Large Residential Washers from Korea and Mexico

Inv. Nos. 701-TA-488 and 731-TA-1199-1200 (Final)

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Capital Trade Incorporated

Hearing Presentation

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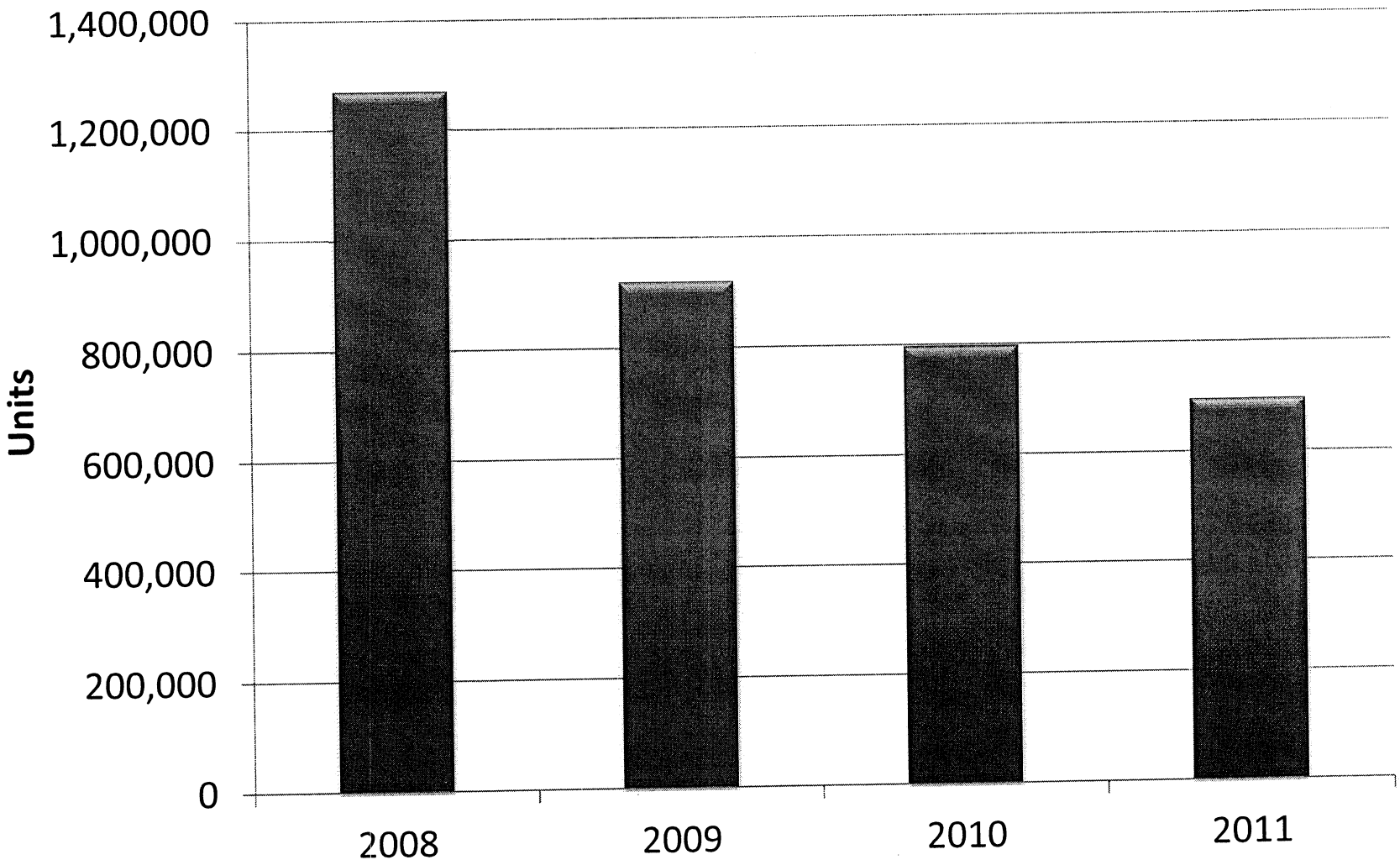
Conventional Top Load Washers



Source: NPD (Top Loading with agitator and not Energy Star qualified).

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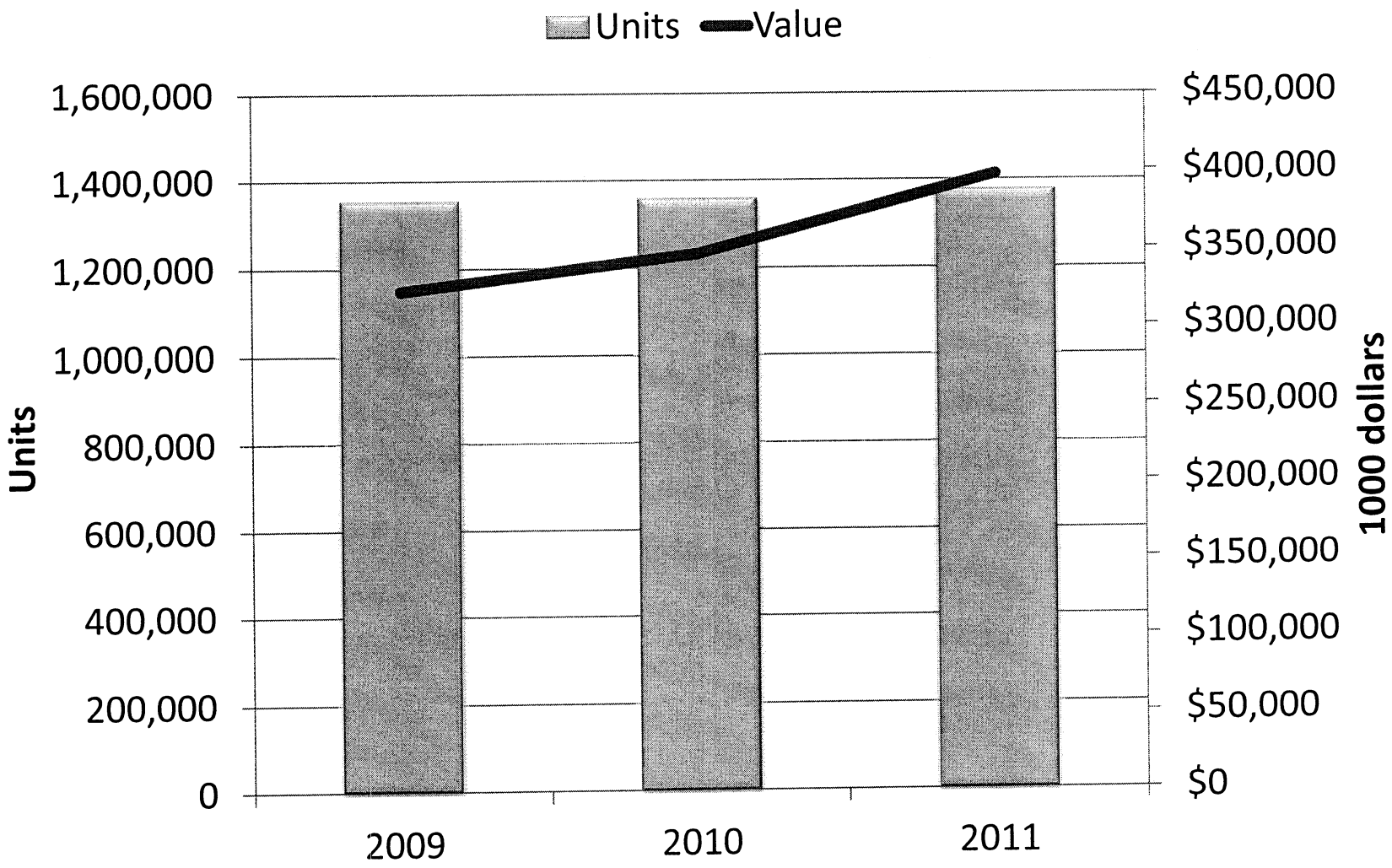
U.S. Exports of Washers



Source: USITC dataweb.

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Top Load Energy Star Washers by Size

	Less than 4.5 Cu. Ft.					
	Whirlpool		LG		Samsung	
	Units	Price	Units	Price	Units	Price
2009	210,048	745	0	-	0	-
2010	263,831	703	0	-	0	-
2011	174,913	652	17,559	545	0	-

	4.5 + Cu. Ft.*					
	Whirlpool		LG		Samsung	
	Units	Price	Units	Price	Units	Price
2009	0	-	0	-	0	-
2010	0	-	25,452	794	0	-
2011	18,842	746	96,470	751	57,400	740

* 4.48 cu. ft. DOE capacity and higher.

Source: NPD (Models beginning with "XX" not included as DOE capacity could not be determined).

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Top Load Energy Star Washers

	Whirlpool		LG		Samsung	
	Units	Price	Units	Price	Units	Price
2008	158,243	774	0	-	0	-
2009	412,356	599	0	-	0	-
2010	785,738	546	25,486	794	0	-
2011	866,009	524	114,029	719	57,404	740

Source: NPD.

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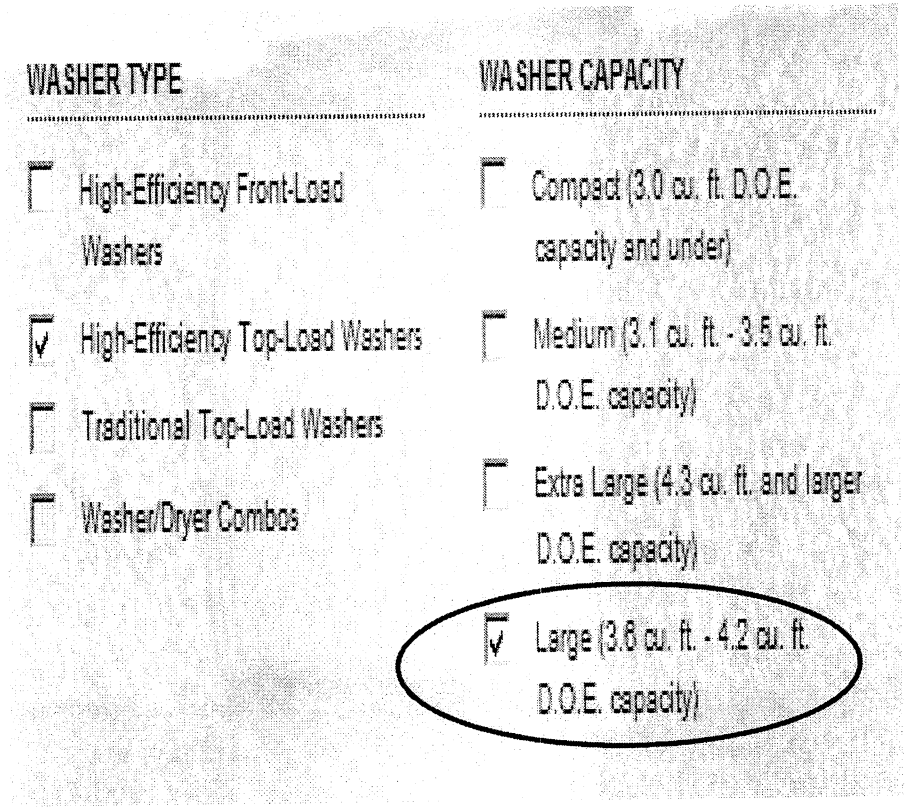
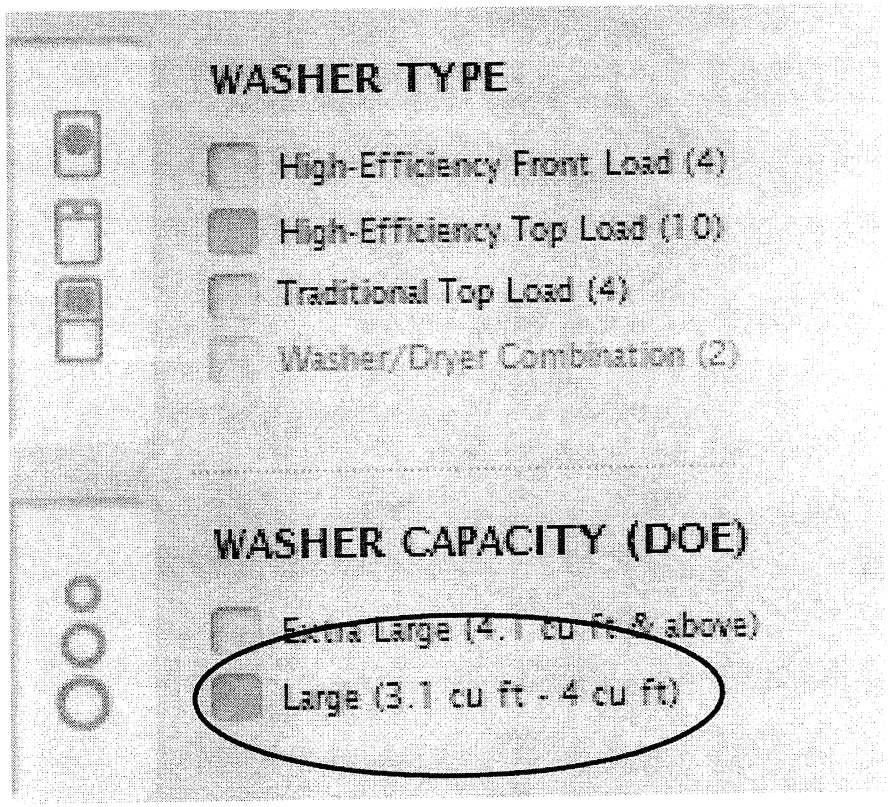
Whirlpool Brands Classify 3.6 cu. ft. Models as "Large" Capacity

Whirlpool



Maytag



Source: Whirlpool and Maytag websites.

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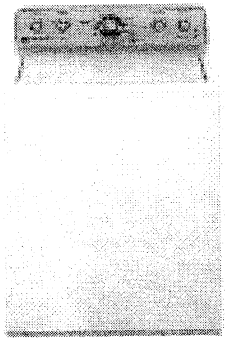
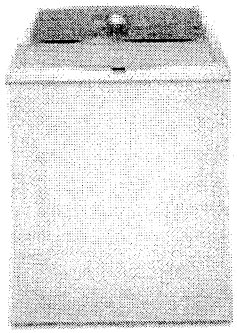
Whirlpool Brands' Current Offerings of "Large" Capacity Top-Load High Efficiency Models Are All 3.6 cu. ft. Capacity

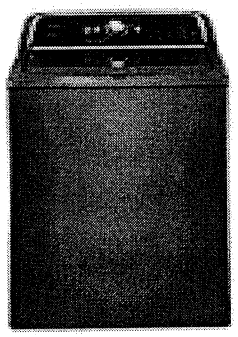
Centennial® EcoConserve™ Top Load Washer with Low Water Wash
MVWC360AW



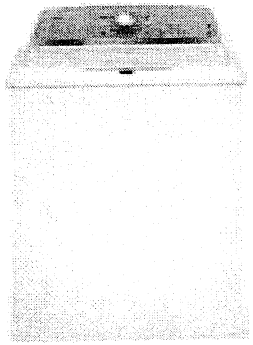
Bravos X™ Top Load Washer with Low Water Wash
MVWX5SPAW

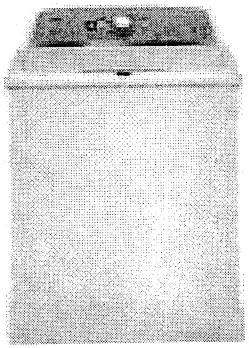


Bravos X™ Top Load Washer with Allergen cycle
MVWX700AG

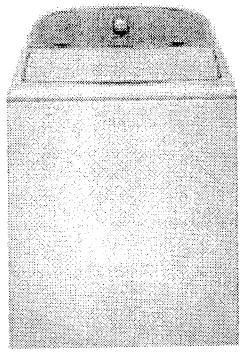


Bravos X™ Top Load Washer with Low Water Wash
MVWX500XW

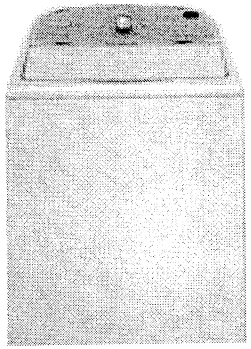




Bravos X™ Top Load Washer with PowerWash® Cycle
MVWX600XW



Cabrio® Top Load Washer with Precision Dispense
WTW5500XW



Cabrio® Top Load Washer with EcoBoost™ Option
WTW5600XW

Source: Whirlpool and Maytag websites.

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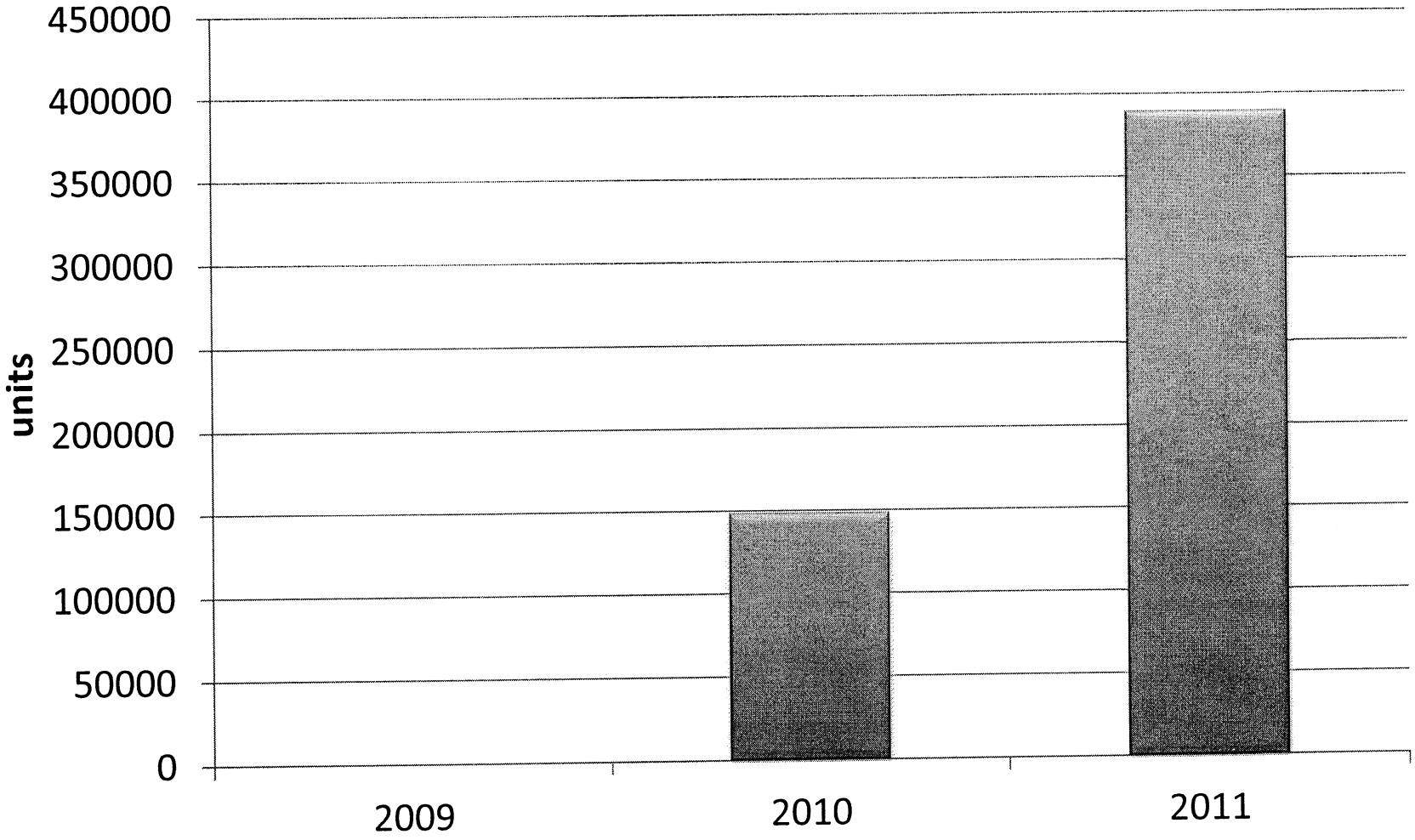
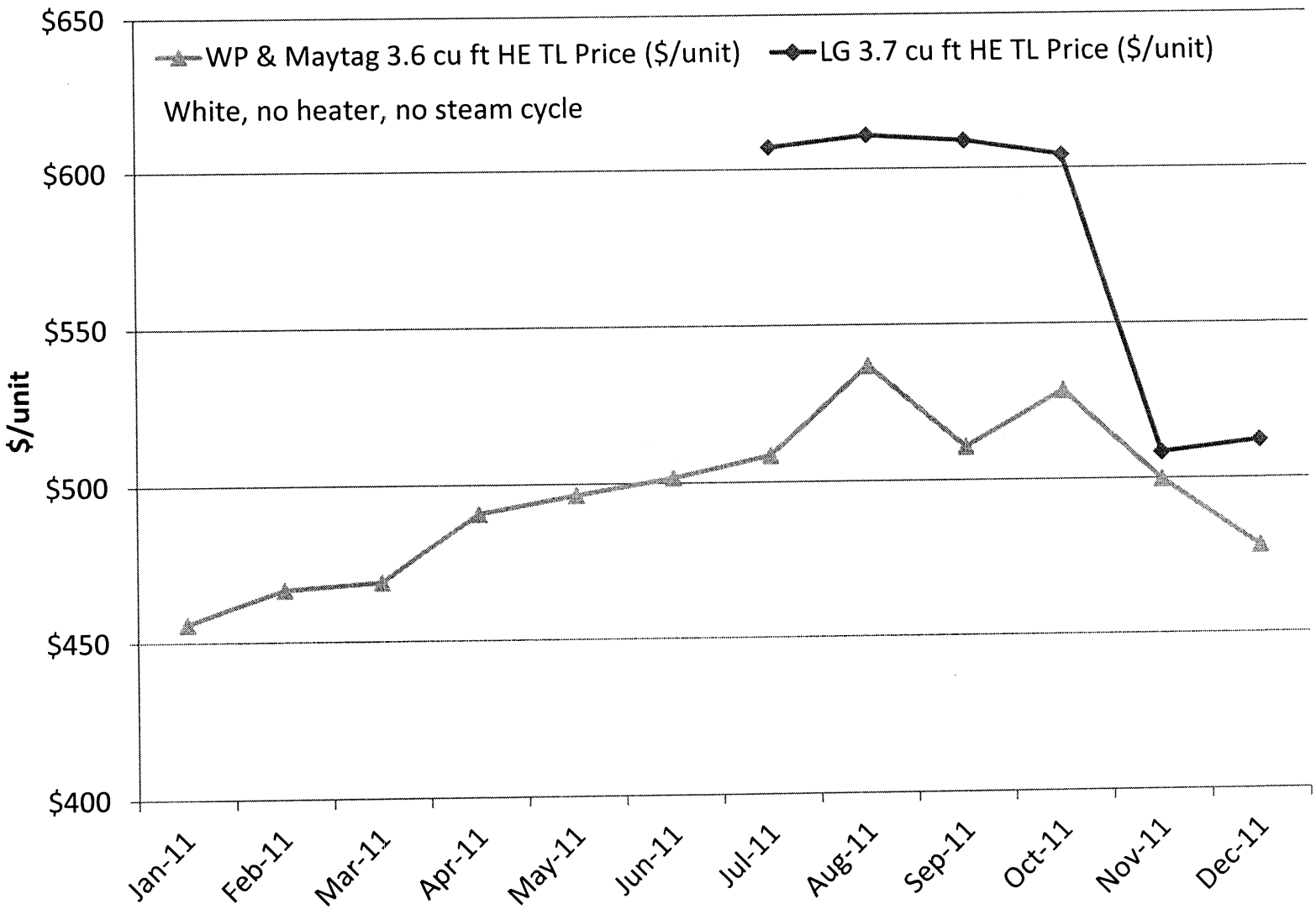
Whirlpool Brand Top Load Energy Star Washers
3.6 cu. ft.



Source: NPD (Models beginning with "XX" not included as DOE capacity could not be determined).

Prepared by Capital Trade, Inc.

Whirlpool Brand Top Load 3.6 cu. ft. Energy Star Washers vs. LG Top Load 3.7 cu. ft. Energy Star Washers



Source: NPD (Models beginning with "XX" not included as DOE capacity could not be determined).

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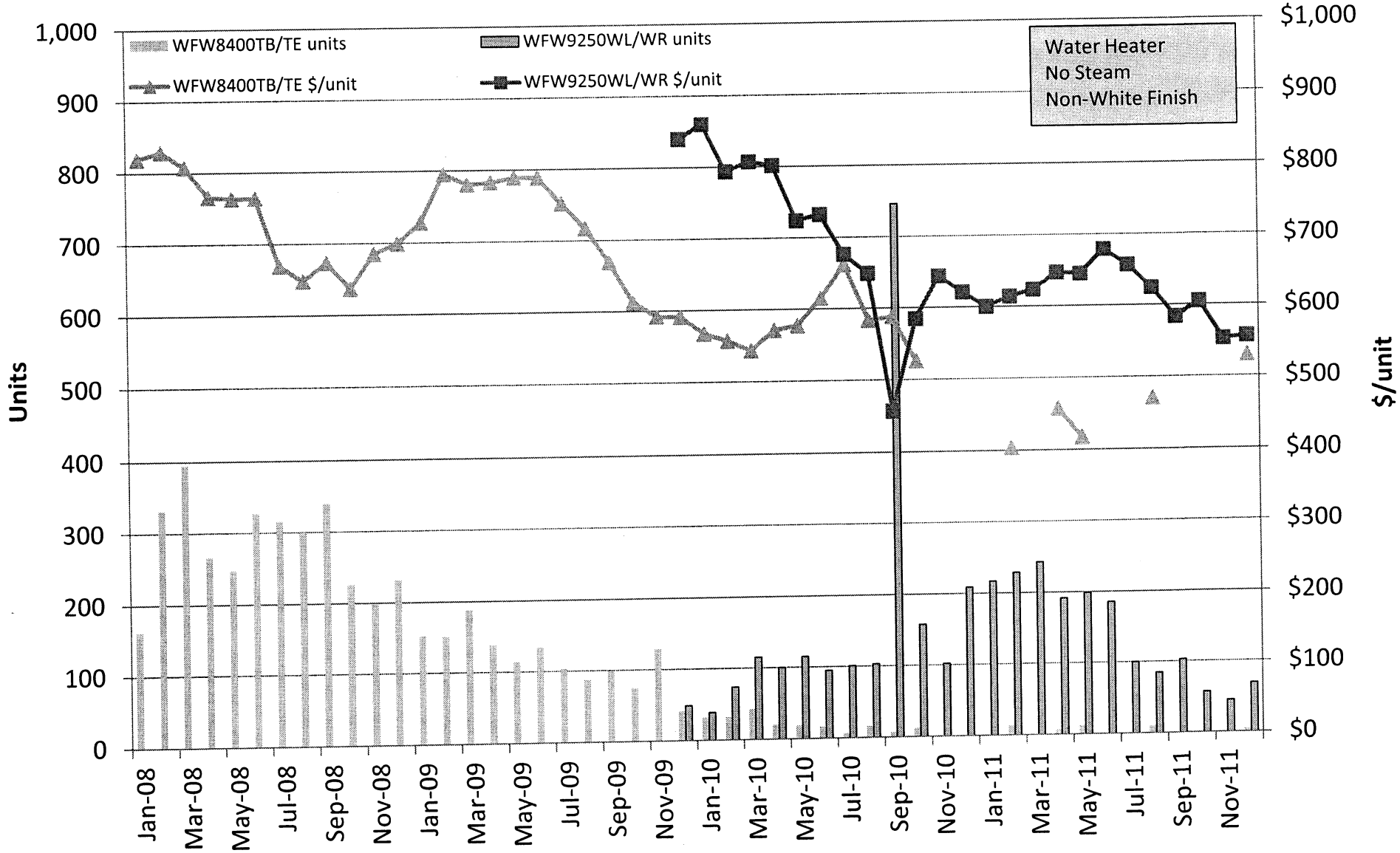
Product Life Cycle Whirlpool

Front Load (3.2 – 3.7 cu. ft.)



Source: NPD.

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