

**COLOR TELEVISION RECEIVERS:
IMPORTS, EMPLOYMENT, MAN-HOURS,
U.S. PRODUCTION, SHIPMENTS, INVENTORIES,
AND PRICES, SECOND
CALENDAR QUARTER 1979**

**Report to the President on
Investigation No. 332-95 Under
Section 332 of the Tariff Act
of 1930, as Amended**



**USITC PUBLICATION 995
AUGUST 1979**

UNITED STATES INTERNATIONAL TRADE COMMISSION

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NEWS

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USITC 79-065

USITC REPORTS RESULTS OF SURVEY OF THE U.S. COLOR TV INDUSTRY

The United States International Trade Commission has completed its ninth quarterly survey of U.S. manufacturers of color television receivers to obtain data on economic factors indicative of conditions in the U.S. industry. The survey, required by Presidential Proclamation No. 4511, covers the second quarter of 1979. The Commission has previously reported data obtained for the fourth quarter of 1976, for the years 1977 and 1978, and for the first quarter of 1979.

The Commission has submitted detailed data in confidence to the Special Representative for Trade Negotiations, who is responsible for monitoring the orderly marketing agreement implemented by the Presidential Proclamation. Data which do not reveal operations of individual firms have been aggregated in USITC Publication 995. This publication provides data for April 1977 through June 1979 and shows production, shipments, inventories, imports, employment, man-hours, and certain prices of U.S. producers.

Copies of the survey can be obtained by calling (202) 523-5178 or from the Office of the Secretary, United States International Trade Commission, 701 E Street NW., Washington, D.C. 20436.

Highlights

Second quarter 1979 U.S. production of color television receivers rose to a historical high of 2.2 million sets, which was 3.7 percent higher than production in the corresponding quarter of 1978. Imports of complete color sets by U.S. producers continued to decline in the second quarter of 1979, falling 83.9 percent below comparable 1978 levels to 18,879 sets. Ending June 1979 inventories of U.S. producers were 16.9 percent higher than June 1978 levels owing largely to a 53.3-percent increase in inventories of 18- and 19-inch screen sizes. Inventories of all other screen sizes declined by 4.3 percent. U.S. producers' shipments increased by 2.1 percent in the second quarter of 1979 compared with shipments in the comparable 1978 period, despite a 17.5-percent decline in shipments of screen sizes 20 inches and over.

Employment of all persons and of production and related workers employed by U.S. producers declined by 6.1 percent and 5.4 percent, respectively, from the second quarter of 1978 to the corresponding quarter of 1979. Average unit prices of all screen sizes rose, however. Average quarterly prices in the screen size categories of 13 inches and in 16-17 inches increased by \$8.96 (4.1 percent increase) and \$10.95 (3.8 percent increase), respectively, in the second quarter of 1979. Second quarter 1979 average prices for screen size categories of 18-19 inches and for the 20 inches and more increased even more substantially, by \$18.47 (6.4 percent increase) and \$34.70 (8.0 percent increase), respectively, compared with prices in the corresponding period of 1978.

Capsulized Trend Analysis

U.S. production

U.S. production of color television receivers in the second quarter of 1979 was 2.2 million sets, 3.7 percent higher than production in the second quarter of 1978 and 21.0 percent higher than in the second quarter of 1977. Compared with production in the second quarter of 1978, it was higher in the categories of 17 inches and under and of 18 and 19 inches but lower for sets 20 inches and over. The share of production contributed by each of the three major screen size categories changed only slightly from the first to the second quarter of 1979.

U.S. producers' imports

U.S. producers' imports of color sets in the second quarter were 18,879 units, 83.9 percent lower than imports in the second quarter of 1978. The decline occurred in both screen size categories for imports, but was most pronounced in the larger one (18 inches and over). Compared with the figures in the second quarter of 1977, the current imports of U.S. producers represent an even lower 84.3 percent of the prior import levels.

U.S. producers' inventories

U.S. producers' inventories of color television receivers at the end of June 1979 were 925,066 units, 11.6 percent higher than in June 1978. Quarterly average inventories for the second quarter were 16.9 percent higher than inventories in the second quarter of 1978 and 14.4 percent higher than those in the second quarter of 1977. The major change in the inventory status occurred in the 18- and 19-inch category, in which average inventories increased by 53.3 percent from the second quarter of 1978 and

by 57.6 percent from figures in the corresponding quarter of 1977. For sets 17 inches and under, the average inventory was lower than inventories in the corresponding quarters of 1977 and 1978, and for sets 20 inches and over, the average inventory was lower than 1978 inventories but higher than those in 1977. In each of these screen size categories, U.S. producers held more than a 30-day supply.

U.S. producers' shipments

U.S. producers' shipments of color television receivers continued to increase. In the second quarter, shipments were 2.0 million sets, 2.1 percent higher than in the second quarter of 1978 and 23.6 percent higher than in the second quarter of 1977. Shipments rose in all categories except 20 inches and over, in which they dropped 17.5 percent. Shipments of 18- and 19-inch receivers accounted for the greatest absolute increase (126,359 units) from the second quarter of 1978 to the second quarter of 1979. Total shipments in the second quarter of 1979 indicate a significantly slower rate of increase over shipments in 1978 than that recorded between the corresponding periods of 1978 and 1977.

U.S. employment

Employment in U.S. producers' establishments continued with a slow general decline in both production and related workers and managerial employee. The average number of production and related workers employed during the second quarter of 1979 was 22,024 persons, down from 23,267 persons in the corresponding period of 1978, and the total of all workers was 25,663, down from 27,331 in the second quarter of 1978. The decline in employment occurred in a quarter of increased production and decreasing imports by U.S. producers. This trend indicates increased labor productivity and increased purchases of foreign-made subassemblies by U.S. manufacturers.

Prices

Average unit net selling prices were higher for every screen size category during the second quarter of 1979, compared with those in previous corresponding quarters. The average prices of the categories of 18-19 inches and 20 inches and over were higher than in the second quarter of 1978 by \$18.47 (6.4 percent increase) and \$34.70 (8.0 percent increase), respectively. The 13-inch screen size was higher by \$8.96 (4.1 percent increase) and the category of 16-17 inches was higher by \$10.95 (3.8 percent increase). Since the third quarter of 1978 for screen size categories of 13 inches and 16-17 inches, and since the second quarter of 1978 for sets of 18-19 inches and for 20 inches and over, prices have generally been on the rise. Thus, it appears that attempts by U.S. producers to achieve a general increase in prices have been successful, if only temporarily. However, with inventories higher than those in the corresponding period last year, and economic indicators showing signs of recession, these price increases may be threatened.

Table 1.--Complete color television receivers: U.S. production, by screen size categories, by months, April 1977-June 1979

(In units)

| Period | Screen size category | | | Total |
|------------------------------|------------------------|----------------------------|-----------------------|-----------|
| | 17 inches and under | 18 inches and 19 inches | 20 inches and over | |
| 1977: | | | | |
| April----- | 98,924 | 232,384 | 199,033 | 530,341 |
| May----- | 87,407 | 251,345 | 268,590 | 607,342 |
| June----- | 111,106 | 273,550 | 301,970 | 686,626 |
| Subtotal----- | 297,437 | 757,279 | 769,593 | 1,824,309 |
| July----- | 67,161 | 164,233 | 163,174 | 394,568 |
| August----- | 97,459 | 242,655 | 270,524 | 610,638 |
| September----- | 92,636 | 303,115 | 296,512 | 692,263 |
| Subtotal----- | 257,256 | 710,003 | 730,210 | 1,697,469 |
| October----- | 90,930 | 321,983 | 284,978 | 697,891 |
| November----- | 75,212 | 285,871 | 285,712 | 646,795 |
| December----- | 59,204 | 235,469 | 235,909 | 530,582 |
| Subtotal----- | 225,346 | 843,323 | 806,599 | 1,875,268 |
| Total, 1977----- | 1,039,949 | 3,013,792 | 2,951,293 | 7,005,034 |
| 1978: | | | | |
| January----- | 85,446 | 265,470 | 239,676 | 590,592 |
| February----- | 95,427 | 276,565 | 255,765 | 627,757 |
| March----- | 116,808 | 302,323 | 267,595 | 686,726 |
| Subtotal----- | 297,681 | 844,358 | 763,036 | 1,905,075 |
| April----- | 127,413 | 299,417 | 239,847 | 666,677 |
| May----- | 126,561 | 313,077 | 242,932 | 682,570 |
| June----- | 143,768 | 344,554 | 288,735 | 777,057 |
| Subtotal----- | 397,742 | 957,048 | 771,514 | 2,126,304 |
| July----- | 73,827 | 230,981 | 187,648 | 492,456 |
| August----- | 97,781 | 359,956 | 313,177 | 770,914 |
| September----- | 110,407 | 389,666 | 305,940 | 806,013 |
| Subtotal----- | 282,015 | 980,603 | 806,765 | 2,069,383 |
| October----- | 124,990 | 416,985 | 327,510 | 869,485 |
| November----- | 92,442 | 359,862 | 273,892 | 726,196 |
| December----- | 92,966 | 299,944 | 193,072 | 585,982 |
| Subtotal----- | 310,398 | 1,076,791 | 794,474 | 2,181,663 |
| Total, 1978----- | 1,287,836 | 3,858,800 | 3,135,789 | 8,282,425 |
| 1979: | | | | |
| January----- | 133,132 | 347,299 | 211,106 | 691,523 |
| February----- | 112,669 | 345,098 | 217,073 | 674,840 |
| March----- | 154,143 | 390,024 | 236,869 | 781,036 |
| Subtotal ^{1/} ----- | 399,944 | 1,082,421 | 665,048 | 2,147,399 |
| April----- | 156,947 | 299,899 | 195,557 | 652,403 |
| May----- | 125,708 | 379,069 | 231,956 | 736,733 |
| June----- | 139,984 | 414,966 | 263,767 | 818,717 |
| Subtotal----- | 422,639 | 1,093,934 | 691,280 | 2,207,853 |

^{1/}Does not include data for 2 firms accounting for less than 5 percent of total S. industry shipments.

Source: Compiled from data submitted in response to questionnaires of the U.S. International Trade Commission.

Table 2.--Complete color television receivers: U.S. imports by producing establishments, by screen size categories, by months, April 1977-June 1979

| Period | Screen size category | | |
|------------------------------|------------------------|-------------------------------------|---------|
| | 17 inches and under | 18 inches and over ^{1/} | Total |
| Quantity (units) | | | |
| 1977: | | | |
| April----- | 11,973 | 7,553 | 19,526 |
| May----- | 24,027 | 19,880 | 43,907 |
| June----- | 30,066 | 26,447 | 56,513 |
| Subtotal----- | 66,066 | 53,880 | 119,946 |
| July----- | 5,685 | 16,244 | 21,929 |
| August----- | 19,342 | 24,122 | 43,464 |
| September----- | 7,383 | 29,220 | 36,603 |
| Subtotal----- | 32,410 | 69,586 | 101,996 |
| October----- | 17,436 | 33,635 | 51,071 |
| November----- | 9,852 | 26,874 | 36,726 |
| December----- | 4,308 | 20,232 | 24,540 |
| Subtotal----- | 31,596 | 80,741 | 112,337 |
| Total, 1977----- | 156,267 | 220,343 | 376,610 |
| 1978: | | | |
| January----- | 4,625 | 24,172 | 28,797 |
| February----- | 11,518 | 24,926 | 36,444 |
| March----- | 20,906 | 27,226 | 48,132 |
| Subtotal----- | 37,049 | 76,324 | 113,373 |
| April----- | 4,998 | 22,418 | 27,416 |
| May----- | 15,679 | 24,273 | 39,952 |
| June----- | 19,205 | 30,553 | 49,758 |
| Subtotal----- | 39,882 | 77,244 | 117,126 |
| July----- | 20,105 | 25,666 | 45,771 |
| August----- | 23,028 | 27,965 | 50,993 |
| September----- | 9,370 | 29,167 | 38,537 |
| Subtotal----- | 52,503 | 82,798 | 135,301 |
| October----- | 24,743 | 30,581 | 55,324 |
| November----- | 26,207 | 38,696 | 64,903 |
| December----- | 13,384 | 34,149 | 47,533 |
| Subtotal----- | 64,334 | 103,426 | 167,760 |
| Total, 1978----- | 193,768 | 339,792 | 533,560 |
| 1979: | | | |
| January----- | 13,995 | 14,042 | 28,037 |
| February----- | 3,208 | 13,276 | 16,484 |
| March----- | 1,661 | 8,479 | 10,140 |
| Subtotal ^{2/} ----- | 18,864 | 35,797 | 54,661 |
| April----- | 9,082 | 127 | 9,209 |
| May----- | 3,391 | 2,206 | 5,597 |
| June----- | 3,845 | 228 | 4,073 |
| Subtotal----- | 16,318 | 2,561 | 18,879 |

See footnotes at end of table.

Table 2.--Complete color television receivers: U.S. imports by producing establishments, by screen size categories, by months, April 1977-June 1979--Continued

| Period | Screen size category | | | Total |
|------------------------------|------------------------|-------------------------------------|--|---------|
| | 17 inches and under | 18 inches and over ^{1/} | | |
| Value (1,000 dollars) | | | | |
| 1977: | | | | |
| April----- | 1,973 | 1,752 | | 3,725 |
| May----- | 4,041 | 4,046 | | 8,087 |
| June----- | 4,821 | 5,256 | | 10,077 |
| Subtotal----- | 10,835 | 11,054 | | 21,889 |
| July----- | 888 | 3,680 | | 4,568 |
| August----- | 3,249 | 5,492 | | 8,741 |
| September----- | 1,270 | 6,565 | | 7,835 |
| Subtotal----- | 5,407 | 15,737 | | 21,144 |
| October----- | 2,793 | 7,739 | | 10,532 |
| November----- | 1,550 | 6,048 | | 7,598 |
| December----- | 685 | 4,515 | | 5,200 |
| Subtotal----- | 5,028 | 18,302 | | 23,330 |
| Total, 1977----- | 26,127 | 48,840 | | 74,967 |
| 1978: | | | | |
| January----- | 873 | 5,500 | | 6,373 |
| February----- | 1,859 | 6,105 | | 7,964 |
| March----- | 3,600 | 6,076 | | 9,676 |
| Subtotal----- | 6,332 | 17,681 | | 24,013 |
| April----- | 914 | 4,834 | | 5,748 |
| May----- | 2,522 | 4,956 | | 7,478 |
| June----- | 2,973 | 6,410 | | 9,383 |
| Subtotal----- | 6,409 | 16,200 | | 22,609 |
| July----- | 3,165 | 6,439 | | 9,604 |
| August----- | 3,974 | 5,848 | | 9,822 |
| September----- | 1,619 | 6,263 | | 7,882 |
| Subtotal----- | 8,758 | 18,550 | | 27,308 |
| October----- | 4,256 | 6,580 | | 10,836 |
| November----- | 4,763 | 7,871 | | 12,634 |
| December----- | 2,062 | 7,299 | | 9,361 |
| Subtotal----- | 11,081 | 21,750 | | 32,831 |
| Total, 1978----- | 32,580 | 74,181 | | 106,761 |
| 1979: | | | | |
| January----- | 2,569 | 3,158 | | 5,727 |
| February----- | 657 | 2,800 | | 3,457 |
| March----- | 495 | 1,786 | | 2,281 |
| Subtotal ^{2/} ----- | 3,721 | 7,744 | | 11,465 |
| April----- | 2,408 | 31 | | 2,439 |
| May----- | 704 | 486 | | 1,190 |
| June----- | 794 | 61 | | 855 |
| Subtotal----- | 3,906 | 578 | | 4,484 |

^{1/} U.S. imports of complete color television receivers with a screen size of ²⁰ inches or more were negligible.

^{2/} Does not include data for 2 firms accounting for less than 5 percent of total U.S. industry shipments.

Source: Compiled from data submitted in response to questionnaires of the U.S. International Trade Commission.

Table 3.--Complete color television receivers: U.S. producers' inventories ^{1/} of U.S.-made and imported receivers, by screen size categories, by months, April 1977-June 1979

| (In units) | | | | |
|-----------------------------|------------------------|----------------------------|-----------------------|-----------|
| Period | Screen size category | | | Total |
| | 17 inches and under | 18 inches and 19 inches | 20 inches and over | |
| 1977: | | | | |
| April----- | 249,532 | 251,591 | 247,606 | 748,729 |
| May----- | 257,589 | 324,145 | 321,608 | 903,342 |
| June----- | 268,617 | 317,746 | 314,013 | 900,376 |
| Average----- | 258,579 | 297,827 | 294,409 | 850,815 |
| July----- | 238,767 | 300,568 | 281,239 | 820,574 |
| August----- | 251,917 | 303,994 | 268,374 | 824,285 |
| September----- | 214,809 | 295,997 | 246,917 | 757,723 |
| Average----- | 235,164 | 300,186 | 265,510 | 800,860 |
| October----- | 207,988 | 299,796 | 237,194 | 744,978 |
| November----- | 169,637 | 302,414 | 264,473 | 736,524 |
| December----- | 134,213 | 266,382 | 255,841 | 656,436 |
| Average----- | 170,612 | 289,530 | 252,503 | 712,645 |
| Average, 1977----- | 219,516 | 274,427 | 255,285 | 749,228 |
| 1978: | | | | |
| January----- | 141,356 | 302,977 | 315,092 | 759,425 |
| February----- | 141,502 | 256,826 | 322,755 | 721,083 |
| March----- | 149,926 | 245,404 | 302,858 | 698,188 |
| Average----- | 144,262 | 268,402 | 313,568 | 726,2 |
| April----- | 163,996 | 280,696 | 358,069 | 802,761 |
| May----- | 172,604 | 317,097 | 376,940 | 866,641 |
| June----- | 155,579 | 321,158 | 351,932 | 828,669 |
| Average----- | 164,060 | 306,317 | 362,314 | 832,690 |
| July----- | 146,937 | 311,241 | 323,551 | 781,729 |
| August----- | 135,673 | 288,788 | 320,082 | 744,543 |
| September----- | 124,328 | 301,382 | 317,555 | 743,265 |
| Average----- | 135,646 | 300,470 | 320,396 | 756,512 |
| October----- | 131,423 | 361,117 | 326,418 | 818,958 |
| November----- | 119,580 | 378,371 | 329,238 | 827,189 |
| December----- | 110,682 | 364,339 | 294,612 | 769,633 |
| Average----- | 120,562 | 367,942 | 316,757 | 805,261 |
| Average, 1978----- | 141,133 | 310,783 | 328,259 | 780,175 |
| 1979: | | | | |
| January----- | 104,883 | 394,658 | 272,521 | 772,062 |
| February----- | 117,362 | 431,118 | 279,216 | 827,696 |
| March----- | 111,446 | 447,646 | 285,708 | 844,800 |
| Average ^{2/} ----- | 111,230 | 424,474 | 279,148 | 814,852 |
| April----- | 162,681 | 469,043 | 346,392 | 978,116 |
| May----- | 171,778 | 491,240 | 354,148 | 1,017,166 |
| June----- | 147,838 | 448,179 | 329,049 | 925,066 |
| Average----- | 160,766 | 469,487 | 343,196 | 973,449 |

^{1/} Reported on the last day of the month.

^{2/} Does not include data for 2 firms accounting for less than 5 percent of total U.S. industry shipments.

Source: Compiled from data submitted in response to questionnaires of the U.S. International Trade Commission.

Table 4.--Complete color television receivers: U.S. producers' shipments (excluding exports) ^{1/} of U.S.-made and imported receivers, by screen size categories, by months, April 1977-June 1979

| Period | Screen size category | | | Total |
|------------------------------|--------------------------|------------------------------|-------------------------|-----------|
| | 17 inches : and under | 18 inches : and 19 inches | 20 inches : and over | |
| | Quantity (units) | | | |
| 1977: | | | | |
| April----- | 88,681 | 187,993 | 158,991 | 435,665 |
| May----- | 103,342 | 211,683 | 196,106 | 511,131 |
| June----- | 126,596 | 293,080 | 299,479 | 719,155 |
| Subtotal----- | 318,619 | 692,756 | 654,576 | 1,655,951 |
| July----- | 90,097 | 197,488 | 187,554 | 475,139 |
| August----- | 108,093 | 254,591 | 277,795 | 640,479 |
| September----- | 130,077 | 318,308 | 303,479 | 751,864 |
| Subtotal----- | 328,267 | 770,387 | 768,828 | 1,867,482 |
| October----- | 111,762 | 340,978 | 289,453 | 742,193 |
| November----- | 117,336 | 305,276 | 257,172 | 679,784 |
| December----- | 96,579 | 273,826 | 226,387 | 596,792 |
| Subtotal----- | 325,677 | 920,080 | 773,012 | 2,018,769 |
| Total, | 1,231,930 | 3,063,324 | 2,826,368 | 7,121,622 |
| 1978: | | | | |
| January----- | 73,796 | 246,459 | 172,858 | 493,113 |
| February----- | 97,170 | 340,911 | 243,193 | 681,274 |
| March----- | 122,018 | 318,973 | 264,483 | 705,474 |
| Subtotal----- | 292,984 | 906,343 | 680,534 | 1,879,861 |
| April----- | 87,682 | 289,564 | 190,355 | 567,601 |
| May----- | 108,506 | 292,540 | 217,961 | 619,007 |
| June----- | 144,076 | 352,575 | 322,745 | 819,396 |
| Subtotal----- | 340,264 | 934,679 | 731,061 | 2,006,004 |
| July----- | 89,730 | 252,312 | 205,650 | 547,692 |
| August----- | 122,851 | 369,634 | 298,438 | 790,923 |
| September----- | 128,224 | 384,308 | 294,507 | 807,039 |
| Subtotal----- | 340,805 | 1,006,254 | 798,595 | 2,145,654 |
| October----- | 135,952 | 355,440 | 299,363 | 790,755 |
| November----- | 125,832 | 359,928 | 263,465 | 749,225 |
| December----- | 113,327 | 321,103 | 211,548 | 645,978 |
| Subtotal----- | 375,111 | 1,036,471 | 774,376 | 2,185,958 |
| Total, 1978----- | 1,349,164 | 3,883,747 | 2,984,566 | 8,217,477 |
| 1979: | | | | |
| January----- | 121,859 | 293,259 | 182,814 | 597,932 |
| February----- | 102,233 | 302,034 | 195,384 | 599,651 |
| March----- | 152,739 | 368,101 | 224,145 | 744,985 |
| Subtotal ^{2/} ----- | 376,831 | 963,394 | 602,343 | 1,942,568 |
| April----- | 101,915 | 259,791 | 123,948 | 485,654 |
| May----- | 119,215 | 358,411 | 211,111 | 688,737 |
| June----- | 161,547 | 442,836 | 268,429 | 872,812 |
| Subtotal----- | 382,677 | 1,061,038 | 603,488 | 2,047,203 |

See footnotes at end of table.

Table 4.--Complete color television receivers: U.S. producers' shipments (excluding exports) ^{1/} of U.S.-made and imported receivers, by screen size categories, by months, April 1977-June 1979--Continued

| Period | Screen size category | | | |
|------------------------------|------------------------|----------------------------|-----------------------|-----------|
| | 17 inches and under | 18 inches and 19 inches | 20 inches and over | Total |
| Value (1,000 dollars) | | | | |
| 1977: | | | | |
| April----- | 21,086 | 55,640 | 70,267 | 146,993 |
| May----- | 26,100 | 65,207 | 89,253 | 180,560 |
| June----- | 30,980 | 88,686 | 137,955 | 257,621 |
| Subtotal----- | 78,166 | 209,533 | 297,475 | 585,174 |
| July----- | 21,323 | 58,710 | 84,824 | 164,857 |
| August----- | 26,132 | 74,294 | 124,988 | 225,414 |
| September----- | 30,504 | 91,838 | 139,050 | 261,392 |
| Subtotal----- | 77,959 | 224,842 | 348,862 | 651,663 |
| October----- | 27,153 | 100,555 | 131,319 | 259,027 |
| November----- | 27,831 | 89,873 | 117,452 | 235,156 |
| December----- | 23,438 | 83,156 | 104,242 | 210,836 |
| Subtotal----- | 78,422 | 273,584 | 353,013 | 705,019 |
| Total, 1977----- | 297,989 | 915,298 | 1,280,101 | 2,493,388 |
| 1978: | | | | |
| January----- | 18,219 | 73,513 | 79,301 | 171,033 |
| February----- | 23,107 | 97,038 | 105,905 | 226,050 |
| March----- | 28,440 | 92,349 | 118,656 | 239,445 |
| Subtotal----- | 69,766 | 262,900 | 303,862 | 636,528 |
| April----- | 20,400 | 81,000 | 81,047 | 182,447 |
| May----- | 26,836 | 84,799 | 94,348 | 205,983 |
| June----- | 34,672 | 102,394 | 141,204 | 278,270 |
| Subtotal----- | 81,908 | 268,193 | 316,599 | 666,700 |
| July----- | 21,040 | 73,557 | 92,859 | 187,456 |
| August----- | 30,002 | 111,803 | 133,175 | 274,980 |
| September----- | 30,345 | 110,903 | 133,944 | 275,192 |
| Subtotal----- | 81,387 | 296,263 | 359,978 | 737,628 |
| October----- | 31,512 | 105,279 | 136,954 | 273,745 |
| November----- | 29,894 | 107,660 | 122,257 | 259,811 |
| December----- | 28,171 | 95,567 | 104,540 | 228,278 |
| Subtotal----- | 89,577 | 308,506 | 363,751 | 761,834 |
| Total, 1978----- | 322,638 | 1,135,862 | 1,344,190 | 2,802,690 |
| 1979: | | | | |
| January----- | 28,416 | 88,563 | 87,150 | 204,129 |
| February----- | 24,243 | 91,861 | 92,101 | 208,205 |
| March----- | 37,069 | 109,008 | 104,180 | 250,257 |
| Subtotal ^{2/} ----- | 89,728 | 289,432 | 283,431 | 662,591 |
| April----- | 25,002 | 76,123 | 56,570 | 157,695 |
| May----- | 31,617 | 112,156 | 98,245 | 242,018 |
| June----- | 39,767 | 135,770 | 127,481 | 303,018 |
| Subtotal----- | 96,386 | 324,049 | 282,296 | 702,731 |

^{1/} The quantity and value of exports are small and are revealing of the operations of individual firms.

^{2/} Does not include data for 2 firms accounting for less than 5 percent of total U.S. industry shipments.

Source: Compiled from data submitted in response to questionnaires of the U.S. International Trade Commission.

Table 5.--Color television receivers: Average number of persons employed and man-hours worked in the production of color television receivers ^{1/} in those establishments where complete television receivers are produced, by months, April 1977-June 1979

| Period | Average number of persons employed | | Man-hours worked | |
|---|------------------------------------|--------------------------------|------------------|--------------------------------|
| | All persons | Production and related workers | All persons | Production and related workers |
| | Number | Number | 1,000 man-hours | 1,000 man-hours |
| 1977: | | | | |
| April----- | 28,500 | 24,363 | 4,861 | 4,101 |
| May----- | 29,506 | 25,468 | 5,256 | 4,480 |
| June----- | 30,106 | 25,897 | 5,876 | 4,977 |
| Average or subtotal----- | 29,371 | 25,243 | 15,993 | 13,558 |
| July----- | 31,229 | 26,513 | 4,186 | 3,519 |
| August----- | 30,968 | 26,460 | 5,477 | 4,676 |
| September----- | 30,377 | 26,339 | 5,387 | 4,686 |
| Average or subtotal----- | 30,858 | 26,437 | 15,050 | 12,881 |
| October----- | 29,256 | 25,359 | 4,929 | 4,201 |
| November----- | 29,033 | 25,158 | 4,953 | 4,218 |
| December----- | 28,493 | 24,655 | 4,817 | 4,099 |
| Average or subtotal----- | 28,927 | 25,057 | 14,698 | 12,517 |
| Average or total, 1977----- | 29,104 | 24,976 | 59,442 | 50,355 |
| 1978: | | | | |
| January----- | 26,501 | 23,426 | 4,463 | 3,767 |
| February----- | 26,973 | 23,728 | 4,552 | 3,906 |
| March----- | 26,410 | 23,177 | 4,948 | 4,238 |
| Average or subtotal----- | 26,628 | 23,444 | 13,963 | 11,911 |
| April----- | 27,610 | 22,875 | 4,374 | 3,640 |
| May----- | 26,712 | 22,997 | 4,634 | 3,859 |
| June----- | 27,671 | 23,928 | 5,604 | 4,672 |
| Average or subtotal----- | 27,331 | 23,267 | 14,612 | 12,171 |
| July----- | 28,204 | 24,101 | 4,162 | 3,532 |
| August----- | 28,454 | 24,654 | 4,983 | 4,172 |
| September----- | 28,592 | 24,764 | 5,068 | 4,338 |
| Average or subtotal----- | 28,417 | 24,506 | 14,213 | 12,042 |
| October----- | 28,559 | 24,783 | 4,985 | 4,229 |
| November----- | 28,162 | 24,354 | 4,783 | 4,049 |
| December----- | 27,266 | 23,464 | 4,431 | 3,890 |
| Average or subtotal----- | 27,996 | 24,201 | 14,199 | 12,168 |
| Average or total, 1978----- | 27,593 | 23,855 | 56,987 | 48,292 |
| 1979: | | | | |
| January----- | 25,886 | 21,909 | 4,323 | 3,586 |
| February----- | 25,773 | 21,831 | 4,228 | 3,535 |
| March----- | 25,700 | 21,729 | 4,838 | 4,110 |
| Average or subtotal ^{2/} ----- | 25,786 | 21,823 | 13,389 | 11,231 |
| April----- | 24,972 | 21,410 | 4,083 | 2,967 |
| May----- | 25,601 | 21,964 | 4,331 | 3,232 |
| June----- | 26,417 | 22,697 | 5,267 | 3,796 |
| Average or subtotal----- | 25,663 | 22,024 | 13,681 | 9,995 |

^{1/} Does not include color picture tubes.

^{2/} Does not include data for 2 firms accounting for less than 5 percent of total U.S. industry shipments.

Source: Compiled from data submitted in response to questionnaires of the U.S. International Trade Commission.

Table 6.--Color television receivers: Average unit net selling price of U.S. producers, by selected screen size categories, by months, April 1977-June 1979

| Period | Screen size category | | | |
|-----------------------------|----------------------|----------------------------|----------------------------|-----------------------|
| | 13 inches | 16 inches and 17 inches | 18 inches and 19 inches | 20 inches and over |
| 1977: | | | | |
| April----- | \$212.64 | \$270.20 | \$295.97 | \$441.96 |
| May----- | 222.69 | 289.38 | 308.04 | 455.13 |
| June----- | 222.28 | 284.35 | 302.60 | 460.65 |
| Average----- | 219.91 | 282.09 | 302.46 | 454.45 |
| July----- | 222.98 | 315.56 | 297.28 | 452.26 |
| August----- | 223.26 | 280.35 | 291.82 | 449.93 |
| September----- | 221.48 | 283.73 | 288.52 | 458.19 |
| Average----- | 222.48 | 288.95 | 291.86 | 453.76 |
| October----- | 226.90 | 305.94 | 294.90 | 453.68 |
| November----- | 223.25 | 289.61 | 294.40 | 456.71 |
| December----- | 226.50 | 302.01 | 303.68 | 460.46 |
| Average----- | 225.56 | 299.10 | 297.35 | 456.67 |
| Average, 1977----- | 223.03 | 289.47 | 298.79 | 452.91 |
| 1978: | | | | |
| January----- | 222.85 | 296.35 | 298.28 | 458.76 |
| February----- | 216.58 | 297.90 | 284.64 | 435.48 |
| March----- | 216.40 | 283.13 | 289.52 | 448.63 |
| Average----- | 217.83 | 292.05 | 290.07 | 446.51 |
| April----- | 223.16 | 282.04 | 279.73 | 425.77 |
| May----- | 216.93 | 320.21 | 287.87 | 432.87 |
| June----- | 218.57 | 279.26 | 290.42 | 437.51 |
| Average----- | 219.36 | 292.00 | 286.94 | 433.07 |
| July----- | 213.67 | 285.83 | 291.53 | 451.54 |
| August----- | 210.06 | 305.87 | 302.47 | 446.24 |
| September----- | 226.69 | 275.83 | 288.58 | 454.81 |
| Average----- | 216.81 | 289.18 | 294.19 | 450.86 |
| October----- | 215.94 | 287.07 | 296.19 | 457.48 |
| November----- | 218.46 | 294.31 | 299.12 | 464.04 |
| December----- | 221.14 | 289.05 | 297.62 | 494.17 |
| Average----- | 218.25 | 290.05 | 297.65 | 469.73 |
| Average, 1978----- | 218.30 | 291.26 | 292.47 | 450.38 |
| 1979: | | | | |
| January----- | 214.90 | 277.61 | 302.00 | 476.71 |
| February----- | 212.46 | 293.43 | 304.14 | 471.38 |
| March----- | 225.12 | 282.52 | 296.14 | 464.79 |
| Average ^{1/} ----- | 218.28 | 283.92 | 300.43 | 470.55 |
| April----- | 220.33 | 307.15 | 293.02 | 456.40 |
| May----- | 237.16 | 306.45 | 312.93 | 465.37 |
| June----- | 227.45 | 296.31 | 306.59 | 474.92 |
| Average----- | 228.32 | 302.95 | 305.41 | 467.77 |

^{1/} Does not include data for 2 firms accounting for less than 5 percent of total U.S. industry shipments.

Source: Compiled from data submitted in response to questionnaires of the U.S. International Trade Commission.

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