

THE U.S. AUTOMOBILE INDUSTRY MONTHLY REPORT ON SELECTED ECONOMIC INDICATORS

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This report was prepared principally by

Juanita S. Kavalauskas
Transportation Branch
Machinery and Equipment Division

Address all communications to
Kenneth R. Mason, Secretary to the Commission
United States International Trade Commission
Washington, DC 20436

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Table 1.--New passenger automobiles: U.S. retail sales of domestic production, production, inventory, days' supply, and employment, by specified periods, May 1988-April 1990

(In thousands of units; thousands of employees)

Item	1989-90			1988-89	
	Mar. 1990	Apr. 1990	May 1989-Apr. 1990	Apr. 1989	May 1988-Apr. 1989
Retail sales of domestic production:					
Subcompact.....	85	83	1,238	101	1,384
Compact.....	152	140	1,852	199	1,925
Intermediate.....	215	212	2,531	213	3,019
Standard.....	104	106	1,218	86	981
Luxury.....	67	54	660	63	696
Total.....	623	596	7,539	667	8,005
Production:					
Subcompact.....	91	77	1,086	113	1,289
Compact.....	170	137	1,744	146	1,956
Intermediate.....	224	190	2,098	234	2,777
Standard.....	72	31	787	72	803
Luxury.....	64	57	731	71	795
Total.....	620	492	6,444	637	7,620
Inventory					
Subcompact.....	251	241	1/	312	1/
Compact.....	275	264	1/	340	1/
Intermediate.....	651	625	1/	802	1/
Standard.....	181	174	1/	226	1/
Luxury.....	122	117	1/	154	1/
Total.....	1,481	1,422	1/	1,836	1/
Days' supply: 2/					
Subcompact.....	80	73	1/	74	1/
Compact.....	49	47	1/	40	1/
Intermediate.....	82	74	1/	76	1/
Standard.....	47	41	1/	63	1/
Luxury.....	49	54	1/	59	1/
Average.....	64	60	1/	66	1/
Employment: 3/					
Total employees.....	4/ 824	5/ 824	1/	6/ 854	1/
Production workers...	4/ 630	5/ 631	1/	6/ 665	1/

1/ Not applicable.

2/ Days' supply is an average for each class size which is determined by the previous month's retail sales.

3/ Employment data are for SIC 371 (motor vehicles and motor vehicle equipment).

4/ Data are for February 1989, revised.

5/ Data are for March 1990.

6/ Data are for March 1989.

Source: Retail sales and production, Data Resources, Inc. Auto Information Bank; days' supply and inventory, Automotive News; and employment, U.S. Department of Labor.

Note.--Because of rounding, figures may not add to the totals shown.

Table 2.--New passenger automobiles: U.S. imports; by principal sources and by specified periods, April 1988-March 1990 ^{1/}

Source	1989-90			1988-89	
	Feb. 1990	Mar. 1990	Apr. 1989- Mar. 1990	Mar. 1989	Apr. 1988- Mar. 1989
Quantity (units)					
Japan.....	150,853	173,811	2,015,920	178,420	2,115,304
Canada.....	99,939	129,354	1,153,810	99,875	1,191,394
West Germany.....	16,402	30,925	220,022	23,969	256,018
Korea.....	17,343	11,327	200,241	37,966	429,953
Sweden.....	10,843	13,160	96,545	10,372	117,263
Mexico.....	8,320	5,433	122,022	13,274	141,040
Yugoslavia.....	14	0	43	0	20,212
United Kingdom...	2,456	2,661	28,151	3,572	31,715
Italy.....	929	1,066	9,854	956	5,412
France.....	59	5	2,914	532	16,255
Brazil.....	936	1,026	40,826	2,358	54,993
All other.....	2,342	3,366	27,217	3,359	18,756
Total.....	310,436	372,134	3,917,565	374,652	4,398,315
Value (1,000 dollars)					
Japan.....	1,536,669	1,824,690	20,089,479	1,744,853	20,040,753
Canada.....	1,087,396	1,427,479	12,775,241	1,143,554	13,198,363
West Germany.....	415,298	658,977	5,077,061	559,172	6,308,525
Korea.....	96,650	65,677	1,182,153	216,599	2,428,078
Sweden.....	181,940	217,716	1,587,851	165,353	1,849,475
Mexico.....	85,565	53,600	1,099,684	119,622	1,219,376
Yugoslavia.....	59	0	164	0	48,718
United Kingdom...	79,067	87,189	898,968	111,783	970,071
Italy.....	23,027	28,715	278,924	24,464	155,045
France.....	1,079	130	35,080	6,817	171,981
Brazil.....	5,826	6,347	251,650	14,384	315,225
All other.....	34,824	54,414	433,805	54,240	314,817
Total.....	3,574,401	4,424,933	43,710,061	4,160,840	47,020,426

^{1/} Data include imports into Puerto Rico and TSUSA items 692.1005-692.1008; data do not include automobiles assembled in U.S. foreign trade zones.

Source: Compiled from official statistics of the U.S. Department of Commerce.

Note.--Because of rounding, figures may not add to the totals shown.

Table 3.--Lightweight automobile trucks 1/ and bodies and cab/chassis for lightweight automobile trucks: U.S. imports, by principal sources and by specified periods, April 1988-March 1990 2/

Source	1989-90			1988-89	
	Feb. 1990	Mar. 1990	Apr. 1989-Mar. 1990	Mar. 1989	Apr. 1988-Mar. 1989
	Quantity (units) <u>3/</u>				
Japan.....	19,377	25,887	365,843	50,048	540,484
Canada.....	33,659	42,890	442,157	35,788	329,570
Mexico.....	1,564	1,757	15,115	15	43
All other.....	55	234	4,028	447	2,888
Total.....	54,655	70,769	827,144	86,298	872,985
	Value (1,000 dollars)				
Japan.....	113,385	149,088	2,164,540	319,538	3,269,753
Canada.....	438,701	549,356	5,614,798	450,097	3,765,509
Mexico.....	19,471	21,334	181,407	61	9,916
All other.....	4,059	5,937	38,975	9,529	136,536
Total.....	575,616	745,712	7,999,723	779,225	7,181,714

1/ Defined as not over 10,000 pounds gw.

2/ Partially estimated, all data include imports into Puerto Rico.

3/ Quantity data include complete trucks and cab/chassis, but exclude bodies.

Source: Compiled from official statistics of the U.S. Department of Commerce, except as noted.

Note.--Because of rounding, figures may not add to the totals shown.

Table 4.--New passenger automobiles: U.S. exports of domestic merchandise, by principal markets and by specified periods, April 1988-March 1990 ^{1/}

Market	1989-90			1988-89	
	Feb. 1990	Mar. 1990	Apr. 1989-Mar. 1990	Mar. 1989	Apr. 1988-Mar. 1989
	Quantity (units)				
Canada.....	52,108	66,296	553,462	65,702	628,525
Japan.....	2,963	3,434	25,307	2,004	24,079
All other.....	12,734	27,893	198,817	16,007	155,699
Total.....	67,805	97,623	777,586	83,713	808,303
	Value (1,000 dollars)				
Canada.....	619,957	762,290	6,123,328	702,700	6,438,879
Japan.....	50,852	53,980	405,164	29,720	304,363
All other.....	164,221	329,528	2,542,377	203,743	897,699
Total.....	835,030	1,145,798	9,070,869	936,163	7,640,941

^{1/} 1989 data revised.

Source: Compiled from official statistics of the U.S. Department of Commerce.

Note.--Because of rounding, figures may not add to the totals shown.

Table 5.--Lightweight automobile trucks ^{1/} and bodies and cab/chassis for lightweight automobile trucks: U.S. exports of domestic merchandise, by principal markets and by specified periods, April 1988-March 1990 ^{2/}

Market	1989-90			1988-89	
	Feb. 1990	Mar. 1990	Apr. 1989- Mar. 1990	Mar. 1989	Apr. 1988- Mar. 1989
	Quantity (units) ^{3/}				
Canada.....	9,654	12,996	130,095	15,472	143,005
All other.....	444	1,438	15,237	2,816	15,299
Total.....	10,098	14,434	145,332	18,288	158,304
	Value (1,000 dollars)				
Canada.....	120,062	151,414	1,522,329	174,839	1,589,391
All other.....	7,457	13,388	145,686	24,532	395,375
Total.....	127,519	164,802	1,668,015	199,371	1,984,766

^{1/} Defined as not over 10,000 pounds gw.

^{2/} Partially estimated.

^{3/} Quantity data include complete trucks and cab/chassis, but exclude bodies.

Source: Compiled from official statistics of the U.S. Department of Commerce, except as noted.

Note.--Because of rounding, figures may not add to the totals shown.

Table 6.--New passenger automobiles: Sales of domestic and imported passenger automobiles and sales of imported passenger automobiles as a percent of total U.S. sales, by specified period 1989 and 1990

Period	Sales of-		Imported		Total U.S.		Ratio of	
	Domestic automobiles 1/		automobiles 2/		sales 1/ 2/		import sale to total sales 1/ 2/	
	1990	1989	1990	1989	1990	1989	1990	1989
	Quantity (units)						--Percent--	
January....	544,605	509,760	208,694	208,856	753,299	718,616	27.7	29.1
February...	531,546	552,042	193,912	198,825	725,458	750,867	26.7	26.5
Jan.-Feb....	1,076,151	1,061,802	402,606	407,681	1,478,757	1,469,483	27.2	27.7
March.....	622,949	639,631	228,221	245,161	851,170	884,792	26.8	27.7
Jan.-Mar...	1,699,100	1,701,433	630,827	652,842	2,329,927	2,354,275	27.1	26.7
April.....	596,428	667,444	242,661	242,555	839,089	909,999	28.9	27.5
Jan.-Apr...	2,295,528	2,368,877	873,488	895,395	3,169,016	3,264,274	27.6	27.7

1/ Domestic automobile sales include U.S.-, Canadian- and Mexican-built automobiles sold in the United States.

2/ Does not include automobiles imported from Canada and Mexico.

Source: Automotive News.

Table 7

New passenger automobiles: Price indexes, by specified periods, 1989 and 1990 1/

Item	1989-90			1989 and 1990		
	Feb. 1990	Mar. 1990	Percent change	Mar. 1989	Mar. 1990	Percent change
Consumer Price Index:						
Unadjusted...	121.9	121.3	-0.5	119.6	121.3	+1.4
Seasonally adjusted...	121.4	121.2	-0.2	119.7	121.2	+1.3
Producer Price Index:						
Unadjusted...	116.5	115.6	-0.8	115.8	115.6	-0.2
Seasonally adjusted...	116.6	116.2	-0.3	116.6	116.2	-0.3

1/ Consumer price index, 1982-1984 = 100. Producer price index, 1982 = 100.

Source: U.S. Department of Labor.

Table 8.--New passenger automobiles: Retail price changes in the U.S. market during April 1990 1/

Country source/make	Retail price changes April 1990 (+ or -)
U.S. producers:	
General Motors.....	No change.
Ford.....	No change.
Chrysler.....	No change.
Japanese producers:	
Toyota Motors.....	No change.
Mazda.....	No change.
American Honda.....	No change.
Acura Division.....	No change.
Subaru.....	No change.
European producers:	
Volkswagen.....	No change.
BMW.....	No change.
Audi.....	No change.
Porsche.....	No change.
Mercedes-Benz.....	No change.
Korean producer:	
Hyundai.....	No change.

1/ Average retail price change for all models.

Source: Automotive News, April 1990.

Table 9.--Sales and profits (loss) on major U.S. automobile manufacturers' operations, by specified periods, 1989 and 1990 1/

Item and firm	(In millions of dollars)	
	1990 January-March	1989 January-March
Sales:		
General Motors.....	30,100	33,311
Ford.....	23,600	25,869
Chrysler.....	7,500	9,954
Total.....	61,200	69,134
Profits:		
General Motors.....	710	1,553
Ford.....	506	1,637
Chrysler.....	71	351
Total.....	1,287	3,541

1/ Data are for world operations.

Source: Automotive News.

Table 10--Manufacturers' suggested retail prices of selected U.S. and Japanese automobiles, April 1981-May 1990 1/

Company, model, and options <u>2/</u>	April 1, 1981		May 1, 1990		Percent change in optionally equipped model	
	Option-ally Base model <u>3/</u>	equipped model <u>3/</u>	Option-ally Base model <u>3/</u>	equipped model <u>3/</u>	Jan. 1990-May 1990	Apr. 1981-May 1990
General Motors:						
Cavalier, 2 door..... <u>4/</u>	\$6,966	\$6,966	\$8,002	\$8,052	0.0	+15.6
De Ville, 4 door.....	14,198	14,198	26,310	26,310	0.0	+85.3
Ford:						
Escort Pony 2 door HB (RWD, TG).....	5,556	5,857	7,742	8,550	0.0	+46.0
Tempo GL 4 door (RWD, AT, TG) <u>5/</u>	6,421	6,953	10,063	10,888	0.0	+56.6
LTD Crown Victoria, 4 door	8,519	10,102	17,767	17,937	0.0	+77.6
Chrysler:						
Reliant America, 4 door (RWD, R, AT).....	5,980	6,680	8,049	9,549	0.0	+42.9
Dynasty, 4 door (RWD, AC) <u>6/</u>	6,672	7,502	12,800	14,475	0.0	+92.9
Toyota:						
Corolla, Deluxe, 4 door (R).....	5,688	5,793	9,488	11,100	0.0	+91.6
Cressida, 4 door.....	11,599	11,599	21,498	21,498	0.0	+85.3
Nissan (Datsun):						
Sentra E, 2 door <u>7/</u>	5,369	5,369	7,299	8,124	0.0	+51.3
Stanza GXE, 4 door (AT) <u>7/</u>	6,839	7,749	15,575	16,109	0.0	+107.9
Maxima GXE, 4 door.....	10,379	10,379	17,959	18,584	0.0	+71.1
Honda:						
Civic 1500, 2 door HB (R) <u>8/</u>	4,599	4,694	6,635	6,866	0.0	+46.3
Accord DX, 4 door (R).....	7,645	7,950	12,345	12,595	0.0	+58.5

1/ Suggested retail prices do not include any dealer incentives, below-market financing or rebates.

2/ The following codes apply: RWD = rear window defroster; TG = tinted glass; HB = hatchback; AT = automatic transmission; AC = air conditioning; R = radio.

3/ Base models are 2 door or 2 door hatchback and 4 door or 4 door hatchback models.. Optionally equipped models are base models which have been equipped with the options listed in parenthesis.

4/ Cavalier not sold until May 21, 1981.

5/ Tempo replaced the Fairmont Futura.

6/ Dynasty replaced the Diplomat.

7/ Sentra replaced the 210; Stanza replaced the 510.

8/ Civic 1500 replaced the Civic 1300.

Source: Compiled from data supplied by U.S. manufacturers, Japanese importers, and Automotive News.

Note: Some 1981-90 models have been discontinued; these models have been replaced by comparable models where possible. In addition, some equipment that was optional on prior models is now included in the base price or equipment that was standard has been deleted, making price comparisons of prior-year models difficult.