

THE U.S. AUTOMOBILE INDUSTRY MONTHLY REPORT ON SELECTED ECONOMIC INDICATORS

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This report was prepared principally by

Juanita S. Kavalauskas
Transportation Branch
Machinery and Equipment Division

Address all communications to
Kenneth R. Mason, Secretary to the Commission
United States International Trade Commission
Washington, DC 20436

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Table 1.--New passenger automobiles: U.S. retail sales of domestic production, production, inventory, days' supply, and employment, by specified periods, April 1988-March 1990

(In thousands of units; thousands of employees)

Item	1989-90			1988-89	
	Feb. 1990	Mar. 1990	Apr. 1989-Mar. 1990	Mar. 1989	Apr. 1988-Mar. 1989
Retail sales of domestic production:					
Subcompact.....	75	85	1,256	98	1,391
Compact.....	118	152	1,917	151	1,875
Intermediate.....	190	215	2,573	246	3,013
Standard.....	98	104	1,198	82	979
Luxury.....	51	67	669	62	689
Total.....	532	623	7,610	640	7,947
Production:					
Subcompact.....	69	91	1,108	99	1,286
Compact.....	128	170	1,783	176	1,946
Intermediate.....	178	224	2,153	245	2,776
Standard.....	60	72	818	62	798
Luxury.....	62	64	744	70	788
Total.....	497	620	6,604	652	7,796
Inventory					
Subcompact.....	248	251	1/	310	1/
Compact.....	272	275	1/	337	1/
Intermediate.....	643	651	1/	796	1/
Standard.....	179	181	1/	224	1/
Luxury.....	121	122	1/	153	1/
Total.....	1,463	1,481	1/	1,822	1/
Days' supply: 2/					
Subcompact.....	79	80	1/	82	1/
Compact.....	55	49	1/	58	1/
Intermediate.....	81	82	1/	84	1/
Standard.....	44	47	1/	71	1/
Luxury.....	57	49	1/	64	1/
Average.....	70	64	1/	74	1/
Employment: 3/					
Total employees.....	4/ 719	5/ 822	1/	6/ 860	1/
Production workers...	4/ 526	5/ 628	1/	6/ 669	1/

1/ Not applicable.

2/ Days' supply is an average for each class size which is determined by the previous month's retail sales.

3/ Employment data are for SIC 371 (motor vehicles and motor vehicle equipment).

4/ Data are for January 1989, revised.

5/ Data are for February 1990.

6/ Data are for February 1989.

Source: Retail sales and production, Data Resources, Inc. Auto Information Bank; days' supply and inventory, Automotive News; and employment, U.S. Department of Labor.

Note.--Because of rounding, figures may not add to the totals shown.

Table 2.--New passenger automobiles: U.S. imports, by principal sources and by specified periods, March 1988-February 1990 1/

Source	1989-90			1988-89	
	Jan. 1990	Feb. 1990	Mar. 1989- Feb. 1990	Feb. 1989	Mar. 1988- Feb. 1989
Quantity (units)					
Japan.....	139,134	150,853	2,020,529	170,600	2,115,304
Canada.....	71,614	99,939	1,124,331	112,381	1,191,394
West Germany.....	20,997	16,402	213,066	20,423	256,018
Korea.....	12,879	17,343	226,880	31,894	429,953
Sweden.....	5,463	10,843	93,774	10,979	117,263
Mexico.....	7,332	8,320	129,863	13,710	141,040
Yugoslavia.....	15	14	43	2,327	20,212
United Kingdom...	2,257	2,456	29,062	3,237	31,715
Italy.....	637	929	9,744	640	5,412
France.....	77	59	3,441	539	16,255
Brazil.....	2,278	936	42,158	3,261	54,993
All other.....	2,066	2,342	27,210	2,479	18,756
Total.....	264,749	310,436	3,920,101	372,470	4,398,315
Value (1,000 dollars)					
Japan.....	1,375,006	1,536,669	20,009,643	1,642,611	19,938,511
Canada.....	743,831	1,087,396	12,491,317	1,252,188	13,306,997
West Germany.....	491,407	415,298	4,977,256	478,998	6,228,351
Korea.....	74,526	96,650	1,333,075	185,972	2,397,451
Sweden.....	88,278	181,940	1,535,488	171,959	1,856,081
Mexico.....	71,486	85,565	1,165,705	118,196	1,217,950
Yugoslavia.....	58	59	163	6,928	55,646
United Kingdom...	61,161	79,067	923,562	97,627	955,915
Italy.....	19,198	23,027	274,673	17,416	147,997
France.....	906	1,079	41,767	6,347	171,511
Brazil.....	13,928	5,826	259,687	19,602	320,443
All other.....	32,747	34,824	433,632	30,479	291,056
Total.....	2,972,532	3,574,401	43,472,969	4,028,324	46,887,910

1/ Data include imports into Puerto Rico and TSUSA items 692.1005-692.1008; data do not include automobiles assembled in U.S. foreign trade zones.

Source: Compiled from official statistics of the U.S. Department of Commerce.

Note.--Because of rounding, figures may not add to the totals shown.

Table 3.--Lightweight automobile trucks ^{1/} and bodies and cab/chassis for lightweight automobile trucks: U.S. imports, by principal sources and by specified periods, March 1988-February 1990 ^{2/}

Source	1989-90			1988-89	
	Jan. 1990	Feb. 1990	Mar. 1989- Feb. 1990	Feb. 1989	Mar. 1988- Feb. 1989
	Quantity (units) ^{3/}				
Japan.....	23,143	19,377	389,196	38,066	528,502
Canada.....	31,336	33,659	432,863	39,622	333,404
Mexico.....	1,629	1,564	11,355	0	28
All other.....	9	55	4,180	0	2,441
Total.....	56,117	54,655	837,594	77,688	864,375
	Value (1,000 dollars)				
Japan.....	133,352	113,385	2,340,161	240,396	3,190,611
Canada.....	402,027	438,701	5,575,019	504,295	3,819,707
Mexico.....	20,071	19,471	160,294	64	9,919
All other.....	2,324	4,059	200,156	6,118	133,125
Total.....	557,774	575,616	8,275,628	750,875	7,153,364

^{1/} Defined as not over 10,000 pounds gw.

^{2/} Partially estimated, all data include imports into Puerto Rico.

^{3/} Quantity data include complete trucks and cab/chassis, but exclude bodies.

Source: Compiled from official statistics of the U.S. Department of Commerce, except as noted.

Note.--Because of rounding, figures may not add to the totals shown.

Table 4.--New passenger automobiles: U.S. exports of domestic merchandise, by principal markets and by specified periods, March 1988-February 1990 ^{1/}

Market	1989-90			1988-89	
	Jan. 1990	Feb. 1990	Mar. 1989- Feb. 1990	Feb. 1989	Mar. 1988- Feb. 1989
	Quantity (units)				
Canada.....	26,661	52,108	552,868	54,983	617,806
Japan.....	2,659	2,963	23,877	1,866	23,941
All other.....	19,715	12,734	186,931	15,689	155,381
Total.....	49,035	67,805	763,676	72,538	797,128
	Value (1,000 dollars)				
Canada.....	314,971	619,957	6,063,738	589,421	6,325,600
Japan.....	47,705	50,852	380,904	26,346	300,989
All other.....	254,376	164,221	2,416,592	194,593	888,549
Total.....	617,052	835,030	8,861,234	810,360	7,515,138

^{1/} 1989 data revised.

Source: Compiled from official statistics of the U.S. Department of Commerce.

Note.--Because of rounding, figures may not add to the totals shown.

Table 5.--Lightweight automobile trucks 1/ and bodies and cab/chassis for lightweight automobile trucks: U.S. exports of domestic merchandise, by principal markets and by specified periods, March 1988-February 1990 2/

Market	1989-90			1988-89	
	Jan. 1990	Feb. 1990	Mar. 1989- Feb. 1990	Feb. 1989	Mar. 1988- Feb. 1989
	Quantity (units) <u>3/</u>				
Canada.....	4,500	9,654	128,182	16,074	143,607
All other.....	773	444	21,172	1,441	13,924
Total.....	5,273	10,098	149,354	17,515	157,531
	Value (1,000 dollars)				
Canada.....	57,256	120,062	1,547,379	179,949	1,594,501
All other.....	10,150	7,457	158,243	19,036	389,879
Total.....	67,406	127,519	1,705,621	198,986	1,984,381

1/ Defined as not over 10,000 pounds gw.

2/ Partially estimated.

3/ Quantity data include complete trucks and cab/chassis, but exclude bodies.

Source: Compiled from official statistics of the U.S. Department of Commerce, except as noted.

Note.--Because of rounding, figures may not add to the totals shown.

Table 6.--New passenger automobiles: Sales of domestic and imported passenger automobiles and sales of imported passenger automobiles as a percent of total U.S. sales, by specified periods, 1989 and 1990

Period	Sales of-				Total U.S.		Ratio of import sales to total sales	
	Domestic automobiles 1/		Imported automobiles 2/		sales 1/ 2/		sales 1/ 2/	
	1990	1989	1990	1989	1990	1989	1990	1989
Quantity (units)								
--Percent--								
January....	544,605	509,760	208,694	208,856	753,299	718,616	27.7	29.1
February...	531,546	552,042	193,912	198,825	725,458	750,867	26.7	26.5
Jan.-Feb...	1,076,151	1,061,802	402,606	407,681	1,478,757	1,644,955	27.2	27.7
March.....	622,949	639,631	228,221	245,161	851,170	884,792	26.8	27.7
Jan.-Mar...	1,699,100	1,701,433	630,827	652,842	2,329,927	2,529,747	27.1	25.8

1/ Domestic automobile sales include U.S.-, Canadian- and Mexican-built automobiles sold in the United States.

2/ Does not include automobiles imported from Canada and Mexico.

Source: Automotive News.

Table 7.--New passenger automobiles: Price indexes, by specified periods, 1989 and 1990 1/

Item	1989-90			1989 and 1990		
	Jan. 1990	Feb. 1990	Percent change	Feb. 1989	Feb. 1990	Percent change
Consumer Price Index:						
Unadjusted...	122.3	121.9	-0.3	119.6	121.9	+1.9
Seasonally adjusted...	121.6	121.4	-0.3	119.3	121.4	+1.8
Producer Price Index:						
Unadjusted...	116.9	116.5	-0.3	116.0	116.5	+0.4
Seasonally adjusted...	116.6	116.6	0	115.7	116.6	+0.8

1/ Consumer price index, 1982-1984 = 100. Producer price index, 1982 = 100.

Source: U.S. Department of Labor.

Table 8.--New passenger automobiles: Retail price changes in the
U.S. market during March 1990 ^{1/}

Country source/make	Retail price changes March 1990 (+ or -)
U.S. producers:	
General Motors.....	No change.
Ford.....	No change.
Chrysler.....	No change.
Japanese producers:	
Toyota Motors.....	No change.
Mazda.....	No change.
American Honda.....	No change.
Acura Division.....	No change.
Subaru.....	No change.
European producers:	
Volkswagen.....	No change.
BMW.....	No change.
Audi.....	No change.
Porsche.....	No change.
Mercedes-Benz.....	No change.
Korean producer:	
Hyundai.....	No change.

^{1/} Average retail price change for all models.

Source: Automotive News, March 1990.

Table 9. Manufacturers' suggested retail prices of selected U.S. and Japanese automobiles, April 1981-April 1990 1/

Company, model, and options 2/	April 1, 1981		April 1, 1990		Percent change in optionally equipped model
	Option-ally Base model 3/	4/ \$	Option-ally Base model 3/	equipped model 3/	
General Motors:					
Cavalier, 2 door.....		4/ \$6,966	\$8,002	\$8,052	0.0
De Ville, 4 door.....		14,198	26,310	26,310	0.0
Ford:					
Escort Pony 2 door HB (RWD, TG).....		5,556	7,742	8,550	0.0
Tempo GL 4 door (RWD, AT, TG) 5/.....		6,421	10,063	10,888	0.0
LTD Crown Victoria, 4 door.....		8,519	17,767	17,937	0.0
Chrysler:					
Reliant America, 4 door (RWD, R, AT).....		5,980	8,049	9,549	0.0
Dynasty, 4 door (RWD, AC) 6/.....		6,672	12,800	14,475	0.0
Toyota:					
Corolla, Deluxe, 4 door (R).....		5,688	9,488	11,100	0.0
Cressida, 4 door.....		11,599	21,498	21,498	0.0
Nissan (Datsun):					
Sentra E, 2 door 7/.....		5,369	7,299	8,124	0.0
Stanza GXE, 4 door (AT) 7/.....		6,839	15,575	16,109	0.0
Maxima GXE, 4 door.....		10,379	17,959	18,584	0.0
Honda:					
Civic 1500, 2 door HB (R) 8/.....		4,599	6,635	6,866	0.0
Accord DX, 4 door (R).....		7,645	12,345	12,595	0.0

1/ Suggested retail prices do not include any dealer incentives, below-market financing or rebates.
 2/ The following codes apply: RWD = rear window defroster; TG = tinted glass; HB = hatchback; AT = automatic transmission; AC = air conditioning; R = radio.
 3/ Base models are 2 door or 2 door hatchback and 4 door or 4 door hatchback models. Optionally equipped models are base models which have been equipped with the options listed in parenthesis.
 4/ Cavalier not sold until May 21, 1981.
 5/ Tempo replaced the Fairmont Futura.
 6/ Dynasty replaced the Diplomat.
 7/ Sentra replaced the 210; Stanza replaced the 510.
 8/ Civic 1500 replaced the Civic 1300.

Source: Compiled from data supplied by U.S. manufacturers, Japanese importers, and Automotive News.

Note: Some 1981-90 models have been discontinued; these models have been replaced by comparable models where possible. In addition, some equipment that was optional on prior models is now included in the base price or equipment that was standard has been deleted, making price comparisons of prior-year models difficult.