UNITED STATES INTERNATIONAL TRADE COMMISSION

In the Matter of:)	Investigation Nos.:
)	731-TA-1178
GLYPHOSATE FROM CHINA)	(Preliminary)

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THE UNITED STATES INTERNATIONAL TRADE COMMISSION

> Thursday, April 22, 2010

Room No. 101 U.S. International Trade Commission 500 E Street, S.W. Washington, D.C.

The preliminary conference commenced, pursuant to Notice, at 9:33 a.m., at the United States International Trade Commission, CATHERINE DeFILIPPO, Director of Investigations, presiding.

APPEARANCES:

On behalf of the International Trade Commission:

Staff:

CATHERINE DeFILIPPO, DIRECTOR OF INVESTIGATIONS GEORGE DEYMAN, SUPERVISORY INVESTIGATOR AMY SHERMAN, INVESTIGATOR MICHAEL HALDENSTEIN, ATTORNEY/ADVISOR NANCY BRYAN, ECONOMIST JOHN ASCIENZO, AUDITOR ROBERT RANDALL, INDUSTRY ANALYST

APPEARANCES: (cont'd.)

In Support of the Imposition of Antidumping Duties:

On behalf of Albaugh, Inc.:

SPENCER VANCE, President, Albaugh, Inc. STUART FELDSTEIN, Vice President and General Counsel, Albaugh, Inc. JIM KAHNK, Chief Operating Officer, Albaugh, Inc.

JOHN D. GREENWALD, Esquire Wilmer Cutler Pickering Hale and Dorr, LLP Washington, D.C.

In Opposition to the Imposition of Antidumping Duties:

On behalf of China Chamber of Commerce of Metals, Minerals & Chemicals Importers & Exporters; Hubei <u>Xingfa Chemicals Group Co., Ltd.; Jiangsu Good Harvest-Weien Agrochemical Co., Ltd.; Nantong Jiangshan</u> Agrochemical & Chemicals Co., Ltd.; Sichuan Leshan Fuhua Tongda Agro-Chemical Technology Co., Ltd.; Zhejiang Xinan Chemical Industrial Group Co., Ltd.; Anbui Huaxing Chemical Industry Co., Ltd.; Anhui Jinbang Chemical Industry Co., Ltd.; Fujian Sannong Group Co., Ltd.; Jiangsu Yinyan Specialty Chemicals Co., Ltd.; Jingma Chemicals Co., Ltd.; Ningbo Generic Chemical Co., Ltd.; Shandong Weifang Rainbow Chemical Co., Ltd.; Shanghai Hujiang Biochemical Co., Ltd.; SinoChem Shanghai Co., Ltd.; Tiacang City Pesticide Factory Co., Ltd.; Youth Chemical Co., Ltd.; Zhejiang Biok KP Chemical Co., Ltd.; Zhejiang Jinfanda Biochemical Co., Ltd.; Zhejiang Linghua Group Import & Export Co., Ltd.:

ANTOINE PUECH, President and CEO, MEY Corporation DANIEL KLETT, Economist, Capital Trade

JULIE MENDOZA, Esquire DONALD CAMERON, Esquire WILL PLANERT, Esquire MARY HODGINS, Esquire Troutman Sanders, LLP Washington, D.C. APPEARANCES: (Cont'd.)

On behalf of Helm Agro US, Inc. and Drexel Chemical Co.:

STANLEY BERNARD, Vice President of Growth and Development, Drexel Chemical Co. VOLKER HEIDE, President, Helm Agro US, Inc.

WILLIAM C. SJOBERG, Esquire Adduci, Mastriani & Schaumberg, LLP Washington, D.C.

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1	<u>PROCEEDINGS</u>
2	(9:33 a.m.)
3	MS. DeFILIPPO: Good morning and welcome to
4	the United States International Trade Commission's
5	conference in connection with the preliminary phase of
6	antidumping investigation No. 731-TA-1178 concerning
7	imports of <u>Glyphosate From China</u> .
8	My name is Catherine DeFilippo. I am the
9	Commission's Director of Investigations, and I will
LO	preside at this conference. Among those present from
L1	the Commission staff are, from my far right, George
L2	Deyman, the supervisory investigator; Amy Sherman, the
L3	investigator; to my right, Michael Haldenstein, the
L4	attorney/advisor; Nancy Bryan, the economist; Robert
L5	Randall, the industry analyst, and John Ascienzo, the
L6	auditor.
L7	I understand that parties are aware of the
L8	time allocations. I would remind speakers not to
L9	refer in your remarks to business proprietary
20	information and to speak directly into the
21	microphones. We also ask that you state your name and
22	affiliation for the record before beginning your
23	presentation. Are there any questions?
24	(No response.)
25	MS. DeFILIPPO: Hearing none, we will
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- 1 proceed with the opening statements. Mr. Greenwald,
- 2 please begin your opening statement when you are
- 3 ready.
- 4 MR. GREENWALD: The opening sentence of my
- 5 opening statement, and for the record I am John
- 6 Greenwald from Wilmer Hale. Wilmer Hale represents
- 7 Albaugh in this proceeding. The opening sentence of
- 8 my opening statement is something that I hope won't
- 9 bother you. It is that Albaugh would really rather
- not be here today, but that it has no choice.
- No Petitioner wants to file an antidumping
- 12 petition. What has happened here is that Albaugh has
- invested tens of millions of dollars in a glyphosate
- 14 production plant which has now been shut down, and
- 15 workers at that plant have now been laid off. As long
- 16 as prices stay in this marketplace where they are --
- 17 that is below any reasonable calculation of cost at
- 18 least in a market economy country -- the economics of
- 19 the business will not support bringing this plant back
- 20 on line.
- 21 The core problem that Albaugh faces is one
- 22 of Chinese supply. As you know, the Chinese expanded
- their capacity to produce glyphosate far beyond not
- only any rational level for their own market, but any
- 25 rational level for the entire global market. China

- 1 now has over one million tons of glyphosate production
- 2 capacity in the world in which demand is perhaps in
- 3 the 700,000 ton area.
- 4 What happens when you expand capacity this
- 5 rapidly and if all of it is targeted at exports is
- 6 that prices worldwide collapse. The best way to think
- of what has happened in China is that the China
- 8 glyphosate industry is the product of China's very
- 9 deliberate policy of export led growth.
- 10 Because the Chinese market is so small and
- 11 the rough order of magnitude is maybe 80,000 tons, the
- buildup of surplus production capacity has necessarily
- 13 been targeted at export markets and has been targeted
- 14 without any apparent regard for a return on
- investment.
- 16 Now, when glyphosate prices collapsed one
- 17 would have thought that maybe China would have reacted
- 18 by taking supply offline. It did not. What the
- 19 Chinese Government did rather was increase an
- 20 incentive to export, and they did it for the express
- 21 purpose of giving their exporters more what they call
- 22 pricing flexibility.
- 23 Chinese prices are now the benchmark against
- which U.S. producers must price. They are the primary
- 25 reason why U.S. producer profitability has evaporated.

- 1 Albaugh has provided the Commission with its own data,
- and we are not going to refer to that in this public
- 3 hearing, but publicly available financial statements
- 4 from other producers tell the story as powerfully as
- 5 anything that Albaugh could do.
- And because of the amount of Chinese
- 7 material that is now in inventory, coupled with the
- 8 production capacity expansion in China, what we have
- 9 here is a long-term problem, not a short-term one.
- 10 The most recent edition of Glyphosate China Monthly
- 11 Report that just came out posits that current capacity
- in China can satisfy the demand for at least the
- 13 future three years. It then goes on to say: The
- 14 problem of overcapacity in China cannot be resolved
- 15 easily.
- 16 The short of it is what we have in this case
- 17 is indisputable evidence of material injury in terms
- 18 of the performance of the U.S. industry over the past
- 19 12 months, coupled with indisputable evidence that the
- 20 primary cause of the problem has been a collapse of
- 21 prices worldwide and in the United States, which is
- 22 directly traceable to an enormous capacity buildup in
- 23 China and Chinese pricing, which itself has been very,
- very aggressive as you will hear.
- In other words, the key elements of material

- injury and causation are present beyond any reasonable
- 2 doubt. Thank you.
- 3 MS. DeFILIPPO: Thank you, Mr. Greenwald.
- 4 We will now have an opening statement for those in
- 5 opposition to the imposition of the antidumping
- 6 duties. Welcome, Ms. Mendoza. Please proceed when
- 7 you're ready.
- MS. MENDOZA: Thank you. Good morning. My
- 9 name is Julie Mendoza. For the record, I am
- 10 representing Chinese exporters and producer
- 11 Respondents in this case.
- 12 As the Commission considers this case, it
- should realize one thing. This is a petition by one
- 14 small U.S. producer, which may or may not be acting as
- a stocking horse for Monsanto, against the rest of the
- 16 U.S. industry producing glyphosate. It has only
- 17 framed its case as against China, but it is really a
- 18 case against a significant segment of the U.S.
- industry by one member of that industry.
- 20 Let's keep in mind that Albaugh buys either
- 21 glyphosate technical grade or PMIDA from domestic
- producers and from China and formulates it. The
- companies that have responded to the U.S. producer
- 24 questionnaires, the ITC U.S. producer questionnaires,
- 25 also formulate qlyphosate from either imported or

- domestic acid and therefore are also members of the
- 2 domestic industry.
- Once it is clear that U.S. formulators,
- 4 whether it be Albaugh, Helm, Syngenta, Drexel, are
- 5 selling a domestically produced product. Imports of
- 6 formulated product were very small and could not have
- 7 had any significant effect on the market.
- 8 Imported Chinese salt is also very small.
- 9 There are more imports of glyphosate acid, and
- 10 Monsanto does, we believe, have merchant sales of
- 11 acid. So the vast majority of the competition between
- imports and merchant market shipments occurred between
- 13 Monsanto and Chinese imports of acid that were brought
- in by U.S. producers, including Albaugh.
- 15 So what is Albaugh's theory of injury,
- 16 material injury from imports? As you listen later in
- 17 the day to Albaugh's presentation, ask yourself what
- 18 was the cause of the injury to Albaugh, the increase
- in prices in 2008 or the decrease in prices in 2009?
- 20 Which is it?
- 21 And who led prices up in 2008? Albaugh
- 22 admits that it was Chinese imports that led prices up
- in 2008. They even told U.S. farmers last week in an
- 24 advertisement that the dumping case was intended to
- 25 protect them from "Chinese price hikes."

1	We also agree with Albaugh that allocations
2	by Monsanto pulled imports into this market. U.S.
3	producers and formulators like Albaugh and other U.S.
4	producers and formulators could not obtain materials
5	from Monsanto in 2008. Even Monsanto's best customers
6	were on allocation or couldn't obtain material in
7	2008. Those producers had a choice. They could stop
8	producing altogether or they could import acid from
9	China.
LO	Did the Chinese imports injure Albaugh
L1	because Albaugh chose to purchase too much high priced
L2	Chinese acid or high priced PMIDA from China in the
L3	hopes of making a killing in a tight market? This is
L4	the strangest case of causation that I have ever seen.
L5	High priced imports from China injured me.
L6	Albaugh admits that pricing trends in 2008
L7	can be explained by external demand and supply factors
L8	in 2008. It is equally true that the conditions of
L9	that boom market were directly responsible for its
20	later drop in prices. We agree that prices in 2009
21	were down, but only when they are being compared to
22	overly inflated prices from 2008.
23	The data will show that 2009 and 2010 prices
24	are actually returning to normality, which has taken
25	some time due to the extreme supply overreaction in

- 1 2008 and the great recession of 2009.
- 2 So the big question that we all have in this
- 3 room is where is Monsanto? It is pretty obvious to
- 4 our clients that Monsanto has their hands full with
- 5 the antitrust investigation by the Justice Department,
- and we understand Monsanto may not want to lead the
- 7 charge against imports.
- 8 But the clock is ticking on this case, and
- 9 apparently we now have been told that we won't know
- whether this investigation will proceed until at least
- 11 April 29 when Monsanto has told the Commerce
- Department that they intend to decide whether this
- 13 case should go forward or not.
- Now, this is a case that lives or dies on
- 15 Monsanto. Monsanto controls the U.S. market not just
- 16 because of its size, but because it produces Roundup,
- 17 a premium product that holds a dominant position in
- 18 the market and commands a significant price premium,
- but that is just the result of Monsanto's market
- 20 power.
- 21 Monsanto controls the GMO seeds under patent
- and can bundle its sales of Roundup with seeds and
- offer a substantial rebate to fixed key distributors
- 24 who control the distribution in the ag sector. Those
- 25 relationships are driven by profit and high-priced

- 1 patented seeds.
- 2 Frankly, given the obvious limitations in
- 3 Petitioners' argument, Albaugh has to be staking their
- 4 case on threat and that the Chinese capacity will end
- 5 up in the U.S. market at low prices, but even Albaugh
- 6 doesn't believe that.
- 7 Finally, Chinese producers cannot enter this
- 8 market on their own unless they are willing to pay
- 9 millions of dollars to get their acid and formulated
- 10 product registered with the EPA, so U.S. producers
- 11 hold the registration for Chinese imports. This is a
- 12 significant barrier to entry, and thus competition in
- formulated glyphosate is domestic competition with
- only a very small amount of imported formulated
- 15 product into the U.S. Thank you.
- 16 MS. DeFILIPPO: Thank you, Ms. Mendoza. We
- 17 will now proceed with testimony for those in support
- 18 of imposition of antidumping duties.
- 19 Mr. Greenwald, if you and your panel would
- like to come up? The name tags are on the table. If
- 21 you would grab yours and bring it with you that would
- 22 be helpful. Thank you.
- MR. GREENWALD: Thank you for the
- 24 opportunity. I am sure that Albaugh will welcome the
- 25 opportunity to speak for itself rather than having Ms.

- 1 Mendoza speak on its behalf. Stuart Feldstein, Vice
- 2 President and General Counsel, will lead off the
- 3 Albaugh testimony.
- 4 MR. FELDSTEIN: Thank you. Good morning.
- 5 We appreciate the opportunity to speak to the staff
- today about our petition and answer any questions that
- 7 you have for us.
- I brought a couple of my colleagues with me
- 9 today. I am Stuart Feldstein, as John said, Vice
- 10 President and General Counsel. To my immediate left
- is Jim Kahnk. He is our Chief Operating Officer for
- 12 Albaugh, Inc. and has been with our company since
- 13 1994. And Spencer Vance, President of our company,
- who has been with our company since 1992.
- 15 So what we want to do this morning is
- 16 basically tell you a little bit about our company.
- 17 We're not a name that people know about necessarily,
- 18 but we want to tell you a little bit about ourselves.
- 19 Albaugh, Inc. was founded in 1979 by Dennis
- 20 Albaugh, and Mr. Albaugh is still the sole owner of
- 21 the company today. He began the business, he likes to
- 22 say, out of the basement of his house in Ankeny, Iowa,
- which is just north of Des Moines. He began as a
- 24 reseller of agricultural chemicals and in 1981 began
- 25 to formulate product on Creekview Dive in Ankeny. He

- 1 began with phenoxy herbicides, which includes the
- 2 herbicide 2,4-D, still a very popular herbicide today.
- In 1992, he acquired a larger formulation
- 4 facility in St. Joseph, Missouri, and overnight
- 5 tripled his output again principally in phenoxy
- 6 herbicides. Over the years, we have spent our growth
- 7 energies toward adding product lines to the portfolio.
- 8 We are a generic producer, so what that
- 9 means is that we enter the market for products and
- offer a competitive alternative after products have
- come off patent. In the year 2000, that happened to
- the glyphosate molecule, and we were among a number of
- 13 companies that at that time elected to enter the
- 14 glyphosate business.
- 15 Glyphosate is a very popular herbicide --
- 16 you'll hear more about that from Spencer Vance a
- 17 little later on -- and the business grew quite rapidly
- 18 after 2000. Albaugh began as a formulator of
- 19 glyphosate. In other words, Albaugh would buy the raw
- 20 material acid, glyphosate acid, and formulate end use
- 21 products.
- That described its business in the United
- 23 States from 2000 until 2006 when the final steps in
- the construction of a glyphosate synthesis plant were
- completed, and that is also located in St. Joseph.

- 1 The investment that we made in that plant is
- 2 approximately \$40 million or more, and that plant was
- designed to bring PMIDA into the plant and subject it
- 4 to an oxidation process to create the glyphosate
- 5 molecule. Jim Kahnk will tell you a little bit more
- 6 about that process.
- 7 To give you a sense of the history of the
- 8 evolution of our company, in 1992 at the time that
- 9 Albaugh acquired the St. Joseph facility our annual
- 10 sales were approximately \$20 million. Those sales had
- grown to approximately \$80 million in the year 2000
- when the glyphosate molecule came off patent, and
- today we sell approximately \$300 million a year in the
- 14 United States.
- 15 So we are here to talk about our petition to
- impose dumping duties on Chinese imports of
- 17 glyphosate. As John mentioned, this is not something
- 18 we do lightly. It is not an easy process for us, but
- 19 we feel that we have had no choice based on how things
- 20 have transpired over the last 18 months or so.
- 21 We have seen our profits in the glyphosate
- 22 business turn to losses. We have laid off employees,
- and we have shut down that glyphosate synthesis plant
- 24 because we can't run it profitably faced with the
- 25 competition that we're seeing from the Chinese

1 imported material.

2 This has all been caused by the Chinese 3 pricing practices. Those practices in turn have been driven by the irrational and unsustainable buildup of 4 capacity in China that John referenced in his opening 5 statement, and that is a fact that's really testified 6 to by many industry observers in China and published 7 8 accounts of what's going on in China with the capacity. 9

We can't run our plant at a profit currently and we can't bring it back on line if prices stay where they are. As a family-owned company, this has been very difficult for Dennis Albaugh. Dennis knows a lot of the people at the plant. He knows some of the people that had to be laid off, and that's a very difficult thing. We want to get those people back to work and we want to get our plant running again.

Our financial information isn't public, as John mentioned, but it's been submitted to you and so you can see for yourselves the injury that has been sustained by our business as a result of these practices.

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With that, I want to turn it over to Jim again, Chief Operator Officer. He's going to talk to you a little bit about the glyphosate molecule and how

- 1 we produce it.
- 2 MR. KAHNK: Good morning. My name is Jim
- 3 Kahnk. I'm the Chief Operating Officer for Albaugh,
- 4 Inc. I've worked for Albaugh for 16 years. As Stuart
- 5 mentioned, our plant down in St. Joe, we've had that
- 6 operational for 18 years, and one of my
- 7 responsibilities is the oversight of that production
- 8 facility down at St. Joe.
- 9 So what we went through last April 2009
- 10 where we started laying off people because we could
- 11 not run our synthesis plant and compete against
- 12 Chinese acid that's dumped in the marketplace, that
- was probably one of the tougher jobs that I've had in
- 14 the last 16 years with Dennis is going down there and
- telling people that they no longer have a job.
- 16 With the great recession of 2009 as it's
- 17 called, the hope for finding a job wasn't that good
- 18 either, so you knew that they weren't going to bounce
- 19 right back on their feet. That was one of the tougher
- 20 things that I had to do.
- One of my other responsibilities is
- 22 procurement of the technical materials that we need
- for our facility and our production unit in St. Joe,
- and those actives, many of those we have sourced from
- 25 China and Argentina, our company down there over the

- 1 few years.
- 2 I've been going to China myself for at least
- a dozen years sourcing some of those materials, and
- 4 I've got to watch the Chinese industry grow and expand
- 5 and become more professional and new regulations start
- to be implemented there in China, but it's not always
- 7 across the board. But nothing that I've seen in those
- 8 12 years compares to what I've seen in the last three
- 9 years in China.
- 10 In 2007 and 2006 when the demand was growing
- 11 for glyphosate, the market started to accelerate its
- 12 purchases. People went there to go buy material
- 13 sooner than they normally would. The Chinese
- 14 anticipated that as being this huge expansion in
- 15 demand, so everyone rushed.
- 16 The Chinese were new to capitalism. They
- 17 all wanted to take advantage of the opportunities that
- 18 were there, that appeared to be there in glyphosate.
- 19 They all rushed in to set up manufacturing plants, and
- I got to witness firsthand this rapid expansion in the
- 21 number of plants.
- I could see the writing on the wall. At
- some point in time it was going to be too much
- 24 production, and some day we would all have to deal
- 25 with that excess production. So because of a lack of

1	regulation and licensing and some producers producing
2	illegally over there, there is too much capacity, and
3	now over the last year I have watched the prices trend
4	downward and trend downward in a very dramatic way.
5	The fact that we've issued this antidumping
6	has even put more pressure on the pricing. You know,
7	it's gotten incredibly cheap, and that puts pressure
8	on our PMIDA that Julie mentioned. We are a purchaser
9	of PMIDA. We are one of the very few people that
10	purchase PMIDA.
11	We've got options to purchase out of
12	Argentina, domestically or over in China. A fair
13	amount of it we do buy from China, but the Chinese
14	producers that manufacture PMIDA, they can't compete
15	against that glyphosate. The glyphosate is so cheap
16	that I can't take the PMIDA, we can't react it in our
17	facility and make glyphosate out of it at a
18	competitive cost. We're better off buying just
19	straight glyphosate like everyone else is trying to
20	buy glyphosate.
21	So there's two things that I really want to
22	talk to you about and that's glyphosate to make sure
23	you understand what it is and what's involved in

formulating it and then also what it is that we do

down at our plant down in St. Joe. What is the

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- difference between synthesis, manufacturing of
- 2 glyphosate, and just formulation?
- 3 So let me start with glyphosate. Glyphosate
- 4 is a nonselective herbicide. It's used to kill all
- 5 plant and vegetative life. It's very effective, and
- 6 the neat thing about it for farmers is we've got the
- 7 GMO traits now in the seeds that they buy that makes
- 8 crops like soybeans, corn, canola, cotton resistant to
- 9 it.
- 10 So farmers have adapted it. It's a very
- 11 safe and secure way for them to have an effective
- herbicide program in the crops, so it's become an
- integral part of most farmers' herbicide plan now. So
- 14 they count on making sure that they've got the
- 15 availability of glyphosate. They need security and
- 16 supply.
- 17 Albaugh got involved in glyphosate in 2001.
- 18 That's when the patent came off on qlyphosate. So we
- 19 got in the business as a formulator. We would buy
- 20 glyphosate acid. We would aminate it so you have an
- 21 acid. You have a basic. You know the pH from one
- 22 spectrum to the other. You put them together, and you
- 23 make a liquid product out of it or a salt.
- I think you've all seen we've had
- 25 terminology about glyphosate acid or wet cake. Then

- we have salt, typically a 62 percent concentration.
- 2 So you have this liquid salt that then you add more
- 3 water and surfactant that helps it become more
- 4 efficacious when you apply it.
- 5 So that's a fairly simple process. You
- know, we got into the business with a couple mix
- 7 tanks, a couple formulation tanks, storage tanks. It
- 8 was fairly inexpensive to get into the business. Yes,
- 9 you do have to have your EPA registration and a member
- of task forces, but it's equipment-wise fairly
- inexpensive to get into it.
- 12 So we operated that way for about three,
- four years, and Dennis Albaugh one day said look,
- we're not adding a lot of value to this process. You
- know, 75 percent of the value of that end use product
- is from the glyphosate acid, so we're only adding 10,
- 17 20, 25 percent of the value in all those other
- 18 activities that we were doing. He said we need to
- 19 back integrate further into this process.
- 20 So we set out with the help of our company
- 21 down in Argentina that has the same kinds of
- 22 technology that we employ today in St. Joe to build
- our own synthesis plant. So we began that plant
- 24 construction in 2004. It was 2006, April, when we
- 25 finally got the plant running, so it was a two year

- long process just to set up the facility.
- 2 Stuart mentioned that it's a \$40 million
- 3 project. It's a lot of engineering, a lot of process
- 4 controls that are involved in that facility. We think
- 5 that we've got some very unique and obviously we have
- 6 some patented processes with that as well.
- 7 So we began operation in 2006. We've been
- 8 running that plant for three years until we couldn't
- 9 buy PMIDA at the right cost ratio to glyphosate. So
- 10 it is a lot different process. We quickly learned how
- 11 different it is because you run a synthesis plant 24
- 12 hours a day, seven days a week. You have three shifts
- employed. You have people -- probably five times the
- 14 number of people -- to operate a synthesis plant as
- 15 you do a formulation plant to produce the same output.
- 16 Dramatic differences.
- The cost is probably 50 to one to produce
- 18 the same amount of output, so it's much more expensive
- 19 than a formulation facility. The level of expertise
- 20 in our workers is much different. The skill sets are
- 21 much more advanced with engineers and more chemists,
- and those same people also draw higher salaries too.
- 23 So it's dramatically different between synthesis and
- 24 formulation.
- 25 And then just so you understand, when you

- 1 take glyphosate acid, glyphosate acid or wet cake is a
- dry, powdery material. So we add water to it. You
- add your basic, the NEPA, you react it and you make a
- 4 liquid salt and then from there, like I said, you add
- 5 your water and surfactant. So you have to remember
- that glyphosate is the herbicide and then what we're
- 7 doing with that herbicide is modifying the delivery
- 8 system.
- 9 If you took Miracle Gro, for example, if
- 10 you've used that in your lawn and garden, it comes in
- 11 a dry powder. You mix it with water. Well, the
- 12 water, when you mix it it sprays easier. It becomes
- more readily absorbed on the plant surface than
- sprinkling a dry granule out on the leaf surface. So
- it's the same kind of theory around glyphosate
- 16 formulation. You're just taking the herbicide and
- 17 changing the delivery.
- 18 So now let me talk a little bit about our
- 19 synthesis plant, what is involved, how we actually
- 20 formulate or synthesize the glyphosate molecule. So
- 21 we take PMIDA. PMIDA is a chemical intermediate. It
- 22 has no herbicidal activity in itself.
- We mix it in a high pressure vessel versus
- just stainless steel mix tanks -- these are high
- 25 pressure vessels -- with water, a catalyst, an oxygen,

- and then under pressure, agitation and the oxygen, the
- 2 catalyst, you take the PMIDA and you actually create
- 3 the glyphosate molecule. That's created in that mass
- 4 of water. And from there we have some unique
- 5 processes that take and separate the glyphosate from
- 6 the water and the other byproducts that are
- 7 manufactured in that process.
- 8 Our process we think is unique and very
- 9 energy conservative. I mean, we save a fair amount of
- 10 money on how we run that process, how we are more
- 11 energy efficient than a lot of other producers.
- 12 Because we stay liquid, we've got a unique way of
- separating the glyphosate from the impurities and from
- 14 the water where we concentrate then the qlyphosate in
- our facility making the salt, and then later on we can
- do the other parts of the process.
- 17 Our process is what's called oxidation, and
- 18 we use pure oxygen in our oxidation process. There
- 19 was a recent article in CCM Magazine, the April issue,
- that talked about the Chinese evolution from hydrogen
- 21 peroxide process to the oxygen process, and I think we
- 22 could probably get you a copy of that story as well.
- But it talks about PMIDA being the last step
- in the manufacturing of glyphosate, so the Chinese are
- 25 adapting some of the same types of technology, but we

- 1 have a more energy efficient way of removing the
- 2 glyphosate from the other material than they will, at
- 3 least today. We have it patented. Hopefully the
- 4 intellectual property rights are preserved.
- 5 So with the reaction of the glyphosate,
- again in our same process we've captured about 75
- 7 percent of the value of the final formulated material.
- 8 That's where the value of the glyphosate is created is
- 9 in the manufacturing of the glyphosate.
- I guess there will be a question and answer
- 11 session later, but I guess the points I would like to
- 12 conclude is I hope that you have an understanding and
- appreciation of the differences between what we are
- 14 doing with synthesizing glyphosate versus the
- formulation of glyphosate, and then the other thing
- 16 too is we've got a campaign where we've worked on kind
- 17 of Made in America, Made in U.S. that we're promoting.
- We have challenged some of the other
- 19 producers that have taken glyphosate and just aminated
- 20 it, asked the FTC to rule on that and they have, and
- 21 they've said that taking glyphosate acid from China,
- 22 manufacturing it here in the U.S. isn't a product of
- the U.S. It doesn't qualify for substantial
- transformation. We've actually had some positive
- 25 rulings in our favor on that.

1 So to summarize, we have a proven process 2 for manufacturing glyphosate in our plant in St. Joe. 3 We have economic advantages when we can compete on a level playing field. That means we can buy PMIDA at a 4 price that's competitive or in relationship to the 5 glyphosate acid. We cannot, however, compete with glyphosate acid that's dumped below the cost of 7 8 production. So our goal is to source PMIDA 9 10 competitively, use our unique manufacturing process to 11 manufacture glyphosate and put our people back to So with that, I would let Spencer Vance, 12 work. 13 President of the company, talk a little bit more about market and imports. 14 Thanks, Jim, and good morning. 15 MR. VANCE: As Jim mentioned, my name is Spencer Vance, and I am 16 the President of Albaugh, Inc. and have been with 17 Dennis since late 1991, early 1992, when we actually 18 19 acquired the facility in St. Joe, Missouri, and have been in the industry for 25 years. 20 I started my career with Dow Chemical and 21 22 eventually worked through a few sales jobs.

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Dennis, and so it's been a very interesting evolution

was a customer and I ended up going to work for

of our business as we've seen.

23

24

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1	We now market and sell close to 21 or 22
2	different chemistries in the generic ag chemical realm
3	both in North America and in South America, but there
4	are really three things that I'd like to just give you
5	a broad overview of glyphosate and the demand and
6	really what it's done over time and a little bit about
7	the supply and where we see that situation and then
8	conclude with some of the impact that we believe that
9	the massive quantities of Chinese glyphosate that have
10	been dumped on our shores below cost have caused not
11	just Albaugh, but the entire domestic manufacturing
12	industry in the U.S.
13	You know, every farmer in America uses
14	glyphosate in one way, shape, fashion or form. It is
15	also used on golf courses and turf and et cetera, and
16	partially because it is very effective and with the
17	introduction of glyphosate resistant seed technology
18	of course that expanded consumption in late 1990s and
19	early 2000s to the point where today there's in the
20	range of I think there's been some public indications
21	that there's 105 to 115 million gallons of glyphosate
22	sold in the U.S. marketplace every year and that the
23	global consumption of glyphosate is in the range of
24	450 million gallons.
25	And so you can imagine when the Chinese
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- 1 expanded capacity they looked at the U.S. market as a
- 2 huge opportunity because it is nearly 25 percent of
- 3 the entire world usage and consumption of glyphosate.
- 4 It has grown to be and is a very key input in
- 5 agriculture for American farmers today to be able to
- 6 competitively raise cotton and corn and soybeans, and
- 7 again that is why the adaption and the consumption has
- 8 changed over time.

9 You know, there was somewhat of a perceived 10 shortage in 2007, and we go back and look at those

records and actually the usage of glyphosate probably

only increased something in the neighborhood of eight

to 10 million gallons over that '07 through '09 crop

14 period, so it really only increased about 10 percent.

For years it had been growing in the range of 5 to 12

16 percent in usage in the U.S. marketplace.

17 So as that occurred we at Albaugh, as Dennis

18 Albaugh always does, when you're in the commodity

19 generic business like we are you need to have

20 flexibility, you need to have leverage, and you need

21 to have alternatives from a supply standpoint and so

22 similar to the investment Dennis made by buying

23 manufacturing and buying a company in South America

24 called Atanor, we decided to back integrate in the

25 glyphosate business.

1	As Jim much more accurately described than I
2	could, we built a glyphosate plant in St. Joe because
3	we wanted to have flexibility and alternatives and not
4	be a formulator that was reliant on a low-cost acid
5	supply, and so in that transition we wanted to be able
6	to control our destiny and manufacture glyphosate on
7	our own, and we did use state-of-the-art technology
8	that the Argentina company that we owned had perfected
9	and patented in the U.S. to help us build that
10	glyphosate manufacturing plant.
11	When that plant came on line, there really
12	are only two true manufacturers of glyphosate in the
13	U.S. marketplace, really in all the Americas.
14	Monsanto and Albaugh are the only two or Atanor,
15	our wholly owned subsidiary, are the only two true
16	manufacturers of glyphosate in the Americas, whether
17	it's North America or South America, and so we've
18	invested heavily in the glyphosate manufacturing
19	business, again because of the technology we have and
20	our desire to have flexibility and leverage to survive
21	in a commodity-based business.
22	And so the other thing that's happened in
23	the U.S. marketplace is in the last 24 months we've
24	gone from in the neighborhood of I don't know
25	five to seven of us in the glyphosate business to

- about 30 or 30 plus importers and formulators in the
- 2 business. Julie referred to the millions of dollars
- 3 that are being spent for all these people to come into
- 4 the marketplace and the barrier that that is.
- Well, it appears that the barrier to entry
- 6 in the U.S. market is not all that great since there's
- 7 been about 25 new entrants into the marketplace in the
- 8 last 24 to 30 months. We're certainly not against
- 9 free trade and we're certainly not against competition
- 10 because we live in that environment every day.
- But what we are for is fair competition and
- we do believe that as the Chinese expanded their
- 13 capacity from, as will be elaborated on and already
- has been talked about, to supply 150 percent of the
- 15 global demand in today's world that huge inventories
- 16 got built up and ultimately got dumped in the U.S.
- 17 marketplace and an excess of 50 to 70 percent of the
- 18 entire U.S. consumption got dumped into this market in
- 19 '08 and '09.
- 20 So they went from levels back in '04 to '05
- and single digit percent market share range to about
- 22 25 percent in '07 to numbers that are 50 to 70
- 23 percent, depending on whether you look at a calendar
- year or crop year basis, in '08 and '09. So again,
- 25 what that really caused, the buildup in inventory, was

- 1 then a huge collapse in the price.
- 2 As Jim elaborated on, it's a very painful
- 3 experience to lay people off and to have to make those
- 4 very difficult decisions and to do things in the
- 5 organization that are painful and difficult to do, but
- 6 we've done that and we're here today because we
- 7 believe that we've been harmed and we're asking for
- 8 relief.
- 9 As John mentioned, and he'll elaborate more
- 10 later, we are one of the two manufacturers in the U.S.
- 11 glyphosate manufacturing industry, and quite frankly
- we'd like to preserve that industry. I hate to
- envision a point in time where off the back of unfair
- 14 trade practices the Chinese manufacturers have
- completely collapsed and crippled the U.S.
- 16 manufacturing business and American farmers are 100
- 17 percent reliant on Chinese producers. That's not a
- 18 place that I don't think we as Americans want to take
- 19 the agriculture industry.
- 20 Dennis Albaugh is an American farmer, and
- 21 quite frankly if those unfair trade practices are
- 22 allowed to continue not only us, but the other
- 23 domestic manufacturer really for the first time, and
- John will elaborate more, has lost money on over \$400
- 25 million worth of sales of glyphosate in their second

- 1 quarter, so some very, very dramatic changes and
- 2 swings based on the impact of what all that volume
- 3 being dumped on our U.S. shores has caused.
- 4 So we're really here to try to get back in a
- 5 position where we can compete fairly. We're about
- 6 economic growth and jobs in the heartland, and we'd
- 7 love to put those people back to work and try to have
- 8 some discipline about fair trade and be able to again
- 9 put those people back to work in St. Joe.
- 10 So with that, thank you for your time, and
- 11 we appreciate the opportunity to plead our case.
- 12 John?
- 13 MR. GREENWALD: Yes. I'm going to try and
- 14 bring you all back to the statute, sort of the
- terminology you're familiar working with, material
- injury and causation, and I'm going to take you
- 17 through some public documents that I think make the
- 18 case certainly as well as I could probably make it
- 19 from the confidential record.
- 20 Let me begin with material injury. The U.S.
- 21 producers, and by that I mean the companies that make
- 22 glyphosate or formulate U.S. glyphosate in the United
- 23 States, have I think been materially injured in the
- 24 sense that their businesses are doing or have done
- 25 very, very poorly relative to the past over the past

- 1 12 months.
- 2 Albaugh is privately held and its financials
- 3 are not public. You have seen the data. They are, I
- 4 would say, unequivocal, but I'm not going to talk
- 5 about those data at this hearing.
- Rather, I'm going to emphasize the shutdown
- of the plant, which really, really does matter if
- 8 you're a manufacturer in the United States, and the
- 9 layoff of work forces and just tell you the first time
- 10 I met Dennis Albaugh he looked at me and he said
- 11 something that not too many CEOs said. He said I know
- every one of those employees that I had to lay off,
- and I want to hire them back, and that is
- 14 fundamentally the reason why I think Mr. Albaugh has
- 15 proceeded with this case.
- Monsanto, unlike Albaugh, is a public
- 17 corporation, and what I would like to do is take you
- 18 through Monsanto's most recent financial statement.
- 19 They break out the glyphosate business, and they
- 20 compare first half 2010. They have a fiscal year
- 21 which ends I believe in August. I think it's August.
- 22 So the first half -- I'm sorry. It is through
- 23 February 28 in the second half and beginning August 1,
- 24 right? Okay.
- 25 So you have a picture that is August through

- 1 February and you can compare 2010 and 2009, and what
- 2 you see in the chart before you is a drop in sales of
- 3 54 percent or over \$1 billion. What you see is a drop
- 4 in gross profits of 93 percent, and again it's over \$1
- 5 billion.
- 6 Now, to get the earnings before interest and
- 7 taxes, what you have to do is do an allocation, but
- 8 that is perfectly possible based on the financial
- 9 analysis, and what you see there is a very, very
- 10 substantial profit become a very substantial loss. We
- are talking here in the public data of a change in the
- 12 financial situation that on almost any measure is down
- 13 \$1 billion. I'd submit to you very simply that if
- 14 you're looking for an indicator of material injury
- that qualifies. Now, attached to this is the Monsanto
- 16 10-Q data from which these figures are taken.
- 17 Second, I'd like to talk about another
- 18 company that published its financials, and I don't
- 19 have in this case earnings, but I do have information
- 20 that's publicly available on sales, and that is
- 21 Syngenta, Syngenta's nonselective herbicides, its
- 22 glyphosate essentially. And what you see there in the
- 23 first quarter 2010 against the first quarter 2009 is a
- 24 reduction of 29 percent.
- 25 Syngenta then went on to provide some

- 1 numbers and a market update, so if you go to about
- 2 four or five pages in you will see in their market
- 3 update that Syngenta talks about the U.S. market. And
- 4 the problems in the U.S. market are or include high
- 5 channel inventory. In other words, what Syngenta is
- 6 saying and what Albaugh is saying that there was an
- 7 enormous buildup in U.S. inventory.
- 8 And, second, glyphosate price, and what is
- 9 meant by that is glyphosate prices have indeed
- 10 collapsed. So once again you have a third party, not
- 11 Albaugh, corroborating the essentials of Albaugh's
- 12 injury story.
- 13 Now let me turn to causation. What I want
- 14 to talk about is the volume and pricing of Chinese
- 15 material based on observers of the Chinese industry in
- 16 China. Albaugh estimates that between mid 2008 and
- 17 mid 2009 imports from China were enough to supply the
- 18 entire U.S. market for a full year. Most or a good
- 19 part of those imports went into inventory. They are
- 20 causing, therefore, present injury because their
- 21 impact on market prices is being felt to this day.
- It's true that since June of 2009 the volume
- of imports of glyphosate from China has dropped, but,
- 24 A, they are still significant and, B, the important
- 25 part of this story is the amounts that were already in

- inventory. We have not seen the market share numbers,
- 2 but according to Albaugh's estimates what has happened
- 3 is imports of Chinese glyphosate have risen from 19
- 4 percent of the U.S. market in 2007 to roughly 47
- 5 percent or even higher in 2009.
- Now, why has there been this very large
- 7 influx in imports? The answer is the rise in the
- 8 volume of China's exports to the United States is a
- 9 direct consequence of what Chinese observes have
- 10 themselves called an irrational expansion of capacity.
- 11 That irrational expansion of capacity is
- well documented. So too is the relationship between
- that capacity expansion and the collapse of prices and
- 14 the degree to which imports from China have created an
- 15 enormous inventory overhang that continues to affect
- 16 the market today.
- Now, in talking about the capacity
- 18 expansion, what I'd like to refer you to is a report
- 19 by AgriWorld Crop Protection News, The China Special.
- 20 It's called Surviving the Glyphosate Downturn, and
- 21 it's an interview with a Mr. Sun Shubao, General
- 22 Secretary of the China Crop Protection Industry
- 23 Association, and it is April 16, 2010. I am going to
- 24 quote:
- 25 "On the topic of qlyphosate, the biggest

1	agrichemical casualty of the 2009 slump, Mr. Sun has
2	plenty to say. Throughout 2007 and 2008, Chinese
3	glyphosate producers expanded capacity, and other
4	companies that did not deal in pesticides entered the
5	industry and started making glyphosate. Companies
6	from such diverse fields as real estate, textiles and
7	coal all wanted a piece of the glyphosate cake.
8	"Large Chinese agrichemical producers such
9	as Jiangsu Yanguong and Red Sun that did not
10	manufacture the herbicide prior to 2007 soon started
11	to work on large scale glyphosate plants. The
12	official yearly Chinese capacity for the herbicide is
13	800,000 tons, but Mr. Sun believes that the real total
14	to be somewhere over one million tons per year."
15	Let me stop there to remind you that the
16	entire global demand is maybe 700,000, 800,000 tons
17	and no more.
18	"More Chinese glyphosate producers either
19	lost money in 2009 or suffered huge decreases in net
20	profits. Mr. Sun adds that the glyphosate industry,"
21	and here I am quoting, "is so rotten with too many
22	manufacturers that they cannot make such a consortium
23	for glyphosate just yet. Only when the glyphosate
24	industry has become," to quote him, "rotten to the

core, and most smaller manufacturers have withdrawn

25

1	from	the	market	in	а	year	or	so	will	the	CCPIA

- 2 establish a consortium for the herbicide."
- We can't wait for the Chinese industry to
- 4 become rotten to the core. It has done enough damage
- 5 at the so rotten stage. The imports that have come
- 6 into inventory and the impact of the inventory on
- 7 current market conditions that Albaugh has talked to
- 8 you about is in fact corroborated by an importer.
- 9 Aceto CEO Vince Miata said, and this was
- 10 after Albaugh filed its petition, "A petition to
- impose antidumping duties on imports of glyphosate
- from China was filed March 31, 2010. We believe that
- our current inventory, which should be sufficient for
- 14 the 2010 selling season, is not subject to the
- 15 petition."
- 16 And that's true. What has come in is not
- 17 subject to the petition, but what has come in, whether
- 18 it was in 2009 or 2008, that buildup is causing
- 19 present injury. It is the key factor behind the
- 20 collapse of market prices, and it is one of the
- 21 factors on which you must focus.
- Now let me talk a bit about pricing. There
- is uncontrovertible evidence of significant price
- 24 suppression and price depression. China Research and
- 25 Intelligence in May of 2009 reported, and again I'm

- 1 quoting, "Under the influence of the international
- 2 financial crisis, the international pesticide market
- answered the decline passage, especially the reduction
- 4 in the glyphosate price."
- In the beginning of 2009, the bottom price,
- and this is for glyphosate technical, was \$3,100 per
- 7 ton or \$3.10 a kilo. The evidence we provided in the
- 8 petition shows that in the second half of 2009 the FOB
- 9 selling price had dropped below the \$3 per kg level.
- 10 An April 13, 2010, article in Business China
- 11 reports on the reaction of the Chinese industry to the
- 12 Albaugh petition, and once again let me quote. "The
- petition, should it pass, will worsen a domestic
- 14 glyphosate business that is already troubled by
- overcapacity." Our point precisely.
- 16 In 2009, China produced 1.03 million tons of
- 17 glyphosate, while global demand was estimated at only
- 18 800,000 tons. Meanwhile, the global financial crisis
- 19 has sent the price of glyphosate crashing to around
- 20 RMB \$18,000 per ton, eviscerating producer profit
- 21 margins.
- Now, you're all aware of the stability of
- 23 Chinese exchange rates, so I think I can say convert
- that with some confidence that that is a price that
- 25 promises to be steady over time without too much of a

- change that's exchange rate related. An \$18,000 RMB
- 2 price translates to a \$2.64 per kilogram price for
- 3 glyphosate technical. That is far, far, far below any
- 4 market economy producer's cost.
- If this is the pricing structure that is
- 6 likely to prevail then there is no way that Albaugh or
- 7 I suspect any other U.S. producer can produce
- 8 glyphosate technical at a profit, much less at a
- 9 return necessary to justify continued investment in
- 10 the business.
- 11 Now let me turn quickly to threat of injury.
- 12 The data will show that the volume of imports rose
- 13 substantially over the period of investigation. It is
- true that they fell off in the second half of 2009,
- but it's equally true that there has been enormous
- 16 inventory buildup. It is equally true that imports
- 17 from China are sure to be at significant levels for
- the foreseeable future unless something is done to
- 19 change the dynamic.
- 20 Glyphosate China Monthly, again April 20,
- 21 2010, reports that more than 85 percent of China's
- 22 glyphosate is for exportation. It's a point worth
- 23 stressing. There is no significant home market for
- 24 Chinese glyphosate. Domestic technical manufacturers
- 25 have established good relationships with overseas

- 1 partners. What this means in effect is that there are
- 2 long-term supply arrangements between Chinese
- 3 manufacturers and U.S. formulators that are already in
- 4 effect.
- 5 A future supply at the Chinese prices as
- 6 they now exist is locked in for the foreseeable future
- 7 unless there is antidumping relief. There is no
- 8 question about the excess capacity in China. It is
- 9 the real story behind this case, and the reports out
- 10 of China show that Chinese market observers do not
- 11 expect a realignment of Chinese supply with global
- 12 demand any time soon.
- 13 What this means in a nutshell is that there
- is material injury that is -- well, it is more than
- 15 material injury. It is very, very substantial injury
- 16 to the domestic industry that will be perfectly
- 17 apparent in all the financial data you receive.
- 18 There is no doubt of the cause and effect
- 19 relationship between the collapse of prices and the
- 20 Chinese capacity buildup, and given that capacity
- 21 buildup and given the fact that China has nowhere to
- 22 ship this material but export markets, the threat of
- injury and continuing injury is more than real. I
- 24 mean, it is essentially locked in.
- 25 So with that we would like to close our

- 1 affirmative presentation. I don't know if we have any
- 2 more time left for rebuttal.
- 3 MR. DEYMAN: George Deyman, Office of
- 4 Investigations. You have 15 minutes left for your
- 5 presentation. You will at the end of the conference
- 6 have 10 minutes for rebuttal. The 15 minutes is not
- 7 added to the 10 minutes at the end.
- 8 MR. GREENWALD: Well, I think I've said my
- 9 piece, and now it's our turn for us to answer your
- 10 questions.
- MS. DeFILIPPO: Thank you very much, Mr.
- 12 Greenwald, and thank you to the industry
- representatives who are here today. It's always very
- 14 helpful having people in the industry. Not that it's
- not helpful having the attorney, but it's always nice
- to have the industry witnesses here to provide us with
- information as we try to understand the industry.
- In that vein, we will start staff questions,
- 19 and we will start first with Ms. Sherman.
- 20 MS. SHERMAN: Good morning. My name is Amy
- 21 Sherman from the Office of Investigations. Thank you
- 22 all for coming here this morning. My first question
- involves some of the terms that were used this
- 24 morning.
- 25 Mr. Kahnk, you explained some of them, but I

- 1 was hoping you could explain to us more about the
- 2 differences between actual acid production and
- 3 synthesis. You also used the term amination. Can you
- 4 explain to us more what that is and how that fits into
- 5 the glyphosate production process?
- 6 MR. KAHNK: All right. That sounds like
- 7 that's kind of up my alley, so I'll try my best.
- 8 Synthesizing the molecule glyphosate is the
- 9 construction of the molecule, all right, so it's the
- 10 PMIDA. It's the oxidation, the catalyst, to make the
- 11 actual molecule glyphosate.
- 12 And then when we talk about glyphosate acid
- or glyphosate wet cake that's just the function of
- 14 separating that molecule from the water and from the
- other byproducts that are manufactured and just to a
- 16 96 percent or 96 percent material with some water in
- it. That's what we term wet cake.
- 18 At that point in time glyphosate is a free
- 19 flowing powder, all right? So then you have this free
- 20 flowing powder like sugar or flour, something like
- 21 that, that you aminate, okay? So that's where you
- take this powder, you mix it in a vessel with water
- and then you add your basic because glyphosate acid is
- 24 acidic and you have a basic. That is the other side
- of the pH scale.

1	Those create a little bit of reaction, and
2	you add to the glycine acid the IPA salt, and that's
3	the terminology we talk about when we talk about
4	glyphosate salt, which is a liquid form at that point
5	in time. Does that help?
6	MS. SHERMAN: Yes. Also in the petition it
7	states that to produce the salt you neutralize the
8	acid within an organic base. Is this what you're
9	talking about here?
10	MR. KAHNK: Correct.
11	MS. SHERMAN: Okay. In the petition it
12	states that the Chinese manufacturers typically use
13	the glycine route to produce glyphosate usually 66
14	percent of the time versus the IDA route. Do you know
15	why the glycine route is preferred by Chinese
16	producers over the IDA route?
17	MR. KAHNK: Yes, and I would say this.
18	Whether you make glyphosate from the IDA route or the
19	glycine route, you end up with the same glyphosate
20	herbicide and from there it's aminated the same ways.
21	So the Chinese adapted the glycine route
22	because of certain economics and efficiencies that
23	they felt they had with the glycine versus the IDA at
24	the time. The glycine producers also found a unique
25	way to take their waste product when they separate

- 1 that glyphosate from that water that I mentioned to
- 2 take it from the synthesized glyphosate to a
- 3 glyphosate acid.
- 4 When they do that they centrifuge off the
- 5 water and with that water comes a fair amount of
- 6 impurities, and with that some glyphosate would remain
- 7 soluble in that water so that some value of the
- 8 glyphosate would move with that water that they're
- 9 removing from the glyphosate acid.
- 10 Well, they would take that what they call a
- 11 mother solution or that waste with some glyphosate
- value in it, add more glyphosate to it and sell it as
- a 10 percent material into the Chinese market. Since
- then, a year plus ago, the Chinese Government wanted
- to disallow that use, but apparently it still
- 16 continues with some illegal activity around that.
- 17 MS. SHERMAN: Thank you. Respondents
- 18 contended in an April 14 letter to Commerce that you
- import PMIDA from China and simply oxidize it to be
- able to finish the glyphosate technical acid or wet
- 21 cake. You mentioned this this morning as well. How
- 22 do you respond to this; that this is not actual
- 23 production of glyphosate?
- MR. KAHNK: Well, as I tried to explain, the
- oxidation of the PMIDA, and that's what I explained to

- 1 you in that high pressure vessel with the catalyst,
- the reverse osmosis water and the oxygen, is no simple
- 3 process. We probably have no less than 50 to 100
- 4 different instrumentation and quality control devices
- on that reaction. In fact, we've got oxygen detectors
- 6 that tell you when that reaction is made that costs
- 7 upwards of \$350,000.
- I mean, it's a very, very intense operation
- 9 and we have skilled operators that monitor the
- 10 operation on a continuous basis on computer systems,
- 11 so it's much more different and much more difficult
- than the operation of just aminating, liquefying, the
- 13 glyphosate herbicide.
- 14 MR. GREENWALD: Ms. Sherman, let me do a
- 15 little followup. Let me make something very clear.
- 16 We looked at that letter. PMIDA is not glyphosate.
- 17 It isn't. You make glyphosate from PMIDA.
- The idea that there is a petition against
- 19 glyphosate that somehow sweeps in PMIDA or somehow
- 20 compromises Albaugh as a glyphosate producer because
- it makes glyphosate from PMIDA is just nonsense.
- 22 MR. FELDSTEIN: I just wanted to follow up.
- 23 I think Jim mentioned in his talk this morning this
- 24 article that's dated April 20, the Glyphosate China
- 25 Monthly Report. It's published by CCM International,

- which follows many of the Chinese agrichemical
- 2 industries.
- 3 On page 8, and we can provide you with a
- 4 copy of this, it does discuss the oxidation of PMIDA,
- 5 and it refers to it as one of the key steps in
- 6 glyphosate production, so there shouldn't be any doubt
- 7 that oxidation of PMIDA to produce glyphosate is
- 8 glyphosate manufacturing. It's not formulation.
- 9 MS. DeFILIPPO: If you could submit that
- 10 with your postconference brief, that would be helpful.
- 11 Thank you.
- MR. GREENWALD: We will do that.
- MS. SHERMAN: Okay. I've also read in the
- 14 press that your St. Joseph facility has been for sale
- in the past. Can you please comment on this?
- 16 MR. FELDSTEIN: Yes. In 2008, Dennis
- 17 considered selling the company and engaged an
- investment bank to run a process to solicit bids for
- 19 the company. It was a very vigorous process.
- 20 Unfortunately, the financial crisis kind of
- 21 intervened and all of the buyers for the company, to
- 22 make a long story short, evaporated in that process.
- MR. VANCE: But it wasn't the sale of just
- the facility.
- 25 MR. FELDSTEIN: No, no. It was the sale of

- 1 the entire company, Albaugh, Inc., which includes all
- of its investments overseas and so forth.
- 3 MS. SHERMAN: Thank you. In the petition at
- 4 page 29 it states that glyphosate has become a
- 5 commodity chemical, but that Monsanto can still
- 6 command a price premium for its Roundup brand. Are
- there any differences in quality among Monsanto's
- 8 Roundup, Albaugh's nonbranded glyphosate and other
- 9 formulated glyphosate produced from Chinese technical
- 10 acid or salt?
- MR. VANCE: Well, fundamentally it is all
- 12 still glyphosate and has a similar herbicidal effect,
- okay? Monsanto has some proprietary technology which
- 14 they still have patented called potassium salt, so
- they sell a different salt or different delivery
- 16 system in their branded Roundup products.
- 17 The rest of us in the generic business sell
- 18 what's called isopropylamine salt or a 41 percent
- 19 product which is diluted more than Monsanto's
- 20 proprietary brand and Roundup products and so when you
- 21 say there are differences or when you ask if there are
- 22 differences, let's put it this way. Perception is
- that U.S. produced, U.S. based product is of
- 24 considerably better quality.
- 25 Monsanto is able to extract a premium

- 1 because it's like any other brand in the marketplace.
- I guess it doesn't matter if you're buying Advil or
- 3 ibuprofen. You know, Advil still commands a premium
- 4 and ibuprofen with a generic label on it is going to
- 5 be less money. And so Roundup has and always will
- 6 extract a premium. Farmers are very comfortable with
- 7 it and have used it forever.
- 8 However, we sell a brand called Gly Star
- 9 that we certainly believe and have convinced a lot of
- 10 farmers because they use it. You know, we've been
- able to capture a significant amount of the market
- share in the U.S. marketplace with our Gly Star brand
- and we're very comfortable and so are hundreds of
- thousands of farmers using our Gly Star in the U.S.
- 15 marketplace.
- 16 But there have been instances where if you
- 17 don't control the impurities and you don't control how
- 18 you formulate glyphosate you can cause some
- 19 phytotoxicity or you can cause some issues with
- 20 glyphosate over the top around particular crops.
- 21 Cotton is the one that is particularly most sensitive
- to I'll call it some of the higher levels of
- impurities that might exist in some of the Chinese
- 24 material.
- 25 And so there have been documented cases of

1 some of those kinds of situations. So peo	ple who have
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- 2 had that experience obviously would prefer not to have
- 3 that experience again and would quickly gravitate back
- 4 to using something that they're more comfortable with.
- 5 The fact that we're an American company and
- 6 that we have an investment here in people and a
- 7 manufacturing base and have been in the business for
- 8 over 30 years helps us when we're dealing with
- 9 customers who if there is a problem know that they're
- 10 not going to call somebody with a consultant and a
- 11 post office box who won't come out and walk their
- 12 field and take care of the problem for them because we
- 13 certainly do support our products and follow up if
- there are any problems.
- 15 MS. SHERMAN: Thank you. Are you aware of
- 16 any other companies besides Monsanto that sells seeds
- 17 or plant varieties that claim a tolerance to
- 18 qlyphosate?
- 19 MR. VANCE: Yes. There are several.
- 20 Dupont, Syngenta and Dow are the biggest three that
- 21 come to mind. They all have glyphosate tolerant
- 22 seeds. There are many other smaller ones -- Stein,
- 23 Becks and lots of little regional.
- 24 Monsanto has made available the glyphosate
- 25 resistance technology to virtually everyone in the

1	seed business through licensing agreements, and I
2	don't know the details about that, but virtually all
3	the soybeans, corn and cotton that's sold and most of
4	the canola have the glyphosate resistant gene in them.
5	MS. SHERMAN: Have you seen an increase in
6	the amount of weeds that have developed their own
7	resistance to glyphosate, and how concerned are you
8	about this development if it exists?
9	MR. VANCE: Yes, that has definitely
LO	happened over time. You know, back in the early 2000s
L1	as more and more glyphosate got adopted and used over
L2	nearly 90 percent of most of those corn and soybean
L3	acres there have been a number of weeds that plant
L4	scientists have documented tolerance/resistance.
L5	And so even companies like Monsanto and like
L6	Dow are now developing technology where other
L7	broadleaf herbicides and the resistance to those like
L8	Dicamba and 2,4-D and the resistance of those are
L9	looking at being introduced and launched in as early
20	as 2011 and 2012 to help glyphosate control some of
21	those resistant or tolerant weeds.
22	So in the not too distant future there will
23	be varieties that growers can purchase that will have
24	broadleaf herbicide resistance in them as well, and
25	the difference is that most of the tolerant, most of

- 1 the resistant species of weeds are broadleaf because
- 2 glyphosate is a little weaker on broadleaves than it
- 3 is on grasses.
- 4 So over the years and years of continued use
- and exposure to glyphosate they have more quickly
- 6 grown somewhat tolerant or more resistant. But, yes,
- 7 it's definitely a documented fact.
- 8 MS. SHERMAN: Can you describe the EPA
- 9 registration process, particularly commenting on its
- 10 length and cost?
- 11 MR. FELDSTEIN: Yes. I think Spencer
- 12 mentioned that over the last 12 or 24 months we've
- seen a slew of new registrants in the U.S. that have
- 14 registered Chinese sources as their source of
- technical in order to offer glyphosate products for
- 16 sale in the United States market.
- 17 It's not a particularly difficult process in
- 18 order to obtain a registration. Basically a
- registrant has to invest anywhere from \$20,000 to
- 20 \$50,000 in a chemistry package and submit that to the
- 21 Agency. The Agency must determine that the chemistry
- is substantially similar to existing registered
- 23 products, and then the registration is granted. If
- I'm not mistaken, it's approximately an eight to 11
- 25 month process in order to obtain that registration and

- 1 maybe quicker.
- The one aspect of registration that you'll
- 3 no doubt hear about is that there's also a data
- 4 compensation component under the pesticide law called
- 5 FIFRA, and in order to obtain that registration the
- 6 registrant must make an offer to pay to registrants
- 7 that came before that submitted health and safety data
- 8 to EPA to compensate them for a share of that.
- 9 And so part of the cost that a registrant
- 10 has is to ultimately pay that data compensation.
- 11 Those figures aren't publicly available, so I'm not
- sure what people have paid or are paying for the data
- compensation bills. We paid ours back in 2000 when we
- 14 first entered the glyphosate business. I'm guessing
- those bills are a lot smaller today.
- 16 MS. SHERMAN: Thank you. I have no further
- 17 questions.
- 18 MS. DeFILIPPO: Thank you, Ms. Sherman. We
- 19 will now turn to Mr. Haldenstein for any questions.
- 20 MR. HALDENSTEIN: Good morning. Mike
- 21 Haldenstein, Office of the General Counsel. I have a
- 22 question about the formulators.
- 23 Reading through the petition and the handout
- this morning, it wasn't clear to me whether your
- 25 position was that they were producers of glyphosate

1	and members of the industry or not. I think in your
2	handout on page 2 it says that formulators are members
3	of the industry. Do you want to comment on that?
4	MR. GREENWALD: Yes. If it doesn't say what
5	I'm going to say then it is wrong and you have to pay
6	attention to what I am going to say. The way we have
7	structured the petition we have sought to define the
8	domestic industry as producers of glyphosate that
9	include U.S. formulators of U.S. made glyphosate.
10	So if you have a formulator that is buying a
11	U.S. product and formulating it it's clearly part of
12	the U.S. value chain. If you have a formulator in the
13	United States that is dependent on entirely
14	dependent on Chinese material then I would say no.
15	That is a producer or U.S. finisher of Chinese
16	glyphosate.
17	The best way to think about this is assume
18	that you were the Department of Commerce and you were
19	facing a circumvention problem. You have a product
20	that is subject to an antidumping order, and in order
21	to bring it in finishing is done in the United States.
22	If Commerce finds that the value added in
23	the United States is not sufficient to confer U.S.

unfinished product governs and the U.S. activity isn't

origin on the product then the import of the

24

25

- 1 enough to confer essentially U.S. origin on the
- 2 product. It is an issue of value added in the United
- 3 States. What I would say is that U.S. formulators
- 4 that are entirely dependent on Chinese glyphosate are
- finishing a product in the United States, but it
- 6 always retains its Chinese origin. They are U.S.
- 7 finishers are Chinese glyphosate and not part of the
- 8 U.S. industry.
- 9 MR. HALDENSTEIN: Thank you.
- 10 MR. GREENWALD: Finishers of U.S. made
- 11 glyphosate clearly are part of the U.S. value chain.
- 12 MR. HALDENSTEIN: Okay. I just wanted to
- make you aware that in the past the Commission has
- 14 taken the view that even if you're starting with the
- 15 subject import and further processing it, that can be
- 16 production.
- 17 MR. GREENWALD: They have taken the view
- 18 that it can be, yes. I understand that.
- 19 MR. HALDENSTEIN: I just want to direct you
- 20 to the case of International Imaging Materials. It's
- 21 a 2006 case, Slip Op 06-11. Also, in an earlier
- 22 investigation, in chlorinated isocyanurates from
- 23 China, the Commission indicated that, you know,
- 24 further processing of Chinese sourced material could
- 25 be domestic production.

1	MR. GREENWALD: Well, it can be. There is
2	flexibility in the statute to decide what you're going
3	to include and what you're going to exclude in terms
4	of the U.S. industry, and you have the flexing
5	required, but you do have the flexibility to exclude
6	what I would say are a relatively minor processing in
7	the United States of imported material as being not
8	part of the domestic industry. I think the statutory
9	authority is blackletter and clear. How the
10	Commission chooses to exercise that is not the
11	question.
12	MR. HALDENSTEIN: Thank you. I think in the
13	petition it suggests that maybe the formulators aren't
14	doing enough to constitute production. Maybe it's
15	like 10 percent value added. I thought I was hearing
16	today that maybe it was more like 25 percent.
17	MR. GREENWALD: I'll let the expert speak to
18	that, but it depends on the value of the, obviously
19	the cost of the glyphosate.
20	MR. FELDSTEIN: Yes, that's correct. The
21	cost of the other ingredients in the formulation have
22	stayed relatively stable, and so that percentage can
23	fluctuate depending on the cost of the glyphosate. So
24	we've seen the percentage of formulated product, the
25	percentage attributable to glyphosate, be anywhere

- from north of 75 to north of 90 percent depending,
- again, on that glyphosate cost that's going in.
- 3 MR. HALDENSTEIN: Your position is generally
- 4 that the formulators would be members of the industry
- if they're working with U.S. made materials?
- 6 MR. GREENWALD: Yes.
- 7 MR. HALDENSTEIN: Okay. Let me also ask you
- 8 about your like product definition. Again, it seems
- 9 to suggest that in order to be part of the domestic
- 10 like product, this is on page 18 of the petition, that
- it has to be made from U.S. wet cake or glyphosate
- 12 technical. I just want to make you aware the
- 13 Commission's never drawn a distinction like that
- 14 between where the raw material is sourced.
- MR. GREENWALD: Well, let me put it to you
- this way. If you have a U.S. product, U.S.
- 17 qlyphosate, and it is processed by a formulator, it
- 18 seems to me there is no question at all that that is a
- 19 value added to a U.S. glyphosate. U.S. value added to
- 20 a U.S. glyphosate. Therefore, the value added part
- is, it would seem to me, part of the U.S. production
- 22 chain. If what you have by contrast is a minor
- 23 portion of value added to a Chinese glyphosate, it
- seems to me what you are doing is not in any way
- 25 making or processing U.S. glyphosate. What you're

doing is making or processing Chinese glyphosate.

In effect, what you are doing in real terms

3 is processing Chinese material for delivery. I would

4 say to you that that does not qualify as domestic

5 production status. The value added to a Chinese

product doesn't qualify you as part of the domestic

7 industry. Now, you do not have to accept that to

8 reach the conclusion that processors or formulators of

9 Chinese product are not part of the domestic industry

10 for purpose of the statute. To go back again, there

is authority in the statute to define the domestic

industry as excluding importers of the product under

investigation. The question there is where are the

14 interests?

13

15 If a company is dependent, entirely

dependent on Chinese material and then formulates it,

17 its interests are overwhelmingly as an importer of the

18 product under investigation, and it is not interested

in any real sense as a domestic producer of U.S. made

20 glyphosate. It's a question of degree. Again, it is

21 not required that you exclude or you define the

22 domestic industry to exclude companies that import,

23 but there is an issue of degree. If you decide, or if

24 the Commission decides, to reject the notion that I

25 spoke of earlier about who is and who is not a

- legitimate U.S. producer, that is, who does U.S.
- 2 manufacturing activity that is associated with
- 3 glyphosate sold in the United States, then what I
- 4 would urge you to do is look very carefully at the
- 5 authority to exclude from the definition of the
- 6 domestic industry companies that have primary
- 7 interests as importers.
- 8 MR. HALDENSTEIN: Thank you. In your
- 9 postconference brief, could you also comment on the
- 10 factors relating to whether a certain production
- 11 process constitutes, you know, domestic production
- related activity? You've outlined them on page 12 of
- the petition, but there are other factors in addition
- 14 to value added.
- MR. GREENWALD: And we will do that. Again
- 16 let me make a point that I just want to emphasize here
- on the record. I believe you're talking about wet
- 18 cake or acid as being raw material. That's not what
- 19 it is. The acid, or the wet cake, is the glyphosate,
- 20 okay? What you are doing is you are, as you go down
- the formulation chain, you are providing a delivery
- 22 system for that glyphosate. Again, it's not
- processing a raw material that we're talking about
- 24 here. The glyphosate itself that comes from China and
- that's formulated in the United States is Chinese

- 1 glyphosate that has been processed in the United
- 2 States for delivery purposes only. Again, it is not
- 3 the same as dealing with a raw material input that you
- 4 transform.
- 5 MR. HALDENSTEIN: But you are saying that
- 6 the formulators working with domestically produced
- 7 glyphosate are doing enough.
- 8 MR. GREENWALD: They are. They are part of
- 9 the production process of U.S. glyphosate, yes,
- 10 domestic glyphosate. That's true.
- MR. HALDENSTEIN: Even formulators that are
- 12 purchasing from Monsanto, for instance?
- MR. GREENWALD: Well, I mean, again, what I
- don't seem to be getting across as successfully as I
- would like is the notion that the glyphosate itself
- 16 is, in the wet cake or the acid, that is the active
- 17 herbicide, and you can't make Chinese glyphosate
- 18 formulated in the United States into a U.S. product.
- 19 It's not. It is Chinese glyphosate that has been
- 20 processed for delivery purposes. The essential
- 21 characteristics of the glyphosate are Chinese. So,
- yes, I am saying there's a difference.
- MR. HALDENSTEIN: Okay. All right. Well, I
- just want you to be aware that in the past the
- 25 Commission has applied the six factor test to

- determine whether it's --
- 2 MR. GREENWALD: In the postconference brief
- 3 we'll address your six factor test.
- 4 MR. HALDENSTEIN: Okay. Also, on a related
- 5 point, a related party sort of alluded to it, that
- 6 these other companies, these formulators, are
- 7 importing and that if they're deemed to be domestic
- 8 producers there would be of whether they should be
- 9 excluded as related parties. Could you also take a
- 10 position in your postconference brief?
- 11 MR. GREENWALD: I actually am taking a
- position here, yes. The answer is yes, and we will
- 13 elaborate in the postconference brief.
- MR. HALDENSTEIN: Okay. I had a question
- also on the suggestion that Monsanto's premium was
- 16 related to an alleged tie in agreement, can you
- 17 comment on that, with their seed.
- 18 MR. GREENWALD: No, I really can't. I'm not
- 19 here on behalf of Monsanto. It is inappropriate for
- 20 anybody in this room to assume otherwise. Monsanto is
- 21 making its decision on -- if you have guestions that
- 22 you would like addressed, the best I could do is
- forward essentially the transcript. Let me again make
- 24 it clear. Albaugh is here speaking for Albaugh, and
- 25 that's all it can speak to.

1	MR. HALDENSTEIN: No, I understand that, but
2	I was just wondering, in the marketplace, is that the
3	reason that they're commanding a, is that the reason
4	their product is selling at a higher price?
5	MR. GREENWALD: Well, I think you got an
6	answer that was to me pretty persuasive. First, it is
7	true that brand names tend to carry a higher price.
8	So when you go out, I don't know, I mean, the one that
9	comes to my mind is Hostess Cup Cakes. I'm willing to
10	pay more for the Hostess Cup Cake label than I would
11	for some other, but, you know. On top of that, there
12	is the way in which Monsanto formulates as I
13	understand it, but, again, let me be perfectly clear,
14	I have no in-depth knowledge of this point. I
15	understand that the Monsanto product is a higher
16	concentration because it's formulated with a different
17	salt, and that may affect the premium it can carry.
18	MR. HALDENSTEIN: Thank you. Let's see.
19	What part of the market consists of sales to like Helm
20	consumers? Is that the trivial part of the market?
21	MR. VANCE: Yeah. It's very small. We
22	guess it to be less than five percent of the total
23	U.S. market. Consumers, golf courses, that sort of
24	stuff, are pretty small.
25	MR. HALDENSTEIN: Thank you. And what about

- 1 glyphosate's competition with other herbicides? Is it
- 2 considered just a premium, the premium product? The
- 3 best?
- 4 MR. VANCE: Well, because of its unique, I
- 5 mean, both, you know, environmental or lack of
- 6 environmental effects and its relatively safe tox
- 7 profile, and the fact that it controls all the weeds,
- 8 generally speaking, except for a few resistant ones,
- 9 you know, it has some very unique properties that
- other products generally don't have. We sell 2,4-D.
- 11 You know, 2,4-D kills your dandelions, but it leaves
- 12 your grass, right? So it doesn't kill both.
- 13 Glyphosate does. So it's got some very unique
- 14 properties that, again, allow for it to be used over
- many, many acres.
- 16 Really, a lot of times the decision is made
- 17 it might go more around, for instance, tillage. If
- 18 I've got a field full of weeds and I know it's going
- 19 to cost me \$5 an acre to spray it with glyphosate, is
- 20 that less expensive or more expensive than firing up
- 21 my tractor, and hooking it up to my disk and running
- that across the field, okay? As the price of
- 23 glyphosate goes higher, obviously there's less usage
- and there's more tillage. Some of that's driven off.
- 25 You know, obviously it costs more money to run that

- 1 tractor across the acre at \$5 a gallon diesel fuel
- than it does at \$2 a gallon diesel fuel.
- 3 So all of those economics come into play
- 4 when a farmer is sitting there at the end of the field
- 5 going should I spray or should I till? So, many times
- 6 glyphosate is used as a tillage tool even before you
- 7 plant your crop and sometimes right after you harvest
- 8 your crop because in the case of weeds, I mean,
- 9 there's a good deal of glyphosate that gets used right
- 10 after weed harvest because the farmers in the plain
- 11 states want to leave that weed stubble to catch snow
- 12 to retain the moisture, so, you know, there's a lot of
- conservation tillage uses for glyphosate as well. I
- 14 would put it this way.
- 15 As glyphosate gets fairly high priced, then
- 16 there are other chemistries that can be combined with
- 17 where we could put two chemistries together, and as at
- 18 the same cost per acre as glyphosate, perform the same
- 19 thing. But in today's world, there's not a substitute
- that exists that can replace glyphosate on its own.
- 21 Many, many companies are putting combinations of other
- 22 herbicides, in some cases, to try to control these
- resistant weeds with glyphosate.
- 24 MALE VOICE: (Away from microphone.)
- 25 MR. VANCE: Yeah, you're right. I mean,

- 1 with the exception of, you know, a small piece of
- 2 technology that Bayer sells called Liberty Link, you
- 3 can't put other herbicides over the top of Roundup
- 4 ready crops, you know, without potentially damaging
- 5 those glyphosate resistant crops. So that technology
- 6 exists just for glyphosate. We couldn't spray 2,4-D
- 7 over the top of soybeans. Not yet. I mean, maybe in
- 8 three years we can when the technology exists, but you
- 9 couldn't spray 2,4-D over the top of soybeans without
- damaging or killing the soybeans. You can spray
- 11 glyphosate today because, again, the resistant gene's
- been introduced in it. So it's made farming easier
- for growers and more cost effective for growers.
- 14 MR. HALDENSTEIN: Thank you. Can you
- 15 comment on the suggestion that prices of glyphosate
- are returning to their historical norm?
- 17 MR. GREENWALD: Yes. They're not. I've
- looked at prices in 2007, for example, and 2009, over
- 19 the period, and what you see is the current prices out
- of China are below any reasonable, well, first,
- they're below the levels at which prices have been,
- 22 certainly in the United States, over the full period
- of investigation. Second, when you think about
- 24 prices, you have to think about it relative to cost.
- 25 At today's prices, the testimony you have is

- 1 unequivocal. Albaugh cannot profitably operate its
- 2 glyphosate production plant. I showed you the
- 3 financials four months out.
- 4 Now, I don't really know what lies behind
- 5 them, but my guess is, again, that at the prices that
- 6 prevailed from let's say I guess it would be November
- 7 2009 through February 2010, it was almost impossible
- 8 to produce and sell glyphosate profitably. So again,
- 9 when you think about what has happened to prices, one
- 10 matters, absolutely, the other is relative to cost.
- 11 If you accept the proposition that the Respondents
- said in their opening statement that we're back to
- normal, then what you have to do is accept the
- 14 proposition that the norm in this business is to lose
- tens of millions of dollars, and it just isn't.
- 16 MR. HALDENSTEIN: Thank you. I saw in the
- 17 petition the suggestion that contracts for the product
- 18 are made on a long-term basis. Could you comment on
- 19 that? Why that's the practice?
- 20 MR. FELDSTEIN: Are you referring to the
- 21 contracts with our customers or contracts from our
- 22 suppliers?
- MR. HALDENSTEIN: I think for your
- 24 customers.
- 25 MR. FELDSTEIN: For our customers, no.

- 1 Typically that business I think throughout the
- 2 industry is probably done on a spot basis. Yeah. By
- and large, that would describe our industry. There
- 4 wouldn't be a lot of long-term selling contracts. At
- 5 least we're not aware of that being a big practice.
- 6 MR. HALDENSTEIN: I think the reference in
- 7 the petition is on the supply side. So if you were
- 8 buying, for example, glyphosate technical, the
- 9 contracts are, but they might be for a year. Why
- 10 don't you elaborate on that.
- 11 MR. FELDSTEIN: Yes. On the supply side,
- 12 yes. It would be different if somebody's buying acid
- or salt. There might be a supply contract. It
- 14 wouldn't be uncommon to see a supply contract govern
- those kinds of arrangements, and they could be for
- 16 multi year.
- 17 MR. HALDENSTEIN: So a formulator would have
- 18 a multi year contract?
- MR. FELDSTEIN: Yeah.
- 20 MR. HALDENSTEIN: I mean, if that was multi
- 21 year, but again, you can ask the formulators. So
- 22 supply of glyphosate technical for formulations is, as
- I understand it, typically not, you know, today's
- price, tomorrow's price, the next year. You need
- 25 certainty of supply.

- 1 MR. GREENWALD: I don't know if it's multi
- 2 year.
- 3 MR. HALDENSTEIN: Thank you. I have no
- 4 further questions.
- 5 MS. DEFILIPPO: Thank you, Mr. Haldenstein.
- 6 We'll now turn to our economist, Ms. Bryan.
- 7 MS. BRYAN: Thank you. I'm Nancy Bryan from
- 8 the Office of Economics. Thank you so much for your
- 9 testimony thus far. It's very interesting. I have a
- 10 sort of very basic opening question. I guess it's
- just referring to all morning when you referred to the
- 12 prices of glyphosate. Are you referring to prices of
- the technical acid form of glyphosate?
- 14 MR. KAHNK: Yes. Typically, that's what we
- do when we talk about 95 percent basis, \$3, \$4 a kg or
- 16 \$260 a kq.
- 17 MS. BRYAN: Okay. Thank you. So where have
- 18 you seen these prices on the market? Who's actually
- 19 selling the technical acid in the United States?
- MR. KAHNK: The direction of the pricing
- 21 today versus just months ago, or what?
- 22 MS. BRYAN: No. Who is actually selling the
- 23 acid?
- MR. KAHNK: Typically, what we're talking
- about is who's selling the acid is of the Chinese

- 1 producers.
- MS. BRYAN: Okay.
- 3 MR. GREENWALD: It's also true that Monsanto
- 4 sells acid. There's two forms of competition. One is
- 5 acid to acid. I don't think Albaugh sells acid, but
- 6 it certainly buys acid. What you have to do is look
- 7 at acid to acid pricing sales. The second part of the
- 8 equation is if you have access to acid at very low
- 9 price, what you then can do is compete against
- 10 domestic's part of the downstream level and the
- 11 formulated product of the salt, and so the pricing of
- the acid actually flows through the competition in the
- 13 formulated or salt sales.
- 14 MS. BRYAN: It does. Okay. That was what I
- was going to ask. So sales of generic formulated
- 16 glyphosate, they actually are different price points?
- 17 MR. VANCE: Yeah. Typically what happens is
- 18 whether it's us or an importer bringing in glyphosate
- 19 from China, you've got an acid price of \$3 a kg, and,
- of course, you've got some conversion costs, and you
- 21 add surfactant, and you add packaging and, in some
- 22 cases, freight, and whatever your costs of
- 23 manufacturing might be and you end up with an ultimate
- 24 cost. The primary component of all that is the acid
- 25 cost, whether we're manufacturing it or whether we're

- 1 buying it from China. So, generally speaking, the end
- 2 use prices that the formulated product gets sold for
- are a direct reflection of how low or high the acid
- 4 prices are.
- 5 MS. BRYAN: Okay. And if the formulator is
- 6 using acid both from import sources and from a
- domestic producer, Monsanto, assuming, and they're
- 8 combining those two forms and they're selling a
- 9 formulated product, is the price for the formulated
- 10 product the same regardless of the source of the acid
- 11 used in it?
- 12 MR. VANCE: Yeah. I mean, you may end up
- with a blended cost, one might be higher or lower than
- 14 the other one, but, yeah, the price is pretty much the
- 15 same.
- MS. BRYAN: Okay.
- 17 MR. GREENWALD: When all the data come in I
- think you will see very clear what are called
- 19 underpricing, price suppression, price depression, at
- 20 the acid sales level. For that, you need a full
- 21 response to compare the import price of acid with say
- domestic sales of acid. It will be more difficult if
- you go down to the formulated products and try and do
- 24 pricing analysis there because there are mixes. What
- 25 you will find, I think, is some formulators are maybe

- 1 100 percent Chinese product and others will have a
- 2 mix, and there, the pricing analysis is going to be
- 3 much more difficult.
- 4 MS. BRYAN: Okay. So it sounds like the
- 5 real point of price competition is the purchases of
- 6 the acid.
- 7 MR. GREENWALD: From Albaugh's point of
- 8 view, what forced them to close the plant is the
- 9 inability to compete downstream based on the cost of
- 10 their own processing. They had to shut that down.
- 11 They're not still making, I assume, and producing acid
- from, I mean a formulated product from finished acid,
- whether it is U.S. origin or Chinese origin. But they
- 14 had to shutdown their plant because the economics of
- operating, of making the glyphosate was not
- 16 sustainable at the prices at which the formulated
- 17 product was being sold. I think that's right.
- 18 MR. VANCE: Right. John, let me add one
- 19 thing. You know, the U.S. finished product price will
- 20 fluctuate based on what FOB Shanghai glyphosate acid
- 21 pricing is. So if it's \$3 versus \$4, there will be a
- 22 significant price difference in the U.S. marketplace
- 23 if glyphosate acid is bought at \$4 a kg FOB Shanghai
- versus \$3 FOB Shanghai. That's the way the
- 25 environment exists today because they're so low cost.

1	MR. FELDSTEIN: Another way of saying the
2	same thing as that, what we've seen in our experience
3	is that when we see that there's a price fluctuation
4	in China, the market price responds. The market price
5	of the formulated product responds almost immediately.
6	MS. BRYAN: Okay. So just to make sure I'm
7	understanding what you're saying correctly, so a
8	formulator, let's just say, that only is using
9	imported acid from China versus a hypothetical
10	formulator that's just using acid purchased from
11	Monsanto, they would have totally different prices for
12	their formulated products based on
13	MR. FELDSTEIN: No.
14	MS. BRYAN: Okay.
15	MR. FELDSTEIN: No. The formulated product
16	price is the same because aside from the Monsanto
17	branded product premium, aside from that factor, all
18	the generic glyphosate formulations have got to
19	compete on the same level, otherwise you're not going
20	to get any business. So it really does become, you
21	know, a question of managing your costs on the input
22	side as best you can because you've got to compete
23	with that level, but that level is being set by what's
24	going on in China. That's what we're trying to
25	convey.

1 MS.	DEFILIPPO:	Okay.	Okay.
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- 2 MR. GREENWALD: Let me put it another way.
- 3 The pricing of the formulated product may be exactly
- 4 the same because you're all competing for the farmers
- business, and George is right, you're not going to
- 6 sell with very significant price difference from the
- 7 formulated product. What will be different is the
- 8 sustainability of the economics. If your input cost
- 9 is \$5 and your competitors are getting Chinese acid at
- 10 \$3 and you're both selling the formulated product at
- 11 whatever the price is, there will be a radical
- difference in the economics of the U.S. activity.
- 13 MS. BRYAN: All right. Okay. I think kind
- of what I'm getting at is, you know, typically how we
- 15 present pricing data in this case would not really
- apply. Mostly what we're going to have for sales
- 17 prices are sales prices of formulated product, so
- 18 they're not import U.S. comparisons or the prices will
- 19 all be the same. So I guess I'm trying to drive at
- 20 which prices should we be looking at, and I think it's
- 21 purchase prices of the acid, but if we're not getting
- data from a U.S. producer of acid, their sales prices,
- 23 then again, there's not going to be --
- MR. GREENWALD: Well, hope springs eternal.
- 25 You might.

- 1 MS. BRYAN: I'm sorry?
- 2 MR. GREENWALD: I said hope spring eternal.
- 3 You might get those.
- 4 MS. BRYAN: Let's hope Okay. Speaking of
- 5 Monsanto, and again, if you don't know this, I totally
- 6 understand, but the Roundup brand from Monsanto, when
- you refer to that, that's just their formulated
- 8 glyphosate. That's the name of their formulated
- 9 product.
- 10 MR. VANCE: Correct.
- 11 MS. BRYAN: Okay. So, as far as you know,
- 12 if Monsanto is selling the technical acid form, that
- 13 would not be a branded product.
- MR. VANCE: That's correct.
- MS. BRYAN: Okay. Thank you. I guess I
- just have also some questions about the end uses. I
- 17 just want to make sure I understand. Can glyphosate
- only be used on glyphosate resistant seeds?
- 19 MR. VANCE: No. As I mentioned before, you
- 20 know, it's widely used as a preplant burn down. When
- 21 I talked about the farmer sitting at the end of his
- 22 field before he plants his soybeans or his corn, like
- today, there's a massive amount of planting going on
- in the midwest, well, if that field is heavily
- infested with weeds, he's going to make a decision:

- do I spray them or do I work the ground before I
- 2 plant? Then there's also uses in the fallow
- 3 treatments, which are kind of the after weed harvest
- 4 treatments, and then there are other, although
- 5 somewhat minor, uses in the turfs, the golf course,
- 6 even industrial vegetation management, roadsides,
- 7 power lines, those kind of uses, but those are
- 8 certainly small in comparison to the large acre row
- 9 crop uses.
- 10 MS. BRYAN: Okay. Good. Thank you. I also
- 11 had a question about the quality of glyphosate
- manufactured from the PMIDA. Is the quality of that
- 13 glyphosate different than the other production
- 14 processes?
- 15 MR. KAHNK: The IDA-based glyphosate, or
- 16 qlycine-based glyphosate, they're very similar. There
- 17 are a few impurities. Spencer had mentioned about
- 18 some reactions in cotton. If you have high levels of
- one particular impurity coming from the PMIDA or IDA
- 20 route, you can have some phytotoxicity, spotting of
- 21 the leaves, especially in cotton, but otherwise, for
- the most part, they're very similar in their
- 23 qualities.
- MS. BRYAN: Okay. Thank you. To the best
- 25 of your knowledge, do your customers know or ask what

- 1 the country of origin is of any of the material you
- 2 sell?
- 3 MR. FELDSTEIN: Let me try that. We
- 4 actually are required to state the country of origin
- on our product labels, and so when you have a mix,
- 6 like we do, of sources, you have to specify basically,
- you know, all the countries that the product could
- 8 possibly come from. So if you are bringing in Chinese
- 9 product, it should say product of China on it, even if
- 10 you also handle the U.S. product.
- 11 MS. BRYAN: Okay. So it would say both in
- 12 China and U.S.?
- MR. FELDSTEIN: You could say, yeah, product
- 14 of China or U.S. Yes. That's just a requirement that
- we're required to follow.
- 16 MS. BRYAN: Okay. Interesting. And are
- 17 there like industry standard specifications or
- industry grades that you have to meet?
- 19 MR. FELDSTEIN: Industry standards. Well,
- 20 we have to comply with the confidential statement of
- 21 formula that everybody has to submit to the EPA in
- 22 order to obtain your registration. So that would be
- the quality standard. EPA, you know, will have
- 24 different, you know, requirements for different
- 25 molecules. So for glyphosate everybody should be, you

- 1 know, subject to the same kind of basic criteria.
- MS. BRYAN: Okay. And are the imports from
- 3 China also subject to a standard?
- 4 MR. FELDSTEIN: They are. They are.
- 5 They're required to submit their formula statement,
- 6 they're required to pass muster at EPA. There's not a
- 7 lot of policing of that and we haven't done a lot of
- 8 our own testing, so the extent to which those products
- 9 are complying with those statements of formula, you
- 10 know, at this point would just be a matter of
- 11 speculation. There was just a published account of a
- 12 significant quantity glyphosate that was seized in
- 13 Brazil because of impurity levels that were vastly in
- 14 excess of the mandated limit for a particular
- impurity, and so it's not inconceivable that, you
- 16 know, there could be deviations, but again, just
- 17 speculation at this point.
- 18 MS. BRYAN: Okay. Thank you. I also wanted
- 19 to touch on one of the other points we've heard
- 20 earlier about the choice between the glyphosate versus
- 21 tilling. Could we sort of go more in depth in that?
- 22 So were you trying to say that there actually is a
- trade off? That you could either till more and spray
- less glyphosate or there's some degree to which you
- 25 could do that?

- 1 MR. VANCE: Only to the degree that the crop
- wasn't already planted, okay? I mean, if the crop is
- already planted, you're not going to till it up,
- 4 obviously, but I'm talking about prior to planting and
- 5 then potentially after harvest. If you want to, as I
- 6 mentioned, leave that weed stubble out there to catch
- 7 the snow over the winter, you've really got two
- 8 choices. You can hook up your tillage equipment and
- 9 your tractor and go till that ground or you can
- 10 potentially give it a chemical tillage or use
- 11 primarily glyphosate. In many cases, they'll put some
- other products in there, like dicamba or 2,4-D, to
- 13 help the effectiveness on some of those larger broad
- 14 leaf weeds. And so the question is it's kind of
- 15 purely cost or from an agronomic practice standpoint,
- 16 you know? Does the farmer really want to leave that
- 17 residue out there and catch the snow or does he want
- 18 to work the ground?
- 19 MS. BRYAN: Okay. But the bulk of
- 20 qlyphosate is used when would you say?
- 21 MR. VANCE: The bulk of it is used in season
- in crop over the top of a Roundup or a glyphosate
- 23 resistant crop.
- 24 MS. BRYAN: Okay. On a like percentage
- 25 basis, how much would you say?

- 1 MR. VANCE: I'd say 60 percent of it. Maybe
- 2 as high as 65 percent of it.
- 3 MS. BRYAN: Okay. Thank you. For the
- 4 formulated product, I understand that it must be
- 5 seasonality and the market. Does that flow backwards
- 6 to the acid form also?
- 7 MR. VANCE: Guess I don't understand your
- 8 question.
- 9 MS. BRYAN: Your purchases of acid, are
- 10 those seasonal?
- 11 MR. VANCE: Well, the use season begins,
- 12 generally speaking, in February-ish, and the peak
- 13 season is May and June, that's when the over the top
- 14 applications are made, and it will end by the middle
- of July. Then there will be some minor uses in August
- and September, and then it's over.
- 17 MS. BRYAN: Okay. So your purchases of acid
- 18 track that seasonality as well?
- 19 MR. VANCE: Generally speaking, yes. We'd
- 20 be buying, you know, 30 to 90 days in front of that.
- 21 MS. BRYAN: Okay. Thank you. I just have a
- 22 question I quess about when you talk about the
- inventory build up. Is that inventories of the
- 24 technical acid or the formulated product?
- MR. VANCE: Both.

1	MS. BRYAN: Okay. And how long can each of
2	those products last while sitting in inventory?
3	MR. VANCE: Years.
4	MS. BRYAN: Years. Okay.
5	MR. VANCE: They're very stable. Whether
6	it's in a jug or in a bag, it's acid. They're just as
7	good three or four years from now as they are today.
8	MS. BRYAN: Okay. I'm trying to figure out
9	how to ask this question. I'm not sure if I want to
10	ask about the purchase, the supply side, or your sales
11	side, but I'll just ask and see what you give me. So
12	are there swaps or trades of this product between
13	different customers and suppliers? Like, I'm going to
14	use this product somewhere else, can you just trade me
15	some of your product because you're closer to my end
16	user than I am? Things like that.
17	MR. KAHNK: Well, there obviously could be,
18	especially with our company where we've got activity
19	down in South America, we've got production down there
20	and other producers in the states, perhaps, but we're
21	not involved in any of those relationships right now
22	with the glyphosate. It could make sense, you know,
23	where you have coproducer pricing because we are a
24	basic producer like say a Monsanto could be. Could

25

be, but we're not.

1	MR. VANCE: We have them on some other
2	chemistries. I mean, we save in freight,
3	transportation costs, those kinds of things.
4	MS. BRYAN: Okay. Thank you. I also wanted
5	to touch on just how prices I guess of the technical
6	acid have moved since 2007. If someone could sort of
7	track when prices started ramping up and when they
8	started going back down.
9	MR. KAHNK: Yeah. I've been very involved
10	in that and tracked that fairly actively. I know
11	you've spent a lot of time about the glyphosate acid
12	pricing. We've got an interest outside of glyphosate
13	so that we can track our PMIDA values as well. So if
14	the glyphosate value goes up, our PMIDA value can go
15	up, but there's always a relationship that we have to
16	have PMIDA to glyphosate so that our conversion is
17	cost effective. So we witnessed, you know, the rapid

The Summer Olympics in 2008 was supposed to
have a major impact and didn't. But since then, you
know, we have seen a fairly gradual, and then recently
a rapid, descent in pricing. In late 2009, it hit
kind of a bottom. It looks there was raw material
prices increasing as we got into the late 2009, early

escalation of prices in late 2007 and continued

18

19

through 2008.

1 2010.

2 As recently as March, I went to China. 3 discussed pricing. You know, the price had fallen back down into that three dollar range, not that many 4 So again, they dropped the price under three 5 buyers. dollars, and then even as recently as April 5th, 6 something like that, I think the Chinese understand 7 8 the antidumping thing is probably going to happen. those that did produce are anxious to get rid of their 9 inventory. So we've seen new and additional downward 10 11 pressure on the pricing, down into the 2.50 range. 12 MS. BRYAN: Okay. So your understanding of 13 the market, why did prices go up such when they did? Well, I mean, there was this MR. KAHNK: 14 15 speculation about how strong the demand was really about glyphosate, and people wanted to try to find 16 ways to capitalize it. So there was some anxiousness 17 18 in trying to purchase glyphosate and RPMIDA in fact as well out of China. But China doesn't have a lot of 19 regulation around their ability to fix and set prices. 20 For example, in 2007, I remember visiting 21 22 with one of our suppliers, and we're about ready to 23 sign a purchase order, and he gets a phone call and he 24 says -- hangs up, and he goes, oh, Jim, so sorry; your price is now a dollar a kg higher. So I think we 25

- didn't even get the PO done. It was just that crazy
- 2 at that point in time, that the industry was
- 3 cooperating, working on how they were going to price
- 4 their material. So they knew the demand was there, or
- felt that it was there, so they could command any
- 6 price that they wanted. So we saw a 400 percent
- 7 increase in the price in the matter of a year.
- 8 MS. BRYAN: Okay. So just to clarify, there
- 9 was a perception that demand would be high?
- 10 MR. KAHNK: Yeah. The perception was that
- 11 there was this explosion in the demand for use of
- 12 glyphosate.
- 13 MS. BRYAN: And why would that be? Exactly
- 14 why would --
- MR. KAHNK: Well, because in 2006, you know,
- 16 we started introducing Roundup for the corn into the
- 17 United States market. Primarily, before that it was
- 18 just soybeans and cotton that had that trait. Then it
- 19 was introduced to corn. And then we saw, you know,
- 20 more of the corn farmers, they were attracted to the
- 21 traits that many of the seed producers had, which the
- 22 genetics were outstanding, and they also had the
- 23 Roundup-ready trait. And genetics means it has the
- 24 potential for strong yields. It has the trait that
- 25 protects it, using sprayed glyphosate on it.

1	So they wanted those traits that gave them
2	the best yield, so they started buying the glyphosate-
3	resistant trait. So 2006 and 2007, we saw the corn
4	acreage go up. But, you know, when you look at USDA
5	plantings, maybe that increase in the corn acreage was
6	5 million gallons worth of glyphosate or a 5 percent
7	increase. But there was just enough demand there that
8	then in 2007, distributors and farmers said, hey, I
9	don't want to have any risk of getting cut short
LO	again. So I'll accelerate the timing of my purchase.
L1	I'll buy stuff earlier than I normally would.
L2	You mentioned, you know, the difference in
L3	seasonality and the timing. Well, at that point in
L4	time, everyone accelerated it. The Chinese
L5	interpreted that as this huge increase in demand. So
L6	they started raising the price because they felt that
L7	they could, and then they started building facilities
L8	because their neighbor next to them was making a lot
L9	of money on the glyphosate business.
20	MS. BRYAN: Okay. So it was sort of their
21	perception that the Chinese raised their prices during
22	that time.
23	MR. KAHNK: Yeah. They did raise their
24	price. They raised everybody's price. We went from
25	buying this material at \$3 or \$4 at one point to as

- 1 high as \$14 a kg. So that's a big increase. But like
- a lot of producers, when something is kind of tight,
- 3 you can cooperate and work together, you know, to
- 4 manage the price on the upside. On the way down,
- 5 though, it's very difficult. If you can imagine OPEC,
- 6 you know, the oil industry, when they have a lot of
- 7 tightness, they'll work together and control how much
- 8 production or what the price is going to be. But when
- 9 it's over-produced, there isn't that same measurement
- of control. It's out of control at that point in
- 11 time.
- MS. BRYAN: So coming into 2009, would you
- 13 say then that the Chinese are leading the downward
- 14 pressure on prices as well?
- MR. KAHNK: Well, everybody is desperate to
- 16 try to sell their product at that point in time.
- 17 They're not concerned about the group. I'm worried
- 18 about I got to get my cash out of my inventory, so I'm
- 19 going to do whatever I have to do to get rid of it.
- 20 MR. GREENWALD: I think the data that we
- 21 have put on the record regarding Chinese prices, all
- 22 of which comes from China, and talking about the --
- again, the irrational capacity expansion and the cause
- 24 and effect relationship between that capacity expense
- 25 and the collapse of prices -- makes it fairly clear

- 1 that what is going on is China led.
- Now how the Chinese industry works together
- or not, I'm certainly not qualified to comment on.
- 4 But the point I want to make here is you had U.S.
- 5 companies that with the prices coming out of China at
- 6 levels, the technical levels, that were as far as they
- 7 were below their own cost, simply had to stop
- 8 production in the United States. That's a long story
- 9 in that. And it's a reaction to a Chinese-driven
- 10 price.
- 11 MS. BRYAN: Okay. Can you also touch on the
- 12 weather effects in 2009? I understand there was
- 13 flooding that affected farming and crop usage and
- 14 probably glyphosate usage.
- 15 MR. VANCE: Yeah. I mean, obviously a
- 16 spring like what we've had now is much more conducive
- 17 to more herbicide usage and generally earlier usage.
- 18 And so that compared to an early, wet, cold spring
- 19 like we had in a lot of the cropping ground in 2009
- 20 reduces the amount of consumption. One of the other
- 21 major factors is that there was a 1 in 70-year drought
- 22 in South America, and it particularly hit Argentina.
- 23 And Argentina is a fairly large user of glyphosate
- 24 acid from China.
- 25 So again, the Chinese had built this

- inventory thinking they were going to sell some of it
- 2 in Argentina. Well, the farmers didn't even plant a
- lot of the soybean interests because it was so dry,
- 4 the seed wouldn't come up. And so there was a huge
- 5 reduction in the use of glyphosate, again part of it
- 6 being brought in from China into a country like
- 7 Argentina.
- 8 MS. BRYAN: Okay. And that leads me, I
- 9 think hopefully, to my last question, about when you
- 10 decide to produce. Do you wait for the custom orders
- 11 to come in and produce the order, or is it sort of you
- have an idea of what you're going to need well in
- 13 advance?
- MR. VANCE: Well, try to get a verbal -- so
- not a contract. And we have simply been in the
- business a long time. You know, we've got
- 17 relationships with all of those major customers, so we
- 18 have a fairly good idea of their historic needs and
- 19 purchases from us. And so we'll try to plan around
- 20 that, but we'll certainly follow up almost on a
- 21 weekly, or certainly every other two week, basis, some
- 22 kind of where they are at in the purchasing process.
- 23 And we'll build inventories again, anywhere from 30 to
- 24 90 days in advance of that.
- 25 You know, we exist in an environment where

- 90 to 120 days is when almost all of this is used.
- 2 There is no way you can make it all in 90 to 120 days
- and deliver it to the distributor and the dealer and
- 4 the farmers. So you have to build and stay in front
- 5 of -- I mean, it is not uncommon for us to have 30
- 6 percent inventory to try to be in advance of the major
- 7 peak season.
- 8 MS. BRYAN: Okay. I think that is all of my
- 9 questions for now.
- 10 MS. DeFILIPPO: Thank you, Ms. Bryan. We'll
- 11 now turn to our industry analyst, Mr. Randall. Do you
- 12 have questions for this panel?
- 13 MR. RANDALL: I'm Robert Randall, Office of
- 14 Industries. I have a couple of questions. You
- mentioned 2,4-D versus glyphosate in, say, lawn and
- 16 garden use. So would glyphosate be used by lawn and
- 17 garden people, or golf courses, or other turf?
- 18 MR. VANCE: Yeah. Yes, it is. But keep in
- 19 mind that glyphosate will kill the grass, the turf
- 20 grass, whether it is golf or in your yard, okay? So
- it's used on -- they're spraying cracks or they are
- 22 spraying areas where they want a total vegetation
- control. So again, it's a very, very small amount of
- the total consumption of glyphosate.
- MR. RANDALL: About when did Monsanto

- develop the genetically modified crop genes? And
- 2 would you say that has been a major factor in making
- 3 glyphosate attractive for field crops?
- 4 MR. VANCE: Well, Monsanto could speak much
- 5 more clearly on that, on that time line, obviously.
- 6 But beginning in the mid- to late-90s is when they
- 7 started to introduce -- Roundup-ready soybeans is what
- 8 they started with primarily, and then cotton. And
- 9 then Jim mentioned, you know, in the mid-2000s, maybe
- 10 2003, 2004, they launched Roundup-ready corn. And,
- 11 yes, absolutely, that had driven the demand for
- 12 qlyphosate.
- I mean, you know, think about there is
- 14 approximately 80 million acres of soybeans planted
- every year in the U.S. And I think a number of 80 to
- 16 90 million acres of corn planted every year in the
- 17 U.S., and 8 to 10 million acres of cotton. So all of
- 18 a sudden, add all those up, you have got 160 to 180
- 19 million acres of new usage that wasn't there prior to
- the introduction of glyphosate-resistant seeds.
- 21 MR. RANDALL: I quess that is all of the
- 22 questions I have. Thank you.
- MS. DeFILIPPO: Thank you, Mr. Randall. We
- 24 now turn to Mr. Ascienzo. Do you have any questions
- 25 for this panel?

1	MR. ASCIENZO: Yes, I do. Thank you very
2	much. And thank you very much for all of your
3	testimony so far. And I'll apologize upfront if I ask
4	questions that were already asked or are covered in
5	the petition. Sometimes I miss things, though.
6	First of all, I think a fairly easy one,
7	maybe not. Is there any difference between IDA and
8	IDAN? Sometimes I see IDA and sometimes I see IDAN.
9	MR. KAHNK: IDA is usually referring to the
10	final glyphosate form, either a glycine glysate or an
11	IDA-based glysate. And there is a difference in the
12	route in how you get to IDA-based glysate. You can
13	come from PMIDA that is manufactured with DEA,
14	diethylamine, or you can make your PMIDA from IDAN,
15	which is sourced from natural gas. So slight
16	differences, but in the end, you come with the some
17	glysate, glysate IDA. Does that help?
18	MR. ASCIENZO: Okay, thank you. We know
19	that you produce glyphosate using the PMIDA that you
20	purchase. Do we know what Monsanto does?
21	MR. KAHNK: To the best of my knowledge, I
22	believe Monsanto manufactures PMIDA, and then they
23	have an oxidation process as well to manufacture it
24	into glyphosate. The details of that, I don't know.
25	MR. ASCIENZO: No. I understand, I

- 1 understand. But oftentimes people know what their
- 2 competitors are doing.
- 3 MR. KAHNK: Yeah.
- 4 MR. ASCIENZO: And I'll ask this, and you
- 5 might know not the answer. So they produce PMIDA from
- 6 scratch or --
- 7 MR. KAHNK: Yeah. They are basic in their
- 8 manufacturing process. I believe they use DEA in
- 9 their process to make their PMIDA, and then downstream
- into their IDA-based glyphosate.
- MR. ASCIENZO: Okay. Thank you. Now about
- 12 -- I doubt that you can do this now, or that you would
- want to do this in public now, but in your post-
- 14 conference brief could you provide some data -- and
- 15 the background is going to be value added. There is a
- 16 lot of talk about value added here. So for 2009,
- 17 could you give us the percentage of your raw material
- 18 costs that were PMIDA versus, I think, oxygen, right?
- 19 Oxygen is a big one. And then any others that you
- 20 care to break out in post-conference. So PMIDA, let's
- 21 say 78 percent, just to pick a number, oxygen 22
- 22 percent. Or that's 100, but --
- MR. GREENWALD: Well, no. Well, we'll give
- you the breakdown.
- 25 MR. ASCIENZO: All right. Thank you very

- 1 much. There was talk before that the U.S. usage of
- U.S. market for formulated glyphosate was about 110
- 3 million gallons, and the world might be 450 million
- 4 gallons. When we hear numbers like that, is there a
- 5 standard concentration that is assumed?
- 6 MR. VANCE: Yes. The standard concentration
- 7 by which that is measured is called a REG, R-E-G,
- 8 okay? That is a Monsanto acronym for Roundup-
- 9 equivalent gallon. So when people talk about gallons
- on a consumption or usage basis, it is all around
- 11 actually a three-pound acid or 41 percent gallon, or a
- 12 REG, again a Roundup-equivalent gallon. And that is
- 13 actually the formulation that all of us that are in
- the business are selling as a 41 percent compensate.
- MR. ASCIENZO: Okay, thank you. We know the
- 16 acid, the glyphosate acid, is used to formulate the
- 17 liquid product. Why would anyone produce a salt? Is
- 18 salt used for the same thing?
- MR. VANCE: Well, the finished product is a
- 20 salt. And they get kind of confused in -- again, Jim
- 21 -- you know, imagine -- Jim made a great analogy about
- 22 the Miracle Gro fertilizer, you know. There is acid
- in the dry powder, okay? And you have to get it --
- you have to transform it into a usable delivery system
- 25 that makes it effective, or that actually enhances its

- 1 effectiveness on a weed. And so it is really -- I'll
- 2 take you back to third grade science class.
- 3 You're dissolving salt in a salt shaker in a
- 4 glass of water, okay? So now you're spraying
- 5 saltwater on a plant, versus if you sprinkled that
- 6 same salt shaker on that plant. None of it would
- 7 stick on that plant, right? So even though it has got
- 8 the herbicidal effect -- I mean, it's converted into a
- 9 usable -- or transformed into something that is going
- 10 to make it more usable on the plant, more effective.
- 11 MR. ASCIENZO: So, I'm sorry. So then the
- 12 salt is -- a surfactant is added, and then that
- becomes what is used on the plants?
- MR. VANCE: Right, and water.
- MR. ASCIENZO: And more water, or water,
- okay.
- 17 MR. KAHNK: Maybe just to clarify a little
- 18 bit about the salt, too, that when we talk about, you
- 19 know, the first step as we liquify the glyphosate into
- 20 that 62 percent salt --
- MR. ASCIENZO: Right.
- 22 MR. KAHNK: That's as concentrated as you
- can get glyphosate in a liquid form. And for some
- 24 producers, they may buy -- you know, we may sell to
- 25 our customers the 62 percent material that they can

- add their own water and surfactant to it. So that's
- why you kind of stop at a 62 percent, and then you add
- 3 the other dilutants into it and surfactant to make it
- 4 your final formulation. Okay?
- 5 MR. ASCIENZO: Okay. Thank you. Mr. Vance,
- in your direct testimony -- I don't want to misquote
- 7 you, but I think you say your company produces 21 to
- 8 22 chemistries. Does that ring a bell?
- 9 MR. VANCE: Sure, yeah.
- 10 MR. ASCIENZO: And what do you mean by that?
- MR. VANCE: Well, we sell 21 other
- 12 compounds, just like glyphosate is a herbicide. We
- sell 2,4-D and dicamba and bromoxynil, and again 21
- 14 other total different chemistries that we sell in the
- U.S. marketplace. So glyphosate is 1 of 21. And part
- of my reason for saying that is that we have been in
- this business a long time, and I have never seen a
- 18 phenomenon like what we've just experienced with
- 19 glyphosate. So to think this is a cycle is, quite
- 20 frankly, naive. It is something that has absolutely
- 21 been driven by the over-capacity -- the buildup of
- 22 over-capacity in China.
- MR. ASCIENZO: Thank you. And I don't know
- if you can answer this in public, but the 21 or 22
- chemistries or all glyphosate-related?

- 1 MR. VANCE: No. Most of them, no, they are
- 2 not.
- 3 MR. ASCIENZO: Okay.
- 4 MR. VANCE: No. There is no relationship
- 5 between 2,4-D and dicamba and glyphosate. They're
- 6 completely different.
- 7 MR. ASCIENZO: So, I'm sorry. So glyphosate
- 8 is only a portion of your overall sales.
- 9 MR. VANCE: Correct.
- 10 MR. ASCIENZO: Okay. There are some
- 11 byproducts when glyphosate is produced. Either now --
- now, if you can -- but in your post-conference brief,
- 13 could you talk about the relative values of those? If
- the glyphosate cost is, let's say, roughly \$3 a
- 15 kilogram, or whatever that comes to, 6.60 a pound,
- 16 could you care to comment now what the value of the
- 17 byproducts are? Once again, if not now, in your post-
- 18 conference brief.
- 19 MR. KAHNK: Well, there isn't any value in
- those byproducts. Typically, it's a waste. And just
- 21 to explain, if you have 1-1/2 pounds of PMIDA, that
- 22 makes 1 pound of glyphosate, typically. So the other
- 23 half pound is the creation of some of these
- 24 byproducts, like formaldehyde and formic acid. And
- one of the things again with our synthesis plant, we

- 1 have downstream again a water treatment plant.
- 2 So this is a totally different operation
- 3 that somebody that formulates it and doesn't generate
- 4 the liquid and the waste that we do. But we have a
- 5 biological treatment process. We have bacteria that
- 6 digest the formaldehyde and formic acid, turn it into
- 7 CO₂, and we discharge pretty clean water that complies
- 8 with all of the state of Missouri regulations around
- 9 the clean water.
- 10 And our process and how we treat that waste
- 11 water is fairly unique in the industry, and I think
- there are few of the Chinese producers that probably
- have the same kind of process as efficient as we have.
- MR. GREENWALD: In economic terms, it's
- right to say that there is no revenue stream of any
- 16 significance that is generated by these -- what you
- 17 call byproducts of waste. To the contrary, it is
- 18 mainly a cost of disposition.
- 19 MR. KAHNK: Yeah, that's correct.
- 20 MR. ASCIENZO: Thank you. In your post-
- 21 conference brief, could you provide an estimate of
- 22 what the cost was to dispose of these products for
- 23 2009, a percentage of your costs? Thank you very
- 24 much.
- 25 I think we have kind of answered this, but I

- just want to make sure. I think, Mr. Vance, you
- 2 talked about this. Production is year-round, and
- 3 maybe a two-week break in the -- a lot of companies
- 4 take a week or two break in the summer to do
- 5 maintenance. But production is January through
- 6 December?
- 7 MR. FELDSTEIN: You're talking about
- 8 synthesis?
- 9 MR. ASCIENZO: Well, let's do both. Let's
- 10 do the acid and then the -- yeah. Well, the synthesis
- 11 and then the formulation.
- 12 MR. KAHNK: Well, we've had a few breaks in
- our production, you know, at different times. You
- 14 know, it is a little bit seasonal. But on the other
- 15 side, when you run a synthesis process, it's kind of
- one of those slow and steady things. You don't have
- 17 the ability to flex up and flex down, so we have to
- 18 run it fairly continuous.
- 19 But we do have the intermissions with -- or
- 20 a letup in demand. That's when we'll do, you know, a
- 21 shutdown for a week or two and do our maintenance, or
- 22 we'll add new equipment and improve efficiencies in
- our process, which we have done over a period of time.
- 24 MR. ASCIENZO: Thank you. Formulators in
- 25 general, I know some of them have tolling operations

- or, excuse me, I guess contract out. Could you at all
- liken them to tollers, though, that if they can tell
- things aren't going well, they're just not going to
- 4 buy as much acid and they're just not going to
- 5 formulate it?
- 6 MR. KAHNK: Well, speaking of tollers, there
- 7 is sort of a -- there are probably a few startup
- 8 companies that got in the business of -- the generic
- 9 companies bringing in material, and they custom
- 10 formulate for different people with registrations that
- 11 are bringing in Chinese material. We made the
- investment where we do all of that work in-house. But
- other people, they'll just contract the use of
- 14 someone, mix vessel and blending facilities and
- packaging facilities, and they'll campaign or run, you
- 16 know, their million gallons or half million gallons
- through their facility, and then they're done.
- 18 MR. ASCIENZO: But I'm just thinking on a
- 19 broader basis. It just seems like a formulator has
- 20 less capital tied up in their operation than you would
- 21 or Monsanto. So if can say things are not going good
- this year, we're just not going to buy the acid, and
- we're not going to formulate because we can't sell it
- for the price that we need to sell it for.
- MR. KAHNK: No. That's very true. And some

- of the same facilities that they use to formulate
- 2 glyphosate, when they're done formulating glyphosate,
- 3 they may work some other formulation and tolling
- 4 activity inside of those vessels. They're not very
- 5 specialized. It is pretty standard stainless steel
- 6 materials that we have. And you're right. It is a
- 7 very low cost, typically, operation.
- 8 MR. ASCIENZO: Oh, I quess for Mr.
- 9 Greenwald. We were talking about value added for
- 10 formulators. I think you said if somebody uses 100
- percent purchased acid, and they were U.S., they
- 12 should be considered a U.S. producer. And if they use
- 13 100 percent of imported acid, they're not. I'm
- 14 quessing a lot of people are going to be in the
- 15 middle. What is your position on those?
- 16 MR. GREENWALD: My position would be
- 17 50 percent. You know, you are either interested as a
- 18 formulator of Chinese acid in major part, or of U.S.
- in major part.
- 20 MR. ASCIENZO: Thank you, thank you. I
- 21 don't know if any of these gentlemen have an
- accounting background, so if you do, great; if you
- 23 don't -- you don't have to answer that in public, no.
- 24 MR. FELDSTEIN: We're happy to answer. We
- don't have an accounting background.

- 1 MR. ASCIENZO: Okay. But perhaps you can
- answer this in your post-conference brief. And the
- 3 question will be why would some companies write down
- 4 the value of their inventory when others wouldn't?
- 5 There are reasons that you would and reasons that you
- 6 wouldn't, but it's possible that -- in this industry
- 7 some have written down their inventory and some
- 8 haven't. So the question is why would some and why
- 9 wouldn't others. And if you can't answer that right
- 10 now, I understand.
- 11 MR. GREENWALD: It is a good question. I
- haven't thought of it, and I certainly don't have an
- 13 answer for you. But --
- 14 MR. FELDSTEIN: We know why we did it, but
- 15 I'm not sure we want to answer it on the record.
- 16 MR. ASCIENZO: I understand that fully.
- 17 Okay. So, okay. Thank you very much. If you could
- 18 touch on that in your post-conference brief. And with
- 19 that, I think that's it. Thank you very much. Thank
- you very much for your answers.
- MS. DeFILIPPO: Thank you, Mr. Ascienzo.
- 22 We'll now turn to Mr. Deyman.
- MR. DEYMAN: I'm George Deyman, Office of
- 24 Investigations. Mr. Greenwald, you said earlier that
- 25 you don't represent Monsanto. However, you did submit

- a letter, a public letter, to the Commission relating
- 2 to Monsanto's questionnaire response. So could you
- 3 explain whether you do or don't represent Monsanto?
- 4 MR. GREENWALD: I am not here today on
- 5 behalf of Monsanto. It is true that on one occasion
- 6 at Commerce and one occasion at the ITC I did send in
- 7 a letter expressing -- I think it was a Monsanto
- 8 request for extension. But that is the extent of it.
- 9 MR. DEYMAN: Well, where is Monsanto?
- 10 MR. GREENWALD: They are in St. Louis.
- 11 (Laughter.)
- 12 MR. DEYMAN: Is there anybody here from
- 13 Monsanto?
- MR. GREENWALD: Let me -- Mr. Deyman, it is
- obviously an issue that is going to be brought up
- 16 here. But if -- you know, Monsanto's position on this
- 17 is under consideration. I think that was what was
- 18 stated in the letter. It was frankly a courtesy to
- 19 allow a company that takes this very seriously, and
- 20 has a range of interests, to get time to decide.
- Obviously, Monsanto matters in terms of any assessment
- 22 of the impact of subject imports on the industry. And
- I understand that, and I understand the Commission's
- 24 -- I don't think it's -- you know, it creates some
- 25 questions about where is Monsanto, and the reason for

- 1 it.
- 2 But I also think that the Commission has to
- 3 respect the process that Monsanto is going through.
- 4 All I can say, because it really is all I know, it is
- 5 a process that is not an easy one. It is one that
- 6 they are considering in very good faith. They don't
- 7 mean, as far as I can tell, to create any difficulty
- 8 for the Commission. And in fairness, I think at this
- 9 point that is all that can be asked of them in a
- 10 public forum.
- 11 MR. DEYMAN: Just for the record, though, is
- there anyone from Monsanto in the room? We're not
- going to call you up to testify, but I'm just curious.
- 14 Is there someone from Monsanto here covering this
- 15 proceeding? Someone raised their hand. All right.
- 16 Now I would point out for the record that
- 17 Monsanto has not yet submitted its questionnaire
- 18 response, whereas, of course, Albaugh has, and
- 19 virtually all of the formulators and importers have.
- 20 MR. GREENWALD: I also understand that. And
- 21 one of the -- I mean, I think it is important for the
- 22 ability of everybody to make their case to see a full
- 23 record. Thankfully, you have extended the time for
- the post-hearing brief so that I believe everybody
- 25 will have time to digest all of the data that you have

- 1 requested. To the best of my knowledge -- and I mean
- 2 this. I hope you take it as I say it -- Monsanto is
- 3 engaging in an internal process in good faith. It's
- 4 not easy for a company to answer the detailed
- 5 questionnaire that you submit out. It's a process.
- 6 Frankly, companies typically don't keep their books
- 7 the way you structure your questionnaire.
- 8 So again, all I can say is urge patience. I
- 9 understand the fairness issue, and I think it is a
- 10 reasonable point to raise.
- 11 MR. DEYMAN: All right. You mentioned
- 12 earlier that if a formulator purchases U.S.-produced
- 13 glyphosate and formulates it, it is a U.S. producer
- and part of the U.S. industry in this proceeding.
- 15 MR. GREENWALD: It is a U.S. producer of a
- 16 U.S. product, yes.
- 17 MR. DEYMAN: Whereas if a formulator
- 18 purchases 100 percent Chinese technical glyphosate and
- 19 formulates it, it is, for this proceeding, not a U.S.
- 20 producer.
- 21 MR. GREENWALD: In my view, it is a U.S.
- 22 producer of a Chinese product.
- 23 MR. DEYMAN: Right. And John Ascienzo asked
- the question, well, what if someone is 50/50,
- somewhere in the middle, and you said, well, the 50

- 1 percent cutoff. That 50 percent cutoff, would that be
- 2 by weight or by value?
- 3 MR. GREENWALD: Everything in the middle --
- 4 the response to Mr. Ascienzo -- and it was a very good
- 5 question because I think it is in fact the truth
- insofar as most formulators go. And I was too glib in
- 7 the way I responded. I think the real way to respond,
- 8 it's possible. And I believe Commerce may have asked
- 9 for this in its questionnaire, but I'm not sure -- is
- 10 to distinguish between the production and the --
- 11 coming up to a specific production and the economic
- 12 activity associated with the U.S. part, and that
- that's associated with the imported part.
- In my own view, if it were a close case, if
- what you had was a company that did substantial
- 16 quantities of both processing of Chinese and U.S.
- 17 acid, my response would be the Commission should err
- 18 on the side of including that company in the part of
- 19 the domestic industry. It's just that value added
- 20 process. So the contribution to the U.S. industry is
- 21 really relatively small. But nevertheless if they are
- 22 substantial processor of U.S. acid and also, you know,
- 23 processors of Chinese acid, I think it is too glib to
- 24 say, well, there is a hard and fast cutoff. And my
- 25 quess is you have a rule that fact is substantial with

- 1 the product acid into the U.S. industry.
- Where by contrast you have, let's say during
- 3 the past year, a company that is 100 percent Chinese,
- 4 that's an easy call. If it's 95 percent Chinese, to
- 5 me that's an easy call. You can go down to 85, say,
- 6 and that is still a fairly easy call. It's a judqment
- 7 that I think you're going to have to make. And this
- 8 is, you know, not an easy question.
- 9 Ultimately, I don't think the answer matters
- in terms of the data you look at. I don't think there
- is enough in the economics of the processing in the
- 12 United States to affect the result one way or the
- other. I apologize for giving you the quick
- 14 50 percent cutoff rule because it was too harsh, and
- 15 you all deserved a more thoughtful answer. So that is
- 16 how I would approach it if I were you.
- 17 MR. DEYMAN: The right value distinction is
- an important one, though, because if a formulator is
- importing the Chinese technical product, which you say
- 20 is at a much lower price, then that formulator would
- 21 have more value added in the United States than if it
- 22 purchased a U.S.-produced --
- MR. GREENWALD: It was a more relative value
- 24 added, but the value added would be exactly the same.
- 25 I mean, if you are talking about the value added,

- anything between the input price and the end price,
- but I don't think that's the way to look at it.
- 3 MR. DEYMAN: Okay. It's the cost rather
- 4 than the price, right. I'm going to ask a couple of
- 5 questions here that we probably have covered already,
- but just to be absolutely specific, Albaugh mentioned
- 7 that there is a real distinction between synthesizing
- 8 and formulating. Now Albaugh synthesizes the product,
- 9 and it also, I believe, formulates the product. Is
- 10 that the correct, in the same facility?
- 11 MR. FELDSTEIN: It's in the same physical
- location, but in different areas of the plant, I
- 13 guess.
- 14 MR. DEYMAN: Now as far as you know, does
- 15 Monsanto synthesize the product?
- MR. FELDSTEIN: Yes.
- 17 MR. DEYMAN: Does it formulate the product?
- MR. FELDSTEIN: Yes.
- 19 MR. DEYMAN: In the same general --
- 20 MR. KAHNK: Yeah, I believe in the same kind
- 21 of complex, similar to what we would have. You know,
- they would do the activity in the same plant site, but
- 23 different buildings perhaps.
- 24 MR. DEYMAN: And then there are formulators
- 25 of the product in the United States. Is there anyone

- 1 else that synthesizes the product in the United
- 2 States?
- 3 MR. KAHNK: I only know of us and Monsanto.
- 4 MR. DEYMAN: So a synthesizer is definitely
- 5 a U.S. producer of the product, in your opinion,
- 6 whereas a formulator may or may not be, depending on
- 7 certain, you know, value added and other
- 8 considerations.
- 9 MR. GREENWALD: And again, let me say
- 10 something that is factually correct, and it's very
- important. Prior to the synthesis process, you do not
- 12 have glyphosate, okay? So the product is produced as
- 13 a result of synthesis. The product in its essential
- 14 characteristics doesn't change after that. What is
- done is it is diluted; it is made into a salt, I think
- 16 for stability reasons. A surfactant is put on it.
- 17 But all of that ought to be thought of as processes
- 18 for the delivery for the product. What creates the
- 19 product is the ultimate synthesis, in this case, of
- 20 PMIDA into glyphosate.
- 21 MR. DEYMAN: I do thank you for your
- 22 questionnaire response. I know you spent a great deal
- of time and effort on that. I would like to ask one
- 24 more data item, if possible, if you could supply it in
- your post-conference, and that is -- well, actually,

- if you could supply it by April 29, so before the
- 2 post-conference briefs. And that is you mentioned
- 3 importing the PMIDA. We would like to know, if you
- 4 could give us your imports of PMIDA, quantity and
- 5 value, for the calendar years 2007 and 2008 and 2009,
- if you could provide those to the staff.
- 7 MR. GREENWALD: We can do that, yes.
- 8 MR. DEYMAN: Broken up by China and by
- 9 anywhere else that you may import it from. And an
- 10 April 2, 2010, article in the Des Moines Register
- 11 mentioned that Albaugh's sole a glyphosate
- 12 manufacturing facility in St. Joseph, Missouri is up
- for sale. Is the facility still up for sale, or is it
- 14 up for sale?
- MR. FELDSTEIN: No, it's not up for sale
- now. Does it say "is" or "was."
- 17 MR. DEYMAN: I don't have it here in front
- of me, but I believe it said "is."
- 19 MR. FELDSTEIN: I believe it said "was," but
- 20 we'll check.
- MR. DEYMAN: Okay, fine.
- MR. FELDSTEIN: In any case.
- MR. DEYMAN: All right. If it said "is,"
- that's incorrect. Mr. Greenwald, do you think that
- the captive consumption provision is applicable in

- this case, because -- well, we don't -- we haven't
- 2 seen Monsanto's questionnaire response, but I presume
- 3 that it's using its own produced glyphosate to produce
- 4 its downstream product, and it could trigger the
- 5 captive consumption provision.
- 6 MR. GREENWALD: It could. But, I mean,
- 7 conceptually, I think the problem is that you
- 8 generally have the captive consumption provision when
- 9 you use it to make something else. And we are seeing
- 10 here in regard to glyphosate that glyphosate is in
- 11 various forms. So I don't really think it's
- applicable, but it's a good question, and we will
- address it in the brief, in the post-conference brief.
- 14 MR. DEYMAN: Right. On June 23, 2009,
- 15 Monsanto's board of directors approved a restructuring
- 16 plan to take future actions to reduce costs in light
- of the changing market supply environment for
- 18 glyphosate. What do you think prompted that decision?
- 19 MR. GREENWALD: I do not -- I'm making it
- very clear, I do not know what prompted that decision,
- 21 and I cannot give you anything other than what I have
- 22 learned about the industry. But what I have learned
- about the industry is the collapse of prices and the
- 24 collapse of essentially the economics of that
- 25 sustained the largest operation forced the decision.

- 1 This is another case where frankly American production
- and American jobs have been a casualty, in my view, of
- a fairly aggressive export-led growth policy by the
- 4 government in China.
- 5 MR. FELDSTEIN: Our layoffs were also
- announced in June of 2009, for what that's worth.
- 7 MR. DEYMAN: That's helpful. Thank you.
- 8 Page 37 of the public version of the petition names
- 9 several formulators that have entered into long-term
- 10 supply arrangements or contracts with firms in China.
- 11 Is that assertion correct? I suppose it is. And if
- 12 so, how long is long-term, and were the arrangements
- or the contracts the results of bids that were also
- 14 made and lost by Albaugh or by Monsanto, as far as you
- 15 know?
- 16 MR. GREENWALD: Again, I can't give you any
- answer with regard to bids made or not by Monsanto.
- 18 This is I think contracts for glyphosate technical, so
- 19 Albaugh is not in the business of selling its
- 20 glyphosate. I mean, I assume that's right. Whether
- or not those were -- well, let me be more direct.
- These are major formulators. They have major
- operations. There are major amounts of glyphosate
- 24 technical at stake. I am confident that had -- if the
- 25 question were could the U.S. supply that glyphosate

- 1 technical, I am pretty confident that the U.S. supply
- 2 is sufficient to meet all U.S. demand, and I would
- 3 wager that the deciding factor the decision to source
- 4 Chinese supply is price.
- 5 MR. DEYMAN: You contend that the U.S.
- 6 industry is injured currently. Back in 2007, 2008,
- 7 when glyphosate prices were apparently quite high, at
- 8 that point, do you think that the industry was
- 9 experiencing any injury?
- 10 MR. GREENWALD: If I had looked at the
- 11 financials, and they would end in the calendar year
- 12 2008, we wouldn't be here. No. What has happened is
- a dynamic that in response to good times in the
- industry, expansion of capacity in China has gone
- beyond any rational level. And what it has meant is
- 16 not only a very, very substantial decline in prices,
- and essentially the price of the economics of
- 18 production, in 2009, but it has locked in a supply
- 19 demand and imbalance for the foreseeable future.
- This is not a short-term cyclical problem.
- 21 This is a problem that by Chinese -- the admission of
- 22 Chinese observers -- I think I quoted you one of the
- 23 secretary generals of one of the associations. It
- isn't going away for at least three years. This is
- 25 non-sustainable. There is no compelling reason why

- 1 the glyphosate industry, which is not labor intensive,
- 2 should gravitate to China instead of the United
- 3 States, and U.S. jobs should be lost because of a
- 4 capacity buildup in China that has no regard for the
- 5 underlying economics.
- I mean, it is a structural change. Let me
- 7 make this very clear. We're not talking about a
- 8 cyclical problem here. It is a very deep, long-
- 9 lasting structural change that has to be resolved, and
- 10 will only be resolved, when China takes production --
- 11 I mean takes capacity out of production.
- 12 MR. DEYMAN: When did you first notice
- 13 significant amounts of imports of glyphosate coming in
- 14 from China, and when did you first realize that the
- imports were, in your view, adversely affecting your
- 16 operation? And if you can be pretty specific as to
- maybe certain months of a given year.
- MR. KAHNK: Well, if we wanted to get real
- 19 specific, perhaps we could provide you some of the
- 20 detail by month. But, you know, as we are into that
- 21 late 2008, we saw very rapid escalation. You know, I
- 22 track the imports from a July to July. That's kind of
- the crop year, as I call it. So when we looked at
- 24 measured that, you know, we could see a lot of that
- 25 activity coming in, you know, in the tens of thousands

- of gallons -- or it wouldn't be -- or tens of
- thousands of tons each one of those months.
- But if you'd like, we could share more of
- 4 that detail with you.
- 5 MR. DEYMAN: Well, if you could, sure. That
- 6 would help. But you said you tracked imports. How do
- 7 you track them? Because there is no common tariff
- 8 system number under which the imports are clearly
- 9 imported. Well, we know what number under which they
- are imported, but there are other products being
- imported under that number, too. So how do you track
- 12 the imports?
- MR. KAHNK: Well, we actually use a
- 14 consulting service that has got a very good reputation
- and long history in tracking not only glyphosate, but
- 16 all -- many ag chemical products. He is paid by us
- 17 and other basic manufacturers to track those, so he is
- 18 very good at what he does. And he details out, you
- 19 know, how much was brought in as 95 percent acid, how
- 20 much was brought in as 62 percent salt, or even breaks
- 21 down what is brought in as formulated, ready-to-use
- 22 product.
- MR. DEYMAN: Thank you. A June 25, 2009,
- 24 article in the St. Louis Post Dispatch mentioned that
- 25 Monsanto planned to cut 900 jobs due to a steeper than

1	expected	drop	in sal	es of	Roundup,	and m	nentio	ned	that
2	Monsanto	was,	auote,	"cau	aht offau	ard by	a fl	ood	of

Monsanto was, quote, "caught offguard by a flood of

3 inexpensive Chinese-made herbicide that quickly eroded

sales, " unquote. But it also mentioned that Monsanto 4

is going forward with the expansion of a glyphosate 5

manufacturing plant in Luling, Louisiana. As far as

you know, is Monsanto still going forward with that

8 expansion? And if so, why is it doing it, if the

industry is currently injured? 9

I think that is a question 10 MR. GREENWALD:

11 that you just have to ask of -- certainly in the

12 latter part, ask Monsanto. The sense I have is

13 they're going forward with it, but I can't offer

anything beyond that. 14

7

15 MR. DEYMAN: You mention on page 11 of the

petition that Customs has ruled that the origin of 16

formulated glyphosate depends on where the acid was 17

produced and not where it was formulated. 18 You're not

19 suggesting that some of the formulated glyphosate

20 entering the United States from third countries is

misclassified as product from those countries, I 21

22 Do you know of any imports from third

23 countries, significant imports?

24 MR. FELDSTEIN: We have observed -- I'm not

sure exactly how to answer this. But we have observed 25

- that, yes, there is quantities of product that are
- 2 coming in to the United States from third countries
- 3 that are essentially processed Chinese acid.
- 4 MR. DEYMAN: Are they being identified as
- 5 products of China or products of the third country?
- 6 MR. FELDSTEIN: Products of the third
- 7 country. Yes. We would believe those are being
- 8 misclassified.
- 9 MR. DEYMAN: And you also mention on page 11
- of the petition that -- well, you mention the Customs,
- 11 a specific Customs ruling that you included in Exhibit
- 3 of the petition. But the ruling that you included
- appears to relate to product that is essentially
- 14 produced in the United States and then shipped to
- 15 Canada or Mexico for retail packaging before being
- shipped back. And I couldn't see the connection
- 17 between that ruling and your contention that -- you
- 18 know, that a formulated product in a third country is
- 19 not necessarily the product of that country.
- 20 MR. FELDSTEIN: If you read that carefully,
- 21 I think that ruling -- the fact for the acid and the
- 22 salt were produced in the United States, and then
- either formulated with the surfactant, et cetera, in
- the United States, and then shipped to a NAFTA country
- 25 for packaging, or the formulation step was done in the

- third country, in Canada and Mexico. So in either
- case, if you read that carefully, you'll see that the
- 3 Customs Service decided that is product of the United
- 4 States because the acid was manufactured in the United
- 5 States.
- 6 MR. DEYMAN: There is some information on
- 7 the record of this investigation that the quality of
- 8 glyphosate produced in China and in other countries
- 9 can frequently vary somewhat considerably. Is that
- 10 true?
- 11 MR. KAHNK: It can. We've heard experiences
- and have experiences with some variability in the
- 13 quality of material, from sediments to certain higher
- 14 levels of impurities.
- MR. DEYMAN: Would you say that the Chinese
- 16 glyphosate is generally equal in quality to the
- 17 glyphosate produced in the United States, I mean,
- 18 given that there are some variations? But is it
- 19 generally equal and generally interchangeable?
- 20 MR. KAHNK: Generally, but I'd like to think
- 21 that the product that we produce in St. Joseph is as
- 22 good as any in the world, so --
- MR. DEYMAN: Does that mean that you would
- 24 command a higher price for your product if it is a
- 25 better quality?

1	MR. KAHNK: You would hope that there would
2	be a slight premium to the quality, but and in some
3	cases, I think there is.
4	MR. GREENWALD: When you have Chinese acid
5	coming in, and it's being brought in by major
6	agricultural companies, they are, I'm sure, pretty
7	insistent on the quality. It is undoubtedly true that
8	in China, they sell a 10 percent solution, I think,
9	that is generally viewed as lower quality than, let's
LO	say, material of a higher concentration. But I would
L1	not stand by the proposition that the bulk of Chinese
L2	imports are especially knowing who they go to
L3	are inferior grade.
L4	MR. DEYMAN: You mention on pages 4 and 5 of
L5	the petition that China now has in place glyphosate
L6	supply capacity that will exceed, or does exceed
L7	perhaps, the entire world's demand for glyphosate. Is
L8	there a public no. We see all sorts of capacity
L9	numbers and projections and various articles and so
20	forth. But is there a public source of information on
21	the world market for glyphosate and, you know, someone
22	that keeps track of capacity and consumption and so
23	forth in various countries?
24	MR. KAHNK: I don't think there is a single
25	source that can track and manage all of the different

- 1 producer sites and the capacities that they have in
- 2 China. A lot of it is speculation and guess and
- 3 various surveys that are conducted to try to determine
- 4 that. But because some of the Chinese plants aren't
- 5 licensed manufacturers, no one really knows exactly
- 6 what that capacity level is.
- 7 MR. GREENWALD: Mr. Deyman, it does seem to
- 8 me fair for us to quote the general secretary of the
- 9 China Crop Protection Industry Association. As you
- 10 may know, the associations in China tend to work hand
- in glove with the government. And when he says that
- 12 he believes -- this is Mr. Sun -- that the real total
- capacity in China is somewhere over a million tons per
- 14 year, that strikes me as pretty authoritative.
- MR. DEYMAN: Page 13 of the petition
- mentions antidumping petitions on glyphosate,
- 17 presumably from China, that have been filed in the
- 18 past in Argentina, Australia, Brazil, and the European
- 19 Union. Although we're looking into the existence of
- 20 such petitions and any antidumping orders in those
- 21 countries, it would be helpful if you could provide
- 22 any information in your post-conference briefs
- 23 relating to those cases.
- MR. GREENWALD: We will do that.
- 25 MR. DEYMAN: I think I have just one other

- 1 question. You mentioned earlier that -- I believe
- 2 Mr. Vance mentioned that the consumption in the United
- 3 States of glyphosate is maybe 105 to 115 million
- 4 gallons, and the world consumption is about 400
- 5 million. So the United States is a little bit more
- than a quarter of the world consumption. I don't
- 7 understand fully why a slight uptick in U.S.
- 8 consumption in 2008, with the new genetically modified
- 9 seeds for corn, could have had such a -- or did it
- 10 have such an effect on prices. There is a huge price
- spike in 2007-2008. What caused that? Is it only the
- genetically modified corn that you mentioned or are
- 13 there other factors?
- 14 MR. KAHNK: Well, from my view, the
- principal event was, as began the GMO traits in 2006,
- 16 some expansion in the corn -- and I mentioned to you
- 17 as well, you know, it didn't appear that it was maybe
- 18 much more than a 5, maybe plus, percent increase in
- 19 what should have been the pricing demand. But what
- 20 happened was, you know, people didn't want to be
- 21 caught in a short position on the materials. So from
- the grower level, retail level, to the distributor
- level, everyone started to accelerate the timing of
- those purchases, so that we lost the seasonality on
- when people would make those purchases. They

- 1 accelerated it by six months.
- 2 So that gave the perception, you know, that
- 3 there was all of this additional demand. And that's
- 4 what the Chinese were reading, incorrectly, when they
- 5 started building all of these facilities to produce
- 6 what they thought was increase in demand. It was a
- 7 perception of demand, not actually significant change
- 8 in usage.
- 9 MR. DEYMAN: Good. That's helpful.
- 10 MR. VANCE: And I would say two other
- 11 things. During that time frame in there, there was a
- major earthquake in one of the larger producing
- 13 provinces in China. So then there is a lot of
- 14 speculation about phosphorous production for
- intermediates and glyphosate production, and then
- 16 there was constant discussion around plant shutdowns
- 17 due to the Chinese government wanted to clean up the
- 18 air around Beijing. And so there was a tremendous
- 19 amount of speculation around what impact that would
- 20 have on availability of glyphosate out of China.
- 21 MR. DEYMAN: Thank you for your very helpful
- 22 answers. I want you to know that, as you know, we are
- in neutral here. We're just trying to find out what
- is going on in this market and this industry. So if
- any of our questions have seemed pointed in any way,

- 1 they're not. We're simply trying to find out the
- 2 facts.
- MR. GREENWALD: Albaugh has been advised
- 4 that that in fact is not only what you're trying to
- 5 do, but you're very good at it.
- 6 MR. DEYMAN: Thank you. I have no further
- 7 questions.
- 8 MS. DeFILIPPO: Thank you, Mr. Deyman.
- 9 Staff has asked great questions, and I've crossed off
- 10 most of my mind. But I have a couple of just
- 11 clarification and clean-up things. First,
- 12 Mr. Greenwald, would you like this included in the
- 13 transcript as an exhibit at the back of the
- 14 transcript?
- MR. GREENWALD: Yeah, I guess we would.
- 16 MS. DeFILIPPO: Okay. We will do that. We
- 17 will make sure that the court reporter gets a copy.
- 18 And while I have that in my hand, on the table where
- it is talking about Monsanto's 10Q filing, and it has
- 20 first half 2010, first half 2009, and there is a
- 21 significant decrease in the net sales -- as most of us
- 22 know, this was a harsh winter. And I know you've
- 23 talked about it being a good spring. But is there any
- 24 impact from a bad winter pushing the planting season
- and perhaps affecting the first quarter of 2010?

- 1 MR. GREENWALD: The only thing I know is
- what is in the narrative in the 100. And I don't know
- 3 whether I supplied that. If not, I will submit it for
- 4 the record. There is discussion about the problem
- 5 with over-capacity in the business and the competition
- 6 from generic.
- 7 MS. DeFILIPPO: But did the bad weather --
- 8 has that affected this spring sales, pushed out
- 9 further at all, or not really?
- 10 MR. VANCE: No. The largest impact of that
- 11 was all of the inventory that got dumped into the
- market in late 2009.
- MS. DeFILIPPO: And is that coming down?
- 14 That's just one of the things said, that the
- inventories were coming down.
- 16 MR. VANCE: Well, it still exists in the
- 17 market because keep in mind, they haven't used it yet.
- 18 I mean, it was put in the market because of low prices
- 19 and opportunistic buying. It was dumped in the market
- 20 late in the fourth quarter of 2009, so it replaced
- 21 lots of people's sales. So the opportunity for those
- 22 sales in the fourth quarter, which I quess it would be
- their first quarter and the second quarter, were not
- there.
- I mean, I don't think publicly, but they've

- 1 talked to their customers about how their market share
- 2 declined something like -- I'm going to use 40 percent
- on their branded stuff. I mean, their Roundup brands
- 4 declined from I believe their year 2008 to 2009 right
- 5 around 40 percent.
- 6 MS. DeFILIPPO: And when we talk about this
- 7 buildup in inventory, is that at the distributor
- 8 level? The distributors are holding it?
- 9 MR. VANCE: Actually, it moved from the
- 10 formulators and manufacturers into the distributors,
- and then ultimately mostly to the growers during
- really about a four or five month period in late 2009,
- to the point still where today we would be selling in
- 14 a normal market, with normal inventories -- we'd be
- pretty actively selling glyphosate, and the sales are
- very, very small right now because of that inventory
- 17 that exists in the market. And the new season is
- 18 still in front of us.
- 19 MS. DeFILIPPO: Okay. That's helpful.
- 20 Thank you. A clarification. You talked about making
- 21 different products, and also layoffs. I wanted to
- 22 clarify. The layoffs that you have talked about here
- 23 today, are those strictly for employees that produce
- 24 glyphosate, or were they related to other products
- 25 also?

- 1 MR. KAHNK: No. They were in and around our
- 2 synthesis process primarily. We ended and eliminated
- one of our shifts, complete shifts, down at our plant
- 4 that produced glyphosate.
- 5 MS. DeFILIPPO: Okay. And just following up
- 6 on something Mr. Deyman said in the third countries.
- 7 Is there synthesis in other countries other than in
- 8 the U.S. and China?
- 9 MR. FELDSTEIN: Yes.
- 10 MS. DeFILIPPO: Do we have any indication
- 11 that the capacity there has increased or is going to
- increase? Or do you have any information on that at
- 13 all?
- MR. FELDSTEIN: We, as Spencer mentioned,
- 15 have an Argentine subsidiary. It has synthesis
- 16 capacity in Argentina, and yes, they have increased
- 17 capacity down there, but for the MERCOSUR market.
- 18 That doesn't get exported to the U.S.
- 19 MS. DeFILIPPO: Okay. Thank you. I think I
- 20 have one last question, which was in Ms. Mendoza's
- 21 opening statement this morning. She made a comment
- that there was a difficulty for customers in obtaining
- 23 material in 2008. We've talked about the pricing
- 24 dynamic that was going on then. But was there some
- 25 sort of shortage or allocation or difficulty for

- 1 customers in getting the glyphosate during that time?
- MR. KAHNK: Well, in very early 2008, late
- 3 2007, as I said, there is an acceleration in people's
- 4 intention to buy, which created some tightness over in
- 5 the Chinese market. So at that point, yes, it was a
- 6 little bit difficult to get exactly what you thought
- 7 you wanted at that moment.
- 8 MS. DeFILIPPO: Were you -- and feel free,
- 9 if you would prefer to talk about this in a post-
- 10 conference submission. Were your lead times being
- 11 extended? Were you not being to sell customers the
- 12 amounts that they were requesting when they were
- asking for product at that time?
- MR. KAHNK: Yes, at that point in time, we
- 15 put our customers on an allocation supply of
- 16 glyphosate. I mean, we had to, just to kind of
- 17 rationalize the timing of when we were going to make
- 18 the sales. You know, in the end, we sold what we
- 19 thought we were going to. We just had to stretch out
- 20 -- we could not let all of our distributors buy, you
- 21 know, their 2008 needs in one month in late 2007. So
- they were allocated over a period of time. But the
- volumes eventually were all there to satisfy the
- 24 market.
- 25 MS. DeFILIPPO: I think those are all the

- 1 additional questions that I have. Does staff have
- 2 any? Ms. Bryan.
- 3 MS. BRYAN: Thank you. Just hearing some of
- 4 Cathy's questions, I have another question about what
- 5 happened in 2009 with pricing. My understanding is I
- 6 think prices went down in 2009, mostly do to this
- 7 oversupply issue that was started in 2008. So this
- 8 oversupply that you sensed in 2009, and I quess still
- 9 now, is it all Chinese supply, or was it also your own
- inventory buildup, or the sales of your products that
- 11 customers are holding in inventory as well?
- MR. KAHNK: This will probably be a two-part
- 13 kind of answer here from maybe me and Spencer. But as
- 14 far as the Chinese, yes, the price had deteriorated in
- 15 2008 and continued through 2009. And then to answer
- 16 your question about where we were with our inventory
- 17 -- and I think John had asked the question about, you
- 18 know, whether you sold down your inventory or not.
- 19 But, you know, the high-priced inventory had to be
- 20 liquidated at some point in time. So is that kind of
- 21 what you're asking about the U.S.?
- 22 MS. BRYAN: Well, was there buildup of
- inventory of U.S. products, as well as buildup of
- 24 Chinese inventory?
- MR. KAHNK: Yeah.

- 1 MR. VANCE: Yes. Both us and Monsanto had
- 2 excess inventories of domestic production.
- MR. GREENWALD: There are two parts to this.
- 4 One is are you talking about inventory that
- 5 manufacturers are hold? And then the second is are
- 6 you talking about inventories that are in the United
- 7 States that either the distributors or the -- whatever
- 8 the distribution points you have. And so I guess the
- 9 first question is did U.S. inventories at the
- 10 distributor build up the same way that Chinese
- 11 inventories did?
- 12 MR. FELDSTEIN: At the distributors or at
- 13 our --
- MS. BRYAN: At the distributor.
- MR. VANCE: I would say at the distributors
- because once the price started to fall -- I mean,
- 17 imagine -- I mean, many of those distributors also had
- 18 the experience with fertilizer, where fertilizer
- 19 ramped way up, and they were left holding high-priced
- 20 stocks of fertilizer, okay? So the last thing they
- 21 wanted was to hold several hundred millions of dollars
- 22 of glyphosate that the value was decreasing every two
- 23 weeks or every month. And so they -- quite frankly,
- they -- the formulators and manufacturers were holding
- 25 the inventory at the end of the 2009 season.

1	So in July and August of 2009, there was not
2	a lot of inventory at the distributor or farmer level.
3	All of the inventory was not all, but the biggest,
4	biggest share was at the formulator/distributor level
5	because oh, I'm sorry, the formulator/manufacturer
6	level because the distributor was like, I'm just going
7	to buy what I need when I have got it sold so that I
8	don't get caught upside down. And they were very hand
9	to mouth.
LO	MS. BRYAN: Okay. Then just another
L1	clarification about I think, Mr. Kahnk, you said
L2	that the Chinese kind of misinterpreted what was going
L3	on in 2009, as there was this buildup in demand, but
L4	there was some demand buildup, but not as much as
L5	maybe the Chinese thought there was because they were
L6	getting these orders earlier. Did you also have that
L7	perception, that there was higher than what was actual
L8	demand at the time?
L9	MR. KAHNK: Well, we had the perception that
20	there was an acceleration in the timing in which
21	people wanted to secure their inventories. And, you
22	know, we were going to try to capitalize on that just
23	like anyone else would, try to satisfy that demand,

even though in the end the usage probably was not

going to change that much.

24

25

1	MR. VANCE: Yeah. There was a certain level
2	of, call it panic or frenzy, but no different than you
3	running off to the grocery store or me right before a
4	big snowstorm, right? In a much larger way, that was
5	kind of the phenomenon that was happening in the
6	marketplace. And again going there, public
7	denominations about earthquakes in China and shutting
8	down plants because of the Olympics, et cetera,
9	compounded all of that, quite frankly. So people were
LO	scrambling to try to source product to make sure that
L1	they had adequate supply way ahead of normal use
L2	season.
L3	MR. FELDSTEIN: But it was also true, I
L4	think, that it took a while for us for everyone, I
L5	think, to realize the extent to which capacity had
L6	come online in China. It was not something that was
L7	apparent during that 2008 run-up. There was a chance
L8	to come online, yes. But the extent of it was
L9	something that was only realized a lot later.
20	MR. GREENWALD: The reasonableness here is
21	because they had to shut down their plant. And
22	Monsanto laid off 900 workers. The difference we're
23	talking about is not so much reaction to market
24	perceptions in a cyclical sense. It is the difficulty
25	that has been created structurally by the expansion of

- 1 capacity that the U.S. has reacted to by shutting
- down. But this cannot be -- if this is the end of the
- 3 story, it is a very sad commentary because what it
- 4 really says is the Chinese are free to bring on as
- 5 much capacity as they want without regard to
- 6 structural demand, and that the adjustment has to
- 7 pushed on the U.S. producers, and that the Chinese are
- 8 free to sell below cost because for whatever reason,
- 9 as the government or their financial markets view that
- 10 as perfectly acceptable, and that's the natural order
- of the world. I mean, it's precisely this problem
- that we're trying to get at.
- MS. BRYAN: Okay. I promise, one last
- 14 question. And just what was your perception of what
- 15 happened to demand from 2008 to 2009? Was demand --
- 16 actual demand, not perceived demand or this early
- 17 ordering, you know. I understand that, but actual
- 18 annual year over year consumption.
- 19 MR. VANCE: Consumption was not a lot
- 20 different. I mean, 2008 and 2009 were fairly similar.
- 21 There wasn't a lot of difference. There is always
- some ebbs and flows based on what weather does, but
- they're not -- I mean, we're talking about 5 percent,
- 24 you know. We're not talking about 30 or 50 percent
- 25 adjustments. One thing about weeds and being in the

- 1 herbicide business is they're fairly consistent.
- 2 There is a fairly consistent consumption every year,
- give or take a weather effect of 5 percent, that
- 4 happens in the herbicide business.
- 5 MS. BRYAN: Okay. Thank you.
- 6 MS. DeFILIPPO: If I could find one just
- 7 really small clarification. When we were talking
- 8 about the lower cost potential and the lower quality
- 9 with some of the Chinese products, a lower quality
- 10 would not mean it wouldn't meet that EPA standard.
- 11 That wouldn't be any sort of barrier that they
- 12 couldn't sell in the market, right?
- 13 MR. FELDSTEIN: Well, it would be if it was
- 14 established. And what I was trying to point out a
- 15 little earlier was that there was just a recent
- 16 incident where some quantities of Chinese material
- 17 going into China -- I mean into Brazil, glyphosate,
- 18 was stopped by the Customs authorities in Brazil
- 19 because of a particular impurity being in the
- 20 specification.
- 21 That could happen in the United States. Now
- 22 we don't have any evidence that that has happened.
- 23 But if it were discovered, that is a fact that could
- cause the product to be what we call stop-failed.
- 25 MS. DeFILIPPO: But to your knowledge,

- during the period we're looking at --
- 2 MR. FELDSTEIN: I'm not aware of any major
- 3 incidents like that.
- 4 MS. DeFILIPPO: Okay. Thank you very much.
- 5 Mr. Ascienzo?
- 6 MR. ASCIENZO: Thank you very much. I'm
- 7 sorry, I'm sorry. I have three more questions
- 8 actually. I think the first one is the simplest. The
- 9 PMIDA, it looks like the components of that cost, the
- 10 three biggest are oxygen, the phosphorous, and the
- 11 formaldehyde. Does that sound right?
- 12 MR. KAHNK: It wouldn't be the oxygen in
- 13 PMIDA. It would be either DEA or IDAN, and then your
- phosphorous, as you mentioned, formaldehyde, and
- 15 sodium chloride -- or sodium hydroxide. Those are the
- 16 top four components. But Stuart mentioned energy, you
- 17 know, as a principal component. Just energy backs all
- 18 the way into those raw materials, two phosphoruses, a
- 19 lot of electrical energy that goes into the
- 20 purification of phosphorus.
- 21 MR. ASCIENZO: In your post-conference
- 22 brief, could you please estimate for 2009 the
- 23 percentage of your costs accounted for -- you could do
- 24 percentage of actually the PMIDA accounted for by the
- 25 big four that you just gave me.

1	MR. KAHNK: We track that, so I can.
2	MR. ASCIENZO: Okay, yeah. Thank you very
3	much. And there is one and I know you're not
4	Monsanto. But to your knowledge, is the genetically
5	modified corn and other seeds are they widely
6	received around the world? Are there any problems
7	with them being planted in other parts of the world?
8	MR. VANCE: Well, obviously, various
9	countries have taken different positions. They are
LO	much widely adopted in the Americas than they are in
L1	Europe, for instance, and maybe some countries in
L2	Asia. So it is really considerably different,
L3	depending upon the country's perceptions of
L4	genetically altered crops. And the United States and
L5	South America have very rapidly and very almost
L6	exclusively I shouldn't exclusively, but completely
L7	adopted genetically altered crop and the use of those
L8	both in corn, soybean, and cotton, and canola. All
L9	the sugar beets are also and there is some I'm
20	betting Monsanto is working on now, alfalfa as well.
21	MR. ASCIENZO: Okay. Thank you. And my
22	final question and you can provide this in your
23	post-conference brief. If you were going to build an
24	economically efficient brand new formulation plant
25	today and you can define what that is. Is that a

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1
      30-million capacity? Whatever you think it is.
                                                         Could
 2
      you tell us what that would cost, you know, 10
 3
      million, 20, 30, 40? And if you're also going to
      build an economically efficient synthesis plant today,
 4
      could you tell us what that would cost?
 5
                 Thank you very much. And that's the
 6
      questions I have.
 7
                MS. DeFILIPPO: Anyone else? Well, with
 8
 9
      that, I thank you very much for both your direct
      testimony and presentation and for enduring our
10
11
      lengthy questioning session. It has been very helpful
12
      in getting us to understand the dynamics of this
13
      industry. And with that, we're going to a break for
      about 10 minutes. We'll come back at 12:55.
14
15
                 (Whereupon, at 12:43 p.m., the preliminary
      conference in the above-entitled matter was recessed,
16
      to reconvene at 12:55 p.m. this same day, Thursday,
17
18
      April 22, 2010.)
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1	<u>AFTERNOON SESSION</u>
2	(12:58 p.m.)
3	MS. DEFILIPPO: Welcome. I guess we'll get
4	started with the next panel, those in opposition to
5	the imposition of antidumping duties. Ms. Mendoza,
6	welcome to you and your panel, and please proceed when
7	you're all set.
8	MS. MENDOZA: Thank you very much. My name
9	is Julie Mendoza, accompanied by Don Cameron, Will
10	Planert, and Mary Hodgins of our office, and Dan Klett
11	is going to speaking on behalf of the Chinese
12	respondents regarding some economic conditions in the
13	market. And we also have Mr. Puech of the MEY
14	Corporation, who is going to be explaining some
15	conditions of competition in the U.S. market. And do
16	you want to introduce your?
17	MR. SJOBERG: I'm Will Sjoberg, on behalf of
18	Drexel Chemical and Helm Agro, and they'll be also
19	testifying.
20	MR. KLETT: Good afternoon. My name is
21	Daniel Klett, I'm an economist with Capital Trade
22	testifying on behalf of respondents. This is an
23	unusual case from a variety of angles, as you will be
24	able to discern from witness testimony to follow. My
25	testimony will focus on the following. First, Albaugh

- and Monsanto's imports from China, either glyphosate
- or PMIDA precursor. Second, an explanation of the
- 3 supply demand factors prevailing in the U.S. market
- 4 and based on these factors why imports from China
- 5 increased. Third, why the 2009 phenomenon was
- 6 temporary and is not likely to recur in the future.
- 7 Fourth, longer term data to put the POI in the
- 8 appropriate context. And fifth, why imports from
- 9 China are not a threat.
- 10 Both Albaugh and Monsanto have been
- 11 significant importers from China, either glyphosate or
- 12 its chemical precursor PMIDA. We have collected data
- from our clients on their sales of glyphosate and
- 14 PMIDA to Albaugh and Monsanto. You should have some
- 15 slides in front of you, and as you can see from slide
- 16 1 these two companies imported increasingly larger
- 17 volumes and values from China through 2008, totaling
- 18 over \$93 million in that year.
- 19 Proprietary data we have from CCM, an
- 20 organization that closely tracks Chinese exports of
- 21 glyphosate and PMIDA, reports significantly higher
- 22 exports of PMIDA to the U.S., which must have been to
- either Albaugh or Monsanto. This demonstrates two
- 24 points. First, they confirm that a shortage existed
- in 2007 and 2008, and that both Albaugh and Monsanto

- 1 relied on imports from China to fill the gap. Second,
- they illustrate the disingenuous nature of the
- 3 petition given Albaugh and Monsanto's reliance on
- 4 imports from China.
- 5 Industry witnesses will testify later on
- 6 their experience on the various supply and demand
- 7 factors affecting the market during the POI, but I
- 8 want to provide some specific data. As to demand, the
- 9 main driver in the ag sector is crop plantings and the
- 10 increasing use of herbicide resistant crops. However,
- 11 actual consumption in any particular year can be
- 12 affected by crop prices, farm income, weather
- 13 conditions, and expectations.
- 14 Slide 2 shows the significant and continuous
- increase in herbicide tolerant plantings in the U.S.
- 16 from 2002 through 2009. This upward trend is expected
- 17 to continue both in the U.S. and worldwide, with the
- 18 increasing use of biotech trait seeds as illustrated
- in slide 3, which is an excerpt from a Monsanto
- 20 presentation where they talk about the increasing use
- of trait seeds in various parts of the world.
- However, actual consumption in any
- 23 particular year can diverge from the long term growth
- 24 path. Slide 4 shows the significant decrease in farm
- 25 income and farmer's purchases of inputs, which would

- 1 have tempered glyphosate purchases in this year.
- 2 Perhaps the most significant factor affecting demand
- 3 in 2009, however, was weather conditions. Slides 5
- 4 and 6 are excerpts from various publications
- 5 confirming that a wet spring planting season reduced
- 6 glyphosate demand significantly in 2009.
- 7 A major supply factor affecting the POI were
- 8 the wild swings in phosphate prices, a key raw
- 9 material input to produce glyphosate. As shown in
- 10 slide 7, phosphate prices increased by a factor of
- almost 4 between January 2007 and September 2008.
- 12 Monsanto, however, has its own phosphate mines, so
- it's insulated on the cost side from these increases
- 14 as compared to nonintegrated producers, including
- 15 nonintegrated producers in China.
- 16 Another supply factor was Monsanto's \$200
- 17 million investment to expand U.S. glyphosate capacity
- 18 by 20 percent, which also would have put downward
- 19 pressure on prices in 2009 given weak demand. Why are
- these factors relevant to the Commission's causation
- 21 analysis? Increasing demand in '07 and '08 combined
- 22 with higher raw material costs led to expectations of
- 23 glyphosate shortages. This fact is not disputed.
- 24 Slide 8 includes quotes from the trade press
- 25 and the industry. Expectations of shortages pulled in

- 1 glyphosate acid imports from China by distributors,
- 2 formulators, and even by Monsanto. The fact that this
- was a pull rather than a push phenomenon is confirmed
- 4 by the fact that higher import volumes were correlated
- 5 with significantly higher import prices import prices
- 6 from China. This also affected imports in prices of
- 7 the precursor chemical PMIDA, which is produced by
- 8 Monsanto but purchased by Albaugh.
- 9 And I want to contrast with what Mr.
- 10 Greenwald said in that, if it was a supply push factor
- 11 based on increased capacity I would have expected to
- see decreasing prices from China, not increasing
- prices. So I think that the data don't comport with
- 14 his theory of why imports from China increased. Keep
- in mind that agricultural chemicals such as glyphosate
- 16 and fertilizers must be put into the distribution
- 17 system to serve farmers well before actual purchase by
- 18 farmers, and that there is an additional lag for
- 19 imports.
- In late '08 and early 2009 there was
- 21 significant formulated glyphosate volume in inventory
- 22 and in the distribution system due to the prior year's
- 23 shortage experience or expectations and the desire to
- avoid being short of glyphosate for the 2009 season.
- 25 However, formulated glyphosate demand was

- 1 significantly weaker in '09 than had been expected
- with a consequent oversupply imbalance. During 2009,
- 3 China's exports for formulated glyphosate and
- 4 glyphosate acid to the U.S. declined significantly in
- 5 response to declining demand and well before the
- 6 petition was filed.
- 7 These data are proprietary in terms of the
- 8 month to month trends, but we'll include those in our
- 9 postconference brief. The effect of phosphate input
- 10 costs and prices also must be considered. Slide 9 has
- three price series, a BLS price index for phosphate
- 12 rock, import glyphosate prices derived from the
- 13 petition, and phosphatic fertilizer average unit
- 14 values from imports. What it shows is that glyphosate
- acid prices are highly correlated with changes in the
- 16 key raw material input for integrated producers as
- 17 well as with prices for other agricultural products
- 18 also relying on this input.
- 19 So I don't think you can necessarily tie the
- decline in prices of glyphosate to imports from China,
- there were a lot of other things going on. You cannot
- 22 rely on petitioner's assertions that the decrease in
- 23 glyphosate price was in large part attributable to
- 24 competition from China. The drop in profitability of
- 25 U.S. nonintegrated producers that rely on purchased

- 1 PMIDA or purchased glyphosate acid or salt to produce
- 2 41 percent formulated glyphosate is largely
- 3 attributable to carrying high cost formulated
- 4 glyphosate inventory.
- I have not seen questionnaire responses from
- all U.S. producers, with a major gap being Monsanto.
- 7 However, based on data I have reviewed and Monsanto's
- 8 SEC filings, which include data for its glyphosate
- 9 operations globally, I expect you will see declines in
- industry profitability between '08 and '09. However,
- 11 2009 was a unique year for the reasons I just
- 12 discussed, and to extend the downturn in '09 forward
- to 2010 would be inaccurate. In fact, glyphosate acid
- 14 and formulated glyphosate imports from China declined
- from 2008 to 2009, and in the last quarter of 2009
- where only about 50 percent of the import volume
- 17 compared in the fourth quarter of 2008.
- 18 It is acknowledged in the industry that high
- 19 cost inventory was sold at losses in 2009 and is
- 20 largely off the books for 2010. For 2010, Monsanto is
- 21 projecting gross profits for its glyphosate operation
- of \$600 million. Nufarm is a large multinational
- producer of glyphosate, and slide 10 is from a
- 24 presentation it made in 2009. It stated that the
- downward earnings revisions in 2009 were short term,

- 1 that supply constraints exist in China for glyphosate,
- and that any excess Chinese inventory would have
- 3 washed through the system. In other words it was a
- 4 short term supply demand imbalance.
- 5 Although the Commission has a three-year
- 6 POI, the shortage situation that existed in much of
- 7 2008 in 2008 skews these years as appropriate
- 8 reference points, particularly for pricing and
- 9 profitability. Monsanto has not yet submitted a
- 10 questionnaire, but its SEC data does report data for
- its glyphosate operations globally. Slide 11 shows
- that Monsanto's sales and profitability increased in
- both 2007 and 2008, and that prior to 2007 gross
- profits were very stable at just below \$650 million.
- In 2009, Monsanto's sales and profits
- 16 exceeded those reported in every year but for the 2008
- 17 peak. You heard this morning from petitioner that
- 18 Monsanto lost significant market share in 2009. Slide
- 19 12 does show that Monsanto's sales volume declined by
- 20 29 percent from 2008 to 2009, but its average price
- 21 increased by 22 percent. And as you saw from the
- 22 prior slide, Monsanto's sales revenue and gross
- profits remained strong in 2009.
- 24 My point is that at least in this
- 25 proceeding, any decline in industry condition in 2009

- 1 would not be a good indicator of injury but instead
- 2 reflects phenomenally good performance in the prior
- 3 two years of the POI. For a number of reasons,
- 4 glyphosate imports from China do not pose a threat to
- 5 the U.S. industry. First, glyphosate imports from
- 6 China reached their peak in about March 2009 and have
- 7 declined since that time.
- 8 In the last quarter of 2009, import volumes
- 9 from China was just 50 percent of the import volume in
- 10 the last quarter of '08. Second, the U.S. accounts
- for less than 20 percent of China's glyphosate
- 12 shipments based on questionnaire data. Other large
- and growing export destinations for Chinese glyphosate
- include Argentina, Brazil, and Southeast Asian
- 15 markets. Slide 13 is an excerpt from a PowerPoint
- 16 presentation utilizing Phillips McDougall, a
- 17 consultancy that closely follows the glyphosate
- 18 market.
- 19 As you can see, strong annual average growth
- is projected for non-U.S. export markets to which
- 21 China currently sells. Third, as recognized by
- 22 Nufarm, Chinese glyphosate producers are facing more
- 23 strict regulations on product quality and
- 24 environmental standards and higher capital
- 25 commitments, all of which effectively put constraints

- on potential exports supply from China.
- I also want to comment on capacity, I know
- 3 there was numbers thrown around this morning about 1
- 4 million tons of glyphosate capacity in China. But you
- 5 have questionnaire data which, based on my
- 6 calculations, accounts for probably over 90 percent of
- 7 exports to the U.S., and based on my calculations
- 8 capacity for those companies, which really are the
- 9 relevant companies for your purposes, was about
- 10 368,000 metric tons, not 1 million metric tons.
- I want to comment on a statement made by
- 12 Albaugh in an ad campaign from earlier this week,
- 13 excerpts of which are shown in exhibit 14. This is
- 14 the first investigation in which I have participated
- in which petitioner has complained of high import
- 16 prices. I want to make two points. First, as a
- 17 matter of economics, the increased prices charged for
- 18 Chinese glyphosate in 2007 and 2008 was a function of
- 19 basic supply demand factors affecting all glyphosate
- 20 suppliers.
- 21 The assertion that if an order is not
- imposed that Chinese producers will dominate the U.S.
- 23 glyphosate market and charge high monopoly profits is
- ludicrous given the fragmented nature of the Chinese
- 25 qlyphosate industry. This assertion also is ironic

1	given Monsanto's business model for pricing
2	glyphosate. Second, the real reason that Albaugh is
3	complaining of high Chinese import prices in 2007 2008
4	is not concern for the farmer but because it purchased
5	these high priced imports as a portion of its raw
6	material inputs, and therefore was stuck with high
7	cost inventory as market prices were declining.
8	Injury in this proceeding is largely due to
9	cost suppression due to high priced imports. And I
10	just want to make one comment on pricing, I know there
11	was some discussion on price comparisons. But in
12	terms of acid, you actually did collect in your
13	formulator questionnaire purchases of acid from both
14	U.S. producers and importers on a delivered price
15	basis which would have included purchases from
16	Monsanto. So I think in terms of price comparisons at
17	that level even if Monsanto were not to supply a
18	questionnaire response you'll have some good
19	comparative data. Thank you.
20	MR. PUECH: Good afternoon. My name is
21	Antoine Puech, President and CEO of MEY Corporation
22	located in Chapel Hill, North Carolina. The acronym
23	MEY stands for Maximum Economic Yield. MEY Corp
24	imports and sells formulated glyphosate from China and

also imports glyphosate acid for formulation in the

25

1 United States.	I appreciate	the opportunity to c	ome
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- 2 by here today to talk to you about the U.S. glyphosate
- 3 market and the role that Chinese imports play in that
- 4 market.
- 5 In particular I would like to emphasize four
- 6 points about the U.S. market. First, it's important
- 7 to understand that there are two different markets for
- 8 glyphosate, the market for glyphosate technical, which
- 9 is 95 percent, and the market for formulated
- 10 glyphosate, which is 41 percent. Glyphosate acid is
- 11 highly concentrated, 95 percent glyphosate in a powder
- form, and the product of one of two possible chemical
- manufacturing processes or routes used to synthesize
- 14 glyphosate, the glycine route or the IDAN route.
- There are only two significant suppliers of
- 16 glyphosate acid to the United States market, Monsanto
- 17 and the Chinese producers. Every other U.S. producer
- 18 of formulated glyphosate in the United States,
- including MEY Corp, Albaugh, Syngenta, Dow, produce
- its formulated glyphosate or glyphosate salt using
- 21 glyphosate acid supplied by Monsanto or imported from
- 22 China.
- 23 Glyphosate salt is produced, as was earlier
- 24 mentioned, by neutralizing the acid using an organic
- 25 base. The salt is then diluted with water and blended

- 1 with surfactants and other ingredients to yield
- 2 formulated glyphosate. Most generic glyphosate is
- 3 sold in the U.S. in a 41 percent solution to end
- 4 users, although generally at lower concentration
- 5 levels in the retail market. Round Up and some other
- 6 branded formulations of glyphosate are typically sold
- 7 at higher concentrations.
- 8 I am aware that Albaugh claims to be a U.S.
- 9 producer of glyphosate acid as well. There are two
- important points the Commission needs to understand
- about this assertion by Albaugh. First, it is widely
- 12 believed in the industry that the majority of
- 13 Albaugh's U.S. production of formulated glyphosate
- 14 uses glyphosate acid purchased from other acid
- producers. As I mentioned, there are only two
- 16 possible sources of that acid, Monsanto and Chinese
- imports.
- 18 It is also widely known that a significant
- 19 percentage of Albaugh's glyphosate acid is in fact
- 20 supplied from China. This was particularly true in
- 21 late 2007 and 2008 when the supply of glyphosate was
- 22 tight and Monsanto strictly limited the amount of acid
- it would sell to competitors. Second, even the
- 24 portion of Albaugh's glyphosate acid that it claims to
- 25 produce internally is in fact generated by conversion

- of an intermediate chemical called PMIDA, which is a
- 2 precursor chemical to glyphosate.
- For this reason, Albaugh's claim that it is
- a true domestic producer while MEY Corp and other U.S.
- 5 producers of glyphosate sold and formulated glyphosate
- are not, is frankly outrageous. There are three
- 7 distinct segments in the glyphosate business. The
- 8 first and largest is of course agricultural use.
- 9 Several large distributors purchase glyphosate to
- supply this segment of the market, and some large
- 11 agribusinesses may also buy direct from the
- 12 manufacturer.
- Monsanto is by far the largest player in
- 14 this market, but Albaugh and other generic producers
- 15 also participate. The second segment is for forestry,
- 16 rights of way, and turf and ornamental applications.
- 17 The turf segment is the retail which you know of as
- 18 sales to Home Depot and other garden centers for use
- 19 by consumers. Monsanto dominates this segment and has
- 20 forged close relationships with major retailers
- 21 through the Scotts company primarily, which is the
- 22 exclusive supplier of retail glyphosate under the
- 23 Round Up brand name.
- 24 The retail market is highly significant,
- 25 particularly in dollar terms, and is enormously

1	profitable because it offers much larger markups than
2	the agricultural sectors. Monsanto faces virtually no
3	competition in this segment.
4	The second major point I would like to
5	discuss with you is why Monsanto is and always has
6	been the dominant supplier in the U.S. glyphosate
7	market. Monsanto invented glyphosate, or Roundup as
8	the Monsanto brand is called, in the 1970s, and
9	enjoyed monopoly power until about 2000. Glyphosate
10	came off patent in 2000, and starting around that time
11	other producers entered the market. Despite the
12	expiration of the patent, however, Monsanto has been
13	brilliantly able to maintain its dominant position.
14	One major reason for this is a developing by Monsanto
15	of so called Roundup Ready crops.
16	These are patented, genetically modified
17	seeds that are resistant to glyphosate so that farmers
18	can spray the glyphosate directly on the crop.
19	Roundup Ready soybeans were introduced in 1996, and
20	today Monsanto also offers Roundup Ready seeds in
21	corn, sugar beets, canola, alfalfa, and cotton. The
22	patents on these Roundup Ready crops do not expire for
23	many more years, and new variants of them are on the

Monsanto leverages these patents to maintain

way to try and extend the patent life.

24

25

- 1 its dominant position in the glyphosate business. All
- 2 glyphosate producers sell to approximately six major
- 3 U.S. distributors. These same distributors also sell
- 4 Monsanto's Roundup Ready seeds. Monsanto offers
- 5 rebates on both Roundup and Roundup Ready seeds that
- are based on the volume purchased of both products.
- 7 Monsanto also offers rebates on the royalty, or tech
- 8 fee, it charges on its patented seeds that are tied to
- 9 sales of Roundup.
- 10 Typically, Monsanto will offer its
- 11 distributor customers a significant rebate on the tech
- 12 fees provided the distributor sources. For example,
- 13 80 percent of its annual glyphosate volume has to be
- 14 purchased using Monsanto Roundup. Monsanto also
- offers so called crop protection guarantees to
- farmers, providing that if a crop is damaged or fails
- for any reason and needs to be replanted, Monsanto
- 18 will provide new seed without charging the tech fee,
- but only if the farmer used Monsanto's Roundup
- 20 glyphosate.
- 21 Through these various techniques, Monsanto
- 22 has been able to maintain its dominant position in the
- 23 glyphosate despite the expiration of the patent on
- 24 Roundup. Monsanto has opted to use this leverage to
- 25 keep the price of its branded Roundup at a significant

- 1 premium over generic glyphosate, and now even has its
- 2 own generic Honcho brand of glyphosate, reintroduced
- in late 2009. This strategy has helped it maintain
- 4 market share and generated enormous profits for
- 5 Monsanto.
- 6 The third major topic I would like to
- 7 discuss with you today is the price volatility that
- 8 took place in the market during 2007 to 2009 that is
- 9 the subject of the Commission's investigation. In
- 10 2007, U.S. and world demand for glyphosate surged.
- 11 There were several reasons for this. First, in 2006,
- 12 Monsanto introduced Roundup Ready corn, which was
- spectacularly successful and has led to a substantial
- increase in glyphosate demand.
- 15 Rapidly rising oil prices led to
- 16 Congressionally mandated increased ethanol production.
- 17 This in turn drove up the price of corn and increased
- 18 the area planted to Roundup Ready corn. Higher farm
- incomes and a higher share of corn acreage being
- 20 Roundup Ready resulted in glyphosate demand outpacing
- 21 glyphosate supply. Around the first quarter of 2007,
- 22 Monsanto began warning customers there will be tight
- 23 supplies and shortages of glyphosate.
- This led producers to increase purchases of
- 25 acid from China, and led to rapidly increasing

- glyphosate prices in 2007 and 2008. As an example,
- 2 MEY's sales increased on a value basis by 600 percent
- in 2008. However, these increasing sales values were
- 4 accompanied by higher costs as the price of Chinese
- 5 glyphosate soared. As prices rose amid expectations
- 6 of shortages, distributors and farmers increased their
- 7 purchases to try to build inventories.
- 8 Monsanto limited or cut off entirely its
- 9 supply of acid to formulators, diverting its acid
- 10 supply to production of its own more lucrative Roundup
- 11 brand. At the same time the availability of
- 12 glyphosate acid in China was constrained.
- 13 Environmental regulations connected with the Beijing
- 14 Olympics and the air pollution in Beijing forced a
- shutdown of plants producing glycine and other raw
- 16 materials used to produce glyphosate in China.
- 17 Prices for yellow phosphorous also
- 18 increased, raising production costs for Chinese
- 19 producers. The result was a perception in the market
- of an acute shortage. Prices for glyphosate from
- 21 China increased rapidly, sometimes even on a daily
- 22 basis. Large U.S. formulators including Albaugh,
- Nufarm, Dow, Syngenta, and Cheminova could not get
- 24 adequate supplies of acid from Monsanto, and thus
- increased imports of acid from China.

1	Chinese imports reached their highest level
2	in 2008 during the price peak. As prices continued to
3	increase through 2008 and supplies continued to
4	tighten, a bubble was created. Fears of continued
5	shortages and a lack of supply from Monsanto led the
6	entire industry to want to build inventories and in
7	fact to build inventories. But these inventories came
8	at a very high cost due to the rapidly increasing
9	prices for Chinese glyphosate. This glyphosate bubble
LO	led to extraordinary profits for Monsanto, because
L1	Monsanto is truly back integrated in yellow
L2	phosphorous and its own production, its costs remained
L3	relatively stable.
L4	As prices for formulated glyphosate
L5	increased dramatically from January of 2007 to
L6	approximately July of 2008, a large proportion of the
L7	increase was pure profit to Monsanto. For U.S.
L8	formulators, however, including Albaugh, production
L9	cost increased as prices for glyphosate acid
20	increased. As happens with all price bubbles,
21	however, correction was inevitable.
22	In 2009, a series of events led prices to
23	rapidly drop to the more normal levels of 2006 and
24	2007. Once again, several events coincided to create
25	a perfect storm. First, a sharp worldwide recession

- 1 began in the fall of 2008. While agriculture is less
- vulnerable to the impacts of a recession than other
- 3 sectors, there is an impact particularly as oil prices
- 4 dropped, reducing the demand for corn for ethanol and
- 5 the world prices of other commodity crops also
- 6 dropped. Lower crop prices also led to lower U.S.
- 7 farm income, contributing to a demand downturn for
- 8 formulated glyphosate.

9 Second, as was mentioned previously today,

the 2009 planting season was a cool wet year for

11 agriculture both in the United States and in South

12 America. Massive flooding in Iowa and other

13 midwestern states delayed or eliminated plantings

14 altogether. These factors reduced the amount of

15 glyphosate required for weed control by approximately

16 20 percent. Normally, many farmers use glyphosate for

17 a preplant burndown before they plant the crop. They

18 then make a second application of glyphosate once the

19 crop has been planted. But due to the weather there

20 was virtually no burndown season in 2009, reducing the

21 demand for glyphosate for that particular use.

Third, as demand cooled and prices dropped,

23 many formulators were caught holding large volumes of

very high cost inventory that had been produced when

25 glyphosate acid prices were at their peak. Prices

1	fell further as U.S. producers regardless of their
2	glyphosate acid source tried to move that inventory in
3	already saturated market. This is particularly true
4	of Albaugh which had put itself up for sale.
5	Albaugh had purchased large volumes of acid
6	at the peak of the price surge and found itself
7	holding very large inventories of high cost formulated
8	glyphosate that it was going to have to sell at a
9	loss. It is widely known throughout the industry that
LO	Albaugh made a strategic decision to push all of that
L1	loss into 2009 rather than spread it out over 2009 and
L2	2010. As a result, Albaugh slashed prices on
L3	formulated glyphosate in order to unload its excess
L4	stocks, further depressing the market in 2009.
L5	Glyphosate acid imports from China had
L6	nothing to do with this, as the volume of those
L7	imports had already declined. The drop in the market
L8	price for glyphosate in 2009 put pressure on Monsanto.
L9	Monsanto, which I have already discussed has
20	traditionally been able to maintain a substantial
21	premium on its Roundup branded product, was very slow
22	to react to the change in the market in 2009.
23	Monsanto's customers and the entire industry
24	understood that the shortage conditions that had led

to the runup in prices had reversed themselves, and

25

- 1 Monsanto was increasing production capacity.
- 2 Worldwide glyphosate prices also were dropping as
- 3 there were poor growing seasons in other non-U.S.
- 4 markets and abundant yellow phosphorous supplies.
- 5 Given the size of the adjustment taking place, even
- 6 Monsanto's leverage from its patented Roundup Ready
- 7 seeds was not enough to keep some customers from
- 8 switching to generic suppliers.
- 9 In addition, other large U.S.
- 10 agribusinesses, such as DuPont and Syngenta, which
- 11 compete with Monsanto in the seed business, began
- 12 following Monsanto's business model of linking sales
- of patented seeds with sales of their own glyphosate
- 14 brand. This type of bundling, known as integrated
- 15 marketing, allowed them to begin to compete on a very
- 16 large scale with Roundup and gain market share. In
- 17 addition, farmers who have long felt that they were
- 18 being gouged by Monsanto on the GMO seeds finally put
- 19 their feet down when Monsanto tried to maintain their
- 20 record price levels of 2008, even as the rest of the
- 21 industry led by Albaugh was restoring prices to
- 22 previously levels.
- 23 As we have moved through the first quarter
- of 2010, the market for glyphosate has started to
- 25 normalize. Prices have bottomed out and have actually

- started to recover from the fourth quarter of 2009.
- 2 Furthermore, as prices have fallen, the supply from
- 3 China has been significantly reduced. Meanwhile,
- 4 Monsanto has been very public about admitting that it
- 5 pursued a flawed pricing strategy in 2009. Prices for
- 6 corn, wheat, and soybeans have fallen from the
- 7 inflated bubble prices of 2008.
- 8 Monsanto has now brought its own prices more
- 9 in line with the rest of the industry, although a
- 10 substantial price premium for their branded Roundup
- 11 still exists. The weather so far this year has been
- ideal, and we currently see supply and demand pretty
- much in balance, with stable prices in the \$10 per
- 14 gallon range on a 41 percent formulated basis for
- 15 generic glyphosate. At current price levels,
- Monsanto, which is believed to net \$20 per gallon or
- 17 more on its Roundup Ready sales, should also be able
- to remain highly profitable.
- The role of the Chinese in the U.S. market,
- 20 I would like to discuss the role of Chinese imports in
- 21 this market. Chinese imports have been in the U.S.
- 22 market in significant quantities long before 2007.
- 23 Monsanto is the sole truly and fully integrated U.S.
- 24 producer of glyphosate acid, and Monsanto has little
- 25 incentive to supply its competitors except on terms

1	that	are	highly	<i>r</i> favorable	to	Monsar	ıto	. Moi	nsanto	has
2	conti	rolle	d the	formulators	to	whom	it	will	sell,	and

3 it is widely known that Monsanto has also limited the

4 quantities that it supplies to these formulators.

5 Certainly no company wants to be solely

dependent on a competitor for its primary raw

7 material, and since China is the only other

8 significant source of glyphosate acid, this means that

9 Chinese imports are an important source of supply to

10 the U.S. generic producers of formulated glyphosate.

11 It is important to understand, however, that Chinese

12 presence in this market is limited. First, there are

only a limited number of Chinese producers that are

14 licensed by the Chinese government for export and have

the ability to supply significant volumes of quality

16 glyphosate to the U.S. market.

23

Each Chinese factory has to be registered

with the United States EPA, which is an expensive and

time consuming process. Second, MEY Corp, as well as

virtually every other reputable glyphosate producer in

the U.S. that I am aware of, has an extensive quality

qualification process to go through to supply

glyphosate acid to the U.S. MEY has its own office in

24 China, and the qualification process involves visiting

25 the factories to qualify the manufacturing plants,

1	extensive testing of their sample production, and
2	making sure the supplier is able to satisfy its
3	requirements for volume and reliability.
4	Not all Chinese producers can meet these

requirements. Indeed, MEY has purchased from only a few Chinese suppliers during the 2007 to 2009 period. Many Chinese producers expanded their production capacity during 2006 to 2008. One of the reasons was the rumor that Monsanto would decide to close part of its facilities in the United States. However, when Monsanto announced in 2008 that it would expand its production by 20 percent, many Chinese producers had already slowed down their investment on glyphosate.

Monsanto controls more than 70 percent of the market and is by far the leader in the glyphosate business, with the lowest production costs and the most advanced technology. Importing decisions are made by U.S. formulators. Chinese exporters have no established distribution network in the United States and cannot launch any marketing activity themselves. If the labels belong to domestic producers of formulated glyphosate it is illegal to have any commercial activity for Chinese producers without the approval of the U.S. domestic registration holder and producer, and usually the U.S. producers of formulated

- 1 glyphosate hold the glyphosate registration and the
- 2 label.
- 3 The barriers to entry for a U.S. formulator
- 4 are significant. To obtain a registration an
- 5 applicant must agree to pay Monsanto a substantial fee
- 6 for its research on the safety and efficacy of
- 7 glyphosate as well as fees to other so called task
- 8 forces that conduct additional research on
- 9 environmental and health issues. These fees typically
- 10 run into the millions of dollars. Furthermore,
- 11 Chinese quality is not always as reliable as
- 12 Monsanto's.
- In my company we recently had a very large
- shipment of formulated glyphosate that was defective
- due to sedimentation of the acid in the glyphosate.
- 16 We had to reject the entire shipment and we are now in
- 17 litigation with the supplier. In addition, the much
- 18 longer supply chain for Chinese products and the
- inherent risk of delays due to shipping, weather, et
- 20 cetera, all place Chinese glyphosate at a significant
- 21 disadvantage compared to Monsanto.
- 22 For these reasons, as well as certain
- 23 stigmas in the market associated with Chinese products
- 24 due to recent scandals involving defective drywall,
- 25 contaminated food supply, and other products, some

1	customers	in	the	U.S.	simply	will	not	accept	Chinese
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- 2 product. Overall, these factors as well as the other
- 3 competitive advantages Monsanto enjoys due to its
- 4 brand recognition and its ability to leverage its
- 5 Roundup Ready crop combine to maintain Monsanto's
- 6 share of the formulated glyphosate market at
- 7 approximately 70 percent in the agricultural sector
- 8 and nearly 100 percent in the home and garden sectors.
- 9 The temporary increase in Chinese imports in
- 10 2008 and 2009 was a function of the price bubble and
- 11 the supply shortage conditions of 2008. Those were
- 12 not normal circumstances, and increased imports were
- in response to real and perceived shortages in the
- 14 U.S. market, not due to Chinese producers pushing
- 15 glyphosate exports to the United States. Thank you
- very much, I'd be happy to answer any questions.
- 17 MR. BERNARD: Hello. My name is Stanley
- 18 Bernard. I am Vice President for Growth and
- 19 Development at Drexel Chemical Company, located in
- 20 Memphis, Tennessee. I started my career in this
- 21 industry 32 years ago as a chemist for Velsicol. My
- 22 testimony today will cover three points. First, the
- 23 petitioner Albaugh is a formulator, not a manufacturer
- of glyphosate. Until as recently as June 2009,
- 25 Albaugh was importing glyphosate from China.

- 1 Albaugh's motives for bringing this antidumping action
- 2 should be seriously questioned.
- 3 Second, Monsanto is the entity that truly
- 4 stands to gain from this action. Yet Monsanto, the
- 5 giant of the agrichemical industry whose
- 6 anticompetitive practices are notorious, is strangely
- 7 absent from this proceeding. Third, Albaugh's
- 8 petition grossly misrepresents the realities of the
- 9 glyphosate market condition. Any recent fluctuations
- in demand were not caused by Chinese imports but
- 11 rather by normal supply and demand factors.
- 12 In its petition to the International Trade
- 13 Commission, Albaugh characterizes all forms of
- 14 qlyphosate as simply one all encompassing product.
- 15 That chemically and functionally is incorrect.
- 16 Albaugh knows this, as Albaugh is itself an
- 17 agrichemical formulation company. Glyphosate
- 18 technical acid, whether dry or wet cake, must be
- 19 further transformed into a soluble salt form and then
- 20 formulated to provide a suitable product to farmers
- 21 for application, and this is so that the plant could
- take it up properly and it would do its job, much like
- a drug, it has to be in a form that can be absorbed by
- the body and then metabolized as needed.
- This process consumes a number of raw

- 1 materials other than glyphosate, such as a means,
- 2 alkali bases, surfactants, compatibility aids,
- 3 packaging, labor and freight. All this together
- 4 accounts for more than 50 percent of the value, plus
- 5 formulation is not a simple process, particularly with
- 6 glyphosate where you have a reaction going on between
- 7 the glyphosate and the base, that requires millions of
- 8 dollars of investment and quite a few skilled
- 9 employees, not just to make the batches but you also
- 10 got to package it too.
- 11 The EPA as well as the Chemical Abstracts
- 12 Service characterizes each of these compounds, whether
- it's glyphosate acid, the isopropylamine salt,
- 14 potassium salt, sodium salt, diethanolamine salt,
- whichever salt you wish to use, all the separate
- 16 compounds, each having a different EPA classification
- 17 number, each having a different Chem Abstracts number,
- 18 so they are unique compounds.
- 19 Albaugh represents itself as a producer of
- 20 glyphosate like Monsanto. That comparison is a
- 21 stretch of the imagination. Albaugh's small facility
- in St. Joe, Missouri, is only capable of carrying out
- 23 the last and final step in glyphosate synthesis. That
- last step is the simplest step in the process, where
- you oxidize the PMIDA, or phosphonyl methyl diacetic

1	acid, into glyphosate. You're essentially kicking off
2	one of the acetic acid groups with oxygen. This can
3	be done with air, hydrogen peroxide, or oxygen.
4	In other words, Albaugh is simply
5	substituting one glyphosate for another. I could
6	easily claim to be a producer of Coca-Cola by
7	carbonating the cola syrup, to give you an example of
8	how simple it is. I question why Albaugh even built a
9	facility to convert PMIDA to glyphosate. I personally
10	have evaluated doing the same for my then employers a
11	number of times over the years, and irregardless of
12	capital expenditures, or lack of, I found each time it
13	was not competitive with the market.
14	In other words, it was a poor business model
15	to try to take the last step of a process as
16	complicated as glyphosate synthesis and doing it at
17	another location other than where PMIDA is produced.
18	To me it sounds like Albaugh is complaining that the
19	Chinese PMIDA he's buying is overpriced, too expensive

Since Albaugh completed its obligations to Monsanto in 2002 for purchase of Monsanto glyphosate in connection with gaining its EPA registration for glyphosate, Albaugh began formulating glyphosate as

for him to make his glyphosate to compete with the

market.

- 1 sourced from China. For the period of time 2007 to
- 2 2009 cited in Albaugh's petition, most of the
- 3 glyphosate Albaugh placed into the market originate
- 4 from China, not by China, through Chinese PMIDA
- 5 through Albaugh's facility.
- 6 Albaugh appears to be acting on behalf of
- 7 Monsanto in making this petition. Monsanto would
- 8 certainly be the true beneficiary through a windfall
- 9 of profits should any action be taken by the
- 10 International Trade Commission. Albaugh too may
- 11 benefit should its glyphosate production facility
- 12 suddenly be placed in a better cost position against
- other generic glyphosate via an antidumping duty.
- 14 It is noteworthy that Albaugh has been for
- sale for the last few years. It may be better able to
- sell its company if its ability to convert Chinese
- 17 PMIDA into glyphosate were made more cost competitive.
- 18 Monsanto on the other hand is truly a producer of
- 19 glyphosate. It is fully back integrated in its
- 20 production all the way back to phosphate mining, and
- 21 it has several mines in Idaho where it can obtain the
- 22 phosphate rock, convert it to elemental phosphorous,
- which is then converted again to either PCL-3 or
- 24 phosphorous acid, and continued on through the process
- to make glyphosate.

1	With such integration in the glyphosate
2	synthesis, Monsanto is certainly the world's largest
3	and also the world's lowest cots producer. Monsanto
4	has been accustomed to U.S. competition since its
5	patent expired in 2000. Monsanto employs a number of
6	tactics to limit competition on glyphosate from
7	generic sources via its marketing programs, tying
8	glyphosate to genetically modified seeds tolerant to
9	application of glyphosate, numerous frivolous patents
LO	on both glyphosate formulations and seeds to further
L1	restrict competition, purchasing worldwide producers
L2	of glyphosate acid to shut them down, and it is
L3	expected Monsanto will soon, as early as 2012, have
L4	available their next generation of genetically
L5	modified crops that are tolerant not to just
L6	glyphosate but also dicamba and 24-D type products.
L7	Current generic glyphosate producers would
L8	not have access to these markets as these crops, as
L9	they're introduced, would still but under Monsanto's
20	patents. Monsanto continues to maintain the lion's
21	share of the market, having approximately 70 to 80
22	percent of that market. Monsanto doesn't just market
23	its branded Roundup products but also generic products
24	through distributors and formulators. Registration
25	costs to enter this market are high. They're well,

1	I don't want to say what we paid or other people have
2	paid, it's millions of dollars, not just for the
3	registration data but also to gain a license to apply
4	your product over their genetically modified seeds.
5	And that's just the beginning. There are
6	other elements within our industry that you have to
7	comply with. People sitting in this room are now
8	under pressure by task forces to join those task
9	forces in order to gain other support that's required
LO	by the EPA such as spray drift, environmental issues
L1	with endangered species, the indoor outdoor
L2	residential use, and so forth. And then even today
L3	there's a new barrier to market.
L4	The EPA along with industry has introduced
L5	that there will be data compensation now for raw
L6	materials. So you can't take just any soap compound
L7	and add it into your formulation of glyphosate, it has
L8	to come from somebody who's a member of the task
L9	force, otherwise the EPA will restrict your
20	registration and reject it until you either agree to
21	buy from somebody who's registered source or you join
22	the task force yourself. So that's just one of the
23	caveats of our industry, it's not just getting a
24	registration and running to the market.

25

Albaugh's petition claims glyphosate is

- 1 suffering from unfair competition in the U.S. market.
- Well recent actions by Monsanto do not support that.
- 3 In 2003, late 2003, Monsanto commissioned Sterling
- 4 Chemical in Texas City, Texas, to resume its amino
- 5 diacetic acid production to supplement its production
- 6 both in Brazil and the United States. In 2008,
- 7 Monsanto announced its investing \$200 million to
- 8 increase capacity by 20 percent at a Lirling,
- 9 Louisiana, facility which was recently completed in
- 10 2009.
- One of the other boasts that they've made is
- not only did it increase the capacity but it reduced
- the carbon footprint that that facility places on the
- 14 environment. That's just a fancy name for cutting out
- some pollution. I suspect what they've done is they
- 16 put in a process to recycle formaldehyde back into the
- 17 second step of PMIDA production -- something that a
- 18 formulator taking PMIDA and oxidizing it can't do.
- 19 They have to throw that formaldehyde in the garbage,
- 20 declare it a loss. Monsanto of course regains the
- 21 value.
- 22 Since the Monsanto patent 4,405,531 covering
- 23 all salts of glyphosate expired on September 21st,
- 24 2000, the U.S. glyphosate market has nearly doubled in
- 25 volume, and still continues to grow, as does the world

- 1 glyphosate market. Numerous factors have and still
- are continuing to make this growth occur.
- 3 Introduction of new varieties of genetically modified
- 4 crops resistant to application of glyphosate is one.
- 5 Increased worldwide acceptance of genetically modified
- 6 crops. Even diehard environmental groups such as
- 7 Green Peace, Green Peace of all people has now come
- 8 out saying that, yeah maybe we were wrong, some of
- 9 these could be beneficial, let's go ahead and let
- 10 everybody in the world who's hungry have golden rice.
- 11 A more favorable toxicological profile,
- 12 other than the other nonselective herbicides such as
- 13 paraquai, also contributes to its increased
- 14 acceptance. Growing homeowner turf use, industrial
- use, is large, long established, and still growing.
- 16 World food needs and increased acreage placed into
- 17 crop production, and it's now more competitive than
- 18 other nonselective herbicides. Albaugh's petition
- 19 attempts to limit the focus of its claims to
- 20 misrepresent market responses so as to cast -- can I
- 21 take a drink -- so as to cast blame upon Chinese
- 22 imports for U.S. glyphosate market prices dropping in
- 23 2009. This is not the case.
- 24 Beginning in 2007 the glyphosate market, our
- 25 prices began to rise as demand overtook supply. This

1 was because of large	conversions of cro	p acreage to
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- 2 genetically modified crops, as well as other factors
- 3 that I listed above, contributed to the increased
- 4 demand for glyphosate. Also for environmental
- 5 concerns and in preparation for the 2008 Olympics,
- 6 many Chinese pesticide factories were shut down and
- 7 moved to industrial sites. This caused a reduction in
- 8 available generic glyphosate supply.
- 9 As oil and petroleum prices began to
- 10 skyrocket, oil seed crops were in high demand as
- 11 biofuel plants replaced on stream to produce ethanol
- and biodiesel. The major oil seed crops, corn,
- soybean, and canola, are now almost all grown from
- 14 genetically modified seeds tolerant to glyphosate.
- These conditions resulted in large demand increases
- 16 for all inputs, not just glyphosate but seeds,
- 17 fertilizers, other pesticides, farm equipment, and so
- 18 forth. John Deere, Case, all of those stocks took
- 19 significant increases.
- 20 With this increase in demand, prices of
- 21 glyphosate, pesticides such as glyphosate and
- 22 atrazine, and especially all types of fertilizers rose
- 23 sharply in 2008 crop growth season. Raw material
- 24 prices for glyphosate synthesis and glyphosate
- formulation also dramatically increased in price.

1	2009 appeared to be another robust year for American
2	agriculture as oil and petroleum prices remained high
3	into the third quarter 2008.

In anticipation of 2009 being another robust year in oil seed crop production, most U.S. glyphosate suppliers began building inventories of glyphosate in 2008 so as not to be caught short as they were in the 2008 use season. As oil and petroleum prices declined in fourth quarter 2008, so did the prices of many pesticides and fertilizers. When the 2009 U.S. crop planting season approached, large parts of the country were inundated with continuous rainfall. The rainfall and flooding kept many farmers out of their fields, as well as the cold weather.

In many instances, beyond the window of opportunity for planting, vast farm acres did not get planted in 2009, and of those that did many were planted late in desperation. They did not have the benefit of normal agricultural practices. The net result was most of the midwestern and southern farm acreage did not receive any preplant herbicide or fertilizer treatments in 2009.

As the agricultural commodity companies tried to push their inventories into the market, prices declined. Some products such as atrazine and

- glyphosate returned to their pre-2007 levels, while
- other agricultural inputs such as fertilizer and
- diesel fuel have not. As energy and raw material
- 4 prices declined, glyphosate prices also declined in
- 5 China, almost to historic levels.
- 6 Albaugh's petition focuses on just the
- 7 marketplace anomaly experienced in the 2007 to 2009
- 8 seasons. It also fails to reveal what would be
- 9 considered the normal market conditions after
- 10 Monsanto's patent protection expired in 2000 and
- 11 generic competition began. Albaugh also fails to note
- 12 the two-tier marketplace found in the U.S.
- 13 agrichemical marketplace. There is the upper tier
- 14 that's enjoyed by Monsanto with its Roundup branded
- 15 glyphosate that is comarketed with its Roundup Ready
- 16 seeds via a contract with a technology fee and a
- 17 branded Monsanto use requirement.
- 18 If that does not restrict the glyphosate
- 19 market enough, Monsanto has also found ways to obtain
- 20 patents to exclude competition on any other salt form
- of glyphosate other than the isopropylamine salt.
- 22 These tactics of Monsanto tend to devalue the generic
- 23 glyphosate market. The portion of the U.S. glyphosate
- 24 market, which is approximately 30 percent, that's not
- tied up by Monsanto marketing programs are restricted

- 1 by their numerous patents and is available for
- 2 competition, is what we would call the lower tier.
- In summation, Albaugh's petition begs the
- 4 question, who is really behind this, Albaugh or
- 5 Monsanto? And are Chinese imports really the reason
- 6 that glyphosate prices have fluctuated? My testimony
- 7 has sought to demonstrate that Albaugh is simply
- 8 acting as a stocking horse for Monsanto, and that
- 9 market conditions, not Chinese imports, explain the
- 10 recent price fluctuations. I'd be happy to answer any
- 11 questions. Thanks.
- MR. CAMERON: George, can we get a time
- 13 check? I show we have about six minutes, is that what
- 14 you've got?
- MR. DEYMAN: Yes, George Deyman, Office of
- 16 Investigations. You have six minutes, that's right.
- 17 MR. CAMERON: It's a miracle.
- 18 MS. MENDOZA: I knew that stopwatch would
- 19 come in handy.
- 20 MR. CAMERON: I'd just like to make one
- 21 point. Don Cameron with Carlton Sanders. The
- 22 discussion that we heard this morning regarding
- 23 Monsanto was not exactly what one would call candid,
- 24 and I think that you've heard testimony here this
- 25 afternoon which demonstrates that. You asked this

1	morning about why Roundup gets a premium over generic
2	since it is a commodity product, right?
3	And of course what we heard was somewhat of
4	an incomplete answer. We were told that, well you
5	know, it's really like the difference between Advil
6	and ibuprofen. And then counsel said that, well it's
7	really like Hostess cupcakes. I don't know that I'd
8	want to eat this stuff, I mean I like my clients but
9	I've got to tell you. But I mean, really is that a
10	complete answer to this question? I mean they know
11	that Monsanto actually gets a tech fee, and they know
12	that potential Monsanto seed will not receive the crop
13	protection from Monsanto unless they're using Roundup
14	to protect it.
15	Well, I mean that means Monsanto really
16	controls this industry through this device. So the
17	question was asked this morning by the panel, I mean
18	we've just heard about what a disaster this market is,
19	so why is it that Monsanto is expanding its capacity?
20	And of course counsel said, well gee I don't know, who
21	knows? And Monsanto doesn't know because well,
22	they might know but they're not here. And he doesn't
23	speak for Monsanto. He sends letters on behalf of
24	Monsanto, but he doesn't speak for them.
2.5	Now. I would just like to make a suggestion

- as to, now I, just like counsel, am speculating, okay.
- 2 But my speculation is that Monsanto is expanding that
- 3 capacity because they're smart and because they make a
- 4 lot of money. And the reason they're expanding that
- 5 capacity is that the growth curve is up. And the
- 6 reason that the growth curve is up is because GMOCs
- 7 are expanding, not only here with new varieties, but
- 8 also globally with global acceptance.
- 9 So yes, there is a reason that Monsanto
- 10 expanded their capacity, it's because they don't make
- 11 their decisions based on tomorrow, they're making
- 12 their decisions based on the long term. And based on
- their actions, their actions are bullish.
- 14 And finally, we heard Mr. Vance say, well
- 15 look, you know, consumption here is really constant.
- I mean it might have bumped up a little bit but it's
- 17 constant. Weeds are weeds. Got them all the time,
- it's the same thing, so consumption isn't going to
- 19 change. Well that's true about weeds, but the growth
- of resistant seeds is not constant, and that is
- 21 exactly the point, and that is exactly the basis for
- 22 Monsanto's decision.
- MS. MENDOZA: That concludes our
- 24 presentation.
- 25 MS. DEFILIPPO: Thank you, Ms. Mendoza, and

- thank you very much to the panel for coming today and
- 2 providing testimony, it's helpful to have witnesses on
- 3 both sides that know the market, so I appreciate you
- 4 being here, and we will start staff questions with Ms.
- 5 Sherman.
- 6 MS. SHERMAN: Thank you. My first question
- 7 is for Mr. Puech. You said in your testimony that
- 8 there are a limited number of Chinese producers that
- 9 are licensed for export. Do you have any idea of how
- 10 many Chinese producers are actually licensed for
- 11 export?
- 12 MR. PUECH: No I don't, but I know that many
- of the smaller producers are not producing and are
- 14 being shut down. Many others are being regulated for
- not having proper environmental facilities to
- 16 decontaminate byproducts. And the big producers who
- 17 are qualified and who have good facilities are
- 18 licensed for export.
- 19 MS. SHERMAN: Thank you. In the petition in
- 20 exhibit 8, there's an article on the Chinese
- 21 glyphosate industry that states that there are low
- 22 entry conditions in China but fierce industry
- 23 competition. Do you know why the entry requirements
- are so low in China, and why don't we see more
- 25 glyphosate producers here in the U.S.?

1	MS. MENDOZA: Are you prepared to answer
2	that? I mean we could ask our clients probably to
3	respond, they might know a little bit more about the
4	conditions in the Chinese market, and we can send them
5	this article and see what they think of what's said
6	there and get their comments.
7	MS. SHERMAN: Sure.
8	MS. MENDOZA: I think you can respond that
9	you don't see a lot of people entering this market,
10	right, in terms of the U.S. market?
11	MR. PUECH: Well you have to get a permit in
12	China to put in a glyphosate plant, and it's not easy
13	to get this permit. I mean there's government
14	regulations as to who can produce and who can't
15	produce. And it is true there is some illegal
16	production, but this illegal production is not going
17	to be long term, I mean it's going to be shut down and

MS. SHERMAN: Thank you. Do you agree with the statement in the petition that states that Chinese manufacturers typically use the glycine route to produce glyphosate versus the IDA route, and do you know why the Chinese producers prefer using the glycine route?

regulated. And that's limiting the number of people

who can legally be in the business.

1	MR. PUECH: Well they produce it by both the
2	different routes, it's just the majority of production
3	is glycine, and glycine is usually more economical.
4	They can control some of their raw material costs for
5	glycine much better than they can control some of the
6	raw material costs by the IDA route. Stanley, you
7	want to comment on that?
8	MR. BERNARD: Yes, also glycine is a
9	different compound than the precursor for IDA. IDA is
10	produced via diethanolamine. Diethanolamine is
11	primarily available from facilities who have close
12	relationships with petroleum companies. Here in the
13	United States the three major producers, or only three
14	producers, and that's Huntsman, Dowell, and Linedel.
15	There is not any diethanolamine production in China,
16	or there wasn't. I understand there's probably some
17	now in Taiwan. But the glycine was the first to be
18	developed because they had access to glycine.
19	MR. HEIDE: Volka Heide with Helm. If I
20	might add something. Glycine route was the truly
21	generic route. We in Helm, we dealt with the Chinese
22	since the late '80s on behalf of Monsanto also,
23	Monsanto had a shortage in glyphosate at that time but
24	still they did not give a license to the Chinese to
25	produce the same way Monganto is producing in the HI S

- 1 So there was a patent of Monsanto on the IDA route,
- 2 especially on the catalysts used and necessary in the
- 3 IDA route, so the glycine route was all we had
- 4 available at that time, and then over the years it
- 5 progressed into something which is very cost
- 6 competitive.
- 7 MS. SHERMAN: Thank you. There was a lot of
- 8 talk earlier about the Beijing Olympics in 2008 and
- 9 earthquake and how that affected supply and whether it
- 10 was speculation. Can you comment on whether this
- 11 actually affected supply?
- 12 MR. PUECH: Well we do know that one of the
- 13 glycine producers was shut down because their factory
- 14 was too close to Beijing, and the Chinese as I
- understand it had a regulation as to how many
- 16 factories would be allowed to operate within, I think
- 17 was it a 100-mile radius of Beijing, maybe larger than
- 18 that. And so if you happened to be in the 100-mile
- 19 radius you got shut down, and they didn't care whether
- you were a producer of glyphosate or not.
- 21 MS. SHERMAN: Do you know how large that
- 22 company was? Was is a major producer?
- MR. PUECH: It was a major producer of
- 24 glycine for the glycine route glyphosate, yeah.
- 25 MR. HEIDE: And the alternate producer then

- 1 was located in this Szechuan province where the
- 2 earthquake happened, and then they got influenced by
- 3 that as well because they did not have enough process
- 4 water and so on because all this damming system, the
- 5 leveling system and so on collapsed, and so they did
- 6 not have enough electric power and they did not have
- 7 enough processing water so they had to close down for
- 8 three months.
- 9 MS. SHERMAN: Okay. I think my last
- 10 question goes back to the quality issue that counsel
- just commented on, but can other people comment on
- 12 quality difference between Monsanto Roundup and the
- 13 Albaugh's nonbranded glyphosate and the Chinese
- 14 glyphosate?
- MR. PUECH: Well, in general the quality is
- 16 seen in impurities in the technical. Sometimes you
- 17 even have contaminants such as dirt and stuff swept up
- 18 from the factory floor bundled together and sold as
- 19 technical glyphosate. And of course in the formulated
- 20 product you quite often can get improperly made
- 21 formulations in China, which are not stable and result
- in sedimentation and things like that in the U.S. and
- are not acceptable to U.S. customers.
- 24 MS. SHERMAN: Okay, I have no further
- 25 questions.

1	MR. CAMERON: Excuse me, did you also want a
2	discussion of the difference between generic and
3	Roundup? Because these guys can probably give you a
4	little discussion of that if you would like.
5	MS. SHERMAN: Sure.
6	MR. CAMERON: Is that helpful for you?
7	MS. SHERMAN: Yes.
8	MR. CAMERON: Why don't you talk to her
9	about that, about the difference between Roundup and
10	generic like Albaugh, what's the difference?
11	MR. BERNARD: What's different? Well, in

12 the beginning there was no difference. Original 13 Roundup was the same as what we're allowed to sell Now, over the years Monsanto has decided that 14 15 they want to convert their markets to the potassium 16 salt, and they have a variety of patents that protect 17 that. Even though the total salt patent expired in 18 2000, they still managed to keep those protected by things as -- I don't know how they get it through the 19 Patent Office but they do -- the one that they like to 20 wave as being the one that protects potassium salt is 21 the fact that you can formulate potassium salt in a 22 23 little higher concentration than the isopropylamine 24 salt.

25

Therefore you've created a way of storage

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- 1 that's unique for glyphosate because you can take this
- 2 other salt and make it a little more concentrated so
- you can put more in a barrel, you know, they're not
- 4 patenting the salt, they're patenting a storage
- 5 system. You know, I can do the same by not putting as
- 6 much water in Koolaid, but how they got it through the
- 7 Patent Office and, you know, we spent \$70,000 with a
- 8 patent attorney to confront it, and went to Monsanto
- 9 and they said, well the Patent Office thought it was
- 10 good, and if you win we've got another one here. So
- 11 we just kind of gave up on that.
- 12 The other issue I believe that's involved
- with the potassium salt is, like I said, in 2012 we
- 14 anticipate they'll be coming out with a glyphosate
- 15 dicamba combination -- and dicamba would be formulated
- 16 as the potassium salt and makes it a lot easier as the
- 17 potassium salt is a little easier for coformulations
- 18 with metolachlor and other compounds.
- MR. HEIDE: But again, we are mainly
- 20 competing in the market segment of 41 percent
- 21 isopropylamine salt. All of us running mainly this
- 22 simple formulation of glyphosate, all of us running it
- 23 mainly here in the U.S. The difference in quality
- toward Chinese material is, as Megan said it
- 25 correctly, is quality control. The U.S. market is a

- very sensitive market, there's a lot of liability
- involved, so quality control is important, and U.S.
- 3 formulators or producers of glyphosate isopropylamine
- 4 salt are just better organized and they use better raw
- 5 materials. So what most of the producers and
- formulators here in the U.S. do, they use branded
- 7 surfacting systems in their formulations, which makes
- 8 the product a better performing product than simply
- 9 made Chinese copies.
- 10 MR. BERNARD: Now, the material that
- 11 Monsanto supplies to distributors for repackaging or
- formulating, now that's all isopropylamine. The 41
- 13 percent that Monsanto supplies is Buccaneer or Honcho,
- 14 that's what they call their fighting brands. They'll
- 15 give the distributor a certain proportion of that
- 16 along with however much Roundup branded material, and
- 17 so that he can go into the generic market with it.
- 18 MS. DEFILIPPO: Thank you. And thank you,
- 19 Ms. Sherman. We'll now turn to Mr. Haldenstein for
- any questions he may have for this panel.
- 21 MR. HALDENSTEIN: Thank you. Mike
- 22 Haldenstein, Office of the General Counsel. Do you
- agree that all the forms of glyphosate constitute one
- like product? Or what's your position on that?
- MS. MENDOZA: For purposes of the

- 1 preliminary determination we do take that position,
- 2 that it's a single like product.
- 3 MR. HALDENSTEIN: Thank you. And turning
- 4 back to who's a domestic producer, what's your
- 5 position on whether the formulators are producers and
- 6 whether -- there was some testimony that suggested
- 7 that even Albaugh wasn't doing enough to constitute
- 8 domestic production.
- 9 MS. MENDOZA: Well, our position is that
- 10 basically Albaugh is the same as these other
- 11 processors, and that for purposes of the Commission's
- 12 legal analysis under this case, which I believe you
- 13 referred to earlier, we believe that they should all
- be treated as members of the U.S. industry. If
- they're processing it in the United States, and from
- 16 what we've seen they have a significant value added
- and significant investments, and therefore while some
- of our witnesses are saying, you know, if we're not
- 19 they're not, I think our legal position is basically
- that they all should be considered U.S. processors,
- 21 and therefore that to the extent that there is price
- 22 competition, at the formulated stage it's occurring
- 23 between U.S. producers of that product.
- MR. HALDENSTEIN: Okay, thank you.
- 25 MR. CAMERON: It also goes to one other

- issue, which is the reason that we have discussed this
- in terms of domestic competition. The U.S.
- 3 manufacturing jobs that are at stake among the
- 4 formulators, which are U.S. producers, are equal in
- 5 value to the other U.S. jobs that are at stake. So
- 6 this isn't a case where you're talking about importing
- 7 jobs and people kind of dismiss importers as whatever,
- 8 these are U.S. manufacturing jobs that are here being
- 9 attacked by this petition. And that is a major
- 10 difference which actually is one of the reasons that
- 11 you've made these decisions with respect to like
- 12 product.
- 13 MS. MENDOZA: And if I could just add one
- other thing, and that goes also to Ms. Bryan's
- 15 comment, which is that to the extent that, and it's
- 16 our position that all of these processors are part of
- 17 the U.S. industry, that in fact the inventories that
- 18 these processors are holding of formulated product is
- in essence U.S. product, and that the Commission
- 20 should consider it that. So for purposes of its
- 21 analysis, we believe that all the U.S. processors
- 22 should be considered as part of the domestic industry
- and their production considered U.S. production.
- 24 MR. HALDENSTEIN: Is that regardless of
- where the acid that they obtained was from?

- 1 MS. MENDOZA: Yes, absolutely.
- 2 MR. HALDENSTEIN: Okay.
- 3 MS. MENDOZA: We don't think that's a
- 4 relevant consideration.
- 5 MR. HEIDE: If you take the formal aspect of
- 6 added value, we did it in Helm before in other
- 7 countries but we also did it here in the U.S., we did
- 8 that calculation starting from Chinese supply
- 9 glyphosate acid 95 percent and did the value added
- 10 calculation to a glyphosate 41 percent to a vec, as we
- 11 defined it here before. We came to a value of more
- 12 than 50 percent, and we did that calculation here in a
- smaller group yesterday again, and I said, depending
- 14 to the quality of the 41 percent I can demonstrate all
- kind of calculations between 45 percent and 70
- 16 percent.
- 17 So for the 41 percent it's fairly easy. For
- 18 this manufacture a used product, this -- product of 62
- 19 percent, there I would probably be borderline. But 41
- 20 percent formulation which is a major formulation here
- in the U.S., definitely also by legal aspects fully
- 22 qualifies to change the origin from China to the
- 23 country where it has been formulated.
- 24 MS. MENDOZA: And I would just note too that
- 25 our position basically is that, and I think that's

- what the Commission found in the Thermal Transfer
- 2 Ribbons case, which is that regardless of NAFTA
- 3 rulings with respect to how you treat NAFTA sourced
- 4 products produced in the U.S. and Canada, I mean
- frankly our position is that's really not relevant to
- 6 the Commission's analysis.
- 7 MR. HALDENSTEIN: Okay, thank you. Could
- 8 you be sure to address the other five factors in
- 9 addition value added in your postconference?
- MS. MENDOZA: Absolutely, yes.
- MR. HALDENSTEIN: Okay, thank you. And
- 12 related parties, since a lot of these I quess, you
- 13 know, producers are also importers, can you be sure to
- take a position in your postconference brief on them?
- MS. MENDOZA: Yeah, as you note it's
- 16 probably confidential what we're going to say about
- individuals, so yes we'd be happy to do that.
- 18 MR. HALDENSTEIN: Okay, thank you. I have
- 19 no further questions, thanks.
- 20 MS. DEFILIPPO: Thank you, Mr. Haldenstein.
- 21 We'll now turn to Ms. Bryan.
- 22 MS. BRYAN: Thank you. Let me see, I'm just
- 23 going to start with the demands going into '09. And I
- 24 quess, Mr. Klett, it's your exhibit 2 that I want to
- 25 refer to, that this is the plantings of the herbicide

1	tolerant	crops.	I	mean	I	think	this	is	а	good
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- 2 indication I guess of a big portion of demand, and I
- guess, not sure, from what we've heard this afternoon
- 4 there did seem to be some indication of lower demand
- in '09 it sounds like, but I'm not sure if we're
- 6 seeing it here.
- 7 MR. KLETT: There's different elements in
- 8 '09 in terms of what affected demand. You almost have
- 9 to look at slide 2 and slide 4, but basically what
- 10 slide 2 shows is the long term growth path based on
- 11 herbicide resistant plantings, and that was up in the
- 12 '09-2010 season. But you had other things going on as
- well in '09 that would affect actual consumption or
- 14 actual demand for glyphosate, and that is that even if
- 15 herbicide resistant crop plantings were up, if farm
- 16 income was down they may not want to buy as much just
- 17 because there is constraints on their ability.
- 18 For example if you look at slide 4, there
- 19 were declines in farm income and basically declines in
- 20 purchased inputs across the board. So you have that
- 21 factor, you also have weather related issues that may
- have affected the actual consumption of glyphosate.
- 23 Antoine testified about, you know, there was only one
- 24 application versus two because of weather conditions,
- so even with the same acreage being planted there

- 1 could have been a decline in actual demand for
- 2 glyphosate. So I think you have to look at all of
- 3 those factors in conjunction in terms of what actual
- 4 consumption and actual demand was, even if acreage was
- 5 up. And I think our point is that acreage is up not
- only in the U.S. in terms of herbicide resistant crops
- 7 but across the world, I think slide 3 I have that.
- 8 And essentially meaning that explains a lot about
- 9 investments, about increases in Chinese capacity, and
- 10 threat.
- 11 MS. BRYAN: Thank you, that's really
- 12 helpful. And looking forward to demand expectations,
- do you have a sense for that?
- MR. PUECH: I'd like to comment. Monsanto
- has a gene, the Roundup Ready gene, and it can insert
- 16 it in any crop they want. Those we know of today, and
- those of tomorrow, and we haven't talked much about
- 18 the crops of tomorrow, but I'll give you an example.
- 19 Brazil is pretty much self sufficient for ethanol
- 20 because it grows a lot of sugar cane. Well, in two
- 21 years, they're going to have Roundup Ready sugar cane
- 22 in Brazil.
- That's a huge consumer of glyphosate because
- you have to kill the crop to plant the next crop, the
- 25 renewed crop, you know, and so this alone would have a

- 1 huge demand for glyphosate. If other crops come along
- where they can insert the Roundup Ready gene, and
- 3 there are others on the way, that's going to drive
- demand, so as Donald said, putting in a new plant,
- 5 they know what they're doing, and the demand is going
- 6 to continue to keep climbing as they add new crops and
- 7 new varieties of existing crops which are Roundup
- 8 Ready.
- 9 MR. KLETT: If you look at Slide 3, this
- 10 actually is from the Monsanto presentation, and this
- 11 is biotech trait seeds of which herbicide resistance
- is one biotech trait, but they actually have
- projections for 2012 and some of the percent of the
- 14 market that's going to have these biotech trait
- 15 characteristics, and you can see there's growth in the
- 16 U.S. and across the world, so that will generate
- 17 additional demand for glyphosate.
- 18 MS. BRYAN: Thank you. It sounds like when
- 19 there's a new Roundup Ready crop that Monsanto if it's
- 20 Roundup benefits greatly from that, so do you have
- 21 like an estimate or an idea of like when a new Roundup
- 22 Ready crop comes into the market like what the impact
- on the generic glyophosate is?
- 24 MR. HEIDE: We also have huge export
- 25 opportunities. Please remember that the entire

- 1 European zone is today GMO free because of the
- 2 political resistance, and Monsanto is still under the
- 3 belief that they can overcome those hurdles, and the
- 4 ruling Lirling plant is also designed for export to
- 5 Europe.
- 6 MR. PUECH: I'd like to add I can speak a
- 7 lot about Brazil because I go there frequently, and
- 8 Roundup Ready corn was introduced in Brazil about two
- 9 or three years ago, and Roundup Ready soy beans not
- 10 that long ago, and the increase in market share of
- 11 Roundup Ready beans versus non Roundup Ready beans is
- 12 explosive. In something like 60 percent of Brazilian
- 13 soy beans now are Roundup Ready. In the U.S., more
- than 90 percent are Roundup Ready.
- There's more demand growth that's going to
- 16 take place in Brazil just based on soy beans. Huge
- 17 demand growth based on increase in corn, Roundup Ready
- 18 corn, and of course in the Roundup Ready new crops,
- 19 sugar cane and some others, they're working on. The
- 20 Brazilian market now is as big as the United States!
- 21 market, so if you're a Chinese producer, you don't
- look just at the U.S. business. You look at the
- 23 global business, and I can tell you that the demand
- 24 for glyphosate is very, very strong and very bright if
- you're a glyphosate manufacturer.

1	MS.	BRYAN:	Okay.	Thank	you.	And	just	to

- 2 clarify, does Monsanto do the same bundling of its
- 3 Roundup Ready seeds and Roundup in other countries?
- 4 MR. PUECH: Well, it failed to in Argentina.
- 5 In Argentina, actually they weren't able to enforce
- that patent, and most of Argentina is Roundup Ready,
- 7 and they use generic glyphosate over there. In
- 8 Brazil, there's a lot of sellers, and I don't think
- 9 they can tie the seed and the use of Roundup brand.
- 10 MS. BRYAN: Okay. Thank you. Yes. This is
- another question. When was the Roundup Ready corn
- introduced? Was it '06, or was it before that? 2006?
- MR. BERNARD: About 2005 is when it really
- 14 started. They have to come into it gradually because
- basically what you have to do is grow more seed each
- 16 year, so it takes about five years for them to get up
- 17 to full production.
- MS. BRYAN: Okay.
- 19 MR. BERNARD: And now they're probably 90,
- 20 95 percent of the U.S. corn is all GMO now.
- 21 MS. BRYAN: Okay. So I would assume
- 22 Monsanto was prepared that there would be increased
- 23 demand for glyphosate due to this introduction of
- 24 corn. I'm just wondering if there's any sense why
- 25 Monsanto maybe had the supply shortage and why they

- weren't prepared in '06, '07, '08?
- 2 MR. BERNARD: I don't think they anticipated
- 3 the gross that they got plus the energy crisis. It
- 4 changed so much acreage over the whole seed cop like
- 5 corn and soy beans and canola. Anything you can
- 6 convert to a biofuel was planted, and so rice and
- 7 cotton acreage and those type of crops were not
- 8 planted.
- 9 MS. BRYAN: Okay.
- 10 MR. BERNARD: I've never seen Highway 61 in
- 11 Mississippi planted with corn. It's always been
- 12 cotton and rice.
- MS. BRYAN: Okay. Also, covering the price
- increases in '08, what is your sense of who is leading
- the price increases if there was a price leader? Was
- it coming come site or was it domestic?
- 17 MR. PUECH: I think that the price increases
- 18 were driven by supply and demand and by increasing the
- 19 price of raw materials. The demand here was huge.
- 20 Monsanto couldn't supply, and so there was a lot of
- 21 product imported by various big companies to formulate
- 22 here and supply the market, so it's really a shortage
- of availability, and when the demand started
- 24 increasing like that, the Chinese raw material prices
- 25 increased, and it was just a whole cycle of price

- 1 increases.
- MS. BRYAN: Okay.
- 3 MR. HEIDE: Monsanto also calculated with
- 4 the Chinese capacities, but actually the logistics
- 5 said they could not manage. We have been involved in
- 6 that. We sought material for Monsanto in Big Sky, but
- 7 we could not supply enough from China. So that
- 8 surprised Monsanto. They thought the Chinese
- 9 capacities are bigger than they actually are. There's
- one big difference, and we had it here also this
- 11 morning. We always talk about the Chinese capacities.
- 12 We need to realize there are two different indicators
- 13 for the Chinese capacities.
- 14 The one indicator is installed capacity, so
- in theory is you have enough raw material supply, is
- 16 you have enough orders on hand so they can produce a
- 17 given quantity, but in reality, they produce much less
- 18 than that because they don't have the raw material
- 19 supply, because they don't have the inputs, because
- they don't have the orders in time, so actually that's
- 21 a huge difference between installed capacity and real
- 22 capacity, and this needs to be analyzed.
- MS. BRYAN: Okay. Thank you. During '08,
- 24 was it your sense that the acid prices from the import
- 25 sources were about the same as U.S. acid prices?

- 1 MR. PUECH: Well, there was a range of
- 2 prices, but there was a real shortage of availability.
- MS. BRYAN: Okay.
- 4 MR. PUECH: And so, I mean, there wasn't a
- 5 big difference in prices, but you could get cheaper
- 6 from certain suppliers than from others.
- 7 MS. SHERMAN: Was Monsanto supplying it
- 8 though?
- 9 MR. PUECH: I'm talking about the Chinese
- 10 side.
- 11 MS. BRYAN: Okay. Okay. But you couldn't
- say across the board that all imports from China were
- 13 higher or lower than Monsanto's prices say of acid,
- 14 right?
- MR. PUECH: Well, I don't know Monsanto's
- 16 prices. I couldn't answer that.
- MS. BRYAN: Okay.
- 18 MR. PUECH: But between the Chinese
- 19 suppliers, there was a difference in price.
- 20 MS. BRYAN: Fair enough. Okay.
- 21 MR. KLETT: Ms. Bryan, as I said in my
- draft, we have the actual cost, and we'll provide that
- in our post-conference brief in terms of the levered
- 24 cost relationships of the Chinese acid versus domestic
- 25 acid to the formulators.

1	MS. BRYAN: Okay. Thank you. This is also
2	related to the acid question. Are there any importers
3	of acid that offer to sell it to other formulators in
4	the United States? Is that common or not common?
5	MS. MENDOZA: Are you saying just acid
6	importers and nothing else? Is that what you mean?
7	MS. BRYAN: And they might be also
8	formulating on their own, but is there a separate
9	channel where they're importing and reselling acids?
10	MS. MENDOZA: For acids you're talking about
11	now?
12	MS. BRYAN: Yes.
13	MS. MENDOZA: Okay.
14	MS. BRYAN: Do you have a sense of how
15	common or uncommon that is?
16	MR. BERNARD: No, no, no.
17	MS. MENDOZA: I don't think it exists.
18	MR. PUECH: Well, there was a lot of people
19	importing acid and selling it to others that didn't
20	have it or didn't have a registration for that
21	particular supplier, but over time, the other big
22	importers and all the big formulators have their own
23	supply, so there's much less of that. There is still
24	some quantity, but not much.
25	MS. BRYAN: Okay. Thank you. Also, this is

- 1 something I asked about this morning. I just kind of
- 2 want to get your take on this if you know. If a
- 3 formulator is using acid from both import sources and
- 4 from Monsanto, is the formulated product typically
- 5 sold at the same price regardless of the mixture of
- 6 the acid used?
- 7 MR. BERNARD: Yes.
- 8 MR. HEIDE: Yes, and we do it. Yes,
- 9 absolutely same price
- 10 MS. BRYAN: Thank you.
- 11 MR. HEIDE: And also to your question which
- 12 right before about a selling technical product, also
- 13 we did this before, but as Megan correctly answered,
- it has been discontinued. It happened only in 2008.
- 15 Since that time, not anymore.
- MR. BERNARD: Yes, it's really a
- 17 registration issue more than it was a sale. Somebody
- 18 wants to get into the market, and their registration
- is pending, can you help me out with your
- 20 registration?
- 21 MR. HEIDE: That was also logistics because
- 22 we had more efficient logistics and others so we could
- 23 help some people to source the product from China
- 24 because also them having three offices over there in
- 25 China, so we have the logistics to handle those

- 1 volumes.
- MS. BRYAN: Okay. Thank you. Also, I just
- 3 have another question about the substitutes. I still
- 4 kind of don't have a good handle on this. Are there
- 5 other herbicides that can be substituted for
- 6 glyphosate?
- 7 MR. BERNARD: In some degree, but certainly
- 8 not on Roundup Ready crops. If you want to go out and
- 9 burn down like we have those weeks right here in this
- 10 square, you could use glyphosinate, glyphosate,
- 11 paraquai and kittle, but if you put paraquai or
- 12 glyphosinate across glyphosate resistent crops, you
- 13 kill them, so the majority of the market, no you can't
- 14 substitute. In some instances, you certainly can with
- other non-selective herbicides. Diaquat's another
- one.
- 17 MS. BRYAN: Okay. Thank you. I also have a
- 18 question. This morning I think I heard correctly that
- 19 there are other companies that are selling glyphosate-
- 20 resistant seeds like DuPont and Dow and Syngenta, do
- 21 you agree with that? I mean, are they bundling sales
- of seeds and glyphosate, and how is that an act of
- 23 Monsanto's dominance?
- 24 MR. BERNARD: They all have their different
- 25 ways of bundling, but the net result is the market's

- 1 excluded to this. Syngenta is a real master at that
- because they tend to bundle their chemistries, which
- is a very broad line of chemistry, and they have
- 4 multi-tiered ways of building additional fences
- 5 keeping a distributor from buying a generic product.
- 6 They start with limiting your rebate. They're so bold
- 7 they allow you a percentage.
- 8 Like with metolachlor in 2002, they
- 9 begrudgingly allowed a distributor to buy two percent
- 10 from somebody else, and they give additional
- incentives for their glyphosate products. I can show
- 12 you if you'd like a copy of it.
- 13 MR. HEIDE: No. I think for the glyphosate
- 14 case then it's important to know that Syngenta is
- 15 having no production facility for taking care of
- 16 qlyphosate any longer outside of China. In the past,
- 17 Syngenta owned a plant in the UK. They closed this
- 18 down two or three years ago, so today they also with
- 19 the glyphosate they depend on China. For Dow, it's
- 20 about the same situation. Dow would only have those
- 21 two sources, either Monsanto or Chinese supply. They
- 22 don't own any glyphosate centers just to explain that
- 23 background.
- MS. BRYAN: Okay. Thank you. I think it's
- 25 going to be my last question, but do you agree with

- 1 the story we heard this morning about coming into '09
- there was this buildup of inventories which what we
- 3 heard this morning had a direct impact on the pricing,
- 4 and we do agree that there was this inventory buildup
- 5 and to what degree did it affect prices do you think?
- 6 MR. HEIDE: This is in the companies
- 7 different situation. Like we in Helm, we had a very
- 8 soft landing because some people got just too greedy,
- 9 so they bought too much glyphosate because they did a
- 10 pure speculation that the prices would go up forever,
- and they just ignored the facts, so some people did
- okay also in 2009, and then some people got burned, so
- it's individual situations.
- 14 MS. BRYAN: Okay. Thank you.
- MR. KLETT: I think there's also two points
- on the inventory. I think factually we agree there
- 17 was an inventory buildup, but the issue is what are
- 18 the implications for your analysis in terms of
- 19 causation, and I think there is two points, one of
- 20 which was alluded to by Julie and that is that if it's
- 21 formulated product, it's inventory of U.S. production,
- 22 so if that had an adverse affect on the market based
- on selling inventory into the market or loading
- inventory into the market at the end of the year,
- that's not due to imports.

Т	The other this is from an accounting
2	perspective. If you were a purchaser of either
3	Chinese PMIDA or Chinese glyphosate at a high cost
4	during the peak, and you decided to off-load that
5	inventory, that will have a huge affect on your
6	financials. It's not due to low-priced imports. It's
7	due to having purchased high-priced imports of
8	glyphosate or PMIDA from China, so I think you have to
9	evaluate those two things on the inventory side.
10	MS. BRYAN: Okay. Thanks. I appreciate
11	that, and that's all my questions. Thank you.
12	MS. DEFILIPPO: Thank you, Ms. Bryan. We'll
13	turn to Mr. Randall. Do you have any questions for
14	this panel?
15	MR. RANDALL: Yes. Are you kind of getting
16	us to understand that Monsanto is with respect to
17	glyphosate essentially been working on its patent
18	positions and it's developed more and more of them
19	that they've managed to use to their advantage to
20	expand the market and extend it in new directions?
21	MR. PUECH: Yes. Monsanto is doing a great
22	job, and I own their stock.
23	MR. RANDALL: So how would you see that
24	business strategy, if you will, fitting into an anti-
25	dumping case such as we have here? Do you see any

- 1 connection in U.S. law between such a business
- 2 strategy, successful or not, and anti-dumping as a
- 3 matter of law?
- 4 MR. PUECH: In other countries, Monsanto has
- 5 successfully instituted anti-dumping in the past, and
- 6 so they have a record of doing this.
- 7 MS. MENDOZA: But I will say that there are
- 8 no existing orders on imports into any country other
- 9 than Brazil. There's a two percent duty rate, so, I
- 10 mean, in every other country they do not impose them.
- 11 MR. PUECH: They're all expired, yes, and
- then they file in other countries, and they fail in
- 13 some countries.
- MS. MENDOZA: Right.
- MR. CAMERON: But with respect to your
- 16 question about how Monsanto's strategy affects this
- 17 case, I think it Monsanto's strategy and the success
- 18 of Monsanto in fact dominates this case. It
- 19 absolutely slices any possible causation effect. I
- 20 mean, we heard this morning about the great threat
- 21 that the Chinese imports have on this market. I mean,
- let's get serious. This market is about GMO seed.
- This market is not about just this product.
- 24 This market is about the GMO seed. That's where your
- demand is, and in fact, who controls the GMO seed and

- who controls how much everybody gets. I mean, let's
- face it. Everybody in this room is dependent upon
- 3 Monsanto for their raw materials. What happened in
- 4 2008? In 2008, Monsanto wasn't selling everybody all
- of the raw material that they need to make their
- 6 product.
- 7 Therefore, what happened? What happened was
- 8 that people went out and got other sources because
- 9 actually, contrary to what you heard this morning, it
- is a raw material, and Monsanto is the only U.S.
- 11 producer that sources that raw material, so, I mean,
- looking at this dynamic and the market strategy, look,
- 13 Monsanto is tremendously successful. I mean, I think
- this is great, and GMO seed, let's face it, we all
- need food, and the idea is in a growing world, well
- 16 quess what?
- 17 All of those dynamics work in their favor,
- 18 which again gets back to the answer to the guestion
- 19 why did they expand their capacity given what we
- 20 understand to be the market conditions, and the answer
- 21 is because Monsanto works globally, and they
- 22 understand perfectly what this market is, and in
- 23 response to the question about well, do they have tie-
- in arrangements down in Latin America, that's really
- 25 not the point.

1	The point is they're getting paid for the
2	seed, and they're going to get more than their share
3	of the glyphosate, and they have the seed, so this is
4	a growth market, and Monsanto in fact controls an
5	incredible segment of it. I mean, I don't know
6	exactly how much because I haven't seen a
7	questionnaire response, but assuming we were to get a
8	questionnaire response, I could actually give you an
9	answer to that, and you would actually be able to
LO	calculate that number yourself.
L1	MR. HEIDE: Then if you go back to
L2	logistics, you're going to have the anti-dumping duty
L3	against lots coming from China. In the past, we had
L4	those situations. We bought from Monsanto, and then
L5	in the season, they don't have the logistics to supply
L6	everybody at the same time, and then we're at the
L7	mercy of Monsanto and then maybe of Albaugh, who
L8	hardly is sending enough material to cover their own
L9	needs, so there will be no competition anymore.
20	MR. RANDALL: ITC looks at statutory factors
21	are laid out. I've never heard anti-trust being
22	included. I'm not a lawyer, but
23	MR. CAMERON: That's to your credit.
24	MR. RANDALL: So is there some way
25	MR. CAMERON: We're not saying that the

- anti-trust aspects is what means that you can't have
- an anti-dumping case for exactly the reasons you're
- 3 saying. Look, this Commission is on record saying I
- 4 don't care if they're a monopolist. Monopolists can
- 5 be injured. That's not the point. The point is that
- 6 because of the dynamics of this particular market, the
- 7 competition here is not between imports and domestic
- 8 production of this product.
- 9 The competition is between these U.S.
- 10 producers of a U.S. product, and these U.S. producers
- of a U.S. product. That is a very big difference. It
- gets to the point of well, how many people are really
- importing this product and just selling it like a
- 14 steel distributor or like a steel importer because
- that's what we're normally dealing with? We're
- 16 normally dealing with people who are importing these
- 17 products, and then they're importers, and all they're
- 18 doing is they're selling them, and how much can they
- import? As much as they can fit through the port, but
- that's not what we're talking about here.
- 21 What we're talking about here is U.S.
- 22 production, and yes, there is an alternative to the
- 23 Monsanto-produced U.S. production, and that happens to
- 24 be Chinese, but the product is produced here, and the
- 25 product is what is applied to the GMO seed, so in

- terms of that we're not suggesting that because there
- 2 may or may not be anti-competitive effects of
- 3 Monsanto's business model that somehow that precludes
- a dumping case, we're not saying that at all.
- 5 What we are saying is that when you look at
- 6 the market dynamics here and the structure of the
- 7 market that it breaks the causal relationship between
- 8 the concept of imports from China having any
- 9 significant impact whatsoever on domestic production
- and especially Monsanto, which is an absolute joke.
- 11 MR. HEIDE: To repeat what I said earlier,
- we had about 50 percent added value on using
- 13 glyphosate as a raw material originating from China.
- 14 We as U.S. manufacturers formulating that glyphosate
- 15 here in the U.S., so about 50 percent. It depends a
- 16 little bit to the situation. It can be everything
- 17 between 40 percent and 70 percent, and then we have
- another added value in distributing that product.
- 19 We are making a margin on it. We are
- 20 selling it to our customers and having a profit out of
- 21 that sales transaction. So in general terms, I think
- 22 we can talk here about added value of that product
- originating as a raw material from China to the U.S.
- economy of about 70 percent.
- 25 MR. RANDALL: Just as a suggestion, in the

- 1 post-hearing brief you might want to consider sort of
- looking at these things you pointed out and seeing how
- it plays out through the statutory factors that we're
- 4 required to look at.
- 5 MR. CAMERON: We'll be glad to do that.
- 6 Thank you.
- 7 MS. DEFILIPPO: Are you done, Mr. Randall?
- 8 MR. RANDALL: Yes.
- 9 MS. DEFILIPPO: Okay. Thank you, Mr.
- 10 Randall. Mr. Ascienzo, questions from you?
- MR. ASCIENZO: Yes. Yes, thank you. Do all
- of you compete with each other and with Albaugh and
- across all sectors and all agriculture versus golf
- 14 courses or however it was described this morning?
- 15 MR. BERNARD: If our particular chemistries
- 16 clash, yes. Albaugh has 24D. We don't, so we
- 17 wouldn't compete in the broad leaf market, but we have
- 18 glyphosate, and we have MSMA, and yes, we compete in
- 19 those markets.
- MR. ASCIENZO: Okay.
- MR. BERNARD: Well, we only sell to
- 22 distributors, and then the distributors take it on to
- retail, but our brands would compete, yes, on the
- 24 retail level.
- MS. SHERMAN: Like lawn and garden?

- 1 MR. BERNARD: Lawn and garden as well. Yes,
- 2 MSMA used to be lawn and garden until the EPA decided
- 3 they didn't like it.
- 4 MS. SHERMAN: Like Home Depot and Lowe's?
- 5 MR. BERNARD: Home Depot.
- 6 MR. HEIDE: On the glyphosate, yes. There
- 7 is direct competition between Nufarm and Cheminova and
- 8 Drexel and MEYCHEM and Helm. We are all direct
- 9 competitors.
- 10 MR. ASCIENZO: Right. Your formulated
- 11 glyphosate. Right.
- MR. HEIDE: Direct competitors, yes.
- 13 MR. ASCIENZO: Okay. Thank you very much.
- 14 Thank you.
- MR. BERNARD: Glyphosate is lesser in the
- 16 home market because it's really dominated by Scotts
- 17 and Monsanto.
- 18 MR. ASCIENZO: So here's my question: Why
- 19 would Monsanto sell the acid to use so you can
- 20 formulate it and then compete against them? Why don't
- 21 they just build more formulation plants and end it?
- 22 What am I missing? They're not here to ask I know,
- and the answer is they think they can make more money
- 24 doing it the way they're doing it, but am I missing
- 25 something here?

- 1 MR. PUECH: It's a premium in the Roundup
- 2 brand. You can make more money selling an ounce of
- 3 glyphosate as Roundup instead of some other brand, so
- 4 why not do that? That's how they operate.
- 5 MR. CAMERON: Can I make another suggestion
- 6 to you?
- 7 MR. ASCIENZO: Sure.
- 8 MR. CAMERON: The profit for Monsanto I
- 9 would suggest to you is primarily in the seed, and it
- 10 is in their interest to make sure that there is
- 11 sufficient supply of the herbicide to make sure that
- anybody who buys seed is going to be able to actually
- use it because if you buy the GMO seed, and of course
- 14 you don't have the herbicide to protect it, you really
- didn't do much, aside from the issue of the possible
- 16 anti-competitive issue of that.
- 17 MR. KLETT: And also, Mr. Ascienzo, in terms
- 18 of their production structure, they're fully
- 19 integrated. They've invested \$200 million for their
- 20 new plant. They own their own phosphate mines, and I
- 21 think they actually put in a petition to open another
- 22 phosphate mine in Idaho, so to support their fully
- integrated operations, it's probably not their
- 24 business model or interest to just put in a
- 25 formulator.

- 1 MR. HEIDE: Also, they would not have any
- 2 longer this cost of goods. Right now, with this fully
- integrated system Monsanto is having, they have very
- 4 little storage, very little warehousing, everything
- optimized, and so they say what does it bring to us if
- 6 you were to gain additional 10 percent or 15 percent
- 7 market share here, and so I think they just focus on
- 8 their business concept.
- 9 MR. BERNARD: They're already sold out.
- 10 They sell it at a lower price.
- MR. ASCIENZO: Mr. Bernard, I want to make
- 12 sure I have your point right. I think you said a few
- minutes ago that you thought Albaugh's business model
- 14 was flawed. Correct me if I'm wrong, but I think what
- 15 you were trying to say was either that would integrate
- 16 more along the lines of Monsanto or just buy the
- 17 qlyphosate and formulate it. Don't bother with the
- 18 PMIDA route, is that about it?
- 19 MR. BERNARD: Yes. That's right. It's
- 20 going to be more expensive if you take the very last
- 21 step of something. You have to pull it out of the
- 22 process. You have to prepare it in order to ship it.
- 23 You have to bring it over here. You have to bring it
- 24 to your plant. You've got to put it back into a
- 25 reactor. You've got to react it. You've got to

- 1 process it again to formulate it and so forth. That's
- 2 inefficiency.
- If they were backward integrated like
- 4 Monsanto, as soon as you make the PMIDA, go ahead and
- 5 convert it to glyphosate in the same facility. Then,
- if you're back-integrated like Monsanto, I know
- Rainbow in China is integrated in the same way, they
- 8 can reclaim the formaldehyde. It's not an expense to
- 9 them. It's a bonus. It contributes to the bottom
- 10 line in the glyophosate production instead of a
- 11 liability.
- 12 That's why it's a flawed business plan.
- 13 I've looked at it. I had the equipment at Cedar
- 14 Chemical to make glyphosate, make it back out of PCL3.
- 15 I could have made it out of PMIDA, so I could have
- 16 gone back like Monsanto, but we didn't have the
- 17 position on raw materials here in the U.S. to go back
- 18 as far as Monsanto, and it didn't make sense to start
- 19 with PMIDA. I couldn't make it work even though I had
- the equipment at West Helena, Arkansas, that could
- 21 make 12 million pounds a year. I couldn't make it
- 22 would. Unit 3 was perfect for glyphosate.
- MR. HEIDE: I speculate here on the
- 24 motivation of Albaugh, and we dealt with Albaugh
- 25 Company before, and I know Dennis Albaugh personally.

- 1 He's a very smart guy, so he did not do an easy and
- 2 stupid at that time. At that time when he decided to
- 3 set up the PMIDA conversion plant in the U.S., the
- 4 PMIDA, ex-China, was available in excess and was
- 5 available at a low price.
- 6 Later the Chinese changed it a little bit,
- 7 and they said why should we sell at a lower price the
- 8 PMIDA if we just blow the air in and make it
- 9 glyphosate and then sell the glyphosate at a slightly
- 10 higher price, so the excess of that material was not
- 11 that easy anymore. Another reason is we all in the
- 12 industry know that Monsanto had that consideration of
- 13 launching anti-dumping secrets against Chinese
- imports.
- They did this import before. They did this
- 16 in Europe before. They did it in Argentina before,
- 17 and in Argentina, Dennis Albaugh did the same. He
- 18 invested in Atanor, a PMIDA conversion into glyphosate
- 19 for the same reason. He said if this is going to
- 20 happen, I'm ready, so I think it is a smart decision.
- 21 It did not turn out this way. Everything came a
- 22 little bit different than he thought, but basically it
- 23 was the right decision.
- 24 MR. ASCIENZO: Well, the reason I asked, and
- 25 I think it was made public this morning that they

- wouldn't have brought a petition at the end of '08
- because they were making money, but I think you
- 3 probably just answered it as the PMIDA was relatively
- 4 cheap.
- 5 MR. HEIDE: Well, Monsanto talked about that
- 6 petition already in 2006 to me, so at that time, they
- 7 thought already about it, so that was much earlier
- 8 than it happened now.
- 9 MS. MENDOZA: Also, I don't know if you
- 10 noticed this morning one of the things that they were
- 11 talking about was the fact that the price of PMIDA was
- 12 relative to the price of the acids in China on a
- comparison basis, but the PMIDA was getting more
- 14 expensive, so I think that also kind of explains what
- was going on. I mean, basically they're sourcing a
- 16 different product in China. That product was getting
- 17 more expensive during certain periods, cheaper, and so
- 18 basically these decisions are being made based on the
- 19 cost of the raw materials in China.
- 20 MR. HEIDE: There was one other aspect which
- 21 I forgot to mention. At the time when I would take
- 22 that decision, there was still a patent on this major
- catalyst used to convert PMIDA into glyphosate.
- 24 Spencer mentioned that catalyst here before, that
- 25 special technology. Monsanto had a patent on some

- 1 catalyst earlier, so some of the Chinese exporters
- 2 face that problem that they could not use a Monsanto-
- 3 like catalyst to export to the U.S.
- 4 Some companies, like our company, Helm, we
- 5 bought the right from Monsanto to use that catalyst so
- 6 we can do it in a legal way so we could always import
- 7 PMIDA-based glyphosate into the U.S. in a legal way.
- 8 Other companies did not have that advantage because
- 9 they did not have the funding to pay that license fee
- 10 to Monsanto, and about Albaugh's situation, I don't
- 11 know whether he's having a license agreement with
- 12 Monsanto or not. I have no knowledge about that.
- 13 MR. ASCIENZO: Thank you. I asked a
- 14 question this morning of the panel what would be your
- 15 capital expenditures? How much money would you have
- to put out to build an economically efficient
- 17 formulation plant today? You can answer now or in the
- 18 post-conference brief.
- MR. BERNARD: Yes, I can tell you.
- MR. ASCIENZO: Okay.
- 21 MR. BERNARD: There's two ways to do it.
- 22 You can do it the Bob Shockey way, who owns Drexel
- 23 Chemical, and we go out and buy all the used equipment
- 24 and all used tanks, and we cut them up, and we weld
- them back together. That was \$2 million is what we

- 1 invested, and we have a facility that can make
- formulate, 20,000 gallons per eight-hour shift. Now,
- 3 if you went out and did it the Dow way or the Monsanto
- 4 way or the Syngenta way or the DuPont way, that would
- 5 cost you about \$10 million.
- 6 MR. HEIDE: We did spend more than triple
- 7 that amount, but Bob Shockey's much better than us.
- 8 MR. ASCIENZO: Is there general agreement
- 9 with the other parties that that's essentially
- 10 correct, or do you want to respond in the brief?
- 11 MS. MENDOZA: I think we'd like to respond
- in a brief. I mean, I'd like to give a serious answer
- 13 to this question.
- MR. ASCIENZO: Okay.
- MR. BERNARD: Well, that's just steel. Now,
- if you want to come to Memphis, I can show you one of
- 17 our plants, and I can take you down the street and
- 18 show you the DuPont plant we bought. I mean, gee
- 19 whiz.
- 20 MR. HEIDE: There's one big difference
- 21 between the various formulators. There are some
- formulators which are just washing down glyphosate.
- 23 So they take a solid already, a 62 percent solid, and
- they just filter or adding water, adding second
- 25 systems antiform, filtering it and then putting it

1	into the final packaging. That's fairly inexpensive.
2	What Drexel is doing and what Helm is doing
3	is we are doing the amination step, so to form solid
4	out of the glyphosate acid, and this requires a
5	reactor. It's a chemical reaction, and it's not easy
6	to do, so you need to have a reactor which is heat and
7	pressure resistent. You need a cooling unit because
8	you create a lot of heat during that process. That
9	process is highly explosive, so you need to have a lot
10	of know-how, and you need to have the right equipment.
11	Everything needs to be explosion proof, and
12	then also you need to have the right building,
13	facility and outside surrounding in order to make sure
14	if something happens, if you have a little explosion
15	or whatever that nobody gets harmed, so this is much
16	more expensive, so Drexel and Helm, we are doing this
17	amination process. Albaugh is doing the same, but
18	most of the other formulators, they don't do this
19	amination step.
20	MR. ASCIENZO: Thank you very much.
21	MR. BERNARD: But you also have to consider
22	the cost of getting into the market, and that can be
23	over \$10 million if you do everything, and then
24	there's continuing costs as well because there's a

data call in for glyphosate. Currently, all of us are

25

- in the process of putting together a testing protocol
- 2 for evaluating all of our products, including
- 3 glyphosate for any kind of disrupter properties.
- 4 You're going to have all of these continuing
- 5 costs, and we share in it equally, Albaugh and
- 6 Monsanto alike, so it's not just flipping a switch and
- 7 getting a milk bucket to stir up some stuff and put it
- 8 in a juq.
- 9 MR. HEIDE: And I thought that this was part
- of your question to say how much does it cost really
- 11 to enter the market, so besides the formulation plant
- and logistics, you also need to address registration,
- and the registration with all the confidence today, I
- 14 think if you ask four or five different consultants,
- you will get ball park figures of something between \$4
- to \$10 million for the glyphosate within those
- 17 numbers.
- 18 MR. BERNARD: Now, I didn't include the cost
- of the land and the building and the rail spur and all
- of that. It's just the tanks we put in was a couple
- 21 of million.
- 22 MR. CAMERON: So we'll try and get some
- 23 actual detail.
- MR. BERNARD: Yes.
- MR. ASCIENZO: Ms. Mendoza, yes.

- 1 MS. MENDOZA: No, we'll pull it together.
- We'll give you a complete answer.
- 3 MR. ASCIENZO: Okay. Thank you.
- 4 MR. CAMERON: It's anywhere between \$12 and
- 5 \$150 million.
- 6 MR. ASCIENZO: We'll get it up there, yes.
- 7 Production, is it year round for your facilities also,
- 8 and this is kind of a two-part question, and then
- 9 let's say you know things are bad, like, for instance,
- 10 I think Mr. Klett said earlier in 2009 you had a cold,
- 11 wet spring, so presumably you're in the market, you
- would know things aren't going to be so good. What do
- 13 you do? Do you shut down period? Do you decrease
- 14 production? Do you do a mix of things? How does that
- 15 work?
- MR. HEIDE: In Helm, it's like this. So we
- do not own production. We are using a toy
- 18 manufacturer, but we did all the investment and we are
- 19 controlling that plant. And we did the decision at
- that plant, we did not lay off anybody. We're just
- 21 slowing down. We are running sometimes one shift or
- 22 two shift instead of three shift. But, we made so
- 23 much good money in 2008 that we took a social
- decision. We said for a limited time, we don't need
- 25 to send somebody home. So, in Helm, nobody got laid

- off. That's just for us.
- 2 MR. ASCIENZO: Others?
- 3 MR. BERNARD: We didn't lay anybody off
- 4 either. Actually, we continued to formulate. Now, as
- far as answering your question, we don't know it's
- 6 going to rain until it rains. We don't know it's
- 7 going to be cold until it's cold. So, we were all
- 8 anticipating that the oil market would be crazy, that
- 9 the oil seed market would respond, that there would
- still be the bio fuels being made, and we would still
- 11 experience the robust industry that we had. And it
- 12 would have been had it not been the fact the farmers
- couldn't get in the field and apply their compounds as
- they're accustomed to. And it's not just glyphosate.
- 15 I mean, atrozine was the same situation, the same
- 16 bubble. You take fertilizer, same situation. Diesel
- 17 fuel, same situation.
- MR. HEIDE: What helped us a lot not to
- 19 close down the facility completely and not to send
- somebody home was the fact that we have a long-term
- 21 supply agreement with China. That's true. But, we
- 22 don't have any price fixing on that. And I think with
- 23 most of the people in the industry, and this was your
- question before, there's no price fixing. There are
- 25 quidelines on how to determine the price, but nobody -

- a fixed price, okay, fixed price -- okay, sorry.
- 2 MR. CAMERON: There's a difference between a
- 3 fixed price --
- 4 MR. HEIDE: But, you know what I meant to
- 5 say. So, nobody in China signing up on a contract for
- 6 three years supply that you say I commit to you on
- behalf of our company 10,000 tons, 20,000 tons, and we
- 8 have one fixed price written in that contract. Nobody
- 9 does that. So, there are some descriptions how that
- 10 price is going to be determinated close to the time of
- 11 delivery. This is what most of the people in the
- industry do, at least this is my knowledge.
- MR. ASCIENZO: Thank you, very much. I have
- one last question. I'm going to wade into Monsanto
- 15 again. So when we get their questionnaire, what would
- 16 you have us do with it? We've got --
- 17 MS. MENDOZA: We haven't thought ahead that
- 18 far yet.
- 19 (Laughter.)
- 20 MR. ASCIENZO: I've heard a lot about --
- 21 MR. CAMERON: We've got our speculation.
- 22 MR. ASCIENZO: So, we've got swap agreements
- and we've got rebates and tying arrangements.
- 24 Anything else that we should be looking out for?
- MS. MENDOZA: Well, the other thing is

- obviously the Roundup has a big premium, right, in
- terms of pricing. So, you've got to be sure you take
- 3 that into account. I mean, I know your questionnaires
- 4 says that they're supposed to take out any rebates and
- 5 all that. So, I mean, to some extent, they are going
- to have to do that. But, I mean, the problem is that,
- you know, it's not really just a price issue. It's
- 8 also a volume issue. In other words -- I mean, they
- 9 basically are controlling the amount that anybody can
- 10 compete with them through these arrangements. So,
- while it's true, you're going to see the price from
- Monsanto, you know, complicated by the fact that you
- 13 have Roundup in there and rebates and all that kind of
- 14 thing. But, I think -- I think that in some ways, you
- 15 almost have to look at the generic prices as an
- 16 indication because they're going to be so may things
- in the Monsanto price that are going to be difficult
- 18 to separate out. But, I mean, once we see it, we
- 19 would probably have more comments on it.
- 20 MR. ASCIENZO: That's it? If that's it,
- 21 that's all I have. Thank you, very, very much.
- 22 MS. DEFILIPPO: Thank you, Mr. Ascienzo. We
- 23 will turn now to Mr. Deyman.
- 24 MR. DEYMAN: I am George Deyman, Office of
- 25 Investigations. Page 31 of the petition cites a June

- 1 25, 2009 article in the St. Louis Post-Dispatch, which
- 2 talks about Monsanto's plans to slash the 900 jobs.
- And it also states that "they," meaning Monsanto
- 4 executives, "were caught off quard by a flood of
- 5 inexpensive Chinese-made herbicide that quickly eroded
- 6 sales. How do you reconcile that statement, if it's
- 7 true, with the fact that Monsanto was or maybe it
- 8 still expanding its plant in Louisiana?
- 9 MR. HEIDE: Progress in the technology. The
- new plant is so much better that they don't need so
- 11 many people anymore to run a bigger capacity with
- 12 lesser staff.
- 13 MR. CAMERON: Look, I mean, let's be honest.
- 14 Press statements that companies make at times of
- layoffs, it's much easier to say the imports did it
- 16 rather than I made this decision because of my own
- 17 business decision and the structure of the company.
- 18 So, let's look at -- you know, all these press
- 19 clippings are very interesting. We heard basically --
- this morning, we were treated to a causation case
- 21 build upon press clippings because, of course, we
- 22 don't really have the dominant player in the market to
- 23 actually analyze the data and analyze the market.
- 24 Generally speaking, this Commission doesn't make its
- 25 causation decisions based upon press clippings.

1	And so, I mean, it is what it is. Let's see
2	exactly what the data is and that data isn't their
3	10Q. I mean, if we're going to talk about their 10Q,
4	let's talk about their projection of \$680 million in
5	profits this year. I mean, let's you know, let's
6	look and see what the data is. But, I think that the
7	answer to your question is you can't reconcile them if
8	you take everything at face value. But the one thing
9	we have is a press statement with respect to layoffs,
LO	as opposed to real dollars that's being invested in
L1	production facilities. And I believe that we have
L2	given you exactly the economic fundamentals of their
L3	business logic, which seems awfully sound, as to why
L4	it is that they would look at this as a growth market
L5	and worthy of putting their money in. So, that would
L6	be my answer.
L7	MR. DEYMAN: I have a question for the
L8	gentleman from the May Corporation. You mentioned in
L9	your statement earlier that Monsanto has control
20	I'm sorry, that Monsanto has limited the quantities
21	that it supplies to formulators. Is that something
22	that it does annually? Or was it a one-time deal? Or
23	what?
24	MR. PUECH: Well, in the past there were
25	several companies, who used to source the glyphosate

- 1 from Monsanto and then Monsanto decided to notify them
- that it would no longer be able to supply them and
- 3 converted all its capacity to Roundup brand, rather
- 4 than the various generic brands that were out there.
- 5 MR. DEYMAN: I see, I see. So, now, MEY
- 6 Corporation is a formulator, I suppose, right?
- 7 MR. PUECH: We're importer and seller, but
- 8 we don't formulate. We depend on friends like Drexel
- 9 and others to formulate for us.
- 10 MR. DEYMAN: That's why you said earlier
- that you didn't know Monsanto's prices because you
- don't presumably -- I haven't seen your questionnaire
- responses -- so, you don't purchase from Monsanto.
- MR. PUECH: No.
- 15 MR. DEYMAN: I see. To what extent, if at
- 16 all, is glyphosate sold in conjunction with other
- 17 products, other than the Roundup Ready seeds, but like
- 18 with other herbicides? Does that happen to a great
- 19 extent?
- 20 MR. PUECH: Well, I can't answer for all of
- 21 the companies, but many companies are mixing their own
- 22 chemistry with glyphosate and selling the combination.
- 23 Monsanto was one of them. They sell a combination of
- 24 glyphosate with another active ingredient and so do
- 25 many other of our competitors of this business.

- 1 MR. HEIDE: Glyphosate is a product, which
- 2 sells very regularly. So, many times, it helps us to
- 3 fill up trucks. When we send a truck across the
- 4 country and I have product A and B in a very small
- 5 volume, it would be extraordinary expensive to put
- 6 that on the truck alone. So, glyphosate as many times
- 7 also sell this item, which then sells together with
- 8 other herbicides or echo chemicals. It's in the
- 9 combination.
- 10 MR. DEYMAN: Right.
- 11 MR. HEIDE: So, it not necessarily always
- need to mean that you're going to mix those products
- later and apply them for the same purpose, but people
- bundling their purchase to contract that way that they
- 15 put it together with glyphosate.
- MR. DEYMAN: Right. So, in bundled
- 17 purchases, though, does that affect the price of the
- 18 glyphosate; that is, do you sort of average the price
- 19 sometimes?
- MR. HEIDE: Many times, yes.
- 21 MR. BERNARD: Sometimes yes, sometimes no,
- 22 it depends on the situation. Also, in premixes, you
- 23 may be using the glyphosate as the instrument to put
- your other active ingredient into the market, as
- 25 Syngenta does.

Т	MR. DEYMAN: I know we're all skeptical of
2	press releases and I agree with you fully. But, you
3	know, there have been several in the petition and
4	elsewhere that talk about large capacity increases in
5	China. For example, China Chemical Reporter, January
6	21st of this year says that the Nanjing Redsun Group
7	Corporation is completing a glyphosate production line
8	of 100,000 tons, which is a significant amount, to be
9	completed at the end of 2010. I could give you two or
10	three others here, but
11	MR. HEIDE: That project has been
12	terminated.
13	MR. DEYMAN: Pardon?
14	MR. HEIDE: That project has been terminated
15	because of the situation in glyphosate. So,
16	publishment doesn't mean facts because they publish it
17	at a time when they thought that they're going to do
18	it; but, meanwhile, they terminated it. And as I
19	said, if we analyze capacities in China, we really
20	need to look at the running capacities and not about
21	announcements and not about replacements and so on.
22	The Chinese are very, very by the system in China.
23	You need to understand that system. In order to get
24	the public attention, to get the funding and so on,
25	they always make big announcements in China and the

- announcements are always five times off the reality.
- 2 That's just traditional over there. So, with press
- 3 releases in China, I would be very, very careful.
- 4 MR. KLETT: I think also, Mr. Deyman, your
- 5 typical situation when you see capacity increases is
- 6 additional volume into the U.S. at prices that are
- 7 going down. And in this case, you have some capacity
- 8 increases based on your own questionnaire data, but it
- 9 was correlated with increased volumes to the U.S. at
- 10 higher prices, not lower prices. I mean, they were
- 11 being pulled into the market. In 2009, even though
- 12 you had some additional capacity increases based on
- 13 your own questionnaire data, you actually saw a
- decrease in imports from China, not only year over
- 15 year, but basically the decrease accelerated during
- 16 the year.
- 17 MR. CAMERON: Yeah, the other thing that you
- ought to take into account is that this isn't the
- 19 normal Chinese case, where you've got one response for
- the entire industry and the domestic industry gets to
- throw stuff at it and say, well, you know, obviously,
- the capacity is unlimited and who knows and by the
- 23 way, I bought some publication out there and it says
- that there's five gazillion tons of unlimited
- 25 capacity. Here, we've got responses that account for

- 90 percent of the exports to the United States -- or
- 2 imports to the United States. You have hard numbers
- in this case. There's been a lot of cooperation. As
- 4 a matter of fact, I mean, I don't want to throw stones
- or anything, but I would suggest to you that you have
- 6 greater coverage of imports from China than you do of
- 7 the domestic industry. So, I think that's a rather
- 8 unusual situation. I haven't really faced that in
- 9 many of these cases -- just saying.
- 10 MR. DEYMAN: I understand that and we thank
- 11 you for that. And you had a very good response --
- MR. CAMERON: You're welcome.
- 13 MR. DEYMAN: -- from the Chinese producers.
- 14 MR. CAMERON: And to hear the discussion
- about how difficult it is for a domestic producer to
- 16 fill out these questionnaires, I mean, we spent four
- days coordinating responses for 15 Chinese
- 18 Respondents. I understand that it's difficult. But,
- 19 we were able to actually get some of them in on time
- 20 and the rest of them were actually on time, too. It's
- 21 unbelievable sometimes, you know.
- 22 MS. MENDOZA: If I could just add, the other
- thing that we would like to do in our brief is to show
- you how what we've reported, in terms of exports,
- 25 correlates to the export data from China and also

- import data that's confidential, but we'll be
- discussing in our brief. So, I think when we talk
- about 90 percent coverage, I think we're going to be
- 4 able to show that in fact with the responses that we
- 5 have in, we do have coverage of virtually all of the
- 6 exports from China and imports to the U.S. from China.
- 7 MR. DEYMAN: Absolutely and I thank you.
- 8 The gentleman from Helm Agro earlier mentioned
- 9 installed capacity versus real capacity. Do you know
- offhand in your questionnaire responses what capacity
- 11 was reported for your clients in China?
- 12 MS. MENDOZA: I mean, we can confirm it;
- but, basically, I mean, it's design capacity, which is
- 14 full capacity. It doesn't -- I mean, and then you ask
- 15 them to take into account all the factors that limit
- it, which were the discussions that we've been having
- 17 about practical capacity. So, certainly, to a great
- 18 extent, that exists. I don't know, you know, exactly
- 19 how you go about quantifying how much that is and I
- 20 quess it would vary by producer. I mean, we're happy
- 21 to talk to them and ask them about it.
- 22 MR. HEIDE: Yes, we can provide that. I'm
- jut returning from Asia and I talked to the major five
- 24 producers and they all are pretty supportive and they
- 25 said we apologize that we do not speak any proper

- 1 English, so all this communication is a little bit
- difficult for us. But, we are working on those
- 3 figures and they said you are also welcome to come and
- 4 investigate us. But, they are going to be fully
- 5 supportive and we can make those figures available
- 6 between installed capacity and running capacity, to
- 7 the best of our knowledge.
- 8 MR. CAMERON: We would actually prefer that
- 9 any investigation you do be on your own time on
- 10 vacation after you terminate this investigation.
- 11 MR. DEYMAN: Exhibit 8 of the petition
- mentions, again, a press release from China Research
- and Intelligence, which discusses the export tax
- 14 rebate in China. It said that the export tax rebate
- on glyphosate was increased from five percent to nine
- 16 percent, effective November 17, 2008. First of all,
- 17 is that correct? And have there been any other
- 18 changes to the export tax rebate that you know of or
- 19 do you expect any such changes in the foreseeable
- 20 future?
- 21 MR. CAMERON: I can honestly tell you that I
- 22 don't know the answer to that question. I will be
- glad to get you the answer to that question and
- 24 respond to you in the post-hearing brief. But, I will
- also note that there was no countervailing duty

- 1 petition that was filed on this case.
- 2 MR. DEYMAN: And my last question is the
- antidumping petitions in the third countries, you said
- 4 that there are no current orders, except perhaps the
- 5 two percent one in Brazil. But, if there is any other
- 6 information you can give us on any of those cases,
- 7 please do so in your post-conference brief.
- 8 MS. MENDOZA: We would be happy to do so. I
- 9 actually have sort of the whole history in front of
- 10 me, so we'll include this as an exhibit.
- 11 MR. CAMERON: It is interesting when you
- look at the responses to see the significance of
- exports to third countries. So, it's pretty
- 14 significant.
- 15 MR. DEYMAN: Great. I have no further
- 16 questions. Thank you.
- 17 MS. DEFILIPPO: Thank you, Mr. Deyman. And
- 18 I think I just have a couple of things to clarify and
- 19 I apologize if they've been said. In a question I
- 20 believe by Mr. Deyman, he was referring to the
- 21 testimony here that talked about Monsanto controlling
- their sales and pulling back -- I don't know the exact
- language. Do you know, is Monsanto selling the acid
- 24 product now?
- 25 MR. PUECH: They're offering it to just

- 1 about everybody who is in business --
- 2 MS. DEFILIPPO: For formulation -- to
- formulators, okay. And Mr. Puech, in your testimony,
- 4 you talked about crop protection that Monsanto offers
- only if the farmer uses Monsanto's Roundup. So, if
- 6 you, for example, were to purchase the acid from
- 7 Monsanto and then formulate it, would you be offered
- 8 that crop protection or is it only the fully produced
- 9 product by Monsanto?
- 10 MR. PUECH: The crop protection applies to
- 11 those who buy the seed and then if the seed --
- MS. DEFILIPPO: Right.
- MR. PUECH: -- doesn't germinate because of
- 14 cold weather or floods or whatever, then Monsanto
- 15 replaces that seed free of charge provided that
- 16 customer is using their Roundup brand herbicide.
- 17 MS. DEFILIPPO: Right. So, if you had sold
- 18 the qlyphosate product to a farmer that had bought
- 19 those seeds and it didn't work, but you had used
- 20 Monsanto's input, that still would not --
- MR. PUECH: Yeah.
- MR. HEIDE: It doesn't qualify, no.
- MS. DEFILIPPO: Okay.
- MR. PUECH: It does not qualify. It's a
- 25 very powerful tool and almost all the first grade that

- goes out over the top is their brand because of this.
- 2 MR. HEIDE: On that product, you will have
- 3 your own label, not the Monsanto label, and only a
- 4 product with a Monsanto label would qualify for these
- 5 refunds or quarantees.
- 6 MS. DEFILIPPO: Okay, that makes sense. I
- 7 think Ms. Bryan asked this question, but I think in a
- 8 different way, in terms of sales prices, whether they
- 9 would be the same if it were U.S. produced acid versus
- 10 China. If you are doing both, importing the
- 11 glyphosate acid and then formulating here and then
- 12 you're importing the, I'll call it the formulated
- product, are you selling those two products for the
- 14 same price? And if any of this is something you'd
- rather answer in a confidential environment, that's
- 16 fine.
- 17 MR. PUECH: We have to sell to compete with
- 18 our competitors. So, it doesn't matter where our
- 19 goods come from, if they're formulated here or
- 20 formulated in China. Ultimately, we have to compete
- 21 with our competitors. So, the price is the same.
- MS. DEFILIPPO: The price is the same?
- MR. PUECH: Yeah.
- MR. HEIDE: We do not even separate the
- 25 product. Actually, in the production, whether we get

- 1 the raw material from Monsanto or from China, you
- 2 know, we don't separate it. It all goes into the same
- 3 tank and at the end, we have the same end use product.
- 4 And as Mr. Puech said correctly, the market is
- 5 determinating the price, not the import cost. So, the
- 6 product will not get separated.
- 7 MS. DEFILIPPO: Right. Are you importing
- 8 also the formulated product?
- 9 MR. HEIDE: No. We import acid from China
- 10 and we buy acid from Monsanto and it all goes into the
- 11 same tank.
- 12 MS. DEFILIPPO: Okay. But, are you, Mr.
- 13 Puech, importing formulated product and acid and do
- 14 you ever -- would you combine those to sell those or
- 15 are those kept separate?
- MR. PUECH: Well, there's separate
- 17 manufacturing --
- MS. DEFILIPPO: Right.
- 19 MR. PUECH: -- you know, so the stuff from
- 20 China comes already packaged for you to sell.
- MS. DEFILIPPO: Right. Okay, so you just
- 22 sell that separate?
- MR. PUECH: We sell that separately.
- 24 MR. KLETT: Ms. DeFilippo, this is Dan
- 25 Klett. Generally, based on my review of the trade

- data, the direct imports of the formulated is a very
- 2 small part of the total imports from China. I've
- 3 calculated may 10 to 15 percent is formulated and the
- 4 other 85 percent is acid or 62 percent.
- 5 MS. DEFILIPPO: Okay. I believe this is my
- 6 last question. Mr. Puech, in your testimony, you were
- 7 talking about the three distinct markets are segments
- 8 of the glyphosate business and you talked about the
- 9 third segment being retail, saying it's highly
- 10 significant. This morning, I think we heard it was
- 11 maybe less than five percent of the total market.
- 12 Would you agree with that estimate or do you think
- it's a higher portion of the total market?
- 14 MR. PUECH: I think it depends on how it's
- defined, but the way we define it, it's the home and
- 16 garden sales to customers like you and I. It's a very
- 17 profitable and very large dollar volume business. I
- 18 think Stanley mentioned maybe 28 million gallons sold
- in that market and the prices are triple and quadruple
- 20 what they are in the aq business.
- 21 MS. DEFILIPPO: Did you have anything to
- 22 add, Mr. Bernard?
- MR. BERNARD: Yeah. It's true, it's maybe
- only 20 percent of the ag market, but it's a very
- 25 valuable market and it is big.

- 1 MS. DEFILIPPO: So, it might vary whether
- 2 you did it based on a value basis or a quantity basis?
- 3 MR. BERNARD: It is a very large market. I
- 4 can't tell you who told me what the exact quantity was
- 5 because Monsanto is in the room.
- 6 MS. DEFILIPPO: That's okay. I don't need
- 7 that. I think those are all the questions I have
- 8 because staff did a good job. Does anyone have any
- 9 follow-up questions?
- 10 (No response.)
- 11 MS. DEFILIPPO: Seeing none, I will thank
- you all, very much, for coming and presenting your
- 13 testimony and answering our questions. It's been very
- 14 helpful in understanding the market.
- MS. MENDOZA: Thank you, very much.
- MS. DEFILIPPO: Counsel, do you want to take
- 17 a short break before closing statements or do you want
- 18 to just head right into those? Sure, we'll do a five
- 19 minute -- we'll actually do seven because it's easier
- 20 to start; 3:25, we will reconvene for the closing
- 21 statements.
- 22 (Whereupon, a brief recess was taken.)
- MS. DEFILIPPO: We will now reconvene and
- 24 hear closing statements. And we will first hear from
- 25 Mr. Greenwald on behalf of those in support of

- 1 imposition of the antidumping duties.
- MR. GREENWALD: Thank you, very much. I
- 3 will try -- it's been a long day and I will try to be
- 4 very brief. I want to go to some of the information
- 5 in the slides. But, what I would like you to do as
- 6 you leave this and then you get ready to go back and
- 7 look at all the questionnaire responses that are now
- 8 on or will be coming in the record is to try and
- 9 summarize, points on which everybody agrees and points
- on which there are -- there may be some dispute.
- 11 It's clear that we all agree that glyphosate
- is one like product. And the important part there is
- that we're talking about glyphosate. We're not
- 14 talking about non-glyphosate. The Respondents didn't
- 15 say so directly, but it is uncontroverted that PMIDA
- is not glyphosate. It is the last step in a
- 17 glyphosate production process. So, the idea that
- 18 somehow Albaugh, which spent \$40 million or more on a
- 19 plant to make glyphosate, is the same as a group of
- 20 formulators that some of them spent two million
- 21 dollars, I think, on a formulating mixer and others
- 22 who apparently contract out their formulating,
- 23 basically the toll processors; that Albaugh and those
- 24 companies are somehow equivalent is simply not
- 25 supported by any of the evidence on the record. And

- what does that mean in terms of your analysis of
- what's going on here?
- What you've actually heard from are two or
- 4 three companies that are formulating based on Chinese
- 5 acid that want to say to you, our business model is to
- 6 buy Chinese acid, to make it into a salt or a fully
- formulated product, and we are able to do that when
- 8 the purchase price we pay is far below any reasonable
- 9 standard of cost because the antidumping laws are not
- 10 meant to reach imports of glyphosate technical at far
- 11 below cost prices, as long as they are formulated
- here. That is a position that I don't think is going
- to hold up as a matter of law and certainly shouldn't
- 14 hold up as a matter of policy.
- But, if I could back up. At the very end of
- the Respondents' testimony, we heard, and I don't know
- 17 quite who it was, but the question I think you asked,
- 18 Ms. DeFilippo, is, is Monsanto offering acid to
- 19 formulators. And the answer was, they sure are.
- They're trying to get anybody to buy, who can buy it.
- The answer was not, oh, yeah, and we're going to go
- 22 right to Monsanto's door. The answer was, they sure
- are. The unstated part of the answer is, we're not
- 24 buying any. We have terrific supply arrangements that
- 25 give us access to dumped imports from China and that's

1 our business model.

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2 On discussing Albaugh's business model, we 3 were told that, in one case, that one company, they just wouldn't have done it under any circumstance, but 4 another company, another Respondent said, it was a 5 good idea, but it just doesn't work when the price of 6 pamida relative to glyphosate is too high. 7 8 It also makes the point, I think, as elegantly about the impact of access to dumped glyphosate acid, 9 more elegantly than I think we did all morning. 10 The 11 fact of the matter is that Albaugh had to shut down 12 its plant and it had to lay off its workers because 13 unlike Respondent formulators, the opponents, Albaugh does not rely on dumped glyphosate inputs, glyphosate 14 technical from China. 15 Now, let me close in going to some of the 16 things that were in Mr. Klett's presentation, if you 17 18 have it there. If you look at the first chart, it

things that were in Mr. Klett's presentation, if you have it there. If you look at the first chart, it talks about the sales of glyphosate and pamida to Monsanto and Albaugh. The way they have defined the produce and the way we define the product, that is a red herring. The pamida part of this has no business being aggregated with the glyphosate part of it.

The next slide is a bunch of acres that are being planted and demand. And, in fact, the story you

- 1 see is more or less consistent with the story that was
- told this morning, demand has been rising fairly
- 3 steadily over time.
- 4 The next part goes to what really happened
- 5 in the market and that is what factors drove the
- 6 prices down. Nobody disagrees that the price of
- 7 glyphosate in the United States collapsed and that the
- 8 profit margins of everybody that were involved in this
- 9 business collapsed with the collapse of price. The
- 10 factor affecting the market, by far the largest, is
- oversupply, now they say purchased while prices were
- 12 high. And there is truth in the fact that most of the
- 13 Chinese imports did come in when prices are high.
- 14 But, the collapse is not a function solely of prices -
- or of the prices when the demand was high. It's a
- 16 function of the comparison between those prices and
- 17 prices that are being offered now in the marketplace.
- 18 So, you have inventory that has built up. The impact
- of that inventory on a business depends entirely on
- where the price point is in today's market.
- 21 And that's where I would like to conclude.
- 22 If you would go to page nine of Mr. Klett's
- 23 presentation. We have talked about the collapse of
- 24 prices and we have talked about the impact on
- 25 Albaugh's business and what you see here is, I

- 1 believe, a fair representation of pricing indexed.
- 2 So, in 1Q-2007, we have 100. And if you go over to
- 3 4Q-2009, you see really -- well, from the second
- 4 quarter of 2009, you see a steady decline. And you
- 5 look at the number there and you say, ah, that's not a
- 6 very big line. I mean, look at that big spike in the
- 7 middle. The fact of the matter is, as I read it, it
- 8 is about a 25 percent decline over the period from one
- 9 end to the other. We have given you testimony, and it
- 10 hasn't been rebutted or contradicted, that prices were
- 11 still falling.
- 12 The reason prices are doing what prices are
- doing is a function of a capacity buildup in China.
- 14 It is sophistry to suggest that there is not an impact
- on the price that a large Chinese producer can sell it
- because of the availability of supply in China from
- 17 small producers. If the source of these data are what
- 18 I suspect they are, in fact, what you have in this
- 19 price decline over the period are prices of large
- 20 Chinese producers. They are the prices that when you
- 21 get down to the formula drive the market for
- 22 formulated product. So that when again, Albaugh looks
- 23 at its business model and makes a decision on whether
- or not it has to close its plant, it has to look at
- 25 this glyphosate price for technical. It can look at

- 1 the price of pamida. It could look at the cost of
- 2 making the glyphosate and it reaches a decision.
- 3 The price chart that Mr. Klett has provided
- 4 essentially makes the case that we want to make; that,
- 5 in fact, Chinese producer pricing is what forced
- 6 Albaugh's hand. You can criticize the Middle business
- 7 model all you wanted; but if the imports are sold at
- 8 fair value, I quarantee you the business model makes
- 9 perfect sense. The difference between the success and
- 10 the failure of that model depends entirely on that,
- 11 the access that others have to dumped supply.
- 12 So, again, let me come back. As I've said
- all along, I cannot talk with any knowledge about
- 14 Monsanto's debt. It is, however, instructive that
- 15 Respondents have said that Monsanto is actively
- looking for their business in the glyphosate technical
- 17 supply area and I have the impression that they are
- 18 not about to get it, as long as they have access to
- 19 dumped supply. The same is exactly true for Albaugh's
- 20 business model. Thank you.
- 21 MS. DEFILIPPO: Thank you, Mr. Greenwald.
- 22 We will now hear from Respondent's closing statement.
- MR. SJOBERG: Will Sjoberg on behalf of the
- 24 Respondents.
- MS. DEFILIPPO: Thank you.

1	MR. SJOBERG: What you just heard was the
2	volume side of the equation. They kind of give you
3	the value side of the equation. To sum up, Albaugh, a
4	formulator, filed the petition for the sole purpose to
5	stifle competition from its U.S. formulators. To the
6	extent that Albaugh is a member of the U.S. industry,
7	so are the rest of the formulators, to the extent that
8	Albaugh tries to distinguish itself by saying that we
9	buy U.S. technical, so, therefore, we're a member of
LO	the U.S. industry is hogwash. To the extent that they
L1	say that we oxidize PMIDA and, therefore, we're a
L2	member of the U.S. industry, I submit to you, ladies
L3	and gentlemen, all they're doing is blowing bubbles.
L4	Albaugh's sudden cessation of imports of
L5	PMIDA and technical from China and here leading up to
L6	the filing of the petition should be seen for nothing
L7	but for what it is, a transparent attempt to rapid
L8	sale from the fly the purposes of this proceeding.
L9	The only thing that Albaugh has in common with
20	Monsanto is the fact that they share the same counsel.
21	They are a formulator just like all the rest of them
22	are.
23	Monsanto is the 800 pound gorilla, from
24	which we have not heard, stands to gain a windfall
25	should the investigation result in an order. That

1	windfall would be in addition to the enormous profits
2	it already reaps from its 75 percent market share
3	gained through its integrated tying agreements that
4	tie the sales of its branded Roundup sales of its GMO
5	seeds and technical data. Should Monsanto ultimately
6	support the petition and claim injury by reason of
7	imports of glyphosate from China, the staff need only
8	focus on the facts that, number one, Monsanto
9	increased its purchase of DSIDA, a precursor for
10	glyphosate, invested into it in 2008, \$200 million to
11	increase capacity and is currently petitioning the
12	Bureau of Land Management to open yet another
13	phosphate mine actually, the petition is going on.
14	The petition was filed in 2009. These are clearly not
15	the acts of an industry that's been injured or
16	threatened with injury.
17	Finally, the market. As set forth during
18	the testimony, glyphosate price increases and
19	subsequent decreases during the period of
20	investigation were the result of a combination of
21	normal market forces and Albaugh's bad business
22	decisions. The price of glyphosate during the POI
23	tracked the market price of phosphate inputs,
24	fertilizer, and petroleum. Based on the foregoing, we
25	submit that there is no indication that the domestic

- industry is materially injured or threatened with
- 2 materially injury or that the establishment of an
- industry is materially retarded by reason of the
- 4 allegedly unfairly traded imports. Thank you.
- 5 MS. DEFILIPPO: Thank you, very much. On
- 6 behalf of the Commission and the staff, I would like
- 7 to thank the witnesses who came here today, as well as
- 8 counsel, for helping us gain a better understanding of
- 9 the product and the conditions of competition in the
- 10 glyphosate industry. Before concluding, let me
- 11 mention a few dates to keep in mind. The deadline for
- 12 submission of corrections to the transcript and for
- submissions of post-conference brief is Tuesday, May
- 14 4th. If briefs contain business proprietary
- information, a public version is due on May 5th. The
- 16 Commission has tentatively scheduled its vote on this
- 17 investigation for June 2^{nd} and it will report its
- determinations to the Secretary of Commerce on June
- 19 4th. Commissioners' opinions will be transmitted to
- 20 Commerce on June 11th. Thank you all, very much, for
- 21 coming. This conference is adjourned.
- 22 (Whereupon, at 3:40 p.m., the preliminary
- 23 conference in the above-entitled matter was
- 24 concluded.)
- 25 //

CERTIFICATION OF TRANSCRIPTION

TITLE: Glyphosate from China

INVESTIGATION NO.: 731-TA-1178

HEARING DATE: April 22, 2010

LOCATION: Washington, D.C.

NATURE OF HEARING: Preliminary Conference

I hereby certify that the foregoing/attached transcript is a true, correct and complete record of the above-referenced proceeding(s) of the U.S. International Trade Commission.

DATE: April 22, 2010

SIGNED: <u>LaShonne Robinson</u>

Signature of the Contractor or the Authorized Contractor's Representative

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I hereby certify that I am not the Court Reporter and that I have proofread the above-referenced transcript of the proceeding(s) of the U.S. International Trade Commission, against the aforementioned Court Reporter's notes and recordings, for accuracy in transcription in the spelling, hyphenation, punctuation and speaker-identification, and did not make any changes of a substantive nature. The foregoing/attached transcript is a true, correct and complete transcription of the proceeding(s).

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I hereby certify that I reported the abovereferenced proceeding(s) of the U.S. International Trade Commission and caused to be prepared from my tapes and notes of the proceedings a true, correct and complete verbatim recording of the proceeding(s).

SIGNED: <u>Christina Chesley</u>

Signature of Court Reporter