

# **HEAVYWEIGHT MOTORCYCLES: SELECTED ECONOMIC INDICATORS, THIRD QUARTER 1984**

**Report to the President on  
Investigation No. 332-164  
Under Section 332 of the  
Tariff Act of 1930**



**USITC PUBLICATION 1614**

**NOVEMBER 1984**

**UNITED STATES INTERNATIONAL TRADE COMMISSION**

**COMMISSIONERS**

**Paula Stern, Chairwoman**

**Susan W. Liebeler, Vice Chairman**

**Alfred E. Eckes**

**Seeley G. Lodwick**

**David B. Rohr**

---

**Kenneth R. Mason, Secretary to the Commission**

---

This report was prepared principally by

Jim McElroy and Deborah Ladamirak

Machinery and Transportation Equipment Branch  
Machinery and Equipment Division

---

Office of Industries  
Norris A. Lynch, Director

---

**Address all communications to  
Office of the Secretary  
United States International Trade Commission  
Washington, D.C. 20436**

## Highlights

The following are highlights of the economic data collected on the heavyweight motorcycle industry for the third quarter of 1984, compared with data collected for the third quarter of 1983. Since most data obtained by the Commission regarding the domestic heavyweight motorcycle industry are business confidential (even in the aggregate), little information concerning the domestic industry is available in the public report.

- o U.S. production of heavyweight motorcycles increased to 27,023 units during July-September 1984, and U.S. shipments of heavyweight motorcycles increased to 23,345 units valued at \$103 million during the same period. In addition, retail sales, exports, and inventories also increased during July-September 1984, compared with the corresponding period of 1983.
- o The average net selling price for U.S.-produced heavyweight motorcycles decreased from \$4,427 during July-September 1983, to \$4,416 during July-September 1984.
- o Total average employment increased from 3,310 persons during July-September 1983, to 3,370 persons during July-September 1984, and total hours worked by production and related workers also increased during the comparative period.
- o U.S. imports of heavyweight motorcycles increased from 3,682 units valued at \$12.3 million in July-September 1983, to 5,079 units valued at \$16.9 million in July-September 1984 (table 1).
- o Import shipments rose from 12,272 units in July-September 1983, to 15,582 units in July-September 1984, or by 27 percent (table 2).
- o Retail sales of imported heavyweight motorcycles decreased from 38,410 units in July-September 1983, to 23,414 units in July-September 1984, or by 39 percent (table 3).
- o Inventories of imported heavyweight motorcycles decreased from 185,092 units as of September 30, 1983, to 113,907 units as of September 30, 1984, or by over 38 percent (tables 4 and 5).



Table 1.—Heavyweight motorcycles: U.S. imports for consumption, July–September 1983, and July–September 1984

(Quantity in units; value in thousands of dollars)

Period	Quantity	Value
July–September 1983	3,682	12,263
July–September 1984	5,079	16,888

Source: Compiled from data submitted in response to questionnaires of the U.S. International Trade Commission.

Table 2.—Heavyweight motorcycles: U.S. import shipments, July–September 1983, and July–September 1984

(Quantity in units; value in thousands of dollars)

Period	Quantity	Value
July–September 1983	12,272	38,861
July–September 1984	15,582	37,554

Source: Compiled from data submitted in response to questionnaires of the U.S. International Trade Commission.

Table 3.—Heavyweight motorcycles: U.S. importers' retail sales, by engine sizes, July–September 1983, and July–September 1984

(In units)

Item	July–Sept. 1983	July–Sept. 1984
Over 700 cc but not over 790 cc	22,655	9,929
Over 790 cc but not over 970 cc	3,521	3,077
Over 970 cc	12,234	10,408
Total	38,410	23,414

Source: Compiled from data submitted in response to questionnaires of the U.S. International Trade Commission.



Table 4.—Heavyweight motorcycles: U.S. importers' end-of-period inventories, by engine sizes, September 30, 1983, and September 30, 1984

(In units)		
Item	Sept. 30, 1983	Sept. 30, 1984
Over 700 cc but not over 790 cc	61,121	26,395
Over 790 cc but not over 970 cc	24,160	16,167
Over 970 cc	22,439	11,041
Total	107,720	53,603

Source: Compiled from data submitted in response to questionnaires of the U.S. International Trade Commission.

Table 5.—Heavyweight motorcycles: Dealers' end-of-period inventories of imported motorcycles, by engine sizes, September 30, 1983, and September 30, 1984

(In units)		
Item	Sept. 30, 1983	Sept. 30, 1984
Over 700 cc but not over 790 cc	44,584	27,761
Over 790 cc but not over 970 cc	11,983	7,552
Over 970 cc	20,805	24,991
Total	77,372	60,304

Source: Compiled from data submitted in response to questionnaires of the U.S. International Trade Commission.







