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# UNITED STATES INTERNATIONAL TRADE COMMISSION

## AUTOMOTIVE TRADE STATISTICS 1964-76

Series B: New Passenger Automobiles: Statistical data relating to U.S. factory sales, retail sales, imports, exports, apparent consumption, suggested retail prices, and U.S. bilateral trade balances with the eight major producing countries.



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**UNITED STATES INTERNATIONAL TRADE COMMISSION**

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## Preface

The material presented in this report provides information on U.S. factory sales, imports, exports, apparent consumption, retail sales, manufacturers' suggested retail list prices, registrations, and bilateral trade balances for new passenger automobiles in the period 1964-76. Most of the vehicles covered herein are of the type known as regular family cars. Also included, however, are sports cars, luxury cars, limousines designed to carry not more than 10 persons, vans with more than 1 passenger seat but not fitted out as campers, and other four-wheeled, on-the-highway, passenger automobiles. Not included herein are vehicles with seating space for more than 10 persons, motorcycles, used passenger automobiles, trucks, certain types of vans, special-purpose motor vehicles, or off-the-highway vehicles such as golf cars, snowmobiles, or all-terrain vehicles. Unless otherwise indicated, annual data presented in this report are calendar year data, and dollar amounts presented are in U.S. dollars.

Virtually all of the material presented herein was obtained from such publications as Ward's Automotive Reports, Ward's Automotive Yearbooks, Automotive News, and World Cars, from the Motor Vehicles Manufacturers' Association, from non-confidential material contained in the files of the United States International Trade Commission, and from calculations made by the Commission's staff on the basis of materials obtained from these sources.

Some of the material presented herein is derived from the United States International Trade Commission's annual report on U.S. foreign trade and trade balances (primarily in trade with Canada) for new passenger automobiles, trucks, buses, snowmobiles, other motor vehicles, and motor-vehicle parts. The most recent such annual report was released by the Commission in May 1977, and was entitled Automotive Trade Statistics, 1964-76, Series A: Motor Vehicles: Statistical data relating to U.S. factory sales, imports, exports, apparent consumptions and U.S. trade balances with Canada and all other countries.

## SECTION I

U.S. FACTORY SALES, U.S. IMPORTS FOR CONSUMPTION, U.S. EXPORTS OF DOMESTIC MERCHANDISE, AND APPARENT U.S. CONSUMPTION OF NEW PASSENGER AUTOMOBILES, USING OFFICIAL STATISTICS OF THE U.S. DEPARTMENT OF COMMERCE FOR U.S. IMPORTS AND U.S. EXPORTS (TABLES 1-4)

Table 1.--New passenger automobiles: Factory sales from U.S. plants, imports for consumption, exports of domestic merchandise, and apparent consumption, 1947-76

Period	(Quantity in units; value in thousands of dollars)						Ratio (percent) of imports to apparent consumption	
	U.S. factory sales	U.S. imports	U.S. exports	Apparent U.S. consumption	U.S. consumption			
	Quantity							
	:							
1947-----:	3,558,178	1,453	266,795	3,292,836	:	0.04		
1948-----:	3,909,270	28,047	217,911	3,719,406	:	.75		
1949-----:	5,119,466	7,543	140,211	4,986,798	:	.15		
1950-----:	6,665,863	21,287	120,285	6,566,865	:	.32		
1951-----:	5,338,435	23,697	216,973	5,145,159	:	.46		
1952-----:	4,320,794	33,312	141,026	4,213,080	:	.79		
1953-----:	6,116,948	27,121	154,459	5,989,610	:	.45		
1954-----:	5,558,897	34,554	173,312	5,420,139	:	.64		
1955-----:	7,920,186	57,115	211,614	7,765,687	:	.74		
1956-----:	5,816,109	107,675	174,895	5,748,889	:	1.87		
1957-----:	6,113,344	259,434	141,969	6,230,809	:	4.16		
1958-----:	4,257,812	433,921	121,751	4,569,982	:	9.50		
1959-----:	5,591,243	668,070	104,384	6,154,929	:	10.85		
1960-----:	6,674,796	444,622	117,126	7,002,292	:	6.35		
1961-----:	5,542,707	279,436	104,453	5,717,690	:	4.89		
1962-----:	6,933,240	375,715	126,969	7,181,986	:	5.23		
1963-----:	7,637,728	408,805	144,493	7,902,040	:	5.17		
1964-----:	7,751,822	536,725	181,657	8,106,890	:	6.62		
1965-----:	9,305,561	563,673	106,079	9,763,155	:	5.77		
1966-----:	8,598,326	899,895	177,703	9,320,518	:	9.65		
1967-----:	7,436,764	1,020,618	280,601	8,176,781	:	12.48		
1968-----:	8,822,158	1,620,452	330,467	10,112,143	:	16.02		
1969-----:	8,223,715	1,846,717	333,484	9,736,948	:	18.97		
1970-----:	6,546,817	2,013,420	285,302	8,274,935	:	24.33		
1971-----:	8,584,592	2,587,484	386,651	10,785,425	:	23.99		
1972-----:	8,823,938	2,485,901	410,670	10,899,169	:	22.81		
1973-----:	9,657,647	2,437,345	509,194	11,585,798	:	21.04		
1974-----:	7,331,256	2,572,557	600,902	9,302,911	:	27.65		
1975-----:	6,712,852	2,074,653	642,028	8,145,477	:	25.47		
1976-----:	8,497,603	2,536,749	680,666	10,353,686	:	24.5		
Period	Value						Ratio (percent) of imports to apparent consumption	
	:							
1947-----:	3,936,017	1,742	335,331	3,602,428	:	0.05		
1948-----:	4,870,423	29,654	281,024	4,619,053	:	.64		
1949-----:	6,650,857	8,624	205,074	6,454,407	:	.13		
1950-----:	8,468,137	20,511	179,325	8,309,323	:	.25		
1951-----:	7,241,275	26,389	340,032	6,927,632	:	.38		
1952-----:	6,455,114	44,734	243,976	6,255,872	:	.72		
1953-----:	9,002,580	42,058	276,020	8,768,618	:	.48		
1954-----:	8,218,094	44,897	300,862	7,962,129	:	.56		
1955-----:	12,452,871	69,242	380,642	12,141,471	:	.57		
1956-----:	9,754,971	126,530	332,809	9,548,692	:	1.33		
1957-----:	11,198,379	301,388	299,424	11,200,343	:	2.69		
1958-----:	8,010,366	486,983	258,325	8,239,024	:	5.91		
1959-----:	10,534,421	734,917	220,173	11,049,165	:	6.65		
1960-----:	12,164,234	513,659	234,842	12,443,051	:	4.13		
1961-----:	10,285,777	306,550	215,054	10,377,273	:	2.95		
1962-----:	13,071,709	421,351	245,382	13,247,678	:	3.18		
1963-----:	14,427,077	444,961	266,501	14,605,537	:	3.05		
1964-----:	14,836,822	578,992	314,909	15,100,905	:	3.83		
1965-----:	18,380,036	657,239	257,295	18,779,980	:	3.50		
1966-----:	17,554,326	1,230,937	421,913	18,363,350	:	6.70		

Table 1.--New passenger automobiles: Factory sales from U.S. plants, imports for consumption, exports of domestic merchandise, and apparent consumption, 1947-76--continued

Period	U.S.	U.S.	U.S.	Apparent	Ratio (percent)
	factory sales	imports	exports	U.S. consumption	of imports to apparent consumption
Value--Continued					
1967-----:	15,653,436	1,694,959	647,837	16,700,558	10.15
1968-----:	19,352,035	2,781,845	820,810	21,313,070	13.05
1969-----:	18,751,176	3,355,386	864,379	21,242,183	15.80
1970-----:	14,630,217	3,719,388	739,886	17,609,719	21.12
1971-----:	21,409,824	5,133,743	1,070,049	25,473,518	20.15
1972-----:	23,133,051	5,704,447	1,199,394	27,638,104	20.64
1973-----:	26,239,996	6,479,401	1,627,000	31,092,397	20.84
1974-----:	21,653,036	7,544,411	2,116,230	27,081,217	27.86
1975-----:	23,400,000	7,483,199	2,632,959	28,250,240	26.49
1976-----:	<u>1/</u>	9,399,494	3,010,310	<u>2/</u>	<u>2/</u>
	:	:	:	:	:
	:	:	:	:	:

1/ Data no longer published by Motor Vehicle Manufacturers Association, Inc.

2/ Not available.

Source: Factory sales compiled from data published by the Motor Vehicle Manufacturers Association of the United States, Inc., except as noted; import and export data compiled from official statistics of the U.S. Department of Commerce.

Table 2.—New passenger automobiles: U.S. imports for consumption, by principal sources, 1964-76

estimated.

Table 3.—New passenger automobiles: Ratios of U.S. imports for consumption to total apparent U.S. consumption,  
by principal sources, 1964-76

Period	Canada		Other principal sources						Percent based on quantity			Percent based on value			
	APTA	Non-APTA	Total	Japan	West Germany	Italy	United Kingdom	Sweden	Belgium	France	Total	Total, 8 principal sources	All other	Total	
4	-	0.11	0.11	0.20	4.51	0.13	0.96	0.23	1/	0.49	6.52	6.63	1/	6.63	
5	0.34	-	.34	.26	3.86	.10	.68	.27	1/	.25	5.42	5.76	1/	5.76	
6	1.63	1/	1.63	.60	5.65	.15	.88	.37	1/	.36	8.01	9.64	0.01	9.65	
7	3.97	1/	3.97	.86	5.80	.21	.83	.53	1/	.31	8.54	12.51	.01	12.52	
8	4.94	1/	4.94	1.68	6.98	.33	.95	.52	0.19	.39	11.04	15.98	1/	15.98	
9	7.09	1/	7.10	2.67	6.60	.42	1.07	.42	.43	.45	11.86	18.96	1/	18.96	
10	8.35	.02	8.37	4.61	8.15	.51	.92	.70	.61	.45	15.95	24.32	1/	24.32	
11	7.44	.02	7.46	6.54	7.15	.48	.99	.58	.63	.22	16.59	24.05	1/	24.05	
12	7.73	1/	7.73	6.40	6.21	.59	.66	.59	.49	.13	15.07	22.80	1/	22.80	
13	7.51	.01	7.52	5.39	5.84	.48	.55	.51	.62	.07	13.46	20.98	.04	21.02	
14	8.81	1/	8.81	8.53	6.68	1.15	.78	.66	.82	.23	18.85	27.66	.06	27.72	
15	8.89	.09	8.98	8.50	4.53	1.25	.82	.64	.47	.19	16.40	25.38	1/	25.38	
16	7.93	.05	7.97	10.90	3.38	.80	.75	.36	.12	.21	16.52	24.50	1/	24.50	
17	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
18	0.35	-	.35	.12	0.10	2.28	0.10	0.61	0.18	1/	0.21	3.48	3.60	1/	3.60
19	1.72	1/	1.72	.27	2.80	.09	.41	.19	1/	.10	2.65	3.00	1/	3.00	
20	4.27	1/	4.27	.38	3.04	.12	.54	.25	1/	.14	4.09	5.81	1/	5.81	
21	5.46	1/	5.46	.78	3.68	.20	.50	.37	0.11	.16	4.58	8.85	1/	8.85	
22	7.34	.01	7.35	1.21	3.46	.26	.55	.31	.24	.11	6.14	13.49	1/	13.49	
23	8.91	.02	8.93	2.26	5.24	.31	.52	.53	.41	.20	9.47	18.40	1/	18.40	
24	8.36	.01	8.37	3.24	4.45	.29	.53	.47	.47	.10	9.55	17.92	1/	17.92	
25	8.29	.01	8.30	3.64	4.53	.41	.40	.53	.35	.10	9.96	18.26	1/	18.26	
26	7.80	.01	7.81	3.52	5.09	.35	.38	.54	.06	.06	10.48	18.29	0.03	18.32	
27	10.25	1/	10.25	5.59	6.21	.80	.52	.75	.72	.15	14.74	24.99	.04	25.03	
28	10.25	.10	10.35	5.50	4.75	1.02	.56	.74	.52	.14	13.23	23.58	1/	23.58	
29	2/	2/	2/	2/	2/	2/	2/	2/	2/	2/	2/	2/	2/	2/	2/

Less than 0.005 percent.  
Not available.

Source: Compiled from data presented in tables 1 and 2.

Table 4.—New passenger automobiles: Percentage distribution of U.S. imports for consumption, by principal sources, 1964-76

/ Less than 0.005 percent.

Compiled from data presented in table 2.

## SECTION II

**U.S. RETAIL NEW CAR SALES OF U.S.-MADE AND IMPORTED PASSENGER AUTOMOBILES, BY COUNTRIES OF ORIGIN (TABLES 5-8)**

5.--New passenger automobiles: U.S. retail new car sales, by dealers, of U.S.-made and imported passenger automobiles, and apparent U.S. consumption, 1964-76

Period	U.S.-made vehicles 1/	Sales of imported vehicles from--			Total sales of imports	Apparent U.S. consumption	Ratio to apparent U.S. consump- tion of import sales from--		
		Canada 2/	All other sources	Units			Units	Percent	Percent
	7,572,046	12,159	448,547	460,706	8,032,752	0.15	5.59	5.74	
	8,712,769	33,088	501,737	534,825	9,247,594	.36	5.42	5.78	
	8,189,905	161,068	608,787	769,855	8,959,760	1.80	6.79	8.59	
	7,252,062	326,139	729,416	1,055,555	8,307,617	3.93	8.78	12.71	
	7,937,832	480,254	960,097	1,440,351	9,378,183	5.12	10.24	15.36	
	7,708,142	676,765	1,044,477	1,721,242	9,429,384	7.18	11.07	18.25	
	6,475,351	681,872	1,261,038	1,942,911	8,418,262	8.10	14.98	23.08	
	7,483,667	779,769	1,540,614	2,320,383	9,804,050	7.95	15.72	23.67	
	8,121,762	836,630	1,591,581	2,428,211	10,549,973	7.93	15.09	23.02	
	8,768,675	862,407	1,753,494	2,615,901	11,384,576	7.58	15.40	22.98	
	6,529,575	802,371	1,408,947	2,211,318	8,740,886	9.18	16.12	25.30	
	6,336,713	713,407	1,579,725	2,293,132	8,629,845	8.27	18.30	26.57	
	7,797,785	808,788	1,499,063	2,307,851	10,105,636	8.00	14.84	22.84	

U.S. retail new car sales, by dealers, of United States-Canadian-type passenger automobiles, as reported in Ward's Automotive Reports, Canadian factory shipments to the United States, as reported by the Motor Vehicle Manufacturers' Association (USA). Compiled from data published by the Motor Vehicle Manufacturers' Association (USA) on the destination of factory shipments from Canadian plants.

Source: Compiled from data published in Ward's Automotive Reports and Ward's Automotive Yearbooks, except as noted.

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Table 6.--New passenger automobiles: U.S. retail new car sales, by dealers, of imports from the 8 principal sources, by countries, 1964-76

Period	(In units)								Total							
	: Canada 1/:		Japan	:West Germany: and Belgium		Italy	United Kingdom	Sweden								
	:	:	:	:	:	:	:	:								
1964-----	:	12,159	:	8,533	:	303,093	:	10,090	:	70,778	:	22,517	:	33,536	:	460,706
1965-----	:	33,088	:	18,067	:	349,921	:	9,674	:	70,959	:	23,577	:	29,539	:	534,825
1966-----	:	161,068	:	38,460	:	426,605	:	10,813	:	71,523	:	31,954	:	29,432	:	769,855
1967-----	:	326,139	:	69,288	:	482,854	:	17,746	:	81,903	:	45,167	:	32,458	:	1,055,555
1968-----	:	480,254	:	112,606	:	640,361	:	31,596	:	93,989	:	50,481	:	31,064	:	1,440,351
1969-----	:	676,765	:	190,539	:	631,045	:	45,611	:	98,765	:	47,045	:	31,472	:	1,721,242
1970-----	:	681,872	:	312,649	:	734,237	:	39,512	:	86,035	:	55,634	:	32,972	:	1,942,911
1971-----	:	779,769	:	552,183	:	756,051	:	47,436	:	94,395	:	61,565	:	28,984	:	2,320,383
1972-----	:	836,630	:	615,010	:	753,640	:	62,197	:	75,565	:	65,364	:	19,805	:	2,428,211
1973-----	:	862,407	:	742,079	:	783,553	:	62,873	:	72,755	:	77,779	:	14,455	:	2,615,901
1974-----	:	802,371	:	597,377	:	594,351	:	74,980	:	58,729	:	66,468	:	17,042	:	2,211,318
1975-----	:	713,407	:	816,784	:	490,694	:	107,390	:	74,277	:	72,950	:	17,630	:	2,293,132
1976-----	:	808,788	:	937,643	:	354,576	:	71,622	:	65,164	:	53,742	:	16,316	:	2,307,851
	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	
	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	

1/ Compiled from data published by the Motor Vehicle Manufacturers' Association (USA) on the destination of factory shipments from Canadian plants.

Source: Compiled from data reported in Ward's Automotive Reports and Ward's Automotive Yearbooks, except as noted.

Note.--Data for West Germany and Belgium are combined since both countries produced Opels for export to the United States during the 1964-76 period. Although Belgium produces Saabs and Volvos for export to the United States and although Canada also produces Volvos for export to the United States, for the purpose of this table all Saabs and Volvos are considered to be Swedish. Small quantities of the Volkswagen Thing were produced in Mexico for export to the United States during the 1972-76 period; for the purpose of this table, however, the Thing was considered to be West German.

Table 7.--New passenger automobiles: Ratios of U.S. retail new car sales, by dealers, of imports from the 8 principal sources to total apparent U.S. consumption, by countries, 1964-76

(In percent based on quantity)

Period	Canada	Japan	West Germany:		United Kingdom	Sweden	France	Total
			and Belgium	Italy				
964-----:	0.15	0.11	3.77	0.13	0.88	0.28	0.42	5.74
965-----:	.36	.20	3.78	.10	.77	.25	.32	5.78
966-----:	1.80	.43	4.75	.12	.80	.36	.33	8.59
967-----:	3.93	.83	5.82	.21	.99	.54	.39	12.71
968-----:	5.12	1.20	6.83	.34	1.00	.54	.33	15.36
969-----:	7.18	2.02	6.69	.48	1.05	.50	.33	18.25
970-----:	8.10	3.71	8.73	.47	1.02	.66	.39	23.08
971-----:	7.95	5.63	7.72	.48	.96	.63	.30	23.67
972-----:	7.93	5.83	7.14	.59	.72	.62	.19	23.02
973-----:	7.58	6.52	6.88	.55	.64	.68	.13	22.98
974-----:	9.18	6.83	6.80	.86	.67	.76	.20	25.30
975-----:	8.27	9.46	5.69	1.24	.86	.85	.20	26.57
976-----:	8.00	9.28	3.51	.71	.64	.53	.16	22.83
	:	:	:	:	:	:	:	:
	:	:	:	:	:	:	:	:

Source: Compiled from data presented in tables 5 and 6.

Table 8.--New passenger automobiles: Percentage distribution of U.S. retail new car sales, by dealers, of imports from the 8 principal sources, by countries, 1964-76

(In percent based on quantity)

Period	:	:	West Germany:	:	United	:	:	:	Total			
	:	Canada	Japan	and	Italy	Kingdom	Sweden	France				
	:	:	:	Belgium	:	:	:	:	:			
1964-----:	2.64	:	1.85	:	65.79	:	2.19	15.36	4.89	7.28	:	100.00
1965-----:	6.19	:	3.38	:	65.42	:	1.81	13.27	4.41	5.52	:	100.00
1966-----:	20.92	:	5.00	:	55.42	:	1.40	9.29	4.15	3.82	:	100.00
1967-----:	30.90	:	6.56	:	45.74	:	1.68	7.76	4.28	3.08	:	100.00
1968-----:	33.34	:	7.82	:	44.46	:	2.19	6.53	3.50	2.16	:	100.00
1969-----:	39.32	:	11.07	:	36.66	:	2.65	5.74	2.73	1.83	:	100.00
1970-----:	35.10	:	16.09	:	37.79	:	2.03	4.43	2.86	1.70	:	100.00
1971-----:	33.60	:	23.80	:	32.58	:	2.04	4.07	2.65	1.25	:	100.00
1972-----:	34.45	:	25.33	:	31.04	:	2.56	3.11	2.69	.82	:	100.00
1973-----:	32.98	:	28.37	:	29.95	:	2.40	2.78	2.97	.55	:	100.00
1974-----:	36.28	:	27.01	:	26.88	:	3.39	2.66	3.01	.77	:	100.00
1975-----:	31.11	:	35.62	:	21.40	:	4.68	3.24	3.18	.77	:	100.00
1976-----:	35.05	:	40.63	:	15.36	:	3.10	2.82	2.33	.71	:	100.00
	:	:	:	:	:	:	:	:	:	:	:	
	:	:	:	:	:	:	:	:	:	:	:	

Source: Compiled from data presented in table 6 of this report.

SECTION III

U.S. RETAIL NEW CAR SALES OF U.S.-MADE AND IMPORTED PASSENGER AUTOMOBILES,  
BY COUNTRIES OF ORIGIN, MANUFACTURERS OR MAKES, AND MODELS (TABLES 9-15)

Table 9.—New passenger automobiles: Factory sales of imports from Canada, by manufacturers and makes, 1964-76

Period	General Motors Corp.					Ford Motor Co.					
	Chevrolet	Pontiac	Oldsmobile	Buick	Cadillac	Total	Ford	Mercury	Lincoln	Total	
964	-	-	-	-	-	-	-	-	-	-	
965	-	-	-	-	-	-	-	-	-	-	
966	3,436	-	-	-	-	-	-	-	-	-	
967	74,960	-	5,594	6,360	-	3,436	60,990	1,127	-	62,117	
968	45,279	-	40,838	32,121	-	86,914	89,383	4,496	-	93,879	
969	105,710	-	33,837	26,931	29,869	-	118,238	161,266	17,865	-	179,131
970	85,551	41,074	-	-	-	196,347	268,211	23,544	-	291,755	
971	169,836	79,196	-	-	-	126,625	284,089	20,753	-	304,842	
972	162,098	43,119	-	-	-	249,032	267,209	22,756	-	289,965	
973	198,678	37,458	-	-	-	205,217	333,234	22,220	-	355,454	
974	235,975	9,849	9,911	9,778	-	236,136	332,849	16,093	-	348,942	
975	157,693	9,479	24,973	24,380	-	265,513	307,854	3,086	-	310,940	
976	206,911	33,890	18,890	20,955	-	216,525	233,080	1,004	-	234,084	
						280,646	260,311	20,545	-	280,856	

Table 9.--New passenger automobiles: Factory sales of imports from Canada, by manufacturers and makes, 1964-76

Period	(In units)						Total	
	Chrysler Corp.			American Motors Corp.	Studebaker Corp.			
	Plymouth	Dodge	Chrysler		Total			
64	-	-	-	-	-	-	12,159	
65	5	20,050	-	20,055	-	11,408	33,088	
66	14,222	70,045	-	84,267	9,397	1,851	161,068	
67	73,794	44,960	-	118,754	26,592	-	326,139	
68	108,088	41,344	-	149,432	33,453	-	480,254	
69	63,736	94,294	-	158,030	30,633	-	676,765	
70	52,535	156,050	-	208,585	41,820	-	681,872	
71	84,409	118,376	-	202,785	37,987	-	779,769	
72	133,543	90,015	-	223,558	52,401	-	836,630	
73	112,559	102,570	-	215,129	62,200	-	862,407	
74	78,563	79,579	25,150	183,292	42,626	-	802,371	
75	11,594	42,586	171,365	225,545	37,253	-	713,407	
76	1/	37,507	1/ 177,513	215,020	32,266	-	808,788	
	:	:	:	:	:	:	:	

1/ Data for Plymouth and Chrysler not published separately after 1975; data for these two makes combined under Chrysler listing after 1975.

Source: Compiled from data published by the Motor Vehicle Manufacturers' Association (USA) on the destination of factory shipments from Canadian plants.

Note.—Although some Volvos are produced in Canada for export to the United States, all such U.S. import retail new car sales are considered to be Swedish for the purposes of this table.

Table 10.--New passenger automobiles: U.S. retail new car sales, by dealers, of imports from Japan, by manufacturers or makes, and models, 1964-76

U.S. manufacturers							Toyota				
Period	General:	Chrysler Corp.		Total	Corolla	Celica	Corona	Mark II	Other	Total	
	Motors:	Buick	Dodge, Plymouth,	Total							
	Isuzu	Colt	Arrow	Total							
1964	-	-	-	-	-	-	-	-	-	-	
1965	-	-	-	-	-	-	-	-	-	-	
1966	-	-	-	-	-	-	-	-	-	-	
1967	-	-	-	-	-	-	-	-	-	-	
1968	-	-	-	-	-	-	-	-	-	-	
1969	-	-	-	-	-	-	-	-	-	-	
1970	-	-	-	-	-	-	-	-	-	-	
1971	-	28,381	-	28,381	28,381	28,381	28,381	28,381	28,381	28,381	
1972	-	34,057	-	34,057	34,057	34,057	34,057	34,057	34,057	34,057	
1973	-	35,523	-	35,523	35,523	35,523	35,523	35,523	35,523	35,523	
1974	-	42,925	-	42,925	42,925	42,925	42,925	42,925	42,925	42,925	
1975	-	60,356	-	60,356	60,356	60,356	60,356	60,356	60,356	60,356	
1976	6,461	48,542	30,430	78,972	85,433	187,321	187,321	187,321	187,321	187,321	
	:	:	:	:	:	:	:	:	:	:	

See footnotes at end of table.

Table 10.--New passenger automobiles: U.S. retail new car sales, by dealers, of imports from Japan,  
by manufacturers or makes, and models, 1964-76--continued

(In units)

Period	Datsun			Total					
	B-210	240-Z,	260-Z,	280-Z	710	1200	F-10	Other	Total
1964	1/	1/	1/	1/	1/	1/	-	1/	6,504
1965	1/	1/	1/	1/	1/	1/	-	1/	12,625
1966	1/	1/	1/	1/	1/	1/	-	1/	21,037
1967	1/	1/	1/	1/	1/	1/	-	1/	33,275
1968	1/	1/	1/	1/	1/	1/	-	1/	40,760
1969	1/	1/	1/	1/	1/	1/	-	1/	60,872
1970	1/	1/	1/	1/	1/	1/	-	1/	104,067
1971	1/	1/	1/	1/	1/	1/	-	1/	185,270
1972	1/	1/	1/	1/	1/	1/	-	1/	187,513
1973	15,133	52,556	30,688	75,511	-	57,241	-	4,320	235,449
1974	73,317	45,328	-	32,916	33,366	-	-	4,099	189,026
1975	140,039	50,142	-	18,527	50,914	-	-	3,570	263,192
1976	147,643	54,838	-	13,912	35,327	-	14,730	3,653	270,103

See footnotes at end of table.

Table 10.--New passenger automobiles: U.S. retail new car sales, by dealers, of imports from Japan,  
by manufacturers or makes, and models, 1964-76

(In units)

Year	Mazda						Total
	RX-2	RX-3	RX-4	808	Mizer	Other	
1964	..	..	..	..	..	..	..
1965	-	-	-	-	-	-	-
1966	-	-	-	-	-	-	-
1967	-	-	-	-	-	-	-
1968	-	-	-	-	-	-	-
1969	-	-	-	-	-	-	-
1970	1/	1/	1/	..	1/	..	2,083
1971	1/	1/	1/	..	1/	..	20,472
1972	1/	1/	1/	..	1/	..	52,969
1973	43,565	53,076	-	6,069	-	2,269	104,979
1974	20,984	17,111	18,590	4,295	-	210	61,190
1975	5,701	19,589	32,589	7,343	-	129	65,351
1976	101	4,309	10,137	6,340	11,644	2,819	35,350
	..	..	..	..	..	..	..
	..	..	..	..	..	..	..

See footnotes at end of table.

Table 10.--New passenger automobiles: U.S. retail new car sales, by dealers, of imports from Japan, by manufacturers or makes, and models, 1964-76--continued

Period	(In units)			Subaru	Total		
	Honda						
	Civic	Accord	Total				
1964	:	:	:	:	:		
1965	-	-	-	-	8,533		
1966	-	-	-	-	18,067		
1967	-	-	-	-	38,460		
1968	-	-	-	-	69,288		
1969	-	-	-	-	112,606		
1970	-	-	-	-	190,539		
1971	-	-	-	5,591	312,649		
1972	-	-	20,500	24,056	552,183		
1973	-	-	38,957	37,793	615,010		
1974	-	-	43,119	22,980	742,079		
1975	-	-	102,389	41,587	597,377		
1976	132,286	18,643	150,929	48,928	816,784		
	:	:	:	:	937,643		
	:	:	:	:	:		

1/ Statistical breakdown by individual models not available.

2/ Based on data reported in Automotive News for imported automobiles in operation.

Source: Compiled from data reported in Ward's Automotive Reports and Ward's Automotive Yearbooks, except as noted.

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Table 11.--New passenger automobiles: U.S. retail new car sales, by dealers, of imports from West Germany and Belgium, by manufacturers or makes, and models, 1964-76

Year	U. S. manufacturers				Volkswagen						:	
	Ford, Capri	General Motors	Total	Opel	Type I 1/	Type II 2/	Type III 3/	Type IV 4/	Rabbit	Dasher	Scirocco	Total
1964----:	-	14,788	14,788	:	5/	5/	5/	5/	-	-	-	276,187
1965----:	-	17,378	17,378	:	5/	5/	5/	5/	-	-	-	319,348
1966----:	-	32,044	32,044	:	5/	5/	5/	5/	-	-	-	376,518
1967----:	-	51,693	51,693	:	5/	5/	5/	5/	-	-	-	409,263
1968----:	-	84,680	84,680	:	5/	5/	5/	5/	-	-	-	518,536
1969----:	-	93,520	93,520	:	364,451	47,862	8,252	8,252	-	-	-	498,565
1970----:	17,200	85,995	103,195	:405,615	65,069	99,012	-	-	-	-	-	569,696
1971----:	56,118	88,534	144,652	:354,574	63,025	80,186	24,870	-	-	-	-	522,655
1972----:	91,995	68,854	160,849	:358,401	46,858	48,421	31,964	-	-	-	-	485,645
1973----:	113,069	68,400	181,469	:371,097	42,656	32,069	30,473	-	-	-	-	476,295
1974----:	75,260	59,279	134,664	:243,664	29,919	57	23,250	-	-	-	-	334,515
1975----:	54,586	39,730	94,316	:92,034	21,547	-	6,543	-	-	-	-	267,718
1976----:	29,904	4,022	33,926	:27,009	19,464	-	-	113,530	27,715	15,426	203,144	203,144
:	:	:	:	:	:	:	:	:	:	:	:	:
:	:	:	:	:	:	:	:	:	:	:	:	:

See footnotes at end of table.

Table 11.--New passenger automobiles: U.S. retail new car sales, by dealers, of imports from West Germany and Belgium, by manufacturers or makes, and models, 1964-76--Continued

(In units)

Year	Audi-NSU			Porsche					
	Fox	100 LS	NSU	Total	914	911	924	Other	Total
1964	-	-	6/ 425	425	5/	5/	5/	-	4,693
1965	-	-	6/ 559	559	5/	5/	5/	-	4,599
1966	-	-	6/ 644	644	5/	5/	5/	-	5,638
1967	-	-	6/ 569	569	5/	5/	5/	-	5,963
1968	-	-	6/ 340	340	5/	5/	5/	-	6,827
1969	-	-	6/ 224	224	5/	5/	5/	-	5,507
1970	5/	5/	6/ 363	8,054	5/	5/	5/	-	13,653
1971	5/	5/	6/ 298	20,902	5/	5/	5/	-	16,795
1972	5/	5/	6/ 28	28,630	5/	5/	5/	-	20,210
1973	14,919	31,065	-	45,984	17,933	5,838	5,838	-	23,771
1974	26,457	23,978	-	50,435	16,161	4,868	4,868	-	21,029
1975	30,405	20,379	-	50,784	11,200	5,024	5,024	-	16,224
1976	21,763	11,553	-	33,316	3,181	4,300	4,300	2461	14,476
	:	:	:	:	:	:	:	:	:
	:	:	:	:	:	:	:	:	:

See footnotes at end of table.

Table 11.--New passenger automobiles: U.S. retail new car sales, by dealers, of imports from West Germany and Belgium, by manufacturers or makes, and models, 1964-76--Continued

(In units)

Year	Mercedes-Benz						BMW		Total	
	240 D	300 D	230	280	450	Other	Total	Total	Total	Total
1964	5/	-	5/	5/	5/	5/	7,000	5/	303,093	303,093
1965	5/	-	5/	5/	5/	5/	8,037	5/	349,921	349,921
1966	5/	-	5/	5/	5/	5/	11,761	5/	426,605	426,605
1967	5/	-	5/	5/	5/	5/	15,366	5/	482,854	482,854
1968	5/	-	5/	5/	5/	5/	20,200	9,778	640,361	640,361
1969	5/	-	5/	5/	5/	5/	21,292	11,937	631,045	631,045
1970	5/	-	5/	5/	5/	5/	25,055	14,584	734,237	734,237
1971	5/	-	5/	5/	5/	5/	31,221	19,826	756,051	756,051
1972	5/	-	5/	5/	5/	5/	36,578	21,728	753,640	753,640
1973	6,318	-	2,756	14,884	13,316	5,131	42,405	13,629	783,553	783,553
1974	9,668	660	2,485	9,357	10,444	6,212	38,826	15,007	594,351	594,351
1975	9,809	6,648	2,058	9,218	8,666	5,834	42,233	19,419	490,694	490,694
1976	7,359	9,544	1,248	6,834	14,089	4,131	43,205	26,509	354,576	354,576
	:	:	:	:	:	:	:	:	:	:

1/ Includes Beetle, Super Beetle, Karmann Ghia, and the Thing.

2/ Includes Kombi and Microbus.

3/ Includes Fastback and Squareback.

4/ Includes 412 Sedan and Station Wagon.

5/ Statistical breakdown by individual models not available.

6/ Based on data reported in Automotive News for imported automobiles in operation.

Source: Compiled from data reported in Ward's Automotive Reports, and Ward's Automotive Yearbooks, except as noted.

Note.--Opels are manufactured for export to the United States in both West Germany and in Belgium. In earlier years, most such imports into the United States were from West Germany; in recent years, most such imports have been from Belgium. Belgium also produces small quantities of Saabs and Volvos for export to the United States. All such U.S. imports are shown as having been produced in Sweden. During 1973-75, several thousand Volkswagen Things entered the United States from Mexico. They are shown in this table under Volkswagen Type I's from West Germany.

Table 12.--New passenger automobiles: U.S. retail new car sales, by dealers, of imports from Italy, by manufacturers or makes, and models, 1964-76

(In units)

Year	U.S.			Fiat			Alfa Romeo			Total		
	manufacturers			Lancia			Other			:		
	Ford,	Total	124	128/X19	131	131	131	131	131	131	131	131
1964	-	-	-	1/	1/	1/	-	-	1/	2/	8,910	2/ 1,180 :
1965	-	-	-	1/	1/	1/	-	-	1/	8,047	2/ 1,627 :	9,674
1966	-	-	-	1/	1/	1/	-	-	1/	9,246	2/ 1,567 :	10,813
1967	-	-	-	1/	1/	1/	-	-	1/	15,932	2/ 1,814 :	17,746
1968	-	-	-	1/	1/	1/	-	-	1/	30,521	2/ 1,075 :	31,596
1969	-	-	-	1/	1/	1/	-	-	1/	43,761	2/ 1,850 :	45,611
1970	-	-	-	1/	1/	1/	-	-	1/	38,095	2/ 1,417 :	39,512
1971	130	130	130	1/	1/	1/	-	-	1/	45,469	2/ 1,837 :	47,436
1972	1,552	1,552	1,552	1/	1/	1/	-	-	1/	58,375	2/ 2,270 :	62,197
1973	1,831	1,831	1,831	26,476	19,463	19,463	-	-	12,508	58,447	2/ 2,595 :	62,873
1974	1,230	1,230	1,230	32,128	38,413	38,413	-	-	70	70,611	2/ 3,139 :	74,980
1975	526	526	526	32,238	55,487	12,786	-	-	1,011	101,522	2/ 5,342 :	107,390
1976	-	-	-	11,721	31,243	18,576	3,710	3,710	1,045	66,295	2/ 5,327 :	71,622
	:	:	:	:	:	:	:	:	:	:	:	:
	:	:	:	:	:	:	:	:	:	:	:	:

1/ Statistical breakdown by individual models not available.

2/ Based on data reported in Automotive News for imported automobiles in operation.

Source: Compiled from data reported in Ward's Automotive Reports and Ward's Automotive Yearbooks, except as noted.

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Table 13.--New passenger automobiles: U.S. retail new car sales, by dealers of imports from the United Kingdom by manufacturers or makes, and models, 1964-76

U.S. manufacturers										British & Ireland									
d	Chrysler;	Ford,	Eng. Ford/	Total	MG	Triumph	Jaguar	Austin	Healey	Morris/	Rover	Minor	Total	1/	Jensen	Lotus	Rootes	Rolls Royce/	Total
-	-	4,100	4,100	2/ 24,282	20,840	2/ 3,956	2/ 650	2/ 8,339	2/ 209	2/ 446	2/ 58,722	2/	2/ 188	2/ 7,467	2/	301	2/ 778	-	
-	-	4,810	4,810	2/ 24,079	19,304	2/ 3,981	2/ 924	2/ 8,043	2/ 129	2/ 1,366	2/ 57,826	2/	2/ 254	2/ 7,764	2/	305	2/ 959	-	
-	-	8,189	8,189	2/ 21,639	15,374	2/ 5,196	2/ 1,375	2/ 8,575	2/ 107	2/ 2,067	2/ 54,313	2/	2/ 325	2/ 8,518	2/	178	2/ 523	-	
-	-	16,636	16,636	2/ 22,211	2/ 15,339	2/ 5,960	2/ 1,592	2/ 8,124	2/ 859	2/ 2,685	2/ 56,770	2/	2/ 321	2/ 7,835	2/	341	2/ 903	-	
-	-	24,187	24,187	2/ 24,246	18,339	2/ 5,180	2/ 10,348	2/ 5,212	2/ 175	2/ 2,233	2/ 65,733	2/	2/ 352	2/ 3,357	2/	360	2/ 989	-	
-	-	21,317	21,317	2/ 28,244	15,875	2/ 5,826	16,391	2/ 5,855	2/ 2	2/ 1,359	2/ 73,551	2/	2/ 507	2/ 2,980	2/	410	2/ 765	-	
-	-	10,216	10,216	2/ 31,359	16,451	2/ 7,246	2/ 13,843	2/ 1,196	2/	2/ 1,474	2/ 71,569	2/	2/ 750	2/ 3,160	2/	340	2/ 035	-	
-	27,682	757	28,439	2/ 31,843	19,965	2/ 5,902	2/ 6,128	2/	2/	2/ 656	2/ 64,494	2/	2/ 644	2/ 356	2/	462	2/ 395	-	
-	13,888	-	13,888	2/ 30,963	22,465	2/ 4,803	2/ 1,010	2/	2/	2/ 975	2/ 60,216	2/	2/ 886	2/	2/	575	2/ 565	-	
-	4,819	-	4,819	2/ 31,703	21,090	2/ 6,523	2/ 4,691	2/	2/	1,018	2/ 65,025	2/	2/ 1,368	2/ 958	2/	585	2/ 755	-	
-	-	-	-	25,015	18,396	2/ 5,299	2/ 4,761	2/	2/	2/ 690	2/ 54,161	2/	2/ 3,036	2/ 902	2/	630	2/ 729	-	
-	-	-	-	27,946	22,803	2/ 6,799	2/ 13,262	2/	2/	2/ 29	2/ 70,839	2/	2/ 2,255	2/ 427	2/	756	2/ 277	23	
-	-	-	-	28,426	28,238	2/ 7,382	2/ 1,118	2/	2/	2/ 65,164	2/	2/	2/	2/ 821	2/	65,985	-	-	
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

cludes predecessor firms, such as British Motor Co., eventually absorbed by British Leyland  
sed on data reported in Automotive News for imported automobiles in operation.

e: Compiled from data reported in Ward's Automotive Reports and Ward's Automotive Yearbooks, except as noted.

Table 14.--New passenger automobiles: U.S. retail new car sales, by dealers, of imports from Sweden, by manufacturers or makes, and models, 1964-76

Period	Volvo						Saab			Total
	160/260	140/240	Other	Total	99 LE	99 EMS	Other	Total		
1964	1/	1/	1/	17,326	1/	1/	1/	5,191	22,517	
1965	1/	1/	1/	18,115	1/	1/	1/	5,462	23,577	
1966	1/	1/	1/	25,126	1/	1/	1/	6,828	31,954	
1967	1/	1/	1/	34,392	1/	1/	1/	10,775	45,167	
1968	1/	1/	1/	38,600	1/	1/	1/	11,881	50,481	
1969	1/	1/	1/	36,146	1/	1/	1/	10,899	47,045	
1970	1/	1/	1/	44,513	1/	1/	1/	11,121	55,634	
1971	1/	1/	1/	48,222	1/	1/	1/	13,343	61,565	
1972	1/	1/	1/	51,821	1/	1/	1/	13,543	65,364	
1973	15,190	41,925	3,646	60,761	7,920	1,040	8,058	17,018	77,779	
1974	13,791	39,252	-	53,043	9,282	1,135	3,008	13,425	66,468	
1975	15,997	43,217	194	59,408	10,669	1,965	908	13,542	72,950	
1976	15,363	28,006	518	43,887	7,671	1,595	589	9,855	53,742	
	:	:	:	:	:	:	:	:	:	
	:	:	:	:	:	:	:	:	:	
	:	:	:	:	:	:	:	:	:	

1/ Statistical breakdown by individual models not available.

Source: Compiled from data reported in Ward's Automotive Reports and Ward's Automotive Yearbooks, except as noted.

Note.--Although Volvos are produced for export to the United States in Sweden, Belgium, and Canada, the bulk of such exports are from Sweden; for the purpose of this table, all Volvos are considered to be Swedish. Although Saabs are produced for export to the United States in both Sweden and Belgium, all Saabs are considered to be Swedish.

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Table 15.--New Passenger automobiles: U.S. retail new car sales, by dealers, of imports from France,  
by manufacturers or makes and models, 1964-76

Period	U.S.		Peugeot		Renault		Citroen		Total	
	Chrysler,	Simca	Total	Diesel	Gasoline	Total	R-12	R-15	R-17	Gordini:
9,957	9,957	-	1/ 3,065	1/ 3,065	2/	2/	2/	2/	2/	19,500
13,205	13,205	-	1/ 3,165	1/ 3,165	2/	2/	2/	2/	2/	12,106
12,844	12,844	-	2,768	2,768	2/	2/	2/	2/	2/	12,701
7,425	7,425	-	3,917	3,917	2/	2/	2/	2/	2/	20,218
5,517	5,517	-	4,100	4,100	2/	2/	2/	2/	2/	20,504
7,776	7,776	-	4,109	4,109	2/	2/	2/	2/	2/	18,536
6,035	6,035	-	4,996	4,996	2/	2/	2/	2/	2/	20,732
4,877	4,877	-	6,271	6,271	2/	2/	2/	2/	2/	16,443
958	958	-	4,822	4,822	2/	2/	2/	2/	2/	12,204
-	-	-	4,174	4,174	5,312	1,523	-	873	-	9,284
-	-	-	3,180	4,768	7,948	6,532	875	324	1,015	10 : 8,756
-	-	-	5,963	5,887	11,850	4,184	381	338	877	- : 5,780
-	-	-	4,542	4,955	9,497	1,920	152	533	-	4,214 : - : 6,819
:	:	:	:	:	:	:	:	:	:	:
:	:	:	:	:	:	:	:	:	:	:

Based on data reported in Automotive News for individual automobiles in operation.  
Statistical breakdown by individual models not available.

Source: Compiled from data reported in Ward's Automotive Reports and Ward's Automotive Yearbooks, except as noted.

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**SECTION IV**

**U.S. RETAIL NEW CAR SALES OF PASSENGER AUTOMOBILES IMPORTED BY  
U.S. MOTOR-VEHICLE MANUFACTURERS (TABLES 16-19)**



Table 16.--New passenger automobiles: U.S. retail new car sales, by dealers, of imports by U.S. motor-vehicle manufacturers from the 8 principal sources, 1964-76

(In units)

Period	Sales of imported vehicles from Canada					All other imports	Total
	General Motors	Ford	Chrysler	AMC	Studebaker		
1964	-	1,832	-	-	10,327	12,159	-
1965	-	1,625	20,055	-	11,408	33,088	-
1966	3,436	62,117	84,267	9,397	1,851	161,068	-
1967	86,914	93,879	118,754	26,592	-	326,139	-
1968	118,238	179,131	149,432	33,453	-	480,254	-
1969	196,347	291,755	158,030	30,633	-	676,765	-
1970	126,625	304,842	208,585	41,820	-	681,872	-
1971	249,032	289,965	202,785	37,987	-	779,769	-
1972	205,217	355,454	223,558	52,401	-	836,630	-
1973	236,136	348,942	215,129	62,200	-	862,407	-
1974	265,513	310,940	183,292	42,626	-	802,371	-
1975	216,525	234,084	225,545	37,253	-	713,407	-
1976	280,646	280,856	215,020	32,266	-	808,788	-
							-
							-

Table 16.—New passenger automobiles: U.S. retail new car sales, by dealers, of imports by U.S. motor-vehicle manufacturers from the 8 principal sources, 1964-76--continued

(In units)

Period	Sales of imported vehicles from all other sources					
	U.S. manufacturers			All other imports		
	General Motors	Ford	Chrysler	Total	Imports	Total
1964	14,788	4,100	9,957	28,845	419,702	448,547
1965	17,378	4,810	13,205	35,393	466,344	501,737
1966	32,044	8,189	12,844	53,077	555,710	608,787
1967	51,693	16,636	7,425	75,754	653,662	729,416
1968	84,680	24,187	5,517	114,384	845,713	960,097
1969	93,520	21,317	7,776	122,613	921,864	1,044,477
1970	85,995	27,416	6,035	119,446	1,141,593	1,261,039
1971	88,534	57,005	60,940	206,479	1,334,135	1,540,614
1972	68,854	93,547	48,903	211,304	1,380,277	1,591,581
1973	68,400	114,900	40,342	223,642	1,529,852	1,753,494
1974	59,279	76,490	42,925	178,694	1,230,246	1,408,940
1975	39,730	55,112	60,356	155,198	1,424,527	1,579,725
1976	10,483	29,904	78,972	119,359	1,380,525	1,499,884

Table 16.--New passenger automobiles: U.S. retail new car sales, by dealers, of imports by U.S. motor-vehicle manufacturers from the 8 principal sources, 1964-76 --continued

Period	Total sales of imports (In units)					All other imports	Total
	General Motors	Ford	Chrysler	AMC	Studebaker		
1964--	14,778	5,932	9,957	-	10,327	41,004	460,706
1965--	17,378	6,435	33,260	-	11,408	68,481	534,825
1966--	35,480	70,306	97,111	9,397	1,851	214,145	555,710
1967--	138,607	110,515	126,179	26,592	-	401,893	769,855
1968--	202,918	203,318	154,949	33,453	-	594,638	1,055,555
1969--	289,867	313,072	165,806	30,633	-	799,378	1,440,351
1970--	212,620	332,258	214,620	41,820	-	801,318	1,721,242
1971--	337,566	346,970	263,725	37,987	-	986,248	1,942,911
1972--	274,071	449,001	272,461	52,401	-	1,047,934	2,320,383
1973--	304,536	463,842	255,471	62,200	-	1,086,049	2,428,211
1974--	324,792	387,430	226,217	42,626	-	1,529,852	2,615,901
1975--	256,255	289,196	285,901	37,253	-	981,065	1,230,246
1976--	291,129	310,760	293,992	32,266	-	868,605	1,424,527
	:	:	:	:	:	928,147	2,293,132
	:	:	:	:	:	:	2,308,672
	:	:	:	:	:	:	:
	:	:	:	:	:	:	:

Source: Compiled from data presented in tables 9-15.

Table 17.—New passenger automobiles: U.S. retail new car sales, by dealers, of imports by General Motors Corp., by countries of origin and makes, 1964-76

Period	(In units)						West Germany and Belgium, Opel	Japan, Isuzu	Total
	Canada			Cadillac	Total				
	Chevrolet	Pontiac	Oldsmobile	Buick					
64	-	-	-	-	-	-	14,788	-	14,788
65	-	-	-	-	-	-	17,378	-	17,378
66	3,436	-	-	-	-	3,436	32,044	-	35,480
67	74,960	-	5,594	6,360	-	86,914	51,693	-	138,607
68	45,279	-	40,838	32,121	-	118,238	84,680	-	202,918
69	105,710	33,837	26,931	29,869	-	196,347	93,520	-	289,867
70	85,551	41,074	-	-	-	126,625	85,995	-	212,620
71	169,836	79,196	-	-	-	249,032	88,534	-	337,566
72	162,098	43,119	-	-	-	205,217	68,854	-	274,071
73	198,678	37,458	-	-	-	236,136	68,400	-	304,536
74	235,975	9,849	9,911	9,778	-	265,513	59,279	-	324,792
75	157,693	9,479	24,973	24,380	-	216,525	39,730	-	256,255
76	206,911	33,890	18,890	20,955	-	280,646	4,022	6,461	291,129

Source: Compiled from data presented in tables 9, 10, and 11.

Table 18.--New passenger automobiles: U.S. retail new car sales, by dealers, or imports by Ford Motor Co., by countries of origin and makes, 1964-76

Period	(In units)						Total	
	Canada			West Germany, Capri	Italy, Pantera	United Kingdom, English Ford/ Cortina		
	Ford	Mercury	Lincoln					
1964--	1,643	189	-	1,832	-	-	4,100	
1965--	1,625	-	-	1,625	-	-	4,810	
1966--	60,990	1,127	-	62,117	-	-	8,189	
1967--	89,383	4,496	-	93,879	-	-	16,636	
1968--	161,266	17,865	-	179,131	-	-	24,187	
1969--	268,211	23,544	-	291,755	-	-	21,317	
1970--	284,089	20,753	-	304,842	17,200	-	10,216	
1971--	267,209	22,756	-	289,965	56,118	130	757	
1972--	333,234	22,220	-	355,454	91,995	1,552	-	
1973--	332,849	16,093	-	348,942	113,069	1,831	-	
1974--	307,854	3,086	-	310,940	75,260	1,230	-	
1975--	233,080	1,004	-	234,084	54,586	526	-	
1976--	260,311	20,545	-	280,856	29,904	-	-	
							310,760	

Source: Compiled from data presented in tables 9, 11, 12, and 13.

Source: Compiled from data presented in tables 9, 11, 12, and 13.

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Table 19.--New passenger automobiles: U.S. retail new car sales, by dealers, of imports by Chrysler Corp., by countries of origin and makes, 1964-76

Period	(In units)									
	Canada			Japan			United Kingdom, France, Plymouth, Simca, Cricket			
	Plymouth	Dodge	Chrysler	Total	Dodge, Colt	Plymouth, Arrow	Total	United Kingdom	France, Plymouth	Simca, Cricket
1964-	-	-	-	-	-	-	-	-	-	9,957
1965-	5	20,050	-	20,055	-	-	-	-	-	33,260
1966-	14,222	70,045	-	84,267	-	-	-	-	-	97,111
1967-	73,794	44,960	-	118,754	-	-	-	-	-	126,179
1968-	108,088	41,344	-	149,432	-	-	-	-	-	154,949
1969-	63,736	94,294	-	158,030	-	-	-	-	-	165,806
1970-	52,535	156,050	-	208,585	-	-	-	-	-	214,620
1971-	84,409	118,376	-	202,785	28,381	-	28,381	27,682	4,877	263,725
1972-	133,543	90,015	-	223,558	34,057	-	34,057	13,888	958	272,461
1973-	112,559	102,570	-	215,129	35,523	-	35,523	4,819	-	255,471
1974-	78,563	79,579	-	25,150	183,292	42,925	-	42,925	-	226,217
1975-	11,594	42,586	-	171,365	225,545	60,356	-	60,356	-	285,901
1976-	1/	37,507	-	177,513	215,020	48,542	30,430	78,972	-	293,992
	:	:	:	:	:	:	:	:	:	:

1/ Data for Plymouth and Chrysler not published separately after 1975; data for these two makes combined under Chrysler listing after 1975.

Source: Compiled from data presented in tables 9, 10, 13, and 14.

**SECTION V**

**RATIOS OF RETAIL U.S. NEW CAR SALES OF IMPORTED PASSENGER AUTOMOBILES  
TO APPARENT U.S. CONSUMPTION, BY COUNTRIES OF ORIGIN, MANUFACTURERS  
OR MAKES, AND MODELS (TABLES 20-26)**

Table 20.--New passenger automobiles: Ratios of U.S. retail new car sales, by dealers, of imports from Canada to apparent consumption by manufacturers or makes, and models, 1964-76

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Less than 0.005 percent.  
Data for Plymouth and Chrysler not published separately after 1975; data for these two makes combined under Chrysler listing after 1975.

source: Compiled from data presented in tables 5 and 9.

Table 21.—New passenger automobiles: Ratios of U.S. retail new car sales, by dealers, of imports from Japan to apparent U.S. consumption, by manufacturers or makes, and models, 1964-76

U.S. manufacturers										Toyota				Datsun			
Year	GM	Chrysler	Dodge, Plymouth, Total	Total	Corolla	Celica	Mark II	Corona	Mark III	Other	Total	B-210	260-Z	510	240-Z		
	Tsuzu	Colt	Arrow	Total													
1960	.29	.29	.29	.29	.1/	.1/	.1/	.1/	.1/	.1/	.03	.03	.03	.03	.03	.03	.03
1961	.32	.32	.32	.32	.1/	.1/	.1/	.1/	.1/	.1/	.06	.06	.06	.06	.06	.06	.06
1962	.31	.31	.31	.31	.1/	.1/	.1/	.1/	.1/	.1/	.19	.19	.19	.19	.19	.19	.19
1963	.49	.49	.49	.49	.1/	.1/	.1/	.1/	.1/	.1/	.43	.43	.43	.43	.43	.43	.43
1964	.70	.70	.70	.70	.1/	.1/	.1/	.1/	.1/	.1/	.77	.77	.77	.77	.77	.77	.77
1965	.78	.78	.78	.78	.1/	.1/	.1/	.1/	.1/	.1/	.34	.34	.34	.34	.34	.34	.34
1966	.30	.30	.30	.30	.1/	.1/	.1/	.1/	.1/	.1/	.33	.33	.33	.33	.33	.33	.33
1967	.48	.48	.48	.48	.1/	.1/	.1/	.1/	.1/	.1/	.00	.00	.00	.00	.00	.00	.00
1968	.36	.36	.36	.36	.1/	.1/	.1/	.1/	.1/	.1/	.28	.28	.28	.28	.28	.28	.28
1969	.31	.31	.31	.31	.1/	.1/	.1/	.1/	.1/	.1/	.23	.23	.23	.23	.23	.23	.23
1970	.49	.49	.49	.49	.1/	.1/	.1/	.1/	.1/	.1/	.09	.09	.09	.09	.09	.09	.09
1971	.70	.70	.70	.70	.1/	.1/	.1/	.1/	.1/	.1/	.17	.17	.17	.17	.17	.17	.17
1972	.78	.78	.78	.78	.1/	.1/	.1/	.1/	.1/	.1/	.52	.52	.52	.52	.52	.52	.52
1973	.30	.30	.30	.30	.1/	.1/	.1/	.1/	.1/	.1/	.58	.58	.58	.58	.58	.58	.58
1974	.48	.48	.48	.48	.1/	.1/	.1/	.1/	.1/	.1/	.46	.46	.46	.46	.46	.46	.46
1975	.36	.36	.36	.36	.1/	.1/	.1/	.1/	.1/	.1/	.27	.27	.27	.27	.27	.27	.27
1976	.31	.31	.31	.31	.1/	.1/	.1/	.1/	.1/	.1/	.67	.67	.67	.67	.67	.67	.67
1977	.49	.49	.49	.49	.1/	.1/	.1/	.1/	.1/	.1/	.38	.38	.38	.38	.38	.38	.38
1978	.70	.70	.70	.70	.1/	.1/	.1/	.1/	.1/	.1/	.54	.54	.54	.54	.54	.54	.54
1979	.78	.78	.78	.78	.1/	.1/	.1/	.1/	.1/	.1/	.14	.14	.14	.14	.14	.14	.14

Footnotes at end of table.

Table 21.—New passenger automobiles: Ratios of U.S. retail new car sales, by dealers, of imports from Japan to apparent U.S. consumption, by manufacturers or makes, and models, 1964-76—Continued

Year	(In percent based on quantity)										Honda	Subaru	Total	
	Datsun—Continued			Mazda			Other			Total				
	710: 1200	F10	Other	Total	RX-2	RX-3	RX-4	Mizer	Other	Total	Civic	Accord	Total	
71	1/	1/	1/	0.08	-	-	-	-	-	-	-	-	0.11	
72	1/	1/	1/	.14	-	-	-	-	-	-	-	-	.20	
73	1/	1/	1/	.24	-	-	-	-	-	-	-	-	.43	
74	1/	1/	1/	.40	-	-	-	-	-	-	-	-	.83	
75	1/	1/	1/	.43	-	-	-	-	-	-	-	-	1.20	
76	1/	1/	1/	.65	-	-	-	-	-	-	-	-	2.02	
77	1/	1/	1/	1.24	1/	1/	1/	1/	1/	0.02	0.05	-	0.05	
78	1/	1/	1/	1.89	1/	1/	1/	1/	1/	.21	.10	-	.10	
79	1/	1/	1/	1.78	1/	1/	1/	1/	1/	.50	.19	-	.19	
80	1/	1/	1/	2.07	0.38	0.47	-	0.05	-	0.02	.92	.34	.34	
81	0.50	-	0.04	2.16	.24	.20	.0.21	.05	-	.2/	.70	.49	.49	
82	0.38	-	-	.05	.07	.23	.37	.09	-	.2/	.76	.1.01	.1.01	
83	.59	-	-	.04	.05	.07	.04	.10	.06	.12	.03	.35	.1.31	.1.49
84	.35	-	.15	.04	2.67	2/	-	-	-	-	-	-	-	-
85	-	-	-	-	-	-	-	-	-	-	-	-	-	
86	-	-	-	-	-	-	-	-	-	-	-	-	-	
87	-	-	-	-	-	-	-	-	-	-	-	-	-	
88	-	-	-	-	-	-	-	-	-	-	-	-	-	
89	-	-	-	-	-	-	-	-	-	-	-	-	-	
90	-	-	-	-	-	-	-	-	-	-	-	-	-	
91	-	-	-	-	-	-	-	-	-	-	-	-	-	
92	-	-	-	-	-	-	-	-	-	-	-	-	-	
93	-	-	-	-	-	-	-	-	-	-	-	-	-	
94	-	-	-	-	-	-	-	-	-	-	-	-	-	
95	-	-	-	-	-	-	-	-	-	-	-	-	-	
96	-	-	-	-	-	-	-	-	-	-	-	-	-	
97	-	-	-	-	-	-	-	-	-	-	-	-	-	
98	-	-	-	-	-	-	-	-	-	-	-	-	-	
99	-	-	-	-	-	-	-	-	-	-	-	-	-	
00	-	-	-	-	-	-	-	-	-	-	-	-	-	
01	-	-	-	-	-	-	-	-	-	-	-	-	-	
02	-	-	-	-	-	-	-	-	-	-	-	-	-	
03	-	-	-	-	-	-	-	-	-	-	-	-	-	
04	-	-	-	-	-	-	-	-	-	-	-	-	-	
05	-	-	-	-	-	-	-	-	-	-	-	-	-	
06	-	-	-	-	-	-	-	-	-	-	-	-	-	
07	-	-	-	-	-	-	-	-	-	-	-	-	-	
08	-	-	-	-	-	-	-	-	-	-	-	-	-	
09	-	-	-	-	-	-	-	-	-	-	-	-	-	
10	-	-	-	-	-	-	-	-	-	-	-	-	-	

Not available.  
Less than 0.005 percent.

Source: Compiled from data presented in tables 5 and 10.

Table 22.—New passenger automobiles: Ratios of U.S. retail new car sales, by dealers, of imports from West Germany and Belgium to apparent U.S. consumption, by manufacturers or makes, and models, 1964-76

Year	U.S. manufacturers				Volkswagen					:	
	Ford	GM, Capri	Total	Type I	Type II	Type III	Type IV	Rabbit	Dasher	Scirocco	
1964	-	0.18	0.18	1/	1/	1/	1/	1/	1/	1/	3.43
1965	-	.19	.19	1/	1/	1/	1/	1/	1/	1/	3.44
1966	-	.36	.36	.36	1/	1/	1/	1/	1/	1/	4.19
1967	-	.62	.62	.62	1/	1/	1/	1/	1/	1/	4.94
1968	-	.90	.90	.90	1/	1/	1/	1/	1/	1/	5.54
1969	-	.99	.99	.99	3.86	0.51	0.91	1.18	1.18	1.18	5.28
1970	0.20	1.03	1.23	4.82	.77	.77	.91	.91	.91	.91	6.77
1971	.57	.91	1.48	3.63	.64	.82	0.25	0.25	0.25	0.25	5.34
1972	.87	.65	1.52	3.40	.44	.46	.30	.30	.30	.30	4.60
1973	.99	.60	1.59	3.26	.37	.28	.27	.27	.27	.27	4.18
1974	.86	.68	1.54	2.79	.34	2/	.27	.27	.27	.27	3.83
1975	.63	.46	1.09	1.05	.25	-	.08	1.14	1.14	1.14	3.10
1976	.30	.04	.34	.27	.19	-	-	1.12	1.12	1.12	2.01
	:	:	:	:	:	:	:	:	:	:	:
	:	:	:	:	:	:	:	:	:	:	:

See footnotes at end of table.

Table 22.--New passenger automobiles: Ratios of U.S. retail new car sales, by dealers, of imports from West Germany and Belgium to apparent consumption, by manufacturers or makes, and models, 1964-76--Continued

Year	Mercedes-Benz						Total
	240D	300D	230	280	450	Other	
1964	1/	-	1/	1/	1/	1/	0.09
1965	1/	-	1/	1/	1/	1/	.09
1966	1/	-	1/	1/	1/	1/	.13
1967	1/	-	1/	1/	1/	1/	.18
1968	1/	-	1/	1/	1/	1/	.22
1969	1/	-	1/	1/	1/	1/	.23
1970	1/	-	1/	1/	1/	1/	.30
1971	1/	-	1/	1/	1/	1/	.32
1972	1/	-	1/	1/	1/	1/	.35
1973	0.06	-	0.02	.13	.11	0.05	.37
1974	.11	0.01	.03	.10	.12	.07	.44
1975	.12	.08	.02	.10	.10	.07	.49
1976	.07	.09	.01	.07	.14	.04	.43

See footnotes at end of table.

Table 22.--New passenger automobiles: Ratios of U.S. retail new car sales, by dealers, of imports from West Germany and Belgium to apparent consumption, by manufacturers or makes, and models, 1964-76

Year	In percent based on quantity										BMW	Total	
	Fox	100LS	NSU	Total	914	911	924	Other	Total				
1964	-	-	0.01	0.01	1/	1/	-	-	0.06	-	-	3.77	
1965	-	-	0.01	0.01	1/	1/	-	-	.05	-	-	3.78	
1966	-	-	0.01	0.01	1/	1/	-	-	.06	-	-	4.75	
1967	-	-	0.01	0.01	1/	1/	-	-	.07	-	-	5.82	
1968	-	-	2/	2/	1/	1/	-	-	.07	0.10	6.83		
1969	-	-	2/	2/	1/	1/	-	-	.06	.13	6.69		
1970	1/	1/	1/	1/	1/	1/	-	-	.16	.17	8.73		
1971	1/	1/	1/	1/	1/	1/	-	-	.17	.20	7.72		
1972	1/	1/	1/	1/	2/	2/	27	1/	1/	.19	.21	7.14	
1973	0.13	0.27	-	-	.40	0.16	0.05	-	-	.21	.12	6.88	
1974	.31	.27	-	-	.58	.18	.06	-	-	.24	.17	6.80	
1975	.35	.24	-	-	.59	.13	.06	-	-	.19	.23	5.69	
1976	.22	.11	-	-	.33	.03	.04	.04	.02	.14	.26	3.51	
	:	:	:	:	:	:	:	:	:	:	:		
	:	:	:	:	:	:	:	:	:	:	:		

1/ Not available.

2/ Less than 0.005 percent.

Source: Compiled from data presented in tables 5 and 11

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Table 23.--New passenger automobiles: Ratios of U.S. retail new car sales, by dealers, of imports from Italy to apparent U.S. consumption, by manufacturers or makes, and models 1964-76

(In percent based on quantity)

Year	U.S.		Flat			Alfa Romeo			Total
	manufacturers		128/X19		131	Other	Lancia	Total	
	Ford	Total	124	128/X19	131	Other	Lancia	Total	
1964	-	-	-	-	-	-	-	-	0.13
1965	-	-	-	-	-	-	-	-	.10
1966	-	-	-	-	-	-	-	-	.12
1967	-	-	-	-	-	-	-	-	.21
1968	-	-	-	-	-	-	-	-	.34
1969	-	-	-	-	-	-	-	-	.48
1970	-	-	-	-	-	-	-	-	.47
1971	2/	2/	1/	1/	1/	1/	1/	1/	.48
1972	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	.59
1973	.02	.02	.02	.02	.02	.02	.02	.02	.55
1974	.01	.01	.01	.01	.01	.01	.01	.01	.86
1975	.01	.01	.01	.01	.01	.01	.01	.01	1.24
1976	-	-	-	-	-	-	-	-	.71
	:	:	:	:	:	:	:	:	:
	:	:	:	:	:	:	:	:	:

1/ Not available.

2/ Less than 0.005 percent.

Source: Compiled from data presented in tables 5 and 12.

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Table 24.--New passenger automobiles: Ratios of U.S. retail new car sales, by dealers, of imports from the United Kingdom to apparent U.S. consumption, by manufacturers or makes, and models, 1964-76

Year	U.S. manufacturers				British Leyland				Jensen				Lotus				Rootes				Rolls Royce/ Bentley			
	Chrysler	Ford	Total	MG	Triumph	Jaguar	Austin	Morris	Austin	Healey	Minor	Rover	Total	Jensen	Lotus	Rootes	Rolls Royce/ Bentley	Total	Jensen	Lotus	Rootes	Rolls Royce/ Bentley		
1970	-	0.05	0.05	0.31	0.26	0.05	0.01	0.10	1/	0.01	0.74	-	-	1/	0.09	1/	0.88	-	-	-	-			
1971	-	.05	.05	.27	.22	.04	.01	.09	1/	.01	.64	-	-	1/	.08	1/	.77	-	-	-	-			
1972	-	.09	.09	.24	.17	.06	.02	.10	1/	.02	.61	-	-	1/	.10	1/	.80	-	-	-	-			
1973	-	.20	.20	.28	.19	.07	.02	.10	0.01	.03	.70	-	-	1/	.09	1/	.99	-	-	-	-			
1974	-	.26	.26	.25	.20	.06	.11	.06	1/	.02	.70	-	-	1/	.04	1/	1.00	-	-	-	-			
1975	-	.23	.23	.31	.17	.06	.17	.06	-	.01	.78	-	-	0.01	.03	1/	1.05	-	-	-	-			
1976	-	.12	.12	.37	.20	.09	.16	.01	-	.02	.85	-	-	.01	.04	1/	1.02	-	-	-	-			
1977	0.28	.01	.29	.33	.20	.06	.06	-	-	.01	.66	-	-	.01	1/	1/	0.96	-	-	-	-			
1978	.13	-	.13	.29	.21	.05	.01	-	-	.01	.57	-	-	.01	-	-	.72	-	-	-	-			
1979	.04	-	.04	.27	.19	.06	.04	-	-	.01	.57	0.01	-	.01	-	-	.64	-	-	-	-			
1980	-	-	-	.29	.21	.06	.05	-	-	.01	.62	.03	-	.01	-	-	.67	-	-	-	-			
1981	-	-	-	.33	.26	.08	.15	-	-	1/	.82	.03	1/	-	-	.01	.86	-	-	-	-			
1982	-	-	-	.28	.28	.07	.01	-	-	-	.64	-	-	-	-	-	.65	-	-	-	-			

Less than 0.005 percent.  
Not available.

Source: Compiled from data presented in tables 5 and 13.

Table 25.—New passenger automobiles: Ratios of U.S. retail new car sales, by dealers, of imports from Sweden to apparent U.S. consumption, by manufacturers or makes, and models, 1964–76

Period	Volvo						Saab			Total
	164	140/240	Other	Total	99 LE	99 EMS	Other	Total		
1964	1/	1/	1/	0.22	1/	1/	1/	1/	0.28	
1965	1/	1/	1/	.19	1/	1/	1/	1/	.25	
1966	1/	1/	1/	.28	1/	1/	1/	1/	.36	
1967	1/	1/	1/	.41	1/	1/	1/	1/	.54	
1968	1/	1/	1/	.41	1/	1/	1/	1/	.54	
1969	1/	1/	1/	.38	1/	1/	1/	1/	.50	
1970	1/	1/	1/	.53	1/	1/	1/	1/	.66	
1971	1/	1/	1/	.49	1/	1/	1/	1/	.63	
1972	1/	1/	1/	.50	1/	1/	1/	1/	.62	
1973	0.13	0.37	0.03	.53	0.07	0.01	0.07	0.07	.68	
1974	.16	.45	-	.61	.11	.01	.03	.03	.76	
1975	.19	.50	2/	.69	.13	.02	.01	.01	.85	
1976	.15	.28	2/	.43	.08	.02	1/	.10	.53	

1/ Not available.

2/ Less than 0.005 percent.

Source: Compiled from data presented in tables 5 and 14.

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able 26.--New passenger automobiles: Ratios of U.S. retail new car sales, by dealers, of imports from France to apparent U.S. consumption, by manufacturers or makes, and models, 1964-76

(In percent based on quantity)

Period	U.S. manufacturers			Peugeot			Renault			Citroen			Total		
	Chrysler;	Total	Diesel	Gasoline	Total	R-12	R-15	R-17	R-5	Other	Total	Citroen	Total		
	Simca														
64	0.12	-	0.12	-	0.04	0.04	1/	1/	1/	-	1/	0.25	0.01	0.42	
65	.14	-	.14	-	.04	.04	1/	1/	1/	-	1/	.13	.01	.32	
66	.14	-	.14	-	.03	.03	1/	1/	1/	-	1/	.15	.01	.33	
67	.09	-	.09	-	.05	.05	1/	1/	1/	-	1/	.24	.01	.39	
68	.06	-	.06	-	.04	.04	1/	1/	1/	-	1/	.22	.01	.33	
69	.08	-	.08	-	.04	.04	1/	1/	1/	-	1/	.20	.01	.33	
70	.07	-	.07	-	.06	.06	1/	1/	1/	-	1/	.25	.01	.39	
71	.05	-	.05	-	.06	.06	1/	1/	1/	-	1/	.18	.01	.30	
72	.01	-	.01	-	.05	.05	1/	1/	1/	-	1/	.11	.02	.19	
73	-	-	-	-	.04	.04	0.05	0.01	.01	-	0.01	.08	.01	.13	
74	-	-	-	-	.04	.05	0.09	0.01	.01	-	2/	.11		.20	
75	-	-	-	-	.07	.06	.13	.06	.01	-	-	.07	-	.20	
76	-	-	-	-	.05	.05	.10	.02	.01	.04	-	.07	-	.17	

1/ Not available.

2/ Less than 0.005 percent.

Source: Compiled from data presented in tables 5 and 15.



**SECTION VI**

**RATIOS OF U.S. RETAIL NEW CAR SALES OF PASSENGER AUTOMOBILES IMPORTED  
BY U.S. MOTOR-VEHICLE MANUFACTURERS (TABLES 27-30)**



Table 27.--New passenger automobiles: Ratios of U.S. retail new car sales, by dealers, of imports by U.S. motor-vehicle manufacturers from the 8 principal sources to apparent U.S. consumption, 1964-76

Period	Sales of imported vehicles from Canada								Total	
	U.S. manufacturers				All other imports					
	General Motors	Ford	Chrysler	AMC	Studebaker	Total	All other imports			
1964	-	.02	-	-	-	0.13	0.15	-	0.15	
1965	-	.02	0.22	-	-	.12	.36	-	.36	
1966	0.04	.69	.95	0.10	-	.02	1.80	-	1.80	
1967	1.05	1.13	1.43	.32	-	-	3.93	-	3.93	
1968	1.26	1.91	1.59	.36	-	-	5.12	-	5.12	
1969	2.08	3.10	1.68	.32	-	-	7.18	-	7.18	
1970	1.50	3.62	2.48	.50	-	-	8.10	-	8.10	
1971	2.54	2.95	2.07	.39	-	-	7.95	-	7.95	
1972	1.95	3.36	2.12	.50	-	-	7.93	-	7.93	
1973	2.07	3.07	1.89	.55	-	-	7.58	-	7.58	
1974	3.04	3.55	2.10	.49	-	-	9.18	-	9.18	
1975	2.51	2.72	2.61	.43	-	-	8.27	-	8.27	
1976	2.78	2.78	2.13	.32	-	-	8.01	-	8.01	

Table 27.--New passenger automobiles: Ratios of U.S. retail new car sales, by dealers, of imports by U.S. motor-vehicle manufacturers from the 8 principal sources to apparent U.S. consumption, 1964-76--Continued

(In percent based on quantity)

Sales of imported vehicles from all other sources

Period	U.S. manufacturers			All other imports		Total
	General Motors	Ford	Chrysler	Total		
1964	.18	.05	.12	.35	5.24	5.59
1965	.19	.05	.14	.38	5.04	5.42
1966	.36	.09	.14	.59	6.20	6.79
1967	.62	.20	.09	.91	7.87	8.78
1968	.90	.26	.06	1.22	9.02	10.24
1969	.99	.23	.08	1.30	9.77	11.07
1970	1.03	.32	.07	1.42	13.56	14.98
1971	.91	.58	.62	2.11	13.61	15.72
1972	.65	.88	.46	1.99	13.10	15.09
1973	.60	1.01	.35	1.96	13.44	15.40
1974	.68	.87	.49	2.04	14.08	16.12
1975	.46	.64	.70	1.80	16.50	18.30
1976	.10	.30	.78	1.18	13.66	14.84

Table 27.--New passenger automobiles: Ratios of U.S. retail new car sales, by dealers, of imports by U.S. Motor-vehicle manufacturers from the 8 principal sources to apparent U.S. consumption, 1964-76--Continued

(In percent based on quantity)

Period	U.S. manufacturers				Total sales of imports		All other: imports	Total
	General Motors	Ford	Chrysler	AMC	Studebaker	Total		
1964	0.18	0.07	0.12	-	0.13	0.50	5.24	5.74
1965	.19	.07	.36	-	.12	.74	5.04	5.78
1966	.40	.78	1.09	0.10	.02	2.39	6.20	8.59
1967	1.67	1.33	1.52	.32	-	4.84	7.87	12.71
1968	2.16	2.17	1.65	.36	-	6.34	9.02	15.36
1969	3.07	3.33	1.76	.32	-	8.48	9.77	18.25
1970	2.53	3.94	2.55	.50	-	9.52	13.56	23.08
1971	3.45	3.53	2.69	.39	-	10.06	13.61	23.67
1972	2.60	4.24	2.58	.50	-	9.92	13.10	23.02
1973	2.67	4.08	2.24	.55	-	9.54	13.44	22.98
1974	3.72	4.42	2.59	.49	-	11.22	14.08	25.30
1975	2.97	3.36	3.31	.43	-	10.07	16.50	26.57
1976	2.88	3.08	2.91	.32	-	9.19	13.66	22.85

Source: Compiled from data presented in tables 5 and 16.

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Table 28.--New passenger automobiles: Ratios of U.S. retail new car sales, by dealers, or imports by General Motors Corp. to apparent U.S. consumption, by countries of origin and makes, 1964-76

Period	(In percent based on quantity)							West Germany: and Belgium: Opel	Japan: Isuzu	Total
	Canada			Cadillac	Total					
	Chevrolet	Pontiac	Oldsmobile	Buick						
1964	-	-	-	-	-	-	-	0.18	-	0.18
1965	-	-	-	-	-	-	-	.19	-	.19
1966	0.04	-	-	-	-	-	0.04	.36	-	.40
1967	.90	-	0.07	0.08	-	-	1.05	.62	-	1.67
1968	.48	-	.44	.34	-	-	1.26	.90	-	2.16
1969	1.11	0.36	.29	.32	-	-	2.08	.99	-	3.07
1970	1.01	.49	-	-	-	-	1.50	1.00	-	2.53
1971	1.73	.81	-	-	-	-	2.54	.91	-	3.45
1972	1.54	.41	-	-	-	-	1.95	.65	-	2.60
1973	1.74	.33	-	-	-	-	2.07	.60	-	2.67
1974	2.71	.11	.11	.11	-	-	3.04	.68	-	3.72
1975	1.83	.11	.29	.28	-	-	2.51	.46	-	2.97
1976	2.05	.34	.19	.21	-	-	2.78	.04	.06	2.88

1/ Less than 0.005 percent.

Source: Compiled from data presented in tables 5 and 17.

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Table 29.--New passenger automobiles: Ratios of U.S. retail new car sales, by dealers, of imports by Ford Motor Co., to apparent U.S. consumption, by countries of origin and makes, 1964-76

Period	(In percent based on quantity)						United Kingdom, Pantera : Eng. Ford/ Cortina ::	
	Canada			West		Italy,		
	Ford	Mercury	Lincoln	Total, Canada	Germany, Capri			
1964	0.02	1/	:	0.02	:	-	0.05 ::	
1965	.02	-	:	.02	:	-	.05 ::	
1966	.68	0.01	:	.69	:	-	.09 ::	
1967	1.08	.05	:	1.13	:	-	.20 ::	
1968	1.72	.19	:	1.91	:	-	.26 ::	
1969	2.85	.25	:	3.10	:	-	.23 ::	
1970	3.37	.25	:	3.62	:	0.20	.12 ::	
1971	2.72	.23	:	2.95	:	.57	.01 ::	
1972	3.15	.21	:	3.36	:	.87	3.33	
1973	2.93	.14	:	3.07	:	.99	3.94	
1974	3.51	.04	:	3.55	:	.86	3.53	
1975	2.71	.01	:	2.72	:	.63	4.24	
1976	2.58	.20	:	2.78	:	.30	4.08	
	1/	Less than 0.005	percent.				4.42	
							3.36	
							3.08	

Source: Compiled from data presented in tables 5 and 18.

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Table 30.—New passenger automobiles: Ratios of U.S. retail new car sales, by dealers, of imports by Chrysler Corp. to apparent U.S. consumption, by countries of origin and makes, 1964-76

Period <sup>1</sup>	(In percent based on quantity)									
	Canada			Japan			United Kingdom, France, Simca, Total			
	Plymouth	Dodge	Chrysler	Total	Dodge	Plymouth	Total	Plymouth	Cricket	;
1964	-	-	-	-	-	-	-	-	-	0.12
1965	1/	0.22	-	0.22	-	-	-	-	-	.14
1966	0.16	.79	-	.95	-	-	-	-	-	.14
1967	.89	.54	-	1.43	-	-	-	-	-	.14
1968	1.15	.44	-	1.59	-	-	-	-	-	.09
1969	.68	1.00	-	1.68	-	-	-	-	-	.06
1970	.62	1.86	-	2.48	-	-	-	-	-	.08
1971	.86	1.21	-	2.07	0.29	-	-	-	-	.07
1972	1.27	.85	-	2.12	.32	-	-	0.28	-	.05
1973	.99	.90	-	1.89	.31	-	-	.32	.13	.01
1974	.90	.91	0.29	2.10	.49	-	-	.31	.04	-
1975	.13	.49	1.99	2.61	.70	-	-	.49	-	-
1976	2/	.37	1.76	2.13	.48	.30	.78	.70	-	3.31
	:	:	:	:	:	:	:	-	-	2.91

1/ Less than 0.005 percent.

2/ Data for Plymouth and Chrysler not published separately after 1975; data for these two makes combined under Chrysler listing after 1975.

Source: Compiled from data presented in tables 5 and 19.

**SECTION VII**

**RATIOS OF U.S. RETAIL NEW CAR SALES OF IMPORTS TO TOTAL U.S.  
RETAIL SALES OF IMPORTED PASSENGER AUTOMOBILES, BY COUNTRIES  
OF ORIGIN, MANUFACTURERS OR MAKES, AND MODELS  
(TABLES 31-37)**

Table 31.—New passenger automobiles: Ratios of U.S. retail new car sales, by dealers, of imports from Canada to total U.S. import sales, by manufacturers and makes, 1964-76

(In percent based on quantity)

Period	General Motors Corp.						Chrysler Corp.			American Stude-							
	Chevrolet	Pontiac	Oldsmobile	Buick	Cadillac	Total	Ford	Mercury	Lincoln	Total	Plymouth	Dodge	Chrysler	Total	Motor	Baker	Total
Year																	
1964	-	-	-	-	-	-	0.36	0.04	-	0.40	-	-	-	-	2.24	2.64	
1965	-	-	-	-	-	-	.30	-	.30	1/	.376	-	3.76	-	2.13	6.19	
1966	0.45	-	-	-	-	-	0.45	7.92	.15	-	8.07	1.85	9.09	-	10.94	1.22	20.92
1967	7.10	-	0.53	0.60	-	-	8.23	8.46	.43	-	8.89	7.00	14.26	-	11.26	2.52	30.90
1968	3.14	-	2.84	2.23	-	-	8.21	11.20	1.24	-	12.44	7.50	2.87	-	10.37	2.32	33.34
1969	6.14	1.97	1.56	1.74	-	-	11.41	15.58	1.37	-	16.95	3.70	5.48	-	9.18	1.78	39.32
1970	4.41	2.11	-	-	-	-	6.52	14.62	1.07	-	15.69	2.70	8.04	-	10.74	2.15	35.10
1971	7.32	3.41	-	-	-	-	10.73	11.51	.98	-	12.49	3.64	5.10	-	8.74	1.64	33.60
1972	6.67	1.78	-	-	-	-	8.45	13.71	.92	-	14.63	5.50	3.71	-	9.21	2.16	34.45
1973	7.60	1.43	-	-	-	-	9.03	12.73	.62	-	13.35	4.30	3.92	-	8.22	2.38	32.98
1974	10.67	.45	.45	.44	-	-	12.01	13.91	.14	-	14.05	3.55	3.60	1.14	8.29	1.93	36.28
1975	6.88	.41	1.09	1.06	-	-	9.44	10.17	.04	-	10.21	.51	1.86	7.47	9.84	1.62	31.11
1976	8.97	1.47	.82	.91	-	-	12.17	11.28	.89	-	12.17	2/	1.63	7.70	9.33	1.34	35.04

Less than 0.005 percent.

Data for Plymouth and Chrysler not published separately after 1975; data for these two makes combined under Chrysler listing after source: Compiled from data presented in tables 6 and 9.

Table 32.--New passenger automobiles: Ratios of U.S. retail new car sales, by dealers, of imports from Japan to total U.S. import sales, by manufacturers of makes, and models, 1964-76

(In percent based on quantity)

Period	U.S. manufacturers				Toyota						
	General:		Chrysler Corp.		total	Corolla	Celica	Corona	Mark II	Other	Total
	Motors		Buick	Dodge : Plymouth							
1964	-	-	-	-	-	1/	1/	1/	1/	1/	0.44
1965	-	-	-	-	-	1/	1/	1/	1/	1/	1.02
1966	-	-	-	-	-	1/	1/	1/	1/	1/	2.26
1967	-	-	-	-	-	1/	1/	1/	1/	1/	3.41
1968	-	-	-	-	-	1/	1/	1/	1/	1/	4.99
1969	-	-	-	-	-	1/	1/	1/	1/	1/	53
1970	-	-	-	-	-	1/	1/	1/	1/	1/	7.38
1971	-	1.22	-	1.22	1.22	1/	1/	1/	1/	1/	10.12
1972	-	1.40	-	1.40	1.40	1/	1/	1/	1/	1/	12.70
1973	-	1.36	-	1.36	1.36	4.47	2.28	2.34	0.97	1.00	11.07
1974	-	1.94	-	1.94	1.94	4.67	2.68	2.40	0.64	0.37	10.76
1975	-	2.63	-	2.63	2.63	6.59	2.83	1.93	.38	.65	12.38
1976	.28	2.10	-	3.42	3.70	8.12	4.35	1.67	.22	.67	15.03
	:	:	:	:	:	:	:	:	:	:	:
	:	:	:	:	:	:	:	:	:	:	:

See footnotes at end of table.

Table 32.--New passenger automobiles: Ratios of U.S. retail new car sales, by dealers, of imports from Japan to total U.S. import sales, by manufacturers or makes, and models, 1964-76  
 (In percent based on quantity)

Period	Datsun				Other	Total
	B-210	240-Z	260-Z	280-Z		
1964	1/	1/	1/	1/	1/	1/
1965	1/	1/	1/	1/	1/	1/
1966	1/	1/	1/	1/	1/	1/
1967	1/	1/	1/	1/	1/	1/
1968	1/	1/	1/	1/	1/	1/
1969	1/	1/	1/	1/	1/	1/
1970	1/	1/	1/	1/	1/	1/
1971	1/	1/	1/	1/	1/	1/
1972	1/	1/	1/	1/	1/	1/
1973	0.58	2.01	1.17	2.88	-	2.19
1974	3.31	2.05	-	1.49	1.51	-
1975	6.10	2.19	-	.81	2.22	-
1976	6.40	2.38	-	.60	1.53	-
						:
						:
						:

See footnotes at end of table.

Table 32.--New passenger automobiles: Ratios of U.S. retail new car sales, by dealers, of imports from Japan to total U.S. import sales, by manufacturers or makes, and models, 1964-76

(In percent based on quantity)

Period	Mazda					Honda					Subaru		Total
	RX-2	RX-3	RX-4	808	Mizer	Other	Total	Civic	Accord	Total	Subaru		
64	-	-	-	-	-	-	-	-	-	-	-	-	1.85
65	-	-	-	-	-	-	-	-	-	-	-	-	3.38
66	-	-	-	-	-	-	-	-	-	-	-	-	5.00
67	-	-	-	-	-	-	-	-	-	-	-	-	6.56
68	-	-	-	-	-	-	-	-	-	-	-	-	7.82
69	-	-	-	-	-	-	-	-	-	-	-	-	7.82
70	$\frac{1}{1}$	$\frac{2}{2}$	0.15	11.07									
71	$\frac{1}{1}$	$\frac{0.21}{0.21}$	.29	16.09									
72	$\frac{1}{1}$	$\frac{.41}{.41}$	.61	23.80									
73	$\frac{1}{1}$	$\frac{.84}{.84}$	.99	25.33									
74	$\frac{1}{1}$	$\frac{1.49}{1.49}$	1.44	28.37									
75	$\frac{1}{1}$	$\frac{1.95}{1.95}$	1.04	27.01									
76	$\frac{1}{1}$	$\frac{4.47}{4.47}$	1.81	35.62									
											$\frac{.61}{.61}$	6.54	40.63

/ Not available.

// Not available.  
// Less than 0.005 percent.

source: Compiled from data presented in tables 6 and 10.

Table 33.--New passenger automobiles: Ratios of U.S. retail new car sales, by dealers, of imports from West Germany and Belgium to total U.S. import sales, by manufacturers or makes, and models, 1964-76

(In percent based on quantity)

Period	U.S. manufacturers			Volkswagen			Audi-NSU					
	Ford	General:	Motors;	Total	Type I:	Type III:	Type IV:	Rabbit:	Scirocco:	Total	Fox	100 LS:
	Capri	Opel	:	:	:	:	:	:	:	Total	Fox	NSU
-	3.21	3.21	:	1/	1/	1/	1/	-	-	59.95	-	0.09
-	3.25	3.25	:	1/	1/	1/	1/	-	-	59.71	-	.10
-	4.16	4.16	:	1/	1/	1/	1/	-	-	48.92	-	.08
-	4.90	4.90	:	1/	1/	1/	1/	-	-	38.77	-	.05
-	5.88	5.88	:	1/	1/	1/	1/	-	-	36.01	-	.02
-	5.43	5.43	:	21.18	21.18	5.01	5.01	-	-	28.97	-	.01
-	4.42	5.31	:	20.88	3.35	5.10	-	-	-	29.33	1/	.02
-	3.81	6.23	:	15.28	2.72	3.46	1.07	-	-	22.53	1/	.90
-	2.84	6.62	:	14.75	1.93	1.99	1.32	-	-	20.01	1/	2/
-	2.84	2.51	:	9.94	14.18	1.63	1.23	1.16	-	18.20	0.57	1.19
-	3.40	2.68	:	6.08	11.03	1.35	2/	1.05	2/	15.13	1.20	-
-	2.38	1.73	:	4.11	4.01	.94	-	.29	4.29	1.45	.70	2.21
-	1.30	.17	:	1.47	1.17	.84	-	-	4.92	1.20	.67	1.44
:	:	:	:	:	:	:	:	:	:	:	:	:
:	:	:	:	:	:	:	:	:	:	:	:	:

\* Footnotes at end of table.

Table 33.--New passenger automobiles: Ratios of U.S. retail new car sales, by dealers, of imports from West Germany and Belgium to total U.S. import sales, by manufacturers or makes, and models, 1964-76

(In percent based on quantity)

Period:	Porsche						Mercedes-Benz						BMW	Total
	914	911	924	Other	Total	240 D	300 D	230	280	450	Other	Total		
1964--:	1/	1/	1/	-	1.02	1/	-	-	1/	1/	1/	1/	1.52	1/
1965--:	1/	1/	1/	-	.86	1/	-	-	1/	1/	1/	1/	1.50	1/
1966--:	1/	1/	1/	-	.73	1/	-	-	1/	1/	1/	1/	1.53	1/
1967--:	1/	1/	1/	-	.56	1/	-	-	1/	1/	1/	1/	1.46	1/
1968--:	1/	1/	1/	-	.47	1/	-	-	1/	1/	1/	1/	1.40	0.68
1969--:	1/	1/	1/	-	.32	1/	-	-	1/	1/	1/	1/	1.24	.69
1970--:	1/	1/	1/	-	.70	1/	-	-	1/	1/	1/	1/	1.29	.75
1971--:	1/	1/	1/	-	.72	1/	-	-	1/	1/	1/	1/	1.35	.85
1972--:	1/	1/	1/	-	.83	1/	-	-	1/	1/	1/	1/	1.51	.89
1973--:	0.69	0.22	1/	-	.91	0.24	-	-	0.11	0.56	0.51	0.20	1.62	.52
1974--:	.73	.22	-	-	.95	.45	0.03	.03	.11	.42	.48	.28	1.76	.68
1975--:	.49	.22	-	-	.71	.43	.29	.29	.09	.40	.31	.25	1.84	.85
1976--:	.14	.19	.20	.11	.63	.32	.41	.41	.05	.30	.61	.18	1.87	1.15
:	:	:	:	:	:	:	:	:	:	:	:	:	:	:

1/ Not available.

2/ Less than 0.005 percent.

Source: Compiled from data presented in tables 6 and 11.

Table 34.—New passenger automobiles: Ratios of U.S. retail new car sales, by dealers, of imports from Italy to total U.S. import sales, by manufacturers or makes, and models, 1964-76

(In percent based on quantity)

Period	U.S.		Fiat			Alfa Romeo			:	
	manufacturers		:			:			:	
	Ford	Total	124	128/ X19	131	Lancia	Other	Total	Alfa	Total
1964	-	-	1/	1/	1/-	-	1/	1.93	0.26	2.19
1965	-	-	1/	1/	1/-	-	1/	1.51	.30	1.81
1966	-	-	1/	1/	1/-	-	1/	1.20	.20	1.40
1967	-	-	1/	1/	1/-	-	1/	1.51	.17	1.68
1968	-	-	1/	1/	1/-	-	1/	2.12	.07	2.19
1969	-	-	1/	1/	1/-	-	1/	2.54	.11	2.65
1970	-	-	1/	1/	1/-	-	1/	1.96	.07	2.03
1971	0.01	0.01	1/	1/	1/-	-	1/	1.95	.08	2.04
1972	.06	.06	1/	1/	1/-	-	1/	2.41	.09	2.56
1973	.07	.07	1.01	0.74	-	-	0.48	2.23	.10	2.40
1974	.06	.06	1.45	1.74	-	-	2/	3.19	.14	3.39
1975	.02	.02	1.41	2.42	0.56	-	.04	4.43	.23	4.68
1976	-	-	.51	1.35	.80	.16	.05	2.87	.23	3.10
:	:	:	:	:	:	:	:	:	:	:

1/ Not available.

2/ Less than 0.005 percent.

Source: Compiled from data presented in tables 6 and 12.

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Table 35.—New passenger automobiles: Ratios of U.S. retail new car sales, by dealers, of imports from the United Kingdom to total U.S. import sales, by manufacturers or makes, and models, 1964-76

(In Percent based on quantity)

Less than 0.005 percent.  
Not available

Source: Compiled from data presented in tables 6 and 13.

Table 36.--New passenger automobiles: Ratios of U.S. retail new car sales, by dealers, of imports from Sweden to total U.S. import sales, by manufacturers or makes, and models, 1964-76

Year	(In percent based on quantity)						Saab			Total	
	Volvo			:			Saab			:	
	160/ 260	140/240	Other	Total	99 LE	99 EMS	Other	Total	Other	Total	Other
1964	1/	1/	1/	1/	3.76	1/	1/	1/	1/	1.13	4.89
1965	1/	1/	1/	1/	3.39	1/	1/	1/	1/	1.02	4.41
1966	1/	1/	1/	1/	3.26	1/	1/	1/	1/	.89	4.15
1967	1/	1/	1/	1/	3.26	1/	1/	1/	1/	1.02	4.28
1968	1/	1/	1/	1/	2.68	1/	1/	1/	1/	.82	3.50
1969	1/	1/	1/	1/	2.10	1/	1/	1/	1/	.63	2.73
1970	1/	1/	1/	1/	2.29	1/	1/	1/	1/	.57	2.86
1971	1/	1/	1/	1/	2.08	1/	1/	1/	1/	.57	2.65
1972	1/	1/	1/	1/	2.13	1/	1/	1/	1/	.56	2.69
1973	0.58	1.60	0.14	0.14	2.32	0.30	0.04	0.31	0.31	.65	2.97
1974	.62	1.78	-	-	2.40	.42	.05	.14	.14	.61	3.01
1975	.70	1.88	.01	.01	2.59	.46	.09	.04	.04	.59	3.18
1976	.67	1.21	.02	.02	1.90	.33	.07	.03	.03	.43	2.33

1/ Not available.

Source: Compiled from data presented in tables 6 and 14.

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Table 37.--New passenger automobiles: Ratios of U.S. retail new car sales, by dealers, of imports from France to total U.S. import sales, by manufacturers or makes, and models, 1964-76

Year	U.S.			Peugeot			Renault			Citroen			Total
	Manufacturers	Total	Diesel	Gasoline	Total	R-12	R-15	R-17	Gordini	R-5	Other	Total	
Chrysler	: 2.16	: 2.16	-	0.67	: 0.67	: 1/	: 1/	: 1/	-	-	: 1/	: 4.23	: .22
Simca	: 2.47	: 2.47	-	.59	: .59	: 1/	: 1/	: 1/	-	-	: 1/	: 2.26	: .20
	: 1.66	: 1.66	-	.36	: .36	: 1/	: 1/	: 1/	-	-	: 1/	: 1.65	: .15
	: .70	: .70	-	.37	: .37	: 1/	: 1/	: 1/	-	-	: 1/	: 1.92	: .09
	: .38	: .38	-	.28	: .28	: 1/	: 1/	: 1/	-	-	: 1/	: 1.43	: .07
	: .45	: .45	-	.24	: .24	: 1/	: 1/	: 1/	-	-	: 1/	: 1.08	: .06
	: .31	: .31	-	.26	: .26	: 1/	: 1/	: 1/	-	-	: 1/	: 1.07	: .06
	: .21	: .21	-	.27	: .27	: 1/	: 1/	: 1/	-	-	: 1/	: .71	: .06
	: .04	: .04	-	.20	: .20	: 1/	: 1/	: 1/	-	-	: 1/	: .50	: .08
	-	-	-	.16	: .16	: 0.24	: 0.06	-	: 0.03	-	: 0.02	-	.35
	-	-	-	.14	: .14	: .22	: .29	: .04	: 0.01	: .05	-	: 2/	.77
	-	-	-	.26	: .26	: .52	: .18	: .02	: .01	: .04	-	-	.77
	-	-	-	.20	: .21	: .41	: .08	: .01	: .02	-	: .18	-	.29
	-	-	-	.	: .	: .	: .	: .	: .	-	: .	-	.70
	-	-	-	.	: .	: .	: .	: .	: .	-	: .	-	.

Not available.

' Less than 0.005 percent.

Source: Compiled from data presented in tables 6 and 15.

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## SECTION VIII

RATIOS OF U.S. RETAIL NEW CAR SALES OF IMPORTS BY U.S. MOTOR-VEHICLE  
MANUFACTURERS TO TOTAL RETAIL SALES OF IMPORTED PASSENGER AUTO-  
MOBILES (TABLES 38-41)



Table 38.--New passenger automobiles: Ratios of U.S. retail new car sales, by dealers, of imports by U.S. motor-vehicle manufacturers from the eight principal sources, to total U.S. import sales, 1964-76--Continued

(In percent based on quantity)

Table 38.—New passenger automobiles: Ratios of U.S. retail new car sales, by dealers, of imports by U.S. motor-vehicle manufacturers from the eight principal sources to total U.S. import sales, 1964-76

(In percent based on quantity)

Period	Sales of imported vehicles from all other sources				Total imports	
	U.S. manufacturers			All other imports		
	General Motors	Ford	Chrysler			
1964	3.21	0.89	2.16	6.26	91.10	
1965	3.25	.90	2.47	6.62	87.19	
1966	4.16	1.06	1.66	6.88	72.20	
1967	4.90	1.58	.70	7.18	61.92	
1968	5.88	1.68	.38	7.94	58.72	
1969	5.43	1.24	.45	7.12	53.56	
1970	4.42	1.42	.31	6.15	58.75	
1971	3.81	2.46	2.63	8.90	57.50	
1972	2.84	3.84	2.01	8.69	56.86	
1973	2.61	4.40	1.54	8.55	58.47	
1974	2.68	3.46	1.94	8.08	55.64	
1975	1.73	2.40	2.63	6.76	62.13	
1976	.45	1.30	3.42	5.17	59.82	

Table 38.--New passenger automobiles: Ratios of U.S. retail new car sales, by dealers, of imports by U.S. motor-vehicle manufacturers from the eight principal sources to total U.S. import sales, 1964-76--Continued

Period	Total sales of imports (In percent based on quantity)							
	U.S. manufacturers				All other: imports Total			
General Motors:	Ford	Chrysler	AMC	Studebaker	Total	All other: imports	Total	
1964	3.21	1.29	2.16	-	2.24	8.90	91.10	100.00
1965	3.25	1.20	6.23	-	2.13	12.81	87.19	100.00
1966	4.61	9.13	12.60	1.22	.24	27.80	72.20	100.00
1967	13.13	10.47	11.96	2.52	-	38.08	61.92	100.00
1968	14.09	14.12	10.75	2.32	-	41.28	58.72	100.00
1969	16.84	18.19	9.63	1.78	-	46.44	53.56	100.00
1970	10.94	17.11	11.05	2.15	-	41.25	58.75	100.00
1971	14.54	14.95	11.37	1.64	-	42.50	57.50	100.00
1972	11.29	18.47	11.22	2.16	-	43.14	56.86	100.00
1973	11.64	17.75	9.76	2.38	-	41.53	58.47	100.00
1974	14.69	17.51	10.23	1.93	-	44.36	55.64	100.00
1975	11.17	12.61	12.47	1.62	-	37.87	62.13	100.00
1976	12.61	13.47	12.74	1.40	-	40.22	59.78	100.00
	:	:	:	:	:	:	:	:
	:	:	:	:	:	:	:	:
	:	:	:	:	:	:	:	:

Source: Compiled from data presented in tables 6 and 16.

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Table 39.--New passenger automobiles: Ratios of U.S. retail new car sales, by dealers, of imports by General Motors Corp. to total U.S. import sales, by countries of origin, and makes, 1964-76

(In percent based on quantity)

Period	Canada						West Germany:				
	Chevrolet			Pontiac	Oldsmobile	Buick	Cadillac	Total	and Belgium, Opel	Japan, Isuzu	Total
	..	..	..	..	..	..	..	..	..	..	..
1964	-	-	-	-	-	-	-	-	3.21	-	3.21
1965	-	-	-	-	-	-	-	-	3.25	-	3.25
1966	0.45	-	-	-	-	-	-	0.45	4.16	-	4.61
1967	7.10	-	-	0.53	0.60	-	-	8.23	4.90	-	13.13
1968	3.14	-	-	2.84	2.23	-	-	8.21	5.88	-	14.09
1969	6.14	1.97	-	1.56	1.74	-	-	11.41	5.43	-	16.84
1970	4.41	2.11	-	-	-	-	-	6.52	4.42	-	10.94
1971	7.42	3.41	-	-	-	-	-	10.73	3.81	-	14.54
1972	6.67	1.78	-	-	-	-	-	8.45	2.84	-	11.29
1973	7.60	1.43	-	-	-	-	-	9.03	2.61	-	11.64
1974	10.67	.45	.45	.45	.44	-	-	12.01	2.68	-	14.69
1975	6.88	.41	.41	1.09	1.06	-	-	9.44	1.73	-	11.17
1976	8.97	1.47	1.47	.82	.91	-	-	12.17	.17	.28	12.62
	..	..	..	..	..	..	..	..	..	..	..

Source: Compiled from data presented in tables 6 and 17.

Table 40.—New passenger automobiles: Ratios of U.S. retail new car sales, by dealers, of imports by the Ford Motor Co. to total U.S. import sales, by countries of origin and makes, 1964-76

Period	(In percent based on quantity)					
	Canada			United States		
	Ford	Mercury	Lincoln	Total	West	United Kingdom, Ford/Cortina
1964	0.36	0.04	:	0.40	-	-
1965	.30	-	-	.30	-	.90
1966	7.92	.15	-	8.07	-	1.06
1967	8.46	.43	-	8.89	-	1.58
1968	11.20	1.24	-	12.44	-	1.68
1969	15.58	1.37	-	16.95	-	1.2+
1970	14.62	1.07	-	15.69	0.89	.53
1971	11.51	.98	-	12.49	2.42	.03
1972	13.71	.92	-	14.63	3.78	-
1973	12.73	.62	-	13.35	4.33	-
1974	13.91	.14	-	14.05	3.40	-
1975	10.17	.04	-	10.21	2.38	-
1976	11.28	.89	-	12.17	1.30	-
						12.61
						13.47

Source: Compiled from data presented in tables 6 and 18.

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Table 41.—New passenger automobiles: Ratios of U.S. retail new car sales, by dealers, of imports by the Chrysler Corp. to total U.S. import sales, by countries of origin and makes, 1964–76

Period	(In percent based on quantity)									
	Canada			Japan			United Kingdom, France, Plymouth, Simca			Total
	Plymouth	Dodge	Chrysler	Total	Dodge, Colt	Plymouth, Arrow	Total	Plymouth	Simca	
1964	—	—	—	—	—	—	—	—	—	2.16
1965	1/	3.76	—	3.76	—	—	—	—	—	6.23
1966	1.85	9.09	—	10.94	—	—	—	—	—	12.60
1967	7.00	4.26	—	11.26	—	—	—	—	—	11.96
1968	7.50	2.87	—	10.37	—	—	—	—	—	10.75
1969	3.70	5.48	—	9.18	—	—	—	—	—	9.63
1970	2.70	8.04	—	10.74	—	—	—	—	—	11.05
1971	3.64	5.10	—	8.74	1.22	—	1.22	1.20	—	11.37
1972	5.50	3.71	—	9.21	1.40	—	1.40	.57	.04	11.22
1973	4.30	3.92	—	8.22	1.36	—	1.36	.18	—	9.76
1974	3.55	3.60	1.14	8.29	1.94	—	1.94	—	—	10.23
1975	.51	1.86	7.47	9.84	2.63	—	2.63	—	—	12.47
1976	2/	1.63	7.70	9.33	2.10	1.32	3.42	—	—	12.75
:	:	:	:	:	:	:	:	:	:	:

1/ Less than 0.005 percent.

2/ Data for Plymouth and Chrysler not published separately after 1975; data for these two makes combined under Chrysler listing after 1975.

Source: Complied from data presented in tables 6 and 19.

## SECTION IX

MANUFACTURERS' SUGGESTED RETAIL PRICES FOR PASSENGER AUTOMOBILES IN  
THE U.S. MARKET AND EXCHANGE RATES FOR CURRENCIES OF THE LEADING  
AUTOMOBILE-EXPORTING COUNTRIES (TABLES 42-49)

Table 42.--New passenger automobiles: Ranges of manufacturers' suggested retail prices for United States-Canadian-type vehicles assembled in the United States or Canada for sale in the United States, by manufacturers and makes, model years 1965-77

(In U.S. dollars)

General Motors Corp.						
Model year	Chevrolet	Pontiac	Oldsmobile	Buick	Cadillac	
	Corvette	Other				
Lowest price for line						
1965-----:	\$4,106	:\$2,066	\$2,260	\$2,344	\$2,343	\$5,247
1966-----:	4,084	: 2,083	2,278	2,348	2,348	4,986
1967-----:	4,141	: 2,090	2,388	2,410	2,411	5,040
1968-----:	4,320	: 2,243	2,461	2,512	2,513	5,315
1969-----:	4,438	: 2,258	2,510	2,561	2,562	5,484
1970-----:	4,849	: 2,414	2,623	2,676	2,685	5,637
1971-----:	5,296	: 2,090	2,488	2,885	2,847	5,899
1972-----:	5,246	: 2,060	2,426	2,958	2,925	5,771
1973-----:	5,399	: 2,087	2,452	2,613	2,605	5,866
1974-----:	5,766	: 2,380	2,722	2,883	2,875	7,156
1975-----:	6,537	: 2,786	2,841	3,203	3,234	8,184
1976-----:	7,605	: 2,899	3,064	3,390	3,435	8,629
1977-----:	8,648	: 2,999	3,305	3,653	3,642	9,810
Highest price for line						
1965-----:	\$4,321	:\$3,104	\$3,632	\$4,778	\$4,440	\$6,738
1966-----:	4,295	: 3,234	3,602	4,617	4,424	6,631
1967-----:	4,353	: 3,413	3,819	4,869	4,469	10,571
1968-----:	4,663	: 3,570	3,987	4,750	4,615	10,768
1969-----:	4,781	: 3,678	4,104	4,836	4,701	10,979
1970-----:	5,192	: 3,866	4,405	5,023	4,854	11,178
1971-----:	5,533	: 4,150	4,532	5,457	5,253	12,008
1972-----:	5,472	: 4,423	4,721	5,341	5,149	11,880
1973-----:	5,635	: 4,496	4,810	5,441	5,221	12,080
1974-----:	6,002	: 4,645	5,015	5,914	5,748	12,989
1975-----:	6,798	: 5,351	5,896	6,753	6,516	14,557
1976-----:	7,605	: 5,546	5,906	7,137	6,852	15,239
1977-----:	8,648	: 5,734	5,992	11,132	7,358	19,014

Table 42.--New passenger automobiles: Ranges of manufacturers' suggested retail prices for United States-Canadian-type vehicles assembled in the United States or Canada for sale in the United States, by manufacturers and makes, model years 1965-77--Continued

(In U.S. dollars)						
Model year	Ford Motor Co.			Chrysler Corp.		
	Ford	Mercury	Lincoln	Plymouth	Dodge	
	Lowest price for line					
1965-----	\$2,020	\$2,154	\$6,292	\$2,019	\$2,089	:
1966-----	2,060	2,206	5,485	2,025	2,094	:
1967-----	2,118	2,284	5,553	2,117	2,187	:
1968-----	2,252	2,477	5,736	2,254	2,323	:
1969-----	1,995	2,532	6,063	2,307	2,400	:
1970-----	1,995	2,631	6,976	2,172	2,261	:
1971-----	1,919	2,217	6,966	2,313	2,343	:
1972-----	1,960	2,232	7,068	2,287	2,316	:
1973-----	2,021	2,295	7,230	2,376	2,424	:
1974-----	2,442	2,646	7,727	2,676	2,724	:
1975-----	2,919	3,113	9,214	3,243	3,269	:
1976-----	2,895	3,317	9,142	3,241	3,258	:
1977-----	3,077	3,342	9,474	3,570	3,582	:
	:	:	:	:	:	:
	Highest price for line					
1965-----	\$4,953	\$3,599	\$6,938	\$3,224	\$3,437	:
1966-----	4,879	3,614	6,383	3,251	3,436	:
1967-----	4,825	3,989	6,449	3,418	3,712	:
1968-----	4,924	4,244	6,585	3,543	3,869	:
1969-----	4,964	4,262	6,758	3,718	4,046	:
1970-----	5,182	4,500	7,281	4,216	4,242	:
1971-----	5,516	5,033	8,421	3,998	4,473	:
1972-----	5,293	5,034	8,640	4,293	4,723	:
1973-----	5,577	5,206	8,984	4,599	4,859	:
1974-----	6,799	5,394	9,574	4,760	5,193	:
1975-----	7,701	6,469	11,082	5,575	5,905	:
1976-----	7,790	6,528	11,060	5,761	5,869	:
1977-----	7,990	6,880	11,561	5,681	5,730	:
	:	:	:	:	:	:

Table 42.--New passenger automobiles: Ranges of manufacturers' suggested retail prices for United States-Canadian-type vehicles assembled in the United States or Canada for sale in the United States, by manufacturers and makes, model years 1965-77--Continued

(In U.S. dollars)					
Model year	Chrysler	American Corp.	Studebaker Motors	United States-Corporation	All Canadian-type vehicles
: Lowest price for line					
:					
1965-----:	\$3,024	\$1,979	\$2,125	-	\$1,979
1966-----:	3,052	2,017	-	-	2,017
1967-----:	3,159	1,839	-	-	1,839
1968-----:	3,306	1,946	-	-	1,946
1969-----:	3,414	1,998	-	-	1,995
1970-----:	3,514	1,879	-	-	1,879
1971-----:	4,078	1,899	-	-	1,899
1972-----:	4,035	1,999	-	-	1,960
1973-----:	4,181	2,098	-	-	2,021
1974-----:	4,320	2,409	-	-	2,380
1975-----:	4,854	2,798	-	-	2,786
1976-----:	4,993	2,889	-	-	2,889
1977-----:	5,066	2,995	-	-	2,995
:					
: Highest price for line					
:					
1965-----:	\$6,619	\$2,970	\$2,890	-	1/ \$6,938
1966-----:	6,540	2,880	-	-	1/ 6,540
1967-----:	6,661	2,978	-	-	1/ 6,739
1968-----:	6,940	3,207	-	-	1/ 6,940
1969-----:	6,131	3,998	-	-	1/ 7,110
1970-----:	6,328	4,122	-	-	1/ 7,284
1971-----:	6,864	4,430	-	-	1/ 8,421
1972-----:	6,762	4,437	-	-	1/ 8,640
1973-----:	7,057	4,861	-	-	1/ 8,984
1974-----:	7,457	4,960	-	-	1/ 9,574
1975-----:	8,844	3,844	-	-	1/ 11,082
1976-----:	6,737	4,373	-	-	1/ 12,479
1977-----:	7,215	4,899	-	-	1/ 13,359
:					
:					

1/ Excludes limousines.

Source: Compiled from data reported in the annual almanac editions of Automotive News.

Note.--All prices are manufacturers' suggested retail prices in effect in the spring of the model years listed. They do not include any shipping costs (except Canadian shipping costs to the U.S. port of entry), or State or local taxes. They do include U.S. excise taxes for the years in which excise taxes were in effect. The cost of optional equipment is not included in any of the prices; dealers' preparation fees are included.

Table 43.--New passenger automobiles: Ranges of manufacturers' suggested retail prices for vehicles imported from Japan for sale in the United States, by makes and models, model years, 1965-77

(In U.S. dollars)										All imports from Japan	
Model year	Dodge, Colt	Plymouth, Arrow	Buick, Isuzu	1/ Toyota	1/ Datsun	1/ Mazda	1/ Honda	1/ Subaru			
Lowest price for line											
:											
1965----:	- :	- :	- :	- : \$1,616	: \$1,696	- :	- :	- :	- :	\$1,616	
1966----:	- :	- :	- :	- : 1,760	: 1,666	- :	- :	- :	- :	1,666	
1967----:	- :	- :	- :	- : 1,760	: 1,666	- :	- :	- :	- :	1,666	
1968----:	- :	- :	- :	- : 1,870	: 1,996	- :	- :	- :	- :	1,870	
1969----:	- :	- :	- :	- : 1,686	: 1,896	- :	- : \$1,398	: \$1,297	- :	1,297	
1970----:	- :	- :	- :	- : 1,726	: 1,935	- :	- : 1,398	: 1,297	- :	1,297	
1971----:	\$1,924	- :	- :	- : 1,798	: 1,736	\$1,745	1,395	1,749	- :	1,395	
1972----:	2,095	- :	- :	- : 1,956	: 1,976	2,295	1,473	1,852	- :	1,473	
1973----:	2,264	- :	- :	- : 1,998	: 2,195	2,595	2,150	2,199	- :	1,998	
1974----:	2,585	- :	- :	- : 2,199	: 2,579	2,995	2,450	2,790	- :	2,199	
1975----:	2,948	- :	- :	- : 2,711	: 2,849	2,997	2,649	2,999	- :	2,649	
1976----:	3,187	\$3,175	- :	- : 2,789	: 2,794	2,895	2,729	2,899	- :	2,729	
1977----:	2,949	3,263	\$3,297	- : 2,788	: 2,959	2,875	2,779	2,974	- :	2,779	
Highest price for line											
:											
1965----:	- :	- :	- :	- : \$3,495	: \$2,995	- :	- :	- :	- :	\$3,495	
1966----:	- :	- :	- :	- : 3,430	: 2,932	- :	- :	- :	- :	3,430	
1967----:	- :	- :	- :	- : 3,430	: 2,932	- :	- :	- :	- :	3,430	
1968----:	- :	- :	- :	- : 3,585	: 2,998	- :	- :	- :	- :	3,585	
1969----:	- :	- :	- :	- : 3,583	: 3,120	- :	- : \$1,398	: \$1,366	- :	3,583	
1970----:	- :	- :	- :	- : 3,583	: 3,526	- :	- : 1,398	: 1,899	- :	3,583	
1971----:	\$2,225	- :	- :	- : 3,810	: 3,596	\$2,530	1,395	1,949	- :	3,810	
1972----:	2,451	- :	- :	- : 4,199	: 4,106	3,095	1,610	2,158	- :	4,199	
1973----:	2,675	- :	- :	- : 4,335	: 4,106	3,495	2,250	2,479	- :	4,335	
1974----:	3,271	- :	- :	- : 5,043	: 5,289	4,295	2,620	3,190	- :	5,289	
1975----:	3,628	- :	- :	- : 6,138	: 7,084	4,697	3,369	3,999	- :	7,084	
1976----:	3,748	\$3,748	- :	- : 6,483	: 7,394	5,945	3,419	4,149	- :	7,394	
1977----:	4,006	3,982	\$3,603	- : 4,799	: 8,314	5,800	4,145	4,199	- :	8,314	
:											
:											

1/ Includes dealers' preparation fees.

Source: Compiled from data reported in the annual Almanac editions of Automotive News.

Note.--All prices are manufacturers' suggested retail prices in effect in the spring of the model years listed. The prices are port-of entry prices on the east coast of the United States and do not include surface transportation costs in the United States. U.S. excise taxes and import duties are included, but State and local taxes and the cost of optional equipment are not. Dealers' preparation fees are not included.

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Table 44.--New passenger automobiles: Ranges of manufacturers' suggested retail prices for vehicles imported from West Germany or Belgium for sale in the United States, by makes and models, model years 1965-1977

Model year	(In U.S. dollars)							:All imports : from West Germany and Belgium
	: Ford, : Buick, : Volkswagen : Audi-NSU : Porsche : Mercedes 2/ : BMW							
	: Capri : Opel							
	:							
Lowest price for line								
1965-----:	- : \$1,655 :	\$1,595 :	\$1,598 :	\$4,195 :	\$3,844 :	\$1,648 :		\$1,595
1966-----:	- : 1,627 :	1,585 :	1,511 :	4,690 :	3,955 :	2,477 :		1,511
1967-----:	- : 1,665 :	1,639 :	1,598 :	4,790 :	4,084 :	2,477 :		1,598
1968-----:	- : 1,766 :	1,699 :	1,708 :	4,950 :	4,360 :	2,597 :		1,699
1969-----:	- : 1,832 :	1,799 :	1,897 :	5,195 :	4,560 :	2,727 :		1,799
1970-----:	- : 1,925 :	1,839 :	1,979 :	3,595 :	4,061 :	2,899 :		1,839
1971-----:	\$2,395 :	1,878 :	1,845 :	1,979 :	3,595 :	5,312 :	3,015 :	1,845
1972-----:	2,476 :	2,175 :	1,999 :	3,085 :	3,900 :	6,020 :	3,571 :	1,999
1973-----:	2,960 :	2,849 :	2,199 :	4,150 :	4,499 :	6,662 :	4,498 :	2,199
1974-----:	3,566 :	3,274 :	2,625 :	3,975 :	5,400 :	7,400 :	4,975 :	2,625
1975-----:	4,117 :	3,174 :	2,895 :	4,450 :	6,300 :	9,172 :	5,940 :	2,895
1976-----:	4,117 :	<u>1/</u> :	3,499 :	5,100 :	7,250 :	9,930 :	6,570 :	3,499
1977-----:	4,361 :	- :	3,499 :	5,295 :	9,395 :	11,573 :	8,230 :	3,499
Highest price for line								
1965-----:	- : \$1,818 :	\$2,765 :	\$2,979 :	\$4,985 :	\$12,573 :	\$10,995 :		\$12,573
1966-----:	- : 1,868 :	2,595 :	2,497 :	6,490 :	12,379 :	4,985 :		12,379
1967-----:	- : 1,950 :	2,959 :	3,198 :	7,390 :	12,591 :	5,100 :		12,591
1968-----:	- : 2,295 :	2,499 :	4,995 :	7,190 :	9,400 :	2,847 :		9,400
1969-----:	- : 3,365 :	2,775 :	2,152 :	8,420 :	14,410 :	7,480 :		14,410
1970-----:	- : 3,400 :	2,875 :	3,795 :	9,350 :	15,122 :	7,973 :		15,122
1971-----:	\$2,395 :	3,339 :	3,122 :	3,595 :	9,650 :	16,275 :	8,089 :	16,275
1972-----:	2,821 :	3,332 :	3,329 :	4,245 :	10,380 :	10,634 :	8,712 :	10,634
1973-----:	3,261 :	3,712 :	3,825 :	4,760 :	10,860 :	16,498 :	10,634 :	16,498
1974-----:	3,807 :	3,511 :	4,440 :	5,110 :	14,425 :	19,450 :	11,739 :	19,450
1975-----:	4,699 :	3,511 :	4,850 :	5,845 :	14,325 :	22,053 :	13,752 :	22,053
1976-----:	4,740 :	<u>1/</u> :	5,545 :	7,100 :	25,850 :	23,976 :	14,640 :	25,850
1977-----:	4,984 :	- :	5,629 :	7,150 :	28,500 :	27,090 :	23,600 :	28,500

1/ During the 1976 model year, production of the Opel was shifted from West Germany and Belgium to Japan for export to the U.S. market.

2/ Excluded limousines.

Source: Compiled from data reported in the annual almanac editions of Automotive News.

Note.--All prices are manufacturers' suggested retail prices in effect in the spring of the model years listed. The prices are port-of-entry prices on the east coast of the United States and do not include surface transportation costs in the United States. U.S. excise taxes and import duties are included, but State and local taxes and the cost of optional equipment are not. Dealers' preparation fees are not included.

Table 45.--New passenger automobiles: Ranges of manufacturers' suggested retail prices for vehicles imported from Italy for sale in the United States, by makes and models, model years 1965-77

(In U.S. dollars)					
Model year	Ford	Fiat	Alfa	All imports	
	Pantera	Fiat	Lancia	Romeo	from Italy
		Lowest price for line			
1965-----:	-	\$1,262	-	\$2,995	\$1,262
1966-----:	-	1,237	-	3,002	1,237
1967-----:	-	1,237	-	2,995	1,237
1968-----:	-	1,427	-	2,996	1,427
1969-----:	-	1,467	-	3,495	1,467
1970-----:	-	1,504	-	3,595	1,504
1971-----:	-	1,555	-	3,795	1,555
1972-----:	\$9,995	1,992	-	4,254	1,992
1973-----:	9,995	2,195	-	4,437	2,195
1974-----:	11,061	2,445	-	5,350	2,445
1975-----:	11,061	2,741	-	5,925	2,741
1976-----:	-	2,998	-	7,235	2,998
1977-----:	-	2,998	6,995	7,595	2,998
	:	:	:	:	
	Highest price for line				
1965-----:	-	\$2,639	-	\$5,895	\$5,895
1966-----:	-	2,585	-	5,835	5,835
1967-----:	-	2,585	-	5,550	5,550
1968-----:	-	3,180	-	4,200	4,200
1969-----:	-	3,240	-	4,446	4,446
1970-----:	-	3,528	-	4,546	4,546
1971-----:	-	3,707	-	4,795	4,795
1972-----:	\$9,995	3,644	-	5,249	9,995
1973-----:	9,995	3,988	-	5,474	9,995
1974-----:	11,061	4,395	-	6,550	11,061
1975-----:	11,061	5,129	-	6,820	11,061
1976-----:	-	5,759	-	8,515	8,515
1977-----:	-	6,115	\$9,995	8,895	9,995
	:	:	:	:	
	:	:	:	:	

Source: Compiled from data reported in the annual almanac edition editions of Automotive News.

Note.--All prices are manufacturers' suggested retail prices in effect in the spring of the model years listed. The prices are port-of-entry prices on the east coast of the United States and do not include surface transportation costs in the United States. U.S. excise taxes and import duties are included, but State and local taxes and the cost of optional equipment are not. Dealers' preparation fees are not included.

Table 46.--New passenger automobiles: Ranges of manufacturers' suggested retail prices for vehicles imported from the United Kingdom for sale in the United States, by manufacturers or makes, and models, model years 1965-77

Table 46.--New passenger automobiles: Ranges of manufacturers' suggested retail prices for vehicles imported from the United Kingdom for sale in the United States, by manufacturers or makes, and models, model years 1965-77--Continued

1/ Excludes Rolls Royces, Bentleys, and Jensens.

Source: Compiled from data reported in the annual almanac editions of Automotive News.

Note.--All prices are manufacturers' suggested retail prices in effect in the spring of the model years listed. The prices are port-of-entry prices on the east coast of the United States and do not include surface transportation costs in the United States. U.S. excise taxes and import duties are included, but State and local taxes and the cost of optional equipment are not. Dealers' preparation fees are not included.

Table 47.--New passenger automobiles: Ranges of manufacturers' suggested retail prices for vehicles imported from Sweden for sale in the United States, by makes and models, model years 1965-77

Model year	(In U.S. dollars)		
	: Volvo	: Saab	:All imports :from Sweden
	: Lowest price for line		
1965-----:	\$2,330	\$1,985	\$1,985
1966-----:	2,565	2,011	2,011
1967-----:	2,655	1,795	1,795
1968-----:	2,775	1,995	1,995
1969-----:	3,020	2,249	2,249
1970-----:	3,095	2,545	2,545
1971-----:	3,270	2,532	2,532
1972-----:	3,520	2,595	2,595
1973-----:	4,160	2,995	2,995
1974-----:	4,750	4,448	4,448
1975-----:	5,625	5,198	5,198
1976-----:	6,295	6,298	6,295
1977-----:	6,595	6,698	6,595
-----:	-----:	-----:	-----
: Highest price for line			
1965-----:	\$4,140	\$2,790	\$4,140
1966-----:	4,115	2,913	4,115
1967-----:	4,115	2,770	4,115
1968-----:	4,115	3,695	4,115
1969-----:	4,140	3,725	4,140
1970-----:	4,495	3,265	4,495
1971-----:	4,670	3,495	4,670
1972-----:	5,180	3,895	5,180
1973-----:	5,945	4,445	5,945
1974-----:	6,895	5,198	6,895
1975-----:	7,950	6,995	7,950
1976-----:	9,895	6,798	9,895
1977-----:	7,745	7,298	7,745
-----:	-----:	-----:	-----

Source: Compiled from data reported in the annual almanac editions of Automotive News.

Note.--All prices are manufacturers' suggested retail prices in effect in the spring of the model years listed. The prices are port-of-entry prices on the east coast of the United States and do not include surface transportation costs in the United States. U.S. U.S. excise taxes and import duties are included, but State and local taxes and the cost of optional equipment are not. Dealers' preparation fees are not included.

Table 48.--New passenger automobiles: Ranges of manufacturers' suggested retail prices for vehicles imported from France for sale in the United States, by makes and models, model years 1965-77

Model year	(In U.S. dollars)					All imports from France
	:Chrysler,: : Simca :	Peugeot	Renault	Citroen		
Lowest price for line						
1965-----:	\$1,595	\$2,295	\$1,515	\$1,595		\$1,515
1966-----:	1,564	2,215	1,409	1,703		1,409
1967-----:	1,614	2,215	1,409	1,703		1,409
1968-----:	1,655	2,699	1,745	2,898		1,655
1969-----:	1,715	2,699	1,775	3,165		1,715
1970-----:	1,875	2,995	1,725	3,375		1,725
1971-----:	1,947	2,479	1,799	3,550		1,799
1972-----:	-	2,560	2,295	2,825		2,295
1973-----:	-	4,230	2,598	13,350		2,598
1974-----:	-	4,830	2,795	13,350		2,795
1975-----:	-	5,610	3,129	-		3,129
1976-----:	-	6,470	3,295	-		3,295
1977-----:	-	6,665	3,345	-		3,345
Highest price for line						
1965-----:	\$2,635	\$2,795	\$2,295	\$3,810		\$3,810
1966-----:	2,578	3,899	2,345	5,699		5,699
1967-----:	2,575	3,899	2,199	4,210		4,210
1968-----:	1,805	2,799	1,919	4,056		4,056
1969-----:	2,159	2,899	2,445	4,170		4,170
1970-----:	2,145	3,195	2,395	4,329		4,329
1971-----:	2,032	3,369	2,495	4,644		4,644
1972-----:	-	3,990	2,825	11,700		11,700
1973-----:	-	4,670	4,338	13,350		13,350
1974-----:	-	6,350	5,310	13,350		13,350
1975-----:	-	7,240	5,929	-		7,240
1976-----:	-	8,470	6,665	-		8,470
1977-----:	-	10,990	6,998	-		10,990

Source: Compiled from data reported in the annual almanac editions of Automotive News.

Note.--All prices are manufacturers' suggested retail prices in effect in the spring of the spring years listed. The prices are port-of-entry prices on the east coast of the United States and do not include surface transportation costs in the United States. U.S. excise taxes and import duties are included, but State and local taxes and the cost of optional equipment are not. Dealers' preparation fees are not included.

Table 49.--April rates of exchange for currencies of the 8 leading sources  
that export passenger automobiles to the United States, 1964-77

Year	(In U.S. cents per unit of foreign currency)							
	Canada	Japan	West Germany	Belgium	Italy	United Kingdom	Sweden	France
	(dollar)	(yen)	(mark)	(franc)	(lira)	(pound)	(krona)	(franc)
:	:	:	:	:	:	:	:	:
1964-----:	92.38	.28	25.16	2.01	.16	280.06	19.45	20.41
1965-----:	92.67	.28	25.13	2.01	.16	280.00	19.37	20.40
1966-----:	92.92	.28	24.88	2.01	.16	279.44	19.34	20.41
1967-----:	92.38	.28	25.16	2.01	.16	279.94	19.36	20.27
1968-----:	92.73	.28	25.08	2.01	.16	239.81	19.32	20.26
1969-----:	92.97	.28	25.17	1.99	.16	238.88	19.33	20.10
1970-----:	93.21	.28	27.51	2.01	.16	240.62	19.21	18.11
1971-----:	99.10	.28	28.17	2.02	.16	241.94	19.35	18.14
1972-----:	100.79	.33	31.46	2.27	.17	261.10	20.91	19.87
1973-----:	99.90	.38	35.25	2.48	.17	248.88	22.05	21.88
1974-----:	104.12	.36	40.87	2.66	.16	243.28	23.42	20.51
1975-----:	98.91	.33	42.11	2.84	.16	237.02	25.16	23.83
1976-----:	101.70	.33	39.43	2.57	.11	184.80	22.72	21.41
1977-----:	97.29	.35	41.60	2.71	.11	171.00	23.55	20.09
:	:	:	:	:	:	:	:	:
:	:	:	:	:	:	:	:	:

Source: Compiled from data published monthly by the International Monetary Fund in International Financial Statistics.

**SECTION X**

**U.S. NEW-CAR REGISTRATION DATA, GEOGRAPHICAL  
REGIONS AND STATES (TABLES 50-55)**

Table 50.--New passenger automobiles: Total U.S. new-car registrations and U.S. new-car registrations of imports  
(except from Canada), by geographical regions of the United States, 1964-76

Year	Total U.S. new-car registrations (units)										Total
	New States	Middle States	Atlantic States	East States	North Central States	North States	South Central States	South States	West Central States	West States	
<b>1964</b>											
466,234	1,499,297	1,896,313	647,996	1,148,913	396,921	695,830	280,348	1,033,298	8,065,150		
527,177	1,763,736	2,283,795	745,248	1,295,861	464,177	804,503	300,578	1,111,827	9,296,902		
514,017	1,655,384	2,131,736	736,291	1,321,178	465,142	799,327	292,921	1,075,941	8,991,937		
576,214	1,561,906	1,940,337	670,681	1,204,135	756,904	277,536	1,035,250	8,341,553			
554,603	1,760,813	2,202,391	719,727	1,397,004	468,468	820,892	310,425	1,151,030	9,385,353		
534,573	1,714,067	2,192,190	748,948	1,450,268	467,234	799,423	334,014	1,184,295	9,425,012		
511,031	1,613,190	1,856,710	649,118	1,302,293	469,829	631,440	304,287	1,092,204	8,370,102		
456,796	1,809,874	2,296,286	731,708	1,568,945	516,863	769,380	356,410	1,197,032	9,703,294		
595,769	1,795,708	2,125,271	769,313	1,726,619	598,724	872,724	402,474	1,275,778	10,471,553		
646,411	1,923,225	2,571,824	852,220	1,962,028	623,626	932,831	425,196	1,397,836	11,335,197		
496,738	1,516,558	1,869,429	706,547	1,400,421	486,410	727,752	337,349	1,048,387	8,687,591		
467,373	1,402,039	1,887,003	647,236	1,310,280	468,393	756,581	323,143	991,350	8,253,398		
522,704	1,617,972	2,268,257	760,364	1,583,703	558,641	888,864	381,784	1,156,783	9,751,485		
<b>1965</b>											
36,544	99,733	73,355	23,781	81,003	22,167	29,979	19,309	103,173	489,044		
40,611	122,609	87,190	27,268	94,459	27,452	35,686	23,056	129,166	587,497		
48,708	132,019	89,896	29,609	108,187	31,230	43,841	27,085	160,943	671,518		
57,062	148,989	101,878	35,527	120,071	35,717	55,994	33,282	199,240	787,760		
71,976	183,363	136,211	43,597	148,551	42,555	70,631	42,748	253,098	995,730		
78,337	192,482	142,040	49,514	159,542	43,967	65,536	45,529	290,007	1,067,354		
97,144	227,666	162,206	57,142	187,186	50,356	75,085	54,008	327,024	1,237,417		
92,117	264,700	191,806	67,849	237,564	61,431	95,463	74,077	385,312	1,470,319		
110,640	219,750	158,010	60,456	227,166	59,241	90,193	77,017	352,248	1,334,721		
133,835	267,102	218,341	90,143	297,371	75,806	122,728	97,188	423,389	1,725,903		
107,618	233,771	165,228	73,046	226,491	57,189	91,778	75,647	343,318	1,374,386		
113,425	239,763	178,107	83,046	243,477	66,442	107,247	87,769	385,093	1,504,369		
99,285	219,316	170,747	71,326	242,718	65,740	91,206	93,826	396,392	1,451,589		
<b>1966</b>											
7,84	6,65	3,87	3,67	7,05	5,58	4,31	6,89	9,98	6,06		
7,70	6,95	3,82	3,66	7,29	5,91	4,44	7,67	11,62	6,32		
9,48	7,98	4,22	4,02	8,19	6,71	5,48	9,25	14,96	7,47		
11,98	9,54	5,25	5,30	9,97	8,45	7,40	12,17	19,25	9,44		
12,98	10,41	6,18	6,06	10,63	9,30	8,60	13,77	21,99	10,59		
14,73	11,23	6,48	6,61	11,00	9,41	8,20	13,63	24,49	11,32		
19,01	14,09	8,74	8,80	14,37	12,29	11,89	17,75	29,94	14,78		
20,17	14,63	8,35	9,27	15,14	11,89	12,41	20,78	32,19	15,15		
18,57	12,24	6,52	7,86	13,16	9,89	10,28	18,95	26,04	12,75		
20,70	13,89	8,49	10,58	15,16	12,16	13,16	22,86	30,29	15,23		
21,66	15,41	8,40	10,34	16,17	12,76	12,61	22,56	32,75	15,82		
24,27	17,10	9,44	12,83	18,58	14,19	14,18	27,16	38,85	18,23		
18,99	13,59	7,53	9,45	15,33	11,77	10,31	24,58	34,27	14,89		

II Including the District of Columbia.

Source: Compiled from data presented in tables 51-55 of this report.

Note.--The data in this table do not include vehicles registered with the U.S. Government, vehicles registered during April-December 1971 in Connecticut, or vehicles registered after Apr. 1, 1969, in Oklahoma.

Table 51.—New passenger automobiles: Total new-car registrations and new-car registrations of imports (except from Canada), in the New England and Middle Atlantic States, by states, 1964-76

Year	New England States						Middle Atlantic States					
	Maine	New Hampshire	Vermont	Rhode Island	Massachusetts	Connecticut	Total	New York	New Jersey	Pennsylvania	Total	
Total new-car registrations (units)												
1964--	36,216	30,022	18,474	:	223,928	33,851	123,743	466,234	716,138	333,314	449,845	1,499,297
1965--	40,250	36,470	20,609	:	243,552	41,224	145,072	527,177	841,893	386,859	534,984	1,763,736
1966--	38,826	36,005	21,545	:	238,895	38,165	140,601	514,017	776,136	359,994	519,254	1,555,384
1967--	36,264	34,959	19,921	:	219,370	36,889	128,811	476,214	764,757	323,564	473,585	1,561,906
1968--	40,522	39,677	22,717	:	256,970	40,483	154,234	554,603	856,537	372,274	532,002	1,760,813
1969--	38,445	28,136	23,160	:	239,201	37,516	134,402	534,573	820,715	374,936	518,416	1,714,067
1970--	38,516	44,906	24,768	:	276,556	37,642	1/ 28,774	511,031	777,726	336,564	498,900	1,613,190
1971--	44,066	44,970	25,633	:	280,444	44,328	149,696	545,796	863,177	398,736	547,961	1,809,874
1972--	46,478	47,942	20,785	:	301,850	47,188	172,419	646,411	819,090	414,229	562,389	1,795,078
1973--	37,637	39,162	20,785	:	231,732	36,332	131,090	496,738	670,349	344,140	608,846	1,923,225
1974--	36,637	37,143	20,358	:	222,015	32,646	118,574	467,373	618,753	308,246	474,940	1,402,039
1975--	48,198	43,525	24,933	:	225,520	38,548	141,980	522,704	699,393	359,833	558,746	1,617,972
New-car registrations of imports, except from Canada (units)												
1964--	2,470	2,554	1,891	:	15,905	2,659	11,065	36,544	46,728	22,535	30,470	99,733
1965--	2,726	3,396	1,835	:	17,017	3,096	12,541	40,611	57,736	25,963	38,310	122,609
1966--	3,096	3,850	2,363	:	20,604	3,325	15,470	48,708	61,552	28,902	41,565	132,019
1967--	3,858	4,871	2,883	:	24,177	3,860	17,413	57,062	71,118	31,222	46,249	148,989
1968--	4,937	5,552	3,653	:	29,927	5,048	22,859	71,976	86,909	39,276	57,178	183,363
1969--	5,420	6,560	3,907	:	31,761	5,406	25,683	78,737	92,620	45,168	54,394	192,482
1970--	6,410	7,683	4,863	:	41,391	7,107	29,690	97,144	106,865	52,913	67,488	227,266
1971--	7,856	9,734	5,598	:	53,334	8,572	1/ 7,023	2/ 92,117	122,998	62,908	78,794	264,700
1972--	8,467	10,249	5,570	:	49,244	8,230	28,880	110,640	101,577	56,548	61,625	219,750
1973--	10,026	12,268	6,445	:	58,422	8,929	37,745	133,835	117,440	67,212	82,450	267,102
1974--	7,383	9,126	5,454	:	46,597	7,233	31,825	107,618	104,541	59,949	69,281	233,771
1975--	8,426	9,915	5,885	:	48,765	7,175	33,259	113,425	109,101	59,479	71,183	239,763
1976--	9,375	9,705	6,037	:	37,400	5,947	30,821	99,285	95,590	55,434	68,792	219,816
Ratio of new-car registrations of imports, except from Canada, to total new-car registrations (percent)												
1964--	6.82	8.51	10.24	:	7.10	7.86	8.94	7.84	6.52	6.76	6.77	6.65
1965--	6.77	9.31	8.90	:	6.99	7.51	8.64	7.70	6.86	7.01	7.27	6.95
1966--	7.97	10.69	10.97	:	8.62	8.72	11.00	9.48	7.93	8.03	8.00	7.98
1967--	10.64	13.93	14.47	:	11.02	10.46	13.52	11.98	9.30	9.77	9.77	9.54
1968--	12.18	13.99	16.08	:	11.65	12.47	14.82	12.98	10.15	10.55	10.75	10.41
1969--	14.10	15.96	16.74	:	12.94	13.44	17.58	14.73	11.29	12.13	10.49	11.23
1970--	16.64	20.09	21.00	:	17.30	18.94	22.09	19.01	13.74	15.72	13.53	14.09
1971--	17.83	21.64	22.60	:	19.29	22.77	1/ 24.41	2/ 20.17	14.25	15.78	14.38	14.63
1972--	18.22	20.84	21.73	:	17.56	18.57	29.29	18.57	12.40	13.65	10.96	12.24
1973--	20.91	23.59	25.79	:	19.35	18.92	21.89	20.70	13.43	15.27	13.54	13.89
1974--	19.61	23.30	26.24	:	20.11	19.91	24.28	21.66	15.60	17.42	13.80	15.41
1975--	23.00	26.69	28.91	:	21.96	21.98	28.05	24.27	17.63	19.29	14.99	17.10
1976--	19.45	22.30	24.21	:	16.58	15.43	21.17	19.00	13.67	15.41	12.31	13.59

1/ Does not include April-December data.

2/ Does not include April-December data for Oklahoma.

Source: Compiled from data collected by R. L. Polk & Co. as published by Automotive News.

Table 52.--New passenger automobiles: Total new-car registrations and new-car registrations of imports (except from Canada), in the East North Central and West North Central States, by states, 1964-76

Year	East North Central			West North Central										
	Ohio	Indiana	Michigan	Wisconsin	Total	Minnesota	Iowa	Missouri	North Dakota	South Dakota	Nebraska	Kansas	Total	
Total new-car registrations (units)														
1964--	482,030	215,185	513,288	525,901	159,909	1,896,313	: 149,229	: 110,504	: 187,006	: 23,607	: 24,565	: 57,963	: 95,122	
1965--	564,534	262,942	624,664	523,795	175,563	2,283,086	: 217,555	: 26,393	: 25,718	: 66,495	: 103,638	: 745,996	: 745,248	
1966--	541,127	252,823	584,661	571,363	181,762	2,131,736	: 171,321	: 127,056	: 215,556	: 26,688	: 26,700	: 66,555	: 102,415	: 736,291
1967--	580,835	225,128	545,680	515,692	173,002	1,940,337	: 163,809	: 112,687	: 194,521	: 22,511	: 23,944	: 61,299	: 91,910	: 670,981
1968--	566,201	253,159	595,747	596,485	190,799	2,202,391	: 170,393	: 123,710	: 210,258	: 23,373	: 26,487	: 62,566	: 102,940	: 719,727
1969--	559,534	261,836	593,106	587,689	190,025	2,192,190	: 175,334	: 119,628	: 235,197	: 24,908	: 25,254	: 67,197	: 748,948	: 748,948
1970--	588,904	271,184	521,246	517,088	160,624	1,856,170	: 157,657	: 106,726	: 194,998	: 21,533	: 22,279	: 57,593	: 88,332	: 649,118
1971--	565,414	253,265	644,674	633,963	198,970	2,296,286	: 174,934	: 123,131	: 218,562	: 23,969	: 22,839	: 65,760	: 102,513	: 731,708
1972--	601,006	281,591	691,671	646,146	204,457	2,425,271	: 163,248	: 126,444	: 244,158	: 26,680	: 25,868	: 69,964	: 112,951	: 769,313
1973--	663,163	297,477	727,750	664,505	218,929	2,571,824	: 201,056	: 146,487	: 250,404	: 29,334	: 26,920	: 74,288	: 123,731	: 852,220
1974--	557,722	228,964	589,758	519,129	179,856	1,969,429	: 171,497	: 129,711	: 194,399	: 28,570	: 25,888	: 63,031	: 98,451	: 706,236
1975--	479,497	210,829	527,693	496,476	172,508	1,887,003	: 158,942	: 118,748	: 174,575	: 25,728	: 21,143	: 57,896	: 90,204	: 647,236
1976--	555,404	248,535	652,743	606,979	204,596	2,268,257	: 192,705	: 127,077	: 212,708	: 27,414	: 24,177	: 66,117	: 110,166	: 760,364
New-car registrations of imports, except from Canada (units)														
1964--	21,492	8,526	21,303	16,175	5,859	73,355	: 5,740	: 3,337	: 7,620	: 479	: 700	: 1,938	: 3,967	: 23,781
1965--	26,360	9,953	25,077	18,635	7,185	87,190	: 6,665	: 3,768	: 8,674	: 564	: 733	: 2,339	: 4,525	: 27,268
1966--	28,930	10,018	25,666	18,331	7,151	89,896	: 6,325	: 4,099	: 10,193	: 526	: 743	: 2,423	: 5,300	: 29,609
1967--	32,857	11,299	27,909	20,790	8,023	101,878	: 7,857	: 4,762	: 12,649	: 647	: 851	: 2,591	: 6,170	: 35,597
1968--	45,393	14,265	36,674	29,687	10,192	136,211	: 9,055	: 5,948	: 15,446	: 806	: 1,054	: 3,648	: 7,640	: 43,597
1969--	45,903	16,046	39,501	29,481	11,109	1,422,040	: 10,685	: 5,923	: 18,435	: 872	: 1,084	: 4,505	: 8,010	: 49,514
1970--	50,533	22,158	48,042	42,200	162,206	1,520,206	: 13,042	: 8,110	: 13,376	: 1,198	: 1,301	: 4,873	: 9,245	: 57,142
1971--	55,525	21,183	60,452	39,918	14,728	191,806	: 14,889	: 10,143	: 21,478	: 1,565	: 1,648	: 6,553	: 11,573	: 67,849
1972--	45,732	17,062	52,277	30,070	12,819	158,010	: 11,371	: 8,956	: 19,676	: 1,898	: 1,619	: 6,008	: 10,928	: 60,456
1973--	62,815	24,733	69,396	43,643	17,754	218,341	: 18,512	: 14,090	: 27,336	: 2,413	: 2,388	: 9,080	: 16,324	: 90,143
1974--	43,828	18,911	54,635	31,908	16,246	165,228	: 16,997	: 11,382	: 20,901	: 2,437	: 2,232	: 6,906	: 12,191	: 73,046
1975--	50,800	20,265	55,236	31,955	19,851	178,107	: 21,215	: 12,563	: 21,908	: 3,093	: 2,718	: 8,141	: 13,408	: 83,046
1976--	47,038	19,312	53,148	33,264	17,965	170,747	: 17,047	: 10,241	: 19,660	: 2,613	: 2,208	: 7,175	: 12,882	: 71,326
Ratio of new-car registrations of imports, except from Canada, to total new-car registrations (percent)														
1964--	4.46	3.96	4.15	3.08	3.66	3.87	: 3.85	: 3.02	: 4.07	: 2.03	: 2.85	: 3.34	: 4.17	: 3.67
1965--	4.67	3.79	4.01	2.93	3.68	3.82	: 3.80	: 2.90	: 3.99	: 2.14	: 2.85	: 3.52	: 4.37	: 3.66
1966--	5.35	3.96	4.36	3.21	3.93	4.22	: 3.69	: 3.23	: 4.73	: 2.87	: 2.78	: 3.64	: 5.18	: 4.02
1967--	6.83	5.02	5.11	4.23	4.64	5.25	: 4.80	: 4.23	: 6.50	: 3.45	: 3.75	: 4.35	: 5.23	: 5.30
1968--	8.02	5.63	6.16	4.98	5.34	6.18	: 5.31	: 4.81	: 7.35	: 4.95	: 7.84	: 6.67	: 7.77	: 6.61
1969--	8.20	6.13	6.66	5.02	5.85	6.48	: 6.09	: 5.26	: 7.61	: 5.94	: 5.56	: 5.84	: 8.46	: 10.47
1970--	10.34	8.32	9.24	7.10	7.63	8.74	: 8.26	: 7.61	: 9.83	: 6.53	: 7.22	: 9.96	: 11.29	: 8.80
1971--	9.82	8.36	9.38	6.30	7.40	8.35	: 8.51	: 8.24	: 8.06	: 7.11	: 6.26	: 8.59	: 9.68	: 9.27
1972--	7.61	6.06	7.56	6.27	6.52	6.97	: 6.98	: 6.97	: 7.02	: 6.92	: 6.92	: 7.23	: 7.86	: 7.86
1973--	9.47	8.31	9.54	6.57	8.11	8.49	: 9.21	: 8.49	: 9.62	: 10.92	: 8.23	: 8.87	: 12.22	: 13.19
1974--	9.58	8.26	9.26	6.22	9.03	8.40	: 9.91	: 9.13	: 10.75	: 8.53	: 8.62	: 10.96	: 12.38	: 10.34
1975--	10.59	9.61	10.47	6.44	11.51	9.44	: 13.35	: 10.58	: 12.55	: 12.02	: 12.86	: 14.06	: 14.86	: 12.83
1976--	8.47	7.77	8.14	5.48	8.78	7.53	: 8.85	: 8.06	: 9.24	: 9.53	: 9.13	: 10.85	: 11.69	: 9.45

Source: Compiled from data collected by R. L. Polk & Co. as published by Automotive News.

Table 53.—New passenger automobiles: Total new-car registrations and new-car registrations of imports (except from Canada), in the South Atlantic States and the District of Columbia, by states, 1964-76

Year	Delaware	Maryland	District of Columbia	Virginia	West Virginia	North Carolina	South Carolina	Georgia	Florida	Total
Total new-car registrations (units)										
New-car registrations of imports, except from Canada (units)										
1964	24,461	168,412	42,576	174,262	52,472	163,746	80,290	165,039	274,655	1,148,913
1965	29,649	191,408	46,349	200,454	65,427	190,789	91,921	189,218	293,646	1,295,861
1966	27,622	185,106	41,774	200,415	63,355	196,040	96,381	181,269	329,216	1,321,178
1967	27,053	183,401	31,816	169,728	57,347	175,330	84,516	167,789	307,155	1,204,135
1968	30,565	209,738	32,090	198,389	64,953	189,935	102,212	202,452	366,770	1,397,004
1969	31,244	214,990	35,160	200,265	64,484	218,109	99,248	211,681	375,087	1,450,287
1970	28,373	197,230	28,328	180,545	65,665	174,544	89,262	187,995	350,351	1,302,293
1971	33,543	219,282	33,962	223,975	75,490	212,100	108,238	239,633	422,722	1,568,945
1972	33,382	233,905	34,797	247,680	80,865	260,582	125,817	266,900	442,691	1,726,619
1973	36,456	266,263	34,382	262,934	85,576	267,168	135,528	280,629	593,092	1,962,028
1974	27,471	198,403	25,928	197,236	68,040	196,530	98,574	197,576	396,843	1,400,421
1975	24,949	199,409	23,962	185,727	70,713	173,778	91,807	177,417	362,818	1,310,280
1976	31,238	227,896	24,289	226,276	84,535	236,575	120,358	212,979	419,557	1,583,703
Ratio of new-car registrations of imports, except from Canada, to total new-car registrations										
1964	7.08	6.23	8.27	8.33	6.04	5.14	5.88	6.40	8.63	7.05
1965	6.86	7.03	9.35	8.77	7.73	5.80	5.35	6.34	8.24	7.29
1966	7.80	8.20	9.03	9.25	8.40	6.30	6.65	7.26	9.50	8.19
1967	9.97	10.00	9.26	11.04	12.03	8.16	8.45	9.04	11.02	9.97
1968	10.96	10.08	10.47	11.33	14.06	8.54	8.86	9.84	11.97	10.63
1969	10.79	11.23	11.68	12.37	12.54	8.94	9.02	10.29	11.95	11.00
1970	14.39	14.03	15.12	15.60	14.32	13.09	12.30	14.12	15.18	14.37
1971	14.27	15.09	13.62	15.56	12.72	13.85	12.93	15.04	16.84	15.14
1972	12.48	13.13	15.66	13.38	9.37	12.40	11.33	12.87	14.73	13.16
1973	14.64	15.97	16.05	16.45	10.71	14.80	14.60	14.41	15.48	15.16
1974	14.94	18.19	16.61	17.79	10.61	16.06	16.28	15.32	15.85	16.17
1975	16.99	20.05	19.52	20.63	12.45	18.90	18.06	17.82	18.32	18.58
1976	14.89	16.16	18.99	17.01	11.27	15.20	16.00	14.05	15.13	15.33

Source: Compiled from data collected by R. L. Polk & Co. as published by Automotive News.

Year	East South Central States						West South Central States					
	Kentucky	Tennessee	Alabama	Mississippi	Total	Arkansas	Louisiana	Oklahoma	Texas	South	Central	Total
	Total new-car registrations (units)											
1964	93,443	131,610	115,347	56,521	396,921	58,622	118,358	91,127	427,723	830	830	
1965	110,231	155,293	131,883	66,770	464,177	63,451	150,854	103,591	486,607	804,503	804,503	
1966	109,470	155,617	129,693	70,362	465,142	64,889	154,074	103,570	476,794	799,327	799,327	
1967	100,731	139,574	117,111	65,488	422,904	63,832	130,144	96,995	465,619	756,590	756,590	
1968	111,341	162,204	122,890	72,033	468,468	65,657	144,683	107,464	503,088	820,892	820,892	
1969	107,267	160,059	128,491	71,417	467,234	69,587	140,865	147,259	561,412	799,423	799,423	
1970	97,609	139,191	112,530	60,999	409,829	57,908	121,612	37,570	451,920	631,440	631,440	
1971	116,175	180,213	143,751	76,724	516,863	77,439	154,979	37,562	536,962	769,380	769,380	
1972	131,616	206,729	166,928	93,624	598,397	87,440	175,922	37,562	614,362	877,724	877,724	
1973	144,634	212,621	171,153	95,218	623,626	91,924	174,339	37,562	666,568	932,831	932,831	
1974	114,681	165,423	129,291	77,015	486,410	72,660	146,068	37,562	509,024	727,732	727,732	
1975	110,301	157,343	128,860	71,889	468,393	70,594	150,289	37,562	535,698	756,581	756,581	
1976	131,611	183,278	157,322	86,430	558,641	86,313	174,312	37,562	624,239	884,864	884,864	
New-car registrations of imports, except from Canada (units)												
1964	4,153	7,702	7,216	3,036	22,167	2,825	5,163	3,502	18,489	29,979	29,979	
1965	5,287	9,615	8,551	3,999	27,452	3,131	7,682	4,003	20,870	35,686	35,686	
1966	6,439	10,396	9,529	4,866	31,230	3,935	9,227	5,524	25,155	43,841	43,841	
1967	7,285	11,699	11,656	5,077	35,717	4,831	10,369	7,897	32,897	55,994	55,994	
1968	9,352	15,194	12,814	6,195	43,555	5,316	13,780	10,048	40,887	70,631	70,631	
1969	9,596	14,914	12,924	6,533	43,967	5,403	14,019	147,249	43,865	2/ 63,536	2/ 63,536	
1970	11,087	17,339	14,556	7,374	50,356	6,355	16,211	37,562	52,519	4/ 75,085	4/ 75,085	
1971	13,005	21,543	17,857	9,026	61,431	8,538	20,410	37,562	66,515	4/ 95,463	4/ 95,463	
1972	12,511	21,318	15,643	9,769	59,241	8,229	18,420	37,562	63,544	4/ 90,193	4/ 90,193	
1973	17,091	25,519	21,100	12,096	75,806	11,715	21,420	37,562	89,393	4/ 122,728	4/ 122,728	
1974	11,485	19,711	16,624	9,369	57,189	8,284	17,382	37,562	66,112	4/ 91,778	4/ 91,778	
1975	13,040	22,634	20,362	10,406	66,442	9,884	18,714	37,562	78,649	4/ 10,247	4/ 10,247	
1976	12,115	22,423	21,517	9,685	65,740	8,383	16,178	37,562	66,645	4/ 91,206	4/ 91,206	
Ratio of new-car registrations of imports, except from Canada, to total new-car registrations (percent)												
1964	4.44	5.85	6.26	5.48	5.58	4.82	4.36	3.84	4.32	4.31	4.31	
1965	4.80	6.19	6.48	5.99	5.91	4.93	5.09	3.86	4.29	4.44	4.44	
1966	5.88	6.68	7.35	6.92	6.71	6.06	5.99	5.33	5.28	5.48	5.48	
1967	7.23	8.38	9.95	7.75	8.45	7.57	7.97	8.14	7.07	7.40	7.40	
1968	8.40	9.37	10.43	8.60	9.30	8.10	9.32	9.91	8.13	8.60	8.60	
1969	8.95	9.32	10.06	9.15	9.41	7.76	9.35	1/ 8.16	7.81	2/ 8.20	2/ 8.20	
1970	11.36	12.46	12.94	12.19	12.29	10.97	13.33	37,562	11.62	4/ 11.89	4/ 11.89	
1971	11.19	11.95	12.42	11.76	11.89	11.03	13.17	37,562	12.39	4/ 12.41	4/ 12.41	
1972	9.51	10.31	9.37	10.43	9.89	9.41	10.47	37,562	10.34	4/ 10.28	4/ 10.28	
1973	11.82	12.00	12.33	12.70	12.16	12.74	12.29	37,562	13.44	4/ 13.16	4/ 13.16	
1974	10.01	11.92	12.86	12.17	11.76	11.40	11.90	37,562	12.99	4/ 12.61	4/ 12.61	
1975	11.82	14.39	15.80	14.48	14.19	14.00	12.45	37,562	14.68	4/ 14.18	4/ 14.18	
1976	9.21	12.23	13.68	11.21	11.77	9.71	9.28	37,562	10.68	4/ 10.31	4/ 10.31	

1/ Does not include April-December data.

2/ Does not include April-December data for Oklahoma.

3/ Not available.

4/ Does not include data for Oklahoma.

Source: Compiled from data collected by R. L. Polk & Co. as published by *Automotive News*.

Table 55.--New passenger automobiles: Total new-car registrations and new-car registrations of imports (except from Canada), in the Mountain and Pacific States, by States, 1964-76

Year	Mountain States						
	Montana	Idaho	Wyoming	Colorado	New Mexico	Arizona	Utah
Total new-car registrations (units)							
1964-----:	25,278	24,858	14,741	74,215	33,663	54,200	34,157
1965-----:	27,245	27,350	13,823	79,115	36,552	58,815	36,109
1966-----:	27,147	24,670	12,783	80,157	36,207	57,058	35,547
1967-----:	25,647	23,157	11,641	74,608	33,797	52,821	33,181
1968-----:	26,404	25,563	13,500	89,030	37,779	60,720	35,978
1969-----:	25,911	24,467	14,131	92,967	39,447	74,643	36,999
1970-----:	24,239	21,931	11,920	87,636	36,237	68,378	31,988
1971-----:	26,358	24,059	13,482	104,648	42,620	80,309	40,404
1972-----:	28,200	26,276	14,528	121,995	50,222	89,835	45,122
1973-----:	30,118	29,788	15,647	123,843	49,308	96,801	47,113
1974-----:	23,764	23,385	13,330	99,135	41,609	70,543	37,980
1975-----:	23,025	22,922	13,907	92,751	40,341	64,051	39,785
1976-----:	28,317	26,284	15,191	107,846	49,410	80,129	43,567
New-car registrations of imports, except from Canada (units)							
1964-----:	:	1,278	1,629	958	4,592	2,326	4,341
1965-----:	1,879	2,139	951	5,388	2,825	5,105	3,179
1966-----:	2,158	2,341	807	7,325	3,809	5,896	3,208
1967-----:	2,652	2,972	881	9,293	4,388	6,908	3,679
1968-----:	2,928	3,333	1,258	12,618	5,459	9,134	4,809
1969-----:	2,922	3,374	1,208	14,010	5,139	10,481	5,074
1970-----:	3,450	3,841	1,496	17,943	6,136	12,116	6,169
1971-----:	5,350	5,753	2,075	23,813	7,902	16,656	8,077
1972-----:	4,849	5,432	1,796	26,304	8,549	15,697	8,066
1973-----:	6,531	7,650	2,848	32,415	9,579	20,157	10,645
1974-----:	4,503	5,572	2,574	26,245	7,950	14,259	8,897
1975-----:	5,806	6,681	3,155	29,132	8,845	16,121	11,517
1976-----:	6,268	6,943	3,029	31,552	9,438	18,427	10,679
Ratio of new-car registrations of imports, except from Canada, to total new-car registrations							
1964-----:	5.06	6.55	6.50	6.19	6.91	8.01	8.91
1965-----:	6.90	7.82	6.88	6.81	7.73	8.68	8.80
1966-----:	7.95	9.49	6.31	9.14	10.52	10.33	9.02
1967-----:	10.34	12.83	7.57	12.46	12.98	13.08	11.09
1968-----:	11.09	13.04	9.32	14.17	14.45	15.04	13.37
1969-----:	11.28	13.79	8.55	15.07	13.03	14.04	13.71
1970-----:	14.23	17.51	12.55	20.47	16.93	17.72	19.29
1971-----:	20.30	23.91	15.39	22.76	18.54	20.74	19.99
1972-----:	17.20	20.67	12.36	21.56	17.02	17.47	17.88
1973-----:	21.68	25.68	18.20	26.17	19.43	20.82	22.59
1974-----:	18.95	23.83	19.31	26.47	19.11	20.21	23.43
1975-----:	25.22	29.15	22.69	31.41	21.93	25.17	28.95
1976-----:	22.14	26.42	19.94	29.26	19.10	23.00	24.51

able 55.--New passenger automobiles: Total new-car registrations and new-car registrations of imports (except from Canada), in the Mountain and Pacific States, by States, 1964-76--  
Continued

Year	Mountain States			Pacific States				
	Nevada	Total	Washington	Oregon	California	Alaska	Hawaii	Total
	Total new-car registrations (units)							
1964-----	19,236	280,348	88,591	84,932	829,042	6,835	23,898	1,033,298
1965-----	21,569	300,578	97,506	90,606	887,306	8,980	27,429	1,111,827
1966-----	19,352	292,921	116,010	91,960	832,338	7,131	28,502	1,075,941
1967-----	18,684	273,536	112,114	78,478	809,217	6,833	28,608	1,035,250
1968-----	21,451	310,425	118,521	93,369	897,211	8,012	33,917	1,151,030
1969-----	25,449	334,014	124,148	93,739	918,458	8,802	39,148	1,184,295
1970-----	21,958	304,287	97,615	80,858	868,402	8,702	36,627	1,092,204
1971-----	24,530	356,410	117,307	96,165	937,987	9,589	35,984	1,197,032
1972-----	30,296	406,474	130,616	101,156	995,824	10,698	37,484	1,275,778
1973-----	32,578	425,196	137,985	103,678	1,104,689	9,565	41,919	1,397,836
1974-----	25,603	335,349	109,256	80,871	817,583	9,745	30,932	1,048,387
1975-----	26,361	323,143	114,709	84,870	742,697	15,381	33,693	991,350
1976-----	31,040	381,784	130,902	98,481	877,508	11,886	38,006	1,156,783
New-car registrations of imports, except from Canada (units)								
1964-----	1,141	19,309	7,055	8,003	83,764	1,009	3,342	103,173
1965-----	1,590	23,056	8,555	9,147	105,565	1,326	4,573	129,166
1966-----	1,541	27,085	12,938	11,347	129,823	1,240	5,595	160,943
1967-----	2,509	33,282	16,459	12,450	161,161	1,335	7,835	199,240
1968-----	3,209	42,748	19,668	16,544	204,077	1,754	11,055	253,098
1969-----	3,321	45,529	23,673	19,938	231,533	1,763	13,100	290,007
1970-----	2,857	54,008	24,513	21,823	264,341	2,324	14,023	327,024
1971-----	4,451	74,077	33,710	29,492	301,326	2,870	17,914	385,312
1972-----	6,324	77,017	30,163	25,762	258,363	2,723	15,257	332,248
1973-----	7,363	97,188	39,036	31,704	333,296	2,672	16,681	423,389
1974-----	5,647	75,647	33,195	26,757	265,632	3,023	14,711	343,318
1975-----	6,512	87,769	42,733	31,679	288,724	5,793	16,164	385,093
1976-----	7,490	93,826	42,393	34,027	299,814	3,699	16,439	396,392
Ratio of new-car registrations of imports, except from Canada, to total new-car registrations (percent)								
1964-----	5.93	6.89	7.96	9.42	10.10	14.76	13.98	9.98
1965-----	7.37	7.67	8.77	10.10	11.90	14.77	16.67	11.62
1966-----	7.96	9.25	11.15	12.34	15.60	17.39	19.63	14.96
1967-----	13.43	12.17	14.68	15.86	19.92	19.54	27.39	19.25
1968-----	14.96	13.77	16.59	17.72	22.75	21.89	32.59	21.99
1969-----	13.05	13.63	19.07	21.27	25.21	20.03	33.46	24.49
1970-----	13.01	17.75	25.11	26.99	30.44	26.71	38.29	29.94
1971-----	18.15	20.78	28.74	30.67	32.12	29.93	49.78	32.19
1972-----	20.87	18.95	23.09	25.47	25.94	25.45	40.65	26.04
1973-----	22.60	22.86	28.29	30.58	30.17	27.94	39.79	30.29
1974-----	22.06	22.56	30.38	33.09	32.49	31.02	47.56	32.75
1975-----	24.70	27.16	37.25	37.33	38.88	37.66	47.97	38.85
1976-----	24.13	24.58	32.39	34.55	34.17	31.12	43.31	34.27

Source: Compiled from data collected by R. L. Polk & Co. as published by Automotive News.

## SECTION XI

U.S. EXPORTS OF NEW PASSENGER AUTOMOBILES TO THE PRINCIPAL SOURCES OF  
U.S. IMPORTS OF NEW PASSENGER AUTOMOBILES AND U.S. BILATERAL TRADE  
IN PASSENGER AUTOMOBILES WITH THOSE COUNTRIES (TABLES 56 and 57)

Table 56.--New passenger automobiles: U.S. exports of domestic merchandise to the 8 principal sources of U.S. imports of new passenger automobiles and total U.S. exports of domestic merchandise, 1964-76 1/

Period	Canada	Other principal sources					
		Japan	West	Italy	United	Sweden	
			Germany		Kingdom		
Quantity (units)							
1964 2/-	15,641	3,473	2,769	278	278	5,159	
1965	43,802	3,494	4,329	244	374	2,971	
1966	114,322	2,894	2,654	213	385	3,374	
1967	236,638	2,698	2,359	257	480	1,842	
1968	286,784	3,901	2,025	172	411	1,257	
1969	292,110	4,081	2,476	117	417	767	
1970	245,616	5,058	2,476	159	434	1,091	
1971	348,404	5,024	2,867	113	639	729	
1972	376,231	4,909	2,669	86	909	334	
1973	452,370	11,419	3,885	206	743	542	
1974	516,588	13,347	4,577	201	542	835	
1975	550,808	14,842	5,540	80	479	1,605	
1976	573,470	13,762	6,385	134	635	2,257	
Value (1,000 dollars)							
1964 2/-	45,214	9,039	6,595	779	823	10,048	
1965	112,709	9,678	10,735	759	1,064	11,154	
1966	273,994	8,482	7,428	644	1,113	7,105	
1967	561,784	8,455	6,680	814	1,308	4,087	
1968	702,519	13,418	5,518	585	1,234	3,095	
1969	748,096	14,384	6,886	399	1,273	2,094	
1970	625,101	19,772	7,222	544	1,391	2,768	
1971	945,932	20,717	8,783	410	2,048	2,135	
1972	1,076,254	23,130	8,709	362	3,012	1,120	
1973	1,411,835	54,218	13,608	823	2,773	1,796	
1974	1,769,409	66,465	16,380	841	2,374	3,129	
1975	2,198,259	79,575	25,026	476	2,554	7,312	
1976	2,442,987	75,408	31,235	717	3,868	10,712	

See footnotes at end of table.

Table 56.--New passenger automobiles: U.S. exports of domestic merchandise to the 8 principal sources of U.S. imports of new passenger automobiles and total U.S. exports of domestic merchandise, 1964-76 1/--continued

Period	Other principal sources			Total, 8 principal sources	All other: Total
	Belgium	France	Total		
	:	:	:		
Quantity (units)					
1964 <u>2/</u> -----:	7,423	1,520	20,900	36,541	144,946 : 181,48
1965-----:	3,110	1,816	16,338	60,140	45,898 : 106,03
1966-----:	2,022	1,403	12,945	127,267	50,313 : 177,58
1967-----:	1,455	1,142	10,233	246,871	33,711 : 280,58
1968-----:	3,445	528	11,739	298,523	31,937 : 330,46
1969-----:	1,994	375	10,227	302,337	31,116 : 333,45
1970-----:	1,633	394	11,245	256,861	28,177 : 285,03
1971-----:	1,832	305	11,509	359,913	26,728 : 386,64
1972-----:	1,562	395	10,864	387,095	23,152 : 410,24
1973-----:	2,735	365	19,895	472,265	36,925 : 509,19
1974-----:	5,681	451	25,634	542,222	58,680 : 600,90
1975-----:	2,944	588	26,078	576,886	63,415 : 640,30
1976-----:	4,150	971	28,294	601,764	78,694 : 680,45
Value (1,000 dollars)					
1964 <u>2/</u> -----:	14,003	3,964	45,251	90,465	224,151 : 314,61
1965-----:	7,299	4,713	45,402	158,111	99,082 : 257,19
1966-----:	5,150	3,825	33,747	307,741	113,815 : 421,55
1967-----:	3,824	3,212	28,380	590,164	84,633 : 674,79
1968-----:	8,968	1,689	34,507	737,026	83,770 : 820,79
1969-----:	5,333	1,174	31,543	779,639	84,666 : 864,30
1970-----:	4,275	1,196	37,168	662,269	77,123 : 739,39
1971-----:	5,163	1,029	40,285	986,217	83,795 : 1,070,01
1972-----:	4,650	1,396	42,379	1,118,533	79,425 : 1,198,05
1973-----:	8,853	1,528	83,599	1,495,434	131,556 : 1,626,99
1974-----:	19,900	1,916	111,005	1,880,414	235,806 : 2,116,22
1975-----:	12,321	3,020	130,284	2,328,543	296,695 : 2,625,23
1976-----:	18,413	5,396	145,749	2,588,736	420,549 : 3,009,28
:	:	:	:	:	:
:	:	:	:	:	:

1/ Excludes exports of military vehicles, which are included in data presented in tables 1 and 2 of this report.

2/ Includes chassis.

Source: Compiled from official statistics of the U.S. Department of Commerce.

Note.--For the most part, with the exception of exports to Canada and Japan, U.S. exports of new passenger automobiles are primarily to the less developed countries. After Canada and Japan the largest U.S. export markets in recent years have been Kuwait, Saudi Arabia, Mexico, and Lebanon.

Table 57.--New passenger automobiles: Amount by which U.S. exports of domestic merchandise were larger (+) or smaller (-) than U.S. imports for consumption, by 8 principal sources of U.S. imports of new passenger automobiles and total, 1964-76

Period	Other principal sources						
	Canada	Japan	West Germany	Italy	United Kingdom	Sweden	
	Quantity (units)						
	:	:	:	:	:	:	:
1964-----:	+6,440	-12,550	-361,914	-10,565	-77,270	-	-13,403
1965-----:	+10,424	-22,044	-372,621	-9,265	-66,191	-	-23,039
1966-----:	-38,011	-53,156	-524,483	-13,897	-81,485	-	-31,258
1967-----:	-87,000	-67,606	-470,001	-16,536	-67,448	-	-41,529
1968-----:	-214,097	-165,948	-705,947	-33,671	-96,376	-	-51,258
1969-----:	-399,036	-255,924	-639,681	-41,452	-103,633	-	-40,241
1970-----:	-447,167	-376,280	-672,469	-42,364	-75,823	-	-56,753
1971-----:	-453,877	-698,648	-767,940	-51,356	-106,071	-	-61,196
1972-----:	-466,069	-692,879	-674,298	-64,528	-71,129	-	-64,207
1973-----:	-419,187	-613,386	-673,580	-55,896	-63,397	-	-58,084
1974-----:	-300,971	-778,444	-615,180	-106,870	-71,970	-	-59,982
1975-----:	-182,958	-680,731	-364,472	-102,264	-66,627	-	-50,388
1976-----:	-252,120	-1,115,174	-343,419	-82,366	-76,555	-	-35,209
-----:	:	:	:	:	:	:	:
Value (1,000 dollars)							
1964-----:	+26,511	-6,304	-362,137	-14,816	-97,795	-	-18,265
1965-----:	+35,710	-15,624	-376,916	-12,776	-89,385	-	-29,755
1966-----:	-91,029	-47,749	-584,511	-17,453	-113,436	-	-46,787
1967-----:	-256,095	-64,759	-572,803	-22,837	-102,080	-	-69,156
1968-----:	-646,101	-180,457	-898,320	-49,852	-123,347	-	-88,939
1969-----:	-1,079,233	-286,171	-853,753	-64,899	-135,895	-	-74,442
1970-----:	-1,180,935	-436,199	-1,050,779	-63,089	-103,083	-	-104,962
1971-----:	-1,450,876	-908,067	-1,266,487	-81,975	-149,611	-	-132,835
1972-----:	-1,517,043	-1,115,086	-1,406,007	-127,934	-121,195	-	-165,115
1973-----:	-1,351,088	-1,189,910	-1,789,172	-121,715	-130,069	-	-187,920
1974-----:	-1,320,679	-1,619,790	-1,854,940	-239,009	-153,940	-	-224,349
1975-----:	-1,087,326	-1,661,979	-1,483,603	-324,236	-175,710	-	-227,036
1976-----:	-1,629,163	-2,779,889	-1,569,424	-250,497	-292,914	-	-183,668
-----:	:	:	:	:	:	:	:

Table 57.--New passenger automobiles: Amount by which U.S. exports of domestic merchandise were larger (+) or smaller (-) than U.S. imports for consumption, for 8 principal sources of U.S. imports of new passenger automobiles and total, 1964-76

Period	Other principal sources			Total, 8		
			Total	principal sources	All other	Total
	Belgium	France				
Quantity (units)						
1964-----	+7,416	-38,012	-506,298	-499,858	+144,620	-355,238
1965-----	+2,778	-23,125	-513,507	-503,083	+45,448	-457,635
1966-----	+1,905	-31,719	-734,093	-772,104	+49,789	-722,315
1967-----	+1,099	-24,312	-686,333	-773,333	+33,297	-740,036
1968-----	-15,371	-39,023	-1,107,594	-1,321,691	+31,699	-1,289,992
1969-----	-40,042	-24,082	-1,145,055	-1,544,091	+30,827	-1,513,264
1970-----	-48,969	-36,720	-1,309,378	-1,756,545	+28,163	-1,728,382
1971-----	-65,418	-23,011	-1,773,640	-2,227,517	+26,674	-2,200,843
1972-----	-51,350	-14,318	-1,632,709	-2,098,778	+23,124	-2,075,654
1973-----	-68,749	-7,854	-1,540,946	-1,960,133	+31,978	-1,928,155
1974-----	-70,863	-20,880	-1,724,189	-2,025,160	+53,505	-1,971,655
1975-----	-35,232	-15,059	-1,314,773	-1,497,731	+63,379	-1,434,352
1976-----	-8,744	-20,945	-1,682,412	-1,934,532	+78,241	-1,856,291
Value (1,000 dollars)						
1964-----	+13,992	-29,401	-514,726	-488,215	+223,839	-264,376
1965-----	+6,952	-16,826	-534,330	-498,620	+98,574	-400,046
1966-----	+4,741	-26,345	-831,540	-922,569	+113,188	-809,381
1967-----	+3,365	-19,904	-848,174	-1,104,269	+84,107	-1,020,162
1968-----	-19,351	-38,151	-1,398,417	-2,044,518	+83,469	-1,961,049
1969-----	-55,532	-24,266	-1,495,958	-2,575,191	+84,110	-2,491,081
1970-----	-78,190	-39,815	-1,876,117	-3,057,052	+77,056	-2,979,996
1971-----	-129,515	-28,066	-2,696,556	-4,147,432	+83,701	-4,063,731
1972-----	-104,530	-28,763	-3,068,630	-4,585,673	+79,284	-4,506,389
1973-----	-183,374	-20,959	-3,623,119	-4,974,207	+121,796	-4,852,411
1974-----	-196,763	-43,600	-4,332,391	-5,653,070	+224,879	-5,428,191
1975-----	-152,118	-42,538	-4,067,220	-5,154,546	+296,585	-4,857,961
1976-----	-50,445	-53,739	-5,180,576	-6,809,739	+419,530	-6,390,209

Source: Compiled from data presented in tables 2 and 56 of this report.

United States International Trade Commission

October 1977



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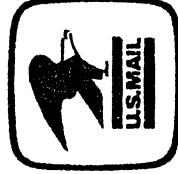
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