

**BROOM CORN BROOMS:
U.S. PRODUCERS' SHIPMENTS,
IMPORTS FOR CONSUMPTION,
EXPORTS, AND APPARENT
CONSUMPTION,
CALENDAR YEAR 1984**

**Report to the President
on Investigation No. 332-97
Under Section 332 of the
Tariff Act of 1930**



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UNITED STATES INTERNATIONAL TRADE COMMISSION

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Highlights of the Eighteenth Annual Report on Brooms

Broom corn brooms

During 1984, compared with 1983--

- o APPARENT CONSUMPTION of broom corn brooms, including whiskbrooms, remained essentially unchanged at 1.8 million dozen.
- o U.S. PRODUCERS' SHIPMENTS of brooms of broom corn including whiskbrooms increased 2 percent to just over 1.6 million dozen.
- o U.S. IMPORTS 1/ of broom corn brooms, including whiskbrooms, decreased 31 percent to 166,000 dozen. The ratio of imports to consumption increased slightly to 9 percent.
- o U.S. EXPORTS of brooms of broom corn, including whiskbrooms, increased 33 percent to 2,509 dozen. Exports of all brooms of broom corn comprised less than 1 percent of total producers' shipments.

Brooms competitive with corn brooms 2/

During 1984, compared with 1982--

- o APPARENT CONSUMPTION of competitive brooms increased 18 percent to 1.8 million dozen.
- o U.S. PRODUCERS' SHIPMENTS of competitive brooms declined 17 percent to just under 1 million dozen.
- o U.S. IMPORTS of competitive brooms more than doubled to 887,000 dozen.
- o U.S. EXPORTS of competitive brooms decreased sharply to 7,000 dozen.

1/ There is a tariff-rate quota of 61,655 dozen on whiskbrooms of broom corn, and 121,478 dozen on other brooms of broom corn in any calendar year.

2/ The Commission reports biannually on all brooms considered competitive with broom corn brooms.

REPORT TO THE PRESIDENT

U.S. International Trade Commission
April 15, 1985

To the President:

In accordance with Executive Order No. 11377 of October 23, 1967 (copy attached), to assist the President in the exercise of his authority under headnote 3 to schedule 7, part 8, subpart A, of the Tariff Schedules of the United States (TSUS) (79 Stat. 948; 19 U.S.C. 1202), the U.S. International Trade Commission herein reports its judgment as to the estimated domestic consumption of broom corn brooms for 1984, the basis for that estimate, and information on U.S. consumption, production, imports and exports of other types of brooms considered to be competitive with broom corn brooms for 1984. For convenience, the Commission also reports corresponding data for 1982 and 1983.

Estimated consumption of broom corn brooms

In the judgment of the Commission, consumption of brooms wholly or in part of broom corn in 1982-84 was as shown in the table below:

Brooms wholly or in part of broom corn: U.S. consumption, 1982-84

(In dozens)			
Type of broom	1982 <u>1/</u>	1983 <u>2/</u>	1984
Whiskbrooms of a kind provided for in TSUS items 750.26 to 750.28, inclusive	215,658	278,325	217,839
Other brooms of a kind provided for in TSUS items 750.29 to 750.31, inclusive	1,811,915	1,539,245	1,557,370
Total	2,027,573	1,817,570	1,775,209

1/ As reported to the President on April 15, 1983.

2/ As reported to the President on April 16, 1984.

Source: Compiled from data supplied by U.S. producers and the U.S. Customs Service.

Aggregate apparent consumption of broom corn brooms amounted to 1.8 million dozen in 1984, about 2 percent less than in 1983. Consumption of whiskbrooms of broom corn, which accounted for 12 percent of total consumption in 1984, was down 22 percent from 1983, while consumption of other brooms of broom corn, 88 percent of total consumption in 1984, increased by 1 percent.

Basis for the Commission's judgment with respect to broom corn brooms

The Commission estimated consumption of broom corn brooms in 1984 by the same methods it used to estimate consumption in its previous reports pursuant to Executive Order No. 11377. Apparent annual consumption was determined by adding the quantity of shipments by domestic producers to the quantity of imports and then subtracting the quantity of exports. Data on imports were obtained from the U.S. Customs Service; data on shipments and exports were estimated from responses to questionnaires sent to all known domestic producers of broom corn brooms.

The data for each of the components used in the computation of apparent annual consumption of broom corn brooms were as shown in the following table.

Whiskbrooms provided for in TSUS items 750.26 to 750.28, inclusive, and other brooms provided for in TSUS items 750.29 to 750.31, inclusive: U.S. producers' shipments, imports, exports, and apparent consumption, 1982-84

(In dozens)

Item	1982 ^{1/}	1983 ^{2/}	1984
<u>Whiskbrooms provided for in TSUS items 750.26 to 750.28, inclusive</u>			
U.S. producers' shipments	136,967	208,458	134,090
Imports	80,094	70,076	83,918
Exports	1,403	209	169
Apparent consumption	215,658	278,325	217,839
<u>Other brooms provided for in TSUS items 750.29 to 750.31, inclusive</u>			
U.S. producers' shipments	1,745,132	1,370,832	1,477,540
Imports	73,987	170,092	82,170
Exports	7,204	1,679	2,340
Apparent consumption	1,811,915	1,539,245	1,557,370
<u>Total for all brooms provided for in TSUS items 750.26 to 750.31, inclusive</u>			
U.S. producers' shipments	1,882,099	1,579,290	1,611,630
Imports	154,081	240,168	166,088
Exports	8,607	1,888	2,509
Apparent consumption	2,027,573	1,817,570	1,775,209

^{1/} As reported to the President on April 15, 1983.

^{2/} As reported to the President on April 16, 1984.

Source: Compiled from data supplied by U.S. producers and the U.S. Customs Service.

U.S. producers' shipments.—Total U.S. producers' shipments of broom corn brooms, including whiskbrooms, amounted to just over 1.6 million dozen in 1984, 2 percent greater than in 1983. Shipments of whiskbrooms of broom corn, which were 8 percent of total shipments in 1984, decreased by 36 percent from the 1983 level, while shipments of other brooms of broom corn, 92 percent of the 1984 total, increased by 8 percent from the previous year. The total number of U.S. producers of broom corn brooms was approximately 105 in 1984, down from 115 in 1983.

Imports.—U.S. imports of broom corn brooms totaled 166,000 dozen in 1984, 31 percent lower than in 1983. Imports of whiskbrooms of broom corn in 1984 increased by 20 percent from the 1983 level to 83,918 dozen, whereas imports of other brooms of broom corn decreased to 82,170 dozen in 1984, or less than half the number imported in the previous year. Hungary, which supplied virtually all the imports of whiskbrooms of broom corn, and Mexico, which supplied the bulk of imports of other brooms of broom corn, have traditionally been the most important sources of U.S. imports.

The ratio of imports to consumption for all brooms of broom corn was 9 percent in 1984, down from 13 percent in 1983. The ratio of imports to consumption for whiskbrooms of broom corn in 1984 was 39 percent, up from 25 percent in 1983, while that for other brooms of broom corn in 1984 was 5 percent, down from 11 percent the preceding year.

Exports.—U.S. exports of broom corn brooms totaled 2,509 dozen in 1984, an increase of 33 percent over the previous year. Exports of whiskbrooms of broom corn declined from 209 dozen to 169 dozen and those for other brooms of broom corn increased from 1,679 to 2,340 dozen during 1983-84. Exports for all categories of broom corn brooms represented less than 1 percent of annual U.S. producers' shipments in 1984.

Brooms Considered Competitive with Broom Corn Brooms

As reported to the President on May 23, 1969, the Commission concluded that whiskbrooms of all fibers other than broom corn are competitive with whiskbrooms made of broom corn, and that upright brooms of all fibers other than broom corn are competitive with upright broom corn brooms. The Commission further concluded that push brooms 16 inches or less in width generally are competitive with upright corn brooms. The "competitive" brooms identified above are generally used for the same purpose as, and are generally substitutable for, broom corn brooms.

The Commission estimates that domestic shipments, imports, exports, and apparent consumption in 1982 ^{1/} and 1984 of the brooms considered to be competitive with broom corn brooms were as shown in the table below:

Brooms competitive with broom corn brooms: Estimated U.S. producers' shipments, imports, exports, and apparent consumption, 1982 and 1984

(In thousands of dozens)								
Type of broom	Producers' shipments		Imports ^{1/}		Exports		Apparent consumption	
	1982	1984	1982	1984	1982	1984	1982	1984
Whiskbrooms:								
Plastic fiber	103	64	20	148	-	-	123	212
Other fiber ^{2/}	10	5	5	2	-	-	15	7
Other (upright) brooms:								
Plastic fiber	796	669	236	510	29	7	1,003	1,172
Other fiber ^{2/}	85	27	150	218	-	-	235	245
Push brooms (16" or less in width)	168	202	7	9	1	3/	174	211
Total	1,162	967	418	887	30	7	1,550	1,847

^{1/} Estimated by the staff of the International Trade Commission.

^{2/} The absence of any substantial production of whiskbrooms or other brooms of fibers other than plastics or broom corn is attributable in large measure to the substitution of plastics for "other fiber" in the production of whiskbrooms since 1968.

^{3/} Less than 500 dozen.

Source: Compiled from data furnished by domestic producers and official statistics of the U.S. Department of Commerce.

^{1/} As reported to the President on April 15, 1983.

FOR IMMEDIATE RELEASE

OCTOBER 23, 1967

Office of the White House Press Secretary
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THE WHITE HOUSE 1967 OCT 24 AM 9 07

EXECUTIVE ORDER 11377

PROVIDING FOR TARIFF COMMISSION REPORTS REGARDING THE
ESTIMATED CONSUMPTION OF CERTAIN BROOMS

By virtue of the authority vested in me by the Constitution and the statutes, including section 332 of the Tariff Act of 1930 (19 U.S.C. 1332), it is hereby ordered as follows:

1. In order to assist the President in the exercise of his authority under headnote 3 to schedule 7, part 8, subpart A, of the Tariff Schedules of the United States (79 Stat. 948; 19 U.S.C. 1202), the United States Tariff Commission shall keep under review developments with regard to whiskbrooms of a kind provided for in items 750.26 to 750.28, inclusive, of the tariff schedules, and other brooms of a kind provided for in items 750.29 to 750.31, inclusive, of such schedules, and shall annually report to the President, as early as practicable in each calendar year, its judgment as to the estimated annual consumption of each such kind of brooms during the immediately preceding calendar year, together with the basis therefor. The first report by the Commission under this paragraph shall contain estimates for the calendar year 1967, and also similar estimates for the calendar year 1965, together with the basis therefor.

2. At the time of its report of the estimates under paragraph 1 of this order for 1968, and biennially thereafter, in addition to the matters described in paragraph 1, the Commission shall report to the President available information as to the production of and trade in other types of brooms which it considers to be competitive with those identified in paragraph 1 and, if practicable, estimates as to the annual consumption of such other brooms.

/s/ Lyndon B. Johnson

THE WHITE HOUSE,
October 23, 1967

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