includes modules assembled in
10 China from cells no matter where they were produced.
11 That is a change. It also, quote, clarified that it
12 now includes modules no matter where produced from
13 Chinese cells, to include Chinese cells.

14 So if a module is produced in France, and we
15 are now told that the French exporter is exporting
16 cells that are covered by this case. This last minute
17 revision has opened significant gaps in the data that
18 the Commission has collected.

19 You have no data on any of the universes of
20 products and sales that I have just noted. There are
21 major potential segments of the market, and so this is
22 not just a minor gap in the information of the type
23 that the Commission sometimes has to work around in a
24 preliminary investigation.

25 The Petitioner in effect has made it

1 impossible for the Commission to render a reasonable
2 likelihood determination that is supported by
3 substantial evidence.

4 Second, turning to the merits, assuming that
5 you can overcome that hurdle, our panel will explain
6 several points. First, solar panels made using thin
7 film and CSPV solar technologies are, quote, like
8 products, and the U.S. domestic industry must
9 therefore include U.S. thin film producers, such as
10 most prominently First Solar.

11 The Commission's determination of injury
12 cannot be based on the conditions affecting the
13 domestic industry as narrowly defined by the
14 Petitioner, to include only CSPV cells.

15 Further, even leaving aside the like product
16 issue, thin film is very important to your analysis,
17 because competition in this industry occurs across the
18 entire range of crystalline silicon and thin film
19 solar products.

20 Third, several factors other than subject
21 imports explain any injury that the domestic industry,
22 as defined by the Petitioner, may be suffering. Most
23 important is the sharp decline in polysilicon prices,
24 which explains a similar decline in CSPV cell and
25 module pricing that you have seen recently.

1 In addition, there is downward pricing
2 pressure from competition with low cost thin film
3 producers as I just mentioned.

4 This leads to the fourth and last thing that
5 I will mention now, which is that downward pricing
6 pressure has also arisen from government regulation.
7 An important driver of demand in this industry has
8 been government incentive programs, both in the United
9 States, and abroad.

10 In the U.S., the Federal and State
11 governments have been making a concerted effort to
12 expand the use of solar energy and to reduce the cost
13 of solar energy generation.

14 This is an unusual aspect of the industry
15 and the market that is covered by this investigation.
16 That is a primary government goal and policy, is to
17 drive prices down, and to make solar energy affordable
18 for the American consumers.

19 With that overview, I would like to turn the
20 floor over now to Roger Efird, Managing Director at
21 Suntech America. Roger.

22 MR. EFIRD: Thank you. My name is Roger
23 Efird, and I am currently a managing director at
24 Suntech America. Suntech America is a wholly owned
25 subsidiary of Suntech Power, the world's largest

1 producer of solar panels.

2 Suntech is based in China, and was the first
3 Chinese solar company to go public on the New York
4 Stock Exchange. I have worked in the U.S. solar
5 industry for around 25 years, both for domestic and
6 foreign manufacturers.

7 I have several years experience as a private
8 consultant to the solar industry, with a client base
9 that includes both foreign and domestic companies. I
10 am also the Chairman of the Board of Directors of the
11 United States Solar Energy Association, SEIA.

12 SEIA represents twelve-hundred companies in
13 the industry. I would like to make it very clear that
14 my testimony today is on behalf of my employer,
15 Suntech, and is not on behalf of my association with
16 SEIA.

17 My first topic concerns the fact that
18 crystalline silicon solar cells, or CSPV, and thin
19 film solar cells, are the same domestic like product
20 in the terms used by the Commission.

21 CSPV and thin film are interchangeable, and
22 compete head-to-head in the U.S. marketplace. To
23 exclude thin film from the like product and thin film
24 producers from the U.S. domestic industry would
25 seriously distort the Commission's understanding of

1 the U.S. solar industry.

2 To start with, Suntech competes in three
3 segments of the market; the residential segment, the
4 commercial rooftop segment, and the large scale
5 utility segment.

6 Thin film can and does compete with
7 crystalline in each of these market segments,
8 including rooftops. CSPV is more efficient and
9 generates more watts per square meter than thin film.
10 About 15 percent of the sunlight striking a CSPV
11 module will generate electricity, whereas, only about
12 12 percent of the light that strikes a thin film
13 module will create electricity. However, thin film
14 wakes up earlier in the morning, and goes to sleep
15 later at night. So the period of time that it
16 generates electricity is longer than crystalline.

17 Moreover, purchasers of solar purchase by
18 the watt, and therefore, crystalline silicon modules
19 and thin film modules are judged on a money per watt
20 cost basis for the entire system.

21 Although thin film modules are cheaper than
22 CSPV modules on a per watt basis for a given capacity
23 system, the other costs of thin film are greater than
24 with a crystalline system.

25 This is because thin film systems require

1 more land, more labor, more structure, and more wiring
2 than a CSPV system of the same capacity. Thus, on a
3 system-wide basis, thin film and CSPV modules are very
4 competitive.

5 And accordingly the thin film systems are an
6 important competitive force in reducing the U.S.
7 market price for PV modules. First Solar is a U.S.
8 producer that produces and markets only thin film.
9 It does so in all three market segments.

10 According to public data, First Solar is the
11 world's largest solar company by revenue, and has the
12 second largest market share in the United States in
13 2010.

14 First Solar is very clearly the price leader
15 in the U.S. market, and the largest competitor that my
16 company, Suntech, faces. First Solar competes for the
17 same customers, the same applications, and the same
18 projects that we go after.

19 In fact, our marketing literature references
20 First Solar, along with four other competitors, and
21 discusses the features, advantages, and benefits of
22 our crystalline product, versus their thin film
23 products.

24 I know of numerous projects in the last two
25 years in which Suntech bid that was ultimately won by

1 First Solar. By contrast, I am not aware of a single
2 similar project on which Suntech bid that was awarded
3 to SolarWorld.

4 While we do sometimes compete with
5 SolarWorld, they are not one of the top five
6 competitors in the U.S. market, and they are not
7 featured in our competitive literature.

8 In fact, the majority of the modules sold by
9 Suntech during the period of interest had considerably
10 higher wattages than the modules proposed by SunWorld
11 in its petition, and for the Commission, and for the
12 data that you are now collecting.

13 First Solar's marketing strategy is to
14 directly compete for projects in the large scale solar
15 market in the U.S. First Solar has held the number
16 one market share in that segment for the last several
17 years.

18 At least one other firm, United Solar, has
19 been competing in the residential and commercial
20 rooftop market for the last 20 years. To exclude thin
21 film technologies when the products, customers,
22 applications, and markets are interchangeable with
23 crystalline silicon, would result in a distorted
24 understanding of the basic structure of our industry.

25 I next wish to discuss certain conditions of

1 competition in the solar industry. The solar industry
2 is truly international in nature. Pricing for solar
3 modules actually varies very little from country to
4 country.

5 The U.S. solar market is less than 10
6 percent of the world's overall market, while more than
7 50 percent of the world's market is in Europe, led
8 primarily by Germany and Italy.

9 Thus, what happens in Europe, including
10 additional incentives, drives market and prices much
11 more than what happens in the United States. Despite
12 its relative size, there are an estimated five to six
13 thousand solar companies in the United States today,
14 located in all 50 States, and employing about 100
15 thousand people.

16 The industry was recently called the fastest
17 growing industry in the United States. It will double
18 in size this year, and add an estimated 30 thousand
19 new jobs during 2012.

20 Future growth for the U.S. market is
21 projected to be phenomenal. The U.S. industry will
22 install about two gigawatts of solar this year, 2011.
23 There is already a backlog of signed contracts in the
24 U.S. for projects totaling 17 gigawatts over the next
25 3 to 5 years.

1 The industry's growth, however, is
2 threatened should the present investigations result in
3 the imposition of antidumping or countervailing
4 duties. The reason for this powerful growth in our
5 industry is really quite simple.

6 The cost of solar has finally gotten low
7 enough to compete with coal, nuclear, gas, wind, and
8 hydroelectricity, and that is our true competition, is
9 primarily the fossil fuel industry.

10 Solar is adding more new electric capacity
11 to the U.S. grid than all of the fossil fuel sources
12 combined now, and this is a global phenomenon, and not
13 exclusive to the United States. Twenty percent of all
14 the electricity generated in Germany now comes from
15 solar.

16 However, solar power only thrives where
17 governments provide incentives and mandate renewables.
18 Most utilities would not buy solar unless required by
19 some renewable portfolio standard.

20 For example, incentives in California,
21 Hawaii, New Jersey, and Maryland, now make solar power
22 prices actually beat utility pricing. States like
23 California have mandated that 30 percent of their
24 energy come from renewables by the year 2020.

25 Nevertheless, one reason that the United

1 States is behind the rest of the world in solar power
2 generation is because its incentives are relatively
3 new and short term.

4 Two other important factors besides price
5 affect the manufacturer's ability to compete in the
6 large scale utility market. The first is bankability,
7 and second is a willingness to accept risk.

8 In the interest of time, I will leave it to
9 others to talk about these issues, but I will be glad
10 to answer any questions that you have at the
11 appropriate time. That concludes my prepared
12 testimony.

13 MR. ELLIS: Thank you, Roger. We are now
14 going to hear from Robert Petrina, the Managing
15 Director of Yingli Green Energy Americas.

16 MR. PETRINA: Thank you, Neil. Good
17 afternoon. My name is Robert Petrina, and I am the
18 Managing Director for Yingli Green Energy Americas, a
19 position that I have held since 2007.

20 My career has been focused on the solar
21 sector exclusively since 2002 where I started with
22 AstroPower, Inc., at that time the largest U.S.
23 manufacturer, and I was responsible for the company's
24 silicon procurement in Asia, Europe, and the U.S.

25 Most recently before joining Yingli, I was

1 with General Electric's Solar Energy Technology, again
2 responsible for silicon procurement worldwide. I also
3 serve on the board of SEIA, the Solar Energy
4 Industries Association.

5 Yingli Americas is a subsidiary of Yingli
6 Green Energy, with its principal office in Baoding,
7 China. The company is listed on the New York Stock
8 Exchange and has 11 thousand employees worldwide.

9 We are a vertically integrated solar energy
10 company. We produce the entire PV value chain, from
11 polysilicon to panels, or modules. I would like to
12 address first why Yingli entered the U.S. market, and
13 what has happened since then.

14 Second, Yingli's competition; and third, the
15 factors that determine which company will win a sale
16 in the U.S. solar energy market.

17 Yingli entered the U.S. market as an
18 importer in late 2009 because the U.S. at that time
19 was grossly underserved. The size of the U.S. market
20 was growing, but supply had not kept up.

21 The supply shortage was so great that U.S.
22 customers were at times waiting for six months to
23 receive product. The bulk of worldwide production,
24 including U.S. production at that time, was going to
25 Europe, and particularly Spain, Germany, and Italy,

1 where pro-solar energy policies were creating a
2 bonanza for companies that were selling to those
3 markets.

4 The U.S. was, and still is, a relatively
5 small market, particularly in comparison to Europe,
6 but we believed that we could meet the unsatisfied
7 U.S. demand and build our business as the nascent U.S.
8 solar energy market grew.

9 Indeed, the U.S. solar energy market is
10 expanding rapidly. It doubled between 2008 and 2009,
11 and doubled yet again between 2009 and 2010. From
12 Yingli's perspective, this was largely due to the
13 progressively lower price of solar energy.

14 And if you can take a moment to look at the
15 slide behind you, which shows the actual growth of
16 installations in the U.S. market.

17 Polysilicon, a key input, which had faced a
18 severe shortage and skyrocketing prices in 2007 and
19 '08, has been in plentiful supply since late 2008,
20 leading to a decline in cell and module prices.

21 When prices make solar energy more
22 competitive with nonrenewables, demand for solar
23 expands, and 2010 was a great year for the entire
24 industry, from SolarWorld to Yingli.

25 Business, not just in the U.S., but

1 globally, was so good that once again not all could be
2 fulfilled. So, naturally, we all added capacity,
3 believing that demand would be there, and orders would
4 continue to grow.

5 However, in early 2011, demand in Europe was
6 less than anticipated, largely due to changes in
7 government incentive policies. Yingli only makes
8 crystalline silicon PV cells and modules, but there
9 are other PV technologies.

10 As Roger mentioned earlier, there is the
11 thin film technology. Thin film is just another means
12 to the same end; solar equipment that will generate
13 electricity.

14 Both crystalline silicon equipment and thin
15 film equipment produce electricity from sunlight. It
16 defies reality to suggest that these two technologies
17 are different businesses.

18 There is head-to-head competition between
19 thin film and crystalline silicon PV equipment every
20 day. The fortunes of the two technologies are
21 entirely aligned, and so long as there is demand for
22 solar energy, equipment made from these two
23 technologies will compete with one another at least
24 until the next new more efficient technology comes
25 along.

1 And even within the thin film and
2 crystalline silicon technologies, there are technology
3 subtypes which form a continuum of sunlight conversion
4 efficiencies. And if you can take a moment to again
5 look at Slide 2, this shows you some of the
6 differences between the various subtypes that we just
7 mentioned.

8 Of course, panels are just one component of
9 a larger project cost that includes design,
10 engineering, construction, and installation. Because
11 thin film requires more panels or surface area to
12 match the efficiency of crystalline silicon panels, an
13 important area of competition between the two
14 technologies is in larger scale projects, such as the
15 utilities sector.

16 And that is where Yingli competes with First
17 Solar, the largest producer of solar panels in the
18 United States today. In fact, thin film panel
19 production in the U.S. may actually be larger than
20 crystalline silicon panel production.

21 Yingli does not often compete with the
22 Petitioner, SolarWorld. Our businesses are different
23 in size and in scope. We understand that SolarWorld's
24 business is primarily focused on the residential
25 sector, and to some extent, the commercial sector, and

1 we do participate across those three segments.

2 But these markets in the U.S. are very
3 different in size relative to Europe. The residential
4 -- or in our case the distribution -- market only
5 accounts for 15 percent of the solar panels that we
6 sell in the U.S., while the commercial and utility
7 segments account for 40 percent each, respectively.

8 That makes the United States quite different
9 from Europe, because in Europe a much larger portion
10 of the business is focused on the distribution and
11 sales to residential customers.

12 Utility scale projects generally involve
13 sales of more than five megawatts, and utilities tend
14 to pay slightly lower prices for their panel purchases
15 than do distributors.

16 This is because utilities have superior
17 credit and generally provide lower transaction costs
18 than those buying in smaller quantities. But non-
19 price factors are what really determine which company
20 wins the sale.

21 Customers put a lot of weight on the
22 financial strength and stability in determining
23 whether Yingli or some other vendor's product is
24 selected. They have to; solar panels are guaranteed
25 to last for 25 years, and therefore, purchasers want

1 the assurance that the company with which they are
2 doing business with today will be there for the long
3 haul.

4 State government incentive programs also
5 have an important impact on the market, both driving
6 the business and affecting the market price. Any
7 given solar project's total system cost must be
8 sufficiently attractive enough to make it economically
9 such that it will be competitive with conventional
10 energy sources, and also be financially attractive to
11 private sector investors whose financial backing is
12 necessary for the project to actually be implemented.

13 Government incentives for such projects have
14 been very important in lowering net costs so that the
15 projects can achieve these goals and are implemented.
16 However, with incentive levels declining on an
17 unpredictable basis, there has been tremendous
18 pressure to maintain the all-in total cost for the
19 projects at levels that continue to be economically
20 viable and drive adoption, preferably and ultimately
21 without incentive support.

22 Therefore, the only way to save a utility
23 scale project, and to make it economic, once again in
24 light of declining incentives, is to cut its
25 underlying costs, of which roughly 50 percent is the

1 cost of the module side of the equation.

2 As a result, if projects facing declining
3 incentives are to survive, there is great pressure to
4 cut the module price to a level low enough to make the
5 total project economic returns become attractive yet
6 again and be competitive. This fact is pulling U.S.
7 module prices downward.

8 Finally, I just want to note that Yingli
9 also views the Chinese market for solar energy as
10 important to its business. For the first three
11 quarters of 2011, about 20 percent of Yingli's global
12 sales of solar panels went into the domestic Chinese
13 market.

14 The projections for the growth of the
15 Chinese market are very encouraging, and Yingli sees
16 the size of the Chinese market with a lot of
17 enthusiasm and optimism for the future. Thank you,
18 and that concludes my remarks.

19 MR. ELLIS: Thank you, Robert. We are now
20 going to hear from Thomas Young, the Senior Director
21 of Investor Relations at Trina Solar Limited. Thomas.

22 MR. YOUNG: Good afternoon. My name is
23 Thomas Young, and as mentioned, I am the Senior
24 Director of Investor Relations at Trina Solar. Trina
25 Solar is a leading, or tier one, vertically integrated

1 module supplier, and has a long history as a solar PV
2 pioneer, with co-located manufacturing, research and
3 development facilities, and a supply chain PV part.

4 We are traded on the New York Stock
5 Exchange, and like some of the other companies present
6 today, we compete in three separate solar channel
7 segments, addressing residential, commercial, and
8 utility scale projects.

9 Further, we are also a member of SEIA and
10 other U.S. solar associations. I joined Trina Solar
11 in 2007 after nine years spent in China in the
12 corporate M&A sector. Since then, I have divided my
13 time between Trina Solar China, and Trina Solar U.S.,
14 with the benefit of significant exposure in the solar
15 energy market in both countries.

16 Trina Solar's U.S. management team has over
17 50 years of aggregate U.S. solar experience. Today,
18 in my limited time, I would like to address three
19 issues that I believe are important to an
20 understanding of the U.S. solar energy market;
21 non-price factors and purchasing decisions, China's
22 domestic solar power market, and timing of imports
23 into the U.S.

24 I understand that in many ITC proceedings
25 that price is deemed to be the most important factor

1 to a consumer. But in the solar industry, more than
2 others, there are hugely important non-price factors.
3 A key non-price factor is what we call bankability.

4 Bankability refers to whether a banker,
5 lender, or equity investor will finance a project, be
6 it a utility, commercial, or residential customer.
7 Put simply, bankability is a key criterion for solar
8 module consideration, regardless of the project scale
9 or user segment.

10 As recently confirmed through Trina Solar's
11 bankability road show meetings in New York and
12 California, technology risk remains the key lender
13 consideration. Lenders are concerned whether
14 investors can receive the projected return in power
15 output and revenue terms over the project's lifetime,
16 which is often as long as 25 years.

17 As such, obtaining and servicing a loan is
18 highly dependent on the predicted performance of the
19 system. In fact, despite crystalline silicon PV
20 technology's long history, banks rely on established
21 third-party engineering consultant reports as a
22 primary tool to assess technology and performance
23 risks. Because of the size and expense of many
24 projects, long-term bankability in my experience can
25 trump price, and is a critical component in customers'

1 purchasing decisions.

2 Beyond "Bankability", other non-price
3 decision factors include product attributes such as
4 Balance of System cost savings, performance warranty,
5 technical capabilities, logistics support, marketing
6 support and training for local system integrators.
7 The manufacturer's demonstrated capability to support
8 its warranty is also becoming increasingly important
9 to decision makers.

10 I would like to talk next about what is
11 happening in China. Despite issuing their Renewable
12 Energy Law in January 2006, China's domestic solar
13 market has only recently reached critical mass by
14 western market standards. Recent large scale
15 investment in grid infrastructure and transmission
16 upgrades and a July 2011-announced national feed-in-
17 tariff program have expanded the pace and outlook for
18 Chinese domestic installations.

19 China's 2007 Renewable Portfolio Standard
20 mandates require non-hydro renewable generation to
21 provide 3 % of total electricity by 2020, while
22 requiring power companies with over 5 GW of capacity
23 to produce or purchase 8 % total renewable generating
24 capacity by 2020. Solar energy will play an important
25 role in meeting these targets.

1 From personal observations, China's
2 wealthier coastal provinces having high manufacturing
3 base growth, as well as ongoing real estate booms and
4 urban population shifts contributed to rolling summer
5 brownouts in both 2010 and this year in 2011. Thus
6 there is clear incentive for China to stimulate its
7 own adoption of solar generation in order to alleviate
8 peak daytime power shortages.

9 Conversely, in less developed provinces,
10 there is also a desire to attract and grow solar-
11 driven economies involving domestic solar generation
12 for transmission and Chinese domestic consumption in
13 nearby provinces. Related to this, the April 2010
14 revised Renewable Energy Law included deadlines and
15 penalties to assure its effectiveness in specific
16 areas of renewable energy purchase and interconnection
17 to the national grid for transmission.

18 China market analysts forecast that about
19 three gigawatts will be installed in 2012 and that by
20 2015, aggregate installed solar capacity could reach
21 15 to 20 gigawatts, which we believe will absorb an
22 increasingly significant proportion of China's
23 effective manufacturing capacity. Solarbuzz, a
24 recognized solar industry marketing research and
25 consulting firm, currently estimates the backlog of

1 domestic projects at 16 gigawatts. Indeed, both Trina
2 Solar and its global public shareholders and analysts
3 anticipate the China market will play an increasing
4 role in the sector going forward.

5 Lastly, I wish to touch on the timing of
6 solar cell and panel imports into the United States.
7 It is true that imports have increased in recent
8 years, but that is a result of demand reflecting a
9 growing acceptance of solar power and the increasing
10 availability of various state and federal incentive
11 programs.

12 We're now in the fourth quarter of 2011. To
13 the extent that there's an increase of imports this
14 quarter, it is largely due to federal and state
15 incentives to provide advantages for importations or
16 installations prior to December 31, 2011. Let me give
17 you an example.

18 The most important recent program created to
19 promote deployment of renewable energy is known as the
20 Section 1603 Cash Grant Program. Under this program,
21 renewable energy developers may opt to convert the
22 existing renewable investment tax credit into a cash
23 grant payment upon commercial operation of the
24 project. At the end of 2010, the 30 percent Treasury
25 grant program was extended for an additional year and

1 is available for qualifying projects that commence by
2 the end of 2011. To further illustrate, the Section
3 1603 cash grant program requires a solar project
4 developer to either: (1) place the renewable energy
5 product into service by the end of 2011; or (2)
6 qualify for the safe harbor, which essentially
7 requires incurring at least five percent of the
8 qualifying project cost, such as modules and
9 equipment, before the end of 2011, then placing the
10 project in service before the applicable tax credit
11 determination date, which, in this case, is 2016 for
12 solar.

13 Recognizing the existence of programs like
14 this is key to interpreting the timing and trends in
15 the solar power business and to explain the supposed
16 wave of imports referenced by Petitioner in its
17 claims. Thank you and this concludes by testimony.

18 MR. ELLIS: Thank you, Thomas. We're now
19 going to hear from Alan King, Vice President of Sales
20 of Canadian Solar (USA) Inc. Alan?

21 MR. KING: Thanks, Neil. My name is Alan
22 King and I'm actually General Manager and Vice
23 President of Sales of Canadian Solar (USA) or CSI-USA.
24 I'd like to thank the Commission for allowing us the
25 opportunity to further discuss the issues raised by

1 the Petitioner today and in their filing.

2 I joined Canadian Solar in 2010 as Vice
3 President of Sales to further develop their market
4 position in the USA. I spent close to a decade in
5 sales and operations in the solar industry with hands-
6 on experience in purchasing, developing sales and
7 channel strategy, and interacting with distributors,
8 dealers, and utilities. Since I've joined the solar
9 industry, it's gone from a small, primarily off grid
10 market, to a multibillion dollar industry that employs
11 over 100,000 Americans and continues to grow even
12 through these challenging economic times we're facing
13 today.

14 I'm also former board member of the Solar
15 Energy Business Association of New England and work
16 closely with the State of Massachusetts in the
17 development of their solar program. I've also worked
18 for both domestic and foreign manufacturers of solar
19 panels.

20 CSI-USA is a subsidiary of Canadian Solar,
21 which is headquartered in Kitchner, Ontario, and has
22 its principal production facility in China. CSI is
23 publicly listed on the NASDAQ and is one of the
24 world's largest solar companies. We are a vertically
25 integrated producer of ingots, wafers, solar cells,

1 and solar modules. We also design, manufacture, and
2 deliver solar products and system solutions to
3 off-grid and on-grid use for customers worldwide.
4 Today, I'd like to address two issues with you:
5 first, the extent to which crystalline silicon PV
6 cells and modules compete with thin film technology;
7 and secondly, the impact that the global nature of
8 this market has on producers in this industry.

9 First, based on my experience in this
10 industry and a significant number of head-to-head
11 battles, I can say without doubt that CSPV and thin
12 film technology compete directly in the marketplace.
13 Ultimately, these are both technologies that use solar
14 modules to generate solar electricity and are,
15 therefore, both considered as viable technologies by
16 consumers and customers designing solar electric
17 systems, whether they be utility or commercial. In
18 fact, as you are likely aware, the largest U.S.
19 producer of solar panels is First Solar and First
20 Solar's panels employ thin film technology. When we
21 work with our customers in the marketplace to try to
22 close sales for Canadian Solar CSPV products, one of
23 the principal competitors we face everyday is First
24 Solar.

25 First Solar is a formidable competitor and

1 is widely viewed in the market as a price leader. One
2 reason is that on a per watt basis, thin film has a
3 lower cost of production than crystalline silicon
4 producers such as SolarWorld. And if you look at
5 slide four in your handout, you'll see the comparison
6 that we did. Indeed, the levelized cost of
7 electricity for thin film can be significantly lower
8 than that of crystalline silicon and that's indicated
9 in slide five. The LCOE is the all in generation cost
10 per unit of energy standardized to consider all
11 factors so that solar, nuclear, gas, and coal can be
12 compared on technically the same basis.

13 CSI has lost sales for both large and small
14 projects to First Solar, demonstrating the CSPV
15 technology and thin film technology share many of the
16 same end users, are interchangeable, and are perceived
17 similarly by the producers and consumers. Regardless
18 of the manufacturing process, it's really a function
19 of kilowatt generated and the cost of those kilowatts.

20 Secondly, I would like to touch upon the
21 global nature of this market and the impact that this
22 has on producers of solar PV cells and modules. Only
23 about eight percent of the PV modules installed
24 worldwide are installed in the United States. Europe,
25 particularly Germany and Italy and previously Spain,

1 have historically consumed much larger shares of solar
2 PV modules than the United States. Accordingly, solar
3 module manufacturers have tended to focus on customers
4 outside of the U.S. This has been the case even for
5 U.S. producers that have historically exported much of
6 their production, U.S. production primarily to Europe.
7 Thus, demand outside of the United States is a
8 critical driver of success in the industry.

9 That concludes my statement. Thank you,
10 very much.

11 MR. ELLIS: Thank you, Alan. We're now
12 going to hear from Kenneth Hannah, President of Solar
13 Materials, MEMC Electronic Materials, Inc.

14 MR. HANNAH: Good afternoon. I'm Ken
15 Hannah, Executive Vice President of MEMC Electronic
16 Materials and President of MEMC Solar Materials
17 Division. MEMC is a St. Louis, Missouri based
18 company, was founded over 50 years ago, and spun out
19 from the Monsanto Company. A member of the S&P 500,
20 MEMC manufactures polysilicon and wafers for the solar
21 and semiconductor industries and has a polysilicon
22 factory in Pasadena, Texas, and a solar wafering
23 factory in Portland, Oregon. In 2009, MEMC acquired
24 SunEdison, a solar energy services company that
25 develops, installs, finances, and operates solar

1 electric power plants for the utilities, governments,
2 educational and commercial customers throughout the
3 United States and the world. SunEdison has installed
4 and operates over 500 solar power plants globally.

5 MEMC is vertically integrated throughout the
6 entire solar supply chain, from manufacturing
7 polysilicon and wafers, to tolling cells and modules,
8 to building and operating solar energy systems. To
9 our knowledge, we're the only U.S. company that's
10 vertically integrated throughout the entire solar
11 supply chain. As such, we're uniquely positioned to
12 talk about the solar cell and module market. We're
13 here today to explain why this case and any resulting
14 duties on imports from China are harmful to the U.S.
15 solar market.

16 First, the premise of this case is that
17 Chinese supply determines the price for solar cells
18 and modules in this market. This simply is not true.
19 Prices in this market are determined by a variety of
20 other factors, including, one, state governments have
21 sought to encourage the installation of solar power
22 plants by providing financial support for solar
23 industries. These incentives, however, are typically
24 reduced each year and are merely a bridge to enable
25 the solar market to growth, thereby creating economies

1 of scale, which ultimately leads to the declines in
2 the price of solar power. This enables solar energy
3 to compete against fossil fuel based electricity until
4 we reach grid parity and solar electricity is equal to
5 the cost of fossil fuel based electricity. As a
6 result, solar installers depend on declining solar
7 module costs for plants to be economically viable.
8 Unless solar module costs continue to decline, the
9 solar installation market cannot succeed.

10 Two, the decline in solar module cost goes
11 hand-in-hand with the decline in cost up and
12 downstream. The production of solar industry involves
13 five stages: production of polysilicon, turning that
14 polysilicon into a solar wafer and printing a cell on
15 that wafer, assembling the cells into a module, and
16 installing a module into a system. In order to
17 succeed and reach good parity, each step in the
18 production chain must reduce its costs. And only is
19 this achieved across the entire solar industry can any
20 one of us be a successful business.

21 Three, for the last several years,
22 increasing demand has permitted economies of scale to
23 squeeze cost at every stage. This year, as various
24 countries' solar energy costs get closer to grid
25 parity, we are seeing a decline in government

1 incentives, placing even greater pressure on the cost
2 decline up and down the chain.

3 By bringing a case focused on solar cells,
4 which are less than 25 percent of the overall cost of
5 a solar module, we ignore significant parts of the
6 U.S. industry. MEMC is the second largest U.S.
7 manufacturer of both polysilicon and solar wafers.
8 The price of polysilicon has fallen over 40 percent
9 from the beginning of the year and the price of solar
10 wafers have fallen over 45 percent over that same
11 period. The point here is that solar industry is
12 experiencing price reductions across all the key
13 stages of solar module manufacturing, not just in
14 cells. We note that our data is contrary to the
15 Petitioner's claim that there isn't a parallel and
16 related price decline across all segments of the solar
17 value chain.

18 SolarWorld has also excluded a major
19 competing product from their petition, specifically
20 thin film modules. This is surprising and it
21 undermines the integrity of the case. After all, thin
22 film modules are a ready substitute for silicon-based
23 modules. Indeed, thin film sets the benchmark for
24 silicon module prices. SunEdison has installed both
25 thin film and CSPV modules and our customers look for

1 the best cost and technology solution. As a
2 developer, we view thin film and CSPV modules as
3 interchangeable and we can design a project using the
4 best available technology.

5 Cost must continue to achieve the public
6 policy goal of creating viable alternatives to fossil
7 fuel based energy. SolarWorld is working directly
8 against this public policy goal in the United States.
9 If they succeed, prices go up, demand for solar energy
10 in the United States will go down, and the U.S. solar
11 market will be significantly undermined.

12 The solar energy market is one of the few
13 growing sectors in the U.S. economy. The imposition
14 of import duties on solar cells and modules will
15 undermine this vibrant sector and result in
16 significant job loss. There are over 100,000 solar
17 workers in the United States this year, up from 93,000
18 last year, representing a growth rate of 6.8 percent,
19 compared to the national average growth rate of 0.7
20 percent. Of the 100,000 solar workers in the United
21 States, more than 50,000 are in the installation or
22 downstream portion of the job market. Prior to the
23 filing of this petition, solar job growth from 2011 to
24 2012 was anticipated to be 30 percent, which would add
25 30,000 additional new jobs, the majority of which

1 would have been in the installation part of the
2 market, the portion of the market where our SunEdison
3 division is a market leader.

4 We estimate that over 2.6 gigawatts of solar
5 projects will be installed in the U.S. in 2012. These
6 solar projects will require between \$10 to \$12 billion
7 of investments and contrary to the Petitioner's claim,
8 we like to note that we recently closed over 300
9 million of construction financing with two leading
10 banks. These power plants and the capital to be
11 invested are premised on certain expected module
12 prices. An exogenous price shock to modules through
13 the imposition of the tariff in this case will render
14 many, if not most of these power plants financially
15 not viable. As a result, a significant number of U.S.
16 jobs will be lost and a large dollar volume of U.S.
17 energy infrastructure investment will be eliminated.

18 Furthermore, these duties and the price
19 shock to the market threaten jobs and upstream
20 producers, including U.S. manufacturers of
21 polysilicon, wafers, and all the equipment used to
22 make solar cells and modules. Many other U.S.
23 producers of these products depend on the growth of
24 the solar power industry. If demand for solar
25 components declines, demands for these products

1 decline, putting at risk thousands of U.S. jobs.
2 MEMC's polysilicon plant in Pasadena Texas and our
3 wafering plant in Portland, Oregon would be at risk.
4 We value all U.S. jobs, but we, also, note the
5 dramatic imbalance in SolarWorld's 1,100 U.S. jobs, as
6 compared with the multiple U.S. jobs put at risk by
7 the imposition of antidumping countervailing duties.

8 The irony of this case is the imposition of
9 tariffs is unlikely to benefit SolarWorld's U.S.
10 manufacturing. The solar cell and module market is
11 global in nature and tariffs on these Chinese cells
12 are likely to simply lead to the use of lower cost
13 cells manufactured in other parts of Asia, instead of
14 the higher cost SolarWorld cells. SolarWorld cells
15 were not competitive before the increase of Chinese
16 manufacturing and they won't be competitive if Chinese
17 price increases because of this case.

18 So, in our view, the case is misguided for
19 multiple reasons. It ignores multiple causes of cell
20 and module price declines other than Chinese product.
21 It undermines the important U.S. renewable energy
22 policy, as it will cause a reduction in the use of
23 solar power in this country. It will result in
24 significant job losses in a U.S. industry that is in
25 growth mode and uniquely positioned to create jobs and

1 it won't improve SolarWorld's financial performance.

2 The question at hand is not whether the U.S.
3 solar cell industry can succeed; the question is
4 whether the U.S. solar energy industry can succeed.
5 The timing of this cannot be more ironic. After years
6 of criticism that solar energy is too expensive, we
7 now find ourselves on the cusp of the golden age of
8 solar. Price declines have brought us within striking
9 distance of grid parity and have created tens of
10 thousands of jobs in the U.S. The imposition of
11 tariffs will set back renewable energy policy, it will
12 set back one of the few engines of job growth in the
13 United States, and it will reduce the competitiveness
14 of the United States. Thank you and that concludes my
15 prepared remarks.

16 MR. ELLIS: Thank you, Kenneth. We're now
17 going to hear from Sheldon Kimber, the Chief Operating
18 Officer of Recurrent Energy.

19 MR. KIMBER: Good morning. My name is
20 Sheldon Kimber. I'm the Chief Operating Officer of
21 Recurrent Energy. Recurrent is one of North America's
22 leading solar project developers. Our company is
23 focused on what are known as wholesale distributed
24 generation projects, which are two to 30 megawatts in
25 scale. These projects are connected to existing

1 utility distribution networks in areas of high demand.
2 Our customers are some of the largest electric
3 utilities in the country, who buy our power to serve
4 their retail customers. We are also developing a
5 number of much larger projects that fit into the more
6 traditionally utility scale market.

7 In my role as COO, I lead all of North
8 American project development and origination
9 activities and I, also, oversee all of our procurement
10 activities, including solar panels and equipment.
11 Previously, I served as the company's vice president
12 of finance, where I was instrumental in developing and
13 negotiating most of the company's existing projects
14 and involved in the fundraising and joint venture
15 agreements. In my background, I have over a decade of
16 power experience in finance and development and have
17 been involved in over two billion dollars of project
18 financings, chiefly related to gas-fired power plants.

19 I'm here to discuss two issues with you
20 today: first, what really drives the price of solar
21 cells and modules; and, second, what is at stake in
22 this investigation. And by now, these are common
23 themes.

24 First, the prices of solar cells and modules
25 are primarily driven by the cost of polysilicon. The

1 rapid drop in solar cell and module prices that we've
2 seen in recent years has been driven by the rapid drop
3 in the cost of polysilicon, itself. A few years ago,
4 polysilicon cost about \$400 a kilogram. That was when
5 I entered the industry about four years ago. Today,
6 that cost has dropped to about \$25 a kilogram. If
7 you'll note on slide six, I believe that's borne out.
8 The reason for this is that polysilicon manufacturers
9 have figured out that polysilicon is no longer just a
10 specialty material supplied to computer chip
11 manufacturers; rather, polysilicon has become a
12 commodity input for the energy industry. This new
13 application has the potential to use many times more
14 volume of polysilicon than was needed for computer
15 chips.

16 The production of polysilicon exhibits
17 significant economies of scale, much like any other
18 commodity chemical, making it extremely profitable for
19 large manufactures to ramp up the capacity and
20 production to address this huge new market at a lower
21 price. The impact of declining polysilicon prices on
22 crystalline silicon cells is clearly shown in slide
23 seven, and you can see the correlation is striking.
24 With these prices converted in an index, as shown on
25 the next slide eight, it is even more starkly clear

1 that the polysilicon price decline explains
2 essentially all of the cell price decline. And to be
3 frank, if you look at it, even the module price
4 decline.

5 Second, I would look to make sure that the
6 Commission does not lose sight of what is really at
7 stake in this investigation. The solar industry in
8 the United States is a multibillion dollar industry
9 with more than 100,000 jobs, of which Petitioner
10 SolarWorld and its supporters make up only a tiny
11 fraction. This industry consists not only of upstream
12 solar cell and module manufacturers, such as
13 Petitioner, but also of downstream project developers
14 and installers, such as my company. Indeed, it has
15 been a policy of the United States Federal Government
16 and the state governments to support and promote the
17 development of the downstream solar energy industry
18 through various incentive programs, so as to make
19 solar a competitive source of electricity supply and
20 mitigate the environmental effects of more traditional
21 sources of energy.

22 Over 10 to 20 gigawatts of new generation
23 capacity comes on line every year in this country and
24 solar energy has a chance to be part -- to capture an
25 increasing share of that capacity as a direct

1 competitor of wholesale generation. The antidumping
2 and countervailing duties being considered in these
3 investigations, instead of supporting the U.S. solar
4 energy industry, in fact, threaten it.

5 Companies such as mine sign contracts with
6 major utilities for solar projects about two to five
7 years in advance. Using publicly available data,
8 Green Tech Media estimates that the U.S. solar utility
9 pipeline at 21 gigawatts, worth approximately \$80
10 billion when completed. About 9.7 gigawatts or
11 roughly \$40 billion have already -- of those projects
12 already have firm supply contracts from utilities and
13 are either in construction or about to go into
14 construction. We have several such contracts in place
15 today. The prices in these contracts are already
16 firm. Should duties be imposed on Chinese cells and
17 modules, these contracts will be turned upside down.
18 The projects simply will not be financial viable at
19 the prices that will result from these tariffs. They
20 will be far above the cost of traditional energy
21 sources.

22 As a result, these projects will be shelved
23 and all of our bottom lines will suffer, as will the
24 prospects for thousands of green energy related jobs
25 in construction and installation in our country. The

1 onset of these investigations, itself, has already
2 paralyzed our industry and that paralysis will
3 continue as long as these investigations continue.
4 Utilities and project developers are hesitant to
5 commit to new investments with the uncertainty that
6 now exists with respect to future cost of solar
7 modules. Simply put, it is difficult to see how
8 anyone, including Petitioner, gains from these
9 investigations coming to fruition with antidumping or
10 countervailing duties on cells and modules from China.
11 Rather, should that happen, the cost of solar energy
12 will actually increase to uncompetitive levels in this
13 country with the inevitable result that the volume of
14 demand for solar modules, including those of
15 SolarWorld, will actually decline. Thank you, very
16 much.

17 MR. BUTTON: Good afternoon. I'm Kenneth
18 Button of Economic Consulting Services. There are a
19 number of conditions of competition that are
20 distinctive to the U.S. solar industry. First,
21 Federal and state governments have implemented
22 policies and incentives explicitly encouraging
23 expansion of solar electricity production in the
24 United States, as indicated in slide three. Prominent
25 along the incentives are the investment tax credit or

1 cash grant equal to 30 percent of project cost.
2 Additional programs exist at the state level,
3 mandating the expansion of solar power generation in
4 the state, particularly with the establishment of
5 renewable portfolio standard targets and various
6 monetary incentives. These monetary incentives
7 encourage installation of solar power generation,
8 while the cost of solar power generation is
9 progressively reduced to a level competitive with
10 other power sources, so-called grid parity.

11 As you've heard, as a general matter, any
12 given solar project's total system cost must be
13 sufficiently low to make it competitive with
14 conventional energy sources and also financially
15 attractive to private sector investors, whose
16 financial backing is necessary for the project
17 actually to be implemented. Government incentives
18 have been key in lowering the net costs, so that the
19 projects achieve these goals and are implemented.
20 However, with the incentive levels declining, there
21 has been tremendous pressure to reduce all in total
22 cost levels for projects, so that they continue to be
23 economically viable and drive further adoption of
24 solar power. Therefore, in the face of declining
25 incentives, the only way to keep a project economic is

1 to cut its underlying cost of which roughly 50 percent
2 is the cost of modules. As a result, there is great
3 pressure on project contractors to get the module
4 supplier to cut the module price.

5 Second, the demand for solar electricity is
6 highly price elastic, as it is very sensitive to
7 changes in solar electricity prices. A decline in
8 solar electricity prices tends to cause a shift in
9 demand away from other generation sources towards
10 solar electricity. The demand for solar modules is a
11 derived demand, arising from the demand for solar
12 electricity. Because solar modules constitute up to
13 50 percent of the total cost for a solar electricity
14 system, a change in the price of solar module has a
15 substantial direct impact on the total cost of a solar
16 electricity system and, hence, the quantity of modules
17 demanded in the market. As a result, the elasticity
18 of demand for solar modules is, itself, very high.

19 Third, as you've already heard, non-price
20 factors have a significant influence on U.S. purchaser
21 decisions as to the selection of a solar module
22 supplier, especially with respect to relatively large
23 projects.

24 Fourth, trends in the price of polysilicon
25 are an important determinant of prices in the U.S.

1 solar module market. As you have heard, in recent
2 years, the price of polysilicon has been very
3 volatile. As indicated in slide six, it increased
4 very sharply between 2004 and 2008 in that period and
5 then declined equally sharply from 2008 to the
6 present. As indicated in slide seven, the decline in
7 the cost of this primary raw material for crystalline
8 silicon modules is at the root of the decline in
9 prices for crystalline silicon modules. As indicated
10 in slide eight, those data are even more compelling
11 when expressed in index form where the declines in
12 polysilicon, wafer, and cell values are virtually
13 identical.

14 Fifth, a similarly important factor
15 underlying the decline in crystalline silicon prices
16 has been the head-to-head competition from U.S.-
17 produced thin film modules particularly sold by First
18 Solar, which is the largest U.S. producer of any type
19 of PV module. As indicated in slide nine, First
20 Solar, itself, states, "our advanced technology has
21 allowed us to reduce our average module manufacturing
22 cost to the lowest in the world." And then in 2010,
23 its cost were "significantly less than those of
24 traditional crystalline silicon solar module
25 manufacturers."

1 As shown in slide four, public data appear
2 to support this statement. As you have heard, the
3 all-in cost of production for a thin film module is
4 significantly lower than the all-in cost of production
5 for a crystalline silicon module expressed on a
6 comparable per watt basis. In other words, First
7 Solar's low cost of production permits First Solar to
8 have lower pricing. That is another important factor
9 undermining the decline in U.S. photovoltaic module
10 pricing.

11 Finally, as you recall from slide one, as a
12 result of the declining installed cost of solar power
13 permitted by the combination of the impact of lower
14 polysilicon prices, the governmental incentives, and
15 the declining of thin film cost trends, the demand for
16 solar modules in the United States has grown
17 substantially over the 2008-11 period.

18 As to like product, the definition of like
19 product should be expanded to include thin film PV
20 modules. As indicated in slide 10, crystalline
21 silicon and thin film modules have the same
22 fundamental characteristics and uses. The item of
23 photovoltaic commerce is a module. Both crystalline
24 silicon modules and thin film modules produce
25 electricity from sunlight using the same photovoltaic

1 effect. As indicated in slide two, across these two
2 technologies, there is a continuum of efficiency and
3 electricity conversion, extending from the most
4 efficient type of crystalline silicon technology to
5 the least efficient type of thin film technology.
6 Crystalline silicon and thin film modules are
7 interchangeable and are, in fact, used in all major
8 segments of the U.S. market. Thin film and
9 crystalline silicon are sold to the same channels of
10 distribution. Moreover, producers and consumers view
11 crystalline silicon and thin film as directly
12 competitive products, which was confirmed by the
13 members of this panel today.

14 In addition, as shown in slide 11, First
15 Solar, itself, states, "in the PV module segment, we
16 continue to face intense competition from
17 manufacturers of crystalline silicon solar modules."
18 Customers share this perspective and that they receive
19 bids from both First Solar and crystalline silicon
20 module producers, such as SolarWorld, for the same
21 projects. Competition from thin film module
22 producers, such as First Solar, appears to have had a
23 significant price depressive effect on SolarWorld's
24 prices and continues to do so.

25 With respect to SolarWorld, it is evident

1 from public information that SolarWorld cannot
2 reasonably assert sales or production volume injury to
3 its U.S. operations. For example, as indicated in
4 slide 12, SolarWorld publicly states that its U.S.
5 sales increased in 2008, declined with the recession
6 in 2009, skyrocketed in 2010, and continued to do so
7 in 2011. SolarWorld states, "our U.S. business
8 flourished gratifyingly in 2010. On the whole, we
9 succeeded in more than tripling our U.S. sales of
10 modules and SUNKITS in the year 2010." As to 2011,
11 SolarWorld states, "in the U.S. business, we were
12 moving at a high rate of growth in the first-half of
13 2011. In the first six months of 2011, our shipments
14 in America already exceeded the level of the entire
15 previous year."

16 We reserve our primary comments regarding
17 SolarWorld's alleged price injury for the confidential
18 post-conference brief. However, as indicated in slide
19 13, the Commission should appreciate that consistent
20 with the history of a wide range of semiconductor type
21 products, the price of PV modules has been declining
22 progressively for many years, long before Chinese
23 producers entered the PV market. The short-term
24 increase during 2004 to 2008, you see in the chart,
25 was directly tied to the temporary shortage of

1 polysilicon. The decline in module prices thereafter
2 simply continues the long-term trend driven by
3 declining polysilicon prices, thin film competition,
4 and regulatory pressures.

5 With respect to threat, as shown in slide
6 14, the Commission should examine carefully the
7 continuing new investment in the U.S. cell and module
8 production, which indicate a confidence in the future
9 of the U.S. solar manufacturing.

10 Finally, these investments are being made
11 with the full understanding that the price of
12 polysilicon is likely to continue its decline with
13 inevitable implications for continued declines in the
14 price of crystalline silicon modules. Thank you.
15 That concludes my testimony.

16 MR. ELLIS: Thank you, Madam Chairwoman.
17 That ends our prepared remarks. I'll save my
18 remaining 30 seconds for rebuttal. I'm happy to take
19 questions you may have. Thank you, very much.

20 Ms. DEFILIPPO: Thank you, Mr. Ellis, and
21 thank you to members of the panel. We will first turn
22 to Mr. Azzam for his five minutes and then we will do
23 questions to both groups at that point.

24 MR. AZZAM: I want to thank the Commission
25 for the opportunity to present our position. It is a

1 little different from the rest of the group here. I'm
2 President and CEO of SolarOne Solutions, based in
3 Needham, Massachusetts, not to be confused with Hanua
4 Solar One, which is a Chinese manufacturer of solar
5 cells. I, myself, have been in the PV industry for 25
6 years, before most people knew how to spell it, and 15
7 years of which were with a U.S.-based manufacturer of
8 solar cells and modules, before I got started in the
9 off-grid solutions business in starting SolarOne.

10 One of my primary objectives in my testimony
11 is to make sure that the Commission understands the
12 distinction between the off grid and on grid market
13 for solar cells and panels. They do require different
14 types of solar panels. On grid modules are used in
15 high voltage systems that product bulk power into the
16 grid, while off grid are high value solutions where
17 the grid power is unavailable. SolarOne is one of
18 literally thousands of U.S. companies of varying sizes
19 that provide solutions virtually everywhere that you
20 look around. Mr. Cassise observed one of those in the
21 form of the aero boards; but, also, the speed traps
22 that are out there, as well as security cameras, trash
23 compactors, emergency phones, and our company, which
24 does commercial scale lighting applications for
25 roadway, advertising, and several other lighting

1 applications, all based on solid state LED technology.

2 And the U.S. market has been growing
3 steadily, not in the meteoric fashion that we've seen
4 the grid connected, but it's been growing steadily
5 here in the U.S. and poised for enormous growth is in
6 the developing world emerging markets, where the grid
7 is nonexistent or underdeveloped or marginal. And, in
8 fact, 30 percent of what we manufacture is exported.
9 And so, we rely on off grid solar panels in the
10 production of our equipment. And these modules are
11 defined by lower wattages than typically -- the module
12 that you see there is probably around 260 watts.
13 We're typically below 200 watts of rated power. And I
14 think Mr. Kilkelly described the need for an
15 appropriate voltage for battery charging, 12, 24, or,
16 on occasion, 48 volts. And so those are really
17 important distinctions.

18 There are three key points that I want to
19 leave the Commission with. First is that there really
20 is a very broad based U.S. industry, it's disparate
21 with many different applications, that does rely on
22 off grid modules. We don't buy in nearly the volume
23 that you're hearing about in terms of solar panels
24 that these on grid projects use, but it does leverage
25 the solar panel many times over, sometimes as high as

1 15 to 20 times the value of the solar panel in high
2 value applications. Again, there are many military
3 applications, lighting, water purification, the list
4 is really very extensive.

5 And the applications are far less dependent
6 on other government subsidies. It's rare that the
7 investment tax credits have played a role in the sales
8 or any of the buy down or the renewable portfolio
9 standards, any of those play a role in the markets
10 that we serve. In general, we're very solutions
11 oriented and that does require some very sophisticated
12 design work, software development, and that actually
13 provides an advantage when we're talking about
14 competition from foreign sources to what the strength
15 is in American industry.

16 The second point is that essentially the PV
17 manufacturers -- this may be a little harsh -- but PV
18 manufacturers in the U.S. essentially abandoned the
19 U.S. production of off grid modules well before 2008,
20 I pursuit of the large grid connected market that was
21 created by massive subsidies coming primarily from
22 Europe to start with. And as a result, many
23 manufacturers, in fact, sent their production of the
24 off grid modules offshore. My own company that I had
25 worked for, in fact, in 2000 sent all of the off grid

1 module production to India in the year 2000 and that's
2 the case for many of the U.S. manufacturers today. In
3 fact, we have a number of incidences where we were
4 unable to find an appropriate made in the U.S. solar
5 panel to address various military projects and had to
6 get exemptions.

7 My last point, and I notice that it's red
8 there, is that the imposition of antidumping and
9 countervailing duties will have a devastating effect
10 on companies like ours and our ability to compete both
11 on the international and domestic levels. I thank you
12 for your time.

13 Ms. DEFILIPPO: Thank you, very much, Mr.
14 Azzam. Before I start with the staff questions, I
15 would like to take the opportunity to thank everyone
16 that came today. It's always gratifying to have a lot
17 of witnesses on the Respondent's side to get the best
18 out of a conference. I appreciate you all taking the
19 time to come and be with us and share your
20 information. With that, I will turn to Mr. Cassise
21 for staff questions.

22 MR. CASSISE: I, too, would like to thank
23 the panel for your testimony. It was very helpful.
24 I'd like to start with Mr. Ellis. This may be more
25 appropriately addressed in your brief; but, in your

1 brief, could you explain how you believe the change in
2 the scope has affected our data and what you believe
3 to be the most reasonable interpretation of our data,
4 as we asked for it?

5 MR. ELLIS: Okay. I'll mention it briefly
6 now and then we can certainly address it in the brief.
7 And afterwards, if others want to join in, that's
8 fine.

9 There's at least two major areas where we've
10 got trouble, I think, and significant trouble with the
11 data. One is the questionnaire didn't specify, did
12 you include Chinese modules that are sold through
13 third countries -- I'm sorry, the other way around --
14 Chinese modules with non-Chinese cells. And I have a
15 hunch that if you've got Chinese module data in your
16 questionnaire responses, it's Chinese modules from
17 Chinese cells, because the title of this case and the
18 understanding is that it covered Chinese cells. So
19 the module data you have in your QRs from the
20 producers, and from importers, as well, is going to be
21 -- is not going to include modules produced in China
22 from Taiwanese cells or Philippine cells or Malaysian
23 cells or Korean cells or wherever. So, that's a
24 serious problem, I think, if you're going to include
25 those types of products within the scope of this

1 investigation.

2 The second one conversely, it wasn't clear
3 that modules -- until last night, that modules
4 produced in France or Mexico or Japan or wherever, but
5 including Chinese cells, remain Chinese for the
6 purpose of this investigation. Customs' rules, which,
7 of course, don't necessarily apply, make it pretty
8 clear that when a cell is converted to a module, it
9 takes on the country of origin of the module. So,
10 we're now being told, and I suspect that none of your
11 importers or foreign producers told you -- thought
12 about this, that modules being produced in third
13 countries, in fact, retain their Chinese origin for
14 this purpose. You're missing that data.

15 And one small example, you've got Mexico
16 there as presumably a non-subject country, as one of
17 the countries for pricing product data in your QRs.
18 Well, a lot of Mexican module production is going to
19 be from Chinese cells and you're going to treat it as
20 a non-subject. You're not going to know what the data
21 is telling you. It's a deep uncertainty here and I've
22 never seen a case that had this problem before. If
23 other folks want to join in?

24 MR. BUTTON: In our effort to itemize the
25 number of questions that might be involved, in the

1 foreign producer questions, it would be two. It would
2 be questions II-12 and 13. In the importer questions,
3 there would be eight questions, to include II-3, 6,
4 and 8; and III-2, a through b, c through d, and e
5 through f; and III-18 and III-19. So, the uncertainty
6 that you would face with respect to the cell and
7 module issues as described by Mr. Ellis would apply
8 potentially to all of these.

9 MR. GURLEY: Yes. This is John Gurley for
10 Trina Solar. When I heard today from Petitioner that
11 they "always meant to include modules that included
12 cells from third countries," I was pretty astonished
13 because the clear language of the petition and in
14 supplemental responses to the Department of Commerce
15 and the Commission have taken exactly the opposite
16 position. So the first time we've ever heard that
17 they were going to include modules that included third
18 country cells was last night, the day before the
19 conference and the day before the notice of
20 initiation.

21 If you look at their petition, they have an
22 exhibit, which is supposed to prove standing and in
23 that standing exhibit, they include zero producers of
24 modules. The exhibit is clearly dedicated to one
25 thing, which is crystalline cells. So for them to

1 come today and make the bald statement, they always
2 meant to cover it and this was a mere clarification, I
3 think boggles the mind.

4 MR. CASSISE: Any of the Respondents that
5 are here today, in light of the new scope
6 clarification, would you have to revise the data that
7 you've already submitted to the Commission?

8 MR. EFIRD: Roger EFIRD, Suntech. We would
9 have to investigate that. I'm not sure.

10 MR. ELLIS: Yeah. This is Neil Ellis. The
11 ripple effect to the questions that Ken Button
12 identified, that was identified last night at roughly
13 midnight. So, we haven't had a chance yet. I suspect
14 that the answer could be yes, but we don't know where,
15 we don't know who, and we don't how much.

16 MR. GURLEY: This is John Gurley. We would
17 have the same response.

18 MR. CASSISE: Okay.

19 MR. NICELY: And Mr. Cassise, for Sun
20 Edison, the same would apply on the importer side.

21 MR. CASSISE: Okay. I'm going through the
22 slides here and I guess slide five is the levelized
23 cost of electricity using the different technologies
24 and we have the silicon and the thin film. And there
25 was a lot of talk of grid parity and how the costs

1 need to come down in solar for it to be competitive
2 with other fossil fuels. Just to complete our record
3 here, what is the coal, natural gas cost that would be
4 put on page five -- that's not page five -- I have
5 silicon, \$143.5 per megawatt; and thin film, \$107.6.
6 What would the fossil fuel equivalent -- or cost of
7 that be?

8 MR. BUTTON: Mr. Cassise, Ken Button. We
9 can provide you the source from which these data that
10 are in the exhibit came, which additionally list these
11 other that you request.

12 MR. CASSISE: Okay. Well, you don't have to
13 give it to me on this basis. I'm assuming that
14 everybody in this room knows what the grid parity cost
15 is off the tops of their heads. I'm just curious to
16 what it is.

17 MR. BUTTON: Yeah. The intent of the
18 exhibit was to show relative cost between two
19 technologies, as you see here, not to establish the
20 specific metric between these technologies and all of
21 the others.

22 MR. CASSISE: No, I know the intent of your
23 exhibit. I want to use it for a different intent.

24 MR. BUTTON: Then, we can provide you the
25 backup document that I think may meet your needs.

1 MR. CASSISE: Okay. Mr. EFIRD, could you
2 tell me what the grid parity magic number is?

3 MR. EFIRD: I wish there was a magic number.
4 To explain grid parity, you have to choose a
5 geographic location. You have to look at the amount
6 of sunshine that that particular location has, you
7 have to look at the cost of what electricity is in
8 that particular location, and then you can come up
9 with a grid parity number. For instance, if I'm
10 looking at Arizona, where I have a lot of sunshine,
11 and maybe I have a low cost of grid electricity, my
12 grid parity number is actually going to be higher than
13 it would be in, say, northern California, where I have
14 a lot less sunshine, but I have a very expensive cost
15 of electricity from the utility company. So, grid
16 parity actually varies from location to location based
17 on a number of factors.

18 Now, I know that's not a real satisfactory
19 answer, but there is data out there that shows today
20 that we have three or four states where we have
21 already achieved grid parity, Hawaii being one of
22 them, a very cost -- a very high cost of electricity
23 state with lots of sunshine. And there are
24 approximately 10 major metropolitan areas in the
25 United States where solar has grid parity when

1 compared to peak power plants. A peak power plant is
2 a power plant that generally run -- a lot are often
3 run by natural gas. It basically spins for 24 hours a
4 day. It doesn't generate electricity unless there's a
5 need. At 5:00 in the afternoon, when everyone is
6 getting home from work and everybody is starting to
7 crank up the stove and the dryer and the washer,
8 electric demand goes up. While this plant is running
9 24 hours a day, they'll flip it on to make electricity
10 for a few hours to help meet that peak demand that's
11 out there. The cost of electricity from a peak power
12 plant is very expensive because it runs 24 hours a
13 day, it may only create electricity three or four
14 hours of that period. Solar has reached grid parity
15 from that standpoint.

16 So, grid parity is not a magic number. It
17 really changes depending on where you are in the
18 world.

19 MR. KIMBER: I think that, as someone who
20 has been mind tacker in the electric power industry,
21 not necessarily in the solar industry, I think it's
22 incredibly important for the Commission and the
23 Committee to dig into the electric power industry and
24 maybe get an expert to help you out, as well, with how
25 power prices work in different markets. In California

1 and in Erkat, Texas market, for instance, retail grid
2 parity, behind the meter, where you're putting
3 something on a rooftop, for instance, selling to a
4 customer, it's probably anywhere between \$100 and \$160
5 a megawatt hour, very rough numbers. When you start
6 getting below \$100 a megawatt hour, it all becomes a
7 function of gas prices because in both Erkat and in
8 the California market, gas is the marginal fuel that
9 sets the prices.

10 And so right now, you've got peak power
11 prices that are very depressed because you've got very
12 low demand for electricity and you've got very low gas
13 prices. So, peak power prices are probably in the \$50
14 to \$70 range. Typically, in those markets, you see
15 gas -- you know, peak prices over the last 20-30 years
16 anywhere in the kind of \$80 to \$110 a megawatt hour
17 range. These are very rough numbers, but that's kind
18 of a gut check level of -- that's the wholesale side
19 of the number and then the number, sort of \$100 to
20 \$140, is a retail side. So, you should definitely tap
21 an expert in power markets because, as Ken mentioned,
22 the two are inextricably linked.

23 MR. CASSISE: Okay. So, there are many
24 variables involved. But, I remember one witness had
25 stated that, you know, we are finally getting to the

1 point where the solar prices were coming down to where
2 we were even approaching a grid parity and some of the
3 government Federal and state incentives were finally
4 bringing that price down to something that was
5 economically viable. And I guess where I was going
6 with this line of questioning was that demand is, from
7 what I've heard today, somewhat stimulated by these
8 government incentives. And I've also heard that here,
9 in the U.S., we have certain government incentives,
10 some of which may expire, some of which may not. But,
11 Europe, also, has their own incentives and the market
12 has -- the economic incentives in Europe have been
13 much greater, whereas even U.S. producers were sending
14 their panels to Europe because the market was much
15 bigger.

16 So, I guess, as a general question, could we
17 compare the U.S. policies and incentives, at least at
18 the Federal level, maybe the state level, with those
19 of Europe? How has Europe stimulated the demand for
20 that in a greater way than the U.S.?

21 MR. PETRINA: Mr. Cassise, fundamentally,
22 the incentives -- Robert Petrina from Yingli Americas.
23 Fundamentally, the incentives in Europe and the U.S.
24 are different. In Europe, the predominant incentive
25 mechanism is called a feed-in tariff, which is a

1 guarantee of a 20-year payout per kilowatt hour of the
2 system's output, which makes it a very simple
3 financial product that is understood by most people
4 and is easily -- it easily attracts investors into it.
5 Whereas in the U.S., you have a mix of incentives that
6 are laid on top of each other. So, at the Federal
7 level, you have the ITC, the 30 percent tax credit,
8 which until the end of this year is a cash grant
9 payable after completion of a system.

10 You have your state level incentives. For
11 example, California's solar initiative, which is the
12 largest incentive program in the country, was designed
13 to tier down from \$3.50 a watt for systems below 50
14 kilowatts or I believe 20 kilowatts as megawatts were
15 installed. So the whole idea of the incentive scheme
16 was that as we install more megawatts those incentives
17 come down, right.

18 Essentially the goal from a policy level is
19 to wean off the industry off incentives. So when you
20 see the various fluctuations that move in products,
21 you know, people are smart; they're going to chase
22 those markets that provide the biggest returns. So
23 that's what you saw in 2008 with Spain, in 2009 and
24 '10 with Italy and so on. So I think that incentives
25 are very important to understand and how they differ

1 in the different jurisdictions.

2 MR. EFIRD: I think one other point to add
3 to that is most of the European -- Roger Efird,
4 Suntech. Most of the European incentives, Germany,
5 for example, if I recall correctly, their incentive
6 program began in 1996 and the incentive has been
7 dropping on an annual basis since 1996. So you're in
8 year 17 of an incentive.

9 In the U.S. our incentives have tended to be
10 more one year, two year in duration, especially the
11 state incentives and many of the federal incentives.
12 The only steady incentive that we've had in the U.S. I
13 believe would be the 30 percent investment tax credit,
14 which for residential the 30 percent investment tax
15 credit actually began in 2008. So we're talking about
16 rather short-term incentives.

17 You heard someone else testify earlier that
18 some of these projects can be two or three years in
19 length to get developed. An incentive that is good
20 for one year doesn't help much when you're trying to
21 develop a three-year project.

22 MR. CASSISE: And was it the 1603 incentive,
23 Treasury plan? That's the one that's going to expire
24 at the end of this year. Is that what you were
25 referring to as it's going --

1 MR. PETRINA: Just to give you the history
2 of that, in 2009, really with the onset of the very
3 difficult financial times, the federal government
4 chose to provide the ITC as a cash grant because at
5 that time, financial companies and traditional
6 investors, or that have the tax appetite to take those
7 credits, were not profitable. So your GEs, Morgan
8 Stanleys, et cetera, were just not present in the
9 market. So for the market to really have a viable
10 source of capital, it had to become a cash grant.

11 That cash grant was extended in 2010. And
12 at the end of this year, we don't know what is going
13 to happen. But obviously the bet is that it won't be
14 extended.

15 MR. CASSISE: And it's the position of the
16 industry that that stimulated some demand in the
17 fourth quarter of this year.

18 MR. PETRINA: Certainly. I mean, I think we
19 would have to agree with that. But just to supplement
20 one more thing in terms of incentives, so states are
21 different. If you look at New Jersey, New Jersey had
22 a different mechanism called the SREC market, which is
23 the solar renewable energy credit, which basically was
24 -- its attempt was to create a market which would
25 ultimately motivate the deployment of solar to meet

1 its RPS requirements.

2 So what you saw in the past couple of years
3 in New Jersey was a huge growth in that market. But
4 because all those assets became producing assets in
5 terms of SRECs, that has crashed the actual SREC
6 value, which is a significant input into the revenue
7 equation of a developer.

8 So now you're seeing in New Jersey basically
9 the SREC market is down about 75 percent year-to-date,
10 which is going to put tremendous pressure on any
11 developers there, and those projects, as somebody
12 mentioned, just won't get done unless the economics
13 are attractive enough. So it's another state in the
14 U.S.

15 MR. ELLIS: I'm going to suggest that you
16 might tell the Commission what an SREC is exactly.

17 MR. PETRINA: An SREC is a solar renewable
18 energy credit, which has a value that is attached to
19 it dependent upon the alternative compliance that a
20 utility may have to make if they don't meet their RPS
21 requirements. So it's supposed to be a free-trading
22 security, let's say. But we can provide more detail
23 on that in the briefs.

24 MR. CASSISE: That would be helpful. Also,
25 I believe Mr. Young had mentioned various laws in

1 China, renewable energy laws in China. I was writing
2 some of them down, but I wondered if you could give me
3 a little more detail on some of the laws that you had
4 listed in your general testimony.

5 MR. YOUNG: Okay. Thank you. China has,
6 similar to the United States -- it has a combination
7 of both federal and local programs that have come out.
8 It actually started a few years ago with some
9 isolated, almost a test province programs that had
10 capped amounts, which we can follow up on. This was
11 in the European style of a feed-in tariff such that an
12 investor who put a system on starts earning money on a
13 per kilowatt hour.

14 Actually, before that, there was also a
15 upfront incentive, similar to what we have with the
16 ITC here, where an investor would receive, for
17 example, 30 percent one time only, then you're done.
18 This year, it has brought about a national feed-in
19 tariff which by then is a minimum rate for anywhere
20 where you would receive a certain amount per each
21 kilowatt hour.

22 In this regard, I think it would also be
23 very fruitful that we would summarize the different --
24 the scopes.

25 MR. CASSISE: Okay. Yeah, that would be

1 helpful. I guess just in general -- because we also
2 heard this morning that there is absolutely no home
3 market in China. I mean, are some of these incentives
4 and these laws trying to incentivize an increase in
5 the Chinese home market for these products?

6 MR. YOUNG: There is no specific carve-out
7 that I'm aware of for the residential market. And
8 first, you are correct. By the nature of the
9 demographics in Asia, we have a lot of you know, 15-
10 to 20-story structures, especially in the urban
11 shifts, so that the amount of roof, of ownership, is
12 minimized.

13 Having said that, there is abundant
14 commercial rooftops, or what we would call here
15 commercial rooftops, and, of course, open fields, and
16 especially where the government has access. And this
17 includes universities, hospitals, and whatnot. So
18 there are very active rooftop markets, which would be
19 analogous to the commercial markets, as well as free
20 land which can be apportioned, which is analogous and
21 is a utility-scale type development, both.

22 MR. CASSISE: Yeah, but the Chinese
23 government hasn't mandated a certain increase in
24 capacity of generating electricity via solar products?
25 I mean, you can address that in the brief, but --

1 MR. YOUNG: But there is a rooftop program
2 that was announced, but is not specifically tied to
3 residential versus commercial or other.

4 MR. CASSISE: Okay.

5 MR. YOUNG: Yes. We'd be happy to return on
6 that.

7 MR. CASSISE: That would be helpful. Mr.
8 Young, while I have you --

9 MR. ELLIS: I'm sorry. Excuse me, Mr.
10 Cassise, there might be another answer.

11 MR. CASSISE: Oh, I'm sorry.

12 MR. ELLIS: A little more on that question.

13 MR. PETRINA: Just to supplement Thomas'
14 answer, I think it's important to know that different
15 countries are implementing different incentives as we
16 speak. If you look at India in 2009, they really
17 began to implement their incentive program. China has
18 as well. And there are targets that have been set in
19 terms of expected installations by 2015 and 2020. And
20 I believe a year ago the answer would have been
21 different as to how big China is as a market, but
22 today I think it's a very significant market.

23 And, you know, we won't know the numbers for
24 2011 until the numbers are compiled in 2012. But
25 Yingli as a company specifically is shipping more than

1 20 percent of its product into the Chinese market in
2 the first three quarters of 2011. I think that's a
3 very significant signal as to how viable that market
4 is.

5 MR. CASSISE: Okay. Mr. Young, I just
6 wanted to go back to you for a second and discuss this
7 bankability concept that you were discussing. And
8 I'll try to describe how I think I understood it,
9 which was that in order to finance a very large
10 project, you need investors, you need capital, and
11 that the banks or the investment bankers, they hire
12 the third-party engineering consultant reports to do a
13 technology risk assessment. And the technology risk
14 is I believe whether the technology will be obsolete
15 in 25 years or whether the U.S. producer will still be
16 around in 25 years.

17 If you could expand on that, I kind of
18 caught half of it.

19 MR. YOUNG: Okay. That's actually a very
20 good, you know, line of questioning because it
21 encompasses more than one area. There is a technical
22 due diligence. We know that the module technology has
23 been around since the fifties, so there is no doubt or
24 minimal doubt that it would work when you activate it.
25 The issue is more stability and the degradation rate

1 of the performance, or even best data coming from
2 projects that have used this, you know, panel brand A
3 or AA or B, so that you see the history of the
4 performance.

5 Of course, the ultimate goal is that the
6 project will have a predictive output, which naturally
7 declines over time, which is inherent of the
8 technology nature.

9 On the other issue of the viability, hand in
10 hand with such purchase or investment there is a
11 warranty that will back up the performance of the
12 module in any given year or any period of years. And
13 unlike maybe another semiconductor industry, where you
14 buy a mobile phone and you only expect it to last, you
15 know, two years, or even an automobile that has chips
16 that would be, you know, maybe five or ten years,
17 there is an issue, of course, of the ability for a
18 warranty to be met over time.

19 And so increasingly these banks, in parallel
20 with the third-party engineering report, will
21 routinely and on a project-by-project basis look at
22 the financial strengths of the underlying warranty
23 provider, i.e., the manufacturer because if you are
24 potentially making a claim that their performance
25 would not be up to its estimated level in year 19,

1 say, then you would have a right to go back to someone
2 who would presumably be required to back that
3 warranty.

4 MR. CASSISE: Okay. This is done on a
5 product-by-product basis, not on a company-by-company
6 basis, so the consultants aren't giving each company a
7 technology risk rating or anything of that nature, are
8 there?

9 MR. YOUNG: My understanding is that in
10 general there is a relatively small amount for any
11 given brand. You know, for us, for example, there may
12 be three popular models or four that are generally
13 chosen. So if an assessment is done on a brand, it
14 generally will encompass perhaps the specific modules
15 that are being proposed for a project.

16 MR. CASSISE: Okay. I think I have it. But
17 it's a good segue into what we were discussing this
18 morning, which is what the Petitioners allege was a
19 relatively new phenomena of the Chinese companies
20 financing or at least aiding in the financing of the
21 large utility projects. If anyone would like to
22 address that issue.

23 MR. EFIRD: Roger Efird, Suntech. For those
24 of us in the solar industry, this is a relatively new
25 concept. But I would like to clarify. For the

1 customers, this is not new at all. This is standard
2 operating procedure in building power plants. If I
3 want to buy a GE turbine for some gas-fired power
4 plant, GE steps up to the plate with the product and
5 the financing.

6 This is the way business is being done in
7 the large-scale power plant business. The solar
8 industry doing rooftops and residential, we were never
9 exposed to this until the large-scale utility market
10 came about. So when we're dealing with a project
11 developer or a large-scale construction company who
12 has got the contract to build something like this, it
13 is an expectation and it is standard operating
14 procedure in that industry that if you are a supplier
15 of some of the major components going into that that
16 during the construction phase that you will
17 participate.

18 Now, sometimes you may participate. There
19 may be a premium or interest paid to you during that
20 period that you're providing construction, helping to
21 provide construction finance. There are times when
22 you're actually asked to become part of a legal
23 consortium where for a temporary period of time you
24 actually become an equity holder in the project. And
25 when the project is then sold to its final user, the

1 consortium breaks up.

2 There are numerous ways that that is done.
3 And it is new to us in the solar business. But it is
4 certainly not new in the construction of power plants.

5 MR. CASSISE: But, Mr. Efird, I'm curious to
6 know if this is a relatively new phenomenon because
7 more utilities are purchasing these and are used to
8 big projects, or is this a recent phenomenon because
9 credit has dried up and you are just replacing what
10 used to be put in place by a bank, financing that used
11 to be put in place by a bank.

12 MR. EFIRD: Even when credit was readily
13 available, I believe that this has always been a
14 practice in building power plants. But I want to back
15 up just a little bit on what you said. I don't want
16 you to have the impression that utility companies are
17 buying a lot of solar systems. There are a few
18 utility companies out there that have purchased solar
19 systems, but utility companies are major customers for
20 the electricity that is being produced by these
21 projects.

22 But utility companies, most of the projects
23 being done out there are being done by independent
24 power producers. These are large private companies
25 that are not utilities. They build power plants, and

1 they build them on long-term contracts. They have a
2 utility company signed up to buy that electricity.
3 But more often than not, the utility company is not
4 the owner of these large-scale power plants.

5 Some utility companies do choose to own and
6 operate their own assets. But many, many companies,
7 they want a big solar system in their service
8 territory, and they're willing to buy all the
9 electricity that comes out of that system on a long-
10 term contract. But they don't build them, construct
11 them, and operate them. The majority of the customers
12 that my company has been successful with have not been
13 utility companies. They have been private companies
14 that build power plants and sell electricity to
15 utility companies, on the wholesale scale.

16 MR. CASSISE: Yeah. I was just trying to --
17 I wasn't distinguishing between private or public
18 utility. It was more just the magnitude of the
19 project, I suppose, you know, whether that customer
20 would expect some sort of financing, whereas, of
21 course, if I was going to buy a solar panel for my
22 house, I wouldn't expect to get financing from you.
23 That was my only point.

24 MR. HANNAH: If you will, Ken Hannah, MEMC.
25 We do a lot of the development of these projects, and

1 the way to think of this discussion is solar -- think
2 of it as an asset class. There are two pieces. There
3 is a utility that is looking for the electricity, the
4 output. But the financing we're talking about is we
5 design, develop, install a system. Then we're looking
6 for an investor to buy that system.

7 So that investor could be a bank. It could
8 be a pension fund. It could be anyone that is looking
9 for a rate of return over the performance of this
10 asset over a 20-, 25-year period. So it gets
11 complicated when you start thinking about there is the
12 electricity piece and the financing. But I think it's
13 simplest to think of there are people like us, what
14 Sheldon does. We go and develop these plants. We're
15 out talking to different investors, pension funds,
16 private equity companies, I mean, banks. And they're
17 looking at this underlying asset, which is this
18 bankable product that a number of these folks in the
19 room produce, and they're wanting to decide whether
20 they want to invest their precious capital in this
21 asset and have a return over a long period of time.

22 So there is two pieces. There is the
23 electricity generation, which is what the plant
24 produces. That's what the utility is looking for,
25 right? And they're paying on a per cent per kilowatt

1 hour basis for that electricity, and they're going to
2 lock a power purchase agreement in over a period of
3 time. And then these investors are actually buying
4 this power plant.

5 So hopefully that will help a little bit in
6 terms of some of the different nomenclature that we're
7 using.

8 MR. CASSISE: No. That's helpful.

9 MR. KIMBER: If I may, one quick add-on, and
10 that is just, you know, we're in the market for lots
11 of capital. We have done almost a half million
12 dollars of financings in the last, you know, year,
13 debt and equity. The debt and equity markets --
14 correct me if I'm wrong, Ken -- for our asset class
15 are working pretty well, and you can get quite a lot
16 of private capital out there from the bank market,
17 from the institutional market, folks like Prudential
18 and Mazuho, who have done a lot of deals.

19 I don't think there is a lack of capital. I
20 actually don't think the practice -- certainly, we
21 haven't seen the practice of Chinese module
22 manufacturers lending or buying -- you know, putting
23 equity in projects as being pervasive. We haven't --
24 I can honestly say we've had one company even suggest
25 it, and it was nothing more than, you know, one quick

1 comment. And that was actually focused less on the
2 term financing and more on essentially vendor
3 financing, which is kind of what Roger is talking
4 about, where they basically decide we can take payment
5 later post-construction when you go online at COD,
6 right, which is something very common in almost any
7 industry.

8 MR. CASSISE: Well, let me -- you know, from
9 what we heard this morning, there were certain
10 financing deals that had -- you know, they seem like
11 long-term exclusivity contracts. I mean, that was how
12 they seemed described to me at least, that we'll
13 finance the entire project, but you have to buy all of
14 the cells in the future from us.

15 Again, any detail, any -- and I understand
16 that some of these things may be better discussed in
17 the confidential briefs. But anything that anybody
18 can offer here in public would be helpful.

19 MR. EFIRD: Roger Efird, Suntech. We have
20 never done that.

21 MR. PETRINA: And Rob Petrina, Yingli
22 America. We have never done that.

23 MR. KING: Alan King, Canadian Solar. We
24 don't do that either. We spend an inordinate amount
25 of time trying to cultivate relationships with banks,

1 with lending institutions so that we can put the
2 companies together so that they can work out their own
3 financing, but we don't provide financing.

4 MR. YOUNG: That would also be the same for
5 Trina Solar.

6 MR. CASSISE: Okay. All right. I'd like to
7 shift a little bit and talk about the thin film
8 technology. You know, we heard this morning that
9 there are very distinct market segments and very
10 different products and different manufacturers. I
11 would like to get everyone's take here. Is there an
12 agreement in the industry that there are different
13 inputs and a very different production process in
14 making these products? Do the parties agree at least
15 on that much?

16 MR. KING: There is a different production
17 process of thin film versus crystalline silicon.
18 However, at the end of the day, you're producing
19 electricity. And frankly, that's what everyone is
20 buying, is electricity.

21 MR. CASSISE: No. I understand that. But
22 the actual material inputs and the production process,
23 does anybody make both products using the same
24 production equipment?

25 MR. EFIRD: Roger Efird with Suntech. No.

1 The production equipment is quite different between a
2 thin film technology and crystalline technology.
3 There are companies that manufacture both, but they
4 generally do it with separate factories.

5 MR. CASSISE: Okay. And of the three market
6 segments, you know, the residential, the commercial
7 roofing, and the utility, we heard this morning that
8 there was slight overlap in the utility market
9 segment. But other than that, there wasn't any
10 interchangeability within these market segments. Now,
11 I've heard a different story in your general
12 testimony, that thin film and the crystalline compete
13 in all three. But if I could get a breakdown of like
14 the shares. You know, like is it -- in the
15 residential is -- you know, the different shares of
16 the crystalline versus thin film in residential and
17 commercial roofing and the utility. Just estimates
18 would be helpful at this point.

19 MR. EFIRD: I'll do the best I can with
20 that, and the term slight overlap. If thin film has
21 the number one market share in the utility-scale solar
22 business, I don't see how you can classify that as a
23 slight overlap. They have the number one share, and
24 they've held it for at least the last three years. So
25 let's use words like maybe dominate that market share

1 instead of slight overlap.

2 Now, thin film has been less successful in
3 its attempts to get into the commercial roof and the
4 residential sector. Some of the inherent
5 disadvantages of thin film come to play more in
6 commercial and residential. That's not to say that
7 the thin film companies are not trying. One of the
8 largest companies in America, Dow, Dow Solar has just
9 introduced a thin film replacement for asphalt
10 shingles.

11 Now, asphalt shingles, that screams the
12 residential market. You don't put asphalt shingles on
13 commercial buildings. For solar, the largest producer
14 of thin film in the United States made a \$30 million
15 equity investment in 2009 in the U.S.'s largest
16 installer of rooftop systems, a company called
17 SolarCity in California. It was a \$30 million equity
18 investment in that company, and part of the deal was a
19 five-year contract for 100 megawatts of thin film
20 modules to be used in their projects.

21 They do not do anything on the ground. All
22 of the projects that SolarCity does are rooftop
23 projects. So the investments are there. United Solar
24 is a thin film company that has been in business more
25 than 20 years in the U.S. They do not do any utility-

1 scale business. Their entire business for the last 20
2 years has been based on rooftop, and off-grid as well
3 as rooftop stuff.

4 So in terms of market share, I don't have
5 that data. I don't really know what it is. I know
6 what the marketing efforts, and I certainly know what
7 the results are in utility. I think their market
8 share in the two other markets are small at this time,
9 but they are certainly developing products and trying
10 to get their business done in those markets.

11 MR. CASSISE: So you would say there was a
12 slight overlap.

13 (Laughter.)

14 MR. EFIRD: I think so.

15 MR. CASSISE: I know he would not say that.
16 Now, if you could quantify those market shares in a
17 brief, that would be helpful.

18 MR. ELLIS: We'll be glad to do that, Mr.
19 Cassise.

20 MR. CASSISE: Also probably for the brief, I
21 had asked earlier, the earlier panel, about what
22 share, what percentage of U.S. production of the
23 modules were produced by what I had termed assemblers.
24 If you could give me an estimate in the brief on what
25 that share in China that you believe of the modules

1 that are assembled or produced by the assemblers.

2 MR. ELLIS: Okay. We'll be glad to do that
3 also. We'll do the best we can in coming up with that
4 information.

5 MR. CASSISE: I believe that's all the
6 questions I have.

7 MS. DeFILIPPO: Thank you, Mr. Cassise. Mr.
8 Rees, questions for this panel?

9 MR. REES: Thank you. Thank you, panel.
10 Thank you for your testimony. I'll try to be as brief
11 as I can be, and Mr. Cassise is always helpful in that
12 regard. So I guess the first question is really -- I
13 hear this from Mr. Ellis, and, Mr. Gurley, I heard it
14 from you, too. I sense the disappointment in your
15 voices when you talk about this scope matter.
16 Disappointment is probably a light word.

17 And I guess what I would say is -- and I'm
18 open-minded; the Commission is open-minded. I think
19 that issue will really come down to a lot of what Mr.
20 Cassise is asking you about the specifics of how you
21 think the data has been affected, and if it has, what
22 the consequences of that are. And then at the end of
23 that, you get to this question, so what do you do
24 about it.

25 And I would just ask you in your post-

1 conference brief to -- if you're going this extra step
2 of not simply pointing out to the Commission staff or
3 assisting the Commission staff in remedying any data
4 issues, if there are data issues -- if you're going
5 the extra step, which I thought I heard a whiff off in
6 the opening, which was, well, this deserves some
7 greater sanctions, such as a negative determination in
8 the preliminary phase on that basis -- it would be
9 useful in your post-conference brief to articulate
10 clearly your legal support for that sort of a remedy
11 for these issues.

12 The Commission, of course, is a creature of
13 statute. It doesn't have inherent power that an
14 article III court would have. But it has express and
15 implied powers. And so anything you have, if you
16 pursue that argument and that line of thinking, any
17 full articulation of it in your brief would certainly
18 be helpful, up to and including any examples that you
19 can point to of any Commission investigations where
20 you think -- if you think they're useful to your
21 position.

22 MR. ELLIS: That's fine. We'll be glad to
23 do that. I'd just point out there are two points.
24 It's not necessarily -- or it's not only a punitive
25 reaction to a behavior by one party or the other in

1 terms of use of -- you know, the outcome of a negative
2 determination. It is also the point that you do not
3 have the evidence, the substantial evidence, required
4 to reach an affirmative determination, a reasonable
5 likelihood determination because of the fact that on
6 day 19, after you've collected a lot of data, we
7 discovered that it's incomplete. It's inadequate.
8 You do not have data to reach an affirmative
9 determination on these new universes of products or
10 sales. But we'll spell that out in more detail, and
11 I'm glad to do --

12 MR. REES: And I'd invite you to spell that
13 out. That's very useful. Thank you. On the issue of
14 domestic like product, Mr. Cassise has hit on most of
15 the key points. As I understand it then, to the
16 extent there is an issue here, it really seems to
17 devolve to this question of whether thin film is part
18 of a single domestic like product with -- or rather
19 whether the -- that the domestic like product
20 definition should include as a single like product
21 thin film, and thus expanding beyond the scope, to the
22 extent the scope has excluded thin film.

23 Were there any other like product issues
24 that, Mr. Ellis, you were aware of or wanted to
25 telegraph to us that you were considering? I'm not

1 holding you to anything, but I just -- so far, that's
2 what I've heard, and that's what I would expect to see
3 in the brief, a full articulation of your --

4 MR. ELLIS: Okay. At this time, I don't
5 think we have other issues.

6 MR. REES: Okay.

7 MR. ELLIS: But as long as you don't hold me
8 to that when it comes time to write the brief.

9 MR. REES: Of course. That wouldn't be fair
10 of me.

11 MR. ELLIS: Okay. Thank you very much.

12 MR. REES: And obviously, to the extent you
13 can point to record evidence on each of those six
14 factors regarding domestic like product. I take it
15 there is a concordance, maybe the only concordant --
16 or maybe one of the very few I've heard, on at least a
17 point about manufacturing facilities, production
18 processes, and production employees. To use this
19 reference point of overlap, there it seems agreed
20 there is no overlap between thin film in terms of the
21 U.S. domestic industry. There is no overlap on that
22 point between thin film and the like product as the
23 Petitioners would articulate it, the so-called CSPV
24 cells.

25 MR. BUTTON: Can I touch on that?

1 MR. REES: Maybe there is an issue there.
2 Maybe there is no concordance there either.

3 MR. BUTTON: Mr. Rees, of the six factors, I
4 think there is, you know, probably a view here that
5 you've heard expressed that as to the manufacturing
6 activity itself, the two have important
7 dissimilarities in the way they're made. However,
8 what you are hearing very explicitly is with the
9 remaining ones, which you typically also consider in
10 making a determination such as characteristics and
11 uses, they say it's spot on, that it's used to make
12 the same thing, which is electricity, and that it is
13 used by the same types of customers and the same types
14 of applications. And then you work down the chain.
15 It has the same channels of distribution.

16 The producer perceptions are the same. You
17 know, we had that quote in here for First Solar. It
18 sure thinks that they compete with crystalline
19 silicon. The annual reports of some of the companies
20 around this table include in their 10K, their SEC
21 filings, their belief that they compete against
22 crystalline silicon. And you have customers talking
23 that you've heard who contact and receive bids from
24 both for different kinds of projects.

25 So I think that's a very solid

1 interpretation of that, and you work your way through
2 the others, including down to price in the sense that
3 these are head-to-head competitions, so that the
4 prices are very much related that way. So I believe
5 if you go through the remaining elements of the like
6 product criteria, you have more than the average, so
7 to speak, similarity and a concordance with the like
8 product finding.

9 MR. NICELY: This is Matt Nicely with
10 Thompson Hine for SunEdison. I'd just point out too
11 that of those factors, legally speaking, no one of
12 them is dispositive. And also, as has been made clear
13 here today, it is critical to recall that this thin
14 film issue operates legally for us in two ways, one
15 with respect to like product, but critically
16 important, it sets -- the pricing of thin film sets
17 the benchmark for the other product, hence being a
18 causation issue as well as a like product issue.

19 MR. REES: No. And that point has been
20 driven home repeatedly. I understand that on this
21 issue of competition, it's everyone's position it
22 seems, at least from these panels, that as a condition
23 of competition the Commission would be remiss if it
24 did not seriously consider the question of thin film
25 and its impact in the U.S. marketplace, regardless of

1 how the domestic industry -- or rather the like
2 product is defined.

3 No. But that's very helpful. I appreciate
4 the points. Obviously, I have no position on this.
5 It's just it's helpful to hear you, Mr. Button,
6 explain those, and to the extent the post-conference
7 brief articulates that with record cites, it's useful
8 for the Commission as it considers the issues going
9 forward.

10 MR. BUTTON: Mr. Rees, if I could just add
11 one other point to make sure it doesn't get missed,
12 the relevance to this proceeding with respect to thin
13 film is that there are two. One of them has to do
14 with like product. The second and independent one is
15 a causation force. Whether or not you decide that
16 thin film isn't a like product, what you're hearing is
17 that they are very much competitors, and the thin film
18 costs of production and the pricing that results from
19 that capability and the active head-to-head
20 competition in the market results in thin film's
21 pricing having a direct impact on the pricing during
22 the pricing of the crystalline silicon product.

23 MR. REES: Thank you. That's helpful. On
24 the issue of domestic industry, I gather your
25 definition would be that it would track your like

1 product definition, and that as the industry would
2 include producers of the thin film and the so-called
3 CSPV cells under your definition.

4 I didn't hear any dispute about assemblers
5 of CSPV cells and whether they are engaged in
6 sufficient production-related activities to be
7 considered members of a domestic industry. I don't
8 know if you're in a position you can comment on that
9 now, Mr. Ellis. But at the very least, if you were
10 raising an issue on that point -- you've heard
11 Petitioner's position -- it would be useful to have
12 that in your post-conference brief, your arguments.

13 MR. ELLIS: We can't address that now,
14 especially given the disruption, shall we say, of the
15 scope definition, which may apply to the like product
16 and domestic industry. So we're going to have to hold
17 that off for our brief.

18 MR. REES: Of course, understood. And
19 similarly with respect to related parties, and what
20 role they play. Petitioners did at least in their
21 petition articulate some theories regarding related
22 parties that they identified. If you depart from
23 their view of the world on those issues, explaining
24 that in your post-conference would be very useful to
25 the Commission, as would under your definition of

1 domestic like product, specifically identifying if
2 it's a broader world, it would be useful for the
3 Commission if you can point out where in the
4 questionnaire data and other sources of information,
5 where you spot related parties issues and identify
6 where under your definition of the domestic industry,
7 if it were broadened, as we've just talked about in
8 terms of the like product, whether there would be any
9 producers who -- whether there is an issue or
10 potential issue that any producers should be excluded
11 from consideration for material injury purposes, their
12 data, based on their related nature, whether it's
13 because they import directly themselves, for example,
14 or because of their close business ties to subject
15 country producers or exporters.

16 MR. ELLIS: Okay. If we have issues on
17 that, we will obviously address them in the post-
18 hearing.

19 MR. REES: Okay, thanks. And then
20 similarly, I think I put a bunch of questions to the
21 other side, and I would invite you, rather than run
22 through the litany, whether it is captive production
23 or whatever, to the extent you -- if you feel it
24 appropriate and if you disagree, but especially if you
25 disagree with the other side, laying out your

1 arguments on those points. And I appreciate you're in
2 no position to discuss those here.

3 MR. ELLIS: Every question you ask, we will
4 answer.

5 MR. REES: Well, but my point is you don't
6 even have to answer those -- if you don't even see it
7 as an issue, I don't even expect --

8 MR. ELLIS: No. More seriously, we will
9 take a look at the questions and decide whether we
10 have issues and address them. We aren't able to at
11 the moment, though.

12 MR. REES: Thank you. I guess the last
13 couple of questions I have just go to again seeing if
14 there is any concordance, I'll call it. And then I'll
15 leave it to my learned colleagues up here to really
16 dig in more deeply. But you saw this morning the
17 slides that were presented, including those from an
18 economist, and they included -- I think I got them
19 here. Yeah. Slide seven of Mr. Kaplan's, Dr.
20 Kaplan's, presentation was the expansion of China's
21 industry is export driven. That was the title of it.
22 And he pointed out Chinese demand versus -- well, he
23 included exports and imports -- or inventories,
24 production, and capacity.

25 Are these fundamentals disputed, that the

1 Chinese industry is export driven? Is that in dispute
2 here? Well, if you want to answer in your post-
3 conference brief, that's fine as well.

4 MR. ELLIS: Yeah. Export driven has a
5 pejorative flavor to it. So I don't know if we would
6 agree to that, whatever the level of exports. Those
7 are two different ideas. But in any event, we can
8 address that further in the post-conference.

9 MR. REES: Sure. And then with respect to
10 slides 12 and 13 of that same presentation -- and this
11 is stuff obviously you'll have a full opportunity to
12 rebut in your post-conference submission. But this
13 representation that there is over-supply in China. I
14 guess that's the factual point driven, and it
15 identifies, for example, global demand as 1.2
16 gigawatts in 2012 versus a Chinese capacity of 3.5
17 gigawatts, which continues to grow, according to the
18 slide.

19 It would be useful if you -- and then the
20 next slide showed export markets in the EU, and it
21 represented that they were contracting in 2012. And
22 it would be useful if you addressed in your post-
23 conference brief -- you're welcome to do so here, but
24 rebutting any representations you think were unfair or
25 inaccurate in your post-conference brief.

1 But Mr. Petrina seems to want to --

2 MR. PETRINA: Sure. Rob Petrina, Yingli
3 Americas. I think if you look at the data, it comes
4 in our industry from an eternity ago in July, and I
5 think since then a number of companies from China,
6 specifically Yingli, who I can speak to, has made it
7 clear that they will not be expanding in 2012 due to
8 the market conditions.

9 So I think it is important to recognize that
10 as our industry changes, people make different
11 decisions. So perhaps a year ago, as you've seen from
12 2008-2010, everybody expanded rapidly because of the
13 conditions that existed. And I think now looking
14 forward, people have made different decisions.

15 So I think at that point in time, that was
16 one way to look at it. I think today the story is
17 very different. So that's important to clear the
18 record on.

19 MR. REES: That's all I have. Thanks.

20 MS. DeFILIPPO: Okay, Mr. Rees. Ms. Christ,
21 questions from you?

22 MS. CHRIST: Yes. And I also want to take
23 the opportunity to thank you all for coming here
24 today, and particularly for providing us an
25 opportunity to expand the realm of information and

1 perspectives that we get of the industry.

2 I wanted to start, as I did last time, with
3 the beginning of this production process, and thank
4 you for providing information on the raw materials.
5 If we could look at slide six, you have spot prices
6 and contract prices. And I was trying to find out,
7 there is huge gap, particularly during the 2006-2008
8 period. If you don't have the information now, if you
9 could provide later. What share of production is
10 covered by product that was sold at those two prices?
11 So, for example, the \$500 a kilogram for polysilicon,
12 are we looking at 50 percent of the market that
13 purchased or produced -- or was that purchased at that
14 price, or is it 2 percent?

15 You know, what share of the market in these
16 different periods were covered either by the contract
17 price or the spot price?

18 MR. BUTTON: I believe this may require some
19 confidential data for the individual companies. But,
20 however, it might be useful to make the following
21 couple of observations. First of all, both contract
22 prices -- contract prices went up a great deal, as you
23 can see from here, and spot prices did as well. And
24 to the extent that the pricing had an effect on the
25 market as a whole, you can see this.

1 I'm going to ask my colleague to turn to
2 slide 13, called the big blue one. You know, what you
3 see is that it was big enough to have the module
4 prices rise that same period of time. So what it is
5 in terms of -- you've got enough producers of modules
6 who had to resort to higher costs for their
7 polysilicon, including through the spot market, I
8 think you may hear as well, that it had a substantial
9 direct effect on market pricing for modules.

10 MS. CHRIST: Yeah. I see that there is a
11 spike there. But I'm still trying to figure out what
12 percentage of the industry, to the extent that you
13 have that information, is covered by the contract
14 prices, and to the extent that you know how long those
15 contracts are. We heard this morning anywhere one,
16 three, five years. So if you purchased product in
17 2008 under contract, what percentage of the industry
18 or your best guess would be covered by that price
19 currently?

20 MR. BUTTON: Very good. We can ask the
21 companies here to provide some confidential
22 information on that topic.

23 MS. CHRIST: Okay. And then I just wanted
24 to make sure I understand the information that you're
25 presenting. On slide seven, the polysilicon prices,

1 are you using the contract or the spot price, or a
2 blend, in making these?

3 MR. BUTTON: I beg your pardon. This is a
4 blend, as it were.

5 MS. CHRIST: Okay.

6 MR. BUTTON: I believe -- I will have to
7 give you the exact data. I don't want to
8 mischaracterize it now, just precisely what it is. We
9 can provide you the original source.

10 MS. CHRIST: And I guess I'd like to go back
11 to slide 13. You had mentioned this increase in
12 prices for modules -- it looks like it started around
13 2004 into 2009. Is there any way that you could sort
14 of match this or give us some information in terms of
15 whether there was any shift in the market share,
16 particularly in the United States or global between
17 thin film and CSI? So, for example, did we see during
18 that period an increase in the share of thin film
19 modules? And if you don't have the share, also
20 potentially the growth rate in production of those two
21 types of cells or panels.

22 MR. BUTTON: I don't have that information
23 with me. If the members of the industry have that,
24 otherwise it's a topic that we would do some research
25 on.

1 MR. HANNAH: You know, I could comment. We
2 were a polysilicon manufacturer back in the 2005 time
3 frame. You know, almost all of the polysilicon that
4 we were manufacturing was going directly into our
5 semiconductor business. And it was at that time where
6 the solar industry had started to grow, and there was
7 a demand for polysilicon. And so as the cycles would
8 come through the semiconductor industry, those of us
9 that didn't have our production committed to someone
10 -- and it was only those that weren't purely
11 polysilicon manufacturers, so a lot of the people that
12 were doing what we do in that particular piece of the
13 value chain, that was their business.

14 So they had locked a lot of their production
15 into those contracts. We were one of the few people
16 that we were producing it all for internal
17 consumption. So we had excess as the semiconductor
18 industry went into a downturn. And so there was a
19 significant demand and people willing to pay very high
20 prices for that material.

21 As those prices went up during that time
22 period is really when thin film started to gain some
23 momentum as an alternative source of energy. And to
24 be quite honest, had that shortage not happened, and
25 people saw the pricing go up, you may never have seen

1 people continue to invest in thin film technology.
2 But because of the cycle time required to put that
3 polysilicon in, it's a two-year cycle. If I decide
4 today that I want to add capacity, you're not going to
5 see that output for two years.

6 And so there were a lot of companies around
7 the world that had invested in assets and were worried
8 about where that silicon was going to come from. And
9 at that time is when you started to see these thin
10 film guys get a lot of momentum in the marketplace.

11 We can provide some specific information in
12 the briefing. But in general, that was the market
13 phenomena that was happening.

14 MS. CHRIST: Well, you have made a couple of
15 points in terms of the effect of polysilicon prices on
16 module prices, as well as thin film as a substitute.
17 I think that was the second part, aside from the like
18 product issue, the causation. And so it would be
19 helpful if to help clarify those two points, if we
20 could get an idea of sort of, you know, when we're
21 looking at such a large gap between the price, spot
22 and contract, as well as sort of, you know, who is
23 purchasing, at what prices, and how it is moving
24 through the production chain and showing up in the
25 panel production and the cell production, it would be

1 helpful, and also for the causation, to the extent
2 that if there is an increase in the polysilicon prices
3 that do then feed into the panel prices, do we see a
4 difference in growth rates for the purchase and
5 production of panel versus thin film or a market share
6 shift between those two.

7 So to the extent that you can elaborate on
8 those, that would be very helpful.

9 MR. BUTTON: To the extent that we have some
10 data on that, we'll be happy to provide that.

11 MS. CHRIST: That would be great. Thank
12 you. Also, you had mentioned -- oh, there has been
13 mention of developers, engineering, procurement,
14 construction firms. Are these firms sort of
15 independent of solar panel producers, and so they come
16 out there. There is a developer, and he kind of has a
17 bid, or are they connected to the firm? And how does
18 the competitive dynamics, particular for these large-
19 scale projects, get affected by the relationship
20 between solar panel companies and sort of these
21 developers in procurement kind of companies?

22 MR. KIMBER: Yes. I'll lay out just
23 generally how the sort of downstream power development
24 industry tends to work, and then I'll talk a little
25 bit about how solar has been slightly different.

1 Generally speaking, you know, you're familiar with
2 polysilicon wafer cells through to modules.

3 So from the equipment end down, you
4 basically have a development team, which is siting,
5 permitting, interconnection. That's a development
6 shop. That's what we do. That's what SunEdison does.
7 Then you have what is called EPC, engineering,
8 procurement, construction. And that's -- I think
9 SunEd does some of that on their own. We do less of
10 that. We partner with large construction firms, and
11 there are many of those in solar today. And then, you
12 know, further downstream you'll find sort of operators
13 and owners of assets.

14 So that's kind of the value chain in the
15 downstream end of power. And that's the same whether
16 you're in wind, gas-fired, solar. The relationship
17 then between those folks and equipment suppliers, the
18 energy development value chain tends to be integrated
19 less by ownership and more by contract because you
20 take the natural gas-fired industry, for instance.
21 Typically, what holds a natural gas-fired project
22 together is a series of contracts.

23 You know, the fuel contract is a long-term
24 contract with a creditworthy counterparty behind it.
25 The power contract, the PPA is the same way. And then

1 there is -- it starts to look the same way in solar,
2 where you have long-term contracts for equipment. The
3 warranties are long-term commitments by the
4 counterparties, and long-term contracts then to
5 operate the equipment once it is in the field. And
6 that's how you bring -- this whole contractual
7 integration, this package of contracts, is essentially
8 how you bring the large amounts of financing that this
9 industry needs because it is very capital-intensive.

10 So you've seen that a lot. We do a lot of
11 long-term contracts with module suppliers, and that's
12 the typical interaction. Over the last couple of
13 years, as panel prices have fallen and, you know, the
14 dynamics of the industry have changed, you have seen
15 some acquisition. So you have seen some vertical
16 integrations. You have seen First Solar buy a whole
17 host of developers. You've seen SunPower buy a whole
18 host of developers. You have seen integration the
19 whole way up from the polysilicon and MMEC buying
20 SunEdison.

21 Our parent company, Sharp Electronics, is a
22 module manufacturer as well. So people have tried to
23 consolidate the various parts of the upstream and the
24 development team to try and figure out how to sort of
25 stay in the market, I think, to try and find a winning

1 combination. I can't say that we have a clear winner
2 at this point. But that's the history of what has
3 been happening.

4 MS. CHRIST: I'm just trying to get an idea.
5 It seems that at least for the utilities scale, there
6 is this intermediary, which is what you've called like
7 the development shop, and it seems that there is more
8 and more solar panel companies that are acquiring
9 development shops or development arms. And to the
10 extent that you have information on that, that would
11 be helpful to see where the marketing of it is going.

12 MR. KIMBER: I mean, we can provide it. But
13 I think it would be largely speculative. But we'll
14 show you -- we'll try and document what I've just
15 said.

16 MS. CHRIST: Okay. I think I have just one
17 more question on slide five. The levelized cost of
18 electricity, or silicon versus thin film, do these
19 numbers sort of represent an average of what might
20 otherwise be a range? I mean, is there a range of
21 levelized cost for thin film, a range of levelized
22 cost for silicon, a range of levelized cost for gas, a
23 range of levelized cost for solar fuel over which
24 within that range there is overlap between different
25 technologies?

1 MR. BUTTON: The study from which these data
2 are taken is based on a series of what are described
3 as hypothetical parameters that were assumed across a
4 whole variety of technologies: gas, nuclear, coal,
5 wind, and so forth, and solar, including these two.
6 So those assumptions out there. And the idea is that
7 if you standardize all of them, what is kind of the
8 rankings. And that's what the ranking is here.

9 I can't tell you the specific dollar, the
10 meaning of the delta between those two specifically,
11 other than it's there and it's significant. I'll be
12 happy to provide some additional commentary and the
13 underlying document that went with it, as requested by
14 Mr. Cassise as well.

15 MS. CHRIST: I'm sorry. I fibbed. I have
16 one more question. You mentioned economies of scale,
17 and if you can elaborate on this in your post-
18 conference brief, I'd be happy, just to the extent
19 that you could elaborate on the role of economies of
20 scale in the industry. Are the economies of scale
21 dependent on sort of new technology, how it is that,
22 you know -- is it just basically a larger plant, or is
23 it actually getting a new plant with different kind of
24 technologies in it? If you could just elaborate on
25 the role of economies of scale in the industry and its

1 relation to the price of your products, that would be
2 great.

3 MR. BUTTON: We'll be happy to do that in
4 the brief.

5 MS. CHRIST: Okay. Thank you.

6 MS. DeFILIPPO: Thank you, Ms. Christ.
7 Questions from Ms. Warrington?

8 MS. WARRINGTON: Thank you. Just a few
9 questions this afternoon. I mentioned this morning
10 the 5-watt range for categorizing peak watts. I
11 wanted to ask you for your opinion on the competition
12 between the peak watts, you know, comparing the 220-
13 watt panel to a 225-watt panel. What are your
14 thoughts on the competitiveness of those watt ranges?

15 MR. EFIRD: Roger Efird, Suntech. In many
16 applications, bigger is better, more power is better.
17 There traditionally have been some exceptions to that.
18 A residential roof application traditionally would
19 have two installers installing the system, and a
20 ladder to get to the top of the roof.

21 Optionally, something in the range of around
22 200 watts or 180 to 200 watts was always the typical
23 size module that was used for a residential
24 application. There was some discussion this morning
25 about microinverters, and that is a very small

1 inverter. Maybe it's a little bit bigger than a pack
2 of cigarettes. It attaches to the back of the module
3 itself.

4 When the microinverters started coming into
5 our market three, four, five years ago, they started
6 driving up the wattage of modules because the
7 microinverters became more and more efficient. They
8 would handle more and more power. The 225 to 230 or
9 235 watt module is extremely popular today because it
10 still has a physical size that makes it convenient for
11 a installation with the use of any kind of mechanical
12 lifting devices to get it on the roof. And at the
13 same time, it takes full advantage of the
14 microinverters who have a peak power of about 225,
15 2235 watts. So I have got a very good electronic -- a
16 match between the electronics and the module itself.

17 So if you were talking about the residential
18 market, and to some degree some overlap into the
19 commercial roof market, that is a very popular module.
20 I really don't think it is a very popular module for a
21 large scale solar. Generally, that gets up in the 275
22 to 300 watts. They are much larger. Two guys can
23 carry them. There is no ladder involved. You're
24 working on the ground, and there is less wiring.

25 MS. WARRINGTON: Thank you. Any other

1 comments?

2 MR. KING: Just a clarification. When you
3 said 220 to 225 watt module, you're talking about the
4 customer's preference for a 225-watt module versus a
5 220-watt module, or are you talking about the range of
6 wattage?

7 MS. WARRINGTON: A 225-watt module versus a
8 220-watt module.

9 MR. KING: I think simply customers prefer
10 the most efficient product they can buy. So we see
11 that the most efficient module will be the one that is
12 preferred by the most customers. So if you have a
13 choice between a 220- and a 225-watt module, unless
14 there is questions in the system design as far as the
15 inverters are concerned or the design of the system,
16 most customers would prefer a 225-watt module over a
17 220-watt module.

18 MS. WARRINGTON: Just to follow up with
19 that. So if a customer was interested in a 225-watt
20 module because of the efficiency, but it wasn't
21 available at the time, would they be -- do you think
22 they would be okay with purchasing a 220-watt module
23 in its place?

24 MR. KING: For the most part, yes.

25 MS. WARRINGTON: Okay. Thank you. Also,

1 with prices, comparing them across the sectors, I had
2 asked this morning also comparing prices across
3 residential and non-residential and utility markets.
4 And I think, Mr. Petrina, in your testimony earlier
5 this afternoon, you had mentioned lower prices in the
6 utilities sector. If you wouldn't mind elaborating on
7 that a little bit, and any other comments from others
8 are welcome also.

9 MR. PETRINA: Sure. Robert Petrina with
10 Yingli Americas. I think the reasoning behind what I
11 stated was that typically utility-sized projects are
12 much larger, and the counterparty is typically a
13 financially very sound company, and the transactions
14 are again larger, thus lower transaction costs. So
15 you would assume -- and we see that you typically see
16 lower prices in those types of transactions.

17 Also, it's important to look at, you know,
18 the pulldown effect from other prices from thin film,
19 as I mentioned before. That drives that as well, so I
20 think that's important to note.

21 MS. WARRINGTON: So could you also see the
22 same type of instance in the, say, large-scale
23 residential if you're selling to a developer and they
24 purchase a large amount for a housing development or
25 something like that? Do you think the same instance

1 could be seen there?

2 MR. PETRINA: Again, it depends on a lot of
3 factors, right? So it's not just the size of the
4 order. It's who the people you're working with are,
5 who is their financial backers, and so on and so
6 forth. Those are all very important. All those being
7 equal, I think you would see that, you know, the
8 numbers would look relatively the same. But they're
9 never really equal. So --

10 MS. WARRINGTON: Okay. Thank you. And one
11 final question. This one is for Mr. Efird of Suntech.
12 In your testimony this afternoon, you mentioned your
13 panels, Suntech's panels, were at a higher wattage
14 level than panels made by SolarWorld. Do you consider
15 your panels non-competitive with those of SolarWorld
16 due to the wattage range? Is that the only
17 difference?

18 MR. EFIRD: Roger Efird, Suntech. That
19 would depend on the market segment that you were
20 talking about. I think the point that I was making is
21 that during that period of interest, the number of
22 modules that we brought, that we imported in that
23 particular category, you're going to see is very, very
24 small.

25 We have a factory in Goodyear, Arizona that

1 brings in cells from China and assembles modules. And
2 we filled out that questionnaire, and I think you'll
3 see that it's going to look kind of strange. But our
4 answer is zero. We didn't make a single module during
5 that period of time that falls into that category.

6 The demand for our -- we make whatever there
7 is the demand for. And the demand for our products
8 tend to be because of the markets that we have more
9 success in, tend to be the higher wattage 275, 280,
10 285, 290 watts. That range is the heart of our
11 product line. We manufacture products starting at 5
12 watts and going up to about 300 watts, off-grid, on-
13 grid, just, you know, all things to all people in the
14 solar industry.

15 But, you know, we do not manufacture that
16 many within the range that the questionnaire was
17 asking about.

18 MS. WARRINGTON: Thank you. I have no
19 further questions.

20 MS. DeFILIPPO: Thank you, Ms. Warrington.
21 Mr. Yost?

22 MR. YOST: Good afternoon. Again, I'd like
23 to join my colleagues and coworkers in thanking you
24 for your appearance and the very valuable testimony
25 you have given us this afternoon. I'm looking at

1 Petitioner's slide 7 from this morning on the handout,
2 and looking at your slide number 14. Slide 7 was
3 shutdowns and layoffs. And for those who aren't
4 looking at the slide, they began with BP Solar, listed
5 SpectraWatt, Evergreen, SOLON, Solar Power Industries,
6 SolarWorld, and Calisolar, either as plant shutdowns
7 and outsourcing or as workforce reductions.

8 Just one initial question for clarification.
9 Is Calisolar, the last one listed as shutting down
10 their cells, the same one that you list as number
11 three as building a 16,000 metric-ton polysilicon
12 plant in Mississippi? And I'm wondering what is going
13 on there. Are they simply shifting cell production
14 from one location to another?

15 MR. EFIRD: Roger Efird, Suntech. Yes, that
16 is the same company. They are in the polysilicon
17 business as well as in the solar cell business. I
18 think the layoffs that they did on their solar cell
19 factory in California is one thing. The building a
20 new polysilicon plant in another state is another
21 thing altogether.

22 MR. YOST: Okay. That segues into my main
23 question, and that is do you have any further
24 information as to why these companies may have shut
25 down any alternative explanation?

1 MR. EFIRD: I'd like to speak on behalf of
2 the shutdown of BP Solar. I was the director of
3 marketing for BP Solar up until early 2005. In late
4 2004, Lord John Brown, the CEO of BP, came in from
5 England, put us all in a conference room, and
6 announced that the manufacturing wars in solar were
7 over, and the Japanese had won. He said, I'll give
8 you two days. I want a whole new marketing strategy
9 developed in the next two days. What are we going to
10 do?

11 Two days later, we reported back to John
12 Brown that we needed to get out of the manufacturing
13 business. BP's brand was extremely strong at the end
14 user level, and that the company should move
15 downstream and become much more involved in marketing
16 to the end user. Manufacturing is not BP's core
17 strength. That's not a manufacturing company.

18 So the following year, at that time, the
19 Japanese were -- they owned the markets worldwide, and
20 we were complaining about the Japanese, the way we are
21 the Chinese today.

22 MR. YOST: So in your experience, this was
23 related to Japanese imports, or Japanese production,
24 rather than Chinese?

25 MR. EFIRD: No. I really think it was a

1 strategic marketing decision. It took five years to
2 implement. But immediately thereafter, they began
3 contracting for other manufacturers around the world
4 to make modules and put the BP Solar label on them.
5 That began immediately. And five years later, they
6 finally finished out by shutting down the last of
7 their factories.

8 MR. YOST: Oh, I see. Okay. I didn't catch
9 the very first state. So this was a five-year -- a
10 longer term implementation.

11 MR. EFIRD: Yes.

12 MR. KING: Hi. Alan King from Canadian
13 Solar, formerly of Evergreen Solar. The big problem
14 that Evergreen faced was they have a very unique
15 wafering technology that didn't translate into their
16 downstream operations. The wafering technology
17 created a cell that was not industry standard, which
18 required specific proprietary equipment in order to
19 create cells to handle the metalization, the fingers
20 and the bus bars, as we heard this morning, as well as
21 to then panelize it and turn it into a module.

22 While they did a great job with their
23 wafering and continue to try to survive as a wafer
24 company -- let's clarify that -- they were unable to
25 create a price competitive or cost competitive solar

1 module. Thank you.

2 MR. YOST: Comments on any of the other
3 companies, either now or in the post-conference?

4 Okay. Well, I invite you to --

5 MR. ELLIS: Yeah. I think we'll do the rest
6 in the post-conference.

7 MR. YOST: Okay. That would be very
8 helpful. Thank you very much. And I have no further
9 questions.

10 MS. DeFILIPPO: Thank you, Mr. Yost. Mr.
11 David, questions for this panel?

12 MR. DAVID: Great. Thank you very much.
13 Andrew David, Office of Industries. I'd like to echo
14 my colleagues in thanking everyone for being here
15 today. So I just want to start out with a question on
16 the manufacturing process similar to the one I asked
17 this morning. I'll start with Mr. Efird, and then if
18 the other manufacturers here want to weigh in.

19 To what extent have you automated your cell
20 and module manufacturing? Is there significant
21 differences across the industry? Do you make
22 decisions, well, at this stage, we can do just with
23 manual labor. It doesn't make sense to automate. Or
24 do you just generally move towards automating most
25 stages of the production process for cells and

1 modules?

2 MR. EFIRD: Roger Efird, Suntech. Secretary
3 Chu, the Secretary of Energy, visited our factory in
4 Wushi, China. I guess it was about one year ago. And
5 he has stated publicly several times since then that
6 the most automated factory he has ever visited was the
7 Suntech factory.

8 We purchased a company in Europe, in
9 Germany, several years ago that manufactures equipment
10 used to automate factories. So our business at the
11 current time is not only do we manufacture solar
12 cells, et cetera, but we also own a company that
13 manufactures the high tech equipment.

14 We don't sell any of that anymore because we
15 use everything coming out of that German factory for
16 our own internal uses.

17 MR. KING: The majority of labor that goes
18 into the manufacture of a solar panel happens in the
19 actual mod fab area. The metalization, AR coating,
20 the creation of the solar cell really operates with a
21 minimal amount of human intervention. Our factories
22 in China are primarily automated. They're very large
23 factories, so we do have a fair number of factory
24 workers working in lay-up areas and working with the
25 final inspection of the panels.

1 But I think for the most part the amount of
2 automation that exists in the United States is
3 comparable to the amount of automation at least that
4 major manufacturers are trying to install, that Tier
5 One manufacturers are trying to install in their
6 factories in China as well.

7 MR. DAVID: So next I just want to clarify
8 with the off-grid modules. So I know there are
9 specific modules we heard this morning and this
10 afternoon that can be made that, you know, certain
11 wattages or outputs that are mostly used in the off-
12 grid segment. Is there a point at which a certain
13 wattage where you get to 175 watts, and that same 175-
14 watt module is used in an on-grid residence and an
15 off-grid residence? Is there a point at which you
16 kind of stop making an off-grid specific module and
17 all modules are on-grid or off-grid, regardless of --
18 the same module can be used in both on-grid and off-
19 grid?

20 MR. KING: My experience is that I think as
21 was said this morning and was said this afternoon that
22 off-grid modules are primarily lower wattage modules
23 because they suit a particular application, whether it
24 be, as Maneer said for his off-grid lighting, or
25 whether it be for remote habitat, or in cases where

1 I've seen in Nicaragua, where you have an 80-watt
2 solar panel running a light and a computer in a small
3 house.

4 So I think it's relative to the demand.
5 I've also seen houses in California that are off-grid
6 that use full-size solar panels as part of their -- on
7 the roof, just as you would a typical solar system.
8 The difference, of course, is that they're not
9 connected to the grid. They have battery backup and
10 serve the same purpose. I think it's important to
11 keep in mind that it's really more relative to the
12 individual application as it is to the size of the
13 panel. I think typically the largest selling off-grid
14 panel -- and correct me if I'm wrong -- was 120-watt
15 panel.

16 MR. AZZAM: Actually, 180 watts, 185 watts,
17 is -- you know, we're using those on a pretty frequent
18 basis. And you can get into -- you know, those can be
19 used in on-grid situations. You can hook them in the
20 appropriate series connection to build up the voltage.
21 So certainly there is overlap.

22 A lot of what is important to understand is
23 that you build up the voltages in a solar panel based
24 on the number of solar cells, how you connect those.
25 And that's different in the manufacturing setting on

1 how these guys lay out their modules. And often
2 times, it requires additional steps. So it is
3 actually more costly in their process to do those
4 types of panels versus when they're putting it into an
5 on-grid, they would lay them out and have different
6 arrays of solar cells, and perhaps even cut -- you
7 know, in our case, in the smaller wattages, you have
8 to actually cut the solar cells, which adds another
9 step to it.

10 So all of that is built into the
11 differences. But there is a stage when -- and I said,
12 I put the benchmark at 200 watts really and below, and
13 the voltage being appropriate for the battery charging
14 as being the total definition of where you separate
15 on-grid and off-grid. These guys may have their own
16 ways of differentiating.

17 But if you look at most catalogs of those
18 companies that offer both types of products, they will
19 separate clearly on-grid and off-grid solar panels.

20 MR. DAVID: Okay. Thank you. And my last
21 question just goes back to the pricing and thin film
22 driving down the -- and the point that a number of
23 folks made that thin film was one of the factors
24 driving down the price of crystalline silicon modules.

25 When you talk about thin film driving down

1 the price of crystalline silicon, are you specifically
2 cadmium telluride, or are you talking all three of the
3 major thin film technologies?

4 MR. PETRINA: I mean, I think if you look at
5 the market share of the various thin film
6 technologies, there is a few that stand out. So I do
7 think that the pressure comes from a number of
8 different technologies, not strictly cad tel.

9 MR. DAVID: Okay.

10 MR. KIMBER: If I could just speak on behalf
11 of my parent company, that is probably the other
12 prevalent thin film in the market right now. That's
13 an amorphous silicon that Sharp is making at volume.
14 They're using most of it in the Japanese market right
15 now. We don't get a huge amount of imports. And for
16 the record, they are putting it on mainly residential
17 rooftop, so thin film on rooftop.

18 MR. DAVID: Okay. No further questions.
19 Thank you.

20 MS. DeFILIPPO: Thank you, Mr. David. Mr.
21 McClure?

22 MR. McCLURE: Thank you. Jim McClure,
23 Office of Investigation. Thanks to all of you coming.
24 I will follow my previous practice. I don't have
25 questions. I do have one request. I at least, and I

1 think others, do better with pictures or exhibits. I
2 don't think we have any exhibits of the thin film
3 cells. So if you could get some of those to us, we'll
4 take care of them really well.

5 MR. AZZAM: That's fine. I love to give
6 gifts to the staff. But I think that thin film, if
7 I'm correct, are modules, not cells.

8 MR. McCLURE: Okay, whatever.

9 MR. AZZAM: So it is a bigger thing. But
10 I'm sure we can figure out how to get one here. But
11 it's not going to be sitting on your desk. It's going
12 to look like that.

13 MR. McCLURE: Well, I just think in
14 particular the Commissioners do find that helpful.

15 MR. AZZAM: Yes, I agree, they do. And we
16 can do that.

17 MR. McCLURE: Thank you.

18 MS. DeFILIPPO: Thank you, Mr. McClure. I
19 just have a couple of things to follow up on. Mr.
20 Azzam, you may have said this, and I apologize if you
21 did and I didn't catch it. In your applications in
22 sort of the off-grid applications, is thin film
23 technology used, or is it mostly the polysilicon?

24 MR. AZZAM: It is mostly the polysilicon.
25 the thin film is not as efficient, and we're putting

1 up solar panels on top of poles. And if you go to
2 something less efficient, you create a bigger sail,
3 and it loads the pole. And that's frequently the
4 case. The voltage is actually also different. It's a
5 different voltage to work with. So we do use it, but
6 a lot less frequently. And that's generally the case
7 for off-grid.

8 MS. DeFILIPPO: Okay. One last question for
9 you. And this might be something that you would
10 prefer to put into any post-conference submission.
11 You noted earlier in your direct testimony that U.S.
12 producers abandoned the off-grid market. To the
13 extent that you can provide any information supporting
14 that, for example, did you purchase any solar cells
15 from U.S. producers, and did you make requests to buy
16 some and they didn't, any information that you could
17 provide on that would be helpful.

18 MR. AZZAM: Okay. We'd be happy to do that.

19 MS. DeFILIPPO: I'm sorry. Hold on.

20 (Pause.)

21 MS. DeFILIPPO: We've talked a lot about the
22 polysilicon -- the price of polysilicon affecting or
23 driving the price for the solar cells. Do the raw
24 materials used in the thin film have that similar
25 relationship, where as raw material prices for the

1 products used to make the thin film, do they influence
2 the thin film prices as much, the same, less?

3 MR. BUTTON: I would just make an opening
4 statement and turn it over to the industry, is that
5 First Solar, with whom we've been speaking a great
6 deal, doesn't use crystalline silicon. It uses
7 cadmium telluride. However, whether the other
8 elements that are used to produce the thin film module
9 are under price pressure, I'd ask others here to
10 comment.

11 MR. KIMBER: So the other dominant thin film
12 module in the market is a Sharp amorphous silicon thin
13 film. They use silane gas, which is a derivative of
14 polysilicon, but because it is a very thin film, they
15 deposit onto a glass. And so it's much -- actually,
16 the semiconductor is actually much thinner than the
17 wafers that are in there. And so the amount of the
18 commodity that goes in is much, much lower. It's a
19 much smaller percentage of the total cost module.

20 MS. DeFILIPPO: That's helpful. Thank you.

21 MR. HANNAH: Yeah, excuse me just a minute.

22 MS. DeFILIPPO: Sure. Thank you, Mr.
23 Hannah.

24 MR. HANNAH: Ken Hannah from MEMC. So the
25 precursor that we start with to make polysilicon in

1 our facility in Pasadena, Texas is silane gas. So
2 we're one of the world's largest producers of silane
3 gas. And so we sell that silane gas into guys that do
4 amorphous silicon. So there is a similar precursor,
5 and I think as Sheldon has demonstrated, I mean, it's
6 a very, very thin layer. But both of those products
7 start with a silane gas or a trichlorosilane gas,
8 which is then utilized in both of those products to
9 some degree.

10 MS. DeFILIPPO: Following along a little bit
11 with the questions on the relationship between the
12 thin film and the crystalline silicon, and you've
13 talked about how there is influence over the prices of
14 the thin film due to the fact of the price of the
15 crystalline silicon. You also presented in here some
16 data on differences in the efficiency that we've also
17 talked about.

18 So in comparing these products on a price
19 basis, we talk about it in terms of dollars per watt.
20 Is there any sort of conversion factor, or does that
21 efficiency factor into the price? I mean, if they're
22 less efficient, one would seem to believe there is a
23 gap between the prices that would persist. Is there
24 any way that you calculate or factor in the
25 differences in efficiency into the relative prices?

1 MR. KIMBER: So as a developer who, as
2 mentioned before, in almost every solicitation for
3 almost every plant we build has at least one thin film
4 proposal, viewing it as obviously a direct substitute
5 to any crystalline product. I can say that we view
6 that efficiency tradeoff -- it has the following
7 impact.

8 If you have to put more panels in the field
9 because they're lower wattage and lower efficiency,
10 you have to put more balance -- what is called balance
11 of system. So steel, aluminum, the poles that go in
12 the ground. So there is what we call the balance of
13 system penalty, or the BOS penalty. And that
14 efficiency difference is usually roughly for a 14-1/2
15 percent efficient crystalline module to say an 11 or
16 12 percent efficient First Solar module, you might see
17 anywhere from, you know, 20 to 30 cents a watt,
18 probably more like 20 now that First Solar is at the
19 12 percent mark.

20 So if you're looking at the two products,
21 First Solar would have to come in, you know, a good 15
22 to 20 cents, probably better, to be equivalent.

23 MS. DeFILIPPO: That's helpful. Thank you.
24 And the last one is a follow-on to conversations -- or
25 questions that Ms. Christ had. And I'm just going to

1 try to find my little chart, on the spot and contract
2 pricing for the polysilicon. And I think way, way
3 back in the early portion of this morning, which seems
4 like a distant memory, I believe it was opening
5 statements.

6 There was a statement I think made by your
7 opening statement that part of the Petitioner's
8 problem perhaps was that they had gotten locked into
9 contracts for purchasing the polysilicon, that that
10 was one of the reasons why they were having
11 difficulties.

12 To the extent -- and so it seemed a little
13 bit disjointed to what I'm seeing here because it
14 seems like the spot prices are the ones that really
15 spiked and got high, and the contract whole it rose
16 were flatter. To the extent that you can address and
17 make that a little more consistent explanation in your
18 response to Ms. Christ, that would be helpful.

19 MR. BUTTON: We'd be happy to. But part of
20 the short answer is if you locked in a contract a
21 number of years ago at a high price, okay, and you
22 have to keep buying at that high price, when your
23 opportunity costs just go out the market and buy at a
24 lower price, okay, then that contract has put you in a
25 bad situation. You're now paying high for something

1 that you could go out and buy low. That goes to your
2 P&L.

3 MS. DeFILIPPO: Right. I get that. But if
4 I look at this, and I see the blue as way higher,
5 which is the spot and the contract, I'm having trouble
6 making the connection of buying at a high contract
7 price when it is significantly more.

8 MR. BUTTON: Look at the contract. Is the
9 contract at 85 versus a contract done at 35? That's
10 what you want to keep -- and it's one of the things
11 you want to keep in mind. If you lock in a contract
12 at 85, and you now -- somebody signs a contract more
13 recently at well less than half that. So don't just
14 -- in that particular discussion, don't focus so much
15 on the spot as the change in the contract prices over
16 time.

17 MS. DeFILIPPO: Okay. Any information you
18 have on length of contract that would go into that to
19 support that argument, that would be helpful.

20 MR. BUTTON: Okay.

21 MR. EFIRD: Roger Efird, Suntech. I would
22 like to add that during the time that you had that
23 spike, in order to get into a long-term contract, the
24 length of time was very often five to eight years. So
25 if I signed a contract five years ago, I could still

1 be paying \$85 per kilo for silicon when all of my
2 competitors are paying less than half that today.

3 MS. DeFILIPPO: Okay. Thank you. Mr.
4 Button, something to add?

5 MR. BUTTON: Perhaps on my side, conspicuous
6 by its absence, perhaps there has been a lot of
7 questioning with respect to the role of the incentives
8 and the regulator process and the elasticity of
9 demand, which is kind of the third of our three things
10 affecting prices. I was fishing, basically, the
11 opportunity to try to explain that in more detail in
12 our post-conference brief and in terms of question, or
13 to run through it here, because it is a complex --
14 simple at its core, but complex overall -- key to why
15 we believe that if SolarWorld gets its wish, in other
16 words, you have an increase in the market price of the
17 panels, the elasticities with respect to other power
18 sources is that projects won't happen, and that
19 SolarWorld will not get its wish to have greater
20 volume.

21 There will be fewer projects and fewer
22 modules sold. And I can explain that in more detail
23 and lay it out in the questions if you wish.

24 MS. DeFILIPPO: That would be helpful. I
25 would appreciate that.

1 MR. BUTTON: Thank you.

2 MS. DeFILIPPO: Any other questions from
3 staff before we release this panel? With that, I
4 thank you all very much for all of your direct
5 testimony and for sitting for hours and answering our
6 questions. It has been very helpful

7 The last we will have is closing statements.
8 We'll give a five-minute break for people to get those
9 organized. So at 3:45, we'll be back with
10 Petitioner's closing.

11 (Whereupon, a brief recess was taken.)

12 MS. DeFILIPPO: Welcome back, Mr.
13 Brightbill. It seems like it has been days since I've
14 seen you, but it is still the same day, and we are at
15 the final stages. So please proceed with your closing
16 statement.

17 MR. BRIGHTBILL: Thank you very much.
18 First, I might point out that Petitioners may well be
19 requesting extra pages on the brief, to the extent
20 that Respondents will be writing four separate briefs.
21 So we'd like to just alert the staff that that may be
22 an issue we'll want to raise shortly after we close
23 tonight.

24 I want to hit a few points in rebuttal. Mr.
25 Hannah and several others in their testimony basically

1 said if this case succeeds, prices will go up. Prices
2 of power plants and big solar projects will go up.
3 This just proves our point as far as injury and
4 causation. If you eliminate the dumped and subsidized
5 imports, prices will go up.

6 I wanted to also make a point regarding
7 Canadian Solar, which was here today. One of the
8 shutdowns that we pointed out was SpectraWatt. And
9 there is double harm there because SpectraWatt, the
10 domestic producer, did auction its equipment off to
11 Canadian Solar for five cents on the dollar,
12 reportedly to be taken back to China.

13 With regard to thin film, we heard a lot
14 today about thin film. Thin film is not part of the
15 like product. Yes, both technologies generate
16 electricity. That is not the test the Commission puts
17 forward, as you well know. We can talk about steel
18 and pipe cases and so forth. I think Dr. Kaplan laid
19 it all out for you in terms of the like product
20 factors.

21 China has crushed the crystalline silicon
22 market. That has had some incidental effects on thin
23 film as well. Chinese imports are highly concentrated
24 in crystalline silicon, not in thin film. That's
25 partly why the case is brought the way that it is.

1 Also, the thin film market is significantly smaller
2 than crystalline silicon in all three market segments.
3 And I would also point out that Respondents in many of
4 their 10Ks and public statements have noted one of the
5 biggest risk factors in the market is global over-
6 capacity. And what they are talking about when they
7 say that is crystalline silicon over-capacity, again
8 not thin film because China doesn't compete and
9 doesn't play in thin film.

10 A couple of other minor points. Yingli
11 noted that they've only added capacity to meet demand.
12 I would just point you to Dr. Kaplan's slides on that.
13 Chinese capacity exceeds all of world demand by a
14 factor of three. They are not just here to meet
15 demand. They also alleged that SolarWorld is
16 primarily a residential supplier. That is absolutely
17 not the case.

18 Why don't I go to Dr. Kaplan for a few
19 points on China, and then I'll sum up.

20 MR. KAPLAN: Right. What was most striking
21 to me sitting in this room in the afternoon was the
22 lack of discussion about why we're here, and the lack
23 of the discussion about the statute. Tim, when I'm
24 done, will you go over the statutory points that must,
25 must be looked at in every case, and were not

1 discussed?

2 I want to go over pretty much in 15 pages of
3 un rebutted points that I made about the causes of this
4 problem. You had 15 representatives from China and
5 their attorneys, 8 or 9 people from China, and they
6 looked at each other and said, we'll answer in the
7 post-hearing brief to see if we're export oriented.

8 I mean, I was stunned. This is an industry
9 that at the highest levels of the government in the
10 most important economic documents produced in China,
11 their five-year plan, point at this industry, call
12 this industry out, and says they're going to dominate
13 this industry. Then they proceed with tens of
14 billions of dollars of subsidies to support this
15 industry.

16 They build massive capacity, outstripping
17 world demand, to supply this industry, and then they
18 export the vast overwhelming majority to markets
19 outside of China. I didn't hear anything about that
20 in the afternoon. I heard that, you know, maybe you
21 could put a thin cell on a roof somewhere.

22 The main issue has not been discussed, and
23 it has been un rebutted. And I think that at least in
24 terms of what has driven this market, in the world
25 market, the Commission and the staff should take note

1 to as best build up this record to allow the
2 Commission to see where this capacity came from, why
3 it's there, how it was subsidized, and what it caused
4 in world markets. Thank you.

5 MR. BRIGHTBILL: And I'll just echo Dr.
6 Kaplan's points. It is remarkable what you didn't
7 hear at all this afternoon, and that is what you are
8 required to consider: volume, price, and impact of
9 Chinese imports. The volume of imports is
10 overwhelming. Those import levels from China are
11 nothing less than an attempt to take over the market.
12 You have seen the data. China's market share, up from
13 8 percent to 45 percent, even more than 50 percent in
14 the most recent month.

15 With regard to export orientation, too, let
16 me just give you Suntech Power's form 20(f), page 15.
17 "In 2010, we sold 94.7 percent of our products to
18 customers outside of China." This industry is very
19 export-oriented. China is only able to move this
20 import volume because it has completely undercut the
21 market in terms of price. The results you're
22 compiling will show massive Chinese underselling,
23 prices falling 40 to 50 percent in the last 12 months.

24 Also, we have material injury to the U.S.
25 industry. You have the evidence of seven crystalline

1 silicon producers who have been forced to shut down or
2 lay off more than 1,700 workers. Your investigation
3 will show even more harm than that.

4 Against this wealth of evidence, we heard a
5 lot of arguments about alternative causes, some of
6 them conflicting, but nothing from the other side that
7 begins to explain why this harm has occurred to the
8 U.S. industry and its workers. This is not an issue
9 of crystalline silicon versus thin film technology.
10 These are two completely different products and
11 technologies.

12 It is not an issue of imports from any other
13 country. It's not an issue of cost differences.
14 Polysilicon pricing does not explain what has occurred
15 in this market. It's not an issue of Chinese imports
16 just coming in to meet U.S. demand. And it's not an
17 issue of U.S. Government policies pulling cell and
18 module prices down.

19 One thing has pulled cell and module prices
20 down. That's Chinese imports. The bottom line for
21 you as the staff, if the U.S. solar market is so great
22 and so strong, and if demand is growing, if this is
23 the key to our green energy future, then why is the
24 U.S. solar cell and module industry fighting for its
25 very existence?

1 Keep this is mind as you weigh the data
2 coming in. There is really only one answer. It is
3 dumped and subsidized Chinese imports. We trust that
4 the Commission and staff, after reviewing the
5 evidence, will clearly understand what has happened in
6 this market and return affirmative determinations.
7 Thank you.

8 MS. DeFILIPPO: Thank you, Mr. Brightbill
9 and Dr. Kaplan. We will now have closing statement
10 for Respondent. Mr. Ellis, are you doing the honor?
11 Thank you.

12 MR. ELLIS: Thank you. I'd like to offer
13 some closing remarks. I appreciate it has been a long
14 day, and I appreciate the very thorough questioning
15 and the interest you have shown in this case. It has
16 been a tiring, but also very invigorating afternoon.

17 A few major points. First, as we have been
18 discussing, it has been an unprecedented move, what
19 the Petitioner did, and I notice they didn't address
20 that either, when last night, after multiple
21 apparently unsuccessful attempts to clean up the scope
22 of this case, they dramatically changed the scope by
23 announcing that it now includes, in addition to
24 Chinese cells imported into the U.S., also modules
25 assembled from Chinese cells, regardless where the

1 assembly occurs, and modules assembled in China from
2 cells, no matter where those cells are produced.

3 These are remarkable expansions of the scope
4 of the investigation, and this last minute revision
5 results in significant gaps in the data that you've
6 collected. These are not the sort of minor gaps of
7 information that you often have to work around in
8 preliminary stage investigations. To the contrary, as
9 I said earlier, they're whole segments of the market
10 for which the Commission has woken up this morning to
11 discover you have no data.

12 For example, importers of modules made in
13 third countries from Chinese cells, or producers and
14 exporters in third countries of modules assembled from
15 Chinese cells, and Chinese producers of modules from
16 third-country cells. The Petitioners made it
17 impossible for the Commission to do its job. It has
18 made it impossible for the Commission to render a
19 reasonable likelihood determination that can withstand
20 the standard of substantial evidence. The Commission
21 cannot issue an affirmative determination on the basis
22 of the record in this investigation with that gaping
23 absence of data.

24 Second, I will talk about subsidies for a
25 moment. Dr. Kaplan's arguments on subsidies are

1 inflammatory, but they're off-point. Here we're
2 focusing on injury and causation, and we have talked
3 extensively about those issues. The inflated claims
4 of subsidies will be addressed at the Department of
5 Commerce.

6 Third, turning to a couple of points on the
7 merits, as you heard from several witnesses,
8 Petitioners improperly defined a like product, and
9 accordingly the domestic industry in this case. The
10 Commission examines several factors, as you well know,
11 to determine whether or not various products comprise
12 a single like product. Our witnesses have explained
13 that silicon and thin film technology compete head to
14 head in all three segments of the market, that is,
15 large utility, commercial rooftop, and residential
16 rooftop. Whether or not they are perfectly
17 substitutable in all situations, that is not the well-
18 established standard that the Commission applies.

19 Silicon and thin film products share similar
20 characteristics in end uses. They're interchangeable.
21 They're sold through similar channels. They're
22 perceived similarly by customers and producers, and
23 they compete with each other head to head on price.
24 They are therefore by application of your tests
25 undoubtedly like products.

1 Third, I would like to recap -- actually,
2 it's fourth. I'd like to recap a few of the critical
3 conditions of competition that our witnesses have
4 discussed with you today. Importantly, demand in this
5 industry is driven by government incentive programs,
6 both in the U.S. and abroad. In the U.S., federal and
7 state governments have made a concerted effort to
8 expand the use of solar energy and to reduce the
9 generation cost of solar power to achieve that goal.
10 Europe has done likewise and over a long time period,
11 with the result that it has a much larger market for
12 solar energy than the U.S.

13 Another important condition of competition
14 to keep in mind is that demand for solar power and
15 demand for solar modules are highly price elastic.
16 What this means is that an increase in solar module
17 prices such as would occur with the imposition of
18 duties sought by Petitioner would inflate the price of
19 solar electricity because the price of modules is a
20 large share of the price of the electricity itself.

21 The result is that demand for solar
22 electricity, and accordingly demand for the modules,
23 will decline sharply.

24 Fifth, turning to the topics of injury and
25 causation. You have heard that there is no plausible

1 injury argument based on the volume of imports of this
2 case. Petitioner has publicly stated that its U.S.
3 volume increased in 2008, declined with the recession
4 in 2009, but then skyrocketed in 2010 and the first
5 half of 2011, in line with the explosive growth of
6 solar powered demand. That's Petitioner's own
7 statements we've heard. This is not the trend of an
8 industry that the Commission considers suffering from
9 volume-based injury.

10 On the price issues, we'll have to address
11 those in our post-hearing brief.

12 Indeed, despite what the Petitioner has told
13 you, the demand for solar modules in the U.S. has
14 grown substantially over the 2008 to 2011 period, as a
15 result of the declining installed cost of solar power
16 permitted by the combined impact of lower polysilicon
17 prices and the government incentives that we've talked
18 about today.

19 And in its public statements during the POI,
20 SolarWorld has made clear that it has been very
21 successful financially. Up until the very end of the
22 POI, that is, the second half of 2011, Petitioner was
23 making public announcements of its success, and we
24 have quoted them already. We have seen some of them.

25 On the issue of price, while SolarWorld

1 complains about a 30 percent reduction in module
2 prices during the past year, there are several
3 important factors unrelated to imports from China that
4 help explain this decline. Most important, of course,
5 is the price of polysilicon, which is the key raw
6 material.

7 Could we put up that slide again, please?
8 There is a slide that shows that one. As you can see,
9 the polysilicon prices have declined since 2009, and
10 the prices of wafers and cells have followed suit.
11 There is a clear cause and effect here going on. This
12 is consistent with the history of a wide range of
13 semiconductor-type products involving inputs such as
14 silicon.

15 As shown during Dr. Button's testimony, the
16 price of voltaic modules has been declining
17 progressively over many years. The short-term
18 increase during 2004 to 2008, the graph we also saw,
19 was directly tied to a temporary shortage in
20 polysilicon. The decline in module prices thereafter
21 simply continued the long-term trend going all the way
22 back to the mid 1980s, driven by decline in
23 polysilicon prices, thin film competition, and
24 regulatory pressure.

25 Finally, on the issue of threat, as you have

1 heard, there have been new investments continuing to
2 come online in the U.S., such as by General Electric
3 and First Solar, demonstrating confidence in the
4 future of U.S. solar manufacturing. These investments
5 are made with the full understanding that the price of
6 polysilicon is likely to continue to decline, with
7 inevitable implications for continued decline in the
8 prices of the silicon modules.

9 Moreover, demand in emerging markets, and
10 most notably China itself, as we heard this afternoon,
11 is accelerating significantly. The Chinese producers
12 are poised to supply such growing demand.

13 In sum, there are two reasons that the
14 Commission must issue a negative determination and
15 terminate this investigation. First, because of the
16 severe evidentiary inadequacies caused by the
17 unprecedented effort to expand the scope late in the
18 proceeding; and second, because what evidence there is
19 on the record does not support a finding of even a
20 reasonable indication or reasonable likelihood that
21 injury is likely to be caused by the subject imports.
22 Rather, several other factors, most notably the
23 dramatic decline in polysilicon prices, pricing
24 pressure from competing lower cost thin film
25 producers, and incentives generated by government

1 regulation of the pricing of energy explain the recent
2 financial trends in the market and their impact on the
3 Petitioner. Thank you.

4 MS. DeFILIPPO: Thank you, Mr. Ellis. On
5 behalf of the Commission and the staff, I would like
6 to thank all of the witnesses who came here today, as
7 well as counsel, for helping us gain a better
8 understanding of the product and the conditions of
9 competition in the crystalline silicon photovoltaic
10 cells and modules industry.

11 Before concluding, please let me mention a
12 few dates to keep in mind. The deadline for
13 submission of corrections to the transcript and for
14 submission of post-conference briefs is Monday,
15 November 14th. If briefs contain business proprietary
16 information, a public version is due on Tuesday,
17 November 15th.

18 The Commission has tentatively scheduled to
19 vote on this investigation for Friday, December 2nd,
20 and it will report its determination to the Secretary
21 of the Department of Commerce on Monday, December 5th.
22 Commissioner opinions will be transmitted to the
23 Department of Commerce on Monday, December 12th.

24 Parties are reminded that the Commission's
25 new e-filing procedures became effective yesterday, on

1 November 7, 2011. Please contact docket services with
2 any questions or concerns on the e-filing procedures.

3 With that, I thank you all again for coming,
4 and this conference is adjourned.

5 (Whereupon, at 4:06 p.m., the preliminary
6 conference in the above-entitled matter was
7 concluded.)

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CERTIFICATION OF TRANSCRIPTION

TITLE: Crystalline Silicon Photovoltaic
Cells and Modules from China

INVESTIGATION NO.: 701-TA-481 and 731-TA-1190

HEARING DATE: November 8, 2011

LOCATION: Washington, D.C.

NATURE OF HEARING: Preliminary Conference

I hereby certify that the foregoing/attached transcript is a true, correct and complete record of the above-referenced proceeding(s) of the U.S. International Trade Commission.

DATE: November 8, 2011

SIGNED: LaShonne Robinson
Signature of the Contractor or the
Authorized Contractor's Representative
1220 L Street, N.W. - Suite 600
Washington, D.C. 20005

I hereby certify that I am not the Court Reporter and that I have proofread the above-referenced transcript of the proceeding(s) of the U.S. International Trade Commission, against the aforementioned Court Reporter's notes and recordings, for accuracy in transcription in the spelling, hyphenation, punctuation and speaker-identification, and did not make any changes of a substantive nature. The foregoing/attached transcript is a true, correct and complete transcription of the proceeding(s).

SIGNED: Rebecca McCrary
Signature of Proofreader

I hereby certify that I reported the above-referenced proceeding(s) of the U.S. International Trade Commission and caused to be prepared from my tapes and notes of the proceedings a true, correct and complete verbatim recording of the proceeding(s).

SIGNED: W. Andre Bellamy
Signature of Court Reporter