# UNITED STATES INTERNATIONAL TRADE COMMISSION

In the Matter of:	)	
	)	Investigation No.
CERTAIN SEAMLESS CARBON AND ALLOY	)	731-TA-707-709
STEEL, STANDARD LINE, AND PRESSURE	)	(Second Review)
PIPE FROM ARGENTINA BRAZIL AND GERMAN	IV)	

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In the Matter of:

CERTAIN SEAMLESS CARBON AND ALLOY

STEEL, STANDARD LINE, AND PRESSURE

PIPE FROM ARGENTINA, BRAZIL AND GERMANY)

One of the Matter of:

Investigation No.:

731-TA-707-709

(Second Review)

Thursday, February 8, 2007

Room 101 U. S. International Trade Commission 500 E St., SW Washington, D.C.

The hearing commenced, pursuant to Notice, at 9:30 a.m., before the Commissioners of the United States International Trade Commission, the Honorable DANIEL R. PEARSON, Chairman, Presiding.

#### APPEARANCES:

#### On behalf of the International Trade Commission:

#### Commissioners:

DANIEL R. PEARSON, CHAIRMAN SHARA L. ARANOFF, VICE CHAIRMAN JENNIFER A. HILLMAN, COMMISSIONER DEANNA TANNER OKUN, COMMISSIONER CHARLOTTE R. LANE, COMMISSIONER IRVING A. WILLIAMSON, COMMISSIONER APPEARANCES: (Cont'd)

## On behalf of the International Trade Commission:

#### Staff:

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#### ADDITIONAL APPEARANCES:

#### Congressional Appearance:

THE HONORABLE BETTY SUTTON, U.S. CONGRESSWOMAN, 13th District, State of Ohio

#### State Government Appearance:

THE HONORABLE LINDA COLEMAN, STATE SENATOR District 20, State of Alabama

#### In Support of Continuation of Order:

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#### On behalf of Koppel Steel:

MICHAEL RAMSEY Product Manager, Seamless Tubular Products

#### On behalf of Dixie Pipe Sales, LP:

JAMES DURHAM Chief Executive Officer

#### Oh behalf of Red Man Pipe and Supply:

LARRY BINDER Manager, Tubular Products

# Oh behalf of Steelworkers of America:

DAVID McCALL Director, District 1

# On behalf of Economists, Inc.:

ROBERT STONER Senior Vice President

ADDITIONAL APPEARANCES: (Cont'd)

## In Opposition of Continuation of Order:

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MARK D. HERLACH, Esquire LEANNE COWEN, Esquire Sutherland Asbil & Brennan, LLP Washington, D.C.

# On behalf of Siderca S.A.I.C.:

ROLAND BALKENENDE General Manager, Tenaris Global Services USA

On behalf of Benteler Steel and Tube Corporation:

MICHAEL HERMINGHAUS President

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1	<u>PROCEEDINGS</u>
2	(9:30 a.m.)
3	CHAIRMAN PEARSON: Good morning. On behalf of the
4	U.S. International Trade Commission I welcome you to this
5	hearing on Investigation Number 731-TA-707-709, Second
6	Review, involving Certain Seamless Carbon and Alloy Steel,
7	Standard Line and Pressure Pipe from Argentina, Brazil and
8	Germany.
9	The purpose of these five year review
10	investigations is to determine whether revocation of the
11	antidumping duty orders covering certain seamless carbon and
12	alloy steel, standard line and pressure pipe from Argentina,
13	Brazil and Germany would be likely to lead to continuation
14	or recurrence of material injury to an industry in the
15	United States within a reasonably foreseeable time.
16	Notice of investigation for this hearing, list of
17	witnesses, and transcript order forms are available on the
18	public distribution table.
19	I understand that parties are aware of the time
20	allocations. Any questions regarding the time allocations
21	should be directed to the Secretary.
22	As all written material will be entered in full
23	into the record it need not be read to us at this time.
24	Parties are reminded to give any prepared
25	testimony to the Secretary. Please do not place testimony
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- directly on the public distribution table.
- 2 All witnesses must be sworn by the Secretary
- 3 before presenting testimony.
- 4 Finally, if you will be submitting documents that
- 5 contain information you wish classified as business
- 6 confidential your request should comply with Commission Rule
- 7 201.6.
- 8 Madame Secretary, I have a couple of preliminary
- 9 matters.
- 10 First, I'd like to recognize our new Commissioner,
- 11 Irving Williamson, who was sworn in at 10:00 o'clock
- 12 yesterday morning.
- 13 (Applause).
- 14 Next, I recognize Commissioner Hillman.
- 15 COMMISSIONER HILLMAN: Thank you, Mr. Chairman.
- As many of you know my term as a Commissioner will
- 17 also be coming to an end on the 23rd of February. I'm
- 18 informed by the Secretary's office that this is my 256th and
- 19 last hearing that I will participate in as a Commissioner
- 20 here. So I did want to take just a minute to say a few
- 21 thanks, and also to welcome Commissioner Williamson. I had
- the pleasure and privilege of serving with Commissioner
- 23 Williamson when we both served in the General Counsel's
- Office at USTR and I know the tremendous depth and breadth
- of trade experience that he will bring here to the

- 1 Commission.
- I did want to also thank, however, our
- 3 professional staff for this hearing and for the 255 that
- 4 have come before it, for the tremendous work that they do
- 5 hearing in and hearing out to make sure that I am as ready
- 6 as I can be and that the rest of the agency is ready to make
- 7 these hearings as productive and informative as they have
- 8 done, so my thanks to the terrific staff here.
- 9 I also want to thank counsel. You all work very
- 10 hard at all of these hearings to write us good briefs and to
- 11 do a good job preparing your witnesses. To the counsel that
- are here and again to those that have come before, I thank
- 13 you as well for the professional way in which you have
- 14 always approached these hearings.
- I'm extremely grateful to say thank you to my
- 16 colleagues. I think I have served with 11 different
- 17 Commissioners over the course of my time here. I know each
- of you has brought your own perspectives, your own
- intellect, and your own hard work to this job and it has
- 20 been a privilege to serve with each and every one of you.
- 21 A special thanks to Commissioner Okun with whom I
- 22 have served the longest and had the honor of serving as her
- 23 Vice Chairman when she was the Chairman of the Commission.
- It was truly a privilege for me and I thank you.
- 25 And perhaps last and often the most unheralded, I

- 1 want to thank my personal staff. I have been extremely well
- 2 served throughout my entire time here by my lawyers, Bill
- 3 Cane and Stewart Wiser, who have been with me from day one,
- 4 who have used their tremendous analytical skills and
- 5 beautiful writing skills I think to improve every Commission
- 6 document that has come along our way. I would want to thank
- 7 them.
- 8 To Michael Anderson, my economist, who made it
- 9 through about 90 percent of my term here and then got lured
- 10 away to head one of our Office of Industries Divisions, who
- was always able to translate even the most difficult
- 12 econometric models into terms that even I could understand.
- 13 I thank him for that.
- And at the center of it all has been my absolutely
- 15 fantastic confidential assistant, Joyce Relick who has kept
- 16 my office running like clockwork, day in and day out, but
- 17 who has also contributed so much to the agency as a whole.
- 18 So for her wit, her grace, her tremendous work ethic, and
- 19 enthusiasm I thank Joyce Relick as well.
- 20 Mr. Chairman, really, it has been an honor and a
- 21 privilege to be here for these eight and a half years, and I
- 22 thank you and my colleagues for their indulgence this
- 23 morning. Thank you.
- 24 (Applause).
- 25 CHAIRMAN PEARSON: Commissioner Hillman, permit me

- just to say that although our analytical approaches
- 2 sometimes were different, perhaps because of that I learned
- 3 so very much from you and I appreciate your counsel and
- 4 friendship in these past three years in which we've worked
- 5 together, so I will miss you. Thank you very much.
- 6 COMMISSIONER HILLMAN: Thank you.
- 7 CHAIRMAN PEARSON: Do any other Commissioners have
- 8 comments?
- 9 COMMISSIONER OKUN: Mr. Chairman?
- 10 CHAIRMAN PEARSON: Commissioner Okun.
- 11 COMMISSIONER OKUN: We're going to have the
- 12 opportunity later to roast and toast Commissioner Hillman so
- I will save many of the comments that I'd like to make for
- 14 that appropriate occasion, but I don't want to let the day
- 15 go by to just reflect on the fact that as Commissioner
- 16 Hillman noted, you're the last of the Commissioners that
- 17 were here when I arrived. I have benefitted from your
- intellect, your energy, your enthusiasm. I think for all of
- 19 you that are in the audience, the fact that Commissioner
- 20 Hillman is here today when many Commissioners, when someone
- is appointed and confirmed, would have walked the next day
- 22 and said I really don't have to do anything else,
- 23 Commissioner Hillman will be here, I'm sure, until Friday
- 24 the 23rd at 7 p.m. working as hard as she has the entire
- 25 time she's been here.

- The Commission will miss her, I will miss her, and
- 2 I should note that we are also lucky that her staff are
- 3 remaining here, but we will certainly miss what she has
- 4 brought and the leadership she has brought. Also again to
- 5 say a special thank you for the time you served as Vice
- 6 Chairman. I think we accomplished a lot, and a lot of that
- 7 was because of how much energy and enthusiasm you brought to
- 8 that and your willingness to take on any task and do it
- 9 better than anyone else you could pick.
- There are many other things I'd like to say, but I
- will hold that until another time when I can go into more
- 12 detail.
- But thank you, Mr. Chairman, for allowing me to
- 14 make those few remarks this morning, and thank you,
- 15 Commissioner Hillman. We wish you all the best.
- 16 CHAIRMAN PEARSON: Thank you, Commissioner.
- 17 Commissioner Williamson?
- 18 COMMISSIONER WILLIAMSON: First I want to thank
- 19 you for your warm welcome and thank the staff for their warm
- 20 welcome to myself here. I've known all my career, the 30
- 21 years I've been in trade policy, how important the
- 22 Commission is and it's really a great honor for me to have a
- 23 chance to work here with the staff and to continue to make
- it a strong important agency.
- I also just want to commend Commissioner Hillman

- 1 because I worked for her at USTR and it was a wonderful
- time, and I'm glad I had at least the opportunity so that we
- 3 could overlap on one hearing here.
- 4 Thank you.
- 5 CHAIRMAN PEARSON: Seeing no further comments from
- 6 the dais, let's move forward to the reason that we've all
- 7 come here today which is of course to recognize and
- 8 celebrate Commissioner Okun's birthday.
- 9 (Laughter).
- 10 Let the record note that I at least am able still
- 11 to remember when I was 29.
- 12 (Applause).
- 13 Madame Secretary, do you have any preliminary
- 14 matters? I think we might have exhausted them up here.
- MS. ABBOTT: No, Mr. Chairman.
- 16 CHAIRMAN PEARSON: Very well. Please announce our
- 17 State Government witness.
- 18 MS. ABBOTT: Our first speaker will be the
- 19 Honorable Linda Coleman, State Senator from District 20,
- 20 State of Alabama.
- 21 CHAIRMAN PEARSON: Welcome Senator Coleman. We
- 22 don't always keep our elected officials waiting quite that
- long. I hope you were not unduly inconvenienced by our
- 24 merriment.
- 25 SENATOR COLEMAN: I wasn't. Thank you, and good

- 1 morning. I was sort of enjoying the dialogue in the
- 2 background there.
- First of all let me say thank you for the
- 4 opportunity to present, and thank you and the staff for the
- 5 warm hospitality this morning.
- 6 My name is Linda Coleman and I am a State Senator
- 7 from Birmingham, Alabama. I'm here today to urge the
- 8 Commission to maintain antidumping duties on carbon and
- 9 alloy seamless, standard line and pressure pipe from
- 10 Argentina, Brazil and Germany.
- 11 Many of my constituents work at the U.S. plant in
- 12 Fairfield, Alabama where they make this very high and other
- end state of the art products. I must say there is a lot of
- 14 concern among workers in my state about the economy, our
- trade policies, and the future of manufacturing in this
- 16 country.
- 17 At times it seems like from their view of the
- 18 world what they see every day around them in terms of what's
- 19 happening to the jobs in their communities and opportunities
- are wholly overlooked here in Washington. We hear a lot of
- 21 talk about the economy and how Americans are supposedly
- 22 doing well. We see commentators who are surprised by the
- 23 polling data about the pessimism of the economy and where we
- 24 are headed. But again, the pessimism doesn't surprise me
- 25 because once you're outside of the Beltway there are

- 1 countless American cities and towns like my home town in
- 2 Birmingham that was built around manufacturing and when our
- 3 manufacturing sector is hurting like it is now, those places
- 4 hurt too.
- 5 We have three million, three million fewer
- 6 manufacturing jobs today than we did in 2000. After almost
- 7 four years of a so-called recovery, it is becoming
- 8 increasingly clear that those jobs are never coming back.
- 9 What's worse, there is all too often a sense among our
- 10 workers and our citizens that policymakers don't care
- whether the jobs come back or not. I just don't understand
- 12 why.
- Can't they see that for many Americans
- 14 manufacturing jobs represent their best chance to be a part
- of the middle class? Can't they see that those jobs, once
- they are gone, hard working men and women who once held them
- 17 find it almost impossible to maintain their standard of
- 18 living? And this only furthers a lifestyle of substandard
- 19 living conditions that also is a burden on our economy.
- 20 Can't they see that when those plants close and
- 21 workers are laid off, those lost jobs affect everyone in
- 22 nearby communities and local economies? Can't they see and
- 23 understand that for our young men and women when they look
- 24 around and they see no prospect for themselves or their
- 25 children, that too many of them just give up on their

- 1 futures?
- 2 To me this sends a message that we don't care
- 3 about our own.
- 4 An African-American proverb once said that it's a
- 5 lazy man who will not till his own field.
- 6 But fortunately the picture is not entirely
- 7 negative. After years of heavy job losses at the steel
- 8 mills across the Birmingham area, primarily because of
- 9 dumped and subsidized imports, the U.S. Steel Fairfield
- 10 plant has emerged as a solid support for our local economy.
- 11 Thanks to antidumping orders that have limited sales of
- 12 unfair imports, the men and women of Fairfield have had a
- chance to compete on a level playing field and they are
- 14 taking advantage of that.
- Their successes have helped not only the workers
- 16 at the Fairfield plant but the entire community that depends
- 17 upon this plant.
- 18 That's why I'm here today. We need the orders at
- 19 issue to remain in place.
- Now as I understand it, and you have to decide
- 21 whether revocation of the orders on Argentina, Germany and
- 22 Brazil would lead to a continuation or recurrence of
- 23 material damage or injury to domestic producers and workers.
- 24 In other words, the issue is whether to allow a return of
- 25 the imports that are proven to be traded unfairly will harm

- 1 American workers and producers.
- I want to be honest with you today. I don't
- 3 understand how you could possibly decide this question in
- 4 the negative, because time after time over the past few
- 5 decades we have seen steel workers lose their jobs and steel
- 6 plants close for good because of unfairly traded imports.
- 7 I can tell you horror stories of the effects of
- 8 downsizing and the eventual closing of the ANC plant near
- 9 Birmingham. The serious damage it has caused to the
- 10 communities, economy, to the lives of citizens in lost
- 11 wages, foreclosures on homes, the loss of medical care, and
- 12 the devastation to an area that is continuing to struggle to
- 13 survive in the wake of closed businesses, increased crime
- and drugs, and where people feel like they are prisoners in
- 15 their own homes. It's kind of like a no man's land.
- 16 The very industry before you, the steel industry,
- 17 has been subjected to two different ways of demonstrated
- 18 dumping since 1995. It's conditions have improved thanks to
- 19 this relief, but I certainly cannot understand the logic of
- 20 saying you are going to subject an industry to unfair trade
- and further harm as soon as it has gotten back on its feet.
- I can tell you that we hear a lot of concern about
- 23 China in my state and its affect that it is having on
- 24 manufacturing. As I understand it, China is not subject to
- 25 trade orders before you today but in fact is the biggest

- 1 foreign shipper to this market.
- I also don't understand that imports of this
- 3 product are at a historically high level right now. I guess
- 4 I just don't understand that if you have Chinese imports
- 5 already flooding this market, if you have imports in general
- 6 at record levels and taking the market share of the industry
- 7 and jobs that affect my constituents, why do we need to
- 8 allow more imports from these countries? And remember, we
- 9 are talking about unfair imports.
- 10 I'll be honest and tell you that the men and women
- in my state, they just don't get it. They don't understand
- 12 this logic.
- 13 Let's give our industry a chance to compete in a
- 14 fair market and earn the returns they can generate in the
- 15 absence of unfair trade.
- 16 You have the power and the responsibility to
- 17 enforce our trade laws. So we ask that you use that power
- 18 to stand up for fair trade and market competition. Please,
- don't force hard working Americans to compete with unfairly
- 20 traded goods.
- If foreign companies want to compete in this
- 22 market, make them play by the rules. If they beat us fair
- and square, that's one thing. But if they beat us unfairly
- by cheating, the fault lies with policymakers who simply
- don't care enough to enforce our laws.

- I implore you, don't make this mistake and
- 2 maintain the orders at issue here today.
- I want to thank you again for the opportunity to
- 4 come before you and present, to testify on behalf of the
- 5 citizens of Birmingham and of the great state of Alabama.
- 6 Thank you.
- 7 CHAIRMAN PEARSON: Thank you, Senator.
- 8 Does anyone have a question for Senator Coleman?
- 9 (No audible response).
- 10 CHAIRMAN PEARSON: Okay. Thank you very much.
- MS. ABBOTT: Opening remarks in support of
- 12 continuation of the orders will be by James C. Hecht,
- 13 Skadden, Arps, Slate, Meagher & Flom.
- 14 CHAIRMAN PEARSON: Welcome, Mr. Hecht. Please
- 15 proceed.
- MR. HECHT: Thank you and good morning.
- 17 The domestic industry before you today was also in
- 18 front of the Commission less than a year ago in the sunset
- 19 reviews involving Japan and three other countries. Since
- that time the industry has enjoyed another good year buoyed
- 21 by a continued strong market and by the Commission's
- 22 decision last April to maintain orders against unfair trade
- 23 from Japan and Romania.
- 24 Since that time the three foreign industries
- 25 subject to the present reviews have a number of important

- 1 similarities to the Japanese producers the Commission
- 2 considered last year, particularly with respect to the
- 3 unquestioned quality of their product, their ability to
- 4 easily meet the most demanding market application, their
- 5 aggressive export orientation and their strong incentive to
- 6 return to this market if given the chance.
- 7 The facts of the present case are reasonably
- 8 straightforward. The domestic industry faces a steadily
- 9 shrinking market share in the face of exploding production
- in China, and an unprecedented level of non-subject imports.
- 11 The domestic industry has become increasingly
- 12 confined to the highest end of the market at the same time
- that Chinese and other non-subject imports are gaining more
- and more acceptance for such uses each year.
- The domestic industry has been able to achieve
- 16 profitability, even with reduced market share through a
- 17 strategy of focusing on high value uses and in the context
- 18 of a very strong market.
- We would submit that the consequences of
- 20 revocation are equally clear. First, China's production,
- 21 exports and market acceptance will only increase as non-
- 22 subject imports continue to move up the value chain.
- 23 Second, the domestic industry will face direct and fierce
- 24 competition from unfair trade, that is from the subject
- 25 producers, in precisely the market areas it has relied upon

- 1 to retain a foothold and maintain profitability. Finally, a
- 2 return of such unfair trade would present the domestic
- 3 industry with an even smaller customer base and declining
- 4 financial performance across the board.
- 5 Under any scenario such a result would constitute
- 6 a likely recurrence of material injury. If a return of
- 7 unfair trade occurs in the context of weakening demand,
- 8 either here or abroad, the result could very well be
- 9 catastrophic injury.
- 10 Domestic producers are not the only ones who feel
- 11 this way. Please look carefully at the confidential record
- 12 and the very specific statements we cite from purchasers and
- even foreign producers. These statements provide a
- 14 compelling assessment of what would happen if these orders
- 15 are revoked and make clear that there would be a material
- 16 negative impact on this market.
- 17 The other side will try to persuade you that an
- industry with solid profit margins cannot be susceptible to
- 19 material injury. That is, of course, completely false under
- 20 the law.
- In the first place, domestic producers are
- 22 supposed to benefit from relief. Furthermore, the law
- 23 requires the Commission merely to determine whether an
- industry's performance would be materially worsened by a
- 25 return of unfair trade, and there is no question that is the

- 1 case here.
- 2 Indeed you will hear today that domestic producers
- are already suffering harm due to the non-subject imports
- 4 that are pouring into this market. They are losing
- 5 customers, sales and profits that will be great missed.
- 6 There can be no question that those losses will be
- 7 significantly worse if the orders are revoked and more
- 8 subject imports enter this market.
- 9 Finally, the Commission has heard a lot about
- 10 China in recent steel cases. As much as you've heard, the
- 11 latest information suggests that the problem is even worse
- 12 than has been believed. You may not hear Respondents talk
- about it today, but you would if you caught them on any
- 14 other day of the week. They, like the domestic industry,
- realize the sea change that is occurring because of Chinese
- 16 over-production. They are seeing its affects in the other
- 17 markets they serve and are profoundly worried about what it
- 18 means for the future.
- 19 Lifting this relief would be a grave mistake and
- 20 would open the floodgates for high end foreign producers
- 21 desperate to find new markets going forward.
- 22 For all of these reasons, the relief should be
- 23 maintained.
- 24 CHAIRMAN PEARSON: Thank you, Mr. Hecht.
- 25 MS. ABBOTT: Opening remarks in opposition to

- 1 continuation of the orders will be by Gregory J. Spak, White
- 2 and Case.
- 3 CHAIRMAN PEARSON: Good morning, Mr. Spak. Please
- 4 proceed.
- 5 MR. SPAK: Good morning, Mr. Chairman,
- 6 Commissioners, and members of the Commission staff, and let
- 7 me also add my congratulations both to Commissioner
- 8 Williamson and to Commissioner Hillman.
- 9 I am Gregory Spak of the law firm of White and
- 10 Case and I'm here on behalf of the Argentine producer,
- 11 Siderca and its U.S. affiliate, Tenaris Global Services,
- 12 USA. Also appearing in opposition to continuation of the
- orders is Mr. Mark Herlach of the law firm Sutherland Asbill
- 14 & Brennan, appearing on behalf of the German producer
- 15 Benteler. Both Mr. Herlach and I are accompanied by
- 16 witnesses who will explain in detail the reasons for their
- 17 opposition to the continuation of these orders.
- 18 Some of those reasons are obvious. The Commission
- is examining in these reviews a group of steel products that
- 20 is tied to the energy sector. Oil and gas transmission,
- 21 application of petrochemical plants and refineries and other
- 22 similar applications. The last few years have been good to
- everyone supplying the energy sector, including the
- 24 companies represented here today.
- 25 Prices are up, profits are up, companies are being

- 1 sold for values that were unimaginable just a few years ago.
- 2 And the forecasts show a remarkable consensus that the
- 3 future of the energy sector is bright, not only in the
- 4 United States, but worldwide as countries around the world
- 5 continue to confront the challenges in the energy and
- 6 downstream profiting sectors.
- 7 The U.S. industry has not been excluded from this
- 8 good fortune and you can see that in the numbers developed
- 9 by the Commission staff as part of this review. They do not
- deny that they are doing well and they cannot really
- 11 disagree that the economic forces that affect this sector
- 12 provide a basis for continued growth and high profit levels.
- But they tell the Commission they are poised to
- 14 lose it all, that a portion of the market is being taken
- over by the Chinese producers, and that revocation of these
- orders is just the thing that could cause a collapse.
- 17 They say that revocation of the orders and the
- 18 surge of imports from Argentina, Germany and Brazil that
- 19 they predict would be the proverbial straw that breaks the
- 20 camel's back.
- 21 Our witnesses today will tell you why this
- scenario is not realistic, let along likely as it must be
- for the Commission to continue the orders.
- 24 First and foremost let us be clear about one thing
- 25 regarding this particular segment of the U.S. industry that

- 1 is appearing before you today. It is experiencing its best
- 2 performance ever with strong fundamentals for the future,
- 3 and this performance has occurred at the same time the
- 4 Chinese seamless pipe has increased in its market share.
- 5 The ITC stated last year that the U.S. industry
- 6 was not vulnerable and the U.S. industry's performance has
- 7 only improved since that date.
- 8 As we delve into this straw that is likely to
- 9 break the camel's back theory, let's remember that this is
- 10 one strong camel.
- 11 Mr. Balkenende from Tenaris Global Services USA,
- 12 an affiliate of Siderca, will explain that there is no straw
- to break the camel's back in this case. The U.S. industry's
- 14 projections of the volumes to be expected from Argentina are
- 15 exaggerated. Siderca is producing at full capacity in its
- 16 entire seamless mill and has no incentive to do anything
- 17 different. Siderca has not added capacity and has no plans
- 18 to add capacity.
- 19 Mr. Balkenende also will explain Tenaris' approach
- 20 to the global market and that it is no coincidence that the
- 21 Tenaris mills in other countries are not supplying these
- 22 products to the United States market, even though they
- 23 could.
- 24 Finally Mr. Balkenende will explain that the U.S.
- 25 industry's warnings of aggressive pricing from Argentina are

- 1 baseless. Siderca and its affiliates recently invested \$3.2
- 2 billion in the U.S. tubular production market through the
- 3 acquisition of Maverick Tube Corporation and it simply makes
- 4 no sense to argue that Siderca would injure this market
- 5 through irresponsible actions regarding volume or price.
- 6 Mr. Herlach and his witness, Mr. Michael
- 7 Herminghaus of Benteler Steel and Tube Corporation, Houston,
- 8 will explain why revoking the orders would not result in an
- 9 increase in German imports that would harm the U.S.
- industry. German producers enjoy the same prosperity as
- 11 their U.S. counterparts. Benteler's performance is typical
- in the German industry. High capacity levels of stable and
- 13 established customer base and lacking any economic or
- 14 practical incentive to change long-established patterns of
- doing business if the orders are revoked.
- In conclusion, as this hearing proceeds this
- 17 morning we ask the Commission to take a critical view toward
- 18 all the statements made by both sides and to make its
- 19 judgment based on the current and projected state of the
- 20 market and its view of what is likely to occur. Suspicion,
- 21 conjecture, and exaggerated projections of excess capacity
- 22 and fears of aggressive pricing behavior are not enough to
- 23 continue these orders on these three countries.
- 24 Thank you for your time.
- 25 CHAIRMAN PEARSON: Thank you, Mr. Spak.

- 1 MS. ABBOTT: Will the first panel in support of
- 2 the continuation of the antidumping duty orders please come
- 3 forward?
- 4 Mr. Chairman, all witnesses have been sworn.
- 5 CHAIRMAN PEARSON: Good morning, panelists.
- 6 Welcome back to the International Trade Commission. I see
- 7 some familiar faces here. We appreciate the efforts you've
- 8 made to come and are looking forward to the testimony.
- 9 Who is running the show?
- 10 MR. VAUGHN: Commissioner Pearson, I'd like to
- 11 start with some slides.
- 12 CHAIRMAN PEARSON: By all means, please proceed.
- 13 Please identify yourself.
- 14 MR. VAUGHN: Good morning. I am Stephen Vaughn
- and I represent United States Steel Corporation and IPSCO
- 16 Koppel Tubulars Corporation. Before turning to our industry
- 17 witnesses we would like to give you an overview of the major
- 18 facts in these reviews.
- 19 Our argument here rests on four key points.
- 20 First, if the orders are revoked, imports from all three
- 21 subject countries will compete under similar conditions of
- 22 competition thus the Commission should cumulate all subject
- imports.
- Second, if the orders are revoked, subject
- 25 producers will once again ship significant volumes of

- 1 unfairly traded imports to the United States.
- 2 Third, domestic producers have already lost market
- 3 share to imports from non-subject countries.
- 4 Finally, subject imports would compete directly
- 5 with domestic producers for their remaining business at the
- 6 higher end of the market.
- 7 Now let us consider each of these points in more
- 8 detail.
- 9 It is critical that the Commission cumulate all
- 10 subject imports. Failure to do so would prevent the
- 11 Commission from giving adequate consideration to the
- 12 combined hammering effect of imports from all three
- 13 countries.
- 14 Furthermore, subject producers in all three
- 15 countries one, have transnational affiliations that would
- 16 make it easier for them to enter this market. Two, are
- 17 already active here. Three, make high end products that
- 18 would compete directly with U.S. mills. Four, rely on
- 19 exports. And five, are threatened by Chinese imports in
- 20 other markets.
- In short, the case for cumulation here is even
- 22 stronger than it was during the 2001 reviews when the
- 23 Commission cumulated imports from all three subject
- 24 countries.
- 25 Next we turn to the likely volume of subject

- 1 imports. These data show that subject import producers
- 2 reduced their shipments to the U.S. market only after the
- 3 orders were imposed. This fact strongly indicates that if
- 4 the orders are revoked, subject producers will once again
- 5 shift significant volumes of dumped steel to the United
- 6 States.
- 7 Furthermore, producers in all three subject
- 8 countries depend on exports. The actual data with respect
- 9 to the subject products are confidential. As you can see
- 10 here, however, each of the subject countries produces far
- 11 more seamless pipe than it consumes. In other words, the
- 12 subject producers have to export a large amount of pipe
- 13 every year. That's why developments in China are so
- important.
- 15 You can see here that since the orders were
- imposed, and particularly since the last time the Commission
- 17 reviewed these orders in 2001, there has been an
- 18 extraordinary increase in Chinese production. Indeed, total
- 19 Chinese production of seamless pipe has more than doubled
- 20 over the last five years. As Chinese production grows, it
- 21 takes market share from everyone else.
- 22 Here you see that according to the staff report
- 23 China accounted for only about 20 percent of global
- 24 production when the orders were imposed. Now it accounts
- 25 for almost half.

1	Chinese demand is not keeping up with this
2	increased production. Indeed in the year since the
3	Commission last considered this industry total Chinese
4	exports of small diameter seamless pipe have risen by more
5	than 80 percent. These growing Chinese exports are a
6	barrier to exports by subject producers but encourages those
7	producers to increase their shipments to the United States.
8	In fact just a few months ago the CEO of Tenaris,
9	parent company of Siderca, one of the producers before you
LO	today, plainly expressed his company's concern with Chinese
L1	exports. This quote demonstrates that subject producers are
L2	already being affected by Chinese competition.
L3	Furthermore, subject producers could rapidly
L4	increase their shipments of small diameter SLPs to the
L5	United States. As you can see from the confidential data in
L6	our brief, subject producers have unused capacity in
L7	inventories that could be used to make U.S. sales. They are
L8	export oriented. They already have channels of distribution
L9	in this market, and they are well known and highly regarded
20	by U.S. customers.
21	In short, they are extremely well positioned to
22	ship large volumes of the subject product to this market if
23	the orders are revoked.
24	Subject producers contend that they have no
25	interest in this market or that they could serve it from

- 1 non-subject sources, but in fact they are already shipping
- other seamless products to the United States. Here you see
- 3 that they have a significant presence in the U.S. market
- 4 with respect to large diameter SLP. While Argentina is
- 5 under order with respect to oil country tubular goods,
- 6 Brazilian and German producers are selling significant
- 7 volumes of seamless OCTG to this market.
- In short, the record shows that subject producers
- 9 depend on exports, that they sell other tubular products to
- 10 American customers, and that they sold large volumes of
- small diameter SLP in the United States before the orders
- 12 were imposed.
- Under these circumstances it is simply not
- 14 credible that these producers will not once again ship small
- 15 diameter SLP to this market if the orders are revoked.
- 16 It is also not credible that subject producers
- 17 would fail to participate in the largest and most lucrative
- 18 market in the world.
- 19 Here you can see that prices here are higher than
- 20 in other potential export markets such as the Middle East
- 21 and Eastern Europe. You can also see here the low price of
- 22 Chinese exports.
- Under these circumstances the best strategy for
- subject producers would be to ship dumped steel to the
- 25 United States where they can obtain higher prices than in

- 1 other potential markets and undersell domestic producers.
- 2 That is what will happen if the orders are revoked.
- 3 As subject imports return to this market they will
- 4 likely have a significant effect on domestic prices. Here
- 5 you see that subject imports and domestic like product will
- 6 compete on the basis of price. While some purchasers are
- 7 not yet willing to use imports from non-subject countries,
- 8 those same purchasers would have no such hesitation about
- 9 buying small diameter SLP from Argentina, Brazil and
- 10 Germany.
- 11 Furthermore, the record shows that during the
- original period of investigation the subject producers
- engaged in very aggressive underselling. If the orders were
- 14 revoked they would do so again in order to obtain market
- 15 share. This would put pressure on distributors to reduce
- 16 their inventory, causing prices to fall further.
- 17 Thus the Commission should conclude that the
- 18 likely price affect of subject imports would be significant.
- The likely impact of imports will also be
- 20 significant. Domestic producers are facing a wave of
- 21 imports from non-subject countries. Here you see how
- 22 imports have increased over the last three years, including
- an increase of 44.4 percent in the last year alone.
- Here you see that much of that increase is being
- 25 fueled by China.

1	During your last reviews of these orders Chinese							
2	imports were almost non-existent in this market, but ever							
3	since 2003 they have increased at an extraordinary pace,							
4	including an increase of 105 percent over the last year as							
5	more and more U.S. customers accept Chinese pipe. Domestic							
6	producers are losing sales and are being denied the							
7	opportunity to take full advantage of recent market							
8	conditions.							
9	The current wave of imports is hurting the							
10	domestic industry in many ways. Because of these imports							
11	domestic producers' output has been restricted. They have							
12	lost sales, market share and profit. They have been denied							
13	funds that could have been used to increase their capital							
14	expenditures or to hire additional employees. Their							
15	customers have higher inventories. They have been denied							
16	the chance to grow their business, to expand their							
17	operations in response to the relatively strong demand of							
18	the last three years.							
19	As a result, this industry is vulnerable to							
20	material injury.							
21	Up to this point domestic producers have adapted							
22	to the increase in imports by concentrating on high end							
23	customers who are not yet willing to use non-subject							
24	imports, but these are exactly the same customers who will							
25	be targeted by the subject producers. As unfairly traded							

- 1 imports enter this market prices will fall, domestic
- 2 producers will lose even more market share, as well as the
- 3 profit they need to survive the downturns in this highly
- 4 cyclical business.
- 5 For all of these reasons, the orders should remain
- 6 in place.
- 7 MR. BROGLIE: Good morning. I am Les Broglie,
- 8 General Manager of Tubular Products for United States Steel
- 9 Corporation. I have worked at U.S. Steel for 33 years and
- 10 have been in my current position since September of 2003.
- I am responsible for all aspects of our tubular
- business, including the production of small diameter
- seamless, standard line and pressure pipe or SLP.
- I testified during last year's proceedings and I
- wish to thank the Commission for maintaining the orders on
- 16 SLP from Japan and Romania. I am here today to explain why
- 17 we also need relief on Argentina, Brazil and Germany.
- 18 Due in large part to these orders we have made
- 19 money over the last three years. I know that our current
- 20 profitability is something that the Commission looks at, but
- 21 I'm here to tell you that we as a company look well beyond
- 22 that to determine how well we are really doing, and that is
- very important for the Commission to do the same thing.
- 24 When you do, I think it will be obvious to you that this
- industry is operating in very dangerous waters.

1	I	don't h	ave	the	acc	ess	to	the	data	in	your
2	confidential	record	but	it	is	clea	rt	o us	s that	t t	nis

industry's share of its own market has eroded dramatically

4 in recent years and that this erosion is, if anything,

5 accelerating.

10

6 We know that has happened to our shipments. We

7 also know that imports from China have skyrocketed in

8 addition to the significant quantities from Ukraine and

9 Russia and we have been forced to see large chunks of market

business for those imports. I would be amazed if our

11 competitors are doing any better in fending off these

imports. When I add all of this up, it is obvious to me

13 that the industry's customer base is simply evaporating.

14 This is setting off alarm bells at U.S. Steel.

15 The difference in price between our products and those

imports are so great we cannot afford to match it.

During the steel crisis of the late 1990s, we all

18 saw that it is very dangerous to chase volume by lowering

19 prices. Time after time domestic mills lowered their

20 prices, suffering heavy losses as a result, only to find

21 that they were still undersold by imports. We don't want to

go down that path again.

Thus we have tried not to match those low import

24 prices. Instead, we have concentrated on the high end

25 customers who are left to us.

1		So fa	r this	approach	has	kept	us	in	the	black	but
2	it carries	s with	it ma	jor long-	cerm	costs	∃.				

The recent flood of imports has cost us an enormous volume of sales that can never be made up. It has prevented us from hiring more people. It has denied us funds that could have been used to upgrade our facilities. There aren't very many bull markets in this business and you have to take full advantage of the few that come along. We have not been able to do that and we are going to pay for that in a major way when we face our next downturn. 

Furthermore, we doubt the strategy is sustainable over the long run in face of unfair trade. As you will hear from other witnesses later today, imports from China are moving up the value chains. Consequently we are extremely concerned about the status quo. The Chinese producers that have seized such a large share of this market are heavily subsidized and given the extraordinary low prices at which they are selling product in this country, it is hard to believe that they aren't engaging in unlawful dumping as well.

I can't tell you at this point what we're going to do about that, but I can tell you that we are watching the situation very, very closely.

In assessing whether this industry can withstand a surge of imports from the countries at issue here I would

- 1 also ask the Commission to keep in mind that this is an
- 2 industry with relatively few players. One of the major
- 3 producers was forced to exit its business a few years back
- 4 in large part because of unfair import competition.
- 5 We are the largest remaining domestic producer of
- 6 this product. We have two mills that can make small
- 7 diameter pipe. One in Fairfield, Alabama and one in
- 8 Lorraine, Ohio. The one in Fairfield cannot make pipe
- 9 smaller than four and a half inches. Anything smaller than
- 10 that must be made at our Lorraine Number 4 mill, thus this
- 11 mill in a real way is the core of the domestic industry.
- 12 Our recent experience with this mill provides
- graphic evidence of why it is so important for the
- 14 Commission to look beyond our current profitability in
- evaluating how this industry is doing. The No. 4 mill was
- designed to operate three shifts. We are currently only
- 17 able to employ one. That is not because we want to run it
- 18 that way, we do not.
- 19 A one shift operation entails substantial
- 20 additional costs. There are substantial costs associated
- 21 with running the furnace during the 16 hours each day that
- 22 we are not making pipe. There are substantial costs
- associated with the need to have employees take care of the
- 24 furnace while the mill is not operating. There are
- 25 substantial inefficiencies that naturally occur because we

- 1 have to restart our operations each morning.
- 2 Of course we try very hard to manage these costs
- and I think our guys do a great job given the circumstances,
- 4 but any plant that operates only one shift out of a
- 5 potential three is not doing very well.
- In short, we want to make more of the subject
- 7 product and we are capable of doing so.
- 8 Naturally we have thought about adding another
- 9 shift during the last three years, but the bottom line is
- 10 this. There is simply no market for pipe that would be
- 11 generated by the two shift operation. We could make more
- 12 pipe with the one shift we have if marketing conditions
- 13 justified our doing so. That mill depends on orders and we
- 14 just haven't obtained enough orders to justify additional
- 15 production. In fact, just this week we reduced the number
- of hours at Lorraine No. 4 by 18 hours a week due to our
- 17 weaker order book.
- We can't simply switch the mill over to OCTG.
- 19 There just isn't enough demand.
- 20 SLP accounts for almost half of our production at
- 21 Lorraine No. 4. We need to do well with this product in
- 22 order to be successful.
- Finally, I know that if the orders are revoked
- 24 subject imports will return to this market in big volumes.
- 25 They don't really have much choice. Anybody who manages a

- 1 large-scale tubular operation knows that you never have
- 2 enough customers. The market always turns down and it
- 3 obviously seems to turn down just when the experts are
- 4 predicting otherwise. It happened in the early '80s, it
- 5 happened in the late '90s and again in 2001 and 2002.
- 6 So each of us, anyone who knows how to survive in
- 7 the tubular business, manages as if the next slowdown is
- 8 just around the corner.
- 9 If I worked for one of the subject producers I
- 10 would certainly direct my sales people to start making U.S.
- 11 sales as soon as the orders were lifted. Their managers
- 12 will do the same. And when those imports enter this market
- we will be hurt. Our problems with non-subject imports are
- 14 getting worse. The quality of imported pipe from China and
- other markets is rapidly improving. As more and more
- 16 customer accept that pipe our market share continues to
- 17 erode.
- 18 Furthermore, revocation of these orders would
- 19 critically undermine our strategy of focusing on high end
- 20 customers because no one would hesitate to use SLP from
- 21 Argentina, Brazil or Germany. Even if demand were to remain
- 22 strong, we would likely see too much supply and falling
- 23 prices in this market. If that were to happen I can tell
- you this would force us to think very carefully about
- whether this business really has a future.

- 1 As you know, U.S. Steel makes a number of
- 2 different products. This business competes with those other
- 3 product lines for scarce capital.
- If I were to go to executive management and try to
- 5 explain to them why we need to continue to devote capital to
- 6 this business I would have to acknowledge that we've been
- 7 killed at the low end of the market by Chinese imports and
- 8 now are under attack at the high end by two of the premier
- 9 pipe producers in the world. Executive management would not
- 10 like that story very much.
- I hope that when you look at this case from that
- 12 perspective you will agree that these orders must remain in
- 13 place.
- I appreciate the opportunity to appear before you
- 15 today. Thank you.
- MR. RAMSEY: My name is Mike Ramsey. I'm the
- 17 product manager of the Seamless Industrial Products Division
- 18 of IPSCO Koppel Tubulars. In that position I'm directly
- involved in the sales and marketing of our seamless pipe
- 20 products.
- 21 Like U.S. Steel, we have been forced to change our
- 22 strategy due to the flood of commodity grade imports that
- 23 are entering this market. I can remember a time soon after
- 24 these orders went into effect when we sold a wide blend of
- 25 seamless SLP pipe that included a broad and general market

- 1 as well as high strength more specialized grades.
- 2 Since then we have been essentially forced out of
- 3 the lower end of this market, and when we say forced, we
- 4 mean it.
- 5 Large volumes of imports from countries like China
- 6 are coming into this market at prices \$600 per ton lower
- 7 than the domestic price level. We simply can't match that.
- 8 Even if we did cut our prices by \$600 or so, our experience
- 9 tells us the foreign producers would quickly lower their
- 10 price even further.
- 11 As a result our position in this market has eroded
- 12 significantly. That is a big problem because we very much
- 13 want and need to stay in this business. We need this
- 14 product to operate our mill more efficiently and to better
- 15 utilize our finishing lines.
- Moreover, Koppel Steel was recently acquired by
- 17 IPSCO, Incorporated, a producer of welded pipe.
- 18 The acquisition of Koppel has enabled IPSCO to
- 19 offer the full range of products needed by end users. That
- 20 is an important competitive advantage and that is one that
- 21 we don't want to lose and we would if we were forced out of
- 22 this market.
- For now we have been able to maintain a presence
- in the market, even in the face of low priced imports from
- 25 countries like China by focusing on sales of high end

- 1 products.
- 2 Revoking these orders would change everything. We
- 3 would face unfair competition from some of the most
- 4 respected manufacturers in the business.
- I know they claim to have no interest in this
- 6 market, but the manufacturers in all three countries are
- 7 actively selling other products here in this country right
- 8 now. They already have a sales force here, they already
- 9 have customers here, and their products are well known and
- 10 highly regarded.
- If the orders are revoked they will be uniquely
- well positioned to quickly reenter this market in a major
- 13 way. But they wouldn't need to ship larger volumes of
- 14 product here to ruin this market. The total market for this
- product is relatively small. Even 30,000 tons of imports
- 16 from these countries would be more than sufficient to
- 17 destroy this market for U.S. producers.
- 18 Those imports will be aimed directly at us. These
- 19 are very sophisticated companies and they will focus on the
- 20 same high end customers that we depend on. If that happens
- 21 we will have few options.
- We can't shift to other products like OCTG. We
- 23 are already selling as much of those products as the market
- 24 demands. We can't export more SLP pipe, we're already
- 25 exporting to the extent that we're able to do so.

- 1 Accordingly, we'll face the same old painful
- 2 choice -- either cut prices or lose sales.
- 3 Strong demand would not save us, despite years of
- 4 relatively strong demand the market is already crowded due
- 5 to the imports that have already entered this market.
- 6 Demand finally appears to be weakening.
- 7 Since I testified here last March, oil and gas
- 8 prices have both fallen and our prices have been flat.
- 9 While our order book for this product was
- 10 relatively strong during the first half of last year, we
- 11 have experienced significant declines during the third and
- 12 fourth quarter of 2006. I'm still hopeful that the
- conditions will stabilize and I remain optimistic about our
- 14 performance if these orders remain in place. But if they do
- not, we will certainly be injured, and accordingly we urge
- 16 you to maintain these orders.
- 17 Thank you very much.
- MR. VERELLEN: Good morning, and happy birthday.
- 19 My name is Tom Verellen. I'm the Manager of Tubular Sales
- 20 for U.S. Steel. It's a position I've held since 2004. I
- 21 joined U.S. Steel in 1980. I have 27 years of experience
- 22 with tubular products. I have a degree in mechanical
- 23 engineering and an MBA. During my career I've been able to
- 24 draw on what I learned in getting both degrees because I've
- 25 worked on both the operating side and the marketing side of

- 1 our tubular business.
- In business school one of the things they teach
- you is that if your market share is shrinking it's an
- 4 indication that you are in trouble. What is less discussed
- 5 viewed from that standpoint, our small diameter pipe
- 6 business is in an extremely precarious position. When you
- 7 evaluate how the business is doing we ask you to keep this
- 8 in mind. I can tell you, when we evaluate how our business
- 9 is doing we certainly have it very much in mind. We're
- 10 happy that we're making money rather than losing money. We
- 11 are very much aware that this is because we have been able,
- for now, to execute a business strategy that has permitted
- 13 us to make money even in an environment where our market
- share is rapidly eroding. We've fallen back on sales of
- 15 high end products and sales to customers that require
- 16 products from mills that are on their approved manufacturers
- 17 list. These AM mills almost universally include U.S. Steel
- and almost universally do not include the mills in China and
- 19 other non-subject countries like Russia and the Ukraine.
- 20 Fortunately the portion of the market to which we
- 21 have been forced to retreat is declining as non-subject
- 22 imports have become more and more accepted but overall
- 23 demand has increased enough that our sales to these
- 24 remaining customers have at least remained flat.
- 25 It was said a few minutes ago that our fall-back

- 1 strategy ha succeeded for now, and I said this for a reason.
- 2 This strategy rests on three legs, and if any one of them is
- 3 knocked out it will no longer be viable.
- First, as I just mentioned, this strategy rests on
- 5 overall demand that has grown enough to maintain a flat
- 6 level of demand for high end products even though the high
- 7 end portion of the market is shrinking. We are not at all
- 8 sanguine about the prospect that these favorable demand
- 9 conditions will continue. Oil and gas prices have fallen
- 10 very sharply from previous highs. Although we cannot say
- 11 for certain whether this trend will continue, we do know for
- 12 a fact that the up-turn in the oil and gas demand that has
- occurred over the last three years has been very long by
- 14 historical standards. This makes us all the more uneasy
- about the recent signs of weakness in demand.
- 16 Second, our strategy rests on the fact that some
- 17 purchasers are still unwilling to use imports from countries
- 18 like China. However, imports made by certain Chinese
- 19 producers like Bow Steel and Tien Jin are becoming more and
- 20 more accepted every day. So we recognize the Chinese
- industry continues to price this product so aggressively and
- 22 continues to expand its capacity so dramatically, our
- 23 strategy will not succeed over the long run. What is less
- 24 discussed, it is not a given that this will continue
- 25 forever.

1	Third, finally, and most importantly, our strategy
2	depends critically on the absence of unfair trade and
3	competition for sales of specialty products and sales to AML
4	customers. For the most part that market is now free of
5	such trade. The Commission's affirmative determinations
6	last year and the reviews of the orders against Japan and
7	Romania were very helpful in this regard. although the
8	Commission made negative determination for the Czech
9	Republic and south Africa, the capacity of these producers
10	is relatively small. They don't make the highest end
11	products and they are not yet on many AMLs.
12	The three countries at issue in this case,
13	Argentina, Brazil and Germany, are very different animals.
14	Their capacity is very large, they are major players in
15	international markets, they make the full range of products,
16	and their quality is second to none. They would be
17	instantly acceptable to all customers.
18	If the orders are revoked they will take dead aim
19	at the customers that are at the heart of our strategy.
20	This market is the largest in the world and prices are
21	significantly higher here than in other markets that are
22	available to them. They have every reason to return to this
23	market and to do so right away.
24	If and when that happens, we could be facing the
25	end game in this market much more quickly than you might

- 1 think from looking only at our current profits.
- 2 Thank you for the opportunity to appear before you
- 3 today.
- 4 MR. McCALL: Good morning. I'm David McCall,
- 5 Director of District 1 for the United Steelworkers Union.
- 6 I'm a fourth generation steelworker and I've worked in the
- 7 industry for over 37 years.
- 8 With me here today is Don Golden who is the
- 9 President of USW Local 1104, his Vice President Dan Vorhees,
- and a member of my staff, a contract coordinator, Sherman
- 11 Crowder. All of us together work representing current and
- retired steelworkers, mostly around the Lorraine area.
- 13 I'm also a member of our union's executive board
- 14 and in addition to my administrative duties as a district
- 15 director I'm the chairperson of several of our major
- 16 bargaining committees which have facilities located in eight
- 17 different states.
- I also represent both current and retired
- 19 steelworkers and their families across Ohio including
- 20 steelworkers at U.S. Steel's No. 4 mill in Lorraine.
- I'm here to testify about what these reviews mean
- for the businessmen and businesswomen who make steel and
- 23 steel products. Yes, I said businessmen and businesswomen.
- 24 The analogy between business people and our members is
- 25 relevant if you consider everyone of our union members as a

- 1 business of one. Their capital consists of their skill and
- 2 their experience in making high quality pipe. Their
- 3 customers are the mills who employ them, the distributors
- 4 who sell the pipe, and the companies that use it. Their
- 5 profits are used to support their families, to pay for basic
- 6 needs, college tuition, health care, and the taxes needed to
- 7 fund roads and schools and other critical aspects of the
- 8 communities that we all live in.
- 9 Like any good business person, our members are
- 10 constantly trying to become more competitive. WE are very
- 11 good at what we do. The steel industry has gone through
- 12 painful adjustments in recent years. Thousands of
- 13 steelworkers, hard working men and women, were victimized by
- 14 unfair imports. They've lost their jobs. In Lorraine we
- 15 have sacrificed and we have survived.
- 16 The workers in Lorraine are some of the best in
- 17 the world. As demonstrated by our recent performance, we
- 18 know we can succeed if there is fair competition with
- 19 foreign steel producers.
- 20 Unfortunately, history teaches us that the rest of
- 21 the world doesn't like fair competition. For all the talk
- 22 about globalization and free trade, the United States is
- 23 practically the only true open market in the world. Why do
- 24 you think we see so much unfairly traded steel in this
- 25 market? Why do so many other countries have far more steel

- 1 producing capacity than they could ever use?
- 2 The United States and Canada are the only
- 3 countries in the world that have greater demand than
- 4 capacity. Other countries help their manufacturers,
- 5 including their steel producers, and in countless ways, from
- 6 direct subsidies to even closed home markets. Foreign
- 7 producers in turn export their excess steel and their
- 8 unemployment to the United States.
- 9 The producers here today are no different. The
- 10 Department of Commerce has already found that if orders are
- 11 revoked those producers will engage in unfair trade. Look
- 12 at these dumping margins. Germany, 57.7 percent; Argentina,
- 13 108 percent; Brazil, 124.9 percent. Even by usual standards
- of unfair trade, these are high margins.
- I've been in all three of these countries and I've
- visited steel facilities in Argentina and Brazil and
- 17 Germany. They have huge capacity but no demand within the
- 18 internal parts of their country. They produce that excess
- 19 steel to export to the U.S. unfairly.
- 20 You are charged to decide if this type of dumping
- 21 will hurt the men and women whose livelihoods depend on this
- 22 product. I ask how could it not possibly hurt them? Our
- 23 business is cyclical. Domestic producers are under enormous
- 24 pressure to make profits both in the short and long term,
- and most importantly, even when demand is down.

1	Every day we see more low priced imports entering
2	this market from all over the world and most dramatically
3	from China. Revocation would result in a new flood of
4	imports that will attack the products that we produce. It's
5	absurd to pretend that such a development won't injure our
6	domestic companies and the workers and retirees that I'm
7	honored to represent.
8	Our workers and retirees cannot survive over the
9	long run against unfair trade. If these orders are revoked,
10	people will lose their jobs. Some will probably have to
11	leave their homes, their friends, their churches, everything
12	they've known and seek work elsewhere. Not because they did
13	anything wrong nor because the steel companies that employed
14	them did anything wrong, but solely because our government
15	refused to enforce its own laws against unfair trade
16	In closing, allow me to present some simple facts.
17	The American steelworker is the most productive, well
18	trained, efficient and effective maker of steel and steel
19	products in the world and I'd be glad to take you to any one
20	of our plants and show you a modern steelworker working
21	under new and modern job redesigned and restructured work.
22	Rhetoric about how loss of American jobs are
23	inevitable in a market based economy has no place in the
24	conversation when you consider the American steelworker is
25	the most productive and efficient in the world.

- 1 Unfair trade is not market based competition.
- 2 It's simply cheating. It doesn't make the world more
- 3 efficient. It rewards companies that benefit from foreign
- 4 government subsidies and closed home markets. That's why
- 5 the trade laws are on the books. Don't force our workers to
- 6 deal with even more unfair trade again.
- 7 We ask that you keep these orders in place because
- 8 it's right and because it's lawful. Thank you.
- 9 MR. LELAND: I'm Martin Leland and I'm the
- 10 National Sales Manager for U.S. Steel's Tubular Product
- 11 Division. I've worked for U.S. Steel for 40 years, have
- 12 spent most of that time selling the tubular products.
- For better or worse I'm a veteran of proceedings
- like this and as the years go by I sometimes find that my
- memory is not what it once was, but it's still pretty darn
- good and one of the things that I remember very clearly is
- 17 that six years ago Siderca appeared before you in two sunset
- 18 reviews and said they were not interested in selling in this
- 19 market. They supposedly had no interest in selling small
- 20 diameter seamless pipe in this market. They supposedly had
- 21 no interest in selling oil county tubular goods, either.
- 22 The Commission was right to be skeptical of those
- 23 claims.
- 24 Since that time Tenaris, the owner of Siderca, has
- 25 acquired Maverick, a domestic welded pipe producer for \$3.1

- 1 billion. In announcing this deal Tenaris explained why it
- was so important, noting that the U.S. market for tubular
- 3 products is huge and that antidumping orders had prevented
- 4 it from gaining access to it. So now we know that access to
- 5 the U.S. market is extremely important to Tenaris. In fact
- 6 it evidently is worth \$3.1 billion.
- 7 So in this review you're hearing a slightly
- 8 different story from Tenaris. Now they're telling you that
- 9 while they evidently have a lot of interest in selling
- 10 product in this market, it's just not this market, it's just
- 11 not this product. They're telling you this although they
- 12 continually emphasize in other contexts that one of their
- 13 strongest competitive advantages is that they can supply the
- 14 full range of products needed by oil and gas producers.
- They're telling you this despite the fact that
- 16 Maverick is a welded pipe producer that does not make
- 17 seamless pipe and therefore cannot make standard line and
- 18 pressure pipe acceptable for use in the applications to
- 19 which seamless pipe is put, that is the more demanding
- 20 applications.
- They'll tell you, in short, that they would not
- 22 import seamless pipe from Argentina to fill major holes in
- 23 their U.S. product line.
- I have to say to you that this makes no sense to
- 25 me. The fact is both Tenaris and V&M are major

- 1 transnational companies that would have an obvious interest
- 2 in this market and immediate acceptance from all customers.
- 3 Let me switch gears a bit and talk about an issue
- 4 that Les and Tom spoke about a few minutes ago. The
- 5 enormous pressure that we are seeing on the supply side of
- 6 the market from non-subject imports, especially imports from
- 7 China.
- 8 Chinese product has flooded this market for three
- 9 reasons. First, there has been breathtaking expansion in
- 10 the capacity in China which has outstripped local demand for
- 11 the product. Second, these imports are extremely low
- 12 priced. Third, notwithstanding the low price of the
- product, the product quality is pretty good. Better than
- 14 what the market has seen from some of the other major non-
- 15 subject suppliers.
- This is not entirely surprising, as most of the
- 17 large Chinese mills are new and most have been built using
- 18 equipment and technology developed in Japan, Western Europe
- 19 and the United States.
- 20 Let me give you a sense of just how low the
- 21 Chinese prices are. In many cases we've seen imports from
- 22 China offered for more than \$600 a ton lower than our
- 23 prices. At that level we simply can't compete with those
- imports. We would lose money if we tried.
- 25 As a result we've been knocked entirely out of the

- 1 running for a large chunk of the business.
- 2 Furthermore, the Chinese are moving up the value
- 3 chain. Chinese producers like Bow Steel and Tien Jin make
- 4 an excellent product. Good enough that we are seeing those
- 5 mills identified on AMLs of some end users.
- That brings me to two aspects of this market that
- 7 are important to understand in terms of our ability to
- 8 compete by offering lower prices.
- 9 First, offering lower prices does not increase
- 10 demand. People do not decide to upgrade an old refinery or
- 11 a petrochemical plant because the price of seamless pipe is
- 12 relatively low. Secondly, small diameter seamless pipe is
- sold almost entirely through distribution. Distributors
- 14 hold inventory. If we dramatically lower our price to match
- 15 Chinese prices, this would not be an effective strategy to
- 16 get more volume. Distributors would anticipate that the
- 17 Chinese would lower their prices in response. They would
- 18 conclude that these large price reductions are an indication
- 19 that prices are likely to fall further and that the value of
- 20 any product they buy for inventory is likely to decline.
- In other words, if we reduce price, this may
- 22 simply cause market demand to instantly dry up. That is one
- of the reasons why this market can turn on a dime.
- 24 Finally, I would just echo what Tom said
- 25 concerning the effect that imports from Argentina, Brazil

- 1 and Germany would have on this market if the orders are
- 2 revoked.
- They are some of the largest and most aggressive
- 4 producers in the world. Like us they are being squeezed out
- of the major markets by imports from China. These producers
- 6 are also not stupid. They know that trying to compete with
- 7 Chinese imports on the basis of price is a fool's game. If
- 8 the orders are revoked they wouldn't try to compete in this
- 9 market by taking on the Chinese. They would compete by
- 10 offering lower prices to take business away from us. After
- all, that is exactly what they did before. There is every
- 12 reason for them to believe that they could do that again.
- We ask you not to set the stage for that because
- if you do I strongyl suspect that we're not long for this
- 15 business.
- 16 Thank you for your time.
- 17 MR. DURHAM: Good morning, I'm Jim Durham. I'm
- 18 Chief Executive Officer of Dixie Pipe in Houston. We're a
- 19 major distributor of small diameter seamless pipe as well as
- 20 a variety of other tubular steel products.
- 21 Dixie Pipe has been in the tubular distribution
- business for 50 years.
- 23 We like to think that we know where the market is
- 24 at any given time and that we have the experience necessary
- 25 to predict accurately where the market is going. This

- 1 market is now fully supplied, in fact I would say the market
- is on the verge of being dangerously over-supplied, even
- 3 with the orders against Argentina, Brazil and Germany in
- 4 place.
- 5 The last few years have seen a large influx of
- 6 imports particularly from China. These imports were not
- 7 pulled into the market by strong demand, they were pushed
- 8 into the market by the Chinese mills offering unbelievably
- 9 low prices. Until recently demand, while nothing special,
- was strong enough to absorb these imports so that the market
- 11 remained for the most part in balance. That has quickly
- 12 changed.
- As a distributor, in evaluating whether the market
- is over-supplied one of the things you pay special attention
- to is your inventory levels. I cannot tell you in public
- 16 exactly what our inventory situation is, but I can say that
- 17 our inventories of this product have been at record levels
- 18 for some time and that we certainly are not in a buying mode
- 19 today.
- 20 You should also know that profound changes have
- 21 been taking place in the structure of this market that are
- 22 very ominous for the future of U.S. producers. I appeared
- 23 before you last year in the seamless pipe reviews that you
- 24 conducted for orders against certain other countries. At
- 25 that time I testified that imports from countries like China

- 1 had become increasingly accepted in the marketplace and were
- 2 coming into this market in such large volumes and at such
- 3 low prices that they threatened to unbalance the market.
- 4 Today they are doing just that.
- I have seen imports from China offered at prices
- at \$600 a ton and greater than that lower than the price for
- 7 comparable product made in the United States. When that is
- 8 the case something has to give.
- 9 This large disparity is testament to just how
- 10 quickly and how significantly the surge of non-subject
- imports has impacted the portion of the market where it has
- 12 been concentrated.
- For now domestic producers have been able to focus
- on selling pipe to those customers who are not willing to
- buy imports from customers like China and the Ukraine and
- 16 have thereby maintained a substantial price differential as
- 17 compared to the lowest price imports, but every month more
- 18 and more purchasers accept such imports. At some point
- 19 domestic producers will be forced to lower their prices or
- 20 cut production.
- 21 Under these circumstances, revocation of these
- 22 orders and the increase in imports from companies like
- 23 Tenaris and V&M that would inevitably follow would be
- 24 extremely harmful to the domestic producers.
- 25 You may hear talk from Tenaris and V&M that they

- 1 are not interested in this market. That's hard for me to
- 2 believe and you shouldn't believe it. These are global
- 3 companies whose entire philosophy is to grow their business
- 4 as much as possible. Selling into this market is a very
- 5 obvious way to do that. This is the largest market in the
- 6 world and prices here are much higher than what they are in
- 7 places like the Middle East and West Africa.
- 8 These companies, like the U.S. industry, are being
- 9 squeezed out of their markets by low priced Chinese
- 10 material. As a result, like the U.S. industry, they are
- 11 also looking for markets where they can sell high end
- 12 products and sell to customers that are not willing to use
- 13 Chinese pipe. That is markets exactly like the one in the
- 14 United States.
- Thus if you revoke the orders these mills will
- reenter these markets in a heartbeat in a significant way.
- 17 If these cases enable them to do so, in my judgment that
- 18 would be very harmful to the domestic producers.
- 19 Thank you for your time and for allowing me to
- 20 give you my view on this market.
- 21 MR. BINDER: Good morning. I am Larry Binder,
- 22 Manager of Tubular Products for Red Man Pipe and Supply, a
- 23 major distributor of small diameter seamless standard line
- and pressure pipe, or SLP. My job is to study this market
- 25 every day, to know as much about its future direction as I

- can, and to advise my company about how much we should pay
- 2 for this product.
- 3 Like all distributors, our success depends on our
- 4 ability to buy low and sell high. For us, the type of
- 5 analysis that you are undertaking here today is not merely
- 6 theoretical. The very future of our company depends on our
- 7 ability to predict the direction of the market.
- 8 I have testified before this Commission on a
- 9 number of occasions and I do not understand why these cases
- 10 are so controversial. As I see it, you have to answer two
- 11 basic questions, neither of which is difficult.
- 12 First, you have to decide whether the subject
- imports will return to this market in significant volumes.
- 14 Second, you have to decide whether these imports will hurt
- 15 the domestic industry. I cannot imagine that anyone who
- 16 puts his or his company's money in this market would
- 17 honestly answer either question int he negative.
- Let's start with the question of how the subject
- 19 imports will respond to revocation. I know that you're
- 20 going to hear a bunch of claims about conditions elsewhere,
- 21 about theories as to why no one cares about this market and
- 22 so forth.
- 23 But no one would make such claims outside of this
- 24 room. When Tenaris bought Maverick it certainly did tell
- 25 the world that it had no interest in the U.S. market.

- 1 Instead it bragged about how it could now make more sales
- 2 here.
- Wa's people in Houston are trying to sell large
- 4 diameter SLP and OCT from Brazil and Germany, they certainly
- 5 don't act as if they have no interest in this market. Nor
- 6 should they. This is the biggest, most open, most
- 7 profitable market in the world, period. Everyone knows
- 8 that. Everyone in this business takes the fact into account
- 9 in their operations. Mills are always looking to sell more
- 10 pipe and no where can you find more customers or better
- 11 customers than in the United States.
- So in my mind thee is simply no doubt that these
- 13 subject producers will try to make additional sales in this
- 14 market.
- Now let's look at the question of what that will
- mean for domestic producers. To me, this is also very
- 17 simple to answer. I'm a buyer. My job is to get the best
- 18 possible prices for the SLP that we purchase and to make
- 19 sure that we don't get stuck with a high priced pipe in a
- 20 falling market.
- Imagine that one day I pick up the paper and see
- 22 the orders against Argentina, Brazil and Germany have been
- 23 revoked. Immediately I realize that there will be new
- 24 suppliers in this market and that those suppliers will
- 25 undersell the domestic producers in order to regain the

- 1 market share that they lost due to the orders.
- I realize that the domestic producers will come
- 3 under tremendous pressure to lower their own prices because
- 4 they have already lost a great deal of market share to
- 5 imports from places like China and they probably cannot
- 6 afford to lose much more.
- 7 I also realize that we should proceed with great
- 8 caution because we have a lot of SLP in inventory right now
- 9 and we don't want to be holding that inventory in a falling
- 10 market.
- 11 These realizations are not unique to me. Every
- major buyer will have the same basic viewpoint. This would
- be very bad news for the domestic industry. The best they
- 14 can hope for is that they will only suffer somewhat lower
- prices. What is more likely, I fear, is that we will also
- see their order books dry up.
- 17 The companies at issue here are enormous and a
- 18 small portion of their production could have a great impact
- on this market. Under these circumstances, all of us will
- 20 be nervous about market conditions and we will not want to
- 21 buy more SLP until we know how far the prices are likely to
- 22 fall.
- Indeed, we will have to look very seriously about
- 24 reducing our purchases until we have significantly lowered
- 25 inventories from current levels. Thus I have no doubt that

- if orders are revoked, domestic producers will face falling
- 2 prices and fewer sales almost at once. For these reasons I
- 3 believe that the orders should remain in place.
- 4 Thank you very much.
- 5 MR. STONER: Good morning. My name is Robert
- 6 Stoner, and I'm Senior Vice President of Economists,
- 7 Incorporated, which is an economic consulting firm with
- 8 offices in Washington and in the San Francisco Bay area.
- 9 I've been asked by the domestic producers in this
- 10 case to provide my assessment of the condition of the U.S.
- industry that manufactures small diameter SLP pipe and the
- 12 likely effects on that industry of revocation of the
- antidumping orders against Argentina, Brazil and Germany.
- 14 Since the orders were imposed the U.S. industry
- has been beset by a flood of low priced imports from non-
- subject countries. That has led to a decline in its market
- 17 share. From an economic standpoint, this decline is
- 18 significant, even though it is not yet reflected in the
- industry's bottom line.
- 20 The industry has found a successful short run
- 21 strategic response to this increase in competition. By
- 22 focusing on high quality, high value products, and sales to
- 23 customers that rely on AMLs or that are otherwise reluctant
- 24 to purchase from unknown quantities such as China, it has
- 25 maintained sales and operated profitably for the last three

- 1 years of the period of review.
- 2 This strategy has been helped enormously by strong
- demand. Nonetheless, this strategic focus has made the
- 4 industry more vulnerable to imports from the subject
- 5 countries. Increased volume of these imports would likely
- 6 defeat the domestic industry's strategy for survival.
- 7 A loss of market share can have serious
- 8 consequences for an industry's performance. Many businesses
- 9 believe that market share is a good predictor of business
- 10 success, and this intuitive notion has been quantified in
- 11 studies such as the PIMS project, PIMS standing for Profit
- 12 Impact of Market Strategy.
- When an industry loses significant market share,
- 14 firms in that industry have two main strategies that they
- may use in response. One such strategy is for a firm simply
- 16 to harvest the remaining profit, make no further investments
- in the industry, and allow its capital stock to dwindle and
- 18 become obsolete until eventually they exit the industry.
- The U.S. producers of seamless SLP pipe have not
- 20 adopted this harvest and exit strategy. Rather these
- 21 producers have adopted a strategy under which they are
- 22 focusing on sales only to a portion of the market. This
- 23 strategy is akin to one described by Professor Michael
- 24 Porter, a well known and widely respected expert in business
- 25 strategy.

1	Professor Porter has said that firms faced with a
2	declining market share may succeed in the short run by
3	trying to "identify a segment of a declining industry that
4	will either maintain stable demand or decay slowly and that
5	has structural characteristics allowing high returns."
6	The firm then should focus its sales and
7	investment in that segment.
8	The U.S. industry has reacted to its declining
9	market share by focusing on higher quality, higher valued
10	products, and sales to customers that use AMLs or otherwise
11	are reluctant to purchase imports from non-subject
12	countries.
13	Although the domestic industry can supply a full
14	range of seamless type products, it has thus had to cede
15	much of the market to non-subject imports.
16	The strategy has been successful so far.
17	Beginning in 2001 when demand declined significantly, the
18	industry experienced substantial difficulties. Profits were
19	low and capacity declined.
20	During the last three years, however, the industry
21	has been profitable, largely buoyed by strong demand. Due
22	to strong demand U.S. production and shipments have not
23	fallen in lock step with the decline in the industry's
24	market share.
25	Although this upsurge in demand might continue for

- 1 the rest of this year, it is not likely to last much longer
- 2 than that.
- 3 The price of petroleum products plays an important
- 4 role in the demand for this industry's products. The Energy
- 5 Information Administration, EIA, projects that prices of
- 6 both crude oil and natural gas will decline in 2008 and that
- 7 the decline will continue to 2012.
- 8 The Commission should therefore recognize that the
- 9 present high demand will at best not continue much past the
- 10 current year.
- In addition, Chinese imports are improving in
- quality and this trend will also increase the vulnerability
- of the domestic industry.
- 14 Finally, if the duties are not maintained, the
- domestic industry strategy is likely to fail. As Professor
- Porter notes, the profit potential of focusing on a segment
- 17 of industry demand depends on whether companies that serve
- 18 that segment "have mobility barriers that protect them from
- 19 attack by companies seeking to replace lost sales."
- 20 Professor Harrigan in her extensive study of the
- 21 strategies for declining industries points out that in
- 22 considering such a strategy, a firm, must consider, if the
- 23 segment that it is operating in will be enduring.
- 24 Without the duties, the domestic industry's
- remaining market position will not endure.

The duties are currently the only thing t
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- 2 protects the high valued segment of this industry from the
- 3 subject imports. Unlike non-subject imports, subject
- 4 imports clearly have the ability to compete in this segment,
- 5 as you've heard.
- The evidence before the Commission shows that
- 7 subject imports which before duties were imposed and a
- 8 substantial share of U.S. consumption, would have immediate
- 9 and full access to this segment.
- 10 Moreover the subject foreign producers have ample
- 11 production capacity that would enable them to increase
- 12 sales. These producers will be able to sell large volumes
- of product in the same portion of the market that the
- 14 domestic industry relies on to survive.
- 15 Importantly, these producers likely will have an
- incentive to focus in this portion of the market as they too
- are facing a flood of imports of lower priced products into
- 18 their markets.
- 19 Furthermore, prices here are higher than in many
- 20 of the export markets that they now serve. Thus, if the
- 21 duties are eliminated, a likely result will be an influx of
- 22 subject imports directed to the high value segment of the
- 23 market. Because the domestic industry depends on this
- 24 segment to survive, it will be particularly vulnerable to
- 25 those imports. The domestic industry would face a decline

- in prices and a loss of sales in this high value segment,
- which would likely make its strategy untenable.
- I'd be happy to answer any questions that you may
- 4 have. Thank you.
- 5 MR. VAUGHN: Mr. Chairman, that concludes our
- 6 presentation.
- 7 CHAIRMAN PEARSON: Okay. Thank you very much.
- 8 Let's see. Before we begin the questioning, I
- 9 would like to recognize a group of students who have joined
- 10 us a few minutes ago from Elizabethtown College in
- 11 Elizabethtown, Pennsylvania. They are undergraduates who
- 12 are taking a course in international business law, which,
- 13 frankly, is a rather interesting and broad area. I hope
- 14 your exposure to our narrow slice of international business
- 15 law is of interest and of help to you. Thanks.
- 16 Let's see. We will begin the questioning this
- 17 morning with Commissioner Lane, who I have to get used to
- her being on the other side of the dais now. I couldn't
- 19 find her there at first. Commissioner Lane?
- 20 COMMISSIONER LANE: Thank you. And welcome to all
- 21 of you, and I want to welcome Commissioner Williamson to his
- 22 first hearing. I know what it feels like to face such a
- daunting audience your first time, so welcome.
- 24 There have been several references to the domestic
- 25 industry's move to high value products. Could you define

- 1 that more clearly, please, as to what the high value segment
- 2 is?
- 3 MR. VERELLEN: Tom Verellen, U.S. Steel. It's not
- 4 necessarily high value. It's the high end customers. We
- 5 focus on the major oil companies, larger manufacturers that
- 6 are a little less comfortable with switching over to unknown
- 7 products. We have a very long track record in this
- 8 business.
- 9 CHAIRMAN PEARSON: Mr. Verellen, please speak a
- 10 little more directly into the microphone.
- 11 MR. VERELLEN: Okay. I'm sorry.
- 12 CHAIRMAN PEARSON: Thank you.
- MR. VERELLEN: We have a very long track record of
- being in this business. We've been in it for over 100
- 15 years, and the U.S. industry is very comfortable with what
- 16 we make. And I think what we're seeing over time is the
- 17 many end users are becoming more and more comfortable with
- 18 some of the what we consider lower end products. So it's
- 19 not really the product. It's the person who is using it.
- 20 COMMISSIONER LANE: Okay. So you are saying that
- 21 it is the higher end customer that you are focusing on, and
- 22 so that leads me to another question. If those higher end
- 23 customers became more educated, would they in fact be
- 24 willing to buy the same type product from the Chinese or
- 25 others? Because as I understand what some of your other

- 1 witnesses said, the Argentine, the Brazilian, and the German
- 2 product already are what you would characterize as the same
- 3 quality as your product so that if your high end customers
- 4 became more aware and more comfortable, they could buy from
- 5 the Chinese or others and it would serve the same purpose?
- 6 MR. VERELLEN: That's what our distributors are
- 7 telling us, I mean, more and more every day. And different
- 8 end users are becoming more comfortable with some of these
- 9 lower priced products. And absolutely tomorrow, if you guys
- 10 revoke these orders, the German, Brazilian, and Argentine
- 11 product will be accepted immediately.
- MR. LELAND: Martin Leland here. Maybe I could
- add on a little bit to what Tom has said, and maybe this
- 14 will help a little bit from what I know. I hope I don't
- 15 confuse you more. I do that sometime, too.
- But in the higher end, lower end segment, you say
- 17 standard and line pipe. There's a standard pipe and a line
- 18 pipe, and the standard pipe does not meet all the properties
- 19 of API. Our product meets all the properties of API. So
- when someone's buying that product, they would tend to be
- 21 the major oil companies we're talking about. The standard
- 22 pipe could be the same pipe you maybe run in your house. It
- 23 would have a lot less pressure. It's not under the same
- 24 pressure. It's not under the same type of situation.
- 25 Chinese pipe would be acceptable in that market.

1	COMMISSIONER LANE: Did someone else back there
2	want to say something? Mr. Hecht?
3	MR. HECHT: Commissioner Lane, I guess I would
4	just add that it is our contention that certainly Chinese
5	product is increasing in acceptance, Chinese and other non-
6	subject product, but it's not our view that that has by any
7	means gained full acceptance for the highest end uses, but
8	it is a concern that that is growing day by day and year by
9	year. So we think that goes to vulnerability and is
LO	something the industry is concerned about.
L1	Our contention with respect to subject imports is
L2	that they would immediately be able to compete at the very
L3	highest end of the market among all customer groups, and
L4	that's why we feel that they are such a direct and immediate
L5	threat and would likely cause material injury in short
L6	order.
L7	COMMISSIONER LANE: Okay. Thank you. I might
L8	start this question with either Mr. Hecht or Mr. Stoner.
L9	Considering the improvement in the financial position of the
20	domestic industry in recent years, why would the expected
21	volume effects or the price effects of revoking the orders
22	on these countries have any significant impact on the
23	profits, cash flow, employment, or ability to attract
24	capital and invest in the domestic industry?

MR. HECHT:

25

This is Jim Hecht, and I'll kick it

- off. I guess the premise of the question that once you've
- 2 reached a certain level of profitability, somehow you're not
- 3 susceptible to seeing declines in those relevant statutory
- 4 factors, I just would not accept that premise.
- I think the statute calls upon you to look at a
- 6 given industry, how it's performing, and to ask yourselves
- 7 if you allowed unfair trade back in the market, would you
- 8 see material changes in those statutory factors, and we
- 9 think there's no question you would. You would see very
- 10 significant volume from these subject producers. We think
- 11 you would see effects across the board, in terms of market
- share, in terms of prices, all of the statutory factors.
- 13 So we don't think you should be looking for some
- 14 sort of absolute level of industry performance. You should
- be looking for changes in industry performance based on the
- 16 effects of unfair trade.
- 17 And I think the nature of this market is so
- 18 heavily related to distribution and where distributors are
- 19 going to be in a position where they see a falling market to
- 20 feel that they have to get rid of inventory. You can see
- 21 effects in this market very quickly, as the Commission has
- 22 recognized in past cases.
- MR. STONER: This is Bob Stoner. I would just add
- 24 that I think it's quite clear that the domestic industry is
- 25 sort of balanced on a knife edge that right now they are

- able to command greater, higher prices in the segment of
- 2 customers that still are reluctant to purchase Chinese
- 3 product for reputation or quality assurance reasons.
- 4 But there are other factors as well that in
- 5 conjunction with that have allowed the industry to have
- 6 relatively high profits and cash flow in the present, and
- 7 those factors are such as the very strong demand that has
- 8 existed up to the present time in the last several years; as
- 9 well the inventory behavior of distributors who don't want
- 10 their inventories to decline in value; and in addition, of
- 11 course, the duties on the subject imports are very important
- 12 because they've allowed the domestic industry to maintain
- their position in this segment.
- 14 And implicit in this description is the fact that
- if any or all of these factors were to move in the other
- direction, the performance of the domestic industry would
- 17 decline, likely decline, precipitously.
- 18 If demand were to stabilize or even fall, which is
- 19 what has been predicted, if inventory selloffs begin and if
- 20 Chinese imports, non-subject imports, begin further to move
- into the higher price areas of the market, then on top of
- 22 that, if the duties were removed and subject imports would
- 23 be able to directly attack the remaining segment where the
- 24 domestic industry has produced, those factors could very
- 25 quickly turn around all of the performance elements that you

- 1 mentioned in your question, cash flow profitability, very
- 2 quickly.
- 3 COMMISSIONER LANE: Okay. I see my yellow light,
- 4 so I will wait until my next round. Thank you, Mr.
- 5 Chairman.
- 6 CHAIRMAN PEARSON: Okay. I'd like to start with a
- 7 question about the transnational affiliations and the role
- 8 that they might play in this industry. This came up both in
- 9 the prehearing brief and now again this morning. And what
- 10 I'd like to understand is I think the thesis you've offered
- is that by having a transnational affiliation, it increases
- the probability that revocation of the order would more
- likely lead to material injury, and I just want to make sure
- 14 that I have that right. Would anyone care to address that?
- 15 Mr. Vaughn?
- 16 MR. VAUGHN: Yes. Commissioner Pearson, if I
- 17 could just address that. Absolutely. That's actually what
- 18 the Commission found five years ago. Having transnational
- 19 affiliations would make it more likely that they would be
- 20 able to cause material injury.
- 21 And the Commission was correct because I think one
- of the things that you're hearing a lot from the witnesses
- 23 here today is credibility is enormously important in this
- 24 marketplace. We are concentrating at this point on
- 25 customers where we have a certain amount of credibility, and

- that's sort of where our focus has been in recent years.
- These companies that we're talking about here are
- 3 companies like Tenaris and V&M that have these transnational
- 4 affiliations and are well known all around the world. They
- 5 have exactly that same sort of credibility. They have
- 6 channels of distribution in this market. They are already
- 7 serving people in this market. They have large sales forces
- 8 in the United States already.
- 9 So I think it's not like when if you're a
- 10 distributor and you get a call from Tenaris or you get an
- offer from V&M, it's not the same as getting an offer or a
- call from a company that you've never heard of. It comes
- 13 with a sort of credibility and a relationship and a
- 14 background that makes it much more likely that you're going
- to buy that pipe. And so all of these things go to why the
- 16 transnational affiliations make it more likely that they
- 17 will be disrupted in this market.
- 18 CHAIRMAN PEARSON: Okay. Well, I wasn't on the
- 19 Commission five years ago when that previous finding was
- 20 made. I'm wondering how would you respond, and perhaps
- 21 someone other than Mr. Vaughn, to the argument that the
- 22 underlying economics would suggest that if you have a more
- 23 consolidated global industry with relatively fewer players
- 24 who might be wanting to export to the United States that
- 25 there might be more discipline in the market, less cutthroat

- 1 competition from small players who just have some product
- they need to get rid of, and putting on top of that the
- 3 issue that the firms that have transnational affiliations
- 4 may have some actual interest in protecting the ability to
- 5 sell profitably in the U.S. market and so would not be keen
- 6 to drive it down? Perhaps Mr. Stoner? As an economist, do
- 7 you have thoughts on this?
- 8 MR. STONER: (Away from microphone.)
- 9 CHAIRMAN PEARSON: Okay. Could you please come
- 10 closer to your microphone?
- 11 MR. STONER: Sure
- 12 CHAIRMAN PEARSON: Thank you.
- MR. STONER: I would think that the Argentineans
- 14 would not want to disrupt the United States market to the
- extent of lowering the prices from \$1200 a ton to \$600 a ton
- 16 like the Chinese product. I would think that if they had
- 17 extra capacity that they wanted to sell that they would
- 18 undercut the domestic industry initially by a small amount
- in order to take sales away, and that would cause the
- 20 domestic industry to have to try to meet that price.
- 21 And there could be considerable disruption of the
- 22 market not in the sense of lowering all the prices to the
- level that non-subject imports are lowering it to but rather
- on the margin, trying to take sales away by lowering price.
- 25 And this would cut into the domestic industry's ability to

- 1 use its segment strategy to maintain its profitability and
- 2 maintain its position, successful position, in selling this
- 3 product.
- 4 So I wouldn't think that the transnational
- 5 affiliations would necessarily result in such conservative
- 6 kinds of pricing that you wouldn't get if they had excess
- 7 capacity that they needed to sell, and since they're largely
- 8 export-driven, they've got to sell it somewhere.
- 9 They're going to want to be judicious, I would
- 10 assume, about how disruptive they were in different markets
- where they operated, but on the other hand, they would
- 12 presumably be interested in increasing their sales and
- disrupting the markets at the margin, as I indicated, which
- 14 could have a very substantial effect on the domestic
- 15 industry, which is directly focusing on those segments where
- the Argentineans and such would be making these attempted
- inroads.
- 18 MR. NARKIN: Chairman Pearson?
- 19 CHAIRMAN PEARSON: Yes.
- 20 MR. NARKIN: This is Steve Narkin with Skadden
- 21 Arps. If I could just add to that briefly just from a
- factual standpoint. First of all, as we have said, Tenaris
- does not sell this product in the United States to any
- 24 significant extent. Their acquisition of Maverick does not
- 25 give them the ability to make and sell this product in the

- 1 United States.
- 2 As to V&M, they, as you can tell, are not here
- 3 today. They have submitted questionnaire responses, and
- 4 we've talked a fair amount about those in our prehearing
- 5 brief.
- 6 CHAIRMAN PEARSON: Mr. Hecht?
- 7 MR. HECHT: Yes. Just a few additional thoughts.
- 8 I think the question you're asking goes to a somewhat
- 9 different point than the transnational affiliation point
- 10 we've raised. The point we're making, of course, is that
- 11 the ease of entry back into the market given the name and
- the credibility and the distribution, that that would
- 13 clearly facilitate their reentry into the market. I think
- 14 that's something the Commission has found before. That's
- something the courts have agreed with, that that in fact is
- 16 true.
- 17 You're asking, I quess, a separate question, which
- 18 is somehow are these combinations reducing competition in a
- 19 way that would affect their pricing behavior, and I guess we
- 20 don't see any evidence of that or find it persuasive.
- You've seen yourself instances in the past where you've had
- transnational affiliations and the strategy was to both dump
- or to have one dump or the other. I think if I recall
- correctly, Siderca owned Tamsa before the '95 OCTG cases,
- and I think they both chose to dump in this market.

- So, if you look at the market dynamic where these
- 2 companies are selling to, what their alternative export
- 3 markets are, what the pricing options are in those markets,
- 4 and then look at the attractiveness of the U.S. market, we
- 5 think they would have a clear incentive to come here. They
- 6 could get higher prices than what they're getting in other
- 7 markets and still capture market share here. So I think
- 8 that would be our contention in terms of their incentive and
- 9 likely pricing behavior.
- 10 CHAIRMAN PEARSON: And you do raise a good
- distinction between the ability of a more sophistication
- 12 transnational organization to understand a market and figure
- out how to enter it. I grant that. But then in order to
- 14 get to injury, don't we have to take the next step that
- 15 their entry or reentry into the market would be done in a
- 16 way that is disruptive and that is driving down prices or
- 17 taking big volumes?
- 18 If there is empirical evidence that that has
- 19 happened in the past when we revoked some other order, I'd
- 20 love to see it. I'm not sure that I'm entirely comfortable
- 21 giving full weight to the argument as you've presented it.
- 22 Mr. Vaughn?
- MR. VAUGHN: Yes. I mean, I think that we should
- 24 be clear about what we're saying these companies are going
- 25 to do. I mean, I don't think that anyone is saying that

- 1 Tenaris is going to sort of start shipping in necessarily
- 2 vast amounts of commodity grade steel to compete directly
- 3 with China.
- 4 We think that what they are going to do is they're
- 5 going to maximize their revenues and they're going to
- 6 maximize their sales and that the way to do that is to say
- 7 okay, we have to export a certain amount of product every
- 8 year. We just have to. It has to go somewhere. Where's
- 9 the best place for it to go? The best place for it to go is
- 10 the United States, the most attractive market. What's the
- 11 best way to serve that market? The best way to serve that
- market is to target the same customers the domestic industry
- is currently serving. Target those customers, ship the
- 14 volumes in there.
- 15 From Tenaris's perspective, it doesn't necessarily
- 16 have to be a large volume of shipment. From their
- 17 perspective, they're an enormous company. For these quys,
- 18 losing that much sale to a company like Tenaris or a company
- 19 like V&M, if they were to return to some of the levels that
- 20 we saw before the orders were imposed, it would be
- 21 devastating.
- 22 So we absolutely agree that they're very
- 23 sophisticated and they're going to act in a way that makes
- 24 the most sense for their bottom line. And we think that if
- 25 you sort of look at it from their perspective, that adds up

- 1 to a situation where they would severely harm domestic
- 2 producers.
- 3 VICE CHAIRMAN ARANOFF: Thank you, Mr. Chairman.
- 4 I want to join my colleagues in welcoming this morning's
- 5 panel, and thank you for sharing your time with us today.
- 6 The theory of injury that I've heard this morning
- of what would happen if we revoked the orders is that these
- 8 subject producers would enter into the high end of the
- 9 market and, as Mr. Stoner just said, bring down prices a
- 10 little at the high end, not compete with China or Ukraine or
- other countries at the low end.
- So my question for all of you is, if you look at
- where nonsubject imports are coming in from right now in
- 14 significant quantities, you see a number of European
- 15 producers, you see imports, in particular, from France,
- 16 Austria, and Spain in pretty substantial quantities.
- 17 So my question is, how are you competing right now
- 18 with producers from those European countries, who, I assume,
- 19 would be comparable in terms of quality with producers from
- 20 Germany, Argentina, or Brazil. Are they competing with you
- in this high end, and why do people buy from them, and how
- 22 would the competitive dynamics, with respect to the domestic
- industry and these other relatively high-end producers,
- 24 change if the subject producers were to reenter the market?
- 25 If one of the people who works in sales wants to take a stab

- 1 at this.
- 2 MR. LELAND: Martin Leland. I'll try to start off
- with that one. That's interesting. We do see the French,
- 4 and we do see -- I think Vost Alpine is Austria, and we
- 5 compete with them. Their prices are similar to ours in most
- 6 cases where we see them. V&M sells the same distribution,
- 7 to that extent, that we do in a lot of cases.
- 8 They have their mill that makes up through ten and
- 9 three quarter up around Lorain, Ohio, and Youngstown, and we
- 10 compete with that mill here, which is owned by the V&M
- 11 people. They bring in the product from France, and that
- 12 product comes in basically like we would expect these
- countries to come in. The difference is, again, we're
- 14 competing in a very small piece of the business. There's
- 15 180,000 tons of imports, and the domestic people have 60,000
- 16 tons of that.
- 17 The imports from these other countries are small.
- 18 We can compete with it, the pricing, as such; we can compete
- 19 with that. But if you bring in additional tons above and
- 20 beyond that and get into the smaller 60,000-to-70,000-ton
- 21 market, all of a sudden, you've run out of places to go.
- 22 VICE CHAIRMAN ARANOFF: Did anyone else want to
- 23 address that? Mr. Binder?
- MR. BINDER: Larry Binder. As a distributor, we
- 25 haven't seen that much coming in from the European mills, or

- I haven't, anyway, and I do know that one from Austria, they
- 2 bring a lot of OCTG product in, and they do bring some of
- 3 what we classify as pressure pipe, half inch through an inch
- 4 and a half. They bring some two inch and four inch in.
- 5 They have got three distributors. We're not one of them, so
- 6 I really can't say, price-wise, but I do know the Austria
- 7 mill has always been very concerned their pricing levels,
- 8 what they do bring in, because they don't want to be part of
- 9 the suit or the trade suit.
- I don't see them that much, to be honest with you.
- I can't speak for any of the other distributors, but we're
- 12 not a distributor for them.
- 13 VICE CHAIRMAN ARANOFF: Okay. Go ahead.
- MR. VAUGHN: I would just point out also, if you
- 15 look at the data, you'll see that, you know, the three
- 16 countries that you're looking at today -- Argentina, Brazil,
- 17 Germany -- in 1993, for example, they all shipped more than
- 18 20,000 tons to this market. The Austrian import numbers,
- 19 for example, you haven't seen that same type of surge. That
- 20 just hasn't been their history in the past and, similarly,
- 21 with some of the other countries.
- 22 So I think when you're talking about these three
- 23 countries, you're talking about countries that have more of
- 24 a history in this market and have been more disruptive in
- 25 this market in the past. So you can't necessarily assume

- 1 that if the orders are revoked, they are going to act
- 2 exactly like some of all of these other countries.
- I think the statute would encourage you to assume
- 4 that they are going to act as though they acted in the past.
- 5 Their own behavior is sort of the best model for their
- 6 likely forward-going behavior, as opposed to some of these
- 7 other companies who may have different business models or
- 8 different preferences.
- 9 VICE CHAIRMAN ARANOFF: Okay. I appreciate those
- answers, and if there is anything that you can add in the
- 11 post-hearing because I'm looking at Supplementary Table 1,
- 12 which is just the public Commerce statistics on nonsubject
- imports, and if you add Austria, France, and Spain, just as
- 14 an example, in 2005, you come to over 30,000 tons, which is
- not nothing in this market, although it's not as much as the
- 16 subject countries collectively shipped prior to the orders.
- 17 So I'm just trying to understand why, if subject
- 18 product were to come into the country in the same high-end
- 19 part of the market, that would have this effect of tipping
- the prices lower that the nonsubject imports have not had,
- 21 and I suppose it depends on what volume we find is likely,
- 22 but anything that you can do to elaborate on that would be
- 23 appreciated.
- There was an amount of testimony from the
- 25 distributors this morning about the fact that inventories

- 1 are relatively high and that if a significant additional
- 2 volume of product were to enter the market, that could
- 3 trigger an inventory sell-off, which would have a
- 4 significant effect on prices.
- 5 In some other steel industry cases that we've seen
- 6 recently, there has been this pattern of inventories getting
- 7 high, being sold off, and the whole thing is over in about
- 8 three or four months, and prices come right back up. Is
- 9 this market different? When we see an inventory sell-off,
- is it a short-term thing, or are there more lasting effects?
- MR. BINDER: In past history, we're in cyclical
- business, and our inventories are higher, as of February
- 13 1st, are higher than they have been in the last year, and
- 14 we're seeing a slow up in the market, demand. We're not
- 15 seeing a lot of demand. It's steady, but we're not seeing
- 16 an increase in demand.
- 17 So what I'm concerned about at our inventory, if
- 18 we start getting more inventory coming in from all of the
- mills, it's going to be a price war, and we don't want that.
- 20 We can't afford it, and we've been through this before, and
- when you've got higher cost of inventory, and then you come
- 22 in with lower import pricing, then I've got to sell it at a
- 23 smaller discount, or maybe sometimes have to sell it under
- 24 my cost, and then I've got to go out and try to replenish
- 25 that inventory, and I'm concerned about where it will stop.

- 1 If you buy one quarter at this price, you've got to order
- 2 enough for another quarter, well then by the time the next
- 3 quarter gets in, you're underwater on that quarter, and
- 4 that's what we're trying to avoid.
- 5 So it's just basic economics. We don't want to
- 6 sell under our cost, and we've had to do that historically.
- 7 Now that we're seeing the product, the demand is steady, but
- 8 it is not increasing, and we feel that we're in a downturn.
- 9 Now, how long this downturn goes, I can't answer that, but
- we've got to prepare for that. So that's the concern to us.
- 11 VICE CHAIRMAN ARANOFF: Okay. Well, perhaps we
- 12 can come back to this in the next round. I want to try and
- understand the economics of your business, the distributor
- business, a little bit better, in the sense that if all of
- 15 the distributors have high inventories and no real incentive
- 16 to buy more, and subject imports come into the market, how
- 17 can they drive down prices if nobody wants to buy anything?
- 18 I'm trying to figure out how that dynamic happens,
- 19 if you all are fully stocked right now. At what point do
- 20 you have an incentive to buy, even though you don't need to
- 21 buy, because you don't see the demand, just to bring down
- the average cost. I'll come back to that in the next round.
- 23 Thanks, Mr. Chairman.
- 24 CHAIRMAN PEARSON: Commissioner Hillman?
- 25 COMMISSIONER HILLMAN: Thank you. Mr. Chairman?

1	CHAIRMAN PEARSON: Yes. Excuse me. Commissioner
2	Hillman, I apologize. I am advised that Congresswoman
3	Sutton has arrived, and we will now welcome her.
4	MS. ABBOTT: The Honorable Betty Sutton, United
5	States Congresswoman, 13th District, State of Ohio.
6	CHAIRMAN PEARSON: Welcome, Congresswoman Sutton.
7	CONGRESSWOMAN SUTTON: Thank you very much. Thank
8	you for the opportunity to address the Commission.
9	It's no secret that our manufacturers and workers
10	in the United States are struggling to compete on an uneven
11	global playing field. This system of unfair trade has led
12	more and more companies to ship skilled, high-paying
13	manufacturing jobs overseas, and over the past six years,
14	we've lost nearly three million manufacturing jobs. Two
15	hundred thousand of these jobs have been lost in Ohio.
16	We must make it a priority to ensure our
17	manufacturers and workers, who can compete with anyone in
18	the world, have a level playing field.
19	I'm here today to discuss an extremely important
20	economic issue to the people of the 13th District of Ohio:
21	the seamless carbon and alloy steel standard, line, and
22	pressure pipe industry. A high-tech, high-wage
23	manufacturing sector, the seamless pipe industry is an
24	example of the types of jobs we've lost and that we must

work fervently to keep. There is a seamless pipe facility

25

- in my district, located in Lorain, Ohio, that employs 480
- 2 hard-working Americans. The seamless pipe industry has had
- 3 to bear the burden of unfair foreign competition, putting
- 4 the livelihoods of those at our Lorain plant in jeopardy.
- 5 Our seamless pipe industry continues to survive.
- 6 Fortunately, thanks to the effectiveness of the antidumping
- 7 order in place. This is why enforcement of U.S. trade laws
- 8 is vital, to ensure that our businesses and workers have the
- 9 opportunity to compete on a level playing field. It is our
- 10 job to make sure that our market remains free and fair.
- 11 The seamless pipe industry has battled a
- 12 significant amount of unfair trading in recent years. In
- 13 1995, the Commission found that dumped imports of seamless
- 14 pipe from four countries were injuring the industry. In
- 15 2000, the Commission found that unfairly traded imports from
- 16 four other countries had also caused material injury.
- 17 Just last year, the Department of Commerce found
- 18 that if these orders were revoked, the dumping would resume.
- 19 This blatant disregard, repeated disregard, of our trade
- 20 laws is extremely disturbing. This type of behavior, which
- 21 has served to undercut and injure our seamless pipe industry
- in the past, is indicative of what will occur if the orders
- 23 are revoked.
- The unwillingness of our trading partners to play
- 25 by the rules, which is the cornerstone of fair trade, is

- 1 disturbing. We cannot idly stand by and watch our
- 2 industries and workers be penalized for playing fairly. We
- 3 cannot allow the 480 Americans working in Lorain to fall
- 4 victim to unfair trade. We should not force our companies
- 5 to compete with foreign producers, propped up by their
- 6 governments and who unfairly benefit from closed markets and
- 7 other types of unfair competition.
- 8 Allowing our industries to be destroyed by such
- 9 forces does a disservice to our country and renders our
- trade laws meaningless. The antidumping orders that have
- 11 been in effect have helped the seamless pipe industry and
- should be continued to prevent another surge of cheap
- imports.
- 14 Accordingly, the Commission should find that
- 15 revocation of the orders at issue will lead to a
- 16 continuation of recurrence of material injury. I believe
- 17 the ITC plays a vital role in the compact we have with the
- 18 American people when it comes to trade. The American people
- 19 are willing to support a global system that is fair and
- 20 allows them to participate in the gains from trade. But an
- open market means we all need to be playing by the same set
- 22 of rules.
- I can tell you that, in my district and in our
- state, there is a lot of angst and anger when it comes to
- 25 trade policy that's been followed in this country. People

- 1 can't understand why we allow countries to manipulate their
- 2 currency, put up barriers in their markets, and unfairly
- 3 subsidize their producers. They can't understand why we
- 4 allow industries to pick up and leave this country or be
- 5 forced out of business because they cannot compete with
- 6 foreign companies that receive such artificial advantages.
- 7 Not so long ago, a Midwest middle-class family
- 8 could count on a manufacturing job to put food on the table,
- 9 cover health care costs, and supply a pension. Growing up
- in a working-class family in Buyerton, Ohio, this was the
- 11 case for my family. My dad worked in the boilermaker
- 12 factory, and my parents worked hard to provide for us.
- Today, the one thing that has not changed is that
- 14 families still need good-paying jobs in the heartland of
- 15 America, in Lorain, Ohio; in Akron, Ohio; and Buyerton,
- 16 Ohio. But we no longer have the security of knowing that
- 17 good jobs are available to all of those who are willing to
- 18 work.
- The lure of cheap labor in foreign nations, where
- 20 the lack of organized labor means that health care benefits
- 21 and safe working conditions are not something that a
- 22 corporation has to pay for, has fundamentally changed the
- 23 way of life for many in Ohio. They are worried that their
- jobs will be shipped overseas.
- 25 You can pursue all of the trade agreements you

- want, but if you don't enforce the rules, you will never
- 2 have fair trade. We need help rebuilding confidence in the
- 3 international system by getting our principles right. We
- 4 need to make it clear that if you cheat, if you refuse to
- 5 play by the rules, you will not have access to this market.
- At the end of the day, that is what this case is
- 7 all about. The domestic industry has improved, thanks to
- 8 the benefit of these orders, but it will once again see
- 9 depressed pricing and unemployment if the door for unfair
- 10 trade is reopened. That constitutes material injury under
- 11 the law and fully justifies retention of the trade orders
- 12 before you.
- 13 Again, I appreciate the opportunity to provide
- 14 these comments and sincerely hope that you keep the orders
- 15 you have provided in place. Thank you so much.
- 16 CHAIRMAN PEARSON: Thank you.
- 17 Are there any questions for Representative Sutton?
- 18 (No response.)
- 19 CHAIRMAN PEARSON: Thank you. I'm glad you could
- 20 join us.
- 21 CONGRESSWOMAN SUTTON: Thank you.
- 22 CHAIRMAN PEARSON: Now, let me turn again to
- 23 Commissioner Hillman.
- 24 COMMISSIONER HILLMAN: Thank you very much. I
- 25 want to pick up on a couple of the issues that my colleaques

- 1 have raised to try to understand the relationship between
- 2 market share issues and price.
- Mr. Broglie, I heard you say that it was dangerous
- 4 to lower your price to chase share. We certainly understand
- 5 that. We see, in a lot of these cases, companies making a
- 6 variety of choices when they are faced with import
- 7 competition. One of them could be to lower their price to
- 8 try to keep share. Another is to make the choice that, as I
- 9 hear it, you're saying you've made, which is to keep prices
- 10 high and understand that you're going to lose share as a
- 11 result of that.
- 12 But I'm trying to understand how it's working in
- this market now because, as I look at it, you have the
- 14 absolute highest prices we've seen in the 15 years that
- we've looked at this data, very, very high prices; the
- highest profitability levels we've seen, again, in the 15
- 17 years, and yet I'm hearing it described as a very all-or-
- 18 none proposition.
- 19 Either I lower my price all the way down, the full
- 20 \$600, to meet the Chinese price, that there is no in-
- between. I can't lower it by 50 bucks or 100 bucks, which
- 22 would still leave you extremely profitable, but I can't do
- that, and that's what I'm trying to understand, is why is it
- that you would have to go all the way down to the Chinese
- 25 price in order to win back, or, at least, hang onto, the

- 1 share that you have.
- 2 MR. HECHT: --
- 3 MR. BROGLIE: Mark, can chime in. You know what
- 4 we see is, getting back to last year, this process started
- 5 where demand had slowed, inventory was weak. As we
- discussed, we've got high and our order books started
- 7 falling off; and, for us, to go significantly lower, or
- 8 lower our price, it would start a drastic decline in the
- 9 pricing momentum we have had over the last couple of years.
- 10 We just don't think that's prudent or smart to start trying
- 11 to compete with those folks that have already come in and
- 12 tried to take our business here.
- I guess, as I said in my testimony, we've already
- 14 reduced our operation to the lowest level that we think we
- can manage with, you know, a five-turn operation: one shift
- 16 per day. It doesn't do us any good to put more product out
- 17 there.
- 18 COMMISSIONER HILLMAN: That's what I'm trying to
- 19 understand, whether that makes sense. Again, you're at sky-
- 20 high prices, sky-high profitability. Why not give us a
- 21 little price and a little profitability in order to put out
- 22 more product?
- I hear you all saying: It can't work. It doesn't
- happen, but I'm not sure that I'm understanding why not?
- 25 Mr. Leland?

- 1 MR. LELAND: Yes, ma'am. Maybe I can throw
- 2 something out here and we can bounce this off a little bit
- 3 and see if we can explain it.
- But I guess what I would say, and I've developed
- 5 it with the customers. First of all, remember our customers
- in this product line, our customer really is not Exxon,
- 7 Shell, Mobil. Our customer is Larry Bender and Jim Durham
- 8 and distributors.
- 9 It all goes through those guys. So the first
- 10 loyalty I think, in regard to their inventory, really gives
- 11 us pause to start paying a reduce-price game. If I sold
- 12 Larry pipe at \$1,200.00 a ton, I injure him if I next month
- sell it for \$1,100.00 a ton. That's one thing that always
- 14 comes in our mind.
- No. 2, I would make the proposition that if the
- 16 Chinese were \$600.00 a ton below us, if we reduce our price
- 17 \$100.00 a ton, we would not get one piece of that business.
- 18 They would still buy Chinese. Why would they? If they
- 19 could get it at \$600.00 a ton less, then it becomes \$500.00.
- 20 What's the big deal? They still have a \$500.00 advantage
- and that's what they would do.
- 22 COMMISSIONER HILLMAN: Okay. Do any of the
- 23 distributors want to comment on this?
- 24 MR. DURHAM: I'm Jim Durham. I would agree with
- 25 that. If the mills did reduce their price, then that does

- 1 have a negative impact on the distributors that carry a lot
- 2 of their product.
- We buy domestic and we buy import. We buy quite a
- 4 bit from China. And we certainly are seeing material from
- 5 China increase in acceptability.
- 6 COMMISSIONER HILLMAN: Okay. Now, if the Chinese
- 7 price is \$600.00 lower at the time than your domestic
- 8 suppliers, why don't you buy everything from China?
- 9 MR. DURHAM: Because there are still people that
- want pipe that's made in the U.S.A., that's domestically
- 11 produced. There are still people that will pipe that's on
- the approved manufacturer's list, which U. S. Steel and
- 13 Koppel are on most of those lists, if not all of them.
- 14 And the subject companies here today, I think are
- on most of those lists, or could easily get on those lists.
- 16 I think that you're going to see more and more of the -- I
- 17 think there is one or two of the Chinese mills now that are
- 18 on some of these lists and I'm sure that you'll continue to
- 19 see that happen.
- 20 As they get on these lists, I would have to think
- 21 that their prices might come up a little bit. Now, will
- they come all the way up to this figure of \$1,200.00 or not,
- 23 I don't know.
- 24 COMMISSIONER HILLMAN: Okay. How significant
- 25 would you say these AML lists are? I mean what portion of

- 1 your purchasers are requesting that the product be from an
- 2 AML supplier?
- 3 MR. DURHAM: They're important, but I think not as
- 4 important as they used to be.
- 5 COMMISSIONER HILLMAN: Okay
- 6 MR. DURHAM: I think that's because more and more
- 7 people are buying product because of the price disparity,
- 8 particularly the Chinese, and even the material that comes
- 9 in from Russia and the Ukraine. We're seeing more and more
- 10 people that want to try that product.
- I don't know if I could tell you exactly how
- 12 important those lists are.
- 13 COMMISSIONER HILLMAN: Well, maybe help me
- 14 understand the relationship between these lists versus the
- 15 stenciling standards issues. It was mentioned. Commissioner
- 16 Lane asked about this issue of: When you say you're selling
- into the high-end, high-quality market, and we're all trying
- 18 to understand, what is that?
- I think I heard Mr. Verellen's (ph) testimony:
- 20 It's not that the pipe itself -- the steel isn't different.
- 21 It's not tested differently. It's the same pipe. It's a
- 22 question of the fact that you're marketing it to a high-end
- 23 customer who has faith in U. S. Steel or has faith in
- 24 Koppel.
- 25 Again, who has dealt with you before. So what

- 1 you're selling is, in part, your good reputation, but it's
- the same steel, the same pipe, as I heard it, that you could
- 3 buy from anywhere.
- 4 So I'm trying to also understand the relationship,
- 5 whether that's really what's going on versus this AML issue,
- 6 versus whether it is dual, triple, quadruple stenciled for
- 7 services either standard or line pipe?
- 8 How do those factors play into these purchasing
- 9 decisions?
- MR. DURHAM: Well, the companies that are on these
- 11 AMLs have made the effort, and have taken the time, to get
- 12 on those lists. It is time consuming and it's not an easy
- 13 matter to get on the AMLs. Some companies that have these
- 14 lists are more stringent in their requirements than others
- 15 are.
- I believe that you're going to see more and more
- of the companies that are not on them now are going to try
- 18 to get on them, particularly the ones from the oil
- 19 companies. That would be the Exxons and the Shells and the
- 20 Chevrons.
- 21 COMMISSIONER HILLMAN: Mr. Binder, would you have
- 22 a sense of this: Of what portion of your customers are
- looking for AMLs, and to what degree how a product is
- stenciled, or tested, affects this issue of sales by quality
- 25 high-end?

- 1 MR. BINDER: Well, when you say quality and high-
- end, we deal with a lot of the refineries, what we call
- 3 down-stream products and refinery chemical plants. They are
- 4 owned by the majors.
- For instance, like you're got Duke, you're got
- 6 Exxon, you're got ConocoPhillips. You've got -- anybody
- 7 that -- Sun that has refineries. They're a liability any
- 8 more. They've got to cover themselves in liability.
- 9 They're even asking the distribution now as redman (ph) to
- 10 audit mills.
- 11 What the companies have done in the past, these
- companies, they're gone and went through the mills. They're
- done audits on them. So they know, and they're approved
- 14 these mills.
- They want to get away from that and they're asking
- 16 distribution to do this also: To audit the mills so that we
- can say that it's a good mill, it's a premium mill. They
- 18 make a quality product, even though it may say API spec, or
- 19 the ASTM spec, but they want to have some documentation that
- those mills have been audited. Then if anything happens,
- 21 for liability, they come back and say: Well, we've done the
- 22 audit and they showed this and this.
- So they're asking us to do that too. So our
- 24 purchasing that we look at, we've got to make sure that we
- 25 have used -- or purchased from the mill that was audited by

- 1 these end users, or by ourselves.
- 2 COMMISSIONER HILLMAN: Do you do that only for
- domestic mills, or are you also auditing foreign mills?
- 4 MR. BINDER: No, it's all. It's turning into the
- 5 foreign mills too.
- 6 COMMISSIONER HILLMAN: Okay.
- 7 MR. BINDER: And we haven't --
- 8 COMMISSIONER HILLMAN: In subject countries
- 9 everywhere: China, the Ukraine, Russia?
- MR. BINDER: Well now, if the end user has already
- 11 audited the subject companies, or the Chinese mills, they
- have told us: Okay, you can go ahead and buy Chinese, you
- 13 can buy Siderca or whatever. You can buy it and U. S.
- 14 Steel, they've done audits on U. S. Steel. That's where the
- 15 AMLs are coming from.
- And Exxon, they're done a lot; ConocoPhillips has
- 17 a done a lot. They travel all over the world to do their
- 18 audits. So when they buy some pipe, they say: We'll
- 19 purchase that pipe. All you've got to do is make sure that
- that pipe that you send us comes from one of these audited
- 21 mills.
- 22 COMMISSIONER HILLMAN: Okay. I appreciate those
- answers. Thank you.
- 24 CHAIRMAN PEARSON: Commissioner Okun?
- 25 COMMISSIONER OKUN: Thank you, Mr. Chairman. And

- 1 I join my colleagues in welcoming Commissioner Williamson
- 2 here for his first hearing, and I'm also welcoming this
- 3 panel. I appreciate so many of you taking your time from
- 4 your business to be with you.
- And to the students who are observing, a welcome
- 6 to you as well.
- 7 Let me, I guess, continue a little bit down this
- 8 line about what the emphasis on the lost-market share during
- 9 the period of review tells us how we should evaluate looking
- 10 forward.
- Help me, if you can, I quess this would be
- 12 producers, or maybe some of the distributors would have a
- 13 sense of this as well, which is: To the extent we see the
- 14 rise in the apparent consumption, which is consistent with
- the demand that we've talked about during this period, has
- there been any change in where the high- and low-end part of
- 17 that?
- Because, again, to the extent there's been
- 19 emphasis on China, and China becoming a much bigger player
- in this market, and apparent consumption going up, it's
- 21 impacting market share but it's impacting market share in a
- 22 growing market. So I'm trying to figure out: Is that market
- that you all could have had, is it the majors?
- I'm just trying to figure who's seeing to what and
- 25 whether it's changed over time? Do you want to help me out

- 1 with that on where this increase in consumption, what kind
- of products, whose buying it?
- Mr. Leland, you're usually ready to jump in there?
- 4 MR. LELAND: Well, to answer your question: I'm
- 5 not sure where all the customers -- I couldn't name
- 6 customers where all this Chinese pipe is going, as an
- 7 example versus where our pipe is going.
- 8 You know, right now, we have about thirty percent
- 9 of the market in domestic, and sixty-five percent or seventy
- 10 percent is international, which a preponderance of that is
- 11 Chinese. There are others as well.
- The people buying the Chinese, again, I'll go back
- to an original comment, a lot of it is going -- low-end is
- 14 the non-API product that's going into projects that aren't
- related to petro-chemical, aren't related to refineries.
- 16 Again, more into housing, construction, that sort
- 17 of thing. That's where a lot of that Chinese is going
- 18 today. But, Tien Jin and Bio-Steel both -- these mills have
- 19 the license, they have been audited all-country-wise by a
- 20 number of people. There's no reason why in the world why
- 21 that they couldn't get into the higher end of this thing
- 22 when they get ready to do it.
- But there's a huge market in the non-API product.
- 24 Gosh, like I say, it's construction, it's the things that
- 25 don't have an API license. That's the people that are

- 1 buying the Chinese. The people that are buying the higher
- end, from our distributors, would be the major oil
- 3 companies, the major independents, the major refineries, and
- 4 petro-chemical places.
- I hope I'm not rambling too much but that's what I
- 6 trying to do, give you a sense of what you're --
- 7 COMMISSIONER OKUN: Okay. I just wanted to move
- 8 to that next question, which is: From the responses that
- 9 you've given to my colleagues, all of you, about what would
- 10 happen if the order were revoked with respect to these
- 11 producers.
- One of your four points you started out with were
- that they would compete directly with the domestic producers
- 14 for the high-end sales.
- You had some responses on the non-subjects that
- are here, that are Europeans, that look to be comparable,
- 17 and how much volume is in here.
- 18 I guess that maybe I'm just going back to this
- 19 question of: Do we have to find that the volume that's going
- 20 to come from these countries has to be fairly significant to
- 21 change the market dynamics much if who these subject
- 22 producers would be competing with are not the ones that are
- 23 going to lower prices -- where's not a \$600.00 price spread?
- I mean I haven't heard anyone say these guys are
- coming in way under except they're going to be competitive.

- 1 All right, Mr. Vaughn, you have your hand up.
- 2 MR. VAUGHN: Yes. Let me just -- because that
- 3 sort of goes to the question of likely volume and
- 4 significant.
- 5 So let me start off by addressing that. The
- 6 question is: Is the volume that's going to come in from
- 7 these countries, is it going to be enough to be significant
- 8 under the law?
- 9 What you have right now is; You have a situation,
- 10 I think the testimony has all been pretty clear on this, we
- 11 already have, and just in the last year, you can look at the
- 12 numbers and see how much more stuff has come in from China.
- So every month purchasers are trying to decide: Am
- I ready to trust Chinese pipe? Am I ready to trust
- 15 Ukrainian pipe? If the answer to that is yes, then they
- switch over to the Chinese and Ukrainian pipe.
- 17 The price gap is so big that, as Mr. Leland was
- 18 testifying earlier, it's a \$600.00 pricing gap. So there's
- certainly no way that cutting prices \$100.00 or \$200.00 or
- 20 \$300.00. If you trust that pipe, then you switch over.
- 21 That's sort of what has been the testimony.
- The question is now that leaves the domestic
- 23 producers, as Mr. Verellen was saying, competing for these
- sort of what we've been calling the high-end customers,
- 25 which are customers that are not yet ready to trust the

- 1 Chinese and other non-subject pipe, for whatever reason.
- 2 The question is: If you revoke these orders and
- 3 the volume starts to come in from these companies that
- 4 everybody trusts, and that everybody recognizes, where there
- is no hesitation, and that volume starts coming in to that
- 6 high-end of the market, to those specific customers that are
- 7 so important to this industry, is that going to be enough of
- 8 a volume to be significant and to change the behavior of
- 9 these people sitting before you?
- 10 And the unanimous testimony of everybody is: Yes.
- 11 Because that undermines our whole strategy. Because now
- we're in a position to where we're not dealing with
- companies that not everybody trusts. We're dealing with
- 14 companies that everybody trusts.
- So, at this point, thee is nowhere else for the
- 16 domestic industry to go. They either have to compete
- 17 directly on price to save that market share, or their orders
- 18 are just going to dry up. That's what they're telling you.
- So it's the fact that you're going to see this
- 20 volume targeted at a particular part of the market that is
- 21 absolutely critical to the domestic producers. That's what
- you're hearing these people describe today.
- 23 COMMISSIONER OKUN: Okay. Mr. Leland?
- MR. LELAND: Yes. I was just going to add another
- 25 comment. I think that everybody needs to understand that we

- 1 are operating five turns a day today; five turns a week,
- we're operating eight hours a day. That's the minimum we
- 3 can operate.
- We don't have the business today. You add
- 5 additional capacity into this market and we're not going to
- 6 operate five days a week because they're going to take it
- 7 directly from us. So there's not this huge, wonderful
- 8 market out there as we sit in here today.
- 9 You look at the overall numbers and it looks
- 10 extremely good, and it has been very nice. But today our
- 11 plant is running minimum. Like I said: one shift five days
- 12 a week and that's all we're doing. Additional imports,
- 13 additional tons into this market, and the Chinese getting
- 14 upgraded by some of our customers -- any customer lost
- today to us can be devastating. When we say we're on the
- 16 knife's edge, that's what we're talking about. We are at
- 17 the lowest operating level now.
- 18 You bring in additional tons, even to the twenty,
- 19 thirty thousand tons we've talked about from Spain, V&M, et
- 20 cetera, and we would have a problem.
- 21 COMMISSIONER OKUN: Mr. Broglie?
- 22 MR. BROGLIE: Yes. I'd just go back to what
- everybody else is saying: We are at a tipping point here.
- We take spot orders, basically, the way we work through
- distribution; and we're not that far out on our order book.

1

2 As we've said, we are running one shift a day at 3 Lorraine. It is very difficult to operate that way. We've been doing it for a long time. We've learned how to do it. 4 Our people do a great job starting up. 5 6 For instance, this week, you know with the weather in Lorraine, Ohio being very cold, we had difficulty 7 8 starting the mill up. And we are gong to be squeezed very dramatically, as these fellows said, as the Chinese are 9 becoming more acceptable into the market, which they will 10 11 do, and they're adding capacity and it's good capacity. 12 It's new equipment. They probably have all the orders to 13 the mill builders. And these companies that are at issue here, will quickly take our business away, the one remaining 14 spot that we have available. 15 COMMISSIONER OKUN: I quess what I'm hearing is: 16 It's much easier to understand what you're saying about 17 18 China than it is to understand with respect to these subject 19 producers when your profitability numbers are good. 20 Again, this is a highly allocated industry. we've observed in other cases that the capacity utilization 21 22 numbers reported -- in some ways, it doesn't look like of 23 other industries, and they have to take that into account when listening to you say how your running your shifts, vis-24 a-vis your profitability, vis-a-vis other lines that you can 25

- 1 run.
- 2 MR. VAUGHN: And this business has a history of
- 3 cyclicality. I mean if you go back twenty some years, there
- 4 have been boom- and bust times. We'd like to say that this
- is going to go on forever. I'd like to be that optimistic
- and tell everybody that, but there's a lot of hindsight here
- 7 that we have to look at and be aware of, and be cautious.
- 8 So that's why we're very concerned and that's why
- 9 we feel that these orders are needed to stay in place to
- 10 protect the remaining business we have at that facility.
- 11 COMMISSIONER OKUN: Okay. I'll have an
- opportunity to ask some more questions on my next round.
- 13 Thank you, Mr. Chairman.
- 14 CHAIRMAN PEARSON: Commissioner Williamson?
- 15 COMMISSIONER WILLIAMSON: Thank you very much. As
- I said earlier, it's a real honor and a privilege to be able
- 17 to serve on the Commission and to participate in this
- 18 hearing.
- The first question I wanted to get a better
- 20 understanding of is: We talked about certain imports being
- 21 produced by trans-national suppliers. But I'm getting the
- 22 impression that we also have these high-end customers. They
- are trans-national companies too. So what do they do
- 24 overseas? Are they going likely to be buying from the
- 25 subject importer producers overseas?

1	In	that	regard,	how	often	do	these	high-	end
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- 2 companies change their AMLs, that list? How often does that
- 3 get changed and updated, and what does that say about the
- 4 future? Thank you.
- 5 CHAIRMAN PEARSON: Thank you. Mr. Durham?
- 6 MR. DURHAM: I would say: How often do they get
- 7 updated?
- 8 If a particular company wants to get on that AML,
- 9 and if they make a strong enough case, I would say that
- 10 you'll see a new manufacturer on the AMLs, most of them,
- 11 maybe every year or two. I think that most of them feel
- that they have all they need. I mean they're got to really
- need to have someone on their list, and we've worked before
- in getting manufacturers on these lists.
- 15 Again, I think that you're going to see more of
- 16 the Chinese companies on those lists in the future because
- 17 they are also going more for the high-end customers, and
- 18 they'll be successful in doing that.
- 19 MR. LELAND: To answer the first part of your
- 20 question, Martin Leland here: Internally, they do so, those
- 21 customers, when you ask about -- if you're talking about --
- they have contracts on the all country side of the business,
- as an example.
- The subject companies here and others have
- 25 contracts with the major oil companies: BP, Shell, Chevron.

- 1 They sell all these big companies, and I've been handling
- 2 the international sales for Tubular as well, and we don't
- 3 sell to those people. They have contracts. It's a
- 4 contractual business, but they do. In my opinion, the
- 5 minute that subjects -- if this were revoked, immediately
- 6 they would take that business over in this country.
- 7 MR. HECHT: Commissioner Williamson, we would also
- 8 like to extend our congratulations and welcome to you.
- I just want to follow up on what Mr. Leland said:
- 10 I think it certainly is our view that these trans-national
- 11 companies do sell to people overseas that we think they
- 12 would sell to in the U.S. as well.
- In fact, if you go on the web site and look at
- 14 Tenaris and how they market themselves as a global company
- that can meet your global needs in all markets, we just find
- it fundamentally implausible that, if this relief were
- 17 lifted, they would say: We'll supply all your global needs
- 18 except in the most attractive market in the world.
- 19 So we think that is relevant and an important
- 20 factor in the case.
- 21 COMMISSIONER WILLIAMSON: Thank you. A question
- 22 for Mr. McCall. You talked about the steel workers being
- the best in the world.
- So I was wondering what has happened and what has
- 25 been done for the companies during the time that the orders

- 1 have been in place to show that they remain that way; and
- what can you say about how important is that the orders stay
- 3 in place in order that any efforts that have been made to
- 4 improve the competitors of the workers and insure that they
- 5 benefit from global trade?
- 6 MR. McCALL: Well, I would first start off by
- 7 saying that I recognize this to be a cheap shot, but I'm
- 8 going to take it anyway. We've been trying to get the
- 9 companies to redesign and restructure work for decades, and
- they finally listening to us around 2000.
- So, beginning in the year 2000, throughout the
- industry, we have redesigned and restructured work through
- our collective bargaining agreements where jobs for decades
- 14 and decades were single purpose, single functional sort of
- 15 jobs.
- 16 We have now taken the blinders off. They are
- 17 multi-functional, multi-skilled. There is lots of training
- 18 that goes on in the workplaces throughout the industry, not
- 19 just in this particular industry, but in all of the steel
- 20 industries
- So we know that we're more productive and more
- 22 efficient and more effective with those new collective
- 23 bargaining agreements that were first put in -- at least in
- the Lorraine facilities and the Alabama facilities in 2003,
- 25 maybe 2002. I don't remember the exact year, but in part of

- 1 the Lorraine facility in 1999.
- 2 So, from that perspective, we know we're more
- 3 efficient, more effective. But we can't compete against
- 4 products that are dumped in the U.S. where there are
- 5 subsidies that help allow those companies to produce those
- 6 products, or to send those products to our shores.
- 7 It goes back to another point that I made that in
- 8 all these countries, whether it's in this particular case,
- 9 Argentina, Brazil or Germany, where we have visited those
- 10 facilities and those plants in those countries and talked to
- 11 some of their broader steel industry folks as well, their
- 12 capacity, it's tremendous more than the demand in their
- 13 country. They expect to be able to -- they have to enter
- 14 our market at whatever cost.
- But try to get a pound of steel under into one of
- those countries, even when it is very, very competitive in
- 17 pricing, you can't do it without some sort of a barrier to
- 18 that. So, from our perspective, it's about fairness and
- 19 it's about justice.
- We'll compete on a level playing field with
- 21 anybody. We've redesigned and restructured the way we do
- work and have done a lot of things in the industry from the
- 23 productivity side over the years, and we expect to be
- rewarded with that by at least having a level playing field
- in the market.

- 1 MR. BINDER: If I could just support what Mr.
- 2 McCall said. I've been involved, you know, and in my
- 3 thirty-three years have been through some very significant
- 4 downsizes and the Union has been very helpful.
- 5 Like he said, as recently as the last contract
- 6 that we had, it significantly reduced the workforces in all
- of our locations. If you go around to our pipe-making
- 8 facilities, you don't see a lot of people there. So they
- 9 have made the sacrifices. We have made the sacrifices to
- 10 become more efficient and we are.
- 11 No question about it. There are more people doing
- more tasks today than ever. They're working seven days a
- week, twenty-four hours a day to make sure that these
- 14 facilities are maintained and run.
- So we've got a good thing going here and we want
- to keep it going. We've finally gotten to be profitable as
- 17 a result of the cooperation that we've received from the
- 18 steel workers and we appreciate it.
- 19 CHAIRMAN PEARSON: Commissioner, can you be close
- 20 to your microphone there please?
- 21 COMMISSIONER WILLIAMSON: Sorry. Thank you.
- I just want to go to a point that Mr. Stoner
- raised for the demand for oil and gas in the future since
- this seems to have something to do with the prospects of
- 25 sales for these products.

1	He mentioned that he didn't expect that prices
2	are probably are going to decline. I was wondering whether,
3	given what's been happening in the Chinese economy, and how
4	they're consumption of raw materials and things like that,
5	how much weight should we really give to this prediction
6	about long-term prices and the demand for the products?
7	I guess that also gets to the demand for raw
8	materials for the industry. Again, China is buying an
9	increasing share of the world production of raw materials,
10	and how that might affect the industry's costs and all?
11	MR. DURHAM: Yes, well I think you always have to
12	look with a certain amount of a skeptical eye
13	to any forecasts. But the EIA forecasts take into
14	account the global economy and the likelihood that there is
15	going to be demand for energy from the Chinese economy as
16	well as other sources.
17	I think we just have to go with the best
18	predications that are out there. The EIA projections are
19	not the only ones that I've seen, or that exist. You can
20	look at the NYNEX natural gas and crude oil futures, which
21	is not just a government body making projections. These are
22	people in the market that are contracting for future
23	delivery. where a lot of money is to be made or lost based
24	on the projection being a good one.
25	Those projections, the prices for crude oil

- 1 futures out in 2008, 2009 also show that there is an
- 2 expectation that energy prices are going to stabilize, if
- 3 not decrease.
- 4 As to raw materials, I would expect that there
- 5 would be some demand for pipe in China, based on the
- 6 tremendous expansion that's going on in that economy, petro-
- 7 chemicals maybe. I haven't studied that but it's not clear
- 8 to me precisely whether the U.S. domestic steel industry in
- 9 the United States would be in the best position to go after
- 10 that.
- 11 CHAIRMAN PEARSON: Okay, thank you.
- 12 Commissioner Lane?
- 13 COMMISSIONER LANE: Thank you. Mr. Durham, I'm
- 14 going to start with you.
- As I understand it, U. S. producers sell mostly to
- distributors, and importers sell only to distributors more
- 17 or less. And, as I understand your testimony, you have
- inventory made up of both domestic product and non-subject,
- 19 including Chinese product.
- MR. DURHAM: It's basically --
- 21 COMMISSIONER LANE: And, as I further understand
- the testimony, you would be buying the Chinese product at
- approximately \$600.00 a ton less than the domestic product.
- 24 So could you tell me: Basically, what percentage
- 25 of your inventory now is made up of domestic and what is

- 1 made up of non-domestic?
- If you don't want to tell me that's okay. You can
- 3 put it in your post-hearing brief and I'll go onto my next
- 4 question.
- 5 MR. DURHAM: It's basically half and half.
- 6 COMMISSIONER LANE: Okay. So, as I understand it,
- 7 the Chinese product might not be a hot-selling item because
- 8 of perception. But you are willing to, at least, stock half
- 9 your inventory of Chinese. And the Argentine, Brazil and
- 10 the German product is perceived to be comparable to the
- 11 domestic product. So if these orders come off, what are you
- 12 likely to do from a purchasing standpoint?
- MR. DURHAM: Well, that's also going on the
- 14 assumption that these companies are going to want to sell
- us, after I've testified here.
- 16 (Laughter.)
- 17 COMMISSIONER LANE: Okay. Well, this transcript
- 18 probably isn't on the best-selling list, so I think you're
- 19 face.
- 20 MR. DURHAM: Well, I know one of them pretty well.
- 21 But let me also say this now. We also carry material from
- 22 France in the same product range. We've carried it from
- 23 Spain before. We don't have any now from Spain and we've
- 24 not carried from the mill in Austria.
- 25 But our import is not one-hundred percent Chinese.

- 1 It's France. It's also the Ukraine. It's also Russian and
- then it's Chinese. It's really kind of simple. If we're
- 3 selling into a marketplace and we're losing business and we
- 4 find out why we're losing business and it's because the
- 5 people are buying something that is much cheaper in price,
- and it's coming from China or wherever it's coming from,
- 7 then, if we're smart business people, we need to try to find
- 8 out where that product is coming from and how we can get
- 9 some of it.
- 10 Now that's kind of how we work. And granted
- 11 again, if we're on top of our business, we kind of know
- where it's coming from. What we're seeing is that while I
- realize these hearings are not about the material from
- 14 China, that's certainly a major, major problem.
- We're seeing more and more of that being used, and
- we're seeing that the quality is pretty good. And it's even
- 17 better than what it is from some of the other countries that
- 18 we're buying from. It's cheaper in price, but it's better
- 19 quality.
- 20 We think the market is going
- 21 to continue to go that way. I think the reality of it is
- that if we think the market is that long-term, unless
- 23 something changes, the market is going to have more of this
- so-called non-approved in it, not from subject countries
- 25 necessarily or from the domestics, but again from the

- 1 Chinese and the others.
- We think that it's going more and more that way.
- 3 That's our analysis.
- 4 COMMISSIONER LANE: But I was curious as to what
- 5 you might do if these orders came off and Argentina, Brazil
- 6 and Germany started selling into this market? Would you
- 7 start buying from them?
- 8 MR. DURHAM: We probably would.
- 9 COMMISSIONER LANE: And when you resold that
- 10 product, who would be most affected: the U.S. industries or
- 11 the Chinese, the Spanish and the --
- 12 MR. DURHAM: I would have to say it's gong to be
- 13 U. S. industries. Because my personal opinion is that the
- 14 subject companies here are not going to come into this
- market at \$600.00 a ton beneath the domestics like where the
- 16 Chinese are.
- 17 Where they're going to come in price-wise, I don't
- 18 really know. But if they're offering their product into the
- 19 marketplace and we have an opportunity to buy some of it,
- 20 we're likely going to buy it. But we're not going to be
- 21 selling that against the Chinese.
- It'll be sold to -- a lot of our business is with
- other supply companies. We don't do a whole lot of business
- 24 directly with the end users. Most of it is with other
- 25 supply companies. We're not really sure where that pipe is

- 1 going to all the time.
- 2 But we do know that we get enough calls from these
- 3 people where they say: We've got to have an approved
- 4 manufacturer; or sometimes they'll say: Whatever is
- 5 cheapest. And what we are seeing is that more and more
- often, they're saying: We want whatever is the cheapest.
- 7 That's what we want.
- 8 We think that trend is going to continue.
- 9 COMMISSIONER LANE: Okay, thank you.
- 10 Mr. Hecht, I understand your argument regarding
- 11 relative changes in profitability rather than absolute
- 12 levels of profitability as a measure of injury. However, I
- would like some additional explanation on your views on
- 14 vulnerability?
- In your pre-hearing brief, you argue that the
- domestic industry is acutely vulnerable to material injury
- 17 by reason of the subject imports. Do you equate
- 18 vulnerability to a weakened condition or an inability to
- 19 absorb any negative impacts?
- 20 If so, what factors lead you to describe the
- 21 domestic industry as acutely vulnerable, particularly in
- 22 light of the profits of the industry in the last two years?
- MR. HECHT: There are quite a few things I guess
- there that that gets into. Vulnerability, under the
- 25 legislative history, is defined in terms of susceptibility

- 1 to material injury, which, to me, does not necessarily
- 2 equate with a weakened state although there is some
- discussion of a weakened state in that as well.
- 4 So I certainly think, as a legal matter, that an
- 5 industry, even at a relatively high level of profitability,
- 6 could nonetheless be susceptible to negative developments
- 7 with regard to the statutory factors that you're looking at
- 8 in terms of: prices. market share, profits, and others.
- 9 So I guess, to the extent your question goes to the
- 10 legal point in terms of vulnerability, we do believe that
- 11 the industry is vulnerable however you choose to look at it.
- We realize the Commission did not make that finding a year
- 13 ago.
- But there have been developments over the course
- of the year that we think lend even further strength to that
- in terms of the changes that you're seen in terms of market
- 17 share going down even further. You've seen the Chinese, I
- 18 think, go up much further in terms of the surge we're seeing
- 19 from China. And, in terms of demand for oil and gas, you've
- 20 seen a weakened position than you did a year ago.
- 21 So, sort of across the board, I think there is
- 22 much stronger evidence for it. But we certainly do view it
- 23 as vulnerable, and we view it as vulnerable for just -- I
- 24 quess I'd add one further factor, which is: The nature of
- 25 the distribution in this industry shows you how quickly

- things can change. If they get into a position where they
- 2 need to liquidate inventory, you can see all of those
- 3 factors change very quickly, and we find that to be:
- 4 susceptibility to material changes.
- 5 COMMISSIONER LANE: Okay, thank you.
- 6 Mr. Chairman, I'll wait to my next round. Thank
- 7 you.
- 8 CHAIRMAN PEARSON: Although this isn't a hearing
- 9 about China, I am going to go ahead and ask a little bit
- 10 more about the Chinese pricing because it has been discussed
- 11 here quite a bit and I'm finding myself uncertain what that
- 12 situation is.
- There has been this reference to a price gap of
- more than \$600.00 between U. S. prices and Chinese prices,
- or the Chinese were offering at that level. So for the two
- 16 distributors: Mr. Durham and Mr. Binder, have you ever
- 17 purchased Chinese pipe at a price gap of \$600.00 relative to
- 18 the U. S. price?
- MR. DURHAM: We do frequently.
- 20 CHAIRMAN PEARSON: On an on-going basis? The same
- 21 with you, Mr. Binder?
- 22 MR. BINDER: The exact figure, I can't recall.
- But it is in that area, it sure is. We don't buy a lot of
- 24 Chinese material. We do have some in inventory but it is
- around that area, that's correct.

- 1 CHAIRMAN PEARSON: Would it be correct to say that
- 2 Chinese pipe is the lowest-priced product that you buy?
- MR. BINDER: Yes. For us, yes.
- 4 CHAIRMAN PEARSON: No other origins would be
- 5 offering at a similar price level?
- 6 MR. DURHAM: That's correct.
- 7 CHAIRMAN PEARSON: Okay. Is this material
- 8 distressed in some regard, or off-quality, or is this is a
- 9 normal grade of product?
- 10 MR. DURHAM: This would be a normal-grade product.
- 11 It would be quad-stenciled, quad-certified, which is what
- 12 most pipe is that we buy.
- 13 CHAIRMAN PEARSON: Okay. So quad-stenciled for
- 14 this product?
- MR. DURHAM: Yes.
- 16 CHAIRMAN PEARSON: Okay.
- 17 MR. DURHAM: And we'll only buy from companies
- 18 that have product liability insurance. These companies have
- 19 that. Most are also certified. Most of them have
- 20 relatively new mills.
- 21 CHAIRMAN PEARSON: Okay. Would it be correct to
- assume that they are not on most approved manufacturers's
- 23 lists?
- 24 MR. DURHAM: That's correct. I understand that
- 25 there is one or two of them are on the list of some of the

- 1 major oil companies.
- 2 CHAIRMAN PEARSON: Okay.
- MR. DURHAM: Again, I think that's going to grow.
- 4 CHAIRMAN PEARSON: Mr. Binder?
- 5 MR. BINDER: I would like to clarify one thing
- 6 about our purchases. We're talking four-inch pipe and
- 7 smaller?
- 8 CHAIRMAN PEARSON: Yes, four-and-a-half inch in
- 9 diameter, right.
- 10 MR. BINDER: Four-and-a-half inch diameter and
- 11 smaller, our inventory that we've bought is at three-and-a-
- 12 half and four-and-a-half inch.
- When you get into the smaller sizes, we do not
- 14 have any inventory in that size. As Jim said, it's all
- 15 quad-stenciled material just like all the domestic pipe we
- 16 buy, there is no difference other than the manufacturer.
- 17 CHAIRMAN PEARSON: One of the reasons about asking
- 18 for the price gap is that we have units that we're not
- 19 seeing such a wide price gap in. So that's why I was just
- 20 trying to understand how common and pervasive is this low-
- 21 pricing by the Chinese at such a wide gap.
- 22 My experience with Chinese businessmen is that
- they are fairly good at what they do and are not likely to
- leave money on the table. If they're really selling at such
- 25 a low value, a quad-stenciled product that has liability

- insurance with it, aren't they leaving a bunch of money on
- 2 the table?
- MR. DURHAM: Oh, I would think they are.
- 4 CHAIRMAN PEARSON: You say that you do think they
- 5 are?
- 6 MR. DURHAM: I believe that they are and we kind
- of wish they wouldn't. But if we don't buy it somebody else
- 8 is going to buy it and then we have to compete with it.
- 9 I think the thing that has surprised us is the
- 10 number of mills in China. I mean, we frequently -- I'd hate
- to put a figure on it, but you could say maybe once a week,
- we get some kind of communication, an e-mail, a fax, or
- 13 something from someone who is representing a mill in China
- that we've never heard of before.
- Now, it's not always the four-and-a-half inch
- 16 smaller size that's seamless. But a lot of it is seamless
- 17 versus a lot of it that's welded. But I'm not so sure that
- 18 -- I don't know why they operate like they operate. But I
- 19 would certainly think that they're leaving some money on the
- 20 table.
- MR. LELAND: Mark Leland.
- 22 CHAIRMAN PEARSON: Yes.
- MR. LELAND: Well, there are kind of different
- 24 mills in China. Now you're got the Tien Jins, Bio-Steels, a
- 25 step above. I would say that their standard line pipe would

- not be \$600.00 a ton below us. But they are so predominant,
- 2 all country, that the amount of standard line pipe that they
- 3 bring into the market is not significant.
- 4 The other Chinese mills that don't operate, as you
- 5 say, as responsibly, are at this level. You've got to
- 6 understand that the huge amount of Chinese capacity -- the
- 7 start of what we into today began because China was
- 8 importing raw materials, importing steel today.
- 9 They are huge exporter and that is what has really
- 10 flipped this thing over the last year, but there are some
- 11 very irresponsible mills in China.
- 12 CHAIRMAN PEARSON: Mr. Stoner?
- 13 MR. STONER: Yes, I would just add to that that
- 14 when you have a lot of competition among different Chinese
- 15 firms trying to sell into the U. S. market, competition
- 16 drives the price down.
- 17 CHAIRMAN PEARSON: Right, they benefit from some
- 18 trans-national affiliations, such as apply to some of the
- 19 subject producers. But, go ahead.
- 20 MR. STONER: Yes, that would be one factor. The
- 21 second factor is that some of the price decline that you see
- is an effort to get them to overcome representational or
- 23 quality assurance deficits that they see to get their pipe
- in use so that people can see that it is of comparable
- 25 value.

1	That would probably be another issue in their
2	pricing. It wouldn't be seen as leaving money on the table
3	so much as a way of purchasing representation and quality
4	assurance through use of the pipe.
5	CHAIRMAN PEARSON: Mr. Vaughn?
6	MR. VAUGHN: Chairman Pearson, I think it is also
7	important to understand that a lot of these mills that we're
8	talking about are government subsidized mills. They were
9	built with government funds. Their main purpose isn't to
10	make money. It's a way to employ people and to serve the
11	local community in whatever they do and there has been
12	extensive back and forth and research on what's going on
13	exactly with respect to Chinese industry.
14	But I don't think anyone seriously believes that
15	these companies are sort of trying to maximize profits in
16	the way that an American or an European company would try to
17	maximize profits. They serve other purposes. These mills
18	were built to employ the local people in these local towns,
19	and places like that. So, in terms of maximizing those
20	factors, that's what they're doing.

I think that's why you're seeing a lot of the behavior that you're seeing. It doesn't make sense to compare them to sort of people who are operating in a kind of a market-based economy.

CHAIRMAN PEARSON: It's not entirely bad that the

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- 1 Chinese producer should be doing things to help Mr. Durham
- and Mr. Binder keep their margins bad. I don't think that
- 3 that is necessarily bad at all.
- I'm in favor of U.S. businesses making money,
- 5 especially when it's possible because sometimes frankly the
- 6 market just doesn't allow it. So we're in a fortunate time
- 7 now when the market is allowing it.
- But I wonder if, for purposes of the post-hearing,
- 9 and not wanting to create a substantial burden for
- distributors who are here, but I think it might be helpful
- to us to have some review of prices that you're paid over
- 12 the pst two or three years for Chinese product versus the
- domestic product; and then, perhaps, some other non-subject
- 14 product.
- I would just want some information that's
- 16 representative to try to put in context what we're hearing
- 17 about these Chinese prices. Because somehow, the testimony
- 18 is that we have low-priced Chinese product in the market.
- 19 Yet we still have on the record very strong pricing overall
- 20 for this type of pipe in the U. S. market. Something is
- 21 going on here and there's a bit in my mind that there is
- 22 still a bit of a disconnect. Mr. Durham?
- MR. DURHAM: Yes. I would agree with that, and
- I'd also like to say I think if you go back to 2004 and
- 25 2005, and maybe part of 2006, when demand was so hot, I

- don't think people were paying as much attention to the
- 2 pricing then as they were if you went back four or five
- 3 years ago when it was a different type of marketplace.
- Where we are now, I think demand is flat. I don't
- 5 think it's going up; and, if anything, it might be trending
- down a little bit, not significantly. But I believe we're
- 7 in a period of time now where people are going to start
- 8 paying a little bit more attention to pricing than what they
- 9 were maybe in the last two or three years.
- In the year 2004, people were just trying to get
- 11 material period. In 2003, everybody let their inventories
- 12 run down in 2002 and 2003 because demand was soft. And then
- when things really got hot at the end of 2003 and going into
- 14 2004, it was almost like people didn't care what they paid
- for it. They had to get material, but that's changed.
- 16 Unfortunately, it's changed.
- 17 CHAIRMAN PEARSON: Okay. I appreciate it. My red
- 18 light has come on. But, counsel, for purposes of the post-
- 19 hearing, can you put something together that would help us
- 20 understand better the pricing of purchases by the
- 21 distributors and the quantities that went along with that
- 22 pricing?
- MR. HECHT: We will endeavor to do that, if we
- 24 can.
- 25 CHAIRMAN PEARSON: Thank you very much.

1	Madame	Vice	Chairman?

- 2 VICE CHAIRMAN ARANOFF: Thank you, Mr. Chairman.
- 3 I want to go back briefly to some of the questions about
- 4 inventories that I was asking in the first round that I
- 5 don't think were entirely answered.
- 6 Mr. Binder and Mr. Durham, you've both indicated
- 7 that demand is more or less flat and that inventories are
- 8 high. About how many months of inventories does that mean
- 9 you have on hand?
- 10 MR. BINDER: Well, you're talking about the items
- 11 that are under discussion today: four-and-a-half inch down
- 12 to a half-inch pipe, I would say that right now we've
- 13 probably got, in those sizes, maybe forty-five days
- inventory.
- 15 VICE CHAIRMAN ARANOFF: Okay. Mr. Durham, how
- 16 about you?
- 17 MR. DURHAM: I would think that we have more than
- 18 forty-five days. We probably have more like ninety days of
- 19 inventory.
- 20 VICE CHAIRMAN ARANOFF: Okay. One of the
- 21 questions that I asked in the last round that we didn't
- 22 quite get around to getting an answer was: If there is an
- inventory sell-off in the market, how long can we expect
- that to affect prices?
- 25 Because certainly in other steel prices, and I'm

- 1 thinking particularly of cut-length plate that we had a
- 2 recent review of, you would see an inventory sell-off and
- 3 prices would come down for about three months, and then come
- 4 right up and start going back up again.
- 5 So how do inventory corrections typically work
- 6 with respect to this product?
- 7 MR. DURHAM: I would think maybe that period of
- 8 time, or maybe even shorter. I mean it just depends upon
- 9 how much inventory is in the market in total. I don't know
- 10 that figure. I don't know that anybody knows that figure.
- But I think the other thing is that you know
- 12 people have to turn inventory for cash flow; and whether
- it's pipe or whether it's cut-to-length sheet for plate or
- 14 whatever it might be. If you have a huge inventory, you've
- 15 got to keep that inventory turning because you've got to
- have money to pay for what you've bought.
- 17 Also, hopefully, when these corrections happen,
- 18 all of a sudden, the market is short on one size. Then,
- 19 whatever that size is, you've got to replenish it, reorder
- 20 that size. So it's also a function of cash flow.
- 21 VICE CHAIRMAN ARANOFF: Okay. I know counsel is
- 22 whispering. I don't want to give them the impression that I
- don't see the difference between an inventory correction and
- 24 what might happen if a large amount of subject imports enter
- 25 the market.

- I could see that that is where they were going to
- 2 go with this. But what I'm trying to understand, based on
- 3 how the normal inventory process works in the industry, is
- 4 basically the dynamic by which subject imports would re-
- 5 enter the market.
- 6 Let's just assume, for the sake of argument, that
- 7 there is a lot of available capacity, and that the prices in
- 8 the U. S. market look attractive to subject producers, and
- 9 the orders are lifted. And subject producers come into the
- 10 market. They call up Mr. Binder or Mr. Durham and some of
- 11 your competitors. They offer you their product at current
- 12 prices or maybe just a little below to get your interest.
- 13 What happens next? You've told me that you have a
- 14 lot of inventory and you don't see demand increasing, you
- see it relatively flat, so who buys it and what happens
- 16 next?
- MR. DURHAM: Well, if they came into the
- 18 marketplace, first of all, you wouldn't be able to -- if
- 19 they offered you something today, you probably wouldn't be
- able to get it for probably sixty days, or maybe ninety.
- I don't know about these particular mills, what
- their performance is but it's probably pretty good. If
- you're doing a good job, you have to hope and think that in
- sixty or ninety days, you are going to need it.
- 25 VICE CHAIRMAN ARANOFF: Okay. Is there a ceiling

- in this market base basically for imports? Not so much a
- 2 buy-American-type ceiling, but more a logistical ceiling?
- There are a number of steel sectors where there
- 4 are people who need to buy domestic
- 5 because they can't wait that many months to
- 6 restock?
- 7 If we have already got a significant amount of
- 8 non-subject imports in the market, both at the high end and
- 9 low ends, is there room for more in terms of the time that
- 10 you have to wait, for example, to get imports?
- MR. DURHAM: There's always room for more if the
- 12 price is right. I think that a lot depends on price.
- 13 VICE CHAIRMAN ARANOFF: Okay.
- 14 MR. LELAND: Mark Leland. If that would occur,
- what they would do, although Jim loves me like a brother, he
- 16 would quit buying from me and wait on that pipe to get here
- 17 so that we would be down.
- 18 VICE CHAIRMAN ARANOFF: Okay. I quess that's
- 19 where I'm going with this: If you have a market where China
- 20 is taking care of the people who want the cheapest price,
- and you've got the domestic industry and some of the non-
- 22 subject imports at the higher end, and other non-subject
- 23 imports come into the market just a little bit lower prices
- 24 because they don't want to sell here at the price the
- 25 Chinese are selling at either, why do they take sales from

- 1 you and not from France or Austria or high-end non-subject
- 2 imports? Go ahead.
- MR. VAUGHN: Before the industry gets its answer,
- 4 I just want to make one point. It is to clarify what we've
- 5 been saying, which is: We're not saying that China is
- 6 necessarily only going to stay at the low end of the market.
- 7 We believe that China is becoming more acceptable and
- 8 eventually, it may achieve acceptability in all parts of the
- 9 market.
- In fact, we think that you have a situation where
- 11 the situation is changing so rapidly, and they're picking up
- market share so rapidly that it is very difficult to say
- where it's all going to end.
- What we can say is that in the last year, they
- 15 have more than doubled their shipments to this market. We
- 16 don't yet know where that's going to end. I just wanted to
- 17 clarify that it's not our theory that their situation has
- 18 stabilized and now they're sort of this other end of the
- 19 market.
- That's not what we are arguing here. We're
- 21 arguing that we're in the middle of a surge and we don't yet
- 22 know where that surge is going to end. Having said that,
- 23 I'll pass the microphone.
- 24 VICE CHAIRMAN ARANOFF: Thank you. Mr. Binder?
- 25 MR. BINDER: Jim and I are competitors in some

- 1 ways but he sells more to distribution. We sell more to the
- 2 end users. Some of the alliances that we have -- we talk
- 3 about air-mills (ph). There are several mills on the air-
- 4 mills. When the subject companies that we're talking about
- 5 today come in with a lower price, these purchasing people,
- 6 they're not stupid. They know that they're going to come in
- 7 at a lower price.
- In some of our alliances, we have to furnish at
- 9 the lowest cost. If we don't have that material, we've got
- 10 to furnish our material, domestic material, at that price,
- 11 at the lowest price until we get that product in, and we're
- 12 going to be forced to buy a cheaper product too. It doesn't
- 13 make any difference whether we run out or what. We set a
- 14 price level right there and we're going to have to sell the
- 15 product.
- Naturally, U. S. Steel, or some of the domestic
- mills, are going to suffer because we're going to be buying
- 18 the product that is the cheapest for the end user.
- 19 VICE CHAIRMAN ARANOFF: Okay. I appreciate those
- 20 answers. Let me switch gears entirely and ask a question I
- 21 don't want to forget: For those of you who have taken a look
- 22 at Siderca's brief, they make an argument about
- interchangeability of welded and seamless pipe.
- The question that I want to ask is: They argued
- 25 that welded pipe can be fairly widely substituted for

- 1 seamless pipe. I see my time is up. I'm going to end up
- 2 coming back to this.
- One of the things I'm interested in, and I'll come
- 4 back in the next round, is both physical substitutability,
- 5 which I'm not sure there is a whole lot of support in the
- 6 record for, but is there a price relationship between prices
- 7 for seamless and welded pipe? Do they tend to move in
- 8 tandem?
- 9 Does anybody want to take a real quick shot at
- 10 that, or should I pass until he next round?
- MR. DURHAM: Well, I would say in general that
- welded pipe is quite a bit cheaper than seamless.
- 13 VICE CHAIRMAN ARANOFF: Right, but do they move in
- 14 tandem? Do the prices affect each other?
- 15 MR. DURHAM: What we see in welded is that it kind
- of moves in tandem with flat roll.
- 17 VICE CHAIRMAN ARANOFF: Okay.
- MR. DURHAM: And not with seamless. Seamless, you
- 19 know, is not made from flat roll. If there is an
- 20 interchangeability between seamless and welded, where welded
- 21 is going to be used in lieu of seamless, I would be very
- interested in knowing more about that.
- VICE CHAIRMAN ARANOFF: Okay, thanks. I
- 24 appreciate that answer. It was brief and to the point.
- 25 MR. BROGLIE: I would agree with Jim. There is a

- 1 difference, and it's varied over the last 10 or 15 years,
- 2 but it does track the hot-roll price.
- 3 VICE CHAIRMAN ARANOFF: Okay. So it's not a
- 4 consistent price differential between seamless and welded
- 5 because welded is not being priced on the same basis.
- 6 MR. BROGLIE: Right.
- 7 VICE CHAIRMAN ARANOFF: Okay. I appreciate those
- 8 answers. Thank you, Mr. Chairman.
- 9 CHAIRMAN PEARSON: Commissioner Hillman?
- 10 COMMISSIONER HILLMAN: Well, thank you. I would
- 11 like to pick up on this because this is a question that I
- 12 had some interest in as well. Just out of curiosity, what
- is approximately the difference currently between a seamless
- 14 pipe and a welded pipe, same product?
- MR. DURHAM: Well, we don't buy a lot of domestic
- 16 welded pipe. Most of what we buy in welded is import. So
- 17 I'm not really sure where the domestic price is on welded.
- 18 COMMISSIONER HILLMAN: Okay. On the imported
- 19 side, how much is the difference?
- 20 MR. DURHAM: Versus seamless?
- 21 COMMISSIONER HILLMAN: Yes.
- 22 MR. DURHAM: Probably \$200 or \$300 a ton.
- 23 COMMISSIONER HILLMAN: Part of the reason I'm
- 24 wondering on this issue of substitutability is whether or
- 25 not the rise that we've seen in this Chinese seamless that's

- 1 at the low end is whether or not that is going into
- 2 applications that had historically used welded?
- 3 MR. DURHAM: Yes.
- 4 COMMISSIONER HILLMAN: I mean, if you can buy
- 5 Chinese seamless for the same as or less than welded, is
- 6 that what's going on is people are deciding, well, even if
- 7 it's China and I'm not really sure, a seamless product is
- 8 still going to be stronger, whatever, but qualitywise is
- 9 still a better buy for me than to buy a welded product?
- 10 MR. DURHAM: There are times when you can buy
- 11 Chinese seamless for less than you can buy domestic welded.
- 12 I would say the only size that I know of, where there might
- 13 be changeability where you could use welded in lieu of
- seamless is that we have applications for full-bodied
- normalized, for some sizes that might be going offshore, as
- an example, but that's four inch only. That's not three and
- 17 it's not two.
- 18 Whereas, sometimes people will say, you know, give
- 19 me a price on seamless and also give me a price on full-
- 20 bodied normalized welding. There's not a lot of mills that
- 21 can make full-bodied normalized welded. We see that. But
- 22 I'm not aware of any other application. You know, I'm sure
- there's a lot I don't know.
- 24 VICE CHAIRMAN ARANOFF: Mr. Leland, you're
- 25 presumably on both sides of this, on the welded and seamless

- 1 side. Would you say there is an increasing amount of
- 2 substitution of seamless product for what had been
- 3 previously welded product?
- 4 MR. LELAND: No, ma'am, I wouldn't say it was
- 5 extreme. I would just parrot what Jim said, that we have
- 6 seen it on four and-a-half inch in the pipeline application.
- 7 The thing that happens, remember, the seamless
- 8 grade A106(b) is seamless only. You cannot substitute
- 9 welded for that particular grade, and a big piece of where
- 10 seamless goes is in that A-106 application in related
- 11 situations.
- 12 VICE CHAIRMAN ARANOFF: Okay, go ahead, Mr.
- 13 Binder.
- 14 MR. BINDER: I agree with Martin and Jim both on
- 15 that. The only sizes that we have that are submitted, and
- one of them is not under this case, is six and five-eights
- 17 and four and-a-half. But it's always specified full-bodied
- 18 normalized.
- 19 VICE CHAIRMAN ARANOFF: Okay.
- 20 MR. BINDER: Now when you get into the smaller
- 21 sizes, I'd like to know myself, because we're not seeing it.
- 22 VICE CHAIRMAN ARANOFF: All right, okay, I
- 23 appreciate those answers. If I can then focus on the
- 24 producer side and the relationship to OCTG, we obviously
- 25 have data that would suggest that production, again, through

- 1 the time period that we have it, is up in both seamless and
- 2 OCTG.
- In previous cases, we've always been of the view
- 4 that OCTG is normally the most profitable product for you to
- 5 make and sell. Yet, I've heard your testimony that there is
- 6 not more demand out there for OCTG. It is what it is now.
- 7 You're selling as much as you can.
- 8 Help me understand how you're making the decision
- 9 as to, if you could switch standard and line versus OCTG,
- 10 how you make your decisions in terms of your allocations,
- and is it still the case that you are more profitable making
- 12 OCTG than standard and line pipe? Mr. Ramsey, if you could
- turn that microphone on for me.
- 14 MR. RAMSEY: Mike Ramsey -- there are certain
- 15 grades of OCTG product that we do make very, very desirable
- 16 returns on gross margins. We look at product lines from a
- 17 gross margins standpoint, and make the decision from that
- 18 point.
- But I think overall, for us, our markets on the
- 20 OCTG products are for the higher strength, higher heat-
- 21 treated products, and that sets the type of product line we
- 22 try to target.
- VICE CHAIRMAN ARANOFF: Okay, on the U.S. steel
- side, Mr. Broglie, this is this issue of when and how you
- 25 switch between seamless versus OCTG. Is OCTG more

- 1 profitable for you to produce?
- 2 MR. BROGLIE: Well, we can give you more
- 3 information in the post-hearing brief. But on this product
- 4 that we're talking about, the answer is no. We need a
- 5 balance between both of those product lines to keep this
- 6 mill running, and that's been the historic nature of the
- 7 business.
- 8 So, you know, we're just trying to balance the
- 9 operation for that one shift that we have there. It's not
- 10 based on the fact that the OCTG is sold out and we're
- 11 selling everything we can make, because that's not
- 12 happening, either.
- 13 VICE CHAIRMAN ARANOFF: Okay, and is that true
- 14 just for your Lorraine facility, or would that also be true
- 15 at Fairfield?
- 16 MR. BROGLIE: Both, at Fairfield, as well, yes.
- 17 VICE CHAIRMAN ARANOFF: If I can then go to the
- issues of cumulation, I think as those of you who have read
- 19 a lot of our determinations as of late know, I would say the
- 20 Commission has tried to really understand this issue of the
- 21 various levels of export orientation of the countries
- 22 involved.
- I notice, Mr. Vaughn, in your original slides,
- that you are, in essence, saying to us that all three of
- these countries are, you know, similarly situated in terms

- 1 of their export orientation.
- While the numbers themselves are confidential, I
- 3 have to tell you, I would at least think you ought to beg to
- 4 differ on that. I think there is one of those countries
- 5 that supplies the vast majority of their product to their
- 6 home market.
- 7 So given that the data is confidential, I would
- 8 ask you in your post-hearing brief to address the country
- 9 that is sending more than 90 percent of their product at
- 10 home, why we should lump them in with the other two
- 11 countries and say that they are all, you know, export-
- oriented and that they would necessarily come here?
- MR. BROGLIE: Commissioner, we will do that. But
- 14 could I also comment on, sort of, cumulation generally?
- 15 VICE CHAIRMAN ARANOFF: Certainly.
- 16 MR. VAUGHN: We will certainly do that in the
- 17 post-hearing brief. But let's understand sort of how this
- 18 fits into the overall cumulation analysis.
- 19 We would argue that if you have a situation in
- 20 which the countries are going to have a discernable adverse
- 21 impact, countries are all going to have a reasonable overlap
- 22 of competition. At that point, it's a question for your
- 23 discretion as to whether or not to cumulate. In other
- 24 words, the legal requirements for cumulation have been met.
- 25 It's your discretion, at that point, as to whether or not

- 1 you chose to cumulate.
- 2 We would argue that if you look at these there
- 3 countries, on the whole, overwhelmingly, these are very
- 4 similar countries. I mean, these are countries where you
- 5 have similar companies. You have countries with similar
- 6 histories. You have companies with similar backgrounds.
- 7 You have companies with similar ways of doing business.
- 8 No one at this table, and I don't think anyone in
- 9 the afternoon, is going to distinguish between these
- 10 companies, in terms of their quality, in terms of their
- 11 general overall strategy in the market. I mean, they're
- 12 just very, very similar companies. So I think you can
- 13 always find some differences in the data between one company
- 14 and another company, and we will address the particular one
- 15 that you've discussed.
- 16 But we would ask you to put all this in context,
- 17 and when you put it in context, you see that if you don't
- 18 exercise your discretion here and cumulate these countries,
- 19 you will really miss the full effect that these companies
- 20 are going to have on the United States industry. Because to
- 21 break them up and look at them one by one is completely
- 22 unrealistic, in light of what they are actually going to do
- in this marketplace.
- VICE CHAIRMAN ARANOFF: Well, again, I hear what
- 25 you're saying. I'm not necessarily disagreeing. But again,

- 1 I do think a company's presence in the export markets
- 2 anywhere in this product is viewed very highly by the
- 3 Commission as an indication of what might happen.
- 4 When one country, one company in that country, is
- 5 very differently situated than everybody else, it's not as
- 6 clear, just from looking at the data, that they necessarily
- 7 should be cumulated, because it's not so clear that they
- 8 would compete in a similar vein in the U.S. market, given
- 9 their current export levels. That's all I'm asking you to
- 10 take a look at.
- Then the second issue that I would ask, I noticed
- in the price comparison charts, again, on how relatively
- 13 attractive is the U.S. market, you gave us prices for
- 14 everywhere but Europe and Latin America, which is where the
- 15 subject countries are located.
- So I'm again trying to understand whether the U.S.
- 17 is attractive, vis-a-vis, their home markets -- home market
- 18 meaning Western Europe or Latin America. So if you could,
- in the post-hearing, add into that where you see U.S. prices
- 20 vis-a-vis Western Europe and Latin America, because they
- 21 were not included in your chart.
- MR. VAUGHN: We will certainly do that.
- VICE CHAIRMAN ARANOFF: Okay, I appreciate that.
- 24 Thank you, Mr. Chairman.
- 25 CHAIRMAN PEARSON: Commissioner Okun?

- 1 COMMISSIONER OKUN: Thank you, Mr. Chairman, and
- 2 Commissioner Hillman had ended with the question I was going
- 3 to start with. But if I could also just ask if there's any
- 4 information that you could gather with respect to prices on
- 5 other Asian markets besides China, I'd appreciate seeing
- 6 that, as well.
- 7 MR. VAUGHN: We will try.
- 8 COMMISSIONER OKUN: I know that one doesn't show
- 9 up as often, but if there's anything out there. Then just
- 10 keeping on the question about what the prices would be of
- 11 subject imports if the order were lifted, and this relates
- 12 to Commissioner Williamson's question about demand.
- Because I think the argument that I saw in your
- 14 brief was perhaps slightly different than what I think
- 15 you've argued before. At page 66 of the brief you said,
- 16 "The Commission should not ask whether demand will be
- 17 relatively high compared to historic levels. Rather, the
- 18 Commission should ask whether demand will increase by an
- 19 amount sufficient to offset the wave of imports that will
- 20 enter this market."
- 21 I quess my question is, if Mr. Durham, when he had
- 22 responded to a question, had said look in 2004 -- and I
- think if you look at pricing data in 2004, 2005, and 2006,
- 24 prices are very high and people aren't paying quite as much
- 25 attention. They're paying more attention now.

1	Doesn't the Commission need to look at what we
2	think the demand forecast will be, both in this U.S. market
3	and globally, to determine what price these subject imports
4	are likely to come in at? Because I would argue that if
5	it's a strong market, that they are not likely to you
6	know, if you're competing against them in a strong market,
7	Mr. Broglie, it's probably a lot easier than if you're
8	competing against them in a market where demand is falling
9	off rapidly. Is that at least an economically rationale
10	answer or argument, I should say?
11	MR. BROGLIE: I think it is. But, you know, what
12	we're saying is that they would directly attack the business
13	that we have currently, the small portion that we have,
14	number one. Number two, the other part of it is, with the
15	Chinese mills becoming more acceptable in ratcheting up the
16	food chain of this product line, they are also going to be
17	attacking what we have left. So that's kind of what we're
18	saying.
19	MR. NARKIN: Commissioner Okun?
20	COMMISSIONER OKUN: Yes, Mr. Narkin?
21	MR. NARKIN: Yes, I'd like to add just briefly to
22	that. In our brief, we are not saying the Commission should
23	not analyze likely demand conditions. What we are saying in
24	the brief and actually the sentence was fairly carefully

drafted -- it said the question isn't whether demand is

25

- 1 high, relative to what it was five years ago.
- 2 We are describing for you what we see as the
- 3 likely demand and supply scenario. That is, continuing
- 4 increases on the supply side, primarily driven by China. If
- 5 you revoke the orders, an enormous, or at least a sizeable,
- 6 increase on top of that, with demand which had been
- 7 increasing previously, so as to offset that increased
- 8 supply, to some extend, now either flattening or declining
- 9 slight, at that point, the market goes out of balance.
- 10 That's the point we're trying to make.
- 11 COMMISSIONER OKUN: Right, and so I think, you
- 12 know, again, to the extend there's more information that can
- be put on the record with regard to not only what you see as
- demand in the U.S. market, but demand globally, I think it
- is relevant, at least in my analysis, of whether the subject
- 16 countries' companies, what volumes they would chose to enter
- 17 this market and at what prices.
- 18 On that, I guess I have just one question. You
- 19 had a fair amount of exhibits about the instability in
- 20 talking about Venezuela particularly and the nationalization
- 21 that's gone on of oil companies there under their current
- 22 political leadership.
- I want to make sure I understood the argument
- 24 there. Are you arguing that their production in those
- 25 countries is going to go down because of nationalization?

- 1 Because it seems to me they're still going to have to buy
- 2 product.
- It's just, you know, if you're Exxon Mobil, do you
- 4 want to sell to them if they're really making the contracts
- 5 unattractive, versus that might be an opening for other
- 6 companies to say, you know, they've still got to produce. I
- 7 mean, these guys are not going to make money. They can't
- 8 feed these people if they don't produce oil; yes, Mr.
- 9 Vaughn?
- 10 MR. VAUGHN: Commissioner Okun, let's sort of put
- 11 this in context. Their argument is, we don't care about the
- 12 U.S. market. We're not interested in the U.S. market. We
- don't want to serve the U.S. market. We want to serve Latin
- 14 America.
- 15 All we are asking you to do is put that argument
- 16 to a credibility test. You're a manager of a plant. You
- 17 have to keep the plant running. You have to maximize your
- 18 capacity utilization. You have to maximize your efficiency
- 19 to get your plant to run as efficiently as possible.
- Now the orders have been revoked. You had the
- 21 chance to sell into the U.S. market at a time when there's
- 22 enormous instability in Latin America, in which it's not
- clear from one year to the next what's going to happen in an
- 24 economy like Venezuela, where things are literally changing
- on a month to month basis, as the leadership down in

- 1 Venezuela just announces radical changes in policy from one
- 2 month to the next.
- We argue that under those circumstances, the idea
- 4 that you're going to turn your back on the U.S. market and
- 5 put all your eggs in the Latin American basket, given the
- 6 current instability in that market, is just not credible.
- 7 It's not what they're going to do. It's not what any good
- 8 manager would do, and it's just doesn't make sense.
- 9 So that's really the point. We're not saying that
- 10 necessarily all these markets are going to go away. We are
- 11 saying that the markets may not be operating very
- 12 efficiently in the future, and that a lot of people don't
- think they're going to be operating very efficiently in the
- 14 future. Given that situation, the manager of a plant in
- 15 Argentina or the manager of a plant in Brazil might look to
- 16 the United States and say, let's start making some more
- 17 sales in that market.
- 18 COMMISSIONERS OKUN: Okay, I understand that. But
- 19 Mr. Stoner had responded to this in some questions about,
- 20 you know, again, those who make a business looking at oil
- 21 futures or gas futures. Again, I can't discredit the
- 22 comments that the downturn that is most likely is the one we
- 23 don't see.
- But having said that, I think we do have to pay
- attention to the people out there who make a living on it.

- I may be wrong, too, but from what I understand, businesses
- look to these forecasts, as well, to make their investment
- decisions. While you have to be cautious, they are what
- 4 they are.
- 5 One of the things that's interesting that
- 6 Respondents pointed out, but I think it is interesting, on
- 7 the data is that we've had a very balanced global outlook on
- 8 the demand side; and China, while we talked a lot about
- 9 China coming in this market, has been a big part of the
- increase in consumption, as well.
- 11 So my question, and this might go back to you, Mr.
- 12 Stoner, is if we look again at just oil futures, and you can
- look at them out to 2010, at least on light sweet crude and
- on others, they're taking these folks who are buying or
- 15 selling or taking into account what might be going on in
- 16 Venezuela and Latin America, or what might be going on in
- 17 China, and their forecasts have oil staying above \$60 for
- 18 more than the foreseeable future and probably more than
- 19 likely it will happen.
- 20 My question is, is that consistent with what
- 21 you're arguing elsewhere; that there is going to be kind of
- 22 a balanced global demand continuing in the reasonably
- 23 foreseeable future? Again, I think you had said it would
- either stay steady or decrease slightly. I'm trying to make
- 25 sure I understand how you think it is globally.

1 MR. STONER: Yes, well, I'm looking at t	MR. STONER: Y	Yes, well,	I'm ]	looking	at	the
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- 2 situation that domestic producers would face, vis-a-vis,
- 3 potential demand that's generated by the oil and gas
- 4 drilling and gathering in the United States, which is
- 5 obviously part of the worldwide picture.
- But, certainly, you can't divorce sort of a global
- 7 picture about what the energy price is going to be from a
- 8 specific situation in the United States as to orders for new
- 9 oil and gas gathering or for petro-chemicals.
- 10 So, you know, I would say that that situation,
- 11 that there are strong indications that the domestic
- industry, the domestic demand orders for new seamless pipe
- is going to level off in the future. It is already leveling
- off, and I think there's strong evidence that that's already
- 15 happening. You're hearing that from the industry people
- 16 here today.
- 17 I think, you know, how it plays out in the more
- 18 distant future, there are lots of forces there that could
- 19 lead to additional cycles. By 2012, I don't know what the
- 20 price is going to be. It could go up.
- 21 I think there's strong evidence before the
- 22 Commission that looking forward in the next year or two, it
- 23 seems like the market is stabilizing, and there are a number
- of indicators of that in the forecasting area, and from the
- 25 industry people here as well, in terms of the orders for

- 1 their seamless pipe here in the United States.
- COMMISSIONER OKUN: Okay, Mr. Hecht, my red light
- 3 has been on for a few moments. So let me come back and let
- 4 you respond on my next round; thank you very much.
- 5 CHAIRMAN PEARSON: Commissioner Williamson?
- 6 COMMISSIONER WILLIAMSON: Thank you, I just want
- 7 to go back to one question, and I really pose this more for
- 8 the industry people, as to this question of raw material
- 9 costs.
- 10 Have you and your foreign competitors been able to
- 11 pass on past increases in raw material costs, and how is
- 12 this usually done? Do you have surcharges or how do you
- usually do this, and how do you usually cope with this type
- 14 of problem? What trends do you anticipate in the future
- 15 regarding material costs?
- MR. BROGLIE: Okay, I'll start. As mentioned,
- there was a step change, a major step change in 2004, on raw
- 18 materials, shortages in iron ore, coke, throughout the
- 19 world.
- 20 You know, our position on that is, our costs have
- 21 increased, but we don't have surcharges. We look at the
- 22 market and decide what the market pricing will be, and
- that's how we work it. We don't have surcharges to our
- 24 customers.
- 25 MR. RAMSEY: Coppel Steel is a scrap charge

- 1 facility, and are costs are directly related to a blend of
- 2 scrap prices.
- In 2004, we did initiate scrap surcharges for
- 4 about four months, and we effectively rolled those prices
- 5 into the selling price. That's something we've been
- 6 watching all along.
- 7 COMMISSIONER WILLIAMSON: What about your foreign
- 8 competitors? Have you heard how they deal with that
- 9 differently?
- 10 MR. LELAND: This is Mark Leland. I'm not real
- 11 sure how they deal with it. I haven't seen any surcharges
- based on raw materials internally that comes into play,
- where somebody would tell me that Company X has a surcharge
- on raw materials. Nobody has told me that any specific
- 15 country is doing it that way. My impression would be that
- they do the same thing we do. They raised their prices.
- 17 COMMISSIONER WILLIAMSON: Thank you, that's all I
- 18 have.
- 19 CHAIRMAN PEARSON: Commissioner Lane?
- 20 COMMISSIONER LANE: Let me follow up on the raw
- 21 material question. Could you please tell me the source of
- 22 the raw material, the steel that you use at your pipe mills;
- is that purchased from non-affiliates or transferred from
- 24 affiliated operations?
- 25 MR. BROGLIE: At U.S. Steel, we have the internal

- 1 sourcing at our Fairfield facility; and at our Lorraine
- 2 facility, we purchase from the outside. We also can be
- 3 supplied from Fairfield, as well.
- 4 COMMISSIONER LANE: Okay, so the internal
- 5 transfers, what is the basis for recording your raw material
- 6 costs that were reported to the Commission?
- 7 MR. BROGLIE: I don't know.
- 8 COMMISSIONER LANE: Yes, sir.
- 9 MR. VAUGHN: Commissioner Lane, we'd like to
- 10 address that in the post-hearing, as it gets into some
- 11 confidential data.
- 12 COMMISSIONER LANE: Okay, fine, I'll look forward
- 13 to reading that, then.
- MR. VAUGHN: Thank you.
- 15 COMMISSIONER LANE: Now I have some questions
- 16 about capacity and capacity utilization. The capacity
- 17 utilization that is reported in the record seems very low.
- 18 Can you explain why the industry seems to have so much
- 19 capacity that is not utilized, and why is it sitting idle?
- 20 MR. BROGLIE: Speaking for U.S. Steel, as I
- 21 mentioned in my opening testimony about the Lorraine
- 22 facility primarily, that facility, our number four seamless
- 23 mill that produces this product exclusively, has been
- 24 working a one shift operation for many years, although we
- 25 can increase that capacity by adding hours or days, which

- we've done here in the last several years, okay? At
- 2 present, as I mentioned, we've cut back that facility to a
- 3 five day, eight hour operation. For us to add additional
- 4 production capability would require us to add more people,
- 5 and that has to be justified to do that, over the long term.
- 6 We're not afraid to do that, if that was the case.
- 7 COMMISSIONER LANE: Okay, so how do you calculate
- 8 then your capacity utilization? Is that based upon three
- 9 shifts a day?
- 10 MR. BROGLIE: It was based, yes, on three shifts a
- 11 day, yes.
- 12 COMMISSIONER LANE: Okay, does anybody else want
- 13 to take a shot at that answer?
- 14 MR. HECHT: I think, Commissioner Lane, and this
- is Jim Hecht, that we probably could do that better in the
- 16 post-hearing brief. I think the issue we can speak about
- 17 publicly is one we just have, and we can address other
- 18 producers, as well, if you'd like, in the post-hearing.
- 19 COMMISSIONER LANE: Okay, thank you; I want to go
- 20 now to demand. Since production activity in oil and natural
- 21 gas usually signals increased pipeline facilities, do you
- 22 use active rig count and rig orders to predict demand?
- MR. LELAND: I'm Martin Leland. The rig count is
- one of the tools we use. We do look at rig count to give us
- 25 some idea of where this thing is headed, and that is one of

- 1 the factors, yes.
- 2 COMMISSIONER LANE: And do you combine that data
- 3 with other financial economic or business indices in your
- 4 analysis of expected demand for seamless pipe?
- 5 MR. BROGLIE: This is Les Broglie. Yes, we use a
- 6 number of things like rig count, oil and gas prices, other
- 7 economic factors to take a look at forecasts.
- 8 As we were discussing earlier, there are a number
- 9 of publications out there that have all this data. How it
- 10 translates into specifically the small diameter product, it
- is difficult to get forecasting on that particular product,
- 12 because there's more data on the oil country product, per
- 13 se. But we take a look at all of those factors when we're
- 14 trying to make our forecast.
- 15 It is difficult because of the wide range of
- information that is out there. It's worldwide information,
- 17 and as recently as last year, there were reports about the
- 18 global demand slowing and those kinds of things. That had
- 19 an impact on the oil prices.
- 20 COMMISSIONER LANE: Okay, the rig count, both in
- 21 the United States and worldwide, has been up over the last
- three or four years. Is the rig count currently increasing,
- or have you seen a downward trend?
- MR. BROGLIE: We've seen the same trends that
- 25 you're talking about in some of the forecasts that are out

- 1 there. There was some decline toward the end of last year,
- 2 but it's been relatively high, and the majority of those
- 3 rigs are working on gas drilling here in the United States.
- 4 But again, those are reports that we use and take
- 5 one of those as a variable in how we take a look at our
- 6 business. But it still gets back to the number of orders
- 7 that we have from our customers, like Mr. Durham and Mr.
- 8 Bender, on how we set up our business to run.
- 9 COMMISSIONER LANE: Has the downward trend in oil
- 10 and natural gas prices over the last six months been
- 11 reflected in the active drilling rig count?
- 12 MR. LELAND: I, personally, haven't noticed it. I
- don't know if Tom has or anything. For that short a period
- of time, the rig count is not going to -- again, you know,
- when you said oil has plummeted to \$55 or \$56 dollars,
- that's not exactly plummeted, when you've been around for 40
- 17 years and seen \$10 oil.
- 18 The main thing in our analysis in the country
- 19 though, as we look at it, our business on the oil country
- 20 side is driven by gas. Oil is part of it, but gas is the
- 21 big player with the seamless product on the oil country
- 22 side, which could fall back into this product for flow line
- and stuff.
- 24 COMMISSIONER LANE: Mr. Hecht?
- 25 MR. HECHT: Just quickly, this is Jim Hecht. I do

- 1 think you've seen some advisories in the drilling world, in
- 2 term of forecasts for future drilling, based on some of the
- declines you've seen. Also, request is raised with regard
- 4 to declines in natural gas. Is it still at a sufficient
- 5 level to incentivize new projects going forward? So I think
- 6 we try to cite some of that in our brief, and can try to do
- 7 some more of that, as well.
- 8 COMMISSIONER LANE: Okay, I want to go back to Mr.
- 9 Durham. Some questions were raised about when you buy your
- 10 product from a foreign source, and the lead times on
- 11 actually getting the product. In your business, what sort
- of lead time do you operate on from the time that you order
- 13 product, that you want it so that you keep a certain level
- of inventory in stock?
- MR. LELAND: On imports, it's probably 90 days, as
- 16 an average time that we look at them.
- 17 COMMISSIONER LANE: So if you have 90 days of
- 18 inventory right now, you could place a huge order and source
- it from a foreign source tomorrow, and it would probably get
- 20 here by the time you use your current inventory?
- 21 MR. LELAND: That's correct. In a general sense,
- 22 that's the way we look at it. You always have to have
- 23 something coming in the pipeline, so to speak. You've got
- to base your estimates on the fact of what you've got that
- 25 you're going to sell it, and that you've got to replenish

- 1 it. So yes, I think that's the way everybody does it, yes.
- 2 COMMISSIONER LANE: Okay, now I hesitate to ask
- you this question, but I'm just sort of curious. If you buy
- 4 U.S. product at \$1,200 a ton, I think was the price that was
- 5 thrown out there, and you buy Chines product at \$600 a ton,
- and you find someone that really doesn't care that they're
- 7 buying Chinese product, do you sell it to them at a
- 8 comparable price that you would have to sell the U.S.
- 9 product for? If you can't answer that, you can put it in
- 10 your post-hearing brief.
- MR. DURHAM: No, I can answer that. The numbers
- aren't exactly \$600 a ton and \$1,000 a ton. Let's just say
- that there's a \$600 a ton difference.
- 14 If we have Chinese material that we can sell to
- someone for the same price we're selling domestic material
- 16 for, we're certainly going to do it. But I don't know when
- 17 that's happened. It may have at some point in time. But
- 18 that would be a real coup. If someone has some advise on
- 19 how we would go about doing that --
- 20 (Laughter.)
- 21 COMMISSIONER LANE: Okay, thank you; thank you,
- 22 Mr. Chairman.
- CHAIRMAN PEARSON: Mr. Broglie, let me go back to
- 24 a question that Commissioner Lane had touched on. Either
- 25 now or in the post-hearing, could you let us know when was

- 1 the last time that a second shift was being run regularly at
- 2 Lorraine and a third shift?
- MR. BROGLIE: Yes, we can give it to you in post-
- 4 hearing, but it's been years.
- 5 CHAIRMAN PEARSON: Okay, I thought it might be far
- 6 enough back.
- 7 Mr. BROGLIE: It was before my time, definitely.
- 8 CHAIRMAN PEARSON: Okay, looking in the other
- 9 direction, can you envision circumstances in which a second
- 10 shift would be run at Lorraine? I understand it's
- 11 technically possible. But what would it take for you to
- 12 decide to do that?
- 13 MR. BROGLIE: It would have to be some sustained
- demand and information from our commercial folks that say,
- this product line has a sustained demand, and we were
- 16 continually over-booked to the point where lead times were
- 17 way out there. Customers were getting frustrated with, you
- 18 know, deliveries, and those kind of things. It would have
- 19 to be a sustained level, in our opinion.
- 20 We've done this in the past. It's a leap of faith
- 21 because we have to bring in new people, which we're not
- 22 opposed to doing. But there's a huge training and learning
- curve that has to go on, and we don't want to dilute the
- operation we are running now, because they're running very
- 25 strong.

- So I mean, there's a whole lot of factors that go
- 2 into it. But it would have to be something sustained,
- 3 because we didn't go through the efforts that Mr. McCall
- 4 talked about, all the downsizing and their streamlining to
- 5 bring people in, and then six months later have to say,
- 6 you're laid off. That would be the worst thing we could do.
- 7 CHAIRMAN PEARSON: In terms of your order book
- 8 now, relative to a year ago, do you have a stronger order
- 9 book now than before?
- 10 MR. BROGLIE: No, it's much weaker.
- 11 CHAIRMAN PEARSON: Weaker?
- 12 MR. BROGLIE: Yes, we're in a "take order" mode
- 13 right now, as we speak.
- 14 CHAIRMAN PEARSON: Okay, and when did that turn?
- 15 MR. BROGLIE: It turned the fourth quarter of last
- 16 year.
- 17 CHAIRMAN PEARSON: Okay.
- 18 MR. BROGLIE: It started going down, yes.
- 19 CHAIRMAN PEARSON: But relatively recently?
- MR. BROGLIE: Yes.
- 21 CHAIRMAN PEARSON: Okay, shifting gears, earlier
- 22 there was discussion of political instability in South
- 23 American, and I think particularly in Venezuela, and the
- 24 implications that might have for demand for Argentinean and
- 25 Brazilian product.

- 1 Is that concern somewhat counter-balanced by the
- 2 fact that Venezuela has recently joined Merkeser (ph), the
- 3 Customs union that includes Argentina, Brazil, Paraguay,
- 4 Uruguay, and maybe one or two others? Because my
- 5 understanding of Merkeser (ph) would be that if Venezuela
- 6 now has duty-free access -- rather, let me turn it around.
- 7 Argentina and Brazil have duty-free access to the Venezuelan
- 8 market which is, I think, the largest energy-producing
- 9 market in South America.
- 10 Doesn't that suggest that they might have a better
- 11 marketing alternative for their product than shipping it
- into the United States?
- MR. VAUGHN: First of all, just to sort of put
- 14 this in context, last year, we have in Exhibit 2 in our
- brief, Argentina exports of seamless pipe products to all
- 16 countries, based on the World Trade Atlas data.
- 17 So to put this in context, last year, for example,
- 18 they shipped -- and this is all products, I think. It
- 19 includes some larger diameter stuff. So last year, for
- 20 example, they shipped 30,650 tons to the United States, and
- 21 they shipped 5,676 tons to Venezuela. For the first 10
- 22 months of 2006, they shipped 1,529,000 tons to Venezuela and
- 23 18,000 tons to the United States.
- So I think when you look at the situation and what
- 25 they're doing in the real world, it just shows that this

- 1 market is just an incredibly valuable market compared to
- 2 some of the other markets that they can go into.
- For example, I mean, if you look at Metal Bolts
- 4 and Research -- and again, these are overall numbers. These
- 5 just don't go to small diameter seamless. But just to give
- 6 you a sense, apparent consumption of seamless pipe in
- 7 Argentina in 2005 was 227,000 tons. They made 863,000 tons.
- 8 The U.S. apparent consumption was 3,221,000 tons.
- 9 So, again, we would really challenge you to sort
- 10 of look at the credibility of these statements. Is it
- 11 credible to say we don't want to be in the U.S. market?
- We'd rather be in a market like Venezuela, when they're
- already shipping more here than they are to there; when this
- is a much bigger market here than it is there; when they are
- a huge net exporter and the U.S. is a net importer? It's
- just not credible whether they join Merkeser (ph) or not.
- 17 I mean, the numbers and the instability in
- 18 Venezuela is really only a part of that. If you just look
- 19 at the overall market, and you look at the way they're
- 20 behaving now, and you look at the importance of this market
- 21 relative to other markets, we just think it's obvious that
- 22 this is the best and most attractive market, and the most
- 23 attractive market for them and for their products; which is
- 24 exactly, by the way, what Tenaris said, for example, when it
- 25 bought Maverick.

- 1 CHAIRMAN PEARSON: Well, but keep in mind, I'm not
- 2 sure how valuable historic data is, given that Venezuela
- 3 joined Merkeser (ph) so very recently. I'm not even sure
- 4 whether the common external tariff has yet been applied by
- 5 Venezuela, although perhaps Respondents will have some
- 6 information on that for us this afternoon.
- 7 But if Venezuela is indeed applying a common
- 8 external tariff to imports from non-Merkeser (ph) countries,
- 9 than it may have little good alternative but to buy, going
- 10 forward, its pipe requirements from a producer, either in
- 11 Argentina or Brazil, because the common external tariff may
- make imports from other origins non-competitive.
- So I don't place a lot of validity on historic
- 14 trade patterns, when those countries are going through what
- would seem to me to be a major alignment in tariffs. So if
- 16 you want to add something in the post-hearing, that would be
- 17 fine, because you may be able to refute the concerns that I
- 18 raised. But I offer that caution to your analysis.
- MR. VAUGHN: Absolutely, and I would point out,
- 20 for example, that Columbia, which I think that is another
- 21 Merkeser (ph) country --
- 22 CHAIRMAN PEARSON: No, it's not. Columbia is
- 23 negotiating a Free Trade Agreement with the United States.
- In fact, the negotiation is completed. We've even completed
- 25 our 90/90 study. Perhaps Congress will even implement

- 1 agreement within the reasonably foreseeable future.
- 2 MR. VAUGHN: Well, we will address this in the
- 3 post-hearing. But I would point out that, you know, up to
- 4 this point, they have shown very much a willingness to come
- 5 into the U.S. market. That's what they've said, and that's
- 6 what they've told their shareholders. But we will address
- 7 this in more detail in the post-hearing.
- 8 CHAIRMAN PEARSON: Okay, thank you; shifting gears
- 9 again, there's been quite a bit of discussion about pricing
- 10 of Chinese product. You have made the case that you're
- 11 starting to see or anticipating a shift in quality of
- 12 Chinese product such that it would compete more directly
- with U.S.-produced product and not compete more at a lower
- 14 end level.
- Do we see this on the record now, or is this
- something that you are expecting to happen in the future;
- 17 this shift of Chinese product to higher end -- you know, to
- 18 more direct competition with U.S. producers for their
- 19 current customer base?
- 20 MR. DURHAM: Well, I would say we see some of that
- 21 now.
- 22 CHAIRMAN PEARSON: Okay, so the transition is
- 23 under way, as you see it.
- MR. DURHAM: Yes.
- 25 CHAIRMAN PEARSON: Okay, and yet we still see all

- of this price strength in the U.S. market. So it must be,
- 2 at this point, a relatively slow transition for the Chinese
- 3 into the more upper scale markets.
- 4 MR. DURHAM: Well, I think as I mentioned earlier,
- on the approved list, if you're a company that has an
- 6 approved list, and you know that there is a huge gap in the
- 7 marketplace between material from China and material from
- 8 the other people that are on your list -- and let's say
- 9 you've got six on your list, and some of these lists have 12
- and 15 mills on them; but whatever you've got on there -- it
- 11 would behoove you probably to say, hey, you know, we need to
- 12 start looking around a little bit over there in China and
- see if there are not some good quality mills and let's get
- 14 them on our list. Because, you know, we can save a lot of
- money when we do that.
- 16 CHAIRMAN PEARSON: Right, now I understand the
- 17 underlying dynamic that could lead to this. But what I'm
- 18 trying to figure out is whether we can make the assumption
- 19 that in the reasonably foreseeable future, in the next year
- and-a-half or two years, that we would see enough of that
- 21 shift so that it would have an effect on the domestic
- 22 marketplace here in the United States. So if you've got
- 23 anything that you can put on the record post-hearing in that
- 24 record, that would be great.
- 25 MR. VAUGHN: We will be happy to do that.

1	CHAIRMAN PEARSON: Thanks, Mr. Vaughn.
2	My light is changing; Madam Vice Chairman?
3	VICE CHAIRMAN ARANOFF: Thank you, Mr. Chairman.
4	I have hopefully just a few more questions. As
5	you know, one of the things that we look at in terms of
6	likely volumes of imports is whether there would be an
7	incentive for subject producers to shift exports that
8	they're currently sending to other markets into the United
9	States, and we've talked about that some.
10	We have some relative pricing data. It's in Table
11	422 of the staff report, and it's confidential. So I can't
12	say too much about it. But just to characterize it very
13	generally, and I think it deals with somewhat broader range
14	products as well, there's some evidence there that over much
15	of the period that we reviewed, prices in Europe and Japan
16	have been somewhat higher than prices in the United States,
17	and there's been some narrowing of that gap toward the end.
18	As we look forward into the reasonably foreseeable
19	future, given that track record, how should I look at the
20	question of whether there's going to be a price incentive to
21	shift product that might be going into Europe or Japan or
22	other places to the United States?
23	MR. NARKIN: This is Steve Narkin. I guess I have
24	just one quick comment. As I'm sure you realize, we discuss
25	at some length in our prehearing brief the data that you get

- out of the questionnaire response, which is I think more
- detailed by export market, but more importantly, is really
- 3 specific to this product, and we think that tells a very
- 4 compelling story as to showing you exactly where they have
- 5 an incentive to shift from one market to another, from one
- 6 market to here.
- 7 MR. HECHT: Jim Hecht -- just to add to that, as I
- 8 think Steve mentioned, obviously, you have a UV data on the
- 9 record, which is not perfect. But I think when it tells a
- 10 pretty consistent story, and I think it does here, you can
- look at the other markets that these folks are selling to
- and you can compare it to AUVs in the U.S., and that gives
- 13 you a sense, I think, from some of the metal bulletin data.
- I think it's true that it does show European
- markets being comparable and maybe Japan, as well. But then
- 16 it shows a number of other markets quite a bit lower and
- 17 consistently through time.
- I think there's also, on the confidential record,
- 19 some pretty interesting statements about the situation in
- 20 Europe and some of the challenges they face as well, which
- 21 we've cited and we'll emphasize again in some of our post-
- 22 hearing materials.
- VICE CHAIRMAN ARANOFF: Okay, thank you.
- MR. BROGLIE: I think that gets back to the issue
- 25 where these companies will want to offer the global

- 1 solution, and here in the United States, they're not
- 2 presently being able to do that for their customers.
- 3 VICE CHAIRMAN ARANOFF: Okay, right, but if you
- 4 want to offer a global solution, you don't want to take
- 5 product away from somebody you're already selling it to, to
- 6 sell it to somebody else. You want to do both, so that's a
- 7 different situation.
- 8 Okay, thanks, I have one question that came up
- 9 when I was reviewing the staff report, if you take a look at
- 10 Table 4-21 in the staff report, this is Preston Pipe data,
- which I understand from the staff that, although they were
- originally bracketed, are in fact public.
- 13 The conventional wisdom with respect to this
- 14 industry, and this is something that Commissioner Hillman
- raised earlier, is that there is kind of a product
- hierarchy, with OCTG commanding the highest price, and then
- 17 maybe line pipe, maybe standard pipe below.
- The data in Table 421 does not seem consistent
- 19 with that conventional wisdom. If you take a look at them,
- 20 they show that standard pipe prices are often exceeding
- 21 prices for line pipe and even OCTG in the U.S. market within
- 22 the relevant diameters. Does that mean that something has
- 23 changed in the market or that something is wrong with the
- 24 data? If you can't answer it now and you want to go back
- 25 and look at it more detail -- I'm just trying to decide, can

- 1 I rely on the data in that table, or do they just not make
- 2 sense?
- MR. HECHT: I think that's a good question. We
- 4 will take a look at the data. I'm not sure I have a good
- 5 answer to that here. I don't know if others do.
- 6 VICE CHAIRMAN ARANOFF: Okay, I appreciate that.
- 7 Because I guess if the answer is that the data are good and
- 8 they tell me that there's been a big change in the market,
- 9 it affects how people's incentives are to allocate their
- 10 capacity between these products in a way that we haven't
- 11 seen before; okay, thanks.
- 12 One last question. One of the discussions that
- we've been having about China this morning has been, well,
- 14 right now, the Chinese product is really having its effect
- 15 at the low end of the market. But we've also had people
- 16 testify that there are some Chinese companies that are, you
- 17 know, world class or getting to be world class, who are
- 18 going to move up that value chain and be accepted.
- 19 What kind of a timeline are we looking at? I
- 20 mean, if I were to look out two years, what's the likelihood
- 21 that I would see a substantial volume of Chinese product
- 22 available on AMLs or, you know, of that quality?
- MR. BINDER: Larry Binder. The Chinese are
- 24 already on AMLs. Exxon Mobil, they're on that now. The
- 25 thing you've got to understand and what Jim was saying is

- 1 Exxon Mobil kind of sets the standard in the industry, along
- with ConocoPhillips. They're AMLs. And when fabricators do
- 3 work, they have to do their work and buy the product
- 4 comparable to what Exxon or ConocoPhillips specifies.
- Now then, when that is approved, like Exxon has
- 6 approved the Chinese mills -- Tien Jin is one of them --
- 7 when they approve that, that's kind of an industry standard
- 8 now. People will say to us, well, when they're buying pipe
- 9 to do construction work for anybody, they'll say, well,
- we're using the Exxon Mobil AML. So that opens the door up.
- But what they're tell us, they'll take Tien Jin pipe or any
- 12 other Chinese pipe.
- So like Jim was saying, it's already started, and
- we're getting calls. A lot of fabricators are saying, we'll
- use the Exxon Mobil's AMLs. So then that's telling us,
- they'll take Chinese pipe. I don't know if that answers
- 17 your question, but it's in existence right now. And the
- 18 more that is used in the industry, it will pick up. I would
- 19 say in a year from now, it's going to be a drastic increase.
- 20 VICE CHAIRMAN ARANOFF: Okay.
- MR. BINDER: My opinion of that would be that with
- 22 the type of mills they are building or already operating,
- it's going to happen and it's going to happen quickly.
- VICE CHAIRMAN ARANOFF: Okay, Mr. Hecht?
- 25 MR. HECHT: If I could just make a slightly

- 1 unrelated point, but I think an important one to consider,
- 2 as we do see this increase and surge in Chinese shipments
- 3 here, and we also see them moving up the value chain, we
- 4 also see a tremendous amount of evidence that there may be
- 5 unfair trade involved with that. I think it's not a secret
- 6 that the industry has expressed concern about that.
- 7 So one thing we will be looking at in the year
- 8 ahead, and I think even with USTR, are some of statements
- 9 they've been making in term of concerns with subsidies, is
- 10 to take a look at that.
- 11 VICE CHAIRMAN ARANOFF: Okay, I appreciate that
- 12 answer. With that, I think that's all the questions that I
- have. I do want to thank the morning panel very much for
- 14 all your help this morning; thanks, Mr. Chairman.
- 15 CHAIRMAN PEARSON: Commissioner Hillman?
- 16 COMMISSIONER HILLMAN: I have no further
- 17 questions, but would want to join my colleagues in thanking
- 18 you all very much for your many good answers and for your
- 19 perseverance until 1:30 in the afternoon; thank you.
- 20 CHAIRMAN PEARSON: Commissioner Okun?
- 21 COMMISSIONER OKUN: Thank you, I believe that most
- of what I had wanted to cover, including this question about
- 23 the relative prices from OCTG and standard and line pipe,
- 24 were covered.
- 25 But I know you've argued that, Mr. Hecht. In your

- 1 post-hearing, if you can just keep in mind, if the chart in
- the staff report is not really good data and that, in fact,
- 3 OCTG is still the higher valued product, if you can just go
- 4 through your product-shifting argument with regard to the
- 5 subject countries, I'd appreciate looking at that again,
- 6 keeping in mind what we said actually in the Spring cases,
- 7 if you can address what the Commission had to say there with
- 8 regard to product shifting.
- 9 Then, I guess, I have just one final request, and
- 10 probably just a follow-up, again, on looking at demand
- 11 globally and in the U.S. market, if there's anything you can
- add with respect to the req count projections, as well as
- 13 projections for drilling projects. Because I think my
- 14 information is very dated.
- But I recall that most of the majors will say,
- even in their filings, if oil prices are above "x", we will
- 17 pursue the following kind of higher risk projects; you know,
- 18 the sour wells, the things that cost some money, that you
- don't pursue if oil is where it was awhile ago.
- It's the same with regard to gas. I think the
- 21 figure used to be \$4. You know, if it's below \$4, you
- 22 pretty much start ratcheting down really quickly. If it's
- above, you still pursue some projects, and depending on how
- far above it is, you pursue more and different projects.
- 25 So if there's anything out there that's current,

- 1 because I don't see it in this record that. Because again,
- 2 keeping in mind, at least with regard to future prices, I
- 3 would appreciate it.
- With that, I very much want to thank all of you
- 5 for all the answers you've given, and I will look forward to
- 6 the post-hearing briefs; thank you, Mr. Chairman.
- 7 CHAIRMAN PEARSON: Commissioner Williamson,
- 8 anything further?
- 9 COMMISSIONER WILLIAMSON: Thank you, Mr. Chairman;
- 10 no, I have further questions, and I would like to join my
- 11 colleagues in thanking the panel for their cooperation and
- 12 their thoroughness.
- 13 CHAIRMAN PEARSON: Commissioner Lane?
- 14 COMMISSIONER LANE: I do have a couple of
- 15 questions. I hate standing between everybody and lunch, but
- 16 I do have two questions.
- 17 It would appear that the market for this product
- 18 relates to the oil and gas industry. We know that the oil
- 19 and gas industry is a boom and bust market. Apparently,
- 20 right now, we may be in the good times.
- 21 But could you tell me whether or not there is a
- 22 business cycle for this product, and where we are in that
- 23 cycle, and how a business cycle would affect what we do in
- this case; Mr. Hecht or Mr. Vaughn?
- 25 MR. HECHT: Commissioner Lane, I quess I'm

- 1 probably not the best person to assess the cycle. I would
- 2 characterize what you've seen obviously as a period of
- 3 relatively strong demand in the past few years; and I think
- 4 you've heard testimony today of concern that we may be on a
- 5 downward path from that.
- 6 Statutorily, you are, of course, charged with
- 7 analyzing the likely effect in the context of the business
- 8 cycle, and I think that is relevant.
- 9 Again, to this point, we talked about at the
- 10 outset that while an industry may be performing reasonably
- 11 well, in part because of strong demand and the environment
- 12 it's in, that nonetheless may be masking effects. If you
- would see material changes, even from off a higher level,
- that is injury under the law and, in our view, would compel
- 15 an affirmative finding.
- 16 COMMISSIONER LANE: Okay, thank you; and my last
- 17 question, and you can either answer it now or in your post-
- 18 hearing brief.
- 19 Could you compare and contrast the current
- 20 conditions of competition from the original investigations
- 21 and first reviews? Would you say that the conditions of
- 22 competition are the same or much different; and if
- 23 different, please explain.
- 24 MR. VAUGHN: Commission Lane, we will address that
- 25 primarily in the post-hearing brief. I mean, the one sort

- of thing that really jumps out at you, when you look at the
- data, is five years ago, China was almost unknown in this
- 3 market. Now, as you hear, they are one of the major forces
- 4 in the market. So that's a tremendous change that's
- 5 obviously been deleterious to the domestic industry. But we
- 6 will address all this in more detail in the post-hearing
- 7 brief.
- 8 COMMISSIONER LANE: Okay, thank you; thank you,
- 9 Mr. Chairman.
- 10 CHAIRMAN PEARSON: Are there any further questions
- 11 from the dias?
- 12 (No response.)
- 13 CHAIRMAN PEARSON: Okay, do members of the staff
- have any questions for this panel?
- MS. HUGHES: Rhonda Hughes, Office of General
- 16 Counsel -- I have one question for Mr. Durham. You had said
- 17 that you expect the trend will continue that more and more
- 18 pipe that's not on the AMLs will enter the marketplace. Can
- 19 you say when this trend started?
- 20 MR. DURHAM: It probably started with -- I'm
- 21 trying to think now. The Chinese pipe started coming into
- 22 the Gulf Coast -- there's always been a lot of Chinese pipe
- on the West Coast -- I don't know, five or six years ago.
- MS. HUGHES: You're talking insignificant numbers,
- 25 I gather, not just --

- 1 MR. DURHAM: So if you look at the data, I think
- 2 the significant numbers have really happened in maybe the
- 3 past couple of years.
- 4 MS. HUGHES: And how fast is this growing? Do you
- 5 expect it to continue to grow at the same trend that it's
- 6 been growing in the last two years, five years, or what?
- 7 MR. DURHAM: Well, I believe that in the past year
- 8 from China -- and someone correct me if I'm saying wrong
- 9 here -- that it has doubled, basically doubled in tons.
- 10 From the past year, it's doubled in tons, maybe from 2006
- 11 versus 2005. That's pretty significant. I think it's going
- 12 to continue to grow.
- Now whether it's going to double in the next year
- or so, I really don't know. But I would say this, it
- 15 wouldn't surprise me.
- MS. HUGHES: Thank you very much; the staff has no
- 17 further questions.
- 18 CHAIRMAN PEARSON: Do Respondents have any
- 19 questions for the domestic industry panel?
- MR. SPAK: No questions.
- 21 CHAIRMAN PEARSON: Okay, then I think we should
- 22 break for lunch. In honor of Commissioner Okun's birthday,
- 23 and knowing that she likes a more relaxed lunch period, we
- 24 will take a full hour, reconvening here at 20 minutes to
- 3:00. This hearing is recessed.

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(Whereupon, at 1:41 p.m., a lunch recess was
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      taken.)
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1	<u>AFTERNOON SESSION</u>
2	(2:40 p.m.)
3	CHAIRMAN PEARSON: We are ready to turn to
4	the Respondents' panel. Is that correct, Madam
5	Secretary?
6	MS. ABBOTT: Yes, Mr. Chairman, and all
7	witnesses have been sworn.
8	CHAIRMAN PEARSON: Excellent. Please
9	proceed.
10	MR. SPAK: Thank you, Mr. Chairman. Gregory
11	Spak again from the law firm of White & Case and here
12	on behalf of Siderca-Tenaris (USA). I'm going to be
13	very brief and then turn it over to the person you
14	want to talk to, Mr. Balkenende.
15	I just want to say that this panel here in
16	front of you is composed of witnesses from both
17	Argentina and Germany. As you will all know from our
18	briefs, we take a slightly different view of the case.
19	We do agree on one thing, and that is that even if you
20	do cumulate, this case and the facts that have been
21	collected by the Commission staff argue for
22	termination of the orders.
23	We also, as you know and has been evident
24	from some of the questioning this morning, we, in
25	Argentina, believe the record justifies decumulation
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- of Argentina, and that really, and the information
- about Argentina and why we believe that to be the
- 3 case, will be the subject of Mr. Balkenende's
- 4 testimony, as he describes Siderca and the Tenaris
- 5 operations. Thank you.
- 6 MR. BALKENENDE: Good afternoon, Mr.
- 7 Chairman, Commissioners, and Members of the Commission
- 8 staff, my name is Roland Balkenende. I am president
- 9 and general manager of Tenaris Global Services (USA)
- 10 Corp. and the director of the process and power plant
- 11 services, one of the global business units of the
- 12 Tenaris Group.
- 13 The Tenaris Group includes the Argentine
- 14 seamless pipe producer, Siderca, as well as pipe mills
- in the United States, Italy, Mexico, Japan, Canada,
- 16 Venezuela, Brazil, Colombia, and Romania.
- 17 I've worked for Tenaris for six years.
- 18 Prior to that, I worked at the global pipe
- 19 distributor, Fileo (ph) Pipe & Tube, and for the past
- 20 16 years, while at Tenaris, and for 11, I've been
- 21 based in Houston, Texas.
- It's great to be here at the Commission when
- times are good. The U.S. economy is doing well. The
- 24 energy sector is very strong, is booming. Oil and gas
- 25 prices are projected to remain at high levels. The

- 1 U.S. seamless pipe industry has achieved record
- 2 results, and it has done this while imports from other
- 3 countries have entered the market.
- 4 This is the context for the Commission's
- 5 consideration of whether to extend or revoke the 12-
- 6 year-old antidumping order on Argentina and the other
- 7 countries.
- 8 My presentation will address only Argentina
- 9 and focus on specific reasons why the order on
- 10 Argentine small-diameter SLP should be revoked.
- I will make three basic points. First,
- 12 Siderca and Tenaris have changed a lot since you last
- 13 reviewed our companies, and those changes are relevant
- 14 to your review.
- 15 Second, Siderca has no volume to ship to the
- 16 United States, and it has no reason to change its
- 17 current successful strategies in the world market.
- 18 Third, even if Siderca were to ship any
- 19 small-diameter SLP in the U.S. market after revocation
- 20 of this order, Siderca would not undercut the market
- 21 prices in the U.S.
- Let's turn first to Siderca and Tenaris:
- The Tenaris approach to this segment of the seamless
- 24 pipe business and the most relevant changes related to
- 25 the SLP products under consideration.

1	We have to start with the changes in the
2	energy sector globally, as this is directly related to
3	Tenaris's approach to this market. Energy is a
4	priority sector in almost every country around the
5	world. Government and private investment is growing,
6	and the nature and scale of those investments are
7	increasing.
8	Furthermore, the tubular requirements for
9	those energy projects are increasingly complicated.
LO	Most relevant for the tubular products being discussed
L1	in this proceeding, small-diameter SLP, are the
L2	petrochemical, gas-processing, and refinery
L3	construction projects. These are mega projects with
L4	significant tubular requirements.
L5	Tenaris grew out of these changes in the
L6	energy sector. Tenaris was formed in 2002 as a
L7	company that would bring together the resources of
L8	pipe mills in several countries in order to provide
L9	the energy sector the tubular products and services
20	that they require.
21	In the small-diameter SLP segment, the
22	Commission staff report, at page 25, correctly
23	identifies six end use markets for small-diameter SLP:
24	one, oil and gas transmission; two, the construction
25	of refining facilities; three, the repair of refining

1	facilities;	four,	the	chemical	industry;	five,	power
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- 2 generation; and, six, mechanical applications for
- 3 general construction.
- 4 For the products under consideration,
- 5 Tenaris focuses only on the second of the end use
- 6 markets, which we would describe as supplying
- 7 petrochemical, gas-processing, and refinery
- 8 construction projects throughout the world.

9 This is a very specialized segment which

10 requires a lot of dedication and effort. We analyze

where these projects will occur and dedicate the time

and resources necessary to become the provider of

tubular products for these projects. Also, we aim at

supplying these projects which a full range of

15 seamless pipes.

16 For this, the Tenaris Group utilizes various

17 mills in different countries to achieve this goal.

18 Each mill has its unique capabilities. Within each

19 mill, there are different production lines, each with

its own efficiencies. The art of what we do in the

21 global business unit, process and power plant

22 services, is to match the rolling capacities and these

23 efficiencies with the construction schedules of the

new greenfield construction projects. Siderca, and

25 especially the small-diameter line that we call LICO

- 1 1, plays a key role in this process.
- 2 A third major change since the antidumping
- 3 order went into effect and since the last census
- 4 review is that Tenaris has invested in the United
- 5 States. In October 2006, Tenaris acquired Maverick
- Tube Corporation, a welded pipe producer, for \$3.2
- 7 billion. The investment in Maverick is very important
- 8 because it gives Tenaris and the U.S. pipe market an
- 9 understanding of the U.S. industry that we did not
- 10 previously have.
- We are a domestic producer of welded
- tubulars, and we have a duty to our shareholders and
- our workers to act responsibly in the production and
- 14 marketing decisions that we make.
- 15 Finally, it is clear that the U.S. industry
- 16 producing seamless tubulars has also changed over this
- 17 period. The industry has consolidated, and it has
- 18 enjoyed the benefits of the higher prices of oil and
- 19 gas. The financial statements of U.S. Steel and
- 20 Koppel demonstrate that they have made good decisions,
- 21 too. They are recording record profits from seamless
- 22 tubular sales.
- Volume. With the background on the changes
- in the market and the changes in Siderca and Tenaris,
- 25 let's turn now to the issue of participation in the

- 1 U.S. market for small-diameter SLP. What is the
- 2 likelihood that Siderca would ship significant volumes
- of small-diameter SLP to the U.S. if this order is
- 4 revoked?
- In my opinion, the chance of significant
- 6 volume is very small, and let me explain that. First,
- 7 Siderca has no capacity available. Siderca is working
- 8 at full capacity, a fact that the Commission will see
- 9 in the data that Siderca provided. Further, in the 12
- 10 years since the original investigation in this case,
- 11 Siderca has not expanded capacity and will not expand
- 12 capacity.
- 13 Siderca has two pipe production lines: LICO
- 14 1 and LICO 2. Siderca only produces small-diameter
- 15 SLP on LICO 1, and, for clarification, during the last
- 16 five years, Siderca has not produced a single ton of
- four-and-a-half-inch pipe on LICO 2, and this is not
- 18 likely to change.
- 19 Second, contrary to what the U.S. industry
- 20 stated in its brief, Siderca does not maintain
- 21 inventories of these products. For export sales,
- 22 Siderca produces products for which it already has a
- 23 purchase order. In this circumstance, pipe is not in
- inventory but is stored in the finished good yards
- while awaiting shipment to a customer.

1	For the home market, Siderca also produces
2	against a purchase order, or it produces for its
3	regional customer service centers, but this is not
4	available inventory. It is inventory for a specific
5	use, for a specific customer, kept in a specific
6	region so that it can be supplied to the customer on a
7	just-in-time basis.
8	Third, Siderca has made investments that
9	result in the production of more high-value-added,
10	nonsubject projects, and fewer commodity products.
11	Examples of these products are premium joints, cold-
12	drawn, certain mechanical pipe, and OCTG.
13	For the last five years, Siderca has made
14	substantial investments in finishing operations that
15	have not expanded its production capacity but,
16	instead, have enabled Siderca to produce more of these
17	premium products, which do not include small-diameter
18	SLP. We have provided details on these investments in
19	our brief.
20	As a result of these investments, we have
21	made choices about where and how we sell our products.
22	We have chosen to participate in the market for
23	projects rather than the spot market for commodity-
24	grade products.
25	We also do not have any incentives to

- 1 participate in the U.S. small-diameter SLP market.
- 2 First, as explained above, Tenaris is focused on the
- 3 project market. I agree completely with the
- 4 Commission staff report when it observed that most of
- 5 the small-diameter SLP pipe consumed in the U.S. is
- 6 dedicated to maintaining or upgrading existing plants
- 7 rather than building new plants.
- 8 To a large extent, the U.S. market is a
- 9 maintenance market, and that is not a target market
- 10 for Tenaris. We used to be in this market in Europe,
- 11 but we have gotten out of this market in order to
- focus on the worldwide projects market.
- In order to ship small-diameter SLP to the
- 14 U.S. market, we would have to take capacity away from
- our target markets, which does not make business
- 16 sense. We see our capital project markets around the
- 17 world growing.
- 18 Contrary to what the U.S. industry has said,
- 19 we have not lost market share to producers from China
- 20 and our target markets.
- 21 Second, if any reason arose for Tenaris to
- 22 supply the U.S. market, which we do not foresee, we
- 23 could supply this market from other sources. There
- are no restrictions on our mill in Canada, for
- 25 example, and we can also supply some of this product

- 1 from Tamsa in Mexico. We have supplied small amounts
- 2 from these mills on an occasional basis, but we have
- 3 never flooded the markets, as the U.S. industry warns
- 4 will happen in this case.
- 5 Why? Because our focus is on the project
- 6 market, and the United States is expected to have a
- 7 declining share of the global project market. We can
- 8 provide the Commission with our forecast in this
- 9 regard in the post-hearing brief.
- 10 The U.S. industry question asked the
- 11 Commission to be suspicious of Siderca. We ask that
- you go beyond the suspicion and dig into the facts.
- 13 We are confident that you will see that Tenaris has
- 14 earned credibility on this issue.
- In early 2006, the U.S. industry warned of a
- 16 flood of small-diameter SLP from the Tenaris mill in
- 17 Mexico. The Commission believed Tenaris's
- 18 projections, and, to date, not a single ton of this
- 19 pipe has entered the United States.
- 20 Also, as stated above, Tenaris's mills are
- 21 already able to supply the small-diameter SLP markets
- 22 without restriction, yet the shipments to the U.S.
- 23 market have been small. There is simply no incentive
- 24 for Siderca to ship this product in significant
- 25 quantities to the United States.

1	Before concluding, I would like to address
2	the issue of price and, more specifically, the
3	question whether Argentine imports, if they were to
4	appear in significant volumes, would have an adverse
5	impact on the prices in the U.S. market. The answer
6	is no, and some of the reasons relate to the previous
7	discussion of the Tenaris approach to the small-
8	diameter SLP markets.
9	First, any Argentine products cannot have a
LO	significant impact on U.S. prices because, as we have
L1	explained, the volumes will not be significant. In
L2	fact, we project that the volumes will be zero or
L3	nominal for the foreseeable future, so a significant
L4	price effect is not possible.
L5	Second, the Tenaris focus on supplying
L6	global projects is with purpose. Our pricing data
L7	demonstrate that Siderca maximized its contribution
L8	and earnings by dedicating the available small-
L9	diameter SLP to global projects. There would be no
20	reason for Siderca to forego its strategic project
21	market in order to penetrate a nontarget market.
22	In addition, the Commission staff has stated
23	in its report that prices in some other markets are
24	higher than the U.S. market.
25	Finally, as a result of Tenaris's investment
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- in Maverick, we have an awareness of the U.S. market
- that we did not previously have. We will not import
- 3 into the U.S. at prices that could have a negative
- 4 price effect on the U.S. pipe market.
- I would like to conclude my testimony by
- first thanking the commissioners for the opportunity
- 7 to tell the Tenaris story. We are a company that has
- 8 grown and invested in the local and regional markets.
- 9 We invest a lot of time and effort in developing our
- 10 markets, and we have developed strong fundamental
- 11 strategies for providing our customers with high-
- 12 quality products and services.
- In the small-diameter SLP segment, our focus
- is petrochemical, gas-processing, and the refinery
- projects, and we have been successful in developing
- 16 these markets. This focus has not brought us to the
- 17 U.S. market, and it is unlikely to cause us to ship
- 18 significant volumes to the U.S. market in the future.
- 19 At the same time, we have demonstrated our
- 20 commitment to the U.S. tubular market. We are
- 21 committed to growing our business through our Maverick
- 22 acquisition as the latest strategic addition to the
- 23 Tenaris Group.
- Thank you for your time today, and I welcome
- 25 your questions and any further clarifications.

1	MR. HERLACH: Good afternoon. My name is
2	Mark Herlach. I'm with the law firm of Sutherland
3	Asbill & Brennan, and I'm accompanied here today, on
4	my right, by Michael Herminghaus, who is the president
5	of Benteler Steel and Tube Corporation, and, on my
6	left, by my colleague, Leanne Cowen. We represent the
7	Benteler Group.
8	Two opening observations that are almost too
9	obvious to bear repeating, but I'll make them anyway.
10	First is the enormous strength of the market for
11	energy in the world today, and, as you've heard,
12	everybody agrees that the market for standard, line,
13	and pressure pipe is a function of the energy markets.
14	So, despite the fact that there was some
15	commentary this morning that perhaps oil prices had
16	receded a little bit, and gas prices had come down a
17	little bit, I think it's quite clear, if you read the
18	literature, that every single respectable forecaster
19	recognizes that energy prices are going to remain high
20	for the foreseeable future, and that means the price
21	of oil and the price of gas, and, as a result, there
22	is going to be terrific opportunity for all of the
23	companies before you in this room to continue to
24	prosper and do well, as they have in recent years.
25	The second observation is that what you
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- 1 heard this morning was obviously a case on China.
- 2 It's sort of remarkable in its focus on a third-
- 3 country importer, and I would simply submit to you
- 4 that we would like you to focus on this case, not on
- 5 the case against the Chinese that the domestic
- 6 industry has thus far been unwilling to bring before
- 7 the Commission. Presumably, there will be a time for
- 8 that. That is not this afternoon.
- 9 Now, I would like to introduce Mr.
- 10 Herminghaus.
- 11 MR. HERMINGHAUS: Good afternoon, ladies and
- 12 gentlemen. My name is Michael Herminghaus. I am
- 13 president of Benteler Steel and Tube Corporation in
- 14 Houston, the North American sales and marketing
- organization of Benteler Stahl/Rohr Germany.
- I have 30 years' experience in the pipe and
- tube industry, 22 of those years in the U.S. market.
- 18 I spent 20 years with the Management Group in Germany,
- 19 Brazil, and the U.S. in various positions before I
- joined Benteler 10 years ago, in 1997.
- 21 Although I have detailed knowledge of the
- 22 V&M facilities in Germany and Brazil, all of which
- were formerly owned by Management, I am speaking here
- 24 today only on behalf of Benteler Steel and Tube and
- 25 Benteler Stahl/Rohr.

1	Benteler is not your typical pipe and tube							
2	producer. First and foremost, Benteler is a solutions							
3	provider and a niche player, which is evidenced by the							
4	fact that the average sales price of all of our							
5	tubular sold in the U.S. exceeds \$1,600 a ton, a much							
6	higher figure than what I believe is the average							
7	selling price for U.S. steel or for copper.							
8	Most of the nonsubject products we sell in							
9	this country are not even manufactured here. For							
10	example, long-length boiler tubes up to 72 feet							
11	length, small OD, hot-finished, seamless tubes under a							
12	two-inch outside diameter; seamless hydraulic line							
13	tubing, aircraft tubing, and so forth. In fact, some							
14	of the U.S. manufacturers of seamless cold-drawn							
15	tubing are our best customers because we supply							
16	products to them that they don't make or cannot make.							
17	Benteler is a privately owned company with a							
18	history of 130 years, always profitable, and we do not							
19	dump.							
20	After reading the prehearing brief of the							
21	domestic producers and listening to their							
22	presentations here today, one could have the							
23	impression that this sunset review covers pipe imports							
24	from China and not from Argentina, Germany, and							
25	Brazil. It appears that the real problem in this							
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1	market	is th	ne inci	rease	in :	imports	from	China	a. But	-
2	rather	than	doing	anyth	ing	about	that,	U.S.	steel	and

3 copper are trying to keep the imports from all other

4 countries out.

If Chinese imports are the true problem, I challenge my colleagues from the domestic producers to do something about it by bringing cases against China.

Just like Siderca, Benteler has also not imported any SLP pipe into the U.S. during the last 12 years. As you can see from our foreign producers' questionnaire, Benteler has been running at full capacity for years and has commitments to supply existing customers in other markets. If the order on German imports is removed, Benteler has no plans to ship significant quantities of subject products to the U.S.

What we are looking to sell are niche products in sizes that are not produced here and hotfinished execution. Such imports could not cause any identifiable harm to the domestic industry.

As already pointed out in Benteler's response to the foreign producers' questionnaire, the prices at which Benteler sells in key third-country markets are significantly higher than the prevailing price levels for standard, line, and pressure pipe in

- 1 the U.S. Under these circumstances, Benteler has no
- 2 incentive to shift significant sales to the U.S.
- 3 market.
- 4 The assertion of the domestic producers that
- 5 the "industry's production base is rapidly eroding" is
- 6 simply false. The U.S. domestic industry is very
- 7 healthy, having achieved record profits in 2006, after
- 8 record profits in 2005, and after healthy profits in
- 9 2004. Management of the domestic mills is doing the
- 10 right thing by investing these profits in expanding
- its tube-making capacities and heat-treatment
- 12 facilities.
- 13 A new \$98 million investment by Koppel to
- 14 expand its production capacity and a recent \$85
- 15 million investment by U.S. Steel in a new quench and
- temper facility do not paint a picture of an eroding
- 17 production base.
- 18 In spite of a reduction in exploration
- budgets of some oil and gas companies for 2007,
- 20 overall demand for SLP pipe continues to be strong and
- 21 is forecasted by the Preston Pipe and Tube Report even
- 22 to increase over the 2006 level. Preston, who is
- 23 frequently quoted at these proceedings here,
- 24 forecasted seamless line pipe apparent consumption to
- 25 rise from 513,000 tons in '06 to 603,000 tons in '07.

- 1 That's an increase of 17.5 percent.
- 2 For the pressure tube market, Preston is
- 3 forecasting "a banner year." If the market conditions
- for oil and gas, as well as the outlook for the
- overall U.S. economy, are really as bad as they were
- 6 portrayed here this morning and also in the prehearing
- 7 brief from the domestic producers, one has to wonder
- 8 why U.S. Steel decided to restart two blast furnaces
- 9 which were idled during the last quarter of '06.
- 10 According to an article in the American Metal Market,
- on February 2nd, this action is based on the
- 12 anticipation that there will be more demand for steel
- 13 by the end of this current quarter.
- 14 The fact that German producers of SLP pipe
- 15 have established channels of distribution in the U.S.
- 16 market does not support the assumption that dumping
- 17 would occur if the German order was lifted. To the
- 18 contrary, if you have a well-established sales and
- 19 marketing organization, you can find the most
- 20 profitable niches in the market and explore them.
- 21 Benteler does not face any difficulties in
- 22 non-U.S. markets. There are no barriers for our
- products, and, in fact, we have placed customers
- outside of the U.S. market on allocations.
- The statement that Chinese producers of

- 1 small-diameter SLP pipe are "squeezing out German
- 2 producers from the export markets" is simply false.
- 3 In certain markets, such as Singapore and Korea,
- 4 Chinese producers have become a factor in the last few
- 5 years, but we are not competing with Chinese producers
- 6 because we sell higher-quality products. In fact, our
- 7 participation in those markets in the Far East, except
- 8 China, has been stable over recent years.
- 9 A couple of words regarding German
- 10 production capacity. As was reported last month, V&M
- 11 has now agreed to sell its Seitine (ph) facility to
- 12 Velskitter (ph) in connection with Velskitter's (ph)
- takeover of Valoret's (ph) cold-drawing facilities in
- 14 France. The sole purpose of this purchase by
- 15 Velskitter (ph) is to secure the supply of tube
- 16 hollows for its cold-drawing facilities.
- With its Seitine (ph) mill exclusively
- 18 producing tube hollows in the future, approximately
- 19 200,000 tons of potential SLP pipe capacity will
- 20 vanish from the market and would not be available for
- 21 export to the United States. Therefore, Germany will
- 22 have a sharply reduced capacity to export covered
- 23 products in the future.
- In addition to the prepared notes, I would
- 25 like to make some comments regarding testimony you

- 1 heard this morning about transnational affiliation.
- 2 Regarding a question from Commissioner Hillman, Mr.
- 3 Leland testified that France sells at the same price
- 4 levels as the domestic mills. The only producer in
- 5 France is V&M. Why would V&M sell their products from
- 6 Germany at different price levels here than they sell
- 7 their products in France?
- 8 Also, V&M owns North Star, which is called
- 9 V&M Star now, in the U.S., who is a producer of large-
- 10 diameter SLP pipe, and V&M would certainly not want to
- 11 hurt their own mill by underselling domestic products
- 12 here, bringing in small OD SLP pipe below market
- 13 price. It just doesn't make sense.
- In summary, I feel strongly that 12 years of
- 15 protection for the domestic industry is enough.
- During that timeframe, the industry has successfully
- 17 restructured, the producers have invested in new
- 18 equipment, and they are extremely profitable. There
- is no need for further protection.
- Thank you very much for your attention, and
- 21 I'll be happy to answer any questions you might have.
- 22 CHAIRMAN PEARSON: Does that conclude the
- 23 presentations of the panel?
- 24 MR. SPAK: Yes, it does, Mr. Chairman.
- 25 CHAIRMAN PEARSON: I get to start the

- 1 questioning. Let me begin by welcoming you here. We
- 2 appreciate the efforts that you have made to prepare
- and to travel here. There are lots of things to do in
- 4 running a business that perhaps come to mind more
- 5 quickly than spending a day at a hearing at the
- 6 International Trade Commission. This goes for the
- 7 morning panel, too. So I appreciate the effort that
- 8 you, as businessmen, have taken to prepare and to come
- 9 here.
- 10 Let me go to an issue that's raised in the
- 11 Siderca brief, and this is the extent to which welded
- seamless pipes might be able to substitute for
- 13 seamless pipes. Could you expand on that? Obviously,
- we discussed it this morning, but what is the
- relationship, and is it something that's a real
- 16 relationship that would have an effect on the
- 17 marketplace, or is it only theoretical?
- 18 MR. BALKENENDE: To be honest, it's a very
- 19 small component. What was mentioned this morning,
- indeed, the four-inch, full-body normalized, is one
- 21 application that's clearly identified as one, but it
- is, in the overall scope, I would say, a minor
- 23 component. We have seen the substitution the other
- 24 way. You can easily substitute seamless for welded
- because of, let's say, production availability.

- 1 That's the way we looked at it as well, but it's a
- 2 minor component.
- 3 CHAIRMAN PEARSON: Okay. Mr. Spak?
- 4 MR. SPAK: Yes. If I could add, Mr.
- 5 Chairman, I think, if you look at our brief, what we
- 6 were citing was also to the record, information from
- 7 the Commission staff, and just reflecting some
- 8 comments that were in the proprietary record that the
- 9 staff had collected. Thank you.
- 10 CHAIRMAN PEARSON: Okay. Also this morning,
- we had a discussion about the price relationships
- 12 between seamless pipe and welded pipe, and my
- understanding of that discussion is that the domestic
- 14 industry sees a relationship between the price of
- welded pipe and hot rolled but not so much a
- 16 relationship between welded pipe and seamless pipe.
- 17 How do you see that situation?
- 18 MR. SPAK: Yes. I would agree with that.
- 19 The applications are typically different. Where, as
- 20 we stated before, we see the market for the small-
- 21 diameter SLP in the refining and the processing plants
- 22 applications, whereas the welded is more in
- 23 transmission lines. It is true that the raw material
- for that is the hot-rolled steel. So I would say,
- yes, the link is strong in that respect.

1	CHAIRMAN PEARSON: Do you have any
2	observations, Mr. Herminghaus?
3	MR. HERMINGHAUS: I think the substitution
4	of seamless pipe by welded pipe has already taken
5	place over the last 20 or 30 years. My experience is
6	the price relationship between seamless and welded is
7	typically a 15 percent difference. Seamless is 15
8	percent higher than the welded. If that relationship
9	gets out of whack let's say, seamless is 50 percent
10	more expensive than welded then you might have some
11	people looking at substitution and seeing whether they
12	could use the welded, and the other way around. If
13	welded, all of a sudden, would be at the same price as
14	seamless, a lot of people would probably use more
15	seamless than welded.
16	CHAIRMAN PEARSON: How about the
17	relationship between small-diameter SLP and larger-
18	diameter SLP? The reason for asking is that Tenaris
19	does have the relationship with the large-diameter
20	pipe plant in Youngstown, Ohio, doesn't it?
21	MR. HERMINGHAUS: Youngstown is V&M.
22	CHAIRMAN PEARSON: I'm sorry. It's already
23	been a long day.
24	Is it possible for the price of the small-
25	diameter SLP to fall and then also bring down the

- 1 price of the larger-diameter pipe, or does the larger-
- 2 diameter pipe simply not compete with the smaller ones
- 3 because the production process is sufficiently
- 4 different?
- 5 MR. BALKENENDE: Ultimately, we can say that
- if they are produced in a similar environment, that
- 7 the costing of operating should be reasonably similar
- 8 unless they are produced in different parts of the
- 9 world. But if it's produced in a similar facility --
- 10 small diameters are more costly to produce than larger
- ODs because of the dimension, but, on itself, if it's
- 12 produced in the same pipe of a different length, there
- 13 should be a great issue of similarity.
- 14 CHAIRMAN PEARSON: Okay. One of the points
- 15 that I believe the domestic industry was making was
- 16 that, under the transnational relationship that exists
- 17 within Tenaris or V&M, that there is likely to be a
- 18 more sophisticated knowledge of the U.S. market than
- 19 disseminate to all of the plants that are part of that
- 20 system.
- In the case of Siderca, isn't it entirely
- 22 possible, especially now that you have the
- 23 relationship with Maverick Pipe and Tube, that since
- 24 Maverick does not produce seamless pipe, and it has
- 25 relationships under the umbrella with seamless pipe

- 1 producers in other countries, that Maverick would be
- in a very strong position to start to offer seamless
- 3 pipe to its customers that would be manufactured by
- 4 sister companies?
- 5 MR. BALKENENDE: That is a good observation,
- but may I explain the difference between why we
- 7 acquired Maverick and how we operate the seamless line
- 8 pipe in other parts of the world?
- 9 We had a great interest in acquiring
- 10 Maverick because of the future of the energy sector in
- 11 the United States. We believe that the United States
- 12 will explore oil and gas to serve its own needs. We
- may not believe that all downstream processing plants,
- 14 petrochemical plants, will be built in the United
- 15 States. We don't believe they will be built in mature
- 16 markets like the U.S., nor Europe.
- 17 That is why our approach is a different one.
- 18 You heard this morning statements like it's incredible
- 19 why we think another market. We are not coming to the
- 20 market to just sell product if we have no outlets. As
- 21 stated before, we aim at target markets. When we say
- 22 we go after project markets and construction, gas
- processing, they don't happen to be here, whereas oil
- 24 drilling, we know the forecast for rigs -- we heard it
- 25 this morning -- actually is going up. We also know

- that every year the amount of tubular goods needed to
- 2 get the same amount of gas will increase. That's our
- 3 view. The links between those two are not so strong
- 4 maybe.
- 5 So to say Maverick, and now we're going to
- 6 sell seamless, from a sales channel point of view,
- 7 there may be the same customers there, but our market
- 8 approach is entirely different for the two.
- 9 CHAIRMAN PEARSON: Okay. Any comments
- 10 regarding V&M?
- 11 MR. HERMINGHAUS: Yes. I don't understand
- the argument that the domestic producers are making,
- 13 that because there are established channels of
- 14 distribution, and there is market intelligence, that
- that necessarily leads to a reoccurrence of dumping.
- As Mr. Leland testified, the French product
- is marketed here at high prices, very responsibly, and
- 18 those same people would market the product from
- 19 Germany. Actually, as a domestic producer, I would
- 20 wish to have intelligent competitors. There is
- 21 nothing worse than a dumb competitor who doesn't know
- 22 where the market is.
- So I don't really understand the argument
- that that would lead to a reoccurrence of dumping.
- 25 CHAIRMAN PEARSON: Okay. Is there a way to

- 1 characterize the degree of consolidation among
- 2 seamless pipe producers globally now compared to five
- 3 years ago? Are the producers becoming substantially
- 4 more interrelated, or are there still many independent
- 5 producers?
- 6 MR. BALKENENDE: I think the trend of
- 7 consolidation is there. We see more companies coming
- 8 together. It's, I would say, a clear indication that
- 9 consolidation, not only between V&M and Tenaris but
- 10 other parts of the world, we see that trend
- 11 continuing.
- 12 MR. HERMINGHAUS: Yes. I fully agree. I
- just would like to remind the Commission that when the
- original case was investigated in '95, neither V&M nor
- 15 Tenaris existed in their forms. At the time, in
- 16 Europe, there were three independent seamless
- 17 producers, Valoret (ph), Monismon (ph), and Dominy
- 18 (ph).
- 19 Now we have V&M with production facilities
- 20 in Germany, France, Brazil, and the United States, and
- 21 we heard earlier from Mr. Balkenende the facilities of
- 22 Tenaris. It's a totally different picture, and also,
- in my view, consolidation in the industry will
- 24 continue.
- 25 CHAIRMAN PEARSON: Okay. Thank you very

- 1 much. My time is expiring. Vice Chairman Aranoff?
- 2 VICE CHAIRMAN ARANOFF: Thank you, Mr.
- 3 Chairman. I join the chairman in welcoming the
- 4 afternoon panel. Thank you for traveling to be with
- 5 us today.
- A question for both of the industry
- 7 witnesses here. In your briefs, you both made the
- 8 argument that one of the reasons that you would not
- 9 have any incentive to sell a lot of product in the
- 10 United States in the event of revocation is that you
- are committed to other customers, other export
- 12 customers, outside your home markets through long-term
- 13 contracts or relationships.
- 14 That's an argument that we frequently hear
- in these reviews, and, in many cases, subject
- 16 producers are able to provide us with copies of
- 17 contracts or names of customers, with the approximate
- 18 volumes that they have sold those customers over
- 19 extended periods of time, so that the Commission can
- use that information to gauge the extent to which
- 21 these are really committed sales.
- 22 Is there similar information that you are
- able to put on the record for us?
- MR. BALKENENDE: Yes. We can provide you
- 25 with some explanation on what capacity we have

1	available and what commitments, through agreements or
2	relationships, that we have. We will provide that.
3	VICE CHAIRMAN ARANOFF: Okay. Thank you.
4	MR. HERMINGHAUS: Yes. Same here. We don't
5	have long-term contracts, but we have long-term
6	relationships, and we are willing to share those
7	customer names with you.
8	VICE CHAIRMAN ARANOFF: Okay. I appreciate
9	that and just encourage you that the more detail that
LO	you can provide, the easier it is for us to really get
L1	a handle on the extent to which we view your current
L2	export patterns as committed, so I appreciate that.
L3	Mr. Herlach and Mr. Herminghaus I've
L4	probably pronounced that wrong when we look at the
L5	issue in a sunset review of whether or not a
L6	particular producer is export oriented or an industry
L7	in a particular country, the Commission has sometimes
L8	treated exports that are exported within the European
L9	Union or within another regional market, discernable
20	regional market, as somewhat different than the
21	exports that go outside of a producer's region.
22	In this case, while the percentage of German
23	production that's sold in Germany or within the
24	European Union is relatively high I don't want to
25	gay anything that's confidential it's declined over

- 1 the period of review. There are more sales outside
- the region. How should the Commission weigh that fact
- 3 as we look forward into the reasonably foreseeable
- 4 future?
- 5 MR. HERLACH: Well, maybe you ought to ask
- 6 Mr. Herminghaus to respond on the facts, but I quess
- 7 the point here is the one you just raised a minute
- 8 ago, that, for Benteler certainly, and Mr. Herminghaus
- 9 can give you the details, the point is the commitments
- and the relationships, and I would suggest that you
- 11 need to focus on that because that's really what
- drives how much capacity they have available to ship
- 13 to this market, which, as he has testified, they do
- 14 not.
- Now, as far as the trends, I think it might
- 16 be worth a moment for Mr. Herminghaus to describe what
- has, in fact, been happening to the trend of
- 18 Benteler's exports.
- MR. HERMINGHAUS: I'm not aware of a
- 20 declining trend. For Benteler, our main market is the
- 21 European Union for all products. It's not true for
- the subject products here, but for all of our
- 23 products, our main market is the European Union, and
- I'm not aware of any decline in trends there. It has
- 25 been our main market and continues to be our main

- 1 market.
- 2 VICE CHAIRMAN ARANOFF: Okay.
- 3 MR. HERMINGHAUS: Unfortunately, in this
- 4 respect, I cannot speak for V&M.
- 5 VICE CHAIRMAN ARANOFF: Fair enough. Fair
- 6 enough. I may not have the right German producer here
- 7 to ask the question to.
- 8 Okay. A question for Siderca: The domestic
- 9 producers point out that, in contrast to Siderca's
- 10 claimed lack of interest in the U.S. market for the
- 11 subject product, that Siderca has been a significant
- participant in the U.S. market for other seamless pipe
- 13 products that are not under order.
- 14 You can disagree with that characterization,
- but assuming that you agree that there has been some
- 16 involvement in the market here, are there pricing
- 17 differences or other market circumstances that would
- 18 explain why Siderca has an interest in selling other
- 19 seamless pipe products in the U.S. market but not the
- 20 subject merchandise?
- 21 MR. BALKENENDE: It was a decision of ours
- 22 to bring a limited quantity of these products into the
- 23 market to stay in touch with the U.S. market. This
- 24 was before the Maverick acquisition, and we have
- 25 channeled it to a very limited and confidential

- 1 party's customer base in the United States. It was
- only to stay in touch with the market, and we sold it
- 3 at the market levels, not under the market levels.
- 4 VICE CHAIRMAN ARANOFF: Okay. I hear
- 5 confidential information creeping up on us, so if
- there is anything that you can add in your post-
- 7 hearing brief to really be specific about who those
- 8 customers were, are, whether that's a relationship
- 9 that you see continuing --
- 10 MR. HERMINGHAUS: There will be a very brief
- 11 list.
- 12 VICE CHAIRMAN ARANOFF: I appreciate that.
- 13 Let me ask you, you operate in the United States, so
- 14 you may or may not know the answer to this question,
- but is Siderca competing in its home market with
- 16 Chinese product?
- 17 MR. BALKENENDE: I understand, and, again, I
- 18 do not know whether it's confidential, but we have the
- 19 majority of the domestic market in Argentina. I'm not
- aware of any major imports of China in Argentina.
- VICE CHAIRMAN ARANOFF: Okay. Mr.
- Herminghaus, you indicated in your testimony that if
- the order were revoked, there would be some intent by
- 24 your country to ship certain high-end, niche products
- into the U.S. market, and I would ask you, either

- 1 here, or if it's confidential, in your brief, can you
- 2 identify what those specific products are that you
- 3 would be thinking about and whether those products are
- 4 made here in the United States?
- 5 MR. HERMINGHAUS: Yes. I can identify
- 6 those. To my knowledge, there is no producer of under
- 7 two-inch OD, seamless, hot-finished tubes in the
- 8 United States. So that would be an area we would
- 9 focus on, small ODs, and also alloy line pipe.
- I know that there are capabilities at U.S.
- 11 Steel, but I hear from the market that they are not
- supplying the market with grades like P-22, P-5, P-11,
- the alloy pressure pipe grades. Those were the areas,
- and the volumes are small, and those would be the
- 15 products we would focus on.
- 16 VICE CHAIRMAN ARANOFF: Okay. If you could
- 17 let us know, confidentially, in your brief, what you
- see as the potential size of the market for those
- 19 products in the U.S.
- 20 MR. HERMINGHAUS: I think we put that in the
- 21 producers' questionnaire already, but we can repeat
- it, no problem.
- VICE CHAIRMAN ARANOFF: I guess what I'm
- trying to establish is whether those products are the
- ones that resulted in the number that's in your

- 1 questionnaire as your projected volume, whether those
- 2 two tie up. Okay. Thank you.
- And I'll ask you to comment on the same data
- 4 question that I have raised with the domestic industry
- 5 regarding Table 4-21 in the staff report, which are
- 6 <u>Preston Pipe</u> pricing data for the U.S. market, showing
- 7 relative prices of standard, line, and OCTG in the
- 8 U.S. market, which appear to show standard pipe prices
- 9 exceeding line pipe and OCTG prices, which is sort of
- 10 backwards of the conventional wisdom.
- Do you care to comment on whether you think
- 12 those data are reliable, or the conventional wisdom
- has changed in the U.S. market, or what you think
- might be going on there?
- MR. BALKENENDE: I think, from our side, I
- 16 would like to do some further research. The data
- 17 should be correct. Typically, there may be an
- 18 explanation on mix or some case, but what we would
- 19 like to do is review it, and we'll give you our honest
- 20 opinion on that.
- 21 VICE CHAIRMAN ARANOFF: Okay. That's fine.
- 22 What I'm interested in is we've always understood it
- to be the case that OCTG is the highest-priced product
- in line pipe than standard pipe. It creates a certain
- 25 incentive structure in terms of how producers allocate

- 1 their capacity, and if that incentive structure has
- 2 changed, obviously, that would be a big change in
- 3 conditions of competition. So I'll look forward to
- 4 hearing --
- 5 MR. BALKENENDE: We will comment on that.
- 6 VICE CHAIRMAN ARANOFF: Thank you very much.
- 7 Thank you, Mr. Chairman.
- 8 CHAIRMAN PEARSON: Commissioner Hillman?
- 9 COMMISSIONER HILLMAN: Thank you, and I,
- 10 too, would join my colleagues in welcoming you and
- 11 thanking you for taking the time and traveling all
- this distance to be with us. It is extremely helpful
- to have industry witnesses before us.
- 14 Let me start with you, Mr. Balkenende, to
- try to understand this issue of you supply the
- 16 project. As I heard your testimony, you're saying
- 17 your preference is to supply a given project. I
- 18 presume, when you say that, that means supplying all
- of the variety of pipe and tube products that it would
- take, probably some line pipe, maybe some is the pipe,
- 21 some OCTG, possibly some drill pipe, but, in theory,
- 22 you're trying to supply a given project. Is that how
- 23 you're describing it?
- MR. BALKENENDE: It will be on a project,
- 25 and I mean a construction project for refineries,

- 1 petrochemical plants.
- 2 COMMISSIONER HILLMAN: Okay.
- MR. BALKENENDE: OCTG is not part of that.
- 4 COMMISSIONER HILLMAN: Okay.
- 5 MR. BALKENENDE: Typically, we talk about
- 6 the grades, material grades. In one of the briefs,
- 7 you may have seen that part. The grades that we look
- 8 at those things, the A-106 or A-333 A-335 grades.
- 9 COMMISSIONER HILLMAN: Okay.
- 10 MR. BALKENENDE: The low-end market is what
- 11 they consider the A-53.
- 12 COMMISSIONER HILLMAN: All right.
- MR. BALKENENDE: And the pipeline business
- is typically to API.
- 15 COMMISSIONER HILLMAN: All right.
- 16 MR. BALKENENDE: To be specific, we aim at
- 17 that A-106, that type of market, so that there is not
- 18 the OCTG. That means it's typically not welded. It's
- 19 typically all seamless line pipe, from small size up
- 20 to 26 inches.
- 21 COMMISSIONER HILLMAN: Okay. So all of the
- 22 pipe that you would sell to this specific project
- 23 would be seamless --
- MR. BALKENENDE: Seamless.
- 25 COMMISSIONER HILLMAN: -- and it would be

- either small or large diameter, but it would basically
- 2 be the subject product, if the diameter is small
- 3 enough, and then nonsubject product if the diameter
- 4 was larger, but, otherwise, all of the kind of pipe
- 5 that we're talking about.
- 6 MR. BALKENENDE: That is correct.
- 7 COMMISSIONER HILLMAN: Okay. All right. I
- 8 understand it.
- 9 Help me understand, because certainly the
- data would suggest, in our market, that all imports
- 11 are sold through distribution and that the domestic
- industry, again, sells largely through distributors,
- and we obviously have heard from distributors. How
- 14 does your idea of supplying the project a connect to
- the distribution network? It sounds like you're going
- 16 direct to the end user when you say you supply the
- 17 project.
- 18 MR. BALKENENDE: I appreciate the question,
- 19 and I would like to comment on it as follows. These
- 20 construction projects are typically executed by
- 21 engineering companies, and they procure the materials,
- and they are responsible for the construction
- 23 schedule. We work with these companies all over the
- 24 world.
- 25 When we would come to the United States, our

- 1 model would be that we would be in direct contact with
- 2 engineering companies but that services could be
- 3 provided by our distributors.
- 4 That is different from the model where we
- 5 say a distributor just comes and asks, and we do not
- 6 know, like in maintenance, where it goes to because
- 7 these projects are large, are huge. As I stated
- 8 before, we like to match the construction schedules
- 9 with our planned load schedule.
- 10 We see the value in distribution for
- 11 providing many services in the process, but securing
- the mill reservations is our responsibility, and
- that's why we see a direct communication with these
- 14 engineering companies.
- 15 COMMISSIONER HILLMAN: Okay. So if you're,
- in essence, doing the sales and the marketing, and
- 17 you're contracting, in essence, with the engineering
- 18 firm, what services would a distributor then provide
- in that kind of an arrangement?
- 20 MR. BALKENENDE: Logistics, warehousing.
- 21 COMMISSIONER HILLMAN: Okay. All right.
- 22 Okay. Part of the reason I'm asking this is to try to
- understand the argument about supplying the U.S.
- 24 market through Maverick because, as I now hear your
- 25 description of how this project works, Maverick is

- 1 producing only welded product, so, presumably, if you
- were to do this kind of project within the U.S.
- 3 market, it would not be supplied through Maverick.
- 4 You would have to be bringing it in from somewhere.
- 5 MR. BALKENENDE: If I may explain the
- 6 organization structure of Tenaris because that is
- 7 critical to this component, none of the manufacturing
- 8 plants, our production facilities, have sales or
- 9 marketing facilities.
- 10 We operate under business units, and we have
- 11 business units for the United States, and, within
- 12 Tenaris, when we penetrate the United States, we go
- 13 after certain markets, and then the company decides
- 14 from which manufacturing plant the material will come.
- 15 It is not that we promote Argentina or Italy or Japan.
- We say, if we want to penetrate a market in
- 17 the United States, then the company decides ultimately
- 18 which manufacturing plant is the most suitable, but
- 19 the commercial responsibility of marketing that in the
- 20 United States is with one entity. I hope that
- 21 clarifies.
- 22 COMMISSIONER HILLMAN: Okay. All right.
- 23 But then how does that relate to the issue of -- I'm
- 24 sorry -- go ahead.
- 25 MR. BALKENENDE: Maybe because Maverick was

- a production facility, but we have, in the meantime,
- 2 already integrated the sales and marketing
- 3 responsibilities of both Tenaris, all of Tenaris's
- 4 mills together with Maverick, so there is not a
- 5 separate entity from a sales and marketing aspect.
- 6 COMMISSIONER HILLMAN: So the Tenaris Group
- 7 is marketing Maverick product as Tenaris product in
- 8 the U.S.
- 9 MR. BALKENENDE: Correct.
- 10 COMMISSIONER HILLMAN: Tell me how this
- 11 relates to the approved manufacturers' list. In other
- words, if you're marketing directly, again, I'm
- assuming, then, everybody in the Tenaris group, all of
- 14 your mills are on every AML list that you would need
- to be on, or how does that play into these decisions
- 16 about where you will source? You get a contract for a
- 17 particular project. You then have to decide which
- 18 mill is going to source it. How do you relate that to
- 19 this AML and the issue of the purchaser needing to
- 20 make sure you're qualified under various scenarios?
- MR. BALKENENDE: We have, of course,
- 22 acquired many companies over time. Sometimes it
- happens that a company we acquire is not on the list
- 24 yet. Due to our global quality standard system, we,
- 25 indeed, aim, as quick as possible, to get all Tenaris

- 1 mills on the approved manufacturer lists. It does not
- 2 happen always immediately, but we dedicate efforts to
- 3 being recognized as one global company with one
- 4 quality system.
- 5 COMMISSIONER HILLMAN: If you were to get a
- 6 project, as you describe it here, normally, where
- 7 would you supply that product from, seamless product
- 8 from?
- 9 MR. BALKENENDE: Currently, we could bring
- 10 that in from Italy, from Argentina, Canada.
- 11 COMMISSIONER HILLMAN: Okay.
- 12 MR. BALKENENDE: That would be for the
- 13 United States DM.
- 14 COMMISSIONER HILLMAN: Okay. All right.
- 15 Mr. Herminghaus, if I can go to you on this issue of
- 16 the relationship between the prices of seamless versus
- 17 welded. I heard your testimony. It strikes me as
- 18 very consistent with what we've always thought, which
- is that seamless carries a substantial enough price
- 20 premium that there is, from a price perspective, not
- very much substitutability between welded and seamless
- 22 product, and, more importantly, from a performance
- 23 standpoint, many users are not going to go to a welded
- 24 product if they need seamless.
- 25 But we've seen this now phenomenon, at least

- in the U.S. market, of Chinese product coming in well
- 2 below this 15 percent differential that you mentioned,
- 3 the Chinese product coming in here at \$600 a ton less
- 4 on a \$1,200-a-ton item, so we're talking 50 percent
- 5 less than what the prevailing U.S. price is.
- 6 In your view, would you say that would
- 7 permit people to purchase Chinese seamless for an
- 8 application that they perhaps in the past have used
- 9 welded product? Would one do that?
- 10 MR. HERMINGHAUS: Yes. We have seen that.
- 11 COMMISSIONER HILLMAN: And you've seen it
- 12 actually happen.
- 13 MR. HERMINGHAUS: We've seen it in the OCTG
- 14 market, and I would call that "reverse substitution."
- 15 COMMISSIONER HILLMAN: Okay. A very recent
- 16 phenomenon or something that has always be out there?
- 17 MR. HERMINGHAUS: No, the last couple of
- 18 years.
- 19 COMMISSIONER HILLMAN: And how significant?
- 20 How much reverse substitution?
- 21 MR. HERMINGHAUS: I don't know. That's hard
- 22 to say.
- 23 COMMISSIONER HILLMAN: Lots of tonnage or
- just here and there?
- 25 MR. HERMINGHAUS: No. I would say

- 1 substantial tonnage.
- 2 COMMISSIONER HILLMAN: Okay. That's
- 3 interesting. Then if I can go back to the issue of
- 4 the Latin American market, we heard a lot about the
- issue of Venezuela, but, more broadly, I'm wondering
- if you can help us understand where you see demand in
- 7 the Latin American market and how demand and supply
- 8 are matching up in terms of seamless product.
- 9 MR. BALKENENDE: Again, I keep focusing, for
- 10 this product, on the seamless line pipe. South
- 11 America is a growing market. We track information,
- and I'm happy to share that with you confidentially in
- the post-hearing brief. We know that there are many
- investment decisions on the shelf to be executed in
- the years to come, and we see the South American
- 16 market as a strong growth market for all downstream
- 17 processing plants investments. So we only see growth
- in demand for South America, and we will provide you
- 19 with details on that.
- 20 COMMISSIONER HILLMAN: All right. I
- 21 appreciate that very much. Thank you for your
- 22 answers. Thank you, Mr. Chairman.
- 23 CHAIRMAN PEARSON: Commissioner Okun?
- COMMISSIONER OKUN: Thank you, and I join my
- colleagues in welcoming all of you here this

- 1 afternoon. I appreciate your being here and answering
- our questions and providing information. It's very
- 3 helpful to have a complete record before us as we go
- 4 through this analysis.
- 5 Let me ask you, first, perhaps, Mr.
- 6 Balkenende, which is you had referenced in your
- 7 opening testimony a forecast about the U.S. project
- 8 market, and I would ask that you submit that in the
- 9 post-hearing brief and any of the analysis that it
- 10 needs for us to understand exactly what that means.
- MR. BALKENENDE: I will be very happy to
- 12 share that in all detail.
- 13 COMMISSIONER OKUN: Okay. And then, as it
- 14 relates to the conversation you were just having with
- 15 Commissioner Hillman about how Tenaris approaches the
- different markets and the different projects which it
- 17 would attempt to supply, I was trying to understand
- 18 what that meant in terms of how -- I think I lost a
- 19 little bit of what the acquisition of Maverick means.
- 20 Does Maverick become the business unit that is out
- 21 trying to get these projects in the United States?
- 22 MR. BALKENENDE: Maybe I have confused you,
- and I apologize for that. The primary business of
- 24 Maverick was the oil country tubular goods, the OCTG,
- and they also have a part in the pipeline business.

- 1 There is no business whatsoever that Maverick had in
- the seamless line pipe business, completely unrelated
- 3 in the past.
- 4 COMMISSIONER OKUN: Right.
- 5 MR. BALKENENDE: How Tenaris now penetrates
- 6 the U.S. market is we have all of the products
- 7 available, and then we say there is the welded
- 8 product, there is OCTG, there is line pipe, there are
- 9 the downstream projects. We now have one business
- 10 unit that essentially sees what is the best part of
- 11 the United States market that we would like to
- 12 penetrate.
- 13 COMMISSIONER OKUN: Okay. Tell me on this,
- 14 because I think when I read your bread, I had thought
- 15 you were making the argument that, with the
- 16 acquisition of Maverick, there would be less need for
- 17 Siderca to ship seamless into the United States
- 18 because of the presence of Maverick, which isn't what
- 19 I hear you saying now. So I'm trying to understand,
- are you saying that, if Maverick gets this project,
- 21 Maverick is not, and will not, be a seamless producer,
- that the product that you would use to supply the
- 23 seamless component of that would come from where, from
- 24 Argentina? from Canada? from where?
- 25 MR. BALKENENDE: To be clear, the link with

- 1 Maverick and seamless is more in the large ODs, which
- is not the product that's currently being reviewed
- 3 here.
- At this moment, if we elect, because we have
- 5 not supplied any material from Argentina in the last
- 6 12 years, if we needed some material, as I stated in
- 7 my earlier comments, we could bring in some material
- 8 from Canada, where we have no restriction, or from
- 9 Mexico, which --
- 10 COMMISSIONER OKUN: In the subject product.
- 11 MR. BALKENENDE: In the subject product,
- 12 yes.
- 13 COMMISSIONER OKUN: Okay. So if hear you
- 14 correctly, it's Tenaris. The business units will try
- 15 to get the particular project, and then Tenaris --
- 16 there was a decision made of whether it would be
- 17 sourced from any of the operations that would produce
- 18 the subject product.
- MR. BALKENENDE: I have to say, in the past,
- 20 we have not pursued projects in the United States
- 21 because most of them are upgrade projects, but no new
- 22 plants being built. That's why we have not been
- 23 active in that market in the past, and we do not see a
- 24 real reason to be very active in that in the future.
- 25 COMMISSIONER OKUN: And I think this was in

- 1 your brief, but in terms of when you look at the
- 2 greenfield facilities, which it sounds like is more
- 3 the focus, where do you see that growth coming from in
- 4 the reasonably foreseeable future?
- 5 MR. BALKENENDE: That's clear. All those
- 6 parts, Middle East, Asia, South America are the
- 7 obvious growth markets, and Africa.
- 8 COMMISSIONER OKUN: Okay. Did you want to
- 9 say something, Mr. Spak?
- 10 MR. SPAK: Yes. Just to say, Commissioner
- 11 Okun, that --
- 12 COMMISSIONER OKUN: Go ahead and take the
- 13 mic, so I can hear you.
- MR. SPAK: Yes. Just to clarify, that will
- be the information that we'll provide in the post-
- hearing brief. Obviously, it's very confidential.
- 17 COMMISSIONER OKUN: Right, okay. I will
- look forward to seeing that, then. Okay, then, the
- other thing, and, again, it touches on this question
- 20 about transnational relationships and what they do or
- 21 don't mean. And the Commission, in more recent
- 22 history, including in May, has looked to the economic
- incentive that a company, a global multinational
- 24 company has to use its different markets or different
- 25 production facilities and whether they're regional or

1 not.

2 Help me understanding, in looking at the 3 information on the record, there was an Exhibit 2 to U.S. Steel's pre-hearing brief had this world trade 4 atlas data. And, of course, as you mentioned, there 5 are seamless pipe mills, Tenaris seamless pipe mills in Canada, Italy, and Mexico. Yet, based on this data 7 8 that was in Exhibit 2, it appears that Argentina still exports seamless pipe to those very same markets, 9 where you have mills. How are those decisions made 10 11 and how should I take that into account, in trying to 12 determine how much Argentina product would come to the 13 United States? In principle, we can 14 MR. BALKENENDE: 15 provide you all data that you would like to have related to where the materials are going. But, for a 16 principle point of view, when we have a manufacturing 17 18 plant, we typically have -- we fill the obligations to 19 first serve the needs in the regional market. from a logistic point of view and very often from a --20 that makes more sense. 21 22 Then, beyond that, we review regional or 23 global markets. Middle East, for example, has no 24 seamless manufacturing facility. So, someone has to export. Exports to the Middle East should not be 25

- 1 viewed as a bad thing when there's no one there. The
- 2 fact that we have global alliances in thee areas serve
- 3 some export into those regions.
- 4 COMMISSIONER OKUN: Okay.
- 5 MR. SPAK: If I could add, Commissioner
- 6 Okun?
- 7 COMMISSIONER OKUN: Yes.
- 8 MR. SPAK: With respect to that Annex 2, we
- 9 would also like to provide you with some better data
- in our post-hearing brief than that data, because
- 11 we've noticed that it gives the impression that the
- 12 U.S. market is a target market for Siderca seamless
- 13 exports. And if you look at what they've included in
- that table, it doesn't include large categories of
- products that don't come to the United States. So, if
- 16 you had that other data, you would see that the U.S.
- 17 market is relatively small in what Siderca does
- 18 worldwide and what Tenaris does worldwide, and we'll
- 19 provide that.
- 20 COMMISSIONER OKUN: Okay. I will look at
- 21 that data, as well, and any explanation you have for
- that.
- Then, another point made in your brief was
- 24 that Siderca had -- it was reducing its focus on SLP
- 25 in favor of OCTG. And I wondered if you could help me

- 1 understand, if you're talking about forward looking or
- did you mean to say on the current record. Because,
- 3 when I look at the data, without getting into anything
- 4 confidential, to me, it didn't support that argument.
- 5 So, are we talking about the investments and -- maybe
- 6 help me. And if anything must be discussed
- 7 confidential, just do it then, as well.
- 8 MR. SPAK: Yes.
- 9 COMMISSIONER OKUN: But, I just wanted to
- 10 understand that argument.
- MR. BALKENENDE: We will provide information
- in the post-hearing brief. But, the old investments
- might be hopefully clear that we have not increased
- 14 the total rolling capacity. All the investment are
- 15 geared to its more finishing lines and that leads
- towards more availability. And those investments are
- 17 still going on. They started some time ago and I
- 18 think the numbers will basically prove that these
- investments will result in lasting availability for
- 20 the SLP.
- 21 COMMISSIONER OKUN: Okay. And is that, then
- 22 -- I guess when you do that, if you could also help me
- 23 understand that investment vis-a-vis where you see the
- 24 different markets, including the United States market,
- 25 in terms of more OCTG or more -- what kind of products

- 1 you will be selling, based on demand. Okay.
- 2 Then, there was another statement you made
- 3 that I wanted to follow up on and that was the tubular
- 4 needed -- I believe it was in the United States
- 5 market, but the amount of tubular needed today is more
- 6 when your facilities -- some facilities are older,
- 7 particularly with relation to gas lines. Did you say
- 8 that? And help me understand if that is correct or
- 9 not, to get out the same amount of gas, I think is
- 10 what you said. You need more --
- 11 MR. BALKENENDE: Yes. My comment relates to
- the exploration of oil and gas, because the easy
- drills have been found decades ago. Wherever we drill
- in the world now, it gets year-by-year more
- 15 complicated. So, we believe there is more new
- 16 metallurgical things will be needed, there is more R&D
- 17 needed to serve the needs of the more complicated
- 18 wells.
- 19 COMMISSIONER OKUN: Okay.
- 20 MR. BALKENENDE: That's what --
- 21 COMMISSIONER OKUN: That's what I thought
- 22 you meant. And if there is anything you have out
- there that relates to the question I asked the
- 24 domestic industry, which is to the extent that the
- 25 majors, who are doing the exploration, often have said

- in the past what the market needs to be for them to
- 2 justify exploration and that it's different for,
- again, the easier versus the harder, whether you're
- 4 drilling in sand or you're, you know, the different
- 5 types of technology needed, how that would relate to
- 6 demand for this particular product, I would appreciate
- 7 seeing that, as well.
- 8 MR. BALKENENDE: Yes.
- 9 COMMISSIONER OKUN: Okay.
- 10 MR. BALKENENDE: Yes, we will provide that.
- 11 COMMISSIONER OKUN: And Mr. Herminghaus, I
- have questions for you, but I will get them on the
- 13 next round. Thank you, very much.
- 14 CHAIRMAN PEARSON: Commissioner Williamson?
- 15 COMMISSIONER WILLIAMSON: Thank you. I do
- 16 want to express my appreciation for the fact that you
- 17 have come along way and you have to explain the
- 18 situation to us. Mr. Balkenende, there is one
- 19 question I have. I understand your -- I quess you
- 20 might say that this is -- my old strategy is to go
- 21 after the projects and offer Tenaris, take care of all
- 22 of your needs. I understand also that you said the
- U.S. markets are mostly replacement markets, so not a
- lot of big projects. But, suppose there are some big
- 25 projects that come along in the United States and if

- the orders are still in place -- well, the orders are
- 2 not in place, how can you say that you are not going
- 3 to be exporting, say, from Argentina, if that is where
- 4 you have the product, because you're going -- I assume
- if there is a big project, you want to supply all of
- 6 their needs?
- 7 MR. BALKENENDE: Yes, that is the part.
- 8 But, if we say there are some projects, it also
- 9 depends on how they have -- are being executed. The
- 10 United States is a very particular market in managing
- 11 projects. So, it really depends on what the case is.
- 12 We, also, have to say, same as in line pipe, the small
- OD, even for a large project, the total quantities are
- 14 not substantial for the products under review. I
- 15 would like to make that statement. It's not, then, we
- 16 think it is a huge market. But, if you run a pipe
- 17 line, a lot more pipe goes in that than when you build
- 18 a refinery. So, I would not mind even sharing data
- 19 with confidentially on that part. But, our view is
- that the products under review are the four inch,
- 21 four-and-a-half inch and down. It's not a dramatic
- 22 quantity that we envision even for a large project.
- 23 COMMISSIONER WILLIAMSON: Okay, because I
- 24 was just wondering about that, because it seems like
- 25 you win a project, you would want it all. Thank you.

1	Mr. Herminghaus, I get the impression that
2	you said unit values are, I guess, I think it was
3	\$1,200 or \$1,300 in the products that you sell per
4	ton. In other words, we talked this morning about the
5	fact that a lot of the Chinese imports are very cheap
6	and the U.S. manufacturers were looking to a certain
7	niche. It sounds to me that are you suggesting
8	that there is a higher niche still that you are
9	looking at, that your products are targeted?
LO	MR. HERMINGHAUS: No. The \$1,600 that I
L1	mentioned is the average sales price of all of our
L2	products. We are not selling any subject products.
L3	So those are border tubes, heat exchanger tubes,
L4	hydraulic line tubing, OCTG. That's an average. I
L5	just mentioned that number to characterize our company
L6	as a niche player and not so much a commodities
L7	producer.
L8	COMMISSIONER WILLIAMSON: But for the
L9	subject imports, I assume you are selling them outside
20	the United States; right?
21	MR. HERMINGHAUS: Yes.
22	COMMISSIONER WILLIAMSON: Now, the types of
23	those products that you are selling, are they at a
24	high price compared to what is being sold here?
25	MR. HERMINGHAUS: Yes. As we stated in our
	Heritage Reporting Corporation (202) 628-4888

- 1 questionnaire response, the prices we are achieving in
- our key export market, which, by the way, are not
- 3 mentioned on the U.S. market as very attractive chart,
- 4 key markets for us are Canada, the Far East, and
- 5 Western Europe. All three are not mentioned on here.
- 6 Prices in those markets, the markets that are
- 7 achieving for our products are higher than the
- 8 prevailing market prices for pipe in the U.S., at
- 9 least the ones that we have knowledge of.
- 10 COMMISSIONER WILLIAMSON: Why is that?
- 11 Because, I got the impression that the U.S. was the
- 12 highest of all markets against the price.
- MR. HERMINGHAUS: Well, that's the
- impression that the domestic producers create. But,
- for us, for Benteler, that is not true.
- 16 COMMISSIONER WILLIAMSON: Any explanation
- for that or any -- about the nature of the foreign
- 18 market?
- 19 MR. HERMINGHAUS: I assume if this chart was
- 20 completed, it would show a different picture. There
- 21 is selectively some markets are being used here, the
- 22 Middle East, Eastern Europe, and China exports, to
- show the attractiveness of the U.S. market. But, we
- 24 are setting in different markets and the bars would be
- 25 much higher, if you did that.

1	COMMISSIONER WILLIAMSON: It might be useful								
2	if we have that								
3	MR. HERMINGHAUS: We can reemphasize that								
4	information or we will submit that information. It is								
5	in our questionnaire.								
6	COMMISSIONER WILLIAMSON: Because, you,								
7	also, mentioned, not really being concerned about								
8	Chinese producers not being a threat to you, and I								
9	sort of wrote a note. For how long? Or what is it								
10	that you're doing that allows you not to worry as much								
11	as everyone else seems to be about the Chinese								
12	producers' threat?								
13	MR. HERMINGHAUS: I am not saying that I'm								
14	not worried about the Chinese producers. I'm just								
15	saying we have maintained our quantities that we								
16	wanted to sell in those key markets. Well, the								
17	Chinese are a threat, no question. And if I look at								
18	the U.S. market here, so far, the increased Chinese								
19	volumes have been absorbed by increased demand. If								
20	the increases in Chinese exports to this market, in								
21	general, not just as SL&P pipe, continue, there will								
22	be a problem, no doubt in my mind. But, the export								
23	markets that we serve with our standard and line pipe								
24	and those markets we have not had a problem competing								
25	with the Chinese, because of different quality levels.								

1	COMMISSIONER WILLIAMSON: Okay. This
2	morning, I asked about the what the U.S. industry
3	has done, the workers have done, and I was kind of
4	curious about the workers in your operations, then.
5	How do you sort of keep them competitive in global
6	markets? I guess that would be for both of you.
7	MR. BALKENENDE: Yes, let me. Workers, yes,
8	that is a continuous part of investing. I mentioned
9	earlier, and I will come back to the United States, we
LO	came in even though we paid \$3.2 billion, the first
L1	thing we did is we announced in November additional
L2	investment of \$65 million to improve facilities and
L3	for productivity reasons, for new investment, also for
L4	the workers, and get different environments, the
L5	quality, in general. And in our case, how do we get
L6	workers across the globe? We share knowledge. We
L7	created our Tenaris University. We get people through
L8	training classes. That is a commitment that as, I
L9	think, a global company, you get certain standards in
20	there. And I'm real proud of having developed that.
21	And we started here in the United States since the
22	acquisition we had last year.
23	MR. HERMINGHAUS: I am not sure whether I
24	understand the question. You are asking what are we
25	doing to maintain our workforce or

1	COMMISSIONER WILLIAMSON: The
2	competitiveness.
3	MR. HERMINGHAUS: Oh, the competitiveness.
4	Well, there is no secret that Germany is a very high
5	cost country for labor. So, we have invested over the
6	years in automation and, at the same time, we have
7	worked with the unions to get flexible work hour
8	agreements, to allow us to react to market conditions.
9	That's how we try to stay competitive with the latest
10	state-of-the-art technology in tube and pipe making.
11	COMMISSIONER WILLIAMSON: Thank you. No
12	further questions at this time. Thank you.
13	CHAIRMAN PEARSON: Commissioner Lane?
14	COMMISSIONER LANE: Thank you. I, too,
15	welcome the afternoon panel. I know that this
16	question has been beaten to death, but I'm not sure
17	that I understood the answer. And I guess when I was
18	reading Siderca's brief, I was awfully concerned about
19	how I was going to ask questions about Maverick, when
20	it seemed to be bracketed every place possible. But,
21	I guess it's not bracketed, because we've all been
22	referring to it without regard to what was in your
23	brief. So, I guess what I really want to know is can
24	you, at the Maverick facility, if you chose to, make

seamless line pipe?

25

1	MR. BALKENENDE: No.							
2	COMMISSIONER LANE: Okay. And in looking at							
3	where you currently have your markets and these are							
4	confidential, but are you not concerned that as China							
5	becomes more and more of an exporter, that they may							
6	target some of your market areas that are closer to							
7	them than the United States?							
8	MR. BALKENENDE: Yes.							
9	COMMISSIONER LANE: And so, is it not do							
10	you not agree then with that the Petitioners were							
11	saying, that as China becomes more and more of a force							
12	affecting your markets, then you might then want to							
13	come to the United States, if these orders were							
14	lifted?							
15	MR. BALKENENDE: That could be, but I would							
16	like to make a statement that every company has to							
17	design strategies against competition, wherever that							
18	comes from. And we are investing and we have chosen a							
19	business model, in which we are very capital							
20	intensive, do a lot of R&D. We do have concerns, but							
21	we, also, have a challenge to position ourselves							
22	against that. I do not like to disclose any							
23	confidential strategy of the company, but I think any							
24	company in the world always faces competition and you							
25	design strategies on how to reposition yourself.							

1	COMMISSIONER LANE: Okay. Now, Mr. Spak and								
2	Mr. Herlach, I found it really interesting to read								
3	both of your briefs on the issue of cumulation and I								
4	must say that Germany's position on cumulation raised								
5	a few eyebrows. And I had to read it two or three								
6	times to make sure that I was reading it correctly.								
7	Now, could you I would like for each of you to								
8	discuss your different take on the cumulation issue								
9	and why would the German producers be arguing for								
10	cumulation and the Argentine producers be arguing for								
11	decumulation?								
12	MR. SPAK: Well, we're arguing for								
13	decumulation, because of what Mr. Balkenende said. We								
14	really do believe that when the Commission looks at								
15	the different conditions of competition, everything								
16	that Mr. Balkenende has said about the way the Tenaris								
17	group positions itself to approach the project market,								
18	a market that is not very vibrant here, it changes all								
19	of the conditions of competition that the company								
20	faces. And to me, one of the salient factors here is								
21	that we can say with a pretty and say credibly, I								
22	would say, that if this market were interesting to the								
23	United States to Tenaris, it could supply this								
24	market with this product from Canada and from Mexico.								
25	And it is simply the fact that the market is not a								

- 1 target market for Siderca in this product line.
- 2 Siderca, in this product line, Tenaris, in this
- 3 product line, looks for the green field projects, as
- 4 Mr. Balkenende has explained, and, therefore, the way
- 5 it does business makes it different than all of the --
- 6 than the other two countries.
- 7 So, when we look at cumulation under the
- 8 statute and we look at the traditional factors and
- 9 then we look at the Commission's practice in sunset
- 10 reviews, I think the Commission has very wisely noted
- 11 that because of the prospective nature of sunset
- 12 reviews, we have to consider other conditions of
- 13 competition. While Siderca's strategy has changed a
- 14 lot and it business effects the way precisely that
- 15 Siderca would approach a market and those are
- 16 precisely the kinds of factors that the Commission
- 17 could take into account, in its cumulation analysis.
- 18 COMMISSIONER LANE: And this change has
- 19 occurred since the last review?
- 20 MR. SPAK: Yes, Commissioner Lane.
- 21 COMMISSIONER LANE: Okay. Mr. Herlach?
- 22 MR. HERLACH: Commissioner Lane, I quess I
- 23 would say, when we looked at it, we have a somewhat
- 24 different practical situation than the folks that
- 25 Siderca have. And I quess I would say lots of things

- 1 have changed since this case started 12 years ago. As
- 2 you've heard, the industry has been restructured. The
- 3 energy industry looks different. The rig count is
- 4 back up. But, frankly, in good faith, we didn't see
- 5 anything that really changed in this area. So, we
- 6 think that from our perspective, the real point here
- 7 is on a cumulated basis, all of these orders should be
- 8 revoked and that's our view. And so that's why we
- 9 took the position we took.
- 10 COMMISSIONER LANE: Okay, thank you. Okay.
- 11 This is for both producers. In calculating your
- 12 capacity to product seamless SLP pipe, did you base
- 13 your calculation on running three shifts per day?
- MR. HERMINGHAUS: Yes, we did.
- MR. SPAK: Yes, we did.
- 16 COMMISSIONER LANE: Okay, thank you. Now,
- 17 this is for Mr. Herminghaus. I believe you responded
- 18 to a question from Vice Chairman Aranoff, that your
- 19 main market for all products was the European Union.
- Was that your testimony?
- MR. HERMINGHAUS: Correct.
- 22 COMMISSIONER LANE: What about your main
- 23 market for seamless SLP pipe, is that the European
- 24 Union or would your main market for seamless SLP pipe
- be somewhere other than the European Union?

1 MR. HERMINGHAUS:	European Ur	nion is only one
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- of our key markets. The others I mentioned earlier:
- 3 Canada, Far East, and the European Union, and in that
- 4 order, I would say.
- 5 COMMISSIONER LANE: Okay, thank you. The
- 6 U.S. producers provided a great deal of information on
- 7 political changes and policies in Venezuela and
- 8 changes in ownership of Venezuelan oil production.
- 9 How would these changes affect overall demand for
- seamless SLP pipe and what, if any, impact would you
- 11 expect these changes in Venezuela to have on producers
- in Argentina and Brazil and would they be positive or
- 13 negative? And I guess you can chose to talk about
- 14 Brazil, if you want.
- MR. BALKENENDE: Well, as you may know, we
- do have a pipe mill, a seamless pipe mill in
- 17 Venezuela. And political, I do not make any comment
- about political statements. But, we know that
- 19 Venezuela sits on a lot of oil and we believe that all
- 20 developing countries, whatever regime, will seek
- 21 further growth. And that will require materials from
- 22 Venezuela, but surrounding countries. So, we see
- growth happening in the part and we, of course, do not
- 24 know what ultimately with political turmoil what might
- 25 happen. But, if everything works further, we would

- 1 see further growth.
- 2 COMMISSIONER LANE: Okay, thank you. That's
- 3 all the questions I have.
- 4 CHAIRMAN PEARSON: Let me follow up on
- 5 Commissioner Lane's question by going back and
- 6 revisiting an issue that was discussed with the
- 7 domestic industry, and that is the effect of Venezuela
- 8 becoming a member of Merkeser (ph) quite recently.
- 9 Does anyone on this panel have enough knowledge of the
- 10 specifics of that accession to know whether there will
- 11 be a change in Venezuela's tariff treatment of imports
- 12 and whether that could have implications either for
- 13 the supply of product into Venezuela from Argentina or
- 14 Brazil or from third countries? Mr. Spak?
- 15 MR. SPAK: Chairman Pearson, I don't have
- 16 the information, but I'm sure our clients do. So, I'm
- 17 sure that we can provide an analysis of the
- 18 ramifications of Venezuela's accession to the Merkeser
- 19 (ph) for the seamless pipe industry.
- 20 CHAIRMAN PEARSON: Okay, because if this is
- 21 an irrelevant issue, you can just tell us that,
- 22 because I don't need to chase wild geese, okay.
- MR. SPAK: I promise not to make anything of
- 24 it.
- 25 CHAIRMAN PEARSON: Okay. But, it seemed to

- 1 me that giving the timing of that accession relative
- 2 to this review and the potential for there could be an
- 3 interesting change in conditions of competition before
- 4 and after, that it would be good to understand it
- 5 better.
- 6 MR. SPAK: We will provide that. Thank you.
- 7 CHAIRMAN PEARSON: Okay, thanks. I think
- 8 the last thing I have is just a clarification on an
- 9 issue that has already been discussed. Mr.
- 10 Balkenende, if I understand correctly, the business
- 11 model that Tenaris would use now to sell seamless pipe
- 12 into the U.S. market basically would be to identify a
- new project that's going to be build and then an
- 14 engineering company would be selected to build that
- 15 project and that engineering company would solicit
- 16 bids for pipe. And Tenaris would make an offer and if
- 17 that offer was accepted, then the pipe would be
- 18 delivered through existing distributors, but the pipe
- 19 would not actually be owned by the distributors,
- 20 rather it would be handled by the distributors for
- 21 delivery to this specific project. Is that correct?
- 22 MR. BALKENENDE: So far. Let me say that it
- could be that we were asked to participate and there
- 24 are times we are not, because we have never pursued
- 25 this business within the United States. If we are

- asked, we would approach this model and it could very
- well be that the invoicing and the ownership would
- 3 transfer to a distributor. But, that is different
- 4 from selling in the spot market and not knowing how
- 5 the business goes.
- 6 CHAIRMAN PEARSON: Okay. Now, in terms of
- 7 Siderca's involvement with the U.S. market, is this
- 8 approach that we've just been discussing different
- 9 than what was happening back in the original
- 10 investigation, at which time Siderca did have some
- 11 substantial share of the U.S. market?
- 12 MR. BALKENENDE: The business model at that
- 13 time was indeed different. Siderca was acting on its
- own and there was not the approach that we had the
- full line of products to offer and it was not a
- 16 project approach like we have developed in the recent
- 17 years.
- 18 CHAIRMAN PEARSON: Okay. And at the time
- 19 Tenaris acquired Siderca, was there a conscious
- 20 change, at that point, to take a different operating
- 21 philosophy, take a Tenaris philosophy and establish it
- 22 on Siderca?
- MR. BALKENENDE: It's a development.
- 24 Siderca -- ultimately the group grew. And I, also,
- 25 have to say, the strategies we have developed are also

- 1 related to the reduced availability of SLP within the
- 2 Tenaris group. More and more went to the OCTG and
- other highly added products. So, at a time that you
- 4 say maybe years ago, there was more product available.
- 5 There is now less available. And then over time, new
- 6 strategies were developed and this is one of them.
- 7 CHAIRMAN PEARSON: Well, it's an interesting
- 8 story that you tell about the change in the business
- 9 model. If you have anything that could be put on the
- 10 record in the post-hearing brief that would make it
- 11 quite clear that that change happened and that it was
- 12 a conscious corporate strategy change, that will be
- 13 helpful.
- 14 MR. BALKENENDE: Yes, we will provide that.
- 15 CHAIRMAN PEARSON: Okay. So, at this point,
- 16 I have no further questions. So, Madam Vice Chairman?
- 17 VICE CHAIRMAN ARANOFF: Thank you, Mr.
- 18 Chairman. Let me follow up on the line of questioning
- 19 that the Chairman was just asking by switching and
- 20 having you go through again how that business strategy
- 21 in the seamless SLP part of the market is different
- from the strategy that Tenaris is pursing with
- 23 Maverick in the U.S. market, just to make sure I
- 24 understand you. I thought I heard you say that the
- 25 plant from Maverick is different, that it doesn't

- depend on project-based participation in the refinery
- 2 sector, that it depends on participation in the
- 3 exploration sector, and does that also involve a
- 4 different relationship with distributors in a non-
- 5 project-based? Or how is it different?
- 6 MR. BALKENENDE: Yes. The products are
- 7 actually geared to a different line. The vast
- 8 majority of the production facilities of Maverick
- 9 relate to all kinds of tubular goods and that is a
- 10 model, in which we, also, engage distribution. But,
- 11 that's a separate part from where we see the seamless
- line pipe going. And I apologize, it is a complicated
- version, in which -- because, globally, we see
- 14 essentially four business units: oil country tubular
- 15 goods to oil field services, pipe line services,
- process and power, and mechanical and automotive.
- 17 Those are the four different views from our
- 18 perspective on life. And for each of them, we have
- 19 different strategies.
- 20 The SLP, in this review, goes to this one
- 21 area of process and power. And for that, we have this
- 22 strategy. We have globally a limited quantity
- 23 available. The global project market, which I am
- happy to share with you, is huge, primarily outside
- 25 the United States. The seamless market in the United

- 1 States is huge; but for projects, it maybe not in the
- 2 world market such a huge market. I hope to get you
- 3 those numbers. I will get you those numbers.
- 4 That is our view, to say the strategy for
- 5 SLP is maybe entirely different from oil country
- tubular goods, which is a huge market in the United
- 7 States. And that was the acquisition we had with the
- 8 welded products. I apologize if you are confused, but
- 9 those are different business units or business
- 10 segments for us. Does that --
- 11 VICE CHAIRMAN ARANOFF: Yes. That's very
- 12 helpful. Thank you. That has cleared it up some.
- Mr. Herminghaus, you've mentioned a few
- 14 times that one of your key markets outside of Europe
- is Canada. I think I know what you're going to
- 16 answer, but could you just tell me, with respect to
- 17 this product, why Canada is a key market and the
- 18 United States wouldn't be?
- MR. HERMINGHAUS: In the United States, we
- 20 have this antidumping in place for the last 12 years.
- 21 VICE CHAIRMAN ARANOFF: Right.
- MR. HERMINGHAUS: That's why we're not
- 23 selling here.
- 24 VICE CHAIRMAN ARANOFF: Well, I understand
- 25 that's why you're not selling here. But, I mean, you

- described Canada as one of your key export markets,
- 2 which --
- 3 MR. HERMINGHAUS: Yes.
- 4 VICE CHAIRMAN ARANOFF: -- which --
- 5 MR. HERMINGHAUS: Well, Canada has some
- 6 requirements, technical requirements for low
- 7 temperature service that is not required in other
- 8 parts of the world, and it allows us to separate
- 9 ourselves from the chief competition.
- 10 VICE CHAIRMAN ARANOFF: Okay, okay. That's
- 11 helpful. We had a great deal of discussion today
- 12 about AML's approved manufactured list. And Mr.
- 13 Balkenende, you testified or answered a question from
- one of my colleagues about that, saying that as
- 15 Tenaris acquires plants, you try to bring them up to
- 16 that standard, so that they can all be on AMLs, but it
- 17 takes some time. So, I wanted to ask you, if you
- 18 could just put on the record for us which AMLs Siderca
- is currently on.
- 20 MR. BALKENENDE: Siderca should be on almost
- 21 all in the world.
- 22 VICE CHAIRMAN ARANOFF: Okay.
- 23 MR. BALKENENDE: I could not even think of
- one that we would not be on.
- 25 VICE CHAIRMAN ARANOFF: Okay. And

- 1 Herminghaus, would that be the same for your company,
- that you would be on all the AMLs?
- MR. HERMINGHAUS: No. No, we have not spent
- 4 much time and effort to get on the AMLs.
- 5 VICE CHAIRMAN ARANOFF: So, would that mean
- 6 you are not on any or you're not on a lot or --
- 7 MR. HERMINGHAUS: We are not on a lot.
- 8 VICE CHAIRMAN ARANOFF: Okay. If you could
- 9 maybe specify the ones that you are on or any large
- ones you know of that you're not on, just so that we
- 11 can get a sense. It's very difficult in these cases
- 12 to sort of quantify based on people's --
- MR. HERMINGHAUS: Okay.
- 14 VICE CHAIRMAN ARANOFF: -- general
- 15 statements about which lists they're on and which
- lists they're not on. Thank you.
- 17 One of the arguments that the domestic
- 18 producers have made is that given the rising level of
- 19 non-subject imports in the U.S. market, the Commission
- 20 should not be looking at whether SLP demand is likely
- 21 to stay high, as it currently is, high, but whether
- 22 it's likely to grow at a rate that is sufficient to
- absorb likely increases in both subject and non-
- 24 subject imports. And I know that some of you did
- 25 mention today that you thought so far, increases in

- imports, for example, from China into the United
- 2 States have been absorbed because of rising demand.
- 3 As we look forward, do you agree with the domestic
- 4 industry that the question we need to be asking
- ourselves is the rate of growth and demand, as opposed
- to just whether it's going to stay high?
- 7 MR. BALKENENDE: With the -- I think we need
- 8 to review the forecast on that part. How we review
- 9 the domestic market, I would like to -- we have not
- done a real thorough analysis on this particular
- 11 review of product. We have, I said, our focus has
- 12 been on a limited area of the market and this is a
- 13 very generic question about the whole industry. And
- 14 before we can give a solid answer, we should look at
- the five other areas that we have not really focused
- on and that would have a greater impact on this than
- the area that we were looking at.
- 18 VICE CHAIRMAN ARANOFF: Okay. That's fair
- 19 enough. Do you want to add something, Mr.
- 20 Herminghaus?
- 21 MR. HERMINGHAUS: I think I mentioned
- 22 earlier that, in my view, my personal view, if the
- 23 increase of Chinese imports into this market
- 24 continues, and that's not just limited to SL&P pipe,
- there is a problem in this market. There will be a

- 1 problem.
- 2 VICE CHAIRMAN ARANOFF: Do you see -- I
- mean, one of the things that the domestic producers
- 4 testified to this morning was that they saw Chinese
- 5 product moving up, sort of the quality and specialty
- levels, such that it's getting on to AMLs and being
- 7 able to compete for sort of higher spec applications.
- 8 Does that mean that you would expect that even in
- 9 these kind of niche or higher-end products that you
- 10 might hope to sell into the U.S. market, that you
- 11 would see competition from Chinese or other low-cost
- 12 suppliers?
- 13 MR. HERMINGHAUS: Well, I have no detailed
- 14 knowledge of what the Chinese importers are doing
- 15 here. My comment referred only to the overall volume
- 16 that we have seen in the import statistics and the
- 17 pressed and piping tube report. I don't know how many
- 18 AMLs there are and how many niches they play. I doubt
- that we would see them on the very small ODs; but,
- 20 other niches, I don't know.
- 21 MR. BALKENENDE: If -- maybe from another
- 22 angle, we have and we are exporting quite some
- quantities to China and that, also -- and we've done
- 24 it for many years. And the fact that we still do --
- 25 VICE CHAIRMAN ARANOFF: When you say, 'we,'

- 1 you mean Tenaris?
- 2 MR. BALKENENDE: Tenaris.
- 3 VICE CHAIRMAN ARANOFF: Not from -- from
- 4 Siderca or from other facilities?
- 5 MR. BALKENENDE: I apologize. I'm
- brainwashed in Tenaris. So, we are one family and we
- 7 are all cousins, brothers, whatever, but we are one
- 8 family and that is Tenaris. So, I apologize. But,
- 9 that's -- and that's why we say we sell to the Chinese
- 10 market and that is the products. They, obviously, do
- 11 not produce or have difficulty with producing them.
- 12 Is there an expectation that in time, they will
- 13 develop? I respect them. I think they will develop.
- 14 How fast? It has taken us -- some of the companies in
- the industry, the well-known ones, the ones we heard
- 16 this morning, have taken decades to master the art of
- 17 producing the more difficult materials. So, yes, it
- will come, but how fast is the question.
- 19 VICE CHAIRMAN ARANOFF: Okay. I appreciate
- 20 all of those answers and thank this panel for all of
- 21 your answers to our questions this afternoon. Thank
- 22 you, Mr. Chairman.
- 23 CHAIRMAN PEARSON: Commissioner Hillman?
- 24 COMMISSIONER HILLMAN: Thank you, Mr.
- 25 Chairman. At this point, I have no further questions,

1	but	do	want	to	thank	you,	very	much.	Your	answers
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- 2 have been extremely helpful and, again, we, very much,
- 3 appreciate your taking the time to come and to travel
- and to be with us this afternoon. Thank you.

5 CHAIRMAN PEARSON: Commissioner Okun?

6 COMMISSIONER OKUN: I think I have just

7 question left for Mr. Herminghaus that I didn't see

8 get answered or posed from my colleagues. In response

9 to the Vice Chairman, when asked about the Canadian

10 market and the presence of your company there, is for

11 the reason -- the distinction between Canada and the

12 United States is the dumping order, and you made

13 comments, other comments about how -- it's a niche

14 product that you believe would be in the United States

or that you believe your company would be marketing.

16 I'm trying to understand a little bit better how you

17 would see -- if the order were lifted, how you would

18 see the product competing in the United States, in

terms of pricing, pricing mechanisms, whether you

would be more competitive with the non-subject that's

21 here. Because, again, a key part of the domestic

industry's argument, as you heard it this morning,

23 putting aside the China argument of the push out,

24 which we talked about a lot, is that these producers,

25 your company, would come in and compete directly for

- 1 that part of the market that remains. I'm trying to
- 2 make sure I understand what your response is on that,
- 3 on the pricing end.
- 4 MR. HERMINGHAUS: Yes. Our plan is not to
- 5 compete on price. As I mentioned earlier, we are
- 6 looking for products that are either not manufactured
- 7 here or manufactured very infrequently. That is our
- 8 qoal to establish here. Besides, as I mentioned
- 9 earlier, we are fully booked. We don't have the
- 10 capacity to ship thousands and thousands of tons here.
- 11 COMMISSIONER OKUN: Okay. If there is
- anything additionally that you could provide, and I've
- 13 talked about allocations, if there is anything about
- 14 that, that hasn't already been requested, to go ahead
- and put that on the record and, then, also, anything
- 16 about behavior in other markets or pricing in other
- 17 markets that may be different than what's reflected in
- 18 the staff report, we would appreciate seeing that, as
- 19 well. And with that, I do not have any additional
- 20 questions. I want to thank you, again, for all of the
- answers you have provided.
- 22 CHAIRMAN PEARSON: Commissioner Williamson?
- 23 COMMISSIONER WILLIAMSON: Just a couple of
- 24 questions. Mr. Balkenende, I think it is my
- 25 understanding in the past, and looking at reviews,

- when there is -- you have an exporter or a company
- that's a large exporter and very much export oriented,
- 3 the Commission has intended to find that there is no
- 4 discernible -- that we have such a situation that is
- less likely they're going to find that if you lift the
- 6 order, there won't be an impact. And I'm wondering
- 7 whether or not you're suggesting to us that we change
- 8 that trend or pattern here, when, clearly, you are a
- 9 very export-oriented company and very important
- 10 company and part of a large family?
- 11 MR. SPAK: If I could speak to that first,
- 12 Commissioner Williamson?
- 13 COMMISSIONER WILLIAMSON: Sure.
- 14 MR. SPAK: Two comments. First, we don't --
- the reason we say we don't see an impact here if the
- 16 order is revoked is that we don't -- Siderca doesn't
- 17 have any more capacity. It's operating at extremely
- 18 high levels of capacity. It's been doing that for a
- 19 long time and it is projected to keep doing it. And
- 20 its mill, not only to the small diameter seamless line
- 21 and pressure pipe, but also the mill, seamless mill is
- 22 operating a very high level of capacity. And given
- the business plan to try to service the world market
- 24 for particular types of projects and the mill
- 25 reservation system that the company has, they just

1	look at what they can produce and what they could
2	possibly send to the United States and they don't see
3	that they're going to ship to the United States. So,
4	if we don't have any imports, we don't think we're
5	going to have an impact. But, that's on one level.
6	And I would just like to speak to the other
7	issue, too, because there was some questioning
8	earlier. And I appreciate Commissioner Hillman's
9	question this morning, also, about this issue of the
10	export orientation and that the Commission has been
11	trying to delve more into this, what does it mean and
12	how does it effect the cumulation issue. I think the
13	real issue goes to the commitments of your capacity.
14	I mean, if you have customer relations and your
15	capacity is committed, I, personally, don't think it
16	should really matter whether those commitments are for
17	your home market or for your export markets. What is
18	really different, if you don't have the key issue
19	here is what do you have available and what can come
20	to the U.S. market. Siderca, through operating
21	through Tenaris, is saying that it doesn't have the
22	ability to bring this product to the market and if it
23	had any interest in the market, it could get the
24	product from its mill in Canada. So, as we look at
25	this I do encourage you to look at these cumulation

- issues and apply the test of really is it likely that
- 2 a company like Siderca would be taking part of its
- 3 capacity, when it's fully loaded, and producing a
- 4 product, shipping it to the United States for a market
- 5 that it's not interested in, especially when it can do
- 6 -- it can supply that market currently from other
- 7 countries where it has a mill that is operating. I
- 8 hope that's responsive.
- 9 COMMISSIONER WILLIAMSON: Okay. Thank you
- 10 for that. But, I guess I've heard this is a cyclical
- industry. Global economy changes very rapidly. There
- 12 were some forecast about oil and gas demand in the
- future and I raised questions about the negative
- 14 nature of that. So, I quess you could say, things can
- change, though, can change fairly rapidly. Would that
- 16 be fair?
- 17 MR. BALKENENDE: If I may make one comment
- 18 about that strategy, because we believe the long term,
- 19 I think if we would have a feeling it was pretty
- 20 cyclical and the business would turn down next year,
- 21 then our investment we made last year was definitely
- 22 not a wise one. And we believe in the long-term
- energy forecast, because of the growth of China, India
- 24 coming up, that those parts are a bit more longer
- 25 term. This is not a cycle from the past, why there

- were more short-term imbalances. We believe it's a
- lot more long-term fundamentals behind the market.
- 3 MR. SPAK: And I think as we go forward and
- 4 talk about this cyclicality of the industry, I think
- 5 everybody would concede, if there's a cycle, it's
- 6 operating on a whole -- a lot higher level now than
- 7 it's ever operated before. So, it's okay to talk
- 8 about a business cycle; but, the levels of gas prices
- 9 and energy demand that we're seeing now has nothing to
- do with what we saw back in 1995 and 2001. So, things
- 11 have changed. Can they change again? Yes, they can
- 12 change. Again, I would just say that the Commission
- is charged with trying to determine what's likely to
- happen and we just don't see a likely change from what
- we see that's prevailing in the market now and the
- 16 forecasts don't see it either.
- 17 COMMISSIONER WILLIAMSON: Thank you. I want
- 18 to go back to another question I asked this morning
- 19 about raw material and the cost of your raw material
- and how do you handle the problem, increases and that
- 21 and what -- how do you deal with that. Do you pass it
- 22 on to your customers or are you, you know, just --
- 23 what is the impact on the way you operate?
- MR. BALKENENDE: We have applied them,
- different models, depending on the circumstance.

- 1 Where we have multi-year agreements, we may have
- 2 components of the raw material being embedded in a
- 3 pricing mechanism. We have other markets where we
- 4 review pricing on a periodic base, where it is just
- 5 reviewed. And we have parts where there might be a
- 6 surcharge in place. But, we've applied it in
- 7 different markets with different strategies.
- 8 COMMISSIONER WILLIAMSON: Okay. Mr.
- 9 Herminghaus?
- 10 MR. HERMINGHAUS: Yes, it's the same with
- 11 us. For most products, we have embedded the raw
- 12 material price increases into our prices. But for
- longer-term contracts, like boiler tube projects, we
- work with a scrap surcharge, where we have indexed our
- base price to a certain scrap price. There is a scrap
- 16 surcharge and also LOA surcharges. But, it's just for
- 17 longer-term boiler tube projects.
- 18 COMMISSIONER WILLIAMSON: Earlier, you
- 19 mentioned that you -- about the question of AMLs, that
- you did not -- were not on many lists and that you
- 21 didn't feel the need to be that and I was just sort of
- 22 wondering why. Is your product so specialized that
- you don't need -- your products tend to be so
- 24 specialized that you don't need to be on such lists?
- 25 Or --

- 1 MR. HERMINGHAUS: My experience is that AMLs
- 2 are used for -- primarily for maintenance, repair
- 3 projects, for refineries, petrochemical industries.
- 4 And that's an area where we are not very active here.
- 5 That's why we have not spent much time -- I'm sure we
- 6 are on a few AMLs for OCTG and I would have to look
- 7 that up. I don't know offhand. I know we are not on
- 8 Exxon's, but I don't know the other ones we are on. I
- 9 would like to address that, again, in the post-hearing
- 10 brief.
- 11 COMMISSIONER WILLIAMSON: And one other
- 12 quick question. What is the impact of Chinese imports
- in the EU, which, I quess, is one of your major
- 14 markets?
- MR. HERMINGHAUS: To this point, very
- 16 sporadic. We're seeing some, but very sporadic; no
- 17 big quantities.
- 18 COMMISSIONER WILLIAMSON: So, this is the
- 19 market for them.
- 20 (Laughter.)
- 21 COMMISSIONER WILLIAMSON: Thank you, Mr.
- 22 Chairman.
- 23 CHAIRMAN PEARSON: Commissioner Lane?
- 24 COMMISSIONER LANE: I have one more
- 25 question. Mr. Spak, I believe either you or your

- 1 client said that Argentina had no interest in the U.S.
- 2 market, because of its capacity utilization. In
- 3 looking at confidential data, it appears that your
- 4 capacity has been reduced substantially since the
- orders first went into effect. And it would appear
- 6 that the reduction in capacity is voluntary, not -- it
- 7 didn't appear to be a dismantling of any facilities,
- 8 but other ways of reducing the capacity. So, if you,
- 9 at one time, were at a -- had the capability of the
- 10 higher capacity and higher production and if your
- 11 current markets could be targeted by the Chinese, why,
- then, would you not come back in to the U.S. market,
- assuming that you could compete on price here in the
- 14 U.S. market?
- 15 MR. SPAK: If I understand, then, I would
- 16 agree with the premise. No, it's a good guestion, in
- 17 the sense that you're saying it's a voluntary, because
- 18 it reflects the product mix that the company chose to
- 19 product. So, those capacity numbers properly reflect
- 20 what the mill could produce given the products that it
- 21 had orders to produce.
- 22 COMMISSIONER LANE: Right.
- MR. SPAK: And so --
- 24 COMMISSIONER LANE: It's a product of
- 25 demand. And so --

1	MR. SPAK: Yes, that's correct.
2	COMMISSIONER LANE: reduction was done
3	because you had low demand.
4	MR. SPAK: Right. So not that we had low
5	demand, but we may have had high demand for products
6	that made the mill less efficient or produced a
7	smaller amount of tons. It may have still been
8	operating at a very high level of capacity
9	utilization, but the products that it's producing
10	might be way less. And, therefore, when you look at
11	the total capacity in tonnage terms, you get a lower
12	level of capacity, capacity and even though you
13	have a high level of capacity utilization.
14	Now, are we saying that if we were to lose
15	all of our markets, if Siderca were to lose all of its
16	markets to the Chinese and it didn't have anything to
17	produce, because it started over and produced only SLP
18	to produce to the United State, you know, I think that
19	scenario is not anything that anybody would say is
20	possible, not even likely. It's just not possible.
21	This is a producer, who has a long history of
22	successfully exporting around the world, producing and
23	exporting around the world. It has relationships that
24	are not spot market relationships, that are long-term

relationships with customers. It's a major player

25

- with major consumers around the world. It's not going
- 2 to lose its business around the world to the Chinese
- 3 producers.
- Now, again, I would say, are we sitting here
- 5 saying nobody is worried about the Chinese?
- 6 Obviously, not. Nobody can say that. But, I think
- 7 it's just everything that we've said is based on our
- 8 realistic projection of what the demands are for
- 9 Siderca's products, what the mill is programmed to
- 10 produce for the budget years for which they forecast.
- 11 And when you do that calculation, which we will
- 12 provide, you just don't have very much tonnage left to
- 13 dedicate to this product, which -- and there is no
- reason to send it to a market when this market doesn't
- have the kind of projects that Siderca wants to
- 16 supply. I hope that's responsive.
- 17 COMMISSIONER LANE: Well, I'm sure that may
- 18 be true, but I just want to clarify that the capacity
- that I'm looking at and the production that I'm
- 20 looking at are for the subject product and the staff
- 21 report appears to say that the facilities are there
- 22 and can produce the same amount of product that you
- produced in 1994, if you chose to do so.
- MR. BALKENENDE: Just to maybe clarify, the
- 25 total capacity of the plants, I think, has remained

- 1 the same. But, because of all of the investments we
- 2 have made, it's basically economically unfeasible to
- 3 leave the products we have, because it would mean that
- 4 half of the plant would have unused tooling and
- 5 equipment. So, if I may say, the total capacity may
- 6 be the same, but is less available for the SLP. Does
- 7 that --
- 8 MR. SPAK: If I can try, also. So, if we
- 9 have, just throw out a number, if we have a million
- tons and you're one, we're thinking of the company
- wants to produce 500,000 tons of OCTG and 300,000 tons
- of -- or 500,000 tons of SLP. If in the next year the
- 13 demand -- or in the next time it's budgeted and the
- 14 plant is programmed, it produces 700,000 tons. It's
- not necessarily a linear reduction to 300,000 tons of
- 16 SLP. It may go much less, because you're now using
- 17 more of your capacity. So, I think that's the kind of
- 18 reduction in capacity that you're seeing reflected in
- 19 those figures.
- 20 Now, to the extent you're talking about --
- 21 if you're suggesting we have a lower -- or utilization
- of capacity for SLP is small, I don't think it's
- 23 small. I don't remember the numbers off the top of my
- head. In some years, it was flat out at 100 percent,
- 25 but all other years, it was very, very high, which, to

- us, means that it's essentially effectively operating
- 2 at full capacity.
- 3 COMMISSIONER LANE: Okay, thank you. That's
- 4 all the questions I have.
- 5 CHAIRMAN PEARSON: Madam Vice Chairman, did
- 6 you have further questions?
- 7 (No further questions.)
- 8 CHAIRMAN PEARSON: Any further questions
- 9 from the dais?
- 10 (No further questions.)
- 11 CHAIRMAN PEARSON: Okay. Do members of the
- staff have questions for the Respondents' panel?
- 13 MS. PREECE: Amelia Preece, Office of
- 14 Economics. Just a couple of simple questions that I
- hope you can answer in your brief. I would like to
- 16 have any more evidence you have on this project focus
- 17 that you can give us. That would really be helpful.
- 18 And, also, are there any projects in the United States
- 19 that you are now soliciting or -- and if there are,
- 20 how long would it be before they start; and if you're
- 21 not soliciting, how long would it take from the
- 22 beginning of such a relationship to actually selling
- in the United States, if you were to get on this kind
- of thing?
- 25 MR. BALKENENDE: We will provide you with

- those details, because that's, obviously, a
- 2 commercial, confidential. But, we will definitely get
- 3 you that information.
- 4 MS. PREECE: Staff has no more questions.
- 5 CHAIRMAN PEARSON: Does counsel for the
- 6 domestic industry have any questions?
- 7 (No questions.)
- 8 CHAIRMAN PEARSON: Then, I guess it's time
- 9 to dismiss this panel. Once, again, thank you, very
- 10 much. This has been an extremely interesting day.
- 11 The afternoon has been worth staying awake for. It's
- been very good. So, thank you, very much.
- 13 CHAIRMAN PEARSON: Let's see. The time
- 14 remaining, I am advised that those in support or
- 15 continuation for the orders have three minutes left
- 16 from their direct presentation, plus five minutes for
- 17 closing, so eight minutes. And those in opposition to
- 18 continuing the orders have 34 minutes left from the
- initial presentation, plus five minutes for closing,
- or a total of 39. Mr. Vaughn, how do you prefer to
- 21 proceed? Do you want to devote time for rebuttal and
- 22 then -- or do you want to lump eight minutes together?
- MR. VAUGHN: You know, I'm willing to -- I
- 24 will do whatever is easier for the Commission. I can
- 25 do eight minutes in a row or I can do three minutes

- and then come back later and do five minutes,
- whichever is easier for you guys.
- 3 CHAIRMAN PEARSON: Does counsel for the
- 4 Respondents have a preference one way or the other?
- 5 Okay, because if you wanted a chance to rebut his
- 6 rebuttal, then he should do the rebuttal and then you
- 7 would get a crack. Okay, fine. Why don't we proceed,
- 8 as you've suggested, then, Mr. Vaughn, you may take
- 9 your eight minutes and roll with it. And perhaps if
- 10 counsel for the Respondents could use somewhat less
- 11 than 39 minutes, that might be okay.
- 12 MR. SPAK: We'll do that, Mr. Chairman.
- 13 Thank you.
- 14 CHAIRMAN PEARSON: Okay, fine. So, let's
- 15 dismiss this panel, as Mr. Vaughn is coming forward.
- 16 (The panel is dismissed.)
- 17 CHAIRMAN PEARSON: I would just say that I
- 18 think that if there is no objection, we should award
- 19 the quick study award to Commissioner Williamson, who
- 20 had access to this voluminous confidential record for
- 21 less than 24 hours before he sat down here this
- 22 morning. Now, I don't know whether he slept last
- 23 night, but I've had access to this record for some
- 24 weeks and I don't think I did it more justice to it
- 25 than he did.

1	COMMISSIONER WILLIAMSON: Thanks to good
2	staff.
3	CHAIRMAN PEARSON: Okay. Mr. Vaughn?
4	MR. VAUGHN: Chairman Pearson, members of
5	the Commission, thank you, very much. First of all, I
6	would like to make just a few rebuttal points. There
7	was a reference to investments made by Koppel and U.S.
8	Steel this afternoon and we'll discuss this more in
9	the post-hearing brief, but just to state for the
10	record, neither of those investments relates to the
11	subject products. They relate to other products that
12	are not before you here today. So, the fact that
13	those investments were made does not indicate anything
14	regarding the future of this product.
15	Second of all, there was a reference
16	there were a lot of references to Tenaris can serve
17	this market from Mexico and Canada. There was at
18	least one reference to the idea that Mexico could
19	serve that Tenaris could serve this market from
20	Italy. And I just wanted to say with respect to
21	Italy, they told the ITC in 2001 that they cannot make
22	this product in Italy. And, in fact, that is the
23	reason that the Commission gave for revoking the
24	antidumping order with respect to Italy. So, it is
25	incredible that now, after you believe their claim and
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- 1 you revoked the order on Italy, now they come in and
- argue, well, you should revoke the Argentinean order,
- 3 because we can serve the market on Italy. So whatever
- 4 happens, the argument with respect to Italy should be
- 5 completely rejected.
- 6 Third, there were a number of references
- 7 this afternoon to the idea of customer commitments.
- 8 We don't want to serve this market, because we have
- 9 customer commitments. Let's be very clear on what we
- 10 are saying here. We are not arguing and have never
- 11 argued that they are going to abandon other customers
- in other markets to come to this market. We argue
- that if anything, the customers that they are already
- 14 serving in other markets, which are also present in
- this market, will ask them to come into this market
- 16 and that their whole global strategy is predicated on
- 17 serving various customers everywhere in the world.
- 18 And it makes no sense to say that you're going to
- 19 serve these customers everywhere in the world except
- 20 the United States. So, we think that our theory of
- 21 the case is completely consistent with what they've
- described as their own basic commitment to their
- 23 customers. Their customers are going to want them to
- 24 be here. They will -- they are a dumped option and,
- therefore, it would be a low-priced option.

1	Having said that, now, let me turn to sort
2	of the summary of what has happened today. The
3	subject producers have now challenged the main points
4	that we made this morning. First, that this market is
5	being hit with a tremendous wave of non-subject
6	imports. Nobody denies that.
7	Second, that because of this wave, U.S.
8	producers have been forced to concentrate on
9	customers, who are not yet willing to use imports from
10	non-subject countries. Nobody has denied that.
11	Third, that this portion of the market is
12	shrinking, as more and more customers accept imports
13	from the non-subject countries. That's really not in
14	dispute.
15	Finally, that subject imports would be
16	acceptable to all its customers and that subject
17	producers could, therefore, compete directly with the
18	domestic producers in the high-end portion of the
19	market.
20	None of those points are in dispute. None
21	of them have been disagreed with. Instead, subject
22	producers have made a number of claims that are simply
23	not credible.
24	First, they claim, they repeatedly claim,
25	they have no interest in this market. This is not

- 1 credible. The record shows that, in fact, Argentina,
- 2 Brazil, and Germany are all shipping significant
- 3 volumes of seamless tubular products to the United
- 4 States. They just don't ship this product. That is
- 5 clearly the effect of the orders. If the orders are
- 6 revoked, they will simply expand their product line to
- 7 include small diameter seamless pipe. It makes no
- 8 sense to conclude that they will serve all aspects of
- 9 the U.S. market except for this one product.

10 Second, Siderca claims that Tenaris could

11 serve this market from Mexico and Canada. Now, in the

12 first place, the Commission doesn't have any data

13 regarding Canada or Mexico or their operations in

14 Canada or Mexico. We don't know what the capacity

15 utilization is in those plants. We don't know what

16 the capacity is in those plants. We don't know how

17 much the capacity is broken down to different products

18 within those plants. We have very little information

19 regarding those plants. Furthermore, as Commission

20 Okun correctly noted, the record shows that Argentina

21 ships significant volumes of seamless pipe to Mexico

22 and Canada during every year of the period of review.

23 This fact shows that Tenaris has customers in those

24 markets that it cannot supply without Argentine

25 shipments. Similarly, Tenaris would have U.S.

- 1 customers that can only be supplied from Argentina.
- 2 It is ludicrous to pretend that they will turn down
- 3 business on the grounds that they cannot serve those
- 4 markets or refuse to serve those customers with
- 5 Argentinean imports.
- 6 Third, subject producers claim that demand
- 7 will somehow insulate domestic producers from any
- 8 increase in imports. But history shows that excess
- 9 supply can even overwhelm strong demand. The great
- 10 steel crisis of the late 1990s, for example, that ran
- in 1998, 1999, 2000, all that happened during the time
- of strong demand. While there is some evidence that
- demand may remain at current levels, there is no
- 14 reason to believe and subject producers did not really
- 15 argue that demand will somehow increase even more
- 16 sufficiently to offset a new surge of imports from the
- 17 subject countries.
- 18 Fourth, subject producers contend that they
- 19 will focus their efforts in the U.S. on specialized
- 20 high-end production, such as projects. But, this is
- our whole point. We have already lost the low-end of
- this business to countries like China. Now, more than
- ever, it is essential that domestic producers not be
- forced to compete with dumped imports at the high end
- of the market.

1	Finally, subject producers claim that if we
2	have a problem with China, we should bring a case
3	against China. Well, they have apparently
4	misunderstood our argument. The whole point of our
5	testimony this morning is not necessarily is not so
6	much what China is doing in and of itself, but it is
7	that Chinese imports have put domestic producers in a
8	position, in which they are extremely vulnerable to a
9	new surge of subject imports. We need because of
LO	the surge that's coming in from non-subject markets,
L1	we need the type of high-end customers that would also
L2	be served by the subject producers. If we lose that
L3	business, we have nowhere else to go. Thus, there is
L4	no inconsistency between what we've said regarding
L5	China and what we've said about the subject producers.
L6	The two parts of the argument are closely connected.
L7	In conclusion, the domestic producers should
L8	not be punished for their own success or for the
L9	effectiveness of these orders. The primary argument
20	that is put forward by the subject producers here
21	really is that because the domestic industry has made
22	profits over the last three years, the order should be
23	revoked. This is not correct. The orders have made
24	the market much more efficient and domestic producers
25	have done everything they can to take advantage of

- 1 those conditions. It makes no sense to punish these
- 2 companies for their efforts by forcing them to compete
- 3 against dumped imports.
- 4 For all of these reasons, we urge the
- 5 Commission to maintain these orders. Thank you.
- 6 CHAIRMAN PEARSON: Thank you, Mr. Vaughn.
- 7 Mr. Spak or Mr. Herlach and Mr. Spak? Microphone,
- 8 please? How else are you going to use the 39 minutes?
- 9 MR. HERLACH: Let the record reflect we will
- 10 not use the 39 minutes. Just a couple of comments, in
- 11 view of some of the things that Mr. Vaughn said. Just
- to be absolutely clear, Mr. Herminghaus, I think, made
- it crystal clear that as to Benteler, they are looking
- 14 to come into this market, if at all, in a very limited
- range of products, which the U.S. industry hasn't had
- the ability to produce or any interest in producing.
- 17 So, with respect to the number of comments we just
- 18 heard from domestic industry's counsel, they're just
- 19 not relevant to Benteler. That's not what Benteler's
- approach is and it's not reflected of what they do.
- 21 Secondly, I just want to remind the
- 22 Commission of one of the comments that Mr. Herminghaus
- pointed out with respect to the domestic industry's
- 24 testimony this morning, namely that with respect to
- 25 the other German producer about which we've heard some

- this morning and this afternoon, BNM, they're already
- 2 here. The reason they're there is because they
- 3 already sell through their French company. And I
- 4 would argue that the best indication of what they
- 5 would do if the German order were to be lifted is what
- 6 they're doing for France, which is, by the admission
- of the domestic producer's own witnesses, selling at
- 8 the same price as the U.S. industry. So, there is
- 9 really no threat there either.
- 10 With respect to the long peration on how we
- 11 didn't disagree with anything that the domestic said
- this morning, well, that's because they presented the
- wrong case. We don't disagree that China is a
- 14 potential problem. I mean, you heard that from our
- 15 witnesses. It's just not the case that's in front of
- 16 you. We're not suggesting that China isn't at some
- 17 level relevant. Obviously, it's a condition of
- 18 competition that you have to take into account in your
- 19 deliberations. But, basically, you heard the Chinese
- 20 case today. You didn't hear the case reflected
- 21 against Argentina, Brazil, and Germany.
- 22 And, finally, as to the comment this
- 23 morning, that the U.S. industry is on a knife edge, I
- 24 think the expert for the domestic industry used that
- 25 term, as did several of their witnesses, some edge. I

- 1 would argue to you it's more like a plateau. This
- industry has done terrifically well. They've been
- 3 enjoying record profits. Those profits continue to be
- 4 on the horizon. They've invested. What more can you
- 5 ask for in a case where revocation of outdated,
- frankly anachronistic orders are involved. I mean,
- 7 those orders should be lifted. The conditions have
- 8 changed totally since 12 years ago. And I would
- 9 submit that the Commission should use its common
- 10 sense, as it looks at all the factors, as I know you
- 11 will, to revoke these orders.
- 12 MR. SPAK: I just have a few comments in
- 13 conclusion. First, I would like to start, again, by
- 14 thanking the Commission, Mr. Chairman, Commissioners,
- and I would also like to say it's been an honor, I
- think, for all of us in the room to be in the 256<sup>th</sup>
- 17 hearing for Commissioner Hillman and the first for
- 18 Commissioner Williamson.
- 19 We all know that these sunset cases involve
- 20 predictions. They require a mix of historical facts
- and a little bit of looking into the future. But,
- 22 it's really -- one thing is crystal clear, that you've
- got to stick -- we've got to meet the legal standard
- 24 of likely. So, we can sit here and talk about all
- these possibilities of what might happen, what could

- 1 happen. But, we really do have to pay and respect the
- 2 statute and say what's likely to happen here.
- Now, in that context, we see an industry
- 4 that is doing very well in the United States and the
- fundamentals of their business are good. They are
- 6 sound. The projections point to a bright future.
- 7 Now, in that light, I would like to point out that
- 8 with -- we just heard a few minutes ago, and it's been
- 9 really a theme all morning, that this is not -- the
- 10 U.S. industry says we're misunderstood our case.
- 11 We're not talking about a case against China. We're
- 12 talking about the effect that the Chinese imports have
- on your additional products that will come here.
- 14 Well, there are two problems with it. First
- of all, because they didn't -- because China is not
- 16 involved in this case, you don't have data for China.
- 17 And if we go back to the point about the need to make
- 18 a decision based on facts in evidence, they put us all
- in a difficult position. The crux of their case is
- 20 what China has done to this market and none of us have
- 21 any data to evaluate whether that story is true.
- 22 What's the pricing on China? What is the effect of
- 23 Chinese exports in other markets. We don't know,
- 24 because they're not included in the record.
- 25 So, it sounds to us like the U.S. industry,

1	whether they want to say it here today or not, needs
2	to bring a case against China. Why haven't they don
3	it? I don't know. The only possible explanation is
4	that they are concerned or may be concerned that they
5	cannot show injury. Well, that's not so clear, and I
6	think but, let's accept that for the sake of
7	discussion. If they can't show injury in a case
8	against China, how can they hope to show that the
9	injury is likely in this case for the precise reason
10	of the Chinese imports that have hit this market.
11	That is not what this process is supposed to be all
12	about and we don't think that this process the
13	sunset on these three countries should turn into a
14	case about China.
15	I would like to say in closing, that 12
16	years is a long time and the world has changed, the
17	fundamentals of this business have changed, and
18	Siderca and Tenaris' business has changed. These
19	orders are no longer justified. It's time to start
20	anew. If there are different problems affecting this
21	industry, they need to address them. But the answer
22	is not continuing the answer is not to just
23	continue the orders on these three countries.
24	With that, I conclude the testimony and
25	thank you, very much, for your help this morning and

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1
      afternoon.
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                 CHAIRMAN PEARSON:
                                     Thank you, Mr. Herlach,
 3
      Mr. Spak.
                  Let's see, in closing, post-hearing briefs,
       statements responsive to questions, and requests of
 4
      the Commission, and corrections to the transcript must
 5
      be filed by February 20, 2007; closing of the record
 6
      and final release of data to the parties, March 19,
 7
      2007; and final comments on March 21. As a final
 8
9
      note, let me mention that scheduling issues at the
      Commission have prompted us to tentatively schedule
10
11
      the vote on this investigation for Thursday, April
      19<sup>th</sup>.
12
             That might be a different date than parties had
13
      expected, so I just want you to be aware of that.
                 This hearing is adjourned.
14
                 (Whereupon, at 4:58 p.m., the hearing in the
15
      above-entitled matter was adjourned.)
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## CERTIFICATION OF TRANSCRIPTION

TITLE: Certain Seamless Carbon and Alloy

Steel

**INVESTIGATION NOS.**: 731-TA-707-709 (Second review)

**HEARING DATE:** February 8, 2007

**LOCATION:** Washington, D.C.

NATURE OF HEARING: Hearing

I hereby certify that the foregoing/attached transcript is a true, correct and complete record of the above-referenced proceeding(s) of the U.S. International Trade Commission.

DATE: February 8, 2007

SIGNED: <u>LaShonne Robinson</u>

Signature of the Contractor or the Authorized Contractor's Representative

1220 L Street, N.W. - Suite 600

Washington, D.C. 20005

I hereby certify that I am not the Court Reporter and that I have proofread the above-referenced transcript of the proceeding(s) of the U.S. International Trade Commission, against the aforementioned Court Reporter's notes and recordings, for accuracy in transcription in the spelling, hyphenation, punctuation and speaker-identification, and did not make any changes of a substantive nature. The foregoing/attached transcript is a true, correct and complete transcription of the proceeding(s).

SIGNED: Carlos Gamez

Signature of Proofreader

I hereby certify that I reported the above-referenced proceeding(s) of the U.S. International Trade Commission and caused to be prepared from my tapes and notes of the proceedings a true, correct and complete verbatim recording of the proceeding(s).

SIGNED: <u>Traycee Martan</u>

Signature of Court Reporter