UNITED STATES INTERNATIONAL TRADE COMMISSION

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In the Matter of:

CERTAIN PRESERVED MUSHROOMS

) Investigation Nos.: FROM CHILE, CHINA, INDIA,) 731-TA-776-779 AND INDONESIA

) (Review)

Thursday, September 9, 2004

Room 101 U.S. International Trade Commission 500 E Street, SW Washington, D.C.

The hearing commenced, pursuant to notice, at 9:28 a.m., before the Commissioners of the United States International Trade Commission, the Honorable STEPHEN KOPLAN, Chairman, presiding.

APPEARANCES:

On behalf of the International Trade Commission:

<u>Commissioners</u>:

STEPHEN KOPLAN, CHAIRMAN (presiding)
DEANNA TANNER OKUN, VICE CHAIRMAN
MARCIA E. MILLER, COMMISSIONER
JENNIFER A. HILLMAN, COMMISSIONER
CHARLOTTE R. LANE, COMMISSIONER
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APPEARANCES (continued):

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COORDINATOR

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CHAND MEHTA, ACCOUNTANT
MARC BERNSTEIN, ATTORNEY
GEORGE DEYMAN, SUPERVISORY INVESTIGATOR

<u>In Support of the Continuation of the Antidumping Duty</u> Orders:

On behalf of Fair Preserved Mushrooms Trade:

ROBERT W. SHELTON, President,
L.K. Bowman Company
SHAH KAZEMI, President,
Monterey Mushrooms, Inc.
DENNIS NEWHARD, President,
Mushroom Canning Company
GARY CALIGIURI, President,
Sunny Dell Foods, Inc.
PATRICK J. McGRATH, Director,
Georgetown Economic Services, LLC
MICHAEL T. KERWIN, Economist,
Georgetown Economic Services, LLC

Of Counsel:

MICHAEL J. COURSEY, Esquire ADAM H. GORDON, Esquire KATHLEEN W. CANNON, Esquire Collier Shannon Scott, PLLC Washington, D.C.

<u>In Support of the Revocation of the Antidumping Duty</u> Orders:

On behalf of General Mills, Inc.:

DUANE LARSON, Mushroom Buyer, General Mills, Inc.

Of Counsel:

GEORGE W. THOMPSON, Esquire Neville Peterson, LLP Washington, D.C.

On behalf of P.T. Dieng Jaya, P.T. Surya Jaya Abadi Perkasa, P.T. Karya Kompos Bagas, P.T. Eka Timur Raya, P.T. Indo Evergreen Agro Business Corp.:

Of Counsel:

FRANK H. MORGAN, Esquire JAY C. CAMPBELL, Esquire White & Case, LLP Washington, D.C.

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1 PROCEEDINGS (9:28 a.m.)2 CHAIRMAN KOPLAN: Good morning. On behalf 3 4 of the United States International Trade Commission, I welcome you to this hearing on Investigation Nos. 731-5 TA-776-779 (Review) involving Certain Preserved 6 Mushrooms from China, Chile, India, and Indonesia. 7 The purpose of these five-year-review investigations 8 is to determine whether the revocation of the 9 antidumping duty orders covering certain preserved 10 mushrooms from China, Chile, India, and Indonesia 11 would be likely to lead to a continuation or 12 recurrence of material injury to an industry in the 13 14 United States within a reasonably foreseeable time. Notice of investigation for this hearing, 15 list of witnesses, and transcript order forms are 16 available at the secretary's desk. Transcript order 17 forms also are located in the wall rack outside the 18 19 secretary's office. I understand the parties are aware of the 20 time allocations. Any questions regarding the time 21 allocations should be directed to the secretary. 22 all written material will be entered in full into the 23 24 record, it need not be read to us at this time. 25 Parties are reminded to give any prepared testimony to

- 1 the secretary. Do not place testimony directly on the
- 2 public-distribution table. All witnesses must be
- 3 sworn in by the secretary before presenting testimony.
- 4 Finally, if you will be submitting documents
- 5 that contain information you wish classified as
- 6 business confidential, your request should comply with
- 7 Commission Rule 201.6.
- 8 Madam Secretary, are there any preliminary
- 9 matters?
- 10 MS. ABBOTT: Yes, Mr. Chairman. With your
- 11 permission, we will add Adam H. Gordon of Collier
- 12 Shannon Scott to page 2 of the calendar.
- 13 CHAIRMAN KOPLAN: Without objection. Let us
- 14 proceed with the opening remarks.
- 15 MS. ABBOTT: Opening remarks in support of
- 16 continuation of orders will be by Michael J. Coursey,
- 17 Collier Shannon Scott.
- 18 CHAIRMAN KOPLAN: Good morning, Mr. Coursey.
- 19 OPENING STATEMENT IN SUPPORT OF CONTINUATION
- 20 MR. COURSEY: Thank you. As noted, I am
- 21 Michael Coursey of Collier Shannon Scott, and I am
- 22 appearing today on behalf of Petitioners, the domestic
- 23 producers of preserved mushrooms. I would like to
- 24 make a few observations about key points in these
- 25 sunset reviews that we will discuss further in our

-		
1	testimony.	
	CCDCTINOITY .	

First, the domestic industry is in an 2 extremely vulnerable condition. The record data show 3 4 an industry that is suffering operating losses and declines in many trade variables, even under the 5 restraint of the four dumping orders. Given the 6 industry's precarious present condition, a further 7 increase in dumped imports at low prices as a result 8 of revocation of the orders will result in serious 9 injury to this industry. 10 Second, in assessing whether the likely 11 volume of subject imports upon revocation would 12 increase or would have a negative effect on the 13 14 domestic industry, bear in mind that the sunset inquiry is prospective. Respondents have presented 15 arguments more appropriate to an original 16 investigation, addressing whether the industry's 17 present condition is due to imports. The question for 18 19 the Commission is not whether imports have injured the industry under the discipline of an order but whether 20 removal of that order would lead to an increased 21 volume of imports and would cause injury. 22 to that question is yes. 23 24 Third, in examining the likely volume and 25 price effects of subject imports, the Commission

1	should	cumulat	e impo	rts	from	the	four	CC	ountries:
2	Chile,	China,	India,	and	Indo	nesi	la.	No	country,

including Indonesia, is in a position to argue no

4 discernable adverse impact, given the record evidence

of the likelihood that imports from each country will

6 increase and will be sold at low prices and will

7 seriously injure the U.S. industry if the orders are

8 revoked.

The Indonesian producers' argument that cumulation is inappropriate because there is no reasonable overlap of competition with the domestic producers or with other subject imports, particularly in the retail sector, has no support in this record.

Fourth, and finally, we ask that you look

Fourth, and finally, we ask that you look closely at the data presented to you before drawing conclusions in this case. Three of the four countries under review have not entered an appearance at all in this proceeding, and two of those countries, Chile and China, have refused to even respond to the Commission questionnaires. This refusal to participate should not inure to their benefit where other record information indicates likely injury from those imports if revocation occurs.

The one country that is chosen to participate, Indonesia, presents data issues of its

1	own, notably, not until its prehearing brief was filed
2	last Thursday did the Indonesian Respondents announce
3	that pricing data they had submitted to the Commission
4	in July in their questionnaire responses was wrong and
5	that they would be changing this at some time in the
6	future. As a result, they did not address the issue
7	of price at all in their briefs. How can the
8	Commission have a meaningful hearing if the Indonesian
9	producers are still changing their pricing data at
10	this late hour?
11	We urge the Commission to review any of the
12	Respondents' price revisions carefully and to verify
13	the revised Indonesian pricing data in this case to
14	the extent that it is significantly different from
15	that previously submitted.
16	On the basis of data that accurately
17	portrays the present U.S. market, we are confident
18	that the Commission will find compelling evidence that
19	the likely volume and impact of subject imports will
20	cause continued material injury to the U.S. industry
21	if revocation of any of these orders occurs. Thank
22	you.
23	CHAIRMAN KOPLAN: Thank you, Mr. Coursey.
24	Mr. Campbell?

MS. ABBOTT: Opening remarks in support of

25

- 1 revocation of orders will be by Jay C. Campbell, White
- 2 & Case.
- 3 CHAIRMAN KOPLAN: Thank you, Madam
- 4 Secretary.
- 5 MR. CAMPBELL: Good morning.
- 6 CHAIRMAN KOPLAN: Good morning.
- 7 OPENING STATEMENT IN SUPPORT OF REVOCATION
- 8 MR. CAMPBELL: My name is Jay Campbell. I'm
- 9 an attorney with White & Case. I am here today with
- 10 my colleague, Frank Morgan, and we appear today on
- 11 behalf of the Indonesian Respondents. Also here today
- is Duane Larson, who is the manager of contract
- operations for General Mills, and, thankfully, he will
- be doing the majority of the speaking today.
- 15 General Mills is an importer of Indonesian
- 16 preserved mushrooms and a longtime participant in the
- 17 U.S. market for preserved mushrooms. General Mills is
- 18 represented by George Thompson of Neville Peterson.
- 19 Together, we respectfully urge the
- 20 Commission to determine that revocation of the
- 21 antidumping order on Indonesian preserved mushrooms
- 22 would not be likely to lead to material injury.
- 23 In this sunset proceeding, we ask the
- 24 Commission to address two key issues: first, whether
- 25 to exercise its discretion to decumulate the

- 1 Indonesian subject imports from the imports from the
- other subject countries; having decumulated, second,
- 3 we ask the Commission to address whether revocation of
- 4 the Indonesian order separately would be likely to
- 5 lead to material injury.
- With respect to each issue, our case is
- 7 simple and straightforward. With respect to
- 8 cumulation, the facts that support decumulation of the
- 9 Indonesian subject imports cannot be disputed. Over
- 10 the period of review, the Indonesian subject imports
- 11 have exhibited significantly divergent trends in terms
- of volume, capacity levels, average unit values, and
- antidumping rates than the imports from the other
- 14 subject countries. On the basis of these facts, it
- is, therefore, likely that the Indonesian subject
- imports would face significant different conditions of
- 17 competition in the U.S. market after revocation than
- 18 the subject imports from the other countries.
- 19 Accordingly, the Commission should decline to cumulate
- the Indonesian subject imports.
- In asserting that there is a likelihood of
- 22 injury, however, Petitioners have relied on a
- 23 cumulated analysis, cumulating the effects of the
- 24 Indonesian subject imports with those from the other
- subject countries. As we will point out in greater

- detail, however, several Petitioners' key arguments
- 2 rely on aggregate trends that do not apply to the
- 3 Indonesian subject imports. This flaw in the
- 4 Petitioners' reasoning illustrates why cumulation of
- 5 the Indonesian subject imports is not appropriate in
- 6 this case.
- 7 With regard to the likelihood of injury, the
- 8 record demonstrates a lack of correlation between the
- 9 performance of the domestic industry and the
- 10 Indonesian subject imports. On this basis, then, the
- 11 record shows that revocation of the antidumping duty
- 12 order on the Indonesian subject imports would not be
- likely to lead to material injury. Thank you.
- 14 CHAIRMAN KOPLAN: Thank you, Mr. Campbell.
- 15 Madam Secretary, if you would call the first
- 16 panel.
- 17 MS. ABBOTT: The first panel, in support of
- 18 continuing of orders, please come forward and take
- 19 your seats. All witnesses have been sworn.
- 20 CHAIRMAN KOPLAN: Thank you.
- 21 (Pause.)
- 22 CHAIRMAN KOPLAN: Mr. Coursey, you may
- 23 proceed.
- MR. COURSEY: Thank you, Mr. Chairman, and
- 25 good morning once again. One of the nice things about

- a sunset review like this is that we have on your
- 2 panel, I believe, three commissioners who were at
- 3 these proceedings in the original injury
- 4 investigation, so we know that you have interest and a
- 5 long memory that you bring to your analyses.
- 6 We have a seven-person panel on behalf of
- 7 the domestic industries, and our first three witnesses
- 8 will be industry witnesses. Let me begin by
- 9 introducing Mr. Bob Shelton of L.K. Bowman.
- 10 MR. SHELTON: Good morning.
- 11 CHAIRMAN KOPLAN: Good morning.
- 12 MR. SHELTON: My name is Robert Shelton. I
- am president of L.K. Bowman Company, one of the
- 14 original petitioners in this case. We are based in
- 15 Nottingham, Pennsylvania, and have been producing
- 16 canned mushrooms since 1962. I personally have been
- involved in the canned mushroom industry for over 39
- 18 years.
- 19 When I sat here more than five years ago, I
- 20 testified about the health of our domestic industry
- and the enormous impact of imports on our company and
- 22 other companies. I described to you how we had lost
- two members of the domestic industry in 1996 and 1997
- 24 and how a third producer had closed an entire modern
- 25 production facility.

1	As I sit here today, I can update those
2	discouraging statistics. Even with the four dumping
3	orders in place over the past five years, the U.S.
4	canned mushroom industry has continued to struggle.
5	Since the dumping orders were put in place in 1998 and
6	'99, two more domestic producers, United Canning and
7	Southwood Farms, have closed. Another company, Modern
8	Mushroom, whose president testified here beside me
9	five years ago, has stopped producing canned
LO	mushrooms. These three companies have either gone out
L1	of business or stopped producing preserved mushrooms
L2	despite the help we have received from the dumping
L3	orders, and those that are still in business are
L4	collectively suffering financial losses.
L5	The four dumping orders that went into place
L6	in 1998 and '99 gave our industry some badly needed
L7	relief. In 1999, we were able to regain our footing
L8	as imports dropped off dramatically. Even with the
L9	dumping orders, foreign producers have been unable to
20	control themselves and have continued to ship more and
21	more product into the United States at dumped prices.
22	Over the past two years, in particular, we have seen
23	imports return to levels not seen since 1997 despite
24	high margins on many of the foreign producers. We
25	have also seen U.S. market prices remain very low,

with prices of imported product keeping them down.

2 The Indonesian Respondents would like you to

3 believe that they are not part of the continued

4 problems that affect our industry. I respectfully

5 suggest that they want you to fixate on the trees

6 while completely ignoring the forest. Our industry

7 has been hurt by imports from China, Chile, India, and

8 Indonesia. The Chinese have surged back into the U.S.

9 market as they have exploited the bonding loophole of

10 the new shipper law. The Chileans have dumped their

11 product on the U.S. market by trans-shipping it in

through Colombia and Canada. The Indians have

13 continued to dump year after year, frequently at

14 higher rates than before, and the Indonesians have

15 also continued to dump year after year.

and undercut U.S. prices.

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We know these things because we see them
every day in the marketplace. Producers in all four
countries make and ship the same things the same way
and compete with our companies in the same markets,
and producers from all four countries have continued
to dump their preserved mushrooms in the United States

This has hurt my company's ability to keep customers. In fact, we lost most of the volume of our largest single customer to imports from one of the

1	countries after the orders went into place. Other
2	companies having hurt even more. Southwood Farms,
3	which was primarily retail, went out of business since
4	the orders went into place, as did United Canning.
5	The continued low prices hurt our ability to
6	do such basic, important things as modernizing our
7	facilities or growing our businesses. For example,
8	every six months, L.K. Bowman does an internal review
9	to decide whether we should get back into the retail
LO	channel. We see Indonesian and Chinese product had
L1	prices so low we cannot justify the investment we
L2	would need to make to get back to retail. If retail
L3	prices were returned to a profitable level, however,
L4	we would be glad to sell retail customers.
L5	More to the point, however, is my concern as
L6	to what would happen if the orders were lifted. Let
L7	me ask you this: If these orders are revoked, do you
L8	seriously doubt that imports will be dumped at even
L9	more and that our industry will be hurt even more than
20	it is now?
21	While our industry has continued to struggle
22	over the past five years, the orders have helped us
23	stay afloat and have helped us retain the customers
24	and market share that we have. If we didn't have
25	these orders we would have lost even more sustamers

- and if the order is revoked, I personally don't see
- 2 how L.K. Bowman could survive.
- 3 CHAIRMAN KOPLAN: Mr. Shelton, how much do
- 4 you have left to read? I'm asking because --
- 5 MR. SHELTON: One paragraph.
- 6 CHAIRMAN KOPLAN: Why don't you do the one
- 7 paragraph? I'm trying to figure out what that noise
- 8 is in the room. I can't tell where it's coming from,
- 9 and I hope it's not a distraction. If you want to
- 10 finish that paragraph -- it is a distraction, yes. We
- 11 have a consensus up here. This will not count against
- 12 your time, my conversation with you, so if you would
- read the paragraph, and let's find out what's going
- on. Go ahead.
- 15 MR. SHELTON: When I sat here five years
- 16 ago, our industry had nearly completed a difficult and
- 17 expensive process of obtaining relief from the
- 18 Department of Commerce and from this Commission. Over
- 19 the last five years, we have invested even more time
- and effort in defending our industry from the
- 21 continued flood of dumped imports. As we sit here
- today, we are simply asking the Commission to
- recognize that our industry needs the orders to
- 24 continue in order to survive. We ask that the
- 25 Commission vote to leave these orders in place so that

- they will continue to help us fight unfair foreign
- 2 competition in our markets. Thank you.
- 3 CHAIRMAN KOPLAN: Thank you. I don't hear
- 4 it any longer. Was it the microphone, Madam
- 5 Secretary?
- 6 MS. ABBOTT: We're hopeful.
- 7 CHAIRMAN KOPLAN: Okay. I hear a moment of
- 8 silence, so why don't we proceed to the next witness
- 9 and start the clock again?
- 10 MR. COURSEY: Mr. Chairman, we will proceed
- 11 cautiously.
- 12 CHAIRMAN KOPLAN: Thank you, Mr. Coursey.
- 13 MR. COURSEY: Our next industry witness is
- 14 Mr. Shah Kazemi. Shah?
- 15 MR. KAZEMI: Good morning. My name is Shah
- 16 Kazemi. I'm president of Monterey Mushrooms, Inc., an
- original petitioner in this case. I appeared as a
- 18 witness at the Commission hearing six years ago.
- 19 Monterey has been in business for over 30
- years, and I've been its president since 1980.
- 21 Monterey has been a producer of canned mushrooms since
- 22 1983.
- 23 First, I have been asked to describe the
- 24 customers to whom canned mushrooms are sold and the
- U.S. market generally. When I say "canned mushroom,"

- 1 I'm also talking about preserved mushrooms in glass
- jars, a product Monterey makes.
- 3 Canned mushrooms are valued primarily as an
- 4 ingredient for a wide range of food products and for
- 5 their ability to be stored for up to three years.
- 6 There are three types of customers for canned
- 7 mushrooms: industrial, food service, and retail.
- 8 U.S. producers value and are eager to sell all three
- 9 types. The reason is that we realize we are all in
- one finite market, the processed mushroom market.
- We are suffering from low capacity
- 12 utilization and lack of sales, with imports taking
- well over half of our markets. Although some U.S.
- 14 producers currently sell primarily to the food service
- 15 and industrial channels, we cannot afford to concede
- the retail channels to the imports, as that will
- intensify competition in other channels.
- 18 Monterey has another line that produces
- 19 retail cans, and we would be eager to put that line to
- 20 work, but because of unprofitable low prices in the
- retail channel, it just doesn't make sense to produce
- 22 more for retail and lose money on each can produced.
- 23 Customers are typically large companies that use
- 24 canned mushrooms as an ingredient for products they in
- 25 turn sell into food service or retail trade. Examples

- of industrial customers include Nestle, who produces
- the Stouffer brand, and Unilever, who produces the
- 3 Ragu brand. Obviously, these industrial customers buy
- 4 large-sized containers of canned mushrooms, and they
- 5 buy in large quantities.
- 6 Food service customers typically provide an
- 7 entire range of products that entities like
- 8 restaurants and institutional kitchens, such as
- 9 schools and hospitals, need to serve meals. Like the
- industrial channel, food service customers buy canned
- 11 mushrooms in large containers, typically 68-ounce
- 12 cans.
- The third type of canned mushroom customer
- is the retail customer, such as grocery store chains
- 15 like Safeway or distributors that sell to such chains.
- 16 Of course, grocery chains sell to individual shoppers
- for home consumption. Canned mushrooms come in
- 18 relatively few container sizes, but those sizes are
- 19 distinct to channels they serve. The larger sizes,
- the great majority of which are 68 ounce, or what we
- 21 call No. 10 cans, are sold exclusively to the food
- 22 service and industrial customers. Retail customers
- 23 purchase canned mushrooms in the smaller container
- 24 sizes, that is, four- and eight-ounce cans and jars.
- As you all know, in recent years, so-called

1	"club stores," such as Costco and Sam's Club, have
2	grown in popularity in the U.S. market. These types
3	of stores are category killers because they blur the
4	line between different channels of trade. The
5	Commission should recognize that U.S. producers and
6	imports sell both the large No. 10's and retail size
7	in case lots to club stores. Small food service
8	businesses, for example, pizza shops and small, local
9	food distributors, will buy large cans. Costco
10	actually targets these mom-and-pop merchants.
11	Individual consumers, however, will buy the
12	smaller cans by case to use as required. It is absurd
13	to claim, as the Indonesian Respondents have, that
14	their No. 10 cans are sold in retail channels through
15	club stores and don't compete with our No. 10's. At
16	Safeway, there are no No. 10's. Households do not buy
17	68-ounce cans of mushrooms for individual consumption.
18	We sell to all three types of mushroom
19	customers, either on a spot or a short-term contract
20	basis, reflecting the ongoing intense price
21	competition between subject imports and domestic
22	producers. Our contracts, when we can sign them with
23	the buyers, are for shorter periods than in years
24	past, sometimes for only a few months. Each domestic
2.5	producers believes that its product is the best

- offered. We have an excellent quality product, and we
- 2 provide excellent service to our customers.
- 3 However, the fact is that canned mushrooms
- 4 are a commodity product sold primarily on price where
- 5 the supplier, whether import or domestic, who offers
- 6 the lowest price usually gets the sale. The
- 7 information the Commission received from purchasers
- 8 makes this point as well.
- 9 Although quality is also mentioned as an
- important purchasing factor, it must be put in
- 11 context. It is true that all customers are considered
- 12 about quality, but the really chief and fundamental
- issue is involved with food safety rather than any
- 14 subtle distinction between products supplied by
- 15 individual producers. All products must meet FDA and
- 16 USDA standards.
- Once a customer knows the product of your
- 18 company, whether foreign or domestic, acceptable
- 19 quality becomes a given. Purchase decisions come down
- 20 to relative pricing. That's the major variable on
- 21 which customers choose one supplier over another.
- 22 Finally, I would like to say something about
- 23 competition from Indonesia specifically. At the time
- of the original case, Monterey sold into retail
- channels but experienced intense price competition

- 1 from imports from subject countries. After the orders
- were put in place, that price competition did not
- 3 stop, and we sell less to the retail channels now.
- 4 One major source of low-priced offering in retail was
- 5 Indonesia, and that country is still a major
- 6 competitor today. Our prices have continued to be
- depressed, and our operations have suffered as a
- 8 result of competition from products supplied by the
- 9 Indonesian canners.
- 10 Given our past experience in competing
- 11 against aggressively priced products from Indonesia,
- 12 we are certain that if their producers are let out of
- 13 antidumping duty order, they will quickly become price
- leaders in their market, driving prices down even
- 15 further.
- 16 That concludes my statement. Thank you.
- 17 MR. COURSEY: Thank you, Shah.
- 18 Our third industry witness is Mr. Dennis
- 19 Newhard. Mr. Newhard's company was also an original
- 20 petitioner in this matter. Dennis?
- MR. NEWHARD: Good morning. I am Dennis
- 22 Newhard, president and CEO of Mushroom Canning
- 23 Company. My company has one functional location.
- 24 Mushroom Canning was located in Kennett Square,
- Pennsylvania. In 2002, we had an opportunity to

- 1 purchase a facility that had formerly been owned by
- 2 Kraft Foods, and we moved our production equipment
- 3 from Kennett Square and increased our processing
- 4 operations at the new, much larger facility in
- 5 Maryland.

I wish I could tell you that the prime

7 motivation for pursuing a new, larger production

8 facility was our booming canned mushroom business, but

9 actually we moved for a variety of reasons. Our plant

in Pennsylvania was aging and of insufficient size to

11 accommodate any expansion of our operations. We were

12 located in several different facilities scattered over

13 20 square miles. There were also issues of waste

14 water capacity in the borough of Kennett Square. And

15 we were hoping to set the stage for future growth in

16 product lines other than canned mushrooms.

17 Our canned mushroom operations saw some
18 improvements in the response to the imposition of the
19 dumping orders in this case, but since 1999 we have
20 generally seen declines in production, sales volumes,
21 and prices. The numbers in your staff report show
22 that these declines have not been due to any downturn

in demand for canned mushrooms in the U.S. market;

rather, they have been attributable to larger and

larger volumes of subject imports entering our market.

1	Mushroom Canning produces canned mushrooms
2	in four- and eight-ounce sizes which generally go to
3	the retail grocery chains and 16-, 62-, and 68-ounce
4	sizes which generally are sold to food service
5	distributors and industrial accounts. While the
6	representatives of the Indonesian producers in this
7	case would have you believe that the members of the
8	petitioning group do not produce preserved mushrooms
9	for the retail side of the market, that is simply not
LO	true.
L1	At the time of the original investigation,
L2	my company did not produce canned mushrooms in retail
L3	sizes, although we had done so for many years before
L4	the onslaught of imports in the 1990's. After we won
L5	our cases and the dumping orders were put into place,
L6	we expected to see significant renewed opportunities
L7	in the retail side of the business. For that reason,
L8	Mushroom Canning invested in new canning equipment and
L9	installed a new production line to handle small retail
20	sales. We installed that canning line in Kennett
21	Square and moved it, along with the rest of our
22	equipment, to Maryland.
23	Despite our best intentions, Mushroom
24	Canning's retail sales have not taken off as
25	envisioned and account for just a small part of our

1	overall business. While we have made investment in
2	new retail size production equipment and have made
3	major efforts to expand our marketing to the retail
4	side of the market, we have been disappointed with our
5	degree of success in that effort. So far, we have not
6	been able to justify the investment in this new
7	equipment.
8	Our disappointing retail sales have been
9	largely due to the increase in dumped imports since
10	the time the antidumping orders were put into place.
11	While these orders worked effectively for the first
12	couple of years, it didn't take long for the foreign
13	producers from these countries to figure out ways
14	around the orders.
15	We have had major frustrations and expenses
16	in trying to protect our industry from various end
17	runs around the dumping orders. These attempts have
18	included minor reformulations of product ingredients
19	in an attempt to pass of the product as marinated
20	mushrooms, blatant manipulation of the new shipper
21	review process, and trans-shipment of the product
22	through third countries.
23	While the procedures under the law generally
24	have worked to plug these holes, these defenses have

taken time. In the meantime, these schemes have

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- 1 resulted in substantial and growing import volumes.
- 2 The latest bit of absurdity to be put forward by the
- 3 foreign producers is the argument that if the order
- 4 against Indonesia is revoked, there will be no impact
- 5 to the U.S. industry. The Indonesian producers claim
- that there really is no one in our industry producing
- 7 to serve the retail side of the market. That argument
- 8 is completely unfounded.
- 9 In addition to my firm, other U.S. producers
- 10 of mushrooms for the retail include Giorgio Foods and
- 11 Sunny Dell Foods. We would all be hurt by the
- increased volumes in Indonesian imports that would
- 13 follow any revocation. Further, I have seen imports
- 14 from Indonesia in No. 10 cans, which are typically
- 15 used in food service and industrial applications, so
- the impact of Indonesian revocation would certainly
- 17 not be limited to the retail side of the market.
- 18 My firm, because of its recent capital
- 19 investment in retail-sized production, would be
- 20 severely affected by increased Indonesian imports. I
- 21 have seen the competitive efforts of the Indonesians
- 22 at retail accounts firsthand. Indonesian imports are
- 23 sold as completely comparable to the U.S. product in
- terms of quality but lower in price. We sell
- 25 primarily to private-label retail accounts. While

- 1 years ago there may have been some concern on the part
- 2 of private-label buyers as to the potential quality
- issues in relation to imported canned mushrooms, that
- 4 is no longer the case.
- 5 Competition at these accounts centers on
- 6 price. Without the dumping order in place, the
- 7 Indonesians would push us out of the retail business
- 8 altogether.
- 9 While we have been disappointed with some
- 10 aspects of the antidumping orders, that does not mean
- 11 we would be better off without them. Since the orders
- were put into place, the mushroom canning industries
- in China, India, and Indonesia have grown
- 14 substantially, and Nature's Farm in Chile continues to
- 15 produce and export product. Indeed, over the past
- 16 five years, U.S. Customs and Commerce have stopped two
- major fraud schemes by Nature's Farm to ship its
- 18 mushrooms into the United States through Canada and
- 19 Colombia, and the U.S. importer for the Colombia-
- 20 circumvention scheme has yet to pay over \$2 million in
- 21 dumping duties finally assessed by the agencies two
- years ago.
- 23 Further, the Bank of China, which Nature's
- 24 Farm used to fund the Canadian scheme, last September
- agreed to pay \$5 million to settle the Justice

- 1 Department's lawsuit against them.
- 2 The bottom line is that Nature's Farm has
- 3 shipped millions of pounds of product in the United
- 4 States market through fraud during the past five
- 5 years.
- If the orders were to be revoked, imports
- 7 from all four of the subject countries, including
- 8 Chile, would not only return to the volumes they
- 9 shipped at the time of the investigation; they would
- 10 far surpass those volumes.
- 11 My company has particular concerns about
- what might occur if the orders were revoked. We have
- just made some very substantial capital investments in
- 14 our new facility, resulting in major increases in our
- 15 debt service. The only way for us to service this
- debt is to keep substantial volumes of mushrooms
- 17 flowing through our process lines and selling it in
- 18 the marketplace. Our facility is not set up for
- 19 processing other food products. We need to process
- 20 and sell canned mushrooms in order to service our debt
- 21 and remain viable.
- 22 If the subject imports were allowed to
- 23 return with no restrictions, we would anticipate we
- 24 would lose a large part of our sales volume, and
- 25 prices would decline substantially. As we processed

- 1 fewer mushrooms, our indirect and fixed costs would be
- 2 spread across fewer pounds, thereby increasing our
- 3 cost per pound. Given our significant debt-service
- 4 costs, it is probable we would join the ranks of many
- 5 former domestic producers who have ceased operations
- 6 over the past few years.
- 7 These antidumping orders, though not
- 8 perfect, have been beneficial to our industry. The
- 9 last thing we need is their revocation. Revocation of
- these orders would be the beginning of the end for our
- industry. What we need is for the manipulation of the
- 12 orders to stop. We are making progress in that
- 13 direction. We have made substantial investments in
- 14 the future of our industry and cannot afford to lose
- any more of our market, including the retail side, to
- 16 unfairly priced imports. Thank you.
- 17 MR. COURSEY: Thank you, Dennis.
- 18 My colleague, Kathleen Cannon, will address
- 19 the facets of the cumulation issue in these reviews.
- 20 Kathy?
- 21 MS. CANNON: Thank you. Good morning. I'm
- 22 Kathleen Cannon with Collier Shannon Scott, and I
- 23 would like to address the major legal issue presented
- in this case, which is cumulation.
- 25 Before discussing that issue, let me just

1	mention the domestic industry definition. The
2	domestic industry should not be defined to exclude any
3	company from the industry as a related party for the
4	reasons we set forth in our prehearing brief.
5	Although the Indonesian producers stated in initial
6	comments that one of the U.S. companies should be
7	excluded from the industry as a related party, they
8	did not present any further arguments on this issue in
9	their prehearing brief, apparently recognizing that

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With respect to cumulation, we believe the Commission should cumulate imports from all four subject countries in this sunset review. Before examining the reasonable overlap of competition that is present in this case, the Commission must determine whether there would be no discernable adverse impact of revoking any of the individual orders, a nonnumeric, negligibility question.

the record does not support exclusion of any company.

In the Usinor Industeel case, the court held that the no-discernable-adverse-impact test was not the same as the ultimate question of whether imports from each country would be likely to cause injury in the event of revocation. Such an approach, the court stated, would "defeat the purpose of cumulation by failing to guard against the hammering effect of

1	imports,	which,	in	isolation,	do	not	cause	material

- 2 injury."
- 3 The Indonesian producers would like the
- 4 Commission to equate the no-discernable-adverse-impact
- 5 test with the ultimate injury question here. Given
- the fungible, price-sensitive nature of the market
- 7 where low-priced imports can quickly regain sales, as
- 8 well as the evidence of likely increased volumes of
- 9 low-priced imports from Indonesia, in particular,
- there would be a discernable, adverse impact from
- 11 Indonesian imports if revocation occurs. Indonesia is
- 12 not a country that has exited the market, has shut
- down its production, or has shifted its exports
- 14 elsewhere.
- 15 An examination of the reasonable overlap of
- 16 competition standards shows that each of the four
- factors the Commission traditionally examines --
- 18 fungibility of imports, common channels of
- 19 distribution, geographic overlap, and simultaneous
- 20 market presence -- is met in this case. I don't think
- there is any real issue as to the fungibility of the
- 22 product or the likely geographic overlap or
- 23 simultaneous presence, so I will focus on distribution
- 24 channels.
- 25 Evidence of record establishes significant

1	volumes of sales by imports from China, India, and
2	Indonesia, as well as by U.S. producers, during the
3	review period in the retail sector, as well as sales
4	by all countries in the No. 10 cans sold to the food
5	service and industrial sectors. Despite arguments by
6	the Indonesian producers that domestic producers
7	simply have no presence in the retail market, the
8	record shows that that is far from the case. In fact,
9	as the U.S. producers testified today, domestic
10	companies would like to sell more product in the
11	retail sector but are unable to do so due to the low
12	prices prevailing there.
13	The only real question presented on the
14	retail channel is whether Chile would be likely to
15	sell to that sector if revocation occurred.
16	Information from the Chilean producers' Web site
17	indicates that despite minimal sales of the smaller
18	four- and eight-ounce cans to the retail sector at the
19	time of the original investigation, Nature's Farm is
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	now marketing those products for export.
21	now marketing those products for export. We have obtained additional information
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	We have obtained additional information

presently selling these small cans into the retail

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1 sector in Mexico. We will provide that informati	on to
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- the Commission in our post-hearing brief. This
- 3 information indicates likely retail sales from Chile
- 4 as well if revocation occurs.
- 5 Nor is the overlap of subject imports
- 6 limited to the retail sector. Sales of preserved
- 7 mushrooms from China, India, and Indonesia, as well as
- 8 the U.S. product, in 68-ounce or 10-ounce cans that
- 9 are sold to the food service or industrial sectors is
- 10 demonstrated by the pricing data in the prehearing
- 11 report. Moreover, while no imports from Chile are
- 12 reported for the review period, evidence of Chile's
- 13 product offering from the Nature's Farm Web site also
- 14 shows that the No. 10 cans that are sold to the food
- 15 service and industrial sectors are offered for export
- 16 sale by Nature's Farm.
- 17 Further, as Mr. Newhard testified, Nature's
- 18 Farm has tried to export its product to the United
- 19 States through various circumvention schemes involving
- the trans-shipment of the product through Canada and
- 21 Colombia, so it's likely that its exports would come
- here in the event of revocation.
- 23 Whether or not Indonesian imports are
- 24 particularly sizable in the food service or industrial
- sector, however, the evidence of consistent sales of

1	these No. 10 cans, coupled with the evidence of likely
2	overlapping imports in the retail sector with Chile,
3	justifies reconsideration of the Commission's original
4	decision not to cumulate imports from Indonesia with
5	imports from Chile.
6	Apparently recognizing this overlap in
7	competition among subject imports in the U.S. product,
8	at least between imports from Indonesia, India, and
9	China, the Indonesian producers argue that other
LO	factor should be considered here to avoid cumulation.
L1	In particular, the Indonesian producers allege
L2	different volume trends among subject imports,
L3	different trends in production capacity, different
L4	average unit values, and different dumping margins.
L5	None of these factors outweighs the evidence of a
L6	reasonable overlap in competition among subject
L7	countries or justifies a refusal to cumulate in this
L8	case, particularly where, as our prehearing brief
L9	demonstrates, the conditions of competition are the
20	same for all imports.
21	The discussion of volume and capacity trends
22	by the Indonesian producers focuses on past trends in
23	volumes and capacity and not on likely future imports.
24	Different countries react in different ways to the

imposition of an order. The issue of whether imports

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1	should be cumulated, however, needs to examine the
2	likely future volume from each country and not simply
3	past behavior or trends. Factors such as capacity
4	utilization and present capacity levels are more
5	relevant to likely future volumes than are trends
6	under the discipline of an order. India, Indonesia,
7	and China have all exported consistent and significant
8	volumes to the United States following imposition of
9	the order and, as our prehearing brief demonstrates,
10	are likely to increase exports to the United States
11	even further if revocation occurs.
12	The Indonesian producers' contention that
13	different AUVs among subject products justifies a
14	refusal to cumulate is similarly unpersuasive.
15	Information from purchasers in comparing actual market
16	prices of different sources is more useful than
17	average unit values in a case of this type involving a
18	product mix of sales. Record evidence from purchasers
19	in the prehearing report indicates that prices of
20	Indonesian products are comparable to prices of
21	imports from China and India supporting a cumulative
22	analysis.
23	Finally, the Indonesian producers contend
24	that Indonesian imports should not be cumulated with
25	those of other countries because the Indonesian

- 1 producers have not dumped or have dumped at only small
- 2 levels. The Commerce Department found in this sunset
- 3 review, however, that if the order against Indonesia
- 4 is revoked, the Indonesian producers would be likely
- 5 to dump mushrooms into the United States at a level
- 6 ranging from roughly 8 to 11 percent. Commerce did
- 7 not find that Indonesia dumping would not continue or
- 8 recur.
- 9 In effect, what the Indonesian producers are
- 10 arguing is that they have been able to achieve some
- 11 findings of zero dumping levels at Commerce during the
- 12 course of administrative reviews, and on that basis
- the Commission should consider revoking the order in
- 14 this sunset review. If the Indonesian producers want
- 15 revocation from this order on the basis of not
- dumping, there is a forum for that issue, but it is
- 17 before the Commerce Department, not here.
- 18 In short, an exporter can get excluded from
- 19 the order after three conceive Commerce reviews
- 20 finding no dumping. Indeed, one Indonesian producer,
- 21 P.T. Zeta, did just that. The other Indonesian
- 22 producers have been unable to consistently sell
- 23 product into the United States without dumping to
- justify revocation. If they are able to do so in the
- future, they should make their case to Commerce.

- 1 The Commission, however, should not refuse
- 2 to cumulate imports from Indonesia in this case where
- 3 Commerce has found that dumping is likely to continue
- 4 if revocation occurs and where the other factors
- 5 supporting a cumulative analysis are met. Thank you.
- 6 CHAIRMAN KOPLAN: Thank you, Ms. Cannon.
- 7 Mr. McGrath?
- 8 MR. COURSEY: Dr. McGrath will now discuss
- 9 conditions of competition.
- 10 MR. McGRATH: Thank you, Mike. Thank you,
- 11 Mr. Chairman. Could I have a time check?
- MS. ABBOTT: Twenty-six minutes remain.
- 13 MR. McGRATH: Good morning, members of the
- 14 Commission, ladies and gentlemen. My name is Patrick
- 15 McGrath, Georgetown Economic Services. With me is
- 16 Mike Kerwin, also of GES.
- 17 CHAIRMAN KOPLAN: Could you move that
- 18 microphone a bit closer?
- 19 MR. McGRATH: Yes, sir. I would like to
- 20 make a few observations about the conditions of
- 21 competition in the processed mushroom market in the
- 22 United States.
- 23 First, in the original cases, the Commission
- 24 observed that apparent consumption of canned mushrooms
- 25 had declined while that of fresh mushrooms had

- 1 increased. In the five-year period of review
- following the imposition of the orders, however,
- demand for processed product has actually increased,
- 4 as the staff report shows. The increases have been
- 5 irregular over the period but undeniably present. It
- is true that if one takes as a reference point the
- 7 mid-1990's, as the original cases did, consumption
- 8 shows a decline from that point.
- 9 There is one component of consumption,
- 10 however, that has been consistent, and that is the
- 11 decline and continued unhealthy condition of the U.S.
- industry and what is relevant in the present context,
- the continued vulnerability of that industry to
- 14 unfairly traded imports. In fact, despite the orders,
- 15 subject imports have continued to grow. Indeed, they
- 16 have taken all of the growth in consumption in the
- 17 period of review that we just referred to.
- 18 U.S. industry shipments and sales have
- 19 declined, as has U.S. producers' share of the market,
- 20 despite this period of increased demand. Less than
- one-fourth of the industry's productive capacity was
- used in the review period, despite consolidations,
- 23 closures in the industry. U.S. producers' prices
- 24 declined, and the industry as a whole reported
- 25 negative operating profits in each of the last four

1	years of this period of review, all within the context
2	of this growing market for the products it produces.
3	The vulnerable condition of the industry
4	five years after relief is going to be detailed by
5	Mike. But in the context of this growing market, this
6	hammering effect of the subject imports, to borrow a
7	phrase, is brought into sharper relief, we believe,
8	and the vulnerability to still greater material injury
9	if the orders are revoked becomes even more apparent.
10	The only Respondent party who chose to
11	participant in these reviews appears to agree with
12	this point on the U.S. industry vulnerability, if only
13	unwittingly. A Respondent brief confused certain USDA
14	data on U.S. industry declines with that of the
15	general U.S. market to posit a false theory of neglect
16	by U.S. producers of the processed market in favor of
17	fresh mushrooms. Both their data and their
18	conclusions are wrong, as these producers at this
19	table and their presence here today demonstrates.
20	U.S. producers, whether also fresh growers
21	or whether only canners, have defended these orders
22	vigorously over the five years, even as certain
23	foreign suppliers, as you have heard, have frustrated
24	the orders in various ways and swamped the market with

more dumped imports. The ITC prehearing report, at

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- 1 Roman numeral 120, lists what percentage of the U.S.
- industry, both Petitioner and non-Petitioner, both
- 3 fresh grower, vertically integrated fresh grower and
- 4 canner, support continuation of these orders, and that
- 5 includes all of these orders, including that of
- 6 Indonesia.
- 7 The second condition of competition
- 8 identified in the original determination was that of
- 9 the existence of three channels of distribution. Mr.
- 10 Kazemi detailed these channels earlier. It remains
- 11 for us to point out that the U.S. industry produces
- 12 canned mushrooms in commercial quantities in all three
- of these channels, that there are multiple producers
- of these products that service each channel, and that
- 15 subject imports also are sold in all three channels in
- 16 commercials and, we would maintain, injurious
- 17 quantities.
- 18 The competitive fact of U.S. and subject
- 19 importer sales to all three channels and the
- 20 competition therein is well settled therefor.
- 21 Domestic shipments and imports by channel are reported
- in the price comparison tables in your staff report,
- and they show significant quantities sold by
- 24 Indonesian importers in all three channels of
- 25 distribution. In fact, the staff was able to make

1	more price comparisons between U.S. and Indonesian
2	products than for any other import source. This is in
3	spite of the fact that price comparisons represent
4	less than 30 percent of total imports from Indonesia.
5	We would also refer the Commission to the
6	results of the other information it customarily
7	examines in the context of conditions of competition
8	in all its cases, especially that gathered from
9	industrial, food service, and retail purchasers of
LO	these products. These purchasers confirm the
L1	continued characteristics of this market first found
L2	in the original investigations: first, that price is
L3	an important variable in purchasing decisions, in
L4	fact, second only to quality; that lowest priced is a
L5	"very important factor" in purchases; that the U.S.
L6	product, in comparison to each of the subject
L7	countries' products, was judged superior or equal to
L8	imports in almost all market factors. The only
L9	advantage that the majority of purchasers gave to
20	subject imports was lowest price, the one that really
21	counts.
22	The primacy of this factor is confirmed by
23	the trends in market share of U.S. versus subject
24	imports. These purchasers' comparisons are, indeed,
25	telling, specifically for the results vis-a-vis

1	Indonesia. Despite Respondents' strained attempts to
2	create some kind of a market-segmentation issue in
3	this case, comparisons between Indonesian products and
4	U.S. producers' products and other subject imports
5	consistently characterized the imports from Indonesia
6	as ordinary. For example, imports from Indonesia,
7	according to purchasers, were comparable to imports
8	from China in all 22 comparison factors. Indonesian
9	product was found superior to the U.S. product only in
10	terms of discounts and lowest price, and all
11	purchasers reported that Indonesian and U.S. products
12	were either always or frequently interchangeable.
13	So it is against this Himalaya of evidence
14	that Indonesian Respondents try to patch together some
15	kind of market-segmentation argument. The statement
16	to the effect that "U.Sprocessed mushroom companies
17	continue to focus on food service and industrial
18	product segments and remain out of the retail market
19	segment," as you have heard, and as the staff report
20	and the record plainly show, is just wrong.
21	Finally, their attempt to differentiate
22	Indonesian from other subject imports on the basis of
23	average unit values is not relevant, as Indonesian
24	average unit values would, in any case, be higher,
25	given their concentration in small, canned, retail

- 1 products.
- In short, the record in this review agrees
- 3 with the original case in all factors the ITC
- 4 customarily examines. The conclusion of the original
- 5 case, not only as to cumulation, as Ms. Cannon spoke
- 6 to, but also that the U.S. product and subject import
- 7 sources compete with each other in the marketplace,
- and they compete primarily on price in all three
- 9 channels of distribution should be affirmed in this
- 10 review. Thank you.
- 11 MR. COURSEY: Mr. Kerwin will present the
- 12 remainder of our analysis.
- 13 MR. KERWIN: Good morning. I'm Michael
- 14 Kerwin of Georgetown Economic Services. This morning,
- 15 I would like to address issues of the likely volume
- 16 and price effects and the likely impact of imports of
- the subject merchandise in the event of revocation.
- 18 Since the time the orders were put into
- 19 place, cumulated import volumes from the subject
- 20 countries have remained below those seen in the
- 21 original investigation. The year of the lowest volume
- 22 was the first year that the orders were in place,
- 23 1999. Since that year, however, subject imports have
- 24 shown generally increasing volumes. In fact, by 2003,
- 25 subject imports reached their high point of the post-

- 1 order period.
- 2 The individual countries under order showed
- disparate volume trends in the post-order period,
- 4 although all made clear their continued focus on the
- 5 U.S. market. Official imports from Chile fell to zero
- and remained there throughout the post-order period;
- 7 however, Chilean producer Nature's Farm continues to
- 8 produce, and its exports have increased dramatically
- 9 since bottoming out in 1999. Given the Chilean
- 10 producers' efforts to circumvent the order, it is
- 11 clear that this producer has designs on returning to
- 12 the U.S. market and that it would shift its output in
- 13 the event of revocation.
- 14 Imports from China initially fell
- 15 dramatically in response to the imposition of the
- 16 order, declining to almost zero in 1999. In each year
- 17 since that time, however, Chinese imports have
- increased, more than doubling between 2000 and 2001
- 19 and doubling again in 2003. In fact, by 2003, Chinese
- 20 import volumes actually exceeded those in 1998, the
- last year of the original POI. The growth in Chinese
- 22 import volumes has been due to the emergence of new
- 23 producers and the manipulation of the new shipper
- 24 review process.
- While the Commission received no response

1	whatsoever to its questionnaires distributed to the
2	Chinese industry, it can reasonably be assumed from
3	the proliferation of new shippers that the industry's
4	productive capacity has more than doubled since the
5	time of the original investigation. The public data
6	in the prehearing report support this assumption, as
7	Chinese exports have expanded dramatically since the
8	time the orders were imposed. In the event of
9	revocation, therefore, it can be safely concluded that
10	Chinese import volumes would be significantly larger
11	than at the time of the investigation.
12	Imports from India have remained
13	significantly higher throughout the post-order period
14	than during the original POI. This reflects the
15	expansion of the Indian industry which began during
16	the original POI and continued into the post-order
17	period. As a result, average annual import volumes
18	from India since the imposition of the order were more
19	than four times higher than during the POI.
20	While the Commission received two
21	questionnaire responses from Indian producers, at
22	least 13 other Indian producers of the subject product
23	have not been heard from. On the basis of this
24	inadequate response and the information that is
25	available from responding producers, the Commission

- 1 should conclude that U.S. import volumes from India
- 2 would increase substantially in the event of
- 3 revocation.
- 4 Finally, subject imports from Indonesia
- 5 increased initially after the imposition of the
- 6 antidumping duty order. Indonesian producer P.T. Zeta
- 7 Agro became a nonsubject producer in 2002, resulting
- 8 in a predictable impact on total subject import
- 9 volumes, but all other producers in Indonesia remained
- 10 subject to the order, and the Commerce Department has
- 11 found that those producers are likely to dump their
- 12 product in the U.S. market at significant margins in
- 13 the event of revocation.
- 14 Further, two new producers of subject
- 15 merchandise have opened processing facilities since
- the original investigation. As noted in the
- 17 prehearing report, the industry's overall production
- 18 capacity remained relatively stable from 1998 to 2003,
- 19 but production declined, with a resultant decline in
- 20 capacity utilization. While two other Indonesian
- 21 producers claim to have ceased production of canned
- 22 mushrooms, for the reasons outlined in our prehearing
- 23 brief, those claims should be examined carefully by
- the Commission, as should the methodology for
- reporting capacity employed by all Indonesian

- 1 producers. Indonesian producers remain focused on the
- 2 U.S. market, and in the event of revocation, volumes
- 3 imported from Indonesia are likely to increase
- 4 substantially.
- In sum, imports from each of the four
- 6 subject countries are likely to increase dramatically
- 7 in the event of revocation. Notably increasing the
- 8 likelihood of this expansion is the fact that the
- 9 European Union continues to maintain a severe quota
- 10 on imports of preserved mushrooms from all countries
- outside of the EU. While China, Romania, and Bulgaria
- 12 are provided separate volume quotas under the EU
- 13 system, all other countries of the world, including
- 14 Chile, Indonesia, India, and, for that matter, the
- 15 United States, must share a minuscule, rest-of-the-
- 16 world quota. This quota is currently set at the
- 17 equivalent of 7.3 million pounds, which translates to
- 18 only about 4 percent of the total U.S. consumption of
- 19 preserved mushrooms.
- 20 While the EU quota on imports of preserved
- 21 mushrooms from China is larger than that for all other
- 22 countries, it is nevertheless not much higher than the
- 23 volume of imports that actually entered the United
- 24 States from China in 2003. Indeed, the EU quota on
- 25 China is reported to fill up within days of its annual

1 allocation announcement. Further, aside from a small

2 adjustment in acknowledgement of the expansion of the

3 EU in 2004, the quota on imports from China has

4 remained at the same volume since the original

5 investigation.

In light of the EU's draconian quota system

on imports of preserved mushrooms, exports to this

8 major market are severely limited, and any future

9 expansion of such trade is essentially ruled out.

10 Thus, if revocation were to occur, exports of

11 preserved mushrooms from China, Chile, India, and

12 Indonesia would be extremely likely to enter the

13 United States, the most attractive and open market in

14 the world.

15 On the issue of the likely price effects of

the subject imports in the event of revocation, the

17 prehearing report makes clear that such impact would

18 be extremely damaging. General Mills has announced

19 that it is going to change its pricing data on imports

20 from Indonesia at some later, undisclosed date, so we

21 have been precluded from drawing concrete conclusions

22 in that regard currently. Nevertheless, the data that

are currently on the record show that there was

24 widespread underselling of the domestic industry by

the subject imports in the post-order period.

1	For the three pricing products examined, the
2	subject imports undersold domestic prices in 82
3	percent of possible comparisons. Average prices
4	during the post-order period declined on all three of
5	the pricing products for Indian imports and two of the
6	three products imported from Indonesia. While Chinese
7	imports did not show price declines on these products
8	during the post-order period, the Commission should be
9	wary of drawing conclusions in this regard because
10	coverage for Chinese imports was extremely poor, with
11	the reported pricing information accounting for less
12	than one percent of all imports from China in 2003.
13	Data available elsewhere to indicate that
14	prices of Chinese imports have fallen substantially
15	since early in the post-order period. The average
16	unit values of Chinese imports fell from \$1.35 per
17	pound in 1999 to just 90 cents per pound in 2003, the
18	lowest in the post-order period and a 33-percent drop
19	in relation to 1999.
20	Moreover, evidence that subject imports are
21	priced lower than U.S. producer prices is not based
22	only on pricing comparisons but on information from
23	purchasers. Purchasers reported that prices of
24	subject imports from China, India, and Indonesia are
25	comparable to one another and lower than the prices of

- 1 U.S. producers. To the extent that the revised
- 2 Indonesian pricing data do not show underselling,
- 3 these data would be at odds with the information
- 4 obtained from purchasers.
- 5 Thus, prices for the subject imports have
- 6 generally declined in the post-order period and have
- 7 undersold domestic producer prices. This underselling
- 8 has caused price depression, as the average unit value
- 9 of domestic shipments fell by 15 percent between 1999
- and 2003. As was the case during the period of
- investigation, the subject imports during the post-
- 12 order period continue to have severe price effects.
- 13 If the price-restraining effects of the antidumping
- duty orders are allowed to disappear and the subject
- 15 imports return in higher volumes, the downward price
- 16 effects in the U.S. market far more severe.
- 17 Finally, I would like to discuss the likely
- 18 impact of the imports in the event of revocation. As
- 19 you can see from the staff report and have heard from
- the industry representatives, the U.S. preserved
- 21 mushrooms industry has benefitted from the imposition
- of the antidumping orders but remains in a very
- 23 precarious position.
- 24 Three producers have ceased producing the
- domestic like product during the post-order period,

- and while industry production capacity has fallen,
- 2 utilization remains very low. After peaking in 1999,
- 3 the domestic industry's shipments showed declining
- 4 trends through 2003. Because imports were generally
- 5 rising during this period, the domestic industry saw
- its market share fall from 40 percent in 1999 to just
- 7 26 percent in 2003, an all-time low.
- Prices, as reflected in dollar-per-pound
- 9 shipment value, have also been declining. After
- peaking at \$1.37 per pound in 1999, unit shipment
- 11 values have fallen almost consistently to just \$1.17
- 12 per pound in 2003. Bear in mind, these price declines
- occurred as apparent consumption of preserved
- mushrooms in the United States was generally
- 15 increasing.
- The combined impact of declining shipments,
- depressed pricing, and increased production costs via
- 18 reduced throughput has been a substantial decline in
- 19 domestic industry profitability. While operating
- 20 profits improved in 1999 after the imposition of the
- orders, returns declined almost consistently since
- then and fell to substantial losses in the last few
- 23 years. All of these declines occurred as the subject
- 24 imports were increasing substantially, and the
- domestic industry was losing market share.

1	In the face of this picture of an extremely
2	vulnerable domestic industry, the Commission must
3	decide whether the four antidumping duty orders should
4	be revoked. As I discussed earlier, import volumes
5	from each of the subject countries are likely to
6	increase substantially in the event of revocation.
7	Further, the subject imports continue to undersell the
8	domestic industry and have caused price depression
9	with the strictures of the dumping orders in place.
LO	So it is clear that without the orders in place, the
L1	price effects on the domestic industry will be far
L2	more severe.
L3	Even if the Indonesian order alone were to
L4	be revoked, as advocated by the Respondents here
L5	today, there would be a substantial price and volume
L6	impact on the domestic industry in both the retail and
L7	food service areas of the market. Remember, with the
L8	Indonesian order in place, it is wise for exporters to
L9	modify their pricing and limit their antidumping duty
20	liabilities. Without an order in place, a very
21	different market dynamic will prevail. Indonesian
22	importers and foreign producers will compete among
23	themselves in a free-for-all of downward price
24	competition, and the result will be massive
25	underselling of the domestic industry.

1	This is why you must rely on the dumping
2	margins determined by the Commerce Department in this
3	sunset review was likely to prevail in the event of
4	revocation in assessing the likely future actions of
5	the Indonesian producers.
6	The combined impact of reduced market share
7	and further price depression would be more than the
8	domestic industry could withstand in its current,
9	vulnerable condition. The domestic industry needs to
10	have all four orders extended and given an opportunity
11	to work properly through the tightened administration
12	of Commerce and Customs. Thank you very much.
13	MR. COURSEY: Mr. Chairman, let me make one
14	final note. On our witness list, the name of Mr. Gary
15	Caligiuri appears. Mr. Caligiuri is president and CEO
16	of Sunny Dell Foods. Mr. Caligiuri had a family
17	emergency develop earlier this week and was, as a
18	result, unable to attempt the hearing. He is planning
19	on submitting a statement that we would attach to our
20	post-hearing brief addressing issues that may arise in
21	response to questions from the Commission here. Mr.
22	Caligiuri had planned to testify on matters including
23	his participation in the retail sector.
24	I just wanted to note that for the record.
25	CHAIRMAN KOPLAN: Was his testimony prepared
	Hanitana Danastina Gamanatia

- in advance of today's hearing, though?
- MR. COURSEY: No. We did not submit it.
- 3 CHAIRMAN KOPLAN: And he had no prepared
- 4 statement for today.
- 5 MR. COURSEY: We have none to submit at this
- 6 time. My point is, Mr. Caligiuri is available. If
- 7 there are questions that arise that he could respond
- 8 to from the Commission, we can submit his response as
- 9 an attachment or as part of our response to Commission
- 10 questions, limiting his response to those issues.
- 11 CHAIRMAN KOPLAN: The only reason I'm asking
- that, Mr. Coursey, is the fact that at the conclusion
- of this panel's testimony, one of the things that can
- happen is that the other side can inquire. Out of
- their 16 minutes, they can ask questions of your
- 16 witnesses.
- 17 MR. COURSEY: I understand.
- 18 CHAIRMAN KOPLAN: He is not going to be here
- 19 for that. Let me think about that. You go ahead and
- do what you need to do, and I'll decide that at the
- 21 time.
- 22 MR. COURSEY: Certainly, Thank you, Mr.
- 23 Chairman.
- 24 CHAIRMAN KOPLAN: You understand where I'm
- 25 coming from.

- 1 MR. COURSEY: Absolutely. I had not
- 2 considered that fact. We will abide by your decision.
- 3 CHAIRMAN KOPLAN: Well, you might confer
- 4 with the other side during the break and see whether
- 5 they have any objection to that --
- 6 MR. COURSEY: Very good.
- 7 CHAIRMAN KOPLAN: -- and let us know. Thank
- 8 you. With that --
- 9 MR. COURSEY: We're ready for questions.
- 10 CHAIRMAN KOPLAN: I thought you were. I
- 11 want to thank the witnesses for their testimony, and
- we will begin the questioning with Commissioner
- 13 Miller.
- 14 COMMISSIONER MILLER: Thank you, Mr.
- 15 Chairman. Let me join in thanking and welcoming back
- 16 particularly the industry witnesses. We appreciate
- 17 your willingness to be here today and to explain to us
- 18 what has happened during the time that the order has
- 19 been pending. It is always interesting to find out
- after the fact what has been the effect of the order.
- 21 It's more satisfying when you see improvements in the
- industry than the picture that you've described,
- obviously, but we appreciate your willingness to be
- 24 here to help us understand it.
- I think I would like to begin my questioning

1	with asking you to talk a little bit more about any
2	changes in demand that have occurred since the order
3	went into place. There have been a couple of comments
4	referencing our consumption numbers going up over the
5	particular period that we're looking at most
6	carefully, the period since the order occurred, but I
7	know, in the original investigation, we had this issue
8	about the competition between fresh and canned
9	mushrooms as well. That was something we considered
10	just as a condition of competition.
11	I'm just interested in understanding what's
12	been going on in the market in general but also
13	perhaps with a particular eye to explaining how the
14	competition between fresh and canned mushrooms has
15	occurred over the last five years. Mr. Newhard?
16	MR. NEWHARD: Yes. I think what we saw from
17	10 years ago to five years ago was the change in the
18	national pizza chains, such as Papa John's and Pizza
19	Hut, going from canned to fresh, so there was a large
20	drop in the canned volume because of that one sector
21	of the industry. Since that conversion, which
22	happened between five and 10 years ago, there hasn't
23	really been a continued move of people buying canned
24	mushrooms moving to fresh. It was pretty much that
25	one segment, which is very dramatic. A very large

- 1 portion of the mushroom market is that.
- 2 So after losing that, I would say that the
- 3 market has been consistent. It's not growing
- 4 particularly well. It's not shrinking. Obviously,
- 5 what growth there has been has been to imports, not
- domestic, but the whole industry of canned mushrooms
- 7 is no longer shrinking.
- 8 COMMISSIONER MILLER: So essentially stable
- 9 since '98, '99. Do either of the other industry
- 10 representatives want to comment? I see you shaking
- 11 your head, Mr. Kazemi, in agreement.
- 12 MR. KAZEMI: I do agree. The category is
- growing probably with the population, but what's
- happening is our share of the market is declining.
- 15 That's the difference. The market, in totality, is
- 16 growing at one or two percent, but if you look at the
- 17 U.S. portion of the market, I would say our production
- is -- versus four years ago or five years ago.
- 19 So in one sense, the market is growing in
- 20 totality, but our share of the market is declining.
- 21 COMMISSIONER MILLER: No other major shifts
- in demand in that sense. Basically, you're describing
- 23 a more or less stable market. I understand your
- 24 market share point, but the demand as a general --
- MR. KAZEMI: The demand in general is

- 1 growing.
- 2 COMMISSIONER MILLER: And retail versus
- institutional; would you describe that as a sort of
- 4 stable relationship as well, or is there more
- 5 volatility there? Any differences, just to
- 6 understand, since that was, again, another issue that
- 7 we looked at pretty closely?
- 8 MR. KAZEMI: We don't see a significant
- 9 change in either sector. They are both growing at
- 10 minute levels.
- 11 COMMISSIONER MILLER: Well, let me ask a
- 12 little bit about price. You've noted the declines in
- prices that we see, I think, reflected in our AUVs and
- in our pricing data. I understand the comments you've
- 15 made about the continuing impact that you have felt
- 16 from imports. Are there any other factors affecting
- 17 prices in this time frame, general economic
- 18 conditions?
- 19 Understanding the snapshot that you've
- 20 portrayed today is of a vulnerable industry, I just
- 21 want to make sure I understand everything that has
- 22 gone into making it a vulnerable industry. Obviously,
- 23 you focused on imports, but I also wanted to
- 24 understand if there was anything else. Does the price
- of canned mushrooms reflect general economic

- 1 conditions? Did that tend to drive prices down or
- affect it in any way? And, again, if there are any
- distinctions in retail versus institutional, help me
- 4 understand that. Mr. Shelton, you look like you were
- 5 reaching for the microphone there.
- 6 MR. SHELTON: I said that we lost the bulk
- of our major customer even after this went in, and it
- 8 was simply because they could buy imported product to
- 9 replace our product at a significant amount of what we
- 10 could do and, in fact, today would come back if we
- 11 could produce product that could compete price-wise
- 12 with that particular country. So --
- 13 COMMISSIONER MILLER: So, for you, imports
- 14 are what's affecting price and nothing else out there
- in the market.
- 16 MR. SHELTON: Well, keep in mind that as we
- said previously, we got out of the retail business
- 18 years ago because we couldn't make --
- 19 COMMISSIONER MILLER: Right.
- 20 MR. SHELTON: -- a profit, and we went
- 21 basically over to the industrial. Our customers are
- 22 still producing the items and still putting it into
- the cafeterias and still putting it into the retail
- 24 stores; they have just replaced the canned mushrooms
- they were buying, in large degree, from our company to

- 1 another company. We're still on their list. We still
- 2 sell them some, but instead of selling them large
- quantities, we now sell them small quantities, and
- 4 it's simply because we can't compete price-wise.
- 5 COMMISSIONER MILLER: Okay. Mr. Newhard or
- 6 Mr. Kazemi, anything else just to help me understand
- 7 what affects the prices for your product, whether
- 8 there's any other economic conditions that affect
- 9 them?
- 10 MR. KAZEMI: Actually, the costs are
- 11 continuing to go up. If you look at the energy costs,
- the labor costs, the benefit costs, the workmen's
- comp. costs, all of our costs are escalating, some of
- them in double digit. We would love to pass those
- 15 costs on to our customers or a portion of it, but in
- 16 the face of competition, we are forced to lower our
- 17 prices. Either meet or beat those prices; that's
- 18 what's happening in the marketplace. If you cannot
- 19 meet competition or beat them, then you lose the
- 20 sales.
- 21 COMMISSIONER MILLER: Mr. Newhard, anything
- 22 to add?
- 23 MR. NEWHARD: What Shah said is exactly
- 24 right. The other component would be the cost of fresh
- 25 mushrooms. Are fresh mushrooms lower in cost today

- than they were before? You really have to view the
- 2 cost of fresh mushrooms. A big factor in what is the
- 3 cost of fresh mushrooms really has to do with what we
- 4 can get for our product, and since we, unfortunately,
- 5 kind of refuse to admit, but the reality is we're a
- 6 minority player in processed mushrooms, you know, due
- 7 to price, so the imports really set the stage for
- 8 pricing, and everything else has to come down, to a
- 9 large degree, to that level. And so, you know, that's
- 10 going to mean we're going to pay less for mushrooms,
- 11 so our mushroom cost has gone down, yes, okay, but
- it's only gone down because that's all we can afford
- to pay for the mushrooms.
- 14 So really what caps the whole thing is the
- 15 import pricing.
- 16 COMMISSIONER MILLER: The price that you can
- 17 receive for your product, and that, as you've
- 18 described, is dictated by the import competition.
- 19 MR. KAZEMI: I might just add -- excuse me -
- 20 -
- 21 COMMISSIONER MILLER: Yes, please do,
- 22 because I don't have time to go on to my next question
- anyway.
- MR. KAZEMI: -- what happened in the
- 25 marketplace, the imports established a floor pricing.

- 1 Now, some few customers are willing to pay a little
- 2 premium for domestic product, but they are few and far
- in between, but that's when that floor was
- 4 established. You cannot be asking a premium for your
- 5 product because it's a commodity product. When you
- open a can of mushrooms, you couldn't tell this is
- 7 from my company or from Dennis's company or it's from
- 8 Indonesia or it's from China. It's an interchangeable
- 9 product.
- 10 COMMISSIONER MILLER: All right. I
- 11 appreciate that. Mr. Newhard, your comments about the
- 12 cost of the fresh mushrooms that you're processing; I
- have some questions on that line, but given the red
- light, I'll hold them until later if no one asks
- 15 questions about them in the meantime. I appreciate
- 16 your responses. Thank you.
- 17 CHAIRMAN KOPLAN: Thank you, Commissioner
- 18 Miller. Commissioner Hillman?
- 19 COMMISSIONER HILLMAN: Thank you, Mr.
- 20 Chairman, and I would, too, welcome this panel and
- 21 thank you very much for all of the information that
- 22 you've provided, both in the prehearing information as
- 23 well as this morning.
- 24 If I can follow a little bit along the lines
- that Commissioner Miller was asking because I, too,

1	share some of the same questions in terms of looking
2	at the information. I believe that this is the first
3	vote that I cast as a final vote that has now come
4	back to the Commission for a sunset review, so it is
5	an interesting exercise for all of us to look at what
6	happened as a result of putting an order in place. We
7	obviously spent a lot of time with you leading up to
8	the vote for this final to try to understand your
9	industry and the dynamics going there.
10	Obviously, it is, to some degree, I think,
11	troubling to us and obviously very troubling to you to
12	see the financial picture of the industry not having
13	improved to the degree that all of you, no doubt,
14	hoped, and we would have assumed when an order goes in
15	place. So I'm trying to understand from your
16	perspective kind of what happened. I've obviously
17	heard your story in terms of the imports not really
18	coming out of the market, and obviously we have the
19	data there. But I'm still struggling, too, with this
20	issue of what's gone on on the price side of things
21	and this issue of the relationship between the fresh
22	market and the canned market.
23	Out of curiosity, how does the fresh market
24	have an effect on the prices in the canned market, or

are they completely separate? From a purchaser's

25

1	perspective, do the prices in the fresh market affect
2	in any way what you can sell your product for?
3	MR. KAZEMI: There is no correlation between
4	fresh and processed because our company is vertically
5	integrated, so we sell fresh mushrooms, and we sell
6	canned mushrooms, and the consumer that buys fresh
7	mushrooms is only interested in the fresh mushrooms.
8	So there is no substitution taking place between
9	fresh, and the only relationship that exists is when
10	there is excess fresh mushrooms that don't have a
11	home, the price that is transferred to the cannery
12	might get depressed. That's the only relationship.
13	COMMISSIONER HILLMAN: Okay. What I'm
14	trying to understand is it's your choice to either
15	sell into the fresh market or to can that product.
16	MR. KAZEMI: Actually, you cannot grow
17	mushrooms for process segment in this country. You
18	would not stay in business for one day because you
19	cannot produce mushrooms cheap enough to put them in a
20	can. That's
21	COMMISSIONER HILLMAN: So, in other words,
22	what you're saying is you are trying to push
23	everything you can into the fresh market,
24	MR. KAZEMI: Right.
25	COMMISSIONER HILLMAN: and it's only when

- 1 you've exceeded --
- 2 MR. KAZEMI: Right. The second grade goes
- 3 into the cannery.
- 4 COMMISSIONER HILLMAN: Okay.
- 5 MR. KAZEMI: All of the stuff you cannot
- 6 sell in the fresh market goes to the can. You cannot
- 7 have a dedicated farm growing --
- 8 COMMISSIONER HILLMAN: Right. Okay, okay.
- 9 Mr. Shelton?
- 10 MR. SHELTON: Our company buys all of the
- 11 mushrooms that we process from local growers, and
- while I would love to say, and it did happen 15, 20
- 13 years ago, you would sit down with a customer, and you
- 14 would correlate the cost-plus basis, if you will.
- 15 Fresh mushrooms cost 50 cents a pound, so we're going
- to charge you \$25 a case for your mushrooms. In the
- 17 last 15 years, that hasn't happened. The major buyers
- 18 could care less about what's happening to the price of
- 19 fresh mushrooms, and it's one of those deals where I
- 20 usually say there is not much correlation between cost
- and selling price.
- 22 When you sit down with a customer, you're
- looking on what the customer wants, and then, you
- 24 know, it comes down to, "This is our price. If you
- 25 can meet it, fine." If not, they are going to buy

- 1 somewhere else, whether fresh mushrooms are abundant,
- fresh mushrooms are short, whether they are cheap or
- 3 high priced. So it all comes down to what the
- 4 finished price is.
- 5 COMMISSIONER HILLMAN: Okay. I appreciate
- 6 that. Mr. Shelton, you had testified on the issue of
- 7 getting back into the retail market, that you had been
- 8 in that market, that you shut down that line, as I
- 9 understood your testimony, and that basically you've
- 10 gotten out of it but would or could get back into it
- if it made financial sense. I'm trying to understand
- 12 what the capital costs would be or the timing would be
- if you were to choose to get back into retail.
- 14 MR. SHELTON: The capital cost would be
- 15 putting in the new capping machines and processing
- lines for the smaller cans. We process retail sizes,
- and that was our major item from 1962 to 1984. At
- 18 that time, we slowly got out simply because we
- 19 couldn't compete. That's why we keep going back
- 20 reviewing it on an every-six-months basis because we
- 21 could use the same cookers. We would use the same
- 22 mushrooms. We would use the same blancher. It would
- 23 just be putting in new capping machines and new
- 24 processing lines that go from the slicers on down.
- 25 COMMISSIONER HILLMAN: And what's the cost

- 1 to do that?
- 2 MR. SHELTON: Right now, we figure somewhere
- 3 around \$300,000.
- 4 COMMISSIONER HILLMAN: Okay. I appreciate
- 5 that. A couple of clarifications --
- 6 MR. COURSEY: Mr. Newhard wanted to respond.
- 7 COMMISSIONER HILLMAN: I apologize. Mr.
- 8 Newhard, go ahead.
- 9 MR. NEWHARD: It's simply that we have the
- 10 lines sitting there. They are ready to go and exist;
- 11 we just haven't used them very much.
- 12 COMMISSIONER HILLMAN: You have the lines.
- MR. NEWHARD: Yes.
- 14 COMMISSIONER HILLMAN: All it would take
- 15 literally was a demand and a price that would make
- 16 sense for you to, in essence, turn that line on.
- 17 MR. NEWHARD: They currently run
- 18 approximately one day a month.
- 19 COMMISSIONER HILLMAN: Okay. I appreciate
- 20 that. Just a couple of legal clarifications. On the
- issue of product going into the European Union, just
- 22 to make sure I understand it, that is a quota
- 23 affecting imports from all sources. And, again, it's
- 24 not a duty issue; it's a quota, and there is no LOME
- or other exemptions to it. It's a pure, across-the-

- board quota. I'm just trying to make sure I
- 2 understand.
- 3 MR. COURSEY: Sure. We can provide more
- 4 information in our post-hearing brief. What the EU is
- 5 doing -- as you know, they are very clever at these
- 6 things. This is a process where they are rebinding
- 7 their tariffs. In a number of commodity agricultural
- 8 areas, they have identified import sensitivity, and
- 9 under existing international norms, which I couldn't
- 10 go into here, but we could in the post-hearing brief,
- they are required to go back to the time when they
- 12 first gave their bindings for a particular category
- and negotiate with the major suppliers to their market
- at that point if they are WTO members and give them
- 15 compensation or renegotiate the bindings by, for
- 16 example, giving them large quotas or large
- 17 accommodation as to whatever results.
- 18 In the rebinding, the rebinding is not just
- 19 limited to tariffs, but it goes over into quotas.
- They have done this with garlic, fresh garlic, for
- example, and what happens is they go back 20, 30
- 22 years, whenever they had the particular binding on
- 23 this product, they see who were the suppliers at that
- 24 time, and they tend to come up with a factor of three
- 25 countries and say we're going to give the brunt to the

- three major suppliers at that time, sort of ancient
- 2 history, and the rest of the world gets the remainder
- 3 of the quota we come up with.
- 4 No one has challenged this yet at the WTO
- 5 largely because no one can really figure out how it
- 6 works. It's fairly complicated. But the net result
- is they announce in their journal, their equivalent of
- 8 the Federal Register, that we've rebound our tariffs,
- 9 and we've completed our negotiations.
- 10 They go through a negotiation process. They
- alert all of the WTO members when they are starting
- the process, and the U.S. has been aware of this at
- 13 the USTR, and they are sort of left on the outside
- 14 banging on the door while these negotiations take
- 15 place, and what ends up is the U.S., on canned
- 16 mushrooms and other products now, has to scramble for
- a minute share of their quota with virtually all
- 18 countries outside of a couple.
- 19 COMMISSIONER HILLMAN: Again, I just trying
- to make sure I understand. Whether it's a quota,
- 21 whether it's a tariff-rate quota in theory -- a lot of
- these were supposed to have been converted into
- 23 tariff --
- 24 MR. COURSEY: We can look for further
- information. I don't know if there is a tariff

- 1 component.
- 2 COMMISSIONER HILLMAN: And I didn't know
- 3 whether if there's LOME suppliers, they get a
- 4 differential treatment. I'm trying to make sure I
- 5 understand exactly whether these subject countries,
- 6 the level of their access into the European Union
- 7 market.
- 8 MR. KERWIN: It is a strict volume quota,
- 9 and then within the quota there are tariffs as well.
- 10 Those are just straight, ad valorem tariffs. So, in
- 11 other words, you are absolutely limited to the amount
- of the quota, and then within that quota you pay a
- 13 tariff as well.
- 14 COMMISSIONER HILLMAN: And is the quota
- 15 allocated?
- 16 MR. KERWIN: They are strict quotas.
- 17 COMMISSIONER HILLMAN: Country-by-country
- 18 allocations?
- 19 MR. KERWIN: Well, in the instance of China,
- 20 Romania, and Bulgaria, they have their own specific
- 21 quotas, and then there is a rest-of-the-world quota
- that's a free-for-all.
- 23 COMMISSIONER HILLMAN: Again, just quickly,
- if there is something that could be added to the post-
- 25 hearing just to lay out exactly this issue. Thank

- 1 you.
- 2 MR. COURSEY: We'll do what we can.
- 3 COMMISSIONER HILLMAN: Okay. Thanks.
- 4 CHAIRMAN KOPLAN: Thank you, Commissioner.
- 5 Commissioner Lane?
- 6 COMMISSIONER LANE: Good morning. I've
- 7 listened to your testimony and, of course, have read
- 8 the record. This is an industry that was struggling
- 9 prior to the imposition of the original order, and,
- 10 according to your testimony today, this is still a
- 11 struggling industry. What steps is the industry
- 12 taking other than seeking a continuation of this order
- to make the industry profitable?
- MR. COURSEY: Maybe I could start off by
- 15 addressing what may be the sort of 800-pound gorilla
- here, which is China and the China imports. As you
- heard Mr. Kerwin say, and it's in the staff record,
- 18 the first year of the order, China imports went to
- 19 zero, 1999. Beginning in 2000, the Chinese importers
- 20 started exploiting what's called the "new shipper
- 21 administrative review" at the Commerce Department.
- 22 This is a process which has resulted in huge amounts
- 23 of product being brought into the United States
- 24 virtually without restraint, without a real
- 25 application of the dumping order.

1	We have estimated, based on public
2	information, that 50 to 70 percent of all Chinese
3	products that have come into the market since 2000 are
4	from so-called "new shippers." In a nutshell,
5	importers for new shippers are allowed to satisfy
6	their duty-deposit requirement with a bond as opposed
7	to cash.
8	They have been able to fool the Customs
9	Service, fool bonding agencies by either not getting a
10	bond at all or getting a bond, shipping millions of
11	pounds of product during the new shipper review
12	process, which can go on for 18 months. At the end of
13	that process, if they lose, they walk away. It's not
14	until a regular administrative review of that period
15	gets finished a couple of years from then that Customs
16	will ultimately issue a bill, and the bonding agency
17	will find out that they have got a huge liability, or
18	Customs will find out they didn't get the bonds.
19	It's breathtaking what is happening in that
20	area. The industry has taken steps with other
21	industries because this affects four major ag.
22	industries in the U.S., in fact, the only four
23	industries which have Chinese dumping orders, to get
24	the law modified, and that's proceeding. The Commerce
25	Department has also toughened up its regulations in

- 1 its processing of new shipper reviews.
- 2 For the first several years, Commerce was
- 3 processing these sort of blank checks to the
- 4 applicants to bring this product in. Anybody could
- 5 apply for a new shipper review. Very little trade.
- 6 But there are efforts being expanded there, and we are
- 7 confident that if this particular loophole is closed,
- 8 the order against China will be rehabilitated, and the
- 9 effectiveness of that order will come back.
- 10 It's a very serious matter. I only
- 11 mentioned this because your question sort of implies,
- well, maybe there is something the domestic industry
- 13 could be doing. You're looking at very cost-efficient
- 14 producers who have been trying to do everything they
- 15 can, really going back through a six-, seven-year
- 16 period, to lower costs. I know that's the sort of
- thing you're looking -- to hear from, but I wanted to
- 18 point this out so it's in your minds as you listen to
- 19 this.
- 20 COMMISSIONER LANE: You got to my second
- 21 question, which was exactly what you answered, what
- 22 was going on with China. How long do you expect this
- 23 process to take to get it corrected, as you are
- 24 seeking?
- MR. COURSEY: We're trying to have it

- 1 corrected through legislation. In short, our law was
- 2 amended in '95 to allow for new shipper reviews. The
- 3 law requires Customs to give the importers of new
- 4 shippers an option to use bonds as opposed to cash to
- 5 cover the duty-deposit requirement. That is not
- 6 required by the WTO dumping agreement. An irony here
- 7 is that China, in its own new shipper law, requires
- 8 cash deposits in all of its proceedings. There is a
- 9 bill, Senate 2425, sponsored by Senators Cochran and
- Byrd, which is pending, and we're hoping to have
- action on that by the end of this session.
- 12 COMMISSIONER LANE: So to correct the
- 13 problem that you are addressing requires legislation,
- 14 not administration.
- 15 MR. COURSEY: That's one aspect of the
- 16 problem. The other aspect: The Commerce Department,
- for a period of about 18 months, has been addressing
- 18 deficiencies in its handling of these reviews, and we
- 19 can give you information on this. These are matters
- 20 that were discussed in part by a hearing Senator Frank
- 21 Wolf held on Capitol Hill back in May of 2003.
- 22 In essence, what the Chinese have done with
- this new shipper review process is the new shipper
- 24 review process is supposed to give legitimate
- exporters who did not have an opportunity to be

- 1 investigated in the original investigation an
- 2 opportunity to come in and get a quick review and get
- 3 its own cash deposit rate.
- What the Chinese have been doping, and the
- law was in effect from '95 forward, starting in about
- 6 2000, there were very few new shipper reviews. In
- 7 about 2000, the Chinese discovered this.
- 8 What, in essence, happens is you get
- 9 somebody in Hong Kong with a room, a fax, a computer.
- 10 He becomes an exporter, buys a tiny amount of product.
- 11 All of these ag. products are traded by the container
- in 40,000-pound lots. He buys a few cases or pallets,
- sells them to someone that they have set up in the
- 14 U.S. at an artificially high price, and they will go
- to the Commerce Department and say, "We're a new
- 16 shipper. You've got to go forward."
- For 2000 through 2002, Commerce really
- 18 pretty much rubber stamped these things. Not only did
- 19 they rubber stamp them; they then let the new shipper
- 20 reviews go on for up to 18 months. During the entire
- 21 period, importers could bring product in.
- 22 COMMISSIONER LANE: Okay. Let me ask this,
- and maybe the industry might want to respond. If the
- 24 new-shipper-review process is tightened up, and the
- order is continued, is this industry going to get back

- 1 on its feet?
- 2 MR. KAZEMI: Yes, it will. As Mr. Coursey
- has stated, we are continuing to invest in our
- 4 businesses. I think Mr. Newhard testified that he is
- 5 building a more modern facility. Our company is
- 6 investing a lot in improving productivity, training
- our employees, working on recovery. It's like an
- 8 eternal vigilance. But we have limited resources, and
- 9 when we have to spend most of our funds fighting the
- 10 new shippers, that doesn't leave much to invest back
- in the facility. So we're caught in this vicious
- 12 cycle that, hopefully, if that portion of it stops, we
- can invest in our businesses and become more
- 14 efficient.
- 15 MR. NEWHARD: Well, I would just say that
- 16 the Mushroom Canning Company has invested \$5 million
- over the past 2 years in processing mushrooms. So
- obviously we and our financiers would hope that there
- 19 would be some future in the business.
- Now what we have done is taken a core
- 21 business and our trying to compliment that with some
- 22 other mushroom processing businesses, but the core
- business is still canned mushrooms.
- 24 COMMISSIONER LANE: Mr. Newhard, you
- 25 testified that you moved your facility from

- 1 Pennsylvania down to Maryland.
- 2 MR. NEWHARD: Correct.
- 3 COMMISSIONER LANE: And at the Maryland
- 4 facility do you do all different sizes of mushroom
- 5 cans, and do you sell to all three segments; the
- 6 retail, the industrial, and the food?
- 7 MR. NEWHARD: Yes.
- 8 COMMISSIONER LANE: Okay. I quess I have
- 9 one more question. I would like to ask you about the
- 10 nonsubject imports. They have increased during the
- 11 period that the order was in effect. What effect has
- that had upon your industry?
- 13 MR. KAZEMI: I think basically the need is
- 14 in the market. They come in and they still -- I think
- the prices are higher in the subject countries. When
- 16 the exchange rate was favorable, when the euro was
- weak as compared to U.S. dollars, we saw an increased
- 18 shipment from Holland and from France.
- 19 But as the euro has become stronger, those
- 20 shipments have basically disappeared, or have been
- 21 minimized.
- 22 COMMISSIONER LANE: Okay. Thank you. My
- 23 time is up.
- 24 CHAIRMAN KOPLAN: Thank you, Commissioner
- 25 Lane. Commissioner Pearson.

1	COMMISSIONER PEARSON: Thank you, Mr.
2	Chairman. I would extend my welcome to the panel
3	also. I probably should confess that I have a certain
4	fondness for mushrooms. I have had the opportunity in
5	the past to spend a little time around Kennett Square,
6	and so I appreciate the importance of the industry for
7	the communities where it is located.
8	I would like to go back to an issue that was
9	touched on my Hillman, and explore a little bit the
10	relationship between the fresh mushroom business and
11	the processed mushroom business.
12	The basic question is to what degree, if
13	any, is the processed mushroom business a byproduct?
14	Does it deal with a byproduct of the fresh mushroom
15	business? In other words, to look at a hypothetical
16	situation in which there is going to be another
17	trilogy of the <u>Rings</u> movie coming out. You know,
18	Tolkien and his hobbits, they really liked mushrooms a
19	great deal.
20	So let's assume that one of these movies
21	comes out, and every kid in the country goes to it,
22	and comes home and says, mom, we have got to buy some
23	mushrooms. So all of a sudden there is an increase in
24	demand for fresh mushrooms

25

Will that affect the amount of mushrooms

- that you have available for processing? Will you see
- 2 reduced run times in your class? Pardon the long
- 3 question.
- 4 MR. NEWHARD: Okay. I think generally most
- 5 people look at the supply of mushrooms as fresh and
- 6 canned, saying that these are -- that it is a black
- 7 and white issue. Very definite.
- 8 Okay. It's not. I believe correspondingly
- 9 that there is a correlation between the low prices
- 10 that we can pay for processed mushrooms and the amount
- of total mushrooms grown.
- 12 COMMISSIONER PEARSON: Okay.
- MR. NEWHARD: Let me go further and say that
- if you -- to say that the supply of mushrooms is a
- 15 very elastic thing given a year to respond, there is
- 16 much that can be done to expand capacity.
- 17 The growers have been very cautious to do
- 18 so, and they have been very cautious to do so in
- 19 recent years because whatever they can sell to the
- 20 fresh market is going to go to a processor at such a
- 21 reduced rate that he is not going to take the chance
- that he is going to have over-production.
- 23 So very definitely if we paid more for
- 24 mushrooms -- we do not need to pay enough for
- 25 mushrooms for the entire mushroom farm to be dependent

1	upon a	cannery,	okay?
2		We ne	ed to

We need to pay enough for mushrooms for them
to take the majority of their mushrooms to the fresh
market, but also be assured that they can have
somewhat of a return on what comes to processing, and
if that occurs, you would find that they would grow
more mushrooms.

The fresh growers will grow more mushrooms

The fresh growers will grow more mushrooms if they can get 60 or 75 percent of what they would get on the fresh market, and if they can get that for processed grade mushroom, they are going to grow more mushrooms to make sure that they in particular always have the nicest, best, freshest mushroom to serve their individual accounts for fresh.

And that is going to make more processed mushrooms available for the rest of us in this room.

Now, as the price of fresh mushrooms going to processing has been very depressed, and continues to be depressed, growers will find every way in the world to avoid us, okay?

Because they are going to get everything that they can to the fresh market and they may even conceivably explore some -- you know, there might be some quantity issues as to what they would have done 5 or 6 years ago, and is this mushroom good enough for

- 1 this particular customer, or isn't it.
- Okay. As these supply or as the pricing for
- 3 the fresh mushrooms has been lowered, there becomes
- 4 some changes in that fresh marketplace, and some could
- 5 argue that those are not good things overall.
- But they are real, and do occur, and so our
- 7 expectation would be that the supply of fresh
- 8 mushrooms, we know that to be very elastic. We know
- 9 that more can be done if we can pay somewhere closer
- 10 to what they can return on the actual cost of growing
- 11 those mushrooms.
- 12 COMMISSIONER PEARSON: And you referenced
- 13 the prices for fresh mushrooms and mushrooms for
- 14 canning. What is the normal price spread there? Give
- 15 me some sense of that.
- MR. NEWHARD: Probably about half.
- 17 Recently, it has been less than that. Recently, it
- 18 has been much less than that.
- 19 MR. KAZEMI: It depends on what you consider
- 20 fresh mushrooms. If it is packaged, then the
- 21 difference could be as much as a dollar a pound. Now,
- if you are talking bulk, which doesn't have the
- packaging costs in it, you are looking at maybe 70
- 24 cents difference.
- 25 The price -- we have transfer pricing

- 1 between our fresh and processed, and it has been the
- 2 same for the last 20 years, because that is what they
- 3 can afford to pay for it.
- 4 And we are selling mushrooms for 35 cents to
- our cannery, and our average price on the fresh side
- is about \$1.40. So based on that, we have a lot of
- 7 packaged 8 ounce tails (sic), and so there is about 70
- 8 to 95 cents difference in the price.
- 9 But further to the point, we would love to
- see that movie come out by the way, because the
- 11 consumption goes up. Fresh market quality standards,
- 12 like everything else in this country, is continuing to
- go up.
- 14 And I think as the demand for fresh
- 15 mushrooms increases, the availability for processed
- 16 grade will also increase, because certain mushrooms
- 17 you cannot sell in the fresh market, no matter what
- 18 the price is.
- 19 And fresh growers don't want to move that
- 20 lower priced product into the market because that is
- 21 going to establish a precedent for next week, and it
- is going to bring the whole market down. So they
- 23 refrain from doing that generally, and they send it to
- 24 the cannery for even lower prices.
- 25 COMMISSIONER PEARSON: Mr. Shelton.

1	MR. SHELTON: Yes. I think one thing that I
2	would like to add is you are talking about the
3	potential shortage of mushrooms because of all of them
4	going to the fresh market.
5	I think to point out here is that mushrooms
6	are a crop that is not seasonal, and like we have been
7	listening to the hurricane problems and the citrus
8	problems in Florida, and so we are going to have a
9	shortage of citrus for next year.
10	Well, mushrooms usually get five crops a
11	year, and so our big problem now is only going to
12	create a shortage short term, because if you buy fresh
13	mushrooms tomorrow, you are not going to go out next
14	week and buy three tons as many because you didn't get
15	them.
16	So the crops are there, and I think that if
17	the growers knew that we could pay them at least half
18	of their production costs, they would put in more
19	pounds, and grow more, and we wouldn't have that
20	problem.
21	COMMISSIONER PEARSON: You indicated that
22	there is no seasonality in the supply side. How about
23	the demand side for fresh mushrooms; is there any
24	seasonality or other surge factors there?
25	MR. KAZEMI: There is seasonality. You have

- the holiday periods where the demand goes through the
- 2 roof, and the week after Thanksgiving, you couldn't
- 3 give mushrooms away. So this is where the processing
- 4 comes in. And the same thing happens with all major
- 5 holidays.
- And there is a seasonality in terms of fall,
- 7 winter, summer. The summer months, we compete more
- 8 with fresh fruits, stored fruit, mellon, and the
- 9 retailers don't promote as much fresh mushrooms
- 10 because they have cucumbers, and grapes, and other
- 11 products that they are going to promote.
- 12 So mushroom consumption actually is thought
- to wrap up starting in October, and it goes all the
- 14 way through March.
- 15 COMMISSIONER PEARSON: Okay. So I would
- infer from that then you do see some fluctuation in
- 17 capacity utilization on the processing side of the
- 18 mushroom business, as the fresh side responds to
- 19 whatever might be going on among consumers at that
- 20 moment?
- 21 MR. KAZEMI: Well, I mean, it just depends
- on how you assume that curve, because maybe the week
- 23 before Thanksgiving, you cannot send anything to
- 24 processing, and the week after Thanksgiving, you
- triple your shipment to the cannery, and so it

- 1 averages out.
- 2 COMMISSIONER PEARSON: Okay. Before it goes
- 3 red, could someone give me an idea of what percentage
- 4 of mushrooms that are canned could have been used as
- fresh if demand for fresh had been strong enough?
- 6 MR. KAZEMI: I would say a very small
- 7 portion. The only thing that can happen if you sell
- 8 fresh is the product that you send to the cannery
- 9 right after the holidays. The day after Thanksgiving,
- 10 everybody is eating leftovers, and you cannot sell
- 11 good quality fresh mushrooms on the fresh market.
- So maybe a week or two out of the year, you
- 13 send good quality mushrooms to the cannery. But those
- 14 products don't necessarily go to the same pieces.
- 15 They could go to the marinated product, or they could
- 16 go into different product lines.
- 17 COMMISSIONER PEARSON: Okay. My time has
- 18 expired. Thank you.
- 19 CHAIRMAN KOPLAN: Thank you, Commissioner
- 20 Pearson. I don't usually -- well, anecdotal, but in
- listening to the testimony this morning, I will tell
- 22 you that within the last several days, I happened to
- 23 be at a California Pizza Kitchen to order a vegetarian
- 24 pizza. My wife and I were there.
- 25 And the manager circulated around asking

- 1 everybody if they were happy, and I said that I was,
- and then I started to think, and my wife said that you
- are not going to do it, and I said I've got to.
- 4 So I called him back and I said these
- 5 mushrooms on the pizza, are they fresh or preserved,
- and he proceeded to defend vigorously the fact that
- they were fresh, and sliced every morning, and he left
- 8 I think wondering whether I had a problem with the
- 9 product.
- 10 So on the way out, I tried to explain to
- 11 him, and I watched his eyes glaze over, and I have
- been sitting here saying to myself if I had just
- 13 listened and waited rather, Mr. Newhard, to hear you
- 14 concede that pizza chains have gone from canned to
- 15 fresh, I could have saved that fellow a lot of pain
- 16 and myself some time.
- So I had to share that with you this
- 18 morning. Now I will get to my questions. This is for
- 19 Ms. Cannon and Mr. Coursey. On page 46 of your
- 20 prehearing brief, you state that -- and I quote --
- 21 "Since the year since the imposition of the order,
- 22 imports from Indonesia have not changed dramatically
- in relation to the period of investigation."
- Now, Indonesian respondents assert on pages
- 25 16 to 17 of their prehearing brief that imports of

- 1 subject products from Indonesia declined even as cash
- 2 deposit rates declined, and that this indicates that
- 3 were the order to be revoked, imports from Indonesia
- 4 would not significantly increase.
- 5 They point to the example of PT. Zeta Agro,
- and I quote, "In each administrative review, the DOC
- 7 determined that PT. Zeta Agro did not dump, and thus
- 8 imports from the company into the United States free
- 9 of AD deposits during the POR. As would be expected
- then, PT. Zeta Agro's behavior did not significantly
- 11 change after the DOC revoked the order with regard to
- imports from the company."
- I am wondering what your response is to that
- 14 argument. I note that Mr. Kerwin argued earlier that
- 15 revocation of the order in Indonesia alone would lead
- to a free for all price war.
- 17 And I am wondering whether the experience of
- 18 PT. Zeta Agro resulted after the order was revoked on
- 19 them in 2002, does that support your argument, or I am
- 20 trying to see how you can respond to that for me if
- 21 you would? Either one or both of them.
- 22 MR. COURSEY: I'll let Ms. Cannon go first.
- 23 MS. CANNON: The order on PT. Zeta Agro is a
- 24 little difficult to address in this public forum,
- 25 because what PT. Zeta did, in terms of their volumes,

- 1 is all proprietary.
- 2 CHAIRMAN KOPLAN: Would you rather do it in
- 3 the post-hearing brief?
- 4 MS. CANNON: So I might need to address it
- 5 in the post-hearing brief, I think.
- 6 CHAIRMAN KOPLAN: That's fine.
- 7 MS. CANNON: Most of the arguments we made
- 8 in terms of why we think the imports are going to be
- 9 increasing really have to do with a lot of the
- 10 capacity in other figures. So I would like to address
- it in the post-hearing in confidence.
- 12 CHAIRMAN KOPLAN: That's fine.
- MS. CANNON: Thank you.
- 14 MR. COURSEY: I would like to make just one
- observation, and Ms. Cannon touched on it in her
- 16 testimony. To have an order revoked against a
- 17 particular exporter, that exporter has to go through
- 18 three administrative reviews with a zero dumping rate.
- 19 CHAIRMAN KOPLAN: She did say that, yes.
- 20 MR. COURSEY: And PT. Zeta Agro did so, and
- if the proposition by the Indonesians is that this
- demonstrates what would happen to the fact that PT.
- 23 Zeta did not increase hits imports over this period,
- indicate what would happen if the order were revoked.
- 25 And I don't think that necessarily follows.

- 1 What you have is a company operating under the
- 2 discipline of an anti-dumping order that is trying to
- demonstrate to the Commerce Department that it is not
- 4 dumping for three consecutive periods so that you can
- 5 get the discipline removed.
- 6 What will happen after it is removed is an
- 7 entirely different question. That's why it is
- 8 inappropriate for the Commission -- I think the law is
- 9 structured to not --
- 10 CHAIRMAN KOPLAN: I appreciate that, and I
- 11 don't want to get into BPI. The reason that I asked
- it is because it seemed to be me enough time has
- elapsed for you to look back and see what has happened
- 14 since that order came on. Do you understand what I am
- 15 saying?
- 16 This didn't happen yesterday. In happened
- in 2002. The fact that it happened in 2002 is public.
- 18 So the rest of it you can address in post-hearing
- 19 briefs.
- MS. CANNON: That is the difficulty; is the
- 21 rest of what happened after the order was removed then
- 22 was proprietary, and that's why I would prefer to
- address in a post-hearing briefs.
- 24 CHAIRMAN KOPLAN: Absolutely.
- MR. KERWIN: Mr. Chairman, if I could add

- one observation. The post-order period that we have
- been looking at, of course, for the last couple of
- 3 those years, PT. Zeta Agro has become a nonsubject
- 4 producer.
- 5 But there is still at least 4, 5, 6 other
- 6 producers within Indonesia, and the issue is that if
- 7 the order is revoked, and the constraint of the order
- 8 is taken away, you won't have an analogous situation
- 9 where there was a single producer that was not
- 10 subject, and therefore not in competition with anybody
- 11 else, because every other producer in Indonesia was
- 12 subject to the anti-dumping duty order.
- 13 If the order is revoked, you are going to
- have 5, 6, 7 producers that are suddenly in
- 15 competition with each other, once again on the basis
- of price and with no concern as to their potential
- dumping duty liabilities. So I think it is a very
- 18 different situation if the order were to be revoked.
- 19 CHAIRMAN KOPLAN: Okay. Well, maybe you
- 20 could join with them in the combined response for the
- 21 post-hearing. I would appreciate it. Thank you for
- 22 that. Mr. Newhard, let me just ask you, and leading
- 23 into my next question. Is your company an integrated
- 24 company?
- MR. NEWHARD: No, we are not.

1	CHAIRMAN KOPLAN: You're not? Okay. Then
2	this will be for Mr. Kazemi, because I know that your
3	company is. The Indonesian respondents' prehearing
4	brief argues and I quote "Therefore, all the
5	demand for fresh mushrooms has increased at the
6	expense of preserved mushrooms, the overall financial
7	picture of each of these firms has no doubt benefitted
8	from the shift, as the fresh market is more lucrative
9	than the processing market."
LO	"Consequently, it would be anomalous to
L1	conclude that the decreasing U.S. consumption of
L2	preserved mushrooms as rendered the domestic industry
L3	more vulnerable to injury from subject imports." I am
L4	omitting the footnote there.
L5	Indonesian respondents seem to be arguing
L6	that domestic production of processed mushrooms is
L7	simply a residual byproduct of fresh mushrooms. What
L8	I am wondering, Mr. Kazemi, is are you able to offset
L9	at least in part losses that you incur with regard to
20	preserved mushrooms with gains from your sales of
21	fresh mushrooms as an integrated company?
22	MR. KAZEMI: There is a fundamental flaw in
23	that supposition. It assumes that you are making
24	money on the fresh side of the business, which may or
25	may not happen. There are a lot of fresh companies

- 1 CHAIRMAN KOPLAN: That I understand.
- 2 MR. KAZEMI: -- that are going bankrupt. So
- 3 we treat our businesses as stand alone businesses,
- 4 fresh mushrooms. If we don't make money in the
- 5 processed area, we are going to shut down that
- 6 segment, or vice versa.
- 7 So they are independent, and we don't try to
- 8 balance the two because we are losing money here, and
- 9 we are making money on the fresh side.
- 10 CHAIRMAN KOPLAN: So the fresh mushrooms
- 11 command a higher price?
- 12 MR. KAZEMI: And they also cost a higher
- price to produce it. As we speak, there are three
- 14 fresh mushroom companies going bankrupt, and because
- the industry is growing, that doesn't mean that the
- 16 participants in the industry are all profitable.
- 17 CHAIRMAN KOPLAN: Thank you. I appreciate
- 18 that. Now, let me turn to the three -- well, I see
- 19 that my yellow light is on, and so I won't start
- 20 another question. Thank you for your response. Vice
- 21 Chairman Okun.
- VICE CHAIRMAN OKUN: Thank you, Mr.
- 23 Chairman, and let me join the comments of my
- 24 colleagues in welcoming all of you here. I did not
- 25 participate in the original investigation, and so I

- 1 particularly want to thank the industry witnesses for
- 2 your willingness to be back here for this review and
- 3 to help us understand your industry.
- 4 It is extremely important in these reviews
- 5 to have that description. And let me start on an
- 6 initiative that has been covered in various places,
- 7 and in your briefs as well, but one that I usually
- 8 like to start with on these reviews, which is changes
- 9 since the original investigation.
- 10 And I know both in your brief and today that
- I have heard you talk about, and I think we have had a
- 12 good exchange on what was going on with consumption
- and demand in the original investigation, and what is
- 14 going on now.
- 15 And I think that has been helpful to hear
- 16 that, as well as the channels of distribution and the
- description that you have given, and the staff has
- 18 also collected additional information.
- 19 So it has been helpful. I also found it
- 20 helpful to hear about the fresh versus preserved, and
- 21 the prices, and whether there has been any change. So
- 22 I think I understand your testimony with regard to
- that, and what is going on in the industry.
- Let me then I guess pose my questions first
- in terms of changes since the original investigation

- 1 for the other countries. And in your briefs, you went
- 2 through them, and we have talked about some of them in
- 3 the EU, and you will get some additional information
- 4 on this quota.
- 5 And I guess the last thing that I heard,
- 6 which is the one that I was interested in, was whether
- 7 it was country specific, and if it is, then you have
- 8 this all other rate, and I think that is helpful to
- 9 understand.
- 10 What about for the countries where we don't
- 11 have participation, but certainly there has been a
- 12 U.S.-Chile free trade agreement, and there have been
- other changes. Is there anything about the market now
- in the United States that you would point us to for
- 15 the countries -- and let's take July 1st -- since they
- haven't been here, other than they are not
- 17 participating, and you have the original
- 18 investigation.
- 19 Is there anything else that you could point
- 20 me to in terms of why the U.S. would remain a more
- 21 attractive market to them if the order were lifted?
- 22 MR. KAZEMI: The U.S. market is probably the
- 23 largest. There are six countries who account for 85
- 24 percent of the consumption, and the U.S. is 30 percent
- of the total consumption, and also the highest prices.

- 1 So it is a very attractive market for all producers,
- 2 regardless of country of origin.
- 3 So by definition invites everybody to this
- 4 market. If Chile could come to the U.S., they would
- 5 get a higher price for their product than they are
- 6 receiving in Mexico.
- 7 VICE CHAIRMAN OKUN: And do they sell the
- 8 same product in Mexico that they would sell here? Is
- 9 there any difference in what they sell?
- 10 MR. KAZEMI: No, they are basically
- 11 identical products. You have certain standards for
- 12 canned mushrooms, which are really the USDA standard
- that is being applied on the international level. So
- that product has to be meeting all the food safety
- 15 standards.
- 16 Mexicans are humans also, and if they want
- to consume the product, then they are subject to the
- 18 same type of food safety issues that we are. So it is
- 19 an identical product.
- 20 VICE CHAIRMAN OKUN: Okay. Ms. Cannon, did
- 21 you ant to add something?
- 22 MS. CANNON: Yes, thank you. The one point
- 23 that I wanted to add was the change that I think is
- 24 most significant on Chile, is the new information that
- 25 indicates that Chile is now selling smaller retail

- cans that they were not exporting into the United
- 2 States at the time of the original investigation.
- 3 But indication is that they have installed a
- 4 new line, and we actually have labels that we were
- 5 able to obtain from retail product that they are
- 6 currently selling actively in Mexico that we are going
- 7 to supply to the Commission later.
- 8 VICE CHAIRMAN OKUN: And that is in addition
- 9 to what you have in the exhibit to your pre-hearing
- 10 brief with additional information on it?
- 11 MS. CANNON: Exactly.
- 12 VICE CHAIRMAN OKUN: Well, I will appreciate
- 13 seeing that. Anything else with regard to sales in
- 14 Asia for the Indonesians, or for the Chinese?
- 15 MR. COURSEY: If I could just point out.
- 16 VICE CHAIRMAN OKUN: Sure.
- 17 MR. COURSEY: On Chile again, going back,
- 18 there was testimony -- and I just want to emphasize
- 19 that the Chilean producer, the single producer, has
- 20 over the past 5 years on two occasions been thwarted
- in a major circumvention scheme, and I say thwarted.
- 22 This is the first scheme that involved a
- 23 company in Canada, where its mushrooms were in essence
- debrined, and canned, and then shipped into the U.S.
- as country of origin, Canada. That went on for over a

- 1 year, with huge amounts of product coming in.
- 2 This was back in the early part of the five
- 3 year period. Once that was thwarted -- and there is
- 4 litigation right now that the Justice Department has
- 5 brought against the players in that matter, and when
- 6 that was thwarted, they started working with a
- 7 Columbian company to do the same thing.
- 8 So there is an animist there to get in the
- 9 market, in the U.S. market, no matter what, and to go
- 10 around the order. And as far as the others, the
- 11 Indonesian and Chinese, I hate to sound like a -- you
- 12 know, beating a dead horse, but this new shipper thing
- 13 cannot be underestimated, in terms of what the Chinese
- 14 have done.
- 15 I mean, in essence, that procedure and the
- 16 abuse of that procedure resulted in up to 70 percent
- of their shipments during or since 2000 into this
- 18 country. Anything else?
- 19 VICE CHAIRMAN OKUN: Mr. Gordon.
- 20 MR. GORDON: With specific regard to imports
- 21 from India, I would note that Indian companies have
- 22 remained very active in the United States market, and
- if you were to review the Department of Commerce's
- 24 findings through the now four completed administrative
- reviews, you would see that Indian respondents have

- 1 frequently been dumping at rates higher than they were
- 2 previously.
- 3 They are highly motivated to remain active
- 4 in this market, and have also gone to great lengths to
- 5 do so. Not the same lengths that the Chinese have
- gone through the new shipper reviews, or the Chilean
- 7 producers or producer has gone in its circumvention
- 8 schemes.
- 9 But nevertheless they have been -- they are
- 10 highly motivated to remain in this market.
- 11 VICE CHAIRMAN OKUN: I appreciate all of
- 12 that, those additional comments. Commissioner Lane
- had asked a question regarding nonsubjects, and I
- think it was you, Mr. Kazemi, who had commented in
- 15 response to that question.
- And I think what I heard you say was they
- 17 are in the market, and prices are better than -- well,
- 18 what did you say about prices. And I quess my
- 19 question is if I look at the record and see what
- 20 nonsubjects have done -- I mean, they have captured a
- 21 large share.
- 22 So to me they are in a different place than
- 23 they were during the original investigation, and I
- 24 wondered if there is any additional information that
- you could help me with in terms of why they have been

- 1 able to capture this market share.
- 2 And then the second part of the question
- 3 would be if the order is lifted would subject imports
- 4 simply be competing with nonsubjects, or would it come
- 5 out of the domestic industry?
- 6 MR. KAZEMI: The reason the nonsubject
- 7 countries increased their shipment to the U.S. was
- 8 three-fold. Number 1, if you look at Eastern Europe,
- 9 Holland is the largest producer and Holland is sort of
- 10 competing with Poland, because Poland is putting a new
- 11 -- supporting the mushroom industry, and they were
- 12 losing their market share.
- 13 The Dutch were losing their market share in
- 14 France to the Polish, and having the orders in place
- opened the doors, or presumed opportunity for the
- 16 Dutch to ship to the States.
- The euro was weak compared to the U.S.
- 18 dollar, and so that was pretty attractive for them,
- 19 and if you look at it, you know, as I mentioned, six
- 20 countries account for 85 percent of the consumption.
- 21 Where are the Dutch going to sell their mushrooms,
- 22 because they sell it to England, Germany, Canada, the
- 23 U.S., or Italy.
- 24 And although they are part of the EU, and
- 25 they can ship within those countries, but as the

- 1 production goes up, the only place they can sell their
- 2 product would have been the States.
- 3 Since then the production has been cut back
- 4 in Holland, and I think their shipment to the States,
- if you get the records, the shipments are declining.
- 6 So if the orders were lifted, then you really would
- 7 have a free-for-all, because more people competing for
- 8 a finite market, and who knows where the price is
- 9 going to go.
- 10 VICE CHAIRMAN OKUN: Okay. And I think I
- 11 heard you say that it would be the competition on
- price, but affects you regardless of who they are
- 13 competing against. And I see somebody maybe on the
- 14 back row. Mr. McGrath.
- MR. MCGRATH: Okay. Well --
- 16 VICE CHAIRMAN OKUN: Mr. Shelton.
- 17 MR. SHELTON: I just wanted to add one
- 18 point.
- 19 You were saying if it was lifted would the nonsubject
- 20 companies be competing with subject companies, and it
- is my belief that since most of the canned product is
- 22 sold on price is nonsubject and subject would have the
- 23 competition, and it would all come at the loss of the
- 24 domestic industry.
- 25 VICE CHAIRMAN OKUN: Okay.

1	MR. MCGRATH: Commissioner, the staff report
2	shows the nonsubject imports did rise after the
3	orders, as would be natural, because the subject
4	imports were cut back. But lately, since 2000, they
5	have also decreased as the subject imports have come
6	roaring back unfortunately.
7	VICE CHAIRMAN OKUN: I didn't know that, and
8	I appreciate those additional comments and my red
9	light is on. Thank you.
10	CHAIRMAN KOPLAN: Thank you, Madam Vice
11	Chairman. Commissioner Miller.
12	COMMISSIONER MILLER: Thank you, Mr.
13	Chairman. I think there was a good bit more
14	discussion about the fresh and canned, and the
15	relationship as an input, and so I won't I
16	appreciate those earlier answers, and I won't go to
17	that issue anymore.I think I wanted to ask one
18	question regarding cumulation, which is in-part a
19	legal question, but it is also in-part a question to
20	the companies.
21	And you focused on changes that you have
22	seen in Chile, and I just wanted to ask that the

companies, whether there have been any changes in the

way any of the other countries compete, institutional

versus retail; China, Indonesia, or India.

23

24

25

1	And if you have seen any changes in the way
2	they compete in those two markets since the order has
3	been in place. If you are aware or do you see them in
4	both channels of distribution still, all three
5	countries?
6	MR. KAZEMI: Again, going back to having a
7	finite market, and if you have the capacity to produce
8	a retail sized product or a food service institutional
9	size, you look at where the opportunity is.
LO	So there is a shifting and trying to
L1	optimize where the opportunity is. So it is kind of a
L2	dynamic market, and depending on the demand sector, or
L3	the opportunities, and people trying to basically go
L4	after whatever sector is available at that given point
L5	in time.
L6	If a Chinese producer can compete in the
L7	whole segment, they are going to go after every
L8	customer they can gather in retail or food service.
L9	COMMISSIONER MILLER: I guess in-part I
20	asked the question because I wondered if there is
21	anything about either one of those markets that would
22	have them react differently to an anti-dumping order;
23	more sensitive, or less sensitive, or do you see what
24	I am saying?
25	MR. KAZEMI: I do. I think again, being

- 1 a commodity product, price really becomes the
- differentiating factor here. I would say maybe the
- 3 food service is a little bit more price sensitive
- 4 because it is a faster business, and retail might be a
- 5 little bit less subject, but again that could change
- also, depending on the customer.
- 7 COMMISSIONER MILLER: Okay. Mr. Kerwin, you
- 8 looked like you wanted to say something.
- 9 MR. KERWIN: Yes, thank you. I just wanted
- 10 to point out that the official statistics, the
- official import statistics do show that the three
- 12 countries other than Chile, that the product that they
- are bringing in is in both the small sized cans and
- the large sized cans, because the tariff schedule
- 15 differentiates on the basis of size, which you can
- 16 essentially read into that the small sizes are retail,
- and the large sized cans are going to food service and
- 18 industrial.
- 19 And the official statistics show that all
- three companies remain in both channels. They are
- 21 bringing in both sizes of -- both large and small
- 22 cans, and in fact to the issue that the Indonesians
- 23 have brought up that somehow the retail side of things
- is really almost exclusively theirs.
- In 2003, Chinese imports in smaller sized

- 1 cans exceeded those from Indonesia. And India had
- very significant sales of that small sized can as
- 3 well. So the official import statistics certainly
- 4 bear out that all three of these countries remain in
- 5 both --
- 6 COMMISSIONER MILLER: Both areas.
- 7 MR. KERWIN: -- large and small sized cans.
- 8 COMMISSIONER MILLER: And you think that is
- 9 the most informative data to us on the channels of
- 10 distribution? I mean, given the fact that we don't
- 11 have complete responses in terms of importer or
- 12 foreign producer questionnaires.
- 13 MR. KERWIN: I think you can use it as a
- 14 surrogate certainly. I mean, given the very weak
- 15 response they have gotten out of the Indians and the
- 16 Chinese in particular. I think you can draw
- 17 conclusions from the import numbers. You would prefer
- 18 to have those borne out elsewhere, but of course the
- 19 purchasers information also shows information that
- 20 supports these conclusions, I think.
- 21 COMMISSIONER MILLER: Okay. And, Ms.
- 22 Cannon, I just sort of asked -- I began by asking
- 23 myself the question -- and particularly when a country
- is not participating, do I stick with what I did
- originally on cumulation, or do I change it, and I

- 1 understand the information that you have presented
- that is coming from the Chilean producers website, and
- 3 I asked myself I wonder if that website existed
- 4 before.
- 5 I will look very carefully at the
- information you provide, but I guess I would go into
- 7 it with sort of a cautious attitude.
- 8 MS. CANNON: Well, the information that we
- 9 had at the time of the brief was limited to what was
- 10 on the website, but as I mentioned, since then we have
- 11 actually indicated -- and Mr. Newhard might want to
- 12 address this further, Mr. Kazemi, that the Chileans
- apparently installed a new line after the orders went
- into place that produced retail product.
- 15 And we actually have been able to get our
- 16 hands on some samples, and I have some labels that I
- am going to put in our brief, of the retail product
- 18 that they are selling in Mexico right now.
- 19 So we have one more indication beyond simply
- 20 a website that indicates likely sales into the retail
- 21 sector now that weren't the case at the time of the
- original investigation, which I think is a little more
- 23 telling than the picture on a website. That was the
- 24 best that we had at that time.
- 25 COMMISSIONER MILLER: Okay. All right. I

- 1 will take a close look at it. I don't believe I have
- 2 any further questions at this point. I appreciate all
- 3 the answers that you all provided today. Thank you.
- 4 CHAIRMAN KOPLAN: Thank you, Commissioner.
- 5 Commissioner Hillman.
- 6 COMMISSIONER HILLMAN: Thank you. A couple
- of questions for the post-hearing brief, because I
- 8 have a feeling that they would involve confidential
- 9 data. Mr. Coursey, I was struck by your response to
- 10 Vice Chairman Okun, in terms of the percentage of the
- 11 Chinese imports that are coming as a result of these
- 12 new shipper reviews.
- 13 And I would ask for both the issue of the
- 14 new shipper reviews, and for the transshipped product
- 15 from Chile. If you can help us with sort of time and
- 16 quantity, just to make sure that I understand how big
- a volume are we talking about that is subject to the
- 18 New Shipper Reviews, and how much volume are we
- 19 talking about that has been found to be transshipped
- on the Chilean side.
- You mentioned the Canadian and the Columbian
- 22 product, and then just to make sure that I understand
- how our data gets reflected, presumably the product
- that you are talking about that was transshipped from
- 25 Chile coming in from Canada and Columbia is showing up

- in our data as a nonsubject import, product of Canada,
- product of Columbia.
- And that is basically what's happening, is
- 4 that it is going into these countries, and being
- 5 relabeled?
- 6 MR. COURSEY: No, the scope of the orders
- 7 covers in addition to canned mushrooms, mushroom in
- 8 brine, which is the essential input into canned
- 9 mushrooms. It is basically fresh mushrooms that have
- 10 been harvested, cleaned, and then put in a
- 11 preservative, brine, heavy salt brine medium, and
- 12 shipped in large barrels.
- 13 It can then, once it is put in brine, you
- can put it on the shelf and not can it for an
- 15 indefinite period. To can it, you have to debrine it,
- and then put it in the cans. What the Chilean
- 17 producer started to do, and this is something that the
- 18 Chinese are doing before, and continue to do, is put
- 19 their product -- to divert their product from the can
- 20 to the brine, brine product, and then ship it to third
- 21 countries, and have canners in those countries
- 22 complete the process.
- 23 Under the scope as defined by Commerce, and
- 24 also under Customs own country of origin rules, the
- country of growth of the mushroom is the country of

- 1 origin.
- 2 COMMISSIONER HILLMAN: Okay. That was
- 3 exactly what I was going to say, is -- you know, does
- 4 canning constitute a substantial transfer or change.
- 5 MR. COURSEY: Well, it does not under the
- 6 dumping order, and we brought -- Commerce, in a couple
- of places, has pronounced this, particularly with
- 8 respect to a scope request that we filed early in the
- 9 five year period involving the Canadian situation.
- 10 And the Customs service -- and we can put
- 11 this in our brief -- has -- well, it is quite clear
- 12 that they have --
- 13 COMMISSIONER HILLMAN: So canning does not
- 14 confer origin, and --
- MR. COURSEY: No, it does not.
- 16 COMMISSIONER HILLMAN: And in theory
- 17 everybody has to know where their mushrooms came from,
- 18 so that when they put them in the can, they are
- 19 labeling them product of --
- MR. COURSEY: Correct.
- 21 COMMISSIONER HILLMAN: -- wherever the
- 22 mushrooms were grown.
- MR. COURSEY: Correct.
- 24 COMMISSIONER HILLMAN: And but for this
- order is that a typical practice, to grow mushrooms,

1	brine it in one country, and can it in another?
2	MR. COURSEY: Well, my understanding is that
3	it is not. What happens with the Chinese is you
4	know, prior to the dumping procedure, you would have
5	the Chinese brining product because they were perhaps
6	processing too much fresh mushroom, and it didn't have
7	enough of a through-put on lines to can it right then.
8	And they wanted to save and finish the
9	canning process later, but what happened is a producer
10	would hold the product in brine and not ship it, but
11	as the dumping orders came into place and this is
12	something that we anticipated before we filed the
13	case, and one of the reasons that we asked Commerce to
14	structure the scope to include ground mushrooms was
15	that this is a known process and easily accomplished
16	to ship this product in brine to third-countries.
17	COMMISSIONER HILLMAN: Just to make sure
18	that I understand. Would you normally brine a product
19	before you canned it, or would you normally not do
20	that, and go straight to the can? So this brining is
21	an unusual process?
22	MR. COURSEY: Brining is unusual.
23	COMMISSIONER HILLMAN: Mr. Newhard.
24	MR. NEWHARD: Not actually. I mean,

historically in China, they have brined mushrooms

25

- 1 simply because they do not grow them to my
- 2 understanding with a lot of air-conditioning year
- 3 round as we do.
- 4 So basically when the weather conditions are
- 5 proper, then they will grow mushrooms, and they will
- 6 get them in -- they will get an awful lot of mushrooms
- 7 in a short time period, and there is not enough
- 8 processing to get that done.
- 9 So historically China has brined a lot of
- 10 mushrooms, not in an attempt to circumvent anything,
- just because they didn't have enough processing
- 12 because it came in such heavy production in such a
- 13 short time period.
- In fact, U.S. canners years ago would
- 15 actually buy Chinese brined mushrooms and can them in
- 16 the States. They haven't done it in many years, but
- 17 years ago they did. So the fact that the brined
- mushrooms are in China is not unusual.
- 19 The fact that they then take those brined
- 20 mushrooms to another country, can them, and call them
- 21 a product of Canada, is unusual.
- 22 COMMISSIONER HILLMAN: Okay. And has the
- fact that growth of the mushroom confers its origin
- 24 always been the case? Has there ever been an issue
- that again canning confers origin, or has always been

- 1 true that it is where the product is grown that
- 2 confers origin?
- 3 MR. COURSEY: Customs has followed that
- 4 concept for a long time, and we could put it in the
- 5 post-hearing brief. They have -- it confers not just
- to canned mushrooms, but other types of fruits and
- 7 vegetables that are canned, or preserved in some
- 8 fashion.
- 9 COMMISSIONER HILLMAN: Okay. I appreciate
- 10 this. As I said, I am just trying to make sure that I
- 11 understand the sort of size, and magnitude, and
- 12 context of this whole transshipment issue just to
- 13 understand it. Mr. Kazemi, did you want to add
- 14 something?
- 15 MR. KAZEMI: Yes. I would just like to add
- 16 something to Mr. Newhard. Processing a mushroom, you
- 17 have two cooking steps. One is the blanching, which
- is the front end, and then when you put it in the can,
- 19 then you would cook them also.
- 20 Brined mushrooms are already blanched, and
- 21 so you cannot put fresh mushroom in a brine. So they
- 22 have gone through the blanching operation, and you add
- 23 brine to it, because you are going to have enough
- 24 brine capacity to put them in a can, or do the
- 25 cooking. So it is a semi-process product.

1	COMMISSIONER HILLMAN: Okay. Now I
2	appreciate that. Actually, speaking of the capacity,
3	it kind of reminds me of the other issue that I wanted
4	to talk a little bit about. Obviously as I said, you
5	know, one of the things that strikes me with this case
6	is, okay, we have put an order on, and then we
7	actually see the industry do worse than it was at the
8	time of the vote.
9	One of the numbers that is clearly gone
10	worse if you will is the capacity utilization number,
11	and it strikes me as quite a low number. I wondered
12	if you can help me understand why that is, and what it
13	is about canning mushrooms that has you all operating
14	at very low levels of capacity utilization.
15	And give me a sense of what would be a more
16	desirable or optimal, or realistic range of capacity
17	utilization.
18	MR. SHELTON: Well, I won't answer for the
19	other two gentlemen, but I can answer for our company.
20	Be it as I said earlier, we lost one customer right
21	after the orders went in, and we lost a major customer
22	that bought tremendous quantities of product, and took
23	the product overseas, and so if you can't sell the
24	product, you aren't going to keep on canning it.
25	So our utilization factor is probably I

- think it is somewhere around 50 percent of what it was
- five years ago, simply because we continue to lose
- 3 business to canned sales. But the plant is still
- 4 there, and the equipment is still there.
- If we could do the selling, we would go out
- 6 to look for product to start canning more. That is
- 7 why ours is down, simply because we have lost that
- 8 volume of business.
- 9 MR. KAZEMI: I would conclude that you
- 10 cannot afford to produce mushrooms in a canned
- 11 environment and hope to sell. So you take some risk
- and you build some inventory, but you don't want to
- have a five year supply of canned inventory tieing up
- 14 your capital. So if you don't have a home for them,
- then you don't produce them.
- 16 MR. SHELTON: I guess I would like to re-add
- 17 to what I said. In our case, for instance, our plant
- 18 runs -- can run 1,500 cases of number 10s a day, but
- 19 when we used to run six days a week on one shift, and
- 20 now we don't have the sales for it, the same plant --
- the plant hasn't changed, but not we are not running
- 22 six days a week anymore.
- 23 COMMISSIONER HILLMAN: Okay. I appreciate
- 24 that. The last thing is on third-country prices. Do
- 25 you have a sense of where U.S. prices are in

- 1 comparison to prices in -- you mentioned somewhere
- 2 before that there were six countries that were 85
- 3 percent of the consumption.
- Where are U.S. prices in comparison to the
- 5 prices in any of those large consuming countries? Do
- 6 any of you know?
- 7 MR. KAZEMI: I don't know the specific
- 8 numbers, but I would say that U.S. prices are higher
- 9 than all other countries, because one of the -- I can
- 10 compare it to Canada, and our prices are probably 15
- 11 percent higher than Canada, and part of it has to do
- 12 with the exchange rates.
- I mean, it gets pretty complicated because
- of the exchange rate differentials.
- 15 COMMISSIONER HILLMAN: Okay.
- MR. KAZEMI: But the U.S. is the highest
- 17 priced market.
- 18 COMMISSIONER HILLMAN: Okay. If there is
- 19 anything else that could be added for a post-hearing
- that would help us understand what you think third-
- 21 country prices are and why -- I mean, any data to
- 22 support that, I think that would be extremely useful
- 23 information. Thank you.
- 24 CHAIRMAN KOPLAN: Thank you, Commissioner.
- 25 Commissioner Lane.

1	COMMISSIONER LANE: Have the U.S. producers
2	maintained the same product since the original
3	investigation or have the product mixes changed? For
4	example, do U.S. producers produce fresh mushrooms,
5	chilled mushrooms, frozen mushrooms, dried mushrooms,
6	and if so, how has the product mix changed since the
7	original investigation, if at all?
8	MR. NEWHARD: In our case, we have added the
9	retail lines, and so we have actually expanded into
LO	that area for canned. As far as the you know, in
L1	our case, some of the other areas have been less
L2	impacted.
L3	We would also say that there is a tie
L4	between all mushroom products to some extent. In
L5	other words, if canned mushrooms prices go down, which
L6	they have, you can expect that chilled mushrooms and
L7	frozen mushrooms go down also, which they have.
L8	MS. CANNON: Commissioner Lane, if I might
L9	just add. When you are talking about product mix, we
20	usually refer to that within the scope of the case,
21	and I just wanted to make clear that these other
22	products, including chilled mushrooms and frozen, are
23	outside of the scope of the case.
24	So those would be other products that some
25	other clients might produce, but within this case, the

1	product	mix,	to	the	extent	that	there	would	be	any

- shift, would really be between whether they were just
- 3 going to a small sized can, the retail can, as opposed
- 4 to a larger or vice versa.
- 5 Those are just basically just different
- 6 sizes of cans, and that is really all the product mix
- 7 that exists within the scope.
- 8 COMMISSIONER LANE: Okay. Thank you. And I
- 9 appreciate what you said, and so my next question is
- 10 probably going to cause you some concern, too, but I
- 11 am just sort of curious.
- 12 As I understand the industry saying that
- about 90 percent of mushrooms go to the fresh market,
- 14 and I am just curious as to whether or not there is
- 15 any difference between the quality of mushrooms that
- 16 go to the fresh market, or what about the quality that
- 17 goes to freezing mushrooms?
- 18 MR. KAZEMI: Essentially, the number is more
- 19 like 83 percent going to the fresh market, and 17
- 20 percent going to processing. The quality of the
- 21 mushroom going to freezing depends on the customer's
- 22 need, and if they are a sliced number one mushroom,
- that would be a quality that is comparable to fresh
- 24 market or a fresh market standard.
- 25 However, I don't think that there is much --

1	I don't know of much demand for that particular
2	category. Otherwise, frozen mushrooms would be
3	similar to what you would use in the canning industry.
4	
5	MR. NEWHARD: I just also think that there
6	might be a little bit of a misconception as far as
7	quality. When the United States industry has been so
8	strong in the fresh market, they really grow much
9	nicer mushrooms it sounds odd, but it is true
10	than when they grew them for processing.
11	Such as to my knowledge in Europe, where
12	they have entire farms relegated directly to
13	processing, and they will mechanically harvest the
14	mushrooms. So they will take all the mushrooms off in
15	one day.
16	The ones that are properly matured, and the
17	ones that are immature, and the ones that are way past
18	their maturity point, they all come off in one day. A
19	very mixed bag of quality.
20	So for us to sit here and portray that we
21	only process the mushrooms that are not comparable to
22	what other countries process really isn't true.
23	COMMISSIONER LANE: Okay. Thank you.
24	That's all the questions that I had.

CHAIRMAN KOPLAN: Thank you, Commissioner.

25

- 1 Commissioner Pearson.
- 2 COMMISSIONER PEARSON: I'm curious to learn
- 3 whether some of your firms import mushrooms from other
- 4 countries either for processing in your plants here,
- 5 or ready for sale.
- 6 MR. COURSEY: Since that could get us into
- 7 the area of confidential business information, could
- 8 we answer that question in the post-hearing brief, in
- 9 terms of what the actual business practice is of -- I
- 10 mean, just generally the --
- 11 MS. CANNON: Could I just ask for a
- 12 clarification, Commissioner Pearson? Do you mean
- whether we purchase fresh mushrooms for import, or are
- 14 you talking about importing the canned mushrooms?
- 15 COMMISSIONER LANE: Well, I was thinking
- that the most form of import for processing in the
- 17 United States would be the brined form that was
- 18 discussed a few minutes ago.
- 19 But if there are fresh mushrooms imported
- for processing in the United States, I would also be
- 21 curious about that.
- 22 MS. CANNON: So, you're not asking about
- 23 whether anybody imports the actual product. You are
- 24 asking about the input?
- 25 COMMISSIONER PEARSON: Well, I ask this as a

- 1 two-part question then, and I did not do so very
- 2 clearly.
- 3 MS. CANNON: Okay.
- 4 COMMISSIONER PEARSON: I also am curious to
- 5 learn whether any of the firms here import mushrooms
- 6 that have been processed in other countries, and --
- 7 MR. KAZEMI: I can speak on my company's
- 8 behalf, We don't bring any brined mushrooms into the
- 9 country or fresh mushrooms. On a very rare occasion,
- 10 we might bring some product from Canada. We have an
- operation in Canada, which is right on the border.
- 12 This is Eastern Canada, or Western Canada,
- that we might bring down a load every nine months. So
- 14 it is minute quantities.
- 15 COMMISSIONER PEARSON: But no Mexican
- 16 mushrooms?
- 17 MR. KAZEMI: Mexican mushrooms, we have
- 18 maybe on 3 or 4 occasions, we have brought a couple of
- 19 those from Mexico because we did not have processing
- 20 capacity in Mexico for those products, and we brought
- 21 them here.
- 22 But that is just a rare occasion rather than
- 23 a common practice.
- 24 COMMISSIONER PEARSON: Not wanting to draw
- anyone into the area of confidentiality and where we

- ought not to go, but I am curious, too, to know
- 2 whether -- the countries that you just mentioned are
- 3 nonsubject countries. Do any firms have experience in
- 4 importing from subject countries? So in the post-
- 5 hearing brief, you might -0-
- 6 MR. COURSEY: We will look at that in the
- 7 post-hearing brief, and again you are interested in
- 8 both brined production grade mushrooms and subject
- 9 country canned mushrooms?
- 10 COMMISSIONER PEARSON: Sure.
- 11 MR. COURSEY: Actual -- okay.
- 12 COMMISSIONER PEARSON: Yes, because I am
- curious to try to understand whether the U.S. industry
- is able somehow to take advantage of what otherwise
- 15 are imports that could cause problems by using them to
- an advantage, and helping the condition of the U.S.
- industry.
- 18 MS. CANNON: Let me just add. The question
- on whether any of the subject producers actually
- 20 import the subject product from any of these four
- 21 countries was addressed in the related party section
- 22 of our brief in pretty extensive detail with respect
- 23 to those producers that actually are importing, and as
- to why they are importing, and what they are doing
- 25 with the product.

- 1 Anyone not mentioned there is obviously not
- 2 importing from these countries.
- 3 COMMISSIONER PEARSON: Okay. Fair enough.
- 4 Thank you.
- 5 MR. SHELTON: I don't mind answering that
- 6 just a little bit really. One of the cases that we
- 7 had, and I mention in our brief, and what I said was
- 8 if imports get worse, we may go away.
- 9 Right now when we do our studies, we are
- 10 also looking that maybe we will get in the import
- 11 business. I mean, if imports are going to be cheap,
- we may be forced to have to join them. Right now we
- 13 are not.
- 14 MR. KERWIN: If I could make an observation.
- 15 I participated in a lot of investigations involving
- agricultural products, both fresh and processed, and
- where you have a situation of distress that has been
- 18 caused in-part by imports, it is not unusual -- and in
- 19 fact it is rare -- to not see some members of the
- 20 domestic industry importing merchandise from the
- 21 targets.
- 22 Part of the dynamic of sales in this kind of
- 23 business is that you have got customers who are being
- 24 offered the product, the target product, at very low
- 25 prices all the time, and in order to maintain customer

- 1 base, often times there is a need to bring in product
- in order to satisfy a customer on a small amount in
- order to keep them buying some of your own domestic
- 4 product.
- 5 So it is very unusual to see -- and in fact
- I have never been involved in a case where there isn't
- 7 some degree of -- I would call it distress importing.
- 8 COMMISSIONER PEARSON: Okay. Thank you.
- 9 Let me shift to Indonesia if I could. The imports
- 10 from Indonesia basically have come down a bit over the
- 11 period of view. Yet, nonsubject imports from other
- 12 countries, and not Indonesia, have risen in a
- meaningful way.
- 14 Obviously in this case, you have placed a
- 15 lot of emphasis on Indonesia, and maintaining an order
- on that country. But as I look at what is going on
- 17 with the nonsubjects, I am wondering are you somewhat
- 18 barking up the wrong tree?
- 19 I mean, is it the Indonesian product that is
- 20 hurting or is it more the nonsubject?
- 21 MR. KAZEMI: I think if you look at the
- 22 statistics, I think Mr. Kerwin mentioned that the
- 23 imports from nonsubject countries are declining in
- 24 recent years. Is that true, Mike?
- MR. KERWIN: Yeah. The non-subject imports

- 1 peaked in 2000, and since that point from 2000 and
- 2 2003, they have fallen by about a third.
- 3 MR. MCGRATH: And not coincidentally, they
- 4 have fallen as subject imports have come back.
- 5 COMMISSIONER PEARSON: Over the period of
- 6 review though the statement that Mr. Kerwin has made
- 7 would not be correct given the data that I have in
- 8 front of me at any rate. There has been an increase
- 9 in nonsubjects over the period of review.
- 10 MR. COURSEY: Again, that is -- you know,
- 11 looking at what happens in these cases, that Would not
- 12 be unusual for a processed agricultural case. These
- 13 producers are not complaining about not having the
- 14 U.S. market all to themselves.
- 15 Historically, imports have been an important
- 16 part of the U.S. market. Fairly traded imports have
- 17 been a part of the U.S. market. The dumped subject
- 18 imports not only injure the domestic industry, but did
- 19 a fair job of driving fairly traded imports out.
- 20 It is normal to see a return of imports in
- 21 the wake of the imposition of the dumping order.
- 22 MR. KERWIN: Commissioner --
- 23 COMMISSIONER PEARSON: Okay. Go ahead.
- 24 MR. KERWIN: -- if I could point out one
- 25 thing. The dataset at the back of the staff report

- 1 that shows -- the first year that is shown there is
- 2 1998, which depending on how you want to define it, I
- 3 would say that was the last year of the period of
- 4 investigation.
- 5 And 1999 being the first year that the
- orders were fully in place. In 1998, if you use that
- 7 as the base year, you are correct that from 1998 until
- 8 2003, nonsubject imports about doubled.
- 9 On the other hand, if you use 1999 as the
- 10 base year, there is actually a slight decline from
- 45.6 million pounds to 42.8 million pounds. So I
- 12 quess it is a question of definition, and whether you
- want to say that the period of review began in 1999,
- or whether you want to look back to the final year of
- 15 the period of investigation.
- 16 COMMISSIONER PEARSON: Could I clarify? Is
- that information, is that CBI, Mr. Chairman, the
- 18 information that is just being discussed? Is that
- 19 bracketed information?
- 20 CHAIRMAN KOPLAN: It's bracketed, I believe.
- MR. KERWIN: No, I am looking at the public
- 22 version of the staff report. Now, caveat, I am not
- 23 looking at the nonsubject Indonesian imports. These
- 24 are all other imports. So that category of non --
- i.e., PT. Zeta Agro's, imports are not included in

- 1 that number.
- 2 CHAIRMAN KOPLAN: I am advised that you are
- 3 okay.
- 4 MR. KERWIN: That is a caveat.
- 5 CHAIRMAN KOPLAN: Mr. Deyman.
- 6 MR. DEYMAN: Yes. I am George Deyman,
- 7 Office of Investigations. Indeed, that 42.8 percent
- 8 number was bracketed in the confidential version of
- 9 the report, but we made it public in the public
- 10 version of the report. So that number is public and
- 11 no problem.
- 12 COMMISSIONER PEARSON: Okay. Thank you for
- that clarification. I was just concerned. I didn't
- want to draw anyone into where we ought not to be.
- 15 Okay. But if I could quickly go back, Mr. Coursey, to
- 16 your point, that competition against fairly traded
- imports is an okay thing.
- 18 Given that Indonesian producers have a
- 19 relatively small anti-dumping duties, and have a
- 20 history of seeking administrative reviews from
- 21 Commerce, how do you respond to the argument that they
- 22 see themselves as producers that should not be subject
- 23 to the order?
- 24 That they are trying to compete fairly in
- the U.S. market, and would want to compete like

- 2 suggest that they are more in that mold than the other
- 3 subject producers?
- 4 MR. COURSEY: To the extent that they are
- 5 trying to show the Commerce Department that they are
- 6 not dumping, they can get out of the dumping order by
- 7 doing so before Commerce by showing three years of no
- 8 dumping.
- 9 In terms of having what they are doing
- 10 during this period impact the Commission's analysis,
- 11 the law doesn't point you in that direction because
- the law I think correctly doesn't want you to look at
- activity that is influenced by the existence of the
- 14 order.
- 15 That's why Commerce in its review here has
- 16 advised you that if the order were revoked that
- dumping would likely return at the margins indicated
- in the original investigation.
- 19 Again, what -- the fact that they are not --
- 20 that some exporters are seeking administrative
- 21 reviews, and some are getting lower margins, is
- 22 perhaps positive, and could perhaps could lead to a
- 23 revocation of the order for them if they continued to
- 24 pursue that course.
- But again that is not particularly relevant

- in my view to what is the Commission's analysis here
- with respect to the five year Sunset analysis.
- 3 COMMISSIONER PEARSON: Okay. Well, my time
- 4 has expired, and so I will not discuss whether that is
- 5 a condition of competition or not.
- 6 CHAIRMAN KOPLAN: Thank you, Commissioner
- 7 Pearson. As an aside, before I begin, let me just say
- 8 that I remember in the beginning that you noted, Mr.
- 9 Coursey, that three of us here participated in the
- 10 original investigation.
- 11 I just for the record would like to say that
- 12 I am glad that there are six of us up here deciding
- this one, and I surely hope to keep it that way. Let
- me begin -- and this is an area that my colleagues
- 15 have been getting into, too, and that is I am trying
- 16 to evaluate myself to what extent the domestic
- industry has benefitted from these orders.
- 18 Given the various market shares reflected in
- 19 Revised Table C-1, which is confidential, and so I am
- 20 just telling you that is the purpose for the question
- that I am about to ask, and it is as follows.
- Table 1-3 in the confidential staff report,
- that table is a confidential table, and so I can't get
- into the numbers that are in it. But generally it
- indicates that in 2003 some domestic producers

- 1 imported what I would call appreciable quantities
- 2 without getting into numbers of preserved mushrooms
- 3 from nonsubject countries.
- 4 I know that according to the confidential
- 5 staff report, Revised Table C-1, which is
- 6 confidential, the U.S., market share held by domestic
- 7 producers, and without getting into the number, has
- 8 declined since '98. And the share held by non-subject
- 9 imports has increased.
- I know the question was asked -- well, I am
- 11 not sure if it was asked this way, but I would like to
- 12 know whether any of the domestic producers import
- 13 preserved mushrooms from nonsubject sources, and if
- 14 so, why.
- 15 And if that is the case, wouldn't that at
- 16 least explain in part increases in nonsubject imports
- 17 during the period that I am looking at? Now is that
- 18 something that you can respond to in the open session
- in-part, or do you want to do the whole thing post-
- 20 hearing?
- 21 MR. COURSEY: It's -- I think we are going
- 22 to respond to this in the post-hearing brief if you
- 23 would allow. It requires discussion of confidential
- 24 information.
- 25 CHAIRMAN KOPLAN: You understand the

- 1 question?
- MR. COURSEY: We understand the question,
- and we will be able to give you a response.
- 4 CHAIRMAN KOPLAN: I would appreciate that
- 5 very much. Mr. Kerwin, you are reaching for your
- 6 mike?
- 7 MR. KERWIN: Yes, and I am looking at the
- 8 same public table that does have market shares, and
- 9 again this comes back to the issue of you want to use
- 10 1998 as a base year, the last year of the POI, or do
- 11 you want to use 1999 as the base year, the first year
- of the post-order period?
- 13 If you use -- and again you are correct that
- 14 the '98 numbers -- and again these are public -- show
- 15 an increase to 2003. If you use 1999 as the base year
- the market share for nonsubject imports other than PT.
- 25 Zeta Agro, declined by three percentage points.
- 18 So I don't mean to flog a dead horse, but it
- does depend on which year you use as your base point.
- 20 CHAIRMAN KOPLAN: I'd be using '98.
- MR. KERWIN: Fair enough.
- 22 CHAIRMAN KOPLAN: Okay. Thank you. And I
- am glad that you asked so that that part is clear,
- that I would be using '98. I would like you to use
- 25 '98. Now, Dr. McGrath, Indonesian respondents assert

1	at pages 8 and 9 of their pre-hearing brief that a
2	difference in average unit values constitutes a
3	difference in conditions of competition important to
4	the Commission's discretionary decision whether and
5	which countries to cumulate, and that AUVs for
6	Indonesian imports were higher than for other subject
7	countries.
8	AUV data in the confidential prehearing
9	report, Revised Table C-1, does indicate that since
10	2000, AUVs for Indonesian imports were higher than
11	AUVs of imports from China and India.
12	Does that reflect a difference in product
13	mix, and I am referring to food service versus retail
14	stems and pieces, versus sliced; or does it reflect
15	higher prices for the same mix of products? I am
16	asking you because I note that earlier you mentioned
17	differences in product mix when you were testifying.
18	MR. MCGRATH: Yes, Mr. Chairman. It simply
19	represents the different product mix that Indonesia
20	primarily, or the majority of its imports, are the
21	smaller retail cans, which are higher priced products

and we could talk about it on a much more exact basis

Of course, we could provide definitive data,

all the way along the line than the number 10 can.

if we had any actual pricing information from

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- 1 Indonesia, which has all been thrown into confusion
- 2 from this information that Mr. Coursey mentioned that
- 3 was filed after everyone filed their prehearing
- 4 briefs.
- 5 I will say this. That the staff report that
- 6 was given to us shows very clear and consistent under-
- 7 selling by the Indonesian product in those price
- 8 comparisons for both the retain sizes and the number
- 9 10s.
- 10 CHAIRMAN KOPLAN: Thank you.
- 11 MS. CANNON: Could I add, Commissioner
- 12 Koplan, also on the average unit value issue with
- 13 respect to cumulation.
- 14 CHAIRMAN KOPLAN: Certainly.
- 15 MS. CANNON: That if you look at what the
- 16 purchasers had to say, the purchasers generally said
- 17 that the prices were comparable, and I think that is a
- 18 better indication than an average unit value, and that
- 19 includes a product mix, in terms of whether these
- 20 prices are trending along the same lines for purposes
- of a accumulative analysis.
- 22 CHAIRMAN KOPLAN: Thank you for that. If no
- one else has anything to add, that concludes my
- 24 questioning. I want to thank you very much for your
- 25 answers. Vice Chairman Okun.

1	VICE CHAIRMAN OKUN: Thank you, and again I
2	appreciate all of the answers that you have given this
3	morning and this afternoon on a number of issues that
4	are important.
5	For post-hearing, Mr. Coursey, I think I
6	know that in your opening and talking about
7	cumulation, you have focused I think more on
8	Indonesia's no reasonable overlap argument. I think
9	the Indonesians in their prehearing brief, and
10	certainly what we heard and what I think we will
11	hear this afternoon, are focused more on the
12	discretionary aspect of cumulation.
13	So, for purposes of post-hearing, if you
14	could go into detail on that. And I know that you
15	touched on it in response to some questions, but just
16	in terms of Commission practice in these reviews, and
17	how that addresses the Indonesian's arguments
18	regarding cumulation here, as well as the one that I
19	heard Commissioner Miller raise about well, how
20	Chile is treated and why in this, even though I didn't
21	participate in the original.
22	But I would like you to look at those
23	differences as you see them. And I think with that, I
24	don't believe I think that covers my questions, and
25	again I want to thank you all for being here today.

- 1 Thank you, Mr. Chairman.
- 2 CHAIRMAN KOPLAN: Thank you, Vice Chairman.
- 3 Are there any further questions from the dais?
- 4 Commissioner Hillman.
- 5 COMMISSIONER HILLMAN: If I could just
- 6 mildly embellish the Vice Chairman's question, because
- 7 it is exactly the question that I wanted to ask also.
- 8 Just to specifically help us if there is precedent in
- 9 this issue of the discretionary factors for
- 10 cumulation, it would go to this issue of changes in
- 11 trends, because obviously the Indonesians are arguing
- 12 that they have been a consistent, but significant
- 13 presence.
- 14 Have we ever -- again, I am looking for any
- 15 precedent, anything that you would have us look at in
- terms of whether there is a reason and Commission
- 17 precedent to treat a country differently because they
- 18 have been if you will the steady presence, while
- 19 others have changed their volumes.
- 20 So it is specifically to help us on sort of
- 21 Commission practice or Commission precedent with
- 22 respect to the discretionary factors, particularly the
- 23 volume trend factor, as part of this response to the
- Vice Chairman's question would be very helpful. Thank
- 25 you.

- 1 CHAIRMAN KOPLAN: Thank you, Commissioner.
- 2 No further questions from the dais? If not, does the
- 3 staff have questions?
- 4 MR. DEYMAN: George Deyman, Office of
- 5 Investigations. The staff has no questions.
- 6 CHAIRMAN KOPLAN: Thank you, Mr. Deyman.
- 7 Yes?
- 8 VICE CHAIRMAN OKUN: I'm sorry, there was
- 9 one other thing that I had wanted to say because I
- 10 don't think it has been said, which is, Mr. Coursey,
- 11 that you started with in your opening about the
- 12 pricing data, which we do not have. It has been
- 13 revised by General Mills, and I think if I hadn't
- mentioned it, and I don't think I have, I think that
- is -- you know, I wish we had that here, and I wish
- 16 you had the ability to comment on it, and which we
- 17 would have seen in their brief.
- 18 At this point, I will look at what we have,
- 19 and obviously you will have the comment to do it post-
- 20 hearing, but I did want to make sure that -- I don't
- 21 think it has gone by any of us that we don't have that
- 22 data in front of us right now, and so I wanted to add
- 23 that.
- MR. COURSEY: Thank you very much.
- 25 CHAIRMAN KOPLAN: Thank you for that, Madam

- 1 Vice Chair. I won't take that off the lunchtime. Do
- those in support of revocation have any questions for
- this panel before I release the panel? Mr. Campbell?
- 4 Mr. Morgan?
- 5 MR. CALIGIURI: No, Chairman Koplan, we have
- 6 no questions.
- 7 CHAIRMAN KOPLAN: All right. Thank you.
- 8 Well, then we will recess for lunch. We will come
- 9 back at -- this is a matter of discussion. We will
- 10 come back at 1:30. Remember that all of the materials
- in the room -- the room is not secure, and so anything
- 12 that is business confidential, you should take with
- 13 you. Are my colleagues satisfied with the 1:30 time
- frame? Thank you very much. See you at 1:30.
- 15 (Whereupon, at 12:22 p.m., a luncheon recess
- was taken.)
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1	<u>AFTERNOON SESSION</u>
2	(1:30 p.m.)
3	CHAIRMAN KOPLAN: We can resume. Do you
4	have your witnesses at the table, Mr. Thompson?
5	MR. THOMPSON: He is on the way, Mr.
6	Chairman.
7	CHAIRMAN KOPLAN: Well, maybe we can do a
8	housekeeping chore while we are waiting. Have you and
9	Mr. Campbell talked with the Petitioner's Counsel and
10	worked out where we are going to be on that one
11	witness' testimony that they seek to submit post-
12	hearing?
13	MR. THOMPSON: We haven't had that
14	opportunity yet. We anticipated doing so following
15	the proceedings, but we certainly could prior to
16	adjournment today.
17	CHAIRMAN KOPLAN: Prior to adjournment
18	today?
19	MR. THOMPSON: Yes. I suspect at the close
20	of our presentation, we would it should only take a
21	moment or so I would expect.
22	CHAIRMAN KOPLAN: That would be fine. I
23	just want to close that loop.

clarify. We do not have written testimony of ${\tt Mr.}$

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MS. CANNON: Chairman Koplan, I just want to

- 1 Caligiuri that we intended to submit in the brief.
- 2 All we were going to do was answer any questions that
- 3 you might have directed to Sunny Dell on his behalf in
- 4 the brief. So it wasn't written testimony that we
- 5 would submit.

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- 7 CHAIRMAN KOPLAN: Well, I misunderstood. I
- 8 thought you were going to submit his statement?
- 9 MS. CANNON: Yes, I think that was not quite
- 10 correct.
- 11 MR. COURSEY: I just wanted to note that
- Mr., Caligiuri's willingness to appear, and his
- inability to appear, and his willingness to answer any
- 14 questions the Commission might have.
- 15 CHAIRMAN KOPLAN: Okay. So you weren't
- seeking to submit written testimony on his behalf?
- MR. COURSEY: No.
- 18 CHAIRMAN KOPLAN: I misunderstood you, or
- 19 you changed your mind?
- MR. COURSEY: I was not clear.
- 21 CHAIRMAN KOPLAN: Okay. Thank you. Well,
- 22 with that, I think that closes that matter.
- MR. COURSEY: Thank you, Mr. Chairman.
- 24 CHAIRMAN KOPLAN: Thank you. And now, Madam
- 25 Secretary, if the witness have been sworn, I guess we

- 1 can proceed.
- MS. ABBOTT: The witnesses have been sworn.
- 3 CHAIRMAN KOPLAN: You may proceed.
- 4 MR. THOMPSON: Good afternoon, Mr. Chairman,
- 5 and Madam Vice Chairman, and Commissioners, and
- 6 members of the staff. My name is George Thompson,
- 7 from the law firm Neville Peterson, LLP.
- I am appearing today on behalf of General
- 9 Mills, Incorporated. And I am accompanied by Mr.
- 10 Duane Larson, of General Mills. He will present the
- 11 bulk of the testimony this afternoon, but before
- 12 turning it over to Mr. Larson, I would like to note
- that as we had stated in our prehearing brief, General
- 14 Mills discovered a number of errors in the data
- 15 reported in its importer questionnaire.
- 16 We have since corrected those errors, and
- filed the amended responses, and served them on the
- 18 parties yesterday. So the corrected information is on
- 19 the record. We would be happy to address any
- 20 questions the Commissioners may have concerning the
- 21 nature of the errors, or the corrected data, if you
- 22 have any questions along those lines.
- That said, I would like to turn the
- 24 microphone over to --
- 25 CHAIRMAN KOPLAN: Let me just understand

- 1 something as a housekeeping matter.
- 2 MR. THOMPSON: Certainly.
- 3 CHAIRMAN KOPLAN: My understanding is that
- 4 the information submitted is not complete though. Is
- 5 that correct, Mr. Deyman?
- 6 MR. DEYMAN: I am told that it is complete.
- 7 CHAIRMAN KOPLAN: It is complete?
- 8 MR. DEYMAN: The investigator says that it
- 9 is complete.
- 10 MR. THOMPSON: Mr. Chairman, what had
- 11 occurred was that we -- I received the information in
- 12 two stages. The second stage arrived earlier than I
- 13 had anticipated. So I had alerted staff that it would
- be coming in later, and events overtook my initial
- pessimism on the timing of the filing.
- 16 CHAIRMAN KOPLAN: Thank you. I'm sorry, you
- 17 may proceed.
- 18 MR. THOMPSON: Thank you. I'd like to ask
- 19 Mr. Duane Larson of General Mills to present his
- 20 testimony.
- 21 CHAIRMAN KOPLAN: Welcome, Mr. Larson.
- 22 MR. LARSON: Thank you. My name is Duane
- 23 Larson. My function is co-pack team leader within
- 24 General Mills. Within that function, mushrooms is one
- of the products that I am responsible for in the

- 1 purchase of outside produced products.
- I have been with Green Giant, and then
- 3 Pilsbury, then Grand Met, and then Diageo, and now
- 4 General Mills, for 32 years. All of that time either
- 5 associated directly with or on the side with Green
- 6 Giant, as well as other product lines.
- 7 I think that General Mills is -- and I voice
- 8 this for the Green Giant label, we are a branded
- 9 mushroom sales company, branded only. We only sell
- under the Green Giant brand, either glass jar, sliced
- whole, in 4-1/2 ounce, 2-1/2 ounce, or 6 ounce jars.
- We also sell pieces of stem mushrooms in 4
- ounce, 8 ounce, and 68 ounce containers. The 68 ounce
- 14 containers are not for food service sale, or outside
- industrial sale. They are strictly for our internal
- 16 use, and/or for retail sale through club stores.
- We do not have any food service, quote,
- 18 customers, or outside industrial customers. We also
- 19 have a small line of mushrooms under the B in B
- 20 product name oiled in butter, and that is in 3 ounce
- 21 and six ounce size. Those are sliced and whole as
- 22 well.
- 23 I think what differentiates us along with
- other branded players is we are not a spot market. We
- are not in and out of the business. We have been in

- 1 the mushroom business for over 40 years.
- We have always been branded, and we have
- 3 always been viewed as high quality and consistency in
- 4 our product. All of our products bear an 800 number
- 5 that consumers can call in if they find our product to
- 6 be defective in any way to their expectations.
- We, to maintain our product quality, we have
- 8 on-site at our foreign operations, we have staff that
- 9 are paid for by General Mills on-site at these
- 10 operations, controlling the product that is put under
- 11 the Green Giant label.
- 12 We have been in the Indonesian market since
- the mid-1980s. We have been in addition to there, we
- 14 have also been in the Indian market, which I will
- 15 discuss at a later point in time; and we also back in
- the early '80s were in the China market.
- I think as you look at what we are -- and we
- 18 are not in the fresh business. You will occasionally
- 19 see in the fresh market in the grocery store, you will
- 20 see Green Giant mushrooms. Those are not Green Giant.
- 21 We licensed the brand for fresh products. That is not
- 22 part of General Mills or the Green Giant portfolio
- today.
- 24 Indonesian pricing. Since the dumping
- order, our pricing, our commitment, our volume within

- 1 Indonesia has not relatively changed before or after
- the imposition of the dumping duties, and in fact also
- in the case of Zeta Agro, who is a major supplier of
- 4 ours, our volume has not changed because of them
- 5 getting a zero dumping duty.
- 6 Indonesian prices for us as a branded
- 7 player, yes we are able to command a higher price for
- 8 our product because we are branded, or we feel that we
- 9 can command a higher price.
- 10 And we are able to get the quality that we
- 11 want and demand out of the Indonesian market because
- 12 they are growing or processing the fancy product that
- is needed for retail whole and sliced, more than they
- 14 are growing mushroom product for the pieces and stems
- 15 market, which is more of a commodity market than the
- 16 sliced and the whole.
- 17 The changes in the last five years with the
- 18 dumping order as you will see from our data, there
- 19 have not been dramatic changes. You will see some
- 20 spikes, and I would like to explain the spikes on the
- 21 front and the back end of our data.
- 22 In 1998, we were still -- our product volume
- 23 was down, and in '99, we spiked up in product from
- 24 Indonesia. The reason for the spike up was that we
- 25 had product from Mexico, and in 1998, we were still

- 1 getting product out of Mexico.
- That arrangement was terminated in '98. So
- 3 to get our volume that we had the prior year, volume
- 4 in Indonesia did increase in 1998. You will also
- 5 notice that our volume shows a dip in 2002. We had a
- 6 disruption in service in 2002 out of India.
- We had an issue of a pesticide or an
- 8 unapproved chemical in the product that caused us to
- 9 cease taking product out of India. And subsequently,
- 10 we left India, but in the interim, losing that large
- share of our volume, we had service issues for the
- 12 year 2000.
- So you will see that our volume is down in
- 14 2002, and then in 2003, the volume is increased again
- 15 dramatically. The increase in 2003 is to supplement
- 16 and get our inventories back in line from our shortage
- of mushrooms that we had during the 2002 year.
- 18 I would also like to talk about what has
- 19 changed in the U.S. market in my view and our view
- 20 from 1968 to current. I think we have seen -- we have
- seen within the branded business a decrease in fancy
- 22 sliced and whole mushroom volume.
- 23 We view that to be the result of increases
- 24 in fresh market, and the fresh market is the slice
- 25 market, and the whole market. It is fancy tissue,

- 1 just like the fancy tissue that is in the can. I
- think you are seeing more and more consumers switching
- 3 from a preserved product to a fresh product in
- 4 household use.
- 5 Less so as an industrial use, other than
- 6 like you said, and which was brought up earlier this
- 7 morning with the pizza business switching from
- 8 predominantly a preserved product to a fresh product.
- 9 But the fresh industry in our review has
- 10 certainly caused a decrease in the demand for sliced
- and whole branded fancy mushrooms at retail. If you
- 12 look at our historical volume, our volume is down
- dramatically today versus what it was before the
- 14 dumping duties were imposed, and certainly now after
- they have been in place for five years.
- 16 The change I think is that as other -- a big
- 17 change that has impacted raw product within the U.S.
- in my mind is the advent of the club store, and that
- 19 was brought up earlier.
- 20 A club sore is a huge sales vehicle for
- 21 pieces and stems in multi-packs. There is very little
- 22 fancy product that is sold in club stores, like multi-
- 23 packs of sliced product, or multi-packs of whole
- 24 product. It is mainly multi-packs of pieces and
- 25 stems.

1	And then they also do have the gallon
2	mushrooms, either of pieces and stems, and that is the
3	gallon market that we participate in occasionally, and
4	not consistently. At this point in time, we are not
5	in that market.
6	Because of pricing, we are unable to compete
7	in that market today. The industrial demand for
8	product, I can't speak to, because again we don't sell
9	product to the industrial users.
10	But we as an industrial user, have certainly
11	seen our volume decrease for industrial use as well.
12	We use it in a couple of frozen products and a couple
13	of canned products as a byproduct.
14	A little bit on to I'll switch to trying
15	to differentiate the foreign producers from each
16	other. As I said, we are in Indonesia. We've been
17	there since '84. We currently buy from three
18	different processors in Indonesia. To my knowledge,
19	there are only four active processors in Indonesia.
20	The fourth processor, we never have purchased from in
21	the past and do not view that we will purchase from
22	them in the future.
23	There are a couple of suppliers that we did
24	purchase from in Indonesia who are no longer in
25	production. Those two have ceased production, as far

- 1 as I know, since 2002.
- And as I said, we have staff on site at each
- 3 one of our locations in Indonesia. The overall
- 4 manager of that group reports to me, and they oversee
- 5 the actual quality of the product as it's being
- 6 produced.
- 7 Since our product is heavily skewed to
- 8 fancy, the growing process is certainly a little
- 9 different in Indonesia than it would be. They are not
- in the fresh market business; they are growing
- 11 strictly for processing. And since the majority of
- 12 the product that we desire is fancy in nature, their
- growing and harvesting practices are different than
- 14 some of what you might have heard earlier this
- 15 morning. Their requirements are for a much smaller
- 16 mushroom. For glass jar, for small retail containers,
- 17 you want a smaller button mushroom, you want a smaller
- slice than what you would necessarily put in a 68-
- 19 ounce container or an eight-ounce container.
- Therefore, their yield is lower than some
- other foreign suppliers, which I will elaborate on a
- 22 little bit further. With their yield lower, their
- 23 cost of growing mushrooms is higher; and, therefore,
- their competitiveness to, say, India and China, they
- are at a disadvantage to both of those locations in

- 1 price in that regard.
- 2 The two processors that I said had ceased
- production in 2002 were Dieng Jaya and P.T. Evergreen,
- 4 and those had been -- Dieng Jaya had been a major
- 5 supplier of ours going back to when we originally were
- in Indonesia. P.T. Evergreen had been a minor
- 7 supplier of ours for a number of years.
- 8 I mentioned India, that we were in India.
- 9 We were in India from 2001, from February of 2001
- 10 until February or March of 2002. The process in India
- is entirely different than it is in Indonesia where
- 12 the major processors there are very high volume, and
- they are definitely skewed to producing gallon
- 14 containers of pieces and stems, less skewed to small
- 15 retail containers. Their percent of their product
- 16 that would make fancy grade is much lower in India
- 17 than it is in Indonesia.
- 18 The reason that we left India -- I
- 19 elaborated that we had an issue with a chemical that
- 20 was not allowed on mushrooms. We worked with Agro
- 21 Dutch for almost a year, determined the source of
- their problem; however, still had to terminate the
- 23 relationship due to them not acknowledging money that
- was owed us, so we parted company with India in 2002.
- I think you will notice, in the product

- 1 coming out of India, you saw a dip down in product out
- 2 of India in 2002. That was definitely driven to the
- 3 factor of what happened with Agro Dutch in 2002. They
- 4 had a significant period of time when they could not
- 5 import product into the U.S.
- The China market is entirely different than
- 7 India or Indonesia. In China, you're growing mainly
- 8 in -- one province has 90 percent of the volume of
- 9 mushrooms coming out of China. It's a southern
- 10 province.
- 11 Since China is a four-climate, four-season-
- 12 climate country, they actually only grow mushrooms
- from December to May. It isn't a year-round business.
- 14 The other thing that is unique about the majority of
- the China market is that there are lots of small,
- very, very small growers, farmers, and there are a
- number of processors, but product isn't necessarily
- 18 under contract. It isn't grown for a specific
- 19 customer. Thereby, on a processing day, a Chinese
- 20 processor today may have five metric tons to process.
- 21 That's all that the farmers brought in today.
- 22 Tomorrow, they may have 300 metric tons to process.
- 23 They don't have the capacity to process that range of
- 24 product; thereby, there is where the brand product
- comes in, with the China market.

1	Their quality and consistency while
2	others maybe stated that there is no discernable
3	difference between quality in the U.S., in Indonesia,
4	in India, or China, I would disagree with that, that
5	there is definitely a difference. Can you get good,
6	high-quality product out of any of these locations I
7	mentioned? Yes. Can you get it consistently,
8	regulatory-wise, from a size, texture, color? No. It
9	is variable, and that's the part we, as a branded
10	player, found it impossible to deal with in China.
11	Also, we left in China before they had the year
12	after we left China is the year that they brought to
13	light the issues with E. coli back in the mid-
14	eighties.
15	At this point in time, we are 100 percent
16	volume sourced out of Indonesia, and we do not have
17	any plans that would say that's going to change. We
18	would like to think that our volume would continue to,
19	at least, flatten out or increase, but our volume as
20	it is today continues to decrease. As far as data
21	that is not even in the data submitted 2004, again, it
22	shows that our volume continues to decrease.
23	Our price lists, as were submitted within
24	the data, our price lists to retail have not changed
25	in the five-year span that is in question. Retail

- 1 pricing remained the same throughout that span of
- 2 time.
- 3 The other customers -- we talk about
- 4 Indonesia. Are there any other major customers? To
- 5 my knowledge, it is all brokered. There aren't any
- 6 other major players that are in Indonesia other than
- 7 Green Giant. We are the importer of record on 100
- 8 percent of the mushrooms that we import. We do not go
- 9 through brokers like a number of participants.
- 10 The house brands that I know do get product out
- of Indonesia are Kroger for their private label,
- 12 Libby's for their branded label.
- I forgot to mention, as we look at the
- 14 revocation of the order for Indonesia and talk about
- 15 free fall and flood on the market, again, I can give
- 16 voice to our experience in Indonesia. Our pricing is
- 17 basically flat to where there's been minor changes,
- 18 but our prices did not change with the imposition.
- 19 They have not changed with Zeta Agro no longer under
- 20 restraint.
- 21 Lastly, George was kind enough to be the
- 22 first one to say that we had some errors. You are
- 23 looking at the person who is responsible for all of
- those errors. The questionnaire, when I first
- 25 received it, I was daunted by the detail and depth of

- 1 the request. With the merger of Pillsbury being sold
- 2 to General Mills during this time frame, access to the
- 3 historical records necessary to fill out this
- 4 questionnaire were not available; they were in
- 5 storage, and time was of the essence. I was able,
- 6 through my staff in Indonesia, to get the data that I
- 7 did get. I, unfortunately, misinterpreted what the
- 8 request was as far as pricing, what price was supposed
- 9 to be on the one page. Therefore, I listed the price
- 10 out of the country rather than the retail sales price.
- 11 Secondly, I also indicated we had industrial
- 12 sales and food service sales, which, in fact, we
- 13 really do not. We have industrial sales to ourselves
- 14 for internal use. What I was calling food service was
- 15 club, and that was my interpretation of what gallons
- 16 were. So I put club into the retail market.
- 17 And the third piece that was in error within
- 18 the report was we in Indonesia pay for some of the
- 19 packaging. It isn't part of the price of the product,
- and that inadvertently was left off of the price of
- 21 the product, and in the haste to get the report out in
- 22 a timely fashion, we did not have enough review of the
- data that was submitted, and I apologize for that.
- 24 Thank you.
- MR. MORGAN: Thank you, Mr. Larson.

1	Good afternoon, Chairman Koplan and
2	Commissioners. My name is Frank Morgan, and I'm an
3	attorney at White & Case. I'm joined by my colleague,
4	Jay Campbell, and we are here today on behalf of the
5	Indonesian Respondents. At the outset, my apologies
6	that you have to endure the testimony from two
7	lawyers. Our clients regret not being able to be here
8	today. They have trusted us to make their case and,
9	hopefully, have not trusted us unwisely.
10	The case today really does involve objective
11	facts and trends from those facts. You heard this
12	morning that our brief focused, in large measure, on
13	current conditions existing in the industry. We
14	submit to the Commission that those current existing
15	trends and information are highly relevant for looking
16	towards what would happen in the event of revocation,
17	particularly in light of the fact that the Indonesian
18	subject imports have largely been able to enter the
19	market without the strictures of an order at low and
20	de minimis rates.
21	I will discuss the factors that we believe
22	warrant the Commission exercising its discretion not
23	to cumulate, and my colleague, Jay Campbell, will
24	discuss the factors that show no likelihood of the
25	continuation or recurrence of material injury from

1	subject	Indonesian	imports	if	the	order	is	revoked.
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The Commission, in the context of a future

analysis, has had a fairly consistent practice of

4 looking at volume trends, production capacity levels,

5 AUVs, as well as the margins that Commerce has found

to exist in the subject countries with the subject

7 producers. Now, we cited some of those cases in our

8 brief, and we'll certainly continue to review

9 additional cases, particularly in the threat context

10 where the Commission has also undertaken this

11 analysis. I would note that it's also been upheld in

12 the judicial system.

With respect to volume trends, I think even

14 this morning you heard from the Petitioners that, in

15 fact, there are divergent volume trends. You can't

16 hide from it; it's right there glaring at Roman

17 numeral i-1 of the staff report, the chart that I like

18 to say is worth a thousand words for us. It shows,

19 particularly in 2002 to 2003, subject imports from

20 Indonesia declining in contrast to those from China

21 and India, and it also shows divergent trends

throughout the other periods in the POR.

23 Chilean subject imports ceased altogether,

24 or at least officially subject imports coming in from

25 Chile ceased, but the fact remains that that, too, is

- a quite divergent condition of competition than what
- 2 you see with respect to the Indonesian subject
- 3 imports.
- 4 On production capacity levels, the
- 5 information of record suggests that Indian levels of
- 6 production capacity have increased while subject
- 7 levels from Indonesia have declined. You heard this
- 8 morning from Petitioners, as well as in their
- 9 prehearing brief, that Chinese production capacity has
- 10 most likely doubled and would lead to volumes well in
- 11 excess of those seen in the original investigation,
- 12 and Chile, at a minimum, has maintained the same level
- of capacity, and the addition of a four-ounce canning
- line, if that is the case, would suggest that they
- 15 have increased their capacity versus that which was
- 16 seen in the original investigation, so you have,
- 17 again, a diverging trend. You have a slight decline
- 18 in Indonesian subject capacity and increases in the
- 19 other subject countries.
- On AUVs, we don't submit that it should be
- 21 used in lieu of pricing data, but it does suggest
- 22 differences in the conditions of competition that
- 23 exist. Either way you look at it, the AUVs either
- 24 suggest that -- AUVs being much above those from the
- other subject countries -- either Indonesia has a

1	higher-pr	riced	product	in	the	mix	and	sells	more	of
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- that than all of the other subject countries, and I
- 3 would also note, Indonesian AUVs were above those for
- 4 nonsubject imports consistently throughout the period
- of review. So it either suggests a different product
- 6 mix, or it suggests that if, in fact, it was
- 7 reflective of one product, that Indonesian prices for
- 8 that product were higher, but either way, it cuts. It
- 9 goes to a difference in the conditions of competition
- that currently exist and will prevail in the future.
- 11 Finally, on the dumping margins Commerce has
- 12 found, there is a wide divergence. The Indonesian
- 13 producers consistently have been found to be selling
- 14 at or near fair values, and as has been mentioned,
- 15 P.T. Zeta Agro, in fact, on three successive
- 16 administrative reviews, proved that it had not been
- 17 selling at less than fair value, and Commerce revoked
- 18 the order.
- 19 In contrast, the other subject countries
- 20 have all undergone administrative reviews, and with
- one or two exceptions, Commerce has consistently found
- that subject producers in China, in India, and Chile
- 23 have been selling at significant dumping margins. So
- 24 that, too, suggests a difference in the conditions of
- competition, and I think you've heard some of the

- 1 reasons that sort of reaffirm or corroborate that
- 2 based on the differences in the nature of the
- industries themselves. You just heard that from Mr.
- 4 Larson.

5 The reason, it seems to us, that the

6 Commission looks to the conditions of competition in a

7 forward-looking analysis is whether in the future the

8 imports will compete such that a cumulated analysis is

9 appropriate. If one subject country follows different

trends from the rest, then when you're cumulatively

11 assessing the impact of imports from that country, it

12 would seem to be unreasonable to consider a decline in

13 Indonesian imports but then to base a decision as to

14 future likely injury on the fact that, overall,

15 subject imports increased. So those kinds of things

16 where you have divergences between trends for one

17 country and those for subject imports cumulated would

18 suggest that decumulating in that circumstance is the

19 reasonable course to take.

Now, on this point, I would note that the

21 Petitioners' prehearing brief is illustrative, and a

lot of the case that they make, based on a cumulated

analysis, does not apply, again, to the objective

24 record evidence as to Indonesia. For instance, on

pages 18 to 19, the Petitioners argue as factors that

- 1 support continuing the order as to China and India,
- that there have been rapid and significant increases
- in volumes of imports from those countries, and as
- 4 I've discussed and as Petitioners would have to
- 5 recognize, that has not been the case with respect to
- 6 subject imports from Indonesia.
- 7 On page 41, the Petitioners cite to the
- 8 decline in nonsubject imports since 2000 and a
- 9 corresponding rise in subject import volumes. You
- 10 have also heard that testimony this morning, but,
- 11 again, those facts don't correspond to what is seen
- 12 for subject Indonesian imports. Subject Indonesian
- imports since 2000 have been declining. They have
- 14 also declined, I would note, as a share of apparent
- 15 consumption from 2000 to 2003, so both in absolute and
- 16 relative terms.
- On page 41 of the Petitioners' prehearing
- 18 brief, the heading is titled "Subject Import Volumes
- 19 Declined in Response to the Imposition of the Order."
- 20 While this appears to be true with respect to China,
- 21 India, and Chile, it certainly is not true with
- 22 respect to Indonesia. In fact, in the year following
- the imposition of the order, -- in fact, I believe it
- to be the only time where subject import volumes from
- 25 Indonesia increased -- there was an increase, and then

1	in	subsequent	years,	subject	import	volumes	from

- 2 Indonesia began to decline.
- 3 The final thing to note in respect to the
- 4 Petitioners' arguments in their prehearing brief and
- 5 why it would be appropriate for the Commission to
- 6 consider Indonesia individually is the impact that
- 7 they talk about, the likely impact if the orders are
- 8 revoked, and, again, it's on a cumulated basis.
- 9 And they note that domestic prices and
- 10 average unit sales values increased initially after
- imposition of the orders, and you heard that testimony
- 12 again today. That initial period was the only period
- in which subject imports from Indonesia actually
- increased. In the latter parts of the period where
- there have been subject import increases, they have
- been from China, and I believe you heard China
- referred to as the "800-pound gorilla," as at almost
- 18 every hearing where China is at issue it is; so, too,
- 19 in India.
- 20 And the corresponding facts with respect to
- 21 Indonesia are that those subject import volumes have
- declined, and we illustrated the lack of relationship
- 23 between the subject import volume trends in Indonesia
- and those for the domestic industry's operating
- 25 performance in our prehearing brief, which is

- 1 confidential.
- 2 At this point, I will turn it over to my
- 3 colleague, Jay, who will discuss the fact that there
- 4 would be no likelihood of recurrence of injury. Thank
- 5 you.
- 6 MR. CAMPBELL: Thanks, Frank. As Frank
- 7 noted, I will discuss why there revocation of the
- 8 antidumping order on Indonesian preserved mushrooms
- 9 would not be likely to lead to material injury. I
- 10 will start with the likely-volume prong of the
- 11 statute.
- 12 As an initial matter, in preparing for this
- hearing, we noticed that the prehearing staff report
- 14 actually overstates the total volumes of Indonesian
- 15 subject imports for the years 2002 and 2003. The
- total quantities of subject imports provided in the
- 17 prehearing staff report for these years exceeds the
- 18 quantities reported by the Indonesian Respondents.
- 19 For this reason, we think that the prehearing staff
- 20 report must be in error for years 2002 and 2003
- 21 because we represent all of the Indonesian producers
- of subject merchandise in this review.
- 23 The only other producer of preserved
- 24 mushrooms from Indonesian is P.T. Zeta Agro, for which
- 25 the company received a revocation. We will be

- 1 prepared to demonstrate this in our post-hearing
- 2 brief.
- In terms of the reason we think the
- 4 prehearing staff report overstates the total subject
- 5 imports from Indonesia for these two years, 2002 and
- 6 2003, we've reviewed it, and it appears that in
- 7 calculating the total quantities of Indonesian subject
- 8 imports for 2003, -- I'll start with 2003 -- it's the
- 9 same approach for 2002 -- the Commission staff
- 10 subtracted the reported imports from P.T. Zeta Agro
- 11 from the total quantity of imports of Indonesian
- 12 preserved mushrooms provided in the import statistics.
- We think that it's highly doubtful that reported
- 14 imports from P.T. Zeta Agro account for all of the
- imports from this company, given that most likely not
- 16 all importers actually responded to the
- 17 questionnaires.
- 18 Hence, we believe that the quantities
- 19 provided for total Indonesian subject imports for 2003
- include imports from P.T. Zeta Agro and, thus,
- 21 overstate the quantity of total subject imports. And
- 22 again, we believe the Commission took the same
- approach for 2002.
- This would explain why total U.S. shipments
- reported by the Indonesian Respondents are less than

- the figures provided for total Indonesian subject
- 2 imports for 2002 and 2003 provided in the prehearing
- 3 staff report. And again, we will flesh this out in
- 4 greater detail in our post-hearing brief.
- In any event, even using the import data
- 6 provided in the prehearing staff report, it is clear
- 7 that the likely volume of Indonesian subject imports
- 8 would not increase significantly following revocation
- 9 of the order.
- 10 First, the volume trends exhibited by the
- 11 subject imports from Indonesia during the period of
- 12 review indicate that the Indonesian subject imports
- 13 are unaffected by the order. After imposition of the
- order and the establishment of positive deposit rates,
- the Indonesian subject imports increased.
- 16 Conversely, during the second half of the
- 17 period of review, Indonesian subject imports decreased
- despite very low-to-de minimis deposit rates.
- 19 Moreover, even after revocation of the order on P.T.
- 20 Zeta Agro, after this revocation was published in
- 21 2003, total imports of preserved mushrooms from
- 22 Indonesia did not increase.
- 23 These facts demonstrate that the behavior of
- the Indonesian subject producers is unaffected by the
- order. Accordingly, revocation of the order would not

1	be like	ly to	lead	to s	ignificantly	increased	subject
2	exports	from	the	subje	ct producers	•	

On page 46 of their prehearing brief, the Petitioners argue that continued subject imports have been possible during 2002 and 2003 "despite the imposition of the order through the entrance of new shippers." At page 66 of their prehearing brief, the Petitioners go so far as alleging that Chinese and Indonesian exporters have manipulated the new-shipperreview provisions in order to ship product to the United States, and the Petitioners don't provide much support for this assertion, particularly with regard to the Indonesians.

With respect to the Indonesian imports, I remind the Commission that the deposit rates against Indonesian subject producers were at very low-to-de minimis levels during the period of review or the latter half of the period of review. In fact, no Indonesian subject producer faced a deposit rate greater than one percent during 2002 and 2003. So the notion that Indonesian subject imports were only possible through new shippers is unconvincing because Indonesian subject producers have been largely unaffected by the order.

With respect to production capacity, the

1	record indicates that there will not be any likely
2	increases in Indonesian production capacity after
3	revocation of the order. On this issue, we have three
4	affirmative points to make.
5	Initially, we note that the prehearing staff
6	report understates Indonesian subject producers'
7	industry-wide, capacity-utilization rate for the most
8	recent period, 2003. This is because the prehearing
9	staff report includes the utilization rates of the
LO	Indonesian companies that ceased production in 2003:
L1	Dieng Jaya and Indo Evergreen. And as these companies
L2	were phasing out production in 2003, the reported
L3	capacity-utilization rates for this year are, not
L4	surprisingly, aberrantly low.
L5	In conducting its prospective analysis,
L6	however, the Commission should only consider the
L7	production capacities of the subject companies that
L8	continue to produce. When only the utilization rates
L9	of the operational subject producers is considered, it
20	is apparent that the Indonesian industry operated at a
21	high level of capacity in 2003.
22	Second, when the availability of raw
23	mushrooms is factored into the equation, the total
24	capacity-utilization rate of the Indonesian subject

producers is even higher. As we will explain in more

25

- detail in the post-hearing brief, one of the
- 2 Indonesian subject producers faces constraints on its
- ability to source raw mushrooms. Consequently, its
- 4 true capacity-utilization rate is much higher than its
- 5 reported rate for 2003, as well as its projected
- 6 rates.
- 7 Third, even without factoring in the
- 8 availability of raw mushrooms, Indonesian subject
- 9 producer capacity is projected to decline in the
- 10 future. The Indonesian subject producers, in response
- 11 to the questionnaire requesting business plans,
- 12 reported its projected shipments and capacities for
- the years going forward. The projected capacity for
- the operational Indonesian subject producers is lower
- than that reported for 2003 and lower than the amounts
- reported for the years 1998 through 2000, and these
- are the years in which Dieng Jaya and Indo Evergreen
- 18 were fully operational.
- 19 When considering the fact that the earlier
- 20 periods of review do not reflect the production
- 21 capacity of P.T. Zeta Agro, the projected decline in
- 22 subject capacity is even greater.
- 23 At pages 53 to 56 of their prehearing brief,
- 24 Petitioners call into question the Indonesian
- 25 Respondents' reported capacities. The Petitioners'

- 1 arguments are superficial and can be readily
- 2 dismissed. To the extent I can do so without
- divulging APO information, I will explain why
- 4 Petitioners' arguments are without merit; otherwise,
- 5 we will address these arguments in our post-hearing
- 6 brief.
- 7 For now, I have three points to make.
- 8 First, Petitioners' claim that P.T. Eka Timur's Web
- 9 site states that the company has "a processing
- 10 capacity of 25,000 kilograms per day" and suggests
- 11 that the company thus misreported its true capacity.
- 12 This is not so. The Web site actually states that the
- company has the capacity to process about 25,000
- 14 kilograms of fresh mushrooms per day. The capacity to
- 15 process a given quantity of fresh mushrooms does not
- 16 translate into the capacity to produce the equivalent
- 17 quantity of canned mushrooms.
- 18 I point the Commission to Exhibit 3 of P.T.
- 19 Eka Timur's questionnaire response. There, the
- 20 Commission will find a calculation of raw mushrooms to
- 21 processed mushrooms which shows that the Web site
- 22 fully corroborates the capacity data that P.T. Eka
- 23 Timur reported. In fact, P.T. Eka Timur actually
- reported a capacity figure that is even slightly
- 25 higher than that listed in its Web site.

1	Second, Petitioners attempt to impeach the
2	credibility of P.T. Eka Timur's questionnaire response
3	by pointing to the year that the company reported
4	requesting a new shipper review. I note that both
5	P.T. Eka Timur and Karya Kompos, the two new shippers,
6	requested new shipper reviews in August 2002. To
7	confirm this, I just went to the published preliminary
8	results in the Department of Commerce's new shipper
9	review, which is at 68 Federal Register 16,469. It
LO	took me about 30 seconds to look this up. Anything to
L1	the contrary in the company's responses was a typo,
L2	for which we apologize.
L3	Finally, Petitioners question whether two of
L4	the Indonesian Respondents, Dieng Jaya and Indo
L5	Evergreen, have actually exited the production of
L6	certain preserved mushrooms. First, I would point out
L7	that neither of these companies stated that it exited
L8	production; rather, each stated that it ceased
L9	production. I cannot get into specifics without
20	disclosing confidential information, but we will
21	provide additional information regarding the status of
22	each of these companies in our post-hearing brief.
23	Second, although it is possible that these
24	companies will be able to resume production someday in
25	the future, the question for the Commission to address

1	is whether this would be likely. At this point, it
2	does not appear likely that both will be able to
3	resolve the problems they face and resume production.
4	Finally, even if each of these companies
5	could resolve the problems they face, if and when they
6	are able to, it would take over two years before
7	either would be fully operational. Again, we will
8	provide greater detail in our post-hearing brief.
9	With respect to likely price effects, as
10	noted in our prehearing staff report, we did not
11	discuss this factor in light of General Mills'
12	reporting error. We did receive a service copy of
13	General Mills' corrected data yesterday afternoon and
14	have not had time to study it in depth, but based on
15	some rough calculations, we do believe that when
16	General Mills' corrected information is incorporated
17	into the analysis, the underselling analysis or the
18	price-comparison analysis, the record will show
19	significant overselling by the Indonesian subject
20	imports.
21	A comparison of the AUVs of the Indonesian
22	subject imports and of the domestic like product
23	supports this estimation. Indeed, in three of the
24	last four years of the period of review, the AUVs of
25	the Indonesian subject imports were higher than the

1 A	AUVs	of	the	domestic	product.	Accordingly,	we	are
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- 2 confident that the revised record will show that
- 3 revocation of the antidumping order on Indonesian
- 4 subject imports would not be likely to result in
- 5 significant price effects.
- 6 Finally, with respect to likely impact, in
- 7 three key respects, the record provides strong
- 8 indication that revocation of the Indonesian order
- 9 would not be likely to lead to significant adverse
- 10 harm to the domestic industry. First, during the
- 11 period of review, Indonesian subject imports did not
- 12 account for the decline in the domestic industry's
- shipments. Indeed, during the periods in which the
- 14 domestic industry suffered its two greatest losses in
- 15 shipments, from 1999 to 2000 and from 2002 to 2003,
- 16 Indonesian subject imports either held steady or
- 17 declined. Conversely, imports from other sources
- increased during these periods.
- 19 Second, the record shows no correlation
- between the domestic industry's market share and
- 21 Indonesian subject market share.
- 22 And finally, as discussed in our prehearing
- brief, the record reveals no causal relationship
- 24 between the domestic industry's operating performance
- 25 and the Indonesian subject imports.

1	Together with the evidence that the likely
2	volumes and price effects would not be significant,
3	the lack of correlation between the Indonesian subject
4	imports and the performance of the domestic industry
5	during the period of review provides strong indication
6	that revocation of the order against Indonesian
7	subject imports would not be likely to result in
8	significant adverse harm. Thank you.
9	MR. MORGAN: That concludes our
10	presentation.
11	CHAIRMAN KOPLAN: Thank you. We'll begin
12	the questioning with Commissioner Hillman.
13	COMMISSIONER HILLMAN: Thank you very much,
14	and I would thank all of our panelists for taking the
15	time to be with us this afternoon and for all of the
16	information that was provided in both questionnaire
17	responses and in your briefs. We appreciate it very
18	much.
19	Let me start with just trying to make sure I
20	understand what you're telling me about how the
21	Indonesian industry operates. Are the Indonesian
22	producers integrated, meaning they grow their own
23	mushrooms and process all of the mushrooms that they
24	grow?
25	MR. LARSON: In most cases, that is correct.

- 1 In the cases at Agro and the case of KKB, I know that
- to be the case. I'm not positive about -- if it's 100
- 3 percent that way, but mainly they grow on site. In
- 4 the compound, they grow the mushrooms that they
- 5 process.
- 6 COMMISSIONER HILLMAN: Okay. All right. So
- 7 in terms of thinking about their capacity numbers, is
- 8 the capacity limited, I guess, is what I'm trying to
- 9 get at, by the volume of mushrooms that they can grow
- or by their processing capacity?
- 11 MR. LARSON: It could be either one. You
- 12 could be limited to the number of growing units that
- they have on site, or you could be limited to the
- amount of mushrooms they can actually process in a 24-
- 15 hour period.
- 16 COMMISSIONER HILLMAN: Okay. All right.
- 17 Then, Mr. Larson, I presume that you sell product in
- 18 markets outside the United States.
- 19 MR. LARSON: We have an international sales.
- 20 We have a limited volume of mushrooms that we sell
- 21 internationally. I'm not privy to the sourcing of
- that product, where that's sourced, what countries.
- 23 COMMISSIONER HILLMAN: How about pricing?
- 24 Do you have a sense of where third-country prices are
- 25 vis-a-vis U.S. prices?

1	MR.	LARSON:	No.	Ι	do	not.	The	European

- 2 market certainly is viewed as a higher-cost market
- 3 certainly than the Far East markets.
- 4 COMMISSIONER HILLMAN: Higher cost meaning
- 5 higher priced or higher cost to produce?
- 6 MR. LARSON: Higher price. Cost to produce
- 7 and, therefore, a higher-priced market. The cost of
- 8 purchasing mushrooms for the retail consumer is higher
- 9 in the EU markets than it is here.
- 10 COMMISSIONER HILLMAN: Okay. We heard
- 11 discussion this morning of the EU quota. You're
- 12 assuming that you have to produce in the European
- 13 Union in order to effectively be able to sell in the
- 14 union.
- 15 MR. LARSON: I believe that is correct in
- 16 the case of Europe. Certainly, what portion of volume
- 17 we, as a company, sell internationally in Europe is
- 18 produced in Europe.
- 19 COMMISSIONER HILLMAN: Okay. Then another
- 20 issue. I just want to make sure I understood your
- 21 response. I think you may have heard the discussion
- that Commissioner Miller had this morning with Mr.
- 23 Kerwin. On this issue of as we're looking at our data
- 24 to try to understand this issue of the industrial
- segment, the retail segment, and the food service

1	segment,	in	the	absend	ce of	any	other	da	ata,	we ha	ad	
2	assumed	that	. we	could	use	the	issue	of	can	size	as	а

3 proxy for whether product is going into the retail

4 market or whether it's going into industrial or food

5 service, with the presumption being anything that's in

6 the 64-ounce cans, which is a separate tariff schedule

7 number, we could assume was going into the industrial

8 or food service segment and the small cans going into

9 retail. And yet something that you said in your

10 testimony suggested to me that perhaps you don't think

11 that's correct.

MR. LARSON: Well, there is a certain amount

of volume, and I don't know the exact amount of it,

that is sold through club stores that are gallons.

15 Club stores, by definition, are viewed as retail;

16 however, they are strong -- food service or small

17 restaurants, small establishments buy product through

18 club stores versus going through food service

19 distributors. That volume of gallon mushrooms that is

20 sold in club, and that is the portion we sold -- what

21 gallons we sold other than for internal use were sold

through the club store channel.

23 COMMISSIONER HILLMAN: Okay. But you're

24 saying you do not have a sense of how significant that

25 market is.

- 1 MR. LARSON: With the level of product that
- we sold when we were in it, it's fairly insignificant.
- 3 COMMISSIONER HILLMAN: Okay. Then just help
- 4 me understand your overall purchasing. Had you been a
- 5 purchaser of U.S. product?
- 6 MR. LARSON: Going back a number of years,
- 7 yes. We were actually U.S. producers.
- 8 COMMISSIONER HILLMAN: During this period of
- 9 review, though, --
- 10 MR. LARSON: No. We exited U.S. production
- in, like, 1980 or '81.
- 12 COMMISSIONER HILLMAN: Okay. And then, in
- terms of helping me understand why Indonesia, you were
- 14 describing that their process is one where they are
- 15 growing this higher percent of fancies that are going
- 16 directly into processing. Is that what drives you to
- 17 Indonesia? Again, I'm trying to understand, why
- 18 choose Indonesia over China or India or Chile or U.S.?
- 19 MR. LARSON: We've never been involved in
- 20 the Chile market. As I said, we were in the China
- 21 market. We determined that the consistency, the
- 22 control, the regulatory concerns and issues -- this
- 23 was long before antidumping was an issue -- determined
- 24 that that was not a market that we wanted our branded
- 25 product to be coming from.

1	In the case of India, would we still be in
2	the Indian market today had we not had the issue that
3	we did? I'm not sure. I would question that we would
4	still be there because, again, the consistency of the
5	product that we were getting was also an issue.
6	COMMISSIONER HILLMAN: Okay. But this issue
7	of the percentage of, as you described it, the fancy
8	product that's more what you want,
9	MR. LARSON: And I think, as you look at the
10	processing, we are the number-two branded player
11	today. We used to be number one; we are no longer.
12	Giorgio is number one on a branded basis.
13	Interestingly, Giorgio has a significant amount of
14	product from India, a significant amount of product
15	from China. Giorgio does not have any product from
16	Indonesia.
17	As I said, with our requirement on
18	specifications of the raw product that we require to
19	put in under our label, the Indonesian market of the
20	markets that are out there today fit best for the raw
21	product that we're after.
22	COMMISSIONER HILLMAN: Okay. Then you also
23	testified that prices were flat over this period. I
24	just wanted to make sure I understood that. That's
25	prices coming out of Indonesia or retail sales prices

- 1 in the U.S.?
- 2 MR. LARSON: Retail sales prices have been
- 3 flat. Prices out of Indonesia have been close to
- flat, minor fluctuations up and/or down.
- 5 COMMISSIONER HILLMAN: Okay. And then you
- 6 were very helpful in sort of going through the changes
- 7 that you've seen in the market in terms of (a) the
- 8 pizza market going to the fresh product. I just want
- 9 to make sure I understood from your testimony when you
- think that occurred, the shift out of canned product
- 11 into fresh.
- MR. LARSON: The domestic processors
- probably are better able to answer that question than
- 14 myself. I know we, as an industrial user, switched
- out on pizza, Totino's pizza, back in the eighties.
- 16 COMMISSIONER HILLMAN: All right. You also
- mentioned this issue of generally a decrease in the
- 18 fancy, whole-sliced volume over to fresh for
- 19 consumers, just your average consumer. Again, I just
- 20 trying to make sure I understand the timeline on that.
- 21 When would you say that shift occurred?
- 22 MR. LARSON: I think it's been occurring all
- 23 along. I don't have a trend other than I know that
- 24 our fancy volume has continued to decrease. Now, some
- of that is due to losing volume to the competition,

- either to other branded players or private label, but
- 2 I think that a larger portion of it is lost to the
- 3 fresh market because that market has -- there is no
- data that I saw presented today, nor do I have
- 5 possession of the data, that would say what the
- 6 increase in fresh market is over the span of time, but
- 7 it has been significant.
- 8 COMMISSIONER HILLMAN: Okay. And then,
- 9 finally, just to get a time frame, you mentioned that
- 10 you think the industrial volume has decreased. I
- 11 presume that means the volume of mushrooms going into,
- 12 I presume, Raqu or whatever it is that it's going
- into, Stouffer's frozen dinners, et cetera, et cetera
- 14 -- you're saying there has been a decrease in the sort
- of use of mushrooms going into that product or a
- 16 decrease in the use of canned mushrooms going into
- 17 that?
- 18 MR. LARSON: Certainly, using us as an
- 19 industrial user as well as a seller of retail, our
- 20 industrial use of mushrooms has continued to decrease.
- 21 COMMISSIONER HILLMAN: Just meaning there's
- less mushrooms in whatever you're producing.
- 23 MR. LARSON: We're either using frozen
- 24 mushrooms, which we purchase domestically, or we've
- 25 eliminated mushrooms from the product.

1	COMMISSIONER HILLMAN: Okay. All right. I
2	appreciate those answers. Thank you.
3	CHAIRMAN KOPLAN: Thank you, Commissioner.
4	Commissioner Lane?
5	COMMISSIONER LANE: Good afternoon. My
6	first question is for Mr. Larson. You indicated that
7	the demand for your sliced or whole canned mushrooms
8	is down significantly, maybe as much as 50 percent.
9	What about the demand for your pieces-and-stems
10	product? Is that also significantly down?
11	MR. LARSON: Our percent of our volume on
12	pieces and stems versus historical is actually up
13	because of the club store market. The only product
14	that they compete in or that is present within the
15	club in any substantial volume is the four-ounce
16	pieces of stem product. So if you're going to compete
17	in the club market, that's the product you're going to
18	sell, not sliced or whole product.
19	COMMISSIONER LANE: Okay. Thank you. Now,
20	my next question is for Mr. Morgan or Mr. Campbell or
21	both. You state that subject imports from Indonesia
22	in recent years are declining. How much of that
23	decline can be attributed to the removal of P.T. Zeta
24	Agro from the subject import category?
25	MR. MORGAN: There is certainly a portion of

- it, Commissioner Lane, that's attributable to P.T.
- 2 Zeta Agro. We're going to try to figure it out. One
- of the problems we had was Zeta Agro had kind of no
- 4 interest in providing data to help its other
- 5 Indonesian competitors out, so we have to extrapolate
- out what we think Agro has shipped. So,
- 7 unfortunately, we don't know the numbers for that.
- 8 As a proxy for that, what you do have are
- 9 the Indonesian producers who have responded their
- 10 export levels to the United States. Now, for reasons
- of timing, you may have slight differences, but in
- 12 general you have an annual reported export volume
- 13 total for the Indonesian industry, and I think what
- 14 you would see in looking at that is that there has
- 15 been a decline because of Zeta Agro but also within
- 16 the individual subject producers there has been a
- 17 slight decline. Because some of that involves
- 18 confidential information, I think we'll get into it in
- our post-hearing brief, if that's okay.
- 20 COMMISSIONER LANE: Okay. Thank you.
- Now, Mr. Larson, back to you. As I
- 22 understand it, General Mills buys its mushrooms in
- 23 Indonesia and cans their mushrooms in Indonesia and
- then ships them over here for sale. Is that correct?
- MR. LARSON: That is correct.

1	COMMISSIONER LANE: In the past, during this
2	period that the order has been in place, have you seen
3	a change in your costs in Indonesia, for instance, the
4	energy costs, the transportation costs? How would you
5	define them: stable, increasing or decreasing or
6	however?
7	MR. LARSON: Transportation costs certainly
8	have increased. Ocean freight certainly has become
9	higher, and certainly more recently, as you get into
LO	the world political situation, it has become more
L1	costly from a hazard standpoint of vessels into
L2	certain ports, so those costs have escalated as well.
L3	Energy costs in Indonesia are not immune, as
L4	anybody else is, from increased costs.
L5	COMMISSIONER LANE: Do the cost going into
L6	cans or glass have an effect upon how you package your
L7	product?
L8	MR. LARSON: No. How we package the
L9	product, whether it goes into a four-and-a-half-ounce
20	glass jar or a six-ounce glass jar or four-ounce or
21	eight-ounce can is strictly driven by our marketing
22	plan and demand of the consumer market that we're
23	after. That's what drives when we come up with
24	annual sales and forecasts, the market splits and then
25	adjusts depending upon revised forecasts as we go

- 1 through the year.
- The industry of Indonesia; we have always be
- a major part of Indonesia, of the overall market
- 4 within Indonesia. As new players have established
- 5 themselves within Indonesia, we have generally been a
- 6 part of it. That's why I'm saying their product
- 7 format is different than what maybe is in India or
- 8 China or even here in the U.S., where they are
- 9 specifically trying to maximize fancy at the cost of
- 10 throughput; and, therefore, their costs are higher.
- 11 COMMISSIONER LANE: Are you the only U.S.
- 12 captain that gets its mushrooms from Indonesia, or are
- there other companies involved in that market?
- 14 MR. LARSON: There are other players in the
- 15 market. As to are they branded and do they have on-
- 16 site staff, I believe we are the only one that has on-
- 17 site staff within the country. But I know of two
- 18 brokers. I know of other customers because I've seen
- 19 their labeled product in the warehouses.
- 20 COMMISSIONER LANE: Okay. Thank you.
- 21 That's all the questions I have, Mr. Chairman.
- 22 CHAIRMAN KOPLAN: Thank you, Commissioner
- 23 Lane. Commissioner Pearson?
- 24 COMMISSIONER PEARSON: I, too, would like to
- welcome the afternoon panel. Mr. Larson, would I be

- 1 correct to assume that you're from Minnesota?
- 2 MR. LARSON: That's where I live today. I'm
- 3 originally from South Dakota.
- 4 COMMISSIONER PEARSON: I won't hold that
- 5 against you. As a transplanted Minnesotan, permit me
- 6 to welcome you.
- 7 MR. LARSON: Thank you.
- 8 COMMISSIONER PEARSON: Do you live in
- 9 Minneapolis somewhere or down in LaSueur?
- 10 MR. LARSON: Originally when I started with
- 11 Green Giant I lived in LaSueur. This is my fourth
- 12 time into Minneapolis. I lived in California three
- 13 different times and Indiana and New Jersey.
- 14 COMMISSIONER PEARSON: Not outside the
- 15 United States?
- 16 MR. LARSON: Not outside the United States.
- 17 COMMISSIONER PEARSON: Yet anyway?
- 18 MR. LARSON: No. Hopefully not in this
- 19 career.
- 20 COMMISSIONER PEARSON: Okay. Tell me,
- 21 because I follow them only so much from a distance.
- 22 The Minnesota Twins look as if they are poised so that
- 23 they are likely to get themselves into the playoffs.
- 24 For the benefit of my colleagues, I note
- 25 that this is likely; as Commissioner Hillman might

- define it, more likely than not, but it's not yet to
- 2 the level of probable.
- 3 CHAIRMAN KOPLAN: For the record, since I'm
- 4 from Massachusetts, I welcome their entry into the
- 5 playoffs.
- 6 COMMISSIONER PEARSON: The question really
- 7 is are they going to be materially injured in the
- 8 first round of the playoffs?
- 9 MR. LARSON: We hope not. It all depends on
- 10 their pitching.
- 11 COMMISSIONER PEARSON: Okay
- 12 MR. LARSON: If Santana can pitch every
- other day, they're world champions.
- 14 COMMISSIONER PEARSON: Okay. Well, I would
- 15 gladly have them as world champions even though the
- 16 Chairman has a different team that he'd prefer.
- 17 Where was I here?
- 18 CHAIRMAN KOPLAN: I'm not going to help you
- 19 out here.
- 20 COMMISSIONER PEARSON: I wanted to express
- 21 appreciation for your explanation of the data issues
- 22 because, frankly, we had been wondering what exactly
- 23 what was going on.
- 24 Having had some experience myself dealing
- with large corporate hierarchies, I can appreciate the

- 1 challenges you found. I'm sure you had to deal not
- only with in-house counsel in sorting out the numbers,
- 3 but probably also corporate archivists and others who
- 4 keep the records.
- 5 MR. LARSON: Yes.
- 6 COMMISSIONER PEARSON: Let me finally get
- 7 onto this here.
- 8 Does General Mills sell Indonesian mushrooms
- 9 into countries other than the United States, or is it
- 10 very much a U.S. focus?
- 11 MR. LARSON: It's U.S. only. Is there any
- 12 product that we might sell that I'm not aware of or
- 13 product that we brought into the U.S. that might go
- 14 back like to Mexico or to some other close offshore
- 15 country in very small volume? Maybe there is, but
- other than commissary -- we have some product going on
- military sales to commissaries throughout the world.
- 18 That's very small.
- 19 COMMISSIONER PEARSON: You have not been a
- 20 part of trying to crack the European Union market --
- MR. LARSON: No.
- 22 COMMISSIONER PEARSON: -- and getting in on
- 23 the quota there?
- MR. LARSON: No.
- 25 COMMISSIONER PEARSON: Okay. For others on

- the panel, would your customers have any knowledge if
- 2 any of the Indonesian producers have been able to get
- 3 product into Europe?
- 4 MR. MORGAN: Commissioner Pearson, I think
- 5 it's safe to say from the data that the U.S. market is
- 6 certainly the place where the Indonesians are selling
- 7 the product. The quotas in the EU, at least as far as
- 8 I'm aware, have been in place since before the
- 9 original investigation period, so it's always been a
- 10 condition of competition or always been a fact of life
- 11 for the Indonesian producers.
- 12 It's not as though they've recently been
- imposed. They date back to the 1960s or something
- 14 like that, so these have always been in place, and
- 15 sort of I think the industry hasn't shifted the way
- 16 you would kind of see in response to an antidumping
- order being imposed or something along those lines.
- 18 This has just been a fact of life for at least the
- 19 last 20 or 30 years.
- 20 COMMISSIONER PEARSON: Okay. The record
- 21 does show fluctuating Indonesian sales to other Asian
- 22 countries. Is anyone able to explain some of the
- 23 reasons for those fluctuations, especially in the face
- 24 of what have been relatively stable sales into the
- 25 United States?

1	MR. MORGAN: I'd have to go back and take a
2	look at this, but I recall at one point that there
3	were some sales, and I think the fact is just demand
4	is not there in the other markets and that there was
5	either a short-term arrangement for a particular
6	purpose, but I would have to go back and more
7	certainly ask our clients for why that was.
8	Really the demand in other markets just
9	isn't there and actually I think highlights the fact
LO	that the Indonesian producers do view this as a market
L1	in which they want to participate as responsible
L2	market participants because it is their market.
L3	They're not here for the short term. They're not here
L4	to just dump product into the U.S. They're here to
L5	participate, and they benefit from price increases
L6	just as domestic producers do.
L7	COMMISSIONER PEARSON: We all recall the
L8	economic difficulties in Asia half a dozen years ago.
L9	The reason for asking this question is if there is
20	some financial problem in Asia again what happens to
21	the Indonesian mushrooms that had been going there?
22	Do they come to the United States? As you've
23	indicated, the United States is the preferred market.
24	MR. MORGAN: If there was a problem in Asia,
25	would there be an increase in Indonesian subject

- imports to the United States based on the volume
- 2 they're currently going to?
- 3 COMMISSIONER PEARSON: Correct.
- 4 MR. MORGAN: I would have to take a look at
- 5 the numbers, but I think in absolute terms -- I do
- 6 have them. I think in the last year of the period it
- 7 was a very small number in terms of the export volumes
- 8 to the Asian market.
- 9 I think going forward, the projections and
- 10 the business plans submitted by the Indonesian
- 11 producers similarly show no significant increases in
- 12 exports to Europe versus the 2003 number, so I think
- as far as looking towards the future the Indonesian
- industry at least in terms of the data you have with
- their business plans is not anticipating great
- 16 shipments to Asia.
- 17 As a result, what you sort of see in their
- 18 projections for their U.S. shipments are based on the
- 19 understanding that most of the shipments will be going
- 20 to the United States.
- 21 COMMISSIONER PEARSON: And at this point we
- 22 are not seeing increased investment in the industry in
- 23 Indonesia that would suggest some likely import surge
- into the United States within the coming years?
- MR. MORGAN: No. I think Mr. Larson is

- 1 uniquely situated because he did do business with
- 2 Dieng Jaya and Indo Evergreen, and particularly with
- 3 respect to Jaya our understanding is the investment
- 4 interest is simply not there for any number of
- 5 reasons.
- They're confidential, I think, and we can
- 7 deal with them in a posthearing if you'd like. Simply
- 8 put, Jaya is not going to be able to resume production
- 9 at least under current circumstances and Indo
- 10 Evergreen similarly.
- 11 COMMISSIONER PEARSON: Okay. Thank you.
- 12 Mr. Larson, perhaps you could comment a bit
- 13 based on your experience on the cost advantages of
- 14 producing mushrooms in Indonesia. I understand you're
- 15 not actually in the production business, but still you
- 16 have relationships there.
- 17 Is labor cost advantage the main reason for
- 18 preferring Indonesian mushrooms compared to U.S.
- 19 mushrooms?
- 20 MR. LARSON: Labor is certainly a piece of
- it, availability of raw product year round, quality.
- 22 They're a year-round producer -- their elevation,
- temperature, climate -- so that they're able to
- 24 minimize the amount of actual heating and/or cooling
- that is necessary because of the climate that they're

- 1 in.
- 2 COMMISSIONER PEARSON: So they are up from
- 3 sea level then?
- 4 MR. LARSON: Yes.
- 5 COMMISSIONER PEARSON: They're roughly what
- 6 elevation?
- 7 MR. LARSON: Six to eight thousand feet.
- 8 COMMISSIONER PEARSON: Okay. So they have
- 9 kind of structural cost advantages that are unlikely
- 10 to go away in the near term at any rate? They would
- 11 be expected to be competitive producers of mushrooms
- 12 for some period of time?
- 13 MR. LARSON: I would expect them to be, yes.
- 14 They are certainly never going to be -- in my mind,
- they will never be the low-cost producers. That's the
- 16 only concern that I would have for them within the
- 17 market.
- 18 They are going to be competitive with fancy
- 19 product. They will not be competitive with pieces and
- 20 stem product. They will not be the ones coming with
- 21 gallon mushrooms. I know that.
- 22 COMMISSIONER PEARSON: If I understand
- 23 correctly from your experience as a producer of a
- 24 high-quality branded product --
- 25 MR. LARSON: Right.

- 1 COMMISSIONER PEARSON: -- or a marketer of a
- 2 high-quality branded product in the United States,
- dealing with the Indonesians it's a balance between
- 4 absolute cost, if you will, and maintenance and
- 5 quality, this assurance of supply, factors for which
- 6 one frankly has to pay something, and so it's those
- 7 reasons that have left you firmly planted in
- 8 Indonesia?
- 9 MR. LARSON: Yes, they are.
- 10 COMMISSIONER PEARSON: Okay. My light has
- 11 changed, so I will pass. Thanks.
- 12 CHAIRMAN KOPLAN: Thank you, Commissioner
- 13 Pearson. I also want to thank you all for your
- 14 answers to our questions.
- 15 Let me begin, Mr. Morgan and Mr. Campbell,
- by asking you this. Do you have a copy of Collier
- 17 Shannon's confidential prehearing brief with you?
- 18 While you're getting it, I'll point you to where I am
- 19 just so you can follow me, though some of this is BPI.
- 20 I'm directing you to page 56 of that brief,
- 21 specifically Footnote 34. A lot of that is bracketed
- 22 so I can't read it in the open room, but not all of it
- is. It begins by saying, "The Commission should
- 24 review the questionnaire responses of the Indonesian
- 25 producers with a jaundiced eye." The balance of that

- 1 paragraph is bracketed.
- 2 Then it goes on in the next paragraph. This
- is not bracketed. "The Commission has previously
- 4 expressed concern where the accuracy of questionnaire
- 5 responses is called into question based on the
- 6 activities of counsel."
- 7 Do you have that in front of you? Okay.
- 8 I'm directing you particularly to the last sentence in
- 9 that footnote which is virtually all bracketed. For
- 10 purposes of the posthearing, I would like very much
- 11 for you to respond to what is contained in that
- 12 footnote.
- MR. MORGAN: We'll be happy to do that,
- 14 Commissioner Koplan. One thing I would note is that
- 15 the information that we submitted, there are answers
- 16 that are the same. If you look at the answers that
- are the same, they're the ones that define very
- 18 general, generic, and we certainly did assist our
- 19 clients in preparing responses.
- 20 Did we counsel them to manipulate any data
- or otherwise false report anything to the Commission?
- 22 Absolutely not. We would not do that. We have not
- done that. In fact, we submitted business plans to
- the Commission showing projections for 2004, 2005 and
- 25 2006. I believe we were the only party in this

- investigation to have done that, which somewhat puts
- us on the hook, if you will, because there's your
- 3 future evidence.
- 4 We'll make our arguments about what those
- business plans show, but I'm somewhat disturbed by the
- fact that rather generic answers which were answered
- 7 the same were used as a sword to suggest that somehow
- 8 the credibility of the responses to this Commission
- 9 were in question.
- 10 In fact, if you look at the data and you
- 11 look at the answers to other questions that don't sort
- of speak to similar types of issues, those are
- answered by the companies, and each of the companies
- 14 did in fact certify the accuracy of their responses
- and each reviewed them, so to the extent that language
- that's similar is the same, the companies still
- 17 certify that that was accurate as to them.
- 18 I would say that now, and we will elaborate
- 19 further in our posthearing brief.
- 20 CHAIRMAN KOPLAN: Mr. Morgan and Mr.
- 21 Campbell, I want to make very clear the reason for my
- 22 question was neither judgmental nor accusatory. I
- 23 didn't want the record to close without flagging this
- and giving you an opportunity to respond to it.
- 25 That's the reason I asked the question.

1 M	ΊR.	MORGAN:	Chairman	Koplan,	Ι	certainly
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- 2 appreciate that opportunity. We will certainly
- 3 address that.
- 4 CHAIRMAN KOPLAN: Thank you. Let me stay
- 5 with you if I could.
- In your prehearing brief at page 28 it
- 7 states, and I quote, "Therefore, although the demand
- 8 for fresh mushrooms has increased at the expense of
- 9 preserved mushrooms, the overall financial picture of
- 10 each of these firms has no doubt benefitted from the
- 11 shift as the fresh market is more lucrative than the
- 12 processing market.
- "Consequently, it would be anomalous to
- 14 conclude that decreasing U.S. consumption of
- 15 preserved..." -- I know. I had a problem with that
- this morning, Madam Vice Chairman. I understand that.
- 17 "...that decreasing U.S. consumption of preserved
- 18 mushrooms has rendered the domestic industry more
- 19 vulnerable to injury from subject imports." I'll miss
- the footnote.
- I'd like you to respond to the answer the
- 22 domestic producers gave me when I asked them to
- 23 comment on your argument this morning. Specifically,
- 24 Mr. Kazemi, who was the only integrated producer who
- 25 testified, stated unequivocally that his company, as I

- 1 recall, he stated that they keep both operations
- 2 completely separate and so you can't reach that
- 3 conclusion. I'm curious what you might respond to
- 4 that.
- 5 Mr. Campbell, your microphone?
- 6 MR. CAMPBELL: Thank you.
- 7 CHAIRMAN KOPLAN: Yes.
- 8 MR. CAMPBELL: I think certainly we have to
- 9 take that response at face value. I think this is a
- 10 minor point for us --
- 11 CHAIRMAN KOPLAN: Okay
- 12 MR. CAMPBELL: -- so our case really isn't
- 13 affected by this. It's just that based on ITC
- 14 precedent and in terms of the definition of what a
- 15 byproduct is and our understanding of that, the demand
- or the fresh mushrooms command a much higher value
- than preserved mushrooms in the United States market
- 18 and that this of course would give U.S. growers of
- 19 mushrooms an incentive to supply as much as they can
- to the fresh market rather than to processors.
- It just seemed to us a question to raise at
- a minimum that perhaps the extent U.S. preserved
- 23 companies are also involved in or integrated and also
- 24 grow fresh mushrooms that the fact the condition of
- competition in the U.S. market, there is this high

- 1 consumption and higher value use of fresh mushrooms
- that that should not be viewed as a factor rendering
- 3 the domestic industry more vulnerable.
- 4 Again, this is a minor point for us, and I
- don't think we have any choice but to take the
- 6 testimony at face value.
- 7 CHAIRMAN KOPLAN: Thank you. I appreciate
- 8 that response.
- 9 The confidential prehearing report at page
- 10 5-12 reports that sales of all three pricing products
- 11 from Indonesia were reported in all 24 quarters for
- 12 which data were collected. Products from China and
- 13 India were reported for the majority of comparisons
- 14 except Product 2 from China for which data were
- 15 collected for 11 out of the 24 quarters.
- 16 That kind of overlap in competition between
- 17 subject products from Indonesia and subject products
- 18 from China and India, coupled with the degree of
- 19 underselling that I see there -- I can't get into the
- 20 details of that, of course, because it's BPI, but the
- 21 degree of underselling provides me with at least a
- 22 basis, I think, of cumulation.
- 23 However, I understand from your testimony
- 24 that we have not factored this revised data from
- 25 General Mills yet. The question I have is whether the

- 1 General Mills revised data has been submitted in a
- 2 fashion that tracks the three products for which we
- 3 made price comparisons in the staff report.
- 4 Mr. Larson, you're the one who put that
- 5 together. Can you tell me?
- 6 MR. LARSON: It tracks the same product.
- 7 The caveat is that your request says for four-ounce
- 8 cans of sliced mushrooms, and I presume that to be a
- 9 24 pack, four-ounce case of product. We don't have
- 10 any four-ounce sliced product. Our only sliced
- 11 product is a two-and-a-half ounce glass or a four-and-
- 12 a-half ounce glass or a six-ounce glass.
- 13 What I reported in the report and
- 14 highlighted it as a four-and-a-half ounce glass is the
- 15 comparison is a 12 count case, not a 24 count case.
- 16 CHAIRMAN KOPLAN: Thank you. I'll tell you,
- 17 I haven't seen this information yet so I'm inquiring
- 18 without having had an opportunity to look at it, but
- 19 what I'm wondering is since the conclusion you want us
- to reach is what we're going to find after we've
- factored that in is we're going to find overselling
- 22 rather than underselling.
- I'm wondering whether, counsel, you all can
- 24 provide us with what you would suggest those tables
- should look like, factoring in the General Mills

- 1 information. Are you able to do that for staff, or
- 2 are you leaving that up to us?
- MR. THOMPSON: Mr. Chairman, that was an
- 4 open question. We'd be happy to take our best shot at
- 5 putting it together. I infer that you would like that
- 6 as part of our posthearing submission, or would it be
- 7 before that?
- 8 CHAIRMAN KOPLAN: No, as part of your
- 9 posthearing submission.
- 10 MR. THOMPSON: Certainly, yes, in that
- 11 amount of time. I just got the data yesterday, took a
- 12 quick look at them, and I haven't attempted to put
- 13 them into context.
- 14 CHAIRMAN KOPLAN: I appreciate that. I
- 15 appreciate that, but it would be at least for me
- 16 helpful if you'd take a crack at that, and then we'll
- 17 be doing the same, but we'll have a detailed basis for
- 18 your argument that way.
- 19 MR. THOMPSON: We'd be happy to, sir.
- 20 CHAIRMAN KOPLAN: Thank you very much.
- MR. MORGAN: Chairman Koplan, just so the
- 22 record is clear, the four-and-a-half ounce container
- 23 was for just one of --
- 24 MR. LARSON: The four-and-a-half ounce
- container is for one of the three products.

1	CHAIRMAN KOPLAN: No. I understand that. I
2	was looking for that kind of response with regard to
3	each of the products, the three, if you could do that.
4	Thank you. I see my red light is on. I
5	will turn to Vice Chairman Okun.
6	CHAIRMAN OKUN: Thank you, Mr. Chairman, and
7	thank you to the witnesses. I join my colleagues in
8	welcoming you here, and I appreciate your
9	participation.
10	Mr. Larson, I think we're all sympathetic to
11	the fact that the questionnaires are complicated.
12	When you're doing them, it's just tough. I don't want
13	my comments to seem like we don't want you to be here.
14	We do.
15	Mistakes do get made, and we just ask that
16	they be corrected as quickly as possible and that
17	counsel helps you get things there. Again, the fact
18	that you're here is greatly appreciated, and we look
19	forward to looking at the revised data as well.
20	Let me ask. I'll start with a legal
21	question both for Mr. Thompson and Mr. Morgan and Mr.
22	Campbell, which is the Petitioners have said the
23	domestic industry is possibly in a weaker condition
24	than during the original investigation as part of

their brief and their presentation going to the issue

25

- of vulnerability for purposes of this review.
- I wondered if you could comment on how you
- 3 view the domestic industry in the context of the
- 4 vulnerability issue. Mr. Thompson, I'll start with
- 5 you.
- 6 MR. THOMPSON: Well, factually I'm not at
- 7 this point in a position to compare their status today
- 8 with how it was in 1998. They certainly reported some
- 9 adverse changes, but whether these increased their
- 10 vulnerability or, in the case of say production
- 11 capacity, whether they are reflective of conditions in
- 12 the fresh market that may limit the supply that they
- can use so that really it's an artificially
- 14 constrained number is something that we'd like to
- 15 explore.
- 16 As a legal standard, the notion that they
- 17 have enhanced vulnerability over the original
- 18 investigation, I don't see that as -- let's assume the
- 19 facts show that to be true, which of course we do not
- 20 concede. That does not invite an overall affirmative
- 21 determination at least in the sense of, if you would,
- to decumulate, or not cumulate rather, Indonesia.
- 23 You would have to look at the alleged
- 24 vulnerability in terms of the relationship with the
- 25 Indonesia industry, and with its imports and the

- 1 effect of those imports, so vulnerability in the
- abstract, I don't think that you can isolate that in
- 3 your analysis from the likely impact of removing an
- 4 order on a particular country on the industry. Their
- 5 condition I don't think can be considered in a vacuum
- apart from the likely trends in imports if the order
- 7 resourced it.
- 8 Certainly as you know, our position is that
- 9 the Commission should not cumulate Indonesia. We
- 10 believe that if you take the Indonesian trends and
- 11 focus on those that whatever the condition of the
- 12 domestic industry you will find that it's not caused
- by Indonesian imports and will not be exacerbated by
- imports in the future if the order were to be lifted.
- 15 VICE CHAIRMAN OKUN: Okay. For purposes of
- 16 posthearing, I would appreciate you looking at that
- and looking at vulnerability in terms of how to factor
- 18 it out and consider it in terms of --
- 19 MR. THOMPSON: Certainly.
- 20 VICE CHAIRMAN OKUN: -- making our
- 21 determination. I would appreciate that.
- Mr. Morgan and Mr. Campbell?
- 23 MR. CAMPBELL: I just have one point.
- 24 Certainly in the posthearing brief we will, to the
- 25 extent it's considered important, address

- 1 vulnerability and how it should impact the
- 2 Commission's analysis.
- Just in brief, I think for our case we
- 4 think, one, again the record is compelling that the
- 5 Commission should exercise its discretion to
- 6 decumulate the Indonesian subject imports from the
- 7 imports from the other subject countries. Once the
- 8 Commission does so, I think it doesn't really matter
- 9 if the Commission chooses to view the U.S. industry as
- 10 vulnerable.
- 11 We think if the Commission conducts a
- 12 separate analysis of likelihood for Indonesian
- imports, even if the Commission views the U.S.
- 14 industry as vulnerable we think the record shows that
- there's a lack of correlation between performance of
- the domestic industry and the presence of the
- 17 Indonesian subject imports.
- 18 Based on that evidence, we think
- 19 prospectively the Commission can determine that
- there's no likelihood of injury that would result from
- 21 revocation of the antidumping duty order on the
- 22 Indonesian subject imports.
- 23 VICE CHAIRMAN OKUN: Okay. I apologize. I
- had to step out of the room, but you've made your
- 25 argument in terms of the decumulation and in terms of

- 1 what you stated here if Indonesia is looked at alone
- 2 how you would view it.
- 3 Do you intend to make any arguments on if
- 4 the Commission does not exercise its discretion to
- 5 decumulate and in fact cumulates whether as part of
- the cumulated imports that there's no likelihood of
- 7 reoccurrence of injury?
- 8 MR. MORGAN: Vice Chairman Okun, we haven't
- 9 conducted a cumulated analysis yet. To be honest, I
- 10 don't know whether time constraints and some of the
- other issues that we really want to address will
- 12 enable us to do an effective job of that, so at this
- 13 stage I anticipate that we will stick to our argument
- for decumulation and no injury on that basis, no
- 15 future injury on that basis.
- 16 VICE CHAIRMAN OKUN: Okay. It's good to
- 17 know that in advance and understand that.
- 18 Mr. Larson, let me go back to you. I was
- 19 interested in hearing you talk about the different
- 20 countries and the fact that General Mills had actually
- 21 I guess at this point been in China and purchased from
- these other countries.
- The one thing I don't know if I heard you
- 24 say; when you were talking about the sourcing problems
- that I think you had mentioned 2002 and 1998 as times

- when you had sourcing problems. Are those the right
- 2 years?
- 3 MR. LARSON: 2002 was sourcing. In 1998, we
- 4 switched from getting product from Mexico.
- 5 VICE CHAIRMAN OKUN: Okay.
- 6 MR. LARSON: That was the last we had
- 7 product out of Mexico.
- 8 VICE CHAIRMAN OKUN: Okay.
- 9 MR. LARSON: That was an operation which we
- 10 sold to Monterrey Mushroom.
- 11 VICE CHAIRMAN OKUN: To Monterrey Mushroom.
- 12 Okay.
- In the 2002 period when you had sourcing
- 14 problems, did you buy from other subject countries to
- 15 make up for that or domestic producers or non-subject?
- MR. LARSON: We did not buy from other
- 17 countries, nor did we buy from the U.S. We lost
- 18 sales.
- 19 The amount of time that we felt it would
- take for us to establish another country, another
- 21 processor, with our requirements, we deemed that was
- 22 -- we kept thinking we would solve the problem sooner
- than it was, and by that time we were able to get back
- to Indonesia with KKB and get additional volume.
- 25 Unfortunately, we did have significant loss

- of sales during the year 2000.
- 2 VICE CHAIRMAN OKUN: 2000 or 2002?
- 3 MR. LARSON: 2002. Excuse me.
- 4 VICE CHAIRMAN OKUN: 2002. Okay. You're
- saying for you, you couldn't turn to a domestic
- 6 producer because your quality or your canning or your
- 7 --
- 8 MR. LARSON: Our requirements for contract
- 9 operations, the rigor that is put into -- we do not go
- 10 out and spot purchase mushrooms. We never have, and I
- don't believe we ever will.
- 12 Therefore, the requirements of going through
- and setting up a co-packer, confirming their thermal
- 14 processes, confirming their growing practices,
- 15 confirming their pesticide programs and their ability
- to provide us the quantity and quality that we're
- 17 after, we viewed that it was not worth the risk of
- 18 going to new suppliers.
- 19 VICE CHAIRMAN OKUN: This may need to come
- in post, but the length of the contracts that you
- 21 usually have?
- 22 MR. LARSON: We have annually renewed
- 23 contracts.
- 24 VICE CHAIRMAN OKUN: Annually renewed.
- Okay. Okay.

- 1 MR. LARSON: But they are not volume
- 2 guaranteed contracts.
- 3 VICE CHAIRMAN OKUN: Not volume guaranteed.
- 4 They are on price?
- 5 MR. LARSON: Right.
- 6 VICE CHAIRMAN OKUN: Right. Okay. I know
- you had responded to Vice Chairman Hillman, and you
- 8 put some emphasis on these fancy cut mushrooms and
- 9 whether you could source them elsewhere. Maybe you
- 10 responded to me on that, which is the type of
- 11 mushrooms you get in contract and you just stick with
- one supplier, as opposed to spot buying.
- I guess I didn't know if you had responded
- 14 to her of whether fancy cut mushrooms are available.
- 15 You guys just don't spot purchase, but you're not
- 16 purchasing them that way?
- 17 MR. LARSON: We choose as a corporation not
- 18 to spot purchase because you're not going to be
- 19 consistent on a spot purchase basis. You're going to
- 20 show your consumer different quality variation and
- 21 appearance of product. It may be good product, but it
- 22 may be different than what they're used to seeing.
- 23 VICE CHAIRMAN OKUN: Okay. I appreciate
- those answers. I see my red light has come on. Thank
- 25 you.

1	CHAIRMAN KOPLAN: Thank you, Vice Chairman.
2	Commissioner Miller?
3	COMMISSIONER MILLER: Thank you, Mr.
4	Chairman, and thank you to all of the witnesses for
5	being here today and to you, Mr. Larson, in
6	particular. We appreciate your willingness to take
7	time away from your business and be here to help us
8	understand your industry.
9	I found your testimony to be very helpful,
10	so don't be too surprised if most of my questions are
11	for you, starting with I'm trying to reconstruct in my
12	head. You've mentioned the Pillsbury/General Mills
13	merger or whatever and something that complicated your
14	ability to gather the data.
15	Green Giant, am I correct, was part of
16	Pillsbury? Help me on the corporate structure of
17	things and when they happened just so that I
18	understand.
19	MR. LARSON: Green Giant 101.
20	COMMISSIONER MILLER: Yes. Thank you.
21	MR. LARSON: Green Giant was an independent
22	company until 1978, at which point in time we merged
23	with Pillsbury. In roughly 1986-1987, we were
24	purchased by Grand Metropolitan.
25	Later in the 1990s, Grand Metropolitan

- 1 became Diageo with the merger of Grand Met and
- 2 Guiness, and in 2002, 2001 -- I forget when it was
- 3 actually official -- Pillsbury was sold off by -- the
- 4 Pillsbury brands, the Food Products Division of
- 5 Pillsbury, was sold to General Mills, who in turn then
- 6 had to divest the Pillsbury cake mix and potatoes
- 7 because of the conflict with Betty Crocker cake mixes
- 8 and potatoes, and today Green Giant is now part of
- 9 General Mills.
- 10 COMMISSIONER MILLER: Okay. Thank you. I
- 11 appreciate that. You've been with Green Giant through
- 12 all of these?
- 13 MR. LARSON: Yes. I have lived through all
- of these.
- 15 COMMISSIONER MILLER: All right.
- 16 MR. LARSON: I'm either bad or whatever.
- 17 COMMISSIONER MILLER: All right. To the
- 18 extent that General Mills has a canned mushroom
- 19 business, it is the Green Giant business essentially?
- MR. LARSON: Yes.
- 21 COMMISSIONER MILLER: I mean, did they have
- 22 anything independently before they acquired Pillsbury?
- 23 MR. LARSON: No. They had nothing in
- 24 mushrooms.
- 25 COMMISSIONER MILLER: Okay. All right.

- 1 Now, I also perhaps have a little more sympathy with
- 2 you for what you have to go through in terms of data.
- 3 We always have sympathy with those who have to fill
- 4 out our questionnaires. I do at least. I appreciate
- 5 how hard it is.
- 6 We appreciate the work that you have to do
- 7 to help us do our jobs. It's necessary to do our
- gobs, and we know it's a big burden, so thank you for
- 9 doing it. At the same time, understand the problems
- 10 that some folks have had in the process. Because of
- 11 not having it earlier, it makes it hard for everyone
- involved to get a handle on the data and present their
- 13 side of the case. That's why there's the concern
- 14 there.
- 15 A lot of my questions flow from things I
- 16 heard you say. You mentioned that you used to be the
- 17 number one branded product, and Giorgio is now number
- one. Who is two, three and four? I mean, give me a
- 19 little bit more of the big players.
- MR. LARSON: Beyond that, I believe it's
- 21 private label. Certainly private label is bigger than
- 22 either of us.
- 23 COMMISSIONER MILLER: Okay.
- 24 MR. LARSON: They're a larger percent of the
- 25 market than any branded product.

1	COMMISSIONER MILLER: As a whole. Okay.
2	MR. LARSON: Who's the next biggest private
3	label? I don't really know. We don't track the
4	private label business.
5	COMMISSIONER MILLER: Okay. You mentioned
6	that Green Giant was a producer, a U.S. producer
7	MR. LARSON: Yes.
8	COMMISSIONER MILLER: up until 1980-1981.
9	The decision to not produce in the U.S. was driven?
10	Can you explain that decision to me a little bit?
11	MR. LARSON: We had an operation in the U.S.
12	At the same time we were importing mushrooms. Our
13	cost of production, our ability to maintain the
14	quality, deal with the byproduct that wasn't fancy
15	again, we were a branded fancy marketer, not a private
16	label marketer. It was a small operation, and the
17	decision was made to cease production there in the

19 COMMISSIONER MILLER: It was basically too

20 high cost relative to what you could do importing?

MR. LARSON: Relative to other branded

22 players in the market.

early 1980s.

18

23 COMMISSIONER MILLER: Okay. When you have

24 described your operations in other countries, and as I

listened in particular to your response to

- 1 Commissioner Lane at one point, your operations in
- 2 Indonesia. You're not a producer there, correct?
- 3 MR. LARSON: No.
- 4 COMMISSIONER MILLER: Okay. You have on-
- 5 site monitoring of the production operations that are
- 6 owned by other companies, the Indonesian companies?
- 7 MR. LARSON: That is correct.
- 8 COMMISSIONER MILLER: Is that right? I know
- 9 at one point you said you buy the mushrooms, process
- 10 them, market them, but you don't really buy the raw
- 11 product?
- 12 MR. LARSON: We buy finished labeled
- 13 product.
- 14 COMMISSIONER MILLER: To your
- 15 specifications?
- 16 MR. LARSON: To our specification. Not all
- 17 product that they pack for us necessarily ends up
- 18 going to us because it may not meet our requirements.
- 19 Therefore, they have to label it something else.
- 20 COMMISSIONER MILLER: You don't own any
- 21 production operations worldwide at this point?
- MR. LARSON: No. No.
- 23 COMMISSIONER MILLER: Okay. I too
- 24 appreciated the way you addressed the different
- countries and the operations and your view of the

- 1 different countries.
- 2 You mentioned a couple of other major
- 3 brands. I don't know if you want to characterize them
- 4 as major. A couple of other brands in Indonesia, I
- 5 think. I heard you mention Kroger and Libby.
- 6 MR. LARSON: Those are two of the labels
- 7 that I know come from Indonesia.
- 8 COMMISSIONER MILLER: Come from Indonesia.
- 9 Can I assume that we have a fair amount of private
- 10 label coming from Indonesia as well, or are they
- 11 mostly coming from China?
- 12 I'm trying to understand if there's any
- difference in Indonesia in terms of Indonesia being
- more a brand name producer because they have higher
- 15 quality requirements like you do. Do you understand
- 16 what I'm trying to --
- 17 MR. LARSON: Yes. I unfortunately can't
- 18 talk to the volume that doesn't go to General Mills in
- 19 absolutes because I'm not there, and it's not our
- 20 product, and it's not information that we're in
- 21 control of.
- 22 They certainly have a good portion of their
- 23 total output comes to the United States. Does it all
- 24 come here? No, I know it doesn't all come here. Who
- 25 all of the customers are that end up private label

- wise or label wise for that product I'm not aware of
- other than the couple of names that I did mention.
- 3 COMMISSIONER MILLER: Okay. I think I
- 4 remember going to a supermarket during the last case
- 5 at some point and looking through the mushrooms. They
- 6 have to be labeled where they're from --
- 7 MR. LARSON: Yes.
- 8 COMMISSIONER MILLER: -- on the jar or the
- 9 can, I assume? I recall going and looking at
- 10 different cans and seeing where they were coming from.
- I'll get back to it again, but I'm just
- trying to get a sense whether there are any
- differences, any general, broad characterizations
- 14 about the kind of purchaser that is buying from
- 15 Indonesia versus India and China.
- 16 MR. LARSON: My only point to that is I look
- to again the major players that I'm aware of in the
- 18 marketplace, and they are not in Indonesia. They are
- 19 in other markets -- India, China. That's what I see
- 20 on their label.
- 21 COMMISSIONER MILLER: Right. One last quick
- 22 question. You talked about selling the gallon cans.
- 23 I guess they're the gallon cans. Selling the gallon
- 24 market for the club stores at one point, but you said
- in your initial testimony that you can't compete in

- that market today. You don't do that. You can't
- 2 compete in that market today.
- MR. LARSON: We are not currently selling in
- 4 that market because other customers have got the
- 5 market today at a price point lower than we are
- 6 willing to go.
- 7 COMMISSIONER MILLER: When you say that, do
- 8 you mean other foreign producers have gotten that
- 9 market or U.S. producers?
- 10 MR. LARSON: I can't tell you who's got
- 11 them. I know that we haven't got it.
- 12 COMMISSIONER MILLER: Okay.
- MR. LARSON: I know that if you go to Sam's,
- 14 go to Costco, you'll see various labels, some of which
- 15 you recognize as a player and some I have no idea who
- 16 they are.
- 17 COMMISSIONER MILLER: My red light is on. I
- 18 appreciate your answers to my questions and your
- 19 sharing of all of your knowledge of the market. Thank
- 20 you.
- 21 CHAIRMAN KOPLAN: Commissioner Hillman?
- 22 COMMISSIONER HILLMAN: Thank you. I hope
- 23 just a couple of quick questions, first for counsel.
- 24 For your posthearing briefs, if you could just I hope
- 25 briefly address both the issue of whether you agree

- 1 with the definition of the like product in this
- determination and, secondly, whether you have anything
- 3 that you would want us to note with respect to the
- 4 definition of the domestic industry, particularly
- 5 whether there are any domestic producers that ought to
- 6 be excluded as related parties.
- 7 If you could, again I don't need a lot, but
- 8 I would like you on the record in terms of both of
- 9 those issues if you could.
- 10 MR. MORGAN: We will do that.
- 11 COMMISSIONER HILLMAN: Okay. And then
- 12 secondly, Mr. Larson, I just want to make sure I
- understand your overall take on the issue of what's
- happened to demand in the U.S. market for preserved
- mushrooms.
- You had described in your own company's
- 17 situation a decline in the industrial segment, a
- 18 decline in the use of mushrooms. If you step back
- 19 from it overall, what is your sense of what has
- 20 happened to demand or use of the product in the U.S.
- 21 market over this period?
- 22 MR. LARSON: I think if you look at industry
- data, Nielsen data, which I don't have available and
- 24 handy to me, but if you would look at that I'm sure
- that you would see there has been a definite decrease

- in the volume of fancy sliced and whole mushrooms in
- 2 the retail market.
- 3 There may be an increase in pieces and stems
- 4 in the retail market over what it was historically,
- 5 but the fancy product has definitely declined, and
- 6 that's the segment that we compete in.
- 7 COMMISSIONER HILLMAN: Okay. And in that
- 8 response you really are focusing solely on retail? In
- 9 other words, you're not telling me that you really
- 10 have a sense of if you put it all together and tried
- 11 to understand total demand for preserved mushrooms
- 12 what it would be?
- 13 MR. LARSON: I'm not privy, since we're not
- in the food service and industrial sales, to really be
- 15 a good source of making a judgment.
- 16 COMMISSIONER HILLMAN: Okay. I mean just
- for counsel, part of it is one of the briefs -- I
- 18 apologize; I don't remember which one -- noted that
- 19 demand has declined since the order went into place,
- 20 relying on that for NASS data, which as the
- 21 Petitioners point out does not include the import
- 22 data.
- 23 Obviously our staff report, in trying to
- 24 understand what's going on in the market, is looking
- at overall consumption, which we would generally

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- 2 exports, to get to an overall consumption figure, and
- 3 that would show an increase.
- 4 I'm just trying to make sure there's not a
- 5 big difference of view here on this fundamental issue
- of what's happened as a sort of condition of
- 7 competition in the market in terms of overall demand
- 8 or consumption for the product.
- 9 MR. CAMPBELL: I can speak to that. Again,
- 10 I think it doesn't ultimately -- it's not crucial to
- our case. We don't view it as terribly important
- 12 whether or not demand for U.S. preserved mushrooms has
- increased or decreased. We recognize that according
- 14 to the staff report apparent U.S. consumption of
- 15 preserved mushrooms has declined, has decreased.
- Nevertheless there is anecdotal evidence,
- 17 statements from I think at least one domestic producer
- and other purchasers and importers, that they
- 19 perceived that the demand for preserved mushrooms in
- 20 the United States has increased.
- 21 As far as the NASS data goes, we fully
- 22 understand that the NASS report doesn't include
- 23 imports in their figures. We basically drew an
- inference from the NASS data. What the NASS data
- shows is the prices that U.S. growers, the quantities

- 1 and the prices that the U.S. growers -- the quantities
- 2 that U.S. growers of mushrooms sell, supply to the
- fresh market, as well as the quantity that U.S.
- 4 growers of mushroom supply to domestic processors.
- 5 It also shows that the relative prices that
- 6 they receive for selling product to the fresh market
- 7 versus processors and, based on the trends, showing
- 8 increased sales to the fresh and declining sales to
- 9 processed, as well as increased prices to fresh versus
- 10 declining prices to processors.
- 11 We just inferred from that that the demand
- 12 for fresh continued to increase relative to the demand
- for preserved mushrooms.
- 14 COMMISSIONER HILLMAN: Okay. I appreciate
- 15 that answer.
- I think with that I have no further
- 17 questions, Mr. Chairman. Thank you.
- 18 CHAIRMAN KOPLAN: Thank you.
- 19 Commissioner Lane?
- 20 COMMISSIONER LANE: Mr. Larson, I want to go
- 21 back to the industry in Indonesia. The mushrooms that
- are grown there, are all of the mushrooms grown to be
- 23 processed, or is there also a fresh market for
- 24 Indonesian mushrooms?
- 25 MR. LARSON: To my knowledge, the majority,

- if not the entirety, is more processing. Distribution
- 2 for fresh is not very conducive location-wise where
- 3 the growing units are relative to getting to the
- 4 population centers of Indonesia. They're certainly
- 5 not products that are exportable from a quality
- 6 standpoint.
- 7 COMMISSIONER LANE: Okay. Thank you.
- 8 That's the only question I have.
- 9 CHAIRMAN KOPLAN: Thank you, Commissioner.
- 10 Commissioner Pearson?
- 11 COMMISSIONER PEARSON: Mr. Chairman, I have
- 12 no further questions. I'd just like to thank this
- panel and particularly Mr. Larson for his indulgence
- of my warped sense of humor.
- 15 CHAIRMAN KOPLAN: Thank you, Commissioner
- 16 Pearson.
- I do have some matters left I'd like to
- 18 cover. First, I'm going to make a request of Mr.
- 19 Coursey similar to what I made to the panel. This is
- 20 actually for Mr. Coursey, Dr. McGrath and Mr. Kerwin.
- 21 For the posthearing, I would like you also
- 22 to factor in the new General Mills information and
- take that into account in looking at the price
- comparisons that we made for Products 1, 2 and 3.
- 25 If you could indicate any changes you think

- 1 should be made to those tables, taking that
- 2 information into account, that would be helpful I
- 3 think to staff as well, so if you would do that.
- 4 If you could respond with the microphone?
- 5 MR. COURSEY: Mr. Chairman, we will do that.
- 6 CHAIRMAN KOPLAN: Thank you very much.
- 7 Mr. Larson, you testified that your better
- 8 grade mushrooms for sale as sliced or whole mushrooms
- 9 are more costly because they're harvested at a smaller
- 10 size. Can you quantify the difference in cost to grow
- 11 and harvest the smaller size?
- 12 MR. LARSON: Not exactly, but in rough I
- would say the growing costs, there's probably a 10
- 14 percent differential between say an Indonesian cost of
- 15 raw product versus Indian or Chinese cost of product.
- 16 CHAIRMAN KOPLAN: Thank you.
- Mr. Campbell, in early 2003 P.T. Dieng and
- in July 2003 P.T. Indo Evergreen, allegedly ceased
- 19 production. I'm referring to the portion of the
- prehearing report at pages 4-13 and 15.
- 21 My question is were their production
- 22 facilities dismantled, sold to other Indonesian
- 23 producers or simply remain idle? What happened to
- 24 them?
- MR. CAMPBELL: I believe this is

- 1 confidential information.
- 2 CHAIRMAN KOPLAN: Do you want to submit it
- 3 posthearing?
- 4 MR. CAMPBELL: We will gladly submit it
- 5 posthearing, Mr. Chairman.
- 6 CHAIRMAN KOPLAN: Okay. I appreciate that.
- 7 Let me stay with you.
- 8 In the first full paragraph on page 18 of
- 9 your prehearing brief you report a factor that limited
- 10 the capacity of one Indonesian producer in the latter
- 11 part of the period under review. Domestic producers
- assert at the bottom half of page 54 of their brief
- that the same factor does not limit production
- 14 capacity for domestic producers.
- 15 The question is what share of Indonesian
- 16 production of subject preserved mushrooms is affected
- by this factor, and why does it serve to limit the
- 18 capacity of only one Indonesian producer?
- 19 MR. MORGAN: Again, I'm going to try to
- answer this to the extent I can here at the hearing,
- 21 but I believe some of this will involve confidential
- 22 information.
- 23 CHAIRMAN KOPLAN: Would you rather do that
- 24 posthearing?
- MR. MORGAN: We'll provide that in the

- 1 posthearing. Yes, we will do that. Let me just give
- 2 you a quick response here to the extent I can.
- 3 CHAIRMAN KOPLAN: Sure.
- 4 MR. MORGAN: The reason why only one of the
- 5 Indonesian producers is affected by this shortage is
- 6 because of its location in Indonesia. We'll provide
- 7 further data to flush that out in the posthearing
- 8 brief.
- 9 CHAIRMAN KOPLAN: Okay. Thank you.
- 10 Mr. Morgan, as a followup from a previous
- 11 question, Table 4-4, the confidential prehearing
- 12 report, which is BPI, indicates that from 1999 to 2002
- 13 responding Indonesian producers decreased the
- 14 percentage of their shipments exported to the U.S. and
- increased the percentage of their shipments exported
- 16 to Asia.
- 17 By contrast, from 2002 to 2003, the
- 18 percentage of shipments exported to the U.S.
- increased, and the percentage of shipments exported to
- 20 Asia declined.
- 21 Can you explain in your posthearing
- 22 submissions if necessary the reasons for these changes
- 23 in export patterns?
- 24 MR. MORGAN: We will do that, Chairman
- 25 Koplan. I suspect one of the reasons will be sort of

- the exit of old players and the entrance of new
- 2 players as reflected in the 2003, but we'll fully
- address that in our posthearing brief.
- 4 CHAIRMAN KOPLAN: Thank you.
- 5 Mr. Morgan and Mr. Thompson, in your
- 6 respective prehearing briefs I don't believe you
- 7 directly discussed the issue of domestic like product.
- 8 Do you agree with the domestic producers' position
- 9 that there should be a single domestic like product
- identical to Commerce's scope definition?
- 11 MR. THOMPSON: Yes. Yes, we would agree.
- 12 We had argued in the original investigation for
- 13 several variances.
- 14 CHAIRMAN KOPLAN: That's what I'm asking.
- 15 MR. THOMPSON: Being more or less a realist,
- 16 I didn't expect that the result would be any different
- if I were to raise it again so I believe that the
- 18 definition would be correct.
- 19 CHAIRMAN KOPLAN: Mr. Morgan and Mr.
- 20 Campbell, do you agree with that?
- MR. MORGAN: We would not take any position
- on the like product being any different, though the
- 23 Commission is free to revisit that if it should on its
- own, but we will not be arguing that.
- 25 CHAIRMAN KOPLAN: Thank you.

- 1 Mr. Larson, has General Mills ever attempted
- 2 to purchase preserved mushrooms from domestic
- 3 suppliers? If not, why not?
- 4 MR. LARSON: Fairly recently, in 2002/early
- 5 2003, we did approach both L.K. Bowman and Mushroom
- 6 Canning about purchase of gallon sliced mushrooms. By
- 7 the time we worked everything out to be able to do so,
- 8 the need disappeared so did not pursue it.
- 9 CHAIRMAN KOPLAN: Thank you. I don't
- 10 believe I have anything else except before I call on
- 11 the Vice Chairman I will tell you that around this
- 12 time there will be an APO release available to be
- picked up from the Secretary's Office before you
- 14 leave.
- 15 I made reference this morning to a revised
- 16 Table C-1 that accompanied another document as well,
- 17 and that material will be available in an APO release
- 18 that you can pick up on your way out of the building.
- 19 Both sides can get that APO release.
- 20 With that, I'll turn to Vice Chairman Okun.
- VICE CHAIRMAN OKUN: Thank you, Mr.
- 22 Chairman, and again thank you to all the witnesses
- and, Mr. Larson, in particular to you. I have no
- 24 further questions for this panel, but I appreciate
- 25 your being here today.

- 1 CHAIRMAN KOPLAN: Thank you.
- 2 Commissioner Miller?
- 3 COMMISSIONER MILLER: Mr. Chairman, I have
- 4 no further questions of this panel. I appreciate all
- 5 their testimony. Thank you.
- 6 CHAIRMAN KOPLAN: Let me see if there is
- 7 another round of questions.
- 8 (No response.)
- 9 CHAIRMAN KOPLAN: Apparently not.
- 10 Mr. Deyman, does the staff have any
- 11 questions for the panel?
- 12 MR. DEYMAN: Yes, Mr. Chairman, I believe
- 13 the staff does have some questions.
- 14 CHAIRMAN KOPLAN: Good.
- 15 MR. BERNSTEIN: This is Marc Bernstein from
- 16 the Office of General Counsel. I have one rather
- 17 technical legal issue I'd appreciate if the parties
- 18 would address in their posthearing brief. This is
- 19 addressed principally to Mr. Morgan since it pertains
- to a matter he raised in his presentation, but the
- other parties can respond to this as well.
- 22 I'm aware that the Commission has
- 23 occasionally used results from administrative reviews
- 24 in five year review investigations to analyze
- 25 historical volume trends. As I understood your

- 1 argument earlier this afternoon, it appeared that you
- are advocating we use this in an additional manner;
- 3 that the Commission use the results of the
- 4 administrative review to aid in the analysis of what
- 5 will likely happen in the foreseeable future.
- I have two questions that I would like you
- 7 to address in your posthearing submission. First, if
- 8 you can give any instances where the Commission has
- 9 actually engaged in such an analysis. Of course, all
- 10 this is assuming I understood your argument correctly.
- 11 Secondly, if you could explain how such an
- 12 analysis can be reconciled with revisions of the
- 13 statute that define the magnitude of the margin of
- 14 dumping that the Commission has viewed in five year
- 15 reviews.
- 16 Thank you.
- MR. MORGAN: We will address that, Mr.
- 18 Bernstein.
- 19 MS. PREECE: Amelia Preece, Office of
- 20 Economics.
- You've said here that the product you've
- 22 provided the pricing for for the product, the sliced,
- is in cans rather than jars as was specified in the
- 24 questionnaire.
- I just want both sides to be able to tell me

- 1 whether or not they believe that these are comparable,
- the jars and cans should be seen as comparable pricing
- 3 products. If they think that they should be, how
- 4 should they be compared? That would be for both
- 5 sides.
- 6 Thank you.
- 7 MR. LARSON: The four-and-a-half ounce
- 8 glass, our competition has four-and-a-half ounce glass
- 9 sliced mushrooms as well, Giorgio and other private
- 10 label packers. It's just that we as a packer do not
- 11 have a four-ounce can product. Therefore, I think
- it's comparable product.
- 13 The pricing structure is slightly different
- 14 because packaging cost is slightly higher for glass
- than it is for can because of the glass jar and the
- 16 lid.
- 17 MR. DEYMAN: George Deyman, Office of
- 18 Investigations. The staff has no further questions.
- 19 Thank you.
- 20 CHAIRMAN KOPLAN: Thank you, Mr. Deyman. I
- 21 thank the staff for the questions that they did ask.
- 22 With that, let me tell you what the time
- 23 remaining is. Those in support of continuation have
- 24 no questions. I've just been signaled by Mr. Coursey.
- You had three minutes and five for closing, so I

- 1 assume you'll go directly to closing.
- 2 Those in support of revocation have 10
- 3 minutes plus five minutes for closing.
- 4 First, since there are no questions of the
- 5 panel, I would release the panel.
- 6 (Panel excused.)
- 7 CHAIRMAN KOPLAN: Then I would ask Mr.
- 8 Thompson and Messrs. Morgan and Campbell whether you
- 9 wish to use the 10 minutes left you have for direct to
- 10 question or use rebuttal or whether you're just going
- 11 to do closing.
- MR. MORGAN: We'll just proceed to closing,
- 13 Chairman Koplan.
- 14 CHAIRMAN KOPLAN: Closing? All right.
- 15 Thank you both. With that, I'll take a moment for the
- 16 witnesses to leave the table.
- 17 Mr. Coursey, do you want to close from --
- 18 MR. LARSON: I'd just like one last time to
- 19 apologize for all the inconvenience I may have caused
- this Commission, as well as the other members present,
- 21 for the data as I prepared it. Hopefully the revised
- is more directed at what was requested.
- 23 CHAIRMAN KOPLAN: Mr. Larson, I'm going to
- take the opportunity to tell you that I appreciate you
- coming in and taking direct responsibility for that,

- and I look forward to evaluating the material that you
- 2 have submitted. Thank you for coming and for taking
- 3 that responsibility.
- 4 MR. COURSEY: Mr. Chairman, may we take a
- 5 five minute break?
- 6 CHAIRMAN KOPLAN: How about a one minute
- 7 break?
- 8 MR. COURSEY: That would be fine.
- 9 CHAIRMAN KOPLAN: Okay.
- 10 (Whereupon, a recess was taken at 3:41 p.m.)
- 11 MR. COURSEY: Mr. Chairman, Commissioners,
- 12 thank you for your attention this afternoon, and
- 13 staff. I'm just going to focus on the testimony of
- the Respondents, particularly on the Indonesia issue,
- 15 briefly.
- 16 The testimony we heard was very interesting.
- 17 I think it's more interesting for certain statements
- 18 that undercut the Respondent's case more than for
- 19 anything else. One major one you heard is that
- 20 General Mills claimed to be in the branded business.
- We also learned, though, that it's not the
- 22 number one brand for canned mushrooms in the United
- 23 States. The number one brand is Giorgio, a domestic
- 24 producer. How can the Indonesian product be so
- 25 different from the domestic product if the main

- 1 competitor of General Mills/Green Giant at the brands
- 2 level is a domestic producer itself?
- 3 Mr. Larson I think in his testimony was
- 4 trying to create a separate category, a new category
- 5 called something like fancy mushrooms. In essence,
- 6 what he's talking about is this very common, well-
- 7 known category of No. 1 sliced product. Everyone
- 8 makes it, everyone who is in this business. It can be
- 9 made by everyone. There's nothing special about it.
- 10 A third thing we learned is that General
- 11 Mills/Green Giant is not Indonesia. The impression
- that we believed was being made through the briefing
- 13 process, but it turns out not to be the case, is that
- in essence all product produced in Indonesia that came
- to the United States was Green Giant product.
- 16 What we heard is that a substantial amount
- of product goes to private label companies, which in
- 18 essence are bigger in this country than Green Giant
- 19 and Giorgio, private label companies such as Libby and
- 20 Kroger.
- 21 Foreign products. I think if you look at
- the record you'll find and listen back to the
- 23 testimony that what you're seeing is a competition in
- the U.S. of an Indonesian produced branded product,
- Indonesian produced private label product, U.S.

- 1 produced branded product and U.S. produced private
- 2 label product. There is a substantial overlap here in
- 3 the conditions between Indonesia, other countries and
- 4 the U.S.
- 5 Another thing we learned is that the
- Indonesians have nowhere to go with their product but
- 7 the United States. This is it. What is the
- 8 likelihood? Where will this product go if the order
- 9 is lifted? It can't go to Europe. It doesn't go to
- 10 Europe. It doesn't go to the Asian market. It will
- 11 come here.
- 12 On cumulation, the factors that the
- 13 Respondents cite to distinguish the countries, such as
- 14 climate or manufacturing differences, simply don't
- 15 justify a refusal to cumulate. As the record evidence
- 16 establishes, regardless of any such differences the
- 17 product produced by each country is the same.
- 18 Purchasers on record here do not corroborate
- 19 the alleged quality differences that are cited by the
- 20 Respondent. The product is a fungible product
- 21 produced by General Mills, by Indonesians and the
- 22 domestics. The only difference is price.
- Now, Mr. Larson spoke about the General
- 24 Mills/Green Giant sales of No. 10 cans to club stores.
- 25 He would have you believe that those are retail sales.

- 1 As we discussed before, as our witnesses testified,
- 2 think about it. When have you ever in your household
- 3 capacity purchased a No. 10 can of mushrooms? It
- 4 simply is not done by the typical shopper at a retail
- 5 outlet, a grocery store.
- 6 Household purchasers buy small cans. Who is
- 7 buying the No. 10s at the Krogers? At the Costcos?
- 8 The small merchants or the small chain shops that used
- 9 to buy from distributors like Sysco. They have found
- 10 it cheaper to go to Costco than to have the Sysco
- 11 truck come to their house. These are not retail
- 12 sales. It shows that Green Giant is selling its brand
- 13 to the food service producers.
- 14 Retail, as you heard, is one of the three
- 15 channels of distribution for this product. It's a
- 16 very important one. You also heard our witnesses
- 17 testify that they must be in this channel. They must
- 18 be in every channel. You can't survive in the
- 19 business without being in all the channels in some way
- 20 or another.
- 21 Green Giant is a major potential customer.
- 22 It's a major player in the U.S. market. You heard Mr.
- 23 Larson say that Green Giant is prepared to purchase in
- 24 a pinch from the domestic producers. Why doesn't
- 25 Green Giant purchase? There's one reason. It's

- 1 price. They've got a good price with the Indonesian
- 2 product.
- 3 Let me just mention the discussion that you
- 4 heard about the purported exit of Indonesian producers
- from the market. I would refer you to the staff
- 6 report in the original investigation. I don't have
- 7 the page here. I can give it to you. There we had an
- 8 Indian producer named Agro Dutch who was reported by
- 9 the staff to have reported that they were out of
- 10 business. They had gone out of business prior to the
- 11 Commission's final determination.
- 12 Agro Dutch today in India is the largest
- 13 producer of canned mushrooms in India. These claims
- have a way of not really holding up over time. I
- 15 would ask you to be very cautious in looking at those
- 16 claims.
- 17 Finally, I would ask the Commissioners not
- 18 to lose the forest for the trees here. With respect
- 19 to Indonesia, what you're being asked to focus on is
- 20 everything on the Indonesian side -- trends,
- 21 production, dumping margins. The focus should start
- 22 with the domestic industry. This industry is in
- 23 terrible shape. It's extremely vulnerable.
- 24 In a situation like this where there are
- doubts where it may be a close call, shouldn't a

- 1 balance be struck by the Commission in retaining an
- order, in considering what would happen to this very
- 3 vulnerable industry? This isn't the same situation
- 4 that you would have where you are confronted with an
- 5 industry with healthy primes.
- The last point I'd make would have to do
- 7 with the new shipper review aspect. I won't go into
- 8 it in detail, but counsel for the Indonesians claimed
- 9 that throughout the last five years no Indonesian --
- 10 I'm sorry. We'll put it in our brief.
- 11 Thank you.
- 12 CHAIRMAN KOPLAN: Thank you very much, Mr.
- 13 Coursey, for finishing on time.
- 14 Let me turn to those in support of
- 15 revocation. How do you wish to divide your five
- 16 minutes? You're going to do all of it, Mr. Morgan?
- 17 MR. MORGAN: I don't think there's much by
- 18 way of wrapping up except for a few cleanup items.
- 19 You've heard our case comes down to
- 20 Indonesia is a different type of industry than the
- other industries, than the other subject countries.
- 22 We think when you see the revised pricing data that
- 23 will confirm it.
- We would also note that you if look back at
- 25 the instances of overselling and underselling in the

1	original investigation with respect to Indonesia, I
2	think you'll see about five years it was about the
3	same. You'll see that there was a lot of overselling
4	in the original investigation by Indonesian subject
5	imports. That hasn't changed, we think, once you see
6	the revised pricing data.
7	You have an Indonesian subject producer
8	exiting the market or rather having the order revoked
9	as to it, but yet you've heard that producer's prices
10	have not changed since it's no longer subject to the
11	strictures of an order. We think that's a very
12	positive and strong indication of the Indonesian
13	pricing behavior in the absence of an order.
14	You just heard about No. 10s, the larger
15	cans sold into retail. It was Petitioners who asked
16	that the Krogers and Costcos and the Sam's be included
17	as part of the definition of the retail segment, so
18	for them now to say that products that are sold into
19	the Sam's of the world are not really part of the
20	retail is a hit disingenuous given their request to

On cumulation, we have made our points. We think the trends strongly support the Commission exercising its discretion to cumulation. On that we

the Commission that those stores, sales to those

stores, be included in retail.

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1	would	note	that	the	Commission	has	found	reasonable

- 2 overlap and then goes on to the disparate trends and
- 3 so on and so forth, so you could find reasonable
- 4 overlap in competition and still exercise your
- 5 discretion to decumulate. That's been the
- 6 Commission's past practice, and that's what we believe
- 7 the facts warrant in this review.
- 8 As far as price, Mr. Coursey just made
- 9 reference to the fact that General Mills doesn't buy
- 10 from the domestics. It buys from Indonesia because of
- 11 the price. When you evaluate the prices, you're
- looking at what is being charged to the customer.
- 13 That's where all the problems with the pricing data
- 14 started originally, so it's the price that General
- 15 Mills is selling to versus the price that the domestic
- industry is selling. Again, when you take a look at
- the revised data we think that will support our case
- 18 on price.
- 19 Mr. Coursey also made an interesting point
- 20 that we'd just like to note, which is that you tend to
- 21 see distressed buying from the target countries in
- these types of cases. One thing I think you will find
- 23 when you look at the record is that there has not been
- the kind of distressed buying from Indonesia.
- 25 Giorgio, who happens to be the number one

- 1 player in the branded market, does not source product
- from Indonesia, as you heard from Mr. Larson. Without
- disclosing anything, although Mr. Larson I believe
- 4 notes or had mentioned the fact, Giorgio buys from
- 5 China and India. Indonesia is not the same type of
- 6 country. It does not have the same type of producers.
- 7 This is reflected in what you see in consecutive low
- 8 to zero margins at the Department of Commerce.
- 9 We would ask the Commission to decumulate
- 10 Indonesia and to find that there is no likelihood of a
- 11 continuation of injury.
- 12 Thank you very much.
- 13 CHAIRMAN KOPLAN: Thank you.
- 14 Posthearing briefs, statements responsive to
- 15 questions and requests of the Commission and
- 16 corrections to the transcript must be filed by
- 17 September 20, 2004. Closing of the record and final
- 18 release of data to parties is by October 8, 2004.
- 19 Final comments are due October 12, 2004.
- Thank you all very much. With that, this
- 21 hearing is adjourned.
- 22 (Whereupon, at 3:55 p.m. the hearing in the
- above-entitled matter was concluded.)
- 24 //
- 25 //

CERTIFICATION OF TRANSCRIPTION

TITLE: Certain Preserved Mushrooms

INVESTIGATION NO.: 731-TA-776-779 (Review)

HEARING DATE: September 9, 2004

LOCATION: Washington, D.C.

NATURE OF HEARING: Hearing

I hereby certify that the foregoing/attached transcript is a true, correct and complete record of the above-referenced proceeding(s) of the U.S. International Trade Commission.

DATE: September 9, 2004

SIGNED: <u>LaShonne Robinson</u>

Signature of the Contractor or the Authorized Contractor's Representative

1220 L Street, N.W. - Suite 600

Washington, D.C. 20005

I hereby certify that I am not the Court Reporter and that I have proofread the above-referenced transcript of the proceeding(s) of the U.S. International Trade Commission, against the aforementioned Court Reporter's notes and recordings, for accuracy in transcription in the spelling, hyphenation, punctuation and speaker-identification, and did not make any changes of a substantive nature. The foregoing/attached transcript is a true, correct and complete transcription of the proceeding(s).

SIGNED: Carlos Gamez

Signature of Proofreader

I hereby certify that I reported the abovereferenced proceeding(s) of the U.S. International Trade Commission and caused to be prepared from my tapes and notes of the proceedings a true, correct and complete verbatim recording of the proceeding(s).

SIGNED: Renee C. Miskell

Signature of Court Reporter