PURCHASERS' QUESTIONNAIRE DRAMS FROM KOREA

Return completed questionnaire to:

UNITED STATES INTERNATIONAL TRADE COMMISSION

Office of Investigations, Room 615 500 E Street, SW, Washington, DC 20436

So as to be received by the Commission by no later than May 9, 2003

The information called for in this questionnaire is for use by the United States International Trade Commission in connection with its countervailing duty investigation concerning DRAMs from Korea (inv. No. 701-TA-431 (Final)). The information requested in the questionnaire is requested under the authority of the Tariff Act of 1930, title VII. This report is mandatory and failure to reply as directed can result in a subpoena or other order to compel the submission of records or information in your possession (19 U.S.C. § 1333(a)). Further information on this questionnaire can be obtained from John N. Giamalva (202-205-2785).

			Zip code
	ldress		
Has your firm purchase or foreign) at any time: NO (Sign the c	d DRAMs or DRAM modules (since January 1, 2000? ertification below and promptly	as defined in the instruction be return only this page of the quantity mplete all parts of the question	ooklet) from <u>any</u> source (domestic uestionnaire to the Commission)
I certify that the information h		ΓΙΓΙCATION is auestionnaire is complete αι	nd correct to the best of my knowledge an
belief and understand that the	information submitted is subje	ect to audit and verification by	
provided in this questionnaire d		n in any other import-injury in	vestigations conducted by the Commission
I acknowledge that informati Commission, its employees, a maintaining the records of thi	on submitted in this question nd contract personnel who ar s investigation or related proces programs and operations of the	naire response and througho e acting in the capacity of C edings for which this informat	ut this investigation may be used by th ommission employees, for developing o ion is submitted, or in internal audits and J.S.C. Appendix 3. I understand that a
Name and Title of Authoriz	red Official	 Date	
rume unu 1 inc oj 21umoni	en Official	Duic	
	ficial	Phone	Fax

PART I.-GENERAL QUESTIONS

The questions in this questionnaire have been reviewed with market participants to ensure that issues of concern are adequately addressed and that data requests are sufficient, meaningful, and as limited as possible. Public reporting burden for this questionnaire is estimated to average 20 hours per response, including the time for reviewing instructions, searching existing data sources, gathering the data needed, and completing and reviewing the questionnaire. Send comments regarding the accuracy of this burden estimate or any other aspect of this collection of information, including suggestions for reducing the burden, to the Office of Investigations, U.S. International Trade Commission, 500 E Street, SW, Washington, DC 20436.

1100	urs _	dollars	
instruction boo		establishment(s) covered by this uidelines). If your firm is publol.	
Is your firm ov	wned, in whole or ir	part, by any other firm?	
No	YesList the	following information.	
Firm name	<u>A</u>	<u>.ddress</u>	Extent of ownership
importing DR	AMs or DRAM mod	irms, either domestic or foreign dules from Korea into the Unite dules from Korea to the United	ed States or which are engag
importing DR	AMs or DRAM mod	dules from Korea into the Unite	ed States or which are engag

PART I	GENERA	L OUEST	TIONS	Continued

I-5.		ave any related firms, eith AMs or DRAM modules?	er domestic or foreign, whi	ch are engaged in the
	No			
	Firm name	Address		<u>Affiliation</u>
PART	Γ II <u>PURCHASES</u>	<u>S</u>		
II-1.	sales agent or brol		ur firm's U.S. purchases (ei M modules in 2002 and the te.	
		(Value in	U.S. dollars)	
	Ite	m	2002	January-March 2003
	Cased D	DRAMs:		
	DRAM M	lodules:		
II-2.	different sources (source, state whet reason. Please rep	(both domestic and foreign ther the relative share from port separately for DRAM	S. purchases of DRAMs ann) have changed in the last in that country has increased is fabricated in Korea by San Samsung (including Hynix	three years, please list the d or decreased, and state the amsung and those
	Source	Increase/decrease	Rea	ason

PART II.--<u>PURCHASES</u>--Continued

II-3.		If your firm has purchased DRAMs or DRAM modules in the United States from only one source, please explain the reasons for doing so.		
PART	III <u>MARKET CHARACTE</u>	RISTICS AND PURCHASING PRACTICES		
III-1.	Which of the following best de (check all that apply, noting th	escribes your firm as a purchaser of DRAMs or DRAM modules e specific end uses if known)?		
	PC OEM ()		
	Other OEM ()		
	Distributor ()		
)		
III-2. If your firm is a distributor or reseller of DRAMs or DRAM modules, what consumers to which you sell DRAMs or DRAM modules?		reseller of DRAMs or DRAM modules, what are the major types of		
III-3.	for which your firm purchases	RAMs or DRAM modules consumed, the top 3 end-use products DRAMs or DRAM modules in the United States as a component indicate what percentage of the total cost is accounted for by		
	End use product	Percent of cost accounted for by DRAMs or DRAM modules		
Examp	ole only: Compact disk drives	1%		
	1	1		
	2	2		
	3	3		

III-4.	If your firm is an end user of DRAMs or DRAM modules, has the U.S. demand for your firm's final products incorporating DRAMs or DRAM modules changed since January 1, 2000?			
	No	YesPlease indicate whether demand increased or decreased and identify the major factors that have contributed to this change. Describe the ways in which this change has affected your firm's purchases of DRAMs or DRAM modules.		
III-5.	Are there other uses?	r products that could be substituted for DRAMs or DRAM modules in their end		
	No	YesPlease identify such substitutes. If multiple end uses exist for DRAMs or DRAM modules, please discuss potential substitutes for each of the end uses.		
	_			
	-			
III-6.	the same relati these relative p	1, 2000, have prices for these substitute products increased, decreased, or remained ve to those for DRAMs or DRAM modules in the U.S. market? Have changes in prices caused your firm to shift purchases from DRAMs or DRAM modules to the lucts or vice versa?		

upply or suppliers of DRA e or availability in the past I nonsubject DRAMs and	t three years?
emand, marketing, or dist ree years? (Such change e role of global purchaser	might include change
y order covering imports ntaining any DRAMs \$ 1 ms of its effect either dire	Mb that was in effect

PART III.--MARKET CHARACTERISTICS AND PURCHASING PRACTICES--Continued III-10. (a) Do you know the country of fabrication for the DRAMs or DRAM modules you purchase? Sometimes Always Usually Never (b) Do you know the country in which the DRAMs or DRAM modules were cased (assembled)? Sometimes Always Usually (c) Do you know the identity of the firm that fabricated the DRAMs or DRAM modules? Always Usually Never (d) Do you know the identity of the firm that cased (assembled) the DRAMs or DRAM modules? Always Usually Sometimes Never III-11. (a) To your knowledge, are your customers aware of and/or interested in the country of fabrication of the DRAMs or DRAM modules you supply them? Usually Sometimes Never Always (b) To your knowledge, are your customers aware of and/or interested in the country in which the DRAMs or DRAM modules you supply them were cased? Always Usually Sometimes Never III-12. How frequently do you make purchases for your operations in the United States (circle one)? daily weekly monthly other (III-13. Has this purchasing pattern changed significantly in the last 3 years, and, if so, how? III-14. How many suppliers do you generally contact before making a purchase in the United States? III-15. How frequently do you change suppliers in the U.S. market?

III-16.	If you have changed suppliers for your U.S. purchases within the last 3 years, please list the supplier, indicate whether the firm was added or dropped, and give the reasons for the change.
III-17.	What characteristics does your firm consider when determining the quality of a supplier's DRAMs or DRAM modules for your U.S. purchases?
III-18.	Please list, in order of their importance, the three major factors generally considered by your firm in deciding from whom to purchase DRAMs or DRAM modules for any one order in the United States (examples include current availability, extension of credit, prearranged contracts, price, quality of product, range of supplier's product line, traditional supplier, etc.).
	1
	2
	3.
	Other factors or comments:
	Other factors of comments.
III-19.	How often does your firm purchase the DRAM or DRAM module (of the same density, speed, and configuration) that is offered at the lowest price in the U.S. market?
	L Always L Usually L Sometimes L Never
III-20.	Do you change suppliers or allocation levels between suppliers from whom you purchase based on price in the U.S. market?
	□ No □ Yes
	Please explain.

111-20.	modules rejected for	· / 1	concerns? Ple	ease answer separately pages as needed.	
	Supplier:				
		Never	Rarely	Occasionally	Frequently
		Never	Rarely	Occasionally	Frequently
		Never	Rarely	Occasionally	Frequently
		☐ Never	Rarely	Occasionally	Frequently
III-21.	modules rejected for		Please answer se		DRAMs or DRAM oplier from which you
		Never	Rarely	Occasionally	Frequently
		☐ Never	Rarely	Occasionally	Frequently
		Never	Rarely	Occasionally	Frequently
		Never	Rarely	Occasionally	Frequently
III-22.	modules rejected for		Please answer	or U.S. purchases of I separately for each seeded.	
		☐ Never	Rarely	Occasionally	Frequently
		☐ Never	Rarely	Occasionally	Frequently
		☐ Never	Rarely	Occasionally	Frequently
		☐ Never	Rarely	Occasionally	Frequently
III-23.	purchases of DRAM		les during 2002	ny suppliers' price que, please specify the s	uotes for your U.S. upplier and reason(s)

III-24.	Generally, when you make a U.S. purchase of DRAMs or DRAM in the terms, or are terms negotiable?	odules does your supplier set
	Supplier sets Negotiable	
III-25.	Please list the names of any firms you considered price leaders in the modules market during January 2000-March 2003. A price leader is firms that initiate a price change, either upward or downward, that is (2) one or more firms that have a significant impact on prices. A pri have to be the lowest priced supplier. For those firms identified as a the time period in which a price change was communicated, whether upward or downward, and whether it covered a specific geographic type.	s defined as (1) one or more s followed by other firms, or ce leader does not necessarily price leader, please specify the price change was
III_26	Please describe how the above firm(s) exhibited price leadership.	
111-20.	rease describe now the above min(s) exhibited price leadership.	
III-27.	Since 2000, how frequently has the U.S. price of the DRAMs or DR purchasing changed?	AM modules you are
III-28.	Of the total cost of the DRAMs or DRAM modules that your firm prapproximately what percent is accounted for by U.S. inland transport separately for each of your suppliers)?	
	Source	percent
	Source	percent
	Source	percent

III-29.					service life, or other factor?
	□ No	Yes-Pleas	e respond	to the following:	
	(a) Approximately what percent of your firm's total 2002 U.S. purchases of DRAMs or DRAM modules were made from qualified suppliers? percent.				
	(b) Please prov	ide a general de	scription of	f the qualification require	red.
	(c) Which supp the United Stat		s or DRAM	I modules are currently	qualified to supply your firm in
III-30.	by any produce		oreign, incl	qualify specific DRAM uding subject and nonso-	
	(a) Did any of t	these suppliers u	ltimately f	ail to qualify these parts	for your U.S. purchases?
	No-Please skip to III-31 YesPlease provide the following information, including the value of purchases of the specific part from other suppliers:				
Supplie	er Product	Detail Date	on failed q	ualification: Reason for failure	Value of 2002 purchases from other suppliers

III-31.	In the course of discussions/negotiations with suppliers about your potential U.S. purchases in 2002, how often did you do any of the following:
	(a) Name competing suppliers and their specific prices. Never Rarely Occasionally Frequently
	(b) Name competing suppliers without being specific as to price.
	Never Rarely Occasionally Frequently
	(c) Refer to specific competitive prices without naming suppliers.
	Never Rarely Occasionally Frequently
	(d) Refer only generally to market conditions without naming either competing suppliers or specific prices.
	Never Rarely Occasionally Frequently
	(e) If none of the above describes the practices of your firm, please describe how pricing is raised and discussed in the course of your firm's purchasing discussions/negotiations.
PART	IVCOMPARISONS BETWEEN IMPORTED AND U.SPRODUCED PRODUCT
Please and the DRAM	note: U.Sproduced DRAMs and DRAM modules are those containing U.Sfabricated dice, ose with dice fabricated in a third country if cased in the United States. Nonsubject DRAMs and modules are those with dice fabricated in a third country and not cased in the United States. answer separately for each Korean producer.
IV-1.	Please indicate the sources of DRAMs or DRAM modules for which your firm has actual marketing/pricing knowledge.
	United States
	Fabricated in Korea by Samsung
	Fabricated in Korea by producers other than Samsung
	Nonsubject (Please specify country

Do the specia	fications of DRAM	Is or DRAM modules vary	y depending on the end use applicati	
No	application. If	the specifications vary ba	the material for each end-use used on the supplier, please list the noting the source in your response.	
applications?	Please answer for e to the first questi	r all source combinations	AM modules used in the same you are familiar with (as indicated in the United States and both subject ar	
_	VS	Yes	NoPlease explain belo	
	vs	Yes	NoPlease explain belo	
	vs	Yes	NoPlease explain belo	
		u or your customers ever s ticular over other possible	specifically order DRAMs or DRAMe sources of supply?	
□No	YesPlease identify all sources (including the United States, subject and nonsubject foreign sources) from which you or your customers prefer to order and indicate why DRAMs or DRAM modules from these sources are preferred over product from other sources (please note the specific product).			
	over product in	om omer sources (prease i	note the specific product).	

IV-5.	Are certain densities/types of DRAMs the U.S. market (domestic or foreign,					
	No YesPlease iden	tify the so	ource and the density/	type.		
IV-6.	Since January 2000, did your firm pur United States that were manufactured			Ms or DRAM modules in the		
	□ No □ YesPlease resp	ond to the	following:			
	(a) Approximately what share of your firm's total 2002 purchases of DRAMs and DRAM modules in the United States were manufactured by only one supplier? percent.					
	(b) Please identify such products purchased in 2002, the approximate purchase value, and the supplier of each such product.					
	Product		Value (dollars)	Supplier		

IV-7.	Please report the approximate date your firm began purchasing each of the following devices in commercial quantities in the U.S. market, and the source of supply.
	128 Megabit SDRAMs:
	256 Megabit SDRAMs:
	Double Data Rate SDRAMs:
	1 Gigabit SDRAMs:
IV-8.	Please indicate whether U.S. prices of DRAMs or DRAM modules from different sources have generally been higher, lower, or about the same as those of product from other sources. Please answer for all sources you are familiar with (as indicated in your response to the first question in Part IV), including the United States and both subject and nonsubject foreign sources.
	Higher
	Higher
	Higher
IV-9.	During 2000-2002, to what extent did suppliers offer different prices in the U.S. market for their DRAMs or DRAM modules produced in different countries? Please report for all the firms you are familiar with.
Firm(s)	
	Prices for U.Sproduced DRAMs were higher than foreign-produced DRAMs.
	Prices for U.Sproduced DRAMs were lower than foreign-produced DRAMs.
	Prices for U.Sproduced DRAMs were the same as foreign-produced DRAMs.
	Unable to distinguish between U.Sproduced and foreign-produced DRAMs.

IV-10.	If you purchased DRAMs or DRAM modules in the United States from one source although a comparable product was available from another source at a lower price, please explain your reasons for doing so (please specify by source, including the United States and both subject and nonsubject foreign sources). Possibilities might include transaction characteristics such as length of time to fill orders, minimum order size, reliability of supply, etc.	
		_
IV-11.	Since January 1, 2000, have the prices of U.Sproduced DRAMs or DRAM modules generally increased, decreased, or remained the same relative to prices of imported products, for your U.S. purchases? Please specify by source, including imports from both subject and nonsubject countries.	
	Increased (specify sources)
	Decreased (specify sources)
	Remained the same (specify sources)
IV-12.	Do you require that your U.S. purchases of DRAMs and DRAM modules be supplied from a specific fabrication or assembly facility or facilities?	
	No YesPlease explain:	
		_
IV-13.	Does your firm have multiple locations worldwide where DRAMs are delivered from your DRAM suppliers?	
	No YesDo you negotiate price terms with your DRAM suppliers for each location individually, or on a global basis for all facilities?	
	☐ Individually ☐ Globally	
	Comments:	_

Please note: U.S.-produced DRAMs and DRAM modules are those containing U.S.-fabricated dice, and those with dice fabricated in a third country if cased in the United States. Nonsubject DRAMs and DRAM modules are those with dice fabricated in a third country and not cased in the United States. Please answer separately for each Korean producer.

IV-14. For the factors listed below, with respect to products in the U.S. market, please rate how DRAMs or DRAM modules produced in each source you identified in your response to the first question in Part IV compare with DRAMs or DRAM modules produced in each of the other sources you identified (including the United States and both subject and nonsubject foreign sources). Copy this page as necessary to cover all possible combinations and please attach any comments you care to make concerning your responses, especially in comparisons where you rate product from one source superior or inferior to product from another.

	compared to _		
(specify source)		(specify source)	
	SUPERIOR	COMPARABLE	INFERIOR
Availability			
Delivery terms			
Delivery time			
Discounts offered			
Lowest price			
Minimum qty requirements			
Packaging			
Product consistency			
Product quality			
Product range			
Reliability of supply			
Technical support/service			
Transportation network			
U.S. transportation costs			
Other (specify):			

Please note: U.S.-produced DRAMs and DRAM modules are those containing U.S.-fabricated dice, and those with dice fabricated in a third country if cased in the United States. Nonsubject DRAMs and DRAM modules are those with dice fabricated in a third country and not cased in the United States. Please answer separately for each Korean producer.

IV-15. For the factors listed below, please rate each in terms of its importance in your purchase decision for DRAMs or DRAM modules in the U.S. market.

	VERY IMPORTANT	SOMEWHAT IMPORTANT	NOT IMPORTANT
Availability			
Delivery terms			
Delivery time			
Discounts offered			
Lowest price			
Minimum qty requirements			
Packaging			
Product consistency			
Product quality			
Product range			
Reliability of supply			
Technical support/service			
Transportation network			
U.S. transportation costs			
Other (specify):			
		П	П

PART V.--SUPPLIER IDENTIFICATION

Please indicate your firm's 10 largest sources of supply for DRAMs and DRAM modules purchased in the United States during 2000-2002. Please answer separately for each country of fabrication, and provide the share of the quantity of your firm's total U.S. purchases of DRAMs and DRAM modules that each of these sources accounted for in 2002.

No.	Supplier's name	Country of fabrication	Share of 2002 purchases (%)
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			

PART VI.-DIFFERENCES BETWEEN THE U.S. AND GLOBAL MARKETS

Please report below, any significant <u>differences</u> between the U.S. market for DRAMs/DRAM modules and DRAM/DRAM module markets outside the United States since January 1, 2000			
(a) Prices for DRAMs and DRAM modules:			
(b) Demand for DRAMs and DRAM modules (including development of new applications):			
(c) Distribution or marketing of DRAMs and DRAM modules:			
(d) Your firm's largest suppliers of DRAMs and DRAM modules:			

PART VI.-DIFFERENCES BETWEEN THE U.S. AND GLOBAL MARKETS

	(Continued) Please report below, any significant <u>differences</u> between the U.S. market for DRAMs/DRAM modules and DRAM/DRAM module markets outside the United States sir January 1, 2000.
	(e) The nature of DRAMs and DRAM modules purchased (e.g., type, density, speed):
	(f) Availability of DRAMs or DRAM modules (including availability of specialty or legacy products, and availability of DRAMs or DRAM modules from specific geographic locations
	(g) Sources of DRAMs and DRAM modules qualified by your firm:
•	
((f) Other differences:
٠	
٠	