

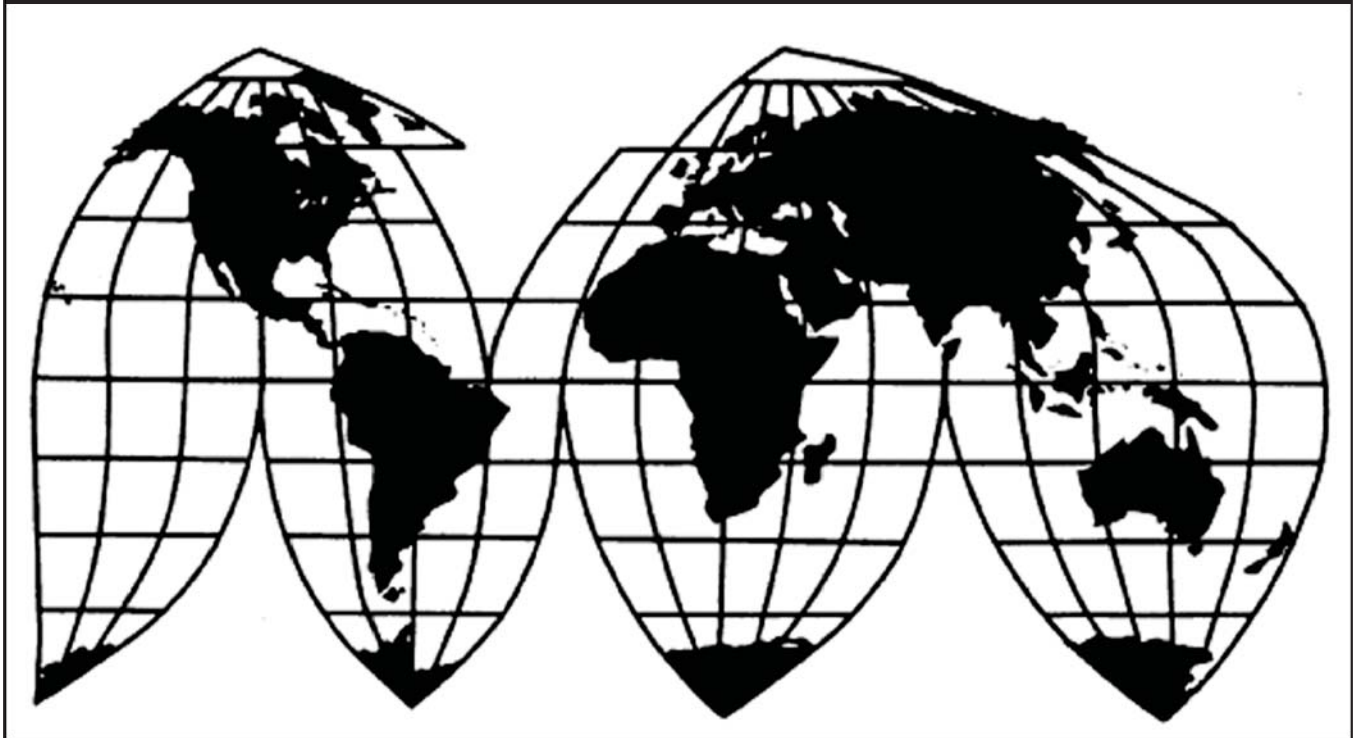
# **Carbon and Certain Alloy Steel Wire Rod from China**

Investigation Nos. 701-TA-512 and 731-TA-1248 (Final)

**Publication 4509**

**January 2015**

**U.S. International Trade Commission**



Washington, DC 20436

# U.S. International Trade Commission

## COMMISSIONERS

**Meredith M. Broadbent, Chairman**

**Dean A. Pinkert, Vice Chairman**

**Irving A. Williamson**

**David S. Johanson**

**F. Scott Kieff**

**Rhonda K. Schmidlein**

---

Karen Laney

*Acting Director of Operations*

---

### *Staff assigned*

Carolyn Esko, Investigator

Samantha Day, Economist

Charles Yost, Accountant

Karl Tsuji, Industry Analyst

Mara Alexander, Statistician

Carolyn Holmes, Statistical Assistant

Charles St. Charles, Attorney

Douglas Corkran, Supervisory Investigator

Address all communications to  
Secretary to the Commission  
United States International Trade Commission  
Washington, DC 20436

# U.S. International Trade Commission

Washington, DC 20436  
[www.usitc.gov](http://www.usitc.gov)

## Carbon and Certain Alloy Steel Wire Rod from China

Investigation Nos. 701-TA-512 and 731-TA-1248 (Final)

**Publication 4509**



**January 2015**



# CONTENTS

	Page
<b>Determinations.....</b>	<b>1</b>
<b>Views of the Commission.....</b>	<b>3</b>
<b>Part I: Introduction .....</b>	<b>I-1</b>
Background .....	I-1
Statutory criteria and organization of the report .....	I-3
Statutory criteria .....	I-3
Organization of report.....	I-4
Market summary.....	I-4
Summary data and data sources.....	I-5
Previous and related investigations.....	I-5
Prior investigations.....	I-5
Safeguard investigation.....	I-8
Nature and extent of subsidies and sales at LTFV .....	I-8
Subsidies.....	I-8
Sales at LTFV.....	I-12
The subject merchandise .....	I-14
Commerce’s scope .....	I-14
Tariff treatment.....	I-14
The product.....	I-15
Description and uses.....	I-15
Manufacturing processes.....	I-18
Domestic like product issues.....	I-23
<b>Part II: Conditions of competition in the U.S. market .....</b>	<b>II-1</b>
U.S. market characteristics .....	II-1
Channels of distribution.....	II-1
Geographic distribution .....	II-2
U.S. purchasers.....	II-3

# CONTENTS

Page

## **Part II: Conditions of competition in the U.S. market--Continued**

Supply and demand considerations .....	II-4
U.S. supply .....	II-4
U.S. demand .....	II-9
Substitutability issues.....	II-12
Lead times .....	II-12
Knowledge of country sources.....	II-13
Factors affecting purchasing decisions .....	II-13
Comparisons of domestic products, subject imports, and nonsubject imports.....	II-17
Comparison of U.S.-produced and imported wire rod .....	II-19
Elasticity estimates.....	II-21
U.S. supply elasticity.....	II-22
U.S. demand elasticity.....	II-22
Substitution elasticity.....	II-22

## **Part III: U.S. producers' production, shipments, and employment..... III-1**

U.S. producers .....	III-1
U.S. production, capacity, and capacity utilization .....	III-4
Wire rod .....	III-4
Overall capacity and production .....	III-5
U.S. producers' U.S. shipments and exports.....	III-7
U.S. shipments by application .....	III-9
Captive consumption .....	III-11
Transfers and sale of significant production of the domestic like product .....	III-11
First statutory criterion in captive consumption .....	III-12
Second statutory criterion in captive consumption.....	III-12
Third statutory criterion in captive consumption .....	III-12
U.S. producers' inventories.....	III-13
U.S. employment, wages, and productivity .....	III-14

## CONTENTS

	Page
<b>Part IV: U.S. imports, apparent U.S. consumption, and market shares.....</b>	<b>IV-1</b>
U.S. importers .....	IV-1
U.S. imports.....	IV-4
China.....	IV-4
Nonsubject countries .....	IV-6
U.S. shipments of imports by application .....	IV-7
Negligible imports .....	IV-11
Critical circumstances .....	IV-11
Apparent U.S. consumption .....	IV-15
Total apparent U.S. consumption and market shares .....	IV-15
Merchant market apparent U.S. consumption and market shares .....	IV-17
<b>Part V: Pricing data .....</b>	<b>V-1</b>
Factors affecting prices .....	V-1
Raw material costs .....	V-1
U.S. inland transportation costs.....	V-3
Pricing practices .....	V-4
Pricing methods.....	V-4
Sales terms and discounts.....	V-5
Price leadership.....	V-5
Price data .....	V-5
Price trends .....	V-12
Price comparisons .....	V-13
Lost sales and lost revenue .....	V-14
Additional information from lost sales and lost revenue responses .....	V-15

# CONTENTS

	Page
<b>Part VI: Financial experience of U.S. producers</b> .....	<b>VI-1</b>
Background .....	VI-1
Operations on wire rod .....	VI-1
Total net sales quantity and value .....	VI-13
Operating costs and expenses .....	VI-13
Profitability .....	VI-16
Variance analysis .....	VI-17
Capital expenditures and research and development expenses .....	VI-20
Assets and return on investment .....	VI-21
Capital and investment .....	VI-22
Actual negative effects .....	VI-22
Anticipated negative effects .....	VI-23
<b>Part VII: Threat considerations and information on nonsubject countries</b> .....	<b>VII-1</b>
The industry in China .....	VII-3
Overview .....	VII-3
Operations on wire rod .....	VII-6
Alternative products .....	VII-8
U.S. inventories of imported merchandise .....	VII-9
U.S. importers' outstanding orders .....	VII-10
Antidumping or countervailing duty orders in third-country markets .....	VII-10
Information on nonsubject countries .....	VII-11
General information .....	VII-11
Canada .....	VII-13
Other leading sources of wire rod to the United States .....	VII-13



# CONTENTS

Page

## Appendixes

A.	<i>Federal Register</i> notices .....	A-1
B.	Calendar of the public hearing .....	B-1
C.	Summary data .....	C-1
D.	Nonsubject country price data .....	D-1
E.	Results of merchant market operations by U.S. producers.....	E-1

Note.—Information that would reveal confidential operations of individual concerns may not be published and therefore has been redacted and replaced with asterisks.



**UNITED STATES INTERNATIONAL TRADE COMMISSION**  
Investigation Nos. 701-TA-512 and 731-TA-1248 (Final)

**CARBON AND CERTAIN ALLOY STEEL WIRE ROD FROM CHINA**

**DETERMINATIONS**

On the basis of the record<sup>1</sup> developed in the subject investigations, the United States International Trade Commission (“Commission”) determines, pursuant to sections 705(b) and 735(b) of the Tariff Act of 1930 (19 U.S.C. § 1671d(b)) and (19 U.S.C. § 1673d(b)) (“the Act”), that an industry in the United States is materially injured by reason of imports of carbon and certain alloy steel wire rod from China, provided for in subheadings 7213.91, 7213.99, 7227.20, and 7227.90 of the Harmonized Tariff Schedule of the United States, that have been found by the Department of Commerce (“Commerce”) to be to be subsidized by the government of China, and to be sold in the United States at less than fair value (“LTFV”).<sup>2</sup>

**BACKGROUND**

The Commission instituted these investigations effective January 31, 2014, following receipt of a petition filed with the Commission and Commerce by ArcelorMittal USA LLC, Chicago, Illinois; Charter Steel, Saukville, Wisconsin; Evraz Pueblo, Pueblo, Colorado; Gerdau Ameristeel US Inc., Tampa, Florida; Keystone Consolidated Industries, Inc., Dallas, Texas; and Nucor Corporation, Charlotte, North Carolina. The final phase of the investigations was scheduled by the Commission following notification of a preliminary determination by Commerce that imports of carbon and certain alloy steel wire rod from China were subsidized within the meaning of section 703(b) of the Act (19 U.S.C. § 1671b(b)) and dumped within the meaning of 733(b) of the Act (19 U.S.C. § 1673b(b)). Notice of the scheduling of the final phase of the Commission’s investigations and of a public hearing to be held in connection therewith was given by posting copies of the notice in the Office of the Secretary, U.S. International Trade Commission, Washington, DC, and by publishing the notice in the *Federal Register* on September 23, 2014 (79 FR 56827). The hearing was held in Washington, DC, on November 12, 2014, and all persons who requested the opportunity were permitted to appear in person or by counsel.

---

<sup>1</sup> The record is defined in sec. 207.2(f) of the Commission’s Rules of Practice and Procedure (19 CFR § 207.2(f)).

<sup>2</sup> Additionally, the Commission finds that: (1) imports subject to Commerce’s affirmative critical circumstances determination are not likely to undermine seriously the remedial effect of the countervailing duty order on carbon and certain alloy steel wire rod from China, and (2) imports subject to Commerce’s affirmative critical circumstances determination are not likely to undermine seriously the remedial effect of the antidumping duty order on carbon and certain alloy steel wire rod from China.



## Views of the Commission

Based on the record in the final phase of these investigations, we find that an industry in the United States is materially injured by reason of imports of carbon and certain alloy steel wire rod (“wire rod”) from China found by the U.S. Department of Commerce (“Commerce”) to be sold in the United States at less than fair value and to have been subsidized by the government of China. We also find that critical circumstances do not exist with respect to imports of wire rod from China that are covered by Commerce’s final affirmative critical circumstances determinations.

### I. Background

The petitions in these investigations were filed on January 31, 2014, by ArcelorMittal USA LLC (“AMUSA”), Charter Steel (“Charter”), Evraz Pueblo (“Evraz”), Gerdau Ameristeel US Inc. (“Gerdau”), Keystone Consolidated Industries, Inc. (“Keystone”), and Nucor Corporation (“Nucor”) (collectively, “Petitioners”). Each of these firms is a domestic producer of wire rod. Petitioners appeared at the hearing, and prehearing and posthearing briefs were filed jointly by AMUSA, Charter, Evraz, Gerdau, and Keystone (collectively, “ACEGK Group”) and separately by Nucor.

Four parties that oppose the imposition of duties or critical circumstances submitted prehearing and posthearing briefs: China Iron and Steel Association (CISA), an association of producers of steel products in China, and three importers of subject merchandise, Macsteel International USA Corporation (“Macsteel”) and Stemcor USA Inc. (“Stemcor”), which filed briefs jointly, and Duferco Steel Inc. (“Duferco”). CISA, Macsteel, and Duferco also appeared at the hearing.<sup>1</sup>

In these investigations, U.S. industry data are based on the questionnaire responses of ten U.S. producers, accounting for all U.S. production of wire rod in 2013.<sup>2</sup> U.S. import data are based on official Commerce import statistics, as adjusted, and on questionnaire responses from 30 U.S. importers, accounting for virtually all wire rod imports from China and 83.5 percent of wire rod imports from nonsubject sources in 2013.<sup>3</sup> The Commission issued foreign producer/exporter questionnaires to 29 firms in China believed to produce and/or export wire rod from China and received usable responses from seven of these firms.<sup>4</sup>

---

<sup>1</sup> The American Wire Producers Association (“AWPA”), an association of U.S. purchasers of wire rod, and Lincoln Electric Co., a U.S. purchaser of wire rod, which appeared at the conference and filed postconference briefs in the preliminary phase of these investigations, did not appear at the hearing or file briefs in the final phase.

<sup>2</sup> Confidential Report (“CR”) at I-6, Public Report (“PR”) at I-5.

<sup>3</sup> CR at I-6, PR at I-5.

<sup>4</sup> CR at VII-4, PR at VII-3-4.

## II. Domestic Like Product

### A. In General

In determining whether an industry in the United States is materially injured or threatened with material injury by reason of imports of subject merchandise, the Commission first defines the “domestic like product” and the “industry.”<sup>5</sup> Section 771(4)(A) of the Tariff Act of 1930, as amended (“the Tariff Act”), defines the relevant domestic industry as the “producers as a whole of a domestic like product, or those producers whose collective output of a domestic like product constitutes a major proportion of the total domestic production of the product.”<sup>6</sup> In turn, the Tariff Act defines “domestic like product” as “a product which is like, or in the absence of like, most similar in characteristics and uses with, the article subject to an investigation.”<sup>7</sup>

The decision regarding the appropriate domestic like product in an investigation is a factual determination, and the Commission has applied the statutory standard of “like” or “most similar in characteristics and uses” on a case-by-case basis.<sup>8</sup> No single factor is dispositive, and the Commission may consider other factors it deems relevant based on the facts of a particular investigation.<sup>9</sup> The Commission looks for clear dividing lines among possible like products and disregards minor variations.<sup>10</sup> Although the Commission must accept Commerce’s determination as to the scope of the imported merchandise that is subsidized or sold at less than fair value,<sup>11</sup> the Commission determines what domestic product is like the imported articles Commerce has identified.<sup>12</sup>

---

<sup>5</sup> 19 U.S.C. § 1677(4)(A).

<sup>6</sup> 19 U.S.C. § 1677(4)(A).

<sup>7</sup> 19 U.S.C. § 1677(10).

<sup>8</sup> See, e.g., *Cleo Inc. v. United States*, 501 F.3d 1291, 1299 (Fed. Cir. 2007); *NEC Corp. v. Department of Commerce*, 36 F. Supp. 2d 380, 383 (Ct. Int’l Trade 1998); *Nippon Steel Corp. v. United States*, 19 CIT 450, 455 (1995); *Torrington Co. v. United States*, 747 F. Supp. 744, 749 n.3 (Ct. Int’l Trade 1990), *aff’d*, 938 F.2d 1278 (Fed. Cir. 1991) (“every like product determination ‘must be made on the particular record at issue’ and the ‘unique facts of each case’”). The Commission generally considers a number of factors, including the following: (1) physical characteristics and uses; (2) interchangeability; (3) channels of distribution; (4) customer and producer perceptions of the products; (5) common manufacturing facilities, production processes, and production employees; and, where appropriate, (6) price. See *Nippon*, 19 CIT at 455 n.4; *Timken Co. v. United States*, 913 F. Supp. 580, 584 (Ct. Int’l Trade 1996).

<sup>9</sup> See, e.g., S. Rep. No. 96-249 at 90-91 (1979).

<sup>10</sup> *Nippon*, 19 CIT at 455; *Torrington*, 747 F. Supp. at 748-49; see also S. Rep. No. 96-249 at 90-91 (Congress has indicated that the like product standard should not be interpreted in “such a narrow fashion as to permit minor differences in physical characteristics or uses to lead to the conclusion that the product and article are not ‘like’ each other, nor should the definition of ‘like product’ be interpreted in such a fashion as to prevent consideration of an industry adversely affected by the imports under consideration.”).

<sup>11</sup> See, e.g., *USEC, Inc. v. United States*, 34 Fed. Appx. 725, 730 (Fed. Cir. 2002) (“The ITC may not modify the class or kind of imported merchandise examined by Commerce.”); *Algoma Steel Corp. v.* (Continued...)

## B. Product Description

In its final countervailing duty and antidumping duty determinations, Commerce defined the imported merchandise within the scope of these investigations as follows:

Certain hot-rolled products of carbon steel and alloy steel, in coils, of approximately round cross section, less than 19.00 mm in actual solid cross-sectional diameter. Specifically excluded are steel products possessing the above-noted physical characteristics and meeting the Harmonized Tariff Schedule of the United States (HTSUS) definitions for (a) stainless steel; (b) tool steel; (c) high nickel steel; (d) ball bearing steel; or (e) concrete reinforcing bars and rods. Also excluded are free cutting steel (also known as free machining steel) products (i.e., products that contain by weight one or more of the following elements: 0.1 percent or more of lead, 0.05 percent or more of bismuth, 0.08 percent or more of sulfur, more than 0.04 percent of phosphorus, more than 0.05 percent of selenium, or more than 0.01 percent of tellurium). All products meeting the physical description of subject merchandise that are not specifically excluded are included in this scope.<sup>13</sup>

Wire rod is a hot-rolled intermediate steel product of circular or approximately circular cross section that typically is produced in nominal fractional diameters up to 47/64 inch (18.7 mm) and sold in irregularly wound coils, primarily for subsequent drawing and finishing by wire drawers. Wire rod sold in the United States is categorized by quality according to end use.<sup>14</sup>

## C. Domestic Like Product Analysis

In the preliminary determinations, the Commission defined a single domestic like product that was coextensive with Commerce's scope based on the absence of clear dividing

---

(...Continued)

*United States*, 688 F. Supp. 639, 644 (Ct. Int'l Trade 1988), *aff'd*, 865 F.3d 240 (Fed. Cir.), *cert. denied*, 492 U.S. 919 (1989).

<sup>12</sup> *Hosiden Corp. v. Advanced Display Mfrs.*, 85 F.3d 1561, 1568 (Fed. Cir. 1996) (the Commission may find a single like product corresponding to several different classes or kinds defined by Commerce); *Cleo*, 501 F.3d at 1298 n.1 ("Commerce's {scope} finding does not control the Commission's {like product} determination."); *Torrington*, 747 F. Supp. at 748-52 (affirming the Commission's determination defining six like products in investigations in which Commerce found five classes or kinds).

<sup>13</sup> *Carbon and Certain Alloy Steel Wire Rod from the People's Republic of China: Final Affirmative Countervailing Duty Determination, Final Affirmative Critical Circumstances Determination, and Alignment of Final Countervailing Duty Determination with Final Antidumping Duty Determination*, 79 Fed. Reg. 68858 (Nov. 19, 2014); *Carbon and Certain Alloy Steel Wire Rod from the People's Republic of China: Final Determination of Sales at Less Than Fair Value and Final Affirmative Determination of Critical Circumstances, in Part*, 79 Fed. Reg. 68860 (Nov. 19, 2014).

<sup>14</sup> CR at I-17, PR at I-15.

lines among the various types of steel wire rod.<sup>15</sup> The Commission found that all types of wire rod share certain basic physical properties, are generally manufactured in the same domestic facilities by the same employees using the same processes, are sold primarily to end users, and are generally produced by all domestic producers. The Commission observed that limited interchangeability in some end uses and price differences were consistent with a wide range of wire rod products. Based on these findings, the Commission found that all wire rod products of the type described in the scope of investigation comprised a single domestic like product.<sup>16</sup>

The record in the final phase of these investigations concerning the domestic like product factors is not materially different from that in the preliminary phase,<sup>17</sup> and there is no argument that the Commission should adopt a definition of the domestic like product different from that in the preliminary determinations.<sup>18</sup> Therefore, for the reasons stated in the preliminary determinations, we find one domestic like product that is coextensive with the scope definition.

### III. Domestic Industry

The domestic industry is defined as the domestic “producers as a whole of a domestic like product, or those producers whose collective output of a domestic like product constitutes a major proportion of the total domestic production of the product.”<sup>19</sup> In defining the domestic industry, the Commission’s general practice has been to include in the industry producers of all domestic production of the like product, whether toll-produced, captively consumed, or sold in the domestic merchant market.

In light of our domestic like product definition, we define the domestic industry as consisting of all U.S. producers of wire rod.<sup>20</sup>

---

<sup>15</sup> Preliminary Determinations, USITC Pub. 4458 at 6.

<sup>16</sup> Preliminary Determinations, USITC Pub. 4458 at 6-8.

<sup>17</sup> See *generally* CR at I-16-29, PR at I-15-22.

<sup>18</sup> ACEGK Group urges the Commission to find a single domestic like product that is coextensive with steel wire rod described in the scope, as it did in the preliminary determinations, and no party has asserted a contrary position. ACEGK’s Prehearing Brief at 5-6.

<sup>19</sup> 19 U.S.C. § 1677(4)(A).

<sup>20</sup> There are no related parties in these investigations and no other domestic industry issues.



#### IV. Material Injury by Reason of Subject Imports<sup>21</sup>

Based on the record in the final phase of these investigations, we find that an industry in the United States is materially injured by reason of subject imports of wire rod from China.

##### A. Legal Standards

In the final phase of antidumping and countervailing duty investigations, the Commission determines whether an industry in the United States is materially injured or threatened with material injury by reason of the imports under investigation.<sup>22</sup> In making this determination, the Commission must consider the volume of subject imports, their effect on prices for the domestic like product, and their impact on domestic producers of the domestic like product, but only in the context of U.S. production operations.<sup>23</sup> The statute defines “material injury” as “harm which is not inconsequential, immaterial, or unimportant.”<sup>24</sup> In assessing whether the domestic industry is materially injured by reason of subject imports, we consider all relevant economic factors that bear on the state of the industry in the United States.<sup>25</sup> No single factor is dispositive, and all relevant factors are considered “within the context of the business cycle and conditions of competition that are distinctive to the affected industry.”<sup>26</sup>

Although the statute requires the Commission to determine whether the domestic industry is “materially injured or threatened with material injury by reason of” unfairly traded imports,<sup>27</sup> it does not define the phrase “by reason of,” indicating that this aspect of the injury analysis is left to the Commission’s reasonable exercise of its discretion.<sup>28</sup> In identifying a causal link, if any, between subject imports and material injury to the domestic industry, the Commission examines the facts of record that relate to the significance of the volume and price effects of the subject imports and any impact of those imports on the condition of the domestic industry. This evaluation under the “by reason of” standard must ensure that subject imports

---

<sup>21</sup> Negligibility under 19 U.S.C. § 1677(24) is not an issue in these investigations. Official import data indicate that subject imports from China exceeded the requisite 3 percent statutory negligibility threshold. From January to December 2013, the most recent 12-month period preceding the filing of the petition, U.S. imports from China accounted for 36.2 percent of total U.S. imports of wire rod by quantity. CR at IV-11, PR at IV-11.

<sup>22</sup> 19 U.S.C. §§ 1671d(b), 1673d(b).

<sup>23</sup> 19 U.S.C. § 1677(7)(B). The Commission “may consider such other economic factors as are relevant to the determination” but shall “identify each {such} factor ... and explain in full its relevance to the determination.” 19 U.S.C. § 1677(7)(B).

<sup>24</sup> 19 U.S.C. § 1677(7)(A).

<sup>25</sup> 19 U.S.C. § 1677(7)(C)(iii).

<sup>26</sup> 19 U.S.C. § 1677(7)(C)(iii).

<sup>27</sup> 19 U.S.C. §§ 1671d(a), 1673d(a).

<sup>28</sup> *Angus Chemical Co. v. United States*, 140 F.3d 1478, 1484-85 (Fed. Cir. 1998) (“{T}he statute does not ‘compel the commissioners’ to employ {a particular methodology}.”), *aff’g*, 944 F. Supp. 943, 951 (Ct. Int’l Trade 1996).

are more than a minimal or tangential cause of injury and that there is a sufficient causal, not merely a temporal, nexus between subject imports and material injury.<sup>29</sup>

In many investigations, there are other economic factors at work, some or all of which may also be having adverse effects on the domestic industry. Such economic factors might include nonsubject imports; changes in technology, demand, or consumer tastes; competition among domestic producers; or management decisions by domestic producers. The legislative history explains that the Commission must examine factors other than subject imports to ensure that it is not attributing injury from other factors to the subject imports, thereby inflating an otherwise tangential cause of injury into one that satisfies the statutory material injury threshold.<sup>30</sup> In performing its examination, however, the Commission need not isolate the injury caused by other factors from injury caused by unfairly traded imports.<sup>31</sup> Nor does

---

<sup>29</sup> The Federal Circuit, in addressing the causation standard of the statute, observed that “[a]s long as its effects are not merely incidental, tangential, or trivial, the foreign product sold at less than fair value meets the causation requirement.” *Nippon Steel Corp. v. USITC*, 345 F.3d 1379, 1384 (Fed. Cir. 2003). This was further ratified in *Mittal Steel Point Lisas Ltd. v. United States*, 542 F.3d 867, 873 (Fed. Cir. 2008), where the Federal Circuit, quoting *Gerald Metals, Inc. v. United States*, 132 F.3d 716, 722 (Fed. Cir. 1997), stated that “this court requires evidence in the record ‘to show that the harm occurred ‘by reason of’ the LTFV imports, not by reason of a minimal or tangential contribution to material harm caused by LTFV goods.’” See also *Nippon Steel Corp. v. United States*, 458 F.3d 1345, 1357 (Fed. Cir. 2006); *Taiwan Semiconductor Industry Ass’n v. USITC*, 266 F.3d 1339, 1345 (Fed. Cir. 2001).

<sup>30</sup> SAA at 851-52 (“[T]he Commission must examine other factors to ensure that it is not attributing injury from other sources to the subject imports.”); S. Rep. 96-249 at 75 (1979) (the Commission “will consider information which indicates that harm is caused by factors other than less-than-fair-value imports.”); H.R. Rep. 96-317 at 47 (1979) (“in examining the overall injury being experienced by a domestic industry, the ITC will take into account evidence presented to it which demonstrates that the harm attributed by the petitioner to the subsidized or dumped imports is attributable to such other factors;” those factors include “the volume and prices of nonsubsidized imports or imports sold at fair value, contraction in demand or changes in patterns of consumption, trade restrictive practices of and competition between the foreign and domestic producers, developments in technology and the export performance and productivity of the domestic industry”); accord *Mittal Steel*, 542 F.3d at 877.

<sup>31</sup> SAA at 851-52 (“[T]he Commission need not isolate the injury caused by other factors from injury caused by unfair imports.”); *Taiwan Semiconductor Industry Ass’n*, 266 F.3d at 1345 (“[T]he Commission need not isolate the injury caused by other factors from injury caused by unfair imports ... . Rather, the Commission must examine other factors to ensure that it is not attributing injury from other sources to the subject imports.” (emphasis in original)); *Asociacion de Productores de Salmon y Trucha de Chile AG v. United States*, 180 F. Supp. 2d 1360, 1375 (Ct. Int’l Trade 2002) (“[t]he Commission is not required to isolate the effects of subject imports from other factors contributing to injury” or make “bright-line distinctions” between the effects of subject imports and other causes.); see also *Softwood Lumber from Canada*, Inv. Nos. 701-TA-414 and 731-TA-928 (Remand), USITC Pub. 3658 at 100-01 (Dec. 2003) (Commission recognized that “[i]f an alleged other factor is found not to have or threaten to have injurious effects to the domestic industry, i.e., it is not an ‘other causal factor,’ then there is nothing to further examine regarding attribution to injury”), citing *Gerald Metals*, 132 F.3d at 722 (the statute “does not suggest that an importer of LTFV goods can escape countervailing duties by finding some (Continued...)

the “by reason of” standard require that unfairly traded imports be the “principal” cause of injury or contemplate that injury from unfairly traded imports be weighed against other factors, such as nonsubject imports, which may be contributing to overall injury to an industry.<sup>32</sup> It is clear that the existence of injury caused by other factors does not compel a negative determination.<sup>33</sup>

Assessment of whether material injury to the domestic industry is “by reason of” subject imports “does not require the Commission to address the causation issue in any particular way” as long as “the injury to the domestic industry can reasonably be attributed to the subject imports” and the Commission “ensure{s} that it is not attributing injury from other sources to the subject imports.”<sup>34 35</sup> Indeed, the Federal Circuit has examined and affirmed various Commission methodologies and has disavowed “rigid adherence to a specific formula.”<sup>36</sup>

The Federal Circuit’s decisions in *Gerald Metals*, *Bratsk*, and *Mittal Steel* all involved cases where the relevant “other factor” was the presence in the market of significant volumes of price-competitive nonsubject imports. The Commission interpreted the Federal Circuit’s guidance in *Bratsk* as requiring it to apply a particular additional methodology following its

---

(...Continued)

tangential or minor cause unrelated to the LTFV goods that contributed to the harmful effects on domestic market prices.”).

<sup>32</sup> S. Rep. 96-249 at 74-75; H.R. Rep. 96-317 at 47.

<sup>33</sup> See *Nippon Steel Corp.*, 345 F.3d at 1381 (“an affirmative material-injury determination under the statute requires no more than a substantial-factor showing. That is, the ‘dumping’ need not be the sole or principal cause of injury.”).

<sup>34</sup> *Mittal Steel*, 542 F.3d at 877-78; see also *id.* at 873 (“While the Commission may not enter an affirmative determination unless it finds that a domestic industry is materially injured ‘by reason of’ subject imports, the Commission is not required to follow a single methodology for making that determination ... {and has} broad discretion with respect to its choice of methodology.”) citing *United States Steel Group v. United States*, 96 F.3d 1352, 1362 (Fed. Cir. 1996) and S. Rep. 96-249 at 75.

<sup>35</sup> Vice Chairman Pinkert does not join this paragraph or the following three paragraphs. He points out that the Federal Circuit, in *Bratsk*, 444 F.3d 1369, and *Mittal Steel*, held that the Commission is *required*, in certain circumstances when considering present material injury, to undertake a particular kind of analysis of non-subject imports, albeit without reliance upon presumptions or rigid formulas. *Mittal Steel* explains as follows:

What *Bratsk* held is that “where commodity products are at issue and fairly traded, price competitive, non-subject imports are in the market,” the Commission would not fulfill its obligation to consider an important aspect of the problem if it failed to consider whether non-subject or non-LTFV imports would have replaced LTFV subject imports during the period of investigation without a continuing benefit to the domestic industry. 444 F.3d at 1369. Under those circumstances, *Bratsk* requires the Commission to consider whether replacement of the LTFV subject imports might have occurred during the period of investigation, and it requires the Commission to provide an explanation of its conclusion with respect to that factor.

542 F.3d at 878.

<sup>36</sup> *Nucor Corp. v. United States*, 414 F.3d 1331, 1336, 1341 (Fed. Cir. 2005); see also *Mittal Steel*, 542 F.3d at 879 (“*Bratsk* did not read into the antidumping statute a Procrustean formula for determining whether a domestic injury was ‘by reason’ of subject imports.”).

finding of material injury in cases involving commodity products and a significant market presence of price-competitive nonsubject imports.<sup>37</sup> The additional “replacement/benefit” test looked at whether nonsubject imports might have replaced subject imports without any benefit to the U.S. industry. The Commission applied that specific additional test in subsequent cases, including the *Carbon and Certain Alloy Steel Wire Rod from Trinidad and Tobago* determination that underlies the *Mittal Steel* litigation.

*Mittal Steel* clarifies that the Commission’s interpretation of *Bratsk* was too rigid and makes clear that the Federal Circuit does not require the Commission to apply an additional test nor any one specific methodology; instead, the Court requires the Commission to have “evidence in the record” to “show that the harm occurred ‘by reason of’ the LTFV imports,” and requires that the Commission not attribute injury from nonsubject imports or other factors to subject imports.<sup>38</sup> Accordingly, we do not consider ourselves required to apply the replacement/benefit test that was included in Commission opinions subsequent to *Bratsk*.

The progression of *Gerald Metals*, *Bratsk*, and *Mittal Steel* clarifies that, in cases involving commodity products where price-competitive nonsubject imports are a significant factor in the U.S. market, the Court will require the Commission to give full consideration, with adequate explanation, to non-attribution issues when it performs its causation analysis.<sup>39</sup>

The question of whether the material injury threshold for subject imports is satisfied notwithstanding any injury from other factors is factual, subject to review under the substantial evidence standard.<sup>40</sup> Congress has delegated this factual finding to the Commission because of the agency’s institutional expertise in resolving injury issues.<sup>41</sup>

---

<sup>37</sup> *Mittal Steel*, 542 F.3d at 875-79.

<sup>38</sup> *Mittal Steel*, 542 F.3d at 873 (quoting from *Gerald Metals*, 132 F.3d at 722), 875-79 & n.2 (recognizing the Commission’s alternative interpretation of *Bratsk* as a reminder to conduct a non-attribution analysis).

<sup>39</sup> To that end, after the Federal Circuit issued its decision in *Bratsk*, the Commission began to present published information or send out information requests in final phase investigations to producers in nonsubject countries that accounted for substantial shares of U.S. imports of subject merchandise (if, in fact, there were large nonsubject import suppliers). In order to provide a more complete record for the Commission’s causation analysis, these requests typically seek information on capacity, production, and shipments of the product under investigation in the major source countries that export to the United States. The Commission plans to continue utilizing published or requested information in final phase investigations in which there are substantial levels of nonsubject imports.

<sup>40</sup> We provide in our respective discussions of volume, price effects, and impact a full analysis of other factors alleged to have caused any material injury experienced by the domestic industry.

<sup>41</sup> *Mittal Steel*, 542 F.3d at 873; *Nippon Steel Corp.*, 458 F.3d at 1350, citing *U.S. Steel Group*, 96 F.3d at 1357; S. Rep. 96-249 at 75 (“The determination of the ITC with respect to causation is ... complex and difficult, and is a matter for the judgment of the ITC.”).

## B. Conditions of Competition and the Business Cycle

The following conditions of competition inform our analysis of whether there is material injury by reason of subject imports.

### 1. Captive Production

We consider whether the statutory captive production provision requires our primary focus to be on the merchant market when we assess market share and factors affecting the financial performance of the domestic industry.<sup>42</sup> None of the parties argues that the captive production provision applies, although Petitioners urge the Commission to consider the merchant market as a significant condition of competition in the industry.<sup>43</sup> We find, as we did in the preliminary determinations, that the captive production provision does not apply in these investigations.

Internal transfers<sup>44</sup> accounted for about \*\*\* of the reported volume of U.S. producers' shipments during the period of investigation, increasing steadily from \*\*\* in 2011 to \*\*\* in

---

<sup>42</sup> The captive production provision, 19 U.S.C. § 1677(7)(C)(iv), which was added to the statute by the Uruguay Round Agreements Act, provides:

(iv) CAPTIVE PRODUCTION – If domestic producers internally transfer significant production of the domestic like product for the production of a downstream article and sell significant production of the domestic like product in the merchant market, and the Commission finds that-

- (I) the domestic like product produced that is internally transferred for processing into that downstream article does not enter the merchant market for the domestic like product,
- (II) the domestic like product is the predominant material input in the production of that downstream article, and
- (III) the production of the domestic like product sold in the merchant market is not generally used in the production of that downstream article, then the Commission, in determining market share and the factors affecting financial performance set forth in clause (iii), shall focus primarily on the merchant market for the domestic like product.

The URAA Statement of Administrative Action (“SAA”) indicates that where a domestic like product is transferred internally for the production of another article coming within the definition of the domestic like product, such transfers do not constitute internal transfers for the production of a “downstream article” for purposes of the captive production provision. SAA, H.R. Rep. 103-316, vol. 1 at 853 (1994).

<sup>43</sup> ACEGK’s Prehearing Brief at 11.

<sup>44</sup> The definition of an “internal transfer” for purposes of the captive production provision was addressed in *Bethlehem Steel Corp. v. United States*, 294 F. Supp. 2d 1359, 1364-1368 (Ct. Int’l Trade 2003). While the Court’s instructions were not completely clear, it appeared that to consider a “sale” to occur (and thus for the shipment to be deemed an open-market transfer as opposed to an internal transfer) there must be payment of consideration and transfer of title to an unrelated party. *Id.* at 1365. Otherwise, the transfer is an internal transfer. Therefore, we calculate internal transfers to include internal consumption and transfers to related firms.

2013.<sup>45</sup> Commercial (merchant market) shipments accounted for virtually all of the balance of their shipments.<sup>46</sup> We consequently determine that the threshold criterion for examining the provision's three factors is satisfied.

While the first<sup>47</sup> and second<sup>48</sup> statutory criteria are met, we conclude that the third statutory criterion is not satisfied. It appears that there is a substantial overlap between the products produced from wire rod that are internally transferred and the products produced from wire rod that are sold into the merchant market. Domestic producers report, for instance, that 50.2 percent of the downstream products they produced from internally consumed wire rod are also produced by their own customers.<sup>49</sup> We nonetheless consider as a condition of competition that a significant share of domestic production is sold in the merchant market and have examined merchant market data in our analysis when appropriate, as well as data for the total U.S. market.

## 2. Demand Conditions

Wire rod is a hot-rolled intermediate steel product that is used in a variety of downstream products used in the construction, automotive, energy, and agriculture industries.<sup>50</sup> Consequently, demand for wire rod depends on demand for these many downstream products.

Most responding U.S. producers, importers, and purchasers reported that U.S. demand for wire rod had increased or did not change since 2011.<sup>51</sup> Apparent U.S. consumption of wire

---

<sup>45</sup> Calculated from CR/PR at Table III-5. Internal transfers accounted for \*\*\* percent of U.S. producers' total shipments in January-June 2013 ("interim 2013") and \*\*\* percent in January-June 2014 ("interim 2014"). *Id.*

<sup>46</sup> CR at Table III-5. U.S. producers' commercial shipments as a share of their total shipments declined steadily from 75.3 percent in 2011 to 71.6 percent in 2013. Commercial shipments accounted for \*\*\* percent of domestic producers' total shipments in interim 2013 and \*\*\* percent of their total shipments in interim 2014. *Id.* Export shipments accounted for \*\*\* percent of U.S. producers' total shipments during the period of investigation. *Id.*

<sup>47</sup> The record indicates that the vast majority of internal transfers by domestic producers are used in the production of downstream products and do not enter the merchant market. CR at III-15-16, PR at III-12.

<sup>48</sup> Downstream products produced from wire rod are generally wire or wire products drawn from wire rod and, thus, it appears that wire rod is the predominant input of the downstream products. CR at I-17, PR at 1-15. The cost of wire rod also accounts for a large share of the cost of finished products. CR/PR at Table II-4.

<sup>49</sup> CR at III-16-17, PR at III-12. This percentage is based on each U.S. wire rod producer reporting the overlap of downstream products only with its own customers; presumably the overlap would be even greater if production of the same downstream products by other merchant market end users were taken into account.

<sup>50</sup> CR/PR at II-1.

<sup>51</sup> CR/PR at Table II-5.

rod increased from 5.13 million short tons in 2011 to 5.33 million short tons in 2012, then declined to 5.31 million short tons in 2013, for an overall 2011-13 increase of 3.5 percent.<sup>52</sup>

### 3. Supply Conditions

The domestic wire rod industry was the largest supplier of wire rod to the U.S. market during the period of investigation, which encompasses January 2011 through June 2014, although its share of apparent U.S. consumption declined from 75.6 percent in 2011 to 67.8 percent in 2013.<sup>53</sup> There are ten U.S. producers of wire rod, with seven of these firms internally transferring some wire rod to produce downstream products.<sup>54</sup> The capacity of the domestic wire rod industry declined by 1.9 percent between 2011 and 2013, but remained at a level near that of apparent U.S. consumption throughout the period of investigation.<sup>55</sup> Most U.S. producers reported that they are not operating at full capacity due to market conditions and that import competition limits their ability to produce more wire rod.<sup>56</sup> A number of U.S. producers reported production curtailments, although a few domestic producers have expanded or made improvements to their production facilities during the period of investigation.<sup>57</sup>

Nonsubject countries are the largest suppliers to the U.S. wire rod market after the domestic industry. Their share of apparent U.S. consumption declined from 24.4 percent in 2011 to 20.5 percent in 2013.<sup>58</sup> Canada was the largest individual source of imported wire rod in 2011 and 2012 and the second largest after subject imports from China in 2013.<sup>59</sup> U.S. antidumping duty orders are in effect on wire rod from Brazil, Indonesia, Mexico, Moldova, and Trinidad and Tobago, and a U.S. countervailing duty order is in effect on wire rod from Brazil.<sup>60</sup>

By 2013, subject imports from China became the largest individual import source of supply to the U.S. market.<sup>61</sup> The share of apparent U.S. consumption held by subject imports increased dramatically from a fraction of a percent in 2011 to 11.7 percent in 2013.<sup>62</sup>

---

<sup>52</sup> CR/PR at Tables IV-7, C-1. During interim 2014, apparent U.S. consumption was \*\*\* short tons, which was greater than the 2.74 million short tons in interim 2013. CR/PR at Table IV-7.

<sup>53</sup> CR/PR at Table IV-7. The domestic industry's market share was 69.2 percent in interim 2013 and \*\*\* percent in interim 2014. *Id.*

<sup>54</sup> CR at III-14-15, PR at III-11.

<sup>55</sup> CR/PR at Tables III-3 and C-1.

<sup>56</sup> CR at III-8, PR at III- 7.

<sup>57</sup> CR/PR at Table III-2. The firms reporting production curtailments were \*\*\*. Expansions were reported by \*\*\*. CR/PR at Table III-2.

<sup>58</sup> CR/PR at Table IV-7. Nonsubject imports' market share was 20.8 percent in interim 2013 and \*\*\* percent in interim 2014. *Id.*

<sup>59</sup> CR/PR at Tables IV-2, IV-3.

<sup>60</sup> CR/PR at Table I-1.

<sup>61</sup> Compare CR/PR at Table IV-2 and Table IV-3.

<sup>62</sup> CR/PR at Table IV-7. Subject imports' market share was 10.0 percent in interim 2013 and \*\*\* percent in 2014. *Id.*

#### 4. Substitutability and Other Conditions

The Commission requested market participants to classify their shipments of wire rod into seven categories. The largest categories for both the domestic industry and U.S. importers of the subject merchandise were of industrial/standard quality grades, which accounted for \*\*\* percent of U.S. producers' U.S. shipments and \*\*\* percent of U.S. importers' U.S. shipments of subject imports from China in 2013.<sup>63</sup> Therefore, there is substantial overlap between the categories of wire rod supplied by domestic producers and subject imports.

The record indicates, moreover, that domestically produced wire rod and subject imports of the same type, particularly in the industrial/standard grades, tend to be highly substitutable.<sup>64</sup> Most producers reported that the domestic like product and subject imports were always interchangeable, and a majority of importers and purchasers reported that they were always or frequently interchangeable.<sup>65</sup>

Price is an important factor in purchasing decisions. More purchasers (56 out of 57) identified price as being very important than any other factor.<sup>66</sup>

The inputs used in the production of wire rod are billets, made from steel scrap, natural gas, and electricity.<sup>67</sup> During the period of investigation, scrap prices fluctuated but decreased overall, while prices for natural gas and electricity fluctuated and increased overall.<sup>68</sup> Raw materials costs comprised domestic producers' single largest component of cost of goods sold

---

<sup>63</sup> CR/PR at Tables III-6, IV-4. These reflect shipments of both low/medium-low carbon industrial/standard quality and high/medium-high carbon industrial/standard quality. For both the domestic like product and the subject imports, shipments were larger in the low/medium-low carbon quality category. *Id.*

<sup>64</sup> CR at II-18, PR at II-12.

<sup>65</sup> CR/PR at Table II-11. Separately, most purchasers reported that U.S. and Chinese product were comparable with respect to discounts offered, extension of credit, packaging, product consistency, product range, quality meets and exceeds industry standards, reliability of supply, and U.S. transportation costs. Purchasers reported that U.S.-produced wire rod was superior to Chinese wire rod on availability, delivery terms, delivery time, minimum quantity requirements, and technical support and service. The only listed factor for which the majority of purchasers rated Chinese product as superior to U.S. product was price, meaning that Chinese wire rod was generally priced lower than domestic wire rod. CR/PR at Table II-10.

<sup>66</sup> CR/PR at Table II-8. The other factors most often listed by purchasers as very important were product consistency, availability, quality meets industry standards, delivery time, and reliability of supply. *Id.*

<sup>67</sup> CR at V-I-4, PR at V-1-3. Chinese producers can add boron, as ferroboration, to molten steel in the production of wire rod. Chinese producers reportedly do not add boron for any metallurgical purposes or because of any customer preference. Rather, articles appearing in the industry and trade press indicate that the addition of boron to wire rod is a means of avoiding Chinese export taxes or receiving export tax rebates based on the products' becoming an eligible alloy steel product through the addition of boron. CR at I-22-23 n.31, PR at I-19-20 n.31.

<sup>68</sup> CR at V-1-4, PR at V-I-3.



("COGS") during the period of investigation.<sup>69</sup> Raw materials costs per short ton declined from \$504 in 2011 to \$469 in 2012 and then to \$436 in 2013.<sup>70</sup>

Wire rod is primarily produced to order; U.S. producers reported that 97.0 percent of their 2013 U.S. commercial shipments were produced to order, and importers reported that 99.6 percent of their 2013 commercial shipments were produced to order. The lead times for domestically produced wire rod produced to order ranged from 15 to 75 days, and the lead time for subject imports ranged from 60 to 150 days.<sup>71</sup>

### C. Volume of Subject Imports

Section 771(7)(C)(i) of the Tariff Act provides that the "Commission shall consider whether the volume of imports of the merchandise, or any increase in that volume, either in absolute terms or relative to production or consumption in the United States, is significant."<sup>72</sup>

Subject imports were virtually nonexistent at the beginning of the period of investigation. Their volume increased dramatically, from 144 short tons in 2011 to 241,966 short tons in 2012, and then to 618,790 short tons in 2013.<sup>73</sup> Subject import market share rose from less than 0.05 percent in 2011 to 4.5 percent in 2012 and 11.7 percent in 2013.<sup>74</sup>

The increase in subject import market penetration came largely at the expense of the domestic industry. The domestic industry lost 7.7 percentage points of market share from 2011 to 2013, with a decline from 75.6 percent in 2011 to 67.8 percent in 2013.<sup>75</sup> Nonsubject imports also declined and lost market share to subject imports from 2011 to 2013.<sup>76</sup>

We find that the volume of subject imports and the increase in that volume are significant both in absolute terms and relative to apparent consumption in the United States.<sup>77</sup>

---

<sup>69</sup> CR/PR at Table VI-1.

<sup>70</sup> CR/PR at Table VI-1. Raw materials costs per short ton were \$449 in interim 2013 and \$458 in interim 2014. *Id.*

<sup>71</sup> CR at II-18-19, PR at II-12.

<sup>72</sup> 19 U.S.C. § 1677(7)(C)(i).

<sup>73</sup> CR/PR at Table IV-2. Subject import volume was 274,888 short tons in interim 2013 and \*\*\* short tons in interim 2014. *Id.*

<sup>74</sup> CR/PR at Table IV-7. Subject import market share was 10.0 percent in interim 2013 and \*\*\* percent in interim 2014. *Id.* Subject import share of the merchant market rose from less than 0.005 percent in 2011 to 5.6 percent in 2012 and 14.4 percent in 2013; subject import market share of the merchant market was 12.5 percent in interim 2013 and \*\*\* percent in interim 2014. CR/PR at Table IV-8.

<sup>75</sup> CR/PR at Tables IV-7, C-1. Domestic industry market share was 69.2 percent in interim 2013 and \*\*\* percent in interim 2014. *Id.*

<sup>76</sup> Nonsubject import volume declined from 1.3 million short tons in 2011 to 1.1 million short tons in 2013 and was 568,635 short tons in interim 2013 and 640,635 short tons in interim 2014. CR/PR at Table IV-2. Nonsubject imports lost 3.9 percentage points of market share from 2011 to 2013, with a decline from 24.4 percent in 2011 to 20.5 percent in 2013; nonsubject import market share was 20.8 percent in interim 2013 and \*\*\* percent in interim 2014. CR/PR at Table IV-7.

<sup>77</sup> We find no merit in respondents' argument that the Commission cannot find the subject import volumes in these investigations to be significant because they simply returned to levels found (Continued...)

#### D. Price Effects of the Subject Imports

Section 771(7)(C)(ii) of the Tariff Act provides that evaluating the price effects of the subject imports, the Commission shall consider whether

(I) there has been significant price underselling by the imported merchandise as compared with the price of domestic like products of the United States, and

(II) the effect of imports of such merchandise otherwise depresses prices to a significant degree or prevents price increases, which otherwise would have occurred, to a significant degree.<sup>78</sup>

As discussed above, the record in these investigations indicates that subject imports and domestically produced wire rod made to the same specifications are highly substitutable and that price is an important factor in purchasing decisions. Moreover, as discussed above, both the domestic like product and the subject imports tend to be made to order and concentrated in the industrial quality grades. Thus, for purchasers of industrial quality grades of wire rod, prices are particularly important in purchasing decisions.

In the final phase of these investigations, the Commission collected quarterly pricing data on five wire rod products—three industrial quality products, a mesh quality product, and a product for spring applications.<sup>79</sup> Ten U.S. producers and ten importers of subject wire rod from China provided usable pricing data for sales of the requested products, although not all firms reported pricing for all products for all quarters. Pricing data reported by these firms accounted for 33.1 percent of U.S. producers' U.S. shipments of wire rod and 87.1 percent of U.S. shipments of imports from China.<sup>80</sup>

---

(...Continued)

not to be significant in *Carbon and Certain Alloy Steel Wire Rod from China, Germany, and Turkey*, Inv. Nos. 731-TA-1099-1101 (Preliminary), USITC Pub. 3832 at 8 (Jan. 2006) ("2006 Preliminary Determinations"). Each material injury investigation is *sui generis* and a Commission determination is necessarily confined to a particular timeframe and set of circumstances. Therefore, the findings in one investigation cannot be extrapolated as the basis for findings or conclusions in another. *See, e.g., Nucor Corp. v. United States*, 28 CIT 188, 233, 318 F. Supp. 2d 1207, 1246-47 (2004), *aff'd*, 414 F.3d 1331 (Fed. Cir. 2005). Moreover, the conditions of competition on which the Commission relied in finding the volume of cumulated subject imports not to be significant in the 2006 Preliminary Determinations, such as significant U.S. supply disruptions during a period of strong demand growth, are not present in these investigations.

Similarly, respondents' arguments that subject imports were simply filling a new market niche for a product with boron is without record support. As noted above, the addition of boron appears to affect the amount of export taxes paid to the Chinese government but does affect the functionality of the product. CR at I-22-23 n.31, PR at I-19-20 n.31.

<sup>78</sup> 19 U.S.C. § 1677(7)(C)(ii).

<sup>79</sup> CR at V-7-8, PR at V-6.

<sup>80</sup> CR at V-8, PR at V-6.

The pricing data show that subject imports undersold the domestic like product in 36 of 38, or 94.7 percent, of total comparisons.<sup>81</sup> The margins of underselling ranged from 4.0 percent to 15.0 percent, and the average margin of underselling was 9.2 percent.<sup>82</sup> On a volume basis, \*\*\* short tons of subject imports undersold the domestic like product and \*\*\* short tons oversold it.<sup>83</sup> We find this underselling to be significant in the light of the importance of price in purchasing decisions. Indeed, subject imports gained market share at the expense of the domestic industry while this pervasive underselling was taking place.<sup>84</sup> Moreover, record data indicate that all five purchasers that reported shifting purchases from the domestic like product to subject imports during the period of investigation indicated that price was the reason for the shift.<sup>85 86</sup>

Chairman Broadbent, Vice Chairman Pinkert, and Commissioner Kieff do not find significant price depression because the underselling shown in the Commission's price data do not generally coincide with significant declines in U.S. prices.<sup>87</sup> In addition, there were corresponding declines in U.S. prices and raw material costs. The unit value of net sales fell by \$74 per short ton between 2011 and 2013, while the average unit value of raw material costs decreased by \$68 per short ton.<sup>88</sup> Although the "metal spread" between these two values declined slightly over that period, the decline in average price was in line with the decline in raw material costs.<sup>89</sup> Thus, they find from the data collected by the Commission that the predominant impact of the undersold subject imports was to cause the domestic industry to lose volume and market share rather than to decrease its prices.<sup>90</sup>

---

<sup>81</sup> CR/PR at Table V-9.

<sup>82</sup> CR/PR at Table V-9.

<sup>83</sup> CR at V-19-20, PR at V-13.

<sup>84</sup> As the quantity of subject imports rose over the period of investigation, their market share increased from less than 0.05 percent in 2011 to 11.7 percent in 2013, and was \*\*\* percent in interim 2013 and \*\*\* percent in interim 2014. Meanwhile, the domestic industry's market share declined from 75.6 percent in 2011 to 67.8 percent in 2013, and was 69.2 percent in interim 2013 and \*\*\* percent in interim 2014. CR/PR at Table IV-7.

<sup>85</sup> CR at V-21, PR at V-14. Purchasers agreed with 21 of the domestic producers' lost sales allegations, totaling \$44,643,467. For an additional \*\*\* lost sales allegations totaling \$\*\*\* and \*\*\* lost revenue allegation of \$\*\*\* involving \*\*\*, the purchaser's \*\*\* with the \*\*\* allegations was \*\*\*. Another purchaser, which stated that it only \*\*\* with a lost sales allegation of \$\*\*\*, stated that \*\*\*. CR/PR at Table V-10 and Table V-11.

<sup>86</sup> Respondents' contention that the underselling shown in the pricing data should be accorded little weight because it simply reflects domestic producers' ability to obtain higher prices because they have a shorter average lead time than do the subject imports is unsupported by the record. Purchasers ranked availability well below price and quality as the most important purchasing factor. CR/PR at Table II-7. Moreover, the vast majority of purchasers stated that they usually or sometimes purchased the lowest-price product. CR at II-21, PR at II-14. The record consequently contains no indication that the domestic like product obtains a price premium.

<sup>87</sup> CR/PR at Figures V-3 through V-7.

<sup>88</sup> CR/PR at Table VI-1.

<sup>89</sup> CR/PR at Table VI-1.

<sup>90</sup> CR/PR at Table IV-7.

Commissioners Williamson, Johanson, and Schmittlein find significant price depression. Domestic producers lowered prices as increasing quantities of low-priced subject imports entered the market.<sup>91</sup> The domestic industry lowered prices despite a 3.5 percent increase in consumption from 2011 to 2013, and a \*\*\* percent increase in consumption from interim 2013 to interim 2014.<sup>92</sup> Several significant purchasers confirmed that the domestic industry reduced prices in the face of subject import competition.<sup>93</sup> Commissioners Williamson, Johanson, and Schmittlein find that lower costs do not fully explain the declining prices. The domestic industry's unit sales values fell by a significantly larger margin than its COGS, due in part to rising energy costs.<sup>94</sup> Even considering raw materials costs alone, the domestic industry's unit sales values declined more than unit raw materials costs, thereby reducing the metal spread.<sup>95</sup>

Chairman Broadbent, Vice Chairman Pinkert, and Commissioner Kieff have also examined whether subject imports have prevented price increases, which otherwise would have occurred, to a significant degree during the period of investigation. The industry's ratio of total COGS to total net sales increased from 90.0 percent in 2011 to 91.7 percent in 2012 and then to 92.4 percent in 2013.<sup>96</sup> They find that, although the ratio increased over the period, this modest increase was of an insufficient magnitude to be significant, particularly given that unit costs were declining during that period. Therefore, they do not find significant price suppression.

For the foregoing reasons, we find that there was significant underselling of the domestic like product by the subject imports, which had the effect of increasing the market share of the subject imports at the expense of the domestic industry. Commissioners Williamson, Johanson, and Schmittlein find that the significant underselling of the domestic like product by the subject imports also had the effect of depressing domestic producers' prices.

---

<sup>91</sup> See CR/PR at Tables V-3-7; CR/PR at Figures V-3-7; CR at V-9, V-19; PR at V-6, V-9.

<sup>92</sup> CR/PR at Table C-1.

<sup>93</sup> CR/PR at Tables V-10, V-11; CR at V-21-22, PR at V-14.

<sup>94</sup> See CR/PR at Table VI-1; CR at VI-17-18, PR at VI-14-15.

<sup>95</sup> See CR/PR at Table VI-1; CR at VI-17 n.8, PR at VI-14 n.8.

<sup>96</sup> CR/PR at Table VI-1.

## E. Impact of the Subject Imports<sup>97</sup>

Section 771(7)(C)(iii) of the Tariff Act provides that examining the impact of subject imports, the Commission “shall evaluate all relevant economic factors which have a bearing on the state of the industry.”<sup>98</sup> These factors include output, sales, inventories, capacity utilization, market share, employment, wages, productivity, profits, cash flow, return on investment, ability to raise capital, research and development, and factors affecting domestic prices. No single factor is dispositive and all relevant factors are considered “within the context of the business cycle and conditions of competition that are distinctive to the affected industry.”

Over the period of investigation, virtually all trade and financial indicators for the domestic industry declined, in spite of increases in apparent U.S. consumption. The domestic industry’s capacity, which declined in each full year, fell by 1.9 percent from 2011 to 2013.<sup>99</sup> Production also fell in each full year and was 6.5 percent lower in 2013 than in 2011.<sup>100</sup> Capacity utilization declined by 3.4 percentage points from 2011 to 2013.<sup>101</sup>

The domestic industry’s U.S. shipments showed a pattern similar to that for production. Total U.S. shipments declined during the period of investigation and were 7.1 percent lower in 2013 than in 2011. Commercial U.S. shipments followed the same annual trends.<sup>102</sup>

---

<sup>97</sup> The statute instructs the Commission to consider the “magnitude of the dumping margin” in an antidumping proceeding as part of its consideration of the impact of imports. 19 U.S.C. § 1677(7)(C)(iii)(V). In its final determination of sales at less than fair value with respect to subject imports from China, Commerce found antidumping duty margins of 106.19 percent for entities receiving separate margins and 110.25 percent for the PRC-wide entity (*i.e.*, all others). 79 Fed. Reg. 68860 (Nov. 19, 2014).

In Commerce’s final countervailing duty determination with respect to subject imports from China, it determined subsidy rates of 193.31 percent *ad valorem* for Benxi Steel, 178.46 percent *ad valorem* for Hebei Iron & Steel, and 185.89 percent *ad valorem* for all others. 79 Fed. Reg. 68858, 68859 (Nov. 19, 2014).

<sup>98</sup> 19 U.S.C. § 1677(7)(C)(iii); *see also* SAA at 851 and 885 (“In material injury determinations, the Commission considers, in addition to imports, other factors that may be contributing to overall injury. While these factors, in some cases, may account for the injury to the domestic industry, they also may demonstrate that an industry is facing difficulties from a variety of sources and is vulnerable to dumped or subsidized imports.”).

<sup>99</sup> CR/PR at Table III-3. The domestic industry’s production capacity was 5.2 million short tons in 2011, 5.1 million short tons in 2012, and 5.1 million short tons in 2013; it was 2.6 million short tons in interim 2013 and 2.6 million short tons in interim 2014. *Id.*

<sup>100</sup> CR/PR at Table III-3. The domestic industry’s production was 3.9 million short tons in 2011, 3.9 million short tons in 2012, and 3.7 million short tons in 2013; it was 2.0 million short tons in interim 2013 and 1.9 million short tons in interim 2014. *Id.*

<sup>101</sup> CR/PR at Table III-3. The domestic industry’s capacity utilization was 75.9 percent in 2011, 75.8 percent in 2012, and 72.4 percent in 2013; it was 77.0 percent in interim 2013 and 73.1 percent in interim 2014. *Id.*

<sup>102</sup> CR/PR at Table C-1. The domestic industry’s total U.S. shipments were 3.9 million short tons in 2011, 3.8 million short tons in 2012, and 3.6 million short tons in 2013; they were 1.9 million short (Continued...)

Inventories relative to total shipments increased steadily from 4.9 percent in 2011 to 7.4 percent in 2013.<sup>103</sup> Although the domestic industry accounted for the majority of apparent U.S. consumption, its market share declined steadily over the period of investigation.<sup>104</sup>

The number of production and related workers employed in the domestic industry, the total hours worked, and wages paid fluctuated from year to year and declined slightly overall from 2011 to 2013.<sup>105</sup> The industry's productivity fluctuated and declined overall from 2011 to 2012, and hours worked per worker declined each year.<sup>106</sup>

The financial performance of the domestic industry displayed substantial declines during the period of investigation, even as apparent U.S. consumption increased. The domestic producers' total net sales revenues declined each year from \$3.0 billion in 2011 to \$2.9 billion in 2012 and \$2.6 billion in 2013.<sup>107</sup> As previously discussed, the industry's raw materials costs also declined during this period, as did its total cost of goods sold. Because sales revenues declined at a somewhat higher rate than costs, the domestic industry's operating income fell by more than half.<sup>108</sup> The domestic industry's ratio of operating income to net sales declined from 7.0 percent in 2011 to 5.1 percent in 2012 and 4.1 percent in 2013.<sup>109</sup> The industry's capital expenditures increased each year.<sup>110</sup> Research and development expenses, which were much lower than capital expenditures, fluctuated from year to year and were higher in 2013 than in 2011.<sup>111</sup>

Despite increases in apparent U.S. consumption, the domestic industry's trade and financial performance declined substantially over the period of investigation. As discussed

---

(...Continued)

tons in interim 2013 and 1.8 million short tons in interim 2014. *Id.* Commercial U.S shipments declined from 2.9 million short tons in 2011 to 2.8 million short tons in 2012 and then to 2.6 million short tons in 2013; they were 1.4 million short tons in interim 2013 and 1.3 million short tons in interim 2014. CR/PR at Table C-2.

<sup>103</sup> CR/PR at Table III-7 and C-1. Inventories relative to total shipments were \*\*\* percent in interim 2013 and \*\*\* percent in interim 2014. *Id.*

<sup>104</sup> CR/PR at Table C-1. The U.S. industry's market share was 75.6 percent in 2011, 71.5 percent in 2012, and 67.8 percent in 2013; it was 69.2 percent in interim 2013 and \*\*\* percent in interim 2014. *Id.*

<sup>105</sup> CR/PR at Tables III-8 and C-1. Hourly wages fluctuated from year to year and increased overall from 2011 to 2013. Unit labor costs fluctuated but were unchanged from 2011 to 2013. *Id.*

<sup>106</sup> CR/PR at Tables III-8 and C-1.

<sup>107</sup> CR/PR at Table VI-1. The domestic producers' sales revenues were \$1.4 billion in interim 2013 and \$1.4 billion in interim 2014. *Id.*

<sup>108</sup> The domestic industry's operating income was \$213.8 million in 2011, \$145.7 million in 2012, and \$104.9 million in 2013; it was \$63.6 million in interim 2013 and \$23.5 million in interim 2014. CR/PR at Table VI-1.

<sup>109</sup> CR/PR at Table VI-1. The domestic industry's ratio of operating income to net sales was 4.7 percent in interim 2013 and 1.7 percent in interim 2014. *Id.*

<sup>110</sup> CR/PR at Table VI-6. The industry's capital expenditures were \$60.4 million in 2011, \$72.5 million in 2012, and \$183.5 million in 2013; they were \$140.4 million in interim 2013 and \$35.1 million in interim 2014. The \*\*\*. CR at VI-24, PR at VI-20.

<sup>111</sup> CR/PR at Table VI-6. Four U.S. producers reported research and development expenses. *Id.*

above, we have found that the volume and market share of subject imports increased significantly over the period of investigation and that the increasing volume of low-priced subject imports significantly undersold the domestic like product and took market share from the domestic industry.<sup>112</sup> The industry's net sales revenues and operating performance declined accordingly. Indeed, as subject imports increased in quantity and market share from 2011 to 2013, the domestic industry's output, employment, and financial performance all declined. We therefore find that the significant volume of subject imports, which gained market share at the expense of the domestic industry through significant and pervasive underselling, had a significant impact on the domestic industry.<sup>113</sup>

In our analysis of the impact of subject imports on the domestic industry, we have taken into account whether there are other factors that may have had an adverse impact on the domestic industry during the period of investigation to ensure that we are not attributing injury from other factors to the subject imports. Respondents have argued that the domestic producers are more dependent on income from bar products than wire rod and that prices of wire rod sold in the merchant market are intended to yield only incremental revenue and not necessarily to result in a profit.<sup>114</sup> The record indicates, however, that wire rod is the main product manufactured by the domestic producers and not simply an insignificant additional side product.<sup>115</sup>

Respondents also claim that Buy American provisions, which require the procurement of domestically produced materials in certain contexts, shield U.S. producers from competition with subject imports. While subject imports are not able to compete on Buy American procurements, such preferences account for only a limited portion of U.S. shipments,<sup>116</sup> and there is no indication that these provisions have served to insulate the domestic industry from subject import competition.

Respondents also argue that the domestic producers' captive consumption of wire rod used in the production of downstream products insulates the industry from any effects from subject imports. This argument disregards that a significant majority of the domestic industry's U.S. shipments are directed to the merchant market and are not captively consumed. Domestic producers' merchant market shipments accounted for between 70.7 and 75.3 percent of their total U.S. shipments from 2011 to 2013.<sup>117</sup> Moreover, prices in the merchant market also affect prices in the captive market. Six of the seven U.S. producers that captively consume wire rod

---

<sup>112</sup> As noted above, Commissioners Williamson and Schmidlein find significant price depression.

<sup>113</sup> We note that the inquiry as to whether injury is "by reason of" subject imports is the one provided for by the statute. 19 U.S.C. §§ 1671d(b), 1673d(b). The inquiry is not, as respondents suggest, whether the domestic industry's concluding performance was consistent with long-term historic performance. The record in these investigations shows that, by taking market share from the domestic industry, the increasing volume of low-priced subject imports caused a decrease in the domestic industry's output, revenues, and financial performance.

<sup>114</sup> CISA Prehearing Brief at 5.

<sup>115</sup> CR/PR at Table III-4

<sup>116</sup> CR at II-26-27, PR at II-17.

<sup>117</sup> CR at III-15, PR at III-11.

sell to related parties at market value.<sup>118</sup> Finally, the trends for the total market and the merchant market were similar between 2011 and 2013.<sup>119</sup>

We have also considered the role of nonsubject imports in these investigations. As previously discussed, subject imports gained market share at the expense of both the domestic like product and nonsubject imports.<sup>120</sup> Moreover, subject imports were sold at lower prices than nonsubject imports from Canada and Turkey in the large majority of comparisons.<sup>121 122</sup> Since subject imports gained market share from and were sold at lower prices than nonsubject imports, we find that subject imports had injurious effects on the domestic industry that were distinct from any effects from nonsubject imports.

We therefore conclude, for purposes of these final determinations, that the subject imports have had a significant adverse impact on the domestic industry.

## V. Critical Circumstances

### A. Legal Standards and Party Arguments

In its final antidumping duty determination Commerce found that critical circumstances exist with respect to certain subject producers/exporters,<sup>123</sup> and in its final countervailing duty determination Commerce found that critical circumstances exist with respect to all subject producers/exporters.<sup>124</sup> Because we have determined that the domestic industry is materially injured by reason of subject imports from China, we must further determine “whether the

---

<sup>118</sup> CR at III-14-15, PR at III-11.

<sup>119</sup> Domestic producers’ market share declined by 9.8 percentage points in the merchant market and by 7.7 percentage points in the total market. Shipments in the merchant market declined by 11.9 percent while shipments declined by 7.1 percent in the total market. Operating income declined by 58.3 percent in the merchant market and by 50.9 percent in the total market. The operating margin in the merchant market declined by 3.2 percentage points in the merchant market and by 2.9 percentage points in the total market. CR/PR at Tables C-1, C-2.

<sup>120</sup> CR/PR at Table C-1.

<sup>121</sup> CR/PR at Table D-5. Subject imports undersold the imports from Canada in 21 of 23 comparisons and undersold the imports from Turkey in 18 of 22 comparisons. *Id.*

<sup>122</sup> Based on the record evidence, Commissioner Pinkert finds that price competitive, nonsubject imports were a significant factor in the U.S. market for wire rod during the period of investigation. CR/PR at Table C-1. Nevertheless, regardless of whether wire rod constitutes a commodity product, for the reasons discussed above the record does not support finding that nonsubject imports would have replaced subject imports during the period of investigation without benefit to the domestic industry if subject imports had exited the U.S. market.

<sup>123</sup> On November 19, 2014, Commerce issued its final affirmative antidumping duty determination concerning wire rod from China and found that critical circumstances exist with respect to all exporters except Rizhao Steel Wire Co. Ltd., Hunan Valin Xiangtan Iron & Steel Co. Ltd., and Jiangsu Shagang International Trade Co. Ltd. 79 Fed. Reg. 68860 (Nov. 19, 2014).

<sup>124</sup> On November 19, 2014, Commerce issued its final affirmative countervailing duty determination concerning imports of wire rod from China and found that critical circumstances exist with respect to all Chinese exporters. 79 Fed. Reg. 68858 (Nov. 19, 2014).



imports subject to the affirmative {Commerce critical circumstances} determination ... are likely to undermine seriously the remedial effect of the antidumping {and/or countervailing duty} order{s} to be issued.”<sup>125</sup>

The SAA indicates that the Commission is to determine “whether, by massively increasing imports prior to the effective date of relief, the importers have seriously undermined the remedial effect of the order” and specifically “whether the surge in imports prior to the suspension of liquidation, rather than the failure to provide retroactive relief, is likely to seriously undermine the remedial effect of the order.”<sup>126</sup> The legislative history for the critical circumstances provision indicates that the provision was designed “to deter exporters whose merchandise is subject to an investigation from circumventing the intent of the law by increasing their exports to the United States during the period between initiation of an investigation and a preliminary determination by {Commerce}.”<sup>127</sup> An affirmative critical circumstances determination by the Commission, in conjunction with an affirmative determination of material injury by reason of subject imports, would normally result in the retroactive imposition of duties for those imports subject to the affirmative Commerce critical circumstances determination for a period 90 days prior to the suspension of liquidation.

The statute provides that, in making this determination, the Commission shall consider, among other factors it considers relevant,

- (I) the timing and the volume of the imports,
- (II) a rapid increase in inventories of the imports, and
- (III) any other circumstances indicating that the remedial effect of the {order} will be seriously undermined.<sup>128</sup>

In considering the timing and volume of subject imports, the Commission's practice is to consider import quantities prior to the filing of the petition with those subsequent to the filing of the petition using monthly statistics on the record regarding those firms for which Commerce has made an affirmative critical circumstances determination.<sup>129</sup> Because the petitions in these investigations were filed on January 31, 2014, we have compared data for a period prior to the filing of the petitions that concludes with January 2014 with data for a period following the filing of the petition that starts with February 2014.

---

<sup>125</sup> 19 U.S.C. §§ 1671d(b)(4)(A)(ii), 1673d(b)(4)(A)(ii).

<sup>126</sup> SAA at 877.

<sup>127</sup> *ICC Industries, Inc. v United States*, 812 F.2d 694, 700 (Fed. Cir. 1987), quoting H.R. Rep. No. 96-317 at 63 (1979), *aff'd* 632 F. Supp. 36 (Ct. Int'l Trade 1986). See 19 U.S.C. §§ 1671b(e)(2), 1673b(e)(2).

<sup>128</sup> 19 U.S.C. §§ 1671d(b)(4)(A)(ii), 1673d(b)(4)(A)(ii).

<sup>129</sup> See *Lined Paper School Supplies from China, India, and Indonesia*, Inv. Nos. 701-TA-442-43, 731-TA-1095-97 (Final), USITC Pub. 3884 at 46-48 (Sept. 2006); *Carbazole Violet Pigment from China and India*, Inv. Nos. 701-TA-437 and 731-TA-1060-61 (Final), USITC Pub. 3744 at 26 (Dec. 2004); *Certain Frozen Fish Fillets from Vietnam*, Inv. No. 731-TA-1012 (Final), USITC Pub. 3617 at 20-22 (Aug. 2003).

## B. Parties' Arguments

Petitioners argue that the Commission should find critical circumstances with respect to subject imports from China. ACEGK Group argues that, to determine whether a surge occurred, the Commission should compare imports for the periods four months prior to and four months following the filing of the petition, rather than the six-month periods the Commission normally considers. It asserts that use of the six-month period would encompass July 2014, a month after Commerce's preliminary countervailing duty determination was issued. It contends that, because the statute seeks to address import surges prior to suspension of liquidation that could circumvent remedial duties, analyzing import volumes after provisional duties are imposed would defeat the statute's objective. It further asserts that inclusion of June 2014 is also inappropriate given that importers had ceased taking the risk of import duties that close to the issuance of the preliminary decision.<sup>130</sup> ACEGK Group contends that this analysis shows that subject imports surged after the petitions were filed.<sup>131</sup>

Nucor argues that the Commission should consider periods three months prior to and following the filing of the petition, noting that Commerce's preliminary countervailing duty determination could have been made within 85 days of initiation of the investigation, the Commission has previously considered three-month periods, and Commerce considers three-month periods in its critical circumstances analysis.<sup>132</sup> Nucor also contends that, because the construction sector is one of the sectors in which wire rod is used, and because demand in the construction sector is seasonal, there is some degree of seasonality in the wire rod market. It asserts that the Commission would thus act appropriately by comparing subject imports during January-June 2014 with subject imports during January-June 2013.<sup>133</sup>

Regarding the statute's concern with any rapid increase in inventories of the subject imports, Petitioners argue that evidence they placed on the record indicates that purchasers stockpiled inventories after the petition was filed.<sup>134</sup> With respect to the third statutory factor, regarding whether other circumstances indicate the remedial effect of the countervailing duty order will likely be seriously undermined, ACEGK Group contends that the aggressive Chinese post-petition pricing behavior, and its injurious effect on the U.S. industry, is such a circumstance. Nucor contends that economic conditions in China, together with the surges in imports and inventories, will undermine the remedial effect of the orders.<sup>135</sup>

Respondents argue that the Commission should not make an affirmative critical circumstances finding. With respect to the time frames to be examined, they argue that the Commission should not depart from its normal practice of examining six months prior to and following the filing of the petition.<sup>136</sup> CISA argues that, regardless of the date Commerce issued

---

<sup>130</sup> ACEGK Group's Posthearing Brief at 11-12 & Exhibit 4.

<sup>131</sup> ACEGK Group's Final Comments at 9-11.

<sup>132</sup> Nucor's Prehearing Brief at 31-32, Nucor's Posthearing Brief at 11.

<sup>133</sup> Nucor's Prehearing Brief at 34.

<sup>134</sup> ACEGK Group's Posthearing Brief at 13-14, Nucor's Posthearing Brief at 12-14.

<sup>135</sup> Nucor's Prehearing Brief at 41-44.

<sup>136</sup> *E.g.*, CISA's Posthearing Brief at 10-11, Macsteel/Stemcor's Posthearing Brief at 5-9, and Dufereco's Posthearing Brief at 7-12.

its preliminary countervailing duty determination, there is no reason to exclude July 2014 from the data because the provisional duties were not effective until July 8, 2014, when the determination was published in the *Federal Register*.<sup>137</sup> Macsteel/Stemcor assert that, even if a four-month period were used, the volume increase in that timeframe would be only \*\*\* percent, considerably less than other cases in which the Commission has made negative critical circumstances findings.<sup>138</sup>

Macsteel/Stemcor contend that the statute does not indicate that the Commission is to examine anecdotal suggestions of importers' intent but, rather, objective data, which in this case do not show critical circumstances. They claim that the record shows that any increase in subject imports in the second quarter of 2014 was less than the increase in nonsubject imports, suggesting that the timing of imports from China was consistent with market factors unrelated to the petition. They assert that nearly 100 percent of U.S. importers' U.S. commercial shipments are produced to order, with lead times ranging from two to five months, meaning that most exports from China shipped after the petition was filed were placed before the petition was filed. Respondents also argue that the record shows that importers' inventories were lower in interim 2014 than in interim 2013 and that, therefore, there was not a rapid rise in inventories following the filing of the petition.<sup>139</sup>

### C. Analysis

Because Commerce's critical circumstances determination in its countervailing proceeding includes imports from all exporters, whereas its critical circumstances determination in its antidumping duty proceeding excludes imports from three exporters, we consider critical circumstances for the countervailing duty and antidumping duty proceedings separately.

The Commission's typical practice in its critical circumstances analysis is to consider data for six-month periods.<sup>140</sup> Applying a six-month analysis, critical circumstances are not demonstrated with respect to either the countervailing duty or antidumping duty determinations.<sup>141</sup> However, Petitioners reasonably argue against inclusion of July 2014 in the

---

<sup>137</sup> CISA's Posthearing Brief at 10-11 & Exhibit 2. A copy of the notice Commerce sent Customs and Border Production, appended as Exhibit 2 to CISA's brief is dated July 14, 2014. It also states that its effective date was July 8, 2014, the date of the *Federal Register* notice of the determination.

<sup>138</sup> Macsteel/Stemcor's Posthearing Brief at 8.

<sup>139</sup> Macsteel/Stemcor's Posthearing Brief at 6-7, Duferco's Posthearing Brief at 13.

<sup>140</sup> See, e.g., *Welded Steel Pressure Pipe from Malaysia, Thailand, and Vietnam*, Inv. Nos. 731-TA-1201-1212 (Final), USITC Pub. 4777 at 27 (July 2014); *Crystalline Silicon Photovoltaic Cells and Modules from China*, Inv. Nos. 701-TA-481, 731-TA-1190 (Final), USITC Pub. 4360 at 42 (Nov. 2012).

<sup>141</sup> Using six-month periods, which are calculated in CR/PR at Tables IV-5-IV-6, post-petition imports relevant to the CVD determination increased \*\*\* short tons or by \*\*\* percent. For imports relevant to the AD determination, post-petition imports decreased \*\*\* short tons, a decline of \*\*\* percent. See CR/PR at Tables IV-5-IV-6. A \*\*\* percent increase with respect to the CVD determination and a decline with respect to the AD determination fail to support finding critical circumstances under this factor. Moreover, a comparison of the data on importers' end-of-period inventories relevant to the (Continued...)

period following the filing of the petition because the effective date of Commerce's preliminary determination in the countervailing duty investigation on July 8, 2014, which resulted in imposition of provisional duties on all subject merchandise, would have caused a reduction in subject import volumes in that month.<sup>142</sup> Accordingly, below we examine import data for five months prior to and five months following the filing of the petition.<sup>143</sup>

## 1. Countervailing Duty Investigation

All subject imports are subject to the Commerce affirmative critical circumstances determination in the countervailing duty investigation. There was a small increase in these imports during the post-petition period we are considering relative to the corresponding period prior to the petition.<sup>144</sup> Subject imports from China were 314,712 short tons in the five months preceding the filing of the petition and \*\*\* short tons in the five months following the filing of the petition, an increase of \*\*\* short tons, or \*\*\* percent.<sup>145</sup> We find that this increase in subject imports covered by Commerce's affirmative critical circumstances determination in its antidumping investigation is insufficient to undermine seriously the remedial effect of the countervailing duty order.

The available data with respect to U.S. importers' end-of-period inventories of subject merchandise from China subject to Commerce's affirmative critical circumstances determination in its countervailing duty investigation indicate that such inventories were \*\*\* short tons at the end of June 2013, \*\*\* short tons at year end 2013, and \*\*\* short tons at the end of June 2014.<sup>146</sup> Thus, inventories at the end of June 2014 were less than inventories at year end 2013 and the end of June 2013.

Taken as a whole, the data on record do not show a sudden and significant increase in imports from China subject to Commerce's countervailing duty critical circumstances determination subsequent to the filing of the petition that would seriously undermine the

---

(...Continued)

two proceedings reveals a decline between December 31, 2013 (\*\*\* short tons with respect to each determination) and June 30, 2014 (\*\*\* with respect to the CVD determination and \*\*\* with respect to the AD determination). CR/PR at Tables IV-5-IV-6. Consideration under the second statutory factor thus also fails to support relief applying the data set the Commission typically applies in weighing the inventory factor (importers' end-of-period inventories).

<sup>142</sup> 79 Fed. Reg. 38490 (July 8, 2014). See SAA at 877 (Commission is to determine "whether, by massively increasing imports *prior to the effective date of relief*, the importers have seriously undermined the remedial effect of the order." (Emphasis added)).

<sup>143</sup> We do not agree with ACEGK Group and Nucor that terminating the post-petition period before the imposition of any provisional duties is appropriate. We also do not agree with Nucor that a seasonal analysis is appropriate, given that market participants do not agree on whether the wire rod market is seasonal. CR at II-16, PR at II-10.

<sup>144</sup> The periods considered are September 2013 to January 2014 and February 2014 to June 2014.

<sup>145</sup> CR/PR at Table IV-5.

<sup>146</sup> CR/PR at Table IV-5.

remedial effect of the countervailing duty order to be issued on wire rod from China. We therefore make a negative critical circumstances determination with respect to imports from China subject to Commerce's critical circumstances determination in its countervailing duty investigation.<sup>147</sup>

## 2. Antidumping Duty Investigation

The data on the volume of subject imports from China from exporters subject to Commerce's affirmative critical circumstances determination show a slight increase from the five-month periods before filing of the petition to the five-month period following it.<sup>148</sup> These subject imports were \*\*\* short tons in the five months preceding the filing of the petition and \*\*\* short tons in the five months following the filing of the petition, an increase of \*\*\* short tons, or less than \*\*\* percent.<sup>149</sup> We find that this increase in subject imports covered by Commerce's affirmative critical circumstances determination in its antidumping investigation is insufficient to undermine seriously the remedial effect of the antidumping duty order.

The available data with respect to U.S. importers' end-of-period inventories of subject merchandise from China subject to Commerce's affirmative critical circumstances determination in its antidumping duty investigation indicate that such inventories were \*\*\* short tons at the end of June 2013, \*\*\* short tons at year end 2013, and \*\*\* short tons at the end of June 2014.<sup>150</sup> Thus, inventories at the end of June 2014 were less than inventories at year end 2013 and the end of June 2013.

Taken as a whole, the record data do not show a sudden and significant increase in imports from China subject to Commerce's antidumping duty critical circumstances determination subsequent to the filing of the petition that would seriously undermine the remedial effect of the antidumping duty order to be issued on wire rod from China. We therefore make a negative critical circumstances determination with respect to imports from China subject to Commerce's critical circumstances determination in its antidumping duty investigation.<sup>151</sup>

---

<sup>147</sup> We have also examined data on underselling (CR at V-7-20, PR at V-5-13) and purchasers' inventories (CR/PR at Table II-3), but find that neither these data nor the other considerations discussed above indicate that the imports subject to Commerce's critical circumstances determination are likely to undermine seriously the remedial effect of the countervailing duty order to be issued.

<sup>148</sup> The periods considered are September 2013 to January 2014 and February 2014 to June 2014.

<sup>149</sup> CR/PR at Table IV-6.

<sup>150</sup> CR/PR at Tables IV-5.

<sup>151</sup> We have also examined data on underselling (CR at V-7-20, PR at V-5-13) and purchasers' inventories (CR/PR at Table II-3), but find that neither these data nor the other considerations discussed above indicate that the imports subject to Commerce's critical circumstances determination are likely to undermine seriously the remedial effect of the antidumping duty order to be issued.

## **VI. Conclusion**

For the reasons stated above, we determine that an industry in the United States is materially injured by reason of subject imports of wire rod from China that are sold in the United States at less than fair value and that are subsidized by the government of China. We also determine that critical circumstances do not exist with respect to subject imports from China covered by Commerce's affirmative critical circumstances determinations.

## PART I: INTRODUCTION

### BACKGROUND

These investigations result from a petition filed with the U.S. Department of Commerce (“Commerce”) and the U.S. International Trade Commission (“USITC” or “Commission”) by ArcelorMittal USA LLC (“ArcelorMittal”), Chicago, Illinois; Charter Steel (“Charter”), Saukville, Wisconsin; Evraz Pueblo<sup>1</sup> (“Evraz”), Pueblo, Colorado; Gerdau Ameristeel US Inc. (“Gerdau”), Tampa, Florida; Keystone Consolidated Industries, Inc. (“Keystone”), Dallas, Texas; and Nucor Corporation (“Nucor”), Charlotte, North Carolina, on January 31, 2014, alleging that an industry in the United States is materially injured and threatened with material injury by reason of subsidized and less-than-fair-value (“LTFV”) imports of carbon and certain alloy steel wire rod (“wire rod”)<sup>2</sup> from China. The following tabulation provides information relating to the background of these investigations.<sup>3 4</sup>

---

<sup>1</sup> On January 31, 2014, Evraz Rocky Mountain Steel became Evraz Pueblo.

<sup>2</sup> See the section entitled “The Subject Merchandise” in *Part I* of this report for a complete description of the merchandise subject to these investigations.

<sup>3</sup> Pertinent *Federal Register* notices are referenced in appendix A, and may be found at the Commission’s website ([www.usitc.gov](http://www.usitc.gov)).

<sup>4</sup> A list of witnesses appearing at the hearing is presented in appendix B of this report.

<b>Effective date</b>	<b>Action</b>
January 31, 2014	Petitions filed with Commerce and the Commission; institution of the Commission's investigations
February 27, 2014	Commerce's notices of initiation (79 FR 11077 and 79 FR 11085)
March 20, 2014	Commission's preliminary determinations (79 FR 16373, March 25, 2014; determinations were postponed due to government closure from inclement weather in Washington, DC)
April 7, 2014	Commerce's postponement of its preliminary determination in the countervailing duty investigation (79 FR 20171, April 11, 2014)
June 17, 2014	Commerce's postponement of its preliminary determination in the antidumping duty investigation (79 FR 34491)
July 8, 2014	Commerce's preliminary determination concerning the countervailing duty investigation on imports from China; preliminary critical circumstances determination; alignment of final countervailing duty determination with final antidumping duty determination (79 FR 38490)
September 8, 2014	Commerce's preliminary determination concerning the antidumping duty investigation on imports from China; preliminary determination of critical circumstances, in part (79 FR 53169)
September 23, 2014	Scheduling of the final phase of countervailing duty and antidumping duty investigations (79 FR 56827)
November 12, 2014	Commission's hearing
November 19, 2014	Commerce's final determination concerning the countervailing duty investigation on imports from China; final critical circumstances determination; final determination concerning the antidumping duty investigation on imports from China; final critical circumstances determination, in part (79 FR 68858 and 79 FR 68860)
December 15, 2014	Commission's vote
January 2, 2015	Commission's views



## STATUTORY CRITERIA AND ORGANIZATION OF THE REPORT

### Statutory criteria

Section 771(7)(B) of the Tariff Act of 1930 (the “Act”) (19 U.S.C. § 1677(7)(B)) provides that in making its determinations of injury to an industry in the United States, the Commission--

*shall consider (I) the volume of imports of the subject merchandise, (II) the effect of imports of that merchandise on prices in the United States for domestic like products, and (III) the impact of imports of such merchandise on domestic producers of domestic like products, but only in the context of production operations within the United States; and. . . may consider such other economic factors as are relevant to the determination regarding whether there is material injury by reason of imports.*

Section 771(7)(C) of the Act (19 U.S.C. § 1677(7)(C)) further provides that--

*In evaluating the volume of imports of merchandise, the Commission shall consider whether the volume of imports of the merchandise, or any increase in that volume, either in absolute terms or relative to production or consumption in the United States is significant.*

. . .

*In evaluating the effect of imports of such merchandise on prices, the Commission shall consider whether. . .(I) there has been significant price underselling by the imported merchandise as compared with the price of domestic like products of the United States, and (II) the effect of imports of such merchandise otherwise depresses prices to a significant degree or prevents price increases, which otherwise would have occurred, to a significant degree.*

. . .

*In examining the impact required to be considered under subparagraph (B)(i)(III), the Commission shall evaluate (within the context of the business cycle and conditions of competition that are distinctive to the affected industry) all relevant economic factors which have a bearing on the state of the industry in the United States, including, but not limited to . . . (I) actual and potential decline in output, sales, market share, profits, productivity, return on investments, and utilization of capacity, (II) factors affecting domestic prices, (III) actual and potential negative effects on cash flow, inventories, employment, wages, growth, ability to raise capital, and investment, (IV) actual and potential negative effects on the existing development and production efforts of the domestic industry, including efforts to develop a derivative or more advanced version of the*

*domestic like product, and (V) in {an antidumping investigation}, the magnitude of the margin of dumping.*

### **Organization of report**

*Part I* of this report presents information on the subject merchandise, subsidy/dumping margins, and domestic like product. *Part II* of this report presents information on conditions of competition and other relevant economic factors. *Part III* presents information on the condition of the U.S. industry, including data on capacity, production, shipments, inventories, and employment. *Parts IV* and *V* present the volume of subject imports and pricing of domestic and imported products, respectively. *Part VI* presents information on the financial experience of U.S. producers. *Part VII* presents the statutory requirements and information obtained for use in the Commission's consideration of the question of threat of material injury as well as information regarding nonsubject countries.

### **MARKET SUMMARY**

Wire rod generally is used as an intermediate product for drawing into wire. The leading U.S. producers of wire rod are Charter, Gerdau, Keystone, Nucor, and Sterling Steel Company LLC ("Sterling"), while leading producers of wire rod in China include Benxi Beiyong Iron and Steel Group Co., Ltd., Hebei Iron and Steel Group Co., Ltd., Jiangsu Shagang Group Co., Ltd., Qiananshi Jiujiang Wire Co., Ltd., Wuhan Iron & Steel Group Corp., and Xingtai Iron & Steel Co., Ltd. The leading U.S. importers of wire rod from China are \*\*\*. The leading importers of product from nonsubject countries (primarily Canada) are \*\*\*. U.S. purchasers of wire rod are primarily firms that draw wire and use this wire for a large variety of end use products; leading purchasers include \*\*\*.

Apparent U.S. consumption of wire rod totaled approximately 5.3 million short tons (\$3.8 billion) in 2013. Currently, ten firms are known to produce wire rod in the United States. U.S. producers' U.S. shipments of wire rod totaled 3.6 million short tons (\$2.5 billion) in 2013, and accounted for 67.8 percent of apparent U.S. consumption by quantity and 67.3 percent by value. U.S. imports from China totaled 618,790 short tons (\$335.9 million) in 2013 and accounted for 11.7 percent of apparent U.S. consumption by quantity and 8.9 percent by value. U.S. imports from nonsubject sources totaled 1.1 million short tons (\$895.7 million) in 2013 and accounted for 20.5 percent of apparent U.S. consumption by quantity and 23.8 percent by value.

## **SUMMARY DATA AND DATA SOURCES**

A summary of data collected in these investigations is presented in appendix C.<sup>5</sup> Except as noted, U.S. industry data are based on questionnaire responses of ten firms that accounted for all U.S. production of wire rod in 2013. U.S. imports are based on official import statistics, as adjusted for \*\*\*,<sup>6</sup> and on questionnaire responses from 30 U.S. importers that are believed to have accounted for virtually all wire rod imports from China and 83.5 percent of wire rod imports from nonsubject sources in 2013.

## **PREVIOUS AND RELATED INVESTIGATIONS**

### **Prior investigations**

The Commission has conducted a number of previous import relief investigations on wire rod products or similar merchandise. There are currently antidumping orders in effect covering wire rod from Brazil, Indonesia, Mexico, Moldova, and Trinidad and Tobago, as well as a countervailing duty order in effect covering wire rod from Brazil. Table I-1 presents the Commission's countervailing and antidumping duty investigations concerning wire rod since 1982.

---

<sup>5</sup> Table C-1 presents data for the total market and table C-2 presents data for the U.S. merchant market (excluding internal consumption and company transfers by U.S. producers).

<sup>6</sup> \*\*\*.

**Table I-1**  
**Wire rod: Previous and related title VII investigations**

Original investigation				First review		Second review		Current status
Date <sup>1</sup>	Number	Country	Outcome	Date <sup>1</sup>	Outcome	Date <sup>1</sup>	Outcome	
1982	731-TA-88	Venezuela	Negative	-	-	-	-	-
1982	731-TA-113	Brazil	Affirmative	-	-	-	-	ITA revoked 9/20/85
1982	731-TA-114	Trinidad & Tobago	Affirmative	-	-	-	-	ITA revoked 12/14/87
1982	701-TA-148	Brazil	Affirmative <sup>2</sup>	-	-	-	-	Investigation terminated 8/21/85
1982	701-TA-149	Belgium	Affirmative <sup>2</sup>	-	-	-	-	Petition withdrawn 11/9/82
1982	701-TA-150	France	Affirmative <sup>2</sup>	-	-	-	-	Petition withdrawn 11/9/82
1983	701-TA-209	Spain	Affirmative	-	-	-	-	ITA revoked 9/11/85
1983	731-TA-157	Argentina	Affirmative	1998	Negative	-	-	Order revoked
1983	731-TA-158	Mexico	Negative <sup>2</sup>	-	-	-	-	-
1983	731-TA-159	Poland	Negative	-	-	-	-	-
1983	731-TA-160	Spain	Affirmative	-	-	-	-	ITA revoked 9/16/85
1984	731-TA-205	E. Germany	Affirmative <sup>2</sup>	-	-	-	-	Petition withdrawn 8/1/85
1985	701-TA-243	Portugal	Negative <sup>2</sup>	-	-	-	-	-
1985	701-TA-244	Venezuela	Affirmative <sup>2</sup>	-	-	-	-	Petition withdrawn 7/24/85
1985	731-TA-256	Poland	Affirmative <sup>2</sup>	-	-	-	-	Petition withdrawn 9/10/85
1985	731-TA-257	Portugal	Affirmative <sup>2</sup>	-	-	-	-	Petition withdrawn 11/20/85
1985	731-TA-258	Venezuela	Affirmative <sup>2</sup>	-	-	-	-	Petition withdrawn 8/30/85
1992	701-TA-314	Brazil	Affirmative	1999	-	-	-	ITA revoked 11/15/99
1992	701-TA-315	France	Affirmative	1999	-	-	-	ITA revoked 11/15/99
1992	701-TA-316	Germany	Affirmative	1999	-	-	-	ITA revoked 11/15/99
1992	701-TA-317	United Kingdom	Affirmative	1999	-	-	-	ITA revoked 11/15/99
1992	731-TA-552	Brazil	Affirmative	1999	-	-	-	ITA revoked 11/15/99
1992	731-TA-553	France	Affirmative	1999	-	-	-	ITA revoked 11/15/99
1992	731-TA-554	Germany	Affirmative	1999	-	-	-	ITA revoked 11/15/99
1992	731-TA-555	United Kingdom	Affirmative	1999	-	-	-	ITA revoked 11/15/99
1992	731-TA-572	Brazil	Negative	-	-	-	-	-
1993	731-TA-646	Brazil	Negative	-	-	-	-	-
1993	731-TA-647	Canada	Affirmative <sup>2</sup>	-	-	-	-	Petition withdrawn 4/18/94
1993	731-TA-648	Japan	Negative	-	-	-	-	-
1993	731-TA-649	Trinidad & Tobago	Negative <sup>2</sup>	-	-	-	-	-
1994	701-TA-359	Germany	Negative <sup>2</sup>	-	-	-	-	-
1994	731-TA-686	Belgium	Affirmative <sup>2</sup>	-	-	-	-	Petition withdrawn 7/7/94
1994	731-TA-687	Germany	Negative <sup>2</sup>	-	-	-	-	-

Table continued on next page.

**Table I-1--Continued**

**Wire rod: Previous and related title VII investigations**

Original investigation				First review		Second review		Current status
Date <sup>1</sup>	Number	Country	Outcome	Date <sup>1</sup>	Outcome	Date <sup>1</sup>	Outcome	
1997	701-TA-368	Canada	Negative	-	-	-	-	-
1997	701-TA-369	Germany	Negligible <sup>3</sup>	-	-	-	-	-
1997	701-TA-370	Trinidad & Tobago	Negative	-	-	-	-	-
1997	701-TA-371	Venezuela	Negative	-	-	-	-	-
1997	731-TA-763	Canada	Negative	-	-	-	-	-
1997	731-TA-764	Germany	Negative	-	-	-	-	-
1997	731-TA-765	Trinidad & Tobago	Negative	-	-	-	-	-
1997	731-TA-766	Venezuela	Negative	-	-	-	-	-
2001	701-TA-417	Brazil	Affirmative	2007	Affirmative	2013	Affirmative	Order in effect
2001	701-TA-418	Canada	Affirmative	-	-	-	-	ITA revoked 1/23/04
2001	701-TA-419	Germany	Negative	-	-	-	-	-
2001	701-TA-420	Trinidad & Tobago	Negative <sup>4</sup>	-	-	-	-	-
2001	701-TA-421	Turkey	Negative <sup>4</sup>	-	-	-	-	-
2001	731-TA-953	Brazil	Affirmative	2007	Affirmative	2013	Affirmative	Order in effect
2001	731-TA-954	Canada	Affirmative	2007	Negative	-	-	Order revoked
2001	731-TA-955	Egypt	Negligible <sup>3</sup>	-	-	-	-	-
2001	731-TA-956	Germany	Negligible <sup>3</sup>	-	-	-	-	-
2001	731-TA-957	Indonesia	Affirmative	2007	Affirmative	2013	Affirmative	Order in effect
2001	731-TA-958	Mexico	Affirmative	2007	Affirmative	2013	Affirmative	Order in effect
2001	731-TA-959	Moldova	Affirmative	2007	Affirmative	2013	Affirmative	Order in effect
2001	731-TA-960	South Africa	Negligible <sup>3</sup>	-	-	-	-	-
2001	731-TA-961	Trinidad & Tobago	Affirmative	2007	Affirmative	2013	Affirmative	Order in effect
2001	731-TA-962	Ukraine	Affirmative	2007	Affirmative	2013	Negative	Order revoked
2001	731-TA-963	Venezuela	Negligible <sup>3</sup>	-	-	-	-	-
2005	731-TA-1099	China	Negative <sup>2</sup>	-	-	-	-	-
2005	731-TA-1100	Germany	Negative <sup>2</sup>	-	-	-	-	-
2005	731-TA-1101	Turkey	Negative <sup>2</sup>	-	-	-	-	-
2014	701-TA-512	China	Affirmative <sup>2</sup>	-	-	-	-	Final investigation in progress
2014	731-TA-1248	China	Affirmative <sup>2</sup>	-	-	-	-	Final investigation in progress

<sup>1</sup> "Date" refers to the year in which the investigation or review was instituted by the Commission.

<sup>2</sup> Preliminary determination.

<sup>3</sup> The Commission found subject imports to be negligible, and its investigation was thereby terminated.

<sup>4</sup> The Department of Commerce made a negative determination.

Source: *Carbon and Certain Alloy Steel Wire Rod from Brazil, Canada, Indonesia, Mexico, Moldova, Trinidad and Tobago, and Ukraine, Investigation Nos. 701-TA-417 and 731-TA-953, 954, 957-959, 961, and 962 (Review)*, USITC Publication 4014, June 2008; *Carbon and Certain Alloy Steel Wire Rod from China, Germany, and Turkey, Investigation Nos. 731-TA-1099-1101 (Preliminary)*, USITC Publication 3832, January 2006; *Carbon and Certain Alloy Steel Wire Rod from Brazil, Indonesia, Mexico, Moldova, Trinidad and Tobago, and Ukraine*, 78 FR 33103, June 3, 2013; and *Carbon and Certain Alloy Steel Wire Rod from China, Investigation Nos. 701-TA-512 and 731-TA-1248 (Preliminary)*, USITC Publication 4458, March 2014.

## Safeguard investigation

In 1999, the Commission conducted a safeguard investigation under section 202 of the Trade Act of 1974 to determine whether steel wire rod was being imported into the United States in such increased quantities as to be a substantial cause of serious injury, or the threat thereof, to the domestic industry producing an article like or directly competitive with the imported article. The Commission was equally divided in its injury determination.<sup>7</sup> The President considered the determination of the Commissioners voting in the affirmative and issued Proclamation 7273 imposing relief in the form of a Tariff Rate Quota (“TRQ”) on imports of steel wire rod for a period of three years and one day, effective March 1, 2000.

Imports of subject products in excess of the quarterly or the annual quota amounts were assessed duties in addition to the column-1 general rates of duty in the amounts of 10 percent ad valorem in the first year of relief (in-quota quantity of 1,580,000 short tons); 7.5 percent ad valorem in the second year of relief (in-quota quantity of 1,611,600 short tons); and 5 percent ad valorem in the third year of relief (in-quota quantity of 1,643,832 short tons). The President subsequently issued Proclamation 7505 effective November 24, 2001, modifying the TRQ, by providing that the in-quota quantity of the TRQ be allocated among these four supplier country groupings: European Community; Commonwealth of Independent States; Trinidad and Tobago; and all other countries.<sup>8</sup>

## NATURE AND EXTENT OF SUBSIDIES AND SALES AT LTFV

### Subsidies

On July 8, 2014, Commerce published a notice in the *Federal Register* of its preliminary determination of countervailable subsidies for producers and exporters of wire rod from China.<sup>9</sup> On June 4, 2014, petitioners filed timely allegations of critical circumstances with respect to imports of wire rod from China. Commerce preliminarily determined that critical

---

<sup>7</sup> Pursuant to section 311(a) of the North American Free Trade Agreement (“NAFTA”) Implementation Act, the Commission made negative findings with respect to imports of wire rod from Canada and Mexico.

<sup>8</sup> *Carbon and Certain Alloy Steel Wire Rod from Brazil, Canada, Indonesia, Mexico, Moldova, Trinidad and Tobago, and Ukraine, Investigation Nos. 701-TA-417 and 731-TA-953, 954, 957-959, 961, and 962 (Review)*, USITC Publication 4014, June 2008, pp. I-11-I-12.

<sup>9</sup> *Carbon and Certain Alloy Steel Wire Rod From the People’s Republic of China: Preliminary Affirmative Countervailing Duty Determination, Preliminary Affirmative Critical Circumstances Determination, and Alignment of Final Countervailing Duty Determination With Final Antidumping Duty Determination*, 79 FR 38490, July 8, 2014.

circumstances exist with respect to all Chinese exporters except Benxi Steel.<sup>10</sup> Table I-2 presents Commerce’s findings of subsidization of wire rod in China.

On November 19, 2014, Commerce published a notice in the *Federal Register* of its affirmative final determination of countervailable subsidies for producers and exporters of wire rod from China.<sup>11</sup> Commerce changed its critical circumstances finding with regard to Benxi Steel, finding that critical circumstances exist with respect to all wire rod imports from China.<sup>12</sup> These results are also presented in table I-2.

**Table I-2**  
**Wire rod: Commerce’s subsidy determinations with respect to imports from China**

<b>Entity</b>	<b>Preliminary countervailable subsidy margin (percent)</b>	<b>Final countervailable subsidy margin (percent)</b>
Benxi Steel <sup>1</sup>	10.30	193.31
Hebei Iron & Steel	86.31	178.46
All others	10.30	185.89

<sup>1</sup> Benxi Steel consists of Benxi Beiyong Iron & Steel Group Import & Export Corp., Benxi Beiyong Iron & Steel (Group) Co., Ltd. and 13 affiliates (Benxi Steel Group Corporation; Beitai Iron & Steel (Group) Co., Ltd.; Benxi Northern Steel Rolling Co., Ltd.; Benxi; Beifang Gaosu Steel Wire Rod Co., Ltd.; Benxi; Beitai Gaosu Steel Wire Rod Co., Ltd.; Benxi; Northern Steel Co., Ltd.; Benxi Beifang Second Rolling Co., Ltd.; Benxi Beitai Ductile Iron Pipes Co., Ltd.; Benxi Iron and Steel (Group) Metallurgy Co., Ltd.; Benxi Iron and Steel (Group) Real Estate Development Co., Ltd.; Benxi Iron & Steel (Group) Co., Ltd.; Bei Tai Iron and Steel Group Imp. and Exp. (Dalian) Co., Ltd.; and Bengang Steel Plate Co., Ltd.).

Source: 79 FR 38490, July 8, 2014; 79 FR 68858, November 19, 2014.

Commerce determined a subsidy rate for the following program based on program name, descriptions, and treatment of the benefit to the same programs from other Chinese CVD proceedings:

- The Provision of Electricity for LTAR

---

<sup>10</sup> *Countervailing Duty Investigation of Carbon and Certain Alloy Steel Wire Rod from the People’s Republic of China: Decision Memorandum for the Preliminary Determination*, United States Department of Commerce, International Trade Administration, June 30, 2014.

<sup>11</sup> *Carbon and Certain Alloy Steel Wire Rod from the People’s Republic of China: Final Affirmative Countervailing Duty Determination and Final Affirmative Critical Circumstances Determination*, 79 FR 68858, November 19, 2014.

<sup>12</sup> *Issues and Decision Memorandum for the Final Determination in the Countervailing Duty Investigation of Carbon and Certain Alloy Steel Wire Rod from the People’s Republic of China*, United States Department of Commerce, International Trade Administration, November 12, 2014.

Commerce determined subsidy rates for the following programs based on program type and treatment of the benefit to similar programs from other Chinese CVD proceedings:

- Policy Loans
- Preferential Loans to State Owned Enterprises (SOEs)
- Directed Credit
- Treasury Bond Loans or Grants
- Development of Famous Brands and China World Top Brands Programs
- Sub-Central Government Subsidies for Development of Famous Brands and China World Top Brands
- Funds for Outward Expansion of Industries in Guangdong Province
- Provincial Fund for Fiscal and Technological Innovation
- State Specific Fund for Promoting Key Industries and Innovation Technologies
- Shandong Province's Special Fund for the Establishment of Key Enterprise Technology Centers
- Grants for Antidumping Investigations
- Shandong Province's Award Fund for Industrialization of Key Energy-Saving Technology
- Shandong Province's Environmental Protection Industry R&D Funds
- Shandong Province's Construction Fund for Promotion of Key Industries
- Waste Water Treatment Subsidies
- Funds of Guangdong Province to Support the Adoption of E-Commerce by Foreign Trade Enterprises
- Technology to Improve Trade R&D Fund
- The Provision of Steel Billet for Less than Adequate Remuneration (LTAR)
- The Provision of Land-Use to SOEs for LTAR
- Land-Use Rights Extension
- Tax Offsets for R&D Under the EIT
- Tax Offsets for R&D by FIEs
- Tax Refunds for Reinvestment of FIE Profits in Export-Oriented Enterprises
- Tax Benefits to Enterprises in the Northeast Region
- Forgiveness of Tax Arrears for Enterprises Located in the Old Industrial Bases of Northeast China
- VAT and Import Duty Exemptions for Use of Imported Equipment
- VAT Rebates on FIE Purchases of Chinese-Made Equipment
- VAT and Tariff Exemptions for Purchases of Fixed Assets Under the Foreign Trade Development Fund Program

Commerce made an adverse inference that Hebei Iron & Steel benefited from direct government grants to Hebei Iron & Steel, which Commerce was able to match based on program type and treatment of the benefit to a similar program from another Chinese CVD proceeding. Similarly, Commerce made an adverse inference that Benxi Steel benefited from



the grants listed below, which Commerce was able to match based on program type and treatment of the benefit to a similar program from another Chinese CVD proceeding:

- 2nd Batch Science and Technology Plan Projects of Liaoning Province
- Dandong Finance Bureau Directly Pays the Zero-Balance Account With Discounted Interest
- Demonstration Project to Improve the Mixed Iron Ore Recovery in Dressing Plant
- Energy-Efficiency Subsidies of Electricity Generating Project
- Financial Discounts
- Financial Operation Subsidy for Environmental Protection Project
- Financial Reward Funds of Energy-Saving Technical Transformation
- Fiscal Award for Energy-Saving Technical Reconstruction
- Fund for Sewage Charges
- Funds of Government Support
- Government Allocated Fund for Technology Advancement
- Government Subsidy for Electricity Purchase Fund
- Governmental Subsidiary for Low-Rent Lease
- Governmental Support Funds
- Land Transfer Fee of Canvas Factory Returned by Government
- Return of Land Acquisition Costs of the Second Tailing Pond of Nanfen Dressing Plant of Bengang
- Returned Tax
- Reward Fund for Developing International Steel Market
- Special Eco-Friendly Subsidy for Sewage Charges
- Special Environmental Protection Subsidy
- Special Fund for Introducing Overseas Advanced and Applicable Technology into the Province in 2013
- Special Funds of the Municipal Environmental Protection Bureau
- Subsidies for Closing Down Outdated Production Facilities
- Subsidies for Motor Bus (2010)
- Subsidies for the Dry Quenching Project of #6 and #7 Coking Oven
- Subsidy Fund For Cleaner Production Demonstration Project
- Supporting Funds for the Infrastructures of the Finance Bureau of Dandong Border Economic Cooperation Zone
- The 2nd Central Clean Production Demonstration Project<sup>13</sup>

---

<sup>13</sup> *Issues and Decision Memorandum for the Final Determination in the Countervailing Duty Investigation of Carbon and Certain Alloy Steel Wire Rod from the People's Republic of China*, United States Department of Commerce, International Trade Administration, November 12, 2014.

## Sales at LTFV

On September 8, 2014, Commerce published a notice in the *Federal Register* of its preliminary determination of sales at LTFV with respect to imports from China. Commerce preliminarily determined that critical circumstances exist for all Chinese exporters except Rizhao Steel Wire Co. Ltd., Hunan Valin Xiangtan Iron & Steel Co. Ltd., and Jiangsu Shagang International Trade Co. Ltd.<sup>14</sup> Table I-3 presents Commerce's dumping margins with respect to imports of wire rod from China.

On November 19, 2014, Commerce published a notice in the *Federal Register* of its affirmative final determination of sales at LTFV with respect to imports from China.<sup>15</sup> Commerce made no changes to its preliminary determinations in this investigation. These results are also presented in table I-3.

---

<sup>14</sup> *Carbon and Certain Alloy Steel Wire Rod From the People's Republic of China: Preliminary Determination of Sales at Less Than Fair Value and Preliminary Determination of Critical Circumstances, in Part*, 79 FR 53169, September 8, 2014.

<sup>15</sup> *Carbon and Certain Alloy Steel Wire Rod from the People's Republic of China: Final Determination of Sales at Less Than Fair Value and Final Affirmative Determination of Critical Circumstances, in Part*, 79 FR 68860, November 19, 2014.

**Table I-3****Wire rod: Commerce's weighted-average LTFV margins with respect to imports from China**

<b>Exporter</b>	<b>Producer</b>	<b>Preliminary dumping margin (percent)</b>	<b>Final dumping margin (percent)</b>
Rizhao Steel Wire Co., Ltd.	Rizhao Steel Wire Co., Ltd.	106.19	106.19
Hunan Valin Xiangtan Iron & Steel Co., Ltd.	Hunan Valin Xiangtan Iron & Steel Co., Ltd.	106.19	106.19
Jiangsu Shagang International Trade Co., Ltd.	Zhangjiagang Shajing Steel Co. Ltd.	106.19	106.19
Jiangsu Shagang International Trade Co., Ltd.	Zhangjiagang Runzhong Steel Co., Ltd.	106.19	106.19
Jiangsu Shagang International Trade Co., Ltd.	Zhangjiagang Hongxing Gaoxian Co., Ltd.	106.19	106.19
Jiangsu Shagang International Trade Co., Ltd.	Zhangjiagang Rongsheng Steel-Making Co., Ltd.	106.19	106.19
Jiangsu Shagang International Trade Co., Ltd.	Jiangsu Runzhong High-Tech Co., Ltd.	106.19	106.19
Jiangsu Shagang International Trade Co., Ltd.	Zhangjiagang Hongchang Gaoxian Co., Ltd.	106.19	106.19
All others		110.25	110.25

Source: 79 FR 53169, September 8, 2014; 79 FR 68860, November 19, 2014.

## THE SUBJECT MERCHANDISE

### Commerce's scope

Commerce has defined the scope of these investigations as follows:

*The merchandise covered by these investigations are certain hot-rolled products of carbon steel and alloy steel, in coils, of approximately round cross section, less than 19.00 mm in actual solid cross-sectional diameter. Specifically excluded are steel products possessing the above-noted physical characteristics and meeting the Harmonized Tariff Schedule of the United States (HTSUS) definitions for (a) stainless steel; (b) tool steel; (c) high-nickel steel; (d) ball bearing steel; or (e) concrete reinforcing bars and rods. Also excluded are free cutting steel (also known as free machining steel) products (i.e., products that contain by weight one or more of the following elements: 0.1 percent or more of lead, 0.05 percent or more of bismuth, 0.08 percent or more of sulfur, more than 0.04 percent of phosphorous, more than 0.05 percent of selenium, or more than 0.01 percent of tellurium). All products meeting the physical description of subject merchandise that are not specifically excluded are included in this scope.*

*The products under investigation are currently classifiable under subheadings 7213.91.3011, 7213.91.3015, 7213.91.3020, 7213.91.3093; 7213.91.4500, 7213.91.6000, 7213.99.0030, 7227.20.0030, 7227.20.0080, 7227.90.6010, 7227.90.6020, 7227.90.6030, and 7227.90.6035 of the HTSUS. Products entered under subheadings 7213.99.0090 and 7227.90.6090 of the HTSUS also may be included in this scope if they meet the physical description of subject merchandise above. Although the HTSUS subheadings are provided for convenience and customs purposes, the written description of the scope of this proceeding is dispositive.*

### Tariff treatment

Based upon the scope set forth by the Department of Commerce, information available to the Commission indicates that the merchandise subject to these investigations is currently imported under the following provisions of the 2014 Harmonized Tariff Schedule ("HTS") of the United States: 7213.91.3011, 7213.91.3015, 7213.91.3020, 7213.91.3093; 7213.91.4500, 7213.91.6000, 7213.99.0030, 7227.20.0030, 7227.20.0080, 7227.90.6010, 7227.90.6020,

7227.90.6030, and 7227.90.6035.<sup>16</sup> The column-1 General duty rate for imports of wire rod under all of these provisions is “free.”

## THE PRODUCT

### Description and uses<sup>17</sup>

Wire rod is a hot-rolled intermediate steel product of circular or approximately circular cross section that typically is produced in nominal fractional diameters up to 47/64 inch (18.7 mm) and sold in irregularly wound coils, primarily for subsequent drawing and finishing by wire drawers.<sup>18</sup> Wire rod sold in the United States is categorized by quality according to end use. End-use categories are broad descriptions with overlapping metallurgical qualities, chemistries,<sup>19</sup> and physical characteristics.<sup>20</sup>

---

<sup>16</sup> From 2011 through 2013, certain subject alloy wire rod products were classified with nonsubject hot-rolled bar and rod products in HTS subheading 7227.90.6085. As of January 1, 2014, HTS 7227.90.6085 was replaced with four new breakouts, including 7227.90.6030 (covering circular alloy wire rod with a diameter of less than 14 mm) and 7227.90.6035 (covering circular alloy wire rod with a diameter of 14 mm or more but less than 19 mm). The other two new HTS numbers, 7227.90.6040 (circular alloy bars and rods with a diameter of 19 mm or more) and 7227.90.6090 (cross-section shapes other than circular), are considered bar and rod products outside the scope of these investigations. *HTSUS (2014)*, “Change Record,” January 1, 2014, pp. 6–7. These breakouts for steel wire rod were not changed any further with release of the *HTSUS 2014 (revision 1)* edition, dated July 1, 2014.

<sup>17</sup> Compiled from Petition, Vol. I, Exhibit GEN-3; *Carbon and Certain Alloy Steel Wire Rod from Brazil, Indonesia, Mexico, Moldova, Trinidad and Tobago, and Ukraine, Inv. Nos. 701-TA-417 and 731-TA-953, 957-959, 961, and 962 (Second Review)*, USITC Publication 4472, June 2014, pp. I-26–I-30; *Carbon and Certain Alloy Steel Wire Rod from China, Inv. Nos. 701-TA-512 and 731-TA-1248 (Preliminary)*, USITC Publication 4458, March 2014, pp. I-10–I-12; *Carbon and Certain Alloy Steel Wire Rod from Brazil, Canada, Indonesia, Mexico, Moldova, Trinidad and Tobago, and Ukraine, Inv. Nos. 701-TA-417 and 731-TA-953, 954, 957-959, 961, and 962 (Review)*, USITC Publication 4014, June 2008, pp. I-22–I-24; and *Carbon and Certain Alloy Steel Wire Rod from China, Germany, and Turkey, Inv. Nos. 731-TA-1099-1101 (Preliminary)*, USITC Publication 3832, January 2006, pp. I-6–I-7.

<sup>18</sup> Wire drawers (also referred to as redrawers) manufacture wire and wire products and may be independent of the wire rod manufacturers or may be affiliated parties.

The American Wire Producers Association (“AWPA”) emphasized that wire rod is essentially used only to manufacture wire which is either fabricated into downstream wire products or incorporated into finished products. AWPA’s postconference brief, p. 6.

<sup>19</sup> Steel chemistries are designated as “grades” of standardized composition ranges for carbon, nonferrous metals, and nonmetallic elements. See e.g., table 2-1, Standard Steels for Wire Rods and Wire Nonresulfurized Carbon Steels, Manganese Maximum Not Exceeding 1.00 Percent. Iron and Steel Society (“I&SS”), *Steel Products Manual: Carbon Steel Wire and Rods*, August 1993, p. 36.

<sup>20</sup> Steel ductility, hardness, and tensile strength are positively correlated with carbon content. Alloying elements can be added at the steel melting stage of the manufacturing process to impart various characteristics to the wire rod.

Table I-4 presents quality and commodity descriptions for 11 major types of wire rod, as indicated by the Iron and Steel Society. Industrial quality wire rod currently accounts for the majority of wire rod consumed in the United States. It is primarily intended for drawing into industrial (or standard) quality wire that, in turn, is used to manufacture such products as nails, reinforcing wire mesh, and chain link fence. Most of the industrial quality wire rod is produced and sold in the smallest cross-sectional diameter that is hot rolled in substantial commercial quantities (7/32 inch or 5.6 mm).<sup>21</sup> Industrial quality wire rod generally is manufactured from low- or medium-low-carbon steel.<sup>22</sup> Other relatively large-volume qualities of wire rod consumed in the United States include high- and medium-high carbon and cold-heading quality. High- and medium-high carbon wire rod are intended for drawing into wire for such products as strand, upholstery spring, mechanical spring, rope, screens, and pre-stressed concrete wire.<sup>23</sup>

---

<sup>21</sup> Wire rod with a nominal diameter of less than from 7/32 inch (5.6 mm) has become commercially available in the United States since previous investigations. *Carbon and Certain Alloy Steel Wire Rod from Brazil, Indonesia, Mexico, Moldova, Trinidad and Tobago, and Ukraine, Inv. Nos. 701-TA-417 and 731-TA-953, 957-959, 961, and 962 (Second Review)*, USITC Publication 4472, June 2014, pp. I-28–I-30.

<sup>22</sup> I&SS, *Steel Products Manual: Carbon Steel Wire and Rods*, August 1993, p. 36.

<sup>23</sup> The end uses of very high quality wire rod are those where manufacturing process involve large amounts of cold deformation of the steel such as in recessed quality cold heading; those that are safety critical, such as automotive wheel bolts and tire reinforcing wire; those that have very demanding consistency requirements or unusual steel chemistry requirements, such as certain welding grades; and other applications that put unusual and demanding requirements on the steel.

**Table I-4****Wire rod: Quality, end uses, and important characteristics**

<b>Quality</b>	<b>End uses</b>	<b>Important characteristics</b>
Chain quality	Electric welded chain	Butt-welding properties and uniform internal soundness
Cold-finishing quality	Cold-drawn bars	Surface quality
Cold-heading quality	Cold-heading, cold-forging, cold-extrusion products	Internal soundness, good surface quality, may require thermal treatments
Concrete reinforcement	Nondeformed rods for reinforcing concrete (plain round or smooth surface rounds)	Chemical composition important only insofar as it affects mechanical property
Fine wire	Insect screen, weaving wire, florist wire	Rods must be suitable for drawing into wire sizes as small as 0.035 inch (0.889 mm) without intermediate annealing; internal quality important
High carbon and medium-high carbon	Strand and rope, tire bead, upholstery spring, mechanical spring, screens, aluminum conductors steel reinforced core, pre-stressed concrete strand; pipe wrap wire is a subset	Requires thermal treatment prior to drawing; however, it is not intended to be used for music wire or valve spring wire
Industrial (standard) quality	Nails, coat hangers, mesh for concrete reinforcement, fencing	Can only be drawn a limited number of times before requiring thermal treatment
Music spring wire	Springs subject to high stress; valve springs are a subset	Restrictive requirements for chemistry, cleanliness, segregation, decarburization, surface imperfections
Scrapless nut	Fasteners produced by cold heading, cold expanding, cold punching, thread tapping	Internal soundness, good surface quality
Tire cord	Tread reinforcement in pneumatic tires	Restrictive requirements for cleanliness, segregation, decarburization, chemistry, surface imperfections
Welding quality	Wire for gas welding, electric arc welding, submerged arc welding, metal inert gas welding	Restrictive requirements for uniform chemistry

Source: Iron and Steel Society, *Steel Products Manual: Carbon Steel Wire and Rods*, August 1993, pp. 35-37.

## Manufacturing processes<sup>24</sup>

The manufacturing process for wire rod consists of several stages: (1) melting and refining to set the steel's chemical and metallurgical properties; (2) casting the steel into a semifinished shape (billet); (3) hot-rolling the billet into rod on a multistand, high-speed rolling mill; and (4) coiling and controlled cooling of the wire rod as it passes along a Stelmor deck, a specialized conveyor unique to the wire rod industry. According to one witness, the equipment used to produce wire rod is much the same throughout the world and without significant differences in production technology.<sup>25</sup>

U.S. and foreign wire rod manufacturers have made capital investments in their production facilities to improve processing efficiencies and product quality. Higher standards for product quality (e.g., dimensional tolerances, control over residual or trace elements, and coil weights) have been applied across the entire range of wire rod products largely in response to customer demands for improved performance on the customer's equipment. These improvements have tended to blur the distinctions among quality terms over time.<sup>26</sup>

### Melting stage

There are two primary process routes by which steel for rod has been made in the United States and in foreign countries: the integrated process, which employs blast furnaces and basic oxygen furnaces ("BOFs"), and the nonintegrated (or "minimill") production process, which utilizes an electric arc furnace ("EAF") to produce raw steel. In both processes, pig iron, ferrous scrap, and/or direct reduced iron ("DRI")<sup>27</sup> are charged into BOFs or EAFs. In the United States, all steel<sup>28</sup> (or nearly all steel<sup>29</sup>) for rod production is melted from ferrous scrap in an EAF, along with other raw materials that may also be added as part of the EAF charge.<sup>30</sup> Alloy agents

---

<sup>24</sup> Compiled from Petition, Vol. I, Exhibit GEN-3; *Carbon and Certain Alloy Steel Wire Rod from Brazil, Indonesia, Mexico, Moldova, Trinidad and Tobago, and Ukraine, Inv. Nos. 701-TA-417 and 731-TA-953, 957-959, 961, and 962 (Second Review)*, USITC Publication 4472, June 2014, pp. I-30 – I-35; *Carbon and Certain Alloy Steel Wire Rod from China, Inv. Nos. 701-TA-512 and 731-TA-1248 (Preliminary)*, USITC Publication 4458, March 2014, pp. I-13– I-19; *Carbon and Certain Alloy Steel Wire Rod from Brazil, Canada, Indonesia, Mexico, Moldova, Trinidad and Tobago, and Ukraine, Inv. Nos. 701-TA-417 and 731-TA-953, 954, 957-959, 961, and 962 (Review)*, USITC Publication 4014, June 2008, pp. I-24–I-27; and *Carbon and Certain Alloy Steel Wire Rod from China, Germany, and Turkey, Inv. Nos. 731-TA-1099-1101 (Preliminary)*, USITC Publication 3832, January 2006, p. I-8.

<sup>25</sup> Conference transcript, p. 69 (Nystrom); and Nucor's postconference brief, p. 31.

<sup>26</sup> *Carbon and Certain Alloy Steel Wire Rod from China, Germany, and Turkey, Inv. Nos. 731-TA-1099-1101 (Preliminary)*, USITC Publication 3832, January 2006, p. I-8.

<sup>27</sup> *Carbon and Certain Alloy Steel Wire Rod from China, Germany, and Turkey, Inv. Nos. 731-TA-1099-1101 (Preliminary)*, USITC Publication 3832, January 2006, p. I-8.

<sup>28</sup> Conference transcript, p. 61 (Kirkvliet).

<sup>29</sup> Conference transcript, p. 61 (Fuller).

<sup>30</sup> Minimills use ferrous scrap as their primary raw material but may add DRI or hot-briquetted iron

(continued...)



are added to the liquid steel to impart specific properties to finished steel products. The molten steel is poured or tapped from the furnace to a ladle, which is an open-topped, refractory-lined vessel that has an off-center opening in its bottom and is equipped with a nozzle. Meanwhile, the primary steelmaking vessel (either EAF or BOF) may be charged with new materials to begin another refining cycle.

Molten steel typically is further treated in a ladle metallurgy station, where its chemistry is refined to give the steel those properties required for specific applications. At the ladle metallurgy, or secondary steel making, station the chemical content (particularly that of carbon and sulfur) is adjusted and alloying agents may be added.<sup>31</sup> The steel may be degassed

---

*(...continued)*

and/or pig iron, with the mix— which may vary over time and locations— depending on the relative costs of the raw materials, specifications for the end product, and individual furnace configurations. Minimills that produce high quality rod products, such as high carbon, cold heading quality, tire cord quality, and/or other special quality wire rod may use less ferrous scrap and more DRI than other steelmakers, however the production process in general does not change. Domestic producers' posthearing brief, Exhibit 1, Responses to Commission Questions, pp. 7–8; and China Iron & Steel Association's ("CISA") posthearing brief, Commissioner Questions, p. 14, and Affidavit of Bruce Malashevich, p. 16.

ArcelorMittal adds DRI as a premium raw material to attain the same effects as BOF steel. Conference transcript, p. 61 (Fuller). Similarly, with addition of scrap blends and substitute materials, Nucor reportedly has the full capability to produce all steel grades currently being imported, using the EAF process compared to the BOF process. Conference transcript, p. 62 (Nystrom).

<sup>31</sup> Boron can be added as ferroboron to molten steel (in concentrations of 0.0015–0.0030 percent or 15–30 parts per million (ppm)) to increase the hardenability of the steel. However, because of boron's high reactivity with any dissolved oxygen and nitrogen in the molten steel, ferroboron is the last addition at the ladle metallurgy station, under controlled conditions, and only after the molten steel is "killed" (deoxidized or degassed). Shieldalloy Metallurgical Corp., "Boron," *Ferroalloys & Alloying Additives Online Handbook*, November 23, 2000.

According to the Iron & Steel Society, fine-grained, standard killed carbon steels may include 0.0005–0.003 percent (5–30 ppm) boron to enhance the steel's hardenability. Standard boron alloy steels can contain 0.0005–0.003 percent (5–30 ppm) boron. Iron & Steel Society, Note 4 to "Table 1 Standard Carbon Steels, Cast or Heat Chemical Ranges and Limits, Bars, Wire Rods, Blooms, Billets and Slabs" and footnote "a" to Standard Boron Alloy Steels in "Table 7 Standard Alloy Steels, Cast or Heat Chemical Ranges and Limits, Bars, Wire Rods, Blooms, Billets and Slabs," *Pocketbook of Standard Steels*, July 1996.

According to staff conference testimony, boron enhances the ductility (drawability) of low carbon steels, hardness of cold heading grade steels, and heat treatability and tensile strength of higher carbon steels. Conference transcript, p. 70 (Goettl) and pp. 70–71 (Nystrom).

According to hearing testimony, the domestic industry can produce any grade of wire rod including boron-added wire rod, but U.S. customers are not requesting this product. Hearing transcript, p. 42 (Nystrom).

According to petitioners, the vast majority of Chinese wire rod contains trace additions of boron (exceeding 0.0008 percent or 8 ppm) for it to be classified as alloy steel rather than carbon steel. In July 2010, the Chinese government removed a VAT rebate for carbon steel exports but continued offering the rebate for alloy steel exports. Subsequently, Chinese producers reportedly added boron to claim the rebate for their alloy steel exports, rather than for metallurgical purposes. *HTSUS* (2014), "Chapter 72 Iron and Steel, Note 1(f) Other Alloy Steel," January 1, 2014, p. XV 72-2; Domestic producers'

*(continued...)*

(eliminating oxygen and hydrogen) at low pressures.<sup>32</sup> Ladle metallurgy stations are equipped with electric arc power to adjust the temperature of the molten steel for optimum casting and to allow it to serve as a holding reservoir for the tundish.

### **Casting stage**

Once molten steel with the requisite properties has been produced, it is cast into a form that can enter the rolling process. Continuous (strand) casting is the method primarily used in the United States. In strand casting, the ladle containing molten steel is transferred from the ladle metallurgy station to the caster and the molten steel is poured at a controlled rate into a refractory-lined tundish (reservoir dam), which in turn controls the rate of flow of the molten steel into the molds at the top of the caster. The tundish may have a special design or employ electromagnetic stirring to ensure homogeneity of the steel. The strand caster is designed to produce billets in the desired cross-sectional dimensions, based on the dimensions of the rod and the design of the rolling mill. Billets may be sent directly (“hot-charged”) into the rolling mill or, depending upon the rolling mill’s schedule, sent to a storage yard. While in storage, billets may be inspected and subjected to one or more conditioning operations (e.g., grinding or turning) to prepare them for hot rolling. This preparation is more common with cold-heading quality rods intended to be made into fasteners.<sup>33</sup>

---

(...continued)

postconference brief, p. 37; Nucor’s postconference brief, Exhibit 1, Answers to Staff Questions, pp. 23–24; Nucor’s postconference brief, Exhibit 20, \*\*\*; hearing transcript, p. 42 (Nystrom) and p. 108 (Kerkviet); and Domestic producers’ posthearing brief, Exhibit 1, Answers to Commissioners’ Questions, pp. 15–17.

CISA cites a technical article to argue that the purpose for adding boron is to enhance the hardness of the steel. CISA’s posthearing brief, Commissioner Questions, p.33; and Key to Metals, “Boron in Steel, Part Two,” December 2007, found in: CISA’s posthearing brief, pp. 34–36; but see Nucor’s posthearing brief, p. 16.

Articles appearing in the industry and trade press mention boron additions to wire rod as a means of both avoiding Chinese export taxes and of gaining tax rebates. See, e.g., *Metal bulletin*, “Chinese Wire Rod Imports to USA Double in H1 2013,” August 20, 2013; Frizell, Samuel, “Chinese Wire Rod Imports Spike,” *American Metal Market*, August 19, 2013; Nagi, Catherine, “Chinese Rod Hits Shores But Avoids Import Data,” *American Metal Market*, January 11, 2013; and Cowden, Michael, “Chinese Wire Rod Imports Rising: Trader,” *American Metal Market*, May 22, 2012.

<sup>32</sup> Liquid steel absorbs gasses from the atmosphere and from the materials used in the steelmaking process. These gasses, chiefly oxygen and hydrogen, cause embrittlement, voids, and nonmetallic inclusions. Low pressures, such as in a vacuum, aid the release of oxygen in gas form without the need for additions of deoxidizers such as silicon, aluminum, or titanium, which form nonmetallic inclusions in steel. Additionally, the carbon content may be reduced more readily at low pressure (because it combines with oxygen to form carbon monoxide and is released in gaseous form), resulting in a more ductile steel.

Moreover, hydrogen gas causes embrittlement, low ductility, and blow holes in steel; vacuum treatment more readily removes hydrogen from the steel. Hence the use of deoxidizing processes result in more efficient processing and cleaner steel.

<sup>33</sup> The purpose of these surface treatments is to make the steel billet softer and more ductile

(continued...)

## Rolling stage

The wire rod rolling process determines the rod's size (diameter) and dimensional precision, depth of decarburization, surface defects and seams, amount of mill scale, structural grain size, and within limits set by the chemistry, tensile strength and other physical properties. There is little or no difference among the wire rod rolling mills in the United States, or between U.S. mills and their foreign competitors.<sup>34</sup> A larger billet will produce a heavier coil. Also, usable coil size may be limited by the capabilities of the wire drawer's equipment and machinery.

Modern rod rolling mills consist of five parts: a roughing mill, an intermediate mill, a pre-finishing mill, a no-twist finishing mill, and a coiler combined with a conveyor cooling bed along which the coiled rod travels prior to being collected, tied, compacted, and readied for shipment. Wire rod mills typically consist of 22 to 29 rolling stands and the specialized Stelmor conveyor deck;<sup>35</sup> the need for uniform metallurgical properties requires close temperature control accomplished by accelerating or retarding the rod's cooling as it is rolled and conveyed along the Stelmor deck. This is accomplished by water quench, forced air drafts, or by lowering removable hoods overtop the deck. Metallurgical quality, temperature, and dimensional tolerance usually are inspected in-line.

Exiting the reheat furnace, the billet is initially reduced on a roughing mill (which usually consists of approximately five stands). It then is passed through and successively reduced in size on several more stands, termed intermediate rolling. After the last intermediate rolling stand, the rolling mill usually splits into dual lines and the product is passed along to a pre-finishing mill which reduces it further in diameter. Rod mills often employ a "twist" mill for primary and intermediate rolling, but the final rolling is nearly always on a no-twist Morgan vee mill (the rolls in each of approximately five stands are set a 90-degree angles to allow the rod to be rolled without twisting). This produces a nearly uniform non-oriented grain structure in the steel.

## Cooling stage

After exiting the last finishing stand, the rod is coiled into concentric loops and placed on a conveyor which moves the hot wire rod along while it cools. During rolling, the rod is water-cooled as it travels along the Stelmor deck; cooling practices are varied depending on the designated end use of the rod and the customer's preferences. The speed at which the rod is

---

(...continued)

(annealing); in the case of surface grinding, seam and folds are removed.

<sup>34</sup> The rolling process, however, can be optimized for various quality levels. The rolling process for higher quality steel, such as for cold heading quality and other surface sensitive products, must be designed to maximize surface integrity. This is managed by the number of rolling stands used to get to a specific end diameter, the design of the reductions taken at each step, and the design of the guiding equipment used to keep the steel moving on the proper path through the mill.

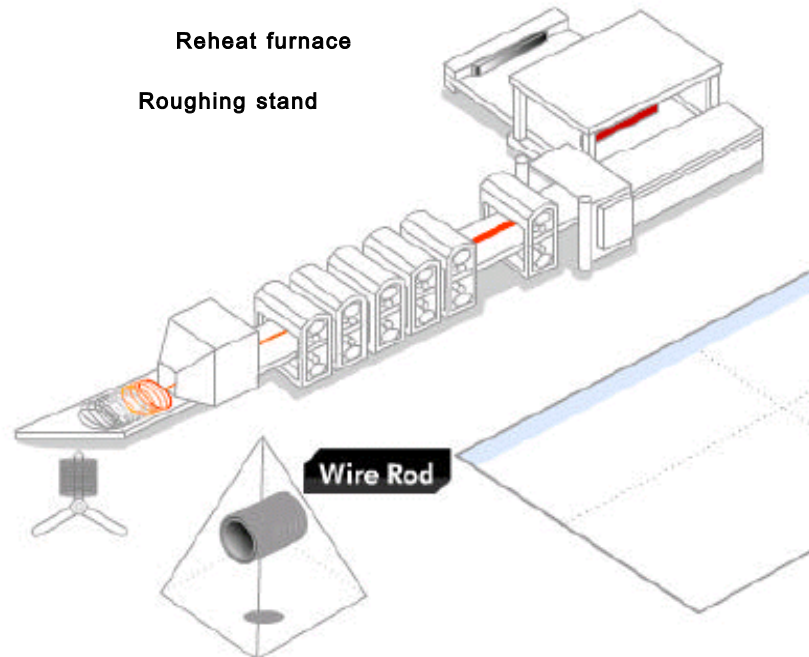
<sup>35</sup> The Stelmor conveyor deck allows for controlled cooling of the wire rod. The cooling speed imparts certain physical characteristics, thereby enabling producers to produce a wider range of wire rod qualities. Likewise, the Stelmor deck may be optimized for specific end products. For example, \*\*\*. Most, if not all, U.S. wire rod producers have installed controlled cooling capacities.

cooled affects the consistency and formation of its metallurgical structure (grain structure and physical properties such as tensile strength). It also affects scale buildup, which determines yield losses at the wire drawer. The cooling rate may be varied through the use of removable covers (insulating hoods which may be independently raised or lowered) over the deck or blown-air cooling, or a combination of the two, or through varying the speed of the roller table. The end user often specifies the cooling practice of the rod purchased.

At the end of the cooling deck, workers crop the ends of each rod to remove the part of the rod which may be of lower quality due to uneven temperature control; the cropped ends are also used for testing and inspection. The rod is then collected onto a carrier, transferred to a “c” hook, compacted, tied, and readied for shipment, or for further finishing or in-house fabrication. Figure I-1 illustrates the reheat through cooling stages of the wire rod production process.

Domestic producers manufacture various types of wire rod on essentially the same equipment, in the same facilities, and with the same production personnel. While changes to production processes are limited, changes in chemical composition, alloying elements and other raw materials, stand fittings, and cooling speed determine the quality of the wire rod produced. The basic equipment, machinery, facilities, and production personnel, however, remain the same for the production of industrial quality, tire cord quality, welding quality, and cold heading quality wire rod.

**Figure I-1**  
**Wire rod: Reheat and rolling process**



Source: POSCO Web site, [http://www.steel-n.com/esales/general/us/catalog/wire\\_rod/](http://www.steel-n.com/esales/general/us/catalog/wire_rod/), accessed March 10, 2008.

## DOMESTIC LIKE PRODUCT ISSUES

The Commission's decision regarding the appropriate domestic products that are "like" the subject imported product is based on a number of factors including: (1) physical characteristics and uses; (2) common manufacturing facilities and production employees; (3) interchangeability; (4) customer and producer perceptions; (5) channels of distribution; and (6) price. No issues with respect to domestic like product have been raised in these investigations.

The petitioners proposed that the domestic like product should be coextensive with the scope of the petition and consist of all hot-rolled products of carbon steel and alloy steel, in coils, of approximately round cross section, less than 19.00 mm, in solid cross-sectional diameter not specifically excluded from the scope.<sup>36</sup> This domestic like product is generally consistent with the like product definition the Commission adopted in its previous investigations and reviews of wire rod.<sup>37</sup> The scope in these investigations differs from existing wire rod orders in that it does not contain exclusions for 1080 tire cord quality and grade 1080 tire bead quality wire rod and does not reference a lower diameter range for wire rod. In previous investigations, however, the Commission found a single like product consisting of all wire rod, including certain grade 1080 tire cord and the grade 1080 tire bead wire rod products that Commerce excluded from the scope of the investigations.<sup>38</sup> Petitioners also contend that removing the lower diameter limit of 5.0 mm does not change the like product analysis because there was no domestic or subject foreign production of hot-rolled wire rod in diameters below 5.0 mm at the time of the 2002 investigations. Since then, Mexican producer Deacero S.A. de C.V. has started producing wire rod in diameters of less than 5.0 mm.<sup>39</sup> No U.S. producer, however, is believed to produce wire rod in diameters of less than 5.0 mm.<sup>40</sup>

Respondents agreed with the Commission's previous like product definitions, including the proposed definition in the preliminary phase of these investigations,<sup>41</sup> and no respondent parties presented any arguments in favor of an alternative domestic like product during the final phase of these investigations.

---

<sup>36</sup> Petition, Vol. I, pp.9-12; domestic producers' prehearing brief, pp. 3-4.

<sup>37</sup> *Carbon and Certain Alloy Steel Wire Rod from Brazil, Canada, Germany, Indonesia, Mexico, Moldova, Trinidad and Tobago, Turkey, and Ukraine*, Inv. Nos. 701-TA-417-421 and 731-TA-953, 954, 956-959, 961 and 962 (Final), USITC Publication 3546, October 2002, pp. 6-12; *Carbon and Certain Alloy Steel Wire Rod from Brazil, Canada, Indonesia, Mexico, Moldova, Trinidad and Tobago, and Ukraine*, Inv. Nos. 701-TA-417 and 731-TA-953, 954, 957-959, 961 and 962 (Review), USITC Publication 4014, June 2008, pp. 6-8.

<sup>38</sup> *Carbon and Certain Alloy Steel Wire Rod from Brazil, Canada, Germany, Indonesia, Mexico, Moldova, Trinidad and Tobago, Turkey, and Ukraine*, Inv. Nos. 701-TA-417-421 and 731-TA-953, 954, 956-959, 961 and 962 (Final), USITC Publication 3546, October 2002, p. 12.

<sup>39</sup> Domestic producers' postconference brief, pp. 4-6.

<sup>40</sup> Conference transcript, pp. 42-43 (Cannon and Goettl).

<sup>41</sup> Conference transcript, p. 99 (Waite).

In the preliminary phase of these investigations, the Commission found the domestic like product to be coextensive with the scope of the petition.<sup>42</sup> No additional comments or requests for data specifically concerning the domestic like product were provided by parties in their comments on the draft questionnaires in the final phase of these investigations.

---

<sup>42</sup> *Carbon and Certain Alloy Steel Wire Rod from China, Inv. Nos. 701-TA-512 and 731-TA-1248 (Preliminary)*, USITC Publication 4458, p. 8.

## **PART II: CONDITIONS OF COMPETITION IN THE U.S. MARKET**

### **U.S. MARKET CHARACTERISTICS**

Wire rod is a hot-rolled intermediate steel product for a variety of downstream products used in construction, automotive, energy, and agriculture industries.<sup>1</sup> These industries accounted for the majority of U.S. demand for wire rod.<sup>2</sup> U.S. producers and importers sell wire rod to wire drawing firms, and/or draw wire rod internally, for the production and sale of wire or wire products. U.S. production that was internally consumed or transferred to a related firm increased from \*\*\* percent of total shipments in 2011 to \*\*\* percent in 2013.

Apparent U.S. consumption of wire rod increased during 2011-13. Overall, apparent U.S. consumption in 2013 was 3.5 percent higher than in 2011.

### **CHANNELS OF DISTRIBUTION**

U.S. producers sold mainly to end users during 2011-13 and January-June 2014 (table II-1). Importers of wire rod from China sold mainly to distributors during 2011-12 and mainly to end users during 2013 and January-June 2014.

---

<sup>1</sup> Petitioners reported that the construction, automotive, and energy markets account for the majority of the demand for their wire rod. Conference transcript, p. 53 (Goettl). In addition to the three markets identified by Petitioners, Respondents added that agriculture is also a high volume end use market for wire rod. Conference transcript, p. 106 (Korbel).

<sup>2</sup> Conference transcript, pp. 53-54 (Goettl and Stirnaman).

Table II-1

Wire rod: U.S. producers' and importers' U.S. commercial shipments, by sources and channels of distribution, 2011-13, January-June 2013, and January-June 2014

Item	Period				
	Calendar year			January-June	
	2011	2012	2013	2013	2014
<b>Quantity (short tons)</b>					
<b>U.S. producers' U.S. commercial shipments of wire rod:</b>					
Distributors	460,134	489,139	459,351	233,630	248,346
End users	2,484,282	2,326,427	2,135,848	1,129,011	1,071,461
<b>U.S. importers' U.S. commercial shipments of wire rod from China:</b>					
Distributors	***	***	***	***	***
End users	***	***	***	***	***
<b>U.S. importers' U.S. commercial shipments of wire rod from all other countries:</b>					
Distributors	***	***	***	***	***
End users	***	***	***	***	***
<b>U.S. importers' U.S. commercial shipments of wire rod from all sources:</b>					
Distributors	***	***	***	***	***
End users	***	***	***	***	***
<b>Share of quantity (percent)</b>					
<b>U.S. producers' U.S. commercial shipments of wire rod:</b>					
Distributors	15.6	17.4	17.7	17.1	18.8
End users	84.4	82.6	82.3	82.9	81.2
<b>U.S. importers' U.S. commercial shipments of wire rod from China:</b>					
Distributors	86.2	53.9	39.6	34.7	42.6
End users	13.8	46.1	60.4	65.3	57.4
<b>U.S. importers' U.S. commercial shipments of wire rod from all other countries:</b>					
Distributors	21.0	22.8	18.2	20.0	14.1
End users	79.0	77.2	81.8	80.0	85.9
<b>U.S. importers' U.S. commercial shipments of wire rod from all sources:</b>					
Distributors	21.0	28.1	26.5	25.4	27.5
End users	79.0	71.9	73.5	74.6	72.5

Source: Compiled from data submitted in response to Commission questionnaires.

## GEOGRAPHIC DISTRIBUTION

Five U.S. producers and one importer of wire rod from China reported selling product in all regions in the continental United States (table II-2). The remaining five U.S. producers and 10 responding importers of wire rod from China reported serving specific geographic regions. Importers of wire rod from nonsubject countries reported primarily serving the Midwest, Southeast, and Central Southwest regions.



**Table II-2****Wire rod: Geographic market areas in the United States served by U.S. producers and importers, by number of responding firms**

Region	U.S. producers	U.S. importers	
		China	All other
Northeast	9	5	5
Midwest	10	6	16
Southeast	9	7	19
Central Southwest	8	9	13
Mountains	7	2	3
Pacific Coast	7	5	4
Other <sup>1</sup>	1	0	0
All regions in the continental United States	5	1	0

<sup>1</sup> All other U.S. markets, including AK, HI, PR, and VI, among others.

Source: Compiled from data submitted in response to Commission questionnaires.

For U.S. producers, 13.7 percent of sales were within 100 miles of their production facility, 79.2 percent were between 101 and 1,000 miles, and 7.2 percent were over 1,000 miles. Importers of wire rod from China sold 53.7 percent within 100 miles of their U.S. point of shipment, 44.1 percent between 101 and 1,000 miles, and 2.2 percent over 1,000 miles.<sup>3</sup>

### U.S. PURCHASERS

The Commission received 58 usable questionnaire responses from firms that have purchased wire rod since January 2011.<sup>4</sup> These firms reported purchases totaling 3.4 million short tons in 2013, equivalent to 64.6 percent of 2013 U.S. wire rod consumption. The largest purchasers are \*\*\*, which accounted for \*\*\* percent of 2013 U.S. wire rod consumption; \*\*\*, which accounted for \*\*\* percent of 2013 U.S. wire rod consumption; \*\*\*, which accounted for \*\*\* percent of 2013 U.S. wire rod consumption; and \*\*\*, which accounted for \*\*\* percent of 2013 U.S. wire rod consumption. Fifty-three responding purchasers are end users and six are distributors,<sup>5</sup> while two purchasers reported that they are a manufacturing or processing facility, and one purchaser reported that it is a broker/trader.

Six purchasers reported being related to a U.S. producer of wire rod.<sup>6</sup> These six firms purchased \*\*\* short tons of domestically produced wire rod and \*\*\* short tons of imported

<sup>3</sup> One importer of wire rod from nonsubject countries reported its shipping distances. Importer \*\*\* reported \*\*\*.

<sup>4</sup> Of the 58 responding purchasers, all 58 purchased domestic wire rod, 33 purchased imports of wire rod from China, and 46 purchased imports of wire rod from other sources (Belgium, Brazil, Canada, Egypt, Germany, India, Italy, Japan, Korea, Malaysia, Mexico, the Netherlands, Peru, South Africa, Spain, Taiwan, Turkey, United Arab Emirates, United Kingdom, and Venezuela).

<sup>5</sup> One purchaser, \*\*\*, reported that it is a distributor and third-party processor. Four distributors reported competing with their suppliers for sales to their customers.

<sup>6</sup> Five of these purchasers are end users. One purchaser, \*\*\*, reported that it is a \*\*\*.

wire rod in 2013. These six firms' total 2013 purchases were equivalent to \*\*\* percent of 2013 U.S. wire rod consumption. Purchaser \*\*\* is related to U.S. producer \*\*\*; purchaser \*\*\* is related to U.S. producer \*\*\*; purchaser \*\*\* is related to U.S. producer \*\*\*; and purchasers \*\*\* are related to U.S. producer \*\*\*. Four of these firms reported only purchasing domestic wire rod during 2011-13 and January-June 2014.<sup>7</sup> Purchaser \*\*\* purchased a small quantity of wire rod from \*\*\*.<sup>8</sup> Purchaser \*\*\* reported that \*\*\* percent of its purchases were of U.S.-produced wire rod during 2011-13 and January-June 2014, \*\*\* percent were of Chinese-produced wire rod, and \*\*\* percent were of wire rod from nonsubject sources.<sup>9</sup>

## SUPPLY AND DEMAND CONSIDERATIONS

### U.S. supply

#### Domestic production

Based on available information, U.S. producers of wire rod have the ability to respond to changes in demand with moderate changes in the quantity of shipments of U.S.-produced wire rod to the U.S. market. The main contributing factors to this degree of responsiveness of supply are the availability of unused capacity and the ability to produce alternative products; however, other factors such as limited export markets and low inventory levels tend to moderate this degree of supply responsiveness.

#### Industry capacity

U.S. producers have unused capacity with which they could increase production of wire rod in the event of a price change. U.S. producers' capacity utilization decreased from 75.9 percent in 2011 to 72.4 percent in 2013.<sup>10</sup> U.S. producers' production decreased by 6.5 percent from 3.9 million short tons in 2011 to 3.7 million short tons in 2013, while capacity decreased by 1.9 percent from 5.2 million short tons in 2011 to 5.1 million short tons in 2013.

#### Alternative markets

U.S. producers have very limited ability to divert shipments to or from alternative markets in response to changes in the price of wire rod. U.S. producers' exports as a share of their total shipments declined from 0.9 percent in 2011 to 0.7 percent in 2013.<sup>11</sup> U.S. producers

---

<sup>7</sup> Three of these purchasers, \*\*\*, reported that \*\*\*. The fourth purchaser, \*\*\*, reported that \*\*\*.

<sup>8</sup> \*\*\*.

<sup>9</sup> \*\*\* identified these nonsubject sources as \*\*\*.

<sup>10</sup> U.S. producers' capacity utilization was lower in January-June 2014 (73.1 percent) than in January-June 2013 (77.0 percent).

<sup>11</sup> U.S. producers' exports as a share of total shipments were \*\*\* percent in January-June 2013 and \*\*\* percent in January-June 2014.

reported that their principal export markets include Canada, Honduras, Jamaica, Mexico, and Panama.

### ***Internal consumption and transfers to related firms***

U.S. producers' internal consumption of wire rod increased from \*\*\* percent to \*\*\* percent of total U.S. shipments during 2011-13.<sup>12</sup> U.S. producers' transfers to related firms increased from \*\*\* percent of total shipments in 2011 to \*\*\* percent in 2013.<sup>13</sup> Combined, these shipments increased from \*\*\* percent of total shipments in 2011 to \*\*\* percent in 2013.

### ***Inventory levels***

U.S. producers have some ability to use inventories as a means of increasing shipments of wire rod to the U.S. market. U.S. producers' ratio of end-of-period inventories to total shipments increased from 4.9 percent in 2011 to 7.4 percent in 2013.<sup>14</sup>

### ***Production alternatives***

Nine of 10 U.S. producers reported producing other products on the same equipment and machinery used to produce wire rod.<sup>15</sup> Seven producers reported at least some ability to shift production between wire rod and other products. Two firms reported no constraints on switching production between wire rod and other products, and one firm noted that it switches production based on product demand. One producer reported that wire rod is the only product it produces and another producer reported that it cannot easily shift production.

### ***Supply constraints***

One U.S. producer, \*\*\*, reported that it has refused, declined, or been unable to supply wire rod since January 1, 2011, and stated that \*\*\*. Eighteen of 57 purchasers reported experiencing supply constraints. Eight of these purchasers reported being refused, declined, or unable to purchase wire rod from a U.S. producer.<sup>16</sup> Purchaser \*\*\* reported that \*\*\*. \*\*\*

---

<sup>12</sup> U.S. producers' internal consumption was \*\*\* percent of total shipments during January-June 2013 and \*\*\* percent during January-June 2014.

<sup>13</sup> U.S. producers' transfers to related firms were \*\*\* percent of total shipments during January-June 2013 and \*\*\* percent in January-June 2014.

<sup>14</sup> U.S. producers' ratio of end-of-period inventories to U.S. shipments was higher in January-June 2014 (\*\*\*) percent) than in January-June 2013 (\*\*\*) percent).

<sup>15</sup> Seven firms reported producing rebar, and five firms reported producing other products including hot-rolled SBQ, SBQ bar, merchant bar, rounds, flats, angles, and pencil rod.

<sup>16</sup> The other 10 purchasers reported supply constraints including limited capacity, equipment shutdowns, seasonal conditions affecting river transportation, and a shortage of trucks. These firms did not identify any particular U.S. producer or importer. Purchaser \*\*\* noted that market growth has placed pressure on lead times and that sometimes lead times have been extended.

reported \*\*\*. \*\*\* reported that \*\*\*. \*\*\* reported supply constraints from \*\*\*. \*\*\* added that \*\*\*. Purchasers \*\*\* did not identify any specific U.S. producer but reported delayed shipments due to production problems at the mill, mill allocations, controlled order entry, limited capacity, and delivery performance.

Domestic producers assert that they have been able to supply their customers' requests.<sup>17</sup> At the hearing, U.S. producer Keystone reported that it has not refused any orders in the last three to four years, other than for credit issues.<sup>18</sup> U.S. producer ArcelorMittal also reported that it has not refused to supply wire rod to a customer.<sup>19</sup> U.S. producer Evraz reported that it has not turned down any orders from a customer unless they are competing with China.<sup>20</sup> U.S. producer Gerdau reported that it has not turned down any opportunities to supply a customer, but that there have been occasions when it did not meet the offer because the requested price was below Gerdau's cost.<sup>21</sup> U.S. producer Nucor reported that \*\*\*.<sup>22</sup>

### **Subject imports from China<sup>23</sup>**

Based on available information, producers of wire rod from China have the ability to respond to changes in demand with large changes in the quantity of shipments of wire rod to the U.S. market. The main contributing factor to this degree of responsiveness of supply is availability of alternative markets.<sup>24</sup>

### ***Industry capacity***

Responding Chinese producers have limited unused capacity with which they could increase production of wire rod in the event of a price change. Chinese producers' capacity utilization increased from 92.5 percent in 2011 to 95.3 percent in 2013.<sup>25</sup> Chinese producers' reported production increased by 2.5 percent from 16.9 million short tons in 2011 to 17.3 million short tons in 2013, while capacity remained relatively stable at approximately 18 million short tons.

---

<sup>17</sup> Domestic producers' posthearing brief, Exhibit 1, p. 28.

<sup>18</sup> Hearing transcript, p. 81 (Brachbill).

<sup>19</sup> Hearing transcript, p. 82 (Fuller).

<sup>20</sup> Hearing transcript, p. 82 (Ashby).

<sup>21</sup> Hearing transcript, p. 82 (Kerkvliet).

<sup>22</sup> Nucor's posthearing brief, Exhibit 9, p. 1.

<sup>23</sup> The Commission received questionnaire responses from seven Chinese producers. These firms' exports to the United States were equivalent to 91.8 percent of U.S. imports of wire rod from China during 2011-13 and January-June 2014, but their 2013 production was equivalent to only 11.5 percent of published production data for China in 2013. See Part VII for additional details.

<sup>24</sup> Chinese producers reported shipping the largest share of their wire rod to their home market. Chinese producers' home market shipments, by quantity, were more than twice that of U.S. wire rod consumption during 2011-13 and January-June 2014.

<sup>25</sup> Chinese producers' capacity utilization was lower in January-June 2014 (86.4 percent) than in January-June 2013 (94.1 percent).

### ***Alternative markets***

Chinese producers reported that the largest share of their wire rod shipments were to their home market. Chinese producers' home market shipments increased from 62.8 percent in 2011 to 72.8 percent in 2013. Chinese producers' exports to the United States as a share of their total shipments increased from less than 0.05 percent in 2011<sup>26</sup> to 3.8 percent in 2013.<sup>27</sup> Chinese producers' exports to all other markets decreased from 37.1 percent in 2011 to 23.3 percent in 2013. Chinese producers reported that their principal export markets include Brazil, Chile, Ghana, Honduras, India, Indonesia, Japan, Korea, Malaysia, Mauritius, Myanmar, Philippines, Singapore, South Africa, Taiwan, Thailand, Togo, and Vietnam.<sup>28</sup>

### ***Internal consumption and transfers to related firms***

Chinese producers' internal consumption and transfers to related firms accounted for 0.1 percent of their total shipments during 2011-13 and January-June 2014.

### ***Inventory levels***

Chinese producers have somewhat limited ability to use inventories as a means of increasing shipments of wire rod to the U.S. market. Chinese producers' ratio of end-of-period inventories to total shipments increased from 3.6 percent in 2011 to 4.9 percent in 2013.<sup>29</sup>

### ***Production alternatives***

No Chinese producers reported producing other products on the same equipment and machinery used to produce wire rod.

### ***Supply constraints***

No importer of wire rod from China reported refusing, declining, or being unable to supply wire rod to their U.S. customers since January 1, 2011.

---

<sup>26</sup> Chinese producers reported exporting \*\*\* short tons of wire rod to the United States during 2011.

<sup>27</sup> Chinese producers' exports to the United States as a share of total shipments was 3.0 percent in January-June 2013 and 3.2 percent in January-June 2014.

<sup>28</sup> Domestic producers reported that Chinese wire rod is subject to antidumping duties in Malaysia (since February 2013) and that Indonesia instituted a safeguard investigation on Chinese wire rod in January 2014. Domestic producers' prehearing brief, p. 36.

<sup>29</sup> Chinese producers' ratio of end-of-period inventories to total shipments was 5.7 percent in January-June 2013 and 5.4 percent in January-June 2014.

## **Nonsubject imports**

The largest sources of nonsubject imports during 2011-13 were Canada, Japan, and Brazil. Combined, these countries accounted for 76.6 percent of nonsubject imports in 2013 and 48.9 percent of total imports in 2013.

## **New suppliers**

Twenty-three of 58 purchasers indicated that new suppliers entered the U.S. market since January 1, 2011. Purchasers reported two new U.S. suppliers: Nucor's new production facility<sup>30</sup> in Darlington, South Carolina (10 firms) and Evraz (3 firms). Purchasers reported new Chinese suppliers including Beitei (2 firms), Xuanhua, Jiujang, Rizhao, and Tangshan (1 firm each). Purchasers also identified new suppliers from nonsubject countries, including Aceros Arequipa (Peru) and ArcelorMittal Kriviy Rih (Ukraine) reported by two firms each and Saerstahl AG (Germany) reported by 1 firm. Purchasers reported additional new suppliers from Egypt and Turkey but did not name any specific firms. Purchasers reported learning of new foreign suppliers at trade shows.

## **Purchaser inventory**

Petitioners assert that purchasers have built up inventories of Chinese wire rod.<sup>31</sup> Duferco contends that petitioners are relying on a statements made by a single purchaser, \*\*\*.<sup>32</sup> In their posthearing brief, petitioners identified 21 purchasers that reported holding inventory of Chinese wire rod.<sup>33</sup>

Forty-nine purchasers provided their end-of-period inventories of wire rod, by source, for June 2013, December 2013, and June 2014 (table II-3).<sup>34</sup> All 49 purchasers reported holding inventory of U.S.-produced wire rod, 24 of Chinese wire rod, and 33 of wire rod from all other sources. Purchasers' total end-of-period inventories of wire rod increased from June 2013 to June 2014. Purchasers' end-of-period inventories of wire rod produced in the United States increased from June 2013 to December 2013 then declined in June 2014 while end-of-period inventories of wire rod from China increased from June 2013 to June 2014.

---

<sup>30</sup> This facility came on line in late 2013. Hearing transcript, p. 39 (Nystrom).

<sup>31</sup> Domestic producers' prehearing brief, pp. 41-42, Nucor's prehearing brief, p. 35, hearing transcript, p. 41 (Nystrom) and pp. 49-50 (Cannon), and Nucor's posthearing brief, pp. 2 and 13.

<sup>32</sup> Duferco's posthearing brief, p. 13.

<sup>33</sup> Domestic producers' posthearing brief, p. 13, Exhibit 6, p. 1, Exhibit 7, p. 1, and Exhibit 8, p. 1. Fifteen of these purchasers responded to the Commission's U.S. purchaser questionnaire and 13 provided data on their inventories of wire rod.

<sup>34</sup> Five additional purchasers (\*\*\*) reported that they did not keep track of their inventory in a manner that would allow them to provide the data by source as requested. These firms reported their total inventory for each of the requested periods. These data are presented in table II-3 as "Unknown source." Four of these firms, \*\*\*, reported purchasing Chinese wire rod.

**Table II-3****Wire rod: U.S. purchasers' end-of-period inventory of wire rod, by source, June 2013, December 2013, and June 2014**

Item	June 2013	December 2013	June 2014
	Quantity (in short tons)		
<b>End-of-period inventories of wire rod produced in--</b>			
United States	275,321	293,544	273,760
China	43,698	72,093	93,000
All other countries	50,835	38,644	60,835
Unknown source	18,941	18,384	16,869
Total end-of-period inventories	388,795	422,665	444,463

Source: Compiled from data submitted in response to Commission questionnaires.

### U.S. demand

Based on available information, the overall demand for wire rod is likely to experience moderate changes in response to changes in price. The main contributing factors are the lack of substitute products, which decreases responsiveness, and the large cost share of wire rod in most of its end-use products, which increases the potential to import downstream products, thus increasing demand's responsiveness to price changes.

### End uses

U.S. producers and importers were asked to list the end uses separately for their commercial sales and their internal consumption/transfers to related firms, while purchasers were asked to list the end uses for the products they produce. The most commonly reported end use across all firms was wire. Firms identified many different types of wire including A82 wire, aircraft wire, annealed wire, bailing wire, bare spring wire, bead wire, black annealed bailing wire, bright basic wire, bundling wire, cold heading quality wire, drawn wire, galvanized wire, guy wire, hanger wire, high carbon wire, hose reinforcement wire, industrial wire, low carbon wire, nail wire, oil tempered alloy wire, plating quality wire, rebar tie wire, sewer wire, shelving wire, spring wire, tire wire, vineyard wire, welded wire mesh, welding wire, wire decking, wire line, wire mesh, wire rope, and wire used for appliances.

U.S. producers also identified additional end-use products for their commercial sales and internal consumption/transfers including CF bar/pencil rod, chain link fence, concrete reinforcing mesh, fabricated wire products, fasteners, mesh, nails, staples, and tire cord. Products which U.S. producers only reported under commercial sales were cold headed parts, prestressed concrete (PC) strand, shelving, and tire bead, while end-use products U.S. producers only identified for their internal consumption/transfers included \*\*\*.

Products which importers only reported under commercial sales were armatures for starters and alternators, automotive parts (bearings, bolts, fasteners, and springs), brake springs, chain link fence, clutch spring, formed products, low carbon drawing, low carbon mesh, nails, PC rod, PC strand, springs, staples threaded rod, tire bead, transmission spring, valve spring, welded mesh, and welding rod. Products which importers only reported for their

internal consumption/transfers included \*\*\*. Importers identified tire cord as an end-use product for both their commercial sales and internal consumption/transfers.

End uses identified by purchasers included all-thread rod, anchor bolts, bolts, building/construction mesh, chain, chain link fence, cleaned and coated rod, coil spring, cold finish bar, commercial and consumer wire shelving, galvanized flooring, ground rods, hog rings, mill galvanized wire, mine mesh, nails, nuts, PC strand, pipe, plumbing tools, point of purchase displays, screens, staples, steel cord, steel fasteners, threaded rod, threaded studs, tire chain, tire cord, tow chains, trade wire, U bolts, welding electrodes, and wire garment hangers.

Purchasers were also asked if they purchased wire rod from a wire rod producer that also produced the same end-use products as the purchaser during 2013. Seventeen of 53 purchasers reported that their suppliers also produced the same end-use products. Ten purchasers reported that this affected 15 percent or less of their 2013 purchases while four firms (\*\*\*) reported that it affected 75 percent or more of their 2013 purchases. Firms identified these suppliers and products: Charter Steel (low carbon wire and cold heading quality wire), Deacero (wire), Gerdau (black annealed wire, bailing wire, mesh products, and industrial wire), Ivaco (bolts and cold heading quality wire), Keystone (agricultural products, galvanized wire, and mesh products), Mid American (agricultural products and mesh products), Nucor (cold finish bar, galvanized wire, and mesh), Republic (cold heading quality wire), and Sterling (bright basic, galvanized, oil tempered and spring wire).

### Cost share

Wire rod accounts for a large share of the cost of the end-use products in which it is used. Cost shares for the most commonly identified end-use products reported by most U.S. producers, importers, and purchasers are presented in table II-4.

**Table II-4**

**Wire rod: Share of the total cost of end-use products accounted for by wire rod**

End use product(s)	U.S. producers	Importers	Purchasers
	Share of total cost (percent)		
Chain link fencing	60	80	50 – 70
Fasteners (bolts, nails, and staples)	45 – 70	80 – 85	50 – 85
Mesh (various types)	70 – 90	60 – 70	65 – 80
Tire bead/tire cord	30 – 60	50 – 85	20 – 45
Wire (various types)	70 – 80	65 – 85	60 – 90

Source: Compiled from data submitted in response to Commission questionnaires.

### Business cycles

Five of 10 U.S. producers, seven of 26 importers, and 23 of 54 purchasers reported that the wire rod market was subject to business cycles and noted that the wire rod market follows the seasonality of the construction market, which tends to slow during winter months. U.S. producer ArcelorMittal stated that there is some seasonality in the wire rod market, but that it



is a function of product range, some products see more seasonality than others.<sup>35</sup> Duferco indicated that the wire rod market does not exhibit significant seasonal trends due to the broad range of end-use applications.<sup>36</sup> Most U.S. producers (5 of 7), importers (19 of 25), and purchasers (31 of 47) reported that the wire rod market was not subject to distinct conditions of competition. Five U.S. producers, five importers, and 17 purchasers expect changes in the business cycle or conditions of competition in the wire rod market. These firms noted increasing competition and price pressure from lower priced imports, U.S. suppliers adding capacity, and that the market and demand for wire rod is recovering from the recession.

### Demand trends

Most U.S. producers, importers, and purchasers reported that demand in the United States increased overall or did not change since January 1, 2011 (table II-5). Firms reported that demand increased as the wire rod market recovered from the recession. Several importers and purchasers also noted an increase in construction and automobile production.

Most purchasers reported that the demand for their end-use products increased overall or fluctuated with no clear trend. Forty-one of 53 purchasers reported that this affected their demand for wire rod.

**Table II-5**

**Wire rod: Firms' responses regarding U.S. demand**

Item	Number of firms reporting			
	Increase	No change	Decrease	Fluctuate
Demand inside the United States:				
U.S. producers	6	2	1	0
Importers	13	8	0	6
Purchasers	28	14	3	8
Demand outside the United States:				
U.S. producers	0	0	2	4
Importers	6	7	0	6
Purchasers	12	9	5	4
Demand for purchasers' final products:				
Purchasers	26	7	6	15

Source: Compiled from data submitted in response to Commission questionnaires.

### Substitute products

All nine responding U.S. producers, 27 of 29 importers, and 53 of 58 purchasers reported that there are no substitutes for wire rod. No firm reported any substitutes for wire, the primary end use of wire rod. Substitutes reported by the importers and purchasers included reinforcing bars or fibers used for concrete reinforcement, aluminum and plastics used as

<sup>35</sup> Hearing transcript, p. 92 (Fuller).

<sup>36</sup> Duferco's posthearing brief, p. 12.

fastening components, plastic used for appliance shelving, and plastic or steel strapping for bailing wire. No firms reported that the prices of these substitutes affected the prices for wire rod.

## **SUBSTITUTABILITY ISSUES**

The degree of substitution between domestic and imported wire rod depends upon such factors as relative prices, quality (e.g., grade standards, reliability of supply, defect rates, etc.), and conditions of sale (e.g., price discounts/rebates, lead times between order and delivery dates, payment terms, product services, etc.). Based on available data, staff believes that where there are identical forms of wire rod, there is usually a high degree of substitutability between domestically produced wire rod and wire rod imported from China. For common types of wire rod (such as industrial or standard quality), product typically will be highly substitutable with other product of the same specification even when the products are not identical, although there may be a need for retooling of the process to adjust for small differences. For specialty grades, however, not all sources can produce each product, and even differences between wire rod with the same specifications from different sources may limit the degree of substitution.<sup>37</sup>

### **Lead times**

Wire rod is primarily produced to order. U.S. producers reported that 97.0 percent of their 2013 U.S. commercial shipments were produced to order, with lead times ranging from 15 to 75 days. The remaining 3.0 percent of their 2013 U.S. commercial shipments came from inventories, with lead times ranging from 3 to 7 days. Importers reported that 99.6 percent of their 2013 U.S. commercial shipments of wire rod imported from China were produced to order,<sup>38</sup> with lead times ranging from 60 to 150 days. Importers reported that 0.3 percent of their 2013 U.S. commercial shipments were from inventory and 0.1 percent was from foreign inventory.<sup>39</sup>

---

<sup>37</sup> *Carbon and Certain Alloy Steel Wire Rod from Brazil, Canada, Germany, Indonesia, Mexico, Moldova, Trinidad and Tobago, Turkey, and Ukraine, Inv. Nos. 701-TA-417 and 731-TA-953, 954, 957-959, 961, and 962 (Review)*, USITC Publication 4014, June 2008, p. II-11.

<sup>38</sup> Four importers, \*\*\*, reported that 100 percent of their 2013 sales of Chinese wire rod were produced to order, but also reported holding end-of-period inventories of Chinese product. These firms reported reasons for holding inventory including product that was still in transit (from port of entry to customer's location), credit restrictions (waiting for customer's credit line to be paid down before releasing full order quantity), and just in time delivery agreements. Emails from \*\*\*, \*\*\*, \*\*\*, and \*\*\*.

<sup>39</sup> No importer reported lead times for their sales from inventory.

## Knowledge of country sources

Fifty-six purchasers indicated they had marketing/pricing knowledge of domestic wire rod, 32 of Chinese wire rod, and 39 of wire rod from nonsubject countries (26 reporting Turkey; 19 Canada; 9 Japan; 5 Mexico; 3 Korea; 2 each reporting Germany, United Kingdom, and Taiwan; and 1 each reporting Egypt, Spain, and Ukraine).

As shown in table II-6, purchasers' responses regarding whether or not they base their own purchasing decisions on the producer were mixed. Purchasers that reported always or usually making purchase decisions based on the producer of the wire rod cited reasons including, relationship with supplier, quality, delivery, availability, pricing, certified mill/supplier, and purchasing direct from mill to assure good price and quality. Purchasers and their customers that reported sometimes making a purchase decision based on the producer reported similar reasons as well as Buy American requirements and avoiding suppliers with poor quality wire rod. Most purchasers, however, reported that their customers sometimes or never base purchasing decisions on the producer. Most purchasers and their customers sometimes or never make purchasing decisions based on the country of origin. The most commonly cited factor for sometimes or never basing purchasing decisions on the country of origin was Buy American requirements. Other factors for sometimes making purchasing decisions based on country of origin included quality, delivery/lead time, and cost.

**Table II-6**

**Wire rod: Purchasing decisions based on producer and country of origin, by number of reporting firms**

Decision	Always	Usually	Sometimes	Never
Purchases based on producer: Purchaser's decision	16	14	18	9
Purchaser's customer's decision	2	4	22	21
Purchases based on country of origin: Purchaser's decision	7	8	22	18
Purchaser's customer's decision	0	3	25	20

*Source:* Compiled from data submitted in response to Commission questionnaires.

## Factors affecting purchasing decisions

The most often cited top three factors firms consider in their purchasing decisions for wire rod were price (51 firms), quality (46 firms), and availability (24 firms), as shown in table II-7. Quality was the most frequently cited first-most important factor (cited by 24 firms); price was the most frequently reported second-most important factor (21 firms); and price and availability were the most frequently reported third-most important factors (13 firms each). Twelve firms identified additional purchasing factors, including transportation costs, domestic content, customer/supplier relationship, minimum order quantities, technical support, product consistency, and supply chain flexibility (ability to produce multiple specifications).

**Table II-7**

**Wire rod: Ranking of factors used in purchasing decisions as reported by U.S. purchasers, by number of reporting firms**

<b>Factor</b>	<b>First</b>	<b>Second</b>	<b>Third</b>	<b>Total</b>
Quality <sup>1</sup>	24	19	3	46
Price	17	21	13	51
Availability	4	7	13	24
Other <sup>2</sup>	12	5	26	43

<sup>1</sup> Firms defined quality as coating uniformity, coil size, composition, consistency, dimensions, drawability, formability, lack of inclusions, mechanical/chemical standards, meets ASTM standards, no rust, packaging, physical/metallurgical attributes, pickling time, roundness, run speed, shape product/technical specification, spheroidization, surface finish/quality, tensile strength, and weldability.

<sup>2</sup> Other factors include chemistry/specification, cost (ability to purchase smaller quantities and thus better manage inventories), delivery time/terms, extension of credit, lead time, mechanical properties, payment/sales terms, product range, reliability, service, supplier's performance, supplier's production capacity/process, supplier's location, and traditional supplier.

*Source:* Compiled from data submitted in response to Commission questionnaires.

The majority of purchasers (48 of 57) reported that they usually or sometimes purchase the lowest-priced product for their purchases. Several purchasers, however, reported a variety of reasons for purchasing wire rod from one source although a comparable product was available from another source at a lower price. These reasons included desire for U.S.-produced product, the ability to order smaller quantities, quality, relationship with supplier, Buy America requirements, production process/raw materials used (preference for ore-based steel with minimal scrap), shorter lead times, transportation costs, availability, reliability of supply, and supplier diversification.

Twenty-four of 54 purchasers reported that certain types of product were only available from a single source. These purchasers reported that: 4.75mm wire rod is only available from Canada and Mexico; Japan and Canada supply high carbon, cold heading quality, and alloy grades of wire rod that are not available from China or Turkey; some ASTM standards (F1554 Grades 35, 55, and 105) are only available from domestic suppliers; there is limited availability of wire rod made from iron ore from U.S. suppliers; some specialty grades are only available from the United States and Canada; and wire rod with specification C1090 5.5mm is only available from Japan and Germany due to antidumping duties. Purchaser \*\*\* added that \*\*\*.

Twenty-three of 56 purchasers reported purchasing wire rod from one country in particular over other possible sources of supply. Nine purchasers reported a preference for U.S.-produced wire rod. Six purchasers reported purchasing U.S.-produced wire rod to meet Buy America requirements. Three purchasers reported a preference for purchasing automotive and aircraft quality wire rod from Japan. Two purchasers reported a preference for Chinese wire rod. One stated that Chinese suppliers offered competitive pricing and a broad product range.<sup>40</sup> Another purchaser stated that the best iron ore-based steel is manufactured in China.

---

<sup>40</sup> This purchaser (\*\*\*) noted that since the filing of this case, it has shifted purchases to other countries that offer a more competitive price than U.S. suppliers.

## Importance of specified purchase factors

Purchasers were asked to rate the importance of 15 factors in their purchasing decisions (table II-8). Nearly all responding purchasers (56 of 57) rated price as a very important factor in their purchasing decisions.<sup>41</sup> Fifty-two of 57 responding purchasers reported that product consistency was also a very important purchasing factor. More than half of responding purchasers rated quality meets industry standards<sup>42</sup> and availability (49 firms each); delivery time (48 firms); reliability of supply (47 firms); U.S. transportation costs (38 firms); and delivery terms (35 firms) as very important purchasing factors.

**Table II-8**  
**Wire rod: Importance of purchase factors, as reported by U.S. purchasers**

Factor	Number of firms reporting		
	Very important	Somewhat important	Not important
Availability	49	8	0
Delivery terms	35	17	5
Delivery time	48	8	1
Discounts offered	16	32	9
Extension of credit	15	29	12
Minimum quantity requirements	16	21	19
Packaging	22	28	6
Price	56	1	0
Product consistency	52	5	0
Product range	15	32	10
Quality exceeds industry standards	13	30	13
Quality meets industry standards	49	7	1
Reliability of supply	47	9	0
Technical support/service	22	29	6
U.S. transportation costs	38	16	3

Source: Compiled from data submitted in response to Commission questionnaires.

## Supplier certification

Forty-two of 58 responding purchasers require their suppliers to become certified or qualified to sell wire rod to their firm. Twenty-three purchasers reported that it took 90 days or less to qualify a supplier. Five purchasers reported that supplier qualification took up to 120 days, and 10 purchasers reported that it took 180 to 365 days to qualify their suppliers. These purchasers reported that their qualification processes included testing sample loads for surface quality, hardness, tensile, and bending yield; reviewing mill certifications; performing quality

<sup>41</sup> Purchaser \*\*\* reported that price was only somewhat important in its purchasing decisions.

<sup>42</sup> Only 13 purchasers rated quality that exceeds industry standards as a very important factor in purchasing decisions.

audits; and auditing the supplier’s system and processes. Two purchasers reported that the time needed to qualify a supplier varied and was dependent on the supplier’s capability and process, product quality, and the type of product. One purchaser, \*\*\*, stated that the number of days to qualify a supplier is not relevant. It is the number of trials that are needed, and the number of trials depends on the application of the wire rod (one trial is usually sufficient for mesh, while four or five trials are often required for bead). Purchaser \*\*\* reported that their supplier certification process is quality driven and is based on ISO 9000 requirements. Lincoln Electric reported that \*\*\*.<sup>43</sup>

Fourteen purchasers reported that a supplier had failed in its attempt to qualify product, or had lost its approved status since January 1, 2011. Quality was the main reason for suppliers becoming disqualified or being dropped from an approved supplier list. Purchasers identified quality problems with the following suppliers: Beitai (Chinese supplier), Charter Steel (U.S. producer), Keystone (U.S. producer), Ivaco (Canadian supplier), Mechel (Russian supplier), Nucor (U.S. producer), and Xuanhua (Chinese supplier). Other factors cited as reasons for disqualifying a supplier included inability to consistently meet product specifications (U.S. producer Charter Steel), failure to meet chemical and mechanical specifications (U.S. producers ArcelorMittal and Nucor), and excessive rust (CMC, Chinese and Mexican product). Purchaser \*\*\* reported that consistently meeting \*\*\* standards is very difficult to achieve. \*\*\* reported that it has tested product from many suppliers that have not been approved or lost their approved status because of poor product performance.<sup>44</sup>

### Changes in purchasing patterns

Purchasers were asked about changes in their purchasing patterns from different sources since 2011 (table II-9). The most commonly reported reason for decreasing purchases of U.S.-produced wire rod and increasing purchases of Chinese wire rod was price. Purchasers reported that prices for U.S.-produced wire rod were higher than prices for imported product. Most purchasers that reported fluctuating purchases of U.S.-produced wire rod indicated that their purchasing patterns followed general market demand/pricing trends.

**Table II-9**

**Wire rod: Changes in purchase patterns from U.S., subject, and nonsubject countries**

Source of purchases	Did not purchase	Decreased	Increased	Constant	Fluctuated
United States	0	17	12	15	15
China	21	2	23	1	5
Other	10	12	10	14	13

Source: Compiled from data submitted in response to Commission questionnaires.

<sup>43</sup> Lincoln Electric’s postconference statement, p. 6.

<sup>44</sup> Purchaser \*\*\* added that its company policies require \*\*\*.

Eleven purchasers reported purchasing wire rod from only one source. These purchasers only purchased U.S.-produced wire rod and reported doing so because of product availability, price, delivery, desire to only purchase domestic product or from a local supplier, U.S.-produced product is required for most of their purchases, and affiliations with U.S. producers of wire rod.

Twenty of 57 responding purchasers reported that they had changed suppliers since 2011. Purchasers reported shifting volumes between Charter Steel, Ivaco, ArcelorMittal, and Republic due to pricing, delivery, quality, and performance issues; adding Keystone and Evraz to increase supplier base; adding Nucor's new South Carolina mill; adding Ivaco due to better pricing and dropping Republic Steel due to poor delivery and pricing; and dropping Deacero due to trade restrictions. Some purchasers reported changing suppliers due to special deals, competitiveness, price, increasing import supply, quality, lead time, payment terms, coil size, and product performance, but did not identify any specific supplier in their response.

### **Importance of purchasing domestic product**

U.S. producers reported that Buy America is not a significant factor in the wire rod market, accounting for only a small portion, and that their customers do not often specify whether the wire rod they are purchasing is for a project with Buy America requirements.<sup>45</sup> Twenty-nine of 58 purchasers reported that U.S.-produced product was required by law for at least some of their wire rod purchases. Most of the 29 firms (20) reported that U.S.-produced product was required by law for 15 percent or less of their wire rod purchases, while three purchasers reported U.S.-produced wire rod was required by law for 60 to 80 percent of their purchases. Twenty-three purchasers reported that U.S.-produced wire rod was required by their customers; 18 of these firms reported that this represented less than 25 percent of their purchases. Eighteen purchasers reported that 100 percent of their purchases did not require U.S.-produced wire rod.<sup>46</sup>

### **Comparisons of domestic products, subject imports, and nonsubject imports**

Purchasers were asked a number of questions comparing wire rod produced in the United States, subject countries, and nonsubject countries. First, purchasers were asked for a country-by-country comparison on the same 15 factors (table II-10) for which they were asked to rate the importance.

---

<sup>45</sup> Conference transcript, p. 58 (Ashby), hearing transcript, pp. 57-58 (Nystrom, Brachbill, Kerkvliet, and Ashby) and pp. 73-74 (Nystrom and Price), and domestic producers' posthearing brief, p. 8 and Exhibit 1, pp. 32-33.

<sup>46</sup> An additional 20 purchasers reported that 90 to 99 percent of their purchases did not require U.S.-produced wire rod.

**Table II-10**

**Wire rod: Purchasers' comparisons between U.S.-produced and imported product**

Factor	U.S. vs. China			U.S. vs. Canada			U.S. vs. Japan		
	S	C	I	S	C	I	S	C	I
Availability	22	15	5	3	22	0	9	4	3
Delivery terms	23	19	0	3	22	0	8	6	2
Delivery time	31	7	4	4	20	1	9	4	3
Discounts offered	10	26	6	1	24	0	7	7	1
Extension of credit	10	27	4	0	23	1	6	6	3
Minimum quantity requirements	23	15	4	1	23	1	6	8	2
Packaging	14	25	3	0	25	0	3	12	1
Price <sup>1</sup>	4	11	27	2	23	0	7	4	4
Product consistency	17	21	4	1	23	1	2	8	6
Product range	13	23	6	2	21	2	3	10	3
Quality exceeds industry standards	13	27	2	0	23	2	4	5	6
Quality meets industry standards	11	28	2	0	24	1	4	7	4
Reliability of supply	18	22	2	1	23	1	5	7	3
Technical support/service	23	16	3	2	22	1	1	13	2
U.S. transportation costs <sup>1</sup>	15	21	5	3	20	2	5	9	2
Factor	U.S. vs. Turkey			U.S. vs. all other countries			China vs. Canada		
	S	C	I	S	C	I	S	C	I
Availability	16	12	4	9	8	2	1	3	8
Delivery terms	15	15	2	7	11	1	0	7	5
Delivery time	21	8	3	12	4	3	0	4	8
Discounts offered	4	22	5	4	11	4	0	9	3
Extension of credit	7	19	5	3	13	3	1	7	4
Minimum quantity requirements	17	14	1	5	12	2	0	4	8
Packaging	6	24	1	4	15	0	2	7	3
Price <sup>1</sup>	3	11	18	1	11	7	8	4	0
Product consistency	11	18	2	3	14	2	0	7	5
Product range	7	21	4	4	11	4	0	6	6
Quality exceeds industry standards	8	21	2	2	16	1	0	5	7
Quality meets industry standards	9	21	1	1	18	0	0	10	2
Reliability of supply	13	14	5	4	13	2	0	4	7
Technical support/service	15	14	3	6	10	3	0	3	9
U.S. transportation costs <sup>1</sup>	11	15	5	4	12	3	1	7	4

Table continued on next page.



**Table II-10 --Continued**

**Wire rod: Purchasers' comparisons between U.S.-produced and imported product**

Factor	China vs. Japan			China vs. Turkey			China vs. all other countries		
	S	C	I	S	C	I	S	C	I
Availability	0	5	2	1	21	2	0	13	2
Delivery terms	0	5	2	1	21	2	0	12	3
Delivery time	0	5	2	1	19	4	0	9	6
Discounts offered	1	4	2	0	24	0	0	14	1
Extension of credit	0	5	2	0	23	1	0	14	1
Minimum quantity requirements	0	5	2	0	23	1	0	13	2
Packaging	0	4	3	0	20	4	1	11	3
Price <sup>1</sup>	6	1	0	14	11	0	9	6	0
Product consistency	0	2	5	4	15	5	2	9	4
Product range	0	1	6	4	18	1	2	10	3
Quality exceeds industry standards	0	1	6	3	19	3	0	13	2
Quality meets industry standards	0	4	3	3	21	1	0	14	1
Reliability of supply	0	4	3	2	21	2	0	13	2
Technical support/service	0	2	5	1	21	2	0	14	1
U.S. transportation costs <sup>1</sup>	0	5	2	1	24	0	0	14	1

<sup>1</sup> A rating of superior means that price/U.S. transportation costs is generally lower. For example, if a firm reported "U.S. superior," it meant that the U.S. product was generally priced lower than the imported product.

Note.-- S=first listed country's product is superior; C=both countries' products are comparable; I=first list country's product is inferior.

Source: Compiled from data submitted in response to Commission questionnaires.

Most purchasers reported that U.S. and Chinese product were comparable on discounts offered, extension of credit, packaging, product consistency, product range, quality meets and exceeds industry standards, reliability of supply, and U.S. transportation costs. Purchasers reported that U.S.-produced wire rod was superior to Chinese wire rod on availability, delivery terms, delivery time, minimum quantity requirements, and technical support and service. The only listed factor where the majority of purchasers rated Chinese product as superior to U.S. product was price, meaning that Chinese wire rod was generally priced lower than domestic wire rod.

**Comparison of U.S.-produced and imported wire rod**

In order to determine whether U.S.-produced wire rod can generally be used in the same applications as imports from China, U.S. producers, importers, and purchasers were asked whether the products can "always," "frequently," "sometimes," or "never" be used interchangeably. As shown in table II-11, most U.S. producers (9 of 10), importers (13 of 18), and purchasers (33 of 44) reported that U.S.-produced wire rod and Chinese wire rod are "always" or "frequently" interchangeable. All U.S. producers and at least one-half of responding importers and purchasers reported that U.S.-produced wire rod is "always" or "frequently" interchangeable with wire rod imported from nonsubject countries Canada, Japan, and Turkey.

**Table II-11**

**Wire rod: Interchangeability between wire rod produced in the United States and in other countries, by country pairs**

Country pair	Number of U.S. producers reporting				Number of U.S. importers reporting				Number of purchasers reporting			
	A	F	S	N	A	F	S	N	A	F	S	N
<b>U.S. vs. subject countries:</b> U.S. vs. China	9	0	1	0	7	6	5	0	15	18	9	2
<b>Nonsubject countries comparisons:</b> U.S. vs. Canada	9	1	0	0	4	8	5	0	13	16	1	0
U.S. vs. Japan	8	2	0	0	5	6	6	4	12	7	3	1
U.S. vs. Turkey	9	0	0	0	4	6	2	0	11	14	14	0
U.S. vs. other nonsubject	8	1	1	0	4	6	4	1	9	11	7	0
China vs. Canada	9	0	0	0	4	4	4	1	5	5	7	1
China vs. Japan	8	0	0	0	4	3	7	2	3	4	4	3
China vs. Turkey	8	0	0	0	3	6	3	1	12	9	6	2
China vs. other nonsubject	8	0	0	0	4	5	3	0	6	8	4	2
Canada vs. Japan	8	1	1	0	4	6	7	1	6	3	6	1
Canada vs. Turkey	9	0	0	0	3	4	3	1	4	4	7	0
Canada vs. other nonsubject	8	1	1	0	3	5	3	1	4	3	3	1
Japan vs. Turkey	8	0	0	0	3	3	4	2	3	3	5	1
Japan vs. other nonsubject	8	0	1	0	3	4	5	0	4	3	4	1
Turkey vs. other nonsubject	8	0	0	0	3	4	5	0	6	8	4	0

Note.-- A=Always, F=Frequently, S=Sometimes, N=Never.

Source: Compiled from data submitted in response to Commission questionnaires.

As can be seen from table II-12, 34 responding purchasers reported that domestically produced product “always” met minimum quality specifications. Eighteen responding purchasers reported that the Chinese wire rod “usually” met minimum quality specifications, and twelve purchasers reported that Chinese wire rod “always” met minimum quality specifications.

**Table II-12**

**Wire rod: Ability to meet minimum quality specifications, by source<sup>1</sup>**

Source	Number of responding firms			
	Always	Usually	Sometimes	Rarely or never
United States	34	21	2	1
China	12	18	8	2
Canada	11	15	0	0
Japan	10	4	1	1
Turkey	8	17	7	1

<sup>1</sup> Purchasers were asked how often domestically produced or imported wire rod meets minimum quality specifications for their own or their customers’ uses.

Source: Compiled from data submitted in response to Commission questionnaires.

In addition, producers, importers, and purchasers were asked to assess how often differences other than price were significant in sales of wire rod from the United States, subject, or nonsubject countries. As seen in table II-13, most U.S. producers (9 of 10), importers (10 of 18), and purchasers (32 of 44) reported that factors other than price were “sometimes” or “never” significant when comparing U.S.-produced wire rod with Chinese wire rod. Most U.S. producers and at least one-half of responding importers and purchasers reported that factors other than price were “sometimes” or “never” significant when comparing U.S.-produced product with product imported from nonsubject countries, except for Japan where at least one-half of responding importers reported that factors other than price were “always” or “frequently” significant.

**Table II-13**  
**Wire rod: Significance of differences other than price between wire rod produced in the United States and in other countries, by country pair**

Country pair	Number of U.S. producers reporting				Number of U.S. importers reporting				Number of purchasers reporting				
	A	F	S	N	A	F	S	N	A	F	S	N	
<b>U.S. vs. subject countries:</b>													
U.S. vs. China	1	0	0	9	3	5	7	3	6	6	20	12	
<b>Nonsubject countries comparisons:</b>													
U.S. vs. Canada	0	1	1	8	3	3	4	3	4	5	13	6	
U.S. vs. Japan	0	0	3	7	7	3	5	3	7	3	8	4	
U.S. vs. Turkey	1	0	0	9	2	4	4	2	5	4	18	8	
U.S. vs. other nonsubject	0	1	2	7	4	4	4	2	2	4	14	4	
China vs. Canada	0	0	1	8	2	2	4	3	2	2	7	5	
China vs. Japan	0	0	1	7	3	2	6	2	3	0	7	4	
China vs. Turkey	0	0	0	8	2	5	2	2	3	3	14	8	
China vs. other nonsubject	0	0	1	7	3	4	3	2	2	3	9	4	
Canada vs. Japan	0	0	2	7	4	3	5	2	5	2	9	2	
Canada vs. Turkey	0	0	0	9	2	2	2	2	2	0	9	4	
Canada vs. other nonsubject	0	0	2	7	3	3	3	2	2	0	6	3	
Japan vs. Turkey	0	0	0	8	3	2	3	2	3	0	6	3	
Japan vs. other nonsubject	0	0	1	7	5	3	5	2	3	1	5	3	
Turkey vs. other nonsubject	0	0	1	7	3	3	3	2	2	3	9	4	

Note.--A = Always, F = Frequently, S = Sometimes, N = Never.

Source: Compiled from data submitted in response to Commission questionnaires.

## ELASTICITY ESTIMATES

This section discusses elasticity estimates. No parties commented on these estimates in their prehearing or posthearing briefs.

### **U.S. supply elasticity**

The domestic supply elasticity<sup>47</sup> for wire rod measures the sensitivity of the quantity supplied by U.S. producers to changes in the U.S. market price of wire rod. The elasticity of domestic supply depends on several factors including the level of excess capacity, the ease with which producers can alter capacity, producers' ability to shift to production of other products, the existence of inventories, and the availability of alternate markets for U.S.-produced wire rod. Analysis of these factors earlier indicates that the U.S. industry has the ability to slightly increase or decrease shipments to the U.S. market; an estimate in the range of 1 to 3 is suggested.

### **U.S. demand elasticity**

The U.S. demand elasticity for wire rod measures the sensitivity of the overall quantity demanded to a change in the U.S. market price of wire rod. This estimate depends on factors discussed earlier such as the existence, availability, and commercial viability of substitute products, as well as the component share of the wire rod in the production of any downstream products. Based on the available information, the aggregate demand for wire rod is likely to be moderately elastic; a range of -0.5 to -0.75 is suggested.

### **Substitution elasticity**

The elasticity of substitution depends upon the extent of product differentiation between the domestic and imported products.<sup>48</sup> Product differentiation, in turn, depends upon such factors as quality (e.g., chemistry, appearance, etc.) and conditions of sale (e.g., availability, sales terms/ discounts/ promotions, etc.). Based on available information, the elasticity of substitution between U.S.-produced wire rod and wire rod imported from China is likely to be in the range of 3 to 5.

---

<sup>47</sup> A supply function is not defined in the case of a non-competitive market.

<sup>48</sup> The substitution elasticity measures the responsiveness of the relative U.S. consumption levels of the subject imports and the domestic like products to changes in their relative prices. This reflects how easily purchasers switch from the U.S. product to the subject products (or vice versa) when prices change.

## **PART III: U.S. PRODUCERS' PRODUCTION, SHIPMENTS, AND EMPLOYMENT**

The Commission analyzes a number of factors in making injury determinations (see 19 U.S.C. §§ 1677(7)(B) and 1677(7)(C)). Information on the subsidies and dumping margins was presented in *Part I* of this report and information on the volume and pricing of imports of the subject merchandise is presented in *Part IV* and *Part V*. Information on the other factors specified is presented in this section and/or *Part VI* and (except as noted) is based on the questionnaire responses of ten firms that accounted for all U.S. production of wire rod during 2013.

### **U.S. PRODUCERS**

The Commission issued a U.S. producer questionnaire to ten firms based on information contained in the petition. In addition to the petitioners, U.S. producers include Cascade Steel Rolling Mills Inc. (“Cascade”), Mid American Steel and Wire (“Mid American”), Republic Steel (“Republic”), and Sterling. All ten firms provided questionnaire responses describing their productive operations. Table III-1 lists U.S. producers of wire rod, their production locations, positions on the petition, and shares of total production.

Charter Steel, Keystone, and Gerdau are the top domestic producers, accounting for \*\*\* percent of total 2013 domestic production of wire rod. None of the U.S. producers reported that they directly import or purchase the subject merchandise from U.S. importers.<sup>1</sup> In addition, all of the U.S. producers indicated in their questionnaire responses that they were not related to any Chinese wire rod producers or to any U.S. importers of wire rod from China.

Producers were asked to report any changes in operations such as plant openings, plant closings, relocations, expansions, acquisitions, consolidations, prolonged shutdowns or production curtailments, or revised labor agreements since January 1, 2011. Table III-2 presents selected information regarding the U.S. wire rod industry since 2011.

---

<sup>1</sup> \*\*\* purchased \*\*\* short tons of wire rod from China between 2011-13 and January-June 2014, which \*\*\*. These \*\*\* short tons are equivalent to \*\*\* percent of \*\*\* production in 2011-13 and January-June 2014. Its top five suppliers are \*\*\*.

**Table III-1**

**Wire rod: U.S. producers of wire rod, their positions on the petition, production locations, production, and shares of reported production, 2013**

Firm	Position on petition	Production location(s)	Share of production (percent)
ArcelorMittal <sup>1</sup>	Petitioner	Georgetown, SC Chicago, IN	***
Cascade <sup>2</sup>	***	McMinnville, OR	***
Charter <sup>3</sup>	Petitioner	Saukville, WI Fostoria, OH Cuyahoga Heights, OH	***
Evraz <sup>4</sup>	Petitioner	Pueblo, CO	***
Gerdau <sup>5</sup>	Petitioner	Beaumont, TX Jacksonville, FL Perth Amboy, NJ (idled)	***
Keystone <sup>6</sup>	Petitioner	Peoria, IL	***
Mid American	***	Madill, OK	***
Nucor	Petitioner	Wallingford, CT Norfolk, NE Kingman, AZ Darlington, SC	***
Republic <sup>7</sup>	***	Lorain, OH	***
Sterling <sup>8</sup>	***	Sterling, IL	***
Total			100.0

<sup>1</sup> ArcelorMittal is \*\*\*.

<sup>2</sup> Cascade is \*\*\*.

<sup>3</sup> Charter is \*\*\*.

<sup>4</sup> Evraz is \*\*\*.

<sup>5</sup> Gerdau is \*\*\*.

<sup>6</sup> Keystone is \*\*\*.

<sup>7</sup> Republic is \*\*\*.

<sup>8</sup> Sterling is \*\*\*.

Source: Compiled from data submitted in response to Commission questionnaires.

**Table III-2**  
**Wire rod: selected U.S. industry events since 2011**

Year	Firm	Event
2011	ArcelorMittal	<b>Plant reopening:</b> ArcelorMittal reopened its Georgetown, SC plant after a shutdown from June 2009 through January 2011. <sup>1</sup>
2012	Charter	***.
2012	ArcelorMittal	<b>Production curtailment:</b> In Q4 2012, ArcelorMittal reduced operations at its Georgetown, SC mill by one-third and laid-off 40 workers due to market conditions. <sup>2</sup>
2012	ArcelorMittal	***.
2012	Keystone	***.
2012	Cascade	***.
2013	Gerdau	***.
2013	Mid American	***.
2013	Keystone	<b>Production curtailment:</b> Keystone had weekly production reductions. It also incurred nine one-week production outages in melting and four one-week production outages in rolling. <sup>3</sup>
2013	Nucor	<b>Expansion:</b> Installed a new wire rod rolling facility at its Darlington, SC mill and started production in late 2013. The new rolling facility has a capacity of 300,000 short tons <sup>4</sup> *** <sup>5</sup>
2011-13	Cascade	***.
2011-13	Nucor	***.
2011-13	Nucor	***.
2011-13	Mid American	***.
2014	ArcelorMittal	<b>Production curtailment:</b> ArcelorMittal's wire rod mill in Georgetown, SC has been temporarily idled due to an oil spill on an adjacent river. <sup>6</sup>
2014	Keystone	***, followed by four weeks of production outages in melting and rolling through October 2014. <sup>7</sup>
2014	Evrax	*** <sup>8</sup>

<sup>1</sup> Hearing transcript, p. 24 (Sanderson) and p. 36 (Fuller).

<sup>2</sup> Hearing transcript, p. 24 (Sanderson) and p. 38 (Fuller).

<sup>3</sup> Hearing transcript, p. 33 (Brachbill).

<sup>4</sup> Based on Nucor Corporation's Form 10-K submitted to the Securities and Exchange Commission for the 12 months of 2013; *American Metal Market*, "Nucor's new rod mill begins shipments," October 9, 2013; and hearing transcript, p. 39 (Nystrom).

<sup>5</sup> Nucor's posthearing brief, Exhibit 9, Declaration of \*\*\*.

<sup>6</sup> *American Metal Market*, "ArcelorMittal USA Mill Idled Following Oil Spill," March 20, 2014.

<sup>7</sup> Hearing transcript, p. 34 (Brachbill).

<sup>8</sup> Domestic producers' posthearing brief, p. 12.

Source: Cited sources and compiled from data submitted in response to Commission questionnaires.

## U.S. PRODUCTION, CAPACITY, AND CAPACITY UTILIZATION

### Wire rod

Table III-3 and figure III-1 present U.S. producers' production, capacity, and capacity utilization. Total annual capacity to produce wire rod in the United States decreased between 2011 and 2013 by 1.9 percent, while production decreased by 6.5 percent between 2011 and 2013. Capacity in January-June 2014 was 2.1 percent higher than capacity in January-June 2013, while production in January-June 2014 was 3.1 percent lower than in January-June 2013. Most firms did not report changes in capacity. However, \*\*\*. In addition, Gerdau has one facility that had been idled since 2009 in Perth Amboy, New Jersey that was almost entirely dedicated to wire rod production, with a capacity of 750,000 short tons.<sup>2</sup> Although \*\*\* reported an increase in capacity, total capacity decreased between 2011 and 2013 due to \*\*\* percent decrease in capacity.

Capacity utilization decreased from 75.9 percent in 2011 to 72.4 percent in 2013, consistent with the decline in production. Capacity utilization was also lower at 73.1 percent in January-June 2014 as compared to 77.0 percent during January-June 2013.

**Table III-3**  
**Wire rod: U.S. producers' capacity, production, and capacity utilization, 2011-13, January-June 2013, and January-June 2014**

Item	Calendar year			January – June	
	2011	2012	2013	2013	2014
<b>Quantity (short tons)</b>					
Capacity	5,150,146	5,117,686	5,051,499	2,557,566	2,610,949
Production	3,907,416	3,879,061	3,655,088	1,970,026	1,909,764
<b>Ratio (percent)</b>					
Capacity utilization	75.9	75.8	72.4	77.0	73.1

Note.—\*\*\*.

Note.—\*\*\*.

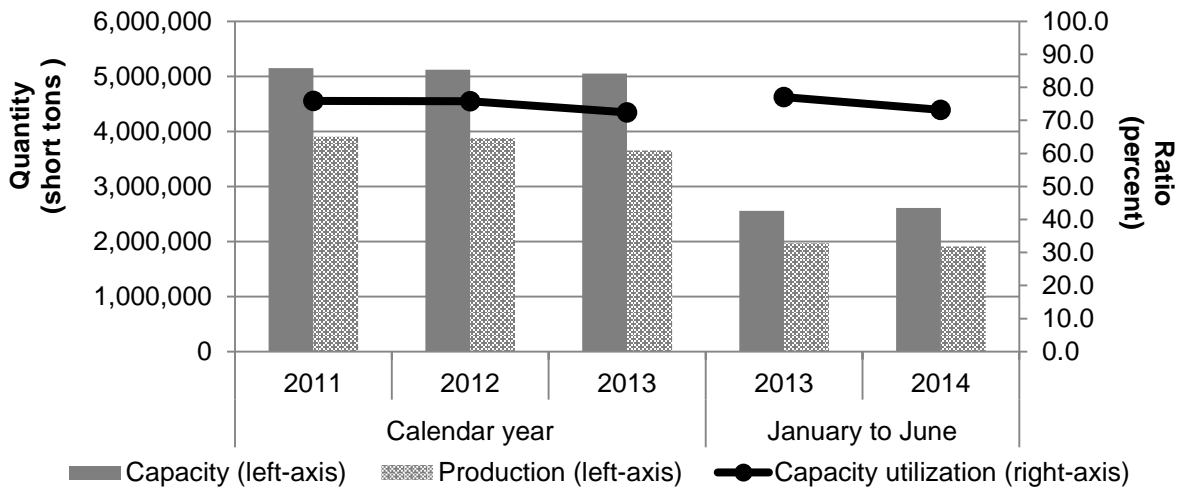
Source: Compiled from data submitted in response to Commission questionnaires.

---

<sup>2</sup> Conference transcript, p. 41 (Kerkvliet). It would take approximately \*\*\*. Petitioners' postconference brief, p. 23, no. 14. Hearing transcript, p. 26 (Kerkvliet).



**Figure III-1**  
**Wire rod: U.S. producers' capacity, production, and capacity utilization, 2011-13, January-June 2013, and January-June 2014**



Source: Compiled from data submitted in response to Commission questionnaires.

### Overall capacity and production

Domestic producers were asked to provide data on the overall capacity and production in their wire rod facilities. Producers reported production or anticipating production of other products, including rebar, on the same equipment and machinery used to produce wire rod. Table III-4 and figure III-2 present U.S. producers' overall capacity and production of other products produced on the same production equipment that are used to produce wire rod. Production of wire rod decreased as a share of total production from 66.9 percent in 2011 to 58.8 percent in 2013. Wire rod accounted for 60.4 percent of total plant production in January-June 2013 and 57.3 percent in January-June 2014. Production of nonsubject bar/rod products increased from 33.1 percent in 2011 to 41.2 percent in 2013, and reached 42.7 percent in January-June 2014.

**Table III-4**

**Wire rod: U.S. producers' overall capacity, production, and capacity utilization, 2011-13, January-June 2013, and January-June 2014**

Item	Calendar year			January to June	
	2011	2012	2013	2013	2014
	<b>Quantity (short tons)</b>				
Overall capacity	7,655,250	7,755,250	8,655,250	4,325,125	4,371,585
Production:					
Wire rod	3,907,416	3,879,061	3,655,088	1,970,026	1,909,764
Nonsubject: rebar	808,532	879,761	1,070,115	469,411	545,503
Nonsubject: other bar/rod products	1,123,174	1,122,994	1,488,908	821,474	880,166
Subtotal, nonsubject	1,931,706	2,002,755	2,559,023	1,290,885	1,425,669
Total production	5,839,122	5,881,816	6,214,111	3,260,911	3,335,433
	<b>Ratios and shares (percent)</b>				
Capacity utilization	76.3	75.8	71.8	75.4	76.3
Share of production:					
Wire rod	66.9	66.0	58.8	60.4	57.3
Nonsubject: rebar	13.8	15.0	17.2	14.4	16.4
Nonsubject: other bar/rod products	19.2	19.1	24.0	25.2	26.4
Subtotal, nonsubject	33.1	34.0	41.2	39.6	42.7
Total production	100.0	100.0	100.0	100.0	100.0

Note.—Overall capacity data reflect a lower level of capacity attributed to \*\*\* over-reporting during the preliminary phase of these investigations. \*\*\*.

Source: Compiled from data submitted in response to Commission questionnaires.

**Figure III-2**

**Wire rod: U.S. producers' shifting of production, 2011-13, January-June 2013, and January-June 2014**



Source: Compiled from data submitted in response to Commission questionnaires.

Producers were asked to describe the constraint(s) that set the limit(s) of their production capacity. Reported constraints include the number of operating hours; equipment speed; melting capacity, which is constrained by environmental permits; steel availability; rolling capacity; and available resources for a company to operate multiple mills simultaneously. Most U.S. producers indicated that they are not operating at full capacity due to the market conditions and that weakened demand due to import competition limits their ability to produce more wire rod.

Producers were also asked about their ability to switch production capacity between products. \*\*\* stated that they can readily shift between coiled reinforcing bar and coiled carbon wire rod, while \*\*\* stated that it cannot easily shift production. \*\*\* indicated that it has some ability to shift between wire rod and rebar, while \*\*\* ability to switch production is largely dependent on customer demand for those products. In addition, \*\*\* noted its ability to switch sizes within rolling mills has the greatest influence on its ability to shift production capacity between products.

### **U.S. PRODUCERS' U.S. SHIPMENTS AND EXPORTS**

Table III-5 presents U.S. producers' U.S. shipments, export shipments, and total shipments. The quantity of U.S. producers' commercial U.S. shipments decreased by 11.9 percent in 2011 to 2013 and was 3.1 percent lower in January-June 2014 than in January-June 2013. Average unit values of commercial U.S. shipments decreased by 9.1 percent during 2011 to 2013, although they were 2.3 percent higher in January-June 2014 than in January-June 2014.

The quantity of U.S. producers' U.S. shipments of wire rod decreased by 7.3 percent from 2011 to 2013 and were 2.1 percent lower in January-June 2014 than in January-June 2013. Average unit values of U.S. shipments decreased by 9.4 percent in 2011 to 2013, although they were 1.9 percent higher in January-June 2014 than in January-June 2014.

The U.S. producers that export wire rod are \*\*\*. The quantity these firms' exports of wire rod declined by 29.9 percent from 2011 to 2013 although it was \*\*\* percent higher in January-June 2014 than in January-June 2013. Average unit values of exports, which were above the average unit values of U.S. commercial shipments in every period, increased by 41.8 percent in 2011 to 2012 and decreased by 21.4 percent in 2012 to 2013. Average unit values of exports were \*\*\* percent lower in January-June 2014 relative to January-June 2013. These firms' reported exports to be less than one percent of total shipments during January 2011 to June 2014, and U.S. producers contend that it is difficult to compete in the export market due to lower priced products, particularly from Chinese producers. The export markets of these firms include: \*\*\*.

Table III-5

Wire rod: U.S. producers' U.S. shipments, exports shipments, and total shipments, 2011-13, January-June 2013, and January-June 2014

Item	Calendar year			January - June	
	2011	2012	2013	2013	2014
<b>Quantity (short tons)</b>					
Commercial U.S. shipments	2,944,416	2,815,566	2,595,200	1,362,641	1,319,807
Internal consumption	***	***	***	***	***
Transfers to related firms	***	***	***	***	***
Subtotal, U.S. shipments	3,876,145	3,809,727	3,599,459	1,892,301	1,850,061
Export shipments	34,687	26,748	24,319	***	***
Total shipments	3,910,832	3,836,475	3,623,778	***	***
<b>Value (1,000 dollars)</b>					
Commercial U.S. shipments	2,340,739	2,143,895	1,875,625	992,739	983,799
Internal consumption	***	***	***	***	***
Transfers to related firms	***	***	***	***	***
Subtotal, U.S. shipments	3,012,124	2,827,033	2,529,516	1,345,663	1,341,255
Export shipments	28,888	31,597	22,566	***	***
Total shipments	3,041,012	2,858,630	2,552,082	***	***
<b>Unit value (dollars per short ton)</b>					
Commercial U.S. shipments	795	761	723	729	745
Internal consumption	***	***	***	***	***
Transfers to related firms	***	***	***	***	***
Subtotal, U.S. shipments	777	742	703	711	725
Export shipments	833	1,181	928	***	***
Total shipments	778	745	704	***	***
<b>Share of quantity (percent)</b>					
Commercial U.S. shipments	75.3	73.4	71.6	***	***
Internal consumption	***	***	***	***	***
Transfers to related firms	***	***	***	***	***
Subtotal, U.S. shipments	99.1	99.3	99.3	***	***
Export shipments	0.9	0.7	0.7	***	***
Total shipments	100.0	100.0	100.0	100.0	100.0
<b>Share of value (percent)</b>					
Commercial U.S. shipments	77.0	75.0	73.5	***	***
Internal consumption	***	***	***	***	***
Transfers to related firms	***	***	***	***	***
Subtotal, U.S. shipments	99.1	98.9	99.1	***	***
Export shipments	0.9	1.1	0.9	***	***
Total shipments	100.0	100.0	100.0	100.0	100.0

Source: Compiled from data submitted in response to Commission questionnaires.

## U.S. shipments by application

Table III-6 presents U.S. producers' U.S. shipments by type of wire rod in 2013. Most U.S. producers reported U.S. shipments of both high/medium-high carbon industrial/standard and low/medium-low carbon industrial/standard quality wire rod. Evraz produces low carbon mesh and industrial grade wire rod although its product mix is heavily weighted toward high and medium carbon steels. Evraz also produces medium carbon grades of wire rod for the furniture and bedding spring rod business, high carbon rod to make PC strand, rubber reinforcement and wire row, and welding quality wire rod.<sup>3</sup> ArcelorMittal makes a wide variety of wire rod grades including low, medium, high carbon, tire cord, tire bead, and welding wire rod.<sup>4</sup> Charter \*\*\*. Gerdau produces wire rod types ranging from low to high carbon wire rod, welding wire rod, cold-heading quality wire rod, and many other special types of wire rod as well.<sup>5</sup>

U.S. producers were asked to describe the qualitative differences among the different types of wire rod. Three firms said there were no or little differences. Other firms noted that wire rod is on a continuum of grades, qualities, chemistry variances, tensile range, and end uses, and that these qualitative differences between each type related to charge design and scrap cost to create a higher carbon product. Difference types have various applications, ranging from mesh to spring wire and automotive. One firm stated that some overlap occurs especially if higher quality materials are used in a lower quality application. For example, cold heading quality could be used in some industrial quality applications, or welding wire could be used in industrial quality applications. Another firm stated that cold heading quality, other special carbon and alloy, and tire cord are the highest quality wire rod. Furthermore, \*\*\* U.S. producers produce cold heading quality (CHQ) wire rod. U.S. producers indicate that this is a niche market in the United States, which has not seen imports during 2011 to 2013.<sup>6</sup>

---

<sup>3</sup> Hearing transcript, pp. 42-43 (Ashby).

<sup>4</sup> Conference transcript, p. 22 (Fuller).

<sup>5</sup> Conference transcript, p. 12 (Kerkvliet).

<sup>6</sup> Conference transcript, p. 78 (Cannon).

**Table III-6**  
**Wire rod: U.S. producers' U.S. shipments, by type, 2013**

Item	2013				Number of firms
	Commercial	Internal Consumption	Transfers to related firms	U.S. shipments	
	<b>Quantity (short tons)</b>				
Low/medium-low carbon industrial/standard quality	1,139,810	***	***	1,768,914	***
High/medium-high carbon industrial/standard quality	685,787	***	***	1,002,824	***
Tire cord quality and tire bead quality	***	***	***	***	***
Welding quality	***	***	***	***	***
Cold heading quality (CHQ)	***	***	***	***	***
Other specialty carbon and alloy quality	***	***	***	***	***
All other wire rod	***	***	***	***	***
Total U.S. shipments	2,595,141	***	***	3,599,400	***
	<b>Share of quantity (percent down)</b>				
Low/medium-low carbon industrial/standard quality	43.9	***	***	49.1	
High/medium-high carbon industrial/standard quality	26.4	***	***	27.9	
Tire cord quality and tire bead quality	***	***	***	***	
Welding quality	***	***	***	***	
Cold heading quality (CHQ)	***	***	***	***	
Other specialty carbon and alloy quality	***	***	***	***	
All other wire rod	***	***	***	***	
Total U.S. shipments	100.0	100.0	100.0	100.0	
	<b>Share of quantity (percent across)</b>				
Low/medium-low carbon industrial/standard quality	64.4	***	***	100.0	
High/medium-high carbon industrial/standard quality	68.4	***	***	100.0	
Tire cord quality and tire bead quality	***	***	***	100.0	
Welding quality	***	***	***	100.0	
Cold heading quality (CHQ)	***	***	***	100.0	
Other specialty carbon and alloy quality	***	***	***	100.0	
All other wire rod	***	***	***	100.0	
Total U.S. shipments	72.1	***	***	100.0	

Source: Compiled from data submitted in response to Commission questionnaires.

## CAPTIVE CONSUMPTION

Section 771(7)(C)(iv) of the Act states that—

*If domestic producers internally transfer significant production of the domestic like product for the production of a downstream article and sell significant production of the domestic like product in the merchant market, and the Commission finds that—*

- (I) the domestic like product produced that is internally transferred for processing into that downstream article does not enter the merchant market for the domestic like product,*
- (II) the domestic like product is the predominant material input in the production of that downstream article, and*
- (III) the production of the domestic like product sold in the merchant market is not generally used in the production of that downstream article,*

*then the Commission, in determining market share and the factors affecting financial performance . . . , shall focus primarily on the merchant market for the domestic like product.*

### **Transfers and sale of significant production of the domestic like product**

As reported in table III-5 above, internal consumption accounted for between \*\*\* and \*\*\* percent of U.S. producers' U.S. shipments of wire rod; transfers to related firms accounted for between \*\*\* and \*\*\* percent.<sup>7</sup> Seven firms, \*\*\*, reported internally consuming or transferring wire rod to a related firm to produce a downstream product. Six of these firms priced transfers to related parties at market value, while \*\*\* priced transfers using a \*\*\*. Commercial U.S. shipments accounted for between 70.7 and 75.3 percent of U.S. shipments and, in contrast to internal consumption and transfers to related, declined from 2011 to 2013.

Domestic producers contend that the Commission should consider the significant level of internal transfers to comprise a relevant condition of competition and should examine both the total industry and the merchant market sector in assessing the impact of wire rod imports from China.<sup>8</sup>

---

<sup>7</sup> \*\*\*.

<sup>8</sup> Domestic producers' prehearing brief, p. 11.

### **First statutory criterion in captive consumption**

The first requirement for application of the captive consumption provision is that the domestic like product that is internally transferred for processing into that downstream article not enter the merchant market for the domestic like product. U.S. producers reported internal consumption and company transfers of wire rod for the production of nails, garment hangers, wire shelving, prestressed concrete strand, oil tempered and other high carbon wire, drawn wire (including tire bead, high carbon and fine wire quality), cold finished bars, cold headed parts, mesh, agricultural fencing, armoring wire, galvanized wire, concrete reinforcing mesh, and bed spring components. One U.S. producer (\*\*\*)<sup>9</sup>, however, reported diverting \*\*\*<sup>9</sup> of wire rod intended for internal consumption to the merchant market for the production of \*\*\*.

### **Second statutory criterion in captive consumption**

The second criterion of the captive consumption provision concerns whether the domestic like product is the predominant material input in the production of the downstream article that is captively produced. According to questionnaire responses, with respect to the downstream articles resulting from captive production, wire rod reportedly comprises 70-80 percent of the finished cost of mesh, industrial wire, welded wire reinforcement, drawn wire, and fencing products. U.S. producers also reported producing other downstream articles resulting from captive production, where wire rod comprised between 28 and 90 percent of the finished product.

### **Third statutory criterion in captive consumption**

The third criterion of the captive consumption provision is that the production of the domestic like product sold in the merchant market is not generally used in the production of the downstream article. The share of U.S. producers' captive shipments internally transferred for processing into the same downstream wire products that their customers produce was 50.2 percent.<sup>10</sup> The six producers<sup>11</sup> reporting merchant sales of wire rod used by its customers to produce the same downstream product that it produces from captively produced wire rod reported shares ranging from 7 to 100 percent. See Part II for descriptions of commercial and non-commercial applications.

---

<sup>9</sup> This represents only \*\*\* percent of internal consumption and transfers to related firms in 2013. Such shipments in 2013 were \*\*\*.

<sup>10</sup> Captive shipments totaled \*\*\* short tons in 2013. The following firms reported their shares as \*\*\*. Applying these shares, 2013 captive shipments that are produced into products that compete with U.S. producers' customers totaled \*\*\* short tons.

<sup>11</sup> \*\*\*.



## U.S. PRODUCERS' INVENTORIES

Table III-7 presents U.S. producers' end-of-period inventories and the ratio of these inventories to U.S. producers' production, U.S. shipments, and total shipments. U.S. producers' inventories of wire rod increased by 38.1 percent in 2011-13 and were 3.3 percent higher in January-June 2014 than in January-June 2013. Inventories relative to total shipments increased from 4.9 percent to 7.4 percent from 2011 to 2013, and reached \*\*\* percent in the first half of 2014.

**Table III-7**  
**Wire rod: U.S. producers' end-of-period inventories, 2011-13, January-June 2013, and January-June 2014**

Item	Calendar year			January – June	
	2011	2012	2013	2013	2014
<b>Quantity (short tons)</b>					
U.S. producers' end-of-period inventories	193,261	235,847	266,867	300,278	310,333
<b>Ratio (percent)</b>					
Ratio of inventories to—					
U.S. production	4.9	6.1	7.3	7.6	8.1
U.S. shipments	5.0	6.2	7.4	7.9	8.4
Total shipments	4.9	6.1	7.4	***	***

Note.—Interim ratios are based on annualized volumes.

Source: Compiled from data submitted in response to Commission questionnaires.

## U.S. EMPLOYMENT, WAGES, AND PRODUCTIVITY

Table III-8 shows U.S. producers' employment-related data for wire rod. Almost all employment-related indicators decreased from 2011 to 2013. The level of production and related workers (PRWs) decreased by 1.8 percent in 2011 to 2013. PRWs were 0.7 percent lower in January-June 2014 than in January-June 2013. Total hours worked decreased by 6.4 percent during 2011 to 2013. Total hours worked was 5.8 percent higher in January-June 2014 than in January-June 2013. Wages paid increased by 5.0 percent in 2011 to 2012 and decreased by 10.2 percent in 2012 to 2013. Wages paid were 4.7 percent higher in January-June 2014 than in January-June 2013. Productivity decreased by 1.5 percent in 2011 to 2012 and then increased by 1.5 percent in 2012 to 2013. Productivity was 8.4 percent lower in January-June 2014 than in January-June 2013. Hourly wages and unit labor costs increased in 2012, but declined in 2013. In addition, hourly wages were slightly lower in January-June 2014 than in January-June 2013, and unit labor costs were higher in January-June 2014 than in January-June 2013.

**Table III-8**

**Wire rod: Average number of production and related workers ("PRWs"), hours worked, wages paid to such employees, hourly wages, productivity, and unit labor costs, 2011-13, January-June 2013, January-June 2014**

Item	Calendar year			January - June	
	2011	2012	2013	2013	2014
PRWs ( <i>number</i> )	2,234	2,277	2,194	2,249	2,233
Total hours worked ( <i>1,000 hours</i> )	4,552	4,587	4,259	2,157	2,282
Hours worked per PRW ( <i>hours</i> )	2,038	2,014	1,941	959	1,022
Wages paid ( <i>\$1,000</i> )	166,385	174,648	156,838	81,172	85,022
Hourly wages	\$36.55	\$38.07	\$36.83	\$37.63	\$37.26
Productivity ( <i>short tons per 1,000 hours</i> )	858.4	845.7	858.2	913.3	836.9
Unit labor costs ( <i>per short ton</i> )	\$43	\$45	\$43	\$41	\$45

Source: Compiled from data submitted in response to Commission questionnaires.

## **PART IV: U.S. IMPORTS, APPARENT U.S. CONSUMPTION, AND MARKET SHARES**

### **U.S. IMPORTERS**

The Commission issued importer questionnaires to 54 firms believed to be importers of subject wire rod, as well as to all U.S. producers of wire rod.<sup>1</sup> Usable questionnaire responses were received from 30 companies. Responding companies reported imports of wire rod representing virtually all U.S. imports from China and 83.5 percent of U.S. imports from nonsubject sources in 2013 under the relevant HTS statistical reporting numbers.<sup>2</sup> Table IV-1 lists all responding U.S. importers of wire rod from China and other sources, their locations, and their shares of U.S. imports, during 2013.

---

<sup>1</sup> The Commission issued questionnaires to those firms identified in the petition, along with firms that, based on a review of data \*\*\*, may have accounted for more than one percent of total imports under HTS subheadings 7213.91.3011, 7213.91.3015, 7213.91.3020, 7213.91.3093; 7213.91.4500, 7213.91.6000, 7213.99.0030, 7227.20.0030, 7227.20.0080, 7227.90.6010, 7227.90.6020, 7227.90.6030, 7227.90.6035, and 7227.90.6085 in 2011, 2012, 2013, or 2014.

<sup>2</sup> Coverage was based on official statistics. The Commission received questionnaires from 14 importers of wire rod from China, including the top five importers, and from 26 importers of wire rod from nonsubject sources, including the top nonsubject importer from Canada (representing \*\*\* percent of total nonsubject imports in 2013, according to \*\*\*).

**Table IV-1**  
**Wire rod: U.S. importers by source, 2013**

Firm	Headquarters	Share of reported imports by source (percent)		
		China	All other sources	Other sources specified by firm
ArcelorMittal Montreal <sup>1</sup>	Montreal, QC	***	***	***
Ascometal North America Inc. <sup>2</sup>	Tarrytown, NY	***	***	***
Bekaert Corp. <sup>3</sup>	Marietta, GA	***	***	***
Byram Steel Trading Co., Inc.	Pompton Plains, NJ	***	***	***
C&F International Inc. <sup>4</sup>	Houston, TE	***	***	***
Commercial Metals Co. <sup>5</sup>	Irving, TX	***	***	***
Duferco Steel Inc. <sup>6</sup>	Matawan, NJ	***	***	***
Global Steel Wire <sup>7</sup>	Santander, Spain	***	***	***
Heico 2004 Member Inc. <sup>8</sup>	L'Original, ON	***	***	***
Kanematsu USA Inc. <sup>9</sup>	New York, NY	***	***	***
Kurt Orban Partners LLC	Burlingame, CA	***	***	***
Macsteel International USA Corp. <sup>10</sup>	White Plains, NY	***	***	***
Marubeni - Itochu Steel America Inc. <sup>11</sup>	New York, NY	***	***	***
Metal One America, Inc. <sup>12</sup>	Rosemont, IL	***	***	***
Michelin North America, Inc. <sup>13</sup>	Greenville, SC	***	***	***
Mitsui & Co. (U.S.A.) <sup>14</sup>	New York, NY	***	***	***
Nippon Steel & Sumikin Bussan Americas, Inc. <sup>15</sup>	Chicago, IL	***	***	***
O&K American Corp. <sup>16</sup>	Chicago, IL	***	***	***
Okaya (U.S.A.) Inc. <sup>17</sup>	Arlington Heights, IL	***	***	***
Shinsho American Corp. <sup>18</sup>	Novi, MI	***	***	***
Stemcor USA Inc. <sup>19</sup>	New York, NY	***	***	***
Stena Metal Inc. <sup>20</sup>	Stamford, CT	***	***	***
Tata International Metals (Americas) Ltd. <sup>21</sup>	Schaumburg, IL	***	***	***
Tata Steel International (Americas) Inc. <sup>22</sup>	Schaumburg, IL	***	***	***
Ternium International USA Corp. <sup>23</sup>	Houston, TX	***	***	***
The Lincoln Electric Company	Cleveland, OH	***	***	***
ThyssenKrupp Materials North America Inc. <sup>24</sup>	Southfield, MI	***	***	***

Table continued on following page.

**Table IV-1--Continued**  
**Wire rod: U.S. importers by source, 2013**

Firm	Headquarters	Share of reported imports by source (percent)		
		China	All other sources	Other sources specified by firm
Toyota Tsusho America, Inc. <sup>25</sup>	Georgetown, KY	***	***	***
Tree Island Wire USA <sup>26</sup>	Walnut, CA	***	***	***
Uniwire Trading LLC.	New York, NY	***	***	***
Total		100.0	100.0	

- <sup>1</sup> ArcelorMittal Montreal is \*\*\*.  
<sup>2</sup> Ascometal North America is \*\*\*.  
<sup>3</sup> Bekaert Corp. is \*\*\*.  
<sup>4</sup> C&F Incorporated is \*\*\*.  
<sup>5</sup> Commercial Metal is related to \*\*\*.  
<sup>6</sup> Duferco is \*\*\*.  
<sup>7</sup> Global Steel Wire is \*\*\*.  
<sup>9</sup> Kanematsu USA is \*\*\*.  
<sup>10</sup> Macsteel International is \*\*\*.  
<sup>11</sup> Marubeni-Itochu Steel America is \*\*\*.  
<sup>12</sup> Metal One America is \*\*\*.  
<sup>13</sup> Michelin is \*\*\*.  
<sup>14</sup> Mitsui & Co. (U.S.A.) is \*\*\*.  
<sup>15</sup> Nippon Steel & Sumikin Bussan Americas is \*\*\*.  
<sup>16</sup> O&K American is \*\*\*.  
<sup>17</sup> Okaya is \*\*\*.  
<sup>18</sup> Shinsho American Corp. is \*\*\*.  
<sup>19</sup> Stemcor USA is \*\*\*.  
<sup>20</sup> Stena Metal is \*\*\*.  
<sup>21</sup> Tata International Metals (Americas) is \*\*\*.  
<sup>22</sup> Tata Steel International (Americas) is \*\*\*.  
<sup>23</sup> Ternium International USA is \*\*\*.  
<sup>24</sup> ThyssenKrupp Materials North America is \*\*\*.  
<sup>25</sup> Toyota Tsusho America is \*\*\*.  
<sup>26</sup> Tree Island Wire is \*\*\*.

Source: Compiled from data submitted in response to Commission questionnaires.

## U.S. IMPORTS

### China

Table IV-2 presents data for U.S. imports of wire rod from China and all other sources. U.S. import statistics are compiled from official import statistics based on fourteen HTS statistical reporting numbers,<sup>3</sup> which have been adjusted for \*\*\*.<sup>4</sup> Imports of wire rod from China increased from 144 short tons in 2011 to more than 600,000 short tons in 2013 and were \*\*\* percent higher in January-June 2014 than in January-June 2013. Imports of wire rod from nonsubject sources decreased by 13.1 percent between 2011 and 2013, but were 12.7 percent higher in January-June 2014 than in January-June 2013. Total imports of wire rod increased by 36.2 percent in 2011 to 2013 and were \*\*\* percent higher in January-June 2014 than in January-June 2013.<sup>5</sup>

Table IV-2 also presents data on the ratio of U.S. imports to U.S. production. Imports of wire rod from China were equivalent to 16.9 percent of U.S. production in 2013, while they were less than 0.05 percent in 2011. Imports of wire rod from nonsubject sources were equivalent to 29.8 percent of U.S. production in 2013, a decrease of 2.3 percentage points from 2011. Total imports of wire rod were equivalent to 46.7 percent of U.S. production in 2013, an increase of 14.7 percentage points since 2011.

---

<sup>3</sup> 7213.91.3011, 7213.91.3015, 7213.91.3020, 7213.91.3093, 7213.91.4500, 7213.91.6000, 7213.99.0030, 7227.20.0030, 7227.20.0080, 7227.90.6010, 7227.90.6020, 7227.90.6030 (starting in 2014), 7227.90.6035 (starting in 2014), and 7227.90.6085 (for the 2011-13 period).

<sup>4</sup> \*\*\*.

<sup>5</sup> Data were greater than unadjusted official statistics in every year. In 2011 and 2012, reported imports from China were \*\*\* short tons and \*\*\* short tons greater than official import statistics in 2011 and 2012, respectively. In addition, reported imports from China were \*\*\* short tons and \*\*\* short tons greater than official import statistics in 2013 and January-June 2014, respectively.

Table IV-2

## Wire rod: U.S. imports by source, 2011-13, January-June 2013, and January-June 2014

Item	Calendar year			January-June	
	2011	2012	2013	2013	2014
<b>Quantity (short tons)</b>					
U.S. imports from.-- China	144	241,966	618,790	274,888	***
Nonsubject sources	1,253,898	1,276,955	1,089,837	568,635	640,635
Total U.S. imports	1,254,042	1,518,921	1,708,627	843,524	***
<b>Value (1,000 dollars)<sup>1</sup></b>					
U.S. imports from.-- China	162	146,243	335,857	151,946	***
Nonsubject sources	1,142,860	1,115,063	895,744	469,082	484,792
Total U.S. imports	1,143,021	1,261,306	1,231,601	621,028	***
<b>Unit value (dollars per short ton)</b>					
U.S. imports from.-- China	1,123	604	543	553	***
Nonsubject sources	911	873	822	825	757
Total U.S. imports	911	830	721	736	***
<b>Share of quantity (percent)</b>					
U.S. imports from.-- China	( <sup>3</sup> )	15.9	36.2	32.6	***
Nonsubject sources <sup>2</sup>	100.0	84.1	63.8	67.4	***
Total U.S. imports	100.0	100.0	100.0	100.0	100.0
<b>Share of value (percent)</b>					
U.S. imports from.-- China	( <sup>3</sup> )	11.6	27.3	24.5	***
Nonsubject sources <sup>2</sup>	100.0	88.4	72.7	75.5	***
Total U.S. imports	100.0	100.0	100.0	100.0	100.0
<b>Ratio to U.S. production (percent)</b>					
U.S. imports from.-- China	( <sup>3</sup> )	6.2	16.9	14.0	***
Nonsubject sources	32.1	32.9	29.8	28.9	33.5
Total U.S. imports	32.1	39.2	46.7	42.8	***

<sup>1</sup> Landed, duty-paid.

<sup>2</sup> Nonsubject share of total imports in 2011 was less than 100 percent but greater than 99.95 percent.

<sup>3</sup> Less than 0.05 percent.

Note.—Because of rounding, figures may not add to the totals shown.

Note.—\*\*\*.

Source: Official import statistics using HTS statistical reporting numbers 7213.91.3011, 7213.91.3015, 7213.91.3020, 7213.91.3093, 7213.91.4500, 7213.91.6000, 7213.99.0030, 7227.20.0030, 7227.20.0080, 7227.90.6010, 7227.90.6020, 7227.90.6030, 7227.90.6035, and 7227.90.6085.

## Nonsubject countries

Table IV-3 presents data for U.S. imports of wire rod from the top six nonsubject sources. The leading nonsubject source of wire rod imports is Canada, which accounted for 28.1 percent of total imports in 2013. Other nonsubject sources that contributed to the higher level of imports in 2014 include Korea, which was 228.1 percent higher in January-June 2014 than in January-June 2013, and Mexico, which was 188.8 percent higher in January-June 2014 than in January-June 2013.

**Table IV-3**  
**Wire rod: Imports from nonsubject countries, by source, 2011-13, January-June 2013, and January-June 2014**

Item	Calendar year			January-June	
	2011	2012	2013	2013	2014
<b>Quantity (short tons)</b>					
U.S. imports from major nonsubject sources.--					
Canada	501,045	491,131	480,784	245,593	254,667
Japan	236,084	262,265	257,503	135,236	100,652
Germany	91,884	72,546	73,002	27,997	31,399
Brazil	116,513	102,517	96,639	51,070	60,028
United Kingdom	46,323	70,107	56,395	31,091	41,176
Turkey	109,574	165,819	33,182	31,306	52,914
All other nonsubject sources	152,477	112,570	92,332	46,342	99,799
Imports from nonsubject sources	1,253,898	1,276,955	1,089,837	568,635	640,635
<b>Share of total imports (percent)<sup>1</sup></b>					
U.S. imports from major nonsubject sources.--					
Canada	40.0	32.3	28.1	29.1	***
Japan	18.8	17.3	15.1	16.0	***
Germany	7.3	4.8	4.3	3.3	***
Brazil	9.3	6.7	5.7	6.1	***
United Kingdom	3.7	4.6	3.3	3.7	***
Turkey	8.7	10.9	1.9	3.7	***
All other nonsubject sources	12.2	7.4	5.4	5.5	***
Imports from nonsubject sources <sup>2</sup>	100.0	84.1	63.8	67.4	***

<sup>1</sup> Share of total import (including imports from China).

<sup>2</sup> Share of total imports in 2011 was less than 100 percent but greater than 99.95 percent.

Note.—Because of rounding, figures may not add to the totals shown.

Source: Official import statistics using HTS statistical reporting numbers 7213.91.3011, 7213.91.3015, 7213.91.3020, 7213.91.3093, 7213.91.4500, 7213.91.6000, 7213.99.0030, 7227.20.0030, 7227.20.0080, 7227.90.6010, 7227.90.6020, 7227.90.6030, 7227.90.6035, and 7227.90.6085.



## U.S. shipments of imports by application

Table IV-4 presents share data on U.S. shipments of imported wire rod in 2013. The vast majority (\*\*\*) of U.S. importers' U.S. shipments of wire rod from China were low/medium-low carbon industrial/standard and high/medium-high carbon industrial/standard quality wire rod, while a handful of importers shipped other types of subject product from China. Shipments of imports from nonsubject sources were more diversified, with only one fifth being low/medium-low carbon industrial/standard or high/medium-high carbon industrial/standard grade merchandise. Nine out of 13 responding U.S. importers reported shipping low/medium-low carbon industrial/standard quality wire rod from China, while nine out of 23 responding U.S. importers reported shipping this type from nonsubject sources. One U.S. importer reported shipping cold heading quality (CHQ) wire rod from China while seven U.S. importers reported shipping CHQ wire rod from nonsubject sources. Lincoln Electric accounts for \*\*\* of the imports of welding quality wire rod from China, all of which the company internally consumed. While the company initially reported that such imports were high-quality specifications not currently produced in the United States,<sup>6</sup> the petitioners later confirmed that six domestic producers can produce at least half of its 45 proprietary grades of welding wire rod and \*\*\*.<sup>7</sup> U.S. producer Evraz observed that wire rod from China in 2012 appeared to be primarily low carbon and mesh grades but over the course of the last two years it has seen a move toward the medium and high carbon grades of wire rod.<sup>8</sup>

---

<sup>6</sup> Lincoln did note that U.S. producers \*\*\* are qualified to supply welding quality wire rod to Lincoln. Lincoln imports welding quality wire rod from \*\*\*. Lincoln's postconference brief, pp. 2 and 4-5. Conference transcript, p. 87 (DeShane).

<sup>7</sup> Domestic producers' prehearing brief, p. 8.

<sup>8</sup> Conference transcript, p. 26 (Ashby).

Table IV-4

## Wire rod: U.S. importers' U.S. shipments of imports, by type, 2013

Item	2013			Number of firms
	Commercial shipments	Internal consumption / transfers	U.S. shipments	
<b>CHINA</b>				
	<b>Quantity (short tons)</b>			
U.S. shipments of wire rod of:	***	***	***	***
Low/medium-low carbon industrial/standard	***	***	***	***
High/medium-high carbon industrial/standard	***	***	***	***
Tire cord quality or tire bead	***	***	***	***
Welding	***	***	***	***
Cold heading quality (CHQ)	***	***	***	***
Other specialty carbon and alloy	***	***	***	***
All others	***	***	***	***
Total U.S. shipments of imports from China	***	***	***	***
<b>Share of product by shipment type (percent down)</b>				
U.S. shipments of wire rod of:		***	***	
Low/medium-low carbon industrial/standard	79.5	***	***	
High/medium-high carbon industrial/standard	19.4	***	***	
Tire cord quality or tire bead	0.0	***	***	
Welding	0.0	***	***	
Cold heading quality (CHQ)	0.0	***	***	
Other specialty carbon and alloy	1.1	***	***	
All others	0.0	***	***	
Total U.S. shipments of imports from China	100.0	100.0	100.0	
<b>Share of shipment type by product (percent across)</b>				
U.S. shipments of wire rod of:	***	***	***	
Low/medium-low carbon industrial/standard	***	***	***	
High/medium-high carbon industrial/standard	***	***	***	
Tire cord quality or tire bead	***	***	***	
Welding	***	***	***	
Cold heading quality (CHQ)	***	***	***	
Other specialty carbon and alloy	***	***	***	
All others	***	***	***	
Total U.S. shipments of imports from China	***	***	***	

Table continued on next page.

Table IV-4--Continued

Wire rod: U.S. importers' U.S. shipments of imports, by type, 2013

Item	2013			Number of firms
	Commercial shipments	Internal consumption / transfers	U.S. shipments	
<b>ALL OTHER SOURCES</b>				
	<b>Quantity (short tons)</b>			
U.S. shipments of wire rod of:	***	***	***	***
Low/medium-low carbon industrial/standard	***	***	***	***
High/medium-high carbon industrial/standard	***	***	***	***
Tire cord quality or tire bead	***	***	***	***
Welding	***	***	***	***
Cold heading quality (CHQ)	***	***	***	***
Other specialty carbon and alloy	***	***	***	***
All others	***	***	***	***
Total U.S. shipments of imports from all other sources	***	***	***	***
<b>Share of product by shipment type (percent down)</b>				
U.S. shipments of wire rod of:		***	***	
Low/medium-low carbon industrial/standard	7.6	***	***	
High/medium-high carbon industrial/standard	12.6	***	***	
Tire cord quality or tire bead	15.2	***	***	
Welding	16.2	***	***	
Cold heading quality (CHQ)	38.9	***	***	
Other specialty carbon and alloy	6.6	***	***	
All others	3.0	***	***	
Total U.S. shipments of imports from all other sources	100.0	100.0	100.0	
<b>Share of shipment type by product (percent across)</b>				
U.S. shipments of wire rod of:	***	***	***	
Low/medium-low carbon industrial/standard	***	***	***	
High/medium-high carbon industrial/standard	***	***	***	
Tire cord quality or tire bead	***	***	***	
Welding	***	***	***	
Cold heading quality (CHQ)	***	***	***	
Other specialty carbon and alloy	***	***	***	
All others	***	***	***	
Total U.S. shipments of imports from all other sources	***	***	***	

Table continued on next page.

Table IV-4--Continued

Wire rod: U.S. importers' U.S. shipments of imports, by type, 2013

Item	2013			Number of firms
	Commercial shipments	Internal consumption / transfers	U.S. shipments	
<b>ALL SOURCES</b>				
	<b>Quantity (short tons)</b>			
U.S. shipments of wire rod of:	***	***	***	***
Low/medium-low carbon industrial/standard	***	***	***	***
High/medium-high carbon industrial/standard	***	***	***	***
Tire cord quality or tire bead	***	***	***	***
Welding	***	***	***	***
Cold heading quality (CHQ)	***	***	***	***
Other specialty carbon and alloy	***	***	***	***
All others	***	***	***	***
Total U.S. shipments of imports from all sources	***	***	***	***
<b>Share of product by shipment type (percent down)</b>				
U.S. shipments of wire rod of:		***	***	
Low/medium-low carbon industrial/standard	35.6	***	***	
High/medium-high carbon industrial/standard	15.2	***	***	
Tire cord quality or tire bead	9.3	***	***	
Welding	9.9	***	***	
Cold heading quality (CHQ)	23.7	***	***	
Other specialty carbon and alloy	4.5	***	***	
All others	1.8	***	***	
Total U.S. shipments of imports from all sources	100.0	100.0	100.0	
<b>Share of shipment type by product (percent across)</b>				
U.S. shipments of wire rod of:	***	***	***	
Low/medium-low carbon industrial/standard	***	***	***	
High/medium-high carbon industrial/standard	***	***	***	
Tire cord quality or tire bead	***	***	***	
Welding	***	***	***	
Cold heading quality (CHQ)	***	***	***	
Other specialty carbon and alloy	***	***	***	
All others	***	***	***	
Total U.S. shipments of imports from all sources	***	***	***	

Source: Compiled from data submitted in response to Commission questionnaires.

## Negligible imports

The statute requires that an investigation be terminated without an injury determination if imports of the subject merchandise are found to be negligible.<sup>9</sup> Negligible imports are generally defined in the Tariff Act of 1930, as amended, as imports from a country of merchandise corresponding to a domestic like product where such imports account for less than 3 percent of the volume of all such merchandise imported into the United States in the most recent 12-month period for which data are available that precedes the filing of the petition or the initiation of the investigation. However, if there are imports of such merchandise from a number of countries subject to investigations initiated on the same day that individually account for less than 3 percent of the total volume of the subject merchandise, and if the imports from those countries collectively account for more than 7 percent of the volume of all such merchandise imported into the United States during the applicable 12-month period, then imports from such countries are deemed not to be negligible.<sup>10</sup> Imports from China accounted for 36.2 percent of total imports of wire rod by quantity during January - December 2013.

## CRITICAL CIRCUMSTANCES

On July 8, 2014, Commerce preliminarily determined that critical circumstances exist with respect to all Chinese exporters except Benxi Steel in relation to its countervailing duty investigation.<sup>11</sup> On September 8, 2014, Commerce preliminarily determined that critical circumstances exist for all Chinese exports except Rizhao Steel Wire Co. Ltd., Hunan Valin Xiangtan Iron & Steel Co. Ltd., and Jiangsu Shagang International Trade Co. Ltd in relation to its antidumping duty investigation.<sup>12 13</sup>

---

<sup>9</sup> Sections 703(a)(1), 705(b)(1), 733(a)(1), and 735(b)(1) of the Act (19 U.S.C. §§ 1671b(a)(1), 1671d(b)(1), 1673b(a)(1), and 1673d(b)(1)).

<sup>10</sup> Section 771 (24) of the Act (19 U.S.C § 1677(24)).

<sup>11</sup> *Carbon and Certain Alloy Steel Wire Rod From the People's Republic of China: Preliminary Affirmative Countervailing Duty Determination, Preliminary Affirmative Critical Circumstances Determination, and Alignment of Final Countervailing Duty Determination With Final Antidumping Duty Determination*, 79 FR 38490, July 8, 2014.

<sup>12</sup> *Carbon and Certain Alloy Steel Wire Rod From the People's Republic of China: Preliminary Determination of Sales at Less Than Fair Value and Preliminary Determination of Critical Circumstances, in Part*, 79 FR 53169, September 8, 2014.

<sup>13</sup> When petitioners file timely allegations of critical circumstances, Commerce examines whether there is a reasonable basis to believe or suspect that (1) either there is a history of dumping and material injury by reason of dumped imports in the United States or elsewhere of the subject merchandise, or the person by whom, or for whose account, the merchandise was imported knew or should have known that the exporter was selling the subject merchandise at LTFV and that there was likely to be material injury by reason of such sales; and (2) there have been massive imports of the subject merchandise over a relatively short period.

In these investigations, if both Commerce and the Commission make affirmative final critical circumstances determinations, certain subject imports may be subject to duties retroactive by 90 days from July 8, 2014, and September 8, 2014, the effective dates of Commerce's preliminary affirmative countervailing and LTFV determinations respectively. In making its critical circumstances determination, the Commission may consider, among other factors it considers relevant, (1) the timing and the volume of imports, (2) a rapid increase in inventories of the imports, and (3) any other circumstances indicating that the remedial effect of the antidumping or countervailing duty order will be seriously undermined.

On November 19, 2014, Commerce published a notice in the *Federal Register* of its final affirmative countervailing duty determination with respect to imports from China, and its final affirmative determination of critical circumstances, which stated that it has changed its finding with regard to Benxi Steel. Therefore, critical circumstances exist with respect to all imports from China.<sup>14</sup>

Table IV-5 and figure IV-1 present monthly U.S. imports and end-of-period inventories of wire rod from China that are subject to Commerce's final affirmative countervailing duty critical circumstances determinations during August 2013 to July 2014. These data show that U.S. imports for such wire rod from China fluctuated in the months following the petition, peaking in April 2014 at \*\*\* short tons and reaching a low in June 2014 at 1,864 short tons. Additionally, inventories were \*\*\* percent lower in June 2014 than in June 2013. Inventories were \*\*\* short tons in June 2013, increased to \*\*\* short tons in December 2013, then decreased to \*\*\* short tons in June 2014.

---

<sup>14</sup> *Carbon and Certain Alloy Steel Wire Rod from the People's Republic of China: Final Affirmative Countervailing Duty Determination and Final Affirmative Critical Circumstances Determination*, 79 FR 68858, November 19, 2014.

**Table IV-5**

**Wire rod: Monthly U.S. imports and end-of-period inventories from China subject to Commerce’s final affirmative critical circumstances determination (CVD), August 2013 – July 2014**

Month	China		
	Quantity ( <i>short tons</i> )		
August 2013	25,502		
September 2013	83,546		
October 2013	60,518		
November 2013	42,524		
December 2013	55,615		
January 2014	72,509		
Subtotal, six months preceding the petition	340,214		
February 2014	***		
March 2014	***		
April 2014	***		
May 2014	78,364		
June 2014	1,864		
July 2014	3,344		
Subtotal, six months following the petition	***		
Item	June 30, 2013	December 31, 2013	June 30, 2014
U.S. importers’ end-of-period inventories	***	***	***

Note.—\*\*\*.

Source: Official import statistics using HTS statistical reporting numbers 7213.91.3011, 7213.91.3015, 7213.91.3020, 7213.91.3093, 7213.91.4500, 7213.91.6000, 7213.99.0030, 7227.20.0030, 7227.20.0080, 7227.90.6010, 7227.90.6020, 7227.90.6030, 7227.90.6035, and 7227.90.6085, and questionnaire data.

On November 19, 2014, Commerce published a notice in the *Federal Register* of its final affirmative determination of sales at LTFV with respect to imports from China, and its final affirmative determination of critical circumstances, in part, which stated that it made no changes to its critical circumstances analysis.<sup>15</sup>

Table IV-6 and figure IV-1 present monthly U.S. imports and end-of-period inventories of wire rod from China that are subject to Commerce’s final affirmative antidumping duty critical circumstances determinations during August 2013 to July 2014. These data show that U.S. imports for such wire rod from China fluctuated in the months following the filing of the petition, peaking in April 2014 at \*\*\* short tons and reaching a low in June 2014 at \*\*\* short tons. Additionally, end-of-period inventories were \*\*\* percent lower in June 2014 than in June 2013. Inventories were \*\*\* short tons in June 2013, increased to \*\*\* short tons in December 2013, then decreased to \*\*\* short tons in June 2014.

---

<sup>15</sup> *Carbon and Certain Alloy Steel Wire Rod from the People’s Republic of China: Final Determination of Sales at Less Than Fair Value and Final Affirmative Determination of Critical Circumstances, in Part*, 79 FR 68860, November 19, 2014.

**Table IV-6**

**Wire rod: Monthly U.S. imports and end-of-period inventories from China subject to Commerce’s final affirmative critical circumstances determination (AD), August 2013 – July 2014**

Month	China		
	Quantity ( <i>short tons</i> )		
August 2013	***		
September 2013	***		
October 2013	***		
November 2013	***		
December 2013	***		
January 2014	***		
Subtotal, six months preceding the petition	***		
February 2014	***		
March 2014	***		
April 2014	***		
May 2014	***		
June 2014	***		
July 2014	***		
Subtotal, six months following the petition	***		
Item	June 30, 2013	December 31, 2013	June 30, 2014
U.S. importers’ end-of-period inventories	***	***	***

Note.—These data exclude imports from Hunan Valin, Jiangsu Shagang International Trade Co., and Rizhao Steel as they are not subject to Commerce’s affirmative antidumping duty critical circumstances determinations.

Note.—\*\*\*.

Note.—\*\*\*.

Source: Compiled from proprietary \*\*\* data.

**Figure IV-1**

**Wire rod: Monthly U.S. imports from China subject to Commerce’s final affirmative critical circumstances determinations (CVD and AD), August 2013 – July 2014**

\* \* \* \* \*

Domestic producers advocate for an affirmative critical circumstances finding with regard to the countervailing duty allegations. Petitioners contend that the “behavior of Chinese exporters attempting to ‘beat’ the imposition of duties by selling the increased volumes of wire rod at extremely low prices into the United States is precisely the action that the critical circumstances provision was meant to remedy.”<sup>16</sup> According to Nucor, “the timing and volume of subject imports, coupled with a rapid increase in inventories and other relevant circumstances, all indicate that the effectiveness of any eventual trade relief will be

<sup>16</sup> Domestic producers’ prehearing brief, p. 39.



undermined if critical circumstances are not found.”<sup>17</sup> Nucor further states that “substantial Chinese governmental subsidies, Chinese overcapacity, and weak demand within China have contributed to the injurious acceleration of imports and the buildup of inventories.”<sup>18</sup> Additionally, the domestic producers contend that the “continued build-up and presence of large inventories of dumped and subsidized Chinese wire rod has continuing knock-on effects for U.S. producers. These include increasing domestic inventories as U.S. producers are increasingly unable to sell wire rod to consumers working off inventories of Chinese wire rod.”<sup>19</sup>

In contrast, U.S. importers Duferco, Macsteel, and Stemcor contend that the Commission should find that critical circumstances do not exist with respect to imports of wire rod from China. According to these firms, “imports of wire rod from China decreased after the petition was filed,”<sup>20</sup> and inventories of subject merchandise held by importers were lower in interim 2014 than in interim 2013,<sup>21</sup> which warrants a negative critical circumstances determination. Chinese respondent China Iron & Steel Association (CISA) also contends that there is no basis for finding critical circumstances since “there are no massive increases in imports” and “no increase in inventories of subject imports.”<sup>22</sup>

## **APPARENT U.S. CONSUMPTION**

### **Total apparent U.S. consumption and market shares**

Table IV-7 and figure IV-2 present data on apparent U.S. consumption and U.S. market shares for wire rod during 2011 to 2013, January-June 2013, and January-June 2014.<sup>23</sup> These data show that apparent U.S. consumption, based on quantity, increased by 3.5 percent from 2011 to 2013 and was \*\*\* percent higher in January-June 2014 than in January-June 2013. Apparent U.S. consumption, based on value, decreased by 9.5 percent from 2011 to 2013, but was \*\*\* percent higher in January-June 2014 than in January-June 2013. U.S. producers’ share of apparent U.S. consumption, based on quantity, decreased steadily from 2011 to 2013, declining by 7.7 percentage points overall. The market share of imports of wire rod from China increased steadily from 2011 to 2013, increasing overall by 11.7 percentage points. U.S. producers’ share of apparent U.S. consumption was lower, and that of subject imports from China was higher, in January-June 2014 than in January-June 2013.

---

<sup>17</sup> Nucor’s prehearing brief, p. 25.

<sup>18</sup> Nucor’s posthearing brief, p. 9.

<sup>19</sup> Nucor’s prehearing brief, p. 38.

<sup>20</sup> Macsteel and Stemcor’s prehearing brief, p. 7.

<sup>21</sup> Macsteel and Stemcor’s posthearing brief, p. 12.

<sup>22</sup> CISA’s prehearing brief, p. 18.

<sup>23</sup> Total apparent consumption includes internal consumption and transfers to related firms by U.S. producers.

Table IV-7

**Wire rod: Apparent U.S. consumption and market shares, 2011-13, January-June 2013, and January-June 2014**

Item	Calendar year			January - June	
	2011	2012	2013	2013	2014
<b>Quantity (short tons)</b>					
U.S. producers' U.S. shipments	3,876,145	3,809,727	3,599,459	1,892,301	1,850,061
U.S imports from.--					
China	144	241,966	618,790	274,888	***
Nonsubject sources	1,253,898	1,276,955	1,089,837	568,635	640,635
Total U.S. imports	1,254,042	1,518,921	1,708,627	843,524	***
Apparent U.S. consumption	5,130,187	5,328,648	5,308,086	2,735,825	***
<b>Value (1,000 dollars)</b>					
U.S. producers' U.S. shipments	3,012,124	2,827,033	2,529,516	1,345,663	1,341,255
U.S imports from.--					
China	162	146,243	335,857	151,946	***
Nonsubject sources	1,142,860	1,115,063	895,744	469,082	484,792
Total U.S. imports	1,143,021	1,261,306	1,231,601	621,028	***
Apparent U.S. consumption	4,155,145	4,088,339	3,761,117	1,966,691	***
<b>Share of quantity (percent)</b>					
U.S. producers' U.S. shipments	75.6	71.5	67.8	69.2	***
U.S. imports from.--					
China	0.0	4.5	11.7	10.0	***
Nonsubject sources	24.4	24.0	20.5	20.8	***
Total U.S. imports	24.4	28.5	32.2	30.8	***
<b>Share of value (percent)</b>					
U.S. producers' U.S. shipments	72.5	69.1	67.3	68.4	***
U.S. imports from.--					
China	0.0	3.6	8.9	7.7	***
Nonsubject sources	27.5	27.3	23.8	23.9	***
Total U.S. imports	27.5	30.9	32.7	31.6	***

Note.—Share of U.S. imports from China in 2011 was less than 0.05 percent.

Note.—\*\*\*.

Source: Compiled from data submitted in response to Commission questionnaires and official Commerce statistics, HTS statistical reporting numbers 7213.91.3011, 7213.91.3015, 7213.91.3020, 7213.91.3093, 7213.91.4500, 7213.91.6000, 7213.99.0030, 7227.20.0030, 7227.20.0080, 7227.90.6010, 7227.90.6020, 7227.90.6030, 7227.90.6035, and 7227.90.6085.

Figure IV-2

**Wire rod: Apparent U.S. consumption and market shares, 2011-13, January-June 2013, and January-June 2014**

\* \* \* \* \*

### Merchant market apparent U.S. consumption and market shares

Table IV-8 and figure IV-3 present data on merchant market apparent U.S. consumption and U.S. market shares for wire rod during 2011 to 2013, January-June 2013, and January-June 2014.<sup>24</sup> Merchant market apparent consumption, based on quantity, increased by 2.5 percent from 2011 to 2013 and it was \*\*\* percent higher in January-June 2014 than in January-June 2013. Merchant market apparent U.S. consumption, based on value, decreased by 10.8 percent from 2011 to 2013 and was \*\*\* percent higher in January-June 2014 than in January-June 2013. U.S. producers' share of merchant market apparent consumption, based on quantity, decreased steadily from 2011 to 2013, by 9.8 percentage points. The market share of imports of wire rod from China increased steadily from 2011 to 2013, reaching 14.4 percent in 2013. U.S. producers' share of apparent U.S. consumption was lower, and that of subject imports from China was higher, in January-June 2014 than in January-June 2013.

---

<sup>24</sup> Merchant market apparent consumption does not include internal consumption and transfers to related firms by U.S. producers.

Table IV-8

Wire rod: Merchant market apparent U.S. consumption and market shares, 2011-13, January-June 2013, and January-June 2014

Item	Calendar year			January - June	
	2011	2012	2013	2013	2014
<b>Quantity (short tons)</b>					
U.S. producers' commercial U.S. shipments	2,944,416	2,815,566	2,595,200	1,362,641	1,319,807
U.S imports from.--					
China	144	241,966	618,790	274,888	***
Nonsubject sources	1,253,898	1,276,955	1,089,837	568,635	640,635
Total U.S. imports	1,254,042	1,518,921	1,708,627	843,524	***
Merchant market apparent U.S. consumption	4,198,458	4,334,487	4,303,827	2,206,165	***
<b>Value (1,000 dollars)</b>					
U.S. producers' commercial U.S. shipments	2,340,739	2,143,895	1,875,625	992,739	983,799
U.S imports from.--					
China	162	146,243	335,857	151,946	***
Nonsubject sources	1,142,860	1,115,063	895,744	469,082	484,792
Total U.S. imports	1,143,021	1,261,306	1,231,601	621,028	***
Merchant market apparent U.S. consumption	3,483,760	3,405,201	3,107,226	1,613,767	***
<b>Share of quantity (percent)</b>					
U.S. producers' commercial U.S. shipments	70.1	65.0	60.3	61.8	***
U.S. imports from.--					
China	0.0	5.6	14.4	12.5	***
Nonsubject sources	29.9	29.5	25.3	25.8	***
Total U.S. imports	29.9	35.0	39.7	38.2	***
<b>Share of value (percent)</b>					
U.S. producers' commercial U.S. shipments	67.2	63.0	60.4	61.5	***
U.S. imports from.--					
China	0.0	4.3	10.8	9.4	***
Nonsubject sources	32.8	32.7	28.8	29.1	***
Total U.S. imports	32.8	37.0	39.6	38.5	***

Note.—Share of U.S. imports from China in 2011 was less than 0.05 percent.

Note.—\*\*\*.

Source: Compiled from data submitted in response to Commission questionnaires and official Commerce statistics, HTS statistical reporting numbers 7213.91.3011, 7213.91.3015, 7213.91.3020, 7213.91.3093, 7213.91.4500, 7213.91.6000, 7213.99.0030, 7227.20.0030, 7227.20.0080, 7227.90.6010, 7227.90.6020, 7227.90.6030, 7227.90.6035, and 7227.90.6085.

Figure IV-3

Wire rod: Merchant market apparent U.S. consumption and market shares, 2011-13, January-June 2013, and January-June 2014

\* \* \* \* \*

## PART V: PRICING DATA

### FACTORS AFFECTING PRICES

#### Raw material costs

The inputs used in the production of wire rod are billets (made from steel scrap), natural gas, and electricity. Respondents contend that price fluctuations for wire rod are driven largely by the price of steel scrap.<sup>1</sup> Petitioners assert that, while scrap is a component of the cost of material for wire rod, wire rod prices are based on supply and demand in the wire rod market.<sup>2</sup> U.S. producers' raw material costs as a share of cost of goods sold decreased from 72.0 percent in 2011 to 67.0 percent in 2013, and were 66.5 percent in January-June 2014.

Different types of steel scrap are used in different types of wire rod, with busheling scrap used to produce higher-end wire rod and heavy melt used to produce less-specialized wire rod.<sup>3</sup> Scrap prices have fluctuated since January 2011 and decreased overall (figure V-1). During January 2011-June 2014, prices for No. 1 busheling decreased by 3.6 percent, prices for No. 1 heavy melt decreased by 6.6 percent, and prices for shredded auto scrap decreased by 8.9 percent. Scrap prices have remained relatively stable since June 2014. U.S. producer Gerdau reported that the scrap market is globally traded and it is difficult to forecast scrap prices.<sup>4</sup>

---

<sup>1</sup> Conference transcript, p. 84 (Korbel) and p. 107 (DeShane), and Chinese respondents' prehearing brief, p. 7 and pp. 14-15.

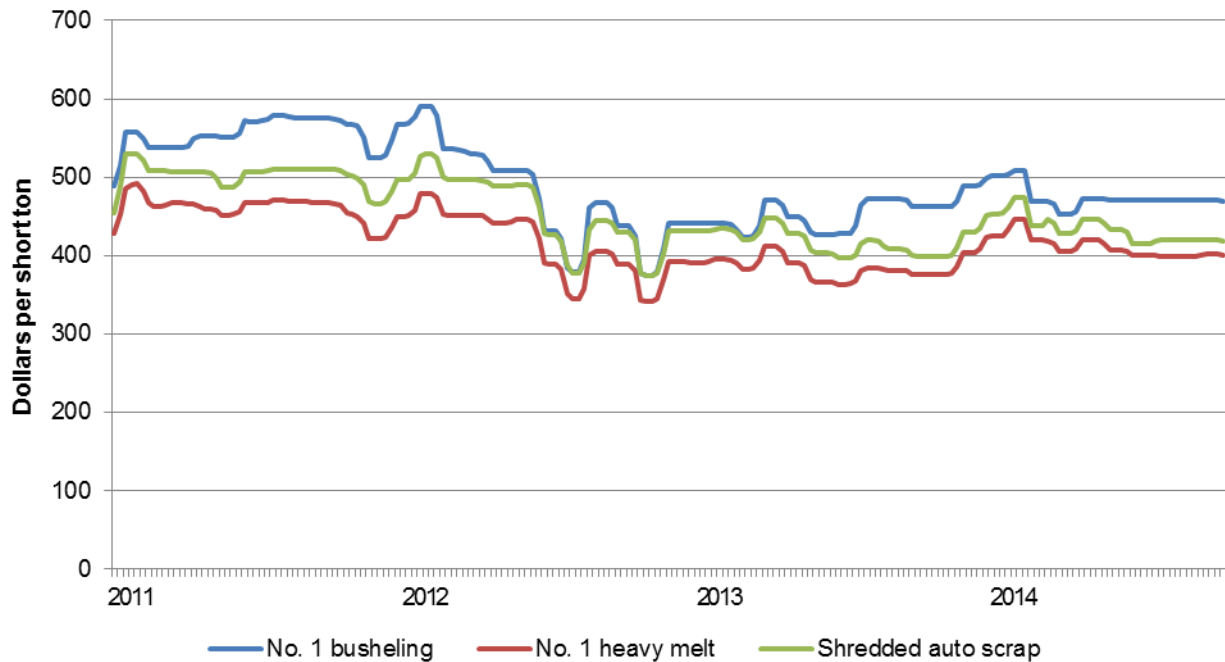
<sup>2</sup> Conference transcript, p. 55 (Kerkvliet), hearing transcript, p. 54 (Kerkvliet), and Nucor's posthearing brief, Exhibit 1, p. 28.

<sup>3</sup> *Carbon and Certain Alloy Steel Wire Rod from Brazil, Canada, Germany, Indonesia, Mexico, Moldova, Trinidad and Tobago, Turkey, and Ukraine, Inv. Nos. 701-TA-417 and 731-TA-953, 954, 957-959, 961, and 962 (Review)*, USITC Publication 4014, June 2008, p. V-1.

<sup>4</sup> Hearing transcript, p. 54 (Kerkvliet).

**Figure V-1**

**U.S. ferrous scrap prices: Weekly scrap prices, January 2011-October 2014**



Source: American Metal Market, retrieved February 6, 2014 and October 13, 2014.

Wire rod can also be made from a number of different iron inputs including scrap blends and substitutes.<sup>5</sup> There is no single input mix for any grade of wire rod that is used by all wire rod producers. Each producer will have its own wire rod blend of steel scrap and other iron inputs to reach the same chemistry depending on the cost and availability of the raw materials and their furnace set up. Domestic producers reported that industrial grades of wire rod (pricing products 1, 2, and 3) are likely made with a higher proportion of No. 1 heavy melt scrap while more specialized, higher-valued wire rod (pricing products 4 and 5) are likely to use a scrap mix that includes busheling scrap and other higher cost iron units.<sup>6</sup> Respondents agree that individual steel mills can include various grades of scrap in their melt but contend that No. 1 heavy melt scrap prices are used as the “bellwether price” for setting steel scrap prices.<sup>7</sup>

Energy prices have also fluctuated since 2011. Natural gas prices decreased from January 2011 through April 2012 then increased irregularly through June 2014 after which they decreased (figure V-2). Natural gas prices peaked at \$6.18 per thousand cubic foot in February 2014 and increased overall by 2.4 percent from January 2011 to June 2014. Electricity prices are seasonal and peaked during the summer months, with the highest price at 7.40 cents per

<sup>5</sup> Domestic producers’ posthearing brief, Exhibit 1, p. 7. See also, Chinese respondents’ posthearing brief, Commissioner Questions, pp. 14-16.

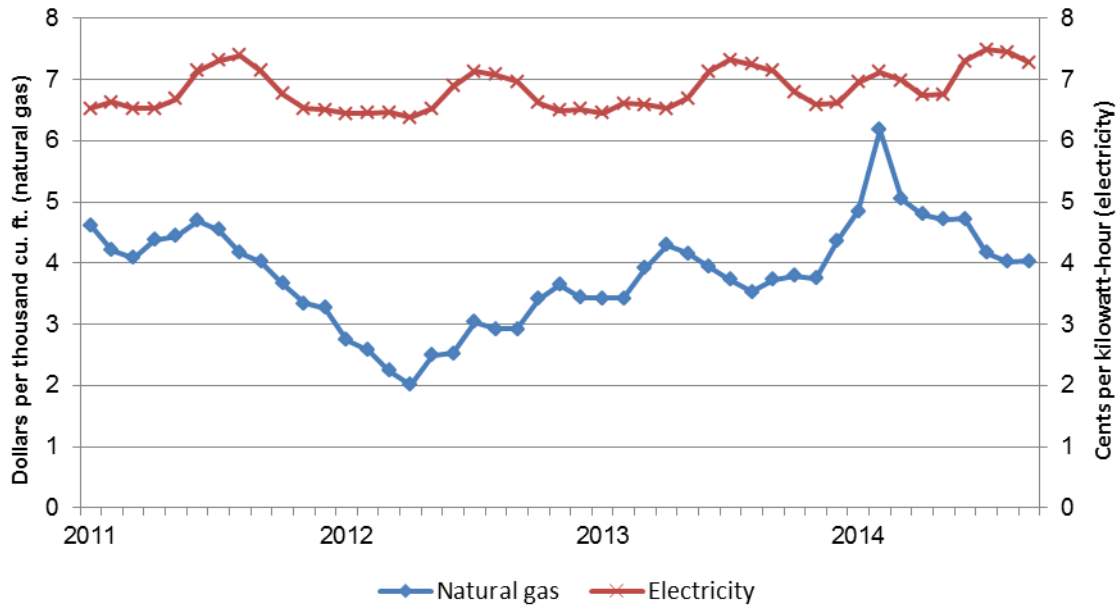
<sup>6</sup> Domestic producers’ posthearing brief, Exhibit 1, p. 8.

<sup>7</sup> Chinese respondents’ posthearing brief, Commissioner Questions, pp. 15-16.

kilowatt hour in August 2011. Overall, electricity prices increased by 6.6 percent comparing January 2011 to January 2014, and by 2.2 percent comparing June 2011 to June 2014.

**Figure V-2**

**Natural gas and industrial electricity: Monthly prices, January 2011-September 2014**



Source: *Short Term Energy Outlook*, Energy Information Administration, [www.eia.gov](http://www.eia.gov), retrieved October 22, 2014.

### U.S. inland transportation costs

All nine responding U.S. producers and 11 of 20 responding importers reported that they typically arrange transportation to their customers. Six of 10 importers reported shipping wire rod from their U.S. point of shipment, and four reported shipping wire rod directly to the customer from the foreign location. U.S. producers reported that their U.S. inland transportation costs ranged from 4 to 8 percent while importers reported costs of 2 to 10 percent.<sup>8</sup>

<sup>8</sup> Importer \*\*\* reported \*\*\*.

## PRICING PRACTICES

### Pricing methods

#### Price determination

U.S. producers and importers reported primarily using transaction-by-transaction negotiations and contracts (table V-1). U.S. producers and importers reporting other price setting methods reported basing wire rod prices on scrap prices. When asked how scrap prices were taken into account when setting prices for wire rod, 8 of 10 U.S. producers and 22 of 24 importers reported that scrap prices were included in the cost.

**Table V-1**

**Wire rod: U.S. producers' and importers' reported price setting methods, by number of responding firms<sup>1</sup>**

Method	U.S. producers	Importers
<b>Transaction-by-transaction</b>	8	20
<b>Contract</b>	4	6
<b>Set price list</b>	0	2
<b>Other</b>	4	1

<sup>1</sup> The sum of responses down may not add up to the total number of responding firms as each firm was instructed to check all applicable price setting methods employed.

*Source:* Compiled from data submitted in response to Commission questionnaires.

#### Contract and spot sales

U.S. producers reported selling wire rod primarily through short-term contracts and on the spot market with some sales through long-term contracts while importers reported selling all of their wire rod from China on the spot market (table V-2). Six U.S. producers provided data on their short-term contracts. Four U.S. producers reported that their short-term contracts fixed price, did not allow for price renegotiations, and did not contain meet-or-release provisions. Two U.S. producers reported selling wire rod through long-term contracts. \*\*\* reported that their long-term contracts did not allow for price renegotiation and did not contain meet-or-release provisions.

**Table V-2**

**Wire rod: U.S. producers' and importers' shares of U.S. commercial shipments by type of sale, 2013**

Type of sale	U.S. producers	Importers
<b>Long-term contracts</b>	3.5	0.0
<b>Short-term contracts</b>	51.2	0.0
<b>Spot sales</b>	45.3	100.0
Total	100.0	100.0

Note.--Because of rounding, figures may not add to the totals shown.

*Source:* Compiled from data submitted in response to Commission questionnaires.



## **Negotiations**

Eight purchasers reported that they purchase product daily, 13 purchase weekly, 33 purchase monthly, one purchases quarterly, two purchase as needed, one purchases prior to each rolling cycle, and one purchases per customer inquiries. Fifty-four of 57 responding purchasers reported that their purchasing patterns had not changed since January 1, 2011. Most purchasers (47 of 57) reported contacting 5 or fewer suppliers when making a purchase. Eight purchasers reported contacting up to 10 suppliers, and two purchasers reported contacting as many as 13 suppliers before making a purchase. Most purchasers (49 of 58) reported that their wire rod purchases usually involve negotiations with the supplier. Purchasers reported negotiating payment terms, price, availability, delivery, and quantity. Eight purchasers reported quoting competing prices during the negotiations.

## **Sales terms and discounts**

Six of 10 U.S. producers reported quoting prices on an f.o.b. basis while eight of 12 importers reported quoting prices on a delivered basis. Most U.S. producers (6 of 10) and importers (24 of 25) reported offering no discounts. Three U.S. producers reported offering quantity and total volume discounts, and one U.S. producer reported offering a discount for early payment. One U.S. producer and one importer reported offering cash discounts. Four U.S. producers reported offering sales terms of ½ percent 10, net 30 days, three reported net 30 days, and three reported other terms. Eleven importers reported sales terms of net 30 days, two reported net 60 days, and one reported net 90 days for their sales of wire rod imported from China.

## **Price leadership**

Nucor was the most frequently reported price leader (27 purchasers) followed by Gerdau (named by 9 purchasers), ArcelorMittal and Keystone (8 purchasers each), and Charter (5 purchasers). Purchasers reported that these firms were generally the first to announce price increases. Purchasers also reported that Leggett and Platt and Ivaco (Canada) were price leaders. One purchaser stated that all domestic producers were price leaders and one purchaser stated that importers were price leaders but did not name any specific firms.

## **PRICE DATA**

The Commission requested U.S. producers and importers to provide quarterly data for the total quantity and f.o.b. value of the following wire rod products shipped to unrelated U.S. customers during January 2011-June 2014.

- Product 1.**-- Industrial quality wire rod, grade C1006, 5.5 mm (7/32 inch) through 12 mm (15/32 inch) in diameter, for hangers, chain link fencing, collated nails and staples, grates, and other formed products (in green condition, e.g., NOT cleaned, coated, etc.)
- Product 2.**-- Industrial quality wire rod, grade C1008 through C1010, 5.5 mm (7/32 inch) through 12 mm (15/32 inch) in diameter, for hangers, chain link fencing, collated nails and staples, grates, and other formed products (in green condition, e.g., NOT cleaned, coated, etc.)
- Product 3.**-- Mesh quality wire rod, grades C1006 through C1015, 5.5 mm (7/32 inch) through 14 mm (9/16 inch) in diameter, for the manufacturing of concrete reinforcement products such as wire for A-82 applications (in green condition, e.g., NOT cleaned, coated, etc.)
- Product 4.**-- Grades C1050 through C1070, 5.5 mm (7/32 inch) through 6.5 mm (1/4 inch) in diameter, for spring applications excluding valve spring (in green condition, e.g., NOT cleaned, coated, etc.)
- Product 5.**-- Industrial quality wire, Grades C1060 through 1065, 5.5mm (7/32 inch) through 17.5 mm (11/16 inch) in diameter, for spring wire rod used in upholstery and mechanical applications, as well as oil-tempered spring applications

Ten U.S. producers and 10 importers of wire rod from China provided usable pricing data for sales of the requested products, although not all firms reported pricing for all products for all quarters. Pricing data reported by these firms accounted for approximately 33.1 percent of U.S. producers' U.S. shipments<sup>9</sup> of wire rod and approximately 87.1 percent of U.S. importers U.S shipments of imports from China<sup>10</sup> during January 2011-June 2014. Price data for products 1-5 are presented in tables V-3 to V-7 and figures V-3 to V-7. Nonsubject country prices are presented in Appendix D.

---

<sup>9</sup> Pricing data reported by U.S. producers accounted for approximately 44.9 percent of their U.S. commercial shipments of wire rod during January 2011-June 2014.

<sup>10</sup> Pricing data reported by U.S. importers accounted for approximately 92.2 percent of their U.S. commercial shipments of imports from China and approximately 92.5 percent of total U.S. imports from China during January 2011-June 2014.

**Table V-3**

**Wire rod: Weighted-average f.o.b. prices and quantities of domestic and imported product 1<sup>1</sup> and margins of underselling/(overselling), by quarters, January 2011-June 2014**

Period	United States		China		
	Price (per short ton)	Quantity (short tons)	Price (per short ton)	Quantity (short tons)	Margin (percent)
<b>2011:</b>					
January-March	\$696.23	52,619	--	0	--
April-June	744.55	52,991	--	0	--
July-September	746.72	55,490	--	0	--
October-December	726.84	57,352	--	0	--
<b>2012:</b>					
January-March	753.38	50,544	--	0	--
April-June	742.20	50,288	\$***	***	***
July-September	665.61	51,449	--	0	--
October-December	647.02	47,934	***	***	***
<b>2013:</b>					
January-March	661.33	52,525	***	***	***
April-June	661.06	57,184	***	***	***
July-September	647.37	39,538	***	***	***
October-December	623.69	60,619	***	***	***
<b>2014:</b>					
January-March	664.61	48,822	564.63	11,037	15.0
April-June	646.42	49,902	***	***	***

<sup>1</sup> Product 1: Industrial quality wire rod, grade C1006, 5.5 mm (7/32 inch) through 12 mm (15/32 inch) in diameter, for hangers, chain link fencing, collated nails and staples, grates, and other formed products (in green condition, e.g., NOT cleaned, coated, etc.).

Source: Compiled from data submitted in response to Commission questionnaires.

**Table V-4**

**Wire rod: Weighted-average f.o.b. prices and quantities of domestic and imported product 2<sup>1</sup> and margins of underselling/(overselling), by quarters, January 2011-June 2014**

Period	United States		China		
	Price (per short ton)	Quantity (short tons)	Price (per short ton)	Quantity (short tons)	Margin (percent)
<b>2011:</b>					
January-March	\$682.67	124,344	\$***	***	***
April-June	742.51	132,687	--	0	--
July-September	725.42	124,031	--	0	--
October-December	710.89	136,296	--	0	--
<b>2012:</b>					
January-March	719.16	130,660	--	0	--
April-June	716.01	126,868	685.68	51,734	4.2
July-September	651.67	108,924	668.86	40,819	(2.6)
October-December	634.98	80,176	598.25	47,827	5.8
<b>2013:</b>					
January-March	644.23	109,879	574.87	66,359	10.8
April-June	661.43	96,010	593.31	60,627	10.3
July-September	630.02	82,624	597.91	79,539	5.1
October-December	623.65	82,123	557.35	52,985	10.6
<b>2014:</b>					
January-March	668.32	72,617	572.15	104,347	14.4
April-June	648.82	97,418	586.22	127,652	9.6

<sup>1</sup> Product 2: Industrial quality wire rod, grade C1008 through C1010, 5.5 mm (7/32 inch) through 12 mm (15/32 inch) in diameter, for hangers, chain link fencing, collated nails and staples, grates, and other formed products (in green condition, e.g., NOT cleaned, coated, etc.).

Source: Compiled from data submitted in response to Commission questionnaires.

Table V-5

Wire rod: Weighted-average f.o.b. prices and quantities of domestic and imported product 3<sup>1</sup> and margins of underselling/(overselling), by quarters, January 2011-June 2014

Period	United States		China		
	Price (per short ton)	Quantity (short tons)	Price (per short ton)	Quantity (short tons)	Margin (percent)
<b>2011:</b>					
January-March	\$681.09	108,039	--	0	--
April-June	733.01	87,752	--	0	--
July-September	737.61	101,646	--	0	--
October-December	712.68	117,620	--	0	--
<b>2012:</b>					
January-March	723.55	142,543	--	0	--
April-June	717.04	128,694	\$***	***	***
July-September	656.06	132,341	***	***	***
October-December	629.76	103,770	***	***	***
<b>2013:</b>					
January-March	641.09	122,648	577.75	30,779	9.9
April-June	657.91	125,272	***	***	***
July-September	630.92	109,866	592.60	74,140	6.1
October-December	621.26	96,799	558.15	56,557	10.2
<b>2014:</b>					
January-March	660.93	89,464	570.36	48,610	13.7
April-June	647.34	96,925	561.99	48,054	13.2

<sup>1</sup> Product 3: Mesh quality wire rod, grades C1006 through C1015, 5.5 mm (7/32 inch) through 14 mm (9/16 inch) in diameter, for the manufacturing of concrete reinforcement products such as wire for A-82 applications (in green condition, e.g., NOT cleaned, coated, etc.).

Source: Compiled from data submitted in response to Commission questionnaires.

Products 1, 2, and 3 (industrial and mesh quality wire rod) accounted for 87.3 percent of U.S. producers' reported price data and 95.0 percent of price data for product imported from China. U.S. prices peaked in early 2012 for product 1 and in mid-2011 for products 2 and 3 then declined through 2014. Chinese prices declined during April 2012-June 2014. For all five pricing products, there was only one quarter of Chinese data prior to April 2012 (first quarter 2011 for product 2).

**Table V-6**

**Wire rod: Weighted-average f.o.b. prices and quantities of domestic and imported product 4<sup>1</sup> and margins of underselling/(overselling), by quarters, January 2011-June 2014**

Period	United States		China		
	Price (per short ton)	Quantity (short tons)	Price (per short ton)	Quantity (short tons)	Margin (percent)
<b>2011:</b>					
January-March	\$748.28	13,504	--	0	--
April-June	796.75	20,259	--	0	--
July-September	809.64	13,466	--	0	--
October-December	777.37	14,267	--	0	--
<b>2012:</b>					
January-March	759.19	19,791	--	0	--
April-June	771.39	24,803	--	0	--
July-September	723.13	12,511	--	0	--
October-December	703.89	13,051	--	0	--
<b>2013:</b>					
January-March	725.66	14,648	\$***	***	***
April-June	716.17	17,987	***	***	***
July-September	694.10	14,279	***	***	***
October-December	708.72	12,702	***	***	***
<b>2014:</b>					
January-March	718.65	18,279	--	0	--
April-June	712.13	18,356	***	***	***

<sup>1</sup> Product 4: Grades C1050 through C1070, 5.5 mm (7/32 inch) through 6.5 mm (1/4 inch) in diameter, for spring applications excluding valve spring (in green condition, e.g., NOT cleaned, coated, etc.).

Source: Compiled from data submitted in response to Commission questionnaires.

**Table V-7**

**Wire rod: Weighted-average f.o.b. prices and quantities of domestic and imported product 5<sup>1</sup> and margins of underselling/(overselling), by quarters, January 2011-June 2014**

Period	United States		China		
	Price (per short ton)	Quantity (short tons)	Price (per short ton)	Quantity (short tons)	Margin (percent)
<b>2011:</b>					
January-March	\$744.11	24,526	--	0	--
April-June	787.96	23,614	--	0	--
July-September	790.00	17,478	--	0	--
October-December	762.35	19,011	--	0	--
<b>2012:</b>					
January-March	775.41	32,029	--	0	--
April-June	755.96	30,494	--	0	--
July-September	705.37	23,539	--	0	--
October-December	685.47	21,038	--	0	--
<b>2013:</b>					
January-March	699.00	25,810	\$***	***	***
April-June	695.62	25,022	***	***	***
July-September	664.17	22,493	***	***	***
October-December	667.06	21,763	***	***	***
<b>2014:</b>					
January-March	710.44	20,160	***	***	***
April-June	691.00	18,619	***	***	***

<sup>1</sup> Product 5: Industrial quality wire, Grades C1060 through 1065, 5.5mm (7/32 inch) through 17.5 mm (11/16 inch) in diameter, for spring wire rod used in upholstery and mechanical applications, as well as oil-tempered spring applications.

Source: Compiled from data submitted in response to Commission questionnaires.

**Figure V-3**

**Wire rod: Weighted-average prices and quantities of domestic and imported product 1, by quarters, January 2011-June 2014**

\* \* \* \* \*

**Figure V-4**

**Wire rod: Weighted-average prices and quantities of domestic and imported product 2, by quarters, January 2011-June 2014**

\* \* \* \* \*

**Figure V-5**

**Wire rod: Weighted-average prices and quantities of domestic and imported product 3, by quarters, January 2011-June 2014**

\* \* \* \* \*

**Figure V-6**

**Wire rod: Weighted-average prices and quantities of domestic and imported product 4, by quarters, January 2011-June 2014**

\* \* \* \* \*

**Figure V-7**

**Wire rod: Weighted-average prices and quantities of domestic and imported product 5, by quarters, January 2011-June 2014**

\* \* \* \* \*

**Price trends**

Prices decreased during January 2011-June 2014. Table V-8 summarizes the price trends, by country and by product. As shown in the table, domestic price decreases ranged from 4.8 to 7.2 percent while Chinese price decreases ranged from \*\*\* to \*\*\* percent over a shorter period (mostly beginning in 2012-13).

**Table V-8**

**Wire rod: Summary of weighted-average f.o.b. prices for products 1-5 from the United States and China**

Item	Number of quarters	Low price (per unit)	High price (per unit)	Change in price <sup>1</sup> (percent)
<b>Product 1</b>				
United States	14	\$623.69	\$753.38	(7.2)
China	8	***	***	***
<b>Product 2</b>				
United States	14	623.65	742.51	(5.0)
China	10	***	***	***
<b>Product 3</b>				
United States	14	621.26	737.61	(5.0)
China	9	***	***	***
<b>Product 4</b>				
United States	14	694.10	809.64	(4.8)
China	5	***	***	***
<b>Product 5</b>				
United States	14	664.17	790.00	(7.1)
China	6	***	***	***

<sup>1</sup> Percentage change from the first quarter in which data were available to the last quarter in which price data were available, based on rounded data.

Source: Compiled from data submitted in response to Commission questionnaires.



## Price comparisons

As shown in table V-9, prices for wire rod imported from China were below those for U.S.-produced product in 36 of 38 instances (\*\* short tons); margins of underselling ranged from 4.0 to 15.0 percent.<sup>11</sup> In the remaining two instances (\*\* short tons), \*\*, prices for wire rod from China were between 2.6 and 3.8 percent above prices for the domestic product.

**Table V-9**

**Wire rod: Instances of underselling/overselling and the range and average of margins, by product, January 2011-June 2014**

Product	Underselling		Margins of underselling			(Overselling)		Margins of (overselling)		
	Number of quarters	Quantity (short tons)	Average (percent)	Range (percent)		Number of quarters	Quantity (short tons)	Average (percent)	Range (percent)	
				Min	Max				Min	Max
1	8	**	**	**	**	0	N/A	N/A	N/A	N/A
2	9	**	**	**	**	1	**	**	**	**
3	8	**	**	**	**	1	**	**	**	**
4	5	**	**	**	**	0	N/A	N/A	N/A	N/A
5	6	**	**	**	**	0	N/A	N/A	N/A	N/A
Total	36	**	9.2	4.0	15.0	2	**	(3.2)	(2.6)	(3.8)

Source: Compiled from data submitted in response to Commission questionnaires.

---

<sup>11</sup> During third and fourth quarters of 2013, the quantity of underselling, based on 10 comparisons, was \*\* short tons. During first and second quarters of 2014, the quantity of underselling, based on 9 comparisons, was \*\* short tons. Margins of underselling ranged from \*\* to \*\* in the third and fourth quarters of 2013, and from \*\* to \*\* in the first and second quarters of 2014.

## LOST SALES AND LOST REVENUE

The Commission requested U.S. producers of wire rod to report any instances of lost sales or revenue they experienced due to competition from imports of wire rod from China since January 1, 2011. Of the 10 responding U.S. producers, eight reported that they had to either reduce prices or roll back announced price increases. The 102 lost sales allegations totaled \$208 million and involved 313,897 short tons of wire rod<sup>12</sup> and the 17 lost revenue allegations totaled \$2.7 million and involved 64,121 short tons of wire rod.<sup>13</sup> Staff contacted purchasers named in the allegations and a summary of the information obtained is presented in tables V-10 and V-11.

Purchasers responding to the lost sales allegations also were asked whether they shifted their purchases of wire rod from U.S. producers to suppliers of wire rod from China since January 1, 2011. In addition, they were asked whether U.S. producers reduced their prices in order to compete with suppliers of wire rod from China. Eight of the 13 responding purchasers reported that they had not shifted purchases of wire rod from U.S. producers to subject imports since January 1, 2011. All five purchasers that reported shifting purchases from U.S. suppliers to suppliers of Chinese wire rod, reported that price was the reason for the shift.<sup>14</sup> A slight majority of responding purchasers (6 of 11)<sup>15</sup> reported that the U.S. producers had not reduced their prices in order to compete with the prices of subject imports since January 1, 2011. Purchaser \*\*\* reported that U.S. producers have lowered their prices, but are still unable to compete with low-priced Chinese imports; and one purchaser, \*\*\*, reported that U.S. producers \*\*\*.<sup>16</sup>

---

<sup>12</sup> As noted in table V-10, some lost sales allegations contained ranges for the alleged quantity or the alleged rejected U.S. quote value. Staff used the lower end of the range for calculations. If no price was reported in the allegation, the value was not estimated.

<sup>13</sup> Petitioners provided one lost revenue allegation involving a sale that occurred prior to 2011. This allegation, dated \*\*\*, involved \*\*\* short tons of wire rod and totaled \$\*\*\* in lost revenue. This allegation was not sent to the purchaser for verification and is not included in table V-11.

<sup>14</sup> One purchaser, \*\*\*, also reported shifting purchases due to availability of material.

<sup>15</sup> Purchaser \*\*\* clarified that U.S. producers had only reduced their prices by a very small degree, and only if the purchaser informed the U.S. producer of available pricing. \*\*\*.

<sup>16</sup> Purchaser \*\*\*.

**Table V-10**

**Wire rod: U.S. producers' lost sales allegations**

\* \* \* \* \*

**Table V-11**

**Wire rod: U.S. producers' lost revenue allegations**

\* \* \* \* \*

**Additional information from lost sales and lost revenue responses**

\*\*\*

\*\*\*.

\*\*\*

\*\*\*.

\*\*\*

\*\*\*.



## PART VI: FINANCIAL EXPERIENCE OF U.S. PRODUCERS

### BACKGROUND

Ten U.S. producers provided financial data for their total operations on wire rod as well as their merchant market operations on wire rod.<sup>1</sup> \*\*\* firms reported internal consumption of wire rod to produce wire and wire products and \*\*\* firms reported transfers of wire rod to affiliates for the production of wire and wire products.<sup>2</sup> The questionnaire responses are believed to account for all known sales by U.S. producers of wire rod. Differences in average unit values of sales and costs are largely attributable to differences in product mix between firms.

\*\*\*, each of the reporting firms produces other products in their facilities that make wire rod, including rebar and other bar and rod products. Wire rod accounted for a declining share of overall production, decreasing from 66.9 percent in 2011 and 66.0 percent in 2012 to 58.8 percent in 2013 and 57.3 percent in January-June 2014.<sup>3</sup> Several of the reporting firms also produce downstream wire and wire products either in the same facilities or in affiliated facilities.

### OPERATIONS ON WIRE ROD

Table VI-1 presents aggregated data on U.S. producers' total operations while table VI-2 presents their merchant market operations only in relation to wire rod. Table VI-3 presents U.S. producers' total operations on wire rod on a firm-by-firm basis.<sup>4</sup> In general, total net sales, costs, operating income, net income, and cash flows fell steadily in dollar terms between 2011 and 2013. As a ratio to sales, cost of goods sold ("COGS") increased as did selling, general and administrative ("SG&A") expenses while operating income declined. On a per-unit basis, sales, COGS, and operating income declined between 2011 and 2013. The industry's operating income fell from 2011 to 2013 and the number of firms reporting operating losses increased.

---

<sup>1</sup> These firms are: ArcelorMittal; Cascade \*\*\*; Charter; Evraz; Gerdau; Keystone; Mid American \*\*\*; Nucor; Republic; and Sterling. Unless otherwise noted, each has a fiscal year that ends on or about December 31. Each of the firms reported U.S. commercial shipments and exports (presented in Part III of this report) that were the same as their merchant market sales. Very small differences between the data reported in the trade and financial sections of the Commission's questionnaire are due to rounding.

<sup>2</sup> Reporting firms described their transfers as being at fair market value.

<sup>3</sup> See table III-4. \*\*\*. Each of the other firms reported that they produced rebar (\*\*\* in 2013), as well as "other bar and rod" (led by \*\*\* in 2013). Overall, it should also be noted that most of the reporting firms produce a broad range of long products in their facilities and wire rod represents a small fraction of these firms' total operations.

<sup>4</sup> Appendix table E-1 presents financial information on merchant market operations on a firm-by-firm basis.

Net income before taxes and cash flows also fell during 2011-13. The changes and trends in financial indicators for the industry's merchant market shipments (table VI-2) followed a similar pattern.

**Table VI-1**

**Wire rod: Results of total operations of U.S. producers, fiscal years 2011-13, January-June 2013, and January-June 2014**

Item	Fiscal year			January-June	
	2011	2012	2013	2013	2014
<b>Quantity (short tons)</b>					
Commercial sales	2,979,103	2,842,314	2,619,518	1,375,647	1,335,403
Internal consumption <sup>1</sup>	***	***	***	***	***
Transfers to related firms <sup>1</sup>	***	***	***	***	***
Total net sales	3,910,832	3,836,475	3,623,777	1,905,307	1,865,657
<b>Value (1,000 dollars)</b>					
Commercial sales	2,369,626	2,175,493	1,898,192	1,006,169	998,411
Internal consumption <sup>1</sup>	***	***	***	***	***
Transfers to related firms	***	***	***	***	***
Total net sales	3,041,011	2,858,631	2,552,083	1,359,093	1,355,867
Cost of goods sold.--					
Raw materials	1,970,413	1,799,866	1,578,799	855,383	854,093
Direct labor	156,612	152,847	139,486	72,202	75,500
Other factory costs	608,757	668,697	639,030	321,242	355,372
Total COGS	2,735,782	2,621,410	2,357,315	1,248,827	1,284,965
Gross profit	305,229	237,221	194,768	110,266	70,902
SG&A expense	91,441	91,545	89,824	46,635	47,369
Operating income or (loss)	213,788	145,676	104,944	63,631	23,533
Other expense or (income), net <sup>2</sup>	18,629	11,130	11,264	5,439	7,204
Net income or (loss)	195,159	134,546	93,680	58,192	16,329
Depreciation/amortization	54,247	47,134	48,420	22,904	26,707
Cash flow	249,406	181,680	142,100	81,096	43,036
<b>Ratio to net sales (percent)</b>					
Cost of goods sold.--					
Raw materials	64.8	63.0	61.9	62.9	63.0
Direct labor	5.1	5.3	5.5	5.3	5.6
Other factory costs	20.0	23.4	25.0	23.6	26.2
Average COGS	90.0	91.7	92.4	91.9	94.8
Gross profit	10.0	8.3	7.6	8.1	5.2
SG&A expense	3.0	3.2	3.5	3.4	3.5
Operating income or (loss)	7.0	5.1	4.1	4.7	1.7
Net income or (loss)	6.4	4.7	3.7	4.3	1.2

Table continued on next page.

**Table VI-1--Continued**

**Wire rod: Results of total operations of U.S. producers, fiscal years 2011-13, January-June 2013, and January-June 2014**

Item	Fiscal year			January-June	
	2011	2012	2013	2013	2014
<b>Unit value (dollars per short ton)</b>					
Commercial sales	795	765	725	731	748
Internal consumption	***	***	***	***	***
Transfers to related firms	***	***	***	***	***
Total net sales	778	745	704	713	727
Cost of goods sold.--					
Raw materials	504	469	436	449	458
Direct labor	40	40	38	38	40
Other factory costs	156	174	176	169	190
Average COGS	700	683	651	655	689
Gross profit	78	62	54	58	38
SG&A expense	23	24	25	24	25
Operating income or (loss)	55	38	29	33	13
Net income or (loss)	50	35	26	31	9
<b>Number of firms reporting</b>					
Operating losses <sup>3</sup>	***	***	***	***	***
Data	10	10	10	10	10

<sup>1</sup> Internal consumption was reported by \*\*\*. Transfers to related firms were reported by \*\*\*. The average unit values of internal consumption and transfers are lower than those of commercial sales because of product mix. See note 6 later in this part of the report.

<sup>2</sup> Consists of other expense \*\*\* and interest expense. \*\*\*. E-mails to Commission staff from \*\*\* and \*\*\*, respectively, February 28, 2014.

<sup>3</sup> Operating losses were reported by \*\*\*.

Source: Compiled from data submitted in response to Commission questionnaires.

**Table VI-2**

**Wire rod: Results of merchant market operations of U.S. producers, fiscal years 2011-13, January-June 2013, and January-June 2014**

Item	Fiscal year			January-June	
	2011	2012	2013	2013	2014
<b>Quantity (short tons)</b>					
Net commercial sales	2,979,103	2,842,314	2,619,518	1,375,647	1,335,403
<b>Value (1,000 dollars)</b>					
Net commercial sales	2,369,626	2,175,493	1,898,192	1,006,169	998,411
Cost of goods sold.--					
Raw materials	1,503,973	1,337,811	1,148,348	621,213	612,342
Direct labor	141,739	136,390	122,056	63,266	66,409
Other factory costs	491,419	532,263	491,135	244,445	271,443
Total COGS	2,137,131	2,006,464	1,761,539	928,924	950,194
Gross profit	232,495	169,029	136,653	77,245	48,217
SG&A expense	73,624	72,635	70,364	36,360	36,821
Operating income or (loss)	158,871	96,394	66,289	40,885	11,396
Other expense or (income), net	12,445	4,473	4,103	1,749	3,761
Net income or (loss)	146,426	91,921	62,186	39,136	7,635
Depreciation/amortization	37,012	36,983	37,269	17,728	21,789
Cash flow	183,438	128,904	99,455	56,864	29,424
<b>Ratio to net sales (percent)</b>					
Cost of goods sold.--					
Raw materials	63.5	61.5	60.5	61.7	61.3
Direct labor	6.0	6.3	6.4	6.3	6.7
Other factory costs	20.7	24.5	25.9	24.3	27.2
Average COGS	90.2	92.2	92.8	92.3	95.2
Gross profit	9.8	7.8	7.2	7.7	4.8
SG&A expense	3.1	3.3	3.7	3.6	3.7
Operating income or (loss)	6.7	4.4	3.5	4.1	1.1
Net income or (loss)	6.2	4.2	3.3	3.9	0.8
<b>Unit value (dollars per short ton)</b>					
Net commercial sales	795	765	725	731	748
Cost of goods sold.--					
Raw materials	505	471	438	452	459
Direct labor	48	48	47	46	50
Other factory costs	165	187	187	178	203
Average COGS	717	706	672	675	712
Gross profit	78	59	52	56	36
SG&A expense	25	26	27	26	28
Operating income or (loss)	53	34	25	30	9
Net income or (loss)	49	32	24	28	6
<b>Number of firms reporting</b>					
Operating losses <sup>1</sup>	***	***	***	***	***
Data	10	10	10	10	10

<sup>1</sup> Firms reporting losses were: \*\*\*.

Source: Compiled from data submitted in response to Commission questionnaires.



Table VI-3

Wire rod: Results of total operations of U.S. producers, by firm, fiscal years 2011-13, January-June 2013, and January-June 2014

Item	Fiscal year			January-June	
	2011	2012	2013	2013	2014
<b>Quantity (short tons)</b>					
<b>Commercial sales:</b>					
ArcelorMittal	***	***	***	***	***
Cascade	***	***	***	***	***
Charter	***	***	***	***	***
Evrz	***	***	***	***	***
Gerdau	***	***	***	***	***
Keystone	***	***	***	***	***
Mid American	***	***	***	***	***
Nucor	***	***	***	***	***
Republic	***	***	***	***	***
Sterling	***	***	***	***	***
Total	2,979,103	2,842,314	2,619,518	1,375,647	1,335,403
<b>Internal consumption:</b>					
ArcelorMittal	***	***	***	***	***
Cascade	***	***	***	***	***
Charter	***	***	***	***	***
Evrz	***	***	***	***	***
Gerdau	***	***	***	***	***
Keystone	***	***	***	***	***
Mid American	***	***	***	***	***
Nucor	***	***	***	***	***
Republic	***	***	***	***	***
Sterling	***	***	***	***	***
Total	***	***	***	***	***
<b>Transfers:</b>					
ArcelorMittal	***	***	***	***	***
Cascade	***	***	***	***	***
Charter	***	***	***	***	***
Evrz	***	***	***	***	***
Gerdau	***	***	***	***	***
Keystone	***	***	***	***	***
Mid American	***	***	***	***	***
Nucor	***	***	***	***	***
Republic	***	***	***	***	***
Sterling	***	***	***	***	***
Total	***	***	***	***	***

Table continued on the next page.

Table VI-3--Continued

Wire rod: Results of total operations of U.S. producers, by firm, fiscal years 2011-13, January-June 2013, and January-June 2014

Item	Fiscal year			January-June	
	2011	2012	2013	2013	2014
<b>Quantity (short tons)</b>					
<b>Total net sales:</b>					
ArcelorMittal	***	***	***	***	***
Cascade	***	***	***	***	***
Charter	***	***	***	***	***
Evrz	***	***	***	***	***
Gerdau	***	***	***	***	***
Keystone	***	***	***	***	***
Mid American	***	***	***	***	***
Nucor	***	***	***	***	***
Republic	***	***	***	***	***
Sterling	***	***	***	***	***
Total	3,910,832	3,836,475	3,623,777	1,905,307	1,865,657
<b>Value (\$1,000)</b>					
<b>Commercial sales:</b>					
ArcelorMittal	***	***	***	***	***
Cascade	***	***	***	***	***
Charter	***	***	***	***	***
Evrz	***	***	***	***	***
Gerdau	***	***	***	***	***
Keystone	***	***	***	***	***
Mid American	***	***	***	***	***
Nucor	***	***	***	***	***
Republic	***	***	***	***	***
Sterling	***	***	***	***	***
Total	2,369,626	2,175,493	1,898,192	1,006,169	998,411
<b>Internal consumption:</b>					
ArcelorMittal	***	***	***	***	***
Cascade	***	***	***	***	***
Charter	***	***	***	***	***
Evrz	***	***	***	***	***
Gerdau	***	***	***	***	***
Keystone	***	***	***	***	***
Mid American	***	***	***	***	***
Nucor	***	***	***	***	***
Republic	***	***	***	***	***
Sterling	***	***	***	***	***
Total	***	***	***	***	***

Table continued on the next page.

Table VI-3--Continued

Wire rod: Results of total operations of U.S. producers, by firm, fiscal years 2011-13, January-June 2013, and January-June 2014

Item	Fiscal year			January-June	
	2011	2012	2013	2013	2014
	Value (\$1,000)				
<b>Transfers:</b>					
ArcelorMittal	***	***	***	***	***
Cascade	***	***	***	***	***
Charter	***	***	***	***	***
Evraz	***	***	***	***	***
Gerdau	***	***	***	***	***
Keystone	***	***	***	***	***
Mid American	***	***	***	***	***
Nucor	***	***	***	***	***
Republic	***	***	***	***	***
Sterling	***	***	***	***	***
Total	***	***	***	***	***
<b>Total net sales:</b>					
ArcelorMittal	***	***	***	***	***
Cascade	***	***	***	***	***
Charter	***	***	***	***	***
Evraz	***	***	***	***	***
Gerdau	***	***	***	***	***
Keystone	***	***	***	***	***
Mid American	***	***	***	***	***
Nucor	***	***	***	***	***
Republic	***	***	***	***	***
Sterling	***	***	***	***	***
Total	3,041,011	2,858,631	2,552,083	1,359,093	1,355,867
<b>Total COGS:</b>					
ArcelorMittal	***	***	***	***	***
Cascade	***	***	***	***	***
Charter	***	***	***	***	***
Evraz	***	***	***	***	***
Gerdau	***	***	***	***	***
Keystone	***	***	***	***	***
Mid American	***	***	***	***	***
Nucor	***	***	***	***	***
Republic	***	***	***	***	***
Sterling	***	***	***	***	***
Total	2,735,782	2,621,410	2,357,315	1,248,827	1,284,965

Table continued on the next page.

Table VI-3--Continued

Wire rod: Results of total operations of U.S. producers, by firm, fiscal years 2011-13, January-June 2013, and January-June 2014

Item	Fiscal year			January-June	
	2011	2012	2013	2013	2014
	Value (\$1,000)				
<b>Gross profit:</b>					
ArcelorMittal	***	***	***	***	***
Cascade	***	***	***	***	***
Charter	***	***	***	***	***
Evrz	***	***	***	***	***
Gerdau	***	***	***	***	***
Keystone	***	***	***	***	***
Mid American	***	***	***	***	***
Nucor	***	***	***	***	***
Republic	***	***	***	***	***
Sterling	***	***	***	***	***
Total	305,229	237,221	194,768	110,266	70,902
<b>Total SG&amp;A expenses:</b>					
ArcelorMittal	***	***	***	***	***
Cascade	***	***	***	***	***
Charter	***	***	***	***	***
Evrz	***	***	***	***	***
Gerdau	***	***	***	***	***
Keystone	***	***	***	***	***
Mid American	***	***	***	***	***
Nucor	***	***	***	***	***
Republic	***	***	***	***	***
Sterling	***	***	***	***	***
Total	91,441	91,545	89,824	46,635	47,369
<b>Operating income or (loss):</b>					
ArcelorMittal	***	***	***	***	***
Cascade	***	***	***	***	***
Charter	***	***	***	***	***
Evrz	***	***	***	***	***
Gerdau	***	***	***	***	***
Keystone	***	***	***	***	***
Mid American	***	***	***	***	***
Nucor	***	***	***	***	***
Republic	***	***	***	***	***
Sterling	***	***	***	***	***
Total	213,788	145,676	104,944	63,631	23,533

Table continued on the next page.

Table VI-3--Continued

Wire rod: Results of total operations of U.S. producers, by firm, fiscal years 2011-13, January-June 2013, and January-June 2014

Item	Fiscal year			January-June	
	2011	2012	2013	2013	2014
<b>Ratio to total net sales value (percent)</b>					
<b>Total COGS:</b>					
ArcelorMittal	***	***	***	***	***
Cascade	***	***	***	***	***
Charter	***	***	***	***	***
Evraz	***	***	***	***	***
Gerdau	***	***	***	***	***
Keystone	***	***	***	***	***
Mid American	***	***	***	***	***
Nucor	***	***	***	***	***
Republic	***	***	***	***	***
Sterling	***	***	***	***	***
Average	90.0	91.7	92.4	91.9	94.8
<b>Gross profit or (loss):</b>					
ArcelorMittal	***	***	***	***	***
Cascade	***	***	***	***	***
Charter	***	***	***	***	***
Evraz	***	***	***	***	***
Gerdau	***	***	***	***	***
Keystone	***	***	***	***	***
Mid American	***	***	***	***	***
Nucor	***	***	***	***	***
Republic	***	***	***	***	***
Sterling	***	***	***	***	***
Average	10.0	8.3	7.6	8.1	5.2
<b>Total SG&amp;A expenses:</b>					
ArcelorMittal	***	***	***	***	***
Cascade	***	***	***	***	***
Charter	***	***	***	***	***
Evraz	***	***	***	***	***
Gerdau	***	***	***	***	***
Keystone	***	***	***	***	***
Mid American	***	***	***	***	***
Nucor	***	***	***	***	***
Republic	***	***	***	***	***
Sterling	***	***	***	***	***
Average	3.0	3.2	3.5	3.4	3.5

Table continued on the next page.

Table VI-3--Continued

Wire rod: Results of total operations of U.S. producers, by firm, fiscal years 2011-13, January-June 2013, and January-June 2014

Item	Fiscal year			January-June	
	2011	2012	2013	2013	2014
	<b>Ratio to net sales value (percent)</b>				
<b>Operating income or (loss):</b>					
ArcelorMittal	***	***	***	***	***
Cascade	***	***	***	***	***
Charter	***	***	***	***	***
Evrz	***	***	***	***	***
Gerdau	***	***	***	***	***
Keystone	***	***	***	***	***
Mid American	***	***	***	***	***
Nucor	***	***	***	***	***
Republic	***	***	***	***	***
Sterling	***	***	***	***	***
Average	7.0	5.1	4.1	4.7	1.7
	<b>Average unit value (dollars per short ton)</b>				
<b>Commercial sales:</b>					
ArcelorMittal	***	***	***	***	***
Cascade	***	***	***	***	***
Charter	***	***	***	***	***
Evrz	***	***	***	***	***
Gerdau	***	***	***	***	***
Keystone	***	***	***	***	***
Mid American	***	***	***	***	***
Nucor	***	***	***	***	***
Republic	***	***	***	***	***
Sterling	***	***	***	***	***
Average	795	765	725	731	748
<b>Internal consumption:</b>					
ArcelorMittal	***	***	***	***	***
Cascade	***	***	***	***	***
Charter	***	***	***	***	***
Evrz	***	***	***	***	***
Gerdau	***	***	***	***	***
Keystone	***	***	***	***	***
Mid American	***	***	***	***	***
Nucor	***	***	***	***	***
Republic	***	***	***	***	***
Sterling	***	***	***	***	***
Average	***	***	***	***	***

Table continued on the next page.

Table VI-3--Continued

Wire rod: Results of total operations of U.S. producers, by firm, fiscal years 2011-13, January-June 2013, and January-June 2014

Item	Fiscal year			January-June	
	2011	2012	2013	2013	2014
<b>Average unit value (dollars per short ton)</b>					
<b>Transfers:</b>					
ArcelorMittal	***	***	***	***	***
Cascade	***	***	***	***	***
Charter	***	***	***	***	***
Evrz	***	***	***	***	***
Gerdau	***	***	***	***	***
Keystone	***	***	***	***	***
Mid American	***	***	***	***	***
Nucor	***	***	***	***	***
Republic	***	***	***	***	***
Sterling	***	***	***	***	***
Average	***	***	***	***	***
<b>Total net sales:</b>					
ArcelorMittal	***	***	***	***	***
Cascade	***	***	***	***	***
Charter	***	***	***	***	***
Evrz	***	***	***	***	***
Gerdau	***	***	***	***	***
Keystone	***	***	***	***	***
Mid American	***	***	***	***	***
Nucor	***	***	***	***	***
Republic	***	***	***	***	***
Sterling	***	***	***	***	***
Average	778	745	704	713	727
<b>Total COGS:</b>					
ArcelorMittal	***	***	***	***	***
Cascade	***	***	***	***	***
Charter	***	***	***	***	***
Evrz	***	***	***	***	***
Gerdau	***	***	***	***	***
Keystone	***	***	***	***	***
Mid American	***	***	***	***	***
Nucor	***	***	***	***	***
Republic	***	***	***	***	***
Sterling	***	***	***	***	***
Average	700	683	651	655	689

Table continued on the next page.

Table VI-3--Continued

Wire rod: Results of total operations of U.S. producers, by firm, fiscal years 2011-13, January-June 2013, and January-June 2014

Item	Fiscal year			January-June	
	2011	2012	2013	2013	2014
	Unit value (dollars per short ton)				
<b>Gross profit or (loss):</b>					
ArcelorMittal	***	***	***	***	***
Cascade	***	***	***	***	***
Charter	***	***	***	***	***
Evraz	***	***	***	***	***
Gerdau	***	***	***	***	***
Keystone	***	***	***	***	***
Mid American	***	***	***	***	***
Nucor	***	***	***	***	***
Republic	***	***	***	***	***
Sterling	***	***	***	***	***
Average	78	62	54	58	38
<b>Total SG&amp;A expenses:</b>					
ArcelorMittal	***	***	***	***	***
Cascade	***	***	***	***	***
Charter	***	***	***	***	***
Evraz	***	***	***	***	***
Gerdau	***	***	***	***	***
Keystone	***	***	***	***	***
Mid American	***	***	***	***	***
Nucor	***	***	***	***	***
Republic	***	***	***	***	***
Sterling	***	***	***	***	***
Average	23	24	25	24	25
<b>Operating income or (loss):</b>					
ArcelorMittal	***	***	***	***	***
Cascade	***	***	***	***	***
Charter	***	***	***	***	***
Evraz	***	***	***	***	***
Gerdau	***	***	***	***	***
Keystone	***	***	***	***	***
Mid American	***	***	***	***	***
Nucor	***	***	***	***	***
Republic	***	***	***	***	***
Sterling	***	***	***	***	***
Average	55	38	29	33	13

<sup>1</sup> Not applicable or not meaningful.

Source: Compiled from data submitted in response to Commission questionnaires.



## Total net sales quantity and value

As shown in table VI-1, total net sales includes commercial sales, internal consumption, and transfers to related firms. Total sales declined from 2011 to 2013 in terms of quantity, value, and average unit value. The quantity reported for internal consumption and transfers increased,<sup>5</sup> comparing 2011 to 2013 (unlike that of commercial sales), but the sales value of both categories was lower in 2013 compared with 2011 because of the lower average unit values (down \$74 per short ton overall between 2011 and 2013, and \$14 per short ton higher in interim 2014 than in interim 2013). Total merchant market sales likewise fell on a quantity, value, and average unit value basis (down \$70 per short ton) from 2011 to 2013. Both total sales and merchant market sales were lower in January-June 2014 compared with January-June 2013 (a small increase in the average unit value of sales of \$17 per short ton was outweighed by the lower sales quantity).

Table VI-3 shows that most of the reporting U.S. producers reported lower commercial sales quantities in 2013 compared to 2011 (the exceptions were \*\*\*). The quantity of reported internal consumption by \*\*\*, comparing 2013 to 2011, while the value of internal consumption \*\*\*. The total quantity of transfers was greater in 2013 compared to 2011, but was lower in 2013 compared to 2011 in total value because the average unit value of transfers was lower in 2013 than in 2011.<sup>6</sup> Four firms reported an increase in the quantity while three firms reported that the quantity of transfers declined or irregularly declined. The reported value of transfers rose for \*\*\* firms while it declined for \*\*\* firms between 2011 and 2013.

## Operating costs and expenses

As shown in table VI-1, raw material costs represent the single largest component of overall COGS, averaging approximately 69.3 percent of total COGS on a cumulative basis during 2011-13, and ranging from 64.8 percent of sales value in 2011 to 63.0 percent of sales value in 2012 and 61.9 percent in 2013. Average raw material costs, direct labor, and other factory costs (i.e., conversion costs) vary from company to company. These costs generally reflect underlying

---

<sup>5</sup> Approximately \*\*\* percent of U.S. commercial shipments were of industrial/standard wire rod (low, medium, or high carbon) in 2013, while cold-heading quality wire rod and specialty wire rod accounted for \*\*\* and \*\*\* percent, respectively. Industrial/standard quality wire rod (low, medium, or high carbon) made up approximately \*\*\* percent of internal consumption. Industrial/standard quality wire rod (low, medium, or high carbon) accounted for approximately \*\*\* percent of reported transfers. These data are presented in full in table III-6. Internal consumption accounted for \*\*\* percent and transfers accounted for \*\*\* percent of U.S. shipments, by quantity, in 2013.

<sup>6</sup> Differences between the average unit values of commercial (or merchant market) sales, internal consumption, and transfers to related firms are attributable to differences in product mix being sold in those categories. For example, \*\*\*. E-mail to Commission staff from \*\*\*, February 26, 2014.

differences in input costs from types of scrap and scrap substitutes<sup>7</sup> and conversion costs (labor and overhead). The highest average raw material costs as a ratio to sales were reported by \*\*\*. Location and sales product mix may account for some of the costs; \*\*\*. Table VI-2 shows that most U.S. producers as a whole reported lower raw material costs in 2013 than in 2011 on both a per-unit basis and as expressed as a ratio to sales.

With regard to the merchant market, average raw material costs for U.S. producers were slightly lower as a ratio to total COGS (67.6 percent average on a cumulative basis) or when expressed as a ratio to merchant market sales compared to raw material costs for total operations' sales and, likewise, declined from 2011 to 2013. As a per-unit measure, raw material costs were slightly higher overall when compared with the producers' total operations. Company-by-company reporting was mixed although the difference was not large in any case.

The steel industry uses the terms "metal spread" and "metal margin," which refer to the difference in total dollars or in dollars per ton of product between the sales price and the cost of a firm's raw material inputs and the metal spread as a percentage of the product price, respectively. A decreasing metal spread indicates a narrowing between a firm's sales value and its cost of raw materials, for example when a firm's sales price is decreasing more than is the cost of its raw materials. Changes in the metal margin indicate similar aspects of changes in the underlying factors (as indicated here, that the difference between the average unit values is a larger share of the per-unit value of sales).<sup>8</sup> While the difference between the average unit value of sales and raw material costs narrowed, it should be noted that the average unit value of both sales and raw material costs fell between 2011 and 2013.

The second largest component of total COGS is other factory costs ("OFC"), which rose by approximately 5.0 percentage points as a ratio to sales (\$20 per short ton) from 2011 to 2013 and were higher by 2.6 percentage points (\$21 per short ton) in interim 2014 than in interim 2013. OFC increased by \$59.9 million between 2011 and 2012 (seven of the ten firms reported higher OFC between the two years) but fell by \$29.7 million from 2012 to 2013 (five of

---

<sup>7</sup> Different iron inputs, including scrap blends and scrap substitutes are used to make different chemistries of wire rod. Forms of scrap include busheling, heavy melt, shredded auto, and scrap substitutes may include direct reduced iron or hot briquetted iron, and pig iron.

<sup>8</sup> As shown by the data in the following tabulation, sales unit values declined more than did the unit values of raw material costs.

**Metal spread and metal margin, 2011-13, January-June 2013, and January-June 2014**

Item	Fiscal years			January-June	
	2011	2012	2013	2013	2014
Total market: Metal spread (dollars per short ton) <sup>1</sup>	274	276	269	264	269
Merchant market: Metal spread (dollars per short ton) <sup>1</sup>	291	295	286	280	289
Total market: Metal margin (percent) <sup>2</sup>	35.2	37.0	38.1	37.1	37.0
Merchant market: Metal margin (percent) <sup>2</sup>	36.5	38.5	39.5	38.3	38.7

<sup>1</sup> Calculated as the average unit value of sales minus the average unit value of raw material costs.

<sup>2</sup> Calculated as a ratio of the metal spread to sales.

Source: Compiled from data submitted in response to Commission questionnaires.

ten firms reported lower OFC between the years); OFC were \$34.1 million more in interim 2014 than in interim 2013 (seven of ten firms reported higher OFC in interim 2014 compared to interim 2013).

Other factory costs and direct labor have more of a fixed cost component than do raw material costs, which have more of a variable cost component. With the decline in production and capacity utilization,<sup>9</sup> other factory costs rose on a per-unit basis. OFC have both variable and fixed cost components. Petitioners explained that “factors driving these cost increases include electricity prices, which rose by 11.6 percent over the POI, and natural gas prices, which increased by 2.4 percent.”<sup>10</sup> Also, OFC changed with changes in production and sales volume, namely, as production and sales volume increased between 2011 and 2012 and between the interim periods, OFC increased; as production/sales volume decreased between 2012 and 2013, OFC declined.<sup>11</sup> Other cost components of OFC also increased for certain firms in addition to those indicated earlier.<sup>12</sup> Startup expenses, from new or expanded facilities, and depreciation expense, which is the period charge to capital expenditures, are typically included in other factory costs. For example, “\*\*\*.”<sup>13</sup> While total depreciation charges fell from 2011 to 2013 and were higher in interim 2014 than in interim 2013, they increased for certain firms during the periods investigated.<sup>14</sup>

Direct labor costs, the smallest component of COGS, fluctuated and were \*\*\* on a value basis and as a per-unit of sales in 2013 than in 2011 but rose \*\*\* between 2011 and 2013 as a

---

<sup>9</sup> Petitioners also cite the increase in other factory costs to higher per unit fixed costs, due to the loss of sales and production. Posthearing brief of petitioners, p. 8. With respect to production and capacity utilization of the domestic industry, see table III-3.

<sup>10</sup> Posthearing brief of petitioners, p. 7. Costs of utilities to run the plant are typically classified in OFC. \*\*\* stated “in addition, between 2011 and 2013, the cost of natural gas increased and shipment quantities fell. The rise in energy costs and declining sales base also contributed to increasing other factory costs over 2011-2013.” Email to Commission staff from \*\*\*, December 1, 2014.

<sup>11</sup> For example, compare the changes in sales quantity and OFC of \*\*\*. These \*\*\* firms accounted for most of the increase in total OFC between 2011 and 2013. Commission staff asked \*\*\* about that firm’s OFC and received the following response: “\*\*\*.” Email to Commission staff from \*\*\*, December 2, 2014. Also, \*\*\* explained \*\*\*. Email to Commission staff from \*\*\*, December 2, 2014. From 2011 to 2013, the OFC of \*\*\*, increased \*\*\* or did not fall as much as did the firm’s total sales quantity, which is an explained by the increase in fixed costs and utilities.

<sup>12</sup> One firm, \*\*\*, reported non-recurring charges that were included in other factory costs. These ranged from \$\*\*\* in 2011 (which included \$\*\*\*) down to \$\*\*\* in 2013. See questionnaire response of \*\*\*, sections II-2 and III-9.

<sup>13</sup> Email to Commission staff from \*\*\*, December 1, 2014.

<sup>14</sup> Total depreciation charges fell by \$5.8 million between 2011 and 2013 and were \$3.8 million higher in interim 2014 than in interim 2013. See table VI-1. Firms that accounted for most of the reported decreased depreciation were \*\*\* while those that reported increased depreciation expenses were \*\*\*. \*\*\*. \*\*\*. \*\*\*. \*\*\*.

ratio to sales. SG&A expenses increased as a ratio to sales as well as on a per-unit basis between 2011 and 2013.<sup>15</sup>

With regard to the merchant market, average labor and other factory costs for U.S. producers were higher when expressed as a ratio to sales compared to those two cost categories for total sales. As a per-unit measure, both were higher overall when compared with the producers' total operations. Company-by-company reporting was mixed although the difference was not large in any case.

### **Profitability**

Table VI-1 shows that the industry's gross profit, on an absolute and relative basis, fell from 2011 to 2013 and was lower in January-June 2014 than in the comparable period one year earlier. Changes in the industry's gross profit margin primarily reflect the decline in volume and average unit value of sales that were partially offset by lower raw material costs but relatively higher labor and other factory costs. Operating income was substantially lower in 2013 than in 2011 as well as in interim 2014 compared to interim 2013. As depicted in table VI-3, a majority of the reporting firms were consistently profitable although the number of firms reporting losses increased between 2011 and 2013. \*\*\*. Also, \*\*\*. On the other hand, \*\*\*.

With regard to the merchant market, as shown in table VI-2, operating profit was lower on an overall basis than for total operations. The trend was similar in that operating profit was substantially lower in 2013 than in 2011 and was \*\*\* lower in interim 2014 than in interim 2013. As a ratio to sales and on a per-unit basis, merchant market gross profit and operating profit were similar to those measures for the industry's total operations although slightly lower. Besides the \*\*\*.<sup>16</sup>

---

<sup>15</sup> The categories of direct labor cost, OFC, and SG&A expenses have elements that are variable (change with production) and fixed (does not change with production), although some categories may exhibit cost behavior that has a constant level and above that point is variable. Petitioners referred to "contribution margin," which is defined as sales revenues minus variable costs, and is a non-GAAP measure used by many firms to evaluate managers on their effectiveness in managing controllable, or variable, costs. For both the total market and the merchant market the variable costs are a subset of gross profit (if only the variable portion of direct labor and OFC are used) or operating income (if the variable portion of SG&A expenses are included in the calculation), and the trend in the contribution margin would be similar to those two indicators.

<sup>16</sup> Table E-1 presents financial data for merchant market operations on a firm-by-firm basis.

## VARIANCE ANALYSIS

A variance analysis for the operations of U.S. producers of wire rod on their total operations and on their merchant market operations is presented in tables VI-4 and VI-5.<sup>17</sup> The information for these variance analyses is derived from tables VI-1 and VI-2, respectively. The operating income variance was negative between each of the years because the unfavorable price variance (unit prices fell) was greater than a favorable net cost/expense variance (unit costs fell). Operating income was lower in January-June 2014 because the unfavorable net cost/expense variance was greater than the favorable price variance in both the total market and the merchant market.

---

<sup>17</sup> The Commission's variance analysis is calculated in three parts: Sales variance, cost of sales variance (COGS variance), and SG&A expense variance. Each part consists of a price variance (in the case of the sales variance) or a cost or expense variance (in the case of the COGS and SG&A expense variance), and a volume variance. The sales or cost/expense variance is calculated as the change in unit price or per-unit cost/expense times the new volume, while the volume variance is calculated as the change in volume times the old unit price or per-unit cost/expense. Summarized at the bottom of the table, the price variance is from sales; the cost/expense variance is the sum of those items from COGS and SG&A variances, respectively, and the volume variance is the sum of the volume components of the net sales, COGS, and SG&A expense variances. The overall volume component of the variance analysis is generally small.

**Table VI-4****Wire rod: Variance analysis on the total operations of U.S. producers, between fiscal years 2011-13, January-June 2013, and January-June 2014**

Item	Between fiscal years			January-June
	2011-13	2011-12	2012-13	2013-14
Commercial sales:				
Price variance	(185,414)	(85,329)	(106,774)	21,677
Volume variance	(286,020)	(108,804)	(170,527)	(29,435)
Net sales variance	(471,434)	(194,133)	(277,301)	(7,758)
Internal consumption:				
Price variance	***	***	***	***
Volume variance	***	***	***	***
Net sales variance	***	***	***	***
Transfers to related firms:				
Price variance	***	***	***	***
Volume variance	***	***	***	***
Net sales variance	***	***	***	***
Net sales:				
Price variance	(265,718)	(124,561)	(148,063)	25,057
Volume variance	(223,210)	(57,819)	(158,485)	(28,283)
Net sales variance	(488,928)	(182,380)	(306,548)	(3,226)
Cost of sales:				
Cost/expense variance	177,661	62,356	118,761	(62,126)
Volume variance	200,806	52,016	145,334	25,988
Total cost of sales variance	378,467	114,372	264,095	(36,138)
Gross profit variance	(110,461)	(68,008)	(42,453)	(39,364)
SG&A expenses:				
Cost/expense variance	(5,095)	(1,843)	(3,354)	(1,704)
Volume variance	6,712	1,739	5,075	970
Total SG&A expense variance	1,617	(104)	1,721	(734)
Operating income variance	(108,844)	(68,112)	(40,732)	(40,098)
Summarized as:				
Price variance	(265,718)	(124,561)	(148,063)	25,057
Net cost/expense variance	172,566	60,514	115,407	(63,831)
Net volume variance	(15,692)	(4,065)	(8,076)	(1,324)

Note.--Unfavorable variances are shown in parentheses; all others are favorable. The data are comparable to changes in operating income as presented in table VI-1.

Source: Compiled from data submitted in response to Commission questionnaires.

**Table VI-5****Wire rod: Variance analysis on the merchant market operations of U.S. producers, between fiscal years 2011-13, January-June 2013, and January-June 2014**

Item	Between fiscal years			January-June
	2011-13	2011-12	2012-13	2013-14
Commercial sales:				
Price variance	(185,414)	(85,329)	(106,774)	21,677
Volume variance	(286,020)	(108,804)	(170,527)	(29,435)
Net sales variance	(471,434)	(194,133)	(277,301)	(7,758)
Cost of sales:				
Cost/expense variance	117,635	32,538	87,647	(48,445)
Volume variance	257,957	98,129	157,278	27,175
Total cost of sales variance	375,592	130,667	244,925	(21,270)
Gross profit variance	(95,842)	(63,466)	(32,376)	(29,028)
SG&A expenses:				
Cost/expense variance	(5,627)	(2,392)	(3,423)	(1,525)
Volume variance	8,887	3,381	5,694	1,064
Total SG&A expense variance	3,260	989	2,271	(461)
Operating income variance	(92,582)	(62,477)	(30,105)	(29,489)
Summarized as:				
Price variance	(185,414)	(85,329)	(106,774)	21,677
Net cost/expense variance	112,008	30,147	84,225	(49,970)
Net volume variance	(19,176)	(7,295)	(7,556)	(1,196)

Note.--Unfavorable variances are shown in parentheses; all others are favorable. The data are comparable to changes in operating income as presented in table VI-2.

Source: Compiled from data submitted in response to Commission questionnaires.

## CAPITAL EXPENDITURES AND RESEARCH AND DEVELOPMENT EXPENSES

Table VI-6 presents capital expenditures and research and development (“R&D”) expenses by firm. The increase in capital expenditures in \*\*\*.

**Table VI-6**

**Wire rod: Capital expenditures and research and development expenses of U.S. producers, by firm, fiscal years 2011-13, January-June 2013, and January-June 2014**

Item	Fiscal year			January-June	
	2011	2012	2013	2013	2014
	Value (\$1,000)				
<b>Capital expenditures:</b>					
ArcelorMittal	***	***	***	***	***
Cascade	***	***	***	***	***
Charter	***	***	***	***	***
Evraz	***	***	***	***	***
Gerdau	***	***	***	***	***
Keystone	***	***	***	***	***
Mid American	***	***	***	***	***
Nucor	***	***	***	***	***
Republic	***	***	***	***	***
Sterling	***	***	***	***	***
Total	60,426	72,514	183,522	140,353	35,084
<b>R&amp;D expenses:</b>					
ArcelorMittal	***	***	***	***	***
Cascade	***	***	***	***	***
Charter	***	***	***	***	***
Evraz	***	***	***	***	***
Gerdau	***	***	***	***	***
Keystone	***	***	***	***	***
Mid American	***	***	***	***	***
Nucor	***	***	***	***	***
Republic	***	***	***	***	***
Sterling	***	***	***	***	***
Total	***	***	***	***	***

Source: Compiled from data submitted in response to Commission questionnaires.

The Commission’s questionnaire requested firms to describe the focus or nature of their capital expenditures. Their responses are presented in the tabulation below:

\* \* \* \* \*



## ASSETS AND RETURN ON INVESTMENT

Table VI-7 presents data on the U.S. producers' total assets as well as the ratio of operating income (or loss) to total assets. Because operating income declined while total assets increased overall, this ratio was lower in each consecutive period.

**Table VI-7**

**Wire rod: U.S. producers' total assets, by value and relative to operating income, by firm, fiscal years, 2011-13, January-June 2013, and January-June 2014**

Item	Fiscal years			January-June	
	2011	2012	2013	2013	2014
<b>Total net assets:</b>	<b>Value (\$1,000)</b>				
ArcelorMittal	***	***	***	***	***
Cascade	***	***	***	***	***
Charter	***	***	***	***	***
Evraz	***	***	***	***	***
Gerdau	***	***	***	***	***
Keystone	***	***	***	***	***
Mid American	***	***	***	***	***
Nucor	***	***	***	***	***
Republic	***	***	***	***	***
Sterling	***	***	***	***	***
Total	787,306	764,119	1,409,323	837,607	858,830
<b>Operating income/total net assets</b>	<b>Ratio (percent)</b>				
ArcelorMittal	***	***	***	***	***
Cascade	***	***	***	***	***
Charter	***	***	***	***	***
Evraz	***	***	***	***	***
Gerdau	***	***	***	***	***
Keystone	***	***	***	***	***
Mid American	***	***	***	***	***
Nucor	***	***	***	***	***
Republic	***	***	***	***	***
Sterling	***	***	***	***	***
Average	27.2	19.1	7.4	7.6	2.7

Note.--these data are consistent with the operating income or (loss) shown in tables VI-1 and VI-3.

Source: Compiled from data submitted in response to Commission questionnaires.

## CAPITAL AND INVESTMENT

The Commission requested U.S. producers of wire rod to describe any actual or potential negative effects of imports of wire rod from China on their firms' growth, investment, ability to raise capital, development and production efforts, or the scale of capital investments. Their comments are on the following pages.

### Actual negative effects

ArcelorMittal: \*\*\*.

Cascade: \*\*\*.

Charter: \*\*\*.

Evrax: \*\*\*.

Gerdau: \*\*\*.

Keystone: \*\*\*.

Mid American: \*\*\*.

Nucor: \*\*\*.

Republic Steel: \*\*\*.

Sterling: \*\*\*.

## Anticipated negative effects

ArcelorMittal: \*\*\*.

Cascade: \*\*\*.

Charter: \*\*\*.

Evraz: \*\*\*.

Gerdau: \*\*\*.

Keystone: \*\*\*.

Mid American: \*\*\*.

Nucor: \*\*\*.

Republic Steel: \*\*\*.

Sterling: \*\*\*.



## PART VII: THREAT CONSIDERATIONS AND INFORMATION ON NONSUBJECT COUNTRIES

Section 771(7)(F)(i) of the Act (19 U.S.C. § 1677(7)(F)(i)) provides that—

*In determining whether an industry in the United States is threatened with material injury by reason of imports (or sales for importation) of the subject merchandise, the Commission shall consider, among other relevant economic factors<sup>1</sup>--*

- (I) if a countervailable subsidy is involved, such information as may be presented to it by the administering authority as to the nature of the subsidy (particularly as to whether the countervailable subsidy is a subsidy described in Article 3 or 6.1 of the Subsidies Agreement), and whether imports of the subject merchandise are likely to increase,*
- (II) any existing unused production capacity or imminent, substantial increase in production capacity in the exporting country indicating the likelihood of substantially increased imports of the subject merchandise into the United States, taking into account the availability of other export markets to absorb any additional exports,*
- (III) a significant rate of increase of the volume or market penetration of imports of the subject merchandise indicating the likelihood of substantially increased imports,*
- (IV) whether imports of the subject merchandise are entering at prices that are likely to have a significant depressing or suppressing effect on domestic prices, and are likely to increase demand for further imports,*
- (V) inventories of the subject merchandise,*

---

<sup>1</sup> Section 771(7)(F)(ii) of the Act (19 U.S.C. § 1677(7)(F)(ii)) provides that “The Commission shall consider {these factors} . . . as a whole in making a determination of whether further dumped or subsidized imports are imminent and whether material injury by reason of imports would occur unless an order is issued or a suspension agreement is accepted under this title. The presence or absence of any factor which the Commission is required to consider . . . shall not necessarily give decisive guidance with respect to the determination. Such a determination may not be made on the basis of mere conjecture or supposition.”

- (VI) *the potential for product-shifting if production facilities in the foreign country, which can be used to produce the subject merchandise, are currently being used to produce other products,*
- (VII) *in any investigation under this title which involves imports of both a raw agricultural product (within the meaning of paragraph (4)(E)(iv)) and any product processed from such raw agricultural product, the likelihood that there will be increased imports, by reason of product shifting, if there is an affirmative determination by the Commission under section 705(b)(1) or 735(b)(1) with respect to either the raw agricultural product or the processed agricultural product (but not both),*
- (VIII) *the actual and potential negative effects on the existing development and production efforts of the domestic industry, including efforts to develop a derivative or more advanced version of the domestic like product, and*
- (IX) *any other demonstrable adverse trends that indicate the probability that there is likely to be material injury by reason of imports (or sale for importation) of the subject merchandise (whether or not it is actually being imported at the time).<sup>2</sup>*

Information on the nature of the subsidies was presented earlier in this report; information on the volume and pricing of imports of the subject merchandise is presented in *Parts IV and V*; and information on the effects of imports of the subject merchandise on U.S. producers' existing development and production efforts is presented in *Part VI*. Information on inventories of the subject merchandise; foreign producers' operations, including the potential for "product-shifting;" any other threat indicators, if applicable; and any dumping in third-country markets, follows. Also presented in this section of the report is information obtained for consideration by the Commission on nonsubject countries.

---

<sup>2</sup> Section 771(7)(F)(iii) of the Act (19 U.S.C. § 1677(7)(F)(iii)) further provides that, in antidumping investigations, ". . . the Commission shall consider whether dumping in the markets of foreign countries (as evidenced by dumping findings or antidumping remedies in other WTO member markets against the same class or kind of merchandise manufactured or exported by the same party as under investigation) suggests a threat of material injury to the domestic industry."

## THE INDUSTRY IN CHINA

### Overview

China is the world's largest producer of wire rod; production of all forms of wire rod in China totaled 150.9 million short tons in 2013, representing 77.3 percent of total global wire rod production.<sup>3</sup> By one estimate, wire rod capacity in 2011 totaled 160.9 million short tons, and increased to 167.6 million short tons in 2012 and then to 172.0 million short tons in 2013. Capacity is expected to grow to 176.4 million short tons by 2015 with renovation and technical improvement.<sup>4</sup>

Domestic producers estimate the total capacity for the subject wire rod in China to be \*\*\* short tons in 2013, and total production to be \*\*\* short tons in 2013. They identified two Chinese producers of wire rod (producing more than \*\*\* short tons each in 2013 as \*\*\*).<sup>5</sup>

Alloy steel wire rod exported from China receives an export tax rebate. Chinese producers allegedly qualify for these rebates if they add a trace amount of boron to the wire rod. Minimal amounts of boron (exceeding 0.0008 percent (8 ppm) by weight) added to wire rod allow it to be classified for customs purposes as alloy steel wire rod in HTSUS subheading 7227.90.<sup>6</sup> The addition of boron permits Chinese producers to take advantage of a nine percent export tax rebate on exports of alloy steel wire rod.<sup>7</sup> According to domestic producers, wire rod that has a minimal amount of boron is used in many of the same applications as wire rod without boron, and it reportedly costs relatively little to add trace amounts of boron to wire rod.<sup>8</sup> Although boron can increase the drawability in some products, importers reported the majority of wire rod imports from China in 2013 as industrial/standard wire rod since boron generally does not change the characteristics of wire rod. In contrast, however, foreign respondents contend that "boron is very useful as an enhancement to the hardenability of the steel,"<sup>9</sup> and reported \*\*\* of alloy steel wire rod exported to the United States in 2013 as other specialty carbon and alloy quality wire rod.<sup>10</sup>

The Commission issued foreign producers' or exporters' questionnaires to 29 firms believed to produce and/or export wire rod from China.<sup>11</sup> Useable responses to the

---

<sup>3</sup> *World Steel Association*, "Steel Statistical Yearbook 2014", p. 43. Production figure may be over-inclusive because it encompasses all wire rod, including that outside the scope of these investigations.

<sup>4</sup> *World Steel Dynamics*, "Chinese Steel Hits the Great Wall IV", May 2013, pp. 18 and 30.

<sup>5</sup> Domestic producers' prehearing brief, exh. 5.

<sup>6</sup> HTSUS (2014), "Chapter 72 Iron and Steel, Note 1(f) Other Alloy Steel," January 1, 2014, p. XV 72-2.

<sup>7</sup> Hearing transcript, p. 108 (Kerkvliet); Nucor's posthearing brief, exh. 1, p. 15.

<sup>8</sup> Hearing transcript, pp. 42 and 108 (Nystrom and Kerkvliet); Nucor's posthearing brief, exh. 1, pp. 15-17.

<sup>9</sup> CISA's posthearing brief, exh. 2, p. 33.

<sup>10</sup> CISA's prehearing brief, exh. 2.

<sup>11</sup> These firms were identified through a review of information submitted in the petition and contained in proprietary \*\*\* records.

Commission’s questionnaire were received from seven firms: Angang Group International Trade Corporation (“Angang”), Benxi Beiyong Iron & Steel Group Import & Export Corp. Ltd. (“Benxi Beiyong”),<sup>12</sup> Jiangsu Shagang International Trade Co. Ltd. (“Jiangsu Shagang”), Qingdao Iron & Steel Co. Ltd. (“Qingdao”), Rizhao Steel Holding Group Co. Ltd. (“Rizhao”), Tangshan Iron & Steel Group Co. Ltd. (“Tangshan”), and Xuanhua Iron & Steel Group Corp. Ltd. (“Xuanhua”). None of these firms reported the approximate share of their production to total wire rod production in China nor did they report the approximate share of their exports to total exports of wire rod to the United States. Table VII-1 presents information on the wire rod operations of the responding producers and exporters in China. Table VII-2 presents Chinese exports of wire rod from 2011-13 as reported by Chinese customs.

**Table VII-1**  
**Wire rod: Summary data reported by seven responding producers in China, 2013**

Firm	Production (short tons)	Share of reported production (percent)	Exports to the United States (short tons)	Share of reported exports to the United States (percent)	Total shipments (short tons)	Share of firm’s total shipments exported to the United States (percent)
Angang Group International Trade Corporation	***	***	***	***	***	***
Benxi Beiyong Iron & Steel Group Imp & Exp Corp. Ltd	***	***	***	***	***	***
Jiangsu Shagang International Trade Co., Ltd	***	***	***	***	***	***
Qingdao Iron & Steel Co.,Ltd.	***	***	***	***	***	***
Rizhao Steel Holding Group Co., Ltd.	***	***	***	***	***	***
Tangshan Iron and Steel Group Co., Ltd.	***	***	***	***	***	***
Xuanhua Iron & Steel Group Corp., Ltd.	***	***	***	***	***	***
Total	***	***	***	***	***	***

Source: Compiled from data submitted in response to Commission questionnaires.

<sup>12</sup> \*\*\*. Email from \*\*\*, November 18, 2014.



**Table VII-2**  
**Bars and rod (including wire rod): China export statistics by destination, 2011-13**

Country	Calendar year		
	2011	2012	2013
<b>Quantity (short tons)</b>			
Korea	1,108,343	1,271,881	1,222,574
Thailand	467,681	834,359	1,112,961
Vietnam	250,941	429,881	754,192
United States	1,316	332,371	691,905
Indonesia	106,089	420,897	610,570
Philippines	170,532	315,085	573,993
All others	1,105,293	2,483,083	3,759,572
Total	3,210,196	6,087,559	8,725,767
<b>Value (1,000 dollars)</b>			
Korea	724,949	737,939	632,065
Thailand	303,208	471,708	566,552
Vietnam	165,516	242,043	379,269
United States	1,245	178,155	340,534
Indonesia	71,627	239,090	317,000
Philippines	108,589	169,625	274,805
All others	733,836	1,366,368	1,882,730
Total	2,108,971	3,404,928	4,392,955
<b>Unit value (per short ton)</b>			
Korea	654	580	517
Thailand	648	565	509
Vietnam	660	563	503
United States	946	536	492
Indonesia	675	568	519
Philippines	637	538	479
All others	664	550	501
Total	657	559	503
<b>Share of quantity (percent)</b>			
Korea	34.5	20.9	14.0
Thailand	14.6	13.7	12.8
Vietnam	7.8	7.1	8.6
United States	( <sup>1</sup> )	5.5	7.9
Indonesia	3.3	6.9	7.0
Philippines	5.3	5.2	6.6
All others	34.4	40.8	43.1
Total	100.0	100.0	100.0

<sup>1</sup> Less than 0.05 percent.

Source: Compiled from *Global Trade Atlas*, HS 7213.91 Bars and Rods, Hot-Rolled, In Irregularly Wound Coils, Of Iron Or Nonalloy Steel, Of Circular Cross-Section Measuring Less Than 14 Mm in Diameter, Nesoi; HS 7213.99, Bars And Rods, Hot-Rolled, In Irregularly Wound Coils, Of Iron Or Nonalloy Steel, Nesoi; HS 7227.20, Bars And Rods Of Silico-Manganese Steel, Hot-Rolled, In Irregularly Wound Coils, and HS 7227.90, Bars And Rods of Alloy Steel (Other Than Stainless), Hot-Rolled, In Irregularly Wound Coils, Nesoi. Retrieved September 23, 2014.

## Operations on wire rod

Table VII-3 presents information on wire rod operations reported by the seven responding Chinese producers. The capacity of these producers decreased by 1.1 percent from 2011 to 2012 and increased by 0.6 percent in 2012 to 2013.<sup>13</sup> The reported capacity was 1.0 percent higher in January-June 2014 relative to January-June 2013. Most of the responding Chinese producers noted that the projections were made based on previous sales data as well as market factors.<sup>14</sup> <sup>15</sup> Non-responding Chinese wire rod producers reportedly have expanded their capacity and at least three non-responding Chinese producers also have plans to add \*\*\* short tons of capacity in the near future:

- \*\*\*.
- \*\*\*.
- \*\*\*.
- \*\*\*.
- \*\*\*.<sup>16</sup>

The production of the seven responding firms in China increased by 2.5 percent from 2011 to 2013, although it was 7.2 percent lower in January-June 2014 relative to January-June 2013. Production is projected to decrease by 11.9 percent from 2013 to 2015. \*\*\*.<sup>17</sup>

The capacity utilization of the seven responding firms increased from 92.5 percent in 2011 to 95.3 percent in 2013. Capacity utilization was lower at 86.4 percent in January-June 2014 compared with 94.1 percent in January-June 2013. Capacity utilization of these firms is projected to be 88.2 and 86.7 percent in 2014 and 2015, respectively.

---

<sup>13</sup> \*\*\*. Email from \*\*\*, November 13, 2014.

<sup>14</sup> The Chinese producers reported that factors considered when calculating production capacity included number of workers, rest time, public holidays, and days of operation of machines and workers. Production constraints of these companies included equipment maintenance and upgrades, power prices, raw materials supply and cost, and the rising cost of labor.

<sup>15</sup> \*\*\*. Email from \*\*\*, November 14, 2014.

<sup>16</sup> Domestic producers' prehearing brief, p. 33 and exh. 6 (various *Steel Business Briefing* articles).

<sup>17</sup> Email from \*\*\*, November 13, 2014.

Table VII-3

Wire rod: Data reported by seven responding producers in China, 2011-13, January-June 2013, January-June 2014, and projections in 2014-2015

Item	Actual experience					Projections	
	Calendar year			January to June		Calendar year	
	2011	2012	2013	2013	2014	2014	2015
	<b>Quantity (short tons)</b>						
Capacity	18,289,057	18,090,643	18,200,643	9,114,466	9,208,138	18,222,643	17,623,285
Production	16,925,814	17,023,985	17,347,906	8,580,489	7,959,051	16,064,915	15,274,872
End-of-period inventories	599,102	751,142	841,800	958,633	858,171	912,692	1,057,857
Shipments: Internal consumption/ transfers	***	13,547	12,546	6,416	4,347	9,568	9,176
Home market shipments	10,487,151	13,740,179	12,571,443	6,419,916	5,440,729	11,318,803	10,687,508
Export shipments to: United States	***	267,957	655,492	249,224	250,358	261,381	231,328
All other markets	6,203,449	2,850,893	4,017,765	1,697,445	2,247,242	4,404,269	4,201,696
Total exports	***	3,118,850	4,673,257	1,946,669	2,497,600	4,665,650	4,433,024
Total shipments	16,705,715	16,872,576	17,257,246	8,373,001	7,942,676	15,994,021	15,129,708
	<b>Ratios and shares (percent)</b>						
Capacity utilization	92.5	94.1	95.3	94.1	86.4	88.2	86.7
Inventories/production	3.5	4.4	4.9	5.6	5.4	5.7	6.9
Inventories/total shipments	3.6	4.5	4.9	5.7	5.4	5.7	7.0
Share of total shipments: Internal consumption/ transfers	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Home market shipments	62.8	81.4	72.8	76.7	68.5	70.8	70.6
Export shipments to: United States	0.0	1.6	3.8	3.0	3.2	1.6	1.5
All other markets	37.1	16.9	23.3	20.3	28.3	27.5	27.8
Total exports	37.1	18.5	27.1	23.2	31.4	29.2	29.3
Total shipments	100.0	100.0	100.0	100.0	100.0	100.0	100.0

Source: Compiled from data submitted in response to Commission questionnaires.

In 2013, 72.8 percent of total shipments of wire rod produced by the seven responding Chinese firms were shipped to the commercial home market in China. The companies reported 0.1 percent of internal consumption/transfers of wire rod in each period while exports of wire rod from China to the United States increased from near zero percent in 2011 to 3.8 percent in 2013. Projected export shipments from China to the United States are 1.6 and 1.5 percent in 2014 and 2015, respectively. The firms' exports to markets other than the United States included countries such as Brazil, Korea, Japan, Indonesia, Malaysia, the Philippines, Singapore, Taiwan, and Thailand, in addition to various countries in Africa and Latin America. These exports accounted for 23.3 percent of the responding firms' total shipments of wire rod in 2013.

## Alternative products

In response to the Commission's request for information concerning the production of products other than the subject wire rod, no firm reported that it produces other products on the same equipment and machinery used in the production of wire rod. Data regarding the Chinese producers' overall wire rod facility capacity and production, as well as the production of nonsubject merchandise, are presented in table VII-4. \*\*\*.<sup>18</sup>

**Table VII-4**  
**Wire rod: Responding Chinese producers' overall capacity and production, 2011-13, January - June 2013, and January - June 2014**

Item	Calendar year			January - June	
	2011	2012	2013	2013	2014
	<b>Quantity (short tons)</b>				
Overall capacity	18,289,007	18,090,593	18,200,593	9,114,446	9,208,118
Production:					
Wire rod	16,925,814	17,023,985	17,347,906	8,580,489	7,959,051
Nonsubject: rebar	0	0	0	0	0
Nonsubject: other bar/rod products	0	0	0	0	0
Subtotal, nonsubject	0	0	0	0	0
Total production	16,925,814	17,023,985	17,347,906	8,580,489	7,959,051
	<b>Ratios and shares (percent)</b>				
Capacity utilization	92.5	94.1	95.3	94.1	86.4
Share of production:					
Wire rod	100.0	100.0	100.0	100.0	100.0
Nonsubject: rebar	0.0	0.0	0.0	0.0	0.0
Nonsubject: other bar/rod products	0.0	0.0	0.0	0.0	0.0
Subtotal, nonsubject	0	0	0	0	0
Total production	100.0	100.0	100.0	100.0	100.0

Source: Compiled from data submitted in response to Commission questionnaires.

---

<sup>18</sup> Email from \*\*\*, November 21, 2014.

## U.S. INVENTORIES OF IMPORTED MERCHANDISE

Table VII-5 presents data on U.S. importers' reported inventories of wire rod.

**Table VII-5**  
**Wire rod: U.S. importers' end-of-period inventories, 2011-13, January-June 2013, and January-June 2014**

Item	Calendar year			January - June	
	2011	2012	2013	2013	2014
	<b>Quantity (short tons)</b>				
U.S. importers' end-of-period inventories of imports from China	0	***	***	***	***
	<b>Ratio (percent)</b>				
U.S. importers' end-of-period inventories of imports from China to-- U.S. imports	0.0	***	***	***	***
Total shipments	0.0	***	***	***	***
	<b>Quantity (short tons)</b>				
U.S. importers' end-of-period inventories of imports from all other sources	55,995	***	***	***	***
	<b>Ratio (percent)</b>				
U.S. importers' end-of-period inventories of imports from all other sources to-- U.S. imports	5.8	***	***	***	***
Total shipments	5.7	***	***	***	***
	<b>Quantity (short tons)</b>				
U.S. importers' end-of-period inventories of imports from all sources	55,995	97,262	144,645	101,771	127,539
	<b>Ratio (percent)</b>				
U.S. importers' end-of-period inventories of imports from all sources to-- U.S. imports	5.8	7.3	9.3	7.5	6.8
Total shipments	5.7	7.5	9.6	7.7	6.7

Note.—Ratios presented in the interim periods are based on annualized data.

Source: Compiled from data submitted in response to Commission questionnaires.

## U.S. IMPORTERS' OUTSTANDING ORDERS

The Commission requested importers to indicate whether they imported or arranged for the importation of wire rod from China after December 31, 2013. Twenty-five of 30 responding U.S. importers reported that they imported or arranged for imports of wire rod in 2014. Table VII-6 presents data reported by U.S. importers concerning their arranged imports of wire rod.

**Table VII-6**  
**Wire rod: U.S. importers' arranged imports, 2014**

Item	2014				
	Jan-Mar	Apr-June	July-Sept	Oct-Dec	Total
<b>Quantity (short tons)</b>					
U.S. importers' imports arranged from--	***	***	***	***	***
China					
All other sources	***	***	***	***	***
Total, all sources	***	***	***	***	***

Source: Compiled from data submitted in response to Commission questionnaires.

## ANTIDUMPING OR COUNTERVAILING DUTY ORDERS IN THIRD-COUNTRY MARKETS

In July 2009, the European Union issued an antidumping duty order on imports of wire rod from China. The duty rate for China is 38.6 percent for Valin Group and 52.3 percent for all others.<sup>19</sup> In November 2012, Thailand initiated an antidumping investigation on high carbon steel wire from China, alleged to be dumped at 15.98 percent.<sup>20</sup> Duties ranging from 5.17 percent to 33.98 percent were announced on May 16, 2014, with regard to high-carbon wire rod with 0.76 percent to 0.92 percent carbon content.<sup>21</sup> In February 2013, Malaysia imposed antidumping duties with a rate of 25.2 percent<sup>22</sup> on imports of non-alloy wire rod from China that is effective for five years.<sup>23</sup> Additionally, Indonesia initiated a safeguard investigation on

---

<sup>19</sup> *Official Journal of the European Union*, "Council Regulation (EC) No. 703/2009 of July 27 2009 imposing a definitive anti-dumping duty and collecting definitively the provisional duty imposed on imports of wire rod originating in the People's Republic of China and terminating the proceeding concerning imports of wire rod originating in the Republic of Moldova and Turkey," August 5, 2009.

<sup>20</sup> Department of Foreign Trade Notification on an Initiation of Anti-Dumping Investigation of High Carbon Steel Wire Rod including High Carbon Steel Wire Rod Added Other Elements Originating in the People's Republic of China B.E. 2555 (2012), November 2012, found at [http://btir.dft.go.th/DocFiles/229\\_130306092725\\_Initiation%20Notification\\_HCWR.pdf](http://btir.dft.go.th/DocFiles/229_130306092725_Initiation%20Notification_HCWR.pdf).

<sup>21</sup> *Metal Bulletin*, "Thailand levies anti-dumping duties on high-carbon wire rod from China," May 20, 2014.

<sup>22</sup> Jiangsu Shagang International Trade Co Ltd. and Jiangsu Yonggang Group Co Ltd. are exempt from the order.

<sup>23</sup> CISA's prehearing report, exh. 9.

imports of wire rod from many countries including China in January 2014.<sup>24</sup> Indonesia's Trade Ministry passed a ministerial regulation on June 2, 2014, that importers of all alloy-added steel products are required to apply for import permits and ensure that cargoes passed pre-shipment inspections at loading ports. This ruling took effect on August 15, 2014, and will be effective until December 31, 2016.<sup>25</sup> Additionally, Turkey increased import duties on carbon steel wire rod from 12 percent to 30-40 percent and on boron-added wire rod from 3 percent to 40 percent on October 18, 2014.<sup>26</sup>

## INFORMATION ON NONSUBJECT COUNTRIES

### General information

India is the world's second largest producer of wire rod, after China; its wire rod production in 2013 totaled \*\*\* short tons, representing \*\*\* percent of total global wire rod production. Other large producers of wire rod include Germany, which produced \*\*\* short tons, Japan which produced \*\*\* short tons, Italy which produced \*\*\* short tons, Brazil which produced \*\*\* short tons, and Turkey which produced \*\*\* short tons in that year.<sup>27 28</sup>

Table VII-7 presents exports of bar and rod (including wire rod) to the world from 2011 to 2013. China is the leading source of such exports, with more than 8.7 million short tons in 2013. Worldwide exports from Germany, Japan, and Ukraine also exceeded 1.0 million short tons in 2013. Exports from Germany and Japan, however, had substantially higher unit values than those from either Ukraine or China in 2013.

---

<sup>24</sup> WTO, Committee on Safeguards, *Notification under Article 12.1(A)*, 24.01.2014 (Document G/SG/N/6/IDN/24).

<sup>25</sup> *Steel Business Briefing*, "Indonesia restricts imports of alloy-added steel," August 19, 2014.

<sup>26</sup> *Steel Business Briefing*, "Turkey raises import duty on rebar/wire rod; China targeted," October 21, 2014.

<sup>27</sup> Production figure may be over-inclusive because it encompasses all wire rod, including that outside of the scope of these investigations. \*\*\*.

<sup>28</sup> Wire rod production statistics are also published by the World Steel Association (WSA) but not to the same degree of country coverage; for example, India is not listed among producers of wire rod in the most recent statistical release. WSA, *Steel Statistical Yearbook 2014*, November 6, 2014, table 19.

Table VII-7

Bars and rod (including wire rod): Reporting country export statistics to the world, 2011-13

Reporting country	Calendar year		
	2011	2012	2013
	<b>Quantity (short tons)</b>		
China	3,210,196	6,087,559	8,725,767
Germany	2,193,557	2,274,303	2,042,755
Japan	1,599,703	1,463,054	1,788,231
Ukraine	1,899,899	1,688,665	1,454,167
Czech Republic	871,270	948,869	955,864
Spain	721,939	938,000	830,398
Turkey	1,239,074	985,235	727,082
Korea	504,898	589,274	716,847
United Kingdom	612,860	669,627	680,471
Italy	603,398	644,962	663,243
All others	8,219,067	6,656,016	6,227,006
Total	21,675,860	22,945,564	24,811,831
	<b>Value (1,000 dollars)</b>		
China	2,108,971	3,404,928	4,392,955
Germany	1,774,876	1,565,410	1,379,154
Japan	1,640,268	1,403,642	1,473,109
Ukraine	1,168,837	963,666	752,589
Czech Republic	670,219	627,811	605,266
Spain	620,235	658,202	578,667
Turkey	774,095	573,829	398,134
Korea	431,267	443,799	472,712
United Kingdom	482,787	457,221	437,751
Italy	488,438	440,573	431,578
All others	6,008,905	4,574,941	4,023,155
Total	16,168,897	15,114,022	14,945,070
	<b>Unit value (per short ton)</b>		
China	657	559	503
Germany	809	688	675
Japan	1,025	959	824
Ukraine	615	571	518
Czech Republic	769	662	633
Spain	859	702	697
Turkey	625	582	548
Korea	854	753	659
United Kingdom	788	683	643
Italy	809	683	651
All others	731	687	646
Total	746	659	602

Source: Compiled from *Global Trade Atlas*, HS 7213.91 Bars And Rods, Hot-Rolled, in Irregularly Wound Coils, of Iron Or Nonalloy Steel, of Circular Cross-Section Measuring Less Than 14 mm in Diameter, Nesoi; HS 7213.99, Bars and Rods, Hot-Rolled, in Irregularly Wound Coils, of Iron or Nonalloy Steel, Nesoi; HS 7227.20, Bars and Rods of Silico-Manganese Steel, Hot-Rolled, in Irregularly Wound Coils; and HS 7227.90, Bars and Rods of Alloy Steel (Other Than Stainless), Hot-Rolled, in Irregularly Wound Coils, Nesoi. Retrieved September 23, 2014.



## Canada

The industry in Canada is not among the larger global producers and exporters of wire rod. Nonetheless, Canada is a leading source of U.S. wire rod imports. The largest wire rod producers in Canada are Ivaco Inc. (Heico) and ArcelorMittal. Combined, these producers have an estimated wire rod and bar/rod/sections rolling capacity of nearly \*\*\* short tons in 2013.<sup>29</sup>

### Other leading sources of wire rod to the United States

The industries in Germany and Japan are among the largest global producers and exporters of wire rod. The largest wire rod producers in Germany include ArcelorMittal, Badische Stahlwerke, Riva Stahl, and Saarstahl AG. Combined, these and smaller producers have an estimated wire rod and bar/rod/sections rolling capacity of nearly \*\*\* short tons in 2013.<sup>30</sup> The largest wire rod producers in Japan include JFE, Kobe Steel, Nakayama Steel Works, and Nippon Steel & Sumitomo Metals Corp. Combined, these and smaller producers have an estimated wire rod and bar/rod/sections rolling capacity of more than \*\*\* short tons.<sup>31</sup>

The industries in Brazil, Turkey, and the United Kingdom are not the largest global producers and exporters of wire rod. Nonetheless, they have maintained a presence in the United States. The largest wire rod producers in Brazil include ArcelorMittal and Gerdau. Combined, these and smaller producers have an estimated wire rod and bar/rod/sections rolling capacity of nearly \*\*\* short tons.<sup>32</sup> The largest wire rod producers in Turkey include Cag Celik, Isdemir, and Kroman Celik. Combined, these and smaller producers have an estimated wire rod and bar/rod/sections rolling capacity of more than \*\*\* short tons.<sup>33</sup> The largest wire rod producers in the United Kingdom include Celsa and Mir Steel. Combined, these and smaller producers have an estimated wire rod and bar/rod/sections rolling capacity of nearly \*\*\* short tons.<sup>34</sup>

---

<sup>29</sup> \*\*\*. Capacity may be overstated due to shared production.

<sup>30</sup> \*\*\*. Capacity may be overstated due to shared production.

<sup>31</sup> \*\*\*. Capacity may be overstated due to shared production.

<sup>32</sup> \*\*\*. Capacity may be overstated due to shared production.

<sup>33</sup> \*\*\*. Capacity may be overstated due to shared production.

<sup>34</sup> \*\*\*. Capacity may be overstated due to shared production.



**APPENDIX A**

***FEDERAL REGISTER* NOTICES**



The Commission makes available notices relevant to its investigations and reviews on its website, [www.usitc.gov](http://www.usitc.gov). In addition, the following tabulation presents, in chronological order, *Federal Register* notices issued by the Commission and Commerce during the current proceeding.

Citation	Title	Link
79 FR 7225, February 6, 2014	<i>Carbon and Certain Alloy Steel Wire Rod From China; Institution of Antidumping and Countervailing Duty Investigations and Scheduling of Preliminary Phase Investigations</i>	<a href="http://www.gpo.gov/fdsys/pkg/FR-2014-02-06/pdf/2014-02494.pdf">http://www.gpo.gov/fdsys/pkg/FR-2014-02-06/pdf/2014-02494.pdf</a>
79 FR 11077 February 27, 2014	<i>Carbon and Certain Alloy Steel Wire Rod From the People's Republic of China: Initiation of Antidumping Duty Investigation</i>	<a href="http://www.gpo.gov/fdsys/pkg/FR-2014-02-27/pdf/2014-04345.pdf">http://www.gpo.gov/fdsys/pkg/FR-2014-02-27/pdf/2014-04345.pdf</a>
79 FR 11085 February 27, 2014	<i>Carbon and Certain Alloy Steel Wire Rod From the People's Republic of China: Initiation of Countervailing Duty Investigation</i>	<a href="http://www.gpo.gov/fdsys/pkg/FR-2014-02-27/pdf/2014-04343.pdf">http://www.gpo.gov/fdsys/pkg/FR-2014-02-27/pdf/2014-04343.pdf</a>
79 FR 16373 March 25, 2014	<i>Carbon and Certain Alloy Steel Wire Rod from China; Determinations</i>	<a href="http://www.gpo.gov/fdsys/pkg/FR-2014-03-25/pdf/2014-06522.pdf">http://www.gpo.gov/fdsys/pkg/FR-2014-03-25/pdf/2014-06522.pdf</a>
79 FR 20171 April 11, 2014	<i>Carbon and Certain Alloy Steel Wire Rod From the People's Republic of China: Postponement of Preliminary Determination in the Countervailing Duty Investigation</i>	<a href="http://www.gpo.gov/fdsys/pkg/FR-2014-04-11/pdf/2014-08188.pdf">http://www.gpo.gov/fdsys/pkg/FR-2014-04-11/pdf/2014-08188.pdf</a>
79 FR 34491 June 17, 2014	<i>Carbon and Certain Alloy Steel Wire Rod From the People's Republic of China: Postponement of Preliminary Determination of Antidumping Duty Investigation</i>	<a href="http://www.gpo.gov/fdsys/pkg/FR-2014-06-17/pdf/2014-14158.pdf">http://www.gpo.gov/fdsys/pkg/FR-2014-06-17/pdf/2014-14158.pdf</a>

<p>79 FR 38490 July 8, 2014</p>	<p><i>Carbon and Certain Alloy Steel Wire Rod From the People's Republic of China: Preliminary Affirmative Countervailing Duty Determination, Preliminary Affirmative Critical Circumstances Determination, and Alignment of Final Countervailing Duty Determination With Final Antidumping Duty Determination</i></p>	<p><a href="http://www.gpo.gov/fdsys/pkg/FR-2014-07-08/pdf/2014-15949.pdf">http://www.gpo.gov/fdsys/pkg/FR-2014-07-08/pdf/2014-15949.pdf</a></p>
<p>79 FR 53169 September 8, 2014</p>	<p><i>Carbon and Certain Alloy Steel Wire Rod From the People's Republic of China: Preliminary Determination of Sales at Less Than Fair Value and Preliminary Affirmative Determination of Critical Circumstances, in Part</i></p>	<p><a href="http://www.gpo.gov/fdsys/pkg/FR-2014-09-08/pdf/2014-21335.pdf">http://www.gpo.gov/fdsys/pkg/FR-2014-09-08/pdf/2014-21335.pdf</a></p>
<p>79 FR 56827 September 23, 2014</p>	<p><i>Carbon and Certain Alloy Steel Wire Rod From China; Scheduling of the Final Phase of Countervailing Duty and Antidumping Duty Investigations</i></p>	<p><a href="http://www.gpo.gov/fdsys/pkg/FR-2014-09-23/pdf/2014-22559.pdf">http://www.gpo.gov/fdsys/pkg/FR-2014-09-23/pdf/2014-22559.pdf</a></p>
<p>79 FR 68858 November 19, 2014</p>	<p><i>Carbon and Certain Alloy Steel Wire Rod from the People's Republic of China: Final Affirmative Countervailing Duty Determination and Final Affirmative Critical Circumstances Determination</i></p>	<p><a href="http://www.gpo.gov/fdsys/pkg/FR-2014-11-19/pdf/2014-27410.pdf">http://www.gpo.gov/fdsys/pkg/FR-2014-11-19/pdf/2014-27410.pdf</a></p>
<p>79 FR 68860 November 19, 2014</p>	<p><i>Carbon and Certain Alloy Steel Wire Rod from the People's Republic of China: Final Determination of Sales at Less Than Fair Value and Final Affirmative Determination of Critical Circumstances, in Part</i></p>	<p><a href="http://www.gpo.gov/fdsys/pkg/FR-2014-11-19/pdf/2014-27412.pdf">http://www.gpo.gov/fdsys/pkg/FR-2014-11-19/pdf/2014-27412.pdf</a></p>

**APPENDIX B**  
**CALENDAR OF THE PUBLIC HEARING**





**CALENDAR OF PUBLIC HEARING**

Those listed below are scheduled to appear as witnesses at the United States International Trade Commission’s hearing:

**Subject:** Carbon and Certain Alloy Steel Wire Rod from China  
**Inv. Nos.:** 701-TA-512 and 731-TA-1248 (Final)  
**Date and Time:** November 12, 2014 - 9:35 a.m.

Sessions were held in connection with these investigations in the Main Hearing Room (room 101), 500 E Street, S.W., Washington, DC.

<b><u>OPENING REMARKS:</u></b>	<b><u>TIME ALLOCATION:</u></b>
Petitioners ( <b>Kathleen W. Cannon</b> , Kelley Drye & Warren LLP)	5 minutes
Respondents ( <b>Jeffrey S. Neeley</b> , Husch Blackwell)	5 minutes
<b>In Support of the Imposition of <u>Antidumping and Countervailing Duty Orders:</u></b>	<b><u>TIME ALLOCATION:</u></b>
	60 minutes total

Kelley Drye & Warren LLP  
Washington, DC  
on behalf of

ArcelorMittal USA LLC  
Charter Steel  
Evraz Pueblo  
Gerdau Ameristeel US Inc.  
Keystone Consolidated Industries, Inc.

**Stephen Ashby**, Director of Rod and Bar Sales, Evraz Pueblo

**Mark Brachbill**, Vice President – Finance, Keystone Consolidated Industries, Inc.

**Daniel Fuller**, Director of Wire Rod Sales, ArcelorMittal USA

**James Kerkvliet**, Vice President of Sales and Marketing, Gerdau Ameristeel US Inc.

**In Support of the Imposition of  
Antidumping and Countervailing Duty Orders (continued):**

**James Sanderson**, President, USW Local 7898

**Gina E. Beck**, Economist, Georgetown Economic Services

**Paul C. Rosenthal** )  
**Kathleen W. Cannon** )  
 ) – OF COUNSEL  
**R. Alan Luberda** )  
**Benjamin Blase Caryl** )

Wiley Rein  
Washington, DC  
on behalf of

Nucor Corporation

**Eric Nystrom**, Director, SBQ & Wire Rod, Nucor Corporation

**Alan H. Price** )  
**Daniel B. Pickard** )  
 ) – OF COUNSEL  
**Maureen E. Thorson** )  
**Derick G. Holt** )

**In Opposition to the Imposition of  
Antidumping and Countervailing Duty Orders:**

**TIME  
ALLOCATION:**

60 minutes total

Husch Blackwell  
Washington, DC  
on behalf of

China Iron & Steel Association

**Thomas (Jinghua) Yang**, Vice President, Benxi Iron & Steel America

**Todd (Weizhong) Wang**, President, Angang America, Inc.

**Zhenqiang Chen**, Sales Manager, Angang America, Inc.

**Bruce Malashevich**, President, Economic Consulting  
Services, LLC

**In Opposition to the Imposition of  
Antidumping and Countervailing Duty Orders (continued):**

**James Dougan**, Senior Economist, Economic Consulting  
Services, LLC

**Jeffrey S. Neeley** )  
 ) – OF COUNSEL  
**Cortney O’Toole Morgan** )

Vorys, Sater, Seymour and Pease LLP  
Washington, DC  
on behalf of

Macsteel International USA Corporation (“MIUSA”)

**Frederick P. Waite** )  
 ) – OF COUNSEL  
**Kimberly R. Young** )

White & Case LLP  
Washington, DC  
on behalf of

Duferco Steel Inc. (“Duferco”)

**Walter J. Spak** )  
 ) – OF COUNSEL  
**Jay C. Campbell** )

**REBUTTAL/CLOSING REMARKS:**

Petitioners (**Paul C. Rosenthal** and **Daniel B. Pickard**, Kelley Drye & Warren LLP)  
Respondents (**Jeffrey S. Neeley**, Husch Blackwell)

**-END-**



**APPENDIX C**  
**SUMMARY DATA**



Table C-1

Wire rod: Summary data concerning the U.S. market, 2011-13, January to June 2013, and January to June 2014

(Quantity=short tons; Value=1,000 dollars; Unit values, unit labor costs, and unit expenses=dollars per short ton; Period changes=percent--exceptions noted)

	Reported data					Period changes			
	Calendar year			January to June		2011-13	Calendar year		Jan-Jun 2013-14
	2011	2012	2013	2013	2014		2011-12	2012-13	
<b>U.S. consumption quantity:</b>									
Amount (4).....	5,130,187	5,328,648	5,308,086	2,735,825	***	3.5	3.9	(0.4)	***
Producers' share (1).....	75.6	71.5	67.8	69.2	***	(7.7)	(4.1)	(3.7)	***
Importers' share (1):									
China (4).....	0.0	4.5	11.7	10.0	***	11.7	4.5	7.1	***
All others sources.....	24.4	24.0	20.5	20.8	***	(3.9)	(0.5)	(3.4)	***
Total imports (4).....	24.4	28.5	32.2	30.8	***	7.7	4.1	3.7	***
<b>U.S. consumption value:</b>									
Amount (4).....	4,155,145	4,088,339	3,761,117	1,966,691	***	(9.5)	(1.6)	(8.0)	***
Producers' share (1).....	72.5	69.1	67.3	68.4	***	(5.2)	(3.3)	(1.9)	***
Importers' share (1):									
China (4).....	0.0	3.6	8.9	7.7	***	8.9	3.6	5.4	***
All others sources.....	27.5	27.3	23.8	23.9	***	(3.7)	(0.2)	(3.5)	***
Total imports (4).....	27.5	30.9	32.7	31.6	***	5.2	3.3	1.9	***
<b>U.S. imports from:</b>									
<b>China:</b>									
Quantity (4).....	144	241,966	618,790	274,888	***	429,759.0	167,987.9	155.7	***
Value (4).....	162	146,243	335,857	151,946	***	207,712.8	90,388.2	129.7	***
Unit value.....	\$1,123	\$604	\$543	\$553	***	(51.7)	(46.2)	(10.2)	***
Ending inventory quantity.....	0	***	***	***	***	(fn2)	(fn2)	***	***
<b>All other sources:</b>									
Quantity.....	1,253,898	1,276,955	1,089,837	568,635	640,635	(13.1)	1.8	(14.7)	12.7
Value.....	1,142,860	1,115,063	895,744	469,082	484,792	(21.6)	(2.4)	(19.7)	3.3
Unit value.....	\$911	\$873	\$822	\$825	\$757	(9.8)	(4.2)	(5.9)	(8.3)
Ending inventory quantity.....	55,995	***	***	***	***	***	***	***	***
<b>Total imports:</b>									
Quantity (4).....	1,254,042	1,518,921	1,708,627	843,524	***	36.2	21.1	12.5	***
Value (4).....	1,143,021	1,261,306	1,231,601	621,028	***	7.7	10.3	(2.4)	***
Unit value.....	\$911	\$830	\$721	\$736	***	(20.9)	(8.9)	(13.2)	***
Ending inventory quantity.....	55,995	97,262	144,645	101,771	127,539	158.3	73.7	48.7	25.3
<b>U.S. producers:</b>									
Average capacity quantity (3).....	5,150,146	5,117,686	5,051,499	2,557,566	2,610,949	(1.9)	(0.6)	(1.3)	2.1
Production quantity.....	3,907,416	3,879,061	3,655,088	1,970,026	1,909,764	(6.5)	(0.7)	(5.8)	(3.1)
Capacity utilization (1).....	75.9	75.8	72.4	77.0	73.1	(3.4)	(0.1)	(3.4)	(3.9)
<b>U.S. shipments:</b>									
Quantity.....	3,876,145	3,809,727	3,599,459	1,892,301	1,850,061	(7.1)	(1.7)	(5.5)	(2.2)
Value.....	3,012,124	2,827,033	2,529,516	1,345,663	1,341,255	(16.0)	(6.1)	(10.5)	(0.3)
Unit value.....	\$777	\$742	\$703	\$711	\$725	(9.6)	(4.5)	(5.3)	1.9
<b>Export shipments:</b>									
Quantity.....	34,687	26,748	24,319	***	***	(29.9)	(22.9)	(9.1)	***
Value.....	28,888	31,597	22,566	***	***	(21.9)	9.4	(28.6)	***
Unit value.....	\$833	\$1,181	\$928	***	***	11.4	41.8	(21.4)	***
Ending inventory quantity.....	193,261	235,847	266,867	300,278	310,333	38.1	22.0	13.2	3.3
Inventories/total shipments (1).....	4.9	6.1	7.4	***	***	2.4	1.2	1.2	***
Production workers.....	2,234	2,277	2,194	2,249	2,233	(1.8)	1.9	(3.6)	(0.7)
Hours worked (1,000s).....	4,552	4,587	4,259	2,157	2,282	(6.4)	0.8	(7.2)	5.8
Wages paid (\$1,000).....	166,385	174,648	156,838	81,172	85,022	(5.7)	5.0	(10.2)	4.7
Productivity (short tons per 1,000 hours).....	858	846	858	913	837	(0.0)	(1.5)	1.5	(8.4)
Unit labor costs.....	\$42.58	\$45.02	\$42.91	\$41.20	\$44.52	0.8	5.7	(4.7)	8.0
<b>Net sales:</b>									
Quantity.....	3,910,832	3,836,475	3,623,777	1,905,307	1,865,657	(7.3)	(1.9)	(5.5)	(2.1)
Value.....	3,041,011	2,858,631	2,552,083	1,359,093	1,355,867	(16.1)	(6.0)	(10.7)	(0.2)
Unit value.....	\$778	\$745	\$704	\$713	\$727	(9.4)	(4.2)	(5.5)	1.9
Cost of goods sold (COGS).....	2,735,782	2,621,410	2,357,315	1,248,827	1,284,965	(13.8)	(4.2)	(10.1)	2.9
Gross profit or (loss).....	305,229	237,221	194,768	110,266	70,902	(36.2)	(22.3)	(17.9)	(35.7)
SG&A expenses.....	91,441	91,545	89,824	46,635	47,369	(1.8)	0.1	(1.9)	1.6
Operating income or (loss).....	213,788	145,676	104,944	63,631	23,533	(50.9)	(31.9)	(28.0)	(63.0)
Capital expenditures.....	60,426	72,514	183,522	140,353	35,084	203.7	20.0	153.1	(75.0)
Unit COGS.....	\$700	\$683	\$651	\$655	\$689	(7.0)	(2.3)	(4.8)	5.1
Unit SG&A expenses.....	\$23	\$24	\$25	\$24	\$25	6.0	2.1	3.9	3.7
Unit operating income or (loss).....	\$55	\$38	\$29	\$33	\$13	(47.0)	(30.5)	(23.7)	(62.2)
COGS/sales (1).....	90.0	91.7	92.4	91.9	94.8	2.4	1.7	0.7	2.9
Operating income or (loss)/sales (1).....	7.0	5.1	4.1	4.7	1.7	(2.9)	(1.9)	(1.0)	(2.9)

## Notes:

(fn1)--Reported data are in percent and period changes are in percentage points.

(fn2)--Undefined.

(fn3)--Excludes 750,000 short tons of capacity from Gerdau-Perth Amboy which has been idled since 2009.

(fn4)--Adjusted for \*\*\*.

Source: Compiled from data submitted in response to Commission questionnaires and from official statistics of the U.S. Department of Commerce.

Table C-2

Wire rod: Summary data concerning the U.S. merchant market, 2011-13, January to June 2013, and January to June 2014

(Quantity=short tons; Value=1,000 dollars; Unit values, unit labor costs, and unit expenses=dollars per short ton; Period changes=percent--exceptions noted)

	Reported data					Period changes			
	Calendar year			January to June		Calendar year			Jan-Jun
	2011	2012	2013	2013	2014	2011-13	2011-12	2012-13	2013-14
U.S. consumption quantity:									
Amount (3).....	4,198,458	4,334,487	4,303,827	2,206,165	***	2.5	3.2	(0.7)	***
Producers' share (1).....	70.1	65.0	60.3	61.8	***	(9.8)	(5.2)	(4.7)	***
Importers' share (1):									
China (3).....	0.0	5.6	14.4	12.5	***	14.4	5.6	8.8	***
All others sources.....	29.9	29.5	25.3	25.8	***	(4.5)	(0.4)	(4.1)	***
Total imports (3).....	29.9	35.0	39.7	38.2	***	9.8	5.2	4.7	***
U.S. consumption value:									
Amount (3).....	3,483,760	3,405,201	3,107,226	1,613,767	***	(10.8)	(2.3)	(8.8)	***
Producers' share (1).....	67.2	63.0	60.4	61.5	***	(6.8)	(4.2)	(2.6)	***
Importers' share (1):									
China (3).....	0.0	4.3	10.8	9.4	***	10.8	4.3	6.5	***
All others sources.....	32.8	32.7	28.8	29.1	***	(4.0)	(0.1)	(3.9)	***
Total imports (3).....	32.8	37.0	39.6	38.5	***	6.8	4.2	2.6	***
U.S. imports from:									
China:									
Quantity (3).....	144	241,966	618,790	274,888	***	429,759.0	167,987.9	155.7	***
Value.....	162	146,243	336,857	151,946	***	207,712.8	90,388.2	129.7	***
Unit value.....	\$1,123	\$604	\$543	\$553	***	(51.7)	(46.2)	(10.2)	***
Ending inventory quantity.....	0	***	***	***	***	(fn2)	(fn2)	***	***
All other sources:									
Quantity.....	1,253,898	1,276,955	1,089,837	568,635	640,635	(13.1)	1.8	(14.7)	12.7
Value.....	1,142,860	1,115,063	895,744	469,082	484,792	(21.6)	(2.4)	(19.7)	3.3
Unit value.....	\$911	\$873	\$822	\$825	\$757	(9.8)	(4.2)	(5.9)	(8.3)
Ending inventory quantity.....	55,995	***	***	***	***	***	***	***	***
Total imports:									
Quantity (3).....	1,254,042	1,518,921	1,708,627	843,524	***	36.2	21.1	12.5	***
Value.....	1,143,021	1,261,306	1,231,601	621,028	***	7.7	10.3	(2.4)	***
Unit value.....	\$911	\$830	\$721	\$736	***	(20.9)	(8.9)	(13.2)	***
Ending inventory quantity.....	55,995	97,262	144,645	101,771	127,539	158.3	73.7	48.7	25.3
U.S. producers':									
Commercial shipments:									
Quantity.....	2,944,416	2,815,566	2,595,200	1,362,641	1,319,807	(11.9)	(4.4)	(7.8)	(3.1)
Value.....	2,340,739	2,143,895	1,875,625	992,739	983,799	(19.9)	(8.4)	(12.5)	(0.9)
Unit value.....	\$795	\$761	\$723	\$729	\$745	(9.1)	(4.2)	(5.1)	2.3
Commercial sales:									
Quantity.....	2,979,103	2,842,314	2,619,518	1,375,647	1,335,403	(12.1)	(4.6)	(7.8)	(2.9)
Value.....	2,369,626	2,175,493	1,898,192	1,006,169	998,411	(19.9)	(8.2)	(12.7)	(0.8)
Unit value.....	\$795	\$765	\$725	\$731	\$748	(8.9)	(3.8)	(5.3)	2.2
Cost of goods sold (COGS).....	2,137,131	2,006,464	1,761,539	928,924	950,194	(17.6)	(6.1)	(12.2)	2.3
Gross profit of (loss).....	232,495	169,029	136,653	77,245	48,217	(41.2)	(27.3)	(19.2)	(37.6)
SG&A expenses.....	73,624	72,635	70,364	36,360	36,821	(4.4)	(1.3)	(3.1)	1.3
Operating income or (loss).....	158,871	96,394	66,289	40,885	11,396	(58.3)	(39.3)	(31.2)	(72.1)
Unit COGS.....	\$717	\$706	\$672	\$675	\$712	(6.3)	(1.6)	(4.7)	5.4
Unit SG&A expenses.....	\$25	\$26	\$27	\$26	\$28	8.7	3.4	5.1	4.3
Unit operating income or (loss).....	\$53	\$34	\$25	\$30	\$9	(52.5)	(36.4)	(25.4)	(71.3)
COGS/sales (1).....	90.2	92.2	92.8	92.3	95.2	2.6	2.0	0.6	2.8
Operating income or (loss)/sales (1).....	6.7	4.4	3.5	4.1	1.1	(3.2)	(2.3)	(0.9)	(2.9)

## Notes:

(fn1)--Reported data are in percent and period changes are in percentage points.

(fn2)--Undefined.

(fn3)--Adjusted for \*\*\*.

Source: Compiled from data submitted in response to Commission questionnaires and from official statistics of the U.S. Department of Commerce.



**APPENDIX D**

**NONSUBJECT COUNTRY PRICE DATA**



Two importers reported price data for nonsubject country Canada for products 1, 2, and 4, and eight importers reported price data for nonsubject country Turkey for products 1, 2, and 3.<sup>1</sup> Price data reported by these firms accounted for 2.0 percent of U.S. imports from Canada and 89.2 percent of U.S. imports from Turkey during January 2011-June 2014. These price items and accompanying data are comparable to those presented in tables V-3 to V-7. Price and quantity data for Canada and Turkey are shown in tables D-1 to D-4 and in figures D-1 to D4 (with domestic and subject sources).

In comparing nonsubject country pricing data with U.S. producer pricing data, prices for product imported from Canada and Turkey were higher than prices for U.S.-produced product in 46 instances and lower in 29 instances. In comparing nonsubject country pricing data with subject country pricing data, prices for product imported from Canada and Turkey were higher than prices for product imported from subject countries in 39 instances and lower in 6 instances. A summary of price differences is presented in table D-5.

**Table D-1**

**Wire rod: Weighted-average f.o.b. prices and quantities of imported product 1 and margins of underselling/(overselling), by quarters, January 2011-June 2014**

\* \* \* \* \*

**Table D-2**

**Wire rod: Weighted-average f.o.b. prices and quantities of imported product 2 and margins of underselling/(overselling), by quarters, January 2011-June 2014**

\* \* \* \* \*

**Table D-3**

**Wire rod: Weighted-average f.o.b. prices and quantities of imported product 3 and margins of underselling/(overselling), by quarters, January 2011-June 2014**

\* \* \* \* \*

**Table D-4**

**Wire rod: Weighted-average f.o.b. prices and quantities of imported product 4 and margins of underselling/(overselling), by quarters, January 2011-June 2014**

\* \* \* \* \*

---

<sup>1</sup> No importer provided usable pricing data for nonsubject country Japan. Importer \*\*\*. These data are not included in the pricing analysis. Email from \*\*\*, October 7, 2014, and email from \*\*\*, October 20, 2014.

**Figure D-1**

**Wire rod: Weighted-average prices and quantities of domestic and imported product 1, by quarters, January 2011-June 2014**

\* \* \* \* \*

**Figure D-2**

**Wire rod: Weighted-average prices and quantities of domestic and imported product 2, by quarters, January 2011-June 2014**

\* \* \* \* \*

**Figure D-3**

**Wire rod: Weighted-average prices and quantities of domestic and imported product 3, by quarters, January 2011-June 2014**

\* \* \* \* \*

**Figure D-4**

**Wire rod: Weighted-average prices and quantities of domestic and imported product 4, by quarters, January 2011-June 2014**

\* \* \* \* \*

**Table D-5**

**Wire rod: Summary of price differences, by country, January 2011-June 2014**

Country	United States vs. nonsubject countries			China vs. nonsubject countries		
	Number of comparisons	Lower	Higher	Number of comparisons	Lower	Higher
Canada	41	31	10	23	21	2
Turkey	34	15	19	22	18	4
<b>Total</b>	75	46	29	45	39	6

Source: Compiled from data submitted in response to Commission questionnaires.

**APPENDIX E**

**RESULTS OF MERCHANT MARKET OPERATIONS BY U.S. PRODUCERS**



**Table E-1**

**Wire rod: Results of merchant market operations of U.S. producers, by firm, fiscal years 2011-13, January-June 2013, and January-June 2014**

Item	Fiscal year			January-June	
	2011	2012	2013	2013	2014
	<b>Quantity (short tons)</b>				
<b>Commercial sales:</b>					
ArcelorMittal	***	***	***	***	***
Cascade	***	***	***	***	***
Charter Steel	***	***	***	***	***
Evraz	***	***	***	***	***
Gerdau	***	***	***	***	***
Keystone	***	***	***	***	***
Mid American	***	***	***	***	***
Nucor	***	***	***	***	***
Republic	***	***	***	***	***
Sterling	***	***	***	***	***
Total	2,979,103	2,842,314	2,619,518	1,375,647	1,335,403
	<b>Value (\$1,000)</b>				
<b>Commercial sales:</b>					
ArcelorMittal	***	***	***	***	***
Cascade	***	***	***	***	***
Charter Steel	***	***	***	***	***
Evraz	***	***	***	***	***
Gerdau	***	***	***	***	***
Keystone	***	***	***	***	***
Mid American	***	***	***	***	***
Nucor	***	***	***	***	***
Republic	***	***	***	***	***
Sterling	***	***	***	***	***
Total	2,369,626	2,175,493	1,898,192	1,006,169	998,411
<b>Total COGS:</b>					
ArcelorMittal	***	***	***	***	***
Cascade	***	***	***	***	***
Charter Steel	***	***	***	***	***
Evraz	***	***	***	***	***
Gerdau	***	***	***	***	***
Keystone	***	***	***	***	***
Mid American	***	***	***	***	***
Nucor	***	***	***	***	***
Republic	***	***	***	***	***
Sterling	***	***	***	***	***
Total	2,137,131	2,006,464	1,761,539	928,924	950,194

Table continued on the next page.

**Table E-1--Continued**

**Wire rod: Results of merchant market operations of U.S. producers, by firm, fiscal years 2011-13, January-June 2013, and January-June 2014**

Item	Fiscal year			January-June	
	2011	2012	2013	2013	2014
	Value (\$1,000)				
<b>Gross profit or (loss):</b>					
ArcelorMittal	***	***	***	***	***
Cascade	***	***	***	***	***
Charter Steel	***	***	***	***	***
Evraz	***	***	***	***	***
Gerdau	***	***	***	***	***
Keystone	***	***	***	***	***
Mid American	***	***	***	***	***
Nucor	***	***	***	***	***
Republic	***	***	***	***	***
Sterling	***	***	***	***	***
Total	232,495	169,029	136,653	77,245	48,217
<b>Total SG&amp;A expense:</b>					
ArcelorMittal	***	***	***	***	***
Cascade	***	***	***	***	***
Charter Steel	***	***	***	***	***
Evraz	***	***	***	***	***
Gerdau	***	***	***	***	***
Keystone	***	***	***	***	***
Mid American	***	***	***	***	***
Nucor	***	***	***	***	***
Republic	***	***	***	***	***
Sterling	***	***	***	***	***
Total	73,624	72,635	70,364	36,360	36,821
<b>Operating income or (loss):</b>					
ArcelorMittal	***	***	***	***	***
Cascade	***	***	***	***	***
Charter Steel	***	***	***	***	***
Evraz	***	***	***	***	***
Gerdau	***	***	***	***	***
Keystone	***	***	***	***	***
Mid American	***	***	***	***	***
Nucor	***	***	***	***	***
Republic	***	***	***	***	***
Sterling	***	***	***	***	***
Total	158,871	96,394	66,289	40,885	11,396

Table continued on the next page.



**Table E-1--Continued**

**Wire rod: Results of merchant market operations of U.S. producers, by firm, fiscal years 2011-13, January-June 2013, and January-June 2014**

Item	Fiscal year			January-June	
	2011	2012	2013	2013	2014
	<b>Ratio to net sales value (percent)</b>				
<b>Total COGS:</b>					
ArcelorMittal	***	***	***	***	***
Cascade	***	***	***	***	***
Charter Steel	***	***	***	***	***
Evraz	***	***	***	***	***
Gerdau	***	***	***	***	***
Keystone	***	***	***	***	***
Mid American	***	***	***	***	***
Nucor	***	***	***	***	***
Republic	***	***	***	***	***
Sterling	***	***	***	***	***
Average	90.2	92.2	92.8	92.3	95.2
<b>Gross profit or (loss):</b>					
ArcelorMittal	***	***	***	***	***
Cascade	***	***	***	***	***
Charter Steel	***	***	***	***	***
Evraz	***	***	***	***	***
Gerdau	***	***	***	***	***
Keystone	***	***	***	***	***
Mid American	***	***	***	***	***
Nucor	***	***	***	***	***
Republic	***	***	***	***	***
Sterling	***	***	***	***	***
Average	9.8	7.8	7.2	7.7	4.8
<b>Total SG&amp;A expense:</b>					
ArcelorMittal	***	***	***	***	***
Cascade	***	***	***	***	***
Charter Steel	***	***	***	***	***
Evraz	***	***	***	***	***
Gerdau	***	***	***	***	***
Keystone	***	***	***	***	***
Mid American	***	***	***	***	***
Nucor	***	***	***	***	***
Republic	***	***	***	***	***
Sterling	***	***	***	***	***
Average	3.1	3.3	3.7	3.6	3.7

Table continued on the next page.

**Table E-1--Continued**

**Wire rod: Results of merchant market operations of U.S. producers, by firm, fiscal years 2011-13, January-June 2013, and January-June 2014**

Item	Fiscal year			January-June	
	2011	2012	2013	2013	2014
	<b>Ratio to net sales value (percent)</b>				
<b>Operating income or (loss):</b>					
ArcelorMittal	***	***	***	***	***
Cascade	***	***	***	***	***
Charter Steel	***	***	***	***	***
Evraz	***	***	***	***	***
Gerdau	***	***	***	***	***
Keystone	***	***	***	***	***
Mid American	***	***	***	***	***
Nucor	***	***	***	***	***
Republic	***	***	***	***	***
Sterling	***	***	***	***	***
Average	6.7	4.4	3.5	4.1	1.1
	<b>Unit value (dollars per short ton)</b>				
<b>Commercial net sales:</b>					
ArcelorMittal	***	***	***	***	***
Cascade	***	***	***	***	***
Charter Steel	***	***	***	***	***
Evraz	***	***	***	***	***
Gerdau	***	***	***	***	***
Keystone	***	***	***	***	***
Mid American	***	***	***	***	***
Nucor	***	***	***	***	***
Republic	***	***	***	***	***
Sterling	***	***	***	***	***
Average	795	765	725	731	748
<b>Total COGS:</b>					
ArcelorMittal	***	***	***	***	***
Cascade	***	***	***	***	***
Charter Steel	***	***	***	***	***
Evraz	***	***	***	***	***
Gerdau	***	***	***	***	***
Keystone	***	***	***	***	***
Mid American	***	***	***	***	***
Nucor	***	***	***	***	***
Republic	***	***	***	***	***
Sterling	***	***	***	***	***
Average	717	706	672	675	712

Table continued on the next page.

**Table E-1--Continued**

**Wire rod: Results of merchant market operations of U.S. producers, by firm, fiscal years 2011-13, January-June 2013, and January-June 2014**

Item	Fiscal year			January-June	
	2011	2012	2013	2013	2014
	<b>Unit value (dollars per short ton)</b>				
<b>Gross profit or (loss):</b>					
ArcelorMittal	***	***	***	***	***
Cascade	***	***	***	***	***
Charter Steel	***	***	***	***	***
Evraz	***	***	***	***	***
Gerdau	***	***	***	***	***
Keystone	***	***	***	***	***
Mid American	***	***	***	***	***
Nucor	***	***	***	***	***
Republic	***	***	***	***	***
Sterling	***	***	***	***	***
Average	78	59	52	56	36
<b>Total SG&amp;A expense:</b>					
ArcelorMittal	***	***	***	***	***
Cascade	***	***	***	***	***
Charter Steel	***	***	***	***	***
Evraz	***	***	***	***	***
Gerdau	***	***	***	***	***
Keystone	***	***	***	***	***
Mid American	***	***	***	***	***
Nucor	***	***	***	***	***
Republic	***	***	***	***	***
Sterling	***	***	***	***	***
Average	25	26	27	26	28
<b>Unit Operating Income:</b>					
ArcelorMittal	***	***	***	***	***
Cascade	***	***	***	***	***
Charter Steel	***	***	***	***	***
Evraz	***	***	***	***	***
Gerdau	***	***	***	***	***
Keystone	***	***	***	***	***
Mid American	***	***	***	***	***
Nucor	***	***	***	***	***
Republic	***	***	***	***	***
Sterling	***	***	***	***	***
Average	53	34	25	30	9

Source: Compiled from data submitted in response to Commission questionnaires.

