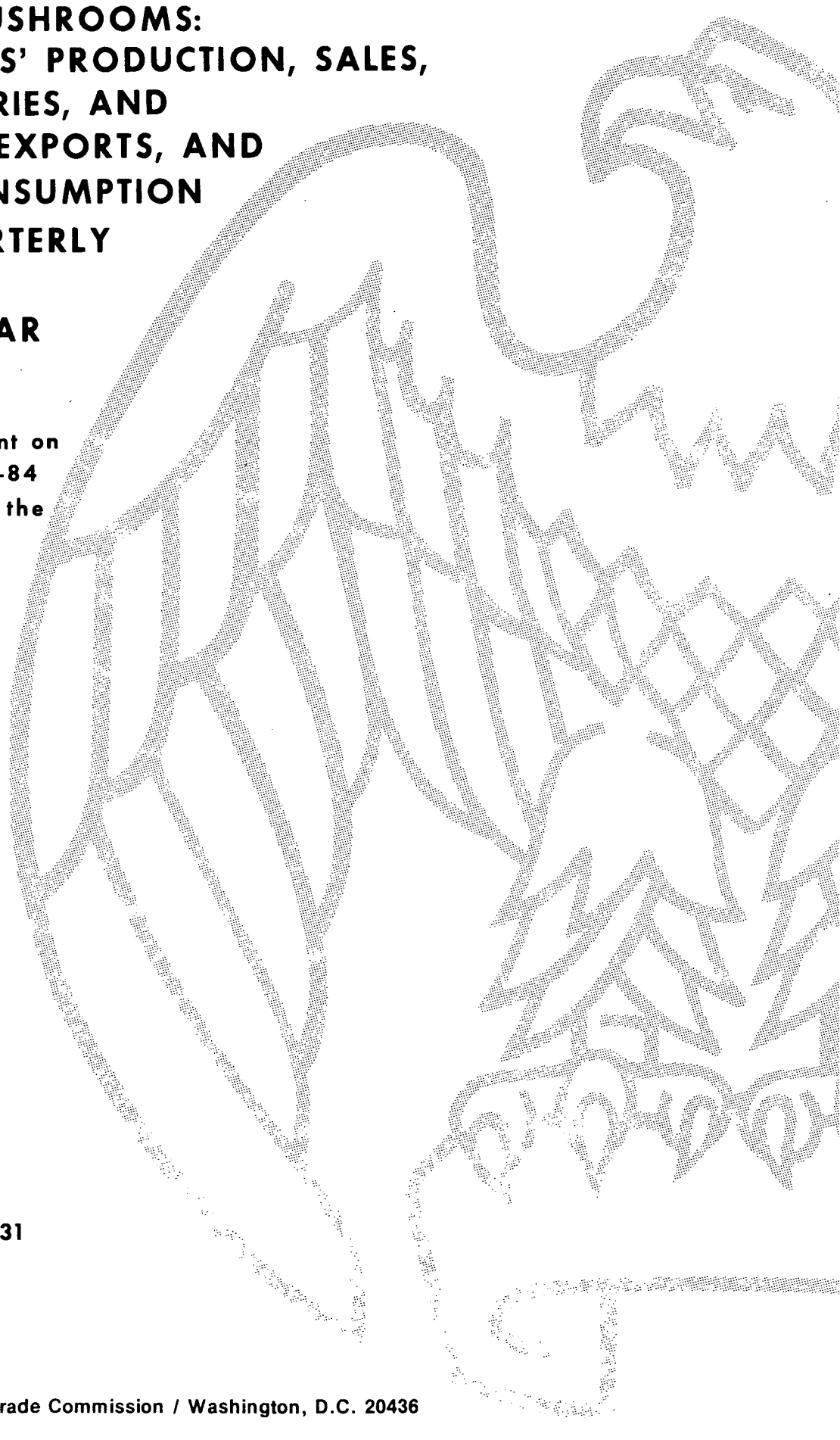


**PROCESSED MUSHROOMS:
U.S. PRODUCERS' PRODUCTION, SALES,
AND INVENTORIES, AND
U.S. IMPORTS, EXPORTS, AND
APPARENT CONSUMPTION
SEVENTH QUARTERLY
REPORT:
THIRD CALENDAR
QUARTER 1978**

**Report to the President on
Investigation No. 332-84
Under Section 332 of the
Tariff Act of 1930,
as Amended**

USITC PUBLICATION 931

NOVEMBER 1978



UNITED STATES INTERNATIONAL TRADE COMMISSION

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NEWS

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USITC 78-137

USITC PUBLISHES SEVENTH REPORT OF CERTAIN QUARTERLY STATISTICS FOR PROCESSED MUSHROOMS

The United States International Trade Commission has completed its seventh quarterly report on processed mushrooms. The report is made pursuant to a Presidential request dated March 10, 1977, and covers the marketing years 1976/77 and 1977/78, as well as the quarters July-September 1977 and 1978 and April-June 1978.

This report, which is sent to the Special Representative for Trade Negotiations, provides information for monitoring import competition in the U.S. market for processed mushrooms. It also contains data on the inventories, production, and sales of U.S. canners of mushrooms, by container size and style of pack; U.S. sales of frozen mushrooms; U.S. imports for consumption, by country of origin; U.S. exports; and apparent U.S. consumption.

Apparent U.S. consumption of processed mushrooms in the third quarter of 1978 amounted to 43.7 million pounds, down slightly from the 45.0 million pounds consumed in the third quarter of 1977. U.S. imports continued to increase, reaching 23.3 million pounds during July-September 1978, an increase of 12 percent above the same quarter a year earlier. Imports supplied 53 percent of apparent consumption in the latest quarter, compared with 46 percent during the third quarter of 1977. U.S. production in the third quarter, the period of seasonally low output, was only 55 percent of that of April-June 1978, but was slightly higher than domestic output in the third quarter of 1977.

Copies of the report (USITC Publication 931) can be obtained by calling (202) 523-5178, or from the Office of the Secretary, 701 E Street, NW., Washington, D.C. 20436.

HIGHLIGHTS OF THE SEVENTH QUARTERLY REPORT ON PROCESSED MUSHROOMS

Apparent consumption of processed mushrooms in the third quarter of 1978 amounted to 43.7 million pounds (drained-weight basis), about 3 percent less than in the same quarter of 1977. Sales of the domestic canned product during July-September 1978, however, decreased to 18.9 million pounds, down 19 percent from a year earlier. Imports during the third quarter rose to 23.3 million pounds, an increase of 12 percent compared to the same quarter of 1977. A comparison of the ratio of imports to consumption reveals that imports increased their share of the domestic market to 53 percent in the 1978 period, compared with 46 percent in 1977.

U.S. production of canned mushrooms during July-September 1978 (14.7 million pounds) was slightly higher than in the third quarter of 1977. Thus, carry-out stocks of canned mushrooms held by U.S. processors increased; on September 30, 1978, such stocks amounted to 17.1 million pounds, about 28 percent more than a year earlier.

The third quarter has traditionally been a period of low domestic production because most fresh mushrooms are grown during the period from October through May, when climatic conditions favor growth. Thus, domestic production of canned mushrooms in 1978 during the July-September period was only 55 percent of that in April-June. Although sales and stocks of the domestic product and imports all were lower in the third quarter of the year, as compared with those in the second quarter, imports continued to hold somewhat more than half of the market share.

UNITED STATES INTERNATIONAL TRADE COMMISSION
Washington, D.C. 20436

A REPORT OF CERTAIN QUARTERLY STATISTICS FOR PROCESSED MUSHROOMS
FOR SPECIFIED PERIODS

The information provided in this report was compiled by the United States International Trade Commission as requested by the President in accordance with section 332(g) of the Tariff Act of 1930, as amended (19 U.S.C. 1332(g)), in order to monitor import competition in the domestic market for processed mushrooms. Data included herein cover the stocks, production, and sales of U.S. producers of canned mushrooms, sales of U.S. processors of frozen mushrooms, imports under item 144.20 of the Tariff Schedules of the United States, exports, and apparent consumption.

(In thousands of pounds, drained-weight basis)

Item	July-Sept.--		Marketing year		
	Apr.-June 1978	1977	1978	July 1, 1976- June 30, 1977	July 1, 1977- June 30, 1978
Carry-in stocks of canned mushrooms-----	18,545	22,744	21,389	10,745	22,744
Carry-out stocks of canned mushrooms:					
9 ounces or less:					
Whole-----	815	618	548	932	815
Sliced-----	1,831	1,611	1,309	2,604	1,831
Other-----	12,752	7,267	9,154	12,693	12,752
Total-----	15,398	9,496	11,011	16,229	15,398
Over 9 ounces:					
Whole-----	196	56	142	143	196
Sliced-----	742	455	723	946	742
Other-----	5,053	3,351	5,240	5,426	5,053
Total-----	5,991	3,862	6,105	6,515	5,991
Total carry-out stocks-----	21,389	13,358	17,116	22,744	21,389
Production of canned mushrooms:					
9 ounces or less:					
Whole-----	1,336	822	807	5,637	5,435
Sliced-----	2,752	1,637	1,525	11,373	9,520
Other-----	13,541	4,801	5,397	44,808	44,059
Total-----	17,629	7,260	7,729	61,818	59,014
Over 9 ounces:					
Whole-----	244	152	87	746	894
Sliced-----	1,880	1,933	1,970	9,371	8,277
Other-----	7,124	4,838	4,871	29,594	26,435
Total-----	9,248	6,923	6,928	39,711	35,606
Total production-----	26,877	14,183	14,657	101,529	94,620
Sales:					
Canned mushrooms:					
9 ounces or less:					
Whole-----	1,295	1,153	1,066	5,174	5,606
Sliced-----	2,441	2,579	2,039	11,156	10,300
Other-----	12,070	10,209	9,748	39,551	45,471
Total-----	15,806	13,941	12,853	55,881	61,377
Over 9 ounces:					
Whole-----	182	129	141	675	734
Sliced-----	1,889	2,204	1,989	9,063	8,665
Other-----	5,645	7,011	3,956	25,222	24,326
Total-----	7,716	9,344	6,086	34,960	33,725
Total sales, canned-----	23,522	23,285	18,939	90,841	95,102
Frozen mushrooms ^{1/} -----	1,240	<u>2/</u> 907	1,540	3,522	4,417
Exports-----	<u>2/</u> <u>3/</u> 99	<u>3/</u> 72	158	<u>3/</u> 256	<u>2/</u> <u>3/</u> 258
Imports from--					
Republic of China-----	17,413	14,843	11,861	42,984	57,218
Republic of Korea-----	8,308	3,771	7,722	22,213	23,656
Hong Kong-----	2,455	1,574	2,650	963	7,372
All other-----	1,262	<u>2/</u> 669	1,100	3,274	3,650
Total-----	29,438	20,857	23,333	69,434	91,896
Apparent consumption ^{4/} -----	<u>2/</u> 54,101	<u>2/</u> 44,977	43,654	163,541	<u>2/</u> 191,157
Ratio of imports to consumption-----percent--	54	46	53	42	48

^{1/} Data on frozen mushrooms converted to drained-weight equivalents.

^{2/} Revised.

^{3/} Exports of canned mushrooms only to Canada, the most significant U.S. market, compiled from official statistics of the Canadian Ministry of Industry, Trade and Commerce.

^{4/} Data do not take into account disappearance from losses or waste of domestic canners, or changes in stocks of producers of frozen mushrooms or importers.

Source: Stocks, production, and sales were estimated from data submitted in response to questionnaires of the U.S. International Trade Commission; imports and exports were compiled from official statistics of the U.S. Department of Commerce, except as noted.

Note.--Stocks, production, and sales data may not add due to losses.

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