#### U.S. PURCHASERS' QUESTIONNAIRE

### CERTAIN COATED PAPER SUITABLE FOR HIGH-QUALITY PRINT GRAPHICS USING SHEET-FED PRESSES FROM CHINA AND INDONESIA

This questionnaire must be received by the Commission by no later than August 2, 2010

See page 4 of the Instruction Booklet for filing instructions.

The information called for in this questionnaire is for use by the United States International Trade Commission in connection with its countervailing and antidumping duty investigations concerning certain coated paper suitable for highquality print graphics using sheet-fed presses ("certain coated paper") from China and Indonesia (Inv. Nos. 701-TA-470-471 and 731-TA-1169-1170 (Final)). The information requested in the questionnaire is requested under the authority of the Tariff Act of 1930, title VII. This report is mandatory and failure to reply as directed can result in a subpoena or other order to compel the submission of records or information in your possession (19 U.S.C. § 1333(a)). Further information on this questionnaire can be obtained from Nancy Bryan (202-205-2088. nancy.bryan@usitc.gov).

Name of firm

City			State	Zip Code		
World W	de Web addr	ess				
fed presses	("certain coated		in paper directe	le for high-quality print and buy programs (as defined		
industry as both coated	"paperboard," free-sheet and	"digital coated paper," coated groundwood. P	or "coated lab lease read the	per products that may be al paper." Products also definition of "certain cod ered by these investigati	covered can include ated paper" in the	
□NO	(Sign the cer	tification below and promp	tly return only th	is page of the questionnaire	e to the Commission)	
☐ YES	(Read the ins	struction booklet carefully,	complete all par	s of the questionnaire, and	return the entire	
		e to the Commission so as t	o be received by			
			o be received by	the date indicated above)		
	questionnaire	CERT	TIFICATION	the date indicated above)  In the date indicated above above and correct to the box and cor		d beli
and that the info	questionnaire tion herein supp mation submitte ication I also g naire and throug	CERT lied in response to this que d is subject to audit and ver rant consent for the Com	TIFICATION estionnaire is confication by the	the date indicated above)  In the date indicated above above and correct to the box and cor	est of my knowledge an personnel, to use the	inforn
and that the info nitting this certi d in this question similar merchan wledge that infor ees, and contract ations or related	questionnaire tion herein supp mation submittee fication I also g naire and throug dise. mation submittee personnel who a proceedings for y	CERT lied in response to this que d is subject to audit and ver rant consent for the Com hout these investigations i l in this questionnaire response acting in the capacity of which this information is so	CIFICATION estionnaire is confication by the emission, and it in any other imples onse and through f Commission en ubmitted, or in i	nplete and correct to the be Commission.	est of my knowledge an personnel, to use the to inducted by the Commis may be used by the Com or maintaining the reco ations relating to the pr	inforn ssion umissi rds oj ogran
and that the info nitting this certi d in this question similar merchan wledge that infor ees, and contract ations or related	questionnaire tion herein supp mation submittee fication I also g naire and throug dise. mation submittee personnel who a proceedings for v ssion pursuant to	CERT lied in response to this que d is subject to audit and ver rant consent for the Com hout these investigations i l in this questionnaire response acting in the capacity of which this information is so	FIFICATION estionnaire is co- rification by the emission, and it, n any other imp eonse and through f Commission e ubmitted, or in i nderstand that a	mplete and correct to the be Commission.  The employees and contract ort-injury investigations control thout these investigations in the employees, for developing of the employees, and investigations and investigational audits and investigations.	est of my knowledge an personnel, to use the to inducted by the Commis may be used by the Com or maintaining the reco ations relating to the pr	inforn ssion umissi rds oj ogran

### PART I.—GENERAL INFORMATION

The questions in this questionnaire have been reviewed with market participants to ensure that issues of concern are adequately addressed and that data requests are sufficient, meaningful, and as limited as possible. Public reporting burden for this questionnaire is estimated to average 25 hours per response, including the time for reviewing instructions, searching existing data sources, gathering the data needed, and completing and reviewing the questionnaire. Send comments regarding the accuracy of this burden estimate or any other aspect of this collection of information, including suggestions for reducing the burden, to the Office of Investigations, U.S. International Trade Commission, 500 E Street, SW, Washington, DC 20436.

I-1a.		etual number of hours required and the contains and completing the form.	ost to your firm	of preparing the
			hours	dollars
I-1b.		comments you may have for improving the stions. Please attach such comments to y		
I-2.		ress of establishment(s) covered by this porting guidelines). If your firm is public g symbol.		
I-3.	Is your firm owned, in wh	ole or in part, by any other firm?		
	□ No □ Yes	List the following information		
	Firm name	Address		tent of nership
				<del></del>

### PART I.--GENERAL INFORMATION--Continued

	g certain coated pape	r from China or Indonesia i	foreign, which are engaged in not the United States or which are Indonesia to the United States?
☐ No	YesList	the following information	
<u>Firm na</u>	<u>nme</u>	Address	Affiliation / Extent of Ownership
Does voi	ur firm have any relat	ed firms, either domestic or	foreign, which are engaged in the
•	on of certain coated p		
•	_		
productio	YesList	aper?	Affiliation / Extent of Ownership
productio	YesList	the following information	Affiliation / Extent of

<sup>1</sup> Please identify these other countries:

### PART III.--MARKET CHARACTERISTICS AND PURCHASING PRACTICES

II-1.	Who should be contact	ed regarding the reques	ted purchase info	rmation?	
	Company contact:				
	company contact.	Name and title			
		ns by which you may barding the confidential i			
	E-mail address				
	Phone number	( )			
	Fax number	( )			
II-2.		low, your firm's purcha of certain coated paper (Quantity in short	. Report based o	n delivery date,	
	Ite	em	2007	2008	2009
	Purchases of certain produced in the Unit Quantity				
	Value				
	End-of-period ir coated paper pr United States (G				
	Purchases of certain produced in China:  Quantity	n coated paper			
	Value				
		nventories of certain oduced in China			
	Purchases of certain produced in Indones Quantity				
	Value				
		nventories of certain oduced in Indonesia			
	Purchases of certain produced in all other Quantity				
	Value				
		nventories of certain oduced in all other			

PART IIPURCHASES <i>Cont</i> ina
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II-3.	(a)	Please characterize your firm's level of inventories during normal business operations.				
	(b)	How has the lev	vel of your firm's inventories	changed since 2007?		
II-4.	(a)	If the relative shares of your firm's total purchases of certain coated paper from different sources (both domestic and foreign) have changed since 2007, please list the country, state whether the relative share from that country has increased or decreased, and state the reason.				
		Country	Increase/decrease	Reason		
	(b)			's sourcing patterns since 2007, such as the se changes and explain the reasons for the		
				_		
II-5.	If your		sed certain coated paper from	only one country, please explain the reasons		

### PART II.--PURCHASES--Continued

II-6. <u>Supplier identification.--</u>Please identify below the names and addresses of your firm's <u>FIVE</u> largest suppliers for certain coated paper since 2007. Please also provide the name and telephone number of a contact person and the share of the quantity of your firm's total shipments of certain coated paper that each of these suppliers accounted for in 2009.

No.	Supplier's name	Street address ( <u>not</u> P.O. box), city, state, and zip code	Contact person	Telephone number or e-mail address	Share of 2009 purchases (%)
1					
2					
3					
4					
5					

## PART III.--MARKET CHARACTERISTICS AND PURCHASING PRACTICES

III-1.	Who should be conta purchasing practices	cted regarding the requested information on market characteristics and?
	Company contact:	Name and title
		eans by which you may be contacted by the staff of the U.S. International egarding the confidential information submitted in response to this request.
	E-mail address	
	Phone number	()
	Fax number	()
III-2.		ng best describes your firm as a purchaser of certain coated paper (check all specific end uses if known)?
		ommercial printer using certain coated paper (please describe final oduct:
	☐ END USER—Pu	ablisher using certain coated paper (please describe final product:
	☐ DISTRIBUTOR	
	Other (	)
III-3.	(a) If your firm is a d which you sell certain	istributor of certain coated paper, what are the major types of consumers to n coated paper?
	(b) Do you compete you purchase certain	for sales to your customers with the manufacturers or importers from which coated paper?

III-4.	If your firm is a distributor of certain coated paper, do you participate in paper directed buy (PDB) programs (see definition in Instructions) with the end-use customers (i.e., customers of printers) of certain coated paper?
	☐ N/A ☐ No ☐ Yes—Please provide responses to the following questions:
	(a) Provide the names of the paper sources (i.e., U.S. mills and/or import suppliers) that you use in these programs and how long your contracts are with each of them, if any.
	(b) Report the names of the end-use customers that participated in these programs with your firm in 2009 and 2010 and how long your contracts are with each of them, if any.
	(c) Are there any restrictions on the paper sources (i.e., U.S. mills and/or import suppliers) that you can use in these programs? Please identify these restrictions below (e.g., contractual relationship with current paper source, country of origin of paper source, unwillingness or inability of supplier to engage in such programs, transportation costs or other logistical concerns, etc.) and how difficult it would be to overcome these restrictions. Please be as specific as possible.

(e)	What factors did your firm consider when choosing the paper source for your PDB programs
in	Describe the reasons why your firm chooses to participate in PDB programs. Please include your response any benefits your firm receives from participating in such programs (e.g., cost vings, price stability, favorable contract terms, etc.).
_	
If	your firm is a printer that uses certain coated paper, do you participate in PDB programs (see finition in Instructions) with your customers, your distributors, U.S. mills, or importers?
	inition in instructions) with your customers, your distributions, c.s. initios, or important.
de	N/A
de	

1	(c) Are there any restrictions on the paper sources (i.e., U.S. mills and/or import suppliers) you can use in these programs? Please identify these restrictions below (e.g., contractual relationship with current paper source, country of origin of paper source, unwillingness of supplier to engage in such programs, transportation costs or other logistical concerns, etc.) how difficult it would be to overcome these restrictions. Please be as specific as possible.
-	
-	
-	
-	
	(d) Please identify which paper sources (i.e., U.S. mills, distributors, and/or import supplie your firm contacted before choosing a paper source for your PDB programs.
	(e) What factors did your firm consider when choosing the paper source (i.e., U.S. mills, distributors, and/or import suppliers) for your PDB programs?
•	
_	
i	(f) Describe the reasons why your firm chooses to participate in PDB programs. Please in in your response any benefits your firm receives from participating in such programs (e.g., savings, price stability, favorable contract terms, etc.).
-	
-	

III-6.	If your firm is an end user of certain coated paper, list in order of quantity of certain coated paper
	consumed, the top 3 products for which your firm purchases certain coated paper as a component
	part or input. Please indicate what percentage of the total cost is accounted for by certain coated
	paper.

	Produc	ct you produce		Percent of cost accounted for by certain coated paper
	ow has the der January 1, 200		inal pro	ducts incorporating certain coated paper changed
☐ In	icreased	☐ No change	Į	Decreased
(b) H	as this had any	effect on your firm's	demand	I for certain coated paper?
(-)	···· · · · · · · · · · · · · · · · · ·	, <b>,</b>		1.1
				ertain coated paper? Please also specify the
time	periods involve	ed and the effect on pr	nces.	
(a)	Can other n	products be substituted	for cort	ain coated paper?
(a)				
	☐ No	YesPlease l	ist these	substitute products in order of importance.
	(i)			
	(ii)			
	(iii) <u> </u>			
	/····>			

III-8.	For each possible substitute for certain coated paper, please give examples of applicat and end uses for which they are substitutes.								
	(c)	Have changes i	YesTo what degree certain coated paper? I is the time lag for each	ducts affected the price for the dochanges in their price of the dochanges in their price of the dochanges this effect have a time substitute certain coated and paper or final end use for the dochange of th	ces affect the price for me lag? If so, how long paper? Does this vary				
III-9.	9. Have you actually switched your purchases of certain coated paper to any of the substitutes list above in question III-8 (a) since 2007 (e.g., digital or on-line media)?  \[ \begin{align*} \text{No} & \begin{align*} \text{Yes} \text{—Please describe below the extent to which such a switch to substitute products may be permanent or temporary.} \]								
III-10.	Are you		the certain coated paper	you are purchasing is U	.Sproduced or				
	Alw	ays	Usually	Sometimes	Never				
III-11.	Do you	know the manu	facturer of the certain co	pated paper that you purc	hase?				
	Alw	vays	Usually	Sometimes	Never				
III-12.	-	r knowledge, are you supply them	•	of and/or interested in the	e country of origin of the				
	Alw	ays	Usually	Sometimes	Never				

Tiri	buying certain coated paper that are produced in the United States an important factor in your n's purchases of certain coated paper (please check ALL that apply)?
	YesPurchases of domestic certain coated paper are required by law or regulation (for example, government purchases under "Buy American" provisions). This involves percent of your purchases of certain coated paper.  YesPurchases of domestic certain coated paper are not required by law or regulation, but are requested by your customers. This involves percent of your purchases of certain coated paper.  YesPurchases of domestic certain coated paper are required for other reasons (please specify these reasons below). This involves percent of your purchases of certain coated paper.
	nditions of competition  Is the certain coated paper market subject to business cycles or conditions of competition
	(such as seasonality) distinctive to certain coated paper?
	☐ No ☐ YesPlease explain and provide estimates of the duration of any sucle cycle.
(b)	,

requested since 2007?

☐ No

# PART III.— MARKET CHARACTERISTICS AND PURCHASING PRACTICES -- Continued III-15. Have you made significant changes in your purchasing patterns (e.g., frequency) since 2007? Yes-- Please describe. No III-16. How many suppliers do you generally contact before making a purchase? III-17. Have you changed suppliers since 2007? No Yes--Please list the suppliers, indicate whether each firm was added or dropped as a supplier, and give the reasons for the change. III-18. Are you aware of any new suppliers, either foreign or domestic, that have entered the market since 2007? No Yes--Please identify the firms.

III-19. Have any suppliers, either foreign or domestic, refused or been unable to offer you the supply you

Yes--Please identify below the firms; the time periods involved; and the reason the firm provided for its inability to supply your firm.

111-20.	Do you require your suppliers to become certified or prequalified with respect to the quality, chemistry, strength, or other performance characteristic of the certain coated paper they sell to your firm?							
	☐ No ☐ Yes percent of purchases in 2009 ☐ YesAll purchases							
	Please provide a general description of the certification or qualification process and the time required.							
III-21.	Briefly describe the factors that you consider when qualifying a new supplier (e.g., quality of product, reliability of supplier, etc.) and estimate the time it takes to certify or qualify a new supplier.							
III-22.	Since 2007, have any domestic or foreign producers failed in their attempts to certify or qualify							
111-22.	their certain coated paper with your firm or have any producers lost their approved status?							
	☐ No ☐ YesPlease identify these firms, the countries where they are located, and the reasons why they failed the certification/qualification process.							

### PART III.— MARKET CHARACTERISTICS AND PURCHASING PRACTICES -- Continued

III-23. (a) For the factors listed below, please rate each in terms of its importance in your purchase decision for certain coated paper.

	Very important	Somewhat important	Not important
Availability			
Delivery terms			
Delivery time			
Discounts offered			
Extension of credit			
Price			
Minimum qty requirements			
Packaging			
Product consistency			
Quality meets industry standards			
Quality exceeds industry standards			
Product range			
Reliability of supply			
Technical support/service			
U.S. transportation costs			
Willingness or ability of supplier to engage in paper-directed-buy programs			
Other (specify):			

III-23.	(b)	your firm (examples quality ex	t, in order of their in deciding from was include current avaceeding specification, traditional supplies.	whom to purch ailability, ex ons or indust	nase certain coatension of credit	ted paper for any o	one order tracts, price,
		(i) _					
		(ii)					
		(iii)					
		Other fac	tors or comments:				
III-24.	What c paper?		ics does your firm o	consider whe	n determining th	e quality of certai	n coated
III-25.	were a (please countri	vailable from specify by fes). Possib	certain coated pape om another source a country, including pilities might include order size, reliabili	t a lower price; the United Solid transaction	ee, please explai tates and both s characteristics	n your reasons for ubject and nonsub	doing so ject foreign
III-26.	How o	ften does y	our firm purchase t	he certain co	ated paper that i	s offered at the lov	west price?
	Alv	vays	Usually		Sometimes	Never	

-	Do you believe there have been price leaders in the certain coated paper market since 2007? If so, please list the names of any firms you considered price leaders in the certain coated paper market since 2007. A price leader is defined as (1) one or more firms that initiate a price change, either upward or downward, that is followed by other firms, or (2) one or more firms that have a significant impact on prices. A price leader does not necessarily have to be the lowest priced supplier. For those firms identified as a price leader, please specify the time period in which a price change was communicated, whether the price change was upward or downward, and whether it covered a specific geographic region or a specific certain coated paper type.					
III-28.	Please describe how the above firm(s) exhibited price leadership.					

### PART IV.—<u>CERTAIN COATED PAPER COMPARISONS</u>

IV-1.	Who should be contact comparisons? Company contact:	ted regarding the requested information on certain coated paper						
	Transportation	Name and title	_					
		ans by which you may be contacted by the staff of the U.S. International garding the confidential information submitted in response to this reques						
	E-mail address							
	Phone number	()						
	Fax number	(						
IV-2.	Please indicate the countries of origin for certain coated paper for which your firm has actual marketing/pricing knowledge.							
	United States							
	China							
	☐ Indonesia							
	Other countries (Pl	ease specify:	)					

### PART IV.— CERTAIN COATED PAPER COMPARISONS -- Continued

IV-3. Is certain coated paper produced in the United States and in other countries interchangeable (*i.e.*, can they physically be used in the same applications)? Please indicate below, using "A" to indicate that the certain coated paper from a specified country-pair is *always* interchangeable, "F" to indicate that the certain coated paper is *frequently* interchangeable, "S" to indicate that the certain coated paper is *never* interchangeable, and "0" to indicate *no familiarity* with certain coated paper from a specified country-pair.<sup>1</sup>

Country-pair	China	Indonesia	Other countries
United States			
China			
Indonesia			
Other countries			
<sup>1</sup> For any cour please explain th	ntry-pair producing certain coa ne factors that limit or preclude	ated paper which is sometimes interchangeable use:	or <i>never</i> interchangeable,

### PART IV.— <u>CERTAIN COATED PAPER COMPARISONS</u> -- Continued

IV-4.	Do you or your customers ever specifically order certain coated paper from one country in particular over other possible sources of supply?							
	□ No □	YesPlease identify all relevant countries (including the United States and both subject and nonsubject foreign countries) from which you or your customers prefer to order, and indicate why certain coated paper from these countries are preferred over certain coated paper from other countries (please note the specific certain coated paper in your response).						
IV-5.	Are certain grades/types/sizes/varieties of certain coated paper available from only a single source (domestic or foreign, including both subject and nonsubject countries)?							
	□ No	YesPlease identify the source and the grade/type/size.						

### PART IV.— CERTAIN COATED PAPER COMPARISONS -- Continued

IV-6. (a) For the factors listed below, please rate how certain coated paper produced in each country you identified in your response to question IV-2 compare with certain coated paper produced in each of the other countries you identified (including the United States, China, and Indonesia). Please type an "X" for each quality in each comparison indicating whether the certain coated paper from the first source is superior, comparable, or inferior compared with the certain coated paper from the second source.

comparable, or inferior co	Cert pa the Ur cor cert	ain coa per fro nited Si mpared ain coa per fro China	ated om tates I to ated	Cert pa the Ur cor cert pa	ain coaper frontited Simparecoain coaper frodones	ated om tates I to ated om	Cert paper cor cert	oated China d to pated om sia	
Quality	Superior	Comparable	Inferior	Superior	Comparable	Inferior	Superior	Comparable	Inferior
Availability									
Delivery terms									
Delivery time									
Discounts offered									
Extension of credit									
Price <sup>1</sup>									
Minimum quantity requirements									
Packaging									
Certain coated paper consistency									
Quality meets industry standards									
Quality exceeds industry standards									
Certain coated paper range									
Reliability of supply									
Technical support/service									
U.S. transportation costs <sup>1</sup>									
Willingness or ability of supplier to engage in paper-directed-buy programs.									
Other (specify):									

<sup>&</sup>lt;sup>1</sup> A rating of superior on price and U.S. transportation costs indicates that the first country generally has lower prices/U.S. transportation costs than the second country.

### PART IV.— CERTAIN COATED PAPER COMPARISONS -- Continued

IV-6. (b) For the factors listed below, please rate how certain coated paper produced in each country you identified in your response to question IV-2 compare with certain coated paper produced in each of the other countries you identified (including the United States, China, and Indonesia). Please type an "X" for each quality in each comparison indicating whether the certain coated paper from the first source is superior, comparable or inferior compared with the certain coated paper from the second source.

comparable, or inferior co	comparable, or inferior compared with the certain coated paper from the second source.								
		ain co per fro		Certain coated paper from				ain coa	
	compared to certain coated paper from		compared to certain coated paper from			compared to certain coated paper from			
Quality	Superior	Comparable	Inferior	Superior	Comparable	Inferior	Superior	Comparable	Inferior
Availability									
Delivery terms									
Delivery time									
Discounts offered									
Extension of credit									
Price <sup>1</sup>									
Minimum quantity requirements									
Packaging									
Certain coated paper consistency									
Quality meets industry standards									
Quality exceeds industry standards									
Certain coated paper range									
Reliability of supply									
Technical support/service									
U.S. transportation costs <sup>1</sup>									
Willingness or ability of supplier to engage in paper-directed-buy programs.									
Other (specify):									

<sup>&</sup>lt;sup>1</sup> A rating of superior on price and U.S. transportation costs indicates that the first country generally has lower prices/U.S. transportation costs than the second country.

### PART IV.— <u>CERTAIN COATED PAPER COMPARISONS</u> -- Continued

IV-7.	(a)	How often does domestically produced certain coated paper meet minimum quality specifications for your uses or your customers' uses?					
		☐ Always ☐ Usually		,	Sometimes	Rarely or never	
	(b)	How often does imported subject certain coated paper meet minimum quality specifications for your uses or your customers' uses?					
		Source		Always	Usually	Sometimes	Rarely or never
		China					
		Indonesia					
	(c)	How often does imported nonsubject certain coated paper ( <i>i.e.</i> , certain coated paper from countries other than China and/or Indonesia) meet minimum quality specifications for your uses or your customers' uses?					
		Source		Always	Usually	Sometimes	Rarely or never
		COUNTRY (specify	/:)				
		COUNTRY (specify	<i>r</i> : )				П