

UNITED STATES
INTERNATIONAL TRADE COMMISSION

In the Matter of:)
)
STAINLESS STEEL SHEET AND) Investigation No.:
STRIP FROM GERMANY, ITALY,) 701-TA-382 and
JAPAN, KOREA, MEXICO, AND) 731-TA-798-803
TAIWAN)

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P R O C E E D I N G S

(9:30 a.m.)

CHAIRMAN OKUN: Good morning. On behalf of the United States International Trade Commission, I welcome you to this hearing on Investigation Nos. 701-TA-382 and 731-TA-798-803 (Second Review) involving Stainless Steel Sheet and Strip from Germany, Italy, Japan, Korea, Mexico, and Taiwan. The purpose of these five-year review investigations is to determine whether the revocation of the countervailing duty order on stainless steel sheet and strip from Korea and the antidumping duty orders on stainless steel sheet and strip from Germany, Italy, Japan, Korea, Mexico, and Taiwan, would be likely to lead to continuation or recurrence of material injury to an industry in the United States within a reasonably foreseeable time.

Schedules setting forth the presentation of this hearing, notices of investigation and transcript order forms are available at the public distribution table. All prepared testimony should be given to the Secretary. Please do not place testimony directly on the public distribution table. All witnesses must be sworn in by the Secretary before presenting testimony. I understand the parties are aware of the time

1 allocations. Any questions regarding the time
2 allocations should be directed to the Secretary.

3 Speakers are reminded not to refer in their
4 remarks or answers to questions to business
5 proprietary information. Please speak clearly into
6 the microphones and state your name for the record for
7 the benefit of the court reporter. Finally, if you
8 will be submitting documents that contain information
9 you wish classified as business confidential, your
10 request should comply with Commission Rule 201.6.

11 Mr. Secretary, are there any preliminary
12 matters?

13 MR. BISHOP: No, Madam Chairman.

14 CHAIRMAN OKUN: Very well. Let's begin with
15 opening remarks.

16 MR. BISHOP: Opening remarks from those in
17 support of continuation of the orders will be by David
18 A. Hartquist, Kelley Drye & Warren.

19 CHAIRMAN OKUN: Good morning, Mr. Hartquist.
20 I think you need to turn your microphone on.

21 MR. HARTQUIST: Good morning, Madam
22 Chairman, members of the Commission and staff. I am
23 David A. Hartquist of Kelley Drye & Warren
24 representing the Petitioners this morning. I appear
25 on behalf of the companies and workers of the domestic

1 industry producing stainless steel sheet and strip,
2 supporting continuation of the seven orders under
3 review.

4 Recent years for the domestic stainless
5 steel industry have been bleak. The economic
6 recession hit this industry hard in late 2008 and
7 continued to present problems in 2009 and 2010.
8 Demand for stainless sheet plummeted, falling to its
9 lowest point over the life of these orders in 2009.
10 As demand declined, so did most of the trade and
11 financial variables for the industry.

12 The industry operated at only a 37.4%
13 capacity in 2009. Idled mills laid off workers and
14 endured a double-digit operating loss of -11%. 2010
15 was not much better. A hope for recovery never
16 materialized. Almost half of the industry's capacity
17 remained unused while its operating profit was barely
18 above break-even. Simply put, the domestic stainless
19 sheet industry is in a highly vulnerable condition.

20 These weak conditions contrast strikingly
21 with the conditions the industry faced in the original
22 investigations. Back then, demand was strong and
23 increasing. Even under these healthy market
24 conditions, imports from the six subject countries
25 quickly caused material injury to the industry by

1 significantly increasing sales volumes with low dump
2 prices.

3 Industry profits fell to 1.8% in 1998.
4 Given that our industry is already struggling with
5 only 1.7% profitably and experiencing much weaker
6 demand than in 1998, the domestic industry will
7 quickly suffer material injury if the orders are
8 revoked. Worse, the foreign producers have high
9 levels of unused capacity and focus on exports. China
10 had been a prime target for exports by many of the
11 countries at issue, but as China has built up its own
12 stainless sheet production, that pattern has changed.

13 The US market with its open nature and
14 attractive prices will be the likely target market for
15 subject producers' production if the orders are
16 removed. Many of the foreign producing industries
17 have refused to respond to questionnaires. No
18 producers in Japan or Taiwan submitted data. Only one
19 Korean company, POSCO, responded. These producers are
20 likely to increase those exports at low price levels
21 if these orders are revoked.

22 ThyssenKrupp producers in Mexico, Italy and
23 Germany are participating, but the information they
24 have submitted provides strong justification to leave
25 the orders in place. There is no track record to

1 justify ThyssenKrupp claims as to policies under which
2 its new mill in the United States will operate or how
3 it will affect imports. In addition, if ThyssenKrupp
4 sells its stainless operations, as it has announced, a
5 new owner could develop very different policies from
6 those of ThyssenKrupp.

7 Mexinox, a company that is already
8 significantly undercutting US prices, has reported
9 that it views the US market as its home market, and
10 plans to continue exporting stainless sheet to the
11 United States despite the fact that ThyssenKrupp is
12 building a new mill in Alabama. In sum, there is
13 every reason to believe that imports from each of the
14 six target countries are likely to increase in volume
15 and to undercut US prices.

16 Given the extremely vulnerable conditions of
17 the domestic industry at present, US producers and
18 their workers would quickly suffer continued or
19 recurrent injury if unfairly traded subject imports
20 return to the United States unchecked. We
21 respectfully urge you to keep these orders in place.
22 Thank you.

23 CHAIRMAN OKUN: Thank you.

24 MR. BISHOP: Opening remarks on behalf of
25 those in opposition to the continuation of the orders

1 will be by Lewis E. Leibowitz, Hogan Lovells, and
2 Jarrod M. Goldfeder, Akin Gump Strauss Hauer & Feld.

3 CHAIRMAN OKUN: Good morning and welcome.

4 MR. LEIBOWITZ: Good morning, Madam
5 Chairman, members of the Commission and staff. I am
6 Lewis Leibowitz of the law firm of Hogan Lovells,
7 appearing on behalf of the ThyssenKrupp Respondents,
8 Germany, Italy and Mexico. The Commission should make
9 negative determinations with respect to imports from
10 Germany, Italy and Mexico in this case. The evidence
11 already before the Commission and the testimony that
12 you will hear today will substantiate that termination
13 of the orders on those three countries will not lead
14 to a continuation or recurrence of material injury to
15 the domestic industry within a reasonably foreseeable
16 time.

17 We view the situation very differently from
18 Mr. Hartquist. I will briefly review the important
19 facts. First, the domestic industry is not vulnerable
20 to recurring material injury if the orders are
21 revoked. The industry has restructured and
22 consolidated. It is now in a position of strength and
23 relative stability, evidenced by its performance after
24 the 2008/2009 financial crisis, which confirms that it
25 is not vulnerable.

1 The domestic industry returned to
2 profitability after only one year, one year of losses
3 in 2009, after an unprecedented economic crisis.
4 Average profits doubled in this review period compared
5 to the prior period of review, despite the
6 catastrophic market conditions of that crisis.
7 Further, domestic industry productivity, price-to-cost
8 margin, and hourly wages all increased between 2005
9 and 2010.

10 The domestic industry has enough confidence
11 in the future of the US market, and without
12 conditioning its forecast on antidumping measures
13 remaining in place, to make substantial capital
14 investments. And of course, ThyssenKrupp agrees with
15 that assessment, investing \$1.4 billion in a new US
16 stainless steel mill as part of its \$5 billion in US
17 steel production.

18 Consider also that the industry offset the
19 effect of volatile raw material costs through an alloy
20 surcharge mechanism, and that US exports doubled from
21 the prior period of review, showing that US producers
22 are not only domestically but internationally
23 competitive. Given these facts, a long line of US
24 companies would be eager to be so vulnerable.

25 Second, the Commission should not cumulate

1 the subject imports from Germany, Italy or Mexico with
2 each other, or with any other respondent. Imports
3 from Germany and Italy will be at or near zero whether
4 or not the orders are revoked. They will not compete
5 with North American production by ThyssenKrupp's
6 Alabama mill. Subject imports from Mexico will remain
7 stable whether or not the order on Mexico is revoked.

8 Mexinox will refocus its sales efforts in
9 the US on specific products, but has not and will not
10 depress prices in the US, and Mexinox will use
11 American feed stock from Alabama to make its
12 production for imports in the United States, as well
13 as distribution elsewhere.

14 Thus, the Alabama plant provides at least
15 1.4 billion reasons why ThyssenKrupp affiliates will
16 not cause injury to the US market if the orders are
17 revoked. The Commission should conclude that
18 revocation of the orders on imports from Germany,
19 Italy and Mexico will not likely cause a resumption of
20 material injury to the domestic industry. Thank you.

21 MR. GOLDFEDER: Good morning, Madam Chairman
22 and members of the Commission. I am Jarrod Goldfeder,
23 counsel for POSCO, the Korean respondent. We are here
24 today to urge the Commission to revoke the antidumping
25 and countervailing duty orders in effect against

1 Korea. I would like to actually begin with a quote
2 from the April 2005 hearing in the first review of
3 this case.

4 In arguing why the Commission should
5 continue the orders against Korea, counsel for
6 Petitioners declare that "POSCO of Korea has told
7 importers that it plans to increase its exports to the
8 United States in 2005. POSCO has told the domestic
9 industry it has its first opportunity in a decade to
10 reap the benefit of the top of the demand cycle. And
11 what actually came to pass?

12 POSCO did not increase its US exports in
13 2005. In fact, during this entire POR, it made a
14 single shipment to the US to fill a special order for
15 an ultrathin product. POSCO did not export to the US
16 at all during the boom years of 2005 through 2007 when
17 apparent consumption and prices reached their highest
18 levels, did not export in 2010 as demand in the US
19 market increased substantially.

20 In short, Petitioner's dire prediction back
21 in 2005 widely missed the mark. Now here we are six
22 years later with the domestic industry once again
23 making dire predictions about what will come to pass
24 if the Commission revokes the Korean orders, but the
25 record does not support their claim. This is not a

1 case in which a foreign industry is waiting in the
2 wings to reenter the US in substantial quantities if
3 the orders go away.

4 Korean producers have consistently
5 maintained an approach of supplying the Asian markets,
6 including their own home market, with little US
7 presence. Revocation will not cause that to change in
8 the reasonably foreseeable future, particularly as
9 demand continues its robust growth in Asia.
10 Therefore, we ask you that you revoke the orders.
11 Thank you.

12 CHAIRMAN OKUN: Thank you.

13 We will now have our first panel.

14 MR. BISHOP: Would those in support of the
15 continuation of the countervailing duty order and the
16 antidumping duty orders please come forward and be
17 seated? Madam Chairman, all witnesses have been
18 sworn.

19 CHAIRMAN OKUN: Thank you.

20 (Pause.)

21 MR. HARTFORD: Apologize for the delay.

22 CHAIRMAN OKUN: No problem. You may
23 proceed.

24 MR. HARTFORD: Good morning.

25 MR. HARTQUIST: Terry, excuse me just one

1 second. I am going to introduce the witnesses.

2 Thank you, Madam Chairman. Let me just take
3 a minute to introduce our witnesses and then we will
4 turn to Mr. Hartford as our first witness, who is
5 obviously raring to go this morning. Terrence L.
6 Hartford is Vice President and General Manager of
7 Sheet for Allegheny Ludlum Corporation. He will lead
8 off the testimony. His colleague Mark Carson, who is
9 General Manager of Field Sales for Allegheny Ludlum
10 Corporation -- if you will just raise your hand while
11 I introduce you -- will be here also to answer
12 questions.

13 Patrick Feeley, Vice President Commercial,
14 North American Stainless; Thomas Schmitt, General
15 Manager of Stainless Steel Sales of AK Steel
16 Corporation; Thomas Conway, International Vice
17 President, United Steelworkers of America; Ed Blot,
18 President, Ed Blot and Associates; Jason Suslak,
19 Senior Attorney of Allegheny Technologies, is
20 available for Q&A behind us; and Brad Hudgens,
21 Economist of Georgetown Economic Services.

22 And with that, Mr. Hartford.

23 MR. HARTFORD: Thank you, Skip.

24 Good morning.

25 CHAIRMAN OKUN: Mr. Hartquist, you didn't

1 mention your co-counsel, Kathleen Cannon. She is well
2 known to us, but if you are, you know, I don't want to
3 leave her out.

4 MR. HARTQUIST: Kathleen Cannon of Kelley
5 Drye & Warren. Thank you.

6 MR. HARTFORD: Good morning. I am Terry
7 Hartford, Vice President and General Manager of the
8 Stainless Sheet Business Unit at ATI Allegheny Ludlum.
9 I have responsibility for all commercial, operating,
10 technical and financial activities for our stainless
11 sheet and strip business, and I have been with
12 Allegheny for almost 30 years. Allegheny Ludlum has
13 actively participated in these cases since they were
14 filed.

15 We appear here today because we strongly
16 believe, for our company as well as our industry to
17 remain viable in this market, it is crucial that the
18 orders against all of the subject countries continue
19 in effect. At the time these cases were filed in the
20 late 1990s, demand for stainless steel sheet was
21 strong and growing. In 1996 our industry was
22 operating at a capacity utilization rate of 73% and
23 obtained operating profits of 8.4%.

24 Unfortunately, growing volumes of imports
25 from the subject countries entered our market at low

1 dumped prices. As a result, despite the strong demand
2 levels, we saw our market share fall, our capacity
3 utilization drop, and our operating income decline to
4 just 1.8%. That was the late 1990s. Fast forward to
5 2011. Demand for stainless steel sheet has declined
6 to levels below that of the 1990s, and below-demand
7 level was reached just a few years ago.

8 The Great Recession devastated our industry,
9 causing demand to plummet in 2009 to its lowest level
10 in over 15 years, a level nearly half of what the US
11 market consumed in the year 2000. At Allegheny Ludlum
12 we had to idle our Midland, Pennsylvania, melt shop,
13 as well as our rolling and annealing lines in New
14 Castle, Indiana, in late 2008 through most of 2009.
15 We still have not resumed operating our annealing
16 lines in New Castle, and our employment there has gone
17 from 140 people in 2008 to less than 40 employees
18 today.

19 Our industry has more idle capacity than
20 capacity in use in 2009. We were also forced to lay
21 off a significant number of workers. This resulted in
22 the industry generating an operating loss in 2009. In
23 2010, while US demand was better than 2009, it was
24 still 17% below the average annual consumption from
25 1997 through 2007, and far below the installed

1 capacity to supply.

2 Our industry's condition remained very poor.
3 The industry earned a minimal operating profit of
4 1.7%, barely above a break-even level. These
5 utilization and operating profit levels are even lower
6 than the utilization and profit levels the industry
7 achieved in 1998 when this Commission found our
8 industry was suffering material injury caused by
9 subject imports.

10 To put it bluntly, recent years for our
11 industry have been very challenging. That has not to
12 say, however, that the orders have not had an effect.
13 Immediately after the orders were imposed, subject
14 import volumes declined significantly. Our industry's
15 condition improved, and we took advantage of that
16 improvement to undertake much needed investment. As
17 you know, we are in a capital-intensive industry that
18 requires continuous investment.

19 Over the course of the review period, we
20 have invested in improving our efficiency and in new
21 technologies to supply the market. The domestic
22 stainless sheet industry's ability to attract
23 investment capital for future growth clearly requires
24 an improvement in the industry's financial
25 performance. The financial results the industry has

1 suffered in the past two years threaten our ability to
2 continue to make these needed investments.

3 Our weakened trade position and profit
4 levels in stainless sheet and strip are not able to
5 withstand a resurgence in low-priced imports, yet all
6 available information indicates that is precisely what
7 will happen if the orders are revoked. Our market is
8 now recovering modestly but it is still far below
9 consumption in 11 out of the past 13 years. Economic
10 growth in the United States is slow and tenuous.

11 Some of our end use markets have recently
12 begun recovering. However, second quarter 2011 demand
13 already appears to be lagging when compared to the
14 first quarter. We are not anticipating demand in the
15 foreseeable future to return to the healthy level
16 reached just a few years ago. The foreign producers
17 in the six subject countries continue to have large
18 capacity and focus on export markets for a large part
19 of that capacity.

20 In fact, producers in Italy, Mexico, Korea
21 and Taiwan actually added stainless production
22 capacity during the period of the global recession.
23 Despite demand in their own countries falling
24 dramatically during this period, they installed new
25 assets, much of which we believe will be directed to

1 export markets. Globally, there is an excess supply
2 of stainless steel sheet.

3 The build-up in Chinese production in
4 particular is forcing foreign stainless sheet
5 producers to look for new markets. I understand that
6 POSCO claims that its focus will be on Asia, but that
7 is not consistent with the facts. Exports of
8 stainless sheet from Korea to Asian markets, and to
9 China in particular, have fallen dramatically in
10 recent years.

11 Korean exports are being displaced by
12 Chinese production, so they have to look for new
13 markets. The US market has been and remains an
14 attractive outlet for their excess capacity. Further,
15 there is no question in my mind that the subject
16 import pricing will be at levels that significantly
17 undercut our prices. In fact, the prices of subject
18 imports are already below our prices in a large number
19 of instances, even with the orders in place.

20 We have received information on very cheap
21 offers of Korean stainless sheet for delivery in both
22 the East and West Coast of the United States, this
23 month and next month. We will submit further details
24 on these low Korean prices in our post-hearing brief.
25 Prices of stainless sheet from Mexico have also been

1 below US prices in the past few years and are
2 continuing to undercut our prices.

3 If the orders are removed, the price
4 undercutting by these and other subject imports will
5 become even worse. I do not understand how
6 ThyssenKrupp can claim that dumped imports of
7 stainless sheet from Mexico will benefit the domestic
8 stainless sheet industry when those imports are
9 already undercutting our prices and displacing our
10 sales.

11 ThyssenKrupp also states that its new
12 facility in Alabama will eliminate the need for
13 imports, or at least for imports other than those for
14 Mexico that it admits will still enter our market. I
15 have listened with interest to the various
16 ThyssenKrupp announcements in recent years as to the
17 timing and details of what will occur with respect to
18 production in their Alabama facility.

19 It seems to be a moving target with constant
20 changes as to what will happen and when. Just this
21 month, ThyssenKrupp announced a restructuring and a
22 possible sale of those and other ThyssenKrupp global
23 stainless operations. If these orders are removed, an
24 entirely new dynamic would be introduced to this
25 market that could, again, alter the supposed policies

1 and plans of this facility.

2 So where are we today? Realistically, we
3 are hoping for a sustained recovery that allows us to
4 increase sales, production, capacity utilization and
5 profitability. We also want to continue bringing
6 steelworkers back to work at our facilities. If these
7 orders are listed, just as our market is beginning to
8 improve, our hope for recovery will not occur and even
9 more jobs could be lost.

10 Although our industry is more than able to
11 supply increasing US demand for stainless sheet, we
12 will be prevented from doing so if unfairly traded
13 imports are allowed to return to our market. Without
14 the orders, the subject countries will return to
15 dumping. Their prices will undercut our prices to an
16 even greater degree than they do today, and our
17 financial position will deteriorate further.

18 Their large available capacity will permit
19 them to export substantial volumes of stainless sheet
20 to our market, depriving us of much-needed sales to
21 continue to increase our utilization rate. The
22 domestic stainless sheet industry will not be able to
23 earn a return on the significant investments we have
24 made and continue to make. The domestic industry's
25 profit levels will not attract the capital required to

1 support our customers.

2 Recovery for the domestic stainless steel
3 sheet and strip industry depends on retention of these
4 orders against unfairly traded imports, and I urge you
5 to keep them in place. Thank you.

6 MR. HARTQUIST: Thank you, Terry, and for
7 the record, I also failed to introduce my colleague
8 Alan Lubberda, and I know I will never hear the end of
9 this. Pat Feeley is our next witness.

10 MR. FEELEY: Good morning. My name is Pat
11 Feeley. I am Vice President of Commercial Operations
12 for North American Stainless. I have been in the
13 steel industry for over 26 years and I have spent the
14 past 16 years at North American Stainless. While at
15 NAS, I have been involved in sales and marketing, with
16 substantial involvement in stainless, sheet and strip
17 operations.

18 I appreciate the opportunity to appear
19 before you today to support continuation of the
20 orders. North American Stainless, located in Ghent,
21 Kentucky, has been producing stainless steel flat-
22 rolled product since 1993. NAS is a world-class
23 manufacturer of stainless steel product and is
24 competitive with any stainless steel sheet and strip
25 producer in the world.

1 However, NAS is not immune from injury
2 caused by large quantities of dumped imports of
3 stainless steel sheet and strip. These orders have
4 been important to the success of NAS over the years
5 because imports from the subject countries had to be
6 sold at fair market prices or be subject to the duties
7 that would bring them back to fair market prices.
8 Because these producers need to trade unfairly to sell
9 in this market, we have generally seen fewer imports
10 of sheet and strip from them in recent years.

11 The pricing discipline that these orders
12 impose on the subject imports is extremely important
13 to US markets. Stainless sheet and strip is sold
14 primarily on the basis of price. The vast majority of
15 sales are made on a spot basis, and almost none are
16 made pursuant to long-term contracts. That means that
17 purchasers can and do seek the best prices in the
18 market and will change suppliers based on prices,
19 quarter to quarter and sometimes from purchase to
20 purchase.

21 Our customers pay very close attention to
22 the market. It doesn't really take more than one or
23 two low prices to prevent us from getting a necessary
24 price increase that we need to cover rising costs.
25 The domestic stainless sheet and strip industry

1 currently has more than enough capacity to supply the
2 US market based on current and expected demand levels.
3 NAS is not operating at full capacity and can handle
4 the moderately increasing demand we have been seeing
5 in the market.

6 Now that ThyssenKrupp has begun ramping up
7 operations in its new mill in Alabama, there is going
8 to be even greater domestic capacity for the market to
9 absorb. That inevitably will mean pressure on prices.
10 If the discipline of the orders is not maintained on
11 subject imports, I have every reason to believe that
12 the subject imports will return to the market in
13 greater quantities and at prices that undersell us.

14 As in the past, that will drive down US
15 market prices and will take domestic sales. Nor do I
16 think that ThyssenKrupp's Alabama mill will spare us
17 competition with imports from ThyssenKrupp's
18 facilities in Mexico, Germany and Italy. To the
19 contrary, I expect to see more stainless, sheet and
20 strip from these mills if the orders are revoked,
21 despite this new mill. ThyssenKrupp has the US
22 industry in its crosshairs and will use all of its
23 capacity, domestic and foreign, to try to dominate
24 this market.

25 Mexinox has made no secret of the fact that

1 the United States is its primary market. Mexinox
2 recently sent letters to US customers telling them
3 that, despite the Commerce Department finding that
4 Mexinox is dumping at margins of over 12%. Mexinox
5 would continue to focus its efforts on the US market.
6 What does that tell us? It tells us that if these
7 orders are revoked, NAS is going to see stainless
8 sheet and strip from Mexinox at those same dumped
9 prices or at even lower prices but without the
10 offsetting duty.

11 That is a very large amount of capacity
12 trained on the US market by a company that has
13 demonstrated it will bring that capacity to the US
14 market at whatever low price is needed in order to win
15 US sales. In a price sensitive market, that will
16 cause our prices to deteriorate rapidly. If Mexinox
17 is kept under order but its sister plants in Italy and
18 Germany no longer have to contend with the pricing
19 discipline or the orders, those mills will be able to
20 service the Mexinox customers without worry about
21 whether they have to pay dumping duties.

22 By coordinating imports from its various
23 sources, ThyssenKrupp will be able to minimize the
24 impact of the antidumping duties, given its ability to
25 sell to US customers and maintain its aggressive

1 pricing practices. ThyssenKrupp has always taken a
2 global approach to the US market by supplying it with
3 product from all of its worldwide mills, including
4 those in Germany, Italy and China, and coordinating
5 those efforts through a single sales organization in
6 Chicago.

7 ThyssenKrupp has the ability to focus on
8 different products and size ranges at its various
9 mills. There are hundreds of sizes and grade
10 combinations of stainless sheet and strip in the
11 market, and ThyssenKrupp can bundle various products
12 together from its different mills and undercut our
13 prices. The Japanese, Korean and Taiwanese producers
14 do not have production facilities in this country, and
15 there is nothing to hinder their imports of dumped
16 stainless steel sheet into the United States, except
17 the discipline of the dumping orders.

18 The United States represents a large and
19 open market with relatively good pricing and moderate
20 demand growth. The markets in Asia, by contrast, face
21 huge overcapacity. That capacity has been growing
22 faster than demand for several years, and China can no
23 longer be counted on to act as a sponge to soak up the
24 world's excess production. We also know that
25 producers in each of the subject countries have

1 remained significant exporters of stainless sheet
2 worldwide, whether or not they are currently exporting
3 to the US.

4 Given the opportunity to export to the
5 United States without paying duties, each of the
6 subject countries will export stainless sheet to our
7 market in larger quantities and at lower prices. An
8 influx of imports of stainless sheet and strip into
9 the US market from the subject countries at unfair
10 prices will have serious negative consequences for our
11 industry.

12 NAS, like the other producers here today,
13 has benefitted from these orders in a highly
14 competitive and price-sensitive stainless sheet and
15 strip market. Like everyone else, we need prices to
16 be a function of our production costs and cannot
17 afford the disconnect that dumped imports can cause
18 between prices and costs. We had that disconnect
19 between prices and costs during the recession of 2009
20 when demand all but disappeared, and you have seen the
21 results with our bottom line.

22 Things would have been much worse if the
23 orders had not been in place then. The same
24 disconnect between prices and costs will occur very
25 quickly if there is a large influx of stainless sheet

1 and strip at dumped prices. If you look at the
2 history of our industry, when things go bad, they go
3 bad quickly. The continuation of these orders is
4 therefore critical to the future of the US stainless
5 sheet and strip industry, and I urge you to keep these
6 orders in place. Thank you.

7 MR. HARTQUIST: Thank you, Pat.

8 Our next witness will be Thomas Schmitt of
9 AK Steel.

10 MR. SCHMITT: Good morning. My name is
11 Thomas Schmitt. I am General Manager of Stainless
12 Steel at AK Steel Corporation. Prior to joining AK
13 Steel, I was Vice-President of sales for North
14 American Stainless. In total I've spent over 30 years
15 of my career in sales and marketing of stainless steel
16 flat products, including stainless steel sheet and
17 Strip.

18 AK is a leading supplier of stainless steel
19 sheet producing a broad range of grades including 200,
20 300, and 400 series products, as well as more advanced
21 precipitating hardening and duplex grades. We make
22 stainless steel sheet products that compete with most
23 produced by all the foreign producers that are part of
24 the sunset review, including ThyssenKrupp companies,
25 POSCO, the Japanese and the Taiwanese producers.

1 AK Steel operates stainless steel production
2 finishing facilities Middletown, Mansfield,
3 Zanesville, Coshockten, Ohio, Rockport, Indiana, and
4 Butler, Pennsylvania.

5 I am here today because our company knows
6 that these have helped our stainless steel running,
7 particularly during those recent downturns. These
8 orders have been of critical importance in permitting
9 us to maintain production and employment while also
10 reinvesting in our company. Recently we installed new
11 electric arc furnaces at our Butler works replacing
12 three older furnaces. This new furnace which became
13 operational earlier this year will allow us for faster
14 heat times and as a result we expect productivity at
15 our Butler facility to increase.

16 As Mr. Hartquist and Mr. Feeley have
17 testified, the stainless steel industry has suffered
18 the effects of the economic downturn that began in
19 2008. The demand for stainless steel sheet and strip
20 is directly related to the automobile, housing, and
21 construction sectors. As spending declined in these
22 sectors in late 2008 and further in 2009, so too did
23 demand for stainless sheet although demand rebounded
24 slightly, only slightly in 2010, demand is still down
25 and still below 2005 and 2007 levels. The decline in

1 the demand for stainless steel led to a significant
2 deterioration in the condition of our industry. Our
3 industry's production, shipment, employment, and
4 profitability all declined in 2008 and 2009 and remain
5 well below healthy levels in 2010 as well -- we would
6 once again face unfairly priced imports.

7 This is a very chilling prospect given the
8 current economic environment that we have been forced
9 to endure over the past several years.

10 Because quality is a given once a supplier
11 has been certified to meet customer specification, all
12 of our foreign producers, all of the foreign producers
13 that are involved in this sunset proceeding compete
14 with us at AK Steel on the basis of price. Given the
15 decline in demand for stainless steel sheet and strip
16 in recent years, the U.S. market for this product has
17 become even more price-competitive, where even a small
18 difference in price results in the winning or losing
19 of a sale. Price rules.

20 An increase in imports from subject
21 countries into the U.S. market at unfair prices will
22 have serious negative consequences to our industry.
23 These imports will undercut our prices, making it
24 impossible for our prices to compete, and for AK Steel
25 to be profitable.

1 The deterioration in prices that would be
2 caused by revocation of these orders would hurt us
3 financially. Our production, shipment, employment
4 levels would also suffer and decline.

5 In conclusion, AK Steel, like other domestic
6 producers here today, strongly depend on these orders
7 to compete in the highly competitive and price-
8 sensitive stainless steel sheet and strip market. The
9 continuation of these orders is therefore critical to
10 the future of our industry, and I urge you to consider
11 to continue these orders. Thank you.

12 MR. HARTQUIST: Thank you, Tom. We're very
13 happy to have with us this morning Tom Conway,
14 representing the Steelworkers Union, which has been a
15 petitioner and supporter of these cases since the
16 original investigation. Tom.

17 MR. CONWAY: Good morning, Chairman Okun,
18 members of the Commission. I'm Tom Conway, the Vice
19 President of the Steelworkers Union.

20 As you know, our union is the largest
21 industrial union in North America; we have over
22 850,000 active members, including over 1,000
23 steelworkers that make stainless sheet and strip at
24 Allegheny Ludlum's facilities in Pennsylvania,
25 Indiana, Ohio, Massachusetts, and Connecticut, and at

1 AK Steel's Mansfield Works in Ohio.

2 I appreciate the opportunity to testify
3 before you again this morning to express our serious
4 concern with the effect revocation of these orders
5 would have on our steelworkers, their communities, and
6 our families.

7 Our union has been fighting on the front
8 lines against foreign governments and companies that
9 violate the rules of trade and seek to gain an unfair
10 competitive advantage. Such actions have had an
11 enormously corrosive effect on the nation's
12 manufacturers and their workers.

13 Before the trade remedies were imposed
14 against stainless sheet and strip, the surge in
15 unfairly traded imports from the subject countries
16 devastated the U.S. stainless sheet and strip
17 industry, and caused serious injury to the U.S.
18 steelworkers.

19 A lot of highly skilled, hard-working
20 steelworkers lost their jobs. Others saw their work
21 hours and their paychecks cut as their employers were
22 forced to reduce production in the face of competition
23 from unfair importers. The job losses experienced by
24 this industry are high-quality jobs, require
25 sophisticated skills to run this equipment, equipment

1 that's worth billions.

2 If the orders are revoked, there is no doubt
3 in my mind that the future of our members and our
4 retirees will once again be seriously at risk. Our
5 members and, our union and its members continue to
6 work with the U.S. producers so that they can remain
7 globally competitive.

8 We've participated in consolidations of
9 certain parts of the industry, modernized our
10 collective bargaining agreements, agreed to changes in
11 workplace rules to increase productivity. Quite
12 frankly, our union has done everything that we can do
13 as the representatives of the work force to make sure
14 the stainless sheet and strip industry has a good shot
15 at long-term survival.

16 I'm confident we can beat the import
17 competition from any country, so long as that
18 competition is fair. Our union members work extremely
19 hard. We play by the rules, so they expect our
20 foreign competitors to do the same. They also expect
21 that our government will enforce our trade laws and
22 make our foreign competitors play fair, as well.

23 The trade actions against stainless steel
24 sheet and strip has served as a strong deterrent
25 against unfairly traded imports over the years, and

1 provided much-needed relief to the industry.

2 As you know, the past few years have been
3 difficult ones for our economy overall, and for
4 steelworkers. In the fall of 2008 the economy went
5 into a severe recession, and demand for steel products
6 plummeted. In just one year, U.S. producers saw their
7 profits disappear, and hundreds of sheet and strip
8 workers lost their jobs as U.S. producers were forced
9 to shut down or idle part of their facility.

10 While the market is beginning to recover,
11 the industry is far from healthy today. Our members
12 are extremely concerned about what will happen is
13 unfair imports flood back into our markets. In order
14 for this recovery to continue, U.S. producers need to
15 be able to increase production and sales so they can
16 continue to put steelworkers back on the job.

17 In summary, these orders have been, and
18 continue to be, very important to the steelworkers.
19 Had the orders not been in place, the job losses and
20 injury to our members following the recession in 2008
21 would have been even worse.

22 On behalf of the union members who make
23 stainless sheet and strip, the retirees that depend on
24 the health of this industry, and all the communities
25 they support, I urge the Commission to continue the

1 trade orders on stainless steel sheet and strip.

2 Thank you.

3 MR. HARTQUIST: Thank you, Tom. Our next
4 witness will be a long-time industry expert, Ed Blot.

5 MR. BLOT: Good morning. I am Edward Blot,
6 President of Ed Blot and Associates. My company
7 provides consulting services to North American
8 producers, distributors, and consumers of specialty
9 metals.

10 As a regular part of the services, I provide
11 market analyses concerning stainless products. This
12 morning I will address four topics supporting the
13 industry's position that the current orders on
14 stainless sheet and strip should not be revoked.

15 First I will comment on ThyssenKrupp's
16 claims regarding its new mill, and other statements
17 made by the Respondents in their prehearing briefs.

18 Second, I will discuss the stainless
19 production and over-capacity in China as it affects
20 the markets in the U.S., Asia, and Europe.

21 Third, I will discuss how the orders have
22 led to product form shifting from coil to cut sheet.

23 Lastly, I will present my analysis for
24 demand over the next few years.

25 In their brief, ThyssenKrupp claims the new

1 stainless mill in Alabama will practically eliminate
2 the need for imports from Germany and Italy, and
3 reduce the need for imports from Mexico. Based on
4 ThyssenKrupp's web site, only two stainless grades
5 from the new mill in Alabama are currently being
6 offered in the market. So it is clear that
7 ThyssenKrupp must rely on imports from their mills in
8 Europe and Mexico to service the U.S. market in the
9 near term.

10 ThyssenKrupp's letter to its customers
11 specifically indicates that its German production will
12 focus on the pyritic-grade optimization, which are the
13 400 series grades not yet being produced by
14 ThyssenKrupp in Alabama.

15 In addition, ThyssenKrupp has announced
16 their intent to spin off the stainless global business
17 unit, including operations in Germany, Italy, Mexico,
18 and the U.S. In the announcement, the CEO of
19 ThyssenKrupp stated the main reason for splitting off
20 the division comes as a result of overall debt, with
21 the stainless division running at a loss over the past
22 few years.

23 He further stated that all options regarding
24 the business unit will be explored, including a
25 potential sale or strategic partnership. Although

1 ThyssenKrupp has said that its intent is to continue
2 with the stainless investments in Alabama and limit
3 the amount of imports from their other stainless mills
4 in Europe and Mexico, should a sale or partnership
5 develop, this direction could change, making the
6 current business strategy questionable.

7 Respondents have also emphasized their
8 commitment to their home markets in other regions of
9 the world. Subject producers, however, have sold to
10 other markets because those markets don't have the
11 pricing discipline of an anti-dumping order, and not
12 because those markets were better.

13 From the staff report you will note that
14 non-subject imports have been increasing in the U.S.
15 market, since implementation of the orders. Why?
16 Because when you are unencumbered by an anti-dumping
17 duty order, the higher prices in the U.S. market,
18 particularly over those in China, are preferred.

19 You can take the growth in non-subject
20 imports in the U.S. market as a predictor of what
21 subject imports would do without the orders. There is
22 every economic reason for the subject producers to
23 shift sales back to the U.S.

24 Also, China is not a good target for exports
25 of stainless sheet due to over-supply. China is now a

1 net exporter of stainless sheet. Since 2005, China's
2 stainless sheet exports increased over 400 percent,
3 while subject country total exports basically
4 declined, as noted in the Industry Brief Exhibit 9.

5 The Chinese research group, NTYKE,
6 calculates that Chinese stainless production will
7 increase 13 percent, to 14 million metric tons this
8 year; while consumption will increase to 11.5 million
9 metric tons, leaving 2.5 million-metric-ton surplus,
10 much of which will be exported.

11 I would now like to direct your attention to
12 my handout, which I believe the Commissioners have.
13 It's taken from the Industry Brief at Exhibit 8. This
14 table details the Department of Commerce import
15 statistics of stainless sheet and strip in both coil
16 and cut length, from the countries subject to these
17 orders, as well as all others.

18 Once the orders were issued, coiled sheet
19 shipments from the subject countries decreased.
20 However, there was a significant increase in cut
21 length from the same countries producing coil.
22 Specifically during the 1995-to-1998 period, cut
23 length from the subject countries averaged about five
24 percent of their total sheet and strip shipments in
25 both forms.

1 During the first and second period of
2 reviews, the cut length from the subject countries
3 averaged about 33 percent and 38 percent,
4 respectively, of their total shipments in both forms.
5 Clearly demonstrated continued product form shifting.

6 The major purchasers of coiled sheet and
7 strip are distributors, pipe producers, and auto
8 exhaust manufacturers. The major distributors prefer
9 to inventory coiled sheet because they have equipment
10 to cut the coil into any desired length by the end
11 user.

12 With the orders in place for coiled sheet at
13 significant margins, each producer could easily offer
14 cut sheet at the same price it offered coil to a
15 customer. The cost increase of producing cut sheet
16 from coil, including any yield loss, can easily be
17 absorbed to offset duties in excess of three percent
18 at today's prices.

19 The advantage to the purchaser would be to
20 eliminate the processing costs of coils into cut
21 sheet, and the loss of flexibility would be offset by
22 the price.

23 Since Kenmack Metals is a U.S. distribution
24 arm of ThyssenKrupp, the transition would be very easy
25 for them. Also, Ta Chen International produces pipe

1 in Taiwan with material sourced from YESKO. Ta Chen
2 is also a master distributor with locations throughout
3 the United States, and switched to cut-length sheet to
4 avoid paying duties on coiled sheet.

5 If the orders are revoked, however, the
6 economics revert to a preference for coiled sheet.

7 In terms of demand, Respondents referenced
8 the 2010 consumption growth over 2009 to state that
9 future growth will be robust. This is the same theme
10 expressed by the subject producers during the hearings
11 at the first review.

12 The Commission may recall that my analysis
13 was for a decrease in consumption over the 2005-to-
14 2007 period, not a robust increase. The staff report
15 data in the second review verified the decline in
16 consumption, just the opposite of what the Respondents
17 presented during their last review.

18 My current market analysis is for a modest,
19 not a robust, increase in demand over the next three
20 years. This increased consumption will still put the
21 U.S. market well below previous levels.

22 You should also recognize that the growth in
23 consumption last year was fueled by three major
24 factors. First, the great recession in the U.S.
25 ended, and customers began purchasing for projects

1 that had been on hold, due to the recession, for
2 available financing.

3 Second, the entire supply chain was
4 rebuilding inventory, in addition to placing orders
5 for their current capital and consumer-good
6 requirements.

7 Third, as prices started to increase due to
8 raw material costs, the major purchasers were placing
9 additional orders to ensure that they can supply the
10 end users at the lowest cost.

11 The supply chain is now full, and future
12 consumption growth will be modest. In the absence of
13 the orders, stainless sheet and strip producers in the
14 subject countries will have the incentive to shift
15 back from cut length to coil, and undersell the
16 domestic producers in a modestly growing market over
17 the next few years. Thank you.

18 MR. HARTQUIST: Thank you, Ed. Our next
19 witness will be Brad Hudgens of Georgetown Economic
20 Services, presenting the economic testimony.

21 MR. HUDGENS: Good morning. This morning I
22 would like to summarize the likely impact that
23 revocation of the orders under this review would have
24 on the domestic industry producing stainless sheet and
25 strip.

1 In terms of the likely volume of imports
2 that would enter the United States if the orders are
3 revoked, the subject producers each have maintained
4 substantial capacity. Based on the Commission's
5 record, each of the subject countries significantly
6 increased capacity since the original investigation.
7 All of the producers are export-oriented; and based on
8 past history, they would use their excess capacity to
9 export to the United States.

10 ThyssenKrupp argues that its new Alabama
11 facility will supply the U.S. market, rather than from
12 imports from Germany or Italy. Because this new
13 facility will not be fully operational in terms of
14 capacity until 2014, and also will not produce all
15 types of stainless sheet, it is highly likely that
16 ThyssenKrupp will continue to export from Germany and
17 Italy, as well as from Mexico, to supplement
18 production at its Alabama facility.

19 At the startup, ThyssenKrupp will also be in
20 the position of requiring supplemental production with
21 imports from affiliated producers to achieve its
22 announced goal of increasing its presence in the U.S.
23 market.

24 As Mr. Blot described earlier, ThyssenKrupp
25 has concentrated in the U.S. production on the 300

1 series product in its initial phase, while importing
2 other grades from Germany, Italy, and Mexico.

3 ThyssenKrupp has historically supplied the
4 U.S. market from all its major production centers in
5 the world, and it is likely to do so despite building
6 a new plant in the United States. ThyssenKrupp has
7 recently announced that it was going to reorganize its
8 stainless division into a single unit, coordinating
9 its global sales among its various affiliates; thus,
10 making it more likely that imports from ThyssenKrupp's
11 affiliates will increase in the future.

12 In fact, ThyssenKrupp's Mexican subsidiary,
13 Mexinox, has made it clear in communications with its
14 customers that it intends to continue to supply U.S.
15 customers, and grow its presence in the U.S. market,
16 even in light of ThyssenKrupp's recent U.S.
17 investment.

18 ThyssenKrupp even concedes in its prehearing
19 brief that Mexinox is highly dependent on the U.S.
20 market, and it considers to be "part of Mexinox's home
21 market."

22 The Commission's record demonstrates that
23 Mexinox has ample unused capacity to increase exports
24 to the U.S. market.

25 ThyssenKrupp is also likely to store subject

1 merchandise from Germany and Italy, despite the
2 construction of the Alabama facility. In fact,
3 ThyssenKrupp announced to its U.S. customers that it
4 is optimizing its organizational structure by
5 completing a fully integrated stainless steel plant in
6 Alabama, and by the relocation of its cold-rolling
7 mill within Germany.

8 Now, this message of a fully integrated
9 structure to its U.S. customers is that global
10 sourcing through ThyssenKrupp will become more
11 available; and that, despite the addition of the
12 Alabama mill, the improvements at the German mills are
13 also relevant to the U.S. market.

14 Thus, even by ThyssenKrupp's own admission,
15 it will continue to supply the U.S. market from its
16 global affiliates in Germany, Italy, and Mexico.

17 Based on the Commission's record,
18 ThyssenKrupp has sufficient capacity in each of these
19 three countries to significantly increase its presence
20 in the U.S. market. Although the German producers
21 reported in these reviews higher capacity utilization
22 rates in 2010 than in 2005, these rates are based on
23 allocations, rather than true capacity levels.

24 The Commission's record shows that the
25 German producers have substantial unused hot- and

1 cold-rolled capacity that could be used to increase
2 their production of stainless sheet -- strip is
3 produced. With these new investments and ample unused
4 capacity, ThyssenKrupp can easily supplement U.S.
5 production with imports from Italy.

6 Mexinox has also significant and increased
7 capacity, and has made it very clear that it will
8 continue to target its capacity at the U.S. market, as
9 it has over this review period.

10 I would like to make one additional point
11 regarding the orders on Germany and Italy. If the
12 Commission were to revoke the orders against Germany
13 and Italy, and then maintain the orders on Mexico, it
14 is likely that ThyssenKrupp would alter its announced
15 local supplies policy, and shift its sourcing to
16 supply product from Germany and Italy.

17 Such a shift would be economically
18 justifiable and consistent with its new integrated
19 sourcing strategy. With Mexinox subject to a 12-
20 percent duty, it would make good economic sense for
21 ThyssenKrupp to shift sourcing to Germany and Italy if
22 duties are removed.

23 A 12-percent duty on stainless sheet that
24 sells roughly for \$3,000 per ton would amount to about
25 \$360 per ton, a hefty amount to pay. Under that

1 scenario in particular, dumped imports from Germany
2 and Italy would likely increase to the U.S. market.

3 Although none of the Japanese and Taiwanese
4 producers, and only POSCO of the Korean producers,
5 responded to the Commission's questionnaires. Record
6 evidence demonstrates that there is excess capacity to
7 produce stainless sheet in these countries, as well.
8 Based on press articles, Nashun, Nippon, and JFE
9 announced plans to expand production of sheet and
10 strip in 2010.

11 The Commission's record shows that Korea's
12 capacity to produce stainless sheet is substantial,
13 and has increased since the original investigation.
14 Based on press articles, B&G Steel commissioned a new
15 stainless cold-rolled strip mill in 2009, and POSCO
16 announced a new 400,000-ton facility for stainless
17 strip in 2010.

18 Now, while POSCO asserts that it did not
19 export stainless sheet to the U.S. market over the
20 review period, it fails to recognize that non-
21 responding Korean producers continued to do so. So
22 given the increased and excess capacity in Korea,
23 POSCO and the other Korean producers are likely to
24 increase their U.S. presence significantly, absent an
25 order.

1 While no Taiwanese producer responded,
2 public information shows that Taiwanese producer YESCO
3 is planning to expand capacity of stainless sheet and
4 strip. In 2011 YESCO announced that it was raising
5 production to boost orders, and that it would also be
6 reducing export prices.

7 Export statistics indicate that all of the
8 subject countries are export-oriented. Further, many
9 of these producers have been historically dependent on
10 China as a target for these exports.

11 As China has increased its own capacity,
12 however, subject producers' exports to China have been
13 displaced, forcing them to seek out new markets.
14 Given the U.S. market's size, openness, and relatively
15 high prices, the subject producers are likely to
16 target the United States with both their excess
17 capacity and by diverting exports from the lower-
18 priced export markets in the event of a revocation.

19 U.S. purchasers and importers have responded
20 to the Commission's questionnaire that they would
21 search out for low-priced imports from the subject
22 countries in the event of the revocation. And most
23 importantly, they stated that these imports would
24 likely create a downward pressure on prices.

25 Quarterly price comparisons for the period

1 of review show that in 52 of 120 comparisons, subject
2 imports undersold the domestic product, often by
3 substantial margins. Given that underselling in a
4 significant minority of comparisons have occurred with
5 the orders in place, the severity of the price
6 competition and import underselling in the event of
7 revocation of the orders would be intense.

8 Volatile raw material costs present further
9 problems for this industry. The domestic producers
10 must be able to raise prices to cover rising raw
11 material cost. Absent the restraint of the trade
12 remedies, the projected underselling by subject
13 imports combined with this volatile raw material cost
14 will likely cause price depression and/or suppression.

15 As the record data show, the domestic
16 industry is in a highly vulnerable condition. The
17 industry suffered an operating loss of 11 percent in
18 2009, and earned only a minimal operating profit of
19 1.7 percent in 2010. The average financial
20 performance over the most recent three years also puts
21 the U.S. industry in a loss position.

22 As demand for stainless sheet declined,
23 producers were forced to cut back production, idle
24 mills, and lay off workers. Under these facts,
25 maintenance of the order is critical to prevent the

1 continuation or a return of material injury by reason
2 of the subject imports. Thank you.

3 MR. HARTQUIST: Thanks, Brad. We'll wrap up
4 our testimony with Kathy Cannon addressing two legal
5 issues.

6 MS. CANNON: Good morning, Madame Chairman,
7 members of the Commission. I'm Kathleen Cannon of
8 Kelley Drye, and I will address a couple of legal
9 issues this morning, starting with cumulation.

10 We urge you to cumulate imports from all six
11 countries under review in this case. None of the
12 Respondents has challenged whether there would be a
13 likely reasonable overlap in competition among the
14 imports from the subject countries and the U.S.
15 product in the event of revocation.

16 They have, however, argued that imports from
17 some of the countries would have no discernible
18 adverse impact, or would compete under different
19 conditions of competition.

20 Our witnesses have already addressed why
21 imports from each country are likely to have a
22 discernible adverse impact on the U.S. industry absent
23 the orders. None of these countries can claim, with
24 any real basis, the likely absence of such an effect,
25 given their sizable and increased capacities, their

1 significant unused capacity, their export orientation,
2 and the reduction of alternative export markets due to
3 China's production buildup and other third-country
4 trade barriers.

5 Respondents argue that even if the statutory
6 factors supporting cumulation are met, imports from
7 Mexico, Germany, Italy, and Korea should all be
8 excluded from a cumulative analysis because they
9 compete under different competitive conditions. The
10 ThyssenKrupp Companies focus largely on their
11 affiliation with a U.S. mill that is beginning
12 production in the United States as the factor that
13 they claim warrants decumulation.

14 ThyssenKrupp asserts that these affiliation
15 justify a refusal to cumulate, for the same reason the
16 Commission did not cumulate imports from countries in
17 which foreign affiliates of Arsular Mittal USA were
18 located in the NuCor Hot-Rolled Steel case.

19 What they fail to recognize, however, is the
20 heavily fact-based nature of that inquiry, and the
21 extensive record documents regarding not just Arsular
22 Mittal's policies, but its practices that led to the
23 Commission's decision in that case.

24 The Commission took into account Arsular
25 Mittal USA's size, documents it submitted showing how

1 its policies were implemented, and how its sales were
2 made, evidence of the absence of imports from the
3 countries in which the affiliates of Arsular Mittal
4 were located, and information on its actual pricing
5 behavior.

6 There is no such track record here on the
7 ThyssenKrupp Companies on which the Commission can
8 rely at this time, given the timing of the startup of
9 this mill. In fact, over the review period, imports
10 have continued into the United States from Italy,
11 Germany, and Mexico.

12 As the Court held in the NuCor case, the
13 fact of affiliation alone does not warrant a finding
14 as to presumed behavior in terms of future imports.
15 ThyssenKrupp has acknowledged that its plan includes
16 continued imports from a subject affiliate in Mexico,
17 a fact that is very different from the facts that were
18 presented in the NuCor case.

19 Finally, there are published announcements
20 of a possible sale of ThyssenKrupp's global stainless
21 operations that could alter its current proposed
22 policies entirely.

23 Korean producer POSCO seeks exclusion from
24 cumulation, as well. POSCO argues that its focus is
25 exports on Asia, that it has new facilities in China,

1 and that it didn't ship to the U.S. market over the
2 review period.

3 Many of the subject countries focus exports
4 on Asia, as the statistics that we provided
5 demonstrate, so that does not differentiate the Korean
6 product. Other producers also have mills in China.

7 In fact, POSCO's new facility in China
8 actually increases the likelihood that it will export
9 to the United States from Korea. Korean exports to
10 China have declined, as a result of these new Chinese
11 operations, forcing Korean companies like POSCO to
12 divert their shipments elsewhere.

13 Whether POSCO has shipped to the U.S. market
14 in recent years is also irrelevant as a factor
15 supporting decumulation of Korea, as there were
16 imports from other Korean companies into the United
17 States over the review period. The legal issue here
18 is whether to cumulate imports from Korea, not POSCO
19 alone, and the facts support cumulation.

20 The second legal point I would like to
21 mention is the level of the dumping margins at issue
22 here. Both Respondents have mischaracterized their
23 actual level of dumping by speculating as to what
24 those margins should or would be if WTO decisions on
25 the zeroing issue were to be implemented. Suffice it

1 to say that those decisions have not been implemented;
2 that there is no proof that their margins would fall
3 to zero if they were implemented; and that the
4 Commission is legally required to rely on the margins
5 that Commerce has provided.

6 That concludes my statement. Thank you very
7 much.

8 MR. HARTQUIST: Thank you. That concludes
9 our direct testimony, and we'll be happy to answer
10 questions.

11 CHAIRMAN OKUN: Thank you. And before we
12 begin those questions, let me take this opportunity to
13 thank all the witnesses for being here, particularly
14 our industry witnesses, for making the time to travel
15 and answer our questions and provide information, as
16 well as Mr. Conway from the union. We appreciate
17 having you here, as well.

18 We will begin our questions this morning
19 with Commissioner Lane. And just a reminder, if you
20 can just repeat your name for the benefit of the court
21 reporter. Commissioner Lane.

22 COMMISSIONER LANE: Good morning. Welcome
23 to all of you.

24 Some of you talked about the capacity, and
25 so I have a general question. In looking at the staff

1 report, both the domestic industry and the foreign
2 producers, we see statistics on capacity and capacity
3 utilization. And my question is, theoretically, or
4 not theoretically -- realistically on the ground, how
5 much capacity utilization can a facility sustain for a
6 period of time? The highest.

7 MR. HARTFORD: I'm Terry Hartford; I'll try
8 to answer the question. How much can, how much idle
9 capacity can you sustain?

10 COMMISSIONER LANE: No, no. How much can
11 you actually produce?

12 Let's say that your facility is at 50
13 percent, and I come in and tell you that I want you to
14 go to 100 percent. Can you produce at 100 percent or
15 more over a period of time, and sustain that with the
16 facilities that you have?

17 MR. HARTFORD: We certainly can ramp up to
18 higher utilization levels. And we have the manpower
19 available. Many are laid off right now, but we could
20 recall employees to run our existing capacity at a
21 higher level than we do today. And we could certainly
22 sustain that operating level for an extended period of
23 time.

24 COMMISSIONER LANE: Can you maintain it at
25 100 percent or more over a period of time?

1 MR. HARTFORD: I would think that we could.
2 And again, these are fairly complicated facilities; we
3 have multiple plants, and you've got melting
4 facilities and hot-roll facilities and finishing
5 facilities, some of which make multiple products.

6 COMMISSIONER LANE: I guess what I'm really
7 asking is technically, is it feasible or is it
8 possible to maintain 100-percent capacity or more over
9 a period of time? I mean, I understand that you have
10 to have the manpower. But can the machines themselves
11 do it?

12 MR. HARTFORD: The answer to that is yes,
13 the machines can do it. This is large capital
14 equipment, it's designed to last a long time. It's
15 designed to run, to be in an up mode a high percentage
16 of the time.

17 And when we say 100 percent of the time,
18 that of course assumes that you need to do routine
19 maintenance on these pieces of equipment.

20 COMMISSIONER LANE: Well, of course.

21 MR. HARTFORD: So every week you might take
22 certain numbers of hours to take a piece of equipment
23 down, do the routine predictive and preventive
24 maintenance that you need to do, and then get it back
25 in service.

1 But from the design of the assets and the
2 capability of those assets, and having manpower
3 available, we can run for a sustained period of time
4 at levels that yes, approach 100 percent of our
5 capacity.

6 COMMISSIONER LANE: Mr. Carson, did you want
7 to add something to that?

8 MR. CARSON: No, I did not.

9 CHAIRMAN OKUN: Okay. Mr. Hartquist, so
10 having heard Mr. Hartford's answer, the argument that
11 some facilities are already at maximum capacity and
12 could not deliver product into the United States, is
13 that valid, having heard what Mr. Hartford just said?

14 MR. HARTQUIST: You are referring to the
15 foreign producers' capacity, whether they are
16 essentially running out and could not produce more
17 product?

18 COMMISSIONER LANE: Yes. Without naming any
19 specific countries or facilities, because I don't want
20 to get in trouble with BPI.

21 MR. HARTQUIST: Well, I don't know of any of
22 the facilities that are running at 100 percent. Some
23 of them are running at relatively higher rates than
24 the U.S. companies are.

25 But having heard Mr. Hartford's testimony,

1 and I expect the other industry witnesses would agree,
2 yes, we think that they can operate at very high
3 levels of capacity. And that given the economic
4 conditions in the U.S., with prices generally higher
5 here than other places in the world, they have an
6 incentive to ship to this country.

7 CHAIRMAN OKUN: Mr. Hudgens?

8 MR. HUDGENS: For most of the foreign
9 producers, their capacity is based on an allocation
10 methodology that, that was based on production. And
11 in many cases that allocation was actually performed
12 by the Commission staff, and not the actual company.

13 The companies indicated that they could not
14 calculate capacity on this particular subject product.
15 But what those producers did provide was their
16 capacity to produce hot-rolled and cold-rolled
17 product. And using those data shows that all the
18 subject producers have sufficient, ample capacity to
19 produce, to significantly increase their production of
20 the subject product.

21 COMMISSIONER LANE: Okay. Mr. Hudgens,
22 sticking with you.

23 MR. HUDGENS: Okay.

24 COMMISSIONER LANE: Could you provide me,
25 probably post-hearing, how much volume from each of

1 these countries would have an adverse effect on the
2 U.S. industry, or would have an adverse effect if it
3 came into this country in the reasonably foreseeable
4 future?

5 MR. HUDGENS: Yes.

6 COMMISSIONER LANE: Okay, thank you. Now,
7 some of you have said that a lot of the existing
8 subject countries are targeting China. I'd like for
9 you to develop a little bit more what you see
10 happening in China, as far as China ramping up its
11 capacity.

12 Do you have anything specific that proves
13 that, or we could look to, other than speculation as
14 to how many facilities they are building, and the fact
15 that they will be supplying their own home market and
16 won't need imports?

17 MR. BLOT: Commission Lane, this is Ed Blot.
18 I'll try to address that.

19 COMMISSIONER LANE: Okay, thank you, Mr.
20 Blot.

21 MR. BLOT: Yes. In our Exhibit 9 from our
22 brief there is a lot of data it shows about China
23 becoming a net exporter. It lists the date of, going
24 back I think to 2005, so the period of review.

25 And China has, during this particular

1 timeframe, grown significantly. As I testified
2 earlier, their exports have gone up over 400 percent
3 from 2005 to 2010. So they have become a net
4 exporter, rather than a net importer, if you go back
5 to the hearing that we had during the first review.

6 MS. CANNON: Commissioner Lane, might I also
7 add Mr. Blot also testified, and I think one of the
8 better sources is the Antioch Research Study, the
9 Chinese's own research study, that shows a 2.5-
10 million-metric-ton surplus in China. So that's I
11 think a very good overall data compilation, in
12 addition to the anecdotal information that we
13 submitted in our brief on individual mills.

14 COMMISSIONER LANE: Okay. Could somebody
15 clarify for me how much of the Alabama plant that you
16 testified to is actually operational? And did I
17 understand that it won't be fully operational until
18 2014?

19 MR. HARTFORD: I can tell you my
20 understanding of the status of the Alabama facility.
21 At this point in time, the planned investment is to
22 have three cold-rolling mills running. One of those
23 is running today, is our understanding. The other two
24 I believe are still in construction.

25 The final anneal line is running today. But

1 there is still to come a melt shop that they are
2 building over the next few years, a hot-roll anneal
3 and pickle line, which is not yet running.

4 So I think, from our standpoint, we would
5 describe the Alabama project as in its very early
6 stages of production and shipping.

7 COMMISSIONER LANE: And do I understand your
8 testimony that if these orders came off, then
9 ThyssenKrupp would use, would supply to existing
10 customers that they can't supply from their Alabama
11 plant, from their Mexico, German, and Italy plants?

12 MR. HARTFORD: We believe that's what they
13 would do. Because, for a couple of reasons. Alabama
14 will not be fully operational for several years; I
15 think Mr. Blot reported either 2013 or 2014. So it
16 will be a long time before Alabama is at a full-output
17 type of a level.

18 And to get to their stated goal of a very
19 large increase in their U.S. market share, they would
20 have to ship to the U.S. market not only from Mexico,
21 but also from their facilities in Germany and Italy.

22 COMMISSIONER LANE: Okay. Very quickly,
23 because my time is shutting out. What is the time
24 line for ThyssenKrupp to sell their, part of their
25 facility that they have announced?

1 MR. HARTFORD: We don't know. We know the
2 announcement came from ThyssenKrupp in early May that
3 it was their intention to look for options to either
4 sell it or spin it off; that they would explore all
5 available options to do that. But I don't recall
6 seeing a time line.

7 COMMISSIONER LANE: Okay, thank you. Thank
8 you, Madame Chair.

9 MR. HARTQUIST: Commissioner Lane, we don't
10 know whether they are going to sell it or keep it.
11 That's unclear at this point.

12 COMMISSIONER LANE: Okay. I'll ask them
13 this afternoon. Thank you.

14 CHAIRMAN OKUN: Commissioner Pearson.

15 COMMISSIONER PEARSON: Thank you, Madame
16 Chairman. Permit me to extend my welcome to all of
17 you. When I opened up this file and I realized okay,
18 we're going back to stainless, I thought thank
19 heavens, because I've been getting a little rusty.

20 (Laughter.)

21 COMMISSIONER PEARSON: Sorry about that.
22 You don't have it so bad; my colleagues have to put up
23 with me all the time.

24 Let me start with a basic question on
25 demand. In the public staff report we can see that

1 apparent consumption bumped up by about 300,000 tons
2 in 2006, and then it dropped by a little bit more the
3 next year. What was going on in 2006 that caused that
4 uptick?

5 MR. HARTFORD: I'd be happy to comment on
6 that. We saw, actually we saw year-on-year growth in
7 U.S. consumption 04/05/06, I believe. I'm not looking
8 at the chart, but I think it increased in each of
9 those years. And we were coming out of a
10 manufacturing recession from 2001, '02, and '03, which
11 had hit U.S. consumption in a serious way. It was
12 down about 17 or 18 percent during those three years
13 over the prior year.

14 And so '04, '05, '06, we saw an increase in
15 demand. And I think we saw strength in all of our
16 core markets in the United States. Automotive at that
17 time remained strong. The U.S. was probably producing
18 16 million cars a year. Housing at that point in
19 time, before the financial crisis, housing was
20 booming. And a large portion -- housing is
21 responsible for a good chunk of our, of our supply.

22 We saw capital spending, business spending,
23 on things that require stainless flat products were
24 very strong at that time. The one area that comes to
25 mind, ethanol. The production of ethanol plants

1 during that period of time was at a very high level.
2 And those plants required large quantities of
3 stainless flat products.

4 COMMISSIONER PEARSON: A bit more plate than
5 sheet?

6 MR. HARTFORD: Oh, it was, it was coiled
7 plate, which we're going to talk about tomorrow, but
8 it was also cold-rolled sheet. And a plant like that
9 requires a lot of tubing for heat exchangers and
10 condensers and those sorts of applications.

11 And so we saw pretty broad-based strength in
12 our core markets for stainless sheet and strip.

13 COMMISSIONER PEARSON: Mr. Feeley.

14 MR. FEELEY: Thank you. To reiterate
15 Terry's comments, we also witnessed the increase in
16 general terms with the ethanol market, that has since
17 relaxed. But the appliance market certainly took on
18 more steam with the consumers, and certainly auto
19 contributed much to the growth, given the volume and
20 the production levels that were achieved in '06.

21 So we would categorize it as broad-based in
22 any sense of the word. But mostly consumers, whether
23 it be appliance and auto, contributing to the most,
24 most greatly to that surge.

25 COMMISSIONER PEARSON: Okay. But we should

1 understand this is kind of a normal thing in the
2 marketplace; that certain trends combine to give a big
3 year occasionally. And it's not as anomalous as it
4 looks just by reviewing the table.

5 MR. SCHMITT: Right. Well, back then, yes,
6 the ethanol was doing real well. Automobiles, yes,
7 were --

8 COMMISSIONER PEARSON: This is Mr. Schmitt,
9 for the benefit of the court reporter.

10 MR. SCHMITT: I'm sorry, Tom Schmitt. The
11 automobile production is a lot less now. But it is
12 the housing, as Terry said, Mr. Hartford, is really
13 suppressed right now. And that was not back in those
14 years, it was all growing. And that's why we had a
15 positive growth during those years.

16 COMMISSIONER PEARSON: Okay. So what are
17 the demand prospects, as your industry sees them, for,
18 you know, the rest of 2011, for 2012? Could you fill
19 that in a little bit, please?

20 MR. HARTFORD: I'm Mr. Hartford; I'd be
21 happy to start. I think in my testimony, and I'll
22 repeat it again, I think we have seen the recovery
23 from this awful recession as being slow, steady,
24 tenuous. We've all lived through a lot of cycles, and
25 we've seen V-shaped recoveries in the past, and we're

1 not experiencing one of those right now.

2 I think as we sit here today, for stainless
3 sheet and strip, and we look at our outlook over the
4 next few months, it certainly has slowed. Just very
5 recently it has slowed.

6 And when you think about the nature of our
7 business, primarily spot business, not a lot of
8 contracts; short lead times. I mean, our order book
9 is loaded for the next five weeks, four weeks. And so
10 we don't get tremendous forward visibility.

11 Our sense right now is I think things have
12 slowed somewhat. And the balance of this year, our
13 company is not anticipating, in the sheet and strip
14 business, a booming, robust recovery the balance of
15 the year.

16 I think that the overhang from the things
17 that contributed to this recession, the financial
18 uncertainty globally, the slowdown in consumer
19 spending, the uncertainty of whether people are going
20 to have jobs or not, how much money can they borrow
21 for spending; all of those things I think have
22 contributed to a slowing of consumer demand. Which is
23 a big portion of our, of what drives our production
24 and our sales.

25 And so I think that we're in a period of

1 time of slow, gradual growth. That's my opinion.

2 COMMISSIONER PEARSON: Mr. Feeley.

3 MR. FEELEY: I also would echo the forecast
4 from our vantage point as very moderate. We
5 understand what corporations and consumers are like,
6 are very deliberate in their estimates and their
7 behavior. So we perhaps have put the recession behind
8 us, but we expect this will be a slow task to
9 recovery, with moderate GDP forecasted, and consumers
10 and corporations looking very carefully at the future
11 and very deliberate order patterns Terry had
12 mentioned, and I would echo. That we, too, work in a
13 very insulated four-week lead time. And perhaps while
14 we'd like a deeper and richer visibility in terms of
15 what may lay ahead, seldom are we afforded the luxury.

16 So from our standpoint, we go at this in a
17 sense, month to month, and decide what the forecast or
18 the future may bring every 30 to 45 days.

19 COMMISSIONER PEARSON: Okay.

20 MR. SCHMITT: Mr. Pearson, I'd have to say
21 the same.

22 COMMISSIONER PEARSON: Mr. Schmitt.

23 MR. SCHMITT: I mean, right now, though, the
24 customers are nervous. I mean, the outlook is short
25 and the business cycles have gotten a lot quicker. We

1 look at four to five weeks, and we see, you know,
2 that's as far as we can see today. If it goes beyond
3 that, it's really hazy.

4 But it's certainly, the first quarter was
5 encouraging. It looks like it's slackened off. The
6 customers are nervous right now; they're sitting on
7 their hands, so it's really unclear. We're
8 optimistic. We expect a slight growth, a moderate
9 growth for 2011, and we hope for that in 2012.

10 COMMISSIONER PEARSON: Okay. Well, thank
11 you for those comments. Just so you know, I'm
12 currently going through a kitchen remodeling project
13 that is causing some material injury, as far as I'm
14 concerned. But at any rate, the end result should
15 involve a substantial increase in the consumption of
16 stainless steel, all of which has been manufactured
17 already, so it's not new. But we're doing what we can
18 to bolster supply, the prospects for stainless steel
19 sheet.

20 Those of you who have access to the
21 confidential version of the staff report would be
22 familiar with Table 4-17, on page 4-33. This table
23 shows projections for demand growth for both the U.S.
24 and global markets.

25 And as I looked at those numbers I thought,

1 you know, that looks reasonably robust; the people who
2 put those forecasts together don't see the market
3 standing still, or even being, you know, terribly
4 slow-growing.

5 And so perhaps if you could say something
6 now, Mr. Hudgens or others, that would be fine.
7 Otherwise, for purposes of the post-hearing, could you
8 give some assessment of how we should understand the
9 data in that table.

10 MR. HUDGENS: We'll be happy to respond at a
11 post-hearing brief. I would just point out that even
12 based on these data, if you look at the consumption
13 trend in 2010 compared to the forecasts in 2011, it
14 shows a very, very modest increase. So it's, you
15 know, less than what was even projected in our own
16 testimony.

17 COMMISSIONER PEARSON: Okay. If you can
18 clarify in the post-hearing whether there are product-
19 based issues in that table that we should be mindful
20 of. Because I'm not sure how our scope product
21 intersects with the data that we have in there.

22 MR. HUDGENS: Will do.

23 COMMISSIONER PEARSON: Okay, thank you.
24 Madame Chairman, my time has expired.

25 CHAIRMAN OKUN: Commissioner Aranoff.

1 COMMISSIONER ARANOFF: Thank you, Madame
2 Chairman. I want to join my colleagues in welcoming
3 everyone on this first panel to the Commission this
4 morning.

5 Let me start with some further questions
6 about capacity. We're in the enviable position in
7 this review of having 15 consecutive years of data for
8 the domestic industry. And one of the things that
9 those data show is that over the last 15 years,
10 domestic apparent consumption has declined, and
11 domestic production peaked in, by my count, 1999.

12 But domestic capacity has continued to
13 increase, as reported to the Commission. Can any of
14 the producers explain why that would be the case?

15 MR. FEELEY: Ed Feeley. I'd be happy to
16 respond. In terms of apparent consumption, what we
17 are faced with, or our manufacturing base is faced
18 with today, is a host of reasons why the apparent
19 consumption has gone down. Not the least of which is
20 manufacturing that has exited the U.S., and has gone
21 elsewhere.

22 On top of that we have some manufacturers
23 that right now assemble, and the manufacturing is
24 conducted apart from the U.S. So some of those volume
25 levels differ.

1 As far as the production relative to
2 apparent consumption, much of the let's say capacity
3 increases in decisions that have been made during the
4 course of the mid-nineties and subsequently in 2000
5 were based on assumptions that apparent consumption
6 would indeed increase. We've seen some results that
7 would differ from the assumptions, basically for the
8 reasons I've stated prior. So we're dismayed that the
9 apparent consumption rates have not increased, and
10 that the manufacturing base is perhaps weaker than
11 once thought, given the competitive nature of
12 manufacturing not only in the U.S., but NAFTA and
13 abroad.

14 So we're hopeful that manufacturing will
15 resume, and will recover, and consumers will use
16 stainless in far greater applications than ever
17 engineered before. We're hopeful that we'll have
18 emerging markets that will also contribute to the lift
19 in apparent consumption. And some of those markets,
20 albeit early, would include solar and perhaps the
21 lithium battery with auto.

22 So perhaps we're discouraged, short-term,
23 with the apparent consumption rates, but optimistic
24 with the future, that we can enjoy let's say larger
25 production levels as a result of growing apparent

1 consumption.

2 COMMISSIONER ARANOFF: Okay. Does anyone
3 else want to comment on the logic behind expanding
4 domestic capacity?

5 MR. HUDGENS: I'd like to make one point in
6 terms of the trends. As you'll notice from 1996 to
7 2008, capacity remained fairly stable at two million
8 short term. So there weren't any major capacity
9 increases over a 12-, 13-year period. The increase
10 that you're referring to really was in 2008. And
11 these increases were -- I'm sorry, 2009.

12 And these increases, there is a two- to
13 three-year lag between when capacity actually is put,
14 goes into effect from when decisions were made to
15 increase that capacity.

16 So most of those decisions to increase the
17 capacity were made in 2006, when consumption was quite
18 high. But it's not that the industry has been
19 increasing capacity over a long period of time despite
20 demand declining. The increase in capacity was done
21 just most recently, in a one- to two-year period.

22 COMMISSIONER ARANOFF: Okay -- figures were
23 probably understated, because not all capacity
24 reported as available could be efficiently brought on
25 line. Is that still the case today? Is there

1 capacity that's older or less efficient that couldn't
2 really be efficiently brought on line, given market
3 conditions?

4 MR. HARTFORD: Terry Hartford from Allegheny
5 Ludlum. Over this period of time, we have taken some
6 older, higher-cost capacity off line, and we've taken
7 that off line permanently, but have replaced that with
8 newer capacity.

9 So when you look at Allegheny Ludlum's
10 figures over the most recent period of review, our
11 capacity availability is relatively flat. It went up
12 very modestly over the past five years. But that
13 really is the result of idling older, less efficient
14 equipment, and bringing newer, more efficient
15 equipment on stream. And I would say that for our
16 company, that capacity is readily available for us
17 when we need it.

18 MR. SCHMITT: This is Tom Schmitt from AK
19 Steel. We have capacity we could bring on right now
20 if we needed to upstream, you know, with the
21 automotive side especially. We took out three old
22 furnaces, and replaced it with a furnace in Butler,
23 just to be a little bit more efficient.

24 But we could bring up some more capacity.
25 If we had the orders.

1 COMMISSIONER ARANOFF: And when you refer to
2 taking out older capacity, it's scrapped? Dismantled?

3 MR. SCHMITT: No, ma'am, it's not scrapped.
4 We just, it's on idle.

5 COMMISSIONER ARANOFF: Okay. Mr. Feeley?

6 MR. FEELEY: Pat Feeley, North American
7 Stainless. From our standpoint, we have no idled
8 capacity, given the relative new investment. But we
9 certainly have the wherewithal to bring capacity up to
10 a very high level, if necessity were to dictate.

11 COMMISSIONER ARANOFF: Okay. Well, I
12 appreciate those answers. Let me change to an
13 entirely different subject now, while I still have a
14 few minutes of time.

15 One of the arguments that's made extensively
16 in your brief, and was raised in testimony this
17 morning, is the idea that exports from subject
18 countries to China are being shut out of the market in
19 China, and need other places to go. That's certainly
20 something that the Commission relied rather heavily on
21 in the first review.

22 But now that China has been a net exporter
23 for six or seven years, my question to you is, isn't
24 that adjustment pretty much over? Is there further
25 displacement from China that's going to take place in

1 the reasonably foreseeable future? Or have things
2 pretty much settled?

3 MR. HUDGENS: I can make two points
4 regarding that. The first point is that the, in
5 general the subject producers that diverted shipments
6 from China to the other markets diverted to countries
7 such as Vietnam, Malaysia, Poland, Turkey. They're
8 smaller markets that have limited demand, and also
9 have smaller pricing, I mean lower pricing than the
10 U.S., so they're not as attractive a market as the
11 United States is.

12 And the other thing that, since the first
13 review the Chinese producers have increased,
14 substantially increased their capacity. So even we've
15 seen the diversion begin in 2005, but the Chinese
16 producers continue to grow capacity. And so there's
17 even less and less of a market in China. So there's
18 those two factors.

19 COMMISSIONER ARANOFF: Okay. Mr. Hartford,
20 did you want to add something?

21 MR. HARTFORD: Well, I was going to -- I
22 concur with what Brad just said. The only question
23 that perhaps I had was, I'm surprised -- and we'd have
24 to look at our data again -- I didn't think that China
25 has been a net exporter for six or seven years. I

1 thought that was a very recent switch, where they
2 became, they switched from being an importer of
3 stainless sheet and strip to being an exporter. But
4 we can check our numbers.

5 And to Mr. Hudgens's point, they continue to
6 build at a very rapid rate.

7 MS. CANNON: Commissioner Aranoff, might I
8 add, too? If you look at Exhibit 9 in our prehearing
9 brief, where we have the export tables from each of
10 the subject countries, you will see that despite the
11 shift, each of these subject countries still have
12 China as one of their top export markets, or many of
13 them do. It's the second largest for Mexico, it's the
14 second largest for Korea. It's still the largest for
15 Japan. It's the third largest for Italy.

16 So even in 2010, they're exporting a lot
17 there. And to the extent China continues to build up
18 this capacity, I think you still will see the shift
19 that has been going on over the POR continue.

20 COMMISSIONER ARANOFF: Okay, all right. I
21 appreciate those answers; those are very helpful. And
22 let me stop there since my time is running out.

23 Thank you, Madame Chairman.

24 CHAIRMAN OKUN: Commissioner Pinkert.

25 COMMISSIONER PINKERT: Thank you, Madame

1 Chairman. And I thank all of you for being here today
2 to help us to understand what's going on and what's
3 likely to happen in this industry.

4 I want to begin with a question for the
5 entire panel about this new production facility that
6 Thyssen is locating in the Southeastern United States.
7 Does this given ThyssenKrupp's German, Italian, and
8 Mexican entities the ability to compete against other
9 U.S. producers in geographic markets where the
10 Alabama-produced product would not be present?

11 MR. HARTFORD: Do you mean in foreign
12 markets, as opposed to in the United States?

13 COMMISSIONER PINKERT: No. In the United
14 States, in other words, is that Alabama plant sort of
15 limited as to what parts of the United States it would
16 be competing in?

17 MR. HARTFORD: This is Terry Hartford from
18 Allegheny. My answer to that is no, there would not
19 be a geographic limitation to what they can do from
20 the Alabama plant.

21 COMMISSIONER PINKERT: Okay. Now --

22 MR. SCHMITT: Tom Schmitt from AK.
23 Absolutely, I don't think that would restrict them at
24 all. I would agree with what Mr. Hartford said. They
25 can ship anywhere in the country.

1 COMMISSIONER PINKERT: Thank you. Now, Mr.
2 Hudgens, are the improvements at Thyssen's German
3 plant that you referred to in your testimony relevant
4 only to niche products? Or are they relevant to the
5 entire domestic like product that we're looking at in
6 this case?

7 MR. HUDGENS: I believe it would be relevant
8 to the entire like product. That in this letter,
9 where ThyssenKrupp indicates that they are moving
10 production within Germany, they do indicate that they
11 are using, they will focus on pyritic products.
12 Pyritic products, focus German production on pyritic
13 products.

14 COMMISSIONER PINKERT: Could you get a
15 little closer to the microphone?

16 MR. HUDGENS: That they will tend to source
17 more the pyritic products from Germany. And then in
18 terms of the 300 series, produce those in the United
19 States. But if the orders were lifted, then
20 ThyssenKrupp would have the option to ship the entire
21 product mix.

22 COMMISSIONER PINKERT: Thank you. Now, you
23 also, Mr. Hudgens, testified about what would be
24 likely to happen if the Commission kept the order on
25 Mexico, but removed it on Germany and Italy. And I'm

1 wondering whether that argument is consistent or
2 inconsistent with the argument that the 12-percent
3 duties on the Mexican product haven't had, and aren't
4 likely to have, any impact on Mexican shipments to the
5 U.S.

6 MR. HUDGENS: Well, currently there are
7 orders in place from Germany and Italy. And so the
8 importers understand that they are subject to a duty,
9 they are subject to an administrative review. They
10 know that the duty that they are posting a bond on is
11 not necessarily the duty that they will ultimately
12 have to pay. So there it does create a stronger
13 discipline in the market, other than just the actual
14 duty there.

15 So when you take, if the orders were to be
16 revoked on those two countries, then it does
17 completely free those two countries up to supply the
18 U.S. market.

19 COMMISSIONER PINKERT: Maybe I misunderstood
20 some of the testimony about the 12-percent duty on
21 Mexico. But I'm still wondering if, if the shipments
22 will continue unabated from Mexico, regardless of the
23 12-percent duty, then why would we expect there to be
24 an adverse impact from Italy and Germany in the event
25 that those orders are taken off? Do you see what I'm

1 getting at?

2 MR. LUBERDA: Commissioner Pinkert, this is
3 Alan Luberda. It's an economic, there's an economic
4 incentive. If they have a choice between shipping
5 from Mexico and paying \$350 or so a ton extra to get
6 their product into the United States, or they can ship
7 it from Europe without the administrative burden of
8 the dumping order, without that extra \$350 a ton, that
9 starts to raise a lot of economic disincentive.

10 So at that point, it could make very sound
11 economic sense to ship from Italy or from Germany, at
12 a price that's, you know, there's a \$350 advantage
13 there at \$3,000 a ton.

14 MR. HARTQUIST: This is David Harquist. I
15 would also point out, Commissioner Pinkert, that the
16 level of the anti-dumping margin for Mexinox has gone
17 up and down, with wild swings from the beginning, 30
18 percent, more than 30 percent initially. It's been
19 down around three or four percent. And just in the
20 last review by the Commerce Department, it went up, I
21 think to the surprise of Mexinox, to 12 percent.

22 So I think they're probably looking at lots
23 of different ways to bring material into the United
24 States. And the relationship between the Alabama mill
25 and what's going to go down to Mexico for processing,

1 come back to the United States perhaps in finished
2 form to be sold in this market, they have a wide range
3 of options that they can pursue.

4 And given the uncertainties and the changes
5 that we have seen in the pattern of what ThyssenKrupp
6 has done in marketing their products in the past, it's
7 very difficult to predict what they will do in the
8 future.

9 But our basic point is we think that these
10 orders are very important. They've shown that they,
11 that they will dump; they continue to dump. And if
12 the orders were revoked, it would have a very
13 significant impact on the domestic producers.

14 COMMISSIONER PINKERT: Thank you. Now I
15 want to go back and examine the assumption behind my
16 question, the one that you've just answered. And that
17 was about whether or not the 12-percent duty might be
18 having an impact.

19 I'm wondering, is it too early for us to say
20 at this point whether or not it might have an impact?
21 Even accepting the point that you made in your
22 testimony earlier that there is some indication that
23 they intend to continue to ship to the U.S. market.

24 MS. CANNON: Commissioner Pinkert, yes, I
25 think that's exactly the case. This is a very new

1 calculation. And you also have to recognize that this
2 whole integrated policy that they're articulating is
3 very new. So when you combine the two, you can't
4 really look at exactly what's been happening up to
5 now; you have to take them where they are, say you've
6 got an integrated policy, now you're facing a 12-
7 percent duty that you were hoping was going to be
8 zero. They keep referring to in their brief as if it
9 were zero, when in fact it is not.

10 And at that point, the economics that Mr.
11 Luberda described do kick in, in terms of giving you
12 incentive to look elsewhere as a potential source, to
13 avoid paying \$350 a ton bringing it in from Mexico.

14 So I think it's again too new in this whole
15 equation, both because of the dumping duty and because
16 of the new integrated policy, to assume that it would
17 not come from anywhere else.

18 MR. LUBERDA: Commissioner Pinkert, we view
19 the letters that Mexinox sent to their customers here
20 as a statement that ThyssenKrupp intends to continue
21 to supply its customers in whatever way possible. So
22 they knew they were coming into the sunset; they were
23 telling customers they were going to get a zero, and
24 they didn't. So it's don't worry, we'll find a way to
25 continue to supply you regardless of this.

1 And the option of supplying from Europe, if
2 there were no duties in place, would provide one
3 method for them to do that.

4 MR. HARTQUIST: David Harquist. I would
5 also comment that there was a lot of discussion in the
6 marketplace when the Alabama facility was being
7 designed, that imports from Mexico would cease,
8 because they were going to be producing this material
9 in the United States. And so don't worry about the
10 dumping order.

11 Yet Mexinox has fought this all the way,
12 continuing to fight in numerous different fora, on
13 NAFTA appeals, court appeals. And so it's clear that
14 they want to have the opportunity to continue to ship
15 to the United States, and they would love to have this
16 order go away.

17 COMMISSIONER PINKERT: Thank you. Now,
18 turning to Mr. Conway. I want to get your comments
19 specifically on the issue of vulnerability. And how
20 you respond to the argument that the industry's great
21 turnaround after the great recession is an indication
22 that the industry is not vulnerable.

23 MR. CONWAY: The turnaround may be somewhat
24 slight in pricing, and we look at it compared to
25 carbon, that it sort of didn't suffer as bad as

1 carbon. But in terms of a turnaround from our
2 perspective, I still have plants down in Indiana, I
3 still have people in New England who made this
4 product. I mean, we still have a significant number
5 of members who made stainless strip, on layoff. And
6 hopefully, can still bring this back also from this.

7 Week after next I'm going to open up
8 bargaining with one of these companies in a year or
9 so. I'm feeling like this whole thing has been staged
10 to kind of set me up a bit. But it is what it is. We
11 recognize that there is still a soft market; that our
12 capacity is kind of not back where it is.

13 And while there may have been some pricing,
14 my sense is a lot of it's passed through the price of
15 nickel. You know, a lot of arguments going on in the
16 industry about are you holding, are you getting real
17 price, or are you just passing through cost of raws.

18 So from our perspective, we don't see this
19 as anything other than that kind of short-term
20 recovery that they've been describing. And you know,
21 I typically would have gone in with a company looking
22 at 13 weeks of book, and how far out it was booked.
23 Now, we're in this kind of world of four and five
24 weeks of orders, and no real sense about how far it
25 is.

1 So I just don't see this as, you know, while
2 it's a slow crawl out, it's a real slow crawl. And if
3 I had to pick my time to be doing a labor agreement, I
4 wouldn't have chosen this week, but I have what I
5 have. I don't know if that directly answers your
6 question.

7 COMMISSIONER PINKERT: Thank you. Mr.
8 Hartford, very quickly, do you have a followup?

9 MR. HARTFORD: If I could just add to that.
10 This recovery, I think we need to put it into
11 perspective. And bar charts are always great things,
12 because visually you can see very quickly where you
13 are.

14 And when you look at how poor U.S.
15 consumption was in 2009, in my testimony I think I
16 said it was the worst year in 17 years, it was less
17 than half of the consumption level in the year 2000.

18 And so on a percentage basis, the recovery
19 from 2009 to 2010 looks like a big recovery. This is
20 very robust. But when you look at it historically in
21 terms of where we have been in the past, it was, in
22 absolute terms, it was a very small recovery. And we
23 still had a long way to go to get back to the levels
24 of what we would consider to be normal U.S.
25 consumption.

1 COMMISSIONER PINKERT: Thank you. I'm past
2 the end of my time for this round, but I appreciate
3 the answers. Thank you, Madame Chairman.

4 CHAIRMAN OKUN: Thank you again for all your
5 answers thus far. As you know, as a result of the
6 first review, the Commission looked at the orders on
7 France and the UK. In your opinion, has the behavior
8 of the imports from those countries been, on both
9 volume and price, as you would expect?

10 In other words, you had argued that we
11 should keep the orders on France and the UK.

12 MS. CANNON: I'm sorry, I'm not sure we have
13 the stats on the UK and France.

14 CHAIRMAN OKUN: Okay. Well, how about for
15 the producers? Do you see them in the market? What
16 prices?

17 MR. SCHMITT: We definitely have competition
18 from France, no question about that. This is Tom
19 Schmitt from AK. We cannot speak specifically about
20 the UK, but certainly from France.

21 MR. HARTFORD: I would agree with that. We
22 see French competition, French imports on sheet and
23 strip routinely in the market.

24 CHAIRMAN OKUN: And what prices, compared to
25 other prices in the market?

1 MR. HARTFORD: At lower than U.S. prices,
2 typically.

3 CHAIRMAN OKUN: Okay. If you look at -- go
4 ahead. Yes, Mr. Schmitt, closer to your microphone,
5 please.

6 MR. SCHMITT: I'm sorry. Substantially
7 lower from France. I don't think we can say it here,
8 I'll do it in a brief to you, but we've seen
9 substantially lower prices from France.

10 CHAIRMAN OKUN: Okay. So for post-hearing
11 for me, I'd like you to address those non-subjects'
12 role in this market, post-order, and how that fits
13 with your argument.

14 Then let me turn to the incentive of subject
15 imports to come back into the market. The Commission
16 collected extensive pricing data in different markets.
17 And depending on the product, I think it's been
18 described in the briefs as instances where the U.S. EU
19 price is very similar, sometimes the EU higher, kind
20 of a mix. But not a -- I guess I would ask you to
21 comment on that.

22 In this industry we have, you are exporters.
23 So talk about prices in other markets, and what you
24 see going forward. And how that relates to, we talked
25 about capacity increases, consumption increases in

1 some of the other markets in which you might be
2 familiar. Talk about the prices in other markets, and
3 how you see those.

4 MR. HARTQUIST: You mean other geographic
5 markets?

6 CHAIRMAN OKUN: Yes, other geographic
7 markets.

8 MR. HARTFORD: Terry Hartford from
9 Allegheny. We do export some sheet and strip. If you
10 look at net selling prices in various markets, the
11 U.S. tends to normally be higher than other U.S.
12 markets.

13 MR. SCHMITT: Than other non-U.S.

14 MR. HARTFORD: Sorry, thank you. Than other
15 non-U.S. markets. You compare it to the prices in
16 Germany and Italy, or if they roll up an EU price, the
17 prices here tend to be higher. Certainly generally
18 higher than selling prices that we see in Asia.

19 CHAIRMAN OKUN: Do other producers want to
20 comment on that?

21 MR. FEELEY: Yes, thank you. Pat Feeley at
22 NAS. We, too, see lower prices. We expect that
23 situation will continue. We are able to export, but
24 at clearly lower levels or lower price levels than
25 what we were faced with here in the U.S.

1 MR. SCHMITT: It's Tom Schmitt from AK.
2 Again, we do export very little, but it's very, very
3 competitive outside this country. Very competitive.

4 CHAIRMAN OKUN: Okay. For purposes of the
5 post-hearing, if you can provide what types of
6 products you're exporting, and how that fits. Because
7 again, for counsel, I mean if you're looking in
8 chapter, or, yes, in section 4 of our staff report and
9 looking at prices, particularly with respect to the
10 EU, Germany, Italy, how that fits with this
11 experience, if they are relating today.

12 MS. CANNON: Chairman Okun, if I could just
13 add, as well.

14 CHAIRMAN OKUN: Sure.

15 MS. CANNON: I think generally, without
16 getting into specifics, the fact pattern you see in
17 the confidential data in your report shows that the
18 Asian prices are consistently lower. So that's a
19 given.

20 The EU and U.S. prices are in fact mixed.
21 But when we're looking at the EU producers in Germany
22 and Italy, we're not so much worried that they're
23 going to ship production from their home markets from
24 what they're selling in Europe. But they're
25 exporters, as well, and the concern here is that a

1 significant amount of their export is to markets at
2 lower prices. And to the extent those are shifted, or
3 they have excess capacity overall, and here is the
4 U.S. market with attractive pricing as it is -- I
5 mean, it's as good as it is in Europe, generally --
6 There is incentive to sell it here.

7 So that is basically our concern with
8 respect to the European producers. But many of the
9 producers focus on China and other Asian markets,
10 where there is a clear incentive to sell it into the
11 United States, based on that proprietary pricing data.

12 CHAIRMAN OKUN: Turning to the cumulation
13 arguments, Ms. Cannon, in your direct testimony you
14 had addressed one of the questions I would have asked
15 you to respond to, which is what distinctions you see
16 in this fact pattern, versus the Arsular Mittal NuCor
17 fact pattern. So I appreciate you addressing that.

18 But I do have some additional questions
19 there. You had talked about the Court had focused on
20 what evidence there is to support, that affiliation
21 alone is not sufficient, which the Court clearly
22 stated.

23 I guess one of the questions I would have,
24 and that I could also put to producers, is in response
25 to Commissioner Pinkert's question about whether the

1 Alabama plant was limited geographically, the response
2 from producers was no, it produces, would produce for
3 a national market, or they're not limited.

4 One of the arguments made in other cases
5 where there have been affiliations is that while I
6 could say yes, there will be volume from Mexico, they
7 say there will be; and for a while they keep bringing
8 in these German products until they bring these
9 additional lines on, and then obviously we'll have a
10 chance to talk to them more about the timing of all
11 that.

12 But let's say I accept that, that there will
13 be some volume, because it's consistent with their
14 strategy. The question for me is prices. Why would
15 we expect, as an incentive for those prices, those
16 countries, those affiliated producers, to bring in
17 products in the United States and sell them at a price
18 that affects the U.S. price, or lowers the U.S. price.
19 How can that be good for the company as a whole, or
20 for the Alabama producer?

21 MS. CANNON: Well, let me start, and then
22 I'll let the producers comment, as well, because I
23 asked them that question yesterday, in fact. Because
24 I was curious about the same thing, given the facts of
25 the NuCor case.

1 And the first response was, look at the data
2 in the staff report that we already have, which is
3 what Mexinox is doing right now. Mexinox is
4 underselling U.S. producer prices during the review
5 period to a significant extent, in about 35 percent of
6 the comparisons. There is underselling right now,
7 which was not a situation that you saw in that other
8 case.

9 But when I asked about the prices that these
10 producers were seeing in the market by Mexico, they
11 said they were indeed aggressive. And let me let them
12 amplify on that.

13 MR. HARTFORD: Ms. Cannon may have just made
14 my point, but what I was going to respond with -- this
15 is Terry Hartford from Allegheny Ludlum -- is the fact
16 that Mexinox does that today. They ship into the U.S.
17 market at prices lower than our prices in the U.S.
18 market. They consider it an important part of their
19 home market; yet, they continually sell at prices
20 below the domestic producers.

21 So if they do it today with Mexinox, we
22 would expect that they would do that same thing in the
23 future with Germany and with Italy.

24 CHAIRMAN OKUN: Other producers want to
25 comment? I have a followup question on that.

1 MR. FEELEY: Yes. Pat Feeley at NAS. I'd
2 like to add, given some of the rhetoric in terms of
3 market share or the targeted market share one day,
4 given the events with Mexinox and I think some
5 assumptions can be made with Italy and Germany, that
6 to achieve this type of market share, independent of
7 production, when it may or may not come out on stream
8 in Alabama, this kind of market share is difficult to
9 achieve without the aggressive pricing practice that's
10 been demonstrated, whether Germany, Italy, or Mexico.

11 MR. SCHMITT: As my colleague said, you
12 know, pricing from Mexico today is below our price.
13 And I think we read in their briefs where the plants
14 grow from 12 percent to 25 percent, I believe, and the
15 only way they would do that, by selling more at
16 cheaper prices. That would be my opinion.

17 CHAIRMAN OKUN: Mr. Hartford.

18 MR. HARTFORD: If I could add, I think we
19 have to remember that Alabama remains a huge
20 uncertainty today. They are literally just getting
21 started. And this is a plant that at least publicly
22 they've stated that they will eventually have about
23 350,000 tons of cold-rolled sheet and strip capacity.
24 And I would anticipate that today they are running at
25 a rate that is, oh, maybe it's 50,000 tons.

1 And so I think that the time required to get
2 Alabama up to where it needs to be, I think is going
3 to be a couple years. And a couple of years is a lot
4 of exposure for us, if we don't have the orders in
5 place on Italy and Germany, number one.

6 Number two, I think several of us have made
7 this in our statements, ThyssenKrupp's announcement in
8 early May that they are looking at options for the
9 stainless steel business possibly selling it, spinning
10 it off, doing something different with that, I think
11 creates tremendous uncertainty as to what role Alabama
12 is going to play in the future, sourcing and supply
13 strategy of these entities.

14 They could be owned by another company.
15 It's possible, I would think, that Alabama could be
16 owned by a different owner than owns Italy and
17 Germany. And so I think the increased uncertainty
18 relative to Alabama, from my opinion, really forces
19 the issue on Germany and Italy and retaining the
20 orders.

21 CHAIRMAN OKUN: I have several followups,
22 but my time has expired. So I'll turn to Commissioner
23 Lane.

24 COMMISSIONER LANE: Mr. Conway, I'd like to
25 ask you a few questions. Could you tell us briefly,

1 over the period of review, what has happened to
2 employment numbers at these facilities? From your
3 employees.

4 MR. CONWAY: During this period of time we
5 reached restructuring agreements in the plants that we
6 had across the rest of the industry. So typically,
7 we've taken out about 20 percent of the workforce, and
8 restructured the workforce to accomplish that work.

9 And then there has been, I would say over
10 the last maybe three years, a pretty steady plan not
11 to backfill attribution as it took place. Sort of
12 spread the work around.

13 And then in 2008, you know, in the fall of
14 2008, the sort of bottom fell out. And in some places
15 the bottom remains out. Over time, at some of the
16 bigger plants we were down completely for a sustained
17 period of time; still are significantly, at two of the
18 plants. Overtime is running I would think about 10
19 percent right now.

20 And typically, the industry will run at 15,
21 16 -- I mean, it gets above that, we start to fuss
22 with them about it's just too much time. So time off
23 the job has been significant and sustained. I mean,
24 they were down for so long that now, you know, people
25 really got hurt. This was a time when people lost a

1 home and lost a car, and now getting a recall back to
2 work for 40 hours is going to take a long time to
3 build back up.

4 It's been, it's been miserable both at the
5 Allegheny properties, as well as what we went through
6 in Mansfield at AK. So the stainless, you know, I'm
7 shocked at the number of people that want stainless
8 steel refrigerators and dryers. When housing went
9 down, when auto went down, this industry took a
10 hammering, and it's still there. Construction is a
11 big part of the book here.

12 COMMISSIONER LANE: And how would you
13 characterize what you think is going to happen to your
14 employees and the number of employees in this
15 industry, in the reasonably foreseeable future?
16 Without giving away what, your bargaining agenda.

17 MR. CONWAY: There aren't a lot of secrets
18 in this whole thing. Here's one of the dilemmas has,
19 as the workforce and the retirees have.

20 As the restructuring took place some years
21 ago, we capped our OPED. And so our obligation for
22 legacy is now, the risk lies with the retiree. And I
23 have some follow-on plans and some profit-related
24 schemes, and I'll take a portion of profits and defer
25 it towards, towards lowering that bill.

1 But when those profits aren't there, you
2 know, I make this up out of three pieces: employee
3 premium, the profit stream, and benefits. So if the
4 profit stream is gone, premiums are going up or
5 benefits are coming down. And even though it may
6 begin to start to show that it's turning around a
7 little bit, and I'll get some stream of funding, those
8 plans, I'm sort of living on a contract-to-contract
9 basis.

10 If I can keep that OPED account funded a
11 contract ahead, I feel frankly pretty good about it,
12 anticipating retiree healthcare costs. So I'm kind of
13 behind the curve, and it's one of the things we'll be
14 talking about the week after next.

15 But keeping these people with a steady
16 stream of profit into those VIVA accounts is crucial,
17 both to the retirees -- and that's where the current
18 actives will seek any retiree healthcare, as well, out
19 of that VIVA. So it's not just a pool of former
20 workers; it's the construct for the current actives,
21 as well.

22 COMMISSIONER LANE: Okay, thank you.

23 MR. CONWAY: Thank you.

24 COMMISSIONER LANE: I want to talk about
25 surcharges as your companies use, and what determines

1 the type of surcharge that are used? And when do you
2 decide to implement the surcharges? Mr. Hartford.

3 MR. HARTFORD: I'd be happy to start. We
4 utilize a surcharge mechanism in our company as a
5 means to recover fluctuating charges of incoming raw
6 materials. So we have a surcharge that we apply on
7 each of the grades that we produce. All of the grades
8 in stainless sheet and strip would be subject to a
9 surcharge. And the calculation recovers nickel,
10 chromium, iron, energy, molybdenum. I think those are
11 the major, the major elements that we capture.

12 We have a published, we cite a published
13 index for costs for each of those raw materials. We
14 have a formula that turns those surcharge, or those
15 cost changes into a surcharge, and then each month we
16 adjust our surcharge accordingly.

17 So there is a 60-day lag. The raw material
18 cost indices average for the month of January would
19 determine our surcharge in the month of March.

20 COMMISSIONER LANE: And does the surcharge
21 fully cover the raw material and energy costs?

22 MR. HARTFORD: It's intended to serve as a
23 pass-through for us, so I would say in most cases it
24 covers those costs.

25 COMMISSIONER LANE: Okay. Does anybody else

1 from the industry want to add to that?

2 MR. SCHMITT: Our surcharge formula for AK
3 again follows what we pay for the raw material. Most
4 of the time, and it's always a pass-through for us;
5 everything we ship has a surcharge on it.

6 Sometimes, as Terry said, it's a 60-day-out.
7 When the surcharge of the raw materials go down, and
8 the customers can see that, it's a very negative
9 effect on us. Because they know we have high cost of
10 material based on our surcharge. And we're kind of in
11 that dilemma right now.

12 COMMISSIONER LANE: Okay, thank you. Mr.
13 Feeley, did you want to add anything?

14 MR. FEELEY: Nothing further.

15 COMMISSIONER LANE: Okay, thank you. How do
16 you respond to ThyssenKrupp's contention on page 15 of
17 its brief, that surcharges are routinely insulating?
18 And in many cases, more than insulating the domestic
19 industry from the adverse impact of volatility in
20 commodity prices.

21 MR. SCHMITT: This is Tom Schmitt. Again,
22 what I said before, it is a way to pass through the
23 raw materials, but it's not a one-for-one all the
24 time. As in the current market now, people see the
25 raw material falling 60 days out. So what they're

1 doing is they're sitting on their hands right now, not
2 buying.

3 MR. HARTFORD: I would take great issue with
4 that statement. We don't believe it's true. It does
5 not insulate us in any way. It is a raw material cost
6 pass-through for us, and that's all it is.

7 COMMISSIONER LANE: What do you think they
8 meant by that statement?

9 MR. HARTFORD: I really don't know. I just
10 don't understand the statement.

11 COMMISSIONER LANE: Okay. Mr. Feeley, did
12 you want to add something? Mr. Hartquist?

13 MR. HARTQUIST: This is David Harquist. If
14 I may comment on this, this has been the subject of so
15 much discussion in so many hearings on stainless
16 steel, the whole surcharge mechanism.

17 I think what ThyssenKrupp is trying to say
18 is no matter how expensive the raw materials are, the
19 industry is insulated from any impact of the increases
20 or decreases in the costs of these materials. Because
21 they just have a formula, and they tack it on, and
22 everything is fine.

23 But the crucial issue that that kind of a
24 position misses is that we're not competing based upon
25 raw material costs. That's only part of the ballgame.

1 And the companies are competing on the basis of the
2 net price.

3 And to the extent that the base price moves
4 up and down based upon market conditions, that
5 determines the profitability or lack of profitability
6 of the sales of the product.

7 So sure, all the companies buy relatively
8 the same materials. There is, it's pretty easy to
9 determine movements of raw materials in the
10 marketplace, and you can figure out what a surcharge
11 should be to try to pass those costs through.

12 But that doesn't mean that you're going to
13 sell the same volume of material, and it doesn't mean
14 that you're going to be able to maintain prices at
15 profitable levels.

16 MR. HUDGENS: I could also make one other
17 point. In the staff report, the variance analysis on
18 page 315 indicates that over the period of
19 investigation, operating income declined. And the
20 reason it declined is that costs rose greater than
21 prices did during this period. So that in itself
22 shows that there is no insulation.

23 COMMISSIONER LANE: Okay, thank you. And
24 Madame Chair, 10 on the spot.

25 CHAIRMAN OKUN: Commissioner Pearson.

1 COMMISSIONER PEARSON: Thank you, Madame
2 Chairman. Someone has asked earlier about exports by
3 the industry. They have more than doubled over the
4 period of investigation, if you look back to the
5 original over this period of review. If you look back
6 to the original period of investigation, they are up
7 by a factor of four, more or less, which is
8 interesting, because it's not a pattern we see in all
9 of our investigations.

10 So to which countries have we been expanding
11 our exports? Mr. Hartford?

12 MR. HARTFORD: I'll be happy to begin.
13 Terry Hartford, Allegheny Ludlum. Our exports have
14 indeed increased, and for a couple of reasons.

15 One was absolute necessity. When you look
16 at our domestic market and how dramatically it has
17 declined in recent years, we needed to pursue
18 additional markets as we wait and see, or wait for the
19 U.S. market to recover. And we didn't want to be a
20 victim of the decline in the U.S. market.

21 So we're shipping cold-rolled sheet and
22 strip products to a variety of countries in Europe, EU
23 countries. It's steady business. It's also conducted
24 on a spot basis, where price is what it's all about.
25 But we've been able to grow that business in recent

1 years, and it was important for us to do it at a time
2 when the U.S. market has been so weak.

3 So our exports primarily are directed at the
4 European market. And we have developed customers
5 there that we do business with on a pretty routine
6 basis.

7 COMMISSIONER PEARSON: Okay.

8 MR. FEELEY: Thank you. Pat Feeley at North
9 American Stainless. We, too, have increased exports.
10 However, our exports have been primarily pointed to
11 Canada and Mexico, and in some cases, Asia. Some of
12 that having to do with expanding markets and
13 opportunities that we can afford ourselves, with
14 higher volume and the ability to compete.

15 We also have some new investments that would
16 be located in both Mexico and most recently in
17 Malaysia. And with some of those events, we've been
18 exporting to let's say some more activity internal
19 within the organization.

20 COMMISSIONER PEARSON: Okay.

21 MR. SCHMITT: This is Tom Schmitt from AK.
22 Our imports have grown, but only slightly, and mainly
23 to the -- exports. Exports, excuse me. And mainly to
24 the European community.

25 COMMISSIONER PEARSON: Okay.

1 MR. BLOT: Certainly the weakness, the
2 recent weakness of the U.S. dollar has helped us
3 during this period of time. And nobody knows how long
4 the dollar is going to stay where it is. But during
5 this period of time where we've increased our exports,
6 that certainly has helped us.

7 COMMISSIONER PEARSON: Okay. Especially
8 vis-a-vis the European Union? The euro?

9 MR. HARTFORD: Correct. You look at the
10 \$1.41 or \$1.42, that has made it possible for us to do
11 this, or helped us do this.

12 COMMISSIONER PEARSON: It would be
13 interesting to have Mr. Bernanke here and ask him
14 that question, about how long the dollar might stay
15 weak, but we'll have to pass on that.

16 Okay. So should we interpret the expansion
17 in exports to be fundamentally a sign of
18 competitiveness of the U.S. industry? I mean, it
19 looks to me like a good thing. Is that the right way
20 to understand it?

21 MR. HARTFORD: Terry Hartford, Allegheny
22 Ludlum. I don't know that in our testimony that we've
23 said that we are fundamentally non-competitive. I
24 think we take pride in the fact that we are cost-
25 competitive producers.

1 I think the issue we have is even if you're
2 a cost-competitive producer, it's awfully difficult to
3 compete against people who price their products in an
4 unfair way.

5 COMMISSIONER PEARSON: Fair enough. Any
6 other -- okay. Mr. Blot, you had made a comment about
7 the role of non-subject imports in the U.S. market.
8 And I would ask you to go back and clarify that.
9 Because I think you were implying that they had
10 increased.

11 And so could you -- what were you trying to
12 say there?

13 MR. BLOT: This is Ed Blot. What I was
14 trying to say is that when the orders came into place,
15 you have a lot of traders who want to be able to bring
16 material into the U.S. So if they've lost an
17 opportunity with a particular producer in a particular
18 country, they are going to look elsewhere to get
19 material to be able to bring into the U.S.

20 So what I was trying to point out is that as
21 the sheet product declined with the, because of the
22 orders, two things happened. One is other non-subject
23 countries started to increase, again because the
24 traders were trying to find an avenue to bring that
25 into the country.

1 But there was also the shift that took
2 place, in that the producers that were under orders
3 then shifted from coil to cut length. You can see
4 that in that exhibit, Exhibit 8 I think it is. But
5 that was the point I was trying to make, if I answered
6 you correctly.

7 COMMISSIONER PEARSON: Okay, no, and I think
8 I understand better now that you were linking it with
9 the cut-to-length issue. Because just looking at the
10 raw numbers over the period of review from the public
11 version, you would have had non-subject imports
12 decline from 2005 to 2010 by 10,000 tons or something
13 like that. But there were a lot of ups and downs in
14 between. So it seems like not a terribly steady
15 source of supply, but still a source of supply.

16 Could I follow up then, Mr. Blot, by asking,
17 you know, why do we have these fairly traded imports?
18 Is the U.S. industry actually able to supply all of
19 the demand in the U.S. market? Or are there some
20 products that we don't produce in the United States,
21 and that of necessity users bring them in from other
22 countries?

23 MR. BLOT: If you look at the -- I think
24 we'll let Mr. Hudgens -- if you look at the capacity
25 figures, if your question is can the U.S. producers

1 supply the tonnage.

2 COMMISSIONER PEARSON: No, it's not tonnage.
3 It's the specific quality of product being demanded by
4 the variety of customers that we have in the United
5 States. Specialty grades, whatever. Anyone from the
6 industry have --

7 MR. SCHMITT: I think we make all the grades
8 that are necessary. I don't know of anybody that
9 needs to go offshore -- this is Tom Schmitt from AK --
10 that needs to find that grade, that one of us can't
11 supply.

12 COMMISSIONER PEARSON: Mr. Hartford?

13 MR. HARTFORD: Yes. When the orders went
14 into place in 1998 or '99, there were some countries
15 that requested exclusions on certain products. And we
16 granted some of those exclusions. I'm going from
17 memory here. I think Blade Steel was one of them. I
18 think Lithographic Sheet is one of them.

19 But these are small, very, very small niche
20 products, very low volume. And the U.S. industry
21 either didn't have the capability, or just chose not
22 to create the capability, to make those.

23 COMMISSIONER PEARSON: Okay. But for the
24 product that we have in the record as non-subject, the
25 reality is the domestic industry does produce all of

1 that; yet the imports come in, and are fairly traded,
2 and so there is not controversy in the marketplace
3 because of that competition. Is that a correct
4 understanding?

5 MR. FEELEY: Pat Feeley at North American
6 Stainless. Yes, correct. We have the ability to
7 cover the domestic needs from a product category, as
8 you describe it.

9 COMMISSIONER PEARSON: I don't want to put
10 words into your mouth, but I'm just trying to make
11 sure I understood that.

12 Another issue. The public version of the
13 staff report, this Table 1-1, page 1-8, indicates that
14 subject imports in 1998, the end of the original POI,
15 amounted to only about 265,000, or amounted to 265,000
16 short tons. And then they fell to about 104,000 in
17 2010.

18 I looked at that number in comparison to the
19 increase in capacity that we've seen in U.S., in the
20 U.S. industry over the period of review. And it looks
21 like the volume of subject imports is relatively
22 modest compared to the capacity increases the domestic
23 producers have made.

24 How should we understand this, as we compare
25 the two? Because I could look at this and see, well,

1 it doesn't look to me like revoking the order would
2 create that much of a likelihood of injury. Because
3 even if, even if the subject imports were to rise to
4 their previous injurious level, picking up 165,000
5 tons or whatever, that's really modest in contrast to
6 what's happened in the domestic marketplace overall,
7 with so much more capacity being there.

8 So if we extend these orders, are we saying
9 that there is going to be a risk of injury from the
10 domestic -- rather, from the subject imports? Or are
11 we really seeing more risk of injury self-inflicted by
12 the domestic industry? Took me a long time to raise
13 that, but what would you say?

14 MS. CANNON: Perhaps I can start,
15 Commissioner Pearson. On the, just on the macro level
16 on the volume issue, first of all, I would emphasize
17 it's not a volume issue alone. It's a price issue.
18 And the one thing that these orders have achieved to a
19 certain extent is a pricing discipline in the market.
20 And by taking them away, the imports that you're
21 seeing some underselling on now, that underselling is
22 likely to increase. And that would cause significant
23 financial harm to the industry, even without a volume
24 shift.

25 But we also think that there would be a

1 volume shift that would be disproportionate, even to
2 what you saw before, based on the increased capacity
3 and unused capacity that we described, and that we've
4 detailed in our brief.

5 MR. BLOT: I'd like to add -- this is Ed
6 Blot -- one more comment. The producer who quotes the
7 low price doesn't necessarily always get the order,
8 but they can drive the whole market pricing down.

9 So getting back to what Ms. Cannon was
10 saying, is that if you take the orders off, then what
11 you're going to do is allow for lower prices to be
12 quoted into the marketplace. So even if that volume
13 doesn't, say, significantly shift, it can have the
14 impact of bringing the overall market pricing down.

15 COMMISSIONER PEARSON: Okay. Well, my time
16 has expired, so thank you for those comments.

17 CHAIRMAN OKUN: Commissioner Aranoff.

18 COMMISSIONER ARANOFF: Thank you, Madame
19 Chairman. First, a followup to Mr. Feeley. You had
20 indicated in response to questions about exports that
21 North American Stainless has some investments in
22 Mexico and Malaysia.

23 Can you tell us, either now, or if it's
24 confidential in the post-hearing, can you give us a
25 description of the nature of those investments? And

1 whether North American Stainless or its parent company
2 has any plans to export from those facilities to the
3 United States?

4 MR. FEELEY: We can do so post-briefing.

5 COMMISSIONER ARANOFF: The ThyssenKrupp
6 respondents are arguing that in assessing the
7 performance of the domestic industry rather than
8 looking at the operating income margin which is one of
9 the typical measures that the Commission looks at, we
10 should be looking at the metal margin which they
11 contend has increased over this review period compared
12 to prior periods. Do any of the producers agree, is
13 that a way that you would look? Is one or the other a
14 more reliable measure of the performance of the
15 industry?

16 MR. HARTFORD: I would take issue with that.
17 Financially and accounting wise what's left at the end
18 of the day comes from our operating income, and you
19 have a cost of goods sold, you have material costs,
20 but then you have a lot of employees that you have to
21 pay, you have pensions and benefits that you need to
22 pay. There are a lot of expenses that certainly have
23 to be covered after you look at that metal margin. At
24 the end of the day we are at 1.7 percent and it's not
25 a sufficient return to make further investments.

1 So we think the operating income metric is the right
2 one to look at.

3 MR. HARTQUIST: And the correct figure to
4 look at under the statute. There's nothing in the
5 statute that talks about metal margins or any margins
6 in terms of factors of the cost of production.

7 COMMISSIONER ARANOFF: That's true, although
8 it does seem to come up all the time in steel product
9 cases.

10 The Thyssen respondents also argue, just on
11 the factual point, that the metal margin for this
12 product has widened over this review period compared
13 to prior periods, and that this is a reflection of
14 enhanced pricing power on the part of the domestic
15 industry. How would you respond to that?

16 MR. HARTFORD: I have not studied the data
17 on the metal margin over time, so we can look at that
18 and if it's important to include it we can include it
19 post-hearing. But I would argue that we're sitting in
20 front of you today as an industry without a lot of
21 pricing power, selling products that are sold
22 primarily on the basis of price and competing against
23 imports that consistently price their products below
24 ours. So I don't think there's an indication of
25 pricing power here with our domestic industry.

1 MR. FEELEY: I would also add to Terry's
2 comments, the pricing power is not available in a
3 sense. We don't view it like TK may describe. We
4 have lowered apparently consumption, we have far more
5 intense imports at lower prices, underselling. So on
6 the contrary, we see just the opposite. We really, as
7 the commodity leader here in the States we see the
8 inability to raise prices in fact.

9 MR. HUDGENS: I would argue also that the
10 metal margin improved over time because the U.S.
11 producers became much more productive. If you look at
12 the productivity rates over the last 15 years, they've
13 increased substantially. So it's more of a result of
14 the U.S. producers doing what's right, making the
15 right capital expenditures, becoming more efficient
16 and more productive that's made that metal margin
17 increase.

18 COMMISSIONER ARANOFF: Okay. Can each of
19 the producers describe for me what's been going on in
20 the last year or so in the market in terms of any
21 announced price increases? Have you announced price
22 increases? How many? How often? How have they
23 fared?

24 MR. FEELEY: I'd like to start. Pat Feeley
25 at North American Stainless.

1 In the flat rolled segment over the span of two years,
2 North American Stainless has announced two flat price
3 increases. There was a price increase that had been
4 announced January of 2010, and more recently in May of
5 2011. Suffice it to say with two base increases in a
6 span of a year and a half, we have found it very
7 difficult to pass the price increases through to the
8 end customer. Much of that owing to the intense
9 competition that we're faced with. And as I testified
10 earlier, the ability for customers to seek the low
11 price, they have every opportunity, perhaps more so
12 than ever before, to navigate and identify and seek
13 lower prices when permitted.

14 Given the nature of our marketplace in the
15 spot market as we have defined prior, the customers
16 are in many cases very unwilling to accept the
17 increase and therefore they'll seek the lower price
18 when permitted. It has not allowed us to raise prices
19 albeit twice in a span of 18 months with any success.

20 MR. SCHMITT: Even though there's been --
21 This is Tom Schmitt. Even though there's been
22 announced price increases, getting them in is another
23 story. As Ed spoke about earlier, if an import number
24 comes in lower than ours, it's tied to that number.
25 And in a commodity issue in the sheet and strip, that

1 happens every day, it's happening today. So no matter
2 what we, the producers, announce, it's really what
3 that final price that the customer is being offered.
4 And unfortunately in a lot of cases today that's
5 import numbers.

6 MR. HARTFORD: Terry Hartford at Allegheny
7 Ludlum. We announced a sheet and strip price increase
8 January of 2010 of roughly six percent. I would say
9 we had mixed success in that case. It's hard to over
10 time measure what you keep and what you don't keep,
11 but I would say we had mixed success there. But then
12 later in the year with further erosion in selling
13 prices in 2010 and in early 2011 we announced a price
14 increase effective April 1st of this year which was
15 not successful. And typically when these price
16 increases are not successful, we're confronted with
17 opportunities of lower prices from other suppliers,
18 and oftentimes those lower prices are coming from
19 imported product.

20 COMMISSIONER ARANOFF: Thanks. If there's
21 anything that you can add post-hearing to document
22 what's happened with announced price increases, that
23 would be very helpful.

24 Can any of the producers comment or maybe
25 Mr. Blot can comment on the current state of

1 competition in the U.S. market from Chinese product.
2 Since we're talking about the fact that China has
3 slowly been growing as an exporter, what role are
4 Chinese product playing in the U.S. market right now?

5 MR. BLOT: In 2008 I believe it was, China
6 was the largest exporter to the U.S. of the stainless
7 sheet and strip product. This would be in both coil
8 and cut-length total, is what I was looking at. 2009
9 for world reasons, as we know things were down, and
10 then last year they came roaring back. Other than
11 Mexico, they were number two as far as the imports
12 coming into the U.S.. This year they're pretty well
13 neck and neck with Mexico, and chances are they may be
14 equal to what Mexico has been coming in. Mexico has
15 always been the largest import country into the U.S.
16 up until China's presence.

17 COMMISSIONER ARANOFF: Then let me ask the
18 producers, the Chinese product is in the market. What
19 about pricing? You've told us what you've seen from
20 Mexinox. What are you seeing from people offering
21 Chinese product?

22 MR. FEELEY: If I may add, we have seen a
23 shift with respect to the way the product is delivered
24 to the marketplace, namely through the master
25 distributors, and the master distributors are nearly

1 100 percent supported with import. This has changed
2 some of the rules of the game, per se, in that a
3 master distributor now has the ability to compete
4 daily and quite effectively against U.S. producers.
5 So this event is almost implausible to think it would
6 have happened without the intense Chinese support and
7 the lower prices that they offer the master
8 distributors today.

9 MR. SCHMITT: As Mr. Feeley talks about
10 those master distributors, quite a bit of that
11 material does come from China.

12 COMMISSIONER ARANOFF: Can you get a little
13 closer to your microphone?

14 MR. SCHMITT: As Mr. Feeley was speaking, a
15 lot of that material from the master distributor does
16 come from China, but some of that material from that
17 master distributor also comes from the companies that
18 we're talking about today.

19 MR. HARTFORD: I would agree with Mr.
20 Schmitt's and Mr. Feeley's comments. Master
21 distribution is a growing presence in our market
22 channels and they're supplied almost entirely by
23 imports and it's a mix of product imported both from
24 China as well as other countries including the subject
25 countries.

1 COMMISSIONER ARANOFF: Okay. My time is up,
2 so I'll just say for post-hearing, take a look at
3 Table 4-2 in the Staff Report. When I look at it it
4 seems to show, for example, that the unit values on
5 Chinese imports are higher than those from Mexican
6 imports over the period of review. Maybe that's
7 product mix, maybe there's something else going on.
8 But if there's anything else you want to tell me about
9 the effect of pricing of Chinese imports in the
10 market, that will be helpful.

11 MR. HARTQUIST: We'll be happy to do that.
12 Thank you.

13 COMMISSIONER ARANOFF: Thank you very much.
14 Thank you, Madame Chairman.

15 CHAIRMAN OKUN: Commissioner Pinkert?

16 COMMISSIONER PINKERT: Thank you, Madame
17 Chairman.

18 Going back to 2008, I notice that both
19 apparent consumption and financial performance were
20 down that year, and I'm wondering whether that
21 downward movement was focused more in the last quarter
22 of 2008 or is there something going on throughout the
23 year in 2008 that is driving those figures?

24 MR. HARTFORD: I'd be happy to start. If
25 you saw a bar chart of our four quarters of shipments

1 in 2008, there was a step function decline in Q4. So
2 2008 was a fairly solid year. I think it started out
3 very similar to 2007 levels, and September the world
4 stopped for us. Everybody talks about the Lehman
5 event and whatever that date was, September 17th or
6 18th. Our phones stopped ringing, our order book
7 dried up very quickly, and we had a very very poor
8 fourth quarter.

9 I mentioned in my testimony that we idled
10 operations in our New Castle, Indiana facility. We
11 did that on October 27th. Today the anneal and pickle
12 lines in Newcastle still are not running.

13 So we saw a step function change in 2008 that really
14 began with order intake in September and shipments
15 October and beyond.

16 MR. FEELEY: I'd also like to add apart from
17 the Lehman events and the economic events, we had not
18 only seen a lighter order book but with the raw
19 materials that dropped considerably in a short span of
20 three months to perhaps maybe slightly more. It was
21 catastrophic from a financial side because most of the
22 material, raw materials, we purchase are 60 days in
23 advance of production. So to recover was nearly
24 impossible other than to really prepare and try to get
25 out of the giant summersault we found ourselves in.

1 It was devastating.

2 Our 2008, like Terry describes, was a story,
3 it was a different story with Quarter 1, 2, and 3, and
4 then subsequently the 4th quarter was devastating.

5 MR. SCHMITT: Tom Schmitt, AK. The same
6 with AK Steel. The first three quarters were decent.
7 Absolutely fell off in the 4th quarter. Again,
8 because of the way the raw materials are purchased, it
9 was very devastating for the result of the company.
10 We were hung up with the raw materials at high cost
11 with no sales.

12 COMMISSIONER PINKERT: Thank you. I want to
13 go back to some testimony that we heard this morning
14 about, or actually it was more argument that we heard
15 this morning about how the industry has restructured
16 and that has enabled it to weather the storm more
17 effectively than would have been the case prior to the
18 restructuring. Can this panel shed some light on how
19 much restructuring has occurred? And what occasioned
20 the restructuring if there was any?

21 MR. HARTFORD: I can offer some comments
22 there, Commissioner.

23 As a result of the downturn we really were
24 forced to accelerate our cost reduction projects. So
25 we did a couple of things. We idled our melt shop in

1 Midland, Pennsylvania for 11 months. That has resumed
2 running. It's been back up and running for about a
3 year now.

4 We, as I mentioned earlier, we idled
5 operations in our Newcastle, Indiana plant as a result
6 of the downturn in our order book. But beyond that,
7 we've made some investments that allowed us to change
8 our capability. We historically have operated three
9 large melt shops to support our specialty metals
10 business. Two are stainless steel and specialty steel
11 melt shops, and one was a melt shop dedicated to
12 making electrical steels. And those three melt shops
13 did not operate at a level that gave us peak
14 efficiency, so we made an investment of about \$62
15 million in our Brackenridge, Pennsylvania melt shop
16 which was completed July of last year to give that
17 melt shop the capability to produce electrical steels.
18 That allowed us to permanently idle a third melt shop
19 in the Natrona, Pennsylvania, which has been off-line
20 now for nine or ten months.

21 So we have consolidated three melt shops
22 into two. Instead of having three melt shops that
23 operate at less than full efficiency we have two melt
24 shops that are busier. They operate at higher
25 activity levels and our overall cost per ton has

1 benefited from that. That's a permanent change.
2 That's not as a result of the downturn in the economy,
3 but that's a structural change that we've made.

4 COMMISSIONER PINKERT: Mr. Feeley?

5 MR. FEELEY: We've not made any --
6 restructuring has not been necessary from our
7 standpoint. We've not taken capacity out. We've been
8 able to maneuver as the market dictates, but we didn't
9 have any similar events as Mr. Hartford has discussed.
10 I will add that with these events that occurred in
11 2008, the way the customers behave and the way we
12 engage is far different, in that caution is certainly
13 something that everyone heeds to and that the market
14 that once was a six to eight week lead time is clearly
15 something less than six and in many cases four weeks
16 or even less if it's a master distributor.

17 So perhaps we've had less restructuring than
18 some of my colleagues, but the events that unfolded
19 have redefined how we trade in this marketplace, at
20 least since the events in 2008.

21 COMMISSIONER PINKERT: Mr. Schmitt?

22 MR. SCHMITT: I agree with Mr. Feeley. The
23 market has changed. You have to be a lot quicker to
24 respond to your customers and get material out of the
25 door.

1 As far as equipment restructuring, as I said
2 in my testimony, in Butler we shut down three very old
3 inefficient furnaces and are now supplying it with one
4 new furnace.

5 But I have to agree with Mr. Feeley, and I'm
6 sure Terry will agree, it's a much different market
7 now. Service by these master distributors who are
8 virtually flooded with import material.

9 COMMISSIONER PINKERT: Mr. Hartford, do you
10 wish to comment on whether the customers and the
11 relationship with the customers has shifted a bit in
12 light of the overall economic circumstances that we've
13 faced the past year or two?

14 MR. HARTFORD: I think that we're not the
15 only segment of our industry that has been impacted by
16 this. Our customers and their customers have had
17 their order books dry up and they have more
18 challenging economic environments than they did in the
19 past. And I think it just heightens the need to be
20 faster, to be absolutely price competitive all the
21 time. Because companies literally have been fighting
22 for their lives. So the companies who buy from us
23 absolutely insist that from a price standpoint we have
24 to be fully competitive.

25 In that sense I think there's a greater

1 sense of urgency than I've seen in many years. I've
2 been doing this for 29 years and it's been a cyclical
3 business. It's always been very competitive. I'm not
4 sure that I've seen it as competitive as it has been
5 over the past two years or so. So we've needed to
6 continue to drive to be more competitive than ever.

7 COMMISSIONER PINKERT: I guess I would ask
8 the economic consultants on the panel, is there any
9 way to quantify this impact that we're taking about in
10 terms of how the great recession has affected the
11 relationships with the customers and the speed with
12 which the domestic industry has to respond to the
13 customers?

14 MR. HUDGENS: Could we try to do that in a
15 post-hearing brief?

16 COMMISSIONER PINKERT: Certainly. But can
17 you give me some idea of where you might be going with
18 that? I have a difficult time coming up with a way to
19 think about that issue quantitatively.

20 MR. HARTFORD: I could probably add a couple
21 more comments. Traditionally our industry has sold
22 our product on the basis of production orders sold
23 directly to customers. We were a make-to-order
24 company as a make-to-stock company. Historically the
25 distributors would carry inventories and make that

1 asset investment in inventories and we were producers.
2 Over time, we've had to assume more and more of the
3 role of carrying finished goods to support our
4 customers. So my company and Mr. Schmitt and Mr.
5 Feeley can comment on theirs, but we carry finished
6 goods inventory so that we can respond to customers'
7 needs immediately as opposed to telling them they have
8 to wait four or five weeks for their order.
9 Now we do both. Our customers will give us orders
10 today for a coil that we have sitting in finished
11 goods and we'll ship it tomorrow. At the same time
12 they'll give us an order for production that we might
13 ship the beginning of next month.

14 As a manufacturing company we've always
15 wanted to have our assets based in equipment, fixed
16 assets, productive assets, so that we can make things,
17 and we still have to have that. But now we have the
18 additional asset burden of carrying a lot of finished
19 goods inventory because that's what the market is
20 requiring of us today.

21 MR. SCHMITT: Commissioner, that's really
22 one of the big changes. That's what's happened. We
23 have to hold, as producers now, more material and
24 historically we've never done that. Customers could
25 have some, and we talked about what Terry said before

1 about seeing the business cycle. Our customers are
2 having difficulty seeing that business cycle further
3 and further out.

4 COMMISSIONER PINKERT: Thank you. Mr.
5 Feeley, any closing comment on that?

6 MR. FEELEY: Nothing further.

7 COMMISSIONER PINKERT: Thank you. Thank
8 you, Madame Chairman.

9 CHAIRMAN OKUN: Are you saying T7 the
10 possible sale of the stainless steel unit. But that
11 means we can't rely on the statements that they've
12 given in the questionnaire indicating what their
13 business plan is currently with a Greenfield site
14 having opened, having had investment.
15 Is that your argument, that that potential sales means
16 that's not something on which one could base their
17 analysis?

18 MR. HARTQUIST: This is David Harquist.
19 Yes, that in the essence is our point of view on this,
20 that ThyssenKrupp's announcements over the years of
21 what they plan to do, when they plan to do it, how
22 they plan to do it, have changed many times. Their
23 most recent announcement, which of course is crucially
24 important in the marketplace about spinning off their
25 stainless business, many open questions about what's

1 going to happen. As Mr. Hartford I think testified,
2 is it going to be a separate business unit? Is it
3 going to be sold?

4 There have been press reports that there
5 were negotiations already to sell the stainless
6 division, if you will, or the stainless business of
7 ThyssenKrupp which fell through and the company
8 indicated they decided they weren't interested in
9 buying that business.

10 So I think it's very unclear what's going to
11 happen for the future. We understand, I guess there
12 was to be a board meeting fairly recently at which
13 some of these decisions may have been made, so we may
14 hear more from ThyssenKrupp this afternoon about this,
15 but our point is there are great uncertainties as to
16 what they're going to do in the future and it's
17 difficult to make projections as to what they'll do in
18 this marketplace with all of this dust in the air, if
19 you will.

20 CHAIRMAN OKUN: I appreciate you clarifying
21 that argument for me. I wanted to ask a few questions
22 about Korea and POSCO. One of the things ,and I'll
23 direct this I guess to maybe Mr. Hudgens and counsel
24 may want to comment because I'm looking at obviously
25 the confidential record.

1 One of the things that I find interesting in
2 looking at a big player like Korea and POSCO in Korea,
3 is that during this period of review when we had this
4 worldwide recession, that there was a lot of
5 similarities in what happened in terms of the downfall
6 and then the rebound. I don't see, and this may
7 relate going back to the response to what the China
8 role is now that it's been a net exporter for quite a
9 while, that POSCO seemed to find markets and adjusts
10 and didn't seem to be moving a lot of material back
11 and forth in order to do that. I didn't know if there
12 were any comments you could make now or if you want to
13 comment post-hearing. But I guess what I'm saying is
14 looking at that record, it seems consistent with what
15 their argument is that they don't have the incentive
16 to have to shift a lot because they've made their
17 adjustments with respect to China by joining in joint
18 ventures and other activities which seems to be
19 consistent with that story.

20 I guess I just want some comments more
21 specifically with respect to POSCO in Korea and what
22 this record looks like.

23 MR. HUDGENS: If you look at POSCO's
24 response in terms of their export behavior over the
25 period of investigation it shows major shifts. I

1 would say that this questionnaire shows that they
2 shifted an enormous amount of sales from China to
3 other markets, and those other markets were non-Asian
4 markets. It shows that they went to European markets
5 and to other markets. So it shows an enormous shift.
6 Our argument is that those markets in which they had
7 to shift from China to smaller emerging markets were
8 Vietnam, Malaysia, Thailand, Poland, and Turkey, and
9 those countries are small, limited markets that have
10 much lower pricing levels than the United States. So
11 we're just saying that the United States is a much
12 more attractive market than those markets that they
13 have diverted shipments to.

14 CHAIRMAN OKUN: I guess my looking at it was
15 that they have made those adjustments. What you're
16 saying is the adjustments they made, your view is that
17 they will easily take themselves out of all those
18 other markets that they've shifted into and been in
19 for some time in order to come to the United States.

20 MR. HUDGENS: That's right. Some of the
21 markets that they've diverted, exports that they
22 previously went to China are not as attractive as the
23 U.S., so once the duty is removed from the U.S. they
24 would easily divert those shipments to these emerging
25 markets to the United States.

1 MS. CANNON: May I also add that we have to
2 be careful not to treat POSCO synonymously with Korea.
3 I think a number of the points Mr. Hudgens is making
4 are predicated on some of the Korean export data as a
5 whole, and it's important to look at that because
6 POSCO has testified they are not exporting or weren't
7 exporting to the U.S. market and suggest that
8 therefore there are no Korean imports when there have
9 been significant Korean imports of stainless steel over
10 the review period and there are significant Korean
11 exports to multiple markets that have shifted
12 radically. So we just want to encourage you to
13 remember to look at the market as a whole and to look
14 at these other producers and re-rollers out there in
15 Korea that are significant exporters that are shifting
16 over the review period.

17 CHAIRMAN OKUN: I appreciate those comments.
18 Just returning for a moment to the behavior of the
19 ThyssenKrupp countries -- Germany, Italy and Mexico.
20 I think I kind of ended on that point and didn't have
21 a chance to go back in terms of, if you, again I take
22 your point that you're saying that all of this could
23 change if they get sold. But if I read what is on the
24 record and in the questionnaires, the business
25 strategy and how that relates to Mexico, and I've

1 heard your arguments with respect to what you think
2 Mexico will do, but I guess they sound like arguments
3 that are irrespective of what the overall company
4 decides is its strategy. I'm trying to make sure I
5 understand that too.

6 You're saying that the Mexican company will
7 ship at prices, again I take a little bit of issue
8 with how you're describing the prices I see in this
9 particular record, but you're saying they're going to
10 do that regardless of whether the Alabama plant, that
11 fits with the strategy as they've outlined for us in
12 terms of the shifting and who's going to be the input
13 and who's going to be the output and what will happen
14 to these European imports vis-à-vis Mexico. Is that
15 your argument? That really they won't follow what's
16 in the record as being what's likely to happen in the
17 reasonably foreseeable future as the company sees it?

18 MR. HARTQUIST: Essentially yes, because as
19 we've seen from their past behavior, things change and
20 change dramatically in terms of timing and in terms of
21 where they are going to be selling product around the
22 world.

23 CHAIRMAN OKUN: I guess the only thing I'm
24 having trouble with on that, again, putting aside
25 whether there's a sale, is the big changes they've got

1 a big facility in Alabama opening and operating. So
2 that is a change. Again, for me, we're looking at the
3 change from the first review to this review. This is
4 one of the changes. So I'm trying to understand, it
5 seems like that's what I have to evaluate, what that
6 change means as opposed to they've been doing it this
7 way, well, they didn't have this plant operating.

8 MR. HARTQUIST: There are numerous factors
9 at work here. Let me suggest one. They're producing
10 material in the Alabama mill. They're going to send
11 it down to Mexico. It's going to be apparently
12 further processed in Mexico and made into finished
13 material and sent back into the United States. Are
14 they going to claim that that is now Mexican material?
15 Country of origin Mexico? Are they going to claim
16 that that is U.S. origin material which has had slight
17 further processing in Mexico but is a U.S. product and
18 is not subject to the anti-dumping duty? We don't
19 really know that. That will have a significant impact
20 on their costs. Sending material back and forth
21 between Mexico and the United States.

22 What grades are going to be produced in
23 Alabama? They're not producing the full range now.
24 They're producing a couple of grades. Are they going
25 to produce other grades in the future that will affect

1 the quantities that they can ship back and forth?
2 So all this is very speculative and we just caution
3 that based upon their past behavior it's very
4 difficult to predict where they're going to be in the
5 future.

6 The main point is that if they have the
7 opportunity to ship from any of these three countries,
8 they certainly have an interest in this market I think
9 not only from Mexico but from the other countries as
10 well, and depending upon a variety of factors,
11 exchange rates and other factors involved, they would
12 be free to choose from any of those countries.

13 CHAIRMAN OKUN: I appreciate all those
14 comments. Commissioner Lane?

15 COMMISSIONER LANE: Thank you. I just have
16 one question.

17 What if any effect is the link between raw
18 material purchases and their subsequent use in
19 production having on the reported financial results
20 for the United States? Are relatively higher priced
21 inventory used during periods of decreasing raw
22 material costs, and thus decreased surcharges as well
23 as the opposite scenario a significant factor in the
24 reported financial performance during the review
25 period?

1 MR. HARTQUIST: We may need to read your
2 question and think more about it.

3 COMMISSIONER LANE: I'm just wondering about
4 the lag time between the raw material purchases and
5 when you actually use them, how do you match up the
6 costs --

7 MR. HARTQUIST: Okay.

8 COMMISSIONER LANE: And is it having an
9 effect upon your reported financial performance?

10 MR. HARTFORD: I can answer the first
11 question. I'll have to think about the second
12 question in terms of how to report the impact on our
13 financial performance.

14 The structure of the surcharge, the timing
15 of the structure is such that we try to get good
16 alignment between the price we pay on the inputs and
17 the price that we recover via our surcharge. In a
18 perfect world you'd have a 100 percent matchup. Every
19 ton that I sell in surcharge lines up with how I
20 bought it.

21 In reality, it's not that neat and clean.
22 In the sheet and strip business I would say a high
23 portion of what we ship we have good matchability on.
24 We surcharge at the same rate that we pay our raw
25 material costs. The other 40 percent perhaps is out

1 of phase, and in a rising market you have one profit
2 impact and in a falling market you have a different
3 profit impact. So we do our best to get that
4 alignment right.

5 I can't tell you what our actual dollar
6 impact is on the profitability of those mismatches,
7 but we know that it happens sometimes.

8 COMMISSIONER LANE: Does anybody else want
9 to respond?

10 (No audible response.)

11 COMMISSIONER LANE: Thank you, and thank you
12 for your answers today.

13 CHAIRMAN OKUN: Commissioner Pearson?

14 COMMISSIONER PEARSON: Thank you, Madame
15 Chairman. I think I also have just one question.
16 Mr. Hartford, earlier we spoke about your exports and
17 you indicated that for sales to customers in Europe it
18 was somewhat easier to make the business work now with
19 the relatively stronger euro vis-à-vis the dollar.
20 The other side of that coin, if we were to revoke the
21 orders with respect to Italy and Germany, should we
22 anticipate that those companies would have a challenge
23 selling into the United States at a low price because
24 of the currency valuation?

25 MR. HARTFORD: I think the strong dollar, or

1 the strong euro today probably certainly has that
2 impact. I think it probably all depends on how they
3 view their costs. And if you have excess capacity,
4 what is the marginal cost of making that next ton?
5 And what do I recover from the customer if indeed I
6 take an order in the United States and ship it to the
7 United States, and even with a very strong euro, they
8 may be incented to do exactly that. Because it sops
9 up some available capacity.

10 COMMISSIONER PEARSON: Right, as long as
11 they could cover their variable costs, in theory they
12 could do that.

13 MR. HARTFORD: In theory, I think that's
14 probably how they would look at it.

15 COMMISSIONER PEARSON: Although the variable costs on
16 this product seem fairly high with all of the outlays
17 for molybdenum and nickel and chromium and steel.
18 Okay.

19 Any other comments on that issue of
20 currencies?

21 (No audible response.)

22 COMMISSIONER PEARSON: Thank you very much.
23 I've enjoyed this morning's discussion.

24 CHAIRMAN OKUN: Commissioner Aranoff?

25 COMMISSIONER ARANOFF: Thank you, Madame

1 Chairman. One last question which I'll start by
2 directing to Mr. Conway and then maybe somebody else
3 wants to jump in as well.

4 Our record shows that productivity peaked in
5 2010, along with the same time there were some
6 increases in production workers in hours worked
7 compared to 2009. In the first review, productivity
8 improvements were tied in part to collective
9 bargaining results. Would you say that that's the
10 explanation for the improvements that we're seeing
11 now, or that there's another explanation?

12 MR. CONWAY: Some of it now I think is
13 equipment. The earlier ones were a lot of collective
14 bargaining stuff, but now the collective bargaining
15 improvements I would say are incremental and not as
16 dramatic as they were in the earlier period of review.
17 So I think some of this productivity is equipment and
18 consolidation that Terry talked about earlier.

19 COMMISSIONER ARANOFF: Does anyone else have
20 a comment on productivity?

21 (No audible response.)

22 COMMISSIONER ARANOFF: I want to thank all
23 the witnesses for your answers to our questions this
24 morning. I have no further questions, Madame
25 Chairman.

1 CHAIRMAN OKUN: Commissioner Pinkert?

2 COMMISSIONER PINKERT: I have nothing
3 further. I look forward to the post-hearing
4 submission and I thank you for your testimony.

5 CHAIRMAN OKUN: All right, I don't think
6 there are any other questions from the dais. Let me
7 ask staff if they have questions for this panel.

8 MR. CORKRAN: Douglas Corkran, Office of
9 Investigations.

10 Thank you, Madame Chairman. Staff has no
11 additional questions.

12 CHAIRMAN OKUN: All right, then it looks
13 like it's a good time to first thank this panel of
14 witnesses very much for all your testimony. Oh, I'm
15 sorry. Do Respondents have questions for the -- I'm
16 trying to get to lunch and I'm forgetting.
17 Respondents, do you have any questions? Say no.

18 (Laughter.)

19 MR. LEIBOWITZ: No, Madame Chairman.

20 CHAIRMAN OKUN: Excellent. I want to thank
21 this panel of witnesses for your testimony and we'll
22 look forward to your post-hearing submissions as well.
23 We'll take a lunch break. I would remind parties that
24 the room is not secure, so please take any
25 confidential business information with you and secure

1 it.

2 We will stand in recess until 1:35.

3 (Whereupon, at 12:35 p.m., the hearing was
4 recessed, to reconvene at 1:35 p.m. this same day,
5 Wednesday, May 25, 2011.)

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1 A F T E R N O O N S E S S I O N

2 (1:35 p.m.)

3 CHAIRMAN OKUN: Good Afternoon.

4 MR. BISHOP: The panel in opposition to the
5 continuation to the countervailing duty order and the
6 antidumping duty orders have been seated. All
7 witnesses have been sworn.

8 CHAIRMAN OKUN: Thank you, you may proceed.

9 MR. LEWIS: Good afternoon, Madame Chairman,
10 members of the Commission. My name is Craig Lewis and
11 I'm with the law firm Hogan Lovells, and I'm pleased
12 to introduce to you this afternoon the panel of
13 witnesses on behalf of the ThyssenKrupp companies.14 Before doing so I would like to reserve the
15 balance of our time, we hope to not take up the full
16 amount of time, reserve it for rebuttal.17 For our first witness we are privileged to
18 introduce Mr. Clemens Iller. He is the Chief
19 Executive Officer of the Stainless Global Business
20 area of ThyssenKrupp and Chairman of the Executive
21 Board of ThyssenKrupp Nirosta.22 Our second witness will be Mr. Jose-Ramon
23 Salas, on my right, Vice President for Operative
24 Planning at the U.S. Headquarters for ThyssenKrupp
25 Stainless USA who will describe the integrated mill

1 being completed in Calvert, Alabama, which you can see
2 a photograph of up to my right.

3 Our last industry witness is Mr. Stephan
4 Lacor, on my left, Vice President for Sales and
5 Marketing at ThyssenKrupp Stainless USA. His
6 responsibilities include the sales and marketing of
7 all TK stainless flat products in the United States,
8 Canada and Mexico.

9 Also accompanying me is my partner, Lewis
10 Leibowitz of Hogan Lovells, and Bruce Malashevich is
11 behind me, President of Economic Consulting Services.

12 With that, Mr. Iller?

13 MR. ILLER: Madame Chairman Okun, members of
14 the Commission and staff, good afternoon. My name is
15 Clemens Iller. I am Chairman of the Management Board
16 of the Business Area Stainless Global of ThyssenKrupp
17 AG. I am responsible for overseeing stainless steel
18 production and marketing worldwide including our
19 operations in Asia, Europe and the Americas.

20 The current structure of the stainless steel
21 business area was created effective September 1, 2009,
22 and I assumed my current position at that time.

23 I also serve as the CEO of Executive Board
24 of our flagship company ThyssenKrupp Nirosta GmbH of
25 Germany.

1 I would like to present to the Commission
2 the views of the ThyssenKrupp Stainless Global
3 Business Area on the current five year sunset reviews
4 of stainless steel sheets and stainless steel plate in
5 coils. At this hearing is especially related to
6 stainless steel sheet and strip I will concentrate on
7 this topic. However, because I regret I cannot be
8 here tomorrow for the stainless steel plate and coils
9 hearing, I would be pleased to respond to your
10 questions on that product as well should you find it
11 useful.

12 ThyssenKrupp has recognized for a long time
13 that the local supply strategy is a competitive
14 necessity. When the former Chairman of ThyssenKrupp
15 Stainless, Mr. Jurgen Freschtel (ph) testified before
16 you six years ago he explained that ThyssenKrupp's
17 global production and marketing strategy for stainless
18 steel was to develop a local supply structure, meaning
19 a focus on local production and distribution systems
20 in three autonomous geographic regions -- Europe, the
21 Americas and Asia.

22 Because of production and transportation
23 lead times and the escalating costs of shipment over
24 long distances accentuated by the weakened U.S.
25 dollar, production in Europe for delivery to U.S.

1 customers is not viable. Our U.S. customers will no
2 longer accept a three or four month lead time from
3 order to delivery.

4 We have addressed the new market realities
5 by moving production closer to our customers. The new
6 ThyssenKrupp mill in Alabama which is already
7 producing stainless steel sheet and will be producing
8 stainless steel plate by 2013, will locate our
9 production closer to our Western Hemisphere customers
10 and place our U.S. mill ship close to plentiful and
11 economical source of scrap in the United States.

12 By acquiring scrap in the United States
13 rather than from world markets, the Alabama mill will
14 help reduce raw material transportation and
15 acquisition costs. Our local production strategy in
16 which the Alabama mill is a key component therefore
17 give us important advantages over our previous
18 structure.

19 The new stainless steel mill at Alabama is a
20 \$1.4 billion commitment to the U.S. market. It is a
21 part of a total investment of about \$5 billion which
22 includes both carbon and stainless steel operations
23 and a hot rolling mill committed to both segments.

24 The stainless mill will have the capacity to
25 produce about one million metric tons of stainless

1 steel when the melt shop is finished at the end of
2 next year. It will take its place as one of the
3 largest, most efficient and well positioned mills in
4 the United States. Progress on completing the
5 construction and commissioning of this mill is on
6 schedule, as Mr. Salas and Mr. Lacor will explain in a
7 few minutes.

8 I understand that an ITC team visited the
9 plant last month and toured the construction site for
10 the melt shop, the operating hot rolling mill, cold
11 rolling mills, and related facilities. The Alabama
12 mill is now a reality and formidable addition to the
13 U.S. market. It will also supply stainless steel
14 plate beginning in 2013 as feedstock to our facility
15 in Mexico, ThyssenKrupp Mexinox.

16 My colleagues will tell you more about the
17 Alabama facility's capabilities and about our
18 marketing strategy for the NAFTA region. I would like
19 to tell you of our global strategy. I believe it is
20 relevant to the question you must consider. As the
21 Chief Executive of the Global Stainless Business Area
22 my primary goal is to foster the competitive success
23 of the Alabama mill. This is a crucial part of our
24 local supply strategy. This means that U.S. and
25 Western Hemisphere demand will be served essentially

1 from North American production; European demand will
2 be served by European production; and Asian demand
3 from Asian production.

4 Our German and Italian affiliates will focus
5 primarily on Europe and will not be marketing their
6 production in the United States. For several years
7 our Italian affiliate has not sold subject products
8 here.

9 With the Alabama mill producing for the
10 U.S., there is no reason for these companies to make
11 significant sales in the U.S.. They will focus on
12 their own regional markets. As a result, imports from
13 Germany and Italy of stainless steel sheet and strip
14 and coil and likely imports of stainless steel plate
15 in coils from Italy are likely to be at or near zero
16 as they have been for the last several years.

17 We do not have plans to increase them and we
18 have no reason to base on currently foreseeable market
19 conditions. Thus there is simply no purpose in
20 continuing these orders.

21 As for Mexinox, sales will continue in the
22 U.S. as they have throughout the existence of the
23 antidumping order. However the situation has changed
24 with the construction of the Alabama mill. Mexinox
25 sales in the U.S. will focus on complementing

1 production from Alabama and on serving the fast-
2 growing Mexican and Latin American markets.

3 Mexinox U.S. imports will be made by mid
4 2013 principally from U.S., made hot-rolled feedstock,
5 adding to the strength and competitiveness of the U.S.
6 stainless industry. Imports into the U.S. will
7 consist of grades and sizes that accentuates Mexinox's
8 strengths and complements the strengths of the Alabama
9 mill.

10 The U.S. industry is and will remain strong.
11 It quickly recovered after the recession 2008-2009.
12 U.S. producers are not vulnerable to injury from
13 import competition should it arise, but it will not
14 arise from Germany or Italy and competition from
15 Mexico will remain little and responsible.

16 We have consistently said that the North
17 American market including the U.S. is Mexinox's home
18 market. With the added reality of the new Alabama
19 mill, Mexinox will have an added reason to remain as
20 as responsible a competitor as it has been in the
21 past.

22 Finally, you have no doubt read about the
23 recent decision of ThyssenKrupp's supervisory board to
24 review options regarding the restructuring of our
25 stainless global business. We do not anticipate any

1 major change in the strategy I have outlined as a
2 result of this decision which will be implemented over
3 the following months and years.

4 I will be pleased to respond to your
5 questions to the extent I can in public, and to the
6 extent I cannot, I will do so in further written
7 submission through counsel.

8 Thank you very much.

9 MR. SALAS: Madame Chairman Okun, members of
10 the Commission, and staff. Good afternoon. My name
11 is Jose-Ramon Salas. I am Vice President for
12 Operative Planning at ThyssenKrupp Stainless USA, LLC.

13 I am responsible for coordinating capacities
14 and material distribution to North American customers
15 for both ThyssenKrupp Stainless USA and ThyssenKrupp
16 Mexinox.

17 Before joining TK Stainless USA I was
18 employed for 22 years at ThyssenKrupp Mexinox and its
19 predecessor company in Mexico.

20 I thank you for this opportunity to speak
21 with you today.

22 There has been much discussion this morning
23 and in the brief about ThyssenKrupp's establishment of
24 a Greenfield stainless steel mill in Alabama, and
25 rightly so. ThyssenKrupp's investment of over \$1.4

1 billion to build this new state of the art, fully
2 integrated U.S. steel mill is without a doubt the most
3 significant development in the North American
4 stainless steel market in the last 20 years, and it's
5 the central element of ThyssenKrupp's North American
6 marketing strategy for the future as you have just
7 heard.

8 I would therefore like to take a few minutes
9 to better acquaint you with the mill and the current
10 status of its production operations.

11 The stainless steel mill in Alabama is part
12 of a larger \$5 billion Greenfield project that also
13 includes significant carbon steel operations and a hot
14 strip mill which is shared by the two segments. When
15 completed in the fourth quarter of 2012 the Alabama
16 mill will be a fully integrated stainless steel
17 products plant including a stainless steel melt shop
18 capable of producing approximately one million metric
19 tons of stainless slab per year. A hot-rolling line
20 shared with a carbon steel facility of which up to one
21 million metric tons of capacity will be available for
22 stainless steel production.

23 It is important to mention that the casting
24 and hot-rolling operations of the stainless materials
25 in Alabama rely to a large extent on an adequate

1 integration of sales and production with Mexinox
2 because of the future supply, cheaper supply of stock
3 to Europe to Stainless USA.

4 Three stainless steel cold-rolling lines
5 with an overall production capacity of 350,000 tons
6 per year and a stainless steel finishing line. These
7 stainless steel operations alone will permanently add
8 900 well-paying U.S. jobs to the U.S. economy.
9 Already 380 of these employees are working at the
10 facility.

11 Ground was broken on the project in November
12 2007. The construction of the stainless mill and the
13 commissioning of the manufacturing machinery is
14 proceeding over an orderly schedule of backwards
15 integration from the cold-rolled end of the process to
16 the melt shop with full commissioning to be expected
17 to be completed in three phases in early 2013.

18 Phase one of operations began in September
19 2010 with the commissioning of the first of the three
20 cold-rolling mills, a 64 inch mill principally focused
21 on producing 48 and 60 inch wide products.

22 Phase one also includes the 74 inch cold-
23 annealing and pickling line which is used after the
24 cold-rolling process as well as finishing equipment
25 that includes a 64 inch cold polishing line, a 74 inch

1 cut-to-length line, and a 64 inch splitting line.

2 During this phase the mill will have the
3 initial capacity to produce up to 100,000 metric tons
4 of cold-rolled steel using non-subject hot-rolled pit
5 stock produced by our affiliate in Germany.

6 Construction is proceeding according to plan.

7 Production ramp-up is on its way and so far in the
8 month of May only we have already produced close to
9 5,000 metric tons.

10 Phase two will be fully operational in the
11 fall of 2011. Capacity is now being added with a hot
12 annealing and pickling line which is used before cold-
13 rolling and the second cold-rolling mill, this time a
14 74 inch cold-rolling mill, the first of its kind in
15 the United States and in the Americas. Until now 74
16 inch cold had to be imported from outside North
17 America. Starting in October of this year they will
18 be produced in Alabama. In fact commissioning has
19 already started.

20 The construction of this mill will expand
21 our cold-rolling capacity from 120,000 to 240,000 tons
22 annually.

23 Phase three, the final phase, is on schedule
24 to begin in the fall of 2012 with the addition of a
25 third and final cold-rolling mill, a 54 inch cold-

1 rolling mill and commissioning of the melt shop.

2 As this phase is implemented the Alabama
3 mill will be fully integrated with a cold-rolling
4 capacity of approximately 350,000 tons annually.

5 As the Commission staff was able to observe
6 first-hand the timetable for this last phase has been
7 accelerated as construction of the melt shop is now
8 significantly advanced. Indeed, the three argon
9 oxygen decarburization converters, AODs, for the melt
10 shop are already on site.

11 Let me now briefly turn to the sourcing and
12 marketing strategy that underlies the construction of
13 the Alabama mill and the completion of our local
14 supply strategy for North America.

15 My colleague, Stephan Lacor, will speak to
16 this in more detail, but let me provide a general
17 overview of how production and marketing is being
18 transformed as the local supply strategy is
19 implemented.

20 Until recently Mexinox was TK's only North
21 American stainless steel production facility. Mexinox
22 is a re-rolling facility that continues to depend upon
23 external sources for its hot-rolled material. Because
24 it lacks a melt shop and hot-rolling capability,
25 Mexinox has been able to produce some but not all of

1 the finished products required to effectively supply
2 the U.S. market. Given these limitations, a
3 relatively small quantity of products previously had
4 to be sourced from Germany and Italy to complete the
5 product portfolio of TK products available in North
6 America. This situation was partially remedied in
7 2006 when TK established a bright annealing facility
8 in Mexico, thereby eliminating the need to supply BA
9 products from Europe.

10 We expect that in the near future the small
11 volume of subject stainless steel and stripping coils
12 from Germany and Italy that have entered the U.S.
13 market in recent years will fall further and be at or
14 near zero for the foreseeable future.

15 Given the expanded production capabilities
16 represented by the combined and coordinated production
17 operations in Mexico and the United States, there are
18 no current plans for future imports of stainless steel
19 and sheet and stripping coil from Germany and Italy
20 and stainless steel plating coils from Italy when the
21 mill in Alabama becomes fully operational in January
22 2013.

23 To the extent any imports of subject
24 merchandise may come from Germany or Italy after that
25 time, such imports would only considerably consist of

1 very small quantities of niche products that cannot be
2 produced in the U.S. such as certain embossed or
3 flattened surface finishes for which the specialized
4 production equipment has not been installed in TK's
5 North American production operations. However, the
6 demand for such products is very limited and any
7 import volumes are therefore expected to remain very
8 small.

9 At the same time imports of subject
10 merchandise from our sister mill, ThyssenKrupp VDM
11 will remain as they have always been extremely low and
12 targeted to narrow and specialized customers and end
13 use applications for mostly non-subject high nickel
14 alloy specialty steels.

15 As TK ramps up production of hot-rolled
16 steel, the Alabama mill will also replace Germany and
17 Italy as the principal source of hot-rolled steel raw
18 material sheet stock for Mexinox's cold-rolling mills.
19 At that point a majority of the value of TK's
20 stainless steel sheet and strip imported into the U.S.
21 from Mexinox will be comprised of U.S. produced
22 stainless steel.

23 In other words, all future output of cold-
24 rolled sheet and strip at the Mexican mill after the
25 Alabama mill ramps up will serve to expand total U.S.

1 output of stainless steel, whether that output is
2 exported to the United States or sold in Mexico or in
3 other markets.

4 As Mr. Lacor will discuss in a moment, TK's
5 North American production and marketing strategy also
6 calls for Mexinox to continue to review the range of
7 products exported to the United States as the Alabama
8 mill assumes responsibility for producing and
9 distributing products previously produced in Mexico.

10 While Mexinox previously produced a full
11 range of stainless steel flat products marketed in the
12 United States, under this new marketing plan Mexinox's
13 product portfolio will be restricted to mostly AISI
14 grade 430 steel and bright annealed products of
15 various grades. The end result will be an integrated
16 regional production system with the Alabama and
17 Mexican mills respectively focusing on separate
18 product ranges and supplying products to each other to
19 ensure that the entire North American market is
20 adequately supplied with a full portfolio of flat-
21 rolled stainless steel products.

22 Thank you very much.

23 MR. LACOR: Good afternoon. My name is
24 Stephan Lacor and I am the Vice President for Sales
25 and Marketing at ThyssenKrupp Stainless USA. I am

1 also responsible for coordinating commercial
2 activities in Mexico. In these capacities I'm
3 responsible for the sales and marketing of all TK
4 Stainless' flat products in the United States, Canada
5 and Mexico.

6 I would like to take this opportunity to
7 build upon the testimony provided by my colleagues by
8 describing the management structures and marketing
9 objectives that are in place to execute our local
10 supply strategy.

11 Over the last decade and even more so in the
12 last two years, ThyssenKrupp Stainless has
13 significantly overhauled its management structures as
14 to more effectively implement our local supply
15 strategy. With respect to the U.S. market these
16 management structures ensure that the policy of local
17 supply is not undercut by competition from our other
18 TK Stainless companies outside of North America.

19 Our management control structures ensure
20 that all TK Stainless companies follow appropriate and
21 centralized sales and marketing policies that do not
22 damage the U.S. market nor jeopardize the billions of
23 dollars that TK Stainless has invested in the Alabama
24 mill.

25 Historically the management and distribution

1 of TK Stainless products had been conducted through
2 separate company-specific sales organizations that
3 effectively competed with each other, but beginning in
4 2000 ThyssenKrupp Stainless began a process of
5 gradually consolidating these distribution
6 organizations under central management and staffing in
7 Chicago. As a major first step in this direction in
8 2000 TK-NNA, which is a German subsidiary, and Mexinox
9 USA consolidated their administration, sales and
10 distribution staffs with Mexinox USA as the lead
11 company.

12 TKAST-USA, the Italian subsidiary, joined
13 the same structure in 2004. So since 2004 while each
14 of these sales organizations continued to retain a
15 separate legal entity, actual day-to-day
16 administration, sales and distribution were performed
17 by Mexinox USA on behalf of the three companies. And
18 to ensure that the coordinated and centralized sales
19 strategy was implemented, during this period I was the
20 Vice President and General Manager of all three legal
21 entities and I was responsible for harmonious and
22 coordinated joint operations in the U.S. and Canadian
23 market.

24 With the establishment of SL-USA, this
25 process of consolidating administrative and marketing

1 functions is essentially completed. Administration,
2 sales and distribution activities are now being
3 consolidated within a single legal entity,
4 ThyssenKrupp Stainless USA headquartered in Alabama.
5 This signaled the effective withdrawal of Germany and
6 Italy from the U.S. market for stainless products. In
7 fact effective December 21, 2010, AST-USA was merged
8 into SL-USA and no longer exists as a separate legal
9 entity. In the very near future Mexinox USA and TK-
10 NNA will also be merged within Stainless USA.

11 To summarize, under the management
12 structures in place, strategic management of TK
13 Stainless' global operations will continue to be
14 centralized, coordinated by the Management Board of
15 the Stainless Global Business Area headed by Mr.
16 Iller. This management and coordination functions
17 will reinforce the integrity of the local supply
18 system in North America. While within North America
19 regional management will be conducted and led from
20 within the United States ensuring the coordination of
21 production and marketing between SL-USA in Alabama and
22 Mexinox.

23 SL-USA's sales and distribution team will
24 continue to have sole responsibility for sales and
25 distribution in the United States and Canada while

1 Mexinox will continue to have responsibility for
2 marketing and distribution in the Mexican and Latin
3 American markets.

4 What will the marketing plan look like as
5 the Alabama project is completed? As Jose-Ramon has
6 mentioned, the establishment of the Alabama mill
7 culminates ThyssenKrupp's Stainless local supply
8 strategy under a centralized sales, marketing and
9 administrative management team.

10 The next step in this rationalization
11 process will be the nearly complete replacement of
12 stainless steel products imported from Italy and
13 Germany with product produced in our Alabama mill.
14 With the exception of very limited niche products that
15 are not locally available, once the Alabama mill is
16 operational there will be no need for my sales and
17 marketing team to source products from outside of
18 North America.

19 At the same time the portfolio of products
20 produced in Mexico which for several years has
21 increasingly concentrated on phoretic products, will
22 continue to be mostly limited to AISI grade 430 seal
23 and to bright annealed products of various grades.

24 As the Commission noted in the last sunset
25 review there continues to be a fairly limited capacity

1 to produce bright annealed products in North America,
2 and because the Alabama mill lacks the equipment to
3 produce bright annealed products while Mexico has had
4 this capacity since 2006, the bright annealed product
5 will still be produced in Mexico and shipped to the
6 United States.

7 Production from Mexico phoretic products, in
8 particular grade 430, will continue to be shipped to
9 the United States. This is because at least during
10 the initial phases the Alabama mill will not have the
11 technical capabilities required to provide the surface
12 finish that customers expect in this grade.

13 In the medium to long term, shipment volumes
14 from Mexico are not expected to exceed the levels that
15 were attained in recent years.

16 While Mexinox concentrates on phoretic
17 grades, the Alabama mill will focus on the production
18 of 300 series austenitics products. In addition,
19 ThyssenKrupp Stainless intends to take advantage of
20 the new 74 inch rolling mill in Alabama which is the
21 only 74 inch wide cold-rolling mill in North America.
22 We see great marketing opportunities for this new mill
23 which will allow us to grow our sales by supplying
24 products that are today all imported from outside of
25 North America.

1 The end result of the startup of our Alabama
2 mill will be an integrated regional production and
3 marketing strategy with the Alabama and Mexican mills
4 each focusing on separate product ranges, supplying
5 products to each other, and making sure that the
6 entire North American market is adequately supplied
7 with a full portfolio of flat-rolled stainless steel
8 products.

9 It is important to emphasize that the
10 central management of production, sales and
11 distribution from the North American headquarters in
12 the USA has as its principle aim to ensure that TK's
13 North American facilities operate effectively to
14 maximize TK's investments in North America and in the
15 United States in particular. Like any other U.S.-
16 based producer, SL-USA will not permit any action that
17 could potentially harm the economic viability of its
18 U.S. operations and jeopardize the billions that we
19 have invested in the Alabama mill.

20 Thank you.

21 MR. LEWIS: Again for the record my name is
22 Craig Lewis of the law firm Hogan Lovells on behalf of
23 the ThyssenKrupp respondents.

24 I'd like to take a few minutes to address
25 the condition of the U.S. industry.

1 The petitioners claim that continued relief
2 is justified in this case because the domestic
3 industry is in a, quote, "highly vulnerable"
4 condition. In support of this contention, they
5 principally cite to trade and financial performance
6 over the last three years of the period of review.
7 That is to say between 2008 and 2010. Of course this
8 data is misleading because it encompasses the historic
9 collapse and demand that occurred in the fourth
10 quarter of 2008 and discounts the evidence of
11 rebounding demand in 2010, 2011 and beyond.

12 The real question the Commission faces is
13 not whether the U.S. industry did poorly in 2009,
14 virtually all U.S. industries did poorly in 2009, but
15 what condition the U.S. industry is in today in 2011.
16 As I will briefly summarize, the data before the
17 Commission demonstrates one, that the U.S. industry is
18 stronger and more competitive than it ever has been
19 before; and two, the reconditioned U.S. industry is
20 already reaping the benefits of rebounding demand in
21 2011 and beyond.

22 First, the internal strength of the
23 industry.

24 During the last review the Commission
25 observed that the U.S. industry underwent an

1 unprecedented period of bankruptcies and
2 consolidations that reduced the number of U.S.
3 producers from 13 to just 6 producers, of which 3 --
4 NAS, AK Steel and Allegheny -- now being joined by
5 ThyssenKrupp, account for almost all industry
6 production and sales.

7 As Commissioners Okun and Pearson observed
8 in the last review, the industry that emerged from
9 this period is stronger and fundamentally changed. A
10 few key points highlight these facts from the current
11 review period.

12 Since 2005 the U.S. industry earned a
13 weighted average 4.5 percent net return on its U.S.
14 sales, even with the horrible market conditions of
15 late 2008 and 2009 thrown in. Over the same period,
16 returns on investment averaged 6.62 percent. Capacity
17 increased 28 percent. Productivity increased 12.5
18 percent. Hourly wages have increased 22 percent.
19 Average unit values increased nearly 17 percent.

20 The strength and confidence of the U.S.
21 industry in its future is nowhere better illustrated
22 than in the continued reinvestment. Obviously
23 ThyssenKrupp's own \$1.4 billion investment in the U.S.
24 stainless steel mill is the most dramatic recent
25 example of this, but ThyssenKrupp is not alone. The

1 pre-hearing staff report indicates that other major
2 U.S. producers, particularly NAS, have also invested
3 substantially in production capacity and technology
4 since 2005.

5 Between 2006 and 2008, for example, NAS
6 increased its melting capacity from 800,000 tons to
7 1.4 million tons. These are metric tons. A 75
8 percent increase. In 2008 NAS also added a fourth
9 hot annealing and pickling line with an annual
10 capacity of one million tons; and in 2009 NAS added a
11 fifth cold-rolling line increasing its capacity to
12 840,000 metric tons.

13 Another indicator of the domestic industry's
14 strength and competitiveness is its export
15 performance. During the original investigation period
16 U.S. exports peaked in 1998 at approximately 73,000
17 short tons. By 2005 that figure had nearly doubled,
18 to 135,000 tons. And by 2010 the figure doubled
19 again, to 290,000 tons, representing nearly 19 percent
20 of total commercial shipments. This last fact not
21 only demonstrates the competitiveness of the U.S.
22 industry, but also demonstrates another significant
23 change in the industry since the original
24 investigation, namely the strength and growth of
25 demand in markets outside of the United States.

1 The petitioners also complain about rising
2 raw material costs, however here too the reality
3 differs from what is portrayed in their briefs.

4 Unique among the steel industries examined
5 by the Commission, the U.S. flat-rolled stainless
6 steel industry utilizes a well-established metal
7 surcharge system that more than offsets the effects of
8 volatile raw material costs, particularly with respect
9 to nickel, but also with respect to other key metals.
10 So successful are these surcharges that most U.S.
11 producers have extended them to other areas including
12 energy and iron. Furthermore, indications are that
13 over the near term nickel prices will be declining as
14 more supply enters the market.

15 Finally, the U.S. industry has further
16 enhanced its competitiveness through diversification.
17 Allegheny is probably the best example of this as the
18 company itself has reported that it is, quote, "one of
19 the largest and most diversified specialty metal
20 producers in the world" that has, again I quote,
21 "largely withdrawn from the commodity stainless
22 market."

23 This is not the picture of an industry
24 that's highly vulnerable to injury from imports.

25 The future of the U.S. industry also looks

1 bright. For proof of this the Commission need look no
2 further than the statements from the U.S. producers
3 themselves. According to a recent press release, NAS
4 increased its melting capacity by nearly 32 percent
5 last year as net sales increased by 74 percent and
6 profits topped \$156 million. As NAS put it, quote,
7 "The continuous strength of the North American market
8 has allowed North American Stainless to improve prices
9 for the second quarter of 2011 which have been
10 immediately accepted in the market." I again quote,
11 "NAS is working at full capacity, having achieved
12 record production in the first quarter."

13 Similarly in its first quarter 2011 earnings
14 call, Allegheny Ludlum's President informed its
15 investors that it was able to raise stainless product
16 prices six to nine percent and noted that the market
17 is supporting this price increase as U.S. service
18 center activity has been improving, driven by better
19 demand for the transportation, energy and food
20 equipment markets. Mr. Hassey of Allegheny similarly
21 stated that, "We believe demand will increase for our
22 stainless steel sheet and plate products during 2011
23 as the economy continues to grow."

24 There's no doubt whatsoever that these
25 optimistic, forward-looking statements from the U.S.

1 industry are credible and accurately portray the
2 favorable position the U.S. industry currently is in.

3 The U.S. manufacturing economy and with it
4 demand for stainless steel is improving. Consumer
5 demand is up, domestic industry shipments have already
6 recovered to or near 2005 levels in terms of both
7 volume and value. The industry is again profitable,
8 and extremely so in the case of NAS, based on its
9 public release.

10 The pre-hearing staff report predicts that
11 industrial production will increase by a healthy 4.5
12 percent in 2011 and another 4.1 percent in 2012. This
13 is in line with producer and purchaser expectations as
14 expressed in their questionnaire responses.

15 This is, in short, not a vulnerable industry
16 nor is it a time of weak market conditions.

17 Thank you.

18 MR. LEIBOWITZ: Madame Chairman, members of
19 the Commission, I'm Lewis Leibowitz with a brief word
20 on cumulation.

21 We urge the Commission not to cumulate
22 imports from Germany, Italy and Mexico in this case
23 with each other or with other respondents. We
24 discussed this in our pre-hearing brief.

25 To be short about it, imports from Italy and

1 Germany will be so small that they can have no
2 discernable adverse impact on the domestic industry
3 within a reasonably foreseeable time. The cumulated
4 analysis is therefore mandated under the statute.

5 Imports from Mexico are not likely to
6 decline to negligible quantities in the foreseeable
7 future. However, imports from Mexico will increase
8 U.S. production of stainless steel and exports of
9 stainless steel.

10 The order has had and will continue to have
11 no impact on the volume of exports from Mexico to the
12 U.S.. After well over a decade of experience and
13 success under the order Mexinox has demonstrated that
14 it will maintain a stable share of the U.S. market
15 under an order or not under an order. Mexinox is a
16 responsible competitor.

17 This morning you discussed the Arcelor
18 Mettle and Nucor cases and I look forward to
19 discussing how those cases are very similar to the
20 situation that we have here, and I think following
21 that case is mandated here.

22 Just to give a couple of examples,
23 affiliated producers in Germany, Italy and Mexico
24 represent substantially all of the subject production
25 in those countries, just like Arcelor Mettle.

1 ThyssenKrupp Stainless has adopted a marketing
2 strategy that relies on local production to serve
3 regional markets, just like Arcelor Mettle. That
4 marketing and production strategy is actively
5 controlled by company management in the United States.
6 These conditions of competition are uniquely
7 applicable in this case to the ThyssenKrupp companies
8 and justify the cumulation.

9 The likelihood of injury determination in
10 the sunset review is inherently predictive and must
11 consider the capabilities and incentives faced by
12 producers in the subject countries. In light of all
13 that we have told you today, in light of the Alabama
14 investment, the well documented local supply strategy,
15 there is a clear distinction between the capabilities
16 faced by the ThyssenKrupp companies and those faced by
17 producers in other subject countries. We therefore
18 urge the Commission not to cumulate imports from
19 Germany, Italy and Mexico with each other or with
20 other respondents.

21 Thank you very much. That concludes the
22 ThyssenKrupp company's affirmative presentation. I
23 think we are going to defer to our Korean colleagues.

24 MR. GOLDFEDER: Good afternoon.

25 There are three primary reasons why the

1 overwhelming weight of record evidence favors
2 revocation of the two orders against Korea. First,
3 the Korean industry maintained only a marginal U.S.
4 presence throughout the POR, choosing instead to focus
5 on supplying the strong and growing demand in the home
6 market and throughout the rest of Asia. Korean import
7 volumes and prices had no material adverse effect on
8 the domestic industry during the POR. Revocation will
9 not cause that to change in the foreseeable future as
10 demand in Asia will continue its robust growth.

11 Second, the Korean industry has little
12 unused capacity that could be directed to the U.S. in
13 the event of revocation and has no plan to expand
14 capacity.

15 Third, the U.S. market is recovering from
16 the recession as is evidenced by increased U.S.
17 consumption and rising prices in 2010. The domestic
18 industry which has always held the lion's share of the
19 U.S. market will be the principal beneficiary in the
20 years to come.

21 Beginning with the issue of cumulation, the
22 record shows that Korean imports are likely to have no
23 discernable adverse impact on the domestic industry
24 after revocation. Korean volumes and market share
25 were extremely low throughout the POR because Korean

1 producers have focused on the very substantial and
2 growing demand in the Korean, Chinese and other Asian
3 markets.

4 The continued growth within Asia where
5 consumption is expected to increase by more than 15
6 percent over the next two years supports the
7 conclusion that these trends are likely to continue
8 even if the orders are revoked.

9 Another important factor is Korea's very low
10 duty rates. POSCO is already excluded from the
11 countervailing duty order and it currently has a very
12 low antidumping duty rate. The three other principal
13 Korean producers which are all re-rollers, also have
14 very low antidumping and countervailing duty rates,
15 and one of them, Hyundai Steel, is excluded already
16 from the antidumping order.

17 We recognize that the Commission seldom
18 declines to cumulate on the basis of no discernable
19 impact but it has exercised its discretion not to
20 cumulate on other grounds and it should do so here
21 based on the conditions of competition that are
22 specific to the Korean industry.

23 Our pre-hearing brief details the
24 differences in capacity and production, product mix,
25 and shipment volume trends that set Korea apart from

1 the other subject countries. Since that discussion
2 relies a lot on proprietary data I'll just discuss in
3 summary that the overarching condition of competition,
4 as I've mentioned, is Korea's primary orientation
5 towards supplying the robust Asian markets including
6 importantly its home market.

7 For example, throughout the POR POSCO's
8 Asian shipments constituted 90 percent or more of its
9 total shipments. That's in each year of the POR.
10 Furthermore, POSCO's shipments to Korean customers and
11 for its own internal consumption increased
12 significantly between 2005 and 2010 as its
13 questionnaire response shows.

14 In contrast, the U.S. has always represented
15 a very small portion of POSCO's global sales of
16 subject merchandise. Indeed in this whole POR POSCO
17 itself made no U.S. exports. One of its affiliates
18 made a single shipment of a higher value ultra-thin
19 product in 2009.

20 These trends are also true for the remainder
21 of the Korean industry. In fact from the start of the
22 original period of investigation in 1996 through 2010
23 Korean imports have had only a minimal U.S. presence
24 while the domestic industry has always held an 80
25 percent or greater market share. In addition, Korean

1 imports did not increase substantially in 2005 to 2007
2 when demand and prices were at their highest levels
3 during the POR.

4 The domestic industry alleges that Korea has
5 made enormous shifts in their export patterns in the
6 POR and that suggests they could increase their
7 exports to the U.S. in the future. But the record
8 does not support their claim. The global trade atlas
9 data they relied upon shows that when exports to China
10 had declined, exports increased primarily to Taiwan,
11 to Japan, Vietnam, Thailand and India. That is their
12 focus remained principally in Asia. There's no reason
13 to believe that Korean producers will suddenly change
14 their focus if the orders are revoked.

15 Worldwide consumption for stainless steel
16 products is forecast to increase substantially through
17 at least 2015 with most of that increase concentrated
18 in Asia. The Korean industry has devoted most of its
19 production capabilities to an Asia-oriented focus and
20 it has a strong incentive to continue this approach in
21 the future. Asia will account for more than one-half
22 of the global increase in consumption over the next
23 five years.

24 This growth in the Asian markets when
25 combined with low inventory levels and the limited

1 potential for product shifting further supports the
2 conclusion that Korean exports are not likely to
3 increase substantially beyond their historically low
4 levels.

5 Importantly, POSCO has established three
6 significant production facilities in China and
7 Vietnam. These facilities are not subject to
8 antidumping or countervailing duties, so they could
9 readily export to the U.S. if POSCO wanted to supply
10 U.S. customers. However, these facilities, like the
11 Korean plant of POSCO, have focused on serving
12 burgeoning demand in China and other Asian countries.

13 The fact that POSCO has chosen to make very
14 limited U.S. exports in these non-subject facilities
15 despite the absence of any U.S. trade barriers also
16 demonstrates that POSCO is not likely to substantially
17 increase its U.S. exports if the Commission revokes
18 these orders.

19 POSCO has also been operating at very high
20 capacity utilization rates for both its hot-rolled and
21 cold-rolled stainless steel production and it does not
22 anticipate any changes to its capacity.

23 The domestic industry, nevertheless,
24 contends that POSCO is likely to increase its U.S.
25 exports because it has made capacity expansions and it

1 also argues that the Korean industry as a whole has
2 excess capacity.

3 We first want to note the irony inherent in
4 the domestic industry's capacity claims.

5 They focus heavily on unused capacity built
6 in Korea and in the other subject countries, yet they
7 sidestep an important fact regarding their own
8 capacity. From 1996 through 2010 apparent U.S.
9 consumption averaged 1.7 million tons per year,
10 peaking in 1999 at slightly under 2 million tons, as
11 we heard earlier. Yet the domestic industry's
12 capacity for stainless steel sheet and strip continued
13 to increase throughout the POR. By 2010 it was 2.75
14 million tons, which is more than 700,000 tons over the
15 peak demand of the last 15 years.

16 In other words, the U.S. industry has
17 continued to significantly add capacity even beyond
18 the high water mark for apparent consumption. The
19 logical conclusion is that the domestic industry has
20 done so in recognition of the fact that U.S. demand
21 continues to rapidly expand and that they will benefit
22 from that expanded demand.

23 Although POSCO did increase its cold-rolled
24 capacity during the POR, it's important to note that
25 about one-third of it came about as a result of

1 POSCO's acquisition of two existing Korean re-rollers.
2 Moreover, even with its newly built capacity, POSCO
3 continued to achieve very high capacity utilization
4 rates throughout the POR.

5 The domestic industry also incorrectly
6 claims that POSCO is planning major capacity
7 expansions for the subject merchandise. POSCO's
8 planned capacity expansion to be completed in 2012
9 relates to its production of non-subject steel wire
10 rod, bars, and seamless pipe and tubes. It has nothing
11 to do with the subject merchandise. Although POSCO
12 does plan to undertake a significant renovation of its
13 stainless steel plant in Pohong, the purpose of that
14 project is to increase its efficiency and not its
15 production capacity.

16 As for the domestic industry's reference to
17 the capacity increase of BNG, a Korean re-roller, the
18 record shows that BNG's capacity increase in relation
19 to the total industry capacity was nominal, but more
20 importantly, the articles that petitioners submit
21 state that BNG's new capacity is for ultra-thin
22 products which are higher value products that are used
23 in the production of mobile phones, appliances, and
24 other similar electronic devices. There is no
25 evidence that there is significant demand in the U.S.

1 for these products.

2 Another domestic industry claim is that
3 Korean producers are likely to increase their U.S.
4 exports because of antidumping duty barriers in
5 Thailand, India and Russia. Yet the global trade
6 atlas data they submit shows that Korean exports to
7 Thailand and India more than doubled between 2005 and
8 2010. Thus their claim that Korean producers do not
9 have access to important third country markets has no
10 factual support.

11 Subject imports from Korea are equally
12 unlikely to cause adverse price effects. When the
13 U.S. economy was strong, prices were high. When the
14 recession started, prices fell. But importantly, the
15 declines in prices that U.S. producers experienced had
16 nothing to do with competition from subject Korean
17 imports.

18 As a practical matter, the low market share
19 held by Korean imports meant that they were not in a
20 position to influence U.S. prices to any significant
21 degree. The proprietary analysis contained in our
22 pre-hearing brief regarding the product specific
23 pricing data show a clear lack of correlation between
24 U.S. producers' prices and Korean imports.

25 The domestic industry also heavily focuses

1 on the instances of Korean underselling but ignores
2 the numerous instances of overselling. Moreover, as
3 U.S. and global prices continue to increase in the
4 next few years and given U.S. producer status as price
5 leaders in the U.S. market, it is even more unlikely
6 that subject Korean prices will cause price depression
7 or suppression if the orders are revoked.

8 Next the domestic industry's claim that it
9 is highly vulnerable is simply not correct. You've
10 just heard a detailed discussion regarding
11 vulnerability, but I just want to cover a few points.

12 There is no dispute that the domestic
13 industry, like the rest of the global steel industry,
14 felt the effects of the recession as apparent U.S.
15 consumption declined by 32 percent between 2007 and
16 2009. U.S. prices fell sharply as well.

17 But during the height of the economic
18 downturn in 2009 the domestic industry achieved its
19 peak market share of 87 percent. Moreover as demand
20 in prices rapidly recovered in 2010, so too did the
21 domestic industry's production, shipments, net sales
22 revenue, employment level, and profitability. These
23 are not the indicia of an industry that is vulnerable
24 or has been suffering from competition with Korean
25 imports.

1 Given the widely accepted expectation that
2 U.S. demand and prices will continue to recover in the
3 coming years, these indicia contradict the domestic
4 industry's claim that Korean imports are likely to
5 cause adverse effects if the orders are revoked.

6 Finally, I'd like to end with a mention of
7 the first sunset review. In that review, two
8 Commissioners voted to revoke all of the orders. They
9 concluded that although subject imports would likely
10 increase somewhat after revocation, that increase
11 would not lead to significant adverse effects on the
12 domestic industry. This was due to increasing demand
13 outside the U.S., particularly in Asia and Europe, as
14 well as relatively high capacity utilization rates
15 even in the face of expanding capacity.

16 They further found that subject imports
17 would likely not place significant downwards pressure
18 on U.S. prices as was evidenced by the fact that the
19 domestic industry raised prices even in years where
20 subject import volumes had increased. These factors
21 were true then and they remain the same now.

22 The focus of the Korean industry on strong
23 and growing demand in Asia, their high capacity
24 utilization rates, and the lack of a meaningful
25 correlation between Korean import volumes and U.S.

1 producers' prices all support the conclusion that the
2 volume and prices of subject Korean imports will have
3 no material adverse effects in the reasonably
4 foreseeable future.

5 The best proof of that is France. In 2005
6 the domestic industry in the first review predicted
7 that imports from France would return to significant
8 and injurious levels if the Commission revoked the
9 French order. The Commission did revoke that order
10 and look what has happened since then.

11 The pre-hearing report shows that imports
12 from France peaked in 2006 at 20,524 tons. They were
13 only slightly higher in 2010 than in 2005, and
14 comprised approximately one percent of apparent U.S.
15 consumption in each year of the POR.

16 The average French import quantity during
17 this second POR was less than the average annual
18 import volume during the original PLI and the first
19 POR.

20 Also the AUV of French imports was 20
21 percent higher in 2010 than in 2005, and the average
22 AUV in the second POR exceeded that of both the
23 original PLI and the first POR.

24 In our review the French example is a
25 reliable indication of what will actually occur if the

1 Commission revokes the Korean orders.

2 Thank you very much. I believe that
3 concludes the panel's presentation.

4 MR. LEIBOWITZ: It does, Madame Chairman.

5 CHAIRMAN OKUN: Thank you. Before we turn
6 to questions let me take this opportunity to thank
7 this panel of witnesses, in particular the industry
8 witnesses who have traveled to be with us today and to
9 answer our questions. We very much appreciate your
10 participation.

11 And just to remind the witnesses, if you can
12 repeat your name for the benefit of the Court Reporter
13 when you're responding to questions.

14 We will begin the questions this afternoon
15 with Commissioner Pearson.

16 COMMISSIONER PEARSON: Thank you, Madame
17 Chairman. Welcome to all afternoon panelists. It's
18 good to have you here.

19 Let me begin with a question for
20 ThyssenKrupp. You can see from the public version of
21 the staff report that the production capacity in the
22 United States for stainless steel sheet and strip has
23 exceeded the apparent consumption throughout the
24 period of review. Given that reality, what factors
25 led ThyssenKrupp to conclude that it would be good to

1 build a relatively large mill in the United States to
2 produce more of this product?

3 Mr. Iller?

4 MR. ILLER: Commissioner Pearson, if you
5 see the numbers which have been shown, the one
6 purposed of the mill is to supply the Mexican
7 operation with hot bend. The second, the 350,000 tons
8 at the time when we have made the decision for the
9 mill were not a huge number, and therefore we thought
10 that it's pretty good to supply our customers here.

11 MR. LACOR: Stephan Lacor. Let me just add
12 a little bit to what Mr. Iller has said.

13 One thing is the name plate capacity, the
14 official capacities, and the other is what actually
15 makes its way to market. When we were making the
16 strategic plans to support the investment in Alabama
17 on the sales side what we looked at was periods of
18 demand in the 2000's where the customer base was on
19 either allocation or reserve capacity systems, where
20 the domestic mills really struggled to bring the
21 capacity to bear. We saw high levels of import
22 penetration and we said okay, and the strong
23 preference by customers to have local supply sources.
24 Mexinox is essentially at full capacity. The
25 domestics were indicating they had exhausted their

1 capacities by having reserve capacity systems and
2 allocations, and we said okay, it's a market that
3 looks like it's growing, there's a strong preference
4 for domestic sourcing by the customers, we have
5 Mexinox also at full capacity, so there's a good
6 opportunity to expand the presence and the customer
7 penetration that we'd already achieved.

8 COMMISSIONER PEARSON: To make sure I
9 understand, is that saying in part that the commercial
10 realities of the U.S. market would suggest that at
11 times it's been tighter than the raw numbers would
12 suggest that we have in the staff report?

13 MR. LACOR: Right. Absolutely, yes.
14 Especially 2004, 2005, 2006, and then clearly the
15 environment changed in the 2008 and 2009 prices, but
16 in that period where we were making the decisions,
17 there was definitely a tightness in capacity.

18 COMMISSIONER PEARSON: Mr. Lewis?

19 MR. LEWIS: If I could just add to that,
20 it's inescapable that there's a huge disconnect here
21 between what's being reported as the domestic
22 industry's capacity and consumption and capacity
23 utilization figures here that have been consistently
24 in the 40s or 50s. Yet at the same time you've seen
25 investment, it's a valid question here by

1 ThyssenKrupp, but it's not just ThyssenKrupp. And NAS
2 as well, as I mentioned in my own direct testimony,
3 has substantially expanded its capacity as well. So
4 there's something wrong I think with that picture of
5 capacity utilization and I think Commissioner Lane's
6 questions tried to get at that a little bit this
7 morning, is 50 really 100? I think that's what I'm
8 starting to conclude here.

9 COMMISSIONER PEARSON: Your point is well
10 taken that it's not only ThyssenKrupp that is seeing a
11 potential opportunity in the U.S. market because
12 others also have expanded.

13 We have some experience at the Commission
14 trying to decipher capacity utilization figures in
15 other industries, and I would not say that I have in
16 any respects become an expert at it, but I continue to
17 ask to try to understand because of course there are
18 many different aspects to how one would measure
19 capacity utilization.

20 Do we have on the record the volume of
21 product that is expected to be shipped from the
22 Alabama facility down to Mexinox? Is that public?

23 MR. LEWIS: We do have information on the
24 record of, you're talking about projected now?

25 COMMISSIONER PEARSON: Of course.

1 MR. LEWIS: We do.

2 Did you want to add to that?

3 MR. SALAS: I would like to add that the
4 team that had the opportunity to visit us in Alabama
5 also had a presentation where we had some slides
6 showing the rough volumes that will be flowing between
7 the two countries.

8 COMMISSIONER PEARSON: Good. The reason I
9 ask is tomorrow we have another hearing on another
10 stainless product, so my ability to remember
11 distinctly what we're talking about on either day is
12 limited.

13 Mr. Leibowitz, did you have something to
14 add?

15 MR. LEIBOWITZ: No, Commissioner Pearson.

16 COMMISSIONER PEARSON: Okay.

17 Is it correct that this facility is located
18 on the Tennessee Tombigbee waterway?

19 MR. SALAS: Yes, it is located on the
20 Tombigbee River with direct access to the automobile
21 and the upward stream of the Tombigbee River. Yes.

22 COMMISSIONER PEARSON: So should we see it
23 as an effective location for an export mill?

24 MR. SALAS: Yes. That was one of the
25 reasons why the location was picked among a large

1 number of locations that we evaluated, because of the
2 growing economics in the southern part of the U.S.,
3 related also to the petrochemical industry. There is
4 also a number of automobile companies that have been
5 locating in that region. That would then give this
6 facility easy access for raw materials, scrap which is
7 typically also transported by river flows, and also an
8 outlet to the Latin American and Mexican markets.

9 MR. LEIBOWITZ: This is Lewis Leibowitz. If
10 I could add just one more thing. Remember this is
11 part of an integrated carbon and stainless steel mill.
12 One major asset is shared by the two mills which
13 dictates that they be together, and that's the hot-
14 rolling mill which is used for both carbon and
15 stainless, and the feedstock for carbon is slab
16 imports primarily from Brazil. So its location on the
17 southern coast of the United States at an adequate
18 harbor allows for raw material access both for the
19 stainless and for the carbon mills, and then for
20 export and domestic distribution for both. So it was
21 a complicated decision, but I think all those factors
22 tie in.

23 COMMISSIONER PEARSON: This morning I asked
24 the domestic industry, actually I asked people who had
25 access to the confidential version of the staff

1 report, what they thought about the demand forecasts
2 that are presented in Table 4-17 on page 4-33. For
3 those of you who have that information, perhaps Dr.
4 Malashevich, do you think those are reasonable
5 forecast? And do they align themselves with what you
6 know of the thinking of the respondent parties?

7 MR. MALASHEVICH: This is Bruce Malashevich.
8 I'll take an initial stab at that.

9 I think the pre-hearing staff report in this
10 particular sunset review is unusually comprehensive,
11 particularly in terms of reaching out to third party
12 organizations frequently subscribed to by members of
13 the industry at large.

14 To me not only are they reasonable, but they
15 are very consistent with each other, and in the kind
16 of work that I do, to me it's very valuable to show
17 that independent calculations, estimates, whatever you
18 may call them, prepared by different agencies,
19 different entities, that nevertheless converge and
20 show the same thing, increases the value of that.

21 I would call your attention in particular to
22 the chart which I believe is APO, I'm going from
23 memory. I believe it's on page 14 of the ThyssenKrupp
24 pre-hearing brief which I think sums it all very
25 nicely and also indicates what is regarded in the

1 forecasting industry as the reasonably foreseeable
2 future. If it wasn't reasonable, people wouldn't be
3 out there paying for it.

4 So I think those forecasts are useful in
5 that other respect as well.

6 I would add to my comments the unusually
7 comprehensive data gathered on comparative pricing in
8 the United States versus other regions of the world.
9 I commend staff for an unusually thorough and
10 comprehensive job in that regard.

11 I hope that answers your question.

12 COMMISSIONER PEARSON: Yes. Let me just
13 follow up quickly.

14 Given your reading of the demand prospects,
15 are you prepared to make an argument that there is
16 enough room in the U.S. market so that both existing
17 domestic producers and new domestic producers can
18 prosper?

19 MR. MALASHEVICH: I defer to the industry
20 representatives here except in two respects. One
21 thing is they can't all be wrong. Also there have
22 been American metal market articles and just informal
23 discussions with the ThyssenKrupp executives. Part of
24 the intent is really not to compress other U.S.
25 producers. The intent is to replace imports, both

1 subject and non-subject, particularly on the West
2 Coast where imports generally speaking have been known
3 to be concentrated on the West Coast, and that can be
4 awkward for some producers to supply.

5 Indeed, there is a confidential paragraph in
6 our pre-hearing report drawn entirely from the pre-
7 hearing report which calculates the share of
8 consumption represented by non-subject imports of
9 stainless sheet and strip. I found it noteworthy that
10 there was a very significant decline in the last
11 several years in non-subject imports, and that to me
12 helps bolster the importance of the declining value of
13 the dollar and makes what's going on with the Alabama
14 mill entirely consistent with market realities.

15 COMMISSIONER PEARSON: Thank you for that
16 answer. You may not be able to see that my red light
17 has been on for a minute and a half, so thank you to
18 the Chairman for her indulgence.

19 CHAIRMAN OKUN: Commissioner Aranoff?

20 COMMISSIONER ARANOFF: Thank you, Madame
21 Chairman.

22 In speaking about the new facility in
23 Alabama can any of you gentlemen tell me of the \$5
24 billion overall investment and the \$1.4 billion
25 investment on stainless, how much of that is already

1 spent?

2 MR. ILLER: The stainless part, the \$1.4
3 billion, we have spent almost 80 percent, \$1.2. The
4 rest is more or less on the way. We are just
5 finalizing the negotiations and that will be
6 contracted in the next coming weeks.

7 MR. SALAS: If I may add to that, I
8 mentioned in my testimony that one of the cold-rolling
9 mills is already operational. The second one is
10 already under commissioning. The third mill is
11 already sitting at our site, construction site, but we
12 have planned to bring the additional capacity in an
13 ordered way, also trying to be responsible with our
14 market entry. And already a good portion of the
15 equipment is sitting in our site.

16 COMMISSIONER ARANOFF: Thank you.

17 Going back to the idea of the local supply
18 strategy or the three regions. The facilities that
19 you've mentioned, the two in the U.S. and Mexico, two
20 in Europe, and three in Asia, China and Vietnam,
21 that's the sum total of the production facilities for
22 this product that ThyssenKrupp has? Or are there
23 additional non-subject facilities?

24 MR. ILLER: Commissioner Aranoff, I have to
25 correct that we have not three in Asia. We have only

1 one in Asia.

2 COMMISSIONER ARANOFF: I'm sorry.

3 MR. ILLER: We have two facilities in
4 Germany and Italy, and we have Mexinox, and in the
5 future here in Alabama, the mill.

6 COMMISSIONER ARANOFF: There was a reference
7 in the testimony of one of the witnesses about, maybe
8 there wasn't. The facility in Asia, is that shipping
9 any product to the United States currently?

10 MR. LACOR: No, Commissioner. Currently
11 we're not. This is Stephan Lacor. We're not shipping
12 anything from the SKS facilities or if something, very
13 small volumes.

14 In 2004, 2005 period we were, but the supply
15 chain was not economical.

16 MR. GOLDFEDER: Commissioner Aranoff, this
17 is Jarrod Goldfeder. I just wanted to reiterate. I
18 think it is POSCO who has three facilities in China
19 and Vietnam. During the POR POSCO made very limited
20 shipments, exports to the U.S. from there. Small.
21 But the focus for POSCO from those facilities
22 continues to be the Asian markets.

23 COMMISSIONER ARANOFF: I apologize for
24 getting those two mixed up. I'll only be worse
25 tomorrow.

1 MR. GOLDFEDER: I won't be here to see it,
2 so that's fine.

3 (Laughter.)

4 COMMISSIONER ARANOFF: When one of
5 ThyssenKrupp's facilities sells a ton of steel does
6 the company control where every ton goes? Or do you
7 ever sell to traders or other independent entities
8 that can make that decision for themselves?

9 MR. LACOR: All the sales, Commissioner, of
10 the product that come from Germany, Italy, Mexico that
11 are imported, or China, would be channeled through one
12 of our three subsidiaries. So we have Mexinox USA,
13 the exclusive channel from Mexinox, then Nirosta North
14 America that's the exclusive channel for the product
15 from Germany, and then AST-USA for the product from
16 Italy. So we would be the only ones bringing in
17 product and representing the mills.

18 MR. ILLER: Commissioner Aranoff, I think
19 your question was different. Can we ensure that our
20 product, if it goes to a trader or distributor, in
21 which country that is delivered. I think no producer
22 in the world can do that.

23 COMMISSIONER ARANOFF: Although I assume
24 there aren't that many distributors who would want to
25 pay the cost of reshipping the product somewhere

1 pretty far away.

2 We've been discussing this prior case, the
3 Nucor Steel court decision involving the three Arcelor
4 Mettler countries, and what the facts were in that
5 situation versus what the facts are here. To the best
6 of my recollection, one of the important facts in that
7 case that weighed heavily with the Commission, and
8 even more heavily with our reviewing courts, was that
9 it was the U.S. mill that was making the decision
10 about what products from affiliated companies could
11 come in and be sold in the U.S. market, and the mill's
12 instructions were to make that decision based on what
13 was best for the U.S. mill, not what was best for the
14 global corporate entity. How do the facts in this
15 case compare?

16 MR. LEIBOWITZ: I think the facts are very
17 close in this case. As Stephan Lacor mentioned in his
18 testimony, and I invite him to comment further, he is
19 the guy. He will decide what is sold in this market
20 through ThyssenKrupp based on the structure that he
21 outlined.

22 MR. LACOR: Yes, that's correct. The sales
23 decisions are made in the Chicago office. It's the
24 same team that handles the sales and distribution for
25 all three companies, so we direct the sales based on

1 before Alabama was giving preference to the Mexinox
2 mill, making sure that the market is protected and the
3 Mexinox position was protected, then supplementing
4 with European products.

5 Now with the Alabama mill coming on-stream,
6 the whole, so to speak, the lead, is with Alabama and
7 then we make sure that what comes in is going to
8 support the Alabama production and not interfere with
9 it.

10 In fact one of the lowest-lying fruits that
11 we have as a sales team for the Alabama product is
12 substituting, as soon as the production is up and
13 running, the product from Germany and Italy we've
14 brought from Alabama. The products are practically
15 identical.

16 MR. LEWIS: Commissioner Aranoff, if I could
17 add to that, too, just state maybe what's obvious,
18 that Stephan's affiliation is with the Alabama mill.
19 He's employed by that company. And it sort of falls
20 logically from the local supply strategy. He's a
21 representative of North American operations, and I
22 think maybe one factual distinction maybe from Nucor
23 is you do have a mill outside of the United States as
24 part of that structure. That's a little different.
25 But it's only those two mills that are within the sort

1 of sphere of authority that we're talking about. He's
2 not responsible for the Italian or German mills.

3 COMMISSIONER ARANOFF: Okay. I appreciate
4 those answers. I know Mr. Leibowitz, Mr. Lewis,
5 you'll remember that in the course of that Nucor
6 litigation the reviewing court was very interested in
7 the argument that there were economic circumstances
8 under which the global corporation could benefit while
9 taking actions that were harmful to the U.S.
10 production operation and it was in fact extremely
11 difficult to build up a factual record that persuaded
12 them that that wasn't going to happen in that
13 particular case. So we're giving you the opportunity
14 to build up that factual record if you can.

15 Let me just follow up real quickly on one
16 thing that was said in response to a question from
17 Commissioner Pearson.

18 One of you mentioned that the West Coast in
19 the U.S. tends to be underserved by domestic
20 production of stainless steel sheet, and can you just
21 explain for the record how the Alabama mill is better
22 situated to meet demand on the U.S. West Coast than
23 the existing domestic producers who are also in the
24 center of the country?

25 MR. LACOR: I think it was Bruce who

1 mentioned the West Coast. The West Coast does have an
2 extremely high import penetration. We would be in a
3 similar position than the rest of the domestic mills
4 in that the West Coast is further away than our
5 production facilities, so we would rely on probably
6 rail logistics to get material out there by rail to
7 overcome the freight disadvantage.

8 COMMISSIONER ARANOFF: That was the question
9 I was going to ask. You would still serve the West
10 Coast by rail. You wouldn't go through the Panama
11 Canal to get --

12 MR. LACOR: I don't think so.

13 COMMISSIONER ARANOFF: Mr. Salas?

14 MR. SALAS: This is Jose-Ramon Salas, if I
15 may add. The West Coast is definitely a region that
16 we will try to serve so that we can offer our products
17 over there. But definitely also the southern part of
18 the U.S. has been growing in the last few years and we
19 see a very important opportunity for growth also in
20 that region.

21 We will be very well located in terms of
22 logistics and logistics is one of the challenges that
23 we have ahead of us and that we know we can be very
24 effective with.

25 COMMISSIONER ARANOFF: My time is up, so

1 thank you very much for those questions. Thank you,
2 Madame Chairman.

3 CHAIRMAN OKUN: Commissioner Pinkert?

4 COMMISSIONER PINKERT: Thank you, Madame
5 Chairman. I join my colleagues in thanking all of you
6 for being here today to answer our questions.

7 I want to begin with this ramp-up period for
8 the Alabama facility and ask the question, what is the
9 likely impact of subject imports from Germany and
10 Italy during that period when the Alabama facility is
11 ramping up? Not afterwards when you say there won't
12 be any discernable amount of imports from those
13 countries.

14 MR. SALAS: We have already started reducing
15 the number of imports from Germany and Italy, and
16 obviously as our production in Alabama reaches the
17 levels of stability and quality reliability, those
18 volumes will continue to be phased out until we reach
19 a point where everything will be basically shipped out
20 of our new facility.

21 COMMISSIONER PINKERT: For the post-hearing
22 could you actually give us the quantities that are
23 currently being shipped? You said they're already
24 coming down.

25 MR. LEWIS: We would be happy to do that.

1 COMMISSIONER PINKERT: Thank you.

2 MR. LACOR: Commissioner, if I could add
3 something also. The idea that we can substitute or
4 support the start-up with the Alabama mill from Europe
5 is very limited based on the selling proposition that
6 we have for that Alabama mill. The American
7 customers, what they value is a local supply source,
8 so what they're interested in is proving, testing, a
9 functioning North America supply base.

10 So the fact that we might have product
11 available from Europe or Italy doesn't really talk to
12 their value proposition. They're looking for somebody
13 who can deliver short lead times quickly, like the
14 petitioners referenced. So saying I have material
15 available from Italy on a three month lead time with
16 Italian reliability is just not an attractive
17 substitute.

18 COMMISSIONER PINKERT: Mr. Malashevic?

19 MR. MALASHEVICH: Yes, Commissioner Pinkert,
20 I just wanted to add there's a bit of a disconnect in
21 the testimony you heard this morning on the subject of
22 lead times.

23 On the one hand petitioners' witnesses noted
24 the decline in lead times as a sign of distress,
25 uncertainty in the marketplace. Only minutes later

1 they mentioned that customers are demanding much
2 quicker deliveries. So naturally when you increase
3 the rate of delivery you're going to decrease average
4 lead times.

5 They can't have it both ways. But taking on
6 its face the notion that customers are demanding
7 quicker deliveries, if a customer is facing an average
8 U.S. lead time of four to five weeks versus two to
9 three months from anywhere overseas, it's a no-brainer
10 kind of decision.

11 COMMISSIONER PINKERT: Thank you.

12 Turning to the Mexican order, I believe that
13 you might recall the testimony earlier today that it's
14 too early to say whether the 12 percent deposit rate
15 that was recently imposed by the Commerce Department
16 will have an impact on the Mexican shipments. I
17 believe Mr. Leibowitz, you testified that order or no
18 order, the Mexican shipments will be serving the same
19 function in the U.S. market.

20 So I want to give you an opportunity to
21 respond to this argument that it's too early to say
22 whether or not the 12 percent duty would have an
23 impact.

24 MR. LEIBOWITZ: That's correct. I said that
25 and I stand by it and I'd like Mr. Lewis to elaborate

1 on the status and outlook for the 12 percent rate.

2 MR. LEWIS: For clarity, I'm being asked to
3 respond to this because I work very closely with
4 Mexinox on the Commerce Department side of these cases
5 and am very familiar with the facts.

6 It was actually kind of difficult to sit
7 back there and listen to this discussion of the 12
8 percent deposit rate.

9 Let me start with one critical observation
10 which is that 12 percent duty is not a duty. It's a
11 deposit rate. It's an estimated duty.

12 COMMISSIONER PINKERT: I was careful to say
13 deposit rate.

14 (Laughter.)

15 MR. LEWIS: You were, but I'm not so sure
16 that witnesses this morning were. And it's a
17 critically important distinction.

18 Mexinox and any company that is careful
19 about its dumping situation which they obviously need
20 to be under this order, doesn't consider the deposit
21 as being the relevant figure. In fact for accounting
22 purposes when they create a provision for dumping
23 duties, it's not the deposit amount that they make a
24 provision for. It is what the actual estimated margin
25 is at that present point in time.

1 So I think it's important to say two things
2 about that 12 percent margin. One is it's wrong and
3 it's being appealed. And it's only a deposit at this
4 point, no duties have been paid out at the 12 percent
5 rate, and I'm confident from our appeal that no 12
6 percent duty ever will be paid out.

7 Secondly, Mexinox has never paid duties at
8 that level. Every prior review has had margins, even
9 with zeroing which we have a serious issue with and
10 are pursuing legal challenges on as well, which would
11 reduce those margins to zero. But even if you factor
12 that out, they've always been moderate margins of
13 dumping. Mexinox has never paid anything close to 12
14 percent. That 12 percent figure, as I said, is wrong
15 but it's also history. That's not the current
16 circumstance at all.

17 So sort of circling back to your real
18 question which is what is that deposit rate going to
19 do today in terms of trade flows from Mexico?
20 Nothing. Because it's a fictional number. It doesn't
21 reflect current levels of dumping as the department
22 calculates it wrongly in my view, but even if you look
23 at it from that perspective, the current margins are
24 nothing close to that level. It's a non-issue. It's
25 a sexy-sounding number for them to trot out in front

1 of you at this hearing, but it's really a false and
2 artificial number.

3 COMMISSIONER PINKERT: Thank you.

4 My next question may appear to call for
5 speculations about what customs might do in the
6 future, but I'm really more interested in the position
7 that you and your clients are taking and intend to
8 take with respect to whether these products that have
9 the input from the Alabama facility, then further
10 manufacturing in Mexico, and then come back to the
11 United States as potentially subject product under the
12 order, will they be claimed to be products of Mexico
13 or products of the United States?

14 MR. LEWIS: Again, I think I'm probably in
15 the best position to respond to that.

16 That experiment or that issue arose during
17 the original investigation because at that point in
18 time a substantial amount of the feedstock that went
19 to Mexinox actually came from the U.S. mills that are
20 sitting in this room. So that issue arose at that
21 point in time. I'm not shy to tell you that we tried
22 to make the argument that the dumping calculation
23 should be adjusted to account for the U.S. content of
24 that steel.

25 Suffice it to say that Commerce Department

1 rejected that, treated it as Mexican product. I'd
2 expect they would do the same under this scenario.

3 Separately, and your question was more on
4 the customs side of the question ,I don't think
5 there's any doubt under the NAFTA origin rules that
6 cold reduction of hot-rolled steel under the NAFTA
7 rules, does not qualify the product for NAFTA
8 preferences, but does qualify as a Mexican product.
9 So if you're familiar with the Customs bills, it's a
10 substantial transformation under NAFTA rules to cold
11 reduce hot-rolled steel.

12 I hate to be standing here pre-judging the
13 way this is going to be treated in the future, but I
14 don't think that it would be a real plausible ground
15 to argue that this is U.S. product that's coming back.

16 Our point has been more of an economic point
17 which is that every tone of that product that comes
18 back from Mexico was actually produced using more than
19 one ton of hot-rolled steel from the United States and
20 therefore represents an expansion of U.S. production.

21 COMMISSIONER PINKERT: Thank you.

22 Turning to POSCO, has there been product
23 shifting to exports of stainless steel cut sheet to
24 the U.S. market since the imposition of the orders?

25 MR. GOLDFEDER: No. We can go further into

1 that in the post-hearing brief, but the data that the
2 domestic industry has provided does not support that
3 conclusion.

4 COMMISSIONER PINKERT: Thank you. I look
5 forward to getting additional information on that in
6 the post-hearing submission.

7 Here's another one that may not be
8 answerable here, but perhaps in the post-hearing
9 submission. That is what does the trend in exports
10 from Korea to China tell us about the issues that we
11 have to decide in this proceeding?

12 MR. GOLDFEDER: When you look at POSCO's
13 export patterns it's important to look not just at
14 China, but it's not a China focus but a regional focus
15 that POSCO has. That is what you've seen with their
16 shipment patterns is that even though shipments to
17 China have decreased in the past couple of years which
18 you would expect as POSCO has made the investments in
19 China to produce the stainless steel sheet and strip
20 in China to serve locally, you haven't seen their
21 exports suddenly get directed to the U.S.. They've
22 continued as they have historically to not maintain a
23 presence in the U.S..

24 If you look, even when they've decreased
25 exports to China, we've seen an up-tick in exports to

1 other Asian countries and the global trade atlas data
2 that petitioners provide shows that.

3 As China has gone down, Japan's gone up,
4 Taiwan's gone up, Vietnam. POSCO's strategy as it has
5 been throughout the POR and even before this POR, has
6 been this regional emphasis. It's an emphasis that
7 not just POSCO but the entire Korea industry which is
8 focusing on serving demand, which what you also see in
9 part four of the pre-hearing report, a lot of the
10 world consumption of this product are in Asia, and
11 POSCO is in a great position to capitalize on that
12 which is why historically its shipments to the U.S.
13 have been almost non-existent and why Europe and other
14 market have also been very low as a percentage of
15 their overall shipments.

16 COMMISSIONER PINKERT: Thank you.

17 Thank you Madame Chairman.

18 CHAIRMAN OKUN: Thank you, again for all the
19 answers you've provided thus far.

20 Mr. Iller, I wanted to ask you to expand on
21 your testimony with respect to what the options are on
22 restructuring. You might have heard the domestic
23 industry counsel's argument that he would not rely on
24 any of the information that's been provided given that
25 there is a potential change that could affect that

1 strategy.

2 I was trying to take notes on what you had
3 said and as I had it, the Advisory Board was reviewing
4 options on restructuring so that you didn't anticipate
5 any changes. These options would be implemented in
6 the next month. I wondered if you can expand on that
7 a little bit more to help me understand what that
8 means for the company, and then for post-hearing if
9 there is information about those plans, the Advisory
10 Board options, that could be placed in the record and
11 treated confidentially obviously, I think that would
12 be helpful for the Commission to see as well.

13 MR. ILLER: Madame Chairman, the decision
14 has been taken on the 13th of May actually from our
15 supervisory board. If you see ThyssenKrupp as a
16 group, we have grown about 48 billion turnover, eight
17 business areas to day, out of which ThyssenKrupp, the
18 stainless global business is one of the eight.

19 The business in the future when Alabama is
20 running will comprise round-about nine to ten billion
21 euros of turnover.

22 So if you make a decision on this unit, it's
23 stock exchange relevant very much and we have to
24 observe that carefully.

25 For the time being we have been informed now

1 our shareholders and all the stakeholders that the
2 decision is that they want to separate, and I think
3 this is the only thing which has been decided so far.
4 They want to separate the whole business. And here,
5 different to what I said to Commissioner Aranoff, that
6 is also including then the VDM business. So the total
7 business we have today in this group. Also the high
8 nickel alloys. We have also one company which owns
9 service centers around the world and does trading for
10 us. So all this is in this package. So the whole
11 package will be separated.

12 There is no decision taken so far whether
13 this will be sold to anybody, whether this is just a
14 spinoff, or an IPO. This is the work of a group which
15 has just recently started now and they will work that
16 out and the timeline would be that by January 2012
17 when our shell assembly takes place, these options
18 will be presented and then the decision will be taken
19 which way to go.

20 CHAIRMAN OKUN: And then to help me
21 understand that, between now and January 2012 the
22 roll-out of everything continues with the schedule
23 we've heard.

24 MR. ILLER: After the 13th of May at 2:00
25 o'clock German time, our CEO of ThyssenKrupp has made

1 a press conference where he clearly said first of all,
2 all the units are inside. Secondly, all the
3 investments which have been on the way or which were
4 already announced will be done. That includes this
5 Alabama melt shop. And as I said before, most of the
6 business is already contracted, so there is anyhow not
7 really a chance to stop it.

8 There is also inside the 250 million package
9 which was mentioned this morning, this ferrite
10 strategy which we do in Germany where we are closing
11 in an attempt for consolidation in our group in
12 Europe, where we are closing a plant close to
13 Dusseldorf and we are building new equipment in our
14 effort. That's 250 million that will also be done.
15 There are other smaller investments. Everything which
16 we have planned in our budget is continued.

17 CHAIRMAN OKUN: I appreciate that.

18 For purposes of post-hearing, Mr. Leibowitz
19 and Mr. Lewis, if you can just make sure that it's
20 laid out so that we understand how that relates to the
21 business strategy and the discussions we've had today.

22 MR. LEWIS: We certainly will do so.

23 CHAIRMAN OKUN: I appreciate that.

24 And then I don't know, Mr. Lacor, Mr. Salas,
25 help me understand a little bit more about the product

1 that comes in from Mexico in the future as this
2 transition is made, the Mexinox product.

3 I'm trying to understand, if you're the
4 domestic producers who were in front of us this
5 morning, and it's fair enough to say you're looking at
6 a big U.S. competitor coming on-line, but a lot of
7 what I heard was if Mexinox continues to price the way
8 they've priced in the past, so the amount of product
9 they've had in the past, if that is material to the
10 domestic industry. And I wanted you to have the
11 opportunity to respond both on the pricing and help me
12 understand, I know you've talked about it a little bit
13 in terms of what the strategy is for the company. But
14 the pricing on the record and the product that's on
15 the record, versus the pricing and the product that
16 comes in in the restructured company.

17 I'm not sure if I'm clear, but I'm just
18 trying to understand where the competition is and what
19 the pricing mechanism, and if it changes a lot so that
20 you're competing, your Mexinox product is competing
21 heavily with NAS product or AK product. That's what
22 I'm trying to understand. Are they looking at this
23 and saying yeah, this is great for ThyssenKrupp,
24 they're going to come in and have their Alabama
25 facility, and then they're going to nail us on the

1 other side with all this Mexinox products, which you
2 can't produce.

3 CHAIRMAN OKUN: That would be helpful.

4 MR. LACOR: In regards to the product, I
5 think what we are indicating and thinking and planning
6 is that there is no major shift in Mexinox product mix
7 with the coming on board of the Alabama mill. In the
8 sense that what Mexinox has done for the last four or
9 five years was to pursue a strategy as a cold roller
10 in Mexico where we needed to differentiate ourselves
11 from low-cost, high-volume competitors that we face
12 with North American Stainless and NTYKE and do
13 something slightly different.

14 So we specifically positioned ourselves in
15 the product niche that we felt at the time was hard to
16 reach. We also priced ourselves on that high end, and
17 I think the record in terms of where we sit,
18 vis-a-vis, the domestic mills most of the times we get
19 it right and we are higher, which is where we intend
20 to be.

21 Now what happens with time is that the
22 Mexican market grows. It grows at a rate of about 7
23 to 10 percent, which means that each year, barring a
24 financial crisis, there's a little bit less production
25 available out of the Mexinox mill to serve the U.S.

1 market.

2 So that phoretiz strategy, the thinking is
3 that stays. We stay focused on the phoretiz from
4 Mexinox, but with time we have less capacity available
5 for supplying the market. At the same time, there are
6 some products that would fall into the part mix of
7 Alabama.

8 A little further down the road, maybe a year
9 down the road or 18 months down the road where if
10 there's a choice between producing it in Mexico or
11 producing it in Alabama, we would produce in Alabama.
12 The thinking is we'd keep, more or less, the volumes
13 the same, but that gradually reduces the Mexico market
14 growths.

15 CHAIRMAN OKUN: Yes, Mr. Salas?

16 MR. SALAS: Thank you, Madame Chairman.

17 I just want to add to what Stephon just said
18 that Mexinox has been in place for over 30 years, so
19 they have developed a very good reputation in terms of
20 the quality of its product and the reliability of its
21 performance.

22 We have expressed that floridic material is
23 what Mexinox would focus on, especially on the 430
24 side. And this is the type of product that requires a
25 lot of esthetic acceptance from our customers because

1 it's used mainly in cosmetic applications. This is
2 very delicate quality level to achieve and we believe
3 that it can only be done after several years, not to
4 say many years of experience in operating the
5 production lines and making sure that the desired
6 finish can be achieved by the time it reaches our
7 customers.

8 As you can imagine, such a big facility like
9 the Alabama one with the brand-new production lines
10 with a brand-new workforce, most of them with none or
11 very little experience in stainless before will still
12 have to develop that expertise, not to say that they
13 would develop the field because for 430 most of the
14 time it's kind of an art to produce good quality, high
15 glossiness product that the customers are looking for.

16 CHAIRMAN OKUN: Thank you. That's helpful.
17 I understand that.

18 MR. LEIBOWITZ: Madame Chairman, I just
19 wanted to add one more point, which Jose Ramon well
20 knows. And that is Mexinox has a bright aneling line,
21 as you heard earlier, which Alabama does not have. So
22 that would be the other product, and those could be
23 austenitic grades as well. But because of that
24 facility in Mexico that's going to be the other thing
25 that Alabama doesn't do that Mexinox will supply.

1 CHAIRMAN OKUN: My time is about to run out,
2 so I will hold my questions for the next round. I
3 will turn to Commissioner Lane.

4 COMMISSIONER LANE: Thank you.

5 Mexinox, as I understand it, is under the
6 order and continues to ship to the United States. And
7 whether or not the order is on you don't really see
8 much change in Mexinox's behavior.

9 And now we have Alabama in the mix. And
10 Alabama is providing -- or is partially built. It is
11 providing some of the feedstock to the Mexinox plant.
12 Now is Alabama at the current time producing any
13 finished product that it is selling to its customers,
14 other than Mexinox?

15 MR. SALAS: This is Jose Ramon Salas.
16 Commissioner Lane, just to clarify, Alabama will start
17 supplying Mexinox once the -- is operational, which
18 should happen after 2013. The first production of --
19 and hot rolled product will be for Alabama itself.
20 And after that, we will start shifting our supply from
21 our Italian company to Mexinox to Alabama.

22 At the moment, the Alabama facility is
23 already producing cold rolled product that is already
24 being shipped to customers here in the United States
25 mainly.

1 COMMISSIONER LANE: And what is shipping now
2 in comparison to what it will produce all products
3 when everything is fully done, what percentage is it
4 shipping now?

5 MR. SALAS: From the product mix, we have
6 started with a very simply mix of products.
7 Basically, 60- and 48-inch-wide product, which we
8 would call it standard product in the market, 304,
9 304L, 316L, basically austenitic and that will be the
10 path until we have the necessary experience in our
11 team. We have fine tuned our production lines. And
12 as soon as that happens, then we continue expanding
13 our product portfolio into other grades.

14 But mainly, on the austenitic side on the
15 first phases, again because Alabama doesn't have the
16 technical capability, nor it will have it in the next
17 few years to be able to replace Mexinox's supply of
18 430 product into the U.S.

19 COMMISSIONER LANE: So what percentage of
20 the plant is done now, as presented as a ratio of
21 finished product now, as compared to what the finished
22 product will be when the facility is completely
23 finished?

24 MR. SALAS: In terms of nominal capacity,
25 one cold rolling mill for up to 120,000 tons is

1 already in place and running. We are in the process
2 of adjusting it, fine tuning it. And I mentioned
3 today that so far in the month of May only we have
4 already produced 5,000 tons up until today.

5 The next phase will be the second cold
6 rolling mill, which has started to be commissioned,
7 the 74-inch wide and it should be fully operational in
8 October of this year to reach 240,000 tons. But as
9 you can imagine, our entry into the market is a kind
10 of a gradual one. We don't go in one, two or three
11 months from producing very little to suddenly start
12 producing at full capacity.

13 COMMISSIONER LANE: Maybe I'll use an
14 example. If we start with 100 percent when the plant
15 is done, so right now are you at 5 percent of the
16 total expected output of the plant?

17 MR. SALAS: Today, we're at 50,000, which
18 would be 50 percent of the one mill that is
19 operational.

20 COMMISSIONER LANE: So you're at 60 percent
21 done of one mill and you have two more mills that are
22 not done. Okay. I don't have a map of Alabama with
23 me right now, but where the facility is in Alabama was
24 it affected by all of the terrible storms and the
25 destruction that we've seen in the last several weeks?

1 MR. SALAS: Fortunately, Commissioner Lane,
2 it was not. We are located about 40 miles north of
3 the Port of Mobile, so we are at the very south of the
4 State of Alabama. We were lucky not to be hit with
5 the natural disaster. The tornadoes hit mostly the
6 northern part of the state and we have been trying to
7 contribute to help them with all different types of
8 aid to repairs of the damages caused by the natural
9 disaster.

10 COMMISSIONER LANE: Thank you.

11 Now following up on Mr. Blot's testimony
12 from this morning regarding product shifting from
13 coiled sheet and strip to cut-to-length sheet and
14 strip, how difficult is it for the subject foreign
15 producers to switch back to the production of coiled
16 sheet and strip in the event of revocation of the
17 orders? How costly would it be?

18 MR. SALAS: In terms of cost, Commissioner
19 Lane, I don't think it would be that high. But in
20 reality, a cut-to-length sheet means today higher
21 value addition. Anybody with economic or business
22 sense, would try to add as much value as possible for
23 the products that one manufactures and delivers to
24 one's customers.

25 So we have already given that step and we

1 have developed a customer base that is looking for
2 those products. That we have confidentially and
3 reliable delivered for the last few years and we would
4 see no benefit and no reason to go back to coiled
5 product.

6 COMMISSIONER LANE: In the opening
7 testimony, SL USA will be the only producer of 72-inch
8 wide material in the Americas in the reasonably
9 foreseeable future how much demand do you expect for
10 that material?

11 MR. LACOR: This is Stephon Lacor.

12 We don't have exact statistics on the size
13 of the 72-inch wide market. I think when we were
14 putting the plan together we guesstimated that it was
15 maybe a 100,000 tons of material coming in. But what
16 we expect will happen is that as the supply becomes
17 available domestically and the lead times come down,
18 which is really what our customers focus on and
19 availability doesn't become an issue that it's a
20 product that will grow. Just like maybe 20 years ago,
21 25 years ago there was no 60-inch wide supply in North
22 America.

23 When North American Stainless brought in
24 their 60-inch wide mill and 60-inch wide available,
25 that demand grew. So what we're hoping is that the

1 same thing happens for the 72-inch wide.

2 COMMISSIONER LANE: So you would expect then
3 whatever the demand is for 72-inch that you would be
4 able to provide it?

5 MR. LACOR: Yes. Yes, we have one whole Z
6 mill that's dedicated to 72-inch wide, so that would
7 be 150,000 tons a year. So we would have the capacity
8 to supply all of that demand from Alabama.

9 COMMISSIONER LANE: And would you expect
10 that demand to occur in the reasonably foreseeable
11 future?

12 MR. LACOR:: I think that would be a gradual
13 process. I think the demand exist today in that we
14 were estimating prior -- at 100,000 tons a year. So
15 maybe let's say even if it's half of that, so then we
16 would think it would take five to ten years for that
17 product to really grow. But we're seeing some of our
18 service center customers already investing themselves
19 in 72-inch wide lines in preparation for the
20 availability.

21 COMMISSIONER LANE: I'm a little confused by
22 an answer that Mr. Lewis gave before. And it goes
23 back -- I forget which commissioner asked it, but it
24 was who controls where the product from TK goes
25 worldwide. And I thought that the answer was in the

1 Chicago office, but then it sounded like that that was
2 only related to North America. So for my benefit,
3 would somebody answer that again?

4 MR. LEIBOWITZ: Yes. I believe I started
5 that out and Mr. Lacor finished it.

6 COMMISSIONER LANE: Okay. Mr. Iller.

7 MR. ILLER: The coordination is done
8 actually in my department. Every quarter we have
9 sales meetings with the responsible persons like
10 Stephon Lacor or from North America our person from
11 Asia and so we are coordinating that.

12 But in the individual region, in the area of
13 the Americas, of course, and this is the main part of
14 it. It's coordinated by Stephon Lacor. But the team
15 you have seen on the chart here.

16 COMMISSIONER LANE: So in North America,
17 Mr. Lacor decides. So he can decide that he's going
18 to bring in product from Mexico and he's going to take
19 the American product that's made in Alabama and export
20 it. And so then somebody's got to send in product
21 from Italy and Germany to the U.S. customers. I mean
22 he could make that decision if he wanted to.

23 MR. ILLER: Commissioner Lane, maybe we have
24 to clarify that, first of all, the sales in let's say
25 cold-rolled Mexico and Alabama in the future. And

1 Stephon Lacor has already explained that we have a
2 policy which we have set up and the criteria is
3 economic profitability at the end of the day. And we
4 said that it is an imperative that first the American
5 mill is filled and we do the breathing in the Mexican
6 plant. That was explained already before.

7 For the business which would come from
8 Europe, we have this coordination cycle. But also
9 there economic purely. And finally, also the customer
10 has do decide whether he wants to have the short lead
11 time, whether he wants to have the quality and so on.
12 For this niche products, Mr. Lacor would coordinate
13 that with my sales manager in Germany who does the --
14 like he is doing for Nirosta. All the salesmen are
15 from Italy who will do it for Italy.

16 COMMISSIONER LANE: Thank you. My time is
17 up. Thank you, Madame Chairman.

18 CHAIRMAN OKUN: Commissioner Pearson.

19 COMMISSIONER PEARSON: Thank you, Madame
20 Chairman.

21 For counsel, for purposes of the
22 post-hearing, could you please address how the
23 Commission should evaluate volume price and impact in
24 the event that we chose to cumulate all countries.

25 MR. LEIBOWITZ; Sadly, we will do that.

1 Yes.

2 COMMISSIONER PEARSON: You know some of us
3 have some experience with that.

4 This morning I asked the domestic industry
5 whether they were able to supply all grades of product
6 that are needed in the United States, and I asked that
7 in the context of the reality that we have a
8 meaningful amount of non-subject imports that have
9 been coming in right along. So let me ask the same
10 question to you, just for clarification. Are there
11 some products that are needed in the United States,
12 but are really not produced here? And does that
13 explain some of the imports?

14 MR. LACOR:: I think in the case of Mexinox
15 we have products where we would say we have the
16 know-how lead or we have the customer preference.
17 That would be 430 rolled on a bright and yield
18 substrate. It is produced domestically, but I think
19 the customer preference is for the Mexinox product.
20 And the wide bright and yields I think that we would
21 have a product that I believe is not available
22 domestically.

23 But the niche is, by and large, most of the
24 products are available domestically. Maybe not to the
25 same level of capability or maybe not with the same

1 strength of customer preference.

2 COMMISSIONER PEARSON: Mr. Salas?

3 MR. SALAS: Commissioner Pearson, this is
4 Ramon Salas.

5 If I may add to Stephon's comment, 72-inch
6 wide is already being imported into the U.S. in small
7 quantities, low volumes compared to what we will be
8 able to produce and that cannot be produced
9 domestically. That's why we're the first ones with
10 this mill.

11 COMMISSIONER PEARSON: Good. Thank you.

12 The impression that I get is that most of
13 the product needed in the United States could, indeed,
14 be produced here. But there are some exceptions and
15 then there is the customer preferences for some
16 special products from certain foreign suppliers.
17 Okay. Thank you.

18 This is perhaps best addressed in detail in
19 the post-hearing, and I direct it also to the domestic
20 industry. It has to do with a comment that Mr. Salas
21 made earlier, indicating that shipments from TK in
22 Alabama to Mexinox would not be expected to commence
23 until 2013. And the question is, is that within the
24 reasonably foreseeable time frame for this
25 investigation? How should we understand that

1 question?

2 If counsel has anything to say, now go
3 ahead. But otherwise, we would want to hear about it
4 in post-hearing.

5 MR. LEIBOWITZ: This is Lewis Leibowitz.

6 We would like to elaborate on that in the
7 post-hearing brief, but I think that the Commission
8 has never put a chronological limit on reasonably
9 foreseeable time. It's basically the information
10 that's available that is reasonably predictive.

11 In the case of the Alabama mill, there's a
12 lot of information that's reasonably predictive. And
13 the construction of the mill is on schedule and we
14 know what the dates are, so we can provide those. In
15 point of fact, that is part of what you'd need for a
16 reasonably foreseeable time.

17 And whether there are other factors that are
18 so uncertain that you shorten that time, that's a
19 complicated judgment and we will elaborate on that
20 further in the post-hearing submission. But I think
21 the Alabama mill is a pretty set agenda.

22 MR. LEWIS: Craig Lewis. If I could just
23 add to that. The hot product, substrate that go to
24 Mexico when it's mentioned that that's 2013 that would
25 be early 2013. We're not talking about the far end of

1 2013. I think in the time of time frames you're
2 talking about now that might be relevant to point out.
3 It would be early 2013.

4 COMMISSIONER PEARSON: Thank you for that
5 clarification.

6 Mr. Iller, I'm curious. What are the
7 reasons that the Alabama facility will begin by
8 producing sheet and strip rather than plate? Is that
9 a commercial decision or is it more an engineering
10 operations type of decision?

11 MR. ILLER: I mean first of all it's
12 commercial, but also it's a technical reason because
13 we need the meld shop for it and the meld shop, as we
14 said, will be ready by end of 2012, beginning of 2013.
15 And the two set mills are already more or less -- the
16 one is in operation. The other one will come in a
17 couple of months.

18 COMMISSIONER PEARSON: Okay. And just to
19 make sure I have an appropriate perspective, is it
20 correct that the consumption of sheet and strip in the
21 United States is larger than the consumption of plate
22 by approximately how much? Any idea?

23 MR. LACOR: I think if you take the current
24 market -- let's say a normalized market where
25 cold-rolled sheet and strip will be about 1.5. The

1 plate is about 350, 400.

2 COMMISSIONER PEARSON: So a factor of five.

3 MR. LACOR: Yes.

4 COMMISSIONER PEARSON: Four or five? Yes.

5 And then can you clarify how much, if any,
6 of the stainless steel plate is likely to be produced
7 in 2013 -- as early as 2013 or would we look further
8 down the road before we would see it?

9 MR. LACOR:: The thinking, Commissioner, is
10 to start with the plate pretty much once we have the
11 meld shop. You need the meld and the hot rolling and
12 then you'd put it through the hot and -- pickling
13 line. Before the meld shop, it really doesn't make
14 too much economic sense to get into plate, so 2013.
15 Yes.

16 COMMISSIONER PEARSON: (Off mike)

17 MR. LACOR:: To Mexinox for hot band? Yes,
18 for the market we're thinking the target would be as
19 high as 80,000 tons once it's fully ramped up within a
20 couple of years would be what we'd be targeting.

21 COMMISSIONER PEARSON: Mr. Salas?

22 MR. SALAS: Yes, Commissioner Pearson. I
23 would like to add that the subject product that will
24 be discussed tomorrow, which is I think what you're
25 referring your question to, we plan at the end of one

1 year once our meld shop starts, which is scheduled
2 today for January 2013. That would mean by the end of
3 2013, we would be producing 100,000 ton per year of
4 the subject product.

5 The confusion with us is that the hot rolled
6 product that goes to Mexico will also be produced, but
7 that is non-subject product. It's in the same
8 thickness range, but different finish. And for that
9 by the end of 2013, we also expect to be somewhere
10 between 400 to 500,000 tons per year.

11 COMMISSIONER PEARSON: Okay. Thank you very
12 much for those clarifications. We may learn more
13 tomorrow. Mr. Leibowitz?

14 MR. LEIBOWITZ: If I may just add one point
15 to that. The difference between subject and
16 non-subject in this plate area is simply the aneling
17 and pickling, which Alabama will have later this year.
18 But the Mexinox facility also has aneling and
19 pickling. So the plate that goes to Mexinox will not
20 be aneled and pickled and therefore it's not subject
21 to the plate.

22 COMMISSIONER PEARSON: Is that what is
23 referred to as black band?

24 MR. LEIBOWITZ: Correct.

25 COMMISSIONER PEARSON: Thank you. I did

1 read the staff report. I read two staff reports. I
2 think my last question Mr. Lewis is for you.

3 You indicated that product that originates
4 in the United States and is further processed at
5 Mexinox would not be considered to be of U.S. origin.
6 Going along with that, if logistics make it
7 practicable to ship from Mexico to the U.S. West Coast
8 by ocean vessels that product would not be subject to
9 the restrictions of the Jones Act, is that correct?
10 It might be outside your expertise.

11 MR. LEWIS: Yes. I've heard of the Jones
12 Act. No, I know what the Jones Act is, but I actually
13 don't know to that level of detail. I'd have to
14 respond to that in the post-hearing.

15 COMMISSIONER PEARSON: That would be fine.
16 That was admittedly kind of a miscellaneous question.
17 Too much of my career has been not so far removed from
18 the issues of transportation, so I have a sensitivity
19 to it.

20 Madame Chairman, I believe that completes my
21 questions, so I'd like to thank the panel very much
22 and turn it over to you.

23 CHAIRMAN OKUN: Commissioner Aranoff?

24 COMMISSIONER ARANOFF: Thank you, Madame
25 Chairman.

1 Mr. Goldfeder, let me direct a few questions
2 to you. I don't want you to be neglected by there.

3 MR. GOLDFEDER: I appreciate that.

4 COMMISSIONER ARANOFF: One of the arguments
5 that the domestic industry has pressed both in their
6 brief and in their testimony this morning is that now
7 that POSCO is supplying China from a plant located in
8 China or a plants located in China, the Korean plant
9 is left to supply sub-optimal Asian markets, at least
10 because they're small and the prices aren't as good
11 there as you could get in the U.S. market.

12 And so I wanted to give you an opportunity
13 to respond to the argument that if the U.S. market
14 were wide open the incentive would be very great for
15 POSCO to shift its Korean production to the U.S.
16 market, which is bigger and has higher prices.

17 MR. GOLDFEDER: The Petitioners have good
18 sound bites, but the facts don't support their claims.
19 I would say the first thing is when you look at the
20 shift during the POR in terms of POSCO's shipments,
21 you've actually seen the biggest increase has been
22 within their own home market, both a combination of
23 internal consumption and home market shipments. So I
24 definitely would not say that Korea is sub-optimal
25 Asian market.

1 The best that we can really say is history
2 is the best teacher. And if you look at the trend
3 over the course of this entire proceeding POSCO and
4 the Korean industry as a whole have maintained this
5 focus within Asia. The shift that they've made as
6 they've reduced exports to China to Japan and to
7 Thailand and to Vietnam I would characterize those as
8 sub-optimal. We can do in post-hearing a little bit
9 more analysis on pricing.

10 In terms of their incentive, I think looking
11 again back at the history there have been many times
12 over the course of this order where Korea has had
13 incentive to ship to the U.S. When demand and prices
14 were the highest earlier in this POR there's
15 tremendous incentive, but again Korea has stayed -- I
16 wouldn't say absent, but looking at the confidential
17 market share it's been very consistent.

18 I'd say looking forward, even with
19 revocation, in terms of their incentive you know you
20 look at this picture right here. I mean there is even
21 less incentive for the Korean industry to start
22 shipping to the U.S. as the U.S. industry has held so
23 much of this market tightly since the POI and now with
24 capacity expansions and now a big fourth player in the
25 mix, it's hard to accept the notion that even without

1 the order POSCO will suddenly want to and the Korean
2 as a whole will want to abandon their Asia focus and
3 start increasing their exports to the U.S. And I
4 should say increase substantially. Might there be an
5 increase? Maybe. But the test is will they increase
6 substantially and we don't see that happening.

7 COMMISSIONER ARANOFF: To follow up on that
8 let me ask you if there's any way that POSCO can
9 document for the post-hearing brief where they've had
10 continuous, multi-year customers relationships during
11 the period of review with customers in various Asian
12 countries what we're talking about where shipments
13 have shifted to. Usually, we find it -- I mean you
14 can make the theoretical argument that they went
15 there, so they must be pretty good customers and maybe
16 the U.S. isn't more optimal, but it's a little bit
17 more concrete if you can show that there's the same
18 customers and that you have a regular relationship
19 with them. So if there's anything that you can put on
20 the record to that affect, I think that would be
21 helpful.

22 MR. GOLDFEDER: Absolutely. We'll get that
23 data for you.

24 COMMISSIONER ARANOFF: Okay.

25 Let me just turn back -- with a few follow-

1 up questions. First of all, in our staff report we
2 have data for the facilities in Germany and Italy
3 which show the percentage of production that's
4 consumed internally. It goes into the home market and
5 is exported within the European Union and then what's
6 sent to Asia and then we have a category for "Other."
7 And what I'd like to ask you to do, if you haven't
8 already one it, is break down that other category for
9 me because one of the issues here is what's regional
10 and what's out of region. And so it could matter for
11 the Commission's purposes whether "other" is places in
12 Europe that are not part of the European Union versus
13 India. So if there's anything you can do to break out
14 that data for the whole POR for us that would be
15 really helpful.

16 MR. LEIBOWITZ: Sure. We'd be happy to.

17 COMMISSIONER ARANOFF: Exhibit 4 to your
18 pre-hearing brief is a confidential document. In your
19 post-hearing brief, it would be helpful if you could
20 identify who wrote that document, when it was written,
21 and the sources of information that were relied upon in
22 drafting that document. I can't say anything more
23 about it because it's confidential. If there is any
24 misunderstanding about what I might be referring to,
25 please feel free to contact the staff and I'll clarify

1 it.

2 MR. LEIBOWITZ: Okay. That's fine.

3 COMMISSIONER ARANOFF: Thank you.

4 One additional argument that the domestic
5 producers have raised with respect to the new mill in
6 Alabama they've pointed out that mill can also produce
7 stainless steel plate as well as will be able to
8 procure carbon steel products and have made the
9 suggestion that in the event of revocation it might be
10 economical to have the new mill produce those products
11 and then continue to import stainless sheet and strip
12 from Germany and Italy and Mexico. How would you
13 respond to that claim?

14 MR. ILLER: Commissioner Aranoff, this plan
15 which you can see here on the carbon steel side is
16 laid out for 4 million tons. So also ThyssenKrupp is
17 following this high-value strategy for the product.
18 So you have galvanizing lines behind and so on. So
19 the hot rolling mill is designed for more than
20 5 million ton. So therefore without stainless they
21 could not really utilize the capacity of this hot
22 rolling mill because they don't have the equipment
23 after the hot rolling mill. Therefore this is synergy
24 between us too on this site.

25 COMMISSIONER ARANOFF: And you couldn't use

1 the stainless portion just to produce plate because
2 that was one of the things that was raised? I
3 recognize that the plate market is smaller.

4 MR. LEIBOWITZ: It's much smaller. And I
5 would direct your attention to the right-hand side of
6 the picture. The whitish looking building is all for
7 cold roll and stainless steel. And that's sheet and
8 strip.

9 COMMISSIONER ARANOFF: Okay.

10 MR. LEIBOWITZ: And that would be an
11 inconvenient decision.

12 COMMISSIONER ARANOFF: All right, with that
13 I think I've completed all the questions that I have
14 at this time.

15 I do want to thank all of the witnesses.
16 Thank you, Madame Chairman.

17 CHAIRMAN OKUN: Commissioner Pinkert?

18 COMMISSIONER PINKERT: I just have a few
19 additional questions.

20 First for ThyssenKrupp, could you respond n
21 the post-hearing brief to the domestic industry's
22 argument on page 13 of its brief regarding allocation
23 issues that may have a bearing on the Germany
24 industry's reported capacity utilization?

25 MR. LEIBOWITZ: Certainly.

1 COMMISSIONER PINKERT: Thank you.

2 Now this is for the entire panel. The
3 tables in part 4 of our staff report shows significant
4 global over capacity, including in the European and
5 Asian markets. Would this over capacity, if you agree
6 that it exists, drive subject importers in the
7 direction of focusing more on the U.S. market?

8 MR. ILLER: Commissioner Pinkert, when you
9 talk about over capacity, we should really maybe
10 distinguish between --

11 COMMISSIONER PINKERT: I don't think you're
12 getting into the microphone there.

13 MR. ILLER: We should distinguish between
14 hot and cold side. This morning we talked about
15 China, for example. I was checking during the lunch
16 time the latest numbers. Actually, in 2011, if you
17 look to the cold rolled, this is really at a kind of
18 equilibrium. They're consuming around about 6.5
19 million tons and they have a capacity of round about
20 6.5, a little bit less and more, depending on the
21 capacity utilization. So that is quite stable.

22 Europe, definitely we have over capacity.
23 And what I mentioned before, the consolidation step we
24 are doing in our company and Germany is one of the
25 issues in order to cope with this situation.

1 COMMISSIONER PINKERT: Mr. Malashevich?

2 MR. MALASHEVICH: Commissioner Pinkert, I'd
3 just like to add a few, small things.

4 One I think if the theory that world over
5 capacity, if it exists, would cause product to be
6 directed to the United States were correct we'd see a
7 huge increase in non-subject imports of stainless
8 sheet and strip. In fact, we've seen a decline and a
9 decline in their share of U.S. consumption.

10 Also, I'm less familiar with the situation
11 in Asia, but the staff report, in surveying relative
12 prices in Europe versus the United States, the data
13 are APO. But even a quick look at it for the most
14 recent and what is forecasted for 2011, shows no
15 incentive to move product from Europe to the United
16 States, particularly after taking into account
17 differences in movement expenses to Europe versus the
18 United States, which are not explicitly taking into
19 account in those price comparisons.

20 COMMISSIONER PINKERT: Thank you.

21 And for POSCO, I take it that your argument
22 is that a price differential that would make the U.S.
23 market more attractive is not a sufficient basis for
24 finding a likelihood that exports would shift to the
25 U.S. market?

1 MR. GOLDFEDER: Commissioner Pinkert, that's
2 correct. I guess as a practical matter too one of the
3 things that in the course of discussions with POSCO
4 we've seen is they don't, at this time, even have an
5 infrastructure in place to start approaching the U.S.
6 market. Because they haven't been participating in
7 this market for a number of years they don't really
8 have much -- they don't have first-hand knowledge
9 about the market. They don't have those sort of
10 existing relationship right now with customers, the
11 main purchasers. So I think they would -- even if
12 there were that incentive, you still need time to
13 develop that.

14 But still, you know what you've seen is even
15 in the peak years when the prices hit that peak in
16 2007, they didn't take advantage of prices being
17 higher. The Petitioners say that POSCO's been
18 focusing on lower-priced market. Then why didn't they
19 make that decision to come to the U.S. and take
20 advantage of prices when they were higher? It's
21 because that's just not their focus and not where they
22 are or are poised to be.

23 COMMISSIONER PINKERT: Thank you. If for
24 the post-hearing you could supply any additional
25 information about the impediments that POSCO or other

1 Korean producers would face in coming back strongly
2 into the U.S. market that would be very helpful.

3 MR. GOLDFEDER: Absolutely, Commissioner.

4 COMMISSIONER PINKERT: Thank you.

5 And with that, I have no further questions.
6 I thank the panel and I look forward to the additional
7 information.

8 CHAIRMAN OKUN: I think I just have a
9 couple.

10 First, I would just note that I am not going
11 to ask any plate questions, although I understand
12 there are witnesses from ThyssenKrupp who are not able
13 to be here tomorrow, but just so I understand in terms
14 of reasking the same questions tomorrow. Are the
15 witnesses that are here today you would be responsible
16 for plate when it comes online.

17 Okay, so counsel tomorrow it would be very
18 helpful when we're asking these questions to make sure
19 that we get specific responses from these witnesses on
20 a number of issues that Commissioner Pearson raised
21 and the other questions that you'll receive tomorrow.
22 But it's not fair to us because we have different
23 staff for two different votes. And so to hear
24 anything today actually doesn't help our record.

25 MR. LEIBOWITZ: We will do our best

1 tomorrow. And I regret they can't be here tomorrow,
2 but we know how to reach them. So any questions will
3 be addressed.

4 CHAIRMAN OKUN: Okay.

5 And then Mr. Iller, you had been, responding
6 to Commissioner Pinkert had started down something
7 that I was interested in and that is your view of the
8 Asian market, given that you wear a global hat for the
9 company. And you had I think focused a little bit on,
10 if you make a distinction between hot rolled and cold
11 rolled, there's not the same over capacity in China
12 that the charts that have been collected might
13 indicate.

14 But I wondered if you could expand any more
15 on how you see the China market, and do you see them
16 being a major exporter in either this market or the
17 European market in the reasonably foreseeable future?

18 MR. ILLER: All of us know that applies for
19 carbon steel as well as for stainless steel that the
20 Chinese government is heartily pushing for some
21 restriction in additional capacity. What we are
22 seeing on the stainless side is, and that's why I
23 distinguished that there is an over capacity in hot
24 rolled.

25 Nevertheless, also some of our competitors

1 like Bernanke, for example, they are using a --like we
2 do that for carbon steel as well as for stainless
3 steel and they can always switch from side to the
4 other side and therefore it's hard to say. We
5 discussed this, this morning. What is the capacity?
6 It is very difficult to answer.

7 Nevertheless, I would estimate that the over
8 capacity on hot rolled in China would be something
9 like 2 to 2.5 million tons. But again, this is just
10 my personal estimation. We are seeing some imports on
11 cold rolled, very small ones coming into Europe right
12 now; but is just temporarily.

13 So there's other Asian markets, and the
14 colleague from BOSCO might even know that better.
15 Nevertheless, on cold rolled at least we're seeing
16 quite a dynamic growth in the market. If you see the
17 last years, even in this terrible, devastating year
18 where all of us had to suffer, the Chinese market was
19 growing. And the forecast now, as you see we just had
20 the latest numbers from the whole industry -- at least
21 the industry which is reporting in the ISSF and the
22 press release has been done all the manufacturers we
23 produced 8.4 million tons.

24 That would be, if you multiply that by four,
25 it would come to more than 30 million, which this

1 industry has never produced. And the main part comes
2 out of China. This is also long products, which
3 ThyssenKrupp is not doing, but the growth in China and
4 also in the neighboring countries is enormous and it's
5 hard for us to say whether this is double digit or
6 just 8 or 9 percent, but it's very dynamic.

7 CHAIRMAN OKUN: I appreciate those comments.
8 Mr. Goldfeder, did you want to add anything with
9 respect to the China market? I know you've had a
10 chance to comment as with respect to Korea and how
11 they've shifted around in other parts of Asia, but
12 have the Chinese exports had an impact on pricing in
13 the rest of Asia?

14 MR. GOLDFEDER: I think we prefer to address
15 that more in post-hearing.

16 CHAIRMAN OKUN: Okay. That's fine.

17 And Mr. Malashevich, just finally for you,
18 you had commented earlier about the staff reporting
19 having -- our staff having collected a good deal of
20 data about transaction prices in other markets. And
21 when discussing this with the domestics earlier today,
22 I think they had commented on, generally again without
23 getting into anything specific, but yes EU
24 competitive.

25 But if you look at anywhere else, these

1 aren't attractive markets. Is there anything else you
2 would add and that you can say in a public session
3 about the data here and how I should take it into
4 account in my analysis?

5 MR. MALASHEVICH: Yes, Commissioner, just
6 one comment beyond what I've said earlier. I think if
7 I remember correctly the domestic witnesses
8 characterized the comparative pricing data as mixed.
9 And there are different ways of interpreting mixed in
10 terms of what it shows as you go backwards in time and
11 mixed in terms of what it shows across the various
12 regions for the same product.

13 But speaking just with respect to the
14 comparisons for Europe, I would say the data are not
15 mixed, especially in -- I'm going from memory now --
16 maybe the last six months or so of the POR, plus the
17 forecast in the 2011. And from where I sit if you're
18 looking at the reasonably foreseeable future, what
19 happened in 2008 and where prices were there would be
20 irrelevant. The most relevant data would be the very
21 most recent quarters, plus such forecasts that exists
22 for 2011.

23 CHAIRMAN OKUN: I appreciate those comments.
24 And I think with that I don't have any further
25 questions. Let me turn to Commissioner Lane.

1 COMMISSIONER LANE: I just have one
2 question. What is your position with respect to the
3 possible exclusion of TK Stainless USA from the
4 domestic industry, based on its affiliation with
5 foreign producers? Although it's not fully up and
6 running right now, should we be taking into
7 consideration changes that are likely to take place
8 within a reasonably foreseeable future?

9 MR. LEIBOWITZ: Commissioner Lane, thank you
10 for the question which has not been raised by the
11 Petitioners as far as I'm aware. We think the Alabama
12 mill is evidenced by the testimony we've given today
13 and the rest of the record it's clearly a member of
14 the U.S. industry, should not be excluded because of
15 its affiliation with foreign producers. It's in
16 business here in Alabama in the United States as a
17 domestic producer and not as an importer, which is
18 basically the standard, in brief summary.

19 So we'd be happy to address that issue in
20 post-hearing, if you would like.

21 COMMISSIONER LANE: No, that's a sufficient
22 answer. Thank you.

23 CHAIRMAN OKUN: Commissioner Aranoff?

24 COMMISSIONER ARANOFF: One question that I
25 neglected to ask. And this follows on to the question

1 that Commissioner Lane was just asking about comparing
2 prices in the U.S. and Europe.

3 If we look backwards, which Dr. Malashevich
4 was just saying is not necessarily the most relevant
5 way to look, but if we look backwards we can see that
6 sometimes prices in Europe are higher than in the U.S.
7 and sometimes prices in the U.S. are higher than in
8 Europe. And so my question is a more basic one. This
9 is an industry where the product tends to be sold on
10 the spot basis. There aren't a lot of contracts.
11 We've been told that the trend is more and more
12 towards very short delivery times.

13 In light of that, how do purchasers react to
14 pricing changes and how do producers react? If you
15 look out and say, well, this week's prices are higher
16 in the United States than they are in Europe and we
17 think maybe they'll stay that way for the next month
18 or two. Does that cause you to change your marketing
19 habits and does it cause your customers to go looking
20 for supply from a different region?

21 MR. LACOR:: It's Stephon Lacor. Yes, it's
22 a little bit of a complicated topic how pricing
23 tendencies carry themselves out in the market and how
24 they play out.

25 I would take exception to the comment made

1 earlier by Petitioners that the supply basis is easily
2 interchangeable, domestic versus import. I would
3 actually say that the domestic supply base is fairly
4 entrenched. There may not be formal, long-term
5 contracts, but we have, for example, about half of our
6 -- three-quarters of our -- are in what we call bill
7 of materials, which are contractual understandings, if
8 you like, where we supply, for example, Whirlpool with
9 products or we'd supply General Electric with product,
10 and so import prices, and those prices are set for
11 six-month periods or one-year periods.

12 So the import levels would -- when the
13 import prices would not have too much impact on
14 agreements that we've set with that. The Petitioners
15 talked about the importance of a short lead time.
16 Some of it being as close as carrying stock and being
17 moved in a day or two. So the domestic supply base is
18 not easily substitutable with imports.

19 At the same time, if you do have Chinese
20 offers or if you have low import prices available,
21 those will have a depressive impact on pricing. But
22 they're not easily interchangeable. I can't replace
23 North American stainless steel with product from
24 Italy. It's just not for the bulk of the business.
25 If it's tied into a end user, the end user won't

1 accept that. They need a shorter supply chain, a more
2 reliable supply chain.

3 I'm not sure if I answered the question.

4 COMMISSIONER ARANOFF: No, you did. You
5 did.

6 Mr. Iller, did you want to add something?

7 MR. ILLER: Just from a global point of view
8 because you said with the exchange rate. If you see,
9 I mean this is one of the decisions. We have in the
10 stainless business three times of volatility. One is
11 the raw material volatility. That we try to solve
12 with the surcharge. Or like we do in Germany or in
13 Europe that we try to convert our portfolio more
14 towards the non-nickle grades like floridics.

15 There is the exchange thing and of course
16 that is something nobody can predict. We said this
17 morning nobody knows what the next one or two years it
18 will be. But we decided long ago that sooner or later
19 you cannot withstand these ups and downs. You have to
20 supply constantly to your customers and therefore you
21 need then the place in the United States. And that is
22 a pretty good decision, as we see right now when the
23 U.S. dollar is at 145.

24 COMMISSIONER ARANOFF: Do you use surcharges
25 for all your regional sales, Europe and Asia, the same

1 way that you do it in the U.S.

2 MR. ILLER: We do it in Europe as well. But
3 you said will customers change very quickly? No, also
4 in Europe they're not changing very quickly.
5 Sometimes they have an opportunity to buy it cheaper
6 from Asia, but customers in Europe would never source
7 100 percent because this is like here in the U.S. The
8 material produced and swimming around the globe it's
9 two months later. You never know what the real,
10 actual nickel value is then at this state and
11 therefore they would only source some tons in order to
12 be out of this risk.

13 COMMISSIONER ARANOFF: Just to follow up on
14 the last piece of that. You did say you use
15 surcharges in Europe. What about in Asia?

16 MR. ILLER: Asia, as this is dominated by
17 the Asia mills, they have an effective price system,
18 but they have very short price because while we are
19 talking here sometimes about a quarter or half a year,
20 typically, in China only for a month. So they try to
21 adjust this volatility by very short pricing.

22 COMMISSIONER ARANOFF: Thank you very much.
23 That's all of my questions.

24 CHAIRMAN OKUN: That's the end of questions
25 from my colleagues. Let me turn to staff to see if

1 they have questions of this panel.

2 MR. COCKRAN: Douglas Cockran, Office of
3 Investigations. Thank you, Madame Chairman. Staff
4 has one question regarding ThyssenKrupp operations in
5 Italy.

6 This does not get into any of the legal
7 issues that are involved in Italy, but there was a
8 plan at one point to close one facility in Italy and
9 transfer the equipment into a single integrated site.
10 Can you please update us on what the status is of
11 that?

12 MR. ILLER: Yes, the status on that is that
13 -- and you're talking about the facility in Turin, I
14 would guess. The facility is more or less closed.
15 There is one piece of equipment still standing and I
16 think what you are referring to is also the trial,
17 which has been recently there. So the production has
18 been more or less reallocated. We are missing this
19 piece of equipment, but we can produce without it. So
20 it would be an add-on.

21 But now after the latest or the first
22 verdict, it will be maintained there until the last,
23 final verdict will come. In Italy, that takes another
24 two, three years.

25 MR. COCKRAN: Thank you for that response.

1 One of the things I was trying to get at was
2 ultimately does the plan to move to a single site in
3 Italy result in a net reduction in capacity because of
4 the closure of the Turin plant or does it ultimately
5 result in an increase in capacity in Italy?

6 MR. ILLER: Together with Turin, before we
7 decided to close the plant, and once again, it is
8 already closed. The people are already out of the
9 plan. And now we have to talk about cold rolling
10 again. That's why we always have to distinguish. The
11 hot rolling side has not been affected. This is
12 aneling and pickling line. Without this line we have
13 reduced the capacity about 100,000 tons.

14 MR. COCKRAN: Thank you very much for that
15 response. I appreciate it. And thank you Madame
16 Chairman. Staff has no additional questions.

17 CHAIRMAN OKUN: Thank you. Do those in
18 support of continuation of the order have questions
19 for this panel?

20 MR. HARTQUIST: No questions. Thank you.

21 CHAIRMAN OKUN: All right. Before we turn
22 to our rebuttal and closing, let me take this
23 opportunity again to thank all the witnesses for being
24 here, for your responses, and we will look forward to
25 your post-hearing submissions. We will take a couple

1 moments to allow the panel to go back to their seats.
2 But let me just review the time remaining.

3 For those in support of continuation, there
4 is a total of 12 minutes. Five minutes for closing
5 and seven minutes from their direct. Those in
6 opposition to continuation have a total of 16 minutes.
7 Eleven for rebuttal from their direct and five for
8 closing. If there is no opposition, we would combine
9 the two times and have combined closing and rebuttal
10 together.

11 So let's take a couple of moment to let our
12 panel.

13 (Pause.)

14 CHAIRMAN OKUN: Mr. Hartquist, being the
15 very experienced counsel is already to go. Usually,
16 I'm trying to drag counsel up here to get them up here
17 for their closing and rebuttal, but you are ready to
18 go. So if I can have everyone be seated. Actually,
19 if you can give me one moment because I think
20 Commissioner Aranoff would plan to be back. There she
21 is. Mr. Hartquist, you can proceed.

22 MR. HARTQUIST: Thank you, Madame Chairman.
23 I promise not to use all of my time so that hopefully
24 we can get out before the traditional Washington
25 thunderstorm occurs this afternoon.

1 I have several points that I'd like to make.
2 One, POSCO claims that there has been no adverse
3 impact from imports from Korea during the review
4 period. But the staff report is very clear that
5 Korean imports under sold U.S. prices most of the time
6 on 27 out of 41 instances. And that underselling we
7 think would only get worse if the orders were
8 terminated.

9 Mr. Iller commented that there were just
10 small quantities of imports from China coming into the
11 European Union. Just for the record, that conflicts
12 with what we understand to be the situation. As a
13 matter of fact, quite to the contrary. We believe
14 there are large amounts of imports coming into Europe.
15 And I believe I'm correct that the European producers
16 have announced that they will be filing an
17 anti-dumping case against a number of countries I
18 think including China, which would indicate that they
19 think they can prove material injury, based upon the
20 level of imports coming into that region.

21 Some interesting news that developed I think
22 today with respect to the ThyssenKrupp strategy.
23 ThyssenKrupp indicated in the Q&A session this
24 afternoon that their shareholders had voted to
25 separate the stainless group from the carbon group and

1 that that could include a sale of the stainless
2 companies within ThyssenKrupp. And as we point out
3 before, a sale could lead to an entirely new strategy
4 by a new owner, depending upon who that owner would
5 be.

6 And I would also just comment on these kind
7 of shifts back and forth in ThyssenKrupp's strategy
8 during the period of review. Just go back a few years
9 to ThyssenKrupp's decision to build this operation in
10 the United States. Then they said we're going to
11 build a big, new operation in the United States to
12 service the U.S. market.

13 Now they say we're building assets in the
14 United States. We're going to be bringing imports in
15 from Mexico for some period of time, several years
16 probably. We don't know how long. And now they're
17 saying they may sell this asset off. So their
18 strategy has changed considerably and remains very
19 uncertain for the future.

20 They also testified in the Q&A that they're
21 about 60 percent commissioned on one of their Z mills,
22 therefore it could be several more years before
23 they're producing at full capacity in the United
24 States. And the question was asked as to whether 2013
25 is a reasonably foreseeable future in this context. I

1 think it certainly isn't, given the changes that have
2 been occurring so rapidly in their strategy.

3 On the issue of cumulation in the Arcelor
4 Mittal situation, we will comment further on this in
5 our post-hearing brief. But we think that a lot of
6 the information that was put on the record today
7 really helps to identify the differences in the two
8 cases and we'll spell that out in the brief.

9 Lastly, I'd like to comment a little on the
10 importance of the 12 percent anti-dumping duty that's
11 currently applicable to Mexinox. They indicated that
12 it's not the same as a final duty, that it's
13 incorrect, that it's under appeal.

14 As a legal matter, the ITC must accept the
15 margins as calculated by the Commerce Department in
16 your consideration. And what is this 12 percent duty
17 deposit means? What it means is that on a
18 \$3,000-a-ton deal Mexinox has to, as an importer, has
19 to put \$360 for each ton as a deposit with the United
20 States Treasury. That's a lot of money to be tied up
21 for a company that has been losing money. I don't
22 know whether Mexinox has ever been a profitable
23 company. But it's a very significant amount of money
24 that would be tied up.

25 They're already underselling the market.

1 You have that data. And we believe that they would
2 continue to undersell the market in a desperate
3 attempt to try to make some money out of that Mexinox
4 mill. But they've proven over and over again that
5 despite the fact that they have lost money, and I'm
6 not talking about any confidential information, simply
7 my understanding. They are now and we believe in the
8 future are willing to considerably undersell the
9 domestic producers and cause further injuries if these
10 orders are revoked.

11 And that concludes my summary. Thank you
12 very much on behalf of all of our witnesses.

13 CHAIRMAN OKUN: Thank you.

14 MR. CONNELLY: Good afternoon. I'm Warren
15 Connelly with Akin Gump and I'll just make a few brief
16 comments on behalf of POSCO, just three.

17 First of all, there really wasn't any
18 discussion this morning or this afternoon until
19 Mr. Hartquist's rebuttal about the issue of
20 underselling by Korean producers. And I do want to
21 make a comment about that. The underselling evidence
22 with respect to the Korean producers is truly minimal
23 and here's why. In the last three years of the period
24 of review, 2008 through 2010, there were seven
25 instances of underselling. And the tonnage of those

1 seven instances was 139 tons. 139 tons. It's truly a
2 de minimis amount of underselling.

3 There were seven instances, as I said of
4 underselling in 2008. There were 20 instances of
5 underselling between 2005 and 2007. That was the
6 period of time, of course, in which the domestic
7 industry was doing extremely well. There was no
8 possibility that those 20 instances of underselling
9 could have had any impact whatsoever on the domestic
10 industry, particularly when you consider the fact that
11 the Korea industry, as we discussed this afternoon in
12 our brief, has always been a 1 percent or less market
13 share.

14 The second point, Mr. Iller called TK's U.S.
15 plant a formidable addition to the U.S. industry. I
16 think that's an accurate characterization and I don't
17 think the Commission could make any finding other than
18 the finding that the addition of a formidable
19 competitor to the U.S. industry could only reduce the
20 Korean exporters incentive to export to the United
21 States.

22 And the final point, how much protection is
23 enough for this industry? It's had the benefit of an
24 order for 12 years. How much stronger does an
25 industry have to get than having an 80 plus percent

1 market share throughout that entire period where
2 subject imports have only had about a 7 percent market
3 share.

4 This is an industry with excellent
5 profitability, except for the recession period. I
6 think Craig Lewis gave a great summary of the indica
7 of profitability and financial condition. This is an
8 industry that's ready to compete. It's restructured.
9 It's facing unanimously I think in the views of all
10 the witnesses today the situation where demand is
11 going to increase.

12 Yes, there are disagreements about the
13 extent of that increase, but I believe the report, the
14 independent report that Commissioner Pearson referred
15 to in table 4-17, which I think we can rely on as
16 independently based, provides more than an ample basis
17 for the Commission to conclude that this industry is
18 posed for growth and is going to continue to profit.
19 There just isn't I think in any way, shape, or form a
20 possibility that Korean imports could have any sort of
21 impact that would be more than minimal. Thank you.

22 MR. LEIBOWITZ: Madame Chairman, members of
23 the Commission, staff, I'll only take a few minutes.
24 Lewis Leibowitz, for the court reporter.

25 I want to leave you with a couple of brief

1 thoughts. First of all, I want to leave you with one
2 word, "likely." The speculation and assumptions piled
3 on top of assumptions and speculations piled on top of
4 speculations have run rampant today. Your job is
5 determine whether injury is likely to resume, since it
6 doesn't exist now as a result of revocation of the
7 orders or any of them as we've discussed them today.
8 This law is not an insurance program. And it is based
9 on likely injury.

10 Now it's clear in this case, and how many
11 times can you say that, that the domestic industry,
12 which includes the Alabama mill, which is ramping up
13 will benefit from revocation of the order on Mexico
14 because of the synergy between the Alabama mill and
15 the Mexican mill. This is a perfectly legitimate
16 relationship and it's one that will strengthen the
17 domestic industry taken as a whole.

18 There is some confusion about
19 Mr. Hartquist's statement about Chinese imports in the
20 EU. I'm not sure what he's referring to. There was a
21 reference in our testimony about the level of imports
22 being very small, perhaps nearly zero from the
23 ThyssenKrupp affiliate in China and the United States.
24 I don't remember anything about Europe, but we're
25 going to check the record when we get the transcript

1 and respond to that.

2 Then again the speculation, the ThyssenKrupp
3 schedule, the ThyssenKrupp aim is clear, a local
4 supply strategy for three major regions and the
5 spinoff that was announced early in May, as Mr. Iller
6 made very clear, will not change that strategy.

7 If the stainless business is spun off, it
8 will be spun off as a whole, including VDM, some
9 nickel alloys and so forth, but it will not be split
10 up in the foreseeable future. The only thing that is
11 uncertain and is every-changing are the
12 characterizations that Petitioners put ThyssenKrupp's
13 plans. The plans themselves are clear and have not
14 changed.

15 Mr. Hartquist referred to the cold rolling
16 mill being 60 percent commissioned. That's not what
17 was said. The cold rolling mill, the first one is up
18 and running and it is about at 60 percent of its rated
19 capacity. The 12 percent anti-dumping duty I stand by
20 Mr. Lewis' remarks. The duty is not a duty. It's a
21 deposit and it is on appeal and I think the appeal
22 will be at least, in part, successful. I would be
23 remiss if I didn't say that zeroing played a major
24 role in the calculation of that duty by the Commerce
25 Department, but there are other things wrong with it

1 too.

2 Now Mexinox knows what its doing when it
3 comes to living an anti-dumping order. They've lived
4 with it for 12 years and they're going to continue to
5 live with it if they have to, but we're asking you to
6 revoke it because it's no longer needed to avoid
7 likely injury to the domestic industry.

8 Their record is amazing. I think they're
9 better at estimating anti-dumping margins than anyone
10 else that I know of and I include in that group people
11 that work on Constitution Avenue. Mr. Hartquist is
12 not entitled to know, unless he looks at it under APO
13 if Mexinox as a unit is profitable or not. But the
14 ThyssenKrupp strategy is sound and it has been based
15 on long planning and long thought and there is no
16 indication that Mexinox has been intentionally losing
17 money to disrupt the American market. That is not
18 what this case is about.

19 Now I point out also, and this is my final
20 point, that Petitioners remarked that somewhere around
21 a third of the price comparisons with Mexinox showed
22 underselling. They didn't tell you that two-thirds
23 showed overselling and the trend is clear, that
24 Mexinox is not a market disrupter. They are not a
25 price leader and that's simply the record that's

1 before the Commission. I thank you Commissioners and
2 staff or your indulgence today and we look forward to
3 our post-hearing submissions and to your consideration
4 of the evidence. Thank you.

5 CHAIRMAN OKUN: Thank you.

6 Post-hearing briefs, statements responsive
7 to questions and requests of the Commission and
8 corrections to the transcript must be filed by June 6,
9 2011. The closing of the record and final release of
10 data to parties is June 29, 2011. And final comments
11 are due July 1, 2011.

12 With no other business to come before the
13 Commission, this hearing is adjourned.

14 (Whereupon, at 4:21 p.m., the hearing in the
15 above-entitled matter was concluded.)

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CERTIFICATION OF TRANSCRIPTION**TITLE:** Stainless Steel Sheet and Strip from Germany**INVESTIGATION NO.:** 701-TA-382 and 731-TA-798-803**HEARING DATE:** May 25, 2011**LOCATION:** Washington, D.C.**NATURE OF HEARING:** Hearing

I hereby certify that the foregoing/attached transcript is a true, correct and complete record of the above-referenced proceeding(s) of the U.S. International Trade Commission.

DATE: 5/25/11

SIGNED: LaShonne Robinson
Signature of the Contractor or the
Authorized Contractor's
Representative

1220 L Street, N.W. - Suite 600
Washington, D.C. 20005

I hereby certify that I am not the Court Reporter and that I have proofread the above-referenced transcript of the proceeding(s) of the U.S. International Trade Commission, against the aforementioned Court Reporter's notes and recordings, for accuracy in transcription in the spelling, hyphenation, punctuation and speaker-identification, and did not make any changes of a substantive nature. The foregoing/attached transcript is a true, correct and complete transcription of the proceeding(s).

SIGNED: Carlos E. Gamez
Signature of Proofreader

I hereby certify that I reported the above-referenced proceeding(s) of the U.S. International Trade Commission and caused to be prepared from my tapes and notes of the proceedings a true, correct and complete verbatim recording of the proceeding(s).

SIGNED: Andre Bellamy
Signature of Court Reporter