

**CERTAIN BROOMS:
U.S. PRODUCERS' SHIPMENTS,
IMPORTS FOR CONSUMPTION,
EXPORTS, AND APPARENT
CONSUMPTION, CALENDAR
YEAR 1980**

**Report to the President on
Investigation No. 332-97
Under Section 332 of the
Tariff Act of 1930**

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Highlights of the Fourteenth Annual Report on Brooms

U.S. Producers' shipments

Broom corn brooms.--Total U.S. producers' shipments of broom corn brooms, including whiskbrooms, increased minimally between 1979 and 1980, rising by only 17,000 dozen brooms, and thus remained virtually unchanged at 2.2 million dozen.

Other brooms competitive with broom corn brooms.--Total U.S. producers' shipments of other brooms that are considered to be competitive with broom corn brooms ^{1/} (data for which are collected biennially) amounted to 1.2 million dozen in 1980--a decrease of 11 percent from 1978, when shipments totaled 1.3 million dozen.

Apparent consumption

Broom corn brooms.--Aggregate apparent consumption of broom corn brooms decreased by 25,000 dozen between 1979 and 1980, but remained essentially unchanged at 2.4 million dozen. Consumption of whiskbrooms of broom corn (342,000 dozen) accounted for 14 percent of total consumption in 1980, while that of other brooms of broom corn (2.1 million dozen) accounted for 86 percent, approximately the same percentages as in the previous year.

Other brooms competitive with broom corn brooms.--Aggregate apparent consumption of other brooms that are competitive with broom corn brooms amounted to 1.6 million dozen in 1980, or 12 percent below the 1.8 million dozen consumed in 1978. Plastic fiber upright brooms (at 1.2 million dozen) accounted for 79 percent of total consumption in 1980 and have traditionally accounted for the bulk of consumption of competitive brooms.

^{1/} Brooms in this category consist primarily of plastic fiber and fibers other than broomcorn; whiskbrooms, upright brooms and push brooms are included.

Imports and ratio of imports to consumption

Broom corn brooms.--U.S. imports of broom corn brooms 1/ totaled 214,000 dozen in 1980, 17 percent below the 258,000 dozen entered in 1979. Imports accounted for 9 percent of the total consumption of 2.4 million dozen in 1980, down from the 11 percent accounted for by imports in 1979.

Hungary, which supplied the bulk of all imports of whiskbrooms of broom corn, and Mexico, which supplied the bulk of imports of other brooms of broom corn, have traditionally been the most important sources of U.S. imports.

Other brooms competitive with broom corn brooms.--U.S. imports of brooms considered to be competitive with broom corn brooms totaled 430,000 dozen in 1980--down 15 percent from the 504,000 dozen imported in 1978. Imports accounted for 27 percent of consumption of 1.6 million dozen in 1980, slightly lower than the 28 percent accounted for by imports in 1978.

Italy and Taiwan remained the principal sources for U.S. imports of plastic fiber brooms in 1980. The Philippine Republic and Taiwan were the principal sources of imports of other vegetable fiber brooms, other than broom corn brooms.

1/ There is a tariff-rate quota of 91,885 dozen on whiskbrooms of broom corn, and 161,540 dozen on other brooms of broom corn in any calendar year.

REPORT TO THE PRESIDENT

U.S. International Trade Commission
April 14, 1981

To the President:

In accordance with Executive Order 11377 of October 23, 1967 (copy attached), to assist the President in the exercise of his authority under headnote 3 to schedule 7, part 8, subpart A, of the Tariff Schedules of the United States (TSUS) (79 Stat. 948; 19 U.S.C. 1202), the U.S. International Trade Commission herein reports its judgment as to the estimated domestic consumption of broom corn brooms for the year 1980, the basis for that estimate, and information on U.S. consumption, production, imports, and exports of other types of brooms considered to be competitive with broom corn brooms for 1980. For convenience, the Commission also reports corresponding data for broom corn brooms for the years 1978 and 1979 and data for competitive brooms for 1978.

Estimated consumption of broom corn brooms

In the judgment of the Commission, consumption of brooms wholly or in part of broom corn in the calendar years 1978, 1979, and 1980 was as follows.

Brooms wholly or in part of broom corn: U.S. consumption,
1978, 1979, and 1980

(In dozens)

Type of broom	1978 <u>1/</u>	1979 <u>2/</u>	1980
Whiskbrooms of a kind provided for in TSUS items 750.26 to 750.28, inclusive-----	375,861	348,306	342,414
Other brooms of a kind provided for in TSUS items 750.29 to 750.31, inclusive-----	2,277,417	2,079,951	2,061,176

1/ As reported to the President on April 16, 1979.

2/ As reported to the President on March 31, 1980.

Source: Compiled from data supplied by U.S. producers and the U.S. Customs Service.

Basis for the Commission's judgment with respect to broom corn brooms

The Commission estimated consumption of broom corn brooms in 1980 by the same methods it used to estimate consumption in its previous reports pursuant to Executive Order 11377. Apparent annual consumption was determined by adding the quantity of shipments by domestic producers to the quantity of imports and then subtracting the quantity of exports. Data on imports were obtained from the U.S. Customs Service; data on shipments and exports were estimated from responses to questionnaires sent to all known domestic producers of broom corn brooms.

The data for each of the components used in the computation of apparent annual consumption of broom corn brooms were as shown in the following table.

Whiskbrooms provided for in TSUS items 750.26 to 750.28, inclusive, and other brooms provided for in TSUS items 750.29 to 750.31, inclusive: U.S. producers' shipments, imports, exports, and apparent consumption, 1978, 1979, and 1980

(In dozens)

Item	1978 <u>1/</u>	1979 <u>2/</u>	1980
Whiskbrooms provided for in TSUS items 750.26 to 750.28, inclusive			
U.S. producers' shipments-----	274,103	241,062	254,803
Imports-----	102,021	107,420	87,769
Exports-----	263	176	158
Apparent consumption-----	375,861	348,306	342,414
Other brooms provided for in TSUS items 750.29 to 750.31, inclusive			
U.S. producers' shipments-----	2,081,860	1,934,655	1,939,006
Imports-----	198,441	150,747	126,017
Exports-----	2,884	5,451	3,847
Apparent consumption-----	2,277,417	2,079,951	2,061,176

1/ As reported to the President on April 16, 1979.

2/ As reported to the President on March 31, 1980.

Source: Compiled from data supplied by U.S. producers and the U.S. Customs Service.

Brooms Considered Competitive with Broom Corn Brooms

As reported to the President on May 23, 1969, the Commission concluded that whiskbrooms of all fibers other than broom corn are competitive with whiskbrooms made of broom corn, and that upright brooms of all fibers other than broom corn are competitive with upright broom corn brooms. The Commission further concluded that push brooms 16 inches or less in width generally are competitive with upright corn brooms. The "competitive" brooms identified above are generally used for the same purpose as, and are generally substitutable for, broom corn brooms.

The Commission estimates that domestic shipments, imports, exports, and apparent consumption in 1978 1/ and 1980 of the brooms considered to be competitive with broom corn brooms were as shown in the table below:

Brooms competitive with broom corn brooms: Estimated U.S. producers' shipments, imports, exports, and apparent consumption, 1978 and 1980

(In thousands of dozens)

Type of broom	Producers' shipments		Imports		Exports		Apparent consumption	
	1978	1980	1978	1980	1978	1980	1978	1980
	Whiskbrooms:	:	:	:	:	:	:	:
Plastic fiber-----	133	116	43	16	1	2	175	130
Other fiber <u>1/</u> -----	1	<u>2/</u>	36	20	-	-	37	20
Other (upright) brooms:	:	:	:	:	:	:	:	:
Plastic fiber-----	923	871	93	131	24	34	992	968
Other fiber-----	42	16	323	259	1	1	364	274
Push brooms (16" or less in width)-----	218	180	9	4	3	1	224	183

1/ The absence of any substantial production of whiskbrooms of fibers other than plastics or broom corn is attributable in large measure to the substitution of plastics for "other fiber" in the production of whiskbrooms since 1968.

2/ Less than 500 dozen.

Source: Compiled from data furnished by domestic producers and official statistics of the U.S. Department of Commerce.

1/ As reported to the President on April 16, 1979.

FOR IMMEDIATE RELEASE

OCTOBER 23, 1967

Office of the White House Press Secretary

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U. S. TARIFF COMM.

THE WHITE HOUSE 1967 OCT 24 AM 9 07

EXECUTIVE ORDER 11377

PROVIDING FOR TARIFF COMMISSION REPORTS REGARDING THE
ESTIMATED CONSUMPTION OF CERTAIN BROOMS

By virtue of the authority vested in me by the Constitution and the statutes, including section 332 of the Tariff Act of 1930 (19 U. S. C. 1332), it is hereby ordered as follows:

1. In order to assist the President in the exercise of his authority under headnote 3 to schedule 7, part 8, subpart A, of the Tariff Schedules of the United States (79 Stat. 948; 19 U. S. C. 1202), the United States Tariff Commission shall keep under review developments with regard to whiskbrooms of a kind provided for in items 750.26 to 750.28, inclusive, of the tariff schedules, and other brooms of a kind provided for in items 750.29 to 750.31, inclusive, of such schedules, and shall annually report to the President, as early as practicable in each calendar year, its judgment as to the estimated annual consumption of each such kind of brooms during the immediately preceding calendar year, together with the basis therefor. The first report by the Commission under this paragraph shall contain estimates for the calendar year 1967, and also similar estimates for the calendar year 1965, together with the basis therefor.
2. At the time of its report of the estimates under paragraph 1 of this order for 1968, and biennially thereafter, in addition to the matters described in paragraph 1, the Commission shall report to the President available information as to the production of and trade in other types of brooms which it considers to be competitive with those identified in paragraph 1 and, if practicable, estimates as to the annual consumption of such other brooms.

/s/ Lyndon B. Johnson

THE WHITE HOUSE,
October 23, 1967

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