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In Support of the Imposition of Antidumping Duties:

On behalf of Calgon Carbon Corporation and NORIT
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P R O C E E D I N G S

(9:31 a.m.)

CHAIRMAN PEARSON: Good morning. On behalf of the U.S. International Trade Commission I welcome you to this hearing on Investigation No. 731-TA-1103 (Final) involving Certain Activated Carbon From China.

The purpose of this investigation is to determine whether an industry in the United States is materially injured or threatened with material injury by reason of less than fair value imports of subject merchandise.

Schedules setting forth the presentation of this hearing, notice of the investigation and transcript order forms are available at the public distribution table. All prepared testimony should be given to the Secretary. Please do not place testimony directly on the public distribution table.

As all written material will be entered in full into the record it need not be read to us at this time. All witnesses must be sworn in by the Secretary before presenting testimony. I understand the parties are aware of the time allocations. Any questions regarding the time allocations should be directed to the Secretary.

Finally, if you will be submitting documents

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1 that contain information you wish classified as
2 business confidential your requests should comply with
3 Commission Rule 201.6.

4 Madam Secretary, I have one preliminary
5 item.

6 I would like to note that yesterday,
7 February 26, 2007, Dean A. Pinkert was sworn in as the
8 82nd Commissioner of the U.S. International Trade
9 Commission. Please join me and my colleagues in
10 welcoming Commissioner Pinkert to the ITC.

11 (Applause.)

12 CHAIRMAN PEARSON: I think I have no further
13 preliminaries, Madam Secretary. Do you have any?

14 MS. ABBOTT: No preliminary matters, Mr.
15 Chairman.

16 CHAIRMAN PEARSON: Very well. Let's proceed
17 with the opening remarks, which in this case I believe
18 will be combined with the panel presentation at the
19 request of the domestic industry. Is that correct,
20 Mr. Hartquist?

21 MR. HARTQUIST: Yes, Mr. Chairman. Thank
22 you.

23 CHAIRMAN PEARSON: Okay. Thank you.

24 Madam Secretary, all witnesses have been
25 sworn?

1 MS. ABBOTT: That is correct, Mr. Chairman.
2 (Witnesses sworn.)

3 CHAIRMAN PEARSON: Thank you. Please
4 proceed.

5 MR. HARTQUIST: Thank you, Mr. Chairman.
6 Good morning to you and to the members of the panel.
7 My name is David A. Hartquist of the law firm Kelley
8 Drye Collier Shannon representing the domestic
9 industry producing steam activated carbon.

10 Let me add my thanks also. It's an honor
11 for us to appear before new Commissioner Williamson,
12 who I think is here for your first Title VII hearing,
13 and Commissioner Pinkert, your first ITC hearing. We
14 appreciate the opportunity to testify before you this
15 morning.

16 We believe this is a fairly straightforward
17 injury case, and perhaps that is why no foreign
18 producer or importer chose to participate today.
19 Steam activated carbon from China is being dumped in
20 the United States at very large margins. The Commerce
21 Department has found dumping duty margins that range
22 from 62 percent to 228 percent in this case.

23 The prehearing report, which, by the way, we
24 found to be very, very thorough and an excellent job
25 by the staff we believe, demonstrates that those

1 dumping margins fueled a significant increase in
2 subject import volume and market share at very low
3 prices.

4 Imports of certain activated carbon from
5 China are significant by any measure, and these
6 imports were concentrated in the coal-based carbon
7 products produced by the domestic industry.

8 The record also shows that there was general
9 agreement that both domestic and subject imports of
10 activated carbon are generally interchangeable and
11 compete on the basis of price. This was confirmed by
12 domestic producers, by importers and by purchasers.
13 The low prices of the Chinese carbon resulted in
14 massive and pervasive underselling on every product
15 examined by the Commission.

16 As you will hear from our witnesses today
17 and as is aptly documented in the staff report, this
18 pervasive underselling placed significant downward
19 pressure on pricing during a period when the industry
20 was facing rising costs, substantially rising costs.

21 There is evidence of both suppression and
22 depression on the record, but the bottom line is that
23 prices have not been able to increase sufficiently to
24 cover rising raw material and other manufacturing
25 costs.

1 The impact of this underselling is apparent
2 from the unusually large amount of lost sales and lost
3 revenues confirmed by the staff to date, and we
4 believe the staff will be able to confirm a large
5 amount of lost sales that we allege for 2006.

6 The financial condition of the domestic
7 producers has worsened over the period of the
8 investigation despite increasing demand in the
9 marketplace. Virtually every financial indicator
10 declined over the period, and it was not until the
11 preliminary duties were announced that the industry
12 had begun to feel some tentative relief.

13 No other factors explain the injured
14 condition of the domestic industry during a period
15 characterized by strong demand. Nonsubject imports
16 are not an alternate cause of material injury to the
17 domestic industry because nearly all the nonsubject
18 imports of steam activated carbon are made from
19 coconut shells, which are not produced in meaningful
20 quantities in either the United States or in China.

21 I would also note here that the so-called
22 Bratsk analysis is not an issue in this case for two
23 reasons. First, the nonsubject imports of coconut-
24 based activated carbon are generally sold to customers
25 and for applications that are different from those

1 primarily serviced by the coal-based activated carbon
2 sold by the Chinese, so they will not replace subject
3 imports if an order is imposed.

4 Second, the nonsubject imports are higher
5 priced and are not cost competitive with subject
6 imports. These factors all demonstrate that the
7 domestic industry is suffering material injury by
8 reason of the dumped imports of steam activated carbon
9 from China.

10 That concludes my opening statement, Mr.
11 Chairman, and I would like now to introduce our
12 witnesses to you if I may.

13 CHAIRMAN PEARSON: Please do.

14 MR. HARTQUIST: Thank you. Our first
15 witness will be Mr. Ronald Thompson, the president of
16 NORIT Americas, Inc. After Ron testifies, Mr. Robert
17 O'Brien, senior vice president of Calgon Carbon
18 Corporation.

19 The third witness will be Brad Hudgens,
20 economist from Georgetown Economic Services, and the
21 last witness presenting some legal testimony on like
22 product in particular will be Alan Luberda of my law
23 firm.

24 In addition we have several others here who
25 will be available for the Q&A session: Timothy Ruble,

1 the national account manager for NORIT Americas;
2 Dennis Rester, who is a consultant to NORIT Americas
3 and a technical expert on this product; William
4 Aldridge, business development manager of Calgon
5 Carbon Corporation; and also with us from Kelley Drye
6 Collier Shannon is Mary Staley.

7 With that, we will proceed to Mr. Thompson's
8 statement.

9 MR. THOMPSON: Good morning. My name is Ron
10 Thompson. I'm the president and CEO of NORIT
11 Americas, Inc.

12 NORIT was established in 1918 and currently
13 is one of the leading activated carbon producers in
14 the world. NORIT produces certain activated carbon in
15 the United States at two facilities in Marshall,
16 Texas, and Pryor, Oklahoma. Our parent company is
17 based in the Netherlands and has production facilities
18 there.

19 I know that you have by now read the staff
20 report. You know what activated carbon is. Having
21 done that, you can tell just how important activated
22 carbon is in your every day life. Many of the foods
23 you eat and the beverages you drink and almost
24 certainly the water that you drink are treated with
25 activated carbon to improve the purity, color, smell

1 or taste.

2 It is also used to prevent pollution from
3 escaping into the environment from industry and to
4 remediate poor historical disposal practices. It's
5 used in literally hundreds of industrial, home and
6 other applications. It's an essential industrial
7 product.

8 So NORIT produces a product that essentially
9 everyone needs. Demand has been growing for activated
10 carbon and is predicted to grow over the next several
11 years. There are only two domestic producers of this
12 product, and we do not have overcapacity in this
13 country.

14 Under these conditions, NORIT should have
15 been able to perform very well during the last several
16 years, but we faced an immense problem: Injury from a
17 seemingly inexhaustible supply of dumped imports of
18 steam activated carbon from China.

19 Before this case was filed in March 2006,
20 NORIT had experienced a period of poor and declining
21 financial performance due to the barrage of low-priced
22 imports from China. Over the last several years,
23 imports of activated carbon from China increased and
24 were sold at consistently low prices that undercut our
25 own prices.

1 Because we were facing increasing costs
2 during the same period, we needed to be able to raise
3 our prices, but with dumped competition from China we
4 often had to lower our prices and certainly could not
5 raise our prices to cover our costs.

6 Our choice was to sell our product without
7 being able to receive a satisfactory return or to lose
8 those sales. Quite frankly, we did both. NORIT was
9 increasingly losing sales to these low-priced imports
10 from China during the period of investigation.

11 As you are aware, we have documented
12 numerous lost sales and lost revenues in our petition
13 and our questionnaire responses. With the affirmative
14 preliminary determinations from both the Commission
15 and the Commerce Department in 2006, we have seen a
16 marked improvement in the pricing trends in the
17 activated carbon market. Not only have we been able
18 to obtain some reasonable price increases to cover the
19 increased costs that we face; we have also begun to
20 recapture sales that were previously lost to Chinese
21 imports.

22 We are now seeing instances in which we had
23 previously lost the bid to Chinese material and then
24 in subsequent bids after the affirmative preliminary
25 determination the Chinese competitors did not even

1 participate in the bidding processes. We have
2 experienced an improvement to our bottom line results
3 as a direct response to this case.

4 As a businessman, I can draw a direct
5 connection between the increased Chinese imports of
6 activated carbon and our financial performance in the
7 expanding 2003 to 2005 market and the subsequent 2006
8 improvement in that performance as the Chinese reduced
9 volume and increased prices in reaction to the
10 antidumping investigation.

11 To sustain these improvements, however, an
12 antidumping order must be imposed on imports of
13 activated carbon from China. Without the antidumping
14 order, imports from China certainly will continue to
15 surge in the U.S. market at low prices.

16 How do we know it was dumped imports from
17 China that had such a direct and injurious impact on
18 our business in addition to the lost sales we have
19 reported? First, the Chinese importers make and sell
20 what we make and sell, coal-based steam activated
21 carbon. The Chinese activated carbon competes for
22 exactly the same customers and applications we do.

23 Second, I agree with the statement in the
24 Commission's staff report that "price is the largest
25 single factor affecting purchase decisions" as long as

1 the required specifications are met.

2 Because of the Chinese producers having had
3 little trouble meeting industry specifications across
4 the board, it is relatively unimportant to end users
5 whether they use the product of one manufacturer or
6 another and whether the product is produced
7 domestically or by a foreign manufacturer.

8 Few grades and product forms account for the
9 bulk of the market so that it's easy for importers to
10 stock the Chinese product in large quantities in the
11 United States. The importers have helped the Chinese
12 producers increase their presence in the marketplace
13 by stocking the product, providing technical support
14 required and ensuring uniform product quality.

15 We compete for the same customers on the
16 same products as the Chinese and their importers in
17 the United States, and that competition is on the
18 basis of price. The public version of the staff
19 report confirms what any of my sales force has
20 experienced every day during the period of
21 investigation: The importers of Chinese activated
22 carbon consistently undersold the domestic industry by
23 significant margins.

24 Over the past several years, our customers
25 have become increasingly familiar with the Chinese

1 product and the willingness of the Chinese producers
2 to supply them at prices far below our own. Because
3 we could not afford to lose these accounts with
4 longstanding customers, we had little choice but to
5 defend our remaining business aggressively,
6 maintaining or lower prices. We had to do this to
7 maintain production volume within our plants during a
8 period in which we faced rising costs for raw
9 materials, energy and healthcare benefits.

10 There is no question that the Chinese
11 exporters have used price underselling to directly
12 take sales and market share away from NORIT. Between
13 2003 and 2005, we lost annual commitments to a number
14 of U.S. customers, including some of our top
15 customers, to Chinese imports.

16 Specifically, in 2005 we lost 15 major
17 municipal drinking water accounts across the country
18 because of imports from China. In 2006, we continued
19 losing accounts early in the year, but we won back
20 nine municipal accounts that we had previously lost in
21 2005.

22 You can see in our questionnaire response
23 what this did to our bottom line. Our worsening
24 financial condition over the period of investigation
25 led to reductions in the available capital,

1 maintenance dollars and employee benefits. We were
2 forced to lower our employment levels by almost 20
3 percent during the 2003 to 2005 period.

4 We did everything humanly possible to reduce
5 our costs and improve our manufacturing processes and
6 productivity. We implemented a number of measures to
7 improve efficiency and to make the plants more
8 environmentally friendly.

9 We know that we must remain competitive and
10 responsive to our customers, and we have tried to do
11 so. There is a limit to how much we can control,
12 however. There was very little else we could do to
13 tighten the belt further, and there were virtually no
14 means by which we could get our costs low enough to be
15 able to match the dumped prices of Chinese activated
16 carbon.

17 As a result, our condition continued to
18 deteriorate until this case offered us some relief.
19 It wasn't until the imposition of the preliminary duty
20 that we began to see a turnaround in both our pricing
21 trends and financial condition.

22 That it has been imports of activated carbon
23 from China and not other factors has been perfectly
24 clear to me from the nature of the marketplace. There
25 has been a steady growth in demand, so economic

1 conditions are not to blame.

2 The problem for us has been that the imports
3 from China have not only taken sales from us; they
4 have absorbed the growth in the market. Without an
5 antidumping order we will again lose the opportunity
6 to participate in any future growth that we hope to
7 see in the market.

8 That imports from China rather than imports
9 from other countries are the problem is also
10 straightforward to confirm. The vast majority of
11 imports of steam activated carbon from sources other
12 than China are coconut-based steam activated carbon.
13 Coconut-based products are typically more expensive
14 than coal-based products and are largely sold to a
15 different customer base than ours. Because the
16 Chinese producers export primarily coal-based steam
17 activated carbon, they compete head-to-head with NORIT
18 products.

19 In light of our financial condition and loss
20 of market share to the subject imports, it is
21 impossible for NORIT to continue making the
22 investments in equipment, processes and people that
23 are necessary to be viable in the long term without
24 the discipline of an antidumping order against China.

25 We have invested \$13.5 million since 2003 to

1 maintain our competitive position. My board of
2 directors will not continue to invest in this business
3 in the face of no return on that investment, nor can
4 we continue to match or beat Chinese prices.

5 We chose to file this case because we were
6 convinced that our company was at a crossroads:
7 Address the dumping and stop the bleeding or
8 eventually be forced out of business. I think that
9 what we have experienced over the last year has proven
10 us to be right.

11 China has enough activated carbon production
12 capacity to supply the entire world with low-priced
13 activated carbon. Just like NORIT, they have to keep
14 their plant full and continuously operating, which
15 perhaps explains why the Chinese industry has been so
16 aggressive in the U.S. sales efforts in the last few
17 years.

18 If Chinese imports continue at the same or
19 increased volumes at the low prices we have
20 experienced, we will eventually reach the point that
21 it would no longer make sense to manufacture activated
22 carbon in the United States.

23 We have now seen some improvement as a
24 result of the case, but we need the imposition of an
25 antidumping order to ensure that our business will

1 fully recover. After such a sustained period of poor
2 performance due to the Chinese imports, we still have
3 some distance to go before NORIT will recover from the
4 injury sustained during the period of investigation.

5 We respectfully urge you, therefore, to
6 reach an affirmative determination and thank you for
7 your attention.

8 MR. HARTQUIST: Thank you, Ron.

9 We'll now turn to Robert O'Brien of Calgon.

10 MR. O'BRIEN: Good morning. My name is Bob
11 O'Brien, and I'm a senior vice president for Calgon
12 Carbon Corporation. I'm responsible for our activated
13 carbon operations in North and South America.

14 Calgon is the largest producer of steam
15 activated carbon in the United States. We also have
16 operations around the world, including in China. In
17 the United States we employ approximately 775 people,
18 including 247 employees manufacturing steam activated
19 carbon at our two production facilities in
20 Catlettsburg, Kentucky, and Pearlinton, Mississippi.

21 Like NORIT, Calgon competes head-to-head
22 with Chinese steam activated carbons every day. As
23 you can see from our questionnaire response, we are
24 consistently being undersold by Chinese producers and
25 exporters, and it has resulted in Calgon losing sales

1 and revenue.

2 For Calgon, the events that led to the
3 filing of this case have been a very long time in
4 coming. China first entered the U.S. market in volume
5 in the early 1990s. To enter this market initially,
6 large trading companies first approached point of use
7 water filter manufacturers and other OEMs that they
8 could easily identify using data from sources such as
9 *Thomas Register*.

10 China's prices were so far below the
11 domestic market prices that they began to have almost
12 immediate acceptance, even when there was a concern
13 about inconsistent quality in the early days.

14 As the Chinese product gained more
15 acceptance in the marketplace, particular importers
16 would deal with one or several Chinese producers on a
17 regular basis. This allowed them to develop
18 consistency in quality, hold inventories in order to
19 bid on contracts and develop a nationwide distribution
20 system.

21 By the time the period of investigation
22 began, Chinese imports were established in virtually
23 every part of the market for steam activated carbon.
24 The Chinese producers captured over 80 million pounds
25 per year by having the lowest priced activated carbon

1 in the market.

2 We have routinely had to compete against
3 Chinese import prices that were below our cost of
4 production. Because the Chinese industry has a very
5 large production capacity, they have been able to grow
6 their presence in the market rapidly using these low
7 prices.

8 We have followed a variety of strategies to
9 try and deal with this problem. We have taken steps
10 to lower our cost structure and to keep our production
11 lines full. We have rationalized plants and services,
12 closing three of our six original production lines
13 since 1995. The most recent closure was in 2002.

14 Of course, we have little control over some
15 of our primary costs like coal, natural gas,
16 electricity, binder and employee healthcare. When
17 those costs go up, it's critical that Calgon be able
18 to recover them through price increases.

19 Our substantial efforts at trimming costs
20 and improving efficiencies still did not allow us to
21 match Chinese pricing, and the rising raw material and
22 energy costs over the last several years made the
23 problem of low Chinese prices even more critical.

24 Calgon Carbon found itself with difficult
25 choices to make when faced with these extraordinary

1 low Chinese prices. We could either walk away from
2 the business the Chinese were taking through their
3 persistent and pervasive underselling, drop the prices
4 of our domestically produced product to match the
5 Chinese and incur losses or find an alternative.

6 We could not afford to match the Chinese
7 prices on a sale-by-sale basis. No producer can
8 afford to sell at below cost of production for an
9 extended period. We also did not want to just walk
10 away from the business. Activated carbon production
11 is capital intensive, and we would not be able to
12 simply forego all of the business on which the Chinese
13 were willing to undersell us, so again we looked for
14 an alternative.

15 Our customer base in the United States was
16 encouraging us to purchase Chinese material to supply
17 them. They wanted to get the advantages of the low
18 prices for Chinese material while having Calgon's
19 technical support and quality assurance.

20 We had established relationships with a
21 number of Chinese producers and we would fulfill our
22 customers' requests, but it was very clear to us that
23 whatever advantages we might have in service and
24 quality were secondary to price. If we did not sell
25 them Chinese material, we would lose the sale and

1 other importers of Chinese carbon would get the sale.

2 Rather than cede the field to other
3 suppliers of Chinese activated carbon, we chose to
4 import some activated carbon to serve those parts of
5 the market that were already being dominated by the
6 Chinese. It allowed us to compete with the Chinese
7 imports on a price basis in a way we simply could not
8 afford from our U.S. production.

9 If you will look at the data in our importer
10 questionnaire, you will find that we took a much more
11 responsible approach to pricing than did our importer
12 competitors.

13 Because Calgon is first and foremost a
14 domestic producer of steam activated carbon with a
15 very large investment in plants, equipment and
16 employees in the United States, we attempted to price
17 our imported carbon in a manner that did not totally
18 undercut the domestic market. Therefore, we tended to
19 price our Chinese carbon above carbon from other
20 importers, and the data you have before you supports
21 this.

22 As Chinese activated carbon increased in
23 volume and intensity of price competition increased,
24 we were forced to raise the level of our imports. You
25 should also note that we bought the operations of

1 Barnaby Sutcliffe in 2004, and the addition of their
2 operations accounted for some of the increase in
3 imports from China in our data of that year.

4 Since 2004, however, Calgon has been
5 reducing its imports of activated carbon from China.
6 We recognized that it was critical to Calgon's long-
7 term health in this market that the Chinese product
8 not be dumped in the United States. Our domestic
9 production was not benefitting from the long-term
10 growth in the market for steam activated carbon.

11 We also recognized that some promising
12 opportunities existed for future growth in demand such
13 as for mercury abatement in the electric power sector,
14 but it was apparent to us that imports of carbon from
15 China were going to take most of that potential
16 benefit from us, just as they had taken up most, if
17 not all, of the growth in the market over the last
18 several years.

19 That left us with the choice of addressing
20 the dumped imports that were injuring our business or
21 perhaps facing the closure of our remaining domestic
22 production facilities. Therefore, even though we had
23 been importing we filed this case as the only means to
24 address the dumping of activated carbon.

25 As a domestic producer, we have pushed

1 vigorously for the imposition of dumping duties to
2 exert some price discipline on Chinese imports. The
3 Chinese presence and influence in the market had
4 become so pervasive by the period of investigation
5 that it exerted a downward influence on prices
6 throughout the market despite a general demand in
7 growth for steam activated carbon.

8 This is of great concern to us, particularly
9 as our raw material, labor, energy and transportation
10 costs have all been significantly rising. We need to
11 be able to increase prices sufficiently to cover these
12 cost increases and to regain some measure of healthy
13 profitability on these products, but in the face of
14 high levels of imports from China we have been unable
15 to do that.

16 You can see from our questionnaire response
17 that the direct impact of the large and increasing
18 volume of dumped imports from China is that prices
19 remain suppressed, our profitability has dropped,
20 investments have been postponed and the benefits and
21 compensation for our employees have been reduced. All
22 of this evidence of material injury is tied directly
23 to the dumped imports from China in the market.

24 We have seen some improvement in our
25 performance in the activated carbon market since the

1 imposition of preliminary duties in late 2006.
2 Because some of our supply contracts were negotiated
3 during the period of investigation when Chinese
4 imports were surging and underselling carbon, our
5 recovery from the material injury was not readily
6 apparent in our 2006 results.

7 With the imposition of an antidumping order,
8 we believe that improvements will continue in 2007,
9 and we will be able to increase our profitability on
10 these products.

11 We are committed to remaining a domestic
12 activated carbon producer and an industry leader.
13 While we recognize that there is a place for imports
14 in the market, they must not be dumped and must be
15 reasonably priced. Despite being an importer,
16 therefore, we felt we had no choice but to become
17 Petitioners in this case.

18 As I said before, Calgon Carbon is first and
19 foremost a domestic producer of steam activated
20 carbon. If the Chinese industry is required to stop
21 dumping in this market, we are confident that Calgon
22 can effectively compete and again achieve a healthy
23 return on our investment.

24 Thank you for your attention.

25 MR. HARTQUIST: Thank you, Bob.

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1 Our next witness is Brad Hudgens of
2 Georgetown Economic Services.

3 MR. HUDGENS: Good morning. I am Brad
4 Hudgens of Georgetown Economic Services. I will
5 discuss the data on record concerning conditions of
6 competition and the volume, price and injurious impact
7 of the unfair imports from China of activated carbon.

8 The Commission is required to perform its
9 injury analysis within the context of the business
10 cycle and conditions of competition prevalent in the
11 market. This morning I would like to discuss four
12 conditions of competition that are pertinent to the
13 Commission's analysis.

14 First, as Mr. Thompson and Mr. O'Brien
15 testified earlier, demand for activated carbon as
16 reflected in apparent U.S. consumption increased over
17 the period of investigation. Most of the growth in
18 consumption is attributable to new environmental
19 regulations for water and air quality.

20 As I will discuss in more detail, the
21 domestic industry's financial performance has
22 deteriorated despite this strong demand as the imports
23 from China have undermined pricing and taken sales and
24 market share.

25 Second, activated carbon is a price

1 sensitive product for which the primary determinant of
2 a sale is price. The staff report concludes that for
3 activated carbon sales "price is the largest single
4 factor affecting purchase decisions."

5 The staff report also indicates that for the
6 municipal water treatment market, which is the largest
7 market segment for activated carbon, sales are
8 typically determined by a bid process that generally
9 means "the lowest cost supplier will win the bid."

10 U.S. customers purchase both U.S. and
11 Chinese activated carbon and use both products
12 interchangeably. The staff report indicates that "by
13 and large product from China and product from the
14 United States are fairly comparable." The majority of
15 responding importers and purchasers also noted that
16 the domestic product and imports from China are always
17 or frequently used interchangeably.

18 The questionnaires showed that the domestic
19 and Chinese products compete head-to-head for the same
20 customers. U.S. producers' and imported activated
21 carbons are also sold through the same channels of
22 distribution to the customers.

23 Nothing could be more supportive of a
24 finding of substitutability between the U.S. produced
25 and Chinese activated carbon than the significant

1 number of lost sales and revenues that were reported
2 in the staff report. China's share of the U.S. market
3 increased over the period of investigation as the
4 domestic industry lost sales to imports from China
5 entirely due to price.

6 The domestic industry's customers have
7 increased their purchases of activated carbon from
8 Chinese suppliers because the quality is satisfactory
9 and the prices are significantly lower than the
10 domestic industry's. These events demonstrate the
11 importance of price in the purchasing decision and the
12 clear substitutability of domestic and Chinese
13 products.

14 The staff report even concludes that "due to
15 the general comparability of domestic and subject
16 activated carbon, purchasers have been increasing
17 their purchases of low-priced activated carbon from
18 China."

19 Third, the nature of the production process
20 requires high capacity utilization for the domestic
21 producers. Given the very high capital intensive
22 nature of activated carbon production and the highly
23 integrated nature of the production process, the
24 domestic producers are designed for and depend on
25 running at very high capacity utilization rates to

1 spread the high fixed cost over as much production
2 volume as possible.

3 The domestic producers operate 24 hours a
4 day, seven days a week, except for scheduled
5 maintenance shutdowns. This condition of competition
6 is particularly relevant to the Commission's analysis
7 because as U.S. producers have experienced low priced
8 competition from Chinese imports they have been forced
9 to reduce prices significantly to maintain volumes
10 rather than cut production.

11 Fourth, as you have heard from the
12 Petitioners themselves this morning, the industry is
13 in a period of rising cost. Energy and raw material
14 costs have been rising over the period, and as a
15 result of high energy prices transportation costs have
16 also risen.

17 According to the staff report, the price of
18 coal, which is the primary raw material and the
19 largest single cost factor in the production of
20 activated carbon, rose by almost 60 percent during the
21 POI. In a period of rising costs, producers must be
22 able to raise prices to cover these costs, and, as I
23 will discuss in a moment, the domestic industry has
24 not been able to do so.

25 In terms of injury, I will show you this

1 morning how the domestic industry's material injury
2 has been a result of the unfair import competition
3 from Chinese activated carbon producers. By
4 consistently using aggressive pricing practices, these
5 producers were able to significantly increase their
6 shipments to the U.S. market.

7 The import figures in the staff report are
8 confidential due to the adjustment to eliminate
9 chemically activated carbon from the total imports.
10 For purposes of the public hearing, I will refer to
11 the trends of the official import statistics because
12 their trends are representative of the subject
13 merchandise.

14 Imports of Chinese produced activated carbon
15 rose by more than 22 percent from 2003 to 2005 before
16 declining slightly in 2006 in the face of this
17 antidumping investigation. The individual
18 questionnaire responses show that the vast majority of
19 both importers and purchasers increased their imports/
20 purchases of activated carbon from China during the
21 period of investigation.

22 The staff report indicates that 12 of 14
23 responding purchasers stated that they had increased
24 shipments of activated carbon from China due to low
25 prices, and many indicated that they decreased

1 purchases from the domestic industry as a result.

2 This growth during the POI is indicative of
3 the pattern that has persisted over the past decade.
4 In 1996, imports from China stood at 25 million
5 pounds. Imports grew steadily to 84 million pounds in
6 2005, which represents an increase of 238 percent
7 during the 10 year period.

8 The volume of growth of subject imports has
9 come at the direct expense of the domestic industry.
10 Despite gains in apparent U.S. consumption during the
11 period 2003 to 2005, U.S. producers' market share
12 declined. The decline in China's market share in 2006
13 was a direct result of the filing of the petition and
14 the implementation of the preliminary duty.

15 Accordingly, the import volumes of activated
16 carbon from China are significant both in absolute and
17 relative to domestic consumption. The growth in the
18 volume of the Chinese imports has been achieved
19 through aggressive pricing and underselling of
20 domestic producers. The Commission's record clearly
21 shows that the increasing volume of subject imports
22 consistently undersell the domestic industry and have
23 a suppressing and depressing effect on U.S. prices.

24 Based on the staff report, the record shows
25 that imports from China undersold the domestic product

1 in the vast majority of comparisons at significant
2 margins. Furthermore, these comparisons accounted for
3 a large share of total consumption. As a result of
4 this underselling, the domestic industry lost a
5 substantial number of sales to imports, which the
6 Commission staff was able to confirm in the staff
7 report.

8 In a price sensitive market, this degree of
9 underselling, coupled with the increasing volume of
10 subject imports, has led to the price depression and
11 suppression experienced by U.S. producers in the
12 activated carbon market.

13 The depression and suppression of U.S.
14 prices has resulted in significant financial
15 deterioration for the industry. The U.S. industry's
16 operating income plummeted during 2003 to 2005. In a
17 period of both rising demand and rising cost, the
18 domestic industry should have been able to pass on the
19 cost increases to its customers.

20 Due to the pervasive underselling by the
21 dumped imports of activated carbon from China,
22 domestic producers were unable to pass on these
23 increased costs, leading to the financial
24 deterioration of the industry. As Mr. Thompson
25 testified in his testimony, the domestic industry did

1 not experience any improvement in the financial
2 operations until after the antidumping case was filed
3 in 2006.

4 In addition to the significant financial
5 declines, the record also shows a decrease in U.S.
6 shipments and employment trends during 2003 to 2005
7 before showing some improvement in 2006 after the
8 antidumping case was filed. The fact that the
9 industry showed some improvement following the
10 implementation of the preliminary duties confirms that
11 there is a causal relationship between the growth and
12 low-priced imports and the industry's material injury.

13 The domestic industry's financial injury was
14 not a result of high production costs and
15 manufacturing efficiencies, but rather declining and
16 stagnant prices. During the period of increasing
17 demand, the industry should have been able to pass
18 along such cost increases. The underselling by low-
19 priced subject imports prevented that.

20 Calgon and NORIT have done everything
21 possible to control rising costs and are among the
22 most efficient producers in the world. Both companies
23 have invested heavily in plant and equipment to
24 improve productivity rates during the POI.

25 As Mr. Thompson testified, NORIT has

1 implemented several measures to make their plants more
2 efficient such as major capital investments and a cost
3 reduction program which included the termination of 20
4 percent of the workforce.

5 Mr. O'Brien testified that Calgon was forced
6 to cut manufacturing back to three production lines to
7 cut costs in 2002. Calgon also invested heavily in
8 capital improvements during the POI to improve
9 production efficiency.

10 Yet for all the capital improvements and
11 cost reductions, the U.S. producers have not been able
12 to compete with imports from China because these
13 imports are sold at such low prices in the U.S. market
14 that their prices are often below the domestic
15 industry's raw material costs alone. No amount of
16 efficiency gains would enable the U.S. producers to
17 compete against these low-priced imports.

18 The Commission's record strongly supports an
19 affirmative injury finding. As imports surged into
20 the U.S. market, the U.S. industry experienced
21 declining market share, underselling by the subject
22 imports, lost sales and lost revenues and significant
23 price depression and suppression.

24 Despite significant gains in apparent U.S.
25 consumption and rising raw material cost, U.S.

1 producers were unable to raise prices due to the
2 intense competition of low-priced imports.

3 As a result of the price depression and
4 suppression, the U.S. producers' financial performance
5 worsened over the POI. Consequently, the U.S.
6 producers' material injury is directly linked to the
7 surge in dumped, low-priced imports of activated
8 carbon from China.

9 Thank you.

10 MR. HARTQUIST: Thank you, Brad.

11 Our final witness this morning will be Alan
12 Luberda.

13 MR. LUBERDA: Good morning. I'd like to
14 take a few minutes to conclude our direct presentation
15 by addressing two issues that bear importantly on your
16 analysis. Those two issues are, first, the so-called
17 Bratsk issue and, second, the appropriate like product
18 to be applied in this case.

19 As to the Bratsk case, we agree with the
20 Commission's recent statements that nothing in the
21 statute itself requires the type of analysis that the
22 Court of Appeals now appears to have imposed.

23 Nonetheless, applying the replacement
24 benefit analysis the Commission adopted in the Lined
25 Paper investigation to the facts of this case

1 demonstrates that nonsubject imports would not replace
2 Chinese imports and therefore would not deprive the
3 U.S. industry of the benefit of an order.

4 Two factors identified by the Commission as
5 triggering a Bratsk type analysis are the existence of
6 a commodity product that is readily interchangeable
7 and the significant presence of price competitive
8 nonsubject imports in the market.

9 Neither factor is present in this case.
10 While Chinese and U.S. produced steam activated carbon
11 are generally interchangeable, the vast majority of
12 nonsubject imports are not interchangeable with the
13 subject imports from China.

14 Nearly all the imports of activated carbon
15 from China are coal-based steam activated carbon like
16 those produced in the United States, while nearly all
17 the imports from nonsubject countries are coconut-
18 based carbons. The coconut-based products are not
19 interchangeable and tend to service different
20 applications and different customers than the coal-
21 based carbons.

22 Both purchasers and importers confirm this
23 lack of interchangeability in their questionnaire
24 responses as summarized in the staff report. For
25 Bratsk analysis purposes therefore, activated carbon

1 is not an interchangeable commodity product.

2 There is also not a significant presence in
3 the market of price competitive nonsubject imports.
4 The record shows that nonsubject coconut activated
5 carbon is not priced competitively with the subject
6 coal-based imports.

7 Calgon's witnesses can also tell you from
8 firsthand experience that the coconut carbons they
9 import are significantly more expensive than the coal-
10 based steam activated carbon. Thus, the requisite
11 conditions for a Bratsk analysis are not present in
12 this case.

13 Even if a Bratsk analysis were proper, the
14 record does not indicate the availability of
15 sufficient coal-based steam activated carbon from
16 other sources to replace the Chinese carbon. The
17 higher prices of coconut-based carbons would also mean
18 that they would not likely undersell the domestic
19 industry and deprive them of the benefit of the order.

20 Finally, in the recent period during which
21 subject imports declined in reaction to the dumping
22 case, nonsubject imports also declined and did not
23 replace subject market share. Thus, it's the domestic
24 industry that will benefit from any order and not
25 nonsubject imports.

1 The other issue to address this morning is
2 the Respondents' argument that the like product in
3 this case should be expanded from steam activated
4 carbon to include chemically activated carbons and
5 reactivated carbons. Neither of these products should
6 be included in the like product.

7 In the preliminary results, the Commission
8 agreed with Petitioners that neither chemically
9 activated carbon nor reactivated carbon were within
10 the like product for certain steam activated carbon.
11 We recognized that the Commission stated it might
12 address these issues in the final determination and
13 that we now have three Commissioners who did not
14 participate in the preliminary determination.

15 Nonetheless, the Commission did not seek
16 information on chemically activated carbon in its
17 questionnaires, reflecting the strong case for a
18 bright line between chemically activated and certain
19 activated carbons. We have the experts from the
20 industry here today who can provide you with any
21 technical information the Commission may need if it
22 elects to revisit this issue.

23 I would also point out that Petitioners
24 provided in Exhibit 2 of our postconference brief a
25 summary table of the differences between steam

1 activated carbon, chemically activated carbon and
2 reactivated carbon, and the Commission may find this
3 useful if it further considers this issue.

4 The Commission has, however, gathered
5 additional information on reactivated carbon for the
6 final determination. That information supports the
7 decision the Commission made in the preliminary
8 determination that there is a bright line between
9 steam activated and reactivated carbons.

10 Like product is derived from the scope of
11 the case. The statute at § 1677.10 defines a domestic
12 like product as a product which is like or, in the
13 absence of like, most similar in characteristics and
14 uses with the articles subject to investigation under
15 this title.

16 The articles subject to investigation as
17 defined by the scope provided to the Commission by the
18 Commerce Department includes only steam activated
19 carbon and excludes both reactivated and chemically
20 activated carbons. Thus, the domestic like product is
21 the product that is like the imported steam activated
22 carbons in the scope, and that product is steam
23 activated carbon.

24 The Commission does have the discretion to
25 expand the like product beyond the products covered in

1 the scope, of course, through application of its six
2 part test. Where an industry has defined the scope in
3 a manner to provide relief only to that industry, the
4 Commission has most often found scope and like product
5 to be coextensive.

6 The Petitioners define the scope and the
7 like product precisely in the way that mirrors their
8 own production and marketing practices in the manner
9 that the product is understood in the marketplace and
10 in a way that mirrors what is being imported and
11 causing material injury to the domestic industry.

12 There are essentially no imports of
13 reactivated carbon from China. Reactivating carbon is
14 simply the reprocessing of spent activated carbon so
15 that the unwanted material trapped in the carbon
16 structure by its initial use are removed, allowing the
17 carbon to be reused.

18 While it is superficially tempting, as
19 Respondents have done, to claim that once the carbon
20 has been reactivated it has identical characteristics
21 to the activated carbon that was its origin, such
22 claims are not really accurate.

23 The reactivation process begins with spent
24 activated carbon that already has a defined pore
25 structure from the original activation and has been

1 used to absorb certain impurities.

2 Thus, the raw materials used to produce
3 reactivated carbon are different from those used to
4 produce activated carbon. One starts with virgin
5 coal. The other starts with a contaminated activated
6 carbon, which often must be stored and handled
7 specially because of the hazardous nature of the
8 materials trapped in the carbon.

9 Even after reactivation there's a fear that
10 impurities left in the remnants may contaminate the
11 reactivated carbon, and for this reason activated
12 carbon and reactivated carbons are not identical in
13 the marketplace.

14 Consumers and producers do not treat steam
15 activated carbons and reactivated carbons as identical
16 or interchangeable unless the reactivation is being
17 done for reuse by the same consumer. Such consumers
18 reuse only their own spent carbon to ensure that other
19 impurities are not introduced into the process.

20 Reactivated carbons are also used in some
21 wastewater and other low end industrial applications
22 where the source of the potential contamination of the
23 carbon is not critical to the media being treated.

24 While activated carbon could be used in any
25 application that permits the use of reactivated

1 carbon, the reverse is not true. There are many
2 applications, such as for drinking water treatment,
3 that would never use reactivated carbon taken from a
4 third party source.

5 In practice, customers specify whether they
6 want activated carbon or they want reactivated carbon,
7 and it's rare that the two would compete for the same
8 application or customers.

9 For these applications, the primary driver
10 of carbon choice is the price. Reactivated carbon is
11 typically much less expensive to produce than
12 activated carbon, so while a customer could use steam
13 activated carbon in place of reactivated carbon it
14 generally would not do so for practical purposes
15 because of that difference in price.

16 As detailed on the record, reactivated and
17 activated carbons are produced on different equipment.
18 Both Petitioners produce certain activated carbon and
19 reactivated carbon on different production lines. The
20 reactivators that reported data to the Commission
21 generally only reactivated carbon and do not have
22 activation facilities.

23 Reactivation uses different equipment and
24 has a different production process utilizing different
25 raw materials than activated carbon, does not have to

1 go through the raw material crushing, mixing with
2 binders, forming in briquettes, crushing to size and
3 baking steps, and reactivation itself is less complex,
4 takes much less time and a different expertise and
5 processing than activation.

6 Petitioners and the reactivators out there
7 all treat reactivated carbon differently than
8 activated carbon as one can see by looking at their
9 sales materials on their websites. Any sales pitch or
10 bid must state clearly whether the product is steam
11 activated or reactivated.

12 No producer would market reactivated carbon
13 as virgin activated carbon and no purchaser would
14 treat them interchangeably, and for good reason.
15 Would any person in this room want their drinking
16 water treated with reactivated carbon that had
17 previously been used in other applications to remove
18 toxic substances like mercury or pesticides?

19 Could the reactivator ever process that
20 product enough to make you comfortable under those
21 conditions? Probably not, and the market behaves
22 accordingly, treating virgin carbon and reactivated
23 material differently.

24 In the majority of instances, reactivation
25 is really just a service provided by an outside

1 processor or performed internally by the consumer
2 itself to permit the consumer to reuse his own spent
3 activated carbon. It should not be treated as the
4 production of a product like certain activated carbon.

5 Steam activated carbon and reactivated
6 carbons are separate products that are produced from
7 different materials in different facilities, sold in
8 established different markets and priced differently.
9 They are perceived differently by producers and
10 consumers alike, and the Commission should treat them
11 just as they did in the preliminary determination as
12 separate products.

13 The Commission should continue to find a
14 single like product that is coextensive with the scope
15 of the petition and covers only steam activated
16 carbon.

17 Thank you very much.

18 MR. HARTQUIST: Thank you, Alan.

19 Mr. Chairman, that completes our direct
20 testimony, and we will be pleased to answer questions.

21 CHAIRMAN PEARSON: Okay. Well, I thank you
22 very much. I would like to express my welcome to the
23 panel and appreciation for your testimony. It is good
24 to have you here. I know some of you have traveled to
25 do that.

1 We will begin the questioning this morning
2 with Commissioner Okun.

3 COMMISSIONER OKUN: Thank you, Mr. Chairman,
4 and before I begin my questioning let me first take a
5 moment to welcome Commissioner Pinkert to the
6 Commission.

7 I look forward to working with Commissioner
8 Pinkert, as well as Commissioner Williamson, in the
9 years ahead and also would like to join the Chairman
10 in extending our thanks to the panelists for being
11 here today, for traveling, taking time from your
12 business to be here and help us better understand the
13 product and the market in which you operate.

14 Let me start, Mr. Thompson and Mr. O'Brien,
15 with you, but if others from your companies are
16 available to answer questions who want to jump in feel
17 free as well, and that is just to help me better
18 understand the product and the end uses and where the
19 competition is with the Chinese.

20 As I understand in reading the staff report
21 and the materials, we've talked about the waste
22 treatment. We've talked about food and talked about
23 filters as being end uses for certain steam activated
24 carbon.

25 What we don't have in the staff report and

1 we often have is a breakdown of how big a part is each
2 of these areas of where the product goes. Is that
3 something that you have a sense of that you could
4 share with me here or provide posthearing if
5 necessary?

6 Again, I'm kind of just looking for
7 percentages of how much goes into the wastewater
8 treatment, how much goes into filter and how much goes
9 into food.

10 MR. O'BRIEN: I'm sure we can give you more
11 detail in a posthearing brief.

12 In our business, probably 40 percent of our
13 business is water treatment, perhaps an additional 30
14 percent could be in wastewater treatment and then the
15 remaining 30 percent plus or minus is a wide variety
16 of applications.

17 As you mentioned, food processing, corn
18 syrup treatment, use in recovering gold at gold mines,
19 just a wide variety of different applications that
20 would make up the rest.

21 COMMISSIONER OKUN: Okay. Mr. Thompson,
22 would that be similar?

23 MR. THOMPSON: Yes, we're very similar. We
24 can provide that easily, I mean, in a graph form that
25 shows you the major market segments.

1 COMMISSIONER OKUN: Okay. That would be
2 helpful.

3 You had both talked about the competition
4 from the Chinese, and obviously we do have the lost
5 sales record that contains numerous lost sales that
6 were confirmed primarily in the water treatment area.

7 Can you tell me? Is there any area where
8 you're competing with your product where you do not
9 yet see the Chinese either because of quality reasons
10 or otherwise? You talked about them moving up the
11 quality, gaining acceptance in the market. Has that
12 also been in different end uses?

13 Mr. O'Brien?

14 MR. O'BRIEN: We basically see them almost
15 everywhere. The only application where they do not
16 participate is in some specialty respirator
17 applications.

18 We have been fortunate enough for probably
19 the last 60 years to make the activated carbon that
20 goes in military gas masks for protecting troops from
21 all types of hazardous chemicals, and that's
22 proprietary and patented products we've developed in
23 cooperation with the federal government so that's the
24 only segment of our business now where we don't see
25 the Chinese involved.

1 COMMISSIONER OKUN: And that segment
2 represents what percentage?

3 MR. O'BRIEN: It's probably five to eight
4 percent of our business.

5 COMMISSIONER OKUN: Okay. Mr. Thompson,
6 anything you can add there?

7 MR. THOMPSON: We don't service the same gas
8 mask applications, so for us that's not a factor.

9 We really see the Chinese across the board
10 from water applications to gas applications,
11 wastewater applications. There's not much where we
12 wouldn't see them if it's a coal-based specification.

13 COMMISSIONER OKUN: Okay. You ended there
14 with the coal-based specification, and I wanted to
15 better understand the argument being made about the
16 coconut-based steam activated carbon and that the
17 nonsubjects essentially don't compete with the coal-
18 based steam activated carbon.

19 Help me understand why that is. Again, at
20 this point they're in the scope, so help me understand
21 what the differences are of those products which are
22 within the scope.

23 MR. THOMPSON: Primarily why coconut-based
24 is not in direct competition with coal-based is
25 because of the cost between the two different

1 products, the coconut being higher priced. Higher
2 cost, therefore higher priced.

3 There is limited interchangeability between
4 the products so they do compete. You can use coconut
5 with coal in some cases. In other cases with the pore
6 structure that's different of the coal you'll specify
7 coal.

8 If you have a choice, you're going to tend
9 to go with coal because of the lower cost if you're a
10 customer.

11 COMMISSIONER OKUN: Okay. But not in terms
12 of its physical characteristics or how porous or hard?
13 I'm trying to remember the terms that you used.

14 In terms of if you're looking at water
15 treatment, you could use coconut-based if it weren't
16 so expensive?

17 MR. THOMPSON: Yes.

18 COMMISSIONER OKUN: Okay. And just help me
19 out. Mr. Luberda had talked about the like product
20 determination in the preliminary and that we didn't
21 include the chemically activated.

22 Help me understand the difference between
23 coconut-based and chemically-based both being higher
24 priced than coal-based, but could be used in the same
25 applications if not for the price differential?

1 MR. RESTER: I'm Dennis Rester. I'll try to
2 address that.

3 COMMISSIONER OKUN: Okay.

4 MR. RESTER: Maybe it would be beneficial at
5 this point to just do a quick summary of the
6 differences in the two processes.

7 COMMISSIONER OKUN: Sure. Go ahead.

8 MR. RESTER: A steam activated carbon made
9 from bituminous coal and other types of coal, whether
10 it be a lignite coal or a sub-bituminous coal or even
11 other raw materials, is manufactured by a process in
12 which we react the material at very high temperature,
13 somewhere in the vicinity of say 900 or 1,000 degrees
14 C, with steam to burn out an internal pore structure,
15 so we're basically oxidizing carbon atoms out of a
16 char and converting it into a gas, which then leaves
17 the particle and leaves behind a pore structure.

18 In chemical activation we do that at a much
19 lower temperature, usually in the 400 to 550 C range,
20 and it's done with a chemical dehydrating agent. It
21 usually is only used with a material that is mostly
22 cellulose or has a very high content of a lignose
23 cellulose like component because the dehydrating agent
24 breaks down the chemical structure of the cellulose,
25 removes water and leaves behind a pore structure.

1 So the processes are quite different, and
2 the types of materials that are involved in types of
3 raw materials are different. You're using a chemical
4 dehydrating agent, and usually this dehydrating agent
5 in terms of quantity that's used in the manufacture is
6 greater than the quantity of raw material that you
7 use, whether it be wood or a wood byproduct.

8 So you may have a situation to where there's
9 150 percent more dehydrating agent used than there is
10 the wood raw material, and that makes that process
11 much more expensive compared to steam activation of
12 say bituminous coal.

13 COMMISSIONER OKUN: Right. I think I
14 understand. It's helpful to hear. I mean, I
15 understand what would drive the cost higher.

16 Now I guess I'm focused on what that means
17 for your end uses in terms of what you can or can't
18 use it in, if not for the price.

19 MR. RESTER: Okay. One of the second points
20 is that this chemical activation process, because of
21 the nature of the way it works, make a dramatically
22 different internal pore structure in the activated
23 carbon particle.

24 The average pore size is much larger, which
25 makes a chemically activated carbon very good at

1 removing large molecular weight impurities from a
2 liquid, for example, so it is a great carbon for
3 decolorizing because of its pore structure. It has a
4 pore structure that you in many cases can't duplicate
5 by the steam activation process.

6 COMMISSIONER OKUN: Right. So that would be
7 why it's in the automobile sector?

8 MR. RESTER: Right.

9 COMMISSIONER OKUN: I understand that. That
10 was one of the distinguishing characteristics.

11 For steam activated coconut then its pore
12 structure would be the same as the pore structure of
13 the coal-based steam activated?

14 MR. RESTER: Steam activated coconut
15 carbons. The process is similar to a steam activation
16 of bituminous coal, but because of the nature of the
17 raw material in general the pore structure is a little
18 bit less developed in that the total volume or
19 porosity is usually a little bit smaller than a steam
20 activated bituminous coal, and the average pore size
21 is also smaller than most bituminous coal-based
22 carbons so it finds a lot of applications where you're
23 removing very small size impurities.

24 So there are some markets where perhaps a
25 coconut carbon and a coal-based carbon could be used

1 interchangeably, but there are also quite a number of
2 markets where they can't.

3 COMMISSIONER OKUN: Okay. Thank you, Mr.
4 Rester, for all that. My red light has come on. If I
5 have other questions, I'll come back to them in my
6 next round. Thank you.

7 CHAIRMAN PEARSON: Commissioner Lane?

8 COMMISSIONER LANE: Thank you. I, too,
9 welcome the panel to help us understand this product.

10 A follow-up to Commissioner Okun. Are there
11 certain customers because of the use that they have to
12 use the coconut-based activated carbon and that's the
13 reason that they're willing to pay a higher price?

14 MR. O'BRIEN: Let me answer that. There are
15 probably two major markets for coconut carbon, and
16 because of both the pore structure internally and some
17 of the other properties such as hardness coconut
18 carbon is a very good fit for those markets.

19 Thus, in those markets they are willing to
20 pay the larger price, and those markets are in
21 cigarette filters. A lot of cigarette products are
22 made in the United States. Most of them end up being
23 exported outside of the United States, but that's a
24 very big market for coconut carbon.

25 The fine pore structure allows it to absorb

1 some of the components of the smoke and make the
2 cigarette taste better, I guess. I'm not a smoker
3 myself, but that's what it's used for.

4 The other market I mentioned is gold
5 recovery. A lot of gold mines worldwide use activated
6 carbon. They grind the rock that contains the ore,
7 pulverize it, put it into a slurry with chemicals that
8 extract the gold from the ore. Those chemicals become
9 absorbed on the coconut carbon. The coconut carbon is
10 filtered out and then the gold is recovered through a
11 stripping process.

12 They use coconut carbon in those
13 applications because it tends to be very hard and also
14 doesn't break off. If you break any of the coconut
15 carbon it takes some gold with it, which costs money
16 to the mine.

17 Those are by far the two biggest
18 applications for coconut carbon that make up the bulk
19 of the sales of coconut carbon. Because of those
20 properties, they are 100 percent coconut carbon used
21 in the United States. There's no coal-based carbons
22 used in those two markets.

23 COMMISSIONER LANE: If you had an
24 application that you could use coconut-based or coal-
25 based and the coconut-based is more expensive, do you

1 use less coconut-based than a comparable amount of
2 coal-based?

3 MR. O'BRIEN: I think the answer to that
4 would most likely be no. I mean, customers are going
5 to make decisions on what's their best value, and if
6 we were having a discussion with a customer and they
7 were trying to evaluate what would be the best product
8 for their application -- would it be coal or coconut
9 -- we would try and take those factors into
10 consideration.

11 Again, except for some of those specific
12 markets where coconut really performs better, in many
13 other applications it's actually a worse performer so
14 the higher price combined with worse performance would
15 mean it's not a product that's going to be used, and
16 that's why coconut tends to be used in specialty
17 applications like the ones I mentioned.

18 COMMISSIONER LANE: Okay. Thank you.

19 With regard to your raw material costs, are
20 you generally in the spot market for coal or do you
21 have long-term contracts or a mixed supply portfolio?

22 MR. O'BRIEN: We try to have a longer term
23 outlook. We have various lengths of contracts for
24 coal that we could share in a follow-up brief, but we
25 try to have long-term purchases for coal.

1 COMMISSIONER LANE: Mr. Thompson?

2 MR. THOMPSON: We have established long-term
3 contracts and at the same time have contracts which
4 are one to two years in duration in addition to long-
5 term, so it's kind of a combination. We're never
6 really on a spot market basis.

7 MR. O'BRIEN: If I could make one more
8 comment? Even the long-term contracts though in
9 today's market, the coal manufacturers are asking for
10 escalator clauses and the ability to raise their price
11 depending on market conditions so you're not able to
12 get a fixed contract for a long term, a fixed price
13 contract.

14 COMMISSIONER LANE: Mr. Thompson, do you
15 have more long-term contracts than one to two year
16 contracts or vice versa?

17 MR. THOMPSON: In terms of volume, it would
18 be roughly 60 percent long-term, 40 percent shorter
19 term.

20 COMMISSIONER LANE: Okay. Thank you.

21 Okay. Coal prices, particularly spot market
22 prices, have been consistently high since mid 2004.
23 However, there was a significant drop in coal prices
24 in the last quarter of 2006.

25 Have you seen that drop in coal prices since

1 September 2006, and do you believe the lower coal
2 price levels are likely to remain at current levels or
3 drop even further?

4 MR. THOMPSON: I'll be happy to answer that.
5 After the period that we've gone through, sometimes
6 predicting future markets such as energy are very
7 difficult.

8 We have not seen the drop in coal prices
9 because I think, and you can ask Calgon the same
10 thing, we're both in a situation where our coal is a
11 very specialized type of coal. It's not just a
12 generic utility coal.

13 So we have not seen that drop. We do not
14 anticipate seeing that drop in 2007. Beyond that, I
15 honestly don't know what direction the coal market is
16 going to go.

17 COMMISSIONER LANE: Mr. O'Brien?

18 MR. O'BRIEN: We have not yet seen a drop.
19 We certainly are looking for one. We have people
20 contacting various coal mines consistently throughout
21 the United States.

22 We're certainly trying to make that happen
23 to improve our business performance, but we have not
24 seen it yet.

25 COMMISSIONER LANE: Okay. Could each of you

1 tell me what percentage of your total cost of goods
2 sold relates to coal?

3 MR. O'BRIEN: We can certainly. We'd prefer
4 to submit that in a postmeeting brief.

5 COMMISSIONER LANE: Okay. Thank you.

6 Mr. Thompson, the same for you?

7 MR. THOMPSON: Yes. We'll put that in our
8 brief.

9 COMMISSIONER LANE: Okay. Thank you.

10 On page Roman numeral II-2 and on Table
11 Roman numeral II-1 of the public hearing report it is
12 noted that a large percentage of certain activated
13 carbon was sold to end users. It is suggested that
14 sales to distributors are often made at a lower price
15 than sales to end users.

16 Do you agree? If so, what is the level of
17 discount that you would expect on sales to
18 distributors as compared to sales to end users?

19 MR. THOMPSON: Yes. In general there's a
20 discount that's applied to distributors. I'd prefer
21 that to put that in our brief.

22 However, we utilize distributors for smaller
23 customer applications where distributors can add a
24 value to that customer, such as stocking of the
25 material and quick deliveries of materials that aren't

1 typically readily available.

2 Those type of customers tend to have a
3 higher price than the larger customers, so while the
4 distributor gets a discount for us our distributor
5 strategy is actually a higher priced side of our
6 business.

7 COMMISSIONER LANE: Mr. O'Brien?

8 MR. O'BRIEN: I think I'd concur with Mr.
9 Thompson. We sell to distributors at a slightly lower
10 price than we would sell to an end user, but they are
11 taking away a lot of our cost of operations.

12 Instead of us shipping a whole bunch of
13 small orders and having the cost associated with that,
14 we try to ship in truckload quantities to distributors
15 so they get a better price, but they also lower our
16 overall operating cost so it works out well for both
17 of us.

18 COMMISSIONER LANE: Okay. Thank you.

19 Mr. Chairman, I'll wait until my next round.
20 Thank you.

21 CHAIRMAN PEARSON: Commissioner Williamson?

22 COMMISSIONER WILLIAMSON: Thank you, Mr.
23 Williamson. I, too, would like to welcome
24 Commissioner Pinkert and also would like to express my
25 appreciation to the people presenting to us this

1 morning.

2 I think you've indicated that I guess about
3 30 percent of your customers, 30 to 40 percent are
4 utilities. I'm sorry. The majority of your customers
5 are municipalities that use for water purification,
6 and I guess 20 percent is other purposes.

7 I was wondering. Are there any changes in
8 these trends in the future? Is this a stable pattern
9 of utilization, or is it likely to change over the
10 future?

11 MR. O'BRIEN: I don't see any significant
12 changes coming in the short term.

13 We can perhaps look at trends. Is the
14 public trying to demand of water plants that they
15 continue to improve the quality of water that they
16 supply? You know, they do have some impact on water
17 companies looking to both improve the taste of the
18 water that they supply and also making sure there are
19 no harmful chemicals in the water supply.

20 That's been the trend that's probably been
21 in the United States for the last 25 years or so. I
22 think we're expecting the perhaps slow, steady growth
23 in the municipal water treatment market, but no real
24 big shift or change.

25 Again, that probably makes up about 40

1 percent of our business from potable water treatment
2 at municipalities.

3 COMMISSIONER WILLIAMSON: Actually I guess
4 it was 30 or 40 percent was what, for wastewater?

5 MR. O'BRIEN: Yes. Forty percent was water,
6 30 percent perhaps wastewater treatment and then the
7 rest miscellaneous applications.

8 MR. THOMPSON: Yes. Much the same, we don't
9 anticipate a significant change other than the
10 continued growth from improving the drinking water
11 specifications.

12 You know, our business tends to be driven
13 heavily off regulations with the purification. Most
14 companies or municipalities for that fact don't try to
15 improve unless there's a regulation so it tends to be
16 driven off improving water standards.

17 COMMISSIONER WILLIAMSON: Mr. O'Brien, you
18 indicated I think there's something like 700 employees
19 working for Calgon in the U.S., and about 200 of them
20 are involved in making the CAC. I was wondering.
21 What do the rest of them do?

22 MR. O'BRIEN: Well, probably the rest of
23 them support those 247 who are making the activated
24 carbon. The 247 are actually the people that are at
25 the plants manufacturing the carbon.

1 It does not include the personnel at our
2 plants that do reactivation and impregnation. We have
3 plants in Pittsburgh, Pennsylvania, and a plant in
4 Columbus, Ohio, so it doesn't include those
5 manufacturing facilities. The number doesn't include
6 the support, sales, engineering, marketing, R&D.

7 We also have a couple other businesses that
8 are not directly involved with activated carbon. We
9 manufacture ultraviolet light equipment for
10 disinfecting water. That's the biggest other one.
11 The 247 would not include those.

12 COMMISSIONER WILLIAMSON: Thank you. I
13 would like some clarification on the forms of CAC that
14 comes into the United States.

15 I think there's an indication that 20
16 percent of the imported CAC is in pelletized form. To
17 what extent does pelletized form compete with the
18 domestic production, which I guess is primarily
19 granular and powdered, and so I wondered what the
20 relation there is?

21 MR. O'BRIEN: You want me to take that?
22 Basically there are three forms that product is
23 imported. It could be powdered, as you mentioned, it
24 could be granular, and it could be pellet, pelletized.

25 The pellets and the large mesh granular

1 basically compete directly against each other, so
2 pellets that come into the United States would be
3 competing against large mesh granular material that we
4 could make.

5 In applications, large mesh carbons and
6 pelletized carbons are used for purifying air perhaps
7 in an air pollution application, and the larger mesh
8 reduces the pressure drop or the amount of power you
9 have to use to push the air through the bed of
10 activated carbon so it's a direct competitor.

11 We used to make pellet activated carbon in
12 the United States at a plant in Pittsburgh and were
13 forced to close that facility outside of the period of
14 investigation, but in the 1990s. We were forced to
15 close our operations due to pricing pressure from the
16 Chinese.

17 So we no longer manufacture pellet carbon in
18 the United States, and those applications which
19 benefit from having a pelletized carbon we now import
20 that product from China.

21 COMMISSIONER WILLIAMSON: Mr. Thompson,
22 anything you want to add?

23 MR. THOMPSON: I really have nothing to add
24 to that. Much like Calgon, we do not make pelletized
25 carbons in the United States in the exact same

1 applications that Bob just spoke to.

2 COMMISSIONER WILLIAMSON: What percentage of
3 the domestic consumption uses pelletized versus the
4 granular or powdered?

5 MR. O'BRIEN: I don't have the facts right
6 in front of me. Perhaps it's 50 percent powdered and
7 50 percent granular. We'll need to really get you
8 those facts, I think, in a brief. Let me just take a
9 minute so that you understand.

10 Powdered carbon tends to be used perhaps,
11 and I'll give an example, in water treatment where a
12 water plant is interested in removing taste and odor
13 compounds from water, but they are not present all of
14 the time. There may be only certain times during the
15 year when -- let's say they are getting their water
16 from a lake where there may be algae forming that
17 creates taste and odor.

18 At that time, using powdered carbon, a water
19 plant would dose powdered carbon into the raw water as
20 it's coming into the plant. It would allow time for
21 the powdered carbon and the water to contact, and thus
22 the powdered carbon would adsorb, hopefully, the
23 materials that cause taste and odor. As it's going
24 through the processing plant, it would settle out,
25 fall out of the bottom of a clarifier, and then the

1 powdered carbon would be taken to disposal, and the
2 water would be purified.

3 So powdered carbon tends to be used many
4 times where there is an intermittent problem or when
5 there is a batch application. If you're a chemical
6 company, perhaps like a pharmaceutical company, and
7 you're not in continuous operation, but once a week
8 you're making Product A that needs to be processed,
9 needs to be purified.

10 Then you may use activated carbon to have a
11 tank of Product A, and you throw some powdered carbon
12 in, and you mix it. You give it time for the
13 activated carbon to remove the contaminant, and then
14 you allow the powdered carbon to settle, and take it
15 off the bottom and send it to disposal.

16 Powdered carbon, because of its nature,
17 being very, very fine, is not reactivated. It's used
18 in the process, whether it's water treatment or
19 chemical treatment, and then it's disposed of.

20 Granular material is normally put in a
21 tank -- a small tank, big tank -- and, in the liquid
22 phase, the water is actually usually pumped down
23 through, if it's a water application, and the material
24 sits in the tank, the water is pumped down through.
25 There are screens in the bottom that keep the carbon

1 in the tank, and the water would pass through and then
2 out, being purified.

3 Then, depending on the level of
4 contamination in the water, the carbon could last six
5 months, a year, two years, three years. When it's
6 finally exhausted, when it's adsorbed all of the
7 contaminants that it could hold, then it needs to be
8 taken out and replaced.

9 So powdered carbon is a batch or a sporadic
10 application usually, and activated granular is usually
11 a material that's online constantly.

12 COMMISSIONER WILLIAMSON: Thank you. That's
13 all for now.

14 CHAIRMAN PEARSON: Commissioner Pinkert?

15 COMMISSIONER PINKERT: Thank you, Mr.
16 Chairman. First of all, I would like to thank my
17 colleagues, the commissioners, for welcoming me here
18 as a commissioner and also to the panelists for
19 traveling here today and for presenting the testimony.

20 I realize that some of my questions are
21 going to get into business-proprietary information,
22 and, to the extent that you can discuss these matters
23 publicly, that would be great, but, otherwise, if you
24 can answer with a post-hearing submission, that would
25 be great, too.

1 Now, I understand that the injury that is
2 being claimed here is based on a cost-price squeeze.
3 Is that correct, Mr. Thompson?

4 MR. THOMPSON: Yes. The prices have either
5 been maintained or even lowered in many cases, and, as
6 the record shows, our costs have clearly increased
7 substantially during this period.

8 COMMISSIONER PINKERT: Mr. O'Brien?

9 MR. O'BRIEN: That would be the same for us,
10 yes.

11 COMMISSIONER PINKERT: When did the
12 deterioration in the company's financial performance
13 end? I'm thinking of this 2006 discussion. Is there
14 a point in time that you can fix on where the
15 deterioration ends, Mr. Thompson?

16 MR. THOMPSON: If I understand your
17 question, at what point does the injury end?

18 COMMISSIONER PINKERT: Well, the
19 deterioration of the company's financials, which, I
20 think, is the data point that we're looking at here.

21 MR. THOMPSON: We started to see a
22 turnaround in the marketplace after, one, the case was
23 filed initially and then, two, a substantial
24 improvement once the preliminary duties were
25 established. And then, as I testified, we even won

1 back some accounts because Chinese importers no longer
2 bid.

3 So, throughout the year, we started to see
4 an improvement. When you say, when did our
5 deterioration end, I don't think it is completely
6 ended. We still have a considerable ways to go to the
7 point where we're back to where we should be.

8 COMMISSIONER PINKERT: Mr. O'Brien?

9 MR. O'BRIEN: We've seen declining prices in
10 the market for many years, even outside the period of
11 investigation. We just, in the latter half of 2006,
12 began to see improvement in our performance.

13 As I mentioned in my testimony, it hasn't
14 completely gotten down to the bottom line in our 2006
15 financial results, but we certainly are seeing light
16 at the end of the tunnel, and we are being able to go
17 back to customers and start to raise prices.

18 So we're believing that we're turning the
19 corner, and, in 2007, we will show significant
20 improvements in our results. But we're just basically
21 at the bottom now, just starting to turn around.

22 COMMISSIONER PINKERT: Okay. So let me see
23 if I understand 2006. There is some improvement
24 during that period for both companies. Is that
25 correct?

1 MR. THOMPSON: I can speak for myself. Yes,
2 we started to see improvement in 2006.

3 MR. O'BRIEN: Our financial results will
4 show just slight-to-modest improvement in 2006.

5 COMMISSIONER PINKERT: And is it your
6 testimony that the improvement, and, again, to the
7 extent that you can state this publicly, that the
8 improvement is the result of price increases, or is it
9 some other aspect of the equation that we're looking
10 at here?

11 MR. THOMPSON: In our case, there is
12 absolutely no question, and I think our record will
13 state that out, if you look at it carefully, that it
14 is price.

15 MR. O'BRIEN: In our case, certainly, it's
16 price.

17 COMMISSIONER PINKERT: Okay. Now, can you
18 discuss, either publicly now or confidentially in your
19 post-hearing brief, whether the financial returns
20 shown in the staff report differ markedly from the
21 average operating margins and return on investment
22 that you experienced in the three years prior to the
23 current period of investigation?

24 MR. THOMPSON: We'll be happy to put that in
25 the brief for you.

1 MR. O'BRIEN: We'll submit that also in the
2 post-hearing brief.

3 COMMISSIONER PINKERT: Now, could each of
4 you also explain why domestic activated carbon
5 producers need to run at high capacity levels?

6 MR. THOMPSON: We're a very high, fixed-cost
7 business. With the assets that we have in place, both
8 in terms of plant property and equipment, we're not
9 really that much different than any other very heavy
10 manufacturer. So, for us, the ability to run at full
11 capacity is critical to spread out fixed costs and
12 also the efficiency on some of what we even call
13 variable cost components.

14 So to be the most cost effective and
15 efficient that we can be, you must run a plant at near
16 capacity.

17 MR. O'BRIEN: One thing I'll add is the
18 equipment that's used to make activated carbon, I
19 think, as Dennis mentioned, is very high-temperature
20 equipment. He gave it in Centigrade. I still think
21 in Fahrenheit. It's 1,800 degrees Fahrenheit in our
22 activators, and bakers are about 1,000 degrees
23 Fahrenheit, and this is not equipment that you could
24 say, "I don't have the orders, so I'm going to shut
25 down for the weekend." You have to keep the equipment

1 hot, you have to keep it running, or you end up with
2 significant maintenance problems.

3 So once you turn a line on, you can't say,
4 "I'm only at 70 percent of capacity, so I'll operate
5 it four days a week, and I'll be down three days a
6 week." You can't do that. It takes a week to cool a
7 furnace down and a week to heat it back up so that you
8 don't cause harm to the refractory brick inside the
9 furnace.

10 So once you go online, you'll want to stay
11 online as long as possible. So it's not a piece of
12 equipment that can be operated in an off-and-on-type
13 mode.

14 MR. THOMPSON: We're exactly the same. So
15 up and down with kilns is the worst thing we can
16 experience.

17 COMMISSIONER PINKERT: Turning to another
18 issue, Respondent Importer Cherishmet, Inc., states in
19 its brief that, until recently, NORIT marketed and
20 sold both steam and chemically activated carbon with
21 little or no distinction. I would like to get a
22 reaction from NORIT to that statement.

23 MR. THOMPSON: Let me restate what you said
24 to make sure I have it clear. We marketed, until
25 recently?

1 COMMISSIONER PINKERT: It says: "Until
2 recently, NORIT marketed and sold both steam and
3 chemically activated carbon with little or no
4 distinction."

5 MR. THOMPSON: That's absolutely false. We
6 distinguish chemically activated from steam activated.
7 If you go on our Web site, it will tell you whether
8 it's chemically or steam activated. We sell based on
9 performance, is maybe where they are confusing that
10 statement, particularly in our European operations,
11 where our chemically activated is produced today. We
12 sell based on the performance of those products, but
13 it's definitely sold as different products.

14 COMMISSIONER PINKERT: And I realize that
15 that statement related to NORIT, but I would like to
16 get your reaction to that statement, Mr. O'Brien, just
17 as a general matter for the industry.

18 MR. O'BRIEN: I think, as Mr. Luberda
19 commented, we have never produced chemically activated
20 carbon as Calgon, and we've always viewed them as very
21 distinct products with generally distinct uses, and
22 chemically activated carbon, by and large, in the
23 United States is used in the auto industry in the
24 canisters that fit into your automobile that prevent
25 the gasoline vapors from escaping.

1 So we view them generally as very distinct.
2 I would have no reason to believe that they have been
3 promoted in the United States by NORIT or anyone else
4 any differently than distinct products.

5 COMMISSIONER PINKERT: Thank you. That's
6 all I have, Mr. Chairman, at this time.

7 CHAIRMAN PEARSON: Okay. I would say, not a
8 bad effort, Commissioner Pinkert, given that you've
9 had access to the confidential record for only about
10 24 hours. I don't know whether you got any sleep last
11 night. You spent much of yesterday partying to
12 celebrate the fact that you're here.

13 Let me follow up on some of the points
14 raised by Commissioner Pinkert. How many days per
15 year are these plants normally down for maintenance?
16 Mr. O'Brien?

17 MR. O'BRIEN: It may vary a little, but
18 probably somewhere around three weeks a year.

19 CHAIRMAN PEARSON: Okay. That would be the
20 same in the case of Calgon.

21 MR. THOMPSON: In NORIT's case. Yes, very
22 similar, and it varies, depending on the work that's
23 required for our operations. It can vary from about
24 15 or 16 days up to as much as, say, six or seven
25 weeks for a major rebuild that occurs every five or

1 six years.

2 CHAIRMAN PEARSON: These are scheduled in
3 advance, if at all possible, I would guess, and you're
4 tying up a week to cool things down and a week to warm
5 things up and then some days in between to actually go
6 in and do the work.

7 MR. O'BRIEN: Right. Besides the furnaces,
8 there is a lot of ancillary equipment: pumps, valves,
9 and things like that. So while the activators are
10 cooling, from a maintenance standpoint, you're trying
11 to do everything else. Once the activator is cool
12 enough for people to go in, then whatever maintenance
13 might be necessary inside the furnace, you're doing
14 that then at that time.

15 CHAIRMAN PEARSON: Mr. Thompson?

16 MR. THOMPSON: Same exact thing. As it's
17 cooling up or heating down, there is other work that's
18 going on, so it's not unproductive time for those
19 outages.

20 CHAIRMAN PEARSON: Do you try to schedule
21 the down time at a period of the year when you expect
22 demand to be somewhat slack, or doesn't demand work
23 that way in this marketplace?

24 MR. O'BRIEN: We wish we could. We wish we
25 could time it. We wish we could time it so that we

1 would have an opportunity to perhaps make sure we had
2 the right amount of carbon in inventory and the right
3 product and the right package to be able to satisfy
4 our customer needs as a furnace is down.

5 Now, we have three production lines, so we
6 obviously would schedule them so all three are not
7 down at the same time. So we're trying to minimize
8 the effect that taking one of the furnaces down would
9 have on our operations, but it does put a strain when
10 you take a system out of line or offline.

11 CHAIRMAN PEARSON: So, in an average year,
12 these plants might be running 330, 340 days, something
13 like that.

14 MR. O'BRIEN: Correct.

15 CHAIRMAN PEARSON: Is it necessary to take a
16 shutdown every year, or could you stretch it 18 months
17 or two years, if market conditions and the engineers
18 will allow?

19 MR. O'BRIEN: I think it depends, whether
20 you're asking the sales people or the manufacturing
21 people, to that question. I would rather give you
22 that in a follow-up brief.

23 CHAIRMAN PEARSON: That would be fine.

24 MR. THOMPSON: I don't view that as
25 confidential, but can they be stretched? At times,

1 yes, but it comes down to how the equipment is running
2 and the condition and everything that we see. We
3 don't take down equipment unnecessarily because it's
4 obviously at a high cost.

5 So there are periods where, yeah, we've gone
6 18 months without a turnaround.

7 MR. O'BRIEN: I'll make one more comment.
8 The longer you push between turnarounds, the more risk
9 you are taking that the furnace may go down on its own
10 in an unplanned state, and then you have to try and
11 scramble to get the resources and the equipment
12 necessary to do the maintenance.

13 So, as a manufacturing company pushes the
14 length of time between turnarounds, they take a risk
15 that they will end up going down at the wrong time,
16 not having it well planned, and thus, instead of being
17 down for three weeks, have to be down for four weeks
18 or longer as they try and scramble to get the
19 resources necessary to do the repair.

20 CHAIRMAN PEARSON: If there is that type of
21 unplanned need to shut down, that would be due
22 generally some mechanical issue: a problem with a
23 pump, a problem with a bearing.

24 MR. O'BRIEN: It would have to be. It would
25 most likely be something with one of the major pieces

1 of equipment, such as the activators, which are the
2 high-temperature devices, or the bakers. The smaller
3 things, like bearings and all of that; they probably
4 could be handled very quickly. But if the bricks fall
5 out of your furnace, or half of them fall out, now you
6 have a problem.

7 CHAIRMAN PEARSON: I can believe that. Do
8 you have any standby electrical power? For instance,
9 if you lose electricity, does the process cease?

10 MR. O'BRIEN: We have standby diesel
11 generators.

12 CHAIRMAN PEARSON: Is that the same for any
13 plant like this?

14 MR. THOMPSON: We actually generate our own
15 electricity based on utilizing waste heat at one of
16 our facilities, so it doesn't matter if the utility
17 shuts down or not; we still are making our own power,
18 and, at our other facility, we have plans to do the
19 same thing.

20 CHAIRMAN PEARSON: Okay. Good. That gives
21 me a better sense of kind of the case that you've made
22 that you've got to run these plants full tilt. It
23 sounds to me like it's very expensive to take them
24 down, and one does it only when necessary.

25 Also going back to an issue that

1 Commissioner Pinkert raised, I have the impression
2 that your industry has been adjusting to competition
3 from Chinese imports for some number of years,
4 probably going back prior to the period of
5 investigation. I think, Mr. O'Brien, in your
6 statement, you indicated that the Chinese product was
7 established in all relevant segments of the U.S.
8 market prior to the POI.

9 I think you also stated that your firm had
10 cut back production in 2002 by closing a line, which
11 would have been prior to the period of investigation.

12 So did injury occur prior to the record that
13 we have in front of us?

14 MR. O'BRIEN: I don't know the official
15 definition of "injury."

16 CHAIRMAN PEARSON: We don't know either. We
17 have to determine it every time we come down here to
18 vote, you know. Is it injury that's not immaterial?

19 MR. O'BRIEN: Our profits have been
20 declining since the Chinese first began to enter the
21 market in the early nineties, and we remained
22 profitable through most of the nineties, as we were
23 doing some of the operations that we had mentioned,
24 doing things to reduce costs in our own manufacturing,
25 looking to import products where we made the decision

1 we couldn't compete with the Chinese in certain
2 product lines or in certain categories, and we would
3 have to import those products, and, as a result, then
4 we shut down capacity.

5 So we've been fighting against Chinese
6 imports since 1991. It declined every year. In the
7 last three years, it's gotten to the point where, for
8 at least some of those years, we were in a loss
9 position.

10 So certainly in our definition, we are in an
11 injured state, but it took a number of years to get
12 there as we tried to defend ourselves, but we finally
13 are losing the battle, and that's why we're here
14 today.

15 CHAIRMAN PEARSON: Anything to add, Mr.
16 Thompson?

17 MR. THOMPSON: We have been fighting this
18 around the world since about '96. If you go and look
19 at our European operations, you'll find where there
20 are duties in place against the Chinese activated
21 carbon for a much similar thing as what's happened in
22 the United States.

23 So, yes, it's been a process of getting to
24 where we're at. As put on testimony here, we
25 definitely view that we were at a crossroads of

1 whether we continued manufacturing in the United
2 States, and we decided that this was the better route
3 than closing our doors.

4 In Europe, the antidumping case that's in
5 place there gave a measure of relief to the industry
6 and allowed NORIT to compete very effectively. So we
7 believe this was the right approach, and it took some
8 time to convince and get the industry put together to
9 approach it.

10 CHAIRMAN PEARSON: Okay. Well, I may come
11 back to this issue. Oh, a quick comment? My light is
12 changing but please proceed.

13 MR. WRUBLE: I'm Tim Wruble with NORIT. I
14 just wanted to clarify something on that. Yes, we've
15 been injured by the Chinese imports for a number of
16 years. It really started escalating in probably '99
17 or so, and during the first several years, we made a
18 number of changes to improve our efficiency, to keep
19 our costs down.

20 However, it's really escalated during the
21 period of investigation, at which time the imports
22 increased even more and at the same time that we had
23 made all of the changes. As Mr. Thompson and Mr.
24 O'Brien said in their opening statements, that, at
25 that point, we had already made all of the changes

1 that we felt we could and still have a viable
2 business. And then, on top of that, then the cost
3 increases, which have really escalated more in the
4 last three years or so, on top of everything else, put
5 us in the situation that we're in now.

6 CHAIRMAN PEARSON: Thank you very much.

7 Vice Chairman Aranoff?

8 VICE CHAIRMAN ARANOFF: Thank you, Mr.
9 Chairman. I join all of my colleagues in welcoming
10 the witnesses here this morning.

11 I want to start, and some of my colleagues
12 have touched on this, but I want to go into more
13 detail: I'm puzzled by exactly how to weigh the full
14 year 2006 data that we have on the record in this
15 case. We have an original and earlier petition that
16 was filed in, I believe, January of '06; the current
17 petition, which was filed in March, I think.
18 Preliminary duties didn't go into effect until closer
19 to the end of the year, October.

20 Both Mr. Hartquist and Mr. O'Brien stated in
21 your direct testimony that the industry didn't really
22 begin to feel any relief until the preliminary duties
23 were imposed, so then we're only looking at about
24 maybe two months of the year.

25 When we have part-year data in an instance

1 like this, we will sometimes say we're going to give
2 very little weight to the most recent data because
3 it's affected by the pendency of the investigation.
4 How much of 2006 is affected by the pendency of the
5 investigation, and how should I be weighing that data?

6 MR. HARTQUIST: Let me start, if I may. As
7 Mr. Thompson has indicated, they started to see some
8 modest improvements in the marketplace when the case
9 was filed because of anticipated decisions that were
10 going to be made and, I think, a judgment by the
11 Chinese as to the strength of the case, the likelihood
12 of succeeding in the case.

13 But, really, I think the major turning
14 point, both Mr. O'Brien and Mr. Thompson would agree,
15 was the preliminary decision with the very significant
16 margins that were determined by the Department of
17 Commerce.

18 So, in terms of weighing that, Madam Vice
19 Chairman, I think it's appropriate for the Commission
20 to take this into consideration, that the case appears
21 to be working as one would hope an antidumping case
22 would work in the marketplace, but I certainly agree
23 with you, it's a short period of time to look at, just
24 a couple of months, and whether that will continue in
25 the future remains to be seen as we go through the

1 first quarter of 2007, whether business continues to
2 improve and pricing levels hold, anticipating the
3 decision that you will make very soon.

4 MR. HUDGENS: Can I make one comment? I
5 think it's important for you to understand that we are
6 still arguing that the industry is injured in 2006.
7 The turnaround has been very modest, but we think that
8 the turnaround does show a causal relationship between
9 the import trends and the pricing trends that you
10 collected in 2006 with the industry's financial
11 condition.

12 VICE CHAIRMAN ARANOFF: Mr. Hudgens, I think
13 you've hit it on the head there, is that if you take a
14 look at the Lined Paper decision, you'll see that the
15 Commission, now in its era under the Bratsk decision,
16 is looking at the most recent data to look at two
17 different things, one being if there has been any
18 improvement in the most recent period, is that due to
19 the pendency of the investigation and, therefore,
20 should not weigh against finding present material
21 injury, and, on the other hand, does it show
22 improvement since the filing of the case, which goes
23 to the Bratsk replacement benefit test because it's
24 evidence of some benefit?

25 The Commission looked at both of those

1 things in Lined Paper, so I'm trying to figure out how
2 to do both of those things here.

3 Let me just make a few follow-up requests.
4 The first is, maybe you can help me in your post-
5 hearing brief, for example, by going through your bid
6 data for 2006, because that's the place where we
7 separate by date, and seeing if there is anything
8 there that can demonstrate to me improvements that
9 date to October, since that seems to be the date that
10 you all are pointing to as when things maybe started
11 to turn around.

12 Second, sometimes people tell us that the
13 improvement due to the case goes back further because
14 everybody in the industry knew that the case was
15 pending, and that had a certain effect on the market.
16 If there is any evidence of that that's demonstrated
17 through articles in applicable trade press or
18 something else that shows that people were thinking
19 about this as they priced or purchased product in the
20 market during 2006, I would ask if you could submit
21 those as well.

22 MR. HARTQUIST: We'll be happy to do that.

23 VICE CHAIRMAN ARANOFF: Thank you very much.

24 From that, I guess maybe it's logical to
25 turn to some questions about how the bidding process

1 works.

2 First, I guess I wanted to understand -- I
3 know that the municipal water treatment contracts for
4 drinking water; those are done through a big process.
5 Are all of your sales done through a bid process, or
6 do some of your industrial customers purchase a
7 different way?

8 MR. O'BRIEN: It's basically just the
9 municipal market that goes through bids. Industrial
10 customers will obviously hold their own auction, but
11 it's not public. They will contact ourselves. They
12 may contact NORIT, contact the Chinese exporters, and
13 explain what they want, and then take pricing for us
14 all and make a decision, but it's then, obviously, not
15 open for others to see. So it's just the municipal
16 water and wastewater industry where it's bid.

17 VICE CHAIRMAN ARANOFF: So it's both the
18 municipal drinking water and the wastewater, so you're
19 already talking about 70 percent of the market, based
20 on your estimation.

21 MR. O'BRIEN: No, no. The wastewater
22 treatment, for us, is almost all industrial. There is
23 not that much business for us. That's municipal
24 wastewater. So our municipal business is around 40
25 percent.

1 VICE CHAIRMAN ARANOFF: Okay. So when
2 you're bidding -- my understanding is that
3 municipalities, when they solicit bids, they do it on
4 an annual cycle or maybe even a longer cycle. Is that
5 correct?

6 MR. O'BRIEN: Many of the carbons, granular
7 carbons, that are used in drinking water are used to
8 remove taste and odors from the water, and it would
9 not be atypical to see the carbon last three to four
10 years in those applications. So we may see a customer
11 bidding every three or four years to replace the
12 carbon in their plants.

13 Some of them may stagger it, and they may
14 bid every year, but it would be somewhere between one
15 year and three and four years that an existing user
16 would be bidding to replace their carbon.

17 VICE CHAIRMAN ARANOFF: Okay. Is there a
18 particular time of year, is there a season, for buying
19 activated carbon for drinking water applications, or
20 do you just have different municipalities soliciting
21 bids at all different times of the year?

22 MR. O'BRIEN: I'll answer for the use of
23 granular, which may be a little different from NORIT
24 that's supplying powder. Our customers bid through
25 all the year. The one thing they try to avoid is

1 changing the carbon out in, like, July or August, when
2 they are at peak demand for watering the lawns and the
3 like.

4 So when they replace activated carbon,
5 physically you have to take the carbon out of the
6 filter, whether it's a tank or it's a big gravity
7 filter, and then replace it. So it takes time. They
8 try not to be offline during those two-month periods.

9 So with the exception of those two months,
10 it can go on all year long. Spring and fall are
11 probably the biggest times for changing, but they
12 could bid at any time. Often, some municipalities
13 will bid five, six, seven months ahead of when they
14 actually want to take the product. So we're bidding
15 carbon now that may not be delivered until September,
16 October.

17 VICE CHAIRMAN ARANOFF: Okay. Mr. Thompson,
18 did you want to add anything?

19 MR. THOMPSON: Yes. In the powder market,
20 you tend to see a heavier period of bids from, say,
21 September through late November, but they do continue
22 all year long. They tend to be one year in duration.
23 They can be longer, but typically it's one year. And
24 then the granular is just like what Bob said. They
25 may be every two, three, four years when they buy

1 carbon, and, again, the bidding process continues all
2 across the year.

3 VICE CHAIRMAN ARANOFF: Okay. When you are
4 involved in a bidding process, these are all public,
5 so how many bidders is it typical to bid against when
6 you're dealing with a municipal contract?

7 MR. THOMPSON: It varies. One of the
8 things, I review every bid that we do. There can be
9 bids where, just like we've seen on a few bids, where
10 nobody else bids against you, and then there can be
11 seven or eight importers plus Calgon that we're
12 competing against. So it varies, depending on the
13 municipality, the volume, the location.

14 VICE CHAIRMAN ARANOFF: Okay. Mr. O'Brien,
15 did you want to add anything?

16 MR. O'BRIEN: It would vary, depending on
17 the project, but four to five bidders probably would
18 be the average.

19 VICE CHAIRMAN ARANOFF: Okay. All right. I
20 have more questions about bids, but my time is up, so
21 I'll come back to it in my next round. Thank you very
22 much.

23 CHAIRMAN PEARSON: Commissioner Okun?

24 COMMISSIONER OKUN: Thank you, Mr. Chairman,
25 and, again, I appreciate all of the answers you've

1 given so far. It's been very helpful to hear your
2 testimony. Just some follow-ups to the Vice
3 Chairman's questions with regard to '06 and the
4 request of what was going on because it was, I
5 thought, significant. Mr. Thompson, you had talked
6 about regained bids, and to the extent that there is a
7 timeline associated with when you're able to do that,
8 I think it would be helpful to see in post-hearing.

9 You had submitted in the brief Exhibit 1,
10 which includes, Mr. Hudgens, the monthly import data,
11 and, again, these are overinclusive categories of the
12 HTS, but just in terms of trends, just to help us
13 understand because, again, if we look at the '06 data,
14 two of the biggest months for Chinese imports occurred
15 during the period of investigation, but then we do see
16 the large dropoff after the duties are imposed.

17 So I think having you, in post-hearing, go
18 through when the companies see the impact on their
19 bottom line, including on their pricing, and how we
20 should treat the full-year data versus partial-year
21 data, I think, is going to be helpful.

22 A question on that as well, which is, the
23 other interesting thing about the '06 data is that the
24 nonsubjects also drop off in '06. Now, we've talked
25 about, in earlier questions, about the different end

1 uses for coconut-based versus coal-based activated
2 carbon.

3 Is there anything that you know, from the
4 press or otherwise, that would help explain why
5 nonsubjects not only don't replace subject imports
6 when they go out of the market, but that they also
7 dropped down in '06? I'll come back, while you're
8 looking at that, Mr. Hudgens, I have you have a
9 response on that, or if they can help. It could be,
10 since you're not, as you've testified, in the same
11 markets, you may not know, but it is interesting to me
12 that maybe they have different demand-based
13 projections. I'm not sure. I'll come back to that.

14 Mr. Thompson, you had referenced the '96 EU
15 dumping order, and we have multinational companies
16 here. One thing I was curious about that, and,
17 obviously, we're not bound by it, but you used orders,
18 but the scope is different than our scope. That
19 scope, as I understand it, included both chemically
20 activated as well as steam activated. It covered
21 powdered, but it didn't cover granular.

22 I wondered if there was anything about the
23 market in Europe that you can help us understand why
24 that then led to recovery for your company, as you
25 described it over there, versus what we have here,

1 which is a much different scope.

2 MR. THOMPSON: Primarily, the reason behind
3 that is that NORIT and counterparts in the industry
4 that filed that case tend to be more powder companies
5 than granular. Now, there are different laws in
6 place, you know, between the EU and here. You can
7 import, for example, granular carbons and then mill
8 them and process them and avoid the case as well.

9 You had an influx of the Chinese powder that
10 was occurring at substantially low prices. The duty
11 went into place and allowed NORIT and another
12 counterpart in France to keep their piece because a
13 lot of it was in terms of chemical activation, as well
14 as powdered steam. But there, they chose to break it
15 separately straight just because of the company basis
16 that was in place in Europe.

17 COMMISSIONER OKUN: Okay. All right. Mr.
18 Hudgens, is there anything you could comment now about
19 nonsubject demand, or will you do that post-hearing?

20 MR. HUDGENS: Not at this point, but we'll
21 explore that further and provide a response in the
22 post.

23 COMMISSIONER OKUN: Okay. I appreciate you
24 doing that.

25 I don't know if this goes to you, Mr.

1 Hartquist, but I also would like the producers to
2 comment on, which is this is a case where there are a
3 lot of confirmed lost sales. We don't always have a
4 record like this to look at.

5 I wanted you to help me understand how to
6 put that in perspective in terms of how many bids are
7 out there; in other words, the significance of the
8 lost sales here, in a market where, as I've heard it
9 described, at least for the water treatment, there are
10 a lot of bids out there, if I understand it correctly.
11 So help me just understand the significance of these
12 lost bids, and when you're able to regain a bid, is
13 that common if you're competing against U.S.
14 competitors, as well as against foreign competitors?

15 I'll start with you, Mr. Thompson, and then
16 ask Mr. O'Brien to comment as well.

17 MR. THOMPSON: What I stated was that, in
18 2005, we had lost, and the record shows, 15 major
19 municipal accounts. Just to give you kind of a
20 general average, we would average, say, two to 250
21 bids per year. So 15 is significant.

22 COMMISSIONER OKUN: Okay. Then, as you've
23 described it, I guess we'll see more. Then, in '06,
24 you regained nine of those bids. Can you comment on
25 whether that happened after the duties were put in

1 place, or would you prefer to do that --

2 MR. THOMPSON: Those bids, I can give you
3 the details. Some of those occurred after the duties
4 were in place, and some of them occurred once the case
5 was filed.

6 COMMISSIONER OKUN: Okay. That would be
7 great. Mr. O'Brien?

8 MR. O'BRIEN: I don't have, and didn't state
9 specifically, the number of customers that we
10 regained, but a given municipality an amount of carbon
11 that is equal to one percent of our production. So if
12 we would perhaps win back five or 10 bids, it could be
13 a substantial amount of our production.

14 One thing, just to make sure everyone is
15 clear, again, we may win a bid in February but not
16 deliver the product until October. So, to make sure
17 we're all on the same basis, we might be saying, I'm
18 having success because I've seen perhaps the ability
19 to win a bid at a higher price, but it's not going to
20 show in our financial results in the first quarter
21 because the product will actually not be shipped until
22 much later in the year, and it's very likely that any
23 bids that we would have won since October, when the
24 preliminary tariffs were established, we probably have
25 not yet delivered.

1 Over the last three months and first month
2 of 2007, in the municipal market, we're shipping
3 carbon that was probably bid early in 2006 or mid-
4 2006. So there is a little bit of lag between the
5 bidding process and what you might see in a company's
6 financial results.

7 COMMISSIONER OKUN: Mr. Hudgens?

8 MR. HUDGENS: I just might add, if you
9 compare the value of the lost sales that were
10 confirmed and compare that to the value of the total
11 U.S. shipments in 2005, you'll see that that number is
12 significant.

13 MR. ALDRIDGE: I would also like to -- my
14 name is Bill Aldridge, Calgon Carbon Corporation --
15 elaborate slightly more on what Bob O'Brien was
16 talking about on municipality bids.

17 A lot of what we've been talking about on
18 the bids for municipalities are replacements, but
19 there is also new construction that can go even
20 longer, when you're involved with more engineering
21 company bids that are bid years in advance before the
22 carbon is actually delivered. We may win it, but it
23 may be years, rather than just even in this same year
24 or months.

25 COMMISSIONER OKUN: Okay. Very helpful, all

1 of those answers, and I will look forward to seeing
2 more details in the post-hearing as well.

3 The big issues and the small issues. Let me
4 go back to reactivated carbon for just a moment, which
5 is -- help me understand -- you've described in your
6 brief and, I think, today the process of reactivating
7 the carbon as being a service that's provided, and one
8 of the things that we have to look at, if we were to
9 include reactivated carbon in the like product, and,
10 again, I'm not saying that I'm doing that, but just
11 the hypothetical legal question, whether those who are
12 reactivating are part of the domestic industry, Mr.
13 Hartquist, and if there are other cases that you could
14 look to to cite for post-hearing for me because it is
15 often the case, it seems, in a number of these
16 chemical cases where we have other companies
17 performing something, and we've faced the question of
18 whether it is, in fact, domestic production as opposed
19 to just a service being provided.

20 So I won't ask you to comment on that
21 because my time is going to run out. But just for
22 post-hearing, Mr. Hartquist, if you can help us look
23 through other instances.

24 MR. HARTQUIST: Yes. I would be pleased to.

25 COMMISSIONER OKUN: Okay. Thank you very

1 much.

2 Mr. Chairman, since my light is about to
3 change, I'll hold any other questions.

4 CHAIRMAN PEARSON: Commissioner Lane?

5 COMMISSIONER LANE: This is a question for
6 both Mr. O'Brien and Mr. Thompson. Do NORIT and
7 Calgon compete with each other heads up in the same
8 markets, or do you tend to serve different customers?

9 MR. O'BRIEN: In many markets, we are direct
10 competitors. NORIT manufactures more powdered carbon
11 than we do. We manufacture more granular product than
12 NORIT does, but, in many markets, we go head to head.
13 In the municipal water treatment market, we go head to
14 head. In many large food applications, purifying the
15 fructose that goes into soft drinks; it's a big market
16 for us. We compete head to head there. So there are
17 many markets where we're fierce rivals.

18 MR. THOMPSON: We would concur with that.

19 COMMISSIONER LANE: Okay. Thank you.

20 On page 6-4 of the prehearing report, it is
21 noted that the raw material input for the granular
22 product reportedly is a harder, bituminous coal, which
23 is an eastern coal, that costs more than the soft,
24 lignite coal, which is western coal, used to produce
25 the powdered product. Is bituminous coal always used

1 to produce granular, activated carbon, and is lignite
2 always used to produce powdered product?

3 Mr. Rester, are you the one to answer those
4 questions?

5 MR. RESTER: I can take a shot at it. The
6 raw material has a large impact on the pore structure
7 of the activated carbon, and one of the prime reasons
8 for using, for example, a lignite coal to make an
9 activated carbon is you generally end up with a larger
10 average pore size.

11 There are certain contaminants, for example,
12 in drinking water where that's an advantage, where you
13 need a large average pore size to remove those
14 contaminants efficiently, and a lot of these type
15 drinking water plants prefer to use powdered carbon.
16 So that's where a lot of the lignite coal-based
17 carbon goes, is into treating drinking water where
18 you're removing impurities with a powdered carbon.

19 I'm not sure that completely answers your
20 question.

21 COMMISSIONER LANE: Okay. So lignite is
22 used in the powdered, and bituminous is usually in the
23 granular.

24 MR. RESTER: One of the issues on bituminous
25 coal is that it is a little bit more expensive raw

1 material, and because of that and the pricing in the
2 marketplace for granular versus powder, in general,
3 you would tend to not make a powdered carbon from
4 bituminous coal, as a domestic producer, because it
5 would be more valuable to your business to sell it as
6 a granular.

7 MR. O'BRIEN: We make both granular and
8 powdered carbon from bituminous coal. Bituminous coal
9 is the major raw material for us. We make both
10 powdered and granular product from it. I know that
11 NORIT sells both powdered and granular material that
12 they make from lignite. So the materials are used
13 widely to produce both products.

14 MR. THOMPSON: What I would add to that,
15 too, is that both the lignite granular and the
16 bituminous granular compete head on head with
17 municipal bids, for example. If you look at some of
18 our flue gas applications, like, for example, waste
19 incinerators, there we use both bituminous and lignite
20 powder.

21 So, you know, lignite is unique with NORIT
22 production, and it's really back to our history. Our
23 first plant was established in the Marshall, Texas,
24 area, and that happens to be on lignite, and that
25 particular product was used in the sugar industry,

1 which happened to be in the southern U.S. at that
2 time.

3 So it's more a basis of the history of the
4 company of why lignite is used there, but they are
5 both used interchangeably for our marketplace.

6 COMMISSIONER LANE: Can you tell me what the
7 current spot market price per ton is for eastern
8 bituminous coal and for western lignite, and what has
9 been the historic differential price over the last
10 several years?

11 MR. THOMPSON: Let me answer that. I think
12 I know where you're heading with that, but there are
13 several factors you need to consider that we'll follow
14 up in a post-conference brief with you. There are
15 significant differences, in terms of the yield, from
16 coal to finished product between the different
17 products.

18 So lignite or even sub-bituminous coals like
19 powder river basin that a lot of utilities use is a
20 lot cheaper. However, it also results in a higher
21 yield loss of the product, so you have to factor that
22 in. It's better to look at a full cost makeup of the
23 products, not just the individual raw material line
24 item.

25 COMMISSIONER LANE: And you'll provide that

1 for me in a post-hearing brief. Yes. That's exactly
2 where I was going with that.

3 Mr. O'Brien?

4 MR. O'BRIEN: We don't have access to
5 lignite coal cost information because we're not
6 actively pursuing that. We certainly can provide, in
7 the post-hearing brief, information about our costs
8 for bituminous coals, but I'll just point out that
9 there are specifications in the coal that we buy that
10 often make it very specific versus normal bituminous
11 coal that could be burned at a power plant, for
12 example.

13 So when you look at the cost of coal, you do
14 have to make sure you're looking very closely at the
15 specifications for the coal, and if we provide
16 information, as we provide information, we'll also
17 provide information on the specifications of the coal
18 as well.

19 COMMISSIONER LANE: Okay. Thank you. I'm
20 interested, to the extent that it can be discussed on
21 the record, whether domestic producers export a
22 significant portion of their production, and how
23 important is the export market to domestic producers,
24 from a financial standpoint?

25 MR. THOMPSON: We'll provide our export

1 data, and I believe it's already documented in our
2 questionnaires, but we'll provide that in the brief.

3 Being an international company, and Calgon,
4 I think, will be the same way, we export actively to
5 Europe and vice versa. We do not make bituminous
6 products in Europe. We make those here in the U.S.
7 and then export that to Europe. So that's something
8 that we have a very good quality reputation and
9 provide that. So it's a big part of our business.

10 MR. O'BRIEN: We'll provide that information
11 also in the post-hearing brief. We do export a
12 considerable amount of carbon to Europe as well. We
13 had a manufacturing facility in Europe, but it was one
14 of the three we closed as we tried to get our
15 operations to be as efficient as possible. So of the
16 three lines that we closed, one of them was in Europe
17 and two of them were in the United States.

18 COMMISSIONER LANE: Okay. Thank you.

19 This is for Mr. O'Brien. On page 21 of your
20 prehearing brief, you discuss that you purchase
21 subject activated carbon from China. You indicate
22 that you purchase competing Chinese products to
23 service some accounts. Therefore, it would appear
24 that the Chinese activated carbon that you buy
25 displaces your domestic production. However, you go

1 on to say that Calgon began importing to protect its
2 domestic production. Could you explain how using
3 subject imports to service your accounts protects your
4 domestic production?

5 (Pause.)

6 MR. O'BRIEN: I think what we're trying to
7 make sure is, as we've imported product, we're trying
8 to maintain the relationship with the customer and
9 hold on to the customer, knowing that, long term, if
10 things would change, we might want to go back to them
11 and offer our domestically made products. So I think
12 that's really what we were trying to say there.

13 COMMISSIONER LANE: How do you price your
14 Chinese activated carbon?

15 MR. O'BRIEN: Well, obviously, to the
16 market, we're trying to get the best price we can.
17 We're trying to, when we go to the market, talk about
18 the capabilities we can bring, but we are forced to
19 price to the market. There are other importers who
20 are offering materials, and so we are forced basically
21 to be competitive.

22 We certainly know our costs involved with
23 purchasing the material and delivering it, but, in the
24 final analysis, the customer is not interested in our
25 costs; they are interested in how what we offer them

1 compares to what they can get from others. So we're
2 competitive with the market.

3 COMMISSIONER LANE: Okay. May I just follow
4 up with one question, Mr. Chairman? Do you price your
5 Chinese product closer to the subject import price or
6 closer to your own price?

7 MR. O'BRIEN: Well, we're trying to get it
8 closer to our price. We're, obviously, trying to
9 price it as high as possible, and we're trying to keep
10 it at the level so that, again, as I mentioned, when
11 we have the opportunity, we could supply our own
12 domestic product instead, but we do have to face
13 realities in the marketplace, and customers will make
14 choices based on what they feel is best for them.

15 So, as I mentioned in my brief, we're trying
16 to be the leader in, when we import the product,
17 keeping the prices high. We're trying to sell it as
18 close to our domestic prices as we can, but we're not
19 always able to do that.

20 COMMISSIONER LANE: Thank you. Thank you,
21 Mr. Chairman.

22 CHAIRMAN PEARSON: Commissioner Williamson?

23 COMMISSIONER WILLIAMSON: Thank you, Mr.
24 Chairman. I would like to follow up on that line of
25 questioning from Commissioner Lane. Maybe in your

1 post hearing brief, you might give more specific
2 examples of how you're using the Chinese imports to
3 avoid losing sales in the domestic market.

4 I guess this gets, again, to the question of
5 how you price those imports. I think you said you try
6 to keep as close to your domestic price as possible.
7 Are you trying to, in a sense, use the Chinese imports
8 to keep your overall prices at a certain level, or are
9 you selling them a specific -- this is the Chinese
10 product that we're selling?

11 If I could just add something else, on your
12 contracts, are you usually saying, I'll supply you
13 with Chinese activated carbon, and I'll supply U.S.
14 activated carbon? I'll supply the activated carbon,
15 and you can decide yourself, whether it comes from
16 China or from the U.S. Is there any flexibility in
17 that, since these contracts do go out over a period of
18 time?

19 MR. O'BRIEN: I'll try and answer all parts
20 of that. I go way back with Calgon, so sometimes my
21 history is longer than I want it to be.

22 We certainly started out, in the nineties,
23 with no intention of importing product from China. We
24 tried as hard as we could to supply only domestic
25 product, both in the U.S. markets and in Europe, and

1 we only began to import product from China when there
2 were prices being offered in markets that we just,
3 frankly, knew we could not offer domestic product
4 economically.

5 As a result, we began to import product from
6 China to serve specific customers. The customers
7 wanted to still do business with us. They wanted to
8 benefit from what they believed were lower prices
9 coming from China, and so, again, they asked us to
10 continue to be the supplier, but you have to go to
11 China to get the material. So we did that.

12 Now, as we did that, we continued to want to
13 protect our domestic business, so we were trying to
14 bring material in and sell it at the highest possible
15 price so that we could keep the prices up of the rest
16 of the materials that we sell and supply.

17 During the nineties, I commented, we had
18 less and less success doing that as Chinese material
19 penetrated more markets. We were faced with, okay, we
20 could bring in imports and sell it, or we would be
21 forced to lower the price of our domestic material.
22 In some cases, we were forced to lower the price of
23 the domestic material.

24 We are selling Chinese product because we
25 have a structure of a company that wants to be the

1 supplier to the broadest number of people. We had a
2 shrinking base that we could serve at the right price
3 in our domestic products, so the only action we could
4 take, then, was to import product and, again, sell it
5 at the highest possible price, trying to approach our
6 domestic products, but, again, struggling to do that.

7 So, over time, we did bring in more Chinese
8 product. It certainly leveled off, starting with
9 2004, and we've continued to try and push it down.
10 But it's not, we're importing Chinese carbon because
11 we have to, I guess, is the best way to say, not
12 because we really want to.

13 COMMISSIONER WILLIAMSON: What about the
14 question, if, say, the orders went into effect, and
15 prices of Chinese imports went up? Could you
16 substitute with your customers? Will they allow you
17 to do that?

18 MR. O'BRIEN: The customers would certainly
19 buy our domestic product, if we were able to sell it
20 to them at a competitive price to the Chinese
21 material, so, yes, they would do that.

22 COMMISSIONER WILLIAMSON: What about in the
23 long-term contracts? Do they usually specify CAC from
24 China or just CAC?

25 MR. O'BRIEN: It's usually specified on a

1 set of specifications that deal with some of the, I'm
2 sure, specifications that are contained in the
3 information supplied, activated carbon have properties
4 that we measure and customers buy on. So if you meet
5 the specification, customers don't always care where
6 it comes from, and they care more about the price.

7 We do not usually specify origin, Chinese or
8 U.S. We specify that we're going to supply product
9 that meets the specification. The customer will know
10 where the carbon comes from, but they are most
11 concerned with products that meet the specifications
12 and then the price of those products.

13 COMMISSIONER WILLIAMSON: I was just
14 thinking about the Florida squeezed versus the Florida
15 orange juice. We don't have this situation here.
16 Could you mix in, say, one shipment?

17 MR. O'BRIEN: Well, it would be very
18 difficult. I guess it's physically possible to do
19 that, but, logistically, it becomes very difficult to
20 do that.

21 COMMISSIONER WILLIAMSON: Thank you. That
22 helps clarify.

23 Mr. Hartquist, you might want to do this in
24 a post-hearing brief. Is there any relevant precedent
25 involving cases in which the Commission has considered

1 whether to include used or refurbished products in the
2 domestic like product? This, of course, gets to the
3 reactivated carbon.

4 MR. HARTQUIST: The react issue, yes. We'll
5 be happy to look at that in the brief.

6 COMMISSIONER WILLIAMSON: Thank you. Going
7 back to the different ways that CAC is used, what
8 types of users limit their consumption to virgin-
9 activated carbon, and which types of consumers limit
10 their use to reactivated carbon made from their own
11 activated carbon, and what about those who use the
12 pooled, reactivated carbon? Can you give some
13 indication of the different types of customers you
14 have?

15 MR. THOMPSON: What customers would specify
16 virgin-activated carbon? First and foremost,
17 municipal water accounts typically are specifying
18 virgin-activated carbon for purchase. A limited
19 number of them will reactivate their own product with
20 their own facilities, but you would never use a pooled
21 virgin or a pooled reactivated carbon in things like
22 municipal water, and the reason for that is
23 contamination issues, as I think you could appreciate.

24 If you have an activated carbon, which has
25 things like benzene, mercury, just you name it, I

1 wouldn't want that to be in my drinking water. It
2 doesn't matter how many times you would reactivate
3 that product. You could never, in my mind, convince
4 me to do that.

5 So customers then specify whether it's
6 virgin, whether react is allowed. Wastewater
7 applications, for example, could contain, and
8 frequently do, where they use reactivated carbon where
9 contamination isn't an issue and where they can
10 benefit by the lower cost of reactivated. You're
11 typically not going to use virgin in those
12 applications because of the higher cost. So you can
13 substitute. The virgin carbon would work in that
14 case, but the cost is prohibitive.

15 So you can put virgin where react is used in
16 all cases. You cannot do the same in reverse.
17 Reactivated, you cannot substitute for virgin.

18 We market all of our products. We put a big
19 "R" on the back of every one of our products as
20 "reactivated," and the reason for that is you would
21 never, ever mislead or dupe a customer into thinking
22 that the activated carbon is not reactivated because
23 of the contamination issues. Does that answer your
24 question?

25 COMMISSIONER WILLIAMSON: Yes, like you

1 said. What about the percentage of the different
2 categories? Do you have any idea about that?

3 MR. O'BRIEN: We make about twice as much
4 virgin carbon as we reactivate, so that's probably a
5 good rule-of-thumb.

6 I will mention again, just maybe for some
7 understanding, when we do reactivation for customers,
8 we are more providing a service than providing a
9 product. For example, a customer may have a thousand
10 pounds of activated carbon that they are using to
11 purify a waste stream. When we bring it back, that
12 thousand pounds of carbon may have adsorbed three or
13 four hundred pounds of some pretty nasty organic
14 chemicals: the benzenes, pesticides, herbicides.

15 We bring that back to our plant, and we
16 reprocess it through a reactivation furnace, and the
17 processing through the reactivation furnace destroys
18 the organic contaminants that are present on the
19 carbon and does make the carbon reusable for return to
20 them.

21 So the bulk of our reactivation really is
22 providing an overall service where we're not only able
23 to reclaim the carbon and give the customer back,
24 albeit the quality declines somewhat after
25 reactivation, but we're giving them back a product at

1 a lower price. We're also destroying the hazardous
2 organic chemicals that were contained on the activated
3 carbon as part of the process.

4 COMMISSIONER WILLIAMSON: Thank you. My
5 time is up.

6 CHAIRMAN PEARSON: Commissioner Pinkert?

7 COMMISSIONER PINKERT: I noted that you both
8 indicated that you do export to the European market.
9 Can you comment, on the public record, as to the
10 impact of the European trade action on that market?

11 MR. THOMPSON: If I understand your
12 question, it is, what's the impact of the EU duty
13 that's in place on the European market?

14 COMMISSIONER PINKERT: Yes.

15 MR. THOMPSON: The current duty that's in
16 place is 18 cents per pound on Chinese powdered
17 activated carbon, as we stated. The impact to that
18 market; we'll provide that, I think. We can give you
19 details of what we think that is for NORIT, but it's
20 substantial. If you look at 18 cents a pound times
21 our sales in Europe, which is predominantly powder,
22 it's roughly the impact.

23 COMMISSIONER PINKERT: Mr. O'Brien?

24 MR. O'BRIEN: Our sales, as I mentioned, are
25 mainly granular, so the duty in Europe has had very

1 little effect on our business.

2 COMMISSIONER PINKERT: Now, Mr. O'Brien, and
3 perhaps Mr. Hartquist would also want to comment on
4 this question, I noticed, from your testimony and from
5 the written record as well, that you talked about the
6 importation from China by your company. Can you give
7 thoughts about the extent to which those imports that
8 your company is engaged in might be causing injury to
9 the domestic industry?

10 MR. O'BRIEN: Well, again, I think we are
11 more the follower than the leader, trying to bring
12 imports in from China. We certainly are using it as a
13 defensive method, not an offensive method. So we
14 would not believe that our actions are hurting the
15 domestic industry or bringing injury.

16 Again, we're trying to price this such that
17 the products we do bring maintain the pricing as best
18 we can, not to further erode the pricing of the
19 domestically made products. It's not in our interest
20 to do that. So we're certainly very cognizant of
21 that.

22 MR. HARTQUIST: I think, as the testimony
23 has indicated, what Calgon has tried to do defensively
24 has been to use imports from China to minimize the
25 injury that would otherwise have occurred to Calgon as

1 an individual company. In other words, if they had
2 not brought in Chinese material, they would have lost
3 those accounts entirely and lost whatever
4 profitability there was on selling the imported
5 material, and, therefore, their financial performance
6 overall would have been harmed further.

7 So their strategy was to use this as an
8 interim step. Hopefully, if we're successful in this
9 case, we will win back those contracts for domestic
10 production that would have been supplied from the
11 Chinese producers.

12 As to the impact on the remainder of the
13 industry, namely, NORIT, I think the answer to that
14 would depend upon whether NORIT was losing sales to
15 the imports that Calgon was bringing in, whether there
16 was head-to-head competition on those sales and
17 whether it was causing lost sales to NORIT. I think
18 that's something we would have to examine and provide
19 to you in a post-hearing brief.

20 COMMISSIONER PINKERT: Thank you, Mr.
21 Hartquist.

22 MR. HUDGENS: Could I make two points? If
23 you were to examine the imports without Calgon, it
24 still shows that the imports are significant, and the
25 growth is significant. And also, in our post-hearing

1 brief, we did an analysis of Calgon's pricing of their
2 imported product from China versus the other
3 importers, and it showed that Calgon was priced
4 significantly higher than the average of the remaining
5 importers. So the downward pricing trend has, by and
6 large, been a result of the subject importers at hand.

7 COMMISSIONER PINKERT: Thank you. Now, Mr.
8 O'Brien, you mentioned that nonsubject, coconut-based
9 product, that the two largest uses are in cigarette
10 filters and gold mining. What percentage of the
11 overall activated carbon market is comprised by those
12 two end uses?

13 MR. O'BRIEN: I don't know that off the top
14 of my head, Mr. Pinkert. We'll have to give you that
15 in the post-hearing brief.

16 COMMISSIONER PINKERT: Okay. Regarding the
17 different forms of the product, from the point of view
18 of the user, is it the raw materials -- wood, coal
19 versus coconut -- or is it the production process --
20 chemical versus thermal -- that makes the difference,
21 from the point of view of the user? Both of you can
22 comment on that.

23 MR. O'BRIEN: They are probably not
24 unrelated, from the standpoint that the raw material
25 has a significant effect, a major effect, on the final

1 properties of the activated carbon and, thus, how it's
2 used in its application. But starting with the raw
3 material, then, certain raw materials can only be
4 processed in certain ways. So coconut and coal can be
5 processed using steam activation. Wood can only be
6 processed using the chemical activation.

7 So they are sort of the same question. You
8 start with the different raw materials. They
9 contribute to the final properties of the carbon, but
10 they can only be processed in certain ways.

11 COMMISSIONER PINKERT: Do you have anything
12 to add?

13 MR. THOMPSON: It's a combination. At the
14 end of the day, what the customer is looking for is
15 what the performance of that product is. So I agree
16 with Bob. I don't think you can separate out the raw
17 material portion alone. In terms of the processing
18 that's done on them, there is a very clear distinction
19 between steam and chemically activated.

20 Then, with the chemical activation, the
21 problem that you run into is the residual, as Mr.
22 Rester referred to, typically phosphoric acid, can be
23 carried over, and is carried over, in the product, so
24 you're not going to use chemically activated for
25 certain applications where that's a problem. So it's

1 a combination effect that you get to in terms of
2 defining what that product is.

3 COMMISSIONER PINKERT: Okay. What is your
4 reaction to the argument that there are as many
5 differences between types of certain activated carbon
6 as there are between chemical- and steam-activated
7 carbon? Do you have any thoughts about that? Are the
8 differences as significant between the different types
9 of certain activated carbon as they are between
10 chemical and steam?

11 MR. LUBERDA: As a prelude before some of
12 the panel answers, I just want to say that there are
13 certainly differences within steam-activated carbon in
14 terms of activation level, pore structure, et cetera.
15 Users will ask for specific criteria to meet the
16 particular thing that they want to do, whether it's
17 get rid of a color molecule or pesticide or whatever
18 they are trying to do. They are going to try to match
19 pore structure, et cetera.

20 So we recognize that there is a continuum of
21 products within steam-activated carbon that can be
22 used for a variety of applications.

23 There is also a separate product area of
24 chemically activated, and what we think is that there
25 is a bright line between the two, based on markets,

1 based on production, based on perception in the
2 industry, et cetera. We laid that out in the prelim.
3 We can do that more for the final, if the Commission
4 wants us to, but it is true that there are differences
5 within each category because there is a continuum
6 within each category.

7 Now, if anybody wants to comment on specific
8 differences.

9 MR. O'BRIEN: As Alan mentioned, the biggest
10 difference, as I said, is the raw material, and then
11 within steam-activated carbons we make a variety of
12 specifications -- mesh size, hardness, activity levels
13 -- and they are all aimed at trying to meet customer
14 needs better, but the biggest difference would come
15 with the different starting raw materials.

16 MR. WRUBLE: This is Tim Wruble with NORIT.
17 We make steam-activated carbon from lignite coal,
18 bituminous coal, and peat in Europe, and we make
19 chemically activated carbon only from wood, also in
20 Europe.

21 Generally, the first distinction is between
22 chemically activated carbon, which happens to be wood
23 in our case, and steam-activated carbon. Now, once we
24 settle on steam-activated carbon, then there might be
25 some selection between peat or bituminous or lignite,

1 but that is more fine tuning in most cases, whereas
2 sort of the first cut, and the major distinction, is
3 between chemically activated carbon and steam-
4 activated carbon.

5 COMMISSIONER PINKERT: Thank you. I think
6 I've run out of time, so no further questions.

7 CHAIRMAN PEARSON: What I would like to ask
8 about has to do with confidential business
9 information, and, of course, we can't do that in this
10 setting. So I would like to step back a little bit
11 from the details, the numbers, and look at the record
12 from a slight distance and characterize, in a general
13 way, some trends that I see here.

14 I'm noticing an increase in the quantity of
15 imports; not huge perhaps, but it's there. That
16 quantity is representing only very modest growth in
17 the share of the U.S. market. The market is growing
18 enough to absorb most of it.

19 The U.S. industry is producing more than at
20 the start of the period of investigation, and its U.S.
21 shipments have grown. Average unit values for both
22 U.S. and Chinese product have risen in the United
23 States over the period of investigation. Raw material
24 and energy costs have risen a bit, but those increases
25 seem to me unrelated to imports from China.

1 The domestic industry has had less than
2 stellar earnings throughout the POI. Understand, I'm
3 a person who likes businesses to make money. I've
4 been involved both with businesses that do and don't,
5 and it's a lot better to make money. But looking at
6 the record, the earnings have been less than stellar,
7 and they perhaps were somewhat less stellar toward the
8 end of the POI than at the beginning.

9 But looking at those trends, does this
10 really amount to material injury, or does it simply
11 reflect a continuation throughout the POI of
12 circumstances for the domestic industry that are not
13 great but perhaps not getting much worse?

14 MR. HARTQUIST: Let me start with an
15 overview, if I may, Mr. Chairman.

16 First of all, there is certainly nothing in
17 the antidumping law that requires that the material
18 injury be limited to the POI. Frequently, in these
19 cases, a deterioration in financial performance of an
20 industry starts earlier, and you've asked for
21 information -- I think Commissioner Pinkert asked for
22 information prior to the POI as to what was going on
23 in the industry at that time.

24 But the deterioration that occurs as imports
25 increase their breadth and their hold in the

1 marketplace may occur over a longer period of time.

2 CHAIRMAN PEARSON: But that does have to be
3 happening currently?

4 MR. HARTQUIST: Yes. That does have to be
5 happening currently. We would argue very strenuously
6 that the record is very strong in indicating that it
7 is happening currently.

8 So I think you've outlined the factors that
9 are at play here. Certainly the cost squeeze that the
10 industry has found itself in and other producers
11 around the world also have increases in their costs as
12 well. But during this period of time the prices of
13 the imports from China have caused tremendous lost
14 sales and lost revenue to the domestic industry. That
15 is accelerated during the period of investigation.

16 So I think what we see here is a combination
17 of factors that were occurring where in normal
18 circumstances all boats would rise. The raw materials
19 are going up, that should push pricing up. The demand
20 is good and everybody ought to be making money in that
21 circumstance. But what's at play here is the growth
22 of the imports and the drastic price cuts that the
23 Japanese have incurred during this period which has
24 not allowed the domestic industry to make money and in
25 fact has resulted in a deterioration in their

1 financial performance during this period.

2 Now what we're seeing is there's some light
3 perhaps at the end of the tunnel. I think a feeling
4 among domestic producers that things are going to get
5 better if the case is successful. That hasn't
6 happened yet, and as Mr. Luberda indicated, we
7 certainly believe that material injury is continuing
8 to this point.

9 CHAIRMAN PEARSON: You reference lost sales
10 and lost revenues and clearly we have that on the
11 record. But in the overview I just provided we have
12 both revenues and sales increasing. I guess I only
13 commented on sales.

14 So yes, there are those instances that are
15 cited, but in aggregate industry sales and revenues
16 have risen.

17 MR. HARTQUIST: But profitability has not.

18 MR. HUDGENS: If I might add, if you look at
19 the trends between 2003 and 2005, the period in which
20 there was no duty in place, you see a steady decline
21 in both shipment values and shipment quantities. You
22 see a steady decline in the financial bottom line and
23 that's all correlated with the shipment quantity and
24 shipment value trends.

25 But it's only 2006 that you see the

1 increases that you're referring to, and --

2 CHAIRMAN PEARSON: I look forward to the
3 responses to my fellow commissioners' questions
4 dealing with 2006 and how we ought to understand that.

5 MR. HUDGENS: Also to state that 2006
6 definitely is still a year in which the domestic
7 industry is being injured. The operating income in
8 2006 is still significantly lower than what it was
9 prior to us filing the petition and prior to the
10 period of investigation.

11 Another point is if you look at the import
12 trends over a ten year period, they've increased over
13 200 percent in the last ten years.

14 CHAIRMAN PEARSON: Albeit from a rather
15 small starting base.

16 MR. HUDGENS: From 25 million pounds to 85
17 million pounds in a ten year period. Almost tripling.

18 CHAIRMAN PEARSON: Those of you from
19 industry I think understand the general thrust of the
20 question. We've had different questions that have
21 come out. Was there injury happening prior to the
22 POI? What I'm asking now is how do we interpret the
23 POI broadly? Things are not great for your industry,
24 I understand that, but do we see enough here to make a
25 determination that there is material injury?

1 Mr. Thompson?

2 MR. THOMPSON: If I understand your question
3 right, you're saying that our sales are increasing,
4 our prices have increased albeit modestly, so why are
5 we still being injured. Is that --

6 CHAIRMAN PEARSON: I shouldn't at this point
7 concede that I think you are injured at any point, so
8 just back away from your premise a little bit and
9 proceed, okay?

10 MR. THOMPSON: If you look at it, it's not
11 just the straight price and volume that's had effect.
12 We talked about we're an industry that has to run at
13 capacity. Anyone in our industry will tell you the
14 same thing. It's very important to run at a
15 relatively high volume or you will lose money, I can
16 assure you.

17 When we look at the increasing price and the
18 increasing volume, and I can only speak from my
19 perspective, we had some capacity back at the
20 beginning of this case and we're basically at capacity
21 today. We've been improving productivity to allow us
22 to increase that capacity which is also part of what
23 we talked about, the improvements we made.

24 However in the face of the costs that we
25 face, take natural gas for example. Sometimes we

1 forget that post-Katrina was a very difficult period.
2 Natural gas went from \$4 to \$14 per thousand cubic
3 feet. Natural gas is an input in our business.

4 It didn't stay at \$14, it settled out at
5 \$8.50. So we went from \$4 to \$8.50 on natural gas.
6 That's a lot in less than a year period of time.

7 In a normal market you would expect that
8 that could be passed along in time to your customer
9 base. What do you do when you have Chinese imports
10 that are being bid that don't reflect that? You can't
11 then raise your price.

12 So you have all these costs going up. The
13 energy, you look at what's oil derivatives. Our
14 packaging materials, most plastics are oil
15 derivatives. In fact all plastics are oil
16 derivatives. So you have raw material costs going up,
17 packaging costs going up. You know what benefit costs
18 do in today's environment. We've made a number of
19 changes to control the costs but they still go up. We
20 can't pass that along in pricing so we've gotten some
21 modest price increases but we haven't even come close
22 to passing on our cost increases.

23 CHAIRMAN PEARSON: Mr. O'Brien, did you have
24 anything that you would add?

25 MR. O'BRIEN: As I mentioned before,

1 sometimes my frame of reference in history is maybe
2 too long. But starting in 1991, if you asked the
3 question how do you look at the information over the
4 last three years and how do you interpret that as to
5 whether injury has occurred to the domestic industry
6 as a result of the Chinese imports?

7 Going back to 1991, we were an extremely
8 profitable company. Starting in 1991 was the first
9 year we began to see Chinese carbon on the radar
10 screen coming in. And we've been fighting against the
11 Chinese since then. It may not be every year gets
12 worse, but if you certainly drew a line every year
13 would get worse from a very profitable company in 1991
14 to where we find ourselves today. Even though as we
15 mentioned we have tried many many things to continue
16 to improve our operations.

17 These last three years are the bottom. It's
18 been a long ride getting there, one that we did not
19 want to take and one that we've been fighting against,
20 but we've gone from an extremely profitable company to
21 one that's hanging on. Certainly in my view as one
22 that's experienced it day in and day out for the last
23 17 years, our situation is due to the pricing of the
24 Chinese imports. No if's, and's or but's.
25 Exacerbated by the last three years of extremely high

1 costs brought on by high energy, and everything we do
2 to make this product is energy intensive. We buy
3 coal. We buy pitch which is a by-product of coal or
4 petroleum, and we use a ton of natural gas to heat it
5 up.

6 So we are completely tied to the energy
7 costs. Low prices combined with that fact have made
8 the last three years extremely poor. Certainly for
9 Calgon Carbon Corporation.

10 CHAIRMAN PEARSON: Thank you.

11 With the indulgence of the Vice Chairman I
12 would just observe that I at one time was very
13 familiar with a major U.S. industry that had been
14 profitable and got into a cyclical downturn where it
15 went through a number of years of frankly not being
16 profitable. This particular industry also uses a
17 great deal of activated carbon so this would be a
18 customer of yours.

19 I know from experience what it's like to go
20 through that. So I'm pushing you a bit here to
21 comment on this but I want you to understand that the
22 record is not, as I see it, is not quite as clear as
23 one might wish it would be as our learned counsel Mr.
24 Hartquist might wish. That's why I played devil's
25 advocate. We have no Respondents today. You needed

1 me, right?

2 Enough, enough. Madame Vice Chairman?

3 VICE CHAIRMAN ARANOFF: Thank you, Mr.
4 Chairman.

5 Let me start by going back to my question
6 about the bidding process from the first round, which
7 I'm shocked to see that none of my colleagues picked
8 up on. I guess it's not that interesting maybe.

9 I had been asking how the bidding process
10 works for municipalities that take bids for water
11 treatment and we had talked about how long it covers
12 and at what times of year people bid and how many
13 people you usually bid against, so we'd gotten to all
14 of that.

15 My next question was, are these winner take
16 all bids?

17 MR. O'BRIEN: Almost 100 percent of the time
18 that would be the case, yes.

19 VICE CHAIRMAN ARANOFF: You don't see a case
20 where a municipality -- With some products we see
21 purchasers who want to maintain multiple sources so
22 they'll split their purchases. That's not typically
23 the case here?

24 MR. O'BRIEN: Again, you'd see that perhaps
25 in the industrial arena which I think you had

1 mentioned before, but municipalities, it may not be
2 100 percent but it would be pretty close to 100
3 percent that it's winner take all, for whatever
4 quantity they specified in the bid.

5 VICE CHAIRMAN ARANOFF: Is it a one-round
6 bidding process? They request bids, you give them a
7 price, they pick the lowest one, done. Or do they go
8 back to everyone and say here's the lowest one, does
9 anybody want to do better?

10 MR. O'BRIEN: We would hope they wouldn't do
11 that. I can't count on the legalities of doing that,
12 but it's one bid. You get a chance. They may specify
13 bids open at 2:00 p.m. March 2nd. You have your bid
14 in. 2:00 p.m. they open and the lowest responsive
15 bidder is the winner. Responsive meaning they have
16 products that meet the spec and they supplied all the
17 necessary information along with the bid.

18 VICE CHAIRMAN ARANOFF: And it's done on
19 paper, over the internet, how's the bid made?

20 MR. O'BRIEN: Paper.

21 VICE CHAIRMAN ARANOFF: That's government
22 for you, kind of still in the dark ages.

23 Let me ask, now that we've gone through how
24 the bidding would work for municipalities, when you're
25 dealing with a private industrial customer can you

1 tell me how is that different in terms of how often
2 they purchase, whether the bidding's public, whether
3 the bidding process itself works the same way?

4 MR. THOMPSON: When we look at that there
5 are so many different variations. What's typical
6 would be, take for example Mr. Pearson's experience
7 elsewhere. They may go out typically every two to
8 three years, but it could be every year. In fact the
9 industry dictates some of that with them based on
10 what stability may be in the marketplace and what they
11 can get from their business.

12 We would bid in that situation against
13 Calgon, importers and others. Normally there's not a
14 lot of feedback from the customer, but each customer
15 has a different approach. Some will be winner take
16 all, one round; others will go back for multiple bids.
17 Some will go and say well, such and such bid this, do
18 you want to change your offer? There are even a few
19 that will try reverse auctions, so they're on-line,
20 you can see what people are bidding, you don't know
21 who, and you can then decide what you want to do.

22 The typical route would be to place a bid.
23 You might get limited feedback and then they may come
24 back and say give us your final offer.

25 VICE CHAIRMAN ARANOFF: When you're bidding

1 on the municipal water contracts all the bids are
2 public so you know what your competitors bid. That's
3 not true when you're bidding industrial, but do the
4 prices in the municipal market because there's so much
5 transparency, do they affect the way that you bid and
6 you think your competitors are bidding when you're in
7 these non-transparent situations?

8 MR. THOMPSON: I can tell you what we do.
9 The municipal market gives us a great piece of
10 information on what the marketplace and what the
11 current market value of activated carbon is doing
12 against a wide range of competitors.

13 Because it is transparent, I'll see what
14 Calgon does, Jacobi does, many Chinese importers, and
15 be able to gauge what they're doing at that moment in
16 time for those type of volume,s those regions of the
17 country and the type of product.

18 We then use that information as we look at
19 upcoming bids, whether it be industrial bids or
20 municipal bids. It's a data piece that you take and
21 you use that in terms of how you're establishing what
22 the current market place is.

23 VICE CHAIRMAN ARANOFF: Are there individual
24 purchasers particularly in the industrial market who
25 are large enough that by using methods like reverse

1 auctions are able to drive prices down significantly
2 below these levels that you see in the open bids?

3 MR. THOMPSON: We don't have so many reverse
4 auctions that that's true, but you do see there are a
5 few very large customers who will drive very good
6 prices based on their volume. As we mentioned, we're
7 a volume sensitive business. Everything goes in
8 different business cycles, so in that situation the
9 answer has been in the past, yes.

10 With the imposition of the preliminary
11 duties we have seen that change to some degree.

12 VICE CHAIRMAN ARANOFF: I'm sort of joining
13 the Chairman in an attempt to play devil's advocate
14 here since there's no one to ask questions to on
15 another panel.

16 But I'm looking at the pricing data in this
17 case which don't show remarkably clear trends, and
18 that's one of the reasons why you based your case on a
19 strong price suppression argument.

20 I'm looking at possible alternate
21 explanations for what we've seen in pricing and in
22 some cases we do see that there's a lot of powerful
23 purchasers who are using all kinds of new fangled and
24 aggressive ways to bargain down prices through
25 auctions and things like that. So I'm trying to,

1 anything that you can provide confidentially in your
2 brief to address the extent to which that's happening
3 in this industry would be very helpful.

4 MR. HARTQUIST: We will endeavor to do so
5 although I think this is a pretty old fashioned system
6 that we're dealing with here.

7 VICE CHAIRMAN ARANOFF: Okay. I appreciate
8 that.

9 Let me turn to another issue and this goes
10 to the issue of non-subject imports but non-subject
11 imports that are not coconut-based non-subject
12 imports. So coal-based, steam activated products not
13 made in the U.S.. I understand, well, I guess I'm
14 trying to get a sense, I know that one of the domestic
15 producers is a producer of that product in Europe.
16 For purposes of our Bratsk analysis and the
17 possibilities of replacement, assuming that I were to
18 believe you, that coconut-based products aren't really
19 a good substitute for various reasons, I still have to
20 look a non-subject imports that are coal-based and
21 steam activated and I don't think we have on the
22 record a sense of everywhere in the world where these
23 products are made and how much production there is.

24 Is there anything the gentlemen in industry
25 can add to just give me a sense of how much coal-based

1 product is produced in the world, who uses it? Is the
2 only product coming into the U.S. now produced by one
3 of you or is there other non-subject coal-based
4 product coming into the U.S.?

5 MR. O'BRIEN: I'm sure we could put a list
6 together. But coal-based products are basically
7 produced in the United States and China, and really,
8 not any significance in volume outside of that, at
9 least from a bituminous coal standpoint.

10 VICE CHAIRMAN ARANOFF: Mr. Wruble did
11 mention producing coal-based product in Europe.

12 MR. THOMPSON: Let me answer that.

13 We do produce coal-based product in our one
14 operation called Klazinaveen. That's a coal product
15 out of German. That total operation, what we import
16 into the U.S. was basically negligible during the
17 period of investigation.

18 The other coal-activated from a non-subject
19 country would be, there's very limited amounts coming
20 in from Australia. I believe in the three million
21 pound range, something like that, so it's very small
22 amounts.

23 VICE CHAIRMAN ARANOFF: I guess I'm trying
24 to get a sense, is there global demand for the coal-
25 based steam activated product? Is everybody buying it

1 from China and the United States? Or are people just
2 using something different outside of this market?

3 MR. O'BRIEN: It is a global market. The
4 vast majority, closing in on 100 percent, but the vast
5 majority of coal-based products are made in the United
6 States and China. We export, as does NORIT, outside
7 of the U.S. some of our product. The Chinese are
8 exporting all over the world now. So those
9 applications that are using coal-based carbons are
10 essentially getting their product either from the
11 United States or China.

12 In some other parts of the world such as in
13 the actual coconut growing regions, countries like
14 Indonesia, Philippines, Sri Lanka, India, because they
15 make activated carbon from their indigenous raw
16 materials which are coconut, it's very difficult to
17 sell them coal-based products. There may be barriers
18 that they have from a trade standpoint. Also just the
19 location and the physical proximity of the manufacture
20 of coconut carbon means that those countries where
21 they use carbon in their applications for processing
22 various raw materials, they would use coconut.

23 But pretty much worldwide the bulk of the
24 coal-based products that are used are either coming
25 from the U.S. and the majority of them would be coming

1 from China.

2 VICE CHAIRMAN ARANOFF: Let me with my
3 colleagues' indulgence follow up with one question for
4 you for post-hearing.

5 If you could help me out on the issue of
6 non-subject coal-based, both on the supply side which
7 is what we've been exploring, and also on the demand
8 side, I'm thinking in my mind major industrialized
9 countries that would probably have a higher demand for
10 this product because there are probably a number of
11 countries that don't clean their drinking water, for
12 example.

13 So Japan, Korea, just thinking off the top
14 of my head to countries that probably need this
15 product, don't have coal, are they using your product,
16 are they using the Chinese product, are they using a
17 coconut-based product? That's the question that I'm
18 trying to get at.

19 MR. HARTQUIST: We'll be happy to put that
20 together for you.

21 VICE CHAIRMAN ARANOFF: Thank you very much.
22 Thank you, Mr. Chairman.

23 CHAIRMAN PEARSON: Commissioner Okun?

24 COMMISSIONER OKUN: Thank you. Hopefully
25 just a couple of final things.

1 To follow along the lines of the Vice
2 Chairman, looking at this market again and seeing the
3 rise in demand during the period and looking at
4 domestic capacities to supply the market. Is it
5 correct to infer from looking at this that even if a
6 duty were imposed on Chinese CAC that there would
7 still have to be product, coal-based, chemically
8 activated coal-based product in the market to supply
9 demand? Coming from somewhere other than the United
10 States. Or would you be able to capture the growth in
11 demand with capacity?

12 MR. THOMPSON: We see that there's always
13 going to continue being a demand for imported
14 activated carbon. It's a matter of the price at which
15 it is sold. So the market, clearly we couldn't absorb
16 the 85 million pounds today. So it's going to
17 continue being imported, it is right now, but what we
18 would hope is with the passing of the order that it
19 would be at a price that we can remain competitive.

20 COMMISSIONER OKUN: Mr. O'Brien, did you
21 want to add something?

22 MR. O'BRIEN: Yes. As I mentioned we have
23 closed some of our production lines. One of them we
24 could restart. We'd have to make some capital
25 investment to get it completely back into operation.

1 There are some environmental additions we need to make
2 on the furnaces. If we could see that the demand was
3 going to be there and we could sell it at prices that
4 were attractive we would certainly consider investing
5 to restart one of our production lines. So we could,
6 with that, absorb the growing demand that is in the
7 U.S.. Certainly that would be something we would be
8 considering. But as Ron mentioned, our Board of
9 Directors obviously would be looking for some
10 assurance that if we made that investment we'd be able
11 to generate a return.

12 COMMISSIONER OKUN: We have fairly good
13 coverage in the pricing data both for domestics and
14 for subject imports, but to the extent there has been
15 discussion about the AUVs in particular with regard to
16 the non-subject import, how much weight should we put
17 on AUVs in looking at whether there are product mix
18 issues in this case? Mr. Hartquist or Mr. Luberda,
19 would you give me a sense of that? AUVs, how much
20 weight to place on them.

21 MR. HUDGENS: Do you want us to address that
22 in the post-hearing brief or --

23 COMMISSIONER OKUN: If you can briefly here,
24 that would be great. But you can do it in post-
25 hearing.

1 MR. HUDGENS: We'll do both.

2 We have some secondary data for pricing data
3 of coconut-based product that we'll supply on the
4 record.

5 Also we believe that the AUVs are accurately
6 portraying a higher priced product of the coconut-
7 based product. The AUVs are an accurate reflection of
8 the market.

9 There's not much of a product mix in this.
10 As you can see we had three products which accounted
11 for the majority of the shipments so there's not a
12 huge product mix in this category so AUVs are a good
13 barometer.

14 COMMISSIONER OKUN: There's no reason to
15 doubt that, but I have a curiosity question about the
16 coconut-based carbons. Mr. Rester I'm going to go
17 back to you one more time, which as I understand, the
18 way you describe it is the fact, it's the way it has
19 to be processed which makes a coconut-based product
20 more expensive than a coal-based. I'm just trying to
21 understand the raw material costs. In other words, if
22 I'm using coconuts as my raw material versus coal, it
23 seems like they should be cheaper. I know nothing
24 about the coconut market, but it's a curiosity
25 question.

1 MR. O'BRIEN: Can I comment on that?

2 COMMISSIONER OKUN: Yes.

3 MR. O'BRIEN: Coconut shells actually
4 compete as fuel in the developing world so you would
5 have coconut grove regions of the world and there
6 would be coconut processing plants there where they
7 would be harvesting the oil and the meat and then the
8 shell is a by-product.

9 What is done with those shells? Many
10 industries burn them like wood for fuel. As a result,
11 with the oil prices going up some of those countries
12 actually in the past have subsidized the value of oil.
13 Now they're taking the subsidies away so oil is
14 becoming very expensive and more and more of those
15 countries, people are burning the coconut shells for
16 fuel so there's a competing need. What's the value of
17 the coconut shell for fuel versus does someone take it
18 and turn it into activated carbon?

19 It's a very labor-intensive process in those
20 countries. I can tell you no one on the Commission
21 panel would want a job turning coconut shells into
22 activated carbon. I do not want that job. It is very
23 manpower intensive and it is more expensive than to
24 collect the shells, turn it into char, take it to a
25 plant that activates it, and the raw material

1 basically has the fuel value.

2 COMMISSIONER OKUN: That's why I guess I was
3 curious, and again maybe it's do we have a historical
4 perspective, which is has it always been the case that
5 it has been more expensive than the coal or is that
6 more a recent phenomenon based on changes in fuel?

7 MR. O'BRIEN: That history is certainly as
8 long as I go back which is 30-some years. So
9 historically coconut carbon has been more expensive.

10 COMMISSIONER OKUN: You've been very helpful
11 and I appreciate everything. I will look forward to
12 the post-hearing briefs.

13 Thank you, Mr. Chairman. I have no further
14 questions.

15 CHAIRMAN PEARSON: Commissioner Lane?

16 COMMISSIONER LANE: I have a couple of
17 follow-up questions first.

18 When you say that you run your facilities 24
19 hours a day, basically seven days a week, except when
20 you have it shut down for maintenance, does that mean
21 that you have people working 24 hours a day and you
22 are producing product 24 hours a day?

23 MR. O'BRIEN: Correct.

24 COMMISSIONER LANE: Mr. Thompson, a follow-
25 up on something you said. That NORIT produces its own

1 electricity in one of its plants and you're going to
2 do that in another plant. Do you also use natural
3 gas?

4 MR. THOMPSON: Yes.

5 COMMISSIONER LANE: So you produce your own
6 electricity but natural gas is a separate process that
7 you're using in your production. Okay.

8 What percentage of your energy costs are
9 electricity and what percentage are natural gas?

10 MR. THOMPSON: We will put that in our post-
11 conference brief.

12 COMMISSIONER LANE: Okay.

13 You refer to strong demand for activated
14 carbon in the United States. What is creating that
15 strong demand and is it proportionate throughout the
16 various markets for activated carbon, or would you say
17 it is disproportionate?

18 MR. O'BRIEN: We've seen a growth of carbon
19 sales in the U.S. basically tracking the growth of the
20 economy. It's a few percentage points a year over the
21 last three or four years.

22 There may be certain industries that are
23 moving a little faster. The water treatment industry,
24 as we've talked about, is probably moving a little
25 faster. But in general, the growth of the carbon in

1 the last four years has been fairly close to the
2 growth in the overall economy.

3 COMMISSIONER LANE: Mr. Thompson, did you
4 want to add anything to that?

5 MR. THOMPSON: No, I agree with what Bob
6 said.

7 COMMISSIONER LANE: Okay.

8 What is your best projection of the impact
9 of mercury removal requirements at domestic coal-fired
10 power plants? Do you see any developments that would
11 increase the demand for activated carbon at those
12 power plants in the immediate future?

13 MR. THOMPSON: NORIT's been a leader in
14 promoting the use of activated carbon for removing
15 mercury for nearly 20 years starting with the waste
16 incineration market in Europe followed by the U.S..

17 We see a growth that's going to occur in the
18 marketplace. As you're obviously aware, the EPA is
19 regulating mercury starting in 2010 with the final
20 rule that goes in place in 2018.

21 The first wave of that rule is primarily
22 aimed at mercury reduction as a result of co-benefits
23 from other scrubbing. So for example if you add a
24 scrubber onto an Eastern bituminous coal-fired power
25 plant, you'll also remove your mercury in that

1 technology so that would not require activated carbon.

2 The final rule is a 70 percent reduction and
3 it will be a combination of activated carbon, scrubber
4 technologies, as well as there's numerous Department
5 of Energy projects going in right now trying to come
6 up with better technology. So activated carbon will
7 have a role.

8 What's the growth? It depends on a number
9 of assumptions. People in industry, some people in
10 the power industry will put out very large numbers,
11 but we are the ones that are seeing the largest amount
12 of activity in that area. We don't see that being
13 substantial over the next three to four years, and
14 over the 12 years period, to 2018, if we take some of
15 the initial estimates and we start looking at
16 alternative scrubber technologies or even the work
17 that's going on in Department of Energy, we expect it
18 could be maybe up to 150 million pounds over a 12 year
19 period. So there will need to be capacity added to
20 the marketplace if it was served domestically.

21 If we look at that growth, that comes out
22 and comes very close to our historical growth rate of
23 activated carbon, so it to me looks very reasonable to
24 assume that we can handle that growth but it will need
25 to be addressed and it's a very uncertain and a very

1 changing marketplace.

2 COMMISSIONER LANE: Thank you. That was a
3 very good answer and very thorough. I appreciate
4 that.

5 I think with that I will quit while I'm
6 ahead. Thank you, Mr. Chairman.

7 CHAIRMAN PEARSON: Commissioner Williamson?

8 COMMISSIONER WILLIAMSON: Thank you, Mr.
9 Chairman. Just a few additional questions.

10 Mr. O'Brien, you indicated that EU duties on
11 activated carbon imports have had little affect on
12 your granular sales. To what extent do powdered and
13 granular products compete? And if they do compete why
14 wouldn't the higher price for the powdered AC
15 resulting from the antidumping duties in the EU have
16 some affect on your sales in the EU?

17 MR. O'BRIEN: We do not make very much
18 powdered activated carbon. If the price of powdered
19 activated carbon is rising in the EU we're not really
20 able to take advantage of that because we don't make
21 significant powdered carbons, at this point in time
22 anyway.

23 COMMISSIONER WILLIAMSON: Do the powdered
24 and the granular compete at all?

25 MR. O'BRIEN: They compete, when an

1 application is developing, let's say a perspective
2 customer has a problem and they are trying to decide
3 how will I solve the problem? If they believe
4 activated carbon is a viable solution they may
5 consider should I use carbon in a powdered form or
6 should I use carbon in a granular form, and there are
7 advantages and disadvantages to each.

8 Again, the powdered carbon tends to be used
9 such as in water treatment where you have seasonal
10 issues. You just have to use it occasionally. Or
11 batch-type processes. So they would go through that
12 analysis.

13 Once they made a commitment how they're
14 going to go, if they're using powder then they're
15 always going to buy powdered. If they're using
16 granular they're always going to buy granular.

17 So they don't really compete once the
18 customer has made a decision as to how I'm going to
19 solve a given problem and that's usually, there are a
20 number of factors that go into that.

21 COMMISSIONER WILLIAMSON: Thank you.

22 Mr. Hudgens, you mentioned, well first off,
23 are there any product mix issues that might affect the
24 weight placed on the UAV analysis, in other words the
25 price affects? And in particular, you indicated that

1 the AUVs are an accurate measure of relative prices
2 yet I think in Table 6-2 of the staff report *****
3 *****
4 *****. I was wondering if in a
5 post-hearing brief you could discuss the difference.

6 CHAIRMAN PEARSON: Commissioner, just be
7 careful with --

8 COMMISSIONER WILLIAMSON: Okay. Can you
9 discuss the issue?

10 MR. HUDGENS: We will address that in the
11 post-hearing brief.

12 COMMISSIONER WILLIAMSON: Thank you.

13 Lastly, Mr. Thompson, Mr. O'Brien talked
14 about employment, particularly employment in the
15 production of the HAC but I don't think you discussed
16 the employment affects of the dumping. Is there
17 anything from the employment data or your experience
18 that would help us understand this question of injury?

19 I realize that a lot of your costs are
20 related to, it's a capital intensive industry, but I
21 was just wondering whether there was anything in terms
22 of the employment trend that would help us understand.

23 MR. THOMPSON: During the period of
24 investigation from 2003 to 2005 we reduced our work
25 force approximately 20 percent during that period.

1 COMMISSIONER WILLIAMSON: What would happen
2 if the duties are imposed? What might result in a
3 change in employment?

4 MR. THOMPSON: For us to change employment
5 levels will require, because at the same time that's
6 occurring we're working all the time to improve our
7 productivity as a business. Would we rehire 20 people
8 tomorrow? No. For us it will be if there's an
9 ability for our company to take advantage in the
10 growth in the market by adding capacity in a future
11 timeframe, that's when you'll see growth for us.

12 We are working on, the employment levels in
13 our business are I think where they need to be today.
14 We've learned to manage with the level we're at.

15 COMMISSIONER WILLIAMSON: Mr. O'Brien, did
16 you want to add anything?

17 MR. O'BRIEN: I mentioned that if the
18 tariffs are put into place and the market certainly
19 continues to grow we have the ability to add
20 production capacity back on line. As we add that and
21 make the financial decision to do that, we would be
22 hiring more people in the order of magnitude of 30 to
23 40 additional persons to operate the facility.

24 CHAIRMAN PEARSON: Commissioner Pinkert?

25 COMMISSIONER PINKERT: I have a few

1 questions about investment. I believe Mr. O'Brien
2 talked about the possibility of new investment,
3 perhaps Mr. Thompson did as well.

4 When you contemplate such investment, you
5 said that it has to generate a return. Over what
6 period of time are you looking when you make that
7 decision?

8 MR. O'BRIEN: When we run our economic
9 analysis we look over a ten year period and calculate
10 a return on investments.

11 COMMISSIONER PINKERT: Mr. Thompson?

12 MR. THOMPSON: Much the same thing. We look
13 at a ten year period, looking at cash flows. We can
14 provide you what our internal requirements are
15 confidentially, but I think almost every business
16 would look at it the same way.

17 COMMISSIONER PINKERT: How much time
18 typically would you anticipate would be from the
19 decision to make that investment until the production
20 is actually on line?

21 MR. O'BRIEN: We estimate now it to be about
22 18 months. Part of that is a permitting process that
23 we would have to reestablish some permits to operate
24 the line so we'd have to go through the Kentucky EPA
25 in order to get that approved. Then probably about a

1 year, we'd be doing some design during that time, and
2 then about a year construction. So we have about an
3 18 month period to bring that on line.

4 MR. THOMPSON: For us it's a different
5 scenario than I think what Mr. O'Brien's referring to.
6 In their case it's starting up an existing line with
7 quite a bit of work that has to occur to that. For us
8 to expand it's adding new capacity.

9 We can do it in that same timeframe which is
10 roughly 18 months, from the time we have an
11 environmental permit.

12 If an affirmative decision is reached it
13 could generate the possibility of looking, you know,
14 if there's the return that we can see our way through
15 then we would look at future growth.

16 COMMISSIONER PINKERT: My final question
17 concerns some issues that Commissioner Aranoff raised
18 about the non-subject imports. What I'm wondering is
19 what prevents new non-coconut-based activated carbon
20 production from coming on line in these other
21 countries? The non-subject countries.

22 Mr. O'Brien?

23 MR. O'BRIEN: Just like for our production
24 it takes a very long time to bring major new
25 facilities on line. You also have to have adequate

1 sources of the raw materials to be able to make
2 product from. Then of course the financial
3 wherewithal to do that.

4 So we don't foresee that the establishment
5 of tariffs frankly would generate the situation where
6 coal-based manufacturers would be starting up in other
7 countries just because of the complexity of the
8 investment and the time required to do it. Not over
9 the short term.

10 Just like us, anybody who would be
11 contemplating that would have to have confidence that
12 it was an extremely good long term investment.

13 COMMISSIONER PINKERT: Mr. Thompson?

14 MR. THOMPSON: Let me answer that from a
15 different angle. Knowing the way we manufacture
16 activated carbon, I would challenge you in a country
17 which requires environmental control, which remember a
18 lot of our products are going for environmental
19 control. So in a country like ours where we have
20 reasonable standards of environmental control and
21 you're providing employees with benefits, I would
22 challenge you to produce activated carbon at a cost
23 that we're doing it for today.

24 If you go and design a brand new plant,
25 you're going to be similar designs I think to what we

1 have today, plus you've got capital costs to consider
2 which are probably much higher than what we have in
3 place.

4 I think it defies logic to think I'm going
5 to build a brand new plant in say Australia where
6 there is coal and then export that in a very large way
7 to the U.S. and replace the Chinese.

8 MR. HARTQUIST: And if I may add to that,
9 Commissioner Pinkert, you have the reality of the
10 Chinese being major producers of this product, lots of
11 capacity in Japan, and with a dumping case against
12 them in Europe and potentially an anti-dumping finding
13 in the United States as well, they're going to be
14 looking for perhaps other markets to serve. So it's
15 going to be tough for new companies in other countries
16 to start up in the face of that kind of competition
17 from the Chinese.

18 COMMISSIONER PINKERT: Thank you. I have
19 nothing further.

20 CHAIRMAN PEARSON: From the record we know
21 that activated carbon has at least some
22 characteristics of a commodity product, although
23 perhaps less so now than prior to the Bratsk decision.
24 But we also know that there's a fair degree of
25 substitutability between Chinese product and U.S.

1 product.

2 What I'm wondering is what is it about the
3 U.S. market for this product that has allowed such a
4 meaningful price spread to remain between U.S. product
5 and Chinese product? To me it's somewhat striking,
6 the gap that we see. And of course you've testified
7 to that. The Chinese product sells for less.

8 What's going on in the marketplace that
9 allows that gap rather than converging the prices?

10 MR. O'BRIEN: From our perspective they are
11 converging, but we try hard to have our customers
12 value, technical service, overall knowledge, ability
13 to help customers solve problems as an advantage that
14 we might bring to one of our customers. Twenty years
15 ago perhaps that was more valuable than it is today.
16 It still has some value today but it gets less and
17 less and less every day as price continues to be more
18 of a driver. But if there is a difference I think
19 that's probably the reason.

20 CHAIRMAN PEARSON: Do you agree, Mr.
21 Thompson?

22 MR. THOMPSON: Yes, there are some customers
23 that still value technical service, albeit fewer and
24 fewer. Some customers still will look at a NORIT or a
25 Calgon from I think history and say I would prefer

1 that product. But at the end of the day those are
2 getting fewer and fewer.

3 So the way we see it is they're definitely
4 converging.

5 CHAIRMAN PEARSON: But reputation and
6 technical service would explain at least some of the
7 premium that the domestic product has continued to be
8 able to achieve in many sales.

9 So are there enough concerns in the
10 marketplace about quality of some Chinese imports that
11 that is acting as kind of a depressing factor that
12 doesn't allow Chinese prices to rise to the level of
13 domestic product?

14 MR. O'BRIEN: That concern I think is going
15 away. As I testified, certainly 15 years ago there
16 would have been a lot of concern about the quality of
17 the Chinese material but they've improved their
18 products, they're improved their processes. The
19 exporters and the importers have learned to work
20 together to get consistent product from a given
21 manufacturer to a given end user.

22 I think by and large the concerns about
23 quality have certainly diminished substantially.
24 Again, from our view the pricing is converging so the
25 marketplace does not seem to be giving us much in the

1 way of a premium for perceived better quality.

2 MR. LUBERDA: Mr. Chairman, if I could just
3 add, the testimony of the purchasers as we have it in
4 the questionnaire responses was that quality was not
5 the issue, price was the issue.

6 The data shows that purchaser and importers
7 turned away from domestic and went toward the imports
8 because of price and that overwhelmingly the quality
9 issues were found to be comparable for the products.

10 I know the importers and the purchasers
11 aren't here to testify but they did submit
12 questionnaire responses that support our case.

13 CHAIRMAN PEARSON: Right, although there is
14 also the issue of qualification for many buyers and
15 quality may enter into the whole question of whether a
16 product is qualified, but I don't know that we need to
17 go into that now unless someone wants to.

18 But once a product is qualified then price
19 is important. I accept that.

20 Going back to the Vice Chairman's question
21 about the bidding process. I'm just slow, it takes me
22 a while to get there.

23 Of the 250 bids a year that were mentioned,
24 how many would you normally expect to win? I assume
25 you can't win them all because you probably don't have

1 enough capacity to serve them all.

2 MR. THOMPSON: That was the data that I had
3 threw out and we will be happy to provide that in our
4 brief.

5 CHAIRMAN PEARSON: That's very fine. I
6 respect that.

7 I assume it's correct, and we may wait to
8 find out, that you don't expect to win every bid and
9 that there are some, but you have in mind some
10 percentage of the bids for these public water system
11 contracts. Some percentage you need to get in order
12 to maintain your market share. And some others are
13 going to go to that nasty competitor sitting not far
14 from you at the table and some will go to the
15 Japanese.

16 MR. O'BRIEN: That's why we're separated.

17 (Laughter).

18 MR. THOMPSON: We don't expect to win every
19 bid. It's also a marketing tool that you can use to
20 kind of signal, if you will, because it's a public
21 forum, where prices ought to be. So you don't go in
22 trying to win every single bid. But I will say if you
23 look at most of our bids they are extremely
24 competitive. If we started winning an extremely high
25 percentage we'd have to raise price and back off.

1 CHAIRMAN PEARSON: I hear you.

2 Part of what I'm trying to understand, you
3 had indicated that 15 bids were lost in one of the
4 previous years so I'm just trying to put that into the
5 context of how many bids you normally expect to win
6 and lose.

7 So to the extent that both your firms could
8 provide some elaboration on that in post-hearing, that
9 would be helpful to me.

10 If there's anything more you'd like to say
11 in public I'm happy to hear it.

12 Okay, post-hearing sounds good.

13 This might be more a question for counsel,
14 but what I'm trying to understand is whether we should
15 view a lost sale or a lost revenue, in this case a
16 lost sale only, whether we should view that
17 differently in the case of a public bidding process
18 than we would in some of the other cases that we have
19 in front of us where most of the lost sales or
20 revenues are between two private parties in a contract
21 negotiation and longstanding customer relationship
22 gets severed by imported product coming in.

23 The reason for wondering about this, it
24 seems to me that in a public bidding process if you
25 are anticipating losing some percentage of the bids

1 that maybe it's not the, counting all of the bids as
2 lost sales, all of the ones that go to the Chinese,
3 it's not the same as the type of analysis we would use
4 in other cases. I'm kind of stumbling around here,
5 but if that's the case we might need to evaluate
6 differently what the lost sales mean in this
7 investigation compared to other investigations.

8 Mr. Hartquist or someone else from the legal
9 team, do you have thoughts? Or Mr. Hudgens?

10 MR. HARTQUIST: I would observe initially,
11 and we may want to comment on this in the brief, Mr.
12 Chairman, as far as the impact on the producer is
13 concerned a lost sale is a lost sale no matter how you
14 get there. You lost the business.

15 CHAIRMAN PEARSON: I understand. Unless the
16 business plan was such that we knew we were going to
17 lose a bunch anyway and the question is do we lose
18 them to our domestic competitor or do we lose them to
19 a Chinese import.

20 MR. HARTQUIST: Right. I think in the post-
21 hearing brief we'll want to comment about whether
22 every bid is a serious bid. Are you really trying to
23 win every one? Or are some of them just for fun? I
24 don't mean to be facetious, but we'll comment on that
25 as well.

1 But also in non-public contractual
2 situations you're similarly competing perhaps against
3 the same competitors, not just one on one as you have
4 described it. But you may be competing against four
5 or five others to get that contract as well.

6 So off-hand I would not see a distinction
7 between, if you will, public and private contractual
8 situations, but we'll be happy to consider that
9 further and comment on it in the brief.

10 CHAIRMAN PEARSON: I actually think you
11 raise a good point. I don't think I expressed myself
12 as well as I ought to have because perhaps the real
13 issue is the question of longstanding customer
14 relationships. I had the impression from the
15 discussion of the municipal water systems that those
16 relationships may not be quite so longstanding. They
17 might shift back year to year based on the bidding,
18 and that might have been happening for 50 years.
19 Whereas if you're working hard to serve a major
20 customer where it's a quieter discussion and you want
21 that business for whatever reason, and you've had it
22 historically, then losing it becomes in some respects
23 a bigger deal.

24 MR. HARTQUIST: May I invite my colleagues
25 as to whether you want to comment on that now or in

1 the brief?

2 MR. THOMPSON: We can comment on it in the
3 brief but what I would tell you is you take some close
4 to our Marshall facility, for example, in the Dallas
5 area. A municipal water account. A customer that we
6 served for 15 to 20 years at least in terms of
7 providing product every day, day in, day out, and with
8 the Chinese pricing coming in switches that business
9 away from NORIT to a Chinese competitor for one cent a
10 pound.

11 I would challenge you if you were in my
12 shoes not to take that personally.

13 CHAIRMAN PEARSON: I think your point is
14 well made.

15 To the extent you can in the post-hearing
16 brief if you can augment what you've just said with
17 some discussion of perhaps the other 14 lost sales.
18 Give a sense of what there had been in terms of
19 longstanding relationship so that at least I can
20 understand this case, this municipal bidding process
21 more in the context of how we have viewed lost sales
22 in other investigations.

23 I've run on far too long. My light's
24 changed.

25 Let me turn now to the Vice Chairman.

1 VICE CHAIRMAN ARANOFF: Thank you, Mr.
2 Chairman.

3 One more question going to some of the
4 Bratsk issues and then I want to ask a whole bunch of
5 questions about reactivated carbon that I haven't
6 gotten to yet today.

7 Mr. Hartquist, your argument in your brief
8 about why the triggering factors for Bratsk aren't
9 satisfied with respect to the coconut-based product.
10 It's not interchangeable with the subject imports
11 because it's used for different end uses, and also
12 that it's not cost competitive because it's more
13 expensive.

14 But when we do a Bratsk analysis we're not
15 looking at the market now, we're supposed to be
16 looking at what would happen if there were an order in
17 place. It seems to me that some of those things might
18 change, particularly the cost issue because if
19 domestic prices rise then the cost gap between the
20 coconut-based and the coal-based is going to
21 theoretically narrow.

22 If you want to comment on that.

23 I also thought I heard testimony that in
24 countries that have coconut-based production they may
25 use coconut-based product for uses we wouldn't use it

1 for here so that also goes to the interchangeability.

2 MR. HARTQUIST: Let me if I may invite Mr.
3 Luberda or Ms. Staley who looked at the Bratsk issue
4 more closely. Do either of you want to comment on
5 that?

6 MR. LUBERDA: In the first instance I would
7 say that if you look at what happened in Europe, I
8 think Mr. Thompson can testify to this, but if you
9 look at what happened in Europe when they put an order
10 in place on the powdered carbon it was not replaced in
11 a significant degree by coconut-based. I think we
12 could expect, from that example, expect the same to
13 occur here.

14 VICE CHAIRMAN ARANOFF: Was it replaced by
15 granular or pelletized which wouldn't be available
16 here because they're inside the scope?

17 MR. LUBERDA: I'd ask Mr. Thompson to
18 comment since he's familiar with that market.

19 MR. THOMPSON: The market did switch to some
20 imports of granular carbon and then milling and a
21 large portion of it was retained with price
22 improvement by NORIT.

23 MR. LUBERDA: Also Commissioner, if you look
24 at the AUVs of coconut which reflect both its more
25 expensive nature to produce and its prices in the

1 market, if you were to -- Those are sufficiently above
2 both a domestic cost and domestic price of coal-based
3 as well as the import price that the opportunity for
4 substitution is unlikely to be there.

5 I'm not sure, it was suggested today there's
6 significant use of coconut-based activated carbon in
7 some of those other countries in the same
8 applications. It still comes down to you have to
9 match the application to what you're doing.

10 The breadth of industry and use in the
11 United States that uses a whole variety of different
12 activated carbons along in the various different
13 product groups and then within the spectrum within
14 those groups is much different here and in Europe than
15 it would be in the countries producing the coconut
16 like Sri Lanka and the Philippines. It's not to say
17 that they might not use, it might not be more
18 efficient for them to use it sometimes, but a use that
19 requires a pore structure that's based on coal is
20 going to use that pretty much no matter what.

21 My colleagues from the industry should
22 correct me if I'm wrong.

23 VICE CHAIRMAN ARANOFF: Okay. If you want
24 to add to that in your post-hearing, I'm still
25 struggling with the whole issue of the coconut-based

1 product, but let me turn to the other issue that I'm
2 still struggling with which is the reactivated carbon.

3 I think with no criticism intended of my
4 colleagues, they have all blindly accepted your
5 assertion that the production process for reactivated
6 carbon is the stage at which it's reactivated, whereas
7 I would posit to you that the production is when the
8 virgin carbon is produced and then you just keep
9 cleaning it.

10 Does that change the way we look at the like
11 product issue?

12 MR. LUBERDA: Let me make sure I understand
13 the question. You're asking whether we should start
14 looking at the production process for reactivated
15 carbon from the time it starts out as coal and it's
16 activated, then it's reactivated.

17 VICE CHAIRMAN ARANOFF: Right.

18 MR. LUBERDA: Part of that goes to what I
19 testified to earlier which is that once you reactivate
20 it the first time you have given it its essential
21 characteristic. It is activated carbon at that point.

22 Reactivation is not the production of
23 activated carbon. It is simply the process of
24 cleaning it out to reuse it. So you already had
25 activated carbon. We would argue that you are not,

1 somebody who reactivates is not a producer of
2 activated carbon, they are simply reusing it.

3 Much in the same way, for example take the
4 steel industry when they use rolls to roll steel. As
5 you roll steel over time the rolls start to change
6 shape and they have to be ground down and
7 reconditioned in order to make sure the coils don't
8 crown and you get evenness in your roll.

9 When a steel mill takes that roll and
10 reconditions it so that it's now again useable for its
11 intended purpose, it's not producing a roll. And on
12 other orders of magnitude, how expensive it is to
13 reactivate versus condition a roll.

14 But what I'm saying is the essential
15 characteristic of the product was imparted when it was
16 made activated carbon. When you're reactivating it
17 you're not producing activated carbon, you're simply
18 using your facilities to be able to reuse it. Which
19 is why a lot of people internally do that. Some of
20 the, not a lot, but some of the industry, the Cargills
21 of the world and some of the water folks reuse some of
22 their own. They're not producing activated carbon
23 because of the intense capital structure it takes to
24 do that, they're simply putting enough in place that
25 they can reuse what they purchased.

1 MR. HARTQUIST: So it's like fixing a car
2 that's been in an accident. It's not useable.

3 VICE CHAIRMAN ARANOFF: That's one way to
4 look at it and I know that Commissioner Okun has asked
5 you to look and see if we have other cases that
6 involve recycled or reconditioned products that might
7 be instructive.

8 Another way to look at it might be to fit it
9 into the box of cases we look at where someone other
10 than the principal manufacturer performs finishing
11 operations on the product. So the product does have
12 its essential characteristics when it comes out of
13 your plant, but someone else, in this case it's used
14 in the interim and then the finishing operation or
15 this additional operation is performed. But in that
16 case in looking at whether that other operation is
17 still part of domestic production, we would look at
18 things like value added and all those other factors
19 that we look at in determining whether it's sufficient
20 to be part of the domestic production.

21 Is it just the intervening use that makes
22 that not a good way to look at it?

23 MR. HARTQUIST: I think the analogy that
24 you've chosen, Madame Vice Chairman, is really not apt
25 in that, and I've been involved in cases where you're

1 talking about finishing operations. Where you have
2 that situation you have a product where value is being
3 added to create a further processed product so it's
4 something different than what it was before.

5 Here it's essentially restoring a product to
6 its original form, although I think as Mr. O'Brien
7 testified, at a lower level of quality than it was to
8 begin with. It's an inferior product although some
9 restoration has occurred so the customer can reuse the
10 product. But that's why we would argue it's really
11 not appropriate to include reactivated material in the
12 like product.

13 MR. LUBERDA: Vice Chairman, if I could just
14 add one thing.

15 Look at the reason why people choose to
16 reactivate carbon. One of the reasons they do it is
17 they're looking at, it has a lower cost, obviously, to
18 reactivate it. But the other thing is they now have a
19 product that oftentimes is a HAZMAT. They have an end
20 product that's not only worthless but it's expensive
21 to get rid of. It's been used up for its application.
22 Now you have a choice. We can either reactivate it
23 which prevents us having to pay somebody to haul off a
24 HAZMAT and bury it in a landfill where we might get
25 sued later under an EPA statute, or they can

1 reactivate it.

2 So what they're doing, the decisionmaking
3 process is very very different. They're not looking
4 to be producers. They're not really producing
5 something. They are looking both to what's the
6 cheapest way that I take all of this into account,
7 both cost of replacement and cost of disposal.

8 VICE CHAIRMAN ARANOFF: Just to wrap up my
9 questions, for Mr. Thompson and Mr. O'Brien. When
10 your companies reactivate, engage in reactivation, do
11 you reactivate only product that you originally
12 produced and sold or will you take anyone's product
13 for reactivation?

14 MR. THOMPSON: I'll start.

15 We focus not on who manufactures it but on
16 the products of that, each reactivated carbon coming
17 in has a qualification step where we test it, inspect
18 it, to make sure we know what's on the material.
19 That's what determines whether we accept it or not,
20 not whether it's Calgon or our material. Or Chinese.

21 VICE CHAIRMAN ARANOFF: So it's whether it's
22 a kind of contaminant that you're prepared to deal
23 with or one that you're not.

24 MR. THOMPSON: Exactly.

25 VICE CHAIRMAN ARANOFF: Is that the same,

1 Mr. O'Brien?

2 MR. O'BRIEN: Generally. Most of the carbon
3 that we do reactivate is our own. As Mr. Thompson
4 said, we have to make sure that we can safely handle
5 the material we're bringing back also because of the
6 different types of materials that might be on it. We
7 can reactivate it safely, we can reactivate it and
8 meet all air pollution requirements. And it's of the
9 proper raw material that it gives us a finished
10 product that we have some place to sell it, frankly.
11 Those are all considerations.

12 VICE CHAIRMAN ARANOFF: Okay. Thank you.

13 Mr. Chairman, I have one more questions. I
14 can do it now or I can wait for another round.

15 CHAIRMAN PEARSON: Please go ahead and
16 proceed now, that would be fine.

17 VICE CHAIRMAN ARANOFF: Thank you.

18 In terms of interchangeability, I notice
19 because of the price of the Chinese product if you
20 compare it to some of the price information we have
21 for domestic, reactivated product, there have been
22 times when the prices have been pretty close.

23 Are you aware of any customers who switched
24 from using reactivated domestic product to using
25 virgin Chinese product?

1 MR. THOMPSON: Yes. And let me make sure
2 what you're asking is have customers switched from
3 using reactivated to Chinese. The answer to that is
4 yes.

5 Is it prevalent? No. Typically reactivated
6 is at a lower cost than the product from China, but
7 when dumping gets so severe that the prices come down
8 you can in every case use virgin activated carbon to
9 replace reactivated carbon.

10 If you get into an unfair or illogical
11 market situation then yeah, that can happen.

12 VICE CHAIRMAN ARANOFF: Okay. If there are
13 any specific examples of that that you can give in
14 your post-hearing brief that would let me know sort of
15 the magnitude of that phenomenon, that would be
16 helpful.

17 With that I have no more questions, but
18 thank the panel very much.

19 CHAIRMAN PEARSON: Excellent and efficient
20 use of the red light I might say.

21 Commissioner Okun?

22 Commissioner Lane?

23 COMMISSIONER LANE: I do have one more
24 question.

25 The scope of the subject imports refers to

1 mixtures of steam and chemically activated carbon.
2 The scope covers such mixtures if they contain 50
3 percent or more steam activated carbon.

4 Considering your arguments that the uses of
5 steam and chemically activated carbon are considerably
6 different, what is the importance of including the
7 percentage limitation on chemically activated carbon
8 in the scope of this investigation?

9 And if there is some importance, if the
10 decision in this case is affirmative, what would
11 prevent Chinese producers from simply moving to a
12 mixture of 49 percent steam activated carbon and 51
13 percent chemically activated carbon to create a
14 product that is outside the scope?

15 MR. LUBERDA: Commissioner, I'll start and
16 then the industry can jump in.

17 The reason we did this was, as you obviously
18 picked up on, was the potential for circumvention of
19 the order.

20 Right now there isn't a lot in the
21 marketplace of mixing or blending of these products,
22 as I understand it at least. Again, the industry can
23 correct me if I'm wrong. The problem, and we had to
24 choose a bright line test that would be easily
25 enforceable where it was clearly not economic for

1 folks to mix this. But yes, right now mixing is not
2 an issue. What we were concerned about was having an
3 order that would be enforceable not only as we
4 understand the products, but enforceable at the border
5 by the folks at Customs who have to do it.

6 That's why it turned out the way it did in
7 consultation with the Commerce Department.

8 Does anybody from the industry have anything
9 to add to that?

10 MR. O'BRIEN: I don't have anything to add.

11 COMMISSIONER LANE: Thank you.

12 CHAIRMAN PEARSON: Commissioner Williamson?

13 Mr. Pinkert?

14 No further questions from the dais?

15 Let me express my thanks to all
16 Commissioners for what I thought were very interesting
17 questions. I certainly learned a lot.

18 Do members of the staff have any questions
19 for this panel?

20 MR. McCLURE: Jim McClure, Office of
21 Investigations. Yes, Mr. Chairman, just one or two.

22 You've both testified that it behooves you
23 to run at or near full capacity. It's similar for
24 your operations in Europe and around the world. I
25 think you said it would be the same for Chinese

1 producers. Is it the same for those firms who are
2 producing the coconut-based? Is it just the nature of
3 this industry that you've got to run at or near full
4 capacity?

5 MR. O'BRIEN: All producers making the steam
6 activated carbon are running at very high temperatures
7 and any time you're running equipment at the high
8 temperatures you're trying to operate it consistently
9 and not go up or down, so I think the answer would be
10 yes.

11 MR. McCLURE: Thank you.

12 One other thing, and this is for Mr. Hudgens
13 or Mr. Hartquist and you can submit the information in
14 the post-hearing brief.

15 Any information you've got with regard to
16 capacity and capacity utilization in the non-subjects
17 in particular would be deeply appreciated.

18 That finishes any questions I have.

19 MR. HARTQUIST: Than you. We will do that
20 in the brief.

21 CHAIRMAN PEARSON: Okay. I understand that
22 you have five minutes available for closing and no
23 time for rebuttal because there's nothing to rebut.

24 I also note that Respondents have no
25 questions for this panel.

1 (Laughter).

2 How do you wish to proceed, Mr. Hartquist?
3 Would you like to go directly to closing where you're
4 seated, surrounded by your colleagues who have made
5 the presentations this morning? Or do you wish to go
6 to the podium.

7 MR. HARTQUIST: No. Thank you, Mr.
8 Chairman. Since I think I've won the bet with my
9 colleagues as to what time this proceeding would
10 conclude I don't want to endanger that by taking
11 additional time.

12 (Laughter).

13 But seriously, we appreciate the attention
14 of the Commission today and we'll conclude our
15 testimony right now.

16 CHAIRMAN PEARSON: Thank you very much.
17 That's perhaps the briefest closing statement I've
18 heard during my time as a Commissioner.

19 Post-hearing briefs, statements responsive
20 to questions and requests of the Commission and
21 corrections to the transcript must be filed by March
22 6, 2007.

23 Closing of the record and final release of
24 data to parties, March 22nd.

25 Final comments on March 26th.

1 Thank you very much. This hearing is
2 adjourned.

3 (Whereupon, at 1:25 p.m. the hearing was
4 adjourned.)

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CERTIFICATION OF TRANSCRIPTION

TITLE: Certain Activated Carbon from
China

INVESTIGATION NOS.: 731-TA-1103 (Final)

HEARING DATE: February 27, 2007

LOCATION: Washington, D.C.

NATURE OF HEARING: Hearing

I hereby certify that the foregoing/attached transcript is a true, correct and complete record of the above-referenced proceeding(s) of the U.S. International Trade Commission.

DATE: February 27, 2007

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