

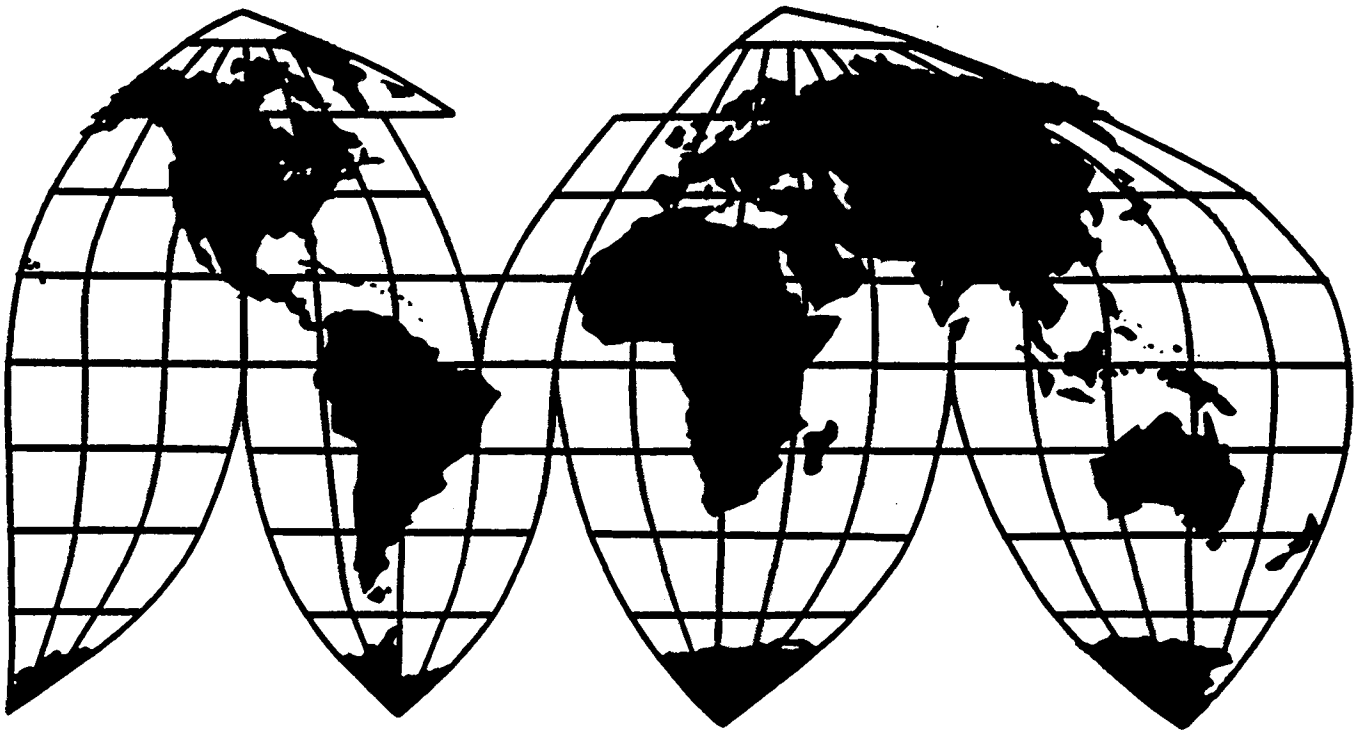
The U.S. Automobile Industry Monthly Report on Selected Economic Indicators

Investigation No. 332-207

Publication 2923

August 1995

U.S. International Trade Commission



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PREFACE

In November 1980, the U.S. International Trade Commission, under section 201 of the Trade Act of 1974, determined that certain motor vehicles and certain chassis and bodies therefore were not being imported into the United States in such increased quantities as to be a substantial cause of serious injury, or threat thereof, to the domestic industry producing articles like or directly competitive with the imported articles (inv. No. TA-201-44). In December 1980, the Subcommittee on Trade, Committee on Ways and Means of the U.S. House of Representatives, requested that the Commission provide it with monthly data on U.S. automobile imports, sales, production, and prices. In late December 1980, the Commission instituted inv. No. 332-121, U.S. Automobile Industry Monthly Report on Selected Economic Indicators. The request by the Subcommittee on Trade of the House Committee on Ways and Means for monthly data on the automobile industry was renewed four times between 1981-85, with the final request in 1985 (inv. No. 332-207) having no fixed date for termination.

The report uses trade data compiled from official statistics of the U.S. Department of Commerce. Sales, production, and certain price data are derived from *Automotive News*. The U.S. Department of Labor provides employment and consumer and producer price data, while quarterly financial results for U.S.-owned automakers are from various public sources.

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Table 1

New passenger automobiles: U.S. retail sales of domestic production, production, inventory, days' supply, and employment, by specified periods, August 1993-July 1995

(In thousands of units; thousands of employees)

Item	1994-95			1993-94	
	June 1995	July 1995	Aug. 1994- July 1995	July 1994	Aug. 1993- July 1994
Retail sales of domestic production	687	585	7,027	557	7,314
Production	557	293	6,340	558	6,614
Inventory	1,747	1,499	(¹)	1,228	(¹)
Days' supply ²	66	64	(¹)	55	(¹)
Employment: ³					
Total employees	⁴ 942	⁵ 940	(¹)	⁶ 863	(¹)
Production workers	⁴ 741	⁵ 739	(¹)	⁶ 665	(¹)

¹ Not applicable.

² Days' supply is an average for each class size which is determined by the previous month's retail sales.

³ Employment data are for SIC 371 (motor vehicles and motor vehicle equipment).

⁴ Data are for May 1995, revised.

⁵ Data are for June 1995.

⁶ Data are for June 1994.

Source: Production, retail sales, days' supply, and inventory, *Automotive News*; and employment, U.S. Department of Labor.

Note.--Because of rounding, figures may not add to the totals shown.

Table 3

Lightweight automobile trucks¹ and bodies and cab/chassis for lightweight automobile trucks: U.S. imports, by principal sources and by specified periods, July 1993-June 1995²

Source	1994-95			1993-94	
	May 1995	June 1995	July 1994- June 1995	June 1994	July 1993- June 1994
	<i>Quantity (units)³</i>				
Japan	5,821	4,290	127,939	10,758	116,078
Canada	32,941	37,577	437,203	43,734	440,050
Mexico	8,089	8,982	60,509	2,912	33,699
All other	19	15	1,866	193	3,137
Total	46,870	50,864	627,517	57,598	592,964
	<i>Value (1,000 dollars)</i>				
Japan	63,885	50,441	1,154,208	83,226	941,279
Canada	504,514	572,535	6,493,845	605,711	6,084,580
Mexico	135,941	149,674	1,070,888	41,801	494,266
All other	5,865	3,824	84,727	7,325	100,930
Total	710,204	776,474	8,803,667	738,063	7,621,055

¹ Defined as not over 10,000 pounds gvww.

² Partially estimated, all data include imports into Puerto Rico.

³ Quantity data include complete trucks and cab/chassis, but exclude bodies.

Source: Compiled from official statistics of the U.S. Department of Commerce, except as noted.

Note.--Because of rounding, figures may not add to the totals shown.

Table 5

Lightweight automobile trucks¹ and bodies and cab/chassis for lightweight automobile trucks:
U.S. exports of domestic merchandise, by principal markets and by specified periods, July
1993-June 1995²

Market	1994-95			1993-94	
	May 1995	June 1995	July 1994- June 1995	June 1994	July 1993- June 1994
	<i>Quantity (units)³</i>				
Canada	13,567	12,192	157,194	14,383	156,024
All other	5,082	3,574	60,325	2,271	35,760
Total	18,650	15,766	217,519	16,654	191,839
	<i>Value (1,000 dollars)</i>				
Canada	199,939	178,461	2,153,638	181,788	1,998,891
All other	92,311	62,454	772,843	38,510	694,238
Total	292,250	240,914	2,926,481	220,298	2,694,089

¹ Defined as not over 10,000 pounds gwv.

² Partially estimated.

³ Quantity data include complete trucks and cab/chassis, but exclude bodies.

Source: Compiled from official statistics of the U.S. Department of Commerce, except as noted.

Note.--Because of rounding, figures may not add to the totals shown.

Table 8

New passenger automobiles: Retail price changes in the U.S. market during July 1995¹

Country source/make	Retail price changes July 1995 (+ or -)
U.S. producers:	
General Motors	No change.
Ford	No change.
Chrysler	No change.
Japanese producers:	
Toyota Motors	No change.
Mazda	+0.7 percent
Honda	No change.
Nissan	No change.
European producers:	
Volkswagen	No change.
BMW	No change.
Mercedes-Benz	No change.
Korean producer:	
Hyundai	No change.

¹ Average retail price change for all models.

Source: *Automotive News*, July 1995.

