



ECONOMIC CONSULTING SERVICES, LLC

**BEFORE THE
UNITED STATES INTERNATIONAL TRADE COMMISSION**

**IN THE MATTER
OF
COLD-ROLLED STEEL PRODUCTS FROM BRAZIL, CHINA, INDIA, JAPAN,
KOREA, NETHERLANDS, RUSSIA, AND THE UNITED KINGDOM**

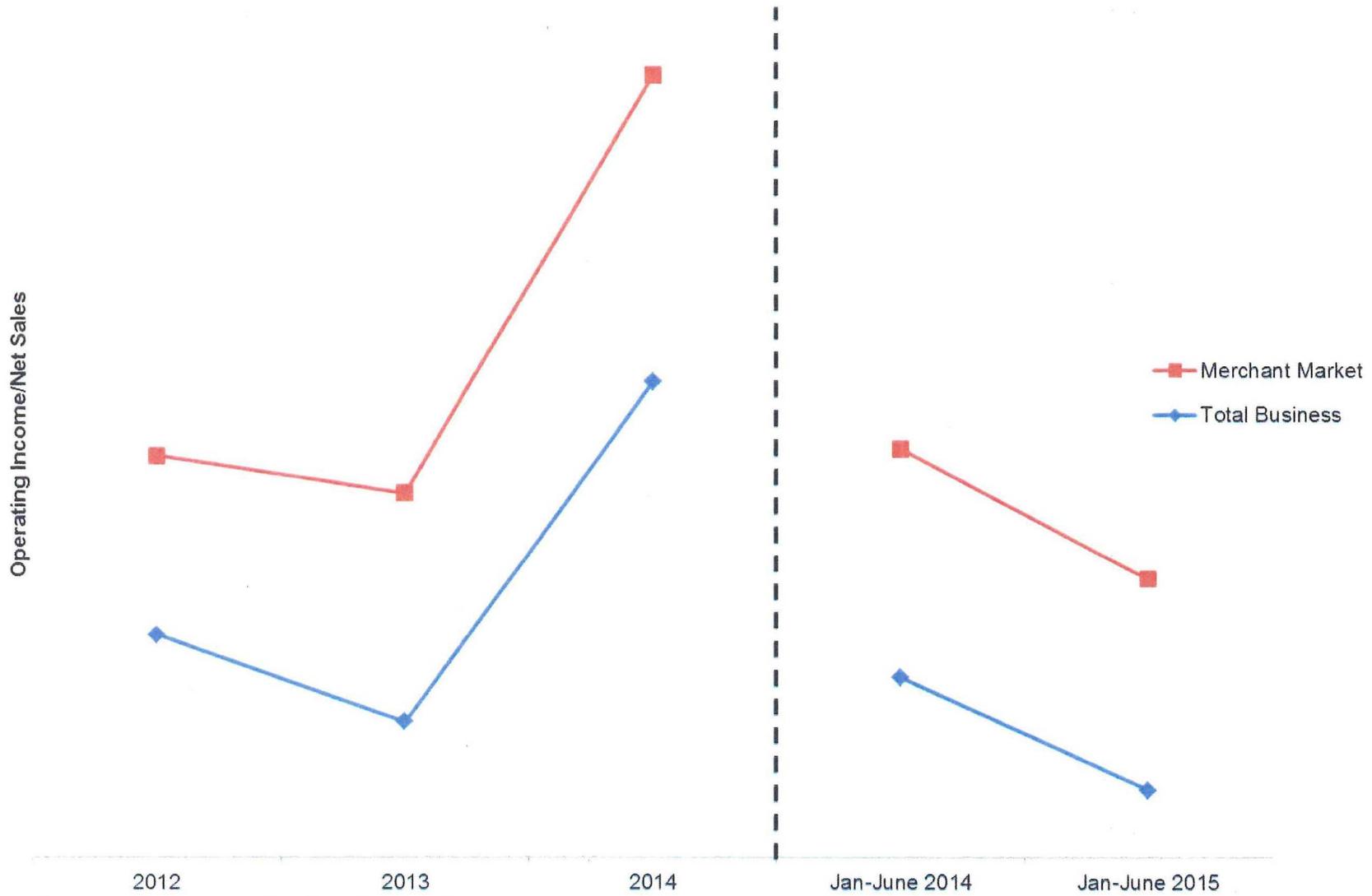
Inv. No(s). 701-TA-540-544 and 731-TA-1283-1290

**EXHIBITS TO TESTIMONY OF
JIM DOUGAN
VICE PRESIDENT
ECONOMIC CONSULTING SERVICES, LLC**

August 18, 2015

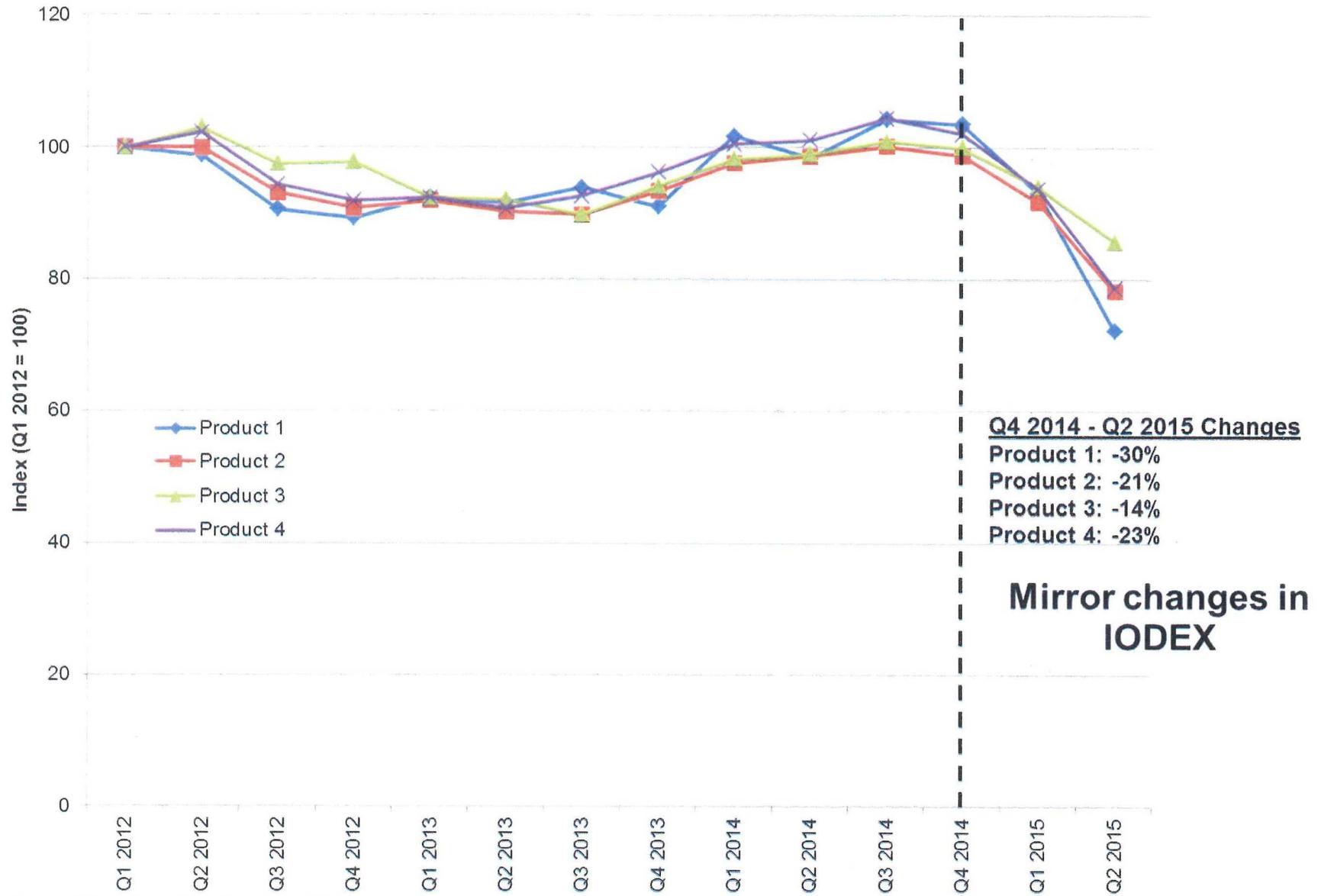
Washington, D.C.

Domestic Industry's Merchant Market Sales Outperformed Its Business Overall



Sources: U.S. Producers' Questionnaires at III-9 and III-11.

Pricing Data Show No Price Depression



Source: U.S. Producers' Questionnaires at IV-2

COGS/Sales Ratio Shows No Price Suppression

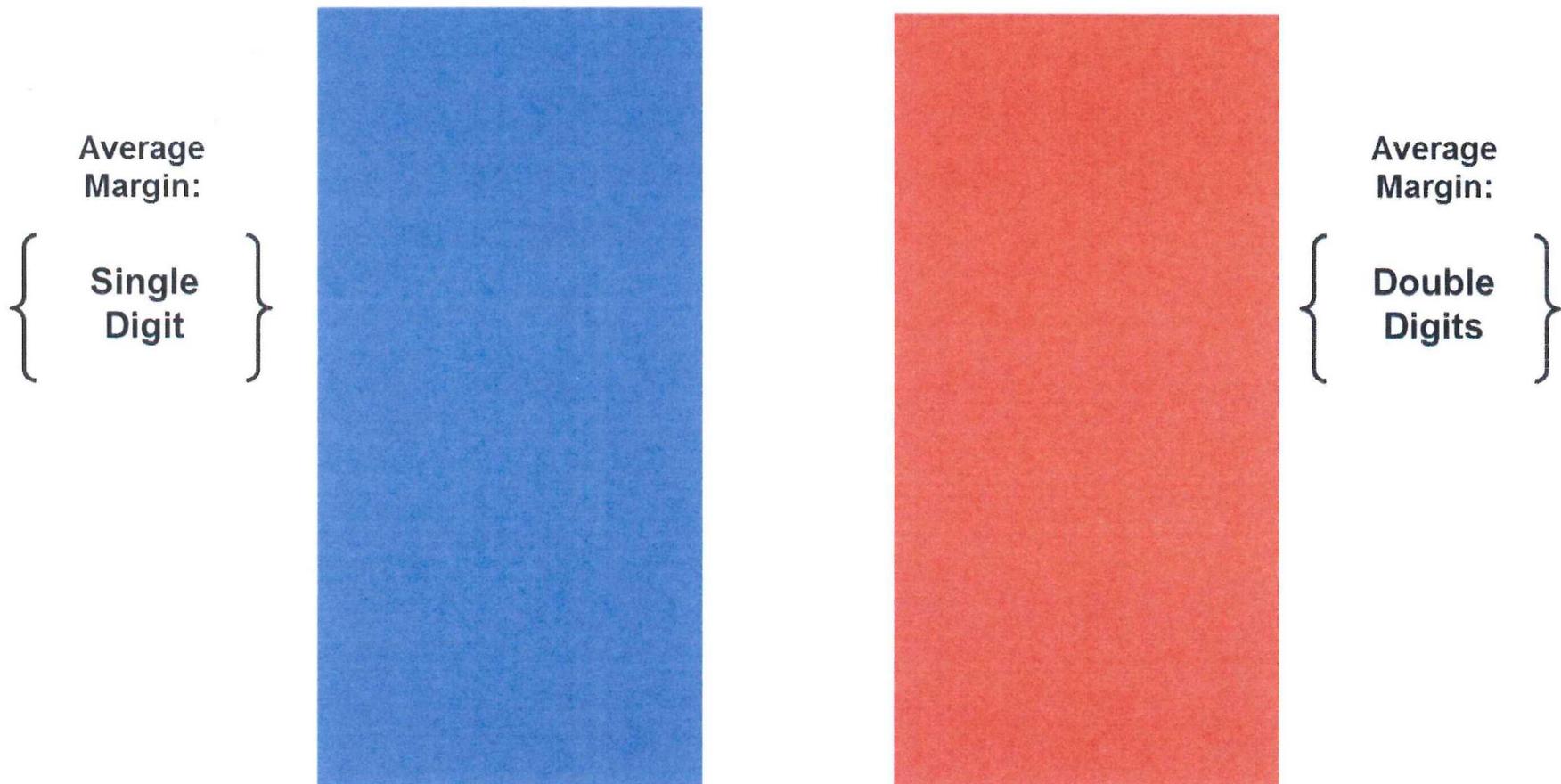


Sources: U.S. Producers' Questionnaires at III-9 and III-11.

Underselling is Mixed

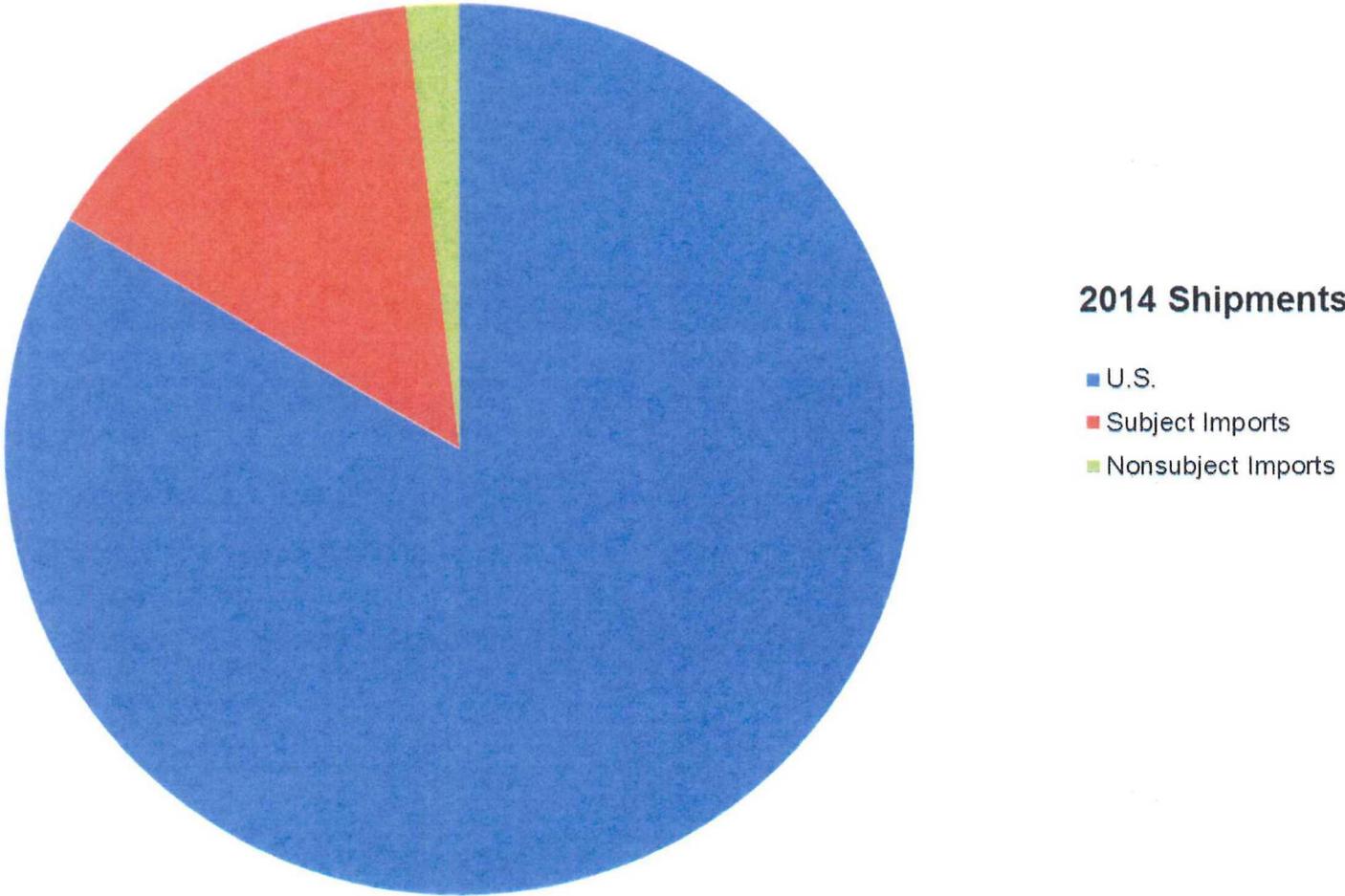
Instances of Underselling

Instances of Overselling



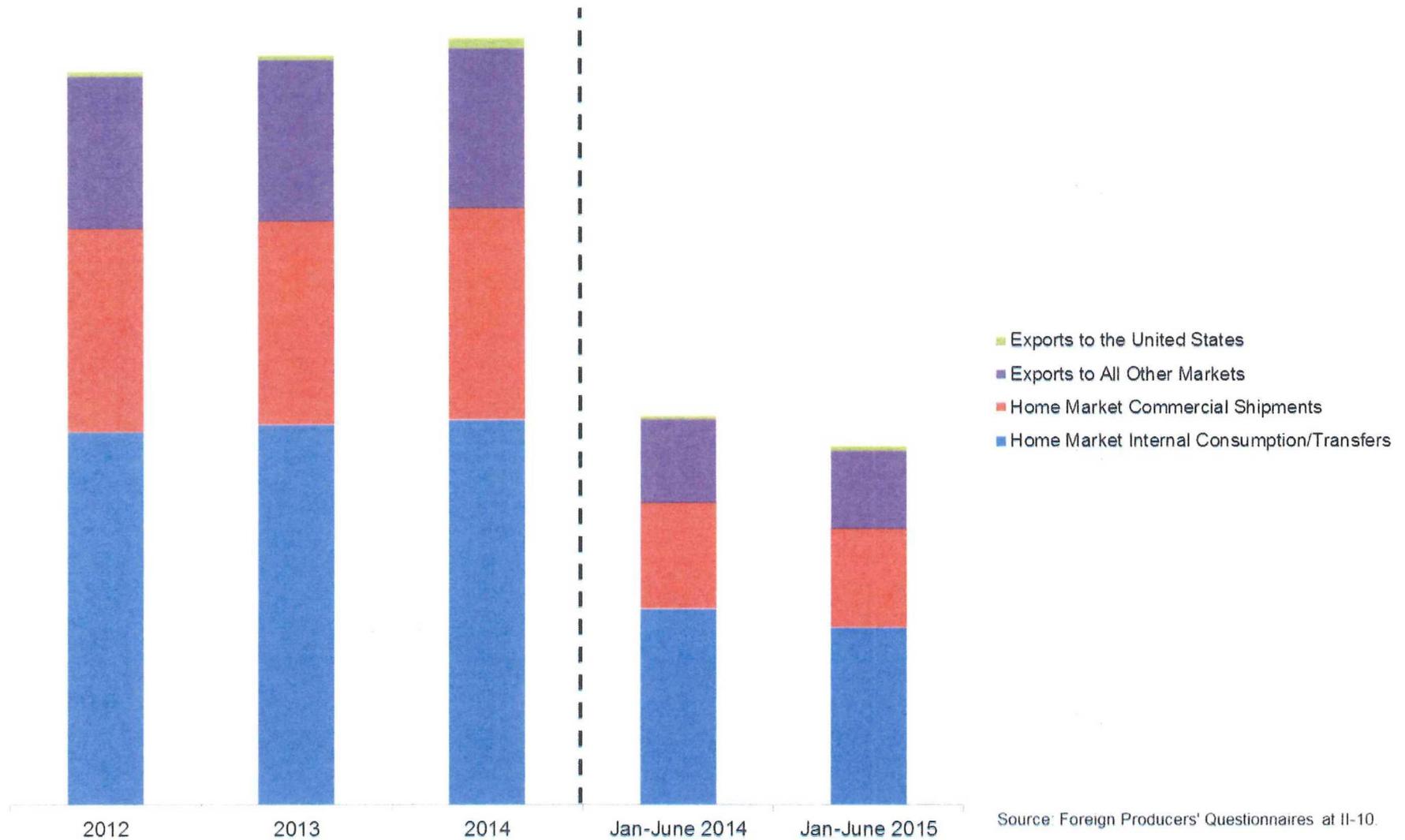
Sources: U.S. Producers' Questionnaires at IV-2 and Importers' Questionnaires at III-2a, III-2b, III-2c, III-2d, III-2e, III-2f, III-2g, and III-2h.

U.S. Producers Account for the Overwhelming Majority of Shipments to Steel Service Centers and Distributors



Sources: U.S. Producers' Questionnaires at II-8 and Importers' Questionnaires at II-5a, II-6a, II-7a, II-8a, II-9a, II-10a, II-11a, II-12a, II-13a, and II-14a.

Exports to the United States are an Insignificant Share of Subject Producers' Shipments



Source: Foreign Producers' Questionnaires at II-10.