UNITED STATES INTERNATIONAL TRADE COMMISSION Washington, D.C.

In the Matter of

CERTAIN INSULATED BEVERAGE CONTAINERS, COMPONENTS, LABELS, AND PACKAGING MATERIALS THEREOF

Investigation No. 337-TA-1084

LIMITED EXCLUSION ORDER

The Commission has previously found respondents Huizou Dashu Trading Co., Ltd., of Huizou City, China ("Huizou Dashu"), and Huagong Trading Co., Ltd., of Huagong Trading Co., Ltd. of Wangshizhuang, China ("Huagong"), (collectively, "Respondents") in default for failing to respond to a Notice of Investigation and a Complaint that alleged a violation of Section 337 of the Tariff Act of 1930, as amended (19 U.S.C. § 1337), with respect to the unlawful importation into the United States, sale for importation into the United States, and sale within the United States after importation of certain insulated beverage containers, components, labels, and packaging materials thereof that infringe one or more of U.S. Design Patent No. D752,397; U.S. Design Patent No. D780,533; U.S. Design Patent No. D781,146; U.S. Design Patent No. D784,775; U.S. Copyright Registration No. VA 1-974-732; U.S. Copyright Registration No. VA 1-974-735; U.S. Trademark Registration No. 5,233,441; and U.S. Trademark Registration No. 4,883,474.

Having reviewed the record in this investigation, including the written submissions of the parties, the Commission has made its determination on the issues of remedy, the public interest, and bonding. The Commission has determined that the appropriate form of relief is a limited exclusion order prohibiting the unlicensed entry of infringing insulated beverage containers, components,

labels, and packaging materials thereof that are made by or for and/or sold by or for Respondents or any of their affiliated companies, parents, subsidiaries, or other related business entities, or their successors or assigns.

The Commission has determined that the public interest factors enumerated in 19 U.S.C. § 1337(g)(1) do not preclude issuance of the limited exclusion order, and that the bond during the period of Presidential review shall be in the amount of one hundred (100) percent of the entered value of the articles in question.

Accordingly, the Commission hereby ORDERS that:

- 1. Insulated beverage containers, components, labels, and packaging materials thereof that infringe one or more of U.S. Design Patent Nos. D752,397 and D780,533, and that are manufactured abroad by or on behalf of, or are imported by or on behalf of, Respondents or any of their affiliated companies, parents, subsidiaries, or other related business entities, or its successors or assigns ("covered articles"), are excluded from entry for consumption into the United States, entry for consumption from a foreign-trade zone, or withdrawal from a warehouse for consumption, for the remaining term of the design patents, except under license of the patent owner or as provided by law.
- Insulated beverage containers, components, labels, and packaging materials thereof that infringe one or more of U.S. Design Patent Nos. D781,146 and D784,775, that are manufactured abroad by or on behalf of, or are imported by or on behalf of, Huagong Trading Co., Ltd. or any of its affiliated companies, parents, subsidiaries, or other related business entities, or its successors or assigns ("covered articles"), are excluded from entry for consumption into the United States, entry for consumption from a foreign-trade zone, or withdrawal from a warehouse for consumption, for the remaining term of the design patents, except under license of the patent owner or as provided by law.

- 3. Insulated beverage containers, components, labels, and packaging materials thereof that infringe one or more of U.S. Copyright Registration Nos. VA 1-974-722, VA 1-974-732, and VA 1-974-735, and that are manufactured abroad by or on behalf of, or are imported by or on behalf of, Respondents or any of their affiliated companies, parents, subsidiaries, or other related business entities, or its successors or assigns ("covered articles"), are excluded from entry for consumption into the United States, entry for consumption from a foreign-trade zone, or withdrawal from a warehouse for consumption, for the remaining term of the copyrights, except under license of the patent owner or as provided by law.
- 4. Insulated beverage containers, components, labels, and packaging materials thereof that infringe one or more of U.S. Trademark Registration Nos. 5,233,441 and 4,883,074, or any marks confusingly similar thereto or that are otherwise misleading as to source, origin, or sponsorship, and that are manufactured abroad by or on behalf of, or are imported by or on behalf of, Respondents, or any of their affiliated companies, parents, subsidiaries, or other related business entities, or their successors or assigns ("covered articles"), are excluded from entry for consumption into the United States, entry for consumption from a foreign-trade zone, or withdrawal from a warehouse for consumption, except under license of the trademark owner or as provided by law, until such date as the trademarks are abandoned, canceled, or rendered invalid or unenforceable
- 5. For purposes of assisting U.S. Customs and Border Protections ("CBP") in the enforcement of the Order, and without in any way limiting the scope of the Order, the Commission has attached to this Order copies of the relevant copyright registrations (Exhibit 1) and trademark registrations (Exhibit 2).
- 6. Notwithstanding paragraphs 1-4 of this Order, the covered articles are entitled to entry into the United States for consumption, entry for consumption from a foreign trade zone, or withdrawal from a warehouse for consumption under bond in the amount of one hundred (100)

percent of the entered value of such articles pursuant to subsection (j) of Section 337 of the Tariff Act, as amended (19 U.S.C. § 1337(j)), and the Presidential Memorandum for the United States Trade Representative of July 21, 2005 (70 Fed. Reg. 43,251), from the day after this Order is received by the United States Representative, and until such time as the United States Trade Representative notifies the Commission that this action is approved or disapproved but, in any event, not later than sixty (60) days after the date of receipt of this Order by the United States Trade Representative. All entries of covered articles made pursuant to this paragraph are to be reported to CBP, in advance of the date of the entry, pursuant to procedures CBP establishes. Note that this provision does not exempt seizure of infringing articles under the trademark and copyright laws enforced by CBP, most notably 19 U.S.C. § 1526(e) and 19 U.S.C. § 1595a(c)(2)(C) in connection with 15 U.S.C. § 1124, 17 U.S.C. § 506, and 18 U.S.C. §§ 2318 and 2320.

- 7. At the discretion of CBP and pursuant to the procedures it establishes, persons seeking to import covered articles that are potentially subject to this Order may be required to certify that they are familiar with the terms of this Order, that they have made appropriate inquiry, and thereupon state that, to the best of their knowledge and belief, the products being imported are not excluded from entry under paragraphs 1-4 of this Order. At its discretion, CBP may require persons who have provided the certification described in this paragraph to furnish such records or analyses as are necessary to substantiate this certification.
- 8 In accordance with 19 U.S.C. § 1337(1), the provisions of this Order shall not apply to covered products that are imported by and for the use of the United States, or imported for and to be used for, the United States with the authorization or consent of the Government.
- 9. Complainant shall file a written statement with the Commission, made under oath, each year on the anniversary of the issuance of this Order, or any business day during the week preceding the anniversary, stating whether Complainant continues to use each of the aforesaid

trademarks in commerce in the United States and whether any of the aforesaid trademarks has been abandoned, canceled, or rendered invalid or unenforceable.

- 10. The Commission may modify this Order in accordance with the procedures described in Rule 210.76 of the Commission's Rules of Practice and Procedure (19 C.F.R. § 210.76.
- 11. The Secretary shall serve copies of this Order upon each party of record in this investigation and upon CBP.
 - 12. Notice of this Order shall be published in the Federal Register.

 By order of the Commission.

Lisa R. Barton

Secretary to the Commission

Issued: December 13, 2018

EXHIBIT 1



THIS IS TO CERTIFY that the attached color photocopy is a true representation of the work entitled YETI RAMBLER COLSTER LABEL deposited in the Copyright Office with claim of copyright registered under VA 1-974-722.

THIS IS TO CERTIFY ALSO, that due to the nature of the work deposited, the attached color photocopy is the best possible electrostatic positive print available.

TIIIS IS TO CERTIFY FURTHER, that deposits submitted electronically bear no identifying marks.

<u>IN WITNESS WHEREOF</u>, the seal of this Office is affixed hereto on September 13, 2017.

Karyn Temple Claggett

Acting United States Register of Copyrights and Director

By Jarletta Walls

Supervisory Copyright Specialist Records Research and Certification Section Office of Public Records and Repositories

Use of this material is governed by the U.S. copyright law 17 U.S.C. 101 et seq.

FISDING
TAILGATES
BBOS
ROAD SODAS





MAXIMUI 22 an







THIS IS TO CERTIFY that the attached color photocopies are a true representation of the work entitled YETI 20 OZ. RAMBLER TUMBLER LABEL deposited in the Copyright Office with claim of copyright registered under VA 1-974-732.

THIS IS TO CERTIFY ALSO, that due to the nature of the work deposited, the attached color photocopies are the best possible electrostatic positive prints available.

THIS IS TO CERTIFY FURTHER, that deposits submitted electronically bear no identifying marks.

IN WITNESS WHEREOF, the seal of this Office is affixed hereto on September 13, 2017.

Karyn Temple Claggett

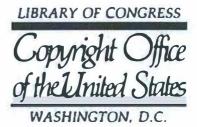
Acting United States Register of Copyrights and Director

By: Jelletta Walls

Supervisory Copyright Specialist Records Research and Certification Section Office of Public Records and Repositories

Use of this material is governed by the U.S. copyright law 17 U.S.C. 101 et seq.

ZU UL. RAMBUER TEEFFE THE LEGE TEEFFE THE THE TEEFFE THE TE NA PARAMETER COLUMNICAL METERS POSTOCK OFFIR LEASES MAILOWA A COLUMN THE HARMAN STREET RAMBLER CARE INSTRUCTIONS Hand and do so De dos Hilled Les. Do Aldrius didonate of cleaners DO AOT OBCO IN INICOMOMO. DO NOT diace. In treestor. YETI GUARANTEE Read of the state Para Sandard Control of Control o See our full line of VETI Gear at Vericoolers.com



THIS IS TO CERTIFY that the attached color photocopies are a true representation of the work entitled YETI 30 OZ. RAMBLER TUMBLER LABEL deposited in the Copyright Office with claim of copyright registered under VA 1-974-735.

THIS IS TO CERTIFY ALSO, that due to the nature of the work deposited, the attached color photocopies are the best possible electrostatic positive prints available.

THIS IS TO CERTIFY FURTHER, that deposits submitted electronically bear no identifying marks.

<u>IN WITNESS WHEREOF</u>, the seal of this Office is affixed hereto on September 13, 2017.

Karyn Temple Claggett

Acting United States Register of Copyrights and Director

Bx: Jaretta Walls

Supervisory Copyright Specialist Records Research and Certification Section Office of Public Records and Repositories

Use of this material is governed by the U.S. copyright law 17 U.S.C. 101 et seq.













SWEET TEA 8LOODY MARYS RBOT BEER FLOATS ROCKS WI SALT LARGE COFFEE

TANGATING
ELK CAMPS
BEACH DAYS
OXTOBERFEST
ROADTRIPS

FILLED '10 THE BRIM WITH SCHENCE

We have when our feverité beveregé tosse les frosty or alpting frost produces and the second second

RAMBLER CARE INSTRUCTIONS

Do NOT place in distribution.
Hand wash only in summ, approxy
water, and do so before initial use

Do NOT use blanch or cleaner containing chiories to clean.

Do NOT place in microwave

DO NOT pipce in microwa

YET! GUARANTEE

YETI Remblum atainless steel beautige containers are warming to be the free freen any owner in work with or materials for a period of 5 years, provided they are used according to these instructions.

If you have any questions regarding this or any other YETP product, please call the YETI Outfitter team at 512 804 0 334 YETI GEAR

See our full line of YETI Gear at yetlcoolers.com

18

DPENERS

TEN A APPARE

EXHIBIT 2



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

July 17, 2017

THE ATTACHED U.S. TRADEMARK REGISTRATION 5,233,441 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 10 YEARS FROM June 27, 2016

SAID RECORDS SHOW TITLE TO BE IN:

YETI COOLERS, LLC

A LIMITED LIABILITY COMPANY OF DELAWARE

By Authority of the

Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office



w. MONTGOMER Certifying Officer

United States of America United States Patent and Trademark Office

RAMBLER

Reg. No. 5,233,441

Registered Jun. 27, 2017

Int. Cl.: 21

Trademark

Principal Register

YETI COOLERS, LLC (DELAWARE LIMITED LIABILITY COMPANY) 5301 Southwest Parkway, Suite 200

Austin, TX 78735

CLASS 21: Beverageware; cups; drinking glasses; tumblers for use as drinking vessels; jugs; mugs; temperature-retaining drinking vessels; storage containers for household or domestic use, namely, vacuum container for hot or cold food and drink; beer growlers; insulated food and drink containers; stainless steel tumblers for use as drinking vessels; stainless steel drinking glasses; stainless steel beverageware; drinking straws

FIRST USE 3-31-2014; IN COMMERCE 3-31-2014

THEMARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 4831955, 4871725

SER. NO. 86-908,950, FILED 02-16-2016 NANCY G ULRICH, EXAMINING ATTORNEY



Joseph motol

Performing the Functions and Duties of the Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Frademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years* What and When to File:

- First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§ 1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods* What and When to File:

 You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

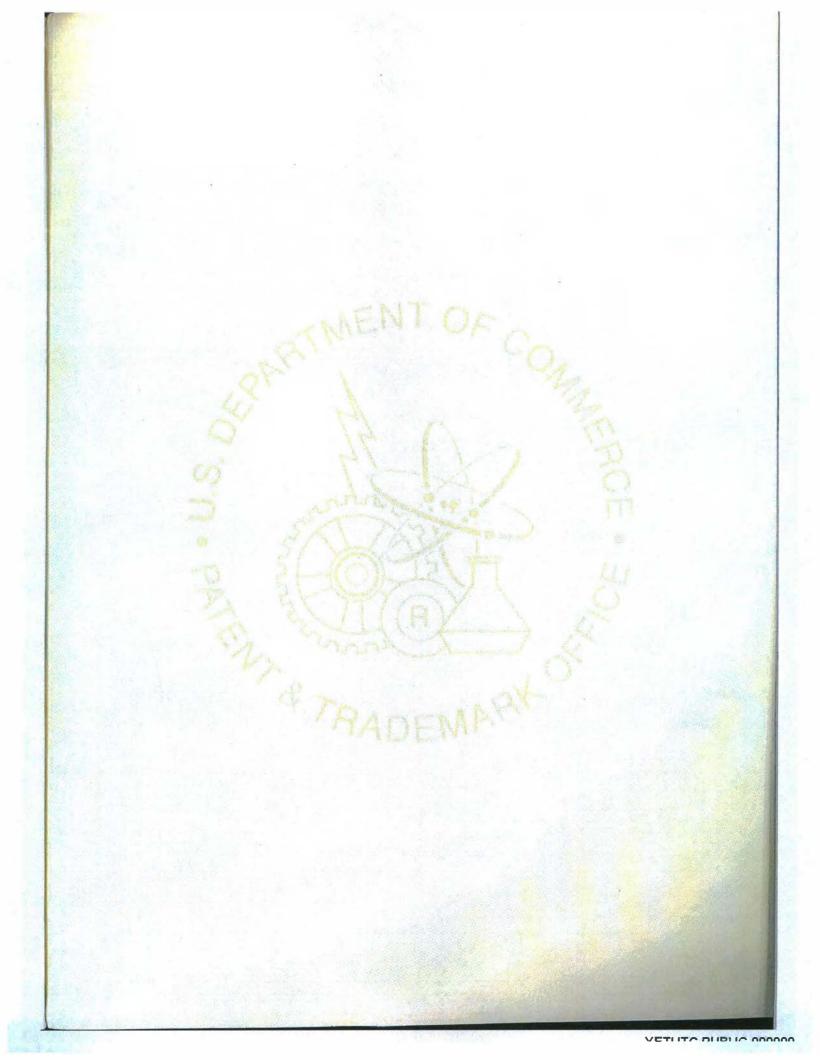
The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§ 1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at h ttp://www.uspto.gov.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at http://www.uspto.gov.

Page: 2 of 2 / RN# 5233441



PTO-1683 (Rev. 7-96)



United States of America United States Patent and Trademark Office

COLSTER

Reg. No. 4,883,074

YETI COOLERS, LLC (DELAWARE LIMITED LIABILITY COMPANY)

5301 SOUTHWEST PARKWAY, SUITE 200

Registered Jan. 5, 2016 AUSTIN, TX 78735

Int. Cl.: 21

FOR: STAINLESS STEEL DRINK HOLDERS, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33,

40AND 50).

TRADEMARK

FIRST USE 11-3-2014; IN COMMERCE 2-1-2015.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-

TICULAR FONT, STYLE, SIZE, OR COLOR

SN 86-545,224, FILED 2-25-2015.

HANNA CHO, EXAMINING ATTORNEY



Michelle K. Zen Director of the United States Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years* What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1144k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Notuse) and an Application for Renewal between the 9th and 10th years after the registration date.*

See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Noruse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filinget

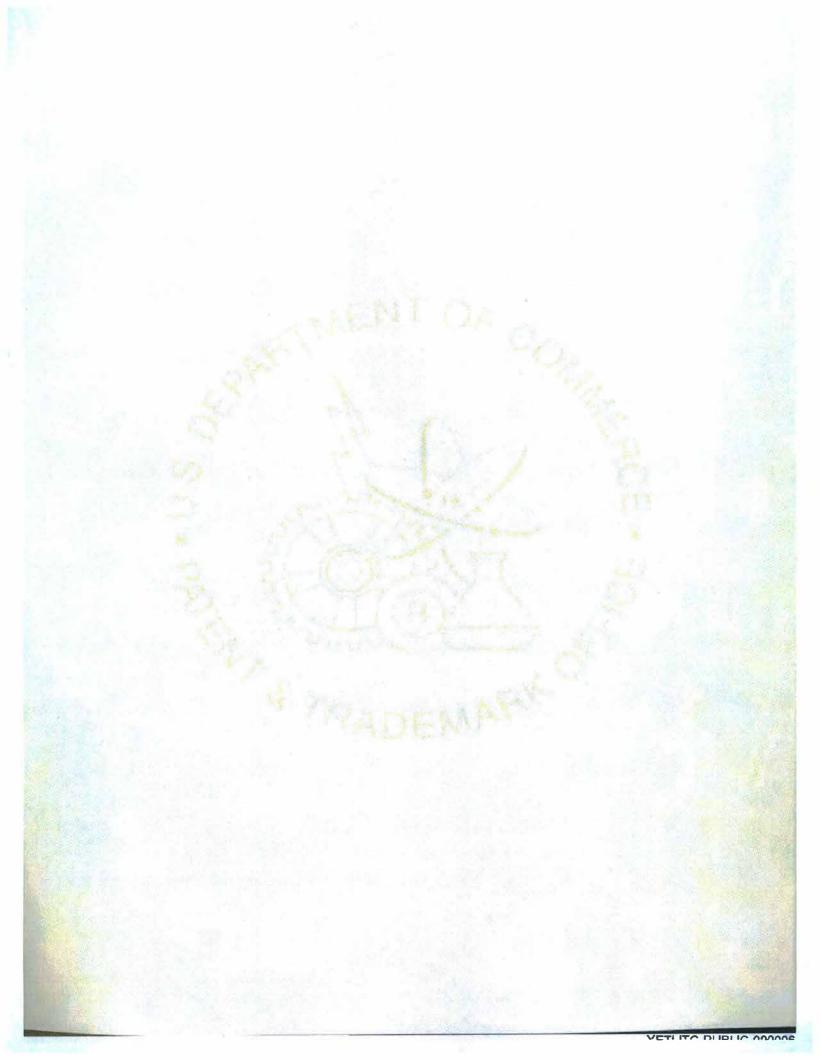
The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

*ATTENTION MADRID PROFOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nomuse) referenced above directly with the United States Patent and Trademark Office (USPFO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally Issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPFO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Anicle 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madiid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can ble the registration maintenance documents referenced above online at http://www.uspto.gov.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at http://www.uspto.gov.

Page: 2 / R N # 4,883,074



PUBLIC CERTIFICATE OF SERVICE

I, Lisa R. Barton, hereby certify that the attached **ORDER** has been served by hand upon the Commission Investigative Attorney, **Monica Bhattacharyya**, **Esq.**, and the following parties as indicated, on 12/13/2018

Lisa R. Barton, Secretary U.S. International Trade Commission 500 E Street, SW, Room 112 Washington, DC 20436

On Behalf of Complainants YETI Coolers, LLC: Jonathan L. Hardt ☐ Via Hand Delivery **VINSON & ELKINS LLP** ☑ Via Express Delivery 2200 Pennsylvania Avenue, NW, Suite 500 West ☐ Via First Class Mail Washington, DC 20037 ☐ Other: Respondents: Huizhou Dashu Trading Co., Ltd. 2001 Unit 2, #203 Building, ☐ Via Hand Delivery Jinshanhu Garden, Huanhu Third Road, Huicheng District □ Via Express Delivery Huizhou City, Guangdong Province ☐ Via First Class Mail China ☐ Other: Huagong Trading Co., Ltd. ☐ Via Hand Delivery WANGSHIZHUANG, QINGHE County, □ Via Express Delivery Hebei, QINGH ☐ Via First Class Mail Hebei, China ☐ Other: