#### UNITED STATES INTERNATIONAL TRADE COMMISSION

In the Matter of:	)	
	)	
SODIUM HEXAMETAPHOSPHATE	)	Investigation No.:
FROM CHINA	)	731-TA-1110 (Final)

# REVISED AND CORRECTED COPY OPEN SESSION

Pages: 1 through 291 (with excerpts)

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The hearing commenced, pursuant to notice, at 9:30 a.m., before the Commissioners of the United States International Trade Commission, the Honorable DANIEL R. PEARSON, Chairman, presiding.

#### APPEARANCES:

#### On behalf of the International Trade Commission:

#### Commissioners:

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#### APPEARANCES (continued):

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COORDINATOR

#### Staff:

SHARON D. BELLAMY, HEARINGS AND MEETINGS ASSISTANT DEBRA BAKER, INVESTIGATOR
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GEORGE DEYMAN, SUPERVISORY INVESTIGATOR

#### APPEARANCES (continued):

# <u>SECTION 1: PETITIONERS' PUBLIC PRESENTATION</u> (Open to Public)

In Support of the Imposition of Antidumping Duties:

On behalf of ICL Performance Products, LP, and Innophos, Inc.:

ANGIE SCHEWE, Business Director, Industrial Phosphates, ICL Performance Products, LP

NANCY STACHIW, Director, Technical Service and Applications, ICL Performance Products, LP

HEATHER K. LUTHER, Vice President and General Counsel, ICL Performance Products, LP

TIM J. TREINEN, Vice President, Performance Chemicals, Innophos, Inc.

WILLIAM FARRAN, Vice President and General Counsel, Innophos, Inc.

RUSSELL KEMP, Vice President, Research and Development, Innophos, Inc.

JAMES McDONNELL, Business Manager, Innophos, Inc.

Of Counsel:

JAMES R. CANNON, JR., Esquire FRANCISCO J. ORELLANA, Esquire DEAN BARCLAY, Esquire William Mullen Washington, D.C.

#### APPEARANCES (continued):

# SECTION 2: RESPONDENTS' PUBLIC PRESENTATION (Open to Public)

In Opposition to the Imposition of Antidumping Duties:

#### On behalf of The Procter & Gamble Company (P&G):

A. MATTHEW SMITH, Senior Purchasing Manager, P&G

Of Counsel:

ARTHUR J. LAFAVE, III, Esquire Lafave Associates Washington, D.C.

On behalf of Hubei Xingfa Chemical Group Company, Ltd. ("Xingfa")

Of Counsel:

JEFFREY S. NEELEY, Esquire ROBERT D. STANG, Esquire Greenberg Traurig, LLP Washington, D.C.

SECTION 3: RESPONDENT XINGA'S IN-CAMERA PRESENTATION (Closed to Public)

<u>SECTION 4: PETITIONERS' IN-CAMERA PRESENTATION</u> (Closed to Public)

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CLOSED SESSION: 211 - END

#### 1 PROCEEDINGS 2 (9:30 a.m.)3 CHAIRMAN PEARSON: Good morning. On behalf of the U.S. International Trade Commission, I welcome 4 you to this hearing on Investigation No. 731-TA-1110 5 (Final) involving Sodium Hexametaphosphate from China. The purpose of this investigation is to 8 determine whether an industry in the United States is materially injured or threatened with material injury 9 by reason of less-than-fair-value imports of subject 10 11 merchandise. As an initial matter, I would note that the 12 13 Commission has granted, in part, a request from Respondent Xingfa to hold a portion of this hearing in 14 We will begin with public presentations by 15 Petitioners and Respondents, including questioning by 16 Commissioners. We will then have a 10-minute, in-17 18 camera session by Respondent Xingfa followed by a 19 10-minute, in-camera rebuttal presentation by Petitioners, if so desired. Only signatories to the 20 administrative protective order will be permitted in 21 22 the hearing room during the in-camera sessions. 23 Following the in-camera presentations, we will resume 24 with public rebuttal and closing remarks. For anyone who isn't sure what this means, late in the afternoon, 25

- 1 we're going to go into closed session.
- Notice of Investigation for this hearing,
- 3 list of witnesses, and transcript order forms are
- 4 available at the public distribution table.
- I understand the parties are aware of the
- 6 time allocations. Any questions regarding the time
- 7 allocations should be directed to the secretary.
- Parties are reminded to give prepared
- 9 testimony to the secretary. Please do not put
- 10 testimony directly on the public distribution table.
- 11 All witnesses must be sworn in by the
- 12 secretary before presenting testimony.
- Finally, if you will be submitting documents
- 14 that contain information you wish classified as
- business confidential, your request should comply with
- 16 Commission Rule 201.6.
- 17 Madam Secretary, are there any preliminary
- 18 matters?
- 19 MS. ABBOTT: No, Mr. Chairman.
- 20 CHAIRMAN PEARSON: Very well. Let us
- 21 proceed with opening remarks.
- MS. ABBOTT: Opening remarks on behalf of
- Petitioners will be by James R. Cannon, Jr., of
- 24 Williams Mullen.
- 25 CHAIRMAN PEARSON: Good morning, Mr. Cannon.

- 1 Welcome back.
- 2 MR. CANNON: Good morning. Thank you.
- 3 The evidence that you have has been
- 4 carefully and thoughtfully put together in a staff
- 5 report in this record establishes that dumped imports
- of SHMP from China are causing material injury.
- 7 First, look at the volume of imports. It is
- 8 significant and increasing. It is significant, both
- 9 absolutely and relative to the consumption and U.S.
- 10 production. So in terms of the statute, the first
- 11 statute criteria is satisfied. Indeed, imports are
- increasing over the period of investigation and in the
- interim period. They are present in every segment of
- 14 the market. They are present at every customer
- 15 account. The sheer size of the imports in this case
- tells you that imports have displaced domestic
- 17 producers in the market.
- The Chinese imports, secondly, are
- 19 underselling domestic producers' prices. The margins
- of underselling go from four to 51 percent. The staff
- 21 report indicates that, in the 60 quarters in which
- they collected data, imports undersold domestic
- 23 producer prices in 57 out of 60 quarters. There is
- overwhelming evidence that imports are priced below
- 25 domestic producer prices.

1	As a result, at specific accounts, domestic
2	producers were forced to reduce their prices, and, in
3	that instance, there was price depression.
4	In addition, overall, on average, domestic
5	producers' prices are suppressed. They are unable to
6	obtain needed price increases. In fact, the U.S.
7	industry, over the last four years, has essentially
8	closed two plants, one producer, NALCO, has left the
9	industry. Another producer, ICL, has closed one of
LO	its two plants. The remaining two operations still
L1	suffer from persistently low prices. They are unable
L2	to earn adequate profits.
L3	During this time, demand has been stable,
L4	and so the agent that has caused this situation that
L5	forces domestic producers persistently to lose money
L6	is the rising market penetration by the Chinese
L7	imports.
L8	Now, since the preliminary decision by the
L9	Commerce Department in September, imports have
20	dropped. Domestic producers already, at some
21	accounts, have increased their prices. They have
22	already contracted at other accounts to increase their
23	volume for next year. Innophos has announced a 15-
24	percent expansion of its capacity.
25	So, in this case, you can already see what's

- going to happen with an antidumping duty order in
- 2 place, and that tells you that the fact that the
- 3 domestic industry has already improved so quickly
- 4 after conditions of unfair trade are stopped, what
- 5 that demonstrates is that the domestic industry, in
- fact, was affected significantly by imports throughout
- 7 this period. In other words, there is causation, and
- 8 that's basically the argument presented by the Chinese
- 9 and their counsel.
- 10 Their essential argument is that there is no
- 11 causation because prices are increasing. True, on
- average, prices are increasing, but they are not
- increasing fast enough.
- 14 Secondly, they argue, the market is
- 15 segmented. True, the market is segmented, but the
- 16 Chinese imports are in every segment at every account.
- 17 Thirdly, they argue, the U.S. producers
- 18 tried different strategies. In fact, they did try
- 19 different strategies. They tried to cut price and
- 20 gain volume. It didn't work. They tried to hold
- 21 their price so they could make money. It didn't work.
- 22 No strategy worked.
- 23 Persistent inadequate returns. For these
- 24 reasons, that the material injured suffered throughout
- 25 the period of investigation is, in fact, by reason of

- 1 the dumped imports, and, therefore, we ask you to
- 2 issue an affirmative determination. Thank you.
- 3 CHAIRMAN PEARSON: Thank you, Mr. Cannon.
- 4 MS. ABBOTT: Opening remarks on behalf of
- 5 Respondents will be by Jeffrey S. Neeley, Greenberg
- 6 Trauriq.
- 7 CHAIRMAN PEARSON: Good morning, Mr. Neeley.
- 8 Welcome back.
- 9 MR. NEELEY: Thank you very much. I'm glad
- 10 to be here. I am Jeffrey Neeley of the law firm of
- 11 Greenberg Traurig, and I'm joined here this morning by
- 12 my colleague, Robert Stang from Greenberg Traurig. As
- part of our group, there is also testimony by the
- 14 people from Procter & Gamble, represented by Arthur
- 15 Lafave.
- I am glad that Mr. Cannon has pointed out
- 17 that the case here today needs to be about more than
- 18 anecdotes because we agree with that. We believe that
- 19 the data show that there is no causal connection
- 20 between imports found to be sold at LTFE and the
- 21 condition of the U.S. industry.
- 22 What we find, from the data that the staff
- has very ably collected, is that while the products
- 24 may be fungible here on a physical level, plainly,
- 25 there are very different market segments, and pricing

- is not the crucial condition of sales in this market.
- 2 First of all, the staff report shows that
- 3 there are other factors than pricing that are
- 4 extremely important. I think the staff did a very
- 5 good job of collecting data and has presented that in
- 6 the report.
- 7 Number two, data on pricing from the
- 8 domestic industry's own questionnaires responses show
- 9 this. Specifically, they show that there are large
- and continuing price differences for the same product
- among U.S. producers, which would not be the case if
- 12 price were the be-all and end-all of decision-making
- 13 with regard to product selection.
- 14 Thirdly, there were very significant price
- rises of the Chinese product, price rises from the
- 16 years 2004 to 2006. We chose those years because we
- 17 thought that they gave the domestic industry its best
- 18 shot. And they showed that the market shares are
- 19 simply not going in the direction of these extreme,
- 20 rising prices from the Chinese side.
- 21 Really, this whole story is not surprising
- 22 when we realize that the sodium Hex is, in fact, a
- very small part of most of the end products. So
- 24 pricing, really, in our view, is not the critical
- 25 element. Other things, which the staff has found, are

- 1 much more important.
- 2 Once one realizes that prices are not
- driving everything, really, the rest of the data begin
- 4 to make sense. It explains why the prices for the
- 5 Chinese products can be rising much more sharply than
- 6 the domestic prices, yet market shares are going in
- 7 the opposite direction. It explains how financial
- 8 conditions of U.S. producers could be declining in the
- 9 face of sharply rising prices from China and that the
- 10 U.S. producers have simply not been able to take
- 11 advantage of these opportunities.
- 12 In short, what we see is that trends of
- pricing, market share, and financial performance are
- 14 very disjointed in this case. They are not pointing
- in the direction that the Commission typically sees in
- 16 injury cases. We believe the same is true with regard
- 17 to threat, and we'll also address those issues during
- 18 our main presentation.
- 19 Thank you for your time, and we'll go into
- 20 more detail, and I expect we'll have a lot of
- 21 questions from you. Thank you.
- 22 CHAIRMAN PEARSON: Thank you, Mr. Neeley.
- MS. ABBOTT: Will witnesses in Petitioners'
- 24 public presentation, Panel 1, please come forward and
- 25 be seated? All witnesses have been sworn.

- 1 (Pause.)
- 2 CHAIRMAN PEARSON: Welcome again, Mr.
- 3 Cannon. Are you running this show?
- 4 MR. CANNON: It appears. Actually, I think
- 5 you're running the show.
- 6 CHAIRMAN PEARSON: We get to sit here and
- 7 watch. Please proceed.
- 8 MR. CANNON: We'll commence with the
- 9 testimony of Russell Kemp.
- 10 MR. KEMP: Good morning. My name is Russ
- 11 Kemp. Since August 2007, I've been the vice president
- of research and development for Innophos, Inc. Prior
- to that time, I was business manager for several
- 14 products in our phosphates business, most recently,
- 15 SHMP and some other sodium phosphates.
- 16 I've been in the phosphates business with
- 17 Innophos's predecessor company since 1998, and, prior
- 18 to that, I held various manufacturing positions with
- 19 Rhône-Poulenc, another predecessor to Innophos, in
- 20 Wyoming and Texas.
- 21 This morning, I would like to address the
- 22 product, the production process, and some of the
- 23 factors our customers consider when deciding whether
- 24 to purchase SHMP. So, first, let me describe the
- 25 product.

1	Chemically speaking, SHMP, or, in our
2	shorthand, "Hex," is a water-soluble, polyphosphate
3	glass that consists of a distribution of polyphosphate
4	chain links. It is usually sold as a white, powdery
5	solid, and, unlike other sodium phosphates, is
6	infinitely soluble in water.
7	This characteristic sets it apart from other
8	phosphates and helps explain why it is a superior
9	product in several applications.
LO	Hex is produced by mixing phosphoric acid
L1	and a sodium source, either soda ash or caustic soda.
L2	That combination of ingredients produces a mixture, or
L3	slurry, that is mostly monosodium orthophosphate,
L4	which is then fed continuously into a high-temperature
L5	furnace, which is maintained between 800 and 1,100
L6	degrees Celsius.
L7	Innophos's furnace is heated with natural
L8	gas, and I suspect this is true in general. In the
L9	furnace, the water is boiled off to form molten SHMP,
20	which is cooled rapidly to produce thin plates similar
21	to a sheet of glass. While these plates can be sold
22	and used as is, most material is crushed, milled, and
23	screened to specification.
24	After screening, the product will appear to
25	be granules or a white powder, depending on the

- 1 particle size. The material is then packaged for
- 2 shipment and sold directly, both to end users and
- 3 through distributors.
- 4 You will see in front of you a table with
- 5 several items on it. To your right are samples of
- 6 sodium hexametaphosphate produced by both Innophos and
- 7 by ICL. If you get a chance to look at these during a
- 8 break, you'll be able to see how the particle size
- 9 differs. These differences can be important to our
- 10 customers who require a specific particle size,
- depending on their application and process.
- 12 After the Hex is produced and packaged, a
- chemical analysis is performed on each lot. This
- 14 information is certified by our laboratory and
- accompanies the product when it is shipped.
- 16 We also have two copies of certificates of
- analysis, or "C of A," in industrial shorthand, for
- 18 your examination. I recognize this is almost
- impossible to read, but on the left is a food-grade,
- or FCC, certificate of analysis. On the right is a
- 21 technical grade.
- In printed form, you'll notice that, among
- other things, we certify Hex to have a specific  $P_2O_5$
- 24 content. Hex with a minimum of 65 percent P<sub>2</sub>O<sub>5</sub> is
- 25 called "regular chain," and Hex with a minimum of 68

- 1 percent  $P_2O_5$  is called "long chain." These are both,
- 2 by the way, regular chain.
- In our process, regular chain Hex will tend
- 4 to have an average chain length of about 11, and long
- 5 chain will average out to a chain length of 19. In
- any particular lot of Hex, the average chain length
- 7 may vary somewhat from these targets. In addition,
- 8 there may be some variation in how narrow the chain
- 9 length distribution is around the average.
- To vary the average chain length, we adjust
- 11 two aspects of the production process.
- 12 First, when the phosphoric acid and soda ash
- are mixed, we can change the ingredient ratio.
- 14 Slightly more phosphoric acid relate to the soda ash
- will allow us to produce a longer chain length.
- 16 Second, we must also change how long the
- 17 mixture remains in the furnace. In general, the
- 18 material must remain in the furnace longer in order to
- 19 produce a longer chain length.
- 20 So, by varying the ratio of raw materials
- and the furnace residence time, we could, in theory,
- 22 produce any average chain length.
- The main attribute of a longer chain length
- is that Hex will take longer to hydrolyze, or, in
- 25 plain English, break down, once it is added to water.

- 1 So if the end user has an application in which the Hex
- 2 must remain in solution for a long period of time,
- 3 such as in a beverage, long chain SHMP is likely to be
- 4 appropriate.
- 5 Long chain, however, costs more to make and
- 6 sells for a higher price. Most customers, therefore,
- 7 will use regular chain.
- In addition to the  $P_2O_5$  content, or chain
- 9 length, the food-grade C of A also shows contaminant
- 10 levels. The food chemicals codex, or "FCC,"
- 11 establishes maximum levels of impurities, such as
- 12 insoluble substances: arsenic, fluoride, and lead.
- 13 In the case of technical-grade SHMP, our certification
- does not specify levels for these parameters.
- 15 At Innophos, we operate our Waterway plant
- in South Chicago under identical conditions to produce
- 17 both technical grade and food grade; that is, for the
- 18 most part, SHMP produced from our plant is identical,
- 19 whether the package ultimately says food grade or
- 20 technical grade.
- To produce either of these, we employ good
- 22 manufacturing practices, or, more industry shorthand,
- "GMP." These practices ensure, for example, that no
- outside contaminants can get into the product during
- 25 the production process. We also test the product for

- 1 quality and purity at various points in the process.
- 2 There are two main differences between the
- 3 two grades, however.
- 4 First, we have a more rigorous GMP program
- 5 for food production.
- 6 Second, we test every lot of food-grade Hex
- 7 in our laboratory to ensure that the product meets the
- 8 standards for contaminants, such as arsenic or lead.
- 9 We do not need to perform these tests, though, for
- 10 technical-grade Hex, which is sold into markets that
- 11 do not require food grade.
- Both drinking water and toothpaste, for
- 13 example, could incorporate technical-grade Hex because
- 14 the dosage is so low that any impurities, as consumed,
- would be vanishingly small. However, as the consumer
- of both water and toothpaste, I personally feel better
- 17 that the Hex we sell into those markets does routinely
- 18 meet that specification.
- 19 Hex is generally purchased by end users for
- one of two reasons. In some applications, such as
- 21 municipal water treatment, it functions as a
- 22 sequestering agent. This means that Hex will form a
- 23 strong bond with troublesome metals and minerals found
- 24 in water. As a result, Hex will hold iron, calcium,
- 25 manganese, and other minerals in solution, reducing

1	off-color	water	and preve	nting s	solids	from	building	up
2	in municip	oal dis	stribution	netwo	rks.			

In other applications, such as Kaolin and clay processing, Hex functions as a dispersant. means that it will disperse the clay particles more uniformly throughout the slurry. Hex prevents the clay particles from clumping, and lowers the viscosity of the processing solution. Therefore, a Kaolin producer is able to pump the slurry more easily, using smaller-diameter piping and lower-horsepower pumps to move the slurry over longer distances.

In beverages, Hex has significant sequestering functionality. SHMP will bind with calcium, magnesium, and other minerals. As a result, any bacteria that could be introduced into the container would not be able to use those minerals and nutrients. In this manner, Hex can be thought of as an antimicrobial agent.

In other food applications, Hex is used to prolong shelf life, increase moisture retention, or improve the appearance of meat, seafood, and poultry.

SHMP is different from other sodium phosphates because of its high solubility and the two important functions of sequestration and dispersion.

Other phosphates, such as sodium tripolyphosphate, or

- 1 "STPP," are less useful for those applications I've
- 2 just described either because they are not as soluble
- 3 or must be added at higher levels.
- In fact, applications for SHMP and other
- 5 phosphates generally do not overlap, and the
- 6 substitution of Hex by other phosphates would not
- 7 work.
- 8 Thank you for your attention. At this
- 9 point, I would like to turn over the microphone to
- 10 Nancy Stachiw.
- 11 MS. STACHIW: Good morning. My name is
- 12 Nancy Stachiw. I'm the director of technical service
- and applications research for ICL Performance
- 14 Products, LP. I've spent 20 years in the phosphate
- industry since I started with Monsanto in 1987.
- 16 Currently, I manage 15 food scientists,
- 17 engineers, and chemists who staff are technical
- 18 service department. We look for new uses for SHMP and
- 19 assist our customers to use SHMP in their products.
- 20 We also obtain and analyze our competitors'
- 21 SHMP.
- I'm here today to talk about the
- 23 applications and the end users of SHMP. I should
- 24 emphasize, first, that SHMP is generally
- 25 interchangeable, regardless of the manufacturer. It

- is rare for us to avoid competition from Chinese SHMP
- 2 as a result of a technical or quality issue. In fact,
- 3 the major importers of Chinese SHMP have their own
- 4 technical service staff. They will work with
- 5 customers in the same way that we do to meet customer
- 6 specifications or work with the customer to change the
- 7 specifications to accommodate their product.
- 8 As Russ just explained, there are generally
- 9 three different factors that are important to end
- 10 users, although, for a large number of users, even
- 11 these factors are not particularly important.
- 12 First, for a few users, chain length is an
- important issue. Generally speaking, a higher chain
- 14 length translates into better sequestration and longer
- shelf life in the product. So, for example, users in
- 16 the beverage industry that are seeking longer shelf
- 17 life and antimicrobial effects may specify long-chain
- 18 SHMP. Long chain will have a longer stability before
- 19 it breaks down.
- 20 Some users of food-grade SHMP also have
- 21 patents with respect to their products that may call
- 22 for a particular chain length. Procter & Gamble, for
- 23 example, has some patents that are based on using
- long-chain SHMP. It should be emphasized, however,
- 25 that these applications only account for a tiny

- 1 percentage of the total SHMP market.
- The largest markets for technical-grade SHMP
- 3 are water treatment, the clay, or Kaolin market, and
- 4 the industrial-cleaner market.
- 5 In the water-treatment market, most users
- 6 purchase technical-grade, regular-chain SHMP for its
- 7 properties as a water softener. In fact, I'm not
- 8 aware of any customer in this market with a
- 9 specification for chain length. Also, these users can
- 10 usually accommodate various different particle sizes.
- In the clay market, as Russ explained, SHMP
- is used to disperse the clay into a slurry. The
- finished product is typically used as a coating for
- 14 paper or in paints. The clay added to paper prevents
- ink from running so that it does not smear. It also
- 16 contributes to the brightness of the paper.
- 17 To produce certain very fine, coated papers,
- 18 the end user may call for a long-chain SHMP. For
- 19 these reasons, there is a segment of the Kaolin market
- that prefers the long-chain SHMP.
- 21 I should also point out that long-chain SHMP
- 22 made by ICL is, on average, somewhat longer than the
- 23 product made by Innophos or the Chinese producers.
- 24 Russ stated that Innophos produces long chain with an
- average chain length of 19. Our long-chain SHMP

- 1 typically has an average chain length of 21. In the
- 2 market, though, this is too close to be meaningful.
- 3 I'm not aware of any user that would need to change
- 4 its process to switch between the different long-chain
- 5 products.
- In fact, chain length is not a very precise
- 7 measurement. We do not identify chain length on the
- 8 certificate of analysis. Instead, we measure and
- 9 certify the  $P_2O_5$  content. Based on the  $P_2O_5$  content, we
- 10 calculate an average chain length, but because it is
- difficult to measure chain length, we do not routinely
- measure or certify chain length on individual batches.
- 13 The most important specification, from the
- 14 customer's point of view, is generally particle size.
- 15 SHMP powder is very fine, and, in some processes,
- 16 without good agitation, it will tend to clump up or
- 17 cake. Most users, therefore, prefer larger particles,
- 18 crushed or granular SHMP, because it will flow better
- in their process.
- In other cases, the end user may be blending
- 21 SHMP with other materials. In that case, the user may
- 22 want the particle size of the SHMP to be similar to
- 23 the size of the other materials, or the user may have
- set up its process to use a particular particle size
- and achieve a specific rate of dissolution.

1	Changing the particle size will affect the
2	rate that the SHMP dissolves. This means that if a
3	customer has a very narrow specification for particle
4	size, such as a custom specification that does not
5	allow any fine particles, we may be forced to build up
6	a large inventory of powder to supply that order. In
7	that case, we would try to find a customer for the
8	powder in a less-demanding market, such as water
9	treatment; otherwise, we might need to work with the
10	customer to change its process so that it will allow
11	the use of more powder.
12	Our sales force will attempt to balance the
13	orders for granular and powder SHMP so that we do not
14	build up a large inventory of one or the other. This
15	means that if we have too many customers buying
16	granular, we might have to be more competitive to sell
17	some powder and avoid building up inventory. In fact,
18	if we lose a single customer for a particular particle
19	size, that may affect the profitability of our sales
20	to all of our remaining customers.
21	End users also specify whether they need a
22	technical grade or a food grade. As Russ pointed out,
23	this is really a matter of testing the product for
24	traces of impurities. Like Russ indicated for
25	Innophos, we also operate our plants at all times

- 1 under GMP.
- 2 Our technical-grade product is made under
- 3 the same operating conditions as our food-grade
- 4 product. We used to dedicate one furnace to making
- 5 technical-grade SHMP because we were using some
- 6 recycled phosphoric acid as a feedstock to that
- furnace, and we wanted to be certain that no
- 8 contaminants entered the food-grade product.
- 9 However, we no longer use recycled
- 10 phosphoric acid in any of our products. So either
- 11 furnace can be used to make food-grade or technical-
- 12 grade SHMP at this time. Thank you.
- MS. SCHEWE: Good morning. I'm Angie
- 14 Schewe, business director of industrial phosphates for
- 15 ICL Performance Products, LP.
- 16 Since joining ICL in 2000, I have been
- 17 responsible for the strategic direction and marketing
- 18 of phosphate products, including pricing and sales
- 19 strategies for SHMP in the industrial market.
- I manage a sales staff that regularly calls
- on our customers, but, in fact, on occasion, I
- 22 personally meet with some of our largest customers.
- Today, I'm here to describe to you the
- 24 impact that Chinese SHMP has had on our sales, our
- 25 prices, and our profitability. Let me begin by

- describing to you how sales take place in the market.
- 2 SHMP is sold by producers, such as ICL and
- 3 Innophos, either directly to large end users or
- 4 through distributors to sell to small end users. Some
- 5 distributors are also importers. Univar, for example,
- is both the largest distributor and the largest
- 7 importer of SHMP.
- 8 Some other distributors are also
- 9 manufacturers of downstream products. For example,
- they will blend SHMP with other chemicals, including
- 11 sodium phosphates. These blends are outside of the
- 12 scope of this investigation.
- Over the past several years, imports of
- 14 Chinese SHMP have played a major role in the market.
- 15 They set the standard for pricing, and customers tend
- 16 to use Chinese pricing as a leverage against our
- 17 price. Indeed, virtually all of our customers have
- 18 already qualified the Chinese product.
- 19 Univar and other distributors will inventory
- 20 domestic and imported SHMP and will try to sell the
- 21 domestic SHMP at accounts where it can obtain higher
- 22 prices. Over time, however, Univar has shifted to
- 23 more and more Chinese SHMP and away from the U.S.-made
- 24 product. Large end users will, in most cases, buy
- 25 from more than one producer in order to protect their

- 1 supply chain.
- 2 As a result, most customers are purchasing
- 3 some percentage of their requirements from an importer
- 4 or distributor of Chinese SHMP. We are often only a
- 5 secondary source of SHMP for these customers.
- 6 Because most customers have already
- 7 gualified the Chinese SHMP and familiar with the
- 8 Chinese products, we are not able to distinguish our
- 9 products in terms of quality, technical service, or
- 10 delivery time. In fact, we are only able to stay
- 11 ahead of the Chinese in those few new product
- 12 applications where a customer will seek our assistance
- to create a new product and/or a new process.
- 14 However, after a year or two of using our SHMP in its
- 15 process, most customers will typically shift to
- 16 Chinese SHMP in order to get a lower price.
- 17 For example, ICL worked with a customer to
- 18 develop a new application for SHMP in a dairy product.
- 19 After the customer successfully launched this new
- 20 product, they switched to Chinese SHMP, based on its
- 21 lower price.
- One advantage we historically held was our
- ability to offer a portfolio of phosphate products;
- that is, ICL can supply any number of phosphate
- 25 products together in a single shipment. This allows

- us to supply full truck-load quantities. However,
- 2 distributors, such as Univar, maintain an even broader
- 3 inventory of phosphate and other chemicals. Univar
- 4 can offer a larger variety of products and ship mixed
- 5 truckloads of phosphates and nonphosphates.
- Russ and Nancy described the various
- 7 applications of SHMP and the industries that use our
- 8 products for their unique properties. ICL supplies
- 9 SHMP to all segments of the market. Our customers
- 10 represent dozens of different industries, including
- 11 producers of industrial and institutional cleaners,
- 12 water treatment, pet food, and dental products, and,
- until recently, the Kaolin and clay market.
- 14 The Kaolin market is a relatively large
- market and accounts for approximately 20 percent of
- 16 the SHMP market. As Russ and Nancy explained, SHMP is
- 17 blended with Kaolin or clay from the mine to produce a
- 18 slurry. The finished product is used in the paper
- 19 industry as a coating.
- 20 Historically, Kaolin processors bought SHMP
- 21 purely on the basis of the lowest price. These
- 22 companies did not have demanding specifications, and
- 23 if the price was low, they would adjust their process
- to accommodate various chain lengths.
- 25 ICL supplied the Kaolin market with

- 1 technical-grade, regular-chain SHMP through 2003, when
- we closed our Trenton plant. At that point, we
- decided to exit the Kaolin market because the price
- 4 levels of the Chinese imports were simply too low.
- 5 Price levels in the clay fields were so low that we
- 6 could not make money on those sales.
- 7 In fact, Chinese importers were offering
- 8 longer-chain SHMP at prices below our regular-chain
- 9 SHMP. Longer chain lengths are more expensive to
- 10 produce. So the Chinese imports offered the Kaolin
- industry a higher-cost product at a lower price than
- 12 our regular-chain SHMP.
- In other markets, the importers of Chinese
- 14 SHMP also used low prices to penetrate customer
- 15 accounts.
- We attempted to compete, in part, by looking
- for niche markets. We have sought to supply food
- 18 products and beverage makers that might be
- 19 apprehensive of using SHMP made in China. We have
- also sought to secure business from the specialty
- 21 refractory market, where, historically, we enjoyed
- 22 higher returns.
- Over time, though, Chinese imports have
- 24 spread throughout the market. Although there are a
- 25 few customers in the food market that will only buy

- domestic SHMP, these customers only account for a tiny
- 2 part of our total volume sales.
- 3 Throughout this period, our costs were
- 4 rising, particularly our cost of phosphoric acid and
- 5 natural gas. We, therefore, tried repeatedly to raise
- 6 prices to cover rising costs; however, we were only
- 7 able to obtain higher prices when the Chinese
- 8 importers raised their prices.
- 9 For example, when the Chinese producers
- 10 experienced shortages in 2005, importers raised
- 11 prices, and we were able to obtain price increases.
- 12 Otherwise, we have been held captive by the price
- levels established by Chinese imports. Our prices
- 14 simply cannot rise quickly enough to catch up to our
- 15 rising costs.
- 16 For example, we are now seeing unprecedented
- 17 prices for phosphoric acid. We must compete for
- 18 phosphoric acid supply with the fertilizer industry,
- 19 which uses acid as a raw material. Phosphoric acid
- 20 prices are being driven by increasing global demand,
- 21 particularly in India and China, and by rising demand
- of biofuels in the U.S. As a result, demand for
- 23 phosphoric acid has intensified, and prices are at
- 24 unprecedented levels.
- 25 Similarly, the supply of soda ash and

- 1 natural gas, major components in our manufacturing
- 2 process, has been tightening. With respect to soda
- ash, we have been experiencing at least biannual, if
- 4 not quarterly, price increases from major soda ash
- 5 producers.
- 6 The same applies to natural gas. In the
- 7 last four years, prices of natural gas have more than
- 8 doubled, driving up the cost of production. As
- 9 testified before, production of SHMP requires a
- 10 substantial amount of energy and, in our case, natural
- 11 gas.
- 12 As I noted before, we have repeatedly
- 13 attempted to raise prices in order to cover these
- 14 rising costs. We have only been successful, though,
- when the Chinese SHMP prices also increased.
- 16 For example, when China reduced its VAT
- 17 rebate from 13 to 5 percent in 2007, import prices
- 18 rose, and we were able to raise our prices, or, as I
- 19 have already explained, when Chinese producers had
- 20 technical problems interrupting production, price
- 21 levels rose in the U.S.
- 22 Since the filing of the petition at the
- beginning of 2007, we have seen some improvement in
- the market. Initially, the volumes of imports of SHMP
- 25 from China declined. Prices rose, and our

- 1 profitability improved during the first nine months of
- 2 2007.
- 3 Toward the end of the period, however,
- 4 importers began to build large inventories to carry
- 5 them into 2008 without having to pay antidumping
- duties. For example, a potential customer in the
- 7 Kaolin industry recently informed us that it did not
- 8 need to purchase ICL products for the first quarter,
- 9 as they had purchased enough Chinese SHMP to last
- 10 through March 2008.
- We hope, nonetheless, to recapture this and
- other sales upon an affirmative determination by the
- 13 Commission. Now that antidumping duty deposits are
- 14 required, we have seen some significant improvement in
- 15 price levels, particularly in our water-treatment
- 16 accounts. However, there is still an inventory of
- 17 Chinese SHMP held by distributors and importers. The
- 18 lingering effects of the Chinese dumped products and
- 19 rising costs have not allowed us yet to return to an
- 20 adequate profit level. For that to happen, we need
- 21 your votes.
- 22 Finally, I should say a word about another
- U.S. producer, NALCO. NALCO bought the Calgon
- business several years ago and has its own SHMP plant.
- To the best of my knowledge, NALCO has not operated

- 1 that plant since 2003. Instead, NALCO has purchased
- 2 SHMP for its blended products from domestic producers
- 3 and China.
- 4 Recently, though, I discussed that
- 5 antidumping case with a senior executive at NALCO. My
- 6 understanding is that NALCO is watching the outcome of
- 7 this case very closely. If conditions of fair trade
- 8 to this market return, I believe that NALCO will
- 9 seriously consider reopening its SHMP plant. NALCO
- 10 has sufficient capacity to supply its internal needs,
- 11 as well as the merchant market. Relief from dumping
- 12 could very well return NALCO to the industry.
- 13 In conclusion, with an affirmative vote, the
- 14 Commission can resurrect the U.S. industry. Chinese
- imports have prevented us from earning reasonable
- 16 profits for far too many years now. We urgently need
- 17 your help to restore our industry. Thank you.
- 18 MR. TREINEN: Good morning. I'm Tim
- 19 Treinen, vice president of the performance chemicals
- 20 business for Innophos, Inc. The performance chemicals
- 21 business includes various sodium phosphates, of which
- 22 SHMP is one of the most important.
- I'm here today because our business has been
- 24 under attack for several years now. We need your
- 25 affirmative vote to obtain relief from dumped Chinese

- 1 imports.
- Over my 20-year career in phosphates, I've
- 3 been with Albright & Wilson, a major producer of
- 4 phosphates and phosphate chemicals, including SHMP;
- 5 then, in 2000, with Rhodia, Inc., which acquired A&W;
- and now with Innophos, which spun off from Rhodia.
- 7 I've progressed through the company and the phosphate
- 8 business.
- 9 Before I was responsible for SHMP and other
- 10 sodium phosphates, I was Rhodia's global asset
- 11 director in charge of phosphoric acid. Now I'm
- responsible for managing the production and sale of
- most of the downstream products made from that
- 14 phosphoric acid.
- 15 Let me begin by describing the sales process
- 16 at Innophos. The vast majority of our customers
- 17 negotiate supply contracts for a period of one year or
- 18 less. Every week, I meet with our business managers
- 19 and commercial team to review each contract that is
- 20 coming due. We must consider several factors,
- 21 including current prices, margins, and competitive
- 22 activity.
- Next, we will look at the product mix and
- the volume purchased by the customer. If, for
- 25 example, the customer is purchasing SHMP powder, and

- that production will help balance out the product mix
- in the plant, we may be more aggressive in responding
- 3 to competitive pressure.
- In 2006, for example, we lost a major
- 5 account to Chinese imports. This particular customer
- 6 had purchased a large volume of powder SHMP and was
- 7 very lenient with respect to particle size. As a
- 8 result, over the course of 2006, after losing this
- 9 customer, our inventory levels of powder grew.
- 10 However, in 2007, we finally agreed to a lower price,
- in part, to sell the inventory that had accumulated
- 12 and to balance our sales mix.
- So our shipments increased in 2007, but we
- 14 had to cut our price by eight percent to get that
- 15 business.
- 16 Chinese competition and lower pricing
- 17 pressure has been a frequent topic we have to deal
- 18 with at our weekly pricing meetings. The Chinese
- 19 price is often the reference price across the market.
- 20 Most, if not all, of the large accounts will purchase
- 21 from two or more suppliers. As a result, even when we
- 22 win a contract, our prices are limited by reference to
- 23 the Chinese price. If we insist on a higher price, we
- 24 will almost certainly lose some or all of the volume
- 25 at that account.

1	By the time I became responsible for the
2	SHMP business in 2004, the Chinese were already a
3	major factor in the market, and margins had eroded due
4	to aggressive Chinese pricing at a time when costs
5	were increasing.
6	Initially, Chinese SHMP penetrated large-
7	volume markets for technical-grade, regular-chain
8	SHMP. One of these markets was the Kaolin
9	beneficiation industry. Imports of Chinese SHMP used
LO	extremely low prices to gain positions at virtually
L1	every Kaolin account.
L2	First, the Kaolin industry consumes
L3	technical grade.
L4	Second, they do not typically require that
L5	the producer be audited or qualified.
L6	Third, the Kaolin requires large volumes of
L7	SHMP delivered to locations near the East Coast. So
L8	Chinese imports could be brought into Savannah by
L9	ocean freight and transported a relatively short
20	distance inland to the Kaolin customers.
21	For these reasons, importers targeted the
22	Kaolin industry and had a great deal of success
23	pushing the domestic industry out of that part of the
24	market. As you have heard, ICL abandoned the Kaolin
0.5	market when it closed its Trenton plant Innophos

- also retreated from this segment of the market, but we
- only had a single SHMP production plant and did not
- 3 have the option to shut down a plant or cut our
- 4 capacity in half. To recover our fixed costs, we need
- 5 to achieve a high level of capacity utilization, and
- 6 we could not do so without the Kaolin business.
- 7 As a result, we have continued to sell to
- 8 the Kaolin customers, in some cases, below our full
- 9 cost of production, to balance our product mix and to
- 10 gain some contribution towards fixed costs.
- Outside the Kaolin market, we've watched the
- 12 Chinese imports penetrate many segments of the market
- 13 with similar results. Customers will readily accept
- 14 Chinese product in all but a very few applications
- 15 using food-grade Hex, where recent publicity regarding
- 16 Chinese chemicals may have caused some fear regarding
- 17 contamination.
- 18 Univar is one of the largest distributors of
- 19 Chinese Hex, one of our largest customers, and the
- 20 major distributor of U.S.-made Hex.
- 21 For many years, we did not generally compete
- 22 directly with Univar for customers. Instead, Univar
- 23 tended to sell our Hex in regional markets to supply
- 24 relatively small customers. But as Univar began to
- offer Chinese Hex at our large-volume accounts, we

were forced to defend our positions.

2 In responding to the Chinese competition, we 3 tried to maintain higher prices by emphasizing our ability to supply quickly without the long lead time 4 needed for ocean freight from China. In response, 5 distributors carried inventories of Chinese SHMP at dozens of locations across the country. 8 distributors simply eliminated any supply chain advantage enjoyed by domestic producers and offered an 9 even lower price. At account after account, we were 10 11 forced to compete at lower prices offered by Chinese imports. 12 13 As a manager responsible for this business, I face two untenable choices: I can cut our prices in 14 15 order to increase output and improve unit cost, but the price levels are already so low that I cannot earn 16 an adequate profit. In fact, when I cut our price 17

importers responded by dropping the price even lower.

In the end, I may be able to increase our volume, but

down to near variable cost, in many cases, the

21 at a price that does not cover our costs.

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Alternatively, we have tried to increase price levels to cover our costs. In hindsight, this strategy was also doomed to fail. When we resisted customer demands to match the Chinese imports, we lost

- 1 so much volume that our inventories increased to a
- 2 point where our plant had to shut down.
- For example, in 2006, our plant was closed
- 4 for nearly three months because we would not meet the
- 5 Chinese price levels and lost sales to the Chinese.
- 6 Our workers suffered, our capacity was idle, and our
- 7 bottom line was miserable.
- 8 In my testimony at the preliminary staff
- 9 conference, I mentioned that we have experienced
- 10 rising costs throughout the period, which make the
- 11 situation even worse. Since my testimony last March,
- 12 soda ash prices have continued to rise. You can see,
- from our exhibits, Slide 3, the soda ash prices have
- 14 risen 81 percent since 2003. The soda ash market
- 15 continues to be tight, and we face rising costs for
- 16 this material.
- 17 Most importantly, though, as mentioned by
- 18 Angie, phosphoric acid prices have risen dramatically
- 19 due to surging demand for fertilizer.
- 20 Slide 4 shows the trend in acid prices. The
- 21 chart identifies the published price of "MGA," or
- 22 merchant-grade acid. Merchant-grade acid is a
- 23 feedstock that we use to make purified phosphoric
- 24 acid, which is then used as a raw material to make
- 25 Hex. As you can see, phosphoric acid prices have

- 1 increased 84 percent over the last five years and are
- 2 continuing to rise.
- 3 As provided in Slide 5, natural gas costs
- 4 are also increasing.
- 5 In these circumstances, our industry
- 6 urgently needs your help to address Chinese imports.
- 7 In fact, since the preliminary Commerce determination,
- 8 imports from China have come to a standstill. We have
- 9 already begun to see what might be accomplished by an
- 10 antidumping order. After duties of 183 percent were
- imposed, our customers began shifting to domestic
- 12 suppliers. As a result, Innophos has experienced a
- 13 considerable increase in sales volume and business
- 14 opportunities in 2008.
- To meet our contract commitments for 2008,
- 16 we've announced an investment to increase our
- 17 capacity. We had planned this expansion for some time
- 18 but could not justify the capital without any hope of
- 19 a return on investment.
- 20 Now, following the preliminary Commerce
- 21 determination, we have announced a 15-percent
- 22 expansion of our capacity at Waterway. We have also
- obtained significant price increases across all
- 24 segments of the market. Because many contracts were
- 25 annual, we have only begun to obtain increased prices

- on those contracts up for renewal. But as time goes
- on, more contract negotiations will result in higher
- 3 prices.
- 4 This development is significant to the case.
- 5 The recent round of price increases has been
- 6 measurably different from the spotty pattern that we
- 7 experienced in 2004, 2005, and 2007. Now that Chinese
- 8 imports are not being quoted as a benchmark in the
- 9 market, we are having real success at raising price
- 10 levels across the market.
- I believe that this change in the market
- tells you a lot about the impact of Chinese imports
- prior to September 2007. With dumped imports
- 14 throughout the market, we were unable to obtain price
- increases that would cover rising costs.
- 16 Currently, even though there are still
- 17 inventories of Chinese Hex in the U.S., importers are
- 18 no longer quoting dumped prices. Our industry can see
- 19 the real impact of fair trade.
- 20 In conclusion, with an affirmative vote, the
- 21 Commission can resurrect the U.S. industry. The fact
- that we can already see the benefits of antidumping
- 23 duties tells us that the Chinese imports, for too
- long, having injuring our industry.
- 25 By my own calculation, Chinese imports have

- 1 accounted for almost half of the market. They are
- 2 being sold on a nationwide basis and in every market
- 3 segment. My company, Innophos, has lost sales
- 4 directly to Chinese imports and has otherwise been
- 5 unable to adequately raise its prices. As a result,
- 6 our profitability, return on investment, and overall
- 7 performance have been seriously impaired.
- 8 For these reasons, you should conclude that
- 9 dumped imports have materially injured our industry.
- 10 Thank you.
- 11 MR. CANNON: I would like to just briefly
- walk through the slides that we passed out, so we'll
- 13 begin with -- I think we're going in the wrong
- 14 direction. Let's go the other way. There we go.
- 15 All right. What this chart shows you is the
- 16 volume of imports from different sources, which are in
- 17 the staff report.
- 18 The bar in 2003, I guess, the yellow bar in
- 19 the graph; those are the Census data, unadjusted for
- 20 the HTS number.
- The blue bar is the Census data, having been
- 22 adjusted by the staff to include some product that was
- classified in the wrong HTS number.
- And then the red bar are public because they
- 25 were in the preliminary phase, but they are shipments

- 1 of imports.
- What I just want to point out here is that
- 3 when you look at the volume of the imports coming into
- 4 the country, what you see is a peak in 2005, but when
- 5 you look at the shipments into the market by the
- 6 importers, in fact, what you see is that shipments
- 7 continued to rise between '05 and '06.
- 8 And if we go to the next slide, what we see,
- 9 on a quarterly basis, is that a large volume of this
- 10 product came in in the third and fourth quarter,
- 11 really the largest volume in the fourth quarter of
- 12 2005. So it didn't really hit the market until 2006.
- 13 So when you look at the actual trend in
- product as it comes into the market and hits the
- 15 market, it's upward every year. It doesn't peak in
- 16 '05 and decline in '06. In fact, in terms of the
- 17 market, what's happening -- go back to the previous
- 18 slide -- is more characterized by the red line. You
- 19 get an upward trend in imports and, consequently,
- 20 given a stable demand, you essentially have an upward
- 21 trend in import penetration.
- Now, another feature of this chart and all
- the charts, or several of the charts, are that we've
- included 2003, and, as you know, the Commission
- 25 usually looks at three years. It's in your

- discretion, however, to look at as many years as you
- 2 would like to.
- I note, in the Orange Juice case, you
- 4 indicated that you could examine a longer time period,
- 5 one that would give you some perspective on the
- 6 market, and, in the Magnesium case, you looked at an
- 7 additional year, particularly or specifically because
- 8 there was a sharp drop in capacity.
- 9 So we offer these data, starting with 2003,
- 10 because, as you've heard, there was here a very large
- drop in capacity between '03 and '04. In fact, in
- 12 '03, ICL closed one of their plants. So what you see
- is, in '04, when that plant closed, imports from China
- 14 surged.
- 15 Let's move to quarterly. Another feature of
- 16 the quarterly chart is that you heard testimony that
- 17 the domestic price is captive to the Chinese price,
- 18 and it only moves when the Chinese price changes, and
- 19 we've referenced a shortage in imports from China.
- 20 You see that, in the second quarter of 2005, you see
- 21 the Chinese -- the volume is the red line and value is
- the blue line -- you see the plunge in the second
- 23 quarter. They had a supply problem. I believe they
- had a problem with electricity in China, so they
- shipped a smaller quantity to the U.S.

Τ	what you'll see in the pricing charts is,
2	about a quarter or so later, everybody's price went up
3	because it's linked to supply.
4	Then what you see at the far end of the
5	chart is the Commerce preliminary, which was announced
6	in the third quarter of 2007, and then, in the fourth
7	quarter of 2007, the imports stop. They are not
8	shipping at 183 percent dumping margin.
9	Okay. Let's go to the next one. This shows
10	the trend in U.S. producers' shipments. What we've
11	done here is an index, an index to 100 of the
12	aggregate data of both producers, so there is no
13	confidential data in this table. But here you see,
14	starting in 2003, when the Trenton plant was still
15	operating, the U.S. output was a lot higher. The
16	shipments in tons are in red; the sales in dollars are

18 What you see from this is that, in 2003,
19 when we were operating Trenton, our output was a lot
20 higher.

17

in blue.

In 2004, the domestic output, in terms of tons, the red line, dropped substantially, and, as we saw from the import chart, the difference was taken up by Chinese imports.

Now, overall, the trend in quantity goes

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- 1 steadily downward each year. They are selling a lower
- and lower volume. They cannot load their capacity to
- an adequate level. You can see from the confidential
- 4 data that their capacity is underutilized. In fact,
- 5 because of high fixed costs, this is a very
- 6 significant factor in this case, this loss of volume.
- 7 What you also see from this chart is that
- 8 they have tried their best to keep prices up so they
- 9 do not experience quite as sharp of a decline in
- 10 revenue. The revenue line is actually fairly flat.
- 11 So the problem is really, in this case,
- 12 more, in a sense, the loss of volume, which doesn't
- 13 allow them to load their plant, and, from the
- 14 testimony, it's also a problem of price. Prices are
- too low persistently. When you look at this overall,
- 16 you really are, I think, going to come to the
- 17 conclusion that you've really got a supply side
- 18 problem here: the quantity, a loss of output.
- 19 Okay. Let's move on. These are also
- 20 indexes. They don't show actual prices. They are
- 21 indexed to 100, and these are averages. So the blue
- 22 line on the top is the average U.S. price; the red
- line is the average import price. Here you see the
- 24 pricing for the four different products on this chart
- 25 and the next chart.

1	Going back, the first product, Product 1,
2	is, by far, the largest part of the market. You can
3	see from the confidential data, but it's, far and
4	away, the largest segment. This is the tech-grade,
5	regular chain. This is what's sold in the Kaolin
6	fields. This is what's sold for water treatment.
7	In fact, there is actually a pretty
8	remarkable correlation between the import price and
9	the domestic price. The domestic is able to earn
LO	somewhat of a higher price, a margin above the
L1	imports, but they track right with the import price.
L2	You also see, in the second quarter in 2005,
L3	when the supply of imports contracted, when they had a
L4	problem in China, there is a significant increase in
L5	the import price, and, about a quarter or so later,
L6	there is a significant increase in the domestic price.
L7	Okay. Let's move on. All right. This
L8	chart is to address one of the two Bratsk factors,
L9	being replacement and benefit, and this is the
20	replacement factor, and here what we see are that the
21	Chinese imports, which are the tall, blue bar, tower
22	over imports from all other sources, and, indeed, none
23	of the other import sources would be adequate, either
24	in terms of their volume of supply historically or in
2.5	terms of their capacity or interest in the U.S.

- 1 market.
- What the staff report shows you is that the
- 3 Mexicans, who are the next largest bar, simply don't
- 4 have capacity to supply anything like the volume from
- 5 China.
- 6 The Europeans, who are the very small bars,
- 7 use their SHMP internally to make other products.
- 8 They captively consume, so they really don't have an
- 9 interest in coming to the U.S. market and having to
- 10 compete with low prices from China.
- The second factor, that is, the benefit
- 12 factor; one way to think about that factor, or look at
- it, is whether the price of the nonsubject imports is
- 14 sufficiently above the subject imports such that
- 15 elimination of the subject imports would have
- 16 benefitted the domestic industry. So why are the
- 17 nonsubject imports higher than the Chinese imports?
- 18 Here what you see is the lowest line, the dark line at
- 19 the bottom there, are the imports from China. In
- other words, China is underselling all of the other
- 21 imports.
- That's what we have for you, and we are
- 23 happy to take any questions. Thank you.
- 24 CHAIRMAN PEARSON: That concludes your
- 25 testimony.

1	MR. CANNON: Yes.
2	CHAIRMAN PEARSON: Thank you very much. My
3	thanks to all members of the panel. I'm well aware
4	that you probably have other things that you could do
5	than spend two days in Washington helping to educate
6	Mr. Cannon and us regarding the phosphate business, so
7	we appreciate that you are here and that you've put
8	the time and energy into explaining these issues to
9	us.
10	I had intended to mention at the outset that
11	Commissioner Pinkert is recused from this
12	investigation. Don't think he doesn't care about it.
13	He just isn't involved in this one. Okay?
14	Before I wander into something I shouldn't,
15	let me shift to the questioning, which we would begin
16	today with Commissioner Okun, who has temporarily
17	stepped out. So we will begin the questioning this
18	morning with Commissioner Lane.
19	COMMISSIONER LANE: Good morning. We have
20	to remain versatile and flexible. I don't think
21	that's ever happened before, but I'll take care of it.
22	Let me start, first, with Mr. Kemp. In your
23	testimony, you stated that "we test every lot of food-

meets the standards for contaminants, such as arsenic

grade Hex in our laboratory to ensure that the product

24

25

- or lead." And then you state that both drinking water
- and toothpaste, for instance, use technical grade, but
- you're still sure that those products are safe also.
- 4 My question is, do you know what standards
- 5 the Chinese use in the production of their SHMP that
- 6 go into these food products, and can we be assured
- 7 that the Chinese product meets, at least, the same
- 8 standards that the U.S. product does?
- 9 MR. KEMP: I can take a stab at it.
- 10 COMMISSIONER LANE: Sir, you have to get
- 11 closer to your microphone.
- 12 MR. KEMP: Okay. Sorry. I don't know for
- 13 sure, of course, exactly what standards are in their
- 14 production processes across China. I do know there is
- a regulatory infrastructure inside the U.S. that
- 16 products sold into the U.S. market, any source, must
- 17 meet the food chemicals codex. They would, so arsenic
- and lead shouldn't be a problem.
- 19 On the drinking water, toothpaste, other
- 20 technical side, there is a National Sanitation
- 21 Foundation standard that exists as well, and any
- 22 suppliers that sell into that must certify their
- source to be on that list as well.
- 24 COMMISSIONER LANE: Does the industry itself
- 25 -- does your company or the other company do on their

- own any spot-checking of the Chinese product to just
- 2 see if perhaps there is a problem?
- MS. STACHIW: We do routinely test
- 4 competitive products and found that they are meeting
- 5 specification and virtually, you know, identical in
- 6 quality to ours for the different grades.
- 7 COMMISSIONER LANE: Okay. Thank you.
- 8 That's a big help.
- 9 In the financial information that you were
- 10 asked to provide, one of the line items is for raw
- 11 materials. Could you tell me what you would consider
- to be the primary raw materials that go into the
- 13 production of SHMP? And I would like an answer from
- 14 both companies.
- MR. KEMP: In our case, there's two main
- ones.
- 17 COMMISSIONER LANE: I'm sorry. You'll have
- 18 to identify yourself and which company.
- 19 MR. KEMP: I'm sorry. Russ Kemp with
- 20 Innophos.
- 21 COMMISSIONER LANE: Okay. Go ahead.
- MR. KEMP: In our case, I touched on it
- 23 briefly, but the primary two raw materials in our
- 24 process are phosphoric acid and soda ash, sodium
- 25 carbonate.

1	COMMISSIONER LANE: Okay.
2	MS. SCHEWE: I'm Angie Schewe from ICL
3	Performance Products, and, similarly to Innophos, we
4	also have, as the primary raw materials within the
5	production of SHMP, phosphoric acid and soda ash.
6	COMMISSIONER LANE: Okay. I would like for
7	each of you to provide for the record a breakout of
8	the component parts of the raw materials line item
9	listed in your cost of goods sold. In other words, I
10	would like the value of the phosphoric acid, the
11	sodium compounds, and any other inputs that you
12	classify as raw materials separated for the financial
13	information which you included in your questionnaire
14	responses. Are those "yeses"?
15	MR. TREINEN: This is Tim Treinen with
16	Innophos. That information, we could provide you
17	after the hearing, but it's confidential. I can't
18	disclosed our costs by components in public.
19	COMMISSIONER LANE: Okay. But you can
20	provide it post-hearing.
21	MR. TREINEN: Sure. Yes.
22	COMMISSIONER LANE: Okay. Thank you.

Performance Products. We would also like to provide

that information post-hearing.

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25

MS. SCHEWE: This is Angie Schewe from ICL

1	I apologize. I'm having some technical
2	difficulties. Angie Schewe with ICL Performance
3	Products. We would also be very happy to provide, in
4	our post-hearing brief, that information.
5	COMMISSIONER LANE: Okay. Let me just stick
6	with the two of you for a moment. I would like to
7	know, looking at your employment data, do the wages,
8	which you both report on your questionnaire responses,
9	reflect only salaries and wages paid directly to
10	employees, or do you include benefits and other wage-
11	related costs in that item?
12	MS. SCHEWE: With regard to ICL Performance
13	Products, we also include the cost of benefits,
14	medical care, and vacation, and things of that nature.
15	MR. TREINEN: Tim Treinen with Innophos.
16	Yes. Our situation is similar. We report the labor
17	cost of both the hourly labor and staff employees, as
18	well as the benefits to employ those individuals.
19	COMMISSIONER LANE: Okay. I have a question
20	about that that perhaps I'll ask in the in-camera
21	portion of the hearing today, if I can remember to ask
22	you.
23	Page 2-5 of the prehearing staff report
24	discusses blends of SHMP and indicates that both ICL

and Innophos produce blends containing relatively

25

- 1 small amounts of the product. Could you describe
- those blends and their uses and the importance of each
- 3 blend in your business?
- 4 MR. KEMP: Sure. This is Russ Kemp with
- 5 Innophos. I'll start by describing briefly our
- 6 product line.
- 7 We have, for meat-processing industries, a
- 8 full complement of prices, some straight ingredients
- 9 and some blends. Some of our blends include between
- 10 10- and 25-percent sodium hexametaphosphate with other
- ingredients, and the purpose there is the
- 12 functionality very similar to water treatment, where
- they would tend to soften the water that's used
- further on in meat processing, but they have no
- particular functionality in the meat application
- itself.
- 17 MS. STACHIW: We also have blends of
- 18 products with SHMP similar to what Russ describes.
- 19 Our Nutriphos line of products from meat, poultry, and
- 20 seafood, and, again, the blends will contain between
- 21 five and 25 to 30 percent SHMP blended with other
- 22 sodium phosphates for these applications.
- 23 COMMISSIONER LANE: Would the SHMP that is
- used in those blends be reported as internal
- 25 consumption in Question 2-9 of the producer

- 1 questionnaire?
- MS. STACHIW: Yes. Yes, it would.
- 3 MR. KEMP: Innophos's situation is a little
- 4 different. That internal consumption is exported to
- 5 Canada, so I think we reported it as sales to,
- transfers to, affiliated companies, if I've got the
- 7 lingo right.
- 8 COMMISSIONER LANE: So is that SHMP that's
- 9 blended reported elsewhere in your questionnaire?
- 10 MR. KEMP: Yes. The volume and value are
- included elsewhere in that questionnaire, yes.
- 12 COMMISSIONER LANE: Okay. Thank you.
- Now, natural gas is a significant portion of
- 14 your operating costs. Is it possible to hedge natural
- gas costs through long-term fiscal contracts or
- through the futures market, and, if so, could you
- 17 describe your practices with regard to the use of
- 18 long-term fiscal contracts or future contracts to lock
- in natural gas prices?
- 20 Mr. Bishop, am I out of time? Okay.
- 21 MR. TREINEN: This is Tim Treinen with
- 22 Innophos. Our company policy is not to hedge. We do,
- in some cases, commit forward several months or a
- 24 portion of the year, but, otherwise, we do not. In
- certain locations, in a small portion of our gas

- 1 requirements, but, otherwise, our policy is not to
- 2 hedge.
- MS. SCHEWE: At ICL, we do perform some
- 4 hedging activities. We would prefer to respond in the
- 5 post-hearing brief to the particulars associated with
- 6 that.
- 7 COMMISSIONER LANE: That will be acceptable.
- 8 Thank you.
- 9 Mr. Chairman, I hand back the mike to
- 10 someone.
- 11 CHAIRMAN PEARSON: Thank you. Permit me to
- shift away from the normal questioning order, and we
- 13 will now recognize Commissioner Okun, in deference to
- 14 her very experienced wisdom and the fact that this,
- potentially, could be her last hearing.
- 16 COMMISSIONER OKUN: Thank you, Mr. Chairman.
- 17 I apologize to Commissioner Lane that I walked out
- 18 there and put you up first, but you did a great job.
- I join my colleagues in welcoming all of you
- 20 here today. I really think that both your written
- 21 testimony that you've provided and the other
- information are very detailed and helpful.
- I'm going to direct my question to Mr.
- 24 Treinen and Ms. Schewe with regard to pricing and just
- 25 to follow up on some of the information that you spoke

- 1 about in your testimony.
- When Mr. Cannon made his opening remarks, he
- 3 noted that there is both price suppression going on in
- 4 the market as well as price depression, both things
- 5 that the Commission looks at.
- 6 So, Ms. Schewe, I wanted to ask you a
- 7 question. In your testimony, you had referenced
- 8 specific accounts where you would have lost volume to
- 9 Chinese imports, and the one that you had in there --
- of course, you don't have to reveal anything
- 11 confidential -- this was the one you referenced about
- 12 a new application where then it shifted to the
- 13 Chinese. Did that happen during the period of
- 14 investigation, and would it be reflected in the staff
- 15 report?
- 16 MS. SCHEWE: It should be reflected in the
- 17 staff report.
- 18 COMMISSIONER OKUN: Okay. Then, I think,
- 19 from both of you, if you could help me understand
- 20 little bit better with respect to pricing. We've
- 21 talked about pricing here where there is a spread.
- There is underselling, as the staff report indicates,
- by large margins, but price is going up, both for the
- 24 Chinese and for the U.S. product.
- 25 So I quess my first question would be: Does

- that mean, in this market, there is still a price
- 2 premium for the domestic product? While there is
- underselling, their prices have both gone up, and the
- 4 underselling margins have remained large. Is there a
- 5 price premium for domestic product because of their
- 6 ability to get it there quicker or anything else that
- 7 we should take into account in looking at the pricing
- 8 data?
- 9 MR. TREINEN: This is Tim Treinen with
- 10 Innophos. Yes, generally speaking, our average prices
- 11 are higher than the Chinese imports. It's due to
- 12 several reasons. One is, in some cases, because we're
- a domestic supplier, and customers would require some
- 14 reliability, we may back up, for instance, the portion
- of the Chinese supply that they choose to buy, but
- 16 they would pay us a premium. Some accounts do, and
- 17 some don't.
- 18 Another reason why our average price would
- 19 be higher is because we typically sell to smaller
- 20 accounts than the Chinese may because of the logistics
- 21 differences and the distribution channels. As Angie
- 22 mentioned earlier, and we have a similar situation, we
- often sell mixed truckloads of products to customers,
- and, in those small quantities, that would take the
- 25 average up a bit.

1	So, by comparison to what I would imagine
2	the Chinese average is, we would probably be skewed
3	more towards smaller customers and, therefore, get an
4	average higher price for those kinds of reasons.
5	COMMISSIONER OKUN: Ms. Schewe?
6	MS. SCHEWE: Just as Tim mentioned, we also
7	have slightly smaller-volume customers than the
8	typical import from the Chinese producers. So part of
9	the increase that you're seeing, over the course of
LO	the years in question here, are related to economies
L1	of scale or volume related.
L2	In addition, as we mentioned earlier, we
L3	have slightly different strategies, as far as our
L4	marketing approach, and you can see some changes in
L5	product mix moving away from some of the technical-
L6	grade materials that are a little bit more subject to
L7	import pressures and moving more towards our food-
L8	grade product, which does provide a little bit of a
L9	premium versus the technical material, again, related
20	to what Russ and Nancy said, because of the additional
21	certifications that are required for that particular
22	product.
23	COMMISSIONER OKUN: Okay. I'm not sure if
24	you're in a position to be able to comment on this,
25	but if you're looking at the price during the

- 1 period of investigation, when you're looking at what's
- 2 gone on with your prices, and you both talked about, I
- 3 think, instances where a customer might be now using
- 4 both Chinese product and domestic product in their
- 5 product mix.
- 6 Would those still show a price premium, that
- 7 that company is choosing to source X amount from the
- 8 Chinese at a particular price and then X amount from
- 9 the domestics, recognizing they are going to pay a
- 10 price premium for domestic? Is that the state of play
- in pricing in this market now?
- MR. TREINEN: There's examples of both.
- 13 First of all, in some cases, we do get a premium over
- 14 the Chinese in certain accounts. They are willing to
- pay a higher price. They may realize that they are
- buying imported product to average their costs down,
- 17 but because we've had a longstanding relationship or
- other reasons -- maybe differences in technical
- 19 support, broader product line -- for those kinds of
- reasons, we may get a premium.
- In other accounts where they may only buy
- one product, we have to meet the Chinese price and get
- 23 no premium. So there's examples of both.
- 24 COMMISSIONER OKUN: Okay. Without naming
- 25 particular customers, is that food grade versus

- technical that you're able to do that, or can you
- 2 comment on that in a public session?
- 3 MR. TREINEN: Well, not necessarily. I
- 4 think it's more related to the volume of the account.
- 5 COMMISSIONER OKUN: Okay. That's what I was
- 6 trying to understand.
- 7 MS. SCHEWE: I would say that, generally
- 8 speaking, our customer base is in the same situation
- 9 that Tim is identifying here. I wouldn't say that,
- 10 generally speaking, as far as either our technical
- application or our food application, that we're able
- to gain any additional premium for that particular
- 13 grade differential.
- 14 COMMISSIONER OKUN: Okay. I was curious. I
- think it was you, Mr. Treinen, who had mentioned
- prices in '08, and, of course, our record doesn't
- 17 include that information; it closes in '07. But I did
- 18 just want to get from you whether you think that the
- 19 prices in '08 are significantly different than what
- you were getting at the end of '07.
- 21 MR. TREINEN: Yes. They are significantly
- 22 different.
- 23 COMMISSIONER OKUN: And in that, you had
- 24 mentioned that's because you think that there is no
- 25 Chinese product being offered. Have you seen any

- increase in offers from nonsubject, or are you aware
- of nonsubject being increasing in the market?
- 3 MR. TREINEN: I'm not sure that I would say
- 4 they are increasing. I know there is product
- 5 available from other countries into the market.
- 6 COMMISSIONER OKUN: Okay. Ms. Schewe, would
- 7 you comment on that, please?
- 8 MS. SCHEWE: Yes. When the duties were put
- 9 in place in the September timeframe, we noticed a
- 10 significant increase in our overall pricing for the
- 11 SHMP product for those particular customers that we
- may characterize as either spot or having a quarterly
- 13 price protection or quarterly contracts.
- 14 COMMISSIONER OKUN: Okay. I appreciate
- 15 that.
- Then, just so I'm clear, Mr. Cannon, your
- 17 charts may have references -- is there any time, post-
- 18 2004, when there were capacity constraints on the U.S.
- 19 side that were preventing sales from the domestics?
- 20 MR. CANNON: No, Commissioner Okun. The
- 21 capacity was consistently underused through the entire
- 22 period.
- COMMISSIONER OKUN: Okay. I'll have a
- chance to talk to Respondents about that afterwards.
- 25 Another question, just in terms of the

- 1 Chinese pricing, and, again, I think, Mr. Treinen, you
- 2 had referenced this in your testimony, which is, as we
- 3 understand it, on July 1, 2007, China reportedly
- 4 rescinded a major part of its export tax rebate. I
- 5 think you had commented that you believed it has
- affected pricing in the U.S. market of Chinese
- 7 product. Is that an accurate statement?
- 8 MR. TREINEN: Yes. The VAT tax on exports
- 9 from China; there was a rebate of 13 percent, which
- was reduced to five percent on July 1, 2007. So that
- amounted to essentially an eight-percent increase in
- 12 the Chinese cost to export product.
- 13 COMMISSIONER OKUN: Okay. I wondered if you
- 14 could also comment. The record reflects that there
- was an increase in apparent consumption in the U.S.
- 16 market -- am I out of time? -- during the interim
- 17 period that we were looking at, and I wondered if
- 18 there was anything going on in the market in
- 19 particular that you could comment on that would have
- 20 resulted again in increased demand from your
- 21 customers. Again, particularly I'm interested in the
- January through September '07 timeframe.
- MR. CANNON: The apparent domestic
- 24 consumption number is generated in the interim period
- 25 using census data, not shipments by importers. So to

- 1 the extent that the importers are building inventory
- anticipating an order, there's a lot of extra product
- 3 here. It's not necessarily out in the domestic market
- 4 being consumed. So I think it's somewhat artificial
- 5 and that actual consumption is stable.
- 6 COMMISSIONER OKUN: Okay. I might have some
- 7 follow-up questions just in terms of how we should
- 8 look at that in terms of the final staff report.
- 9 But with that, thank you, Mr. Chairman.
- 10 CHAIRMAN PEARSON: Commissioner Williamson?
- 11 COMMISSIONER WILLIAMSON: Thank you, Mr.
- 12 Chairman.
- I too want to thank the witnesses for their
- 14 testimony and the time that went into preparing it.
- 15 Kind of a general question. We've talked
- about your rising costs of raw materials and energy.
- 17 I just wanted to know whether or not there are any
- 18 differences in terms of the cost for Chinese firms.
- 19 These are products that are traded worldwide, I
- assume.
- 21 MR. TREINEN: Yes. This is Tim Treinen with
- 22 Innophos.
- There are some differences certainly in the
- cost of producing product in the U.S. versus in China.
- 25 In the U.S. we use, I think we already indicated that

- 1 both domestic producers user phosphoric acid and soda
- 2 ash.
- In China typically the original source of
- 4 P<sub>2</sub>O<sub>5</sub> is from phosphorous, and phosphorous is made with
- 5 a very high portion of electric power to reduce the
- 6 rock to make phosphoric acid, or to produce
- 7 phosphorous which is then used to make thermal
- 8 phosphoric acid.
- 9 In China, however, the costs are difficult
- 10 to get your hands around. For instance one of the
- 11 major producers has electric power source from the
- 12 Three Gorges Dam. The dam is funded by the government
- and a private company can put their generator in the
- 14 dam for the source of hydro power and they therefore
- 15 get a very cheap source of electricity because it's
- 16 funded by the government.
- 17 I think that kind of subsidy is reflected in
- 18 many of the raw materials throughout China. That's
- 19 probably the biggest difference between Chinese
- 20 production and U.S.. We do not use phosphorous as a
- 21 raw material, which does not require the high degree
- of electric power where the Chinese do, and their
- 23 source is subsidized.
- 24 COMMISSIONER WILLIAMSON: Is that an extra
- 25 step? If they start with phosphorous, is that an

1	extra production step they have to go through?
2	MR. TREINEN: It's a different step.
3	In the case of using thermal acid of
4	phosphorous you start with rock and you combine that
5	with a couple of other raw materials and apply the
6	electric energy reduction form to make phosphorous.
7	Then the phosphorous is burned to make phosphoric
8	acid.
9	In the U.S., however, and also mostly in
LO	Europe what we do is we take the same kind of
L1	phosphate rock. We use sulfur to make sulfuric acid.
L2	We combine the sulfuric acid with the rock to make
L3	merchant grade acid which is the figure that we
L4	referenced here, and then that is purified to make
L5	phosphoric acid which ends up being similar to the
L6	thermal acid the Chinese make from phosphorous.
L7	So we end up with basically the same
L8	phosphoric acid but two different routes.
L9	COMMISSIONER WILLIAMSON: Other than the
20	cost of energy to them are there other significant
21	differences in terms of cost of the other raw
22	materials?
23	MR. TREINEN: I'm sure there are, but mostly
24	related to logistics. Depending on where they get
25	their soda ash, or they may use caustic as an

- 1 alternative source for sodium, but I don't know the
- details of their cost structure in that way.
- 3 COMMISSIONER WILLIAMSON: Does anyone else
- 4 have anything on this?
- 5 MS. SCHEWE: No, we have nothing further.
- 6 COMMISSIONER WILLIAMSON: Ms. Schewe, on I
- 7 think page eight of your oral testimony you did talk
- 8 about in our case natural gas. I was wondering how is
- 9 that different from the Chinese suppliers, why you
- 10 sort of used that phraseology.
- 11 MS. SCHEWE: As I think Russ mentioned in
- 12 his testimony, in order to produce the SHMP you have
- to heat a furnace to a significant degree, 800 to 1100
- 14 degrees celsius. And in order to do that, obviously
- that requires energy. The form of energy that we use
- 16 in our manufacturing processes is natural gas for that
- 17 particular step of the process.
- 18 COMMISSIONER WILLIAMSON: Do you all use
- 19 something different? Is it electric power, or --
- MR. KEMP: This is Russ Kemp.
- 21 Technically it might be possible to use
- 22 electrically heated indirect air to fire the furnace.
- 23 It wouldn't be feasible certainly in our case in the
- 24 U.S., but it could be the case overseas. So not
- knowing one way or the other, I just restricted my

- discussion to what I've speculated on.
- 2 COMMISSIONER WILLIAMSON: Thank you for that
- 3 clarification.
- 4 You've suggested, both of you suggested that
- 5 we go back to the year 2003 in terms of production in
- 6 the U.S. because I quess one plant was closed down.
- 7 Is there any reason for us to look at a longer time
- 8 period in terms of the production in the U.S. or
- 9 competition? Say if we went back five years, is there
- 10 anything that would shed light on the present
- 11 situation?
- MR. TREINEN: I think the fact that,
- 13 especially the price differential between the average
- 14 price of Chinese imports and the average price of the
- U.S. industry, it indicates there's a gap there that
- 16 may have fluctuated slightly, but that gap basically
- 17 continued. As you saw, that gap started at the
- 18 beginning of the period in question in 2004, but it
- 19 existed before that period.
- 20 So Chinese imports had already influenced
- 21 pricing and had restricted, suppressed pricing in our
- 22 industry before 2004, so that suppression had been
- 23 maintained through the period.
- 24 MS. SCHEWE: I believe it's possible that if
- 25 you looked at a longer timeframe you might find that

- there was more injury involved in the overall U.S.
- industry. As we mentioned in our testimony, not only
- did ICL have to shut one of its plants, the Trenton
- 4 facility in Trenton, Michigan. But in addition to
- 5 that, NALCO took down their SHMP plant as well and
- 6 suffered as a result of that prior to.
- 7 COMMISSIONER WILLIAMSON: That plant is
- 8 located where?
- 9 MS. SCHEWE: That plant is actually in
- 10 Elwood City, Pennsylvania.
- 11 COMMISSIONER WILLIAMSON: Thank you.
- 12 Has there been any trend in terms of
- 13 changing your customer base? And to what extent do
- 14 you say your large customers drive the industry as
- opposed to smaller ones? I know some, I forgot who it
- 16 was that was testifying, that you had, were trying to
- 17 serve some of your customers directly in light of the
- 18 fact of the competition with I think it was Univar and
- 19 the way they were sourcing.
- 20 MS. SCHEWE: I actually was the one that
- 21 commented on the Univar situation.
- Over the course of time as we mentioned in
- 23 my testimony, we have moved away from the kaolin
- 24 market which is kind of characterized by very large
- 25 users of SHMP, and moved more into food products which

- 1 tend to use less volume. So our customers
- 2 characteristically have become smaller users. So as a
- 3 result of that we are able to get a slightly higher
- 4 price than potentially a large volume customer would
- 5 have in this market.
- 6 MR. TREINEN: One thing I would add, I'm not
- 7 sure if this answers your question, but let me try.
- 8 There's also a difference in terms of grades which I
- 9 mentioned in my testimony. In all cases you need to
- 10 balance the production of granular and powder because
- 11 you produce both at the same time.
- 12 If you have a skewed sales mix towards
- granular then you're building powder and that really
- 14 reduces your efficiency. You build up inventory that
- 15 can't be sold. That was our situation in 2006.
- 16 So sometimes it forces you to correct your
- 17 sales strategies and product mix in order to match the
- sales opportunities with what we produce.
- In that case we had to go out to recover
- 20 sales to a high volume customer that took the product
- that we had been accumulating that we weren't selling.
- It left us no choice but to reduce the price in that
- case.
- 24 COMMISSIONER WILLIAMSON: Are the, is the
- 25 major Chinese producer under a similar constraint? Or

- is it because of their large size they're not?
- MR. TREINEN: I'm not sure, but I would
- 3 imagine that in order to get the regular chain
- 4 granular material or the long chain granular material
- 5 they have to naturally produce some powder because of
- 6 the screening process, the sieving process that you go
- 7 through to sort out those different grades.
- 8 COMMISSIONER WILLIAMSON: Thank you.
- I was wondering, and this might be for you,
- 10 Mr. Cannon. Can you discuss the extent to which the
- 11 Commission has --
- 12 CHAIRMAN PEARSON: Commissioner Williamson,
- the red light has come on. Is it a brief question.
- 14 COMMISSIONER WILLIAMSON: No, it's not.
- 15 I'll come back to it later. Thank you.
- 16 CHAIRMAN PEARSON: It's my turn now. See, I
- 17 didn't want him carving into my time.
- 18 COMMISSIONER WILLIAMSON: Sorry.
- 19 CHAIRMAN PEARSON: Not a problem.
- 20 Mr. Cannon, let me start with a technical
- 21 clarification regarding your slides 3 and 4 dealing
- 22 with the raw material cost for soda ash and phosphoric
- 23 acid.
- I see the current price of soda ash is
- 25 listed as about \$1.80 per metric ton. That seems to

- 1 me not a high price for any product in the world
- today. Is there any explanation for the pricing?
- 3 MR. TREINEN: That's an error on the slide.
- 4 We changed it from dollars per ton to make it indexed,
- 5 and we neglected to take off that dollars per metric
- 6 ton at the top.
- 7 This is an index, so one is 100 percent
- 8 starting in 2003, and the other prices vary from that.
- 9 So I apologize for the error.
- 10 CHAIRMAN PEARSON: Just out of curiosity,
- 11 what's a ton of the stuff worth?
- 12 MR. TREINEN: At the FOB site it's running
- about \$130 a ton. Somewhere in that nature.
- 14 CHAIRMAN PEARSON: I can relate to that. I
- 15 used to deal with commodities that were measured in
- dollars per ton and what not, so I'm with you.
- 17 I have some questions just regarding the
- 18 production process for SHMP. This is a batch process,
- 19 right? One batch at a time in the furnace? Not a
- 20 continuous flow process.
- MR. KEMP: This is Russ Kemp.
- 22 It is continuous. It's very similar, in
- 23 fact, to a glass furnace. You fire it up and keep it
- 24 going as long as you can.
- 25 CHAIRMAN PEARSON: So the inputs go into one

- end of the furnace and then over some period of time
- they move through the furnace and come out the other
- 3 side in a relatively finished state.
- 4 MR. KEMP: That is correct. The chemical
- 5 transformation takes place in the middle of the
- furnace and the end of the furnace, and then yes, you
- 7 have product, molten at that stage at the far end
- 8 which is then cooled.
- 9 CHAIRMAN PEARSON: So it comes out of the
- 10 furnace in a molten state and then obviously it gets
- into a cooler environment and it solidifies.
- MR. KEMP: That's correct.
- 13 CHAIRMAN PEARSON: I should apologize, we
- 14 didn't have a chance to do a tour of a facility, the
- 15 Commissioners didn't. We were involved in too many
- other investigations so we haven't been getting out of
- 17 town very much.
- 18 What then determines the particle size or
- 19 the ratio between granular production and powder
- 20 production? It's coming out of the furnace in a
- 21 molten state, it cools. Is there something about the
- 22 cooling process that affects the particle size? Or is
- particle size really something that's determined back
- inside the furnace?
- MR. KEMP: No, the particle size is

- 1 determined after it's solidified.
- 2 The first stage in the cooling process is
- 3 basically a big chill wheel, at least in our case.
- 4 ICL's may differ. Where the sheets of glass that come
- off look very much like glass. They're several inches
- 6 across. At that point we need to reduce the size in
- 7 some fashion.
- 8 We have a mill, a continuous mill with a
- 9 rotating element inside and what comes out of there is
- 10 a spectrum of particle sizes from the granular
- 11 fraction that in most cases we're looking for.
- 12 Sometimes we're looking for the powder as well. Then
- we run the product from that mill across a series of
- screens to remove the oversized particles and then
- 15 separate the granular and the powder fraction.
- 16 So it's basically mill efficiency that
- 17 determines how the particle size split is in our
- 18 process.
- 19 CHAIRMAN PEARSON: Ms. Schewe?
- 20 MS. SCHEWE: Actually this is a very
- 21 traditional process and this is one we employ in our
- 22 plant in Lawrence, Kansas as well.
- 23 CHAIRMAN PEARSON: So the idea is to try to
- 24 run the fracturing mill or whatever the name would be
- 25 called, to try to run that in a way to give you the

- 1 most desired distribution of chunks coming out of it
- or shattered stuff coming out of it.
- MR. KEMP: That's correct.
- 4 MS. STACHIW: This is Nancy Stachiw.
- If you look at the samples you'll see some
- of these big chunks that would be then further milled.
- 7 So you can see some people do buy these large chunks
- 8 of product, but the process that Russ described is
- 9 virtually the same as what we utilize as well.
- 10 CHAIRMAN PEARSON: At those times when you
- are producing, trying to produce longer chain product,
- 12 the furnace runs more slowly? The product stays in
- 13 the furnace for a longer period of time?
- 14 MR. KEMP: Right. Thermodynamically,
- basically, you have to give the sodium hexamita
- 16 phosphate more time to build longer chain lengths. If
- we run the furnace really fast we end up with
- 18 something short. Go the other way, going to long
- chain, we have to purposely slow down the feed stock
- into the furnace, maintain the temperature, and
- 21 because of the residence time therefore, we can
- spontaneously, we can assemble longer molecules.
- Other than that, the process is very similar.
- 24 MS. STACHIW: I will also mention, though,
- 25 that we do change the sodium to phosphorous ratio and

- input higher phosphorous, higher phosphoric acid
- 2 because the P<sub>2</sub>O<sub>5</sub> is higher in the longer chain.
- 3 CHAIRMAN PEARSON: Right. You're going to
- 4 come out with a product that's got higher phosphorous
- 5 content so you want to put it in at the start so it's
- 6 there at the end, right?
- 7 MS. STACHIW: Correct. Thank you.
- 8 CHAIRMAN PEARSON: At one time I actually
- 9 knew a little bit about chemistry, but this was a
- 10 long, long time ago.
- 11 Can you give me a sense, if it's
- 12 confidential you can discuss it in the briefs, but a
- sense of how much longer the long chain product stays
- in the furnace relative to a short chain product or
- 15 regular chain product?
- 16 MR. TREINEN: I can try to answer that a
- 17 little bit different way. There's approximately five
- 18 percent more production of regular chain in a day's
- 19 time than there is long chain. So I would assume five
- 20 percent is roughly the factor.
- 21 CHAIRMAN PEARSON: That's just what I wanted
- to understand. We should think of the cost difference
- then between producing the short chain and long chain
- of roughly five percent is a ball park.
- Ms. Schewe?

1	MS. SCHEWE: I think also to keep in mind
2	the ratio we talked about, that Nancy talked about
3	earlier of $\rm P_2O_5$ versus soda ash. The higher the $\rm P_2O_5$
4	content, it would drive additional cost as well.
5	MR. TREINEN: But you're right, the five
6	percent efficiency factor, or the residence time, that
7	has more to factor the cost of the furnace, the
8	natural gas and the fixed costs that go with it, so
9	whatever cost it takes to operate the plant for a day
10	is spread over five percent less production. That's
11	why it's higher.
12	So there's a fixed cost element, and as
13	Angie said, there's a raw material differential for
14	long chain
15	CHAIRMAN PEARSON: If we think in terms of a
16	cost differential of maybe 5 to 15 percent, something
17	like that, that would be a ball park
18	MR. TREINEN: Five percent.
19	CHAIRMAN PEARSON: relative to thinking
20	of a 100 percent cost differential. Okay.
21	MR. TREINEN: Yes.
22	CHAIRMAN PEARSON: Ms. Schewe, let me try a
23	question on the Trenton plant. What's been the fate
24	of that plant? Does it still exist?
25	MS. SCHEWE: The Trenton facility was a

- 1 shared facility, but at one point in time Astaras was
- 2 a joint venture between Salucia and FMC Corporation.
- 3 We had what I would call coexisting plants. Our
- 4 facility in Trenton was at an existing Salucia plant.
- 5 At this point in time all of our assets
- 6 related to the Trenton facility that were part of
- 7 Astaras has been dismantled but the Salucia plant
- 8 still remains in production and existence.
- 9 CHAIRMAN PEARSON: The Salucia plant makes
- 10 some variety of other products.
- MS. SCHEWE: Correct. Unrelated to
- 12 phosphates.
- 13 CHAIRMAN PEARSON: Was the decision to close
- 14 the Trenton SHMP facility made by ICL or was it made
- 15 by --
- 16 MS. SCHEWE: The decision to close that
- 17 particular facility was made by Astaras, again, owned
- 18 50/50 by Solutia and FMC Corporation.
- 19 CHAIRMAN PEARSON: So that was a decision
- 20 made before ICL became an owner of the facility.
- MS. SCHEWE: That's correct.
- 22 CHAIRMAN PEARSON: So ICL knew it was buying
- a facility that had been closed or was being closed?
- MS. SCHEWE: We were purchased by ICL in
- 25 November of 2005, and at that point in time we had

- 1 already closed down the facility and had it had
- 2 basically been taken down to the ground, so it was not
- 3 part of our discussion at that point in time as far as
- 4 ownership.
- 5 CHAIRMAN PEARSON: Good.
- 6 Was it closed in part because of technical
- 7 obsolescence, inefficiencies? Was it too old to run
- 8 effectively?
- 9 MS. SCHEWE: No, I would say generally
- 10 speaking it was very near as far as history or length
- of time in service to our Lawrence facility. It was
- 12 really related to market conditions. As we've talked
- about, really what I mean by that is the Chinese
- dumping of product into the U.S..
- 15 CHAIRMAN PEARSON: I know you testified to
- that. Well, I may come back to this, but the question
- 17 that's on my mind is we saw an increase in imports
- 18 following the closure of the plant which is perhaps
- not to be unexpected. What I'm trying to understand
- is, was the plant closed because of the import
- 21 pressure as you've indicated? Or is it kind of the
- 22 other way around and that we've seen an increase in
- 23 imports because the plant was closed perhaps for other
- 24 reasons?
- 25 MS. SCHEWE: The plant was closed because

- we, quite frankly, couldn't enjoy adequate profits at
- 2 that facility related to pricing pressure from
- 3 imports. That's why that particular facility was
- 4 closed.
- 5 MS. BAKER: I see the light's on. Could I
- 6 offer a footnote?
- 7 CHAIRMAN PEARSON: A brief one.
- 8 MS. BAKER: I understand your suggestion
- 9 that perhaps after the plant closed the imports filled
- 10 the void. However, there was another domestic
- 11 producer, Innophos. Their capacity was not fully
- 12 utilized, and yet if you look at 2003 to 2004, their
- output went down also. They didn't fill the void
- 14 either. The imports came and captured that.
- 15 CHAIRMAN PEARSON: Okay.
- 16 MR. TREINEN: I could add that NALCO closed
- 17 their plant approximately the same time, the end of
- 18 2003. So if you take the two closures, there was some
- 19 void in the supply at that point, and part of it was
- 20 made up from China.
- 21 CHAIRMAN PEARSON: Thank you for those
- 22 additional responses, and thank you to my colleagues
- 23 for indulging me.
- It's always dangerous for the Chairman to go
- on in the red light because then it sets a

- 1 questionable tone.
- 2 Madame Vice Chairman, your turn.
- 3 VICE CHAIRMAN ARANOFF: Thanks, Mr.
- 4 Chairman, and welcome again to all the witnesses.
- 5 Actually I was going to pick up right where the
- 6 Chairman left off, so we could have done all that red
- 7 light stuff on my time. But in any event, let me go
- 8 back to Mr. Treinen, since you seem to be the
- 9 knowledgeable one about the NALCO plant. Anyone else
- 10 who has knowledge of that plant can feel free to
- 11 answer.
- We know that plant closed the end of 2003.
- 13 Is there anything on the record in this case or on the
- 14 public record that you're aware of that stated the
- reasons at the time for the plant closure?
- 16 MR. TREINEN: NALCO is a customer of ours so
- 17 we do deal with them directly to sell them a number of
- 18 products. And in fact when they decided to close
- 19 their plant we started selling them SHMP from our
- 20 plant.
- 21 They made their decision, as I understand
- 22 from them, on a cost, a make versus buy decision, that
- they could buy it cheaper than they could make it when
- they included lower cost, or lower priced product from
- 25 China.

1	The pricing from China basically drove them				
2	out of the market. Their prices were down. They used				
3	part of their own production in their own water				
4	treatment business and part of it they sold. The				
5	selling part prices were suppressed so their economics				
6	were not good and they were better off just buying				
7	what they needed from China and partially from				
8	domestic sources.				
9	Most customers at that point in time did not				
10	buy exclusively from China, even though the costs may				
11	have been lower, because they needed to ensure the				
12	reliability of their supply. So they usually chose				
13	dual sources.				
14	VICE CHAIRMAN ARANOFF: Prior to the closure				
15	of the NALCO plant in 2003, was NALCO buying SHMP from				
16	either of the other domestic producers, or was it				
17	entirely self sufficient?				
18	MR. TREINEN: It was entirely self				
19	sufficient. They have a capacity that's larger than				
20	their own requirements and their captive demand.				
21	VICE CHAIRMAN ARANOFF: What do we know				
22	about the condition of their production facility in				
23	terms of how long it might take or how much it might				
24	cost to put it back into production?				
25	MS. SCHEWE: I've recently spoken to NALCO				
	Heritage Reporting Corporation (202) 628-4888				

- on this particular situation. As Tim mentioned,
- they're also a customer of ours.
- 3 As far as the situation with regard to the
- 4 furnace, there are actually two furnaces there. They
- 5 are slightly smaller than we would traditionally have
- as a phosphate producer. And one of their furnaces,
- 7 they've already begun production for internal
- 8 consumption. Again, as Tim mentioned, as they did a
- 9 make versus buy analysis back in the 2003 time period,
- 10 they've yet again done a make versus buy analysis and
- 11 at least for the short term after the dumping duties
- were assessed to the Chinese, they have begun to
- produce their own SHMP in one of their furnaces.
- In addition, as I mentioned, they have two
- 15 furnaces. The other furnace would require a small
- 16 investment and could be up and running within a two to
- 17 three month period of time.
- 18 VICE CHAIRMAN ARANOFF: So you're both
- 19 losing a customer to the extent that they start to
- 20 produce. So where do we see the net benefit to the
- 21 domestic industry?
- MS. SCHEWE: The folks from NALCO,
- obviously they go through a similar process that we
- 24 do. As we talked about, one of the key raw materials
- 25 going into the process is phosphoric acid. Both

- 1 Innophos and ICL sell merchant grade phosphoric acid
- 2 so we would still be a supplier to them, just of a
- 3 different material.
- 4 VICE CHAIRMAN ARANOFF: Okay.
- 5 MR. CANNON: Also it could be noted that the
- 6 market in terms of demand is plenty large enough to
- 7 accommodate both of these producers and NALCO and
- 8 probably some imports too.
- 9 VICE CHAIRMAN ARANOFF: I looked at the
- 10 numbers in Respondents' brief where they talked about
- 11 the difference between what the domestic industry is
- 12 currently producing and what the market is demanding.
- But if you add the capacity that appears to be
- available at NALCO, you're getting closer.
- 15 Let me ask some questions about the
- announcement by Innophos about the imminent expansion
- 17 in capacity. As I understood the testimony earlier
- 18 today, these are plans that have been somewhat on the
- 19 drawing board for years, waiting for the market
- 20 conditions to be right. Is that correct?
- 21 MR. TREINEN: Yes, that's correct. Our
- 22 plant had laid out a project. This is primarily
- 23 packaging equipment which is one of the bottlenecks
- 24 that we have at our plant. But to upgrade that
- 25 packaging equipment wasn't a good investment at the

- time because we were operating significantly below
- 2 capacity and our margins on this product were not very
- 3 good at all. So we were looking at the same kind of
- 4 make versus buy or whether or not the production plant
- 5 should stay in operation, much less additional
- 6 investments. So that project was put on hold.
- 7 Then as we got into this petition and saw
- 8 that there was a very good chance that we would be
- 9 able to raise prices if imports, if a duty was imposed
- on imports from China, we decided this was a good time
- 11 to make that investment and expand our capacity
- 12 because there would be additional demand available if
- the Chinese import volumes dropped off.
- 14 So we chose to make that investment decision
- in 2007 as we were progressing through this case.
- 16 That capacity will be on line very early in the second
- 17 quarter of this year.
- 18 VICE CHAIRMAN ARANOFF: That was the next
- 19 question I was going to ask you. The funding for this
- 20 has already been spent?
- 21 MR. TREINEN: Yes. It's well underway.
- 22 I've announced that it's a 15 percent expansion of our
- 23 capacity.
- 24 VICE CHAIRMAN ARANOFF: I just wanted to
- 25 sort of reach behind the term announced, because

- 1 companies will oftentimes announce things that they
- don't actually ever do. So this is something that's
- actually underway, funds have already been spent.
- 4 MR. TREINEN: The engineering work is
- 5 complete and the equipment is on order and we have a
- 6 plan to install it in April.
- 7 VICE CHAIRMAN ARANOFF: And you can tell me
- 8 either now or if it's confidential in your post-
- 9 hearing, but is this being paid through internal
- 10 company funds? Have you borrowed the funds? How are
- 11 you financing this expansion?
- 12 MR. TREINEN: This is with internal funds.
- VICE CHAIRMAN ARANOFF: Thank you. And you
- said it will be on line in the spring.
- MR. TREINEN: That's correct.
- 16 VICE CHAIRMAN ARANOFF: A number of the
- 17 arguments that were made this morning and in your
- 18 brief depend upon the Commission looking back to 2003
- in making its injury analysis in this case.
- 20 Mr. Cannon, do we have sufficient data on
- 21 the record to assess the issues of volume price and
- impact that are laid out in the statute if we were to
- 23 look back to 2003?
- 24 MR. CANNON: I believe actually in the staff
- 25 report you have in the footnotes several of the pieces

- of data that I presented including the 2003 data for
- 2 domestic shipments in the confidential data. We
- 3 presented it also at the preliminary stage. And it's
- 4 in the record, it's in our brief as well.
- 5 Also I would point out that while we think
- it's relevant, obviously, and it's important for you
- 7 to look at this, it's not necessary. You can still
- 8 find injury on three years.
- 9 VICE CHAIRMAN ARANOFF: I assumed that would
- 10 be your position. But just to clarify, we do have
- 11 complete questionnaire data from the domestic industry
- 12 that would cover 2003?
- 13 MR. CANNON: No, I'm sorry. You have the
- 14 similar data elements that I showed which were the
- trend in shipments. I don't think we did the full
- 16 questionnaire at the preliminary stage back to '03. I
- 17 think we have P&L. Kind of the import volume,
- 18 domestic shipment, that piece.
- 19 VICE CHAIRMAN ARANOFF: I quess I would ask
- 20 you, if you're serious about this 2003 argument and
- 21 really want us to look at it, if there is additional
- 22 information to fill out our record with respect to the
- 23 domestic industry for 2003, that you provide it in the
- 24 post-hearing.
- 25 MR. CANNON: All right. My recollection is

- 1 we did actually have all of this including P&L in the
- full on, all the questionnaire data. So in the post-
- 3 hearing I can probably just point to where it is. I
- 4 feel pretty certain it was all exhibits to the
- 5 petition. We had all that.
- 6 VICE CHAIRMAN ARANOFF: Okay.
- 7 MR. CANNON: We were actually set to perhaps
- 8 file a little sooner, but Christmas.
- 9 VICE CHAIRMAN ARANOFF: We thank you for not
- doing that, actually. We were busy then.
- If we need to have census data for imports
- during that period, anything else that we might need
- to look at it if we were seriously interested in doing
- that would be helpful.
- Thank you.
- 16 Thanks, Mr. Chairman.
- 17 CHAIRMAN PEARSON: Commissioner Okun?
- 18 COMMISSIONER OKUN: Thank you. I think I
- just have a couple of follow-ups. Mr. Treinen, let me
- start with you, and then go to Ms. Schewe.
- 21 I'm still trying to understand, when you
- 22 have production of I think it was different particle
- 23 sizes, you talked about that you need to be more
- 24 competitive on particular product, and I took it that
- 25 that was you're producing in your plant and you're

- 1 producing one particular size of the powder. I think
- 2 you used the example of powder. Once you sold to the
- 3 customer you were selling that powder to, you need to
- 4 move the powder somewhere else and therefore that
- 5 would be at a lower price. Was that what you were
- 6 trying to say? I'm just trying to make sure I
- 7 understood that.
- 8 MR. TREINEN: Yes, Commissioner Okun.
- 9 The change in business from year to year,
- 10 typically we would either win a customer or lose a
- 11 customer and our product mix changes.
- 12 So in the case of 2006, we lost a customer
- who decided to buy from China, and that customer was
- 14 very important in rounding out our product mix. So
- during 2006 the grade that they previously bought, we
- 16 didn't have another customer to take that product so
- 17 it accumulated in inventory. We in fact had to, we
- 18 lost other business as well, and our capacity was
- 19 fairly low. We had to close the plant for three
- 20 months. Inventory built up.
- 21 When we restarted the plant we still had
- 22 that grade in surplus because we didn't have adequate
- 23 customer mix to sell that grade. So going into the
- following year we were more aggressive in our pricing
- 25 to win that customer back. We were successful in

- 1 winning that customer back at a very low price. We
- 2 had to meet the Chinese price, and it was very close
- 3 to our variable cost, but we already had some of that
- 4 product in inventory and it rounded out our product
- 5 mix to better match what we actually produced
- 6 naturally.
- 7 COMMISSIONER OKUN: Okay, your argument is
- 8 that because of a loss of a customer's sales, that
- 9 that therefore had a kind of cascading effect on your
- 10 prices for more than just that lost sale.
- 11 MR. TREINEN: That's correct.
- 12 COMMISSIONER OKUN: Ms. Schewe is that a
- 13 similar situation for your company? For ICL?
- MS. SCHEWE: Yes, we've had similar
- 15 situations in the past where if we have a significant
- 16 amount of granular we may have inventory building up
- of our powdered material. As Nancy mentioned,
- 18 typically what we try and do is we work that into what
- 19 we call our water treatment market segment which is a
- 20 little less concerned about the actual sizing of the
- 21 material. But typically we have to do that at a
- 22 discount versus where our standard pricing would be,
- which is basically meaning to say that we have to be
- able to meet the Chinese price head on instead of
- 25 perhaps being able to get a slight premium.

1	We experienced that particular issue
2	throughout 2007 where we were selling some of our
3	powder material to a selected customer in that
4	particular manner.
5	COMMISSIONER OKUN: Okay. I understand that
6	testimony now.
7	In terms of the different customers, you've
8	both mentioned there are a small number of customers
9	who still want domestic product because of concerns
10	over contamination, and that you see the Chinese
11	product in all your other product lines.
12	I'm just trying to make sure I understand.
13	For the other product lines, do you believe your
14	customers will continue to, that those will be
15	customers who are looking for more than one source of
16	product? In other words they want more than one
17	source because of concerns about reliability of supply
18	for their business?
19	MS. SCHEWE: I would say generally speaking
20	that's somewhat customer specific. Although I thin in
21	many cases for a large user, yes, security of supply
22	would be a key component potentially in a purchasing
23	agent's mind as far as who they might have an
24	agreement with.

COMMISSIONER OKUN: Okay.

25

1	Mr. Treinen, any other comments?				
2	MR. TREINEN: Our answer is very similar to				
3	that. The customers' purchasing philosophies differ				
4	from customer to customer. Some like to maximize				
5	their leverage by buying all from one supplier.				
6	Others feel that leaves them too vulnerable, depending				
7	on their product and application and the location of				
8	their suppliers. But some customers have a purchasing				
9	philosophy not to get stuck with just one supplier, to				
10	have multiple sources. So I've seen customers going				
11	both ways.				
12	I think in the case of the risk of				
13	contamination of the product, that also depends on				
14	their industry and what they're in. If they have				
15	customers who are very sensitive to that kind of thing				
16	then they may want to think twice about buying from				
17	China. But in some industries that's really not a big				
18	concern.				
19	COMMISSIONER OKUN: In the opening from				
20	Respondents and in their briefs, I think we'll hear				
21	this afternoon more about their argument that there is				
22	no causal connection because if you have these				
23	different segments that might prefer U.S., and then				
24	you have bigger segments where they want to have two				
25	sources in any event, that that would not be a price				

- driven decision that would affect U.S. prices.
- 2 Help me understand again your response to
- 3 that argument.
- 4 MR. TREINEN: I think the pricing that the
- 5 Chinese suppliers have offered in the market, as you
- 6 saw on our graphs, is constantly below our price. I
- 7 think there is a limit, though, as to how much the
- 8 market will buy from China because there are customers
- 9 who would not take the risk of buying 100 percent of
- 10 their supply from China.
- But I think the pricing decision is
- 12 significantly impacted by the suppression of prices
- 13 from China.
- I think you had asked earlier, two aspects
- of that. One is that it depresses prices in certain
- 16 negotiations because you have to meet a competitive
- 17 offer, but it also has an overall suppression of
- 18 prices where when we have a cost increase we're not
- 19 able to pass that on because there are alternative
- 20 prices at lower levels from the Chinese producers.
- 21 MS. SCHEWE: I would add to that that as you
- 22 look at the time period that's in question here, I
- think both parties have indicated that has resulted in
- inadequate profits for this particular business
- 25 segment for us.

1	COMMISSIONER OKUN: Since we're going to
2	have a closed session later, I think I'll save some of
3	my questions about that aspect of the case for the
4	closed session.
5	With that, Mr. Chairman, I have no further
6	questions. I very much want to thank you for all your
7	responses. It was very helpful.
8	CHAIRMAN PEARSON: Commissioner Lane?
9	COMMISSIONER LANE: We've heard some
10	discussion about inventory and inventory accumulation
11	based on customer mix demand. Can you explain the
12	inventory shelf life to me? And is the shelf life
13	longer for long chain?
14	MS. STACHIW: This is Nancy Stachiw from
15	ICL.
16	The shelf life for the medium chain and long
17	chain are the same. We give 18 month shelf life.
18	COMMISSIONER LANE: Does everybody agree
19	with that?
20	MR. CANNON: I think in the testimony we
21	suggested that there's a longer shelf life on long
22	chain in the product. In other words, in the Sunny
23	D'Lite there, when it gets to that point, after the
24	SHMP gets in solution in water it will break down, and

long chain breaks down more slowly so it will last

25

- 1 longer in the final product.
- 2 But while it's still in the little bag or
- 3 bottle and it's still SHMP, it has the same shelf
- 4 life.
- 5 MS. STACHIW: As we sell it to the customer
- it has the same shelf life, but as Mr. Cannon
- 7 discussed, when it's utilized in a product, when our
- 8 customers use it to make toothpaste or a beverage or a
- 9 meat product, it would allow the product to have a
- 10 longer shelf life than a regular chain.
- 11 COMMISSIONER LANE: Okay. Thank you.
- 12 At any time since 2004 have you had to turn
- away any customers or have you chosen to turn away
- 14 customers due to unavailable capacity or other
- 15 reasons? And if so, could you please describe the
- 16 situation and the timeframe?
- 17 MR. TREINEN: This is Tim Treinen.
- 18 Generally speaking we have had adequate
- 19 capacity available, however in some cases a customer
- 20 would require a volume of a certain grade which we may
- 21 not have had available if they had an inconsistent
- 22 demand requirement.
- We basically contract our business and make
- 24 sure that we don't commit to sales of any product that
- we don't have the capability to produce.

- Occasionally, though, a customer who may also be
- buying from China, can't get his alternate supply,
- 3 comes to us for a larger volume. In those cases we
- 4 may not be able to meet their immediate demand.
- 5 COMMISSIONER LANE: I'm sure that this
- afternoon we're going to hear that there are issues
- 7 relating to supply. So are you saying that when you
- 8 have not been able to offer the customer what they
- 9 want, it's because the customer has come to you too
- 10 late or is changing the mix or whatever? That it's
- 11 basically lack of planning on the customer's part?
- MR. TREINEN: Not necessarily.
- 13 COMMISSIONER LANE: I don't want you to get
- 14 mad at your customers, but is that basically what the
- 15 problem is?
- 16 MR. TREINEN: No, I was just citing one
- 17 specific example that I recall is that we had a
- 18 request for additional quantity that we did not have
- in our plan and in that case we weren't able to supply
- 20 it immediately.
- 21 But we can also shift our mix. There are
- 22 ways to produce more of a certain grade. For
- instance, if somebody needs more powder than we have
- from our natural production mix we could take the
- 25 granular or plate material and grind it further.

1	However, that extra process adds additional cost. We
2	may not have been able to do that at the same price
3	we'd offered the product to that particular customer.
4	So if we have a contract and it commits to a
5	certain quantity of a particular grade and they want
6	more, then it might increase my cost in order to
7	supply that additional quantity. But certainly in
8	most cases we could do that.
9	COMMISSIONER LANE: Thank you.
10	Ms. Schewe, did you have something you
11	wanted to add?
12	MS. SCHEWE: I'll just add from the ICL
13	perspective that we have capacity available. But from
14	time to time in this industry we have unplanned
15	outages and that may cause us to have to work with
16	customers for a short period of time to have work-
17	arounds as far as what they would typically expect
18	from an order to deliver time standpoint. So delivery
19	times, our delivery lead times can be something we
20	have to work through on a case by case basis in a
21	situation where we may have some unplanned down time.
22	COMMISSIONER LANE: Let's talk about
23	unplanned outages. I can't remember, one of the
24	companies in the staff report did have an extended

outage. What problems did that cause, and why do you

25

- 1 have unplanned outages?
- 2 MR. TREINEN: Innophos had an extended
- outage that I referred to in 2006. We had our plant
- 4 shut down for approximately three months.
- 5 The reason for that was because you have to
- 6 run an SHMP furnace at full capacity. You run it 24
- 7 hours a day, seven days a week. If you shut it down,
- 8 it takes a long time to heat this furnace up. And
- 9 shutting it down and then starting it back up at a
- 10 later date, that adds additional wear and tear on the
- 11 furnace and the brick.
- 12 So the optimum duration of a furnace is to
- run it, as I said, constantly. Then you would have to
- 14 typically rebrick the furnace in an 18 month interval.
- 15 So you'd normally have to take the plant down for
- 16 planned outage at approximately the end of the 18
- 17 month period. It would normally take two to three
- 18 weeks to rebrick the furnace and start it back up
- 19 again.
- In the case of 2006 when we had our outage,
- 21 we shut the plant down because we had too much
- 22 inventory and there was a mismatch between our
- 23 production rates and our sales volumes.
- During that three month period that we had
- the plant down, we did go ahead and rebrick our

1	furnace even though it might not have been required
2	for a couple more months, but we took advantage of the
3	plant being down three months and used about two to
4	three weeks of that period to rebrick the furnace.
5	COMMISSIONER LANE: And during that period
6	of time were you able to meet all of your customer
7	needs because of the inventory that you had on hand?
8	MR. TREINEN: Yes.
9	COMMISSIONER LANE: Thank you.
10	Ms. Schewe, did you have something you were
11	going to state about why you have unplanned outages?
12	MS. SCHEWE: I can't tell you why they're
13	unplanned because they're unplanned. But from a
14	perspective as far as customer service to those
15	customers, again, as I mentioned, we do work with our
16	customers in those given situations to accommodate
17	their demand needs.
18	In certain cases we have purchased from co-
19	producers in order to ensure that they continue to
20	have the high service levels that they have
21	historically had with our organization.
22	In late 2007 we made an investment in our
23	SHMP plant to make both of our furnaces food grade
24	worthy. So we believe that has increased our customer
25	service response time and we don't foresee these

- 1 issues continuing in the near future.
- 2 COMMISSIONER LANE: Okay, thank you.
- 3 U.S. producer prices for all four pricing
- 4 products increased between 2004 and September 2007.
- 5 How were you able to increase prices when the Chinese
- 6 product was selling at sometimes substantially lower
- 7 prices during this period?
- 8 MR. TREINEN: I think we had heard some
- 9 indication from the pricing trends of Chinese prices
- 10 that the Chinese prices had also increased during that
- 11 period. Not as much as we would have liked to have
- increased our prices to recover the higher cost of raw
- 13 materials and the cost of production.
- 14 So I think there was some suppression there,
- but there was some movement in both the Chinese price
- 16 as well as our price. But not to the extent that we
- 17 would have had the Chinese imports been suppressing
- 18 the marketplace.
- 19 COMMISSIONER LANE: Okay.
- 20 MS. SCHEWE: I would also add that during
- 21 this time period the product mix of our sales could
- have had something to do with the difference in the
- prices between the U.S. producers and the Chinese.
- 24 China has a large presence in the technical medium
- 25 chain and we have a higher percentage of our sales in

- 1 food which may attribute to part of the difference
- 2 between the two prices.
- 3 MR. CANNON: Finally I would observe that
- 4 the prices we're talking about are averages for the
- 5 domestic producers. So typically when they leave the
- 6 kaolin market or when they lose a contract they happen
- 7 to lose the lowest price contract. In other words,
- 8 the prices at the very bottom are the ones which they
- 9 finally give up on and the Chinese take that sale. So
- 10 their average price over time indeed does tend to move
- 11 up. When you look at those averages it's natural, I'm
- 12 sure this occurs in every case.
- 13 COMMISSIONER LANE: Thank you.
- 14 Thank you, Mr. Chairman.
- 15 CHAIRMAN PEARSON: Commissioner Williamson?
- 16 COMMISSIONER WILLIAMSON: Thank you, Mr.
- 17 Chairman.
- 18 For both Petitioners, you can do this in
- 19 post-hearing if you want, but I was wondering
- 20 approximately what share of your sales are to Univar,
- 21 and do you have other customers that account for also
- 22 major shares of your sales? To what extent are you
- 23 dependent on these major buyers?
- 24 MR. CANNON: We'll do that in the post-
- 25 hearing brief.

1	Also I'd point your attention to, in each
2	questionnaire response they identify their top ten
3	customers and it gives the percentage toward the back.
4	You can see who those companies are and how high
5	Univar is on the list.
6	COMMISSIONER WILLIAMSON: Good. Thank you.
7	Also can you discuss the extent to which the
8	Commission as a whole has looked at pricing to
9	distributors versus pricing to retailers or end users
10	in their past decisions, and what prices should the
11	Commission look at in this case?
12	MR. CANNON: I think we would be happy to do
13	that in a brief. My understanding of the precedent is
14	that you generally look at both prices to the end user
15	markets and prices to distributors. And particularly
16	here where some of the very largest customers are
17	industrial end users, they are these companies that
18	operate mines, they're municipal water treatment
19	companies, very large users, they buy a large volume,
20	buy directly. So in fact they might even have a lower
21	price than a distributor who resales. But I believe I
22	can cite you cases where the Commission has looked at
23	both those price levels and analyzed both.
24	COMMISSIONER WILLIAMSON: Thank you.
25	When the antidumping orders were put in

- 1 effect on the Chinese SHMP in Mexico, how was the
- 2 previously Chinese supply/demand filled? Do you have
- 3 any information on that? Anyone?
- 4 MR. TREINEN: I don't know the volumes of
- 5 Chinese imports into Mexico, but I do know that there
- is one producer of SHMP in Mexico. The company is
- 7 called Quimir. They have a capacity, as I understand
- 8 it, of about 7,000 tons in their plant. I know that
- 9 when the Chinese antidumping duty was imposed in
- 10 Mexico, the volume coming from Mexico to the U.S.
- 11 decreased that year.
- 12 My presumption is they had enjoyed higher
- domestic sales because of the dumping order and
- 14 preferred that versus some of the sales in the U.S.
- 15 market.
- 16 COMMISSIONER WILLIAMSON: Thank you.
- 17 On page seven of Xingfa's brief they
- 18 indicate that the use of shipments of importers rather
- than imports appear to be a reasonable approach, and I
- 20 was wondering if you agree with that distinction.
- MR. CANNON: Yes.
- 22 COMMISSIONER WILLIAMSON: And why?
- MR. CANNON: As I pointed out, if you use
- the census data you essentially produce the same trend
- as our chart showed. But because of the census data

- 1 being the blue line, for example, because a lot of
- that came in right at the end of 2005 and went into
- inventory, it didn't really move out into the market
- 4 until 2006. So if you use shipments of imports you
- 5 see essentially the red line, and what you see is that
- in 2005 the penetration through the market was not
- 7 quite as great. By the same token, there was not this
- 8 fall-off in 2006.
- 9 And in fact I would submit it's a similar
- 10 phenomenon that's going on in interim 2007. It isn't
- that suddenly demand is greater in the market, it's
- that a big volume of imports moved in right before the
- 13 Commerce preliminary decision and that's all sitting
- in inventory and it's gradually going to work through
- the market from now until March when you vote.
- 16 COMMISSIONER WILLIAMSON: Thank you.
- 17 I take it during the interim periods, it's
- also true what's happened there?
- MR. CANNON: Yes, however during the interim
- 20 period the shipment data that the staff collected are
- 21 not as complete. Not as many people answered the
- 22 questionnaire.
- The staff, I think, elected to use the
- import data, the census data in the interim period,
- 25 and I thought it was a reasonable decision because the

- data that you have are obviously not complete. Not
- all the importers answered the questionnaire.
- 3 COMMISSIONER WILLIAMSON: Thank you.
- 4 Turning to a different question, I know SHMP
- 5 usually is a relatively small percentage cost for most
- 6 of the products in which it's used. But is there a
- 7 significant difference in terms of there are some
- 8 products in which it is really a much more important
- 9 part of than others?
- 10 MS. STACHIW: Could you repeat the question
- 11 again?
- 12 COMMISSIONER WILLIAMSON: Is SHMP a much
- more important input in some products than in others?
- 14 I wanted to get sort of a generalization as to --
- 15 MS. STACHIW: Yes. There are some
- 16 applications such as water treatment where it's used
- 17 at maybe five, ten parts per million. In a beverage
- 18 it might be used at .1 percent. A cheese application,
- 19 half a percent. So it varies by application. There
- are some that use quite a bit more. Toothpaste, for
- 21 example, a third of the formulation might be SHMP.
- 22 COMMISSIONER WILLIAMSON: Thank you. That's
- 23 exactly what I wanted to know about.
- 24 Commissioner Lane asked a question about the
- 25 outages and I was wondering what happens to your

1 employees during the or	utage period	S: DO YO	ou use	tnem
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- in other facilities or in producing other products?
- 3 MR. TREINEN: Yes. In our case, for
- 4 instance in the three month outage that I mentioned
- 5 earlier in 2006, we used the employees to do other
- 6 routine maintenance. We had an old plant at the site
- 7 that we did some work on to try to dismantle part of
- 8 the utilities in that site. We had some upgrades that
- 9 had been put off for some time. They did some rework
- 10 and packaging off line. Various tasks.
- 11 We also forced some vacation to be used
- during that period so that the employees, generally
- 13 speaking, maintained their employment. We did have
- 14 following that outage, or I guess late in the outage
- we did have a lay-off of a couple of employees at that
- 16 site.
- 17 COMMISSIONER WILLIAMSON: Thank you, Mr.
- 18 Chairman. I have no further questions.
- 19 I want to thank the witnesses for their
- 20 testimony. Thank you.
- 21 CHAIRMAN PEARSON: Going back to my
- 22 production question. I think I have one more.
- Is the ratio of production of short chain
- 24 product to long chain product, is it driven solely by
- 25 your expectations of what customers want to buy, or is

- 1 there some technical production issue that plays some
- 2 role in the short chain versus long chain decision?
- MR. TREINEN: It's actually regular chain,
- 4 we refer to regular chain versus long chain.
- 5 It's strictly a matter of running in
- 6 campaigns. As we forecast our customers' requirement
- 7 we may run three weeks on a regular chain campaign,
- 8 and then we might convert to long chain and run for a
- 9 week or five days, ten days, depending on the mix.
- 10 Generally speaking it's about 75 percent
- 11 regular chain and 25 percent long chain, but that may
- 12 vary from year to year.
- 13 CHAIRMAN PEARSON: Okay.
- MS. SCHEWE: And we're very typical. Again,
- as you looked at our numbers, a majority of our
- 16 material is the regular chain. But there's no
- 17 technical reason why we're producing one versus the
- 18 other. It's really related to what the customer
- 19 requests.
- 20 CHAIRMAN PEARSON: Thank you.
- 21 A question for both firms regarding your
- 22 phosphoric acid supply. If this is confidential
- 23 information answer it later.
- I'm wondering, are both firms purchasing
- 25 merchant phosphoric acid out on the marketplace? Or

- 1 are there relationships with supplying firms that
- 2 could influence either your ability to get phosphoric
- 3 acid or the pricing?
- 4 MS. SCHEWE: We're both a manufacturer of
- 5 phosphoric acid as well as we have a long term
- 6 arrangement for purchase of phosphoric acid.
- 7 CHAIRMAN PEARSON: So with a single firm, a
- 8 single supplier, long term relationship?
- 9 MS. SCHEWE: Correct.
- 10 MR. TREINEN: Innophos has a similar
- 11 situation. We have a purified phosphoric acid plant
- in Geismar, Louisiana. We have a long term supply
- arrangement to purchase merchant grade acid which we
- then purify at that plant with a single supplier. So
- 15 we produce the purified acid there that can be used in
- 16 our phosphate productions. Then we also have a long
- 17 term purchase contract to purchase purified phosphoric
- 18 acid with a single supplier.
- 19 CHAIRMAN PEARSON: Should we understand the
- 20 phosphoric acid market to be sufficiently liquid, that
- 21 it's not hard to find phosphoric acid? Or are there
- 22 sometimes supply constraints on phosphoric acid?
- MR. TREINEN: Typically speaking there
- haven't been constraints on supply.
- 25 CHAIRMAN PEARSON: You say there have been?

1	MR. TREINEN: Have not been. But more
2	recently the market is getting much tighter, which
3	correlates to the increase in pricing that we
4	mentioned earlier. This is mostly driven by the
5	higher demand for merchant grade acid somewhat driven
6	by the biofuels demand, the additional demand for
7	crops which are used in biofuels which increases the
8	demand for fertilizer.
9	That in the last couple of years has
10	resulted in additional demand for merchant grade acid
11	and tightened up the market in that respect.
12	MS. SCHEWE: And just for clarification,
13	merchant grade acid is a component in fertilizers and
14	that's really what we're talking about here is the
15	demand for MGA indirectly related to the surge in
16	fertilizer consumption worldwide, given the growth in
17	China and India's population, as well as even in the
18	U.S Movement towards corn preferentially over soy
19	beans which requires more fertilizer for consumption.
20	So a tightening in the overall global market for in
21	this case MGA which is a precursor to our purified
22	phosphoric acid.
23	CHAIRMAN PEARSON: Mr. Cannon, perhaps in
24	the post-hearing brief you could provide a little more
25	detail about the sources of phosphoric acid that are

- 1 used by your clients.
- 2 MR. CANNON: We would be happy to.
- 3 CHAIRMAN PEARSON: Thank you.
- 4 There has been some discussion of getting
- 5 product of a new supplier qualified for a given use.
- 6 Ms. Stachiw, maybe you could address that in a little
- 7 more depth. I presume you are the interface between
- 8 getting ICL product qualified for uses that customers
- 9 might have, or that you help them dream up, whichever
- 10 way we should look at it.
- Is this a difficult thing to do, to get
- 12 qualified?
- MS. SCHEWE: Typically it's not. Again,
- it's customer dependent. Oftentimes it's merely a
- 15 customer submitting a specification. It's a quick
- 16 review. Okay, we meet the sizing, we meet this. It's
- just okay, let's place an order.
- 18 Other times a customer might have specific
- 19 sizing and they want a certain cut or they want you to
- 20 certify a certain iron level or run some additional
- 21 testing. Then there might be some discussion back and
- 22 forth. It really just depends on the customer, on the
- 23 application.
- 24 CHAIRMAN PEARSON: Would we be correct to
- 25 understand that the larger volume customers tend to

- 1 have less specific criteria, thus they might find it
- 2 easier to qualify a new supplier than say a food grade
- 3 customer which has very specific criteria?
- 4 MS. SCHEWE: I don't know that you could
- 5 generalize in that way. A lot of it depends on the
- 6 customer's process, what kind of, do they do blending,
- 7 do they make a solution. Certainly for food it's a
- 8 little bit more stringent, it requires more testing,
- 9 must meet FCC, but to really say that the food
- 10 customers have more strict specifications, I could not
- 11 say that.
- To prepare for this we did do a thorough
- 13 review of all of our customer specifications and in
- 14 general where we see the differentiation is sizing.
- 15 That's where most customers when they have a special
- 16 request, it's around sizing.
- 17 CHAIRMAN PEARSON: What have been the
- 18 longest and shortest periods of time to get qualified
- 19 that you're aware of in the industry? Either your
- 20 firm or some other firm.
- 21 MS. SCHEWE: Well, it could be a minute of
- 22 just looking at what their requirements are and saying
- okay, we've got it. It's our standard. Two, it could
- take submitting samples, running special screens,
- doing tests. It could take a couple of months.

1	CHAIRMAN PEARSON: But probably not longer
2	than a couple of months.
3	MS. SCHEWE: No.
4	CHAIRMAN PEARSON: Thank you.
5	I think my final question has to do with why
6	we're not seeing more non-subject imports. In the
7	staff report we are aware that Thermophos from the UK
8	is a significant producer of SHMP and we're not aware
9	of any of that product coming into the United States.
10	Are there things going on in the UK market
11	that have led to that? Does anyone have any
12	knowledge?
13	MR. TREINEN: I can speak to that. The
14	operation that's currently owned by Thermophos in the
15	UK was part of Rhodia until 2004. I was of course
16	with Rhodia at the time when that business was sold
17	off so I was involved in the operation to some degree
18	of our business in the UK.
19	They have two furnaces in the UK. They have
20	a combined capacity of somewhere above 25,000 tons.
21	They have for quite some time not run at anywhere near
22	that capacity and they've either alternated their
23	furnaces or operated only one furnace at a time. But
24	they've had minimal demand. Back in the '90s when I
25	was with Albright and Wilson, and those operations

- were also part of Albright and Wilson global business,
- 2 sometimes we would rely on SHMP produced in the UK,
- and then we would import that and resell it into the
- 4 market if there was a gap in our ability to supply the
- 5 full market requirements.
- 6 But I think that has diminished. I can only
- 7 conjecture that it's a relative issue between the cost
- 8 of running the extra furnace, and as I said earlier,
- 9 it's very difficult to run at less than full capacity.
- 10 So if they don't have enough additional
- demand to run the second furnace, then they're only
- running it part of the time and you have to make your
- choice. Are you going to push for that additional
- 14 sales to fill out the capacity, or just run one
- 15 furnace? That would be based on the value that they
- 16 can get in the export markets.
- 17 I quess in summary I would say the pricing
- 18 levels in the United States that they could enjoy
- 19 wouldn't justify them starting their second furnace
- 20 prior to the antidumping. It's very possible that
- 21 they may reconsider the U.S. market after the
- 22 antidumping and the price elevation that we're seeing
- 23 now.
- 24 CHAIRMAN PEARSON: Okay. Thank you very
- 25 much for that answer. I learned a lot more about

- 1 Thermaphos than I expected I would.
- With that I have no further questions.
- 3 Vice Chairman?
- 4 VICE CHAIRMAN ARANOFF: Thanks, Mr.
- 5 Chairman.
- I want to pick up there a little bit with
- 7 non-subject imports.
- In your direct presentation, Mr. Cannon, you
- 9 stated that non-subject producers in Europe are mainly
- 10 captive consumers of SHMP. Do we have anything on the
- 11 record that bears that out?
- 12 MR. CANNON: Yes, I believe in the staff
- 13 report you have confidential data in that regard.
- 14 I'm stating that based on the fact that it's
- knowledge of the companies as to their affiliated
- 16 producers in Europe and what they're doing, and indeed
- 17 we've only recently gotten questionnaire response data
- 18 from B.K. Giulliani who's affiliated to one of these
- 19 two producers.
- I can point to it in the post-conference.
- 21 That's a pretty heavily bracketed part of the report.
- 22 VICE CHAIRMAN ARANOFF: Okay. What I'm
- interested in is, often when we look at non-subject
- 24 producers when we're doing our Bratsk inquiry, we
- 25 might look at what they consume internally, what they

- 1 sell in their home market. In the case of European
- 2 producers we might look at what they sell in Europe or
- 3 within the EU, and then sort of stuff that actually
- 4 gets exported outside of that area. I won't speak for
- 5 my colleagues, but I sometimes will view that
- 6 hierarchy in terms of its availability or the
- 7 likelihood that it might come into the U.S. market.
- 8 So if there's any way you can help me to
- 9 break down what these non-subject producers are doing
- in terms of how much of it is committed to export, and
- if so where it's going, that would be helpful.
- MR. CANNON: Okay.
- 13 VICE CHAIRMAN ARANOFF: Thank you.
- I know this was discussed a little before
- but I'm not sure if we got an answer.
- 16 China has an export tax, a rebate on this
- 17 product, and it was either fully or partially
- 18 rescinded in July of 2007. Does anyone know by what
- 19 amount that rebate was lowered?
- 20 MS. SCHEWE: Yes, that rebate was lowered
- from 13 to five percent July 1st, 2007.
- 22 VICE CHAIRMAN ARANOFF: Is there any way to
- 23 tease out what effect that might have had on levels of
- the Chinese experts relative to the fact that you're
- 25 also right about the period of time when the Commerce

- 1 prelim was kicking in?
- MS. SCHEWE: I think as we're looking at the
- 3 quarterly data --
- 4 MR. CANNON: The quantity and value of
- 5 imports quarterly, right?
- 6 MS. SCHEWE: I think if you look in
- 7 actuality you see a stark increase in imports from
- 8 China during the period that we're talking about here,
- 9 being the second quarter, early third quarter
- 10 activity.
- I would actually say that's not related.
- 12 Obviously it wouldn't be related to costs going up,
- but our premise here is that it's related to the
- 14 Commerce preliminary duties being imposed effective
- 15 September 7th and trying to bring in material prior to
- 16 that date.
- 17 MR. TREINEN: I might add that because the
- 18 Chinese price over the period in question was, the
- average price had a constant gap between the U.S.
- 20 producers' price and the Chinese import price, that if
- 21 the Chinese import price went up by eight percent that
- 22 would not put it out of competitive level with the
- U.S. price. It simply allowed the U.S. price to
- 24 increase proportionally. So I don't think it would
- 25 have had any effect in the volumes coming from China.

1	VICE CHAIRMAN ARANOFF: Okay. I think I may
2	have reached the end of my questions so I'll thank you
3	all for your answers.
4	Thank you, Mr. Chairman.
5	CHAIRMAN PEARSON: Commissioner Lane?
6	COMMISSIONER LANE: I'm not sure how to
7	pronounce the name of the Chinese company. Would one
8	of you help me out so that I can attempt to get it
9	right? X-I-N-G-F-A.
10	MR. TREINEN: It's Hubei Xingfa.
11	COMMISSIONER LANE: Xingfa. Okay.
12	Xingfa contends on page three of its pre-
13	hearing brief that it chose not to participate in the
14	Commerce investigation following the preliminary
15	determination. However, you allege in your brief that
16	Xingfa's dumping margins were obtained on the basis of
17	Xingfa's questionnaire responses, not adverse facts
18	available.
19	Can you explain this apparent discrepancy?
20	MR. CANNON: Yes, thank you.
21	Xingfa submitted their questionnaire
22	response with all their data. Commerce threw it in
23	the computer. Out popped a number. They found they
24	were dumping by 180 percent.
25	At that point Xingfa decided they didn't

- want to be verified or audited and they pulled the
- 2 plug and they stopped, they left the investigation.
- 3 Unfortunately, Commerce hasn't made its
- 4 final decision. They're going to make it on Monday.
- 5 But I would expect that Commerce will probably use the
- 6 preliminary margin which was based on Xingfa's own
- 7 data.
- 8 The only reason I point that out is just
- 9 that I know that number is substantial. They are
- 10 dumping by clearly a very large margin.
- It's unusual, and therefore it occurred to
- me that the Commissioners might think this must be a
- facts available type situation. I just wanted to let
- 14 you know that it's not, and in fact this is based on
- their own data. They were dumping by 183 percent.
- 16 COMMISSIONER LANE: Thank you.
- 17 The actual profits and returns on assets for
- 18 the domestic industry are business proprietary so I
- 19 will not reference the actual numbers. I assume this
- 20 can be done in post-hearing brief.
- 21 However, what level of operating income as a
- 22 percentage of revenue and stated as a return on assets
- do you believe is necessary to sustain this industry
- 24 and to allow for investment in new capacity? And what
- 25 price levels would you have to achieve to be able to

- generate those levels of profit?
- 2 Mr. Cannon?
- 3 MR. CANNON: I think given the different
- 4 situations of both companies and the fact that this
- 5 question is a mixture in terms of both adding volume
- to their sales as well as getting higher prices, that
- 7 to analyze this we would like to do this in our post-
- 8 hearing submission where we can use the actual numbers
- 9 and run a spreadsheet for you
- 10 COMMISSIONER LANE: That would be great.
- 11 You may have touched on this a little bit,
- 12 Mr. Treinen, when you said that you buy your
- 13 phosphoric acid on long term contracts. I just
- 14 wondered, what percentage of your need do you buy
- through these long term contracts? And have your
- 16 practices regarding raw material acquisition changed
- 17 since 2004?
- 18 MR. TREINEN: Yes. It varies year to year,
- depending on the relative price of internal production
- 20 versus the purchase contracts which are indexed and
- 21 vary from year to year, but the specifics of that are
- 22 confidential and I would have to give you the answer
- in a post-hearing brief.
- 24 COMMISSIONER LANE: Thank you.
- 25 Ms. Schewe?

1	MS. SCHEWE: With regard to ICL, our change
2	of ownership has provided a phosphoric acid plant that
3	we did not have prior to our purchase by ICL. So our
4	strategies have changed significantly over the course
5	of the time period in question. But again, we would
6	have to provide that sensitive information in the
7	post-hearing brief.
8	COMMISSIONER LANE: Okay. I would
9	appreciate that.
LO	It looks like this product is sold
L1	domestically both to distributors and to end users.
L2	Are your prices to distributors typically lower than
L3	your prices for similar product sold to end users?
L4	And if so, what would be the typical percentage or
L5	incremental difference per pound?
L6	MR. TREINEN: I can speak for Innophos.
L7	Typically the prices sold to distribution are higher.
L8	Partially because most of the direct customer sales
L9	are to large volume customers who qualify for volume
20	discounts and more competitive pricing pressure.
21	In terms of the specific differences, I'd
22	have to give you that information in a post-hearing
23	brief.
24	COMMISSIONER LANE: Thank you.
25	MS. SCHEWE: I apologize, but we're in a

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1	sımılar	situation	as	tar	as	the	value	or	the

- 2 attractiveness of the distribution business which is
- 3 typically small end users versus a large end user on a
- 4 direct basis. We'll be happy to provide that
- 5 information in a post-hearing brief.
- 6 COMMISSIONER LANE: Thank you.
- 7 Now are imports sold at mostly the
- 8 distributor level or end use level? And does that
- 9 make a difference when we compare prices of imports to
- 10 your prices in the U.S. market?
- MR. TREINEN: I would say that I'm not
- really aware of any users who import the product
- directly. I think most of the users of Chinese
- 14 imports buy through a broker or distributor. But in
- most cases those are sold by a distributor or broker
- 16 who handles the importation, the logistics, for the
- 17 producers in China. They are competing with us at
- 18 direct sale customers that we have.
- 19 COMMISSIONER LANE: Ms. Schewe, do you agree
- 20 with that? That there aren't people who are buying
- 21 directly from China?
- 22 MS. SCHEWE: I think to say there are no end
- users that are buying material directly from China is
- 24 a slight overstatement. We can see in the import
- 25 statistics there are certain customers, at least for a

- 1 portion of their purchases, are importing directly
- from China. But as we look and we're in the
- 3 marketplace discussing new contracts, we are really
- 4 dealing with pricing that a distributor for the most
- 5 part is offering to an end users of Chinese material.
- 6 So I think the appropriate view is to look
- 7 at the price being sold to the end user versus the
- 8 price of the actual material being imported into the
- 9 U.S..
- 10 COMMISSIONER LANE: Okay, thank you.
- I may have a follow-up question in the in
- camera proceeding, but thank you for your answers.
- 13 Mr. Chairman, that's all I have.
- 14 CHAIRMAN PEARSON: Commissioner Williamson?
- 15 COMMISSIONER WILLIAMSON: Actually, Mr.
- 16 Chairman, I have just one last question for both
- 17 companies.
- 18 Partially because we haven't had an
- 19 opportunity to visit your facilities, I'm trying to
- 20 get an idea of the impact, where the two plants are
- 21 located. You don't have a lot of workers compared to
- some other industries, but are they primarily skilled?
- 23 Are you producing a number of other products at these
- 24 different plants? I'm just sort of trying to get an
- 25 impact on the industry of the difficulties in terms of

- 1 the earnings on this product.
- MR. KEMP: Yes. This is Russ Kemp. I'll
- 3 talk about Innophos. Our plant, I mentioned we call
- 4 it Waterway. It's on the Little Calumet River. It's
- 5 as far south in Chicago as you can go. So our
- 6 workforce is drawn from the local area, south Chicago,
- 7 and a few people perhaps come in from Indiana. That
- 8 particular site is standalone today. There's a small
- 9 blend operation, but today the entire sustenance of
- 10 the plant is our sodium hexametaphosphate operation.
- 11 Like most chemical units these days, it's
- 12 highly instrumented and with advanced controls. Our
- 13 operators are more technical certainly than in many
- 14 places or than the chemical industry was a generation
- or two ago. Plus, as our instrumentation needs change
- or improve over time, we have to make sure we have
- 17 skilled people onsite to address instrumentation
- 18 repairs and other mechanical repairs as well. That's
- 19 a brief summary.
- 20 COMMISSIONER WILLIAMSON: Okay. Now are you
- 21 headquartered -- I mean, is your --
- MR. KEMP: Our headquarters are actually in
- 23 Central New Jersey. This is one of our plants that's
- 24 a stand-alone facility.
- 25 MS. SCHEWE: Our SHMP plant is located in

- 1 Lawrence, Kansas and is not a stand-alone unit. It is
- 2 a very large plant, one of our largest phosphate
- 3 plants and it produces a large array of our sodium
- 4 based phosphate products as well as some selective
- 5 grades of thermal acid.
- And similar to the operations of Innophos,
- 7 over the course of time the operational aspects have
- 8 diminished given the increases in technology. The
- 9 actual SHMP unit is somewhat stand-alone in that it's
- in its own building with no other operations involved
- in that particular facility.
- I would say generally speaking that more of
- 13 the laborious activity related to the production of
- our SHMP is actually on the packaging side which is
- 15 also a stand-alone facility. It's not common to our
- other phosphate products.
- 17 COMMISSIONER WILLIAMSON: That's also
- 18 located in Kansas?
- MS. SCHEWE: Yes, it's attached to the
- 20 actual SHMP furnace operation.
- 21 COMMISSIONER WILLIAMSON: Why was Lawrence
- 22 chosen?
- MS. SCHEWE: It was chosen by the Chairman
- of FMC at the time who coincidentally happened to
- 25 graduate from the University of Kansas.

1	(Laughter).
2	COMMISSIONER WILLIAMSON: Where are you
3	headquartered? Where is ICL headquartered?
4	MS. SCHEWE: Our North American headquarters
5	are in St. Louis, Missouri, but we're actually an
6	Israeli owned company so our corporate headquarters
7	are in Tel Aviv.
8	COMMISSIONER WILLIAMSON: Thank you. I
9	appreciate that. I just wanted to get a better
10	picture of the industry.
11	Thank you, no further questions.
12	CHAIRMAN PEARSON: Are there any further
13	questions from the dais?
14	(No audible response).
15	CHAIRMAN PEARSON: Mr. Deyman, do members of
16	the staff have any questions for this panel?
17	MS. TURNER: Robin Turner, Office of the
18	General Counsel. We have one, I believe. It's a
19	follow-up question.
20	Mr. Cannon, this is a follow-up question to
21	a discussion you had early in the questioning period
22	with Commissioner Okun regarding increases in pricing.
23	It also follows from Mr. Treinen's testimony about
24	increases in prices in the, after the 2007 period in

2008 with the contracts that are now being

25

- 1 renegotiated.
- If you could provide, if you're not planning
- 3 to already in your post-hearing brief for both
- 4 companies, any kind of evidence that shows that there
- 5 have been these kinds of price increases. not
- 6 necessarily the pricing data, but contracts actually
- 7 that show that the prices are being increased. That
- 8 would be very helpful.
- 9 Thank you.
- 10 And staff has no further questions.
- 11 MR. CANNON: Thank you very much for that
- 12 question.
- 13 CHAIRMAN PEARSON: You will answer it as
- 14 requested, right?
- MR. CANNON: Oh, yes.
- 16 CHAIRMAN PEARSON: Good.
- 17 Does counsel for the Respondents have any
- 18 questions for this panel?
- MR. NEELEY: We do not.
- 20 CHAIRMAN PEARSON: That brings us to the end
- of the first part of the hearing.
- I think we better take a lunch break now.
- 23 And in honor of Commissioner Okun's preference for
- long breaks, we will come back at 1:15, having nearly
- 25 a full hour. A huge luxury.

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                 Be mindful that the room is not secure, so
 2
       if you have items that should be secured, please take
       them with you.
 3
                 We stand in recess until 1:15.
 4
                  (Whereupon, at 12:15 p.m., the hearing in
 5
 6
       the above-entitled matter was adjourned, to reconvene
       at 1:15 p.m. this same day, Thursday, January 24,
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       2008.)
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1	AFTERNOON SESSION
2	(1:20 p.m.)
3	CHAIRMAN PEARSON: Good afternoon. This
4	hearing will now come back into order.
5	Madame Secretary, are there any preliminary
6	items before we begin this section?
7	MS. ABBOTT: No, Mr. Chairman, and I'll note
8	that all these witnesses have been sworn.
9	CHAIRMAN PEARSON: Very well.
10	Mr. Neeley, are you in charge?
11	MR. NEELEY: Sort of. At least I'll start.
12	CHAIRMAN PEARSON: Let me just say at the
13	outset that se very much appreciate the Respondents
14	being here, and in particular the representative from
15	the private sector. You're here with all these
16	attorneys, Mr. Smith, you're very brave and we
17	appreciate that.
18	Please proceed.
19	MR. NEELEY: Thank you very much.
20	Again, I'm Jeffrey Neeley from the law firm
21	of Greenberg Traurig. We're here on behalf of Hubei
22	Xingfa.
23	Xingfa is the largest Chinese producer,
24	which I think all of you are aware of. Not only the
25	largest producer, but also by far the largest exporter
	Heritage Reporting Corporation (202) 628-4888

of sodium hex to the United States.

The Commission during the preliminary phase of this investigation didn't have the opportunity to hear from Hubei Xingfa through certainly no fault of yours, but simply because they couldn't get organized Nevertheless, during the preliminary phase in time. of this case the Commission did look very carefully, we think, at pricing, for example and did express some concerns and said that you would raise these questions and follow up on them in the final phase, and we're glad to see that you're doing that.

I wanted to clarify a couple of things at the outset about Hubei Xingfa. Some of what was said this morning about our cost structure I think was not entirely accurate. I don't think it was intentional, but I think it was not entirely accurate. We're glad to give you more information on our cost structure in a post-hearing brief in confidence.

But it is true that Hubei Xingfa is located in the Three Gorges area of China which is a beautiful area, and is full of waterfalls and full of hydroelectric power. A lot of that hydroelectric power is not just the Three Gorges Dam, however, although we probably do get some of our electricity from that. We have a lot of our own dams and

- 1 hydroelectric production and it makes us really a
- quite efficient company and a company that can produce
- 3 at fairly low costs, we believe.
- I would say that, and this is partly in
- 5 response to some questions that Commissioner Lane had
- 6 which I thought were good questions about why we're
- 7 here, if there were inconsistencies in what we were
- 8 saying in our brief.
- 9 Just to reiterate and to make absolutely
- 10 clear, what we said in our brief is that, I'll just
- 11 quote it. "This dumping margin was the result of the
- 12 particular approach taken by Commerce with regard to
- the surrogate values from India which are used in
- 14 place of actual Chinese costs in so-called non-market
- 15 economy cases. Given this approach, Hubei Xingfa
- 16 chose not to participate in the Commerce investigation
- following the preliminary determination."
- 18 I agree, I think what Mr. Cannon told you
- 19 this morning was accurate. They did rely on our own
- 20 input, but the other side of that equation at the
- 21 Commerce Department, as I think some of you know, is
- that they use these surrogate costs from India.
- 23 That's the law, we have to live with it. We could
- talk about that for a long time, but that's what it
- 25 is.

Τ	Given the particular surrogate values that
2	they used which were very high from India, which we
3	didn't agree with, but frankly we made an investment
4	decision that it didn't make sense to continue at the
5	Commerce Department, so we didn't. That's part of,
6	really the explanation of that side of what was going
7	on.
8	What we have made out in our brief is that
9	this case is really about causation. It has to be
10	more, as we all are aware, more than just the fact
11	that imports are up and U.S. profits are down, if
12	that's an argument. There are a lot of other things
13	that the Commission looks at, in particular prices, in
14	particular how those prices may be affecting financial
15	performance, things of that sort.
16	Here what we find is that the trends are
17	going in directions that would not be expected or
18	consistent with injury. Specifically, the Commission

going in directions that would not be expected or
consistent with injury. Specifically, the Commission
expressed some concern about those prices in the
preliminary, and in a typical dumping case what we
find is there's some very aggressive pricing going on
by the foreign Respondents; they're gaining market
share; there's falling profits; there's falling U.S.
employment. These phenomena can be linked together
and they're readily apparent.

1	Here it is a very disjointed presentation,
2	although I have to commend Mr. Cannon and his group
3	did a fine job in presenting their case. The data
4	just don't support what they're saying.
5	The reason that it's disjointed are the
6	following. First of all, sodium hex is a small, but
7	it is an important product of various products. But
8	because of it being a small element in most final
9	products, while price, we're not here to tell you that
10	price is totally irrelevant, but it is really not the
11	driving force in many decisions, and I think the staff
12	report supports that.
13	Things like timely deliveries, quality.
14	Those things become much more important than price
15	when you have this economic fact.
16	Secondly, there are a limited number of
17	suppliers in the world. I think today you've heard
18	from all the big players in the U.S. market. You've
19	got ICL, you've got Innophos, you've got Hubei Xingfa.
20	Alternative suppliers are very important under these
21	conditions and I'm sure the folks from Procter and
22	Gamble can talk more about that. But it inevitably
23	happens that there are plant shutdowns, that there are
24	problems. Not just with the domestic industry, but
25	frankly with Hubei Xingfa and other companies

1	worldwide.	It's	just	the	nature	of	the	chemical
2	industry.							

When you have these kinds of problems and
when you have an input that can be critical for a
business, even though it may not be that high of a
cost, suddenly delivery times, quality becomes much
more important than price in many instances.

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different market segments. I think we can see this 9 from their own questionnaire responses which I 10 11 mentioned in our opening. Without going into 12 confidential information I think you will see there is 13 a large and significant and continuing price difference between U.S. companies that cannot, is not 14 consistent with price being the only factor in the 15 marketplace. 16

Thirdly, the U.S. companies are really in

Finally, some U.S. companies, and this comes from questionnaire responses, and again without revealing anything confidential, some companies simply prefer U.S. sodium hex for one reason or another.

21 So there are other things, very significant 22 things going on in this marketplace besides price.

23 What do we see from the data?

What we see is there is an increased market share of Chinese imports from 2004 to 2006 according

1	to the star	ff data.	We o	chose	those	peri	lods	to	100	k at
2	because we	didn't	think	they	could	be a	alleg	ed	in	any

3 way to be distorted by what happened after the case

4 was filed in 2007, so what we've got is instead of

5 looking at the interim data, at least at the outset,

we said we'll look at 2004 to 2006 because there are

7 no possible distortions to be alleged and this will

8 give them sort of their best shot.

But what we see is that while there is a loss of market share, this loss of market share is really not consistent with what's going on with prices or the theory that prices are driving everything.

What we see, and we can point to some of the very charts that Mr. Cannon put up, but the most important one I think is with regard to item one or product one, which is by far the most important product. I think that's public knowledge. I'm not going to go into the percentages, although that is in our brief. But this is the most important product.

But what we saw from the chart that Mr.

Cannon put up is that the prices, if you begin in 2004 and you go to 2006, the prices are coming together.

I agree that our prices continue to be lower than the U.S. prices, but they are coming together and they're coming together quite significantly during

- 1 that period of time. Meaning, put another way, that
- 2 our prices are increasing much more rapidly than the
- 3 U.S. prices.
- 4 What you would expect to see if this was all
- 5 price driven is that we would be losing market share.
- 6 And yet, as I just said, it is the opposite. Why is
- 7 that? It means there's got to be something else going
- 8 on here. I expect people in Procter and Gamble can
- 9 shed some more light on some of that. But the staff
- 10 report does, I think, a fine job in saying that there
- are these other factors that people simply take into
- 12 account.
- 13 What we're saying is that the pricing data
- 14 are just inconsistent with the theory of the price
- 15 driven everything that we heard this morning. You can
- 16 put out all the anecdotes you want, but the data just
- don't seem to support it.
- 18 We would note one thing on pricing, and I'm
- 19 not sure I have a solution as to how to solve this,
- 20 but for the interim periods as we heard this morning,
- 21 the staff relied on import data, and this is really
- 22 more on the market share rather than the pricing. But
- for those interim periods they relied on import data
- 24 rather than shipments.
- 25 As we've seen, there's a fairly significant

- lag or difference between the imports which go into
- 2 inventory and what ultimately shipped.
- 3 So what you've got is for 2004 through 2006,
- 4 a dependent on shipment data. Then we shift to a
- 5 different methodology for those interim periods.
- 6 Just looking at the data that we see in the
- 7 staff report for things like, for the individual
- 8 pricing data for the different, the four products that
- 9 you looked at, we seem to see a different trend if
- 10 you're looking at shipments rather than looking at
- imports.
- 12 So it would be good to work with the staff
- to see if there's another way to do this. I
- 14 understand what Mr. Cannon was saying this morning,
- there may be some issues that the staff is trying to
- 16 work through. But it looks to us like there may be a
- 17 bit of a distortion unintentionally because of the
- 18 difference in methodology.
- 19 With regard to one of the fundamental
- 20 questions or arguments being made by the domestic
- 21 industry which is price suppression. Price
- 22 suppression has to be more than simply prices are not
- 23 keeping up with rising costs. I mean that part may be
- 24 clear, but there has to be a causal link to something
- 25 that we are doing as Chinese Respondents. To us that

- 1 just simply is not there in the data.
- 2 Again, going back to my reference, for
- 3 example, to product number one, is really inconsistent
- 4 with the idea of price suppression. There just is not
- 5 this causal linkage.
- If the domestic industry has not been able
- 7 to raise their prices it is not because of aggressive
- 8 pricing by the Chinese Respondents. We've been
- 9 raising our prices a whole lot faster than they have.
- 10 It has been for some other reasons, perhaps quality,
- 11 perhaps shutdowns, perhaps just the idea that people
- 12 would like to have alternative sources, but it
- certainly is not consistent with the data.
- 14 I'd like to mention a couple of other things
- and then I will turn it over to the people from
- 16 Procter and Gamble.
- 17 First of all, the theory of 2003 being used
- as the base period rather than the normal Commission
- 19 period of starting in 2004, this seems to be driven
- 20 largely by the shutdown of the Trenton plant and the
- 21 idea that somehow it would be more accurate to use
- 22 data from 2003.
- A couple of comments at the outset on that.
- 24 First of all, what happened in 2003, whatever it was,
- 25 was five years ago. It does not seem to us that that

- is present injury in any way, shape or form, no matter
- 2 how you spin it.
- The reality is that the 2003 or the 2004
- 4 data we think you will see the same problems that the
- 5 domestic industry has with pricing data, the same
- 6 problems with regard to trying to link what has been
- 7 going on with Chinese pricing in the U.S. market, with
- 8 what's been going on with market share. So either
- 9 date seems to us to have the same effect.
- 10 But another point which we'd like to raise,
- 11 and I think it was discussed a little bit this
- morning, is we kept hearing from ICL that we did this
- 13 with the plant, and we did that, and we did the other.
- 14 It wasn't the ICL plant. I suppose that comes out
- 15 because some of the folks there probably worked there
- 16 before when it wasn't ICL's, but ICL didn't take over
- 17 the plant until later.
- 18 So whatever ICL did, they knew this plant
- 19 was closed as far as we can tell. They paid a price,
- 20 knowing what the situation was. That's what they
- 21 bought into with their eyes open. ICL is not a small
- 22 company. ICL is a very sophisticated company,
- 23 probably the most sophisticated company in the world
- in the phosphate business. So I would suggest they
- 25 knew what they were buying.

1	Another point, the Bratsk analysis which I
2	know we all like to talk about. In our view this is
3	really not a Bratsk case. In this sense, you'll hear
4	me in other cases come here and talk to you about
5	Bratsk and its implications. But here it's almost the
6	anti-Bratsk in some ways. It seems to us that the
7	problem here is not that there's a bunch of off-shore
8	potential for a lot of other sodium hex to come into
9	the United States, but just the opposite. There's a
10	real big problem in terms of shortages at least in the
11	short term.
12	Finally, just a couple of seconds on threat.
13	There have been some numbers waved around with regard
14	to Hubei Xingfa in a number of submissions I think by
15	the Petitioners. We've heard the number of 70,000
16	metric tons is our capacity. I'm not exactly sure
17	where that comes from, but from the client what I
18	understand is that there were studies that were done
19	in the past about expanding the capacity of sodium hex
20	in China. They looked at it. They decided it really
21	didn't make sense from a marketing point of view.
22	There just wasn't the market demand to support it and
23	it wasn't done.
24	We can certainly provide in a post-hearing
25	brief in confidence data information, details of where

- 1 the bottlenecks are, how the capacity was calculated
- 2 at Hubei Xingfa. But we feel very confident what
- 3 we've supplied is accurate.
- 4 In terms of other markets, there are a
- 5 number of other markets that Hubei Xingfa sells to.
- 6 Certainly the U.S. market is not unimportant to it but
- 7 there are alternative markets and there's no real
- 8 reason to think that the demand, that the U.S.
- 9 customers are going to change their approach in any
- 10 radical way in the future, and we do not see there
- 11 being any threat of material injury by reason of
- imports of sodium hex from China in the future.
- So that concludes my portion for now, and I
- 14 will turn it over to Art LaFave and the folks from
- 15 Procter & Gamble.
- 16 MR. SMITH: Good afternoon. My name is Matt
- 17 Smith. I'm a senior purchasing manager at Procter &
- 18 Gamble. I'm responsible for all of P&G's purchases of
- 19 phosphates for consumption in North America, to
- 20 include SHMP. We purchase SHMP for use as a cleaning
- 21 agent and our oral care and pet care products,
- 22 including Crest Toothpaste and Iams dog food. There
- is no substitute for SHMP in these applications.
- 24 All of our SHMPs source from three
- 25 companies: ICL, Innophos, and Hubei Xingfa. The SHMP

- 1 that P&G purchases is a non-standard product made to
- 2 P&G's particular specification. Because of P&G's
- 3 stringent specification, there are no other suppliers,
- 4 who can supply SHMP to us besides these three
- 5 suppliers.
- 6 During the period of investigation, the U.S.
- 7 producers were only qualified -- the only
- 8 manufacturers qualified to supply to our oral care.
- 9 Hubei Xingfa did not supply to P&G. In pet care, all
- 10 three producers were qualified to supply and P&G
- 11 purchased from all three producers.
- 12 P&G's demand for SHMP is driven by demand
- for our end products, Crest and Iams. Over the course
- of the period of investigation, P&G's total demand for
- 15 SHMP increased substantially due to organic growth of
- our base brands, plus initiatives in the new
- 17 formulations used in SHMP as a chassis. The domestic
- 18 industry has shared in this growth with significant
- increases in shipments to P&G between 2004 and 2007.
- 20 P&G has also increased its purchases from
- 21 Xingfa. It should be noted the price that Xingfa is
- 22 charging for its product had also increased by more
- than one-third over this period. Early pricing from
- 24 Xingfa was for specification that is not identical to
- the specification applied later in the period of

- 1 investigation. When the specification was changed,
- 2 Xingfa changed its production process, increasing its
- 3 cost of production. After this change occurred,
- 4 Xingfa's price exceeded that offered by the domestic
- 5 industry.
- 6 P&G typically negotiates annual contracts
- 7 based on the calendar year. The contracts provide for
- 8 the supply of an estimated quantity of SHMP at an
- 9 agreed to price. The domestic producers typically
- 10 produce this product and campaigns designed to produce
- 11 a month's worth of forecasted demand. They then ship
- 12 the order. If there's any unanticipated demand from
- 13 P&G's end product, P&G cannot just purchase additional
- 14 SHMP off the shelf from the North American producers.
- 15 P&G's only viable alternative in this situation has
- 16 been to purchase SHMP from Xingfa, which is produced
- in advanced and held in larger quantities by their
- 18 distributors in the United States.
- 19 Due supply disruptions in the domestic
- 20 industry and at Hubei Xingfa, it's been very important
- 21 for P&G to have at least three different sources of
- 22 supply for this product. For example, in the second
- 23 quarter of 2005, Chinese producers experienced severe
- 24 production issues due to power outages and supply
- disruptions. In August 2006, ICL's furnace went down,

- 1 halting production of their SHMP. In July 2007, ICL's
- 2 furnace went down again, causing another disruption.
- 3 Another supply disruption involving Chinese product
- 4 occurred in July 2007 and ICL's furnace went down once
- 5 again in December 2007. In each of these situations,
- 6 P&G had to quickly find alternative supply as a
- 7 result. Based on this history, SHMP production has
- 8 been very unreliable and multiple suppliers are needed
- 9 to ensure continued manufacturing of P&G's products.

10 P&G has been operating in an arena of

11 constant production issues and capacity constraints in

12 the SHMP industry. Sourcing product from China has

been necessary, because of lack of available capacity

14 with the U.S. producers. Since the filing of the

15 petition, which has resulted in the application of

duties in the amount of 183 percent, we have still had

17 to ship material from China, because of limited

18 capacity to produce this product in North America.

19 When the preliminary duties were levied, P&G asked

20 Innophos whether they could supply the quantity

21 previously supplied by Xingfa. Their response

indicated that this could not be done at any price

without a change in P&G's specification. This

24 suggests a quantity formerly supplied by Xingfa was

not harmful to Innophos's operations.

1	In at least one case, the domestic industry
2	hurt itself by its own actions during the period of
3	investigation. When Hubei Xingfa experienced
4	production difficulties in the second quarter of 2005,
5	P&G sought to source the shortfall from the domestic
6	industry. One domestic producer could not supply the
7	additional quantity needed due to capacity
8	constraints. The other offered to supply the
9	additional quantity needed, but only at twice the
10	price charged by the other U.S. supplier. This action
11	was not consistent with P&G's policy of developing
12	strategic partnerships and P&G has not purchased
13	further SHMP from that domestic producer.
14	I would like to note that prices on one
15	phosphate product can influence the prices agreed to
16	on another phosphate product. P&G typically
17	negotiates with its domestic suppliers on a range of
18	phosphate products, including MSP, TSP, DKPP, TSPP,
19	STPP, SAPP, and SHMP. Over this period, in order to
20	keep SHMP pricing stable, P&G agreed to higher prices
21	or higher volumes for other phosphate products. This
22	is an element of price formation in the domestic
23	market that has nothing to do with prices being
24	charged by Hubei Xingfa. As a matter of fact, the
25	North American producers typically offered the lowest

- 1 price for SHMP over the period of this investigation.
- 2 If an antidumping duty order is issued and
- an antidumping duty determined by the Department of
- 4 Commerce is maintained, P&G may have to take business
- 5 -- may have to make business decisions to eliminate
- 6 this chemistry and the subsequent benefits to the
- 7 consumer or research alternative chemistries to
- 8 deliver the same benefit without the use of SHMP. P&G
- 9 has already taken steps in this direction. Largely
- 10 because of the cost of SHMP, P&G has removed SHMP from
- 11 many of its Iams brands and has removed the associated
- 12 claims from the marketing of this product.
- 13 Thank you, very much, for the opportunity to
- 14 testify here today. I would be pleased to answer any
- 15 questions you may have.
- 16 MR. NEELEY: And that's the end of our very
- 17 short presentation. We would be glad to answer
- 18 questions.
- 19 CHAIRMAN PEARSON: Okay. Thank you, very
- 20 much. We will begin questioning this afternoon with
- 21 Commissioner Williamson -- wait, excuse me. I've got
- too much here on the list. I looked too far down. We
- will begin the questioning this afternoon with
- 24 Commissioner Lane and I will try not to be the least
- 25 popular chairman here.

1	COMMISSIONER LANE: Well, at least we're
2	paying attention to you, Mr. Chairman. That ought to
3	keep you happy.
4	Mr. Neeley, this question is for you. In
5	your pre-hearing brief, you argue that since the
6	pricing strategies of the two predominant U.S.
7	companies differ substantially, the use of an average
8	U.S. price masks what is going on in the marketplace.
9	If the prices are so substantially different for U.S.
10	producers, shouldn't that require us to look at the
11	average prices? In other words, if your products
12	compete throughout the U.S. market, doesn't the
13	Commission have to look at the average prices of the
14	domestic producers to get a fair comparison?
15	MR. NEELEY: I think we're not suggesting
16	you not look at average prices. I think it's just
17	useful to look at the individual prices well,
18	you've only got two U.S. producers, so it's not that
19	difficult to do. And I think when you look at them,
20	you're going to see very different patterns and you'll
21	see where Hubei Xingfa, for example, and other
22	producers fall in there. So, I'm not suggesting you
23	not look at it. Just, it's additional information we
24	think is useful for you to look at.

25

COMMISSIONER LANE: Okay, thank you. On

- 1 pages nine and 10 of your pre-hearing brief, you
- 2 discuss pricing product comparisons from the first
- 3 quarter of 2004 to the last quarter of 2006. As a
- 4 post-hearing exhibit, I would like you to replicate
- 5 your analysis, based on the average prices in 2004 and
- the average prices in 2006 and provide the same
- 7 summary that you show on page 10 based on average 2004
- 8 to average 2006 prices.
- 9 MR. NEELEY: Sure. We'll be glad to do
- 10 that.
- 11 COMMISSIONER LANE: Okay, thank you. You
- 12 argue in your pre-hearing brief that if the domestic
- industry is experiencing a cost price squeeze, such a
- 14 squeeze cannot be attributable to subject imports. I
- 15 quess I don't understand your argument. Are you
- 16 saying that as import prices go up, the domestic
- industry should also be able to raise its prices?
- MR. NEELEY: Yeah, in a way that's what
- we're saying, is that if we are causing them to keep
- their prices down, if we are raising prices -- let's
- 21 just use numbers that I pull out of the air -- but, if
- 22 we're raising our prices by 50 percent and they're
- raising it by 25 percent from the base period in 2004,
- 24 why is that we're the ones that are keeping them from
- 25 raising it more? It's not very apparent why that is

- 1 the case.
- 2 COMMISSIONER LANE: Okay. If the
- 3 competition from subject imports continues to hold
- 4 back domestic prices to a level that does not allow
- for a reasonable profit, isn't there a causal link
- 6 between the financial condition of the domestic
- 7 industry and the price of the subject imports?
- 8 MR. NEELEY: I'm sorry, could you repeat
- 9 that? I'm not sure I totally followed you.
- 10 COMMISSIONER LANE: Okay. If the
- 11 competition from the subject imports continues to hold
- 12 back domestic prices to a level that does not allow
- for a reasonable profit, isn't there a causal link
- 14 between the financial condition of the domestic
- industry and the price of the subject imports?
- 16 MR. NEELEY: If we're holding them back,
- 17 certainly; but, we don't think we're holding them
- 18 back. That's our point.
- 19 COMMISSIONER LANE: Okay, thank you. In the
- 20 pre-hearing brief, you are arguing that the high
- 21 dumping margin could cause a shortage of SHMP in the
- 22 United States market. Yet, Xingfa chose not to
- 23 participate in the Commerce investigation after the
- 24 preliminary determination. Does your argument suggest
- 25 that Xingfa should be rewarded for not participating

- in Commerce's investigation?
- MR. NEELEY: No, I don't think we should be
- 3 rewarded for it by any means. We're going to end up
- 4 with an extremely high dumping margin, which I am sure
- 5 that the Commission will take into account, and we
- 6 were aware of that when we chose not to do it. It was
- 7 a matter, on the part of Xingfa, of simply deciding
- 8 where to make an intelligent investment in its time
- 9 and energy. And given what I said earlier about the
- 10 methodology, which is law, the methodology with regard
- 11 to the use of surrogate values, we didn't see that it
- 12 made much sense to continue at the Commerce
- 13 Department.
- 14 COMMISSIONER LANE: Okay, thank you. On
- 15 page 15 of your pre-hearing brief, you continue your
- argument that something other than aggressive pricing
- 17 of Chinese imports must have prevented the domestic
- 18 industry from raising their prices further than they
- 19 did. Are you suggesting that if the Commission
- 20 concluded that the price of Chinese imports was only
- 21 one of several factors holding down domestic prices
- and profitability, we must then make a negative
- 23 determination?
- 24 MR. NEELEY: I think it depends on what
- 25 those other factors are. But, I think that -- and we

- can brief this further in our post-hearing brief --
- but, there are a number of cases in the past where the
- 3 Commission has found that other factors were leading
- 4 to a loss of sales or a loss of volume for the U.S.
- 5 industry, factors other than price, and the
- 6 Commission, in those instances, have found no injury.
- 7 We think that's what is going on here. So, we can --
- 8 I think it may be useful to discuss that further in
- 9 our post-hearing brief and show you those.
- 10 COMMISSIONER LANE: Okay, thank you. Mr.
- 11 Smith, I have a question for you and you may have
- answered this in your testimony, but I didn't quite
- 13 pick up the first part of your testimony. Have
- 14 Petitioners been able to supply P&G with all of the
- chemicals that P&G requested from them since 2004?
- 16 MR. SMITH: Have they been able to supply to
- 17 contracted quantities, is that what you're asking,
- 18 ma'am?
- 19 COMMISSIONER LANE: Have they been able to
- 20 supply you with all of the chemicals that you were
- 21 trying to buy from them?
- 22 MR. SMITH: No, they have not. Because of
- our specification, they've been limited on the amount
- that they've said they've been able to supply to P&G.
- 25 COMMISSIONER LANE: And is this still an

1	ongoing problem?
2	MR. SMITH: It is.
3	COMMISSIONER LANE: And have they not been
4	willing to meet your specifications
5	MR. SMITH: They've asked
6	COMMISSIONER LANE: or inability or
7	they have an inability to?
8	MR. SMITH: They've asked us to change our
9	specification. And I believe with their current plant
10	constraints, it would take some investment on their
11	part in order to produce more of our specification,
12	which they investment, which they have not made.
13	COMMISSIONER LANE: Okay. And is it a big
14	adjustment to meet your specifications?
15	MR. SMITH: I'm not sure I'm the right one
16	to provide a prospective on that. It's more of a
17	technical question. Our specification has a more
18	stringent particle size distribution and so,
19	therefore, requires either additional milling or

24 COMMISSIONER LANE: And so is this a 25 recently development or have the domestic -- or has

our product, because of our specification.

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sieving beyond what they normally do. According to

the conversations that we've had with the producers,

they're limited in the amount that they can produce of

- 1 the domestic industry never been able to produce to
- 2 your specifications?
- 3 MR. SMITH: I've gone back as far as the
- 4 questionnaire required and over the period, to my
- 5 knowledge, they've never been able to produce. We've
- 6 always offered more volume than what they've been able
- 7 to supply. When we negotiate, we offer more volume.
- 8 There is a limit to the amount of volume that they've
- 9 been able to supply historically.
- 10 COMMISSIONER LANE: Okay. So, you are
- 11 asking for a specific specification and they are not
- able to give you the amount of that specific
- 13 specification that you are seeking?
- MR. SMITH: That is correct, ma'am.
- 15 COMMISSIONER LANE: Okay. And maybe you can
- 16 answer this post-hearing. Even prior to 2004, was
- 17 that the case?
- 18 MR. SMITH: I think I would have to answer
- 19 that post-hearing.
- 20 COMMISSIONER LANE: Okay, thank you. Thank
- 21 you, Mr. Chairman.
- 22 CHAIRMAN PEARSON: And now it's Commission
- 23 Williamson's turn.
- COMMISSIONER WILLIAMSON: Thank you, Mr.
- 25 Chairman. I want to thank the witnesses for their

- 1 testimony. Mr. Smith, I want to continue with the
- 2 line of questioning of Commissioner Lane and you may
- 3 have to do this post-hearing. Of the product that the
- 4 domestic industry is not -- cannot meet your
- 5 specification, I take it you purchase a wide range of
- 6 SHMP products and a wide range of phosphate product
- 7 and I wanted to find out how significant is that
- 8 particular product of your total consumption or demand
- 9 for SHMP and has that changed?
- 10 MR. SMITH: We have a specification for our
- 11 pet care and our specification for our oral care, very
- 12 similar specifications. So, it's not necessarily a
- wide range and that's all the SHMP that we actually
- ask for them to supply, is the two specifications.
- 15 COMMISSIONER WILLIAMSON: Okay. So -- but,
- 16 they're not other products that you're using SHMP in?
- 17 MR. SMITH: Besides pet care and our oral
- 18 care? No, sir.
- 19 COMMISSIONER WILLIAMSON: Okay. And I think
- you've indicated that you've already decided to use
- another product in the pet care line?
- 22 MR. SMITH: We've actually pulled SHMP out
- of certain brands and chose to take the marketing
- 24 claims from SHMP that we have on our finished products
- off our packaging. So, we've reduced our demand that

- 1 way.
- 2 COMMISSIONER WILLIAMSON: Could you give us
- 3 post-hearing an indication of how much that is
- 4 reducing the demand for SHMP?
- 5 MR. SMITH: Sure.
- 6 COMMISSIONER WILLIAMSON: How much you need
- 7 for other products and I guess how much are you saying
- 8 that the domestic industry can't supply you with?
- 9 MR. SMITH: Yes; yes, sir.
- 10 COMMISSIONER WILLIAMSON: So, we can get a
- 11 clear -- I'll get a clearer picture of exactly what
- the impact of the problem is. Do you know other U.S.
- 13 consumers, who have a similar problem?
- MR. SMITH: No. I do not know of other
- 15 consumers with a similar stringent specification as
- 16 what we have. I do believe that the U.S. market is a
- 17 net importer, though, and, therefore, the U.S.
- 18 producers have not been able to supply -- to meet the
- demand of the U.S. market, at least our demand.
- 20 COMMISSIONER WILLIAMSON: Okay. I think
- 21 I've already asked you how much -- you know, to give
- us an indication of how much you consume for the year,
- so we can get -- so, we can put this in context.
- 24 Thank you.
- 25 Mr. Neeley, China's been, people have all

1	talked about being a very hot economy. We talked
2	about a number of products, in which, I guess, their
3	demand has influenced world-wide prices. So, I was
4	wondering, what about the cost of there was some
5	discussion this morning about electricity, but what
6	about the cost of the other inputs for SHMP and what's
7	happening with your costs there?
8	MR. NEELEY: Well, the other another main
9	input into the process if phosphorous rock, which
10	Hubei Xingfa has its own mines. I've been to the
11	mines. I mean, I've seen them with my own minds. And
12	they bring out the rock, they mine the rock, and they
13	convert it from that point. So, the reason that they
14	are where they are in Hubei province is (1) because of
15	the very low electricity costs and, also, because of
16	the proximity to the phosphorous mines. Phosphorous
17	is not found in that many places in the world, so this
18	is one of the places where they can find it and very
19	efficiently mine it and convert it. And we can
20	certainly find out other information about other cost
21	factors, as I offered before. But, those two come to
22	mind right off the top of my head.

your pricing in the U.S. has gone up, I guess, higher than I think you said the domestic industry's prices.

COMMISSIONER WILLIAMSON: You mentioned that

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- 1 MR. NEELEY: Yes.
- 2 COMMISSIONER WILLIAMSON: What's the driving
- 3 force for that?
- 4 MR. NEELEY: Well, I think the driving force
- is a couple of things. One, the cost within China
- 6 have certainly gone up. The world prices have gone
- 7 up. And most fundamentally, Hubei Xingfa is a company
- 8 that is run like a business. I mean, it seems an
- 9 opportunity to make more money and it tries to raise
- 10 its prices. I think that's the most fundamental of
- 11 why they've gone up so much.
- 12 COMMISSIONER WILLIAMSON: Okay. Would you -
- the domestic industry sort of characterizes you as
- 14 sort of the price leader in the U.S. Would you -- do
- 15 you agree with that?
- 16 MR. SMITH: We've certainly been the price
- 17 leader upwards since 2004.
- 18 COMMISSIONER WILLIAMSON: Okay. I quess the
- 19 question I'm trying to get at is just trying to figure
- out is the fact that the domestic industry is not
- 21 raising their prices enough and you sought of say,
- 22 well, it's not our fault.
- MR. SMITH: Exactly.
- 24 COMMISSIONER WILLIAMSON: I'm just trying to
- 25 clarify.

1	MR. SMITH: I mean, price leadership can go
2	in two directions. I mean, you know, there are price
3	leaderships in the airline industry, when they're
4	tacking on surcharges or whatever and people may or
5	may not follow that price leadership. I mean, we've
6	been a price leader upwards, at least during the
7	period of investigation.
8	COMMISSIONER WILLIAMSON: Okay. So,
9	everybody's costs are going up faster, even if you
LO	decide not to raise yours as much as costs are going
L1	up, you still can be is it possible you still could
L2	be holding down their ability to raise prices?
L3	MR. SMITH: Well, what I'm suggesting is
L4	they certainly could raise their prices a lot more
L5	than they have, in terms of comparing it to what their
L6	costs are. I mean, certainly, they've been our
L7	price has been raised very substantially, I think in
L8	line with overall costs, probably for them as well as
L9	for us. But, we've certainly raised them a lot. And
20	to the extent that they're not raising them more, it's
21	we don't believe it's our fault.
22	COMMISSIONER WILLIAMSON: You found this out
23	that, hey, there's something else. I guess you've
24	never really given us a theory about what the other
25	MR. SMITH: Well, no, I mean, I'm sorry if I

- 1 haven't been as clear. But, I mean, I think there are
- 2 other things going on here. The theory of what else
- 3 is going on is (1) what was mentioned by Procter &
- 4 Gamble of the need for alternative sources, because
- 5 these plants go down guite often. So, people make
- 6 choices as to what to buy for reasons other than
- 7 price. And that's a major reason. And certainly, you
- 8 know, quality and not being dependent on one company
- 9 are very big reasons, as to what else is going on.
- 10 COMMISSIONER WILLIAMSON: On page four, your
- 11 raise an interesting thing about antitrust -- possible
- 12 antitrust violations, but you give no indication that
- it regards SHMP. And I want to know how is the
- 14 Commission supposed to evaluate this or what are you
- 15 trying to suggest here?
- 16 MR. NEELEY: What I'm trying to suggest is
- 17 that when you have a limited number of players in any
- 18 market and we've heard from Procter & Gamble, you've
- 19 heard from -- so, you can look at your own data,
- 20 you've got basically three players in the U.S. market
- 21 today of any significance, ourselves and the two U.S.
- 22 producers. If you go to the point where you have two
- U.S. producers, there's always a risk of antitrust, I
- 24 suppose. I'm not suggesting that's going to happen.
- 25 I would think that since they were being investigated

- 1 for other similar products, that people are going to
- 2 be very cautious. But, what the reality is when you
- 3 have a duopoly, you've got a real potential problem
- 4 for consumers, whether it's because of antitrust
- 5 reasons or for other reasons. And I think it should
- 6 be a concern of consumers and an explanation as to why
- 7 consumers have looked for alternative sources.
- 8 COMMISSIONER WILLIAMSON: Okay. So, that
- 9 was sort of also suggest that you're going to have
- 10 companies that are able to make enough money to stay
- in business.
- 12 MR. NEELEY: Well, I think there's plenty of
- 13 room for everybody to make money in this business.
- 14 COMMISSIONER WILLIAMSON: I'm not sure
- whether in your testimony, you addressed the question
- 16 about deciding to looking back to 2003. If you've
- 17 already said it, you might just repeat it briefly.
- 18 MR. NEELEY: Yeah, I did, I think, mentioned
- 19 it briefly in what I said before. I think that the
- 20 fundamental trends that we see would be more or less
- 21 the same whether we go back to 2003 or continue, you
- 22 know, with 2004. And what I'm saying is the
- 23 disjointed nature of the lack of causation would be
- there in any event. That's number one.
- 25 Number two, I mentioned that whatever

- 1 happened in 2003 really is not very indicative, we
- think, of current present injury and any causation
- 3 currently. What happened five years ago is largely
- 4 irrelevant, I think.
- 5 And number three, a lot of the argument for
- 6 using 2003 was driven by the shutdown of the Trenton,
- 7 Michigan plant, which, as I mentioned, people kept
- 8 saying, 'we, we, we,' but it really was done by
- 9 another company that was a predecessor to ICL. ICL
- 10 bought into this industry at a -- with the full
- 11 knowledge that that plant had been shutdown and made
- 12 the investment on that basis. So, I think there's a
- lot of reasons why 2003 doesn't make sense. But, if
- 14 you want to use it, I don't think it makes that much
- 15 difference to the outcome even.
- 16 COMMISSIONER WILLIAMSON: Okay. Thank you,
- 17 Mr. Chairman.
- 18 CHAIRMAN PEARSON: Mr. Smith, you commented
- a bit about P&G's approach to having multiple
- 20 suppliers. Could you discuss that philosophy a little
- 21 further, perhaps regarding some products that you're
- 22 familiar with?
- MR. SMITH: Sure. In particular, we can
- talk about the products that SHMP goes into.
- 25 CHAIRMAN PEARSON: Right.

1	MR. SMITH: And our dog food is well
2	protected, because we've had three qualified
3	suppliers, one of them being Xingfa. And the
4	advantage that we've had with Xingfa is they've been
5	able to maintain inventory in the United States to
6	protect against the U.S. producer's production issues.
7	There is not a whole lot of inventory that is stored
8	by the U.S. producers in the United States. So, if
9	they do have production issues, often, we are
10	scrambling to find product. And the Chinese inventory
11	has offered us a buffer inventory to overcome any kind
12	of supply outages and still be able to produce our
13	finished products.
14	CHAIRMAN PEARSON: Are there other P&G
15	products that where the company is comfortable with
16	just a single supplier for a given input?
17	MR. SMITH: We have contracts with the
18	strategic suppliers, long-term contracts. Typically
19	when we have single-source situations, we do have
20	adequate inventories built up and proper business
21	continuity plans in place to where if those single
22	supply sources have an outage, we can overcome the
23	outage by use of inventory, by use of reformulation.
24	We don't necessarily have that flexibility with SHMP.
25	It's not an easy product for us to substitute in and

- out. We either take it completely out and put nothing
- 2 else in or we shut down our finished product
- 3 production. So, there are other products, yes, that
- 4 are perhaps tied or some other brands that you may be
- familiar with where we are able to have single-source
- 6 operations successfully, because of the inventory and
- 7 because of the business continuity, reformulation
- 8 flexibility, et cetera.
- 9 CHAIRMAN PEARSON: Okay. So, it depends
- 10 really on the product and the nature of the -- sort of
- 11 the nature of the product?
- MR. SMITH: Yes.
- 13 CHAIRMAN PEARSON: Okay. For SHMP, how
- 14 important is the price that P&G pays for it relative
- to its availability or some other factors?
- 16 MR. SMITH: I certainly would say that for
- 17 P&G, the availability is of number one importance. Of
- 18 course, we try to keep our costs down, as much as
- 19 possible, because, ultimately, those costs will
- 20 potentially have to be passed on to the consumer.
- 21 But, if we don't have the product, then we can't make
- our product, and so, therefore, we can't sell our
- 23 product. So, supply assurance is number one priority.
- 24 CHAIRMAN PEARSON: And in case of any kind
- of disruption, people in your situation, your bonuses

- 1 are at risk if you -- you can't get product, it's not
- a good deal, right? I mean, you have a personal
- incentive to try to make this market work, right?
- 4 MR. SMITH: It's not necessarily a personal
- 5 incentive, but it's for our shareholders and the share
- 6 price. So, certainly, those that invest in our
- 7 company, we try to make smart decisions for.
- 8 CHAIRMAN PEARSON: And I wasn't trying to
- 9 get you to talk on the record about your own
- 10 compensation.
- 11 MR. SMITH: Sir, there's not a whole lot to
- 12 talk about there.
- 13 (Laughter.)
- 14 CHAIRMAN PEARSON: Okay. I'll accept that.
- 15 Has there been a limit on volume that domestic
- 16 producers can provide at the previously contracted
- 17 price or at a somewhat higher price that they might
- 18 want to negotiate if they're needing to commit more
- 19 volume to you? This goes back to your earlier
- 20 comment.
- MR. SMITH: When the filing was --
- 22 originally occurred in February, we had gone to one of
- the U.S. producers and asked them if they could
- increase their production output and replace the
- 25 Chinese, because we are a very conservative company

- and we do not like to have that kind of risk hanging
- out there. The response that we got back was
- 3 virtually no response. They weren't able to provide a
- 4 price for increased volume, because they, frankly,
- 5 didn't have the capability to produce it. And so, we
- 6 have not been able to get the increased volume, at
- 7 least from one producer. We only have flexibility
- 8 necessarily right now with pet care, because of having
- 9 three qualified suppliers. Our oral care has been a
- 10 little different. We have more dependency on certain
- 11 suppliers there and Hubei Xingfa does not supply the
- 12 oral care right now.
- 13 CHAIRMAN PEARSON: Right. And in terms of
- 14 your oral care business, those contracts continue to
- 15 go forward as --
- 16 MR. SMITH: They do. We have had difficulty
- 17 with the oral care and the particular supplier there,
- 18 as our demand has increased. We have been on monthly
- 19 allocation at periods and limited on the amount of
- 20 supply we can get. It forces us into making business
- 21 decisions when we're looking at initiatives that may
- 22 increase SHMP. These initiatives may not happen, if
- we're concerned about the availability of supply, and
- that is a very valid concern right now at P&G.
- 25 CHAIRMAN PEARSON: Okay. Does P&G purchase

- 1 SHMP in any other country for use in P&G products that
- 2 would be manufactured outside of the United States?
- 3 MR. SMITH: Yes.
- 4 CHAIRMAN PEARSON: Other than the subject
- 5 Chinese product that we're talking about here.
- 6 MR. SMITH: Yes, we do. We actually
- 7 purchase in Europe and we actually ship from the U.S.
- 8 to Europe, as well as Chinese supply to Europe, also.
- 9 CHAIRMAN PEARSON: Okay. So, P&G acquired
- 10 some SHMP in this country that it then ships to an
- 11 affiliated company in Europe to use in the
- manufacturer of one of your products?
- MR. SMITH: That's correct, one of our
- 14 plants in Europe.
- 15 CHAIRMAN PEARSON: Okay. So, are the
- 16 products that would be used in P&G plants overseas of
- 17 the same specification as the SHMP that would be used
- in this country?
- 19 MR. SMITH: It's a pet care plant with the
- 20 same specification.
- 21 CHAIRMAN PEARSON: Okay. Is there any
- 22 possibility of -- if, indeed -- let's say
- 23 hypothetically an order would go into place on the
- 24 Chinese product, would there be some possibility in
- 25 some time frame of P&G bringing some qualified SHMP

1	from a non-subject country into the United States?
2	MR. SMITH: Right now, it's very difficult
3	to do that. There's a lot of discussion as and I
4	heard earlier, but I didn't really hear much about the
5	exchange rate and the weak dollar. And if you're
6	looking at costs, that is certainly one factor that
7	you have to look at. And if you're looking at
8	shipping from Europe to the U.S., it is very difficult
9	for that to be an attractive business for European
10	producers. And in addition, European suppliers, I
11	just want to make it clear, European suppliers have
12	had difficulty meeting our specification, also.
13	CHAIRMAN PEARSON: Okay. And given your
14	tight specs, it's perhaps more likely that you could
15	find product that would qualify in Europe than in some
16	other part of the world or are there producers in
17	Latin America or elsewhere in Asia that might be able
18	to provide your specification?
19	MR. SMITH: We are actively talking with
20	producers in every region, to include Latin America,
21	to include Asia and Europe. But, it has been our
22	specification has been difficult. So, right now, we
23	have the three producers that we're talking about
24	today.

CHAIRMAN PEARSON: And how do you find the Heritage Reporting Corporation (202) 628-4888

- 1 breakpoint when it gets so difficult to find the
- 2 qualified SHMP that you decide to reformulate your
- 3 product to not have SHMP in it? I mean, what are the
- 4 factors that go into that decision?
- 5 MR. SMITH: Certainly availability of
- 6 supply. I mean, it's a very good question and it's --
- 7 we have calls on it every week, because it's not just
- 8 SHMP that we have to concern ourselves with. There
- 9 are other materials that get the resources, the
- 10 technical resources, the business leaders have to make
- 11 these kinds of decisions on their brands. And do they
- sacrifice the value of their brand by pulling a
- product, like SHMP out of the brand, because we aren't
- able to get the supply that we need. It's not an easy
- decision, because you risk losing market share on your
- 16 finished product and ultimately risk hurting your
- 17 business.
- 18 CHAIRMAN PEARSON: The concern is that a
- 19 reformulation genuinely could affect the functionality
- of the product, as the consumer would perceive it,
- 21 and, thus --
- MR. SMITH: Sure.
- 23 CHAIRMAN PEARSON: -- you might lose out to
- one of your competitor companies that still has a
- 25 source of SHMP to put into their competing product?

- 1 MR. SMITH: SHMP or another product that
- they may use as a chassis that serves the same
- 3 function.
- 4 CHAIRMAN PEARSON: Okay. Well, I see my
- 5 light has started to turn and I'm going to try to be
- 6 good here and pass at this point. Madam Vice
- 7 Chairman?
- 8 VICE CHAIRMAN ARANOFF: Thank you, Mr.
- 9 Chairman, and welcome to the afternoon panel or
- 10 perhaps the first of the afternoon panels. Mr. Smith,
- 11 can you give me your best estimate of what percentage
- of U.S. demand for SHMP you think your company
- accounts for and perhaps you want to answer me for
- both before and after you reformulated your pet food
- 15 products?
- 16 MR. SMITH: I would estimate that we're
- 17 probably about 10 percent, maybe a little less. If I
- 18 give you the after, it may reveal our volumes. So, we
- may have to do that post-hearing, ma'am.
- 20 VICE CHAIRMAN ARANOFF: Okay. I'd
- 21 appreciate that. Thank you very much. Now, Mr.
- 22 Smith, you said in your testimony, and I just want to
- 23 clarify this, you said that at some point that you
- 24 were paying more for Chinese product than you were
- 25 paying for domestic product. Did I hear you correct?

- 1 MR. SMITH: Yes, you did, since 2005,
- 2 actually.
- 3 VICE CHAIRMAN ARANOFF: And is that for
- 4 product -- that's for product with identical
- 5 specification?
- 6 MR. SMITH: That is correct, yes.
- 7 VICE CHAIRMAN ARANOFF: Okay. So, if I went
- 8 back to your purchaser questionnaire and looked at
- 9 what went into the pricing data, I would see that?
- 10 MR. SMITH: It does not break it out by
- 11 producer in the questionnaire, but we can --
- MR. LAFAVE: The questionnaire data is an
- average of both pet care and oral care and it's
- 14 actually an aggregate figure. So, it doesn't reveal
- the pricing on -- in pet care, where there's
- 16 competition with the Chinese producers. The pet care
- 17 prices are generally lower than the oral care price.
- 18 VICE CHAIRMAN ARANOFF: Okay. If there's a
- 19 way that you can break it out to show us that you're
- 20 actually paying more for the Chinese product than the
- 21 domestic product with the same specification, that
- 22 would be, I think, an important piece of information
- for us to have in the record. Thanks.
- 24 Oh, and one more clarification I wanted to
- 25 ask you, Mr. Smith. Did your company reformulate its

- 1 pet food product to reduce the amount of SHMP going in
- before or after the petition was filed in this case?
- 3 MR. SMITH: The reformulation happened in
- 4 November of 2007.
- 5 VICE CHAIRMAN ARANOFF: Okay, thank you.
- 6 Mr. Neeley, let me go back to the guestion that some
- of my colleagues have been going at with you, which is
- 8 the issue of price suppression. I know you've made
- 9 the point that just because prices aren't going up as
- 10 fast as costs doesn't create the causal link between
- 11 subject imports and price suppression. So, I hear you
- 12 there.
- MR. NEELEY: Okay.
- 14 VICE CHAIRMAN ARANOFF: But, as a general
- 15 matter, the Commission usually finds that if the -- or
- 16 frequently finds that if the subject imports are
- 17 underselling the domestic product, that that does
- 18 create a causal link. And although you've made a
- 19 great point to pointing out the Chinese prices are
- 20 rising faster than domestic prices and our data do
- 21 bear that out for some of the pricing products that
- 22 we've look at, not all of them, the fact is that they
- have been pervasively underselling the domestic
- 24 product for all four products that we've looked at
- 25 over the entire period. So, how should we look at the

1	underselling with respect to that causation issue?
2	MR. NEELEY: Yeah. I mean, I think you look
3	at the underselling and the price trends in a couple
4	of different ways. One way that I suggest is that it
5	breaks the overall causal link between what's going on
6	with the condition of the industry and prices. And
7	what I'm saying is let's look we can look at price
8	suppression, but let's also look at volumes. I mean,
9	the story that we hear from the domestic industry is
10	this is all price driven. Everything is price, price,
11	price. Well, if that's the case, then why are volumes
12	going in the opposite direction of what we would
13	expect with prices coming closer together? I mean, to
14	us, it's the it's part of the same story and that
15	story is that as prices come closer together, which
16	you would expect to have happen, there's a couple of
17	things. One, you would expect to have all our market
18	share be going down, which it hasn't. You've also
19	would expect that the financial condition of the U.S.
20	industry would be getting, if not great, better and
21	it's not. It's going the opposite way. Why are all
22	the trends I mean, why is the cause and the effect,
23	why are they going in opposite directions? I mean,
24	that's our fundamental point and the price suppression
25	argument is just part of that. It just doesn't it

- doesn't link up in any meaningful way. I mean, I hope
- that helps, but that's fundamentally what we're
- 3 saying.
- 4 And I, also, understand that you often do
- find price suppression. I've been in a lot of those
- 6 cases, myself. But, I don't think, in the cases that
- 7 I recall -- and I'm getting old, but I don't recall
- 8 all of the cases -- but you usually don't have this
- 9 pattern where the Chinese prices are increasing so
- 10 much faster than the U.S. prices. I think that what
- 11 you'll find in most cases, it's just the opposite.
- 12 You can see the clear linkage the Chinese prices
- pulling things down or other foreign prices pulling
- 14 things down.
- 15 VICE CHAIRMAN ARANOFF: Okay. I'm going to
- 16 come back to that after I've thought about it some
- more.
- MR. NEELEY: Okay.
- 19 VICE CHAIRMAN ARANOFF: In their pre-hearing
- 20 brief, the Petitioners contend that the pricing data
- 21 understate the extent of underselling by imports,
- 22 because of the way we looked at the data from Univar,
- that it is a customer of the domestic producers, as
- 24 well as an importer, and so it's resell prices to its
- 25 U.S. customers can't be compared and that we should be

- 1 looking at the prices it pays for its imports from
- 2 China. Do you want to respond to that?
- 3 MR. NEELEY: Yes. There's a couple of
- 4 things, I think. One is I'm not sure you have all the
- data to do what they want to do. I mean, from what I
- 6 can tell, the trends from China are going to be very
- 7 similar, whether we look at it from the point of view
- 8 of selling to Univar or Univar is selling to its
- 9 ultimate customer.
- 10 You know, one of the problems you have in
- 11 this case that you don't have in a lot of cases is the
- de-linkage or -- not de-linkage -- but the fact that a
- 13 lot of this product goes into inventory. And so, if
- 14 you're going to look at it from the perspective of the
- sale to Univar, somehow you need to do a lot more work
- than to link that back up to what's going on with, for
- 17 example, the financial condition of the U.S. industry.
- 18 It becomes a very complicated process to get it right.
- 19 I'm not saying it's impossible, but we thought about
- it, how do you do this. And it's not that easy,
- 21 because there's a large lag time and when is it
- 22 hitting them? How is it affecting them? Is it
- 23 affecting them one way for Univar and another way for
- other distributors? Who do you take into account?
- 25 Who do you not take into account? I mean, the

- 1 Commission usually looks at the purchaser's stage for
- a lot of reasons and one is that it avoids these
- 3 problems. It's a difficult think to link up together.
- 4 VICE CHAIRMAN ARANOFF: Okay, all right.
- 5 Let me switch gears then and ask you, what do you
- 6 know, what can you tell me about other producers of
- 7 SHMP in China?
- 8 MR. NEELEY: First of all, let me say, I
- 9 have to sort of apologize, my client is not here. The
- 10 main reason my client is not here is that they
- 11 couldn't get a Visa. The guy had -- the person, who
- was the person, who was supposed to come, had made a
- trip to the Middle East a few years ago and apparently
- that puts him on some sort of list that makes it very
- 15 difficult with the State Department. So, I apologize.
- 16 He could undoubtedly answer that question. I think
- it's probably instead of my speculating, probably
- 18 better for us to do it in a post-hearing brief,
- 19 because I want to be accurate about it.
- 20 What I do know from, I think it's in the
- 21 staff report and we can discuss it probably more in
- 22 the confidential briefing part, is that we are, by
- far, the largest producer and even, in a larger
- extent, the largest U.S. exporter -- the largest
- 25 Chinese exporter to the United States for sodium hex.

- 1 But, we'll be glad to try to get even more information
- than that, if you would like.
- 3 VICE CHAIRMAN ARANOFF: Okay. I appreciate
- 4 the fact that your client tried to get here. That's
- 5 an increasingly common problem that we have --
- 6 MR. NEELEY: Yes.
- 7 VICE CHAIRMAN ARANOFF: -- with witnesses
- 8 from foreign producers, unfortunately. But, if there
- 9 is information that your client can provide to us,
- 10 obviously, for purposes of the threat issue, in
- 11 particular, we --
- MR. NEELEY: Absolutely.
- 13 VICE CHAIRMAN ARANOFF: -- it would be
- 14 helpful to know about the rest of the Chinese
- 15 industry.
- MR. NEELEY: Right.
- 17 VICE CHAIRMAN ARANOFF: Thank you, very
- 18 much. Thanks, Mr. Chairman.
- 19 CHAIRMAN PEARSON: Commission Okun?
- 20 COMMISSIONER OKUN: All right. Mr. Neeley,
- 21 I'm also going to ask about the cost price squeeze and
- 22 price leadership, obviously a big part of what you've
- 23 argued. And so, again, I want to just further flush
- out some of the information or arguments you have
- 25 presented. And, again, I understand what you're

- 1 saying and can see where there is an increase at a
- 2 greater percentage rate. What I'm struggling with is
- 3 still is the gap was large. The gap is still large.
- 4 So, prices -- Chinese prices are lower. I'm not sure
- 5 how that prevents Chinese prices from suppressing
- 6 domestic prices from rising. I mean, if -- and I
- 7 don't think Mr. Smith is actually a good example of
- 8 this. But, if you've got a company, a large buyer out
- 9 there, who is going to use more than one source or is
- 10 using one than more source, what I heard the
- 11 Petitioner say was, you know, they can still --
- they're still using that Chinese price as a benchmark.
- 13 So, the Chinese price is lower. It may have
- increased, but it's still lower. They don't seem to
- 15 be getting -- and that's why I asked a lot about the
- 16 price premium. If you could see that the price
- 17 premium was always the same, so the benchmark is the
- 18 Chinese price and I've got to raise my price to keep
- 19 my premium the same, then I think I could understand
- 20 your argument. I'm not sure I see that. And so, I
- 21 wanted to see if there's particular things you think
- 22 we should look at. I know you've noted that the
- 23 interim data may look slightly different, because of
- the way things have been collected. So, help me out
- 25 on that, because I quess I'm kind of still struggling

- with this idea that if the prices were still lower,
- 2 I'm not sure why that isn't still suppressing price
- 3 increases for the domestics.
- 4 MR. NEELEY: Well, I guess, fundamentally,
- 5 what we're seeing is that if you start at a certain
- 6 spread, let's say between the Chinese price and the
- 7 U.S. price in 2004, and the U.S. industry had a
- 8 certain financial performance in 2004, you know, we're
- 9 not -- and then that price narrows between the two
- during -- between 2004 and 2006. What you would
- 11 expect to see is volumes going up, which you -- and,
- 12 therefore, the capacity issues that the U.S. industry
- complains about having to be at higher capacity, you
- 14 would expect as it narrows that their capacity
- utilization would go up, that their volumes would go
- 16 up. You would expect that their market share would go
- 17 up, all of which affects their financial performance,
- 18 all of which helps with their costs and would
- 19 eliminate, if it happens, the cost price squeeze. And
- 20 you're not seeing that happen.
- 21 And what we're saying is that there is
- something else going on here. What's going on, we
- think, are a number of things, but one thing that's
- 24 going on is that people want an alternative source, as
- 25 we've talked about in great detail. So, the volumes

- haven't gone where they're expected. But, that's not
- 2 caused by actions by the Chinese industry, nefarious
- actions by the Chinese industry. It's caused
- 4 fundamentally to what I talked about at the very
- beginning, which is that there aren't very many
- 6 players in this industry and they're all in this room.
- 7 So, I mean, it's just different than most of the cases
- 8 you see.
- 9 COMMISSIONER OKUN: But, then, it seems to
- 10 me that cases would be the same. I mean, then why
- 11 wouldn't they -- I mean, again, with only two
- 12 producers, U.S. producers, I'm having a hard time
- understanding why on those facts, the facts of this
- 14 marketplace that if there wasn't price suppression, we
- wouldn't have seen the percentage of their increases
- 16 match the Chinese, you know. That would be the theory
- 17 of the premium. The spread would have stayed the same
- 18 and they would have been able to raise their prices,
- 19 as the Chinese prices went up.
- MR. NEELEY: Right. That's what you expect
- 21 to see.
- 22 COMMISSIONER OKUN: That's what you would
- expect.
- MR. NEELEY: Right, right.
- 25 COMMISSIONER OKUN: But, I don't think --

- 1 MR. NEELEY: I mean --
- 2 COMMISSIONER OKUN: I'm not sure that's what
- 3 I see.
- 4 MR. NEELEY: No, you don't see it.
- 5 COMMISSIONER OKUN: Right.
- 6 MR. NEELEY: You don't see it.
- 7 COMMISSIONER OKUN: So, that doesn't make
- 8 sense that it's something other than the Chinese
- 9 prices to me.
- 10 MR. NEELEY: Well, if they can't raise their
- 11 prices -- say, we raise our prices by 50 percent, if
- 12 they can't raise their prices by 50 percent also, is
- that our fault? I mean, what have we done to cause
- that is what we're saying.
- 15 COMMISSIONER OKUN: If your prices were the
- same, to me is the argument to make.
- 17 MR. NEELEY: You know, if our quest for the
- 18 --
- 19 COMMISSIONER OKUN: If Chinese prices were
- 20 higher, it would be a really easy argument to make,
- 21 right?
- 22 MR. NEELEY: Right. It's never easy.
- 23 COMMISSIONER OKUN: Okay. All right. Well,
- let me -- you've gotten a lot of questions about this
- 25 obviously and for post-hearing, if you could kind of

- 1 further elaborate on what specifically you would point
- 2 us to in the record and then what you think the other
- 3 things that are going on in the market are --
- 4 MR. NEELEY: Okay.
- 5 COMMISSIONER OKUN: -- that supports that.
- 6 I think that would be helpful.
- 7 MR. NEELEY: Yeah. I'll try to be more
- 8 articulate.
- 9 COMMISSIONER OKUN: Yeah, you know, it's
- 10 hard to hear. I mean, I'm listening to it and I'm
- 11 trying to look at the data and see if I think that
- 12 makes --
- MR. NEELEY: Okay.
- 14 COMMISSIONER OKUN: -- matches up. But, I
- appreciate that. And I don't know, Mr. Smith, you
- 16 might be able to shed light on that. I guess I was
- 17 saying you weren't the right person, because what I
- 18 heard you just say is that you did pay more for your
- 19 Chinese and, obviously -- Chinese product and if that
- 20 could be broken out, obviously, we'll look at that.
- 21 And this might need to be done post-hearing, but I
- think if you're providing that date, it would be
- interesting to know whether the prices that you paid
- 24 for domestic product on the oral care side, where you
- don't have any Chinese -- where there's not Chinese

- 1 competition on that account, whether those prices went
- 2 up more or what happened to those prices. If you
- 3 could help us understand what happened during the same
- 4 time period, where you did not have Chinese product
- 5 that you're purchasing, that might be useful, as well.
- If that could be done for post hearing.
- 7 MR. NEELEY: We can certainly do that for
- 8 post-hearing.
- 9 COMMISSIONER OKUN: Okay, thank you. Let's
- see, my next question is also for you, Mr. Smith, and
- I have to admit it's not -- I'm not asking the
- 12 question for me, but for my interested consumer, the
- family Miles Beagle Hound, who likes Iams dog food.
- 14 I'm curious, what claims have been taken off Iams now
- that you've shifted your marketing?
- MR. SMITH: Unfortunately, that will also
- have to be for post-hearing.
- 18 (Laughter.)
- 19 COMMISSIONER OKUN: I can't tell anyone.
- 20 All right.
- 21 MR. SMITH: That is very confidential.
- 22 COMMISSIONER OKUN: I can't tell my dog?
- MR. SMITH: I certainly can tell Miles,
- 24 because I don't think he would tell anybody.
- 25 COMMISSIONER OKUN: Okay. Well, I will look

- 1 at that. But, the more serious side, and I guess one
- of the questions was, I mean, obviously, there's a lot
- 3 going on in the dog food industry with the Chinese
- 4 exports, although of a different -- something
- 5 different being included in dog food, if I understood
- 6 all the information that came out at that time,
- 7 because we were saying that had no impact on why
- 8 you're reformulating on the SHMP side here for Iams.
- 9 MR. SMITH: No.
- 10 COMMISSIONER OKUN: No, okay. I just wanted
- 11 to make sure about that, in terms of --
- 12 MR. SMITH: Your questioning quality?
- 13 COMMISSIONER OKUN: What's that?
- 14 MR. SMITH: The quality of the product from
- 15 China?
- 16 COMMISSIONER OKUN: Yes.
- 17 MR. SMITH: In reality, a lot of the
- 18 phosphates that come out of China are of excellent
- 19 quality and some of the other phosphates that we do
- 20 source are better quality. And so, they are at least
- 21 comparable, if not on some phosphates better.
- 22 COMMISSIONER OKUN: I quess I was just
- 23 curious when you were saying that there has been --
- that you might be submitting information, there's been
- 25 a decline in demand in some of those products, whether

- that was related to this scare about anything that was
- 2 coming in from China caused the industry to make some
- 3 shifts, you know, to make sure that that wasn't caught
- 4 up in this data --
- 5 MR. SMITH: Right.
- 6 COMMISSIONER OKUN: -- that we're looking
- 7 at.
- 8 MR. SMITH: To my knowledge, that has
- 9 nothing to do with SHMP decisions.
- 10 COMMISSIONER OKUN: Okay. That's very
- 11 helpful. Let's see, Mr. Neeley, I think back to you,
- 12 I asked this morning about the increases in apparent
- 13 consumption that we see on the record and during the
- 14 interim period. Mr. Cannon had noted that he thinks
- that that reflects inventory build up prior to the
- 16 imposition of the -- prior to the petition being filed
- 17 -- prior to the imposition of the duties. Do you
- 18 agree with that or do you think there's anything else
- 19 going on with the apparent consumption?
- MR. NEELEY: Yeah. I think he's probably
- 21 right about that. That's one reason we mentioned this
- 22 dichotomy, sort of the different methodologies that
- are being used for the interim period compared to the
- shipments that are being used for the earlier periods.
- 25 We think there's not been a big jump. A lot of that

- is going into inventory. So, it's a little bit --
- well, it's quite a bit misleading, actually. So, we
- 3 need to kind of figure out a better way to do that
- 4 perhaps.
- 5 COMMISSIONER OKUN: Okay. Then, I remember
- 6 your argument, because your argument is our period of
- 7 investigation data is different than our annual data -
- 8 -
- 9 MR. NEELEY: Right, exactly.
- 10 COMMISSIONER OKUN: and I will be looking
- 11 at that. I appreciate that. Then, let's see, I
- wanted to go back to in response, I think it was an
- 13 exchange you had with Commissioner Williamson about --
- this might require a little longer answer, so, Mr.
- 15 Chairman, since my yellow light is on, I will stop.
- 16 Thank you. Since I asked a question on behalf of my
- dog, as well. He used up some of my time.
- 18 CHAIRMAN PEARSON: I'd be happy if you would
- 19 go a little bit on the red. It would make me look
- 20 less bad here. Commissioner Lane? Let the record
- 21 note that I did not forget you the second time around.
- 22 COMMISSIONER LANE: Thank you. I'm right up
- there with the dog, right?
- 24 (Laughter.)
- 25 COMMISSIONER LANE: Mr. Smith, I have a few

- 1 questions for you. First of all, as I understand it,
- 2 P&G gets most of its product -- of this product from
- 3 China. And my question is, do you get the product
- 4 from one particular facility in China or are there
- 5 several facilities that make this product for you?
- 6 MR. SMITH: If most is more than 50 percent,
- 7 I don't think that's a correct statement. Most of our
- 8 product does not come from China.
- 9 COMMISSIONER LANE: Oh, most of it doesn't
- 10 come from China?
- 11 MR. SMITH: That is correct.
- 12 COMMISSIONER LANE: Okay. Then, so if 50
- percent comes from China, the other 50 percent comes
- 14 from the United States?
- MR. SMITH: I would say less than 50 percent
- 16 comes from China. And to my knowledge, I think Xingfa
- 17 produces at one facility and it's one SHMP furnace
- that they have at that facility. Perhaps, Mr. Neeley
- 19 can comment on that.
- 20 MR. NEELEY: Yes, he's correct about that.
- 21 COMMISSIONER LANE: So, all of the product
- that you get from China comes from one specific
- 23 facility in China?
- MR. SMITH: That's correct.
- 25 COMMISSIONER LANE: And did that facility

- always produce to your specifications or did you come
- 2 up with specifications and they met those
- 3 specifications and they started producing to those?
- 4 MR. SMITH: I believe they brought their
- 5 production to our specification.
- 6 COMMISSIONER LANE: And at that particular
- 7 facility in China, do they just do product to the same
- 8 specifications that P&G needs or does it do a variety
- 9 of products?
- 10 MR. SMITH: I believe a variety of products.
- 11 Mr. Neeley --
- 12 COMMISSIONER LANE: I mean, I'm not -- I'm
- 13 sorry, I better be specific here. A variety of the
- 14 same product, but different sizes?
- 15 MR. SMITH: I'm not aware -I'm not that
- 16 familiar with their production. They product to meet
- 17 our specification and I'm not sure exactly how much of
- their production is our specification.
- 19 COMMISSIONER LANE: Okay. Mr. Neeley, do
- 20 you have --
- 21 MR. NEELEY: Yeah. It's our plant. I don't
- 22 know what percentage would be for their use. I do
- 23 know that Hubei Xingfa makes a number of products, not
- just the P&G products, and a lot of other products.
- 25 So, we can find out more information about that, but I

- 1 don't know off the top of my head.
- 2 COMMISSIONER LANE: So, a hypothetical, Mr.
- 3 Smith, if that facility in China shuts down
- 4 unexpectedly, what do you -- what's plan B for P&G to
- 5 replace that supply?
- 6 MR. SMITH: Well, we have been in that
- 7 situation before in 2005. And we've relied on the
- 8 U.S. producers in that situation, to pick up the
- 9 demand. But, fortunately, when we do source from
- 10 China on going basis, we have typically a month or
- 11 more inventory in the U.S. So, if they shut down, I
- would not expect them to shut down longer than a
- month, unless it was a severe catastrophe, and you can
- 14 expedite product using other means of logistics,
- simply air freight the product to the U.S., if the
- 16 need was there.
- 17 COMMISSIONER LANE: Okay. You testified
- 18 earlier that a portion of the Chinese SHMP that you
- 19 purchase is subsequently shipped to one of your
- 20 factories outside the United States; is that correct?
- 21 MR. SMITH: That is correct.
- 22 COMMISSIONER LANE: Is the SHMP that you
- 23 send overseas included in your reported purchases of
- 24 SHMP produced in China?
- 25 MR. SMITH: For that facility? It's not

- 1 included in those numbers.
- 2 COMMISSIONER LANE: It's not included in
- 3 your purchaser questionnaire?
- 4 MR. SMITH: No. Circular U.S. plants were
- 5 included in that questionnaire. If we were to include
- 6 that plant, that plant was shut down last year,
- 7 because of spotters disruption in the U.S.
- 8 COMMISSIONER LANE: Okay. Do you, also,
- 9 send any of the domestic SHMP that you purchase to an
- 10 offshore P&G factory?
- 11 MR. SMITH: That is the factory that I'm
- 12 referring to, ma'am.
- 13 COMMISSIONER LANE: Okay. So, you do send
- 14 some of your domestically produced -- or purchased
- 15 SHMP to an offshore facility?
- MR. SMITH: Yes, that is correct.
- 17 COMMISSIONER LANE: Okay.
- 18 MR. LAFAVE: Commissioner Lane, just to
- 19 confirm though, the numbers that he provided in the
- 20 purchaser questionnaire were only for SHMP consumed in
- 21 the United States.
- 22 COMMISSIONER LANE: I'm sorry, only SHMP
- 23 since 2000 --
- 24 MR. LAFAVE: Consumed in the United States.
- 25 COMMISSIONER LANE: Oh, consumed in the

- 1 United States. Okay, thank you. Mr. Neeley, this
- 2 might be a good question for you. Can you discuss the
- 3 extent to which the Commission, as a whole, has looked
- 4 at pricing to distributors versus retailers or end
- 5 users in past decisions and what prices should the
- 6 Commission be looking at?
- 7 MR. NEELEY: Yeah, I addressed a little bit
- 8 of that in an earlier comment about the difficulties
- 9 of lining up various parts of data, if you look at the
- 10 distributor levels. In this particular situation, you
- 11 have product that's going into inventory. I have not
- 12 reviewed in detail past cases on this, but I can look
- at that and address it in the post-hearing brief, if
- 14 you would like.
- 15 COMMISSIONER LANE: Okay, thank you. Mr.
- 16 Chairman, that's all I have.
- 17 CHAIRMAN PEARSON: Commissioner Williamson?
- 18 COMMISSIONER WILLIAMSON: Thank you, Mr.
- 19 Chairman. Mr. Smith, in your response to Commissioner
- 20 Lane, you said that there was one -- I think one plant
- 21 in Europe where you used to ship SHMP, but that plant
- is closed down?
- MR. SMITH: That plant was closed down for a
- 24 period, because of a shortage of SHMP. We had a
- 25 supply disruption in the U.S. and, therefore, they did

- 1 not have enough SHMP to continue production. It is up
- 2 and running. It was a brief shutdown.
- 3 COMMISSIONER WILLIAMSON: Okay. And what
- 4 period was that? When was that?
- 5 MR. SMITH: It was around the second quarter
- 6 of 2007.
- 7 COMMISSIONER WILLIAMSON: Okay. But, now
- 8 it's up and are you shipping SHMP from the U.S. to
- 9 there?
- 10 MR. SMITH: We are shipping from the U.S.,
- 11 yes.
- 12 COMMISSIONER WILLIAMSON: Okay, good. I
- 13 wasn't clear about that. Thank you. You mentioned
- 14 that you need multiple sources of SHMP and that your
- inventories are small. I was wondering, are there any
- 16 reasons why you couldn't increase inventories to deal
- 17 with supply disruptions? I think you said it's 18
- 18 months you can keep the product.
- 19 MR. SMITH: We have many products that go
- 20 into our formulations and it is certainly a cost
- 21 factor for our plants to increase inventories large
- 22 enough to cover unplanned outages, which could be two
- 23 weeks to a month. And to hold that kind of inventory
- of all of our materials, it would be very costly for
- our company. We typically have relied on our

- 1 suppliers to hold finished product inventory or
- 2 distributors to hold finished product inventory for us
- and it helps us manage our cash flow better.
- 4 COMMISSIONER WILLIAMSON: But, how much --
- 5 how many days supply do you usually typically maintain
- 6 of SHMP?
- 7 MR. SMITH: It depends on our plant and -- I
- 8 would say typically it would be no more than two
- 9 weeks, probably closer to one week.
- 10 COMMISSIONER WILLIAMSON: Okay. And SHMP is
- 11 a relatively small component of most of your products
- 12 --
- MR. SMITH: Right.
- 14 COMMISSIONER WILLIAMSON: -- you use it in,
- 15 isn't it?
- MR. SMITH: As far as a volume standpoint,
- 17 it's relatively small. But as far as an importance,
- 18 it is an important material on our product.
- 19 COMMISSIONER WILLIAMSON: Okay. Thank you.
- 20 I just wanted a clarification on that. Mr. Neeley,
- 21 going back to this question about the narrowing of the
- 22 price between the Chinese product and the U.S.
- 23 product, in the charts that were distributed this
- 24 morning on the underselling, it seemed to me like only
- one out of the four products was there really any

- 1 narrowing, based on this flow of the charts. And so,
- 2 you had mentioned a point -- you made quite a bit of
- 3 the fact that the prices were narrowing, you know,
- 4 which it seemed to me that it was only in the case of
- 5 one and I wasn't sure that was necessarily the most
- 6 important.
- 7 MR. NEELEY: Well, actually, the first
- 8 product is by far the most important product for the
- 9 U.S. industry and we discussed that -- I'm not sure on
- 10 which page -- but in our brief, I give the data. So,
- on that very most important product, you do see the
- 12 most narrowing. I think you do also see narrowing on
- 13 product two.
- 14 COMMISSIONER WILLIAMSON: Two is obvious.
- MR. NEELEY: Yeah, right, right. Product
- 16 three and four, not as much. They're relatively
- 17 smaller. But, we gave some information, I think, in
- 18 our brief about the narrowing. They're not all equal,
- 19 that's true. But, I think for the most important
- 20 products, you've definitely seen the narrowing and
- 21 you've seen the narrowing enough that you would expect
- very different trends, I think, in the financial
- performance of the U.S. industry, since it is the most
- 24 important product.
- 25 COMMISSIONER WILLIAMSON: Well, I haven't

- 1 really tried to plot it.
- MR. NEELEY: Yeah. I mean, we're not
- 3 talking about unimportant products here that are --
- 4 where we see the narrowing.
- 5 COMMISSIONER WILLIAMSON: Okay, thank you.
- 6 You mentioned that the U.S. market is segmented. And
- 7 I was wondering what factors would prevent any one of
- 8 the three major players from moving into other
- 9 segments, other than, say, a purchasers desire to
- 10 maintain multiple supplies?
- MR. NEELEY: Well, the maintenance of
- multiple suppliers is probably the biggest factor, I
- 13 agree with that. In the Commission's staff report,
- there was information about certain purchaser
- 15 preferring U.S. product. I mean, what it would take
- 16 to overcome that? It's difficult to know, but it
- 17 appears that at least for some, the fact that your
- 18 Chinese is still a non-starter, in that they're not
- 19 going to be able to go into those market segments.
- The other thing that we were talking with
- 21 regard to segmentation was the continued difference,
- 22 significant difference in most instances between the
- two U.S. companies -- forget the Chinese for a
- 24 moment -- just the two U.S. companies in price levels.
- 25 And to us, that signifies that there is something

- 1 going on here other than prices. There's a segment of
- 2 the market that for whatever reason -- and honestly,
- 3 it's a little bit difficult for me to identify it. I
- 4 can just tell you, here's the data and there's
- 5 something else going on here. But, there's some kind
- of market segmentation going on there, apart from the
- 7 Chinese, among the U.S. producers, themselves, I
- 8 think.
- 9 COMMISSIONER WILLIAMSON: Will we know it
- 10 when we see it?
- 11 MR. NEELEY: I think the data shows it. I
- mean, I think that -- if it's a physically fungible
- 13 commodity, which is what the U.S. industry argues, and
- 14 yet there's big and significant differences in price
- among even the U.S. producers, it suggests that
- there's some sort of segmentation going on, on some
- 17 basis.
- 18 COMMISSIONER WILLIAMSON: Okay. I was
- 19 hoping you could give more clarity on that.
- 20 MR. NEELEY: Sorry if I can't. I'm not the
- 21 marketing person unfortunately, but I can -- I'm
- telling you what I see from the staff report.
- 23 COMMISSIONER WILLIAMSON: If you have any
- 24 additional thoughts on that --
- 25 MR. NEELEY: Okay. We'll see what we can

- 1 do. Thank you.
- 2 COMMISSIONER WILLIAMSON: I appreciate that.
- 3 Okay. Mr. Chairman, I have no further questions.
- 4 CHAIRMAN PEARSON: Mr. Smith, in response to
- 5 a question from Commissioner Williamson, you indicated
- 6 to the effect that SHMP is an important product in
- 7 P&G's formulations. And I think I understand what you
- 8 mean by that, but let me just clarify. If a product
- 9 contained potato starch and potato starch became in
- 10 short supply, you might be able to reformulate it
- 11 using wheat starch, for example. In this instance,
- are the properties of SHMP relatively so unique that
- 13 you can't go out on the shelf and find another product
- and incorporate it, in lieu of SHMP?
- 15 MR. SMITH: That's a fair assumption. It is
- 16 difficult for us to replace SHMP and difficult, next
- 17 to impossible, at this point, without dedicating a lot
- 18 of technical resources and developing a new technology
- that does not rely on SHMP as a chassis.
- 20 CHAIRMAN PEARSON: Okay. So, even though
- 21 SHMP overall might not be a large percentage of the
- 22 value of the individual product or not a large
- 23 percentage of the volume, the specific functionality
- 24 that it provides is such that is becomes an important
- 25 part?

- 1 MR. SMITH: And without it in the product,
- 2 it weakens our brands.
- 3 CHAIRMAN PEARSON: Okay. Let me do as I did
- 4 with the domestics and ask a little bit about the
- 5 qualification process. In your experience, I mean,
- 6 you've got -- you're dealing both with the oral
- 7 products and with the pet food. Is the qualification
- 8 process for a new provider of SHMP, would it be the
- 9 same for both of those or would there be some
- 10 differences?
- 11 MR. SMITH: There are still slight
- 12 differences. It is still different technical
- organizations that manage each area. But, as a whole,
- I would say they're very similar qualification
- 15 process. And contrary to what was communicated
- 16 earlier, our qualifications, we take very seriously,
- 17 and a full qualification can last up to two years.
- 18 Granted, there are times where we don't do that,
- 19 depending on the need and the reason. If there is a
- 20 supply outage, we can dedicate more technical
- 21 resources and throw more money into a qualification,
- 22 expedite it, and take more risk. But, the preference
- is to do a full qualification, full stability testing,
- 24 and ensure that the product meets all the requirements
- 25 that P&G needs for our specification, both the raw

- 1 material specification and the finished product, which
- 2 we then ship to our customers.
- 3 Stability in the product basically means
- 4 that it performs as expected. So, from the first day
- 5 you put it into the formulation until two years down
- 6 the road, it maintains its properties and you're still
- 7 able to use that toothpaste two years from now, if
- 8 necessary.
- 9 CHAIRMAN PEARSON: We've had testimony
- 10 suggesting that a closed plant in the United States
- 11 for SHMP may come back on line. And if that was to
- 12 happen and that plant was to offer a merchant product,
- 13 how long might it take to qualify that plant as a
- 14 suppliers to P&G?
- 15 MR. SMITH: I think -- I can give an
- 16 example. Since we've had the issues with U.S.
- 17 production and U.S. supply, we have started the
- 18 qualification of Xingfa for our oral care and this
- 19 qualification was started early last year, still is
- 20 not complete. So, I would assume in a similar
- 21 situation, if another producer came on line and it
- 22 made business sense to qualify them, it would take at
- least the same time frame, if not longer.
- 24 CHAIRMAN PEARSON: Okay. And, obviously,
- 25 going back to the point that you made earlier, that if

- 1 there was some genuine market disruption and there was
- another source available, that perhaps there would be
- a short-term Manhattan product to get the new product
- 4 qualified, if it indeed it could be qualified?
- 5 MR. SMITH: Yes. But, I do want to
- 6 emphasize that is very risky for a company to do that
- 7 and you could be putting inferior product on the shelf
- 8 for your consumers.
- 9 CHAIRMAN PEARSON: And is that particularly
- 10 the case when there are shelf life issues with the
- 11 product, where one needs to just manufacture the
- 12 product and let it sit for a while to see how it holds
- 13 up over time?
- MR. SMITH: Yes. We've had issues where
- 15 we've put product into -- where we put raw materials
- into product and put it on shelf and on shelf, our
- 17 finished product has changed properties. And it's
- 18 very costly, then, to pull that product back off the
- 19 shelf.
- 20 CHAIRMAN PEARSON: Okay. Well, I thank you,
- 21 very much. I think I have no further questions for
- the public session. So, let me now turn to Vice
- 23 Chairman Aranoff.
- VICE CHAIRMAN ARANOFF: Thank you, Mr.
- 25 Chairman. Let's see, Mr. Smith, while we have you

- 1 talking, I'm going to start by asking this question to
- you and then I'm going to apologize to the domestic
- 3 industry panel for not having asked this question this
- 4 morning and invite you to answer it in your post-
- 5 hearing brief. And the question is this, Mr. Smith.
- 6 What does a typical price negotiation look like in
- 7 this market? When you go to buy this product and
- 8 assuming that someone is qualified, that process is
- 9 over, what does it look like?
- 10 MR. SMITH: I think it's very company
- 11 specific. For our company, in particular, we
- 12 typically offer the incumbent the same volume that
- they're supplying . And if they choose to supply more
- or supply less, we try to work with them and, of
- 15 course, negotiate with them on price to meet our
- 16 needs, also. I think the way that this business has
- 17 been negotiated historically, we have not gone out and
- 18 done formal inquiries, where suppliers come back and
- 19 directly compete against one another. We try to have
- 20 more of a relationship with the suppliers and talk
- 21 through our needs and their needs and try to come to
- an agreement meeting both companies' needs. So, it's
- not -- it's certainly not we send them a piece of
- paper, they send us a piece of paper back, and we go
- 25 with the lowest bidder. It's never been that way.

1	VICE CHAIRMAN ARANOFF: Okay. Do you do
2	annual contracts or more frequent?
3	MR. SMITH: Our preference as I said
4	before, we're a very conservative company. Our
5	preference is to have longer-term contracts with
6	strategic suppliers.
7	VICE CHAIRMAN ARANOFF: So more than a year?
8	MR. SMITH: More than a year, if the
9	suppliers are willing to do that.
10	VICE CHAIRMAN ARANOFF: And have suppliers
11	for SHMP generally been willing to enter into multi-
12	year contracts?
13	MR. SMITH: No. We have not typically had
14	more than one-year contracts.
15	VICE CHAIRMAN ARANOFF: So typical is a
16	year?
17	MR. SMITH: Typical is a year, yes.
18	VICE CHAIRMAN ARANOFF: And do you do it as
19	you estimate how much you're going to buy in a year
20	and then you do a percentage of that to each supplier:
21	MR. SMITH: That's correct; that is correct
22	VICE CHAIRMAN ARANOFF: Okay. So if the
23	domestic producers would like in their post hearing to

with different kinds of customers, it's difference,

indicate whether that is a typical scenario or whether

24

25

- and I'm particularly interested in whether there's a
- 2 difference between sales to end users and sales to
- distributors, because I assume there is. Thanks.
- 4 And one other follow-up with you, Mr. Smith.
- 5 One of the things that we were discussing with the
- 6 panel this morning is the availability of supply from
- 7 European produces of SHMP. And since your company
- 8 does source globally and you said you do purchase some
- 9 product from European producers, didn't you?
- 10 MR. SMITH: We do not currently produce
- 11 SHMP from European producers. They have a difficult
- 12 time meeting our specifications.
- 13 VICE CHAIRMAN ARANOFF: Okay. So, that was
- 14 going to be my next question. You don't buy from
- them, because they don't meet your specification?
- MR. SMITH: That's correct.
- 17 VICE CHAIRMAN ARANOFF: Okay. Considering
- 18 that you've sort of indicated to us that you have
- 19 concerns about having multiple sources available to
- you, because of supply availability, have you been
- 21 working with those producers to try and --
- MR. SMITH: Yes.
- 23 VICE CHAIRMAN ARANOFF: -- develop them up
- 24 to your specification?
- 25 MR. SMITH: Those and others, not just the

- 1 European producers. But, yet, we've been working with
- them. Our technical folks are working with their
- 3 technical folks to try and adjust their processes, so
- 4 they're able to meet our specification, because we're
- 5 not able to change our specification.
- 6 VICE CHAIRMAN ARANOFF: Okay. Is it your
- 7 sense that capacity is not a problem for those
- 8 producers, that they can take on more of your
- 9 business, if they can meet your specification?
- 10 MR. SMITH: I don't negotiate with the
- 11 European producers. We have a global team, a
- phosphate team, and there is a regional buyer there
- that negotiates with those phosphate producers. I do
- 14 not think that capacity is an issue, though I don't
- 15 have direct knowledge.
- 16 VICE CHAIRMAN ARANOFF: Okay, all right.
- 17 Have you ever had contact with any Chinese producers,
- 18 other than Xingfa?
- 19 MR. SMITH: Personally, I have not.
- 20 VICE CHAIRMAN ARANOFF: Are you aware that
- 21 the company has?
- MR. SMITH: We actually have a Chinese
- office, who works with other phosphate producers. We
- buy other phosphates in China for consumption in
- 25 China. So, they do have contact with other SHMP

- 1 producers, yes.
- 2 VICE CHAIRMAN ARANOFF: Okay. So, if you
- 3 could let us know for post-hearing the extent to which
- 4 your company has been approached by or has approached
- 5 other Chinese producers, we're obviously interested in
- 6 who they are --
- 7 MR. SMITH: Sure.
- 8 VICE CHAIRMAN ARANOFF: -- how big they are,
- 9 whether or not they have taken steps to get into the
- 10 U.S. market.
- MR. SMITH: Yeah.
- 12 VICE CHAIRMAN ARANOFF: Thanks. Mr. Neeley,
- 13 you had indicated that your client has one furnace in
- 14 China and then we have the capacity number in our
- 15 record.
- MR. NEELEY: Right.
- 17 VICE CHAIRMAN ARANOFF: In the pre-hearing
- 18 report, there is a reference to a trade article that's
- 19 attached as Exhibit 11, Petitioners' post-conference
- 20 brief from the preliminary, indicating that Hubei
- 21 Xingfa was reported in 2005 to be in the process of
- 22 adding 20,000 metric tons of food grade capacity. Do
- you have any comment on that article and what we
- 24 should make of it?
- MR. NEELEY: Yeah. That was -- I tried to

- address that sort of in my earlier statement. There
- were some plans or there were some ideas floating
- around of increasing capacity back during that time
- 4 period and when Hubei Xingfa looked at it, what they
- 5 reported to me is that they researched it, they said
- 6 the market just didn't support it. It didn't make
- 7 economic sense to do it and they didn't do it.
- 8 VICE CHAIRMAN ARANOFF: Twenty-thousand
- 9 metric tons would be --
- 10 MR. NEELEY: That's a lot.
- 11 VICE CHAIRMAN ARANOFF: That's a big --
- 12 MR. NEELEY: It's a huge amount. I mean, I
- don't know that that was the amount that they were
- 14 contemplating. But, there were some thoughts of
- increasing capacity. But, that's a very significant
- increase, certainly. I mean, you look at what our
- 17 actual capacity is that we reported to you, it's a
- 18 huge increase.
- 19 VICE CHAIRMAN ARANOFF: Okay. Were the
- 20 company's exports affected by the antidumping order in
- 21 Mexico?
- MR. NEELEY: I don't know the answer to that
- 23 question, but I can find out. I don't recall Mexico
- being a huge market for Hubei Xingfa, but I will
- 25 research that.

- 1 VICE CHAIRMAN ARANOFF: Okay. And I would
- be interested, obviously, that Mexico didn't impose
- any antidumping in the absence of any exports from
- 4 China. So, there most of been something going on
- 5 there. You know, anything that you could tell us
- 6 about --
- 7 MR. NEELEY: Okay. I'll take a look at the
- 8 Mexican situation.
- 9 VICE CHAIRMAN ARANOFF: Thanks. Let me take
- one last shot of this issue of the Trenton plant and
- 11 the 2003 data. In your view, why didn't the capacity
- 12 utilization of the domestic industry go up after the
- 13 Trenton plant was closed in 2003?
- MR. NEELEY: Why did the capacity
- utilization not go up in 2004 after the Trenton plant
- was closed in 2003?
- 17 VICE CHAIRMAN ARANOFF: Uh-huh.
- 18 MR. NEELEY: I, in all honestly, have not
- 19 carefully looked at what was going on in 2003 and
- 20 compared it to 2004 with regard to capacity
- 21 utilization. I would like to answer your question. I
- think we would be better off, instead of having me
- speculate on something I don't really know the answer
- to, to look at it a post-hearing brief.
- 25 VICE CHAIRMAN ARANOFF: Okay. There's been

1	some mention in the course of this afternoon's panel
2	of various, mostly relatively short production
3	shutdowns by domestic producers and that that has, in
4	some cases, created problems for purchasers. But, our
5	data shows that the U.S. industry has been losing
6	market share throughout the period that we're looking
7	at, not even looking back to 2003. Can you tie the
8	loss of market share to these shutdowns; in other
9	words, the domestic industry has actually not been
10	able to churn out the product? And if not, I mean,
11	what else could explain the rise in Chinese market
12	share, except the fact that the price is lower?
13	MR. NEELEY: Yeah. I think that is really
14	an excellent question. I mean, we did not argue in
15	our brief that these long shutdowns were the direct
16	result I mean, the story that's being told here is
17	that there were shutdowns because of prices. You
18	know, we don't think the data support that, because
19	what was happening with prices. We didn't make the
20	argument we were trying to be conservative in our
21	approach, we didn't make the argument that the loss of
22	market share was purely because of the shutdowns.
23	We're trying to get more information on exactly why
24	there were this really extraordinarily long shutdown,
25	for example, in South Chicago. You know, it seems to

- 1 be something else going on here besides price,
- 2 however, and we're taking a careful look at that right
- now. But, yes, I mean, everybody has shutdowns. We
- 4 have shutdowns. You heard it from Procter & Gamble.
- I mean, that's one of the big problems in this
- 6 industry. But the shutdown that we heard about in
- 7 South Chicago was extraordinarily long.
- 8 VICE CHAIRMAN ARANOFF: Okay. Seeing as my
- 9 light has changed, I think that's all the questions I
- 10 have, Mr. Chairman. Thanks.
- 11 CHAIRMAN PEARSON: Commissioner Okun advised
- me that she has no further questions.
- 13 Commissioner Lane?
- 14 (No response.)
- 15 CHAIRMAN PEARSON: Commissioner Williamson?
- 16 COMMISSIONER WILLIAMSON: I have no further
- 17 questions.
- 18 CHAIRMAN PEARSON: Vice Chairman Aranoff?
- 19 (No response.)
- 20 CHAIRMAN PEARSON: There appear to be no
- 21 further questions from the dais. Do members of the
- 22 staff have questions for this panel?
- MS. TURNER: Robin Turner, Office of the
- General Counsel. I just have one, and it's for Mr.
- 25 Neeley or Mr. Lafave.

- 1 In terms of the antidumping duty order that
- 2 was imposed on imports from China to Mexico, if you
- 3 have access to a copy of that order, we would very
- 4 much appreciate it. We do ask foreign producers to
- 5 provide us that information in their questionnaires or
- 6 post-hearing briefs, and thus we would appreciate
- 7 having that put on the record.
- 8 MR. NEELEY: We'll do that.
- 9 MS. TURNER: That's it for staff questions.
- 10 CHAIRMAN PEARSON: Okay. Does counsel for
- 11 the domestic industry have any questions for this
- 12 panel?
- MR. CANNON: How much time do I have?
- 14 CHAIRMAN PEARSON: Mr. Secretary, do you
- 15 have a time check?
- 16 MR. BISHOP: You have 15 minutes remaining
- 17 from your original 60.
- 18 MR. CANNON: Of which I get 10 for
- 19 confidential.
- 20 MR. BISHOP: You have to have them for your
- in camera, and then you have five for your close.
- 22 MR. CANNON: I have no further questions.
- 23 CHAIRMAN PEARSON: Very well. That, then,
- 24 concludes this portion of the hearing. Thanks again
- 25 to the members of this panel. I appreciate your being

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1
      here and answering our many questions.
 2
                 Mr. Secretary, do we need a short break in
 3
      order to set up for the in-camera session?
                 MR. BISHOP: Yes, Mr. Chairman. We need to
 4
      clear the room, and only those who are signatories to
 5
      the APO will be permitted back in the room.
 6
                 CHAIRMAN PEARSON: And you're thinking three
 7
 8
      or five minutes, something like that?
9
                 MR. BISHOP:
                              Three minutes is good.
10
                 CHAIRMAN PEARSON: Three minutes is good.
11
      Let's break for three minutes.
12
                 (Whereupon, at 3:05 p.m., a short recess was
13
      taken, to be followed by a closed session.)
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## CERTIFICATION OF TRANSCRIPTION

TITLE: Sodium Hexametaphosphate from

China

INVESTIGATION NOs: 731-TA-1110 (Final)

**HEARING DATE:** January 24, 2008

**LOCATION:** Washington, D.C.

NATURE OF HEARING: Hearing

I hereby certify that the foregoing/attached transcript is a true, correct and complete record of the above-referenced proceeding(s) of the U.S. International Trade Commission.

DATE: January 24, 2008

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Washington, D.C. 20005

I hereby certify that I am not the Court Reporter and that I have proofread the above-referenced transcript of the proceeding(s) of the U.S. International Trade Commission, against the aforementioned Court Reporter's notes and recordings, for accuracy in transcription in the spelling, hyphenation, punctuation and speaker-identification, and did not make any changes of a substantive nature. The foregoing/attached transcript is a true, correct and complete transcription of the proceeding(s).

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I hereby certify that I reported the abovereferenced proceeding(s) of the U.S. International Trade Commission and caused to be prepared from my tapes and notes of the proceedings a true, correct and complete verbatim recording of the proceeding(s).

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Signature of Court Reporter