

THE U.S. AUTOMOBILE INDUSTRY: MONTHLY REPORT ON SELECTED ECONOMIC INDICATORS

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Committee on Ways and Means,
on Investigation No. 332-152
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of the Tariff Act of 1930**



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Table 1.--New passenger automobiles: U.S. retail sales of domestic production, production, inventory, days' supply, and employment, by specified periods, 1981, 1982, and 1983

(In thousands of units; thousands of employees)

Item	1982 and 1983			1981 and 1982	
	October : 1983	November : 1983	Dec. 1982- : Nov. 1983	November : 1982	Dec. 1981- : Nov. 1982
Retail sales of domestic production:					
Subcompact-----	192	183	1,990	167	1,689
Compact-----	85	75	929	96	1,103
Intermediate-----	231	192	2,195	167	1,593
Standard-----	113	100	1,140	88	921
Luxury-----	43	40	430	39	360
Total-----	664	591	6,684	558	5,666
Production:					
Subcompact-----	230	214	2,005	95	1,580
Compact-----	104	101	1,078	90	1,092
Intermediate-----	217	196	2,175	127	1,459
Standard-----	97	90	976	63	666
Luxury-----	40	40	437	35	359
Total-----	688	641	6,671	411	5,157
Inventory:					
Subcompact-----	205	241	1/	257	1/
Compact-----	267	307	1/	305	1/
Intermediate-----	480	435	1/	463	1/
Standard-----	116	111	1/	190	1/
Luxury-----	128	130	1/	81	1/
Total-----	1,196	1,224	1/	1,296	1/
Days' supply: <u>2/</u>					
Subcompact-----	73	66	1/	100	1/
Compact-----	75	61	1/	88	1/
Intermediate-----	52	45	1/	67	1/
Standard-----	48	43	1/	65	1/
Luxury-----	53	53	1/	64	1/
Total-----	55	48	1/	69	1/
Employment: <u>3/</u>					
Total employees-----	4/ 816	5/ 839	1/	6/ 677	1/
Production workers---	4/ 622	5/ 644	1/	6/ 496	1/
Layoffs <u>7/</u> -----	123	113	1/	255	1/

1/ Not applicable.

2/ Days' supply is an average for each class size which is determined by dividing total inventory by the previous month's retail sales.

3/ Employment data are for SIC 371 (motor vehicles and motor vehicle equipment).

4/ Data are for September 1983, revised.

5/ Data are for October 1983.

6/ Data are for October 1982, revised.

7/ Layoffs are the number of UAW members on indefinite layoff as of the end of each specified period.

Source: Retail sales, production, and days' supply, Ward's Auto Information Bank; inventory, Automotive News; and employment, U.S. Department of Labor.

Note.--Because of rounding, figures may not add to the totals shown.

Table 2.--New passenger automobiles: U.S. imports for consumption, by principal sources and specified periods, 1981, 1982, and 1983 1/ 2/

Source	1982 and 1983			1981 and 1982	
	Sept. 1983	Oct. 1983	Nov. 1982- Oct. 1983	Oct. 1982	Nov. 1981- Oct. 1982
	Quantity (units)				
Japan-----	116,038	166,616	1,818,464	162,989	1,793,022
Canada-----	49,564	66,968	772,927	49,542	700,134
West Germany-----	8,478	24,854	216,716	20,943	274,421
Sweden-----	9,057	8,994	106,394	8,327	87,611
Italy-----	644	194	3,766	42	12,560
United Kingdom-----	1,044	1,358	15,958	1,150	15,293
France-----	1,395	2,560	47,494	2,680	46,381
All other-----	77	1,478	8,048	9	1,737
Total-----	186,297	273,022	2,989,767	245,682	2,931,159
	Value (1,000 dollars)				
Japan-----	661,163	985,288	10,202,091	899,365	9,573,106
Canada-----	419,972	592,050	6,610,463	440,839	5,755,340
West Germany-----	173,800	314,476	3,177,366	260,513	3,266,159
Sweden-----	38,089	91,861	1,002,970	80,397	807,117
Italy-----	7,694	2,958	53,929	672	128,439
United Kingdom-----	25,417	31,268	376,457	28,920	362,702
France-----	13,333	24,778	341,837	17,188	292,382
All other-----	573	13,081	63,038	109	32,110
Total-----	1,340,041	2,055,760	21,828,151	1,728,003	20,217,355

1/ Data include imports into Puerto Rico; data do not include automobiles assembled in Foreign Trade Zones.

2/ Data include TSUSA number 692.1005.

Source: Compiled from official statistics of the U.S. Department of Commerce.

Note.--Because of rounding, figures may not add to the totals shown.

Table 3.--Lightweight automobile trucks 1/ and bodies and cab/chassis for lightweight automobile trucks: U.S. imports for consumption, by principal sources and specified periods, 1981, 1982, and 1983 2/

Source	1982 and 1983			1981 and 1982	
	Sept. 1983	Oct. 1983	Nov. 1982- Oct. 1983	Oct. 1982	Nov. 1981- Oct. 1982
	Quantity (units) <u>3/</u>				
Japan-----	23,548	36,349	368,389	25,726	392,135
Canada-----	25,391	28,282	244,982	19,749	281,134
All other-----	3	49	2,279	191	1,624
Total-----	48,942	64,680	615,650	45,666	674,893
	Value (1,000 dollars)				
Japan-----	92,511	146,530	1,486,122	103,735	1,646,976
Canada-----	212,362	239,460	2,063,069	164,980	2,219,158
All other-----	203	510	32,578	3,766	21,232
Total-----	305,076	386,500	3,581,769	272,481	3,887,366

1/ Defined as not over 10,000 pounds gw.

2/ Partially estimated, all data include imports into Puerto Rico.

3/ Quantity data include complete trucks and cab/chassis, but exclude bodies.

Source: Compiled from official statistics of the U.S. Department of Commerce.

Note.--Because of rounding, figures may not add to the totals shown.

Table 4.--New passenger automobiles: U.S. exports of domestic merchandise, by principal markets and specified periods, 1981, 1982, and 1983

Market	1982 and 1983			1981 and 1982	
	Sept. 1983	Oct. 1983	Nov. 1982- Oct. 1983	Oct. 1982	Nov. 1981- Oct. 1982
	Quantity (units)				
Canada-----	41,780	54,519	484,034	23,402	336,528
Saudi Arabia-----	2,950	1,180	11,300	1,775	12,255
Kuwait-----	327	227	2,850	749	5,787
Japan-----	46	145	2,212	191	2,999
West Germany-----	234	251	2,562	167	2,514
Venezuela-----	19	3	675	207	3,787
All other-----	790	924	11,028	1,139	21,689
Total-----	46,146	57,249	514,661	27,630	385,559
	Value (1,000 dollars)				
Canada-----	322,680	417,865	3,550,870	168,910	2,366,360
Saudi Arabia-----	36,728	14,918	147,993	26,078	167,380
Kuwait-----	3,820	3,090	36,633	9,945	71,933
Japan-----	577	2,412	29,426	2,825	41,508
West Germany-----	2,429	2,699	26,177	1,839	25,417
Venezuela-----	196	30	7,373	2,262	39,937
All other-----	8,882	10,495	126,368	12,394	222,794
Total-----	375,312	451,509	3,924,840	224,253	2,935,329

Source: Compiled from official statistics of the U.S. Department of Commerce.

Note.--Because of rounding, figures may not add to the totals shown.

Table 5.--Lightweight automobile trucks 1/ and bodies and cab/chassis for lightweight automobile trucks: U.S. exports of domestic merchandise, by principal markets and specified periods, 1981, 1982 and 1983 2/

Market	1982 and 1983			1981 and 1982	
	Sept. 1983	Oct. 1983	Nov. 1982- Oct. 1983	Oct. 1982	Nov. 1981- Oct. 1982
	Quantity (units) <u>3/</u>				
Canada-----	5,712	8,866	77,532	3,925	55,728
Saudi Arabia-----	1,393	907	17,560	2,166	15,850
Kuwait-----	117	155	1,729	358	3,115
Venezuela-----	-	-	224	232	2,239
All other-----	509	617	9,613	1,149	18,489
Total-----	7,731	10,545	106,658	7,830	95,421
	Value (1,000 dollars)				
Canada-----	41,941	69,087	577,956	27,875	363,362
Saudi Arabia-----	18,306	11,919	223,112	28,536	194,970
Kuwait-----	1,347	2,031	19,981	4,561	36,403
Venezuela-----	-	-	2,672	2,972	22,089
All other-----	4,433	5,130	97,990	11,966	176,578
Total-----	66,027	88,167	921,711	75,910	793,402

1/ Defined as not over 10,000 pounds gw.

2/ Partially estimated.

3/ Quantity data include complete trucks and cab/chassis, but exclude bodies.

Source: Compiled from official statistics of the U.S. Department of Commerce.

Note.--Because of rounding, figures may not add to the totals shown.

Table 6.--New passenger automobiles: Sales of domestic and imported passenger automobiles and sales of imported passenger automobiles as a percent of total U.S. sales, by specified periods, 1982 and 1983

Period	Sales of--				Total U.S. sales		Ratio of import sales to total sales	
	Domestic automobiles 1/		Imported automobiles 2/		1983	1982	1983	1982
	1983	1982	1983	1982				
							----Percent----	
January---	412,893	368,138	182,853	166,172	595,746	534,310	30.7	31.1
February---	442,479	456,942	186,374	175,261	628,853	632,203	29.6	27.7
Jan.-Feb---	855,372	825,080	369,227	341,433	1,224,599	1,166,513	30.2	29.3
March-----	600,303	575,608	220,479	200,741	820,782	776,349	26.9	25.9
Jan.-Mar---	1,455,675	1,400,688	589,706	542,174	2,044,538	1,942,862	28.8	27.9
April-----	579,991	488,630	183,464	169,833	763,455	668,463	24.0	25.4
Jan.-Apr---	2,035,666	1,899,318	773,170	712,007	2,808,993	2,611,325	27.5	27.2
May-----	630,044	584,676	206,457	187,091	836,501	771,767	24.7	24.2
Jan.-May---	2,665,710	2,483,994	979,627	899,098	3,645,494	3,383,092	26.9	26.6
June-----	688,145	451,430	235,282	199,093	903,427	650,523	26.0	30.6
Jan.-								
June-----	3,333,855	2,935,424	1,214,909	1,098,191	4,548,764	4,033,615	26.7	27.2
July-----	576,864	429,908	214,356	199,364	791,220	629,272	27.1	31.7
Jan.-								
July-----	3,910,719	3,365,332	1,429,265	1,297,555	5,339,984	4,662,887	26.8	27.8
August-----	530,960	409,411	209,113	199,341	740,073	608,752	28.3	32.7
Jan.-								
August-----	4,441,679	3,774,743	1,638,378	1,496,896	6,080,057	5,271,639	26.9	28.4
Sept.-----	538,307	488,452	166,163	182,599	704,470	671,051	23.6	27.2
Jan.-								
Sept.-----	4,979,986	4,263,195	1,804,541	1,679,495	6,784,527	5,942,690	26.6	28.3
Oct.-----	664,194	487,871	196,124	168,379	860,318	656,250	22.8	25.7
Jan.-								
Oct.-----	5,644,180	4,751,066	2,000,665	1,847,874	7,644,845	6,598,940	26.2	28.0
Nov.-----	590,527	558,146	190,211	184,761	780,738	742,907	24.4	24.9
Jan.-								
Nov.-----	6,234,707	5,309,212	2,190,876	2,032,635	8,425,583	7,341,847	26.0	27.7

1/ Domestic automobile sales include U.S. and Canadian-built automobiles sold in the United States.

2/ Does not include automobiles imported from Canada.

Source: Automotive News.

Table 7.--New passenger automobiles: Price indexes, by specified periods,
1982 and 1983

(1967 = 100)

Item	1983			1982 and 1983		
	September: 1983	October 1983	Percent change	October 1982	October 1983	Percent change
Consumer Price Index:						
Unadjusted-----	202.7	204.3	+0.8	197.7	204.3	+3.3
Seasonally adjusted-----	204.5	205.9	+0.7	199.2	205.9	+3.4
Producer Price Index:						
Unadjusted-----	208.0	222.4	+6.9	218.6	222.4	+1.7
Seasonally adjusted-----	215.8	217.6	+0.8	213.9	217.6	+1.7

Source: U.S. Department of Labor.

Table 8.--New passenger automobiles: Retail price changes in the
U.S. market, during November 1983

Source and size category	Retail price changes in dollars, November 1983 (+ or -)
U.S. producers:	
General Motors -----	No change.
Ford -----	No change.
Chrysler -----	No change.
European Economic Community producers:	
Subcompact-----	No change.
Compact-----	No change.
Luxury-----	No change.
Japanese producers:	
Subcompact-----	No change.
Compact-----	No change.
Luxury-----	No change.

Source: Automotive News, November 1983.

Table 9.--Manufacturers' suggested retail prices of selected U.S. and Japanese automobiles, April 1981-December 1983 ^{1/}

Company, model, and options ^{2/}	April 1, 1981		December 1, 1983		Percent change in optionally equipped model	
	Base model ^{3/}	Option-ally equipped model ^{3/}	Base model ^{3/}	Option-ally equipped model ^{3/}	November 1983-December 1983	April 1981-December 1983
General Motors:						
Chevette, 2 door HB (PB, RWD, TG)-----	5,155	5,405	5,469	5,779	0	+6.9
Citation, 4 door HB (PB, RWD, TG, AT)---	6,404	7,014	7,046	7,821	0	+11.5
Cimarron, 4 door (AT)----- ^{4/}	12,131	12,501	12,215	12,535	0	+0.3
Ford:						
Escort, L, 2 door HB (PB, RWD, TG)-----	5,556	5,857	5,629	5,949	0	+1.6
Tempo, GL, 4 door (RWD, TG) ^{5/} -----	6,421	6,953	7,557	7,807	0	+12.3
LTD Crown Victoria, 4 door (RWD, TG, AC, R)-----	8,519	10,102	11,434	12,539	0	+24.1
Chrysler:						
Plymouth Turismo, 2 door HB (RWD)-----	5,938	6,188	6,494	6,626	0	+7.1
Reliant, 4 door (RWD, TG, R, AT)-----	5,980	6,680	6,949	7,754	0	+16.1
Dodge 600, 2 door (RWD, AC) ^{6/} -----	6,672	7,502	8,376	9,256	0	+23.4
Toyota:						
Corolla, Deluxe, 4 door (R)-----	5,688	5,793	6,498	6,758	0	+16.7
Cressida, 4 door-----	11,599	11,599	14,195	14,195	0	+22.4
Nissan (Datsun):						
Sentra, Deluxe 2 door ^{7/} -----	5,369	5,494	6,349	6,349	0	+15.6
Stanza, GL 4 door (AT) ^{7/} -----	6,839	7,749	9,099	9,449	0	+21.9
Maxima, 4 door-----	10,379	10,379	11,399	11,399	0	+9.8
Honda:						
Civic, 1300, 2 door HB (R)-----	4,599	4,694	5,249	5,343	0	+13.8
Accord, 4 door (R, AT)-----	7,645	7,950	8,549	9,042	0	+13.7
Mazda:						
GLC Custom, 2 door HB (R)-----	5,495	5,650	5,895	6,055	0	+7.2

^{1/} Suggested retail prices, East Coast, do not include any dealer incentives, below-market financing or rebates offered by manufacturers or importers.

^{2/} The following codes apply: PB = power brakes; RWD = rear window defroster; TG = tinted glass; HB = hatchback; AT = automatic transmission; AC = air conditioning; R = radio.

^{3/} Base models are 2 door or 2 door hatchback and 4 door or 4 door hatchback models. Optionally equipped models are base models which have been equipped with the options listed in parenthesis.

^{4/} Cimarron not sold until May 21, 1981.

^{5/} Tempo replaced the Fairmont Futura.

^{6/} Dodge 600 has replaced the Diplomat.

^{7/} Sentra replaced the 210; Stanza replaced the 510.

Source: Compiled from data supplied by U.S. manufacturers, Japanese importers, and Automotive News.

Note: Some 1981, 1982, and 1983 models were discontinued; these models were replaced by comparable models. In addition, some equipment that was optional on prior models is now included in the base price, making price comparisons of prior-year models difficult.